

Reuters/Ipsos MORI Political Monitor - August 2011

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Total Voting	768	476	666	647	589	519	19	378	389	221	262	285	101	121	125	137	114	170	79	225	225	144	173	450	318	774
Conservative	261	161	227	217	200	175	4	133	128	63	76	122	29	34	34	41	47	75	37	86	76	45	55	162	99	258
	34%	34%	34%	34%	34%	34%	20%	35%	33%	29%	29%	43%	29%	28%	28%	30%	41%	44%	47%	38%	34%	31%	31%	36%	31%	33%
Labour	308	190	270	265	241	211	6	150	158	110	104	94	52	59	56	47	42	52	24	79	91	62	76	170	138	321
	40%	40%	41%	41%	41%	41%	34%	40%	41%	50%	40%	33%	51%	48%	45%	35%	37%	30%	30%	35%	40%	43%	44%	47%	43%	41%
Liberal Democrats (Lib Dem)	102	70	86	85	81	74	4	47	55	26	39	37	8	18	13	26	12	25	11	29	37	18	18	66	36	94
	13%	15%	13%	13%	14%	14%	20%	12%	14%	12%	15%	13%	8%	15%	10%	19%	11%	15%	14%	13%	17%	12%	11%	15%	11%	12%
Scottish Nationalist	26	11	22	21	18	11	2	13	13	7	10	9	4	3	8	2	6	3	2	6	5	9	5	12	15	27
	3%	2%	3%	3%	3%	2%	8%	4%	3%	3%	4%	3%	4%	3%	6%	2%	5%	2%	3%	3%	2%	7%	3%	3%	5%	3%
Plaid Cymru	2	1	2	2	2	2	-	1	1	*	1	*	*	-	-	1	*	-	-	1	1	-	-	2	-	4
	*	*	*	*	*	*	-	*	*	*	*	*	*	-	-	1%	*	-	-	*	1%	-	-	*	-	1%
Green Party	42	23	37	35	27	27	2	19	23	11	19	12	5	6	11	8	4	8	2	18	10	4	10	28	15	43
	5%	5%	6%	5%	5%	5%	9%	5%	6%	5%	7%	4%	5%	5%	9%	6%	3%	5%	3%	8%	4%	3%	6%	6%	5%	6%
UKIP	15	12	14	14	13	12	2	9	7	2	6	8	1	1	1	5	1	7	3	7	3	4	2	10	6	13
	2%	3%	2%	2%	2%	2%	8%	2%	2%	1%	2%	3%	1%	1%	1%	3%	1%	4%	4%	3%	1%	3%	1%	2%	2%	2%
British National Party	3	3	3	3	3	3	-	3	1	1	2	1	1	-	*	1	1	-	-	-	*	*	2	1	2	4
	*	1%	*	*	1%	1%	-	1%	1%	*	1%	*	1%	-	*	1%	1%	-	-	-	*	*	1%	*	1%	1%
Other	8	5	7	6	6	5	-	4	4	1	6	1	1	-	1	4	1	-	-	-	1	2	5	1	7	10
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	*	1%	-	1%	3%	1%	-	-	-	*	2%	3%	*	2%	1%
"Conservative Lead over Labour"	-47	-29	-44	-48	-41	-37	-3	-17	-30	-47	-28	28	-23	-25	-22	-6	5	23	13	7	-15	-17	-21	-8	-39	-63
	-6%	-6%	-7%	-7%	-7%	-7%	-13%	-4%	-8%	-21%	-11%	10%	-22%	-20%	-17%	-5%	4%	14%	16%	3%	-7%	-12%	-12%	-2%	-12%	-8%
Undecided	104	43	61	59	54	47	8	49	56	35	38	31	11	24	21	17	16	15	9	21	27	30	25	49	56	98
	10%	8%	8%	8%	8%	8%	8%	10%	11%	12%	11%	9%	9%	14%	12%	10%	11%	7%	9%	8%	10%	14%	11%	9%	12%	10%
Would not vote	102	5	6	6	6	6	75	49	53	27	45	30	9	18	29	16	14	16	7	15	23	36	28	38	65	103
	10%	1%	1%	1%	1%	1%	71%	10%	10%	10%	13%	8%	8%	11%	16%	9%	9%	7%	7%	5%	8%	17%	12%	7%	14%	10%
Refused	28	17	24	24	20	19	3	13	15	3	10	15	-	3	6	4	6	9	6	8	8	4	7	16	12	27
	3%	3%	3%	3%	3%	3%	2%	3%	3%	1%	3%	4%	-	2%	3%	2%	4%	4%	5%	3%	3%	2%	3%	3%	3%	3%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Mid-lands	South	Greater London	England	Scot	Con		Lab	LD	
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002	
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002	
Total Voting	768	261	308	102	507	460	363	327	440	257	436	94	306	31	337	276	265	114	101	541	11	256	184	228	284	105	652	71	226	212	132	774	
Conservative	261 34%	261 100%	-	-	-	261 57%	261 72%	108 33%	152 35%	164 64%	68 16%	30 32%	108 35%	11 36%	119 35%	103 37%	105 39%	26 23%	23 23%	208 38%	4 36%	64 25%	55 30%	87 38%	110 39%	43 41%	236 36%	9 12%	196 87%	5 2%	11 8%	258 33%	
Labour	308 40%	-	308 100%	-	308 61%	-	-	130 40%	178 40%	31 12%	255 59%	40 42%	114 37%	11 34%	124 37%	106 38%	93 35%	52 46%	54 53%	199 37%	3 26%	125 49%	97 53%	84 37%	98 35%	43 41%	261 40%	28 40%	9 4%	193 91%	42 31%	321 41%	
Liberal Democrats (Lib Dem)	102 13%	-	-	102 20%	102 22%	102 28%	46 14%	56 13%	38 15%	50 12%	9 10%	43 14%	7 23%	50 15%	36 13%	33 12%	18 16%	13 13%	69 13%	1 11%	19 8%	14 8%	38 17%	45 16%	11 11%	91 14%	5 7%	7 3%	4 2%	69 52%	94 12%		
Scottish Nationalist	26 3%	-	-	-	26 5%	26 6%	-	11 3%	15 3%	10 4%	15 3%	4 5%	11 4%	-	11 3%	6 2%	10 4%	6 5%	4 4%	16 3%	-	26 10%	-	-	-	-	-	26 37%	* *	3 2%	2 2%	27 3%	
Plaid Cymru	2 *	-	-	-	2 *	2 *	-	2 1%	-	-	2 1%	1 1%	1 *	-	1 *	1 *	1 *	-	-	2 *	-	-	2 1%	-	-	-	-	-	-	-	-	-	4 1%
Green Party	42 5%	-	-	-	42 8%	42 9%	-	17 5%	26 6%	8 3%	30 7%	6 6%	18 6%	2 6%	20 6%	15 6%	9 3%	9 8%	6 6%	24 4%	3 27%	8 3%	7 4%	9 4%	25 9%	6 6%	41 6%	1 1%	9 4%	6 3%	8 6%	43 6%	
UKIP	15 2%	-	-	-	15 3%	15 3%	-	5 2%	10 2%	4 2%	6 1%	* 2%	6 2%	-	6 2%	3 1%	11 4%	1 1%	-	14 3%	-	10 4%	9 5%	3 1%	3 1%	1 1%	15 2%	1 1%	5 2%	-	-	-	13 2%
British National Party	3 *	-	-	-	3 1%	3 1%	-	2 1%	1 *	1 *	2 1%	* *	1 *	-	1 *	* *	2 1%	1 1%	-	3 *	-	1 1%	1 1%	-	2 1%	* *	3 *	-	-	-	-	-	4 1%
Other	8 1%	-	-	-	8 2%	8 2%	-	6 2%	2 *	* 1%	6 3%	4 1%	-	4 1%	5 2%	2 1%	1 1%	-	7 1%	-	2 1%	-	5 2%	1 *	* *	6 1%	2 3%	-	-	-	1 1%	10 1%	
"Conservative Lead over Labour"	-47 -6%	261 100%	-308 -100%	0 0%	-308 -61%	261 57%	261 72%	-21 -7%	-25 -6%	133 52%	-187 -43%	-10 -10%	-6 -2%	1 2%	-5 -2%	-3 -1%	12 5%	-26 -23%	-30 -30%	9 2%	1 10%	-61 -24%	-42 -23%	3 1%	11 4%	-1 -1%	-25 -4%	-20 -27%	188 83%	-188 -89%	-31 -23%	-63 -8%	
Undecided	104 10%	-	-	-	-	-	-	50 11%	54 10%	30 10%	63 11%	12 10%	59 14%	-	59 13%	29 8%	33 10%	20 13%	19 13%	62 9%	3 19%	28 8%	23 9%	42 14%	34 10%	9 7%	98 11%	5 6%	18 7%	11 5%	23 14%	98 10%	
Would not vote	102 10%	-	-	-	-	-	-	45 10%	57 10%	11 3%	76 13%	12 10%	46 11%	-	46 10%	35 10%	26 8%	17 11%	24 16%	61 9%	-	41 12%	33 13%	34 11%	27 8%	8 6%	91 11%	8 9%	3 1%	6 3%	4 2%	103 10%	
Refused	28 3%	-	-	-	-	-	-	11 3%	16 3%	6 2%	15 3%	2 2%	10 2%	-	10 2%	8 2%	6 4%	5 3%	15 2%	2 11%	10 3%	6 3%	6 2%	12 3%	6 5%	23 3%	3 4%	1 *	-	-	-	27 3%	

