



Trust polling

February 2013

Ipsos MORI

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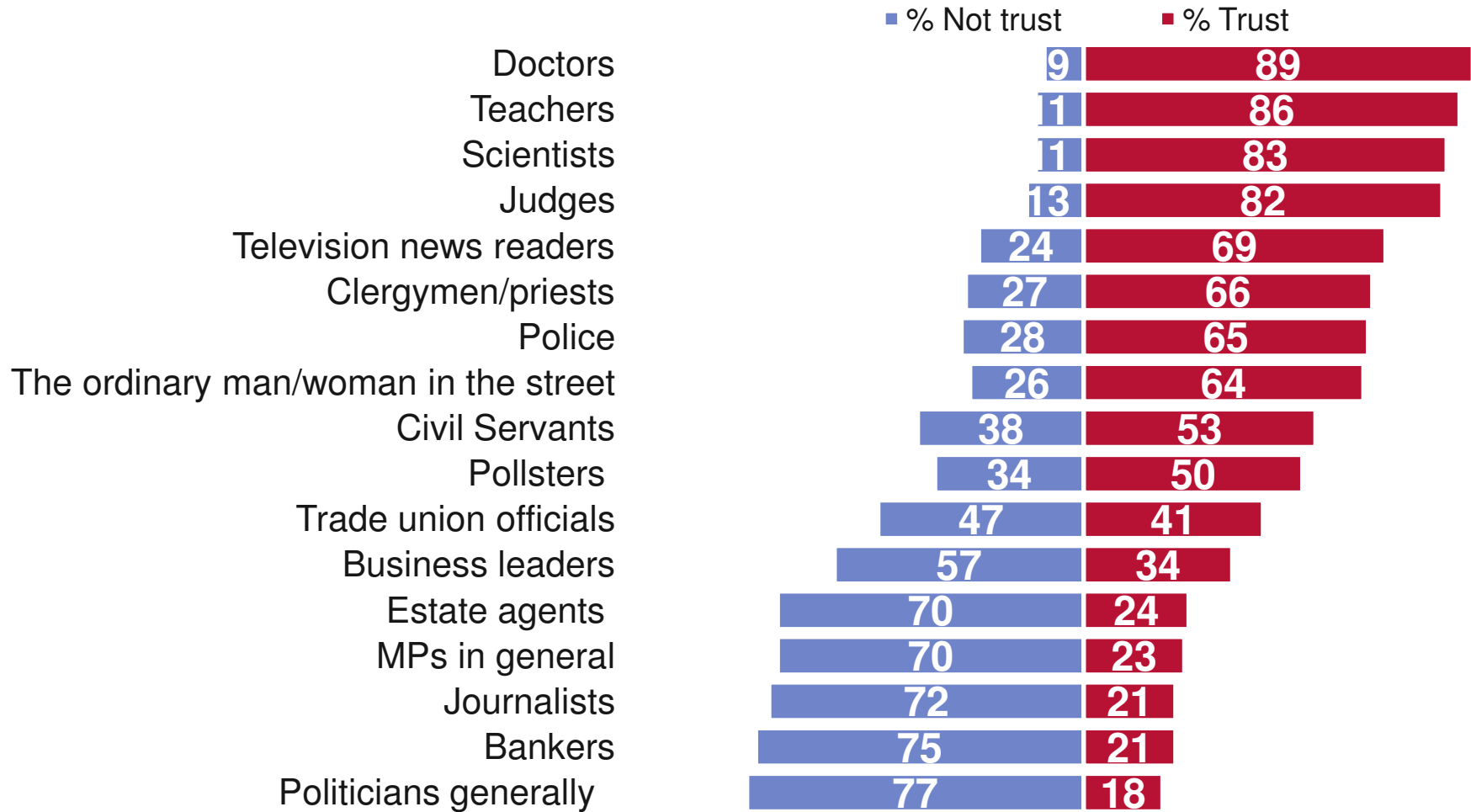
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**POLITICAL
MONITOR**



Veracity Index

I am going to read out some different types of people. For each, please tell me if you would generally trust them to tell the truth or not.



