

Ipsos MORI Political Monitor - February 2014

Table 1

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
(x)																										
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Total Voting	821	519	724	694	645	584	14**	412	410	223	286	313	88*	135	148	138	131	181	86*	229	230	174	188	459	362	825
Conservative	251 31%	161 31%	231 32%	221 32%	207 32%	181 31%	3 19% s	138 33%	114 28%	43 19%	93 32%	115 37%	7 8% s	36 27%	52 35%	41 30%	50 38%	66 36%	31 37% s	76 33%	85 37%	48 27%	42 23%	161 35%	90 25%	266 32%
Labour	317 39%	196 38%	274 38%	265 38%	240 37%	220 38%	5 38% s	143 35%	174 42%	108 48%	106 37%	102 33%	53 60% s	55 41%	50 34%	56 41%	40 31%	62 34%	32 38% s	84 37%	79 34%	65 37%	89 47%	163 35%	154 43%	308 37%
Liberal Democrats (Lib Dem)	94 11%	61 12%	82 11%	77 11%	73 11%	66 11%	1 6% s	44 11%	50 12%	33 15%	32 11%	29 9%	13 15% s	20 15%	17 12%	15 11%	14 11%	14 8%	6 7% s	38 17%	22 10%	19 11%	14 8%	60 13%	33 9%	93 11%
Scottish Nationalist	26 3%	20 4%	25 3%	25 4%	25 4%	25 4%	- - s	16 4%	10 2%	4 2%	10 4%	13 4%	1 1% s	3 2%	7 5%	3 2%	7 5%	6 3%	3 3% s	1 *	7 3%	10 5%	10 5%	7 2%	19 5%	28 3%
Plaid Cymru	7 1%	5 1%	7 1%	7 1%	7 1%	5 1%	- - s	- -	7 2%	3 1%	2 1%	3 1%	- - s	3 2%	- -	2 1%	- -	3 2%	2 2% s	5 2%	- -	- -	3 1%	5 1%	3 1%	4 *
Green Party	24 3%	17 3%	22 3%	22 3%	20 3%	20 3%	- - s	13 3%	11 3%	7 3%	14 5%	3 1%	1 1% s	5 4%	12 8%	2 2%	3 2%	1 *	- - s	9 4%	8 4%	1 1%	5 3%	18 4%	6 2%	24 3%
UKIP	81 10%	50 10%	64 9%	61 9%	57 9%	55 9%	2 13% s	44 11%	37 9%	15 7%	23 8%	43 14%	5 6% s	10 7%	7 4%	17 12%	14 11%	28 16%	11 13% s	14 6%	19 8%	26 15%	21 11%	33 7%	47 13%	84 10%
British National Party	3 *	- -	2 *	2 *	2 *	2 *	* 2% s	2 1%	* *	1 *	2 1%	* *	- - s	1 1%	2 1%	- -	* *	- -	- - s	* *	1 *	- -	2 1%	1 *	2 *	3 *
Other	19 2%	10 2%	15 2%	15 2%	13 2%	12 2%	3 20% s	12 3%	6 2%	10 5%	4 2%	4 1%	8 9% s	2 2%	1 1%	3 2%	3 2%	1 1%	- - s	1 *	10 4%	6 3%	2 1%	11 2%	7 2%	15 2%
"Conservative Lead over Labour"	-65 -8%	-35 -7%	-43 -6%	-44 -6%	-33 -5%	-39 -7%	-3 -19% s	-5 -1%	-60 -15%	-65 -29%	-14 -5%	13 4%	-46 -52% s	-19 -14%	2 1%	-15 -11%	9 7%	4 2%	-1 -1% s	-8 -3%	6 3%	-17 -10%	-47 -25%	-1 *	-64 -18%	-42 -5%
Undecided	91 9%	34 6%	62 8%	58 8%	51 7%	41 6%	4 6% s	35 7%	56 11%	35 12%	37 10%	19 5%	22 18% s	13 8%	17 9%	20 11%	6 4%	12 6%	4 4% s	23 8%	28 10%	25 11%	15 6%	51 9%	40 9%	87 9%
Would not vote	84 8%	5 1%	6 1%	6 1%	6 1%	5 1%	51 72% s	40 8%	45 9%	29 10%	31 9%	25 7%	12 10% s	17 10%	14 8%	17 10%	11 7%	13 6%	6 6% s	16 6%	25 9%	14 7%	29 12%	41 7%	43 10%	85 8%
Refused	15 2%	11 2%	13 2%	13 2%	13 2%	11 2%	1 2% s	7 1%	8 2%	3 1%	4 1%	8 2%	1 1% s	2 1%	3 2%	1 1%	3 2%	6 3%	5 5% s	3 1%	3 1%	4 2%	5 2%	6 1%	9 2%	15 1%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort gage	Owned out right	Priv ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon don	Eng- land	Scot	Con	Lab	LD	
(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012
1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012
821	251	317	94*	81*	570	505	345	374	447	289	482	95*	354	372	293	275	114	132	569	272	201	255	295	108	714	71*	224	209	132	825
251 31%	251 100%	-	- -s	- -s	-	251 50%	251 73%	121 32%	130 29%	165 57%	69 14%	28 29%	122 35%	125 34%	99 34%	107 39%	25 22%	17 13%	207 36%	64 24%	53 26%	87 34%	100 34%	24 22%	229 32%	11 16% s	183 82%	12 6%	10 7%	266 32%
317 39%	-	317 100%	- -s	- -s	317 56%	-	-	138 37%	178 40%	51 18%	251 52%	45 48%	126 36%	132 36%	103 35%	84 31%	57 50%	71 54%	187 33%	111 41%	89 44%	95 37%	110 37%	61 57%	278 39%	23 32% s	10 4%	174 83%	41 31%	308 37%
94 11%	-	-	94 100% s	- -s	94 16%	94 19%	94 27%	46 12%	48 11%	42 15%	49 10%	9 10%	45 13%	49 13%	44 15%	28 10%	17 15%	6 4%	72 13%	30 11%	27 13%	23 9%	40 14%	10 9%	90 13%	4 5% s	2 1%	8 4%	66 50%	93 11%
26 3%	-	-	-	-	26 5%	26 5%	-	10 3%	16 4%	6 2%	19 4%	2 2%	8 2%	8 2%	7 2%	7 3%	1 1%	12 9%	14 2%	26 10%	-	*	-	-	*	26 37% s	1 *	3 2%	1 1%	28 3%
7 1%	-	-	-	-	7 1%	7 1%	-	2 *	5 1%	-	5 1%	-	-	2 *	4 1%	-	1 1%	3 2%	4 1%	-	-	7 3%	-	-	-	-	-	2 1%	-	4 *
24 3%	-	-	-	-	24 4%	24 5%	-	19 5%	5 1%	-	23 5%	4 4%	17 5%	18 5%	8 3%	2 1%	8 7%	4 3%	10 2%	3 1%	2 1%	9 4%	12 4%	4 4%	23 3%	1 1% s	2 1%	*	5 4%	24 3%
81 10%	-	-	-	81 100% s	81 14%	81 16%	-	29 8%	52 12%	22 8%	53 11%	5 5%	30 8%	31 8%	26 9%	37 13%	2 2%	16 12%	63 11%	27 10%	23 12%	25 10%	28 10%	7 7%	74 10%	4 5% s	26 12%	8 4%	8 6%	84 10%
3 *	-	-	-	- -s	3 *	3 1%	-	1 *	2 *	-	3 1%	1 1%	-	-	-	*	1 1%	2 1%	*	2 1%	2 1%	1 *	-	-	3 *	- -s	-	-	-	3 *
19 2%	-	-	-	-	19 3%	19 4%	-	8 2%	11 2%	3 1%	10 2%	1 1%	7 2%	7 2%	3 1%	10 4%	2 2%	2 1%	13 2%	8 3%	6 3%	6 2%	5 2%	1 1%	16 2%	2 3% s	-	1 *	2 1%	15 2%
-65 -8%	251 100%	-317 -100%	0 0% s	0 0% s	-317 -56%	251 50%	251 73%	-17 -4%	-49 -11%	114 40%	-181 -38%	-18 -19%	-3 -1%	-7 -2%	-3 -1%	23 8%	-32 -28%	-54 -41%	20 4%	-47 -17%	-36 -18%	-8 -3%	-10 -3%	-37 -35%	-49 -7%	-11 -16% s	173 77%	-162 -78%	-31 -24%	-42 -5%
91 9%	-	-	-	- -s	-	-	-	45 10%	45 8%	23 7%	46 8%	13 11%	35 8%	40 9%	28 8%	32 10%	15 10%	12 7%	60 9%	28 8%	17 7%	37 12%	26 7%	9 7%	74 9%	11 12% s	16 6%	7 3%	16 11%	87 9%
84 8%	-	-	- -s	- -s	-	-	-	28 6%	56 10%	13 4%	64 11%	11 9%	32 8%	32 7%	27 8%	20 6%	19 13%	17 11%	47 7%	32 9%	25 10%	18 6%	34 10%	12 9%	69 8%	7 8% s	8 3%	3 1%	4 3%	85 8%
15 2%	-	-	-	- -s	-	-	-	3 1%	12 2%	4 1%	6 1%	1 1%	5 1%	5 1%	2 1%	9 3%	1 1%	1 1%	11 2%	6 2%	6 2%	3 1%	6 2%	1 1%	15 2%	- -s	1 *	2 1%	-	15 1%

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Table 3

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Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
(x)																										
Unweighted Total	592	592	592	592	592	592	-	279	313	93	211	288	27	66	92	119	124	164	60	193	181	106	112	374	218	592
Weighted Total	569	569	569	569	569	569	-**	287	282	119	203	247	35*	83*	97*	106	103	143	69*	179	155	118	117	334	234	592
Total Voting	519	519	519	519	519	519	-**	269	250	111	183	225	32*	80*	88*	95*	97*	128	59*	165	141	101	112	306	213	542
Conservative	161 31%	161 31%	161 31%	161 31%	161 31%	161 31%	-s	92 34%	68 27%	21 19% s	58 31%	82 36%	3 9% s	18 23% s	29 32% s	29 31%	35 36%	46 36%	24 41% s	60 36%	52 37%	27 27%	22 19%	112 36%	49 23%	176 32%
Labour	196 38%	196 38%	196 38%	196 38%	196 38%	196 38%	-s	91 34%	104 42%	49 44% s	67 37%	80 35%	17 53% s	32 40% s	30 34% s	37 40%	34 35%	46 36%	22 38% s	59 36%	47 34%	38 37%	52 46%	106 35%	90 42%	202 37%
Liberal Democrats (Lib Dem)	61 12%	61 12%	61 12%	61 12%	61 12%	61 12%	-s	28 10%	34 13%	22 20% s	19 11%	20 9%	4 14% s	17 22% s	10 12% s	9 9%	9 9%	11 9%	4 7% s	23 14%	13 9%	13 13%	12 11%	36 12%	25 12%	62 11%
Scottish Nationalist	20 4%	20 4%	20 4%	20 4%	20 4%	20 4%	-s	12 5%	7 3%	4 3% s	5 3%	10 5%	1 3% s	3 4% s	4 5% s	1 1%	5 5%	6 4%	3 5% s	1 *	6 4%	8 8%	5 4%	7 2%	13 6%	21 4%
Plaid Cymru	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-s	- -	5 2%	- -s	2 1%	3 1%	- -s	- -s	- -s	2 2%	- 2%	3 2%	2 3% s	5 3%	- -	- -	- -	5 1%	- 1%	3 1%
Green Party	17 3%	17 3%	17 3%	17 3%	17 3%	17 3%	-s	10 4%	7 3%	4 3% s	11 6%	3 1%	1 4% s	3 3% s	10 11% s	1 1%	2 2%	1 1%	- -s	8 5%	5 3%	- -	5 4%	12 4%	5 2%	16 3%
UKIP	50 10%	50 10%	50 10%	50 10%	50 10%	50 10%	-s	28 10%	23 9%	7 6% s	18 10%	25 11%	2 7% s	4 6% s	4 5% s	14 15%	10 10%	16 12%	4 7% s	10 6%	13 9%	12 12%	16 14%	23 8%	27 13%	55 10%
British National Party	-	-	-	-	-	-	-s	-	-	- -s	- -	- -	- -s	- -s	- -s	- -	- -	- -	- -s	- -	- -	- -	- -	- -	- -	-
Other	10 2%	10 2%	10 2%	10 2%	10 2%	10 2%	-s	7 2%	3 1%	5 4% s	2 1%	2 1%	2 10% s	3 2% s	1 2% s	1 1%	2 2%	- -	- -s	- -	5 4%	3 3%	1 1%	5 2%	4 2%	7 1%
"Conservative Lead over Labour"	-35 -7%	-35 -7%	-35 -7%	-35 -7%	-35 -7%	-35 -7%	0 0% s	1 *	-36 -14%	-27 -25% s	-10 -5%	2 1%	-14 -44% s	-14 -17% s	-1 -1% s	-9 -9%	1 1%	1 1%	2 3% s	1 1%	5 3%	-10 -10%	-30 -27%	6 2%	-41 -19%	-26 -5%
Undecided	34 6%	34 6%	34 6%	34 6%	34 6%	34 6%	-s	14 5%	20 7%	7 6% s	16 8%	12 5%	4 11% s	3 3% s	7 7% s	8 8%	2 2%	9 6%	4 6% s	9 5%	11 7%	11 9%	2 2%	21 6%	13 5%	33 6%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-s	1 1%	4 1%	- -s	2 1%	3 1%	- -s	- -s	1 1% s	2 2%	1 1%	1 1%	1 2% s	1 1%	2 1%	1 1%	1 1%	3 1%	2 1%	7 1%
Refused	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-s	3 1%	8 3%	1 1% s	2 1%	7 3%	- -s	1 1% s	1 1% s	1 1%	3 2%	5 3%	4 6% s	3 2%	1 1%	4 4%	2 2%	4 1%	6 3%	10 2%

