

ISSUES INDEX (FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44	45+	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	966	476	490	135	142	155	142	149	243	277	297	392	432	534	220	288	201	257	508	458	966
WEIGHTED BASE	973	475	497	133	165	159	169	137	210	297	328	347	456	516	265	265	206	237	530	443	966
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Ageing population/ Social care for the elderly	20 2%	11 2%	9 2%	1 *	3 2%	4 2%	4 3%	2 2%	5 3%	4 1%	8 2%	8 2%	8 2%	12 2%	5 2%	5 2%	3 1%	7 3%	10 2%	10 2%	21 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	1 *	1 *	1 *	-	-	1 *	-	-	1 *	-	1 *	1 *	1 *	1 *	-	1 *	1 *	-	1 *	1 *	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *	1 *
Common Market/EU/ Europe/Euro/ Constitution	20 2%	11 2%	10 2%	2 2%	-	3 2%	7 4%di	2 2%	6 3%	2 1%	10 3%	8 2%	5 1%	15 3%	3 1%	10 4%	4 2%	3 1%	13 2%	7 2%	20 2%
Countryside/Rural life	2 *	2 *	-	-	-	-	-	2 1%	-	-	2 *	-	2 *	-	-	1 *	1 1%	-	1 *	1 *	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18 2%	4 1%	15 3%a	8 6%efg hjk	5 3%hk	1 1%	2 1%	1 *	1 *	13 5%ghj k	4 1%	1 *	15 3%	3 1%	1 *	4 1%	3 2%	10 4%lp	5 1%	13 3%lp	20 2%
Defence/Foreign affairs/ International terrorism	56 6%	27 6%	29 6%	9 7%di	1 *	9 6%d	9 5%d	10 7%d	18 8%di	10 3%d	18 6%d	28 8%di	19 4%	37 7%	16 6%	15 6%	10 5%	15 6%	31 6%	25 6%	56 6%
Drug abuse	9 1%	5 1%	4 1%	2 2%	2 2%	1 *	1 *	1 *	2 1%	5 2%	1 *	3 1%	6 1%	4 1%	1 *	1 *	4 2%p	3 1%	2 *	7 2%	10 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 23rd January - 2nd February 2015
 Number of sample points : 159
 Source : Ipsos MORI (JN Q218)



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UNWEIGHTED BASE	966	476	490	135	142	155	142	149	243	277	297	392	432	534	220	288	201	257	508	458	966
WEIGHTED BASE	973	475	497	133	165	159	169	137	210	297	328	347	456	516	265	265	206	237	530	443	966
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Economy/Economic situation	145	94	51	13	26	24	24	28	29	39	48	57	64	81	62	31	25	27	92	52	146
	15%	20%b	10%	10%	16%	15%	14%	20%c	14%	13%	15%	16%	14%	16%	23% ^{mn}	12%	12%	11%	17% ^{mo}	12%	15%
															^{opq}			^q			
Education/Schools	26	7	19	5	7	5	4	1	4	13	9	4	18	8	9	7	7	3	16	10	21
	3%	1%	4% ^a	4%	4% ^{gk}	3%	2%	*	2%	4% ^{gk}	3%	1%	4%	2%	3%	3%	3%	1%	3%	2%	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	18	9	9	1	1	5	7	3	-	2	12	3	7	10	2	2	1	12	4	14	22
	2%	2%	2%	1%	1%	3% ^h	4% ^{hik}	2% ^h	-	1%	4% ^{hik}	1%	2%	2%	1%	1%	1%	5% ^{lmn}	1%	3% ^{mnp}	2%
																		^{pq}			
Immigration/immigrants	152	64	88	15	21	20	19	29	48	36	40	76	56	96	34	37	41	40	70	82	156
	16%	14%	18%	11%	13%	13%	12%	21% ^{cf}	23% ^{cd}	12%	12%	22% ^{cd}	12%	19%	13%	14%	20% ^p	17%	13%	18% ^p	16%
								^{ij}	^{efij}			^{efij}									
Inflation/Prices	9	7	2	2	4	1	-	1	1	6	1	1	7	1	1	2	1	4	4	5	10
	1%	1%	*	2%	3%	1%	-	1%	*	2%	*	*	2%	*	1%	1%	1%	2%	1%	1%	1%
Local government/Council tax	3	1	2	-	-	-	-	-	3	-	-	3	-	3	-	*	1	1	1	2	4
	*	*	1%	-	-	-	-	-	2% ^{ij}	-	-	1%	-	1%	-	*	1%	1%	*	1%	*
Low pay/Minimum wage/Fair wages	27	12	15	8	4	4	4	4	3	12	8	7	16	11	2	8	5	11	11	16	22
	3%	3%	3%	6% ^{hk}	3%	3%	2%	3%	2%	4%	2%	2%	4%	2%	1%	3%	2%	5% ^{lp}	2%	4% ^l	2%
Morality/Individual behaviour/Lifestyle	10	5	5	1	1	2	3	-	2	2	5	2	4	6	1	4	3	1	5	4	8
	1%	1%	1%	1%	1%	1%	2%	-	1%	1%	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%
National health service/Hospitals/Healthcare	172	76	96	9	31	25	40	25	42	39	66	68	64	108	59	53	32	28	113	60	165
	18%	16%	19%	6%	19% ^{ci}	16% ^c	24% ^{ci}	19% ^c	20% ^{ci}	13% ^c	20% ^{ci}	19% ^{ci}	14%	21%	22% ^{oq}	20% ^{oq}	15%	12%	21% ^{oq}	13%	17%

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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Nationalisation/ Government control of institutions	1 *	1 *	-	1 1%	-	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	10 1%	4 1%	7 1%	3 2%	2 1%	-	1 1%	4 3%ej	1 1%	4 1%	1 *	5 2%	4 1%	6 1%	3 1%	4 1%	1 1%	3 1%	6 1%	4 1%	11 1%
Petrol prices/Fuel	2 *	2 *	-	-	-	1 1%	-	1 1%	-	-	1 *	1 *	1 *	1 *	1 *	-	1 1%	-	1 *	1 *	2 *
Pollution/ Environment	11 1%	3 1%	8 2%	3 2%j	4 2%	-	1 1%	1 1%	2 1%	7 2%j	1 *	4 1%	7 1%	5 1%	4 2%	4 2%	-	2 1%	9 2%	2 1%	12 1%
Population levels/ Overpopulation	5 1%	1 *	5 1%	-	1 1%	-	1 *	1 1%	3 1%	1 *	1 *	4 1%	1 *	4 1%	3 1%	3 1%q	-	-	5 1%q	-	5 1%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Poverty/Inequality	57 6%	28 6%	29 6%	8 6%	10 6%	13 8%	7 4%	7 5%	12 6%	18 6%	20 6%	19 6%	31 7%	26 5%	23 9%oq	16 6%	12 6%	6 3%	39 7%o	18 4%	55 6%
Privatisation	3 *	2 *	1 *	-	1 1%	-	-	1 *	1 1%	1 *	-	2 1%	1 *	2 *	-	1 1%	1 *	1 *	1 *	1 *	4 *
Public services in general	9 1%	5 1%	4 1%	1 1%	1 1%	-	4 2%	2 1%	1 *	2 1%	4 1%	3 1%	2 *	7 1%	2 1%	2 1%	2 1%	3 1%	4 1%	5 1%	8 1%

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UNWEIGHTED BASE	966	476	490	135	142	155	142	149	243	277	297	392	432	534	220	288	201	257	508	458	966
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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Race relations	11	5	6	1	1	1	3	2	3	2	4	5	3	8	4	4	1	2	7	3	12
	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2	1	1	-	1	-	1	-	1	1	1	1	1	1	-	1	-	1	1	1	3
	*	*	*	-	1%	-	*	-	*	*	*	*	*	*	-	*	-	1%	*	*	*
Taxation	9	7	2	3	1	4	-	1	*	4	4	1	8	1	3	1	3	2	4	5	8
	1%	1%	*	2%k	*	3%k	-	*	*	1%	1%	*	2%	*	1%	*	2%	1%	1%	1%	1%
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unemployment/ Factory closure/ Lack of industry	74	42	32	19	14	14	16	4	7	33	30	10	48	26	16	19	19	20	35	38	71
	8%	9%	6%	15%ghk	8%k	9%ghk	9%ghk	3%	3%	11%ghk	9%ghk	3%	10%	5%	6%	7%	9%	8%	7%	9%	7%
Other	40	25	15	2	7	16	7	3	5	9	23	8	25	15	8	11	11	11	18	22	35
	4%	5%	3%	2%	4%	10%cgh ik	4%	2%	3%	3%	7%cgh ik	2%	5%	3%	3%	4%	5%	4%	3%	5%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	49	18	32	15	16	4	4	5	6	31	7	11	35	15	2	17	11	19	19	31	53
	5%	4%	6%	12%efg hjk	9%efh jk	2%	2%	3%	3%	10%efg hjk	2%	3%	8%	3%	1%	6%lp	5%l	8%lp	4%l	7%lp	5%
Personal finances (NET)	95	49	46	18	18	20	11	13	16	36	31	29	56	39	28	27	19	21	54	41	89
	10%	10%	9%	13%	11%	13%	6%	9%	8%	12%	9%	8%	12%	8%	10%	10%	9%	9%	10%	9%	9%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	SOUTH EAST INCL. GL (i)	SOUTH EAST EXCL. GL (j)	OWNED (k)	MORT GAGED (l)	REN TED COUNCIL/HA (m)	REN TED PRIVATE (n)	OWNED /MORT GAGED (o)	REN TED (NET) (p)		
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Ageing population/ Social care for the elderly	20 2%	15 2%e	2 3%e	3 4%de	4 1%e	1 *	7 2%	5 2%	9 3%e	5 4%e	7 3%e	3 2%	7 2%	6 2%	5 4%	2 1%	13 2%	7 2%n	21 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	1 *	1 *	-	-	1 *	1 *	-	-	1 *	1 *	1 *	-	1 *	-	-	1 *	1 *	1 *	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	1 *	-	-	-	-	-	-	1 *	1 1%	1 *	-	-	-	1 *	-	-	1 *	1 *
Common Market/EU/ Europe/Euro/ Constitution	20 2%	19 2%de	1 1%	1 1%	2 1%	1 1%	9 3% d	8 3%	10 3%	3 2%	9 3% de	6 4% de	7 2%	7 2%	2 2%	4 2%	14 2%	7 2%	20 2%
Countryside/Rural life	2 *	2 *	-	-	-	-	1 *	1 *	1 *	-	-	-	2 1%	-	-	-	2 *	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18 2%	15 2%	1 1%	2 3%	7 2%	4 2%	3 1%	2 1%	8 2%	8 7% ade fgij	8 3%	-	1 *	4 1%	6 4% klo	6 3% ko	4 1%	12 4% ko	20 2%
Defence/Foreign affairs/ International terrorism	56 6%	48 6%	3 6%	5 6%	21 6%	16 7%	16 5%	13 5%	19 5% h	4 3%	13 5% h	9 7%	20 6%	21 7%	3 2%	11 6%	40 6%	14 4%	56 6%
Drug abuse	9 1%	7 1%	1 2%	1 1%	4 1%	3 1%	3 1%	2 1%	2 1%	1 1%	1 *	-	3 1%	1 *	1 1%	4 2%	4 1%	5 1%	10 1%