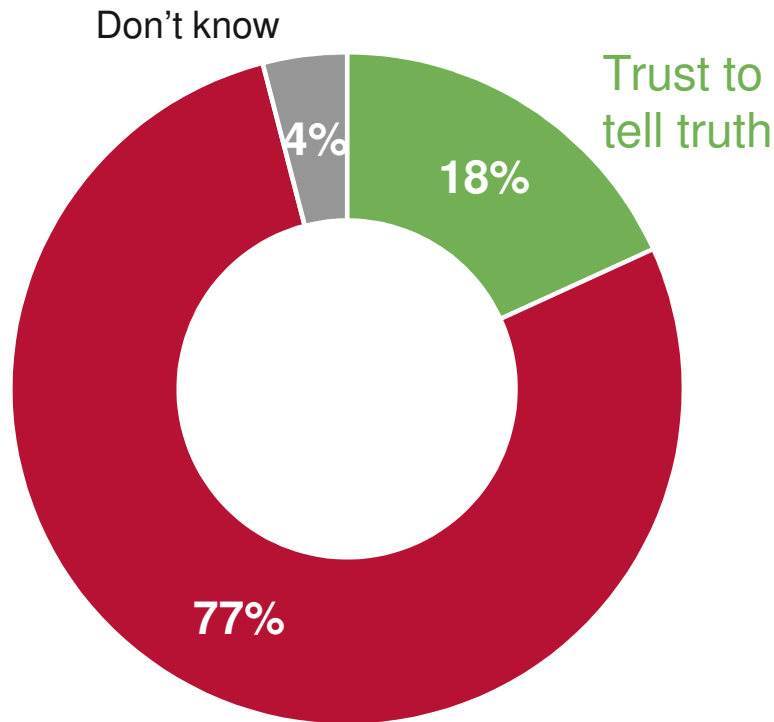
Base: 1,018 British adults 18+, 9th - 11th February 2013

Source: Ipsos MORI Political Monitor

'MPs' slightly more trusted than 'politicians'

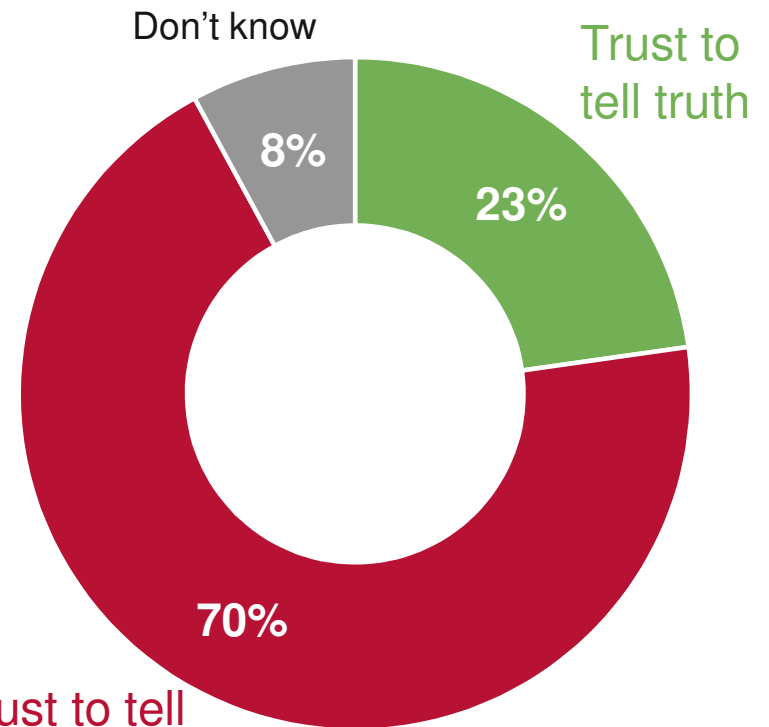
I am going to read out some different types of people. For each, please tell me if you would generally trust them to tell the truth or not.

