

ISSUES INDEX (FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009
	100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Ageing population/ Social care for the elderly	18 2% ^c	6 1%	12 2%	2 1%	1 1%	4 2%	5 3%	6 4% ^{hi}	2 1%	3 1%	9 3%	7 2% ^h	6 1%	12 2%	10 4% ^{zno}	5 2%	1 *	2 1%	15 3% ^{zq}	3 1%	16 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	2 *	* *	2 *	-	-	-	-	1 1%	1 *	-	-	2 1%	-	2 *	1 *	1 *	-	-	2 *	-	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/EU/ Europe/Euro/ Constitution	98 10% ^{bd} ioq	58 12% ^b	39 8%	8 5%	3 2%	11 7% ^d	18 11% ^{di}	19 14% ^{cd} i	38 18% ^{zcd} eij	10 3%	30 9% ^{di}	57 16% ^{zcd} eij	22 5%	76 14%	51 19% ^{zmn} opq	22 8% ^o	17 8% ^o	7 3%	73 14% ^{zmo} q	24 5% ^o	94 9%
Countryside/Rural life	1 *	1 *	-	1 1%	-	-	-	-	-	1 *	-	-	1 *	-	-	-	-	1 *	-	1 *	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	16 2% ^{bk}	13 3% ^{zb}	3 1%	3 2% ^k	4 2% ^{hk}	5 3% ^{hk}	4 2% ^{hk}	-	-	7 2% ^{hk}	9 3% ^{hk}	-	12 3%	4 1%	2 1%	4 1%	5 3%	5 2%	6 1%	10 2%	14 1%
Defence/Foreign affairs/ International terrorism	52 5%	21 4%	31 6%	8 6%	6 3%	10 6%	7 4%	10 7%	10 5%	14 5%	17 5%	21 6%	24 5%	28 5%	10 4%	24 9% ^{zln} pq	5 3%	13 5%	34 6% ^l	19 4%	51 5%
Drug abuse	7 1%	1 *	5 1%	2 1%	-	1 1%	2 1%	* *	2 1%	2 *	3 1%	2 1%	2 1%	4 1%	-	2 1%	2 1%	3 1%	2 *	5 1%	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
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	100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Economy/Economic situation	82	44	38	12	15	12	15	13	14	27	27	28	39	43	26	29	15	12	55	27	80
	8%oq	9%	7%	8%	9%	8%	9%	10%	7%	9%	8%	8%	8%	8%	10%	11%oq	7%	5%	10%zoq	6%	8%
Education/Schools	14	3	11	2	4	3	2	3	1	5	5	3	8	6	4	5	1	4	9	5	14
	1%a	1%	2%	1%	2%	2%	1%	2%	*	2%	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%
Foot and mouth outbreak/Farming crisis	1	1	-	-	-	-	-	-	1	-	-	1	-	1	1	-	-	-	1	-	1
	*	*	-	-	-	-	-	-	1%	-	-	*	-	*	*	-	-	-	*	-	*
Housing	31	7	24	3	9	5	4	2	8	13	9	10	17	14	8	7	6	11	15	16	31
	3%a	1%	5%za	2%	6%	3%	2%	1%	4%	4%	3%	3%	4%	3%	3%	2%	3%	4%	3%	4%	3%
Immigration/immigrants	271	137	134	24	42	34	52	39	80	66	86	119	100	171	55	74	61	81	129	142	288
	27%ci	28%	26%	17%	25%	22%	30%c	28%	37%zc	21%	26%	33%zc	22%	32%	20%	28%p	29%	33%zl	24%	31%zl	29%
	lp								deij			ei						p		p	
Inflation/Prices	15	10	5	3	4	7	-	1	1	7	7	2	13	2	1	3	6	5	4	11	15
	2%kp	2%	1%	2%	2%	4%zfh	-	1%	*	2%	2%	*	3%	*	*	1%	3%	2%	1%	2%	1%
						k															
Local government/Council tax	2	-	2	-	-	-	-	1	2	-	-	2	-	2	-	1	1	1	1	1	3
	*	-	*	-	-	-	-	*	1%	-	-	1%	-	*	-	*	*	*	*	*	*
Low pay/Minimum wage/Fair wages	21	16	5	6	7	2	5	1	-	13	7	1	15	6	1	4	11	5	5	16	20
	2%bkh	3%zb	1%	4%hk	4%hk	1%	3%hk	1%	-	4%zhk	2%h	*	3%	1%	*	2%	5%zlp	2%	1%	4%zlp	2%
	lp																				
Morality/Individual behaviour/Lifestyle	9	4	5	-	2	*	-	3	5	2	*	7	2	7	4	1	1	3	5	4	12
	1%	1%	1%	-	1%	*	-	2%j	2%zj	1%	*	2%zj	*	1%	2%	*	*	1%	1%	1%	1%
National health service/Hospitals/Healthcare	114	41	73	17	13	27	22	16	18	30	50	34	57	57	34	29	30	20	63	51	107
	11%a	8%	14%za	12%	7%	17%zd	13%	12%	8%	10%	15%zd	10%	12%	11%	12%	11%	14%	8%	12%	11%o	11%
						hk						hk									

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009	
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009	
100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%		
Nationalisation/ Government control of institutions	6 1%	6 1% ^b	-	1 *	2 1%	-	1 1%	-	2 1%	3 1%	1 *	2 1%	3 1%	3 1%	4 2%	-	2 1%	-	4 1%	2 *	5 *	
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	2 *	2 *	-	-	-	1 1%	-	1 *	-	-	1 *	-	2 *	2 *	1 *	-	-	1 *	1 *	1 *	2 *	
Pensions/Social security/Benefits	14 1%	5 1%	10 2%	-	1 *	1 1%	3 2%	4 3% ⁱ	6 3% ⁱ	1 *	4 1%	10 3% ^{zi}	2 *	12 2%	4 2%	5 2%	4 2%	1 1%	9 2%	5 1%	16 2%	
Petrol prices/Fuel	1 *	-	1 *	-	-	-	-	-	1 *	-	-	1 *	-	1 *	1 *	-	-	-	1 *	-	1 *	
Pollution/ Environment	18 2% ^c	7 1%	11 2%	7 5% ^{zfh} jk	3 2%	3 2%	1 *	1 1%	2 1%	10 3%	4 1%	4 1%	14 3%	4 1%	5 2%	10 4% ^{zno} q	-	3 1%	15 3% ^{znq}	3 1%	16 2%	
Population levels/ Overpopulation	12 1%	6 1%	5 1%	2 2%	-	1 1%	1 1%	2 1%	5 2%	2 1%	2 1%	7 2%	3 1%	9 2%	2 1%	3 1%	1 1%	5 2%	5 1%	7 1%	14 1%	
Pound/Exchange rate/Value of pound	1 *	1 *	-	1 1%	-	-	-	-	-	1 *	-	-	1 *	-	-	-	-	1 *	-	1 *	1 *	
Poverty/Inequality	37 4% ^k	16 3%	21 4%	9 7% ^{hk}	7 4%	7 4%	6 3%	3 2%	4 2%	17 5% ^k	13 4%	7 2%	24 5%	13 3%	8 3%	13 5%	7 3%	9 4%	20 4%	17 4%	40 4%	
Privatisation	3 *	2 *	1 *	-	2 1%	-	-	1 1%	-	2 1%	-	1 *	2 *	1 *	2 1%	-	-	1 *	2 *	1 *	2 *	
Public services in general	10 1%	5 1%	4 1%	1 1%	4 2% ^h	1 *	2 1%	3 2% ^h	-	5 2%	3 1%	3 1%	5 1%	5 1%	3 1%	4 1%	2 1%	2 1%	6 1%	3 1%	12 1%	

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UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009
	100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Race relations	4	2	2	-	2	1	-	1	1	2	1	1	3	1	2	-	2	-	2	2	5
	*	*	*	-	1%	*	-	1%	*	1%	*	*	1%	*	1%	-	1%	-	*	*	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3	3	-	-	-	-	-	1	1	-	-	3	-	3	-	1	1	1	1	1	3
	*	1%	-	-	-	-	-	1%	1%	-	-	1%z	-	1%	-	*	*	*	*	*	*
Taxation	9	1	8	4	2	1	2	-	-	6	3	-	7	2	2	2	4	1	3	6	6
	1%a	*	2%	3%hk	1%k	1%	1%	-	-	2%hk	1%	-	2%	*	1%	1%	2%	1%	1%	1%	1%
Trade unions/ Strikes	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1
	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*
Transport/Public transport	3	2	1	-	3	-	-	1	-	3	-	1	3	1	2	-	1	1	2	2	3
	*	*	*	-	2%zj	-	-	*	-	1%	-	*	1%	*	1%	-	1%	*	*	*	*
Unemployment/ Factory closure/ Lack of industry	48	29	20	6	12	10	12	4	5	18	22	8	28	20	13	4	12	20	17	32	51
	5%hkm	6%	4%	4%	7%hk	6%	7%hk	3%	2%	6%k	7%hk	2%	6%	4%	5%	2%	6% _m	8%zmp	3% _m	7%zmp	5%
Other	13	9	4	1	3	1	3	2	3	3	4	5	5	8	4	3	6	1	6	6	13
	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	3%	*	1%	1%	1% _o
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	58	23	36	19	18	11	4	2	4	37	15	6	48	11	14	11	10	24	25	34	60
	6% _{fg} hk	5%	7%	13% _z fhjk	11% _z fg	7% _g hk	2%	2%	2%	12% _z fg	5% _f	2%	10%	2%	5%	4%	5%	10% _z mn	5%	7%	6%
Personal finances (NET)	74	42	32	18	19	15	11	6	6	36	26	11	52	22	10	20	24	20	30	44	76
	7% _h kl	9%	6%	13% _z g	11% _g hk	10% _h hk	6%	4%	3%	12% _z ghk	8% _h hk	3%	11%	4%	4%	8%	11% _l p	8% _l	6%	10% _z lp	8%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Table 2
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Ageing population/ Social care for the elderly	18 2%	13 2%	2 4%	3 4%	5 2%	2 1%	4 1%	2 1%	9 2%	1 1%	8 3%i	7 5%zae fg	7 2%	9 3%	- -	3 1%	15 2%	3 1%	16 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	2 *	1 *	-	1 1%	1 *	* *	-	-	1 *	-	-	-	1 *	1 *	* *	-	2 *	* *	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/EU/ Europe/Euro/ Constitution	98 10%no q	82 10%	7 14%	8 10%	32 10%	24 10%	24 8%	17 7%	41 11%i	8 6%	26 10%i	18 13%	40 12%zn oq	38 13%noq	2 2%	12 5%	78 13%zno q	14 4%n	94 9%
Countryside/Rural life	1 *	1 *	-	-	1 *	1 *	-	-	-	-	-	-	-	-	-	1 *	-	1 *	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	16 2%l	14 2%	-	2 2%	8 2%	6 2%	3 1%	3 1%	5 1%	4 3%	4 1%	-	1 *	8 3%l	3 2%	2 1%	10 2%l	5 1%	14 1%
Defence/Foreign affairs/ International terrorism	52 5%hij	43 5%hi j	5 11%hij k	4 4%	17 5%hij	14 6%hij	27 9%zah ijk	22 8%zah ijk	8 2%	1 1%	4 2%	3 2%	16 5%	18 6%	7 5%	10 5%	34 6%	17 5%	51 5%
Drug abuse	7 1%p	6 1%	-	1 1%	4 1%	4 2%	* *	* *	2 1%	1 1%	1 *	-	1 *	-	3 2%zlm p	2 1%	1 *	4 1%p	8 1%

