



Political Monitor Trends for Reuters

June 2011

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Ipsos MORI

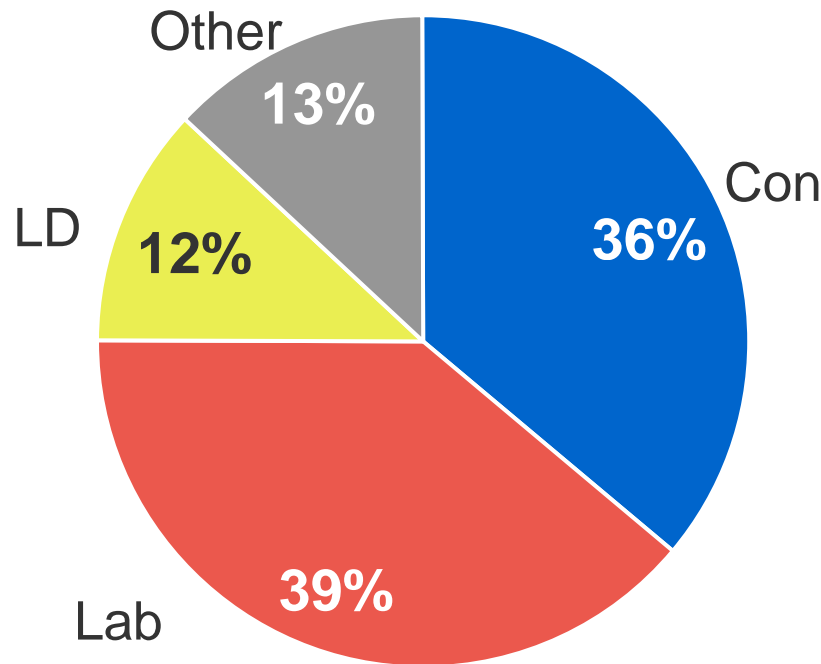


Voting Intentions

Voting Intention: all giving an opinion vs. those "certain to vote"

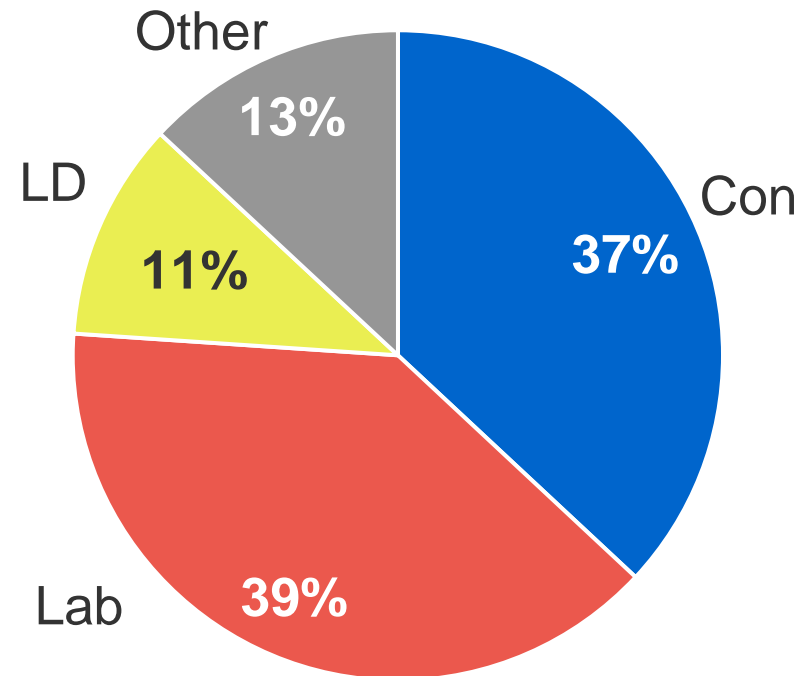
How would you vote if there were a General Election tomorrow?

All giving a voting intention: 83%



Conservative lead = -3

All certain to vote: 58%

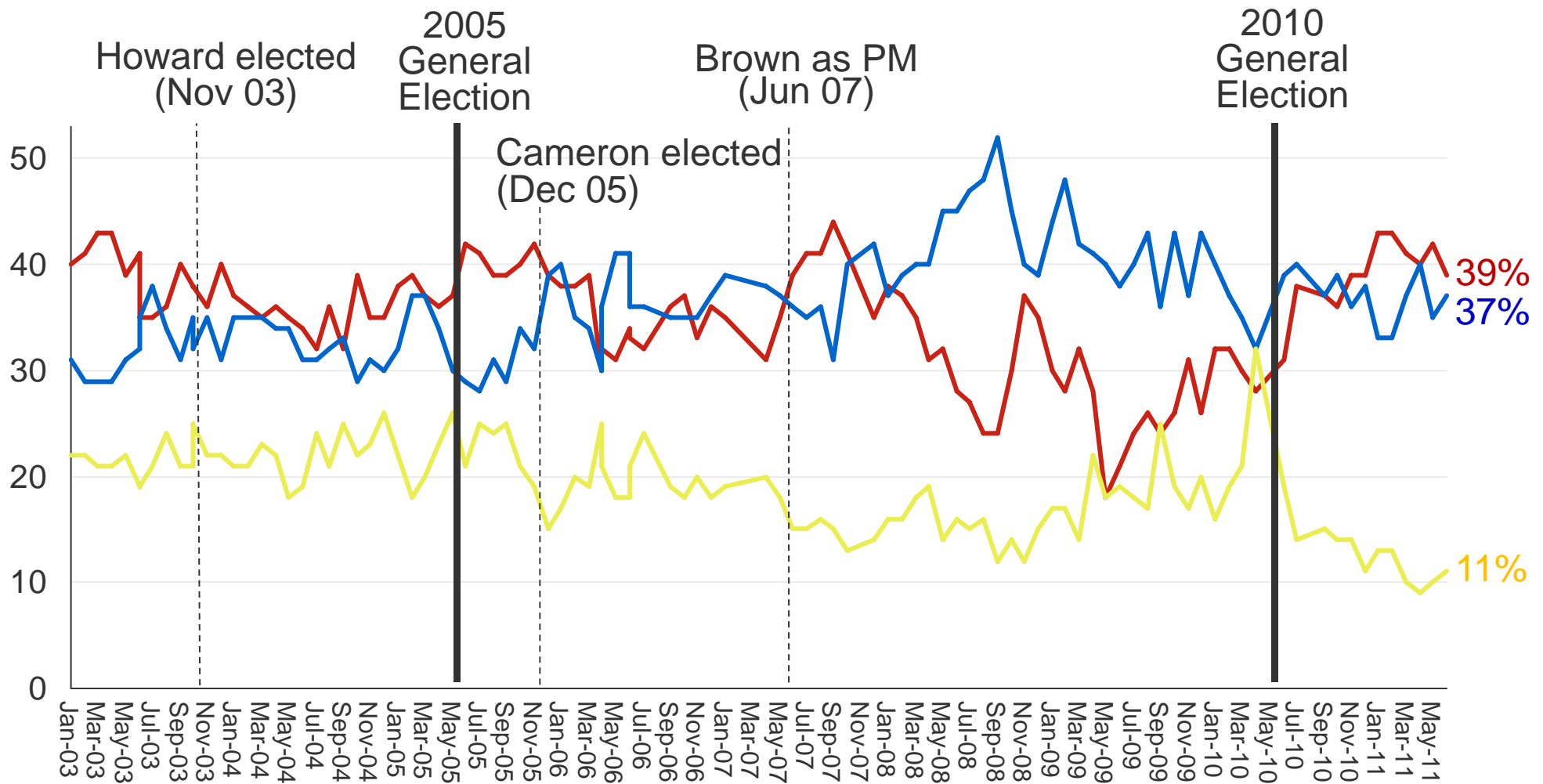


Conservative lead = -2

Base: All giving a voting intention = 825 unweighted, All certain to vote = 586 unweighted; data collected among 1,003 British adults 18+, 17th – 19th June 2011

Voting Intentions January 03 – June 11 (all certain to vote)

How would you vote if there were a General Election tomorrow?



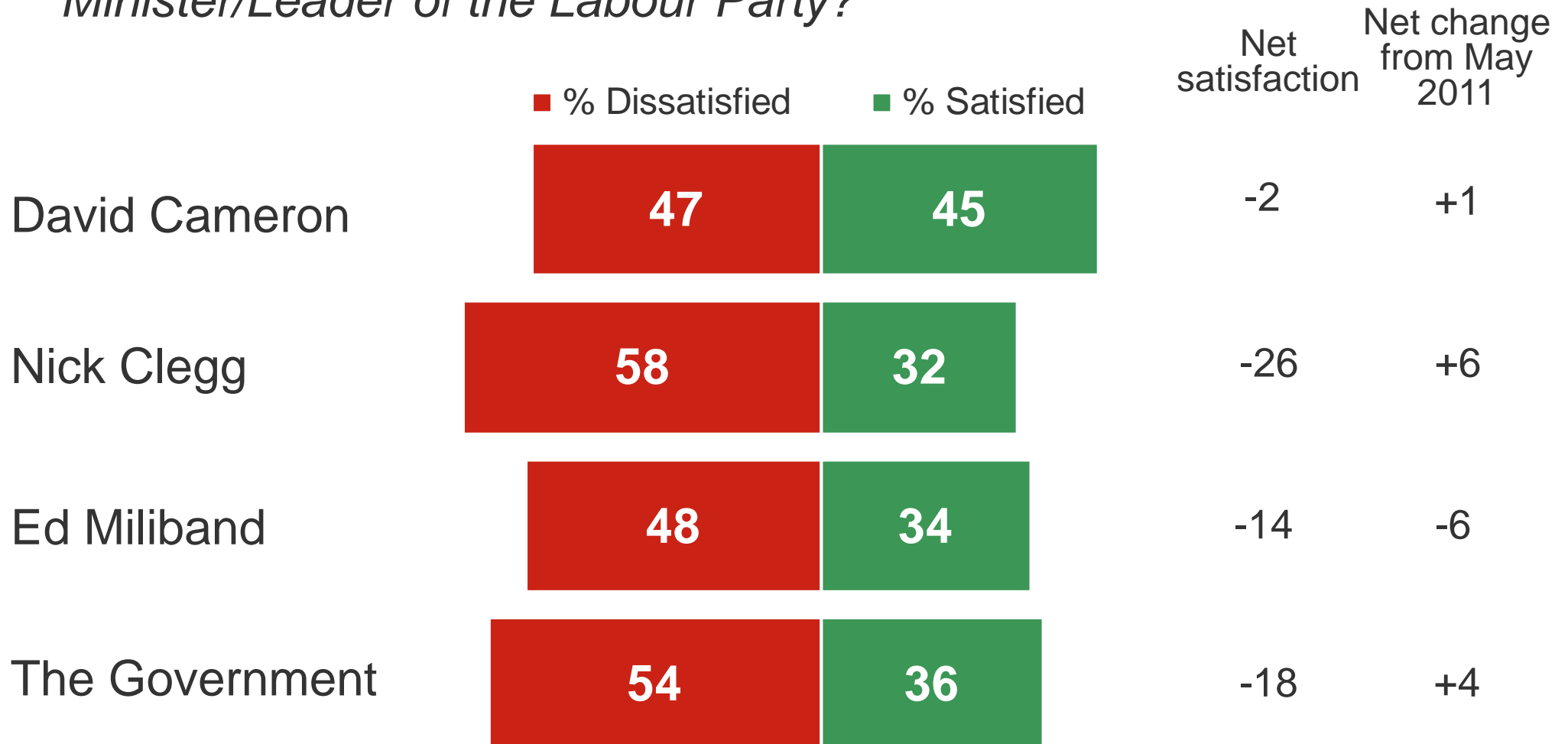
Base: c. 1,000 British adults each month through June 2008; c. 500 British adults thereafter Source: Reuters/Ipsos MORI Political Monitor
Ipsos MORI



Satisfaction with the Coalition and Party Leaders

Satisfaction with leaders and the Government

How satisfied or dissatisfied are you with the way ... is running the country / doing his job as Prime Minister / Deputy Prime Minister/Leader of the Labour Party?



