

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Intention to vote		Gender		Age										Social Class						Unwtd Total	
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
Total Voting	803	453	691	405	399	216	292	296	92	124	156	135	124	172	73	222	233	169	179	455	349	805
Conservative	315	192	283	162	153	80	111	124	35	45	67	44	51	73	34	101	92	58	63	193	122	312
	39%	42%	41%	40%	38%	37%	38%	42%	38%	36%	43%	33%	41%	42%	46%	45%	40%	34%	35%	42%	35%	39%
Labour	264	144	222	142	122	73	96	94	34	39	49	47	37	57	25	68	59	63	73	127	137	271
	33%	32%	32%	35%	30%	34%	33%	32%	37%	32%	31%	35%	30%	33%	33%	31%	25%	37%	41%	28%	39%	34%
Liberal Democrats (Lib Dem)	135	64	115	59	76	41	40	54	16	25	25	15	31	22	7	31	50	25	29	81	54	137
	17%	14%	17%	15%	19%	19%	14%	18%	18%	20%	16%	11%	25%	13%	9%	14%	21%	15%	16%	18%	15%	17%
Scottish Nationalist	26	20	23	12	13	6	12	8	2	4	1	11	-	8	2	5	10	9	2	14	11	23
	3%	4%	3%	3%	3%	3%	4%	3%	3%	1%	8%	-	4%	3%	2%	4%	5%	1%	3%	3%	3%	3%
Plaid Cymru	5	2	3	*	4	3	*	1	*	3	*	-	-	1	-	1	2	*	1	3	2	6
	1%	*	*	*	1%	2%	*	*	*	2%	*	-	-	*	-	*	1%	*	1%	1%	1%	1%
Green Party	28	15	23	10	18	7	15	6	3	4	6	9	1	5	3	9	11	4	3	21	7	26
	3%	3%	3%	3%	4%	3%	5%	2%	3%	3%	4%	7%	1%	3%	4%	4%	5%	2%	2%	5%	2%	3%
UKIP	7	4	5	3	4	-	3	4	-	-	2	1	1	3	-	3	2	1	1	5	2	8
	1%	1%	1%	1%	1%	-	1%	1%	-	-	1%	1%	1%	2%	-	1%	1%	1%	1%	1%	1%	1%
British National Party	17	7	11	9	8	5	7	5	1	4	4	3	2	4	3	3	3	6	5	6	11	14
	2%	2%	2%	2%	2%	2%	3%	2%	1%	3%	3%	3%	1%	2%	4%	1%	1%	4%	3%	1%	3%	2%
Other	7	5	6	6	1	1	6	*	-	1	2	4	-	*	*	1	3	2	*	5	3	8
	1%	1%	1%	1%	*	*	2%	*	-	1%	1%	3%	-	*	*	1%	1%	1%	*	1%	1%	1%
"Conservative Lead over Labour"	51	49	61	20	31	7	15	29	1	6	18	-3	14	16	9	33	33	-5	-10	66	-15	41
	6%	11%	9%	5%	8%	3%	5%	10%	1%	5%	12%	-2%	11%	9%	13%	15%	14%	-3%	-5%	15%	-4%	5%
Undecided	82	27	52	30	52	33	20	29	16	17	12	8	13	16	6	15	30	15	23	44	38	78
	8%	5%	7%	6%	10%	12%	5%	8%	13%	10%	6%	5%	9%	8%	7%	6%	10%	7%	10%	8%	8%	8%
Would not vote	100	5	13	38	61	35	40	24	11	24	24	16	13	11	5	20	24	21	35	45	55	101
	10%	1%	2%	8%	12%	12%	11%	7%	10%	14%	12%	10%	9%	5%	6%	8%	8%	10%	14%	8%	12%	10%
Refused	21	10	17	13	8	2	11	7	-	2	5	7	2	5	3	4	8	2	7	12	9	22
	2%	2%	2%	3%	1%	1%	3%	2%	-	1%	2%	4%	1%	3%	3%	2%	3%	1%	3%	2%	2%	2%
Will vote for another party but don't know which	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	1
	*	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	*

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

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13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total	
	Total (Wgtd.)	Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisfi ed	Dissat isfied	Yes	Everyo ne else	Bought on mortga ge	Owne d outrig ht	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour		Lib Dems
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007
Total Voting	803	315	264	135	489	540	368	436	223	536	96	707	360	229	207	589	565	237	265	260	278	343	190	190	251	88	805
Conservative	315 39%	315 100%	-	-	-	315 58%	139 38%	175 40%	33 15%	274 51%	31 32%	284 40%	147 41%	111 48%	54 26%	258 44%	220 39%	95 40%	78 29%	117 45%	120 43%	135 39%	87 45%	178 93%	28 11%	12 14%	312 39%
Labour	264 33%	-	264 100%	-	264 54%	-	115 31%	149 34%	145 65%	96 18%	40 42%	223 32%	123 34%	50 22%	87 42%	173 29%	180 32%	84 35%	106 40%	81 31%	77 28%	124 36%	49 26%	3 2%	187 75%	5 6%	271 34%
Liberal Democrats (Lib Dem)	135 17%	-	-	135 100%	135 28%	135 25%	71 19%	64 15%	32 14%	94 18%	17 18%	118 17%	50 14%	40 17%	44 21%	90 15%	105 19%	30 13%	41 15%	34 13%	60 22%	48 14%	34 18%	5 3%	21 8%	66 76%	137 17%
Scottish Nationalist	26 3%	-	-	-	26 5%	26 5%	14 4%	12 3%	7 3%	18 3%	2 2%	24 3%	13 4%	6 2%	7 3%	18 3%	16 3%	8 4%	26 10%	-	-	9 2%	6 3%	-	3 1%	-	23 3%
Plaid Cymru	5 1%	-	-	-	5 1%	5 1%	1 *	4 1%	* *	3 1%	1 1%	4 1%	2 1%	2 1%	* *	4 1%	3 1%	1 1%	-	5 2%	-	3 1%	1 *	-	-	-	6 1%
Green Party	28 3%	-	-	-	28 6%	28 5%	15 4%	13 3%	1 *	23 4%	2 2%	26 4%	13 4%	10 4%	4 2%	23 4%	16 3%	11 5%	4 2%	10 4%	14 5%	8 2%	8 4%	2 1%	4 2%	3 3%	26 3%
UKIP	7 1%	-	-	-	7 1%	7 1%	4 1%	3 1%	-	7 1%	1 1%	6 1%	3 1%	5 2%	-	7 1%	7 1%	1 *	1 *	4 2%	3 1%	1 *	1 *	-	2 1%	-	8 1%
British National Party	17 2%	-	-	-	17 4%	17 3%	4 1%	13 3%	2 1%	15 3%	1 1%	16 2%	5 1%	4 2%	8 4%	9 2%	11 2%	7 3%	6 2%	7 3%	4 1%	10 3%	4 2%	3 1%	5 2%	2 2%	14 2%
Other	7 1%	-	-	-	7 2%	7 1%	5 1%	2 *	3 1%	5 1%	1 1%	7 1%	4 1%	1 1%	* *	6 1%	6 1%	1 1%	4 2%	2 1%	1 *	6 2%	2 1%	-	1 *	-	8 1%
"Conservative Lead over Labour"	51 6%	315 100%	-264 -100%	0 0%	-264 -54%	315 58%	25 7%	26 6%	-113 -50%	178 33%	-9 -10%	61 9%	25 7%	60 26%	-33 -16%	85 14%	40 7%	11 5%	-29 -11%	37 14%	43 16%	11 3%	37 20%	174 92%	-160 -64%	7 8%	41 5%
Undecided	82 8%	-	-	-	-	-	37 8%	45 8%	17 7%	52 8%	8 7%	74 8%	39 9%	19 7%	21 8%	57 8%	56 8%	26 9%	29 9%	25 8%	29 8%	42 10%	13 6%	3 2%	19 7%	4 5%	78 8%
Would not vote	100 10%	-	-	-	-	-	46 10%	54 10%	17 7%	75 11%	12 10%	88 10%	49 11%	18 7%	31 12%	68 9%	64 9%	35 12%	31 9%	26 8%	43 12%	34 8%	10 4%	8 4%	7 3%	2 2%	101 10%
Refused	21 2%	-	-	-	-	-	12 3%	9 2%	4 2%	11 2%	2 2%	19 2%	5 1%	8 3%	7 3%	14 2%	16 2%	5 2%	12 4%	1 *	8 2%	7 2%	6 3%	1 *	1 *	-	22 2%
Will vote for another party but don't know which	1 *	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	-	-	-	1 *

