

## Ipsos MORI Political Monitor - December 2013

Table 1

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Total Voting	818	506	706	688	632	562	20	408	410	214	293	311	93	121	150	143	129	182	82	228	230	172	187	458	360	826
Conservative	262 32%	166 33%	234 33%	224 33%	206 33%	186 33%	5 23% <b>s</b>	127 31%	134 33%	58 27%	92 32%	111 36%	27 29% <b>s</b>	32 26%	44 30%	48 34%	43 33%	67 37%	33 40% <b>s</b>	86 38%	86 38%	40 23%	49 26%	172 38%	89 25%	249 30%
Labour	315 39%	189 37%	269 38%	263 38%	238 38%	209 37%	8 38% <b>s</b>	150 37%	165 40%	96 45%	110 38%	109 35%	47 50% <b>s</b>	49 41%	62 41%	48 34%	44 34%	65 36%	34 41% <b>s</b>	88 39%	78 34%	67 39%	81 43%	167 36%	148 41%	327 40%
Liberal Democrats (Lib Dem)	83 10%	46 9%	71 10%	70 10%	65 10%	52 9%	1 7% <b>s</b>	41 10%	41 10%	29 14%	28 10%	26 8%	10 11% <b>s</b>	19 16%	17 11%	11 8%	15 12%	11 6%	3 4% <b>s</b>	24 10%	24 11%	22 13%	13 7%	48 10%	35 10%	84 10%
Scottish Nationalist	29 4%	20 4%	25 3%	25 4%	24 4%	23 4%	2 10% <b>s</b>	20 5%	8 2%	3 2%	9 3%	17 5%	2 3% <b>s</b>	1 1%	6 4%	3 2%	5 4%	11 6%	5 6% <b>s</b>	2 1%	8 4%	12 7%	7 4%	10 2%	19 5%	31 4%
Plaid Cymru	8 1%	4 1%	6 1%	6 1%	6 1%	4 1%	2 9% <b>s</b>	2 1%	6 1%	1 *	2 1%	5 2%	- -s	1 1%	2 1%	*	3 3%	2 1%	- -s	3 1%	1 1%	2 1%	2 1%	4 1%	4 1%	8 1%
Green Party	39 5%	20 4%	32 5%	31 5%	25 4%	25 4%	* 2% <b>s</b>	16 4%	24 6%	16 7%	16 5%	8 3%	3 3% <b>s</b>	13 10%	8 5%	8 6%	3 2%	5 3%	- -s	12 5%	8 3%	9 5%	10 6%	20 4%	20 5%	43 5%
UKIP	63 8%	49 10%	56 8%	55 8%	55 9%	50 9%	2 8% <b>s</b>	39 9%	24 6%	4 2%	26 9%	33 11%	- -s	4 3%	7 5%	19 13%	14 11%	19 10%	8 10% <b>s</b>	9 4%	18 8%	15 9%	21 11%	27 6%	36 10%	62 8%
British National Party	8 1%	5 1%	5 1%	5 1%	5 1%	5 1%	- -s	3 1%	5 1%	3 2%	3 1%	1 *	2 3% <b>s</b>	1 1%	- 2%	3 1%	1 1%	* *	- -s	2 1%	1 1%	2 1%	2 1%	3 1%	4 1%	7 1%
Other	12 1%	7 1%	8 1%	8 1%	8 1%	8 1%	* 2% <b>s</b>	10 2%	2 1%	3 2%	7 2%	2 1%	1 1% <b>s</b>	2 2%	5 3%	2 2%	1 1%	1 1%	- -s	3 1%	4 2%	4 2%	2 1%	7 1%	6 2%	15 2%
"Conservative Lead over Labour"	-54 -7%	-22 -4%	-35 -5%	-39 -6%	-32 -5%	-24 -4%	-3 -15% <b>s</b>	-23 -6%	-31 -8%	-37 -17%	-18 -6%	2 *	-20 -22% <b>s</b>	-17 -14%	-18 -12%	*	-1 *	2 1%	-1 -2% <b>s</b>	-2 -1%	8 3%	-27 -16%	-32 -17%	6 1%	-59 -16%	-78 -9%
Undecided	73 7%	25 5%	50 6%	47 6%	39 6%	28 5%	5 6% <b>s</b>	25 5%	48 9%	28 10%	22 6%	23 6%	9 7% <b>s</b>	19 11%	12 7%	9 5%	11 7%	13 6%	7 7% <b>s</b>	16 6%	24 8%	13 6%	20 8%	40 7%	33 7%	74 7%
Would not vote	112 11%	7 1%	10 1%	8 1%	7 1%	7 1%	60 71% <b>s</b>	58 12%	54 10%	47 16%	38 11%	27 7%	22 18% <b>s</b>	26 15%	18 10%	20 11%	10 7%	17 8%	11 11% <b>s</b>	20 7%	29 10%	33 15%	30 12%	49 9%	63 14%	102 10%
Refused	9 1%	7 1%	8 1%	8 1%	7 1%	7 1%	- -s	5 1%	3 1%	1 *	4 1%	3 1%	- -s	1 *	* *	4 2%	1 1%	2 1%	2 2% <b>s</b>	6 2%	1 *	- -	1 1%	7 1%	1 *	9 1%

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>

## Ipsos MORI Political Monitor - December 2013

Table 2

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Total Voting	818	262	315	83	63	556	503	344	362	456	279	474	93	332	353	286	288	127	102	575	279	213	242	296	108	711	66	231	221	124	826
Conservative	262	262	-	-	-	-	262	262	130	132	177	63	27	125	125	118	98	23	20	216	69	58	73	120	26	243	11	187	6	13	249
	32%	100%	-	-s	-s	-	52%	76%	36%	29%	63%	13%	29%	38%	36%	41%	34%	18%	20%	38%	25%	27%	30%	40%	25%	34%	16% <b>s</b>	81%	3%	11%	30%
Labour	315	-	315	-	-	315	-	-	130	185	52	243	41	107	119	96	97	64	55	193	122	99	96	97	57	272	22	9	194	39	327
	39%	-	100%	-s	-s	57%	-	-	36%	41%	18%	51%	45%	32%	34%	33%	34%	50%	54%	34%	44%	47%	40%	33%	53%	38%	34% <b>s</b>	4%	88%	31%	40%
Liberal Democrats (Lib Dem)	83	-	-	83	-	83	83	83	44	39	35	41	9	39	45	29	27	20	6	55	24	21	29	29	15	79	3	6	2	56	84
	10%	-	-	100% <b>s</b>	-s	15%	16%	24%	12%	9%	12%	9%	9%	12%	13%	10%	9%	16%	6%	10%	9%	10%	12%	10%	14%	11%	4% <b>s</b>	3%	1%	45%	10%
Scottish Nationalist	29	-	-	-	-	29	29	-	9	20	2	23	3	7	7	9	12	2	6	21	28	-	-	1	-	1	28	1	2	-	31
	4%	-	-	-s	-s	5%	6%	-	3%	4%	1%	5%	4%	2%	2%	3%	4%	1%	6%	4%	10%	-	-	*	-	*	42% <b>s</b>	*	1%	-	4%
Plaid Cymru	8	-	-	-	-	8	8	-	2	6	-	5	2	3	3	2	5	-	1	7	-	-	8	-	-	-	-	-	1	3	8
	1%	-	-	-s	-s	1%	2%	-	*	1%	-	1%	2%	1%	1%	1%	2%	-	1%	1%	-	-	3%	-	-	-	-s	-	*	2%	1%
Green Party	39	-	-	-	-	39	39	-	15	24	7	29	5	13	13	12	9	12	6	21	14	13	14	12	1	39	1	6	3	9	43
	5%	-	-	-s	-s	7%	8%	-	4%	5%	3%	6%	5%	4%	4%	4%	3%	10%	6%	4%	5%	6%	6%	4%	1%	5%	1% <b>s</b>	2%	1%	7%	5%
UKIP	63	-	-	-	63	63	63	-	22	40	5	52	3	28	29	15	31	6	5	46	15	15	19	28	5	60	-	20	12	3	62
	8%	-	-	-s	100% <b>s</b>	11%	12%	-	6%	9%	2%	11%	4%	8%	8%	5%	11%	5%	5%	8%	5%	7%	8%	10%	4%	8%	-s	9%	5%	3%	8%
British National Party	8	-	-	-	8	8	8	-	5	2	1	6	1	4	4	-	6	1	1	6	5	4	1	1	-	6	1	-	-	7	
	1%	-	-	-s	-s	1%	2%	-	1%	1%	*	1%	2%	1%	1%	-	2%	1%	1%	1%	2%	2%	1%	*	-	1%	2% <b>s</b>	-	-	-	1%
Other	12	-	-	-	12	12	12	-	5	7	-	12	1	6	6	6	4	-	2	10	2	2	2	8	3	12	-	2	2	1	15
	1%	-	-	-s	-s	2%	2%	-	1%	2%	-	3%	1%	2%	2%	2%	1%	1%	2%	2%	1%	1%	1%	3%	3%	2%	-s	1%	1%	1%	2%
"Conservative Lead over Labour"	-54	262	-315	0	0	-315	262	262	*	-54	125	-180	-15	18	6	23	1	-40	-35	23	-53	-41	-24	23	-31	-29	-12	177	-188	-25	-78
	-7%	100%	-100%	0% <b>s</b>	0% <b>s</b>	-57%	52%	76%	*	-12%	45%	-38%	-16%	5%	2%	8%	*	-32%	-34%	4%	-19%	-19%	-10%	8%	-29%	-4%	-18% <b>s</b>	77%	-85%	-20%	-9%
Undecided	73	-	-	-	-	-	-	-	23	50	22	42	8	26	29	22	20	11	19	43	22	9	25	26	9	57	13	10	8	11	74
	7%	-	-	-s	-s	-	-	-	5%	9%	7%	7%	7%	6%	7%	6%	6%	7%	12%	6%	7%	3%	8%	7%	7%	15% <b>s</b>	4%	3%	3%	7%	7%
Would not vote	112	-	-	-	-	-	-	-	60	52	26	64	16	50	51	36	26	12	37	62	32	24	39	41	17	96	8	8	10	11	102
	11%	-	-	-s	-s	-	-	-	13%	9%	8%	11%	14%	12%	12%	10%	8%	8%	23%	9%	10%	10%	13%	11%	12%	11%	9% <b>s</b>	3%	4%	8%	10%
Refused	9	-	-	-	-	-	-	-	5	3	1	5	1	4	4	4	2	-	3	6	1	1	4	3	1	8	1	-	-	-	9
	1%	-	-	-s	-s	-	-	-	1%	1%	*	1%	1%	1%	1%	1%	1%	-	2%	1%	*	*	1%	1%	*	1%	1% <b>s</b>	-	-	-	1%

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\* = Less than 0.5%

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### Ipsos MORI Political Monitor - December 2013

Table 3

#### Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	578	578	578	578	578	578	-	282	296	79	235	264	18	61	116	119	122	142	45	181	182	89	126	363	215	578
Weighted Total	545	545	545	545	545	545	-	266	279	92	207	247	30	62	108	99	102	145	66	166	145	103	131	311	234	578
Total Voting	506	506	506	506	506	506	-	249	258	89	185	233	30	59	99	86	95	137	60	152	134	98	122	286	220	537
Conservative	166 33%	166 33%	166 33%	166 33%	166 33%	166 33%	-s	71 29%	95 37%	21 23% <b>s</b>	63 34%	83 35%	7 24% <b>s</b>	13 23% <b>s</b>	31 32%	32 37%	29 31%	53 39%	24 41% <b>s</b>	65 43%	54 40%	17 17% <b>s</b>	31 26%	119 41%	48 22%	164 31%
Labour	189 37%	189 37%	189 37%	189 37%	189 37%	189 37%	-s	94 38%	95 37%	37 41% <b>s</b>	71 39%	81 35%	16 55% <b>s</b>	20 35% <b>s</b>	41 42%	30 35%	37 39%	43 32%	22 37% <b>s</b>	57 37%	41 30%	41 42% <b>s</b>	50 41%	98 34%	91 41%	211 39%
Liberal Democrats (Lib Dem)	46 9%	46 9%	46 9%	46 9%	46 9%	46 9%	-s	24 10%	22 8%	11 13% <b>s</b>	15 8%	20 8%	3 9% <b>s</b>	9 15% <b>s</b>	10 10%	5 6%	10 11%	9 7%	2 4% <b>s</b>	15 10%	15 11%	9 10% <b>s</b>	7 6%	30 10%	16 7%	50 9%
Scottish Nationalist	20 4%	20 4%	20 4%	20 4%	20 4%	20 4%	-s	12 5%	8 3%	3 4% <b>s</b>	4 2%	13 6%	2 8% <b>s</b>	1 1% <b>s</b>	2 2%	2 2%	2 2%	11 8%	5 8% <b>s</b>	2 1%	5 4%	6 6% <b>s</b>	7 6%	7 2%	13 6%	21 4%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-s	2 1%	1 1%	1 1% <b>s</b>	* *	2 1%	- -s	1 1% <b>s</b>	- *	* 3%	2 -	- -s	1 1%	* *	2 2% <b>s</b>	- -	2 1%	2 1%	2 1%	5 1%
Green Party	20 4%	20 4%	20 4%	20 4%	20 4%	20 4%	-s	7 3%	13 5%	9 10% <b>s</b>	6 3%	5 2%	- -s	9 16% <b>s</b>	4 4%	2 3%	2 2%	3 2%	- -s	5 3%	3 3%	7 7% <b>s</b>	6 5%	8 3%	12 6%	25 5%
UKIP	49 10%	49 10%	49 10%	49 10%	49 10%	49 10%	-s	29 12%	20 8%	2 3% <b>s</b>	19 10%	27 12%	- -s	2 4% <b>s</b>	7 7%	12 14%	11 11%	16 12%	6 10% <b>s</b>	6 4%	13 10%	12 12% <b>s</b>	18 15%	19 7%	30 14%	47 9%
British National Party	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-s	2 1%	3 1%	2 3% <b>s</b>	1 1%	1 1%	1 5% <b>s</b>	- 2% <b>s</b>	1 1%	1 1%	* 1%	- *	- -s	- 1%	1 2% <b>s</b>	2 1%	1 1%	1 1%	4 2%	5 1%
Other	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-s	7 3%	1 *	2 2% <b>s</b>	5 2%	1 *	- -s	2 3% <b>s</b>	3 3%	2 2%	* 1%	* *	- -s	2 1%	1 1%	3 3% <b>s</b>	1 1%	3 1%	4 2%	9 2%
"Conservative Lead over Labour"	-22 -4%	-22 -4%	-22 -4%	-22 -4%	-22 -4%	-22 -4%	0 0% <b>s</b>	-23 -9%	* *	-16 -18% <b>s</b>	-8 -4%	2 1%	-9 -31% <b>s</b>	-7 -12% <b>s</b>	-10 -10%	2 2%	-8 -8%	10 7%	2 4% <b>s</b>	8 5%	13 10%	-24 -25% <b>s</b>	-19 -16%	21 7%	-43 -20%	-47 -9%
Undecided	25 5%	25 5%	25 5%	25 5%	25 5%	25 5%	-s	11 4%	14 5%	2 2% <b>s</b>	12 6%	11 4%	- -s	2 3% <b>s</b>	7 6%	5 5%	5 5%	6 4%	5 7% <b>s</b>	8 5%	9 6%	2 2% <b>s</b>	5 4%	18 6%	7 3%	29 5%
Would not vote	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-s	3 1%	4 1%	- -s	7 3%	- -	- -s	- -s	2 2%	5 5%	- -	- -	- -s	- 1%	1 3% <b>s</b>	3 2%	3 *	1 *	6 2%	5 1%
Refused	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-s	4 1%	3 1%	1 1% <b>s</b>	3 1%	3 1%	- -s	1 1% <b>s</b>	* *	3 3%	1 1%	2 2%	2 3% <b>s</b>	5 3%	* *	- -s	1 1%	6 2%	1 1%	7 1%

