

Ipsos MORI
Dear Westminster, we need to talk
Topline Results
Fieldwork: 8-10 November 2014

Technical Details

Ipsos MORI interviewed a representative sample of 1,011 adults aged 18+ across Great Britain. Interviews were conducted by telephone 8-10 November 2014. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, those who are not absolutely certain to vote. Data are based on all adults unless otherwise stated.

- Q17. **As you probably know, the general election may result in a clear majority for one party that can make decisions without consulting, or it may result in a Hung Parliament where no party has an overall majority so parties must compromise and reach agreement to make decisions.**

Thinking ahead to the next general election, which of the following outcomes do you think is most likely?

	<i>Mar '10</i> %	Nov '14 %
A Conservative majority government	24	9
A Labour majority government	10	9
A hung parliament with the Conservatives as the biggest party	37	46
A hung parliament with Labour as the biggest party	22	27
A Liberal Democrat majority government	*	0
A hung parliament with the Liberal Democrats as the biggest party	*	*
Other	1	1
Don't know	6	9
Hung Parliament	59	73
Conservatives largest party	61	55
Labour largest party	32	36