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	538	538	538	538	538	538	-	255	283	119	180	239	42	77	84	96	103	136	63	170	155	97	116	325	213	538
Weighted Total	541	541	541	541	541	541	-	270	270	112	174	254	39	73	78	96	104	150	68	173	154	106	107	327	213	538
Total Voting	476	476	476	476	476	476	-	244	231	102	152	221	35	67	66	87	91	130	59	155	136	89	96	292	184	476
Conservative	161	161	161	161	161	161	-	85	75	26	40	94	10	16	19	21	34	61	28	61	51	21	28	112	49	158
	34%	34%	34%	34%	34%	34%	-	35%	33%	26%	26%	43%	28%	25%	29%	24%	37%	47%	47%	39%	37%	24%	29%	38%	27%	33%
Labour	190	190	190	190	190	190	-	100	91	54	65	71	19	35	35	30	36	34	14	55	50	39	47	105	86	198
	40%	40%	40%	40%	40%	40%	-	41%	39%	53%	43%	32%	54%	53%	54%	34%	40%	26%	24%	35%	37%	43%	49%	36%	46%	42%
Liberal Democrats (Lib Dem)	70	70	70	70	70	70	-	32	37	13	24	33	3	10	3	21	10	22	11	21	23	16	10	44	26	63
	15%	15%	15%	15%	15%	15%	-	13%	16%	13%	16%	15%	9%	15%	4%	25%	11%	17%	19%	14%	17%	18%	10%	15%	14%	13%
Scottish Nationalist	11	11	11	11	11	11	-	6	5	*	6	5	*	-	5	*	5	*	*	4	2	5	*	5	6	12
	2%	2%	2%	2%	2%	2%	-	2%	2%	*	4%	2%	1%	-	8%	1%	5%	*	1%	2%	1%	6%	*	2%	3%	3%
Plaid Cymru	1	1	1	1	1	1	-	-	1	-	1	-	-	-	-	1	-	-	-	*	1	-	-	1	-	2
	*	*	*	*	*	*	-	-	*	-	1%	-	-	-	-	1%	-	-	-	*	1%	-	-	*	-	*
Green Party	23	23	23	23	23	23	-	8	15	5	8	10	1	4	3	5	3	6	2	8	7	4	4	15	8	26
	5%	5%	5%	5%	5%	5%	-	3%	7%	5%	5%	4%	3%	7%	4%	6%	3%	5%	4%	5%	5%	4%	4%	5%	4%	5%
UKIP	12	12	12	12	12	12	-	8	4	1	4	7	-	1	-	4	1	6	3	7	2	2	1	8	4	9
	3%	3%	3%	3%	3%	3%	-	3%	2%	1%	3%	3%	-	1%	-	5%	1%	5%	5%	4%	1%	3%	1%	3%	2%	2%
British National Party	3	3	3	3	3	3	-	2	1	1	1	1	-	-	1	1	-	-	-	-	1	-	2	1	2	3
	1%	1%	1%	1%	1%	1%	-	1%	*	1%	1%	*	2%	-	-	2%	1%	-	-	-	1%	-	2%	*	1%	1%
Other	5	5	5	5	5	5	-	4	1	1	2	1	1	-	*	2	1	-	-	-	*	1	3	*	5	5
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	4%	-	1%	2%	1%	-	-	-	*	2%	3%	*	2%	1%
"Conservative Lead over Labour"	-29	-29	-29	-29	-29	-29	0	-14	-15	-28	-25	24	-9	-19	-16	-9	-3	26	14	6	1	-17	-19	7	-36	-40
	-6%	-6%	-6%	-6%	-6%	-6%	0%	-6%	-7%	-27%	-16%	11%	-26%	-28%	-25%	-10%	-3%	20%	23%	4%	1%	-19%	-20%	2%	-20%	-8%
Undecided	43	43	43	43	43	43	-	18	25	10	13	20	4	6	7	7	9	11	6	9	11	16	7	20	23	41
	8%	8%	8%	8%	8%	8%	-	7%	9%	9%	8%	8%	10%	8%	9%	7%	9%	7%	8%	5%	7%	15%	7%	6%	11%	8%
Would not vote	5	5	5	5	5	5	-	-	5	*	1	3	-	*	1	-	-	3	-	2	3	-	*	4	*	4
	1%	1%	1%	1%	1%	1%	-	-	2%	*	1%	1%	-	*	1%	-	-	2%	-	1%	2%	-	*	1%	*	1%
Refused	17	17	17	17	17	17	-	8	9	-	7	10	-	-	5	3	4	6	4	8	4	2	4	12	6	17
	3%	3%	3%	3%	3%	3%	-	3%	3%	-	4%	4%	-	-	6%	3%	4%	4%	5%	4%	3%	2%	4%	4%	3%	3%

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Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	538	158	198	63	318	278	221	238	300	190	299	117	164	20	184	203	205	57	65	408	8	188	141	143	207	77	464	47	171	159	103	538
Weighted Total	541	161	190	70	315	286	230	229	312	188	296	55	207	26	233	175	212	73	72	387	8	191	145	154	196	76	468	46	178	151	108	538
Total Voting	476	161	190	70	315	286	230	200	276	169	259	51	179	26	205	159	187	62	63	346	4	166	125	135	175	68	409	41	162	146	96	476
Conservative	161	161	-	-	161	161	60	101	117	32	16	57	8	64	56	74	15	15	129	2	46	41	53	62	26	148	5	143	2	7	158	
	34%	100%	-	-	56%	70%	30%	37%	69%	12%	31%	32%	29%	31%	35%	39%	23%	24%	37%	36%	28%	33%	40%	35%	39%	36%	12%	88%	2%	7%	33%	
Labour	190	-	190	-	190	-	88	103	11	166	22	72	10	82	63	60	32	35	123	*	78	59	46	66	32	159	19	4	139	29	198	
	40%	-	100%	-	60%	-	44%	37%	6%	64%	43%	40%	36%	40%	40%	32%	51%	56%	36%	11%	47%	47%	34%	38%	47%	39%	47%	2%	95%	31%	42%	
Liberal Democrats (Lib Dem)	70	-	-	70	70	70	27	43	30	28	6	25	7	32	21	28	10	9	50	1	15	12	25	30	7	64	3	4	2	52	63	
	15%	-	-	100%	22%	24%	13%	16%	18%	11%	12%	14%	27%	16%	13%	15%	16%	14%	14%	28%	9%	9%	19%	17%	11%	16%	7%	3%	1%	55%	13%	
Scottish Nationalist	11	-	-	11	11	-	5	6	3	6	2	6	-	6	3	4	2	2	7	-	11	-	-	-	-	-	11	*	1	-	12	
	2%	-	-	3%	4%	-	3%	2%	2%	2%	4%	3%	-	3%	2%	2%	3%	3%	2%	-	7%	-	-	-	-	-	26%	*	1%	-	3%	
Plaid Cymru	1	-	-	1	1	-	1	-	-	1	*	1	-	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	2	
	*	-	-	*	*	-	1%	-	-	*	*	*	-	*	1%	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	-	*	
Green Party	23	-	-	23	23	-	10	13	4	16	4	9	2	11	9	9	2	2	18	1	5	5	3	15	2	22	1	6	3	6	26	
	5%	-	-	7%	8%	-	5%	5%	2%	6%	8%	5%	8%	5%	6%	5%	3%	3%	5%	25%	3%	4%	2%	8%	4%	5%	1%	4%	2%	6%	5%	
UKIP	12	-	-	12	12	-	5	7	3	4	-	5	-	5	3	9	-	-	12	-	8	7	3	1	-	11	1	5	-	-	9	
	3%	-	-	4%	4%	-	3%	3%	2%	2%	-	3%	-	3%	2%	5%	-	-	4%	-	5%	6%	2%	1%	-	3%	2%	3%	-	-	2%	
British National Party	3	-	-	3	3	-	1	1	1	2	-	1	-	1	-	2	1	-	2	-	1	1	-	1	-	3	-	-	-	-	3	
	1%	-	-	1%	1%	-	1%	1%	*	1%	-	1%	-	1%	-	1%	1%	-	1%	-	1%	1%	-	1%	-	1%	-	-	-	-	1%	
Other	5	-	-	5	5	-	4	1	*	3	1	3	-	3	2	2	1	-	4	-	1	-	4	-	3	1	-	-	-	1	5	
	1%	-	-	2%	2%	-	2%	1%	*	1%	2%	1%	-	1%	1%	1%	2%	-	1%	-	1%	-	3%	-	1%	4%	-	-	-	1%	1%	
"Conservative Lead over Labour"	-29	161	-190	0	-190	161	161	-28	-2	106	-133	-6	-16	-2	-17	-8	14	-17	-20	6	1	-33	-18	8	-4	-6	-11	-14	140	-136	-23	-40
	-6%	100%	-100%	0%	-60%	56%	70%	-14%	-1%	63%	-52%	-12%	-9%	-7%	-8%	-5%	8%	-27%	-32%	2%	26%	-20%	-15%	6%	-2%	-9%	-3%	-35%	86%	-93%	-24%	-8%
Undecided	43	-	-	-	-	-	19	24	13	25	4	19	-	19	11	20	4	7	31	2	16	13	14	13	4	39	4	13	5	12	41	
	8%	-	-	-	-	-	8%	8%	7%	8%	7%	9%	-	8%	6%	9%	5%	9%	8%	21%	9%	9%	9%	7%	5%	8%	8%	7%	3%	11%	8%	
Would not vote	5	-	-	-	-	-	*	4	*	2	-	1	-	1	1	-	3	-	1	-	2	2	3	-	-	5	-	2	-	-	4	
	1%	-	-	-	-	-	*	1%	*	1%	-	*	-	*	1%	-	5%	-	*	-	1%	1%	2%	-	-	1%	-	1%	-	-	1%	
Refused	17	-	-	-	-	-	9	8	5	11	1	8	-	8	4	4	4	3	8	2	7	6	3	7	3	14	1	1	-	-	17	
	3%	-	-	-	-	-	4%	3%	3%	4%	1%	4%	-	3%	2%	2%	6%	4%	2%	22%	4%	4%	2%	4%	4%	3%	3%	1%	-	-	3%	