Base: 1,003 British adults 18+, 17th – 19th June 2011

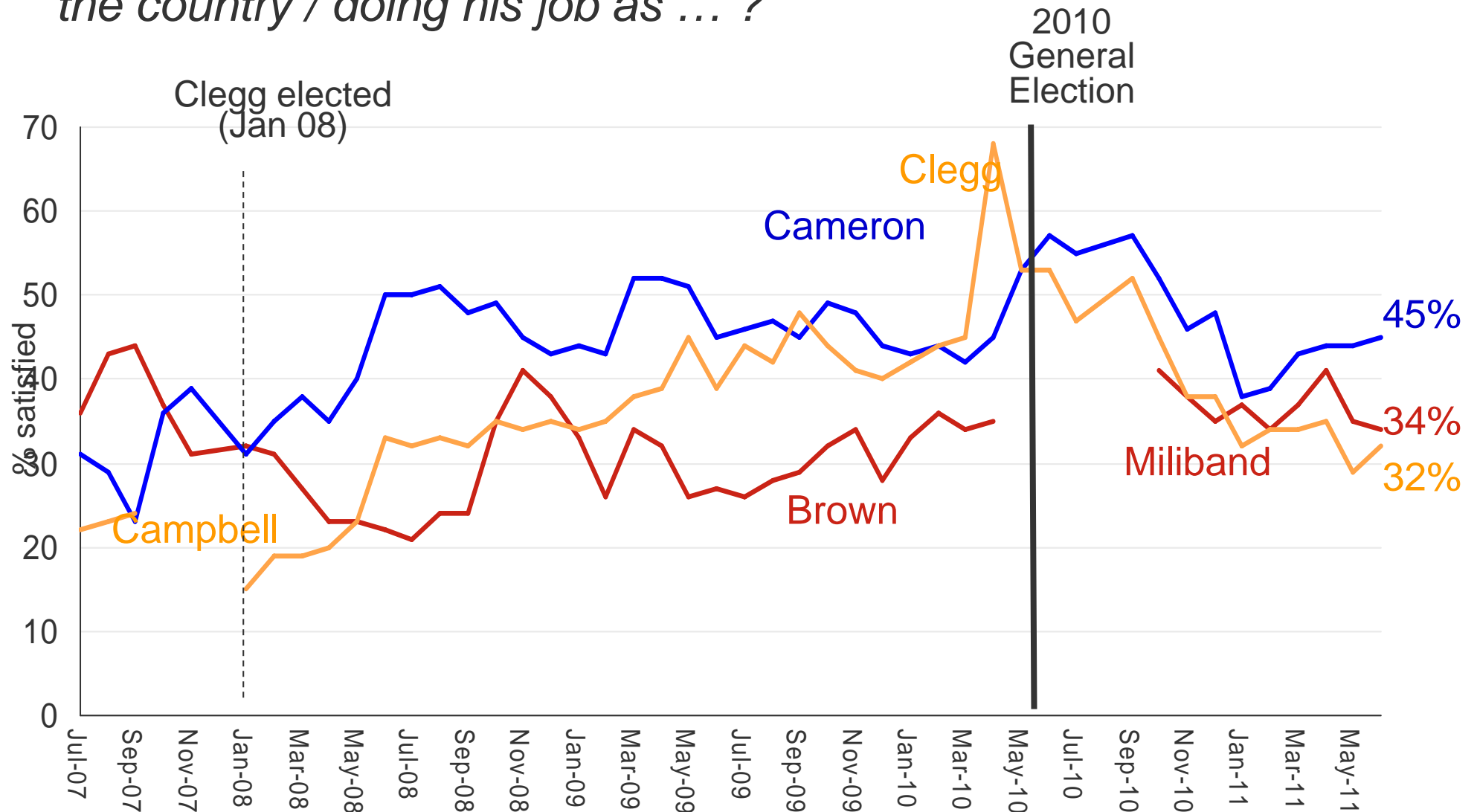
Ipsos MORI

Source: Reuters/Ipsos MORI Political Monitor



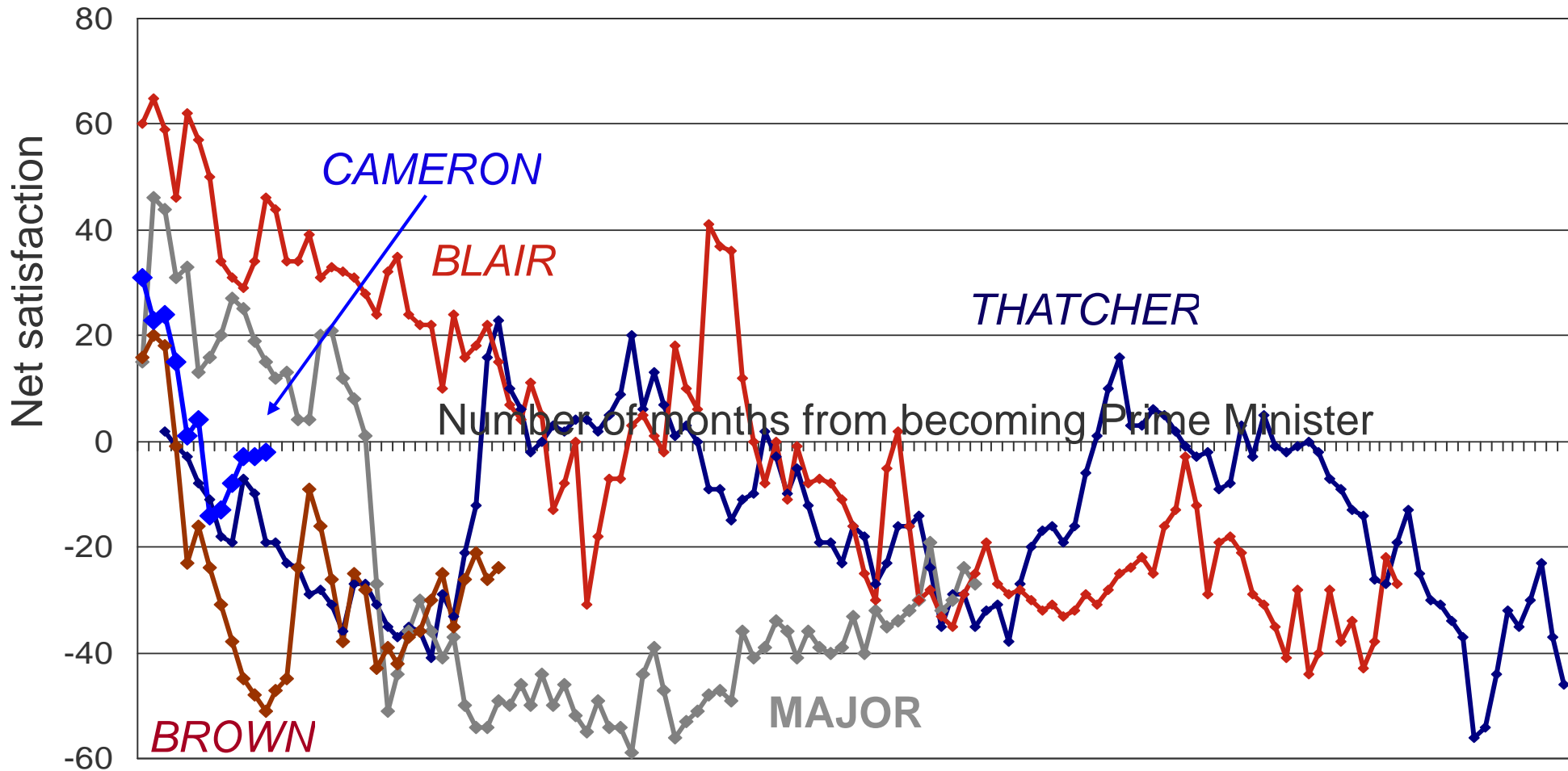
Satisfaction with Party leaders July 07 – June 11

How satisfied or dissatisfied are you with the way ... is running the country / doing his job as ... ?



Net satisfaction with Prime Ministers

How satisfied or dissatisfied are you with the way ... is doing his / her job as Prime Minister?



Base: c. 1,000 British adults each month

Source: Reuters/Ipsos MORI Political Monitor

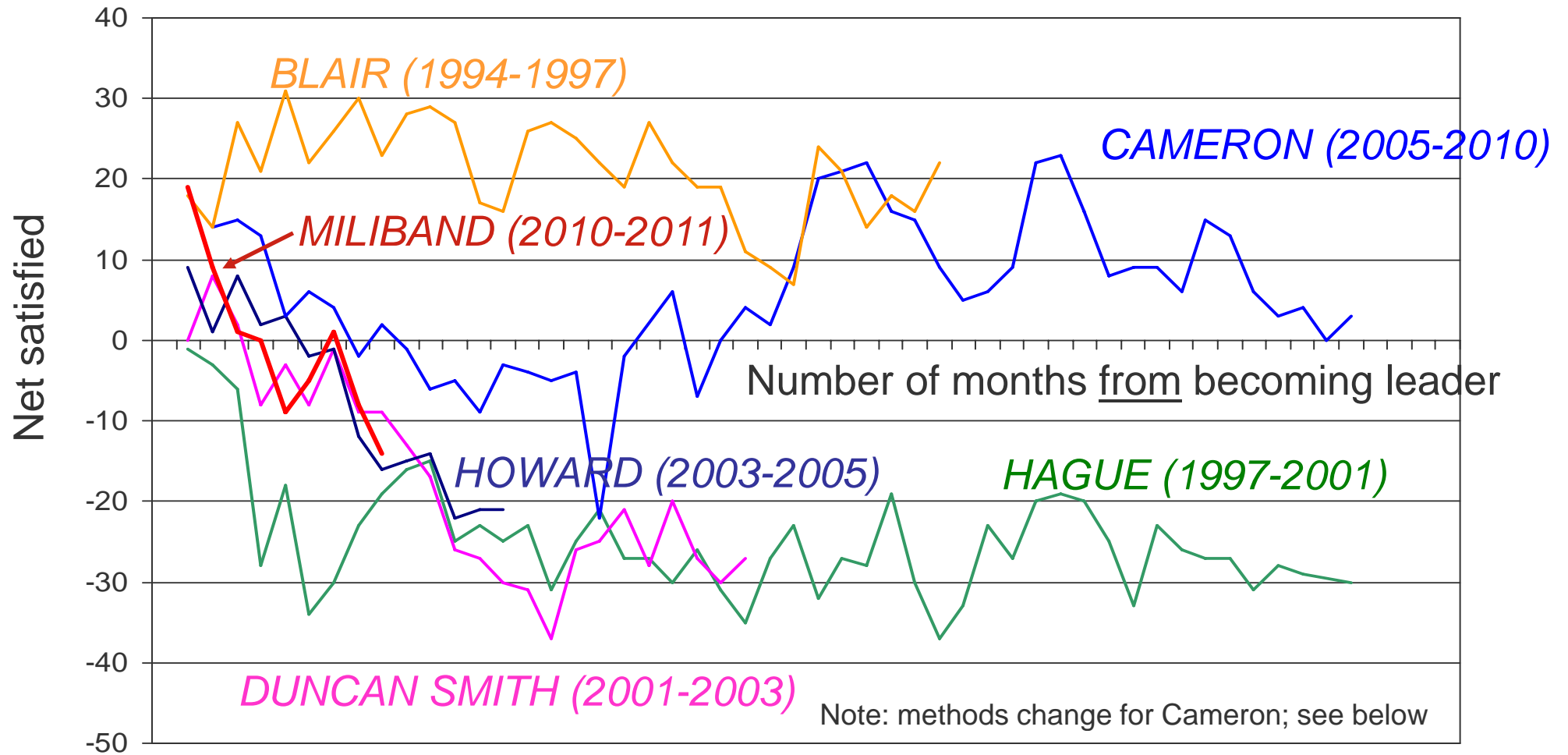
Ipsos MORI

Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone



Net satisfaction with Opposition Leaders (1994 - 2011)

How satisfied or dissatisfied are you with the way ... is doing his job as leader of the ... Party?