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WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Economy/Economic situation	82	74	5	4	22	18	24	20	36	16	33	17	26	34	9	11	61	20	80
	8%cd	9%	9%	4%	7%	8%	8%	8%	10%	12%	12%za	13%	8%	11%oq	6%	5%	10%q	6%	8%
Education/Schools	14	11	-	3	6	3	5	5	3	1	3	2	4	5	1	3	10	4	14
	1%	1%	-	3%	2%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%
Foot and mouth outbreak/Farming crisis	1	1	-	-	-	-	1	1	-	-	-	-	1	-	-	-	1	-	1
	*	*	-	-	-	-	*	*	-	-	-	-	*	-	-	-	*	-	*
Housing	31	28	1	1	4	3	7	6	20	16	19	3	4	11	8	9	15	16	31
	3%cd	3%de	3%	2%	1%	1%	2%	2%	5%za	12%zac	7%zad	2%	1%	3%	5%l	4%	2%l	5%l	3%
Immigration/immigrants	271	232	16	23	102	79	95	79	75	24	56	32	115	71	39	44	186	82	288
	27%hi	27%hi	32%i	27%	31%hi	33%ah	31%hi	31%hi	21%	18%	21%	23%	36%zm	23%	28%	20%	30%zm	23%	29%
	joq	j		j	ij	ij	j	j					opq				oq		
Inflation/Prices	15	15	-	-	1	1	12	12	2	2	2	-	6	-	3	7	6	9	15
	2%dh	2%dh	-	-	*	*	4%zad	5%zad	*	1%	1%	-	2%mp	-	2%m	3%mp	1%	3%m	1%
							ehjk	ehjk											
Local government/Council tax	2	2	-	-	-	-	1	1	2	-	2	2	1	-	2	-	1	2	3
	*	*	-	-	-	-	*	*	*	-	1%	1%	*	-	1%zp	-	*	*	*
Low pay/Minimum wage/Fair wages	21	20	1	1	6	5	9	8	7	5	7	2	3	1	4	14	4	17	20
	2%lmp	2%	2%	1%	2%	2%	3%	3%	2%	3%	2%	1%	1%	*	3%mp	6%zlm	1%	5%zlm	2%
															p		np		
Morality/Individual behaviour/Lifestyle	9	7	-	2	6	3	1	1	2	-	1	1	7	1	2	-	8	2	12
	1%	1%	-	3%	2%	1%	*	1%	1%	-	*	1%	2%zop	*	1%	-	1%	*	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
National health service/Hospitals/Healthcare	114	103	4	6	27	20	30	26	57	16	40	24	24	48	17	23	73	40	107
	11% ^d	12% ^d	8%	7%	8%	8%	10%	10%	16% ^{za}	12%	15% ^{de}	18% ^{zcd}	8%	16% ^{zl}	12%	11%	12% ^l	11%	11%
Nationalisation/Government control of institutions	6	6	-	-	1	1	2	2	3	1	1	-	1	2	3	1	3	3	5
	1%	1%	-	-	*	*	1%	1%	1% ^j	*	*	-	*	1%	2% ^{zl}	*	*	1%	*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/Nuclear war/Disarmament	2	2	-	-	-	-	-	-	2	*	*	-	*	1	-	-	2	-	2
	*	*	-	-	-	-	-	-	*	*	*	-	*	*	-	-	*	-	*
Pensions/Social security/Benefits	14	11	1	2	4	2	4	3	6	1	5	4	9	3	3	-	12	3	16
	1%	1%	2%	3%	1%	1%	1%	1%	2%	1%	2%	3%	3% ^{zoq}	1%	2%	-	2%	1%	2%
Petrol prices/Fuel	1	-	-	1	1	-	-	-	-	-	-	-	1	-	-	-	1	-	1
	*	-	-	1% ^{za}	*	-	-	-	-	-	-	-	*	-	-	-	*	-	*
Pollution/Environment	18	16	-	2	7	6	4	4	7	2	3	1	4	6	-	8	10	8	16
	2%	2%	-	2%	2%	2%	1%	2%	2%	1%	1%	1%	1%	2%	-	4% ^{zn}	2%	2%	2%
Population levels/Overpopulation	12	8	2	1	3	1	3	1	6	3	6	3	3	5	1	3	8	4	14
	1%	1%	4% ^{eg}	2%	1%	*	1%	*	2%	2%	2%	2%	1%	2%	1%	1%	1%	1%	1%
Pound/Exchange rate/Value of pound	1	1	-	-	-	-	-	-	1	-	1	1	-	-	-	1	-	1	1
	*	*	-	-	-	-	-	-	*	-	*	1%	-	-	-	*	-	*	*
Poverty/Inequality	37	31	*	6	17	11	4	4	16	5	9	4	8	6	9	13	14	22	40
	4% ^{fp}	4% ^f	1%	7% ^{fg}	5% ^{fg}	5% ^f	1%	2%	4% ^f	4%	3%	3%	2%	2%	6% ^{zlm}	6% ^p	2%	6% ^{zlm}	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 5th - 23rd February 2016
Number of sample points : 166
Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Privatisation	3*	3*	-	-	-	-	1*	1*	2	2	2	-	1*	-	-	2	1*	2	2*
Public services in general	10	10	-	-	4	4	1	1	5	1	4	3	2	4	2	3	6	4	12
	1%	1%	-	-	1%	2%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Race relations	4*	3*	-	1	2	2	1	1	1	-	-	-	3	1	-	-	4	-	5
	*	*	-	1%	1%	1%	*	*	*	-	-	-	1%	*	-	-	1%	-	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3*	-	-	3	3	-	-	-	-	-	-	-	1*	1*	1*	-	2*	1*	3*
	*	-	-	3%zad	1%a	-	-	-	-	-	-	-	*	*	*	-	*	*	*
Taxation	9	8	-	2	2	-	-	-	8	6	8	2	-	4	-	5	4	5	6
	1%	1%	-	2%fg	*	-	-	-	2%zae	4%zad	3%zad	1%	-	1%	-	2%l	1%	1%l	1%
									fg	efg	efg								
Trade unions/ Strikes	1*	1*	-	-	-	-	1*	1*	-	-	-	-	1*	-	-	-	1*	-	1*
Transport/Public transport	3*	3*	-	-	-	-	-	-	3	2	3	1	-	-	1	3	-	3	3
	*	*	-	-	-	-	-	-	1%	2%zad	1%za	1%	-	-	*	1%zp	-	1%p	*
									f										
Unemployment/ Factory closure/ Lack of industry	48	40	4	5	18	13	18	15	12	5	11	6	15	14	10	9	29	19	51
	5%	5%	7%	6%	5%	5%	6%	6%	3%	4%	4%	4%	5%	5%	7%	4%	5%	5%	5%
Other	13	11	*	1	5	4	1	1	6	3	4	1	3	1	2	5	4	8	13
	1%p	1%	1%	1%	2%	2%	*	*	2%	2%	1%	1%	1%	*	2%	2%	1%	2%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 5th - 23rd February 2016
Number of sample points : 166
Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Don't know	58	52	2	5	19	14	24	22	15	10	12	2	11	8	13	26	19	39	60
	6%klm	6%k	3%	6%	6%	6%	8%k	9%k	4%	7%hjk	5%k	2%	3%	3%	9%lm	12%zlm	3%	11%zlm	6%
	p														p	p		p	
Personal finances (NET)	74	65	1	7	25	17	25	24	24	11	17	6	17	7	15	33	25	49	76
	7%mp	8%	3%	8%	7%	7%	8%	9%	7%	8%	6%	4%	5%p	2%	11%lm	15%zlm	4%	14%zlm	8%
															p	p		p	
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

