

**Guardian Angels Research**  
**CATI Fieldwork : August 26th-27th 2009**

Absolutes/col percents/row percents

Table 1

**Q.1 Which, if any, of the things I am going to read out do you believe in?**

**Summary Table**

**Base: All adults aged 18+**

	<u>God</u>	<u>Angels</u>	<u>Hell</u>	<u>Souls</u>	<u>Guardian Angels</u>
Unweighted base	1001	1001	1001	1001	1001
Weighted base	1001	1001	1001	1001	1001
Believe in	569 57%	410 41%	361 36%	572 57%	463 46%
Do not believe in	379 38%	544 54%	594 59%	367 37%	494 49%
Don't know	53 5%	47 5%	46 5%	62 6%	44 4%

## Guardian Angels Research

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Table 2

**Q.1 Which, if any, of the things I am going to read out do you believe in?**

**God**

**Base: All adults aged 18+**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Unweighted base	1001	516 52%	485 48%	78 8%	147 15%	155 15%	213 21%	186 19%	222 22%	358 36%	201 20%	165 16%	277 28%	259 26%	265 26%	249 25%	126 13%	102 10%	1001 100%
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Believe in	569 57%	241 42%	328 58% <sup>ae</sup>	57 48%	87 55%	94 47%	88 52%	99 67%	143 69%	142 55%	160 55%	116 55%	150 63%	170 65%	137 52%	133 54%	75 53%	54 61%	581 58%
				10%	15%	17%	15%	17% <sup>xcd</sup> ef	25% <sup>xcd</sup> ef	25%	28%	20%	26%	30% <sup>xno</sup> p	24%	23%	13%	9%	102% <sup>p</sup>
Do not believe in	379 38%	219 46%	160 31%	59 50%	66 41%	88 44%	71 42%	42 28%	53 26%	102 39%	114 39%	86 41%	77 32%	74 28%	113 43%	103 41%	59 42%	30 35%	366 37%
				16% <sup>gh</sup>	17% <sup>gh</sup>	23% <sup>gh</sup>	19% <sup>gh</sup>	11%	14%	27%	30%	23%	20%	20%	30% <sup>m</sup>	27% <sup>m</sup>	15% <sup>m</sup>	8%	97%
Don't know	53 5%	20 4%	33 6%	2 2%	6 4%	16 8%	9 6%	8 5%	11 5%	17 6%	15 5%	8 4%	13 5%	18 7%	12 5%	12 5%	7 5%	4 5%	54 5%
				4%	11%	31%	18%	15%	21%	31%	29%	16%	24%	34%	22%	22%	14%	8%	102%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

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Table 2  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**God**

**Base: All adults aged 18+**

	Total (x)	Region											Region Summary						Un- weighted Total	
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)	South (p)		London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
Believe in	569 57%	28 63% 5%	48 56% 9%	38 50% 7%	48 52% 8%	81 60% 14%	89 70% 16% xcdg ij	44 49% 8%	31 60% 5%	52 55% 9%	56 49% 10%	54 61% 9%	484 56% 85%	54 61% 9%	31 60% 5%	133 54% 23%	137 52% 24%	125 56% 22%	89 70% 16% xnop r	581 58% 102%
Do not believe in	379 38%	15 33% 4%	34 40% 9%	36 47% 9%	38 42% 10%	46 34% 12%	29 22% 8%	40 45% 11%	18 35% 5%	39 41% 10%	53 46% 14%	30 35% 8%	330 38% 87% q	30 35% 8%	18 35% 5%	103 41% 27% q	113 43% 30% q	86 38% 23% q	29 22% 8%	366 37% 97%
Don't know	53 5%	2 4% 4%	3 4% 6%	2 3% 4%	6 6% 11%	9 6% 16%	9 7% 18%	5 5% 9%	3 5% 5%	4 4% 7%	6 6% 12%	4 5% 8%	46 5% 88%	4 5% 8%	3 5% 5%	12 5% 22%	12 5% 22%	14 6% 26%	9 7% 18%	54 5% 102%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
 \* small base



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Table 2  
Q.1 Which, if any, of the things I am going to read out do you believe in?

