## 15-071066-01 - Perils of Perception - Businesses and Taxation Research

## 9th - 13th October 2015

## All adults aged 16-75 in Great Britain

FINAL - INTERNAL/CLIENT USE ONLY

Q6. And do you think the Corporation Tax gap has increased, decreased or stayed the same over the last 10 years? All participants

|                       | Total      | Region (Full 11 code scale) |                      |   |                         |                         |                           |                      |                 |                          |                |                 | Region (6 code scale) |                 |                 |               |                |                 |
|-----------------------|------------|-----------------------------|----------------------|---|-------------------------|-------------------------|---------------------------|----------------------|-----------------|--------------------------|----------------|-----------------|-----------------------|-----------------|-----------------|---------------|----------------|-----------------|
|                       | Total      | North East<br>(B)           | North<br>West<br>(C) | Yorkshire<br>and<br>Humbersid<br>e<br>(D) | West<br>Midlands<br>(E) | East<br>Midlands<br>(F) | East of<br>England<br>(G) | South<br>West<br>(H) | South East      | Greater<br>London<br>(J) | Wales<br>(K)   | Scotland<br>(L) | North<br>(M)          | Midlands<br>(N) | South<br>(O)    | London<br>(P) | Wales<br>(Q)   | Scotland<br>(R) |
|                       | (A)        |                             |                      |   |                         |                         |                           |                      |                 |                          |                |                 |                       |                 |                 |               |                |                 |
| Unweighted base       | 1097       | 43                          | 133                  | 95  | 102                     | 75                      | 103                       | 95                   | 154             | 143                      | 55             | 99              | 271                   | 280             | 249             | 143           | 55             | 99              |
| Weighted base         | 1097       | 47                          | 126                  | 94  | 99                      | 81                      | 103                       | 94                   | 153             | 149                      | 55             | 96              | 267                   | 283             | 247             | 149           | 55             | 96              |
| Increased a lot       | 259<br>24% | 11<br>23%<br>•              | 36<br>29%<br>I       | 22<br>24%<br>*                            | 26<br>27%<br>+          | 18<br>22%<br>*          | 23<br>22%                 | 19<br>21%<br>•       | 28<br>18%       | 39<br>26%                | 13<br>24%<br>* | 22<br>23%<br>+  | 69<br>26%             | 67<br>24%       | 48<br>19%       | 39<br>26%     | 13<br>24%<br>• | 22<br>23%<br>+  |
| Increased a little    | 344<br>31% | 16<br>34%<br>•              | 36<br>29%            | 33<br>35%                                 | 36<br>36%<br>*          | 24<br>29%<br>•          | 30<br>29%                 | 32<br>34%<br>•       | 48<br>32%       | 47<br>32%                | 12<br>21%<br>* | 30<br>31%<br>*  | 85<br>32%             | 90<br>32%       | 80<br>32%       | 47<br>32%     | 12<br>21%<br>* | 30<br>31%<br>*  |
| Stayed about the same | 241<br>22% | 11<br>25%                   | 25<br>20%            | 18<br>19%<br>*                            | 19<br>19%<br>*          | 25<br>30%<br>I*         | 27<br>26%                 | 17<br>18%            | 28<br>18%       | 32<br>22%                | 15<br>27%<br>* | 24<br>24%<br>*  | 55<br>21%             | 71<br>25%       | 45<br>18%       | 32<br>22%     | 15<br>27%<br>* | 24<br>24%<br>*  |
| Decreased a little    | 80<br>7%   | 2<br>4%<br>•                | 10<br>8%             | 7<br>7%<br>•                              | 6<br>6%<br>+            | 2<br>3%<br>*            | 10<br>10%                 | 9<br>9%<br>•         | 14<br>9%        | 7<br>5%                  | 5<br>9%<br>•   | 7<br>7%<br>•    | 19<br>7%              | 18<br>6%        | 23<br>9%        | 7<br>5%       | 5<br>9%<br>•   | 7<br>7%<br>•    |
| Decreased a lot       | 19<br>2%   | 2<br>5%<br>D*               | 1<br>1%              | -   | 1<br>1%<br>•            | 1<br>1%<br>•            | 1<br>1%                   | 4<br>4%<br>•         | 5<br>3%         | 1<br>1%                  | -              | 3<br>3%<br>•    | 3<br>1%               | 3<br>1%         | 9<br>4%<br>N    | 1<br>1%       | -              | 3<br>3%<br>•    |
| Don't know            | 155<br>14% | 4<br>9%<br>•                | 17<br>13%            | 14<br>15%<br>*                            | 11<br>11%<br>*          | 11<br>14%<br>*          | 13<br>13%                 | 13<br>14%            | 29<br>19%       | 22<br>15%                | 10<br>18%<br>* | 10<br>11%<br>*  | 35<br>13%             | 35<br>12%       | 42<br>17%       | 22<br>15%     | 10<br>18%<br>* | 10<br>11%<br>*  |
| NET Increased         | 603<br>55% | 27<br>58%<br>•              | 72<br>57%            | 55<br>59%<br>•                            | 62<br>63%<br>IK*        | 42<br>52%<br>*          | 53<br>51%                 | 51<br>54%<br>*       | 76<br>50%       | 87<br>58%                | 25<br>46%<br>+ | 53<br>55%<br>*  | 154<br>58%            | 157<br>55%      | 128<br>52%      | 87<br>58%     | 25<br>46%<br>* | 53<br>55%<br>*  |
| NET Decreased         | 99<br>9%   | 4<br>9%<br>•                | 11<br>9%             | 7<br>7%<br>*                              | 7<br>7%<br>•            | 3<br>4%<br>•            | 11<br>10%                 | 12<br>13%<br>FJ*     | 19<br>13%<br>FJ | 8<br>6%                  | 5<br>9%<br>•   | 10<br>10%<br>*  | 22<br>8%              | 21<br>7%        | 32<br>13%<br>NP | 8<br>6%       | 5<br>9%<br>•   | 10<br>10%<br>*  |
| Net difference        | 504<br>46% | 23<br>49%                   | 61<br>48%            | 48<br>51%                                 | 55<br>56%               | 39<br>48%               | 42<br>41%                 | 39<br>41%            | 57<br>37%       | 78<br>52%                | 20<br>36%      | 43<br>44%       | 132<br>49%            | 136<br>48%      | 96<br>39%       | 78<br>52%     | 20<br>36%      | 43<br>44%       |

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G/H/I/J/N/L,M/N/O/P/Q/R Minimum Base: 30(\*\*) Small Base: 100(\*) ColumnMeans (5%): A,B/C/D/E/F/G/H/I/J/N/L,M/N/O/P/Q/R Minimum Base: 30(\*\*) Small Base: 100(\*)