Table 1

Q1 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Education

Base : All

	Total	Ger	der		Age		W	ork Statu	s	Sec	tor	Voted		More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	334	172	162	72	120	142	159	40	135	32	165	171	64	5	213	116	339
	33%	35%	<i>31%</i>	25%	33%	<i>4</i> 0%	<i>34%</i>	34%	32%	27%	<i>36%</i>	<i>6</i> 5%	17%	11%	<i>41%</i>	<i>27%</i>	33%
Labour	299	155	145	97	104	98	128	33	138	37	123	25	194	24	115	152	291
	30%	32%	28%	34%	29%	27%	27%	28%	32%	32%	27%	10%	<i>50%</i>	<i>54%</i>	22%	<i>3</i> 5%	29%
Liberal Democrats	77	40	37	19	29	29	48	7	22	10	44	18	30	4	42	30	83
	8%	8%	7%	<i>7%</i>	8%	8%	10%	6%	5%	<i>9</i> %	10%	<i>7</i> %	<i>8%</i>	10%	8%	<i>7%</i>	<i>8</i> %
Other	23	9	14	8	8	8	9	3	11	5	7	5	8	3	16	4	23
	2%	2%	3%	3%	2%	2%	2%	2%	3%	<i>4</i> %	2%	2%	2%	7%	3%	1%	2%
None of these	63	25	38	12	23	28	27	6	31	9	23	10	24	3	36	23	71
	<i>6</i> %	5%	7%	<i>4</i> %	6%	8%	6%	5%	<i>7</i> %	8%	5%	<i>4</i> %	6%	7%	7%	5%	<i>7</i> %
Don't know	216	89	127	80	81	54	95	30	91	25	96	34	65	5	98	104	205
	21%	18%	24%	28%	22%	15%	20%	25%	21%	21%	21%	13%	17%	12%	19%	<i>24%</i>	20%
Conservative - Labour	35	17	17	-26	16	44	31	7	-3	-6	43	145	-130	-19	98	-36	48
	3%	<i>4</i> %	3%	-9%	<i>4</i> %	12%	<i>7</i> %	6%	-1%	-5%	9%	<i>5</i> 5%	<i>-34%</i>	<i>-4</i> 3%	19%	<i>-8%</i>	<i>5</i> %

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 2

Q2 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Getting good value for public money

Base : All

	Total	Ger	der		Age		W	ork Statu	s	Sec	tor	Voted	Labour	More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	336	200	136	78	123	135	188	34	115	33	186	165	78	7	213	116	338
	33%	<i>41%</i>	<i>26%</i>	27%	<i>34%</i>	38%	<i>40%</i>	29%	27%	28%	<i>41%</i>	<i>6</i> 3%	20%	16%	<i>41%</i>	<i>27%</i>	33%
Labour	211	98	113	66	77	68	85	25	101	22	87	14	145	23	57	124	202
	21%	<i>20%</i>	22%	23%	21%	19%	18%	21%	24%	19%	19%	5%	38%	<i>5</i> 2%	11%	29%	20%
Liberal Democrats	83	35	48	14	40	30	36	10	37	12	34	21	28	1	51	31	91
	8%	<i>7</i> %	9%	5%	11%	8%	<i>8%</i>	9%	9%	10%	7%	8%	7%	3%	10%	<i>7</i> %	9%
Other	22 2%	13 3%	9 2%	8 3%	9 2%	5 1%	13 3%	2 2%	7 2%	3 3%	12 3%	1	7 2%	3 7%	14 3%	5 1%	20 2%
None of these	126	56	70	31	51	45	51	16	59	14	54	31	51	3	75	46	129
	<i>1</i> 2%	11%	13%	<i>11%</i>	14%	13%	11%	13%	14%	11%	12%	12%	13%	7%	14%	11%	<i>13%</i>
Don't know	233	88	145	91	66	76	92	31	110	34	86	31	76	7	108	108	232
	23%	18%	28%	32%	18%	21%	20%	26%	26%	29%	19%	12%	20%	15%	21%	25%	23%
Conservative - Labour	125	102	23	12	46	67	102	9	14	10	99	151	-67	-16	155	-8	136
	<i>1</i> 2%	<i>21%</i>	<i>4</i> %	<i>4</i> %	13%	19%	22%	8%	3%	9%	22%	<i>57%</i>	-17%	<i>-36%</i>	30%	-2%	<i>13%</i>

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 3

Q3 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Protecting the rights of individual citizens

Base : All

	Total	Ger	der		Age		W	ork Statu	s	Sec	tor	Voted		More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	315	193	123	71	117	127	173	30	112	33	168	156	70	7	203	105	321
	<i>31%</i>	<i>39%</i>	23%	25%	32%	36%	37%	25%	26%	28%	37%	<i>5</i> 9%	18%	16%	39%	<i>25%</i>	32%
Labour	204	88	115	54	73	76	69	27	108	25	71	15	140	13	64	119	196
	20%	18%	22%	19%	20%	21%	15%	23%	25%	21%	<i>15%</i>	<i>6%</i>	<i>3</i> 6%	<i>30%</i>	12%	28%	<i>1</i> 9%
Liberal Democrats	147	79	68	46	53	48	84	14	49	15	82	34	44	6	82	58	149
	<i>14</i> %	16%	13%	16%	14%	13%	18%	12%	11%	13%	18%	13%	11%	13%	16%	13%	<i>15%</i>
Other	30	16	14	12	12	6	13	6	11	5	14	5	10	3	19	7	31
	3%	3%	3%	<i>4</i> %	3%	2%	3%	<i>5%</i>	2%	<i>4</i> %	3%	2%	3%	7%	<i>4</i> %	2%	3%
None of these	76	36	40	9	34	34	30	5	41	10	26	13	37	7	44	23	80
	7%	7%	8%	3%	9%	9%	6%	4%	9%	8%	6%	<i>5</i> %	10%	15%	9%	5%	<i>8</i> %
Don't know	241	79	162	97	76	68	97	35	108	30	98	41	84	9	106	116	235
	24%	16%	31%	34%	21%	19%	21%	30%	25%	25%	21%	<i>16%</i>	22%	19%	20%	27%	23%
Conservative - Labour	111	104	7	17	43	51	104	3	4	8	98	142	-70	-6	139	-14	125
	<i>11%</i>	21%	1%	6%	12%	<i>14</i> %	22%	3%	1%	7%	21%	<i>54%</i>	-18%	-15%	27%	-3%	<i>1</i> 2%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 4

