

Reuters/Ipsos MORI Political Monitor - December 2010

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						Unweighted Total			
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Total Voting	799	521	699	675	635	573	23	393	407	221	288	290	91	130	147	141	120	171	77	223	234	159	183	457	343	799
Conservative	290	196	265	252	237	217	3	150	139	63	102	124	29	34	48	55	61	64	28	84	94	61	51	178	112	277
	36%	38%	38%	37%	37%	38%	15%	38%	34%	29%	36%	43%	32%	26%	32%	39%	51%	37%	36%	38%	40%	38%	28%	39%	33%	35%
Labour	303	202	263	259	243	222	12	137	166	100	109	93	43	58	66	43	38	56	22	87	75	66	75	162	141	320
	38%	39%	38%	38%	38%	39%	53%	35%	41%	45%	38%	32%	47%	44%	45%	30%	32%	33%	29%	39%	32%	42%	41%	35%	41%	40%
Liberal Democrats (Lib Dem)	105	55	82	80	72	61	5	47	58	36	30	39	15	22	9	21	7	31	13	32	29	11	34	61	44	106
	13%	11%	12%	12%	11%	11%	20%	12%	14%	16%	10%	13%	16%	17%	6%	15%	6%	18%	17%	14%	13%	7%	18%	13%	13%	13%
Scottish Nationalist	20	15	17	17	17	17	1	11	8	3	11	6	2	1	3	9	3	2	-	4	9	-	7	13	7	16
	2%	3%	2%	3%	3%	3%	3%	3%	2%	1%	4%	2%	2%	1%	2%	6%	3%	1%	-	2%	4%	-	4%	3%	2%	2%
Plaid Cymru	7	4	7	7	6	4	-	3	4	-	6	2	-	-	2	4	1	1	1	*	2	5	1	2	5	6
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	2%	1%	-	-	1%	3%	1%	*	1%	*	1%	3%	*	*	2%	1%
Green Party	32	21	29	26	26	21	*	17	15	5	14	13	1	3	10	4	3	10	8	7	12	3	9	19	13	32
	4%	4%	4%	4%	4%	4%	1%	4%	4%	2%	5%	5%	1%	3%	7%	3%	3%	6%	10%	3%	5%	2%	5%	4%	4%	4%
UKIP	26	20	26	24	24	22	-	16	11	5	9	12	2	4	8	1	5	6	5	5	7	11	3	12	14	24
	3%	4%	4%	4%	4%	4%	-	4%	3%	2%	3%	4%	2%	3%	5%	1%	4%	4%	7%	2%	3%	7%	2%	3%	4%	3%
British National Party	7	3	4	4	4	3	1	5	2	3	4	-	-	3	*	3	-	-	-	1	3	2	1	4	3	7
	1%	1%	1%	1%	1%	1%	5%	1%	*	1%	1%	-	-	2%	*	2%	-	-	-	1%	1%	1%	*	1%	1%	1%
Other	10	6	7	7	7	7	*	6	3	6	2	2	-	6	*	2	1	1	-	4	3	1	3	7	3	11
	1%	1%	1%	1%	1%	1%	2%	2%	1%	3%	1%	1%	-	4%	*	1%	1%	*	-	2%	1%	*	1%	1%	1%	1%
"Conservative Lead over Labour"	-13	-6	2	-7	-7	-6	-9	14	-27	-37	-7	31	-14	-24	-19	12	23	8	6	-3	19	-6	-24	17	-30	-43
	-2%	-1%	*	-1%	-1%	-1%	-38%	3%	-7%	-17%	-2%	11%	-15%	-18%	-13%	9%	19%	5%	7%	-1%	8%	-4%	-13%	4%	-9%	-5%
Undecided	59	23	35	31	30	27	1	27	32	20	22	17	13	7	17	5	5	11	7	22	17	11	9	39	20	59
	6%	4%	5%	4%	4%	4%	1%	5%	6%	7%	6%	5%	11%	4%	9%	3%	3%	5%	7%	8%	6%	5%	4%	7%	4%	6%
Would not vote	110	5	10	10	7	5	76	58	52	37	39	35	16	21	23	16	20	15	7	21	31	29	29	52	59	116
	11%	1%	1%	1%	1%	1%	72%	12%	10%	13%	11%	10%	13%	13%	12%	9%	13%	7%	7%	8%	11%	14%	12%	9%	13%	12%
Refused	30	19	21	21	20	20	5	9	21	5	9	17	-	5	2	7	7	10	9	3	7	9	12	10	21	26
	3%	3%	3%	3%	3%	3%	5%	2%	4%	2%	2%	5%	-	3%	1%	4%	5%	5%	9%	1%	2%	4%	5%	2%	5%	3%
Will vote for another party but don't know which	5	2	2	2	2	2	-	2	3	2	3	-	2	1	1	1	-	-	-	1	1	1	2	2	3	4
	1%	*	*	*	*	*	-	*	1%	1%	1%	-	1%	*	1%	1%	-	-	-	1%	*	1%	1%	*	1%	*

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

* = Less than 0.5%

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Reuters/Ipsos MORI Political Monitor - December 2010

Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting (voters only except where stated)								Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	All other parties	Would not vote	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	96	116	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	101	110	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
Total Voting	799	290	303	105	509	496	395	101	-	346	453	324	423	96	345	15	361	361	233	81	120	593	4	274	236	289	103	694	325	208	266	213	150	799
Conservative	290	290	-	-	-	290	290	-	-	140	149	220	54	26	150	5	155	145	108	17	20	253	-	77	104	109	27	271	142	74	237	9	14	277
	36%	100%	-	-	-	58%	73%	-	-	41%	33%	68%	13%	27%	43%	30%	43%	40%	46%	21%	17%	43%	-	28%	44%	38%	26%	39%	44%	36%	89%	4%	9%	35%
Labour	303	-	303	-	303	-	-	-	-	130	173	33	256	51	110	10	119	140	65	35	61	205	2	119	84	100	51	264	113	89	18	194	39	320
	38%	-	100%	-	59%	-	-	-	-	38%	38%	10%	60%	54%	32%	62%	33%	39%	28%	44%	50%	35%	52%	44%	35%	35%	50%	38%	35%	43%	7%	91%	26%	40%
Liberal Democrats (Lib Dem)	105	-	-	105	105	105	-	-	-	31	74	56	39	9	39	-	39	38	33	13	21	71	-	35	24	46	17	92	34	26	6	5	78	106
	13%	-	-	100%	21%	21%	27%	-	-	9%	16%	17%	9%	9%	11%	-	11%	11%	14%	16%	17%	12%	-	13%	10%	16%	17%	13%	11%	12%	2%	2%	52%	13%
Scottish Nationalist	20	-	-	-	20	20	-	20	-	11	8	6	13	1	10	-	10	9	6	3	2	15	-	20	-	-	-	-	8	-	-	1	1	16
	2%	-	-	-	4%	4%	-	19%	-	3%	2%	2%	3%	1%	3%	-	3%	2%	3%	4%	2%	2%	-	7%	-	-	-	-	2%	-	-	*	1%	2%
Plaid Cymru	7	-	-	-	7	7	-	7	-	3	4	3	2	*	5	-	5	5	2	-	-	7	-	-	7	-	-	-	4	-	-	-	-	6
	1%	-	-	-	1%	1%	-	7%	-	1%	1%	1%	1%	*	1%	-	1%	2%	1%	-	-	1%	-	-	3%	-	-	-	1%	-	-	-	-	1%
Green Party	32	-	-	-	32	32	-	32	-	9	22	3	24	4	10	1	12	5	10	5	10	16	*	6	8	18	4	28	9	10	1	2	10	32
	4%	-	-	-	6%	6%	-	31%	-	3%	5%	1%	6%	4%	3%	8%	3%	2%	4%	6%	9%	3%	6%	2%	3%	6%	3%	4%	3%	5%	*	1%	7%	4%
UKIP	26	-	-	-	26	26	-	26	-	11	15	4	21	2	13	-	13	11	6	6	2	17	2	6	9	11	2	26	10	4	3	1	5	24
	3%	-	-	-	5%	5%	-	26%	-	3%	3%	1%	5%	2%	4%	-	4%	3%	2%	7%	1%	3%	42%	2%	4%	4%	2%	4%	3%	2%	1%	*	3%	3%
British National Party	7	-	-	-	7	7	-	7	-	3	4	-	7	*	3	-	3	2	2	-	3	4	-	6	1	-	-	5	3	2	-	*	1	7
	1%	-	-	-	1%	1%	-	6%	-	1%	1%	-	2%	*	1%	-	1%	*	1%	-	2%	1%	-	2%	*	-	-	1%	1%	1%	-	*	1%	1%
Other	10	-	-	-	10	10	-	10	-	7	3	1	8	1	6	-	6	5	1	2	2	6	-	5	*	5	2	8	3	3	1	2	2	11
	1%	-	-	-	2%	2%	-	10%	-	2%	1%	*	2%	1%	2%	-	2%	1%	*	2%	2%	1%	-	2%	*	2%	2%	1%	1%	2%	*	1%	1%	
"Conservative Lead over Labour"	-13	290	-303	0	-303	290	290	0	0	10	-23	187	-202	-26	40	-5	35	4	43	-19	-40	48	-2	-42	20	9	-25	7	28	-15	219	-186	-25	-43
	-2%	100%	-100%	0%	-59%	58%	73%	0%	0%	3%	-5%	58%	-48%	-27%	12%	-32%	10%	1%	19%	-23%	-33%	8%	-52%	-15%	8%	3%	-24%	1%	9%	-7%	82%	-87%	-17%	-5%
Undecided	59	-	-	-	-	-	-	-	-	29	30	19	29	9	26	-	26	28	13	3	15	41	*	15	23	21	10	47	24	18	5	3	13	59
	6%	-	-	-	-	-	-	-	-	7%	5%	5%	5%	7%	6%	-	6%	6%	5%	3%	9%	6%	5%	4%	7%	6%	8%	5%	6%	7%	2%	1%	7%	6%
Would not vote	110	-	-	-	-	-	-	-	110	46	64	18	74	15	46	1	47	51	18	11	31	68	1	33	38	39	13	96	50	9	9	5	18	116
	11%	-	-	-	-	-	-	-	100%	11%	11%	5%	14%	12%	11%	6%	10%	11%	7%	11%	18%	9%	10%	10%	12%	11%	11%	11%	12%	4%	3%	2%	10%	12%
Refused	30	-	-	-	-	-	-	-	-	13	18	17	14	2	15	-	15	11	10	4	5	21	-	12	13	6	-	25	14	1	1	-	1	26
	3%	-	-	-	-	-	-	-	-	3%	3%	4%	2%	2%	3%	-	3%	3%	4%	4%	3%	3%	-	4%	4%	2%	-	3%	3%	1%	*	-	*	3%
Will vote for another party but don't know which	5	-	-	-	-	-	-	-	-	4	2	1	3	-	4	-	4	1	1	2	1	2	-	1	1	3	2	4	1	2	1	-	-	4
	1%	-	-	-	-	-	-	-	-	1%	*	*	1%	-	1%	-	1%	*	*	2%	1%	*	-	*	*	1%	1%	*	*	1%	*	-	-	*

Fieldwork dates : 10th to 12th December 2010

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Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

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Ipsos MORI

Reuters/Ipsos MORI Political Monitor - December 2010

Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	581	581	581	581	581	581	-	269	312	128	227	226	30	98	127	100	99	127	47	179	160	106	136	339	242	581
Weighted Total	570	570	570	570	570	570	-	282	288	119	222	229	33	86	126	95	98	131	62	184	156	110	121	340	231	581
Total Voting	521	521	521	521	521	521	-	263	258	111	200	210	33	78	114	86	88	122	54	167	146	99	109	313	208	530
Conservative	196 38%	196 38%	196 38%	196 38%	196 38%	196 38%	-	107 41%	89 35%	36 32%	68 34%	92 44%	14 43%	22 28%	39 34%	29 34%	46 52%	46 37%	21 39%	63 38%	57 39%	39 40%	36 33%	121 38%	75 36%	187 35%
Labour	202 39%	202 39%	202 39%	202 39%	202 39%	202 39%	-	93 35%	109 42%	48 43%	83 42%	71 34%	11 32%	37 47%	54 47%	30 34%	25 28%	46 38%	20 36%	67 40%	50 34%	41 42%	44 40%	117 37%	85 41%	217 41%
Liberal Democrats (Lib Dem)	55 11%	55 11%	55 11%	55 11%	55 11%	55 11%	-	25 10%	30 11%	18 16%	15 7%	22 11%	8 24%	10 13%	4 3%	11 13%	7 7%	16 13%	5 9%	21 13%	15 10%	6 6%	13 12%	36 11%	19 9%	60 11%
Scottish Nationalist	15 3%	15 3%	15 3%	15 3%	15 3%	15 3%	-	7 3%	8 3%	1 1%	8 4%	5 3%	- 1%	1 1%	3 2%	6 7%	3 3%	2 2%	- -	2 1%	7 5%	- -	6 5%	9 3%	6 3%	12 2%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	1 1%	3 1%	- -	2 1%	2 1%	- -	- -	2 3%	1 1%	1 1%	1 1%	* *	- -	3 3%	1 *	* *	4 2%	5 2%	21 4%
Green Party	21 4%	21 4%	21 4%	21 4%	21 4%	21 4%	-	12 4%	9 4%	1 1%	12 6%	8 4%	* 1%	1 1%	9 8%	3 4%	1 2%	6 5%	4 8%	4 3%	11 8%	1 1%	4 4%	16 5%	5 2%	21 4%
UKIP	20 4%	20 4%	20 4%	20 4%	20 4%	20 4%	-	12 5%	8 3%	3 3%	7 4%	10 5%	- -	3 4%	6 5%	1 2%	5 6%	5 4%	4 7%	5 3%	4 3%	8 8%	3 3%	9 3%	11 5%	18 3%
British National Party	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-	3 1%	- -	1 1%	2 1%	- -	- -	1 2%	* *	1 2%	- -	- -	- -	1 1%	1 1%	- -	* *	3 1%	* *	4 1%
Other	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	3 1%	3 1%	3 3%	2 1%	1 *	- -	3 4%	* *	2 2%	- -	1 *	- -	4 2%	* *	- -	2 2%	4 1%	2 1%	7 1%
"Conservative Lead over Labour"	-6 -1%	-6 -1%	-6 -1%	-6 -1%	-6 -1%	-6 -1%	0 0%	14 5%	-19 -8%	-12 -11%	-15 -8%	21 10%	3 11%	-15 -20%	-15 -13%	* *	21 24%	* *	1 3%	-3 -2%	7 5%	-2 -2%	-8 -7%	4 1%	-10 -5%	-30 -6%
Undecided	23 4%	23 4%	23 4%	23 4%	23 4%	23 4%	-	8 3%	15 5%	4 3%	12 6%	7 3%	- -	4 4%	9 7%	3 4%	2 2%	5 4%	5 8%	12 6%	3 2%	3 3%	5 4%	14 4%	9 4%	24 4%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	4 2%	* *	1 1%	2 1%	2 1%	- -	1 2%	1 1%	1 1%	1 1%	* *	1 1%	2 1%	- -	1 1%	3 1%	1 1%	6 1%	
Refused	19 3%	19 3%	19 3%	19 3%	19 3%	19 3%	-	6 2%	14 5%	2 2%	7 3%	11 5%	- -	2 3%	2 1%	5 5%	7 7%	4 3%	2 4%	2 1%	4 3%	7 7%	5 4%	7 2%	13 6%	19 3%
Will vote for another party but don't know which	2 *	2 *	2 *	2 *	2 *	2 *	-	1 *	1 *	1 1%	1 1%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	1 1%	1 1%	- -	- -	2 1%	- -	2 *

