

J12-033630-01 25 JAN - 05 FEB 2013

FINAL

DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

14 Feb 2013

Table 1

Q.HR01A

POSSESSION OF ILLEGAL DRUGS IS CURRENTLY A CRIMINAL OFFENCE IN THE UK. SOME OTHER COUNTRIES HAVE 'DECRIMINALISED' POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS FOR PERSONAL USE. THIS MEANS THAT POSSESSION OF A SMALL QUANTITY FOR PERSONAL USE IS USUALLY PUNISHED WITH FINES (LIKE A SPEEDING FINE), ATTENDANCE AT A DRUG TREATMENT OR EDUCATION PROGRAMME, RATHER THAN ARREST. UNDER 'DECRIMINALISATION', DRUGS ARE STILL CONFISCATED. PRODUCTION AND SUPPLY TO OTHERS REMAIN CRIMINAL OFFENCES THAT MAY RESULT IN PUNISHMENTS CARRYING A CRIMINAL RECORD, FOR EXAMPLE A PRISON SENTENCE, FINES OR COMMUNITY SERVICE. WITH THIS IN MIND, WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW OF THE LAW IN THE UK?

BASE: SPLIT SAMPLE A

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
UNWEIGHTED BASE	471	242	229	59	76	72	89	65	110	93	157	108	113
WEIGHTED BASE	475	233	242	55*	72*	78*	99*	71*	99*	132*	124	107*	112*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	286 60%	125 53%	161 67%a	35 63%	46 63%	53 67%	57 57%	41 57%	55 55%	66 50%	76 62%	66 62%	78 69%l
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	68 14%	39 17%	29 12%	8 14%e	9 13%	3 4%	18 18%e	14 20%e	16 16%e	23 18%	14 11%	16 15%	14 13%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	102 21%	55 24%	47 19%	10 18%	12 16%	19 25%	24 25%	13 19%	23 24%	38 29%l	27 22%	22 21%	14 13%
D. OTHER	20 4%	14 6%	6 2%	3 5%f	6 8%f	3 4%	- -	3 5%	5 5%f	5 4%	6 5%	3 3%	6 5%
SUPPORT/TRIAL OF DECRIMINALISATION - OPTIONS B-C	170 36%	94 40%	76 31%	18 32%	21 29%	22 28%	42 43%	27 38%	39 40%	62 47%l	41 33%	38 36%	29 25%

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POSSESSION OF ILLEGAL DRUGS IS CURRENTLY A CRIMINAL OFFENCE IN THE UK. SOME OTHER COUNTRIES HAVE 'DECRIMINALISED' POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS FOR PERSONAL USE. THIS MEANS THAT POSSESSION OF A SMALL QUANTITY FOR PERSONAL USE IS USUALLY PUNISHED WITH FINES (LIKE A SPEEDING FINE), ATTENDANCE AT A DRUG TREATMENT OR EDUCATION PROGRAMME, RATHER THAN ARREST. UNDER 'DECRIMINALISATION', DRUGS ARE STILL CONFISCATED. PRODUCTION AND SUPPLY TO OTHERS REMAIN CRIMINAL OFFENCES THAT MAY RESULT IN PUNISHMENTS CARRYING A CRIMINAL RECORD, FOR EXAMPLE A PRISON SENTENCE, FINES OR COMMUNITY SERVICE. WITH THIS IN MIND, WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW OF THE LAW IN THE UK?

BASE: SPLIT SAMPLE A

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
UNWEIGHTED BASE	471	33	31	63	28	64	25	73	43	24	48	39	407	7	37	12	6
WEIGHTED BASE	475	36**	34**	66*	18**	58*	42**	69*	40*	27**	41*	44*	419	7**	30*	11**	5**
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	286 60%	27 74%	22 67%	34 52%	11 58%	35 60%	16 39%	40 58%	27 67%	19 71%	30 74% ^c	24 54%	246 59%	3 36%	22 74%	8 77%	4 73%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	68 14%	6 17%	2 7%	13 20%	3 17%	8 14%	10 23%	10 14%	3 7%	2 7%	6 14%	5 12%	58 14%	2 29%	6 20%	* 4%	1 12%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	102 21%	3 9%	5 16%	13 19%	5 25%	11 19%	16 38%	16 24%	9 23%	5 17%	4 10%	14 32% ^j	97 23% ⁿ	1 16%	1 5%	1 6%	1 15%
D. OTHER	20 4%	- -	4 10%	6 9%	- -	4 7%	- -	3 4%	1 2%	1 4%	1 2%	1 1%	17 4%	1 19%	* 1%	1 12%	- -
SUPPORT/TRIAL DECRIMINALISATION _OPTIONS B-C.	170 36%	9 26%	8 23%	26 39%	8 42%	19 33%	26 61%	26 38%	12 31%	7 25%	10 24%	20 44%	155 37%	3 45%	8 25%	1 10%	1 27%

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BASE: SPLIT SAMPLE A

	TOTAL	READERSHIP OF DAILY PUBLICATIONS																	DAILY READERSHIP		
		THE HER-ALD (SCT) (a)	THE INDE-PEN-DENT (b)	THE DAILY TELE-GRAPH (c)	THE GUAR-DIAN (d)	THE FINA-NCIAL TIMES (e)	THE TIMES (f)	THE SCOT-SMAN (g)	DAILY EXPRESS (h)	DAILY MAIL (i)	DAILY RECORD (j)	THE SUN (k)	DAILY MIRROR (l)	DAILY STAR (m)	THE METRO (n)	EVENING STANDAR D (o)	"I" NEWSPAP ER (p)	NONE OF THESE (q)	BROAD SHEET (r)	MID MARKET (s)	TABLOID (t)
UNWEIGHTED BASE	471	-	4	15	18	7	9	2	5	36	6	62	24	5	27	10	8	286	53	65	89
WEIGHTED BASE	475	..*	6**	13**	24**	8**	10**	2**	4**	37*	10**	64*	22**	5**	24**	9**	7**	289	56*	62*	90*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	286 60%	- -	3 50%	7 54%	8 32%	5 66%	4 42%	1 45%	2 46%	25 67%	4 43%	49 76%q	13 60%	3 60%	15 62%	6 65%	2 24%	176 61%	21 37%	40 65%r	63 69%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	68 14%	- -	3 50%	1 8%	6 24%	2 23%	1 9%	1 55%	1 27%	4 11%	1 12%	3 5%	2 9%	1 30%	4 17%	- -	3 48%	46 16%k	14 25%t	7 12%	6 7%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	102 21%	- -	- -	5 38%	11 44%	1 11%	5 49%	- -	1 27%	7 18%	5 45%	10 16%	5 24%	* 9%	4 15%	3 35%	2 28%	52 18%	21 38%st	12 20%	18 20%
D. OTHER	20 4%	- -	- -	- -	- -	- -	- -	- -	- -	2 5%	- -	2 3%	1 7%	- -	1 5%	- -	- -	15 5%	- -	2 4%	3 3%
SUPPORT/TRIAL OF DECRIMINALISATION - OPTIONS B-C	170 36%	- -	3 50%	6 46%	16 68%	3 34%	6 58%	1 55%	2 54%	11 29%	6 57%	14 21%	7 33%	2 40%	8 33%	3 35%	5 76%	98 34%	35 63%st	20 32%	25 27%

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BASE: SPLIT SAMPLE A

	TOTAL	READERSHIP OF SUNDAY PUBLICATIONS															SUNDAY READERSHIP		
		SUNDAY MAIL SCOTLAND (a)	MAIL ON SUNDAY (b)	SUNDAY POST (c)	INDEPENDENT ON SUNDAY (d)	SUNDAY TIMES (e)	SUNDAY TELEGRAPH (f)	SUNDAY EXPRESS (g)	OBSERVER (h)	THE PEOPLE (i)	SUNDAY MIRROR (j)	SUNDAY SPORT (k)	SCOTLAND ON SUNDAY (l)	DAILY STAR SUNDAY (m)	THE SUN (SUNDAY) (n)	NONE OF THESE (o)	BROAD SHEET (p)	MID MARKET (q)	TABLOID (r)
UNWEIGHTED BASE	471	9	28	6	4	13	13	8	14	1	15	-	-	5	31	339	41	45	54
WEIGHTED BASE	475	16**	28**	7**	4**	15**	14**	7**	18**	2**	14**	..**	..**	5**	34**	333	46*	51*	57*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	286 60%	4 29%	17 61%	3 45%	3 67%	8 58%	8 58%	7 100%	5 28%	2 100%	7 48%	-	-	3 61%	24 70%	209 63%	20 43%	28 56%	36 63%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	68 14%	3 18%	3 10%	1 17%	1 33%	1 6%	1 10%	-	8 42%	-	1 9%	-	-	1 30%	2 5%	49 15%	11 24%	6 11%	6 10%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	102 21%	8 50%	7 24%	3 39%	-	5 31%	4 32%	-	5 30%	-	5 37%	-	-	* 9%	8 22%	60 18%	14 31%	15 29%	14 24%
D. OTHER	20 4%	1 4%	1 5%	-	-	1 5%	-	-	-	-	1 6%	-	-	-	1 2%	15 5%	1 2%	2 4%	2 3%
SUPPORT/TRIAL DECRIMINALISATION - OPTIONS B-C	170 36%	10 68%	10 34%	4 55%	1 33%	5 37%	6 42%	-	13 72%	-	6 46%	-	-	2 39%	9 27%	108 33%	26 55%	20 40%	19 34%

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BASE: SPLIT SAMPLE A

	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
UNWEIGHTED BASE	471	471	-	88	164	33	32	60	74
WEIGHTED BASE	475	475	-**	83*	166	33**	35**	59*	79*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	286 60%	286 60%	-	57 68%	93 56%	20 61%	18 50%	36 62%	46 58%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	68 14%	68 14%	-	10 12%	28 17%	6 17%	4 10%	6 11%	14 17%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	102 21%	102 21%	-	16 19%	40 24%	6 18%	10 30%	10 17%	17 22%
D. OTHER	20 4%	20 4%	-	1 1%	5 3%	1 4%	3 9%	6 10% ^c	2 3%
SUPPORT/TRIAL OF DECRIMINALISATION - OPTIONS B-C	170 36%	170 36%	-	26 31%	67 41%	11 35%	14 40%	16 28%	31 39%

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Table 6

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POSSESSION OF ILLEGAL DRUGS IS CURRENTLY A CRIMINAL OFFENCE IN THE UK. SOME OTHER COUNTRIES HAVE 'DECRIMINALISED' POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS FOR PERSONAL USE. THIS MEANS THAT POSSESSION OF A SMALL QUANTITY FOR PERSONAL USE IS USUALLY PUNISHED WITH FINES (LIKE A SPEEDING FINE), ATTENDANCE AT A DRUG TREATMENT OR EDUCATION PROGRAMME, RATHER THAN ARREST. UNDER 'DECRIMINALISATION', DRUGS ARE STILL CONFISCATED. PRODUCTION AND SUPPLY TO OTHERS REMAIN CRIMINAL OFFENCES THAT MAY RESULT IN PUNISHMENTS CARRYING A CRIMINAL RECORD, FOR EXAMPLE A PRISON SENTENCE, FINES OR COMMUNITY SERVICE.

SINCE THIS WAS INTRODUCED IN PORTUGAL IN 2001, AND RESOURCES WERE INSTEAD SPENT ON HEALTHCARE, OVERALL USE OF DRUGS ROSE AT A SIMILAR RATE TO NEIGHBOURING COUNTRIES.

HOWEVER, THERE WERE HIGHER NUMBERS ACCESSING DRUG TREATMENT, THE JUSTICE SYSTEM SPENT LESS TIME AND RESOURCES ON DRUG-RELATED CRIME, AND THERE WERE FALLS IN PROBLEMATIC DRUG USE, AND DRUG USE AMONGST SCHOOL AGE CHILDREN ALSO FELL. WITH THIS IN MIND, WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW OF THE LAW IN THE UK?

BASE: SPLIT SAMPLE B

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
UNWEIGHTED BASE	475	240	235	68	83	80	70	69	105	81	174	103	117
WEIGHTED BASE	482	231	251	72*	86*	88*	66*	68*	102*	122*	145	100*	115*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	268 56%	116 50%	153 61%a	39 54%	41 48%	49 56%	32 48%	46 68%df	61 60%	65 53%	71 49%	65 65%j	68 59%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	93 19%	55 24%b	38 15%	21 30%gh	18 21%	19 22%	12 18%	8 11%	15 14%	21 17%	31 21%	16 16%	25 22%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	97 20%	44 19%	53 21%	10 14%	20 24%	17 19%	16 25%	13 18%	21 21%	31 26%l	38 26%l	15 15%	13 11%
D. OTHER	23 5%	16 7%	7 3%	1 2%	7 8%	2 2%	6 9%	2 3%	5 5%	4 4%	5 4%	4 4%	10 8%
SUPPORT/TRIAL OF 'DECRIMINALISATION' - OPTIONS B-C	191 40%	99 43%	91 36%	31 44%	38 45%	36 41%	29 43%	20 30%	35 35%	53 43%	69 47%kl	32 32%	38 33%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 7

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SINCE THIS WAS INTRODUCED IN PORTUGAL IN 2001, AND RESOURCES WERE INSTEAD SPENT ON HEALTHCARE, OVERALL USE OF DRUGS ROSE AT A SIMILAR RATE TO NEIGHBOURING COUNTRIES.

HOWEVER, THERE WERE HIGHER NUMBERS ACCESSING DRUG TREATMENT, THE JUSTICE SYSTEM SPENT LESS TIME AND RESOURCES ON DRUG-RELATED CRIME, AND THERE WERE FALLS IN PROBLEMATIC DRUG USE, AND DRUG USE AMONGST SCHOOL AGE CHILDREN ALSO FELL. WITH THIS IN MIND, WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW OF THE LAW IN THE UK?

BASE: SPLIT SAMPLE B

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
UNWEIGHTED BASE	475	27	37	58	29	62	27	81	42	23	49	40	412	7	40	13	2
WEIGHTED BASE	482	33**	42**	65*	19**	51*	42**	75*	42*	24**	40*	49*	431	7**	31*	9**	3**
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	268 56%	19 57%	26 61%	28 43%	10 54%	28 55%	25 60%	36 48%	28 68% ^c	15 64%	31 77% ^c ^{egk}	23 46%	237 55%	3 45%	21 66%	5 53%	3 100%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	93 19%	5 16%	5 12%	14 22%	3 14%	12 23%	7 17%	18 24%	6 14%	6 24%	5 13%	12 24%	83 19%	2 29%	6 19%	1 14%	- -
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	97 20%	8 25%	8 19%	19 30% ^{hj}	5 27%	9 18%	9 23%	17 23%	4 10%	2 10%	4 10%	11 21%	90 21%	2 26%	3 11%	2 21%	- -
D. OTHER	23 5%	1 2%	3 8%	3 5%	1 5%	2 5%	- -	4 5%	4 9%	* 2%	- -	4 8%	20 5%	- -	1 5%	1 12%	- -
SUPPORT/TRIAL DECRIMINALISATION - OPTIONS B-C	191 40%	14 41%	13 31%	34 52% ^{hj}	8 41%	21 41%	17 40%	35 47% ^{hj}	10 24%	8 34%	9 23%	23 46% ^j	173 40%	4 55%	9 30%	3 35%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 8

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SINCE THIS WAS INTRODUCED IN PORTUGAL IN 2001, AND RESOURCES WERE INSTEAD SPENT ON HEALTHCARE, OVERALL USE OF DRUGS ROSE AT A SIMILAR RATE TO NEIGHBOURING COUNTRIES.

HOWEVER, THERE WERE HIGHER NUMBERS ACCESSING DRUG TREATMENT, THE JUSTICE SYSTEM SPENT LESS TIME AND RESOURCES ON DRUG-RELATED CRIME, AND THERE WERE FALLS IN PROBLEMATIC DRUG USE, AND DRUG USE AMONGST SCHOOL AGE CHILDREN ALSO FELL. WITH THIS IN MIND, WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW OF THE LAW IN THE UK?