Base: c. 1,000 British adults each month;

Source: Ipsos MORI Political Monitor

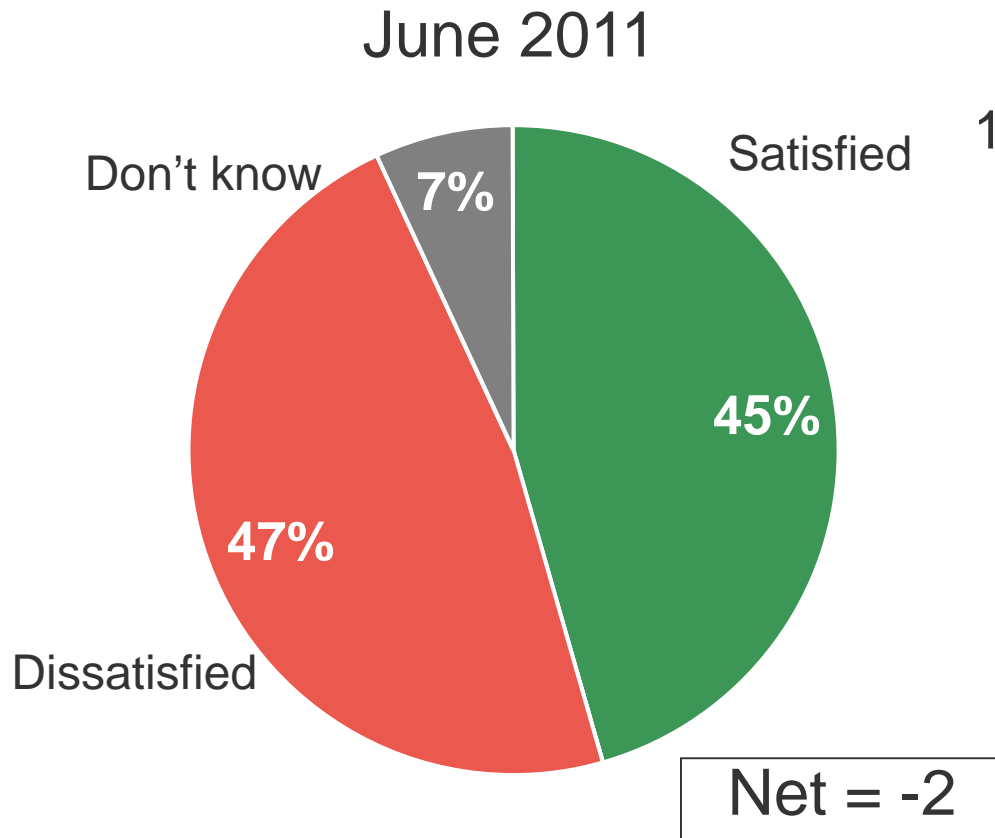
Ipsos MORI

Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone

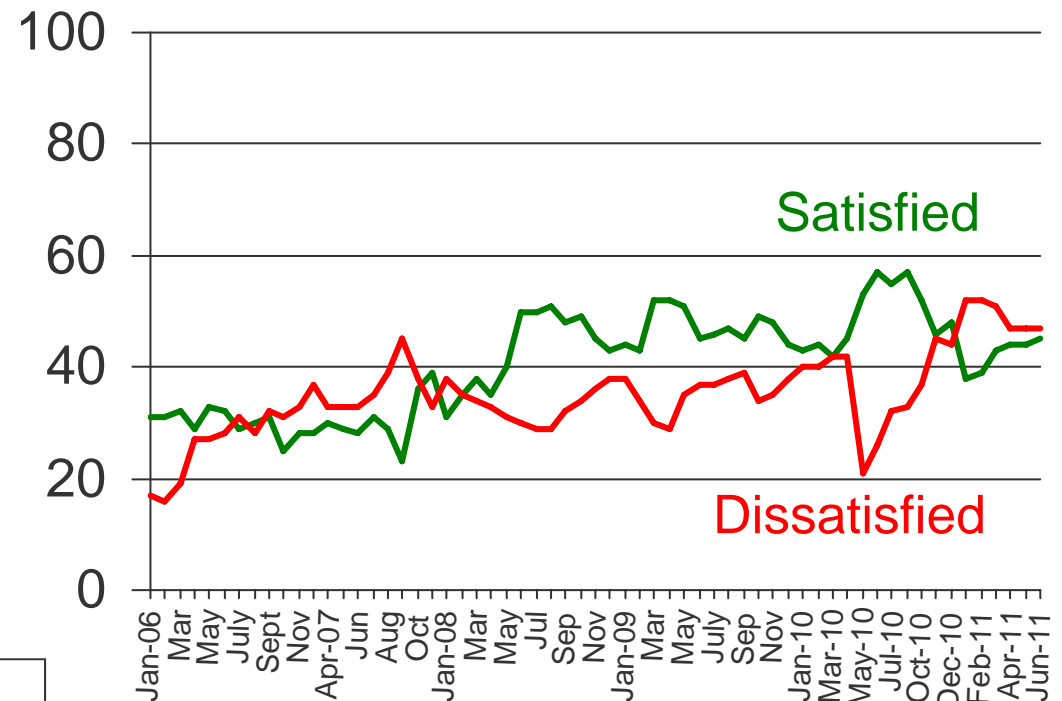


David Cameron (satisfaction)

Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party/ as Prime Minister?



January 2006 – June 2011



Base: 1,003 British adults 18+, 17th - 19th June 2011

Ipsos MORI

Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone

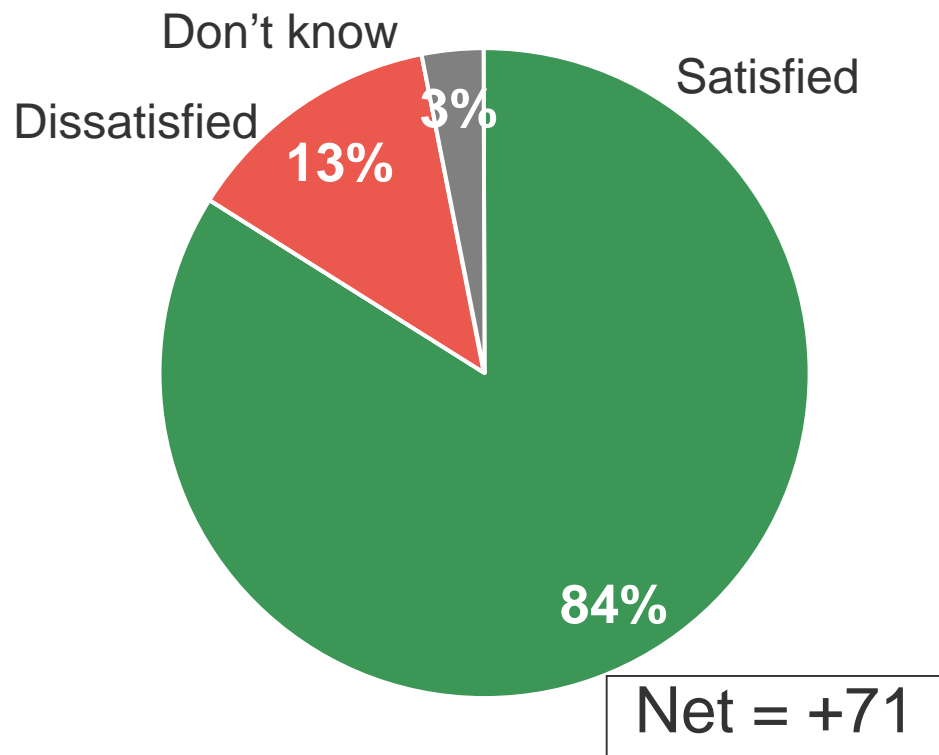
Source: Reuters/Ipsos MORI Political Monitor



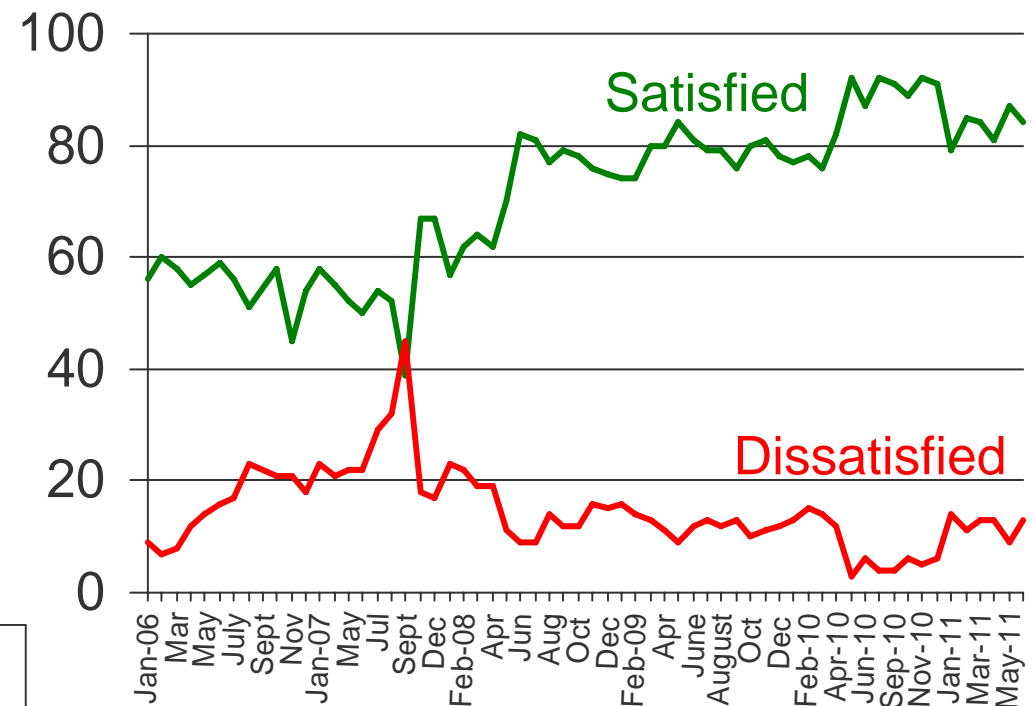
David Cameron (satisfaction among Tory supporters)

Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party/ as Prime Minister?

