

Ipsos MORI Political Monitor - December 2012

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
Total Voting	805	514	720	694	645	575	12	408	397	212	279	314	86	125	143	136	130	184	86	228	238	155	183	467	338	821
Conservative	258	179	239	230	220	198	2	138	120	60	73	124	25	35	44	29	51	73	34	82	75	51	51	157	101	254
	32%	35%	33%	33%	34%	35%	16%	34%	30%	28%	26%	40%	29%	28%	31%	21%	40%	40%	40%	36%	31%	33%	28%	34%	30%	31%
Labour	348	224	314	304	277	246	5	171	177	96	144	108	38	57	69	74	44	65	35	100	101	63	84	201	147	356
	43%	44%	44%	44%	43%	43%	44%	42%	44%	45%	51%	35%	45%	46%	49%	54%	34%	35%	41%	44%	42%	41%	46%	43%	44%	43%
Liberal Democrats (Lib Dem)	80	44	71	67	62	53	1	34	45	28	20	32	13	16	10	9	13	19	8	25	30	11	15	54	26	81
	10%	9%	10%	10%	10%	9%	7%	8%	11%	13%	7%	10%	15%	13%	7%	7%	10%	10%	9%	11%	12%	7%	8%	12%	8%	10%
Scottish Nationalist	13	9	12	11	11	11	-	8	5	1	6	5	-	1	-	6	2	3	-	2	3	1	7	4	8	18
	2%	2%	2%	2%	2%	2%	-	2%	1%	1%	2%	2%	-	1%	-	4%	2%	2%	-	1%	1%	1%	4%	1%	3%	2%
Plaid Cymru	7	7	7	7	7	7	-	3	4	3	1	3	-	3	-	1	1	2	1	3	-	4	-	3	4	7
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	*	1%	-	2%	-	1%	1%	1%	1%	1%	-	2%	-	1%	1%	1%
Green Party	32	14	23	22	21	16	2	15	17	13	13	6	9	3	9	4	4	2	-	4	10	10	8	14	17	30
	4%	3%	3%	3%	3%	3%	17%	4%	4%	6%	5%	2%	11%	3%	6%	3%	3%	1%	-	2%	4%	6%	4%	3%	5%	4%
UKIP	54	34	46	44	44	39	1	32	22	6	21	27	-	6	9	12	14	13	6	11	19	14	10	30	24	63
	7%	7%	6%	6%	7%	7%	7%	8%	5%	3%	7%	9%	-	5%	6%	9%	11%	7%	7%	5%	8%	9%	6%	6%	7%	8%
British National Party	6	1	5	5	2	1	-	2	4	5	*	1	1	4	-	*	1	*	-	-	-	1	5	-	6	5
	1%	*	1%	1%	*	*	-	*	1%	2%	*	*	1%	3%	-	*	*	*	-	-	-	1%	2%	-	2%	1%
Other	8	2	4	2	2	2	1	6	3	-	2	6	-	-	1	1	-	6	2	1	2	-	5	4	5	7
	1%	*	*	*	*	*	8%	1%	1%	-	1%	2%	-	-	1%	*	-	3%	3%	1%	1%	-	2%	1%	1%	1%
"Conservative Lead over Labour"	-90	-45	-75	-74	-57	-48	-4	-34	-56	-36	-70	16	-14	-22	-25	-45	8	8	-1	-18	-26	-12	-34	-44	-46	-102
	-11%	-9%	-10%	-11%	-9%	-8%	-29%	-8%	-14%	-17%	-25%	5%	-16%	-18%	-18%	-33%	6%	5%	-1%	-8%	-11%	-8%	-18%	-9%	-14%	-12%
Undecided	76	34	49	45	43	36	6	33	43	28	29	20	15	12	14	15	6	14	7	16	22	27	11	38	38	76
	7%	6%	6%	6%	6%	6%	6%	7%	8%	9%	8%	5%	12%	7%	8%	8%	4%	6%	7%	6%	8%	12%	5%	7%	8%	7%
Would not vote	123	7	11	10	9	7	73	50	73	49	42	31	22	27	22	20	16	15	8	22	24	33	43	46	77	107
	12%	1%	1%	1%	1%	1%	77%	10%	14%	17%	12%	8%	18%	16%	12%	11%	10%	7%	8%	8%	8%	15%	18%	8%	17%	10%
Refused	13	9	13	13	11	10	-	5	8	1	9	3	-	1	5	5	2	1	1	5	6	1	1	11	2	15
	1%	2%	2%	2%	2%	2%	-	1%	2%	*	3%	1%	-	*	2%	3%	1%	1%	1%	2%	2%	*	1%	2%	*	1%
Will vote for another party but don't know which	6	1	3	1	1	1	4	4	2	4	3	-	-	4	-	3	-	-	-	2	-	4	-	2	4	4
	1%	*	*	*	*	*	4%	1%	*	1%	1%	-	-	2%	-	1%	-	-	-	1%	-	2%	-	*	1%	*

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

* = Less than 0.5%

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Ipsos MORI

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Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023	
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023	
Total Voting	805	258	348	80	547	457	338	342	462	259	506	95	348	366	281	285	88	126	566	261	190	262	282	106	692	70	244	222	138	821	
Conservative	258 32%	258 100%	-	-	-	258 56%	258 76%	118 35%	140 30%	170 66%	73 14%	23 24%	118 34%	119 33%	97 35%	114 40%	17 19%	27 22%	211 37%	72 28%	61 32%	97 37%	89 32%	28 26%	234 34%	11 15%	201 82%	3 1%	10 8%	254 31%	
Labour	348 43%	-	348 100%	-	348 64%	-	-	141 41%	206 45%	39 15%	295 58%	51 53%	137 39%	148 40%	122 44%	102 36%	43 49%	67 53%	225 40%	114 44%	82 43%	109 42%	125 44%	64 61%	303 44%	32 46%	14 6%	199 90%	59 43%	356 43%	
Liberal Democrats (Lib Dem)	80 10%	-	-	80 100%	80 15%	80 17%	80 24%	32 9%	48 10%	27 10%	44 9%	8 9%	34 10%	37 10%	24 8%	31 11%	11 12%	13 10%	54 10%	27 11%	22 12%	24 9%	29 10%	4 4%	67 10%	5 8%	4 2%	3 1%	48 35%	81 10%	
Scottish Nationalist	13 2%	-	-	-	13 2%	13 3%	-	6 2%	6 1%	1 *	11 2%	4 4%	3 1%	3 1%	4 1%	3 1%	-	5 4%	7 1%	13 5%	-	-	-	-	-	13 18%	-	2 1%	* *	18 2%	
Plaid Cymru	7 1%	-	-	-	7 1%	7 2%	-	* *	7 1%	-	7 1%	1 1%	3 1%	3 1%	* *	4 1%	3 3%	-	4 1%	-	-	7 3%	-	-	-	-	-	-	-	1 1%	7 1%
Green Party	32 4%	-	-	-	32 6%	32 7%	-	17 5%	15 3%	8 3%	24 5%	3 3%	20 6%	20 5%	11 4%	2 1%	13 15%	4 3%	13 2%	10 4%	8 4%	3 1%	18 6%	5 5%	30 4%	2 3%	1 *	8 4%	8 6%	30 4%	
UKIP	54 7%	-	-	-	54 10%	54 12%	-	25 7%	29 6%	11 4%	41 8%	5 5%	27 8%	29 8%	20 7%	24 8%	2 2%	5 4%	44 8%	17 7%	12 6%	18 7%	18 6%	4 4%	46 7%	5 8%	23 9%	2 1%	10 7%	63 8%	
British National Party	6 1%	-	-	-	6 1%	6 1%	-	6 *	6 1%	4 1%	2 *	-	4 1%	4 1%	1 *	4 1%	-	1 1%	5 1%	5 2%	5 3%	1 *	-	-	6 1%	-	* *	4 2%	-	5 1%	
Other	8 1%	-	-	-	8 1%	8 2%	-	2 *	6 1%	-	8 2%	* *	3 1%	3 1%	2 1%	1 *	-	5 4%	3 1%	2 1%	-	2 1%	3 1%	-	6 1%	2 3%	1 *	2 1%	2 1%	7 1%	
"Conservative Lead over Labour"	-90 -11%	258 100%	-348 -100%	0 0%	-348 -64%	258 56%	258 76%	-23 -7%	-67 -14%	131 51%	-222 -44%	-28 -29%	-19 -5%	-28 -8%	-25 -9%	11 4%	-26 -30%	-40 -32%	-13 -2%	-42 -16%	-21 -11%	-11 -4%	-36 -13%	-37 -35%	-69 -10%	-22 -31%	186 76%	-196 -88%	-48 -35%	-102 -12%	
Undecided	76 7%	-	-	-	-	-	-	33 7%	43 7%	17 6%	48 7%	9 7%	39 9%	40 9%	26 7%	22 6%	17 12%	11 7%	48 7%	32 9%	27 11%	10 3%	35 10%	6 5%	69 8%	5 5%	10 4%	7 3%	11 7%	76 7%	
Would not vote	123 12%	-	-	-	-	-	-	56 13%	66 11%	19 6%	76 12%	17 13%	46 10%	48 10%	38 11%	27 8%	28 20%	25 16%	65 9%	41 12%	31 12%	37 12%	45 12%	20 15%	107 12%	10 12%	8 3%	13 5%	2 1%	107 10%	
Refused	13 1%	-	-	-	-	-	-	5 1%	8 1%	5 2%	7 1%	2 2%	7 2%	7 1%	5 1%	6 2%	-	-	11 2%	3 1%	1 1%	6 2%	3 1%	-	11 1%	2 2%	2 1%	1 *	1 1%	15 1%	
Will vote for another party but don't know which	6 1%	-	-	-	-	-	-	6 1%	-	1 *	5 1%	-	6 1%	6 1%	4 1%	-	2 2%	-	4 1%	4 1%	1 1%	2 1%	-	-	4 *	3 3%	-	-	1 1%	4 *	