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Table 4

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	592	176	202	62	55	366	340	238	260	332	198	350	122	193	212	217	225	64	80	442	202	137	168	222	72	504	65	185	170	100	592	
Weighted Total	569	161	196	61*	50*	358	323	222	257	312	192	330	66*	232	254	200	211	70*	81*	412	207	143	166	195	70*	479	64*	166	163	102	592	
Total Voting	519	161	196	61*	50*	358	323	222	237	282	186	305	61*	216	234	188	184	67*	75*	372	187	130	154	178	62*	436	57*	158	157	92*	542	
Conservative	161 31%	161 100%	-	- -s	- -s	-	161 50%	161 72%	75 32%	85 30%	116 62%	35 12%	19 31%	76 35%	79 34%	64 34%	74 40%	13 20%	7 9%	138 37%	45 24%	35 27%	47 31%	68 38%	15 25%	145 33%	10 17%	129 82%	8 5%	4 4%	176 32%	
Labour	196 38%	-	196 100%	- -s	- -s	196 55%	-	-	88 37%	108 38%	22 12%	166 55%	30 49%	72 33%	78 33%	65 35%	59 32%	32 48%	39 52%	124 33%	76 41%	59 45%	63 41%	57 32%	30 48%	165 38%	18 31%	7 5%	133 84%	29 32%	202 37%	
Liberal Democrats (Lib Dem)	61 12%	-	-	61 100%	- -s	61 17%	61 19%	61 28%	30 13%	31 11%	25 14%	34 11%	6 10%	29 13%	33 14%	29 15%	16 9%	12 18%	4 5%	45 12%	20 11%	18 14%	12 8%	28 16%	8 12%	58 13%	3 5%	2 1%	8 5%	44 48%	62 11%	
Scottish Nationalist	20 4%	-	-	- -s	- -s	20 6%	20 6%	-	7 3%	13 5%	4 2%	14 5%	1 1%	6 3%	6 3%	5 3%	5 3%	1 1%	9 12%	10 3%	19 10%	-	*	-	-	*	19 34%	1 1%	1 1%	1 1%	21 4%	
Plaid Cymru	5 1%	-	-	- -s	- -s	5 1%	5 1%	-	2 1%	3 1%	-	3 1%	-	-	2 1%	4 2%	-	1 1%	-	4 1%	-	-	5 3%	-	-	-	- -s	-	2 1%	-	-	3 1%
Green Party	17 3%	-	-	- -s	- -s	17 5%	17 5%	-	13 5%	4 2%	-	16 5%	2 4%	11 5%	12 5%	5 3%	2 1%	6 9%	4 6%	7 2%	2 1%	1 1%	6 4%	9 5%	4 6%	16 4%	1 1%	2 1%	*	5 5%	16 3%	
UKIP	50 10%	-	-	- -s	50 100%	50 14%	50 16%	-	16 7%	34 12%	14 8%	33 11%	3 5%	16 8%	17 7%	14 7%	24 13%	2 3%	10 13%	38 10%	18 9%	14 11%	20 13%	13 7%	5 7%	44 10%	4 7%	17 11%	5 3%	8 8%	55 10%	
British National Party	-	-	-	- -s	- -s	-	-	-	-	-	-	-	-	-	-	-	-	-	- -s	-	-	-	-	-	-	- -s	-	-	-	-	-	-
Other	10 2%	-	-	- -s	- -s	10 3%	10 3%	-	6 3%	3 1%	3 2%	3 1%	-	6 3%	6 3%	2 1%	4 2%	-	2 3%	6 2%	6 3%	3 3%	1 3%	3 1%	1 2%	7 2%	2 4%	-	-	1 1%	7 1%	
"Conservative Lead over Labour"	-35 -7%	161 100%	-196 -100%	0 0%	0 0%	-196 -55%	161 50%	161 72%	-13 -5%	-22 -8%	94 51%	-131 -43%	-11 -18%	4 2%	1 *	-1 *	16 8%	-18 -28%	-33 -43%	15 4%	-31 -17%	-23 -18%	-16 -10%	12 7%	-15 -24%	-20 -5%	-8 -14%	122 77%	-125 -79%	-25 -27%	-26 -5%	
Undecided	34 6%	-	-	- -s	- -s	-	-	-	16 6%	17 6%	4 2%	17 5%	2 4%	14 6%	18 7%	9 4%	18 9%	4 5%	3 4%	27 7%	15 7%	8 6%	9 6%	10 5%	4 5%	27 6%	6 10%	7 4%	3 2%	10 10%	33 6%	
Would not vote	5 1%	-	-	- -s	- -s	-	-	-	1 *	4 1%	-	4 1%	2 2%	-	-	2 1%	1 1%	-	2 -s	3 1%	1 *	-	1 1%	4 2%	3 4%	4 1%	1 1%	1 *	-	-	-	7 1%
Refused	11 2%	-	-	- -s	- -s	-	-	-	2 1%	9 3%	2 1%	4 1%	-	2 1%	2 1%	2 1%	7 4%	-	1 -s	9 2%	5 2%	5 4%	2 1%	4 2%	1 2%	11 2%	- -s	-	2 1%	-	10 2%	

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - February 2014

Table 5

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Conservative	209	138	193	186	172	154	3	118	91	36	78	95	6	31	46	32	45	50	25	64	74	39	32	138	71	218
	21%	24%	24%	24%	24%	24%	4% ^s	24%	18%	13%	22%	26%	5% ^s	18%	25%	18%	29%	24%	24% ^s	24%	26%	18%	14%	25%	16%	22%
Labour	259	165	227	221	201	184	2	125	134	90	89	80	43	48	42	47	33	47	23	75	62	49	73	137	122	255
	26%	29%	28%	29%	28%	29%	3% ^s	25%	26%	31%	25%	22%	35% ^s	29%	23%	26%	22%	22%	23% ^s	28%	22%	22%	31%	25%	27%	25%
Liberal Democrats (Lib Dem)	65	44	57	55	52	46	1	31	33	20	23	21	6	15	14	9	12	9	4	23	16	14	12	39	25	63
	6%	8%	7%	7%	7%	7%	1% ^s	6%	6%	7%	7%	6%	5% ^s	9%	8%	5%	8%	4%	4% ^s	9%	6%	6%	5%	7%	6%	6%
Scottish Nationalist	26	19	25	24	24	24	-	16	10	4	10	12	1	3	7	3	6	6	3	1	7	9	10	7	19	27
	3%	3%	3%	3%	3%	4%	- ^s	3%	2%	1%	3%	3%	1% ^s	2%	4%	2%	4%	3%	3% ^s	*	2%	4%	4%	1%	4%	3%
Plaid Cymru	6	4	6	6	6	4	-	-	6	3	2	2	-	3	-	2	-	2	2	4	-	-	3	4	3	3
	1%	1%	1%	1%	1%	1%	- ^s	-	1%	1%	*	1%	- ^s	2%	-	1%	-	1%	2% ^s	1%	-	-	1%	1%	1%	*
Green Party	23	16	21	21	19	19	-	13	10	7	13	3	1	5	11	2	3	1	-	9	7	1	5	16	6	22
	2%	3%	3%	3%	3%	3%	- ^s	3%	2%	2%	4%	1%	1% ^s	3%	6%	1%	2%	*	- ^s	3%	2%	1%	2%	3%	1%	2%
UKIP	65	44	54	53	49	47	1	39	26	8	22	35	4	4	7	15	13	22	7	13	16	20	16	29	36	71
	6%	8%	7%	7%	7%	7%	2% ^s	8%	5%	3%	6%	10%	3% ^s	3%	4%	9%	9%	10%	7% ^s	5%	6%	9%	7%	5%	8%	7%
Scottish Socialist Party	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1
	*	*	*	*	*	*	- ^s	*	-	-	-	*	- ^s	-	-	-	1%	-	- ^s	-	*	-	-	*	-	*
British National Party (BNP)	3	-	2	2	2	2	*	2	*	1	2	*	-	1	2	-	*	-	-	*	1	-	2	1	2	3
	*	-	*	*	*	*	* ^s	1%	*	*	*	*	- ^s	*	1%	-	*	-	- ^s	*	*	-	1%	*	*	*
Independent Candidate	3	1	3	2	2	1	-	3	-	*	1	1	-	*	1	-	-	1	-	1	*	1	*	1	2	4
	*	*	*	*	*	*	- ^s	1%	-	*	*	*	- ^s	*	1%	-	-	1%	- ^s	*	*	1%	*	*	*	*
Other	9	4	6	6	6	6	3	5	4	6	3	*	4	2	-	3	*	-	-	-	5	3	1	5	4	6
	1%	1%	1%	1%	1%	1%	4% ^s	1%	1%	2%	1%	*	3% ^s	1%	-	1%	*	-	- ^s	-	2%	1%	1%	1%	1%	1%
Undecided	235	108	181	165	151	129	10	86	149	81	78	75	47	34	35	43	23	52	24	61	64	62	48	125	109	232
	23%	19%	23%	21%	21%	20%	14% ^s	17%	29%	28%	22%	21%	39% ^s	20%	19%	24%	15%	24%	23% ^s	23%	22%	28%	20%	22%	24%	23%
Would not vote	77	4	5	5	5	4	49	35	41	24	29	24	11	13	12	17	11	13	6	13	25	13	25	38	38	79
	8%	1%	1%	1%	1%	1%	70% ^s	7%	8%	8%	8%	7%	9% ^s	8%	7%	10%	7%	6%	6% ^s	5%	9%	6%	11%	7%	8%	8%
Refused	32	21	24	24	24	22	1	19	13	9	9	14	1	8	4	5	4	10	8	6	9	7	10	15	17	28
	3%	4%	3%	3%	3%	3%	2% ^s	4%	3%	3%	3%	4%	1% ^s	5%	2%	3%	3%	5%	8% ^s	2%	3%	3%	4%	3%	4%	3%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - February 2014

Table 6

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta ry	Mort-gage	Owned out right	Priv ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon don	Eng-land	Scot	Con	Lab	LD		
(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)		
1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012	
1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012	
209 21%	209 83%	-	-	-	-	209	209	104 23%	105 19%	149 45%	44 7%	23 19%	106 25%	109 24%	87 25%	81 24%	24 16%	15 9%	168 24%	52 15%	45 18%	72 23%	85 24%	23 17%	192 22%	7 8%	156 63%	11 5%	8 5%	218 22%	
259 26%	-	259 82%	-	-	259 45%	-	-	116 26%	143 25%	40 12%	208 35%	41 34%	103 24%	108 24%	84 24%	68 20%	51 34%	55 34%	152 22%	94 28%	74 30%	73 23%	92 25%	56 43%	226 26%	20 23%	7 3%	156 71%	29 19%	255 25%	
65 6%	-	-	65 69%	-	65 11%	65 13%	65 19%	34 7%	31 6%	28 8%	36 6%	6 5%	36 8%	38 8%	31 9%	17 5%	11 7%	6 3%	48 7%	21 6%	18 7%	15 5%	28 8%	6 5%	61 7%	4 4%	2 1%	6 3%	49 32%	63 6%	
26 3%	-	-	-	-	26 5%	26 5%	-	10 2%	16 3%	6 2%	18 3%	2 2%	7 2%	8 2%	6 2%	7 2%	1 1%	12 7%	13 2%	25 8%	-	*	-	-	*	25 29%	1 *	3 2%	1 1%	27 3%	
6 1%	-	-	-	-	6 1%	6 1%	-	2 *	5 1%	-	5 1%	-	-	2 *	4 1%	-	-	3 2%	4 1%	-	-	6 2%	-	-	-	-	-	2 1%	-	3 *	
23 2%	-	-	-	-	23 4%	23 5%	-	18 4%	5 1%	-	21 4%	3 3%	16 4%	17 4%	7 2%	2 1%	8 5%	4 3%	9 1%	3 1%	2 1%	9 3%	11 3%	4 3%	22 3%	1 1%	2 1%	*	5 3%	22 2%	
65 6%	-	-	-	65 80%	65 11%	65 13%	-	25 6%	40 7%	20 6%	40 7%	4 3%	27 6%	27 6%	24 7%	27 8%	1 1%	13 8%	51 7%	23 7%	19 8%	23 7%	19 5%	3 2%	58 7%	4 4%	22 9%	5 2%	6 4%	71 7%	
1 *	-	-	-	-	1 *	1 *	-	1 *	-	-	1 *	-	1 *	1 *	1 *	-	-	-	1 *	1 *	-	-	-	-	-	1 1%	-	-	-	-	1 *
3 *	-	-	-	-	3 *	3 1%	-	1 *	2 *	-	3 *	1 1%	-	-	-	*	1 1%	2 1%	*	2 1%	2 1%	1 *	-	-	3 *	-	-	-	-	3 *	
3 *	-	-	-	-	3 1%	3 1%	-	2 *	1 *	-	3 *	*	2 *	2 *	2 1%	1 *	-	-	3 *	1 *	1 1%	-	2 *	-	3 *	-	-	1 *	1 1%	4 *	
9 1%	-	-	-	-	9 2%	9 2%	-	3 1%	6 1%	-	6 1%	*	3 1%	3 1%	-	7 2%	-	-	7 1%	-	-	6 2%	3 1%	1 1%	8 1%	-	-	-	-	1 1%	6 1%
235 23%	39 16%	54 17%	27 28%	14 18%	103 18%	88 18%	66 19%	98 22%	136 24%	65 20%	137 23%	28 23%	85 20%	92 20%	72 21%	91 27%	37 25%	34 21%	163 24%	76 22%	55 22%	80 26%	79 22%	24 18%	203 23%	20 23%	49 20%	28 13%	46 30%	232 23%	
77 8%	-	-	-	-	-	-	-	27 6%	50 9%	13 4%	58 10%	10 9%	31 7%	31 7%	26 7%	18 5%	16 10%	16 10%	44 6%	28 8%	23 9%	15 5%	34 9%	12 9%	66 8%	5 6%	8 3%	3 1%	4 3%	79 8%	
32 3%	3 1%	4 1%	2 3%	2 2%	8 1%	7 1%	6 2%	10 2%	22 4%	7 2%	18 3%	1 1%	10 2%	12 3%	8 2%	16 5%	1 1%	3 2%	23 3%	12 4%	10 4%	12 4%	8 2%	1 1%	29 3%	2 2%	2 1%	6 3%	2 1%	28 3%	

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Ipsos MORI Political Monitor - February 2014

Table 7

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	260	129	202	186	176	154	10	91	169	65	94	101	33	32	39	55	36	65	24	70	82	61	47	152	108	260
Weighted Total	267	129	205	188	174	151	11**	104	162	91*	87*	89*	48*	43*	39*	48*	28**	62*	32*	67*	74*	69*	57*	141	126	260
Conservative	42 16%	23 18%	38 19%	35 19%	35 20%	27 18%	- s	20 19%	23 14%	7 8%	15 17%	21 23%	1 3%	6 14%	6 14%	9 19%	5 18%	16 26%	7 22%	12 18%	11 15%	9 13%	10 18%	23 17%	19 15%	48 18%
Labour	57 22%	31 24%	47 23%	43 23%	39 23%	35 23%	3 30%	17 17%	40 25%	18 19%	18 20%	22 25%	10 21%	7 17%	8 20%	10 20%	7 25%	15 25%	9 30%	9 14%	16 22%	16 23%	16 28%	25 18%	32 25%	53 20%
Liberal Democrats (Lib Dem)	29 11%	18 14%	26 12%	21 11%	21 12%	20 14%	- s	12 12%	17 10%	12 14%	9 10%	8 9%	7 15%	5 12%	3 8%	6 12%	3 9%	5 9%	2 6%	15 22%	6 9%	5 8%	3 4%	21 15%	8 6%	30 12%
Scottish Nationalist	1 *	1 1%	1 *	1 *	1 *	1 *	- s	- s	1 *	- s	- s	1 1%	- s	- s	- s	- s	1 3%	- s	- s	- s	- s	1 1%	- s	- s	1 1%	1 *
Plaid Cymru	1 *	1 1%	1 *	1 *	1 *	1 *	- s	- s	1 *	- s	- s	1 1%	- s	- s	- s	- s	- s	1 1%	- s	1 1%	- s	- s	- s	1 1%	- s	1 *
Green Party	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	- s	- s	1 1%	- s	1 1%	- s	- s	- s	1 2%	1 1%	- s	- s	- s	- s	1 2%	- s	- s	- s	1 1%	2 1%
UKIP	16 6%	6 5%	10 5%	8 4%	8 5%	8 5%	1 6%	5 5%	11 7%	7 7%	1 2%	8 9%	1 3%	5 12%	- s	1 3%	1 5%	7 11%	4 13%	1 2%	3 4%	6 9%	6 10%	5 3%	12 9%	13 5%
Scottish Socialist Party	* *	- -	- -	- -	- -	- -	- s	- s	* *	- s	* s	- -	- s	- s	- s	* 1%	- s	- s	- s	- s	* 1%	- s	- s	* s	- -	1 *
British National Party	- -	- -	- -	- -	- -	- -	- s	- s	- -	- s	- s	- -	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- -	- -	- -
Independent Candidate	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- s	1 1%	- -	- s	- s	1 2%	- s	- s	- s	- s	1 5%	- s	- s	- s	- s	1 2%	- s	- s	1 1%	1 *
Other	4 1%	2 1%	4 2%	4 2%	2 1%	2 1%	- s	2 2%	2 1%	4 4%	- s	- 8%	4 8%	- s	- s	- s	- s	- s	- s	- s	4 5%	- s	- s	4 3%	- -	2 1%
Undecided	91 34%	34 26%	62 30%	58 31%	51 29%	41 27%	4 40%	35 34%	56 34%	35 39%	37 42%	19 21%	22 46%	13 32%	17 43%	20 42%	6 23%	12 20%	4 13%	23 34%	28 38%	25 36%	15 26%	51 36%	40 32%	87 33%
Would not vote	8 3%	1 1%	1 1%	1 1%	1 1%	1 1%	1 13%	5 4%	3 2%	5 5%	2 2%	1 1%	1 2%	4 8%	2 5%	- s	1 3%	- s	- s	3 4%	- s	1 2%	4 6%	3 2%	5 4%	6 2%
Refused	15 6%	11 8%	13 6%	13 7%	13 7%	11 8%	1 10%	7 7%	8 5%	3 3%	4 5%	8 9%	1 1%	2 5%	3 8%	1 2%	3 9%	6 9%	5 16%	3 5%	3 4%	4 6%	5 8%	6 4%	9 7%	15 6%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 8