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Ipsos MORI

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Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Conservative	227 23%	149 28%	208 27%	203 28%	187 28%	163 28%	4 4%	117 24%	110 21%	56 20%	66 18%	106 29%	29 24%	28 17%	38 15%	40 22%	65 27%	33 33%	78 29%	68 24%	34 16%	48 20%	146 26%	82 18%	225 22%	
Labour	266 27%	172 32%	237 31%	233 32%	211 32%	188 32%	5 5%	132 27%	133 26%	95 33%	86 24%	85 24%	44 36%	52 31%	47 26%	38 22%	39 26%	46 22%	22 22%	69 26%	79 28%	53 25%	64 27%	148 27%	118 26%	277 28%
Liberal Democrats (Lib Dem)	83 8%	59 11%	72 10%	71 10%	67 10%	62 11%	4 4%	40 8%	43 8%	17 6%	35 10%	31 9%	5 4%	12 7%	11 6%	24 14%	12 8%	20 9%	9 9%	23 9%	33 12%	10 5%	17 7%	56 10%	27 6%	76 8%
Scottish Nationalist	25 3%	10 2%	20 3%	20 3%	16 2%	10 2%	2 2%	13 3%	12 2%	6 2%	9 3%	9 3%	3 3%	3 2%	7 4%	2 1%	6 4%	3 2%	2 2%	6 2%	5 2%	9 4%	5 2%	11 2%	14 3%	24 2%
Plaid Cymru	2 *	1 *	2 *	2 *	2 *	2 *	- -	1 *	1 *	* *	1 *	* *	* *	- -	- -	1 1%	* *	- -	- -	1 *	1 *	- -	- -	2 *	- -	4 *
Green Party	36 4%	20 4%	32 4%	30 4%	23 3%	23 4%	* *	16 3%	20 4%	9 3%	19 5%	8 2%	4 3%	4 3%	11 6%	8 5%	3 2%	5 3%	1 1%	16 6%	7 3%	3 1%	9 4%	24 4%	12 3%	35 3%
UKIP	15 2%	12 2%	14 2%	14 2%	13 2%	12 2%	2 2%	9 2%	7 1%	2 1%	6 2%	8 2%	1 1%	1 *	1 1%	5 3%	1 1%	7 3%	3 3%	7 3%	3 1%	4 2%	2 1%	10 2%	6 1%	13 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2 *	2 *	2 *	2 *	2 *	2 *	- -	2 *	1 *	1 *	2 1%	- -	1 *	- -	* *	1 1%	- -	- -	- -	- -	- *	* 1%	2 1%	- -	2 1%	3 *
Independent Candidate	3 *	2 *	2 *	2 *	2 *	2 *	- -	2 *	2 *	- -	2 1%	1 *	- -	- -	- *	2 1%	1 1%	- -	- -	- *	* -	- 1%	3 *	* 1%	3 *	
Other	4 *	3 1%	4 1%	3 *	3 *	3 1%	- -	2 *	2 *	1 1%	2 1%	- -	1 1%	- -	- -	2 1%	- -	- -	- -	- *	* 1%	1 1%	2 1%	* 1%	3 1%	4 *
Undecided	200 20%	84 16%	127 17%	119 16%	111 17%	94 16%	12 11%	86 18%	114 22%	67 23%	69 20%	64 18%	23 19%	44 27%	40 22%	29 17%	27 18%	37 18%	15 15%	45 17%	53 19%	56 26%	47 20%	98 18%	102 23%	202 20%
Would not vote	100 10%	3 1%	4 1%	4 1%	4 1%	4 1%	74 70%	49 10%	51 10%	27 9%	45 13%	28 8%	9 8%	18 11%	28 16%	16 9%	14 9%	14 7%	7 7%	13 5%	23 8%	36 17%	28 12%	36 6%	64 14%	100 10%
Refused	38 4%	24 4%	33 4%	33 4%	28 4%	26 4%	3 2%	19 4%	18 4%	5 2%	13 4%	19 5%	1 1%	4 3%	6 3%	8 4%	6 4%	13 6%	7 7%	11 4%	11 4%	8 4%	7 3%	22 4%	15 3%	36 4%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002
Conservative	227 23%	227 87%	-	-	-	227 49%	227 63%	97 22%	130 23%	155 51%	48 8%	25 21%	93 22%	11 36%	104 23%	88 25%	94 28%	22 14%	20 13%	182 27%	4 25%	59 18%	51 21%	76 24%	93 26%	36 28%	204 24%	8 9%	178 70%	4 2%	9 5%	225 22%
Labour	266 27%	-	266 86%	-	266 52%	-	-	114 26%	151 27%	27 9%	219 37%	35 29%	98 23%	11 34%	109 24%	91 26%	80 24%	48 30%	44 30%	171 25%	2 15%	114 34%	90 36%	72 23%	80 22%	36 28%	227 26%	24 27%	7 3%	178 78%	33 21%	277 28%
Liberal Democrats (Lib Dem)	83 8%	-	-	83 82%	83 16%	83 18%	83 23%	36 8%	47 8%	33 11%	39 7%	6 5%	37 9%	6 18%	43 9%	30 9%	27 8%	14 9%	12 8%	56 8%	1 8%	15 4%	11 4%	32 10%	36 7%	9 8%	73 5%	4 5%	5 2%	1 1%	63 40%	76 8%
Scottish Nationalist	25 3%	-	-	-	25 5%	25 5%	-	10 2%	15 3%	10 3%	14 2%	3 3%	11 3%	-	11 2%	6 2%	10 3%	6 4%	4 3%	16 2%	-	25 8%	-	-	-	-	-	25 29%	* *	3 1%	2 1%	24 2%
Plaid Cymru	2 *	-	-	-	2 *	2 *	-	2 *	-	-	2 *	1 *	1 *	-	1 *	1 *	-	-	-	2 *	-	-	-	2 1%	-	-	-	-	-	-	-	4 *
Green Party	36 4%	-	-	-	36 7%	36 8%	-	16 4%	20 4%	6 2%	28 5%	5 4%	16 4%	2 6%	18 4%	13 4%	6 2%	9 6%	5 4%	19 3%	3 19%	7 2%	7 3%	6 2%	23 6%	6 4%	35 4%	1 1%	6 2%	6 3%	7 4%	35 3%
UKIP	15 2%	-	-	-	15 3%	15 3%	-	5 1%	10 2%	4 1%	6 1%	* 1%	6 1%	-	6 1%	3 1%	11 3%	1 1%	-	14 2%	-	10 3%	9 4%	3 1%	3 1%	1 1%	15 2%	1 1%	5 2%	-	-	13 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2 *	-	-	-	2 *	2 1%	-	2 *	1 *	-	2 *	* *	1 *	-	1 *	* *	1 *	1 *	-	2 *	-	1 *	1 *	-	2 1%	* *	2 *	-	-	-	-	3 *
Independent Candidate	3 *	-	-	-	3 1%	3 1%	-	3 1%	-	-	3 1%	* *	3 1%	-	3 1%	3 1%	* *	-	-	3 *	-	-	3 1%	-	-	3 *	-	-	-	-	1 1%	3 *
Other	4 *	-	-	-	4 1%	4 1%	-	2 1%	1 *	-	2 *	1 1%	1 *	-	1 *	1 *	1 1%	-	2 *	-	-	1 *	-	1 *	-	2 1%	1 2%	-	-	-	-	4 *
Undecided	200 20%	33 13%	42 14%	19 18%	68 14%	59 13%	52 14%	84 19%	116 20%	49 16%	132 22%	27 23%	93 22%	1 5%	94 21%	66 19%	63 19%	33 21%	34 23%	129 19%	3 22%	50 15%	39 16%	74 24%	76 21%	27 21%	183 21%	11 13%	40 16%	29 13%	39 25%	202 20%
Would not vote	100 10%	-	-	-	-	-	-	45 10%	55 10%	11 3%	76 13%	11 9%	46 11%	-	46 10%	34 10%	26 8%	15 10%	24 16%	60 9%	-	39 12%	31 13%	34 11%	27 8%	8 6%	88 10%	8 9%	8 3%	6 3%	4 2%	100 10%
Refused	38 4%	1 *	-	-	2 *	2 *	1 *	16 4%	21 4%	9 3%	19 3%	3 2%	14 3%	-	14 3%	12 4%	11 3%	8 5%	5 4%	23 3%	2 11%	14 4%	10 4%	6 2%	18 5%	7 5%	32 4%	4 5%	4 2%	1 1%	-	36 4%

Fieldwork dates : 20th to 22nd August 2011

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Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	238	107	163	154	140	120	13	102	136	70	87	81	26	44	49	38	33	48	21	56	66	57	59	122	116	238
Weighted Total	238	108	160	152	139	120	14	106	132	72	83	83	24	48	46	37	33	50	22	56	64	64	54	120	118	238
Conservative	33 14%	12 11%	19 12%	14 9%	13 9%	12 10%	-	16 15%	17 13%	7 10%	10 12%	17 20%	1 3%	6 13%	6 14%	3 10%	7 20%	10 20%	4 17%	7 13%	9 13%	11 17%	7 13%	16 13%	18 15%	33 14%
Labour	42 18%	18 17%	33 21%	32 21%	30 21%	23 19%	1 8%	17 16%	25 19%	15 21%	18 22%	9 10%	8 35%	7 15%	9 19%	3 25%	6 9%	1 11%	5 11%	10 18%	12 19%	8 13%	12 21%	22 18%	20 17%	44 18%
Liberal Democrats (Lib Dem)	19 8%	11 10%	14 9%	14 9%	14 10%	12 10%	-	6 6%	13 10%	9 12%	4 5%	6 7%	3 11%	6 12%	2 4%	2 7%	1 2%	5 11%	2 7%	5 9%	5 7%	8 12%	1 2%	10 8%	9 8%	18 8%
Scottish Nationalist	1 *	1 1%	1 1%	1 1%	1 1%	1 *	-	-	1 1%	*	1 1%	-	*	-	1 2%	-	-	-	-	1 1%	-	-	1 1%	1 *	1 1%	3 1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	6 3%	3 3%	4 3%	4 3%	3 2%	3 3%	1 9%	3 3%	3 2%	2 3%	* 4%	4 4%	1 2%	2 4%	-	* 1%	* 1%	3 6%	2 7%	2 3%	2 3%	1 2%	1 2%	4 3%	2 2%	8 3%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1 *	1 1%	1 *	1 1%	1 1%	1 1%	-	1 1%	-	-	-	1 1%	-	-	-	-	1 2%	-	-	-	1 1%	-	-	1 1%	-	1 *
Other	1 1%	* *	1 1%	1 1%	1 1%	1 1%	-	1 1%	* *	-	1 2%	-	-	-	1 2%	* 1%	-	-	-	-	-	1 1%	* 1%	-	1 1%	3 1%
Undecided	104 44%	43 40%	61 38%	59 39%	54 39%	47 39%	8 59%	49 46%	56 42%	35 49%	38 46%	31 38%	11 48%	24 49%	21 45%	17 46%	16 49%	15 30%	9 38%	21 38%	27 43%	30 48%	25 47%	49 41%	56 47%	98 41%
Would not vote	2 1%	2 2%	2 1%	2 1%	2 1%	2 1%	1 5%	-	2 2%	*	*	2 2%	-	*	1 1%	-	-	2 3%	-	2 3%	*	*	-	2 2%	*	3 1%
Refused	28 12%	17 16%	24 15%	24 16%	20 14%	19 16%	3 18%	13 12%	15 11%	3 4%	10 12%	15 18%	-	3 6%	6 13%	4 11%	6 17%	9 18%	6 25%	8 14%	8 13%	4 7%	7 14%	16 13%	12 10%	27 11%

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Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con		Lab	LD
Unweighted Total	238	33	44	18	77	66	51	102	136	62	147	61	79	1	80	91	72	31	40	163	4	67	49	79	92	32	210	18	42	36	37	238
Weighted Total	238	33	42	19	70	62	52	100	138	58	150	30	107	1	108	78	74	41	39	152	5	63	48	81	94	34	215	15	44	30	39	238
Conservative	33	33	-	-	-	33	33	11	22	9	21	5	15	-	15	11	4	4	25	-	5	5	11	17	7	32	1	18	1	2	33	
	14%	100%	-	-	-	54%	64%	11%	16%	15%	14%	17%	14%	-	14%	19%	14%	10%	10%	17%	-	8%	9%	14%	18%	21%	15%	4%	42%	4%	6%	14%
Labour	42	-	42	-	42	-	-	15	27	4	36	4	15	-	15	15	13	4	9	28	*	11	7	12	19	8	34	4	2	15	8	44
	18%	-	100%	-	60%	-	-	15%	19%	7%	24%	14%	15%	-	14%	20%	17%	10%	24%	18%	10%	18%	15%	15%	20%	22%	16%	28%	4%	49%	21%	18%
Liberal Democrats (Lib Dem)	19	-	-	19	19	19	19	10	9	5	11	3	6	1	8	6	6	5	1	13	-	4	4	6	9	3	18	1	2	3	5	18
	8%	-	-	100%	27%	31%	36%	10%	7%	8%	8%	10%	6%	100%	7%	8%	9%	11%	4%	8%	-	7%	8%	7%	9%	8%	8%	4%	4%	9%	13%	8%
Scottish Nationalist	1	-	-	-	1	1	-	1	*	*	1	1	-	-	1	-	-	1	1	-	-	1	-	-	-	-	1	-	*	-	-	3
	*	-	-	-	2%	2%	-	1%	*	*	1%	4%	-	-	-	1%	-	-	2%	*	-	2%	-	-	-	-	8%	-	1%	-	-	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	6	-	-	-	6	6	-	1	5	2	2	1	1	-	1	3	3	-	*	6	-	1	1	3	2	-	6	-	2	-	1	8
	3%	-	-	-	9%	10%	-	1%	4%	4%	2%	2%	1%	-	1%	3%	4%	-	1%	4%	-	1%	1%	4%	2%	-	3%	-	6%	-	2%	3%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	-	-	-	1	1	-	-	1	-	-	-	-	-	-	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	-	1
	*	-	-	-	1%	1%	-	-	1%	1%	-	-	-	-	-	-	1%	-	-	1%	-	1%	2%	-	-	*	-	-	-	-	-	*
Other	1	-	-	-	1	1	-	1	*	*	1	1	-	-	-	1	-	-	-	1	-	*	-	*	*	1	*	-	-	-	-	3
	1%	-	-	-	2%	2%	-	1%	*	1%	1%	4%	-	-	-	2%	-	-	-	1%	-	1%	-	*	1%	*	2%	-	-	-	-	1%
Undecided	104	-	-	-	-	-	-	50	54	30	63	12	59	-	59	29	33	20	19	62	3	28	23	42	34	9	98	5	18	11	23	98
	44%	-	-	-	-	-	-	50%	39%	52%	42%	38%	55%	-	55%	37%	45%	49%	48%	41%	57%	44%	47%	52%	37%	28%	46%	33%	42%	37%	58%	41%
Would not vote	2	-	-	-	-	-	-	*	2	-	-	1	-	-	1	-	2	-	1	-	2	2	-	*	*	2	-	-	-	-	-	3
	1%	-	-	-	-	-	-	*	2%	-	-	2%	-	-	1%	-	4%	-	*	-	3%	4%	-	*	1%	1%	-	-	-	-	-	1%
Refused	28	-	-	-	-	-	-	11	16	6	15	2	10	-	10	8	8	6	5	15	2	10	6	6	12	6	23	3	1	-	-	27
	12%	-	-	-	-	-	-	11%	12%	11%	10%	7%	9%	-	9%	10%	10%	14%	12%	10%	34%	15%	13%	7%	13%	19%	11%	21%	2%	-	-	11%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 9

