

Chartered Institute of Housing  
**Housing 2014 survey**  
 Topline summary

- Ipsos MORI survey for CIH involving 2,000 GB adults aged 16-75 online, 30 May-4 June 2014.
- Data are weighted by gender, age, work status, tenure and region to reflect the GB adult population.
- An asterisk (\*) indicates a figure smaller than 0.5% but greater than 0. A '-' indicates a figure of 0.
- Where percentages do not sum to 100, this is due to computer rounding, multiple responses or the exclusion of 'don't know' categories

**Q1. Which party, if any, do you think has the best policies on housing?**

	%
Labour	20
Conservatives	14
Liberal Democrats	2
UKIP	4
The Green Party	4
SNP	1
Plaid Cymru	*
Other	1
None of these	17
Don't know	35

**Q2. And to what extent, if at all, do you agree or disagree with the following statements about housing in Britain?**

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
	%	%	%	%	%	%
<b>I know a lot about the political parties' policies on housing</b>	4	15	29	29	17	6
<b>The political parties pay a lot of attention to housing</b>	4	15	28	30	11	12

**Q3. Overall, how satisfied or dissatisfied are you with your home?**

	%
Very satisfied	35
Fairly satisfied	42
Neither satisfied nor dissatisfied	11
Fairly dissatisfied	8
Very dissatisfied	3
Don't know	*

**Q4. Regardless of how satisfied or or dissatisfied you are with it, which of these, if any, apply to your home?**

	%
It is too expensive to live here	10
It is too far away from my place of work	5
It is too far away from family or friends	8
It is the wrong type of accommodation	5
It is too small/lacks space (indoor or outdoor)	19
It is in poor condition	11
It is having a negative impact on my health/the health of other people living with me	4
Other	5
None of these	53
Don't Know	1

**Q5. To what extent, if at all, does the money that you spend on housing (rent/mortgage payments) currently limit the amount of money that you have to spend on other things? Does it limit this...?**

	%
A great deal	16
A fair amount	33
Not very much	27
Not at all	20
Don't know	3

**Q6. How concerned, if at all, are you with the following...**

	Very concerned	Fairly concerned	Not very concerned	Not at all concerned	Don't know
	%	%	%	%	%
<b>Your ability to pay the rent/your mortgage repayments at the moment</b>	6	18	30	42	4
<b>Your ability to pay the rent/your mortgage repayments in 12 months' time</b>	8	21	29	37	6

**Q7. To what extent, if at all, do you feel that concerns about the cost of your housing cause you stress? Do they cause you...**

	%
A great deal	8
A fair amount	24
Not very much	36
Not at all	29
Don't know	3

**Q8. To what extent would you support or oppose more homes being built in your local area?**

	%
Strongly support	13
Tend to support	27
Neither support nor oppose	30
Tend to oppose	16
Strongly oppose	12
Don't know	3

**Q9. If new homes were to be built in your local area, which if any of these types of homes do you think are most needed?**

	%
No news homes needed	15
Homes to buy	34
Homes to rent from private landlord	6
Homes to rent from local authorities or housing associations	36
Homes to part-own and part-rent	23
Don't know	12

**Q10. To what extent, if at all, do you agree or disagree with the following statements about housing in Britain?**

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
	%	%	%	%	%	%
<b>There is enough affordable housing available to buy or rent in my local area</b>	6	16	23	26	21	8
<b>It is harder for me to buy or rent a home now than it was for my parents' generation when they were my age</b>	35	26	19	10	5	6
<b>It will be harder for the children of today to buy or rent a home than it is for me</b>	44	32	14	4	2	5
<b>I might have to leave my local area in the future because the cost of housing is too high</b>	9	11	25	23	26	5
<b>There isn't much that British governments can do to deal with the country's housing problems</b>	4	9	19	31	31	6
<b>Everyone should have a right to be able to live in a decent quality home whether or not they own it</b>	44	32	14	5	3	3

**Q11. Would you say that rising house prices are a good or a bad thing for the following, or do you think they would make no difference overall?**

	Very good	Fairly good	No difference overall	Fairly bad	Very bad	Don't know
	%	%	%	%	%	%
<b>...for you personally?</b>	9	16	37	18	14	6
<b>...for your family's future?</b>	5	12	31	28	18	7