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WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Economy/Economic situation	145 15%	126 15%j	5 10%	14 16%	52 16%	38 16%	42 14%	37 15%	51 15%ij	21 16%i	32 12%	11 8%	55 17%np	53 17%p	15 10%	20 11%	107 17%mn	35 10%	146 15%
Education/Schools	26 3%	22 3%	2 4%	2 2%	8 3%	7 3%	7 2%	5 2%	10 3%	2 1%	7 3%	5 3%	11 4%mp	13 4%mp	-	2 1%	24 4%mp	2 1%	21 2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	18 2%	16 2%ef	-	2 2%f	3 1%	1 1%	-	-	15 4%ad	13 10%abc	13 5%ade	-	2 1%	1 *	3 2%	11 6%klo	4 1%	14 4%klm	22 2%
Immigration/immigrants	152 16%	138 16%h	5 10%	9 11%	60 19%ch	50 21%ac	43 14%	38 15%	50 14%h	11 8%	38 14%h	28 20%h	66 21%ln	42 13%	22 15%	20 10%	108 17%ln	41 13%	156 16%
Inflation/Prices	9 1%	8 1%	1 1%	-	3 1%	3 1%	4 1%	3 1%	3 1%	3 2%gi	3 1%	-	3 1%	-	1 1%	4 2%lo	3 1%	6 2%l	10 1%
Local government/Council tax	3 *	3 *	* 1%	-	-	-	1 *	1 *	2 1%	-	2 1%	2 1%	2 1%	-	* *	1 *	2 *	1 *	4 *
Low pay/Minimum wage/Fair wages	27 3%	27 3%d	-	-	5 2%	5 2%	10 3%	10 4%	11 3%	3 2%	6 2%	3 2%	8 2%	8 3%	3 2%	8 4%	16 3%	11 3%	22 2%
Morality/Individual behaviour/Lifestyle	10 1%	10 1%	-	-	2 1%	2 1%	4 1%	4 2%	3 1%	2 2%	3 1%	1 1%	2 1%	6 2%	-	1 *	8 1%	1 *	8 1%

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	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	SOUTH EAST INCL. GL (i)	SOUTH EAST EXCL. GL (j)	OWNED (k)	MORT GAGED (l)	REN TED COUNCIL/HA (m)	REN TED PRIVATE (n)	OWNED /MORT GAGED (o)	REN TED (NET) (p)		
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
National health service/Hospitals/Healthcare	172 18%	148 18%	12 25%	12 15%	58 18%	45 19%	61 20%	49 20%	53 15%	19 15%	46 17%g	27 20%	52 16%	68 22%n	30 21%np	23 12%	120 19%n	52 16%n	165 17%
Nationalisation/ Government control of institutions	1 *	-	-	1 1%a	1 *	-	-	-	-	-	-	-	-	1 *	-	-	1 *	-	1 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	10 1%	6 1%	-	4 5%ade fgh	6 2%aef	2 1%	-	-	5 1%	* *	5 2%fh	4 3%af	3 1%	3 1%	3 2%	2 1%	6 1%	5 1%	11 1%
Petrol prices/Fuel	2 *	1 *	-	1 1%ag	1 *	-	1 *	1 *	-	-	-	-	-	1 *	-	1 1%	1 *	1 *	2 *
Pollution/ Environment	11 1%	10 1%	-	1 1%	3 1%	2 1%	1 *	1 1%	7 2%	3 2%	5 2%	2 1%	5 2%	2 1%	-	4 2%	7 1%	4 1%	12 1%
Population levels/ Overpopulation	5 1%	4 1%	-	1 1%	1 *	-	1 *	1 *	4 1%	-	2 1%	2 2%	3 1%	-	1 *	2 1%	3 *	3 1%	5 1%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Poverty/Inequality	57 6%	43 5%	4 9%	10 12%afg hi	25 8%ah	15 6%	15 5%	11 4%	17 5%	4 3%	13 5%	9 6%	16 5%	24 8%	6 5%	9 5%	40 6%	16 5%	55 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p
Overlap formulae used. * small base
Respondent type : GB Adults 18+
Fieldwork dates : 23rd January - 2nd February 2015
Number of sample points : 159
Source : Ipsos MORI (JN Q218)

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Ipsos MORI

ISSUES INDEX (FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Privatisation	3*	3*	-	-	-	-	1*	1*	2	2	2	-	1*	-	1*	1*	1*	1*	4*
Public services in general	9	9	-	-	2	2	3	3	4	1	1	-	2	1	1	4	3	6	8
	1%	1%	-	-	1%	1%	1%	1%	1%	1%	1%	-	1%	*	1%	2%	*	2%	1%
Race relations	11	9	-	2	4	2	2	2	5	2	4	1	6	2	2	-	8	2	12
	1%	1%	-	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	-	1%	1%	1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2*	-	-	2	2	-	-	-	-	-	-	-	-	-	1	1	-	2	3
	*	-	-	3%ade fgi	1%a	-	-	-	-	-	-	-	-	-	1%o	1%	-	1%o	*
Taxation	9	7	1	1	2	*	4	3	4	1	3	2	1	5	1	2	6	3	8
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%k	1%	1%
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unemployment/ Factory closure/ Lack of industry	74	61	11	2	14	12	41	30	18	6	11	5	20	20	15	19	40	34	71
	8%	7%di	22%acd eghij	3%	4%	5%	14%ac deg hij	12%	5%	5%	4%	3%	6%	6%	11%	10%	6%	10%o	7%
Other	40	37	1	3	11	9	10	9	19	2	14	12	9	13	7	7	23	15	35
	4%	4%	1%	3%	3%	4%	3%	4%	5%h	2%	5%h	9%adf h	3%	4%	5%	4%	4%	4%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p
Overlap formulae used. * small base
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Ipsos MORI

ISSUES INDEX (FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	SOUTH EAST INCL. GL (i)	SOUTH EAST EXCL. GL (j)	OWNED (k)	MORT GAGED (l)	REN TED COUNCIL/HA (m)	REN TED PRIVATE (n)	OWNED /MORT GAGED (o)	REN TED (NET) (p)			
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Don't know	49	43	1	6	21	16	10	8	19	10	16	6	7	11	10	20	18	30	53
	5%	5%	3%	7%	7%	7%	3%	3%	5%	8% ^f	6%	5%	2%	4%	7% ^{ko}	11% ^{klo}	3%	9% ^{klo}	5%
Personal finances (NET)	95	79	5	11	34	23	30	25	31	10	22	12	27	34	11	22	61	33	89
	10%	9%	10%	13%	10%	10%	10%	10%	9%	8%	8%	9%	9%	11%	7%	12%	10%	10%	9%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p
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BASE: ALL ADULTS AGED 18+

	TOTAL	WORKING STATUS				VOTING						INCOME		CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	COALITION (j)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		
UNWEIGHTED BASE	966	362	103	501	50	137	256	40	829	177	69	113	271	279	966
WEIGHTED BASE	973	401	121*	450	51*	137	245	47*	835	185	71*	99	309	296	966
	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Ageing population/ Social care for the elderly	20 2%	9 2%	3 2%	8 2%	- -	4 3%	5 2%	- -	16 2%	4 2%	1 1%	3 3%	3 1%	5 2%	21 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	1 *	1 *	-	1 *	-	1 1%	1 *	-	1 *	1 *	-	-	-	1 *	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	-	-	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *
Common Market/EU/ Europe/Euro/ Constitution	20 2%	6 1%	1 1%	14 3%	2 4%	3 2%	5 2%	6 12% ^{fgj}	17 2%	9 5% ^{fi}	2 2%	4 4%	4 1%	1 *	20 2%
Countryside/Rural life	2 *	-	-	2 *	-	1 1%	-	-	1 *	1 1%	-	-	-	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18 2%	7 2%	1 1%	11 2%	3 6% ^b	-	2 1%	1 2%	18 2%	1 *	-	3 3%	3 1%	8 3%	20 2%
Defence/Foreign affairs/ International terrorism	56 6%	17 4%	9 7%	30 7%	1 1%	19 14% ^{gij}	11 4%	1 2%	37 4%	20 11% ^{gh}	7 10% ⁱ	2 2%	27 9% ^l	14 5%	56 6%
Drug abuse	9 1%	2 1%	3 2%	4 1%	1 2%	-	3 1%	-	9 1%	-	-	1 1%	1 *	1 *	10 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
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UNWEIGHTED BASE	966	362	103	501	50	137	256	40	829	177	69	113	271	279	966
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	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Economy/Economic situation	145	69	19	57	5	32	37	8	113	41	9	13	64	42	146
	15%	17%	16%	13%	10%	23% ⁱ	15%	18%	13%	22% ⁱ	13%	13%	21%	14%	15%
Education/Schools	26	13	4	9	-	2	10	1	24	3	-	2	12	11	21
	3%	3%	3%	2%	-	1%	4%	2%	3%	1%	-	2%	4%	4%	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	18	10	1	7	-	-	16	-	18	-	-	1	1	10	22
	2%	2%	1%	2%	-	-	6% ^{fij}	-	2%	-	-	1%	*	3%	2%
Immigration/immigrants	152	58	14	80	8	30	21	4	122	34	30	16	43	33	156
	16%	14%	12%	18%	15%	22% ^{gij}	8%	8%	15% ^g	18% ^g	42% ^{fg}	16%	14%	11%	16%
Inflation/Prices	9	2	-	7	3	1	3	-	8	1	-	1	1	5	10
	1%	1%	-	1%	6% ^{abc}	1%	1%	-	1%	*	-	1%	*	2%	1%
Local government/Council tax	3	-	-	3	-	-	2	-	3	-	-	1	-	-	4
	*	-	-	1%	-	-	1%	-	*	-	-	1%	-	-	*
Low pay/Minimum wage/Fair wages	27	11	5	12	2	1	10	-	26	1	3	3	2	9	22
	3%	3%	4%	3%	5%	1%	4% ^j	-	3%	*	4%	3%	1%	3%	2%
Morality/Individual behaviour/Lifestyle	10	4	3	3	-	2	2	-	8	2	3	2	6	4	8
	1%	1%	3%	1%	-	1%	1%	-	1%	1%	4% ⁱ	2%	2%	1%	1%
National health service/Hospitals/Healthcare	172	76	21	76	4	21	44	8	152	29	9	19	62	51	165
	18%	19%	17%	17%	9%	15%	18%	18%	18%	16%	12%	19%	20%	17%	17%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
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	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Nationalisation/ Government control of institutions	1 *	1	-	-	-	-	-	-	1	-	-	-	1	-	1
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	10 1%	4 1%	2 2%	5 1%	-	1 1%	* *	1 2%	9 1%	2 1%	1 2%	2 2%	3 1%	3 1%	11 1%
Petrol prices/Fuel	2 *	1 *	-	1 *	-	-	1 *	-	2 *	-	-	-	1 *	1 *	2 *
Pollution/ Environment	11 1%	4 1%	1 1%	7 2%	-	-	3 1%	-	11 1%	-	-	1 1%	1 *	3 1%	12 1%
Population levels/ Overpopulation	5 1%	1 *	2 1%	3 1%	-	-	-	3 6%fgi	5 1%	3 1%	1 1%	1 1%	4 1%	1 *	5 1%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Poverty/Inequality	57 6%	27 7%	6 5%	24 5%	3 7%	3 2%	14 6%	5 10%f	54 6%	8 4%f	2 2%	4 4%	23 7%	13 4%	55 6%
Privatisation	3 *	1 *	-	1 *	-	-	2 1%	-	3 *	-	-	1 1%	1 *	1 *	4 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
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	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Public services in general	9 1%	2 1%	4 3%ac	3 1%	- -	1 1%	1 1%	1 1%	8 1%	2 1%	2 3%	- -	4 1%	1 *	8 1%
Race relations	11 1%	4 1%	1 1%	6 1%	1 2%	2 2%	2 1%	- -	8 1%	2 1%	2 2%	3 3%	3 1%	4 1%	12 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	1 *	- -	1 *	1 1%	- -	1 *	- -	2 *	- -	- -	- -	1 *	1 *	3 *
Taxation	9 1%	3 1%	3 2%	3 1%	- -	1 *	1 *	- -	9 1%	1 *	- -	- -	2 1%	5 2%	8 1%
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unemployment/ Factory closure/ Lack of industry	74 8%	34 8%	9 7%	31 7%	7 14%	5 4%	29 12%fi	7 15%fjr	68 8%r	13 7%fi	1 1%	7 7%	14 5%	37 12%	71 7%
Other	40 4%	19 5%	7 6%	14 3%	2 4%	5 4%	10 4%	1 2%	35 4%	6 3%	1 1%	6 6%	14 4%	13 4%	35 4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	49 5%	16 4%	4 4%	30 7%	7 15%abc	3 2%	10 4%	1 2%	47 6%	4 2%	- -	6 6%	9 3%	21 7%	53 5%