ISSUES INDEX (FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME		CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLO YED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		
UNWEIGHTED BASE	1009	351	107	551	47	204	283	42	805	47	95	305	284	1009
WEIGHTED BASE	998	433	121*	443	40*	202	267	44*	796	44*	74*	333	305	1009
	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
Ageing population/ Social care for the elderly	18 2%	11 2%	2 1%	6 1%	-	3 1%	5 2%	5 10%zfg	15 2%	1 2%	2 3%	6 2%	3 1%	16 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	2 *	-	-	2 *	-	-	1 *	1 3%zfi	2 *	-	* *	-	-	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/EU/ Europe/Euro/ Constitution	98 10%il	41 10%	7 6%	49 11%	1 2%	32 16%zgi	21 8%	4 9%	66 8%	3 7%	1 2%	46 14%zl	17 6%	94 9%
Countryside/Rural life	1 *	-	-	1 *	-	-	1 *	-	1 *	-	-	-	-	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	16 2%m	11 3%	-	4 1%	1 3%	3 1%	5 2%	-	13 2%	-	1 1%	1 *	7 2%	14 1%
Defence/Foreign affairs/ International terrorism	52 5%i	25 6%	4 3%	23 5%	1 3%	21 10%zgi	11 4%	1 3%	31 4%	2 4%	5 6%	28 8%z	12 4%	51 5%
Drug abuse	7 1%	1 *	2 1%	4 1%	-	1 *	3 1%	-	6 1%	-	1 1%	-	3 1%	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME		CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLO YED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		
UNWEIGHTED BASE	1009	351	107	551	47	204	283	42	805	47	95	305	284	1009
WEIGHTED BASE	998	433	121*	443	40*	202	267	44*	796	44*	74*	333	305	1009
	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
Economy/Economic situation	82	37	12	33	4	15	19	1	67	2	4	27	25	80
	8%	9%	10%	7%	10%	8%	7%	2%	8%	4%	5%	8%	8%	8%
Education/Schools	14	6	3	4	1	2	5	-	11	-	1	7	8	14
	1%	1%	3%	1%	2%	1%	2%	-	1%	-	1%	2%	3%	1%
Foot and mouth outbreak/Farming crisis	1	-	-	1	-	-	1	-	1	-	-	-	1	1
	*	-	-	*	-	-	*	-	*	-	-	-	*	*
Housing	31	13	3	15	1	4	11	1	27	-	1	11	11	31
	3%	3%	3%	3%	3%	2%	4%	2%	3%	-	1%	3%	3%	3%
Immigration/immigrants	271	111	28	133	13	77	51	8	194	24	27	94	75	288
	27%gi	26%	23%	30%z	33%	38%zg	19%	18%	24%g	55%zf	37%z	28%	25%	29%
Inflation/Prices	15	11	-	4	1	-	7	1	15	-	-	3	4	15
	2%	3%	-	1%	2%	-	3%f	2%	2%	-	-	1%	1%	1%
Local government/Council tax	2	1	-	2	-	1	1	-	1	-	2	-	-	3
	*	*	-	*	-	*	*	-	*	-	2%zm	-	-	*
Low pay/Minimum wage/Fair wages	21	17	2	3	-	-	10	1	21	-	-	-	12	20
	2%cm	4%zc	1%	1%	-	-	4%f	2%	3%zf	-	-	-	4%	2%
Morality/Individual behaviour/Lifestyle	9	-	3	7	-	3	-	-	6	-	2	1	2	12
	1%	-	2%a	2%a	-	2%	-	-	1%	-	3%m	*	1%	1%
National health service/Hospitals/Healthcare	114	45	16	53	4	13	33	14	101	4	8	47	38	107
	11%f	10%	13%	12%	10%	6%	13%f	32%zf	13%zf	9%	11%	14%	13%	11%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m
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Respondent type : GB Adults 18+
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Nationalisation/ Government control of institutions	6 1%	2 1%	1 1%	3 1%	-	-	3 1%	-	6 1%	-	-	2 1%	1 *	5 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	2 *	1 *	-	* *	-	-	* *	1 3%zfg i	2 *	-	-	1 *	1 *	2 *
Pensions/Social security/Benefits	14 1%	5 1%	4 3%	6 1%	-	3 1%	4 1%	1 1%	12 1%	-	1 1%	6 2%	2 1%	16 2%
Petrol prices/Fuel	1 *	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	1 *
Pollution/ Environment	18 2%	5 1%	5 4%	8 2%	1 2%	2 1%	3 1%	1 2%	16 2%	-	1 1%	9 3%	8 3%	16 2%
Population levels/ Overpopulation	12 1%	3 1%	4 3%	5 1%	* 1%	3 2%	1 *	1 3%	8 1%	-	1 1%	1 *	3 1%	14 1%
Pound/Exchange rate/Value of pound	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	-	1 *
Poverty/Inequality	37 4%	12 3%	5 4%	20 4%	3 8%	3 2%	16 6%f	1 2%	34 4%	1 3%	2 3%	11 3%	14 5%	40 4%
Privatisation	3 *	1 *	2 2%zc	-	-	-	2 1%	-	3 *	-	-	-	-	2 *
Public services in general	10 1%	5 1%	1 1%	4 1%	1 3%	1 1%	5 2%	-	9 1%	-	1 1%	4 1%	3 1%	12 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME		CHILD IN HH	UNWTD TOTAL
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	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
Race relations	4	1	1	2	-	1	2	-	4	-	1	-	2	5
	*	*	1%	*	-	*	1%	-	*	-	2% _m	-	1%	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	3	1	-	1	-	1	1	-	2	-	-	-	-	3
	*	*	-	*	-	*	*	-	*	-	-	-	-	*
Taxation	9	7	2	-	-	-	4	-	9	-	-	3	4	6
	1% _c	2% _c	2% _c	-	-	-	2%	-	1%	-	-	1%	1%	1%
Trade unions/ Strikes	1	-	-	1	-	1	-	-	-	-	-	-	-	1
	*	-	-	*	-	*	-	-	-	-	-	-	-	*
Transport/Public transport	3	3	1	-	-	-	-	-	3	-	1	2	-	3
	*	1%	*	-	-	-	-	-	*	-	1%	1%	-	*
Unemployment/ Factory closure/ Lack of industry	48	23	8	17	6	5	22	1	43	4	5	15	20	51
	5%	5%	7%	4%	14% _{zac}	3%	8% _{zfi}	1%	5%	9%	7%	5%	7%	5%
Other	13	6	1	6	*	1	6	1	12	-	2	2	5	13
	1%	1%	1%	1%	1%	*	2%	3%	2%	-	2%	1%	2%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	58	29	4	25	1	7	13	1	52	3	5	5	23	60
	6% _m	7%	4%	6%	3%	3%	5%	2%	6%	7%	7% _m	1%	8%	6%
Personal finances (NET)	74	40	7	27	4	3	33	3	71	1	2	15	30	76
	7% _{fm}	9%	5%	6%	10%	2%	12% _{zfi}	6%	9% _{zfi}	3%	3%	5%	10%	8%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/t/g/h/i/r - z/l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th - 23rd February 2016
Number of sample points : 166
Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Ageing population/ Social care for the elderly	18 2%v	6 2%	3 1%	3 3%	5 1%	1 *	4 2%	4 1%	9 2%	5 3%	17 2%	1 1%	4 2%	9 2%	5 5%	4 2%	* 1%	1 1%	- -	5 3%v	16 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	2 *	-	1 *	-	-	-	1 *	* *	2 *	-	2 *	-	-	1 *	-	1 *	1 1%	-	-	-	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/EU/ Europe/Euro/ Constitution	98 10%kv	22 10%	39 10%	5 5%	46 10%	18 12%	24 15%zc	23 8%	45 9%	29 15%zgh	94 11%zk	4 3%	14 7%	36 10%	17 18%zqs	17 7%	9 10%	4 4%	-	46 27%zv	94 9%
Countryside/Rural life	1 *	-	-	-	-	-	-	1 *	-	-	1 *	-	-	-	-	-	-	-	-	-	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	16 2%t	-	3 1%	16 15%zabe ft	-	-	-	7 2%	9 2%	-	12 1%	4 3%	5 3%	6 2%	3 3%	6 3%	2 2%	5 5%z	-	-	14 1%
Defence/Foreign affairs/ International terrorism	52 5%gkv	6 3%	13 3%	8 8%ab	18 4%	52 34%zabc ft	10 7%b	1 *	37 7%zg	14 7%g	50 6%k	1 1%	13 7%	15 4%	4 4%	11 5%	3 3%	9 9%q	-	18 10%zv	51 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Drug abuse	7 1%	1 *	1 *	2 2%t	1 *	- -	1 *	5 2%z	2 *	- -	5 1%	1 1%	- -	2 1%	- -	- -	- -	- -	- -	1 1%	8 1%
Economy/Economic situation	82 8%tv	82 36%zbce ft	22 6%t	7 7%	14 3%	9 6%	12 8%t	26 9%	43 8%	13 7%	68 8%	14 11%	19 10%	28 8%	14 15%z	21 9%	6 6%	7 7%	- -	14 8%v	80 8%
Education/Schools	14 1%	- -	7 2%t	2 2%	3 1%	1 1%	14 9%zabc et	7 2%	7 1%	- -	12 1%	2 2%	4 2%	5 1%	1 1%	3 1%	1 1%	1 2%	- -	3 2%	14 1%
Foot and mouth outbreak/Farming crisis	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Housing	31 3%tjv	4 2%	6 2%	3 3%	4 1%	7 5%bt	4 3%	13 4%	15 3%	3 1%	23 3%	9 6%zj	7 4%	8 2%	4 4%	6 3%	1 1%	1 1%	- -	4 2%v	31 3%
Immigration/immigrants	271 27%afg kpw	41 18%	94 25%a	31 29%a	271 62%zab cef	32 21%	30 19%	58 20%	156 31%zg	57 30%g	249 29%zk	22 17%	41 22%	99 27%	11 12%	82 35%zp	41 45%zpq	38 39%zp	271 100%zw	- -	288 29%
Inflation/Prices	15 2%hj	4 2%	5 1%	1 1%	3 1%	1 1%	1 1%	6 2%	3 1%	5 3%h	9 1%	6 5%zj	2 1%	10 3%	- -	2 1%	- -	1 1%	- -	3 2%v	15 1%
Local government/Council tax	2 *	1 *	2 *	- -	- -	1 *	- -	1 *	2 *	- -	2 *	1 1%	- -	1 *	- -	2 1%	- -	2 2%z	- -	- -	3 *
