

Ipsos MORI Political Monitor - August 2008 15th - 17th August 2008 - General Public 18+ - Telephone Omnibus

Table 1

Q.A/Q.B Combined Voting Intention

Base : All

	Intenti on to vote	Gender		Age			Social Class							Voting					Work Status		Unwtd Total
Wtd Total	(10) ABSOLUT ELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non- voters)	Full- time	Not full- time/ Not working		
Unweighted Total	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005	
Weighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005	
Total Voting	470	409	397	228	270	308	220	237	161	188	457	349	342	228	140	464	464	373	433	811	
Conservative	223 42%	171 42%	171 43%	87 38%	105 39%	150 49%	100 45%	111 47%	68 42%	63 34%	211 46%	131 38%	342 100%	-	-	-	-	157 42%	185 43%	348 43%	
Labour	228 28%	118 29%	110 26%	74 33%	85 31%	69 22%	57 26%	53 22%	47 30%	70 37%	110 24%	118 34%	-	228 100%	-	228 49%	228 49%	100 27%	128 30%	230 28%	
Liberal Democrats (Lib Dem)	140 17%	64 16%	76 19%	42 18%	44 16%	54 18%	34 16%	44 19%	26 16%	35 19%	79 17%	61 17%	-	-	140 100%	140 30%	140 30%	69 19%	70 16%	135 17%	
Scottish Nationalist	24 3%	14 3%	10 3%	8 3%	8 3%	9 3%	9 4%	5 2%	3 2%	6 3%	15 3%	10 3%	-	-	-	24 5%	24 5%	11 3%	13 3%	24 3%	
Plaid Cymru	6 1%	4 1%	3 1%	2 1%	3 1%	2 1%	1 1%	2 1%	2 1%	2 1%	3 1%	3 1%	-	-	-	6 1%	6 1%	4 1%	2 1%	10 1%	
Green Party	35 4%	18 4%	17 4%	11 5%	16 6%	8 3%	11 5%	11 5%	5 3%	7 4%	22 5%	13 4%	-	-	-	35 7%	35 7%	19 5%	15 4%	33 4%	
UKIP	14 2%	9 2%	5 1%	2 1%	4 2%	8 3%	2 1%	6 3%	3 2%	3 2%	8 2%	6 2%	-	-	-	14 3%	14 3%	6 2%	9 2%	12 1%	
Other	17 2%	12 3%	5 1%	2 1%	7 2%	8 3%	7 3%	3 1%	6 4%	1 1%	10 2%	7 2%	-	-	-	17 4%	17 4%	6 2%	11 3%	19 2%	
"Conservative Lead over Labour"	114 14%	53 13%	61 15%	13 6%	20 8%	81 26%	43 19%	58 24%	20 13%	-7 -4%	101 22%	13 4%	342 100%	-228 -100%	0 0%	-228 -49%	-228 -49%	57 15%	57 13%	118 15%	
Undecided	70 7%	19 4%	51 10%	30 10%	25 7%	16 4%	11 4%	25 8%	18 9%	16 7%	35 6%	35 8%	-	-	-	-	70 11%	30 6%	41 8%	68 7%	
Would not vote	110 11%	51 10%	59 11%	27 9%	60 17%	23 6%	21 8%	27 9%	25 12%	36 15%	49 9%	61 14%	-	-	-	-	110 17%	54 12%	56 10%	103 10%	
Refused	16 2%	6 1%	10 2%	1 *	7 2%	8 2%	6 2%	4 1%	3 1%	4 1%	10 2%	6 1%	-	-	-	-	16 2%	5 1%	11 2%	20 2%	
Don't know	3 *	1 *	1 *	1 *	1 *	1 *	3 1%	-	-	-	3 *	-	-	-	-	-	3 *	1 *	2 *	3 *	

Fieldwork dates : 15th to 17th August 2008
Respondent Type : General Public 18+ - Telephone Omnibus
Source : Ipsos MORI J2008/79
*=Less than 0.5%

Ipsos MORI Political Monitor - August 2008 15th - 17th August 2008 - General Public 18+ - Telephone Omnibus

Table 2

Q.A/Q.B Combined Voting Intention

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwld Total	
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Total Voting	806	166	615	90	716	369	236	70	123	605	603	200	250	257	299	330	211	811
Conservative	342	28	312	34	307	153	128	27	29	282	261	79	89	111	142	149	98	348
	42%	17%	51%	38%	43%	41%	54%	38%	24%	47%	43%	39%	36%	43%	47%	45%	46%	43%
Labour	228	110	99	28	199	98	45	26	56	143	157	71	81	64	82	95	47	230
	28%	66%	16%	32%	28%	26%	19%	37%	46%	24%	26%	36%	32%	25%	28%	29%	22%	28%
Liberal Democrats (Lib Dem)	140	20	116	16	124	68	36	10	25	104	106	34	37	49	54	46	32	135
	17%	12%	19%	18%	17%	18%	15%	14%	21%	17%	18%	17%	15%	19%	18%	14%	15%	17%
Scottish Nationalist	24	3	20	2	23	15	7	-	2	22	20	5	24	-	-	13	9	24
	3%	2%	3%	2%	3%	4%	3%	-	2%	4%	3%	2%	10%	-	-	4%	4%	3%
Plaid Cymru	6	*	6	2	4	2	3	1	-	5	5	2	-	6	*	3	*	10
	1%	*	1%	3%	1%	1%	1%	2%	-	1%	1%	1%	-	2%	*	1%	*	1%
Green Party	35	3	31	4	30	23	5	3	4	28	23	10	9	14	13	8	16	33
	4%	2%	5%	5%	4%	6%	2%	5%	3%	5%	4%	5%	3%	5%	4%	2%	8%	4%
UKIP	14	-	14	-	14	6	5	2	2	11	14	-	1	9	5	10	6	12
	2%	-	2%	-	2%	2%	2%	2%	2%	2%	2%	-	*	3%	2%	3%	3%	1%
Other	17	1	16	3	14	4	7	2	5	11	17	-	10	5	3	7	2	19
	2%	1%	3%	3%	2%	1%	3%	3%	4%	2%	3%	-	4%	2%	1%	2%	1%	2%
"Conservative Lead over Labour"	114	-82	214	6	108	55	83	1	-27	138	105	8	8	47	59	54	51	118
	14%	-49%	35%	7%	15%	15%	35%	2%	-22%	23%	17%	4%	3%	18%	20%	16%	24%	15%
Undecided	70	17	48	11	59	31	13	11	15	44	50	20	28	22	20	36	16	68
	7%	8%	6%	9%	7%	7%	5%	11%	9%	6%	7%	8%	8%	7%	6%	9%	7%	7%
Would not vote	110	7	92	12	98	45	18	14	31	63	72	38	49	26	34	38	15	103
	11%	4%	12%	10%	11%	10%	7%	14%	18%	9%	10%	15%	15%	8%	10%	9%	6%	10%
Refused	16	6	8	4	13	6	6	1	3	12	13	4	8	5	3	11	*	20
	2%	3%	1%	3%	1%	1%	2%	1%	2%	2%	2%	1%	3%	2%	1%	3%	*	2%
Don't know	3	-	3	1	1	1	1	-	-	3	3	-	-	2	1	1	1	3
	*	-	*	1%	*	*	1%	-	-	*	*	-	-	1%	*	*	*	*

Fieldwork dates : 15th to 17th August 2008
Respondent Type : General Public 18+ - Telephone Omnibus
Source : Ipsos MORI J2008/79
* = Less than 0.5%

Ipsos MORI Political Monitor - August 2008

15th - 17th August 2008 - General Public 18+ - Telephone Omnibus

Table 3

Q.A/Q.B Combined Voting Intention

Base : All certain to vote

	Intenti on to vote	Gender		Age			Social Class						Voting					Work Status		Unwld Total
	(10) ABSOLUT ELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non- voters)	Full- time	Not full- time/ Not working	
Unweighted Total	522	257	265	91	182	249	170	148	86	118	318	204	237	118	71	242	285	211	311	522
Weighted Total	512	251	261	94	182	236	160	158	83	111	318	194	223	115	76	247	288	220	291	522
Total Voting	470	237	233	85	164	221	151	141	75	103	293	177	223	115	76	247	247	204	266	479
Conservative	223	108	116	31	70	123	73	71	42	38	144	79	223	-	-	-	-	88	135	237
	48%	45%	50%	36%	42%	56%	48%	50%	56%	37%	49%	45%	100%	-	-	-	-	43%	51%	49%
Labour	115	65	49	22	46	47	34	28	14	37	63	52	-	115	-	115	115	46	68	118
	24%	28%	21%	26%	28%	21%	23%	20%	19%	36%	21%	29%	-	100%	-	46%	46%	23%	26%	25%
Liberal Democrats (Lib Dem)	76	32	44	19	23	33	24	25	9	18	49	27	-	-	76	76	76	40	36	71
	16%	14%	19%	23%	14%	15%	16%	18%	12%	17%	17%	15%	-	-	100%	31%	31%	20%	13%	15%
Scottish Nationalist	16	12	4	6	4	5	8	4	1	2	12	3	-	-	-	16	16	9	7	16
	3%	5%	2%	7%	2%	2%	5%	3%	1%	2%	4%	2%	-	-	-	6%	6%	4%	3%	3%
Plaid Cymru	2	1	1	-	1	1	-	1	-	1	1	1	-	-	-	2	2	1	1	2
	*	*	1%	-	1%	-	-	1%	-	1%	*	1%	-	-	-	1%	1%	*	*	*
Green Party	24	10	14	6	13	4	10	6	4	3	16	7	-	-	-	24	24	14	9	21
	5%	4%	6%	8%	8%	2%	7%	4%	5%	3%	6%	4%	-	-	-	10%	10%	7%	3%	4%
UKIP	9	6	3	-	4	4	-	3	3	3	3	5	-	-	-	9	9	4	4	6
	2%	3%	1%	-	3%	2%	-	2%	3%	3%	1%	3%	-	-	-	3%	3%	2%	2%	1%
Other	7	4	3	-	3	3	2	3	2	1	5	2	-	-	-	7	7	1	6	8
	1%	1%	1%	-	2%	2%	1%	2%	2%	1%	2%	1%	-	-	-	3%	3%	*	2%	2%
"Conservative Lead over Labour"	109	43	66	9	24	76	38	43	27	*	81	27	223	-115	0	-115	-115	42	67	119
	23%	18%	28%	11%	15%	34%	25%	30%	37%	*	28%	15%	100%	-100%	0%	-46%	-46%	21%	25%	25%
Undecided	22	4	17	5	11	6	3	10	6	3	12	9	-	-	-	-	22	8	13	23
	4%	2%	7%	6%	6%	2%	2%	6%	7%	3%	4%	5%	-	-	-	-	8%	4%	5%	4%
Would not vote	6	3	3	3	1	2	-	4	-	2	4	2	-	-	-	-	6	4	2	4
	1%	1%	1%	3%	1%	1%	-	3%	-	2%	1%	1%	-	-	-	-	2%	2%	1%	1%
Refused	13	5	8	1	5	7	6	3	2	3	8	5	-	-	-	-	13	3	10	15
	3%	2%	3%	1%	3%	3%	4%	2%	2%	2%	3%	2%	-	-	-	-	5%	2%	3%	3%
Don't know	1	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	*
	*	*	-	-	*	-	*	-	-	-	*	-	-	-	-	-	*	-	-	*

Fieldwork dates : 15th to 17th August 2008

Respondent Type : General Public 18+ - Telephone Omnibus

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Ipsos MORI Political Monitor - August 2008 15th - 17th August 2008 - General Public 18+ - Telephone Omnibus

Table 4

Q.A/Q.B Combined Voting Intention

Base : All certain to vote

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	
Unweighted Total	522	99	408	112	410	198	222	41	55	420	411	110	165	188	199	166	522
Weighted Total	512	95	400	55	457	222	174	36	75	397	398	112	174	177	199	157	522
Total Voting	470	86	373	48	422	209	162	31	64	371	369	99	163	166	178	148	479
Conservative	223	10	213	19	204	85	102	11	22	187	175	46	75	85	93	72	237
	48%	11%	57%	40%	48%	41%	63%	35%	35%	50%	47%	47%	46%	51%	52%	49%	49%
Labour	115	65	41	15	100	51	27	11	24	78	85	29	36	40	42	32	118
	24%	75%	11%	30%	24%	24%	17%	37%	21%	21%	23%	30%	22%	24%	24%	22%	25%
Liberal Democrats (Lib Dem)	76	8	68	10	66	41	18	4	12	59	63	13	31	30	22	22	71
	16%	9%	18%	21%	16%	20%	11%	14%	19%	16%	17%	13%	19%	18%	13%	15%	15%
Scottish Nationalist	16	2	13	1	14	10	5	-	1	14	12	4	-	-	7	5	16
	3%	2%	3%	2%	3%	5%	3%	-	2%	4%	3%	4%	-	-	4%	4%	3%
Plaid Cymru	2	-	2	-	2	-	1	1	-	1	2	-	2	-	-	-	2
	*	-	1%	-	1%	-	1%	3%	-	*	1%	-	1%	-	-	-	*
Green Party	24	2	21	2	21	16	4	2	2	20	17	7	4	9	4	11	21
	5%	2%	6%	4%	5%	8%	2%	6%	3%	5%	5%	7%	3%	6%	2%	7%	4%
UKIP	9	-	9	-	9	5	2	-	2	7	9	-	6	3	6	4	6
	2%	-	2%	-	2%	2%	1%	-	3%	2%	2%	-	4%	2%	3%	3%	1%
Other	7	-	7	1	6	2	3	1	-	5	7	-	3	-	4	2	8
	1%	-	2%	2%	1%	1%	2%	4%	-	1%	2%	-	2%	-	2%	1%	2%
"Conservative Lead over Labour"	109	-55	172	5	104	34	75	*	-2	109	90	17	24	45	51	40	119
	23%	-64%	46%	10%	25%	16%	46%	-1%	-3%	29%	24%	17%	17%	27%	28%	27%	25%
Undecided	22	3	16	4	18	8	7	3	4	14	15	6	8	7	11	7	23
	4%	3%	4%	7%	4%	3%	4%	9%	5%	4%	4%	6%	5%	4%	5%	5%	4%
Would not vote	6	1	3	-	6	1	-	1	4	1	2	4	6	1	1	1	4
	1%	1%	1%	-	1%	1%	-	2%	6%	*	1%	4%	4%	*	1%	1%	1%
Refused	13	5	7	2	11	4	5	1	2	9	10	3	7	4	9	-	15
	3%	5%	2%	4%	2%	2%	3%	3%	3%	2%	3%	2%	4%	1%	4%	-	3%
Don't know	1	-	1	1	-	1	-	-	-	1	1	-	-	1	-	1	1
	*	-	*	1%	-	*	-	-	-	*	*	-	-	*	-	*	*

Fieldwork dates : 15th to 17th August 2008
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* = Less than 0.5%

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15th - 17th August 2008 - General Public 18+ - Telephone Omnibus

Table 5

Q.A. How would you vote if there were a General Election tomorrow?

Base : All

Wtd Total	Intenti on to vote	Gender		Age			Social Class							Voting					Work Status			Unwid Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non- voters)	Full- time	Not full- time/ not working			
1005	(10) ABSOLUT ELY CERTAIN	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005	
1005	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	484	663	462	543	1005		
301	204	155	147	72	103	127	90	100	63	48	190	111	301	-	-	-	-	145	157	309		
30%	40%	32%	28%	25%	28%	36%	35%	34%	30%	20%	34%	25%	88%	-	-	-	-	31%	29%	31%		
189	102	107	82	61	71	57	45	43	38	63	88	101	-	189	-	189	189	86	103	189		
19%	20%	22%	16%	21%	19%	16%	17%	15%	18%	26%	16%	22%	-	83%	-	41%	29%	19%	19%	19%		
116	67	52	64	34	40	42	30	41	20	25	70	45	-	-	116	116	116	61	55	111		
12%	13%	11%	12%	12%	11%	12%	11%	14%	10%	10%	13%	10%	-	-	83%	25%	17%	13%	10%	11%		
23	16	13	10	8	7	9	9	5	2	6	15	8	-	-	-	23	23	10	13	23		
2%	3%	3%	2%	3%	2%	2%	4%	2%	1%	3%	3%	2%	-	-	-	5%	3%	2%	2%	2%		
6	2	4	3	2	3	2	1	2	2	2	3	3	-	-	-	6	6	4	2	10		
1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	-	-	-	1%	1%	1%	*	1%		
29	20	17	12	11	12	6	8	11	5	5	19	10	-	-	-	29	29	19	10	28		
3%	4%	3%	2%	4%	3%	2%	3%	4%	3%	3%	2%	2%	-	-	-	6%	4%	4%	2%	3%		
13	9	8	5	2	4	7	2	5	3	3	7	6	-	-	-	13	13	6	8	11		
1%	2%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	-	-	-	3%	2%	1%	1%	1%		
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
10	4	7	3	*	5	5	3	3	4	*	6	4	-	-	-	10	10	3	7	11		
1%	1%	1%	1%	*	1%	1%	1%	1%	2%	2%	1%	1%	-	-	-	2%	2%	1%	1%	1%		
188	67	69	119	67	54	66	43	50	43	51	94	95	40	38	24	75	149	69	119	184		
19%	13%	14%	23%	23%	15%	19%	17%	17%	21%	21%	17%	21%	12%	17%	17%	16%	22%	15%	22%	18%		
106	6	49	56	27	56	23	21	25	23	36	46	59	-	-	-	-	106	51	54	99		
11%	1%	10%	11%	9%	15%	6%	8%	9%	11%	15%	8%	13%	-	-	-	-	16%	11%	10%	10%		
3	1	1	1	1	1	1	3	-	-	-	3	-	-	-	-	-	3	1	2	3		
*	*	*	*	*	*	*	1%	1%	-	-	*	-	-	-	-	-	*	*	*	*		
20	15	5	15	1	8	11	5	8	4	4	13	8	1	*	-	2	19	6	14	27		
2%	3%	1%	3%	*	2%	3%	2%	3%	2%	2%	2%	2%	2%	*	-	*	3%	1%	3%	3%		