God  
Base: All adults aged 18+

	Total (x)	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total	
		God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)	None-Christ-ian (o)		Others (p)
Unweighted base	1001	581 58%	402 40%	368 37%	562 56%	462 46%	366 37%	549 55%	585 58%	375 37%	498 50%	418 42%	48 5%	478 48%	632 63%	55 5%	314 31%	1001 100%
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Believe in	569 57%	569 100%	363 88%	320 89%	449 78%	379 82%	-	188 35%	232 39%	96 26%	177 36%	331 78%	44 88%	164 34%	449 73%	53 85%	67 21%	581 58%
		fg 100% hij mp	abc hij de	bcde hij de	cdex hij de	deix hij de	-	33% fi	41% fi	17% f	31% fi	58% xm	8% xm	29% xp	79% xp	9% xp	12%	102%
Do not believe in	379 38%	-	42 10%	38 10%	107 19%	73 16%	379 100%	335 62%	338 57%	262 71%	297 60%	75 18%	5 11%	292 61%	136 22%	8 12%	235 73%	366 37%
		abcd eklno	a eklno	a eklno	abc c	ab c	100% ij	88% x	89% x	69% xgh	78% x	20%	1%	77% xkl	36%	2%	62% xno	97%
Don't know	53 5%	-	5 1%	3 1%	16 3%	10 2%	-	21 4%	24 4%	10 3%	21 4%	17 4%	1 2%	21 4%	31 5%	2 3%	20 6%	54 5%
		abcd ef	a ef	a ef	ac ef	a ef	-	41% f	46% f	18% f	39% f	31%	2%	39% f	58% f	3%	38% f	102%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p  
\* small base



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Table 3  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Angels**  
**Base: All adults aged 18+**

	Gender		Age						Social Grade				Region					Unweight ed total	
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)		Scot-land (q)
Unweighted base	1001	516 52%	485 48%	78 8%	147 15%	155 15%	213 21%	186 19%	222 22%	358 36%	201 20%	165 16%	277 28%	259 26%	265 26%	249 25%	126 13%	102 10%	1001 100%
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Believe in	410 41%	137 29% ain 33%	273 52% 67%xa	50 42% 12%	77 48% 19%e	70 35% 17%	64 38% 16%	66 44% 16%	84 40% 20%	86 33% 21%	128 44% 31%i	84 40% 20%	112 47% 27%i	130 50% 32%xno	84 32% 21%	97 39% 24%	57 40% 14%	41 47% 10%n	402 40% 98%
Do not believe in	544 54%	326 68% bm 60%xb	218 42% 40%	67 57% 12%	74 47% 14%	116 59% 21%	101 60% 19%dg	72 48% 13%	113 54% 21%	161 62% 30%xjl	150 52% 28%	119 57% 22%	114 47% 21%	117 45% 22%	171 65% 31%xm	137 55% 25%mq	78 55% 14%	42 47% 8%	549 55% 101%
Don't know	47 5%	17 4% 36%	30 6% 64%	2 2% 4%	7 5% 16%	12 6% 25%	4 2% 8%	11 7% 23%f	11 5% 23%	14 5% 30%	12 4% 25%	7 3% 15%	14 6% 31%	15 6% 31%	7 3% 16%	13 5% 27%	7 5% 15%	5 6% 11%	50 5% 106%

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**Angels**  
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	Total (x)	Region										Region Summary							Un- weighted Total	
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)	South (p)		London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
Believe in	410 41%	23 51% o	38 44% 6%dhj	25 33% 9%	28 31% 7%	62 46% 15%dhj	68 54% 17%xcd hij	43 48% 10%dhj	14 27% 3%	31 33% 8%	36 31% 9%	41 47% 10%dhj	355 41% 87%o	41 47% 10%mo	14 27% 3%	97 39% 24%	84 32% 21%	105 47% 26%mo	68 54% 17%xmnr	402 40% 98%
Do not believe in	544 54%	18 40% fq	47 55% 3%	47 62% 9%af	61 67% 11%xae fgk	64 47% 12%	53 42% 10%	44 49% 8%	34 65% 6%af	62 66% 11%aef gk	72 62% 13%aef	42 47% 8%	468 54% 86%q	42 47% 8%	34 65% 6%q	137 55% 25%q	171 65% 31%xln pqr	107 48% 20%	53 42% 10%	549 55% 101%
Don't know	47 5%	4 9% 8%bi	1 1% 2%	4 5% 8%	2 3% 5%	9 7% 19%	6 4% 12%	3 3% 6%	4 8% 9%	1 1% 2%	8 7% 18%	5 6% 11%	38 4% 80%	5 6% 11%	4 8% 9%	13 5% 27%	7 3% 16%	12 5% 25%	6 4% 12%	50 5% 106%