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 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
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Table 4

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD
Unweighted Total	578	164	211	50	47	373	326	214	265	313	183	354	134	181	198	225	199	65	78	424	199	137	168	211	92	498	62	176	181	94	578
Weighted Total	545	166	189	46	49	340	317	213	230	316	181	320	67	205	221	191	206	66	69	396	191	137	165	189	76	473	55	172	163	91	578
Total Voting	506	166	189	46	49	340	317	213	214	293	173	295	64	186	200	176	195	64	57	371	177	132	153	177	71	444	45	166	156	84	537
Conservative	166 33%	166 100%	-	-s	-s	-	166 52%	166 78%	71 33%	96 33%	123 71%	30 10%	15 23%	72 39%	73 36%	79 45%	63 32%	14 22%	8 14%	142 38%	42 24%	34 26%	52 34%	73 41%	19 27%	155 35%	8 17%	139 83%	3 2%	8 10%	164 31%
Labour	189 37%	-	189 100%	-	-s	-s	189 56%	-	85 40%	104 36%	24 14%	155 53%	30 48%	58 31%	69 34%	55 31%	60 31%	34 53%	36 63%	115 31%	79 44%	64 48%	50 33%	61 34%	35 49%	167 38%	15 33%	6 3%	137 87%	29 34%	211 39%
Liberal Democrats (Lib Dem)	46 9%	-	-	46 100%	-s	-s	46 14%	46 15%	21 10%	25 8%	20 12%	21 7%	5 8%	20 11%	22 11%	14 8%	20 10%	8 12%	3 4%	34 9%	11 6%	10 8%	19 13%	16 9%	11 16%	45 10%	1 2%	*	1 1%	39 47%	50 9%
Scottish Nationalist	20 4%	-	-	-	-	20 6%	20 6%	-	4 2%	16 5%	-	17 6%	3 4%	3 2%	3 2%	7 4%	12 6%	-	1 -s	19 5%	20 11%	-	-	-	-	-	20 45%	-	2 2%	-	21 4%
Plaid Cymru	4 1%	-	-	-	-s	4 1%	4 1%	-	2 1%	2 1%	-	3 1%	2 2%	1 1%	1 1%	2 1%	1 1%	-	1 -s	3 1%	-	-	4 2%	-	-	-	-	-	1 1%	-	5 1%
Green Party	20 4%	-	-	-	-s	20 6%	20 6%	-	7 3%	13 4%	3 2%	16 5%	3 5%	7 4%	7 3%	6 4%	4 6%	4 7%	12 3%	8 5%	7 6%	8 5%	4 3%	1 1%	20 4%	1 2%	6 3%	1 1%	4 1%	25 4%	
UKIP	49 10%	-	-	-s	100%	49 14%	49 15%	-	17 8%	31 11%	2 1%	41 14%	3 5%	19 10%	21 10%	11 6%	25 13%	3 5%	3 5%	36 10%	12 7%	12 9%	18 11%	19 11%	3 5%	46 10%	-s	15 9%	10 7%	3 4%	47 9%
British National Party	5 1%	-	-	-s	-s	5 2%	5 2%	-	4 1%	1 *	1 1%	4 1%	2 2%	2 1%	2 1%	-	4 2%	1 1%	-	4 1%	4 2%	2 2%	1 1%	-	4 -s	1 3%	-	-	-	5 -s	1%
Other	7 1%	-	-	-s	-s	7 2%	7 2%	-	3 1%	4 1%	-	7 2%	1 2%	3 2%	3 2%	2 1%	4 2%	-	1 1%	6 2%	2 1%	2 1%	1 3%	5 2%	2 2%	7 -s	1 1%	*	1 1%	9 2%	
"Conservative Lead over Labour"	-22 -4%	166 100%	-189 -100%	0 0%	0 0%	-189 -56%	166 52%	166 78%	-14 -6%	-9 -3%	99 57%	-125 -42%	-16 -25%	13 7%	4 2%	24 14%	3 1%	-19 -30%	-28 -49%	27 7%	-37 -21%	-30 -23%	3 2%	12 7%	-16 -22%	-12 -3%	-7 -16%	133 80%	-134 -86%	-20 -24%	-47 -9%
Undecided	25 5%	-	-	-s	-s	-	-	-	8 3%	17 5%	6 3%	16 5%	2 4%	10 5%	11 5%	12 6%	6 3%	1 1%	6 9%	18 5%	10 5%	*	5 3%	10 5%	4 6%	15 3%	9 17%	5 3%	6 3%	4 5%	29 5%
Would not vote	7 1%	-	-	-s	-s	-	-	-	4 2%	2 1%	2 1%	4 1%	-	6 3%	6 3%	1 *	2 1%	1 2%	3 5%	2 1%	4 2%	4 3%	3 2%	-	-	7 -s	1 *	2 1%	3 3%	5 1%	
Refused	7 1%	-	-	-s	-s	-	-	-	4 2%	3 1%	-	5 2%	1 1%	3 1%	3 1%	3 1%	2 1%	-	3 4%	5 1%	1 1%	1 1%	4 2%	2 1%	1 1%	7 1%	1 1%	-	-	7 1%	

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 5

**Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Conservative	233 23%	152 28%	213 28%	204 27%	189 28%	170 28%	1 1% <b>s</b>	122 25%	112 22%	55 19%	82 23%	96 26%	24 20% <b>s</b>	31 18%	42 23%	40 23%	40 26%	57 26%	29 29% <b>s</b>	78 29%	78 27%	34 16%	43 18%	156 28%	77 17%	219 22%
Labour	267 26%	169 31%	231 30%	229 31%	207 30%	186 31%	6 8% <b>s</b>	126 25%	141 27%	85 29%	92 26%	90 25%	43 35% <b>s</b>	42 25%	51 28%	42 24%	34 23%	55 26%	26 26% <b>s</b>	76 28%	63 22%	57 26%	72 30%	138 25%	129 28%	276 27%
Liberal Democrats (Lib Dem)	60 6%	37 7%	55 7%	54 7%	51 7%	40 7%	* 1% <b>s</b>	31 6%	28 6%	20 7%	20 6%	20 5%	6 5% <b>s</b>	14 9%	12 7%	8 5%	13 9%	6 3%	2 2% <b>s</b>	16 6%	19 7%	16 7%	9 4%	35 6%	24 5%	62 6%
Scottish Nationalist	25 2%	17 3%	21 3%	21 3%	20 3%	19 3%	2 2% <b>s</b>	17 3%	8 1%	3 1%	8 2%	13 4%	2 2% <b>s</b>	1 1%	5 3%	3 2%	5 3%	8 4%	4 4% <b>s</b>	2 1%	8 3%	12 5%	4 2%	9 2%	15 3%	28 3%
Plaid Cymru	6 1%	2 *	4 1%	4 1%	4 1%	2 *	2 2% <b>s</b>	1 *	5 1%	- -	2 1%	4 1%	- - <b>s</b>	- -	2 1%	* 2%	2 1%	2 1%	- - <b>s</b>	3 1%	1 *	- -	2 1%	4 1%	2 *	6 1%
Green Party	33 3%	17 3%	26 3%	25 3%	22 3%	22 4%	* 1% <b>s</b>	13 3%	20 4%	13 4%	13 4%	8 2%	- - <b>s</b>	13 8%	6 3%	7 4%	3 2%	5 2%	- - <b>s</b>	8 3%	7 3%	8 3%	10 4%	16 3%	18 4%	36 4%
UKIP	59 6%	45 8%	52 7%	51 7%	51 7%	46 8%	2 2% <b>s</b>	35 7%	23 5%	4 1%	25 7%	29 8%	- - <b>s</b>	4 2%	7 4%	19 11%	13 9%	16 8%	7 7% <b>s</b>	8 3%	16 6%	15 7%	20 8%	24 4%	35 8%	58 6%
Scottish Socialist Party	-	-	-	-	-	-	- - <b>s</b>	-	-	-	-	-	- - <b>s</b>	-	-	-	-	-	- - <b>s</b>	-	-	-	-	-	-	-
British National Party (BNP)	8 1%	5 1%	5 1%	5 1%	5 1%	5 1%	- - <b>s</b>	3 1%	5 1%	3 1%	3 1%	1 *	2 2% <b>s</b>	1 1%	- -	3 2%	1 1%	* *	- - <b>s</b>	2 1%	1 *	2 1%	2 1%	3 1%	4 1%	7 1%
Independent Candidate	3 *	2 *	2 *	2 *	2 *	2 *	- - <b>s</b>	2 *	1 *	- -	2 1%	1 *	- - <b>s</b>	- -	1 1%	1 1%	- -	1 *	- - <b>s</b>	1 1%	* *	1 1%	- -	2 *	1 *	4 *
Other	8 1%	4 1%	5 1%	5 1%	5 1%	5 1%	* 1% <b>s</b>	7 1%	1 *	2 1%	5 1%	1 *	1 1% <b>s</b>	1 1%	4 2%	1 1%	1 1%	* *	- - <b>s</b>	- -	4 1%	3 1%	2 1%	4 1%	4 1%	10 1%
Undecided	185 18%	78 14%	139 18%	131 17%	112 16%	89 15%	11 13% <b>s</b>	69 14%	117 23%	54 19%	63 18%	68 19%	23 18% <b>s</b>	32 19%	35 19%	29 16%	28 18%	40 19%	20 20% <b>s</b>	51 19%	55 19%	37 17%	43 18%	106 19%	79 17%	192 19%
Would not vote	105 10%	5 1%	8 1%	6 1%	5 1%	5 1%	57 67% <b>s</b>	56 11%	49 9%	46 16%	34 9%	26 7%	20 16% <b>s</b>	26 15%	16 9%	17 10%	10 7%	16 7%	10 10% <b>s</b>	20 7%	26 9%	32 15%	27 11%	46 8%	59 13%	96 9%
Refused	19 2%	12 2%	13 2%	13 2%	12 2%	12 2%	2 3% <b>s</b>	12 3%	7 1%	4 1%	7 2%	8 2%	1 1% <b>s</b>	3 2%	1 1%	5 3%	1 1%	7 3%	3 3% <b>s</b>	6 2%	5 2%	2 1%	6 3%	11 2%	8 2%	17 2%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
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### Ipsos MORI Political Monitor - December 2013

Table 6

**Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?**

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector			Tenure				GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD	
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Conservative	233	233	-	-	-	233	233	-	121	112	163	52	22	118	119	108	87	20	17	194	62	53	63	108	25	217	9	173	3	13	219
	23%	89%	-	-s	-s	46%	68%	-	27%	20%	50%	9%	19%	29%	27%	31%	26%	13%	10%	28%	19%	22%	20%	30%	18%	25%	10%	70%	1%	9%	22%
Labour	267	-	267	-	-	267	-	-	109	158	45	209	35	91	101	82	82	53	47	163	102	83	86	79	49	230	19	4	174	32	276
	26%	-	85%	-s	-s	48%	-	-	24%	28%	14%	36%	30%	22%	23%	23%	24%	35%	29%	24%	30%	34%	28%	22%	36%	26%	21%	2%	73%	22%	27%
Liberal Democrats (Lib Dem)	60	-	-	60	-	60	60	60	33	27	27	27	7	28	34	18	20	14	5	38	21	18	18	21	13	56	3	4	2	41	62
	6%	-	-	72%	-s	11%	12%	17%	7%	5%	8%	5%	6%	7%	8%	5%	6%	10%	3%	6%	6%	7%	6%	6%	10%	6%	3%	2%	1%	28%	6%
Scottish Nationalist	25	-	-	-	-	25	25	-	8	16	2	22	3	7	7	8	9	2	5	18	24	-	-	1	-	1	24	1	2	-	28
	2%	-	-	-s	-s	4%	5%	-	2%	3%	1%	4%	3%	2%	2%	2%	3%	1%	3%	3%	7%	-	-	*	-	*	27%	*	1%	-	3%
Plaid Cymru	6	-	-	-	-	6	6	-	1	5	-	3	1	3	3	1	5	-	-	6	-	-	6	-	-	-	-	-	-	3	6
	1%	-	-	-s	-s	1%	1%	-	*	1%	-	1%	1%	1%	1%	*	2%	-	-	1%	-	-	2%	-	-	-	-s	-	-	2%	1%
Green Party	33	-	-	-	-	33	33	-	15	18	6	25	4	12	12	9	9	11	5	17	13	13	12	8	-	32	1	6	2	9	36
	3%	-	-	-s	-s	6%	7%	-	3%	3%	2%	4%	3%	3%	3%	2%	3%	7%	3%	2%	4%	5%	4%	2%	-	4%	1%	2%	1%	6%	4%
UKIP	59	-	-	-	59	59	59	-	22	36	5	48	3	28	29	15	27	6	5	42	14	14	19	26	5	56	-	19	12	3	58
	6%	-	-	-s	94%	11%	12%	-	5%	7%	2%	8%	3%	7%	7%	4%	8%	4%	3%	6%	4%	6%	6%	7%	4%	6%	-s	8%	5%	2%	6%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	8	-	-	-	-	8	8	-	5	2	1	6	1	4	4	-	6	1	1	6	5	4	1	1	-	6	1	-	-	-	7
	1%	-	-	-s	-s	1%	2%	-	1%	*	*	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	2%	*	*	-	1%	1%	-	-	-	1%
Independent Candidate	3	-	-	-	-	3	3	-	2	1	-	3	*	2	2	1	2	-	1	2	-	-	-	3	2	3	-	1	-	1	4
	*	-	-	-s	-s	1%	1%	-	*	*	-	*	*	*	*	*	*	-	*	*	-	-	-	1%	1%	*	-s	*	-	*	1%
Other	8	-	-	-	-	8	8	-	2	6	-	8	1	3	3	4	3	-	2	7	2	2	2	4	2	8	-	1	2	-	10
	1%	-	-	-s	-s	1%	2%	-	1%	1%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	1%	-	1%
Undecided	185	27	48	21	4	84	63	48	66	119	51	114	25	61	66	66	54	28	36	120	52	34	58	75	22	160	18	32	36	27	192
	18%	10%	15%	25%	6%	15%	13%	14%	15%	21%	16%	20%	21%	15%	15%	19%	16%	19%	23%	18%	16%	14%	19%	21%	16%	18%	21%	13%	15%	19%	19%
Would not vote	105	-	-	-	-	-	-	-	58	47	25	59	14	47	48	32	26	12	35	58	31	24	36	37	17	90	8	8	7	11	96
	10%	-	-	-s	-s	-	-	-	13%	8%	8%	10%	12%	11%	11%	9%	8%	8%	22%	8%	9%	10%	12%	10%	12%	10%	9%	3%	3%	8%	9%
Refused	19	1	-	2	-	5	6	3	9	11	2	8	1	9	9	5	8	3	3	13	7	2	9	3	1	14	5	-	-	5	17
	2%	*	-	2%	-s	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%	1%	2%	2%	2%	2%	2%	1%	3%	1%	*	2%	6%	-	-	4%	2%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
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## Ipsos MORI Political Monitor - December 2013