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Intention to vote			Gender		Age										Social Class						Unwtd Total
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	522	522	522	269	253	86	192	244	17	69	93	99	101	143	60	155	161	96	110	316	206	522
Weighted Total	495	495	495	257	238	82	193	220	20	61	93	100	92	128	54	146	146	101	102	292	203	522
Total Voting	453	453	453	241	212	73	178	202	19	54	86	92	83	118	51	137	131	90	95	269	185	478
Conservative	192	192	192	99	93	29	70	93	7	22	39	31	36	57	30	65	55	37	35	120	72	204
	42%	42%	42%	41%	44%	40%	39%	46%	36%	41%	45%	34%	43%	48%	58%	48%	42%	41%	37%	45%	39%	43%
Labour	144	144	144	85	58	24	59	61	8	15	28	31	26	35	15	44	36	28	36	80	64	153
	32%	32%	32%	35%	27%	32%	33%	30%	45%	28%	32%	34%	31%	30%	29%	32%	27%	31%	38%	30%	35%	32%
Liberal Democrats (Lib Dem)	64	64	64	31	33	14	21	29	2	12	13	8	17	12	2	18	24	6	16	42	22	71
	14%	14%	14%	13%	16%	19%	12%	15%	9%	22%	15%	8%	21%	10%	3%	13%	18%	7%	17%	15%	12%	15%
Scottish Nationalist	20	20	20	10	10	1	12	7	-	1	1	11	-	7	2	4	5	9	2	9	11	18
	4%	4%	4%	4%	5%	1%	7%	3%	-	2%	1%	12%	-	6%	3%	3%	4%	10%	2%	3%	6%	4%
Plaid Cymru	2	2	2	*	2	1	-	1	*	1	-	-	-	1	-	-	2	-	-	2	-	3
	*	*	*	*	1%	2%	-	*	2%	1%	-	-	-	1%	-	-	2%	-	-	1%	-	1%
Green Party	15	15	15	6	9	3	9	4	1	1	2	7	1	2	*	5	5	3	2	10	5	14
	3%	3%	3%	3%	4%	4%	5%	2%	8%	3%	2%	8%	1%	2%	1%	4%	4%	4%	2%	4%	3%	3%
UKIP	4	4	4	1	3	-	2	3	-	-	2	*	1	1	-	1	2	-	1	3	1	4
	1%	1%	1%	1%	1%	-	1%	1%	-	-	2%	*	2%	1%	-	1%	1%	-	1%	1%	1%	1%
British National Party	7	7	7	5	2	1	2	4	-	1	2	-	2	3	3	-	1	4	2	1	6	6
	2%	2%	2%	2%	1%	2%	1%	2%	-	2%	2%	-	2%	2%	5%	-	1%	5%	2%	*	3%	1%
Other	5	5	5	3	1	*	4	*	-	*	1	3	-	*	*	-	2	2	*	2	3	5
	1%	1%	1%	1%	1%	1%	2%	*	-	1%	1%	3%	-	*	1%	-	2%	3%	*	1%	2%	1%
"Conservative Lead over Labour"	49	49	49	13	35	5	11	32	-2	7	11	*	11	22	15	21	20	9	-1	41	8	51
	11%	11%	11%	6%	17%	7%	6%	16%	-8%	13%	13%	*	13%	18%	29%	16%	15%	10%	-1%	15%	4%	11%
Undecided	27	27	27	9	18	6	9	12	-	6	5	4	5	6	2	4	7	9	7	11	15	27
	5%	5%	5%	4%	7%	7%	5%	5%	-	10%	5%	4%	6%	5%	3%	3%	5%	9%	7%	4%	8%	5%
Would not vote	5	5	5	3	2	3	1	2	1	1	1	-	2	-	-	2	3	-	-	5	-	6
	1%	1%	1%	1%	1%	3%	*	1%	7%	2%	1%	-	2%	-	-	2%	2%	-	-	2%	-	1%
Refused	10	10	10	4	6	-	5	5	-	-	1	4	1	4	1	3	5	2	1	7	2	11
	2%	2%	2%	2%	2%	-	3%	2%	-	-	1%	4%	1%	3%	3%	2%	3%	2%	1%	3%	1%	2%

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13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisfi ed	Dissat isfied	Yes	Everyo ne else	Bought on mortga ge	Owned outrig ht	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour	Lib Dems	
Unweighted Total	522	204	153	71	274	325	225	297	139	348	141	381	205	220	93	425	396	124	175	159	188	201	159	157	194	61	522
Weighted Total	495	192	144	64	261	310	230	265	128	333	66	429	219	165	108	384	359	134	166	153	176	203	146	150	187	53	522
Total Voting	453	192	144	64	261	310	212	241	117	309	62	392	204	148	99	352	329	123	152	144	157	187	136	148	176	51	478
Conservative	192 42%	192	-	-	-	192	77	115	10	178	19	173	84	82	26	167	131	61	52	63	78	81	65	142	21	6	204
		100%	-	-	-	62%	36%	48%	9%	58%	31%	44%	41%	56%	26%	47%	40%	50%	34%	44%	49%	43%	48%	96%	12%	11%	43%
Labour	144 32%	-	144	-	144	-	70	73	86	44	26	117	66	30	46	96	107	37	56	46	42	66	36	*	132	3	153
		-	100%	-	55%	-	33%	30%	73%	14%	43%	30%	33%	20%	46%	27%	32%	30%	37%	32%	26%	35%	26%	*	75%	6%	32%
Liberal Democrats (Lib Dem)	64 14%	-	-	64	64	64	36	27	16	43	12	52	26	20	17	47	54	10	19	19	25	19	21	1	14	38	71
		-	-	100%	24%	21%	17%	11%	14%	14%	19%	13%	13%	14%	17%	13%	16%	8%	13%	13%	16%	10%	15%	1%	8%	76%	15%
Scottish Nationalist	20 4%	-	-	-	20	20	11	9	3	16	2	18	12	4	4	15	14	5	20	-	-	7	6	-	3	-	18
		-	-	-	8%	6%	5%	4%	3%	5%	3%	5%	6%	3%	4%	4%	4%	4%	13%	-	-	4%	4%	-	2%	-	4%
Plaid Cymru	2 *	-	-	-	2	2	*	2	*	1	*	2	-	2	*	2	2	-	-	2	-	1	-	-	-	-	3
		-	-	-	1%	1%	*	1%	*	*	1%	*	-	1%	*	*	1%	-	-	1%	-	1%	-	-	-	-	1%
Green Party	15 3%	-	-	-	15	15	9	7	1	12	1	14	8	4	3	12	8	7	-	5	10	5	6	2	3	2	14
		-	-	-	6%	5%	4%	3%	1%	4%	2%	4%	4%	3%	3%	3%	2%	6%	-	4%	6%	2%	4%	1%	2%	3%	3%
UKIP	4 1%	-	-	-	4	4	3	1	-	4	*	4	2	3	-	4	4	-	-	4	*	1	-	-	1	-	4
		-	-	-	2%	1%	2%	*	-	1%	*	1%	1%	2%	-	1%	1%	-	-	3%	*	1%	-	-	1%	-	1%
British National Party	7 2%	-	-	-	7	7	2	6	-	7	*	7	2	2	3	4	5	2	2	3	2	4	2	3	1	2	6
		-	-	-	3%	2%	1%	2%	-	2%	1%	2%	1%	1%	3%	1%	2%	1%	1%	2%	2%	2%	1%	2%	*	3%	1%
Other	5 1%	-	-	-	5	5	4	1	1	4	*	4	4	1	-	5	4	1	3	2	-	3	2	-	-	-	5
		-	-	-	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	1%	2%	1%	-	2%	1%	-	-	-	1%
"Conservative Lead over Labour"	49 11%	192	-144	0	-144	192	7	42	-75	134	-7	56	18	53	-20	70	24	24	-4	17	36	15	29	142	-111	2	51
		100%	-100%	0%	-55%	62%	3%	17%	-64%	43%	-12%	14%	9%	36%	-20%	20%	7%	20%	-3%	12%	23%	8%	21%	96%	-63%	5%	11%
Undecided	27 5%	-	-	-	-	-	11	16	6	17	3	24	12	10	5	21	18	9	8	7	11	11	5	1	10	1	27
		-	-	-	-	-	5%	6%	5%	5%	4%	6%	5%	6%	5%	6%	5%	7%	5%	5%	6%	5%	4%	*	5%	3%	5%
Would not vote	5 1%	-	-	-	-	-	2	3	2	3	*	5	-	2	3	2	4	1	-	1	4	3	-	1	-	1	6
		-	-	-	-	-	1%	1%	1%	1%	1%	1%	-	1%	3%	*	1%	*	-	1%	2%	1%	-	1%	-	2%	1%
Refused	10 2%	-	-	-	-	-	5	5	3	4	1	9	4	6	-	9	8	2	6	1	4	3	5	-	1	-	11
		-	-	-	-	-	2%	2%	2%	1%	1%	2%	2%	4%	-	2%	2%	2%	3%	*	2%	1%	4%	-	*	-	2%

