

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q1. Which party, if any, do you think has the best policies on housing?

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
		Total (A)	Absolutely certain (B)	(6 to 10) (C)	(7 to 10) (D)	(8 to 10) (E)	(9 to 10) (F)	Absolutely NOT (G)	(1 to 5) (H)	Labour (I)	Conservatives (J)	Other party (K)	None/DK (L)	Concerned (M)	Not concerned (N)	Concerned (O)	Not concerned (P)	Strongly support (Q)	Support (R)	Oppose (S)	Strongly oppose (T)	Very good (U)	Good (V)	Bad (W)	Very bad (X)	Very good (Y)	Good (Z)	Bad (a)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
Labour	397 20%	258 24% CDEFGH	344 22% GH	325 22% GH	311 23% DGH	280 23% GH	16 10%	46 12%	397 100%	-	-	-	123 25% N	263 18%	136 23% P	244 19%	80 30% ST	228 28% ST	74 13% T	17 7%	48 26%	127 25%	139 22%	55 20%	24 26% *	73 22%	204 22%	75 21%
Conservatives	285 14%	198 19% CGH	258 17% GH	255 17% GH	238 18% CGH	216 18% CGH	14 9%	23 6%	-	285 100% IKL	-	-	56 11%	225 16% M	63 11% O	216 16% O	27 10%	115 14% Q	98 18% Q	49 21% QR	55 30% WX	133 26% WX	49 8%	18 6%	23 26% ab*	86 26% ab	100 11% b	29 8%
Liberal Democrats	49 2%	19 2% B	36 2% B	33 2% B	30 2% B	27 2% B	2 1%	10 3%	-	-	49 18% UL	-	15 3%	33 2%	18 3%	28 2%	8 3%	25 3%	13 2%	3 1%	8 4% X	17 3%	11 2%	3 1%	7 7% ab*	19 6% ab	18 2%	5 1%
UKIP	89 4%	54 5%	71 5%	70 5%	64 5%	60 5%	3 2%	16 4%	-	-	89 34% UL	-	42 8% N	48 3%	43 8% P	45 3%	18 7%	40 5%	28 5%	14 6%	7 4%	18 3%	33 5%	19 7% V	5 5% *	11 3%	48 5%	24 7% Z
The Green Party	81 4%	51 5% H	67 4%	66 4%	61 5%	59 5% CH	2 2%	9 2%	-	-	81 31% UL	-	22 5%	55 4%	24 4%	51 4%	15 6%	33 4%	20 4%	10 4%	3 2%	16 3%	28 4%	18 6% UVW	3 3% *	15 4%	38 4%	17 5%
SNP	23 1%	17 2%	20 1%	20 1%	20 1%	19 2%	3 2%	3 1%	-	-	23 9% UL	-	4 1%	17 1%	7 1%	15 1%	4 1%	11 1%	3 1%	1 *	-	4 1%	9 1%	4 1%	1 1% *	2 1%	11 1%	5 1%
Plaid Cymru	8 *	5 *	6 *	6 *	6 *	6 1%	1 *	2 *	-	-	8 3% UL	-	3 1%	5 *	3 1%	5 *	-	3 *	-	-	2 1%	3 1%	3 *	1 *	-	1 *	5 1%	3 1%
Other	14 1%	7 1%	9 1%	9 1%	9 1%	7 1%	1 1%	5 1%	-	-	14 5% UL	-	7 1%	7 1%	5 1%	8 1%	2 1%	7 1%	3 1%	2 1%	3 1%	3 1%	4 1%	2 1%	1 1% *	1 *	7 1%	2 1%
None of these	348 17%	161 15%	222 15%	209 14%	196 14%	182 15%	59 37% BCDEFH	109 28% BCDEF	-	-	-	348 33% UK	76 15%	254 18%	99 17%	223 17%	51 19%	129 16%	110 20%	62 27% RS	25 14%	71 14%	118 18% V	54 20% V	14 15% *	41 12% Z	179 19% Za	83 23% Za
Don't know	716 36%	289 27% BEF	496 32% BEF	470 32% BEF	417 31% BF	349 29% B	58 36% B	166 43% BCDEFG	-	-	-	716 67% UK	142 29%	528 37% M	180 31%	479 37% O	60 23%	215 27%	200 36% QR	76 33% Q	33 18%	124 24% U	245 38% UV	102 37% UV	14 15% *	82 25% Y	313 34% YZ	117 33% YZ
NET DIFF: Conservatives lead over Labour	-112 -6%	-86 -6%	-69 -6%	-69 -5%	-73 -5%	-64 -5%	-2 -1%	-23 -6%	-397 -100%	285 100%	-	-	-67 -14%	-38 -3%	-73 -13%	-28 -2%	-53 -20%	-112 -14%	25 4%	32 14%	7 4%	6 1%	-90 -14%	-37 -14%	* -1%	12 4%	-104 -11%	-46 -13%

Overlap formulae used
 ColumnProportions (5%): A-B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N,O/P,Q,R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

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GB adults 16-75

IPSOS OBSERVER

Q1. Which party, if any, do you think has the best policies on housing?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	(A)	(B)	(C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Labour	397 20%	206 21%	192 19%	77 24%	69 19%	76 21%	69 18%	106 18%	81 15%	135 24%	89 20%	93 20%
Conservatives	285 14%	151 15%	134 13%	30 9%	36 10%	47 13%	49 13%	124 DEFG	115 JKL	75 13%	49 11%	46 10%
Liberal Democrats	49 2%	29 3%	20 2%	13 4%	10 3%	11 3%	6 2%	8 1%	18 3%	16 3%	5 1%	10 2%
UKIP	89 4%	55 6%	34 3%	12 4%	19 5%	12 3%	21 6%	26 4%	14 3%	18 3%	32 7%	25 5%
The Green Party	81 4%	37 4%	44 4%	19 6%	12 3%	27 7%	11 3%	12 2%	24 4%	21 4%	21 5%	16 3%
SNP	23 1%	13 1%	10 1%	4 1%	3 1%	2 1%	8 2%	5 1%	1 *	9 2%	3 1%	11 2%
Plaid Cymru	8 *	4 *	4 *	1 *	1 *	1 *	- -	5 1%	1 *	- -	3 1%	4 1%
Other	14 1%	6 1%	8 1%	3 1%	1 *	3 1%	4 1%	2 *	2 *	3 1%	6 1%	4 1%
None of these	348 17%	185 19%	163 16%	30 9%	57 16%	53 14%	75 20%	133 23%	93 18%	84 15%	84 19%	87 18%
Don't know	716 36%	310 31%	406 40%	133 41%	150 42%	136 37%	132 35%	165 28%	183 34%	201 36%	156 35%	175 37%
NET DIFF: Conservatives lead over Labour	-112 -6%	-54 -5%	-58 -6%	-47 -15%	-33 -9%	-29 -8%	-20 -5%	17 3%	34 6%	-60 -11%	-39 -9%	-46 -10%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L. Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L. Minimum Base: 30(**) Small Base: 100(*)

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Q1. Which party, if any, do you think has the best policies on housing?

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure										Region										Region (broad)					
		Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humberside	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446	
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448	
Labour	397 20%	163 20%	79 16%	242 18% C	42 26% CD	41 23% C	72 21% C	155 23% CD	83 24% CD	14 16% *	55 24%	37 21%	39 21%	30 19%	32 17%	29 17%	46 17%	68 26% OPQS	15 15% *	31 18%	15 15% *	31 18%	68 26% Ua	107 21%	101 19%	75 17%	
Conservatives	285 14%	135 16% EFGHI	104 21% BDEFGHI	239 18% EFGHI	7 4%	9 5%	31 9% HI	47 7% I	16 5%	8 9% *	34 15%	22 12%	32 17%	25 16%	28 15%	25 14%	47 17%	31 12%	14 14% *	18 11%	14 14% *	18 11%	31 12%	64 13%	85 16%	72 16%	
Liberal Democrats	49 2%	23 3% FI	11 2% FI	34 3% FI	1 1%	- -	14 4% FHI	15 2% FI	1 *	- -	3 1%	5 3%	3 2%	7 4%	3 2%	5 3%	7 3%	8 3%	5 5% *	2 1%	5 5% *	2 1%	8 3%	8 2%	13 2%	12 3%	
UKIP	89 4%	30 4%	21 4%	51 4%	9 6%	16 9% BCDGH	13 4% G	39 6% G	26 8% BCDG	10 11% MNOQT*	11 5%	9 5%	4 2%	4 3%	8 4%	11 5% T	13 5%	13 5%	5 5% *	3 2%	5 5% *	3 2%	13 5%	30 6% VZ	15 3%	24 5%	
The Green Party	81 4%	36 4%	20 4%	56 4%	3 2%	5 3%	16 5% G	25 4% G	9 3%	2 2% *	11 5% S	11 6% S	11 6% S	5 3%	6 3%	8 5% S	9 3%	9 3%	- *	11 6% S	- *	11 6% U	9 3%	23 5% U	21 4%	17 4%	
SNP	23 1%	9 1% G	6 1% G	15 1% G	2 3% GH	5 2% GH	- -	8 1% G	8 2% GH	- *	- -	- -	- -	- -	- -	- -	- -	- -	- *	23 13% JKLMNOPQRS	- *	23 13% UXYZa	- -	- -	- -	- -	
Plaid Cymru	8 *	3 *	3 *	5 *	1 *	- -	2 1%	3 *	1 *	- *	- -	- -	- -	- -	- -	- -	- -	- -	8 8% JKLMNOPQRST*	- -	8 8% VXYZa*	- -	- -	- -	- -	- -	
Other	14 1%	7 1%	2 *	9 1%	2 2%	1 *	2 1%	5 1%	3 1%	1 *	3 1%	1 1%	- -	- -	1 *	2 1%	4 1%	2 1%	1 *	- -	1 *	- -	2 1%	5 1%	1 *	6 1% Z	
None of these	348 17%	118 14%	96 19% BD	213 16% BD	30 19%	50 27% BCDGH	54 16% BG	135 20% BG	80 23% BDGH	21 24% *	43 19%	26 14%	29 16%	24 16%	32 17%	34 19%	49 18%	50 19%	16 16% *	25 15%	16 16% *	25 15%	50 19%	90 18%	84 16%	82 18%	
Don't know	716 36%	301 37%	161 32%	463 35% C	61 38%	55 30% CF	138 40% CF	253 37% F	115 34% F	32 37% *	72 31%	70 39%	66 36%	59 39%	78 42% KR	61 35%	98 36%	84 32%	37 36% *	58 34%	37 36% *	58 34%	84 32%	174 35%	203 39%	159 36%	
NET DIFF: Conservatives lead over Labour	-112 -6%	-29 -3%	25 5%	-4 *	-35 -22%	-32 -18%	-41 -12%	-108 -16%	-67 -20%	-6 -7%	-21 -9%	-15 -8%	-7 -4%	-5 -3%	-4 -2%	-4 -2%	1 *	-37 -14%	-1 -1%	-13 -8%	-1 -1%	-13 -8%	-37 -14%	-43 -9%	-15 -3%	-3 -1%	

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

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Q1. Which party, if any, do you think has the best policies on housing?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Labour	397 20%	83 18%	154 20%	75 21%	85 20%	102 19%	84 19%	184 21%	28 17%
Conservatives	285 14%	60 13%	132 17% BDE	42 12%	52 12%	64 12%	57 13%	148 17% FI	16 10%
Liberal Democrats	49 2%	13 3%	10 1%	11 3%	15 4% c	7 1%	13 3%	27 3% F	3 2%
UKIP	89 4%	18 4%	32 4%	14 4%	25 6%	31 6% H	23 5% H	23 3%	12 7% H
The Green Party	81 4%	22 5%	27 4%	16 5%	16 4%	14 3%	21 5% I	44 5% FI	2 1%
SNP	23 1%	6 1%	4 1%	6 2%	6 1%	6 1%	3 1%	11 1%	3 2%
Plaid Cymru	8 *	3 1%	3 *	2 *	- -	- -	5 1% F	3 *	- -
Other	14 1%	4 1%	5 1%	- -	4 1%	7 1%	3 1%	4 *	1 1%
None of these	348 17%	93 20%	130 17%	62 18%	63 15%	116 22% GH	70 16%	131 15%	32 20%
Don't know	716 36%	168 36%	264 35%	126 36%	158 37%	189 35%	156 36%	303 35%	67 41%
NET DIFF: Conservatives lead over Labour	-112 -6%	-23 -5%	-22 -3%	-33 -9%	-34 -8%	-38 -7%	-27 -6%	-35 -4%	-12 -8%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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Q1. Which party, if any, do you think has the best policies on housing?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income				
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted base	2011	661	292	178	1131	880	599	533	387	193	
Weighted base	2011	720	293	182	1195	816	583	539	410	198	
Labour	397 20%	149 21% D	59 20%	25 14%	233 19% D	165 20% D	128 22%	108 20%	85 21%	37 19%	
Conservatives	285 14%	103 14%	39 13%	45 25% BCEF	187 16% F	98 12%	52 9%	68 13%	81 20% GH	50 26% GH	
Liberal Democrats	49 2%	22 3%	4 1%	4 2%	30 3%	19 2%	12 2%	8 1%	14 3%	9 5% H	
UKIP	89 4%	32 5%	7 2%	13 7% C	53 4% C	37 4%	37 6% J	23 4%	15 4%	4 2%	
The Green Party	81 4%	33 5%	8 3%	9 5%	50 4%	31 4%	29 5%	17 3%	23 6% J	3 2%	
SNP	23 1%	7 1%	3 1%	1 1%	11 1%	12 1%	9 1%	8 1%	1 *	4 2% I	
Plaid Cymru	8 *	4 1%	1 *	- -	5 *	3 *	2 *	4 1%	- -	- -	
Other	14 1%	4 1%	1 *	5 3% BCEF	10 1%	4 *	6 1%	3 1%	1 *	2 1%	
None of these	348 17%	122 17%	57 19%	37 20%	216 18%	132 16%	98 17%	98 18%	61 15%	31 16%	
Don't know	716 36%	243 34% D	114 39% DE	43 23%	399 33% D	316 39% DE	210 36%	203 38% J	129 32%	56 29%	
NET DIFF: Conservatives lead over Labour	-112 -6%	-47 -6%	-20 -7%	21 11%	-46 -4%	-66 -8%	-76 -13%	-41 -8%	-4 -1%	13 7%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G,H/I/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G,H/I/ Minimum Base: 30(**) Small Base: 100(*)

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Q1. Which party, if any, do you think has the best policies on housing?

Base: All Adults aged 16-75 in Great Britain

	Pres of children HH (17 or under)		Count of children HH (17 or under)				
	Total	At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Labour	397 20%	119 22%	278 19%	59 21%	41 22%	15 30% *	5 25% **
Conservatives	285 14%	60 11%	225 15% B	30 11%	23 12%	5 9% *	2 10% **
Liberal Democrats	49 2%	17 3%	31 2%	7 2%	7 4%	1 1% *	3 15% **
UKIP	89 4%	29 5%	60 4%	15 5%	9 5%	5 9% *	- - **
The Green Party	81 4%	27 5%	54 4%	15 5%	8 4%	2 4% *	2 10% **
SNP	23 1%	6 1%	17 1%	2 1%	4 2%	- - *	- - **
Plaid Cymru	8 *	1 *	7 *	1 *	- -	- - *	- - **
Other	14 1%	5 1%	9 1%	2 1%	1 1%	- - *	1 6% **
None of these	348 17%	85 16%	263 18%	52 18%	24 13%	7 15% *	2 12% **
Don't know	716 36%	185 35%	531 36%	97 35%	68 37%	16 31% *	4 22% **
NET DIFF: Conservatives lead over Labour	-112 -6%	-59 -11%	-53 -4%	-29 -10%	-17 -9%	-10 -20%	-3 -15%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

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Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I know a lot about the political parties' policies on housing

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Strongly agree	82 4%	55 5% CDF	67 4%	64 4%	63 5%	57 5%	4 3%	12 3%	28 7% L	16 6% L	22 8% L	16 1%	39 8% N	39 3%	41 7% P	36 3%	20 8% S	46 6%	22 4%	13 6%	28 15% VWX	45 9% W	26 4%	17 6% W	22 24% Zab*	38 12% ab	33 4%	20 6% a	
Tend to agree	297 15%	195 18% CGH	256 17% GH	252 17% CGH	235 17% GH	219 18% CDEGH	12 7%	30 8%	106 27% L	63 22% L	63 24% L	65 6%	84 17% N	209 15%	102 18% P	185 14%	56 21% ST	159 20% ST	74 14%	31 13%	31 17%	92 18% W	108 17%	50 18%	15 16% *	58 18%	156 17%	64 18%	
Neither agree nor disagree	577 29%	317 30%	444 29%	430 29%	399 30%	353 29%	41 26%	110 28%	141 36% L	102 36% L	77 29%	256 24%	140 29%	414 29%	157 27%	391 30%	84 32%	226 28%	151 27%	65 28%	52 28%	147 29%	149 23%	61 22%	23 25% *	86 26%	261 28%	97 27%	
Tend to disagree	582 29%	306 29% GH	476 31% BEGH	449 31% BEGH	404 30% GH	361 30% BGH	28 18%	89 23% G	94 24%	87 30%	76 29%	325 31% I	119 24%	446 31% M	147 25%	405 31% O	49 18%	221 27% Q	178 33% Q	68 29% Q	53 28%	166 28% X	176 28% X	59 21%	19 20% *	95 29% Yb	266 29% b	78 22%	
Strongly disagree	350 17%	150 14%	227 15%	213 15%	201 15%	173 14%	47 30% BCDEF	106 27% BCDEF	19 5%	16 6%	18 7%	297 28% IJK	73 15%	259 18%	95 16%	231 18%	44 17%	114 14%	101 18% R	50 21% R	19 10%	56 11% UV	135 21% UV	68 25% UV	11 12% *	41 13% Yb	161 17%	77 21% Za	
Don't know	122 6%	37 3%	59 4%	55 4%	49 4%	43 4%	27 17% BCDEFH	42 11% BCDEF	8 2%	1 *	8 3% J	105 10% IJK	37 7% N	68 5%	39 7%	64 5%	11 4%	39 5%	22 4%	7 3%	2 1%	8 2% UV	45 7% UV	20 7% UV	1 1% *	10 3%	47 5%	23 6% Y	
Top 2 Box	379 19%	251 24% CDEGH	323 21% GH	316 22% CGH	299 22% CGH	276 23% CDGH	16 10%	42 11%	134 34% L	80 28% L	85 32% L	81 8%	122 25% N	248 17%	143 25% P	221 17%	77 29% ST	205 25% ST	97 18%	44 19%	60 32% VW	137 27% W	134 21%	67 25%	37 41% Zab*	97 29% a	189 20%	84 23%	
Bottom 2 Box	932 46%	456 43% BDEF	703 46% BDEF	662 45% B	605 45% B	534 44% B	75 47%	195 50% B	113 29%	102 36%	94 36%	622 58% IJK	191 39%	704 49% M	242 42%	636 48% O	93 35%	334 42% Q	279 51% QR	118 50% QR	71 39%	222 43% U	311 49% U	127 46%	30 33% *	137 41% Y	427 46% Y	155 43%	
Net Differences	-553 -27%	-206 -19%	-380 -25%	-346 -24%	-306 -23%	-258 -21%	-59 -37%	-153 -39%	21 5%	-23 -8%	-10 -4%	-541 -51%	-69 -14%	-456 -32%	-99 -17%	-415 -32%	-16 -6%	-130 -16%	-182 -33%	-74 -32%	-12 -6%	-85 -17%	-177 -28%	-59 -21%	7 8%	-40 -12%	-239 -26%	-71 -20%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/J/K/L/M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
30th May - 3rd June 2014
GB adults 16-75
IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I know a lot about the political parties' policies on housing

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	82 4%	41 4%	42 4%	19 6% FH	24 7% FH	8 2%	14 4%	17 3%	17 3%	23 4%	16 4%	25 5%
Tend to agree	297 15%	177 18% C	121 12%	54 17%	52 14%	49 13%	53 14%	90 15%	91 17% L	87 15% L	69 16% L	50 11%
Neither agree nor disagree	577 29%	298 30%	279 27%	64 20%	90 25%	123 33% DE	106 28% D	193 33% DE	133 25%	167 30%	144 32% I	133 28%
Tend to disagree	582 29%	282 28%	300 30%	70 22%	83 23%	108 29% D	134 36% DE	187 32% DE	187 35% JKL	158 28%	107 24%	131 28%
Strongly disagree	350 17%	147 15%	203 20% B	83 26% FGH	78 22% GH	59 16%	52 14%	78 13%	79 15%	95 17%	81 18%	95 20% I
Don't know	122 6%	52 5%	71 7%	32 10% FGH	32 9% GH	20 5%	16 4%	22 4%	25 5%	32 6%	29 7%	37 8% I
Top 2 Box	379 19%	217 22% C	162 16%	73 23% F	76 21%	58 16%	66 18%	107 18%	108 20%	110 20%	86 19%	76 16%
Bottom 2 Box	932 46%	429 43%	503 50% B	152 47%	162 45%	168 45%	186 50%	265 45%	266 50% K	253 45%	188 42%	226 48%
Net Differences	-553 -27%	-212 -21%	-341 -34%	-80 -25%	-85 -24%	-110 -30%	-120 -32%	-158 -27%	-158 -30%	-142 -25%	-102 -23%	-150 -32%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
30th May - 3rd June 2014
GB adults 16-75
IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I know a lot about the political parties' policies on housing

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region										Region (broad)					
	Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humberside	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Strongly agree	82 4%	43 5%	16 3%	58 4% c	6 4%	5 3%	13 4%	24 3%	11 3%	4 5% *	12 5%	4 2%	10 5%	6 4%	8 4%	4 2%	6 2%	15 6%	8 8% LPQ*	5 3%	8 8% a*	5 3%	15 6% a	20 4%	24 5%	10 2%
Tend to agree	297 15%	111 13%	82 16%	193 15%	22 14%	25 14%	57 17%	104 15%	47 14%	11 12% *	38 16%	29 16%	30 16%	25 16%	25 13%	28 16%	33 12%	50 19%	12 12% QT	18 10%	12 12% *	18 10%	50 19% v	77 15%	79 15%	61 14%
Neither agree nor disagree	577 29%	243 29%	145 29%	388 29%	50 32%	56 31%	82 24%	189 28% G	107 31% G	26 30% *	71 31%	56 31%	50 27%	42 27%	55 29%	49 28%	70 26%	86 32%	29 29% *	43 25%	29 29% *	43 25%	86 32% v	153 31%	147 28%	119 27%
Tend to disagree	582 29%	252 31% EHI	169 34% EFGHI	421 32% EGHI	29 18%	45 24%	87 25%	161 24%	74 22%	24 28% *	62 27%	46 25%	53 29%	43 28%	55 29%	54 31%	98 36% KLRS	65 24%	20 19% *	62 36% KLRS	19 19% *	62 36% LUXY	65 24%	132 26%	151 29%	152 34% LUXY
Strongly disagree	350 17%	132 16%	77 15%	208 16%	32 20%	38 21%	72 21% BCD	142 21% BCD	70 20% BCD	19 21% *	39 17%	31 17%	32 18%	28 18%	30 16%	32 18%	47 17%	36 13%	25 25% R*	31 18%	25 18% X*	31 18%	36 13% v	89 18%	90 17%	79 18%
Don't know	122 6%	43 5% c	15 3%	58 4% c	19 12% BCD	14 8% c	31 9% BCD	65 9% BCD	33 10% BCD	4 4% *	10 4%	16 9%	8 4%	9 6%	15 8%	9 5%	18 7%	14 5%	7 7% *	13 7%	7 7% *	13 7%	14 5% v	30 6%	32 6%	27 6%
Top 2 Box	379 19%	154 19%	98 20%	252 19%	28 18%	30 16%	70 20%	128 19%	58 17%	15 17% *	50 21% T	32 18%	40 22% QT	30 20%	33 17%	32 18%	39 14%	65 24% QT	20 20% *	23 13%	20 20% *	23 13%	65 24% va	97 19%	103 20%	71 16%
Bottom 2 Box	932 46%	384 47%	245 49% E	630 47% E	61 39%	83 45%	159 47%	303 44%	144 42%	43 49% *	101 44%	77 42%	85 47%	71 47%	85 45%	87 49% R	144 53% KLR	101 38%	44 44% *	94 55% KLR	44 44% *	94 55% XY	101 38%	221 44%	242 46% x	231 52% XY
Net Differences	-553 -27%	-231 -28%	-147 -29%	-378 -28%	-33 -21%	-53 -29%	-90 -26%	-175 -26%	-86 -25%	-28 -32%	-51 -22%	-44 -24%	-45 -25%	-41 -27%	-52 -28%	-55 -31%	-105 -39%	-36 -14%	-24 -24%	-71 -41%	-24 -24%	-71 -41%	-36 -14%	-123 -25%	-138 -26%	-160 -36%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I know a lot about the political parties' policies on housing
 Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O	A Level or	Degree/M	No Formal
		Total	1	2	3	4+	Level/NVQ	equivalent	asters/Phd
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	82 4%	20 4%	25 3%	16 4%	21 5%	18 3%	12 3%	43 5%	10 6%
Tend to agree	297 15%	59 13%	116 15%	55 15%	67 16%	63 12%	63 14%	158 18% FI	14 8%
Neither agree nor disagree	577 29%	152 32% E	232 31% E	99 28%	94 22%	167 31% H	129 30%	226 26%	54 33%
Tend to disagree	582 29%	139 29%	226 30%	107 30%	110 26%	139 26%	136 31% I	276 32% FI	31 19%
Strongly disagree	350 17%	76 16%	124 16%	56 16%	94 22% BCD	109 20% H	66 15%	140 16%	36 22% G
Don't know	122 6%	26 6%	37 5%	22 6%	37 9% c	41 8% H	28 7%	34 4%	19 11% H
Top 2 Box	379 19%	79 17%	141 19%	70 20%	89 21%	81 15%	75 17%	200 23% FGI	23 14%
Bottom 2 Box	932 46%	215 45%	350 46%	163 46%	204 48%	248 46%	202 46%	416 47%	67 41%
Net Differences	-553 -27%	-136 -29%	-208 -27%	-93 -26%	-116 -27%	-166 -31%	-127 -29%	-216 -25%	-44 -27%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I know a lot about the political parties' policies on housing
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	82 4%	38 5%	9 3%	4 2%	50 4%	32 4%	22 4%	23 4%	22 5%	8 4%
Tend to agree	297 15%	119 17%	33 11%	36 20%	188 16%	110 13%	72 12%	82 15%	70 17%	37 19%
Neither agree nor disagree	577 29%	197 27%	92 31%	60 33%	349 29%	228 28%	185 H	138 26%	118 29%	48 24%
Tend to disagree	582 29%	201 28%	99 34%	63 35%	363 30%	219 27%	141 24%	170 32%	132 32%	68 35%
Strongly disagree	350 17%	118 16%	47 16%	14 8%	179 15%	171 21%	112 19%	97 18%	55 13%	30 15%
Don't know	122 6%	46 6%	15 5%	5 3%	66 6%	56 7%	50 D HU	28 5%	12 3%	6 3%
Top 2 Box	379 19%	157 22%	41 14%	39 22%	238 20%	142 17%	94 16%	106 20%	92 22%	45 23%
Bottom 2 Box	932 46%	320 44%	146 50%	77 42%	542 45%	390 48%	253 44%	267 50%	187 46%	98 50%
Net Differences	-553 -27%	-163 -23%	-104 -36%	-38 -21%	-305 -26%	-248 -30%	-159 -27%	-161 -30%	-95 -23%	-53 -27%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I know a lot about the political parties' policies on housing
 Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	82 4%	33 6% c	49 3%	17 6%	12 7%	4 7% *	- - **
Tend to agree	297 15%	87 16%	210 14%	47 17%	31 17%	9 18% *	- - **
Neither agree nor disagree	577 29%	138 26%	439 30%	75 27%	42 23%	12 24% *	9 46% **
Tend to disagree	582 29%	140 26%	442 30%	66 23%	55 30%	13 26% *	7 36% **
Strongly disagree	350 17%	96 18%	254 17%	52 18%	37 20%	7 14% *	1 3% **
Don't know	122 6%	39 7%	83 6%	24 8%	8 4%	5 10% *	3 14% **
Top 2 Box	379 19%	120 23% c	259 18%	64 23%	44 23%	13 25% *	- - **
Bottom 2 Box	932 46%	237 44%	696 47%	117 42%	92 49%	20 41% *	7 40% **
Net Differences	-553 -27%	-117 -22%	-436 -30%	-53 -19%	-48 -26%	-8 -15%	-7 -40%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - The political parties pay a lot of attention to housing

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
Strongly agree	77 4%	46 4%	61 4%	59 4%	58 4%	50 4%	2 1%	12 3%	26 7% L	23 8% L	11 4%	17 2%	30 6% N	42 3%	33 6% P	39 3%	17 6%	41 5%	23 4%	11 5%	22 12% VWX	33 6%	30 5%	15 6%	19 21% Zab*	30 9% ab	33 4%	14 4%
Tend to agree	310 15%	197 19% GH	270 18% GH	264 18% GH	247 18% GH	223 18% GH	6 4%	33 8% G	83 21% L	69 24% L	47 18% L	110 10%	61 12% N	242 17% M	86 15% P	212 16%	24 9%	132 16% Q	103 19% Q	42 18% Q	39 21% WX	122 24% WX	82 13% X	24 9%	16 18% *	71 22% ab	140 15% b	40 11%
Neither agree nor disagree	570 28%	279 26%	423 28%	404 28%	367 27%	327 27%	39 24%	123 32% G	101 25%	93 32%	65 25%	312 29%	123 25%	422 29%	145 25%	394 30% O	60 23%	185 23%	151 28%	63 27%	39 21%	144 28% UW	136 21%	60 22%	23 26% *	98 30% b	227 25%	79 22%
Tend to disagree	609 30%	356 34% GH	504 33% H	483 33% H	447 33% H	399 33% H	40 25%	88 23% J	146 37% L	85 30% L	93 35% L	286 27%	129 26%	467 33% M	152 26%	431 33% O	100 38% ST	269 33%	158 29%	66 28%	65 35% X	157 30% X	193 30%	72 26%	22 24% *	87 26%	299 32%	108 30%
Strongly disagree	212 11%	123 12% CD	155 10% CD	149 10% D	145 11% D	138 11% CDE	28 18% BCDEFH	48 12% J	35 9% J	11 4%	42 16% IJ	125 12% J	89 18% N	116 8% P	94 16% P	109 8% P	50 19% RST	110 14%	57 10%	28 12% Q	12 6% Q	34 7% UV	114 18% UV	69 25% UVW	8 9% *	25 8% z	138 15% z	85 24% YZa
Don't know	233 12%	60 6% BDEF	117 8% BDEF	103 7% BEF	87 6% BF	70 6% BF	44 28% BCDEFH	85 22% BCDEF	7 2% 2%	5 2%	6 2%	215 20% IJK	59 12%	146 10%	70 12%	129 10%	13 5%	69 9% Q	56 10% Q	23 10% Q	7 4%	26 5% UV	84 13% UV	34 12% UV	2 2% *	19 6% YZ	88 10% YZ	33 9% Y
Top 2 Box	386 19%	243 23% GH	331 22% GH	323 22% CGH	305 23% CGH	272 23% GH	8 5%	45 11% G	109 28% L	92 32% KL	58 22% L	126 12%	91 18%	284 20%	119 20%	251 19%	41 16% Q	173 21% Q	127 23% Q	53 23% Q	62 33% WX	155 30% WX	112 18% WX	40 14%	36 39% ab*	102 31% ab	173 19% b	55 15%
Bottom 2 Box	821 41%	479 45% CDH	659 43% H	632 43% H	592 44% H	537 44% CDH	68 43% H	136 35% JL	180 45% JL	95 33%	135 51% JL	411 39%	218 44%	583 41%	246 43%	540 41%	150 57% RST	378 47% S	215 39%	94 40%	77 42% S	190 48% V	306 51% V	141 51% V	30 33% *	112 34% YZ	437 47% YZ	193 54% YZa
Net Differences	-435 -22%	-236 -22%	-328 -21%	-309 -21%	-287 -21%	-264 -22%	-60 -38%	-92 -24%	-71 -18%	-3 -1%	-77 -29%	-284 -27%	-127 -26%	-299 -21%	-128 -22%	-289 -22%	-110 -41%	-206 -26%	-88 -16%	-41 -17%	-15 -8%	-36 -7%	-194 -30%	-101 -37%	6 6%	-10 -3%	-264 -29%	-138 -38%

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)
 ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - The political parties pay a lot of attention to housing

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	77 4%	39 4%	38 4%	20 6% FH	21 6% FH	6 2%	15 4%	15 3%	18 3%	27 5%	12 3%	19 4%
Tend to agree	310 15%	146 15%	164 16%	44 14%	57 16%	67 18%	49 13%	92 16%	98 18% L	85 15%	68 15%	58 12%
Neither agree nor disagree	570 28%	282 28%	288 28%	88 27%	84 23%	126 34% EG	95 25%	177 30% E	152 29%	152 27%	122 27%	143 30%
Tend to disagree	609 30%	327 33% C	282 28%	71 22%	84 23%	103 28%	136 36% DEF	215 37% DEF	160 30%	185 33% L	138 31%	126 27%
Strongly disagree	212 11%	106 11%	106 10%	34 11%	47 13% H	34 9%	46 12%	51 9%	47 9%	55 10%	57 13%	54 11%
Don't know	233 12%	97 10%	137 13% B	65 20% FGH	66 19% FGH	33 9%	34 9%	36 6%	56 10%	56 10%	50 11%	72 15% U
Top 2 Box	386 19%	184 18%	202 20%	64 20%	78 22%	73 20%	64 17%	108 18%	116 22% L	113 20%	80 18%	76 16%
Bottom 2 Box	821 41%	433 43% C	388 38%	105 33%	131 36%	137 37%	183 49% DEF	266 45% DEF	207 39%	240 43%	194 44%	180 38%
Net Differences	-435 -22%	-249 -25%	-186 -18%	-41 -13%	-53 -15%	-64 -17%	-119 -32%	-158 -27%	-90 -17%	-127 -23%	-114 -26%	-104 -22%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - The political parties pay a lot of attention to housing

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure								Region											Region (broad)					
	Total (A)	Mortgage (B)	Owned Outright (C)	All Owner- occupiers' (D)	Rented from LA (E)	Rented from HA (F)	Rented Private (G)	All renters (H)	All LA/HA renters (I)	North East (J)	North West (K)	Yorkshire and Humber (L)	West Midlands (M)	East Midlands (N)	East Anglia (O)	South West (P)	South East (Q)	Greater London (R)	Wales (S)	Scotland (T)	WALES (U)	SCOTLAND (V)	GREATER LONDON (X)	NORTH (Y)	MIDLANDS (Z)	SOUTH (a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Strongly agree	77 4%	31 4%	17 3%	49 4%	7 5%	5 3%	16 5%	28 4%	12 4%	4 4%	10 4%	8 5%	5 3%	5 3%	7 4%	6 3%	7 3%	16 6%	5 5%	3 2%	5 5%	3 2%	16 6%	22 4%	17 3%	13 3%
Tend to agree	310 15%	143 17% EHI	87 17% EHI	230 17% EHI	12 7%	22 12%	46 13%	79 12%	34 10%	9 11%	38 16%	24 13%	28 15%	28 19%	38 20%	23 13%	42 15%	33 13%	13 13%	32 19%	13 13%	32 19%	33 13%	71 14%	95 18%	65 15%
Neither agree nor disagree	570 28%	253 31% GH	144 29%	397 30% H	39 25%	49 27%	85 25%	173 25%	88 26%	34 39% NPRT*	72 31%	53 29%	61 33% T	40 26%	51 27%	44 25%	79 29%	71 27%	26 26% *	38 22%	26 26% *	38 22%	71 27%	159 32% V	152 29%	123 28%
Tend to disagree	609 30%	247 30%	167 33%	414 31%	46 29%	56 31%	93 27%	195 29%	102 30%	21 24% *	68 29%	53 29%	48 26%	46 30%	52 28%	62 35%	88 33%	82 31%	28 28% *	59 34%	28 28% *	59 34%	82 31%	142 28%	147 28%	151 34%
Strongly disagree	212 11%	62 7% D	51 10% D	113 9% D	24 15% BD	30 17% BCD	45 13% BD	99 15% BCD	55 16% BCD	8 9% *	21 9%	14 7% P	21 11%	16 10%	18 10%	25 14%	25 9%	35 13%	13 13% *	18 10%	13 13% *	18 10%	35 13%	42 8%	55 10%	50 11%
Don't know	233 12%	88 11% C	36 7% C	124 9% C	31 19% BCDF	20 11% BCD	58 17% BCD	109 16% BCDF	51 15% CDF	11 13% *	23 10% P	30 17% P	20 11%	18 11%	21 11%	15 8%	30 11%	29 11%	15 15% *	21 12%	15 15% *	21 12%	29 11%	64 13%	59 11%	45 10%
Top 2 Box	386 19%	174 21% EHI	104 21% EHI	279 21% EHI	19 12%	27 15%	61 18%	107 16%	46 14%	13 15% *	47 20%	33 18%	33 18%	34 22%	45 24%	29 17%	49 18%	49 18%	18 18% *	35 21%	18 18% *	35 21%	49 18%	93 19%	112 21%	78 18%
Bottom 2 Box	821 41%	309 37% BD	218 43% BD	527 40% BD	70 44%	87 47% B	138 40% B	295 43% B	157 46% B	29 33% *	89 38%	66 36% JKLMO	69 38%	62 41%	70 37%	87 50% JKLMO	113 42%	117 44%	41 41% *	77 45%	41 41% *	77 45%	117 44%	184 37%	201 38%	201 45% Y
Net Differences	-435 -22%	-135 -16%	-113 -23%	-248 -19%	-51 -32%	-59 -32%	-77 -22%	-187 -27%	-111 -32%	-16 -18%	-42 -18%	-34 -19%	-36 -20%	-29 -19%	-25 -13%	-58 -33%	-64 -24%	-68 -25%	-23 -23%	-41 -24%	-23 -23%	-41 -24%	-68 -25%	-91 -18%	-89 -17%	-122 -27%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - The political parties pay a lot of attention to housing