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	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Personal finances (NET)	95	41	11	43	9	5	28	5	91	9	4	7	26	29	89
	10%	10%	9%	10%	18%	3%	11% ^{fj}	10%	11% ^{fj}	5% ^f	6%	7%	9%	10%	9%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 23rd January - 2nd February 2015
 Number of sample points : 159
 Source : Ipsos MORI (JN Q218)

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)		RED TOP PRESS (s)
UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Ageing population/ Social care for the elderly	20 2%	8 2%	8 2%	3 3%	5 1%	1 1%	2 2%	4 1%	16 4%gi	1 *	18 2%	2 1%	3 2%	9 2%	5 6%	3 2%	1 1%	2 3%	21 2%
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	1 *	-	-	-	-	-	-	1 *	1 *	-	1 *	1 1%	-	1 *	-	1 *	-	-	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	-	1 *	1 1%	-	-	1 *	-	1 *	-	1 *	-	-	-	-	1 *	1 1%	-	1 *
Common Market/EU/ Europe/Euro/ Constitution	20 2%	3 1%	3 1%	-	2 1%	6 4%abc	2 1%	5 2%	12 3%	3 2%	17 2%	1 1%	3 2%	3 1%	4 4%	9 4%	5 5%	3 4%	20 2%
Countryside/Rural life	2 *	-	2 *	-	-	-	-	-	1 *	1 1%	2 *	-	-	-	-	-	-	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	18 2%	3 1%	5 1%	18 15%abde f	2 1%	-	1 1%	8 2%	9 2%	1 *	13 1%	6 5%j	3 2%	4 1%	1 1%	6 3%	1 1%	1 1%	20 2%
Defence/Foreign affairs/ International terrorism	56 6%	12 4%	19 4%	7 6%	12 4%	56 40%abcd f	3 2%	15 4%	27 6%	14 7%	51 6%	5 4%	3 2%	23 6%l	8 8%	14 7%	8 9%	7 8%	56 6%
Drug abuse	9 1%	1 *	1 *	3 3%ab	2 1%	-	1 1%	4 1%	4 1%	1 *	7 1%	2 1%	1 *	3 1%	-	3 1%	3 3%	2 2%	10 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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	TOTAL	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)		RED TOP PRESS (s)
UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Economy/Economic situation	145	145	55	14	24	15	27	48	63	33	127	18	29	57	23	34	11	14	146
	15%	45%bcd ef	12%	12%	7%	11%	19%b	14%	14%	18%	15%	15%	17%	16%	24% ^t	16%	12%	16%	15%
Education/Schools	26	4	5	3	2	4	26	9	11	6	25	1	8	10	4	5	3	2	21
	3%	1%	1%	2%	1%	3%	19%abcd e	3%	2%	3%	3%	1%	5%	3%	4%	2%	4%	2%	2%
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Housing	18	8	7	4	5	2	1	14	4	-	8	10	4	6	1	7	1	2	22
	2%	2%	2%	3%	2%	2%	1%	4%hi	1%	-	1%	8%j	2%	2%	1%	3%	1%	2%	2%
Immigration/immigrants a	152	27	59	23	152	18	14	50	79	24	144	7	20	53	4	50	30	21	156
	16%	9%	13%a	19%af	46%	13%	10%	15%	18%	13%	17%k	6%	12%	15%	4%	24%p	35%pq	23%p	16%
Inflation/Prices	9	1	1	2	2	-	1	4	3	2	4	5	2	1	-	1	-	1	10
	1%	*	*	1%	1%	-	*	1%	1%	1%	*	4%j	1%	*	-	*	-	1%	1%
Local government/Council tax	3	1	2	*	1	-	1	1	2	-	3	-	-	-	1	1	1	-	4
	*	*	*	*	*	-	1%	*	1%	-	*	-	-	-	1%	1%	1%	-	*
Low pay/Minimum wage/Fair wages	27	3	10	4	13	-	1	11	13	3	23	4	2	14	3	1	1	-	22
	3%	1%	2%	3%	4%	-	1%	3%	3%	1%	3%	3%	1%	4%	3%q	*	1%	-	2%
Morality/Individual behaviour/Lifestyle	10	4	3	-	3	1	-	5	4	-	6	3	-	7	-	-	-	-	8
	1%	1%	1%	-	1%	1%	-	2%	1%	-	1%	3%	-	2%	-	-	-	-	1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
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Respondent type : GB Adults 18+
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Ipsos MORI

ISSUES INDEX (FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	
UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
National health service/Hospitals/Healthcare	172 18%	45 14%	172 39% acd ef	13 11%	53 16%	20 14%	25 18%	56 16%	72 16%	45 24%	163 19% k	10 8%	42 25% m	56 16%	13 13%	37 18%	14 17%	13 14%	165 17%
Nationalisation/ Government control of institutions	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 1%	1 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	10 1%	1 *	5 1%	- -	4 1%	1 1%	2 1%	3 1%	5 1%	2 1%	10 1%	* *	2 1%	4 1%	- -	1 1%	1 1%	- -	11 1%
Petrol prices/Fuel	2 *	- -	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	1 *	1 1%	- -	- -	- -	2 *
Pollution/ Environment	11 1%	4 1%	6 1%	3 3%	2 1%	- -	2 1%	4 1%	3 1%	4 2%	10 1%	1 1%	2 1%	2 1%	- -	2 1%	1 1%	- -	12 1%
Population levels/ Overpopulation	5 1%	2 1%	4 1%	- -	3 1%	- -	- -	3 1%	2 *	1 1%	5 1%	- -	1 1%	2 *	2 2%	1 1%	- -	- -	5 1%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Poverty/Inequality	57 6%	13 4%	22 5%	3 3%	8 2%	3 2%	5 4%	16 5%	28 6%	13 7%	55 7% k	2 2%	12 7%	21 6%	8 8%	7 3%	2 3%	3 4%	55 6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
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UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Privatisation	3	-	-	1	1	-	1	1	1	-	2	1	1	1	1	-	-	-	4
	*	-	-	1%	*	-	*	*	*	-	*	1%	1%	*	1%	-	-	-	*
Public services in general	9	3	2	3	-	1	2	4	2	3	9	-	4	2	2	2	-	2	8
	1%	1%	*	3%b	-	1%	1%	1%	*	1%	1%	-	2%	1%	3%	1%	-	3%	1%
Race relations	11	4	3	1	5	1	1	4	2	4	9	1	2	3	3	1	1	-	12
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	3%	1%	1%	-	1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2	1	1	-	-	-	-	-	2	-	2	-	-	1	-	-	-	-	3
	*	*	*	-	-	-	-	-	1%	-	*	-	-	*	-	-	-	-	*
Taxation	9	2	2	2	4	-	-	1	8	-	7	1	1	5	1	2	-	2	8
	1%	1%	*	1%	1%	-	-	*	2%	-	1%	1%	1%	1%	1%	1%	-	2%	1%
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unemployment/ Factory closure/ each of industry	74	15	23	9	16	2	13	33	26	14	47	26	9	34	4	9	2	4	71
	8%	5%	5%	8%e	5%	2%	9%e	10%	6%	7%	6%	22%j	5%	9%	4%	5%	2%	5%	7%
Other	40	9	12	2	8	8	7	9	22	8	37	3	8	18	3	3	1	1	35
	4%	3%	3%	1%	3%	6%	5%	3%	5%	4%	4%	2%	5%	5%	3%	1%	2%	2%	4%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
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ISSUES INDEX (FINAL)