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

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Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	581	187	217	60	343	313	247	269	312	225	321	158	190	10	200	247	207	64	60	454	3	196	177	208	72	510	218	171	187	173	113	581
Weighted Total	570	196	202	55	325	319	251	255	315	231	304	73	250	13	263	264	178	54	72	442	1	200	173	197	67	497	231	169	195	162	107	581
Total Voting	521	196	202	55	325	319	251	231	290	209	281	66	226	13	239	242	158	50	69	401	1	187	153	181	61	459	211	156	192	158	99	530
Conservative	196	196	-	-	-	196	196	99	97	153	30	19	104	3	107	101	72	12	12	173	-	57	75	65	16	185	92	59	171	5	10	187
	38%	100%	-	-	-	61%	78%	43%	33%	73%	11%	28%	46%	25%	45%	42%	45%	23%	17%	43%	-	30%	49%	36%	26%	40%	44%	38%	89%	3%	10%	35%
Labour	202	-	202	-	202	-	-	84	117	17	176	36	67	9	75	96	45	23	36	141	1	85	52	65	33	181	76	68	14	148	28	217
	39%	-	100%	-	62%	-	-	37%	40%	8%	63%	54%	29%	65%	31%	40%	29%	46%	53%	35%	79%	45%	34%	36%	55%	39%	36%	44%	7%	94%	28%	41%
Liberal Democrats (Lib Dem)	55	-	-	55	55	55	55	15	40	27	21	6	19	-	19	21	20	4	9	41	-	19	10	26	7	47	23	14	3	2	46	60
	11%	-	-	100%	17%	17%	22%	7%	14%	13%	8%	9%	8%	-	8%	9%	13%	9%	13%	10%	-	10%	7%	14%	11%	10%	11%	9%	1%	46%	11%	
Scottish Nationalist	15	-	-	-	15	15	-	9	6	3	10	1	8	-	8	6	6	1	1	12	-	15	-	-	-	-	6	-	-	1	1	12
	3%	-	-	-	5%	5%	-	4%	2%	2%	4%	2%	3%	-	3%	3%	4%	2%	2%	3%	-	8%	-	-	-	-	3%	-	-	*	1%	2%
Plaid Cymru	4	-	-	-	4	4	-	1	3	1	2	*	3	-	3	2	2	-	-	4	-	-	4	-	-	-	2	-	-	-	-	4
	1%	-	-	-	1%	1%	-	1%	1%	1%	1%	*	1%	-	1%	1%	1%	-	-	1%	-	-	3%	-	-	-	1%	-	-	-	-	1%
Green Party	21	-	-	-	21	21	-	8	13	2	17	2	10	1	12	4	5	5	7	9	*	1	5	14	4	20	4	7	1	1	7	21
	4%	-	-	-	6%	6%	-	3%	4%	1%	6%	3%	5%	10%	5%	2%	3%	9%	10%	2%	21%	1%	4%	8%	6%	4%	2%	4%	*	1%	7%	4%
UKIP	20	-	-	-	20	20	-	8	12	4	15	1	11	-	11	9	6	4	1	15	-	6	6	8	*	20	5	3	3	1	5	18
	4%	-	-	-	6%	6%	-	4%	4%	2%	5%	1%	5%	-	4%	4%	4%	8%	2%	4%	-	3%	4%	5%	*	4%	3%	2%	2%	1%	5%	3%
British National Party	3	-	-	-	3	3	-	2	1	-	3	*	1	-	1	*	2	-	*	3	-	3	*	-	-	2	2	2	-	*	1	4
	1%	-	-	-	1%	1%	-	1%	*	-	1%	1%	1%	-	1%	*	1%	-	1%	1%	-	1%	*	-	-	*	1%	1%	-	*	1%	1%
Other	6	-	-	-	6	6	-	4	3	*	5	1	3	-	3	2	1	1	2	3	-	2	*	3	1	4	1	3	*	-	2	7
	1%	-	-	-	2%	2%	-	2%	1%	*	2%	1%	1%	-	1%	1%	*	2%	3%	1%	-	1%	*	2%	2%	1%	*	2%	*	-	2%	1%
"Conservative Lead over Labour"	-6	196	-202	0	-202	196	196	15	-21	136	-146	-17	37	-5	32	5	27	-11	-25	32	-1	-28	23	*	-18	4	17	-9	158	-143	-19	-30
	-1%	100%	-100%	0%	-62%	61%	78%	7%	-7%	65%	-52%	-26%	17%	-41%	13%	2%	17%	-23%	-36%	8%	-79%	-15%	15%	*	-29%	1%	8%	-6%	82%	-90%	-19%	-6%
Undecided	23	-	-	-	-	-	-	12	11	7	12	6	9	-	9	12	7	1	3	19	-	6	7	9	5	19	11	10	*	3	6	24
	4%	-	-	-	-	-	-	5%	4%	3%	4%	8%	4%	-	3%	5%	4%	1%	4%	4%	-	3%	4%	5%	7%	4%	5%	6%	*	2%	5%	4%
Would not vote	5	-	-	-	-	-	-	2	2	1	4	-	2	-	2	1	3	-	1	4	-	1	1	3	2	5	2	-	1	*	2	6
	1%	-	-	-	-	-	-	1%	1%	*	1%	-	1%	-	1%	1%	2%	-	1%	1%	-	*	1%	1%	3%	1%	1%	-	1%	*	1%	1%
Refused	19	-	-	-	-	-	-	8	11	13	6	2	11	-	11	7	9	4	-	16	-	5	11	4	-	14	6	1	-	-	1	19
	3%	-	-	-	-	-	-	3%	4%	6%	2%	2%	4%	-	4%	2%	5%	7%	-	4%	-	2%	6%	2%	-	3%	3%	1%	-	-	1%	3%
Will vote for another party but don't know which	2	-	-	-	-	-	-	2	-	1	1	-	2	-	2	1	1	-	-	2	-	1	1	-	-	1	1	2	1	-	-	2
	*	-	-	-	-	-	-	1%	-	*	*	-	1%	-	1%	1%	*	-	-	1%	-	1%	*	-	-	*	1%	1%	*	-	-	*

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

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Ipsos MORI

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Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Conservative	251 25%	183 32%	237 31%	229 31%	220 32%	203 32%	2	138 28%	114 22%	57 20%	88 24%	107 30%	27 22%	30 18%	44 23%	44 26%	50 33%	57 28%	25 25%	75 28%	90 31%	47 22%	40 17%	165 29%	87 19%	240
Labour	282 28%	193 34%	250 33%	246 33%	232 33%	211 34%	9	129 26%	153 30%	98 34%	97 27%	87 24%	41 34%	56 34%	58 31%	39 23%	36 23%	51 25%	22 22%	85 31%	73 25%	56 27%	68 29%	158 28%	124 28%	289
Liberal Democrats (Lib Dem)	81 8%	39 7%	61 8%	58 8%	51 7%	43 7%	4	35 7%	46 9%	32 11%	21 6%	28 8%	13 11%	19 11%	7 4%	14 8%	5 3%	23 11%	11 11%	20 7%	25 9%	8 4%	28 12%	45 8%	36 8%	77
Scottish Nationalist	19 2%	14 2%	16 2%	16 2%	16 2%	1 3%	1	11 2%	8 1%	3 1%	10 3%	6 2%	2 1%	1 1%	3 1%	8 5%	3 2%	2 1%	-	4 1%	9 3%	-	6 3%	13 2%	6 1%	15
Plaid Cymru	7 1%	4 1%	7 1%	7 1%	6 1%	4 1%	-	3 1%	4 1%	-	6 2%	2 *	-	-	2 1%	4 2%	1 1%	1 *	1 1%	* *	2 1%	5 2%	1 *	2 *	5 1%	6
Green Party	29 3%	21 4%	28 4%	25 3%	25 4%	21 3%	-	16 3%	13 3%	5 2%	13 4%	12 3%	1 1%	3 2%	10 5%	4 2%	3 2%	9 4%	6 6%	7 3%	12 4%	2 1%	9 4%	19 3%	10 2%	29
UKIP	22 2%	15 3%	21 3%	19 3%	19 3%	17 3%	-	14 3%	8 2%	4 2%	7 2%	10 3%	2 1%	3 2%	6 3%	1 1%	5 3%	5 2%	4 4%	3 1%	6 2%	10 5%	3 1%	9 2%	12 3%	20
Scottish Socialist Party	2 *	2 *	2 *	2 *	2 *	2 *	-	-	2 *	2 1%	-	-	-	2 1%	-	-	-	-	-	-	-	-	2 1%	-	2 *	1 *
British National Party (BNP)	5 *	3 1%	4 *	4 *	4 1%	3 1%	1	3 1%	2 *	3 1%	2 1%	-	-	3 2%	* 1%	1 1%	-	-	-	1 *	3 1%	-	1 *	4 1%	1 *	6
Independent Candidate	2 *	* *	* *	* *	* *	* *	-	2 *	* *	2 1%	-	* *	-	2 1%	-	-	-	-	* *	-	2 1%	-	* *	2 *	* *	2 *
Other	2 *	1 *	1 *	1 *	1 *	1 *	-	1 *	1 *	1 *	* *	1 *	-	1 1%	* *	-	1 *	-	-	* *	1 *	1 *	-	1 *	1 *	4 *
Undecided	162 16%	71 13%	108 14%	100 13%	91 13%	80 13%	9	64 13%	98 19%	40 14%	63 17%	60 17%	21 17%	19 11%	32 17%	30 18%	27 18%	32 16%	15 15%	48 18%	32 11%	44 21%	38 16%	80 14%	82 18%	171
Would not vote	106 11%	5 1%	9 1%	9 1%	6 1%	5 1%	72 69%	57 12%	49 10%	35 12%	39 11%	32 9%	15 12%	21 13%	23 12%	16 9%	18 12%	14 7%	6 6%	19 7%	30 10%	28 13%	29 12%	49 9%	57 13%	112
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	1 *	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 *	-	1 *
Refused	33 3%	18 3%	21 3%	21 3%	19 3%	19 3%	5 5%	16 3%	17 3%	5 2%	12 3%	16 5%	-	5 3%	3 2%	8 5%	4 3%	12 6%	10 10%	6 2%	5 2%	10 5%	11 5%	11 2%	22 5%	31

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

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Ipsos MORI

Reuters/Ipsos MORI Political Monitor - December 2010

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004	
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004	
Conservative	251 25%	251 87%	-	-	-	251 51%	251 64%	121 28%	130 23%	379 53%	543 7%	121 17%	131 30%	3 19%	134 30%	124 27%	98 36%	15 15%	14 8%	222 31%	-	69 20%	85 27%	97 27%	23 18%	234 27%	117 28%	66 28%	212 75%	9 4%	13 7%	240 24%	
Labour	282 28%	-	282 93%	-	282 55%	-	-	122 28%	159 28%	30 8%	238 44%	43 35%	103 24%	9 52%	112 25%	131 29%	56 21%	34 34%	58 34%	188 26%	2 44%	112 34%	78 25%	92 26%	49 38%	246 28%	106 26%	84 35%	15 5%	186 84%	36 20%	289 29%	
Liberal Democrats (Lib Dem)	81 8%	-	-	81 77%	81 16%	81 16%	81 21%	22 5%	59 10%	49 13%	23 4%	6 5%	31 7%	-	31 7%	32 7%	23 8%	10 10%	16 9%	55 8%	-	34 10%	18 6%	29 8%	9 7%	69 8%	31 8%	17 7%	6 2%	2 1%	60 33%	77 8%	
Scottish Nationalist	19 2%	-	-	-	19 4%	19 4%	-	10 2%	8 1%	6 2%	12 2%	* *	10 2%	-	10 2%	8 2%	6 2%	3 3%	2 1%	14 2%	-	19 6%	-	-	-	-	8 2%	-	-	-	1 1%	15 1%	
Plaid Cymru	7 1%	-	-	-	7 1%	7 1%	-	3 1%	4 1%	3 1%	2 *	* *	5 1%	-	5 1%	5 1%	2 1%	-	-	7 1%	-	-	7 2%	-	-	-	4 1%	-	-	-	-	6 1%	
Green Party	29 3%	-	-	-	29 6%	29 6%	-	9 2%	20 4%	3 1%	23 4%	4 3%	10 2%	1 8%	12 3%	5 1%	8 3%	5 5%	10 6%	14 2%	* 5%	4 1%	7 2%	18 5%	4 3%	26 3%	8 2%	10 4%	1 *	2 1%	9 5%	29 3%	
UKIP	22 2%	-	-	-	22 4%	22 4%	-	10 2%	12 2%	4 1%	17 3%	2 2%	12 3%	-	12 3%	9 2%	6 2%	4 4%	1 1%	14 2%	2 35%	4 1%	6 2%	11 3%	2 2%	22 2%	8 2%	4 2%	3 1%	1 *	3 2%	20 2%	
Scottish Socialist Party	2 *	-	-	-	2 *	2 *	-	2 *	-	2 *	-	-	-	-	-	2 *	-	-	-	2 *	-	2 *	-	-	-	-	-	2 1%	-	-	-	-	1 *
British National Party (BNP)	5 *	-	-	-	5 1%	5 1%	-	3 1%	2 *	-	5 1%	* *	3 1%	-	3 1%	2 *	2 1%	-	1 *	4 1%	-	4 1%	1 *	-	-	3 *	3 1%	2 1%	-	* *	1 1%	6 1%	
Independent Candidate	2 *	-	-	-	2 *	2 *	-	2 *	-	2 *	-	2 *	-	-	2 *	2 *	-	-	-	2 *	-	2 1%	-	-	-	2 *	2 *	2 *	2 *	1 *	-	2 *	
Other	2 *	-	-	-	2 *	2 *	-	1 *	-	1 *	1 *	1 1%	1 *	-	1 *	1 *	1 *	-	-	1 *	-	1 *	-	1 *	-	2 *	* *	* *	* *	-	-	4 *	
Undecided	162 16%	37 13%	21 7%	23 22%	57 11%	73 15%	60 15%	75 17%	87 15%	47 12%	97 18%	24 20%	69 16%	2 14%	72 16%	72 16%	42 15%	16 16%	32 18%	114 16%	1 15%	41 12%	56 18%	65 18%	27 21%	144 17%	62 15%	38 16%	33 12%	14 7%	40 22%	171 17%	
Would not vote	106 11%	-	-	-	-	-	-	44 10%	62 11%	15 4%	73 13%	15 12%	43 10%	1 6%	44 10%	47 10%	18 7%	11 11%	31 18%	64 9%	-	33 10%	37 12%	36 10%	13 11%	92 11%	47 11%	9 4%	9 3%	5 2%	17 9%	112 11%	
Don't know	1 *	-	-	-	-	-	-	1 *	-	-	1 *	-	1 *	-	1 *	1 *	-	-	-	1 *	-	1 *	-	-	-	1 *	1 1%	-	-	-	-	1 *	
Refused	33 3%	2 1%	* *	1 1%	2 *	3 1%	3 1%	14 3%	19 3%	22 6%	9 2%	4 3%	15 4%	-	15 3%	11 2%	12 5%	2 2%	8 4%	23 3%	-	9 3%	16 5%	8 2%	1 1%	29 3%	16 4%	4 1%	2 1%	-	1 *	31 3%	