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	77 4%	20 4%	22 3%	15 4%	19 5%	14 3%	9 2%	44 5% FG	10 6% FG
Tend to agree	310 15%	67 14%	122 16%	56 16%	64 15%	68 13% I	73 17% I	163 19% FI	7 4%
Neither agree nor disagree	570 28%	134 28%	213 28%	113 32%	110 26%	155 29%	127 29%	229 26%	58 36% H
Tend to disagree	609 30%	149 31%	250 33% E	98 28%	113 27%	159 30%	123 28%	284 32%	43 26%
Strongly disagree	212 11%	55 12%	73 10%	33 9%	51 12%	66 12%	46 11%	82 9%	18 11%
Don't know	233 12%	47 10%	80 11%	40 11%	67 16% BC	75 14% H	56 13% H	76 9%	27 17% H
Top 2 Box	386 19%	87 18%	144 19%	71 20%	83 20%	82 15%	81 19% I	206 24% FI	16 10%
Bottom 2 Box	821 41%	204 43%	323 42%	131 37%	164 39%	225 42%	169 39%	366 42%	61 38%
Net Differences	-435 -22%	-117 -25%	-178 -23%	-60 -17%	-80 -19%	-143 -27%	-88 -20%	-159 -18%	-45 -28%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - The political parties pay a lot of attention to housing
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	77 4%	40 5% F	9 3%	4 2%	53 4%	24 3%	24 4%	16 3%	18 4%	7 3%
Tend to agree	310 15%	111 15%	45 15%	35 19%	191 16%	119 15%	88 15%	82 15%	71 17%	45 23% GH
Neither agree nor disagree	570 28%	193 27%	86 29%	51 28%	330 28%	240 29%	147 25%	164 30%	117 29%	46 24%
Tend to disagree	609 30%	225 31%	97 33%	66 36% F	388 32% F	221 27%	169 29%	162 30%	143 35%	65 33%
Strongly disagree	212 11%	70 10%	29 10%	15 8%	113 9%	99 12%	77 13% I	56 10%	27 7%	16 8%
Don't know	233 12%	81 11% D	28 10%	11 6%	121 10%	113 14% DE	79 14% I	59 11%	34 8%	19 10%
Top 2 Box	386 19%	150 21%	54 18%	39 22%	244 20%	143 17%	111 19%	98 18%	89 22%	52 26% GH
Bottom 2 Box	821 41%	295 41%	125 43%	81 44%	501 42%	321 39%	246 42%	218 40%	170 41%	80 41%
Net Differences	-435 -22%	-144 -20%	-71 -24%	-42 -23%	-257 -22%	-178 -22%	-134 -23%	-120 -22%	-81 -20%	-29 -15%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

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 GB adults 16-75
 IPSOS OBSERVER

Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - The political parties pay a lot of attention to housing
 Base: All Adults aged 16-75 in Great Britain

	Pres of children HH (17 or under)		Count of children HH (17 or under)				
	Total	At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	77 4%	25 5%	52 3%	12 4%	8 4%	3 7% *	1 6% **
Tend to agree	310 15%	87 16%	223 15%	45 16%	33 18%	8 16% *	1 6% **
Neither agree nor disagree	570 28%	153 29%	417 28%	80 29%	57 31% F	7 15% *	8 44% **
Tend to disagree	609 30%	144 27%	465 31%	72 26%	49 26%	19 38% *	5 25% **
Strongly disagree	212 11%	55 10%	157 11%	27 10%	20 11%	7 13% *	1 5% **
Don't know	233 12%	70 13%	163 11%	44 16%	19 10%	6 11% *	3 14% **
Top 2 Box	386 19%	112 21%	274 19%	57 20%	41 22%	12 23% *	2 12% **
Bottom 2 Box	821 41%	199 37%	622 42%	99 35%	69 37%	26 51% D*	6 30% **
Net Differences	-435 -22%	-87 -16%	-348 -24%	-42 -15%	-28 -15%	-14 -28%	-3 -19%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

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 GB adults 16-75
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Q3. Overall, how satisfied or dissatisfied are you with your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Very satisfied	694 35%	443 42% CDEFGH	558 36% GH	551 38% CGH	531 39% CDGH	488 40% CDEGH	40 25%	106 27%	145 36% L	144 50% IKL	85 32%	321 30%	113 23%	559 39% M	145 25%	522 40% O	94 36%	276 34%	204 37%	98 42% R	109 59% VWX	242 47% WX	152 24%	58 21%	49 54% Zab*	145 44% ab	273 30%	97 27%	
Fairly satisfied	848 42%	414 39% BDEF	641 42% GH	602 41% BEF	544 40% CDGH	478 40% CDEGH	61 39%	167 43%	171 43% L	103 36% IKL	103 39%	471 44% J	200 41%	610 43% M	242 42% O	547 42% P	99 37%	339 42%	239 43%	97 42% R	50 27% U	195 38% UV	276 43% WX	107 39% U	25 28% *	135 41% Y	398 43% Y	145 40% Y	
Neither satisfied nor dissatisfied	231 11%	97 9%	154 10% EF	143 10% F	126 9%	108 9%	32 20% BCDEF	66 17% BCDEF	42 11%	19 7%	41 15% J	129 12% J	87 18% N	127 9%	90 16% P	121 9%	34 13%	88 11%	49 9%	18 8%	6 3%	29 6%	90 14% UV	41 15% UV	4 4% *	21 6% Y	107 12% YZ	46 13% YZ	
Fairly dissatisfied	167 8%	71 7%	124 8% BEF	116 8% B	102 8% B	89 7% B	18 11%	36 9%	29 7%	10 4%	25 10% J	102 10% J	63 13% N	100 7% P	74 13% P	85 6% T	23 9%	71 9% T	37 7% T	9 4%	6 3%	27 5% UV	87 14% UV	44 16% UV	6 6% *	15 4% Z	105 11% Z	47 13% Z	
Very dissatisfied	68 3%	36 3%	53 3%	50 3%	47 3%	42 3%	7 4%	14 4%	10 3%	9 3%	11 4%	38 4% N	27 6% N	37 3% P	28 5% P	36 3% P	14 5%	30 4%	18 3%	11 5%	13 7% V	21 4% V	33 5% VW	26 9% VW	7 7% *	13 4% a	41 4% a	25 7% a	
Don't Know	3 *	- -	1 *	1 *	1 *	1 *	- -	- -	1 *	- -	- -	2 *	- -	2 *	- -	2 *	- -	- -	2 *	1 *	1 *	1 *	- -	- -	1 1% a*	1 *	- -	- -	
Top 2 Box	1542 77%	857 81% CDEGH	1199 78% GH	1153 79% CGH	1075 80% CDGH	966 80% CDGH	102 64%	273 70% G	315 79% K	247 87% IKL	187 71%	792 74%	313 64%	1168 81% M	387 67% O	1069 81% O	193 73%	614 76%	443 81% Q	195 84% QR	158 86% WX	438 85% WX	428 67% X	165 60%	74 82% b*	281 85% ab	671 73% b	242 67%	
Bottom 2 Box	235 12%	107 10% B	177 12% B	166 11% B	149 11% B	131 11% B	25 16% B	50 13%	39 10%	19 7%	37 14% J	141 13% J	90 18% N	137 10% P	102 18% P	120 9%	37 14%	102 13%	54 10%	20 8%	19 10%	48 9%	120 19% UV	69 25% UVW	12 14% z*	27 8% z	146 16% z	72 20% za	
Net Differences	1307 65%	750 71%	1022 67%	988 68%	926 69%	835 69%	77 48%	223 57%	276 70%	228 80%	151 57%	651 61%	222 45%	1031 72%	285 49%	949 72%	155 59%	513 64%	389 71%	176 75%	139 75%	390 76%	308 48%	95 35%	62 68%	253 77%	526 57%	170 47%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O,P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q3. Overall, how satisfied or dissatisfied are you with your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Very satisfied	694 35%	320 32%	374 37% B	94 29%	87 24%	99 27%	129 35% EF	285 49% DEFG	216 41% JKL	191 34%	151 34%	136 29%
Fairly satisfied	848 42%	428 43%	419 41%	140 44%	167 46% H	157 43%	156 42%	226 39%	214 40%	232 41%	187 42%	214 45%
Neither satisfied nor dissatisfied	231 11%	143 14% C	88 9%	46 14% H	54 15% H	52 14% H	43 11% H	37 6%	49 9%	66 12%	55 12%	61 13%
Fairly dissatisfied	167 8%	69 7%	98 10% B	28 9% H	38 10% H	47 13% H	31 8% H	24 4%	36 7%	50 9%	36 8%	44 9%
Very dissatisfied	68 3%	35 4%	33 3%	13 4%	12 3%	14 4%	14 4%	15 3%	15 3%	21 4%	17 4%	15 3%
Don't Know	3 *	1 *	2 *	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	1 *
Top 2 Box	1542 77%	748 75%	793 78%	234 73%	254 71%	256 70%	286 76% F	511 87% DEFG	430 81% JL	423 75%	338 76%	351 74%
Bottom 2 Box	235 12%	104 10%	131 13%	40 13% H	50 14% H	61 16% H	45 12% H	39 7%	52 10%	72 13%	53 12%	59 12%
Net Differences	1307 65%	645 65%	662 65%	194 60%	205 57%	196 53%	241 64%	472 80%	378 71%	351 63%	285 64%	292 62%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q3. Overall, how satisfied or dissatisfied are you with your home?

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region										Region (broad)					
	Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humberside	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Very satisfied	694 35%	303 37% EFGHI	250 50% BDEFGHI	553 42% BEFGHI	34 21%	41 23%	67 20%	142 21%	75 22%	27 31% *	84 36%	61 34%	64 35%	50 32%	70 37%	64 36%	103 38%	87 33%	30 30% *	55 32%	30 30% *	55 32%	87 33%	172 34%	184 35%	166 37%
Fairly satisfied	848 42%	361 44% CD	172 34%	533 40% C	67 43%	83 45% C	165 48% CD	315 46% CD	150 44% C	37 43% *	101 43%	75 41%	77 42%	67 44%	77 41%	71 40%	112 41%	99 37%	48 48% *	84 49% R	48 48% *	84 49% X	99 37%	212 42%	221 42%	183 41%
Neither satisfied nor dissatisfied	231 11%	78 9%	42 8%	121 9%	33 21% BCD	30 16% BCD	48 14% BCD	110 16% BCD	63 18% BCD	11 12% *	23 10%	25 14%	20 11%	14 9%	21 11%	22 12%	34 12%	32 12%	14 14% *	16 9%	14 14% *	16 9%	32 12%	58 12%	56 11%	55 12%
Fairly dissatisfied	167 8%	57 7%	23 5%	80 6% C	21 13% BCD	16 9% BCD	50 15% BCD	87 13% BCD	37 11% BCD	6 7% OS*	15 7%	16 9%	14 8%	16 11%	15 8%	14 8%	17 6%	34 13% KQT	8 8% *	10 6%	8 8% *	10 6%	34 13% VYa	38 8%	45 9%	31 7%
Very dissatisfied	68 3%	25 3%	15 3%	39 3%	4 2%	12 7% BCD	13 4%	29 4%	16 5%	6 7% OS*	9 4%	5 3%	7 4%	6 4%	3 1%	6 3%	7 2%	13 5% O	1 1% *	6 4%	1 1% *	6 4%	13 5%	20 4%	16 3%	12 3%
Don't Know	3 *	1 *	1 *	2 *	- 1%	1 1%	- -	1 *	1 *	- - *	- -	- -	- -	- -	3 1% *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 1% *	- -
Top 2 Box	1542 77%	664 80% EFGHI	422 84% DEFGHI	1085 82% EFGHI	101 64%	124 68%	231 68%	457 67%	225 66%	64 73% *	185 80% R	136 75% R	142 77%	117 76%	147 78%	135 77%	214 79% R	186 70%	77 77% *	139 81% R	77 77% *	139 81% X	186 70%	385 77% X	405 77% X	349 78% X
Bottom 2 Box	235 12%	82 10%	38 8%	120 9%	25 16% CD	28 15% BCD	63 18% BCD	116 17% BCD	53 15% BCD	12 14% *	24 11%	21 11%	21 12%	22 14%	17 9%	20 11%	24 9%	48 18% KOGST	9 9% *	17 10%	9 9% *	17 10%	48 18% UVYZa	58 12%	61 12%	43 10%
Net Differences	1307 65%	582 71%	384 76%	966 73%	76 48%	96 52%	169 49%	341 50%	172 50%	52 59%	161 69%	115 63%	120 66%	95 62%	129 69%	115 65%	191 70%	139 52%	68 68%	122 71%	68 68%	122 71%	139 52%	327 65%	344 66%	306 68%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

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 IPSOS OBSERVER

Q3. Overall, how satisfied or dissatisfied are you with your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Very satisfied	694 35%	165 35%	284 37% E	116 33%	129 31%	162 30%	137 31%	325 37% F	70 43% FG
Fairly satisfied	848 42%	194 41%	328 43%	138 39%	187 44%	228 43%	194 45% I	370 42%	55 34%
Neither satisfied nor dissatisfied	231 11%	61 13%	75 10%	46 13%	50 12%	79 15% H	53 12%	77 9%	23 14% H
Fairly dissatisfied	167 8%	35 7%	55 7% BC	42 12%	35 8%	45 8%	39 9%	72 8%	11 7%
Very dissatisfied	68 3%	17 4%	19 2%	13 4%	19 5%	21 4%	12 3%	32 4%	3 2%
Don't Know	3 *	1 *	- -	- -	2 *	2 *	- -	1 *	- -
Top 2 Box	1542 77%	359 76%	612 80% DE	255 72%	317 75%	390 73%	330 76%	696 79% F	126 77%
Bottom 2 Box	235 12%	52 11%	74 10%	55 15% C	54 13%	66 12%	51 12%	104 12%	14 9%
Net Differences	1307 65%	306 65%	538 71%	200 56%	262 62%	324 60%	280 64%	592 68%	111 68%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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Q3. Overall, how satisfied or dissatisfied are you with your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time (B)	Part-time (C)	Self- Employed (D)	ANY WORKING (E)	ANY NOT WORKING (F)	UP TO £19,999 (G)	£20,000- £34,999 (H)	£35,000- £54,999 (I)	£55,000+ (J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Very satisfied	694 35%	202 28%	121 41% BEF	93 51% BCEF	416 35% B	279 34% B	175 30%	169 31%	145 35%	86 43% GH
Fairly satisfied	848 42%	341 47% CDEF	111 38%	61 34%	514 43% D	334 41%	246 42%	237 44%	176 43%	79 40%
Neither satisfied nor dissatisfied	231 11%	90 12%	28 10%	15 8%	133 11%	98 12%	85 15% U	60 11%	40 10%	16 8%
Fairly dissatisfied	167 8%	60 8%	19 6%	10 5%	89 7%	78 10%	50 9%	53 10%	36 9%	10 5%
Very dissatisfied	68 3%	26 4%	13 4%	3 2%	42 3%	27 3%	26 5%	19 4%	12 3%	7 3%
Don't Know	3 *	1 *	1 *	- -	2 *	1 *	1 *	- -	2 *	- -
Top 2 Box	1542 77%	543 75%	232 79%	154 85% BEF	929 78% B	613 75%	421 72%	406 75%	321 78% G	165 84% GH
Bottom 2 Box	235 12%	86 12%	32 11%	13 7%	131 11%	104 13% D	76 13%	72 13%	47 12%	17 8%
Net Differences	1307 65%	457 63%	200 68%	141 78%	798 67%	508 62%	345 59%	333 62%	273 67%	148 75%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

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Q3. Overall, how satisfied or dissatisfied are you with your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
		(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Very satisfied	694 35%	161 30%	534 36% B	82 29%	65 35%	11 22% *	3 14% **
Fairly satisfied	848 42%	240 45%	608 41%	130 46%	77 41%	24 47% *	10 52% **
Neither satisfied nor dissatisfied	231 11%	57 11%	174 12%	34 12% E	11 6%	8 17% E*	4 23% **
Fairly dissatisfied	167 8%	54 10%	113 8%	27 10%	22 12%	4 8% *	1 5% **
Very dissatisfied	68 3%	21 4%	47 3%	8 3%	9 5%	3 6% *	1 7% **
Don't Know	3 *	2 *	1 *	- -	2 1%	- -	- -
Top 2 Box	1542 77%	400 75%	1142 77%	211 76%	142 76%	35 69% *	12 66% **
Bottom 2 Box	235 12%	75 14%	160 11%	34 12%	31 17%	7 14% *	2 11% **
Net Differences	1307 65%	325 61%	981 66%	177 63%	110 60%	28 55%	10 55%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

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Q4. Regardless of how satisfied or dissatisfied you are with it, which of these, if any, apply to your home?
 Base: All Adults aged 16-75 in Great Britain

	Likelihood to vote								Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
	Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservative	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
It is too expensive to live here	203 10%	104 10%	149 10%	147 10%	139 10%	120 10%	15 9%	44 11%	50 13%	44 17%	87 8%	118 24%	82 6%	130 22%	66 5%	50 19%	114 14%	48 9%	16 7%	15 8%	37 7%	118 19%	71 26%	6 7%	27 8%	129 14%	70 20%	
It is too far away from my place of work	103 5%	44 4%	68 4%	65 4%	61 5%	51 4%	8 5%	30 8%	33 8%	9 3%	19 7%	42 4%	37 8%	65 5%	43 7%	57 4%	19 7%	53 7%	24 4%	7 3%	9 5%	28 5%	43 7%	26 9%	3 4%	19 6%	49 5%	22 6%
It is too far away from family or friends	159 8%	79 7%	124 8%	115 8%	106 8%	93 8%	10 6%	31 8%	39 10%	16 6%	23 9%	81 8%	46 9%	108 8%	56 10%	98 7%	25 9%	69 9%	42 8%	17 7%	9 5%	29 6%	77 12%	31 11%	5 5%	21 7%	97 10%	37 10%
It is the wrong type of accommodation	95 5%	44 4%	68 4%	66 5%	60 4%	51 4%	11 7%	24 6%	26 7%	10 4%	13 5%	45 4%	38 8%	51 4%	48 8%	40 3%	20 8%	50 6%	13 2%	6 2%	4 2%	17 3%	49 8%	24 9%	4 4%	9 3%	53 6%	26 7%
It is too small/lacks space (indoor or outdoor)	390 19%	192 18%	296 19%	271 19%	244 18%	217 18%	36 23%	75 19%	76 19%	37 13%	60 23%	216 20%	126 26%	253 18%	156 27%	217 17%	62 23%	169 21%	93 17%	34 15%	17 9%	67 13%	170 27%	76 28%	11 12%	54 16%	215 23%	93 26%
It is in poor condition	220 11%	113 11%	170 11%	159 11%	146 11%	127 11%	19 12%	39 10%	55 14%	21 7%	30 11%	115 11%	98 20%	116 8%	111 19%	101 8%	36 14%	95 12%	56 10%	21 9%	8 4%	33 6%	118 19%	66 24%	5 5%	21 6%	141 15%	74 21%
It is having a negative impact on my health/the health of other people living with me	80 4%	36 3%	59 4%	53 4%	47 3%	43 4%	10 7%	18 5%	15 4%	3 1%	13 5%	49 5%	41 8%	38 3%	48 8%	30 2%	20 7%	38 5%	16 3%	8 3%	3 1%	9 2%	49 8%	32 12%	2 2%	6 2%	42 5%	33 9%
Other	108 5%	52 5%	81 5%	77 5%	68 5%	61 5%	13 8%	21 5%	16 4%	12 4%	16 6%	64 6%	34 7%	70 5%	40 7%	61 5%	13 5%	36 4%	39 7%	19 8%	5 3%	19 4%	40 6%	18 6%	3 3%	11 3%	54 6%	20 6%
None of these	1058 53%	602 57%	827 54%	805 55%	752 56%	676 56%	68 43%	187 48%	197 50%	179 63%	109 41%	572 54%	153 31%	856 60%	186 32%	806 61%	115 44%	385 48%	310 56%	140 60%	133 72%	335 65%	225 35%	84 31%	61 67%	200 61%	405 44%	132 37%
Don't Know	19 1%	9 1%	11 1%	11 1%	11 1%	11 1%	1 1%	4 1%	2 *	1 *	1 *	16 1%	6 1%	6 *	6 1%	6 3%	3 1%	4 *	1 *	1 *	-	-	4 1%	3 1%	-	-	6 1%	5 2a
NET: Any	934 46%	450 42%	692 45%	647 44%	588 44%	519 43%	90 57%	198 51%	198 50%	105 37%	154 58%	476 45%	331 67%	572 40%	387 67%	500 38%	146 55%	415 52%	238 43%	93 40%	52 28%	181 35%	410 64%	188 68%	30 33%	130 39%	513 56%	223 62%

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

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Q4. Regardless of how satisfied or dissatisfied you are with it, which of these, if any, apply to your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
It is too expensive to live here	203 10%	96 10%	107 10%	51 16% GH	39 11% H	44 12% H	38 10% H	31 5%	49 9%	62 11%	43 10%	49 10%
It is too far away from my place of work	103 5%	59 6%	44 4%	36 11% FGH	31 9% GH	22 6% GH	8 2%	6 1%	37 7% L	30 5%	19 4%	17 4%
It is too far away from family or friends	159 8%	69 7%	91 9%	37 11% GH	43 12% GH	28 8% G	15 4%	37 6%	44 8%	53 9% L	37 8%	24 5%
It is the wrong type of accommodation	95 5%	47 5%	48 5%	15 5%	23 6% H	27 7% H	17 4%	14 2%	25 5%	27 5%	18 4%	24 5%
It is too small/lacks space (indoor or outdoor)	390 19%	188 19%	202 20%	87 27% GH	86 24% H	94 25% GH	67 18% H	55 9%	99 19%	94 17%	83 19%	113 24% J
It is in poor condition	220 11%	103 10%	117 12%	42 13% H	49 14% H	56 15% H	40 11% H	34 6%	49 9%	60 11%	48 11%	63 13% I
It is having a negative impact on my health/the health of other people living with me	80 4%	40 4%	40 4%	20 6% GH	16 5% H	25 7% GH	9 2%	8 1%	17 3%	25 4%	18 4%	20 4%
Other	108 5%	39 4%	69 7% B	19 6%	17 5%	29 8% GH	16 4%	27 5%	25 5%	34 6% K	11 2%	38 8% IK
None of these	1058 53%	529 53%	529 52%	120 37%	151 42%	166 45%	216 58% DEF	406 69% DEFG	288 54%	299 53%	246 55% L	225 48%
Don't Know	19 1%	12 1%	7 1%	4 1%	7 2%	2 1%	3 1%	3 1%	3 1%	5 1%	6 1%	5 1%
NET: Any	934 46%	455 46%	479 47%	198 62% GH	202 56% GH	201 55% GH	155 41% H	178 30%	240 45%	257 46%	195 44%	241 51% K

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L. Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L. Minimum Base: 30(**) Small Base: 100(*)

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Q4. Regardless of how satisfied or dissatisfied you are with it, which of these, if any, apply to your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure									Region										Region (broad)						
		Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humber	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446	
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448	
It is too expensive to live here	203 10%	51 6%	24 5%	74 6%	9 6%	30 16%	89 26%	128 19%	39 11%	6 7%	20 9%	14 8%	11 6%	9 6%	15 8%	15 9%	35 13%	51 19%	8 8%	19 11%	8 8%	19 11%	51 19%	40 8%	34 6%	50 11%	
It is too far away from my place of work	103 5%	44 5%	17 3%	62 5%	6 4%	9 5%	26 8%	41 6%	15 4%	2 2%	11 5%	9 5%	10 6%	8 6%	16 9%	4 2%	17 6%	13 5%	5 5%	6 4%	5 5%	6 4%	13 5%	23 5%	35 7%	21 5%	
It is too far away from family or friends	159 8%	53 6%	43 9%	96 7%	5 3%	13 7%	45 13%	63 9%	18 5%	6 7%	13 5%	14 8%	14 8%	16 11%	19 10%	13 8%	17 6%	28 10%	9 9%	10 6%	9 9%	10 6%	28 10%	33 7%	49 9%	30 7%	
It is the wrong type of accommodation	95 5%	24 3%	20 4%	44 3%	13 8%	12 8%	25 7%	51 7%	25 7%	6 7%	10 4%	7 4%	8 4%	5 3%	9 5%	6 4%	13 5%	25 9%	1 1%	3 2%	1 1%	3 2%	25 9%	24 5%	22 4%	19 4%	
It is too small/lacks space (indoor or outdoor)	390 19%	156 19%	60 12%	216 16%	35 22%	41 22%	99 29%	174 25%	75 22%	10 11%	38 16%	30 16%	38 21%	37 24%	44 23%	35 20%	44 16%	66 25%	16 16%	32 19%	16 16%	32 19%	66 25%	77 15%	119 23%	79 18%	
It is in poor condition	220 11%	73 9%	26 5%	100 8%	34 21%	22 12%	65 19%	121 18%	56 16%	15 17%	27 12%	22 12%	19 10%	10 7%	18 10%	17 10%	29 11%	34 13%	14 14%	16 9%	14 14%	16 13%	34 13%	64 13%	47 9%	46 10%	
It is having a negative impact on my health/the health of other people living with me	80 4%	15 2%	10 2%	26 2%	11 7%	16 9%	27 8%	54 8%	27 8%	5 6%	13 5%	7 4%	5 3%	3 2%	7 3%	8 5%	8 3%	14 5%	5 5%	4 2%	5 5%	4 2%	14 5%	25 5%	15 3%	16 4%	
Other	108 5%	34 4%	27 5%	61 5%	17 11%	12 6%	18 5%	47 7%	29 8%	6 6%	14 6%	5 3%	16 9%	10 6%	11 6%	9 5%	13 5%	14 5%	5 5%	7 4%	5 5%	7 4%	14 5%	25 5%	36 7%	22 5%	
None of these	1058 53%	468 57%	329 65%	797 60%	67 42%	89 48%	106 31%	261 38%	155 45%	51 58%	129 55%	101 56%	93 51%	86 56%	99 53%	97 55%	137 50%	116 44%	51 51%	99 58%	51 51%	99 58%	116 44%	280 56%	278 53%	234 52%	
Don't Know	19 1%	10 1%	4 1%	14 1%	2 1%	- -	3 1%	5 1%	2 1%	- -	1 *	2 1%	3 2%	- -	1 *	3 1%	4 2%	4 1%	- -	2 1%	- -	2 1%	4 1%	3 1%	4 1%	7 1%	
NET: Any	934 46%	347 42%	170 34%	516 39%	90 57%	95 52%	233 68%	417 61%	184 54%	36 42%	102 44%	79 43%	87 47%	68 44%	88 47%	77 44%	131 48%	146 55%	50 49%	71 41%	50 49%	71 41%	146 55%	218 43%	242 46%	207 46%	

Overlap formulae used
 ColumnProportions (5%): A,B/C/D,E/F/G,H/I,J,K/L,M/N,O/P/Q/R/S,T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 10Q(*)
 ColumnMeans (5%): A,B/C/D,E/F/G,H/I,J,K/L,M/N,O/P/Q/R/S,T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 10Q(*)

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Q4. Regardless of how satisfied or dissatisfied you are with it, which of these, if any, apply to your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
It is too expensive to live here	203 10%	47 10%	65 9%	48 14% c	42 10%	53 10%	37 9%	103 12% i	9 5%
It is too far away from my place of work	103 5%	20 4%	29 4%	24 7% c	30 7% c	22 4%	21 5%	57 7% i	2 1%
It is too far away from family or friends	159 8%	26 5%	68 9% b	36 10% b	29 7%	41 8%	34 8%	78 9%	7 4%
It is the wrong type of accommodation	95 5%	24 5%	37 5%	17 5%	18 4%	34 6% g	11 2%	41 5%	8 5%
It is too small/lacks space (indoor or outdoor)	390 19%	91 19%	119 16%	77 22% c	103 24% c	92 17%	91 21%	183 21%	24 15%
It is in poor condition	220 11%	42 9%	70 9%	46 13%	63 15% bc	66 12%	52 12%	87 10%	15 10%
It is having a negative impact on my health/the health of other people living with me	80 4%	18 4%	20 3%	13 4%	28 7% c	25 5%	18 4%	34 4%	3 2%
Other	108 5%	25 5%	44 6%	19 5%	20 5%	32 6%	25 6%	41 5%	11 7%
None of these	1058 53%	259 55% de	436 57% de	162 46%	201 47%	285 53%	211 49%	469 54%	94 57%
Don't Know	19 1%	7 1%	3 *	3 1%	7 2%	5 1%	6 1%	7 1%	2 1%
NET: Any	934 46%	206 44%	321 42%	190 54% bc	216 51% bc	247 46%	218 50%	401 46%	68 42%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q4. Regardless of how satisfied or dissatisfied you are with it, which of these, if any, apply to your home?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time (B)	Part-time (C)	Self- Employed (D)	ANY WORKING (E)	ANY NOT WORKING (F)	UP TO £19,999 (G)	£20,000- £34,999 (H)	£35,000 - £54,999 (I)	£55,000+ (J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
It is too expensive to live here	203 10%	72 10%	24 8%	22 12%	117 10%	85 10%	61 10%	59 11%	42 10%	14 7%
It is too far away from my place of work	103 5%	53 7% DEF	13 5%	2 1%	69 6% D	34 4%	26 5%	27 5%	32 8% G	12 6%
It is too far away from family or friends	159 8%	56 8%	13 4%	13 7%	82 7%	77 9% CE	45 8%	44 8%	31 8%	21 11%
It is the wrong type of accommodation	95 5%	35 5%	11 4%	8 5%	55 5%	40 5%	34 6%	23 4%	15 4%	12 6%
It is too small/lacks space (indoor or outdoor)	390 19%	160 22% CDE	46 16%	26 15%	232 19%	157 19%	131 22% J	111 21% J	79 19%	27 14%
It is in poor condition	220 11%	81 11% DE	26 9%	7 4%	115 10% D	106 13% DE	88 15% HI	57 11% J	42 10% J	10 5%
It is having a negative impact on my health/the health of other people living with me	80 4%	28 4%	13 5%	2 1%	44 4%	36 4%	41 7% HI	16 3%	9 2%	8 4%
Other	108 5%	31 4%	18 6%	6 3%	54 5%	54 7%	42 7% J	31 6%	20 5%	5 3%
None of these	1058 53%	354 49% BEF	182 62% BEF	118 65% BEF	654 55% BF	404 50%	277 48%	272 50%	206 50%	129 65% GHI
Don't Know	19 1%	10 1% E	- -	- -	10 1%	10 1%	5 1%	3 1%	2 1%	3 1%
NET: Any	934 46%	356 50% CDE	111 38%	64 35%	531 44% CD	402 49% CDE	300 52% J	264 49% J	201 49% J	66 33%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C/D/E,F,G,H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q4. Regardless of how satisfied or dissatisfied you are with it, which of these, if any, apply to your home?

Base: All Adults aged 16-75 in Great Britain

	Pres of children HH (17 or under)		Count of children HH (17 or under)				
	Total	At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
It is too expensive to live here	203 10%	59 11%	144 10%	26 9%	25 13%	6 11% *	2 11% **
It is too far away from my place of work	103 5%	39 7% c	64 4%	21 8%	13 7%	3 5% *	2 9% **
It is too far away from family or friends	159 8%	45 8%	115 8%	25 9%	15 8%	4 8% *	1 4% **
It is the wrong type of accommodation	95 5%	25 5%	69 5%	14 5%	9 5%	2 4% *	- - **
It is too small/lacks space (indoor or outdoor)	390 19%	135 25% c	255 17%	72 26%	37 20%	22 44% DE*	4 21% **
It is in poor condition	220 11%	85 16% c	136 9%	42 15%	29 16%	9 18% *	5 26% **
It is having a negative impact on my health/the health of other people living with me	80 4%	26 5%	54 4%	11 4%	11 6%	2 5% *	1 6% **
Other	108 5%	29 5%	79 5%	17 6%	7 4%	5 11% *	- - **
None of these	1058 53%	233 44%	825 56% B	123 44% F	92 49% F	12 24% *	6 34% **
Don't Know	19 1%	8 1%	12 1%	5 2%	2 1%	- - *	- - **
NET: Any	934 46%	294 55% c	640 43%	152 54%	91 49%	38 76% DE*	12 66% **

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q5. To what extent, if at all, does the money that you spend on housing (rent/mortgage payments) currently limit the amount of money that you have to spend on other things? Does it limit this...?