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Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL	
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UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Don't know	49	2	5	1	1	-	2	25	20	5	38	11	4	16	5	8	-	7	53
	5%	1%	1%	1%	*	-	1%	7% ⁱ	4%	3%	4%	10% ^j	3%	4%	6% ^r	4%	-	7% ^r	5%
a																			
b																			
e																			
Personal finances (NET)	95	18	33	9	22	3	8	33	44	18	85	10	16	37	12	8	3	4	89
	10%	5%	7% ^e	7%	7%	2%	5%	10%	10%	10%	10%	9%	10%	10%	13% ^{qr}	4%	3%	5%	9%
a																			
e																			
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
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 Number of sample points : 159
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ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44	45+	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	966	476	490	135	142	155	142	149	243	277	297	392	432	534	220	288	201	257	508	458	966
WEIGHTED BASE	973	475	497	133	165	159	169	137	210	297	328	347	456	516	265	265	206	237	530	443	966
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Ageing population/ Social care for the elderly	82 8%	41 9%	41 8%	6 5%	12 7%	14 9%	17 10%	14 10%	20 10%	18 6%	30 9%	34 10%	31 7%	51 10%	24 9%	22 8%	20 10%	16 7%	46 9%	36 8%	85 9%
AIDS	3 *	1 *	2 *	2 1%	- -	- -	1 1%	- 1%	- -	2 1%	1 *	- -	2 *	1 *	1 *	- -	- -	2 1%	1 *	2 *	3 *
Animal welfare	11 1%	4 1%	8 2%	2 2%	- -	3 2%	1 1%	2 1%	3 1%	2 1%	4 1%	5 1%	5 1%	6 1%	2 1%	5 2%	2 1%	3 1%	6 1%	5 1%	14 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	2 *	1 *	1 1%	- -	- -	- -	1 1%	- -	1 *	- -	1 *	1 *	1 *	1 *	- -	- -	1 *	1 *	1 *	3 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	59 12%b	30 6%	8 6%	8 5%	11 7%	21 13%di	19 14%cd	22 10%i	16 5%	32 10%	41 12%di	27 6%	62 12%	34 13%oq	25 9%o	19 9%	11 5%	59 11%oq	30 7%o	82 8%
Countryside/Rural life	10 1%	4 1%	6 1%	- -	- -	1 *	4 2%i	3 2%i	3 1%i	- -	4 1%	6 2%i	1 *	10 2%	2 1%	4 2%	1 1%	3 1%	6 1%	4 1%	10 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118 12%	48 10%	70 14%	23 18%hk	25 15%	21 13%	16 10%	15 11%	18 9%	48 16%hk	37 11%	33 9%	69 15%	49 9%	31 12%	24 9%	23 11%	40 17%mp	55 10%	63 14%	122 13%
Defence/Foreign affairs/ International terrorism	138 14%	77 16%	61 12%	18 13%	22 13%	25 16%	23 14%	19 14%	32 15%	39 13%	48 15%	51 15%	64 14%	74 14%	47 18%q	40 15%	24 12%	27 11%	87 16%q	51 12%	132 14%
Drug abuse	32 3%	14 3%	18 4%	6 4%	8 5%	4 3%	3 2%	5 4%	7 3%	14 5%	7 2%	12 3%	18 4%	14 3%	6 2%	9 3%	6 3%	12 5%	15 3%	18 4%	41 4%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
Overlap formulae used.

Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 5
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44	45+	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	966	476	490	135	142	155	142	149	243	277	297	392	432	534	220	288	201	257	508	458	966
WEIGHTED BASE	973	475	497	133	165	159	169	137	210	297	328	347	456	516	265	265	206	237	530	443	966
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Economy/Economic situation	320	183	138	30	47	66	55	49	73	77	121	122	143	177	123	73	55	69	196	124	320
	33%	38%b	28%	22%	29%	42%cd	32%	36%c	35%ci	26%	37%ci	35%ci	31%	34%	46%mn	28%	27%	29%	37%mn	28%	33%
						i									opq				oq		
Education/Schools	140	64	75	25	30	26	24	15	19	55	50	34	81	59	51	36	31	22	87	53	132
	14%	14%	15%	19%hk	18%hk	16%	14%	11%	9%	19%hk	15%h	10%	18%	11%	19%oq	13%	15%	9%	16%o	12%	14%
Foot and mouth outbreak/Farming crisis	2	2	-	-	1	-	-	*	-	1	-	*	1	*	-	-	1	*	-	2	2
	*	*	-	-	1%	-	-	*	-	*	-	*	*	*	-	-	1%	*	-	*	*
Housing	95	41	54	17	17	16	22	14	9	34	39	22	50	44	18	23	24	29	42	53	102
	10%	9%	11%	13%hk	10%h	10%h	13%hk	10%hk	4%	11%hk	12%hk	6%h	11%	9%	7%	9%	11%	12%	8%	12%p	11%
Immigration/immigrants	330	156	174	39	47	54	42	56	92	86	96	148	140	191	82	86	80	83	168	163	334
	34%	33%	35%	29%	29%	34%	25%	41%df	44%cd	29%	29%	43%cd	31%	37%	31%	32%	39%	35%	32%	37%	35%
								ij	fij		fij										
Inflation/Prices	53	33	21	10	16	7	7	8	5	26	14	13	33	20	8	10	19	17	18	36	59
	5%	7%	4%	8%h	10%hjk	4%	4%	6%	2%	9%hjk	4%	4%	7%	4%	3%	4%	9%lmp	7%lp	3%	8%lmp	6%
Local government/Council tax	18	6	11	2	3	-	4	4	6	4	4	9	4	13	3	5	7	3	8	10	18
	2%	1%	2%	1%	2%	-	2%	3%	3%	2%	1%	3%	1%	3%	1%	2%	3%	1%	1%	2%	2%
Low pay/Minimum wage/Fair wages	89	37	53	14	14	19	19	15	8	28	38	23	47	42	16	21	21	33	36	53	85
	9%	8%	11%	11%h	9%	12%h	11%h	11%hk	4%	9%h	12%hk	7%h	10%	8%	6%	8%	10%	14%lmp	7%	12%lp	9%
Morality/Individual behaviour/Lifestyle	52	32	20	3	5	5	13	11	15	8	18	26	13	39	15	18	11	8	33	19	51
	5%	7%	4%	2%	3%	3%	8%i	8%ci	7%i	3%	6%	7%ci	3%	8%	6%	7%	5%	4%	6%	4%	5%
National health service/Hospitals/Healthcare	438	202	236	33	71	67	87	81	99	104	154	180	171	267	151	128	78	82	278	160	419
	45%	43%	47%	25%	43%ci	42%c	52%ci	59%cd	47%ci	35%c	47%ci	52%ch	37%	52%	57%no	48%no	38%	35%	52%mn	36%	43%
								ehijk				i			q	q			oq		

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
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Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44	45+	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	966	476	490	135	142	155	142	149	243	277	297	392	432	534	220	288	201	257	508	458	966
WEIGHTED BASE	973	475	497	133	165	159	169	137	210	297	328	347	456	516	265	265	206	237	530	443	966
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Nationalisation/ Government control of institutions	9 1%	4 1%	5 1%	1 1%	1 1%	- -	5 3%	1 1%	1 1%	2 1%	5 2%	2 1%	2 *	7 1%	1 1%	3 1%	3 1%	2 1%	4 1%	5 1%	9 1%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	8 1%	5 1%	2 *	1 1%	2 1%	1 *	1 1%	3 2%	* *	3 1%	2 1%	3 1%h	3 1%	4 1%	3 1%	3 1%	-	2 1%	5 1%	2 1%	10 1%
Pensions/Social security/Benefits	90 9%	37 8%	53 11%	8 6%	13 8%	17 11%	19 11%	15 11%	18 9%	21 7%	36 11%	33 10%	38 8%	52 10%	31 12%q	28 11%	15 7%	15 6%	60 11%oq	30 7%	88 9%
Petrol prices/Fuel	17 2%	8 2%	9 2%	2 1%	5 3%	5 3%	1 *	2 2%	2 1%	6 2%	6 2%	4 1%	12 3%	5 1%	4 2%	4 1%	5 3%	4 2%	8 2%	9 2%	17 2%
Pollution/ Environment	60 6%	30 6%	30 6%	9 6%	13 8%h	7 4%	15 9%h	11 8%hk	5 2%	22 7%h	22 7%h	16 4%h	29 6%	31 6%	21 8%nq	23 9%nq	5 2%	12 5%	44 8%nq	16 4%	57 6%
Population levels/ Overpopulation	36 4%	14 3%	22 4%	2 2%	5 3%	1 *	11 7%eij	4 3%	13 6%ei	7 2%	12 4%e	17 5%e	8 2%	28 5%	10 4%	13 5%	5 2%	8 3%	23 4%	13 3%	34 4%
Pound/Exchange rate/Value of pound	5 *	3 1%	2 *	1 1%	1 *	1 *	- -	2 1%	1 *	2 1%	1 *	3 1%	2 *	3 1%	-	3 1%	-	2 1%	3 *	2 1%	6 1%
Poverty/Inequality	155 16%	65 14%	90 18%	25 19%	27 17%	25 15%	27 16%	26 19%	25 12%	52 18%	52 16%	51 15%	77 17%	78 15%	42 16%	46 17%	39 19%	29 12%	88 17%	67 15%o	153 16%
Privatisation	23 2%	13 3%	11 2%	2 2%	7 4%	3 2%	4 2%	4 3%	4 2%	9 3%	7 2%	8 2%	12 3%	11 2%	6 2%	7 2%	6 3%	6 2%	12 2%	11 3%	27 3%
Public services in general	53 5%	26 6%	27 5%	4 3%	11 7%	5 3%	17 10%ehk	10 7%	6 3%	16 5%	22 7%e	16 4%h	21 5%	32 6%	16 6%	16 6%o	15 7%oq	6 2%	32 6%o	21 5%o	49 5%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i/j/k - l/m/n/o/p/q
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	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44	45+	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	966	476	490	135	142	155	142	149	243	277	297	392	432	534	220	288	201	257	508	458	966
WEIGHTED BASE	973	475	497	133	165	159	169	137	210	297	328	347	456	516	265	265	206	237	530	443	966
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	34%	36%	47%	53%	27%	27%	21%	24%	54%	46%	99%
Race relations	37	15	22	7	2	2	8	10	7	9	10	18	12	25	9	15	6	7	24	13	42
	4%	3%	4%	6%	1%	1%	4%	8%dej	3%	3% ^d	3%	5%	3%	5%	3%	6%	3%	3%	5%	3%	4%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18	12	6	1	4	3	1	4	4	6	4	8	9	9	8	2	4	3	10	7	20
	2%	3%	1%	1%	3%	2%	*	3%	2%	2%	1%	2%	2%	2%	3%	1%	2%	1%	2% ^m	2%	2%
Taxation	44	29	15	7	6	10	8	8	5	13	18	13	23	21	15	10	7	11	26	19	47
	5%	6% ^b	3%	5%	4%	6%	5%	6%	2%	4%	6%	4%	5%	4%	6%	4%	4%	5%	5%	4%	5%
Trade unions/ Strikes	3	1	2	1	-	-	1	1	-	1	1	1	1	2	1	2	-	*	3	*	4
	*	*	*	1%	-	-	1%	1%	-	*	*	*	*	*	*	1%	-	*	1%	*	*
Transport/Public transport	38	22	16	7	4	5	16	4	2	11	21	7	16	22	11	8	6	13	19	19	39
	4%	5%	3%	5% ^h	2%	3%	9%deg hik	3%	1%	4%	6% ^{ehk}	2%	4%	4%	4%	3%	3%	5%	4%	4%	4%
Unemployment/ Factory closure/ Lack of industry	218	116	102	33	40	34	52	35	23	73	86	59	108	110	44	60	53	61	104	114	219
	22%	24%	21%	25% ^h	24% ^h	21% ^h	31% ^{hk}	26% ^{hk}	11%	25% ^{hk}	26% ^{hk}	17% ^h	24%	21%	17%	23%	26% ^l	26% ^l	20%	26% ^{lp}	23%
Other	82	50	32	10	12	18	18	9	16	22	36	24	40	42	33	20	16	13	53	29	72
	8%	11% ^b	6%	7%	7%	11%	11%	6%	7%	7%	11%	7%	9%	8%	12% ^{oq}	8%	8%	6%	10%	7%	7%
MEAN NUMBER OF MENTIONS	3.14	3.19	3.09	2.93	3.09	3.12 ^h	3.46 ^c	3.59 ^c	2.78	3.02	3.29 ^h	3.10 ^h	3.06	3.22	3.36 ^o	3.15	3.07	2.95	3.26 ^o	3.00	3.15
							hi	hik							q				q		
STANDARD ERROR	0.06	0.09	0.07	0.15	0.16	0.13	0.16	0.19	0.08	0.11	0.10	0.09	0.09	0.08	0.12	0.10	0.12	0.13	0.08	0.09	0.06
ERROR VARIANCE	*	0.01	0.01	0.02	0.03	0.02	0.03	0.04	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.01	0.01	*
Don't know	135	61	74	29	31	21	21	10	22	60	42	32	81	54	19	46	25	45	65	70	139
	14%	13%	15%	22% ^{gh}	19% ^{gh}	13%	13%	8%	11%	20% ^{gh}	13%	9%	18%	10%	7%	17% ^{lp}	12%	19% ^{lp}	12% ^l	16% ^l	14%
				jk	k					jk											