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	593	593	593	593	593	593	-	263	330	98	213	282	26	72	88	125	108	174	63	199	175	86	133	374	219	593
Weighted Total	565	565	565	565	565	565	-	283	282	120	196	249	31	89	89	107	100	149	71	179	158	103	126	337	228	593
Total Voting	514	514	514	514	514	514	-	260	254	107	170	237	29	79	79	91	98	139	67	165	144	90	115	309	205	538
Conservative	179 35%	179 35%	179 35%	179 35%	179 35%	179 35%	-	96 37%	83 33%	33 30%	50 29%	97 41%	5 18%	27 35%	31 39%	18 20%	38 39%	59 42%	29 44%	67 41%	51 36%	29 32%	32 27%	119 38%	61 30%	175 33%
Labour	224 44%	224 44%	224 44%	224 44%	224 44%	224 44%	-	106 41%	118 47%	47 44%	89 53%	87 37%	12 41%	36 45%	35 44%	54 60%	38 39%	49 35%	27 40%	67 41%	62 43%	35 39%	60 52%	129 42%	95 46%	237 44%
Liberal Democrats (Lib Dem)	44 9%	44 9%	44 9%	44 9%	44 9%	44 9%	-	20 8%	24 10%	14 13%	9 5%	21 9%	6 19%	8 11%	4 5%	5 8%	8 10%	13 5%	3 5%	16 10%	15 11%	6 6%	7 6%	32 10%	13 6%	44 8%
Scottish Nationalist	9 2%	9 2%	9 2%	9 2%	9 2%	9 2%	-	6 2%	3 1%	1 1%	4 2%	4 2%	-	1 1%	-	4 4%	1 1%	3 2%	-	1 1%	1 1%	1 1%	5 5%	2 1%	6 3%	12 2%
Plaid Cymru	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	3 1%	4 1%	3 3%	* *	3 1%	-	3 4%	-	* *	1 1%	2 2%	1 1%	3 2%	-	3 4%	-	3 1%	3 2%	6 1%
Green Party	14 3%	14 3%	14 3%	14 3%	14 3%	14 3%	-	6 2%	7 3%	7 6%	4 2%	4 1%	5 18%	2 2%	1 2%	2 3%	4 4%	-	-	2 1%	4 3%	6 6%	2 2%	6 2%	8 4%	17 3%
UKIP	34 7%	34 7%	34 7%	34 7%	34 7%	34 7%	-	20 8%	14 6%	2 2%	14 8%	18 8%	-	2 2%	8 9%	6 7%	8 8%	10 7%	4 6%	8 5%	10 7%	9 10%	7 6%	18 6%	16 8%	43 8%
British National Party	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	-	1 1%	* *	-	1 4%	-	-	* *	-	-	-	-	-	1 1%	* *	-	1 1%	2 *
Other	2 *	2 *	2 *	2 *	2 *	2 *	-	2 1%	* *	-	-	2 1%	-	-	-	-	-	2 2%	2 3%	* *	-	-	2 2%	* *	2 1%	2 *
"Conservative Lead over Labour"	-45 -9%	-45 -9%	-45 -9%	-45 -9%	-45 -9%	-45 -9%	0 0%	-10 -4%	-35 -14%	-15 -14%	-40 -23%	10 4%	-7 -23%	-8 -10%	-4 -5%	-36 -39%	1 1%	9 7%	2 4%	* *	-11 -7%	-6 -7%	-28 -24%	-11 -3%	-34 -17%	-62 -12%
Undecided	34 6%	34 6%	34 6%	34 6%	34 6%	34 6%	-	15 5%	19 7%	10 8%	16 8%	8 3%	1 3%	9 10%	8 9%	8 8%	1 1%	7 5%	4 5%	7 4%	8 5%	11 11%	7 6%	16 5%	18 8%	35 6%
Would not vote	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	4 1%	4 1%	2 2%	2 1%	3 1%	2 5%	1 1%	-	2 2%	* *	3 2%	-	3 2%	2 1%	-	3 2%	5 1%	3 1%	9 2%
Refused	9 2%	9 2%	9 2%	9 2%	9 2%	9 2%	-	4 1%	5 2%	1 1%	7 3%	1 1%	-	1 1%	2 3%	5 4%	1 1%	* *	-	3 2%	4 3%	1 1%	1 1%	7 2%	2 1%	10 2%
Will vote for another party but don't know which	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	1 1%	1 *

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Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	593	175	237	44	363	301	219	224	369	173	392	142	164	175	245	233	35	67	478	205	142	167	221	77	498	63	189	182	111	593
Weighted Total	565	179	224	44	335	290	224	234	331	182	358	66	227	241	196	215	52	86	411	196	146	171	198	77	487	49	177	166	108	593
Total Voting	514	179	224	44	335	290	224	208	306	167	325	59	200	214	172	205	44	79	377	175	131	159	180	73	442	44	167	159	99	538
Conservative	179	179	-	-	-	179	179	79	100	123	46	15	81	81	62	87	9	20	149	54	45	67	58	21	162	9	145	2	8	175
	35%	100%	-	-	-	62%	80%	38%	33%	74%	14%	25%	40%	38%	36%	42%	21%	25%	40%	31%	34%	42%	32%	28%	37%	20%	87%	1%	8%	33%
Labour	224	-	224	-	224	-	-	90	134	18	203	32	79	89	79	77	20	41	156	81	59	60	83	40	194	21	6	150	46	237
	44%	-	100%	-	67%	-	-	43%	44%	11%	62%	55%	40%	42%	46%	38%	45%	52%	41%	46%	45%	38%	46%	55%	44%	49%	4%	94%	46%	44%
Liberal Democrats (Lib Dem)	44	-	-	44	44	44	44	15	29	16	23	3	17	18	13	18	5	7	30	17	14	13	15	4	38	3	1	1	30	44
	9%	-	-	100%	13%	15%	20%	7%	10%	10%	7%	5%	8%	9%	8%	9%	12%	8%	8%	10%	11%	8%	8%	5%	9%	6%	1%	1%	31%	8%
Scottish Nationalist	9	-	-	-	9	9	-	4	5	1	8	2	3	3	3	2	-	3	5	9	-	-	-	-	-	9	-	1	*	12
	2%	-	-	-	3%	3%	-	2%	2%	1%	2%	3%	1%	1%	2%	1%	-	4%	1%	5%	-	-	-	-	-	20%	-	1%	*	2%
Plaid Cymru	7	-	-	-	7	7	-	-	7	-	7	*	3	3	-	4	3	-	4	-	-	7	-	-	-	-	-	-	1	6
	1%	-	-	-	2%	2%	-	-	2%	-	2%	1%	1%	1%	-	2%	7%	-	1%	-	-	4%	-	-	-	-	-	-	1%	1%
Green Party	14	-	-	-	14	14	-	6	8	4	9	2	6	6	5	1	5	1	6	3	3	3	8	5	14	*	-	1	6	17
	3%	-	-	-	4%	5%	-	3%	3%	3%	3%	4%	3%	3%	3%	1%	11%	1%	2%	2%	2%	2%	4%	6%	3%	1%	-	1%	6%	3%
UKIP	34	-	-	-	34	34	-	14	20	5	27	4	13	15	10	16	2	4	26	10	8	10	13	4	30	2	14	2	7	43
	7%	-	-	-	10%	12%	-	7%	7%	3%	8%	7%	6%	7%	6%	8%	4%	5%	7%	6%	6%	6%	7%	5%	7%	5%	8%	1%	7%	8%
British National Party	1	-	-	-	1	1	-	-	1	-	1	-	-	-	*	-	-	1	*	1	1	-	-	-	1	-	-	-	-	2
	*	-	-	-	*	*	-	-	*	-	*	-	-	-	*	-	-	1%	*	1%	1%	-	-	-	*	-	-	-	-	*
Other	2	-	-	-	2	2	-	-	2	-	2	*	-	-	-	*	-	2	*	-	-	*	2	-	2	-	-	2	-	2
	*	-	-	-	1%	1%	-	-	1%	-	1%	*	-	-	-	*	-	3%	*	-	-	*	1%	-	1%	-	-	1%	-	*
"Conservative Lead over Labour"	-45	179	-224	0	-224	179	179	-11	-34	105	-157	-17	1	-9	-17	10	-11	-21	-7	-27	-14	7	-25	-20	-32	-12	139	-148	-37	-62
	-9%	100%	-100%	0%	-67%	62%	80%	-5%	-11%	63%	-48%	-29%	1%	-4%	-10%	5%	-24%	-27%	-2%	-15%	-11%	4%	-14%	-27%	-7%	-28%	83%	-93%	-38%	-12%
Undecided	34	-	-	-	-	-	-	19	14	5	25	6	19	19	14	6	8	5	20	16	13	2	15	2	30	3	7	5	8	35
	6%	-	-	-	-	-	-	8%	4%	3%	7%	9%	8%	8%	7%	3%	15%	5%	5%	8%	9%	1%	8%	3%	6%	6%	4%	3%	8%	6%
Would not vote	7	-	-	-	-	-	-	1	6	4	3	*	1	1	4	1	-	2	5	1	1	4	3	1	7	-	*	1	*	9
	1%	-	-	-	-	-	-	1%	2%	2%	1%	*	1%	*	2%	1%	-	2%	1%	*	*	2%	1%	2%	2%	-	*	1%	*	2%
Refused	9	-	-	-	-	-	-	4	4	5	3	1	6	6	5	3	-	-	7	2	1	6	1	-	8	1	2	1	-	10
	2%	-	-	-	-	-	-	2%	1%	3%	1%	2%	3%	2%	2%	1%	-	-	2%	1%	1%	3%	*	-	2%	2%	1%	1%	-	2%
Will vote for another party but don't know which	1	-	-	-	-	-	-	1	-	-	1	-	1	1	1	-	-	-	1	1	-	-	-	-	1	-	-	-	1	1
	*	-	-	-	-	-	-	1%	-	-	*	-	1%	1%	1%	-	-	-	*	1%	-	-	-	-	-	3%	-	-	-	*

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

* = Less than 0.5%

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Ipsos MORI Political Monitor - December 2012

Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
Conservative	216 21%	148 26%	200 25%	193 25%	184 26%	164 26%	1 1%	122 24%	94 18%	51 17%	62 17%	103 28%	23 19%	28 16%	37 20%	25 14%	41 27%	62 29%	31 30%	73 27%	57 20%	45 20%	40 17%	131 23%	85 19%	210 21%
Labour	295 29%	198 35%	270 34%	264 35%	244 34%	218 35%	5 5%	154 31%	140 27%	80 27%	119 33%	96 26%	34 28%	46 27%	58 32%	60 34%	40 26%	55 26%	30 29%	82 30%	89 31%	53 24%	70 29%	171 30%	124 27%	300 29%
Liberal Democrats (Lib Dem)	66 6%	36 6%	58 7%	55 7%	53 7%	44 7%	-	31 6%	34 7%	26 9%	15 4%	25 7%	13 10%	13 8%	6 3%	9 5%	13 8%	12 6%	5 5%	25 9%	24 8%	11 5%	6 3%	48 9%	17 4%	67 7%
Scottish Nationalist	12 1%	8 1%	11 1%	11 1%	11 1%	-	8 2%	4 1%	-	1 *	5 1%	5 1%	-	1 1%	-	5 3%	2 1%	3 2%	-	1 *	3 1%	1 *	7 3%	4 1%	8 2%	16 2%
Plaid Cymru	7 1%	7 1%	7 1%	7 1%	7 1%	-	3 1%	4 1%	-	3 1%	* 1%	3 1%	-	3 2%	-	* 1%	1 1%	2 1%	1 1%	3 1%	-	3 2%	-	3 1%	3 1%	6 1%
Green Party	27 3%	14 2%	20 2%	19 2%	18 3%	16 3%	2 2%	12 2%	14 3%	10 3%	11 3%	6 2%	7 6%	3 2%	7 4%	4 2%	4 3%	2 1%	-	4 2%	8 3%	7 3%	7 3%	12 2%	15 3%	26 3%
UKIP	46 4%	30 5%	39 5%	38 5%	38 5%	34 5%	1 1%	27 5%	18 3%	3 1%	17 5%	25 7%	-	3 2%	7 4%	10 5%	13 8%	12 6%	6 6%	9 3%	15 5%	12 5%	10 4%	24 4%	21 5%	53 5%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	6 1%	1 *	5 1%	5 1%	2 *	1 *	-	2 *	4 1%	5 2%	* *	1 *	1 1%	4 2%	-	* *	1 *	* *	-	-	-	1 1%	5 2%	-	6 1%	5 *
Independent Candidate	3 *	2 *	2 *	2 *	2 *	-	3 1%	-	-	-	1 *	2 1%	-	-	-	1 *	-	2 1%	2 2%	-	1 *	-	2 1%	1 *	2 *	2 *
Other	2 *	-	-	-	-	-	1 1%	2 *	-	-	-	2 *	-	-	-	-	-	2 1%	-	-	2 1%	-	2 *	-	-	2 *
Undecided	201 20%	95 17%	151 19%	137 18%	124 17%	107 17%	9 10%	72 14%	129 25%	60 21%	82 23%	59 16%	23 19%	37 22%	43 24%	39 22%	19 12%	40 19%	17 17%	47 17%	63 22%	46 21%	45 19%	110 20%	91 20%	207 20%
Would not vote	117 11%	7 1%	9 1%	8 1%	8 1%	7 1%	72 75%	49 10%	67 13%	45 15%	40 11%	31 8%	22 18%	23 13%	20 11%	20 11%	16 10%	15 7%	8 8%	19 7%	22 8%	32 15%	43 18%	41 7%	76 16%	102 10%
Don't know	4 *	-	-	-	-	-	4 4%	1 *	2 *	2 1%	1 *	-	-	2 1%	-	1 1%	-	-	-	2 1%	-	1 1%	-	2 *	1 *	2 *
Refused	25 2%	19 3%	23 3%	23 3%	21 3%	20 3%	1 1%	13 3%	12 2%	6 2%	9 3%	10 3%	-	6 4%	5 2%	5 3%	4 3%	5 3%	3 3%	7 3%	8 3%	7 3%	3 1%	15 3%	10 2%	25 2%

Fieldwork dates : 8th to 10th December 2012
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J12-002008-01
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Ipsos MORI Political Monitor - December 2012

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023	
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023	
Conservative	216 21%	216 84%	-	-	-	216 47%	216 64%	100 22%	116 20%	148 49%	54 8%	20 16%	98 22%	99 21%	81 23%	98 29%	15 11%	20 12%	179 26%	63 18%	52 21%	81 25%	72 20%	20 15%	193 22%	11 12%	172 65%	3 1%	8 5%	210 21%	
Labour	295 29%	-	295 85%	-	295 54%	-	-	121 27%	173 30%	37 12%	247 38%	41 33%	120 27%	126 27%	105 30%	89 26%	30 22%	57 35%	194 28%	98 29%	73 29%	90 28%	107 29%	55 42%	259 29%	25 28%	9 4%	182 75%	46 30%	300 29%	
Liberal Democrats (Lib Dem)	66 6%	-	-	66 82%	66 12%	66 14%	66 19%	27 6%	38 7%	26 9%	32 5%	8 7%	29 6%	31 7%	22 6%	23 7%	9 7%	9 5%	46 7%	24 7%	20 8%	21 7%	20 5%	4 3%	55 6%	4 4%	4 2%	3 1%	40 26%	67 7%	
Scottish Nationalist	12 1%	-	-	-	12 2%	12 3%	-	5 1%	6 1%	1 *	11 2%	3 3%	3 1%	3 1%	4 1%	3 1%	-	5 3%	7 1%	12 3%	-	-	-	-	-	12 13%	-	2 1%	-	16 2%	
Plaid Cymru	7 1%	-	-	-	7 1%	7 1%	-	-	7 1%	-	7 1%	* *	3 1%	3 1%	-	4 1%	3 2%	-	4 1%	-	-	7 2%	-	-	-	-	-	-	-	1 *	6 1%
Green Party	27 3%	-	-	-	27 5%	27 6%	-	14 3%	12 2%	7 2%	20 3%	3 2%	15 3%	15 3%	8 2%	2 1%	13 10%	1 1%	10 1%	9 3%	7 3%	3 1%	14 4%	5 4%	25 3%	2 2%	* *	7 3%	8 5%	26 3%	
UKIP	46 4%	-	-	-	46 8%	46 10%	-	17 4%	28 5%	9 3%	35 5%	4 3%	21 5%	23 5%	14 4%	23 7%	1 1%	4 3%	37 5%	16 5%	10 4%	17 5%	13 4%	3 2%	38 4%	5 6%	20 8%	2 1%	8 5%	53 5%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	6 1%	-	-	-	6 1%	6 1%	-	-	6 1%	4 1%	2 *	-	4 1%	4 1%	1 *	4 1%	-	1 1%	5 1%	5 1%	5 2%	1 *	-	-	6 1%	-	* *	4 1%	-	5 *	
Independent Candidate	3 *	-	-	-	3 1%	3 1%	-	1 *	2 *	-	3 *	-	1 *	1 *	1 *	-	-	2 1%	1 *	-	-	1 *	2 1%	-	3 *	-	1 *	2 1%	-	2 *	
Other	2 *	-	-	-	2 *	2 *	-	-	2 *	-	2 *	-	1 *	1 *	-	1 *	-	1 *	1 *	-	-	2 1%	-	-	2 *	-	-	-	-	1 *	2 *
Undecided	201 20%	38 15%	53 15%	12 16%	83 15%	68 15%	50 15%	88 20%	113 19%	44 14%	139 22%	26 21%	92 21%	100 21%	79 22%	54 16%	29 21%	38 24%	133 19%	68 20%	50 20%	48 15%	85 23%	24 18%	177 20%	18 20%	47 18%	26 11%	39 25%	207 20%	
Would not vote	117 11%	-	-	-	-	-	-	53 12%	63 11%	19 6%	72 11%	15 13%	43 10%	45 10%	34 10%	27 8%	28 20%	23 15%	61 9%	35 10%	25 10%	37 12%	45 12%	20 15%	101 11%	10 11%	7 3%	13 5%	2 1%	102 10%	
Don't know	4 *	-	-	-	-	-	-	4 12%	-	1 6%	2 11%	-	4 13%	4 10%	1 10%	-	2 20%	-	1 9%	1 10%	-	2 12%	-	2 15%	1 11%	1 11%	-	-	-	2 10%	
Refused	25 2%	4 2%	* *	2 2%	3 *	6 1%	6 2%	12 3%	13 2%	8 2%	16 2%	3 2%	13 3%	13 3%	5 1%	12 4%	5 4%	1 1%	17 3%	10 3%	9 3%	8 3%	6 2%	1 *	23 3%	2 2%	4 1%	1 *	1 1%	25 2%	

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI Political Monitor - December 2012

Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	232	115	184	167	152	131	9	80	152	53	95	84	17	36	47	48	24	60	22	67	72	44	49	139	93	232
Weighted Total	226	113	174	161	145	127	10	85	141	66	91	69	23	43	48	43	23	46	20	54	71	53	48	125	101	232
Conservative	42 19%	31 28%	38 22%	36 23%	36 25%	35 28%	1 11%	16 18%	26 19%	9 14%	11 13%	21 31%	2 8%	8 18%	7 15%	4 10%	10 45%	11 24%	4 18%	9 16%	17 24%	6 11%	10 22%	26 21%	16 16%	44 19%
Labour	53 24%	26 23%	43 25%	40 25%	33 23%	29 23%	* 5%	17 20%	36 26%	16 24%	25 27%	13 19%	4 17%	12 27%	11 23%	14 32%	4 16%	9 20%	6 28%	18 33%	12 17%	10 18%	14 29%	30 24%	23 23%	56 24%
Liberal Democrats (Lib Dem)	14 6%	8 7%	13 7%	12 8%	10 7%	9 7%	1 9%	3 4%	11 8%	3 4%	5 5%	7 11%	- -	3 6%	4 9%	* 1%	- -	7 16%	3 15%	- -	6 8%	- -	8 17%	6 5%	8 8%	14 6%
Scottish Nationalist	1 *	* *	* *	* *	* *	* *	- -	- 1%	1 1%	- -	1 1%	- -	- -	- -	- -	1 2%	- -	- -	- -	* 1%	- -	1 1%	- -	* *	1 1%	2 1%
Plaid Cymru	* *	- *	* *	* *	* *	* *	- -	- *	* *	- -	- 1%	- -	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	* 1%	- -	- -	* *	1 *
Green Party	5 2%	* 2%	4 2%	4 2%	3 2%	* -	- 3%	2 3%	3 2%	2 4%	3 3%	- -	2 10%	- -	2 5%	* 1%	- -	- -	- -	- -	2 3%	2 4%	* 1%	2 2%	3 3%	4 2%
UKIP	8 4%	3 3%	7 4%	6 4%	6 4%	5 4%	- -	5 6%	3 2%	3 4%	4 4%	2 3%	- -	3 6%	1 3%	2 6%	1 5%	1 1%	- -	2 3%	4 5%	2 4%	1 1%	6 4%	3 3%	10 4%
Scottish Socialist Party	2 1%	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	2 5%	- -	- -	- -	2 5%	- -	2 2%	- -	1 *
Other	1 1%	* *	1 1%	* *	* *	* *	- -	1 1%	* *	- -	1 1%	* *	- -	- -	1 2%	- -	- -	* 1%	- -	1 2%	- -	- -	- -	1 1%	- -	2 1%
Undecided	76 34%	34 30%	49 28%	45 28%	43 30%	36 29%	6 57%	33 39%	43 31%	28 42%	29 32%	20 29%	15 65%	12 29%	14 30%	15 34%	6 26%	14 30%	7 34%	16 30%	22 31%	27 52%	11 23%	38 30%	38 38%	76 33%
Would not vote	6 3%	- -	2 1%	2 1%	2 1%	- -	2 19%	1 1%	6 4%	4 6%	2 2%	- -	- -	4 9%	2 4%	- -	- -	- -	- -	3 6%	2 3%	1 2%	- -	5 4%	1 1%	5 2%
Refused	13 6%	9 8%	13 7%	13 8%	11 8%	10 8%	- -	5 5%	8 6%	1 1%	9 10%	3 5%	- -	1 1%	5 9%	5 11%	2 8%	1 3%	1 5%	5 9%	6 9%	1 2%	1 3%	11 9%	2 2%	15 6%
Don't know	3 1%	1 1%	3 2%	1 1%	1 1%	1 1%	- -	3 3%	- -	1 2%	1 1%	- -	- -	1 3%	- -	1 3%	- -	- -	- -	- -	- -	3 5%	- -	- -	3 3%	2 1%

Fieldwork dates : 8th to 10th December 2012

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Ipsos MORI Political Monitor - December 2012

Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab	LD		
Unweighted Total	232	44	56	14	90	78	58	94	138	49	163	59	72	77	106	75	19	29	181	80	55	64	88	20	198	25	57	32	38	232	
Weighted Total	226	42	53	14	86	75	56	100	126	51	154	28	106	113	84	66	34	39	150	78	58	56	92	25	199	20	50	27	40	232	
Conservative	42 19%	42 100%	-	-	-	42 56%	42 75%	19 19%	23 18%	22 43%	19 12%	3 11%	19 18%	20 18%	16 20%	16 24%	2 6%	7 19%	33 22%	9 11%	9 15%	17 30%	17 18%	8 31%	41 20%	-	29 57%	-	3 7%	44 19%	
Labour	53 24%	-	53 100%	-	53 62%	-	-	20 20%	33 26%	1 3%	48 31%	10 36%	17 16%	22 19%	18 21%	13 20%	13 37%	10 25%	31 21%	16 21%	9 16%	19 33%	18 20%	10 39%	44 22%	7 34%	5 10%	17 63%	13 32%	56 24%	
Liberal Democrats (Lib Dem)	14 6%	-	-	14 100%	14 17%	14 19%	14 25%	5 5%	9 7%	1 3%	12 8%	-	5 5%	7 6%	1 1%	7 11%	2 5%	4 11%	9 6%	3 4%	2 3%	2 4%	9 10%	-	13 6%	2 8%	-	-	8 20%	14 6%	
Scottish Nationalist	1 *	-	-	-	1 1%	1 1%	-	1 1%	-	* 1%	1 *	-	-	-	-	*	-	-	*	1 1%	-	-	-	-	-	1 5%	-	-	* 1%	2 1%	
Plaid Cymru	* *	-	-	-	* 1%	* 1%	-	* *	-	-	* *	-	-	-	* 1%	-	-	-	* *	-	-	*	-	-	-	-	-	-	-	-	1 *
Green Party	5 2%	-	-	-	5 6%	5 7%	-	2 2%	3 2%	1 2%	4 2%	-	5 4%	5 4%	3 3%	-	-	2 6%	3 2%	1 1%	1 2%	-	4 4%	-	5 3%	-	-	1 5%	-	4 2%	
UKIP	8 4%	-	-	-	8 10%	8 11%	-	7 7%	1 1%	2 4%	6 4%	1 5%	6 6%	6 5%	6 7%	1 2%	1 2%	* 1%	7 5%	2 2%	2 3%	2 3%	5 5%	1 5%	8 4%	-	3 5%	-	2 5%	10 4%	
Scottish Socialist Party	2 1%	-	-	-	2 3%	2 3%	-	2 2%	-	2 2%	-	-	-	-	-	-	-	2 6%	-	2 3%	-	-	-	-	-	12 12%	-	-	-	-	1 *
Other	1 1%	-	-	-	1 2%	1 2%	-	1 1%	*	-	1 1%	* 1%	1 1%	1 1%	1 1%	*	-	-	1 1%	-	-	*	1 1%	-	1 1%	-	-	-	1 3%	2 1%	
Undecided	76 34%	-	-	-	-	-	-	33 33%	43 35%	17 34%	48 31%	9 30%	39 37%	40 35%	26 31%	22 33%	17 50%	11 28%	48 32%	32 40%	27 47%	10 17%	35 38%	6 25%	69 35%	5 23%	10 21%	7 26%	11 27%	76 33%	
Would not vote	6 3%	-	-	-	-	-	-	3 3%	3 2%	-	4 3%	1 4%	3 3%	3 3%	4 5%	-	-	2 5%	4 3%	6 8%	6 10%	-	-	-	6 3%	1 3%	2 3%	1 2%	-	5 2%	
Refused	13 6%	-	-	-	-	-	-	5 5%	8 6%	5 11%	7 5%	2 8%	7 6%	7 6%	5 6%	6 9%	-	-	11 8%	3 4%	1 3%	6 11%	3 4%	-	11 5%	2 9%	2 4%	1 4%	1 3%	15 6%	
Don't know	3 1%	-	-	-	-	-	-	3 3%	-	-	3 2%	-	3 3%	3 2%	3 3%	-	-	-	3 2%	3 3%	1 2%	-	-	-	1 1%	1 6%	-	-	1 3%	2 1%	

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

* = Less than 0.5%

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Table 9

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	593	593	593	593	593	593	-	263	330	98	213	282	26	72	88	125	108	174	63	199	175	86	133	374	219	593
Weighted Total	565	565	565	565	565	565	-	283	282	120	196	249	31	89	89	107	100	149	71	179	158	103	126	337	228	593
Conservative	148 26%	148 26%	148 26%	148 26%	148 26%	148 26%	-	85 30%	63 22%	25 21%	42 22%	80 32%	4 12%	22 24%	26 29%	17 16%	28 28%	52 35%	27 38%	61 34%	38 24%	25 25%	23 19%	99 29%	49 21%	148 25%
Labour	198 35%	198 35%	198 35%	198 35%	198 35%	198 35%	-	98 35%	100 36%	42 35%	77 39%	79 32%	11 35%	31 35%	31 35%	46 43%	36 36%	43 29%	23 32%	56 31%	56 36%	33 32%	53 42%	113 33%	85 37%	211 36%
Liberal Democrats (Lib Dem)	36 6%	36 6%	36 6%	36 6%	36 6%	36 6%	-	18 6%	19 7%	12 10%	8 4%	16 6%	6 18%	7 7%	4 4%	5 5%	8 8%	8 5%	1 2%	16 9%	10 7%	6 5%	4 3%	27 8%	10 4%	37 6%
Scottish Nationalist	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-	6 2%	2 1%	1 1%	3 2%	4 2%	-	1 1%	-	3 3%	1 1%	3 2%	-	1 *	1 1%	1 1%	5 4%	2 1%	6 3%	11 2%
Plaid Cymru	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	3 1%	4 1%	3 2%	* *	3 1%	-	3 3%	-	* *	1 1%	2 2%	1 1%	3 2%	-	3 3%	-	3 1%	3 1%	6 1%
Green Party	14 2%	14 2%	14 2%	14 2%	14 2%	14 2%	-	6 2%	7 3%	7 5%	3 2%	4 1%	5 16%	2 2%	1 1%	2 2%	4 4%	-	2 1%	4 3%	6 6%	2 2%	6 2%	8 3%	16 3%	
UKIP	30 5%	30 5%	30 5%	30 5%	30 5%	30 5%	-	18 6%	13 5%	2 2%	11 6%	17 7%	-	2 2%	6 7%	5 5%	8 8%	9 6%	4 6%	7 4%	10 6%	7 7%	6 5%	17 5%	13 6%	37 6%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	-	1 1%	* *	-	1 4%	-	-	* *	-	-	-	-	-	1 1%	* *	-	1 1%	2 *
Independent Candidate	2 *	2 *	2 *	2 *	2 *	2 *	-	2 1%	-	-	-	2 1%	-	-	-	-	-	2 1%	2 3%	-	-	-	2 2%	-	2 1%	1 *
Undecided	95 17%	95 17%	95 17%	95 17%	95 17%	95 17%	-	32 11%	62 22%	19 16%	41 21%	35 14%	3 10%	16 18%	19 22%	21 20%	11 11%	24 16%	11 15%	23 13%	31 19%	16 15%	25 20%	54 16%	41 18%	98 17%
Would not vote	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	4 1%	4 1%	2 2%	2 1%	3 1%	2 5%	1 1%	-	2 2%	* *	3 2%	-	3 2%	2 1%	-	3 2%	5 1%	3 1%	9 2%
Refused	19 3%	19 3%	19 3%	19 3%	19 3%	19 3%	-	11 4%	8 3%	5 4%	7 3%	7 3%	-	5 6%	2 3%	5 4%	3 4%	3 4%	2 3%	5 3%	6 4%	5 5%	2 1%	12 3%	7 3%	17 3%

