

Ipsos MORI Political Monitor - October 2014

Table 1

Q9. If there were a referendum now on whether Britain should stay in or get out of the European Union, how would you vote?

Base : All

Total (Weighted)	Likelihood to vote				Gender		Age								Social Class					UnWgt Total					
	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB		C1	C2	DE	ABC1	C2DE
1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
560	337	456	442	416	377	31	271	289	198	191	170	93	105	95	97	79	91	39	173	173	104	110	346	214	548
56%	56%	56%	58%	57%	57%	42%	56%	56%	69%	54%	47%	77%	63%	52%	56%	53%	43%	39%	64%	61%	48%	47%	63%	48%	55%
362	226	284	277	266	241	27	186	175	62	137	163	24	37	72	65	64	98	49	81	92	88	101	173	189	373
36%	36%	36%	36%	37%	37%	35%	36%	34%	22%	39%	45%	20%	23%	40%	37%	43%	47%	48%	30%	32%	41%	43%	31%	42%	37%
80	35	51	49	44	38	17	31	49	27	26	28	3	23	13	13	7	21	12	15	19	23	24	33	47	81
8%	6%	6%	6%	6%	6%	23%	6%	10%	9%	7%	8%	3%	7%	7%	7%	4%	10%	12%	5%	7%	11%	10%	6%	10%	8%

Unweighted Total

Weighted Total

Stay in

Get out

Don't know

Fieldwork dates : 11th to 14th October 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

*-Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2
Q9. If there were a referendum now on whether Britain should stay in or get out of the European Union, how would you vote?

Base : All

Total (Weighted)	Voting				Working status		Government		Work sector		Tenure				GOR Regions						Past vote (2010 General Election)		Unw Tot.					
	Con	Lab	LD	UKIP	NotCon	NotLab	LD	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total occupier	North	North excl. Scot.	Mid-lands	South	Great-London		Eng-land	Scot	Con	Lab	LD
1002	231	270	69	139	579	540	300	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
1002	226	263	66	132	556	519	293	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
560	116	193	54	14	328	251	170	180	325	79	223	217	183	102	42	144	401	186	134	149	224	84	471	53	110	150	94	548
56%	51%	73%	82%	71%	59%	48%	58%	57%	54%	66%	57%	69%	55%	60%	34%	49%	59%	56%	54%	48%	63%	66%	60%	60%	45%	66%	74%	55%
362	97	55	11	108	194	236	108	103	236	34	139	109	132	52	60	112	241	115	89	132	115	33	323	26	118	64	32	373
36%	43%	21%	17%	82%	35%	45%	37%	39%	39%	28%	36%	31%	40%	30%	49%	38%	35%	35%	36%	42%	32%	26%	37%	30%	48%	28%	25%	37%
80	13	15	1	10	34	32	14	31	37	6	28	21	18	17	21	39	38	32	24	29	19	11	70	9	16	14	2	81
8%	6%	6%	1%	8%	6%	6%	5%	10%	6%	5%	7%	6%	5%	10%	17%	13%	6%	10%	10%	9%	5%	9%	8%	10%	6%	6%	2%	8%

Unweighted Total

Weighted Total

Stay in

Get out

Don't know

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Table 3
Q10 Which of these options best describes your own preference for Britain's future role in Europe?

Base : All

Total (Weighted)	Likelihood to vote				Gender		Age							Social Class					UnWgt Total					
	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE		
																							Total	
1002	628	811	794	754	688	72	498	504	231	360	411	157	149	211	189	222	79	274	313	193	222	567	415	1002
1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	100	269	284	215	234	552	450	1002
144	83	110	106	100	91	16	72	72	57	49	38	29	29	30	19	16	13	47	39	28	30	86	58	136
14%	14%	14%	14%	14%	14%	21%	15%	14%	20%	14%	10%	24%	17%	17%	11%	11%	10%	18%	14%	13%	13%	16%	13%	14%
292	163	227	224	212	182	17	148	144	104	96	92	41	63	48	47	37	55	89	78	59	65	168	124	286
29%	27%	29%	29%	29%	28%	22%	30%	28%	36%	27%	26%	34%	38%	27%	27%	24%	26%	33%	26%	27%	28%	30%	28%	29%
340	227	294	282	271	248	18	170	169	76	138	125	34	42	66	72	53	72	95	121	61	63	215	125	346
34%	36%	37%	37%	37%	38%	24%	35%	33%	27%	39%	35%	28%	25%	37%	41%	36%	34%	35%	43%	29%	27%	39%	28%	35%
170	104	132	132	123	114	15	82	88	30	52	88	6	24	26	26	36	52	26	34	55	56	60	110	178
17%	17%	17%	17%	17%	17%	19%	17%	17%	11%	15%	24%	5%	14%	14%	15%	24%	25%	10%	12%	25%	24%	11%	25%	18%
2	-	2	2	2	1	-	2	-	-	-	2	-	-	-	-	-	2	-	2	-	-	2	-	2
*	-	*	*	*	*	-s	-	-	-	-	-	-s	-	-	-	-	1%	-	1%	-	-	-	-	-
5	3	4	4	3	3	-	4	2	-	3	2	-	2	1	2	1	2	2	3	-	*	5	*	6
1%	1%	1%	1%	1%	1%	-s	1%	*	-	1%	1%	-s	-	1%	1%	1%	1%	2%	1%	-	*	1%	*	1%
43	17	20	20	18	17	10	10	33	16	11	16	9	7	3	9	7	9	9	10	9	16	18	25	44
4%	3%	2%	3%	2%	3%	13%	2%	6%	6%	3%	4%	7%	4%	2%	5%	4%	4%	3%	4%	4%	7%	7%	6%	4%
7	-	3	-	-	-	3	4	3	3	4	*	3	4	1	1	*	4	-	*	3	4	*	7	6
1%	-	-	-	-	-	-s	1%	1%	1%	1%	*	2%	-	2%	-	-s	-	-	*	2%	2%	*	2%	1%
3	2	2	2	2	2	-s	*	2	-	2	*	-s	-	2	-	-	-s	2	-	-	-	2	*	2
*	*	*	*	*	*	-s	*	2	-	1%	*	-s	-	1%	-	-	-	1%	-	-	-	*	*	*