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
	Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
A great deal	327 16%	170 16%	233 15%	224 15%	210 16%	189 16%	41 26% BCDEF	82 21% BCDEF	84 21% JL	21 7%	51 19% J	171 16% J	209 43% N	104 7%	219 38% P	91 7%	63 24% RST	151 19% S	77 14%	34 14%	19 10%	55 11%	184 29% UV	107 39% UVW	14 15% *	42 13% z	216 23% z	118 33% YZa
A fair amount	665 33%	327 31%	508 33%	487 33%	444 33%	388 32%	39 24%	122 31% G	135 34%	101 35%	100 38% L	329 31%	222 45% N	427 30%	279 48% P	353 27%	83 31%	276 34%	189 34%	77 33%	45 24%	193 38% U	221 35% U	96 35% U	23 25% *	122 37% Y	320 35% z	128 35% YZa
Not very much	550 27%	283 27%	421 28%	394 27%	359 27%	315 26%	43 27%	104 27%	110 28%	81 29%	73 27%	286 27%	42 8%	496 35% M	59 10%	467 36% O	56 21%	210 26% Q	139 25%	52 22%	52 28% X	138 27% X	148 23% X	43 15% *	22 24% b	90 27% b	234 25% b	70 20% b
Not at all	401 20%	258 24% CDEGH	332 22% H	326 22% CH	311 23% CDH	291 24% CDEGH	27 17%	60 16%	63 16%	81 28% IKL	31 12%	226 21% IK	7 1%	383 27% M	14 2%	376 29% O	57 22%	150 19%	128 23% R	62 27% R	69 37% VWX	124 24% WX	66 10%	22 8% *	32 35% Zab*	72 22% ab	138 15% b	37 10% b
Don't know	69 3%	22 2%	35 2%	31 2%	28 2%	24 2%	10 6% BCDEF	21 5% BCDEF	6 2%	2 1%	10 4% J	51 5% U	11 2%	24 2%	8 1%	25 2%	6 2%	17 2%	15 3%	9 4%	1 *	4 1%	20 3% V	8 3% V	1 1% *	4 1% *	17 2% *	6 2% *
Top 2 Box	992 49%	497 47%	741 48%	711 49% B	654 48% B	577 48%	80 50%	204 52%	219 55% JL	122 43%	151 57% JL	500 47%	431 88% N	531 37%	498 86% P	444 34%	145 55%	426 53%	266 49%	111 47%	64 35%	249 48% U	405 63% UV	203 74% UVW	37 40% *	164 50% Y	535 58% YZ	245 68% YZa
Bottom 2 Box	950 47%	541 51% CDEH	754 49% H	720 49% H	670 50% H	605 50% H	69 44%	165 42%	172 43%	162 57% IKL	104 39%	512 48% K	48 10%	879 61% M	73 13%	843 64% O	113 43%	361 45%	267 49%	114 49%	120 65% VWX	262 51% WX	214 33% X	64 23%	53 59% Zab*	162 49% ab	372 40% b	108 30% b
Net Differences	42 2%	-44 -4%	-13 -1%	-9 -1%	-15 -1%	-28 -2%	10 7%	39 10%	47 12%	-41 -14%	47 18%	-12 -1%	383 78%	-348 -24%	425 73%	-399 -30%	33 12%	66 8%	-1 *	-3 -1%	-56 -30%	-14 -3%	191 30%	138 50%	-17 -19%	2 1%	163 18%	138 38%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O/P,Q/R/S/T/U/V/W,X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

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GB adults 16-75

IPSOS OBSERVER

Q5. To what extent, if at all, does the money that you spend on housing (rent/mortgage payments) currently limit the amount of money that you have to spend on other things? Does it limit this...?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
A great deal	327 16%	139 14%	188 19% B	65 20% H	68 19% H	59 16% H	74 20% H	61 10%	69 13%	91 16%	73 16%	95 20% I
A fair amount	665 33%	327 33%	338 33%	106 33% H	146 41% GH	160 43% DGH	121 32% H	132 22%	169 32%	200 36%	153 34%	142 30%
Not very much	550 27%	280 28%	269 27%	84 26%	98 27%	105 28%	103 28%	159 27%	155 29%	155 28%	113 25%	126 27%
Not at all	401 20%	208 21%	192 19%	35 11%	29 8%	38 10%	71 19% DEF	227 39% DEFG	126 24% JL	103 18%	84 19%	87 18%
Don't know	69 3%	41 4%	28 3%	31 9% EFGH	17 5% FGH	7 2%	6 2%	8 1%	12 2%	11 2%	24 5% IJ	22 5% J
Top 2 Box	992 49%	466 47%	525 52% B	172 53% H	214 60% GH	219 59% GH	194 52% H	193 33%	238 45%	291 52% I	226 51%	237 50%
Bottom 2 Box	950 47%	489 49%	461 45%	119 37%	128 35%	143 39%	174 47% DEF	386 66% DEFG	281 53% JKL	259 46%	197 44%	213 45%
Net Differences	42 2%	-22 -2%	64 6%	53 16%	87 24%	76 21%	20 5%	-194 -33%	-44 -8%	32 6%	29 7%	24 5%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 10Q(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 10Q(*)

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Q5. To what extent, if at all, does the money that you spend on housing (rent/mortgage payments) currently limit the amount of money that you have to spend on other things? Does it limit this...?

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure									Region										Region (broad)					
		Mortgage	Owned Outright	All Owner-occupiers	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humber	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
A great deal	327 16%	142 17% CD	21 4%	163 12% C	26 17% C	47 26% BCD	90 24% BCDE	164 24% BCDE	74 22% CDE	17 19% *	37 16% 17%	31 17%	24 13%	26 17%	22 12%	30 17%	52 19% O	49 19%	14 14% *	25 14%	25 14%	49 19%	85 17%	71 14%	82 18%	
A fair amount	665 33%	343 42% CDFHI	75 15%	418 32% C	55 34% C	58 32% C	134 39% CD	247 36% CD	113 33% C	17 20% *	73 31%	61 34% J	75 41% JPQRT	49 32%	85 45% JKLNQRT	53 30%	85 31%	74 28%	43 43% JPQRT*	51 30%	43 43% VXXa*	51 30%	74 28%	151 30%	208 40% VXXa	138 31%
Not very much	550 27%	239 29%	124 25%	363 27% C	54 34% C	44 24%	89 26%	186 27%	98 29%	27 31% *	70 30%	45 25%	43 24%	38 25%	43 23%	48 28%	73 27%	84 31%	24 24% *	54 31%	24 24% *	54 31%	84 31% z	142 28%	124 24%	122 27%
Not at all	401 20%	72 9% G	268 53% BDEFGHI	340 26% BFGHI	18 11% G	26 14% BGH	17 5%	60 9% G	43 13% GH	23 26% *	47 20%	38 21%	36 19%	37 24%	31 17%	35 20%	53 20%	46 17%	18 17% *	37 22%	18 17% *	37 22%	46 17%	107 21%	104 20%	89 20%
Don't know	69 3%	27 3%	14 3%	42 3%	6 4%	8 4%	13 4%	27 4%	14 4%	3 3% *	5 2%	6 3%	6 3%	4 3%	7 4%	9 5%	8 3%	13 5%	1 1% *	6 3%	1 1% *	6 3%	13 5%	14 3%	17 3%	18 4%
Top 2 Box	992 49%	486 59% CD	96 19%	582 44% C	81 51% C	106 58% CD	224 65% BCDEHI	410 60% CDEI	187 55% CD	34 39% *	110 48%	92 51%	99 54% J	74 49%	107 57% JRT	83 47%	136 50%	123 46%	57 57% JT*	76 44%	57 57% V*	76 44%	123 46%	237 47%	280 53% V	219 49%
Bottom 2 Box	950 47%	311 38% G	393 78% BDEFGHI	704 53% BFGHI	71 45% GH	70 38%	105 31% G	246 36% G	141 41% GH	50 57% MOS*	117 50% O	83 46%	79 43%	75 49%	74 40%	84 48%	127 47%	130 49%	42 42% *	91 53% O	42 42% *	91 53% z	130 49%	249 50%	228 43%	211 47%
Net Differences	42 2%	174 21%	-297 -59%	-122 -9%	10 6%	36 20%	119 35%	164 24%	46 13%	-15 -18%	-6 -3%	9 5%	20 11%	*	33 17%	-1 -1%	10 4%	-7 -3%	16 16%	-15 -9%	16 16%	-15 -9%	-7 -3%	-13 -3%	52 10%	9 2%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

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 GB adults 16-75
 IPSOS OBSERVER

Q5. To what extent, if at all, does the money that you spend on housing (rent/mortgage payments) currently limit the amount of money that you have to spend on other things? Does it limit this...?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhDs	No Formal Qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
A great deal	327 16%	66 14%	116 15%	57 16%	88 21% BC	89 17%	75 17%	141 16%	22 13%
A fair amount	665 33%	144 30%	227 30%	132 37% C	163 39% BC	186 35% I	164 38% I	281 32% I	34 21%
Not very much	550 27%	145 31% E	212 28%	93 26%	100 24%	142 26%	115 27%	248 28%	45 27%
Not at all	401 20%	105 22% E	186 24% DE	58 16%	51 12%	95 18%	66 15%	192 22% G	47 29% FG
Don't know	69 3%	13 3%	20 3%	16 4%	21 5% C	25 5% H	14 3%	15 2%	15 9% FGH
Top 2 Box	992 49%	210 45%	342 45%	188 53% BC	251 59% BC	275 51% I	239 55% HI	422 48% I	56 35%
Bottom 2 Box	950 47%	249 53% DE	399 52% DE	151 43%	151 36%	237 44%	182 42%	440 50% FG	92 56% FG
Net Differences	42 2%	-39 -8%	-57 -7%	37 10%	100 24%	38 7%	57 13%	-18 -2%	-35 -22%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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Q5. To what extent, if at all, does the money that you spend on housing (rent/mortgage payments) currently limit the amount of money that you have to spend on other things? Does it limit this...?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
	Total	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
A great deal	327 16%	120 17%	44 15%	19 11%	183 15%	144 18% D	124 21% U	89 17% J	61 15% J	14 7%
A fair amount	665 33%	280 39% CEF	91 31%	58 32%	429 36% F	236 29%	173 30%	190 35%	159 39% G	68 34%
Not very much	550 27%	197 27%	89 30%	55 30%	341 29%	208 26%	153 26%	154 29%	108 26%	54 27%
Not at all	401 20%	108 15%	63 21% B	48 26% BE	219 18% B	182 22% BE	102 17%	95 18%	73 18%	59 30% GHI
Don't know	69 3%	15 2%	6 2%	2 1%	22 2%	47 6% BCDE	30 5% HU	11 2%	9 2%	3 1%
Top 2 Box	992 49%	400 56% CDEF	136 46%	77 42%	613 51% DF	379 46%	297 51% J	279 52% J	220 54% J	82 42%
Bottom 2 Box	950 47%	305 42%	152 52% B	103 57% BEF	560 47% B	390 48% B	255 44%	249 46%	181 44%	113 57% GHI
Net Differences	42 2%	95 13%	-16 -6%	-26 -14%	53 4%	-11 -1%	42 7%	30 6%	39 10%	-31 -15%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

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Q5. To what extent, if at all, does the money that you spend on housing (rent/mortgage payments) currently limit the amount of money that you have to spend on other things? Does it limit this...?

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
A great deal	327 16%	111 21% c	216 15%	59 21%	41 22%	7 14% *	4 20% **
A fair amount	665 33%	227 43% c	438 30%	117 42%	78 42%	25 49% *	8 40% **
Not very much	550 27%	121 23%	428 29% b	64 23%	41 22%	10 20% *	5 28% **
Not at all	401 20%	55 10%	345 23% b	31 11%	17 9%	7 14% *	1 7% **
Don't know	69 3%	19 4%	50 3%	9 3%	8 4%	1 2% *	1 4% **
Top 2 Box	992 49%	339 63% c	653 44%	176 63%	119 64%	32 64% *	11 61% **
Bottom 2 Box	950 47%	177 33%	773 52% b	95 34%	58 31%	17 34% *	7 35% **
Net Differences	42 2%	162 30%	-120 -8%	81 29%	61 33%	15 29%	5 26%

ColumnProportions (5%): A,B/C,D/E,F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

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 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments at the moment
 Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely certain NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
Very concerned	128 6%	62 6%	87 6%	80 5%	76 6%	69 6%	11 7%	34 9%	40 10%	10 4%	27 10%	50 5%	128 26%	- -	120 21%	5 *	30 11%	64 8%	29 5%	15 6%	15 8%	27 5%	75 12%	53 19%	13 14%	23 7%	82 9%	54 15%
Fairly concerned	363 18%	179 17%	268 18%	254 17%	228 17%	199 16%	29 18%	77 20%	84 21%	46 16%	66 25%	167 16%	363 74%	- -	322 56%	35 3%	56 21%	174 22%	74 14%	28 12%	20 11%	84 16%	180 28%	90 33%	10 11%	56 17%	215 23%	108 30%
Not very concerned	597 30%	296 28%	450 29%	430 29%	390 29%	343 28%	38 24%	115 30%	125 32%	73 25%	76 29%	324 30%	- -	597 42%	99 17%	479 36%	70 27%	226 28%	147 27%	59 25%	25 14%	130 25%	184 29%	54 20%	13 14%	81 25%	269 29%	90 25%
Not at all concerned	837 42%	501 47%	680 44%	660 45%	622 46%	568 47%	66 41%	138 35%	137 35%	152 53%	89 34%	458 43%	- -	837 58%	39 7%	790 60%	98 37%	318 39%	276 50%	124 53%	122 66%	266 52%	170 27%	67 24%	54 60%	163 49%	328 35%	99 27%
Don't know	86 4%	23 2%	45 3%	39 3%	35 3%	27 2%	15 10%	25 6%	11 3%	4 1%	6 2%	65 6%	- -	- -	- -	4 *	9 4%	23 3%	21 4%	8 3%	3 2%	9 2%	30 5%	12 4%	1 1%	7 2%	30 3%	9 2%
Top 2 Box	491 24%	241 23%	355 23%	334 23%	304 22%	268 22%	40 25%	111 29%	123 31%	56 20%	94 35%	217 20%	491 100%	- -	442 76%	40 3%	86 33%	238 30%	104 19%	43 18%	34 19%	111 22%	255 40%	143 52%	23 25%	79 24%	298 32%	162 45%
Bottom 2 Box	1434 71%	797 75%	1130 74%	1090 75%	1013 75%	911 76%	103 65%	253 65%	263 66%	225 79%	165 62%	782 73%	- -	1434 100%	137 24%	1269 97%	169 64%	544 68%	424 77%	183 78%	147 80%	395 77%	354 55%	121 44%	67 74%	244 74%	597 65%	188 52%
Net Differences	-944 -47%	-556 -52%	-775 -51%	-756 -52%	-709 -52%	-643 -53%	-63 -40%	-141 -36%	-140 -35%	-169 -59%	-71 -27%	-565 -53%	491 100%	-1434 -100%	304 53%	-1228 -94%	-83 -31%	-306 -38%	-320 -58%	-141 -60%	-113 -61%	-284 -55%	-98 -15%	22 8%	-45 -49%	-166 -50%	-299 -32%	-26 -7%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W,X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments at the moment

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Very concerned	128 6%	63 6%	64 6%	34 11% FH	29 8% H	23 6% H	31 8% H	11 2%	17 3%	27 5%	39 9% U	44 9% U
Fairly concerned	363 18%	167 17%	196 19%	70 22% H	77 21% H	90 24% H	69 18% H	58 10%	76 14%	100 18%	84 19%	103 22% I
Not very concerned	597 30%	299 30%	298 29%	101 31% H	110 31% H	144 39% DEGH	118 32% H	125 21%	144 27%	176 31%	146 33%	132 28%
Not at all concerned	837 42%	424 43%	413 41%	77 24%	122 34% D	105 29%	149 40% DF	383 65% DEFG	274 52% JKL	232 41%	159 36%	171 36%
Don't know	86 4%	43 4%	43 4%	39 12% EFGH	22 6% FGH	7 2%	8 2%	11 2%	19 4%	26 5%	19 4%	22 5%
Top 2 Box	491 24%	230 23%	260 26%	104 32% H	106 29% H	113 31% H	100 27% H	68 12%	93 18%	128 23% I	123 28% I	147 31% U
Bottom 2 Box	1434 71%	723 73%	712 70%	178 55% D	232 65% D	249 68% D	267 71% D	508 87% DEFG	419 79% JKL	408 73% L	305 68%	303 64%
Net Differences	-944 -47%	-492 -49%	-452 -44%	-74 -23%	-126 -35%	-137 -37%	-167 -45%	-440 -75%	-325 -61%	-280 -50%	-182 -41%	-156 -33%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

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Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments at the moment
 Base: All Adults aged 16-75 in Great Britain

	Total	Tenure									Region										Region (broad)					
		Mortgage	Owned Outright	All Owner-occupiers	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humber	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Very concerned	128 6%	41 5% c	13 3%	54 4% c	13 8% cd	25 14% bcd	35 10% bcd	73 11% bcd	38 11% bcd	7 8% *	15 6%	8 4%	15 8%	8 5%	9 5%	15 8%	15 5%	19 7%	11 11% lt*	7 4%	11 11% v*	7 4%	19 7%	29 6%	32 6%	29 7%
Fairly concerned	363 18%	159 19% cd	16 3%	174 13% c	47 30% cd	40 22% cd	101 30% bcd	188 28% bcd	87 26% bcd	17 20% *	40 17%	32 18%	40 22%	23 15%	38 20%	24 14%	47 17%	59 22% pt	19 19% *	24 14%	19 19% *	24 14%	59 22% va	89 18%	101 19%	71 16%
Not very concerned	597 30%	317 38% cdgh	55 11%	371 28% c	53 34% c	65 36% cd	108 31% c	226 33% cd	118 35% cd	30 34% *	64 27%	58 32%	53 29%	52 34%	54 29%	52 30%	86 32%	70 26%	26 26% *	52 30%	26 26% *	52 30%	70 26%	152 30%	159 30%	138 31%
Not at all concerned	837 42%	270 33% fghi	393 78% bdefghi	663 50% bdefghi	41 26%	45 25%	88 26%	174 25%	87 25%	31 35% *	104 45%	78 43%	73 40%	62 41%	76 41%	79 45%	111 41%	101 38%	42 41% *	81 47%	42 41% *	81 47%	101 38%	213 42%	211 40%	190 42%
Don't know	86 4%	38 5%	26 5%	64 5%	3 2%	8 4%	10 3%	22 3%	12 3%	3 3% *	10 4%	5 3%	3 2%	8 5%	10 5%	6 4%	12 5%	17 6% m	3 3% *	8 5%	3 3% *	8 5%	17 6%	18 4%	21 4%	19 4%
Top 2 Box	491 24%	200 24% cd	29 6%	229 17% c	60 38% bcd	65 35% bcd	136 40% bcd	262 38% bcd	125 37% bcd	24 27% *	54 23%	40 22%	55 30% t	31 20%	47 25%	38 22%	62 23%	79 30% t	30 30% t*	31 18%	30 30% v*	31 18%	79 30% va	118 24%	133 25%	101 22%
Bottom 2 Box	1434 71%	587 71% efghi	447 89% bdefghi	1034 78% bdefghi	95 60%	110 60%	195 57%	400 59%	205 60%	60 69% *	167 72%	137 75% r	125 68%	114 75% r	131 70%	131 75% r	197 73% r	171 64%	68 68% *	133 77% r	133 68% *	171 77% x	365 73% x	370 71% x	328 73% x	
Net Differences	-944 -47%	-387 -47%	-418 -83%	-806 -61%	-34 -22%	-45 -25%	-59 -17%	-138 -20%	-80 -23%	-37 -42%	-113 -49%	-97 -53%	-70 -38%	-83 -54%	-84 -45%	-93 -53%	-135 -50%	-92 -35%	-38 -38%	-102 -59%	-38 -38%	-102 -59%	-92 -35%	-247 -49%	-237 -45%	-228 -51%

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments at the moment

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhDs	No Formal Qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Very concerned	128 6%	21 4%	52 7% D	13 4%	41 10% BD	38 7%	22 5%	51 6%	16 10%
Fairly concerned	363 18%	89 19% C	101 13%	79 22% C	94 22% C	121 23% HI	80 18%	139 16%	23 14%
Not very concerned	597 30%	139 29%	208 27%	111 31%	140 33%	161 30% I	148 34% I	254 29%	35 21%
Not at all concerned	837 42%	209 44% E	379 50% DE	132 37% E	117 28%	193 36%	156 36%	405 46% FG	82 51% FG
Don't know	86 4%	15 3%	20 3%	19 5% C	31 7% BC	23 4%	28 6% H	29 3%	7 4%
Top 2 Box	491 24%	110 23%	154 20%	92 26% C	135 32% BC	159 30% GH	102 24%	190 22%	39 24%
Bottom 2 Box	1434 71%	348 74% E	587 77% DE	243 69% E	257 61%	354 66%	304 70%	659 75% F	117 72%
Net Differences	-944 -47%	-238 -50%	-433 -57%	-151 -42%	-122 -29%	-195 -36%	-202 -46%	-469 -53%	-78 -48%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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30th May - 3rd June 2014

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IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments at the moment

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income				
	Total	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted base	2011	661	292	178	1131	880	599	533	387	193	
Weighted base	2011	720	293	182	1195	816	583	539	410	198	
Very concerned	128 6%	38 5%	16 5%	5 3%	59 5%	69 8% BDE	63 11% HU	22 4%	17 4%	7 4%	
Fairly concerned	363 18%	140 19%	52 18%	29 16%	220 18%	143 17%	136 23% U	109 20% U	57 14%	22 11%	
Not very concerned	597 30%	238 33% F	86 29%	61 34% F	385 32% F	213 26%	159 27%	176 33%	134 33%	49 25%	
Not at all concerned	837 42%	289 40%	130 44%	83 46%	503 42%	334 41%	203 35%	212 39%	188 46% G	114 57% GHI	
Don't know	86 4%	15 2%	9 3%	4 2%	28 2%	58 7% BCDE	22 4%	20 4%	13 3%	6 3%	
Top 2 Box	491 24%	178 25%	68 23%	34 19%	279 23%	211 26% D	199 34% HU	131 24% U	74 18%	29 15%	
Bottom 2 Box	1434 71%	527 73% F	216 74% F	144 79% F	887 74% F	547 67%	362 62%	388 72% G	323 79% GH	163 82% GH	
Net Differences	-944 -47%	-349 -48%	-149 -51%	-111 -61%	-608 -51%	-336 -41%	-163 -28%	-256 -48%	-249 -61%	-133 -68%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(**)

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Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments at the moment

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
	Total	At least one child present	No children present	1	2	3	4+
		(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Very concerned	128 6%	48 9% c	80 5%	23 8%	12 7%	10 20% DE*	2 11% **
Fairly concerned	363 18%	132 25% c	231 16%	69 24%	47 25%	8 17% *	8 42% **
Not very concerned	597 30%	179 34% c	418 28%	90 32%	65 35%	19 38% *	6 30% **
Not at all concerned	837 42%	149 28%	688 47% B	84 30%	50 27%	12 25% *	3 17% **
Don't know	86 4%	26 5%	60 4%	14 5%	12 7%	- - *	- - **
Top 2 Box	491 24%	180 34% c	311 21%	92 33%	59 32%	19 37% *	10 53% **
Bottom 2 Box	1434 71%	329 61%	1106 75% B	174 62%	114 62%	31 63% *	9 47% **
Net Differences	-944 -47%	-149 -28%	-795 -54%	-82 -29%	-55 -30%	-13 -26%	1 6%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

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Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments in 12 months time
 Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely certain NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
Very concerned	163 8%	92 9%	121 8%	115 8%	107 8%	100 8%	15 9%	37 10%	51 13% JL	13 4%	34 13% JL	66 6%	149 30% N	14 1%	163 28% P	-	39 15% RST	89 11% S	34 6%	19 8%	13 7%	28 5%	102 16% UV	69 25% UVW	9 10% *	25 7%	111 12% Z	78 22% Za
Fairly concerned	416 21%	202 19%	322 21% BDEF	301 21% BF	273 20%	234 19%	25 16%	78 20%	85 21%	50 18%	68 26% J	213 20%	293 60% N	124 9%	416 72% P	-	62 23% S	199 25% ST	93 17%	38 16%	27 14%	103 20% U	193 30% UV	78 28% UV	15 16% *	63 19%	244 26% YZ	99 27% YZ
Not very concerned	578 29%	276 26%	423 28% BF	408 28% BEF	368 27% F	318 26%	42 26%	121 31%	121 30%	75 26%	76 29%	307 29%	35 7%	539 38% M	-	578 44% O	60 23%	210 26%	140 26%	54 23%	27 14%	127 25% UX	164 26% UX	49 18%	13 14% *	81 24% Y	249 27% Yb	78 22%
Not at all concerned	734 37%	453 43% CDEH	591 39% H	576 39% CH	546 40% CDH	506 42% CDEH	59 37%	124 32%	123 31%	141 50% IKL	75 28%	395 37% IK	5 1%	729 51% M	-	734 56% O	92 35%	277 34%	246 45% QR	108 46% QR	116 63% VWX	243 47% WX	141 22% UX	61 22%	53 59% Zab*	147 45% ab	283 31% b	92 26%
Don't know	119 6%	38 4%	73 5% BDEF	63 4% B	58 4% B	48 4%	19 12% BCDEFH	30 8% BCDEF	18 5%	6 2%	12 5%	82 8% U	8 2%	28 2%	-	-	11 4%	30 4%	36 6% R	14 6% R	3 2%	15 3% UV	39 6% UV	18 6% UV	1 1% *	14 4% Y	36 4% Y	14 4%
Top 2 Box	579 29%	294 28%	443 29% D	415 28%	380 28%	335 28%	40 25%	115 30%	136 34% JL	63 22%	101 38% JL	279 26%	442 90% N	137 10%	579 100% P	-	102 38% ST	288 36% ST	127 23%	57 25%	39 21%	131 25%	294 46% UV	147 53% UVW	24 26% *	87 26%	356 38% YZ	176 49% YZa
Bottom 2 Box	1313 65%	729 69% CH	1014 66%	984 67% C	914 68% C	824 68% C	101 63%	244 63%	244 61%	216 76% IKL	151 57%	702 66% K	40 8%	1269 88% M	-	1313 100% O	152 57%	487 61%	386 70% QR	162 69% QR	143 77% VWX	370 72% WX	305 48% X	111 40%	66 73% ab*	228 69% ab	532 58% b	169 47%
Net Differences	-733 -36%	-435 -41%	-572 -37%	-568 -39%	-534 -39%	-489 -41%	-61 -38%	-129 -33%	-108 -27%	-153 -54%	-50 -19%	-423 -40%	402 82%	-1131 -79%	579 100%	-1313 -100%	-50 -19%	-199 -25%	-260 -47%	-105 -45%	-104 -56%	-239 -46%	-11 -2%	36 13%	-42 -46%	-141 -43%	-177 -19%	7 2%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L,M/N,O/P,Q/R/S/T/U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

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GB adults 16-75

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Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments in 12 months time

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Very concerned	163 8%	78 8%	85 8%	28 9% H	33 9% H	40 11% H	45 12% H	16 3%	27 5%	45 8%	45 10% I	46 10% I
Fairly concerned	416 21%	197 20%	219 22%	70 22% H	98 27% H	99 27% H	79 21% H	71 12%	101 19%	111 20%	94 21%	111 23%
Not very concerned	578 29%	295 30%	284 28%	108 34% H	113 31% H	135 37% GH	102 27% H	120 20%	150 28%	163 29%	136 30%	130 28%
Not at all concerned	734 37%	367 37%	367 36%	69 22%	87 24%	82 22%	133 35% DEF	363 62% DEFG	228 43% JKL	204 36%	147 33%	156 33%
Don't know	119 6%	59 6%	60 6%	46 14% EFGH	28 8% FH	12 3%	16 4%	17 3%	26 5%	39 7%	25 6%	29 6%
Top 2 Box	579 29%	275 28%	304 30%	98 30% H	131 36% H	139 38% H	124 33% H	87 15%	127 24%	155 28%	140 31% I	157 33% I
Bottom 2 Box	1313 65%	661 66%	651 64%	178 55%	200 56%	217 59%	235 63%	482 82% DEFG	378 71% KL	367 65%	282 63%	286 61%
Net Differences	-733 -36%	-386 -39%	-347 -34%	-80 -25%	-70 -19%	-78 -21%	-110 -29%	-395 -67%	-250 -47%	-212 -38%	-142 -32%	-129 -27%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments in 12 months time
 Base: All Adults aged 16-75 in Great Britain

	Total	Tenure									Region										Region (broad)					
		Mortgage	Owned Outright	All Owner-occupiers	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humber	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Very concerned	163 8%	57 7% CD	11 2% C	68 5% C	21 13% BCD	28 16% BCD	45 13% BCD	95 14% BCD	49 14% BCD	10 12% N*	20 9% 7%	12 7% 7%	15 8% 8%	7 4% 6%	11 6% 8%	14 7% 7%	20 12% NO	31 13% NO*	13 6% 6%	10 13% Z*	13 6% 6%	10 12% Z	31 8% 8%	42 6% 8%	33 6% 8%	34 8% 8%
Fairly concerned	416 21%	203 25% CD	27 5% C	230 17% C	43 27% CD	43 23% C	101 30% CD	187 27% CD	86 25% CD	16 18% *	50 22% 23%	42 23% P	47 26% P	30 20% 20%	38 20% 16%	29 16% 20%	56 20% 23%	60 17% *	31 18% 18%	17 17% *	31 18% 18%	60 23% 23%	108 22% 22%	115 22% 22%	85 19% 19%	
Not very concerned	578 29%	308 37% CD	48 10% C	356 27% C	54 34% C	59 32% C	109 32% C	222 32% CD	113 33% CD	27 31% *	55 24% 30%	55 30% 27%	50 27% 32%	50 32% 29%	55 29% 29%	52 29% 29%	79 29% 27%	71 27% 32%	31 31% *	54 31% 31%	31 31% 31%	54 31% 27%	71 27% 27%	137 27% 30%	155 30% 29%	131 29% 29%
Not at all concerned	734 37%	208 25% H	389 77% BDEFGHI	597 45% BFGHI	34 22% 6	33 18% 20	70 21% 16	138 20% 43	68 20% 26	29 33% *	95 41% R	66 36% 7	61 33% 10	58 38% 9	69 37% 15	69 39% 12	100 37% 17	85 32% 20	35 35% *	68 40% 8	35 35% *	68 40% 8	85 32% 20	189 38% 23	188 36% 34	169 38% 29
Don't know	119 6%	49 6% 6	27 5% 5	76 6% 6	4% 4%	20 11% BCDEGHI	16 5% 5	43 6% 6	26 8% E	5 6% *	11 5% 5%	7 4% 4%	10 5% 5%	9 6% 6%	15 8% 8%	12 7% 7%	17 6% 7%	20 7% 7%	4 4% *	8 5% 5%	4 4% *	8 5% 5%	20 7% 7%	23 5% 5%	34 7% 7%	29 7% 7%
Top 2 Box	579 29%	260 31% CD	38 8% C	298 22% C	64 40% BCD	71 39% CD	147 43% BCD	282 41% BCD	135 40% BCD	26 30% *	70 30% 30%	54 30% 30%	62 34% T	37 24% 24%	49 26% 26%	43 25% 25%	75 28% 28%	91 34% NPT	30 30% *	41 24% 24%	30 30% *	41 24% 24%	91 34% Va	151 30% 30%	148 28% 28%	119 27% 27%
Bottom 2 Box	1313 65%	516 63% FGHI	438 87% BDEFGHI	953 72% BFGHI	88 56% 56%	92 50% 50%	179 52% 52%	359 53% 53%	180 53% 53%	56 64% *	150 65% 66%	120 66% 66%	111 61% 61%	108 70% R	124 66% 66%	121 69% R	179 66% 66%	155 58% 58%	66 66% *	122 71% MR	66 66% *	122 71% x	155 58% 58%	326 65% 65%	342 65% 65%	300 67% x
Net Differences	-733 -36%	-256 -31%	-400 -79%	-655 -49%	-24 -15%	-21 -11%	-33 -10%	-78 -11%	-45 -13%	-30 -35%	-80 -34%	-66 -36%	-49 -27%	-71 -46%	-75 -40%	-77 -44%	-103 -38%	-65 -24%	-36 -36%	-81 -47%	-36 -36%	-81 -47%	-65 -24%	-176 -35%	-195 -37%	-181 -40%

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

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GB adults 16-75

IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments in 12 months time

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhDs	No Formal Qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Very concerned	163 8%	31 7%	61 8%	22 6%	49 12% BD	54 10%	29 7%	68 8%	12 7%
Fairly concerned	416 21%	102 22%	130 17%	88 25% C	96 23% C	122 23%	87 20%	182 21%	26 16%
Not very concerned	578 29%	132 28%	200 26%	110 31%	136 32% C	152 28%	142 33% I	245 28%	39 24%
Not at all concerned	734 37%	184 39% DE	336 44% DE	113 32% E	101 24%	174 32%	139 32%	346 39% FG	75 46% FG
Don't know	119 6%	22 5%	33 4%	22 6%	41 10% BC	35 7%	37 8% H	37 4%	10 6%
Top 2 Box	579 29%	134 28%	191 25%	110 31% C	145 34% C	176 33% I	116 27%	249 28%	38 23%
Bottom 2 Box	1313 65%	316 67% E	537 71% DE	223 63%	237 56%	326 61%	281 65%	591 67% F	114 70% F
Net Differences	-733 -36%	-183 -39%	-346 -45%	-113 -32%	-92 -22%	-150 -28%	-165 -38%	-342 -39%	-76 -47%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments in 12 months time

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
	Total	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Very concerned	163 8%	41 6%	18 6%	10 5%	69 6%	94 12% BCDE	74 13% HU	39 7%	22 5%	7 4%
Fairly concerned	416 21%	170 24% F	59 20%	34 18%	262 22%	154 19%	135 23% J	138 26% U	77 19%	28 14%
Not very concerned	578 29%	249 35% CEF	77 26%	53 29%	379 32% CF	199 24%	151 26%	142 26%	145 35% GH	59 30%
Not at all concerned	734 37%	233 32%	121 41% BE	80 44% BE	435 36% B	300 37%	186 32%	187 35%	150 37%	97 49% GHI
Don't know	119 6%	27 4%	18 6%	6 3%	50 4%	69 8% BDE	37 6%	33 6%	16 4%	6 3%
Top 2 Box	579 29%	211 29%	77 26%	43 24%	331 28%	248 30%	209 36% U	177 33% U	99 24%	36 18%
Bottom 2 Box	1313 65%	482 67% F	199 68%	133 73% F	814 68% F	499 61%	337 58%	329 61%	295 72% GH	156 79% GH
Net Differences	-733 -36%	-271 -38%	-122 -42%	-90 -49%	-482 -40%	-251 -31%	-128 -22%	-152 -28%	-196 -48%	-120 -61%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q6. How concerned, if at all, are you with the following... - Your ability to pay the rent/your mortgage repayments in 12 months time

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Very concerned	163 8%	68 13% c	95 6%	35 12%	19 10%	12 24% DE*	2 11% **
Fairly concerned	416 21%	143 27% c	273 18%	75 27%	49 26%	10 21% *	9 48% **
Not very concerned	578 29%	166 31%	412 28%	79 28%	63 34%	18 35% *	6 30% **
Not at all concerned	734 37%	124 23%	610 41% B	72 26%	41 22%	10 20% *	2 11% **
Don't know	119 6%	33 6%	86 6%	19 7%	14 8%	- - *	- - **
Top 2 Box	579 29%	212 40% c	368 25%	110 39%	68 37%	23 45% *	11 59% **
Bottom 2 Box	1313 65%	290 54%	1023 69% B	151 54%	104 56%	27 55% *	8 41% **
Net Differences	-733 -36%	-78 -15%	-655 -44%	-41 -15%	-36 -19%	-5 -9%	3 18%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

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Q7. To what extent do you feel that concerns about the cost of your housing cause you stress? Do they cause you...

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote								Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
	Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely certain NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
A great deal	155 8%	77 7%	106 7%	99 7%	92 7%	85 7%	18 11% CDE	39 10% DE	49 12% JL	16 6% JL	30 11% JL	60 6% JL	133 27% N	19 1% P	132 23% P	19 1% RST	42 16% S	81 10% S	30 5% S	20 9% S	16 9% S	32 6% UV	97 15% UV	75 27% UVW	10 11% *	24 7% z	107 12% z	73 20% za	
A fair amount	485 24%	233 22%	355 23%	338 23%	304 23%	267 22%	45 28% BF	107 28% J	110 28% J	46 16% JL	84 32% JL	246 23% J	275 56% N	189 13% P	324 56% P	131 10% T	72 27% T	222 28% T	125 23% T	43 18% T	21 11% U	114 22% U	232 36% UVX	86 31% UV	15 16% *	80 24% Y	276 30% Y	120 33% YZ	
Not very much	730 36%	365 34%	565 37% BF	537 37% BF	494 37% BF	425 35% BF	47 30% G	140 36% G	135 34% G	103 36% G	87 33% G	404 38% G	69 14% M	646 45% M	104 18% O	593 45% O	69 26% Q	258 32% Q	204 37% Q	84 36% Q	52 28% UX	180 35% UX	198 31% x	64 23% *	21 23% *	114 35% Yb	314 34% Yb	97 27% Yb	
None at all	583 29%	374 35% CDEGH	475 31% H	465 32% CH	442 33% CDH	415 34% CDEGH	42 26% BCDEF	88 23% BCDEF	99 25% JL	118 41% IKL	59 22% JL	308 29% K	5 1% M	569 40% M	13 2% O	558 43% O	79 30% RST	227 28% ST	179 33% T	83 36% T	96 52% VWX	188 37% WX	95 15% x	42 15% Y	45 50% Zab*	109 33% ab	209 23% b	64 18% b	
Don't know	57 3%	12 1%	28 2% BDEF	24 2% BEF	19 1% BF	14 1% BF	7 4% BCDEF	15 4% BCDEF	5 1% JL	2 1% JL	5 2% JL	46 4% U	9 2% U	12 1% U	7 1% U	13 1% U	2 1% RST	16 2% ST	11 2% T	4 2% T	- -	1 3% UV	18 3% UV	8 3% UV	- *	2 1% Y	18 2% Y	7 2% YZ	
Top 2 Box	640 32%	310 29%	461 30%	437 30%	396 29%	352 29%	63 40% BCDEF	146 38% BCDEF	159 40% JL	62 22% JL	113 43% JL	306 29% J	408 83% N	208 14% P	456 79% P	149 11% RST	114 43% RST	304 38% ST	155 28% T	63 27% T	37 20% U	146 28% U	328 51% UV	161 59% UVW	25 28% *	104 32% Yz	384 42% YZ	192 53% YZa	
Bottom 2 Box	1314 65%	739 70% CGH	1041 68% GH	1002 68% GH	936 69% CDGH	840 70% CDGH	89 56% BCDEF	229 59% BCDEF	234 59% JL	221 78% IKL	147 55% IKL	712 67% IK	74 15% M	1215 85% M	117 20% O	1150 88% O	148 56% RST	485 60% ST	383 70% QR	167 71% QR	147 80% VWX	368 71% WX	292 46% x	106 38% Y	66 72% ab*	224 68% ab	523 57% b	161 45% b	
Net Differences	-674 -34%	-429 -40%	-580 -38%	-565 -39%	-540 -40%	-488 -40%	-26 -16%	-82 -21%	-75 -19%	-159 -56%	-33 -13%	-406 -38%	334 68%	-1007 -70%	339 58%	-1001 -76%	-34 -13%	-181 -22%	-228 -42%	-104 -45%	-110 -60%	-222 -43%	36 6%	56 20%	-41 -45%	-120 -36%	-139 -15%	32 9%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W,X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

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GB adults 16-75

IPSOS OBSERVER

Q7. To what extent do you feel that concerns about the cost of your housing cause you stress? Do they cause you...