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	538	538	538	538	538	538	-	255	283	119	180	239	42	77	84	96	103	136	63	170	155	97	116	325	213	538
Weighted Total	541	541	541	541	541	541	-	270	270	112	174	254	39	73	78	96	104	150	68	173	154	106	107	327	213	538
Conservative	149 28%	149 28%	149 28%	149 28%	149 28%	149 28%	-	81 30%	68 25%	24 21%	38 22%	87 34%	10 25%	14 20%	18 23%	20 21%	31 30%	55 37%	26 38%	56 32%	49 31%	19 18%	26 24%	104 32%	45 21%	146 27%
Labour	172 32%	172 32%	172 32%	172 32%	172 32%	172 32%	-	94 35%	78 29%	49 44%	56 32%	67 26%	17 44%	32 44%	30 39%	25 26%	34 33%	32 21%	14 21%	48 28%	48 31%	36 34%	40 38%	96 29%	76 36%	179 33%
Liberal Democrats (Lib Dem)	59 11%	59 11%	59 11%	59 11%	59 11%	59 11%	-	28 10%	31 11%	10 8%	22 13%	27 11%	3 8%	6 9%	3 4%	20 20%	10 9%	17 12%	9 14%	18 11%	22 15%	9 8%	9 9%	41 12%	18 9%	53 10%
Scottish Nationalist	10 2%	10 2%	10 2%	10 2%	10 2%	10 2%	-	6 2%	5 2%	-	5 3%	5 2%	-	-	5 6%	*	5 4%	*	*	3 2%	2 1%	5 5%	*	5 1%	6 3%	10 2%
Plaid Cymru	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	1 1%	-	-	-	-	1 1%	-	-	-	*	1 1%	-	-	1 *	-	2 *
Green Party	20 4%	20 4%	20 4%	20 4%	20 4%	20 4%	-	7 3%	13 5%	5 5%	8 5%	6 3%	1 2%	4 6%	3 4%	5 6%	3 3%	3 2%	1 1%	8 5%	6 4%	3 3%	3 3%	14 4%	6 3%	23 4%
UKIP	12 2%	12 2%	12 2%	12 2%	12 2%	12 2%	-	8 3%	4 2%	1 1%	4 2%	7 3%	-	1 1%	-	4 4%	1 1%	6 4%	3 4%	7 4%	2 1%	2 2%	1 1%	8 3%	4 2%	9 2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2 *	2 *	2 *	2 *	2 *	2 *	-	1 1%	1 *	1 1%	1 1%	-	1 2%	-	-	1 2%	-	-	-	-	-	-	2 2%	-	2 1%	2 *
Independent Candidate	2 *	2 *	2 *	2 *	2 *	2 *	-	2 1%	-	-	*	1 *	-	-	-	*	1 1%	-	-	-	*	-	1 1%	*	1 1%	2 *
Other	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-	1 1%	1 1%	1 1%	1 1%	-	1 4%	-	-	1 2%	-	-	-	-	-	1 1%	1 1%	-	3 1%	2 *
Undecided	84 16%	84 16%	84 16%	84 16%	84 16%	84 16%	-	30 11%	54 20%	20 17%	25 14%	39 15%	5 13%	15 20%	13 16%	13 13%	14 14%	25 16%	10 15%	23 14%	17 11%	27 25%	17 16%	40 12%	44 21%	84 16%
Would not vote	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-	-	3 1%	*	1 1%	2 1%	-	*	1 1%	-	-	2 1%	-	-	3 2%	-	*	3 1%	*	3 1%
Refused	24 4%	24 4%	24 4%	24 4%	24 4%	24 4%	-	13 5%	11 4%	1 1%	10 6%	13 5%	1 2%	-	5 6%	5 5%	4 4%	9 6%	5 7%	10 6%	6 4%	4 4%	4 4%	15 5%	8 4%	23 4%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 10

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.				
	Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD		
Unweighted Total	538	158	198	63	318	278	221	238	300	190	299	117	164	20	184	203	205	57	65	408	8	188	141	143	207	77	464	47	171	159	103	538	
Weighted Total	541	161	190	70	315	286	230	229	312	188	296	55	207	26	233	175	212	73	72	387	8	191	145	154	196	76	468	46	178	151	108	538	
Conservative	149	149	-	-	-	149	149	58	91	113	26	14	54	8	62	53	68	13	13	121	2	43	39	51	54	22	136	5	134	1	6	146	
	28%	93%	-	-	-	52%	65%	25%	29%	60%	9%	25%	26%	29%	27%	30%	32%	17%	19%	31%	21%	23%	27%	33%	28%	30%	29%	11%	75%	1%	5%	27%	
Labour	172	-	172	-	172	-	-	79	93	10	149	20	66	10	75	56	55	32	29	111	*	72	57	42	58	28	146	15	3	128	25	179	
	32%	-	90%	-	55%	-	-	35%	30%	5%	50%	36%	32%	36%	32%	32%	26%	43%	40%	29%	6%	38%	39%	27%	30%	37%	31%	33%	2%	85%	23%	33%	
Liberal Democrats (Lib Dem)	59	-	-	59	59	59	59	22	37	27	21	4	23	6	28	19	22	8	9	41	1	10	8	21	27	7	54	2	4	1	49	53	
	11%	-	-	85%	19%	21%	26%	10%	12%	14%	7%	8%	11%	22%	12%	11%	11%	12%	11%	16%	16%	5%	5%	14%	14%	10%	11%	5%	2%	1%	45%	10%	
Scottish Nationalist	10	-	-	-	10	10	-	5	5	3	6	1	6	-	6	2	4	2	2	6	-	10	-	-	-	-	-	10	*	*	-	10	
	2%	-	-	-	3%	4%	-	2%	2%	2%	2%	2%	3%	-	2%	1%	2%	3%	3%	2%	-	5%	-	-	-	-	-	22%	*	*	-	2%	
Plaid Cymru	1	-	-	-	1	1	-	1	-	-	1	*	1	-	1	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	2	
	*	-	-	-	*	*	-	*	-	-	*	*	*	-	*	1%	-	-	-	*	-	-	-	1%	-	-	-	-	-	-	-	-	*
Green Party	20	-	-	-	20	20	-	10	10	3	15	4	9	2	11	9	5	2	2	15	1	5	4	1	14	2	19	1	3	3	6	23	
	4%	-	-	-	6%	7%	-	4%	3%	1%	5%	7%	4%	8%	5%	5%	3%	3%	3%	4%	14%	2%	3%	1%	7%	3%	4%	1%	2%	2%	6%	4%	
UKIP	12	-	-	-	12	12	-	5	7	3	4	-	5	-	5	3	9	-	-	12	-	8	7	3	1	-	11	1	5	-	-	9	
	2%	-	-	-	4%	4%	-	2%	2%	2%	1%	-	2%	-	2%	2%	4%	-	-	3%	-	4%	5%	2%	1%	-	2%	2%	3%	-	-	2%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party (BNP)	2	-	-	-	2	2	-	1	1	-	2	-	1	-	1	-	1	1	-	1	-	1	1	-	1	-	2	-	-	-	-	2	
	*	-	-	-	1%	1%	-	1%	*	-	1%	-	1%	-	1%	-	1%	1%	-	*	-	*	*	-	1%	-	*	-	-	-	-	-	*
Independent Candidate	2	-	-	-	2	2	-	2	-	-	2	*	1	-	1	1	*	-	-	2	-	-	-	2	-	-	1	-	-	-	1	2	
	*	-	-	-	1%	1%	-	1%	-	-	1%	1%	1%	-	*	1%	*	-	-	*	-	-	-	1%	-	-	*	-	-	-	1%	*	
Other	3	-	-	-	3	3	-	1	1	-	1	-	1	-	1	-	1	1	-	1	-	1	-	1	-	1	1	-	-	-	-	2	
	1%	-	-	-	1%	1%	-	1%	*	-	*	-	1%	-	1%	-	2%	-	*	-	-	1%	-	1%	-	-	1%	-	-	-	-	-	*
Undecided	84	11	18	11	33	25	22	32	51	22	53	10	30	1	31	23	37	8	14	60	2	30	21	25	29	12	73	9	23	15	21	84	
	16%	7%	10%	15%	10%	9%	9%	14%	16%	12%	18%	18%	14%	5%	13%	13%	18%	10%	20%	16%	21%	16%	14%	16%	15%	15%	16%	21%	13%	10%	19%	16%	
Would not vote	3	-	-	-	-	-	-	1	2	*	2	-	1	-	1	1	-	2	-	1	-	-	-	3	-	3	-	2	-	-	3		
	1%	-	-	-	-	-	-	*	1%	*	1%	-	*	-	*	1%	-	2%	-	*	-	-	-	2%	-	1%	-	1%	-	-	-	1%	
Refused	24	1	-	-	1	2	1	11	13	7	13	1	10	-	10	6	7	6	3	13	2	10	9	4	10	4	21	1	4	1	-	23	
	4%	*	-	-	*	1%	*	5%	4%	4%	5%	3%	5%	-	4%	3%	3%	8%	5%	3%	22%	5%	6%	2%	5%	5%	5%	2%	2%	1%	-	4%	

Fieldwork dates : 20th to 22nd August 2011

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Table 11

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	107	107	107	107	107	107	-	42	65	23	35	49	8	15	17	18	18	31	13	34	23	26	24	57	50	107
Weighted Total	108	108	108	108	108	108	-	42	65	21	35	52	6	15	17	17	18	34	15	33	22	31	21	55	52	107
Conservative	12	12	12	12	12	12	-	5	7	2	2	8	-	2	1	1	2	5	2	5	2	3	2	7	4	12
	11%	11%	11%	11%	11%	11%	-	11%	11%	11%	5%	15%	-	15%	4%	7%	12%	16%	14%	15%	10%	9%	8%	13%	8%	11%
Labour	18	18	18	18	18	18	-	6	13	5	10	4	2	3	5	5	2	2	-	7	2	3	7	9	10	19
	17%	17%	17%	17%	17%	17%	-	14%	19%	24%	27%	8%	32%	20%	28%	27%	10%	6%	-	21%	8%	9%	32%	16%	18%	18%
Liberal Democrats (Lib Dem)	11	11	11	11	11	11	-	4	7	3	2	5	-	3	-	2	1	5	2	3	1	7	1	3	7	10
	10%	10%	10%	10%	10%	10%	-	9%	10%	16%	5%	10%	-	23%	-	11%	3%	14%	11%	8%	2%	22%	2%	6%	14%	9%
Scottish Nationalist	1	1	1	1	1	1	-	-	1	*	*	-	*	-	*	-	-	-	-	1	-	-	-	1	-	2
	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	4%	-	2%	-	-	-	-	2%	-	-	-	1%	-	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	3	3	3	3	3	-	1	2	-	-	3	-	-	-	-	-	3	2	-	1	1	1	1	2	3
	3%	3%	3%	3%	3%	3%	-	2%	3%	-	-	6%	-	-	-	-	-	9%	11%	-	7%	3%	3%	3%	3%	3%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-	2%	-	-	-	2%	-	-	-	-	4%	-	-	-	4%	-	-	1%	-	1%
Other	*	*	*	*	*	*	-	*	-	-	*	-	-	-	*	-	-	-	-	-	-	-	*	-	*	1
	*	*	*	*	*	*	-	1%	-	-	1%	-	-	-	-	3%	-	-	-	-	-	-	2%	-	1%	1%
Undecided	43	43	43	43	43	43	-	18	25	10	13	20	4	6	7	7	9	11	6	9	11	16	7	20	23	41
	40%	40%	40%	40%	40%	40%	-	42%	39%	48%	39%	38%	64%	41%	39%	39%	50%	31%	38%	26%	51%	51%	35%	36%	45%	38%
Would not vote	2	2	2	2	2	2	-	-	2	-	-	2	-	-	-	-	2	-	-	2	-	-	-	2	-	1
	2%	2%	2%	2%	2%	2%	-	-	3%	-	-	3%	-	-	-	-	5%	-	-	5%	-	-	-	3%	-	1%
Refused	17	17	17	17	17	17	-	8	9	-	7	10	-	-	5	3	4	6	4	8	4	2	4	12	6	17
	16%	16%	16%	16%	16%	16%	-	19%	14%	-	21%	19%	-	-	28%	15%	20%	18%	25%	23%	19%	5%	18%	21%	11%	16%