BASE: SPLIT SAMPLE B

	TOTAL	READERSHIP OF DAILY PUBLICATIONS																	DAILY READERSHIP		
		THE HER-ALD (SCT) (a)	THE INDE-PEN-DENT (b)	THE DAILY TELE-GRAPH (c)	THE GUAR-DIAN (d)	THE FINA-NCIAL TIMES (e)	THE TIMES (f)	THE SCOT-SMAN (g)	DAILY EXPRESS (h)	DAILY MAIL (i)	DAILY RECORD (j)	THE SUN (k)	DAILY MIRROR (l)	DAILY STAR (m)	THE METRO (n)	EVENING STANDAR D (o)	"I" NEWSPAP ER (p)	NONE OF THESE (q)	BROAD SHEET (r)	MID MARKET (s)	TABLOID (t)
UNWEIGHTED BASE	475	-	8	20	22	2	12	1	12	44	5	49	24	13	31	11	5	265	62	88	80
WEIGHTED BASE	482	-**	10**	24**	24**	2**	12**	2**	10**	45*	5**	51*	21**	11**	29**	13**	5**	268	71*	87*	76*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	268	-	8	16	5	1	8	-	9	27	4	31	15	6	17	7	1	142	32	58	48
	56%	-	73%	64%	23%	49%	64%	-	89%	61%	77%	61%	71%	57%	58%	58%	19%	53%	45%	66%	63%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	93	-	1	2	10	1	3	2	-	6	1	8	1	2	6	3	3	54	21	12	11
	19%	-	10%	9%	42%	51%	24%	100%	-	13%	23%	15%	7%	16%	20%	23%	65%	20%	30%	14%	14%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	97	-	2	6	8	-	1	-	1	10	-	8	5	1	5	2	-	58	16	15	13
	20%	-	17%	26%	32%	-	12%	-	6%	23%	-	16%	22%	9%	19%	19%	-	22%	23%	17%	17%
D. OTHER	23	-	-	-	1	-	-	-	1	1	-	4	-	2	1	-	1	15	2	2	4
	5%	-	-	-	4%	-	-	-	5%	3%	-	8%	-	17%	3%	-	17%	5%	2%	3%	5%
SUPPORT/TRIAL DECRIMINALISATION - OPTIONS B-C	191	-	3	9	18	1	4	2	1	16	1	16	6	3	11	5	3	111	37	27	24
	40%	-	27%	36%	74%	51%	36%	100%	6%	36%	23%	31%	29%	25%	39%	42%	65%	42%	52%	31%	32%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 9

Q.HR01B

POSSESSION OF ILLEGAL DRUGS IS CURRENTLY A CRIMINAL OFFENCE IN THE UK. SOME OTHER COUNTRIES HAVE 'DECRIMINALISED' POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS FOR PERSONAL USE. THIS MEANS THAT POSSESSION OF A SMALL QUANTITY FOR PERSONAL USE IS USUALLY PUNISHED WITH FINES (LIKE A SPEEDING FINE), ATTENDANCE AT A DRUG TREATMENT OR EDUCATION PROGRAMME, RATHER THAN ARREST. UNDER 'DECRIMINALISATION', DRUGS ARE STILL CONFISCATED. PRODUCTION AND SUPPLY TO OTHERS REMAIN CRIMINAL OFFENCES THAT MAY RESULT IN PUNISHMENTS CARRYING A CRIMINAL RECORD, FOR EXAMPLE A PRISON SENTENCE, FINES OR COMMUNITY SERVICE.

SINCE THIS WAS INTRODUCED IN PORTUGAL IN 2001, AND RESOURCES WERE INSTEAD SPENT ON HEALTHCARE, OVERALL USE OF DRUGS ROSE AT A SIMILAR RATE TO NEIGHBOURING COUNTRIES.

HOWEVER, THERE WERE HIGHER NUMBERS ACCESSING DRUG TREATMENT, THE JUSTICE SYSTEM SPENT LESS TIME AND RESOURCES ON DRUG-RELATED CRIME, AND THERE WERE FALLS IN PROBLEMATIC DRUG USE, AND DRUG USE AMONGST SCHOOL AGE CHILDREN ALSO FELL. WITH THIS IN MIND, WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW OF THE LAW IN THE UK?

BASE: SPLIT SAMPLE B

	TOTAL	READERSHIP OF SUNDAY PUBLICATIONS															SUNDAY READERSHIP		
		SUNDAY MAIL SCOT-LAND (a)	MAIL ON SUN-DAY (b)	SUNDAY POST (c)	INDEPEN DENT ON SUNDAY (d)	SUNDAY TIMES (e)	SUNDAY TELEGRA PH (f)	SUNDAY EXPRESS (g)	OBSERVE R (h)	THE PEOPLE (i)	SUNDAY MIRROR (j)	SUNDAY SPORT (k)	SCOTLAN D ON SUNDAY (l)	DAILY STAR SUNDAY (m)	THE SUN (SUNDAY) (n)	NONE OF THESE (o)	BROAD SHEET (p)	MID MARKET (q)	TABLOID (r)
UNWEIGHTED BASE	475	5	26	4	2	22	15	9	12	4	22	-	1	5	32	334	47	40	59
WEIGHTED BASE	482	5**	25**	4**	2**	27**	20**	9**	13**	4**	19**	-**	2**	6**	32**	334	57*	39*	56*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	268 56%	4 79%	16 64%	4 100%	-	14 53%	11 55%	8 85%	-	1 30%	14 73%	-	-	2 37%	18 58%	190 57%	20 35%	28 71%p	35 63%p
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	93 19%	1 21%	4 17%	-	1 46%	5 18%	3 13%	1 9%	6 51%	1 17%	2 8%	-	2 100%	2 34%	7 22%	61 18%	17 29%	6 16%	9 16%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	97 20%	-	4 17%	-	1 54%	6 24%	6 31%	-	5 42%	2 53%	4 19%	-	-	-	4 13%	66 20%	18 31%q	4 11%	9 16%
D. OTHER	23 5%	-	1 2%	-	-	2 6%	-	1 6%	1 7%	-	-	-	-	2 29%	3 8%	17 5%	2 4%	1 3%	3 5%
SUPPORT/TRIAL DECRIMINALISATION - OPTIONS B-C	191 40%	1 21%	9 34%	-	2 100%	11 41%	9 45%	1 9%	12 93%	3 70%	5 27%	-	2 100%	2 34%	11 34%	127 38%	34 61%qr	10 27%	18 32%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o - p/q/r
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 10

Q.HR01B

POSSESSION OF ILLEGAL DRUGS IS CURRENTLY A CRIMINAL OFFENCE IN THE UK. SOME OTHER COUNTRIES HAVE 'DECRIMINALISED' POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS FOR PERSONAL USE. THIS MEANS THAT POSSESSION OF A SMALL QUANTITY FOR PERSONAL USE IS USUALLY PUNISHED WITH FINES (LIKE A SPEEDING FINE), ATTENDANCE AT A DRUG TREATMENT OR EDUCATION PROGRAMME, RATHER THAN ARREST. UNDER 'DECRIMINALISATION', DRUGS ARE STILL CONFISCATED. PRODUCTION AND SUPPLY TO OTHERS REMAIN CRIMINAL OFFENCES THAT MAY RESULT IN PUNISHMENTS CARRYING A CRIMINAL RECORD, FOR EXAMPLE A PRISON SENTENCE, FINES OR COMMUNITY SERVICE.

SINCE THIS WAS INTRODUCED IN PORTUGAL IN 2001, AND RESOURCES WERE INSTEAD SPENT ON HEALTHCARE, OVERALL USE OF DRUGS ROSE AT A SIMILAR RATE TO NEIGHBOURING COUNTRIES.

HOWEVER, THERE WERE HIGHER NUMBERS ACCESSING DRUG TREATMENT, THE JUSTICE SYSTEM SPENT LESS TIME AND RESOURCES ON DRUG-RELATED CRIME, AND THERE WERE FALLS IN PROBLEMATIC DRUG USE, AND DRUG USE AMONGST SCHOOL AGE CHILDREN ALSO FELL. WITH THIS IN MIND, WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR VIEW OF THE LAW IN THE UK?

BASE: SPLIT SAMPLE B

	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
UNWEIGHTED BASE	475	-	475	94	164	25	39	65	62
WEIGHTED BASE	482	..*	482	105*	154	27**	45*	61*	64*
A. THE LAW IN THE UK SHOULD STAY AS IT CURRENTLY IS, SO THAT POSSESSION OF ILLEGAL DRUGS REMAINS A CRIMINAL OFFENCE.	268 56%	-	268 56%	67 64%	86 56%	7 24%	21 47%	34 56%	38 60%
B. THE LAW IN THE UK SHOULD BE CHANGED, SO THAT THE POSSESSION OF SMALL QUANTITIES OF ILLEGAL DRUGS IS 'DECRIMINALISED', AS DESCRIBED.	93 19%	-	93 19%	13 12%	28 18%	8 30%	16 35%cd	11 18%	12 19%
C. AN EXPERIMENTAL TRIAL OF 'DECRIMINALISATION' SHOULD TAKE PLACE FOR A LIMITED TIME PERIOD IN SOME PARTS OF THE UK, TO ALLOW ITS EFFECTIVENESS TO BE EVALUATED.	97 20%	-	97 20%	22 21%	33 21%	10 38%	8 17%	11 18%	9 14%
D. OTHER	23 5%	-	23 5%	4 4%	7 5%	2 9%	1 1%	5 7%	5 7%
SUPPORT/TRIAL DECRIMINALISATION - OPTIONS B-C	191 40%	-	191 40%	34 33%	61 40%	18 67%	23 52%	22 37%	21 33%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 11

Q.HR02

WOULD YOU SUPPORT THE GOVERNMENT COMMISSIONING A FULL INDEPENDENT REVIEW OF DRUG POLICY, THAT COMPARED OUR CURRENT SYSTEM OF CRIMINALISATION WITH ALTERNATIVES, INCLUDING: INCREASING THE CRIMINAL PENALTIES FOR PRODUCTION, SALE AND USE OF DRUGS: DECRIMINALISING DRUG POSSESSION AS DESCRIBED: AND THE LEGALISATION AND STATE REGULATION OF PRODUCTION AND SUPPLY FOR SOME CURRENTLY ILLEGAL DRUGS?
 BASE: ALL RESPONDENTS 18+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
UNWEIGHTED BASE	946	482	464	127	159	152	159	134	215	174	331	211	230
WEIGHTED BASE	957	463	494	127	158	166	165	140	200	254	269	207	227
A. YES, I WOULD SUPPORT A REVIEW	640 67%	304 66%	336 68%	75 59%	109 69%	117 71%	119 72% ^{ch}	99 71%	121 61%	174 68%	183 68%	133 64%	151 67%
B. NO, I WOULD NOT SUPPORT A REVIEW	223 23%	113 24%	110 22%	32 25%	31 19%	38 23%	33 20%	31 22%	58 29%	66 26% ^{gj}	47 17%	55 27% ^{gj}	55 24%
C. OTHER	95 10%	46 10%	48 10%	21 16% ^{eg}	19 12%	11 6%	14 8%	9 7%	21 10%	14 6%	40 15% ^{gi}	19 9%	21 9%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 12

Q.HR02

WOULD YOU SUPPORT THE GOVERNMENT COMMISSIONING A FULL INDEPENDENT REVIEW OF DRUG POLICY, THAT COMPARED OUR CURRENT SYSTEM OF CRIMINALISATION WITH ALTERNATIVES, INCLUDING: INCREASING THE CRIMINAL PENALTIES FOR PRODUCTION, SALE AND USE OF DRUGS: DECRIMINALISING DRUG POSSESSION AS DESCRIBED: AND THE LEGALISATION AND STATE REGULATION OF PRODUCTION AND SUPPLY FOR SOME CURRENTLY ILLEGAL DRUGS?
 BASE: ALL RESPONDENTS 18+

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
UNWEIGHTED BASE	946	60	68	121	57	126	52	154	85	47	97	79	819	14	77	25	8
WEIGHTED BASE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
A. YES, I WOULD SUPPORT A REVIEW	640	48	48	89	23	69	57	99	50	28	58	71	572	7	39	16	5
	67%	70%	63%	68%	62%	64%	67%	68%	62%	55%	71%	76% _i	67%	47%	63%	83%	60%
B. NO, I WOULD NOT SUPPORT A REVIEW	223	16	23	26	10	20	24	30	19	18	22	16	194	5	16	1	2
	23%	23%	30%	20%	27%	18%	28%	20%	24%	35% _{ek}	27%	17%	23%	36%	26%	7%	32%
C. OTHER	95	5	5	16	4	19	4	16	12	5	1	7	83	3	7	2	1
	10%	7%	7%	12% _i	11% _j	18% _{fjk}	5%	11% _i	15% _i	10%	2%	7%	10%	17%	11%	10%	8%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 13

Q.HR02

WOULD YOU SUPPORT THE GOVERNMENT COMMISSIONING A FULL INDEPENDENT REVIEW OF DRUG POLICY, THAT COMPARED OUR CURRENT SYSTEM OF CRIMINALISATION WITH ALTERNATIVES, INCLUDING: INCREASING THE CRIMINAL PENALTIES FOR PRODUCTION, SALE AND USE OF DRUGS: DECRIMINALISING DRUG POSSESSION AS DESCRIBED: AND THE LEGALISATION AND STATE REGULATION OF PRODUCTION AND SUPPLY FOR SOME CURRENTLY ILLEGAL DRUGS?

BASE: ALL RESPONDENTS 18+

	TOTAL	READERSHIP OF DAILY PUBLICATIONS																DAILY READERSHIP			
		THE HER-ALD (SCT) (a)	THE INDE-PEN-DENT (b)	THE DAILY TELE-GRAPH (c)	THE GUAR-DIAN (d)	THE FINA-NCIAL TIMES (e)	THE TIMES (f)	THE SCOT-SMAN (g)	DAILY EXPRESS (h)	DAILY MAIL (i)	DAILY RECORD (j)	THE SUN (k)	DAILY MIRROR (l)	DAILY STAR (m)	THE METRO (n)	EVENING STANDAR D (o)	"I" NEWSPAP ER (p)	NONE OF THESE (q)	BROAD SHEET (r)	MID MARKET (s)	TABLOID (t)
UNWEIGHTED BASE	946	-	12	35	40	9	21	3	17	80	11	111	48	18	58	21	13	551	115	153	169
WEIGHTED BASE	957	..*	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
A. YES, I WOULD SUPPORT A REVIEW	640	-	12	26	37	9	14	4	7	50	11	76	29	7	38	18	10	368	95	98	110
	67%	-	77%	69%	76%	100%	67%	100%	48%	61%	74%	65%	68%	45%	73%	80%	79%	66%	75%	65%	66%
B. NO, I WOULD NOT SUPPORT A REVIEW	223	-	4	7	9	-	5	-	6	24	4	28	8	5	8	4	1	129	24	38	39
	23%	-	23%	20%	20%	-	25%	-	43%	30%	26%	24%	20%	31%	14%	17%	10%	23%	19%	25%	23%
C. OTHER	95	-	-	4	2	-	2	-	1	7	-	12	5	4	7	1	1	60	8	14	18
	10%	-	-	11%	4%	-	8%	-	9%	9%	-	10%	13%	24%	12%	4%	11%	11%	6%	9%	11%

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Table 14

Q.HR02

WOULD YOU SUPPORT THE GOVERNMENT COMMISSIONING A FULL INDEPENDENT REVIEW OF DRUG POLICY, THAT COMPARED OUR CURRENT SYSTEM OF CRIMINALISATION WITH ALTERNATIVES, INCLUDING: INCREASING THE CRIMINAL PENALTIES FOR PRODUCTION, SALE AND USE OF DRUGS: DECRIMINALISING DRUG POSSESSION AS DESCRIBED: AND THE LEGALISATION AND STATE REGULATION OF PRODUCTION AND SUPPLY FOR SOME CURRENTLY ILLEGAL DRUGS?

BASE: ALL RESPONDENTS 18+

	TOTAL	READERSHIP OF SUNDAY PUBLICATIONS														SUNDAY READERSHIP			
		SUNDAY MAIL SCOT- LAND (a)	MAIL ON SUNDAY (b)	SUNDAY POST (c)	INDEPEN DENT ON SUNDAY (d)	SUNDAY TIMES (e)	SUNDAY TELEGRA PH (f)	SUNDAY EXPRESS (g)	OBSERVE R (h)	THE PEOPLE (i)	SUNDAY MIRROR (j)	SUNDAY SPORT (k)	SCOTLAN D ON SUNDAY (l)	DAILY STAR SUNDAY (m)	THE SUN (SUNDAY) (n)	NONE OF THESE (o)	BROAD SHEET (p)	MID MARKET (q)	TABLOID (r)
UNWEIGHTED BASE	946	14	54	10	6	35	28	17	26	5	37	-	1	10	63	673	88	85	113
WEIGHTED BASE	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	..**	2**	11**	66*	667	103*	90*	113*
A. YES, I WOULD SUPPORT A REVIEW	640	13	37	10	7	27	26	6	21	2	18	-	2	6	42	446	73	56	73
	67%	63%	69%	89%	100%	65%	76%	38%	69%	38%	54%	-	100%	59%	64%	67%	71%	63%	65%
B. NO, I WOULD NOT SUPPORT A REVIEW	223	6	13	1	-	11	6	7	6	3	10	-	-	1	18	153	21	26	27
	23%	29%	24%	7%	-	26%	18%	45%	21%	51%	30%	-	-	12%	28%	23%	20%	29%	24%
C. OTHER	95	1	4	*	-	4	2	3	3	1	5	-	-	3	5	68	9	8	13
	10%	7%	7%	4%	-	9%	6%	16%	10%	12%	15%	-	-	29%	8%	10%	9%	8%	11%

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Table 15

Q.HR02

WOULD YOU SUPPORT THE GOVERNMENT COMMISSIONING A FULL INDEPENDENT REVIEW OF DRUG POLICY, THAT COMPARED OUR CURRENT SYSTEM OF CRIMINALISATION WITH ALTERNATIVES, INCLUDING: INCREASING THE CRIMINAL PENALTIES FOR PRODUCTION, SALE AND USE OF DRUGS: DECRIMINALISING DRUG POSSESSION AS DESCRIBED: AND THE LEGALISATION AND STATE REGULATION OF PRODUCTION AND SUPPLY FOR SOME CURRENTLY ILLEGAL DRUGS?

