

Ipsos MORI September Political Monitor

European Union Questions

Topline Results

Fieldwork: 11-14 October 2014

Technical Details

Ipsos MORI interviewed a representative sample of 1,002 adults aged 18+ across Great Britain. Interviews were conducted by telephone 11th – 14th October 2014. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, those who are not absolutely certain to vote. Data are based on all adults unless otherwise stated.

Q9. If there were a referendum now on whether Britain should stay in or get out of the European Union, how would you vote?

	Nov '12 %	May '14 %	Oct '14 %
Stay in	44	54	56
Get out	48	37	36
Don't know	8	10	8

Q10. Which of these options best describes your own preference for Britain's future role in Europe?

	Nov '12 %	May '14 %	Oct '14 %
Britain and other member states of the European Union moving towards closer political and economic integration	13	13	14
Britain's relationship with Europe remaining broadly the same as at present	29	32	29
Britain returning to being part of an economic community, without political links	28	30	34
Britain leaving the European Union altogether	23	20	17
Other	2	*	1
None of these	5	*	4
Don't know	-	4	1