Fieldwork dates : 20th to 22nd August 2011

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Table 12

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	107	12	19	10	36	29	22	45	62	34	62	23	31	1	32	34	44	11	16	78	2	41	29	26	40	14	92	12	26	19	19	107
Weighted Total	108	12	18	11	34	27	22	43	64	29	67	11	39	1	41	29	44	13	18	73	3	40	30	29	39	15	94	10	27	17	21	107
Conservative	12	12	-	-	-	12	12	2	10	4	7	2	3	-	3	3	6	2	2	8	-	2	2	2	7	4	12	-	10	1	1	12
	11%	100%	-	-	-	43%	53%	4%	16%	13%	10%	17%	7%	-	6%	9%	13%	14%	9%	11%	-	6%	7%	8%	19%	26%	13%	-	36%	7%	5%	11%
Labour	18	-	18	-	18	-	-	8	10	1	16	2	6	-	6	7	5	-	6	12	-	6	2	4	8	4	12	4	1	10	4	19
	17%	-	100%	-	54%	-	-	19%	15%	4%	25%	18%	16%	-	16%	26%	11%	-	35%	17%	-	16%	8%	15%	20%	26%	13%	41%	2%	60%	21%	18%
Liberal Democrats (Lib Dem)	11	-	-	11	11	11	11	5	6	4	7	2	3	1	4	3	6	2	-	8	-	4	4	4	3	-	10	1	1	1	3	10
	10%	-	-	100%	31%	39%	47%	11%	9%	12%	10%	16%	7%	100%	10%	9%	13%	16%	-	12%	-	11%	13%	13%	7%	-	11%	5%	2%	3%	17%	9%
Scottish Nationalist	1	-	-	-	1	1	-	*	*	*	*	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	*	*	-	2
	1%	-	-	-	2%	2%	-	1%	*	1%	*	5%	-	-	-	2%	-	-	-	1%	-	1%	-	-	-	-	6%	-	2%	-	-	2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	-	-	-	3	3	-	-	3	1	1	-	-	-	-	-	3	-	-	3	-	1	1	1	1	-	3	-	2	-	-	3
	3%	-	-	-	9%	11%	-	-	5%	3%	1%	-	-	-	-	-	7%	-	-	4%	-	2%	2%	5%	3%	-	3%	-	9%	-	-	3%
UKIP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	-	-	-	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	1	1	-	-	1	-	-	-	-	-	1
	1%	-	-	-	2%	3%	-	-	1%	3%	-	-	-	-	-	-	2%	-	-	1%	-	2%	3%	-	-	1%	-	-	-	-	-	1%
Other	*	-	-	-	*	*	-	*	*	*	*	*	-	-	-	*	-	-	-	*	-	-	*	-	-	*	-	-	-	-	-	1
	*	-	-	-	1%	2%	-	1%	-	2%	-	4%	-	-	-	2%	-	-	-	1%	-	-	2%	-	-	*	-	-	-	-	-	1%
Undecided	43	-	-	-	-	-	-	19	24	13	25	4	19	-	19	11	20	4	7	31	2	16	13	14	13	4	39	4	13	5	12	41
	40%	-	-	-	-	-	-	43%	38%	45%	37%	34%	49%	-	48%	38%	45%	27%	39%	42%	48%	41%	42%	48%	34%	26%	42%	36%	47%	28%	58%	38%
Would not vote	2	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	2	-	-	-	-	2	2	-	-	2	-	-	-	-	-	1
	2%	-	-	-	-	-	-	-	3%	-	-	-	-	-	-	-	13%	-	-	-	-	4%	6%	-	-	2%	-	-	-	-	-	1%
Refused	17	-	-	-	-	-	-	9	8	5	11	1	8	-	8	4	4	4	3	8	2	7	6	3	7	3	14	1	1	-	-	17
	16%	-	-	-	-	-	-	20%	13%	17%	16%	6%	21%	-	20%	15%	9%	30%	16%	11%	52%	18%	19%	10%	18%	22%	15%	13%	4%	-	-	16%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

* = Less than 0.5%

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Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
1 - Absolutely certain not to vote	105	-	-	-	-	-	105	59	46	33	43	29	11	22	28	14	14	15	8	11	24	34	35	35	70	104
	10%	-	-	-	-	-	100%	12%	9%	12%	12%	8%	9%	13%	16%	8%	9%	7%	8%	4%	9%	16%	15%	6%	16%	10%
2	14	-	-	-	-	-	-	10	5	7	5	2	2	5	4	*	2	-	-	2	2	5	5	4	10	14
	1%	-	-	-	-	-	-	2%	1%	3%	1%	1%	2%	3%	2%	*	1%	-	-	1%	1%	2%	2%	1%	2%	1%
3	10	-	-	-	-	-	-	3	7	4	6	1	3	1	1	4	*	1	-	6	2	1	2	8	3	10
	1%	-	-	-	-	-	-	1%	1%	1%	2%	*	3%	*	1%	3%	*	*	-	2%	1%	*	1%	1%	1%	1%
4	14	-	-	-	-	-	-	7	7	5	6	3	4	1	6	-	2	1	-	5	5	2	3	10	4	14
	1%	-	-	-	-	-	-	1%	1%	2%	2%	1%	4%	1%	3%	-	1%	*	-	2%	2%	1%	1%	2%	1%	1%
5	81	-	-	-	-	-	-	34	48	33	25	24	11	22	6	18	8	16	8	10	26	21	25	36	46	84
	8%	-	-	-	-	-	-	7%	9%	12%	7%	7%	9%	13%	4%	10%	5%	7%	8%	4%	9%	10%	11%	6%	10%	8%
6	22	-	22	-	-	-	-	9	12	12	9	1	8	4	5	3	1	-	-	7	8	5	2	15	7	24
	2%	-	3%	-	-	-	-	2%	2%	4%	2%	*	7%	2%	3%	2%	1%	-	-	3%	3%	2%	1%	3%	2%	2%
7	67	-	67	67	-	-	-	35	31	24	30	12	9	15	18	12	7	5	3	12	25	10	20	37	30	60
	7%	-	9%	9%	-	-	-	7%	6%	8%	9%	3%	8%	9%	10%	7%	4%	3%	3%	4%	9%	5%	8%	7%	7%	6%
8	78	-	78	78	78	-	-	31	47	32	31	15	21	11	16	15	5	10	7	24	18	15	21	42	36	82
	8%	-	10%	11%	12%	-	-	6%	9%	11%	9%	4%	17%	7%	9%	9%	4%	5%	7%	9%	6%	7%	9%	8%	8%	8%
9	50	-	50	50	50	50	-	25	26	20	19	12	10	10	9	9	4	7	3	15	16	12	7	31	19	52
	5%	-	7%	7%	7%	8%	-	5%	5%	7%	5%	3%	8%	6%	5%	3%	4%	3%	3%	6%	6%	6%	3%	6%	4%	5%
10 - Absolutely certain to vote	541	541	541	541	541	-	-	270	270	112	174	254	39	73	78	96	104	150	68	173	154	106	107	327	213	538
	54%	100%	71%	74%	81%	92%	-	55%	53%	39%	49%	70%	32%	44%	43%	55%	69%	71%	68%	64%	54%	49%	46%	59%	47%	54%
Don't know	19	-	-	-	-	-	-	6	13	5	7	7	1	4	6	1	2	5	4	4	4	4	7	8	11	18
	2%	-	-	-	-	-	-	1%	3%	2%	2%	2%	1%	2%	4%	1%	1%	2%	4%	2%	1%	2%	3%	1%	2%	2%
Refused	1	-	-	-	-	-	-	1	1	-	1	1	-	-	-	1	1	-	-	-	-	1	1	-	1	2
	*	-	-	-	-	-	-	*	*	-	*	*	-	-	-	*	*	-	-	-	-	*	*	-	*	*
Mean	7.85	10.00	9.35	9.45	9.69	9.92	1.00	7.79	7.90	7.23	7.62	8.57	7.21	7.24	7.21	8.03	8.41	8.69	8.57	8.64	7.99	7.35	7.22	8.30	7.28	7.85

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002
1 - Absolutely certain not to vote	105	4	6	4	15	13	8	39	66	15	78	12	48	-	48	32	25	20	27	58	*	36	27	36	34	13	92	9	6	8	5	104
	10%	2%	2%	4%	3%	3%	2%	9%	12%	5%	13%	10%	11%	-	11%	9%	8%	12%	18%	8%	3%	11%	11%	11%	9%	10%	11%	10%	2%	3%	3%	10%
2	14	3	1	*	2	4	4	8	6	1	13	2	10	-	10	4	2	3	3	7	1	2	2	7	5	3	14	-	1	1	2	14
	1%	1%	*	*	*	1%	1%	2%	1%	*	2%	1%	2%	-	2%	1%	1%	2%	2%	1%	8%	1%	1%	2%	1%	2%	2%	-	*	1%	1%	1%
3	10	2	2	3	7	6	4	6	4	4	6	2	7	-	7	3	1	4	1	4	2	2	2	2	7	2	10	-	-	-	-	10
	1%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	2%	1%	*	2%	*	1%	12%	*	1%	1%	2%	2%	1%	-	-	-	-	1%
4	14	4	5	1	7	6	5	7	8	2	12	1	7	-	7	8	3	2	1	10	-	7	4	5	2	-	11	3	3	*	1	14
	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	-	2%	2%	1%	1%	1%	2%	-	2%	2%	2%	1%	-	1%	3%	1%	*	1%	1%
5	81	19	17	7	27	30	26	41	41	24	52	14	38	3	41	31	31	9	10	62	1	19	16	37	25	6	73	3	19	10	8	84
	8%	7%	5%	7%	5%	7%	7%	9%	7%	8%	9%	11%	9%	8%	9%	9%	9%	6%	6%	9%	6%	6%	7%	12%	7%	5%	8%	4%	7%	4%	5%	8%
6	22	10	5	1	10	14	11	10	12	7	12	5	10	-	10	12	2	4	4	14	-	5	2	6	11	2	17	3	4	1	4	24
	2%	4%	2%	1%	2%	3%	3%	2%	2%	2%	2%	4%	2%	-	2%	3%	1%	2%	2%	2%	-	1%	1%	2%	3%	1%	2%	3%	2%	*	2%	2%
7	67	17	24	4	41	34	21	35	32	15	45	8	36	1	37	25	15	15	10	40	2	25	17	17	25	9	54	8	13	19	9	60
	7%	6%	8%	4%	8%	7%	6%	8%	6%	5%	8%	6%	9%	3%	8%	7%	5%	9%	6%	6%	16%	7%	7%	5%	7%	7%	6%	9%	5%	8%	5%	6%
8	78	26	30	7	44	40	32	28	50	23	40	14	30	-	30	29	22	15	11	51	1	26	14	24	28	7	61	12	20	18	14	82
	8%	10%	10%	7%	9%	9%	9%	7%	9%	8%	7%	12%	7%	-	7%	8%	7%	10%	7%	7%	5%	8%	6%	8%	8%	6%	7%	14%	8%	8%	9%	8%
9	50	14	21	4	30	23	18	24	26	20	25	8	21	1	22	25	12	10	3	38	-	15	12	19	16	4	44	3	9	16	9	52
	5%	5%	7%	4%	6%	5%	5%	6%	5%	7%	4%	7%	5%	3%	5%	7%	4%	6%	2%	6%	-	4%	5%	6%	4%	3%	5%	3%	3%	7%	6%	5%
10 - Absolutely certain to vote	541	161	190	70	315	286	230	229	312	188	296	55	207	26	233	175	212	73	72	387	8	191	145	154	196	76	468	46	178	151	108	538
	54%	62%	62%	68%	62%	62%	64%	53%	55%	62%	50%	46%	49%	85%	52%	50%	64%	47%	49%	57%	50%	57%	59%	50%	55%	59%	54%	52%	70%	66%	68%	54%
Don't know	19	2	6	1	9	5	4	7	12	4	11	-	7	-	7	2	6	3	8	9	-	7	7	3	9	6	18	*	1	4	-	18
	2%	1%	2%	1%	2%	1%	1%	2%	2%	1%	2%	-	2%	-	1%	1%	2%	2%	5%	1%	-	2%	3%	1%	2%	5%	2%	1%	*	2%	-	2%
Refused	1	-	-	-	-	-	-	1	1	-	1	*	-	-	-	-	1	-	1	1	-	-	-	1	1	1	-	-	-	-	-	2
	*	-	-	-	-	-	-	*	*	-	*	-	-	-	-	-	*	-	*	*	-	-	*	*	*	*	-	-	-	-	-	*
Mean	7.85	8.66	8.77	8.69	8.68	8.61	8.67	7.83	7.86	8.50	7.47	7.63	7.53	9.45	7.66	7.81	8.36	7.51	7.19	8.08	7.35	8.03	8.05	7.56	7.93	8.03	7.82	7.95	8.89	8.90	8.85	7.85