BASE: ALL RESPONDENTS 18+

	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
UNWEIGHTED BASE	946	471	475	182	328	58	71	125	136
WEIGHTED BASE	957	475	482	189	320	60*	80*	119	143
A. YES, I WOULD SUPPORT A REVIEW	640 67%	302 64%	338 70%	132 70%h	222 69%h	52 86%cdfgh	55 69%	76 64%	84 58%
B. NO, I WOULD NOT SUPPORT A REVIEW	223 23%	127 27%b	96 20%	41 22%	81 25%e	6 10%	16 20%	24 20%	37 26%e
C. OTHER	95 10%	47 10%	48 10%	16 8%	17 5%	2 4%	9 11%	19 16%de	22 15%d

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 16

Q.HR03

HERE ARE A NUMBER OF DIFFERENT OPTIONS FOR REGULATING THE PRODUCTION, SUPPLY AND USE OF CANNABIS (ALSO SOMETIMES CALLED MARIJUANA, POT, HASH, GRASS, SKUNK, WEED, SPLIFF OR JOINTS). PLEASE READ THROUGH THIS CARD AND THEN READ OUT THE LETTER NEXT TO THE OPTION WHICH YOU THINK BEST MATCHES HOW YOU THINK CANNABIS SHOULD BE REGULATED.

BASE: ALL RESPONDENTS 18+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
UNWEIGHTED BASE	946	482	464	127	159	152	159	134	215	174	331	211	230
WEIGHTED BASE	957	463	494	127	158	166	165	140	200	254	269	207	227
SCENARIO A. LEGAL - MINIMAL CONTROL	31 3%	21 4%	10 2%	7 5%	6 4%	2 1%	5 3%	5 3%	6 3%	5 2%	10 4%	7 3%	10 4%
SCENARIO B. LEGAL - MODERATE CONTROL	133 14%	81 17% ^b	52 11%	19 15%	23 14%	29 18%	24 14%	16 12%	21 11%	33 13%	36 13%	21 10%	44 19% ^k
SCENARIO C. LEGAL - STRICT CONTROL	225 24%	104 22%	121 25%	26 20%	25 16%	37 22%	42 26% ^d	34 24%	61 30% ^d	73 29% ^k	68 25%	38 19%	46 20%
SCENARIO D. ILLEGAL - DECRIMINALISE POSSESSION	116 12%	60 13%	55 11%	18 14%	25 16%	15 9%	26 15%	15 11%	17 8%	35 14%	37 14% ^l	27 13%	16 7%
SCENARIO E. ILLEGAL - CURRENT LAWS APPLY	204 21%	82 18%	122 25% ^a	25 20%	36 23%	47 28%	31 19%	26 19%	38 19%	58 23%	65 24% ^l	44 21%	36 16%
SCENARIO F. ILLEGAL - MUCH HEAVIER PENALTIES APPLY	133 14%	60 13%	73 15%	14 11%	20 13%	16 10%	21 12%	25 18%	37 18% ^e	35 14%	27 10%	34 16% ^j	37 16% ^j
I HAVE NEVER HEARD OF THIS DRUG	43 4%	21 5%	22 4%	7 6%	6 4%	5 3%	11 7%	6 4%	8 4%	3 1%	9 3%	16 8% ⁱ	15 7% ⁱ
DON'T KNOW	72 8%	34 7%	38 8%	11 9%	17 11% ^f	14 9%	5 3%	12 9%	12 6%	12 5%	18 7%	20 10%	22 10%
LEGAL - SCENARIOS A-C	390 41%	205 44% ^b	184 37%	52 41%	54 34%	69 41%	72 43%	55 39%	89 44%	110 43% ^k	113 42% ^k	66 32%	100 44% ^k
ILLEGAL - SCENARIOS D-F	452 47%	203 44%	250 51%	57 45%	81 51%	78 47%	77 47%	67 48%	92 46%	129 51% ^l	129 48%	106 51% ^l	89 39%
LEGAL/ DECRIMINALISATION - SCENARIOS A-D	505 53%	266 57% ^b	239 48%	70 55%	79 50%	84 50%	97 59%	70 50%	106 53%	145 57% ^k	150 56% ^k	93 45%	116 51%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 17
Q.HR03
HERE ARE A NUMBER OF DIFFERENT OPTIONS FOR REGULATING THE PRODUCTION, SUPPLY AND USE OF CANNABIS (ALSO SOMETIMES CALLED MARIJUANA, POT, HASH, GRASS, SKUNK, WEED, SPLIFF OR JOINTS).
PLEASE READ THROUGH THIS CARD AND THEN READ OUT THE LETTER NEXT TO THE OPTION WHICH YOU THINK BEST MATCHES HOW YOU THINK CANNABIS SHOULD BE REGULATED.
BASE: ALL RESPONDENTS 18+

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
UNWEIGHTED BASE	946	60	68	121	57	126	52	154	85	47	97	79	819	14	77	25	8
WEIGHTED BASE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
SCENARIO A. LEGAL - MINIMAL CONTROL	31 3%	1 1%	5 6%	3 3%	2 6%g	5 5%	3 4%	2 1%	3 4%	3 6%	1 2%	2 2%	27 3%	1 10%	2 3%	1 3%	- -
SCENARIO B. LEGAL - MODERATE CONTROL	133 14%	11 16%	7 10%	21 16%	4 11%	21 19%j	21 25%gjk	17 12%	9 11%	4 9%	7 9%	9 10%	125 15%n	1 10%	2 3%	1 4%	1 8%
SCENARIO C. LEGAL - STRICT CONTROL	225 24%	17 24%	21 28%c	16 12%	5 13%	30 28%cdj	25 29%c	35 24%c	25 31%cdj	17 34%cdj	12 15%	23 25%c	207 24%n	5 30%	7 11%	5 25%	1 18%
SCENARIO D. ILLEGAL - DECRIMINALISE POSSESSION	116 12%	10 14%	8 10%	17 13%	5 14%	10 10%	4 5%	19 13%	6 8%	13 12%	16 16%f	16 17%f	107 13%	- -	5 8%	2 9%	2 23%
SCENARIO E. ILLEGAL - CURRENT LAWS APPLY	204 21%	8 11%	17 23%	33 25%ae	8 21%	15 13%	21 25%	40 28%ae	16 20%	6 12%	13 16%	27 29%ae	184 22%	5 33%	8 13%	5 26%	2 20%
SCENARIO F. ILLEGAL - MUCH HEAVIER PENALTIES APPLY	133 14%	15 21%	13 18%	14 11%	7 18%	12 11%	10 12%	15 10%	12 15%	9 19%	16 19%	10 11%	121 14%	- -	10 15%	3 15%	- -
I HAVE NEVER HEARD OF THIS DRUG	43 4%	5 8%f	1 1%	11 8%f	2 4%	4 3%	- -	4 2%	5 6%	1 1%	10 13%bfgik	2 2%	26 3%	1 5%	13 21%l	2 10%	1 18%
DONT KNOW	72 8%	3 5%	4 5%	14 11%f	5 12%f	11 10%f	1 1%	13 9%	5 6%	3 7%	8 10%f	4 4%	53 6%	2 12%	15 25%l	2 8%	1 14%
LEGAL - SCENARIOS A-C	390 41%	29 41%	33 43%j	40 31%	12 31%	56 52%cdgjk	49 58%cdgjk	54 37%	38 46%cj	25 49%j	21 26%	34 37%	359 42%n	8 50%	11 17%	6 32%	2 25%
ILLEGAL - SCENARIOS D-F	452 47%	32 47%	38 50%	65 50%e	20 53%e	37 34%	34 41%	74 51%e	35 42%	22 43%	42 52%e	53 57%e	412 48%	5 33%	22 36%	10 49%	3 43%
LEGAL/ DECRIMINALISATION - SCENARIOS A-D	505 53%	39 56%	41 54%	58 44%	17 44%	67 62%cdj	53 63%cj	73 50%	44 54%	31 61%j	34 42%	51 54%	467 55%n	8 50%	15 25%	8 41%	4 48%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 18

Q.HR03

HERE ARE A NUMBER OF DIFFERENT OPTIONS FOR REGULATING THE PRODUCTION, SUPPLY AND USE OF CANNABIS (ALSO SOMETIMES CALLED MARIJUANA, POT, HASH, GRASS, SKUNK, WEED, SPLIFF OR JOINTS). PLEASE READ THROUGH THIS CARD AND THEN READ OUT THE LETTER NEXT TO THE OPTION WHICH YOU THINK BEST MATCHES HOW YOU THINK CANNABIS SHOULD BE REGULATED.

BASE: ALL RESPONDENTS 18+

	TOTAL	READERSHIP OF DAILY PUBLICATIONS																	DAILY READERSHIP		
		THE HER- ALD (SCT)	THE INDE- PEN- DENT	THE DAILY TELE- GRAPH	THE GUAR- DIAN	THE FINA- NCIAL TIMES	THE TIMES	THE SCOT- SMAN	DAILY EXPRESS	DAILY MAIL	DAILY RECORD	THE SUN	DAILY MIRROR	DAILY STAR	THE METRO	EVENING STANDAR D	"I" NEWSPAP ER	NONE OF THESE	BROAD SHEET	MID MARKET	TABLOID
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
UNWEIGHTED BASE	946	-	12	35	40	9	21	3	17	80	11	111	48	18	58	21	13	551	115	153	169
WEIGHTED BASE	957	..	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
SCENARIO A. LEGAL - MINIMAL CONTROL	31 3%	-	-	1	1	-	1	-	1	2	2	3	2	1	2	1	3	16	5	4	8
SCENARIO B. LEGAL - MODERATE CONTROL	133 14%	-	3	3	8	2	4	2	-	8	-	21	8	-	8	4	3	74	21	17	28
SCENARIO C. LEGAL - STRICT CONTROL	225 24%	-	-	18	11	3	6	1	4	18	4	18	6	3	8	5	2	141	37	32	27
		-	-	47% dikl nq	24%	30%	26%	25%	27%	22%	29%	16%	14%	19%	16%	22%	16%	25%	29% t	21%	16%
SCENARIO D. ILLEGAL - DECRIMINALISE POSSESSION	116 12%	-	3	4	11	2	2	1	-	10	-	9	10	2	6	3	1	72	18	14	15
		-	20%	12%	23% k	16%	7%	31%	-	13%	-	7%	24% k	12%	11%	12%	7%	13%	14%	10%	9%
SCENARIO E. ILLEGAL - CURRENT LAWS APPLY	204 21%	-	10	10	10	3	5	-	2	23	4	23	7	3	10	5	2	117	33	37	31
		-	60%	27%	20%	30%	23%	-	16%	28%	25%	20%	15%	18%	19%	24%	17%	21%	26%	25%	18%
SCENARIO F. ILLEGAL - MUCH HEAVIER PENALTIES APPLY	133 14%	-	-	1	1	-	3	-	5	14	5	26	2	6	7	3	-	74	5	26	33
		-	-	2%	2%	-	14%	-	34%	17% cd	31%	22% cdlq	5%	39%	13%	12%	-	13% d	4%	17% r	20% r
I HAVE NEVER HEARD OF THIS DRUG	43 4%	-	-	-	2	-	1	-	-	4	-	4	2	-	5	1	-	26	3	7	6
		-	-	-	3%	-	6%	-	-	4%	-	4%	4%	-	9%	5%	-	5%	2%	5%	3%
DON'T KNOW	72 8%	-	1	1	4	-	-	-	2	4	-	11	6	1	7	-	2	37	6	12	19
		-	4%	2%	7%	-	-	-	15%	5%	-	10%	15%	6%	13%	-	15%	7%	5%	8%	11%
LEGAL - SCENARIOS A-C	390 41%	-	3	22	21	5	11	3	5	27	7	42	16	4	18	10	8	231	63	52	64
		-	16%	58% ikn	44%	54%	49%	69%	35%	33%	44%	37%	37%	26%	35%	46%	62%	42%	49% s	35%	38%
ILLEGAL - SCENARIOS D-F	452 47%	-	13	15	22	4	10	1	7	47	8	58	19	11	23	11	3	263	56	78	79
		-	80%	41%	46%	46%	45%	31%	50%	58%	56%	50%	44%	69%	43%	49%	24%	47%	44%	52%	47%
LEGAL/ DECRIMINALISATION - SCENARIOS A-D	505 53%	-	6	26	32	7	12	4	5	38	7	51	26	6	24	13	9	303	81	67	79
		-	36%	69% ikn	67% ik	70%	56%	100%	35%	46%	44%	44%	60%	38%	46%	58%	69%	54%	63% st	45%	47%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 19
Q.HR03
HERE ARE A NUMBER OF DIFFERENT OPTIONS FOR REGULATING THE PRODUCTION, SUPPLY AND USE OF CANNABIS (ALSO SOMETIMES CALLED MARIJUANA, POT, HASH, GRASS, SKUNK, WEED, SPLIFF OR JOINTS). PLEASE READ THROUGH THIS CARD AND THEN READ OUT THE LETTER NEXT TO THE OPTION WHICH YOU THINK BEST MATCHES HOW YOU THINK CANNABIS SHOULD BE REGULATED.
BASE: ALL RESPONDENTS 18+

	TOTAL	READERSHIP OF SUNDAY PUBLICATIONS															SUNDAY READERSHIP		
		SUNDAY MAIL SCOTLAND (a)	MAIL ON SUNDAY (b)	SUNDAY POST (c)	INDEPENDENT ON SUNDAY (d)	SUNDAY TIMES (e)	SUNDAY TELEGRAPH (f)	SUNDAY EXPRESS (g)	OBSERVER (h)	THE PEOPLE (i)	SUNDAY MIRROR (j)	SUNDAY SPORT (k)	SCOTLAND ON SUNDAY (l)	DAILY STAR SUNDAY (m)	THE SUN (SUNDAY) (n)	NONE OF THESE (o)	BROAD SHEET (p)	MID MARKET (q)	TABLOID (r)
UNWEIGHTED BASE	946	14	54	10	6	35	28	17	26	5	37	-	1	10	63	673	88	85	113
WEIGHTED BASE	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	-**	2**	11**	66*	667	103*	90*	113*
SCENARIO A. LEGAL - MINIMAL CONTROL	31 3%	2 11%	1 2%	-	1 8%	-	1 3%	-	1 3%	-	2 5%	-	-	-	2 3%	22 3%	2 2%	4 4%	3 3%
SCENARIO B. LEGAL - MODERATE CONTROL	133 14%	3 15%	8 15%	-	1 14%	4 10%	2 6%	-	7 23%	1 17%	2 6%	-	2 100%	-	14 22%	85 13%	16 15%	11 12%	17 15%
SCENARIO C. LEGAL - STRICT CONTROL	225 24%	5 23%	11 20%	5 40%	1 18%	17 41%	11 34%	6 37%	4 13%	-	7 22%	-	-	3 24%	14 21%	158 24%	31 30%	21 24%	24 22%
SCENARIO D. ILLEGAL - DECRIMINALISE POSSESSION	116 12%	-	7 13%	1 8%	3 39%	4 9%	7 21%	-	10 34%	-	5 15%	-	-	3 24%	6 9%	79 12%	19 19%q	7 8%	13 11%
SCENARIO E. ILLEGAL - CURRENT LAWS APPLY	204 21%	4 19%	14 27%	2 21%	1 21%	14 34%	8 23%	2 15%	4 12%	-	7 21%	-	-	1 8%	11 17%	143 21%	23 22%	21 23%	21 19%
SCENARIO F. ILLEGAL - MUCH HEAVIER PENALTIES APPLY	133 14%	5 25%	10 18%	4 30%	-	2 4%	3 8%	4 25%	1 3%	3 62%	5 16%	-	-	5 44%	11 17%	94 14%	5 5%	19 21%p	21 19%p
I HAVE NEVER HEARD OF THIS DRUG	43 4%	2 7%	1 2%	-	-	1 2%	-	-	1 3%	-	2 6%	-	-	-	4 6%	33 5%	2 2%	3 3%	6 5%
DON'T KNOW	72 8%	-	2 3%	-	-	-	2 6%	4 23%	3 9%	1 21%	3 9%	-	-	-	4 6%	52 8%	5 5%	5 6%	8 7%
LEGAL - SCENARIOS A-C	390 41%	10 49%	20 38%	5 40%	3 40%	21 50%	14 42%	6 37%	12 39%	1 17%	11 33%	-	2 100%	3 24%	30 45%	265 40%	49 48%	36 40%	44 39%
ILLEGAL - SCENARIOS D-F	452 47%	9 44%	31 57%	7 60%	4 60%	20 48%	17 51%	6 40%	15 48%	3 62%	17 52%	-	-	8 76%	28 43%	316 47%	47 46%	46 51%	55 49%
LEGAL/ DECRIMINALISATION - SCENARIOS A-D	505 53%	10 49%	27 50%	6 49%	5 79%	25 60%	21 63%	6 37%	22 73%	1 17%	16 48%	-	2 100%	5 48%	35 54%	345 52%	68 66%qr	43 48%	57 51%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o - p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 20
Q.HR03
HERE ARE A NUMBER OF DIFFERENT OPTIONS FOR REGULATING THE PRODUCTION, SUPPLY AND USE OF CANNABIS (ALSO SOMETIMES CALLED MARIJUANA, POT, HASH, GRASS, SKUNK, WEED, SPLIFF OR JOINTS). PLEASE READ THROUGH THIS CARD AND THEN READ OUT THE LETTER NEXT TO THE OPTION WHICH YOU THINK BEST MATCHES HOW YOU THINK CANNABIS SHOULD BE REGULATED.
BASE: ALL RESPONDENTS 18+