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Ipsos MORI

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Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	202	92	131	124	115	102	15	78	124	48	75	79	18	30	39	36	33	46	20	51	37	53	61	88	114	202
Weighted Total	195	90	128	120	110	99	15	80	115	45	74	76	21	24	36	39	31	44	25	54	37	54	49	91	104	202
Conservative	38 20%	13 15%	27 21%	23 19%	17 15%	14 14%	1 7%	13 16%	26 22%	6 14%	15 20%	18 23%	2 9%	4 18%	4 11%	10 27%	11 35%	7 15%	2 9%	9 17%	4 11%	14 25%	11 23%	14 15%	25 24%	37 18%
Labour	21 11%	9 10%	13 10%	13 11%	11 10%	11 11%	3 18%	8 10%	13 11%	3 6%	12 16%	6 9%	1 7%	1 6%	8 24%	4 9%	2 7%	4 10%	-	2 3%	2 6%	11 19%	7 14%	4 4%	18 17%	31 15%
Liberal Democrats (Lib Dem)	24 12%	16 18%	21 17%	21 18%	21 19%	18 18%	1 6%	12 15%	12 10%	4 10%	9 12%	11 14%	2 8%	3 12%	2 7%	6 17%	2 7%	8 19%	2 10%	12 22%	4 11%	3 5%	5 11%	16 18%	8 8%	29 14%
Scottish Nationalist	1 *	1 1%	1 1%	1 1%	1 1%	-	-	-	1 1%	-	1 1%	-	-	-	-	1 2%	-	-	-	-	-	-	1 1%	-	1 1%	1 *
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2 1%	-	* *	* *	* *	-	* 2%	2 1%	2 2%	-	2 1%	2 3%	-	-	* 1%	-	* 1%	2 4%	2 6%	-	-	2 3%	1 2%	-	2 2%	3 1%
UKIP	5 2%	5 5%	5 4%	5 4%	5 4%	5 5%	-	2 3%	3 2%	1 2%	2 3%	2 2%	-	1 4%	2 6%	-	-	2 4%	2 7%	2 3%	1 3%	2 3%	* 1%	3 3%	2 2%	4 2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	2 1%	-	-	-	-	-	-	2 2%	-	-	2 2%	-	-	-	-	2 5%	-	-	-	-	-	2 3%	-	-	2 2%	1 *
Independent Candidate	2 1%	2 2%	2 2%	2 2%	2 2%	2 2%	-	2 2%	-	-	2 3%	-	-	-	-	2 5%	-	-	-	2 4%	-	-	-	2 2%	-	1 *
Other	2 1%	2 2%	2 1%	2 1%	2 1%	2 2%	-	1 2%	1 1%	1 3%	-	1 1%	-	1 5%	-	-	1 2%	* 1%	-	1 2%	-	-	1 2%	1 1%	1 1%	3 1%
Undecided	59 30%	23 26%	35 27%	31 26%	30 27%	27 27%	1 9%	27 33%	32 28%	20 45%	22 30%	17 22%	13 62%	7 30%	17 46%	5 14%	5 17%	11 25%	7 30%	22 41%	17 45%	11 20%	9 19%	39 42%	20 19%	59 29%
Would not vote	5 2%	-	1 1%	1 1%	1 1%	-	3 22%	1 2%	3 3%	1 3%	-	3 4%	1 7%	-	-	-	-	3 8%	1 1%	1 2%	1 4%	1 2%	1 1%	3 3%	2 2%	4 2%
Refused	30 16%	19 22%	21 16%	21 17%	20 18%	20 20%	5 35%	9 12%	21 18%	5 11%	9 11%	17 22%	-	5 22%	2 5%	7 18%	7 22%	10 22%	9 35%	3 5%	7 19%	9 17%	12 24%	10 11%	21 20%	26 13%
Don't know	4 2%	1 1%	1 1%	1 1%	1 1%	1 1%	-	2 3%	2 1%	2 5%	1 2%	-	2 8%	1 3%	-	1 4%	-	-	-	-	1 2%	1 3%	2 3%	1 1%	3 3%	3 1%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

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Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	202	37	31	29	73	79	66	92	110	66	115	56	63	2	65	79	66	21	34	145	2	50	72	80	29	179	75	37	36	20	50	202
Weighted Total	195	38	21	24	59	76	62	89	106	69	106	28	85	2	87	83	54	18	39	137	1	50	72	74	29	173	78	42	35	14	41	202
Conservative	38	38	-	-	-	38	38	19	19	20	15	5	19	1	20	21	10	1	6	31	-	8	18	12	4	37	25	8	25	-	1	37
	20%	100%	-	-	-	50%	62%	22%	18%	28%	14%	17%	22%	59%	23%	25%	19%	8%	15%	23%	-	17%	25%	16%	14%	21%	32%	19%	71%	-	3%	18%
Labour	21	-	21	-	21	-	-	8	13	3	17	9	6	1	7	9	8	2	3	17	-	7	6	8	2	18	7	4	3	8	3	31
	11%	-	100%	-	36%	-	-	9%	12%	4%	17%	32%	8%	41%	9%	11%	15%	9%	6%	12%	-	14%	8%	11%	9%	10%	9%	10%	9%	57%	8%	15%
Liberal Democrats (Lib Dem)	24	-	-	24	24	24	24	10	15	7	16	3	8	-	8	6	10	3	5	16	-	1	6	17	8	24	3	9	-	2	18	29
	12%	-	-	100%	41%	32%	38%	11%	14%	10%	15%	9%	10%	-	9%	7%	19%	18%	12%	12%	-	2%	8%	23%	29%	14%	4%	22%	-	17%	43%	14%
Scottish Nationalist	1	-	-	-	1	1	-	1	-	-	1	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	1
	*	-	-	-	1%	1%	-	1%	-	-	1%	3%	-	-	-	1%	-	-	-	1%	-	1%	-	-	-	-	-	-	-	5%	-	*
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2	-	-	-	2	2	-	2	-	1	-	-	-	-	-	2	-	*	2	-	-	2	*	-	-	2	*	-	-	-	1	3
	1%	-	-	-	4%	3%	-	2%	-	1%	-	-	-	-	-	4%	-	1%	1%	-	-	4%	1%	-	-	1%	*	-	-	-	2%	1%
UKIP	5	-	-	-	5	5	-	2	3	-	5	-	2	-	2	3	-	*	3	-	-	2	3	-	-	5	2	-	-	-	2	4
	2%	-	-	-	8%	6%	-	2%	3%	-	4%	-	2%	-	2%	3%	-	10%	1%	2%	-	4%	4%	-	-	3%	2%	-	-	-	4%	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	2	-	-	-	2	2	-	2	-	2	-	2	-	-	-	-	-	-	2	-	-	2	-	-	-	2	-	-	-	-	-	1
	1%	-	-	-	3%	2%	-	2%	-	2%	-	2%	-	-	-	-	-	-	5%	-	-	4%	-	-	-	1%	-	-	-	-	-	*
Independent Candidate	2	-	-	-	2	2	-	2	-	2	-	2	-	-	2	-	-	-	2	-	-	-	2	-	2	-	-	-	-	-	2	1
	1%	-	-	-	3%	3%	-	2%	-	2%	-	2%	-	-	2%	-	-	-	5%	-	-	-	3%	-	1%	-	-	-	-	-	5%	*
Other	2	-	-	-	2	2	-	1	1	1	2	-	1	-	1	1	*	1	-	1	-	-	*	2	2	2	1	1	-	-	-	3
	1%	-	-	-	4%	3%	-	1%	1%	1%	1%	-	1%	-	1%	*	7%	-	1%	-	-	*	2%	6%	1%	1%	3%	-	-	-	-	1%
Undecided	59	-	-	-	-	-	-	29	30	19	29	9	26	-	26	28	13	3	15	41	*	15	23	21	10	47	24	18	5	3	13	59
	30%	-	-	-	-	-	-	32%	28%	28%	28%	32%	31%	-	30%	34%	24%	16%	38%	30%	33%	30%	33%	28%	36%	27%	30%	42%	13%	21%	31%	29%
Would not vote	5	-	-	-	-	-	-	3	2	3	1	-	3	-	3	4	-	-	-	4	1	-	1	3	-	5	3	-	-	-	1	4
	2%	-	-	-	-	-	-	3%	2%	4%	1%	-	3%	-	3%	5%	-	-	-	4	1	-	2%	4%	-	3%	4%	-	-	-	3%	2%
Refused	30	-	-	-	-	-	-	13	18	17	14	2	15	-	15	11	10	4	5	21	-	12	13	6	-	25	14	1	1	-	1	26
	16%	-	-	-	-	-	-	14%	17%	24%	13%	7%	18%	-	17%	14%	18%	24%	13%	15%	-	24%	18%	8%	-	15%	18%	3%	4%	-	1%	13%
Don't know	4	-	-	-	-	-	-	2	2	1	2	-	2	-	2	-	1	2	1	1	-	-	1	3	2	4	-	1	1	-	-	3
	2%	-	-	-	-	-	-	3%	1%	1%	1%	-	3%	-	3%	-	2%	9%	4%	1%	-	-	1%	4%	6%	2%	-	2%	-	-	-	1%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

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Reuters/Ipsos MORI Political Monitor - December 2010

Table 9

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	581	581	581	581	581	581	-	269	312	128	227	226	30	98	127	100	99	127	47	179	160	106	136	339	242	581
Weighted Total	570	570	570	570	570	570	-	282	288	119	222	229	33	86	126	95	98	131	62	184	156	110	121	340	231	581
Conservative	183 32%	183 32%	183 32%	183 32%	183 32%	183 32%	-	101 36%	82 28%	34 28%	67 30%	82 36%	14 43%	20 23%	37 30%	29 31%	38 39%	44 33%	21 34%	61 33%	57 37%	35 32%	30 25%	118 35%	65 28%	176 30%
Labour	193 34%	193 34%	193 34%	193 34%	193 34%	193 34%	-	87 31%	106 37%	48 40%	77 35%	69 30%	11 32%	37 43%	49 39%	27 29%	24 24%	45 34%	20 32%	66 36%	48 31%	37 34%	43 35%	114 33%	79 34%	206 35%
Liberal Democrats (Lib Dem)	39 7%	39 7%	39 7%	39 7%	39 7%	39 7%	-	17 6%	22 7%	14 11%	8 4%	17 7%	6 19%	7 9%	3 2%	5 6%	4 4%	13 10%	3 6%	11 6%	13 8%	5 4%	10 8%	24 7%	15 6%	42 7%
Scottish Nationalist	14 2%	14 2%	14 2%	14 2%	14 2%	14 2%	-	7 3%	7 2%	1 1%	8 3%	5 2%	- -	1 1%	3 2%	5 5%	3 3%	2 2%	- -	2 1%	7 5%	- -	5 4%	9 3%	5 2%	11 2%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	1 1%	3 1%	- -	2 1%	2 1%	- -	- -	2 2%	1 1%	1 *	1 1%	1 *	* -	- -	3 3%	1 *	* *	4 2%	4 1%
Green Party	21 4%	21 4%	21 4%	21 4%	21 4%	21 4%	-	12 4%	9 3%	1 1%	12 5%	8 3%	* 1%	1 1%	9 7%	3 3%	1 1%	6 5%	4 7%	4 2%	11 7%	1 1%	4 3%	16 5%	5 2%	21 4%
UKIP	15 3%	15 3%	15 3%	15 3%	15 3%	15 3%	-	10 4%	5 2%	2 2%	5 2%	8 4%	- -	2 2%	4 3%	1 2%	5 5%	3 2%	2 3%	3 2%	3 2%	7 6%	3 2%	6 2%	9 4%	14 2%
Scottish Socialist Party	2 *	2 *	2 *	2 *	2 *	2 *	-	- 1%	2 1%	2 1%	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	- -	- -	2 1%	2 -	- 1%	2 -	1 *
British National Party (BNP)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-	3 1%	- -	1 1%	2 1%	- -	- -	1 2%	* *	1 1%	- -	- -	- -	1 1%	1 1%	- -	* *	3 1%	* *	4 1%
Independent Candidate	* *	* *	* *	* *	* *	* *	-	- *	* *	- -	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	* *	- *	* *	1 *
Other	1 *	1 *	1 *	1 *	1 *	1 *	-	- *	1 *	* *	* *	- -	- -	* *	* *	- -	- -	- -	- -	* *	* *	- -	- -	1 *	- *	2 *
Undecided	71 13%	71 13%	71 13%	71 13%	71 13%	71 13%	-	30 11%	41 14%	13 11%	31 14%	27 12%	2 5%	12 14%	16 13%	15 16%	16 16%	11 8%	7 12%	27 15%	11 7%	15 14%	18 15%	38 11%	33 14%	71 12%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	4 2%	* *	1 1%	2 1%	2 1%	- -	1 2%	1 1%	1 1%	1 1%	* *	* 1%	1 1%	2 1%	- -	1 1%	3 1%	1 1%	6 1%
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	-	- -	1 -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *
Refused	18 3%	18 3%	18 3%	18 3%	18 3%	18 3%	-	9 3%	10 3%	2 2%	7 3%	10 4%	- -	2 3%	3 2%	4 4%	4 4%	6 4%	3 6%	5 3%	2 1%	7 7%	5 4%	6 2%	12 5%	21 4%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