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*=Less than 0.5%

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Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Intention to vote			Gender		Age									Social Class						Unwtd Total	
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
Conservative	280	183	257	153	127	71	103	106	28	43	66	37	44	61	30	93	80	53	53	174	106	277
	28%	37%	33%	31%	24%	25%	28%	30%	24%	26%	33%	22%	29%	30%	34%	36%	27%	26%	22%	31%	23%	28%
Labour	222	128	189	125	97	63	84	75	33	30	42	42	29	46	24	56	54	53	59	110	112	221
	22%	26%	24%	26%	19%	22%	23%	21%	27%	18%	21%	25%	19%	22%	28%	21%	18%	26%	24%	20%	25%	22%
Liberal Democrats (Lib Dem)	105	56	91	51	54	28	34	43	10	18	21	13	25	18	3	25	38	20	23	63	43	108
	10%	11%	12%	10%	10%	10%	9%	12%	9%	11%	10%	8%	17%	9%	4%	9%	13%	10%	9%	11%	9%	11%
Scottish Nationalist	23	18	21	9	13	5	10	8	2	2	1	9	-	8	2	5	9	7	2	13	9	21
	2%	4%	3%	2%	3%	2%	3%	2%	2%	1%	1%	6%	-	4%	3%	2%	3%	4%	1%	2%	2%	2%
Plaid Cymru	2	2	2	*	2	1	*	1	*	1	*	-	-	1	-	-	2	*	-	2	*	4
	*	*	*	*	*	*	*	*	*	*	*	-	-	*	-	-	1%	*	-	*	*	*
Green Party	22	12	18	8	14	5	15	3	1	3	6	9	-	3	2	5	10	4	3	16	7	21
	2%	2%	2%	2%	3%	2%	4%	1%	1%	2%	3%	5%	-	1%	3%	2%	4%	2%	1%	3%	1%	2%
UKIP	6	3	4	3	3	-	3	3	-	-	2	1	-	3	-	3	2	1	-	5	1	6
	1%	1%	*	1%	1%	-	1%	1%	-	-	1%	*	-	1%	-	1%	1%	*	-	1%	*	1%
Scottish Socialist Party	*	*	*	-	*	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	1
	*	*	*	-	*	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	*
Other	21	12	15	13	8	5	10	6	1	4	6	4	2	4	3	2	6	9	4	8	13	19
	2%	2%	2%	3%	1%	2%	3%	2%	1%	2%	3%	2%	1%	2%	3%	1%	2%	4%	2%	2%	3%	2%
Undecided	190	56	132	63	127	68	50	72	31	36	24	26	32	40	15	49	55	31	55	104	86	192
	19%	11%	17%	13%	24%	24%	14%	20%	26%	22%	12%	16%	21%	20%	17%	19%	19%	15%	22%	19%	19%	19%
Would not vote	96	5	12	38	58	35	39	22	11	23	24	15	13	10	4	19	24	21	33	43	53	97
	10%	1%	2%	8%	11%	12%	11%	6%	10%	14%	12%	9%	8%	5%	4%	7%	8%	10%	13%	8%	12%	10%
Don't know	1	-	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	1
	*	-	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	*
Refused	39	20	32	22	17	6	14	19	-	6	5	9	7	12	4	4	13	7	14	17	22	39
	4%	4%	4%	5%	3%	2%	4%	5%	-	3%	3%	5%	5%	6%	4%	2%	4%	3%	6%	3%	5%	4%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total		
	Total (Wgtd.)	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Yes	Every one else	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Conservative	Labour		Lib Dems	
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007	
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007	
Conservative	280 28%	280 89%	-	-	-	280 52%	130 28%	150 28%	28 11%	245 36%	27 23%	253 28%	138 30%	99 36%	43 16%	237 32%	191 27%	89 29%	69 21%	98 31%	113 32%	119 28%	80 36%	161 79%	27 10%	12 13%	277 28%	
Labour	222 22%	-	222 84%	-	222 45%	-	102 22%	120 22%	135 52%	67 10%	33 28%	189 21%	107 24%	37 14%	76 28%	144 20%	146 21%	76 25%	89 26%	67 22%	65 18%	106 25%	40 18%	2 1%	157 56%	4 5%	221 22%	
Liberal Democrats (Lib Dem)	105 10%	-	-	105 78%	105 22%	105 20%	60 13%	46 8%	25 10%	74 11%	16 13%	90 10%	40 9%	31 11%	35 13%	70 10%	85 12%	20 7%	30 9%	26 8%	49 14%	37 9%	24 11%	5 2%	17 6%	57 61%	108 11%	
Scottish Nationalist	23 2%	-	-	-	23 5%	23 4%	11 2%	12 2%	5 2%	17 3%	2 2%	21 2%	10 2%	6 2%	7 2%	16 2%	16 2%	6 2%	23 7%	-	-	7 2%	4 2%	-	3 1%	-	21 2%	
Plaid Cymru	2 *	-	-	-	2 1%	2 *	1 *	2 *	* *	1 *	1 1%	2 *	* *	2 1%	* *	2 *	2 *	-	-	2 1%	-	2 *	-	-	-	-	4 *	
Green Party	22 2%	-	-	-	22 5%	22 4%	11 2%	11 2%	1 *	18 3%	2 2%	20 2%	13 3%	6 2%	3 1%	19 3%	11 2%	11 4%	4 1%	10 3%	8 2%	8 2%	6 3%	2 1%	4 1%	2 2%	21 2%	
UKIP	6 1%	-	-	-	6 1%	6 1%	3 1%	3 1%	-	6 1%	1 1%	5 1%	3 1%	3 1%	-	6 1%	5 1%	1 *	1 *	3 1%	2 1%	-	1 *	-	1 *	-	6 1%	
Scottish Socialist Party	* *	-	-	-	* *	* *	* *	-	-	-	-	-	* *	-	-	* *	* *	-	-	-	-	-	-	-	-	-	-	1 *
Other	21 2%	-	-	-	21 4%	21 4%	7 1%	14 3%	5 2%	16 2%	1 1%	20 2%	7 1%	4 2%	9 3%	11 1%	13 2%	8 3%	8 2%	8 2%	5 1%	13 3%	3 2%	3 1%	6 2%	2 2%	19 2%	
Undecided	190 19%	29 9%	38 14%	28 21%	81 17%	72 13%	76 16%	114 21%	36 14%	133 20%	21 18%	169 19%	77 17%	53 19%	53 20%	131 18%	138 20%	52 17%	65 19%	66 21%	59 16%	86 20%	42 19%	18 9%	51 19%	14 15%	192 19%	
Would not vote	96 10%	-	-	-	-	-	44 10%	52 10%	17 7%	71 11%	11 10%	85 10%	49 11%	16 6%	30 11%	65 9%	61 9%	35 11%	31 9%	23 7%	42 12%	34 8%	10 4%	8 4%	7 3%	2 2%	97 10%	
Don't know	1 *	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	-	-	-	1 *	
Refused	39 4%	6 2%	4 2%	1 1%	6 1%	8 1%	18 4%	21 4%	8 3%	25 4%	2 2%	37 4%	9 2%	18 7%	10 4%	28 4%	31 4%	8 3%	17 5%	8 3%	14 4%	15 3%	9 4%	4 2%	5 2%	1 2%	39 4%	

