

Ipsos MORI Trust Poll

Topline Results

Technical Details

Ipsos MORI interviewed a representative sample of 1,018 adults aged 18+ across Great Britain. Interviews were conducted by telephone 9<sup>th</sup> – 11<sup>th</sup> February 2013. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers.

Q9-24 I am going to read out some different types of people. For each, please tell me if you would generally trust them to tell the truth or not.

Base: 1,018 British adults 18+

	Trust to tell the truth	Do not trust to tell the truth	Don't know
	%	%	%
<b>Doctors</b>	89	9	2
<b>Teachers</b>	86	11	3
<b>Scientists</b>	83	11	7
<b>Judges</b>	82	13	5
<b>Television news readers</b>	69	24	7
<b>Clergymen/priests</b>	66	27	7
<b>Police</b>	65	28	7
<b>The ordinary man/woman in the street</b>	64	26	10
<b>Civil Servants</b>	53	38	9
<b>Pollsters</b>	50	34	16
<b>Trade union officials</b>	41	47	13
<b>Business leaders</b>	34	57	9
<b>Estate agents</b>	24	70	6
<b>MPs in general (508)</b>	23	70	8
<b>Bankers</b>	21	75	4
<b>Journalists</b>	21	72	7
<b>Politicians generally (510)</b>	18	77	4

Q I am going to read out some different types of people. For each, please tell me if you would generally trust them to tell the truth or not.

MPs in general

Base: 508 British adults 18+

	2004	2006	2009	2013
	%	%	%	%
Trust to tell the truth	27	30	20	<b>23</b>
Do not trust to tell the truth	67	60	76	<b>70</b>
<b>Don't know</b>	6	11	3	<b>8</b>

Q Please tell me whether you agree or disagree with the following statement: “Most MPs have a high personal moral code”

Base: 1,018 British adults 18+

	1985*	1994*	2009	2013
	%	%	%	%
<b>Agree</b>	42	28	37	<b>36</b>
<b>Disagree</b>	35	59	58	<b>59</b>
<b>Don't know</b>	23	15	5	<b>5</b>

\*Source: Gallup

Q In general, would you describe each of the following politicians as trustworthy or not?

Base: 1,018 British adults 18+

	April 2010 %	December 2010 %	February 2013 %
<b>David Cameron</b>			
Trustworthy	43	41	<b>43</b>
Not trustworthy	51	47	<b>51</b>
Don't know	6	12	<b>6</b>
<b>Nick Clegg</b>			
Trustworthy	66	25	<b>34</b>
Not trustworthy	24	61	<b>56</b>
Don't know	10	13	<b>10</b>
<b>Ed Miliband</b>	N/A	N/A	
Trustworthy			<b>40</b>
Not trustworthy			<b>46</b>
Don't know			<b>14</b>

Q As you may know, the former Cabinet minister Chris Huhne has said he is guilty of perverting the course of justice by telling lies. From what you have read or heard would you say Chris Huhne's behaviour is typical of all, most, a few, or no other politicians?

Base: 1,018 British adults 18+

	%
All	6
Most	29
A few	56
None	3
Don't know	6