* = Less than 0.5%

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Ipsos MORI

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Table 10

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broadsheet	Con	Lab		LD	
Unweighted Total	581	187	217	60	343	313	247	269	312	225	321	158	190	10	200	247	207	64	60	454	3	196	177	208	72	510	218	171	187	173	113	581	
Weighted Total	570	196	202	55	325	319	251	255	315	231	304	73	250	13	263	264	178	54	72	442	1	200	173	197	67	497	231	169	195	162	107	581	
Conservative	183 32%	183 93%	-	-	-	183 57%	183 73%	91 36%	92 29%	145 63%	27 9%	16 22%	96 38%	3 25%	99 38%	95 36%	69 39%	12 21%	8 11%	163 37%	-	54 27%	65 38%	64 33%	15 23%	172 35%	84 36%	54 32%	162 84%	5 3%	8 8%	176 30%	
Labour	193 34%	-	193 96%	-	193 59%	-	-	80 32%	113 36%	15 6%	170 56%	34 46%	62 25%	8 58%	70 26%	93 35%	42 24%	22 40%	35 48%	135 31%	1 79%	84 42%	50 29%	59 30%	31 47%	172 35%	73 31%	65 39%	11 6%	145 90%	26 24%	206 35%	
Liberal Democrats (Lib Dem)	39 7%	-	-	39 71%	39 12%	39 12%	39 16%	8 3%	31 10%	21 9%	12 4%	4 6%	13 5%	-	13 5%	16 6%	15 8%	3 5%	6 9%	30 7%	-	19 9%	5 3%	15 8%	3 4%	32 6%	20 9%	7 4%	3 1%	-	34 31%	42 7%	
Scottish Nationalist	14 2%	-	-	-	14 4%	14 4%	-	8 3%	6 2%	3 2%	9 3%	* 1%	8 3%	-	8 3%	6 2%	6 3%	1 2%	1 2%	11 3%	-	14 7%	-	-	-	-	6 3%	-	-	-	1 1%	11 2%	
Plaid Cymru	4 1%	-	-	-	4 1%	4 1%	-	1 1%	3 1%	1 *	2 1%	* *	3 1%	-	3 1%	2 1%	2 1%	-	-	4 1%	-	-	4 2%	-	-	-	2 1%	-	-	-	-	4 1%	
Green Party	21 4%	-	-	-	21 6%	21 6%	-	8 3%	13 4%	2 1%	17 6%	2 3%	10 4%	1 10%	12 4%	4 2%	5 3%	5 9%	7 9%	9 2%	* 21%	1 1%	5 3%	14 7%	4 5%	20 4%	4 2%	7 4%	1 *	1 1%	7 6%	21 4%	
UKIP	15 3%	-	-	-	15 5%	15 5%	-	7 3%	8 3%	4 2%	10 3%	1 1%	9 4%	-	9 3%	6 2%	6 3%	2 4%	1 1%	12 3%	-	3 2%	3 2%	8 4%	* *	15 3%	4 2%	3 2%	3 3%	1 1%	3 3%	14 2%	
Scottish Socialist Party	2 *	-	-	-	2 *	2 1%	-	-	2 1%	-	2 1%	-	-	-	-	2 1%	-	-	-	2 *	-	2 1%	-	-	-	-	-	2 1%	-	-	-	-	1 *
British National Party (BNP)	3 1%	-	-	-	3 1%	3 1%	-	2 1%	1 *	-	3 1%	* 1%	1 1%	-	1 1%	* *	2 1%	-	* 1%	3 1%	-	3 1%	* *	-	-	2 *	2 1%	2 1%	-	* 1%	1 1%	4 1%	
Independent Candidate	* *	-	-	-	* *	* *	-	-	* *	-	* *	-	-	-	-	-	-	-	-	* *	-	-	-	-	-	-	-	* *	* *	-	-	-	1 *
Other	1 *	-	-	-	1 *	1 *	-	* *	* *	-	* *	1 1%	-	-	-	1 *	-	-	-	1 *	-	1 *	-	-	-	* *	* *	* *	-	-	-	2 *	
Undecided	71 13%	12 6%	9 4%	15 27%	32 10%	36 11%	27 11%	40 16%	31 10%	21 9%	44 15%	12 16%	36 14%	1 7%	36 14%	33 12%	17 9%	10 18%	12 17%	49 11%	-	17 8%	26 15%	29 15%	11 16%	64 13%	25 11%	24 14%	12 6%	9 5%	25 23%	71 12%	
Would not vote	5 1%	-	-	-	-	-	-	2 1%	2 1%	1 *	4 1%	-	2 1%	-	2 1%	1 1%	3 2%	-	1 1%	4 1%	-	1 *	1 1%	3 1%	2 3%	5 1%	2 1%	-	1 1%	* 1%	2 1%	6 1%	
Don't know	1 *	-	-	-	-	-	-	1 1%	-	-	1 *	-	1 1%	-	1 1%	1 1%	-	-	-	1 *	-	1 1%	-	-	-	-	1 1%	1 1%	-	-	-	1 *	
Refused	18 3%	1 *	-	1 2%	1 *	2 1%	2 1%	6 2%	12 4%	16 7%	2 1%	3 4%	9 3%	-	9 3%	5 2%	12 7%	* 1%	1 1%	17 4%	-	1 *	14 8%	4 2%	1 1%	15 3%	8 3%	3 2%	1 *	-	1 1%	21 4%	

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

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Reuters/Ipsos MORI Political Monitor - December 2010

Table 11

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	92	92	92	92	92	92	-	41	51	18	39	35	2	16	19	20	17	18	9	29	15	23	25	44	48	92
Weighted Total	90	90	90	90	90	90	-	39	51	15	38	36	2	14	19	19	20	17	11	32	13	23	23	45	45	92
Conservative	13 15%	13 15%	13 15%	13 15%	13 15%	13 15%	-	5 14%	8 15%	2 13%	1 4%	10 26%	-	2 15%	1 7%	-	8 39%	2 11%	-	2 8%	-	4 20%	6 27%	2 5%	11 23%	11 12%
Labour	9 10%	9 10%	9 10%	9 10%	9 10%	9 10%	-	6 15%	3 6%	* 1%	6 17%	2 6%	-	* 1%	4 21%	2 13%	1 4%	1 7%	-	1 4%	2 13%	5 20%	1 5%	3 6%	6 13%	11 12%
Liberal Democrats (Lib Dem)	16 18%	16 18%	16 18%	16 18%	16 18%	16 18%	-	8 20%	8 16%	4 27%	7 17%	5 14%	2 100%	3 19%	1 4%	6 30%	2 12%	3 17%	2 15%	10 30%	2 15%	1 6%	3 13%	12 26%	4 9%	18 20%
Scottish Nationalist	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	-	1 1%	-	1 2%	-	-	-	-	1 4%	-	-	-	-	-	-	1 3%	-	1 2%	1 1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP	5 5%	5 5%	5 5%	5 5%	5 5%	5 5%	-	2 5%	3 5%	1 6%	2 5%	2 5%	-	1 7%	2 11%	-	-	2 10%	2 16%	2 5%	1 8%	2 7%	* 2%	3 6%	2 4%	4 4%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	2 2%	2 2%	2 2%	2 2%	2 2%	2 2%	-	2 5%	-	-	2 5%	-	-	-	-	2 10%	-	-	-	2 6%	-	-	-	2 4%	-	1 1%
Other	2 2%	2 2%	2 2%	2 2%	2 2%	2 2%	-	1 3%	* 1%	1 8%	-	* 1%	-	1 9%	-	-	-	* 2%	-	1 4%	-	-	* 1%	1 3%	* 1%	2 2%
Undecided	23 26%	23 26%	23 26%	23 26%	23 26%	23 26%	-	8 21%	15 29%	4 25%	12 33%	7 19%	-	4 27%	9 48%	3 18%	2 10%	5 31%	5 47%	12 36%	3 23%	3 15%	5 24%	14 32%	9 20%	24 26%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	19 22%	19 22%	19 22%	19 22%	19 22%	19 22%	-	6 15%	14 27%	2 14%	7 17%	11 29%	-	2 16%	2 9%	5 26%	7 36%	4 21%	2 22%	2 7%	4 34%	7 32%	5 24%	7 15%	13 28%	19 21%
Don't know	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 2%	-	1 5%	-	-	-	1 6%	-	-	-	-	-	-	1 7%	-	-	1 2%	-	1 1%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 12

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	92	11	11	18	37	37	29	47	45	37	48	27	32	1	33	35	34	11	12	69	-	17	42	33	12	80	31	24	11	11	27	92	
Weighted Total	90	13	9	16	33	38	29	46	44	38	46	14	44	1	45	37	29	10	13	66	-	17	39	33	12	79	33	27	12	9	25	92	
Conservative	13	13	-	-	-	13	13	9	4	8	4	2	8	-	8	7	3	-	4	9	-	3	10	*	*	13	8	5	9	-	1	11	
	15%	100%	-	-	-	34%	45%	19%	10%	22%	8%	17%	18%	-	17%	18%	10%	-	28%	14%	-	17%	25%	1%	3%	17%	26%	17%	72%	-	4%	12%	
Labour	9	-	9	-	9	-	-	4	5	2	6	2	5	1	5	3	3	1	1	6	-	1	3	5	2	9	3	3	2	3	2	11	
	10%	-	100%	-	26%	-	-	8%	11%	7%	13%	14%	10%	100%	12%	9%	10%	11%	9%	9%	-	4%	6%	17%	16%	11%	9%	10%	19%	38%	9%	12%	
Liberal Democrats (Lib Dem)	16	-	-	16	16	16	16	8	8	6	10	2	6	-	6	5	6	2	3	11	-	-	5	11	4	16	2	7	-	2	12	18	
	18%	-	-	100%	48%	42%	55%	16%	19%	16%	21%	12%	14%	-	14%	14%	20%	18%	22%	17%	-	-	14%	32%	32%	20%	7%	25%	-	18%	47%	20%	
Scottish Nationalist	1	-	-	-	1	1	-	1	-	-	1	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	1	
	1%	-	-	-	2%	2%	-	2%	-	-	2%	5%	-	-	-	2%	-	-	-	1%	-	4%	-	-	-	-	-	-	-	8%	-	1%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Green Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UKIP	5	-	-	-	5	5	-	2	3	-	5	-	2	-	2	3	-	*	3	-	-	2	3	-	-	5	2	-	-	2	4		
	5%	-	-	-	14%	12%	-	3%	7%	-	10%	-	4%	-	3%	7%	-	17%	4%	4%	-	13%	6%	-	-	6%	5%	-	-	-	7%	4%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	2	-	-	-	2	2	-	2	-	-	2	-	2	-	2	-	-	-	2	-	-	-	2	-	2	-	-	-	-	-	2	1	
	2%	-	-	-	6%	5%	-	4%	-	-	4%	-	4%	-	4%	-	-	-	15%	-	-	-	6%	-	2%	-	-	-	-	8%	1%		
Other	2	-	-	-	2	2	-	1	*	-	2	-	1	-	1	-	*	1	-	*	-	-	*	1	1	2	*	1	-	-	2	2	
	2%	-	-	-	5%	4%	-	3%	1%	-	3%	-	3%	-	3%	-	1%	12%	-	*	-	1%	4%	10%	2%	1%	5%	-	-	-	2%		
Undecided	23	-	-	-	-	-	-	12	11	7	12	6	9	-	9	12	7	1	3	19	-	6	7	9	5	19	11	10	*	3	6	24	
	26%	-	-	-	-	-	-	25%	26%	18%	26%	41%	21%	-	20%	33%	24%	7%	23%	29%	-	37%	19%	29%	38%	23%	34%	37%	3%	36%	23%	26%	
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Refused	19	-	-	-	-	-	-	8	11	13	6	2	11	-	11	7	9	4	-	16	-	5	11	4	-	14	6	1	-	-	1	19	
	22%	-	-	-	-	-	-	17%	26%	35%	13%	11%	25%	-	24%	17%	32%	35%	-	24%	-	26%	27%	12%	-	18%	19%	4%	-	-	2%	21%	
Don't know	1	-	-	-	-	-	-	1	-	1	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	1	-	1	-	-	1	1	
	1%	-	-	-	-	-	-	2%	-	2%	-	-	2%	-	2%	-	3%	-	-	1%	-	-	2%	-	1%	-	-	3%	7%	-	-	1%	