	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
UNWEIGHTED BASE	946	471	475	182	328	58	71	125	136
WEIGHTED BASE	957	475	482	189	320	60*	80*	119	143
SCENARIO A. LEGAL - MINIMAL CONTROL	31 3%	16 3%	15 3%	6 3%	11 4%	3 5%	2 2%	5 4%	3 2%
SCENARIO B. LEGAL - MODERATE CONTROL	133 14%	60 13%	73 15%	13 7%	54 17%ch	13 21%ch	19 24%ch	17 14%	12 8%
SCENARIO C. LEGAL - STRICT CONTROL	225 24%	118 25%	107 22%	56 30%gh	74 23%	17 28%	24 29%g	18 15%	27 19%
SCENARIO D. ILLEGAL - DECRIMINALISE POSSESSION	116 12%	51 11%	64 13%	20 11%	38 12%	6 10%	9 11%	15 13%	24 17%
SCENARIO E. ILLEGAL - CURRENT LAWS APPLY	204 21%	105 22%	98 20%	54 29%def	55 17%	7 11%	9 12%	31 26%ef	38 26%def
SCENARIO F. ILLEGAL - MUCH HEAVIER PENALTIES APPLY	133 14%	65 14%	68 14%	27 15%	39 12%	12 20%	9 12%	18 15%	19 13%
I HAVE NEVER HEARD OF THIS DRUG	43 4%	24 5%	19 4%	5 3%	21 7%	1 1%	1 1%	7 6%	5 4%
DON'T KNOW	72 8%	36 8%	36 8%	7 4%	28 9%	3 5%	6 8%	9 7%	15 10%c
LEGAL - SCENARIOS A-C	390 41%	194 41%	196 41%	75 40%	139 43%h	32 53%gh	45 56%cgh	39 33%	42 29%
ILLEGAL - SCENARIOS D-F	452 47%	221 47%	231 48%	102 54%df	132 41%	24 41%	28 35%	64 54%df	81 56%df
LEGAL/ DECRIMINALISATION - SCENARIOS A-D	505 53%	245 51%	260 54%	95 50%	177 55%	38 64%gh	54 67%cgh	54 45%	66 46%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 21
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
UNWEIGHTED BASE	946	482	464	127	159	152	159	134	215	174	331	211	230
WEIGHTED BASE	957	463	494	127	158	166	165	140	200	254	269	207	227
SEX													
MALE	463	463	-	62	80	82	82	69	89	131	124	110	98
	48%	100%b	-	48%	51%	50%	49%	49%	44%	52%	46%	53%	43%
FEMALE	494	-	494	66	78	84	84	71	112	122	146	97	129
	52%	-	100%a	52%	49%	50%	51%	51%	56%	48%	54%	47%	57%
AGE													
18-24	127	62	66	127	-	-	-	-	-	8	46	32	41
	13%	13%	13%	100%defgh	-	-	-	-	-	3%	17%i	15%i	18%i
25-34	158	80	78	-	158	-	-	-	-	33	47	35	43
	17%	17%	16%	-	100%cefg	-	-	-	-	13%	18%	17%	19%
35-44	166	82	84	-	-	166	-	-	-	56	44	27	39
	17%	18%	17%	-	-	100%cdfgh	-	-	-	22%k	16%	13%	17%
45-54	165	82	84	-	-	-	165	-	-	47	44	43	32
	17%	18%	17%	-	-	-	100%cdegh	-	-	18%	16%	21%	14%
55-64	140	69	71	-	-	-	-	140	-	47	32	42	19
	15%	15%	14%	-	-	-	-	100%cdefh	-	19%l	12%	20%jl	8%
65+	200	89	112	-	-	-	-	-	200	63	56	29	53
	21%	19%	23%	-	-	-	-	-	100%cddefg	25%k	21%	14%	24%k
SOCIAL GRADE													
AB	254	131	122	8	33	56	47	47	63	254	-	-	-
	27%	28%	25%	7%	21%c	33%cd	28%c	34%cd	31%cd	100%ijkl	-	-	-
C1	269	124	146	46	47	44	44	32	56	-	269	-	-
	28%	27%	29%	36%g	30%	27%	27%	23%	28%	-	100%ijkl	-	-
C2	207	110	97	32	35	27	43	42	29	-	-	207	-
	22%	24%	20%	25%h	22%	16%	26%h	30%eh	14%	-	-	100%ijl	-
DE	227	98	129	41	43	39	32	19	53	-	-	-	227
	24%	21%	26%	32%fg	27%g	24%g	19%	14%	27%g	-	-	-	100%ijk
GOVERNMENT OFFICE REGION													
EAST MIDLANDS	69	31	38	9	5	9	14	16	17	9	15	22	22
	7%	7%	8%	7%	3%	6%	8%	11%cd	8%	4%	6%	11%i	10%i
EASTERN	76	45	31	7	19	15	23	4	8	30	20	9	17
	8%	10%	6%	6%	12%gh	9%g	14%cg	3%	4%	12%k	8%	4%	7%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 21
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
WEIGHTED BASE	957	463	494	127	158	166	165	140	200	254	269	207	227
LONDON	131 14%	62 13%	68 14%	12 9%	32 20% <i>cgh</i>	31 18%	22 13%	14 10%	21 10%	51 20% <i>ij</i>	31 11%	25 12%	24 11%
NORTH EAST	38 4%	15 3%	23 5%	7 5%	4 3%	4 2%	9 5%	6 4%	9 4%	7 3%	8 3%	6 3%	16 7%
NORTH WEST	108 11%	55 12%	53 11%	27 21% <i>dfh</i>	16 10%	22 13% <i>h</i>	15 9%	17 12% <i>h</i>	11 6%	22 8%	34 12%	23 11%	30 13%
SCOTLAND	84 9%	41 9%	43 9%	8 7%	6 4%	14 8%	11 7%	14 10% <i>d</i>	30 15% <i>cdf</i>	18 7%	29 11%	17 8%	20 9%
SOUTH EAST	144 15%	69 15%	76 15%	12 9%	26 16%	24 14%	27 16%	29 21% <i>c</i>	28 14%	28 11%	61 23% <i>il</i>	40 19% <i>il</i>	15 7%
SOUTH WEST	82 9%	34 7%	48 10%	5 4%	11 7%	10 6%	15 9%	10 7%	32 16% <i>cdeg</i>	29 11%	20 7%	18 9%	15 7%
WALES	50 5%	25 5%	25 5%	9 7% <i>e</i>	10 6%	3 2%	5 3%	9 6%	14 7% <i>e</i>	18 7%	9 3%	10 5%	14 6%
WEST MIDLANDS	81 8%	38 8%	43 9%	10 8%	12 7%	12 7%	14 8%	13 9%	20 10%	13 5%	21 8%	21 10%	25 11%
YORKS AND HUMBR	94 10%	48 10%	46 9%	20 16% <i>fgh</i>	19 12%	23 14% <i>gh</i>	12 7%	8 6%	12 6%	28 11%	21 8%	16 8%	28 12%
ETHNICITY													
WHITE	850 89%	400 86%	449 91% <i>a</i>	105 83%	131 82%	143 86%	150 91%	133 96% <i>cde</i>	187 93% <i>cde</i>	231 91%	239 89%	185 89%	195 86%
MIXED	15 2%	9 1%	9 2%	8 6% <i>defgh</i>	2 1%	1 *	2 1%	1 1%	2 1%	5 2%	3 1%	3 1%	4 2%
ASIAN	62 6%	42 9% <i>b</i>	20 4%	7 6%	21 13% <i>fgh</i>	15 9% <i>h</i>	8 5%	5 4%	6 3%	11 4%	20 7%	12 6%	19 8%
BLACK	20 2%	9 2%	11 2%	5 4% <i>g</i>	3 2%	5 3%	4 2%	- -	3 1%	3 1%	5 2%	3 2%	8 4%
OTHER	8 1%	4 1%	4 1%	2 2%	2 1%	1 1%	2 1%	- -	1 1%	1 1%	1 *	4 2%	2 1%
READERSHIP OF DAILY PUBLICATIONS													
THE HERALD (SCT)	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

14 Feb 2013

Table 21
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
WEIGHTED BASE	957	463	494	127	158	166	165	140	200	254	269	207	227
THE INDEPENDENT	16 2%	6 1%	10 2%	1 1%	9 6%cfh	3 2%	2 1%	1 1%	1 *	13 5%ijkl	1 *	1 1%	1 *
THE DAILY TELEGRAPH	38 4%	15 3%	23 5%	1 1%	4 3%	4 2%	2 1%	8 6%cf	19 9%cdelf	21 8%kl	11 4%k	2 1%	4 2%
THE GUARDIAN	48 5%	25 5%	23 5%	3 2%	12 7%	10 6%	9 6%	4 3%	10 5%	27 11%kl	17 6%kl	2 1%	2 1%
THE FINANCIAL TIMES	9 1%	5 1%	5 1%	- -	2 1%	1 *	3 2%	1 1%	3 2%	9 3%ijkl	1 *	- -	- -
THE TIMES	22 2%	11 2%	11 2%	3 2%	2 1%	2 1%	4 3%	2 2%	9 4%	9 4%	6 2%	4 2%	2 1%
THE SCOTSMAN	4 *	- -	4 1%	- -	- -	2 1%	- -	- -	2 1%	- -	4 1%	- -	- -
DAILY EXPRESS	15 2%	10 2%	5 1%	1 1%	1 1%	1 1%	4 3%	4 3%	3 2%	4 2%	6 2%	2 1%	3 1%
DAILY MAIL	82 9%	34 7%	48 10%	5 4%	10 6%	14 9%	14 8%	15 11%c	23 12%c	30 12%l	28 11%l	12 6%	11 5%
DAILY RECORD	15 2%	8 2%	7 1%	2 2%	- -	- -	1 1%	3 2%	8 4%de	2 1%	5 2%	3 1%	5 2%
THE SUN	116 12%	54 12%	62 13%	18 14%	22 14%	22 13%	20 12%	14 10%	19 10%	16 6%	27 10%	38 18%ij	34 15%l
DAILY MIRROR	43 4%	23 5%	20 4%	4 3%	3 2%	6 4%	10 6%	8 5%	12 6%	5 2%	10 4%	15 7%l	13 6%
DAILY STAR	16 2%	10 2%	6 1%	1 1%	4 3%	2 1%	3 2%	1 1%	5 2%	1 *	3 1%	6 3%	6 3%
THE METRO	52 5%	31 7%	21 4%	12 9%gh	12 8%h	16 9%gh	8 5%	3 2%	2 1%	10 4%	17 6%	18 8%	8 4%
EVENING STANDARD	22 2%	13 3%	9 2%	1 1%	2 2%	7 4%	3 2%	1 1%	6 3%	10 4%	4 2%	2 1%	6 2%
"I" NEWSPAPER	13 1%	9 2%	3 1%	2 2%	4 3%	2 1%	2 1%	1 1%	1 1%	2 1%	4 2%	4 2%	2 1%
NONE OF THESE	557 58%	269 58%	288 58%	84 66%h	103 65%h	100 60%h	99 60%h	82 59%h	89 44%	141 56%	153 57%	120 58%	143 63%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l
 Overlap formulae used.

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

14 Feb 2013

Table 21
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
WEIGHTED BASE	957	463	494	127	158	166	165	140	200	254	269	207	227
DAILY READERSHIP													
BROAD SHEET	127	63	64	8	22	22	17	15	43	64	41	12	10
	13%	14%	13%	6%	14% ^c	13%	10%	11%	22% ^{cf} ^g	25% ^{ijkl}	15% ^{kl}	6%	5%
MID MARKET	150	72	77	17	23	29	24	22	34	47	48	28	26
	16%	16%	16%	13%	15%	18%	14%	16%	17%	19%	18%	14%	11%
TABLOID	167	84	83	21	23	29	30	25	39	23	40	52	52
	17%	18%	17%	17%	15%	17%	18%	18%	19%	9%	15%	25% ^{ij}	23% ^{ij}
READERSHIP OF SUNDAY PUBLICATIONS													
SUNDAY MAIL	21	13	7	2	-	-	6	4	9	7	5	4	4
SCOTLAND	2%	3%	1%	2%	-	-	4% ^{de}	3%	4% ^{de}	3%	2%	2%	2%
MAIL ON SUNDAY	54	24	30	3	7	11	6	9	17	17	23	3	10
	6%	5%	6%	3%	5%	6%	4%	6%	9% ^c	7% ^k	9% ^k	1%	4%
SUNDAY POST	12	5	6	2	-	-	1	3	5	-	8	-	4
	1%	1%	1%	2%	-	-	1%	2%	3%	-	3% ^{ik}	-	2%
INDEPENDENT ON SUNDAY	7	2	4	-	2	2	-	2	1	4	3	-	-
	1%	1%	1%	-	1%	1%	-	2%	*	1%	1%	-	-
SUNDAY TIMES	42	20	21	1	5	8	10	9	10	27	9	2	3
	4%	4%	4%	1%	3%	5%	6% ^c	6% ^c	5% ^c	11% ^{ijkl}	3%	1%	1%
SUNDAY TELEGRAPH	34	11	23	-	4	3	1	7	19	22	7	2	3
	4%	2%	5%	-	2%	2%	*	5% ^{cf}	10% ^{cdef}	9% ^{ijkl}	2%	1%	1%
SUNDAY EXPRESS	16	11	4	-	2	-	2	6	6	4	7	2	3
	2%	2%	1%	-	1%	-	1%	4% ^{ce}	3%	2%	2%	1%	1%
OBSERVER	31	17	14	1	8	5	8	2	7	17	9	2	3
	3%	4%	3%	1%	5%	3%	5%	1%	4%	7% ^{kl}	3%	1%	1%
THE PEOPLE	5	3	2	-	1	1	1	2	1	1	2	2	1
	1%	1%	*	-	1%	1%	1%	1%	*	*	1%	1%	*
SUNDAY MIRROR	33	18	15	4	3	7	7	6	7	6	6	15	7
	3%	4%	3%	3%	2%	4%	4%	5%	3%	2%	2%	7% ^{ij}	3%
SUNDAY SPORT	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
SCOTLAND ON SUNDAY	2	-	2	-	-	2	-	-	-	-	2	-	-
	*	-	*	-	-	1%	-	-	-	-	1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l
 Overlap formulae used.

J12-033630-01 25 JAN - 05 FEB 2013**DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION****14 Feb 2013**

Table 21
DEMOGRAPHICS
BASE: ALL ADULTS AGED 18+

	TOTAL	SEX		AGE						SOCIAL GRADE			
		MALE (a)	FEMALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)
WEIGHTED BASE	957	463	494	127	158	166	165	140	200	254	269	207	227
DAILY STAR SUNDAY	11 1%	5 1%	6 1%	2 2%	1 1%	2 1%	1 1%	1 1%	3 1%	-	4 2%	4 2%	3 1%
THE SUN (SUNDAY)	66 7%	28 6%	37 8%	11 8%	15 9%	12 7%	9 5%	9 7%	10 5%	11 4%	14 5%	17 8%	23 10%ij
NONE OF THESE	667 70%	319 69%	348 70%	106 83%efgh	122 77%h	119 71%h	117 71%h	93 67%h	110 55%	152 60%	188 70%i	157 76%i	169 75%i
SUNDAY READERSHIP													
BROAD SHEET	103 11%	50 11%	53 11%	2 1%	14 9%c	17 11%c	18 11%c	16 12%c	35 18%cd	62 24%ijkl	28 10%kl	6 3%	7 3%
MID MARKET	90 9%	49 10%	41 8%	6 5%	9 6%	11 6%	14 8%	19 13%cd	32 16%cde	29 11%k	35 13%k	9 4%	17 8%
TABLOIDS	113 12%	52 11%	61 12%	16 12%	16 10%	20 12%	18 11%	20 14%	23 12%	16 6%	30 11%	33 16%i	34 15%i
SPLIT SAMPLE													
SAMPLE A	475 50%	233 50%	242 49%	55 44%	72 46%	78 47%	99 60%cde	71 51%	99 49%	132 52%	124 46%	107 52%	112 49%
SAMPLE B	482 50%	231 50%	251 51%	72 56%f	86 54%f	88 53%f	66 40%	68 49%	102 51%	122 48%	145 54%	100 48%	115 51%
VOTING INTENTION													
CONSERVATIVE	189 20%	93 20%	96 19%	17 13%	22 14%	25 15%	43 26%cde	28 20%	53 27%cde	70 28%kl	66 24%kl	32 15%	21 9%
LABOUR	320 33%	165 36%	155 31%	35 28%	52 33%	65 39%	57 35%	53 38%	57 28%	75 29%	79 29%	64 31%	102 45%ijk
LIB DEM	60 6%	28 6%	32 7%	4 3%	8 5%	8 5%	11 6%	10 7%	19 9%	22 9%	17 6%	12 6%	9 4%
OTHER	80 8%	43 9%	37 7%	3 2%	8 5%	14 9%c	13 8%	13 9%c	28 14%cd	26 10%	23 9%	12 6%	18 8%
WOULD NOT VOTE	119 12%	51 11%	69 14%	21 16%h	27 17%gh	23 14%h	23 14%h	11 8%	14 7%	18 7%	30 11%	35 17%i	36 16%i
UNDECIDED	143 15%	61 13%	82 17%	37 29%efgh	34 21%fh	25 15%	13 8%	19 14%	15 8%	32 13%	36 13%	40 20%	35 15%