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
									Not full- time/ Not work ing																							
(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)			
260	48	53	30	13	104	99	78	110	150	67	156	53	78	85	86	104	34	32	190	84	63	84	92	24	230	21	62	35	47	260		
267	42*	57*	29**	16**	111	96*	71*	108	159	73*	154	29**	95*	104	80*	106	38*	37*	186	87*	66*	92*	88*	25**	233	22**	51*	34*	49*	260		
42	42	-	-	-	-	42	42	17	25	16	25	5	16	17	13	26	2	2	39	13	9	15	15	1	37	4	27	2	2	48		
16%	100%	-s	-	-s	-	44%	59%	16%	16%	22%	16%	17%	17%	16%	16%	25%	4%	5%	21%	15%	13%	16%	17%	6%	16%	19%	53%	5%	3%	18%		
57	-	57	-	-	57	-	-	22	35	10	42	4	23	24	19	16	6	16	35	18	15	22	18	6	52	3	3	18	11	53		
22%	-s	100%	-s	-s	52%	-s	-s	20%	22%	14%	27%	15%	24%	23%	24%	15%	17%	42%	19%	20%	23%	24%	20%	22%	22%	12%	6%	55%	23%	20%		
29	-	-	29	-	29	29	29	12	17	14	13	4	9	10	13	11	6	-	23	9	9	8	12	3	29	-	*	2	17	30		
11%	-s	-s	100%	-s	26%	30%	41%	11%	11%	19%	9%	12%	9%	10%	16%	10%	15%	-s	13%	10%	13%	9%	14%	14%	12%	-s	1%	5%	35%	12%		
1	-	-	-	-	1	1	-	1	-	-	1	-	1	1	1	-	-	-	1	1	-	-	-	-	-	1	-	-	-	-	1	
*	-s	-s	-s	-s	1%	1%	-s	1%	-	-s	*	-s	1%	1%	1%	-	-s	-s	*	1%	-s	-s	-s	-	-	3%	-s	-s	-s	-s	*	
1	-	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	
*	-s	-s	-s	-s	1%	1%	-s	-	*	-s	*	-s	-s	-s	-s	-	2%	-s	-	-s	-s	-s	1%	-s	-s	-s	-s	-s	-s	-s	*	
1	-	-	-	-	1	1	-	1	-	-	1	*	1	1	*	-	1	-	*	-	-	-	1	*	1	-	-	-	-	-	*	2
*	-s	-s	-s	-s	1%	1%	-s	1%	-	-s	1%	1%	1%	1%	1%	-	2%	-s	*	-s	-s	-s	1%	2%	1%	-s	-s	-s	-s	1%	1%	
16	-	-	-	16	16	16	-	4	12	2	14	1	3	3	2	9	1	3	12	5	5	2	9	4	16	-	5	3	2	13		
6%	-s	-s	-s	100%	14%	17%	-s	4%	8%	3%	9%	3%	3%	3%	3%	9%	2%	9%	6%	5%	7%	3%	10%	17%	7%	-s	9%	9%	4%	5%		
*	-	-	-	-	*	*	-	*	-	-	*	*	-	-	*	-	-	-	*	*	*	-	-	*	-	-	-	-	-	-	1	
*	-s	-s	-s	-s	*	*s	-s	*	-	-s	*	1%	-s	-s	*s	-	-s	-s	*	*s	1%	-s	-s	-s	*	-s	-s	-s	-s	-s	*	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-	-s	-s	-s	-s	-	-s	-s	-	-	-s	-	-s	-s	-s	-s	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	
1	-	-	-	-	1	1	-	1	-	1	-	-	1	1	-	1	-	-	1	1	-	-	-	-	-	1	-	-	-	-	1	
1%	-s	-s	-s	-s	1%	2%	-s	1%	-	2%	-	-s	2%	1%	-s	1%	-s	-s	1%	2%	-s	-s	-s	-s	-	7%	-s	-s	-s	-s	*	
4	-	-	-	-	4	4	-	-	4	2	-	-	-	-	-	-	2	2	-	4	4	-	-	-	4	-	-	-	-	-	2	
1%	-s	-s	-s	-s	4%	4%	-s	-	2%	3%	-	-s	-s	-s	-s	-	5%	5%	-	4%	6%	-s	-s	-s	2%	-s	-s	-s	-s	-s	1%	
91	-	-	-	-	-	-	-	45	45	23	46	13	35	40	28	32	15	12	60	28	17	37	26	9	74	11	16	7	16	87		
34%	-s	-s	-s	-s	-	-s	-s	42%	29%	32%	30%	45%	37%	38%	36%	30%	41%	32%	32%	32%	26%	40%	30%	35%	32%	50%	31%	21%	33%	33%		
8	-	-	-	-	-	-	-	1	6	-	5	1	1	1	1	2	4	1	3	3	1	4	1	-	3	2	-	-	-	6		
3%	-s	-s	-s	-s	-	-s	-s	1%	4%	-s	4%	2%	1%	1%	1%	2%	9%	3%	2%	4%	2%	4%	1%	-s	1%	10%	-s	-s	-s	2%		
15	-	-	-	-	-	-	-	3	12	4	6	1	5	5	2	9	1	1	11	6	6	3	6	1	15	-	1	2	-	15		
6%	-s	-s	-s	-s	-	-s	-s	3%	8%	5%	4%	2%	5%	5%	3%	8%	3%	4%	6%	7%	9%	4%	7%	6%	7%	-s	1%	6%	-s	6%		

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - February 2014

Table 9

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	592	592	592	592	592	592	-	279	313	93	211	288	27	66	92	119	124	164	60	193	181	106	112	374	218	592
Weighted Total	569	569	569	569	569	569	-**	287	282	119	203	247	35*	83*	97*	106	103	143	69*	179	155	118	117	334	234	592
Conservative	138 24%	138 24%	138 24%	138 24%	138 24%	138 24%	-s	81 28%	57 20%	21 18%	46 23%	70 28%	3 8%	18 22%	23 24%	23 22%	32 31%	38 27%	21 30%	51 28%	44 28%	25 21%	18 15%	95 28%	43 18%	148 25%
Labour	165 29%	165 29%	165 29%	165 29%	165 29%	165 29%	-s	84 29%	81 29%	41 35%	57 28%	67 27%	13 37%	28 34%	26 27%	31 29%	30 29%	37 26%	18 26%	52 29%	39 25%	31 27%	42 36%	91 27%	74 31%	174 29%
Liberal Democrats (Lib Dem)	44 8%	44 8%	44 8%	44 8%	44 8%	44 8%	-s	22 8%	22 8%	15 12%	14 7%	15 6%	1 3%	14 16%	8 8%	6 6%	8 8%	7 5%	3 4%	14 8%	10 6%	11 9%	9 8%	23 7%	20 9%	44 7%
Scottish Nationalist	19 3%	19 3%	19 3%	19 3%	19 3%	19 3%	-s	12 4%	7 2%	4 3%	5 3%	10 4%	1 3%	3 3%	4 4%	1 1%	4 4%	6 4%	3 4%	1 *	6 4%	8 7%	5 4%	7 2%	12 5%	20 3%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-s	- -	4 1%	- -s	2 1%	2 1%	- -s	- -s	- -s	2 2%	- -	2 1%	2 3%	4 2%	- -	- -	- -	4 1%	- -	2 *
Green Party	16 3%	16 3%	16 3%	16 3%	16 3%	16 3%	-s	10 4%	6 2%	4 3%	10 5%	3 1%	1 3%	3 3%	9 9%	1 1%	2 2%	1 *	- -s	8 4%	4 2%	- -	5 4%	11 3%	5 2%	15 3%
UKIP	44 8%	44 8%	44 8%	44 8%	44 8%	44 8%	-s	27 9%	18 6%	3 3%	17 9%	23 9%	1 2%	3 3%	4 4%	13 12%	9 9%	14 10%	4 6%	9 5%	12 8%	11 10%	12 10%	21 6%	23 10%	50 8%
Scottish Socialist Party	1 *	1 *	1 *	1 *	1 *	1 *	-s	1 *	- -	- -s	- -	1 *	- -s	- -s	- -s	- -	1 1%	- -	- -s	- -	1 1%	- -	- -	1 *	- -	1 *
Independent Candidate	1 *	1 *	1 *	1 *	1 *	1 *	-s	1 1%	- -	- -s	1 1%	- -	- -s	- -s	1 1%	- -	- -	- -	- -s	- -	- -	1 1%	- -	- -	1 1%	1 *
Other	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-s	3 1%	1 *	3 2%	1 *	- -	1 4%	2 2%	- -s	1 1%	- -	- -	- -s	- -	3 2%	- -	1 1%	3 1%	1 1%	3 1%
Undecided	108 19%	108 19%	108 19%	108 19%	108 19%	108 19%	-s	36 12%	72 26%	25 21%	40 20%	43 17%	14 40%	11 14%	19 20%	21 20%	12 12%	30 21%	12 17%	35 19%	30 19%	23 20%	20 17%	65 19%	43 18%	109 18%
Would not vote	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-s	1 *	3 1%	- -s	2 1%	2 1%	- -s	- -s	- -s	2 2%	1 1%	1 1%	1 2%	- -	2 1%	1 1%	1 1%	2 1%	2 1%	5 1%
Refused	21 4%	21 4%	21 4%	21 4%	21 4%	21 4%	-s	10 3%	11 4%	2 2%	7 3%	12 5%	- -s	2 3%	2 2%	5 5%	4 4%	8 5%	6 9%	6 3%	6 4%	5 5%	4 3%	12 4%	9 4%	20 3%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 10

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full- time	Not full- time/ Not work- ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort- gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land	Scot	Con	Lab	LD		
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)		
Unweighted Total	592	176	202	62	55	366	340	238	260	332	198	350	122	193	212	217	225	64	80	442	202	137	168	222	72	504	65	185	170	100	592	
Weighted Total	569	161	196	61*	50*	358	323	222	257	312	192	330	66*	232	254	200	211	70*	81*	412	207	143	166	195	70*	479	64*	166	163	102	592	
Conservative	138 24%	138 86%	-	-s	-s	-	138 43%	138 62%	66 26%	72 23%	107 55%	23 7%	16 25%	67 29%	70 27%	56 28%	62 29%	12 17%	7 8%	117 28%	36 17%	29 20%	41 25%	60 31%	14 20%	125 26%	7 11%	112 68%	6 4%	4 4%	148 25%	
Labour	165 29%	-	165 84%	-	-s	165 46%	-	-	74 29%	91 29%	16 8%	143 43%	29 45%	57 24%	62 24%	54 27%	48 23%	28 40%	33 41%	102 25%	69 33%	52 36%	49 30%	46 24%	28 39%	137 29%	17 27%	7 4%	121 74%	20 19%	174 29%	
Liberal Democrats (Lib Dem)	44 8%	-	-	44 71%	-	44 12%	44 13%	44 20%	24 9%	19 6%	18 9%	25 8%	5 7%	25 11%	27 11%	19 10%	10 5%	10 14%	4 5%	30 7%	14 7%	11 8%	10 6%	20 10%	4 6%	41 9%	3 4%	2 1%	6 4%	32 31%	44 7%	
Scottish Nationalist	19 3%	-	-	-	-	19 5%	19 6%	-	6 2%	13 4%	4 2%	14 4%	1 1%	5 2%	6 2%	5 2%	5 2%	1 1%	9 11%	9 11%	19 9%	-	*	-	-	*	19 29%	1 *	1 1%	1 1%	20 3%	
Plaid Cymru	4 1%	-	-	-s	-s	4 1%	4 1%	-	2 1%	2 1%	-	2 1%	-	-	2 1%	4 2%	-	-	-	4 1%	-	-	4 2%	-	-	-s	-	-	2 1%	-	-	2 *
Green Party	16 3%	-	-	-	-s	16 5%	16 5%	-	12 5%	4 1%	-	15 5%	2 4%	10 4%	12 5%	5 2%	2 1%	5 7%	4 5%	7 2%	2 1%	1 1%	6 4%	8 4%	4 5%	16 3%	1 1%	2 1%	*	5 5%	15 3%	
UKIP	44 8%	-	-	-	44 87%	44 12%	44 14%	-	16 6%	28 9%	13 7%	28 8%	2 4%	16 7%	17 7%	14 7%	21 10%	1 1%	8 10%	35 8%	15 7%	12 8%	18 11%	10 5%	2 2%	38 8%	4 6%	15 9%	3 2%	6 6%	50 8%	
Scottish Socialist Party	1 *	-	-	-	-	1 *	1 *	-	1 *	-	-	1 *	-	1 *	1 *	1 *	-	-	-	1 *	1 *	-	-	-	-	-	1 1%	-	-	-	-	1 *
Independent Candidate	1 *	-	-	-	-s	1 *	1 *	-	1 1%	-	-	1 *	-	1 1%	1 1%	1 1%	-	-s	-	1 *	1 1%	1 1%	-	-	-s	*	-s	-	-	-	-	1 *
Other	4 1%	-	-	-	-s	4 1%	4 1%	-	3 1%	1 *	-	1 *	-	3 1%	3 1%	-	3 1%	-	-s	-s	3 1%	-	-	1 1%	3 1%	2 1%	4 1%	-s	-	-	1 1%	3 1%
Undecided	108 19%	20 12%	29 15%	15 25%	6 13%	56 16%	47 15%	35 16%	44 17%	64 20%	29 15%	64 19%	9 13%	42 18%	48 19%	35 18%	48 23%	13 19%	12 15%	83 22%	42 20%	31 22%	28 17%	38 19%	14 20%	95 20%	11 17%	25 15%	17 10%	31 31%	109 18%	
Would not vote	4 1%	-	-	-s	-s	-	-	-	1 *	3 1%	-	4 1%	1 1%	-	-	1 1%	*	-s	2 2%	2 *	-	-	1 1%	3 1%	3 4%	4 1%	-s	1 *	-	-	-	5 1%
Refused	21 4%	3 2%	2 1%	2 4%	-s	5 1%	6 2%	6 3%	7 3%	15 5%	6 3%	10 3%	-	6 2%	7 3%	5 3%	13 6%	-s	2 3%	18 4%	8 4%	6 4%	7 4%	6 3%	1 2%	18 4%	2 2%	1 1%	6 4%	2 2%	20 3%	