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

Reuters/Ipsos MORI Political Monitor - December 2010

Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
1 - Absolutely certain not to vote	105	-	-	-	-	-	105	49	56	37	31	36	14	23	19	12	18	19	11	17	25	29	33	43	62	105
	10%	-	-	-	-	-	100%	10%	11%	13%	9%	10%	12%	14%	10%	7%	12%	9%	11%	6%	9%	14%	14%	8%	14%	10%
2	16	-	-	-	-	-	-	8	9	9	2	4	8	1	2	-	2	3	1	-	8	6	3	8	8	17
	2%	-	-	-	-	-	-	2%	2%	3%	1%	1%	7%	1%	1%	-	1%	1%	1%	-	3%	3%	1%	1%	2%	2%
3	12	-	-	-	-	-	-	9	3	7	4	2	4	3	1	3	2	-	-	2	8	1	1	10	2	15
	1%	-	-	-	-	-	-	2%	1%	2%	1%	*	3%	2%	*	2%	1%	-	-	1%	3%	1%	*	2%	*	1%
4	18	-	-	-	-	-	-	11	7	11	4	3	5	6	*	3	1	3	-	4	9	2	4	12	6	17
	2%	-	-	-	-	-	-	2%	1%	4%	1%	1%	5%	4%	*	2%	*	1%	-	1%	3%	1%	2%	2%	1%	2%
5	64	-	-	-	-	-	-	30	34	28	25	12	18	10	15	11	5	6	2	15	10	19	21	25	40	67
	6%	-	-	-	-	-	-	6%	7%	10%	7%	3%	15%	6%	8%	6%	4%	3%	2%	5%	3%	9%	9%	4%	9%	7%
6	28	-	28	-	-	-	-	15	13	14	7	7	6	8	1	6	5	2	1	1	10	10	6	12	16	26
	3%	-	4%	-	-	-	-	3%	2%	5%	2%	2%	5%	5%	*	3%	3%	1%	1%	1%	4%	5%	3%	2%	4%	3%
7	45	-	45	45	-	-	-	15	30	12	20	13	10	2	6	14	4	9	5	12	12	7	14	24	21	37
	4%	-	6%	6%	-	-	-	3%	6%	4%	6%	4%	8%	1%	3%	8%	3%	4%	5%	5%	4%	3%	6%	4%	5%	4%
8	67	-	67	67	67	-	-	30	37	22	12	33	10	12	5	7	10	23	12	11	29	7	20	40	27	67
	7%	-	9%	9%	10%	-	-	6%	7%	8%	3%	9%	8%	7%	3%	4%	6%	11%	12%	4%	10%	3%	8%	7%	6%	7%
9	56	-	56	56	56	56	-	31	26	19	23	15	10	9	11	12	7	7	3	20	18	13	5	38	18	52
	6%	-	7%	8%	8%	9%	-	6%	5%	7%	6%	4%	8%	5%	6%	7%	5%	4%	3%	8%	6%	6%	2%	7%	4%	5%
10 - Absolutely certain to vote	570	570	570	570	570	570	-	282	288	119	222	229	33	86	126	95	98	131	62	184	156	110	121	340	231	581
	57%	100%	74%	77%	82%	91%	-	58%	56%	42%	62%	64%	27%	52%	67%	56%	65%	63%	62%	68%	54%	52%	52%	61%	52%	58%
Don't know	16	-	-	-	-	-	-	6	10	7	5	4	3	4	2	3	1	4	3	1	3	5	7	4	12	15
	2%	-	-	-	-	-	-	1%	2%	2%	1%	1%	3%	2%	1%	2%	*	2%	3%	*	1%	2%	3%	1%	3%	1%
Refused	6	-	-	-	-	-	-	2	4	-	5	*	-	-	2	3	*	-	-	2	1	1	1	3	2	5
	1%	-	-	-	-	-	-	*	1%	-	1%	*	-	-	1%	2%	*	-	-	1%	*	1%	*	1%	*	*
Mean	7.94	10.00	9.43	9.56	9.73	9.91	1.00	7.95	7.92	7.06	8.26	8.31	6.41	7.54	8.32	8.20	8.20	8.39	8.32	8.69	7.88	7.50	7.51	8.27	7.51	7.94

Fieldwork dates : 10th to 12th December 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)
 *=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
1 - Absolutely certain not to vote	105	3	12	5	19	11	8	39	66	16	70	13	38	1	39	40	12	12	39	52	2	34	32	38	13	91	47	8	7	2	14	105
	10%	1%	4%	4%	4%	2%	2%	9%	12%	4%	13%	11%	9%	6%	9%	9%	4%	12%	23%	7%	33%	10%	10%	11%	10%	11%	11%	3%	2%	1%	8%	10%
2	16	1	5	1	6	2	2	6	10	4	10	1	6	-	6	3	4	3	6	8	-	3	2	11	6	14	5	2	1	3	2	17
	2%	*	2%	*	1%	*	*	1%	2%	1%	2%	1%	1%	-	1%	1%	2%	3%	3%	1%	-	1%	1%	3%	4%	2%	1%	1%	*	1%	1%	2%
3	12	*	2	2	4	2	2	6	6	2	8	3	7	-	7	9	1	*	2	10	-	3	2	7	*	12	7	3	2	*	1	15
	1%	*	1%	2%	1%	*	1%	1%	1%	1%	1%	3%	1%	-	1%	2%	*	*	1%	1%	-	1%	1%	2%	*	1%	2%	1%	*	1%	1%	1%
4	18	4	6	4	12	10	8	11	7	4	12	1	10	-	10	11	2	4	2	12	-	5	9	4	2	12	13	-	1	4	2	17
	2%	1%	2%	3%	2%	2%	2%	3%	1%	1%	2%	1%	2%	-	2%	2%	1%	4%	1%	2%	-	2%	3%	1%	2%	1%	3%	-	*	2%	1%	2%
5	64	14	13	9	25	26	22	28	36	26	34	10	31	1	32	26	14	7	17	40	*	22	24	18	5	54	24	13	14	8	13	67
	6%	5%	4%	8%	5%	5%	6%	6%	6%	7%	6%	8%	7%	8%	7%	6%	5%	7%	10%	6%	5%	7%	8%	5%	4%	6%	6%	5%	5%	4%	7%	7%
6	28	13	4	3	11	20	16	11	16	16	11	2	11	-	11	11	4	3	9	15	-	8	13	6	1	23	17	5	9	4	2	26
	3%	4%	1%	3%	2%	4%	4%	3%	3%	4%	2%	2%	3%	-	2%	2%	2%	3%	5%	2%	-	3%	4%	2%	1%	3%	4%	2%	3%	2%	1%	3%
7	45	15	16	7	25	24	23	15	30	22	21	3	16	-	16	23	7	6	8	31	-	19	9	17	7	42	20	10	10	11	10	37
	4%	5%	5%	7%	5%	5%	6%	3%	5%	6%	4%	2%	4%	-	4%	5%	3%	6%	5%	4%	-	6%	3%	5%	6%	5%	5%	4%	4%	5%	5%	4%
8	67	20	21	12	42	41	31	23	44	25	37	6	23	1	24	22	32	4	7	54	2	18	18	31	16	61	28	13	18	12	21	67
	7%	7%	7%	11%	8%	8%	8%	5%	8%	7%	7%	5%	5%	6%	5%	5%	12%	4%	4%	7%	35%	5%	6%	9%	12%	7%	7%	5%	7%	6%	12%	7%
9	56	21	21	6	31	31	27	36	20	26	27	6	39	-	39	35	15	3	3	50	-	15	21	20	6	44	13	15	22	14	8	52
	6%	7%	7%	6%	6%	6%	7%	8%	4%	7%	5%	5%	9%	-	9%	8%	6%	3%	2%	7%	-	5%	7%	5%	4%	5%	3%	6%	8%	6%	4%	5%
10 - Absolutely certain to vote	570	196	202	55	325	319	251	255	315	231	304	73	250	13	263	264	178	54	72	442	1	200	173	197	67	497	231	169	195	162	107	581
	57%	68%	67%	52%	64%	64%	64%	58%	56%	61%	56%	60%	57%	79%	58%	58%	65%	54%	42%	61%	26%	60%	55%	55%	52%	57%	56%	71%	69%	73%	59%	58%
Don't know	16	1	2	3	9	7	3	3	13	5	7	2	1	-	1	4	4	4	4	8	-	5	4	6	4	14	6	*	2	1	2	15
	2%	*	1%	3%	2%	1%	1%	1%	2%	1%	1%	1%	*	-	*	1%	1%	4%	2%	1%	-	2%	1%	2%	3%	2%	1%	*	1%	*	1%	1%
Refused	6	2	-	1	1	2	2	5	1	2	2	*	4	-	4	3	*	-	2	3	-	*	3	2	1	3	2	1	-	-	-	5
	1%	1%	-	1%	*	*	1%	1%	*	1%	*	*	1%	-	1%	1%	*	-	1%	*	-	*	1%	1%	*	*	*	*	1%	-	-	*
Mean	7.94	8.97	8.70	8.18	8.64	8.81	8.77	8.09	7.81	8.52	7.72	7.94	8.07	8.90	8.10	8.12	8.71	7.57	6.47	8.34	6.03	8.05	7.92	7.84	7.83	7.95	7.76	8.92	8.97	9.11	8.25	7.94

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country? (PL21)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Satisfied	379	231	320	304	282	256	16	197	182	105	141	133	55	51	68	73	58	74	38	119	118	73	69	238	141	355
	38%	40%	42%	41%	41%	41%	15%	40%	35%	37%	39%	37%	45%	31%	36%	43%	38%	36%	39%	44%	41%	35%	29%	42%	32%	35%
Dissatisfied	543	304	400	389	368	331	70	252	291	161	187	194	59	102	101	87	82	113	51	128	150	118	147	278	265	567
	54%	53%	52%	53%	53%	53%	67%	52%	57%	56%	52%	54%	49%	62%	53%	51%	54%	55%	51%	47%	52%	56%	63%	50%	60%	56%
Don't know	82	36	47	46	44	39	19	40	42	19	31	31	8	12	21	10	12	20	10	22	21	19	19	44	38	82
	8%	6%	6%	6%	6%	6%	18%	8%	8%	7%	9%	9%	6%	7%	11%	6%	8%	9%	10%	8%	7%	9%	8%	8%	9%	8%
Net satisfied	-164	-73	-80	-85	-86	-75	-55	-55	-109	-56	-47	-62	-5	-51	-33	-14	-23	-39	-12	-9	-31	-45	-79	-40	-124	-212
	-16%	-13%	-10%	-11%	-12%	-12%	-52%	-11%	-21%	-19%	-13%	-17%	-4%	-31%	-18%	-8%	-15%	-19%	-12%	-3%	-11%	-22%	-33%	-7%	-28%	-21%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

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<http://www.ipsos-mori.com/politicaltrends>

Reuters/Ipsos MORI Political Monitor - December 2010

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country? (PL21)

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD		
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004	
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004	
Satisfied	379	220	33	56	104	292	276	185	194	379	-	36	199	3	202	192	126	27	33	318	1	98	128	153	40	341	151	88	203	27	58	355	
		38%	76%	11%	53%	20%	59%	42%	34%	100%	-	30%	46%	19%	45%	42%	46%	27%	19%	44%	23%	29%	41%	43%	31%	39%	36%	37%	72%	12%	32%	35%	
Dissatisfied	543	54	256	39	370	168	93	219	324	-	543	76	204	13	217	226	128	63	122	354	3	213	152	178	82	458	228	135	61	184	114	567	
		54%	19%	84%	37%	73%	23%	50%	57%	-	100%	63%	47%	81%	48%	50%	47%	63%	71%	49%	67%	64%	49%	50%	64%	53%	55%	57%	22%	83%	62%	56%	
Don't know	82	16	15	10	35	37	27	34	48	-	-	9	34	-	34	34	20	10	18	54	1	24	31	27	7	68	35	15	18	10	10	82	
		8%	6%	5%	10%	7%	7%	8%	9%	-	-	8%	8%	-	7%	8%	7%	10%	10%	7%	10%	7%	10%	8%	5%	8%	8%	6%	7%	5%	6%	8%	
Net satisfied	-164	166	-223	17	-265	124	183	-34	-130	379	-543	-40	-5	-10	-15	-34	-2	-36	-90	-36	-2	-115	-24	-25	-42	-117	-78	-46	142	-156	-55	-212	
		-16%	57%	-74%	16%	-52%	25%	46%	-8%	-23%	100%	-100%	-33%	-1%	-61%	-3%	-8%	-1%	-36%	-52%	-5%	-44%	-34%	-8%	-7%	-33%	-14%	-19%	-19%	50%	-71%	-30%	-21%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

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Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister? (PL22)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Satisfied	478	287	395	377	355	321	25	242	236	128	172	178	60	68	81	90	74	104	53	151	142	94	91	293	185	463
	48%	50%	52%	51%	51%	51%	24%	49%	46%	45%	48%	50%	49%	42%	43%	53%	49%	50%	54%	56%	49%	45%	39%	52%	42%	46%
Dissatisfied	443	262	330	320	308	280	60	216	227	134	152	157	51	83	86	66	67	89	38	102	127	93	120	230	213	461
	44%	46%	43%	43%	44%	45%	57%	44%	44%	47%	42%	44%	42%	51%	46%	39%	44%	43%	39%	38%	44%	44%	51%	41%	48%	46%
Don't know	83	22	41	41	31	26	20	31	52	24	36	24	11	13	21	14	10	13	8	17	20	22	24	37	46	80
	8%	4%	5%	6%	4%	4%	19%	6%	10%	8%	10%	7%	9%	8%	11%	8%	7%	6%	8%	6%	7%	11%	10%	7%	10%	8%
Net satisfied	35	25	65	57	48	41	-35	26	9	-6	20	22	8	-15	-5	25	7	15	15	49	15	1	-29	63	-28	2
	3%	4%	9%	8%	7%	7%	-34%	5%	2%	-2%	5%	6%	7%	-9%	-3%	14%	4%	7%	15%	18%	5%	1%	-13%	11%	-6%	*

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - December 2010

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister? (PL22)

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
Satisfied	478	262	51	61	142	353	324	232	246	353	92	47	242	5	247	227	160	35	53	387	3	128	163	187	49	430	207	109	247	35	81	463
	48%	91%	17%	58%	28%	71%	82%	53%	43%	93%	17%	38%	55%	32%	55%	50%	58%	35%	31%	53%	59%	38%	52%	52%	38%	50%	50%	46%	88%	16%	44%	46%
Dissatisfied	443	19	235	32	326	110	50	177	266	16	414	67	161	11	172	182	100	55	104	282	2	173	125	145	70	373	181	115	27	172	94	461
	44%	6%	77%	30%	64%	22%	13%	40%	47%	4%	76%	55%	37%	68%	38%	40%	36%	55%	60%	39%	31%	52%	40%	41%	55%	43%	44%	48%	9%	78%	51%	46%
Don't know	83	9	17	12	41	33	21	29	54	10	38	8	33	-	33	43	15	10	15	57	1	34	23	26	9	63	25	15	8	14	8	80
	8%	3%	6%	12%	8%	7%	5%	7%	10%	3%	7%	7%	8%	-	7%	9%	5%	10%	9%	8%	10%	10%	8%	7%	7%	6%	6%	3%	6%	4%	8%	
Net satisfied	35	244	-183	30	-184	243	273	55	-20	338	-322	-20	81	-6	75	44	60	-20	-51	104	1	-45	38	42	-21	57	26	-6	221	-136	-13	2
	3%	84%	-61%	28%	-36%	49%	69%	12%	-3%	89%	-59%	-17%	19%	-37%	17%	10%	22%	-20%	-30%	14%	27%	-14%	12%	12%	-16%	7%	6%	-3%	78%	-62%	-7%	*