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

14 Feb 2013

Table 22
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
UNWEIGHTED BASE	946	60	68	121	57	126	52	154	85	47	97	79	819	14	77	25	8
WEIGHTED BASE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
SEX																	
MALE	463	31	45	62	15	55	41	69	34	25	38	48	400	6	42	9	4
	48%	45%	60%h	48%	40%	51%	48%	48%	41%	51%	47%	51%	47%	39%	68%l	44%	50%
FEMALE	494	38	31	68	23	53	43	76	48	25	43	46	449	9	20	11	4
	52%	55%	40%	52%	60%	49%	52%	52%	59%b	49%	53%	49%	53%n	61%	32%	56%	50%
AGE																	
18-24	127	9	7	12	7	27	8	12	5	9	10	20	105	8	7	5	2
	13%	13%	10%	9%	17%h	25%bcfghj	10%	8%	6%	19%	13%	21%cgh	12%	51%	12%	26%	26%
25-34	158	5	19	32	4	16	6	26	11	10	12	19	131	2	21	3	2
	17%	7%	25%af	24%af	11%	15%	7%	18%	13%	20%	14%	20%	15%	10%	33%l	17%	20%
35-44	166	9	15	31	4	22	14	24	10	3	12	23	143	1	15	5	1
	17%	13%	20%	23%i	11%	20%i	16%	16%	12%	5%	15%	25%hi	17%	4%	24%	25%	14%
45-54	165	14	23	22	9	15	11	27	15	5	14	12	150	2	8	4	2
	17%	20%	30%cefik	17%	23%	14%	14%	18%	18%	10%	17%	12%	18%	14%	12%	19%	23%
55-64	140	16	4	14	6	17	14	29	10	9	13	8	133	1	5	-	-
	15%	23%bk	5%	11%	15%	16%b	17%	20%bk	12%	18%b	16%b	9%	16%	8%	8%	-	-
65+	200	17	8	21	9	11	30	28	32	14	20	12	187	2	6	3	1
	21%	24%e	11%	16%	23%e	10%	36%bcegk	19%	39%bcegk	28%b	25%b	12%	22%n	13%	10%	13%	17%
SOCIAL GRADE																	
AB	254	9	30	51	7	22	18	28	29	18	13	28	231	5	11	3	1
	27%	13%	40%adegj	39%adefgj	19%	20%	22%	20%	35%aegj	36%agj	16%	30%a	27%	33%	18%	16%	17%
C1	269	15	20	31	8	34	29	61	20	9	21	21	239	3	20	5	1
	28%	22%	27%	23%	22%	31%	34%	42%abcdhijk	25%	17%	26%	23%	28%	23%	32%	27%	8%
C2	207	22	9	25	6	23	17	40	18	10	21	16	185	3	12	3	4
	22%	32%b	12%	19%	16%	22%	20%	28%b	22%	19%	26%b	17%	22%	19%	20%	16%	55%
DE	227	22	17	24	16	30	20	15	15	14	25	28	195	4	19	8	2
	24%	32%g	22%g	19%	42%bcgh	28%g	24%g	10%	18%	28%g	31%g	30%g	23%	24%	31%	41%	20%
GOVERNMENT OFFICE REGION																	
EAST MIDLANDS	69	69	-	-	-	-	-	-	-	-	-	-	57	-	12	-	-
	7%	100%bcdefghijk	-	-	-	-	-	-	-	-	-	-	7%	-	19%l	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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 BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
WEIGHTED BASE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
EASTERN	76 8%	-	76 100%acdefgh ijk	-	-	-	-	-	-	-	-	-	66 8%	1 10%	3 5%	3 14%	-
LONDON	131 14%	-	-	131 100%abdefgh ijk	-	-	-	-	-	-	-	-	91 11%	5 36%	16 26%l	12 64%	5 63%
NORTH EAST	38 4%	-	-	-	38 100%abcefh ijk	-	-	-	-	-	-	-	38 4%	-	-	-	-
NORTH WEST	108 11%	-	-	-	-	108 100%abcdh ijk	-	-	-	-	-	-	100 12%	2 14%	6 10%	-	1 8%
SCOTLAND	84 9%	-	-	-	-	-	84 100%abcdegh ijk	-	-	-	-	-	83 10%n	-	-	-	2 20%
SOUTH EAST	144 15%	-	-	-	-	-	-	144 100%abdefh ijk	-	-	-	-	133 16%	4 24%	6 10%	1 3%	-
SOUTH WEST	82 9%	-	-	-	-	-	-	-	82 100%abcdeh ijk	-	-	-	82 10%n	-	-	-	-
WALES	50 5%	-	-	-	-	-	-	-	-	50 100%abcdeh hjk	-	-	49 6%	-	*	1 5%	-
WEST MIDLANDS	81 8%	-	-	-	-	-	-	-	-	-	81 100%abcdeh hik	-	62 7%	1 6%	16 26%l	2 10%	-
YORKS AND HUMBR	94 10%	-	-	-	-	-	-	-	-	-	-	94 100%abcdeh ghij	89 10%	1 10%	2 3%	1 4%	1 10%
ETHNICITY																	
WHITE	850 89%	57 83%	66 87% ^c	91 70%	38 100%abce ^j	100 92% ^{cj}	83 98%abc ^j	133 92% ^{cj}	82 100%abce ^{gj}	49 97%ac ^j	62 77%	89 95%ac ^j	850 100%n	-	-	-	-
MIXED	15 2%	-	1 2%	5 4%	-	2 2%	-	4 2%	-	-	1 1%	1 2%	-	15 100%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p
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WEIGHTED BASE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
ASIAN	62 6%	12 17%bdefghi k	3 4%	16 12%dfghik	-	6 6%h	-	6 4%	-	*	16 20%bdefghi k	2 2%	-	-	62 100%l	-	-
BLACK	20 2%	-	3 4%	12 10%adefghk	-	-	-	1 *	-	1 2%	2 2%	1 1%	-	-	-	20 100%	-
OTHER	8 1%	-	-	5 4%g	-	1 1%	2 2%	-	-	-	-	1 1%	-	-	-	-	8 100%
READERSHIP OF DAILY PUBLICATIONS																	
THE HERALD (SCT)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
THE INDEPENDENT	16 2%	-	1 2%	8 6%eghj	-	1 1%	-	2 1%	-	-	-	4 4%	14 2%	-	2 3%	-	-
THE DAILY TELEGRAPH	38 4%	-	3 4%	7 5%j	1 3%	3 3%	1 1%	9 6%j	7 9%aj	2 4%	-	4 4%	35 4%	-	1 1%	1 6%	1 10%
THE GUARDIAN	48 5%	1 1%	1 2%	21 16%abdefgh ij	1 1%	7 7%j	3 4%	5 4%	2 2%	-	-	6 7%j	43 5%	2 14%	3 5%	-	-
THE FINANCIAL TIMES	9 1%	-	-	2 2%	-	3 3%	-	3 2%	-	-	-	2 2%	7 1%	1 4%	-	-	1 8%
THE TIMES	22 2%	-	3 4%	5 3%	-	6 5%	1 2%	3 2%	2 2%	-	*	2 2%	18 2%	1 8%	*	2 8%	-
THE SCOTSMAN	4 *	-	-	-	-	-	4 5%g	-	-	-	-	-	4 *	-	-	-	-
DAILY EXPRESS	15 2%	1 1%	4 5%g	1 1%	*	2 2%	-	-	2 2%	-	4 5%g	1 2%	13 1%	1 8%	1 1%	-	-
DAILY MAIL	82 9%	4 5%	7 9%	14 11%e	2 5%	4 4%	7 8%	16 11%e	12 15%ek	5 10%	7 9%	3 3%	75 9%	2 11%	2 3%	3 14%	-
DAILY RECORD	15 2%	-	-	-	-	-	15 18%abcdegh ijk	-	-	-	-	-	15 2%	-	-	-	-
THE SUN	116 12%	8 11%	6 8%	17 13%	6 17%e	7 7%	17 20%e	15 10%	9 11%	11 22%e	10 12%	10 11%	111 13%n	1 10%	2 4%	1 5%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

14 Feb 2013

Table 22
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
WEIGHTED BASE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
DAILY MIRROR	43	-	2	1	3	2	5	6	4	4	6	10	40	*	2	1	-
	4%	-	3%	*	7%ac	2%	6%	4%	5% _c	7% _c	7% _{ac}	10% _{ace}	5%	2%	3%	5%	-
DAILY STAR	16	-	1	1	3	-	3	2	-	3	*	4	15	-	-	1	-
	2%	-	1%	1%	7% _{aceghj}	-	3%	1%	-	5% _e	1%	4%	2%	-	-	7%	-
THE METRO	52	3	2	31	-	2	3	6	-	-	-	6	29	3	11	5	3
	5%	4%	2%	24% _{abdefghijk}	-	2%	3%	4%	-	-	-	6% _{hj}	3%	21%	19% _l	28%	37%
EVENING STANDARD	22	-	-	19	-	1	-	3	-	-	-	-	17	-	3	2	-
	2%	-	-	14% _{abdefghijk}	-	1%	-	2%	-	-	-	-	2%	-	4%	8%	-
"I" NEWSPAPER	13	-	1	2	-	1	-	3	1	-	-	3	11	1	-	-	-
	1%	-	2%	2%	-	1%	-	2%	2%	-	-	4%	1%	8%	-	-	-
NONE OF THESE	557	54	53	40	24	77	35	81	49	28	56	63	498	5	39	9	4
	58%	77% _{cfghi}	70% _{cf}	30%	65% _{cf}	71% _{cfg}	41%	56% _c	59% _c	55% _c	69% _{cf}	67% _{cf}	59%	35%	64%	46%	46%
DAILY READERSHIP																	
BROAD SHEET	127	1	7	42	2	18	10	22	12	2	*	12	112	4	6	3	1
	13%	1%	10% _j	32% _{abdefghijk}	4%	16% _{adij}	12% _{aj}	15% _{aj}	14% _{aj}	4%	1%	13% _{aj}	13%	26%	10%	14%	17%
MID MARKET	150	6	12	51	2	8	10	22	14	5	11	10	120	6	13	7	3
	16%	9%	16%	39% _{abdefghijk}	5%	7%	11%	16% _e	17% _e	10%	13%	11%	14%	40%	21%	36%	37%
TABLOID	167	8	9	17	9	9	33	18	13	16	16	18	158	2	4	3	-
	17%	11%	12%	13%	25% _{eg}	9%	39% _{abcceghjk}	13%	16%	32% _{abcceghjk}	19% _e	20% _e	19% _n	11%	6%	17%	-
READERSHIP OF SUNDAY PUBLICATIONS																	
SUNDAY MAIL SCOTLAND	21	-	1	2	-	-	18	-	-	-	-	-	21	-	-	-	-
	2%	-	1%	1%	-	-	22% _{abcceghijk}	-	-	-	-	-	2%	-	-	-	-
MAIL ON SUNDAY	54	5	1	10	2	7	1	9	5	5	5	2	52	-	-	2	-
	6%	7%	1%	8%	5%	7%	1%	6%	7%	11% _b	7%	2%	6% _n	-	-	10%	-
SUNDAY POST	12	-	-	-	1	-	11	-	-	*	-	-	12	-	-	-	-
	1%	-	-	-	1%	-	13% _{abcceghijk}	-	-	1%	-	-	1%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p
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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 22
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
WEIGHTED BASE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
INDEPENDENT ON SUNDAY	7 1%	-	-	-	1 1%	-	-	4 2%	1 1%	-	-	2 2%	7 1%	-	-	-	-
SUNDAY TIMES	42 4%	-	4 5%	11 9%ad	-	5 5%	1 2%	10 7%	2 3%	2 5%	3 3%	2 2%	39 5%	-	2 3%	1 5%	-
SUNDAY TELEGRAPH	34 4%	2 3%	2 3%	5 4%	* 1%	2 2%	3 4%	9 7%j	5 6%j	1 1%	-	3 3%	29 3%	2 11%	1 2%	1 6%	1 10%
SUNDAY EXPRESS	16 2%	-	2 2%	1 *	-	2 1%	1 1%	1 1%	4 4%	-	4 5% c	3 3%	15 2%	-	1 1%	-	-
OBSERVER	31 3%	1 2%	-	14 10% bdghij	-	4 4%	2 3%	4 3%	2 2%	-	-	3 3%	27 3%	2 14%	1 2%	-	-
THE PEOPLE	5 1%	-	1 2%	-	-	-	-	-	-	2 3%	1 1%	2 2%	5 1%	-	-	-	-
SUNDAY MIRROR	33 3%	2 3%	2 2%	2 1%	4 11% bce fj	2 2%	1 1%	7 5%	4 4%	2 4%	2 2%	5 5%	33 4%	-	-	-	-
SUNDAY SPORT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SCOTLAND ON SUNDAY	2 *	-	-	-	-	-	2 2%	-	-	-	-	-	2 *	-	-	-	-
DAILY STAR SUNDAY	11 1%	-	-	-	-	-	3 3%	3 2%	-	-	-	5 5% ce	10 1%	-	1 1%	-	-
THE SUN (SUNDAY)	66 7%	3 4%	3 4%	9 7%	5 14% be	4 4%	8 9%	13 9%	6 8%	2 5%	6 8%	5 5%	63 7%	2 11%	1 1%	-	-
NONE OF THESE	667 70%	54 78% cf	64 85% cfgh	76 58%	26 69%	85 78% cfg	43 51%	93 64%	56 69%	37 73% f	60 74% cf	72 77% cf	578 68%	10 64%	52 85% l	16 80%	7 90%
SUNDAY READERSHIP																	
BROAD SHEET	103 11%	3 5%	6 7%	29 22% abdeijk	1 2%	9 9%	9 11%	25 17% adjk	9 11%	3 6%	3 3%	5 6%	92 11%	4 25%	5 8%	2 10%	1 10%
MID MARKET	90 9%	5 7%	3 4%	12 9%	2 5%	9 8%	21 25% abcdegk	10 7%	9 11%	5 11%	9 11%	5 5%	87 10% n	-	1 1%	2 10%	-
TABLOIDS	113 12%	5 7%	3 4%	11 8%	9 25% abcei	6 6%	20 24% abce	19 13%	10 12%	5 10%	9 11%	15 16% be	111 13% n	2 11%	1 1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k - l/m/n/o/p
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DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	GOVERNMENT OFFICE REGION											ETHNICITY				
		EAST MIDLANDS (a)	EASTERN (b)	LONDON (c)	NORTH EAST (d)	NORTH WEST (e)	SCOTLAND (f)	SOUTH EAST (g)	SOUTH WEST (h)	WALES (i)	WEST MIDLANDS (j)	YORKS AND HUMBR (k)	WHITE (l)	MIXED (m)	ASIAN (n)	BLACK (o)	OTHER (p)
WEIGHTED BASE SPLIT SAMPLE	957	69*	76*	131*	38*	108	84*	144	82*	50*	81*	94*	850	15**	62*	20**	8**
	475	36	34	66	18	58	42	69	40	27	41	44	419	7	30	11	5
	50%	52%	44%	50%	49%	53%	50%	48%	49%	53%	51%	47%	49%	50%	49%	56%	63%
SAMPLE B	482	33	42	65	19	51	42	75	42	24	40	49	431	7	31	9	3
	50%	48%	56%	50%	51%	47%	50%	52%	51%	47%	49%	53%	51%	50%	51%	44%	37%
VOTING INTENTION CONSERVATIVE	189	11	23	22	5	18	5	42	25	6	12	21	179	4	2	2	2
	20%	16%	30% ^{fj}	17%	14%	17%	6%	29% ^{cdefij}	31% ^{cdefij}	12%	14%	22% ^f	21% ⁿ	24%	3%	8%	28%
LABOUR	320	24	25	53	20	47	27	26	8	23	31	36	254	5	43	13	2
	33%	35% ^{gh}	32% ^{gh}	40% ^{gh}	53% ^{b^fgh}	44% ^{gh}	32% ^{gh}	18%	10%	45% ^{gh}	39% ^{gh}	38% ^{gh}	30%	33%	70% ^l	66%	27%
LIB DEM	60	8	3	8	1	4	5	13	13	-	3	3	57	-	1	2	-
	6%	11% ⁱ	4%	6%	1%	4%	6%	9%	16% ^{bdeijk}	-	4%	3%	7%	-	2%	8%	-
OTHER	80	5	7	12	2	3	18	9	5	6	5	7	78	-	1	-	-
	8%	7%	10%	9%	6%	3%	22% ^{a^cdeg^hj^k}	7%	6%	12% ^e	6%	7%	9%	-	2%	-	-
WOULD NOT VOTE	119	6	8	10	6	15	2	20	14	3	16	20	114	1	4	1	-
	12%	9%	11%	8%	16% ^f	14% ^f	2%	14% ^f	17% ^f	7%	19% ^{cf}	21% ^{cf}	13%	5%	6%	4%	-
UNDECIDED	143	14	8	17	3	15	16	33	14	6	10	7	127	3	7	3	4
	15%	20%	11%	13%	8%	13%	19%	23% ^{dk}	17%	12%	13%	8%	15%	17%	12%	13%	45%