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
A great deal	155 8%	66 7%	88 9%	35 11% H	36 10% H	38 10% H	31 8% H	15 3%	25 5%	41 7%	43 10% I	46 10% I
A fair amount	485 24%	220 22%	266 26% B	88 28% H	103 29% H	109 30% H	97 26% H	89 15%	106 20%	157 28% I	107 24%	115 24%
Not very much	730 36%	367 37%	363 36%	112 35%	149 41% H	157 42% H	133 35%	180 31%	208 39%	195 35%	158 35%	170 36%
None at all	583 29%	308 31%	276 27%	56 18%	63 18%	62 17%	104 28% DEF	298 51% DEFG	180 34% JL	155 28%	127 28%	121 26%
Don't know	57 3%	35 4%	22 2%	30 9% EFGH	9 3% H	4 1%	10 3% H	5 1%	13 2%	13 2%	12 3%	19 4%
Top 2 Box	640 32%	286 29%	354 35% B	123 38% H	138 39% H	147 40% H	128 34% H	104 18%	130 25%	198 35% I	150 34% I	161 34% I
Bottom 2 Box	1314 65%	675 68% C	639 63%	168 52%	212 59%	219 59%	237 63% D	479 82% DEFG	388 73% JKL	350 62%	284 64%	291 62%
Net Differences	-674 -34%	-389 -39%	-285 -28%	-45 -14%	-73 -20%	-72 -20%	-109 -29%	-375 -64%	-258 -48%	-151 -27%	-134 -30%	-130 -28%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
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Q7. To what extent do you feel that concerns about the cost of your housing cause you stress? Do they cause you...

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure									Region										Region (broad)					
		Mortgage	Owned Outright	All Owners-occupiers	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humber	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
A great deal	155 8%	62 8% CD	10 2%	72 5% C	13 8% C	24 13% BCD	46 14% BCD	83 12% BCD	36 11% CD	12 13% LO*	16 7%	8 4%	14 7%	9 6%	9 5%	15 8%	23 9%	30 11% LO	10 10% *	10 6%	10 6%	30 11% YZ	35 7%	31 6%	38 8%	
A fair amount	485 24%	211 26% CD	58 12%	269 20% C	46 29% CD	51 28% BCD	119 35% BCD	216 32% BCD	97 29% CD	18 21% *	63 27% T	49 27% T	53 29% PT	41 27% *	50 26%	34 20%	60 22%	66 25%	20 20% *	31 18%	20 20% *	31 18%	66 25%	130 26% V	144 27% Va	94 21%
Not very much	730 36%	350 42% CDGH	132 26%	482 36% C	64 40% C	70 38% C	114 33% C	248 36% C	134 39% C	26 30% *	75 32% *	58 32% *	72 39% *	56 37% *	74 40% *	64 36% *	108 40% *	94 35% *	37 36% *	66 39% *	37 36% *	66 39% *	94 35% *	160 32% Y	202 39% Y	172 38% Y
None at all	583 29%	171 21% BDEFGHI	292 58% BDEFGHI	462 35% BDEFGHI	32 20% C	32 18% C	57 17% C	121 18% C	64 19% C	29 33% M*	73 31% M	62 34% M	38 21% *	44 29% *	48 26% *	58 33% M	74 27% *	68 26% *	31 31% *	59 34% M	31 31% *	59 34% z	68 26% z	164 33% z	131 25% z	132 29% z
Don't know	57 3%	31 4%	11 2%	42 3% C	3 2%	6 3% C	6 2% C	15 2% C	10 3% C	2 3% *	5 2% *	4 2% *	6 4% *	3 2% *	7 4% *	6 3% *	7 2% *	8 3% *	3 3% *	6 4% *	3 3% *	6 4% *	8 3% *	12 2% *	16 3% *	12 3% *
Top 2 Box	640 32%	273 33% CD	68 14% C	341 26% C	59 37% CD	75 41% CD	165 48% BCDEHI	299 44% BCDI	134 39% CD	30 34% *	79 34% T	57 31% *	67 36% T	50 33% *	58 31% *	49 28% *	83 31% *	96 36% T	30 30% *	41 24% *	30 30% *	41 24% *	96 36% V	165 33% V	175 33% V	132 29% V
Bottom 2 Box	1314 65%	521 63% GH	424 84% BDEFGHI	944 71% BDEFGHI	96 61% G	102 56% G	171 50% G	369 54% G	199 58% G	55 63% *	148 64% *	120 66% *	110 60% *	100 65% *	122 65% *	121 69% *	182 67% *	162 61% *	67 67% *	125 73% MR	67 67% *	125 73% xz	162 61% *	323 65% *	333 63% *	304 68% *
Net Differences	-674 -34%	-248 -30%	-355 -71%	-603 -45%	-37 -24%	-27 -15%	-6 -2%	-71 -10%	-65 -19%	-25 -29%	-69 -30%	-64 -35%	-43 -24%	-50 -33%	-64 -34%	-72 -41%	-99 -37%	-65 -25%	-37 -37%	-84 -49%	-37 -37%	-84 -49%	-65 -25%	-158 -32%	-157 -30%	-172 -38%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q7. To what extent do you feel that concerns about the cost of your housing cause you stress? Do they cause you...

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/PhDs	No Formal Qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
A great deal	155 8%	27 6%	50 7%	29 8%	49 12% BC	43 8%	36 8%	63 7%	12 8%
A fair amount	485 24%	103 22%	164 22%	90 25%	128 30% BC	149 28% H	115 26%	189 22%	33 20%
Not very much	730 36%	171 36%	263 35%	144 41%	153 36%	179 33%	175 40% F	324 37%	52 32%
None at all	583 29%	159 34% DE	272 36% DE	85 24% E	67 16%	148 27%	95 22%	281 32% G	59 36% FG
Don't know	57 3%	13 3%	11 1%	7 2%	26 6% BCD	19 3%	13 3%	19 2%	6 4%
Top 2 Box	640 32%	129 27%	215 28%	119 34%	177 42% BCD	192 36% H	151 35% H	252 29%	45 28%
Bottom 2 Box	1314 65%	330 70% E	535 70% E	229 65% E	220 52%	327 61%	270 62%	606 69% FG	111 68%
Net Differences	-674 -34%	-201 -43%	-320 -42%	-110 -31%	-42 -10%	-135 -25%	-120 -28%	-353 -40%	-66 -40%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q7. To what extent do you feel that concerns about the cost of your housing cause you stress? Do they cause you...

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
	Total	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000 - £54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
A great deal	155 8%	51 7%	15 5%	11 6%	77 6%	78 10% CE	72 12% HU	35 6%	25 6%	8 4%
A fair amount	485 24%	179 25%	70 24%	33 18%	282 24%	204 25%	168 29% U	140 26% I	82 20%	38 19%
Not very much	730 36%	286 40% F	102 35%	72 39%	460 38% F	270 33%	190 33%	192 36%	176 43% GH	74 37%
None at all	583 29%	191 27%	98 33% B	65 36% BF	354 30% B	230 28%	135 23%	155 29% G	118 29%	77 39% GHI
Don't know	57 3%	14 2%	7 3%	1 1%	22 2%	35 4% BDE	17 3%	16 3%	9 2%	2 1%
Top 2 Box	640 32%	229 32%	86 29%	44 24%	359 30%	281 34% DE	240 41% HU	175 32% U	107 26%	46 23%
Bottom 2 Box	1314 65%	477 66%	200 68% F	137 75% BEF	814 68% F	500 61%	325 56%	348 65% G	294 72% GH	150 76% GH
Net Differences	-674 -34%	-247 -34%	-114 -39%	-93 -51%	-455 -38%	-219 -27%	-85 -15%	-173 -32%	-187 -46%	-105 -53%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q7. To what extent do you feel that concerns about the cost of your housing cause you stress? Do they cause you...

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
A great deal	155 8%	63 12% c	92 6%	31 11%	24 13%	6 13% *	1 7% **
A fair amount	485 24%	170 32% c	315 21%	89 32%	56 30%	17 34% *	8 40% **
Not very much	730 36%	200 37%	531 36%	100 36%	74 40%	19 39% *	7 37% **
None at all	583 29%	85 16%	498 34% b	53 19%	25 13%	6 11% *	2 11% **
Don't know	57 3%	17 3%	41 3%	8 3%	7 4%	1 3% *	1 5% **
Top 2 Box	640 32%	233 44% c	407 28%	120 43%	80 43%	24 47% *	9 47% **
Bottom 2 Box	1314 65%	285 53%	1029 70% b	152 54%	99 53%	25 50% *	9 48% **
Net Differences	-674 -34%	-52 -10%	-622 -42%	-32 -11%	-18 -10%	-1 -3%	* -1%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q8. To what extent would you support or oppose more homes being built in your local area?

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Strongly support	264 13%	175 17% CDEH	218 14% H	210 14% H	204 15% CDH	190 16% CDH	17 11%	31 8%	80 20% JL	27 9%	47 18% JL	111 10%	86 18% N	169 12% P	102 18% P	152 12%	264 100% RST	264 33% ST	-	-	21 11%	57 11%	116 18% UV	64 23% UVW	14 16% *	41 12%	158 17%	82 23% za	
Tend to support	540 27%	308 29% GH	442 29% GH	421 29% GH	389 29% GH	351 29% GH	32 20%	79 20%	148 37% KL	89 31% L	71 27%	233 22%	152 31%	375 26% P	186 32% P	335 26%	-	540 67% QST	-	-	53 29%	156 30%	197 31%	78 28%	26 29% *	90 27%	283 31%	100 28%	
Neither support nor oppose	600 30%	256 24% BF	410 27% BF	393 27% BEF	351 26% BF	300 25%	61 38% BCDEF	167 43% BCDEF	91 23%	71 25%	74 28%	364 34% U	132 27%	442 31%	152 26%	412 31% O	-	-	-	-	48 26%	134 26%	158 25% X	54 20%	25 27% *	91 28%	238 26% b	77 21%	
Tend to oppose	315 16%	167 16% G	253 17% G	246 17% G	225 17% G	195 16% G	14 9%	51 13% G	57 14% G	50 17%	38 14%	171 16%	61 12%	241 17% M	69 12% O	224 17% O	-	-	315 57% QRT	-	27 14%	90 17%	95 15%	35 13%	10 11% *	57 17%	139 15%	45 12%	
Strongly oppose	234 12%	139 13% DE	185 12%	173 12%	164 12%	153 13% D	18 12%	39 10%	17 4%	49 17% I	30 11% I	138 13% I	43 9%	183 13% M	57 10% M	162 12%	-	-	234 43% QR	234 100% QRS	34 18% VW	72 14% W	57 9%	35 13% W	13 14% *	43 13%	93 10%	52 14% a	
Don't know	57 3%	15 1% D	23 1% D	20 1%	18 1%	17 1%	17 11% BCDEFH	22 6% BCDEF	5 1%	* *	5 2% J	47 4% U	17 3% N	25 2%	13 2%	28 2%	-	-	-	-	3 2%	6 1%	14 2%	9 3%	2 3% *	8 2%	13 1%	5 1%	
Top 2 Box	805 40%	483 46% CDEGH	659 43% GH	631 43% GH	593 44% GH	541 45% CDEGH	49 31%	110 28%	228 57% JKL	115 40% L	118 45% L	344 32% N	238 48% N	544 38% P	288 50% P	487 37%	264 100% ST	805 100% ST	-	-	73 40%	213 41%	313 49% UV	142 52% UV	41 45% *	131 40%	441 48% z	181 50% z	
Bottom 2 Box	549 27%	307 29% GH	438 29% GH	419 29% GH	389 29% GH	348 29% GH	32 20%	90 23%	74 19%	98 34% IK	67 25% I	310 29% I	104 21%	424 30% M	127 22% O	386 29% O	-	-	549 100% QR	234 100% QR	61 33% W	162 31% W	153 24%	70 25%	23 26% *	100 30%	233 25%	97 27%	
Net Differences	256 13%	176 17%	221 14%	212 14%	203 15%	193 16%	17 11%	19 5%	154 39%	17 6%	50 19%	34 3%	134 27%	120 8%	161 28%	100 8%	264 100%	805 100%	-549 -100%	-234 -100%	13 7%	51 10%	160 25%	73 26%	17 19%	30 9%	208 22%	84 23%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O,P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CH Housing 2014 Survey
30th May - 3rd June 2014
GB adults 16-75
IPSOS OBSERVER

Q8. To what extent would you support or oppose more homes being built in your local area?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
		Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly support	264 13%	148 15% c	116 11%	44 14%	51 14%	49 13%	49 13%	71 12%	57 11%	84 15% i	70 16% i	53 11%
Tend to support	540 27%	290 29% c	250 25%	85 26%	98 27%	103 28%	101 27%	154 26%	147 28%	151 27%	111 25%	131 28%
Neither support nor oppose	600 30%	279 28%	322 32%	103 32%	110 31%	120 32%	112 30%	156 27%	156 29%	153 27%	129 29%	162 34% j
Tend to oppose	315 16%	134 13%	181 18% b	40 12%	56 16%	53 14%	66 18%	101 17%	84 16%	90 16%	70 16%	72 15%
Strongly oppose	234 12%	122 12%	111 11%	27 8%	28 8%	44 12%	43 12%	92 16% de	76 14% l	63 11%	54 12%	41 9%
Don't know	57 3%	23 2%	35 3%	22 7% fgh	17 5% fgh	1 * 1%	4 1%	13 2% f	12 2%	20 4%	14 3%	11 2%
Top 2 Box	805 40%	438 44% c	366 36%	129 40%	149 41%	152 41%	150 40%	225 38%	204 38%	235 42%	181 41%	185 39%
Bottom 2 Box	549 27%	257 26%	292 29%	67 21%	84 23%	96 26%	109 29% d	193 33% def	159 30% l	153 27%	124 28%	113 24%
Net Differences	256 13%	181 18%	74 7%	62 19%	66 18%	56 15%	41 11%	32 5%	45 8%	83 15%	58 13%	71 15%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q8. To what extent would you support or oppose more homes being built in your local area?

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region										Region (broad)					
	Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humber	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Strongly support	264 13%	69 8%	49 10%	118 9%	32 20% BCD	40 22% BCD	74 22% BCD	146 21% BCD	72 21% BCD	11 13% *	38 16% LNO	16 9% 9%	24 13% 13%	13 8% 7%	13 7% 7%	26 15% O	32 12% LNOQ	50 19% 19%	16 16% O*	25 14% O	16 16% *	25 14% *	50 19% YZa	65 13% 13%	50 10% 10%	58 13% 13%
Tend to support	540 27%	228 28%	119 24%	348 26% c	40 25% BCD	53 29% BCD	100 29% BCD	193 28% BCD	93 27% BCD	20 23% *	67 29% Q	54 30% Q	49 27% 27%	45 29% 25%	48 25% 25%	44 25% 20%	55 20% 20%	77 29% Q	24 24% *	57 33% a	24 24% *	57 33% a	77 29% a	141 28% a	142 27% 27%	99 22% 22%
Neither support nor oppose	600 30%	260 32%	142 28%	402 30%	49 31%	53 29%	96 28%	198 29%	102 30%	39 45% KMNOPQRT*	67 29% 29%	60 33% 33%	53 29% 29%	43 28% 28%	52 28% 28%	46 26% 26%	78 29% 29%	75 28% 28%	36 36% *	51 30% 30%	36 36% *	51 30% 30%	75 28% 28%	166 33% 33%	148 28% 28%	124 28% 28%
Tend to oppose	315 16%	140 17% GHI	99 20% EFGHI	239 18% FGHI	20 12% 12%	20 11% 11%	36 11% 11%	76 11% 11%	40 12% 12%	6 7% *	39 17% J	25 14% 14%	24 13% 13%	25 16% J	38 20% JR	31 17% J	54 20% JR	34 13% 13%	15 15% *	25 15% 15%	15 15% *	25 15% 15%	34 13% 13%	70 14% 14%	87 17% 17%	85 19% XY
Strongly oppose	234 12%	107 13% EFGHI	85 17% BDEFGHI	192 14% EFGHI	9 6% 6%	13 7% 7%	19 6% 6%	41 6% 6%	22 6% 6%	9 10% T*	20 8% T	21 12% T	28 15% KRST	25 16% KRST	31 17% KRST	26 15% RST	44 16% KRST	20 8% 8%	5 5% *	5 3% 3%	5 5% *	5 3% 3%	20 8% 8%	50 10% v	83 16% UVXY	70 16% UVXY
Don't know	57 3%	20 2%	8 2%	28 2%	9 6% BCD	5 2% BCD	16 5% CD	29 4% CD	13 4% c	1 2% *	3 1% 1%	5 3% 3%	5 3% 3%	2 2% 2%	6 3% 3%	3 2% 2%	9 3% 3%	9 3% 3%	4 4% *	9 5% k	4 4% *	9 5% y	9 3% 3%	9 2% 2%	14 3% 3%	12 3% 3%
Top 2 Box	805 40%	297 36%	168 34%	465 35%	71 45% BCD	94 51% BCD	174 51% BCD	339 50% BCD	165 48% BCD	31 36% *	104 45% OQ	70 39% 39%	74 40% 40%	58 38% 38%	61 32% 32%	70 40% 40%	87 32% 32%	128 48% OQ	40 40% *	82 47% OQ	40 40% *	82 47% Za	128 48% Za	206 41% 41%	192 37% 37%	157 35% 35%
Bottom 2 Box	549 27%	247 30% EFGHI	184 37% BDEFGHI	432 33% BFGHI	29 18% 18%	33 18% 18%	56 16% 16%	117 17% 17%	61 18% 18%	15 17% *	58 25% 25%	46 25% 25%	51 28% T	50 33% JRST	69 37% JKLRST	57 32% JRST	98 36% JKLRST	54 20% 20%	20 20% *	30 18% 18%	20 20% *	30 18% 18%	54 20% 20%	119 24% UVXY	170 32% UVXY	155 35% UVXY
Net Differences	256 13%	49 6%	-16 -3%	34 3%	43 27% 27%	61 33% 33%	118 35% 35%	222 32% 32%	104 30% 30%	16 19% 19%	46 20% 20%	25 14% 14%	22 12% 12%	8 5% 5%	-8 -4% -4%	13 7% 7%	-11 -4% -4%	74 28% 28%	20 20% 20%	51 30% 30%	20 20% 20%	51 30% 30%	74 28% 28%	87 17% 17%	22 4% 4%	2 * *

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 10Q(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 10Q(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q8. To what extent would you support or oppose more homes being built in your local area?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly support	264 13%	62 13%	101 13%	52 15%	50 12%	75 14%	53 12%	110 13%	26 16%
Tend to support	540 27%	141 30% E	208 27%	94 26%	98 23%	132 25% I	121 28% I	260 30% FI	27 17%
Neither support nor oppose	600 30%	136 29%	211 28%	99 28%	154 36% BCD	167 31%	121 28%	260 30%	52 32%
Tend to oppose	315 16%	73 15%	123 16%	60 17%	60 14%	83 15%	67 15%	142 16%	24 15%
Strongly oppose	234 12%	48 10%	98 13%	41 12%	46 11%	62 12%	59 13%	89 10%	24 15%
Don't know	57 3%	12 3%	20 3%	10 3%	15 4%	17 3%	13 3%	17 2%	10 6% H
Top 2 Box	805 40%	204 43% E	308 41%	145 41%	148 35%	208 39%	174 40%	370 42% I	53 32%
Bottom 2 Box	549 27%	121 26%	221 29%	101 28%	106 25%	145 27%	125 29%	230 26%	48 30%
Net Differences	256 13%	83 18%	87 11%	44 13%	42 10%	63 12%	48 11%	140 16%	4 3%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q8. To what extent would you support or oppose more homes being built in your local area?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly support	264 13%	99 14%	43 15%	21 11%	163 14%	101 12%	87 15%	81 15%	48 12%	23 11%
Tend to support	540 27%	204 28% c	62 21%	58 32% c	324 27% c	216 27%	150 26%	155 29%	118 29%	56 28%
Neither support nor oppose	600 30%	215 30%	98 33%	46 25%	359 30%	242 30%	187 32% i	159 29%	102 25%	63 32%
Tend to oppose	315 16%	95 13%	47 16%	31 17%	173 14%	142 17% b	90 15%	71 13%	68 17%	30 15%
Strongly oppose	234 12%	83 12%	36 12%	27 15%	146 12%	87 11%	53 9%	59 11%	63 15% g	23 12%
Don't know	57 3%	24 3% d	6 2%	* *	30 3% d	27 3% d	16 3%	14 3%	11 3%	3 2%
Top 2 Box	805 40%	303 42%	106 36%	78 43%	487 41%	318 39%	237 41%	236 44%	166 40%	79 40%
Bottom 2 Box	549 27%	178 25%	83 28%	58 32%	319 27%	230 28%	143 24%	130 24%	131 32% gh	53 27%
Net Differences	256 13%	125 17%	22 8%	21 11%	168 14%	88 11%	94 16%	106 20%	35 8%	26 13%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

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Q8. To what extent would you support or oppose more homes being built in your local area?

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly support	264 13%	78 15%	186 13%	43 15%	23 12%	9 19% *	3 16% **
Tend to support	540 27%	145 27%	395 27%	82 29%	50 27%	8 15% *	6 33% **
Neither support nor oppose	600 30%	154 29%	446 30%	69 25%	59 32%	17 35% *	9 46% **
Tend to oppose	315 16%	88 16%	227 15%	51 18%	26 14%	9 19% *	1 5% **
Strongly oppose	234 12%	59 11%	175 12%	29 10%	24 13%	6 12% *	- - **
Don't know	57 3%	10 2%	47 3%	6 2%	4 2%	- - *	- - **
Top 2 Box	805 40%	223 42%	581 39%	125 45%	72 39%	17 34% *	9 49% **
Bottom 2 Box	549 27%	147 27%	402 27%	80 29%	50 27%	16 31% *	1 5% **
Net Differences	256 13%	76 14%	179 12%	45 16%	22 12%	2 3%	8 44%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

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IPSOS OBSERVER

Q8. To what extent would you support or oppose more homes being built in your local area?

Base: All Adults aged 16-75 in Great Britain

	Top 2 Box and Bottom 2 Box for Q10											
	Top 2 Box A	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box F	Top 2 Box G	Bottom 2 Box H	Top 2 Box I	Bottom 2 Box J	Top 2 Box K	Bottom 2 Box L
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	450	940	1213	300	1515	114	408	984	266	1257	1525	154
Strongly support	41 9% L	179 19% ACDEHIJKL	192 16% ADEHL	31 10% L	216 14% ADHL	14 13% L	88 22% ACDEFHIJKL	105 11% L	35 13% AL	200 16% ADEHL	238 16% ADEHL	7 4%
Tend to support	99 22%	308 33% ACEFHJKL	341 28% AFL	83 28% AFL	439 29% AFL	20 17% AFL	130 32% AFIL	275 28% AFL	66 25% AFL	383 30% ACFHL	449 29% AFL	28 18%
Neither support nor oppose	119 27%	238 25% BGJ	338 28% BGJ	70 23% J	411 27% J	35 31% J	97 24% J	275 28% J	71 27% J	319 25% J	411 27% J	47 31%
Tend to oppose	96 21% BCEGHJK	122 13% BG	191 16% BG	65 22% BCEGJK	242 16% BG	21 19% BG	50 12% BCEGJK	172 18% BCEGJK	48 18% BG	194 15% B	235 15% B	29 19% BG
Strongly oppose	86 19% BCEGHJK	83 9% B	132 11% B	49 16% BCEGJK	180 12% BK	21 19% BCEGJK	39 10% BCEGJK	138 14% BCEGJK	41 15% BCGK	146 12% B	163 11% B	38 25% BCDEGHJK
Don't know	8 2%	11 1%	19 2%	3 1%	27 2% J	2 2%	4 1%	19 2% J	5 2%	15 1%	28 2% BJ	5 3% BDGJ
Top 2 Box	141 31% L	486 52% ACDEFHIJKL	534 44% AFHL	114 38% AL	656 43% AFHL	34 30% L	218 53% ACDEFHIJKL	380 39% AL	102 38% AL	583 46% ADEFHHL	687 45% ADEFHHL	35 22%
Bottom 2 Box	182 40% BCEGHJK	205 22% BG	322 27% BG	113 38% BCEGHJK	422 28% BGK	42 37% BCEGHJK	89 22% BCEGHJK	311 32% BCEGHJK	89 33% BCEGHJK	340 27% BG	399 26% BG	67 44% BCEGHJK
Net Differences	-41 -9%	281 30%	211 17%	1 *	234 15%	-8 -7%	129 32%	70 7%	13 5%	243 19%	289 19%	-33 -21%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L. Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L. Minimum Base: 30(**) Small Base: 100(*)

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GB adults 16-75

IPSOS OBSERVER

Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Top 2 Box and Bottom 2 Box for Q10											
	Top 2 Box A	Bottom 2 Box A	Top 2 Box B	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box C	Top 2 Box D	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box E	Top 2 Box F	Bottom 2 Box F
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	450	940	1213	300	1515	114	408	984	266	1257	1525	154
No new homes needed	135 30% BCDEGHJK	76 8% 8	188 15% BJ	61 20% BCEGJK	231 15% BJ	29 25% BCEGHJK	53 13% B	176 18% BCEGJK	56 21% BCEGJK	173 14% B	227 15% B	35 23% BCEGJK
Homes to buy	156 35%	336 36%	441 36% K	119 40% K	552 36% K	45 40%	149 37%	363 37% K	93 35%	471 37% K	521 34%	59 38%
Homes to rent from private landlord	29 6%	61 7%	86 7% EHJ	12 4%	86 6%	8 7%	48 12% ABCDEHIJKL	51 5%	19 7%	71 6%	102 7% DEHJ	7 4%
Homes to rent from local authorities or housing associations	100 22%	476 51% ACDEFGHIJKL	471 39% ADFHIL	70 23%	575 38% ADFHIL	23 20%	164 40% ADFHIL	327 33% ADFIL	62 23%	535 43% ACDEFHIKIL	618 41% ADEFHIL	26 17%
Homes to part-own and part-rent	71 16%	271 29% ACEFHUKL	296 24% A	71 24% A	372 25% A	20 18%	110 27% AF	221 22% A	56 21% A	326 26% AFH	375 25% A	32 21%
Don't know	37 8% J	60 6% J	103 9% BJ	29 10% BJ	123 8% BJ	12 10%	31 8% BJ	84 9% BJ	33 13% ABCEGHJ	74 6% BEJ	138 9% BEJ	17 11% BJ
NET: Any	281 63%	810 86% ACDEFGHIJKL	930 77% ADFIL	213 71% A	1170 77% ADFHIL	75 66%	329 81% ACDFHIKIL	729 74% AI	179 67%	1019 81% ACDEFHIKIL	1171 77% ADFHIL	103 67%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

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GB adults 16-75

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Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?						
	No new homes needed	Homes to buy	Homes to rent from private landlord	Homes to rent from local authorities or housing associations	Homes to part-own and part-rent	Don't know
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	308	680	122	709	454	248
Weighted base	309	693	122	714	453	236
No new homes needed	309 100% BCDEF	6 1%	1 1%	2 *	5 1%	-
Homes to buy	6 2% F	693 100% ACDEF	62 51% ADEF	161 23% AF	171 38% ADF	-
Homes to rent from private landlord	1 * AF	62 9% AF	122 100% ABDEF	61 9% AF	47 10% AF	-
Homes to rent from local authorities or housing associations	2 1% AF	161 23% AF	61 50% ABF	714 100% ABCEF	188 41% ABF	-
Homes to part-own and part-rent	5 2% AF	171 25% AF	47 39% ABDF	188 26% AF	453 100% ABCDF	-
Don't know	- -	- -	- -	- -	- -	236 100% ABCDE
NET: Any	12 4% F	693 100% AF	122 100% AF	714 100% AF	453 100% AF	-

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

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 IPSOS OBSERVER

Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Q3. Overall, how satisfied or dissatisfied are you with your home?					
	Very satisfied	Fairly satisfied	Neither satisfied nor dissatisfied	Fairly dissatisfied	Very dissatisfied	Don't Know
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	704	828	234	167	67	11
Weighted base	694	848	231	167	68	3
No new homes needed	124 18% D	131 15% D	36 15% D	10 6% D	6 9% *	1 41% **
Homes to buy	251 36% C	286 34% C	61 26% D	67 40% C	26 38% *	1 29% **
Homes to rent from private landlord	32 5%	52 6%	16 7%	15 9% A	8 11% A*	- - **
Homes to rent from local authorities or housing associations	207 30%	316 37% A	82 35%	75 45% A	35 51% ABC*	- - **
Homes to part-own and part-rent	148 21%	203 24%	49 21%	35 21%	18 27% *	- - **
Don't know	69 10%	101 12%	37 16% A	22 13%	7 10% *	1 30% **
NET: Any	506 73%	620 73%	160 69%	135 81% AC	56 83% C*	1 29% **

ColumnProportions (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F Minimum Base: 30(**) Small Base: 100(*)

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 GB adults 16-75
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Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
		Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservative	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
No new homes needed	309 15%	166 16% F	233 15%	220 15%	207 15%	179 15%	25 16%	58 15%	28 7%	51 18%	46 17%	185 17%	63 13%	225 16%	82 14%	201 15%	7 3%	15 2%	233 42% QR	144 62% QRS	34 18%	86 17%	81 13%	40 15%	11 12% *	53 16%	121 13%	52 15%
Homes to buy	693 34%	370 35%	539 35%	516 35%	480 35%	426 35%	53 33%	129 33%	130 33%	136 48% IKL	84 32%	342 32%	158 32%	517 36%	199 34%	472 36%	113 43% ST	346 43% ST	140 26% T	48 21%	86 46% WX	238 46% WX	230 36%	93 34%	47 51% ab*	157 48% ab	325 35%	115 32%
Homes to rent from private landlord	122 6%	50 5%	82 5%	77 5%	69 5%	59 5%	17 11% BCDEF	34 9% BCDEF	28 7%	14 5%	16 6%	64 6%	43 9% N	75 5%	43 8%	73 6%	31 12% RST	68 9% ST	14 3% T	2 1%	6 3%	26 5%	64 10% UV	37 13% UVW	3 3% *	18 6%	71 8%	30 8%
Homes to rent from local authorities or housing associations	714 36%	428 40% CDEH	571 37% H	554 38% CH	519 38% CH	476 39% CDEH	51 32%	123 32%	198 50% JL	51 18%	117 44% JL	348 33% J	205 42% N	485 34%	250 43% P	427 32%	162 61% RST	425 53% ST	100 18% T	27 12%	43 23%	142 28% UV	277 43% UV	131 47% UV	19 21% *	77 23% YZ	397 43% YZ	166 46% YZ
Homes to part-own and part-rent	453 23%	245 23%	367 24% H	346 24% H	322 24% H	292 24% BH	31 20%	71 18%	110 28% JL	55 19%	69 26%	219 21%	138 28% N	306 21%	161 28% P	276 21%	95 36% RST	248 31% ST	73 13% T	10 4%	33 18%	102 20% UV	182 29% UV	81 30% UV	17 19% *	65 20% Z	254 27% Z	101 28% Z
Don't know	236 12%	87 8% BE	144 9% BE	138 9% BE	119 9%	107 9%	24 15% BCDEF	65 17% BCDEF	26 7%	26 9%	14 5%	170 16% UK	49 10%	163 11%	46 8%	158 12% O	6 2%	30 4%	48 9% ORT	11 5%	16 8%	37 7%	49 8%	17 6%	10 11% *	27 8%	64 7%	20 6%
NET: Any	1478 73%	812 77% H	1161 76% H	1112 76% H	1033 76% H	927 77% H	111 70% H	269 69% H	346 87% JKL	210 74% L	209 79% L	713 67% L	385 78% N	1051 73% N	459 79% P	956 73% P	255 96% ST	763 95% ST	274 50% T	82 35% T	137 74% T	396 77% T	512 80% T	220 80% T	71 79% *	254 77% T	745 81% T	290 81% T

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

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GB adults 16-75

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Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
		Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
No new homes needed	309 15%	137 14%	172 17%	41 13%	55 15%	65 18%	55 15%	93 16%	94 18%	81 14%	71 16%	63 13%
Homes to buy	693 34%	370 37% C	323 32%	116 36%	148 41% GH	131 36%	112 30%	186 32%	227 43% JKL	201 36% L	141 32%	124 26%
Homes to rent from private landlord	122 6%	54 5%	68 7%	52 16% EFGH	33 9% GH	20 5% GH	8 2%	9 2%	33 6%	42 8% K	16 3%	31 7% K
Homes to rent from local authorities or housing associations	714 36%	371 37%	343 34%	89 28%	103 29%	133 36% DE	166 44% DEF	224 38% DE	133 25%	199 35% I	171 38% I	211 45% U
Homes to part-own and part-rent	453 23%	231 23%	221 22%	77 24%	84 23%	83 23%	76 20%	133 23%	111 21%	128 23%	102 23%	112 24%
Don't know	236 12%	111 11%	125 12%	55 17% FGH	54 15% GH	39 10%	34 9%	55 9%	70 13%	63 11%	57 13%	47 10%
NET: Any	1478 73%	752 76%	725 71%	230 71%	254 71%	267 72%	288 77%	440 75%	370 70%	422 75%	321 72%	366 77% I