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - December 2010

Table 19

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party? (PL23)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Satisfied	354	212	293	285	268	235	22	180	174	140	102	112	66	75	58	45	42	69	31	94	103	68	89	197	157	366
	35%	37%	38%	39%	39%	37%	21%	37%	34%	49%	28%	31%	54%	45%	30%	26%	28%	34%	31%	35%	36%	32%	38%	35%	35%	36%
Dissatisfied	345	206	262	252	241	225	46	186	159	65	144	135	24	41	69	75	64	71	36	112	100	62	72	211	134	339
	34%	36%	34%	34%	35%	36%	44%	38%	31%	23%	40%	38%	20%	25%	37%	44%	42%	35%	36%	41%	34%	29%	31%	38%	30%	34%
Don't know	305	152	212	202	186	167	37	123	181	80	113	111	32	48	62	51	46	66	32	64	87	80	74	151	154	299
	30%	27%	28%	27%	27%	27%	35%	25%	35%	28%	31%	31%	26%	29%	33%	30%	30%	32%	33%	24%	30%	38%	31%	27%	35%	30%
Net satisfied	9	7	30	33	27	10	-24	-6	15	75	-42	-24	42	33	-12	-30	-22	-2	-5	-17	3	7	17	-14	23	27
	1%	1%	4%	4%	4%	2%	-23%	-1%	3%	26%	-12%	-7%	34%	20%	-6%	-18%	-14%	-1%	-5%	-6%	1%	3%	7%	-3%	5%	3%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - December 2010

Table 20

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party? (PL23)

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
Satisfied	354	92	161	41	222	153	133	154	200	147	191	51	137	8	145	159	95	36	62	253	3	115	103	136	43	313	145	84	82	116	67	366
	35%	32%	53%	39%	44%	31%	34%	35%	35%	39%	35%	42%	31%	50%	32%	35%	35%	36%	36%	35%	65%	34%	33%	38%	34%	36%	35%	35%	29%	52%	37%	36%
Dissatisfied	345	127	66	34	138	198	161	162	183	130	201	39	160	6	166	163	107	26	49	270	1	123	119	103	36	306	145	94	123	54	61	339
	34%	44%	22%	33%	27%	40%	41%	37%	32%	34%	37%	32%	37%	37%	37%	36%	39%	26%	28%	37%	11%	37%	38%	29%	28%	35%	35%	39%	43%	24%	33%	34%
Don't know	305	71	76	30	149	145	101	122	183	101	150	32	139	2	142	130	72	39	62	203	1	96	90	118	49	247	123	60	77	51	54	299
	30%	25%	25%	28%	29%	29%	26%	28%	32%	27%	28%	26%	32%	13%	31%	29%	26%	39%	36%	28%	24%	29%	29%	33%	38%	28%	30%	25%	27%	23%	30%	30%
Net satisfied	9	-35	95	6	84	-45	-28	-8	17	17	-10	13	-24	2	-22	-4	-12	10	13	-17	3	-8	-16	33	7	7	*	-10	-41	62	7	27
	1%	-12%	31%	6%	17%	-9%	-7%	-2%	3%	4%	-2%	10%	-5%	12%	-5%	-1%	-4%	10%	7%	-2%	55%	-2%	-5%	9%	6%	1%	*	-4%	-14%	28%	4%	3%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

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Reuters/Ipsos MORI Political Monitor - December 2010

Table 21

Q.5 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister? (PL24)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Satisfied	386	239	326	311	293	265	20	192	194	106	136	144	51	55	71	66	57	87	42	123	116	77	70	239	147	376
	38%	42%	43%	42%	42%	42%	19%	39%	38%	37%	38%	40%	42%	33%	37%	39%	37%	42%	42%	46%	40%	37%	30%	43%	33%	37%
Dissatisfied	506	290	380	370	348	316	65	252	254	147	181	178	54	92	96	86	77	101	43	127	146	105	127	273	232	521
	50%	51%	50%	50%	50%	50%	62%	51%	49%	51%	50%	50%	45%	56%	50%	50%	51%	49%	43%	47%	51%	50%	54%	49%	52%	52%
Don't know	112	42	60	58	53	47	20	46	66	33	42	36	16	17	23	19	18	19	15	20	27	27	38	47	65	107
	11%	7%	8%	8%	8%	7%	19%	9%	13%	12%	12%	10%	13%	10%	12%	11%	12%	9%	15%	7%	9%	13%	16%	8%	15%	11%
Net satisfied	-120	-51	-55	-58	-54	-51	-46	-60	-60	-41	-45	-34	-3	-38	-25	-20	-20	-13	-1	-4	-31	-27	-58	-35	-85	-145
	-12%	-9%	-7%	-8%	-8%	-8%	-44%	-12%	-12%	-14%	-12%	-9%	-3%	-23%	-13%	-12%	-13%	-6%	-1%	-1%	-11%	-13%	-25%	-6%	-19%	-14%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - December 2010

Table 22

Q.5 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister? (PL24)

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
Satisfied	386	213	32	69	121	302	282	184	203	301	58	40	193	4	197	185	135	30	36	320	-	105	129	152	42	350	163	87	200	22	75	376
	38%	73%	11%	66%	24%	61%	71%	42%	36%	80%	11%	33%	44%	27%	44%	41%	49%	30%	21%	44%	-	31%	42%	43%	33%	40%	39%	37%	71%	10%	41%	37%
Dissatisfied	506	52	255	26	349	146	78	215	291	40	446	71	198	11	208	219	119	54	111	338	3	196	146	164	73	428	213	130	60	183	100	521
	50%	18%	84%	25%	69%	29%	20%	49%	51%	11%	82%	58%	45%	66%	46%	49%	43%	54%	65%	47%	53%	59%	47%	46%	57%	49%	51%	54%	21%	83%	55%	52%
Don't know	112	25	16	10	39	48	35	40	72	38	38	11	46	1	47	48	20	17	25	68	2	34	36	42	13	89	38	21	22	16	8	107
	11%	9%	5%	10%	8%	10%	9%	9%	13%	10%	7%	9%	11%	6%	10%	11%	7%	17%	14%	9%	47%	10%	12%	12%	10%	10%	9%	9%	8%	7%	4%	11%
Net satisfied	-120	161	-223	43	-228	156	204	-31	-88	261	-388	-31	-5	-6	-11	-34	17	-24	-75	-18	-3	-91	-17	-12	-31	-78	-49	-42	141	-161	-25	-145
	-12%	56%	-74%	41%	-45%	31%	52%	-7%	-16%	69%	-71%	-26%	-1%	-39%	-2%	-8%	6%	-24%	-43%	-2%	-53%	-27%	-5%	-3%	-24%	-9%	-12%	-18%	50%	-73%	-14%	-14%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

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Table 23
Q.6 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?
(PL25)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Improve	287 29%	172 30%	237 31%	225 31%	211 30%	188 30%	19	155 32%	131 25%	66 23%	110 31%	111 31%	27 22%	39 24%	60 32%	49 29%	48 32%	63 30%	22 22%	80 30%	84 29%	64 30%	58 25%	165 29%	122 27%	274
Stay the same	261 26%	145 25%	198 26%	190 26%	181 26%	166 27%	22	149 31%	112 22%	95 33%	89 25%	77 22%	40 33%	54 33%	53 28%	36 21%	34 23%	43 21%	19	91 34%	71 25%	60 29%	39 17%	162 29%	99 22%	271
Get worse	413 41%	239 42%	308 40%	304 41%	284 41%	257 41%	61	174 36%	239 46%	114 40%	147 41%	152 42%	48 40%	66 40%	70 37%	77 45%	63 41%	89 43%	49	92 34%	124 43%	77 37%	119 51%	217 39%	196 44%	420
Don't know	43 4%	16 3%	24 3%	19 3%	18 3%	16 2%	3	10 2%	33 6%	12 4%	14 4%	18 5%	6 5%	5 3%	6 3%	8 5%	7 4%	11 5%	10	7 3%	9 3%	9 4%	18 8%	16 3%	27 6%	39
Net improve	-126 -13%	-67 -12%	-72 -9%	-79 -11%	-74 -11%	-69 -11%	-42 -40%	-19 -4%	-108 -21%	-49 -17%	-37 -10%	-41 -11%	-22 -18%	-27 -17%	-10 -5%	-27 -16%	-14 -9%	-26 -13%	-27 -27%	-12 -4%	-40 -14%	-13 -6%	-61 -26%	-52 -9%	-74 -17%	-146 -15%

Fieldwork dates : 10th to 12th December 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)
 *Less than 0.5%

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Reuters/Ipsos MORI Political Monitor - December 2010

Table 24
Q.6 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?
(PL25)

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
Improve	287	129	50	29	100	179	158	135	152	171	82	29	134	3	137	143	93	19	32	236	-	79	109	98	25	245	134	66	126	37	42	274
	29%	45%	17%	27%	20%	36%	40%	31%	27%	45%	15%	24%	31%	17%	30%	32%	34%	19%	18%	33%	-	24%	35%	27%	20%	28%	32%	27%	45%	17%	23%	27%
Stay the same	261	80	78	34	136	138	113	139	122	112	132	37	141	4	145	128	75	26	30	204	1	87	82	92	35	232	89	64	75	59	58	271
	26%	27%	26%	32%	27%	28%	29%	32%	22%	29%	24%	30%	32%	27%	32%	28%	27%	26%	18%	28%	17%	26%	26%	26%	27%	22%	27%	26%	27%	32%	27%	27%
Get worse	413	71	167	35	253	156	105	157	256	82	307	53	152	9	161	166	97	51	94	263	4	151	115	147	57	351	180	98	73	117	76	420
	41%	24%	55%	33%	50%	32%	27%	36%	45%	22%	57%	44%	35%	56%	36%	37%	35%	51%	55%	36%	83%	45%	37%	41%	44%	40%	43%	41%	26%	53%	42%	42%
Don't know	43	10	8	8	20	22	18	7	36	14	22	3	10	-	10	14	8	4	16	23	-	18	5	20	11	39	12	11	9	9	7	39
	4%	4%	3%	7%	4%	5%	5%	2%	6%	4%	4%	2%	2%	-	2%	3%	3%	4%	9%	3%	-	5%	2%	6%	8%	4%	3%	4%	3%	4%	4%	4%
Net improve	-126	59	-116	-6	-152	23	53	-22	-104	89	-225	-24	-18	-6	-24	-23	-4	-33	-63	-27	-4	-72	-5	-49	-32	-105	-46	-33	53	-79	-34	-146
	-13%	20%	-38%	-6%	-30%	5%	13%	-5%	-18%	23%	-41%	-20%	-4%	-39%	-5%	-5%	-2%	-32%	-36%	-4%	-83%	-22%	-2%	-14%	-25%	-12%	-11%	-14%	19%	-36%	-19%	-15%

Fieldwork dates : 10th to 12th December 2010
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)
 *=Less than 0.5%

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

Reuters/Ipsos MORI Political Monitor - December 2010

Table 25

Q.7. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to - Ed Miliband?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
A capable leader	266 26%	157 28%	217 28%	211 29%	199 29%	173 28%	21 20%	121 25%	145 28%	109 38%	72 20%	85 24%	49 41%	59 36%	42 22%	30 18%	40 27%	44 21%	17 17%	65 24%	74 25%	57 27%	70 30%	139 25%	127 29%	277 28%
Good in a crisis	154 15%	82 14%	120 16%	114 15%	109 16%	90 14%	12 12%	68 14%	86 17%	57 20%	43 12%	54 15%	24 20%	33 13%	24 11%	19 15%	23 15%	31 16%	16 16%	33 12%	43 15%	37 18%	41 17%	76 14%	78 18%	159 16%
More honest than most politicians	244 24%	158 28%	198 26%	197 27%	194 28%	170 27%	16 16%	123 25%	121 23%	74 26%	78 22%	92 26%	35 29%	39 24%	45 24%	33 19%	41 27%	51 25%	25 25%	72 26%	62 22%	51 24%	60 25%	134 24%	110 25%	257 26%
Understands the problems facing Britain	403 40%	236 41%	322 42%	316 43%	296 43%	264 42%	31 30%	211 43%	192 37%	133 46%	141 39%	129 36%	57 46%	76 46%	73 39%	68 40%	62 41%	67 33%	30 30%	121 45%	108 37%	85 41%	89 38%	228 41%	174 39%	414 41%
Rather inexperienced	638 64%	387 68%	518 68%	496 67%	474 68%	428 68%	59 56%	337 69%	301 58%	152 53%	230 64%	256 71%	48 39%	104 63%	117 62%	113 66%	120 79%	137 66%	53 53%	194 72%	184 63%	118 56%	142 61%	378 68%	260 58%	636 63%
Out of touch with ordinary people	345 34%	205 36%	254 33%	246 33%	233 34%	218 35%	51 48%	187 38%	157 31%	80 28%	129 36%	136 38%	35 29%	45 27%	65 34%	64 38%	68 45%	68 33%	31 31%	81 30%	95 33%	75 36%	94 40%	176 32%	168 38%	338 34%
None of these	50 5%	23 4%	35 5%	35 5%	29 4%	27 4%	6 5%	19 4%	31 6%	17 6%	22 6%	10 3%	7 6%	11 7%	14 5%	8 2%	4 3%	6 4%	4 4%	5 2%	21 7%	15 7%	8 4%	27 5%	23 5%	54 5%
Don't know	99 10%	35 6%	54 7%	50 7%	44 6%	37 6%	16 15%	31 6%	69 13%	29 10%	37 10%	33 9%	17 14%	12 7%	14 8%	23 13%	4 3%	29 14%	19 19%	18 7%	28 10%	28 13%	26 11%	46 8%	53 12%	103 10%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 26