Ipsos MORI Political Monitor - August 2008

15th - 17th August 2008 - General Public 18+ - Telephone Omnibus

Table 6

Q.A. How would you vote if there were a General Election tomorrow?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total
Unweighted Total	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Conservative	25	276	31	271	141	117	19	20	258	226	73	80	96	126	134	89	309
	13%	36%	26%	31%	31%	43%	20%	11%	36%	31%	28%	24%	31%	35%	32%	37%	31%
Labour	97	79	21	168	79	38	23	46	118	132	57	65	55	69	83	42	189
	50%	10%	18%	19%	18%	14%	25%	27%	16%	18%	22%	19%	18%	19%	20%	17%	19%
Liberal Democrats (Lib Dem)	17	97	14	102	58	28	9	20	86	87	28	31	41	44	42	28	111
	8%	13%	12%	12%	13%	10%	10%	12%	12%	12%	11%	9%	13%	12%	10%	11%	11%
Scottish Nationalist	3	19	2	21	14	7	-	2	21	18	5	23	-	-	11	9	23
	1%	3%	1%	2%	3%	2%	-	1%	3%	2%	2%	7%	-	-	3%	4%	2%
Plaid Cymru	6	6	2	4	2	3	1	-	5	5	2	-	6	*	3	*	10
	*	1%	2%	*	1%	1%	1%	-	1%	1%	1%	-	2%	*	1%	*	1%
Green Party	3	25	4	26	20	4	3	2	24	20	8	7	11	12	6	14	28
	2%	3%	3%	3%	4%	1%	3%	1%	3%	3%	3%	2%	3%	3%	2%	6%	3%
UKIP	13	13	-	13	6	3	2	2	9	13	-	-	9	5	10	5	11
	-	2%	-	1%	1%	1%	2%	1%	1%	2%	-	-	3%	1%	2%	2%	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	10	9	1	9	3	4	1	1	7	10	-	6	2	2	5	1	11
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	2%	1%	1%	1%	*	1%
Undecided	188	138	26	162	77	42	21	47	119	139	48	66	61	61	68	38	184
	19%	18%	22%	18%	17%	15%	22%	27%	16%	19%	16%	20%	20%	17%	16%	16%	18%
Would not vote	106	88	11	94	45	18	14	27	63	68	38	47	24	34	37	15	99
	11%	12%	10%	11%	10%	7%	14%	16%	9%	9%	15%	14%	8%	10%	9%	6%	10%
Don't know	3	3	1	1	1	1	-	-	3	3	-	-	2	1	1	1	3
	*	*	1%	*	*	1%	-	-	*	*	-	-	1%	*	*	*	*
Refused	20	12	4	16	4	9	1	6	13	18	3	11	7	3	15	2	27
	2%	2%	4%	2%	1%	3%	2%	3%	2%	2%	1%	3%	2%	1%	3%	1%	3%

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Table 7

Q.B. Which party are you most inclined to support?

Base : All undecided or refused

	Intention to vote	Gender		Age			Social Class							Voting					Work Status			Unwtd Total
	(10) ABSOLUTE CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working				
Unweighted Total	211	86	77	134	59	71	81	48	57	50	56	105	106	39	41	24	80	172	78	133	211	
Weighted Total	208	83	74	134	68	62	78	49	58	47	55	106	102	41	39	24	77	168	75	133	211	
Conservative	19%	41	19	16	25	23	30%	19%	11	5	15	21	20	41	-	-	-	-	13	28	39	
Labour	39	13	11	28	13	14	12	11	10	10	7	22	17	-	39	-	39	39	14	25	41	
	18%	15%	15%	20%	18%	22%	15%	23%	18%	21%	13%	20%	17%	-	100%	-	50%	23%	18%	19%	19%	
Liberal Democrats (Lib Dem)	24	9	12	12	8	3	12	5	4	6	10	8	15	-	24	24	24	24	8	16	24	
	11%	11%	16%	9%	12%	5%	16%	9%	6%	12%	18%	8%	15%	-	100%	31%	14%	11%	12%	11%	11%	
Scottish Nationalist	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	1	2%	1%	1	-	1	
	1%	2%	-	-	2%	-	-	-	-	3%	-	-	1%	-	-	2%	-	-	2%	-	*	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Green Party	6	4	1	5	-	4	2	3	-	-	3	3	3	-	-	6	6	6	-	6	5	
	3%	5%	1%	4%	-	6%	3%	6%	-	-	5%	3%	3%	-	-	7%	3%	3%	-	4%	2%	
UKIP	1	-	1	-	-	-	1	-	1	-	-	1	-	-	-	1	1	1	-	1	1	
	1%	-	1%	-	-	1%	-	-	2%	-	-	1%	-	-	-	1%	-	1%	-	1%	*	
Scottish Socialist Party	*	*	-	*	*	-	-	-	-	*	-	*	*	-	-	-	*	*	*	*	-	1
Independent Candidate	1	-	1	-	-	1	1	-	-	-	1	-	1	-	-	1	1	1	-	1	1	
	1%	1%	-	*	-	-	1%	-	-	-	1%	-	1%	-	-	1%	1%	-	-	*	*	
Other	6	2	5	2	2	2	2	4	1	2	-	4	2	-	-	6	6	6	2	4	6	
	3%	2%	6%	1%	3%	3%	3%	7%	1%	4%	-	4%	2%	-	-	8%	4%	3%	3%	3%	3%	
Undecided	70	22	19	51	30	25	16	11	25	18	16	35	35	-	-	-	-	70	30	41	68	
	34%	26%	26%	38%	43%	40%	20%	22%	43%	39%	30%	33%	34%	-	-	-	-	42%	39%	31%	32%	
Would not vote	4	-	2	3	-	4	-	*	2	2	-	2	2	-	-	-	-	4	2	2	4	
	2%	1%	3%	2%	-	7%	-	1%	4%	4%	-	2%	2%	-	-	-	-	3%	3%	2%	2%	
Refused	16	13	6	10	1	7	8	6	4	3	4	10	6	-	-	-	-	16	5	11	20	
	8%	16%	9%	7%	11%	10%	10%	12%	7%	6%	7%	9%	6%	-	-	-	-	10%	7%	8%	9%	

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Table 8

Q.B. Which party are you most inclined to support?

Base : All undecided or refused

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwtd Total	
Unweighted Total	211	42	152	61	150	77	66	25	40	143	152	58	72	66	73	83	41	211
Weighted Total	208	43	150	30	178	81	51	22	53	132	157	51	77	68	64	83	40	211
Conservative	41	4	36	4	37	12	12	7	10	23	35	5	9	16	15	15	9	39
	19%	8%	24%	13%	21%	15%	23%	34%	18%	18%	23%	10%	12%	23%	24%	18%	22%	18%
Labour	39	13	20	7	32	18	7	2	10	25	24	14	16	9	13	12	6	41
	18%	29%	13%	23%	18%	23%	14%	10%	19%	19%	16%	28%	21%	14%	21%	15%	14%	19%
Liberal Democrats (Lib Dem)	24	4	20	2	21	10	8	*	5	18	18	5	6	8	10	4	4	24
	11%	9%	13%	7%	12%	12%	16%	2%	10%	14%	12%	10%	7%	11%	16%	5%	9%	11%
Scottish Nationalist	1	-	1	-	1	1	-	-	-	1	1	-	1	-	-	1	-	1
	1%	-	1%	-	1%	1%	-	-	-	1%	1%	-	2%	-	-	1%	-	*
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	6	-	6	1	5	3	1	-	2	4	3	3	2	3	1	2	3	5
	3%	-	4%	2%	3%	3%	2%	-	4%	3%	2%	5%	2%	4%	2%	2%	7%	2%
UKIP	1	-	1	-	1	-	1	-	-	1	1	-	1	-	-	-	1	1
	1%	-	1%	-	1%	-	2%	-	-	1%	1%	-	1%	-	-	-	3%	*
Scottish Socialist Party	*	-	*	*	-	-	-	*	-	-	*	-	*	-	-	*	-	1
	*	-	*	1%	-	-	-	1%	-	-	*	-	*	-	-	*	-	*
Independent Candidate	1	-	1	-	1	-	1	-	-	1	1	-	-	1	-	-	-	1
	*	-	*	-	1%	-	1%	-	-	*	-	-	-	1%	-	-	-	*
Other	6	-	6	1	5	*	2	-	3	3	6	-	3	2	1	1	1	6
	3%	-	4%	3%	3%	*	5%	-	6%	2%	4%	-	4%	3%	1%	2%	3%	3%
Undecided	70	17	48	11	59	31	13	11	15	44	50	20	28	22	20	36	16	68
	34%	39%	32%	36%	33%	38%	26%	48%	29%	33%	32%	39%	37%	32%	32%	43%	41%	32%
Would not vote	4	-	4	1	4	*	*	-	4	1	4	*	2	2	-	*	-	4
	2%	-	3%	2%	2%	1%	1%	-	7%	*	3%	1%	3%	3%	-	*	-	2%
Refused	16	6	8	4	13	6	6	1	3	12	13	4	8	5	3	11	*	20
	8%	15%	6%	12%	7%	7%	11%	5%	6%	9%	8%	7%	11%	8%	4%	13%	1%	9%

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Table 9

Q.A. How would you vote if there were a General Election tomorrow?

Base : All certain to vote

	Intention to vote	Gender		Age			Social Class							Voting					Work Status		Unweighted Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/working		
Wtd Total	(10) ABSOLUTELY CERTAIN																				
Unweighted Total	522	257	265	91	182	249	170	148	86	118	318	204	237	118	71	242	285	211	311	522	
Weighted Total	512	251	261	94	182	236	160	158	83	111	318	194	223	115	76	247	288	220	291	522	
Conservative	204	102	102	29	70	106	67	65	42	30	132	72	204	-	-	-	-	86	118	220	
	40%	41%	39%	30%	38%	45%	42%	41%	50%	27%	42%	37%	91%	-	-	-	-	39%	40%	42%	
Labour	102	59	43	19	39	44	29	23	13	37	52	50	-	102	-	102	102	40	62	103	
	20%	23%	16%	20%	21%	19%	18%	14%	15%	33%	16%	26%	-	89%	-	41%	35%	18%	21%	20%	
Liberal Democrats (Lib Dem)	67	27	39	16	20	30	23	21	8	14	44	22	-	-	67	67	67	36	31	62	
	13%	11%	15%	17%	11%	13%	14%	13%	10%	13%	14%	12%	-	-	88%	27%	23%	16%	11%	12%	
Scottish Nationalist	16	12	4	6	4	5	8	4	1	2	12	3	-	-	-	16	16	9	7	16	
	3%	5%	1%	7%	2%	2%	5%	3%	1%	2%	4%	2%	-	-	-	6%	5%	4%	2%	3%	
Plaid Cymru	2	1	1	-	1	1	-	1	-	1	1	1	-	-	-	2	2	1	1	2	
	*	*	*	-	1%	*	-	1%	-	1%	*	1%	-	-	-	1%	1%	*	*	*	
Green Party	20	10	10	6	10	3	7	6	4	2	13	6	-	-	-	20	20	14	5	18	
	4%	4%	4%	7%	6%	1%	4%	4%	5%	2%	4%	3%	-	-	-	8%	7%	7%	2%	3%	
UKIP	9	6	3	-	4	4	-	3	3	3	3	5	-	-	-	9	9	4	4	6	
	2%	2%	1%	-	2%	2%	-	2%	3%	2%	1%	3%	-	-	-	3%	3%	2%	2%	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	4	3	1	-	3	1	-	3	1	-	3	1	-	-	-	4	4	1	3	4	
	1%	1%	1%	-	2%	*	-	2%	1%	-	1%	1%	-	-	-	2%	1%	*	1%	1%	
Undecided	67	23	44	13	23	31	19	22	10	16	41	26	18	12	9	27	49	20	47	66	
	13%	9%	17%	14%	13%	13%	12%	14%	12%	14%	13%	13%	8%	11%	12%	11%	17%	9%	16%	13%	
Would not vote	6	3	3	3	1	2	-	4	-	2	4	2	-	-	-	-	6	4	2	4	
	1%	1%	1%	3%	1%	1%	-	3%	-	2%	1%	1%	-	-	-	-	2%	2%	1%	1%	
Don't know	1	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	1	
	*	*	-	-	*	-	*	-	-	-	*	-	-	-	-	-	*	-	*	*	
Refused	15	5	11	1	5	9	5	6	1	3	11	4	1	*	-	1	14	5	10	20	
	3%	2%	4%	1%	3%	4%	3%	4%	2%	3%	3%	2%	1	*	-	1	5%	2%	4%	4%	

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Table 10

Q.A. How would you vote if there were a General Election tomorrow?

Base : All certain to vote

	Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership				
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total	
Unweighted Total	522	99	408	112	410	198	222	41	55	420	411	110	169	165	188	199	166	522
Weighted Total	512	95	400	55	457	222	174	36	75	397	398	112	161	174	177	199	157	522
Conservative	204	9	196	19	185	81	95	11	14	176	156	46	57	70	78	88	68	220
	40%	9%	49%	34%	41%	37%	54%	30%	18%	44%	39%	41%	35%	40%	44%	44%	43%	42%
Labour	102	59	36	12	90	41	24	11	24	65	79	23	36	32	34	40	30	103
	20%	62%	9%	22%	20%	19%	14%	32%	32%	16%	20%	20%	22%	18%	19%	20%	19%	20%
Liberal Democrats (Lib Dem)	67	7	59	8	58	36	18	4	9	54	55	11	12	30	25	21	20	62
	13%	8%	15%	15%	13%	16%	10%	11%	12%	14%	14%	10%	7%	17%	14%	11%	13%	12%
Scottish Nationalist	16	2	13	1	14	10	5	-	1	14	12	4	16	-	-	7	5	16
	3%	2%	3%	2%	3%	4%	3%	-	2%	4%	3%	3%	10%	-	-	4%	3%	3%
Plaid Cymru	2	-	2	-	2	-	1	1	-	1	2	-	-	2	-	-	-	2
	*	-	1%	-	*	-	1%	3%	-	*	1%	-	-	1%	-	-	-	*
Green Party	20	2	17	2	17	14	3	2	1	17	15	5	4	7	8	4	8	18
	4%	2%	4%	4%	4%	6%	2%	5%	1%	4%	4%	4%	3%	4%	5%	2%	5%	3%
UKIP	9	-	9	-	9	5	2	-	2	7	9	-	-	6	3	6	4	6
	2%	-	2%	-	2%	2%	1%	-	2%	2%	2%	-	-	3%	1%	3%	3%	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4	-	4	1	3	2	1	1	-	3	4	-	2	2	-	2	1	4
	1%	-	1%	1%	1%	1%	1%	3%	-	1%	1%	-	1%	1%	-	1%	1%	1%
Undecided	67	10	53	9	58	29	19	3	16	47	49	18	22	20	26	18	18	66
	13%	11%	13%	16%	13%	13%	11%	10%	22%	12%	12%	16%	13%	12%	14%	9%	12%	13%
Would not vote	6	1	3	-	6	1	-	1	4	1	2	4	6	-	1	1	1	4
	1%	1%	1%	-	1%	1%	-	2%	6%	1%	1%	4%	4%	-	*	1%	1%	1%
Don't know	1	-	1	1	-	1	-	-	-	1	1	-	-	-	1	-	*	1
	*	-	*	1%	-	*	-	-	-	*	*	-	-	-	*	-	*	*
Refused	15	5	8	2	13	3	7	1	3	11	14	1	7	5	2	11	1	20
	3%	5%	2%	4%	3%	1%	4%	4%	4%	3%	4%	1%	5%	3%	1%	6%	1%	4%

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Table 11

Q.B. Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

	Intention to vote	Gender		Age			Social Class							Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working		
Wtd Total	(10) ABSOLUTE CERTAIN																				
Unweighted Total	86	29	57	14	30	42	26	27	14	19	53	33	17	15	9	31	69	27	59	86	
Weighted Total	83	28	55	14	28	40	25	27	11	19	52	30	19	13	9	29	63	25	57	86	
Conservative	19	6	13	2	-	17	5	6	-	8	11	8	19	-	-	-	-	2	17	17	
	23%	21%	24%	15%	-	42%	22%	22%	-	40%	22%	25%	100%	-	-	-	-	9%	29%	20%	
Labour	13	6	6	3	7	3	5	5	2	*	11	2	-	13	-	13	13	6	6	15	
	15%	23%	12%	18%	24%	8%	22%	19%	15%	2%	20%	7%	-	100%	-	44%	20%	25%	11%	17%	
Liberal Democrats (Lib Dem)	9	5	4	3	3	4	1	4	1	4	4	5	-	9	9	9	9	4	5	9	
	11%	18%	8%	22%	9%	9%	3%	13%	11%	19%	9%	16%	-	-	100%	32%	15%	18%	8%	10%	
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Green Party	4	-	4	-	3	1	3	-	-	1	3	1	-	-	-	4	4	-	4	3	
	5%	-	7%	-	11%	3%	12%	-	-	6%	6%	3%	-	-	-	14%	6%	-	7%	3%	
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Scottish Socialist Party	*	-	*	-	*	-	-	-	-	-	-	*	-	-	-	*	*	*	-	1	
Independent Candidate	1	-	1	-	1%	1	-	-	-	3%	-	1%	-	1	1	1	1	1%	-	1	
	1%	-	1%	-	-	1%	-	-	-	3%	-	2%	-	-	-	1	1	-	1%	1%	
Other	2	1	1	-	-	2	2	-	-	-	2	-	-	-	-	2	2	-	2	2	
	2%	3%	2%	-	-	5%	7%	-	-	-	3%	-	-	-	-	6%	3%	-	3%	2%	
Undecided	22	4	17	5	11	6	3	10	6	3	12	9	-	-	-	-	22	8	13	23	
	26%	16%	32%	37%	38%	14%	10%	36%	54%	16%	24%	31%	-	-	-	-	34%	34%	23%	27%	
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	13	5	8	1	5	7	6	3	2	3	8	5	-	-	-	-	13	3	10	15	
	16%	20%	14%	8%	17%	18%	23%	10%	17%	15%	16%	16%	-	-	-	-	21%	14%	17%	17%	