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Intention to vote		Gender		Age								Social Class						Unwtd Total			
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	231	86	171	91	140	64	69	98	21	43	32	37	40	58	22	52	67	39	73	119	112	231
Weighted Total	229	76	164	85	144	73	64	91	31	42	29	35	39	52	19	53	68	38	69	121	108	231
Conservative	35	9	25	9	26	9	8	18	7	2	1	7	7	11	4	8	12	5	11	19	16	35
	15%	12%	15%	10%	18%	12%	13%	20%	22%	4%	4%	20%	17%	22%	22%	14%	17%	13%	16%	16%	15%	15%
Labour	42	15	33	17	25	10	12	19	1	9	7	5	8	11	*	12	5	10	14	17	25	50
	18%	20%	20%	20%	17%	14%	19%	21%	4%	21%	25%	15%	21%	21%	3%	23%	7%	27%	21%	14%	23%	22%
Liberal Democrats (Lib Dem)	30	8	25	8	22	13	6	11	6	7	4	2	6	5	3	7	12	5	7	18	11	29
	13%	11%	15%	9%	15%	17%	10%	12%	19%	16%	15%	6%	15%	9%	17%	13%	17%	12%	9%	15%	10%	13%
Scottish Nationalist	3	2	2	3	-	1	2	-	-	1	-	2	-	-	-	-	1	2	-	1	2	2
	1%	2%	1%	3%	-	2%	3%	-	-	3%	-	5%	-	-	-	-	2%	4%	-	1%	1%	1%
Plaid Cymru	2	-	1	-	2	2	-	-	-	2	-	-	-	-	-	1	-	-	1	1	1	2
	1%	-	1%	-	2%	3%	-	-	-	5%	-	-	-	-	-	2%	-	-	2%	1%	1%	1%
Green Party	6	3	5	2	3	2	-	3	1	1	-	-	1	2	1	4	1	-	1	5	1	5
	2%	5%	3%	2%	2%	3%	-	3%	4%	2%	-	-	3%	4%	4%	7%	1%	-	1%	4%	1%	2%
UKIP	2	2	2	*	1	-	*	1	-	-	-	*	1	-	-	-	*	-	1	*	1	2
	1%	2%	1%	*	1%	-	*	2%	-	-	-	1%	4%	-	-	-	*	-	2%	*	1%	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	-	2	2	1	-	3	-	-	-	-	3	-	-	-	2	-	-	1	2	1	2
	1%	-	1%	2%	1%	-	5%	-	-	-	-	10%	-	-	4%	-	-	2%	2%	1%	1%	1%
Undecided	82	27	52	30	52	33	20	29	16	17	12	8	13	16	6	15	30	15	23	44	38	78
	36%	35%	32%	36%	36%	45%	30%	32%	51%	41%	40%	22%	34%	31%	33%	27%	43%	39%	34%	36%	35%	34%
Would not vote	4	-	1	-	4	1	1	2	-	1	-	1	*	1	1	1	*	-	2	2	2	4
	2%	-	1%	-	3%	1%	2%	2%	-	1%	-	3%	1%	3%	8%	2%	1%	-	3%	1%	2%	2%
Refused	21	10	17	13	8	2	11	7	-	2	5	7	2	5	3	4	8	2	7	12	9	22
	9%	13%	10%	16%	5%	3%	17%	8%	-	5%	16%	19%	5%	10%	14%	7%	11%	5%	11%	10%	9%	10%

Fieldwork dates : 13th to 15th March 2009
Respondent Type : General Public 18+ - Telephone Omnibus
Source : Ipsos MORI J2009/59
*=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Yes	Every one else	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	231	35	50	29	92	77	89	142	45	159	53	178	76	95	51	171	174	57	81	74	76	93	51	28	60	17	231
Weighted Total	229	35	42	30	87	80	94	135	44	159	23	206	87	72	63	159	170	59	82	74	73	100	52	22	57	15	231
Conservative	35	35	-	-	-	35	9	26	5	29	4	31	10	12	11	21	29	6	8	20	7	16	7	16	1	-	35
	15%	100%	-	-	-	44%	10%	19%	10%	18%	17%	15%	11%	16%	18%	14%	17%	10%	10%	26%	10%	16%	13%	73%	2%	-	15%
Labour	42	-	42	-	42	-	13	29	10	29	7	35	16	13	12	29	34	8	18	13	11	18	9	1	30	1	50
	18%	-	100%	-	48%	-	14%	22%	22%	18%	32%	17%	19%	18%	19%	19%	20%	14%	21%	18%	15%	18%	18%	6%	54%	3%	22%
Liberal Democrats (Lib Dem)	30	-	-	30	30	30	11	19	7	20	1	28	10	9	9	20	20	9	11	8	11	11	10	-	4	9	29
	13%	-	-	100%	34%	37%	12%	14%	16%	12%	6%	14%	12%	13%	15%	12%	12%	16%	13%	11%	16%	11%	19%	-	7%	60%	13%
Scottish Nationalist	3	-	-	-	3	3	3	-	1	2	-	3	3	-	-	3	-	3	-	-	-	2	2	-	-	-	2
	1%	-	-	-	3%	3%	3%	-	3%	1%	-	1%	3%	-	-	2%	-	5%	3%	-	-	2%	3%	-	-	-	1%
Plaid Cymru	2	-	-	-	2	2	-	2	-	2	-	2	1	1	-	2	1	1	-	2	-	1	1	-	-	-	2
	1%	-	-	-	3%	3%	-	2%	-	1%	-	1%	2%	1%	-	1%	*	2%	-	3%	-	1%	2%	-	-	-	1%
Green Party	6	-	-	-	6	6	3	2	-	6	-	6	-	4	2	4	6	-	-	-	6	-	2	-	-	1	5
	2%	-	-	-	6%	7%	4%	2%	-	3%	-	3%	-	5%	3%	2%	3%	-	-	-	8%	-	4%	-	-	8%	2%
UKIP	2	-	-	-	2	2	2	-	-	2	*	1	-	2	-	2	2	-	-	1	*	1	-	-	1	-	2
	1%	-	-	-	2%	2%	2%	-	-	1%	1%	1%	-	2%	-	1%	1%	-	-	2%	*	1%	-	-	2%	-	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	-	-	-	3	3	2	1	-	3	-	3	2	1	-	3	3	-	2	1	-	2	2	-	-	-	2
	1%	-	-	-	4%	4%	2%	1%	-	2%	-	2%	2%	2%	-	2%	2%	-	2%	2%	-	2%	4%	-	-	-	1%
Undecided	82	-	-	-	-	-	37	45	17	52	8	74	39	19	21	57	56	26	29	25	29	42	13	3	19	4	78
	36%	-	-	-	-	-	40%	33%	39%	33%	34%	36%	45%	26%	34%	36%	33%	44%	35%	33%	39%	42%	26%	15%	33%	29%	34%
Would not vote	4	-	-	-	-	-	1	2	-	4	*	3	*	3	1	3	3	1	-	2	1	-	-	*	-	-	4
	2%	-	-	-	-	-	1%	2%	-	2%	2%	2%	1%	4%	1%	2%	2%	1%	-	3%	2%	-	-	2%	-	-	2%
Refused	21	-	-	-	-	-	12	9	4	11	2	19	5	8	7	14	16	5	12	1	8	7	6	1	1	-	22
	9%	-	-	-	-	-	13%	6%	10%	7%	8%	9%	6%	12%	11%	9%	9%	8%	14%	2%	11%	7%	12%	4%	2%	-	10%

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 9

Q.A. How would you vote if there were a General Election tomorrow?