Q.7. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to - Ed Miliband?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
A capable leader	266	50	138	29	186	99	79	108	158	88	163	44	91	8	99	122	62	27	54	184	-	93	86	86	37	237	111	63	48	104	46	277
	26%	17%	45%	27%	37%	20%	20%	25%	28%	23%	30%	36%	21%	48%	22%	27%	22%	27%	31%	25%	-	28%	28%	24%	29%	27%	27%	26%	17%	47%	25%	28%
Good in a crisis	154	26	73	17	105	58	43	59	95	49	94	24	45	5	51	60	33	17	41	94	2	53	50	51	19	132	67	30	27	59	26	159
	15%	9%	24%	16%	21%	12%	11%	14%	17%	13%	17%	20%	10%	33%	11%	13%	12%	17%	24%	13%	35%	16%	16%	14%	15%	15%	16%	13%	10%	27%	14%	16%
More honest than most politicians	244	45	129	20	171	87	66	104	141	76	158	39	82	8	91	111	64	21	47	174	2	92	78	74	32	208	96	70	46	97	44	257
	24%	16%	43%	19%	34%	18%	17%	24%	25%	20%	29%	32%	19%	50%	20%	24%	23%	21%	27%	24%	35%	28%	25%	21%	25%	24%	23%	29%	16%	44%	24%	26%
Understands the problems facing Britain	403	89	184	41	257	163	130	200	203	140	246	63	176	12	188	197	95	39	70	292	2	138	130	134	51	350	163	107	76	145	77	414
	40%	31%	61%	39%	50%	33%	33%	46%	36%	37%	45%	51%	40%	71%	41%	44%	35%	39%	41%	40%	35%	41%	42%	38%	40%	40%	39%	45%	27%	65%	42%	41%
Rather inexperienced	638	219	181	61	300	338	280	296	342	266	335	74	286	12	298	296	187	51	101	484	3	209	202	227	85	553	260	166	212	139	120	636
	64%	76%	60%	58%	59%	68%	71%	68%	60%	70%	62%	61%	66%	73%	66%	66%	68%	50%	58%	67%	61%	62%	65%	64%	66%	64%	63%	70%	75%	63%	66%	63%
Out of touch with ordinary people	345	135	52	27	122	205	162	163	182	127	197	34	160	6	166	152	96	26	69	248	2	120	106	119	28	308	155	78	128	45	55	338
	34%	47%	17%	26%	24%	41%	41%	37%	32%	34%	36%	28%	37%	38%	37%	34%	35%	26%	40%	34%	47%	36%	34%	33%	22%	36%	38%	33%	45%	20%	30%	34%
None of these	50	14	8	5	23	29	19	25	24	20	18	8	26	1	26	22	10	10	8	32	-	21	15	13	5	34	19	7	13	2	10	54
	5%	5%	3%	5%	5%	6%	5%	6%	4%	5%	3%	7%	6%	6%	6%	5%	4%	10%	5%	4%	-	6%	5%	4%	4%	4%	5%	3%	5%	1%	6%	5%
Don't know	99	17	24	14	47	40	31	24	76	28	52	10	32	-	32	37	25	15	22	62	1	26	23	50	20	90	38	12	23	10	14	103
	10%	6%	8%	13%	9%	8%	8%	5%	13%	8%	10%	8%	7%	-	7%	8%	9%	15%	13%	9%	10%	8%	7%	14%	16%	10%	9%	5%	8%	4%	8%	10%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 27

Q.7. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to - David Cameron?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
A capable leader	573 57%	348 61%	478 62%	463 63%	432 62%	385 61%	28 27%	299 61%	273 53%	158 55%	212 59%	203 57%	67 55%	90 55%	110 58%	102 60%	88 58%	114 55%	54 55%	182 68%	168 58%	114 54%	109 46%	350 63%	222 50%	569 57%
Good in a crisis	412 41%	241 42%	337 44%	325 44%	303 44%	269 43%	28 27%	214 44%	198 39%	107 37%	146 41%	159 44%	44 36%	63 38%	76 40%	71 42%	69 45%	90 43%	48 48%	129 48%	117 40%	78 37%	88 37%	246 44%	166 37%	392 39%
More honest than most politicians	334 33%	202 35%	271 35%	262 36%	249 36%	224 36%	19 18%	178 36%	156 30%	89 31%	107 30%	138 38%	46 37%	43 26%	53 28%	54 32%	54 36%	83 40%	38 38%	93 35%	96 33%	69 33%	76 32%	189 34%	144 32%	326 32%
Understands the problems facing Britain	510 51%	295 52%	410 53%	393 53%	370 53%	331 53%	31 29%	267 55%	243 47%	126 44%	190 53%	195 54%	49 41%	76 46%	99 52%	90 53%	91 60%	104 50%	50 50%	149 55%	152 53%	103 49%	106 45%	301 54%	209 47%	501 50%
Rather inexperienced	446 44%	272 48%	349 45%	340 46%	321 46%	286 46%	46 44%	236 48%	211 41%	101 35%	158 44%	188 52%	39 32%	62 38%	75 40%	83 49%	71 47%	117 57%	58 58%	136 50%	122 42%	80 38%	108 46%	258 46%	188 42%	470 47%
Out of touch with ordinary people	512 51%	292 51%	391 51%	376 51%	354 51%	315 50%	62 59%	248 51%	264 51%	164 57%	168 47%	181 50%	65 53%	99 60%	89 47%	79 46%	77 50%	104 50%	53 54%	124 46%	147 51%	110 53%	131 56%	271 49%	241 54%	526 52%
None of these	23 2%	11 2%	14 2%	14 2%	14 2%	14 2%	9 8%	8 2%	16 3%	6 2%	9 3%	8 2%	4 3%	2 1%	5 2%	5 3%	3 2%	5 2%	1 1%	5 2%	9 3%	4 2%	6 2%	14 2%	10 2%	24 2%
Don't know	29 3%	3 1%	6 1%	6 1%	4 1%	3 1%	7 6%	6 1%	22 4%	8 3%	11 3%	9 3%	7 5%	2 1%	5 3%	6 4%	1 1%	8 4%	6 6%	3 1%	5 2%	8 4%	12 5%	8 1%	20 5%	32 3%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 28

Q.7. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to - David Cameron?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
A capable leader	573 57%	250 86%	126 42%	70 66%	242 48%	366 74%	320 81%	269 61%	304 54%	316 83%	215 40%	67 55%	278 64%	7 45%	285 63%	288 64%	179 65%	45 44%	59 34%	467 64%	2 49%	164 49%	195 63%	214 60%	66 52%	515 59%	228 55%	143 60%	243 86%	87 39%	108 59%	569 57%
Good in a crisis	412 41%	201 69%	76 25%	46 44%	149 29%	274 55%	247 62%	182 42%	230 41%	247 65%	131 24%	41 34%	198 45%	8 48%	206 45%	197 44%	131 48%	33 32%	49 28%	328 45%	3 59%	98 29%	148 47%	166 46%	51 40%	380 44%	180 43%	107 45%	197 70%	51 23%	68 37%	392 39%
More honest than most politicians	334 33%	167 58%	64 21%	33 32%	122 24%	225 45%	200 51%	134 31%	199 35%	189 50%	115 21%	33 27%	144 33%	7 40%	150 33%	153 34%	109 40%	22 22%	47 27%	263 36%	2 35%	98 29%	108 35%	127 36%	41 32%	293 34%	148 36%	79 33%	159 56%	53 24%	40 22%	326 32%
Understands the problems facing Britain	510 51%	228 79%	94 31%	59 56%	195 38%	329 66%	287 73%	245 56%	265 47%	296 78%	170 31%	59 48%	249 57%	9 53%	258 57%	241 53%	160 58%	42 41%	65 38%	401 55%	2 42%	140 42%	173 56%	197 55%	61 48%	461 53%	217 52%	123 52%	222 79%	70 31%	90 49%	501 50%
Rather inexperienced	446 44%	110 38%	164 54%	52 50%	254 50%	201 40%	163 41%	187 43%	260 46%	118 31%	302 56%	63 52%	168 39%	8 50%	177 39%	193 43%	128 47%	44 44%	78 45%	321 44%	3 54%	157 47%	128 41%	161 45%	68 53%	386 45%	193 47%	120 50%	108 38%	124 56%	95 52%	470 47%
Out of touch with ordinary people	512 51%	60 21%	234 77%	45 43%	346 68%	172 35%	105 27%	222 51%	290 51%	91 24%	405 75%	69 57%	204 47%	11 68%	215 47%	214 47%	118 43%	61 61%	117 68%	332 46%	2 46%	195 58%	146 47%	171 48%	80 62%	439 51%	215 52%	132 55%	74 26%	167 76%	110 60%	526 52%
None of these	23 2%	4 1%	5 2%	3 3%	9 2%	8 2%	7 2%	9 2%	14 2%	3 1%	11 2%	5 5%	4 1%	1 6%	5 1%	8 2%	2 1%	4 4%	8 5%	11 1%	* 7%	18 5%	1 *	4 1%	1 1%	13 1%	7 2%	2 1%	1 1%	6 3%	3 2%	24 2%
Don't know	29 3%	1 *	5 2%	5 5%	13 3%	9 2%	5 1%	8 2%	21 4%	7 2%	11 2%	2 2%	12 3%	- -	12 3%	17 4%	5 2%	3 3%	2 1%	22 3%	1 10%	8 2%	9 3%	11 3%	4 3%	25 3%	3 1%	3 1%	1 *	3 1%	2 1%	32 3%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 29

Q.7. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to - Nick Clegg?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
A capable leader	323 32%	192 34%	270 35%	261 35%	247 36%	215 34%	20 19%	170 35%	153 30%	99 35%	104 29%	120 34%	40 33%	59 36%	51 27%	53 31%	52 34%	68 33%	34 34%	98 36%	84 29%	63 30%	78 33%	182 33%	141 32%	310 31%
Good in a crisis	240 24%	145 25%	204 27%	195 26%	183 26%	160 26%	12 11%	123 25%	118 23%	71 25%	71 24%	98 32%	27 21%	44 28%	40 23%	31 25%	43 28%	56 35%	29 35%	72 28%	65 29%	49 25%	54 27%	137 29%	103 26%	228 27%
More honest than most politicians	274 27%	168 29%	233 30%	227 31%	214 31%	191 30%	19 18%	149 30%	125 24%	72 25%	87 24%	115 32%	26 21%	46 28%	44 23%	43 25%	42 28%	73 35%	35 35%	76 28%	84 29%	52 25%	62 27%	159 29%	114 26%	268 27%
Understands the problems facing Britain	455 45%	265 46%	372 49%	355 48%	333 48%	294 47%	29 27%	243 50%	212 41%	130 45%	159 44%	166 46%	52 43%	78 47%	81 43%	79 46%	80 53%	86 42%	44 44%	136 50%	129 45%	98 47%	93 39%	265 47%	190 43%	465 46%
Rather inexperienced	656 65%	401 70%	530 69%	517 70%	492 71%	438 70%	59 56%	351 72%	306 59%	168 59%	234 65%	255 71%	64 53%	103 63%	121 64%	113 66%	110 72%	145 70%	63 63%	194 72%	190 66%	130 62%	143 61%	383 69%	273 61%	668 67%
Out of touch with ordinary people	434 43%	244 43%	311 41%	299 40%	283 41%	260 42%	60 57%	219 45%	215 42%	121 42%	148 41%	165 46%	46 38%	75 46%	72 38%	76 45%	77 51%	88 42%	39 39%	109 40%	103 36%	102 49%	120 51%	211 38%	223 50%	444 44%
None of these	45 5%	23 4%	34 4%	31 4%	27 4%	25 4%	8 8%	11 2%	35 7%	15 5%	16 5%	14 4%	5 4%	10 6%	9 5%	7 4%	5 3%	9 5%	4 4%	5 2%	19 7%	11 5%	10 4%	24 4%	21 5%	41 4%
Don't know	50 5%	13 2%	16 2%	15 2%	15 2%	14 2%	10 9%	16 3%	34 7%	22 8%	16 4%	12 3%	14 11%	8 5%	7 3%	10 6%	1 1%	11 5%	6 6%	7 2%	13 4%	12 6%	18 8%	20 4%	31 7%	51 5%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 30

Q.7. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to - Nick Clegg?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
A capable leader	323	133	60	59	148	221	191	138	185	202	101	37	146	6	153	150	94	33	46	244	-	98	100	125	35	290	120	82	125	48	77	310
	32%	46%	20%	56%	29%	45%	48%	32%	33%	53%	19%	30%	34%	39%	34%	33%	34%	33%	26%	34%	-	29%	32%	35%	27%	33%	29%	34%	44%	21%	42%	31%
Good in a crisis	240	112	36	47	103	179	160	99	142	174	51	18	116	2	119	119	72	23	28	190	-	63	76	102	23	219	99	55	100	30	58	228
	24%	39%	12%	45%	20%	36%	40%	23%	25%	46%	9%	15%	27%	15%	26%	26%	26%	22%	16%	26%	-	19%	24%	28%	18%	25%	24%	23%	35%	13%	32%	23%
More honest than most politicians	274	107	49	53	125	184	160	110	164	173	84	25	125	5	129	119	89	27	37	208	2	83	81	109	30	238	106	59	102	40	62	268
	27%	37%	16%	51%	25%	37%	41%	25%	29%	46%	16%	21%	29%	28%	29%	26%	32%	27%	21%	29%	35%	25%	26%	31%	23%	27%	26%	25%	36%	18%	34%	27%
Understands the problems facing Britain	455	186	100	63	203	289	249	224	231	256	168	60	217	4	222	216	135	42	59	352	3	124	149	183	57	406	185	115	172	77	96	465
	45%	64%	33%	60%	40%	58%	63%	51%	41%	68%	31%	49%	50%	26%	49%	48%	49%	42%	34%	48%	59%	37%	48%	51%	44%	47%	45%	48%	61%	35%	53%	46%
Rather inexperienced	656	200	217	63	346	328	263	297	360	238	384	83	282	12	294	307	186	60	102	492	2	223	199	235	92	568	285	165	196	163	128	668
	65%	69%	72%	60%	68%	66%	67%	68%	64%	63%	71%	69%	65%	73%	65%	68%	68%	59%	59%	68%	47%	67%	64%	66%	72%	65%	69%	69%	69%	74%	70%	67%
Out of touch with ordinary people	434	71	186	24	266	152	96	199	235	67	343	61	175	10	184	194	96	44	97	290	3	166	138	130	59	376	193	111	78	138	75	444
	43%	25%	61%	23%	52%	31%	24%	45%	42%	18%	63%	50%	40%	61%	41%	43%	35%	44%	56%	40%	60%	50%	44%	36%	46%	43%	47%	47%	28%	62%	41%	44%
None of these	45	11	20	1	24	15	12	15	31	8	26	6	15	1	16	17	11	2	14	29	-	27	12	7	4	31	19	11	10	12	6	41
	5%	4%	6%	1%	5%	3%	3%	3%	5%	2%	5%	5%	3%	6%	3%	4%	4%	2%	8%	4%	-	8%	4%	2%	3%	4%	5%	4%	3%	5%	3%	4%
Don't know	50	7	8	8	19	18	15	14	36	14	22	3	21	-	21	18	9	11	12	27	1	13	15	22	10	45	15	5	8	1	5	51
	5%	2%	3%	7%	4%	4%	4%	3%	6%	4%	4%	3%	5%	-	5%	4%	3%	11%	7%	4%	10%	4%	5%	6%	8%	5%	4%	2%	3%	1%	3%	5%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 31

Q.7. I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to....?