Table 7

## Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote					Gender		Age										Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	
Unweighted Total	209	100	162	154	136	112	11	84	125	46	82	81	15	31	43	39	37	44	18	58	73	35	43	131	78	209	
Weighted Total	205	90	151	144	124	101	13	81	123	59	70	76	24	35	36	34	29	47	24	57	60	38	49	117	88	209	
Conservative	28 14%	14 16%	21 14%	20 14%	17 14%	16 16%	4 27% <sup>s</sup>	5 7% <sup>s</sup>	23 19%	3 6% <sup>s</sup>	10 15% <sup>s</sup>	14 19% <sup>s</sup>	2 10% <sup>s</sup>	1 3% <sup>s</sup>	3 7% <sup>s</sup>	8 23% <sup>s</sup>	4 13% <sup>s</sup>	11 23% <sup>s</sup>	3 15% <sup>s</sup>	8 14% <sup>s</sup>	8 14% <sup>s</sup>	6 15% <sup>s</sup>	6 13% <sup>s</sup>	16 14%	12 14% <sup>s</sup>	30 14%	
Labour	48 23%	20 22%	38 25%	34 24%	31 25%	23 23%	1 9% <sup>s</sup>	23 29% <sup>s</sup>	25 20%	11 18% <sup>s</sup>	18 26% <sup>s</sup>	20 26% <sup>s</sup>	4 15% <sup>s</sup>	7 20% <sup>s</sup>	11 31% <sup>s</sup>	7 19% <sup>s</sup>	10 33% <sup>s</sup>	10 21% <sup>s</sup>	7 32% <sup>s</sup>	13 23% <sup>s</sup>	16 26% <sup>s</sup>	10 26% <sup>s</sup>	9 19% <sup>s</sup>	29 24%	19 22% <sup>s</sup>	51 24%	
Liberal Democrats (Lib Dem)	23 11%	9 10%	16 11%	16 11%	14 11%	12 12%	1 7% <sup>s</sup>	10 12% <sup>s</sup>	13 11%	9 15% <sup>s</sup>	8 11% <sup>s</sup>	6 8% <sup>s</sup>	4 18% <sup>s</sup>	5 14% <sup>s</sup>	5 15% <sup>s</sup>	3 8% <sup>s</sup>	2 6% <sup>s</sup>	4 9% <sup>s</sup>	1 4% <sup>s</sup>	8 14% <sup>s</sup>	5 8% <sup>s</sup>	6 15% <sup>s</sup>	5 10% <sup>s</sup>	13 11%	11 12% <sup>s</sup>	22 11%	
Scottish Nationalist	4 2%	3 4%	4 3%	4 3%	4 3%	3 3%	- - <sup>s</sup>	3 4% <sup>s</sup>	1 1%	- - <sup>s</sup>	1 1% <sup>s</sup>	3 4% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	3 7% <sup>s</sup>	1 4% <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	3 7% <sup>s</sup>	1 1%	3 4% <sup>s</sup>	3 1%	
Plaid Cymru	2 1%	2 2%	2 1%	2 1%	2 1%	2 2%	- - <sup>s</sup>	1 1% <sup>s</sup>	1 1%	1 1% <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 3% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	2 5% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	2 2% <sup>s</sup>	2 2% <sup>s</sup>	2 1%
Green Party	6 3%	3 3%	6 4%	6 4%	3 2%	3 3%	- - <sup>s</sup>	2 3% <sup>s</sup>	4 3%	3 6% <sup>s</sup>	3 4% <sup>s</sup>	* * <sup>s</sup>	3 14% <sup>s</sup>	- - <sup>s</sup>	2 5% <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	* 1% <sup>s</sup>	- - <sup>s</sup>	4 7% <sup>s</sup>	* * <sup>s</sup>	2 4% <sup>s</sup>	* 1% <sup>s</sup>	4 4%	2 2% <sup>s</sup>	7 3%	
UKIP	4 2%	4 4%	4 3%	4 3%	4 3%	4 4%	- - <sup>s</sup>	4 4% <sup>s</sup>	* *	- - <sup>s</sup>	* 1% <sup>s</sup>	4 5% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	2 4% <sup>s</sup>	1 5% <sup>s</sup>	6 6% <sup>s</sup>	1 2% <sup>s</sup>	2 3% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	3 3%	1 1% <sup>s</sup>	4 2%	
Scottish Socialist Party	-	-	-	-	-	-	- - <sup>s</sup>	- - <sup>s</sup>	-	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	-	
Other	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- - <sup>s</sup>	1 1% <sup>s</sup>	-	1 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 3% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1%	- - <sup>s</sup>	1 *	
Undecided	73 36%	25 28%	50 33%	47 33%	39 32%	28 28%	5 36% <sup>s</sup>	25 31% <sup>s</sup>	48 39%	28 48% <sup>s</sup>	22 31% <sup>s</sup>	23 31% <sup>s</sup>	9 37% <sup>s</sup>	19 55% <sup>s</sup>	12 34% <sup>s</sup>	9 28% <sup>s</sup>	11 37% <sup>s</sup>	13 27% <sup>s</sup>	7 28% <sup>s</sup>	16 28% <sup>s</sup>	24 40% <sup>s</sup>	13 33% <sup>s</sup>	20 41% <sup>s</sup>	40 34%	33 38% <sup>s</sup>	74 35%	
Would not vote	7 3%	2 2%	2 1%	2 1%	2 1%	2 2%	3 22% <sup>s</sup>	1 2% <sup>s</sup>	5 4%	1 3% <sup>s</sup>	4 6% <sup>s</sup>	1 1% <sup>s</sup>	1 6% <sup>s</sup>	- - <sup>s</sup>	2 5% <sup>s</sup>	3 8% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	1 4% <sup>s</sup>	- - <sup>s</sup>	3 5% <sup>s</sup>	1 3% <sup>s</sup>	2 5% <sup>s</sup>	3 3%	3 4% <sup>s</sup>	6 3%	
Refused	9 4%	7 8%	8 5%	8 5%	7 6%	7 7%	- - <sup>s</sup>	5 6% <sup>s</sup>	3 3%	1 1% <sup>s</sup>	4 6% <sup>s</sup>	3 5% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	* 1% <sup>s</sup>	4 11% <sup>s</sup>	1 3% <sup>s</sup>	2 5% <sup>s</sup>	2 8% <sup>s</sup>	6 10% <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	1 3% <sup>s</sup>	7 6%	1 2% <sup>s</sup>	9 4%	

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - December 2013

Table 8

## Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot.	Con	Lab		LD	
Unweighted Total	209	30	51	22	4	90	69	52	87	122	56	129	52	63	68	77	59	28	43	136	63	38	59	87	31	177	25	35	38	35	209	
Weighted Total	205	28	48	23	4	88	69	51	75	130	54	122	27	70	75	71	62	31	39	133	60	36	67	78	23	174	24	32	36	32	209	
Conservative	28	28	-	-	-	-	28	28	9	19	13	10	5	6	6	11	11	3	4	22	7	5	10	12	2	26	2	13	3	1	30	
	14%	100%	-s	-s	-s	-s	41%	55%	12%	15%	25%	8%	18%	9%	8%	15%	18%	9%	10%	16%	11%	14%	15%	15%	9%	15%	8%	42%	7%	2%	14%	
Labour	48	-	48	-	-	48	-	-	21	27	6	34	6	16	18	14	15	10	8	29	20	16	10	18	8	42	4	5	20	6	51	
	23%	-s	100%	-s	-s	54%	-s	-s	28%	21%	12%	28%	24%	23%	24%	19%	25%	33%	20%	22%	34%	46%	15%	23%	37%	24%	16%	17%	56%	20%	24%	
Liberal Democrats (Lib Dem)	23	-	-	23	-	23	23	23	11	12	8	14	2	12	12	10	6	5	1	17	3	3	12	8	2	23	-	1	-	14	22	
	11%	-s	-s	100%	-s	26%	34%	45%	15%	9%	14%	11%	7%	17%	15%	15%	11%	17%	2%	13%	5%	8%	18%	11%	8%	13%	-s	4%	-s	44%	11%	
Scottish Nationalist	4	-	-	-	-	4	4	-	1	3	-	1	-	1	1	3	-	1	3	4	-	-	-	-	-	4	-	-	-	3		
	2%	-s	-s	-s	-s	5%	6%	-s	1%	3%	-s	1%	-s	1%	1%	4%	-s	2%	2%	7%	-s	-s	-s	-s	-s	-s	17%	-s	-s	-s	1%	
Plaid Cymru	2	-	-	-	-	2	2	-	1	1	-	2	1	-	-	1	-	-	1	1	-	-	2	-	-	-	-	-	1	-	2	
	1%	-s	-s	-s	-s	2%	3%	-s	1%	1%	-s	1%	3%	-s	-s	1%	-s	-s	3%	1%	-s	-s	3%	-s	-s	-s	-s	-s	3%	-s	1%	
Green Party	6	-	-	-	-	6	6	-	1	6	2	4	1	2	2	4	-	2	*	4	*	*	2	4	1	6	-	-	*	*	7	
	3%	-s	-s	-s	-s	7%	9%	-s	1%	4%	3%	3%	4%	2%	2%	5%	-s	5%	1%	3%	1%	1%	2%	6%	3%	4%	-s	-s	1%	1%	3%	
UKIP	4	-	-	-	4	4	4	-	-	4	-	4	*	-	-	-	4	-	-	4	1	1	-	3	-	4	-	1	-	4		
	2%	-s	-s	-s	100%	4%	6%	-s	-s	3%	-s	3%	1%	-s	-s	-s	6%	-s	-s	3%	2%	4%	-s	3%	-s	2%	-s	4%	-s	-s	2%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Other	1	-	-	-	-	1	1	-	1	-	-	1	-	1	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	1	
	1%	-s	-s	-s	-s	1%	2%	-s	2%	-	-s	1%	-s	2%	2%	2%	-s	-s	-s	1%	-s	-s	-s	1%	-s	1%	-s	-s	-s	-s	-s	*
Undecided	73	-	-	-	-	-	-	-	23	50	22	42	8	26	29	22	20	11	19	43	22	9	25	26	9	57	13	10	8	11	74	
	36%	-s	-s	-s	-s	-s	-s	-s	31%	38%	42%	35%	30%	37%	38%	31%	33%	35%	49%	32%	37%	24%	38%	33%	40%	33%	56%	31%	23%	33%	35%	
Would not vote	7	-	-	-	-	-	-	-	2	5	1	5	2	3	3	4	-	-	2	4	*	*	3	3	-	7	-	1	4	-	6	
	3%	-s	-s	-s	-s	-s	-s	-s	3%	4%	2%	4%	7%	4%	4%	6%	-s	-s	6%	3%	1%	1%	4%	4%	-s	4%	-s	3%	11%	-s	3%	
Refused	9	-	-	-	-	-	-	-	5	3	1	5	1	4	4	4	2	-	3	6	1	1	4	3	1	8	1	-	-	-	9	
	4%	-s	-s	-s	-s	-s	-s	-s	7%	3%	2%	4%	5%	6%	5%	5%	4%	-s	7%	4%	2%	2%	6%	4%	2%	5%	3%	-s	-s	-s	4%	

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
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## Ipsos MORI Political Monitor - December 2013

Table 9

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	578	578	578	578	578	578	-	282	296	79	235	264	18	61	116	119	122	142	45	181	182	89	126	363	215	578
Weighted Total	545	545	545	545	545	545	-	266	279	92	207	247	30	62	108	99	102	145	66	166	145	103	131	311	234	578
Conservative	152 28%	152 28%	152 28%	152 28%	152 28%	152 28%	-s	69 26%	83 30%	21 22% <b>s</b>	58 28%	74 30%	7 24% <b>s</b>	13 22% <b>s</b>	30 28%	28 27%	27 32%	47 33% <b>s</b>	22 35%	59 35%	51 35%	15 15% <b>s</b>	27 21%	109 35%	43 18%	149 26%
Labour	169 31%	169 31%	169 31%	169 31%	169 31%	169 31%	-s	86 32%	83 30%	35 39% <b>s</b>	62 30%	71 29%	16 55% <b>s</b>	19 31% <b>s</b>	34 32%	28 28%	31 30%	41 28%	21 32% <b>s</b>	49 30%	35 24%	38 37% <b>s</b>	47 36%	84 27%	85 36%	187 32%
Liberal Democrats (Lib Dem)	37 7%	37 7%	37 7%	37 7%	37 7%	37 7%	-s	20 8%	16 6%	10 11% <b>s</b>	11 5%	16 6%	3 9% <b>s</b>	8 12% <b>s</b>	7 7%	4 4%	10 10%	6 4%	2 3% <b>s</b>	11 7%	13 9%	9 8% <b>s</b>	4 3%	24 8%	13 6%	40 7%
Scottish Nationalist	17 3%	17 3%	17 3%	17 3%	17 3%	17 3%	-s	10 4%	7 2%	3 4% <b>s</b>	4 2%	10 4%	2 8% <b>s</b>	1 1% <b>s</b>	2 2%	2 2%	2 2%	8 5%	4 6% <b>s</b>	2 1%	5 4%	6 6% <b>s</b>	4 3%	7 2%	9 4%	19 3%
Plaid Cymru	2 *	2 *	2 *	2 *	2 *	2 *	-s	1 1%	* *	- -s	* *	1 1%	- -s	- -	- -	* 1%	1 -	- -s	1 1%	* *	- -	- -	- -	2 1%	- -	3 1%
Green Party	17 3%	17 3%	17 3%	17 3%	17 3%	17 3%	-s	7 2%	11 4%	9 10% <b>s</b>	4 2%	5 2%	- -s	9 15% <b>s</b>	2 2%	2 2%	2 2%	3 2%	- -s	4 2%	3 2%	5 5% <b>s</b>	5 4%	7 2%	11 5%	20 3%
UKIP	45 8%	45 8%	45 8%	45 8%	45 8%	45 8%	-s	25 10%	19 7%	2 2% <b>s</b>	19 9%	24 10%	- -s	2 4% <b>s</b>	7 6%	12 12%	10 10%	14 10%	5 7% <b>s</b>	5 3%	11 8%	12 12% <b>s</b>	17 13%	16 5%	29 12%	43 7%
Scottish Socialist Party	-	-	-	-	-	-	-s	-	-	- -s	-	-	- -s	-	-	-	-	- -s	-	-	- -s	-	-	-	-	-
British National Party (BNP)	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-s	2 1%	3 1%	2 3% <b>s</b>	1 1%	1 1%	1 5% <b>s</b>	1 2% <b>s</b>	-	1 1%	1 1%	* -	- -s	-	1 1%	2 2% <b>s</b>	1 1%	1 *	4 2%	5 1%
Independent Candidate	2 *	2 *	2 *	2 *	2 *	2 *	-s	2 1%	1 *	- -s	2 1%	-	- -s	1 1%	1 1%	-	-	- -s	1 *	* *	1 1% <b>s</b>	-	1 *	1 *	3 1%	
Other	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-s	4 1%	-	1 1% <b>s</b>	2 1%	1 *	- -s	1 1% <b>s</b>	2 2%	1 1%	* *	* *	- -s	-	1 1%	2 2% <b>s</b>	1 1%	1 *	3 1%	
Undecided	78 14%	78 14%	78 14%	78 14%	78 14%	78 14%	-s	29 11%	49 18%	7 7% <b>s</b>	34 17%	37 15%	- -s	7 11% <b>s</b>	21 19%	14 14%	16 16%	21 14%	11 16% <b>s</b>	29 18%	21 14%	9 9% <b>s</b>	19 14%	50 16%	28 12%	89 15%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-s	3 1%	2 1%	- -s	5 2%	-	- -s	2 2%	3 3%	-	-	- -s	-	1 1%	3 3% <b>s</b>	2 1%	1 *	4 2%	4 1%	
Refused	12 2%	12 2%	12 2%	12 2%	12 2%	12 2%	-s	8 3%	4 2%	1 1% <b>s</b>	4 2%	7 3%	- -s	1 1% <b>s</b>	* *	4 4%	1 1%	6 4%	2 3% <b>s</b>	5 3%	2 1%	1 1% <b>s</b>	4 3%	7 2%	5 2%	11 2%

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\* = Less than 0.5%

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### Ipsos MORI Political Monitor - December 2013