Politicians generally



Do not trust to tell truth

MPs generally



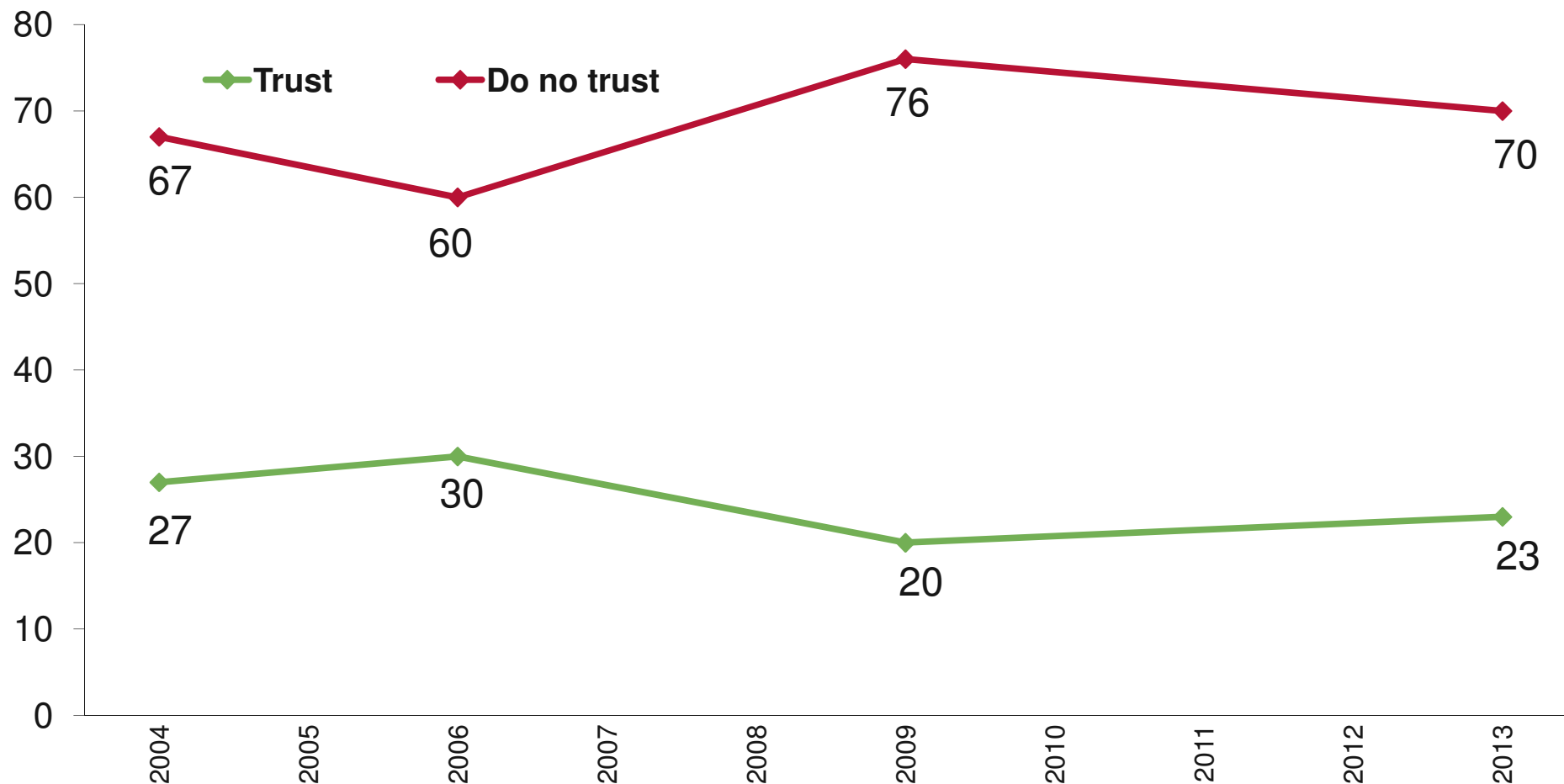
Do not trust to tell truth

Base: 1,018 British adults 18+, 9th - 11th February 2013. Sample was split so that half (508) were asked about "politicians generally" and the other half (510) were asked about "MPs generally"

Source: Ipsos MORI Political Monitor

Trust in MPs - trend

I am going to read out some different types of people. For each, please tell me if you would generally trust them to tell the truth or not. MPs in general