Base : All certain to vote

	Intention to vote			Gender		Age									Social Class						Unwtd Total	
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	522	522	522	269	253	86	192	244	17	69	93	99	101	143	60	155	161	96	110	316	206	522
Weighted Total	495	495	495	257	238	82	193	220	20	61	93	100	92	128	54	146	146	101	102	292	203	522
Conservative	183	183	183	96	87	29	67	87	7	22	38	29	35	52	27	63	52	35	33	115	67	191
	37%	37%	37%	37%	37%	35%	35%	39%	34%	36%	41%	29%	38%	41%	50%	43%	36%	35%	32%	39%	33%	37%
Labour	128	128	128	79	49	18	56	54	8	10	26	29	24	31	15	38	32	27	31	71	58	135
	26%	26%	26%	31%	21%	22%	29%	25%	41%	28%	29%	26%	24%	27%	26%	22%	22%	26%	30%	24%	28%	26%
Liberal Democrats (Lib Dem)	56	56	56	27	29	13	18	25	2	11	10	7	15	11	*	15	20	6	14	35	20	60
	11%	11%	11%	10%	12%	15%	9%	12%	8%	18%	11%	7%	16%	8%	1%	10%	14%	6%	14%	12%	10%	11%
Scottish Nationalist	18	18	18	8	10	1	10	7	-	1	1	9	-	7	2	4	5	7	2	9	9	17
	4%	4%	4%	3%	4%	1%	5%	3%	-	1%	1%	9%	-	5%	3%	3%	3%	7%	2%	3%	5%	3%
Plaid Cymru	2	2	2	*	2	1	-	1	*	1	-	-	-	1	-	-	2	-	-	2	-	3
	*	*	*	*	1%	1%	-	*	2%	1%	-	-	-	1%	-	-	1%	-	-	1%	-	1%
Green Party	12	12	12	4	8	2	9	1	1	*	2	7	-	1	*	3	4	3	2	6	5	11
	2%	2%	2%	2%	3%	2%	5%	*	7%	1%	2%	7%	-	1%	1%	2%	3%	3%	2%	2%	3%	2%
UKIP	3	3	3	1	2	-	2	1	-	-	2	-	-	1	-	1	2	-	-	3	-	2
	1%	1%	1%	*	1%	-	1%	1%	-	-	2%	-	-	1%	-	1%	1%	-	-	1%	-	*
Scottish Socialist Party	*	*	*	-	*	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	1
	*	*	*	-	*	*	-	-	-	1%	-	-	-	-	-	-	*	-	-	*	-	*
Other	12	12	12	8	3	1	6	5	-	1	3	3	2	3	3	-	3	7	2	3	9	10
	2%	2%	2%	3%	1%	2%	3%	2%	-	2%	3%	3%	2%	2%	5%	-	2%	7%	2%	1%	4%	2%
Undecided	56	56	56	21	35	11	18	27	-	11	9	9	11	16	4	16	17	8	15	33	24	64
	11%	11%	11%	8%	15%	14%	9%	12%	-	18%	9%	9%	12%	12%	7%	11%	11%	8%	15%	11%	12%	12%
Would not vote	5	5	5	3	2	3	1	2	1	1	-	2	-	-	-	2	3	-	-	5	-	6
	1%	1%	1%	1%	1%	3%	*	1%	7%	2%	1%	-	2%	-	-	2%	2%	-	-	2%	-	1%
Refused	20	20	20	9	11	2	7	11	-	2	2	5	4	6	3	3	7	7	3	10	10	22
	4%	4%	4%	4%	4%	3%	4%	5%	-	4%	2%	5%	5%	5%	6%	2%	5%	7%	3%	3%	5%	4%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 10

Q.A. How would you vote if there were a General Election tomorrow?

Base : All certain to vote

Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total		
	Total (Wgtd.)	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Yes	Every one else	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Conservative	Labour		Lib Dems	
Unweighted Total	522	204	153	71	274	325	225	297	139	348	141	381	205	220	93	425	396	124	175	159	188	201	159	157	194	61	522	
Weighted Total	495	192	144	64	261	310	230	265	128	333	66	429	219	165	108	384	359	134	166	153	176	203	146	150	187	53	522	
Conservative	183 37%	183 95%	-	-	-	183 59%	76 33%	107 40%	10 8%	170 51%	17 26%	166 39%	82 37%	77 46%	24 22%	159 41%	122 34%	60 45%	49 29%	58 38%	76 44%	79 39%	62 43%	134 90%	21 11%	6 11%	191 37%	
Labour	128 26%	-	128 89%	-	128 49%	-	66 29%	63 24%	83 65%	33 10%	23 35%	106 25%	60 27%	28 17%	39 36%	87 23%	93 26%	35 26%	48 29%	40 26%	41 23%	58 29%	32 22%	* *	118 63%	3 5%	135 26%	
Liberal Democrats (Lib Dem)	56 11%	-	-	56 87%	56 21%	56 18%	33 15%	22 8%	15 12%	38 11%	11 17%	45 10%	25 11%	15 9%	16 15%	40 10%	47 13%	9 7%	19 11%	15 10%	22 13%	18 9%	17 11%	1 1%	13 7%	36 68%	60 11%	
Scottish Nationalist	18 4%	-	-	-	18 7%	18 6%	9 4%	9 3%	3 2%	15 4%	2 3%	16 4%	10 5%	4 2%	4 4%	14 4%	14 4%	3 2%	18 11%	-	-	6 3%	4 3%	-	3 2%	-	17 3%	
Plaid Cymru	2 *	-	-	-	2 1%	2 1%	* *	2 1%	* *	1 *	* 1%	2 *	- -	2 1%	* *	2 *	2 1%	- -	- -	2 1%	-	-	1 1%	-	-	-	-	3 1%
Green Party	12 2%	-	-	-	12 5%	12 4%	5 2%	7 2%	1 1%	9 3%	1 2%	11 2%	8 4%	2 1%	2 2%	10 3%	4 1%	7 5%	-	5 3%	7 4%	5 2%	3 2%	2 1%	3 2%	1 1%	11 2%	
UKIP	3 1%	-	-	-	3 1%	3 1%	2 1%	1 *	- -	3 1%	- -	3 1%	2 1%	1 1%	- -	3 1%	3 1%	- -	- -	3 2%	-	-	- -	- -	- -	- -	2 *	
Scottish Socialist Party	* *	- -	- -	- *	* *	* *	* -	- -	* -	- -	- 1%	- -	* -	- -	- *	* *	* *	- -	* -	- -	- -	- -	- -	- -	- -	- -	1 *	
Other	12 2%	-	-	-	12 4%	12 4%	5 2%	7 3%	* *	11 3%	* 1%	11 3%	5 2%	3 2%	3 3%	9 2%	9 2%	3 2%	5 3%	4 3%	2 1%	7 3%	3 2%	3 2%	1 *	2 3%	10 2%	
Undecided	56 11%	8 4%	14 9%	8 12%	27 10%	21 7%	23 10%	34 13%	10 8%	37 11%	9 13%	48 11%	21 9%	22 13%	13 12%	42 11%	44 12%	12 9%	19 11%	22 14%	16 9%	20 10%	17 11%	8 5%	25 14%	4 8%	64 12%	
Would not vote	5 1%	-	-	-	-	-	2 1%	3 1%	2 1%	3 1%	* 1%	5 1%	- -	2 1%	3 3%	2 *	4 1%	1 *	- -	1 1%	4 2%	3 1%	-	1 1%	-	1 2%	6 1%	
Refused	20 4%	1 1%	2 1%	* *	3 1%	3 1%	8 3%	12 4%	3 2%	14 4%	1 2%	18 4%	7 3%	11 7%	2 2%	18 5%	16 4%	4 3%	8 5%	4 3%	7 4%	8 4%	7 5%	1 1%	2 1%	1 3%	22 4%	