Q4 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Public sector workers' pay

Base : All

	Total	Ger	nder		Age		W	ork Statu	s	Sec	tor	Voted	Labour	More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total Conservative	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
	209	116	93	52	70	87	109	22	77	22	108	96	58	5	128	75	211
	21%	<i>24%</i>	18%	18%	19%	24%	23%	<i>19%</i>	18%	<i>18%</i>	<i>24%</i>	36%	<i>15%</i>	12%	<i>25%</i>	17%	21%
Labour	316	163	153	78	122	116	140	40	136	35	143	46	182	21	132	157	309
	<i>31%</i>	33%	29%	27%	33%	32%	30%	34%	32%	29%	31%	17%	<i>4</i> 7%	<i>4</i> 7%	25%	37%	31%
Liberal Democrats	81	39	42	27	31	22	43	8	30	11	40	29	21	2	50	27	83
	<i>8%</i>	<i>8%</i>	8%	9%	<i>9%</i>	6%	9%	7%	7%	<i>9</i> %	9%	11%	5%	5%	10%	6%	<i>8</i> %
Other	24 2%	18 <i>4</i> %	6 1%	10 3%	10 3%	5 1%	16 <i>4</i> %	2 2%	6 1%	5 4%	13 3%	6 2%	7 2%	3 7%	19 <i>4</i> %	2	24 2%
None of these	73	31	42	14	34	25	35	9	29	15	30	13	26	1	36	36	87
	7%	<i>6%</i>	8%	<i>5</i> %	9%	7%	8%	<i>8</i> %	7%	12%	7%	<i>5</i> %	7%	3%	7%	<i>8%</i>	9%
Don't know	309	123	186	108	98	103	122	36	151	32	124	74	92	12	154	132	298
	31%	25%	<i>36%</i>	37%	27%	29%	26%	30%	35%	27%	27%	28%	24%	26%	30%	<i>31%</i>	29%
Conservative - Labour	-108	-48	-60	-26	-52	-29	-31	-18	-59	-13	-36	50	-124	-15	-4	-82	-98
	<i>-11%</i>	-10%	-12%	-9%	-14%	-8%	<i>-7%</i>	<i>-15%</i>	-14%	-11%	-8%	19%	-32%	-35%	-1%	-19%	-10%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 5

Q5 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Keeping Britain safe from terrorism

Base : All

	Total	Ger	der		Age		W	ork Statu	s	Sec	tor	Voted	Labour	More like	y to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	288	160	128	65	106	117	140	26	122	21	143	142	58	7	181	100	285
	28%	33%	25%	23%	29%	33%	<i>30%</i>	22%	28%	<i>18%</i>	<i>31%</i>	<i>54%</i>	15%	15%	35%	23%	28%
Labour	328	165	164	93	124	111	153	44	131	45	150	43	205	27	143	151	328
	32%	<i>34%</i>	<i>31%</i>	32%	<i>34%</i>	31%	33%	37%	31%	38%	33%	16%	53%	62%	28%	<i>3</i> 5%	32%
Liberal Democrats	43 <i>4</i> %	17 <i>4</i> %	26 5%	18 <i>6%</i>	10 3%	15 <i>4%</i>	19 <i>4</i> %	5 4%	20 5%	5 <i>4</i> %	17 <i>4</i> %	11 <i>4</i> %	15 <i>4</i> %	-	20 <i>4</i> %	22 5%	42 4%
Other	25	12	13	10	8	7	11	5	10	4	11	6	7	2	18	6	26
	2%	2%	2%	3%	2%	2%	2%	4%	2%	<i>4</i> %	2%	2%	2%	4%	<i>3%</i>	1%	3%
None of these	100	48	52	23	41	36	43	10	48	12	41	17	37	3	54	42	106
	<i>10%</i>	10%	10%	8%	11%	10%	9%	9%	11%	10%	9%	6%	10%	7%	10%	10%	<i>10%</i>
Don't know	227	88	139	80	75	72	101	28	98	31	95	46	62	6	102	109	225
	22%	18%	27%	28%	20%	20%	22%	24%	23%	26%	21%	17%	16%	12%	20%	25%	22%
Conservative - Labour	-40	-4	-36	-28	-18	6	-12	-18	-10	-24	-7	98	-147	-21	38	-51	-43
	-4%	-1%	<i>-7%</i>	-10%	<i>-5%</i>	2%	-3%	<i>-15%</i>	<i>-</i> 2%	-20%	-2%	37%	<i>-3</i> 8%	-46%	7%	<i>-12%</i>	-4%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 6

Q6 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Healthcare

Base : All

	Total	Ger	nder		Age		W	ork Statu	s	Sec	tor	Voted	Labour	More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total Conservative	1012 291 29%	490 145 <i>30%</i>	522 146 28%	288 75 26%	365 110 30%	359 106 <i>30%</i>	466 147 32%	118 36 <i>30%</i>	428 108 25%	118 33 28%	458 150 33%	264 151 <i>5</i> 7%	385 59 <i>15%</i>	44 3 7%	519 184 <i>35%</i>	429 102 <i>24%</i>	1012 302 30%
Labour	343	179	163	87	108	147	138	38	167	33	142	23	219	32	137	165	327
	34%	37%	31%	30%	<i>30%</i>	<i>41%</i>	30%	32%	39%	28%	31%	9%	<i>57%</i>	71%	26%	38%	32%
Liberal Democrats	79	37	42	20	33	26	44	8	27	9	41	25	21	3	51	26	83
	8%	8%	8%	7%	9%	7%	9%	7%	6%	<i>8</i> %	9%	9%	5%	<i>6</i> %	10%	<i>6%</i>	<i>8</i> %
Other	25	11	14	8	11	6	13	3	9	4	12	7	7	2	17	7	24
	2%	2%	3%	3%	3%	2%	3%	3%	2%	4%	3%	3%	2%	4%	3%	2%	2%
None of these	78	36	41	14	40	24	33	11	35	12	31	18	28	1	40	35	82
	8%	7%	8%	<i>5</i> %	11%	7%	7%	9%	<i>8%</i>	10%	7%	<i>7</i> %	7%	2%	8%	8%	8%
Don't know	196	82	115	84	63	50	91	23	82	27	82	41	51	4	90	94	194
	<i>19%</i>	17%	22%	29%	17%	14%	20%	20%	19%	23%	18%	16%	<i>13%</i>	9%	17%	22%	19%
Conservative - Labour	-52 -5%	-35 -7%	-17 -3%	-11 <i>-4%</i>	1 *	-41 -12%	9 2%	-2 -2%	-58 -14%	*	8 2%	128 <i>4</i> 8%	-160 <i>-4</i> 2%	-28 -64%	47 9%	-62 -15%	-25 <i>-</i> 2%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 7