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Table 12

Q.B. Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total	
Unweighted Total	86	15	65	23	63	32	34	7	13	66	64	22	27	28	31	32	19	86
Weighted Total	83	15	61	11	71	32	26	5	20	58	63	19	29	25	28	29	20	86
Conservative	19	1	17	1	18	3	7	-	8	11	19	-	7	5	7	4	5	17
	23%	6%	28%	6%	26%	10%	28%	-	43%	18%	30%	-	23%	20%	27%	16%	23%	20%
Labour	13	6	5	3	10	10	3	-	-	13	6	6	3	4	6	2	2	15
	15%	38%	9%	23%	14%	30%	12%	-	-	22%	10%	33%	11%	15%	21%	8%	11%	17%
Liberal Democrats (Lib Dem)	9	*	8	2	8	5	-	*	4	5	7	2	4	1	4	1	2	9
	11%	2%	14%	15%	11%	17%	-	7%	18%	9%	11%	10%	13%	6%	15%	4%	9%	10%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	4	-	4	-	4	2	1	-	1	3	2	2	-	3	1	-	3	3
	5%	-	7%	-	6%	6%	4%	-	5%	5%	3%	10%	-	12%	4%	15%	3%	3%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	*	-	*	*	-	-	-	*	-	-	*	-	*	-	-	*	-	1
	*	-	1%	3%	-	-	-	6%	-	-	1%	-	1%	-	-	1%	-	1%
Independent Candidate	1	-	1	-	1	-	1	-	1	1	1	-	1	1	-	-	1	1
	1%	-	1%	-	1%	-	2%	-	1%	1%	1%	-	-	2%	-	-	-	1%
Other	2	-	2	-	2	-	2	-	-	2	2	-	1	1	-	1	1	2
	2%	-	3%	-	3%	-	7%	-	3%	3%	3%	-	3%	4%	-	3%	4%	2%
Undecided	22	3	16	4	18	8	7	3	4	14	15	6	8	7	7	11	7	23
	26%	19%	27%	33%	25%	24%	26%	63%	21%	25%	25%	32%	28%	26%	25%	38%	37%	27%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	13	5	7	2	11	4	5	1	2	9	10	3	7	4	3	9	-	15
	16%	34%	12%	20%	15%	13%	21%	23%	13%	16%	16%	14%	22%	16%	9%	30%	-	17%

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Table 13

Q.C. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Intention to vote	Gender		Age					Social Class					Voting				Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/working	
Unweighted Total	1005	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	1005	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
1 - Absolutely certain not to vote	82	38	44	27	35	20	15	13	20	33	29	53	4	6	7	15	77	33	49	80
2	25	10	15	8	15	2	3	10	6	6	12	12	2	2	-	5	22	15	9	21
3	39	15	24	18	17	3	7	12	8	11	19	20	5	4	1	10	34	24	15	36
4	17	4	13	8	7	2	5	7	2	3	12	5	5	6	2	8	12	7	10	20
5	77	31	46	30	26	21	11	18	28	20	29	48	22	23	9	37	55	28	50	84
6	35	18	17	19	10	6	8	3	13	12	11	25	6	9	6	20	29	17	19	34
7	51	29	22	18	21	12	13	17	10	11	30	21	21	15	7	26	30	33	18	47
8	96	50	46	32	31	34	18	31	25	21	50	46	27	27	19	58	68	48	47	90
9	60	36	24	30	16	15	20	19	9	13	39	21	25	18	11	32	35	33	27	58
10 - Absolutely certain to vote	512	251	261	94	182	236	160	158	83	111	318	194	223	115	76	247	288	220	291	522
Don't know	12	5	7	3	3	6	-	6	2	4	6	6	*	3	1	7	12	4	8	13
Mean	7.75	7.93	7.57	6.99	7.46	8.65	8.39	8.07	7.13	7.19	8.22	7.17	8.83	8.20	8.42	8.29	7.18	7.68	7.81	7.79

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Table 14

Q.C. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwtd Total
Unweighted Total	1005	197	762	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
1 - Absolutely certain not to vote	82	12	63	71	31	13	12	24	44	59	22	30	23	28	34	13	80
2	25	1	20	22	12	2	3	8	14	15	10	11	4	10	9	3	21
3	39	5	33	33	21	2	8	7	24	25	14	19	13	7	10	3	36
4	17	3	13	12	9	3	1	3	13	12	5	7	5	5	10	7	20
5	77	17	58	66	30	16	9	21	46	52	25	21	21	36	43	6	84
6	35	12	21	32	12	7	6	10	19	27	9	15	8	12	21	4	34
7	51	9	41	46	32	9	5	4	41	32	18	20	17	14	18	7	47
8	96	18	72	84	51	27	7	11	78	70	26	28	20	47	47	26	90
9	60	20	37	53	29	17	6	9	46	42	18	17	25	18	20	16	58
10 - Absolutely certain to vote	512	95	400	457	222	174	36	75	397	398	112	161	174	177	199	157	522
Don't know	12	4	7	12	3	5	2	2	7	9	2	7	2	3	4	2	13
Mean	7.75	7.99	7.73	7.79	7.77	8.62	6.81	6.88	8.09	7.90	7.32	7.48	8.03	7.76	7.62	8.60	7.79

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Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting				Work Status		Unwtd Total	
	(10) ABSOLUTE CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Wtd Total																				
1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Unweighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Weighted Total	95	105	91	84	50	62	58	54	27	57	112	84	28	110	20	138	168	83	113	197
Satisfied	20%	22%	17%	29%	14%	17%	22%	18%	13%	23%	20%	19%	8%	48%	15%	30%	25%	18%	21%	20%
Dissatisfied	76%	400	399	187	295	284	194	227	166	180	421	345	312	99	116	303	454	358	408	762
	78%	76%	77%	65%	62%	80%	74%	77%	80%	74%	76%	77%	91%	43%	83%	65%	68%	78%	75%	76%
Don't know	4%	17	29	16	17	11	8	13	14	8	21	22	1	19	3	23	42	21	22	46
	3%	3%	6%	5%	5%	3%	3%	4%	7%	3%	4%	5%	*	8%	2%	5%	6%	5%	4%	5%

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Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Government		Public Sector Workers		Tenure					Children in household			GOR Regions			Newspaper readership		Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Wtd Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Unweighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Weighted Total	196	100%	-	21	175	89	43	33	30	132	141	54	78	49	69	73	46	197
Satisfied	20%	-	-	18%	20%	20%	16%	35%	17%	18%	19%	20%	23%	16%	19%	19%	19%	20%
Dissatisfied	76%	-	766	90	676	346	223	58	129	570	570	193	245	254	267	322	189	762
		-	100%	76%	76%	77%	81%	61%	75%	78%	78%	74%	73%	81%	75%	78%	78%	76%
Don't know	4%	-	-	7	36	17	8	4	13	25	28	15	14	9	20	20	9	46
		-	-	6%	4%	4%	3%	4%	8%	3%	4%	6%	4%	3%	6%	5%	4%	5%

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Table 17

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All

	Intenti on to vote	Gender		Age			Social Class						Voting				Work Status		Unwid Total	
Wtd Total	(10) ABSOLUT ELY CERTAIN																			
1005	522	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non- voters)	Full- time	Not full- time/ Not working	1005
Unweighted Total	512	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	1005	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Satisfied	236	109	123	89	58	90	57	71	51	57	128	108	33	121	33	167	203	97	140	237
	24%	21%	22%	31%	16%	25%	22%	24%	25%	23%	23%	24%	10%	53%	24%	36%	31%	21%	26%	24%
Dissatisfied	711	384	366	177	282	252	190	203	146	171	394	317	302	89	103	272	409	344	367	704
	71%	71%	71%	62%	78%	71%	73%	69%	70%	70%	71%	70%	88%	39%	74%	59%	62%	74%	68%	70%
Don't know	58	19	39	21	22	15	13	19	10	16	32	26	7	17	3	26	51	21	36	64
	6%	4%	7%	7%	6%	4%	5%	7%	5%	6%	6%	6%	2%	7%	2%	6%	8%	5%	7%	6%

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Table 18

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Wtd Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Unweighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Weighted Total	236	147	76	27	209	106	54	32	44	160	168	67	85	63	88	86	51	237
Satisfied	24%	75%	10%	23%	24%	23%	20%	33%	25%	22%	23%	25%	25%	20%	25%	21%	21%	24%
Dissatisfied	711	43	658	84	627	322	209	61	110	531	529	180	229	232	249	312	184	704
	71%	22%	86%	71%	71%	71%	76%	64%	64%	73%	72%	69%	68%	74%	70%	75%	76%	70%
Don't know	58	7	33	7	51	25	11	2	19	36	42	15	22	17	19	18	8	64
	6%	3%	4%	6%	6%	5%	4%	2%	11%	5%	6%	6%	7%	5%	5%	4%	3%	6%

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Table 19

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting				Work Status		Unwid Total	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Wtd Total	(10) ABSOLUTE CERTAIN																			
1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
1005	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
511	292	258	252	148	170	193	152	152	98	109	304	207	262	88	65	184	249	250	260	512
51%	57%	53%	49%	52%	47%	54%	58%	52%	47%	45%	55%	46%	77%	39%	46%	40%	38%	54%	48%	51%
293	144	148	145	61	124	108	76	81	63	73	157	136	48	76	54	181	245	140	153	291
29%	28%	30%	28%	21%	34%	30%	29%	27%	30%	30%	28%	30%	14%	33%	38%	39%	37%	30%	28%	29%
202	75	80	121	78	69	55	33	61	47	61	93	108	32	63	21	100	169	72	129	202
20%	15%	17%	23%	27%	19%	15%	12%	21%	23%	25%	17%	24%	9%	28%	15%	21%	26%	16%	24%	20%

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Table 20

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	
Unweighted Total	1005	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Satisfied	511	122	61	449	242	154	38	71	396	371	136	148	159	204	207	154	512
	62%	49%	52%	51%	53%	56%	40%	41%	54%	50%	52%	44%	51%	57%	50%	63%	51%
Dissatisfied	293	37	34	259	135	82	27	47	217	230	63	110	83	100	125	64	291
	19%	33%	29%	29%	30%	30%	28%	27%	30%	31%	24%	33%	27%	28%	30%	26%	29%
Don't know	202	37	23	179	76	38	30	55	114	138	63	78	71	53	83	25	202
	20%	19%	19%	20%	17%	14%	32%	32%	16%	19%	24%	23%	23%	15%	20%	10%	20%

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Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats ?

Base : All

	Intenti on to vote	Gender		Age			Social Class						Voting				Work Status		Unwid Total	
Wtd Total	(10) ABSOLUT ELY CERTAIN																			
1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Unweighted Total																				
1005	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Weighted Total																				
327	179	187	141	110	108	108	102	82	67	77	183	144	109	72	94	188	219	162	166	330
Satisfied	33%	38%	27%	39%	30%	30%	39%	28%	32%	32%	33%	32%	32%	32%	67%	41%	33%	35%	31%	33%
260	138	135	125	49	106	105	70	83	47	61	152	108	95	53	24	119	166	128	133	248
Dissatisfied	26%	27%	24%	17%	29%	29%	27%	28%	23%	25%	27%	24%	28%	23%	17%	26%	25%	28%	24%	25%
417	194	165	253	126	148	143	89	129	94	106	218	199	139	103	22	157	279	173	244	427
Don't know	42%	38%	49%	44%	41%	40%	34%	44%	45%	43%	39%	44%	41%	45%	16%	34%	42%	37%	45%	42%

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Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats ?

Base : All

	Government		Public Sector Workers		Tenure					Children in household			GOR Regions			Newspaper readership			Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet			
Wtd Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005	
Unweighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005	
Weighted Total	327	84	236	39	288	160	89	24	50	249	229	95	92	115	120	124	95	330	
Satisfied	33%	43%	31%	33%	32%	35%	33%	25%	29%	34%	31%	36%	27%	37%	34%	30%	39%	33%	
Dissatisfied	260	37	220	28	232	122	72	28	36	195	212	49	89	78	94	117	75	248	
	26%	19%	29%	24%	26%	27%	26%	29%	21%	27%	29%	19%	26%	25%	26%	28%	31%	25%	
Don't know	417	75	310	50	367	170	113	44	87	283	298	118	156	119	143	175	74	427	
	42%	38%	40%	43%	41%	38%	41%	46%	50%	39%	40%	45%	46%	38%	40%	42%	30%	42%	

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Table 23

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwld Total	
				18-34	35-54	55+	AB	C1		C2	DE	ABC1	C2DE	Conservative		Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)		Full-time
Wtd Total	(10) ABSOLUTELY CERTAIN																				
1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005	
Unweighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005	
Improve	68 13%	71 15%	58 11%	32 11%	42 11%	55 15%	34 13%	41 14%	19 9%	35 14%	75 14%	54 12%	32 9%	46 20%	15 11%	71 15%	97 15%	61 13%	68 13%	135 73%	
Stay the same	137 14%	71 15%	66 13%	47 17%	44 12%	46 13%	32 12%	34 12%	39 19%	32 13%	67 12%	71 16%	34 10%	45 20%	21 15%	79 17%	103 16%	65 14%	72 13%	142 14%	
Get worse	725 72%	366 70%	387 75%	202 71%	270 75%	252 71%	192 74%	216 74%	145 70%	172 70%	408 74%	317 70%	274 80%	135 59%	99 71%	307 66%	451 68%	333 72%	392 72%	714 71%	
Don't know	14 1%	6 1%	8 2%	4 1%	6 2%	4 1%	3 1%	2 1%	3 1%	6 2%	4 1%	9 2%	2 1%	2 1%	4 3%	7 1%	12 2%	4 1%	10 2%	14 1%	

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Table 24

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Government		Public Sector Workers		Tenure					Children in household			GOR Regions			Newspaper readership		Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Improve	129	52	71	16	113	51	37	12	28	88	98	29	50	37	42	66	25	135
	13%	27%	9%	13%	13%	11%	14%	13%	16%	12%	13%	11%	15%	12%	12%	16%	10%	13%
Stay the same	137	45	88	21	116	72	36	15	13	108	110	27	43	40	54	47	42	142
	14%	23%	11%	18%	13%	16%	13%	16%	8%	15%	15%	10%	13%	13%	15%	11%	17%	14%
Get worse	725	95	597	80	645	326	197	66	127	523	525	200	237	234	255	300	173	714
	72%	49%	78%	68%	73%	72%	72%	69%	73%	72%	71%	76%	70%	75%	71%	72%	71%	71%
Don't know	14	3	10	1	13	4	4	2	4	7	6	6	7	1	6	3	4	14
	1%	2%	1%	1%	1%	1%	1%	3%	2%	1%	1%	2%	2%	*	2%	1%	1%	1%

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Table 25

Q.8 I want you to think about what it is that most attracted you to the (respective party). Some people are attracted mainly by the policies of the party, some by the... leaders of the party and some because they identify with the party as a whole.
If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to ...
... the Leaders of the Party you intend voting for?

Base : All asked

	Intention to vote	Gender		Age				Social Class						Voting				Work Status		Unwid Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	814	407	407	217	267	330	224	228	161	201	452	362	348	230	135	463	466	359	455	814
Weighted Total	809	410	399	228	271	310	222	237	161	188	460	349	342	228	140	464	467	374	435	814
0	36	23	13	13	13	10	14	11	6	4	26	10	10	8	7	25	26	19	16	33
	4%	6%	3%	6%	5%	3%	6%	5%	4%	2%	6%	3%	3%	3%	5%	5%	6%	5%	4%	4%
1	39	22	17	7	15	18	12	15	6	6	27	12	10	6	7	29	29	15	23	41
	5%	5%	4%	3%	5%	6%	5%	6%	4%	3%	6%	3%	3%	3%	5%	6%	6%	4%	5%	5%
2	121	74	54	51	43	27	44	45	20	12	89	32	41	38	24	80	80	72	49	114
	15%	16%	14%	22%	16%	9%	20%	19%	13%	6%	19%	9%	12%	17%	17%	17%	17%	19%	11%	14%
3	171	99	80	54	73	44	50	55	31	35	105	66	74	44	35	97	97	92	79	168
	21%	21%	20%	24%	27%	14%	23%	23%	19%	19%	23%	19%	22%	19%	25%	21%	21%	25%	18%	21%
4	148	76	85	43	45	60	46	32	29	42	78	70	74	43	21	74	74	67	82	149
	18%	16%	21%	19%	17%	19%	21%	14%	18%	22%	17%	20%	22%	19%	15%	16%	16%	18%	19%	18%
5	129	69	61	28	46	55	27	40	32	29	67	62	56	38	22	73	73	65	64	128
	16%	15%	15%	12%	17%	18%	12%	17%	20%	15%	15%	16%	16%	17%	16%	16%	16%	17%	15%	16%
6	49	35	29	8	15	26	9	19	9	12	28	21	21	17	7	28	28	18	31	55
	6%	7%	7%	4%	6%	8%	4%	8%	6%	6%	6%	6%	6%	7%	5%	6%	6%	5%	7%	7%
7	39	20	21	9	7	24	4	6	13	16	10	29	18	10	9	21	21	9	30	39
	5%	4%	5%	4%	2%	8%	2%	3%	8%	9%	2%	8%	5%	5%	7%	5%	5%	3%	7%	5%
8	30	14	16	8	6	16	9	4	6	11	13	17	18	10	-	12	12	10	20	38
	4%	3%	4%	4%	2%	5%	4%	2%	4%	6%	3%	5%	5%	4%	-	3%	3%	3%	5%	5%
9	6	3	3	-	1	5	1	1	1	3	2	4	4	2	-	2	2	-	6	7
	1%	1%	1%	-	*	1%	1%	*	1%	2%	*	1%	1%	1%	-	*	*	-	1%	1%
10	15	10	5	2	3	11	2	*	2	10	3	12	5	8	1	10	10	2	14	17
	2%	2%	1%	1%	1%	3%	1%	*	1%	5%	1%	4%	2%	3%	1%	2%	2%	*	3%	2%
Don't know	26	15	14	6	4	16	4	9	5	8	13	13	12	6	6	13	14	6	20	25
	3%	3%	3%	2%	2%	5%	2%	4%	3%	4%	3%	4%	3%	3%	5%	3%	3%	1%	5%	3%
Mean	3.99	3.77	4.01	3.51	3.57	4.47	3.46	3.48	4.12	4.73	3.47	4.45	4.14	4.12	3.53	3.71	3.70	3.50	4.23	3.99

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Table 26

Q.8 I want you to think about what it is that most attracted you to the (respective party). Some people are attracted mainly by the policies of the party, some by the... leaders of the party and some because they identify with the party as a whole.
If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to ...
... the Leaders of the Party you intend voting for?