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	304 30%	188 35%	252 33%	246 33%	231 35%	208 35%	15 15%	163 33%	141 27%	92 32%	98 28%	114 32%	41 34%	51 31%	37 21%	61 35%	45 30%	69 33%	33 33%	90 34%	93 33%	57 26%	64 27%	183 33%	121 27%	302 30%
Dissatisfied	590 59%	296 55%	418 55%	407 55%	361 54%	321 54%	78 74%	286 59%	304 59%	163 57%	226 64%	202 56%	66 54%	97 59%	129 72%	97 55%	85 57%	116 55%	48 48%	150 56%	157 55%	139 65%	145 62%	306 55%	284 63%	600 60%
Don't know	108 11%	57 11%	86 11%	83 11%	77 11%	62 11%	11 11%	39 8%	68 13%	32 11%	31 9%	45 12%	15 12%	17 10%	14 8%	17 10%	20 13%	25 12%	19 19%	29 11%	34 12%	19 9%	25 11%	63 11%	45 10%	100 10%
Net satisfied	-287 -29%	-108 -20%	-166 -22%	-161 -22%	-130 -20%	-113 -19%	-62 -60%	-123 -25%	-164 -32%	-71 -25%	-128 -36%	-88 -24%	-25 -20%	-46 -28%	-92 -51%	-36 -21%	-40 -27%	-48 -23%	-15 -15%	-59 -22%	-64 -22%	-82 -38%	-81 -35%	-123 -22%	-164 -36%	-298 -30%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002
Satisfied	304	164	31	38	93	226	202	141	163	304	-	36	134	8	142	112	104	42	39	216	6	90	65	97	118	43	267	24	138	30	44	302
	30%	63%	10%	37%	18%	49%	56%	33%	29%	100%	-	30%	32%	26%	31%	32%	31%	27%	26%	32%	41%	27%	27%	31%	33%	34%	31%	28%	55%	13%	28%	30%
Dissatisfied	590	68	255	50	368	181	119	253	338	-	590	76	245	17	262	201	186	98	96	387	9	209	152	181	200	72	503	57	85	188	100	600
	59%	26%	83%	49%	73%	39%	33%	58%	59%	-	100%	63%	58%	56%	58%	58%	56%	62%	65%	57%	59%	63%	62%	58%	56%	56%	58%	65%	34%	82%	63%	60%
Don't know	108	28	21	14	46	54	42	40	68	-	-	8	42	6	48	34	42	17	14	76	-	35	29	33	40	13	95	6	30	12	15	100
	11%	11%	7%	14%	9%	12%	12%	9%	12%	-	-	7%	10%	18%	11%	10%	13%	11%	9%	11%	-	11%	12%	11%	11%	10%	11%	7%	12%	5%	9%	10%
Net satisfied	-287	96	-224	-12	-275	45	83	-111	-175	304	-590	-40	-111	-9	-120	-88	-82	-55	-58	-171	-3	-120	-87	-84	-83	-29	-236	-33	53	-158	-56	-298
	-29%	37%	-73%	-12%	-54%	10%	23%	-26%	-31%	100%	-100%	-33%	-26%	-29%	-27%	-25%	-25%	-35%	-39%	-25%	-19%	-36%	-35%	-27%	-23%	-23%	-27%	-37%	21%	-69%	-35%	-30%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	391 39%	225 42%	319 42%	308 42%	287 43%	253 43%	21 20%	201 41%	191 37%	116 40%	125 35%	151 42%	51 42%	65 39%	51 29%	73 42%	59 39%	92 44%	49 49%	114 42%	114 40%	80 37%	84 36%	228 41%	163 36%	385 38%
Dissatisfied	510 51%	269 50%	373 49%	362 49%	326 49%	288 49%	69 66%	254 52%	255 50%	140 49%	194 55%	176 49%	55 45%	85 51%	111 62%	83 47%	76 51%	100 48%	40 40%	135 50%	139 49%	110 51%	125 53%	275 50%	235 52%	522 52%
Don't know	101 10%	47 9%	65 9%	65 9%	56 8%	50 8%	14 14%	34 7%	67 13%	31 11%	36 10%	34 9%	15 12%	16 10%	18 10%	18 11%	15 10%	18 9%	11 11%	20 7%	30 11%	26 12%	26 11%	50 9%	51 11%	95 9%
Net satisfied	-118 -12%	-44 -8%	-54 -7%	-54 -7%	-39 -6%	-35 -6%	-49 -46%	-54 -11%	-65 -13%	-24 -8%	-69 -19%	-26 -7%	-4 -3%	-20 -12%	-60 -33%	-9 -5%	-17 -11%	-9 -4%	9 9%	-21 -8%	-25 -9%	-30 -14%	-41 -18%	-47 -8%	-72 -16%	-137 -14%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002
Satisfied	391	196	59	44	126	263	240	181	210	272	78	41	175	13	187	148	131	53	51	280	7	121	94	127	143	49	346	27	169	45	52	385
	39%	75%	19%	43%	25%	57%	66%	42%	37%	89%	13%	34%	41%	42%	41%	43%	39%	34%	34%	41%	47%	36%	38%	41%	40%	38%	40%	31%	67%	20%	33%	38%
Dissatisfied	510	48	232	42	336	153	90	213	297	25	470	70	200	15	215	165	170	83	85	335	7	180	128	157	172	66	428	52	65	175	92	522
	51%	19%	75%	41%	66%	33%	25%	49%	52%	8%	80%	58%	48%	50%	48%	47%	51%	53%	57%	49%	41%	54%	52%	51%	48%	51%	50%	59%	25%	77%	58%	52%
Don't know	101	16	17	16	44	44	33	40	61	7	42	10	47	2	49	34	32	21	13	66	2	33	24	26	43	14	91	8	20	9	15	95
	10%	6%	5%	16%	9%	10%	9%	9%	11%	2%	7%	8%	11%	8%	11%	10%	10%	13%	9%	10%	12%	10%	10%	8%	12%	11%	10%	10%	8%	4%	10%	9%
Net satisfied	-118	148	-173	2	-210	111	150	-32	-87	247	-391	-29	-26	-3	-28	-16	-38	-30	-34	-55	1	-59	-34	-30	-29	-17	-82	-25	104	-131	-40	-137
	-12%	57%	-56%	2%	-41%	24%	41%	-7%	-15%	81%	-66%	-24%	-6%	-8%	-6%	-5%	-12%	-19%	-23%	-8%	6%	-18%	-14%	-10%	-8%	-13%	-9%	-28%	41%	-57%	-25%	-14%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 19

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	360	216	295	284	265	236	22	175	184	117	112	131	48	68	52	60	56	75	38	97	104	68	90	202	158	360
	36%	40%	39%	39%	40%	40%	21%	36%	36%	41%	32%	36%	40%	41%	29%	35%	37%	36%	38%	36%	37%	32%	38%	36%	35%	36%
Dissatisfied	435	241	324	318	289	262	55	231	204	97	164	173	40	58	87	78	74	99	41	123	120	94	98	243	192	436
	43%	45%	43%	43%	43%	44%	53%	47%	40%	34%	46%	48%	33%	35%	48%	45%	49%	47%	40%	46%	42%	44%	42%	44%	43%	44%
Don't know	207	84	139	134	115	93	27	83	125	73	78	57	33	40	41	36	20	36	21	49	59	53	47	108	100	206
	21%	16%	18%	18%	17%	16%	26%	17%	24%	26%	22%	16%	27%	24%	23%	21%	14%	17%	21%	18%	21%	24%	20%	20%	22%	21%
Net satisfied	-75	-25	-29	-34	-24	-26	-33	-56	-19	19	-52	-42	9	11	-35	-18	-18	-24	-2	-26	-16	-26	-8	-41	-34	-76
	-7%	-5%	-4%	-5%	-4%	-4%	-32%	-11%	-4%	7%	-15%	-12%	7%	6%	-19%	-10%	-12%	-11%	-2%	-10%	-6%	-12%	-3%	-8%	-7%	-8%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 20

