Economist | Ipsos MORI Issues Index February 2012

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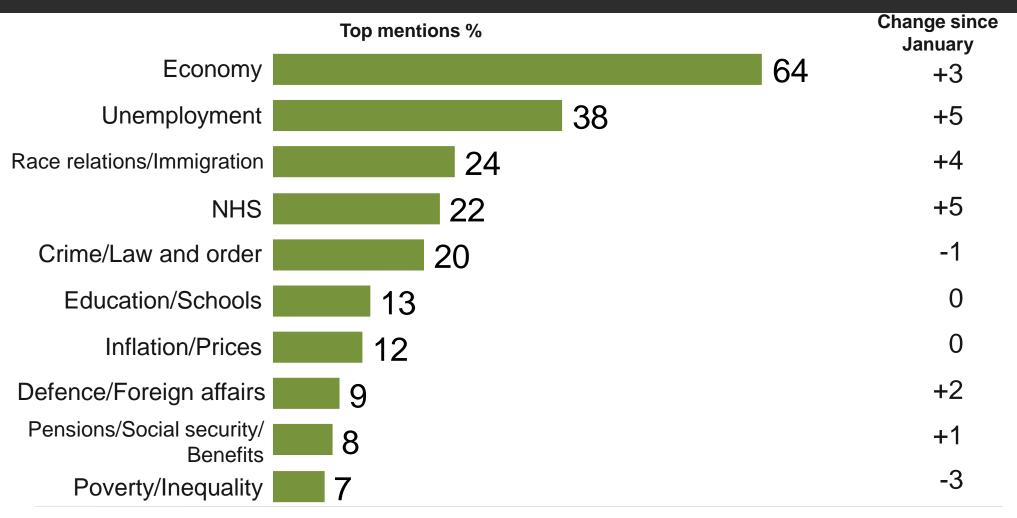
Contacts: Gideon.Skinner@ipsos.com Jerry.Latter@ipsos.com 020 7347 3000



Issues Facing Britain: February

What do you see as the most/other important issues facing Britain today?

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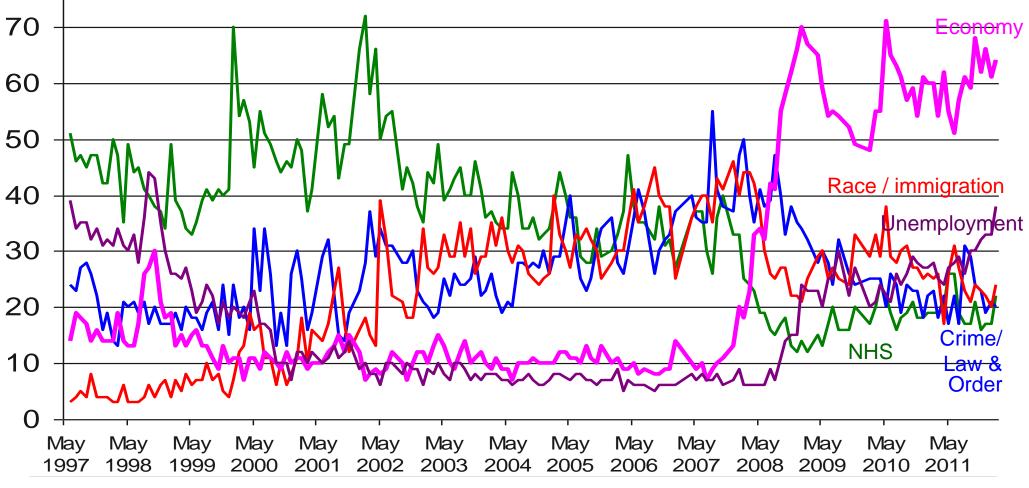


Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index

Issues Facing Britain: Long Term Trends

What do you see as the most/other important issues facing Britain today?