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Table 23
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	READERSHIP OF DAILY PUBLICATIONS																	DAILY READERSHIP		
		THE HER-ALD (SCT) (a)	THE INDE-PEN-DENT (b)	THE DAILY TELE-GRAPH (c)	THE GUAR-DIAN (d)	THE FINA-NCIAL TIMES (e)	THE TIMES (f)	THE SCOT-SMAN (g)	DAILY EXPRESS (h)	DAILY MAIL (i)	DAILY RECORD (j)	THE SUN (k)	DAILY MIRROR (l)	DAILY STAR (m)	THE METRO (n)	EVENING STANDAR D (o)	"I" NEWSPAP ER (p)	NONE OF THESE (q)	BROAD SHEET (r)	MID MARKET (s)	TABLOID (t)
UNWEIGHTED BASE	946	-	12	35	40	9	21	3	17	80	11	111	48	18	58	21	13	551	115	153	169
WEIGHTED BASE	957	..*	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
SEX																					
MALE	463	-	6	15	25	5	11	-	10	34	8	54	23	10	31	13	9	269	63	72	84
	48%	-	37%	39%	52%	52%	51%	-	65%	41%	53%	46%	54%	63%	59% ⁱ	61%	73%	48%	50%	48%	50%
FEMALE	494	-	10	23	23	5	11	4	5	48	7	62	20	6	21	9	3	288	64	77	83
	52%	-	63%	61%	48%	48%	49%	100%	35%	59% ⁿ	47%	54%	46%	37%	41%	39%	27%	52%	50%	52%	50%
AGE																					
18-24	127	-	1	1	3	-	3	-	1	5	2	18	4	1	12	1	2	84	8	17	21
	13%	-	4%	2%	6%	-	13%	-	8%	6%	16%	16% ^c	9%	9%	22% ^{cdi}	7%	17%	15% ^{ci}	6%	11%	13%
25-34	158	-	9	4	12	2	2	-	1	10	-	22	3	4	12	2	4	103	22	23	23
	17%	-	54%	12%	24%	16%	7%	-	6%	12%	-	19%	7%	27%	23%	11%	36%	18%	17%	16%	14%
35-44	166	-	3	4	10	1	2	2	1	14	-	22	6	2	16	7	2	100	22	29	29
	17%	-	16%	10%	21%	6%	10%	44%	9%	18%	-	19%	14%	11%	30% ^{cq}	34%	15%	18%	17%	19%	17%
45-54	165	-	2	2	9	3	4	-	4	14	1	20	10	3	8	3	2	99	17	24	30
	17%	-	12%	5%	19%	30%	20%	-	29%	17%	9%	18%	23% ^c	17%	15%	16%	16%	18%	14%	16%	18%
55-64	140	-	1	8	4	1	2	-	4	15	3	14	8	1	3	1	1	82	15	22	25
	15%	-	9%	21%	8%	15%	10%	-	26%	19%	22%	12%	18%	7%	6%	7%	7%	15%	12%	15%	15%
65+	200	-	1	19	10	3	9	2	3	23	8	19	12	5	2	6	1	89	43	34	39
	21%	-	5%	50% ^{dikn} q	21% ⁿ	33%	41%	56%	22%	29% ^{nq}	53%	17% ⁿ	28% ⁿ	29%	4%	26%	9%	16% ⁿ	34% ^s	23%	23%
SOCIAL GRADE																					
AB	254	-	13	21	27	9	9	-	4	30	2	16	5	1	10	10	2	141	64	47	23
	27%	-	78%	55% ^{klnq}	56% ^{klnq}	94%	42%	-	29%	37% ^{kln}	15%	14%	11%	7%	18%	47%	16%	25% ^{kl}	50% st	32% ^t	14%
C1	269	-	1	11	17	1	6	4	6	28	5	27	10	3	17	4	4	153	41	48	40
	28%	-	7%	29%	35%	6%	27%	100%	38%	35%	33%	23%	24%	20%	32%	18%	36%	27%	32%	32%	24%
C2	207	-	1	2	2	-	4	-	2	12	3	38	15	6	18	2	4	120	12	28	52
	22%	-	9%	5%	4%	-	20%	-	10%	14%	18%	33% ^{cdliq}	35% ^{cdi}	36%	34% ^{cdi}	9%	31%	21% ^{cd}	9%	19% ^r	31% ^{rs}
DE	227	-	1	4	2	-	2	-	3	11	5	34	13	6	8	6	2	143	10	26	52
	24%	-	6%	11%	4%	-	11%	-	23%	14%	33%	30% ^{cdi}	30% ^d	36%	16%	25%	17%	26% ^{di}	8%	17% ^r	31% ^{rs}
GOVERNMENT OFFICE REGION																					
EAST MIDLANDS	69	-	-	-	1	-	-	-	1	4	-	8	-	-	3	-	-	54	1	6	8
	7%	-	-	-	2%	-	-	-	4%	5%	-	7%	-	-	5%	-	-	10%	1%	4%	5%

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957	..*	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
76	-	1	3	1	-	3	-	4	7	-	6	2	1	2	-	1	53	7	12	9
8%	-	9%	8%	3%	-	12%	-	28%	9%	-	6%	6%	7%	3%	-	10%	9%	6%	8%	5%
131	-	8	7	21	2	5	-	1	14	-	17	1	1	31	19	2	40	42	51	17
14%	-	51%	18%lq	44%ciqlq	24%	21%	-	6%	17%lq	-	14%lq	1%	7%	60%ciqlq	85%	18%	7%	33%t	34%t	10%
38	-	-	1	1	-	-	-	*	2	-	6	3	3	-	-	-	24	2	2	9
4%	-	-	3%	1%	-	-	-	2%	2%	-	5%	6%	16%	-	-	-	4%	1%	1%	6%rs
108	-	1	3	7	3	6	-	2	4	-	7	2	-	2	1	1	77	18	8	9
11%	-	6%	9%	15%	30%	26%	-	14%	5%	-	6%	5%	-	4%	3%	9%	14%ik	14%st	5%	6%
84	-	-	1	3	-	1	4	-	7	15	17	5	3	3	-	-	35	10	10	33
9%	-	-	3%	7%	-	7%	100%	-	9%	100%	15%q	12%	17%	5%	-	-	6%	8%	6%	20%rs
144	-	2	9	5	3	3	-	-	16	-	15	6	2	6	3	3	81	22	22	18
15%	-	11%	24%	11%	30%	14%	-	-	20%	-	13%	15%	10%	12%	12%	24%	14%	17%	15%	11%
82	-	-	7	2	-	2	-	2	12	-	9	4	-	-	-	1	49	12	14	13
9%	-	-	19%n	4%	-	7%	-	11%	15%n	-	8%n	10%n	-	-	-	12%	9%n	9%	9%	8%
50	-	-	2	-	-	-	-	-	5	-	11	4	3	-	-	-	28	2	5	16
5%	-	-	5%	-	-	-	-	-	6%	-	10%n	9%n	17%	-	-	-	5%	1%	3%	10%rs
81	-	-	-	-	-	*	-	4	7	-	10	6	*	-	-	-	56	*	11	16
8%	-	-	-	-	-	2%	-	26%	9%n	-	8%n	13%cdn	3%	-	-	-	10%n	*	7%r	9%r
94	-	4	4	6	2	2	-	1	3	-	10	10	4	6	-	3	63	12	10	18
10%	-	23%	11%	13%	16%	11%	-	10%	4%	-	9%	23%ikq	23%	11%	-	27%	11%	9%	7%	11%
850	-	14	35	43	7	18	4	13	75	15	111	40	15	29	17	11	498	112	120	158
89%	-	87%	93%n	89%n	78%	85%	100%	86%	92%n	100%	96%nq	93%n	92%	55%	78%	90%	89%n	88%	80%	95%rs
15	-	-	-	2	1	1	-	1	2	-	1	*	-	3	-	1	5	4	6	2
2%	-	-	-	4%	6%	6%	-	8%	2%	-	1%	1%	-	6%q	-	10%	1%	3%	4%	1%
62	-	2	1	3	-	*	-	1	2	-	2	2	-	11	3	-	39	6	13	4
6%	-	13%	2%	7%	-	2%	-	6%	2%	-	2%	4%	-	22%ciqlq	12%	-	7%	5%	9%t	2%
20	-	-	1	-	-	2	-	-	3	-	1	1	1	5	2	-	9	3	7	3
2%	-	-	3%	-	-	7%	-	-	3%	-	1%	3%	8%	10%dkq	7%	-	2%	2%	5%	2%

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WEIGHTED BASE	957	..**	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
OTHER	8	-	-	1	-	1	-	-	-	-	-	-	-	-	3	-	-	4	1	3	-
	1%	-	-	2%	-	6%	-	-	-	-	-	-	-	-	5%ikq	-	-	1%	1%	2%	-
READERSHIP OF DAILY PUBLICATIONS																					
THE HERALD (SCT)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
THE INDEPENDENT	16	-	16	2	6	4	3	-	-	4	-	2	2	-	3	2	-	-	16	9	2
	2%	-	100%	4%q	12%kq	39%	14%	-	-	5%q	-	1%q	4%q	-	5%q	7%	-	-	13%t	6%t	1%
THE DAILY TELEGRAPH	38	-	2	38	3	2	3	-	-	4	-	4	2	-	-	4	-	-	38	8	4
	4%	-	9%	100%diklnq	6%q	16%	12%	-	-	5%q	-	3%q	4%q	-	-	17%	-	-	30%st	5%	2%
THE GUARDIAN	48	-	6	3	48	3	2	-	-	2	-	2	2	-	5	3	1	-	48	8	2
	5%	-	35%	7%q	100%ciiklnq	33%	7%	-	-	2%q	-	1%q	4%q	-	9%kq	13%	9%	-	38%st	5%t	1%
THE FINANCIAL TIMES	9	-	4	2	3	9	2	-	1	3	-	2	2	-	-	1	1	-	9	4	2
	1%	-	23%	4%q	6%q	100%	11%	-	8%	3%q	-	1%q	4%q	-	-	4%	9%	-	7%t	2%	1%
THE TIMES	22	-	3	3	2	2	22	-	1	3	-	2	2	-	2	2	1	-	22	6	2
	2%	-	19%	7%q	3%q	25%	100%	-	8%	4%q	-	1%q	4%q	-	5%q	11%	10%	-	17%st	4%	1%
THE SCOTSMAN	4	-	-	-	-	-	-	4	-	-	-	2	-	-	-	-	-	-	4	-	2
	*	-	-	-	-	-	-	100%	-	-	-	2%q	-	-	-	-	-	-	3%	-	1%
DAILY EXPRESS	15	-	-	-	-	1	1	-	15	1	-	2	1	-	-	-	2	-	2	15	3
	2%	-	-	-	-	12%	6%	-	100%	1%q	-	2%q	2%q	-	-	-	19%	-	2%	10%rt	2%
DAILY MAIL	82	-	4	4	2	3	3	-	1	82	-	11	4	1	6	1	1	-	10	82	13
	9%	-	26%	10%q	3%q	28%	16%	-	8%	100%cdiklnq	-	10%q	9%q	4%	11%q	3%	9%	-	8%	55%rt	8%
DAILY RECORD	15	-	-	-	-	-	-	-	-	-	15	5	-	-	1	-	-	-	-	1	15
	2%	-	-	-	-	-	-	-	-	-	100%	5%q	-	-	2%q	-	-	-	-	1%	9%rs
THE SUN	116	-	2	4	2	2	2	2	2	11	5	116	9	8	7	-	1	-	6	18	116
	12%	-	9%	10%q	3%q	16%	7%	44%	14%	14%q	37%	100%cdilnq	20%dq	52%	14%q	-	8%	-	5%	12%r	69%rs
DAILY MIRROR	43	-	2	2	2	2	2	-	1	4	-	9	43	-	1	-	*	-	2	5	43
	4%	-	9%	4%q	3%q	16%	7%	-	5%	5%q	-	7%q	100%cdiklnq	-	3%q	-	2%	-	1%	4%	26%rs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t
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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 23
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	READERSHIP OF DAILY PUBLICATIONS																DAILY READERSHIP			
		THE HER-ALD (SCT) (a)	THE INDEPENDENT (b)	THE DAILY TELEGRAPH (c)	THE GUARDIAN (d)	THE FINANCIAL TIMES (e)	THE TIMES (f)	THE SCOTSMAN (g)	DAILY EXPRESS (h)	DAILY MAIL (i)	DAILY RECORD (j)	THE SUN (k)	DAILY MIRROR (l)	DAILY STAR (m)	THE METRO (n)	EVENING STANDARD (o)	"I" NEWSPAPER (p)	NONE OF THESE (q)	BROAD SHEET (r)	MID MARKET (s)	TABLOID (t)
WEIGHTED BASE	957	..**	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
DAILY STAR	16	-	-	-	-	-	-	-	-	1	-	8	-	16	-	-	-	-	-	1	16
	2%	-	-	-	-	-	-	-	-	1%	-	7%q	-	100%	-	-	-	-	-	*	10%rs
THE METRO	52	-	3	-	5	-	2	-	-	6	1	7	1	-	52	14	1	-	8	52	9
	5%	-	18%	-	9%q	-	11%	-	-	7%q	8%	6%q	3%q	-	100%cdiklq	65%	9%	-	7%	35%rt	5%
EVENING STANDARD	22	-	2	4	3	1	2	-	-	1	-	-	-	-	14	22	-	-	9	22	-
	2%	-	10%	10%ikq	6%kq	9%	11%	-	-	1%	-	-	-	-	27%diklq	100%	-	-	7%t	15%t	-
"I" NEWSPAPER	13	-	-	-	1	1	1	-	2	1	-	1	*	-	1	-	13	-	13	3	1
	1%	-	-	-	2%q	12%	6%	-	16%	1%q	-	1%	1%	-	2%q	-	100%	-	10%st	2%	1%
NONE OF THESE	557	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	557	-	-	-
	58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%cdikln	-	-	-
DAILY READERSHIP																					
BROAD SHEET	127	-	16	38	48	9	22	4	2	10	-	6	2	-	8	9	13	-	127	24	7
	13%	-	100%	100%iklnq	100%iklnq	100%	100%	100%	16%	12%q	-	6%q	4%q	-	16%kq	41%	100%	-	100%st	16%t	4%
MID MARKET	150	-	9	8	8	4	6	-	15	82	1	18	5	1	52	22	3	-	24	150	23
	16%	-	53%	20%q	16%q	38%	30%	-	100%	100%cdklq	8%	16%q	13%q	4%	100%cdklq	100%	28%	-	19%	100%rt	14%
TABLOID	167	-	2	4	2	2	2	2	3	13	15	116	43	16	9	-	1	-	7	23	167
	17%	-	9%	10%q	3%q	16%	7%	44%	20%	16%q	100%	100%cdiklnq	100%cdiklnq	100%	17%dq	-	10%	-	5%	15%r	100%rs
READERSHIP OF SUNDAY PUBLICATIONS																					
SUNDAY MAIL SCOTLAND	21	-	-	-	-	-	-	-	-	2	14	7	3	1	-	-	-	-	-	2	18
	2%	-	-	-	-	-	-	-	-	3%q	92%	6%q	7%q	9%	-	-	-	-	-	1%	11%rs
MAIL ON SUNDAY	54	-	5	3	2	2	2	-	-	36	-	9	4	-	4	1	-	9	7	38	11
	6%	-	32%	7%q	3%	16%	11%	-	-	44%cdklnq	-	7%q	9%q	-	7%q	3%	-	2%	6%	25%rt	6%
SUNDAY POST	12	-	-	-	-	-	1	-	-	-	8	5	-	-	-	-	-	1	1	-	10
	1%	-	-	-	-	-	7%	-	-	-	54%	5%q	-	-	-	-	-	*	1%	-	6%rs
INDEPENDENT ON SUNDAY	7	-	3	3	3	3	2	-	-	2	-	2	2	-	-	-	-	2	5	2	2
	1%	-	18%	7%q	7%q	31%	7%	-	-	2%	-	1%	4%q	-	-	-	-	*	4%	1%	1%

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Table 23
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