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002
Satisfied	360 36%	85 33%	162 53%	35 34%	214 42%	138 30%	120 33%	167 39%	192 34%	131 43%	198 33%	42 35%	162 39%	8 26%	170 38%	120 34%	115 35%	58 37%	59 40%	235 35%	8 50%	128 38%	93 38%	110 36%	122 34%	46 36%	299 35%	35 29%	75 49%	112 38%	61 36%	360 36%
Dissatisfied	435 43%	136 52%	88 29%	44 43%	189 37%	237 51%	180 50%	185 43%	250 44%	125 41%	272 46%	51 43%	189 45%	16 53%	206 46%	165 48%	151 45%	58 37%	55 37%	316 47%	5 30%	140 42%	110 44%	133 43%	163 45%	54 42%	387 45%	30 34%	142 56%	80 35%	70 44%	436 44%
Don't know	207 21%	40 15%	58 19%	23 23%	104 20%	86 19%	63 17%	82 19%	126 22%	48 16%	121 20%	27 23%	70 17%	6 21%	76 17%	63 18%	66 20%	41 26%	34 23%	129 19%	3 20%	67 20%	44 18%	67 22%	73 21%	29 22%	178 21%	23 26%	37 15%	37 16%	28 18%	206 21%
Net satisfied	-75 -7%	-51 -19%	74 24%	-9 -9%	26 5%	-99 -21%	-60 -17%	-17 -4%	-58 -10%	6 2%	-75 -13%	-9 -8%	-27 -6%	-8 -27%	-35 -8%	-46 -13%	-36 -11%	*	3 2%	-82 -12%	3 20%	-12 -4%	-16 -7%	-22 -7%	-41 -11%	-8 -7%	-88 -10%	5 5%	-67 -26%	32 14%	-9 -6%	-76 -8%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	307 31%	180 33%	245 32%	237 32%	221 33%	195 33%	24 23%	150 31%	158 31%	95 33%	93 26%	119 33%	38 31%	57 34%	42 23%	51 29%	47 31%	72 34%	37 36%	100 37%	90 32%	57 26%	61 26%	190 34%	118 26%	301 30%
Dissatisfied	559 56%	294 54%	418 55%	406 55%	363 54%	323 55%	68 65%	278 57%	281 55%	145 50%	225 64%	189 52%	62 51%	83 50%	124 69%	102 58%	77 52%	112 53%	43 43%	140 52%	154 54%	135 63%	131 56%	293 53%	266 59%	573 57%
Don't know	135 14%	67 12%	94 12%	92 12%	85 13%	73 12%	13 12%	61 12%	75 15%	47 16%	36 10%	53 15%	21 18%	26 16%	14 8%	21 12%	26 17%	27 13%	21 21%	29 11%	40 14%	23 11%	42 18%	70 13%	66 15%	128 13%
Net satisfied	-252 -25%	-114 -21%	-173 -23%	-169 -23%	-142 -21%	-128 -22%	-45 -43%	-129 -26%	-123 -24%	-50 -17%	-132 -37%	-70 -19%	-24 -20%	-26 -16%	-81 -45%	-51 -29%	-31 -21%	-39 -19%	-7 -7%	-40 -15%	-64 -22%	-79 -37%	-70 -30%	-103 -19%	-149 -33%	-272 -27%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002
Satisfied	307	131	46	56	119	204	187	139	168	195	75	31	142	10	152	113	100	50	37	213	7	97	70	97	113	35	258	28	108	32	55	301
	31%	50%	15%	55%	24%	44%	51%	32%	30%	64%	13%	26%	34%	31%	34%	32%	30%	32%	25%	31%	43%	29%	28%	31%	32%	28%	30%	31%	43%	14%	35%	30%
Dissatisfied	559	101	234	29	326	193	131	240	320	73	464	77	227	14	241	200	184	81	87	384	7	193	146	169	197	75	486	47	113	178	89	573
	56%	39%	76%	29%	64%	42%	36%	55%	56%	24%	79%	64%	54%	46%	53%	58%	55%	52%	58%	56%	46%	58%	59%	55%	55%	58%	56%	54%	45%	78%	56%	57%
Don't know	135	29	27	17	62	63	46	55	81	35	51	12	52	7	59	35	48	26	25	83	2	44	31	44	47	18	120	13	33	19	15	128
	14%	11%	9%	17%	12%	14%	13%	13%	14%	12%	9%	10%	12%	23%	13%	10%	15%	16%	17%	12%	12%	13%	13%	14%	13%	14%	14%	15%	13%	8%	9%	13%
Net satisfied	-252	30	-188	27	-206	12	56	-100	-152	122	-390	-45	-84	-5	-89	-87	-84	-31	-50	-171	*	-96	-76	-73	-84	-40	-227	-19	-5	-147	-33	-272
	-25%	11%	-61%	26%	-41%	3%	16%	-23%	-27%	40%	-66%	-38%	-20%	-15%	-20%	-25%	-25%	-20%	-33%	-25%	-3%	-29%	-31%	-23%	-23%	-31%	-26%	-22%	-2%	-64%	-21%	-27%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 23
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	538	756	732	672	590	104	468	534	291	360	351	125	166	186	174	150	201	95	265	286	199	252	551	451	1002
Weighted Total	1002	541	757	735	669	591	105	489	513	287	354	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Improve	189	112	150	148	140	125	14	107	82	61	57	71	23	38	24	33	26	45	27	61	50	34	44	111	78	186
	19%	21%	20%	20%	21%	21%	14%	22%	16%	21%	16%	20%	19%	23%	13%	19%	18%	21%	27%	23%	18%	16%	19%	20%	17%	19%
Stay the same	258	136	202	195	175	151	20	136	122	86	82	90	42	44	44	38	32	58	24	69	73	53	63	142	116	253
	26%	25%	27%	26%	26%	26%	19%	28%	24%	30%	23%	25%	35%	27%	24%	22%	21%	27%	24%	26%	26%	25%	27%	26%	26%	25%
Get worse	525	279	383	370	334	299	70	234	291	128	209	188	53	75	112	97	88	100	44	131	157	118	119	288	237	533
	52%	52%	51%	50%	50%	51%	66%	48%	57%	45%	59%	52%	44%	45%	62%	56%	59%	47%	44%	49%	55%	55%	51%	52%	53%	53%
Don't know	30	14	22	22	20	16	1	11	19	11	6	12	3	8	1	5	4	8	6	7	4	10	9	11	19	30
	3%	3%	3%	3%	3%	3%	1%	2%	4%	4%	2%	3%	3%	5%	*	3%	3%	4%	6%	3%	1%	5%	4%	2%	4%	3%
Net improve	-336	-167	-232	-222	-194	-175	-55	-127	-209	-67	-152	-117	-30	-37	-88	-64	-62	-55	-18	-70	-106	-83	-75	-177	-159	-347
	-34%	-31%	-31%	-30%	-29%	-30%	-53%	-26%	-41%	-23%	-43%	-32%	-25%	-22%	-49%	-37%	-41%	-26%	-18%	-26%	-38%	-39%	-32%	-32%	-35%	-35%

Fieldwork dates : 20th to 22nd August 2011
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J11-007361-01
 * = Less than 0.5%

Reuters/Ipsos MORI Political Monitor - August 2011

Table 24
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1002	258	321	94	516	453	352	446	556	302	600	246	320	24	344	389	326	125	146	715	16	341	245	295	366	130	854	96	248	240	153	1002
Weighted Total	1002	261	308	102	507	460	363	434	568	304	590	120	421	31	452	347	333	158	149	680	16	334	246	310	358	129	864	88	254	229	159	1002
Improve	189 19%	77 30%	33 11%	32 32%	83 16%	127 28%	110 30%	94 22%	95 17%	111 36%	55 9%	19 16%	87 21%	5 17%	92 20%	62 18%	60 18%	32 20%	30 20%	122 18%	5 33%	49 15%	41 17%	59 19%	82 23%	32 25%	175 20%	8 9%	71 28%	27 12%	31 20%	186 19%
Stay the same	258 26%	79 30%	82 27%	20 20%	128 25%	125 27%	99 27%	114 26%	144 25%	91 30%	150 25%	30 25%	111 26%	8 27%	119 26%	101 29%	88 27%	27 17%	39 26%	189 28%	3 16%	77 23%	52 21%	93 30%	87 24%	30 23%	217 25%	25 29%	62 24%	57 25%	49 31%	253 25%
Get worse	525 52%	101 39%	181 59%	47 46%	282 56%	202 44%	148 41%	220 51%	305 54%	97 32%	372 63%	68 57%	217 52%	16 53%	234 52%	179 51%	171 52%	91 58%	76 51%	350 51%	7 46%	198 59%	146 59%	155 50%	172 48%	59 46%	445 52%	53 60%	117 46%	138 60%	74 47%	533 53%
Don't know	30 3%	3 1%	11 4%	3 3%	13 3%	6 1%	6 2%	6 1%	24 4%	6 2%	13 2%	3 2%	6 1%	1 3%	7 2%	6 2%	13 4%	7 5%	4 3%	18 3%	1 4%	10 3%	8 3%	3 1%	17 5%	8 6%	28 3%	2 2%	5 2%	7 3%	5 3%	30 3%
Net improve	-336 -34%	-24 -9%	-148 -48%	-14 -14%	-199 -39%	-75 -16%	-38 -11%	-125 -29%	-211 -37%	14 5%	-317 -54%	-49 -41%	-130 -31%	-11 -37%	-142 -31%	-117 -34%	-111 -33%	-60 -38%	-46 -31%	-228 -34%	-2 -13%	-150 -45%	-105 -42%	-96 -31%	-90 -25%	-27 -21%	-271 -31%	-45 -51%	-46 -18%	-111 -48%	-43 -27%	-347 -35%

Fieldwork dates : 20th to 22nd August 2011
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J11-007361-01
 *=Less than 0.5%

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Table 25

Q.8a. To what extent do you agree or disagree that British society is broken?

Base : All asked - approximately half the sample

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	487	261	369	356	330	287	51	221	266	143	166	178	63	80	81	85	69	109	54	144	117	100	126	261	226	487
Weighted Total	483	265	367	354	326	287	55	227	255	141	151	190	63	78	73	78	72	119	58	142	118	105	118	260	223	487
Strongly agree	154 32%	77 29%	100 27%	99 28%	91 28%	82 29%	29 52%	76 33%	78 30%	44 31%	56 37%	54 28%	20 32%	24 30%	26 36%	30 38%	22 30%	32 27%	16 28%	45 32%	22 19%	44 42%	41 35%	68 26%	86 39%	155 32%
Tend to agree	124 26%	67 25%	99 27%	94 26%	82 25%	71 25%	11 20%	47 21%	76 30%	35 25%	49 32%	40 21%	14 23%	21 27%	24 33%	24 31%	15 21%	25 21%	13 23%	33 23%	41 35%	22 21%	28 24%	74 28%	50 22%	124 25%
Neither agree nor disagree	47 10%	24 9%	41 11%	38 11%	36 11%	30 10%	-	22 10%	26 10%	18 13%	15 10%	14 8%	8 12%	10 13%	6 8%	9 12%	4 6%	10 9%	4 6%	15 11%	13 11%	7 6%	13 11%	28 11%	19 9%	48 10%
Tend to disagree	89 18%	61 23%	78 21%	77 22%	74 23%	66 23%	6 10%	48 21%	41 16%	28 20%	19 13%	42 22%	15 24%	12 16%	9 13%	10 13%	18 25%	24 20%	13 22%	26 18%	26 22%	19 18%	19 16%	51 20%	38 17%	90 18%
Strongly disagree	52 11%	32 12%	43 12%	41 12%	39 12%	35 12%	7 12%	30 13%	22 9%	12 8%	12 8%	29 15%	4 6%	8 11%	7 9%	5 6%	11 15%	18 15%	6 11%	21 15%	13 11%	9 9%	9 8%	34 13%	19 8%	54 11%
Don't know	17 3%	3 1%	6 2%	6 2%	4 1%	3 1%	3 5%	4 2%	12 5%	5 3%	1 *	12 6%	2 3%	3 4%	1 1%	-	2 3%	9 8%	6 11%	1 1%	4 3%	3 3%	8 7%	5 2%	12 5%	16 3%
Combinations - Summary																										
Agree	277 57%	144 54%	198 54%	192 54%	173 53%	153 53%	40 72%	123 54%	154 60%	79 56%	105 69%	94 49%	35 55%	45 57%	50 69%	54 70%	37 51%	57 48%	29 51%	79 55%	63 54%	67 63%	69 59%	142 55%	136 61%	279 57%
Disagree	141 29%	93 35%	121 33%	118 33%	113 35%	101 35%	12 22%	78 34%	63 25%	40 28%	31 21%	71 37%	19 30%	21 26%	16 22%	15 19%	29 40%	42 36%	19 33%	47 33%	38 33%	29 27%	28 24%	85 33%	56 25%	144 30%
Net Agree	136 28%	51 19%	77 21%	74 21%	60 18%	52 18%	27 50%	45 20%	91 36%	40 28%	74 49%	23 12%	16 25%	24 31%	34 47%	39 51%	8 11%	15 12%	10 18%	32 22%	25 21%	38 36%	41 35%	57 22%	79 36%	135 28%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 26

Q.8a. To what extent do you agree or disagree that British society is broken?