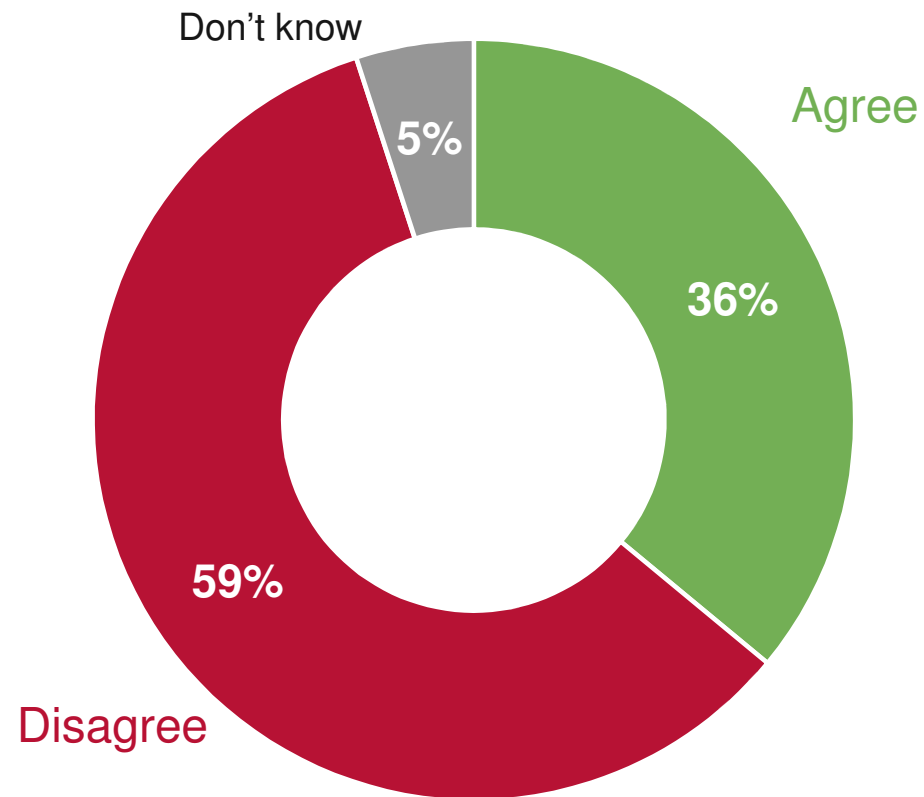


Base: c. 1,000 British adults each time

Source: Ipsos MORI Political Monitor

“Most MPs have a high personal moral code”

Please tell me whether you agree or disagree with the following statement: “Most MPs have a high personal moral code”