Low pay/Minimum wage/Fair wages	21 2%tjv	6 2%	4 1%	3 3%	3 1%	1 *	1 1%	8 3%	10 2%	3 2%	14 2%	7 5%zj	6 3%	12 3%	- -	7 3%	- -	1 2%	- -	3 2%v	20 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Morality/ Individual behaviour/ Lifestyle	9 1%	1 *	3 1%	5 5%zabt	3 1%	3 2%	3 2%	2 1%	6 1%	1 1%	9 1%	- -	2 1%	1 *	1 1%	3 1%	2 2%	2 2%	- -	3 2%v	12 1%
National health service/Hospitals/ Healthcare	114 11%actv	16 7%	114 30%zace ft	5 5%	38 9%	12 8%	33 21%zac et	31 10%	59 12%	23 12%	104 12%	9 7%	28 15%	33 9%	13 14%	23 10%	9 10%	10 10%	- -	38 22%zv	107 11%
Nationalisation/ Government control of institutions	6 1%	1 *	1 *	- -	1 *	1 *	- -	1 *	4 1%	2 1%	5 1%	1 *	1 1%	2 1%	- -	1 *	- -	- -	- -	1 *	5 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Nuclear weapons/ Nuclear war/ Disarmament	2 *	2 1%	* *	- -	- -	1 1%	- -	- -	2 *	- -	2 *	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	2 *
Pensions/Social security/Benefits	14 1%t	2 1%	5 1%	2 2%	1 *	3 2%t	- -	4 1%	4 1%	6 3%h	13 2%	1 1%	3 2%	4 1%	1 1%	4 2%	1 2%	1 1%	- -	1 *	16 2%
Petrol prices/Fuel	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1%z	- -	- -	1 *
Pollution/ Environment	18 2%tv	3 1%	8 2%t	3 3%t	2 *	3 2%	4 2%t	8 3%	9 2%	1 *	16 2%	2 1%	2 1%	8 2%	2 3%	4 2%	2 2%	- -	- -	2 1%	16 2%
Population levels/ Overpopulation	12 1%	1 *	3 1%	1 1%	2 *	* *	- -	4 1%	7 1%	1 1%	11 1%	1 1%	1 1%	5 1%	2 3%	4 2%	2 2%	- -	- -	2 1%	14 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Pound/Exchange rate/Value of pound	1*	-	-	-	1*	-	-	-	1*	-	-	1	-	-	-	-	-	-	-	1*	1*
Poverty/Inequality	37	11	15	4	4	4	6	15	17	5	30	7	6	10	6	9	4	5	-	4	40
	4% ^{tv}	5% ^t	4% ^t	4% ^t	1%	2%	4% ^t	5%	3%	3%	4%	5%	3%	3%	6%	4%	4%	5%	-	2% ^v	4%
Privatisation	3*	2	2	-	-	-	-	3	-	-	3	-	-	3	-	-	-	-	-	-	2*
	*	1%	1%	-	-	-	-	1% ^h	-	-	*	-	-	1%	-	-	-	-	-	-	*
Public services in general	10	1	4	1	2	-	1	5	4	1	10	-	3	1	2	-	-	-	-	2	12
	1%	*	1%	*	1%	-	1%	2%	1%	*	1%	-	2%	*	2%	-	-	-	-	1%	1%
Race relations	4	1	-	-	1	1	2	3	1	-	1	3	-	2	-	1	-	1	-	1	5
	* ^j	*	-	-	*	*	1% ^b	1%	*	-	*	2% ^{zj}	-	1%	-	*	-	1%	-	*	*
Scottish/Welsh assembly/Devolution/Constitutional reform	3*	-	1	-	-	-	-	1	1	1	3	-	-	1	-	1	1	1	-	-	3*
	*	-	*	-	-	-	-	*	*	*	*	-	-	*	-	1%	1%	1%	-	-	*
Taxation	9	3	5	-	3	-	2	4	5	-	6	3	5	4	2	7	-	3	-	3	6
	1%	1%	1%	-	1%	-	1%	2%	1%	-	1%	2%	3% ^z	1%	2%	3% ^z	-	3%	-	2% ^v	1%
Trade unions/ Strikes	1*	-	-	-	1*	-	-	-	-	1	-	-	-	-	-	1	1	-	-	1	1*
	*	-	-	-	*	-	-	-	-	1%	*	-	-	-	-	*	1% ^z	-	-	1%	*
Transport/Public transport	3*	-	1	-	-	-	-	2	1	-	2	2	-	3	-	-	-	-	-	-	3*
	*	-	*	-	-	-	-	1%	*	-	*	1%	-	1%	-	-	-	-	-	-	*
Unemployment/Factory closure/Lack of industry	48	9	8	2	13	3	3	21	21	7	33	16	6	26	4	5	-	4	-	13	51
	5% ^{btjq}	4%	2%	2%	3%	2%	2%	7%	4%	3%	4%	12% ^{zj}	3%	7%	4%	2%	-	4%	-	8% ^v	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 5th - 23rd February 2016
Number of sample points : 166
Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)		OTHER IMPOR-TANT (w)
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Other	13	3	5	*	2	-	*	5	5	3	11	2	1	6	-	3	1	*	-	2	13
	1% ^t	1%	1%	*	*	-	*	2%	1%	1%	1%	1%	1%	2%	-	1%	1%	*	-	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	58	-	1	-	-	-	-	29	19	11	42	15	11	23	3	8	4	3	-	-	60
	6% ^{abce} fthjvw	-	*	-	-	-	-	10% ^{zh}	4%	5%	5%	11% ^{zi}	6%	6%	3%	3%	4%	3%	-	-	6%
Personal finances (NET)	74	21	25	9	11	5	8	30	31	14	54	20	13	32	6	18	5	7	-	11	76
	7% ^{etjv}	9% ^{et}	7% ^t	8% ^t	2%	3%	5%	10%	6%	7%	6%	15% ^{zi}	7%	9%	6%	8%	5%	7%	-	6% ^v	8%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009
	100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Ageing population/ Social care for the elderly	103 10%cdi noq	40 8%	62 12%	5 4%	3 2%	13 8%di	24 14%cd	25 18%zc	33 15%zcd	8 3%	37 11%cd	58 16%zcd	21 5%	81 15%	45 16%zn	33 12%noq	10 5%	15 6%	78 14%zno	24 5%	104 10%
AIDS	3 *	2 *	1 *	-	-	-	-	1 1%	2 1%	-	-	3 1%z	-	3 1%	1 *	-	-	2 1%	1 *	2 *	3 *
Animal welfare	13 1%	6 1%	7 1%	3 2%	3 2%	2 1%	-	3 2%	3 1%	5 2%	2 1%	6 2%	8 2%	6 1%	3 1%	4 2%	2 1%	4 2%	8 1%	6 1%	16 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 *	1 *	1 1%	-	-	-	1 1%	-	1 *	-	1 *	1 *	1 *	1 *	-	-	1 *	1 *	1 *	3 *
Common Market/EU/ Europe/Euro/ Constitution	202 20%bc deijo q	117 24%zb	85 17%	18 13%	16 9%	20 13%	33 19%di	42 30%zc	73 33%zc	34 11%	53 16%	115 32%zc	54 12%	148 28%	90 33%zm	50 19%o	42 20%oq	20 8%	140 26%zm	62 14%o	202 20%
Countryside/Rural life	15 1%	9 2%	6 1%	1 1%	-	4 2%	1 *	2 1%	7 3%zdi	1 *	4 1%	9 3%zi	5 1%	10 2%	6 2%	3 1%	1 1%	4 2%	9 2%	6 1%	18 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	106 11%p	54 11%	52 10%	14 10%	18 11%	24 15%k	19 11%	11 8%	19 9%	32 10%	44 13%	30 8%	56 12%	50 9%	22 8%	20 8%	21 10%	42 17%zlm	42 8%	64 14%zl	112 11%
Defence/Foreign affairs/ International terrorism	152 15%q	80 16%	72 14%	21 15%	23 14%	27 17%	20 11%	25 18%	37 17%	44 14%	46 14%	62 17%	71 15%	81 15%	47 17%	47 18%	23 11%	35 15%	94 17%n	58 13%	161 16%
Drug abuse	46 5%	24 5%	22 4%	10 7%	7 4%	6 4%	7 4%	7 5%	9 4%	16 5%	13 4%	16 4%	22 5%	23 4%	9 3%	8 3%	6 3%	22 9%zlm	18 3%	28 6%n	53 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009
	100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Economy/Economic situation	226	123	102	27	33	39	47	38	42	60	86	80	98	127	71	64	51	40	135	91	218
	23%bo	26%	20%	19%	20%	24%	27%	27%	19%	19%	26%	22%	21%	24%	26%o	24%o	24%	17%	25%o	20%o	22%
Education/Schools	155	51	105	20	19	38	32	23	24	39	70	47	76	79	58	44	28	25	102	53	149
	16%ah	10%	20%za	14%	11%	24%zd	18%	16%	11%	13%	21%zd	13%	16%	15%	21%zn	17%o	13%	10%	19%zo	12%	15%
	oq					hik					hik				oq				q		
Foot and mouth outbreak/Farming crisis	12	6	5	3	2	2	-	-	4	6	2	4	7	4	8	2	-	1	10	1	11
	1%q	1%	1%	2%	1%	1%	-	-	2%	2%	*	1%	2%	1%	3%znq	1%	-	1%	2%mq	*	1%
Housing	167	71	96	27	33	22	35	21	29	60	57	51	82	86	35	44	36	52	80	88	167
	17%	15%	19%	19%	19%	14%	20%	15%	13%	19%	17%	14%	18%	16%	13%	17%	17%	22%zl	15%	19%	17%
																		p			
Immigration/immigrants	441	223	218	43	55	60	78	74	132	98	138	206	157	283	115	119	89	118	235	206	467
	44%cd	46%	42%	30%	33%	38%	45%cd	53%zc	60%zc	32%	42%i	57%zc	34%	53%	42%	45%	41%	48%	43%	45%	46%
	i						i	deij	defij		defij										
Inflation/Prices	51	24	27	12	12	14	1	3	8	24	15	12	38	13	5	9	15	22	14	37	53
	5%fkl	5%	5%	9%fgk	7%f	9%fgj	1%	2%	4%	8%zfg	5%f	3%	8%	2%	2%	4%	7%lp	9%zlm	3%	8%zlm	5%
	p					k			k									p		p	
Local government/Council tax	17	6	12	-	-	7	3	3	4	-	9	8	7	11	4	4	4	5	7	10	22
	2%i	1%	2%	-	-	4%cdi	2%	2%i	2%i	-	3%i	2%i	1%	2%	1%	1%	2%	2%	1%	2%	2%
Low pay/Minimum wage/Fair wages	94	47	46	14	22	16	17	14	11	35	34	25	51	42	23	19	25	28	41	52	96
	9%hk	10%	9%	10%	13%hk	10%	10%	10%	5%	11%h	10%h	7%	11%	8%	8%	7%	12%	11%	8%	11%	10%
Morality/Individual behaviour/Lifestyle	47	31	15	1	9	11	5	10	12	10	16	21	21	26	13	11	8	15	24	23	45
	5%bc	6%zb	3%	1%	5%	7%c	3%	7%c	5%c	3%c	5%	6%c	4%	5%	5%	4%	4%	6%	4%	5%	4%
National health service/Hospitals/Healthcare	376	157	220	35	44	82	74	59	82	79	156	141	161	215	120	106	83	67	226	150	366
	38%ac	32%	43%za	25%	26%	52%zc	43%cd	42%cd	37%cd	26%	47%zc	39%cd	35%	41%	44%oq	40%o	39%oq	28%	42%zo	33%o	36%
	dioq					dhik	i	i	i		dhi	i						q			