Base : All asked

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total
Unweighted Total	814	618	183	631	326	301	78	98	627	619	193	257	253	304	330	226	814
Weighted Total	809	618	91	718	371	237	70	123	608	605	200	250	259	299	331	212	814
0	36 4%	8 1%	3 3%	33 5%	16 4%	10 4%	4 5%	6 5%	26 4%	31 5%	5 3%	11 4%	14 5%	11 4%	12 4%	16 8%	4%
1	39 5%	37 6%	5 6%	34 5%	18 5%	10 4%	3 5%	6 5%	28 5%	30 5%	7 4%	8 3%	18 7%	13 4%	12 4%	14 6%	41 5%
2	121 15%	88 14%	14 15%	107 15%	77 21%	28 12%	8 11%	9 7%	104 17%	90 15%	32 16%	33 13%	35 13%	54 18%	36 11%	40 19%	114 14%
3	171 21%	130 21%	18 20%	153 21%	89 24%	36 15%	19 28%	25 20%	125 21%	108 18%	62 31%	50 20%	55 21%	66 22%	67 20%	47 22%	168 21%
4	148 18%	113 18%	20 22%	128 18%	73 20%	46 19%	12 18%	13 11%	120 20%	111 18%	37 18%	44 18%	53 20%	51 17%	74 22%	42 20%	149 18%
5	129 16%	103 17%	14 15%	115 16%	53 14%	38 16%	13 18%	23 19%	91 15%	100 17%	29 14%	39 16%	45 17%	45 15%	54 16%	32 15%	128 16%
6	49 6%	35 6%	6 7%	43 6%	17 5%	19 8%	4 6%	9 7%	36 6%	41 7%	8 4%	20 8%	10 4%	19 6%	23 7%	7 3%	55 7%
7	39 5%	29 5%	4 4%	36 5%	11 3%	16 7%	3 4%	10 8%	26 4%	33 5%	7 3%	15 6%	11 4%	13 4%	14 4%	6 3%	39 5%
8	30 4%	22 4%	4 5%	26 4%	7 2%	10 4%	2 3%	11 9%	17 3%	23 4%	7 4%	6 2%	9 4%	15 5%	21 6%	4 2%	38 5%
9	6 1%	5 1%	1 1%	5 1%	2 1%	3 1%	- -	1 1%	5 1%	5 1%	1 *	4 1%	- -	2 1%	4 1%	1 *	7 1%
10	15 2%	8 1%	* *	15 2%	* *	12 5%	* *	1 1%	13 2%	13 2%	2 1%	8 3%	2 1%	5 2%	9 3%	1 *	17 2%
Don't know	26 3%	21 3%	2 2%	25 3%	6 2%	9 4%	1 2%	9 7%	16 3%	21 4%	5 2%	14 5%	7 3%	6 2%	6 2%	3 1%	25 3%
Mean	3.89	3.83	3.86	3.89	3.46	4.38	3.71	4.37	3.81	3.97	3.69	4.14	3.66	3.88	4.23	3.30	3.99

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Table 27

Q.8 I want you to think about what it is that most attracted you to the (respective party). Some people are attracted mainly by the policies of the party, some by the... leaders of the party and some because they identify with the party as a whole.
If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to ...
... the Policies of the Party you intend voting for?

Base : All asked

	Intenti on to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non-voters)	Full-time	Not full- time/ Not working	
Wtd Total	466	394	395	212	261	316	220	220	156	193	440	349	338	223	129	449	451	353	436	789
Unweighted Total	455	398	385	223	266	294	218	229	156	180	447	336	330	222	133	451	453	368	414	789
0	13	13	8	3	5	13	4	2	5	11	6	15	8	10	3	14	14	4	18	24
1	15	8	18	8	8	10	3	2	8	13	4	21	9	14	2	17	17	6	20	28
2	37	34	36	16	17	36	17	17	16	21	34	36	39	16	7	31	31	30	40	76
3	113	106	115	58	85	79	50	58	53	60	108	113	91	76	34	130	131	109	113	210
4	221	279	300	266	322	277	233	255	349	333	244	349	288	349	266	299	299	299	277	277
5	175	83	92	47	62	66	55	50	37	34	104	71	82	31	46	93	93	87	88	185
6	114	67	59	35	36	43	33	45	16	21	77	37	51	29	18	63	63	59	55	118
7	155	155	155	166	144	144	155	199	100	122	177	111	155	133	133	144	144	166	133	155
8	81	58	25	31	26	24	35	33	10	4	68	13	25	32	11	56	56	45	36	79
9	10%	13%	6%	14%	10%	8%	16%	14%	6%	2%	15%	4%	7%	14%	8%	12%	12%	12%	9%	10%
10	35	24	16	13	14	8	9	12	7	8	21	14	16	9	4	19	19	11	24	33
4%	5%	4%	5%	6%	5%	3%	4%	5%	4%	4%	5%	4%	5%	4%	3%	4%	4%	3%	6%	4%
14	10	4	4	2	6	6	6	5	-	2	11	2	-	2	7	14	14	4	10	13
2%	2%	2%	1%	1%	2%	2%	3%	3%	-	-	3%	1%	-	1%	5%	3%	3%	3%	2%	2%
2	2	2	-	-	2	-	-	1	-	1	1	1	-	1	-	2	2	1	1	2
*	*	*	-	-	1%	-	-	1%	-	*	*	*	-	*	-	*	*	*	*	*
15	11	10	5	7	5	3	8	3	4	-	11	4	6	-	2	9	9	9	6	10
2%	2%	3%	1%	3%	2%	1%	3%	1%	3%	-	2%	1%	2%	-	2%	2%	2%	2%	2%	1%
8	3	4	4	3	-	5	-	2	1	5	2	7	4	4	-	4	4	4	5	11
1%	1%	1%	1%	1%	-	2%	-	1%	1%	3%	*	2%	1%	2%	-	1%	1%	1%	1%	1%
4.02	4.19	4.19	3.83	4.27	4.13	3.72	4.42	4.39	3.69	3.32	4.40	3.49	3.87	3.73	4.20	4.11	4.12	4.16	3.89	3.94

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Table 28

Q.8 I want you to think about what it is that most attracted you to the (respective party). Some people are attracted mainly by the policies of the party, some by the... leaders of the party and some because they identify with the party as a whole.
If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to ...
... the Policies of the Party you intend voting for?

Base : All asked

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total
Unweighted Total	789	599	180	609	320	290	77	91	610	599	188	244	247	298	320	223	789
Weighted Total	783	597	90	693	364	228	68	114	592	584	195	237	252	294	325	209	789
0	21	7	2	19	2	16	*	2	18	19	2	9	4	8	13	3	24
	3%	4%	2%	3%	1%	7%		2%	3%	3%	1%	4%	2%	3%	4%	2%	3%
1	26	4	3	23	7	5	4	9	13	18	7	10	8	7	18	6	28
	3%	3%	3%	3%	2%	2%	5%	8%	2%	3%	4%	4%	3%	2%	6%	3%	4%
2	70	50	6	64	24	29	4	12	53	55	15	25	19	26	34	15	76
	9%	8%	7%	9%	7%	12%	6%	10%	9%	9%	8%	11%	7%	9%	10%	7%	10%
3	221	174	24	198	106	55	24	36	160	172	50	62	73	86	100	49	210
	28%	29%	26%	29%	29%	24%	34%	32%	27%	29%	26%	26%	29%	29%	31%	23%	27%
4	175	145	25	150	86	59	6	22	145	129	46	45	71	59	66	48	185
	22%	24%	28%	22%	24%	26%	9%	20%	24%	22%	24%	19%	28%	20%	20%	23%	23%
5	114	88	17	98	54	29	16	14	83	79	34	32	28	54	48	39	118
	15%	15%	18%	14%	15%	12%	24%	13%	14%	14%	17%	14%	11%	18%	15%	19%	15%
6	81	48	9	72	45	19	8	8	65	61	18	30	25	26	21	29	79
	10%	8%	10%	10%	12%	9%	12%	7%	11%	10%	9%	13%	10%	9%	6%	14%	10%
7	35	28	4	32	18	6	5	4	24	21	14	9	14	12	12	8	33
	4%	5%	4%	5%	5%	3%	7%	4%	4%	4%	7%	4%	6%	4%	4%	4%	4%
8	14	12	-	14	7	3	1	2	11	10	3	3	6	5	2	5	13
	2%	2%	-	2%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%
9	2	2	-	2	1	-	-	1	1	2	-	1	-	1	2	-	2
	*	*	-	*	*	-	-	*	*	*	-	*	-	*	1%	-	*
10	15	13	1	14	10	3	-	2	13	14	1	6	4	5	7	7	10
	2%	2%	1%	2%	3%	1%	-	2%	2%	2%	1%	3%	2%	2%	2%	3%	1%
Don't know	8	5	1	8	4	3	-	2	7	4	4	4	*	4	3	1	11
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	*	2%	1%	1%	1%
Mean	4.02	4.04	3.95	4.02	4.29	3.88	4.11	3.72	4.06	3.97	4.13	3.95	4.07	4.02	3.72	4.34	3.94

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Table 29

Q.8 I want you to think about what it is that most attracted you to the (respective party). Some people are attracted mainly by the policies of the party, some by the... leaders of the party and some because they identify with the party as a whole.
If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to ...
... the Party as a whole?

Base : All asked

	Intenti on to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non- voters)	Full- time	Not full- time/ Not working	
Wtd Total	(10) ABSOLUT ELY CERTAIN																			
Unweighted Total	461	388	390	210	261	307	220	219	154	185	439	339	332	218	129	444	446	350	428	778
Weighted Total	452	393	381	219	266	288	218	227	154	175	445	329	326	218	133	447	448	365	410	778
0	78	66	55	29	31	62	33	31	26	31	64	57	56	30	16	65	65	42	79	130
1	16%	17%	14%	13%	12%	21%	15%	14%	17%	18%	14%	17%	17%	14%	12%	14%	15%	11%	19%	17%
1	88	72	67	32	40	68	37	47	18	37	85	55	53	40	28	86	86	55	84	143
18%	19%	18%	18%	15%	15%	23%	17%	21%	12%	21%	19%	17%	16%	18%	21%	19%	19%	15%	21%	18%
2	131	125	109	75	91	68	72	68	53	41	140	94	101	76	33	134	134	116	118	233
234	29%	32%	29%	34%	34%	24%	33%	30%	34%	23%	32%	29%	31%	35%	25%	30%	30%	32%	29%	30%
3	84	71	79	43	56	50	41	40	25	43	81	68	73	32	29	76	76	77	73	137
19%	19%	18%	21%	20%	21%	17%	19%	18%	16%	25%	18%	21%	23%	15%	22%	17%	17%	21%	18%	18%
4	41	29	42	24	25	22	20	22	15	14	43	29	25	22	17	46	46	41	30	74
9%	9%	7%	11%	11%	9%	8%	9%	10%	9%	8%	10%	9%	8%	10%	13%	10%	10%	11%	7%	10%
5	22	21	17	14	15	10	9	12	11	7	21	18	12	11	6	26	27	26	12	41
5%	5%	5%	5%	7%	5%	3%	4%	5%	7%	4%	5%	5%	4%	5%	5%	6%	6%	7%	3%	5%
6	3	6	5	2	6	3	3	3	3	2	7	4	3	4	2	8	8	6	5	9
1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	2%	2%	2%	2%	1%	1%
7	2	-	2	-	-	2	2	-	-	*	2	*	-	2	-	2	2	-	2	2
*	*	-	1%	-	-	1%	1%	-	-	*	*	*	-	1%	-	*	*	-	1%	*
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	1	*	*	-	*	*	-	-	1	-	-	1	-	1	-	1	1	*	*	2
*	*	*	*	-	*	*	-	-	1%	-	-	-	-	1	-	*	*	*	*	2
Don't know	6	4	3	-	2	4	1	2	2	1	3	3	4	1	2	3	3	2	5	7
1%	1%	1%	1%	-	1%	1%	*	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	2	1	1%
Mean	2.11	2.03	2.04	2.25	2.28	1.85	2.12	2.11	2.21	2.01	2.11	2.11	2.01	2.17	2.24	2.18	2.18	2.35	1.90	2.09

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Table 30

Q.8 I want you to think about what it is that most attracted you to the (respective party). Some people are attracted mainly by the policies of the party, some by the...
 leaders of the party and some because they identify with the party as a whole.
 If you had a total of ten points to allocate according to how important each of these was to you, how many points would you allocate to ...
 ... the Party as a whole?

Base : All asked

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total
Unweighted Total	778	591	179	599	317	284	77	89	601	591	185	239	246	293	315	221	778
Weighted Total	774	591	89	685	360	225	68	113	585	580	191	233	252	289	322	208	778
0	121	92	14	108	40	48	9	21	88	100	21	47	29	46	57	24	130
	16%	15%	15%	16%	11%	21%	13%	19%	15%	17%	11%	20%	12%	16%	18%	11%	17%
1	139	100	15	125	61	45	12	19	106	108	31	37	50	52	49	34	143
	18%	17%	17%	18%	17%	20%	17%	17%	18%	19%	16%	16%	20%	18%	15%	16%	18%
2	234	174	26	208	113	60	25	35	173	188	65	71	75	88	93	68	233
	30%	29%	29%	30%	31%	27%	36%	31%	30%	29%	34%	31%	30%	30%	29%	33%	30%
3	149	123	18	131	82	32	16	18	114	105	42	47	50	52	71	41	137
	19%	21%	20%	19%	23%	14%	23%	16%	20%	18%	22%	20%	20%	18%	22%	20%	18%
4	71	51	9	62	36	20	1	13	56	47	24	18	26	26	31	19	74
	9%	9%	10%	9%	10%	9%	2%	12%	10%	8%	13%	8%	10%	9%	10%	9%	10%
5	38	34	7	32	22	9	3	4	31	34	4	5	15	18	10	12	41
	5%	6%	8%	5%	6%	4%	4%	4%	5%	6%	2%	2%	6%	6%	3%	6%	5%
6	11	10	-	11	5	4	2	-	9	8	3	4	4	4	4	4	9
	1%	2%	-	2%	1%	2%	2%	-	2%	1%	2%	2%	1%	1%	1%	2%	1%
7	2	*	-	2	-	*	2	-	*	2	-	-	2	-	*	2	2
	*	*	-	*	-	*	2%	-	*	*	-	-	1%	-	*	1%	*
8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10	1	1	1	-	*	*	-	-	1	1	-	-	*	*	1	-	2
	*	*	1%	-	*	*	-	-	*	*	-	-	*	*	*	-	*
Don't know	6	6	-	6	1	5	-	1	6	6	-	3	-	3	5	4	7
	1%	1%	-	1%	*	2%	-	1%	1%	1%	-	1%	-	1%	2%	2%	1%
Mean	2.11	2.16	2.22	2.10	2.28	1.91	2.19	1.97	2.14	2.07	2.22	1.93	2.27	2.11	2.07	2.29	2.09