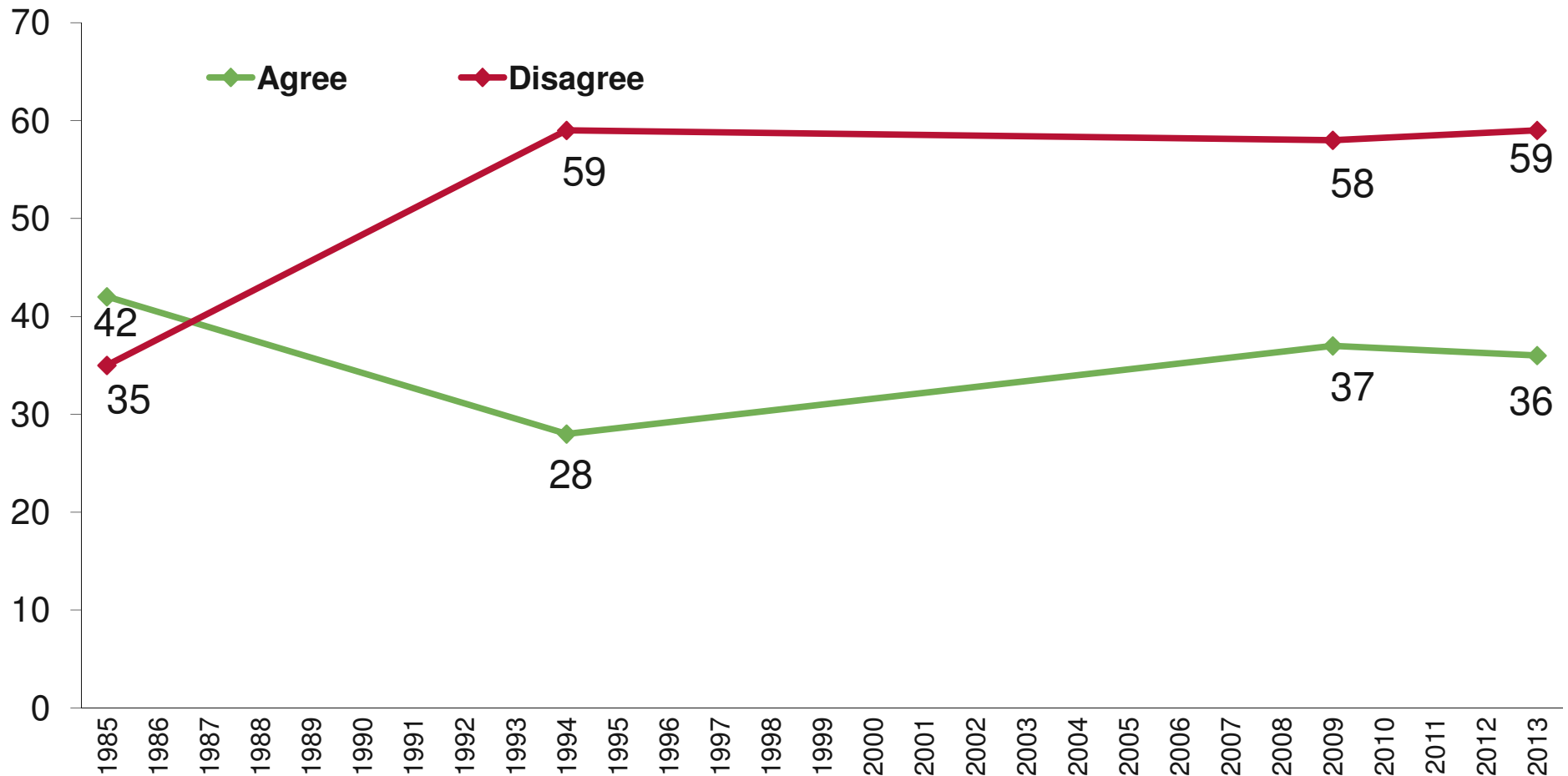


Base: 1,018 British adults 18+, 9th - 11th February 2013.

Source: Ipsos MORI Political Monitor

“Most MPs have a high personal moral code” - trend

Please tell me whether you agree or disagree with the following statement: “Most MPs have a high personal moral code”



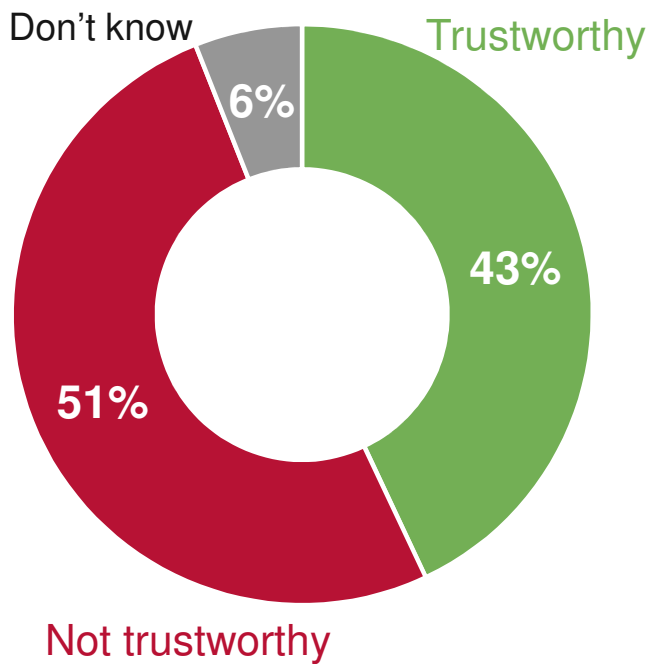
Base: c. 1,000 British adults each time
1985 and 1994 data comes from Gallup

Source: Ipsos MORI Political Monitor

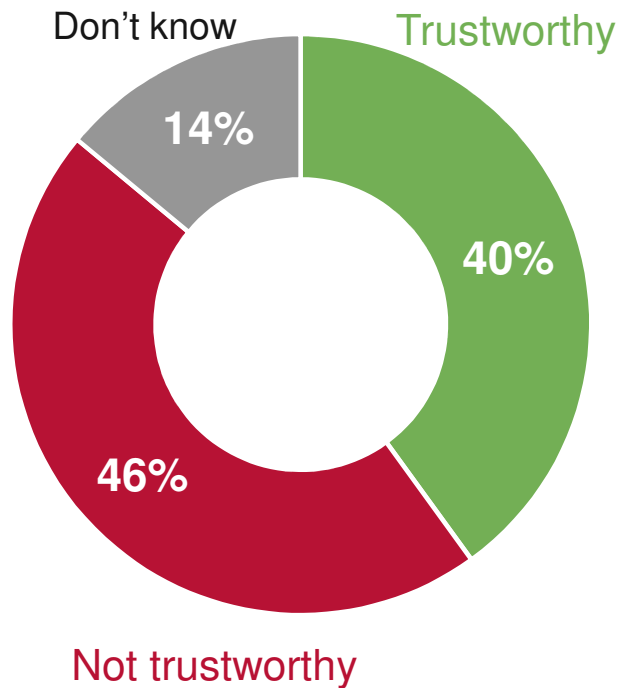
Trustworthy leaders?

In general, would you describe each of the following politicians as trustworthy or not?