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What do you see as the main/other important issues facing Britain today?
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	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL
	MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44	45+	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	
UNWEIGHTED BASE	966	476 490	135 142	155 142	149 243	277 297	392 432	534	220 288	201 257	508 458	966							
WEIGHTED BASE	973	475 497	133 165	159 169	137 210	297 328	347 456	516	265 265	206 237	530 443	966							
	100%	49% 51%	14% 17%	16% 17%	14% 22%	31% 34%	36% 47%	53%	27% 27%	21% 24%	54% 46%	99%							
Personal finances (NET)	274	123 151	42 53	49 47	44 39	95 96	83 144	129	63 75	67 68	138 135	271							
	28%	26% 30%	32%h 32%h	31%h 28%h	32%hk 18%	32%hk 32%hk	29%h 24%h	32% 25%	24% 28%	32% 29%	26% 31%	28%							
Median	2	2 2	2 2	2 2	2 3	2 2	2 2	2 2	2 2	2 2	2 2	2							

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ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Ageing population/ Social care for the elderly	82 8%	68 8%	6 11%	9 10%	27 9%	19 8%	24 8%	18 7%	31 9% <i>i</i>	10 8%	19 7%	8 6%	30 9% <i>n</i>	30 10% <i>n</i>	15 11% <i>np</i>	7 4%	60 10% <i>n</i>	22 7% <i>n</i>	85 9%
AIDS	3 *	3 *	- -	- -	1 *	1 *	- -	- -	2 1%	2 1% <i>af</i>	2 1%	- -	1 *	- -	- -	2 1%	1 *	2 *	3 *
Animal welfare	11 1%	8 1%	3 7% <i>acd</i> e <i>gh</i> <i>i</i>	- -	2 1%	2 1%	4 1%	1 *	5 2% <i>g</i>	1 *	4 1%	3 2%	2 1%	4 1%	3 2%	2 1%	6 1%	5 2%	14 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	2 *	- -	- -	1 *	1 1%	- -	- -	1 *	1 1%	1 *	- -	1 *	- -	1 1%	- -	1 *	1 *	3 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	82 10% <i>de</i>	4 9%	3 4%	16 5%	13 6%	26 9%	21 8%	47 14% <i>acd</i> e <i>h</i>	10 8%	31 12% <i>cd</i> e <i>h</i>	20 15% <i>cd</i> e	37 12%	25 8%	9 7%	17 9%	63 10%	27 8%	82 8%
Countryside/Rural life	10 1%	8 1%	1 3% <i>i</i>	1 1%	2 1%	1 *	6 2% <i>i</i>	5 2%	2 1%	- -	- -	- -	7 2% <i>p</i>	3 1%	1 *	- -	10 2%	1 *	10 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118 12%	107 13%	5 11%	5 6%	31 10%	26 11%	29 10%	24 9%	58 16% <i>ac</i> d <i>fj</i>	35 27% <i>ab</i> c <i>defg</i> i <i>j</i>	48 18% <i>acd</i> e <i>fj</i>	13 9%	27 8%	34 11%	26 18% <i>kl</i> o	26 14%	61 10%	52 16% <i>ko</i>	122 13%
Defence/Foreign affairs/ International terrorism	138 14%	121 14%	8 17%	9 11%	47 14%	37 16%	35 12%	27 11%	57 16% <i>h</i>	15 12%	39 15%	24 18%	36 12%	56 18% <i>km</i>	12 8%	31 16% <i>mp</i>	92 15% <i>km</i>	43 13% <i>m</i>	132 14%

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	TOTAL	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Drug abuse	32	31	1	1	13	12	6	5	13	11	11	-	14	3	4	12	17	16	41
	3%	4%	2%	1%	4%j	5%j	2%	2%	4%	9%acd	4%j	-	4%lo	1%	3%	6%lo	3%l	5%l	4%
Economy/Economic situation	320	275	14	31	110	79	83	69	127	53	98	45	108	118	37	49	227	86	320
	33%	33%	29%	36%	34%	33%	28%	27%	36%f	42%af	37%f	33%	35%np	38%mn	26%	26%	36%mn	26%	33%
Education/Schools	140	115	17	8	37	29	39	23	63	23	51	28	43	56	17	21	100	38	132
	14%	14%	34%ac	10%	11%	12%	13%	9%	18%ad	18%	19%ad	20%de	14%	18%p	12%	11%	16%	11%	14%
Foot and mouth outbreak/Farming crisis	2	2	-	-	-	-	-	-	2	2	2	-	-	-	*	1	-	2	2
	*	*	-	-	-	-	-	-	1%	1%adf	1%	-	-	-	*	1%o	-	1%	*
Housing	95	85	2	8	24	17	10	9	60	35	54	19	21	15	19	38	36	57	102
	10%	10%ef	3%	9%f	8%f	7%	3%	3%	17%ab	28%ab	20%ab	14%f	7%	5%	14%kl	20%klo	6%	17%kl	11%
Immigration/immigrants	330	294	14	22	116	94	94	79	121	35	89	54	128	98	47	50	226	97	334
	34%	35%h	30%	26%	36%cd	40%cd	31%	32%	34%h	27%	33%h	39%	41%ln	31%	33%	26%	36%np	29%	35%
Inflation/Prices	53	44	5	5	19	13	20	15	15	13	15	2	14	11	12	16	25	29	59
	5%	5%	9%j	6%	6%	6%	7%j	6%	4%	10%agi	6%gj	1%	4%	3%	9%lo	9%lo	4%	9%klo	6%
Local government/Council tax	18	14	2	1	5	3	7	5	6	3	6	3	5	6	2	4	10	6	18
	2%	2%	5%	1%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%