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\* small base

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**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Angels**  
**Base: All adults aged 18+**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
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Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Believe in	410 41%	363 64% fgh 88%x ijmp ijmp	410 100% 100%xac de	275 76% 67%xad	365 64% 89%x	351 76% 86%xad	42 11% 10%g	- - - 30%fgij	122 21% 9%	33 9% 8%g	54 11% 13%g	302 71% 74%xm	37 73% 9%xm	49 10% 12%	303 49% 74%xp	42 67% 10%xnp	65 20% 16%	402 40% 98%
Do not believe in	544 54%	188 33% abc 35%bce dekl dekl no no	- - - - -	77 21% 14%b	186 33% 34%bce	101 22% 18%b	335 88% 62% 100%xfh ij	544 100% 100% 84% 61% 79% 19%	455 77% 84% 61% 79% 19%	330 90% 61% 79% 19%	431 87% 61% 79% 19%	103 24% 2%	11 21% 2%	417 88% 77% 52%	282 46% 52%	19 31% 4%	243 75% 45% xno	549 55% 101%
Don't know	47 5%	18 3% bfg 39% ijm ij	- - - -	9 2% 18% b	21 4% 44% b	11 2% 24% b	2 1% 5%	- - - -	16 3% 34% fg	4 1% 10% g	9 2% 19% g	18 4% 38% 38%	3 5% 6%	10 2% 22% 65%	31 5% 2% 2%	1 2% 2% 32%	15 5% 32%	50 5% 106%

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**\* small base**



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Table 4  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Hell**

**Base: All adults aged 18+**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
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Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Believe in	361 36%	146 30% a 41%	215 41% 59% <sup>a</sup>	38 32% 11%	68 43% 19% <sup>e</sup>	60 30% 17%	64 38% 18%	60 40% 17%	71 34% 20%	84 32% 23%	111 38% 31%	64 30% 18%	102 43% 28% <sup>ik</sup>	110 42% 30% <sup>o</sup>	86 33% 24%	77 31% 21%	51 36% 14%	36 41% 10%	368 37% 102%
Do not believe in	594 59%	321 67% b 54% <sup>x</sup> b 46%	273 52% 46%	79 66% 13%	84 53% 14%	129 65% 22% <sup>dg</sup>	100 59% 17%	79 53% 13%	124 59% 21%	159 61% 27% <sup>l</sup>	168 58% 28%	141 67% 24% <sup>l</sup>	126 52% 21%	138 53% 23%	165 63% 28% <sup>m</sup>	157 63% 26% <sup>m</sup>	85 61% 14%	48 55% 8%	585 58% 99%
Don't know	46 5%	13 3% 29%	33 6% 71% <sup>a</sup>	2 2% 5%	7 4% 15%	10 5% 21%	4 3% 9%	9 6% 20%	14 7% 29%	17 7% 37%	12 4% 26%	5 2% 11%	12 5% 26%	14 5% 31%	11 4% 24%	13 5% 29%	4 3% 9%	3 4% 7%	48 5% 104%

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Table 4  
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Hell

Base: All adults aged 18+

	Region										Region Summary							Un-weighted Total		
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)		South (p)	London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
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Believe in	361 36%	17 5%	29 8%	29 8%	28 8%	43 12%	67 19% ehij	38 10% j	14 4%	29 8%	31 9%	36 10% j	311 86%	36 10%	14 4%	77 21%	86 24%	80 22%	67 19% xmno pr	368 102%
Do not believe in	594 59%	24 4% fq	53 61% 9% f	43 57% 7% f	60 66% 10% f	84 62% 14% f	54 43% 9%	51 57% 9%	34 66% 6% f	61 65% 10% f	80 69% 13% f	48 55% 8%	511 59% 86% q	48 55% 8%	34 6% q	157 26% q	165 63% 28% q	135 60% 23% q	54 43% 9%	585 99%
Don't know	46 5%	3 7% 7%	5 5% 10%	4 5% 8%	4 4% 8%	8 6% 18%	6 5% 13%	1 1% 1%	4 7% 8%	4 4% 9%	5 5% 12%	3 4% 7%	39 5% 85%	3 4% 7%	4 7% 8%	13 5% 29%	11 4% 24%	9 4% 19%	6 5% 13%	48 5% 104%

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Hell  
Base: All adults aged 18+