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 11

Q.B. Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

	Intention to vote		Gender		Age									Social Class						Unwtd Total		
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	86	86	86	38	48	13	32	41	-	13	16	16	15	26	8	24	26	16	20	50	36	86
Weighted Total	76	76	76	30	46	13	25	37	-	13	11	15	15	22	7	19	23	16	18	43	34	86
Conservative	9	9	9	3	7	-	3	7	-	-	1	2	2	5	3	2	3	2	2	5	4	13
	12%	12%	12%	9%	14%	-	11%	17%	-	-	6%	15%	12%	22%	38%	10%	13%	12%	14%	12%	13%	15%
Labour	15	15	15	6	9	5	4	7	-	5	1	2	2	4	-	6	3	1	5	9	7	18
	20%	20%	20%	21%	19%	39%	14%	17%	-	39%	13%	15%	14%	20%	-	29%	14%	9%	28%	21%	19%	21%
Liberal Democrats (Lib Dem)	8	8	8	4	4	1	3	4	-	1	3	*	2	2	1	2	4	-	2	6	2	11
	11%	11%	11%	12%	9%	9%	11%	11%	-	9%	24%	2%	16%	7%	17%	13%	16%	-	10%	15%	5%	13%
Scottish Nationalist	2	2	2	2	-	-	2	-	-	-	2	-	-	-	-	-	-	2	-	-	2	1
	2%	2%	2%	5%	-	-	6%	-	-	-	11%	-	-	-	-	-	-	10%	-	-	5%	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	3	3	2	1	1	-	3	-	1	-	-	1	1	-	3	1	-	-	3	-	3
	5%	5%	5%	7%	3%	7%	-	7%	-	7%	-	-	8%	6%	-	13%	4%	-	-	8%	-	3%
UKIP	2	2	2	*	1	-	*	1	-	-	*	1	-	-	-	-	*	-	1	*	1	2
	2%	2%	2%	1%	3%	-	1%	4%	-	-	-	2%	9%	-	-	-	1%	-	8%	1%	4%	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	27	27	27	9	18	6	9	12	-	6	5	4	5	6	2	4	7	9	7	11	15	27
	35%	35%	35%	30%	38%	45%	36%	31%	-	45%	46%	28%	35%	29%	25%	20%	32%	56%	37%	27%	46%	31%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10	10	10	4	6	-	5	5	-	-	1	4	1	4	1	3	5	2	1	7	2	11
	13%	13%	13%	14%	13%	-	21%	13%	-	-	10%	28%	7%	16%	20%	14%	20%	12%	3%	18%	7%	13%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 12

Q.B. Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisfi ed	Dissat isfied	Yes	Everyo ne else	Bought on mortga ge	Owned outrigt	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour	Lib Dems	
Unweighted Total	86	13	18	11	35	30	34	52	15	58	25	61	26	46	12	72	68	18	27	31	28	30	27	13	28	9	86
Weighted Total	76	9	15	8	30	24	31	45	13	51	10	66	28	33	15	60	60	16	27	26	23	27	24	9	28	6	86
Conservative	9 12%	9	-	-	-	9	1	8	-	8	2	7	2	6	1	8	9	1	3	5	1	2	2	8	-	-	13
Labour	15 20%	-	15	-	15	-	4	11	2	10	4	12	7	2	6	9	14	2	8	6	1	8	3	-	15	1	18
Liberal Democrats (Lib Dem)	8 11%	-	-	8	8	8	3	5	1	4	1	7	2	5	1	7	7	1	*	5	3	1	4	-	1	3	11
Scottish Nationalist	2 2%	-	-	-	2	2	2	-	-	2	-	2	2	-	-	2	-	2	-	-	-	2	2	-	-	-	1
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3 5%	-	-	-	3	3	3	-	-	3	-	3	-	3	1	3	3	-	-	-	3	-	2	-	-	1	3
UKIP	2 2%	-	-	-	2	2	2	-	-	2	*	1	-	2	-	2	2	-	-	1	*	1	-	-	1	-	2
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	27 35%	-	-	-	-	-	11	16	6	17	3	24	12	10	5	21	18	9	8	7	11	11	5	1	10	1	27
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	10 13%	-	-	-	-	-	5	5	3	4	1	9	4	6	-	9	8	2	6	1	4	3	5	-	1	-	11

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote? (formerly Q.C)

Base : All

	Intention to vote		Gender		Age										Social Class						Unwtd Total	
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
1 - Absolutely certain not to vote	101	-	-	42	59	34	40	27	15	19	25	15	13	14	4	16	27	25	33	43	58	95
	10%	-	-	9%	11%	12%	11%	8%	13%	11%	13%	9%	9%	7%	4%	6%	9%	12%	13%	8%	13%	9%
2	15	-	-	3	12	11	3	1	6	5	1	2	1	-	2	5	2	7	6	9	12	
	1%	-	-	1%	2%	4%	1%	*	5%	3%	*	1%	1%	-	1%	2%	1%	3%	1%	2%	1%	
3	19	-	-	3	16	10	4	4	1	9	4	-	-	4	3	4	8	-	7	12	7	
	2%	-	-	1%	3%	4%	1%	1%	1%	5%	2%	-	-	2%	3%	1%	3%	-	3%	2%	1%	
4	11	-	-	5	6	2	6	3	-	2	3	2	1	2	1	3	3	3	2	6	5	
	1%	-	-	1%	1%	1%	2%	1%	-	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	
5	81	-	-	36	45	37	26	18	16	21	19	7	9	9	6	3	23	21	34	26	55	
	8%	-	-	7%	9%	13%	7%	5%	13%	12%	10%	4%	6%	4%	7%	1%	8%	10%	14%	5%	12%	
6	43	-	43	17	25	18	16	9	10	9	10	6	4	5	2	14	9	7	12	23	20	
	4%	-	5%	4%	5%	6%	4%	2%	8%	5%	5%	4%	2%	2%	3%	5%	3%	4%	5%	4%	4%	
7	78	-	78	37	41	39	25	14	27	12	11	14	5	9	5	31	15	17	15	46	32	
	8%	-	10%	8%	8%	14%	7%	4%	23%	7%	5%	9%	3%	5%	5%	12%	5%	8%	6%	8%	7%	
8	87	-	87	42	45	30	27	30	14	16	16	11	15	15	6	24	29	14	20	54	33	
	9%	-	11%	9%	9%	10%	7%	8%	12%	9%	8%	6%	10%	7%	7%	9%	10%	7%	8%	10%	7%	
9	71	-	71	41	30	20	23	28	8	12	14	9	13	15	6	18	27	17	9	45	26	
	7%	-	9%	8%	6%	7%	6%	8%	7%	7%	7%	5%	8%	7%	7%	7%	9%	8%	4%	8%	6%	
10 - Absolutely certain to vote	495	495	495	257	238	82	193	220	20	61	93	100	92	128	54	146	146	101	102	292	203	
	49%	100%	64%	53%	46%	29%	53%	62%	17%	37%	47%	60%	60%	63%	62%	56%	50%	49%	42%	53%	45%	
Don't know	5	-	-	2	3	2	1	2	1	1	-	1	-	2	1	-	-	1	4	-	5	
	1%	-	-	*	1%	1%	*	1%	1%	-	*	-	-	1%	1%	-	-	*	2%	-	1%	
Refused	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	
	*	-	-	*	-	*	-	-	-	1%	-	-	-	-	-	-	*	-	-	*	-	
Mean	7.72	10.00	9.16	8.05	7.41	6.70	7.82	8.43	6.33	6.97	7.48	8.22	8.36	8.48	8.51	8.35	7.81	7.63	7.00	8.06	7.29	7.86

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote? (formerly Q.C)