Q7 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Affordable housing for key workers

Base : All

	Total	Gen	der		Age		W	ork Statu	s	Sec	tor	Voted	Labour	More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	172	90	82	49	51	71	83	14	75	16	79	84	41	6	110	55	174
	17%	18%	16%	17%	<i>14%</i>	20%	18%	12%	17%	<i>14</i> %	17%	32%	11%	14%	<i>21%</i>	13%	<i>17</i> %
Labour	344	180	164	95	132	118	167	44	133	37	172	49	191	23	150	166	331
	34%	37%	<i>31%</i>	33%	<i>36%</i>	33%	36%	38%	31%	32%	38%	19%	<i>50%</i>	52%	29%	<i>3</i> 9%	33%
Liberal Democrats	89	45	44	20	39	30	49	9	30	10	48	30	29	3	53	33	86
	9%	9%	8%	7%	11%	8%	11%	<i>8</i> %	7%	<i>8%</i>	11%	11%	7%	7%	10%	<i>8%</i>	<i>8%</i>
Other	19	14	5	8	9	3	13	1	5	3	11	4	8	3	13	3	18
	2%	3%	1%	3%	2%	1%	3%	1%	1%	3%	2%	1%	2%	7%	3%	1%	2%
None of these	88	45	43	13	36	39	33	11	44	13	31	26	30	1	49	35	101
	9%	9%	8%	<i>5%</i>	10%	11%	<i>7</i> %	<i>9</i> %	10%	11%	<i>7</i> %	10%	<i>8%</i>	2%	9%	<i>8%</i>	<i>10%</i>
Don't know	300	117	183	104	98	98	120	38	142	38	117	71	86	8	144	137	302
	30%	24%	35%	36%	27%	27%	26%	33%	33%	32%	25%	27%	22%	18%	28%	32%	30%
Conservative - Labour	-173	-91	-82	-45	-81	-46	-84	-30	-58	-21	-93	35	-151	-17	-40	-110	-157
	<i>-17%</i>	-18%	-16%	-16%	<i>-</i> 22%	-13%	-18%	-26%	-14%	-18%	-20%	13%	-39%	-38%	-8%	<i>-26%</i>	<i>-16%</i>

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 8

Q8 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Managing the economy

Base : All

	Total	Ger	nder		Age		٧	ork Statu	s	Sec	tor	Voted	Labour	More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	362	204	158	79	131	153	190	45	127	36	198	181	74	4	238	120	365
	36%	<i>4</i> 2%	<i>30%</i>	27%	<i>3</i> 6%	<i>4</i> 3%	<i>41%</i>	38%	30%	30%	<i>4</i> 3%	<i>6</i> 9%	19%	10%	<i>4</i> 6%	28%	36%
Labour	276	140	137	73	97	106	114	31	132	29	115	20	187	28	85	156	261
	27%	28%	26%	26%	27%	<i>30%</i>	24%	26%	<i>31%</i>	24%	25%	8%	<i>4</i> 9%	<i>64%</i>	16%	<i>36%</i>	26%
Liberal Democrats	54	24	30	15	20	20	26	3	25	6	23	15	15	1	31	22	59
	<i>5</i> %	5%	<i>6%</i>	<i>5</i> %	5%	5%	<i>6%</i>	2%	6%	5%	5%	6%	<i>4%</i>	3%	<i>6%</i>	5%	6%
Other	17 2%	9 2%	8 2%	8 3%	7 2%	2	10 2%	3 3%	4 1%	5 <i>4</i> %	9 2%	1	4 1%	3 7%	10 2%	4 1%	19 2%
None of these	101	46	55	27	49	26	50	11	41	14	47	17	45	3	64	32	105
	<i>10%</i>	9%	11%	9%	13%	7%	11%	<i>9</i> %	9%	<i>12%</i>	10%	<i>7</i> %	12%	7%	12%	7%	<i>10%</i>
Don't know	201	66	134	86	62	53	76	25	100	29	67	30	60	5	91	95	203
	20%	14%	26%	30%	17%	15%	16%	21%	23%	25%	15%	11%	16%	10%	<i>18%</i>	22%	20%
Conservative - Labour	86	65	21	5	34	47	76	15	-5	7	84	161	-113	-24	153	-35	104
	8%	13%	<i>4</i> %	2%	9%	13%	16%	12%	-1%	6%	18%	<i>61%</i>	<i>-</i> 29%	-54%	30%	<i>-8%</i>	<i>10%</i>

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 9

Q9 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Protecting the privacy of individual citizens