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009
	100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Nationalisation/ Government control of institutions	22 2%	14 3%	8 2%	1 1%	8 5%zk	3 2%	4 2%	2 1%	3 1%	10 3%	8 2%	5 1%	13 3%	9 2%	7 2%	3 1%	6 3%	6 2%	10 2%	12 3%	21 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	21 2%	14 3%	7 1%	1 *	7 4%	2 1%	3 2%	4 3%	4 2%	8 2%c	5 2%	8 2%	10 2%	11 2%	4 1%	9 3%	2 1%	6 2%	13 2%	8 2%	22 2%
Pensions/Social security/Benefits	97 10% q	45 9%	52 10%	7 5%	7 4%	15 9%	25 14%cd i	20 14%zc di	22 10%i	15 5%	39 12%di	43 12%cdi	30 6%	67 13%	30 11%o	32 12%o	21 10%	13 5%	62 12%o	34 7%o	98 10%
Petrol prices/Fuel	14 1%	6 1%	8 2%	4 3%j	4 2%j	-	-	2 1%j	5 2%j	8 3%j	-	7 2%j	8 2%	7 1%	6 2%	3 1%	2 1%	3 1%	9 2%	5 1%	15 1%
Pollution/ Environment	73 7%noq	28 6%	45 9%	16 11%	11 6%	13 8%	11 6%	9 7%	13 6%	26 9%	24 7%	22 6%	40 8%	33 6%	31 11%zn oq	28 10%zno q	4 2%	10 4%	59 11%zno q	14 3%	65 6%
Population levels/ Overpopulation	52 5%	26 5%	26 5%	7 5%	6 4%	5 3%	14 8%	8 6%	11 5%	13 4%	20 6%	19 5%	19 4%	34 6%	14 5%	15 6%	5 2%	17 7%nq	30 6%	22 5%n	50 5%
Pound/Exchange rate/Value of pound	13 1%	7 1%	6 1%	1 1%	6 4%zej	-	1 1%	1 1%	3 1%	7 2%	1 *	5 1%	7 2%	6 1%	3 1%	3 1%	2 1%	4 1%	7 1%	6 1%	13 1%
Poverty/Inequality	144 14%hk nq	60 12%	84 16%	29 21%hk	25 15%	25 16%	28 16%hk	18 13%	19 9%	54 18%hk	53 16%hk	37 10%	79 17%	65 12%	48 17%n	44 16%n	20 9%	33 13%	92 17%zn q	52 11%	144 14%
Privatisation	23 2%q	12 2%	11 2%	3 2%	8 5%	1 1%	4 2%	2 1%	5 2%	10 3%	6 2%	7 2%	12 3%	11 2%	12 4%nq	6 2%	2 1%	3 1%	18 3%q	5 1%	20 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009
100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%	
Public services in general	71 7%	34 7%	37 7%	4 3%	12 7%	11 7%	20 11% ^{zc}	15 10% ^{ch}	10 4%	16 5%	31 9% ^{ch}	24 7% ^h	27 6%	44 8%	23 8%	23 9%	13 6%	11 5%	46 9%	25 5%	71 7%
Race relations	31 3%	20 4%	11 2%	3 2%	6 3%	7 4%	6 3%	1 1%	9 4%	9 3%	12 4%	10 3%	15 3%	16 3%	7 3%	5 2%	11 5%	7 3%	13 2%	18 4%	34 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	20 2%	14 3%	6 1%	1 1%	1 1%	* *	2 1%	7 5% ^{zcd}	8 4% ^{ej}	2 1%	2 1%	15 4% ^{zei}	3 1%	17 3%	7 3%	5 2%	3 2%	5 2%	12 2%	8 2%	23 2%
Taxation	58 6% ^{bhm}	36 8% ^b	21 4%	8 5%	13 7%	12 7%	10 6%	10 7%	6 3%	20 7%	22 6%	16 4% ^h	32 7%	26 5%	22 8% ^m	9 3%	16 8%	11 5%	30 6% ^m	27 6%	51 5%
Trade unions/ Strikes	7 1%	3 1%	4 1%	- -	- -	- -	1 1%	3 2% ⁱ	3 1%	- -	1 *	5 1% ^z	- -	7 1%	1 1%	4 1%	1 *	1 *	5 1%	2 *	7 1%
Transport/Public transport	32 3%	13 3%	20 4%	2 1%	6 3%	11 7% ^z	5 3%	2 1%	6 3%	8 3%	16 5%	8 2%	19 4%	14 3%	15 5% ^q	7 3%	4 2%	6 2%	22 4%	10 2%	32 3%
Unemployment/ Factory closure/ Lack of industry	159 16% ^{hk}	83 17%	76 15%	23 16%	38 23% ^{zh}	23 14%	31 18%	20 14%	25 11%	61 20% ^{hk}	54 16%	44 12%	83 18%	76 14%	31 11%	29 11%	37 17% ^p	61 25% ^{zl}	60 11%	99 22% ^{zl}	172 17%
Other	50 5% ^o	31 6%	20 4%	2 1%	9 5%	5 3%	9 5%	11 8% ^c	15 7% ^c	11 3%	14 4%	26 7% ^{zci}	16 3%	35 7%	18 7%	14 5%	12 6%	7 3%	32 6%	18 4%	49 5%
MEAN NUMBER OF MENTIONS	3.25 ^c	3.26	3.24	2.84	2.93	3.38 ⁱ	3.38 ^c	3.63 ^z	3.31 ⁱ	2.89	3.38 ^c	3.43 ^z	3.06	3.42	3.59 ^z	3.22	2.97	3.15	3.41 ^z	3.06	3.26
STANDARD ERROR	0.07	0.09	0.10	0.15	0.13	0.21	0.18	0.18	0.15	0.10	0.14	0.11	0.10	0.10	0.17	0.13	0.10	0.13	0.11	0.09	0.07