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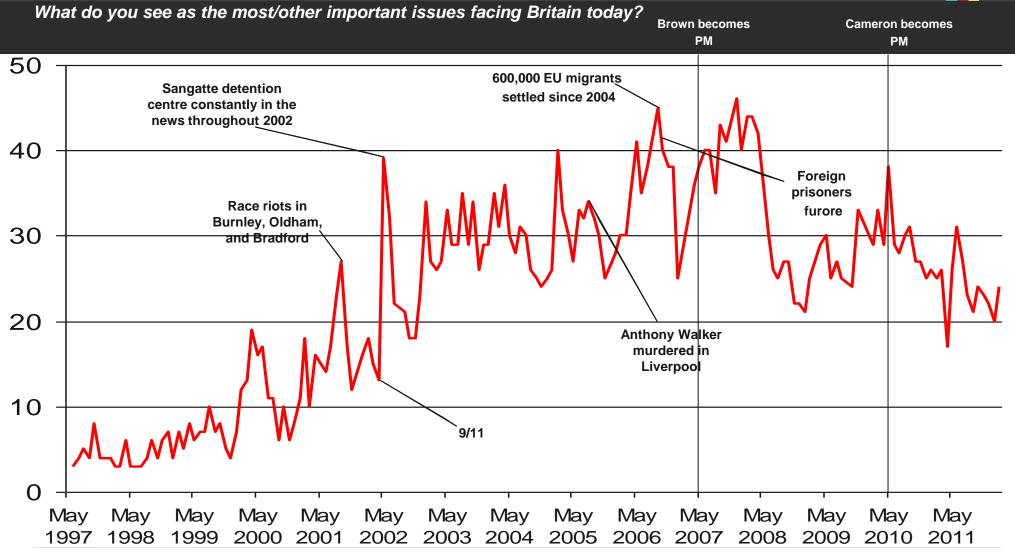
Issues Facing Britain: Economy | Economic situation

What do you see as the most/other important issues facing Britain today? **Brown becomes Cameron becomes** PM ΡМ Bank 70 bailout 60 Highest score since 1992. Most important issue for the 50 first time **Global Recession and Russian Financial** crisis End of 40 recession announced 30 20Northern Rock nationalised 10Sub-prime mortgage crisis in the US \mathbf{O} May 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

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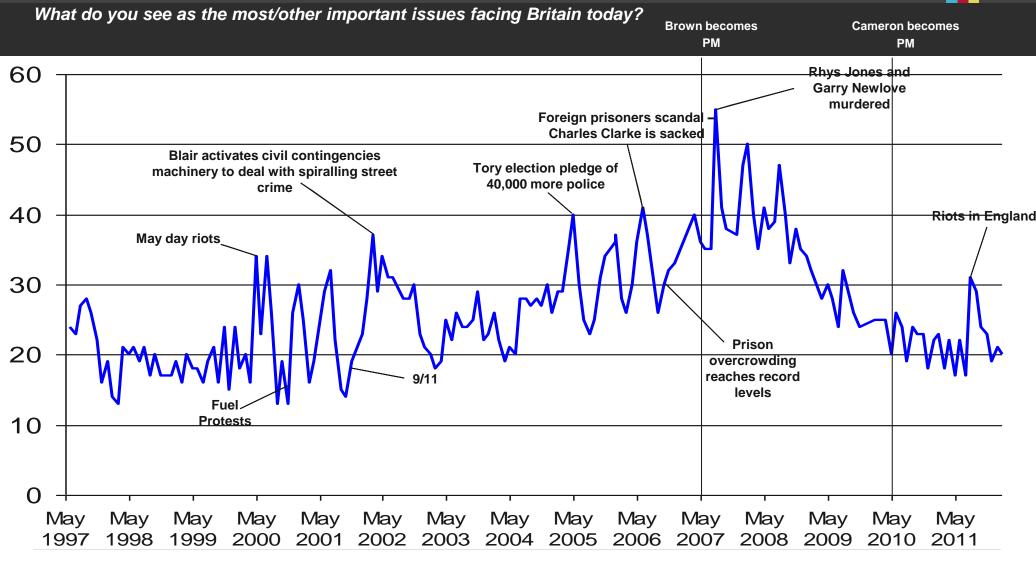
Issues Facing Britain: Race Relations / Immigration / Immigrants