Table 10

**Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)**

Base : All certain to vote

Total (Weighted)	Voting							Working status		Government		Work sector			Tenure				GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD	
Unweighted Total	578	164	211	50	47	373	326	214	265	313	183	354	134	181	198	225	199	65	78	424	199	137	168	211	92	498	62	176	181	94	578
Weighted Total	545	166	189	46	49	340	317	213	230	316	181	320	67	205	221	191	206	66	69	396	191	137	165	189	76	473	55	172	163	91	578
Conservative	152	152	-	-	-	152	152	214	67	85	116	26	12	71	72	73	57	13	7	130	37	30	47	69	19	141	7	129	2	8	149
	28%	91%	-	-s	-s	-	48%	72%	29%	27%	64%	8%	19%	35%	32%	38%	28%	20% <b>s</b>	10% <b>s</b>	33%	19%	22%	28%	36%	25% <b>s</b>	30%	13% <b>s</b>	75%	1%	9% <b>s</b>	26%
Labour	169	-	169	-	-	169	-	-	76	93	21	141	28	53	61	52	55	29	31	106	67	55	48	54	32	150	12	3	127	25	187
	31%	-	90%	-s	-s	50%	-	-	33%	29%	12%	44%	42%	26%	28%	27%	27%	44% <b>s</b>	44% <b>s</b>	27%	35%	40%	29%	28%	42% <b>s</b>	32%	23% <b>s</b>	2%	77%	26% <b>s</b>	32%
Liberal Democrats (Lib Dem)	37	-	-	37	-	37	37	37	15	21	17	15	4	15	17	11	14	8	2	25	11	10	14	13	9	36	1	*	1	31	40
	7%	-	-	80% <b>s</b>	-s	11%	12%	17%	7%	7%	10%	5%	6%	7%	8%	6%	7%	12% <b>s</b>	3% <b>s</b>	6%	6%	7%	8%	7%	12% <b>s</b>	8%	1% <b>s</b>	*	1%	34% <b>s</b>	7%
Scottish Nationalist	17	-	-	-	-	17	17	-	4	13	-	17	3	3	3	7	9	-	*	16	17	-	-	-	-	17	-	2	-	19	
	3%	-	-	-s	-s	5%	5%	-	2%	4%	-	5%	4%	2%	1%	4%	4%	-s	1% <b>s</b>	4%	9%	-	-	-	-s	-	30% <b>s</b>	-	1%	-s	3%
Plaid Cymru	2	-	-	-	-	2	2	-	1	1	-	1	1	1	1	1	-	-	2	*	-	2	-	-	-	-	-	-	-	-	3
	*	-	-	-s	-s	1%	1%	-	*	*	-	*	1%	1%	*	*	1%	-s	-s	*	-	-	1%	-	-s	-	-s	-	-	-s	1%
Green Party	17	-	-	-	-	17	17	-	7	11	3	14	2	5	5	4	6	4	4	10	8	7	6	3	-	17	1	6	1	3	20
	3%	-	-	-s	-s	5%	5%	-	3%	3%	1%	4%	3%	2%	2%	2%	3%	5% <b>s</b>	5% <b>s</b>	3%	4%	5%	4%	2%	-s	4%	1% <b>s</b>	3%	1%	4% <b>s</b>	3%
UKIP	45	-	-	-	45	45	45	-	17	27	2	37	3	19	21	11	21	3	3	32	11	11	18	16	3	42	-	14	10	3	43
	8%	-	-	-s	92% <b>s</b>	13%	14%	-	8%	9%	1%	12%	4%	9%	9%	6%	10%	5% <b>s</b>	4% <b>s</b>	8%	6%	8%	11%	9%	4% <b>s</b>	9%	-s	8%	6%	4% <b>s</b>	7%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	5	-	-	-	-	5	5	-	4	1	1	4	1	2	2	-	4	1	-	4	4	2	1	-	-	4	1	-	-	-	5
	1%	-	-	-s	-s	1%	2%	-	2%	*	1%	1%	2%	1%	1%	-	2%	1% <b>s</b>	-s	1%	2%	2%	1%	-	-s	1%	2% <b>s</b>	-	-	-s	1%
Independent Candidate	2	-	-	-	-	2	2	-	2	1	-	2	*	2	2	1	2	-	-	2	-	-	-	2	1	2	-	-	-	1	3
	*	-	-	-s	-s	1%	1%	-	1%	*	-	1%	1%	1%	1%	*	1%	-s	-s	1%	-	-	-	1%	*	-s	-	-	-	1% <b>s</b>	1%
Other	4	-	-	-	-	4	4	-	*	4	-	4	1	-	-	*	3	-	1	3	2	2	1	1	*	4	-	1	*	-	5
	1%	-	-	-s	-s	1%	1%	-	*	1%	-	1%	-	-	-	*	1%	-s	1% <b>s</b>	1%	1%	1%	1%	1%	1% <b>s</b>	1%	-s	*	*	-s	1%
Undecided	78	14	20	8	4	39	33	22	27	51	17	51	11	25	28	26	27	7	17	53	28	16	21	29	10	64	12	19	20	14	89
	14%	9%	10%	17% <b>s</b>	8% <b>s</b>	11%	10%	11%	12%	16%	10%	16%	16%	12%	13%	14%	13%	11% <b>s</b>	25% <b>s</b>	13%	15%	12%	13%	15%	13% <b>s</b>	14%	22% <b>s</b>	11%	12%	16% <b>s</b>	15%
Would not vote	5	-	-	-	-	-	-	-	4	1	2	3	-	4	4	1	2	1	2	2	4	4	2	-	5	-	1	-	-	3	4
	1%	-	-	-s	-s	-	-	-	2%	*	1%	1%	-	2%	2%	*	1%	2% <b>s</b>	2% <b>s</b>	1%	2%	3%	1%	-	-s	1%	-s	*	-	3% <b>s</b>	1%
Refused	12	-	-	1	-	4	4	1	5	7	1	6	1	4	4	4	6	-	3	10	5	1	5	2	1	8	4	-	-	2	11
	2%	-	-	2% <b>s</b>	-s	1%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%	3%	-s	4% <b>s</b>	2%	3%	1%	3%	1%	1% <b>s</b>	2%	8% <b>s</b>	-	-	2% <b>s</b>	2%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:  
<http://www.ipsos-mori.com/politicaltrends>



# Ipsos MORI Political Monitor - December 2013

Table 11

## Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	100	100	100	100	100	100	-	43	57	9	44	47	-	9	24	20	24	23	9	36	32	11	21	68	32	100
Weighted Total	90	90	90	90	90	90	-	37	53	7	39	44	-	7	21	18	17	27	13	35	23	10	23	57	33	100
Conservative	14 16%	14 16%	14 16%	14 16%	14 16%	14 16%	-s	2 6%	12 23%	-s	6 15%	9 20%	-s	-s	2 8%	4 22%	2 13%	7 24%	2 18%	6 17%	3 14%	1 11%	4 18%	9 16%	5 16%	15 15%
Labour	20 22%	20 22%	20 22%	20 22%	20 22%	20 22%	-s	8 21%	12 23%	1 17%	9 24%	9 21%	-s	1 17%	7 34%	2 11%	7 38%	3 10%	1 10%	8 22%	6 25%	3 26%	4 15%	14 24%	6 19%	24 24%
Liberal Democrats (Lib Dem)	9 10%	9 10%	9 10%	9 10%	9 10%	9 10%	-s	4 10%	5 10%	1 18%	4 11%	4 8%	-s	1 18%	3 14%	1 7%	* 1%	3 12%	-s	4 11%	2 8%	1 9%	2 11%	6 10%	3 10%	10 10%
Scottish Nationalist	3 4%	3 4%	3 4%	3 4%	3 4%	3 4%	-s	3 7%	1 2%	-s	-s	3 8%	-s	-s	-s	-s	-s	3 13%	1 7%	-s	-s	-s	3 15%	-s	3 10%	2 2%
Plaid Cymru	2 2%	2 2%	2 2%	2 2%	2 2%	2 2%	-s	1 2%	1 2%	1 11%	-s	2 2%	-s	1 11%	-s	-s	6 6%	-s	-s	-s	-s	2 18%	-s	-s	6 6%	2 2%
Green Party	3 3%	3 3%	3 3%	3 3%	3 3%	3 3%	-s	1 2%	2 4%	-s	3 7%	* 1%	-s	2 9%	1 4%	-s	* -s	-s	1 2%	1 2%	1 15%	2 2%	* 2%	1 2%	2 6%	5 5%
UKIP	4 4%	4 4%	4 4%	4 4%	4 4%	4 4%	-s	4 10%	* 1%	-s	* 1%	4 8%	-s	-s	-s	2 2%	1 7%	2 9%	1 11%	1 3%	2 8%	-s	1 4%	3 5%	1 3%	4 4%
Scottish Socialist Party	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Other	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-s	1 3%	-s	1 15%	-s	-s	-s	1 15%	-s	-s	-s	-s	-s	1 3%	-s	-s	-s	1 2%	-s	1 1%
Undecided	25 28%	25 28%	25 28%	25 28%	25 28%	25 28%	-s	11 29%	14 27%	2 28%	12 31%	11 24%	-s	2 28%	7 33%	5 29%	5 30%	6 21%	5 39%	8 24%	9 41%	2 22%	5 22%	18 31%	7 22%	29 29%
Would not vote	2 2%	2 2%	2 2%	2 2%	2 2%	2 2%	-s	-s	2 3%	-s	2 4%	-s	-s	-s	2 9%	-s	-s	-s	-s	-s	-s	-s	2 7%	-s	2 5%	1 1%
Refused	7 8%	7 8%	7 8%	7 8%	7 8%	7 8%	-s	4 11%	3 6%	1 11%	3 8%	3 8%	-s	1 11%	* 2%	3 15%	1 6%	2 9%	2 15%	5 16%	* 2%	-s	1 6%	6 10%	1 4%	7 7%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos MORI Political Monitor - December 2013

Table 12

#### Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot.	Con	Lab		LD	
Unweighted Total	100	15	24	10	4	48	39	25	43	57	23	64	27	28	31	37	30	6	25	67	34	16	28	38	17	80	18	20	23	17	100	
Weighted Total	90	14	20	9	4	42	37	23	32	58	19	57	12	29	33	30	32	7	20	62	33	17	27	31	11	72	16	19	20	16	100	
Conservative	14	14	-	-	-	-	14	14	4	11	7	4	2	1	1	6	6	1	1	12	5	4	6	4	1	14	1	10	1	-	15	
	16%	100% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	39% <sup>s</sup>	61% <sup>s</sup>	11% <sup>s</sup>	19% <sup>s</sup>	38% <sup>s</sup>	8% <sup>s</sup>	20% <sup>s</sup>	4% <sup>s</sup>	4% <sup>s</sup>	18% <sup>s</sup>	19% <sup>s</sup>	20% <sup>s</sup>	6% <sup>s</sup>	19% <sup>s</sup>	15% <sup>s</sup>	25% <sup>s</sup>	21% <sup>s</sup>	12% <sup>s</sup>	6% <sup>s</sup>	19% <sup>s</sup>	4% <sup>s</sup>	51% <sup>s</sup>	6% <sup>s</sup>	- <sup>s</sup>	15% <sup>s</sup>	
Labour	20	-	20	-	-	20	-	-	8	11	3	15	2	5	7	3	6	5	5	9	11	9	1	7	3	18	2	3	10	3	24	
	22%	- <sup>s</sup>	100% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	47% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	26% <sup>s</sup>	20% <sup>s</sup>	15% <sup>s</sup>	25% <sup>s</sup>	19% <sup>s</sup>	18% <sup>s</sup>	22% <sup>s</sup>	10% <sup>s</sup>	18% <sup>s</sup>	71% <sup>s</sup>	27% <sup>s</sup>	14% <sup>s</sup>	34% <sup>s</sup>	54% <sup>s</sup>	5% <sup>s</sup>	23% <sup>s</sup>	27% <sup>s</sup>	24% <sup>s</sup>	13% <sup>s</sup>	15% <sup>s</sup>	51% <sup>s</sup>	21% <sup>s</sup>	24% <sup>s</sup>	
Liberal Democrats (Lib Dem)	9	-	-	9	-	9	9	9	6	3	3	6	1	6	6	3	5	-	1	8	1	1	6	3	2	9	-	-	-	8	10	
	10%	- <sup>s</sup>	- <sup>s</sup>	100% <sup>s</sup>	- <sup>s</sup>	22% <sup>s</sup>	25% <sup>s</sup>	39% <sup>s</sup>	18% <sup>s</sup>	6% <sup>s</sup>	16% <sup>s</sup>	10% <sup>s</sup>	11% <sup>s</sup>	19% <sup>s</sup>	17% <sup>s</sup>	10% <sup>s</sup>	17% <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	13% <sup>s</sup>	2% <sup>s</sup>	3% <sup>s</sup>	21% <sup>s</sup>	10% <sup>s</sup>	16% <sup>s</sup>	13% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	51% <sup>s</sup>	10% <sup>s</sup>	
Scottish Nationalist	3	-	-	-	-	3	3	-	-	3	-	1	-	-	-	-	3	-	1	3	3	-	-	-	-	-	3	-	-	-	2	
	4%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	9% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	6% <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	4% <sup>s</sup>	10% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	21% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	
Plaid Cymru	2	-	-	-	-	2	2	-	1	1	-	2	1	-	-	1	-	-	1	1	-	-	2	-	-	-	-	-	1	-	-	2
	2%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	7% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	1% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	
Green Party	3	-	-	-	-	3	3	-	1	2	-	3	1	2	2	2	-	-	*	2	*	*	2	1	1	3	-	-	*	*	5	
	3%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	8% <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	9% <sup>s</sup>	5% <sup>s</sup>	5% <sup>s</sup>	7% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	4% <sup>s</sup>	1% <sup>s</sup>	2% <sup>s</sup>	6% <sup>s</sup>	4% <sup>s</sup>	7% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	2% <sup>s</sup>	5% <sup>s</sup>	
UKIP	4	-	-	-	4	4	4	-	-	4	-	4	*	-	-	-	4	-	-	4	1	1	-	3	-	4	-	1	-	-	4	
	4%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	100% <sup>s</sup>	9% <sup>s</sup>	11% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	12% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	6% <sup>s</sup>	4% <sup>s</sup>	8% <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	1	-	-	-	-	1	1	-	1	-	-	1	-	1	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	1	
	1%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	3% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	
Undecided	25	-	-	-	-	-	-	-	8	17	6	16	2	10	11	12	6	1	6	18	10	*	5	10	4	15	9	5	6	4	29	
	28%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	25% <sup>s</sup>	29% <sup>s</sup>	32% <sup>s</sup>	28% <sup>s</sup>	21% <sup>s</sup>	34% <sup>s</sup>	35% <sup>s</sup>	39% <sup>s</sup>	20% <sup>s</sup>	9% <sup>s</sup>	31% <sup>s</sup>	29% <sup>s</sup>	30% <sup>s</sup>	2% <sup>s</sup>	19% <sup>s</sup>	32% <sup>s</sup>	39% <sup>s</sup>	21% <sup>s</sup>	58% <sup>s</sup>	26% <sup>s</sup>	28% <sup>s</sup>	26% <sup>s</sup>	29% <sup>s</sup>	
Would not vote	2	-	-	-	-	-	-	-	-	2	-	2	-	2	2	-	-	-	2	-	-	2	-	-	2	-	-	-	2	-	1	
	2%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	3% <sup>s</sup>	- <sup>s</sup>	5% <sup>s</sup>	5% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	2	- <sup>s</sup>	- <sup>s</sup>	2% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	1% <sup>s</sup>	
Refused	7	-	-	-	-	-	-	-	4	3	-	5	1	3	3	3	2	-	3	5	1	1	4	2	1	7	1	-	-	-	7	
	8%	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	12% <sup>s</sup>	6% <sup>s</sup>	- <sup>s</sup>	8% <sup>s</sup>	9% <sup>s</sup>	10% <sup>s</sup>	9% <sup>s</sup>	9% <sup>s</sup>	6% <sup>s</sup>	- <sup>s</sup>	13% <sup>s</sup>	7% <sup>s</sup>	4% <sup>s</sup>	5% <sup>s</sup>	15% <sup>s</sup>	6% <sup>s</sup>	5% <sup>s</sup>	9% <sup>s</sup>	4% <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	- <sup>s</sup>	7% <sup>s</sup>	

