June 2016

Final referendum poll
As you may know, the United Kingdom will have a referendum on its membership of the European Union on the 23rd of June this year. How will you vote on the question – should the United Kingdom remain a member of the European Union or leave the European Union?

To all undecided/refused) which way would you be most inclined to vote?

**European Referendum predicted outcome**

**QA) AS YOU MAY KNOW THE UNITED KINGDOM WILL HAVE A REFERENDUM ON ITS MEMBERSHIP OF THE EUROPEAN UNION ON THE 23RD OF JUNE THIS YEAR. HOW WILL YOU VOTE ON THE QUESTION – SHOULD THE UNITED KINGDOM REMAIN A MEMBER OF THE EUROPEAN UNION OR LEAVE THE EUROPEAN UNION?**

**QB) TO ALL UNDECIDED/REFUSED) WHICH WAY WOULD YOU BE MOST INCLINED TO VOTE?**

All registered to vote and filtered by likely turnout.

**REMAIN**

48%

**LEAVE**

52%

Base: 1,257 British adults 18+, 21st – 22nd June 2016 / All registered and 9-10 certain to vote and always/usually/depends vote in General Elections, and for whom outcome is very/fairly important (1,194)
QA) AS YOU MAY KNOW THE UNITED KINGDOM WILL HAVE A REFERENDUM ON ITS MEMBERSHIP OF THE EUROPEAN UNION ON THE 23RD OF JUNE THIS YEAR. HOW WILL YOU VOTE ON THE QUESTION – SHOULD THE UNITED KINGDOM REMAIN A MEMBER OF THE EUROPEAN UNION OR LEAVE THE EUROPEAN UNION?

QB) TO ALL UNDECIDED/REFUSED) WHICH WAY WOULD YOU BE MOST INCLINED TO VOTE?

**European Referendum predicted outcome**

ALL REGISTERED TO VOTE AND FILTERED BY LIKELY TURNOUT

Result probability based on model from Number Cruncher Politics

**74% probability of Remain vote**

**26% probability of Leave vote**

Base: 1,257 British adults 18+, 21st – 22nd June 2016 / All registered and 9-10 certain to vote and always/usually/depends vote in General Elections , and for whom outcome is very/fairly important (1,194)

Source: Ipsos MORI Political Monitor
Have you definitely decided to vote for Britain to remain / leave the European Union or is there a chance you may change your mind before you vote?

Source: Ipsos MORI

Base: All expressing an opinion on how they will vote, 1,443 British adults 18+, 21st – 22nd June 2016

DEFINITELY DECIDED | MAY CHANGE MIND | DON’T KNOW

Oct 2015: 3% | 40% | 57%
Jan 2016: 3% | 39% | 58%
Feb 2016: 2% | 35% | 63%
Mar 2016: 3% | 33% | 64%
Apr 2016: 3% | 28% | 69%
May 2016: 2% | 25% | 73%
Jun 2016: 1% | 20% | 79%
June PP 2016: 1% | 12% | 87%

Source: Ipsos MORI Political Monitor
THINKING AHEAD TO THE REFERENDUM ON EUROPEAN UNION MEMBERSHIP, WHICH OF THE FOLLOWING OUTCOMES DO YOU THINK IS MOST LIKELY?

<table>
<thead>
<tr>
<th>Likely outcome?</th>
<th>REMAIN</th>
<th>LEAVE</th>
<th>DON'T KNOW</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oct-15</td>
<td>60%</td>
<td>30%</td>
<td>10%</td>
</tr>
<tr>
<td>Feb-16</td>
<td>50%</td>
<td>40%</td>
<td>10%</td>
</tr>
<tr>
<td>Jun-16 (1)</td>
<td>40%</td>
<td>50%</td>
<td>10%</td>
</tr>
<tr>
<td>Jun-16 (2)</td>
<td>30%</td>
<td>60%</td>
<td>10%</td>
</tr>
</tbody>
</table>

Base: 1,592 British adults 18+, 21st – 22nd June 2016

Source: Ipsos MORI Political Monitor
LOOKING AHEAD TO THE REFERENDUM ON BRITAIN’S MEMBERSHIP OF THE EUROPEAN UNION ON JUNE 23RD, WHICH, IF ANY, ISSUES DO YOU THINK WILL BE VERY IMPORTANT TO YOU IN HELPING YOU DECIDE WHICH WAY TO VOTE? AND WHICH OF THESE ISSUES, IF ANY, THAT YOU MENTIONED IS THE MOST IMPORTANT TO YOU IN HELPING YOU DECIDE WHICH WAY TO VOTE?

Unprompted – top responses only

- The number of immigrants coming into Britain: 32% Late June, 33% Mid-June
- The impact on Britain’s economy: 28% Late June, 31% Mid-June
- Britain’s ability to make its own laws: 12% Mid-June, 16% Late June
- The impact on British jobs: 11% Late June
- The cost of EU immigration on Britain’s welfare system: 11% Late June
- Britain’s ability to trade with countries in the European Union: 10% Late June
- The ability to travel in the European Union: 5% Late June
- Nothing/none: 7% Late June
- Don’t know: 8% Late June, 11% Mid-June

Base: 1,592 British adults 18+, 21st – 22nd June 2016

Source: Ipsos MORI Political Monitor
AS YOU MAY KNOW DAVID CAMERON IS CAMPAIGNING FOR BRITAIN TO REMAIN WITHIN THE EUROPEAN UNION. IF BRITAIN VOTES TO LEAVE THE EUROPEAN UNION, DO YOU THINK THAT DAVID CAMERON SHOULD RESIGN AS PRIME MINISTER OR SHOULD HE CONTINUE BEING THE PRIME MINISTER?

**March 2016**
- **CONTINUE AS PRIME MINISTER**: 48
- **RESIGN**: 8
- **SHOULD STEP DOWN EVEN IF BRITAIN VOTES TO STAY IN THE EUROPEAN UNION**: 1
- **DON’T KNOW**: 11

**June 2016**
- **CONTINUE AS PRIME MINISTER**: 45
- **RESIGN**: 4
- **SHOULD STEP DOWN EVEN IF BRITAIN VOTES TO STAY IN THE EUROPEAN UNION**: 11
- **DON’T KNOW**: 40

Base: 1,592 British adults 18+, 21st – 22nd June 2016

Source: Ipsos MORI Political Monitor
DO YOU THINK IT WAS RIGHT OR WRONG FOR DAVID CAMERON TO HOLD A REFERENDUM ON BRITAIN’S MEMBERSHIP OF THE EUROPEAN UNION?

- **RIGHT**: 66%
- **WRONG**: 24%
- **DON’T KNOW**: 10%

**Source**: Ipsos MORI Political Monitor

**Base**: 1,592 British adults 18+, 21st – 22nd June 2016
June 2016

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