Base : All

	Total	Ger	der		Age		W	ork Statu	s	Sec	tor	Voted	Labour	More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	347	184	163	81	124	142	183	37	127	32	187	158	87	10	223	113	346
	34%	38%	<i>31%</i>	28%	<i>34%</i>	<i>4</i> 0%	<i>3</i> 9%	31%	30%	27%	<i>41%</i>	<i>60%</i>	23%	22%	43%	<i>26%</i>	34%
Labour	157	79	78	47	54	57	50	25	82	20	56	4	119	19	47	86	151
	16%	16%	15%	16%	15%	16%	11%	21%	19%	17%	12%	1%	<i>31%</i>	<i>4</i> 2%	9%	20%	<i>15</i> %
Liberal Democrats	137	83	54	41	48	48	75	13	49	16	71	36	45	4	71	62	138
	<i>14%</i>	17%	10%	<i>14</i> %	13%	13%	16%	11%	12%	<i>13%</i>	16%	14%	12%	9%	14%	14%	<i>14%</i>
Other	19 2%	14 3%	6 1%	11 <i>4</i> %	5 1%	3 1%	12 3%	*	7 2%	3 3%	9 2%	5 2%	8 2%	2 4%	12 2%	5 1%	20 2%
None of these	96	42	54	12	43	40	36	10	50	13	33	17	39	3	49	40	105
	<i>9</i> %	9%	10%	<i>4</i> %	12%	11%	8%	8%	12%	11%	7%	6%	10%	8%	9%	9%	<i>10%</i>
Don't know	256	88	167	96	91	69	109	33	114	35	102	45	86	7	117	122	252
	25%	18%	32%	33%	25%	19%	23%	28%	27%	30%	22%	17%	22%	16%	22%	28%	25%
Conservative - Labour	190	105	85	35	70	85	133	12	45	12	131	154	-32	-9	175	27	195
	<i>19%</i>	21%	16%	12%	19%	24%	28%	10%	10%	10%	29%	<i>5</i> 8%	-8%	<i>-20%</i>	<i>34%</i>	6%	19%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+ Source: Ipsos MORI J33696



Table 10

Q10 I am going to read out a list of issues facing Britain today and for each one, I would like you to tell me whether you think that the Conservatives, Labour, Liberal Democrats or some other party has the best policy on each?

Care of the elderly

Base: All

	Total	Gen	ıder		Age		W	ork Statu	s	Sec	tor	Voted		More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Conservative	221	114	107	52	74	95	111	23	86	25	110	116	37	2	145	73	221
	22%	23%	20%	18%	20%	26%	24%	20%	20%	21%	24%	<i>44</i> %	10%	4%	28%	17%	22%
Labour	286	151	135	78	93	115	112	30	144	30	111	31	185	23	106	150	271
	28%	31%	26%	27%	<i>25%</i>	32%	24%	26%	34%	25%	24%	12%	<i>48%</i>	53%	20%	<i>3</i> 5%	27%
Liberal Democrats	112	53	59	28	44	39	58	11	43	11	57	30	40	4	66	42	112
	<i>11%</i>	11%	11%	10%	12%	11%	12%	<i>9</i> %	10%	<i>10%</i>	13%	11%	10%	9%	13%	10%	<i>11%</i>
Other	26	13	13	6	12	8	14	2	11	4	12	4	7	3	20	4	26
	3%	3%	3%	2%	3%	2%	3%	1%	3%	3%	3%	2%	2%	7%	<i>4</i> %	1%	3%
None of these	109	53	56	15	46	48	46	15	49	15	46	29	42	4	57	44	122
	<i>11%</i>	11%	11%	<i>5%</i>	12%	13%	10%	12%	11%	12%	10%	11%	11%	10%	11%	10%	12%
Don't know	258	105	152	108	96	53	125	37	95	34	123	53	74	8	126	115	260
	25%	22%	29%	38%	26%	15%	27%	31%	22%	29%	27%	20%	19%	17%	24%	27%	26%
Conservative - Labour	-65 -6%	-37 <i>-</i> 8%	-28 -5%	-27 -9%	-18 <i>-5%</i>	-21 -6%	*	-7 -6%	-58 -14%	-5 -5%	-1 *	85 32%	-148 <i>-3</i> 8%	-21 - <i>4</i> 8%	39 <i>7</i> %	-77 -18%	-50 <i>-5%</i>

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696



Table 11

Q11 Now considering the Government's performance in running the country since Gordon Brown became Prime Minister, would you say that you are more or less likely to vote Labour than you were at the time of the last election, or has it made no difference? PROMPT: And is that much more/less likely?

Base : All

	Total	Gen	nder		Age		v	ork Statu	s	Sec	tor	Voted	Labour	More like	ly to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Much more likely to vote Labour	15 <i>1%</i>	9 2%	6 1%	2 1%	5 1%	8 2%	4 1%	-	11 2%	1 1%	3 1%	2 1%	12 3%	15 <i>34%</i>	-	-	16 2%
Somewhat more likely to vote Labour	29 3%	15 3%	14 3%	12 <i>4</i> %	8 2%	9 3%	11 2%	2 2%	16 <i>4</i> %	4 3%	9 2%	3 1%	18 <i>5%</i>	29 66%	-	-	26 3%
Somewhat less likely to vote Labour	165 <i>16%</i>	78 16%	87 17%	60 21%	67 18%	38 10%	81 <i>17%</i>	25 21%	59 14%	21 18%	85 19%	29 11%	85 22%	-	165 32%	-	164 <i>16%</i>
Much less likely to vote Labour	354 35%	190 39%	164 <i>31%</i>	86 30%	130 <i>36%</i>	138 38%	181 39%	32 27%	141 33%	38 32%	174 38%	130 <i>4</i> 9%	94 25%	-	354 <i>6</i> 8%	-	358 35%
No difference	429 <i>4</i> 2%	184 38%	245 <i>4</i> 7%	121 <i>4</i> 2%	154 <i>4</i> 2%	154 <i>4</i> 3%	180 39%	57 <i>4</i> 8%	192 <i>4</i> 5%	52 <i>44</i> %	179 39%	99 37%	169 <i>44%</i>	-	-	429 100%	426 <i>4</i> 2%
Don't know	21 2%	14 3%	7 1%	7 2%	2	12 3%	9 2%	2 1%	10 2%	3 2%	8 2%	2 1%	7 2%	-	-	-	22 2%
Combinations - Summary														1			1
More likely	44 <b>4</b> %	24 5%	20 <i>4</i> %	14 5%	13 <b>3</b> %	18 <i>5%</i>	15 <b>3</b> %	2 2%	27 6%	5 <b>4</b> %	12 3%	5 <b>2</b> %	29 <b>8</b> %	44 100%	-	-	42 4%
Less likely	519 <i>51%</i>	268 55%	250 <i>48%</i>	146 <i>51%</i>	197 <i>54%</i>	175 <b>49</b> %	262 56%	57 <b>48</b> %	200 <i>47%</i>	59 <b>49</b> %	259 <i>57</i> %	159 <i>60%</i>	180 <i>47%</i>	-	519 100%	-	522 <b>52</b> %
Net more likely	-474 -47%	-244 -50%	-230 <i>-44</i> %	-132 <i>-46%</i>	-185 <i>-51%</i>	-158 <i>-44</i> %	-247 -53%	-54 <b>-46</b> %	-173 <i>-40%</i>	-54 <b>-45</b> %	-247 -54%	-154 <i>-</i> 58%	-150 -39%	44 100%	-519 <i>-100%</i>	0 <i>0%</i>	-480 <i>-47%</i>

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source: Ipsos MORI J33696



Table 12

Q12 How important do you think Government policy on running public services will be in deciding how you vote at the next election?