Fieldwork dates : 11th to 14th October 2014
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J13-102839-01

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Table 4
Q10 Which of these options best describes your own preference for Britain's future role in Europe?

Base : All

Total (Weighted)	Voting						Working status		Government		Work sector			Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.						
	Lab		LD		UKIP		Not Con		Not Lab		LD		Full-time	Not full-time/working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner-occupier	North	North excl. Scot	Mid-lands	South		Grea-tter London	Eng-land	Scot-	Con	Lab	LD
	231	270	69	139	579	540	300	464	538	299	621	223																							
1002	231	270	69	139	579	540	300	464	538	299	621	223	320	320	655	104	317	213	326	359	128	853	249	244	123	1002									
1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	244	228	127	1002								
144	11	66	10	3	96	40	21	70	74	34	97	17	59	50	34	43	11	54	84	56	37	40	49	18	43	22	136								
14%	5%	25%	15%	3%	17%	8%	7%	16%	13%	11%	16%	15%	15%	14%	10%	25%	9%	18%	12%	17%	15%	13%	14%	7%	19%	17%	14%								
292	56	96	26	6	168	129	83	143	149	100	169	42	109	109	97	57	21	79	206	93	61	84	115	48	83	47	286								
29%	25%	37%	40%	4%	30%	25%	28%	32%	27%	32%	28%	35%	28%	31%	29%	33%	17%	27%	30%	28%	25%	27%	32%	20%	36%	37%	29%								
340	123	61	22	48	155	216	144	157	182	120	191	39	149	130	126	41	34	75	256	102	82	107	131	125	62	39	346								
34%	54%	23%	32%	36%	28%	42%	49%	35%	33%	36%	32%	33%	38%	37%	36%	24%	27%	25%	38%	31%	33%	34%	37%	51%	27%	30%	35%								
170	28	29	3	70	112	112	31	60	111	42	121	16	53	41	65	23	37	60	105	65	51	63	43	47	30	14	178								
17%	12%	11%	4%	53%	20%	21%	10%	13%	20%	13%	20%	14%	14%	12%	19%	13%	30%	20%	16%	19%	21%	20%	12%	19%	13%	11%	18%								
2	1	-	-	1	1	2	1	-	2	2	-	-	-	-	2	-	-	-	2	1	1	1	-	1	-	-	2								
*	-	-	-	1%	*	*	*	-	*	1%	-	-	-	-	1%	-	-	-	*	*	*	*	-	*	-	-	*								
5	-	4	1	-	5	1	1	2	3	1	4	*	3	2	2	1	*	2	4	-	-	5	1	1	2	*	6								
1%	-	1%	-	-	1%	*	*	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%	1%							
43	5	8	5	5	21	17	9	11	33	12	18	4	12	14	11	5	12	17	25	15	12	15	14	4	10	5	44								
4%	2%	3%	7%	3%	4%	3%	3%	2%	6%	4%	3%	3%	3%	4%	3%	3%	10%	6%	4%	4%	5%	4%	6%	3%	4%	5%	4%								
7	2	1	*	-	1	2	2	2	5	3	2	*	3	-	-	1	6	7	-	4	4	2	1	1	1	1	6								
1%	1%	-	-	-	1%	1%	1%	2%	1%	1%	1%	*	1%	-	-	1%	5%	2%	-	1%	2%	1%	1	1	1	1	1%								
3	2	-	-	-	3	2	1	2	2	2	*	-	2	2	-	*	-	*	2	-	-	2	2	2	2	-	2								
*	1%	-	-	-	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%							

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