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Table 31

Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Intenti on to vote	Gender		Age			Social Class							Voting				Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non- voters)	Full- time	Not full- time/ Not worki ng	
Wtd Total	(10) ABSOLUT ELY CERTAIN																			
1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
1005	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
348	189	196	152	104	151	93	95	112	80	62	206	142	133	68	60	164	215	193	155	350
35%	37%	40%	29%	36%	42%	26%	36%	38%	39%	25%	37%	31%	39%	30%	43%	35%	32%	42%	28%	35%
224	125	90	134	48	94	83	62	75	39	47	137	86	84	67	29	107	140	95	129	229
22%	24%	19%	26%	17%	26%	23%	24%	26%	19%	19%	25%	19%	25%	29%	21%	23%	21%	21%	24%	23%
223	142	94	130	60	98	65	78	78	31	37	155	68	88	57	38	109	135	108	116	218
22%	28%	19%	25%	21%	27%	18%	30%	27%	15%	15%	28%	15%	26%	25%	27%	24%	20%	23%	21%	22%
184	104	92	92	52	70	62	58	56	31	39	114	70	70	37	26	79	114	88	95	170
18%	20%	19%	18%	18%	19%	17%	22%	19%	15%	16%	21%	15%	21%	16%	19%	17%	17%	19%	16%	17%
180	101	89	91	71	61	48	55	54	29	41	109	70	88	21	22	63	92	96	84	172
18%	20%	18%	18%	25%	17%	13%	21%	19%	14%	17%	20%	16%	26%	9%	16%	14%	14%	21%	15%	17%
142	76	79	63	40	49	53	35	46	31	31	81	61	57	22	17	57	85	78	64	129
14%	15%	16%	12%	14%	14%	15%	14%	16%	15%	12%	15%	14%	17%	10%	12%	12%	13%	17%	12%	13%
99	59	52	47	36	34	30	36	36	16	12	72	27	28	17	22	65	72	53	46	97
10%	12%	11%	9%	12%	9%	8%	14%	12%	8%	5%	13%	6%	8%	7%	16%	14%	11%	12%	8%	10%
94	59	40	54	9	11	74	25	22	21	26	47	47	40	15	14	36	54	12	82	101
9%	12%	8%	10%	3%	3%	21%	10%	8%	10%	11%	9%	10%	12%	6%	10%	8%	8%	3%	15%	10%
86	45	37	49	30	30	26	18	28	19	21	47	39	25	25	9	41	61	40	46	84
9%	9%	8%	9%	10%	8%	7%	7%	10%	9%	8%	8%	9%	7%	11%	6%	9%	9%	9%	9%	8%
58	35	32	27	19	20	19	24	20	4	11	43	15	18	13	10	30	40	25	34	54
6%	7%	7%	5%	7%	5%	5%	9%	7%	2%	5%	8%	3%	5%	6%	7%	6%	6%	5%	6%	5%
54	33	28	26	15	20	20	12	9	11	23	21	34	21	20	4	29	33	19	35	49
5%	6%	6%	5%	5%	5%	6%	4%	3%	5%	10%	4%	8%	6%	9%	3%	6%	5%	4%	6%	5%
50	19	30	20	9	25	17	16	6	13	14	23	27	13	4	8	17	37	23	27	49
5%	4%	6%	4%	3%	7%	5%	6%	2%	6%	6%	4%	6%	4%	2%	6%	4%	6%	5%	5%	5%
44	25	29	15	8	15	20	15	16	5	9	31	14	23	11	5	18	21	22	23	48
4%	5%	6%	3%	3%	4%	6%	6%	5%	2%	4%	6%	3%	7%	5%	4%	4%	3%	5%	4%	5%
41	25	29	12	15	7	19	8	16	3	14	24	17	18	10	7	18	24	18	23	43
4%	5%	6%	2%	5%	2%	5%	3%	5%	2%	6%	4%	4%	5%	4%	5%	4%	4%	4%	4%	4%
35	16	8	27	9	19	6	9	9	8	9	18	17	13	5	8	15	22	13	22	34
3%	3%	2%	5%	3%	5%	2%	4%	3%	4%	4%	3%	4%	4%	2%	2%	3%	3%	3%	4%	3%
34	28	26	7	6	13	14	14	12	2	5	26	7	14	8	4	19	20	19	15	32
3%	6%	5%	1%	2%	4%	4%	5%	4%	1%	2%	5%	2%	4%	3%	3%	4%	3%	4%	3%	3%
31	11	19	13	7	15	9	13	6	8	4	19	12	10	6	9	17	22	17	15	35
3%	2%	4%	2%	3%	4%	3%	5%	2%	4%	2%	3%	3%	3%	2%	6%	4%	3%	4%	3%	3%
31	17	13	18	6	15	10	9	11	2	8	21	10	10	7	5	15	21	13	18	32
3%	3%	3%	3%	2%	4%	3%	4%	4%	1%	3%	4%	2%	3%	3%	3%	3%	3%	3%	3%	3%
31	27	22	9	6	15	10	12	9	6	4	21	10	7	12	7	22	24	16	14	32
3%	5%	4%	2%	2%	4%	3%	5%	3%	3%	2%	4%	2%	2%	5%	5%	5%	4%	4%	3%	3%
24	15	6	18	1	7	16	7	4	7	6	11	13	8	4	3	9	16	3	21	28
2%	3%	1%	3%	*	2%	4%	3%	1%	3%	2%	2%	3%	2%	2%	2%	2%	2%	1%	4%	3%
21	14	8	13	6	7	8	9	7	5	1	16	6	13	4	1	7	9	13	8	20
2%	3%	2%	2%	2%	2%	2%	3%	2%	2%	*	3%	1%	4%	2%	2%	1%	1%	3%	1%	2%
19	7	3	16	5	7	7	3	7	2	7	10	9	9	2	1	7	9	5	14	28
2%	1%	1%	3%	2%	2%	2%	1%	2%	1%	3%	2%	2%	3%	1%	1%	1%	1%	1%	3%	3%

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Table 31

Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Intenti on to vote	Gender		Age			Social Class							Voting						Work Status		Unwid Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conserv ative	Labour	Lib Dem	Not Conserva tive	Not Conservati ve (including Non- voters)	Full- time	Not full- time/ Not working			
Wtd Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005		
Weighted Total	15	8	7	5	4	5	7	1	4	3	8	6	6	4	1	6	9	5	9	16		
More for the country	1%	2%	1%	2%	1%	1%	3%	*	2%	1%	1%	1%	2%	2%	*	1%	1%	1%	2%	2%		
Constitution/Devolution	12	7	5	5	*	8	2	3	2	5	5	7	8	2	1	2	4	3	10	12		
	1%	2%	1%	2%	*	2%	1%	1%	1%	2%	1%	2%	2%	1%	*	*	1%	1%	2%	1%		
Animal welfare	5	3	2	4	1	1	3	1	-	1	4	1	-	4	-	5	5	2	3	6		
	1%	1%	*	1%	*	*	1%	1%	-	1%	1%	1%	-	2%	-	1%	1%	*	1%	1%		
Improving poverty	5	2	2	1	2	2	2	1	-	1	4	1	-	2	2	5	5	1	4	5		
	*	*	*	*	1%	*	1%	1%	-	*	1%	1%	-	1%	1%	1%	1%	*	1%	*		
Other	87	35	52	20	27	39	31	19	18	20	49	38	32	20	11	45	55	27	60	90		
	9%	11%	10%	7%	8%	11%	12%	6%	9%	8%	9%	8%	9%	9%	8%	10%	8%	6%	11%	9%		
None	4	3	2	1	2	2	2	2	-	-	4	-	-	4	-	4	4	3	2	3		
	*	1%	*	*	1%	*	1%	1%	-	-	1%	-	-	2%	-	1%	1%	1%	*	*		
Don't know	117	44	73	39	32	47	11	33	28	45	44	73	23	41	9	57	94	39	78	126		
	12%	9%	14%	14%	9%	13%	4%	11%	14%	18%	8%	16%	7%	18%	7%	12%	14%	8%	14%	13%		
No answer	*	*	-	*	-	-	-	-	-	*	-	*	-	-	-	*	*	-	*	1		
	*	*	-	*	-	-	-	-	-	*	-	*	-	-	-	*	*	-	*	*		

Weighted Total

More for the country

Constitution/Devolution

Animal welfare

Improving poverty

Other

None

Don't know

No answer

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Table 32

Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		
	Satisfied	Dissatisfi ed	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occup ier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total
Wtd Total	1005		239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
348	56	282	47	300	183	85	32	46	267	242	102	104	115	128	138	94	350
35%	28%	37%	40%	34%	40%	31%	33%	27%	37%	33%	39%	31%	37%	36%	33%	38%	35%
224	42	172	31	192	104	52	25	39	156	165	57	63	73	88	98	50	229
22%	22%	22%	27%	22%	23%	19%	26%	23%	22%	22%	22%	19%	23%	25%	24%	21%	23%
223	47	166	26	197	116	52	20	33	167	142	78	64	78	82	91	69	218
22%	24%	22%	22%	22%	26%	19%	22%	19%	23%	19%	30%	19%	25%	23%	22%	28%	22%
184	24	153	20	164	85	33	12	53	118	137	45	61	54	69	101	57	170
18%	12%	20%	17%	18%	19%	12%	13%	30%	16%	19%	17%	18%	17%	19%	24%	23%	17%
180	26	148	21	159	99	45	17	18	144	120	56	62	58	59	78	44	172
18%	13%	19%	18%	18%	22%	16%	18%	10%	20%	16%	21%	19%	19%	17%	19%	18%	17%
142	11	128	12	131	64	37	9	30	102	102	38	41	50	51	71	42	129
14%	5%	17%	10%	15%	14%	14%	10%	18%	14%	14%	15%	12%	16%	14%	17%	17%	13%
99	16	79	13	87	53	19	10	17	72	69	29	26	36	37	24	35	97
10%	8%	10%	11%	10%	12%	7%	11%	10%	10%	9%	11%	8%	11%	11%	6%	10%	10%
94	15	77	4	90	18	40	8	26	59	86	6	34	30	29	47	24	101
9%	7%	10%	4%	10%	4%	15%	8%	15%	8%	12%	2%	10%	10%	8%	11%	10%	10%
86	11	68	12	74	39	20	10	18	58	61	22	24	28	34	46	21	84
9%	6%	9%	10%	8%	9%	7%	10%	10%	8%	8%	8%	7%	9%	10%	11%	8%	8%
58	13	44	3	55	24	16	7	11	40	35	21	16	15	27	17	20	54
6%	7%	6%	3%	6%	5%	6%	7%	6%	6%	5%	8%	5%	5%	8%	4%	8%	5%
54	10	42	6	49	19	10	6	19	30	40	13	12	26	16	28	7	49
5%	5%	6%	5%	5%	4%	4%	6%	11%	4%	5%	5%	3%	8%	5%	7%	3%	5%
50	5	42	3	47	26	11	4	9	36	32	18	25	15	10	22	8	49
5%	3%	6%	2%	5%	6%	4%	4%	5%	5%	4%	7%	7%	5%	3%	5%	3%	5%
44	2	41	4	40	11	18	6	10	29	33	9	14	17	12	15	17	48
4%	1%	5%	3%	5%	2%	7%	6%	6%	4%	5%	3%	4%	6%	4%	4%	7%	5%
41	10	30	6	35	18	10	3	10	28	31	9	12	11	19	16	11	43
4%	5%	4%	5%	4%	4%	4%	3%	6%	4%	4%	3%	4%	3%	5%	4%	5%	4%
35	3	30	5	29	15	9	2	9	24	23	12	8	18	9	9	5	34
3%	2%	4%	5%	3%	3%	3%	2%	5%	3%	3%	5%	3%	6%	2%	2%	2%	3%
34	4	30	1	32	16	8	3	6	25	23	8	3	14	17	13	10	32
3%	2%	4%	1%	4%	4%	3%	3%	4%	3%	3%	3%	1%	4%	5%	3%	4%	3%
31	5	25	3	28	18	8	2	3	26	21	11	7	12	12	12	3	35
3%	3%	3%	3%	3%	4%	3%	2%	2%	4%	3%	4%	2%	4%	3%	3%	1%	3%
31	6	25	5	26	17	10	3	1	27	24	7	4	14	13	14	14	32
3%	3%	3%	4%	3%	4%	4%	3%	1%	4%	3%	3%	1%	4%	4%	3%	6%	3%
31	5	25	5	26	14	11	2	4	25	27	4	9	8	14	4	13	32
3%	3%	3%	4%	3%	3%	4%	2%	2%	3%	4%	1%	3%	3%	4%	1%	5%	3%
24	4	21	2	22	3	14	2	5	18	22	2	11	9	4	12	7	28
2%	2%	3%	2%	3%	3%	5%	2%	3%	2%	3%	1%	3%	3%	1%	3%	3%	3%
21	6	15	2	19	12	7	1	1	19	19	2	11	4	7	10	7	20
2%	3%	2%	1%	2%	3%	3%	1%	1	3%	3%	1%	3%	1%	2%	2%	3%	2%
19	1	16	3	16	10	2	3	2	12	10	8	7	4	7	9	4	19
2%	*	2%	3%	2%	2%	1%	3%	1%	2%	1%	3%	2%	1%	2%	2%	2%	2%
15	1	13	3	12	8	6	-	-	15	10	5	5	5	5	7	2	16
1%	1%	2%	2%	1%	2%	2%	-	-	2%	1%	2%	1%	2%	1%	2%	1%	2%
12	1	11	1	11	4	2	-	6	6	8	2	4	5	3	4	1	12
1%	*	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	2%	1%	1%	1%	1%

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Table 32

Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	
Wtd Total	1005	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Weighted Total	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Animal welfare	1	3	*	5	3	*	-	1	4	3	3	1	3	1	3	2	6
	1%	*	*	1%	1%	1%	-	1%	1%	*	1%	*	1%	*	1%	1%	1%
Improving poverty	2	2	1	4	2	2	-	1	4	4	1	3	-	1	-	1	5
	1%	*	1%	*	*	1%	-	*	1%	1%	*	1%	-	*	-	*	*
Other	17	67	9	78	38	26	8	13	64	70	17	31	30	25	20	30	90
	9%	9%	8%	9%	8%	9%	8%	8%	9%	10%	6%	9%	10%	7%	5%	12%	9%
None	4	1	1	4	3	-	2	-	3	2	2	-	2	3	-	2	3
	2%	*	1%	*	1%	-	2%	-	*	*	1%	-	1%	1%	-	1%	*
Don't know	44	62	16	101	33	37	16	27	70	85	32	49	26	42	39	17	126
	22%	8%	13%	11%	7%	14%	17%	16%	10%	11%	12%	15%	8%	12%	9%	7%	13%
No answer	-	*	-	*	-	-	-	-	-	*	-	-	-	*	*	-	1
	-	*	-	*	-	-	-	*	-	*	-	-	-	*	*	-	*

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Table 33

Which party do you think has the best policies on ...
Q.10 Asylum and Immigration?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/working	
Unweighted Total	1005	522	481	524	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	1005	512	486	519	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Labour	137	78	60	77	49	45	31	45	22	39	76	61	16	86	13	105	121	63	74	135
	14%	15%	12%	15%	17%	12%	12%	15%	11%	16%	14%	14%	5%	38%	9%	23%	18%	14%	14%	13%
Conservatives	347	216	184	164	72	132	98	101	79	70	199	149	221	41	29	91	127	160	187	348
	35%	42%	38%	32%	25%	36%	38%	34%	38%	29%	36%	33%	65%	18%	21%	20%	19%	35%	35%	35%
Liberal Democrats	100	51	62	38	28	36	35	23	15	27	58	42	16	18	51	76	84	58	42	101
	10%	10%	13%	7%	10%	10%	13%	8%	7%	11%	10%	9%	5%	8%	37%	16%	13%	13%	8%	10%
Some other party	82	31	56	27	20	37	26	22	18	16	48	34	12	15	4	49	71	45	37	83
	8%	6%	11%	5%	7%	10%	10%	7%	9%	7%	9%	8%	3%	6%	3%	11%	11%	10%	7%	8%
Don't know	339	137	125	213	117	112	71	103	74	92	173	165	79	69	42	142	260	137	202	338
	34%	27%	26%	41%	41%	31%	27%	35%	36%	38%	31%	37%	23%	30%	30%	31%	39%	30%	37%	34%

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Table 34

Which party do you think has the best policies on ...
Q.10 Asylum and Immigration?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwtd Total	
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Labour	137	65	66	17	120	66	28	19	24	94	103	34	51	39	46	57	36	135
	14%	33%	9%	15%	14%	14%	10%	20%	14%	13%	14%	13%	15%	13%	13%	14%	15%	13%
Conservatives	347	42	298	37	311	153	118	26	43	271	255	90	96	120	132	165	96	348
	35%	21%	39%	31%	35%	34%	43%	27%	25%	37%	35%	34%	28%	38%	37%	40%	39%	35%
Liberal Democrats	100	15	82	13	87	47	27	8	17	75	68	32	31	32	36	29	34	101
	10%	8%	11%	11%	10%	10%	10%	8%	10%	10%	9%	12%	9%	10%	10%	7%	14%	10%
Some other party	82	6	75	7	75	38	20	8	15	59	62	20	26	26	30	39	18	83
	8%	3%	10%	6%	8%	8%	7%	9%	9%	8%	8%	8%	8%	8%	9%	9%	7%	8%
Don't know	339	69	245	44	295	148	80	33	74	228	252	85	131	95	113	125	59	338
	34%	35%	32%	37%	33%	33%	29%	35%	43%	31%	34%	33%	39%	30%	32%	30%	24%	34%

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Table 35
Which party do you think has the best policies on ...
Q.10 Asylum and Immigration?

Base : All

Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																														Unweighted total	
Total	Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer		
1005	6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	19	32	49	20	5	16	34	90	3	126	1	1005	
1005	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*	1005
137	2	7	-	25	4	35	6	38	17	10	44	8	11	5	14	15	1	4	7	3	6	10	2	1	3	4	12	-	22	-	135
14%	41%	5%	-	14%	10%	16%	17%	17%	20%	16%	13%	9%	12%	12%	8%	27%	6%	13%	23%	16%	20%	10%	16%	18%	12%	14%	-	19%	-	13%	
347	1	65	6	71	18	76	12	87	29	24	141	36	26	15	75	16	9	11	10	6	6	17	10	-	7	17	27	3	29	-	348
35%	11%	46%	47%	38%	41%	34%	37%	39%	34%	42%	40%	38%	26%	37%	42%	29%	36%	35%	33%	33%	20%	34%	47%	-	45%	50%	30%	61%	25%	-	35%
100	-	18	1	15	8	28	1	24	4	9	44	10	22	4	9	3	5	3	3	1	9	3	2	3	1	3	6	-	6	-	101
10%	-	13%	5%	8%	19%	13%	3%	11%	5%	16%	13%	11%	22%	9%	5%	5%	19%	11%	9%	4%	28%	6%	9%	69%	7%	8%	7%	-	5%	-	10%
82	1	19	-	21	3	11	10	10	6	2	28	7	7	2	15	2	-	3	5	1	-	6	-	-	-	1	11	-	4	*	83
8%	20%	13%	-	11%	7%	5%	30%	4%	7%	4%	8%	8%	7%	4%	8%	4%	-	10%	17%	3%	-	11%	-	-	-	3%	12%	-	3%	100%	8%
339	1	33	6	52	10	72	4	64	30	13	92	33	33	15	67	19	10	10	6	8	10	15	7	1	4	9	32	2	56	-	338
34%	28%	23%	48%	28%	23%	32%	13%	29%	34%	22%	26%	35%	33%	37%	37%	34%	39%	32%	18%	44%	32%	29%	33%	15%	30%	27%	36%	39%	48%	-	348

Unweighted Total

Weighted Total

Labour

Conservatives

Liberal Democrats

Some other party

Don't know

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Table 36

Which party do you think has the best policies on ...
Q.11 Crime and Anti-social behaviour?