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

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Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure									Region										Region (broad)					
	Total (A)	Mortgage (B)	Owned Outright (C)	All Owner- occupiers' (D)	Rented from LA (E)	Rented from HA (F)	Rented Private (G)	All renters (H)	All LA/HA renters (I)	North East (J)	North West (K)	Yorkshire and Humber side (L)	West Midlands (M)	East Midlands (N)	East Anglia (O)	South West (P)	South East (Q)	Greater London (R)	Wales (S)	Scotland (T)	WALES (U)	SCOTLAND (V)	GREATER LONDON (X)	NORTH (Y)	MIDLANDS (Z)	SOUTH (a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
No new homes needed	309 15%	159 19% EFGHI	95 19% EFGHI	254 19% EFGHI	15 10%	12 7%	27 8%	55 8%	27 8%	10 11% *	42 18% RST	31 17% R	28 15%	27 18% RS	39 21% RST	26 15%	54 20% RST	25 10%	8 8% *	18 10%	8 8% *	18 10%	25 10%	83 17% UX	94 18% UVX	80 18% UVX
Homes to buy	693 34%	337 41% EFGHI	190 38% EFHI	526 40% EFGHI	21 13%	31 17%	115 34% EFHI	167 24% EFI	52 15%	27 31% *	83 36%	75 41% OQT	74 40% O	58 38%	55 29%	60 34%	85 31%	90 34%	35 35% *	52 30%	35 35% *	52 30%	90 34%	185 37%	187 36%	144 32%
Homes to rent from private landlord	122 6%	34 4%	13 3%	47 4%	3 2%	9 5%	63 18% BCDEFHI	75 11% BCDEFI	12 4%	2 2% *	11 5%	15 8%	9 5%	9 6%	10 5%	11 6%	18 7%	18 7%	9 9% *	9 5%	9 9% *	9 5%	18 7%	28 6%	28 5%	29 6%
Homes to rent from local authorities or housing associations	714 36%	191 23%	155 31% BD	346 26% B	109 69% BCDGH	125 68% BCDGH	134 39% BCD	368 54% BCDG	234 68% BCDGH	30 35% *	71 31%	52 29%	62 34%	44 29%	60 32%	67 38%	84 31%	116 43% KLMNOQ	41 41% L*	86 50% JKLMNOQ	41 41% *	86 50%	116 43% Y2a	154 31%	166 32%	151 34%
Homes to part-own and part-rent	453 23%	165 20%	111 22%	276 21%	31 20%	40 22%	105 31% BCDEFHI	177 26% BDI	72 21%	20 22% *	49 21%	28 15%	37 20%	39 26% L	46 25% L	52 29% LST	64 24% L	68 25% L	17 17% *	33 19%	17 17% *	33 19%	68 25%	97 19%	123 23%	116 26% Y
Don't know	236 12%	110 13% C	47 9%	157 12% C	14 9%	22 12%	44 13%	79 12%	35 10%	22 25% KLMNOPQT*	22 9%	17 9%	16 9%	15 10%	22 12%	15 9%	30 11%	42 16% MP	14 14% *	21 12%	14 14% *	21 12%	42 16% Za	61 12%	54 10%	45 10%
NET: Any	1478 73%	561 68%	366 73% D	927 70%	129 82% BCD	150 82% BCD	272 79% BCD	551 81% BCD	279 82% BCD	57 65% *	170 73%	134 74%	142 77% JO	113 74%	126 67%	137 78% JO	188 69%	199 75%	79 78% *	133 77% JO	79 78% *	133 77%	199 75%	361 72%	381 73%	325 73%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/NVQ 12	A Level or equivalent	Degree/Masters/Phd	No Formal Qualifications
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
No new homes needed	309 15%	70 15%	119 16%	54 15%	66 16%	81 15%	69 16%	128 15%	31 19%
Homes to buy	693 34%	134 28%	286 38% B	117 33%	156 37% B	153 29%	137 32% I	366 42% FGI	37 23%
Homes to rent from private landlord	122 6%	16 3%	42 6%	36 10% BC	29 7% B	22 4%	34 8% FI	63 7% FI	3 2%
Homes to rent from local authorities or housing associations	714 36%	197 42% DE	273 36% E	122 34%	122 29%	223 42% H	152 35%	277 32%	62 38%
Homes to part-own and part-rent	453 23%	95 20%	169 22%	88 25%	101 24%	121 23% I	104 24% I	208 24% I	20 12%
Don't know	236 12%	62 13%	73 10%	40 11%	61 14% C	65 12%	49 11%	94 11%	28 17% H
NET: Any	1478 73%	344 73%	570 75%	262 74%	301 71%	395 74% I	318 73% I	659 75% I	105 65%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income				
	Total (A)	Full-time (B)	Part-time (C)	Self- Employed (D)	ANY WORKING (E)	ANY NOT WORKING (F)	UP TO £19,999 (G)	£20,000- £34,999 (H)	£35,000 - £54,999 (I)	£55,000+ (J)	
Unweighted base	2011	661	292	178	1131	880	599	533	387	193	
Weighted base	2011	720	293	182	1195	816	583	539	410	198	
No new homes needed	309 15%	110 15%	54 18%	31 17%	195 16%	114 14%	78 13%	76 14%	67 16%	33 17%	
Homes to buy	693 34%	291 40% CEF	93 32%	66 36%	450 38% CF	243 30%	135 23%	201 37% G	177 43% G	96 49% GH	
Homes to rent from private landlord	122 6%	52 7%	14 5%	9 5%	75 6%	47 6%	36 6%	39 7%	21 5%	13 7%	
Homes to rent from local authorities or housing associations	714 36%	207 29%	113 38% BE	69 38% B	388 32% B	326 40% BE	278 48% HIJ	193 36% J	131 32% J	42 21%	
Homes to part-own and part-rent	453 23%	156 22%	78 27%	47 26%	281 23%	172 21%	134 23% J	133 25% J	91 22%	31 15%	
Don't know	236 12%	78 11%	34 11%	17 9%	128 11%	108 13%	70 12%	49 9%	43 10%	25 13%	
NET: Any	1478 73%	535 74%	207 71%	135 74%	877 73%	601 74%	439 75%	417 77%	302 74%	139 70%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
No new homes needed	309 15%	90 17%	218 15%	44 16%	35 19%	9 19% *	3 13% **
Homes to buy	693 34%	195 36%	498 34%	103 37%	69 37%	17 34% *	6 30% **
Homes to rent from private landlord	122 6%	37 7%	85 6%	24 9%	10 5%	2 5% *	- - **
Homes to rent from local authorities or housing associations	714 36%	159 30%	555 38% B	82 29%	53 28%	18 36% *	7 35% **
Homes to part-own and part-rent	453 23%	131 25%	321 22%	70 25%	38 20%	16 31% *	8 42% **
Don't know	236 12%	63 12%	173 12%	34 12%	26 14%	3 7% *	1 5% **
NET: Any	1478 73%	387 72%	1091 74%	206 74%	125 68%	39 77% *	17 90% **

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Summary Table

Base: All Adults aged 16-75 in Great Britain

	Unweight ed base	Weighted base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Top 2 Box	Bottom 2 Box	Net Difference s
There is enough affordable housing available to buy or rent in my local area	2011	2011 100%	131 6%	319 16%	457 23%	525 26%	415 21%	164 8%	450 22%	940 47%	-490 -24%
It is harder for me to buy or rent a home now than it was for my parents generation when they were my age	2011	2011 100%	695 35%	518 26%	376 19%	192 10%	109 5%	121 6%	1213 60%	300 15%	913 45%
It will be harder for the children of today to buy or rent a home than it is for me	2011	2011 100%	875 44%	640 32%	273 14%	77 4%	37 2%	108 5%	1515 75%	114 6%	1402 70%
I might have to leave my local area in the future because the cost of housing is too high	2011	2011 100%	180 9%	227 11%	510 25%	470 23%	514 26%	110 5%	408 20%	984 49%	-576 -29%
There isn't much that British governments can do to deal with the country's housing problems	2011	2011 100%	79 4%	187 9%	373 19%	632 31%	625 31%	115 6%	266 13%	1257 63%	-991 -49%
Everyone should have a right to be able to live in a decent quality home whether or not they own it	2011	2011 100%	875 44%	650 32%	273 14%	93 5%	61 3%	58 3%	1525 76%	154 8%	1371 68%

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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There is enough affordable housing available to buy or rent in my local area
 Base: All Adults aged 16-75 in Great Britain

	Top 2 Box and Bottom 2 Box for Q10													
	Unweighted Base	Base	Top 2 Box A	Bottom 2 Box A	Top 2 Box B	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box C	Top 2 Box D	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box E	Top 2 Box F	Bottom 2 Box F
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	2011	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	2011	2011	450	940	1213	300	1515	114	408	984	266	1257	1525	154
Strongly agree	134	131 6%	131 29% BCDEFGHIJKL	-	85 7% BJ	30 10% BEHIK	99 7% BJ	13 11% BJ	49 12% BCEHIK	67 7% BJ	50 19% BCDEFGHIJKL	63 5% B	100 7% BJ	16 10% BJ
Tend to agree	315	319 16%	319 71% BCDEFGHIJKL	-	191 16% BJ	60 20% BGJ	249 16% BJ	18 16% B	54 20% B	194 13% BCEGJK	72 27% BCDEFGHIJK	176 14% B	249 16% BJ	29 19% B
Neither agree nor disagree	449	457 23%	-	-	216 18% ABG	69 23% ABCGIK	291 19% ABG	19 17% AB	56 14% AB	194 20% ABG	48 18% AB	224 18% ABG	276 18% ABG	35 23% ABG
Tend to disagree	528	525 26%	-	525 56% ACDEFGHIJKL	337 28% AGI	83 28% AI	441 29% AGI	31 27% A	95 23% A	288 29% AGI	55 21% A	386 31% ACGIK	437 29% AGI	37 24% A
Strongly disagree	411	415 21%	-	415 44% ACDEFGHIJKL	311 26% ADEHIL	40 13% A	353 23% ADHI	24 21% ADI	140 34% ACDEFGHIJKL	172 17% ADI	30 11% A	348 28% ADEHIKL	366 24% ADHIL	25 16% A
Don't know	174	164 8%	-	-	73 6% ABGJ	17 6% AB	82 5% ABG	9 8% ABG	14 3% AB	68 7% ABEGJ	11 4% AB	60 5% AB	97 6% ABEGJ	11 7% ABG
Top 2 Box	449	450 22%	450 100% BCDEFGHIJKL	-	276 23% BJ	90 30% BCEIK	348 23% BJ	31 27% BJ	102 25% BJ	261 27% BCEIK	122 46% BCDEFGHIJKL	239 19% B	349 23% BJ	45 29% BJ
Bottom 2 Box	939	940 47%	-	940 100% ACDEFGHIJKL	649 53% ADHIL	123 41% AI	794 52% ADHIL	54 48% AI	235 58% ADEHIL	460 47% ADI	85 32% A	734 58% ACDEFGHIKL	803 53% ADHIL	63 41% A
Net Differences	-490	-490 -24%	450 100%	-940 -100%	-373 -31%	-33 -11%	-446 -29%	-24 -21%	-133 -33%	-199 -20%	37 14%	-495 -39%	-454 -30%	-17 -11%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It is harder for me to buy or rent a home now than it was for my parents generation when they were my age
 Base: All Adults aged 16-75 in Great Britain

	Top 2 Box and Bottom 2 Box for Q10													
	Unweighted Base	Base	Top 2 Box A	Bottom 2 Box A	Top 2 Box B	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box C	Top 2 Box D	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box E	Top 2 Box F	Bottom 2 Box F
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	2011	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	2011	2011	450	940	1213	300	1515	114	408	984	266	1257	1525	154
Strongly agree	686	695 35%	144 32% DFL	416 44% ADEFGHIJKL	695 57% ABDEFGHIJKL	-	620 30% ADPHL	24 21% D	247 61% ABDEFGHIJKL	278 28% D	102 38% ADPHL	501 40% ADPHL	622 41% ADPHL	36 23% D
Tend to agree	503	518 26%	132 29% DFGL	233 25% DF	518 43% ABDEFGHIJKL	-	457 30% BDFGHIJKL	8 7% D	92 23% DF	263 27% DFL	75 28% DFL	323 26% DF	413 27% BDFG	30 20% DF
Neither agree nor disagree	380	376 19%	63 14% CDG	136 14% CDG	-	-	196 13% CDG	12 11% CD	33 8% CD	161 16% CDEGJK	38 14% CDG	177 14% CDG	218 14% CDEG	20 13% CD
Tend to disagree	193	192 10%	54 12% BCEGK	80 9% CG	-	192 64% ABCEFGHIJKL	130 9% CG	36 32% ABCEGHIJK	14 3% C	144 15% BCEGIJK	27 10% CG	139 11% BCEGK	136 9% CG	35 23% ABCEGHIJK
Strongly disagree	118	109 5%	36 8% BCEGIJK	43 5% C	-	109 36% ABCEFGHIJKL	64 4% C	29 26% ABCEGHIJKL	12 3% C	86 9% BCEGIJK	17 6% CG	67 5% CEGK	68 4% C	26 17% ABCEGHIJK
Don't know	131	121 6%	20 5% CD	32 3% CD	-	-	48 3% CD	5 4% CD	10 2% CD	51 5% BCDEGJ	8 3% CD	49 4% CDE	69 4% BCDEG	7 5% CD
Top 2 Box	1189	1213 60%	276 61% DFHL	649 69% ADPHL	1213 100% ABDEFGHIJKL	-	1077 71% ADPHL	32 28% D	339 83% ABDEFGHIJKL	541 55% DFL	176 66% DFHL	824 66% DFHL	1036 68% ADPHL	66 43% DF
Bottom 2 Box	311	300 15%	90 20% BCEGJK	123 13% CG	-	300 100% ABCEFGHIJKL	195 13% CG	65 57% ABCEGHIJKL	25 6% C	230 23% BCEGIJK	44 16% CG	206 16% BCEGK	204 13% CG	61 39% ABCEGHIJK
Net Differences	878	913 45%	185 41%	525 56%	1213 100%	-300 -100%	882 58%	-34 -30%	314 77%	311 32%	133 50%	618 49%	832 55%	5 3%

Overlap formulae used
 ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(**)
 ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It will be harder for the children of today to buy or rent a home than it is for me
 Base: All Adults aged 16-75 in Great Britain

	Top 2 Box and Bottom 2 Box for Q10													
	Unweighted Base	Base	Top 2 Box A	Bottom 2 Box A	Top 2 Box B	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box C	Top 2 Box D	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box E	Top 2 Box F	Bottom 2 Box F
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	2011	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	2011	2011	450	940	1213	300	1515	114	408	984	266	1257	1525	154
Strongly agree	866	875 44%	187 42% DFL	513 55% ADFHJKL	662 55% ADFHJKL	97 32% F	875 58% BCDFHIJKL	- - -	222 55% ADPHL	455 46% ADFL	127 48% DFL	635 51% ADPHL	783 51% ADPHL	40 26% F
Tend to agree	631	640 32%	161 36% BFG	281 30% F	414 34% BFG	97 32% F	640 42% BCDFGHIJKL	- - -	117 29% F	338 34% BFG	88 33% F	406 32% BF	504 33% BFG	50 33% F
Neither agree nor disagree	283	273 14%	57 13% BCEFHJK	68 7% EF	77 6% EF	32 11% BCEF	- - -	- - -	43 11% BCEF	87 9% CEF	20 8% EF	111 9% BCEF	123 8% CEF	17 11% CEF
Tend to disagree	76	77 4%	24 5% CEGK	32 3% CE	21 2% E	44 15% ABCEGHIJK	- - -	77 67% BCDEGHIJKL	11 3% E	52 5% BCEGJK	18 7% BCEGJK	45 4% CE	47 3% CE	24 16% ABCEGHIJK
Strongly disagree	35	37 2%	7 1% E	22 2% CEK	10 1% E	22 7% ABCEGHIJK	- - -	37 33% BCDEGHIJKL	4 1% E	23 2% CEK	6 2% CE	25 2% CEK	18 1% E	15 10% ABCEGHIJK
Don't know	120	108 5%	14 3% E	24 3% E	28 2% E	8 3% EF	- - -	- - -	9 2% E	28 3% E	7 3% E	35 3% E	50 3% CE	7 5% EF
Top 2 Box	1497	1515 75%	348 77% DFL	794 84% ADPHL	1077 89% ABDFGHIJKL	195 65% F	1515 100% BCDFGHIJKL	- - -	339 83% ADFL	794 81% DFL	214 81% DFL	1041 83% ADPHL	1287 84% ADPHL	90 59% F
Bottom 2 Box	111	114 6%	31 7% CEGK	54 6% CEK	32 3% E	65 22% ABCEGHIJK	- - -	114 100% BCDEGHIJKL	15 4% E	76 8% BCEGJK	24 9% BCEGJK	71 6% CEK	65 4% CE	39 25% ABCEGHIJK
Net Differences	1386	1402 70%	317 71%	739 79%	1045 86%	129 43%	1515 100%	-114 -100%	324 79%	718 73%	190 72%	970 77%	1222 80%	51 33%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

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 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I might have to leave my local area in the future because the cost of housing is too high
 Base: All Adults aged 16-75 in Great Britain

	Top 2 Box and Bottom 2 Box for Q10													
	Unweighted Base	Base	Top 2 Box A	Bottom 2 Box A	Top 2 Box B	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box C	Top 2 Box D	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box E	Top 2 Box F	Bottom 2 Box F
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	2011	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	2011	2011	450	940	1213	300	1515	114	408	984	266	1257	1525	154
Strongly agree	182	180 9%	52 12% DHL	108 11% DHU	155 13% DEFHJKL	13 4% H	158 10% DHUL	7 6% H	180 44% ABCDEFHUKL	- - -	48 18% ABCDEFHUKL	116 9% DH	164 11% DHJ	9 6% H
Tend to agree	224	227 11%	50 11% DH	128 14% DHJ	184 15% ADEFHJK	13 4% H	181 12% DH	9 8% H	227 56% ABCDEFHUKL	- - -	43 16% ADEFHUL	136 11% DH	190 12% DHJ	14 9% DH
Neither agree nor disagree	510	510 25%	80 18% GH	212 23% DGH	291 24% ADGHJK	39 13% GH	341 23% ADGHJ	21 19% GH	- - -	- - -	52 19% DGH	260 21% DGH	339 22% ADGH	27 17% GH
Tend to disagree	446	470 23%	119 26% GI	220 23% G	295 24% GI	86 29% BGI	382 25% GI	32 28% GI	- - -	470 48% ABCDEFGIJKL	50 19% G	343 27% BCEGIK	368 24% GI	43 28% GI
Strongly disagree	526	514 26%	142 32% BCEGIK	241 26% CG	246 20% G	144 48% ABCEFGIJKL	412 27% CG	44 38% BCEGIK	- - -	514 52% ABCDEFGIJKL	67 25% G	362 29% BCGK	402 26% CG	58 37% BCEGIK
Don't know	123	110 5%	6 1% GH	32 3% AGH	42 3% AEGH	5 2% GH	41 3% AGH	1 1% GH	- - -	- - -	7 3% GH	41 3% AGH	63 4% ADEGHJ	3 2% GH
Top 2 Box	406	408 20%	102 23% DFHL	235 25% DEFHUL	339 28% ABDEFHJKL	25 8% H	339 22% DFHUL	15 14% H	408 100% ABCDEFHUKL	- - -	91 34% ABCDEFHJKL	253 20% DH	353 23% DFHUL	23 15% DH
Bottom 2 Box	972	984 49%	261 58% BCEGIK	460 49% CG	541 45% G	230 77% ABCEFGIJKL	794 52% BCGIK	76 67% BCEGIK	- - -	984 100% ABCDEFGIJKL	116 44% G	704 56% BCEGIK	770 50% CGI	101 65% BCEGIK
Net Differences	-566	-576 -29%	-159 -35%	-225 -24%	-202 -17%	-205 -68%	-454 -30%	-60 -53%	408 100%	-984 -100%	-25 -10%	-452 -36%	-417 -27%	-78 -51%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There isn't much that British governments can do to deal with the country's housing problems
 Base: All Adults aged 16-75 in Great Britain

	Unweighted Base	Base	Top 2 Box and Bottom 2 Box for Q10											
			Top 2 Box A	Bottom 2 Box A	Top 2 Box B	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box C	Top 2 Box D	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box E	Top 2 Box F	Bottom 2 Box F
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	2011	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	2011	2011	450	940	1213	300	1515	114	408	984	266	1257	1525	154
Strongly agree	87	79 4%	40 9% BCDEHIK	28 3% J	56 5% BHI	12 4% J	68 4% BHIK	6 3% J	36 9% BCDEHIK	30 3% J	79 30% ABCDEFGHIKL	- - -	59 4% J	13 9% BCDEHIK
Tend to agree	185	187 9%	82 18% BCDEHIK	57 6% J	121 10% BIK	32 11% BJ	147 10% BIK	18 16% BEHIK	54 13% BCEHIK	86 9% BJ	187 70% ABCDEFGHIKL	- - -	131 9% BJ	20 13% BJ
Neither agree nor disagree	380	373 19%	73 16% BHI	104 11% IJ	167 14% BU	44 15% IJ	214 14% BU	14 12% IJ	51 12% IJ	127 13% IJ	- - -	- - -	209 14% BU	23 15% IJ
Tend to disagree	619	632 31%	129 29% GI	322 34% AGI	403 33% AGI	110 37% AGI	515 34% AGI	36 32% GI	92 23% I	380 39% ABCEGIK	- - -	632 50% ABCDEFGHIKL	520 34% AGI	55 35% GI
Strongly disagree	615	625 31%	110 24% I	412 44% ACDEFHIKL	422 35% AIL	96 32% AI	526 35% AIL	34 30% I	160 39% ACDEHIL	324 33% AIL	- - -	625 50% ABCDEFGHIKL	552 36% AEHIL	38 25% I
Don't know	125	115 6%	16 4% BI	17 2% IJ	46 4% BEIJ	6 2% IJ	46 3% BI	5 4% IJ	13 3% BI	36 4% BI	- - -	- - -	54 4% BI	5 4% IJ
Top 2 Box	272	266 13%	122 27% BCDEHIK	85 9% J	176 15% BHIK	44 14% BJ	214 14% BHIK	24 21% BEHIK	91 22% BCDEHIK	116 12% BJ	266 100% ABCDEFGHIKL	- - -	190 12% BJ	33 22% BCDEHIK
Bottom 2 Box	1234	1257 63%	239 53% I	734 78% ACDEFHIKL	824 68% AGI	206 69% AIL	1041 69% AGIL	71 62% I	253 62% AI	704 72% ACEFGIL	- - -	1257 100% ABCDEFGHIKL	1072 70% ACEGIL	93 60% I
Net Differences	-962	-991 -49%	-117 -26%	-649 -69%	-648 -53%	-163 -54%	-827 -55%	-46 -41%	-162 -40%	-588 -60%	266 100%	-1257 -100%	-882 -58%	-60 -39%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Everyone should have a right to be able to live in a decent quality home whether or not they own it
 Base: All Adults aged 16-75 in Great Britain

	Top 2 Box and Bottom 2 Box for Q10													
	Unweighted Base	Base	Top 2 Box A	Bottom 2 Box A	Top 2 Box B	Bottom 2 Box B	Top 2 Box C	Bottom 2 Box C	Top 2 Box D	Bottom 2 Box D	Top 2 Box E	Bottom 2 Box E	Top 2 Box F	Bottom 2 Box F
			(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	2011	449	939	1189	311	1497	111	406	972	272	1234	1510	156
Weighted base	2011	2011	450	940	1213	300	1515	114	408	984	266	1257	1525	154
Strongly agree	872	875 44%	187 42% DFL	514 55% ACDEFHIL	623 51% ADFHIL	103 34% L	756 50% ADFHIL	34 30% L	231 57% ACDEFHIL	424 43% DFL	99 37% L	668 53% ADEFHIL	875 57% ABCDEFHIL	-
Tend to agree	638	650 32%	162 36% GL	289 31% L	413 34% BL	101 33% L	531 35% L	31 27% L	122 30% L	346 35% BIL	91 34% L	404 32% L	650 43% ABCDEFHIL	-
Neither agree nor disagree	280	273 14%	49 11% BCEGJKL	65 7% KL	97 8% JKL	34 11% BEGJKL	122 8% JKL	10 8% KL	26 6% KL	105 11% BCEGJKL	40 15% ABCDEGHJKL	82 7% KL	-	-
Tend to disagree	96	93 5%	26 6% CEGK	36 4% K	40 3% K	32 11% ABCEGHJK	57 4% K	20 17% ABCEGHJK	12 3% K	63 4% BCEGJK	16 6% CGK	60 5% CEK	-	93 61% ABCDEFHJK
Strongly disagree	60	61 3%	19 4% CEJK	27 3% K	26 2% K	29 10% ABCEGHJK	33 2% K	19 17% ABCEGHJK	11 3% K	38 4% CEJK	18 7% BCEGHJK	33 3% K	-	61 39% ABCDEFHJK
Don't know	65	58 3%	6 1% K	10 1% K	14 1% K	2 1% K	15 1% K	- - K	5 1% K	8 1% K	2 1% K	10 1% K	-	-
Top 2 Box	1510	1525 76%	349 78% DFIL	803 85% ADFHIL	1036 85% ADFHIL	204 68% FL	1287 85% ADFHIL	65 57% L	353 87% ADFHIL	770 78% DFIL	190 71% FL	1072 85% ADFHIL	1525 100% ABCDEFHIL	-
Bottom 2 Box	156	154 8%	45 10% BCEGJK	63 7% K	66 5% K	61 20% ABCEGHJK	90 6% K	39 34% ABCEGHJK	23 6% K	101 10% BCEGJK	33 12% BCEGJK	93 7% CEK	-	154 100% ABCDEFHJK
Net Differences	1354	1371 68%	304 68% DFIL	740 79% ADFHIL	970 80% ADFHIL	143 48% FL	1197 79% ADFHIL	26 23% L	330 81% ADFHIL	669 68% DFIL	157 59% FL	979 78% ADFHIL	1525 100% ABCDEFHIL	-154 -100%

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There is enough affordable housing available to buy or rent in my local area

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Strongly agree	131 6%	77 7% CD	94 6%	91 6%	88 6%	81 7%	15 9%	31 8%	29 7%	29 10% L	20 7%	53 5%	43 9%	83 6%	45 8%	79 6%	24 9%	52 6%	57 10% R	33 14% RS	23 12% VW	45 9%	44 7%	26 9%	20 21% Zab*	30 9%	56 6%	30 8% a	
Tend to agree	319 16%	173 16%	253 17%	240 16%	225 17%	199 17%	18 11%	50 13%	54 14%	49 17%	54 21% IL	161 15%	63 13%	244 17% M	72 12%	229 17% O	18 7%	89 11% Q	125 23% QR	53 23% QR	43 23% WX	117 10% WX	67 4%	12 4%	24 27% ab*	84 26% ab	105 11% b	24 7%	
Neither agree nor disagree	457 23%	193 18%	326 21% BDEF	303 21% BEF	265 20% BF	224 19%	36 22%	101 26% BDEF	74 19%	75 26% I	60 23%	248 23%	93 19%	343 24% M	114 20%	318 24% O	35 13%	139 17% Q	126 23% QR	49 21% Q	31 17%	106 21% X	105 16% X	34 12%	15 17% *	71 22% b	170 18% b	43 12%	
Tend to disagree	525 26%	290 27%	424 28% G	414 28% CG	381 28% G	338 28% G	32 20%	92 24%	109 28%	79 28%	62 23%	274 26%	111 23%	397 28% M	144 25%	354 27%	66 25%	242 30% QST	126 23%	47 20%	45 24%	132 26%	182 28% X	57 21%	16 17% *	84 25% Y	270 29% Yb	79 22%	
Strongly disagree	415 21%	261 25% CDEH	336 22% H	323 22% H	308 23% CDH	289 24% CDEH	33 21%	65 17%	116 29% JL	42 15%	60 23% J	198 19%	144 29% N	260 18% P	170 29% P	228 17%	112 42% RST	244 30% ST	78 14%	36 16%	30 16%	81 16%	214 34% UV	134 49% UVW	12 13% *	37 11% YZ	282 31% YZa	169 47% YZa	
Don't know	164 8%	68 6%	97 6%	92 6%	85 6%	75 6%	25 16% BCDEF	49 13% BCDEF	14 4%	11 4%	8 3%	130 12% IJK	36 7%	107 7%	35 6%	104 8%	10 4%	39 5%	36 7%	16 7%	13 7%	34 7%	27 4%	12 4%	4 5% *	23 7%	41 4%	14 4%	
Top 2 Box	450 22%	250 24%	347 23%	331 23%	313 23%	280 23%	33 21%	82 21%	84 21%	78 27% L	74 28% L	214 20%	107 22%	328 23%	117 20%	308 23%	41 16%	141 17%	182 33% QR	86 37% QR	66 36% WX	162 31% WX	111 17% X	38 14%	44 48% Zab*	114 35% ab	161 17%	54 15%	
Bottom 2 Box	940 47%	551 52% CGH	760 50% GH	737 50% CGH	689 51% CGH	627 52% CDEGH	65 41%	157 40%	225 57% JKL	121 43%	122 46%	472 44%	255 52% N	657 46% P	313 54% P	581 44%	179 68% RST	486 60% ST	205 37%	83 35%	75 41%	213 41%	396 62% UV	191 69% UVW	28 31% *	121 37%	552 60% YZ	248 69% YZa	
Net Differences	-490 -24%	-301 -28%	-412 -27%	-406 -28%	-376 -28%	-347 -29%	-32 -20%	-75 -19%	-141 -36%	-43 -15%	-48 -18%	-258 -24%	-149 -30%	-330 -23%	-196 -34%	-273 -21%	-137 -52%	-346 -43%	-23 -4%	3 1%	-10 -5%	-51 -10%	-285 -45%	-153 -56%	16 18%	-6 -2%	-391 -42%	-194 -54%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O,P,Q/R/S/T,U/V/W,X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

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 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There is enough affordable housing available to buy or rent in my local area

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	131 6%	69 7%	61 6%	27 8%	22 6%	20 5%	22 6%	40 7%	31 6%	41 7%	30 7%	28 6%
Tend to agree	319 16%	151 15%	168 17%	44 14%	61 17%	58 16%	51 14%	105 18%	89 17%	88 16%	63 14%	79 17%
Neither agree nor disagree	457 23%	235 24%	222 22%	87 27% H	86 24%	90 24%	81 22%	114 19%	114 22%	125 22%	93 21%	125 26%
Tend to disagree	525 26%	251 25%	273 27%	73 23%	78 22%	99 27%	103 28%	171 29% E	156 29%	138 25%	120 27%	111 24%
Strongly disagree	415 21%	212 21%	203 20%	55 17%	81 22%	73 20%	94 25% DH	112 19%	100 19%	125 22%	99 22%	91 19%
Don't know	164 8%	77 8%	87 9%	35 11% G	32 9%	28 8%	24 6%	46 8%	41 8%	43 8%	42 9%	38 8%
Top 2 Box	450 22%	221 22%	229 23%	71 22%	83 23%	78 21%	73 19%	144 25%	121 23%	129 23%	92 21%	107 23%
Bottom 2 Box	940 47%	464 47%	476 47%	128 40%	159 44%	173 47%	197 53% DE	283 48% D	256 48%	263 47%	219 49%	202 43%
Net Differences	-490 -24%	-243 -24%	-247 -24%	-57 -18%	-76 -21%	-94 -26%	-124 -33%	-139 -24%	-135 -25%	-134 -24%	-126 -28%	-95 -20%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There is enough affordable housing available to buy or rent in my local area

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure								Region											Region (broad)					
	Total (A)	Mortgage (B)	Owned Outright (C)	All Owner- occupiers' (D)	Rented from LA (E)	Rented from HA (F)	Rented Private (G)	All renters (H)	All LA/HA renters (I)	North East (J)	North West (K)	Yorkshire and Humber side (L)	West Midlands (M)	East Midlands (N)	East Anglia (O)	South West (P)	South East (Q)	Greater London (R)	Wales (S)	Scotland (T)	WALES (U)	SCOTLAND (V)	GREATER LONDON (X)	NORTH (Y)	MIDLANDS (Z)	SOUTH (a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Strongly agree	131 6%	52 6%	38 8%	90 7%	7 4%	13 7%	21 6%	41 6%	20 6%	8 9%	18 8%	13 7%	11 6%	12 8%	6 3%	12 7%	17 6%	16 6%	8 8%	8 5%	8 8%	8 5%	16 6%	39 8%	29 6%	30 7%
Tend to agree	319 16%	144 18%	91 18%	235 18%	22 14%	13 7%	50 15%	84 12%	35 10%	18 20%	55 24%	37 20%	32 17%	25 16%	32 17%	26 14%	32 12%	19 7%	19 19%	26 15%	26 15%	26 15%	19 7%	110 22%	89 17%	58 13%
Neither agree nor disagree	457 23%	218 26%	101 20%	318 24%	33 21%	40 22%	67 20%	139 20%	72 21%	28 32%	56 24%	34 19%	45 24%	43 28%	41 22%	38 21%	67 25%	46 17%	14 14%	47 28%	14 14%	28 28%	47 17%	118 24%	128 24%	104 23%
Tend to disagree	525 26%	209 25%	145 29%	354 27%	40 25%	49 27%	82 24%	171 25%	89 26%	16 18%	59 26%	52 29%	38 21%	34 22%	63 34%	46 26%	72 27%	72 27%	22 22%	50 29%	22 22%	50 29%	72 27%	128 25%	135 26%	118 26%
Strongly disagree	415 21%	127 15%	88 17%	215 16%	47 30%	63 35%	90 26%	200 29%	111 32%	10 11%	35 15%	31 17%	39 21%	28 18%	32 17%	42 24%	53 20%	83 31%	30 30%	32 19%	30 30%	32 19%	83 31%	75 15%	99 19%	96 21%
Don't know	164 8%	74 9%	41 8%	115 9%	10 6%	6 3%	33 10%	49 7%	16 5%	8 10%	8 3%	15 8%	19 10%	11 7%	14 7%	13 7%	30 11%	30 11%	8 8%	8 5%	8 8%	8 5%	30 11%	31 6%	45 9%	42 9%
Top 2 Box	450 22%	196 24%	129 26%	325 24%	29 18%	26 14%	71 21%	125 18%	54 16%	25 29%	74 32%	50 27%	43 23%	37 24%	38 20%	38 21%	50 18%	35 13%	27 27%	34 20%	27 27%	34 20%	35 13%	149 30%	118 22%	87 20%
Bottom 2 Box	940 47%	336 41%	233 46%	569 43%	87 55%	112 61%	172 50%	371 54%	199 58%	25 29%	94 41%	83 46%	77 42%	62 40%	95 51%	88 50%	126 46%	156 58%	52 51%	82 48%	52 51%	82 48%	156 58%	203 41%	234 45%	214 48%
Net Differences	-490 -24%	-140 -17%	-104 -21%	-245 -18%	-58 -37%	-87 -47%	-101 -29%	-246 -36%	-145 -42%	* *	-21 -9%	-33 -18%	-34 -19%	-25 -16%	-57 -30%	-50 -29%	-76 -28%	-121 -45%	-24 -24%	-48 -28%	-24 -24%	-48 -28%	-121 -45%	-54 -11%	-116 -22%	-126 -28%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There is enough affordable housing available to buy or rent in my local area

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	131 6%	29 6%	44 6%	33 9% c	25 6%	36 7%	28 6%	58 7%	9 5%
Tend to agree	319 16%	74 16%	129 17%	49 14%	67 16%	75 14%	76 17%	143 16%	25 15%
Neither agree nor disagree	457 23%	95 20%	175 23%	89 25%	98 23%	137 26% H	88 20%	183 21%	49 30% GH
Tend to disagree	525 26%	132 28%	197 26%	101 28%	94 22%	128 24%	109 25%	250 28%	38 24%
Strongly disagree	415 21%	104 22%	158 21%	58 16%	95 23% D	114 21%	88 20%	186 21%	27 17%
Don't know	164 8%	38 8%	58 8%	25 7%	43 10%	46 9%	46 11% H	57 7%	15 9%
Top 2 Box	450 22%	104 22%	172 23%	82 23%	92 22%	111 21%	104 24%	201 23%	33 20%
Bottom 2 Box	940 47%	236 50%	355 47%	159 45%	190 45%	242 45%	196 45%	436 50% I	66 40%
Net Differences	-490 -24%	-132 -28%	-183 -24%	-77 -22%	-98 -23%	-131 -24%	-93 -21%	-234 -27%	-33 -20%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There is enough affordable housing available to buy or rent in my local area
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	131 6%	57 8% F	21 7%	9 5%	87 7%	43 5%	33 6%	40 8%	30 7%	12 6%
Tend to agree	319 16%	120 17%	56 19% F	32 18%	207 17% F	112 14%	84 14%	81 15%	66 16%	36 18%
Neither agree nor disagree	457 23%	182 25% CE	56 19%	35 19%	272 23%	185 23%	127 22%	109 20%	110 27% H	50 25%
Tend to disagree	525 26%	175 24%	79 27%	56 31%	311 26%	214 26%	145 25%	152 28%	102 25%	52 26%
Strongly disagree	415 21%	129 18%	58 20%	39 21%	225 19%	190 23% BE	146 25% I	111 21%	69 17%	36 18%
Don't know	164 8%	58 8%	23 8%	11 6%	92 8%	72 9%	47 8%	45 8%	32 8%	12 6%
Top 2 Box	450 22%	177 25% F	77 26% F	41 23%	294 25% F	155 19%	117 20%	121 23%	96 23%	48 24%
Bottom 2 Box	940 47%	304 42%	137 47%	95 52% BE	536 45% B	404 50% BE	291 50% I	263 49% I	171 42%	88 44%
Net Differences	-490 -24%	-127 -18%	-60 -21%	-54 -30%	-241 -20%	-249 -30%	-174 -30%	-141 -26%	-75 -18%	-40 -20%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There is enough affordable housing available to buy or rent in my local area
 Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	131 6%	33 6%	98 7%	23 8%	7 4%	3 5% *	- - **
Tend to agree	319 16%	95 18%	224 15%	50 18%	28 15%	12 23% *	5 26% **
Neither agree nor disagree	457 23%	117 22%	340 23%	61 22%	44 24%	9 17% *	3 18% **
Tend to disagree	525 26%	133 25%	392 27%	71 25%	48 26%	8 16% *	6 30% **
Strongly disagree	415 21%	113 21%	302 20%	50 18%	43 23%	16 32% D*	3 17% **
Don't know	164 8%	44 8%	120 8%	24 9%	15 8%	3 6% *	2 9% **
Top 2 Box	450 22%	128 24%	322 22%	74 26%	35 19%	14 29% *	5 26% **
Bottom 2 Box	940 47%	245 46%	695 47%	121 43%	92 49%	24 48% *	9 47% **
Net Differences	-490 -24%	-118 -22%	-373 -25%	-47 -17%	-57 -31%	-10 -19%	-4 -21%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It is harder for me to buy or rent a home now than it was for my parents generation when they were my age