Base : All

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Total (Wgtd.)	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private/Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	Conservative	Labour	
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007
1 - Absolutely certain not to vote	101	8	8	4	20	20	46	55	16	76	11	90	53	15	30	68	65	36	30	38	33	46	7	5	8	1	95
	10%	3%	3%	3%	4%	4%	10%	10%	6%	11%	9%	10%	12%	6%	11%	9%	9%	12%	9%	12%	9%	11%	3%	2%	3%	1%	9%
2	15	*	3	2	5	3	4	11	5	10	2	13	4	1	10	5	10	5	1	5	9	5	2	-	1	-	12
	1%	*	1%	2%	1%	*	1%	2%	2%	1%	2%	1%	1%	*	4%	1%	1%	2%	*	1%	3%	1%	1%	-	*	-	1%
3	19	4	6	2	8	7	9	10	7	12	2	17	8	4	7	11	9	10	8	6	5	5	1	3	3	-	19
	2%	1%	2%	1%	2%	1%	2%	2%	3%	2%	2%	2%	2%	1%	3%	2%	1%	3%	2%	2%	1%	1%	1%	1%	1%	-	2%
4	11	2	1	2	4	6	4	7	5	5	3	8	3	4	3	7	9	2	3	5	3	5	-	4	2	-	14
	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	-	2%	1%	-	1%
5	81	17	23	10	41	35	34	47	24	47	6	75	34	16	28	51	53	29	34	23	25	42	6	5	18	6	73
	8%	5%	9%	7%	8%	6%	7%	9%	9%	7%	5%	8%	8%	6%	10%	7%	7%	9%	10%	7%	7%	10%	3%	2%	6%	6%	7%
6	43	9	16	5	24	16	18	24	14	26	6	36	23	9	9	33	25	17	15	13	15	19	7	1	7	3	43
	4%	3%	6%	4%	5%	3%	4%	4%	5%	4%	5%	4%	5%	3%	3%	4%	4%	6%	4%	4%	4%	4%	3%	1%	2%	3%	4%
7	78	24	24	16	48	48	42	36	24	52	8	71	36	14	27	50	51	27	23	28	28	45	17	5	14	10	66
	8%	8%	9%	12%	10%	9%	9%	7%	9%	8%	6%	8%	8%	5%	10%	7%	7%	9%	7%	9%	8%	11%	8%	2%	5%	11%	7%
8	87	28	25	15	45	48	43	44	16	63	6	81	48	22	17	70	67	21	31	24	33	30	16	15	20	10	81
	9%	9%	9%	11%	9%	9%	9%	8%	6%	9%	5%	9%	11%	8%	6%	10%	9%	7%	9%	8%	9%	7%	7%	7%	7%	7%	8%
9	71	30	13	15	30	48	32	39	18	50	8	63	25	22	22	48	51	20	24	18	29	24	16	17	17	10	73
	7%	10%	5%	11%	6%	9%	7%	7%	7%	7%	7%	7%	6%	8%	8%	7%	7%	7%	7%	6%	8%	6%	7%	8%	6%	11%	7%
10 - Absolutely certain to vote	495	192	144	64	261	310	230	265	128	333	66	429	219	165	108	384	359	134	166	153	176	203	146	150	187	53	522
	49%	61%	54%	47%	53%	57%	50%	49%	49%	49%	56%	48%	48%	60%	40%	53%	51%	44%	49%	49%	49%	47%	67%	74%	67%	56%	52%
Don't know	5	-	1	-	1	-	-	5	4	1	-	5	-	1	3	1	3	2	3	1	2	3	-	-	1	2	8
	1%	-	*	-	*	-	-	1%	1%	*	-	1%	-	*	1%	*	*	1%	1%	*	1%	1%	-	-	*	2%	1%
Refused	1	-	-	-	-	-	1	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	*	-	*	-	*	-	-	-	*	-	*	-	*	-	-	-	-	-	-	-	*
Mean	7.72	8.74	8.26	8.22	8.21	8.49	7.79	7.66	7.83	7.71	7.91	7.69	7.64	8.45	7.18	7.94	7.89	7.32	7.80	7.56	7.79	7.59	8.88	9.16	8.81	8.82	7.86

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Intention to vote		Gender		Age								Social Class						Unwtd Total			
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
Satisfied	262	128	200	133	128	96	86	80	54	42	51	35	32	48	24	59	77	61	65	136	126	259
	26%	26%	26%	27%	25%	33%	24%	23%	45%	25%	26%	21%	21%	24%	27%	22%	26%	29%	27%	24%	28%	26%
Dissatisfied	675	333	524	330	345	173	250	252	60	112	129	121	111	142	57	186	202	132	154	388	287	675
	67%	67%	68%	68%	66%	60%	69%	71%	51%	67%	66%	73%	73%	69%	65%	71%	69%	64%	63%	70%	63%	67%
Don't know	71	33	50	24	46	18	28	24	5	13	17	11	10	15	7	16	15	14	26	31	40	73
	7%	7%	6%	5%	9%	6%	8%	7%	4%	8%	8%	7%	6%	7%	8%	6%	5%	7%	10%	6%	9%	7%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisf ied	Dissat isfied	Yes	Everyo ne else	Bought on mortga ge	Owne d outrig ht	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour	Lib Dems	
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007
Satisfied	262	33	145	32	190	78	122	139	262	-	35	227	122	51	83	173	177	85	99	65	98	106	54	17	115	20	259
	26%	10%	55%	24%	39%	14%	26%	26%	100%	-	29%	26%	27%	19%	31%	24%	25%	28%	29%	21%	27%	25%	25%	8%	41%	22%	26%
Dissatisfied	675	274	96	94	262	440	314	361	-	675	74	600	309	206	155	515	478	196	210	221	244	292	153	183	132	70	675
	67%	87%	36%	70%	54%	82%	68%	66%	-	100%	63%	68%	68%	75%	58%	71%	68%	64%	62%	71%	68%	68%	70%	90%	48%	75%	67%
Don't know	71	8	22	9	36	22	27	44	-	-	9	62	23	18	28	41	46	24	29	26	16	30	12	3	31	4	73
	7%	3%	8%	6%	7%	4%	6%	8%	-	-	7%	7%	5%	6%	11%	6%	7%	8%	9%	8%	4%	7%	6%	2%	11%	4%	7%

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 17

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Intention to vote		Gender		Age										Social Class						Unwtd Total	
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
Satisfied	345	166	275	166	179	117	121	108	58	59	63	58	40	68	26	84	99	77	85	183	162	342
	34%	34%	36%	34%	34%	41%	33%	30%	49%	35%	32%	35%	26%	33%	30%	32%	34%	37%	35%	33%	36%	34%
Dissatisfied	593	306	459	298	295	142	222	228	56	87	119	103	105	123	52	163	178	112	140	340	253	594
	59%	62%	59%	61%	57%	50%	61%	64%	47%	52%	60%	62%	69%	60%	59%	62%	60%	54%	57%	61%	56%	59%
Don't know	69	23	40	23	46	27	20	21	5	22	15	5	8	14	9	15	17	18	20	32	37	71
	7%	5%	5%	5%	9%	10%	6%	6%	4%	13%	8%	3%	5%	7%	11%	6%	6%	8%	8%	6%	8%	7%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 18

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisf ied	Dissat isfied	Yes	Every one else	Bought on mortga ge	Owne d outrig ht	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour	Lib Dems	
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007
Satisfied	345	51	169	41	235	117	159	187	222	94	44	301	163	72	103	236	240	104	134	94	117	135	75	31	143	31	342
	34%	16%	64%	30%	48%	22%	34%	34%	85%	14%	37%	34%	36%	26%	39%	32%	34%	34%	40%	30%	33%	32%	34%	15%	52%	33%	34%
Dissatisfied	593	256	74	84	218	399	279	314	30	558	66	527	269	185	134	454	418	174	176	198	219	270	132	168	112	59	594
	59%	81%	28%	62%	45%	74%	60%	58%	11%	83%	56%	59%	59%	67%	50%	62%	60%	57%	52%	63%	61%	63%	60%	83%	40%	63%	59%
Don't know	69	7	20	10	36	23	26	43	9	22	8	61	21	17	30	38	43	26	26	22	21	22	12	3	23	4	71
	7%	2%	7%	8%	7%	4%	6%	8%	4%	3%	7%	7%	5%	6%	11%	5%	6%	9%	8%	7%	6%	5%	5%	2%	8%	4%	7%