Base: All

	Total	Ger	nder		Age		٧	ork Statu	ıs	Sec	tor	Voted	Labour	More like	y to vote	Labour?	Unwtd. Total
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Very important	364	172	192	87	115	161	158	43	163	50	151	101	139	18	206	132	379
	36%	35%	37%	30%	32%	<i>4</i> 5%	<i>34%</i>	37%	38%	<i>4</i> 2%	33%	38%	36%	<i>41%</i>	<i>40%</i>	31%	37%
Fairly important	358	169	190	112	138	109	170	43	145	46	164	90	147	15	195	142	360
	35%	<i>34%</i>	36%	39%	38%	<i>30%</i>	37%	37%	34%	39%	36%	34%	38%	34%	38%	33%	36%
Not very important	153	74	79	48	59	46	77	19	56	10	85	37	65	5	65	81	145
	<i>15%</i>	15%	15%	17%	16%	13%	17%	<i>16%</i>	13%	<i>8</i> %	19%	14%	17%	11%	13%	<i>19%</i>	<i>14%</i>
Not at all important	99	65	34	31	45	23	53	9	37	9	52	29	26	2	38	59	90
	10%	13%	7%	11%	12%	6%	11%	<i>8%</i>	9%	<i>8</i> %	11%	11%	7%	6%	7%	14%	<i>9%</i>
Don't know	37	10	27	10	8	20	7	3	27	4	7	7	8	4	15	14	38
	<i>4</i> %	2%	5%	3%	2%	6%	2%	3%	6%	3%	1%	3%	2%	8%	3%	3%	<i>4</i> %
Combinations - Summary																	
Important	722	340	382	200	253	270	328	86	308	96	315	192	286	33	401	274	739
	71%	<b>69</b> %	<b>73</b> %	69%	<b>69</b> %	<b>75</b> %	71%	<b>73</b> %	<b>72</b> %	<b>81</b> %	<b>69</b> %	<b>73</b> %	<b>74</b> %	<b>75</b> %	77%	<b>64</b> %	<b>73</b> %
Not important	252	139	113	79	104	69	130	28	94	19	137	66	91	7	103	141	235
	25%	28%	22%	27%	29%	1 <b>9</b> %	28%	24%	22%	16%	30%	25%	<b>24</b> %	17%	20%	33%	23%
Net important	470	201	269	121	149	201	198	58	214	77	178	126	195	26	299	133	504
	46%	<i>41%</i>	<b>52</b> %	<b>42</b> %	<i>41%</i>	<i>5</i> 6%	<b>43</b> %	<b>49</b> %	50%	<b>65</b> %	<b>39</b> %	<b>48</b> %	<i>51%</i>	58%	<b>58</b> %	<b>31</b> %	<i>50%</i>

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696



Table 13

To what extent do you agree or disagree with the following statements?

Q13 In principle, public services should be run by the government or local authorities, rather than by private companies.

Base : All

	Total	Ger	nder	Age			Work Status			Sector		Voted Labour		More like	Unwtd. Total		
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Strongly agree	505	260	245	117	200	188	225	51	229	65	207	126	229	22	246	228	516
	<i>50%</i>	53%	<i>4</i> 7%	<i>4</i> 0%	<i>5</i> 5%	<i>5</i> 2%	48%	<i>4</i> 3%	53%	<i>55%</i>	<i>4</i> 5%	<i>4</i> 8%	60%	49%	48%	53%	<i>51%</i>
Tend to agree	293	127	166	103	96	94	144	44	106	36	148	81	97	8	156	122	290
	29%	26%	32%	36%	26%	26%	31%	37%	25%	31%	32%	<i>30%</i>	25%	19%	30%	29%	29%
Neither agree nor disagree	62	26	36	24	24	14	30	4	27	4	31	11	18	6	33	22	54
	6%	5%	7%	8%	7%	<i>4</i> %	7%	4%	6%	<i>4</i> %	<i>7</i> %	<i>4</i> %	<i>5</i> %	12%	6%	5%	5%
Tend to disagree	87	45	43	29	31	27	45	11	32	7	49	27	28	8	45	34	82
	9%	9%	8%	10%	<i>9%</i>	7%	10%	<i>9</i> %	7%	6%	11%	10%	7%	17%	9%	8%	8%
Strongly disagree	49	27	21	11	11	27	17	7	24	3	21	15	9	1	31	17	50
	5%	6%	<i>4</i> %	<i>4</i> %	3%	8%	<i>4</i> %	6%	6%	3%	5%	<i>6%</i>	2%	2%	<i>6%</i>	<i>4</i> %	5%
Don't know	16 2%	5 1%	11 2%	4 1%	3 1%	9 3%	4 1%	1 1%	11 2%	3 3%	2	5 2%	4 1%	- -	7 1%	6 1%	20 2%
Combinations - Summary	798	387	411	220	297	281	369	95	335	101	355	207	326	30	402	350	806
Agree	<b>79</b> %	<b>79</b> %	<b>79</b> %	76%	81%	<b>78</b> %	<b>79</b> %	<i>80%</i>	<b>78</b> %	<i>85%</i>	<b>78</b> %	<b>78</b> %	<b>85</b> %	68%	78%	<b>82</b> %	<i>80</i> %
Disagree	136	72	64	40	42	54	62	18	56	10	70	42	37	9	76	51	132
	<i>13</i> %	15%	12%	14%	11%	15%	13%	15%	13%	<i>9</i> %	15%	16%	10%	1 <b>9</b> %	15%	<b>12</b> %	13%
Net agree	662	315	347	180	255	227	306	77	279	91	285	165	289	22	326	299	674
	65%	<b>64</b> %	66%	<i>62%</i>	<i>70%</i>	63%	<i>66%</i>	<b>65</b> %	<b>65</b> %	<i>77</i> %	<b>62</b> %	<b>62</b> %	75%	<b>49</b> %	<b>63</b> %	70%	<b>67</b> %

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696



Table 14

To what extent do you agree or disagree with the following statements?

