

Ipsos MORI June 2016 Political Monitor

Topline Results

23rd June 2016

Fieldwork: 21st – 22nd June 2016

Technical Details

Ipsos MORI interviewed a representative sample of 1,592 adults aged 18+ across Great Britain. Interviews were conducted by telephone : 21st – 22nd June 2016. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated.

Europe

Q1 As you may know the United Kingdom will have a referendum on its membership of the European Union on the 23rd of June this year. How likely would you be to vote in an immediate referendum on British membership of the European Union, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	79
9	3
8	2
7	1
6	1
5	4
4	*
3	1
2	1
1 – absolutely certain not to vote	6
Don't know	2

Combined voting intention

Q2a How will you vote on the question “Should the United Kingdom remain a member of the European Union or should it leave the European Union”?

IF REFUSED/UNDECIDED

Q2b. Which way would you be most inclined to vote

<i>Base: All registered and 9-10 certain to vote and always/usually/depends vote in General Elections , and for whom outcome is very/fairly important (1,194)</i>	% all expressing an opinion	%
Remain a member of the European Union	52	49
Leave the European Union	48	46
Undecided		1
Would not vote		*
Refused		4

Base: All registered and 9-10 certain to vote and always/usually/depends vote in General Elections (1,273)

	% all expressing an opinion	%
Remain a member of the European Union	51	48
Leave the European Union	49	46
Undecided		2
Would not vote		*
Refused		4

Q2a How will you vote on the question “Should the United Kingdom remain a member of the European Union or should it leave the European Union”?

IF REFUSED/UNDECIDED

Q2b. Which way would you be most inclined to vote

	Base: All	% all expressing an opinion	%
Remain a member of the European Union		50	45
Leave the European Union		50	45
Undecided			4
Would not vote			3
Refused			3

Q3. As you may know, there will be a referendum on Britain’s membership of the European Union by 2017. Have you definitely decided to vote for Britain to remain / leave the European Union or is there a chance you may change your mind before you vote?

Base: all expressing an opinion on how they will vote

	%	%	%	%	%	%	%	%
	Oct '15 (918)	Jan '16 (919)	Feb '16 (897)	Mar '16 (928)	Apr '16 (927)	May '16 (926)	Jun'16 (1128)	Jun'16 (1443)
Definitely decided	57	58	63	64	69	73	79	87
May change mind	40	39	35	33	28	25	20	12
Don't know	3	3	2	3	3	2	1	1

Q4 How important, if at all, is the result of the referendum on Britain’s membership of the EU to you personally?

	June 2016 %
Very important	56
Fairly important	30
Not very important	9
Not at all important	3
Don't know	3

Europe Issues

Q5. Looking ahead to the Referendum on Britain's membership of the European Union on June 23rd, which, if any, issues do you think will be very important to you in helping you decide which way to vote?

	% May 2016	% June 2016	% June 2016
The number of immigrants coming into Britain	28	33	32
The impact on Britain's economy	33	28	31
Britain's ability to make its own laws	15	12	16
The impact on British jobs	9	8	11
The cost of EU immigration on Britain's welfare system	9	7	11
Britain's ability to trade with countries in the European Union	10	6	10
Nothing/none	7	7	7
Don't know	13	11	8

Q6 Thinking ahead to the referendum on European Union membership, which of the following outcomes do you think is most likely?

	Oct 2015 %	Feb 2016 %	June 2016 %
Britain will vote to remain a member of the European Union	62	62	53
Britain will vote to leave the European Union	30	26	26
Don't know	8	12	21

David Cameron

Q7. As you may know David Cameron is campaigning for Britain to remain within the European Union. If Britain votes to leave the European Union, do you think that David Cameron should resign as Prime Minister or should he continue being the Prime Minister?

	% March 2016	% June 2016
Resign as Prime Minister	48	40
Continue as Prime Minister	44	45
Should step down even if Britain votes to stay in the European Union	1	4
Don't know	8	11

Q8. Do you think it was right or wrong for David Cameron to hold a referendum on Britain's membership of the European Union?

	%
Right	66
Wrong	24
Don't know	10