

Reuters/ Ipsos MORI Party Conferences Poll

Part 2: 27th September 2011

Fieldwork: 10-12th Sept 2011

Technical Details

Ipsos MORI interviewed a representative sample of 1008 adults aged 18+ across Great Britain. Interviews were conducted by telephone 10th-12th September 2011. Data are weighted to match the profile of the population.

Where percentages do not sum to 100, this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, those who are not absolutely certain to vote. Data are based on all adults unless otherwise stated.

Q1a. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to David Cameron?

Base: 1,008 British Adults 18+

	2010 %	2011 %
A capable leader	57	59
Good in a crisis	41	47
Has sound judgement	n/a	45
Understands the problems facing Britain	51	54
Likeable	n/a	57
Out of touch with ordinary people	51	63
Puts the interests of the country above those of his own party	n/a	39
Has a clear vision for Britain	n/a	57
More style than substance	n/a	52
None of these	n/a	*
Don't know	n/a	2

Q1b. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to Nick Clegg?

Base: 1,008 British Adults 18+

	Dec 2010 %	Sept 2011 %
A capable leader	32	31
Good in a crisis	24	22
Has sound judgement	n/a	31
Understands the problems facing Britain	45	49
Likeable	n/a	58
Out of touch with ordinary people	43	52
Puts the interests of the country above those of his own party	n/a	37
Has a clear vision for Britain	n/a	33
More style than substance	n/a	52
None of these	n/a	2
Don't know	n/a	5

- Q1c. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to Ed Miliband?

Base: 1,008 British Adults 18+

	2010 %	2011 %
A capable leader	26	37
Good in a crisis	15	24
Has sound judgement	n/a	38
Understands the problems facing Britain	40	52
Likeable	n/a	43
Out of touch with ordinary people	34	43
Puts the interests of the country above those of his own party	n/a	33
Has a clear vision for Britain	n/a	37
More style than substance	n/a	41
None of these	n/a	2
Don't know	n/a	8

- Q2. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...?

Base: 1,008 British Adults 18+

	David Cameron %	Nick Clegg %	Ed Miliband %
A capable leader	59	31	37
Good in a crisis	47	22	24
Has sound judgement	45	31	38
Understands the problems facing Britain	54	49	52
Likeable	57	58	43
Out of touch with ordinary people	63	52	43
Puts the interests of the country above those of his own party	39	37	33
Has a clear vision for Britain	57	33	37
More style than substance	52	52	41
None of these	*	2	2
Don't know	2	5	8