Q14 People who provide public services should be employed by the government or local authorities rather than by private companies.

Base : All

	Total	otal Gender		Age			Work Status			Sector		Voted Labour		More like	Unwtd. Total		
		Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
Unweighted Total	1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
Weighted Total	1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
Strongly agree	482	244	239	111	193	178	227	46	210	65	204	117	224	21	255	200	497
	<i>4</i> 8%	50%	<i>46%</i>	39%	<i>5</i> 3%	<i>4</i> 9%	49%	39%	<i>4</i> 9%	<i>55%</i>	<i>4</i> 5%	<i>44</i> %	58%	<i>4</i> 8%	<i>4</i> 9%	<i>4</i> 7%	<i>4</i> 9%
Tend to agree	294	132	162	102	96	97	133	44	117	32	142	90	91	11	143	132	284
	29%	27%	<i>31%</i>	35%	26%	27%	29%	37%	<i>27</i> %	27%	31%	34%	<i>24%</i>	26%	28%	<i>31%</i>	28%
Neither agree nor disagree	72	31	41	24	27	21	35	10	27	8	37	15	25	3	37	29	67
	7%	<i>6%</i>	8%	8%	7%	<i>6</i> %	<i>8%</i>	<i>8%</i>	6%	<i>6%</i>	8%	<i>6%</i>	6%	7%	7%	<i>7</i> %	7%
Tend to disagree	94	56	38	31	35	28	46	9	38	6	50	26	29	7	47	40	87
	9%	11%	7%	11%	<i>9%</i>	<i>8</i> %	10%	<i>8%</i>	<i>9%</i>	5%	11%	10%	7%	15%	9%	9%	9%
Strongly disagree	47	19	28	13	8	26	13	8	26	4	16	12	12	1	23	23	50
	5%	<i>4</i> %	5%	<i>5%</i>	2%	7%	3%	7%	6%	<i>4</i> %	<i>4</i> %	<i>5</i> %	3%	2%	<i>4</i> %	5%	<i>5</i> %
Don't know	23	9	14	7	7	10	11	1	11	4	8	4	5	1	13	5	27
	2%	2%	3%	2%	2%	3%	2%	1%	3%	3%	2%	1%	1%	2%	3%	1%	3%
Combinations - Summary	777	376	401	213	289	274	360	89	327	97	346	207	315	33	398	332	781
Agree	<b>77</b> %	<i>7</i> 7%	77%	<b>74</b> %	<b>79</b> %	<b>76</b> %	77%	<b>76</b> %	<b>76</b> %	<b>82</b> %	<b>76</b> %	<b>78</b> %	<b>82</b> %	<b>73</b> %	77%	<b>78</b> %	77%
Disagree	140	74	66	44	43	54	59	18	64	10	66	38	40	8	71	62	137
	<i>14%</i>	15%	13%	15%	12%	15%	13%	15%	15%	9%	14%	14%	10%	17%	<b>14</b> %	15%	14%
Net agree	636	301	335	169	247	221	301	72	263	87	280	170	275	25	327	270	644
	<b>63</b> %	<i>61%</i>	<b>64</b> %	<b>59</b> %	68%	<b>62</b> %	<b>65</b> %	61%	61%	<b>73</b> %	<i>61%</i>	<i>64%</i>	71%	<b>56</b> %	<b>63</b> %	<b>63</b> %	<b>64</b> %

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696



Table 15

Q15 And which issues generally do you think are MOST important for the Government to improve their policies on?