Fieldwork dates : 1st to 3rd February 2014

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Table 11

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutel y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
	(x)																									
Unweighted Total	129	129	129	129	129	129	-	42	87	21	46	62	10	11	19	27	21	41	14	44	39	25	21	83	46	129
Weighted Total	129	129	129	129	129	129	-**	46*	84*	28**	47*	55*	14**	14**	21**	26**	17**	38*	18**	41*	36*	29**	24**	77*	52*	129
Conservative	23	23	23	23	23	23	-	12	11	-	11	12	-	-	5	6	3	8	4	9	8	2	4	17	6	28
	18%	18%	18%	18%	18%	18%	-s	26%	13%	-s	24%	21%	-s	-s	25%	23%	19%	22%	21%	22%	22%	7%	16%	22%	11%	22%
Labour	31	31	31	31	31	31	-	8	23	8	10	13	4	4	4	6	4	9	5	6	9	6	10	15	16	28
	24%	24%	24%	24%	24%	24%	-s	17%	28%	28%	21%	24%	26%	30%	17%	25%	25%	24%	26%	15%	24%	23%	41%	19%	31%	22%
Liberal Democrats (Lib Dem)	18	18	18	18	18	18	-	6	12	7	5	5	3	4	3	3	1	4	1	9	3	2	3	13	5	18
	14%	14%	14%	14%	14%	14%	-s	13%	14%	26%	11%	9%	23%	28%	12%	11%	5%	11%	6%	23%	10%	8%	11%	17%	9%	14%
Scottish Nationalist	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	1
	1%	1%	1%	1%	1%	1%	-s	-s	1%	-s	-s	1%	-s	-s	-s	-s	4%	-s	-s	-s	-s	2%	-s	-s	1%	1%
Plaid Cymru	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-s	-s	1%	-s	-s	1%	-s	-s	-s	-s	-s	2%	-s	2%	-s	-s	-s	1%	-s	1%
Green Party	1	1	1	1	1	1	-	-	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-s	-s	1%	-s	2%	-s	-s	-s	4%	-s	-s	-s	-s	-s	2%	-s	-s	1%	-s	1%
UKIP	6	6	6	6	6	6	-	1	5	3	1	2	1	2	-	1	*	2	-	1	1	*	4	2	4	5
	5%	5%	5%	5%	5%	5%	-s	3%	6%	12%	2%	4%	10%	14%	-s	3%	2%	5%	-s	4%	2%	1%	16%	3%	8%	4%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Independent Candidate	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	1
	1%	1%	1%	1%	1%	1%	-s	3%	-s	-s	-s	3%	-s	-s	-s	-s	9%	-s	-s	-s	-s	5%	-s	-s	3%	1%
Other	2	2	2	2	2	2	-	-	2	2	-	-	2	-	-	-	-	-	-	-	2	-	-	2	-	1
	1%	1%	1%	1%	1%	1%	-s	-s	2%	7%	-s	-s	14%	-s	-s	-s	-s	-s	-s	-s	5%	-s	-s	2%	-s	1%
Undecided	34	34	34	34	34	34	-	14	20	7	16	12	4	3	7	8	2	9	4	9	11	11	2	21	13	33
	26%	26%	26%	26%	26%	26%	-s	30%	24%	24%	33%	21%	27%	21%	34%	33%	15%	24%	24%	23%	31%	38%	9%	27%	25%	26%
Would not vote	1	1	1	1	1	1	-	1	1	-	1	1	-	-	1	-	1	-	-	1	-	-	-	1	-	2
	1%	1%	1%	1%	1%	1%	-s	2%	1%	-s	1%	1%	-s	-s	3%	-s	5%	-s	-s	3%	-s	-s	-s	2%	-s	2%
Refused	11	11	11	11	11	11	-	3	8	1	2	7	-	1	1	1	3	5	4	3	1	4	2	4	6	10
	8%	8%	8%	8%	8%	8%	-s	7%	9%	3%	5%	14%	-s	7%	5%	4%	16%	13%	24%	8%	3%	15%	9%	6%	12%	8%

Fieldwork dates : 1st to 3rd February 2014

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Table 12

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting							Working status		Government		Work sector				Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Pub-lic (l)	Priv-ate (m)	Priv-ate/Volunta-ry (n)	Mort-gage (o)	Owned out right (p)	Priv-ate rent-er (q)	Soc-ial rent-er (r)	Total owner occup-ier (s)	North (A)	North excl. Scot. (B)	Mid-lands (C)	South (D)	Grea-ter Lon-don (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	129	28	28	18	5	56	56	46	52	77	32	76	18	41	47	42	62	12	12	104	46	34	34	49	14	114	12	34	21	31	129	
Weighted Total	129	23**	31*	18**	6**	61*	52*	40*	51*	78*	35*	74*	9**	47*	54*	40*	61*	13**	14**	101	50*	37*	35*	44*	15**	113	13**	27**	23**	33*	129	
Conservative	23	23	-	-	-	-	23	23	10	13	10	12	3	9	9	9	13	2	-	21	9	7	6	8	1	20	3	17	2	-	28	
	18%	100% s	s	s	s	s	43% s	56% s	19% s	17% s	29% s	16% s	32% s	18% s	17% s	21% s	21% s	12% s	s	21%	18% s	18% s	16% s	18% s	9% s	18%	21% s	64% s	7% s	s	22%	
Labour	31	-	31	-	-	31	-	-	14	17	6	23	1	15	16	11	10	3	6	21	7	7	14	10	3	28	1	-	12	9	28	
	24%	s	100% s	s	s	51% s	s	s	28% s	21% s	18% s	31% s	9% s	32% s	30% s	27% s	17% s	26% s	45% s	21%	15% s	18% s	39% s	23% s	18% s	24%	6% s	s	54% s	28% s	22%	
Liberal Democrats (Lib Dem)	18	-	-	18	-	18	18	18	6	12	8	9	2	4	6	9	6	2	-	15	7	7	2	8	3	18	-	-	2	12	18	
	14%	s	s	100% s	s	29% s	34% s	44% s	12% s	15% s	23% s	13% s	19% s	9% s	11% s	23% s	10% s	17% s	s	15%	14% s	18% s	7% s	19% s	20% s	16%	s	s	8% s	37% s	14%	
Scottish Nationalist	1	-	-	-	-	1	1	-	1	-	-	1	-	1	1	1	-	-	-	1	1	-	-	-	-	-	1	-	-	-	1	
	1%	s	s	s	s	1% s	1% s	s	1% s	s	s	1% s	s	1% s	1% s	2% s	s	s	s	1%	1% s	s	s	s	s	-	5% s	s	s	s	1%	
Plaid Cymru	1	-	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1
	1%	s	s	s	s	1% s	1% s	s	s	1% s	s	1% s	s	s	s	s	s	6% s	s	-	s	s	2% s	s	s	-	s	s	s	s	1%	
Green Party	1	-	-	-	-	1	1	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	1
	1%	s	s	s	s	1% s	1% s	s	2% s	s	s	1% s	s	2% s	1% s	s	s	6% s	s	-	s	s	s	2% s	s	1%	s	s	s	s	1%	
UKIP	6	-	-	-	6	6	6	-	-	6	1	5	*	-	-	-	4	1	2	4	2	2	1	3	3	6	-	3	2	2	5	
	5%	s	s	s	100% s	11% s	12% s	s	s	8% s	4% s	7% s	4% s	s	s	s	6% s	7% s	14% s	4%	4% s	6% s	4% s	6% s	18% s	6%	s	10% s	8% s	5% s	4%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	-	s	s	s	s	s	s	s	s	s	s	s	s	s	s	s	s	s	s	-	s	s	s	s	s	s	s	s	s	s	s	-
Other	1	-	-	-	-	1	1	-	1	-	1	-	-	1	1	-	1	-	-	1	1	-	-	-	-	-	1	-	-	-	-	1
	1%	s	s	s	s	3% s	4% s	s	s	2% s	6% s	s	s	s	s	s	s	s	14% s	-	4% s	5% s	s	s	s	2%	s	s	s	s	s	1%
Undecided	34	-	-	-	-	-	-	-	16	17	4	17	2	14	18	9	18	4	3	27	15	8	9	10	4	27	6	7	3	10	33	
	26%	s	s	s	s	s	s	s	32% s	22% s	11% s	24% s	28% s	30% s	32% s	21% s	30% s	27% s	23% s	27%	29% s	22% s	27% s	22% s	25% s	24%	51% s	25% s	15% s	29% s	26%	
Would not vote	1	-	-	-	-	-	-	-	-	1	-	1	1	-	-	1	1	-	-	1	1	-	-	1	-	1	1	-	-	-	-	2
	1%	s	s	s	s	s	s	s	s	2% s	s	1% s	8% s	s	s	2% s	1% s	s	s	1%	1% s	s	s	2% s	s	1%	5% s	s	s	s	2%	
Refused	11	-	-	-	-	-	-	-	2	9	2	4	-	2	2	2	7	-	1	9	5	5	2	4	1	11	-	-	2	-	10	
	8%	s	s	s	s	s	s	s	4% s	11% s	6% s	5% s	s	4% s	4% s	4% s	12% s	s	5% s	9%	10% s	14% s	6% s	8% s	9% s	9%	s	s	9% s	s	8%	

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 13

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
1 - Absolutely certain not to vote	70 7%	-	-	-	-	-	70 100% s	29 6%	42 8%	20 7%	29 8%	21 6%	10 8% s	10 6%	13 7%	16 9%	7 5%	14 6%	7 7% s	12 4%	16 5%	17 8%	26 11%	27 5%	43 9%	67 7%
2	15 1%	-	-	-	-	-	-	5 1%	9 2%	5 2%	5 1%	4 1%	- - s	5 3%	4 2%	1 1%	3 2%	1 1%	- - s	-	7 2%	3 2%	4 2%	7 1%	8 2%	15 1%
3	24 2%	-	-	-	-	-	- s	12 3%	12 2%	14 5%	6 2%	5 1%	8 7% s	5 3%	4 2%	2 1%	3 2%	2 1%	1 1% s	6 2%	8 3%	6 3%	4 2%	14 3%	10 2%	23 2%
4	16 2%	-	-	-	-	-	- s	12 2%	4 1%	10 3%	2 1%	4 1%	9 7% s	1 *	*	2 1%	2 1%	2 1%	2 2% s	2 1%	1 *	5 2%	8 3%	4 1%	12 3%	13 1%
5	64 6%	-	-	-	-	-	- s	19 4%	44 9%	27 9%	18 5%	18 5%	17 14% s	10 6%	11 6%	7 4%	8 5%	10 5%	3 3% s	11 4%	10 3%	20 9%	23 10%	21 4%	43 10%	57 6%
6	34 3%	-	34 4%	-	-	-	- s	17 3%	17 3%	10 3%	16 4%	8 2%	6 5% s	4 2%	11 6%	5 3%	1 1%	7 3%	1 1% s	6 2%	19 7%	3 2%	5 2%	25 4%	8 2%	33 3%
7	57 6%	-	57 7%	57 7%	-	-	- s	33 7%	25 5%	35 12%	16 5%	6 2%	23 19% s	11 7%	8 4%	8 5%	2 2%	4 2%	1 1% s	12 4%	21 7%	16 7%	9 4%	32 6%	25 5%	49 5%
8	73 7%	-	73 9%	73 9%	73 10%	-	- s	31 6%	42 8%	29 10%	23 6%	21 6%	9 7% s	20 12%	11 6%	12 7%	11 7%	10 5%	2 2% s	18 7%	24 8%	15 7%	15 6%	42 8%	30 7%	75 7%
9	73 7%	-	73 9%	73 9%	73 10%	73 11%	- s	41 8%	33 6%	14 5%	37 10%	22 6%	3 2% s	12 7%	20 11%	17 10%	11 7%	11 5%	6 6% s	25 9%	21 7%	12 5%	15 6%	46 8%	27 6%	74 7%
10 - Absolutely certain to vote	569 56%	569 100%	569 71%	569 74%	569 80%	569 89%	- s	287 58%	282 54%	119 41%	203 57%	247 68%	35 29% s	83 50%	97 53%	106 60%	103 68%	143 67%	69 68% s	179 66%	155 54%	118 54%	117 49%	334 60%	234 52%	592 58%
Don't know	15 1%	-	-	-	-	-	- s	8 2%	7 1%	4 2%	1 *	9 3%	- - s	4 3%	1 1%	-	1 1%	8 4%	8 8% s	-	3 1%	3 1%	10 4%	3 *	12 *	11 3%
Refused	3 *	-	-	-	-	-	- s	1 *	2 *	2 1%	1 *	-	1 1% s	1 1%	-	1 *	-	-	-	-	2 1%	-	1 *	2 *	1 *	3 *
Mean	8.13	10.00	9.35	9.49	9.69	9.89	1.00	8.31	7.96	7.41	8.18	8.66	6.65	7.98	8.05	8.32	8.69	8.64	8.72	8.76	8.16	7.90	7.57	8.45	7.73	8.25

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 14

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Social rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)		LD (J)
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012	
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012	
1 - Absolutely certain not to vote	70 7%	3 1%	5 2%	1 2%	2 2%	11 2%	9 2%	4 1%	23 5%	47 8%	8 3%	56 9%	8 6%	26 6%	26 6%	15 4%	21 6%	15 10%	17 11%	36 5%	27 8%	21 8%	17 6%	26 7%	10 7%	61 7%	6 7%	8 3%	5 2%	4 2%	67 7%	
2	15 1%	- 1%	2 1%	- s	1 1%	4 1%	3 1%	- -	7 2%	8 1%	1 *	11 2%	2 2%	6 1%	6 1%	2 1%	4 1%	2 2%	3 2%	6 1%	3 1%	* 1%	7 2%	5 1%	1 1%	12 1%	2 2%	1 1%	* 1%	1 *	15 1%	
3	24 2%	4 2%	7 2%	2 2%	- s	9 2%	6 1%	6 2%	13 3%	11 2%	12 4%	12 2%	4 3%	11 3%	11 2%	10 3%	4 1%	8 5%	3 2%	14 2%	9 3%	7 3%	8 2%	7 2%	2 1%	20 2%	2 2%	2 1%	3 1%	- -	23 2%	
4	16 2%	5 2%	5 2%	1 1%	2 2%	8 1%	8 2%	6 2%	10 2%	5 1%	3 1%	13 2%	2 2%	8 2%	8 2%	5 1%	3 1%	- -	8 5%	8 1%	7 2%	7 3%	1 *	7 2%	- -	16 2%	- s	* *	- -	3 2%	13 1%	
5	64 6%	7 3%	17 5%	8 5%	11 14%	38 7%	28 6%	14 4%	20 5%	44 8%	17 5%	42 7%	6 5%	22 5%	22 5%	26 7%	17 5%	8 5%	13 4%	43 6%	26 8%	23 9%	16 5%	21 6%	5 4%	59 7%	3 3%	7 3%	12 6%	6 4%	57 6%	
6	34 3%	10 4%	9 3%	6 6%	2 3%	19 3%	20 4%	16 5%	19 4%	15 3%	11 3%	18 3%	4 3%	17 4%	18 4%	15 4%	11 3%	4 2%	3 2%	27 4%	5 2%	5 2%	15 5%	13 4%	5 4%	30 3%	1 1%	9 4%	4 2%	6 4%	33 3%	
7	57 6%	14 5%	24 8%	3 4%	4 5%	36 6%	26 5%	17 5%	30 7%	27 5%	26 8%	26 4%	6 5%	23 5%	23 5%	26 7%	7 2%	11 8%	13 8%	33 5%	12 4%	12 5%	23 7%	23 6%	13 10%	53 6%	- s	8 3%	7 3%	3 2%	49 5%	
8	73 7%	27 11%	20 6%	7 8%	2 2%	34 6%	40 8%	34 10%	37 8%	35 6%	26 8%	38 6%	12 10%	39 9%	39 9%	27 8%	24 7%	14 9%	7 5%	51 7%	19 6%	15 6%	24 8%	29 8%	12 9%	65 7%	4 4%	22 9%	10 5%	15 10%	75 7%	
9	73 7%	20 8%	24 8%	5 5%	5 6%	45 8%	41 8%	25 7%	34 8%	39 7%	26 8%	40 7%	10 8%	38 9%	38 8%	24 7%	26 8%	13 8%	9 5%	50 7%	18 5%	12 5%	28 9%	28 8%	9 7%	64 7%	6 7%	24 10%	14 6%	14 9%	74 7%	
10 - Absolutely certain to vote	569 56%	161 64%	196 62%	61 65%	50 63%	358 63%	323 64%	222 64%	257 57%	312 56%	192 59%	330 55%	66 55%	232 54%	254 57%	200 57%	211 63%	70 47%	81 50%	412 60%	207 61%	143 58%	166 53%	195 54%	70 54%	479 55%	64 72%	166 67%	163 74%	102 67%	592 58%	
Don't know	15 1%	2 1%	6 2%	- s	1 1%	7 1%	3 1%	2 *	- -	15 3%	5 1%	9 1%	1 1%	1 *	1 *	- 2%	7 2%	3 2%	6 3%	7 1%	3 1%	2 1%	6 2%	6 2%	3 1%	12 1%	1 1%	1 *	3 1%	- -	11 -	1 1%
Refused	3 *	- -	- -	- s	- s	- -	- -	- -	- -	3 1%	- -	2 *	- -	2 *	2 *	1 *	1 1%	1 1%	- -	2 *	1 *	1 *	1 *	1 1%	3 *	- s	- -	- -	- -	- -	3 *	
Mean	8.13	8.91	8.70	8.75	8.47	8.70	8.80	8.87	8.25	8.04	8.54	7.91	8.13	8.17	8.25	8.30	8.50	7.66	7.53	8.40	8.16	7.98	8.16	8.08	8.25	8.08	8.68	8.95	9.09	8.94	8.25	