June 2011



January 2006 – June 2011



Base: 266 Conservative supporters 18+, 17th - 19th June 2011

Ipsos MORI

Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone

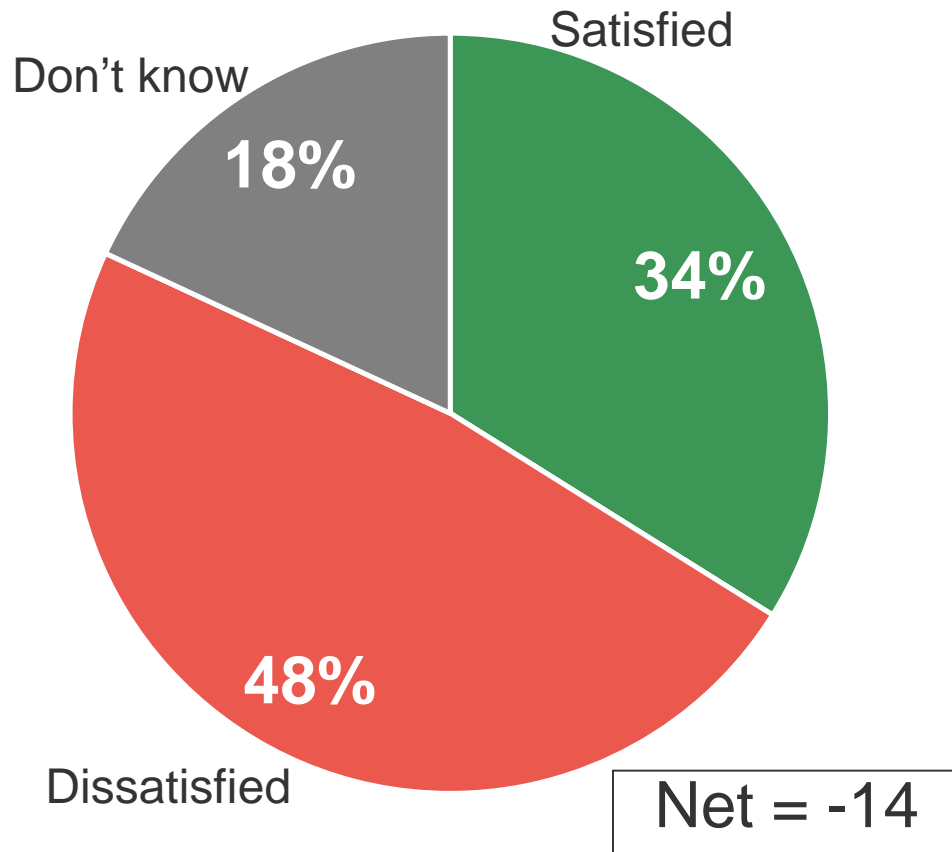
Source: Reuters/Ipsos MORI Political Monitor



Ed Miliband (satisfaction)

Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

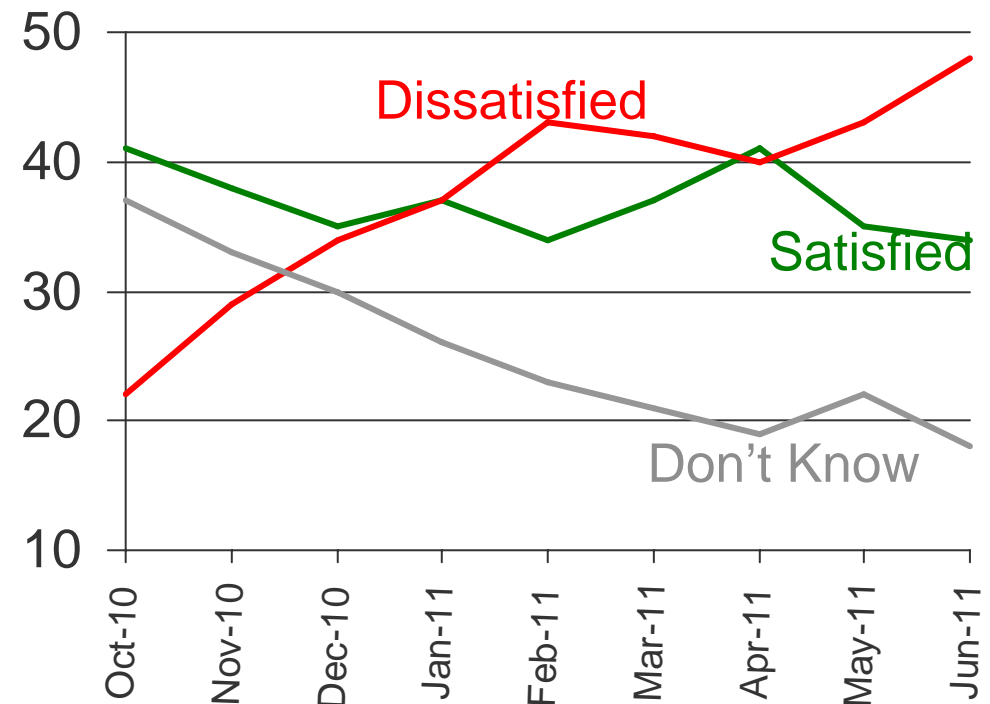
June 2011



Base: 1,003 British adults 18+, 17th - 19th June 2011

Ipsos MORI

October 2010 – June 2011

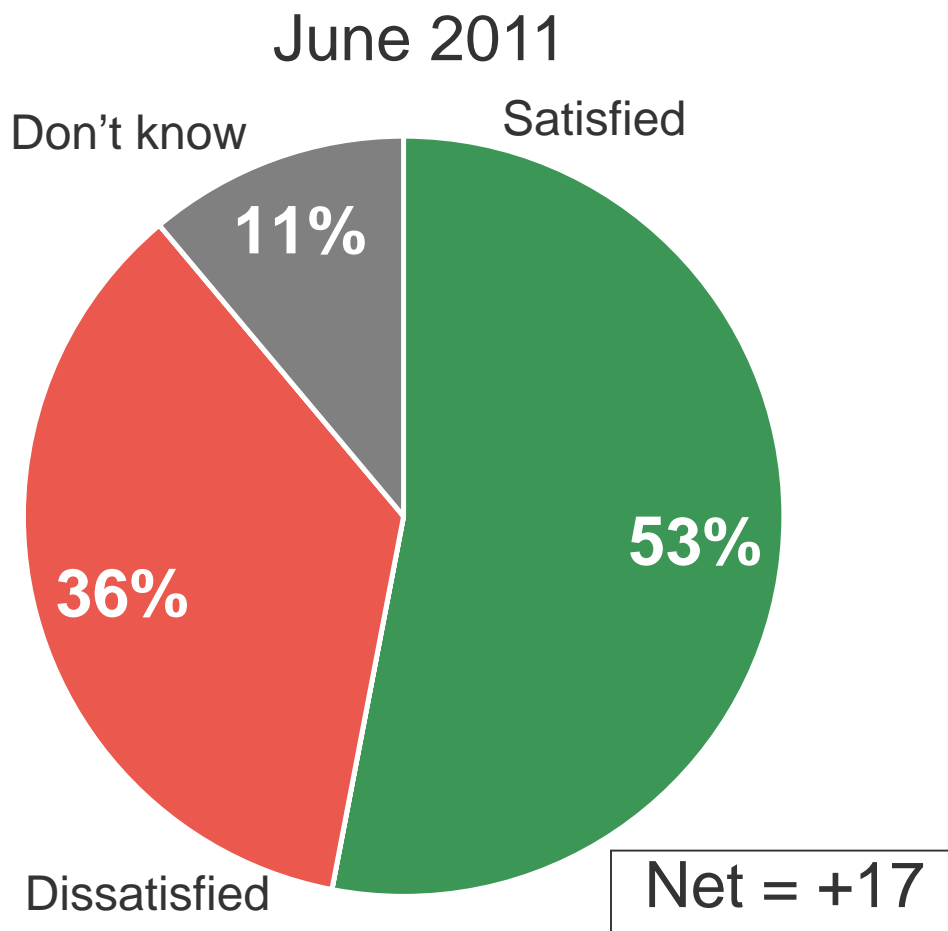


Source: Reuters/Ipsos MORI Political Monitor

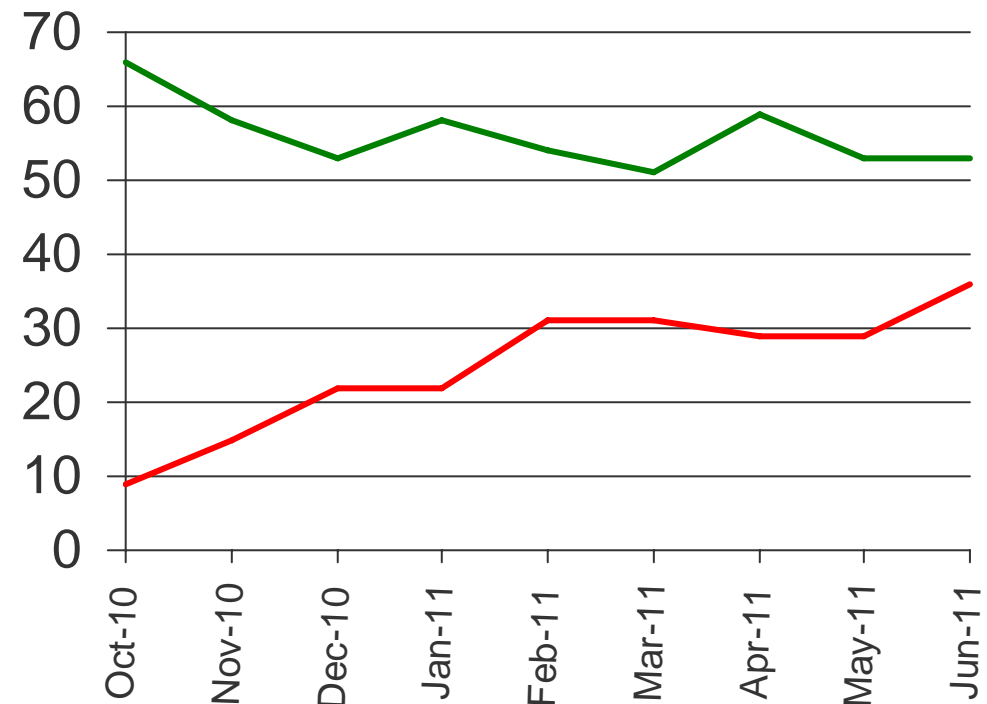


Ed Miliband (satisfaction among Labour supporters)

Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?