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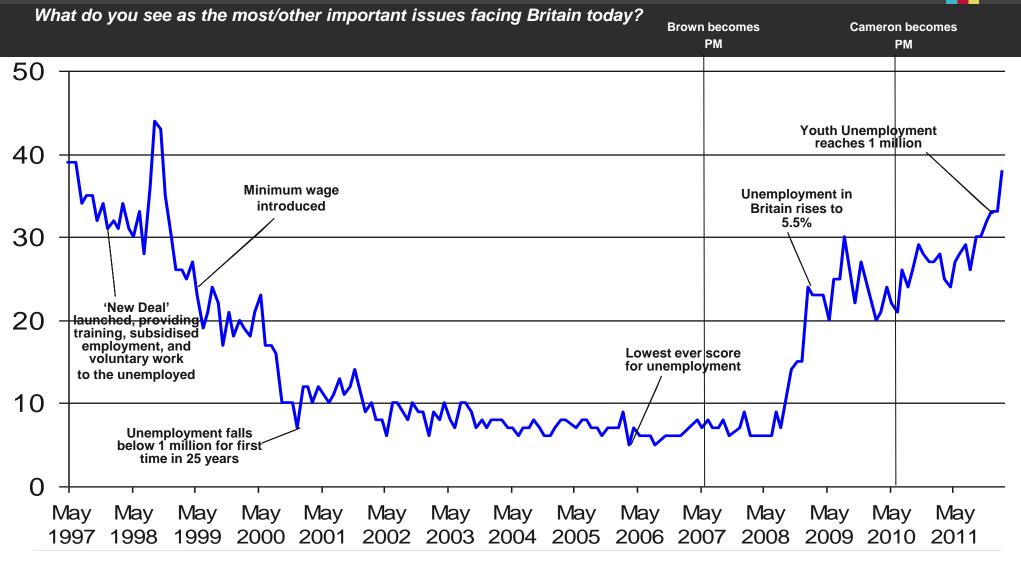
Issues Facing Britain: Crime | Law & Order | Violence | Vandalism | ASB



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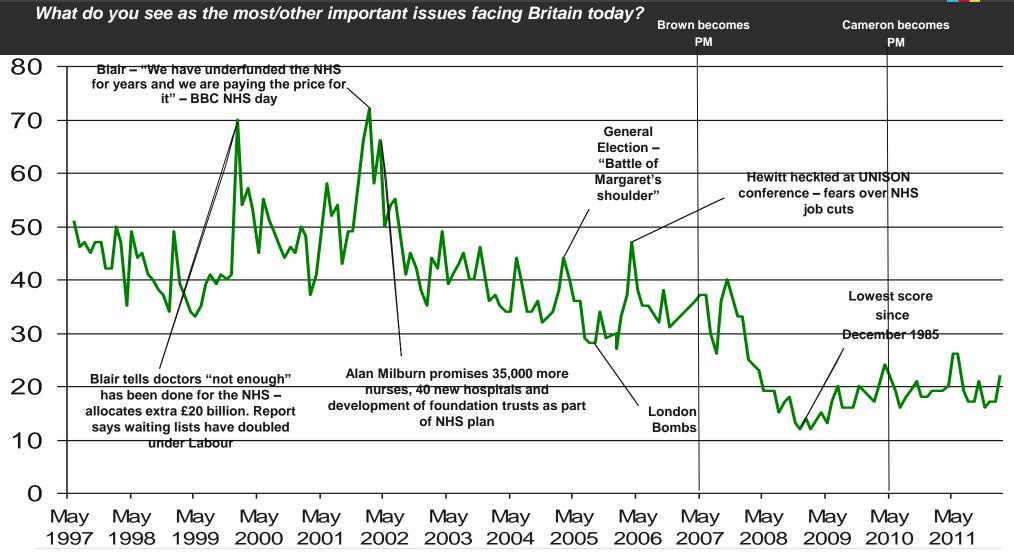
Issues Facing Britain: Unemployment | Factory closure | Lack of industry