TOTAL	READERSHIP OF DAILY PUBLICATIONS																	DAILY READERSHIP		
	THE HER-ALD (SCT) (a)	THE INDE-PEN-DENT (b)	THE DAILY TELE-GRAPH (c)	THE GUAR-DIAN (d)	THE FINA-NCIAL TIMES (e)	THE TIMES (f)	THE SCOT-SMAN (g)	DAILY EXPRESS (h)	DAILY MAIL (i)	DAILY RECORD (j)	THE SUN (k)	DAILY MIRROR (l)	DAILY STAR (m)	THE METRO (n)	EVENING STANDAR D (o)	"I" NEWSPAP ER (p)	NONE OF THESE (q)	BROAD SHEET (r)	MID MARKET (s)	TABLOID (t)
957	..*	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
42	-	4	9	4	3	14	-	-	6	-	3	2	-	4	8	-	12	23	14	3
4%	-	24%	23%iklq	9%q	34%	64%	-	-	8%q	-	2%	4%	-	8%q	35%	-	2%	18%st	9%t	2%
34	-	3	23	2	2	3	-	*	5	-	2	2	-	1	2	-	6	25	8	2
4%	-	18%	62%diklnq	3%	16%	12%	-	2%	6%q	-	1%	4%	-	3%	8%	-	1%	19%st	6%t	1%
16	-	-	2	-	-	-	1	9	1	-	4	3	1	-	-	-	-	3	10	7
2%	-	-	5%q	-	-	-	25%	61%	1%q	-	3%q	6%q	7%	-	-	-	-	2%	7%	4%
31	-	3	3	23	2	2	1	-	2	-	2	2	-	2	1	1	4	25	4	2
3%	-	19%	7%q	48%ciklnq	16%	7%	31%	-	2%	-	1%	4%	-	3%	4%	6%	1%	20%st	3%	1%
5	-	-	-	-	-	-	-	-	1	-	3	-	-	-	-	-	3	-	1	3
1%	-	-	-	-	-	-	-	-	1%	-	2%	-	-	-	-	-	*	-	1%	2%
33	-	-	1	1	-	-	-	-	5	-	5	17	1	2	1	*	7	3	7	19
3%	-	-	4%	2%	-	-	-	-	6%q	-	5%q	40%cdiklnq	7%	3%	5%	2%	1%	2%	5%	11%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	2	-	2
*	-	-	-	-	-	-	44%	-	-	-	2%q	-	-	-	-	-	-	1%	-	1%
11	-	-	-	-	-	-	-	-	-	-	6	*	7	1	-	-	1	-	1	9
1%	-	-	-	-	-	-	-	-	-	-	5%q	1%	43%	1%	-	-	*	-	*	6%
66	-	2	3	2	2	2	-	2	4	2	54	4	3	1	-	-	10	3	6	55
7%	-	9%	7%	3%	16%	7%	-	11%	5%	16%	47%cdilnq	8%q	21%	1%	-	-	2%	2%	4%	33%
667	-	4	9	17	5	8	-	6	33	1	41	17	6	38	10	11	505	46	74	60
70%	-	27%	24%	35%	51%	36%	-	37%	41%	8%	35%	41%	37%	73%cdikl	45%	91%	91%cdikln	36%	50%rt	36%
103	-	8	26	27	5	14	3	*	10	-	4	2	-	7	9	1	24	69	21	4
11%	-	50%	70%iklnq	55%iklnq	49%	64%	75%	2%	12%kq	-	4%	4%	-	14%kq	39%	6%	4%	54%st	14%t	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t
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Table 23
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	READERSHIP OF DAILY PUBLICATIONS																DAILY READERSHIP			
		THE HER- ALD (SCT) (a)	THE INDE- PEN- DENT (b)	THE DAILY TELE- GRAPH (c)	THE GUAR- DIAN (d)	THE FINA- NCIAL TIMES (e)	THE TIMES (f)	THE SCOT- SMAN (g)	DAILY EXPRESS (h)	DAILY MAIL (i)	DAILY RECORD (j)	THE SUN (k)	DAILY MIRROR (l)	DAILY STAR (m)	THE METRO (n)	EVENING STANDAR D (o)	"I" NEWSPAP ER (p)	NONE OF THESE (q)	BROAD SHEET (r)	MID MARKET (s)	TABLOID (t)
WEIGHTED BASE	957	**-	16**	38*	48*	9**	22**	4**	15**	82*	15**	116*	43*	16**	52*	22**	13**	557	127*	150	167
MID MARKET	90	-	5	5	2	2	2	1	9	39	14	19	9	3	4	1	-	9	10	50	36
	9%	-	32%	12%q	3%	16%	11%	25%	61%	48%cdkl nq	92%	17%dq	22%dq	17%	7%q	3%	-	2%	8%	33%rt	21%r
TABLOIDS	113	-	2	4	3	2	3	-	2	8	8	62	18	9	2	1	*	20	7	12	84
	12%	-	9%	10%	6%	16%	14%	-	11%	10%q	54%	54%cdin q	43%cdin q	56%	5%	5%	2%	4%	5%	8%	50%rs
SPLIT SAMPLE																					
SAMPLE A	475	-	6	13	24	8	10	2	4	37	10	64	22	5	24	9	7	289	56	62	90
	50%	-	36%	35%	50%	82%	44%	56%	30%	45%	69%	56%	51%	31%	45%	42%	58%	52%	44%	42%	54%rs
SAMPLE B	482	-	10	24	24	2	12	2	10	45	5	51	21	11	29	13	5	268	71	87	76
	50%	-	64%	65%	50%	18%	56%	44%	70%	55%	31%	44%	49%	69%	55%	58%	42%	48%	56%	58%t	46%
VOTING INTENTION																					
CONSERVATIVE	189	-	7	17	8	6	6	-	5	34	-	19	5	3	12	8	2	97	37	51	22
	20%	-	44%	45%dkln q	17%	60%	26%	-	33%	42%dklnq	-	16%	13%	18%	23%	37%	17%	17%	29%t	34%t	13%
LABOUR	320	-	5	4	21	1	7	-	4	10	8	41	27	9	20	4	3	183	38	32	75
	33%	-	33%	9%	44%ci	15%	31%	-	24%	12%	52%	35%ci	63%ciqn q	56%	38%ci	19%	23%	33%ci	30%	22%	45%rs
LIB DEM	60	-	-	3	3	-	1	1	1	2	-	4	*	-	2	3	3	41	11	7	5
	6%	-	-	8%	5%	-	5%	31%	6%	3%	-	4%	1%	-	3%	14%	26%	7%	9%t	5%	3%
OTHER	80	-	-	8	5	-	2	2	2	10	2	12	4	1	2	1	-	36	17	14	19
	8%	-	-	22%nq	10%	-	11%	44%	16%	12%	13%	10%	9%	8%	4%	7%	-	6%	13%	9%	11%
WOULD NOT VOTE	119	-	1	-	1	-	-	-	1	6	-	15	1	*	4	1	2	91	3	11	16
	12%	-	6%	-	2%	-	-	-	9%	7%	-	13%cd	2%	3%	8%	3%	13%	16%cdil	2%	8%r	10%r
UNDECIDED	143	-	2	5	10	2	2	1	-	17	2	20	3	1	9	2	1	83	17	25	21
	15%	-	15%	13%	21%	25%	10%	25%	-	21%	16%	17%	6%	6%	17%	7%	11%	15%	13%	16%	13%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t
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Table 24
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	READERSHIP OF SUNDAY PUBLICATIONS															SUNDAY READERSHIP		
		SUNDAY MAIL SCOTLAND (a)	MAIL ON SUNDAY (b)	SUNDAY POST (c)	INDEPENDENT ON SUNDAY (d)	SUNDAY TIMES (e)	SUNDAY TELEGRAPH (f)	SUNDAY EXPRESS (g)	OBSERVER (h)	THE PEOPLE (i)	SUNDAY MIRROR (j)	SUNDAY SPORT (k)	SCOTLAND ON SUNDAY (l)	DAILY STAR SUNDAY (m)	THE SUN (SUNDAY) (n)	NONE OF THESE (o)	BROAD SHEET (p)	MID MARKET (q)	TABLOID (r)
UNWEIGHTED BASE	946	14	54	10	6	35	28	17	26	5	37	-	1	10	63	673	88	85	113
WEIGHTED BASE	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	**	2**	11**	66*	667	103*	90*	113*
SEX																			
MALE	463	13	24	5	2	20	11	11	17	3	18	-	-	5	28	319	50	49	52
	48%	64%	45%	45%	37%	49%	32%	72%	55%	58%	53%	-	-	45%	43%	48%	49%	54%	46%
FEMALE	494	7	30	6	4	21	23	4	14	2	15	-	2	6	37	348	53	41	61
	52%	36%	55%	55%	63%	51%	68%	28%	45%	42%	47%	-	100%	55%	57%	52%	51%	46%	54%
AGE																			
18-24	127	2	3	2	-	1	-	-	1	-	4	-	-	2	11	106	2	6	16
	13%	12%	6%	21%	-	2%	-	-	3%	-	11%	-	-	21%	16%	16%	2%	6%	14%p
25-34	158	-	7	-	2	5	4	2	8	1	3	-	-	1	15	122	14	9	16
	17%	-	14%	-	23%	12%	12%	13%	27%	21%	8%	-	-	12%	22%	18%	14%	10%	14%
35-44	166	-	11	-	2	8	3	-	5	1	7	-	2	2	12	119	17	11	20
	17%	-	20%	-	27%	18%	8%	-	16%	21%	20%	-	100%	18%	18%	18%	17%	12%	18%
45-54	165	6	6	1	-	10	1	2	8	1	7	-	-	1	9	117	18	14	18
	17%	29%	11%	12%	-	23%	2%	14%	26%	17%	20%	-	-	14%	14%	18%	18%	16%	16%
55-64	140	4	9	3	2	9	7	6	2	2	6	-	-	1	9	93	16	19	20
	15%	18%	17%	23%	37%	21%	22%	37%	5%	30%	20%	-	-	11%	14%	14%	16%	21%	17%
65+	200	9	17	5	1	10	19	6	7	1	7	-	-	3	10	110	35	32	23
	21%	41%	33%no	45%	14%	24%	57%	35%	23%	12%	21%	-	-	24%	15%	16%	34%r	35%r	21%
SOCIAL GRADE																			
AB	254	7	17	-	4	27	22	4	17	1	6	-	-	-	11	152	62	29	16
	27%	34%	33%	-	58%	66%	66%	27%	55%	21%	18%	-	-	-	17%	23%	60%qr	32%r	14%
C1	269	5	23	8	3	9	7	7	9	2	6	-	2	4	14	188	28	35	30
	28%	24%	44%jno	69%	42%	22%	20%	42%	30%	38%	17%	-	100%	39%	22%	28%	27%	39%	27%
C2	207	4	3	-	-	2	2	2	2	2	15	-	-	4	17	157	6	9	33
	22%	20%	5%	-	-	6%	5%	14%	6%	30%	45%bo	-	-	37%	26%b	24%b	5%	10%	29%pq
DE	227	4	10	4	-	3	3	3	3	1	7	-	-	3	23	169	7	17	34
	24%	22%	19%	31%	-	7%	9%	17%	9%	12%	20%	-	-	24%	36%	25%	7%	19%p	30%p
GOVERNMENT OFFICE REGION																			
EAST MIDLANDS	69	-	5	-	-	-	2	-	1	-	2	-	-	-	3	54	3	5	5
	7%	-	9%	-	-	-	6%	-	4%	-	6%	-	-	-	4%	8%	3%	6%	4%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o - p/q/r
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 24
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

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WEIGHTED BASE	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	-**	2**	11**	66*	667	103*	90*	113*
EASTERN	76 8%	1 3%	1 1%	-	-	4 9%	2 6%	2 10%	-	1 21%	2 5%	-	-	-	3 4%	64 10%	6 5%	3 3%	3 3%
LONDON	131 14%	2 7%	10 19%	-	-	11 28%	5 16%	1 3%	14 45%	-	2 5%	-	-	-	9 13%	76 11%	29 28%qr	12 14%	11 9%
NORTH EAST	38 4%	-	2 4%	1 4%	1 8%	-	* 1%	-	-	-	4 12%o	-	-	-	5 8%	26 4%	1 1%	2 2%	9 8%p
NORTH WEST	108 11%	-	7 14%	-	-	5 12%	2 7%	2 10%	4 14%	-	2 7%	-	-	-	4 6%	85 13%	9 9%	9 10%	6 6%
SCOTLAND	84 9%	18 90%	1 2%	11 92%	-	1 4%	3 10%	1 6%	2 8%	-	1 3%	-	2 100%	3 26%	8 12%	43 6%	9 9%	21 23%p	20 18%
SOUTH EAST	144 15%	-	9 16%	-	4 55%	10 24%	9 28%	1 8%	4 14%	-	7 22%	-	-	3 28%	13 21%	93 14%	25 24%q	10 11%	19 17%
SOUTH WEST	82 9%	-	5 10%	-	1 14%	2 5%	5 14%	4 23%	2 5%	-	4 11%	-	-	-	6 10%	56 8%	9 9%	9 10%	10 9%
WALES	50 5%	-	5 10%	* 4%	-	2 6%	1 2%	-	-	2 30%	2 6%	-	-	-	2 4%	37 6%	3 3%	5 6%	5 4%
WEST MIDLANDS	81 8%	-	5 10%	-	-	3 7%	-	4 24%	-	1 17%	2 6%	-	-	-	6 10%	60 9%	3 3%	9 10%	9 8%
YORKS AND HUMBR	94 10%	-	2 4%	-	2 23%	2 6%	3 9%	3 17%	3 10%	2 32%	5 15%	-	-	5 46%	5 8%	72 11%	5 5%	5 6%	15 13%
ETHNICITY																			
WHITE	850 89%	21 100%	52 96%	12 100%	7 100%	39 93%	29 86%	15 95%	27 89%	5 100%	33 100%o	-	2 100%	10 94%	63 97%o	578 87%	92 89%	87 97%	111 98%p
MIXED	15 2%	-	-	-	-	-	2 5%	-	2 7%	-	-	-	-	-	2 2%	10 1%	4 4%	-	2 1%
ASIAN	62 6%	-	-	-	-	2 5%	1 4%	1 5%	1 4%	-	-	-	-	1 6%	1 1%	52 8%b	5 5%	1 1%	1 1%
BLACK	20 2%	-	2 4%	-	-	1 2%	1 3%	-	-	-	-	-	-	-	-	16 2%	2 2%	2 2%	-
OTHER	8 1%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	7 1%	1 1%	-	-

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WEIGHTED BASE READERSHIP OF DAILY PUBLICATIONS THE HERALD (SCT)	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	.*	2**	11**	66*	667	103*	90*	113*
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
THE INDEPENDENT	16	-	5	-	3	4	3	-	3	-	-	-	-	-	2	4	8	5	2
	2%	-	10%o	-	44%	9%	9%	-	10%	-	-	-	-	-	2%	1%	8%r	6%	1%
THE DAILY TELEGRAPH	38	-	3	-	3	9	23	2	3	-	1	-	-	-	3	9	26	5	4
	4%	-	5%	-	41%	21%	70%	13%	9%	-	4%	-	-	-	4%	1%	26%qr	5%	3%
THE GUARDIAN	48	-	2	-	3	4	2	-	23	-	1	-	-	-	2	17	27	2	3
	5%	-	3%	-	50%	10%	4%	-	76%	-	4%	-	-	-	2%	3%	26%qr	2%	2%
THE FINANCIAL TIMES	9	-	2	-	3	3	2	-	2	-	-	-	-	-	2	5	5	2	2
	1%	-	3%	-	44%	8%	4%	-	5%	-	-	-	-	-	2%	1%	4%	2%	1%
THE TIMES	22	-	2	1	2	14	3	-	2	-	-	-	-	-	2	8	14	2	3
	2%	-	4%	13%	23%	33%	8%	-	5%	-	-	-	-	-	2%	1%	13%qr	3%	3%
THE SCOTSMAN	4	-	-	-	-	-	-	1	1	-	-	-	2	-	-	-	3	1	-
	*	-	-	-	-	-	-	6%	4%	-	-	-	100%	-	-	-	3%	1%	-
DAILY EXPRESS	15	-	-	-	-	-	*	9	-	-	-	-	-	-	2	6	*	9	2
	2%	-	-	-	-	-	1%	57%	-	-	-	-	-	-	2%	1%	*	10%pr	1%
DAILY MAIL	82	2	36	-	2	6	5	1	2	1	5	-	-	-	4	33	10	39	8
	9%	10%	67%jno	-	23%	15%	15%	8%	5%	21%	15%o	-	-	-	6%	5%	9%	44%pr	7%
DAILY RECORD	15	14	-	8	-	-	-	-	-	-	-	-	-	-	2	1	-	14	8
	2%	68%	-	69%	-	-	-	-	-	-	-	-	-	-	4%o	*	-	15%p	7%p
THE SUN	116	7	9	5	2	3	2	4	2	3	5	-	2	6	54	41	4	19	62
	12%	34%	16%o	47%	23%	6%	4%	25%	5%	51%	17%o	-	100%	56%	83%bjo	6%	4%	22%p	55%pq
DAILY MIRROR	43	3	4	-	2	2	2	3	2	-	17	-	-	*	4	17	2	9	18
	4%	15%	7%	-	23%	4%	4%	17%	5%	-	51%bno	-	-	4%	5%	3%	1%	11%p	16%p
DAILY STAR	16	1	-	-	-	-	-	1	-	-	1	-	-	7	3	6	-	3	9
	2%	7%	-	-	-	-	-	7%	-	-	3%	-	-	64%	5%o	1%	-	3%	8%p
THE METRO	52	-	4	-	-	4	1	-	2	-	2	-	-	1	1	38	7	4	2
	5%	-	7%	-	-	10%	4%	-	5%	-	5%	-	-	6%	1%	6%	7%	4%	2%