October 2010 – June 2011



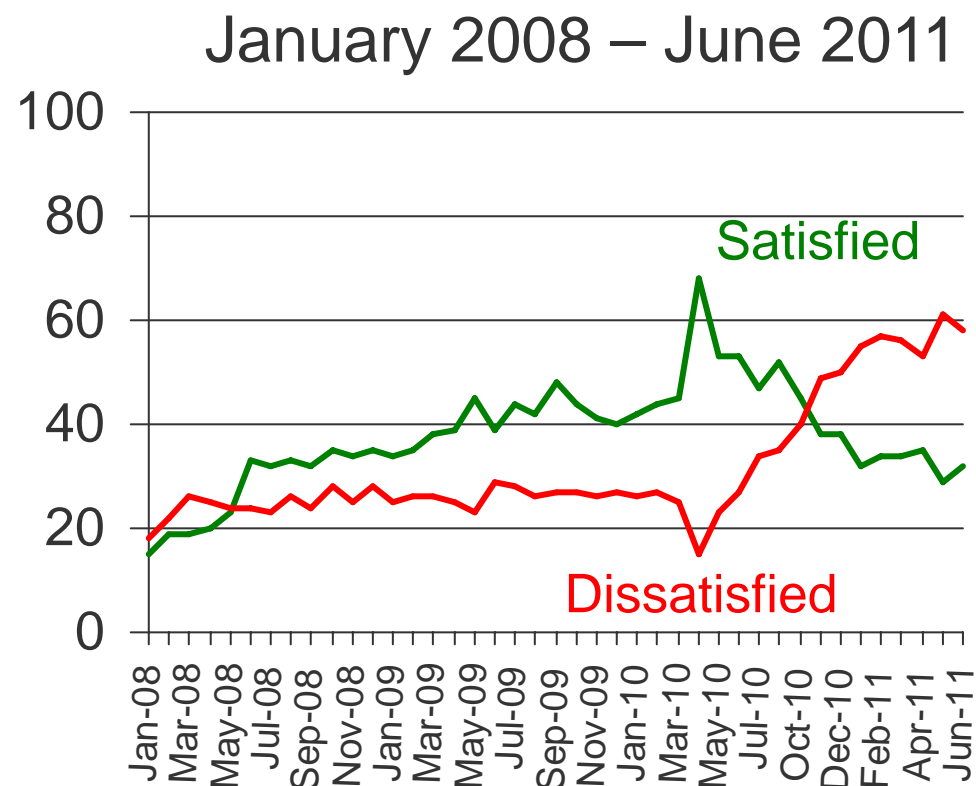
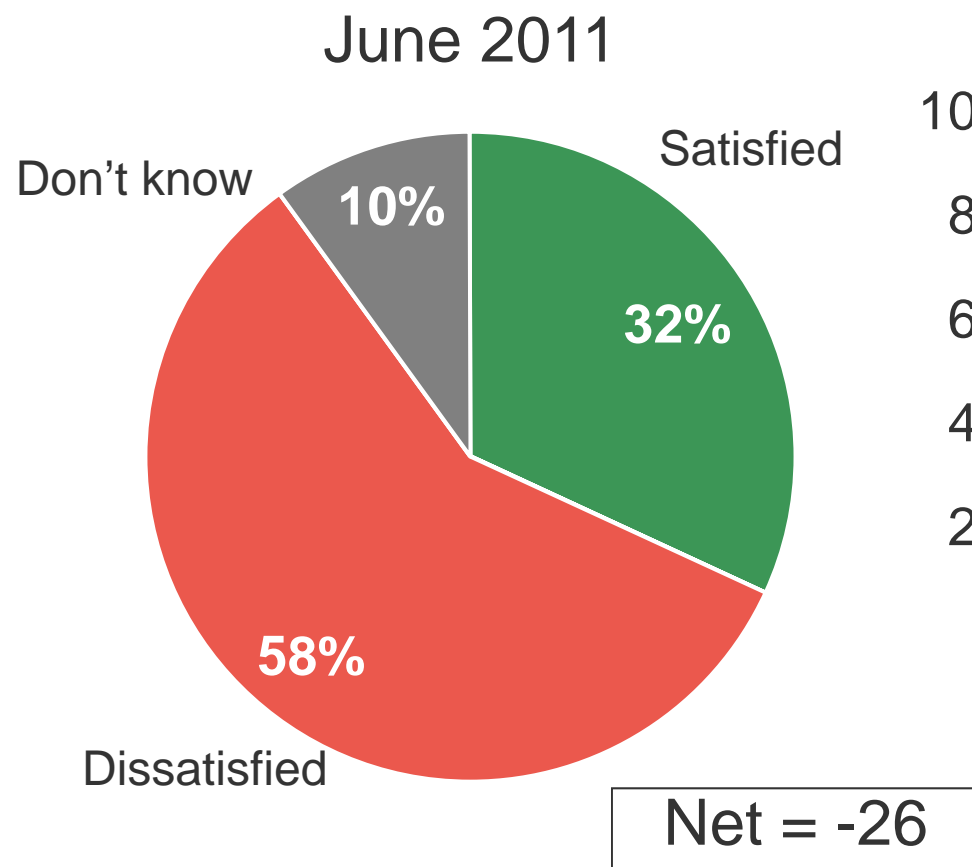
Base: 327 Labour supporters 18+, 17th - 19th June 2011
Ipsos MORI

Source: Reuters/Ipsos MORI Political Monitor



Nick Clegg (satisfaction)

Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats/ as Deputy Prime Minister?



Base: 1,003 British adults 18+, 17th - 19th June 2011

Ipsos MORI

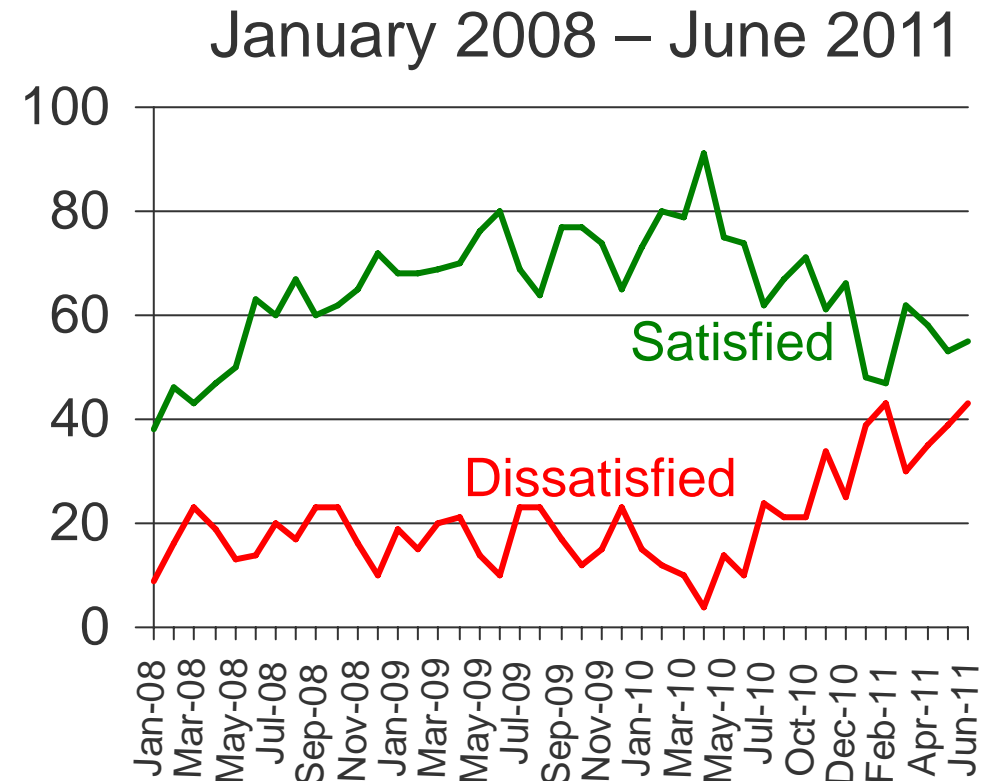
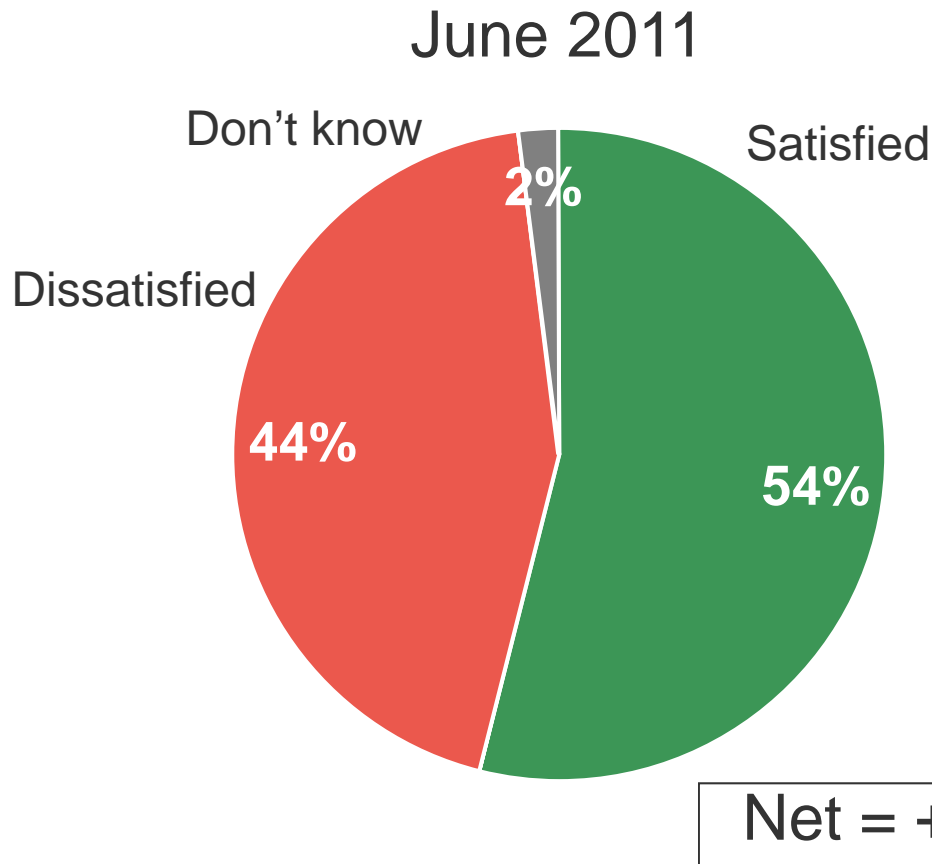
Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone

Source: Reuters/Ipsos MORI Political Monitor



Nick Clegg (satisfaction among Lib Dem supporters)

Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats/Deputy Prime Minister?



Base: 107 Liberal Democrat supporters 18+, 17th - 19th June 2011

Ipsos MORI

Note: Data collected prior to June 2008 was collected via face-to-face methodology; data collected from June 2008 was via telephone

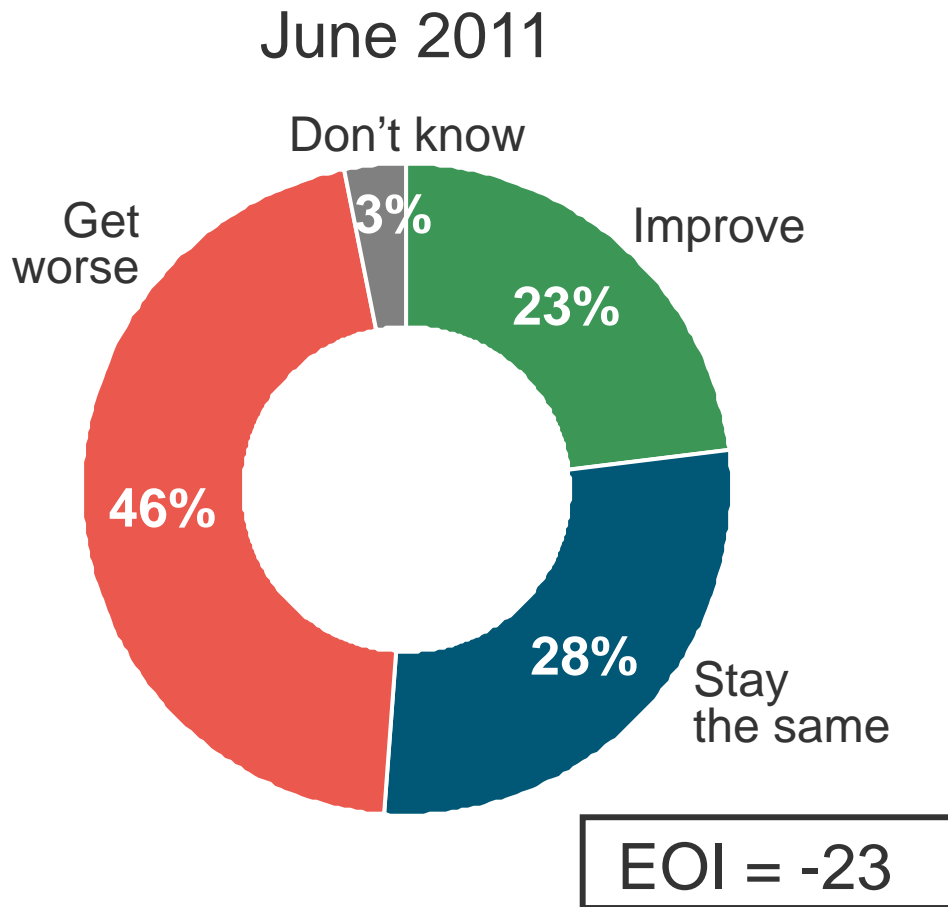
Source: Reuters/Ipsos MORI Political Monitor