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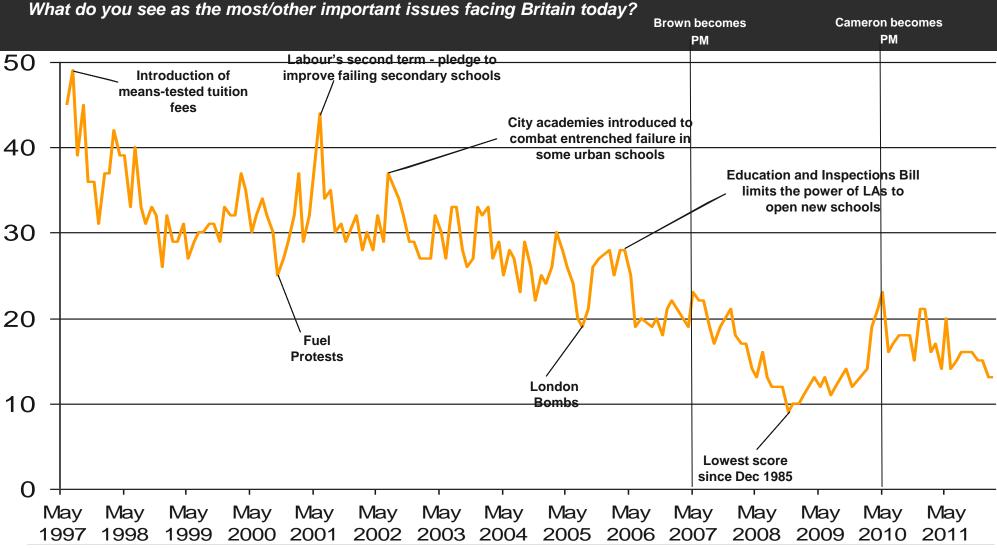
Issues Facing Britain: NHS | Hospitals | Healthcare



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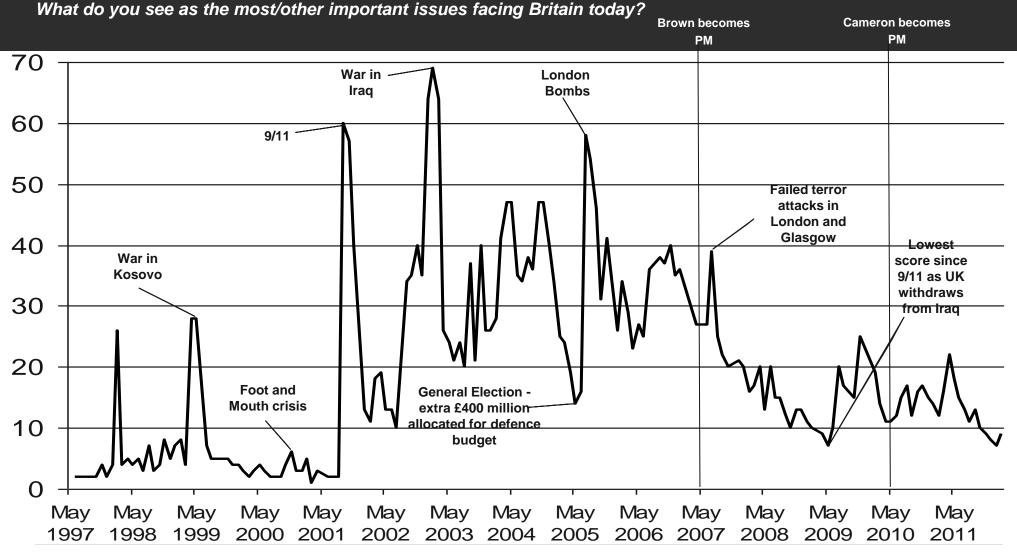
Issues Facing Britain: Education | Schools



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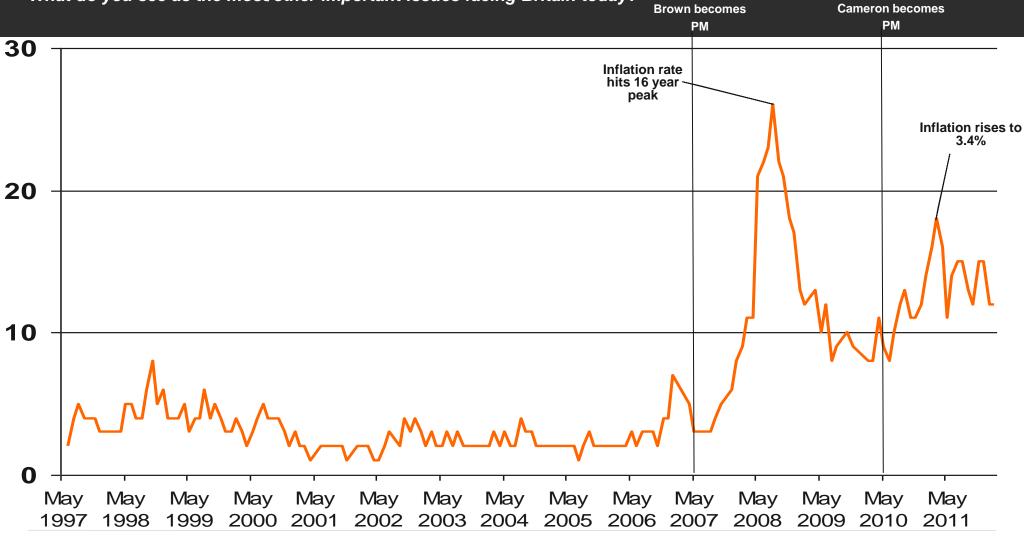
Issues Facing Britain: Defence | Foreign Affairs | International terrorism