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 13

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
1 - Absolutely certain not to vote	84	-	-	-	-	-	84	47	37	32	27	25	10	22	13	14	7	18	12	11	19	23	31	30	54	76
	8%	-	-	-	-	-	100%	9%	7%	11%	8%	7%	9%	13%	7%	8%	5%	8%	12%	4%	7%	11%	13%	5%	12%	8%
2	17	-	-	-	-	-	-	7	9	11	5	-	6	5	-	5	-	-	-	3	5	6	3	8	9	15
	2%	-	-	-	-	-	-s	1%	2%	4%	2%	-	5%	3%	-	3%	-	-	-s	1%	2%	3%	1%	1%	2%	1%
3	27	-	-	-	-	-	-	13	14	16	7	4	6	11	4	3	2	1	-	5	10	6	6	16	11	27
	3%	-	-	-	-	-	-s	3%	3%	6%	2%	1%	5%	6%	2%	2%	2%	1%	-s	2%	4%	3%	2%	3%	2%	3%
4	15	-	-	-	-	-	-	6	9	10	3	2	6	3	1	2	1	1	-	1	5	5	3	6	9	12
	2%	-	-	-	-	-	-s	1%	2%	3%	1%	1%	5%	2%	1%	1%	1%	*	-s	*	2%	3%	1%	1%	2%	1%
5	77	-	-	-	-	-	-	30	47	31	31	15	20	12	17	13	6	9	5	23	23	17	14	46	31	76
	8%	-	-	-	-	-	-s	6%	9%	11%	9%	4%	16%	7%	10%	7%	4%	4%	4%	8%	8%	8%	6%	8%	7%	8%
6	23	-	23	-	-	-	-	12	11	11	6	6	5	6	4	3	4	2	1	6	8	5	5	14	9	19
	2%	-	3%	-	-	-	-s	2%	2%	4%	2%	2%	4%	3%	2%	2%	3%	1%	1%	2%	3%	2%	2%	3%	2%	2%
7	65	-	65	65	-	-	-	38	28	42	15	8	21	21	6	10	3	4	2	18	15	15	18	33	33	56
	6%	-	8%	9%	-	-	-s	8%	5%	15%	4%	2%	17%	13%	3%	5%	2%	2%	2%	6%	5%	7%	7%	6%	7%	6%
8	81	-	81	81	81	-	-	34	47	23	25	34	10	13	13	13	16	17	8	17	31	17	16	48	33	82
	8%	-	11%	11%	12%	-	-s	7%	9%	8%	7%	9%	8%	8%	7%	7%	11%	8%	8%	6%	11%	8%	7%	9%	7%	8%
9	59	-	59	59	59	59	-	34	25	19	27	13	9	11	13	13	6	7	-	17	20	13	8	38	21	56
	6%	-	8%	8%	9%	10%	-s	7%	5%	7%	7%	4%	7%	6%	7%	8%	4%	3%	-s	6%	7%	6%	3%	7%	5%	6%
10 - Absolutely certain to vote	545	545	545	545	545	545	-	266	279	92	207	247	30	62	108	99	102	145	66	166	145	103	131	311	234	578
	54%	100%	70%	73%	80%	90%	-s	54%	54%	32%	58%	68%	24%	37%	60%	56%	67%	68%	65%	62%	51%	47%	55%	56%	51%	57%
Don't know	17	-	-	-	-	-	-	8	9	2	4	11	1	1	2	2	3	8	8	2	3	8	4	5	12	14
	2%	-	-	-	-	-	-s	2%	2%	1%	1%	3%	1%	1%	1%	2%	4%	8%	8%	1%	1%	3%	2%	1%	3%	1%
Mean	7.92	10.00	9.34	9.44	9.68	9.90	1.00	7.90	7.94	6.71	8.15	8.67	6.49	6.87	8.26	8.03	8.77	8.61	8.32	8.45	7.92	7.51	7.67	8.18	7.60	8.09

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 14

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
1 - Absolutely certain not to vote	84	5	8	1	2	15	12	6	37	47	13	58	9	30	33	25	20	10	29	45	26	18	31	27	8	70	8	3	9	8	76
	8%	2%	2%	2%	3%	3%	2%	2%	8%	8%	4%	10%	8%	7%	7%	7%	6%	7%	18%	7%	8%	7%	10%	7%	6%	8%	9%	1%	4%	6%	8%
2	17	1	1	2	-	6	5	3	8	9	4	10	4	6	6	9	3	1	4	12	5	5	1	10	4	17	-	1	1	-	15
	2%	*	*	3%	-s	1%	1%	1%	2%	2%	1%	2%	3%	1%	1%	3%	1%	*	3%	2%	2%	2%	*	3%	3%	2%	-s	*	*	-	1%
3	27	5	4	1	-	8	9	6	16	11	7	14	4	12	12	9	5	7	6	14	5	4	16	6	2	24	1	4	4	6	27
	3%	2%	1%	1%	-s	1%	2%	2%	4%	2%	2%	2%	3%	3%	3%	3%	1%	5%	4%	2%	1%	2%	5%	2%	1%	3%	1%	2%	2%	4%	3%
4	15	4	2	2	-	4	6	6	12	4	9	6	4	9	9	4	7	2	3	11	5	3	2	9	2	14	2	1	2	2	12
	2%	2%	1%	3%	-s	1%	1%	2%	3%	1%	3%	1%	3%	2%	2%	1%	2%	1%	2%	2%	2%	1%	*	2%	1%	2%	2%	1%	1%	2%	1%
5	77	12	26	5	3	40	26	17	29	48	32	37	11	32	32	28	17	12	20	44	34	27	19	24	10	62	8	11	10	6	76
	8%	5%	8%	6%	4%	7%	5%	5%	6%	9%	10%	6%	9%	8%	7%	8%	5%	8%	13%	6%	10%	11%	6%	7%	8%	7%	9%	4%	4%	4%	8%
6	23	10	6	1	1	9	13	11	10	13	5	19	4	10	10	6	10	4	3	16	9	8	7	7	1	22	1	6	3	*	19
	2%	4%	2%	1%	2%	2%	3%	3%	2%	2%	1%	3%	3%	3%	2%	2%	3%	3%	2%	2%	3%	3%	2%	1%	2%	1%	2%	2%	1%	*	2%
7	65	19	26	5	-	37	30	24	33	32	19	36	7	36	36	23	17	20	6	39	19	14	23	23	6	55	5	15	12	5	56
	6%	7%	8%	6%	-s	7%	6%	7%	7%	6%	6%	6%	6%	9%	8%	6%	5%	13%	4%	6%	6%	6%	7%	6%	5%	6%	5%	6%	5%	4%	6%
8	81	20	29	13	4	50	41	33	35	47	31	46	5	36	39	32	28	10	12	59	21	19	29	31	13	71	2	19	19	13	82
	8%	8%	9%	15%	7%	9%	8%	10%	8%	8%	9%	8%	5%	9%	9%	9%	8%	7%	8%	9%	6%	8%	9%	9%	10%	8%	2%	8%	8%	9%	8%
9	59	19	20	6	2	37	35	25	36	22	23	32	4	29	34	20	19	15	5	39	17	12	14	27	4	51	5	16	14	14	56
	6%	7%	6%	8%	3%	7%	7%	7%	8%	4%	7%	5%	4%	7%	8%	6%	6%	10%	3%	6%	5%	5%	5%	7%	3%	6%	6%	6%	6%	9%	6%
10 - Absolutely certain to vote	545	166	189	46	49	340	317	213	230	316	181	320	67	205	221	191	206	66	69	396	191	137	165	189	76	473	55	172	163	91	578
	54%	64%	60%	56%	78%	61%	63%	62%	51%	56%	55%	55%	57%	50%	50%	55%	61%	44%	43%	58%	57%	55%	53%	52%	57%	54%	62%	69%	68%	62%	57%
Don't know	17	1	6	-	2	11	6	1	5	12	4	9	-	5	5	4	7	3	3	11	2	-	3	12	7	15	2	2	3	-	14
	2%	*	2%	-s	4%	2%	1%	*	1%	2%	1%	2%	-	1%	1%	1%	2%	2%	2%	2%	*	-	1%	3%	5%	2%	2%	1%	1%	-	1%
Mean	7.92	8.77	8.64	8.47	9.30	8.63	8.70	8.70	7.83	7.99	8.22	7.89	7.78	7.85	7.91	7.98	8.41	7.72	6.74	8.19	8.00	7.94	7.80	7.94	8.13	7.94	8.20	9.03	8.85	8.53	8.09

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
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## Ipsos MORI Political Monitor - December 2013

Table 15

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutel y cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Satisfied	329 32%	181 33%	259 33%	254 34%	235 34%	204 34%	13 16% <sup>s</sup>	173 35%	156 30%	90 31%	115 32%	123 34%	36 29% <sup>s</sup>	54 33%	61 34%	54 31%	54 36%	69 32%	36 35% <sup>s</sup>	111 41%	99 35%	56 26%	62 26%	210 38%	118 26%	318 31%
Dissatisfied	585 58%	320 59%	453 59%	434 58%	398 58%	352 58%	58 69% <sup>s</sup>	282 57%	303 59%	162 56%	219 61%	205 56%	69 56% <sup>s</sup>	93 56%	107 59%	111 63%	84 56%	121 56%	56 55% <sup>s</sup>	143 53%	161 57%	146 67%	135 57%	304 55%	281 62%	607 60%
Don't know	97 10%	44 8%	62 8%	62 8%	52 8%	48 8%	13 15% <sup>s</sup>	42 8%	56 11%	37 13%	23 7%	37 10%	18 15% <sup>s</sup>	19 11%	13 7%	11 6%	13 9%	24 11%	11 10% <sup>s</sup>	16 6%	24 9%	16 7%	41 17%	40 7%	57 12%	86 9%
<b>Net satisfied</b>	<b>-257 -25%</b>	<b>-139 -25%</b>	<b>-194 -25%</b>	<b>-180 -24%</b>	<b>-163 -24%</b>	<b>-147 -24%</b>	<b>-44 -53%<sup>s</sup></b>	<b>-109 -22%</b>	<b>-147 -29%</b>	<b>-72 -25%</b>	<b>-104 -29%</b>	<b>-81 -22%</b>	<b>-32 -26%<sup>s</sup></b>	<b>-39 -23%</b>	<b>-46 -26%</b>	<b>-57 -33%</b>	<b>-30 -20%</b>	<b>-51 -24%</b>	<b>-20 -20%<sup>s</sup></b>	<b>-31 -12%</b>	<b>-62 -22%</b>	<b>-90 -42%</b>	<b>-73 -30%</b>	<b>-93 -17%</b>	<b>-163 -36%</b>	<b>-289 -29%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - December 2013

Table 16

## Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Satisfied	329	177	52	35	5	102	227	211	157	172	329	-	31	152	161	146	111	35	35	257	93	73	99	136	37	291	21	147	40	44	318
	32%	68%	16%	42% <sup>s</sup>	8% <sup>s</sup>	18%	45%	61%	35%	31%	100%	-	26%	37%	37%	42%	33%	23%	21%	37%	28%	29%	32%	37%	27%	33%	24% <sup>s</sup>	59%	17%	31%	31%
Dissatisfied	585	63	243	41	52	411	231	103	258	327	-	585	78	224	239	177	195	97	107	371	217	158	174	194	83	497	59	82	189	88	607
	58%	24%	77%	49% <sup>s</sup>	83% <sup>s</sup>	74%	46%	30%	57%	58%	-	100%	66%	54%	55%	51%	58%	64%	66%	54%	65%	64%	56%	53%	62%	57%	67% <sup>s</sup>	33%	79%	61%	60%
Don't know	97	22	21	7	6	43	45	30	35	62	-	-	10	36	37	26	32	18	19	58	24	16	38	35	14	85	8	20	11	13	86
	10%	8%	7%	9% <sup>s</sup>	9% <sup>s</sup>	8%	9%	9%	8%	11%	-	-	8%	9%	8%	7%	9%	12%	12%	8%	7%	6%	12%	10%	11%	10%	9% <sup>s</sup>	8%	5%	9%	9%
Net satisfied	-257	114	-191	-6	-47	-309	-3	108	-102	-155	329	-585	-48	-72	-78	-31	-84	-61	-73	-115	-124	-86	-75	-58	-46	-206	-38	66	-149	-44	-289
	-25%	44%	-61%	-7% <sup>s</sup>	-75% <sup>s</sup>	-55%	-1%	31%	-23%	-28%	100%	-100%	-40%	-18%	-18%	-9%	-25%	-41%	-45%	-17%	-37%	-35%	-24%	-16%	-35%	-24%	-43% <sup>s</sup>	26%	-62%	-30%	-29%

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 17

#### Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Satisfied	394 39%	220 40%	319 41%	311 42%	281 41%	248 41%	18 21% <sup>s</sup>	203 41%	191 37%	115 40%	130 37%	148 41%	46 38% <sup>s</sup>	69 41%	73 41%	57 32%	60 40%	88 41%	49 48% <sup>s</sup>	127 47%	118 41%	70 32%	79 33%	245 44%	149 33%	378 37%
Dissatisfied	530 52%	296 54%	404 52%	390 52%	366 53%	325 54%	53 63% <sup>s</sup>	256 52%	274 53%	138 48%	197 55%	195 54%	59 48% <sup>s</sup>	78 47%	93 51%	104 59%	82 54%	113 53%	47 46% <sup>s</sup>	125 46%	149 52%	130 59%	126 53%	274 49%	255 56%	557 55%
Don't know	88 9%	29 5%	50 6%	49 7%	38 6%	31 5%	13 15% <sup>s</sup>	37 8%	50 10%	37 13%	30 8%	21 6%	18 14% <sup>s</sup>	19 12%	15 8%	15 9%	8 6%	13 6%	6 6% <sup>s</sup>	17 6%	17 6%	19 9%	34 14%	35 6%	53 12%	76 8%
<b>Net satisfied</b>	<b>-136 -13%</b>	<b>-76 -14%</b>	<b>-85 -11%</b>	<b>-78 -10%</b>	<b>-84 -12%</b>	<b>-76 -13%</b>	<b>-35 -42%<sup>s</sup></b>	<b>-53 -11%</b>	<b>-83 -16%</b>	<b>-22 -8%</b>	<b>-66 -19%</b>	<b>-47 -13%</b>	<b>-13 -11%<sup>s</sup></b>	<b>-9 -6%</b>	<b>-20 -11%</b>	<b>-47 -27%</b>	<b>-22 -14%</b>	<b>-25 -12%</b>	<b>2 2%<sup>s</sup></b>	<b>2 1%</b>	<b>-31 -11%</b>	<b>-60 -27%</b>	<b>-47 -20%</b>	<b>-29 -5%</b>	<b>-107 -23%</b>	<b>-179 -18%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - December 2013