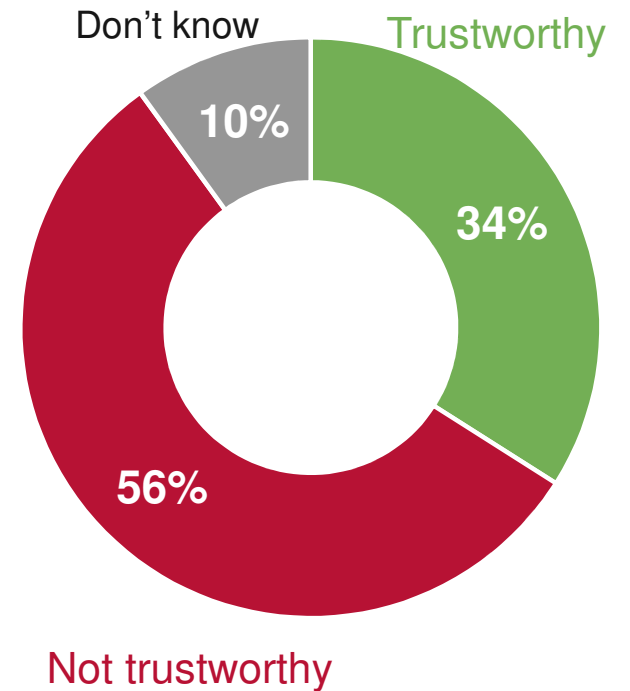
David Cameron



Ed Miliband



Nick Clegg



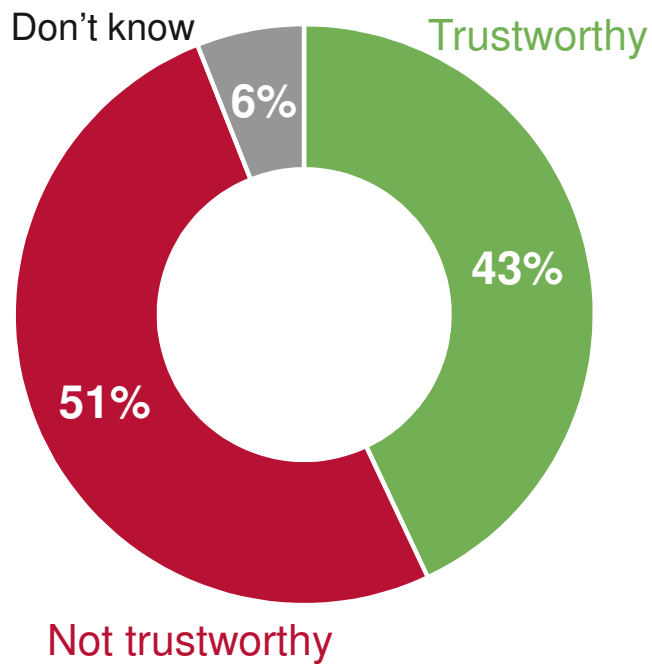
Base: 1,018 British adults 18+, 9th - 11th February 2013.

Source: Ipsos MORI Political Monitor

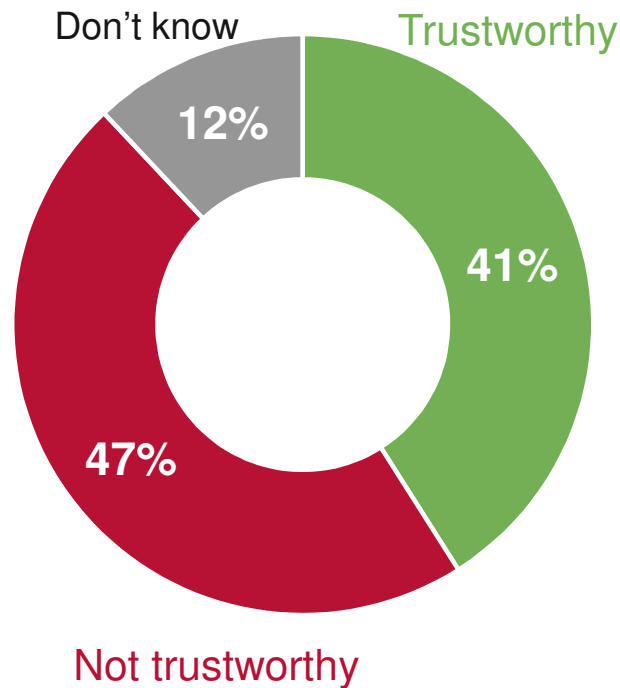
David Cameron, trustworthy?

In general, would you describe each of the following politicians as trustworthy or not?