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Strongly agree	695 35%	374 35%	537 35%	518 35%	481 36%	426 35%	55 35%	122 31%	151 38%	73 26%	104 39%	367 35%	231 47%	441 31%	277 48%	387 30%	135 51%	336 42%	176 32%	79 34%	52 28%	144 28%	347 54%	170 62%	29 32%	95 29%	415 45%	209 58%	
Tend to agree	518 26%	259 24%	402 26%	378 26%	345 26%	298 25%	30 19%	93 24%	98 25%	78 27%	74 28%	269 25%	118 24%	379 26%	141 24%	344 26%	57 22%	198 25%	146 27%	53 23%	36 19%	145 28%	147 23%	45 16%	18 20%	94 28%	249 27%	57 16%	
Neither agree nor disagree	376 19%	170 16%	262 17%	249 17%	223 17%	198 16%	38 24%	102 26%	77 19%	53 19%	50 19%	195 18%	79 16%	278 19%	92 16%	260 20%	29 11%	118 15%	93 17%	41 18%	34 18%	93 13%	70 11%	29 10%	14 15%	56 17%	116 13%	37 10%	
Tend to disagree	192 10%	132 12%	168 11%	162 11%	156 12%	146 12%	10 6%	21 5%	38 10%	47 17%	20 7%	86 8%	27 6%	160 11%	32 5%	152 12%	19 7%	76 9%	72 13%	30 13%	24 13%	68 13%	40 6%	13 5%	10 11%	38 12%	78 8%	20 6%	
Strongly disagree	109 5%	76 7%	90 6%	89 6%	86 6%	82 7%	8 5%	17 4%	16 4%	23 8%	14 5%	56 5%	19 4%	90 6%	20 3%	88 7%	12 4%	38 5%	41 8%	18 8%	27 14%	44 8%	20 3%	13 5%	14 15%	30 9%	45 5%	29 8%	
Don't know	121 6%	50 5%	70 5%	66 4%	61 4%	56 5%	18 12%	35 9%	17 4%	11 4%	2 1%	91 9%	16 3%	86 6%	18 3%	82 6%	12 4%	39 5%	21 4%	12 5%	13 7%	21 4%	15 2%	5 2%	6 7%	17 5%	20 2%	7 2%	
Top 2 Box	1213 60%	632 60%	940 61%	896 61%	826 61%	724 60%	85 53%	215 55%	249 63%	151 53%	178 60%	636 71%	349 57%	820 72%	418 56%	731 56%	192 73%	534 66%	322 59%	132 56%	88 48%	289 56%	494 77%	214 78%	47 52%	189 57%	664 72%	266 74%	
Bottom 2 Box	300 15%	208 20%	258 17%	251 17%	242 18%	228 19%	18 11%	38 10%	55 14%	70 25%	34 13%	142 13%	47 9%	250 17%	52 9%	240 18%	31 12%	114 14%	113 21%	49 21%	50 27%	111 22%	60 9%	26 10%	24 26%	69 21%	123 13%	49 14%	
Net Differences	913 45%	424 40%	682 45%	645 44%	584 43%	496 41%	67 42%	177 45%	194 49%	81 28%	145 55%	494 46%	302 62%	570 40%	366 63%	491 37%	162 61%	419 52%	209 38%	83 36%	38 21%	178 34%	434 68%	188 68%	23 25%	120 36%	542 59%	217 60%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
30th May - 3rd June 2014
GB adults 16-75
IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It is harder for me to buy or rent a home now than it was for my parents generation when they were my age

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	695 35%	321 32%	374 37%	139 43%	156 43%	148 40%	124 33%	129 22%	161 30%	205 37%	166 37%	163 34%
			B	GH	GH	H	H			I	I	
Tend to agree	518 26%	252 25%	266 26%	78 24%	98 27%	106 29%	99 26%	137 23%	146 27%	143 25%	109 24%	121 26%
Neither agree nor disagree	376 19%	204 20%	172 17%	57 18%	50 14%	68 19%	88 23%	113 19%	97 18%	97 17%	81 18%	101 21%
							E	E				
Tend to disagree	192 10%	98 10%	94 9%	13 4%	18 5%	24 7%	26 7%	110 19%	71 13%	50 9%	39 9%	31 7%
								DEFG	JKL			
Strongly disagree	109 5%	55 6%	54 5%	9 3%	9 2%	9 2%	22 6%	60 10%	31 6%	33 6%	22 5%	23 5%
							EF	DEFG				
Don't know	121 6%	66 7%	55 5%	25 8%	29 8%	14 4%	16 4%	37 6%	25 5%	34 6%	30 7%	33 7%
				F	FG							
Top 2 Box	1213 60%	573 58%	640 63%	217 68%	254 71%	253 69%	223 59%	266 45%	307 58%	348 62%	275 62%	284 60%
			B	GH	GH	GH	H					
Bottom 2 Box	300 15%	153 15%	148 15%	22 7%	27 7%	33 9%	48 13%	170 29%	102 19%	83 15%	61 14%	55 12%
							DE	DEFG	KL			
Net Differences	913 45%	421 42%	492 49%	195 61%	227 63%	221 60%	174 46%	96 16%	205 39%	265 47%	214 48%	229 49%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It is harder for me to buy or rent a home now than it was for my parents generation when they were my age

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region											Region (broad)					
	Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humberside	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)	
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446	
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448	
Strongly agree	695 35%	275 33% CD	112 22% C	387 29% C	68 43% BCD	81 44% BCD	160 47% BCD	308 45% BCD	149 44% BCD	31 36% *	78 34% *	56 31% *	65 35% *	54 35% *	61 32% *	75 43% LOST	82 30% *	118 44% KLOQST	28 27% *	47 28% *	47 27% *	118 44% UVYZa	166 33% *	179 34% *	157 35% *		
Tend to agree	518 26%	245 30% CDFHI	112 22% C	356 27% C	38 24% G	37 20% GH	87 25% G	162 24% G	75 22% GH	19 22% *	66 28% *	42 23% *	50 27% *	35 23% *	50 26% *	41 23% *	78 29% *	64 24% *	30 30% *	42 24% *	42 24% *	64 24% *	128 26% *	134 26% *	120 27% *		
Neither agree nor disagree	376 19%	161 20% G	104 21% GH	266 20% GH	31 20% G	40 22% GH	39 11% G	110 16% G	72 21% GH	18 21% *	39 17% R	41 23% *	39 21% *	28 18% *	39 21% *	26 15% *	49 18% *	41 16% *	22 22% *	33 19% *	33 19% *	41 16% *	98 20% X	106 20% *	75 17% *		
Tend to disagree	192 10%	74 9% H	77 15% BDEFGHI	152 11% BDEFGHI	8 5% G	11 6% GH	21 6% G	40 6% G	19 6% GH	8 10% *	17 11% R	10 6% *	7 4% *	9 6% *	13 7% *	10 6% *	28 10% *	15 6% *	8 8% R*	25 15% PR	8 8% *	15 15% Xa	6 6% *	51 10% X	51 10% *	40 9% *	
Strongly disagree	109 5%	28 3% BDEFGHI	64 7% BEGHI	92 7% BEGHI	4 2% G	6 3% GH	7 2% G	17 2% G	10 3% GH	3 3% *	17 7% R	10 6% *	7 4% *	9 6% *	13 7% *	10 6% *	11 4% *	7 3% *	8 8% R*	14 8% R	8 8% X*	14 8% X	7 3% *	30 6% *	28 5% *	21 5% *	
Don't know	121 6%	41 5% G	34 7% G	75 6% G	9 6% G	9 5% GH	29 8% B	47 7% G	18 5% GH	7 8% *	7 3% *	14 8% K	8 4% *	10 6% *	7 4% *	10 6% *	23 9% K	20 8% K	3 3% *	11 6% *	3 3% *	11 6% *	20 8% *	29 6% *	25 5% *	33 7% *	
Top 2 Box	1213 60%	520 63% CD	224 44% C	743 56% C	106 67% CD	118 64% CD	247 72% BCDH	470 69% BCD	224 65% CD	51 58% *	144 62% T	99 54% *	115 63% T	89 58% *	110 59% *	117 66% LT	160 59% *	182 68% LNOQT	59 52% *	88 52% *	59 52% *	88 52% *	182 68% VYZ	293 59% *	314 60% *	277 62% V	
Bottom 2 Box	300 15%	103 12% GH	141 28% BDEFGHI	244 18% BDEFGHI	12 8% G	17 9% GH	28 8% G	57 8% G	29 8% GH	11 13% *	42 18% R	28 15% R	22 12% *	27 18% R	31 16% R	23 13% *	39 14% R	23 8% *	17 16% R*	39 23% MPQR	17 16% X*	39 23% X2a	23 8% *	81 16% X	79 15% X	62 14% X	
Net Differences	913 45%	417 51%	83 16%	499 38%	94 59%	101 55%	219 64%	414 61%	195 57%	39 45%	102 44%	71 39%	93 51%	62 40%	80 42%	94 53%	121 45%	160 60%	42 42%	49 29%	42 42%	49 29%	160 60%	213 42%	234 45%	215 48%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It is harder for me to buy or rent a home now than it was for my parents generation when they were my age
 Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	695 35%	156 33%	234 31%	126 36%	180 42% BC	169 32%	160 37%	318 36%	48 30%
Tend to agree	518 26%	123 26%	196 26%	101 29%	98 23%	146 27%	108 25%	227 26%	37 23%
Neither agree nor disagree	376 19%	96 20%	142 19%	57 16%	82 19%	116 22% H	77 18%	150 17%	33 21%
Tend to disagree	192 10%	50 11% E	87 11% E	32 9%	22 5%	43 8%	40 9%	97 11%	12 7%
Strongly disagree	109 5%	24 5%	51 7% E	18 5%	15 4%	36 7%	17 4%	46 5%	10 6%
Don't know	121 6%	23 5%	51 7%	20 6%	27 6%	27 5%	32 7% H	39 4%	23 14% FGH
Top 2 Box	1213 60%	279 59%	430 57%	227 64% C	277 66% C	316 59%	268 62% I	545 62% I	85 52%
Bottom 2 Box	300 15%	74 16% E	138 18% E	50 14% E	37 9%	78 15%	57 13%	143 16%	22 13%
Net Differences	913 45%	205 43%	291 38%	177 50%	240 57%	237 44%	210 48%	402 46%	64 39%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It is harder for me to buy or rent a home now than it was for my parents generation when they were my age
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	695 35%	254 35% D	93 32%	47 26%	394 33% D	301 37% D	202 35%	183 34%	153 37%	64 32%
Tend to agree	518 26%	205 28%	75 25%	42 23%	321 27%	197 24%	150 26%	153 28%	99 24%	49 25%
Neither agree nor disagree	376 19%	139 19%	54 18%	37 20%	230 19%	146 18%	113 19%	103 19%	74 18%	35 18%
Tend to disagree	192 10%	65 9%	30 10%	28 15% BEF	123 10%	69 8%	38 6%	42 8%	48 12% G	27 14% GH
Strongly disagree	109 5%	27 4%	16 5%	19 10% BCEF	62 5% B	47 6%	27 5%	30 6%	21 5%	17 8%
Don't know	121 6%	30 4%	26 9% BE	9 5%	65 5% B	57 7% B	52 9% HIJ	28 5%	15 4%	6 3%
Top 2 Box	1213 60%	458 64% DE	168 57%	89 49%	715 60% D	498 61% D	352 60%	336 62%	252 61%	113 57%
Bottom 2 Box	300 15%	92 13%	46 16% BCEF	47 26% B	185 16% B	115 14%	65 11%	72 13%	69 17% G	44 22% GH
Net Differences	913 45%	366 51%	121 41%	42 23%	530 44%	383 47%	287 49%	264 49%	183 45%	69 35%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It is harder for me to buy or rent a home now than it was for my parents generation when they were my age
 Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	695 35%	228 43% c	467 32%	110 39%	84 45%	27 54% *	7 39% **
Tend to agree	518 26%	147 27%	372 25%	88 31%	45 24%	10 20% *	4 22% **
Neither agree nor disagree	376 19%	85 16%	291 20%	42 15%	33 18%	5 11% *	5 26% **
Tend to disagree	192 10%	29 5%	162 11% b	15 5%	8 5%	5 10% *	1 4% **
Strongly disagree	109 5%	18 3%	91 6% b	7 3%	9 5%	1 2% *	1 5% **
Don't know	121 6%	28 5%	93 6%	18 6%	8 4%	1 3% *	1 4% **
Top 2 Box	1213 60%	374 70% c	839 57%	197 70%	129 69%	37 74% *	12 61% **
Bottom 2 Box	300 15%	47 9%	254 17% b	22 8%	17 9%	6 12% *	2 9% **
Net Differences	913 45%	328 61%	585 40%	175 63%	112 60%	31 62%	10 53%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It will be harder for the children of today to buy or rent a home than it is for me

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family			
		Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360
Strongly agree	875 44%	522 49% CDEH	697 46% H	677 46% CH	636 47% CDH	582 48% CDEH	69 43% H	143 37% H	198 50% JL	115 40% JL	122 46% JL	439 41% JL	243 50% N	608 42% P	287 49% P	557 42% P	155 59% RST	408 51% S	233 42% S	113 49% S	97 52% V	234 46% V	320 50% VW	164 60% VW	42 47% *	125 38% Z	523 57% Z	242 67% YZa
Tend to agree	640 32%	316 30% B	496 32% B	470 32% B	435 32% BF	376 31% B	43 27% B	119 31% B	118 30% B	102 36% B	82 31% B	338 32% B	140 29% B	481 34% B	168 29% B	438 33% B	61 23% B	247 31% B	189 34% B	66 28% B	53 29% X	185 36% UWX	187 29% X	53 19% B*	26 29% B*	123 37% ab	273 30% b	64 18% B
Neither agree nor disagree	273 14%	112 11% BEF	180 12% BEF	169 12% EF	148 11% BF	128 11% B	28 17% BCDEF	80 21% BCDEF	52 13% B	32 11% B	39 15% B	150 14% B	62 13% B	193 13% B	70 12% B	178 14% B	27 10% B	88 11% B	63 12% B	24 10% B	10 5% B	44 9% U	71 11% U	29 10% B	6 7% *	40 12% ab	65 7% B	25 7% B
Tend to disagree	77 4%	48 5% C	66 4% C	63 4% C	56 4% C	52 4% C	3 2% C	9 2% C	11 3% C	26 9% IKL	7 3% C	33 3% C	16 3% C	57 4% C	21 4% C	52 4% C	10 4% C	26 3% C	34 6% R	19 8% R	12 7% C	22 4% C	23 4% C	9 3% C	5 6% *	15 5% C	26 3% C	8 2% C
Strongly disagree	37 2%	26 2% C	29 2% C	29 2% C	28 2% C	27 2% C	3 2% C	7 2% C	7 2% C	4 1% C	9 3% C	17 2% C	10 2% C	25 2% C	13 2% C	23 2% C	4 2% C	8 1% C	9 2% C	3 1% C	6 3% C	13 3% C	15 2% C	9 3% C	6 7% a*	13 4% C	18 2% C	12 3% a
Don't know	108 5%	35 3% BDEF	61 4% BDEF	55 4% C	49 4% C	41 3% C	14 9% BCDEF	30 8% BCDEF	11 3% C	6 2% C	6 2% C	86 8% IJK	19 4% C	70 5% C	20 4% C	64 5% C	6 2% C	27 3% C	21 4% C	9 4% C	6 3% C	16 3% C	21 3% C	11 4% C	5 5% *	14 4% a	19 2% C	9 2% C
Top 2 Box	1515 75%	839 79% GH	1193 78% GH	1147 78% GH	1071 79% CDGH	958 79% CDGH	112 70% C	262 67% C	316 80% L	217 76% C	204 77% C	778 73% C	383 78% C	1089 76% C	455 78% C	996 76% C	216 82% C	656 81% S	422 77% C	180 77% C	150 81% C	420 82% C	507 79% C	217 79% C	68 75% *	248 75% C	796 86% YZ	306 85% YZ
Bottom 2 Box	114 6%	74 7% E	96 6% C	92 6% C	84 6% C	79 7% C	6 4% C	17 4% C	18 4% C	29 10% IL	16 6% C	51 5% C	27 5% C	82 6% C	34 6% C	75 6% C	14 5% C	34 4% C	42 8% R	21 9% R	19 10% V	35 7% C	39 6% C	18 7% C	11 12% ab*	28 8% a	44 5% C	20 6% C
Net Differences	1402 70%	765 72% C	1098 72% C	1055 72% C	988 73% C	879 73% C	106 66% C	246 63% C	299 75% C	188 66% C	188 71% C	727 68% C	356 73% C	1007 70% C	421 73% C	921 70% C	202 76% C	621 77% C	380 69% C	159 68% C	131 71% C	384 75% C	469 73% C	199 72% C	57 63% C	220 67% C	752 81% C	286 80% C

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W,X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W,X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It will be harder for the children of today to buy or rent a home than it is for me

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	875 44%	433 43%	442 44%	103 32%	128 36%	165 45% DE	200 53% DEF	279 47% DE	201 38%	246 44%	225 50% UL	203 43%
Tend to agree	640 32%	297 30%	344 34%	94 29%	126 35%	105 29%	117 31%	197 34%	196 37% JL	161 29%	143 32%	140 30%
Neither agree nor disagree	273 14%	154 15% C	120 12%	75 23% EFGH	58 16% GH	61 17% GH	30 8%	49 8%	71 13%	83 15% K	46 10%	73 15% K
Tend to disagree	77 4%	39 4%	38 4%	10 3%	16 5%	14 4%	10 3%	26 4%	25 5% K	24 4% K	8 2%	20 4% K
Strongly disagree	37 2%	18 2%	19 2%	6 2%	5 1%	4 1%	4 1%	19 3% FG	11 2%	17 3% KL	3 1%	5 1%
Don't know	108 5%	56 6%	53 5%	33 10% FGH	26 7% H	19 5%	15 4%	16 3%	27 5%	30 5%	21 5%	31 7%
Top 2 Box	1515 75%	729 73%	786 77% B	198 61%	254 71% D	271 73% D	317 84% DEF	476 81% DEF	397 75%	408 73%	368 82% UL	343 73%
Bottom 2 Box	114 6%	57 6%	56 6%	16 5%	21 6%	18 5%	13 4%	45 8% G	36 7% K	41 7% K	11 3%	25 5% K
Net Differences	1402 70%	672 67%	730 72%	181 56%	233 65%	253 69%	303 81%	431 73%	361 68%	367 65%	357 80%	317 67%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It will be harder for the children of today to buy or rent a home than it is for me

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region										Region (broad)					
	Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humber	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Strongly agree	875 44%	378 46% G	216 43% G	594 45% G	64 40%	84 46%	132 39%	281 41%	149 43%	34 39% *	101 44% T	75 41%	82 45% T	66 43%	79 42%	93 53% JLOQT	115 42%	129 48% T	45 45% *	57 33%	45 45% *	57 33%	129 48% V	210 42% V	226 43% V	209 47% V
Tend to agree	640 32%	272 33% F	165 33% F	436 33% F	52 33%	43 23%	109 32%	204 30%	95 28%	28 32% *	72 31%	57 32%	59 36%	56 36% P	67 36% P	43 24%	91 34%	74 28%	34 33% *	60 35% P	34 33% *	60 35%	74 28%	157 31%	181 35%	134 30%
Neither agree nor disagree	273 14%	89 11%	61 12%	150 11%	32 20% BCD	36 20% BCD	55 16% BD	123 18% BCD	68 20% BCD	17 19% P*	36 15%	25 14%	20 11%	23 15%	23 12%	17 9%	38 14%	37 14%	11 11% *	28 16% QR	11 11% *	28 16%	37 14%	78 16%	66 13%	54 12%
Tend to disagree	77 4%	31 4% E	27 5% EHI	57 4% E	- 2%	9 5% EI	11 3% E	19 3% E	9 3% E	3 3% *	12 5%	7 4%	9 5%	4 3%	7 4%	9 5%	7 2%	6 2%	2 2% *	12 7% QR	2 2% *	12 7% X	6 2% *	21 4%	21 4%	15 3%
Strongly disagree	37 2%	17 2%	12 2%	29 2%	1 1%	4 2%	3 1%	8 1%	5 1%	- - *	6 3%	2 1%	2 1%	2 1%	4 2%	3 2%	6 2%	3 1%	3 3% *	6 3% QR	3 3% *	6 3% X	3 1% *	8 2%	8 1%	9 2%
Don't know	108 5%	37 5%	23 5%	60 5%	9 6%	8 4%	32 9% BCDFHI	49 7% BDI	17 5%	5 6% *	6 3%	15 8% KN	10 5%	3 2%	9 5%	11 6%	15 6%	18 7% K	6 6% *	6 6%	10 6%	18 7% *	26 5%	22 4%	26 6%	
Top 2 Box	1515 75%	650 79% FGHI	381 76% H	1031 78% FGHI	116 73%	127 69%	241 71%	485 71%	243 71%	62 71% *	173 74%	133 73%	141 77%	121 79% T	145 78% T	136 77%	206 76%	202 76%	79 78% *	117 68%	79 78% *	117 68%	202 76% *	367 73% V	408 78% V	343 77% V
Bottom 2 Box	114 6%	48 6% E	38 8% EGHI	86 6% EH	1 1%	12 7% EI	14 4% E	28 4% E	14 4% E	3 3% *	17 8%	9 5%	12 6%	6 4%	11 6% *	12 7% *	12 4% *	9 4% *	5 5% *	17 10% NQR	5 5% *	17 10% X2a	9 4% *	29 6% *	28 5% *	24 5% *
Net Differences	1402 70%	602 73%	343 68%	945 71%	115 72%	115 63%	227 66%	457 67%	230 67%	59 68%	155 67%	124 68%	130 71%	115 75%	135 72%	125 71%	194 71%	193 73%	73 73%	99 58%	73 73%	99 58%	193 73% *	338 68% *	379 72% *	319 71% *

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It will be harder for the children of today to buy or rent a home than it is for me
 Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	875 44%	201 43%	335 44%	145 41%	194 46%	240 45%	198 45%	368 42%	69 43%
Tend to agree	640 32%	159 34% E	253 33% E	114 32%	115 27%	176 33%	120 28%	300 34% G	44 27%
Neither agree nor disagree	273 14%	62 13%	96 13%	56 16%	59 14%	77 14%	57 13%	108 12%	31 19% H
Tend to disagree	77 4%	15 3%	31 4%	17 5%	14 3%	12 2%	18 4%	43 5% F	3 2%
Strongly disagree	37 2%	12 3%	14 2%	6 2%	5 1%	10 2%	9 2%	16 2%	2 1%
Don't know	108 5%	23 5%	32 4%	17 5%	36 8% BC	21 4%	32 7% F	42 5%	14 8% F
Top 2 Box	1515 75%	360 76%	587 77%	258 73%	309 73%	417 78% I	318 73%	668 76%	113 69%
Bottom 2 Box	114 6%	27 6%	45 6%	23 7%	19 4%	22 4%	27 6%	59 7% F	5 3%
Net Differences	1402 70%	333 71%	542 71%	235 66%	290 69%	395 74%	290 67%	609 69%	108 66%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It will be harder for the children of today to buy or rent a home than it is for me
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	875 44%	316 44%	145 50% F	84 46%	545 46% F	331 40%	237 41%	242 45%	185 45%	90 46%
Tend to agree	640 32%	232 32%	81 28%	70 38% C	383 32%	257 32%	184 32%	174 32%	133 32%	58 30%
Neither agree nor disagree	273 14%	102 14% D	39 13%	14 8%	155 13%	118 14% D	89 15%	68 13%	58 14%	22 11%
Tend to disagree	77 4%	26 4%	8 3%	6 3%	39 3%	37 5%	17 3%	24 5%	12 3%	13 7% G
Strongly disagree	37 2%	12 2%	5 2%	3 2%	21 2%	17 2%	12 2%	11 2%	5 1%	3 2%
Don't know	108 5%	32 4%	15 5%	5 3%	52 4%	56 7% E	44 8% H	19 4%	17 4%	10 5%
Top 2 Box	1515 75%	548 76%	226 77%	154 85% BEF	927 78% F	588 72%	420 72%	415 77%	317 77%	149 75%
Bottom 2 Box	114 6%	38 5%	13 4%	8 5%	60 5%	54 7%	29 5%	36 7%	17 4%	17 8%
Net Differences	1402 70%	509 71%	213 73%	145 80%	868 73%	534 65%	392 67%	380 70%	300 73%	132 67%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - It will be harder for the children of today to buy or rent a home than it is for me
 Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	875 44%	245 46%	630 43%	127 45%	88 47%	26 51% *	5 27% **
Tend to agree	640 32%	170 32%	470 32%	91 33%	56 30%	15 30% *	8 42% **
Neither agree nor disagree	273 14%	65 12%	208 14%	32 12%	24 13%	5 11% *	3 16% **
Tend to disagree	77 4%	16 3%	61 4%	10 3%	4 2%	1 2% *	1 6% **
Strongly disagree	37 2%	5 1%	32 2%	1 *	2 1%	1 2% *	1 5% **
Don't know	108 5%	33 6%	76 5%	19 7%	11 6%	2 4% *	1 4% **
Top 2 Box	1515 75%	415 78%	1100 75%	218 78%	144 77%	41 81% *	13 68% **
Bottom 2 Box	114 6%	21 4%	93 6%	10 4%	6 3%	2 4% *	2 11% **
Net Differences	1402 70%	394 74%	1007 68%	208 74%	137 74%	39 77%	11 57%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I might have to leave my local area in the future because the cost of housing is too high

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Strongly agree	180 9%	91 9%	132 9%	127 9%	117 9%	106 9%	13 8%	35 9%	43 11%	24 8%	34 13%	79 7%	91 19%	83 6%	97 17%	74 6%	57 21%	106 13%	42 8%	21 9%	23 12%	35 7%	115 18%	72 26%	15 17%	31 9%	119 13%	73 20%	
Tend to agree	227 11%	97 9%	169 11%	155 11%	137 10%	109 9%	20 12%	47 12%	52 13%	23 8%	39 15%	114 11%	102 21%	118 8%	120 21%	98 7%	31 12%	112 14%	47 9%	18 8%	12 7%	63 12%	110 17%	36 13%	8 9%	50 15%	115 12%	45 12%	
Neither agree nor disagree	510 25%	230 22%	355 23%	335 23%	297 22%	261 22%	48 30%	127 33%	94 24%	53 19%	71 27%	292 31%	150 27%	325 23%	175 30%	291 22%	60 23%	178 22%	126 23%	50 21%	23 12%	94 18%	179 28%	75 27%	10 11%	54 17%	235 25%	90 25%	
Tend to disagree	470 23%	263 25%	389 25%	371 25%	344 25%	306 25%	25 16%	71 18%	100 25%	82 29%	62 23%	226 21%	77 16%	388 27%	111 19%	346 26%	43 16%	182 23%	138 25%	48 21%	37 20%	142 27%	114 18%	28 10%	13 14%	84 25%	222 24%	57 16%	
Strongly disagree	514 26%	339 32%	421 28%	414 28%	399 30%	378 31%	40 25%	78 20%	95 24%	97 34%	49 19%	272 26%	44 9%	461 32%	51 9%	449 34%	62 23%	198 25%	172 31%	90 38%	84 45%	170 33%	92 14%	47 17%	44 48%	102 31%	203 22%	81 22%	
Don't know	110 5%	40 4%	64 4%	61 4%	57 4%	45 4%	14 9%	29 7%	14 3%	6 2%	10 4%	81 8%	26 5%	60 4%	26 5%	53 4%	11 4%	29 4%	23 4%	6 3%	5 3%	12 2%	29 5%	17 6%	2 2%	9 3%	31 3%	14 4%	
Top 2 Box	408 20%	188 18%	300 20%	281 19%	254 19%	216 18%	32 20%	83 21%	95 24%	47 16%	73 28%	193 18%	193 39%	201 14%	217 37%	173 13%	88 33%	218 27%	89 16%	39 17%	36 19%	99 19%	225 35%	108 39%	23 25%	81 25%	234 25%	117 33%	
Bottom 2 Box	984 49%	603 57%	810 53%	785 54%	743 54%	684 57%	64 40%	150 39%	195 49%	179 63%	111 42%	498 47%	121 25%	848 59%	162 28%	795 61%	105 40%	380 47%	311 57%	138 59%	121 66%	311 60%	206 32%	75 27%	57 62%	185 56%	425 46%	137 38%	
Net Differences	-576 -29%	-415 -39%	-510 -33%	-504 -34%	-489 -36%	-468 -39%	-32 -20%	-67 -17%	-100 -25%	-132 -46%	-38 -14%	-306 -29%	72 15%	-647 -45%	55 9%	-622 -47%	-17 -7%	-162 -20%	-222 -40%	-99 -43%	-86 -46%	-212 -41%	19 3%	33 12%	-34 -37%	-104 -31%	-191 -21%	-20 -6%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O,P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey
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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I might have to leave my local area in the future because the cost of housing is too high

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	180 9%	94 9%	86 8%	44 14% GH	45 13% H	32 9% H	31 8% H	27 5% H	42 8%	61 11% L	45 10%	32 7%
Tend to agree	227 11%	119 12%	108 11%	71 22% EFGH	48 13% H	53 14% GH	32 9% H	23 4%	64 12%	64 11%	40 9%	60 13%
Neither agree nor disagree	510 25%	260 26%	250 25%	93 29% H	102 28% H	111 30% H	91 24%	113 19%	118 22%	127 23%	117 26%	147 31% U
Tend to disagree	470 23%	210 21%	260 26% B	48 15%	81 22% D	95 26% D	99 26% D	147 25% D	145 27% L	124 22%	102 23%	99 21%
Strongly disagree	514 26%	257 26%	257 25%	36 11%	53 15%	69 19% D	104 28% DEF	252 43% DEFG	142 27%	163 29% L	106 24%	103 22%
Don't know	110 5%	56 6%	54 5%	30 9% FGH	31 9% FGH	9 2%	17 4%	24 4%	20 4%	23 4%	36 8% U	31 7% I
Top 2 Box	408 20%	213 21%	194 19%	115 36% EFGH	93 26% GH	86 23% GH	63 17% H	50 9%	106 20%	124 22%	86 19%	92 19%
Bottom 2 Box	984 49%	467 47%	517 51%	84 26%	134 37% D	164 44% D	203 54% DEF	399 68% DEFG	287 54% KL	287 51% L	208 46%	202 43%
Net Differences	-576 -29%	-253 -25%	-323 -32%	32 10%	-41 -11%	-78 -21%	-140 -37%	-349 -59%	-181 -34%	-162 -29%	-122 -27%	-110 -23%

ColumnProportions (5%): A,B/C,D/E,F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

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 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I might have to leave my local area in the future because the cost of housing is too high

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region										Region (broad)					
	Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humberside	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Strongly agree	180 9%	53 6%	28 6%	81 6%	12 7%	26 14%	61 18%	99 15%	38 11%	3 4%	21 9%	14 8%	17 9%	12 8%	11 6%	20 11%	20 7%	43 16%	8 8%	12 7%	12 8%	43 16%	39 8%	40 8%	39 9%	
Tend to agree	227 11%	94 11%	30 6%	124 9%	15 10%	16 9%	72 21%	104 15%	32 9%	6 7%	17 7%	16 9%	15 8%	10 7%	31 16%	20 12%	44 16%	49 18%	5 5%	13 8%	5 5%	13 8%	49 18%	40 8%	56 11%	64 14%
Neither agree nor disagree	510 25%	210 26%	100 20%	310 23%	62 39%	54 30%	83 24%	199 29%	116 34%	24 27%	59 25%	39 22%	49 27%	39 25%	52 28%	38 22%	73 27%	60 22%	29 28%	49 29%	49 28%	60 22%	122 24%	139 27%	111 25%	
Tend to disagree	470 23%	250 30%	93 18%	343 26%	29 18%	44 24%	54 16%	127 19%	73 21%	22 25%	70 30%	46 25%	51 28%	41 27%	41 22%	36 21%	58 21%	39 14%	25 24%	41 24%	25 24%	41 24%	39 14%	138 28%	133 25%	95 21%
Strongly disagree	514 26%	181 22%	233 46%	414 31%	29 18%	32 17%	39 11%	100 15%	61 18%	27 31%	57 24%	54 30%	42 23%	43 28%	45 24%	49 28%	61 23%	58 22%	30 30%	47 27%	30 30%	47 27%	58 22%	138 28%	131 25%	110 25%
Don't know	110 5%	36 4%	19 4%	55 4%	12 7%	11 6%	32 9%	55 8%	22 7%	4 5%	8 3%	12 6%	9 5%	9 6%	7 4%	12 7%	16 6%	18 7%	4 4%	6 6%	4 4%	10 6%	18 7%	24 5%	25 5%	28 6%
Top 2 Box	408 20%	147 18%	58 12%	205 15%	27 17%	43 23%	133 39%	203 30%	70 20%	10 11%	39 17%	31 17%	32 18%	22 15%	41 22%	40 23%	63 23%	92 34%	13 13%	25 15%	13 13%	25 15%	92 34%	79 16%	96 18%	103 23%
Bottom 2 Box	984 49%	431 52%	326 65%	757 57%	58 36%	76 41%	93 27%	227 33%	134 39%	49 57%	127 55%	100 55%	94 51%	84 55%	87 46%	85 48%	120 44%	97 36%	54 54%	87 51%	54 54%	87 51%	97 36%	276 55%	264 50%	205 46%
Net Differences	-576 -29%	-284 -34%	-268 -53%	-552 -42%	-31 -19%	-33 -18%	40 12%	-24 -4%	-64 -19%	-39 -45%	-88 -38%	-69 -38%	-62 -34%	-61 -40%	-46 -24%	-45 -26%	-57 -21%	-5 -2%	-41 -41%	-62 -36%	-41 -41%	-62 -36%	-5 -2%	-197 -39%	-169 -32%	-102 -23%