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WEIGHTED BASE	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	-**	2**	11**	66*	667	103*	90*	113*
EVENING STANDARD	22	-	1	-	-	8	2	-	1	-	1	-	-	-	-	10	9	1	1
	2%	-	1%	-	-	18%	5%	-	3%	-	4%	-	-	-	-	1%	8%qr	1%	1%
1" NEWSPAPER	13	-	-	-	-	-	-	-	1	-	*	-	-	-	-	11	1	-	*
	1%	-	-	-	-	-	-	-	3%	-	1%	-	-	-	-	2%	1%	-	*
NONE OF THESE	557	-	9	1	2	12	6	-	4	3	7	-	-	1	10	505	24	9	20
	58%	-	17%	4%	29%	29%	17%	-	14%	49%	21%	-	-	12%	15%	76%bjn	23%q	10%	16%
DAILY READERSHIP																			
BROAD SHEET	127	-	7	1	5	23	25	3	25	-	3	-	2	-	3	46	69	10	7
	13%	-	13%	13%	71%	57%	74%	19%	83%	-	9%	-	100%	-	4%	7%	67%qr	11%	6%
MID MARKET	150	2	38	-	2	14	8	10	4	1	7	-	-	1	6	74	21	50	12
	16%	10%	70%jno	-	23%	33%	25%	64%	13%	21%	21%	-	-	6%	10%	11%	21%	55%pr	11%
TABLOID	167	18	11	10	2	3	2	7	2	3	19	-	2	9	55	60	4	36	84
	17%	90%	20%o	83%	23%	6%	4%	43%	5%	51%	58%bo	-	100%	88%	84%bjo	9%	4%	40%p	74%pq
READERSHIP OF SUNDAY PUBLICATIONS																			
SUNDAY MAIL SCOTLAND	21	21	-	8	-	-	-	-	-	-	-	-	-	1	2	-	-	21	10
	2%	100%	-	69%	-	-	-	-	-	-	-	-	-	14%	4%o	-	-	23%pr	8%p
MAIL ON SUNDAY	54	-	54	-	2	2	3	-	2	-	-	-	-	-	4	-	4	54	4
	6%	-	100%jno	-	23%	6%	10%	-	5%	-	-	-	-	-	6%o	-	4%	60%pr	3%
SUNDAY POST	12	8	-	12	-	1	-	-	-	-	-	-	-	-	2	-	1	8	12
	1%	39%	-	100%	-	4%	-	-	-	-	-	-	-	-	4%o	-	1%	9%p	10%p
INDEPENDENT ON SUNDAY	7	-	2	-	7	2	2	-	3	-	-	-	-	-	2	-	7	2	2
	1%	-	3%o	-	100%	4%	4%	-	9%	-	-	-	-	-	2%o	-	6%	2%	1%
SUNDAY TIMES	42	-	2	1	2	42	7	1	2	-	1	-	-	-	2	-	42	4	4
	4%	-	4%o	13%	23%	100%	21%	8%	5%	-	4%o	-	-	-	2%o	-	40%qr	4%	4%
SUNDAY TELEGRAPH	34	-	3	-	2	7	34	1	2	-	1	-	-	-	2	-	34	4	3
	4%	-	6%o	-	23%	17%	100%	8%	5%	-	4%o	-	-	-	2%o	-	33%qr	5%	3%
SUNDAY EXPRESS	16	-	-	-	-	1	1	16	-	-	1	-	-	-	2	-	1	16	3
	2%	-	-	-	-	3%	4%	100%	-	-	4%o	-	-	-	2%o	-	1%	18%pr	2%
OBSERVER	31	-	2	-	3	2	2	-	31	-	-	-	-	-	2	-	31	2	2
	3%	-	3%o	-	41%	4%	4%	-	100%	-	-	-	-	-	2%o	-	30%qr	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o - p/q/r
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WEIGHTED BASE	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	..**	2**	11**	66*	667	103*	90*	113*
THE PEOPLE	5 1%	-	-	-	-	-	-	-	-	5 100%	1 4%o	-	-	-	3 4%o	-	-	-	5 5%p
SUNDAY MIRROR	33 3%	-	-	-	-	1 3%	1 4%	1 8%	-	1 21%	33 100%bno	-	-	* 4%	3 5%o	-	1 1%	1 1%	33 29%pq
SUNDAY SPORT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SCOTLAND ON SUNDAY	2 *	-	-	-	-	-	-	-	-	-	-	-	2 100%	-	-	-	2 2%	-	-
DAILY STAR SUNDAY	11 1%	1 7%	-	-	-	-	-	-	-	-	* 1%o	-	-	11 100%	4 7%o	-	-	1 2%	11 9%pq
THE SUN (SUNDAY)	66 7%	2 12%	4 7%o	2 21%	2 23%	2 4%	2 4%	2 10%	2 5%	3 51%	3 10%o	-	-	4 41%	66 100%bjo	-	2 1%	8 9%p	66 58%pq
NONE OF THESE	667 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	667 100%bjn	-	-	-
SUNDAY READERSHIP																			
BROAD SHEET	103 11%	-	4 8%o	1 13%	7 100%	42 100%	34 100%	1 8%	31 100%	-	1 4%o	-	2 100%	-	2 2%o	-	103 100%qr	5 6%	4 4%
MID MARKET	90 9%	21 100%	54 100%jno	8 69%	2 23%	4 9%	4 13%	16 100%	2 5%	-	1 4%o	-	-	1 14%	8 12%o	-	5 5%	90 100%pr	16 14%p
TABLOIDS	113 12%	10 46%	4 7%o	12 100%	2 23%	4 11%	3 9%	3 18%	2 5%	5 100%	33 100%bo	-	-	11 100%	66 100%bo	-	4 4%	16 18%p	113 100%pq
SPLIT SAMPLE																			
SAMPLE A	475 50%	16 76%	28 53%	7 64%	4 66%	15 35%	14 41%	7 44%	18 59%	2 30%	14 42%	-	-	5 47%	34 52%	333 50%	46 45%	51 56%	57 50%
SAMPLE B	482 50%	5 24%	25 47%	4 36%	2 34%	27 65%	20 59%	9 56%	13 41%	4 70%	19 58%	-	2 100%	6 53%	32 48%	334 50%	57 55%	39 44%	56 50%
VOTING INTENTION																			
CONSERVATIVE	189 20%	1 3%	23 43%no	* 4%	1 21%	18 43%	16 49%	7 43%	1 4%	1 21%	9 26%	-	-	2 15%	9 14%	116 17%	32 32%r	30 34%r	16 14%
LABOUR	320 33%	13 62%	8 15%	4 35%	3 42%	10 25%	2 6%	1 9%	16 51%	4 67%	13 40%b	-	-	6 60%	20 31%	227 34%b	30 29%	22 24%	43 38%q

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WEIGHTED BASE	957	21**	54*	12**	7**	42**	34**	16**	31**	5**	33*	-**	2**	11**	66*	667	103*	90*	113*
LIB DEM	60	-	3	-	1	2	-	1	5	-	3	-	-	-	3	42	8	4	5
	6%	-	5%	-	14%	5%	-	5%	16%	-	8%	-	-	4%	6%	8%	4%	5%	
OTHER	80	2	6	1	-	1	5	4	3	-	3	-	2	1	2	49	11	13	8
	8%	9%	12%	7%	-	4%	15%	28%	9%	-	9%	-	100%	12%	4%	7%	11%	14%	7%
WOULD NOT VOTE	119	-	2	-	-	4	2	1	-	-	*	-	-	1	14	96	6	3	14
	12%	-	4%	-	-	10%	6%	5%	-	-	1%	-	-	12%	21%bj	14%j	6%	3%	12%q
UNDECIDED	143	2	10	3	2	3	5	1	5	1	4	-	-	-	16	104	10	14	22
	15%	12%	19%	30%	23%	7%	15%	6%	17%	12%	11%	-	-	-	25%	16%	10%	15%	19%

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Table 25
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	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
UNWEIGHTED BASE	946	471	475	182	328	58	71	125	136
WEIGHTED BASE	957	475	482	189	320	60*	80*	119	143
SEX									
MALE	463	233	231	93	165	28	43	51	61
	48%	49%	48%	49%	52%	46%	54%	43%	43%
FEMALE	494	242	251	96	155	32	37	69	82
	52%	51%	52%	51%	48%	54%	46%	57%	57%
AGE									
18-24	127	55	72	17	35	4	3	21	37
	13%	12%	15%	9%	11%	7%	4%	17% ^f	26% ^{cdef}
25-34	158	72	86	22	52	8	8	27	34
	17%	15%	18%	12%	16%	13%	10%	23% ^{cf}	24% ^{cf}
35-44	166	78	88	25	65	8	14	23	25
	17%	16%	18%	13%	20%	14%	18%	20%	17%
45-54	165	99	66	43	57	11	13	23	13
	17%	21% ^b	14%	23% ^h	18% ^h	18%	16%	20% ^h	9%
55-64	140	71	68	28	53	10	13	11	19
	15%	15%	14%	15%	17%	17%	17%	9%	13%
65+	200	99	102	53	57	19	28	14	15
	21%	21%	21%	28% ^{dgh}	18%	31% ^{dgh}	36% ^{dgh}	12%	11%
SOCIAL GRADE									
AB	254	132	122	70	75	22	26	18	32
	27%	28%	25%	37% ^{dgh}	23%	37% ^g	33% ^g	15%	23%
C1	269	124	145	66	79	17	23	30	36
	28%	26%	30%	35% ^d	25%	29%	29%	25%	25%
C2	207	107	100	32	64	12	12	35	40
	22%	23%	21%	17%	20%	20%	16%	29% ^c	28% ^c
DE	227	112	115	21	102	9	18	36	35
	24%	24%	24%	11%	32% ^{ce}	15%	23% ^c	30% ^{ce}	24% ^c
GOVERNMENT OFFICE REGION									
EAST MIDLANDS	69	36	33	11	24	8	5	6	14
	7%	8%	7%	6%	8%	13%	6%	5%	10%
EASTERN	76	34	42	23	25	3	7	8	8
	8%	7%	9%	12%	8%	5%	9%	7%	6%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h
 Overlap formulae used. * small base

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DRUG LEGALISATION OMNIBUS SURVEY FOR TRANSFORM DRUG POLICY FOUNDATION

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Table 25
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
WEIGHTED BASE	957	475	482	189	320	60*	80*	119	143
LONDON	131 14%	66 14%	65 13%	22 12%	53 16%g	8 14%	12 15%	10 8%	17 12%
NORTH EAST	38 4%	18 4%	19 4%	5 3%	20 6%	1 1%	2 3%	6 5%	3 2%
NORTH WEST	108 11%	58 12%	51 11%	18 10%	47 15%f	4 7%	3 4%	15 12%	15 10%
SCOTLAND	84 9%	42 9%	42 9%	5 3%	27 9%cg	5 8%	18 23%cddegh	2 2%	16 11%cg
SOUTH EAST	144 15%	69 15%	75 16%	42 22%cd	26 8%	13 21%cd	9 12%	20 16%cd	33 23%cd
SOUTH WEST	82 9%	40 8%	42 9%	25 13%cd	8 3%	13 21%df	5 6%	14 11%cd	14 10%cd
WALES	50 5%	27 6%	24 5%	6 3%	23 7%	-	6 7%	3 3%	6 4%
WEST MIDLANDS	81 8%	41 9%	40 8%	12 6%	31 10%	3 5%	5 6%	16 13%	10 7%
YORKS AND HUMBR	94 10%	44 9%	49 10%	21 11%	36 11%	3 5%	7 9%	20 17%h	7 5%
ETHNICITY									
WHITE	850 89%	419 88%	431 89%	179 95%dh	254 79%	57 95%cd	78 98%dh	114 96%cd	127 88%cd
MIXED	15 2%	7 2%	7 2%	4 2%	5 2%	-	-	1 1%	3 2%
ASIAN	62 6%	30 6%	31 6%	2 1%	43 13%ceefgh	1 2%	1 2%	4 3%	7 5%
BLACK	20 2%	11 2%	9 2%	2 1%	13 4%	2 3%	-	1 1%	3 2%
OTHER	8 1%	5 1%	3 1%	2 1%	2 1%	-	-	-	4 2%
READERSHIP OF DAILY PUBLICATIONS									
THE HERALD (SCT)	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-

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		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
WEIGHTED BASE	957	475	482	189	320	60*	80*	119	143
THE INDEPENDENT	16 2%	6 1%	10 2%	7 4%	5 2%	-	-	1 1%	2 2%
THE DAILY TELEGRAPH	38 4%	13 3%	24 5%	17 9% ^{dg}	4 1%	3 5% ^{dg}	8 10% ^{dg}	-	5 3%
THE GUARDIAN	48 5%	24 5%	24 5%	8 4%	21 7% ^g	3 4%	5 6%	1 1%	10 7% ^g
THE FINANCIAL TIMES	9 1%	8 2%	2 *	6 3% ^d	1 *	-	-	-	2 2%
THE TIMES	22 2%	10 2%	12 3%	6 3%	7 2%	1 2%	2 3%	-	2 2%
THE SCOTSMAN	4 *	2 *	2 *	-	-	1 2% ^d	2 2% ^d	-	1 1%
DAILY EXPRESS	15 2%	4 1%	10 2%	5 3%	4 1%	1 1%	2 3%	1 1%	-
DAILY MAIL	82 9%	37 8%	45 9%	34 18% ^{deg}	10 3%	2 4%	10 12% ^d	6 5%	17 12% ^d
DAILY RECORD	15 2%	10 2%	5 1%	-	8 2%	-	2 2%	-	2 2%
THE SUN	116 12%	64 14%	51 11%	19 10%	41 13%	4 7%	12 15%	15 12%	20 14%
DAILY MIRROR	43 4%	22 5%	21 4%	5 3%	27 8% ^{cgh}	* 1%	4 5%	1 1%	3 2%
DAILY STAR	16 2%	5 1%	11 2%	3 1%	9 3%	-	1 2%	* *	1 1%
THE METRO	52 5%	24 5%	29 6%	12 6%	20 6%	2 3%	2 3%	4 4%	9 6%
EVENING STANDARD	22 2%	9 2%	13 3%	8 4%	4 1%	3 5%	1 2%	1 1%	2 1%
"I" NEWSPAPER	13 1%	7 2%	5 1%	2 1%	3 1%	3 5% ^d	-	2 1%	1 1%
NONE OF THESE	557 58%	289 61%	268 56%	97 52%	183 57%	41 68% ^f	36 45%	91 77% ^{cdfh}	83 58%

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Table 25
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
WEIGHTED BASE	957	475	482	189	320	60*	80*	119	143
DAILY READERSHIP									
BROAD SHEET	127 13%	56 12%	71 15%	37 20%dg	38 12%g	11 19%g	17 21%dg	3 2%	17 12%g
MID MARKET	150 16%	62 13%	87 18%	51 27%deg	32 10%	7 12%	14 17%	11 9%	25 17%
TABLOID	167 17%	90 19%	76 16%	22 12%	75 23%ceg	5 8%	19 24%ce	16 13%	21 15%
READERSHIP OF SUNDAY PUBLICATIONS									
SUNDAY MAIL	21 2%	16 3%b	5 1%	1 *	13 4%cg	- -	2 2%	- -	2 2%
SCOTLAND									
MAIL ON SUNDAY	54 6%	28 6%	25 5%	23 12%dg	8 2%	3 5%	6 8%d	2 2%	10 7%d
SUNDAY POST	12 1%	7 2%	4 1%	* *	4 1%	- -	1 1%	- -	3 2%
INDEPENDENT ON SUNDAY	7 1%	4 1%	2 *	1 1%	3 1%	1 1%	- -	- -	2 1%
SUNDAY TIMES	42 4%	15 3%	27 6%	18 9%dh	10 3%	2 3%	1 2%	4 3%	3 2%
SUNDAY TELEGRAPH	34 4%	14 3%	20 4%	16 9%deg	2 1%	- -	5 6%d	2 2%	5 3%d
SUNDAY EXPRESS	16 2%	7 1%	9 2%	7 4%d	1 *	1 1%	4 5%d	1 1%	1 1%
OBSERVER	31 3%	18 4%	13 3%	1 1%	16 5%cg	5 8%cg	3 3%	- -	5 4%
THE PEOPLE	5 1%	2 *	4 1%	1 1%	4 1%	- -	- -	- -	1 *
SUNDAY MIRROR	33 3%	14 3%	19 4%	9 5%g	13 4%	3 4%	3 4%	* *	4 3%
SUNDAY SPORT	-	-	-	-	-	-	-	-	-
SCOTLAND ON SUNDAY	2 *	-	2 *	-	-	-	2 2%d	-	-

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Table 25
DEMOGRAPHICS
 BASE: ALL ADULTS AGED 18+

	TOTAL	SPLIT SAMPLE		VOTING INTENTION					
		SAMPLE A (a)	SAMPLE B (b)	CONSERVATIVE (c)	LABOUR (d)	LIB DEM (e)	OTHER (f)	WOULD NOT VOTE (g)	UNDECIDED (h)
WEIGHTED BASE	957	475	482	189	320	60*	80*	119	143
DAILY STAR SUNDAY	11	5	6	2	6	-	1	1	-
	1%	1%	1%	1%	2%	-	2%	1%	-
THE SUN (SUNDAY)	66	34	32	9	20	3	2	14	16
	7%	7%	7%	5%	6%	4%	3%	11% ^c	11%
NONE OF THESE	667	333	334	116	227	42	49	96	104
	70%	70%	69%	62%	71% ^c	70%	61%	80% ^{cf}	72%
SUNDAY READERSHIP									
BROAD SHEET	103	46	57	32	30	8	11	6	10
	11%	10%	12%	17% ^{dgh}	9%	13%	14%	5%	7%
MID MARKET	90	51	39	30	22	4	13	3	14
	9%	11%	8%	16% ^{dg}	7%	6%	16% ^{dg}	2%	10% ^g
TABLOIDS	113	57	56	16	43	5	8	14	22
	12%	12%	12%	8%	14%	9%	10%	12%	15%
SPLIT SAMPLE									
SAMPLE A	475	475	-	83	166	33	35	59	79
	50%	100% ^b	-	44%	52%	55%	44%	49%	55%
SAMPLE B	482	-	482	105	154	27	45	61	64
	50%	-	100% ^a	56%	48%	45%	56%	51%	45%
VOTING INTENTION									
CONSERVATIVE	189	83	105	189	-	-	-	-	-
	20%	18%	22%	100% ^{defgh}	-	-	-	-	-
LABOUR	320	166	154	-	320	-	-	-	-
	33%	35%	32%	-	100% ^{cefg}	-	-	-	-
LIB DEM	60	33	27	-	-	60	-	-	-
	6%	7%	6%	-	-	100% ^{cdfgh}	-	-	-
OTHER	80	35	45	-	-	-	80	-	-
	8%	7%	9%	-	-	-	100% ^{cdegh}	-	-
WOULD NOT VOTE	119	59	61	-	-	-	-	119	-
	12%	12%	13%	-	-	-	-	100% ^{cdefh}	-
UNDECIDED	143	79	64	-	-	-	-	-	143
	15%	17%	13%	-	-	-	-	-	100% ^{cdefg}

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 Overlap formulae used. * small base