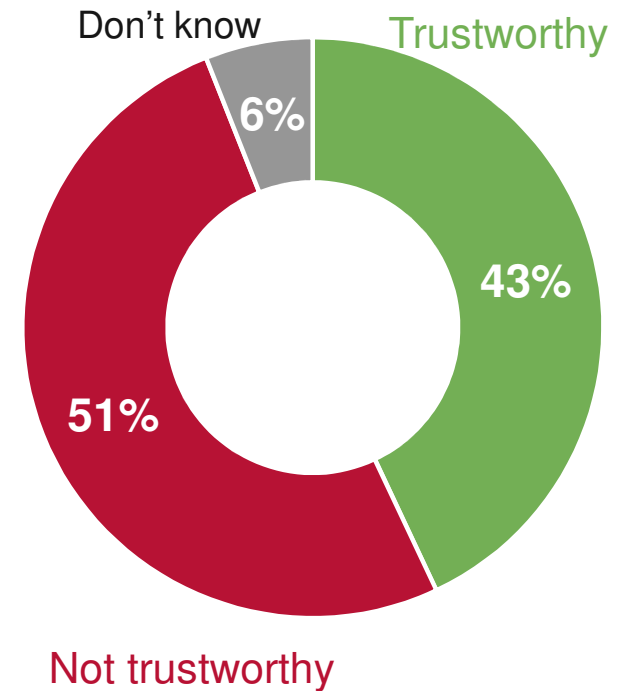
April 2010



December 2010



February 2013



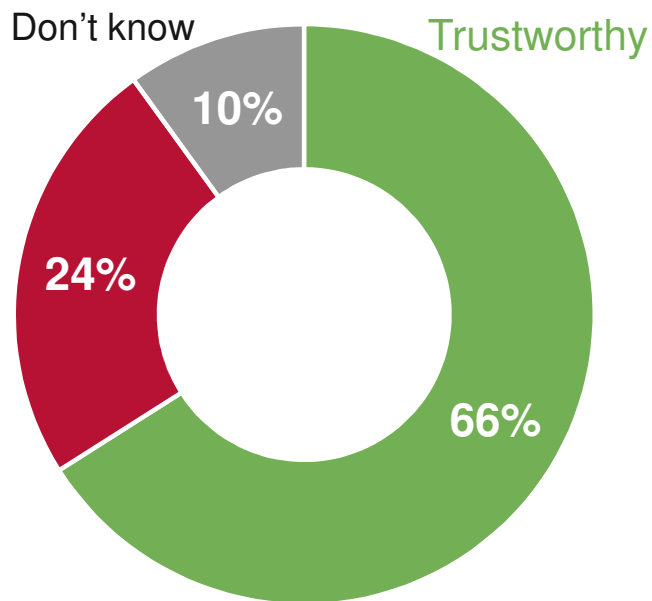
Base: 1,018 British adults 18+, 9th - 11th February 2013.

Source: Ipsos MORI Political Monitor

Nick Clegg, trustworthy?

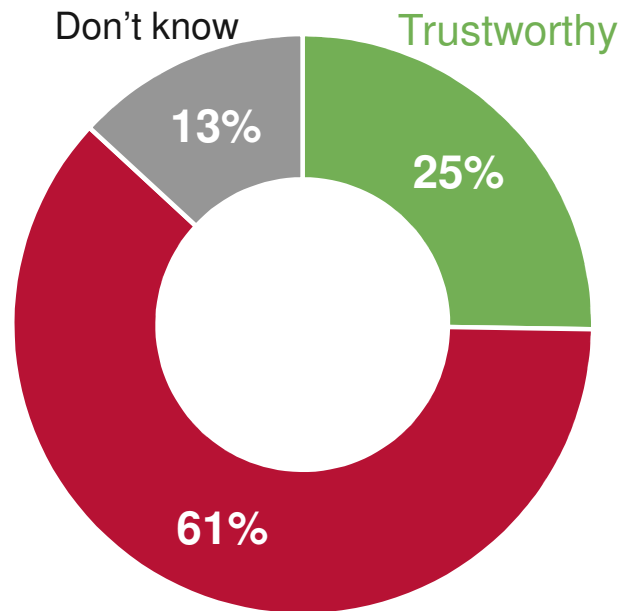
In general, would you describe each of the following politicians as trustworthy or not?