- Summary Table -

Base : All

	Ed Miliband	David Cameron	Nick Clegg
Unweighted Total	1004	1004	1004
Weighted Total	1004	1004	1004
A capable leader	266 26%	573 57%	323 32%
Good in a crisis	154 15%	412 41%	240 24%
More honest than most politicians	244 24%	334 33%	274 27%
Understands the problems facing Britain	403 40%	510 51%	455 45%
Rather inexperienced	638 64%	446 44%	656 65%
Out of touch with ordinary people	345 34%	512 51%	434 43%
None of these	50 5%	23 2%	45 5%
Don't know	99 10%	29 3%	50 5%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:
<http://www.ipsos-mori.com/politicaltrends>

Reuters/Ipsos MORI Political Monitor - December 2010

Table 32

Q.8. As you may know many countries are currently experiencing economic problems. Please tell me which of the following comes closest to your opinion

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
It is in Britain's best interests to loan money to another country if it is on the verge of bankruptcy because our own economy relies heavily on others	433 43%	298 52%	376 49%	371 50%	353 51%	331 53%	20 19%	241 49%	193 37%	123 43%	177 49%	134 37%	47 38%	76 46%	93 49%	84 49%	71 47%	63 30%	20 20%	170 63%	124 43%	75 36%	64 27%	294 52%	140 31%	423 42%
Britain should not loan money to another country, even if that country is on the verge of bankruptcy, because Britain should concentrate on sorting out its own economic problems	508 51%	238 42%	345 45%	323 44%	297 43%	257 41%	81 77%	223 46%	285 55%	151 53%	165 46%	192 54%	73 60%	78 48%	89 47%	76 45%	72 47%	120 58%	65 66%	84 31%	149 52%	123 59%	152 65%	233 42%	275 62%	525 52%
None of these	32 3%	23 4%	27 4%	27 4%	27 4%	26 4%	1 1%	16 3%	16 3%	3 1%	7 2%	21 6%	* *	3 2%	5 2%	3 2%	5 3%	16 8%	12 12%	8 3%	9 3%	9 4%	6 3%	17 3%	15 3%	29 3%
Don't know	31 3%	12 2%	18 2%	18 2%	17 2%	13 2%	3 3%	10 2%	21 4%	8 3%	10 3%	12 3%	2 1%	7 4%	3 1%	8 4%	5 3%	7 3%	2 2%	8 3%	8 3%	2 1%	12 5%	16 3%	15 3%	27 3%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 33

Q.8. As you may know many countries are currently experiencing economic problems. Please tell me which of the following comes closest to your opinion

Base : All

	Total (Weighted)	Voting (voters only except where stated)								Working status		Government		Work sector					Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Con LD	All other parties	Would not vote	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1004	277	320	106	522	479	383	96	116	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	101	110	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
It is in Britain's best interests to loan money to another country if it is on the verge of bankruptcy because our own economy relies heavily on others	433 43%	145 50%	156 51%	56 53%	242 48%	231 47%	200 51%	31 31%	20 18%	224 51%	209 37%	191 51%	209 39%	54 44%	213 49%	10 60%	223 49%	243 54%	112 41%	41 41%	36 21%	355 49%	1 26%	132 40%	147 47%	154 43%	64 50%	382 44%	141 34%	145 61%	146 52%	120 54%	79 44%	423 42%
Britain should not loan money to another country, even if that country is on the verge of bankruptcy, because Britain should concentrate on sorting out its own economic problems	508 51%	130 45%	135 45%	42 40%	242 48%	237 48%	172 44%	65 64%	79 72%	191 44%	317 56%	159 42%	311 57%	64 52%	197 45%	7 40%	203 45%	187 41%	141 51%	51 51%	126 73%	328 45%	3 64%	180 54%	151 49%	177 50%	54 42%	437 50%	252 61%	75 32%	122 43%	89 40%	91 50%	525 52%
None of these	32 3%	11 4%	9 3%	1 1%	13 3%	15 3%	12 3%	3 3%	3 3%	14 3%	18 3%	15 4%	14 2%	3 2%	14 3%	- -	14 3%	12 3%	15 5%	3 3%	1 1%	26 4%	1 10%	12 4%	8 3%	12 3%	4 3%	27 3%	12 3%	12 5%	11 4%	7 3%	1 1%	29 3%
Don't know	31 3%	5 2%	3 1%	6 5%	12 2%	13 3%	11 3%	2 2%	8 7%	9 2%	22 4%	13 4%	9 2%	1 1%	13 3%	- -	13 3%	10 2%	6 2%	5 5%	10 6%	16 2%	- -	11 3%	5 2%	15 4%	6 5%	21 2%	9 2%	7 3%	4 1%	6 3%	10 5%	27 3%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*Less than 0.5%

Reuters/Ipsos MORI Political Monitor - December 2010

Table 34

Q.13. Which party did you vote for at the General Election on May 6th 2010? If you are not sure, or did not vote, please say so.

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1004	581	763	737	700	633	105	465	539	284	361	359	106	178	191	170	163	196	76	253	280	204	267	533	471	1004
Weighted Total	1004	570	767	739	694	627	105	489	515	286	360	358	122	164	189	170	152	206	100	270	289	210	235	559	445	1004
Conservative	282	195	254	245	235	216	7	142	140	58	106	118	27	32	57	49	56	62	29	89	88	57	49	176	106	274
	28%	34%	33%	33%	34%	35%	6%	29%	27%	20%	29%	33%	22%	19%	30%	29%	37%	30%	29%	33%	30%	27%	21%	32%	24%	27%
Labour	221	162	203	199	188	176	2	109	113	61	82	78	21	40	46	36	32	47	22	63	54	50	55	117	104	235
	22%	28%	26%	27%	27%	28%	2%	22%	22%	21%	23%	22%	17%	24%	24%	21%	21%	23%	22%	23%	19%	24%	23%	21%	23%	23%
Lib Dems	182	107	148	145	136	115	14	77	105	56	60	66	20	36	34	26	21	44	17	63	49	21	49	113	69	187
	18%	19%	19%	20%	20%	18%	14%	16%	20%	19%	17%	18%	16%	22%	18%	15%	14%	22%	17%	24%	17%	10%	21%	20%	16%	19%
Scottish/Welsh nationalist	18	16	18	18	18	18	-	11	8	1	11	7	-	1	2	8	4	3	1	3	6	3	6	9	9	15
	2%	3%	2%	2%	3%	3%	-	2%	1%	*	3%	2%	-	1%	1%	5%	3%	1%	1%	1%	2%	1%	3%	2%	2%	1%
UKIP - UK Independence Party	13	11	12	11	11	11	-	11	2	1	5	7	-	1	4	1	3	5	2	3	2	6	1	6	8	13
	1%	2%	2%	2%	2%	2%	-	2%	*	*	1%	2%	-	1%	2%	1%	2%	2%	2%	1%	1%	3%	1%	1%	2%	1%
Green	16	12	13	13	13	12	-	9	7	2	6	9	2	*	4	2	3	6	6	2	7	5	2	10	7	15
	2%	2%	2%	2%	2%	2%	-	2%	1%	1%	2%	2%	1%	*	2%	1%	2%	3%	6%	1%	3%	2%	1%	2%	2%	1%
BNP - British National Party	6	2	4	4	4	2	-	3	3	2	2	2	1	*	1	1	2	2	2	*	4	1	*	5	1	7
	1%	*	1%	1%	1%	*	-	1%	*	1%	1%	1%	1%	*	*	1%	*	1%	2%	*	2%	*	*	1%	*	1%
Other	17	8	13	13	11	11	3	5	12	6	6	5	3	3	5	1	2	3	-	2	1	8	5	4	14	16
	2%	1%	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	3%	2%	2%	1%	2%	2%	-	1%	*	4%	2%	1%	3%	2%
Did not vote	182	16	51	41	30	20	75	89	92	86	54	41	42	44	26	29	20	21	12	29	57	45	50	86	95	174
	18%	3%	7%	5%	4%	3%	71%	18%	18%	30%	15%	11%	34%	27%	14%	17%	13%	10%	12%	11%	20%	22%	21%	15%	21%	17%
Too young	3	1	1	1	1	1	-	1	2	3	-	-	3	-	-	-	-	-	-	1	1	-	1	3	1	3
	*	*	*	*	*	*	-	*	2	1%	-	-	3%	-	-	-	-	-	-	*	*	-	*	*	*	*
Can't remember	11	2	5	3	2	2	3	6	5	4	3	4	3	1	2	1	2	3	1	*	5	*	5	6	5	15
	1%	*	1%	*	*	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	2%	*	2%	1%	1%	1%
Refused	52	39	44	44	43	41	1	25	27	6	26	20	1	5	10	16	9	11	9	13	12	14	13	25	26	50
	5%	7%	6%	6%	6%	7%	1%	5%	5%	2%	7%	6%	1%	3%	5%	9%	6%	5%	9%	5%	4%	7%	5%	4%	6%	5%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

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Ipsos MORI

Reuters/Ipsos MORI Political Monitor - December 2010

Table 35

Q.13. Which party did you vote for at the General Election on May 6th 2010? If you are not sure, or did not vote, please say so.

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	Midlands	South	Greater London	England	Tabloid	Broadsheet	Con	Lab		LD
Unweighted Total	1004	277	320	106	522	479	383	459	545	355	567	259	330	13	343	416	321	116	144	737	7	328	310	366	125	879	387	234	274	235	187	1004
Weighted Total	1004	290	303	105	509	496	395	438	566	379	543	121	436	16	453	452	274	101	173	726	5	335	312	358	128	867	414	238	282	221	182	1004
Conservative	282	237	18	6	29	248	243	139	143	203	61	25	148	6	154	143	100	16	22	244	-	74	97	112	31	266	137	77	282	-	-	274
	28%	82%	6%	6%	6%	50%	62%	32%	25%	54%	11%	21%	34%	34%	34%	32%	37%	16%	13%	34%	-	22%	31%	31%	24%	31%	33%	32%	100%	-	-	27%
Labour	221	9	194	5	205	19	13	99	123	27	184	37	84	6	91	112	50	23	36	161	1	96	64	61	38	188	85	71	-	221	-	235
	22%	3%	64%	5%	40%	4%	3%	23%	22%	7%	34%	31%	19%	39%	20%	25%	18%	23%	21%	22%	21%	29%	20%	17%	30%	22%	20%	30%	-	100%	-	23%
Lib Dems	182	14	39	78	136	111	92	67	115	58	114	23	68	4	71	68	61	18	35	128	*	61	43	78	25	166	53	43	-	-	182	187
	18%	5%	13%	74%	27%	22%	23%	15%	20%	15%	21%	19%	16%	21%	16%	15%	22%	18%	20%	18%	5%	18%	14%	22%	19%	19%	13%	18%	-	-	100%	19%
Scottish/Welsh nationalist	18	-	1	-	18	17	-	11	7	7	10	1	13	-	13	11	5	1	1	16	-	14	4	-	-	-	8	*	-	-	-	15
	2%	-	*	-	4%	3%	-	3%	1%	2%	2%	1%	3%	-	3%	2%	2%	1%	1%	2%	-	4%	1%	-	-	-	2%	*	-	-	-	1%
UKIP - UK Independence Party	13	2	1	-	10	11	2	5	8	2	10	2	5	-	5	4	6	-	3	10	-	1	8	4	*	13	5	2	-	-	-	13
	1%	1%	*	-	2%	2%	*	1%	1%	1%	2%	1%	1%	-	1%	1%	2%	-	2%	1%	-	*	3%	1%	*	2%	1%	1%	-	-	-	1%
Green	16	1	3	*	15	14	1	4	12	3	11	2	4	-	4	5	4	1	7	9	-	4	4	9	1	16	3	3	-	-	-	15
	2%	*	1%	*	3%	3%	*	1%	2%	1%	2%	1%	1%	-	1%	1%	1%	1%	4%	1%	-	1%	1%	2%	1%	2%	1%	1%	-	-	-	1%
BNP - British National Party	6	-	-	-	4	4	-	3	3	-	6	1	2	-	2	2	2	-	*	4	2	3	1	2	2	5	4	*	-	-	-	7
	1%	-	-	-	1%	1%	-	1%	1%	-	1%	1%	*	-	*	1%	1%	-	*	1%	35%	1%	*	1%	1%	1%	1%	*	-	-	-	1%
Other	17	1	1	3	12	12	4	6	11	6	10	1	7	-	7	9	3	2	3	12	-	4	10	3	2	9	8	3	-	-	-	16
	2%	*	*	3%	2%	2%	1%	1%	2%	2%	2%	1%	2%	-	1%	2%	1%	2%	2%	2%	-	1%	3%	1%	1%	1%	2%	1%	-	-	-	2%
Did not vote	182	21	42	10	68	47	31	74	107	42	111	20	75	1	77	71	23	32	55	94	2	61	52	69	25	149	77	27	-	-	-	174
	18%	7%	14%	10%	13%	9%	8%	17%	19%	11%	20%	16%	17%	6%	17%	16%	8%	31%	32%	13%	33%	18%	17%	19%	20%	17%	19%	11%	-	-	-	17%
Too young	3	-	1	1	2	1	1	-	3	1	2	-	1	-	1	1	1	-	1	3	-	-	3	-	-	3	2	-	-	-	-	3
	*	-	*	1%	*	*	*	-	1%	*	*	-	*	-	*	*	*	-	*	*	-	-	1%	-	-	*	*	-	-	-	-	*
Can't remember	11	-	2	-	3	1	-	6	5	2	7	4	4	-	4	5	3	*	3	8	-	3	4	4	*	8	6	*	-	-	-	15
	1%	-	1%	-	1%	*	-	1%	1%	*	1%	3%	1%	-	1%	1%	1%	*	2%	1%	-	1%	1%	1%	*	1%	1%	*	-	-	-	1%
Refused	52	6	1	2	6	11	7	23	29	27	18	6	25	-	25	21	18	7	6	39	*	14	22	16	3	42	26	10	-	-	-	50
	5%	2%	*	1%	1%	2%	2%	5%	5%	7%	3%	5%	6%	-	6%	5%	6%	7%	3%	5%	5%	4%	7%	4%	2%	5%	6%	4%	-	-	-	5%

Fieldwork dates : 10th to 12th December 2010

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J09-038671-12 (J2010/12/r & J3867112)

*=Less than 0.5%

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>

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