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Satisfied	328 32%	192 34%	282 35%	271 35%	245 34%	219 34%	8 12% ^s	187 38%	141 27%	97 33%	112 31%	119 33%	48 39% ^s	49 29%	61 33%	52 29%	59 39%	61 28%	30 30% ^s	90 33%	107 37%	75 35%	55 23%	197 35%	131 29%	320 32%
Dissatisfied	597 59%	330 58%	453 56%	435 56%	408 57%	370 58%	56 80% ^s	271 55%	326 63%	163 56%	209 58%	225 62%	60 49% ^s	103 62%	102 56%	108 61%	88 58%	137 64%	65 64% ^s	158 58%	145 50%	126 58%	169 71%	303 54%	294 65%	610 60%
Don't know	87 9%	46 8%	70 9%	66 9%	61 9%	53 8%	6 9% ^s	36 7%	51 10%	30 10%	36 10%	20 6%	15 12% ^s	16 9%	20 11%	17 9%	5 3%	15 7%	6 6% ^s	23 8%	35 12%	16 8%	13 5%	58 10%	29 6%	82 8%
Net satisfied	-269 -27%	-138 -24%	-171 -21%	-164 -21%	-163 -23%	-151 -24%	-47 -68% ^s	-84 -17%	-185 -36%	-66 -23%	-97 -27%	-105 -29%	-12 -10% ^s	-54 -32%	-41 -23%	-56 -32%	-29 -19%	-76 -36%	-35 -34% ^s	-68 -25%	-38 -13%	-50 -23%	-113 -48%	-105 -19%	-163 -36%	-290 -29%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
									Not full- time/ Not work ing																							
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv -ate/ Volunta ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012	
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012	
Satisfied	328	165	51	42	22	124	238	207	163	165	328	-	33	161	166	130	124	46	25	254	81	62	111	136	45	298	19	151	35	40	320	
	32%	66%	16%	45%	27%	22%	47%	60%	36%	29%	100%	-	27%	38%	37%	37%	37%	31%	16%	37%	24%	25%	35%	38%	35%	34%	22%	61%	16%	26%	32%	
Dissatisfied	597	69	251	49	53	413	231	119	243	354	-	597	75	225	239	187	183	92	126	370	222	167	178	197	74	511	54	84	171	102	610	
	59%	28%	79%	53%	66%	72%	46%	34%	54%	63%	-	100%	63%	53%	53%	53%	54%	62%	78%	54%	66%	67%	57%	55%	57%	59%	61%	34%	77%	67%	60%	
Don't know	87	17	15	3	6	34	35	20	45	42	-	-	12	41	44	33	29	11	11	63	35	20	24	28	11	64	15	12	15	10	82	
	9%	7%	5%	3%	7%	6%	7%	6%	10%	7%	-	-	10%	10%	10%	10%	9%	8%	7%	9%	10%	8%	8%	8%	8%	7%	17%	5%	7%	6%	8%	
Net satisfied	-269	95	-200	-7	-31	-289	7	88	-80	-189	328	-597	-43	-64	-73	-58	-59	-46	-101	-116	-140	-105	-67	-62	-29	-213	-35	67	-136	-62	-290	
	-27%	38%	-63%	-8%	-39%	-51%	1%	26%	-18%	-34%	100%	-100%	-36%	-15%	-16%	-16%	-17%	-31%	-62%	-17%	-42%	-42%	-21%	-17%	-22%	-24%	-39%	27%	-61%	-41%	-29%	

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - February 2014

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Satisfied	376	222	326	312	281	251	9	202	174	116	125	135	53	63	66	58	64	71	34	110	117	92	57	227	149	368
	37%	39%	40%	40%	39%	39%	12% ^s	41%	34%	40%	35%	37%	44% ^s	38%	36%	33%	42%	34%	34% ^s	40%	41%	42%	24%	41%	33%	36%
Dissatisfied	554	312	424	411	387	352	48	258	296	156	193	205	61	95	91	103	80	125	58	137	146	112	159	283	271	566
	55%	55%	53%	53%	54%	55%	69% ^s	52%	57%	54%	54%	56%	49% ^s	57%	50%	58%	53%	59%	57% ^s	51%	51%	51%	67%	51%	60%	56%
Don't know	82	34	56	49	46	38	13	34	48	18	40	24	8	10	25	15	7	17	9	24	23	14	21	47	35	78
	8%	6%	7%	6%	6%	6%	19% ^s	7%	9%	6%	11%	7%	7% ^s	6%	14%	9%	5%	8%	9% ^s	9%	8%	6%	9%	8%	8%	8%
Net satisfied	-178	-90	-98	-99	-106	-101	-40	-56	-122	-39	-69	-70	-7	-32	-24	-45	-17	-53	-24	-28	-29	-20	-102	-56	-122	-198
	-18%	-16%	-12%	-13%	-15%	-16%	-57% ^s	-11%	-24%	-14%	-19%	-19%	-6% ^s	-19%	-13%	-25%	-11%	-25%	-23% ^s	-10%	-10%	-9%	-43%	-10%	-27%	-20%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - February 2014

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv -ate/ Volunta ry (n)	Mort gage (o)	Owned out right (p)	Priv ate rent -er (q)	Soc ial rent -er (r)	Total owner occup -ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)			
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012		
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012		
Satisfied	376 37%	190 76%	66 21%	41 44% ^s	19 23% ^s	135 24%	259 51%	231 67%	188 42%	188 34%	274 83%	64 11%	41 34%	180 42%	187 42%	147 42%	145 43%	48 32%	35 22%	292 42%	94 28%	71 29%	136 43%	146 40%	49 37%	335 38%	23 25% ^s	157 63%	51 23%	47 31%	368 36%		
Dissatisfied	554 55%	49 20%	230 73%	49 52% ^s	60 75% ^s	403 71%	222 44%	98 29%	227 50%	327 58%	43 13%	496 83%	69 58%	208 49%	223 50%	172 49%	170 50%	83 56%	119 73%	342 50%	219 65%	158 63%	150 48%	186 51%	70 54%	467 54%	60 68% ^s	77 31%	156 71%	98 64%	566 56%		
Don't know	82 8%	12 5%	21 7%	3 4% ^s	2 2% ^s	32 6%	24 5%	16 5%	36 8%	46 8%	11 3%	37 6%	10 8%	38 9%	39 9%	32 9%	21 6%	18 12%	8 5%	53 8%	25 8%	20 8%	27 9%	29 8%	11 9%	70 8%	6 6% ^s	13 5%	14 6%	8 5%	78 8%		
Net satisfied	-178 -18%	140 56%	-165 -52%	-8 -8% ^s	-42 -52% ^s	-267 -47%	37 7%	133 38%	-40 -9%	-139 -25%	231 70%	-432 -72%	-29 -24%	-28 -7%	-35 -8%	-26 -7%	-24 -7%	-36 -24%	-84 -52%	-50 -7%	-125 -37%	-87 -35%	-14 -4%	-40 -11%	-22 -17%	-132 -15%	-38 -43% ^s	80 32%	-106 -48%	-51 -34%	-198 -20%		

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 19

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	(x)	(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Satisfied	250 25%	141 25%	209 26%	197 26%	177 25%	161 25%	10 14% ^s	128 26%	122 23%	75 26%	94 26%	81 22%	33 27% ^s	42 25%	50 27%	44 25%	38 25%	44 21%	21 21% ^s	72 27%	75 26%	55 25%	47 20%	147 26%	103 23%	242 24%
Dissatisfied	653 64%	380 67%	520 65%	503 65%	469 66%	424 66%	48 68% ^s	316 64%	336 65%	186 64%	223 62%	244 67%	79 64% ^s	107 64%	109 60%	114 65%	99 66%	145 68%	67 66% ^s	167 62%	181 63%	140 65%	164 69%	348 62%	305 67%	658 65%
Don't know	110 11%	47 8%	77 10%	72 9%	68 10%	57 9%	12 17% ^s	49 10%	60 12%	29 10%	42 12%	39 11%	11 9% ^s	18 11%	24 13%	18 10%	15 10%	24 11%	13 13% ^s	32 12%	31 11%	22 10%	25 11%	63 11%	47 10%	112 11%
Net satisfied	-403 -40%	-239 -42%	-311 -39%	-305 -40%	-292 -41%	-263 -41%	-38 -54% ^s	-188 -38%	-215 -41%	-111 -38%	-129 -36%	-163 -45%	-46 -38% ^s	-65 -39%	-59 -32%	-70 -40%	-62 -41%	-101 -47%	-46 -45% ^s	-95 -35%	-106 -37%	-85 -39%	-117 -49%	-201 -36%	-202 -45%	-416 -41%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 20

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv -ate/ Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)			
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012		
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012		
Satisfied	250 25%	91 36%	59 19%	44 47% ^s	7 8% ^s	114 20%	146 29%	135 39%	129 29%	121 22%	169 52%	67 11%	33 28%	119 28%	124 28%	92 26%	79 23%	46 31%	33 20%	171 25%	82 24%	66 26%	74 24%	94 26%	37 29%	226 26%	16 18% ^s	79 32%	40 18%	49 32%	242 24%		
Dissatisfied	653 64%	137 54%	234 74%	43 46% ^s	70 87% ^s	413 72%	316 63%	180 52%	275 61%	378 67%	130 40%	493 83%	72 60%	260 61%	276 62%	217 62%	217 65%	88 59%	118 73%	434 63%	222 66%	161 65%	207 66%	224 62%	78 60%	556 64%	61 69% ^s	145 58%	161 73%	93 61%	658 65%		
Don't know	110 11%	23 9%	23 7%	6 7% ^s	4 5% ^s	43 8%	43 9%	30 9%	47 10%	62 11%	29 9%	37 6%	14 12%	47 11%	49 11%	42 12%	40 12%	15 10%	11 7%	82 12%	34 10%	22 9%	32 10%	44 12%	15 12%	91 10%	12 13% ^s	24 10%	20 9%	11 7%	112 11%		
Net satisfied	-403 -40%	-45 -18%	-175 -55%	1 1% ^s	-63 -78% ^s	-300 -53%	-170 -34%	-45 -13%	-146 -32%	-257 -46%	39 12%	-426 -71%	-39 -32%	-140 -33%	-152 -34%	-125 -36%	-139 -41%	-43 -29%	-85 -52%	-263 -38%	-140 -41%	-95 -38%	-133 -43%	-130 -36%	-41 -31%	-330 -38%	-45 -50% ^s	-66 -27%	-122 -55%	-44 -29%	-416 -41%		

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 21

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
	(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)		
	(x)																									
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Satisfied	317 31%	189 33%	267 33%	260 34%	236 33%	217 34%	12 18% ^s	160 32%	157 30%	105 36%	107 30%	105 29%	59 48% ^s	46 28%	63 34%	44 25%	40 26%	65 31%	36 36% ^s	90 33%	80 28%	58 27%	89 38%	170 30%	147 32%	297 29%
Dissatisfied	528 52%	304 53%	431 53%	415 54%	386 54%	341 53%	32 46% ^s	263 53%	264 51%	118 41%	203 57%	207 57%	35 29% ^s	83 49%	94 52%	109 62%	95 63%	111 52%	45 45% ^s	146 54%	161 56%	120 55%	101 43%	307 55%	221 49%	556 55%
Don't know	167 16%	75 13%	108 13%	98 13%	92 13%	84 13%	25 36% ^s	70 14%	97 19%	67 23%	48 13%	52 14%	28 23% ^s	38 23%	25 14%	23 13%	17 11%	36 17%	20 20% ^s	35 13%	46 16%	39 18%	47 20%	81 15%	86 19%	159 16%
Net satisfied	-210 -21%	-115 -20%	-164 -20%	-155 -20%	-151 -21%	-124 -19%	-20 -28% ^s	-103 -21%	-107 -21%	-12 -4%	-96 -27%	-102 -28%	24 20% ^s	-36 -22%	-31 -17%	-65 -37%	-56 -37%	-46 -21%	-9 -9% ^s	-55 -20%	-81 -28%	-61 -28%	-12 -5%	-137 -24%	-74 -16%	-259 -26%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

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Table 22

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full- time	Not full- time/ Not work ing	Satis- fied	Dis- satis- fied	Pub -lic	Priv- ate	Priv -ate/ Volunta- ry	Mort gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon don	Eng- land	Scot	Con	Lab	LD		
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012	
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012	
Satisfied	317 31%	52 21%	166 52%	35 38% ^s	12 14% ^s	228 40%	114 23%	88 25%	134 30%	183 33%	110 33%	182 30%	32 27%	123 29%	133 30%	99 28%	94 28%	61 41%	64 39%	193 28%	111 33%	88 36%	96 31%	110 30%	53 40%	279 32%	23 26% ^s	52 21%	105 48%	51 33%	297 29%	
Dissatisfied	528 52%	168 67%	111 35%	45 48% ^s	59 74% ^s	268 47%	325 64%	213 62%	246 55%	282 50%	177 54%	324 54%	65 54%	245 25%	255 57%	205 58%	185 55%	54 36%	72 44%	390 57%	168 50%	119 48%	164 52%	195 54%	59 45%	450 52%	49 56% ^s	163 66%	96 44%	78 51%	556 55%	
Don't know	167 16%	31 12%	40 13%	13 14% ^s	10 12% ^s	74 13%	65 13%	44 13%	70 16%	97 17%	42 13%	91 15%	23 19%	58 14%	61 14%	47 13%	57 17%	35 23%	27 16%	104 15%	58 17%	41 17%	53 17%	57 16%	18 14%	144 17%	16 18% ^s	32 13%	19 9%	24 16%	159 16%	
Net satisfied	-210 -21%	-116 -46%	55 17%	-10 -10% ^s	-48 -59% ^s	-40 -7%	-211 -42%	-126 -36%	-112 -25%	-99 -18%	-67 -20%	-142 -24%	-32 -27%	-121 -28%	-122 -27%	-105 -30%	-92 -27%	7 4%	-8 -5%	-197 -29%	-57 -17%	-31 -12%	-68 -22%	-85 -23%	-6 -5%	-170 -20%	-26 -30% ^s	-111 -45%	9 4%	-27 -18%	-259 -26%	

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 23

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Satisfied	309 31%	194 34%	263 33%	253 33%	237 33%	214 33%	15 22% ^s	176 36%	133 26%	63 22%	105 29%	141 39%	34 28% ^s	29 17%	47 26%	58 33%	59 39%	82 39%	44 44% ^s	70 26%	100 35%	68 31%	71 30%	170 30%	139 31%	310 31%
Dissatisfied	412 41%	249 44%	343 43%	332 43%	315 44%	281 44%	25 35% ^s	200 40%	212 41%	129 45%	153 43%	130 36%	47 38% ^s	83 49%	85 47%	68 38%	67 44%	63 30%	20 19% ^s	124 46%	112 39%	81 37%	94 40%	237 42%	175 39%	421 42%
Don't know	291 29%	126 22%	200 25%	187 24%	163 23%	147 23%	30 43% ^s	118 24%	173 33%	98 34%	100 28%	93 25%	42 34% ^s	56 33%	50 27%	50 28%	26 17%	67 31%	37 37% ^s	77 28%	74 26%	68 31%	71 30%	151 27%	140 31%	281 28%
Net satisfied	-103 -10%	-54 -10%	-80 -10%	-78 -10%	-78 -11%	-67 -10%	-9 -13%^s	-24 -5%	-79 -15%	-67 -23%	-47 -13%	11 3%	-13 -10%^s	-54 -32%	-38 -21%	-9 -5%	-8 -5%	19 9%	24 24%^s	-55 -20%	-12 -4%	-13 -6%	-23 -10%	-67 -12%	-36 -8%	-111 -11%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 24