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Issues Facing Britain: Inflation/Prices

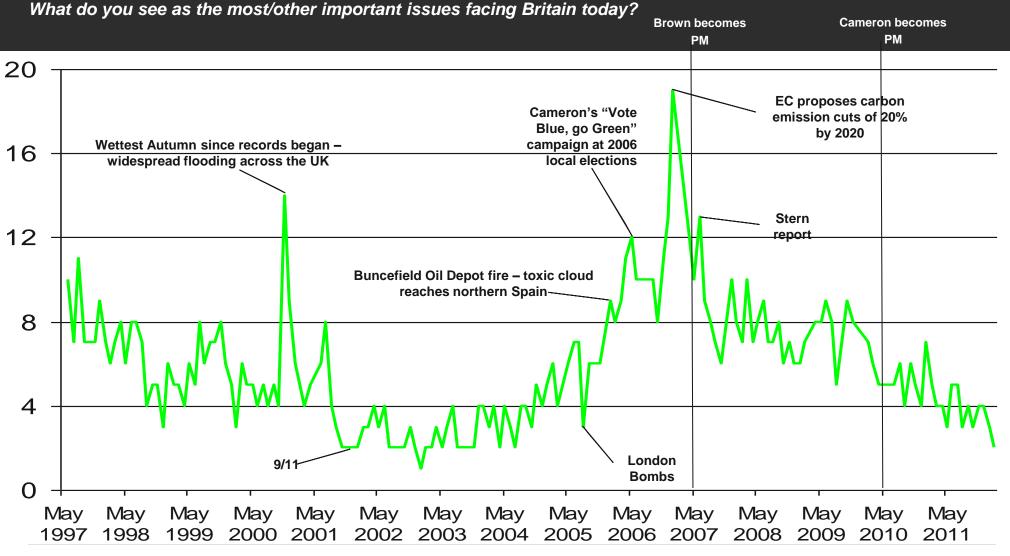


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Issues Facing Britain: Pollution | Environment

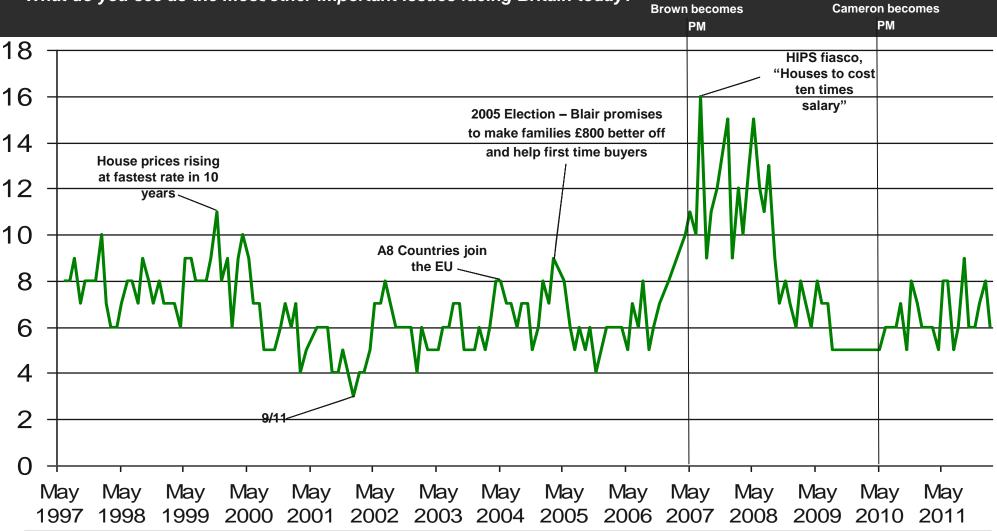


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Issues Facing Britain: Housing