Table 18

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Satisfied	394 39%	204 78%	63 20%	38 46% <sup>s</sup>	9 15% <sup>s</sup>	131 24%	272 54%	242 70%	197 44%	196 35%	296 90%	65 11%	41 34%	189 46%	199 46%	170 49%	132 39%	38 26%	47 29%	302 44%	102 30%	75 30%	127 41%	165 45%	45 33%	346 40%	27 31% <sup>s</sup>	176 71%	50 21%	46 32%	378 37%
Dissatisfied	530 52%	45 17%	233 74%	41 49% <sup>s</sup>	49 79% <sup>s</sup>	384 69%	197 39%	86 25%	221 49%	308 55%	26 8%	476 81%	69 58%	189 46%	203 47%	155 44%	178 53%	92 61%	98 61%	332 48%	208 62%	153 62%	157 50%	165 45%	82 61%	448 51%	54 62% <sup>s</sup>	61 24%	178 74%	88 60%	557 55%
Don't know	88 9%	12 5%	19 6%	4 5% <sup>s</sup>	4 6% <sup>s</sup>	40 7%	34 7%	16 5%	31 7%	56 10%	7 2%	44 8%	9 8%	34 8%	34 8%	24 7%	27 8%	20 13%	16 10%	51 7%	25 7%	18 7%	27 9%	36 10%	8 6%	79 9%	6 7% <sup>s</sup>	12 5%	11 5%	11 8%	76 8%
<b>Net satisfied</b>	<b>-136 -13%</b>	<b>159 61%</b>	<b>-170 -54%</b>	<b>-3 -3%<sup>s</sup></b>	<b>-40 -64%<sup>s</sup></b>	<b>-253 -45%</b>	<b>76 15%</b>	<b>156 45%</b>	<b>-24 -5%</b>	<b>-112 -20%</b>	<b>270 82%</b>	<b>-411 -70%</b>	<b>-28 -23%</b>	<b>* *</b>	<b>-4 -1%</b>	<b>15 4%</b>	<b>-46 -14%</b>	<b>-53 -35%</b>	<b>-51 -32%</b>	<b>-30 -4%</b>	<b>-106 -32%</b>	<b>-78 -32%</b>	<b>-30 -10%</b>	<b>-1 *</b>	<b>-37 -27%</b>	<b>-103 -12%</b>	<b>-28 -32%<sup>s</sup></b>	<b>115 46%</b>	<b>-129 -54%</b>	<b>-42 -29%</b>	<b>-179 -18%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - December 2013

Table 19

### Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutel y cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Satisfied	283 28%	147 27%	227 29%	221 29%	195 29%	167 28%	16 19%	144 29%	139 27%	84 29%	87 24%	112 31%	30 25%	54 32%	48 26%	39 22%	46 30%	66 31%	43 42%	78 29%	79 28%	60 28%	66 28%	157 28%	126 28%	269 27%
Dissatisfied	581 57%	340 62%	461 60%	444 59%	415 61%	374 62%	45 53%	295 59%	286 56%	151 52%	228 64%	202 55%	73 59%	78 47%	109 60%	119 68%	93 61%	109 51%	35 34%	161 60%	170 60%	127 58%	124 52%	330 60%	251 55%	612 61%
Don't know	147 15%	58 11%	86 11%	85 11%	75 11%	63 10%	23 28%	57 12%	90 17%	54 19%	42 12%	51 14%	20 16%	34 20%	24 13%	18 10%	12 8%	38 18%	24 24%	32 12%	36 13%	31 14%	49 20%	67 12%	80 17%	130 13%
<b>Net satisfied</b>	<b>-298 -29%</b>	<b>-193 -35%</b>	<b>-234 -30%</b>	<b>-224 -30%</b>	<b>-219 -32%</b>	<b>-207 -34%</b>	<b>-29 -35%</b>	<b>-151 -30%</b>	<b>-147 -29%</b>	<b>-67 -23%</b>	<b>-141 -40%</b>	<b>-90 -25%</b>	<b>-43 -35%</b>	<b>-24 -15%</b>	<b>-61 -34%</b>	<b>-80 -45%</b>	<b>-47 -31%</b>	<b>-43 -20%</b>	<b>7 7%</b>	<b>-83 -31%</b>	<b>-90 -32%</b>	<b>-67 -31%</b>	<b>-58 -24%</b>	<b>-173 -31%</b>	<b>-124 -27%</b>	<b>-343 -34%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - December 2013

Table 20

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Satisfied	283	127	53	42	4	111	185	168	143	140	183	77	32	138	147	121	89	26	42	210	84	67	95	104	29	253	17	115	36	47	269
	28%	48%	17%	50% <sup>s</sup>	6% <sup>s</sup>	20%	37%	49%	32%	25%	56%	13%	27%	34%	34%	35%	27%	17%	26%	31%	25%	27%	30%	29%	21%	29%	19% <sup>s</sup>	46%	15%	32%	27%
Dissatisfied	581	104	229	30	52	378	254	134	259	322	105	442	77	219	233	182	201	97	91	384	208	150	166	207	89	491	58	108	179	83	612
	57%	40%	73%	36% <sup>s</sup>	84% <sup>s</sup>	68%	50%	39%	57%	57%	32%	76%	65%	53%	53%	52%	60%	65%	57%	56%	62%	61%	53%	57%	66%	56%	66% <sup>s</sup>	43%	75%	57%	61%
Don't know	147	31	33	11	6	67	65	42	49	98	41	66	9	54	57	46	46	27	28	91	42	30	50	55	17	129	13	26	25	16	130
	15%	12%	10%	14% <sup>s</sup>	10% <sup>s</sup>	12%	13%	12%	11%	17%	12%	11%	8%	13%	13%	13%	14%	18%	18%	13%	13%	12%	16%	15%	12%	15%	14% <sup>s</sup>	10%	10%	11%	13%
<b>Net satisfied</b>	<b>-298</b>	<b>22</b>	<b>-176</b>	<b>12</b>	<b>-48</b>	<b>-267</b>	<b>-69</b>	<b>34</b>	<b>-116</b>	<b>-182</b>	<b>78</b>	<b>-365</b>	<b>-46</b>	<b>-80</b>	<b>-86</b>	<b>-62</b>	<b>-112</b>	<b>-71</b>	<b>-50</b>	<b>-174</b>	<b>-123</b>	<b>-82</b>	<b>-71</b>	<b>-103</b>	<b>-61</b>	<b>-238</b>	<b>-41</b>	<b>7</b>	<b>-143</b>	<b>-36</b>	<b>-343</b>
	<b>-29%</b>	<b>9%</b>	<b>-56%</b>	<b>14%<sup>s</sup></b>	<b>-77%<sup>s</sup></b>	<b>-48%</b>	<b>-14%</b>	<b>10%</b>	<b>-26%</b>	<b>-32%</b>	<b>24%</b>	<b>-62%</b>	<b>-39%</b>	<b>-19%</b>	<b>-20%</b>	<b>-18%</b>	<b>-33%</b>	<b>-47%</b>	<b>-31%</b>	<b>-25%</b>	<b>-37%</b>	<b>-33%</b>	<b>-23%</b>	<b>-28%</b>	<b>-45%</b>	<b>-27%</b>	<b>-47%<sup>s</sup></b>	<b>3%</b>	<b>-60%</b>	<b>-25%</b>	<b>-34%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 21

**Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Satisfied	297 29%	176 32%	246 32%	245 33%	222 32%	189 31%	11 13%	148 30%	149 29%	90 31%	100 28%	107 29%	40 33%	50 30%	48 27%	52 30%	40 26%	67 32%	43 42%	83 31%	68 24%	69 32%	78 33%	151 27%	147 32%	295 29%
Dissatisfied	549 54%	310 57%	425 55%	404 54%	380 55%	343 57%	51 61%	285 58%	263 51%	133 46%	206 58%	209 57%	55 45%	78 47%	102 56%	104 59%	97 65%	112 52%	44 43%	156 58%	178 62%	102 47%	113 47%	333 60%	215 47%	569 56%
Don't know	165 16%	59 11%	103 13%	102 14%	84 12%	71 12%	23 27%	62 13%	103 20%	66 23%	51 14%	48 13%	27 22%	39 23%	31 17%	20 11%	14 9%	34 16%	15 15%	31 12%	39 14%	47 21%	48 20%	70 13%	95 21%	147 15%
<b>Net satisfied</b>	<b>-251 -25%</b>	<b>-133 -24%</b>	<b>-179 -23%</b>	<b>-160 -21%</b>	<b>-158 -23%</b>	<b>-154 -26%</b>	<b>-41 -48%</b>	<b>-137 -28%</b>	<b>-114 -22%</b>	<b>-43 -15%</b>	<b>-106 -30%</b>	<b>-102 -28%</b>	<b>-15 -12%</b>	<b>-28 -17%</b>	<b>-54 -30%</b>	<b>-52 -29%</b>	<b>-58 -38%</b>	<b>-44 -21%</b>	<b>-1 -1%</b>	<b>-72 -27%</b>	<b>-110 -39%</b>	<b>-34 -15%</b>	<b>-35 -15%</b>	<b>-182 -33%</b>	<b>-69 -15%</b>	<b>-274 -27%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - December 2013

Table 22

## Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Satisfied	297 29%	66 25%	147 47%	28 34% <sup>s</sup>	7 11% <sup>s</sup>	196 35%	114 23%	94 27%	125 28%	172 31%	126 38%	146 25%	35 29%	107 26%	113 26%	112 32%	91 27%	39 26%	51 30%	203	102 31%	84 34%	101 33%	94 26%	32 24%	257 29%	19 21% <sup>s</sup>	61 24%	97 40%	53 36%	295 29%
Dissatisfied	549 54%	159 61%	128 41%	47 57% <sup>s</sup>	51 82% <sup>s</sup>	286 51%	318 63%	206 60%	268 59%	281 50%	161 49%	354 60%	68 57%	238 58%	256 59%	185 53%	201 60%	80 53%	72 45%	386 56%	182 54%	129 52%	155 50%	212 58%	88 66%	471 54%	52 60% <sup>s</sup>	159 64%	114 48%	81 56%	569 56%
Don't know	165 16%	37 14%	40 13%	8 9% <sup>s</sup>	4 7% <sup>s</sup>	74 13%	71 14%	45 13%	57 13%	108 19%	41 13%	85 15%	16 14%	66 16%	68 16%	52 15%	45 13%	31 20%	38 24%	96 14%	50 15%	34 14%	54 17%	61 17%	14 10%	145 17%	16 19% <sup>s</sup>	29 12%	29 12%	11 8%	147 15%
<b>Net satisfied</b>	<b>-251 -25%</b>	<b>-93 -36%</b>	<b>19 6%</b>	<b>-19 -23%<sup>s</sup></b>	<b>-45 -72%<sup>s</sup></b>	<b>-91 -16%</b>	<b>-203 -40%</b>	<b>-112 -33%</b>	<b>-142 -32%</b>	<b>-109 -19%</b>	<b>-35 -11%</b>	<b>-207 -35%</b>	<b>-33 -28%</b>	<b>-131 -32%</b>	<b>-143 -33%</b>	<b>-73 -21%</b>	<b>-111 -33%</b>	<b>-41 -27%</b>	<b>-20 -13%</b>	<b>-183 -27%</b>	<b>-79 -24%</b>	<b>-46 -19%</b>	<b>-54 -17%</b>	<b>-118 -32%</b>	<b>-56 -42%</b>	<b>-214 -25%</b>	<b>-34 -38%<sup>s</sup></b>	<b>-98 -39%</b>	<b>-18 -7%</b>	<b>-29 -20%</b>	<b>-274 -27%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 23  
**Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Satisfied	338	194	272	268	249	215	25	191	147	88	105	144	37	52	47	59	53	91	44	92	86	85	76	178	160	319
	33%	36%	35%	36%	36%	36%	30% <sup>s</sup>	39%	29%	31%	30%	40%	30% <sup>s</sup>	31%	26%	33%	35%	43%	43% <sup>s</sup>	34%	30%	39%	32%	32%	35%	32%
Dissatisfied	385	233	314	300	280	254	21	193	192	106	155	124	47	58	79	77	59	65	20	119	130	66	69	249	136	410
	38%	43%	41%	40%	41%	42%	25% <sup>s</sup>	39%	37%	36%	44%	34%	38% <sup>s</sup>	35%	43%	44%	39%	31%	19% <sup>s</sup>	44%	46%	30%	29%	45%	30%	41%
Don't know	288	118	187	182	156	134	38	112	176	96	96	96	39	56	56	40	39	57	38	60	68	67	94	127	161	282
	28%	22%	24%	24%	23%	22%	45% <sup>s</sup>	23%	34%	33%	27%	26%	32% <sup>s</sup>	34%	31%	23%	26%	27%	38% <sup>s</sup>	22%	24%	31%	39%	23%	35%	28%
<b>Net satisfied</b>	<b>-47</b>	<b>-38</b>	<b>-42</b>	<b>-33</b>	<b>-32</b>	<b>-39</b>	<b>4</b>	<b>-2</b>	<b>-45</b>	<b>-17</b>	<b>-50</b>	<b>20</b>	<b>-11</b>	<b>-6</b>	<b>-32</b>	<b>-18</b>	<b>-5</b>	<b>25</b>	<b>24</b>	<b>-27</b>	<b>-44</b>	<b>19</b>	<b>6</b>	<b>-72</b>	<b>25</b>	<b>-91</b>
	-5%	-7%	-5%	-4%	-5%	-6%	5% <sup>s</sup>	*	-9%	-6%	-14%	6%	-9% <sup>s</sup>	-4%	-18%	-10%	-3%	12%	24% <sup>s</sup>	-10%	-16%	9%	3%	-13%	5%	-9%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
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## Ipsos MORI Political Monitor - December 2013

Table 24

**Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out-right	Priv-ate-rent-er	Soc-ial-rent-er	Total owner-occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Satisfied	338 33%	116 44%	67 21%	23 28% <sup>s</sup>	55 87% <sup>s</sup>	164 29%	213 42%	140 41%	145 32%	193 35%	149 45%	173 30%	32 27%	140 34%	145 33%	112 32%	133 40%	35 23%	51 32%	245 36%	114 34%	92 37%	101 33%	123 34%	34 25%	298 34%	22 25% <sup>s</sup>	120 48%	61 25%	30 20%	319 32%
Dissatisfied	385 38%	89 34%	159 51%	35 42% <sup>s</sup>	4 6% <sup>s</sup>	239 43%	168 33%	124 36%	190 42%	195 35%	103 31%	251 43%	53 45%	162 39%	178 41%	132 38%	125 37%	79 53%	43 27%	257 37%	131 39%	96 39%	119 38%	135 37%	60 45%	331 38%	35 40% <sup>s</sup>	73 30%	118 49%	79 54%	410 41%
Don't know	288 28%	56 22%	88 28%	24 29% <sup>s</sup>	4 6% <sup>s</sup>	154 28%	122 24%	80 23%	116 26%	172 31%	76 23%	162 28%	33 28%	109 27%	114 26%	105 30%	79 23%	36 24%	67 42%	184 27%	90 27%	60 24%	90 29%	107 29%	40 30%	244 28%	31 35% <sup>s</sup>	56 22%	61 25%	37 26%	282 28%
<b>Net satisfied</b>	<b>-47 -5%</b>	<b>27 10%</b>	<b>-92 -29%</b>	<b>-12 -14%<sup>s</sup></b>	<b>51 81%<sup>s</sup></b>	<b>-75 -13%</b>	<b>45 9%</b>	<b>16 5%</b>	<b>-45 -10%</b>	<b>-2 *</b>	<b>46 14%</b>	<b>-78 -13%</b>	<b>-21 -18%</b>	<b>-21 -5%</b>	<b>-34 -8%</b>	<b>-20 -6%</b>	<b>9 3%</b>	<b>-44 -30%</b>	<b>8 5%</b>	<b>-11 -2%</b>	<b>-17 -5%</b>	<b>-4 -2%</b>	<b>-18 -6%</b>	<b>-12 -3%</b>	<b>-26 -20%</b>	<b>-32 -4%</b>	<b>-13 -15%<sup>s</sup></b>	<b>46 19%</b>	<b>-57 -24%</b>	<b>-49 -34%</b>	<b>-91 -9%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - December 2013