Fieldwork dates : 8th to 10th December 2012
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J12-002008-01
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Ipsos MORI Political Monitor - December 2012

Table 10

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	593	175	237	44	363	301	219	224	369	173	392	142	164	175	245	233	35	67	478	205	142	167	221	77	498	63	189	182	111	593	
Weighted Total	565	179	224	44	335	290	224	234	331	182	358	66	227	241	196	215	52	86	411	196	146	171	198	77	487	49	177	166	108	593	
Conservative	148 26%	148 82%	-	-	-	148 51%	148 66%	65 28%	83 25%	104 57%	34 10%	13 20%	65 28%	65 27%	52 27%	75 35%	7 14%	13 15%	127 31%	46 23%	37 25%	57 33%	45 23%	13 17%	131 27%	9 18%	124 70%	2 1%	6 5%	148 25%	
Labour	198 35%	-	198 88%	-	198 59%	-	-	81 34%	117 35%	17 10%	179 50%	27 41%	74 33%	81 34%	74 38%	68 32%	16 30%	33 38%	142 35%	71 36%	54 37%	57 34%	69 35%	34 45%	173 36%	17 34%	4 3%	139 84%	37 34%	211 36%	
Liberal Democrats (Lib Dem)	36 6%	-	-	36 82%	36 11%	36 13%	36 16%	13 5%	24 7%	16 9%	15 4%	3 5%	14 6%	14 6%	12 6%	14 7%	4 7%	4 5%	26 6%	14 7%	13 9%	12 7%	10 5%	4 5%	31 6%	2 4%	1 1%	1 1%	24 22%	37 6%	
Scottish Nationalist	8 1%	-	-	-	8 2%	8 3%	-	3 1%	5 1%	* 2%	8 2%	1 2%	3 1%	3 1%	3 2%	1 1%	-	3 4%	5 1%	8 4%	-	-	-	-	-	-	8 17%	-	1 1%	-	11 2%
Plaid Cymru	7 1%	-	-	-	7 2%	7 2%	-	-	7 2%	-	7 2%	* 1%	3 1%	3 1%	-	4 2%	3 6%	-	4 1%	-	-	7 4%	-	-	-	-	-	-	1 1%	6 1%	
Green Party	14 2%	-	-	-	14 4%	14 5%	-	6 3%	7 2%	4 2%	9 3%	2 4%	6 2%	6 2%	5 2%	1 1%	5 9%	1 1%	6 1%	3 2%	3 2%	3 2%	7 4%	5 6%	13 3%	* *	-	1 1%	6 6%	16 3%	
UKIP	30 5%	-	-	-	30 9%	30 10%	-	11 5%	19 6%	5 3%	24 7%	3 4%	11 5%	13 6%	8 4%	16 8%	1 2%	4 4%	24 6%	10 5%	8 6%	9 5%	11 5%	2 3%	27 6%	2 5%	13 7%	2 1%	6 6%	37 6%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party (BNP)	1 *	-	-	-	1 *	1 *	-	-	1 *	-	1 *	-	-	-	* *	-	-	1 1%	* *	1 1%	1 1%	-	-	-	1 *	-	-	-	-	-	2 *
Independent Candidate	2 *	-	-	-	2 1%	2 1%	-	-	2 1%	-	2 1%	-	-	-	-	-	-	2 3%	-	-	-	2 1%	2 *	-	-	-	-	2 1%	-	1 *	
Undecided	95 17%	28 16%	26 11%	7 16%	37 11%	39 13%	35 16%	43 18%	52 16%	26 14%	63 18%	14 22%	37 16%	43 18%	33 17%	26 12%	12 22%	23 27%	59 14%	31 16%	21 14%	14 8%	49 25%	17 22%	83 17%	10 21%	31 17%	16 10%	28 26%	98 17%	
Would not vote	7 1%	-	-	-	-	-	-	1 1%	6 2%	4 2%	3 1%	* 1%	1 1%	1 *	4 2%	1 1%	-	2 2%	5 1%	1 *	1 *	4 2%	3 1%	1 2%	7 2%	-	* *	1 1%	* *	9 2%	
Refused	19 3%	4 2%	* *	1 2%	2 1%	5 2%	5 2%	11 5%	8 2%	5 3%	12 3%	1 2%	13 6%	13 5%	5 2%	7 3%	5 10%	-	12 3%	10 5%	9 6%	7 4%	2 1%	-	17 4%	1 2%	4 2%	1 1%	-	17 3%	

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 11

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	115	115	115	115	115	115	-	39	76	18	51	46	3	15	25	26	14	32	11	37	37	17	24	74	41	115
Weighted Total	113	113	113	113	113	113	-	43	70	24	48	42	3	21	22	26	14	28	13	29	37	21	27	66	48	115
Conservative	31 28%	31 28%	31 28%	31 28%	31 28%	31 28%	-	11 26%	20 29%	7 29%	7 15%	17 41%	1 43%	6 28%	5 24%	2 7%	10 73%	7 25%	3 20%	6 21%	13 37%	4 17%	8 31%	20 30%	12 25%	27 23%
Labour	26 23%	26 23%	26 23%	26 23%	26 23%	26 23%	-	8 18%	18 26%	5 21%	13 26%	9 20%	1 26%	4 20%	4 20%	8 32%	2 14%	7 24%	4 34%	11 38%	6 15%	3 12%	7 26%	16 25%	10 20%	26 23%
Liberal Democrats (Lib Dem)	8 7%	8 7%	8 7%	8 7%	8 7%	8 7%	-	2 6%	6 8%	2 7%	1 2%	6 14%	-	2 8%	1 4%	-	-	6 21%	2 15%	-	5 14%	-	3 11%	5 8%	3 6%	7 6%
Scottish Nationalist	* *	* *	* *	* *	* *	* *	-	-	*	-	*	-	-	-	-	*	-	-	-	*	-	-	-	*	-	1 1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	* *	* *	* *	* *	* *	* *	-	-	*	-	*	-	-	-	-	*	-	-	-	-	-	-	*	-	*	1 1%
UKIP	3 3%	3 3%	3 3%	3 3%	3 3%	3 3%	-	2 4%	1 2%	-	3 5%	1 2%	-	-	1 6%	1 5%	*	1 1%	-	1 2%	-	2 9%	1 3%	1 1%	3 5%	6 5%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	* *	* *	* *	* *	* *	* *	-	-	*	-	*	-	-	-	-	-	-	*	-	*	-	-	-	*	-	1 1%
Undecided	34 30%	34 30%	34 30%	34 30%	34 30%	34 30%	-	15 34%	19 27%	10 40%	16 33%	8 19%	1 31%	9 42%	8 36%	8 31%	1 6%	7 26%	4 30%	7 26%	8 23%	11 51%	7 26%	16 24%	18 37%	35 30%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	9 8%	9 8%	9 8%	9 8%	9 8%	9 8%	-	4 9%	5 7%	1 3%	7 14%	1 3%	-	1 3%	2 10%	5 18%	1 6%	*	-	3 11%	4 11%	1 4%	1 2%	7 11%	2 3%	10 9%
Don't know	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 3%	-	-	1 3%	-	-	-	-	1 5%	-	-	-	-	-	1 6%	-	-	1 3%	1 1%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 12