Base : All

	Total	Gen	ıder		Age		v	/ork Statu	ıs	Sec	tor	Voted	Labour	More like	lv to vote	Labour?	Unwtd. Total
	1944.				J				Other - not				Always/ More often than	More	Less	No	1000
Unweighted Total	1012	Male 487	Female 525	18-34 272	35-54 366	55+ 374	Full-time 482	Part-time 137	working 393	Public 268	Private 346	Never 276	not 382	likely 42	likely 522	difference 426	1012
Weighted Total	1012	490	523	288	365	359	462	118	428	118	458	264	385	42	519	420	1012
National Health Service/	255	85	170	63	105	87	121	33	100	38	117	77	92	10	139	103	264
Hospitals/Healthcare	25%	17%	33%	22%	29%	24%	26%	28%	23%	32%	25%	29%	24%	23%	27%	24%	26%
Education/schools	240	85	155	60	100	80	113	39	88	35	117	74	96	8	133	97	247
	24%	17%	<i>30%</i>	21%	27%	22%	<i>24%</i>	33%	21%	29%	25%	28%	25%	18%	26%	23%	24%
Crime/law & order/ violence/vandalism/ anti-social (yob) behaviour	206 20%	99 20%	107 21%	53 18%	85 23%	68 19%	98 21%	27 23%	80 19%	26 22%	100 22%	52 20%	82 21%	9 20%	126 24%	66 15%	207 20%
Economy/economic situation	197	116	81	58	88	51	119	28	50	22	124	67	71	7	122	65	197
	19%	<i>24%</i>	<i>15%</i>	20%	24%	<i>14%</i>	26%	23%	12%	19%	27%	26%	19%	17%	24%	15%	<i>19%</i>
Race relations/	172	82	90	40	72	59	81	17	74	20	78	51	60	2	94	72	169
immigration/immigrants	17%	17%	17%	14%	20%	17%	<i>17%</i>	14%	17%	17%	17%	19%	16%	5%	18%	17%	<i>17</i> %
Defence/foreign affairs/	136	70	66	32	52	52	61	17	58	15	64	43	50	2	74	60	134
international terrorism	<i>1</i> 3%	14%	13%	11%	14%	15%	13%	14%	13%	12%	14%	16%	13%	4%	14%	14%	<i>13%</i>
Taxation	72	39	33	22	32	17	44	5	23	9	40	27	19	*	50	22	77
	7%	<i>8%</i>	<i>6%</i>	8%	9%	5%	9%	4%	5%	7%	9%	10%	<i>5</i> %	1%	10%	5%	8%
Housing	63	26	37	14	26	23	26	12	25	9	28	16	24	4	43	16	69
	6%	<i>5</i> %	7%	5%	7%	6%	<i>6</i> %	10%	6%	<i>8%</i>	6%	<i>6</i> %	6%	8%	8%	<i>4</i> %	<i>7%</i>
Care of the elderly	62	23	39	10	17	35	22	7	33	5	24	19	20	3	39	17	65
	6%	5%	<i>8%</i>	3%	5%	10%	5%	6%	<i>8%</i>	4%	5%	<i>7</i> %	5%	7%	7%	<i>4</i> %	<i>6%</i>
Petrol prices/fuel	58 6%	35 7%	23 4%	11 <i>4</i> %	31 8%	16 <i>4%</i>	31 7%	9 7%	18 <i>4</i> %	5 4%	34 7%	13 <i>5</i> %	30 8%	-	43 8%	13 3%	52 <i>5</i> %
Transport/public transport	57	33	24	13	23	21	33	4	21	8	29	17	15	1	28	27	59
	6%	7%	5%	<i>4</i> %	6%	6%	7%	3%	<i>5</i> %	<i>6%</i>	6%	6%	<i>4</i> %	2%	5%	6%	<i>6%</i>
Pollution/environment	46	21	25	18	14	14	27	6	13	6	27	17	17	2	27	17	52
	5%	<i>4</i> %	5%	<i>6%</i>	<i>4</i> %	<i>4</i> %	6%	<i>5</i> %	3%	<i>5</i> %	6%	6%	<i>4</i> %	5%	5%	<i>4</i> %	<i>5</i> %
Local government/council tax	46	22	24	12	17	17	20	7	19	3	24	16	17	2	23	21	39
	5%	4%	5%	<i>4</i> %	5%	5%	<i>4</i> %	6%	<i>4</i> %	3%	5%	<i>6</i> %	5%	6%	4%	<i>5</i> %	<i>4%</i>
Inflation/prices	43	19	23	17	19	6	25	7	11	5	27	7	16	3	26	14	39
	<i>4</i> %	<i>4</i> %	4%	6%	<i>5%</i>	2%	<i>5</i> %	6%	2%	5%	6%	3%	<i>4</i> %	<i>6</i> %	5%	3%	<i>4</i> %
Pensions/social security/benefits	39 <i>4</i> %	16 3%	23 <i>4</i> %	8 3%	9 3%	22 6%	14 3%	3 3%	21 5%	2 2%	16 3%	10 <i>4</i> %	16 <i>4</i> %	-	24 5%	15 3%	39 <i>4%</i>
Public services in general	33	17	16	12	7	14	14	7	11	6	16	11	13	1	20	12	34
	3%	<i>4</i> %	<i>3</i> %	<i>4</i> %	2%	<i>4</i> %	3%	6%	3%	<i>5</i> %	3%	<i>4</i> %	3%	3%	<i>4</i> %	3%	3%
Common Market/EU/Europe/	30	21	10	9	9	12	15	2	13	3	14	20	4	1	23	7	31
EURO/Constitution	3%	<i>4</i> %	2%	3%	2%	3%	3%	2%	3%	3%	3%	8%	1%	2%	4%	2%	3%
Unemployment/factory closure/lack of industry	25	15	10	7	6	12	13	3	9	2	14	4	14	-	16	10	21
	2%	3%	2%	2%	2%	3%	3%	3%	2%	2%	3%	2%	<i>4</i> %	-	3%	2%	2%
Countryside/rural life	24 2%	13 3%	11 2%	11 <i>4</i> %	8 2%	5 2%	13 3%	3 2%	8 2%	1 1%	15 3%	6 2%	7 2%	-	18 3%	6 1%	20 2%
Poverty/inequality	21	7	14	8	9	4	9	5	8	3	9	6	9	1	10	10	23
	2%	1%	3%	3%	2%	1%	2%	4%	2%	3%	2%	2%	2%	3%	2%	2%	2%
Nuclear weapons/nuclear war/disarmament	17 2%	6 1%	11 2%	1 1%	10 3%	6 2%	10 2%	1	7 2%	2 2%	8 2%	7 3%	7 2%	-	13 2%	4 1%	18 2%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696



Table 15

Q15 And which issues generally do you think are MOST important for the Government to improve their policies on?