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weight ed)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full- time	Not full- time/ Not work ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv Volunta- ry	Mort gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon don	Eng- land	Scot	Con	Lab	LD		
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012	
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012	
Satisfied	309 31%	101 40%	69 22%	32 35%	60 74%	169 30%	201 40%	134 39%	135 30%	174 31%	141 43%	143 24%	26 21%	132 31%	139 31%	102 29%	133 39%	30 20%	43 26%	235 34%	100 30%	82 33%	101 32%	108 30%	45 34%	282 32%	18 20%	109 44%	45 21%	48 32%	310 31%	
Dissatisfied	412 41%	91 36%	167 53%	33 36%	10 12%	258 45%	182 36%	124 36%	195 43%	217 39%	102 31%	293 49%	60 50%	185 43%	194 43%	153 44%	117 35%	60 40%	73 40%	270 45%	136 40%	96 39%	121 39%	154 43%	54 41%	348 40%	40 45%	85 34%	114 52%	74 48%	421 42%	
Don't know	291 29%	59 23%	80 25%	28 30%	11 14%	143 25%	122 24%	87 25%	120 27%	171 30%	86 26%	161 27%	34 29%	109 26%	116 26%	96 27%	86 26%	59 40%	47 29%	182 26%	101 30%	71 28%	91 29%	98 27%	31 24%	243 28%	31 35%	53 21%	61 28%	31 20%	281 28%	
Net satisfied	-103 -10%	10 4%	-98 -31%	-1 -1%	50 61%	-88 -16%	20 4%	9 3%	-60 -13%	-42 -8%	39 12%	-150 -25%	-34 -28%	-52 -12%	-56 -12%	-51 -14%	15 4%	-30 -20%	-30 -19%	-36 -5%	-36 -11%	-14 -5%	-20 -6%	-46 -13%	-9 -7%	-66 -8%	-23 -26%	24 10%	-69 -31%	-26 -17%	-111 -11%	

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 25
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
	(x)																									
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
Improve	503	314	438	421	394	361	19	292	211	131	170	201	47	84	91	79	85	117	60	166	163	97	77	329	174	505
50%	55%	54%	55%	55%	56%	28% ^s		59%	41%	45%	47%	55%	38% ^s	50%	50%	45%	56%	55%	59% ^s	61%	57%	45%	33%	59%	38%	50%
Stay the same	235	124	179	173	162	140	14	95	140	72	78	85	31	41	37	41	37	48	15	65	64	54	52	128	106	259
23%	22%	22%	22%	22%	23%	22%	19% ^s	19%	27%	25%	22%	23%	25% ^s	24%	20%	24%	24%	23%	15% ^s	24%	22%	25%	22%	23%	23%	26%
Get worse	246	118	168	160	142	126	35	92	154	80	100	65	41	39	50	50	26	39	21	35	53	58	101	87	158	222
24%	21%	21%	21%	20%	20%	49% ^s		19%	30%	28%	28%	18%	33% ^s	24%	27%	29%	17%	19%	20% ^s	13%	18%	27%	43%	16%	35%	22%
Don't know	29	12	20	17	17	15	3	15	14	6	9	13	3	3	4	6	4	8	6	6	7	8	7	13	16	26
3%	2%	2%	2%	2%	2%	4% ^s		3%	3%	2%	3%	3%	3% ^s	2%	2%	3%	3%	4%	6% ^s	2%	3%	4%	3%	2%	3%	3%
Net improve	257	196	270	261	252	235	-15	200	56	51	70	136	6	45	41	28	59	77	39	131	110	39	-24	241	15	283
25%	34%	33%	34%	35%	37%	-22% ^s		41%	11%	18%	19%	37%	5% ^s	27%	23%	16%	39%	36%	39% ^s	48%	38%	18%	-10%	43%	3%	28%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 26
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weight ed)	Voting						Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv -ate/ Volunta- ry	Mort gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- -ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon don	Eng- land	Scot	Con	Lab	LD	
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012
Improve	503	198	114	55	35	234	317	252	253	250	240	212	52	250	258	196	196	65	40	392	150	109	154	199	61	441	41	182	84	81	505
	50%	79%	36%	58%	43%	41%	63%	73%	56%	45%	73%	36%	44%	59%	57%	56%	58%	43%	25%	57%	44%	44%	49%	55%	47%	50%	46%	74%	38%	53%	50%
Stay the same	235	34	97	19	26	157	94	52	104	130	61	160	41	90	93	77	74	44	35	151	82	60	75	78	29	200	22	37	65	37	259
	23%	13%	31%	20%	32%	28%	19%	15%	23%	23%	19%	27%	34%	21%	21%	22%	22%	29%	22%	22%	24%	24%	24%	22%	22%	23%	25%	15%	30%	24%	26%
Get worse	246	18	93	18	18	160	86	36	84	162	18	215	25	78	90	72	57	35	79	129	99	77	79	68	31	209	21	23	63	33	222
	24%	7%	29%	19%	22%	28%	17%	11%	19%	29%	5%	36%	21%	18%	20%	21%	17%	23%	48%	19%	29%	31%	25%	19%	24%	24%	24%	9%	29%	21%	22%
Don't know	29	2	12	3	2	19	9	4	9	19	9	10	1	8	8	5	8	6	8	14	7	2	5	16	9	24	5	6	8	2	26
	3%	1%	4%	3%	3%	3%	2%	1%	2%	3%	3%	2%	1%	2%	2%	2%	2%	4%	5%	2%	2%	1%	2%	4%	7%	3%	6%	2%	4%	1%	3%
Net improve	257	179	21	37	17	74	231	216	169	88	222	-3	27	173	168	124	139	30	-38	263	51	32	74	131	30	232	19	160	20	48	283
	25%	71%	7%	39%	21%	13%	46%	63%	37%	16%	68%	*	23%	41%	37%	35%	41%	20%	-24%	38%	15%	13%	24%	36%	23%	27%	22%	65%	9%	32%	28%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 27

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(a) deal with immigration?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
David Cameron	230	128	198	192	168	146	7	115	115	68	75	88	30	38	46	29	35	53	23	66	60	53	50	126	104	225
	23%	22%	25%	25%	23%	23%	10% ^s	23%	22%	23%	21%	24%	24% ^s	23%	25%	17%	23%	25%	23% ^s	24%	21%	25%	21%	23%	23%	22%
Nick Clegg	79	44	67	65	61	52	3	41	38	39	23	17	14	25	11	12	13	4	1	27	21	14	16	49	30	73
	8%	8%	8%	8%	9%	8%	4% ^s	8%	7%	14%	6%	5%	11% ^s	15%	6%	7%	8%	2%	1% ^s	10%	7%	6%	7%	9%	7%	7%
Ed Miliband	197	127	169	166	154	142	6	97	100	65	71	61	26	39	31	41	25	36	15	63	58	27	49	121	77	200
	19%	22%	21%	22%	22%	22%	9% ^s	20%	19%	22%	20%	17%	21% ^s	23%	17%	23%	17%	17%	15% ^s	23%	20%	13%	21%	22%	17%	20%
Nigel Farage	199	128	165	154	148	137	10	116	83	36	71	92	15	20	31	41	39	53	22	49	56	55	40	104	95	212
	20%	23%	20%	20%	21%	21%	15% ^s	23%	16%	12%	20%	25%	12% ^s	12%	17%	23%	26%	25%	22% ^s	18%	19%	25%	17%	19%	21%	21%
None of these	180	89	124	120	114	102	26	82	99	47	66	68	22	25	33	32	27	41	23	38	49	48	45	88	93	181
	18%	16%	15%	16%	16%	16%	37% ^s	17%	19%	16%	18%	19%	18% ^s	15%	18%	18%	18%	19%	23% ^s	14%	17%	22%	19%	16%	20%	18%
Don't know	126	53	83	75	70	62	18	43	84	35	52	39	16	19	31	21	13	26	17	28	42	19	37	70	56	121
	12%	9%	10%	10%	10%	10%	25% ^s	9%	16%	12%	15%	11%	13% ^s	11%	17%	12%	8%	12%	17% ^s	10%	15%	9%	15%	13%	12%	12%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 28

**(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(a) deal with immigration?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work- ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occu- p- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012
David Cameron	230 23%	129 51%	37 12%	22 24% s	6 8% s	72 13%	164 32%	151 44%	102 23%	128 23%	142 43%	68 11%	24 20%	98 23%	99 22%	83 24%	93 28%	29 20%	25 15%	176 26%	66 20%	56 22%	83 26%	81 22%	26 20%	210 24%	11 12% s	105 42%	29 13%	22 14%	225 22%
Nick Clegg	79 8%	11 4%	19 6%	28 29% s	* * s	55 10%	47 9%	38 11%	42 9%	37 7%	28 8%	44 7%	11 9%	40 9%	41 9%	32 9%	15 5%	17 11%	11 7%	47 7%	25 7%	18 7%	24 8%	29 8%	10 8%	71 8%	7 7% s	9 4%	10 5%	36 23%	73 7%
Ed Miliband	197 19%	8 3%	142 45%	19 20% s	- - s	178 31%	43 9%	27 8%	87 19%	110 20%	29 9%	166 28%	25 21%	89 21%	94 21%	64 18%	58 17%	39 26%	37 23%	122 18%	77 23%	57 23%	42 14%	78 22%	31 24%	170 19%	20 23% s	11 4%	97 44%	40 26%	200 20%
Nigel Farage	199 20%	58 23%	33 11%	9 9% s	65 81% s	115 20%	140 28%	67 19%	91 20%	108 19%	59 18%	126 21%	19 16%	88 21%	93 21%	84 24%	76 23%	12 8%	25 15%	160 23%	65 19%	53 21%	64 20%	70 19%	20 15%	182 21%	12 14% s	74 30%	25 11%	25 16%	212 21%
None of these	180 18%	30 12%	42 13%	9 10% s	8 9% s	88 15%	76 15%	39 11%	78 17%	103 18%	33 10%	132 22%	25 21%	70 16%	72 16%	50 14%	61 18%	26 17%	38 24%	111 16%	67 20%	39 16%	48 15%	66 18%	24 19%	142 16%	28 32% s	33 13%	28 13%	21 14%	181 18%
Don't know	126 12%	14 6%	42 13%	7 8% s	1 1% s	63 11%	34 7%	21 6%	50 11%	76 14%	39 12%	61 10%	16 14%	42 10%	49 11%	38 11%	33 10%	27 18%	27 16%	72 10%	37 11%	26 11%	52 17%	37 10%	19 14%	98 11%	11 12% s	15 6%	31 14%	9 6%	121 12%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 29

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(b) deal with managing the economy?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
David Cameron	422	254	368	350	320	287	9	229	192	101	150	171	33	68	86	64	71	100	47	136	134	86	66	269	153	426
	42%	45%	46%	45%	45%	45%	13% ^s	46%	37%	35%	42%	47%	27% ^s	41%	47%	36%	47%	47%	47% ^s	50%	47%	40%	28%	48%	34%	42%
Nick Clegg	55	28	47	45	40	32	3	27	28	22	16	17	9	13	9	7	10	8	1	13	15	13	14	28	27	54
	5%	5%	6%	6%	6%	5%	4% ^s	6%	5%	8%	4%	5%	7% ^s	8%	5%	4%	6%	4%	1% ^s	5%	5%	6%	6%	5%	6%	5%
Ed Miliband	203	131	173	167	153	144	8	108	94	73	66	64	40	33	29	36	25	39	18	61	56	35	51	117	86	204
	20%	23%	22%	22%	21%	22%	11% ^s	22%	18%	25%	18%	18%	33% ^s	20%	16%	21%	17%	18%	18% ^s	23%	19%	16%	22%	21%	19%	20%
Nigel Farage	32	17	21	21	19	19	5	16	16	4	14	13	4	-	4	10	6	7	5	8	5	10	9	13	18	34
	3%	3%	3%	3%	3%	3%	8% ^s	3%	3%	1%	4%	4%	3% ^s	-	2%	6%	4%	4%	5% ^s	3%	2%	4%	4%	2%	4%	3%
None of these	180	84	115	114	110	95	31	64	116	40	78	61	13	27	38	41	28	34	17	34	50	38	57	84	96	178
	18%	15%	14%	15%	15%	15%	45% ^s	13%	22%	14%	22%	17%	11% ^s	16%	21%	23%	18%	16%	17% ^s	13%	17%	18%	24%	15%	21%	18%
Don't know	121	54	81	75	72	64	14	49	72	50	34	37	23	27	16	18	12	25	13	19	27	36	39	46	75	116
	12%	10%	10%	10%	10%	10%	20% ^s	10%	14%	17%	10%	10%	19% ^s	16%	9%	10%	8%	12%	13% ^s	7%	10%	16%	17%	8%	17%	11%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

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Table 30

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(b) deal with managing the economy?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
										Not full- time/ Not work ing					Priv -ate/ Volunta ry																	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv -ate (m)		Mort gage (o)	Owned out right (p)	Priv ate rent -er (q)	Soc ial rent -er (r)	Total owner occup -ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea -ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012	
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012	
David Cameron	422	226	62	41	27	147	311	267	205	216	257	120	44	201	209	177	161	48	31	338	116	86	140	166	52	374	29	206	55	45	426	
	42%	90%	20%	43% s	33% s	26%	62%	77%	46%	39%	78%	20%	37%	47%	47%	50%	48%	32%	19%	49%	34%	35%	45%	46%	40%	43%	33% s	83%	25%	30%	42%	
Nick Clegg	55	6	12	25	2	40	34	31	28	27	16	38	9	22	22	23	12	11	8	35	16	14	16	23	7	52	2	4	9	27	54	
	5%	2%	4%	27% s	2% s	7%	7%	9%	6%	5%	5%	6%	7%	5%	5%	7%	4%	8%	5%	5%	5%	5%	6%	5%	6%	6%	2% s	2%	4%	17%	5%	
Ed Miliband	203	5	157	7	6	187	34	12	98	105	18	181	25	83	85	67	54	33	47	121	86	68	51	66	33	178	17	5	100	30	204	
	20%	2%	50%	7% s	7% s	33%	7%	3%	22%	19%	5%	30%	21%	19%	19%	19%	16%	22%	29%	18%	25%	28%	16%	18%	25%	20% s	2%	45%	20%	20%		
Nigel Farage	32	1	1	1	20	24	24	2	15	17	5	24	3	13	13	10	12	2	6	22	10	7	9	12	3	27	4	7	2	2	34	
	3%	*	*	1% s	25% s	4%	5%	*	3%	3%	2%	4%	3%	3%	3%	3%	4%	1%	4%	3%	3%	3%	3%	3%	3%	4% s	3%	1%	2%	3%		
None of these	180	8	45	12	15	103	66	20	65	115	14	150	25	65	71	45	59	27	45	103	68	46	58	53	18	143	22	16	36	29	178	
	18%	3%	14%	13% s	19% s	18%	13%	6%	14%	21%	4%	25%	21%	15%	16%	13%	17%	18%	28%	15%	20%	19%	19%	15%	14%	16%	25% s	6%	17%	19%	18%	
Don't know	121	6	40	8	11	68	35	14	40	81	19	85	14	43	48	29	38	28	25	67	41	27	39	41	17	100	14	10	18	19	116	
	12%	2%	13%	8% s	14% s	12%	7%	4%	9%	14%	6%	14%	12%	10%	11%	8%	11%	19%	15%	10%	12%	11%	12%	11%	13%	11%	16% s	4%	8%	12%	11%	