April 2010



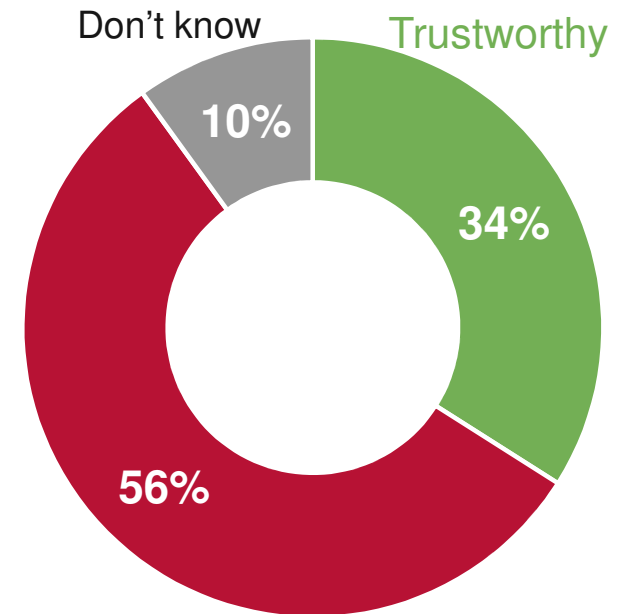
Not trustworthy

December 2010



Not trustworthy

February 2013



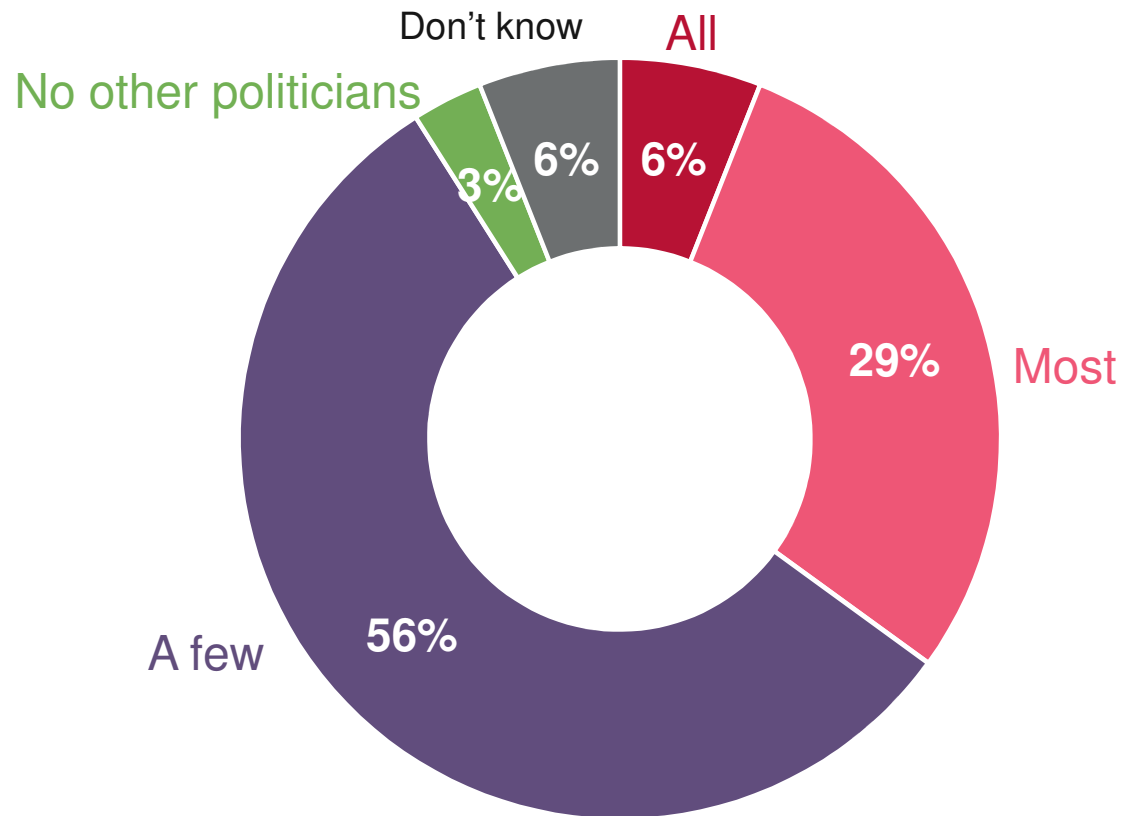
Not trustworthy

Base: 1,018 British adults 18+, 9th - 11th February 2013.

Source: Ipsos MORI Political Monitor

Is Chris Huhne's behaviour typical of MPs?

As you may know, the former Cabinet minister Chris Huhne has said he is guilty of perverting the course of justice by telling lies. From what you have read or heard would you say Chris Huhne's behaviour is typical of all, most, a few, or no other politicians?



Base: 1,018 British adults 18+, 9th - 11th February 2013.

Source: Ipsos MORI Political Monitor