Table 25  
**Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutel y cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
Improve	445 44%	258 47%	365 47%	358 48%	327 48%	292 48%	17 20% <b>s</b>	254 51%	191 37%	130 45%	158 44%	157 43%	57 47% <b>s</b>	73 44%	79 44%	79 45%	60 40%	97 45%	47 47% <b>s</b>	151 56%	134 47%	73 33%	88 37%	285 51%	160 35%	422 42%
Stay the same	277 27%	138 25%	212 27%	203 27%	182 27%	152 25%	22 26% <b>s</b>	125 25%	153 30%	77 27%	108 30%	93 25%	40 32% <b>s</b>	37 22%	62 34%	46 26%	36 24%	56 26%	25 24% <b>s</b>	75 28%	86 30%	62 28%	55 23%	160 29%	117 26%	291 29%
Get worse	264 26%	136 25%	182 24%	174 23%	162 24%	146 24%	42 50% <b>s</b>	111 22%	153 30%	80 28%	88 25%	96 26%	26 21% <b>s</b>	54 32%	38 21%	50 28%	51 34%	45 21%	20 19% <b>s</b>	42 15%	60 21%	78 36%	84 35%	102 18%	162 35%	277 27%
Don't know	24 2%	14 2%	14 2%	14 2%	14 2%	14 2%	3 4% <b>s</b>	6 1%	19 4%	3 1%	3 1%	19 5%	- -s	3 2%	1 1%	1 1%	3 2%	16 7%	10 10% <b>s</b>	3 1%	4 2%	6 3%	12 5%	7 1%	17 4%	21 2%
<b>Net improve</b>	<b>181 18%</b>	<b>122 22%</b>	<b>183 24%</b>	<b>184 24%</b>	<b>165 24%</b>	<b>145 24%</b>	<b>-25 -30%<b>s</b></b>	<b>143 29%</b>	<b>38 7%</b>	<b>51 18%</b>	<b>70 20%</b>	<b>61 17%</b>	<b>31 25%<b>s</b></b>	<b>20 12%</b>	<b>41 23%</b>	<b>29 17%</b>	<b>9 6%</b>	<b>52 24%</b>	<b>28 27%<b>s</b></b>	<b>109 40%</b>	<b>74 26%</b>	<b>-5 -2%</b>	<b>3 1%</b>	<b>183 33%</b>	<b>-2 *</b>	<b>145 14%</b>

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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**Ipsos MORI**

### Ipsos MORI Political Monitor - December 2013

Table 26  
**Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
Improve	445 44%	183 70%	104 33%	54 65% <sup>s</sup>	19 31% <sup>s</sup>	203 36%	282 56%	238 69%	232 52%	213 38%	238 72%	173 30%	40 34%	224 55%	232 53%	168 48%	170 50%	57 38%	48 30%	338 49%	136 41%	111 45%	135 44%	174 48%	55 41%	401 46%	25 28% <sup>s</sup>	157 63%	67 28%	75 52%	422 42%
Stay the same	277 27%	49 19%	104 33%	14 17% <sup>s</sup>	16 26% <sup>s</sup>	165 30%	111 22%	63 18%	117 26%	160 29%	70 21%	174 30%	41 35%	96 23%	106 24%	107 31%	83 24%	39 26%	45 28%	189 28%	85 25%	56 23%	92 30%	101 28%	42 31%	232 27%	28 32% <sup>s</sup>	59 24%	85 35%	39 27%	291 29%
Get worse	264 26%	24 9%	99 31%	15 18% <sup>s</sup>	27 43% <sup>s</sup>	175 31%	100 20%	39 11%	97 21%	168 30%	17 5%	228 39%	35 30%	89 22%	96 22%	70 20%	67 20%	53 35%	67 42%	137 20%	106 32%	76 31%	75 24%	83 23%	36 27%	223 26%	30 34% <sup>s</sup>	31 13%	81 34%	28 19%	277 27%
Don't know	24 2%	4 2%	9 3%	- - <sup>s</sup>	- - <sup>s</sup>	14 2%	9 2%	4 1%	4 1%	20 4%	3 1%	10 2%	2 2%	3 1%	3 1%	3 1%	18 5%	2 1%	1 1%	21 3%	7 2%	3 1%	9 3%	8 2%	2 2%	17 2%	5 5% <sup>s</sup>	2 1%	7 3%	3 2%	21 2%
<b>Net improve</b>	<b>181 18%</b>	<b>159 61%</b>	<b>5 2%</b>	<b>39 47%<sup>s</sup></b>	<b>-7 -12%<sup>s</sup></b>	<b>28 5%</b>	<b>182 36%</b>	<b>198 58%</b>	<b>136 30%</b>	<b>45 8%</b>	<b>220 67%</b>	<b>-54 -9%</b>	<b>5 4%</b>	<b>135 33%</b>	<b>137 31%</b>	<b>99 28%</b>	<b>102 30%</b>	<b>3 2%</b>	<b>-20 -12%</b>	<b>201 29%</b>	<b>30 9%</b>	<b>35 14%</b>	<b>61 20%</b>	<b>91 25%</b>	<b>19 14%</b>	<b>178 20%</b>	<b>-5 -6%<sup>s</sup></b>	<b>125 50%</b>	<b>-14 -6%</b>	<b>47 32%</b>	<b>145 14%</b>

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 27

**(DEC)Q11. Which of these statements comes closest to your views of Chancellor, George Osborne?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
I like George Osborne and I like his policies	190 19%	119 22%	160 21%	157 21%	145 21%	132 22%	7 9%	99 20%	91 18%	43 15%	62 17%	84 23%	20 16%	24 14%	28 16%	34 19%	26 17%	58 27%	33 32%	56 21%	52 18%	36 16%	46 19%	108 20%	82 18%	179 18%
I like George Osborne but I do not like his policies	78 8%	33 6%	55 7%	54 7%	49 7%	39 6%	7 9%	40 8%	38 7%	24 8%	25 7%	29 8%	6 5%	18 11%	10 6%	15 8%	8 6%	21 10%	10 10%	19 7%	15 5%	19 9%	24 10%	34 6%	43 9%	77 8%
I do not like George Osborne but I like his policies	175 17%	109 20%	145 19%	139 19%	131 19%	118 19%	2 2%	96 19%	79 15%	40 14%	70 20%	65 18%	14 12%	25 15%	31 17%	39 22%	40 26%	26 12%	7 7%	59 22%	58 20%	32 15%	26 11%	117 21%	58 13%	185 18%
I do not like George Osborne and I do not like his policies	376 37%	215 39%	303 39%	292 39%	267 39%	238 39%	30 35%	192 39%	184 36%	103 35%	145 41%	128 35%	49 40%	54 32%	76 42%	69 39%	57 38%	71 33%	27 26%	102 38%	113 40%	78 36%	83 35%	215 39%	161 35%	396 39%
Don't know	193 19%	70 13%	111 14%	108 14%	93 14%	78 13%	38 45%	69 14%	124 24%	80 28%	55 15%	58 16%	34 28%	46 28%	35 20%	19 11%	20 13%	37 18%	25 24%	33 12%	46 16%	53 24%	60 25%	80 14%	113 25%	174 17%
<b>Combinations - Summary net</b>																										
<b>I like George Osborne</b>	268 26%	151 28%	215 28%	212 28%	194 28%	170 28%	15 17%	139 28%	129 25%	67 23%	87 24%	113 31%	26 21%	41 25%	38 21%	49 28%	34 23%	79 37%	43 43%	75 28%	67 24%	55 25%	70 29%	143 26%	125 27%	256 25%
<b>I like his policies</b>	365 36%	228 42%	304 39%	296 40%	276 40%	249 41%	9 11%	195 39%	169 33%	83 29%	132 37%	150 41%	34 28%	49 29%	59 33%	73 41%	65 43%	84 39%	40 39%	115 43%	110 39%	68 31%	72 30%	225 41%	140 31%	364 36%
<b>I do not like George Osborne</b>	551 54%	324 59%	448 58%	431 57%	398 58%	356 59%	31 37%	288 58%	263 51%	142 49%	215 60%	193 53%	63 51%	79 47%	107 59%	108 61%	96 64%	97 45%	34 33%	161 60%	171 60%	110 50%	109 46%	332 60%	219 48%	581 57%
<b>I do not like his policies</b>	454 45%	247 45%	358 46%	346 46%	316 46%	277 46%	37 44%	232 47%	222 43%	126 44%	170 48%	157 43%	55 45%	72 43%	86 48%	84 48%	65 43%	92 43%	37 37%	122 45%	128 45%	97 44%	107 45%	250 45%	204 45%	473 47%

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 28

(DEC)Q11. Which of these statements comes closest to your views of Chancellor, George Osborne?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out-right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot.	Con	Lab		LD	
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011	
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011	
I like George Osborne and I like his policies	190 19%	118 45%	24 8%	7 8%	10 16%	48 9%	141 28%	124 36%	81 18%	109 19%	128 39%	44 8%	16 14%	74 18%	76 18%	75 21%	76 22%	18 12%	18 11%	150 22%	50 15%	41 17%	57 18%	83 23%	21 16%	172 20%	9 10%	108 43%	15 6%	15 10%	179 18%	
I like George Osborne but I do not like his policies	78 8%	21 8%	25 8%	5 6%	4 6%	40 7%	36 7%	26 7%	31 7%	47 8%	25 7%	42 7%	12 10%	30 7%	30 7%	21 6%	29 9%	9 6%	19 12%	50 7%	29 9%	19 8%	25 8%	24 7%	12 9%	64 7%	10 11%	16 7%	17 7%	12 8%	77 8%	
I do not like George Osborne but I like his policies	175 17%	73 28%	26 8%	30 36%	15 24%	80 14%	127 25%	103 30%	94 21%	81 14%	104 32%	56 10%	24 20%	91 22%	93 21%	70 20%	63 19%	23 15%	12 8%	133 19%	46 14%	41 17%	59 19%	70 19%	21 15%	161 18%	5 5%	69 28%	23 10%	31 22%	185 18%	
I do not like George Osborne and I do not like his policies	376 37%	16 6%	188 60%	28 34%	28 45%	296 53%	124 25%	44 13%	168 37%	208 37%	29 9%	336 57%	48 40%	140 34%	161 37%	114 33%	128 38%	69 46%	64 40%	242 35%	152 45%	109 44%	112 36%	112 31%	55 41%	309 35%	43 49%	29 12%	153 64%	65 45%	396 39%	
Don't know	193 19%	34 13%	52 16%	13 16%	6 10%	92 17%	74 15%	47 14%	76 17%	117 21%	44 13%	106 18%	19 16%	76 18%	77 18%	69 20%	42 12%	32 21%	48 30%	111 16%	58 17%	37 15%	58 19%	77 21%	26 19%	166 19%	21 24%	27 11%	32 13%	22 15%	174 17%	
<b>Combinations - Summary net</b>																																
<b>I like George Osborne</b>	268 26%	139 53%	50 16%	11 14%	13 22%	89 16%	178 35%	150 44%	112 25%	156 28%	152 46%	86 15%	28 24%	104 25%	106 24%	96 27%	104 31%	27 18%	37 23%	200 29%	79 24%	60 24%	82 26%	107 29%	33 25%	236 27%	19 22%	124 50%	32 13%	27 18%	256 25%	
<b>I like his policies</b>	365 36%	190 73%	50 16%	37 45%	25 40%	128 23%	268 53%	227 66%	175 39%	190 34%	231 70%	100 17%	40 34%	165 40%	169 39%	145 42%	138 41%	41 27%	31 19%	283 41%	96 29%	83 33%	116 37%	152 42%	42 31%	333 38%	14 16%	176 71%	38 16%	47 32%	364 36%	
<b>I do not like George Osborne</b>	551 54%	89 34%	214 68%	58 70%	43 69%	376 68%	251 50%	147 43%	263 58%	288 51%	133 40%	392 67%	72 61%	231 56%	254 58%	184 53%	191 57%	91 61%	76 47%	374 55%	198 59%	150 61%	171 55%	182 50%	75 56%	470 54%	48 54%	98 39%	176 73%	96 66%	581 57%	
<b>I do not like his policies</b>	454 45%	37 14%	213 68%	32 39%	32 51%	336 60%	160 32%	70 20%	200 44%	254 45%	54 16%	378 65%	59 50%	170 41%	191 44%	135 39%	157 47%	78 52%	83 51%	292 43%	181 54%	128 52%	137 44%	136 37%	66 49%	373 43%	53 60%	45 18%	170 71%	77 53%	473 47%	

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
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### Ipsos MORI Political Monitor - December 2013

Table 29

**(DEC)Q12. Which of these statements comes closest to your views of Shadow Chancellor, Ed Balls?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
I like Ed Balls and I like his policies	161 16%	103 19%	142 18%	141 19%	128 19%	111 18%	6 7% <b>s</b>	78 16%	83 16%	35 12%	59 17%	66 18%	14 11% <b>s</b>	21 13%	36 20%	24 13%	27 18%	39 18%	19 18% <b>s</b>	46 17%	41 14%	37 17%	38 16%	86 16%	74 16%	169 17%
I like Ed Balls but I do not like his policies	111 11%	59 11%	85 11%	85 11%	81 12%	69 12%	6 7% <b>s</b>	59 12%	52 10%	30 10%	43 12%	37 10%	14 11% <b>s</b>	16 10%	19 11%	24 14%	20 13%	17 8%	5 5% <b>s</b>	29 11%	33 12%	22 10%	27 11%	62 11%	49 11%	108 11%
I do not like Ed Balls but I like his policies	105 10%	66 12%	85 11%	84 11%	81 12%	75 12%	- - <b>s</b>	50 10%	55 11%	38 13%	36 10%	30 8%	15 12% <b>s</b>	23 14%	18 10%	18 10%	17 11%	13 6%	6 6% <b>s</b>	27 10%	40 14%	21 10%	16 7%	67 12%	37 8%	112 11%
I do not like Ed Balls and I do not like his policies	413 41%	239 44%	330 43%	314 42%	289 42%	256 42%	31 36% <b>s</b>	223 45%	191 37%	99 34%	151 42%	163 45%	45 36% <b>s</b>	54 33%	70 39%	80 46%	68 45%	95 45%	44 44% <b>s</b>	124 46%	118 42%	85 39%	86 36%	243 44%	171 37%	407 40%
Don't know	221 22%	80 15%	130 17%	126 17%	107 16%	92 15%	41 49% <b>s</b>	87 17%	135 26%	87 30%	67 19%	67 18%	36 29% <b>s</b>	51 31%	37 20%	30 17%	18 12%	49 23%	28 27% <b>s</b>	44 16%	52 18%	53 24%	72 30%	96 17%	126 27%	215 21%
<b>Combinations - Summary net</b>																										
<b>I like Ed Balls</b>	271 27%	161 30%	228 29%	227 30%	209 30%	181 30%	12 15% <b>s</b>	136 27%	135 26%	65 22%	103 29%	104 28%	27 22% <b>s</b>	38 23%	55 30%	48 27%	47 31%	56 26%	24 23% <b>s</b>	75 28%	74 26%	58 27%	65 27%	148 27%	123 27%	277 27%
<b>I like his policies</b>	266 26%	168 31%	228 29%	225 30%	209 31%	187 31%	6 7% <b>s</b>	128 26%	138 27%	73 25%	96 27%	97 27%	29 23% <b>s</b>	45 27%	54 30%	42 24%	44 29%	53 25%	25 24% <b>s</b>	73 27%	81 29%	58 27%	54 23%	154 28%	112 24%	281 28%
<b>I do not like Ed Balls</b>	518 51%	304 56%	416 54%	398 53%	370 54%	331 55%	31 36% <b>s</b>	273 55%	245 48%	137 47%	187 52%	194 53%	60 49% <b>s</b>	78 47%	89 49%	98 56%	85 56%	109 51%	50 49% <b>s</b>	151 56%	159 56%	107 49%	102 43%	310 56%	208 46%	519 51%
<b>I do not like his policies</b>	524 52%	297 55%	416 54%	399 53%	369 54%	326 54%	37 44% <b>s</b>	282 57%	242 47%	129 44%	194 54%	201 55%	58 47% <b>s</b>	70 42%	90 50%	105 59%	88 59%	113 53%	49 49% <b>s</b>	153 57%	151 53%	107 49%	113 47%	305 55%	219 48%	515 51%

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - December 2013

Table 30  
**(DEC)Q12. Which of these statements comes closest to your views of Shadow Chancellor, Ed Balls?**