Base : All

	Total Gender Age					v	Vork Statu	ıs	Sec	ctor	Voted	Labour	More like	Unwtd. Total			
									Other - not				Always/ More often than	More	Less	No	
		Male	Female	18-34	35-54	55+	Full-time	Part-time	working	Public	Private	Never	not	likely	likely	difference	
Weighted Total	1012 15	490 8	522 7	288 5	365 5	359 5	466 6	118 2	428 7	118	458 4	264 3	385 6	44	519	429 8	1012 18
Low pay/minimum wage/ fair wages	1%	2%	1%	2%	5 1%	1%	1%	2%	2%	4 3%	1%	3 1%	1%	2%	6 1%	o 2%	2%
Drug abuse	15	4	11	8	2	4	4	3	7	*	7	5	4	-	9	6	11
Protecting the rights of	1% 14	1% 8	2% 6	3% 2	1% 8	1% 4	1% 10	3%	2% 4	*	<i>1%</i> 10	2% 4	1% 2	1	2% 10	1% 3	1% 12
individual citizens	1%	2%	1%	1%	2%	1%	2%	-	1%	*	2%	1%	1%	3%	2%	1%	1%
Northern Ireland	10 1%	7 2%	3	6 2%	4 1%	-	9 2%	1 1%	-	-	10 2%	5 2%	4 1%	-	9 2%	1	8 1%
Getting good value for public money	10 1%	8 2%	2	4 1%	4 1%	2	6 1%	2 1%	2	2 2%	6 1%	3 1%	2 1%	-	8 1%	2	13 1%
Protecting the privacy of individual citizens	9 1%	7 1%	2	4 1%	2 1%	3 1%	6 1%	-	3 1%	1 1%	5 1%	4 2%	1	-	8 1%	1	9 1%
Morality/individual behaviour	8 1%	2	5 1%	3 1%	2 1%	2 1%	3 1%	4 3%	1	-	6 1%	2 1%	1	-	6 1%	1 *	6 1%
Affordable housing for key workers	7 1%	4 1%	3 1%	2 1%	3 1%	2 1%	4 1%	2 2%	1	1 1%	5 1%	4 1%	1	1 3%	5 1%	1	7 1%
Privatisation	7 1%	2	5 1%	4 1%	1	2	2 1%	*	4 1%	1 1%	2	*	3 1%	-	3 1%	4 1%	7 1%
Public sector workers' pay	7 1%	5 1%	2	4 1%	3 1%	-	7 1%	-	-	3 3%	4 1%	1	5 1%	1 2%	6 1%	-	11 1%
Foot and mouth outbreak/ farming crisis	5 1%	1	4 1%	4 1%	2	-	2	1 1%	2	*	3 1%	*	2	:	1	4 1%	4 *
Animal welfare	4 *	2	2	1 1%	2	1	2	1 1%	1	*	3 1%	-	2	-	2	2	4 *
Pound/exchange rate/ value of pound	4 *	3 1%	1	1	2 1%	2	3 1%	-	2	1 1%	1	4 1%	-	-	1	3 1%	5 *
GM/GM (Genetically modified) foods	4 *	4 1%	-	1 1%	2 1%	-	2 1%	1 1%	-	-	4 1%	2 1%	-	-	3 1%	1	3
AIDS	2	2	-	1 1%	1	-	1	1 1%	-	1	1	1	-	-	1	1	2
Bird flu/pandemic flu	1 *	1	-	1 1%	-	-	-	1 1%		-	1	-	-	-	1	-	1 *
Scottish/Welsh Assembly/ Devolution/ Constitutional reform	1 *	1	-	-	1	-	- -	-	1	-	-	1 *	-	-	1	-	1 *
Trade unions/strikes	*	*	-	-	*	-	-	*		*	-	-	-	-	-	*	1
Tsunami/ South East Asia		-	-	-	-	-	-		-	-	-	-	-	-	-	-	-
Other	87 9%	43 9%	45 9%	20 7%	36 10%	32 9%	39 <i>8%</i>	10 8%	39 9%	5 4%	44 10%	26 10%	30 8%	1 3%	44 9%	41 10%	85 8%
Don't know	161 <i>16%</i>	64 13%	96 18%	66 23%	39 11%	55 15%	51 11%	22 18%	88 21%	16 13%	52 11%	20 8%	61 <i>16</i> %	11 25%	59 11%	85 20%	148 <i>15%</i>

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696



Table 16

Q16 Have you ever voted at a General Election, or not?

Base : Al

Unweighted Total Weighted Total Yes No

Total	Ger	Gender Age			Work Status			Sector		Voted	Labour	More like	Unwtd. Total			
	Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
1012	487	525	272	366	374	482	137	393	268	346	276	382	42	522	426	1012
1012	490	522	288	365	359	466	118	428	118	458	264	385	44	519	429	1012
850 <i>84%</i>	426 87%	424 81%	160 <i>5</i> 5%	344 94%	346 96%	396 <i>85%</i>	99 <i>84%</i>	355 83%	95 80%	395 86%	264 100%	385 100%	37 83%	455 88%	342 80%	863 85%
153 <i>15%</i>	62 13%	91 <i>17%</i>	121 <i>4</i> 2%	20 5%	13 <i>4</i> %	66 14%	17 15%	70 16%	22 19%	60 13%	-	-	8 17%	62 12%	79 18%	141 <i>14</i> %
9 1%	2	7 1%	8 3%	1	1	4 1%	2 2%	3 1%	1 1%	3 1%	-	-	-	2	7 2%	8 1%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696



Table 17

Q17 Thinking of past General Elections at which you have voted, which of the following best describes your voting behaviour? I have ... Base : All who have ever voted

Unweighted Total Weighted Total Always voted Labour Voted Labour more often than not Voted Labour as often as I have voted for other parties Voted Labour less often than not Never voted Labour

Don't know

Total	Ger	nder		Age		v	/ork Statu	s	Sector		Voted Labour		More like	ly to vote	Labour?	Unwtd. Total
	Male	Female	18-34	35-54	55+	Full-time	Part-time	Other - not working	Public	Private	Never	Always/ More often than not	More likely	Less likely	No difference	
863	420	443	158	345	360	407	117	339	219	302	276	382	35	461	352	863
850	426	424	160	344	346	396	99	355	95	395	264	385	37	455	342	863
183 22%	87 20%	96 23%	37 23%	70 20%	76 22%	72 18%	22 23%	89 25%	22 23%	72 18%	-	183 <i>4</i> 8%	11 30%	68 15%	101 <i>30%</i>	177 21%
201 24%	97 23%	104 25%	37 23%	94 27%	70 20%	94 24%	24 25%	83 23%	26 27%	90 23%	-	201 <i>5</i> 2%	18 <i>50%</i>	112 25%	68 20%	205 24%
51 <i>6</i> %	24 6%	28 6%	10 <i>6%</i>	22 6%	19 <i>6%</i>	22 6%	8 8%	22 6%	7 7%	23 6%	-	-	2 5%	31 7%	16 <i>5%</i>	58 7%
131 <i>15%</i>	74 17%	57 14%	14 9%	58 17%	59 17%	68 17%	13 13%	50 14%	10 10%	72 18%	- -	-	* 1%	82 18%	48 14%	126 <i>15%</i>
264 31%	137 32%	127 30%	59 37%	95 28%	110 32%	135 <i>34%</i>	27 28%	102 29%	27 28%	135 <i>34%</i>	264 100%	-	5 14%	159 35%	99 29%	276 32%
18 2%	6 2%	12 3%	3 2%	5 1%	11 3%	4 1%	4 4%	10 3%	4 4%	4 1%		-		3 1%	10 3%	21 2%

Fieldwork dates: 13th to 15th June 2008 Respondent Type: General Public 18+

Source : Ipsos MORI J33696