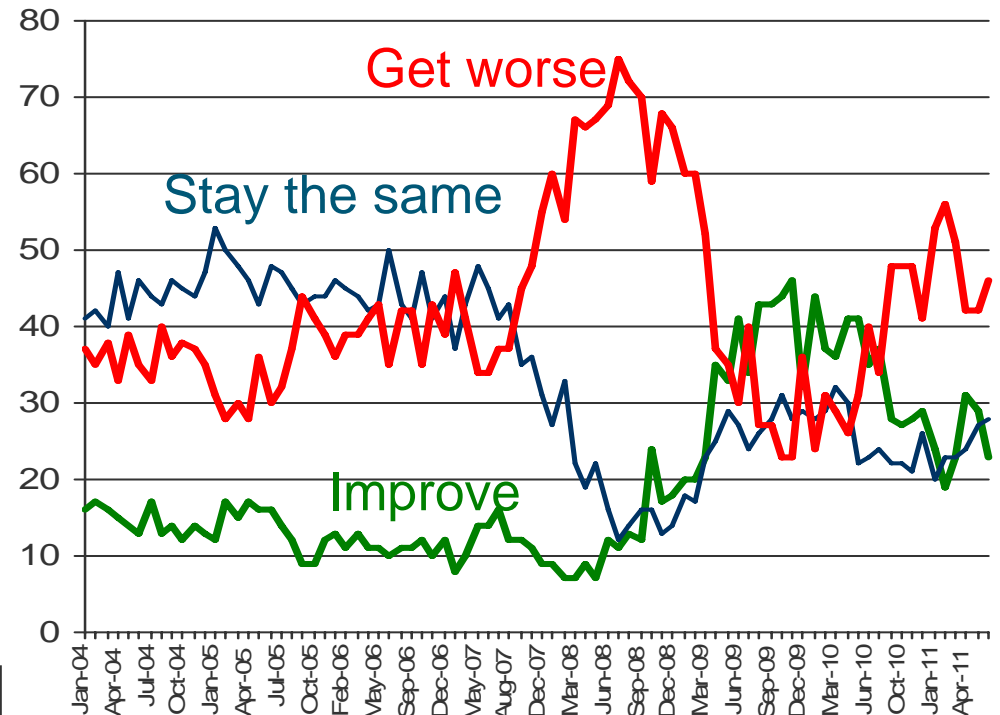
The economy

Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



January 2004 – June 2011



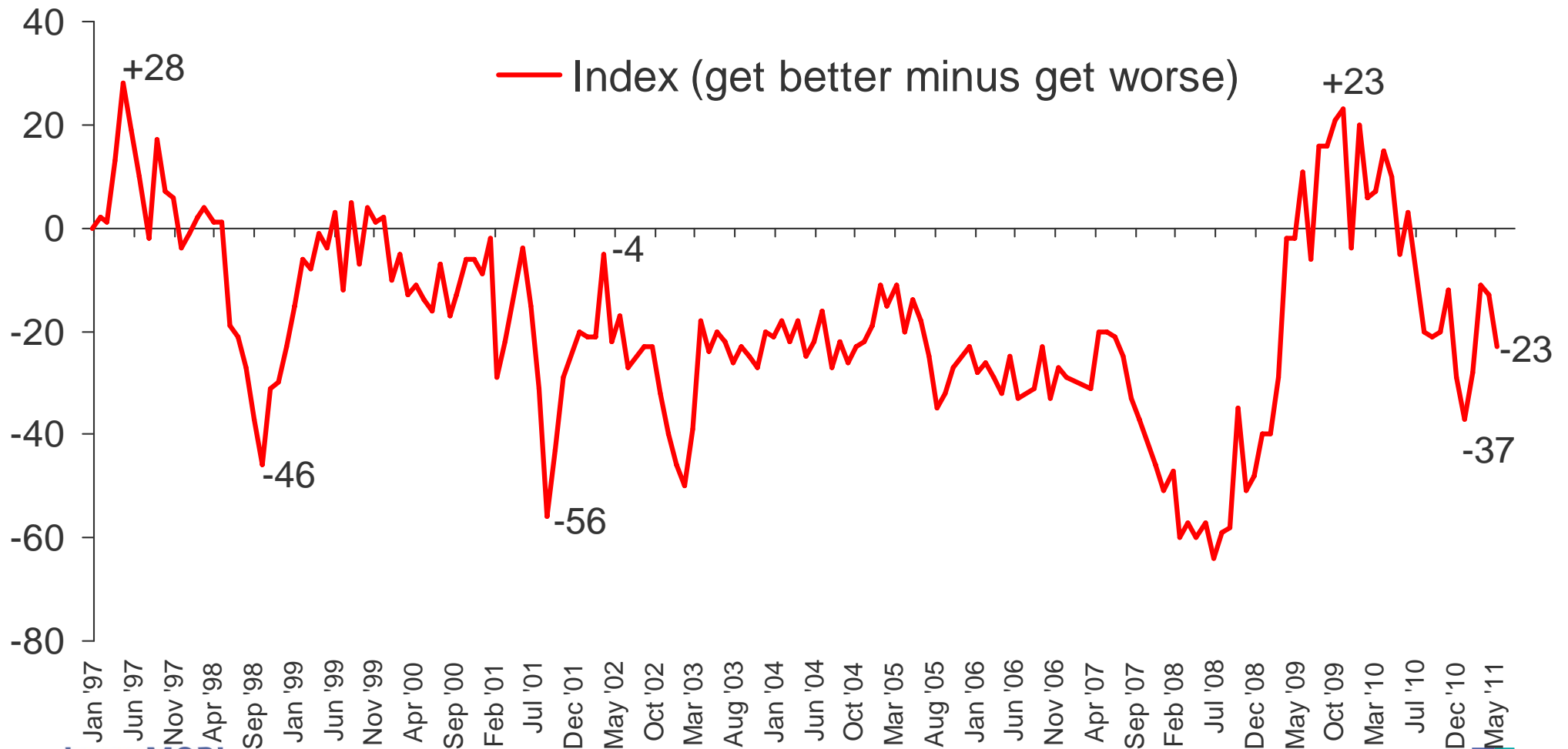
Base: 1,003 British adults 18+, 17th - 19th June 2011
Ipsos MORI

Source: Reuters/Ipsos MORI Political Monitor



The Ipsos MORI Economic Optimism Index

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Ipsos MORI

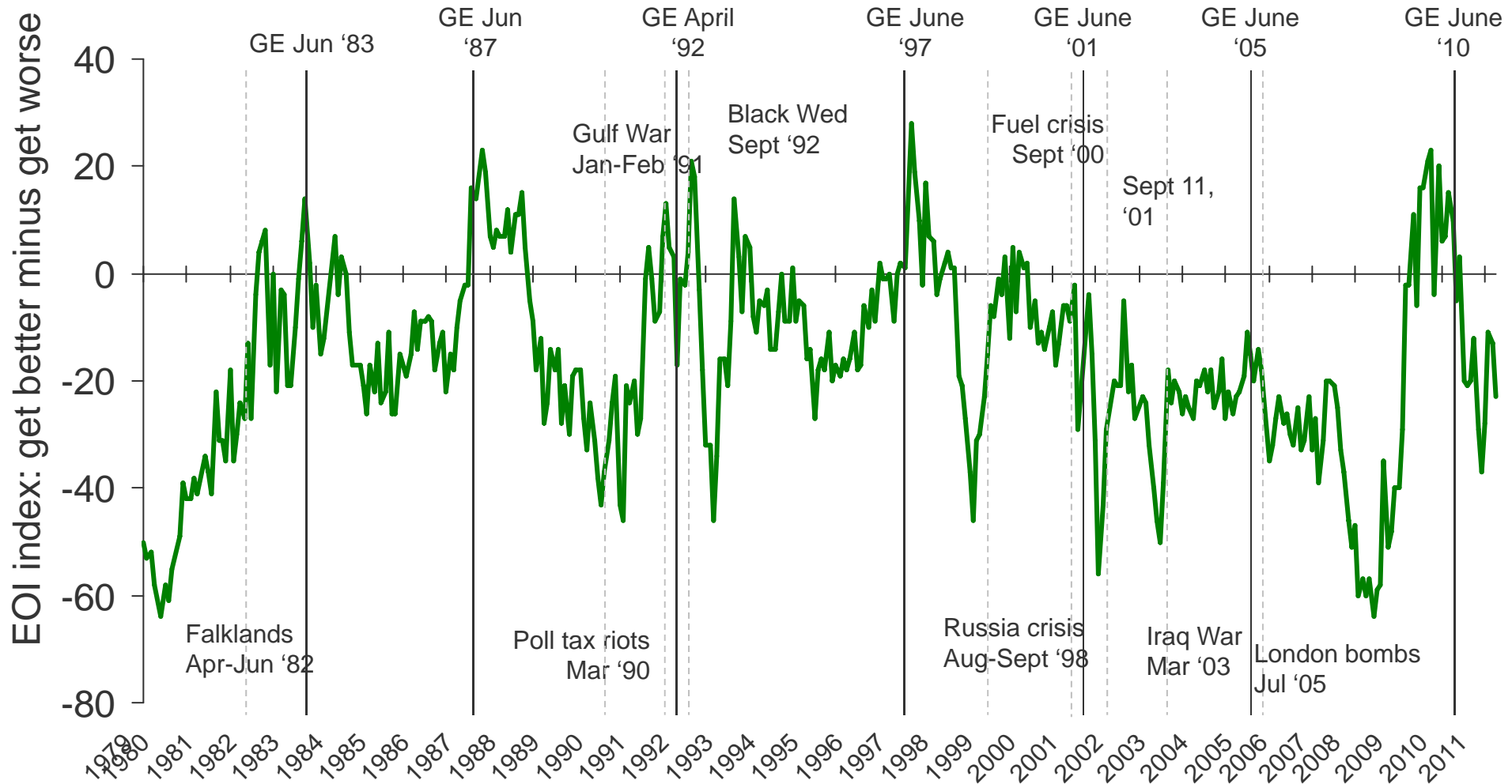
Base: c. 1,000 British adults each month;

Source: Reuters/Ipsos MORI Political Monitor



Economic Optimism since 1979

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c. 1,000 British adults each month

Ipsos MORI

Source: Reuters/Ipsos MORI Political Monitor

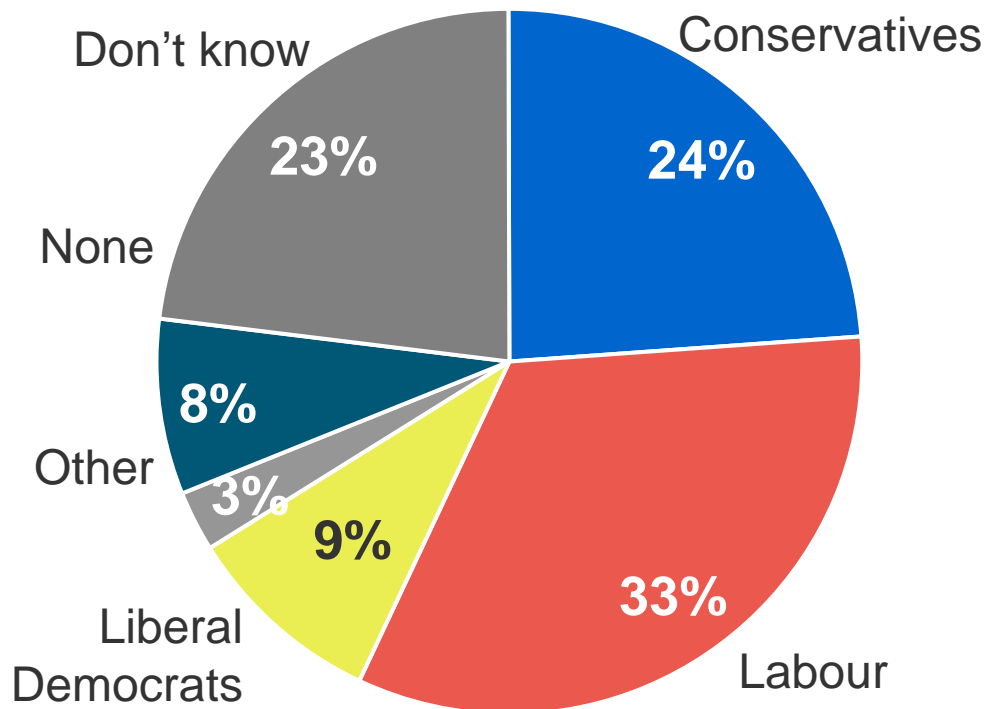


The NHS

Best party on healthcare

Which party do you think has the best policies on health care, the Conservatives, Labour, Liberal Democrats or some other party?