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	115	27	26	7	42	43	34	47	68	27	78	33	33	35	50	38	9	16	88	43	29	25	47	12	98	14	34	20	26	115
Weighted Total	113	31	26	8	38	44	40	54	59	31	75	16	50	55	38	34	17	23	71	41	30	22	51	17	100	11	34	17	28	115
Conservative	31	31	-	-	-	31	31	14	17	19	12	2	16	16	10	12	2	7	22	8	8	10	13	7	30	-	21	-	3	27
	28%	100%	-	-	-	72%	80%	27%	29%	61%	15%	12%	31%	28%	26%	37%	12%	32%	31%	20%	28%	45%	26%	43%	30%	-	62%	-	9%	23%
Labour	26	-	26	-	26	-	-	9	17	1	23	5	5	9	4	9	4	8	13	10	5	3	14	6	21	5	2	10	8	26
	23%	-	100%	-	68%	-	-	17%	28%	3%	31%	31%	10%	16%	12%	26%	27%	36%	19%	24%	18%	12%	27%	35%	21%	41%	6%	61%	29%	23%
Liberal Democrats (Lib Dem)	8	-	-	8	8	8	8	2	6	-	7	-	2	4	1	3	2	2	4	2	1	1	5	-	7	1	-	-	6	7
	7%	-	-	100%	21%	18%	20%	4%	10%	-	9%	-	5%	7%	2%	10%	10%	11%	6%	5%	5%	5%	10%	-	7%	7%	-	-	22%	6%
Scottish Nationalist	*	-	-	-	*	*	-	*	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	*	-	-	-	*	1
	*	-	-	-	1%	1%	-	1%	-	1%	-	3%	-	-	-	1%	-	-	1%	1%	-	-	-	-	-	4%	-	-	2%	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	*	-	-	-	*	*	-	*	*	*	-	-	-	-	*	-	-	*	*	-	-	*	*	*	*	-	-	*	-	1
	*	-	-	-	1%	1%	-	-	*	-	*	-	-	-	1%	-	-	-	*	-	-	-	1%	*	-	-	-	2%	-	1%
UKIP	3	-	-	-	3	3	-	3	1	-	3	1	1	1	2	-	1	*	2	-	-	1	3	1	3	-	2	-	1	6
	3%	-	-	-	9%	8%	-	5%	1%	-	4%	9%	2%	2%	6%	-	4%	1%	3%	-	-	3%	5%	7%	3%	-	4%	-	3%	5%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	*	-	-	-	*	*	-	*	*	-	-	*	-	-	*	-	-	*	*	-	-	*	*	*	*	-	-	-	-	1
	*	-	-	-	1%	1%	-	*	*	-	-	2%	-	-	1%	-	-	*	*	-	-	1%	*	*	*	-	-	-	-	1%
Undecided	34	-	-	-	-	-	-	19	14	5	25	6	19	19	14	6	8	5	20	16	13	2	15	2	30	3	7	5	8	35
	30%	-	-	-	-	-	-	36%	24%	17%	33%	36%	37%	34%	38%	18%	46%	20%	29%	40%	44%	8%	30%	15%	30%	28%	21%	31%	30%	30%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	9	-	-	-	-	-	-	4	4	5	3	1	6	6	5	3	-	-	7	2	1	6	1	-	8	1	2	1	-	10
	8%	-	-	-	-	-	-	8%	7%	17%	4%	8%	12%	11%	12%	8%	-	-	10%	6%	5%	26%	1%	-	8%	8%	7%	6%	-	9%
Don't know	1	-	-	-	-	-	-	1	-	-	1	-	1	1	1	-	-	-	1	1	-	-	-	-	1	-	-	-	1	1
	1%	-	-	-	-	-	-	2%	-	-	2%	-	3%	2%	3%	-	-	-	2%	3%	-	-	-	-	11%	-	-	-	4%	1%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
1 - Absolutely certain not to vote	95	-	-	-	-	-	95	32	63	30	38	27	10	20	18	20	13	14	8	17	13	30	35	30	65	85
	9%	-	-	-	-	-	100%	6%	12%	10%	10%	7%	8%	12%	10%	11%	9%	7%	7%	6%	4%	14%	15%	5%	14%	8%
2	13	-	-	-	-	-	-	10	3	4	6	4	1	2	3	3	3	1	1	3	6	1	3	8	5	11
	1%	-	-	-	-	-	-	2%	1%	1%	2%	1%	1%	2%	2%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%
3	20	-	-	-	-	-	-	6	14	12	5	3	10	3	4	1	-	3	1	2	10	7	1	12	8	19
	2%	-	-	-	-	-	-	1%	3%	4%	1%	1%	8%	2%	2%	1%	-	1%	1%	1%	3%	3%	*	2%	2%	2%
4	27	-	-	-	-	-	-	17	11	21	4	3	11	10	3	1	2	1	*	2	8	5	13	10	17	19
	3%	-	-	-	-	-	-	3%	2%	7%	1%	1%	9%	6%	1%	1%	1%	*	*	1%	3%	2%	5%	2%	4%	2%
5	67	-	-	-	-	-	-	32	35	19	26	22	11	8	17	9	11	11	3	5	21	16	23	27	40	62
	7%	-	-	-	-	-	-	6%	7%	7%	7%	6%	9%	5%	9%	5%	7%	5%	3%	2%	7%	8%	10%	5%	9%	6%
6	33	-	33	-	-	-	-	17	16	14	9	11	5	9	2	6	5	6	3	10	11	11	*	22	12	34
	3%	-	4%	-	-	-	-	3%	3%	5%	2%	3%	4%	5%	1%	4%	3%	3%	3%	4%	4%	5%	*	4%	3%	3%
7	52	-	52	52	-	-	-	25	27	25	21	7	19	6	17	4	2	4	1	12	17	11	13	29	24	46
	5%	-	7%	7%	-	-	-	5%	5%	8%	6%	2%	15%	4%	9%	2%	1%	2%	1%	4%	6%	5%	5%	5%	5%	4%
8	80	-	80	80	80	-	-	40	40	29	27	23	16	14	15	13	10	13	9	25	27	16	11	52	28	77
	8%	-	10%	10%	11%	-	-	8%	8%	10%	8%	6%	13%	8%	8%	7%	6%	6%	8%	9%	9%	7%	5%	9%	6%	8%
9	66	-	66	66	66	66	-	36	29	19	30	16	11	9	17	13	7	10	4	17	18	19	11	35	30	69
	6%	-	8%	9%	9%	10%	-	7%	6%	7%	8%	4%	9%	5%	9%	7%	4%	5%	4%	6%	6%	9%	4%	6%	7%	7%
10 - Absolutely certain to vote	565	565	565	565	565	565	-	283	282	120	196	249	31	89	89	107	100	149	71	179	158	103	126	337	228	593
	55%	100%	71%	74%	80%	90%	-	57%	54%	41%	54%	68%	25%	52%	49%	60%	65%	70%	69%	65%	54%	47%	53%	60%	50%	58%
Don't know	5	-	-	-	-	-	-	1	4	-	1	4	-	-	-	1	1	3	2	1	1	-	3	2	3	8
	*	-	-	-	-	-	-	*	1%	-	*	1%	-	-	-	*	1%	1%	2%	*	*	-	1%	*	1%	1%
Mean	7.93	10.00	9.35	9.50	9.68	9.90	1.00	8.14	7.72	7.23	7.91	8.51	6.72	7.60	7.74	8.08	8.30	8.65	8.64	8.62	8.10	7.41	7.39	8.35	7.40	8.12

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*=Less than 0.5%

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Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot.	Midlands	South	Greater London	England	Scot	Con	Lab	LD	
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023
1 - Absolutely certain not to vote	95	2	5	1	10	7	3	45	50	10	67	13	40	43	25	22	20	22	47	32	23	35	28	12	80	9	5	9	-	85
	9%	1%	2%	1%	2%	1%	1%	10%	9%	3%	10%	10%	9%	9%	7%	7%	15%	14%	7%	9%	9%	11%	8%	9%	10%	2%	4%	-	8%	
2	13	1	6	-	7	2	1	5	8	2	11	1	6	6	4	4	1	2	9	4	3	5	5	-	11	1	-	4	-	11
	1%	*	2%	-	1%	*	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	-	1%	-	1%
3	20	2	2	2	5	5	4	12	8	8	12	4	9	9	5	8	5	2	13	9	8	6	5	*	19	1	2	2	2	19
	2%	1%	1%	2%	1%	1%	1%	3%	1%	3%	2%	3%	2%	2%	1%	2%	4%	1%	2%	3%	3%	2%	1%	*	2%	1%	1%	1%	2%	2%
4	27	4	7	2	9	6	6	15	12	6	15	1	13	14	9	4	5	9	14	8	4	5	15	9	24	3	-	2	1	19
	3%	1%	2%	3%	2%	1%	2%	3%	2%	2%	2%	1%	3%	3%	3%	1%	3%	6%	2%	2%	2%	2%	4%	7%	3%	4%	-	1%	1%	2%
5	67	9	13	4	32	28	13	30	37	13	38	6	38	38	14	13	24	12	28	17	14	21	29	8	60	3	21	10	4	62
	7%	4%	4%	5%	6%	6%	4%	7%	6%	4%	6%	5%	9%	8%	4%	4%	18%	7%	4%	5%	5%	7%	8%	6%	7%	4%	8%	4%	3%	6%
6	33	9	9	4	18	17	13	18	15	12	18	4	15	16	14	10	5	3	24	12	11	8	13	3	31	2	9	6	4	34
	3%	3%	3%	5%	3%	4%	4%	4%	3%	4%	3%	3%	3%	4%	4%	3%	3%	2%	4%	4%	4%	3%	3%	2%	4%	2%	3%	2%	3%	3%
7	52	10	28	5	38	21	15	17	36	14	35	7	27	27	20	17	10	3	37	20	18	10	22	8	49	3	11	20	3	46
	5%	4%	8%	6%	7%	5%	4%	4%	6%	5%	6%	6%	6%	6%	6%	5%	7%	2%	5%	6%	7%	3%	6%	6%	6%	3%	4%	8%	2%	4%
8	80	21	30	9	49	40	30	34	46	28	47	9	39	40	36	22	7	13	58	15	9	35	29	10	65	6	20	11	18	77
	8%	8%	9%	11%	9%	9%	9%	8%	8%	9%	7%	7%	9%	8%	10%	6%	5%	8%	8%	5%	4%	11%	8%	8%	7%	7%	8%	5%	12%	8%
9	66	19	23	9	42	39	28	33	32	26	37	11	31	32	29	21	7	8	50	25	13	20	21	4	50	12	19	14	11	69
	6%	7%	7%	11%	8%	8%	8%	7%	6%	9%	6%	9%	7%	7%	8%	6%	5%	5%	7%	7%	5%	6%	6%	3%	6%	13%	7%	6%	7%	7%
10 - Absolutely certain to vote	565	179	224	44	335	290	224	234	331	182	358	66	227	241	196	215	52	86	411	196	146	171	198	77	487	49	177	166	108	593
	55%	69%	64%	56%	61%	64%	66%	53%	57%	60%	56%	54%	51%	52%	55%	63%	38%	53%	59%	57%	58%	54%	54%	58%	55%	55%	67%	68%	71%	58%
Don't know	5	1	1	-	2	2	1	-	5	-	4	1	-	-	*	3	-	2	3	3	3	1	*	*	5	-	2	1	-	8
	*	1%	*	-	*	*	*	-	1%	-	1%	-	-	-	1%	-	-	1%	*	1%	1%	*	*	1%	-	1%	1%	*	-	1%
Mean	7.93	9.08	8.79	8.61	8.67	8.81	8.97	7.76	8.05	8.54	7.87	7.95	7.78	7.78	8.18	8.39	6.73	7.53	8.28	7.99	7.95	7.85	7.93	8.00	7.90	8.08	8.89	8.74	9.24	8.12