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
I like Ed Balls and I like his policies	161 16%	15 6%	100 32%	12 15%	5 8%	129 23%	44 9%	27 8%	67 15%	94 17%	37 11%	114 20%	18 15%	64 16%	71 16%	49 14%	56 17%	24 16%	30 18%	105 15%	63 19%	50 20%	53 17%	45 12%	16 12%	135 15%	13 14%	12 5%	69 29%	30 21%	169 17%
I like Ed Balls but I do not like his policies	111 11%	42 16%	23 7%	9 11%	5 7%	45 8%	64 13%	51 15%	52 11%	59 11%	50 15%	54 9%	14 12%	49 12%	49 11%	37 11%	43 13%	12 8%	15 9%	81 12%	33 10%	22 9%	38 12%	40 11%	12 9%	98 11%	11 12%	33 13%	21 9%	15 10%	108 11%
I do not like Ed Balls but I like his policies	105 10%	13 5%	61 19%	8 9%	3 5%	81 15%	34 7%	21 6%	63 14%	42 7%	23 7%	78 13%	19 16%	44 11%	51 12%	34 10%	32 10%	24 16%	11 7%	67 10%	36 11%	24 10%	30 10%	40 11%	22 16%	85 10%	12 14%	8 3%	45 19%	28 20%	112 11%
I do not like Ed Balls and I do not like his policies	413 41%	154 59%	64 20%	39 48%	43 69%	188 34%	278 55%	194 56%	175 39%	239 43%	161 49%	219 37%	40 34%	172 42%	180 41%	147 42%	154 46%	52 35%	54 33%	302 44%	143 43%	107 43%	122 39%	148 40%	46 34%	360 41%	36 41%	160 64%	54 22%	50 34%	407 40%
Don't know	221 22%	37 14%	67 21%	14 17%	6 10%	113 20%	83 16%	51 15%	94 21%	128 23%	58 18%	120 21%	28 24%	82 20%	85 19%	80 23%	51 15%	38 25%	52 32%	131 19%	60 18%	44 18%	68 22%	93 25%	39 29%	194 22%	16 19%	35 14%	51 21%	22 15%	215 21%
<b>Combinations - Summary net</b>																															
<b>I like Ed Balls</b>	271 27%	57 22%	123 39%	21 26%	10 16%	174 31%	108 22%	78 23%	119 26%	153 27%	87 26%	168 29%	31 26%	113 27%	121 28%	87 25%	99 29%	36 24%	44 27%	186 27%	96 29%	73 29%	91 29%	85 23%	28 21%	233 27%	23 27%	46 18%	90 37%	45 31%	277 27%
<b>I like his policies</b>	266 26%	28 11%	161 51%	20 24%	9 14%	210 38%	78 16%	48 14%	130 29%	135 24%	60 18%	192 33%	37 31%	108 26%	122 28%	84 24%	88 26%	48 32%	41 25%	172 25%	98 29%	74 30%	82 27%	85 23%	37 28%	220 25%	25 28%	20 8%	114 48%	59 40%	281 28%
<b>I do not like Ed Balls</b>	518 51%	168 64%	125 40%	47 57%	46 74%	269 48%	312 62%	215 62%	238 53%	280 50%	184 56%	297 51%	59 50%	216 53%	231 53%	182 52%	187 55%	76 51%	65 40%	368 54%	178 53%	130 53%	152 49%	188 51%	67 50%	445 51%	48 55%	168 67%	99 41%	78 54%	519 51%
<b>I do not like his policies</b>	524 52%	197 75%	87 28%	49 59%	48 76%	233 42%	342 68%	245 71%	226 50%	298 53%	211 64%	273 47%	53 45%	221 54%	230 53%	185 53%	198 59%	65 43%	68 42%	382 56%	176 53%	129 52%	160 52%	188 51%	58 43%	458 53%	47 53%	194 78%	74 31%	65 44%	515 51%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

### Ipsos MORI Political Monitor - December 2013

Table 31  
**(DEC)Q13. Which of these statements comes closest to your views of London Mayor, Boris Johnson?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
I like Boris Johnson and I like his policies	398 39%	211 39%	311 40%	301 40%	275 40%	238 39%	26 31% <b>s</b>	188 38%	209 41%	133 46%	133 37%	131 36%	65 53% <b>s</b>	69 41%	70 39%	63 36%	56 37%	76 35%	31 30% <b>s</b>	112 41%	135 47%	72 33%	79 33%	246 44%	151 33%	391 39%
I like Boris Johnson but I do not like his policies	199 20%	108 20%	163 21%	154 21%	138 20%	120 20%	10 12% <b>s</b>	121 24%	78 15%	61 21%	68 19%	69 19%	28 23% <b>s</b>	33 20%	32 18%	36 20%	35 23%	34 16%	15 14% <b>s</b>	57 21%	52 18%	46 21%	44 18%	109 20%	90 20%	196 19%
I do not like Boris Johnson but I like his policies	50 5%	28 5%	39 5%	39 5%	33 5%	32 5%	2 2% <b>s</b>	18 4%	32 6%	15 5%	21 6%	14 4%	8 7% <b>s</b>	7 4%	6 4%	15 8%	6 4%	8 4%	4 4% <b>s</b>	21 8%	15 5%	6 3%	9 4%	35 6%	15 3%	55 5%
I do not like Boris Johnson and I do not like his policies	180 18%	109 20%	141 18%	139 19%	132 19%	118 20%	14 17% <b>s</b>	92 19%	87 17%	33 11%	73 20%	74 20%	8 7% <b>s</b>	25 15%	35 19%	38 21%	28 19%	45 21%	18 18% <b>s</b>	40 15%	46 16%	44 20%	49 21%	86 16%	93 20%	194 19%
Don't know	185 18%	89 16%	119 15%	117 16%	107 16%	96 16%	31 37% <b>s</b>	76 15%	108 21%	46 16%	62 17%	77 21%	13 11% <b>s</b>	33 20%	37 21%	24 14%	26 17%	51 24%	34 33% <b>s</b>	41 15%	37 13%	50 23%	58 24%	77 14%	107 23%	175 17%
<b>Combinations - Summary net</b>																										
<b>I like Boris Johnson</b>	596 59%	318 58%	474 61%	455 61%	413 60%	358 59%	37 44% <b>s</b>	309 62%	288 56%	195 67%	201 56%	200 55%	93 76% <b>s</b>	102 61%	102 56%	99 56%	91 60%	109 51%	46 45% <b>s</b>	168 62%	187 66%	118 54%	123 52%	355 64%	241 53%	587 58%
<b>I like his policies</b>	448 44%	239 44%	350 45%	340 45%	308 45%	270 45%	28 34% <b>s</b>	207 42%	242 47%	149 51%	154 43%	145 40%	73 59% <b>s</b>	76 45%	78 42%	62 44%	84 41%	35 39%	132 49%	149 53%	78 36%	88 37%	282 51%	166 36%	446 44%	
<b>I do not like Boris Johnson</b>	230 23%	138 25%	181 23%	179 24%	165 24%	150 25%	16 19% <b>s</b>	111 22%	119 23%	48 17%	94 26%	88 24%	17 13% <b>s</b>	32 19%	42 23%	52 30%	34 23%	53 25%	23 22% <b>s</b>	61 23%	61 21%	50 23%	58 24%	122 22%	108 24%	249 25%
<b>I do not like his policies</b>	378 37%	217 40%	305 39%	293 39%	270 39%	238 39%	25 29% <b>s</b>	213 43%	165 32%	95 33%	141 40%	143 39%	37 30% <b>s</b>	58 35%	67 37%	74 42%	63 42%	79 37%	33 32% <b>s</b>	97 36%	98 35%	90 41%	93 39%	195 35%	183 40%	390 39%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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# Ipsos MORI Political Monitor - December 2013

Table 32  
**(DEC)Q13. Which of these statements comes closest to your views of London Mayor, Boris Johnson?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out-right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab		LD	
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011	
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011	
I like Boris Johnson and I like his policies	398	168	79	41	18	165	255	209	188	210	195	156	48	179	189	162	127	55	49	289	98	69	126	174	56	350	29	158	42	51	391	
	39%	64%	25%	49%	29%	30%	51%	61%	42%	37%	59%	27%	40%	43%	43%	47%	38%	37%	30%	42%	29%	28%	41%	48%	42%	40%	33%	64%	18%	35%	39%	
I like Boris Johnson but I do not like his policies	199	31	72	22	16	136	95	53	91	108	36	148	23	85	88	53	80	38	26	133	79	61	60	60	26	171	18	38	58	37	196	
	20%	12%	23%	27%	26%	24%	19%	15%	20%	19%	11%	25%	19%	21%	20%	15%	24%	25%	16%	19%	24%	25%	19%	16%	19%	20%	21%	15%	24%	26%	19%	
I do not like Boris Johnson but I like his policies	50	10	25	2	4	32	18	13	28	22	18	31	13	16	18	16	17	11	4	34	16	13	17	17	6	42	4	12	16	7	55	
	5%	4%	8%	3%	6%	6%	4%	4%	6%	4%	6%	5%	11%	4%	4%	5%	5%	7%	2%	5%	5%	5%	5%	5%	5%	5%	4%	5%	7%	5%	5%	
I do not like Boris Johnson and I do not like his policies	180	16	84	11	16	135	67	27	76	103	21	149	19	65	73	55	58	27	39	113	73	55	49	58	32	154	19	14	74	27	194	
	18%	6%	27%	14%	25%	24%	13%	8%	17%	18%	7%	26%	16%	16%	17%	16%	17%	18%	24%	17%	22%	22%	16%	16%	24%	18%	21%	6%	31%	18%	19%	
Don't know	185	36	56	6	9	88	68	42	67	118	58	100	16	66	68	62	54	20	43	116	68	50	59	57	14	156	18	27	50	24	175	
	18%	14%	18%	8%	14%	16%	14%	12%	15%	21%	18%	17%	13%	16%	16%	18%	16%	13%	27%	17%	20%	20%	19%	16%	10%	18%	21%	11%	21%	16%	17%	
<b>Combinations - Summary net</b>																																
<b>I like Boris Johnson</b>	596	199	151	63	34	301	349	262	279	317	231	304	70	264	278	215	207	93	76	422	177	130	186	234	82	521	47	196	100	88	587	
	59%	76%	48%	76%	55%	54%	69%	76%	62%	57%	70%	52%	60%	64%	64%	62%	61%	62%	47%	62%	53%	53%	60%	64%	61%	60%	54%	79%	42%	60%	58%	
<b>I like his policies</b>	448	179	103	43	22	198	273	221	216	232	214	188	60	195	208	178	144	66	53	323	114	81	143	191	62	392	33	170	58	57	446	
	44%	68%	33%	52%	35%	36%	54%	64%	48%	41%	65%	32%	51%	47%	48%	51%	43%	44%	33%	47%	34%	33%	46%	52%	46%	45%	37%	68%	24%	39%	44%	
<b>I do not like Boris Johnson</b>	230	27	108	13	19	167	85	40	105	125	40	181	32	81	91	71	76	37	42	147	90	67	66	75	39	196	22	25	90	34	249	
	23%	10%	34%	16%	31%	30%	17%	12%	23%	22%	12%	31%	27%	20%	21%	20%	22%	25%	26%	21%	27%	27%	21%	20%	29%	22%	25%	10%	37%	23%	25%	
<b>I do not like his policies</b>	378	47	156	34	32	270	161	81	168	211	57	298	42	150	161	108	138	65	65	246	152	116	108	118	58	325	37	52	132	64	390	
	37%	18%	50%	40%	51%	49%	32%	23%	37%	38%	17%	51%	36%	36%	37%	31%	41%	43%	40%	36%	46%	47%	35%	32%	43%	37%	42%	21%	55%	44%	39%	

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - December 2013

Table 33  
**(DEC)Q14. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutel y cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	578	791	772	716	634	76	490	521	222	398	391	71	151	196	202	183	208	74	275	332	186	218	607	404	1011
Weighted Total	1011	545	774	750	685	604	84	496	515	290	357	365	123	167	181	176	151	214	102	270	284	218	239	554	457	1011
George Osborne	405 40%	235 43%	339 44%	327 44%	300 44%	264 44%	14 16% <b>s</b>	215 43%	190 37%	101 35%	137 38%	167 46%	51 42% <b>s</b>	50 30%	64 36%	73 41%	67 44%	100 47%	49 48% <b>s</b>	125 46%	131 46%	72 33%	77 32%	256 46%	149 33%	385 38%
Ed Balls	292 29%	174 32%	244 32%	241 32%	219 32%	194 32%	13 15% <b>s</b>	137 28%	154 30%	92 32%	105 29%	95 26%	43 35% <b>s</b>	49 30%	53 29%	52 29%	46 30%	49 23%	18 18% <b>s</b>	89 33%	80 28%	53 24%	70 29%	169 30%	123 27%	320 32%
Neither	195 19%	103 19%	139 18%	133 18%	120 18%	108 18%	23 28% <b>s</b>	100 20%	95 19%	54 19%	74 21%	67 18%	13 11% <b>s</b>	41 25%	38 21%	36 21%	27 18%	40 19%	16 16% <b>s</b>	34 12%	47 17%	59 27%	56 23%	81 15%	114 25%	192 19%
Don't know	119 12%	32 6%	52 7%	49 7%	45 7%	37 6%	34 41% <b>s</b>	43 9%	76 15%	42 15%	41 12%	36 10%	16 13% <b>s</b>	26 16%	26 14%	15 9%	11 8%	24 11%	18 18% <b>s</b>	23 8%	25 9%	34 16%	36 15%	48 9%	71 16%	114 11%

Fieldwork dates : 7th to 9th December 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights

Source : Ipsos MORI J12-093418-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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**Ipsos MORI**

### Ipsos MORI Political Monitor - December 2013

Table 34  
**(DEC)Q14. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?**

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1011	249	327	84	62	577	499	333	475	536	318	607	224	347	373	384	314	141	161	698	332	235	295	384	149	871	97	246	255	148	1011
Weighted Total	1011	262	315	83	63	556	503	344	450	561	329	585	118	411	437	349	337	150	161	685	335	247	311	366	134	873	88	249	240	145	1011
George Osborne	405 40%	229 87%	31 10%	41 50% <b>s</b>	24 38% <b>s</b>	125 23%	322 64%	270 78%	197 44%	208 37%	225 68%	136 23%	36 31%	189 46%	194 44%	157 45%	160 47%	47 31%	34 21%	317 46%	118 35%	92 37%	118 38%	170 46%	49 37%	363 42%	25 29% <b>s</b>	202 81%	19 8%	50 34%	385 38%
Ed Balls	292 29%	9 3%	199 63%	21 26% <b>s</b>	13 21% <b>s</b>	252 45%	61 12%	30 9%	125 28%	167 30%	50 15%	228 39%	46 39%	101 25%	113 26%	94 27%	92 27%	55 37%	49 30%	186 27%	117 35%	88 36%	97 31%	78 21%	36 27%	238 27%	28 32% <b>s</b>	10 4%	146 61%	52 36%	320 32%
Neither	195 19%	14 5%	52 16%	16 20% <b>s</b>	23 37% <b>s</b>	129 23%	91 18%	30 9%	82 18%	113 20%	20 6%	160 27%	17 14%	81 20%	87 20%	55 16%	57 17%	33 22%	45 28%	112 16%	61 18%	35 14%	66 21%	69 19%	32 24%	167 19%	25 29% <b>s</b>	31 12%	50 21%	29 20%	192 19%
Don't know	119 12%	10 4%	32 10%	4 5% <b>s</b>	3 5% <b>s</b>	50 9%	28 6%	14 4%	46 10%	73 13%	34 10%	61 10%	19 16%	40 10%	43 10%	43 12%	28 8%	15 10%	34 21%	71 10%	40 12%	31 13%	30 10%	49 13%	16 12%	105 12%	8 10% <b>s</b>	6 3%	24 10%	15 10%	114 11%

Fieldwork dates : 7th to 9th December 2013  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Standard weights  
 Source : Ipsos MORI J12-093418-01  
 \*=Less than 0.5%  
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