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BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Low pay/Minimum wage/Fair wages	89	85	3	2	18	16	31	28	40	17	28	11	21	24	18	26	45	44	85
	9%	10% ^{cde}	6%	2%	6%	7%	10% ^{cd}	11%	11% ^{cd}	14% ^{cd}	11% ^{cd}	8%	7%	8%	12% ^{ko}	14% ^{klo}	7%	13% ^{klo}	9%
Morality/ Individual behaviour/ Lifestyle	52	46	2	4	12	9	17	15	23	8	15	7	23	15	3	8	38	11	51
	5%	6%	4%	5%	4%	4%	6%	6%	7%	6%	6%	5%	7% ^{mp}	5%	2%	4%	6% ^m	3%	5%
National health service/Hospitals/ Healthcare	438	379	27	32	140	108	141	114	157	51	118	67	148	168	54	60	316	114	419
	45%	45%	56% ^c	38%	44%	45%	47%	45%	45%	40%	44%	49%	47% ^{np}	54% ^{mn}	38%	32%	50% ^{mn}	35%	43%
Nationalisation/ Government control of institutions	9	7	-	2	5	3	-	-	4	1	4	2	2	3	1	3	5	4	9
	1%	1%	-	3% ^f	2% ^f	1%	-	-	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	8	5	*	2	5	4	*	-	2	2	2	-	3	2	*	2	5	2	10
	1%	1%	1%	2% ^f	2% ^a	1%	*	-	1%	1%	1%	-	1%	1%	*	1%	1%	1%	1%
Pensions/Social security/Benefits	90	71	4	15	34	20	17	13	38	7	27	20	28	40	10	10	68	21	88
	9%	8%	8%	17% ^{ad}	11% ^{ef}	8%	6%	5%	11% ^{fh}	6%	10% ^h	14% ^{afh}	9%	13% ^{np}	7%	5%	11% ^{np}	6%	9%
Petrol prices/Fuel	17	14	1	2	5	3	4	3	8	5	8	3	5	6	1	5	11	6	17
	2%	2%	1%	3%	2%	1%	1%	1%	2%	4%	3%	2%	2%	2%	1%	3%	2%	2%	2%
Pollution/ Environment	60	56	1	2	10	7	9	7	42	21	35	13	17	20	4	17	38	21	57
	6%	7% ^{def}	3%	3%	3%	3%	3%	3%	12% ^{ac}	17% ^{ab}	13% ^{ab}	10% ^{def}	5%	7%	3%	9% ^{mp}	6%	6% ^m	6%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 23rd January - 2nd February 2015
 Number of sample points : 159
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX (FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%	
Population levels/ Overpopulation	36 4%	34 4%def	- -	2 2%f	5 1%	3 1%	1 *	1 *	30 9%abc def	9 7%de f	29 11%ab cdefg h	20 15%abc defg	10 3%	8 3%	5 3%	13 7%lo	18 3%	18 5%	34 4%
Pound/Exchange rate/Value of pound	5 *	5 1%	- -	- -	- -	- -	2 1%	2 1%	3 1%	2 1%d	3 1%	1 1%	2 1%	1 *	* *	2 1%	3 *	2 1%	6 1%
Poverty/Inequality	155 16%	123 15%	8 16%	24 28%ad efg	57 18%e	34 14%	36 12%	29 11%	61 17%	23 18%	49 18%	26 19%	45 14%	53 17%	22 16%	30 16%	98 16%	52 16%	153 16%
Privatisation	23 2%	19 2%	1 3%	2 3%	11 3%	8 4%	6 2%	4 2%	7 2%	7 5%afg ij	7 3%	- -	8 3%	7 2%	6 4%	3 2%	15 2%	9 3%	27 3%
Public services in general	53 5%	44 5%	4 9%	5 6%	14 4%	9 4%	15 5%	11 4%	24 7%	6 4%	16 6%	10 7%	13 4%	22 7%	7 5%	12 6%	35 6%	18 6%	49 5%
Race relations	37 4%	31 4%	2 5%	3 4%	12 4%	9 4%	9 3%	7 3%	15 4%j	9 7%agi j	11 4%j	1 1%	16 5%n	11 4%	8 5%np	2 1%	27 4%n	10 3%n	42 4%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%	7 1%	3 7%aef gij	7 9%ade fghij	10 3%ae	2 1%	3 1%	- -	5 1%	4 3%ai	4 1%	- -	4 1%	8 3%	3 2%	3 1%	11 2%	6 2%	20 2%
Taxation	44 5%	39 5%	2 5%	3 3%	16 5%	13 6%	10 3%	8 3%	18 5%	9 7%	15 6%	6 4%	17 5%	15 5%	5 4%	8 4%	31 5%	13 4%	47 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j - k/l/m/n/o/p
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Respondent type : GB Adults 18+
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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (g)	GL (h)	SOUTH EAST INCL. GL (i)	SOUTH EAST EXCL. GL (j)	OWNED (k)	MORT GAGED (l)	REN TED COUNC IL/HA (m)	REN TED PRI VATE (n)	OWNED /MORT GAGED (o)		REN TED (NET) (p)
UNWEIGHTED BASE	966	806	62	98	370	272	280	218	316	155	254	99	337	239	168	207	576	375	966
WEIGHTED BASE	973	840	49*	84*	322	237	300	251	351	128	266	138*	314	312	142	189	626	330	966
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	13%	27%	14%*	32%	32%	15%	19%	64%	34%	99%
Trade unions/ Strikes	3 *	1 *	1 2%ag	1 1%a	2 1%	1 *	1 *	- -	* *	* *	* *	- -	2 1%	1 *	* *	- -	3 *	* *	4 *
Transport/Public transport	38 4%	34 4%f	2 4%f	2 2%	10 3%f	8 4%f	2 1%	- -	26 7%ad f	15 12%acd efgi	21 8%ade f	6 5%f	9 3%	11 3%	6 4%	13 7%ko	19 3%	19 6%	39 4%
Unemployment/ Factory closure/ Lack of industry	218 22%	179 21%	17 36%ad egij	21 25%	67 21%	46 19%	79 26%aj	61 24%	72 21%	32 25%i	54 20%	22 16%	61 19%	66 21%	42 29%ko	50 26%	126 20%	91 28%ko	219 23%
Other	82 8%	73 9%h	1 1%	9 10%b	26 8%	18 7%	19 6%	19 7%	37 10%bh	6 4%	25 9%h	19 14%bfh	25 8%	29 9%	11 8%	15 8%	54 9%	27 8%	72 7%
MEAN NUMBER OF MENTIONS	3.14	3.14f	3.39f	3.01	3.01f	3.01	2.74	2.62	3.60a cdef	3.94a cdefg i	3.66a cdef	3.41d f	3.06	3.24	3.08	3.17	3.15	3.13	3.15
STANDARD ERROR	0.06	0.07	0.19	0.13	0.09	0.11	0.08	0.08	0.12	0.23	0.15	0.17	0.09	0.11	0.18	0.13	0.07	0.11	0.06
ERROR VARIANCE	*	*	0.04	0.02	0.01	0.01	0.01	0.01	0.02	0.05	0.02	0.03	0.01	0.01	0.03	0.02	*	0.01	*
Don't know	135 14%	124 15%bg	2 4%	10 11%	57 18%bg	47 20%ab fg	38 13%b	37 15%	40 11%	20 15%bg	36 14%g	16 12%	29 9%	41 13%	23 16%k	40 21%kl	70 11%	63 19%ko	139 14%
Personal finances (NET)	274 28%	232 28%e	14 28%	28 34%de	82 26%e	54 23%	83 28%	69 27%	109 31%e	49 38%ad efgi	86 32%e	37 27%	76 24%	84 27%	42 30%	65 34%ko	160 26%	107 32%ko	271 28%
Median	2	2	3	2	2	2	2	2	3	3	3	3	2	2	2	2	2	2	2

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Respondent type : GB Adults 18+
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ISSUES INDEX (FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	WORKING STATUS				VOTING						INCOME		CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	COALITION (j)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)		
UNWEIGHTED BASE	966	362	103	501	50	137	256	40	829	177	69	113	271	279	966
WEIGHTED BASE	973	401	121*	450	51*	137	245	47*	835	185	71*	99	309	296	966
	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Ageing population/ Social care for the elderly	82	41	11	29	-	11	24	5	71	16	6	9	33	20	85
	8%	10% ^d	9% ^d	7%	-	8%	10%	11%	9%	9%	9%	9%	11%	7%	9%
AIDS	3	1	-	2	-	1	1	-	2	1	-	1	-	2	3
	*	*	-	*	-	1%	*	-	*	1%	-	1%	-	1%	*
Animal welfare	11	5	2	4	-	1	4	-	10	1	3	1	3	2	14
	1%	1%	2%	1%	-	1%	2%	-	1%	1%	4%	1%	1%	1%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2	-	-	2	-	2	-	-	1	2	-	*	1	-	3
	*	-	-	1%	-	1% ⁱ	-	-	*	1%	-	*	*	-	*
Common Market/EU/ Europe/Euro/ Constitution	89	37	9	43	2	17	16	10	72	27	22	9	34	11	82
	9%	9%	8%	9%	4%	12%	7%	20% ^{gi}	9%	14% ^{gi}	30% ^{fgi}	9%	11%	4%	8%
Countryside/Rural life	10	2	2	6	-	2	3	-	8	2	-	-	3	2	10
	1%	1%	2%	1%	-	1%	1%	-	1%	1%	-	-	1%	1%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118	45	10	62	10	12	29	7	106	18	7	11	36	41	122
	12%	11%	9%	14%	20%	8%	12%	14%	13%	10%	9%	11%	12%	14%	13%
Defence/Foreign affairs/ International terrorism	138	67	17	54	3	27	36	7	111	34	16	8	61	36	132
	14%	17%	14%	12%	6%	20%	15%	15%	13%	19%	22% ^{gi}	8%	20% ^{gi}	12%	14%
Drug abuse	32	10	3	19	2	6	12	1	27	6	2	2	5	12	41
	3%	3%	3%	4%	4%	4%	5%	2%	3%	3%	2%	2%	2%	4%	4%

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Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

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UNWEIGHTED BASE	966	362	103	501	50	137	256	40	829	177	69	113	271	279	966
WEIGHTED BASE	973	401	121*	450	51*	137	245	47*	835	185	71*	99	309	296	966
	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Economy/Economic situation	320	149	33	138	10	52	85	20	268	72	23	30	131	106	320
	33%	37% ^d	28%	31%	20%	38%	35%	43%	32%	39%	32%	30%	42% ^l	36%	33%
Education/Schools	140	64	25	50	5	12	39	13	127	25	8	15	54	51	132
	14%	16%	21% ^c	11%	9%	9%	16%	27% ^{fi}	15%	14% ^f	11%	15%	18%	17%	14%
Foot and mouth outbreak/Farming crisis	2	1	-	*	-	*	-	-	1	*	-	2	-	-	2
	*	*	-	*	-	*	-	-	*	*	-	2% ^m	-	-	*
Housing	95	42	9	44	4	6	39	3	88	9	5	13	26	33	102
	10%	10%	7%	10%	8%	5%	16% ^{fij}	6%	11% ^{fj}	5%	7%	13%	8%	11%	11%
Immigration/immigrants	330	126	36	168	19	52	60	10	278	62	56	38	94	91	334
	34%	31%	30%	37%	38%	38% ^{gj}	24%	21%	33% ^g	34%	78% ^{fg}	39%	30%	31%	35%
Inflation/Prices	53	21	4	28	7	6	18	-	47	6	4	6	13	20	59
	5%	5%	3%	6%	14% ^{abc}	4%	7%	-	6%	3%	6%	6%	4%	7%	6%
Local government/Council tax	18	8	1	9	-	1	6	1	17	2	4	5	1	-	18
	2%	2%	1%	2%	-	1%	2%	2%	2%	1%	6% ^{fij}	5% ^m	*	-	2%
Low pay/Minimum wage/Fair wages	89	37	16	37	6	7	35	1	82	8	9	11	23	35	85
	9%	9%	13%	8%	12%	5%	14% ^{fhi}	2%	10% ^j	4%	13% ^j	11%	8%	12%	9%
Morality/Individual behaviour/Lifestyle	52	20	9	22	1	10	9	5	42	15	10	7	22	12	51
	5%	5%	8%	5%	2%	8%	3%	10%	5%	8%	14% ^{gi}	7%	7%	4%	5%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
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UNWEIGHTED BASE	966	362	103	501	50	137	256	40	829	177	69	113	271	279	966
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	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
National health service/Hospitals/Healthcare	438 45%	183 46% ^d	61 50% ^d	194 43% ^d	13 25%	74 54% ^{gi}	104 43%	27 56%	364 44%	100 54% ^{gi}	28 39%	39 39%	175 57% ^l	118 40%	419 43%
Nationalisation/ Government control of institutions	9 1%	5 1%	2 2%	2 *	-	2 1%	2 1%	1 3%	7 1%	3 2%	1 2%	1 1%	4 1%	1 *	9 1%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	8 1%	5 1%	1 1%	2 1%	-	2 2%	-	1 1%	5 1%	3 2%	-	1 1%	5 2%	2 1%	10 1%
Pensions/Social security/Benefits	90 9%	43 11%	16 13%	31 7%	1 2%	16 12%	18 7%	5 11%	73 9%	21 12%	6 8%	13 13%	42 14%	31 11%	88 9%
Petrol prices/Fuel	17 2%	7 2%	5 4%	5 1%	-	4 3%	3 1%	-	13 2%	4 2%	-	-	9 3%	8 3%	17 2%
Pollution/ Environment	60 6%	28 7%	12 10%	21 5%	3 6%	3 2%	18 7%	3 7%	57 7%	7 4%	2 2%	3 3%	22 7%	20 7%	57 6%
Population levels/ Overpopulation	36 4%	13 3%	4 4%	19 4%	1 2%	3 2%	6 2%	6 13% ^{fgi}	33 4%	9 5% ^f	1 2%	3 3%	14 5%	11 4%	34 4%
Pound/Exchange rate/Value of pound	5 *	1 *	-	4 1%	1 2%	2 1%	2 1%	-	3 *	2 1%	-	*	1 *	1 *	6 1%
Poverty/Inequality	155 16%	65 16%	20 16%	70 16%	12 23%	11 8%	35 14%	14 29% ^{fg}	144 17% ^f	25 14% ^f	9 12%	9 9%	53 17%	43 14%	153 16%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
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UNWEIGHTED BASE	966	362	103	501	50	137	256	40	829	177	69	113	271	279	966
WEIGHTED BASE	973	401	121*	450	51*	137	245	47*	835	185	71*	99	309	296	966
	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
Privatisation	23	12	1	10	-	2	7	1	22	2	-	3	11	4	27
	2%	3%	1%	2%	-	1%	3%	1%	3%	1%	-	3%	3%	1%	3%
Public services in general	53	24	13	16	1	3	10	5	50	8	9	5	23	11	49
	5%	6%	11% ^c	3%	1%	2%	4%	10%	6%	4% ^f	12% ^{fgi}	5%	7%	4%	5%
Race relations	37	8	3	26	6	4	6	2	33	6	4	7	11	9	42
	4%	2%	2%	6% ^{aa}	11% ^{ab}	3%	2%	5%	4%	3%	6%	7%	4%	3%	4%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18	11	1	6	1	1	5	2	17	3	4	3	10	4	20
	2%	3%	1%	1%	1%	1%	2%	4%	2%	2%	5%	3%	3%	1%	2%
Taxation	44	18	7	19	-	6	13	2	39	8	1	3	12	17	47
	5%	5%	6%	4%	-	4%	5%	5%	5%	4%	1%	3%	4%	6%	5%
Trade unions/ Strikes	3	2	-	1	-	1	-	1	2	2	-	*	2	-	4
	*	1%	-	*	-	1%	-	2%	*	1%	-	*	1%	-	*
Transport/Public transport	38	20	5	14	-	4	12	2	35	5	2	1	11	12	39
	4%	5%	4%	3%	-	3%	5%	4%	4%	3%	2%	1%	4%	4%	4%
Unemployment/ Factory closure/ Lack of industry	218	109	24	86	17	21	71	9	197	31	14	27	64	84	219
	22%	27% ^c	20%	19%	33% ^c	15%	29% ^{fi}	20%	24% ^j	17%	19%	28%	21%	29%	23%
Other	82	39	13	30	4	5	23	2	77	7	10	9	33	23	72
	8%	10%	11%	7%	8%	4%	9% ^j	3%	9% ^j	4%	13% ^{fj}	9%	11%	8%	7%
MEAN NUMBER OF MENTIONS	3.14	3.29 ^c	3.24	2.98	2.73	2.96	3.17	3.60	3.17	3.13	3.69 ^f	3.13	3.48	3.12	3.15
	d										gi				

