

Ipsos MORI Trade Union Poll

Topline Results

Fieldwork: 1-3 February 2014

Technical Details

Ipsos MORI interviewed a representative sample of 1,012 adults aged 18+ across Great Britain. Interviews were conducted by telephone 1st – 3rd February 2014. Data are weighted to match the profile of the population.

Trade Unions

Q I am going to read out some statements relating to trade unions. For each one, please tell me how strongly you agree or disagree with it?

Base: 1,012 British adults 18+

	Strongly Agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
	%	%	%	%	%	%	%	%
Trade unions are essential to protect workers' interests	42	35	6	9	5	3	77	14
Trade unions have too much power in Britain today	14	15	12	33	21	5	29	54
Trade unions would have too much power under a Labour government (SPLIT SAMPLE – Base: 521)	21	21	13	22	15	8	42	37
Trade unions would have too much power under a Conservative government (SPLIT SAMPLE – Base: 491)	7	8	12	29	35	9	15	64