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 31

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(c) deal with reducing unemployment?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
David Cameron	338	203	292	282	258	223	9	195	143	85	111	143	27	57	65	46	61	81	39	99	112	62	66	211	128	338
	33%	36%	36%	37%	36%	35%	13%	40%	28%	29%	31%	39%	22%	34%	36%	26%	40%	38%	39%	36%	39%	29%	28%	38%	28%	33%
Nick Clegg	65	32	54	49	42	38	3	30	35	29	25	11	16	13	16	9	5	7	2	17	16	22	10	33	32	62
	6%	6%	7%	6%	6%	6%	4%	6%	7%	10%	7%	3%	13%	8%	9%	5%	3%	3%	2%	6%	6%	10%	4%	6%	7%	6%
Ed Miliband	281	186	245	241	226	208	11	138	143	92	94	95	47	45	40	54	44	51	23	87	76	49	70	162	119	285
	28%	33%	30%	31%	32%	32%	16%	28%	28%	32%	26%	26%	38%	27%	22%	31%	29%	24%	23%	32%	26%	23%	29%	29%	26%	28%
Nigel Farage	38	22	31	29	26	25	3	22	17	5	16	17	2	3	5	11	8	9	1	9	11	11	7	20	18	43
	4%	4%	4%	4%	4%	4%	4%	4%	3%	2%	5%	5%	2%	2%	3%	6%	5%	4%	1%	3%	4%	5%	3%	4%	4%	4%
None of these	161	73	96	92	90	81	31	63	98	43	67	52	13	30	32	35	22	30	14	28	42	41	50	70	91	163
	16%	13%	12%	12%	13%	13%	44%	13%	19%	15%	19%	14%	11%	18%	17%	20%	14%	14%	14%	10%	15%	19%	21%	13%	20%	16%
Don't know	127	52	87	79	72	66	13	46	81	37	44	46	17	19	23	21	12	34	21	32	30	32	34	62	66	121
	13%	9%	11%	10%	10%	10%	19%	9%	16%	13%	12%	13%	14%	12%	13%	12%	8%	16%	21%	12%	10%	15%	14%	11%	14%	12%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 32

**(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(c) deal with reducing unemployment?**

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
										Not full- time/ Not work ing					Priv -ate/ Volunta ry																	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv -ate (m)		Mort gage (o)	Owned out right (p)	Priv ate rent -er (q)	Soc ial rent -er (r)	Total owner occup -ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea -ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012	
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012	
David Cameron	338	204	42	22	18	92	254	226	165	174	219	89	31	161	165	129	141	37	26	271	87	66	119	133	43	306	21	178	37	32	338	
	33%	81%	13%	24% ^s	22% ^s	16%	50%	66%	37%	31%	67%	15%	26%	38%	37%	37%	42%	25%	16%	39%	26%	27%	38%	37%	33%	35%	23% ^s	72%	17%	21%	33%	
Nick Clegg	65	7	16	22	3	47	37	29	34	32	25	39	12	34	35	31	10	17	7	41	17	15	20	28	9	64	2	8	8	24	62	
	6%	3%	5%	24% ^s	4% ^s	8%	7%	9%	8%	6%	8%	7%	10%	8%	8%	9%	3%	12%	5%	6%	17	5%	6%	6%	8%	7%	7%	2% ^s	3%	4%	16%	6%
Ed Miliband	281	13	192	22	8	245	66	35	120	161	34	239	41	115	121	97	81	44	56	179	116	88	78	87	38	239	28	15	129	56	285	
	28%	5%	61%	24% ^s	10% ^s	43%	13%	10%	27%	29%	10%	40%	34%	27%	27%	28%	24%	30%	35%	26%	34%	35%	25%	24%	30%	27%	32% ^s	6%	58%	37%	28%	
Nigel Farage	38	2	3	2	25	31	30	4	20	19	9	28	5	16	17	12	16	4	6	28	12	10	13	14	4	34	2	11	3	4	43	
	4%	1%	1%	2% ^s	31% ^s	5%	6%	1%	4%	3%	3%	5%	4%	4%	4%	3%	5%	3%	4%	4%	3%	4%	4%	4%	3%	4%	2% ^s	5%	1%	3%	4%	
None of these	161	10	30	9	16	86	66	19	69	93	11	131	23	56	63	41	49	21	45	90	65	39	47	49	16	123	26	18	26	20	163	
	16%	4%	10%	10% ^s	20% ^s	15%	13%	6%	15%	16%	3%	22%	19%	13%	14%	12%	15%	14%	28%	13%	19%	16%	15%	13%	13%	14%	30% ^s	7%	12%	13%	16%	
Don't know	127	15	32	15	11	69	52	31	43	84	31	70	9	44	48	40	39	26	21	79	41	31	35	51	20	108	10	17	16	16	121	
	13%	6%	10%	16% ^s	14% ^s	12%	10%	9%	10%	15%	9%	12%	7%	10%	11%	11%	12%	17%	13%	11%	12%	12%	11%	14%	15%	12%	11% ^s	7%	7%	11%	12%	

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Table 33

**(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(d) deal with regulation for banks and bankers bonuses?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
David Cameron	212	130	188	183	165	148	5	104	108	55	71	86	16	39	40	31	38	48	24	70	60	48	33	131	81	217
	21%	23%	23%	24%	23%	23%	7% ^s	21%	21%	19%	20%	24%	13% ^s	23%	22%	17%	25%	23%	24% ^s	26%	21%	22%	14%	23%	18%	21%
Nick Clegg	100	50	77	74	65	57	8	49	51	37	35	28	17	20	21	14	13	15	9	26	29	23	21	55	45	89
	10%	9%	10%	10%	9%	9%	11% ^s	10%	10%	13%	10%	8%	14% ^s	12%	12%	8%	9%	7%	9% ^s	10%	10%	11%	9%	10%	10%	9%
Ed Miliband	291	181	256	242	224	203	9	170	121	87	98	107	42	44	46	52	47	60	24	82	89	51	69	171	121	301
	29%	32%	32%	31%	31%	32%	12% ^s	35%	23%	30%	27%	29%	35% ^s	27%	25%	30%	31%	28%	23% ^s	30%	31%	24%	29%	31%	27%	30%
Nigel Farage	62	42	49	48	45	44	8	35	27	6	26	30	4	1	13	13	12	18	6	13	15	15	18	29	33	64
	6%	7%	6%	6%	6%	7%	11% ^s	7%	5%	2%	7%	8%	4% ^s	1%	7%	7%	8%	9%	6% ^s	5%	5%	7%	8%	5%	7%	6%
None of these	189	88	123	120	117	104	26	75	114	43	83	63	15	28	39	44	27	36	16	43	52	46	48	95	94	196
	19%	16%	15%	16%	16%	16%	37% ^s	15%	22%	15%	23%	17%	12% ^s	17%	22%	25%	18%	17%	16% ^s	16%	18%	21%	20%	17%	21%	19%
Don't know	158	78	113	105	99	86	14	60	98	63	46	50	27	36	23	22	14	36	22	36	41	33	47	77	80	145
	16%	14%	14%	14%	14%	13%	20% ^s	12%	19%	22%	13%	14%	22% ^s	21%	13%	13%	9%	17%	22% ^s	13%	14%	15%	20%	14%	18%	14%

Fieldwork dates : 1st to 3rd February 2014

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Table 34

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(d) deal with regulation for banks and bankers bonuses?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work- ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner- occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012
David Cameron	212	134	25	16	10	58	167	150	91	121	125	64	25	91	95	79	83	29	18	163	64	47	72	76	26	186	16	110	26	18	217
	21%	53%	8%	17% s	12% s	10%	33%	43%	20%	22%	38%	11%	21%	21%	21%	23%	25%	19%	11%	24%	19%	19%	23%	21%	20%	21%	18% s	44%	12%	12%	21%
Nick Clegg	100	14	18	39	2	64	61	53	55	45	48	47	13	49	50	37	26	20	16	64	30	25	27	43	15	92	4	13	6	43	89
	10%	6%	6%	41% s	3% s	11%	12%	15%	12%	8%	15%	8%	11%	12%	11%	11%	8%	14%	10%	9%	9%	10%	9%	12%	12%	11%	5% s	5%	3%	28%	9%
Ed Miliband	291	27	182	18	11	239	84	45	138	153	48	234	36	129	134	106	93	34	55	200	110	84	75	106	39	251	26	29	117	56	301
	29%	11%	58%	19% s	14% s	42%	17%	13%	31%	27%	14%	39%	30%	30%	30%	30%	28%	23%	34%	29%	33%	34%	24%	29%	30%	29%	30% s	12%	53%	37%	30%
Nigel Farage	62	11	8	3	29	43	46	14	30	32	18	40	5	26	27	18	28	6	9	46	24	21	15	23	7	56	3	23	4	8	64
	6%	4%	3%	4% s	36% s	7%	9%	4%	7%	6%	5%	7%	4%	6%	6%	5%	8%	4%	5%	7%	7%	9%	5%	6%	5%	6%	3% s	9%	2%	5%	6%
None of these	189	28	41	10	16	95	82	38	80	109	37	131	26	73	81	56	60	27	40	117	60	31	67	62	21	151	29	36	39	19	196
	19%	11%	13%	10% s	20% s	17%	16%	11%	18%	19%	11%	22%	22%	17%	18%	16%	18%	18%	25%	17%	18%	12%	21%	17%	16%	17%	32% s	15%	17%	12%	19%
Don't know	158	37	43	8	11	72	66	45	57	101	53	82	15	58	62	53	44	33	24	98	50	40	56	51	22	137	10	36	28	9	145
	16%	15%	14%	9% s	14% s	13%	13%	13%	13%	18%	16%	14%	12%	14%	14%	15%	13%	22%	15%	14%	15%	16%	18%	14%	17%	16%	11% s	14%	13%	6%	14%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 35

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(e) look after the interests of women?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
David Cameron	208	113	174	166	149	129	2	102	106	51	65	92	21	30	41	24	38	54	26	55	64	49	40	120	88	207
	21%	20%	22%	22%	21%	20%	3%	21%	20%	18%	18%	25%	17%	18%	23%	14%	25%	25%	25%	20%	22%	22%	17%	21%	19%	20%
Nick Clegg	124	71	111	108	95	84	5	78	46	39	48	37	16	24	29	20	21	15	4	42	44	16	22	86	38	128
	12%	13%	14%	14%	13%	13%	6%	16%	9%	14%	14%	10%	13%	14%	16%	11%	14%	7%	4%	15%	15%	8%	9%	15%	8%	13%
Ed Miliband	282	190	249	243	231	214	8	158	124	92	106	84	39	53	41	64	44	40	14	84	78	55	64	162	120	285
	28%	33%	31%	31%	32%	33%	12%	32%	24%	32%	29%	23%	32%	31%	23%	37%	29%	19%	14%	31%	27%	25%	27%	29%	26%	28%
Nigel Farage	27	22	25	25	23	23	1	15	12	4	7	16	2	2	1	6	6	11	6	6	4	9	8	11	17	28
	3%	4%	3%	3%	3%	4%	2%	3%	2%	1%	2%	4%	2%	1%	1%	3%	4%	5%	6%	2%	2%	4%	3%	2%	4%	3%
None of these	154	69	92	85	82	74	25	44	109	40	57	56	19	21	28	29	24	32	12	28	40	39	46	69	85	162
	15%	12%	11%	11%	12%	11%	36%	9%	21%	14%	16%	15%	16%	13%	15%	17%	16%	15%	12%	11%	14%	18%	20%	12%	19%	16%
Don't know	217	103	155	145	134	119	29	97	120	64	75	79	25	39	42	33	18	61	40	56	55	49	57	111	106	202
	21%	18%	19%	19%	19%	19%	41%	20%	23%	22%	21%	22%	20%	23%	23%	19%	12%	29%	39%	21%	19%	23%	24%	20%	23%	20%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 36

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(e) look after the interests of women?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/ Not working (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner- occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012
David Cameron	208	130	26	11	17	63	167	140	81	127	123	67	21	88	92	70	95	20	21	165	61	44	77	70	26	180	17	116	22	10	207
	21%	52%	8%	11% s	21% s	11%	33%	41%	18%	23%	37%	11%	17%	21%	20%	20%	28%	13%	13%	24%	18%	18%	25%	19%	20%	21%	19% s	47%	10%	7%	20%
Nick Clegg	124	33	21	44	3	73	85	77	77	48	60	62	14	68	69	55	32	26	12	86	38	33	29	57	17	118	5	31	12	50	128
	12%	13%	7%	47% s	3% s	13%	17%	22%	17%	8%	18%	10%	12%	16%	15%	16%	9%	17%	7%	13%	11%	13%	9%	16%	13%	13%	6% s	12%	5%	32%	13%
Ed Miliband	282	21	175	19	16	237	83	40	139	143	40	230	36	134	140	104	83	48	45	187	104	75	85	93	39	238	29	21	119	57	285
	28%	8%	55%	20% s	19% s	42%	16%	12%	31%	25%	12%	38%	30%	31%	31%	30%	25%	32%	28%	27%	31%	30%	27%	26%	30%	27%	32% s	8%	54%	38%	28%
Nigel Farage	27	3	4	-	19	24	22	3	9	18	8	19	2	10	10	9	12	3	4	21	13	13	9	6	2	27	-	10	4	1	28
	3%	1%	1%	- s	24% s	4%	4%	1%	2%	3%	3%	3%	1%	2%	2%	3%	4%	2%	2%	3%	4%	5%	3%	2%	1%	3%	- s	4%	2%	1%	3%
None of these	154	16	33	8	12	76	59	24	59	95	26	111	22	55	59	32	54	23	38	86	56	32	42	56	16	123	23	25	25	13	162
	15%	6%	11%	8% s	15% s	13%	12%	7%	13%	17%	8%	19%	19%	13%	13%	9%	16%	16%	23%	12%	16%	13%	13%	15%	12%	14%	26% s	10%	11%	8%	16%
Don't know	217	49	57	12	14	98	90	61	87	131	71	109	25	71	79	82	60	30	43	142	65	51	72	80	31	187	14	46	40	21	202
	21%	19%	18%	13% s	18% s	17%	18%	18%	19%	23%	22%	18%	21%	17%	18%	23%	18%	20%	26%	21%	19%	21%	23%	22%	24%	21%	16% s	19%	18%	14%	20%

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 37

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(f) handle disagreements within his party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1012	592	823	790	741	666	67	457	555	218	366	428	85	133	169	197	186	242	84	281	327	195	209	608	404	1012
Weighted Total	1012	569	805	772	714	642	70*	494	518	290	358	364	122	167	182	176	152	212	101	271	287	217	237	558	454	1012
David Cameron	295	182	264	252	232	204	6	145	150	73	112	110	25	48	68	44	44	66	26	93	86	63	53	180	115	299
	29%	32%	33%	33%	32%	32%	8% ^s	29%	29%	25%	31%	30%	20% ^s	28%	37%	25%	29%	31%	26% ^s	34%	30%	29%	22%	32%	25%	30%
Nick Clegg	68	34	50	46	41	39	7	36	32	22	26	19	14	8	14	12	8	11	5	15	19	19	14	35	33	66
	7%	6%	6%	6%	6%	6%	9% ^s	7%	6%	8%	7%	5%	11% ^s	5%	8%	7%	5%	5%	5% ^s	6%	7%	9%	6%	6%	7%	7%
Ed Miliband	219	137	186	179	167	155	6	114	105	75	76	68	30	45	34	42	30	38	17	61	63	37	58	124	95	213
	22%	24%	23%	23%	23%	24%	8% ^s	23%	20%	26%	21%	19%	25% ^s	27%	19%	24%	20%	18%	16% ^s	23%	22%	17%	25%	22%	21%	21%
Nigel Farage	80	50	65	63	61	59	7	48	31	16	29	34	4	12	7	22	14	20	8	22	22	15	20	45	35	83
	8%	9%	8%	8%	9%	9%	10% ^s	10%	6%	6%	8%	9%	4% ^s	7%	4%	13%	9%	9%	8% ^s	8%	8%	7%	8%	8%	8%	8%
None of these	166	89	114	113	105	94	20	70	96	43	58	65	19	24	31	27	31	34	13	39	46	40	40	85	81	174
	16%	16%	14%	15%	15%	15%	28% ^s	14%	19%	15%	16%	18%	16% ^s	14%	17%	16%	20%	16%	13% ^s	15%	16%	19%	17%	15%	18%	17%
Don't know	185	77	127	119	109	92	25	81	104	61	57	68	30	31	28	29	24	44	32	40	50	43	52	90	95	177
	18%	14%	16%	15%	15%	14%	36% ^s	16%	20%	21%	16%	19%	24% ^s	18%	15%	17%	16%	21%	32% ^s	15%	17%	20%	22%	16%	21%	17%