March 2010

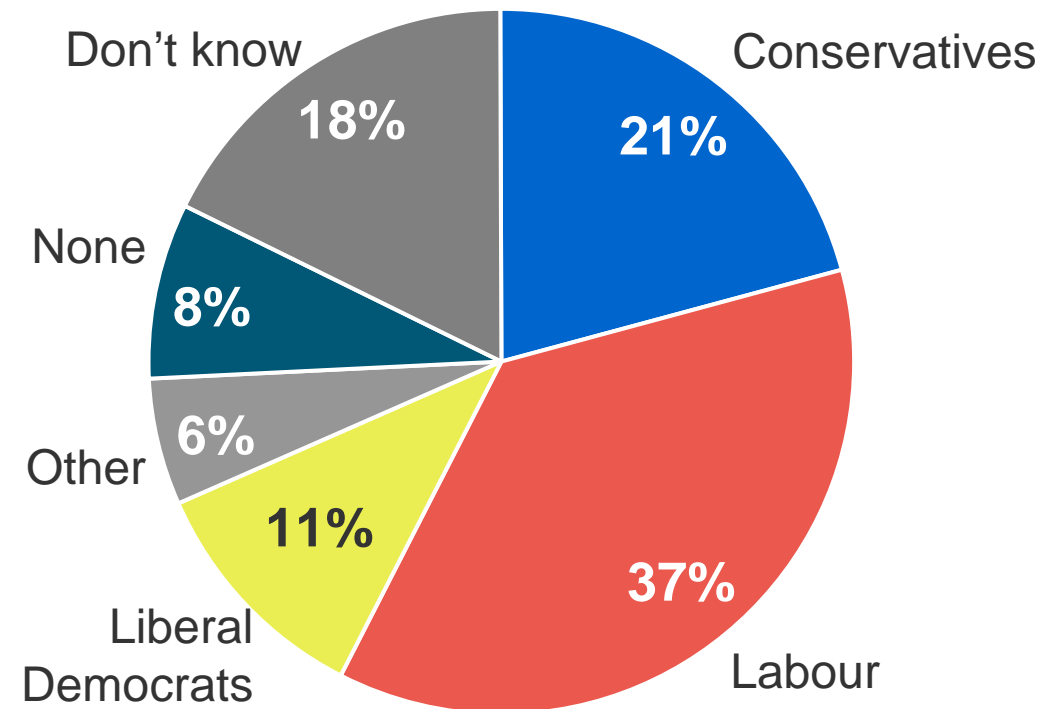


Conservative lead = -9

Base: 1,533 British adults 18+, 19th - 22nd June 2010

Ipsos MORI

June 2011



Conservative lead = -16

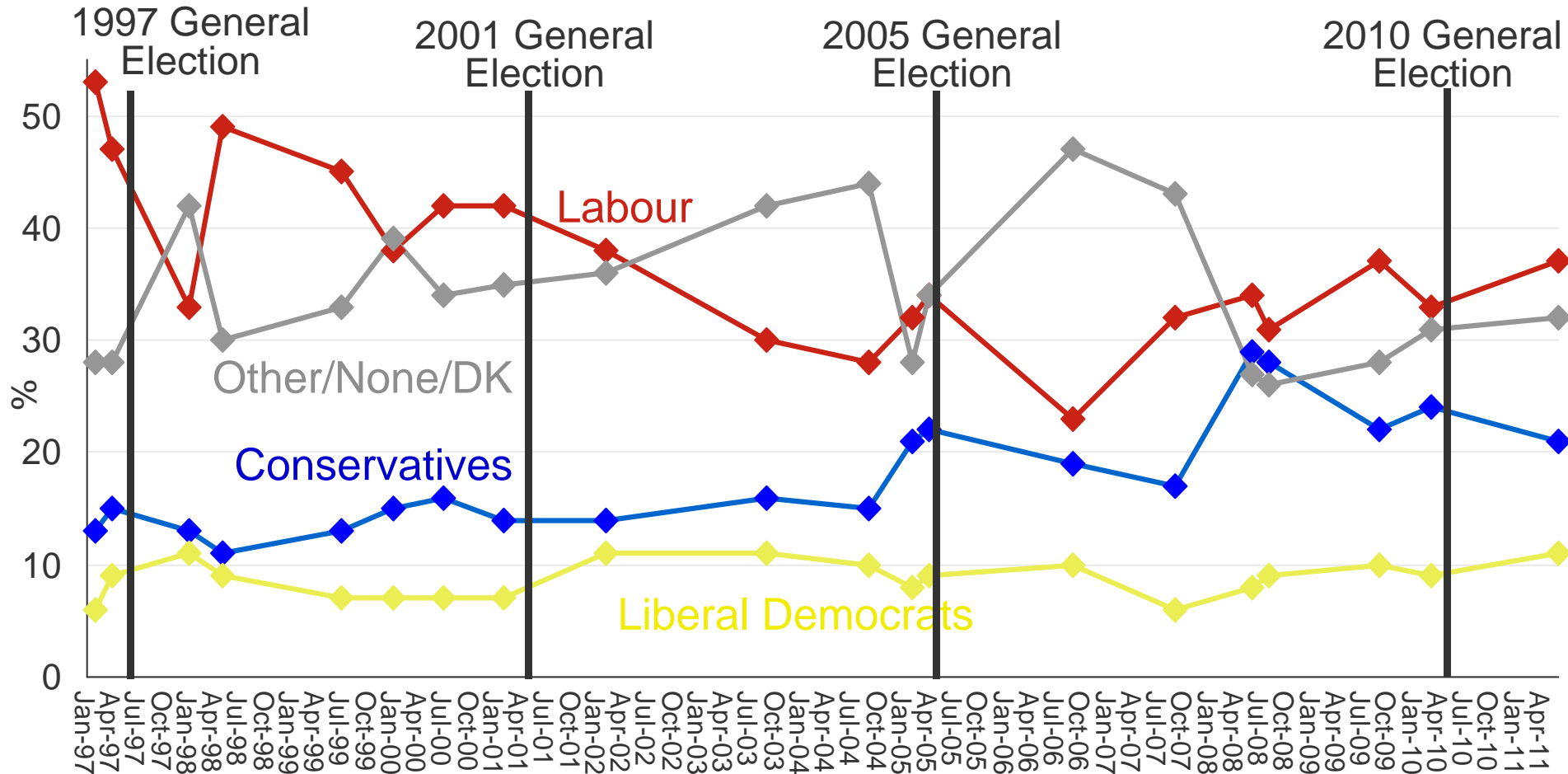
Base: 1,003 British adults 18+, 17th - 19th June 2011

Source: Reuters/Ipsos MORI Political Monitor



Best party on healthcare: 1997-2011

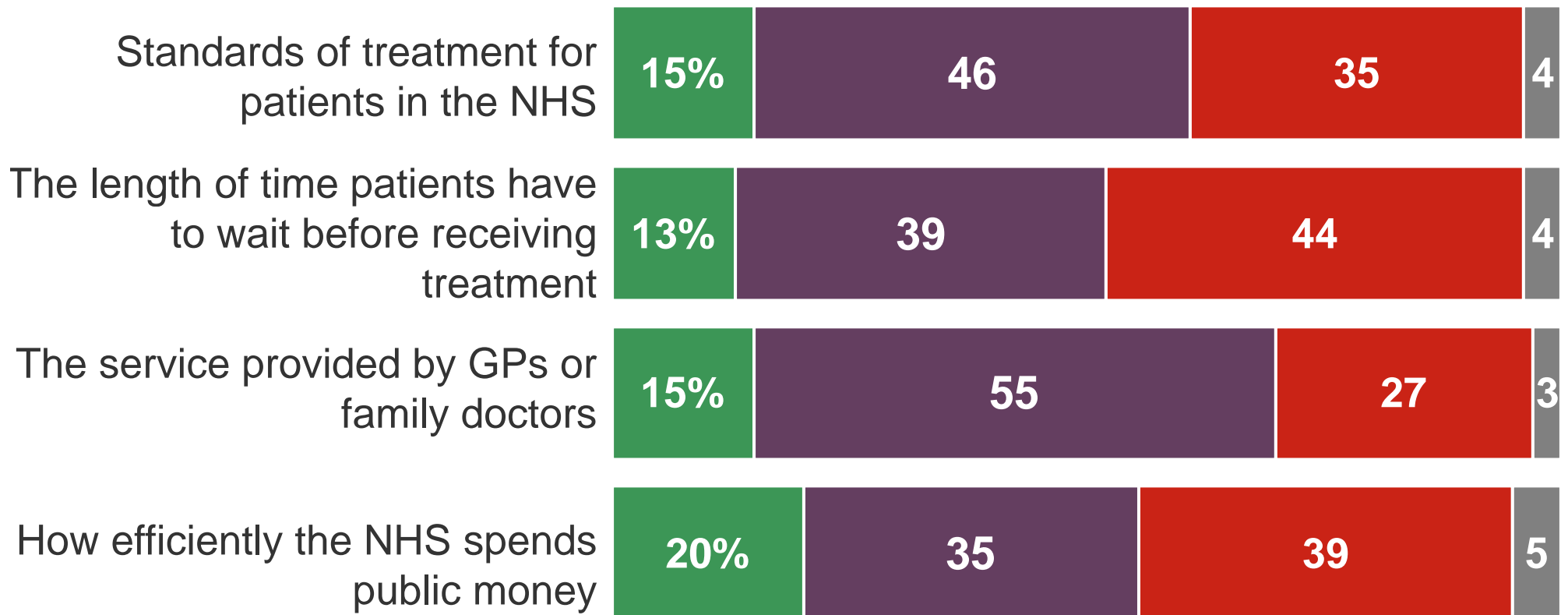
I would like you to tell me whether you think the Conservative party, the Labour party or the Liberal Democrats has the best policies on health care.



NHS – better or worse?

Thinking about the NHS and from what you know or have heard, do you think the following will get better or worse over the next 12 months or will they stay the same?