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 10Q(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 10Q(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I might have to leave my local area in the future because the cost of housing is too high
 Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O	A Level or	Degree/M	No Formal
		Total	1	2	3	4+	Level/NVQ	equivalent	asters/Phd
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	180 9%	40 9%	52 7%	30 8%	58 14% BCD	45 8%	47 11%	79 9%	10 6%
Tend to agree	227 11%	38 8%	73 10%	54 15% BC	62 15% BC	41 8%	52 12% F	111 13% F	23 14% F
Neither agree nor disagree	510 25%	118 25%	172 23%	98 28%	122 29% C	162 30% H	105 24%	197 22%	46 28%
Tend to disagree	470 23%	123 26%	179 23%	82 23%	86 20%	118 22% I	103 24% I	225 26% I	24 15%
Strongly disagree	514 26%	128 27% DE	250 33% BDE	72 20%	64 15%	140 26%	95 22%	232 26%	47 29%
Don't know	110 5%	25 5%	35 5%	20 6%	31 7%	30 6%	32 7% H	34 4%	14 8% H
Top 2 Box	408 20%	79 17%	125 16%	83 23% BC	120 28% BC	86 16%	99 23% F	189 22% F	33 20%
Bottom 2 Box	984 49%	251 53% DE	429 56% DE	154 43% E	150 35%	258 48%	198 46%	457 52% GI	70 43%
Net Differences	-576 -29%	-172 -36%	-303 -40%	-71 -20%	-30 -7%	-172 -32%	-100 -23%	-267 -30%	-37 -23%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I might have to leave my local area in the future because the cost of housing is too high
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time (B)	Part-time (C)	Self- Employed (D)	ANY WORKING (E)	ANY NOT WORKING (F)	UP TO	£20,000-	£35,000-	£55,000+
							£19,999 (G)	£34,999 (H)	£54,999 (I)	£55,000+ (J)
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	180 9%	67 9%	30 10%	13 7%	110 9%	70 9%	51 9%	51 10%	42 10%	15 8%
Tend to agree	227 11%	92 13% CDE	23 8%	13 7%	128 11%	99 12%	58 10%	75 14% G	41 10%	24 12%
Neither agree nor disagree	510 25%	177 25%	65 22%	41 23%	284 24%	226 28%	160 27% J	128 24%	102 25%	36 18%
Tend to disagree	470 23%	186 26% F	66 23%	52 29% F	305 25% F	165 20%	121 21%	132 25%	113 27% G	46 24%
Strongly disagree	514 26%	177 25%	93 32% BEF	53 29%	323 27% B	191 23%	143 25%	131 24%	101 25%	66 34% GHI
Don't know	110 5%	22 3%	15 5%	9 5%	46 4%	64 8% BE	49 8% HI	20 4%	11 3%	9 4%
Top 2 Box	408 20%	159 22% D	53 18%	26 15%	238 20%	169 21%	109 19%	127 23%	83 20%	40 20%
Bottom 2 Box	984 49%	362 50% F	159 54% F	105 58% F	627 52% F	357 44%	264 45%	264 49%	213 52% G	113 57% G
Net Differences	-576 -29%	-204 -28%	-106 -36%	-79 -43%	-389 -33%	-187 -23%	-155 -27%	-137 -25%	-130 -32%	-73 -37%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - I might have to leave my local area in the future because the cost of housing is too high
 Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	180 9%	71 13% c	110 7%	33 12%	22 12%	13 26% de*	2 11% **
Tend to agree	227 11%	82 15% c	145 10%	46 17%	25 13%	5 10% *	6 33% **
Neither agree nor disagree	510 25%	146 27%	363 25%	73 26%	57 31%	12 23% *	5 27% **
Tend to disagree	470 23%	116 22%	354 24%	52 19%	50 27%	11 22% *	3 15% **
Strongly disagree	514 26%	92 17%	422 29% b	60 21% e	24 13%	7 14% *	1 5% **
Don't know	110 5%	26 5%	84 6%	15 5%	8 4%	2 4% *	2 9% **
Top 2 Box	408 20%	153 29% c	254 17%	80 29%	47 25%	18 36% *	8 44% **
Bottom 2 Box	984 49%	208 39%	775 53% b	113 40%	74 40%	18 37% *	4 20% **
Net Differences	-576 -29%	-55 -10%	-521 -35%	-33 -12%	-26 -14%	-1 -1%	5 24%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There isn't much that British governments can do to deal with the country's housing problems

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Strongly agree	79 4%	44 4%	55 4%	52 4%	52 4%	48 4%	10 6%	19 5%	13 3%	13 5%	16 6%	36 3%	27 5%	48 3%	29 5%	45 3%	17 7%	30 4%	25 5%	17 7%	17 9%	27 5%	26 4%	11 4%	14 15%	21 6%	35 4%	14 4%	
Tend to agree	187 9%	91 9%	146 10%	137 9%	122 9%	107 9%	7 4%	33 9%	30 8%	42 15%	38 14%	77 7%	55 11%	130 9%	60 10%	124 9%	18 7%	71 9%	63 12%	24 10%	20 11%	73 14%	46 7%	16 6%	11 12%	58 18%	62 7%	17 5%	
Neither agree nor disagree	373 19%	133 13%	248 16%	232 16%	198 15%	162 13%	37 23%	100 26%	46 12%	44 16%	34 13%	248 23%	76 16%	272 19%	86 15%	254 19%	22 8%	93 12%	97 18%	38 16%	19 10%	72 14%	82 13%	26 10%	10 10%	48 15%	134 14%	33 9%	
Tend to disagree	632 31%	348 33%	526 34%	504 34%	465 34%	409 34%	35 22%	89 23%	127 32%	110 39%	72 27%	323 30%	120 24%	495 35%	162 28%	441 34%	54 20%	242 30%	178 32%	61 26%	59 32%	184 36%	178 28%	52 19%	28 31%	118 36%	273 30%	79 22%	
Strongly disagree	625 31%	408 38%	503 33%	489 33%	469 35%	443 37%	46 29%	105 27%	171 43%	71 25%	98 37%	285 27%	190 39%	417 29%	222 38%	379 29%	146 55%	340 42%	162 30%	85 36%	65 35%	146 28%	286 45%	161 59%	26 28%	71 22%	399 43%	210 58%	
Don't know	115 6%	36 3%	53 3%	49 3%	45 3%	38 3%	24 15%	42 11%	10 3%	4 2%	6 2%	95 9%	23 5%	72 5%	22 4%	69 5%	7 3%	28 3%	23 4%	10 4%	5 3%	13 3%	20 3%	8 3%	2 3%	14 4%	21 2%	7 2%	
Top 2 Box	266 13%	135 13%	201 13%	189 13%	174 13%	155 13%	17 11%	52 13%	43 11%	55 19%	54 20%	114 11%	82 17%	178 12%	89 15%	169 13%	35 13%	102 13%	89 16%	41 17%	37 20%	100 19%	72 11%	27 10%	25 28%	79 24%	97 11%	31 9%	
Bottom 2 Box	1257 63%	756 71%	1029 67%	993 68%	934 69%	851 71%	81 51%	194 50%	298 75%	181 64%	170 64%	608 57%	309 63%	912 64%	383 66%	820 62%	200 76%	583 72%	340 62%	146 62%	123 67%	330 64%	464 73%	213 77%	54 59%	189 57%	672 73%	289 80%	
Net Differences	-991 -49%	-621 -59%	-828 -54%	-804 -55%	-760 -56%	-696 -58%	-64 -40%	-142 -36%	-255 -64%	-126 -44%	-116 -44%	-494 -46%	-227 -46%	-734 -51%	-295 -51%	-650 -50%	-165 -62%	-481 -60%	-251 -46%	-105 -45%	-86 -47%	-230 -45%	-392 -61%	-186 -67%	-29 -32%	-110 -33%	-575 -62%	-258 -72%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W,X/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O,P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

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 GB adults 16-75
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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There isn't much that British governments can do to deal with the country's housing problems

Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	79 4%	38 4%	41 4%	15 5%	10 3%	12 3%	15 4%	27 5%	14 3%	20 4%	22 5%	22 5%
Tend to agree	187 9%	100 10%	87 9%	38 12% G	39 11% G	33 9%	21 5%	56 10% G	55 10%	54 10%	34 8%	45 9%
Neither agree nor disagree	373 19%	178 18%	194 19%	75 23% GH	67 19%	86 23% GH	55 15%	91 15%	85 16%	90 16%	83 19%	115 24% UK
Tend to disagree	632 31%	288 29%	344 34% B	88 28%	105 29%	113 31%	132 35% D	193 33%	188 35% K	182 32% K	114 25%	148 31%
Strongly disagree	625 31%	337 34% C	288 28%	74 23%	101 28%	110 30%	136 36% DE	204 35% DE	158 30%	183 33% L	167 37% IL	117 25%
Don't know	115 6%	55 6%	61 6%	31 10% FGH	37 10% FGH	15 4%	17 4%	16 3%	31 6%	33 6%	27 6%	24 5%
Top 2 Box	266 13%	138 14%	128 13%	53 16% G	49 14%	45 12%	35 9%	83 14% G	69 13%	74 13%	56 13%	67 14%
Bottom 2 Box	1257 63%	625 63%	632 62%	162 51%	206 57%	223 61% D	268 72% DEF	397 68% DEF	346 65% L	365 65% L	280 63%	266 56%
Net Differences	-991 -49%	-488 -49%	-504 -50%	-109 -34%	-157 -44%	-178 -48%	-233 -62%	-314 -54%	-277 -52%	-291 -52%	-224 -50%	-199 -42%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There isn't much that British governments can do to deal with the country's housing problems

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region										Region (broad)					
	Total	Mortgage	Owned Outright	All Owner-occupiers'	Rented from LA	Rented from HA	Rented Private	All renters	All LA/HA renters	North East	North West	Yorkshire and Humberside	West Midlands	East Midlands	East Anglia	South West	South East	Greater London	Wales	Scotland	WALES	SCOTLAND	GREATER LONDON	NORTH	MIDLANDS	SOUTH
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(X)	(Y)	(Z)	(a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Strongly agree	79 4%	27 3%	27 5% D	54 4%	3 2%	8 4%	14 4%	25 4%	11 3%	5 *	8 4%	6 3%	7 4%	4 3%	3 2%	11 6%	4 2%	17 6%	9 9%	4 2%	9 9%	4 2%	17 6%	19 4%	15 3%	15 3%
Tend to agree	187 9%	85 10%	51 10%	136 10%	10 6%	10 5%	31 9%	51 7%	20 6%	7 *	20 9%	19 11%	20 11%	15 10%	15 8%	16 9%	30 11%	30 11%	3 3%	10 6%	3 3%	10 6%	30 11%	47 9%	51 10%	46 10%
Neither agree nor disagree	373 19%	153 19%	91 18%	243 18%	37 23%	39 21%	53 16%	129 19%	76 22%	23 27%	47 20%	33 18%	34 18%	29 19%	42 22%	26 15%	59 22%	36 14%	16 16%	28 16%	16 16%	28 16%	36 14%	102 20%	105 20%	85 19%
Tend to disagree	632 31%	281 34%	157 31%	438 33%	43 27%	55 30%	97 28%	194 28%	97 28%	28 32%	79 34%	58 32%	58 32%	46 30%	52 28%	52 30%	86 32%	65 24%	35 35%	73 42%	35 35%	73 42%	65 24%	165 33%	156 30%	138 31%
Strongly disagree	625 31%	224 27%	158 31%	382 29%	59 37%	67 37%	116 34%	243 35%	126 37%	18 20%	69 30%	54 30%	53 29%	52 34%	58 31%	63 36%	77 28%	100 37%	34 33%	48 28%	34 33%	48 28%	100 37%	141 28%	163 31%	140 31%
Don't know	115 6%	54 7%	19 4%	73 6%	7 4%	5 3%	30 9%	42 6%	12 3%	6 7%	9 4%	12 7%	11 6%	7 4%	17 9%	8 5%	15 6%	19 7%	3 3%	8 5%	3 3%	8 5%	19 7%	27 5%	35 7%	23 5%
Top 2 Box	266 13%	112 14%	78 15%	190 14%	13 8%	18 10%	45 13%	76 11%	31 9%	12 14%	28 12%	25 14%	27 15%	20 13%	19 10%	27 15%	34 13%	47 18%	12 12%	15 8%	12 12%	15 8%	47 18%	66 13%	65 12%	61 14%
Bottom 2 Box	1257 63%	506 61%	315 63%	821 62%	102 64%	122 66%	213 62%	436 64%	223 65%	45 52%	148 64%	112 62%	112 61%	98 64%	110 59%	115 65%	163 60%	165 62%	69 68%	121 70%	69 68%	121 70%	165 62%	306 61%	319 61%	278 62%
Net Differences	-991 -49%	-394 -48%	-237 -47%	-631 -48%	-88 -56%	-104 -57%	-168 -49%	-360 -53%	-193 -56%	-33 -38%	-120 -52%	-87 -48%	-84 -46%	-78 -51%	-91 -49%	-88 -50%	-129 -47%	-118 -44%	-56 -56%	-106 -62%	-56 -56%	-106 -62%	-118 -44%	-240 -48%	-254 -48%	-217 -48%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

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 GB adults 16-75
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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There isn't much that British governments can do to deal with the country's housing problems
 Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	79 4%	19 4%	23 3%	12 3%	25 6% c	22 4%	21 5%	26 3%	10 6% H
Tend to agree	187 9%	38 8%	66 9%	31 9%	52 12%	56 10% G	27 6%	86 10% G	17 11%
Neither agree nor disagree	373 19%	80 17%	136 18%	73 21%	84 20%	121 22% H	75 17%	137 16%	40 25% GH
Tend to disagree	632 31%	157 33%	243 32%	106 30%	127 30%	156 29%	128 30%	304 35% F	44 27%
Strongly disagree	625 31%	161 34% E	262 34% E	101 29%	101 24%	147 27%	152 35% FI	289 33% FI	38 23%
Don't know	115 6%	18 4%	32 4%	32 9% BC	35 8% BC	35 7% H	31 7% H	35 4%	14 8% H
Top 2 Box	266 13%	57 12%	89 12%	43 12%	77 18% BCD	79 15%	48 11%	112 13%	27 17%
Bottom 2 Box	1257 63%	318 67% DE	504 66% DE	207 58%	228 54%	302 56%	280 65% FI	593 68% FI	82 50%
Net Differences	-991 -49%	-261 -55%	-416 -55%	-164 -46%	-151 -36%	-224 -42%	-232 -54%	-481 -55%	-54 -33%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There isn't much that British governments can do to deal with the country's housing problems
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	79 4%	17 2%	19 6% BE	9 5%	45 4% B	34 4%	16 3%	19 4%	19 5%	5 3%
Tend to agree	187 9%	77 11% F	28 9%	20 11%	125 10% F	62 8%	44 8%	53 10%	49 12% G	26 13% G
Neither agree nor disagree	373 19%	129 18% D	59 20% D	21 12%	210 18% D	163 20% D	121 21% J	100 19%	75 18%	25 13%
Tend to disagree	632 31%	225 31%	100 34%	63 35%	388 32%	244 30%	174 30%	158 29%	146 36%	63 32%
Strongly disagree	625 31%	228 32% C	73 25%	65 36% C	365 31% C	260 32% C	190 33% I	178 33% I	106 26%	66 33%
Don't know	115 6%	43 6%	14 5%	4 2%	62 5%	54 7% D	38 6% I	31 6%	14 3%	12 6%
Top 2 Box	266 13%	95 13%	47 16%	29 16%	170 14%	96 12%	60 10%	72 13%	68 17% G	31 16% G
Bottom 2 Box	1257 63%	453 63%	173 59%	128 70% CEF	753 63%	504 62%	364 62%	336 62%	252 62%	129 65%
Net Differences	-991 -49%	-358 -50%	-126 -43%	-99 -54%	-583 -49%	-408 -50%	-304 -52%	-264 -49%	-184 -45%	-97 -49%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - There isn't much that British governments can do to deal with the country's housing problems

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	79 4%	23 4%	56 4%	13 5%	4 2%	5 9% E*	2 11% **
Tend to agree	187 9%	70 13% c	117 8%	35 13%	24 13%	7 15% *	3 18% **
Neither agree nor disagree	373 19%	110 20%	263 18%	54 19%	39 21%	12 25% *	4 23% **
Tend to disagree	632 31%	146 27%	486 33% B	78 28%	54 29%	10 19% *	5 26% **
Strongly disagree	625 31%	143 27%	482 33% B	76 27%	52 28%	13 27% *	2 13% **
Don't know	115 6%	42 8% c	73 5%	25 9%	13 7%	3 5% *	2 9% **
Top 2 Box	266 13%	93 17% c	172 12%	48 17%	28 15%	12 24% *	5 29% **
Bottom 2 Box	1257 63%	290 54%	968 66% B	153 55%	106 57%	23 46% *	7 40% **
Net Differences	-991 -49%	-196 -37%	-795 -54%	-105 -38%	-78 -42%	-11 -22%	-2 -11%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Everyone should have a right to be able to live in a decent quality home whether or not they own it

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote							Best policies on housing				Concern - housing payments at moment		Concern - housing payments in 12 months		More homes in local area				House prices - good thing personally				House prices - good thing family				
		Total	Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Absolutely NOT	(1 to 5)	Labour	Conservatives	Other party	None/DK	Concerned	Not concerned	Concerned	Not concerned	Strongly support	Support	Oppose	Strongly oppose	Very good	Good	Bad	Very bad	Very good	Good	Bad	Very bad
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365	
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360	
Strongly agree	875 44%	521 49% CDEFH	678 44%	661 45% C	630 47% CDH	575 48% CDEH	83 52% H	157 40%	215 54% JKL	91 32%	120 46% J	448 42% J	284 58% N	560 39% P	320 55% P	512 39%	190 72% RST	453 56% ST	212 39%	89 38%	74 40%	193 37%	374 59% UV	185 67% UVW	38 41% z*	108 33%	508 55% YZ	230 64% YZa	
Tend to agree	650 32%	318 30% G	512 33% BFG	486 33% BFG	441 33% BG	385 32% BG	32 20% G	111 29% G	106 27% I	104 36% I	78 29% I	363 34% I	113 23% M	516 36% M	162 28% O	455 35% O	48 18%	234 29% Q	187 34% Q	74 32% Q	65 35% WX	185 36% WX	176 28% X	60 22% b*	32 35% b	116 35% b	283 31% b	81 23%	
Neither agree nor disagree	273 14%	112 11% BDEF	190 12% BDEF	174 12% BEF	147 11% F	122 10% F	26 16% BF	73 19% BCDEF	44 11% I	51 18% I	36 13% I	142 13% I	49 10% M	211 15% M	55 9% O	198 15% O	15 6%	71 9% Q	73 13% QR	27 11% Q	19 10% WX	73 14% WX	43 7% X	15 6% b*	9 10% +	58 18% Yab	59 6% b	21 6%	
Tend to disagree	93 5%	54 5% IL	73 5% IL	69 5% IL	66 5% IL	61 5% IL	7 4% IL	19 5% IL	15 4% IL	24 9% IL	12 4% IL	43 4% IL	18 4% IL	73 5% IL	17 3% IL	72 5% IL	3 1% IL	22 3% IL	40 7% IL	21 9% IL	14 8% IL	35 7% IL	22 3% IL	4 1% IL	7 8% IL	27 8% IL	35 4% IL	5 1%	
Strongly disagree	61 3%	38 4% IL	50 3% IL	47 3% IL	44 3% IL	43 4% IL	4 3% IL	10 2% IL	9 2% IL	11 4% IL	15 6% IL	25 2% IL	19 4% IL	41 3% IL	19 3% IL	41 3% IL	3 1% IL	12 2% IL	27 5% IL	17 7% IL	8 4% IL	22 4% IL	17 3% IL	9 3% IL	2 2% IL	13 4% IL	26 3% IL	16 4% IL	
Don't know	58 3%	17 2% BCDEF	27 2% BCDEF	26 2% BCDEF	23 2% BCDEF	20 2% BCDEF	8 5% BCDEF	20 5% BCDEF	9 2% BCDEF	3 1% BCDEF	4 1% BCDEF	42 4% JK	8 2% JK	34 2% JK	7 1% JK	35 3% JK	4 2% JK	11 1% JK	10 2% JK	6 2% JK	3 2% JK	8 2% JK	7 1% JK	2 1% JK	3 4% JK	9 3% JK	13 1% JK	6 2%	
Top 2 Box	1525 76%	839 79% GH	1189 78% H	1147 78% CH	1071 79% CDGH	960 80% CDGH	114 72% GH	268 69% GH	321 81% J	195 68% J	198 75% J	811 76% J	397 81% N	1076 75% P	482 83% P	967 74% P	238 90% RST	687 85% ST	399 73% ST	163 70% ST	140 76% ST	378 73% ST	549 86% UV	245 89% UV	70 77% z*	224 68% z*	791 86% YZ	311 87% YZ	
Bottom 2 Box	154 8%	92 9% IL	123 8% IL	116 8% IL	111 8% IL	104 9% D	11 7% D	29 7% IL	23 6% IL	36 13% IL	27 10% L	68 6% L	38 8% L	113 8% L	36 6% L	113 9% L	7 2% L	35 4% L	67 12% QR	38 16% QRS	22 12% WX	56 11% WX	39 6% WX	13 5% WX	9 10% +	40 12% ab	61 7% ab	21 6%	
Net Differences	1371 68%	747 70%	1066 70%	1031 70%	960 71%	856 71%	103 65%	239 62%	298 75%	159 56%	171 65%	744 70%	359 73%	963 67%	446 77%	855 65%	232 88%	653 81%	331 60%	125 54%	117 63%	321 62%	511 80%	231 84%	61 67%	184 56%	730 79%	290 81%	

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N,O/P,Q/R/S/T,U/V/W/X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M,N,O,P,Q/R/S/T,U/V/W,X,Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Everyone should have a right to be able to live in a decent quality home whether or not they own it
 Base: All Adults aged 16-75 in Great Britain

	Total	Gender		Age					Social grade			
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Strongly agree	875 44%	394 40%	482 47% B	133 41%	159 44%	161 44%	182 49% H	240 41%	188 35%	268 48% I	199 44% I	221 47% I
Tend to agree	650 32%	327 33%	323 32%	96 30%	109 30%	118 32%	118 31%	210 36%	196 37% JL	173 31%	148 33%	134 28%
Neither agree nor disagree	273 14%	159 16% C	115 11%	49 15%	54 15%	55 15%	43 11%	72 12%	81 15%	71 13%	49 11%	73 15%
Tend to disagree	93 5%	48 5%	45 4%	14 4%	18 5%	17 5%	16 4%	28 5%	33 6%	21 4%	17 4%	22 5%
Strongly disagree	61 3%	36 4%	25 2% EG	14 5% EG	4 1%	8 2%	6 2%	28 5% EG	16 3%	14 3%	17 4%	13 3%
Don't know	58 3%	32 3%	26 3%	15 5% H	16 5% H	9 2%	10 3%	8 1%	17 3%	14 2%	17 4%	9 2%
Top 2 Box	1525 76%	721 72%	805 79% B	229 71%	267 74%	279 76%	300 80% D	451 77%	383 72%	441 79% I	347 78%	355 75%
Bottom 2 Box	154 8%	84 8%	70 7%	28 9%	22 6%	26 7%	22 6%	56 10%	50 9%	36 6%	34 8%	35 8%
Net Differences	1371 68%	637 64%	735 72%	201 62%	245 68%	254 69%	278 74%	394 67%	334 63%	405 72%	313 70%	319 68%

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L Minimum Base: 30(**) Small Base: 100(**)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Everyone should have a right to be able to live in a decent quality home whether or not they own it

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure									Region											Region (broad)					
		Total (A)	Mortgage (B)	Owned Outright (C)	All Owner-occupiers' (D)	Rented from LA (E)	Rented from HA (F)	Rented Private (G)	All renters (H)	All LA/HA renters (I)	North East (J)	North West (K)	Yorkshire and Humber (L)	West Midlands (M)	East Midlands (N)	East Anglia (O)	South West (P)	South East (Q)	Greater London (R)	Wales (S)	Scotland (T)	WALES (U)	SCOTLAND (V)	GREATER LONDON (X)	NORTH (Y)	MIDLANDS (Z)	SOUTH (a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446	
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448	
Strongly agree	875 44%	315 38%	188 37%	502 38%	78 49%	109 60%	185 54%	373 55%	188 55%	43 49%	102 44%	76 42%	87 48%	62 40%	75 40%	80 45%	101 37%	114 43%	48 47%	87 50%	48 47%	87 50%	114 43%	222 44%	224 43%	181 40%	
Tend to agree	650 32%	293 36%	177 35%	470 35%	48 30%	40 22%	93 27%	180 26%	87 25%	13 15%	81 35%	64 35%	52 28%	51 33%	61 33%	63 36%	95 35%	81 31%	30 30%	59 34%	30 30%	59 34%	81 31%	159 32%	164 31%	158 35%	
Neither agree nor disagree	273 14%	117 14%	73 15%	191 14%	23 14%	25 14%	35 10%	83 12%	48 14%	16 18%	28 12%	27 15%	26 14%	26 17%	31 16%	14 8%	44 16%	41 15%	12 12%	9 5%	12 12%	9 5%	41 15%	71 14%	83 16%	58 13%	
Tend to disagree	93 5%	47 6%	33 7%	80 6%	- 4%	3 2%	10 3%	13 2%	3 1%	4 4%	12 5%	6 3%	10 5%	4 3%	12 6%	8 5%	12 4%	13 5%	6 6%	7 4%	6 6%	4 4%	13 5%	22 4%	26 5%	20 4%	
Strongly disagree	61 3%	22 3%	26 5%	48 4%	6 4%	4 2%	3 1%	13 2%	10 3%	7 8%	5 2%	3 2%	3 2%	7 5%	7 4%	6 3%	8 3%	8 3%	2 2%	5 3%	2 2%	5 3%	8 3%	15 3%	17 3%	13 3%	
Don't know	58 3%	30 4%	6 1%	36 3%	3 2%	3 1%	16 5%	22 3%	6 2%	5 6%	3 1%	5 3%	6 3%	3 2%	2 1%	6 4%	11 4%	9 4%	3 3%	6 3%	3 3%	6 3%	9 4%	12 2%	10 2%	18 4%	
Top 2 Box	1525 76%	608 74%	364 72%	972 73%	126 79%	149 81%	278 81%	553 81%	275 80%	56 64%	184 79%	141 77%	139 76%	113 73%	136 73%	142 81%	196 72%	195 73%	78 77%	146 85%	78 77%	146 85%	195 73%	380 76%	388 74%	339 76%	
Bottom 2 Box	154 8%	69 8%	60 12%	128 10%	6 4%	6 4%	13 4%	26 4%	13 4%	10 12%	18 8%	9 5%	13 7%	12 8%	19 10%	14 8%	19 7%	20 8%	8 8%	11 7%	8 8%	11 7%	20 8%	38 7%	43 8%	33 7%	
Net Differences	1371 68%	539 65%	305 61%	844 64%	120 75%	143 78%	265 78%	527 77%	262 77%	46 52%	166 71%	131 72%	126 69%	101 66%	118 63%	129 73%	177 65%	175 66%	70 69%	134 78%	70 69%	134 78%	175 66%	343 68%	345 66%	306 68%	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T,U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

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GB adults 16-75

IPSOS OBSERVER

Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Everyone should have a right to be able to live in a decent quality home whether or not they own it

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
						GSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Phd	No Formal Qualificati ons
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Strongly agree	875 44%	202 43%	325 43%	165 47%	183 43%	242 45%	185 43%	381 43%	68 42%
Tend to agree	650 32%	152 32%	279 37% DE	100 28%	119 28%	167 31%	147 34%	284 32%	52 32%
Neither agree nor disagree	273 14%	72 15%	86 11%	54 15%	62 15%	77 14%	56 13%	120 14%	21 13%
Tend to disagree	93 5%	20 4%	36 5%	20 6%	17 4%	18 3%	17 4%	48 5%	10 6%
Strongly disagree	61 3%	12 3%	22 3%	5 1%	22 5% BCD	16 3%	12 3%	26 3%	7 5%
Don't know	58 3%	14 3%	13 2%	11 3%	19 5% c	17 3%	18 4%	19 2%	4 2%
Top 2 Box	1525 76%	354 75%	604 79% E	265 75%	302 71%	409 76%	332 76%	664 76%	120 74%
Bottom 2 Box	154 8%	32 7%	57 8%	25 7%	40 9%	34 6%	28 7%	74 8%	18 11%
Net Differences	1371 68%	322 68%	546 72%	240 68%	263 62%	375 70%	304 70%	590 67%	103 63%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(**) Small Base: 100(*)

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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Everyone should have a right to be able to live in a decent quality home whether or not they own it
 Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income			
		Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Unweighted base	2011	661	292	178	1131	880	599	533	387	193
Weighted base	2011	720	293	182	1195	816	583	539	410	198
Strongly agree	875 44%	290 40%	130 44%	77 42%	497 42%	378 46% BE	285 49% I	240 44% I	152 37%	85 43%
Tend to agree	650 32%	240 33%	92 31%	63 35%	395 33%	255 31%	168 29%	184 34%	151 37% G	57 29%
Neither agree nor disagree	273 14%	114 16% F	32 11%	27 15%	174 15% C	100 12%	67 11%	69 13%	64 16%	34 17%
Tend to disagree	93 5%	32 4%	17 6%	10 5%	59 5%	34 4%	24 4%	23 4%	19 5%	12 6%
Strongly disagree	61 3%	24 3%	11 4%	3 2%	38 3%	23 3%	21 4%	11 2%	13 3%	5 3%
Don't know	58 3%	19 3%	10 4%	2 1%	32 3%	26 3%	18 3%	12 2%	10 2%	5 2%
Top 2 Box	1525 76%	530 74%	223 76%	140 77%	892 75%	633 78%	453 78%	424 79%	303 74%	142 72%
Bottom 2 Box	154 8%	57 8%	28 10%	12 7%	97 8%	57 7%	45 8%	34 6%	33 8%	17 9%
Net Differences	1371 68%	473 66%	194 66%	127 70%	795 67%	576 71%	408 70%	390 72%	270 66%	125 64%

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

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Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain? - Everyone should have a right to be able to live in a decent quality home whether or not they own it
 Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)			
		At least one child present	No children present	1	2	3	4+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21
Weighted base	2011	534	1477	280	186	50	19
Strongly agree	875 44%	240 45%	636 43%	125 44%	84 45%	24 49% *	6 35% **
Tend to agree	650 32%	169 32%	482 33%	88 31%	58 31%	15 30% *	8 42% **
Neither agree nor disagree	273 14%	67 12%	207 14%	36 13%	24 13%	3 7% *	3 18% **
Tend to disagree	93 5%	25 5%	68 5%	17 6%	6 3%	3 5% *	- - **
Strongly disagree	61 3%	16 3%	44 3%	6 2%	8 4%	2 4% *	1 5% **
Don't know	58 3%	18 3%	40 3%	9 3%	6 3%	3 5% *	- - **
Top 2 Box	1525 76%	408 76%	1117 76%	213 76%	142 76%	39 78% *	14 77% **
Bottom 2 Box	154 8%	42 8%	113 8%	23 8%	13 7%	5 9% *	1 5% **
Net Differences	1371 68%	366 69%	1005 68%	190 68%	128 69%	35 69%	13 72%

ColumnProportions (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...you personally?

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote								Best policies on housing				Concern - housing payments at moment				Concern - housing payments in 12 months				More homes in local area				House prices - good thing personally				House prices - good thing family			
		Absolutely certain (A)	(B)	(6 to 10) (C)	(7 to 10) (D)	(8 to 10) (E)	(9 to 10) (F)	NOT (G)	(1 to 5) (H)	Labour (I)	Conservati ves (J)	Other party (K)	None/DK (L)	Concerned (M)	Not concerned (N)	Concerned (O)	Not concerned (P)	Strongly support (Q)	Support (R)	Oppose (S)	Strongly oppose (T)	Very good (U)	Good (V)	Bad (W)	Very bad (X)	Very good (Y)	Good (Z)	Bad (a)	Very bad (b)				
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365					
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360					
Very good	185	122	157	153	148	135	11	24	48	55	23	59	34	147	39	143	21	73	61	34	185	185	-	-	75	104	51	17					
	9%	12%	10%	10%	11%	11%	7%	6%	12%	19%	9%	6%	7%	11%	7%	11%	8%	9%	11%	15%	100%	36%	-	-	82%	31%	6%	5%					
		CDH	H	H	CDH	CH			L	IKL				M		O				QRS	VWX	WX			Zab*	ab							
Fairly good	330	184	282	267	239	209	10	43	78	78	38	136	77	248	92	227	36	140	101	38	-	330	-	-	4	169	99	18					
	16%	17%	18%	18%	17%	17%	7%	11%	20%	27%	14%	13%	16%	17%	14%	17%	14%	17%	18%	16%	-	64%	-	-	4%	51%	11%	5%					
		GH	FGH	GH	GH	GH			L	IKL											UWX				*	Yab	b						
No difference overall	746	398	565	547	511	460	57	155	118	100	113	415	101	627	130	582	78	249	214	99	-	-	-	-	10	30	226	61					
	37%	37%	37%	37%	38%	38%	36%	40%	30%	35%	43%	39%	21%	44%	23%	44%	30%	31%	39%	42%	-	-	-	-	11%	9%	24%	17%					
											I	I		M		O			QR	QR					*	Yzb	z						
Fairly bad	363	169	266	247	225	189	36	74	84	31	42	206	113	233	148	195	52	171	83	23	-	-	363	-	1	16	295	48					
	18%	16%	17%	17%	17%	16%	23%	19%	21%	11%	16%	19%	23%	16%	25%	15%	20%	21%	15%	10%	-	-	57%	-	1%	5%	32%	13%					
			RDEF	F	F		BF		J			J	N	P		T	ST	T					UVX		*	Y	Yzb	YZ					
Very bad	275	142	195	186	172	159	30	64	55	18	46	156	143	121	147	111	64	142	70	35	-	-	275	275	2	11	241	213					
	14%	13%	13%	13%	13%	13%	19%	16%	14%	6%	17%	15%	29%	8%	25%	8%	24%	18%	13%	15%	-	-	43%	100%	2%	3%	26%	59%					
							D		J		J	J	N	P		RST	S						UV	UVW	*	Yz	YZa	YZa					
Don't know	111	46	65	63	56	53	15	29	14	3	3	91	24	59	24	56	13	30	20	5	-	-	-	-	-	-	11	3					
	6%	4%	4%	4%	4%	4%	9%	9%	4%	1%	1%	9%	5%	4%	4%	4%	5%	4%	4%	2%	-	-	-	-	-	-	1%	1%					
							BCDEF	BCDEF			IK															*							
NET: Very good	185	122	157	153	148	135	11	24	48	55	23	59	34	147	39	143	21	73	61	34	185	185	-	-	75	104	51	17					
	9%	12%	10%	10%	11%	11%	7%	6%	12%	19%	9%	6%	7%	10%	7%	11%	8%	9%	11%	15%	100%	36%	-	-	82%	31%	6%	5%					
		CDH	H	H	CDH	CH			L	IKL				M		O				QRS	VWX	WX			Zab*	ab							
NET: Good	515	306	439	420	388	344	22	66	127	133	61	195	111	395	131	370	57	213	162	72	185	515	-	-	79	273	150	35					
	26%	29%	29%	29%	29%	29%	14%	17%	32%	47%	23%	18%	23%	28%	23%	28%	21%	26%	30%	31%	100%	100%	-	-	86%	83%	16%	10%					
		GH	GH	GH	GH	GH			KL	IKL				M		O		Q	Q	Q	WX	WX			ab*	ab	b						
NET: Bad	638	311	461	433	397	349	66	139	139	49	88	363	255	354	294	305	116	313	153	57	-	-	638	275	2	27	537	261					
	32%	29%	30%	30%	29%	29%	41%	36%	35%	17%	33%	34%	52%	25%	51%	23%	44%	39%	28%	25%	-	-	100%	100%	3%	8%	58%	72%					
			DF				BCDEF	BCDEF	J	J	J	J	N	P		ST	ST	ST	ST	ST			UV	UV	*	Y	YZ	YZa					
NET: Very bad	275	142	195	186	172	159	30	64	55	18	46	156	143	121	147	111	64	142	70	35	-	-	275	275	2	11	241	213					
	14%	13%	13%	13%	13%	13%	19%	16%	14%	6%	17%	15%	29%	8%	25%	8%	24%	18%	13%	15%	-	-	43%	100%	2%	3%	26%	59%					
							D		J		J	J	N	P		RST	S						UV	UVW	*	Yz	YZa	YZa					
Top 2 Box	515	306	439	420	388	344	22	66	127	133	61	195	111	395	131	370	57	213	162	72	185	515	-	-	79	273	150	35					
	26%	29%	29%	29%	29%	29%	14%	17%	32%	47%	23%	18%	23%	28%	23%	28%	21%	26%	30%	31%	100%	100%	-	-	86%	83%	16%	10%					
		GH	GH	GH	GH	GH			KL	IKL				M		O		Q	Q	Q	WX	WX			ab*	ab	b						
Bottom 2 Box	638	311	461	433	397	349	66	139	139	49	88	363	255	354	294	305	116	313	153	57	-	-	638	275	2	27	537	261					
	32%	29%	30%	30%	29%	29%	41%	36%	35%	17%	33%	34%	52%	25%	51%	23%	44%	39%	28%	25%	-	-	100%	100%	3%	8%	58%	72%					
			DF				BCDEF	BCDEF	J	J	J	J	N	P		ST	ST	ST	ST	ST			UV	UV	*	Y	YZ	YZa	YZa				
Net Differences	-123	-5	-22	-13	-9	-4	-44	-72	-12	83	-27	-167	-144	42	-164	65	-59	-100	9	14	185	515	-638	-275	76	246	-387	-225					
	-6%	*	-1%	-1%	-1%	*	-28%	-19%	-3%	29%	-10%	-16%	-29%	3%	-28%	5%	-22%	-12%	2%	6%	100%	100%	-100%	-100%	84%	75%	-42%	-63%					

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...you personally?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender			Age				Social grade			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Very good	185 9%	100 10%	84 8%	16 5%	26 7%	24 6%	40 11% DF	79 13% DEF	53 10%	53 10%	44 10%	34 7%
Fairly good	330 16%	172 17%	158 16%	42 13%	45 12%	64 17%	66 18%	114 19% DE	112 21% KL	99 18% L	62 14%	58 12%
No difference overall	746 37%	360 36%	386 38%	68 21%	99 27%	141 38% DE	147 39% DE	292 50% DEFG	197 37%	184 33%	179 40% J	186 39% J
Fairly bad	363 18%	180 18%	183 18%	100 31% FGH	91 25% GH	71 19% H	55 15% H	46 8%	88 17%	115 21%	74 17%	86 18%
Very bad	275 14%	131 13%	145 14%	67 21% GH	64 18% H	57 15% H	49 13% H	39 7%	54 10%	82 15% I	60 13%	79 17% I
Don't know	111 6%	53 5%	59 6%	28 9% FGH	36 10% FGH	13 3%	17 5%	18 3%	26 5%	28 5%	28 6%	29 6%
NET: Very good	185 9%	100 10%	84 8%	16 5%	26 7%	24 6%	40 11% DF	79 13% DEF	53 10%	53 10%	44 10%	34 7%
NET: Good	515 26%	273 27%	242 24%	58 18%	70 20%	87 24%	106 28% DE	193 33% DEF	165 31% KL	152 27% L	106 24%	92 19%
NET: Bad	638 32%	310 31%	328 32%	167 52% EFGH	155 43% FGH	128 35% GH	104 28% H	84 14%	143 27%	197 35% I	134 30%	164 35% I
NET: Very bad	275 14%	131 13%	145 14%	67 21% GH	64 18% H	57 15% H	49 13% H	39 7%	54 10%	82 15% I	60 13%	79 17% I
Top 2 Box	515 26%	273 27%	242 24%	58 18%	70 20%	87 24%	106 28% DE	193 33% DEF	165 31% KL	152 27% L	106 24%	92 19%
Bottom 2 Box	638 32%	310 31%	328 32%	167 52% EFGH	155 43% FGH	128 35% GH	104 28% H	84 14%	143 27%	197 35% I	134 30%	164 35% I
Net Differences	-123 -6%	-38 -4%	-86 -8%	-109 -34%	-84 -23%	-41 -11%	3 1%	109 19%	23 4%	-45 -8%	-28 -6%	-72 -15%

ColumnProportions [%]: A,B/C,D/E/F/G/H,I/J,K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans [%]: A,B/C,D/E/F/G/H,I/J,K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? ...you personally?