Base : All

	Intention to vote	Gender		Age			Social Class							Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/working		
Wild Total																					
Unweighted Total	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005	
Weighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005	
Labour	196	98	97	58	68	70	54	45	42	54	99	96	25	111	13	142	170	90	105	195	
	19%	20%	19%	20%	19%	20%	21%	15%	20%	22%	18%	21%	7%	49%	9%	31%	26%	20%	19%	19%	
Conservatives	377	228	185	96	128	153	110	110	77	80	220	157	236	44	35	102	140	177	200	380	
	38%	38%	37%	34%	35%	43%	42%	38%	37%	33%	40%	35%	69%	19%	25%	22%	21%	38%	37%	38%	
Liberal Democrats	80	45	35	20	31	29	21	29	14	16	50	30	9	8	54	69	71	43	37	84	
	8%	9%	7%	7%	9%	8%	8%	10%	7%	7%	9%	7%	3%	3%	38%	15%	11%	9%	7%	8%	
Some other party	51	28	23	14	24	12	14	16	12	8	31	20	9	2	3	24	42	25	25	50	
	5%	6%	4%	5%	7%	3%	6%	6%	6%	3%	6%	4%	3%	1%	2%	5%	6%	5%	5%	5%	
Don't know	302	116	171	98	112	92	61	93	62	86	154	148	61	63	36	127	240	127	175	296	
	30%	23%	33%	34%	31%	26%	23%	32%	30%	35%	28%	33%	18%	28%	26%	27%	36%	27%	32%	29%	

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Table 37

Which party do you think has the best policies on ...
Q.11 Crime and Anti-social behaviour?

Base : All

	Government		Public Sector Workers		Tenure					Children in household			GOR Regions			Newspaper readership			Unwtd Total
	Satisfied	Dissatisfi ed	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occup ier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet			
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005	
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005	
Labour	196	77	109	26	169	85	50	19	41	135	139	56	76	51	68	91	39	195	
	19%	39%	14%	22%	19%	19%	18%	20%	24%	19%	19%	21%	23%	16%	19%	22%	16%	19%	
Conservatives	377	56	314	41	336	171	125	30	46	296	290	86	108	125	144	182	108	380	
	38%	28%	41%	35%	38%	38%	46%	32%	26%	41%	39%	33%	32%	40%	40%	44%	44%	38%	
Liberal Democrats	80	6	73	9	71	36	25	8	12	61	63	17	19	27	34	24	29	84	
	8%	3%	10%	7%	8%	8%	9%	8%	7%	8%	9%	6%	6%	9%	10%	6%	12%	8%	
Some other party	51	4	47	4	46	25	13	4	9	37	41	10	28	11	12	15	13	50	
	5%	2%	6%	4%	5%	5%	5%	4%	5%	5%	5%	4%	8%	4%	3%	4%	5%	5%	
Don't know	302	53	224	37	265	135	63	35	66	198	206	93	106	97	99	103	54	296	
	30%	27%	29%	32%	30%	30%	23%	37%	38%	27%	28%	35%	32%	31%	28%	25%	22%	29%	

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Table 38

Which party do you think has the best policies on ...
Q.11 Crime and Anti-social behaviour?

Base : All

		Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																									Unweighted total				
Total	Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer		
1005	6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	32	19	32	49	20	5	16	34	90	3	126	1	
1005	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*	
196	-	19	2	31	5	50	5	52	21	12	61	13	14	6	22	12	5	5	5	4	8	12	3	1	4	5	11	2	29	-	
19%	-	13%	13%	17%	11%	22%	16%	23%	25%	21%	18%	13%	14%	16%	12%	22%	19%	16%	15%	21%	24%	15%	16%	25%	14%	13%	39%	25%	-	19%	
377	1	48	4	71	18	90	11	92	29	22	144	44	27	16	81	11	11	11	10	8	9	17	12	1	7	18	34	3	28	*	
38%	19%	34%	32%	39%	40%	40%	32%	41%	34%	38%	41%	47%	27%	38%	45%	20%	46%	34%	32%	43%	29%	54%	29%	47%	52%	39%	61%	24%	100%	38%	
80	-	16	1	14	5	15	4	19	5	6	37	5	12	4	11	3	2	8	3	1	8	4	2	2	1	1	7	-	3	-	84
8%	-	11%	5%	7%	10%	7%	12%	9%	6%	10%	11%	5%	12%	9%	6%	6%	7%	24%	11%	4%	26%	7%	8%	40%	8%	2%	9%	-	2%	-	8%
51	1	12	-	17	-	11	5	2	1	1	13	2	5	2	11	2	1	1	2	1	1	4	-	-	-	2	10	-	3	-	50
5%	20%	9%	-	9%	-	5%	16%	1%	1%	2%	4%	3%	5%	4%	6%	3%	3%	3%	7%	6%	2%	8%	-	-	-	7%	12%	-	2%	-	5%
302	3	47	6	51	17	57	8	59	29	17	93	30	41	14	57	26	6	7	11	5	6	13	5	1	3	9	24	-	54	-	296
30%	61%	33%	50%	28%	39%	26%	23%	26%	34%	29%	27%	32%	41%	33%	31%	49%	25%	23%	35%	26%	19%	25%	22%	15%	19%	26%	27%	-	46%	-	29%

Unweighted Total

Weighted Total

Labour

Conservatives

Liberal Democrats

Some other party

Don't know

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Table 39
Which party do you think has the best policies on ...
Q.12 Education?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/working	
Wtd Total																				
Unweighted Total	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Labour	137	154	134	96	100	93	74	78	63	74	151	137	55	148	19	185	234	139	150	282
	27%	32%	26%	34%	28%	26%	28%	26%	30%	30%	27%	30%	16%	65%	14%	40%	35%	30%	28%	28%
Conservatives	302	143	159	51	93	158	92	87	56	67	179	123	214	20	25	65	89	121	181	319
	38%	29%	31%	18%	26%	44%	35%	30%	27%	28%	32%	27%	63%	9%	18%	14%	13%	26%	33%	32%
Liberal Democrats	108	63	45	32	40	36	25	41	18	24	66	42	15	12	63	85	93	64	45	107
	12%	13%	9%	11%	11%	10%	10%	14%	9%	10%	12%	9%	4%	5%	45%	18%	14%	14%	8%	11%
Some other party	37	20	21	12	16	10	13	9	8	7	22	15	4	3	1	25	33	17	20	40
	4%	3%	4%	4%	4%	3%	5%	3%	4%	3%	4%	3%	1%	1%	1%	5%	5%	4%	4%	4%
Don't know	269	110	159	96	113	60	57	78	62	71	135	134	54	46	31	103	214	122	147	257
	27%	23%	31%	33%	31%	17%	22%	27%	30%	29%	24%	30%	16%	20%	22%	22%	32%	26%	27%	26%

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Table 40

Which party do you think has the best policies on ...
Q.12 Education?

Base : All

	Government		Public Sector Workers		Tenure					Children in household			GOR Regions			Newspaper readership			Unwtd Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet			
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005	
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005	
Labour	289	105	167	34	255	140	55	31	59	195	197	89	99	90	100	140	57	282	
	29%	54%	22%	29%	29%	31%	20%	33%	34%	27%	34%	34%	29%	29%	28%	34%	23%	28%	
Conservatives	302	32	266	34	268	122	127	17	34	249	246	56	94	96	112	130	89	319	
	30%	76%	35%	29%	30%	27%	46%	18%	20%	34%	33%	21%	28%	31%	37%	31%	36%	32%	
Liberal Democrats	108	17	90	11	98	50	27	10	20	77	80	28	26	41	40	34	39	107	
	11%	9%	12%	9%	11%	11%	10%	10%	12%	11%	11%	11%	8%	13%	11%	8%	16%	11%	
Some other party	37	4	33	4	33	17	9	5	5	26	29	8	19	10	8	13	9	40	
	4%	2%	4%	4%	4%	4%	3%	5%	3%	4%	4%	3%	6%	3%	2%	3%	4%	4%	
Don't know	269	38	209	34	235	123	57	32	54	180	187	81	98	74	96	98	50	257	
	27%	20%	27%	29%	26%	27%	21%	34%	32%	25%	25%	31%	29%	24%	27%	24%	20%	26%	

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Table 41
Which party do you think has the best policies on ...
Q.12 Education?

Base : All

Total		Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																									Unweighted total				
		Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer	
		6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	32	19	32	49	20	5	16	34	90	3	126	1
Unweighted Total	1005	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*
Weighted Total	289	3	35	7	58	18	71	12	85	28	24	113	24	32	15	45	30	7	8	3	9	11	3	2	4	6	20	4	35	-	
Labour	29%	58%	25%	31%	31%	40%	32%	37%	38%	33%	42%	33%	25%	32%	36%	25%	55%	30%	23%	25%	17%	29%	22%	15%	45%	29%	18%	23%	83%	30%	-
Conservatives	302	1	44	4	54	11	72	10	66	21	13	96	38	15	10	71	11	11	11	7	5	6	14	15	-	3	12	31	-	29	*
	30%	11%	31%	30%	29%	25%	32%	29%	30%	25%	22%	28%	40%	15%	23%	39%	20%	46%	34%	23%	26%	20%	28%	72%	-	19%	36%	36%	-	25%	100%
Liberal Democrats	108	-	22	-	17	5	28	6	24	2	9	45	15	21	6	10	4	2	6	5	1	8	6	1	2	1	7	10	-	4	-
	11%	-	15%	-	9%	12%	13%	17%	11%	3%	15%	13%	16%	21%	14%	6%	7%	9%	19%	17%	7%	26%	12%	3%	40%	8%	19%	12%	-	4%	-
Some other party	37	1	4	-	8	1	8	2	6	3	-	14	5	3	1	6	2	1	1	2	1	1	4	1	-	1	1	7	-	2	-
	4%	20%	3%	-	5%	2%	4%	7%	3%	3%	-	4%	5%	3%	3%	3%	4%	3%	3%	7%	6%	5%	9%	5%	-	8%	3%	8%	-	1%	-
Don't know	269	1	38	2	46	9	44	3	42	31	12	80	13	28	10	48	8	3	7	9	8	6	14	1	1	5	9	18	1	46	-
	27%	12%	27%	14%	25%	21%	20%	19%	36%	21%	21%	23%	13%	28%	23%	27%	14%	12%	21%	28%	43%	20%	29%	4%	15%	37%	25%	21%	17%	40%	-

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Table 42
Which party do you think has the best policies on ...
Q.13 Environment?

Base : All

	Intention to vote	Gender		Age			Social Class							Voting					Work Status		Unwld Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/working		
Wld Total																					
Unweighted Total	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005	
Weighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005	
Labour	75	80	78	37	57	65	35	32	40	52	67	92	22	94	10	110	136	59	99	163	
16%	15%	17%	15%	13%	16%	18%	13%	11%	19%	21%	12%	20%	7%	41%	7%	24%	21%	13%	18%	16%	
Conservatives	117	84	108	47	52	92	56	47	46	42	103	89	132	20	13	46	59	80	111	208	
19%	23%	17%	21%	17%	14%	26%	21%	16%	22%	17%	19%	20%	39%	9%	10%	10%	9%	17%	20%	21%	
Liberal Democrats	188	113	75	39	73	76	59	63	28	38	122	66	67	33	69	106	121	106	82	187	
19%	22%	23%	14%	14%	20%	21%	23%	21%	13%	16%	22%	15%	20%	15%	49%	23%	18%	23%	15%	19%	
Some other party	187	99	88	68	77	41	57	60	39	31	117	70	39	31	22	106	148	103	84	177	
19%	19%	20%	17%	24%	21%	12%	22%	20%	19%	13%	21%	15%	11%	13%	16%	23%	22%	22%	15%	18%	
Don't know	280	110	170	95	103	83	54	91	54	81	145	135	81	50	26	96	199	114	166	270	
28%	22%	23%	33%	33%	28%	23%	21%	31%	26%	33%	26%	30%	24%	22%	19%	21%	30%	25%	31%	27%	

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Table 43
Which party do you think has the best policies on ...
Q.13 Environment?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwtd Total
Unweighted Total	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Labour	57	94	20	139	64	39	17	37	103	120	39	54	48	58	74	29	163
	29%	12%	17%	16%	14%	14%	18%	21%	14%	16%	15%	16%	15%	16%	18%	12%	16%
Conservatives	26	159	27	164	68	75	14	30	143	158	33	60	62	70	91	44	208
	13%	21%	23%	19%	15%	27%	15%	18%	20%	21%	13%	18%	20%	20%	22%	18%	21%
Liberal Democrats	30	157	17	171	83	58	17	25	142	135	53	52	57	80	61	60	187
	15%	20%	14%	19%	18%	21%	18%	15%	19%	18%	20%	15%	18%	22%	15%	25%	19%
Some other party	31	150	20	167	108	40	16	22	148	126	59	78	53	56	73	55	177
	16%	20%	17%	19%	24%	14%	16%	13%	20%	17%	23%	23%	17%	16%	18%	22%	18%
Don't know	52	207	34	246	129	62	31	58	190	200	77	93	93	94	116	56	270
	27%	27%	29%	28%	28%	22%	33%	33%	26%	27%	30%	28%	30%	26%	28%	23%	27%

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Table 44
Which party do you think has the best policies on ...
Q.13 Environment?

Base : All

Total		Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																										Unweighted total			
	Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer		
Unweighted Total	6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	19	32	49	5	16	34	90	3	126	1	1005		
Weighted Total	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	15	35	87	4	117	*	1005	
Labour	3	20	3	34	11	34	5	36	20	8	42	16	12	8	15	19	6	5	4	2	5	5	3	2	6	14	-	28	-	163	
	50%	14%	21%	18%	24%	15%	16%	16%	24%	13%	12%	17%	12%	19%	8%	35%	26%	15%	12%	10%	17%	10%	-	16%	17%	16%	-	24%	-	16%	
Conservatives	191	1	32	3	42	4	35	6	57	15	6	69	23	13	4	34	13	5	3	5	4	8	7	2	6	15	-	13	*	208	
	19%	22%	20%	23%	9%	16%	18%	26%	17%	10%	20%	24%	13%	10%	19%	24%	22%	11%	16%	28%	14%	33%	-	17%	16%	18%	-	11%	100%	21%	
Liberal Democrats	188	-	35	3	29	18	55	8	52	8	21	85	15	21	13	34	10	3	10	6	1	13	10	4	3	7	16	2	18	-	187
	19%	-	25%	22%	16%	41%	25%	24%	9%	36%	24%	16%	21%	31%	19%	19%	14%	32%	21%	5%	41%	20%	19%	40%	24%	21%	18%	44%	15%	-	19%
Some other party	187	1	20	-	37	3	46	7	34	20	12	72	16	36	4	37	3	3	7	3	5	15	3	3	1	5	20	2	11	-	177
	19%	20%	14%	-	20%	8%	21%	21%	23%	21%	21%	17%	36%	11%	20%	6%	11%	22%	11%	15%	17%	29%	14%	60%	8%	14%	23%	56%	9%	-	18%
Don't know	280	1	36	5	42	8	53	7	44	23	11	80	25	17	61	9	6	6	13	8	3	12	4	-	5	11	23	-	48	-	270
	28%	12%	26%	37%	23%	18%	24%	22%	27%	19%	23%	26%	17%	29%	34%	16%	27%	20%	40%	42%	11%	24%	18%	-	35%	32%	26%	-	41%	-	27%

Unweighted Total

Weighted Total

Labour

Conservatives

Liberal Democrats

Some other party

Don't know

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Table 45

Which party do you think has the best policies on ...
Q.14 Healthcare?