■ % Better ■ % Stay the same ■ % Worse ■ % Don't know

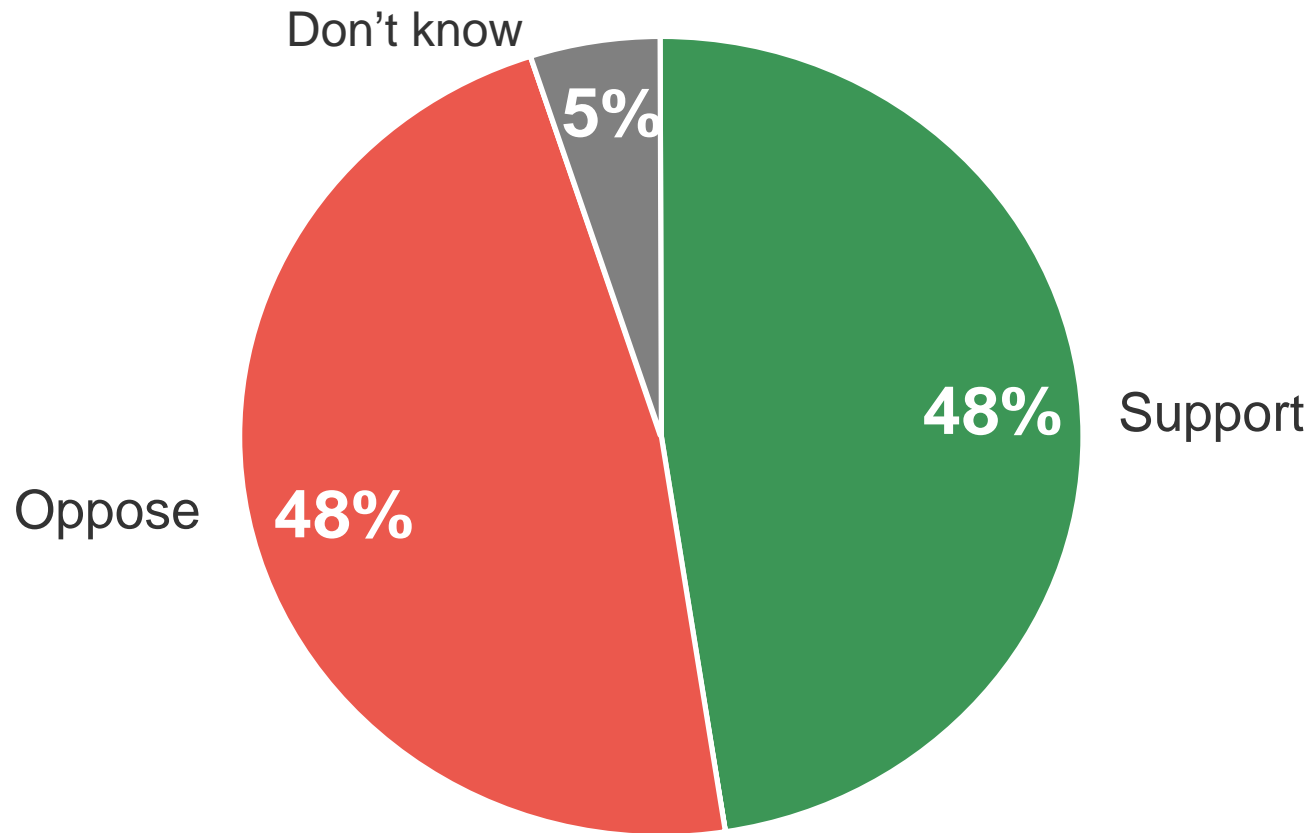


Public sector strikes and trade unions

Public split on strikes

This week it was announced that people in a number of public sector jobs will go on strike this summer in protest against job cuts, pay levels and pension reductions.

Do you support or oppose their decision to go on strike?

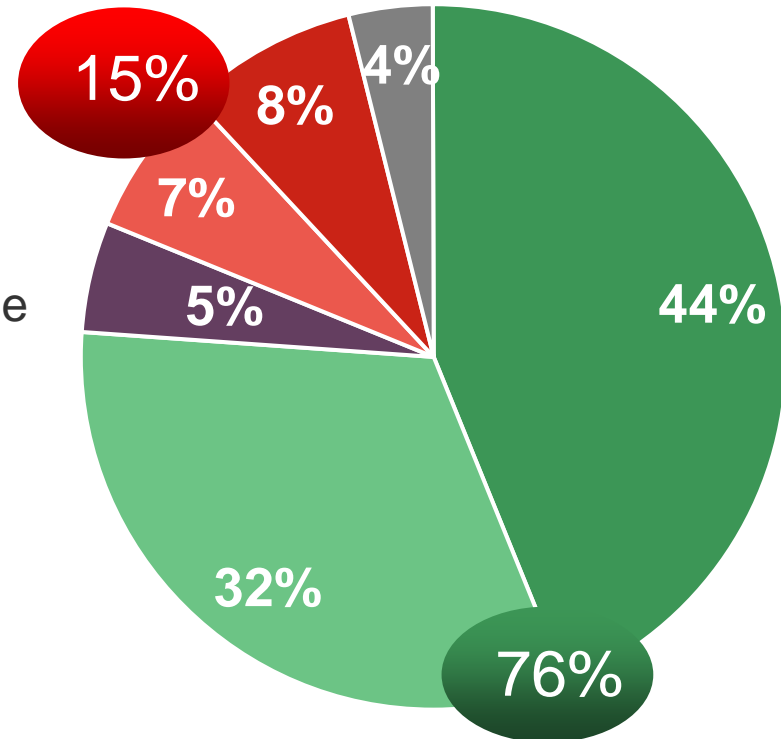
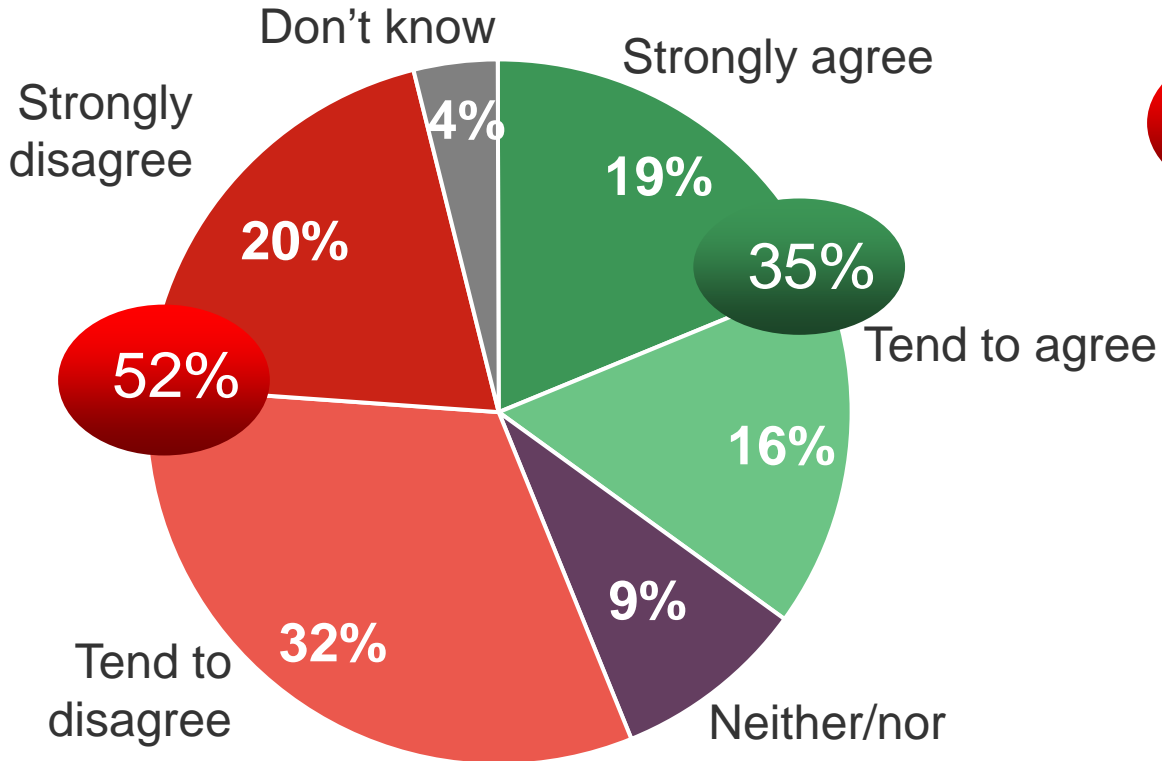


Attitudes towards trade unions

I am going to read out some statements relating to trade unions. For each one, please tell me, how strongly you agree or disagree with it?

“Trade unions have too much power in Britain today”

“Trade unions are essential to protect workers’ interests”



Base: 1,003 British adults 18+, 17th - 19th June 2011
Ipsos MORI

Base: 1,003 British adults 18+, 17th - 19th June 2011

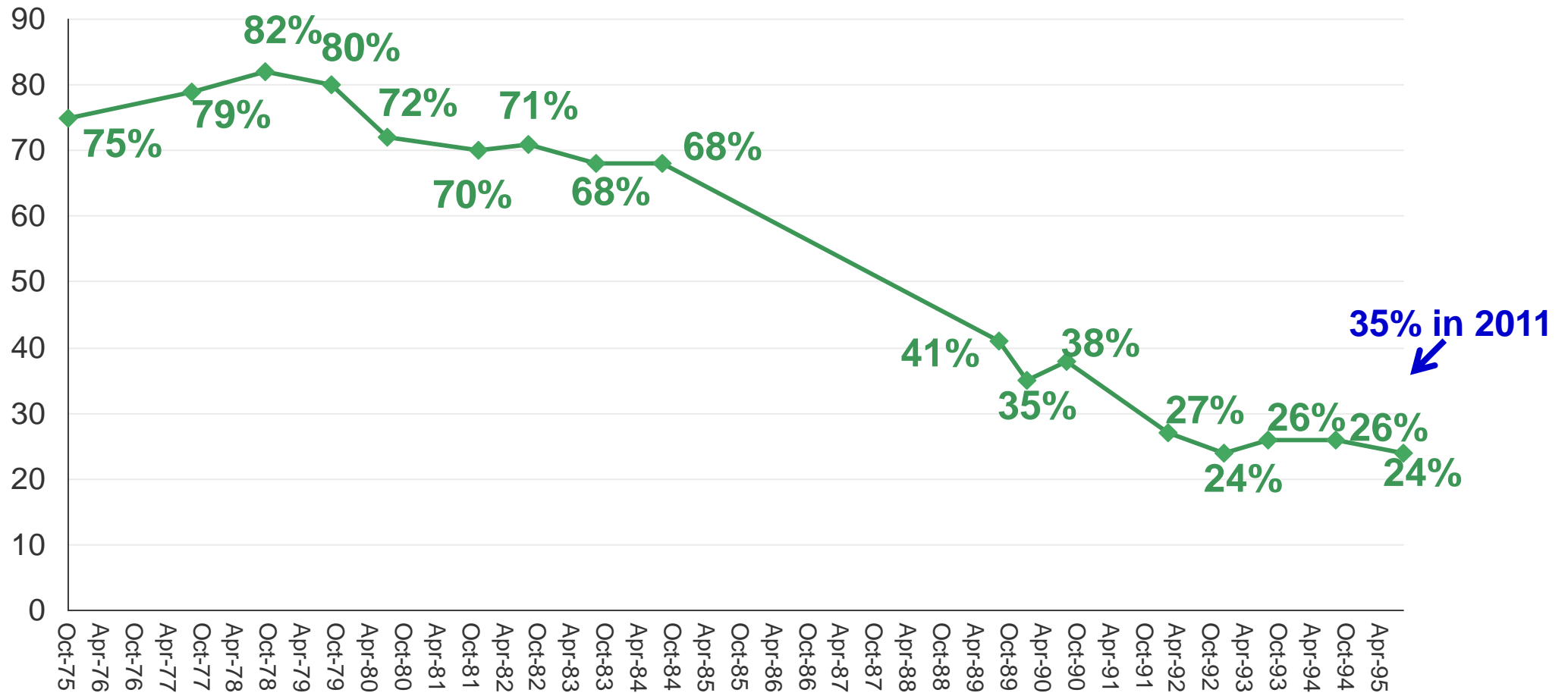
Source: Reuters/Ipsos MORI Political Monitor



"Trade unions have too much power" – 1975-1995 trend

"Trade unions have too much power in Britain today"

% Agree



“Trade unions are essential to protect workers’ interests” – 1975-1995 trend

“Trade unions are essential to protect worker’s interests”

% Agree