Base: All Adults aged 16-75 in Great Britain

	Tenure										Region										Region (broad)					
	Total (A)	Mortgage (B)	Owned outright (C)	All Owner-occupiers' (D)	Rented from LA (E)	Rented from HA (F)	Rented Private (G)	All renters (H)	All LA/HA renters (I)	North East (J)	North West (K)	Yorkshire and Humber (L)	West Midlands (M)	East Midlands (N)	East Anglia (O)	South West (P)	South East (Q)	Greater London (R)	Wales (S)	Scotland (T)	WALES (U)	SCOTLAND (V)	GREATER LONDON (X)	NORTH (Y)	MIDLANDS (Z)	SOUTH (a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Very good	185 9%	90 11% EFGHI	80 16% BDEFGHI	170 22% BEFGHI	5 3%	3 2%	7 2%	15 2%	8 2%	3 3%	26 11% J	12 7%	19 10%	10 7%	16 9%	19 11%	27 10%	35 13% J,T	9 9%	10 6%	9 9%	10 6%	35 13% VY	41 8%	45 9%	45 10%
Fairly good	330 16%	203 25% CEFGHI	96 19% EFGHI	298 22% CEFGHI	7 4%	3 2%	22 6% FHI	32 5% FI	10 3%	14 16%	42 18%	28 16%	28 15%	29 19%	29 15%	31 17%	55 20% R	33 13% R	15 14%	27 16%	15 14%	27 16%	33 13%	84 17%	86 16%	85 19% X
No difference overall	746 37%	299 36% G	224 44% BDGH	522 39% BDGH	63 40% GH	88 48% BDGH	73 21% G	224 33% G	151 44% BGH	43 49% KPR*	80 34%	73 40%	71 39%	62 41%	67 36%	58 33%	103 38%	83 31%	37 37%	70 41%	37 37%	70 41%	83 31%	195 39% X	200 38%	160 36%
Fairly bad	363 18%	123 15% CD	46 9% C	169 13% BCD	44 28% BCD	40 22% BCD	111 32% BCDFHI	194 28% BCDFI	83 24% BCD	15 17%	40 17%	41 23% Q	29 16%	23 15%	40 21% L	30 17%	39 15%	53 20%	17 17%	21% 17%	36 17%	36 20%	53 20%	96 17%	92 17%	70 16%
Very bad	275 14%	64 8%	44 9%	108 8% C	29 18% BCD	40 22% BCD	98 29% BCDEHI	167 24% BCDEI	69 20% BCD	7 9%	37 16% L	12 7%	31 17%	19 12%	25 14% L	30 17% L	30 11%	44 16% L	20 19%	20 11%	20 19%	20 11%	44 16% R,Q*	56 11%	75 14%	60 13%
Don't know	111 6%	46 6% C	14 3% C	59 4% C	11 7% C	10 5% C	31 9% BCD	52 8% CD	21 6% C	5 6% *	8 3%	15 8% KM	5 3%	10 7%	11 6%	8 5%	18 7%	18 7%	4 4%	9 5%	4 4%	9 5%	18 7%	28 6%	26 5%	26 6%
NET: Very good	185 9%	90 11% EFGHI	80 16% BDEFGHI	170 22% BEFGHI	5 3%	3 2%	7 2%	15 2%	8 2%	3 3%	26 11% J	12 7%	19 10%	10 7%	16 9%	19 11%	27 10% J,T	35 13% J,T	9 9%	10 6%	9 9%	10 6%	35 13% VY	41 8%	45 9%	45 10%
NET: Good	515 26%	293 36% EFGHI	175 35% EFGHI	468 35% EFGHI	12 7%	6 3%	29 7% F	47 7% F	18 5%	17 19% *	67 29%	41 22%	47 26%	39 26%	45 24%	49 28%	81 30%	68 26%	23 23%	37 22%	23 23%	37 22%	68 26%	124 25%	131 25%	131 29%
NET: Bad	638 32%	187 23% C	90 18% C	278 21% C	72 46% BCD	80 43% BCD	209 61% BCDFPHI	361 53% BCDFI	152 44% BCD	22 26% *	77 33%	53 29%	60 33%	42 27%	65 35% Q	61 34%	69 26%	96 36% Q	36 36%	56 32%	36 36%	56 32%	96 36%	153 31%	167 32%	130 29%
NET: Very bad	275 14%	64 8%	44 9%	108 8% C	29 18% BCD	40 22% BCD	98 29% BCDEHI	167 24% BCDEI	69 20% BCD	7 9%	37 16% L	12 7%	31 17%	19 12%	25 14% L	30 17% L	30 11%	44 16% L	20 19%	20 11%	20 19%	20 11%	44 16% R,Q*	56 11%	75 14%	60 13%
Top 2 Box	515 26%	293 36% EFGHI	175 35% EFGHI	468 35% EFGHI	12 7%	6 3%	29 7% F	47 7% F	18 5%	17 19% *	67 29%	41 22%	47 26%	39 26%	45 24%	49 28%	81 30%	68 26%	23 23%	37 22%	23 23%	37 22%	68 26%	124 25%	131 25%	131 29%
Bottom 2 Box	638 32%	187 23% C	90 18% C	278 21% C	72 46% BCD	80 43% BCD	209 61% BCDFPHI	361 53% BCDFI	152 44% BCD	22 26% *	77 33%	53 29%	60 33%	42 27%	65 35% Q	61 34%	69 26%	96 36% Q	36 36%	56 32%	36 36%	56 32%	96 36%	153 31%	167 32%	130 29%
Net Differences	-123 -6%	106 13%	85 17%	190 14%	-60 -38%	-74 -40%	-180 -53%	-314 -46%	-134 -39%	-6 -6%	-10 -4%	-13 -7%	-13 -7%	-3 -2%	-20 -10%	-11 -6%	12 4%	-28 -11%	-13 -13%	-19 -11%	-13 -13%	-19 -11%	-28 -11%	-28 -6%	-36 -7%	1 *

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...you personally?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/ NV Q12	A Level or equivalent	Degree/ Masters/ PhD	No Formal Qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Very good	185 9%	40 8%	87 11% E	28 8%	30 7%	35 6%	42 10%	89 10% F	19 12% F
Fairly good	330 16%	71 15%	137 18%	54 15%	68 16%	71 13%	67 15% I	179 20% FG	13 8%
No difference overall	746 37%	203 43% DE	303 40% DE	114 32%	126 30%	231 43% GH	145 33%	296 34%	74 45% GH
Fairly bad	363 18%	80 17%	111 15%	72 20% c	101 24% bc	92 17%	81 19%	167 19%	24 15%
Very bad	275 14%	51 11%	90 12%	63 18% bc	71 17% bc	80 15%	70 16%	106 12%	19 11%
Don't know	111 6%	28 6%	32 4%	25 7%	26 6%	29 5%	29 7%	40 5%	14 8% H
NET: Very good	185 9%	40 8%	87 11% E	28 8%	30 7%	35 6%	42 10%	89 10% F	19 12% F
NET: Good	515 26%	111 24%	224 29% BDE	81 23%	98 23%	105 20%	109 25%	268 31% FI	33 20%
NET: Bad	638 32%	131 28%	201 26% bc	134 38% bc	172 41% bc	172 32%	151 35% I	273 31%	42 26%
NET: Very bad	275 14%	51 11%	90 12%	63 18% bc	71 17% bc	80 15%	70 16%	106 12%	19 11%
Top 2 Box	515 26%	111 24%	224 29% BDE	81 23%	98 23%	105 20%	109 25%	268 31% FI	33 20%
Bottom 2 Box	638 32%	131 28%	201 26% bc	134 38% bc	172 41% bc	172 32%	151 35% I	273 31%	42 26%
Net Differences	-123 -6%	-19 -4%	23 3%	-53 -15%	-74 -18%	-67 -12%	-42 -10%	-5 -1%	-9 -6%

ColumnProportions (N%): A,B/C/D/E,F/G/H/I Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (N%): A,B/C/D/E,F/G/H/I Minimum Base: 30(*) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...you personally?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income				
		Total	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted base	2011	661	292	178	1131	880	599	533	387	193	
Weighted base	2011	720	293	182	1195	816	583	539	410	198	
Very good	185 9%	79 11% F	24 8%	26 14% F	130 11% F	55 7%	31 5%	44 8%	49 12% G	32 16% GH	
Fairly good	330 16%	140 20% F	52 18% F	42 23% F	234 20% F	97 12%	63 11%	98 18% G	86 21% G	51 26% GH	
No difference overall	746 37%	237 33% BE	126 43% BE	66 36% B	429 36% B	317 39% B	235 40% J	188 35% J	150 37% J	61 31% J	
Fairly bad	363 18%	137 19% CDE	39 13%	22 12%	198 17%	165 20% CDE	110 19% J	111 21% J	72 18%	27 14%	
Very bad	275 14%	91 13%	37 13%	19 10%	147 12%	128 16% E	108 19% HU	73 13%	39 10%	19 10%	
Don't know	111 6%	36 5%	15 5%	7 4%	58 5%	53 7%	36 6% I	25 5%	13 3%	7 3%	
NET: Very good	185 9%	79 11% F	24 8%	26 14% F	130 11% F	55 7%	31 5%	44 8%	49 12% G	32 16% GH	
NET: Good	515 26%	220 31% F	76 26% F	68 37% CEF	363 30% F	152 19%	94 16%	142 26% G	135 33% GH	84 42% GH	
NET: Bad	638 32%	227 32% DE	76 26%	41 23%	345 29%	294 36% CDE	218 37% IJ	184 34% IJ	111 27%	46 24%	
NET: Very bad	275 14%	91 13%	37 13%	19 10%	147 12%	128 16% E	108 19% HU	73 13%	39 10%	19 10%	
Top 2 Box	515 26%	220 31% F	76 26% F	68 37% CEF	363 30% F	152 19%	94 16%	142 26% G	135 33% GH	84 42% GH	
Bottom 2 Box	638 32%	227 32% DE	76 26%	41 23%	345 29%	294 36% CDE	218 37% IJ	184 34% IJ	111 27%	46 24%	
Net Differences	-123 -6%	-7 -1%	* *	26 14%	19 2%	-142 -17%	-124 -21%	-42 -8%	24 6%	37 19%	

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F,G/H/I/J Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...you personally?

Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)				
		Total (A)	At least one child present (B)	No children present (C)	1	2	3	4+
					(D)	(E)	(F)	(G)
Unweighted base	2011	524	1487	278	178	47	21	
Weighted base	2011	534	1477	280	186	50	19	
Very good	185 9%	45 8%	140 9%	18 7%	23 12% F	1 2% *	3 14% **	
Fairly good	330 16%	98 18%	233 16%	57 20%	32 17%	6 11% *	3 17% **	
No difference overall	746 37%	151 28%	595 40% B	75 27%	53 29%	20 40% *	4 19% **	
Fairly bad	363 18%	127 24% C	237 16%	68 24%	41 22%	12 24% *	6 31% **	
Very bad	275 14%	84 16%	191 13%	45 16%	25 13%	11 23% *	3 15% **	
Don't know	111 6%	30 6%	81 6%	17 6%	12 6%	- -	1 4% **	
NET: Very good	185 9%	45 8%	140 9%	18 7%	23 12% F	1 2% *	3 14% **	
NET: Good	515 26%	142 27%	373 25%	75 27% F	55 30% F	7 13% *	6 31% **	
NET: Bad	638 32%	211 39% C	428 29%	113 40%	66 35%	23 47% *	9 46% **	
NET: Very bad	275 14%	84 16%	191 13%	45 16%	25 13%	11 23% *	3 15% **	
Top 2 Box	515 26%	142 27%	373 25%	75 27% F	55 30% F	7 13% *	6 31% **	
Bottom 2 Box	638 32%	211 39% C	428 29%	113 40%	66 35%	23 47% *	9 46% **	
Net Differences	-123 -6%	-68 -13%	-55 -4%	-38 -14%	-11 -6%	-17 -34%	-3 -15%	

ColumnProportions (N%): A,B/C,D/E/F/G Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (N%): A,B/C,D/E/F/G Minimum Base: 30(*) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
30th May - 3rd June 2014
GB adults 16-75
IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...your family's future?

Base: All Adults aged 16-75 in Great Britain

	Total	Likelihood to vote								Best policies on housing				Concern - housing payments at moment				Concern - housing payments in 12 months				More homes in local area				House prices - good thing personally				House prices - good thing family			
		Absolutely certain (A)	(B)	(6 to 10) (C)	(7 to 10) (D)	(8 to 10) (E)	(9 to 10) (F)	NOT (G)	(1 to 5) (H)	Labour (I)	Conservati ves (J)	Other party (K)	None/DK (L)	Concerned (M)	Not concerned (N)	Concerned (O)	Not concerned (P)	Strongly support (Q)	Support (R)	Oppose (S)	Strongly oppose (T)	Very good (U)	Good (V)	Bad (W)	Very bad (X)	Very good (Y)	Good (Z)	Bad (a)	Very bad (b)				
Unweighted base	2011	1049	1514	1447	1339	1199	160	389	384	284	260	1083	470	1437	554	1326	264	791	555	235	185	494	654	288	96	324	919	365					
Weighted base	2011	1061	1530	1463	1351	1206	159	389	397	285	264	1064	491	1434	579	1313	264	805	549	234	185	515	638	275	91	330	924	360					
Very good	91	50	67	65	63	55	7	19	24	23	17	27	23	67	24	66	14	41	23	13	75	79	2	2	91	91	-	-					
	5%	5%	4%	5%	5%	5%	5%	5%	6%	8%	6%	3%	5%	5%	4%	5%	5%	5%	4%	5%	41%	15%	*	1%	100%	28%	-	-					
Fairly good	239	129	211	198	175	150	9	25	50	62	32	95	56	177	63	162	27	90	77	31	29	194	25	9	-	239	-	-					
	12%	12%	14%	14%	13%	12%	6%	6%	12%	12%	12%	9%	11%	12%	11%	12%	10%	11%	14%	13%	16%	38%	4%	3%	-	72%	-	-					
		GH	BEFGH	BEFGH	GH	GH				IKL				M		O		QR	QR	X	WX	X	WX	UWX	*	Yab	-	-					
No difference overall	616	326	462	444	407	363	52	131	104	95	84	333	89	508	112	472	51	192	185	86	27	82	62	18	-	-	-	-					
	31%	31%	30%	30%	30%	30%	33%	34%	26%	33%	32%	31%	18%	35%	19%	36%	19%	24%	34%	37%	15%	16%	10%	6%	-	-	-	-					
Fairly bad	565	297	429	411	385	342	42	108	129	71	72	293	135	408	179	363	76	259	136	41	34	115	276	29	-	-	565	-					
	28%	28%	28%	28%	29%	28%	26%	28%	32%	25%	27%	28%	28%	28%	31%	28%	29%	32%	25%	18%	19%	22%	43%	10%	-	-	61%	-					
									J							T	ST	T	X	X	UVX			*	YZb	-	-						
Very bad	360	199	269	258	243	227	32	75	75	29	56	200	162	188	176	169	82	181	97	52	17	35	261	213	-	-	360	360					
	18%	19%	18%	18%	18%	19%	20%	19%	19%	10%	21%	19%	33%	13%	30%	13%	31%	23%	18%	22%	9%	7%	41%	77%	-	-	39%	100%					
						CDE			J			J	N	P		RST	S	S	S		UV	UVW	UVW	*	YZ	YZa	YZa						
Don't know	141	60	92	86	79	70	17	30	16	5	4	116	26	86	25	80	14	42	31	11	3	10	12	5	-	-	-	-					
	7%	6%	6%	6%	6%	6%	11%	8%	4%	2%	2%	11%	5%	6%	4%	6%	5%	6%	5%	6%	2%	2%	2%	2%	-	-	-	-					
						BCDEF						IK												*									
NET: Very good	91	50	67	65	63	55	7	19	24	23	17	27	23	67	24	66	14	41	23	13	75	79	2	2	91	91	-	-					
	5%	5%	4%	4%	5%	5%	5%	5%	6%	8%	6%	3%	5%	5%	4%	5%	5%	5%	4%	5%	41%	15%	*	1%	100%	28%	-	-					
									L		L										VWX	WX			Zab*	ab	-	-					
NET: Good	330	179	278	263	237	205	17	44	73	86	48	123	79	244	87	228	41	131	100	43	104	273	27	11	91	330	-	-					
	16%	17%	18%	18%	18%	17%	11%	11%	18%	30%	18%	12%	16%	17%	15%	17%	16%	16%	18%	19%	56%	53%	4%	4%	100%	100%	-	-					
		H	FGH	FGH	GH	GH			L	IKL	L										WX	WX			ab*	ab	-	-					
NET: Bad	924	496	698	669	628	569	74	183	204	100	128	493	298	597	356	532	158	441	233	93	51	150	537	241	-	-	924	360					
	46%	47%	46%	46%	46%	47%	46%	47%	51%	35%	48%	46%	61%	42%	61%	41%	60%	55%	42%	40%	28%	29%	84%	88%	-	-	100%	100%					
						CD			J		J	J	N	P		ST	ST	ST	ST		UV	UVW	UVW	*	YZ	YZ	YZ						
NET: Very bad	360	199	269	258	243	227	32	75	75	29	56	200	162	188	176	169	82	181	97	52	17	35	261	213	-	-	360	360					
	18%	19%	18%	18%	18%	19%	20%	19%	19%	10%	21%	19%	33%	13%	30%	13%	31%	23%	18%	22%	9%	7%	41%	77%	-	-	39%	100%					
						CDE			J		J	J	N	P		RST	S	S	S		UV	UVW	UVW	*	YZ	YZ	YZa						
Top 2 Box	330	179	278	263	237	205	17	44	73	86	48	123	79	244	87	228	41	131	100	43	104	273	27	11	91	330	-	-					
	16%	17%	18%	18%	18%	17%	11%	11%	18%	30%	18%	12%	16%	17%	15%	17%	16%	16%	18%	19%	56%	53%	4%	4%	100%	100%	-	-					
		H	FGH	FGH	GH	GH			L	IKL	L										WX	WX			ab*	ab	-	-					
Bottom 2 Box	924	496	698	669	628	569	74	183	204	100	128	493	298	597	356	532	158	441	233	93	51	150	537	241	-	-	924	360					
	46%	47%	46%	46%	46%	47%	46%	47%	51%	35%	48%	46%	61%	42%	61%	41%	60%	55%	42%	40%	28%	29%	84%	88%	-	-	100%	100%					
						CD			J		J	J	N	P		ST	ST	ST	ST		UV	UVW	UVW	*	YZ	YZ	YZ						
Net Differences	-594	-317	-420	-406	-391	-364	-57	-139	-131	-14	-80	-370	-219	-352	-268	-304	-117	-310	-132	-50	53	123	-510	-231	91	330	-924	-360					
	-30%	-30%	-27%	-28%	-29%	-30%	-36%	-36%	-33%	-5%	-30%	-35%	-45%	-46%	-46%	-23%	-44%	-39%	-24%	-21%	29%	24%	-80%	-84%	100%	100%	-100%	-100%					

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E/F/G/H,I/J/K/L,M/N,O/P,Q/R/S/T,U/V/W/X/Y/Z/a/b Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...your family's future?

Base: All Adults aged 16-75 in Great Britain

	Total	Gender			Age				Social grade			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	2011	997	1014	320	358	372	373	588	505	563	451	492
Weighted base	2011	996	1015	321	359	369	375	587	531	561	447	472
Very good	91 5%	50 5%	41 4%	15 5%	15 4%	14 4%	20 5%	27 5%	27 5%	30 5%	19 4%	16 3%
Fairly good	239 12%	112 11%	126 12%	54 17% EGH	39 11%	43 12%	37 10%	64 11%	91 17% JKL	62 11%	36 8%	50 11%
No difference overall	616 31%	334 34% C	282 28%	83 26%	106 29%	121 33% G	96 26%	211 36% DG	189 36% JL	153 27%	142 32%	132 28%
Fairly bad	565 28%	264 26%	301 30%	84 26%	94 26%	103 28%	114 30%	170 29%	144 27%	159 28%	131 29%	130 28%
Very bad	360 18%	173 17%	187 18%	54 17%	61 17%	72 19%	83 22% H	89 15%	54 10%	114 20% I	86 19% I	105 22% I
Don't know	141 7%	63 6%	78 8%	31 10% FH	44 12% FGH	16 4%	24 6%	26 4%	26 5%	44 8%	32 7%	39 8% I
NET: Very good	91 5%	50 5%	41 4%	15 5%	15 4%	14 4%	20 5%	27 5%	27 5%	30 5%	19 4%	16 3%
NET: Good	330 16%	162 16%	168 17%	69 21% EGH	55 15%	57 16%	57 15%	92 16%	117 22% JKL	92 16%	54 12%	66 14%
NET: Bad	924 46%	437 44%	487 48%	138 43%	155 43%	175 47%	197 53% DEH	259 44%	198 37%	273 49% I	218 49% I	235 50% I
NET: Very bad	360 18%	173 17%	187 18%	54 17%	61 17%	72 19%	83 22% H	89 15%	54 10%	114 20% I	86 19% I	105 22% I
Top 2 Box	330 16%	162 16%	168 17%	69 21% EGH	55 15%	57 16%	57 15%	92 16%	117 22% JKL	92 16%	54 12%	66 14%
Bottom 2 Box	924 46%	437 44%	487 48%	138 43%	155 43%	175 47%	197 53% DEH	259 44%	198 37%	273 49% I	218 49% I	235 50% I
Net Differences	-594 -30%	-275 -28%	-320 -32%	-69 -22%	-100 -28%	-118 -32%	-140 -37%	-167 -28%	-81 -15%	-181 -32%	-163 -37%	-169 -36%

ColumnProportions (5%): A,B/C,D,E/F,G/H,I/J,K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G/H,I/J,K/L Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? ...your family's future?

Base: All Adults aged 16-75 in Great Britain

	Total	Tenure										Region										Region (broad)				
	Total (A)	Mortgage (B)	Owned outright (C)	All Owner-occupiers' (D)	Rented from LA (E)	Rented from HA (F)	Rented Private (G)	All renters (H)	All LA/HA renters (I)	North East (J)	North West (K)	Yorkshire and Humber (L)	West Midlands (M)	East Midlands (N)	East Anglia (O)	South West (P)	South East (Q)	Greater London (R)	Wales (S)	Scotland (T)	WALES (U)	SCOTLAND (V)	GREATER LONDON (X)	NORTH (Y)	MIDLANDS (Z)	SOUTH (a)
Unweighted base	2011	651	634	1285	141	164	363	668	305	87	233	181	184	152	190	176	270	266	100	172	100	172	266	501	526	446
Weighted base	2011	825	503	1327	158	184	342	684	342	87	232	181	183	153	188	176	271	266	101	172	101	172	266	501	524	448
Very good	91 5%	38 5% H	37 7% BDEFGH	76 6% GHI	4 2%	4 2%	8 2%	15 2%	7 2%	2 3%	16 7% NQ	5 3%	10 5% N	2 1%	10 5% N	10 6% N	8 3%	20 7% NQT	4 4%	4 3%	4 4%	4 3%	20 7% V	24 5%	22 4%	18 4%
Fairly good	239 12%	137 17% CEFGH	62 12% EFHI	198 15% CEFGHI	8 5%	3 2%	29 9%	40 6%	11 3%	10 12%	28 12%	22 12%	21 11%	18 12%	26 14%	22 12%	42 16% RT	25 9%	10 10%	14 8%	10 10%	14 8%	25 9%	60 12%	65 12%	64 14%
No difference overall	616 31%	245 30% G	183 36% BDGH	428 32% BGH	46 29%	65 22%	77 22%	188 27%	111 33%	36 42%	73 31%	53 29%	55 30%	46 30%	53 28%	40 23%	95 35% PR	69 28%	28 28%	67 39%	28 28%	67 26%	69 26%	162 32%	154 29%	135 30%
Fairly bad	565 28%	232 28%	129 26%	361 27%	51 32%	44 24%	108 32%	204 30%	96 28%	22 25%	58 25%	59 33% Q	59 28%	46 30%	55 29%	56 32% Q	60 22%	68 30%	30 30%	52 30%	30 30%	52 25%	68 25%	139 30%	160 30%	116 26%
Very bad	360 18%	114 14%	70 14%	184 14%	35 22% BCD	52 28% BCD	88 26% BCD	176 26% BCD	88 26% BCD	12 13% *	41 18%	25 14%	34 19%	30 20%	29 15%	37 21% T	46 17%	61 23% LT	25 24%	21 12%	25 24% VY*	21 12%	61 23% VY	77 15%	93 18%	83 19%
Don't know	141 7%	58 7%	23 4%	81 6% C	14 9%	15 8%	32 9%	61 9%	28 8%	5 6%	16 7%	17 9% M	6 3%	10 7%	14 8%	12 7%	20 8%	23 9% M	4 4%	14 8%	4 4%	14 8%	23 9%	38 8%	30 6%	32 7%
NET: Very good	91 5%	38 5% H	37 7% BDEFGH	76 6% GHI	4 2%	4 2%	8 2%	15 2%	7 2%	2 3%	16 7% NQ	5 3%	10 5% N	2 1%	10 5% N	10 6% N	8 3%	20 7% NQT	4 4%	4 3%	4 4%	4 3%	20 7% V	24 5%	22 4%	18 4%
NET: Good	330 16%	175 21% EFGHI	99 20% EFGHI	274 21% EFGHI	12 8%	7 4%	37 11%	56 8%	19 6%	12 14%	44 19%	27 15%	30 17%	20 13%	37 19% T	32 18%	50 18% T	45 17%	14 14%	19 11%	14 14%	19 11%	45 17% V	84 17%	87 17%	82 18% V
NET: Bad	924 46%	346 42%	198 39%	545 41%	87 55% BCD	97 53% BCD	196 57% BCD	380 56% BCD	183 54% BCD	33 38% *	100 43%	84 46% Q	93 51% Q	76 50% Q	83 44% Q	93 53% Q	106 39% Q	129 49% Q	54 54% Q*	73 42%	54 54% Q*	73 42%	129 49% Q	216 43%	253 48%	199 44%
NET: Very bad	360 18%	114 14%	70 14%	184 14%	35 22% BCD	52 28% BCD	88 26% BCD	176 26% BCD	88 26% BCD	12 13% *	41 18%	25 14%	34 19%	30 20%	29 15%	37 21% T	46 17%	61 23% LT	25 24%	21 12%	25 24% VY*	21 12%	61 23% VY	77 15%	93 18%	83 19%
Top 2 Box	330 16%	175 21% EFGHI	99 20% EFGHI	274 21% EFGHI	12 8%	7 4%	37 11% FHI	56 8% FI	19 6%	12 14%	44 19% T	27 15%	30 17%	20 13%	37 19% T	32 18%	50 18% T	45 17%	14 14%	19 11%	14 14%	19 11%	45 17% V	84 17%	87 17%	82 18% V
Bottom 2 Box	924 46%	346 42%	198 39%	545 41%	87 55% BCD	97 53% BCD	196 57% BCD	380 56% BCD	183 54% BCD	33 38% *	100 43%	84 46% Q	93 51% Q	76 50% Q	83 44% Q	93 53% Q	106 39% Q	129 49% Q	54 54% Q*	73 42%	54 54% Q*	73 42%	129 49% Q	216 43%	253 48%	199 44%
Net Differences	-594 -30%	-171 -21%	-99 -20%	-271 -20%	-75 -47%	-90 -49%	-159 -47%	-324 -47%	-165 -48%	-21 -24%	-55 -24%	-56 -31%	-62 -34%	-56 -37%	-47 -25%	-61 -35%	-56 -21%	-85 -32%	-40 -40%	-54 -32%	-40 -40%	-54 -32%	-85 -32%	-132 -26%	-166 -32%	-117 -26%

Overlap formulae used
 ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)
 ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...your family's future?

Base: All Adults aged 16-75 in Great Britain

	Total	Household Size				Education			
		1	2	3	4+	GSE/O Level/ NV Q12	A Level or equivalent	Degree/ Masters/ PhD	No Formal Qualifications
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2011	459	762	366	424	543	426	869	173
Weighted base	2011	472	761	355	423	537	434	877	163
Very good	91 5%	21 5%	35 5%	16 4%	19 4%	22 4%	14 3%	43 5%	12 7%
Fairly good	239 12%	50 11%	86 11%	46 13%	57 14%	44 8%	55 13%	128 15%	12 7%
No difference overall	616 31%	160 34%	257 34%	89 25%	110 26%	171 32%	137 32%	258 29%	50 31%
Fairly bad	565 28%	121 26%	218 29%	113 32%	113 27%	146 27%	111 26%	261 30%	46 28%
Very bad	360 18%	77 16%	127 17%	65 18%	91 21%	118 22%	84 19%	130 15%	27 17%
Don't know	141 7%	43 9%	38 5%	27 8%	34 8%	35 7%	33 8%	57 7%	16 10%
NET: Very good	91 5%	21 5%	35 5%	16 4%	19 4%	22 4%	14 3%	43 5%	12 7%
NET: Good	330 16%	71 15%	121 16%	62 17%	76 18%	66 12%	69 16%	171 19%	23 14%
NET: Bad	924 46%	198 42%	346 45%	177 50%	203 48%	265 49%	195 45%	391 45%	73 45%
NET: Very bad	360 18%	77 16%	127 17%	65 18%	91 21%	118 22%	84 19%	130 15%	27 17%
Top 2 Box	330 16%	71 15%	121 16%	62 17%	76 18%	66 12%	69 16%	171 19%	23 14%
Bottom 2 Box	924 46%	198 42%	346 45%	177 50%	203 48%	265 49%	195 45%	391 45%	73 45%
Net Differences	-594 -30%	-127 -27%	-225 -30%	-115 -32%	-127 -30%	-199 -37%	-126 -29%	-220 -25%	-50 -31%

ColumnProportions (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I Minimum Base: 30(*) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey

30th May - 3rd June 2014

GB adults 16-75

IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...your family's future?

Base: All Adults aged 16-75 in Great Britain

	Total	Employment status					Income				
		Total	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19,999	£20,000-£34,999	£35,000-£54,999	£55,000+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted base	2011	661	292	178	1131	880	599	533	387	193	
Weighted base	2011	720	293	182	1195	816	583	539	410	198	
Very good	91 5%	40 6%	12 4%	9 5%	61 5%	30 4%	19 3%	21 4%	28 7%	12 6%	
Fairly good	239 12%	106 15%	31 10%	23 12%	159 13%	80 10%	42 7%	70 13%	56 14%	37 19%	
No difference overall	616 31%	209 29%	88 30%	59 32%	356 30%	260 32%	186 32%	141 26%	139 34%	52 26%	
Fairly bad	565 28%	188 26%	89 30%	57 32%	334 28%	230 28%	149 26%	181 34%	109 27%	61 31%	
Very bad	360 18%	128 18%	55 19%	28 15%	210 18%	149 18%	134 23%	96 18%	59 15%	26 13%	
Don't know	141 7%	49 7%	19 6%	6 3%	74 6%	67 8%	53 9%	29 5%	18 4%	10 5%	
NET: Very good	91 5%	40 6%	12 4%	9 5%	61 5%	30 4%	19 3%	21 4%	28 7%	12 6%	
NET: Good	330 16%	145 20%	43 15%	32 17%	220 18%	110 13%	61 10%	91 17%	85 21%	48 25%	
NET: Bad	924 46%	316 44%	144 49%	85 47%	545 46%	379 46%	283 49%	277 51%	169 41%	86 44%	
NET: Very bad	360 18%	128 18%	55 19%	28 15%	210 18%	149 18%	134 23%	96 18%	59 15%	26 13%	
Top 2 Box	330 16%	145 20%	43 15%	32 17%	220 18%	110 13%	61 10%	91 17%	85 21%	48 25%	
Bottom 2 Box	924 46%	316 44%	144 49%	85 47%	545 46%	379 46%	283 49%	277 51%	169 41%	86 44%	
Net Differences	-594 -30%	-171 -24%	-101 -34%	-53 -29%	-325 -27%	-269 -33%	-222 -38%	-187 -35%	-84 -21%	-38 -19%	

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F,G/H/I/ Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F,G/H/I/ Minimum Base: 30(**) Small Base: 100(*)

13-065432-22 - CIH Housing 2014 Survey
 30th May - 3rd June 2014
 GB adults 16-75
 IPSOS OBSERVER

Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall? - ...your family's future?
 Base: All Adults aged 16-75 in Great Britain

	Total	Pres of children HH (17 or under)		Count of children HH (17 or under)				
		Total (A)	At least one child present (B)	No children present (C)	1 (D)	2 (E)	3 (F)	4+ (G)
Unweighted base	2011	524	1487	278	178	47	21	
Weighted base	2011	534	1477	280	186	50	19	
Very good	91 5%	31 6%	60 4%	16 6%	11 6%	1 3%	2 13%	
Fairly good	239 12%	78 15% c	161 11%	42 15%	28 15%	6 13% *	2 10% **	
No difference overall	616 31%	109 20%	507 34% b	59 21%	36 19%	12 24% *	2 8% **	
Fairly bad	565 28%	169 32% c	396 27%	88 32%	60 32%	13 26% *	7 40% **	
Very bad	360 18%	119 22% c	241 16%	58 21%	40 22%	17 34% *	4 22% **	
Don't know	141 7%	29 5%	112 8%	17 6%	11 6%	- -	1 8% **	
NET: Very good	91 5%	31 6%	60 4%	16 6%	11 6%	1 3% *	2 13% **	
NET: Good	330 16%	109 20% c	221 15%	58 21%	39 21%	8 16% *	4 23% **	
NET: Bad	924 46%	288 54% c	637 43%	146 52%	100 54%	30 60% *	11 61% **	
NET: Very bad	360 18%	119 22% c	241 16%	58 21%	40 22%	17 34% *	4 22% **	
Top 2 Box	330 16%	109 20% c	221 15%	58 21%	39 21%	8 16% *	4 23% **	
Bottom 2 Box	924 46%	288 54% c	637 43%	146 52%	100 54%	30 60% *	11 61% **	
Net Differences	-594 -30%	-179 -33%	-416 -28%	-89 -32%	-61 -33%	-22 -44%	-7 -38%	

ColumnProportions (%):- A,B/C,D/E/F/G Minimum Base: 30(*) Small Base: 100(*)

ColumnMeans (%):- A,B/C,D/E/F/G Minimum Base: 30(*) Small Base: 100(*)