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 19

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Intention to vote		Gender		Age									Social Class						Unwtd Total		
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
Satisfied	528	290	445	262	266	146	199	183	67	79	110	89	82	101	40	150	151	96	131	300	228	513
	52%	59%	57%	54%	51%	51%	55%	51%	57%	47%	56%	53%	54%	49%	46%	57%	51%	46%	54%	54%	50%	51%
Dissatisfied	301	140	216	162	139	72	109	120	26	46	50	59	53	67	33	76	89	68	68	165	136	307
	30%	28%	28%	33%	27%	25%	30%	34%	22%	27%	25%	36%	35%	33%	37%	29%	30%	33%	28%	30%	30%	30%
Don't know	178	64	113	63	114	69	55	54	25	43	37	18	17	37	14	36	54	43	45	90	88	187
	18%	13%	15%	13%	22%	24%	15%	15%	21%	26%	19%	11%	11%	18%	16%	14%	18%	21%	18%	16%	19%	19%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 20

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisf ied	Dissat isfied	Yes	Every one else	Bought on mortg a ge	Owne d outrig ht	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour	Lib Dems	
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007
Satisfied	528	251	129	61	216	338	247	281	163	341	55	473	241	153	126	395	368	160	153	171	204	223	134	154	126	46	513
	52%	80%	49%	45%	44%	63%	53%	52%	62%	51%	47%	53%	53%	56%	47%	54%	53%	52%	46%	55%	57%	52%	61%	76%	45%	49%	51%
Dissatisfied	301	40	96	49	192	136	142	159	65	221	39	262	140	71	85	211	217	83	107	102	92	131	59	31	107	36	307
	30%	13%	36%	36%	39%	25%	31%	29%	25%	33%	33%	29%	31%	26%	32%	29%	31%	27%	32%	33%	26%	31%	27%	15%	39%	39%	30%
Don't know	178	24	39	25	80	66	74	104	34	113	23	155	72	50	55	122	116	62	77	40	61	73	27	17	44	12	187
	18%	8%	15%	19%	16%	12%	16%	19%	13%	17%	20%	17%	16%	18%	21%	17%	16%	20%	23%	13%	17%	17%	12%	9%	16%	12%	19%

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Intention to vote		Gender		Age									Social Class						Unwtd Total		
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
Satisfied	380	191	318	195	185	110	136	135	59	51	80	56	69	65	23	107	97	80	96	204	176	358
	38%	39%	41%	40%	36%	38%	37%	38%	50%	30%	41%	33%	46%	32%	26%	41%	33%	39%	39%	37%	39%	36%
Dissatisfied	263	145	203	151	112	65	96	102	23	42	43	54	49	53	26	69	89	44	61	158	105	281
	26%	29%	26%	31%	22%	23%	27%	28%	19%	25%	22%	32%	32%	26%	30%	26%	30%	21%	25%	28%	23%	28%
Don't know	364	159	253	142	222	112	131	121	37	75	74	57	34	87	38	85	108	83	88	193	171	368
	36%	32%	33%	29%	43%	39%	36%	34%	31%	45%	38%	34%	22%	43%	44%	33%	37%	40%	36%	35%	38%	37%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisf ied	Dissat isfied	Yes	Every one else	Bought on mortgag e	Owne d outrig ht	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour	Lib Dems	
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007
Satisfied	380 38%	127 40%	99 38%	93 69%	213 44%	241 45%	178 38%	202 37%	119 46%	242 36%	45 38%	335 38%	175 39%	100 36%	101 38%	275 38%	267 38%	112 37%	118 35%	124 40%	139 39%	165 39%	85 39%	73 36%	105 38%	57 61%	358 36%
Dissatisfied	263 26%	73 23%	74 28%	27 20%	140 29%	138 26%	141 31%	121 22%	60 23%	196 29%	34 29%	229 26%	117 26%	77 28%	66 25%	194 27%	200 29%	62 21%	76 23%	85 27%	101 28%	106 25%	77 35%	46 23%	89 32%	24 25%	281 28%
Don't know	364 36%	115 36%	90 34%	15 11%	136 28%	160 30%	144 31%	220 40%	83 32%	236 35%	39 33%	325 37%	162 36%	97 35%	99 37%	259 36%	233 33%	130 43%	143 42%	104 33%	117 33%	156 37%	57 26%	84 41%	83 30%	13 14%	368 37%

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

*Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 23

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Intention to vote		Gender		Age									Social Class						Unwtd Total		
	Wtd Total	(10) ABSOLUTELY CERTAIN	(6 to 10)	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1007	522	785	496	511	256	357	394	82	174	190	167	162	232	99	251	304	198	254	555	452	1007
Weighted Total	1007	495	774	487	520	287	363	357	119	168	197	166	152	205	87	261	294	207	245	555	452	1007
Improve	232	122	189	125	107	60	84	88	15	45	41	43	33	56	26	57	64	49	61	122	110	239
	23%	25%	24%	26%	21%	21%	23%	25%	12%	27%	21%	26%	21%	27%	30%	22%	22%	24%	25%	22%	24%	24%
Stay the same	237	97	179	115	121	83	88	67	45	37	51	37	30	37	14	63	73	50	50	137	100	224
	23%	20%	23%	24%	23%	29%	24%	19%	38%	22%	26%	22%	19%	18%	16%	24%	25%	24%	20%	25%	22%	22%
Get worse	525	266	394	241	284	143	190	192	58	85	105	85	88	104	41	138	155	104	127	293	231	529
	52%	54%	51%	49%	55%	50%	52%	54%	48%	51%	53%	51%	58%	51%	47%	53%	53%	50%	52%	53%	51%	53%
Don't know	14	10	11	6	7	2	2	10	2	-	*	2	2	8	6	2	1	4	6	4	10	15
	1%	2%	1%	1%	1%	1%	1%	3%	1%	-	*	1%	2%	4%	7%	1%	*	2%	2%	1%	2%	1%

Fieldwork dates : 13th to 15th March 2009
 Respondent Type : General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/59
 *=Less than 0.5%

Ipsos MORI Political Monitor - March 2009
13th to 15th March 2009 - General Public 18+ - Telephone Omnibus

Table 24

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Total	Voting					Work Status		Government		Public Sector Workers		Tenure				Children in household		GOR Regions			Newspaper readership		Past vote (2005 General Election)			Unwtd Total
		Total (Wgtd.)	Conser vative	Labour	Lib Dem	Not Conser vative (voter s only)	Not Labour (voter s only)	Full-time	Not full-time/ Not workin g	Satisf ied	Dissat isfied	Yes	Every one else	Bought on mortgag e	Owne d outrig ht	Privat e/ Social Renter	Total owner occupier	None	1 or more	North	Midla nds	South	Tabloi d	Broad sheet	Conser vative	Labour	
Unweighted Total	1007	312	271	137	493	534	430	577	259	675	250	757	394	364	233	758	725	280	337	308	362	409	228	207	295	100	1007
Weighted Total	1007	315	264	135	489	540	463	544	262	675	118	889	453	275	266	728	701	305	337	313	357	427	220	203	278	94	1007
Improve	232 23%	50 16%	96 36%	33 24%	143 29%	98 18%	118 25%	114 21%	97 37%	110 16%	28 24%	204 23%	119 26%	60 22%	50 19%	178 25%	176 25%	56 18%	84 25%	78 25%	70 20%	109 26%	52 24%	38 19%	87 31%	22 24%	239 24%
Stay the same	237 23%	75 24%	49 19%	43 32%	112 23%	138 25%	112 24%	125 23%	62 24%	157 23%	26 22%	211 24%	120 26%	46 17%	66 25%	166 23%	166 24%	70 23%	85 25%	64 20%	88 25%	87 20%	39 18%	43 21%	50 18%	28 30%	224 22%
Get worse	525 52%	187 60%	114 43%	58 43%	225 46%	298 55%	231 50%	293 54%	99 38%	399 59%	63 54%	461 52%	213 47%	162 59%	145 54%	375 52%	346 49%	178 58%	167 50%	162 52%	195 55%	226 53%	128 58%	118 58%	135 49%	43 46%	529 53%
Don't know	14 1%	2 1%	4 2%	1 *	8 2%	6 1%	3 1%	11 2%	4 2%	9 1%	*	13 2%	2 *	7 3%	5 2%	9 1%	13 2%	*	1 *	9 3%	4 1%	5 1%	1 *	4 2%	5 2%	* *	15 1%

Fieldwork dates : 13th to 15th March 2009

Respondent Type : General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/59

* = Less than 0.5%