Base : All asked - approximately half the sample

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	487	130	145	42	237	222	172	207	280	149	280	125	140	6	146	183	169	55	71	352	9	164	119	137	186	62	420	45	130	126	64	487
Weighted Total	483	124	141	46	237	220	170	196	287	148	272	63	182	6	188	163	168	68	74	331	9	161	117	144	177	60	416	44	128	122	67	487
Strongly agree	154 32%	49 39%	33 24%	12 25%	57 24%	72 33%	61 36%	69 35%	85 30%	42 28%	98 36%	20 32%	64 35%	1 20%	66 35%	58 36%	46 28%	19 28%	26 36%	104 31%	4 41%	47 29%	39 34%	53 37%	53 30%	20 33%	141 34%	7 17%	53 42%	32 26%	16 23%	155 32%
Tend to agree	124 26%	28 23%	40 29%	10 22%	63 27%	51 23%	38 23%	54 28%	70 24%	40 27%	65 24%	18 29%	55 30%	1 14%	56 30%	47 29%	37 22%	18 27%	20 27%	84 25%	2 19%	45 28%	26 22%	42 29%	37 21%	8 13%	99 24%	19 44%	29 22%	33 27%	16 24%	124 25%
Neither agree nor disagree	47 10%	6 5%	19 13%	5 10%	31 13%	18 8%	10 6%	18 9%	29 10%	10 7%	34 12%	7 11%	15 8%	1 16%	16 8%	12 7%	21 13%	9 13%	5 6%	34 10%	-	15 9%	11 10%	9 6%	23 13%	7 11%	43 10%	4 8%	9 7%	18 14%	8 12%	48 10%
Tend to disagree	89 18%	28 23%	27 19%	10 22%	47 20%	48 22%	38 22%	32 16%	57 20%	37 25%	40 15%	11 18%	29 16%	2 39%	32 17%	30 19%	34 20%	14 21%	9 12%	64 19%	3 29%	36 22%	27 23%	22 15%	31 17%	12 19%	73 17%	9 20%	23 18%	25 20%	16 24%	90 18%
Strongly disagree	52 11%	13 11%	18 12%	7 16%	33 14%	28 13%	21 12%	21 11%	31 11%	15 10%	31 11%	6 9%	17 9%	1 11%	18 9%	14 9%	21 13%	6 9%	10 13%	36 11%	1 11%	12 8%	9 7%	15 10%	25 14%	10 17%	46 11%	4 8%	13 10%	12 10%	9 14%	54 11%
Don't know	17 3%	-	4 3%	2 5%	6 3%	3 1%	2 1%	2 1%	14 5%	4 2%	4 2%	1 1%	2 1%	-	2 1%	2 1%	8 5%	2 3%	5 6%	10 3%	-	6 4%	5 4%	2 2%	8 4%	4 7%	15 4%	1 3%	2 1%	2 3%	16 3%	
Combinations - Summary																																
Agree	277 57%	77 62%	74 53%	22 48%	120 51%	123 56%	99 58%	123 63%	155 54%	82 55%	163 60%	38 61%	119 66%	2 34%	121 64%	105 64%	83 50%	38 55%	46 63%	188 57%	5 60%	92 57%	65 55%	95 66%	90 51%	28 46%	239 57%	27 61%	82 64%	65 53%	31 47%	279 57%
Disagree	141 29%	41 33%	44 31%	17 38%	79 33%	76 35%	59 34%	53 27%	89 31%	53 35%	71 26%	17 27%	46 25%	3 50%	49 26%	45 27%	55 33%	20 29%	18 25%	100 30%	3 40%	48 30%	36 31%	37 26%	56 31%	22 36%	119 29%	12 28%	36 28%	37 31%	25 38%	144 30%
Net Agree	136 28%	36 29%	30 21%	5 10%	41 17%	47 22%	40 24%	70 36%	66 23%	30 20%	91 34%	21 34%	73 40%	-1 -15%	72 38%	60 37%	28 17%	18 26%	28 38%	88 27%	2 20%	44 27%	29 25%	58 40%	34 19%	6 10%	120 29%	14 33%	46 36%	28 23%	6 9%	135 28%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - August 2011

Table 27

Q.8b. To what extent to you agree or disagree with the following statement: There are pockets of British society that are not only broken, but frankly sick?

Base : All asked - approximately half the sample

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	515	277	387	376	342	303	53	247	268	148	194	173	62	86	105	89	81	92	41	121	169	99	126	290	225	515
Weighted Total	519	276	390	382	343	303	50	262	258	146	203	170	58	88	107	96	78	92	43	127	166	110	117	293	227	515
Strongly agree	198	121	156	154	140	130	14	109	89	39	81	77	21	18	39	42	39	39	16	42	67	43	46	109	89	198
	38%	44%	40%	40%	41%	43%	27%	42%	34%	27%	40%	45%	36%	20%	37%	43%	49%	42%	38%	33%	40%	39%	39%	37%	39%	38%
Tend to agree	159	82	124	120	106	88	10	83	76	61	55	43	26	34	27	28	23	20	7	48	49	36	26	97	62	156
	31%	30%	32%	31%	31%	29%	20%	32%	29%	42%	27%	25%	45%	39%	26%	29%	29%	22%	16%	38%	29%	33%	22%	33%	27%	30%
Neither agree nor disagree	43	19	30	28	24	21	7	18	25	12	21	10	4	8	12	9	5	5	1	10	15	7	12	25	19	41
	8%	7%	8%	7%	7%	7%	13%	7%	10%	8%	11%	6%	8%	9%	11%	10%	6%	5%	2%	8%	9%	6%	10%	8%	8%	8%
Tend to disagree	62	28	45	45	40	34	5	26	35	23	28	11	3	20	15	13	4	7	5	19	21	8	14	40	22	61
	12%	10%	11%	12%	12%	11%	10%	10%	14%	16%	14%	7%	6%	22%	14%	13%	5%	8%	12%	15%	13%	7%	12%	14%	10%	12%
Strongly disagree	33	17	23	23	22	20	8	15	18	5	12	16	1	4	9	3	5	10	7	7	9	6	11	16	17	34
	6%	6%	6%	6%	6%	6%	16%	6%	7%	4%	6%	9%	2%	5%	9%	3%	6%	11%	17%	5%	6%	6%	9%	5%	7%	7%
Don't know	25	8	13	12	10	10	6	10	15	6	6	14	2	4	4	2	4	10	6	1	5	10	8	6	19	25
	5%	3%	3%	3%	3%	3%	12%	4%	6%	4%	3%	8%	3%	4%	4%	2%	5%	11%	15%	1%	3%	10%	7%	2%	8%	5%
Combinations - Summary																										
Agree	357	204	280	274	246	219	24	192	165	100	137	120	48	52	67	70	61	59	23	90	116	79	72	206	151	354
	69%	74%	72%	72%	72%	72%	48%	73%	64%	68%	67%	71%	81%	60%	62%	72%	78%	64%	54%	71%	70%	72%	61%	70%	66%	69%
Disagree	95	45	68	68	62	54	13	42	53	28	40	27	5	24	24	16	9	18	13	25	31	14	25	56	39	95
	18%	16%	17%	18%	18%	18%	26%	16%	21%	19%	20%	16%	8%	27%	23%	16%	11%	20%	30%	20%	19%	13%	21%	19%	17%	18%
Net Agree	262	159	212	206	183	165	11	150	112	71	97	94	43	28	43	54	53	41	10	65	85	65	47	150	112	259
	50%	58%	54%	54%	54%	54%	22%	57%	43%	49%	48%	55%	74%	32%	40%	56%	67%	45%	24%	51%	51%	59%	40%	51%	49%	50%

Fieldwork dates : 20th to 22nd August 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*=Less than 0.5%

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Table 28

Q.8b. To what extent to you agree or disagree with the following statement: There are pockets of British society that are not only broken, but frankly sick?

Base : All asked - approximately half the sample

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	515	128	176	52	279	231	180	239	276	153	320	121	180	18	198	206	157	70	75	363	7	177	126	158	180	68	434	51	118	114	89	515	
Weighted Total	519	137	167	56	270	240	193	238	282	155	318	57	239	25	264	184	164	89	75	349	7	173	129	166	180	68	448	44	126	108	91	515	
Strongly agree	198 38%	61 44%	60 36%	16 28%	96 35%	96 40%	76 40%	92 39%	106 38%	63 41%	120 38%	21 38%	95 40%	10 40%	105 40%	80 43%	73 44%	17 19%	26 34%	153 44%	2 34%	64 37%	54 42%	66 40%	67 37%	18 27%	176 39%	11 24%	60 48%	39 36%	31 34%	198 38%	
Tend to agree	159 31%	43 31%	51 31%	23 41%	90 33%	82 34%	66 34%	76 32%	83 29%	51 33%	94 29%	20 36%	82 34%	2 10%	84 32%	61 33%	40 25%	37 41%	18 24%	102 29%	2 34%	53 30%	37 28%	45 27%	62 34%	21 31%	138 31%	16 36%	34 27%	33 31%	28 30%	156 30%	
Neither agree nor disagree	43 8%	13 9%	11 7%	6 10%	20 7%	22 9%	19 10%	19 8%	25 9%	14 9%	27 9%	5 8%	16 7%	3 12%	19 7%	13 7%	15 8%	8 11%	8 8%	27 8%	-	17 10%	12 9%	15 9%	10 6%	4 5%	37 8%	5 12%	12 10%	10 10%	3 3%	41 8%	
Tend to disagree	62 12%	8 6%	25 15%	7 13%	38 14%	20 8%	16 8%	36 15%	26 9%	15 9%	40 12%	6 10%	33 14%	5 21%	38 15%	20 11%	13 8%	19 22%	7 10%	33 9%	2 32%	18 10%	13 10%	22 13%	22 12%	13 19%	52 12%	5 11%	6 5%	11 10%	24 26%	61 12%	
Strongly disagree	33 6%	6 4%	12 7%	4 8%	20 7%	13 6%	10 5%	12 5%	20 7%	4 2%	25 8%	4 7%	12 5%	3 13%	15 6%	3 2%	11 7%	7 7%	11 15%	15 4%	-	11 6%	7 6%	13 8%	9 5%	6 8%	26 6%	3 8%	8 6%	9 9%	3 4%	34 7%	
Don't know	25 5%	6 5%	7 4%	-	7 3%	6 3%	6 3%	3 1%	22 8%	9 6%	14 4%	* 1%	1 1%	1 4%	2 1%	7 4%	12 7%	2 2%	4 5%	19 5%	-	10 6%	6 5%	6 4%	9 5%	7 11%	20 4%	4 8%	5 4%	5 5%	2 2%	25 5%	
Combinations - Summary																																	
Agree	357 69%	104 76%	111 67%	38 69%	186 69%	178 74%	142 74%	168 71%	189 67%	114 74%	213 67%	42 74%	177 74%	12 50%	189 72%	141 77%	113 69%	54 60%	44 59%	254 73%	5 68%	117 67%	90 70%	110 66%	129 72%	39 57%	314 70%	27 60%	94 75%	71 66%	59 64%	354 69%	
Disagree	95 18%	14 10%	37 22%	12 21%	57 21%	34 14%	26 13%	48 20%	47 17%	19 12%	64 20%	10 17%	45 19%	9 35%	54 20%	24 13%	24 15%	26 29%	19 25%	48 14%	2 32%	29 17%	20 16%	34 21%	31 17%	18 27%	78 17%	9 19%	14 11%	20 19%	28 30%	95 18%	
Net Agree	262 50%	89 65%	74 44%	27 48%	129 48%	145 60%	116 60%	120 50%	142 50%	96 62%	149 47%	32 56%	132 55%	4 15%	136 51%	118 64%	89 54%	28 31%	25 33%	207 59%	3 36%	88 51%	70 54%	76 46%	98 54%	21 30%	236 53%	18 41%	80 64%	51 48%	31 34%	259 50%	

Fieldwork dates : 20th to 22nd August 2011

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