Base : All

	Intention to vote	Gender		Age			Social Class							Voting					Work Status		Unwld Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working		
Wtd Total																					
Unweighted Total	1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	1005	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Labour	316	174	176	141	85	109	122	76	88	61	92	164	153	57	167	30	215	259	140	177	309
	31%	34%	36%	27%	30%	30%	34%	29%	30%	29%	38%	30%	34%	17%	73%	22%	46%	39%	30%	33%	31%
Conservatives	286	175	144	142	64	103	118	79	84	66	57	163	123	211	10	19	55	75	131	155	297
	28%	34%	30%	27%	22%	28%	33%	30%	29%	32%	23%	29%	27%	62%	4%	14%	12%	11%	28%	29%	30%
Liberal Democrats	88	46	44	44	25	33	30	34	24	15	14	58	30	16	2	55	63	72	43	45	86
	9%	9%	9%	8%	9%	9%	8%	13%	8%	7%	6%	10%	7%	5%	1%	39%	14%	11%	9%	8%	9%
Some other party	55	19	32	22	21	16	18	23	11	14	7	34	20	12	7	3	28	43	27	28	55
	5%	4%	7%	4%	7%	4%	5%	9%	4%	7%	3%	6%	4%	3%	3%	2%	6%	6%	6%	5%	5%
Don't know	261	97	91	170	91	101	69	49	86	51	74	135	126	47	42	33	103	214	122	138	258
	26%	19%	19%	33%	32%	28%	19%	19%	29%	25%	30%	24%	28%	14%	18%	24%	22%	32%	26%	26%	26%

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Table 46

Which party do you think has the best policies on ...
Q.14 Healthcare?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Labour	316	120	181	34	283	145	79	28	63	224	231	84	113	89	114	135	67	309
	31%	61%	24%	29%	32%	32%	29%	30%	36%	31%	31%	32%	34%	29%	32%	32%	28%	31%
Conservatives	286	19	266	34	252	127	101	18	34	228	217	67	77	90	119	132	83	297
	28%	10%	35%	29%	28%	28%	37%	19%	20%	31%	29%	25%	23%	29%	33%	32%	34%	30%
Liberal Democrats	88	6	79	9	79	38	26	8	13	64	60	28	22	37	28	25	30	86
	9%	3%	10%	7%	9%	8%	10%	9%	7%	9%	8%	11%	7%	12%	8%	6%	12%	9%
Some other party	55	5	50	6	48	23	16	6	9	39	42	13	24	16	15	27	11	55
	5%	3%	6%	5%	5%	5%	6%	6%	5%	5%	6%	5%	7%	5%	4%	6%	5%	5%
Don't know	261	46	190	35	226	119	52	34	55	171	189	71	101	80	80	98	52	258
	26%	24%	25%	30%	25%	26%	19%	36%	32%	24%	26%	27%	30%	26%	22%	23%	21%	26%

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Table 47
Which party do you think has the best policies on ...
Q.14 Healthcare?

Base : All

Total		Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																									Unweighted total				
	Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer		
Unweighted Total	1005	6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	32	19	32	49	5	16	34	90	3	126	1	
Weighted Total	1005	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*
Labour	316	2	39	6	63	11	89	14	91	33	23	112	29	29	16	42	24	9	6	9	3	14	11	4	2	5	7	23	4	39	-
	31%	41%	28%	49%	34%	26%	40%	42%	41%	39%	39%	32%	31%	29%	40%	23%	45%	38%	20%	28%	18%	46%	21%	20%	45%	36%	20%	27%	83%	33%	-
Conservatives	286	1	38	5	49	16	61	11	74	19	15	108	31	18	9	60	14	10	9	5	5	4	16	11	-	5	10	25	1	21	*
	28%	11%	27%	37%	27%	36%	27%	34%	33%	22%	26%	31%	33%	18%	23%	33%	25%	41%	29%	17%	25%	14%	32%	53%	-	35%	28%	28%	17%	18%	100%
Liberal Democrats	88	-	14	1	16	3	18	4	14	5	8	40	5	19	3	17	3	-	7	6	1	6	7	2	*	2	6	8	-	6	-
	9%	-	10%	5%	9%	6%	8%	11%	6%	5%	13%	11%	5%	19%	6%	9%	5%	-	24%	19%	7%	18%	14%	10%	9%	13%	18%	9%	-	5%	-
Some other party	55	1	9	-	14	5	9	2	6	5	1	22	8	6	3	13	2	1	2	-	-	2	5	3	1	-	-	11	-	2	-
	5%	20%	6%	-	8%	11%	4%	7%	3%	6%	1%	6%	9%	6%	7%	7%	3%	4%	7%	-	-	7%	10%	14%	15%	-	-	12%	-	2%	-
Don't know	261	1	42	1	42	9	46	2	38	24	12	67	20	28	10	48	12	4	6	11	9	5	11	1	1	2	12	20	-	49	-
	26%	28%	29%	9%	23%	21%	21%	5%	17%	28%	20%	19%	22%	29%	25%	27%	22%	16%	20%	35%	49%	15%	23%	3%	31%	15%	34%	23%	-	42%	-

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Table 48

Which party do you think has the best policies on ...
Q15 Housing?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwid Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/working	
Wtd Total																				
Unweighted Total	1005	522	481	524	378	357	260	293	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	1005	512	486	519	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Labour	231	123	112	119	70	88	55	70	37	69	125	106	38	130	18	163	192	103	128	228
	23%	24%	23%	23%	24%	20%	25%	21%	24%	18%	28%	24%	11%	57%	13%	35%	29%	22%	24%	23%
Conservatives	258	164	126	132	52	80	79	66	68	44	146	112	193	16	15	48	65	103	155	261
	26%	32%	26%	25%	18%	22%	35%	30%	23%	33%	18%	26%	56%	7%	11%	10%	10%	22%	29%	26%
Liberal Democrats	88	48	50	38	16	38	24	27	14	22	52	36	10	13	52	71	77	50	38	87
	9%	9%	10%	7%	6%	11%	9%	9%	9%	7%	9%	8%	3%	6%	37%	15%	12%	11%	7%	9%
Some other party	54	21	28	25	21	22	16	16	13	9	32	22	11	3	3	29	43	28	26	61
	5%	4%	6%	5%	7%	6%	3%	5%	6%	4%	6%	5%	3%	1%	2%	6%	7%	6%	5%	6%
Don't know	375	156	170	205	126	150	86	114	75	100	200	175	90	66	52	154	285	179	196	368
	37%	30%	35%	39%	44%	41%	28%	33%	36%	41%	36%	39%	26%	29%	37%	33%	43%	39%	36%	37%

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Table 49
Which party do you think has the best policies on ...
Q15 Housing?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwid Total	
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Labour	231	84	138	29	201	110	49	20	48	159	162	68	91	55	85	107	47	228
	23%	43%	18%	25%	23%	24%	18%	21%	28%	22%	22%	26%	27%	18%	24%	26%	19%	23%
Conservatives	258	23	232	24	234	99	101	24	32	199	197	61	68	83	107	115	78	261
	26%	12%	30%	20%	26%	22%	37%	26%	18%	27%	27%	23%	20%	27%	30%	28%	32%	26%
Liberal Democrats	88	16	70	9	79	41	23	9	12	65	68	20	26	31	30	31	25	87
	9%	8%	9%	8%	9%	9%	9%	9%	7%	9%	9%	7%	8%	10%	8%	8%	10%	8%
Some other party	54	4	50	8	46	28	12	5	8	40	39	15	20	15	18	21	11	61
	5%	2%	7%	7%	5%	6%	4%	5%	5%	5%	5%	6%	6%	5%	5%	5%	5%	6%
Don't know	375	70	277	47	328	175	89	37	72	264	273	98	131	128	116	141	82	368
	37%	36%	36%	40%	37%	39%	33%	39%	42%	36%	37%	37%	39%	41%	33%	34%	34%	37%

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Table 50

Which party do you think has the best policies on ...
Q15 Housing?

Base : All

Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																														Unweighted total
Total	Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Taxation	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer
1005	6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	32	19	32	49	20	5	16	34	90	3	126	1
1005	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*
231	3	25	1	41	10	65	9	63	23	14	78	20	17	13	29	19	6	10	9	5	9	8	5	1	5	4	16	2	29	-
23%	50%	18%	7%	22%	23%	29%	26%	28%	27%	24%	23%	22%	17%	31%	16%	34%	23%	33%	29%	28%	29%	16%	24%	16%	31%	12%	19%	39%	25%	-
258	1	40	3	48	17	59	8	71	17	14	104	34	23	10	53	14	8	7	7	1	7	15	5	-	4	12	26	-	16	*
26%	11%	28%	23%	26%	38%	26%	24%	32%	20%	23%	30%	37%	23%	23%	30%	26%	34%	23%	22%	7%	23%	30%	25%	-	27%	35%	29%	-	14%	100%
88	-	16	-	19	5	13	4	19	2	8	33	7	14	3	12	1	1	4	6	1	3	3	2	2	-	4	6	-	9	-
9%	-	11%	-	10%	12%	6%	11%	8%	3%	13%	10%	7%	14%	7%	7%	1%	5%	12%	19%	7%	9%	7%	9%	40%	-	11%	7%	-	7%	-
54	1	8	-	13	1	9	4	6	2	3	21	3	5	2	10	3	1	2	2	1	2	5	-	1	1	2	11	-	3	-
5%	20%	6%	-	7%	2%	4%	12%	3%	2%	6%	6%	3%	5%	5%	5%	5%	6%	7%	5%	6%	7%	10%	-	15%	8%	6%	13%	-	2%	-
375	1	53	9	63	11	79	9	66	42	20	111	29	41	14	76	18	8	8	8	10	10	18	9	1	5	12	28	3	60	-
37%	20%	37%	70%	35%	26%	35%	28%	29%	48%	34%	32%	31%	41%	35%	42%	34%	32%	26%	25%	52%	32%	36%	42%	29%	33%	36%	32%	61%	51%	-

Unweighted Total

Weighted Total

Labour

Conservatives

Liberal Democrats

Some other party

Don't know

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Table 51

Which party do you think has the best policies on ...

Q16 Managing the economy?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
	(10) ABSOLUTE CERTAIN																			
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	1005	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	1005	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Labour	232	134	98	63	76	93	56	64	41	71	120	111	14	150	32	191	218	101	131	225
	23%	27%	19%	22%	21%	26%	22%	22%	20%	29%	22%	25%	4%	66%	23%	41%	33%	22%	24%	22%
Conservatives	386	211	175	91	131	163	123	117	79	67	240	146	280	16	30	70	106	192	193	398
	38%	43%	34%	32%	36%	46%	47%	40%	38%	27%	43%	32%	82%	7%	21%	15%	16%	42%	36%	40%
Liberal Democrats	71	41	30	18	28	25	15	25	12	19	40	31	6	6	46	61	65	39	32	65
	7%	6%	8%	6%	8%	7%	6%	8%	6%	8%	7%	7%	2%	3%	33%	13%	10%	8%	6%	6%
Some other party	45	24	21	18	19	9	15	12	12	7	26	19	6	5	-	25	39	23	22	48
	5%	5%	4%	6%	5%	2%	6%	4%	6%	3%	5%	4%	2%	2%	-	5%	6%	5%	4%	5%
Don't know	272	88	183	95	109	67	51	77	63	81	128	144	37	52	32	117	235	107	165	269
	27%	18%	35%	33%	30%	19%	20%	26%	30%	33%	23%	32%	11%	23%	23%	25%	35%	23%	30%	27%

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Table 52

Which party do you think has the best policies on ...
Q16 Managing the economy?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Wtd Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Unweighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Labour	232	104	109	23	208	97	58	22	53	155	169	61	80	61	91	93	44	225
	23%	53%	14%	20%	23%	21%	21%	24%	31%	21%	23%	23%	24%	20%	25%	22%	18%	22%
Conservatives	386	39	342	42	344	182	136	29	33	318	289	94	111	123	152	169	114	398
	38%	20%	45%	35%	39%	40%	50%	30%	19%	44%	39%	36%	33%	39%	43%	41%	47%	40%
Liberal Democrats	71	6	65	8	63	30	18	8	15	48	52	19	15	36	20	27	27	65
	7%	3%	8%	7%	7%	7%	7%	9%	9%	7%	7%	7%	4%	11%	6%	7%	11%	6%
Some other party	45	3	43	4	41	21	12	5	6	33	37	8	22	12	11	20	11	48
	5%	1%	6%	4%	5%	5%	4%	5%	3%	5%	5%	3%	7%	4%	3%	5%	4%	5%
Don't know	272	44	207	40	231	123	50	30	66	172	191	80	108	81	83	107	48	269
	27%	22%	27%	34%	26%	27%	18%	32%	38%	24%	26%	30%	32%	26%	23%	26%	20%	27%

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Table 53
Which party do you think has the best policies on ...
Q16 Managing the economy?

Base : All

		Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																										Unweighted total				
Total		Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer		
Unweighted Total	1005	6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	32	19	32	49	20	5	16	34	90	3	126	1	
Weighted Total	1005	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*	
Labour	232	2	25	2	43	11	65	10	71	24	13	72	22	25	12	16	15	8	4	5	2	12	10	3	2	5	7	19	2	36	-	
	23%	41%	17%	17%	23%	25%	29%	31%	32%	28%	22%	21%	24%	25%	28%	9%	27%	35%	11%	15%	10%	39%	13%	45%	35%	21%	22%	44%	31%	-	22%	
Conservatives	386	1	58	7	67	23	83	15	78	28	23	150	46	30	11	92	12	10	11	10	6	10	16	17	1	4	12	31	1	28	*	
	38%	11%	41%	57%	36%	51%	37%	44%	35%	33%	39%	43%	49%	31%	28%	51%	23%	41%	37%	33%	34%	33%	82%	31%	26%	33%	36%	17%	24%	100%	40%	
Liberal Democrats	71	-	19	3	16	4	15	3	15	7	10	30	9	14	5	11	5	1	5	4	1	3	3	1	*	*	6	5	2	6	-	
	7%	-	14%	21%	9%	9%	7%	10%	7%	8%	18%	9%	10%	15%	12%	6%	10%	3%	16%	14%	7%	10%	3%	9%	3%	18%	6%	39%	5%	-	6%	
Some other party	45	1	4	-	8	2	8	2	8	2	1	19	3	2	1	11	1	1	3	1	1	1	5	-	1	1	1	7	-	3	-	48
	5%	20%	3%	-	4%	5%	4%	7%	3%	2%	1%	5%	3%	2%	3%	6%	2%	3%	10%	4%	6%	4%	-	15%	8%	3%	8%	-	3%	-	5%	
Don't know	272	1	36	1	50	4	53	3	52	25	12	77	14	27	12	50	21	4	8	10	8	4	16	*	*	4	9	25	-	44	-	269
	27%	28%	25%	5%	27%	10%	24%	8%	23%	29%	20%	22%	15%	27%	29%	28%	38%	18%	26%	33%	42%	14%	33%	2%	-	28%	25%	29%	-	38%	-	27%

Unweighted Total

Weighted Total

Labour

Conservatives

Liberal Democrats

Some other party

Don't know

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Table 54

Which party do you think has the best policies on ...
Q.17 Pensions?

Base : All

	Intention to vote	Gender		Age			Social Class							Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working		
Wtd Total	(10) ABSOLUTE CERTAIN																				
Unweighted Total	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005	
Weighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005	
Labour	217	109	108	52	65	99	60	42	43	72	102	115	30	128	21	164	187	82	135	219	
	25%	22%	21%	18%	18%	28%	23%	14%	21%	29%	18%	26%	9%	56%	15%	35%	28%	18%	25%	22%	
Conservatives	255	130	125	56	88	111	77	88	49	41	165	90	187	12	20	49	68	126	128	263	
	25%	27%	24%	19%	24%	31%	30%	30%	24%	17%	30%	20%	55%	5%	15%	11%	10%	27%	24%	26%	
Liberal Democrats	65	42	23	16	20	29	20	21	9	15	41	24	10	9	36	50	55	32	33	70	
	6%	7%	6%	6%	6%	8%	8%	7%	4%	6%	7%	5%	3%	4%	26%	11%	8%	7%	6%	7%	
Some other party	45	26	19	16	16	13	11	10	16	8	21	24	7	6	4	26	38	21	25	44	
	5%	5%	4%	6%	4%	4%	4%	3%	8%	3%	4%	5%	2%	3%	3%	6%	6%	4%	5%	4%	
Don't know	423	180	243	145	173	104	93	133	89	108	225	197	107	74	57	175	315	202	221	409	
	42%	34%	47%	51%	48%	29%	36%	45%	43%	44%	41%	44%	31%	32%	41%	38%	48%	44%	41%	41%	

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Table 55

Which party do you think has the best policies on ...
Q.17 Pensions?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Labour	217	91	114	25	192	77	59	22	56	136	165	51	71	64	82	106	46	219
	22%	46%	15%	21%	22%	17%	22%	24%	33%	19%	22%	19%	21%	21%	23%	26%	19%	22%
Conservatives	255	17	233	27	228	108	102	20	21	210	201	53	77	81	97	118	78	263
	25%	9%	30%	23%	26%	24%	37%	21%	12%	29%	27%	20%	23%	26%	27%	28%	32%	26%
Liberal Democrats	65	9	55	5	60	23	26	7	8	49	51	14	15	23	27	17	25	70
	6%	5%	7%	4%	7%	5%	9%	8%	5%	7%	7%	5%	5%	7%	8%	4%	10%	7%
Some other party	45	7	39	4	42	27	12	4	2	39	34	11	18	12	15	19	8	44
	5%	3%	5%	3%	5%	6%	4%	4%	1%	5%	5%	4%	5%	4%	4%	5%	3%	4%
Don't know	423	72	325	57	366	217	75	42	85	293	288	132	155	133	136	155	87	409
	42%	37%	42%	48%	41%	48%	28%	44%	49%	40%	39%	50%	46%	42%	38%	37%	36%	41%

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Table 56
Which party do you think has the best policies on ...
Q.17 Pensions?