ERROR VARIANCE * 0.01 0.01 0.02 0.02 0.04 0.03 0.03 0.02 0.01 0.02 0.01 0.01 0.01 0.03 0.02 0.01 0.02 0.01 0.01 0.01

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1009	503	506	128	148	143	159	161	270	276	302	431	419	590	226	295	195	293	521	488	1009
WEIGHTED BASE	998	483	514	140	167	158	173	140	218	308	332	358	466	531	274	267	214	242	541	457	1009
	100%	48%	52%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Don't know	128	58	70	33	28	17	15	10	24	61	32	34	78	49	26	30	28	44	56	72	134
	13%gk	12%	14%	24%ze	17%gj	11%	9%	7%	11%	20%ze	10%	10%	17%	9%	9%	11%	13%	18%zl	10%	16%zl	13%
	p			fgjhjk	k					fgjhjk							mp			p	
Personal finances (NET)	259	118	142	49	55	43	44	32	37	104	86	69	147	113	64	67	59	69	131	128	259
	26%hk	24%	28%	35%zh	33%hk	27%h	25%	23%	17%	34%zg	26%h	19%	31%	21%	23%	25%	28%	28%	24%	28%	26%
				k						hk											
Median	2	2	2	2	2	2	2	3	2	2	2	2	2	2	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Ageing population/ Social care for the elderly	103 10%gi noq	84 10%i	7 13%i	12 14%i	31 9%	19 8%	24 8%	17 7%	48 13%zaf gij	6 5%	30 11%i	24 17%za defgi j	47 15%zn oq	41 14%noq	6 4%	6 3%	88 14%zno q	12 3%	104 10%
AIDS	3 *	- -	2 5%zad efghi jk	1 1%a	1 *	- -	2 1%a	- -	- -	- -	- -	- -	1 *	1 *	1 *	- -	2 *	1 *	3 *
Animal welfare	13 1%	12 1%	- -	1 2%	6 2%	4 2%	1 *	1 *	7 2%j	1 *	2 1%	1 1%	5 2%	4 1%	2 2%	1 1%	9 2%	4 1%	16 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 *	- -	1 1%	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 1%	1 *	1 *	1 *	3 *
Common Market/EU/ Europe/Euro/ Constitution	202 20%fg noq	173 20%g	14 28%fg i	15 17%	65 20%	51 21%	49 16%g	35 14%	88 24%za fgi	20 15%	58 21%gi	38 28%af gij	90 28%zn oq	70 23%no q	14 10%	23 10%	160 26%zn oq	36 10%	202 20%
Countryside/Rural life	15 1%q	12 1%	1 2%g	1 2%	5 2%	4 2%	1 *	- 2%fgj	9 -	- -	3 1%	3 2%g	7 2%	4 1%	- -	2 1%	11 2%	2 1%	18 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	106 11%fg	93 11%fg	4 7%	9 11%	45 14%zf g	36 15%zaf g	19 6%	16 6%	41 11%fg	20 15%fg	33 12%fg	12 9%	27 9%	37 12%	18 13%	21 10%	64 10%	39 11%	112 11%
Defence/Foreign affairs/ International terrorism	152 15%jk noq	124 14%j	14 28%za fghij k	14 16%	57 17%jk	43 18%jk	50 16%j	36 14%	45 13%j	14 10%	26 9%	12 9%	65 20%zn opq	46 15%	14 10%	22 10%	111 18%zn oq	36 10%	161 16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Drug abuse	46 5%	41 5%	1 2%	4 5%	21 6%	17 7%	10 3%	9 4%	15 4%	6 5%	9 3%	3 2%	12 4%	10 3%	9 7%	9 4%	23 4%	19 5%	53 5%
Economy/Economic situation	226 23%cd e	200 23%de	14 27%	12 14%	53 16%	42 17%	80 26%cd e	66 25%cd e	93 26%cd e	36 27%cd e	74 27%cd e	37 27%cd e	70 22%	75 25%	29 20%	46 21%	145 23%	74 21%	218 22%
Education/Schools	155 16%	132 15%	9 18%	15 17%	49 15%	34 14%	42 14%	34 13%	64 18% i	14 10%	42 16% i	28 21% i	41 13%	67 22% z nopq	19 13%	26 12%	108 17% l	45 13%	149 15%
Foot and mouth outbreak/Farming crisis	12 1%cd	11 1%	- -	1 1%	1 *	- -	6 2%	6 2% de	5 1% j	- -	1 *	1 1%	5 2%	2 1%	1 1%	4 2%	7 1%	5 1%	11 1%
Housing	167 17% de lp	149 17% de fg	7 15%	11 13%	40 12%	29 12%	40 13%	32 13%	88 24% za cdefg k	44 33% za bcdef ghjk	69 25% za cdefg k	24 18%	31 10%	53 17% lp	30 21% lp	51 24% zl p	84 14% l	82 23% zl p	167 17%
Immigration/immigrants	441 44% io q	379 44% i	26 53% i	36 41%	153 47% i	117 49% i	138 45% i	111 43%	150 42% i	45 34%	111 41% i	66 48% i	191 60% zm nopq	121 40%	54 38%	70 32%	312 50% zm noq	123 34%	467 46%
Inflation/Prices	51 5% dem p	49 6% de	1 2%	1 1%	5 1%	4 2%	25 8% zcd ek	24 9% zac dek	21 6% de k	16 12% zac dehjk	19 7% cde k	3 2%	13 4%	8 3%	8 6%	22 10% zlm p	21 3%	30 8% zlm p	53 5%
Local government/Council tax	17 2%	12 1%	2 3% e	4 4% dei j	5 1% e	1 *	5 2%	4 1%	7 2% ij	*	2 1%	2 1%	4 1%	7 2%	4 3%	2 1%	11 2%	6 2%	22 2%
Low pay/Minimum wage/Fair wages	94 9% em p	83 10% e	2 5%	8 10%	22 7%	14 6%	36 12% e	34 13% de k	35 10%	18 13% dej	25 9%	7 5%	26 8%	18 6%	11 8%	39 18% zlm npq	44 7%	50 14% zl mnp	96 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Morality/ Individual behaviour/ Lifestyle	47 5%o	42 5%	1 2%	4 4%	16 5%	13 5%	8 3%	7 3%	22 6%i	3 3%	13 5%	10 7%	16 5%	18 6%o	7 5%	4 2%	34 6%o	11 3%	45 4%
National health service/Hospitals/ Healthcare	376 38%fg	328 38%fg	15 30%	34 39%	115 35%	81 34%	93 30%	78 30%	168 47%za bdefg i	41 31%	117 43%ef gi	76 56%za bcdef ghij	108 34%	140 46%zl nopq	50 36%	73 34%	248 40%l	123 34%	366 36%
Nationalisation/ Government control of institutions	22 2%	20 2%	-	2 3%	7 2%	5 2%	5 2%	5 2%	10 3%	3 2%	5 2%	2 1%	5 2%	10 3%	3 2%	5 2%	15 2%	7 2%	21 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	21 2%fg	17 2%l	-	4 4%fg	12 4%fg	8 3%fg	1 *	1 1%	8 2%	3 2%	3 1%	1 *	8 3%	9 3%	2 1%	1 1%	18 3%	3 1%	22 2%
Pensions/Social security/Benefits	97 10%fg io	87 10%fgi	3 5%	8 9%	34 10%fg	26 11%fg	14 4%	11 4%	49 14%zaf gi	6 5%	36 13%fg i	29 22%za bcdef ghij	31 10%o	35 12%o	20 14%zoq	9 4%	66 11%o	29 8%o	98 10%
Petrol prices/Fuel	14 1%	10 1%	2 4%ijk	3 3%j	6 2%j	3 1%	5 2%	3 1%	4 1%	-	-	-	5 2%	6 2%	2 1%	2 1%	11 2%	4 1%	15 1%
Pollution/ Environment	73 7%fgn	64 7%fg	3 6%	5 6%	20 6%g	15 6%g	9 3%	6 2%	44 12%zad efgij	10 7%fg	21 8%fg	12 8%fg	18 6%n	32 10%n	1 1%	20 9%nq	50 8%ln	21 6%n	65 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
100%		86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Population levels/ Overpopulation	52 5%l	46 5%	2 5%	4 4%	14 4%	10 4%	10 3%	8 3%	28 8%zaf gi	6 4%	22 8%za fgi	16 12%zad efgi	10 3%	25 8%l	4 3%	13 6%	34 6%l	18 5%	50 5%
Pound/Exchange rate/Value of pound	13 1%	10 1%	1 2%e	2 3%e	2 1%	-	8 3%ae	7 3%ae	3 1%	2 1%	2 1%	1 1%	3 1%	2 1%	4 3%p	5 2%	5 1%	8 2%	13 1%
Poverty/Inequality	144 14%fg l	121 14%fg	9 18%fg	14 16%fg	50 15%fg	36 15%fg	24 8%g	16 6%	69 19%za fgj	21 15%fg	40 15%fg	20 14%g	35 11%	52 17%l	21 15%	35 16%	87 14%l	56 16%	144 14%
Privatisation	23 2%del	20 2%de	2 3%	1 1%	2 1%	1 1%	5 2%	4 1%	15 4%zad e	7 5%zde	11 4%de	4 3%	3 1%	13 4%ln	1 *	5 2%	16 3%l	5 1%	20 2%
Public services in general	71 7%fgi q	62 7%fgi	1 1%	8 9%fi	28 8%fi	20 8%fi	11 4%	10 4%	32 9%fgi j	1 1%	18 7%i	17 12%zab fgij	16 5%	35 11%zln opq	7 5%	11 5%	51 8%l	17 5%	71 7%
Race relations	31 3%	29 3%	1 2%	1 2%	9 3%	8 3%	10 3%	10 4%	11 3%	5 4%	8 3%	3 2%	11 3%	9 3%	7 5%	4 2%	20 3%	11 3%	34 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	20 2%aef gq	6 1%	1 2%	12 14%zab defghi jk	12 4%zae fg	-	1 *	* *	6 2%a	1 1%	4 1%	3 2%	13 4%zno pq	5 2%	1 *	1 *	18 3%zq	1 *	23 2%
Taxation	58 6%fgn	52 6%fg	-	6 6%	17 5%	12 5%	7 2%	7 3%	33 9%za bfgk	18 13%zab defgjk	23 8%bfg k	5 4%	17 5%	24 8%n	3 2%	13 6%	41 7%n	16 5%n	51 5%
Trade unions/ Strikes	7 1%	5 1%	-	2 2%	3 1%	1 *	1 *	1 *	3 1%	1 *	2 1%	1 1%	3 1%	3 1%	1 *	-	6 1%	1 *	7 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1009	861	59	89	335	246	306	247	368	146	263	117	389	214	194	200	603	394	1009
WEIGHTED BASE	998	861	50*	87*	328	242	309	259	361	135	272	137	318	304	141	218	622	359	1009
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%	27%	14%	32%	30%	14%	22%	62%	36%	101%
Transport/Public transport	32	30	-	2	5	3	4	4	23	9	15	6	6	14	4	8	20	12	32
	3%df	4%defg	-	2%	2%	1%	1%	1%	6%zadefg	7%zdefg	6%zdefg	5%	2%	5%	3%	4%	3%l	3%	3%
Unemployment/Factory closure/Lack of industry	159	136	8	16	52	37	55	47	52	28	37	9	48	42	26	41	89	67	172
	16%k	16%k	16%	18%k	16%k	15%k	18%k	18%k	14%k	21%hjk	13%k	7%	15%	14%	18%	19%	14%	19%	17%
Other	50	46	1	4	15	11	11	10	25	8	19	11	13	16	9	11	29	20	49
	5%	5%	2%	4%	4%	4%	3%	4%	7%	6%	7%	8%	4%	5%	7%	5%	5%	6%	5%
MEAN NUMBER OF MENTIONS	3.25f	3.25f	3.16	3.28g	3.13f	3.08g	2.78	2.70	3.76z	3.20f	3.40f	3.60e	3.26	3.54z	2.98	2.98	3.40z	2.98	3.26
	gq	g		g					adefgij	g	g	fg		noq			noq		
STANDARD ERROR	0.07	0.07	0.25	0.33	0.13	0.13	0.09	0.09	0.13	0.14	0.11	0.16	0.12	0.17	0.12	0.13	0.10	0.09	0.07
ERROR VARIANCE	*	0.01	0.06	0.11	0.02	0.02	0.01	0.01	0.02	0.02	0.01	0.03	0.01	0.03	0.01	0.02	0.01	0.01	0.01
Don't know	128	113	5	10	51	41	45	40	32	18	26	8	29	24	27	46	53	73	134
	13%hk	13%hjk	10%	11%	15%hjk	17%zh	15%hk	15%hk	9%	13%h	9%	6%	9%	8%	19%zlm	21%zlm	9%	20%zlm	13%
Personal finances (NET)	259	224	13	22	70	48	81	68	107	44	73	29	68	70	41	79	138	120	259
	26%de	26%e	26%	26%	21%	20%	26%	26%	30%ad	33%de	27%	21%	21%	23%	29%	36%zlm	22%	34%zlm	26%
Median	2	2	2	2	2	2	2	2	3	2	2	3	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME		CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLO YED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		
UNWEIGHTED BASE	1009	351	107	551	47	204	283	42	805	47	95	305	284	1009
WEIGHTED BASE	998	433	121*	443	40*	202	267	44*	796	44*	74*	333	305	1009
	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
Ageing population/ Social care for the elderly	103	44	14	45	1	37	20	13	66	3	4	56	18	104
	10%i	10%	11%	10%	3%	18%zgi	8%	29%zgi	8%	6%	5%	17%zl	6%	10%
AIDS	3	1	1	1	-	1	1	-	2	-	-	-	-	3
	*	*	1%	*	-	1%	*	-	*	-	-	-	-	*
Animal welfare	13	3	1	9	2	1	1	1	12	1	*	4	2	16
	1%	1%	1%	2%	5%a	1%	1%	3%	2%	2%	*	1%	1%	2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2	-	-	2	-	1	-	1	1	-	-	1	-	3
	*	-	-	*	-	1%	-	1%i	*	-	-	*	-	*
Common Market/EU/ Europe/Euro/ Constitution	202	84	16	102	5	59	37	11	143	16	7	88	34	202
	20%gi	19%	13%	23%zb	13%	29%zg	14%	24%	18%g	37%zg	10%	26%zl	11%	20%
Countryside/Rural life	15	2	3	9	-	4	1	2	11	1	-	8	3	18
	1%	*	3%	2%	-	2%	*	4%g	1%	2%	-	2%	1%	2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	106	39	16	51	8	21	25	2	84	6	7	41	41	112
	11%	9%	13%	11%	20%a	10%	10%	6%	11%	14%	10%	12%	13%	11%
Defence/Foreign affairs/ International terrorism	152	73	14	65	4	40	34	7	112	9	10	81	42	161
	15%	17%	11%	15%	9%	20%	13%	16%	14%	20%	14%	24%z	14%	16%
Drug abuse	46	13	7	26	5	7	12	2	39	4	2	14	19	53
	5%	3%	6%	6%	12%za	3%	5%	6%	5%	9%	3%	4%	6%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
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	TOTAL (z)	WORKING STATUS				VOTING					INCOME		CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLO YED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		
UNWEIGHTED BASE	1009	351	107	551	47	204	283	42	805	47	95	305	284	1009
WEIGHTED BASE	998	433	121*	443	40*	202	267	44*	796	44*	74*	333	305	1009
	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
Economy/Economic situation	226	98	33	95	7	46	60	13	179	12	15	81	73	218
	23%	23%	27%	22%	18%	23%	23%	29%	23%	27%	21%	24%	24%	22%
Education/Schools	155	66	26	63	6	31	55	11	125	7	11	76	69	149
	16%	15%	21%	14%	16%	15%	21%zi	24%	16%	16%	15%	23%z	23%	15%
Foot and mouth outbreak/Farming crisis	12	5	2	5	-	1	6	-	11	-	-	1	3	11
	1%	1%	1%	1%	-	1%	2%	-	1%	-	-	*	1%	1%
Housing	167	72	32	64	11	24	53	9	143	4	10	63	52	167
	17%cc	17%	27%za	14%	27%cc	12%	20%f	21%	18%	10%	13%	19%	17%	17%
Immigration/immigrants	441	176	41	224	22	129	87	16	312	33	39	171	108	467
	44%bgi	41%	34%	51%za	55%bb	64%zg	32%	36%	39%g	75%zg	53%	51%z	35%	46%
Inflation/Prices	51	20	9	22	2	5	18	1	46	-	1	6	21	53
	5%mm	5%	8%	5%	5%	3%	7%	2%	6%	-	2%	2%	7%	5%
Local government/Council tax	17	5	5	8	1	2	4	-	15	1	2	4	9	22
	2%	1%	4%	2%	3%	1%	2%	-	2%	3%	2%	1%	3%	2%
Low pay/Minimum wage/Fair wages	94	46	17	32	5	6	45	4	88	1	2	17	31	96
	9%cf	11%	14%cc	7%	12%	3%	17%zfi	9%	11%zfi	3%	2%	5%	10%	10%
Morality/Individual behaviour/Lifestyle	47	17	9	21	1	18	5	3	29	1	4	17	18	45
	5%gi	4%	8%	5%	1%	9%zgi	2%	6%	4%g	2%	5%	5%	6%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m
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	TOTAL (z)	WORKING STATUS				VOTING					INCOME			UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLOY ED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH	
UNWEIGHTED BASE	1009	351	107	551	47	204	283	42	805	47	95	305	284	1009
WEIGHTED BASE	998	433	121*	443	40*	202	267	44*	796	44*	74*	333	305	1009
	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
National health service/Hospitals/ Healthcare	376	167	45	164	9	73	104	25	303	13	26	157	114	366
	38% ^d	39% ^d	37%	37% ^d	22%	36%	39%	57% ^z ir	38%	29%	36%	47% ^z	37%	36%
Nationalisation/ Government control of institutions	22	10	2	9	3	6	6	-	16	-	-	10	7	21
	2%	2%	2%	2%	8% ^z c	3%	2%	-	2%	-	-	3%	2%	2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	21	12	1	7	1	5	2	3	15	-	-	13	8	22
	2%	3%	1%	2%	2%	3%	1%	7% ^z gi	2%	-	-	4% ^z	3%	2%
Pensions/Social security/Benefits	97	50	8	39	2	19	25	4	78	8	6	46	22	98
	10%	12%	6%	9%	5%	9%	9%	8%	10%	18%	9%	14% ^z	7%	10%
Petrol prices/Fuel	14	4	1	9	-	3	4	1	12	2	1	7	5	15
	1%	1%	1%	2%	-	1%	1%	3%	1%	5%	2%	2%	2%	1%
Pollution/ Environment	73	31	13	28	2	12	15	7	61	-	5	32	21	65
	7%	7%	11%	6%	6%	6%	6%	16% ^z fg r	8%	-	6%	10%	7%	6%
Population levels/ Overpopulation	52	13	18	21	4	9	11	4	43	3	3	15	17	50
	5% ^a	3%	15% ^z ac	5%	11% ^a	5%	4%	10%	5%	7%	5%	5%	6%	5%
Pound/Exchange rate/Value of pound	13	5	1	7	-	-	7	-	13	-	*	2	2	13
	1%	1%	1%	2%	-	-	3% ^z f	-	2%	-	1%	1%	1%	1%
Poverty/Inequality	144	57	17	69	9	11	48	10	133	6	9	62	49	144
	14% ^f	13%	14%	16%	21%	5%	18% ^f	21% ^f	17% ^z f	14%	12%	19% ^z	16%	14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME			UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLO YED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)	CHILD IN HH	
UNWEIGHTED BASE	1009	351	107	551	47	204	283	42	805	47	95	305	284	1009
WEIGHTED BASE	998	433	121*	443	40*	202	267	44*	796	44*	74*	333	305	1009
	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
Privatisation	23	11	6	6	-	1	10	-	21	-	1	9	5	20
	2% ^c	3%	5% ^c	1%	-	1%	4% ^f	-	3%	-	2%	3%	2%	2%
Public services in general	71	30	10	30	5	11	19	5	60	4	4	34	28	71
	7%	7%	9%	7%	12%	5%	7%	12%	8%	8%	5%	10% ^z	9%	7%
Race relations	31	12	5	15	*	7	10	2	24	2	4	10	15	34
	3%	3%	4%	3%	1%	3%	4%	4%	3%	6%	5%	3%	5%	3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	20	6	3	11	2	8	4	2	11	-	1	11	1	23
	2% ⁱ	1%	2%	2%	5%	4% ^{zi}	1%	4%	1%	-	1%	3%	*	2%
Taxation	58	36	6	15	2	5	19	4	53	3	3	20	18	51
	6% ^{cf}	8% ^{zc}	5%	3%	6%	2%	7% ^f	8%	7% ^f	7%	4%	6%	6%	5%
Trade unions/ Strikes	7	3	1	3	-	3	1	-	4	1	-	2	1	7
	1%	1%	*	1%	-	1%	1%	-	1%	1%	-	1%	*	1%
Transport/Public transport	32	18	2	12	*	4	6	1	28	3	2	17	11	32
	3%	4%	2%	3%	1%	2%	2%	2%	4%	6%	2%	5%	3%	3%
Unemployment/ Factory closure/ Lack of industry	159	62	25	72	18	20	53	7	139	8	16	46	57	172
	16% ^f	14%	21%	16%	44% ^{za} bc	10%	20% ^f	16%	18% ^{zf}	19%	22%	14%	19%	17%
Other	50	24	5	21	1	10	17	2	40	2	4	17	12	49
	5%	5%	4%	5%	3%	5%	6%	5%	5%	4%	5%	5%	4%	5%
MEAN NUMBER OF MENTIONS	3.25	3.17	3.51	3.26	3.56	3.25	3.19	3.94	3.25	3.60	2.89	3.76 ^z	3.22	3.26
STANDARD ERROR	0.07	0.11	0.21	0.10	0.37	0.12	0.11	0.51	0.08	0.41	0.16	0.14	0.15	0.07