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*=Less than 0.5%

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Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
Satisfied	302 30%	182 32%	262 33%	250 33%	237 33%	208 33%	10 11%	160 32%	142 27%	102 35%	97 27%	103 28%	44 35%	58 34%	51 28%	46 26%	48 32%	55 26%	26 26%	94 34%	91 32%	61 28%	56 23%	185 33%	117 25%	284 28%
Dissatisfied	641 63%	358 63%	495 62%	477 63%	442 62%	395 63%	67 70%	300 60%	341 65%	160 55%	238 66%	244 66%	55 44%	105 62%	118 64%	120 67%	101 66%	143 66%	68 67%	164 60%	176 61%	135 61%	166 69%	341 60%	301 66%	670 65%
Don't know	80 8%	25 4%	38 5%	35 5%	31 4%	28 4%	18 19%	39 8%	40 8%	32 11%	27 7%	21 6%	25 21%	6 4%	16 9%	11 6%	4 2%	17 8%	8 8%	16 6%	22 8%	24 11%	18 7%	38 7%	41 9%	69 7%
Net satisfied	-340 -33%	-176 -31%	-233 -29%	-227 -30%	-205 -29%	-186 -30%	-56 -59%	-141 -28%	-199 -38%	-58 -20%	-141 -39%	-141 -38%	-11 -9%	-47 -28%	-67 -36%	-74 -41%	-53 -34%	-88 -41%	-42 -41%	-71 -26%	-85 -29%	-74 -34%	-110 -46%	-156 -28%	-184 -40%	-386 -38%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023
Satisfied	302	170	39	27	89	220	197	150	152	302	-	30	157	157	127	99	29	35	226	86	64	108	108	33	271	22	151	26	31	284
	30%	66%	11%	34%	16%	48%	58%	34%	26%	100%	-	24%	35%	34%	36%	29%	21%	22%	33%	25%	25%	34%	30%	25%	31%	25%	57%	11%	20%	28%
Dissatisfied	641	73	295	44	433	211	117	270	371	-	641	85	262	283	206	215	92	108	421	229	171	182	231	90	544	58	95	210	115	670
	63%	28%	85%	56%	79%	46%	35%	61%	64%	-	100%	69%	59%	61%	58%	63%	68%	67%	61%	67%	68%	57%	63%	68%	62%	65%	36%	86%	75%	65%
Don't know	80	15	14	8	25	26	24	23	57	-	-	8	27	27	21	26	14	19	47	27	17	27	26	9	68	9	20	7	7	69
	8%	6%	4%	10%	5%	6%	7%	5%	10%	-	-	7%	6%	6%	6%	8%	11%	12%	7%	8%	7%	9%	7%	8%	10%	7%	3%	4%	7%	
Net satisfied	-340	97	-256	-17	-344	10	80	-120	-219	302	-641	-55	-106	-125	-79	-116	-63	-73	-195	-143	-107	-74	-122	-57	-273	-36	57	-184	-84	-386
	-33%	38%	-74%	-22%	-63%	2%	24%	-27%	-38%	100%	-100%	-45%	-24%	-27%	-22%	-34%	-46%	-45%	-28%	-42%	-42%	-23%	-34%	-43%	-31%	-41%	21%	-76%	-55%	-38%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
Satisfied	377	223	319	301	278	245	14	201	176	119	120	138	57	62	62	58	60	78	34	122	113	74	67	235	142	366
	37%	39%	40%	39%	39%	39%	15%	40%	34%	41%	33%	38%	46%	37%	34%	32%	39%	37%	34%	45%	39%	34%	28%	42%	31%	36%
Dissatisfied	570	320	448	434	405	362	48	273	297	155	211	205	52	103	108	103	89	116	53	141	160	117	151	302	269	589
	56%	57%	56%	57%	57%	57%	51%	55%	57%	53%	58%	56%	42%	61%	59%	58%	58%	54%	52%	51%	55%	53%	63%	53%	59%	58%
Don't know	76	22	29	27	27	24	33	25	51	19	32	25	15	4	14	17	5	21	15	11	17	28	20	27	49	68
	7%	4%	4%	4%	4%	4%	35%	5%	10%	6%	9%	7%	12%	2%	8%	10%	3%	10%	14%	4%	6%	13%	9%	5%	11%	7%
Net satisfied	-194	-97	-130	-133	-127	-117	-34	-73	-121	-36	-91	-67	5	-41	-46	-45	-29	-37	-19	-19	-48	-43	-84	-67	-127	-223
	-19%	-17%	-16%	-17%	-18%	-19%	-36%	-15%	-23%	-12%	-25%	-18%	4%	-24%	-25%	-25%	-19%	-17%	-18%	-7%	-17%	-20%	-35%	-12%	-28%	-22%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full- time	Not full- time/ Not working	Satis- fied	Dissa- tis- fied	Pub- lic	Priv- ate	Priv- ate/ Volun- tary	Mort- gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land	Scot	Con	Lab		LD
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023
Satisfied	377	204	66	25	119	256	229	168	208	265	88	39	182	183	150	140	36	42	290	115	93	132	129	41	342	22	184	42	36	366
	37%	79%	19%	32%	22%	56%	68%	38%	36%	88%	14%	32%	41%	39%	42%	41%	27%	26%	42%	34%	37%	42%	35%	32%	39%	24%	69%	17%	24%	36%
Dissatisfied	570	47	266	49	404	186	96	251	319	29	521	75	238	256	189	176	87	100	365	202	146	164	204	82	478	56	71	194	115	589
	56%	18%	76%	62%	74%	41%	29%	57%	55%	10%	81%	61%	53%	55%	53%	52%	64%	62%	53%	59%	58%	52%	56%	63%	54%	62%	27%	80%	75%	58%
Don't know	76	7	16	5	24	15	12	24	52	8	32	8	26	28	16	23	13	19	39	25	12	20	31	7	63	12	10	7	2	68
	7%	3%	4%	6%	4%	3%	4%	5%	9%	3%	5%	7%	6%	6%	4%	7%	9%	12%	6%	7%	5%	6%	9%	6%	7%	14%	4%	3%	1%	7%
Net satisfied	-194	156	-199	-24	-285	70	133	-83	-111	236	-434	-36	-56	-74	-39	-36	-50	-58	-75	-87	-53	-32	-75	-41	-136	-34	113	-151	-79	-223
	-19%	61%	-57%	-30%	-52%	15%	39%	-19%	-19%	78%	-68%	-30%	-13%	-16%	-11%	-11%	-37%	-36%	-11%	-26%	-21%	-10%	-21%	-31%	-15%	-38%	43%	-62%	-51%	-22%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 19

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
Satisfied	407	243	339	325	302	271	26	203	205	116	145	147	41	74	70	75	60	87	46	106	107	84	110	214	194	400
	40%	43%	43%	43%	42%	43%	27%	41%	39%	39%	40%	40%	33%	44%	38%	42%	39%	40%	45%	39%	37%	38%	46%	38%	42%	39%
Dissatisfied	439	256	356	341	319	284	36	242	197	97	172	170	27	70	96	77	74	96	39	130	136	89	84	266	173	467
	43%	45%	45%	45%	45%	45%	37%	48%	38%	33%	48%	46%	22%	41%	52%	43%	48%	45%	38%	47%	47%	40%	35%	47%	38%	46%
Don't know	176	67	100	96	90	75	34	55	122	80	45	51	55	25	18	27	19	32	17	38	47	47	45	84	92	156
	17%	12%	13%	13%	13%	12%	35%	11%	23%	27%	12%	14%	45%	15%	10%	15%	13%	15%	17%	14%	16%	22%	19%	15%	20%	15%
Net satisfied	-32	-13	-17	-16	-17	-13	-9	-39	8	19	-28	-23	14	5	-26	-2	-13	-9	7	-24	-29	-5	25	-52	20	-67
	-3%	-2%	-2%	-2%	-2%	-2%	-10%	-8%	1%	6%	-8%	-6%	11%	3%	-14%	-1%	-9%	-4%	7%	-9%	-10%	-2%	11%	-9%	4%	-7%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 20