Base : All

		Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																										Unweighted total				
Total		Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer			
		6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	32	19	32	49	20	5	16	34	90	3	126	1	
Unweighted Total		5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*	
Weighted Total		3	21	5	42	14	55	10	58	26	18	66	21	22	12	26	18	8	4	6	*	4	8	3	2	5	4	16	4	34	-	
Labour	22%	50%	15%	37%	23%	32%	25%	30%	26%	30%	30%	19%	22%	23%	30%	14%	33%	33%	12%	21%	3%	14%	15%	12%	45%	32%	11%	18%	83%	30%	-	
Conservatives	25%	1	43	5	51	10	59	6	61	13	10	99	33	19	8	58	10	6	10	8	5	5	14	8	-	4	10	17	1	19	*	
		11%	30%	39%	28%	23%	26%	18%	27%	15%	17%	28%	35%	20%	19%	32%	19%	26%	32%	24%	27%	16%	27%	39%	-	30%	28%	20%	17%	16%	100%	
Liberal Democrats	6%	-	10	-	10	5	16	4	17	4	4	32	8	12	4	5	2	1	2	5	-	9	2	1	*	1	3	5	-	3	-	70
		-	7%	-	5%	11%	7%	12%	8%	5%	7%	9%	8%	12	9%	3%	3%	3%	7%	15%	-	29%	5%	3	9%	7%	8%	6%	-	2%	-	7%
Some other party	5%	1	7	-	9	1	5	4	3	1	2	23	5	2	1	9	2	1	1	1	1	1	4	2	1	-	1	7	-	1	-	44
		20%	5%	-	5%	2%	2%	12%	2%	2%	3%	7%	5%	3%	3%	5%	3%	6%	4%	4%	6%	4%	7%	9%	15%	-	3%	9%	-	1%	-	4%
Don't know	42%	1	62	3	72	14	88	9	85	41	25	129	27	43	16	83	22	8	14	11	12	11	23	8	1	5	17	41	-	60	-	409
		20%	43%	25%	39%	31%	39%	27%	38%	48%	43%	37%	29%	43%	39%	46%	41%	32%	44%	36%	64%	37%	45%	36%	31%	31%	50%	47%	-	51%	-	41%

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Table 57
Which party do you think has the best policies on ...
Q.18 Taxation?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
Wtd Total	(10) ABSOLUTE LY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	(including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	522	481	524	289	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Labour	82 16%	92 19%	74 14%	49 17%	60 17%	57 16%	38 14%	49 17%	37 18%	43 18%	86 16%	79 18%	11 3%	133 59%	11 8%	147 32%	154 23%	74 16%	91 17%	166 17%
Conservatives	377 38%	208 43%	169 33%	90 32%	135 37%	152 43%	120 46%	114 39%	72 35%	70 29%	234 42%	143 32%	267 78%	19 8%	19 13%	69 15%	111 17%	191 41%	187 34%	376 37%
Liberal Democrats	111 11%	58 12%	53 10%	32 11%	35 10%	45 13%	34 13%	29 10%	18 9%	29 12%	64 12%	47 11%	12 3%	15 7%	64 46%	92 20%	99 15%	58 13%	53 10%	112 11%
Some other party	43 4%	27 6%	16 3%	15 5%	14 4%	14 4%	15 6%	12 4%	10 5%	6 2%	27 5%	16 4%	7 2%	4 2%	-	25 5%	36 5%	21 5%	23 4%	46 5%
Don't know	308 31%	100 21%	207 40%	100 35%	118 33%	90 25%	54 21%	89 30%	69 33%	96 39%	143 26%	165 37%	45 13%	55 24%	45 32%	132 28%	263 40%	119 26%	189 35%	305 30%

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Table 58

Which party do you think has the best policies on ...
Q.18 Taxation?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership			
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Unwtd Total	
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Labour	165	86	70	20	146	81	29	21	32	111	112	54	53	45	67	63	32	166
	16%	44%	9%	17%	16%	18%	11%	22%	19%	15%	15%	21%	16%	15%	19%	15%	13%	17%
Conservatives	377	31	340	41	337	171	129	29	44	299	284	91	113	122	142	172	106	376
	38%	16%	44%	35%	38%	38%	47%	31%	25%	41%	38%	35%	34%	39%	40%	41%	43%	37%
Liberal Democrats	111	17	92	14	97	49	33	8	21	82	84	26	24	50	38	35	41	112
	11%	9%	12%	12%	11%	11%	12%	9%	12%	11%	11%	10%	7%	16%	11%	8%	17%	11%
Some other party	43	5	38	4	40	21	12	7	4	33	33	10	22	11	11	17	10	46
	4%	2%	5%	3%	4%	5%	4%	7%	2%	5%	5%	4%	6%	4%	3%	4%	4%	5%
Don't know	308	56	226	39	269	131	71	29	72	202	226	81	126	83	99	128	55	305
	31%	29%	29%	33%	30%	29%	26%	31%	42%	28%	31%	31%	37%	27%	28%	31%	23%	30%

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Table 59
Which party do you think has the best policies on ...
Q.18 Taxation?

Base : All

Total		Q.9 Looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for?																									Unweighted total				
		Animal welfare	Asylum and immigration	Constitution/Devolution	Crime and anti-social behaviour	Defence	Education	Europe	Health care	Housing	Iraq	Managing the economy	Pensions	Protecting the natural environment	Public transport	Unemployment	Care of the elderly	Cost of living/inflation	Other financial issues	Family issues	Foreign Policy	Fuel/energy costs	Governments	Improving poverty	More for the country	Social security/benefits issues	Other	None	Don't know	No answer	
1005	6	129	12	170	48	218	32	229	84	54	350	101	97	43	172	49	28	35	32	19	32	49	5	16	34	90	3	126	1	1005	
1005	5	142	12	184	44	223	34	224	86	58	348	94	99	41	180	54	24	31	31	19	31	50	21	5	15	35	87	4	117	*	1005
165	3	11	1	25	6	45	8	54	18	12	62	12	17	9	12	13	5	3	3	*	8	6	1	2	4	5	17	2	24	-	166
16%	50%	8%	7%	13%	14%	20%	25%	24%	21%	20%	18%	13%	17%	23%	6%	24%	21%	10%	10%	2%	25%	11%	6%	45%	26%	14%	19%	44%	21%	-	17%
377	1	68	6	73	23	86	14	82	26	15	150	41	28	15	85	20	8	12	12	6	10	17	17	-	6	12	28	1	24	-	376
38%	11%	48%	50%	40%	51%	38%	42%	37%	31%	25%	43%	43%	28%	36%	47%	36%	34%	39%	40%	34%	33%	35%	79%	-	39%	35%	32%	17%	21%	-	37%
111	-	18	3	20	5	30	5	30	7	12	35	14	22	5	17	8	2	7	5	2	8	4	2	*	1	8	12	2	6	*	112
11%	-	13%	21%	11%	12%	13%	16%	13%	9%	21%	10%	15%	22%	13%	9%	14%	7%	21%	16%	8%	27%	8%	7%	9%	7%	22%	14%	39%	5%	100%	11%
43	1	4	-	8	2	5	3	5	3	2	20	6	2	2	13	2	1	2	1	1	2	5	-	1	-	1	9	-	1	-	46
4%	20%	3%	-	5%	4%	2%	8%	2%	3%	3%	6%	6%	2%	6%	7%	3%	3%	7%	2%	8%	7%	-	15%	-	3%	10%	-	-	1%	-	5%
308	1	41	3	57	8	57	3	54	31	18	81	21	30	9	54	13	8	7	10	9	3	18	2	1	4	9	21	-	61	-	305
31%	20%	29%	22%	31%	18%	25%	8%	24%	36%	30%	23%	22%	30%	22%	30%	23%	35%	23%	32%	48%	8%	35%	8%	31%	28%	26%	24%	-	52%	-	30%

Unweighted Total

Weighted Total

Labour

Conservatives

Liberal Democrats

Some other party

Don't know

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Table 60

Q.10-18 Which party do you think has the best policies on ...

- the Conservatives, Labour, Liberal Democrats or some other party?

- Summary Table -

Base : All

	Q10 Asylum and Immigration	Q11 Crime and Anti-social behaviour	Q12 Education	Q13 Environment	Q14 Healthcare	Q15 Housing	Q16 Managing the economy	Q17 Pensions	Q18 Taxation
Unweighted Total	1005	1005	1005	1005	1005	1005	1005	1005	1005
Weighted Total	1005	1005	1005	1005	1005	1005	1005	1005	1005
Labour	137 14%	196 19%	289 29%	159 16%	316 31%	231 23%	232 23%	217 22%	165 16%
Conservatives	347 35%	377 38%	302 30%	191 19%	286 28%	258 26%	386 38%	255 25%	377 38%
Liberal Democrats	100 10%	80 8%	108 11%	188 19%	88 9%	88 9%	71 7%	65 6%	111 11%
Some other party	82 8%	51 5%	37 4%	187 19%	55 5%	54 5%	45 5%	45 5%	43 4%
Don't know	339 34%	302 30%	269 27%	280 28%	261 26%	375 37%	272 27%	423 42%	308 31%

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Table 61

Q.19 To what extent do you agree or disagree that the Conservatives are ready to form the next Government?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Wtd Total	(10) ABSOLUTELY CERTAIN																			
Unweighted Total	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Strongly agree	210	97	113	43	72	96	51	53	41	65	104	106	148	15	17	41	62	84	126	212
	28%	20%	22%	15%	20%	27%	20%	18%	20%	27%	19%	23%	43%	7%	12%	9%	23%	18%	23%	21%
Tend to agree	372	183	189	123	137	112	104	126	76	67	229	143	162	55	51	140	211	177	195	363
	37%	38%	36%	43%	38%	31%	40%	43%	37%	28%	41%	32%	47%	24%	36%	30%	32%	38%	36%	36%
Neither agree nor disagree	105	44	58	37	45	24	21	25	25	34	46	60	19	30	14	49	86	59	47	96
	10%	10%	11%	13%	12%	7%	8%	9%	12%	14%	8%	13%	6%	13%	10%	11%	13%	13%	9%	10%
Tend to disagree	136	77	59	44	52	40	35	40	35	26	75	61	9	58	25	106	128	73	64	134
	14%	16%	11%	15%	14%	11%	13%	14%	17%	11%	14%	13%	2%	26%	18%	23%	19%	16%	12%	13%
Strongly disagree	149	86	79	29	52	68	45	38	24	41	84	65	2	65	31	118	147	62	87	161
	15%	17%	13%	10%	14%	19%	17%	13%	12%	17%	15%	14%	1%	28%	22%	25%	22%	13%	16%	16%
Don't know	32	2	30	11	5	17	5	11	6	10	16	16	2	5	2	10	30	8	24	39
	3%	*	6%	4%	1%	5%	2%	4%	3%	4%	3%	4%	1%	2%	2%	2%	5%	2%	5%	4%
Combinations - Summary																				
Agree	582	280	302	166	208	208	154	179	117	132	333	249	310	70	67	181	273	261	321	575
	58%	58%	58%	58%	57%	58%	59%	61%	56%	54%	60%	55%	91%	31%	48%	39%	41%	56%	59%	57%
Disagree	285	157	129	72	104	108	80	79	59	67	159	126	10	123	56	224	275	135	150	295
	28%	32%	25%	25%	29%	30%	31%	27%	28%	28%	29%	28%	3%	54%	40%	48%	41%	29%	28%	29%
Net agree	297	124	173	94	104	100	74	100	58	65	174	123	299	-53	11	-42	-2	126	171	280
	30%	25%	33%	33%	29%	28%	29%	34%	28%	27%	31%	27%	88%	-23%	8%	-9%	*	27%	31%	28%

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Table 62

Q.19 To what extent do you agree or disagree that the Conservatives are ready to form the next Government?

Base : All

	Government		Public Sector Workers		Tenure				Children in household			GOR Regions			Newspaper readership		Unwid Total
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	336	312	356	416	244	1005
Strongly agree	210	24	179	21	189	82	77	16	34	159	158	66	61	82	92	60	212
Tend to agree	372	68	294	48	325	189	93	33	52	282	265	109	117	146	138	97	363
Neither agree nor disagree	105	22	74	12	93	46	21	13	22	67	68	27	46	32	43	12	96
Tend to disagree	136	17	98	17	119	71	28	13	24	99	104	47	41	48	67	37	134
Strongly disagree	149	43	103	17	132	54	44	17	33	98	120	67	40	43	61	32	161
Don't know	32	7	18	3	29	10	11	3	8	21	24	20	7	6	14	6	39
	3%	3%	2%	3%	3%	2%	4%	4%	5%	3%	3%	6%	2%	2%	3%	2%	4%
Combinations - Summary																	
Agree	582	92	473	69	513	271	170	48	86	441	423	176	179	228	230	157	575
	58%	47%	62%	59%	58%	60%	62%	51%	50%	61%	57%	52%	57%	64%	55%	64%	57%
Disagree	285	76	202	34	251	125	73	30	57	198	224	114	81	90	128	69	295
	28%	39%	26%	29%	28%	28%	27%	31%	33%	27%	30%	34%	26%	25%	31%	28%	29%
Net agree	297	16	271	35	262	147	97	19	30	243	199	62	98	138	102	87	280
	30%	8%	35%	30%	30%	32%	35%	20%	17%	33%	27%	18%	31%	39%	25%	36%	28%

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Table 63

Q20 Who do you think would be the best person to lead the country out of the current economic crisis, Gordon Brown or David Cameron?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working		
Wtd Total	(10) ABSOLUTELY CERTAIN																				
Unweighted Total	1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Weighted Total	1005	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Gordon Brown	292	148	154	138	82	96	114	75	90	58	69	165	127	28	157	46	224	264	130	162	288
	29%	29%	32%	27%	29%	27%	32%	29%	31%	28%	28%	30%	28%	8%	69%	33%	48%	40%	28%	30%	29%
David Cameron	507	279	239	268	153	178	177	142	141	111	113	283	224	282	47	64	150	226	248	259	508
	50%	54%	49%	52%	53%	49%	50%	55%	48%	54%	46%	51%	50%	82%	21%	46%	32%	34%	54%	48%	51%
Neither of these	145	65	79	66	34	62	48	33	43	25	44	76	69	27	17	24	75	118	65	80	143
	14%	13%	16%	13%	12%	17%	14%	13%	15%	12%	18%	14%	15%	8%	8%	17%	16%	18%	14%	15%	14%
Don't know	61	19	15	47	18	26	18	10	20	13	17	30	31	5	6	5	15	56	20	41	66
	6%	4%	3%	9%	6%	7%	5%	4%	7%	6%	7%	5%	7%	2%	3%	4%	3%	8%	4%	8%	7%

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Table 64

Q20 Who do you think would be the best person to lead the country out of the current economic crisis, Gordon Brown or David Cameron?

Base : All

	Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Unwid Total		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet	
Wtd Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Unweighted Total																		
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Gordon Brown	292	127	145	32	260	130	72	30	58	202	217	71	102	83	107	116	68	288
	29%	65%	19%	27%	29%	29%	26%	32%	34%	28%	29%	27%	30%	27%	30%	28%	28%	29%
David Cameron	507	48	448	61	446	241	153	43	65	393	367	140	149	166	193	222	122	508
	50%	24%	58%	52%	50%	53%	56%	45%	37%	54%	50%	53%	44%	53%	54%	53%	50%	51%
Neither of these	145	10	130	14	130	62	36	13	32	98	111	34	58	48	39	52	39	143
	14%	5%	17%	12%	15%	14%	13%	13%	18%	13%	15%	13%	17%	15%	11%	12%	16%	14%
Don't know	61	11	44	10	51	20	13	9	18	34	44	17	28	15	18	26	14	66
	6%	6%	6%	9%	6%	5%	5%	10%	10%	5%	6%	7%	8%	5%	5%	6%	6%	7%

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Table 65

Q.21 And who do you think would be the best person to lead the country out of the current economic crisis, Tony Blair or David Cameron?

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwld Total
		Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Wtd Total	(10) ABSOLUTELY CERTAIN																			
1005	522	481	524	269	358	378	261	287	206	251	548	457	348	230	135	463	657	445	560	1005
Unweighted Total	512	486	519	286	363	357	260	293	207	244	554	451	342	228	140	464	663	462	543	1005
Tony Blair	339	180	158	110	126	102	88	105	64	82	193	145	52	155	44	222	286	169	169	331
	34%	37%	31%	39%	35%	29%	34%	36%	31%	33%	35%	32%	15%	68%	31%	48%	43%	37%	31%	33%
David Cameron	504	290	273	136	165	203	135	140	107	122	275	229	271	47	73	165	232	225	279	502
	50%	47%	53%	47%	45%	57%	52%	48%	52%	50%	50%	51%	79%	20%	52%	36%	35%	49%	51%	50%
Neither of these	107	49	45	16	49	41	28	34	21	25	61	45	15	18	15	57	91	48	59	113
	11%	10%	9%	8%	14%	12%	11%	11%	10%	10%	11%	10%	4%	8%	11%	12%	14%	10%	11%	11%
Don't know	56	13	43	24	23	10	10	15	16	16	24	32	3	9	8	21	53	20	36	59
	6%	3%	8%	8%	6%	3%	4%	5%	8%	7%	4%	7%	1%	4%	6%	4%	8%	4%	7%	6%

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Table 66

Q.21 And who do you think would be the best person to lead the country out of the current economic crisis, Tony Blair or David Cameron?

Base : All

	Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Unwid Total		
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet	
Wid Total																		
Unweighted Total	1005	197	762	239	766	397	349	109	134	746	751	251	334	306	365	407	254	1005
Weighted Total	1005	196	766	118	887	452	274	95	173	727	739	262	336	312	356	416	244	1005
Tony Blair	339	106	214	43	296	159	70	38	70	229	237	99	128	90	121	142	73	331
	34%	54%	28%	36%	33%	35%	25%	40%	40%	31%	32%	38%	38%	29%	34%	34%	30%	33%
David Cameron	504	59	435	56	447	226	161	40	71	386	376	125	145	167	192	215	130	502
	50%	30%	57%	48%	50%	50%	59%	42%	41%	53%	51%	48%	43%	54%	54%	52%	53%	50%
Neither of these	107	18	82	11	96	45	35	8	17	79	88	19	39	40	28	38	31	113
	11%	9%	11%	9%	11%	10%	13%	9%	10%	11%	12%	7%	12%	13%	8%	9%	13%	11%
Don't know	56	13	35	8	48	23	9	9	14	33	38	18	25	15	16	21	10	59
	6%	6%	5%	7%	5%	5%	3%	9%	8%	4%	5%	7%	7%	5%	4%	5%	4%	6%