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m
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	TOTAL (z)	WORKING STATUS				VOTING					INCOME		CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLO YED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		
UNWEIGHTED BASE	1009	351	107	551	47	204	283	42	805	47	95	305	284	1009
WEIGHTED BASE	998	433	121*	443	40*	202	267	44*	796	44*	74*	333	305	1009
	100%	43%	12%*	44%	4%*	20%	27%	4%*	80%	4%*	7%*	33%	31%	101%
ERROR VARIANCE	*	0.01	0.05	0.01	0.14	0.02	0.01	0.26	0.01	0.17	0.03	0.02	0.02	0.01
Don't know	128	57	10	60	4	15	25	2	113	5	13	17	44	134
	13%fm	13%	9%	14%	10%	7%	9%	4%	14%zf	11%g	18%m	5%	14%	13%
Personal finances (NET)	259	111	41	108	12	24	95	13	236	8	12	80	88	259
	26%fl	26%	34%	24%	30%	12%	36%zf	29%fir	30%zf	18%	16%	24%	29%	26%
Median	2	2	2	2	2	2	2	2	2	2	2	3	2	2

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ISSUES INDEX (FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Ageing population/ Social care for the elderly	103	29	62	20	49	19	31	26	57	19	97	5	26	33	16	20	12	3	23	25	104
	10%ks	13%	16%zt	19%zt	11%	13%	20%zt	9%	11%	10%	11%zk	4%	14%	9%	17%zqs	9% _s	13% _s	3%	9%	15%z	10%
AIDS	3	1	1	2	2	-	-	2	1	-	3	-	-	2	1	1	-	1	1	1	3
	*	1%	*	2%z	*	-	-	1%	*	-	*	-	-	1%	1%	*	-	1%	*	1%	*
Animal welfare	13	3	5	4	6	3	5	3	9	2	12	1	2	3	*	5	4	1	3	3	16
	1%	1%	1%	4%z	1%	2%	3%	1%	2%	1%	1%	1%	1%	1%	*	2%	4%z	1%	1%	2%	2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2	-	1	2	1	1	1	-	2	-	2	-	-	-	-	-	-	-	-	1	3
	*	-	*	2%zt	*	*	*	-	*	-	*	-	-	-	-	-	-	-	-	*	*
Common Market/EU/ Europe/Euro/ Constitution	202	58	85	17	103	39	38	46	98	58	195	7	31	71	34	51	24	15	39	64	202
	20%gkv	26%	23%	16%	23%z	25%	25%	16%	19%	30%zgh	23%zk	5%	17%	19%	36%zqs	22%	27%	16%	14%	38%zv	20%
Countryside/Rural life	15	4	9	4	10	5	5	3	9	3	14	1	2	3	2	3	3	1	2	7	18
	1%	2%	2%	4%	2%	3%	3%	1%	2%	2%	2%	1%	1%	1%	2%	1%	3%q	1%	1%	4%zv	2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	106	26	36	106	41	26	23	35	64	6	91	15	17	37	10	34	11	14	31	11	112
	11%i	11%	10%	100%zabe ft	9%	17%zbt	15%b	12%i	13%i	3%	11%	11%	9%	10%	11%	14%z	12%	14%	11%	6%	11%
Defence/Foreign affairs/ International terrorism	152	40	48	26	70	152	31	23	92	37	143	8	34	52	13	31	13	17	32	38	161
	15%gk	18%	13%	24%zbt	16%	100%zab cft	20%b	8%	18%zg	19%g	17%zk	6%	18%	14%	13%	13%	14%	18%	12%	23%zv	16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX (FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Drug abuse	46	10	17	29	17	6	13	14	30	2	40	6	7	13	5	9	3	4	11	6	53
	5% _{ii}	5%	4%	27% _{zabe}	4%	4%	8% _{zbt}	5% _{ii}	6% _{ii}	1%	5%	5%	4%	4%	6%	4%	3%	4%	4%	4%	5%
Economy/Economic situation	226	226	92	26	75	40	45	58	118	50	198	28	49	82	36	52	18	16	41	35	218
	23% _{tv}	100% _{zbc}	25% _{te}	24%	17%	26% _{te}	29% _{te}	20%	23%	26%	23%	21%	27%	22%	38% _{zqr}	22%	20%	16%	15%	20%	22%
Education/Schools	155	45	108	23	56	31	155	54	76	26	141	15	43	48	22	32	12	17	30	26	149
	16% _{tv}	20% _{te}	29% _{zae}	22% _{te}	13%	20% _{te}	100% _{zab}	18%	15%	13%	16%	11%	24% _{zm}	13%	23%	14%	13%	17%	11%	15%	15%
Foot and mouth outbreak/Farming crisis	12	4	3	2	5	1	7	3	7	2	10	2	3	4	-	-	-	-	4	1	11
	1%	2%	1%	2%	1%	*	4% _{zbt}	1%	1%	1%	1%	2%	2%	1%	-	-	-	-	1%	1%	1%
Housing	167	40	73	29	65	29	36	53	90	25	142	26	29	70	17	44	11	15	36	29	167
	17%	18%	19% _{te}	28% _{zat}	15%	19%	23% _{te}	18%	18%	13%	16%	19%	16%	19%	19%	19% _r	12%	15%	13%	17%	17%
Immigration/immigrants	441	75	168	41	441	70	56	94	250	97	402	39	72	145	25	119	54	54	271	169	467
	44% _{afg}	33%	45% _{af}	39%	100% _{zab}	46% _{ae}	36%	32%	49% _{zg}	50% _g	47% _{zk}	29%	39%	40%	27%	51% _{zp}	60% _{zpq}	55% _{zp}	100% _z	100% _z	46%
Inflation/Prices	51	12	12	14	22	5	6	25	16	10	33	18	5	22	2	15	-	3	11	11	53
	5% _{hjr}	5%	3%	13% _{zabe}	5%	3%	4%	8% _{zh}	3%	5%	4%	14% _{zj}	3%	6%	2%	6% _r	-	3%	4%	7%	5%
Local government/Council tax	17	6	12	4	6	5	8	6	8	4	14	3	2	8	2	4	2	4	1	5	22
	2% _{av}	3%	3% _{zt}	4%	1%	3%	5% _{zt}	2%	1%	2%	2%	3%	1%	2%	2%	2%	2%	4%	*	3% _{av}	2%
Low pay/Minimum wage/Fair wages	94	27	37	17	32	12	19	32	43	18	69	24	17	44	9	23	3	8	20	12	96
	9% _{tjr}	12% _{te}	10%	16% _{zet}	7%	8%	12%	11%	9%	10%	8%	18% _{zj}	9%	12%	9%	10% _r	3%	8%	7%	7%	10%

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Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
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ISSUES INDEX (FINAL)

Table 8
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
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	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Morality/ Individual behaviour/ Lifestyle	47 5%	16 7%t	23 6%t	14 13%zbt	15 3%	12 8%t	14 9%zt	9 3%	27 5%	11 6%	44 5%	2 2%	10 6%	17 5%	10 10%z	12 5%	7 7%	6 6%	10 4%	5 3%	45 4%
National health service/Hospitals/ Healthcare	376 38%gk	92 41%	376 100%zac eft	36 34%	168 38%	48 32%	108 70%zac et	93 31%	211 42%zg	72 37%	346 40%zk	30 23%	82 44%	126 35%	39 41%	98 42%	39 44%	42 42%	94 35%	74 44%	366 36%
Nationalisation/ Government control of institutions	22 2%	8 4%t	9 2%	7 6%zbt	6 1%	6 4%t	7 4%t	4 1%	15 3%	3 2%	19 2%	3 3%	3 2%	9 2%	2 2%	5 2%	- -	4 4%r	3 1%	3 1%	21 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	21 2%v	11 5%zt	14 4%zt	6 5%zt	6 1%	12 8%zbt	7 4%t	3 1%	16 3%	2 1%	20 2%	1 *	5 3%	7 2%	3 3%	4 2%	- -	3 3%	2 1%	4 3%	22 2%
Pensions/Social security/Benefits	97 10%k	18 8%	48 13%zt	14 13%	40 9%	16 10%	20 13%	22 7%	51 10%	24 12%	90 10%k	6 5%	20 11%	38 10%	15 16%	27 11%	10 11%	11 11%	23 8%	18 10%	98 10%
Petrol prices/Fuel	14 1%	4 2%	3 1%	6 5%zbt	6 1%	2 2%	3 2%	4 1%	8 2%	2 1%	14 2%	- -	1 *	4 1%	3 4%	1 *	1 1%	- -	4 1%	2 1%	15 1%
Pollution/ Environment	73 7%kv	24 11%zt	37 10%zt	15 15%zt	24 5%	19 12%zt	21 14%zt	18 6%	43 8%	12 6%	69 8%k	3 3%	18 10%	28 8%	8 9%	15 6%	5 5%	4 4%	10 4%	14 8%v	65 6%
Population levels/ Overpopulation	52 5%iks	20 9%zt	20 5%	13 12%zbet	23 5%	7 5%	13 8%	14 5%	35 7%zi	4 2%	51 6%zk	1 1%	8 5%	23 6%	8 8% s	11 5% s	3 4%	1 1%	14 5%	8 5%	50 5%