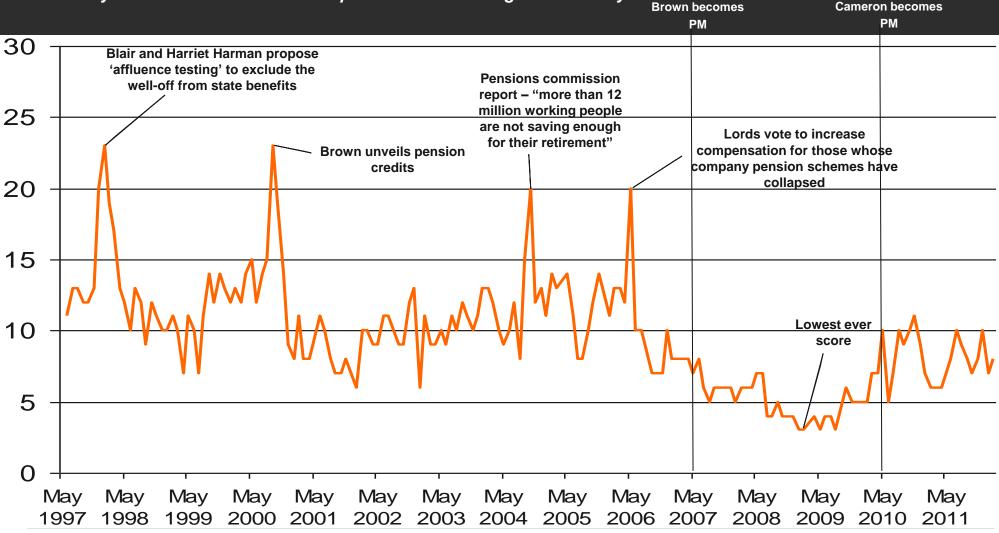
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Source: Ipsos MORI Issues Index

Issues Facing Britain: Pensions/Benefits/Social security

What do you see as the most/other important issues facing Britain today?

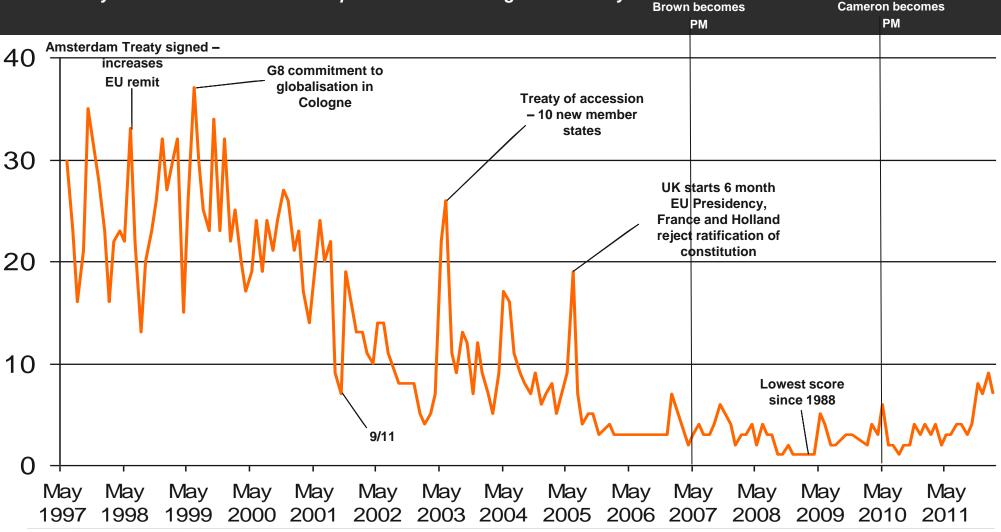


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Issues Facing Britain: Common Market | Europe | Euro | EU

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Issues Facing Britain: Transport

Brown becomes Cameron becomes РМ ΡM 25 Mayor approves London Fuel congestion Protests charge 20 Paddington **Rail crash** Potters Bar **Rail Crash** 15 10 5 0 May 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

What do you see as the most/other important issues facing Britain today?

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