Fieldwork dates : 1st to 3rd February 2014

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Table 38

(FEB)Q9. In choosing between David Cameron, Nick Clegg, Ed Miliband or Nigel Farage, which leader would you trust most to
(f) handle disagreements within his party?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work- ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner- occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1012	266	308	93	84	559	517	359	447	565	320	610	214	346	366	371	345	136	148	716	323	233	299	390	121	878	90	276	225	151	1012
Weighted Total	1012	251	317	94*	81*	570	505	345	451	561	328	597	120	426	449	351	336	149	162	687	338	249	313	361	130	873	89*	248	221	152	1012
David Cameron	295	162	46	29	10	97	213	192	139	155	165	106	30	144	148	123	104	34	32	227	88	66	106	102	31	261	21	142	37	38	299
	29%	65%	15%	31% ^s	13% ^s	17%	42%	56%	31%	28%	50%	18%	25%	34%	33%	35%	31%	23%	20%	33%	26%	27%	34%	28%	24%	30%	24% ^s	57%	17%	25%	30%
Nick Clegg	68	5	19	21	2	49	35	26	35	32	25	41	11	30	31	29	17	12	10	46	26	19	14	27	11	61	6	7	12	21	66
	7%	2%	6%	22% ^s	3% ^s	9%	7%	7%	8%	6%	8%	7%	9%	7%	7%	8%	5%	8%	6%	7%	8%	8%	5%	8%	8%	7%	7% ^s	3%	5%	13%	7%
Ed Miliband	219	16	140	19	8	186	63	35	99	120	38	174	28	93	97	69	63	42	43	133	81	61	56	82	38	191	20	15	95	47	213
	22%	6%	44%	20% ^s	10% ^s	33%	12%	10%	22%	21%	12%	29%	23%	22%	22%	20%	19%	28%	27%	19%	24%	24%	18%	23%	30%	22%	22% ^s	6%	43%	31%	21%
Nigel Farage	80	16	8	4	31	47	55	19	37	42	19	56	8	32	34	31	31	6	8	61	25	18	22	33	8	69	7	26	9	10	83
	8%	6%	3%	4% ^s	38% ^s	8%	11%	6%	8%	7%	6%	9%	6%	7%	8%	9%	9%	4%	5%	9%	7%	7%	7%	9%	6%	8%	8% ^s	11%	4%	7%	8%
None of these	166	19	40	9	20	96	75	28	66	100	32	117	23	59	63	43	61	20	38	104	67	46	52	47	18	131	22	29	31	17	174
	16%	8%	13%	9% ^s	24% ^s	17%	15%	8%	15%	18%	10%	20%	19%	14%	14%	12%	18%	13%	23%	15%	20%	18%	16%	13%	14%	15%	24% ^s	12%	14%	11%	17%
Don't know	185	33	64	12	10	95	64	45	73	112	50	103	21	68	76	55	61	36	31	115	52	39	63	70	25	159	13	28	36	19	177
	18%	13%	20%	13% ^s	12% ^s	17%	13%	13%	16%	20%	15%	17%	17%	16%	17%	16%	18%	24%	19%	17%	15%	16%	20%	19%	19%	18%	14% ^s	11%	16%	12%	17%

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Table 39

(FEB)Q10. As you may know, in 2012 the present government reduced the top rate of income tax from 50p in the pound to 45p in the pound, for those people earning over £150,000 a year. Some people argue that high tax rates are not very effective in raising money, and that they harm the economy by putting people off doing business in Britain but others argue that it is unfair to give tax cuts to rich people, and that a higher tax rate is a fairer way of cutting the deficit. Which of the following, if any, do you think is the right rate of income tax that should be charged on income over £150,000 a year?

Base : Approximately half the sample

	Total (Weighted) (x)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	521	305	428	412	382	345	34	232	289	117	184	220	44	73	86	98	95	125	41	136	179	97	109	315	206	521
Weighted Total	522	289	418	402	364	329	38*	255	267	157	182	182	65*	93*	93*	89*	78*	104	45*	131	159	108	124	290	232	521
50p in the pound	215 41%	121 42%	171 41%	165 41%	154 42%	138 42%	17 43%	104 41%	111 42%	70 44%	69 38%	76 42%	24 37%	46 50%	27 29%	43 48%	32 41%	44 42%	17 39%	56 43%	65 41%	42 39%	53 43%	121 42%	94 41%	230 44%
45p in the pound	142 27%	84 29%	119 28%	116 29%	106 29%	95 29%	3 8%	65 26%	76 29%	41 26%	54 30%	46 26%	15 23%	26 28%	33 35%	21 24%	24 31%	22 21%	11 24%	37 28%	39 24%	31 29%	34 28%	76 26%	66 28%	140 27%
40p in the pound	127 24%	70 24%	107 26%	100 25%	89 24%	79 24%	10 25%	67 26%	60 23%	30 19%	50 28%	47 26%	16 25%	14 15%	30 32%	20 23%	19 24%	28 27%	11 24%	29 22%	48 30%	25 23%	25 20%	77 26%	50 22%	120 23%
Other	11 2%	6 2%	8 2%	8 2%	6 2%	6 2%	2 5%	5 2%	6 2%	6 4%	1 1%	3 2%	3 5%	3 3%	* 1%	1 1%	- -s	3 3%	1 2%	3 3%	4 2%	1 1%	2 1%	7 2%	4 2%	11 2%
Should not be any higher rate of tax	2 *	- -	2 *	2 *	- -	- -	- -s	2 1%	- -	2 1%	- -	- -	2 3%	- -s	- -s	- -s	- -s	- -	- -s	2 1%	- -	- -s	- -	2 1%	- -	1 *
Don't know	26 5%	8 3%	12 3%	12 3%	9 2%	9 3%	7 18%	12 5%	13 5%	9 6%	7 4%	10 5%	5 8%	4 4%	3 3%	4 5%	3 4%	7 4%	5 7%	4 3%	5 3%	8 8%	9 8%	8 3%	18 8%	19 4%

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Table 40

(FEB)Q10. As you may know, in 2012 the present government reduced the top rate of income tax from 50p in the pound to 45p in the pound, for those people earning over £150,000 a year. Some people argue that high tax rates are not very effective in raising money, and that they harm the economy by putting people off doing business in Britain but others argue that it is unfair to give tax cuts to rich people, and that a higher tax rate is a fairer way of cutting the deficit. Which of the following, if any, do you think is the right rate of income tax that should be charged on income over £150,000 a year?

Base : Approximately half the sample

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.		
									Not full- time/ Not work ing						Priv -ate/ Volunta ry																		
(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)		Mort gage (o)	Owned out right (p)	Priv ate rent- er (q)	Soc ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)				
521	135	162	41	46	287	260	176	227	294	148	329	104	185	192	188	177	73	75	365	167	120	164	190	60	451	47	139	118	70	521			
522	131	164	43*	44*	290	256	174	232	290	159	316	59*	225	233	175	175	86*	77*	349	171	125	173	178	66*	449	46*	125	116	72*	521			
215	23	99	18	12	152	76	41	99	116	44	158	36	81	87	65	70	41	38	135	70	45	65	80	36	181	25	27	67	34	230			
41%	18%	60%	41% s	27% s	52%	30%	24%	43%	40%	28%	50%	60%	36%	37%	37%	40%	48% s	49% s	38%	41%	36%	38%	45%	54% s	40%	54% s	22%	58%	47% s	44%			
142	48	28	19	16	70	90	67	68	74	59	71	14	71	72	61	42	18	15	103	45	36	53	43	10	126	9	44	17	25	140			
27%	36%	17%	44% s	35% s	24%	35%	38%	29%	26%	37%	22%	23%	31%	31%	35%	24%	21% s	20% s	30%	26%	29%	31%	24%	14% s	28%	20% s	36%	15%	34% s	27%			
127	49	24	6	13	46	71	55	52	75	43	67	8	60	61	40	48	24	13	88	41	34	42	44	12	109	7	48	23	13	120			
24%	38%	15%	14% s	29% s	16%	28%	32%	22%	26%	27%	21%	13%	27%	26%	23%	27%	28% s	17% s	25%	24%	27%	24%	25%	19% s	24%	16% s	38%	20%	19% s	23%			
11	2	4	*	1	6	4	3	3	8	2	7	1	3	3	2	4	2	3	6	5	4	1	4	4	10	1	1	3	-	11			
2%	2%	3%	1% s	2% s	2%	2%	2%	1%	3%	2%	2%	2%	1%	1%	1%	2%	2% s	4% s	2%	3%	3%	3%	1%	3%	5% s	2%	3% s	1%	3%	- s	2%		
2	-	2	-	-	2	-	-	-	2	-	2	-	-	-	2	-	-	-	2	-	-	-	2	2	2	-	-	-	-	-	1		
*	-	1%	- s	- s	1%	-	-	-	1%	-	1%	-	-	-	1%	-	- s	- s	*	-	-	-	1%	3% s	*	- s	-	-	- s	*			
26	8	7	-	3	14	15	8	11	15	10	12	1	10	10	5	11	1	8	16	10	6	12	4	3	22	4	4	6	-	19			
5%	6%	4%	- s	6% s	5%	6%	5%	5%	5%	7%	4%	2%	5%	4%	3%	6%	1% s	10% s	5%	6%	5%	7%	2%	5% s	5%	8% s	3%	5%	- s	4%			

Fieldwork dates : 1st to 3rd February 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 41

(FEB)Q10. As you may know, in 2012 the present government reduced the top rate of income tax from 50p in the pound to 45p in the pound, for those people earning over £150,000 a year. Some people argue that high tax rates are not very effective in raising money, and that they harm the economy by putting people off doing business in Britain but others argue that it is unfair to give tax cuts to rich people, and that a higher tax rate is a fairer way of cutting the deficit. Which of the following, if any, do you think is the right rate of income tax that should be charged on income over £150,000 a year?

Base : Approximately half the sample

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	491	287	395	378	359	321	33	225	266	101	182	208	41	60	83	99	91	117	43	145	148	98	100	293	198	491
Weighted Total	490	280	387	370	351	313	32*	239	251	133	176	182	58*	75*	88*	87*	74*	108	56*	140	127	110	113	268	223	491
Shadow Chancellor Ed Balls' policy of 50p in the pound	194 40%	126 45%	163 42%	157 43%	151 43%	141 45%	15 46% ^s	105 44%	89 35%	51 38%	77 44%	67 37%	19 34% ^s	31 42% ^s	33 37% ^s	44 50% ^s	28 38% ^s	38 35%	20 36% ^s	57 41%	45 35%	41 38% ^s	51 45%	102 38%	92 41%	197 40%
Chancellor George Osborne's policy of 45p in the pound	136 28%	80 28%	117 30%	111 30%	108 31%	90 29%	1 4% ^s	64 27%	72 29%	37 28%	44 25%	55 30%	14 23% ^s	24 32% ^s	26 29% ^s	18 21% ^s	21 29% ^s	33 31%	19 34% ^s	40 29%	35 28%	39 36% ^s	21 19%	75 28%	61 27%	133 27%
Mayor of London Boris Johnson's policy of 40p in the pound	130 26%	64 23%	91 23%	86 23%	77 22%	71 23%	10 33% ^s	55 23%	74 29%	32 24%	47 27%	50 28%	19 34% ^s	13 17% ^s	25 29% ^s	22 25% ^s	20 28% ^s	30 27%	13 23% ^s	34 24%	37 29%	28 25% ^s	31 27%	71 26%	59 26%	132 27%
Other	4 1%	3 1%	3 1%	3 1%	3 1%	3 1%	- - ^s	3 1%	1 *	1 1%	1 1%	2 1%	1 2% ^s	- - ^s	1 1% ^s	1 1% ^s	- - ^s	2 1%	- - ^s	1 1%	1 1%	1 1% ^s	1 1%	2 1%	2 1%	5 1%
Should not be any higher rate of tax	-	-	-	-	-	-	- ^s	-	-	-	-	-	- ^s	- ^s	- ^s	- ^s	- ^s	-	- ^s	-	-	- ^s	-	-	-	-
Don't know	27 6%	8 3%	13 3%	12 3%	11 3%	9 3%	5 17% ^s	11 5%	16 6%	11 8%	7 4%	9 5%	4 7% ^s	7 9% ^s	4 4% ^s	3 4% ^s	4 5% ^s	5 5%	4 7% ^s	8 6%	10 8%	1 1% ^s	9 8%	17 7%	10 4%	24 5%

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Table 42

(FEB)Q10. As you may know, in 2012 the present government reduced the top rate of income tax from 50p in the pound to 45p in the pound, for those people earning over £150,000 a year. Some people argue that high tax rates are not very effective in raising money, and that they harm the economy by putting people off doing business in Britain but others argue that it is unfair to give tax cuts to rich people, and that a higher tax rate is a fairer way of cutting the deficit. Which of the following, if any, do you think is the right rate of income tax that should be charged on income over £150,000 a year?

Base : Approximately half the sample

	Total (Weight ed)	Voting						Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.				
									Not full- time/ Not work ing						Priv -ate/ Volunta ry			Priv ate rent -er	Soc ial rent -er	Total owner occup -ier														
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	(i)	Satis- fied (j)	Dis- satis- fied (k)	Pub -lic (l)	Priv -ate (m)	(n)	Mort gage (o)	Owned out right (p)	(q)	(r)	(s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)				
Unweighted Total	491	131	146	52	38	272	257	183	220	271	172	281	110	161	174	183	168	63	73	351	156	113	135	200	61	427	43	137	107	81	491			
Weighted Total	490	121	152	50*	37*	280	249	171	218	272	170	281	60*	201	216	176	161	63*	85*	337	166	124	140	184	64*	424	42*	123	104	81*	491			
Shadow Chancellor Ed Balls' policy of 50p in the pound	194 40%	13 10%	94 62%	23 46% s	11 30% s	152 54%	70 28%	36 21%	92 42%	102 38%	26 15%	157 56%	27 45%	80 40%	87 40%	68 39%	56 35%	18 29% s	48 56% s	124 37%	72 43%	54 43%	58 42%	63 34%	17 27% s	162 38%	18 43% s	19 15%	73 70%	39 48% s	197 40%			
Chancellor George Osborne's policy of 45p in the pound	136 28%	61 51%	26 17%	13 27% s	15 41% s	60 21%	95 38%	75 44%	62 29%	73 27%	73 43%	52 19%	20 33%	60 30%	61 28%	54 31%	56 35%	17 27% s	9 10% s	110 33%	46 28%	35 29%	39 28%	50 27%	20 31% s	122 29%	11 26% s	56 45%	12 12%	22 28% s	133 27%			
Mayor of London Boris Johnson's policy of 40p in the pound	130 26%	44 36%	25 17%	12 23% s	7 20% s	55 19%	73 29%	55 32%	55 25%	75 28%	61 36%	55 19%	12 20%	50 25%	56 26%	47 27%	39 24%	20 32% s	24 28% s	86 25%	41 25%	31 25%	33 24%	55 30%	24 37% s	113 27%	11 25% s	42 34%	15 14%	14 18% s	132 27%			
Other	4 1%	2 1%	1 *	- - s	- - s	2 1%	3 1%	2 1%	2 1%	2 1%	1 *	1 *	1 1%	2 1%	2 1%	1 1%	1 *	1 1% s	- - s	2 1%	1 *	1 *	1 1%	3 2%	2 3% s	4 1%	- - s	2 1%	- -	1 1% s	5 1%			
Should not be any higher rate of tax	-	-	-	- - s	- - s	-	-	-	-	-	-	-	-	-	-	-	-	- - s	- - s	-	-	-	-	-	- - s	-	-	-	-	-	-			
Don't know	27 6%	1 1%	6 4%	2 4% s	3 8% s	12 4%	7 3%	3 2%	8 3%	20 7%	9 5%	16 6%	1 2%	10 5%	10 5%	6 3%	9 6%	7 11% s	5 6% s	15 4%	6 4%	4 3%	9 6%	12 7%	1 2% s	22 5%	2 6% s	5 4%	4 4%	5 6% s	24 5%			

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