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 23rd January - 2nd February 2015
Number of sample points : 159
Source : Ipsos MORI (JN Q218)

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Ipsos MORI

ISSUES INDEX (FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS				VOTING						INCOME		CHILD IN HH	UNWTD TOTAL	
	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	UNEMPLOYED (d)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NOT CONSERVATIVE (i)	COALITION (j)	UKIP (r)	UP TO 9499 (l)	25000 PLUS (m)			
UNWEIGHTED BASE	966	362	103	501	50	137	256	40	829	177	69	113	271	279	966
WEIGHTED BASE	973	401	121*	450	51*	137	245	47*	835	185	71*	99	309	296	966
	100%	41%	12%*	46%	5%*	14%	25%	5%*	86%	19%	7%*	10%	32%	30%	99%
STANDARD ERROR	0.06	0.10	0.16	0.08	0.17	0.19	0.11	0.23	0.06	0.16	0.23	0.24	0.11	0.10	0.06
ERROR VARIANCE	*	0.01	0.03	0.01	0.03	0.04	0.01	0.05	*	0.03	0.05	0.06	0.01	0.01	*
Don't know	135	51	17	67	11	17	28	7	118	24	-	15	32	51	139
	14%	13%	14%	15%	21%	13% _r	12% _r	14% _r	14% _r	13% _r	-	15%	10%	17%	14%
Personal finances (NET)	274	116	39	119	22	24	79	15	250	38	18	21	83	88	271
	28%	29%	32%	26%	43% _c	17%	32% _{fj}	31%	30% _{fj}	21% _f	25%	21%	27%	30%	28%
Median	2	2	2	2	2	2	2	3	2	2	3	2	3	2	2

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e - f/g/h/i/j/r - l/m
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ISSUES INDEX (FINAL)

Table 8
Q.PL01/02
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BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	
UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Ageing population/ Social care for the elderly	82 8%	30 9%	50 11%	17 15% ^d	26 8%	12 9%	17 12%	22 6%	41 9%	18 10%	78 9% ^k	4 4%	18 11%	33 9%	12 13%	21 10%	10 12%	10 11%	85 9%
AIDS	3 *	1 *	1 *	1 1%	2 *	1 1%	- -	3 1%	- -	- -	3 *	- -	1 1%	- -	- -	1 *	1 1%	- -	3 *
Animal welfare	11 1%	2 *	2 *	2 2%	5 1%	1 1%	1 *	2 1%	6 1%	3 2%	11 1%	1 1%	2 1%	5 1%	2 2%	1 *	* *	- -	14 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	2 1%	2 1%	2 2% ^d	2 1%	* *	2 2% ^d	* *	1 *	1 1%	2 *	- -	- -	- -	1 1%	1 *	1 1%	- -	3 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	31 10%	42 10%	8 7%	40 12%	19 14%	9 6%	20 6%	45 10% ^g	24 13% ^g	84 10% ^k	4 3%	15 9%	32 9%	13 13%	29 14%	16 18%	12 14%	82 8%
Countryside/Rural life	10 1%	2 1%	5 1%	2 1%	2 1%	- -	1 *	3 1%	1 *	6 3% ^h	8 1%	2 2%	1 1%	4 1%	- -	1 *	1 1%	- -	10 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118 12%	38 12%	54 12%	118 100% ^{abd} ef	50 15%	22 16%	20 15%	47 14% ⁱ	56 13%	13 7%	94 11%	22 19% ^j	22 13%	34 9%	11 12%	27 13%	9 11%	9 10%	122 13%
Defence/Foreign affairs/ International terrorism	138 14%	42 13%	62 14%	22 19%	42 13%	138 100% ^{abc} df	21 15%	44 13%	62 14%	32 17%	128 15% ^k	8 7%	20 12%	63 18%	16 16%	34 16%	16 18%	18 21%	132 14%
Drug abuse	32 3%	10 3%	14 3%	15 13% ^{abde} f	10 3%	6 4%	4 3%	16 5%	11 3%	5 3%	20 2%	12 10% ^j	2 1%	10 3%	2 2%	11 5%	6 7%	2 3%	41 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
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ISSUES INDEX (FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DEFENCE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)		RED TOP PRESS (s)
UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Economy/Economic situation	320	320	146	38	96	42	56	107	145	66	281	36	61	120	43	70	28	26	320
	33%	100%bcd ef	33%	32%	29%	31%	40%	31%	33%	35%	33%	30%	36%	33%	45% ^s	33%	32%	30%	33%
Education/Schools	140	56	85	20	43	21	140	47	58	35	120	19	33	57	22	21	15	3	132
	14%	18%	19% ^d	17%	13%	15%	100%abc de	14%	13%	18%	14%	16%	20%	16%	23% ^{qs}	10% ^s	17% ^{qs}	4%	14%
Foot and mouth outbreak/Farming crisis	2	*	*	2	*	*	*	2	-	-	2	-	-	1	-	1	-	-	2
	*	*	*	2% ^{bd}	*	*	*	1%	-	-	*	-	-	*	-	1%	-	-	*
Housing	95	36	42	22	30	10	19	43	41	11	73	22	19	32	8	30	6	10	102
	10%	11%	10%	19% ^{abde}	9%	8%	14%	13% ⁱ	9%	6%	9%	18% ^j	11%	9%	9%	14% ^r	7%	12%	11%
Immigration/immigrants	330	96	159	50	330	42	43	104	170	56	303	26	41	121	20	91	49	35	334
	34%	30%	36% ^a	42% ^{ae}	100%	30%	31%	31%	38% ^g	30%	36% ^k	22%	25%	34%	20%	43% ^p	56% ^{pqs}	40% ^p	35%
Inflation/Prices	53	18	18	5	18	3	6	26	17	10	38	15	9	16	2	11	1	4	59
	5%	6%	4%	4%	6%	2%	4%	8% ^h	4%	6%	4%	13% ^j	5%	4%	2%	5% ^r	1%	5%	6%
Local government/Council tax	18	6	8	3	7	1	5	6	8	3	15	3	6	3	1	5	3	2	18
	2%	2%	2%	3%	2%	1%	3%	2%	2%	2%	2%	2%	3%	1%	1%	2%	3%	2%	2%
Low pay/Minimum wage/Fair wages	89	29	36	14	29	7	11	41	32	16	74	16	15	39	10	17	3	8	85
	9%	9%	8%	12%	9%	5%	8%	12% ^h	7%	9%	9%	13%	9%	11%	10%	8% ^r	3%	9%	9%
Morality/Individual behaviour/Lifestyle	52	22	23	11	18	11	11	15	24	12	45	7	2	26	5	4	1	3	51
	5%	7%	5%	9%	5%	8%	8%	5%	6%	7%	5%	6%	1%	7% ^l	5%	2%	2%	3%	5%
National health service/Hospitals/Healthcare	438	146	438	54	159	62	85	129	210	100	409	28	89	155	45	98	42	37	419
	45%	46%	100% ^{acd} ef	46%	48%	44%	61% ^{acd} e	38%	47% ^g	53% ^g	48% ^k	23%	53%	43%	47%	47%	49%	42%	43%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
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ISSUES INDEX (FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	DE FENCE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	
UNWEIGHTED BASE	966	320	419	122	334	132	132	371	434	157	829	134	150	315	97	231	97	91	966
WEIGHTED BASE	973	320	438	118	330	138	140	340	442	187	849	119	167	357	96*	210	87*	88*	966
	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Nationalisation/ Government control of institutions	9 1%	3 1%	5 1%	1 1%	6 2%	* *	* *	4 1%	4 1%	1 1%	8 1%	1 1%	5 3% _m	2 1%	- -	2 1%	- -	1 1%	9 1%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	8 1%	4 1%	4 1%	1 1%	3 1%	3 2%	1 1%	3 1%	3 1%	2 1%	7 1%	1 1%	1 1%	4 1%	- -	3 1%	2 3%	- -	10 1%
Pensions/Social security/Benefits	90 9%	30 9%	53 12% _c	7 6%	40 12%	17 12%	12 9%	24 7%	52 12% _g	13 7%	88 10% _k	2 2%	27 16% _m	32 9%	7 8%	20 10%	9 11%	8 10%	88 9%
Petrol prices/Fuel	17 2%	8 3%	11 2%	5 4%	6 2%	2 2%	4 3%	7 2%	4 1%	6 3%	14 2%	4 3%	2 1%	10 3%	4 5%	6 3%	1 1%	2 2%	17 2%
Pollution/ Environment	60 6%	24 8%	35 8%	13 11%	19 6%	14 10%	14 10%	31 9% _h	18 4%	11 6%	50 6%	8 7%	14 9%	25 7%	7 7%	16 7% _s	7 8%	2 2%	57 6%
Population levels/ Overpopulation	36 4%	12 4%	20 5%	13 11% _{abd}	13 4%	6 5%	10 7%	11 3%	22 5%	3 1%	30 4%	5 5%	5 3%	12 3%	6 6%	8 4%	2 2%	1 2%	34 4%
Pound/Exchange rate/Value of pound	5 *	2 1%	1 *	2 2%	2 *	* *	1 1%	4 1%	1 *	- -	3 *	1 1%	- -	1 *	- -	1 *	- -	- -	6 1%
Poverty/Inequality	155 16%	44 14%	62 14%	16 13%	37 11%	21 16%	25 18%	51 15%	71 16%	33 18%	138 16%	15 13%	27 16%	58 16%	19 19%	35 17%	11 12%	17 20%	153 16%
Privatisation	23 2%	10 3%	16 4%	5 4%	9 3%	3 2%	6 5%	13 4%	7 2%	3 2%	22 3%	1 1%	9 5% _m	4 1%	8 8% _{qr}	3 1%	- -	1 2%	27 3%