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Pound/Exchange rate/Value of pound	13	4	1	3	6	1	2	5	6	2	7	6	2	4	*	1	1	1	3	3	13
	1% _j	2%	*	3% _b	1%	*	1%	2%	1%	1%	1%	5% _z	1%	1%	*	1%	1%	1%	1%	2%	1%
Poverty/Inequality	144	45	69	23	46	26	33	46	77	21	127	17	27	49	20	23	4	17	23	22	144
	14% _{tqr}	20% _{zt}	18% _{zt}	22% _{zt}	10%	17% _t	21% _{zt}	16%	15%	11%	15%	13%	15%	13%	21% _{qr}	10% _r	5%	17% _{qr}	9%	13%	14%
Privatisation	23	9	10	2	4	7	3	9	12	2	22	1	4	12	2	3	-	1	2	2	20
	2% _t	4% _t	3% _t	2%	1%	5% _t	2%	3%	2%	1%	3%	1%	2%	3%	2%	1%	-	1%	1%	1%	2%
Public services in general	71	23	48	12	30	15	23	15	46	10	67	4	19	21	7	13	3	5	15	15	71
	7%	10%	13% _{zt}	11%	7%	10%	15% _{zt}	5%	9% _z	5%	8%	3%	10%	6%	7%	6%	3%	5%	5%	9%	7%
Race relations	31	11	12	12	10	9	10	13	16	2	23	8	4	13	6	11	5	7	6	4	34
	3% _j	5% _t	3%	11% _{zabt}	2%	6% _{zt}	7% _{zbt}	4%	3%	1%	3%	6% _z	2%	4%	7%	5%	6%	7% _z	2%	2%	3%
Scottish/Welsh assembly/Devolution/Constitutional reform	20	5	11	5	10	5	4	3	11	6	19	*	2	5	3	8	3	3	6	4	23
	2%	2%	3%	4%	2%	4%	3%	1%	2%	3%	2%	*	1%	1%	4%	3%	4%	3%	2%	2%	2%
Taxation	58	20	25	9	21	5	15	26	24	8	45	12	15	29	8	18	1	5	9	11	51
	6% _r	9% _{et}	7%	9%	5%	4%	10% _{zet}	9% _{zh}	5%	4%	5%	9%	8%	8%	9% _r	8% _r	1%	5%	3%	7%	5%
Trade unions/ Strikes	7	3	3	1	4	1	2	3	1	2	7	-	-	3	1	3	2	1	2	2	7
	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	-	-	1%	2%	1%	2%	1%	1%	1%	1%
Transport/Public transport	32	12	17	5	13	8	9	9	22	1	27	5	6	15	4	4	2	1	4	9	32
	3% _{iv}	5%	5%	4%	3%	5%	6%	3%	4% _i	1%	3%	4%	3%	4%	4%	2%	2%	1%	1%	5% _v	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1009	218	366	112	467	161	149	322	504	183	857	150	150	305	93	257	108	109	288	179	1009
WEIGHTED BASE	998	226	376	106*	441	152	155	297	508	193	862	133	184	366	94*	235	90*	99*	271	169	1009
	100%	23%	38%	11%*	44%	15%	16%	30%	51%	19%	86%	13%	18%	37%	9%*	24%	9%*	10%*	27%	17%	101%
Unemployment/ Factory closure/ Lack of industry	159 16% _{ijl} r	45 20%	54 14%	28 26% _{zbe} t	65 15%	20 13%	26 17%	55 19% _i	89 18% _i	15 8%	128 15%	31 23% _{zj}	17 9%	69 19% _l	11 12%	33 14% _r	6 6%	15 15% _r	37 14%	29 17%	172 17%
Other	50 5% _t	12 5%	15 4%	3 3%	15 3%	7 4%	7 5%	16 5%	20 4%	14 7%	48 6%	2 2%	12 6%	18 5%	2 2%	9 4%	3 3%	5 5%	9 3%	6 4%	49 5%
MEAN NUMBER OF MENTIONS	3.25 _{gk}	4.42 _{zt}	4.18 _{zt}	5.46 _{za} bet	3.48 _z	4.44 _{zt}	5.19 _{za} bt	3.01	3.45 _{zg}	3.08	3.34 _{zk}	2.67	3.36	3.20	3.73 _r	3.27 _r	3.00	3.24	3.15	4.01 _{zv}	3.26
STANDARD ERROR	0.07	0.22	0.15	0.42	0.11	0.28	0.30	0.11	0.11	0.12	0.08	0.13	0.21	0.11	0.28	0.10	0.13	0.17	0.11	0.22	0.07
ERROR VARIANCE	*	0.05	0.02	0.17	0.01	0.08	0.09	0.01	0.01	0.01	0.01	0.02	0.05	0.01	0.08	0.01	0.02	0.03	0.01	0.05	0.01
Don't know	128 13% _{abce} ftw	7 3%	8 2%	- -	22 5% _{cf}	7 4% _{cf}	*	51 17% _{zh}	56 11%	21 11%	106 12%	21 16%	23 13%	44 12%	5 6%	24 10%	6 7%	16 16% _{pp}	22 8% _w	-	134 13%
Personal finances (NET)	259 26% _{tjr} v	71 32% _{et}	100 27% _t	39 37% _{zbe} t	93 21%	33 22%	48 31% _t	90 30%	123 24%	46 24%	207 24%	52 39% _{zj}	45 24%	104 28%	30 32% _r	53 23% _r	7 8%	26 26% _r	53 20%	40 23%	259 26%
Median	2	3	3	4	2	3	4	2	2	2	2	2	2	2	2	2	2	2	2	3	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	122	154	163	139	236	195	1009
WEIGHTED BASE	998	140*	168	196	136	204	153	1009
	100%	14%*	17%	20%	14%	20%	15%	101%
Ageing population/ Social care for the elderly	103 10%abd	6 5%	2 1%	30 15%zab d	7 5%	42 20%za bdf	16 11%b	104 10%
AIDS	3 *	-	-	-	-	1 1%	2 1%	3 *
Animal welfare	13 1%	2 1%	3 2%	1 *	2 1%	5 2%	1 *	16 2%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 1%	-	-	-	1 *	1 *	3 *
Common Market/EU/ Europe/Euro/ Constitution	202 20%bd	22 16%b	12 7%	40 20%bd	14 10%	79 39%za bcdf	36 24%bd	202 20%
Countryside/Rural life	15 1%	-	1 1%	3 2%	1 1%	6 3%	3 2%	18 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	106 11%e	7 5%	24 15%ae	23 12%	21 15%ae	11 6%	19 12%e	112 11%
Defence/Foreign affairs/ International terrorism	152 15%d	25 18%	19 12%	35 18%d	12 9%	35 17%d	27 17%d	161 16%
Drug abuse	46 5%	7 5%	9 6%	4 2%	10 7%c	7 3%	9 6%	53 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 5th - 23rd February 2016
 Number of sample points : 166
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	122	154	163	139	236	195	1009
WEIGHTED BASE	998	140*	168	196	136	204	153	1009
	100%	14%*	17%	20%	14%	20%	15%	101%
Economy/Economic situation	226	30	30	52	34	53	27	218
	23%	21%	18%	26%	25%	26%f	17%	22%
Education/Schools	155	24	15	48	22	31	16	149
	16%bf	17%	9%	24%zb	16%	15%	11%	15%
				ef				
Foot and mouth outbreak/Farming crisis	12	6	-	2	-	3	1	11
	1%	4%zbd	-	1%	-	1%	1%	1%
Housing	167	22	38	28	29	31	20	167
	17%	15%	23%zf	14%	22%	15%	13%	17%
Immigration/immigrants	441	42	56	87	51	107	99	467
	44%ab	30%	33%	44%a	38%	52%za	65%za	46%
					bd	bcde		
Inflation/Prices	51	6	18	5	11	4	8	53
	5%e	4%	11%zce	2%	8%ce	2%	5%	5%
Local government/Council tax	17	-	-	4	5	3	5	22
	2%	-	-	2%	4%ab	2%	3%b	2%
Low pay/Minimum wage/Fair wages	94	10	25	17	16	14	11	96
	9%	7%	15%zef	9%	12%	7%	7%	10%
Morality/Individual behaviour/Lifestyle	47	5	5	5	11	15	7	45
	5%	3%	3%	2%	8%c	7%	4%	4%
National health service/Hospitals/Healthcare	376	42	37	96	60	87	54	366
	38%b	30%	22%	49%za	44%ab	43%ab	35%b	36%
				bf				

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	122	154	163	139	236	195	1009
WEIGHTED BASE	998	140*	168	196	136	204	153	1009
	100%	14%*	17%	20%	14%	20%	15%	101%
Nationalisation/ Government control of institutions	22 2%	4 3%	5 3%	2 1%	5 4%	3 2%	2 1%	21 2%
Northern Ireland	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	21 2%	6 5%	1 1%	2 1%	3 2%	5 2%	3 2%	22 2%
Pensions/Social security/Benefits	97 10%a	4 3%	11 6%	29 15%zab	10 8%	29 14%zab	13 9%	98 10%
Petrol prices/Fuel	14 1%	4 3% ^c	3 2%	-	-	5 2%	2 1%	15 1%
Pollution/ Environment	73 7% ^f	21 15%zbd	6 3%	20 10%bdf	4 3%	18 9%df	4 3%	65 6%
Population levels/ Overpopulation	52 5%	5 4%	8 5%	13 7%	7 5%	11 6%	8 5%	50 5%
Pound/Exchange rate/Value of pound	13 1%	4 3%	3 2%	1 *	* *	2 1%	2 2%	13 1%
Poverty/Inequality	144 14% ^f	29 21% ^f	25 15% ^f	36 19% ^f	16 12%	26 13%	11 7%	144 14%
Privatisation	23 2%	9 7% ^{zbf}	1 1%	4 2%	2 1%	5 2%	2 1%	20 2%
Public services in general	71 7%	9 6%	7 4%	23 12% ^{zb}	8 6%	15 7%	10 6%	71 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	122	154	163	139	236	195	1009
WEIGHTED BASE	998	140*	168	196	136	204	153	1009
	100%	14%*	17%	20%	14%	20%	15%	101%
Race relations	31 3%	2 2%	6 4%	6 3%	6 5%	4 2%	6 4%	34 3%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	20 2%	- -	2 1%	2 1%	* *	10 5% ^{zad}	5 4% ^a	23 2%
Taxation	58 6% ^f	7 5%	13 8%	11 6%	11 8%	12 6%	4 3%	51 5%
Trade unions/ Strikes	7 1%	- -	- -	1 1%	- -	4 2% ^z	2 1%	7 1%
Transport/Public transport	32 3%	6 4%	2 1%	11 5%	6 4%	6 3%	3 2%	32 3%
Unemployment/ Factory closure/ Lack of industry	159 16% ^{ce}	22 15%	39 23% ^{zc} e	20 10%	34 25% ^{zce}	18 9%	26 17% ^e	172 17%
Other	50 5%	5 3%	6 3%	8 4%	6 4%	19 9% ^{zb}	7 4%	49 5%
MEAN NUMBER OF MENTIONS	3.25 ^b	3.02	2.77	3.48 ^b	3.25 ^b	3.60 ^z ab	3.21 ^b	3.26
STANDARD ERROR	0.07	0.15	0.13	0.21	0.17	0.16	0.16	0.07
ERROR VARIANCE	*	0.02	0.02	0.04	0.03	0.03	0.02	0.01
Don't know	128 13% ^{ce}	30 21% ^{zc}	32 19% ^{zce}	15 8%	17 13% ^e	11 5%	23 15% ^{ce}	134 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1009	122	154	163	139	236	195	1009
WEIGHTED BASE	998	140*	168	196	136	204	153	1009
	100%	14%*	17%	20%	14%	20%	15%	101%
Personal finances (NET)	259	42	62	47	39	42	27	259
	26% ^{ef}	30% ^f	37% ^{zc}	24%	29% ^f	20%	18%	26%
Median	2	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	2	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	3	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	4	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	5	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	6	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	7	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	8	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	9	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	10	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	11	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	12	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	13	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	14	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	15	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009

	Page	Table	Title	Base Description	Base
●	16	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	17	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	18	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	19	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	20	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	21	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	22	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	23	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	24	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	25	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	26	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	27	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	28	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	29	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	30	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009

	Page	Table	Title	Base Description	Base
●	31	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	32	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	33	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	34	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	35	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	36	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	37	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	38	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	39	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	40	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	41	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	42	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009
●	43	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1009