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023
Satisfied	407	72	206	33	273	138	104	164	243	127	261	51	173	180	150	131	50	64	280	139	106	130	139	51	357	32	82	154	60	400
	40%	28%	59%	41%	50%	30%	31%	37%	42%	42%	41%	42%	39%	38%	42%	38%	37%	40%	40%	41%	42%	41%	38%	39%	40%	36%	31%	63%	39%	39%
Dissatisfied	439	137	110	35	217	243	172	216	224	125	303	56	203	215	156	160	55	56	317	151	109	138	149	49	370	42	139	72	77	467
	43%	53%	32%	44%	40%	53%	51%	49%	39%	41%	47%	46%	45%	46%	44%	47%	41%	35%	46%	44%	43%	44%	41%	37%	42%	47%	52%	30%	50%	46%
Don't know	176	50	32	12	57	75	62	63	113	49	78	15	70	72	49	49	30	42	97	51	36	48	77	31	155	15	44	18	16	156
	17%	19%	9%	15%	10%	16%	18%	14%	19%	16%	12%	12%	16%	16%	14%	14%	22%	26%	14%	15%	14%	15%	21%	24%	18%	17%	17%	7%	10%	15%
Net satisfied	-32	-65	96	-3	56	-105	-68	-51	20	2	-41	-6	-29	-35	-7	-30	-5	8	-36	-13	-3	-8	-11	2	-12	-10	-57	82	-17	-67
	-3%	-25%	28%	-3%	10%	-23%	-20%	-12%	3%	1%	-6%	-5%	-7%	-8%	-2%	-9%	-4%	5%	-5%	-4%	-1%	-3%	-3%	2%	-1%	-11%	-21%	34%	-11%	-7%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
Satisfied	280 27%	155 27%	227 29%	212 28%	196 28%	171 27%	20 21%	149 30%	131 25%	84 29%	90 25%	105 29%	30 24%	55 32%	45 25%	45 25%	52 34%	53 25%	28 27%	85 31%	86 30%	65 30%	44 19%	170 30%	110 24%	276 27%
Dissatisfied	617 60%	362 64%	502 63%	484 63%	450 63%	408 65%	44 47%	309 62%	308 59%	166 57%	231 64%	220 60%	67 54%	100 59%	119 65%	112 63%	89 58%	131 61%	56 55%	170 62%	165 57%	127 58%	156 65%	335 59%	283 62%	634 62%
Don't know	126 12%	48 8%	67 8%	66 9%	64 9%	52 8%	31 32%	40 8%	85 16%	42 14%	40 11%	43 12%	27 22%	15 9%	19 10%	21 12%	13 8%	30 14%	18 17%	20 7%	39 14%	28 13%	39 16%	59 10%	67 15%	113 11%
Net satisfied	-338 -33%	-207 -37%	-275 -35%	-271 -36%	-254 -36%	-236 -37%	-24 -26%	-160 -32%	-177 -34%	-82 -28%	-141 -39%	-114 -31%	-37 -30%	-45 -27%	-74 -40%	-67 -38%	-36 -24%	-78 -36%	-28 -28%	-85 -31%	-79 -27%	-62 -28%	-111 -47%	-164 -29%	-173 -38%	-358 -35%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/ Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023
Satisfied	280	107	60	43	128	176	150	141	139	174	86	32	150	150	109	107	28	25	216	82	63	103	95	24	245	18	106	28	48	276
	27%	42%	17%	54%	23%	38%	44%	32%	24%	58%	13%	26%	34%	32%	31%	32%	21%	15%	31%	24%	25%	33%	26%	18%	28%	21%	40%	11%	32%	27%
Dissatisfied	617	122	264	31	379	237	153	265	352	96	499	78	256	274	219	195	82	107	413	218	162	184	215	84	532	57	130	198	100	634
	60%	48%	76%	38%	69%	52%	45%	60%	61%	32%	78%	63%	57%	59%	62%	57%	60%	66%	60%	64%	64%	58%	59%	64%	60%	63%	49%	81%	65%	62%
Don't know	126	28	24	6	40	44	34	37	89	32	56	13	41	43	27	38	25	30	65	41	27	29	55	24	105	15	29	18	5	113
	12%	11%	7%	8%	7%	10%	10%	8%	15%	11%	9%	11%	9%	9%	8%	11%	19%	19%	9%	12%	11%	9%	15%	18%	12%	16%	11%	7%	3%	11%
Net satisfied	-338	-15	-204	12	-251	-62	-3	-124	-214	77	-413	-46	-106	-124	-110	-88	-53	-82	-198	-136	-98	-81	-120	-59	-287	-38	-24	-170	-52	-358
	-33%	-6%	-59%	16%	-46%	-14%	-1%	-28%	-37%	26%	-64%	-37%	-24%	-26%	-31%	-26%	-39%	-51%	-28%	-40%	-39%	-26%	-33%	-45%	-32%	-43%	-9%	-70%	-34%	-35%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 23

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
Improve	193	98	159	152	136	113	10	101	92	63	75	55	36	28	44	31	26	30	16	62	50	51	31	112	81	182
	19%	17%	20%	20%	19%	18%	10%	20%	18%	22%	21%	15%	29%	16%	24%	17%	17%	14%	15%	23%	17%	23%	13%	20%	18%	
Stay the same	341	184	279	267	247	215	19	186	155	117	119	105	46	71	63	56	38	67	29	106	115	67	53	221	120	341
	33%	33%	35%	35%	35%	34%	20%	37%	30%	40%	33%	28%	37%	42%	34%	32%	25%	31%	28%	39%	40%	30%	22%	39%	26%	
Get worse	468	272	343	331	315	290	62	204	264	110	160	198	41	69	71	89	89	109	54	103	117	99	149	220	248	477
	46%	48%	43%	43%	44%	46%	66%	41%	50%	37%	44%	54%	33%	41%	39%	50%	58%	51%	53%	38%	40%	45%	62%	39%	54%	
Don't know	21	11	14	13	12	12	4	9	12	3	8	10	1	2	5	2	1	9	4	3	8	3	8	11	10	23
	2%	2%	2%	2%	2%	2%	4%	2%	2%	1%	2%	3%	1%	1%	3%	1%	1%	4%	4%	1%	3%	1%	3%	2%	2%	
Net improve	-275	-174	-184	-178	-179	-177	-53	-103	-172	-46	-86	-143	-6	-41	-27	-58	-63	-79	-38	-41	-67	-49	-118	-108	-167	-295
	-27%	-31%	-23%	-23%	-25%	-28%	-56%	-21%	-33%	-16%	-24%	-39%	-5%	-24%	-15%	-33%	-41%	-37%	-37%	-15%	-23%	-22%	-49%	-19%	-36%	

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - December 2012

Table 24

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023
Improve	193 19%	77 30%	54 16%	20 24%	86 16%	109 24%	97 29%	87 20%	106 18%	100 33%	76 12%	15 13%	101 23%	104 22%	78 22%	56 17%	26 19%	30 18%	135 19%	55 16%	41 16%	67 21%	71 19%	23 18%	172 19%	14 16%	76 29%	21 9%	23 15%	182 18%
Stay the same	341 33%	111 43%	108 31%	35 44%	177 32%	180 39%	145 43%	170 38%	171 30%	138 46%	186 29%	47 38%	166 37%	174 37%	149 42%	109 32%	49 36%	20 12%	258 37%	104 31%	79 31%	105 33%	132 36%	43 33%	301 34%	26 29%	107 40%	62 25%	64 42%	341 33%
Get worse	468 46%	66 26%	181 52%	25 32%	277 51%	162 35%	91 27%	183 41%	285 49%	60 20%	370 58%	57 47%	175 39%	186 40%	124 35%	164 48%	58 43%	108 67%	288 42%	171 50%	124 49%	136 43%	161 44%	65 50%	392 44%	48 53%	79 30%	158 65%	63 42%	477 47%
Don't know	21 2%	4 2%	4 1%	* *	6 1%	6 1%	4 1%	3 1%	18 3%	5 2%	10 2%	3 2%	4 1%	4 1%	2 1%	11 3%	3 2%	5 3%	13 2%	10 3%	8 3%	9 3%	1 *	- -	18 2%	2 3%	3 1%	2 1%	3 2%	23 2%
Net improve	-275 -27%	11 4%	-127 -37%	-6 -7%	-191 -35%	-53 -12%	5 2%	-95 -22%	-179 -31%	40 13%	-294 -46%	-42 -34%	-74 -17%	-82 -18%	-46 -13%	-108 -32%	-32 -24%	-78 -48%	-154 -22%	-116 -34%	-82 -33%	-69 -22%	-89 -25%	-42 -32%	-220 -25%	-34 -37%	-4 -1%	-137 -56%	-41 -27%	-295 -29%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 25

POLQ8. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1023	593	819	785	739	662	85	452	571	229	371	423	87	142	169	202	162	261	98	298	310	178	237	608	415	1023
Weighted Total	1023	565	796	762	710	631	95	499	524	293	362	368	124	169	184	178	153	215	102	274	290	220	239	564	459	1023
George Osborne	344	209	299	288	270	237	9	178	166	80	115	149	35	45	60	55	57	92	43	123	87	77	58	209	135	342
	34%	37%	38%	38%	38%	38%	9%	36%	32%	27%	32%	40%	29%	27%	32%	31%	38%	43%	42%	45%	30%	35%	24%	37%	29%	33%
Ed Balls	353	215	295	285	263	236	17	177	176	107	123	123	41	66	68	55	49	74	41	93	97	65	98	190	163	359
	34%	38%	37%	37%	37%	37%	18%	35%	34%	36%	34%	33%	33%	39%	37%	31%	32%	34%	40%	34%	34%	30%	41%	34%	35%	35%
Neither	222	112	163	151	140	125	38	110	112	69	85	67	17	52	37	48	35	32	9	46	76	54	45	122	100	229
	22%	20%	21%	20%	20%	20%	40%	22%	21%	24%	24%	18%	14%	31%	20%	27%	23%	15%	9%	17%	26%	25%	19%	22%	22%	22%
Don't know	105	28	39	38	38	33	31	34	70	36	39	29	30	6	20	19	12	17	9	13	30	23	38	43	62	93
	10%	5%	5%	5%	5%	5%	32%	7%	13%	12%	11%	8%	24%	4%	11%	11%	8%	8%	9%	5%	10%	11%	16%	8%	13%	9%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 26

POLQ8. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/ Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1023	254	356	81	567	465	335	409	614	284	670	242	312	330	433	356	84	126	789	340	236	303	380	127	864	104	286	258	156	1023
Weighted Total	1023	258	348	80	547	457	338	443	580	302	641	123	446	467	355	340	135	162	694	341	252	317	365	131	882	90	265	244	153	1023
George Osborne	344	203	33	26	102	272	229	153	191	203	121	30	171	176	135	147	24	32	282	105	80	130	108	29	299	25	197	19	37	342
	34%	79%	10%	32%	19%	60%	68%	35%	33%	67%	19%	25%	38%	38%	38%	43%	18%	20%	41%	31%	32%	41%	30%	22%	34%	28%	74%	8%	24%	33%
Ed Balls	353	19	244	27	296	71	46	146	206	48	288	48	136	141	123	100	52	67	223	130	98	100	123	49	311	32	23	180	59	359
	34%	7%	70%	34%	54%	16%	14%	33%	36%	16%	45%	39%	30%	30%	35%	29%	39%	42%	32%	38%	39%	32%	34%	37%	35%	36%	9%	74%	39%	35%
Neither	222	23	59	24	125	89	47	110	112	28	184	30	104	111	73	60	45	34	133	73	52	57	93	35	183	21	34	37	50	229
	22%	9%	17%	30%	23%	19%	14%	25%	19%	9%	29%	24%	23%	24%	21%	18%	33%	21%	19%	21%	21%	18%	25%	27%	21%	23%	13%	15%	33%	22%
Don't know	105	12	11	3	23	25	16	34	71	23	49	14	35	38	24	33	13	29	57	33	22	30	41	18	90	11	12	7	7	93
	10%	5%	3%	4%	4%	5%	5%	8%	12%	8%	8%	12%	8%	8%	7%	10%	10%	18%	8%	10%	9%	9%	11%	13%	10%	13%	4%	3%	5%	9%

Fieldwork dates : 8th to 10th December 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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