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	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Public services in general	53 5%	20 6%	33 7%	8 7%	18 5%	11 8%	8 6%	18 5%	26 6%	9 5%	50 6%	3 2%	21 12% ^m	16 4%	6 7%	14 6%	3 4%	11 12% ^{qr}	49 5%
Race relations	37 4%	14 4%	12 3%	7 6%	15 4%	7 5%	5 4%	15 4%	16 4%	6 3%	28 3%	8 7%	4 2%	7 2%	5 5%	6 3%	3 4%	3 3%	42 4%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18 2%	7 2%	5 1%	3 3%	5 2%	3 2%	4 3%	6 2%	7 2%	4 2%	18 2%	- -	8 5% ^m	4 1%	3 3%	3 1%	3 3%	- -	20 2%
Taxation	44 5%	22 7%	23 5%	9 7%	20 6%	7 5%	10 7%	15 4%	25 6%	4 2%	33 4%	10 8% ^j	8 5%	16 4%	4 4%	10 5%	1 2%	5 6%	47 5%
Trade unions/ Strikes	3 *	2 1%	2 *	3 2% ^{bd}	1 *	* *	1 1%	* *	2 *	1 *	3 *	- -	2 1%	- -	- -	- -	- -	- -	4 *
Transport/Public transport	38 4%	14 4%	22 5%	11 9% ^{ad}	13 4%	7 5%	7 5%	17 5%	13 3%	9 5%	31 4%	7 6%	5 3%	18 5%	2 2%	10 5% ^r	1 1%	2 2%	39 4%
Unemployment/ Factory closure/ Lack of industry	218 22%	84 26% ^{be}	91 21%	30 25%	69 21%	23 17%	34 25%	93 27% ⁱ	97 22%	28 15%	168 20%	50 42% ^j	33 20%	98 28%	10 11%	48 23% ^p	17 20%	14 16%	219 23%
Other	82 8%	23 7%	25 6%	3 2%	21 6%	15 10% ^c	11 8% ^c	21 6%	42 10%	18 10%	80 9% ^k	3 2%	21 13%	31 9%	11 12% ^q	10 5%	5 5%	7 8%	72 7%
c																			
MEAN NUMBER OF MENTIONS	3.14	3.83 ^d	3.74 ^d	4.63 ^{ab}	3.70	3.96 ^d	4.39 ^{ab}	3.14	3.15	3.12	3.14	3.11	3.39	3.20	3.27	3.32	3.22	3.07	3.15
STANDARD ERROR	0.06	0.13	0.10	0.28	0.12	0.23	0.24	0.11	0.08	0.14	0.06	0.16	0.15	0.10	0.22	0.12	0.15	0.17	0.06
ERROR VARIANCE	*	0.02	0.01	0.08	0.01	0.05	0.06	0.01	0.01	0.02	*	0.03	0.02	0.01	0.05	0.01	0.02	0.03	*

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	100%	33%	45%	12%	34%	14%	14%	35%	45%	19%	87%	12%	17%	37%	10%*	22%	9%*	9%*	99%
Don't know	135	15	28	3	17	6	6	59	54	22	109	26	18	53	9	29	7	16	139
	14%	5%	6%	2%	5%	4%	4%	17%	12%	12%	13%	22%j	11%	15%	10%	14%r	8%	18%r	14%
a																			
b																			
c																			
e																			
f																			
Personal finances (NET)	274	78	110	31	77	31	39	110	107	56	228	44	44	113	28	60	14	26	271
	28%	24%	25%	26%	23%	23%	28%	32%h	24%	30%	27%	37%j	26%	32%	29%r	28%r	16%	30%r	28%
Median	2	3	3	3	3	3	3	2	2	2	2	2	2	2	2	2	2	2	2

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i - j/k - l/m/n/o - p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 23rd January - 2nd February 2015
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ISSUES INDEX (FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
UNWEIGHTED BASE	966	128	149	169	128	211	181	966
WEIGHTED BASE	973	136	161	200	128	193	154	966
	100%	14%	17%	21%	13%	20%	16%	99%
Ageing population/ Social care for the elderly	82 8%	11 8%	7 4%	17 8%	13 11%	18 9%	16 10%	85 9%
AIDS	3 *	- -	2 1%	1 1%	- -	- -	- -	3 *
Animal welfare	11 1%	2 1%	1 *	2 1%	2 2%	2 1%	2 1%	14 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 1%	- -	- -	- -	- -	1 1%	3 *
Common Market/EU/ Europe/Euro/ Constitution	89 9%	9 7%	7 4%	24 12%	8 6%	26 13%	15 10%	82 8%
Countryside/Rural life	10 1%	- -	- -	2 1%	2 2%	4 2%	2 1%	10 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	118 12%	19 14%	29 18%	24 12%	13 10%	12 6%	21 13%	122 13%
Defence/Foreign affairs/ International terrorism	138 14%	22 16%	18 11%	32 16%	16 13%	34 17%	17 11%	132 14%
Drug abuse	32 3%	7 5%	7 4%	4 2%	3 3%	4 2%	7 5%	41 4%
Economy/Economic situation	320 33%	43 31%	34 21%	77 39%	44 34%	76 39%	46 30%	320 33%
Education/Schools	140 14%	32 23%	23 14%	35 17%	15 12%	20 10%	15 9%	132 14%

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WEIGHTED BASE	973	136	161	200	128	193	154	966
	100%	14%	17%	21%	13%	20%	16%	99%
Foot and mouth outbreak/Farming crisis	2	-	1	-	-	-	*	2
	*	-	1%	-	-	-	*	*
Housing	95	14	20	16	22	11	11	102
	10%	10%	12%	8%	17%	6%	7%	11%
Immigration/immigrants	330	33	53	60	36	75	73	334
	34%	24%	33%	30%	28%	39%	48%	35%
Inflation/Prices	53	10	17	3	10	5	8	59
	5%	7%	10%	2%	8%	2%	5%	6%
Local government/Council tax	18	3	2	2	2	3	7	18
	2%	2%	1%	1%	1%	1%	4%	2%
Low pay/Minimum wage/Fair wages	89	11	17	17	21	8	15	85
	9%	8%	11%	9%	16%	4%	10%	9%
Morality/Individual behaviour/Lifestyle	52	7	1	11	7	14	11	51
	5%	5%	1%	6%	5%	7%	7%	5%
National health service/Hospitals/Healthcare	438	59	45	116	39	104	76	419
	45%	43%	28%	58%	30%	54%	49%	43%
Nationalisation/Government control of institutions	9	2	-	1	4	1	1	9
	1%	1%	-	1%	3%	1%	1%	1%
Northern Ireland	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Nuclear weapons/Nuclear war/Disarmament	8	2	1	2	-	2	2	10
	1%	1%	*	1%	-	1%	1%	1%
Pensions/Social security/Benefits	90	15	5	26	10	18	15	88
	9%	11%	3%	13%	8%	10%	10%	9%

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WEIGHTED BASE	973	136	161	200	128	193	154	966
	100%	14%	17%	21%	13%	20%	16%	99%
Petrol prices/Fuel	17	3	4	4	3	2	3	17
	2%	2%	2%	2%	2%	1%	2%	2%
Pollution/ Environment	60	13	8	18	5	12	3	57
	6%	10%	5%	9%	4%	6%	2%	6%
Population levels/ Overpopulation	36	3	4	7	4	13	4	34
	4%	2%	2%	4%	4%	7%	3%	4%
Pound/Exchange rate/Value of pound	5	1	1	1	-	1	1	6
	*	1%	*	*	-	1%	1%	1%
Poverty/Inequality	155	30	23	29	22	29	22	153
	16%	22%	14%	15%	17%	15%	15%	16%
Privatisation	23	4	4	5	2	3	5	27
	2%	3%	3%	2%	2%	2%	3%	3%
Public services in general	53	14	2	15	7	4	11	49
	5%	10%	1%	7%	6%	2%	7%	5%
Race relations	37	5	5	7	2	12	6	42
	4%	4%	3%	4%	2%	6%	4%	4%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	18	4	1	2	2	4	4	20
	2%	3%	1%	1%	1%	2%	3%	2%
Taxation	44	5	8	13	5	8	6	47
	5%	4%	5%	7%	4%	4%	4%	5%
Trade unions/ Strikes	3	1	-	1	-	1	*	4
	*	1%	-	1%	-	*	*	*
Transport/Public transport	38	4	7	12	10	3	3	39
	4%	3%	4%	6%	7%	2%	2%	4%

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WEIGHTED BASE	973	136	161	200	128	193	154	966
	100%	14%	17%	21%	13%	20%	16%	99%
Unemployment/ Factory closure/ Lack of industry	218	36	37	46	40	23	36	219
	22%	27%	23%	23%	32%	12%	23%	23%
Other	82	16	6	18	18	19	5	72
	8%	12%	4%	9%	14%	10%	3%	7%
MEAN NUMBER OF MENTIONS	3.14	3.40	2.70	3.37	3.17	3.03	3.18	3.15
STANDARD ERROR	0.06	0.18	0.13	0.14	0.15	0.09	0.17	0.06
ERROR VARIANCE	*	0.03	0.02	0.02	0.02	0.01	0.03	*
Don't know	135	24	36	25	18	16	17	139
	14%	18%	22%	12%	14%	8%	11%	14%
Personal finances (NET)	274	45	50	51	45	43	40	271
	28%	33%	31%	25%	35%	22%	26%	28%
Median	2	2	2	2	2	2	2	2

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	Page	Table	Title	Base Description	Base
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●	2	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	3	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	4	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	5	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	6	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	7	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	8	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	9	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	10	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	11	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966

	Page	Table	Title	Base Description	Base
●	12	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	13	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	14	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	15	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	16	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
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●	19	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	20	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	21	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	22	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966

	Page	Table	Title	Base Description	Base
●	23	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	24	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	25	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	26	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	27	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	28	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	29	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	30	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	31	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	32	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	33	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966

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●	35	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	36	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	37	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	38	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
●	39	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
	40	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
	41	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
	42	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966
	43	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	966