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
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Believe in	361	320	275	361	307	260	38	77	-	39	89	222	34	84	258	48	55	368
	36%	56% fgh 89%x ijmp ijmp	67% 76%xa de	100% 100%xab de	54% 85%x	56% 72%x	10% 10%h	14% 21%h	-	11% 11%h	18% 25%fhi	53% 61%xm	66% 9%xm	18% 23%	42% 71%xp	77% 13%xnp	17% 15%	37% 102%
Do not believe in	594	232	122	-	246	183	338	455	594	324	400	177	17	385	329	14	251	585
	59%	41% abc 39%bc dekl dekl no no	30% 21%c	-	43% 41%bc	39% 31%bc	89% 57%xgj	84% 77%x	100% 100%xfg	88% 55%xj	81% 67%x	42% 30%	34% 3%	81% 65%xkl	53% 55%o	23% 2%	78% 42%xno	58% 99%
Don't know	46	17	12	-	19	20	3	12	-	4	5	24	-	7	29	-	18	48
	5%	3% cfg 36% hijm hijm	3% 26% c	-	3% 40% c	4% 44% c	1% 7% h	2% 26% h	-	1% 9% h	1% 12% h	6% 52% m	-	2% 16% c	5% 62% c	-	5% 38% c	5% 104% c

Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 5  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Souls**  
**Base: All adults aged 18+**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Unweighted base	1001	516 52%	485 48%	78 8%	147 15%	155 15%	213 21%	186 19%	222 22%	358 36%	201 20%	165 16%	277 28%	259 26%	265 26%	249 25%	126 13%	102 10%	1001 100%
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Believe in	572 57%	231 40%	342 66%	72 60%	102 64%	116 59%	86 51%	83 56%	114 55%	146 56%	178 61%	114 54%	134 56%	164 63%	136 52%	136 55%	83 59%	53 60%	562 56%
		a 40%	60%xa	12%	18%f	20%	15%	14%	20%	25%	31%	20%	23%	29% n	24%	24%	14%	9%	98%
Do not believe in	367 37%	223 46%	144 28%	46 39%	52 33%	70 35%	71 42%	54 36%	73 35%	103 40%	97 33%	85 40%	83 35%	79 30%	110 42%	96 39%	56 40%	26 30%	375 37%
		b 61%xb	39%	13%	14%	19%	19%	15%	20%	28%	26%	23%	23%	22%	30% m	26%	15%	7%	102%
Don't know	62 6%	27 6%	35 7%	1 1%	5 3%	12 6%	11 7%	12 8%	21 10%	12 4%	16 5%	12 6%	23 9%	19 7%	16 6%	15 6%	2 1%	9 10%	64 6%
		43%	57%	2%	8%	19%	18% c	19% c	34% xcd	19%	25%	19%	37% i	31% p	27%	25%	3%	14% p	104%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 5  
Q.1 Which, if any, of the things I am going to read out do you believe in?

**Souls**

**Base: All adults aged 18+**

	Total (x)	Region										Region Summary						Un- weighted Total		
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)		South (p)	London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
Believe in	572 57%	27 59% 5%	47 55% 8%	41 54% 7%	50 54% 9%	84 62% 15%	80 63% 14%	56 63% 10%	27 51% 5%	45 48% 8%	62 54% 11%	53 60% 9%	492 57% 86%	53 60% 9%	27 51% 5%	136 55% 24%	136 52% 24%	140 62% 24%o	80 63% 14%	562 56% 98%
Do not believe in	367 37%	15 32% 4%	34 40% 9%	28 37% 8%	38 41% 10%	41 30% 11%	38 30% 10%	32 36% 9%	24 46% 7%	44 47% 12%efk	47 40% 13%	26 30% 7%	316 37% 86%	26 30% 7%	24 46% 7%	96 39% 26%	110 42% 30%q	73 33% 20%	38 30% 10%	375 37% 102%
Don't know	62 6%	4 8% 6%g	4 5% 7%	7 9% 11%g	5 5% 8%	10 8% 17%g	9 7% 15%	1 1% 1%	1 2% 2%	5 5% 8%	7 6% 12%	9 10% 14%g	52 6% 84%	9 10% 14%	1 2% 2%	15 6% 25%	16 6% 27%	11 5% 18%	9 7% 15%	64 6% 104%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 5  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Souls**  
**Base: All adults aged 18+**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Unweighted base	1001	581 58%	402 40%	368 37%	562 56%	462 46%	366 37%	549 55%	585 58%	375 37%	498 50%	418 42%	48 5%	478 48%	632 63%	55 5%	314 31%	1001 100%
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Believe in	572 57%	449 79% fgh	365 89% 78% x	307 85% 54% xa	572 100% 100% xabc	388 84% 68% x	107 28% 19% i	186 34% 33% i	246 41% 43% fgij	- - -	169 34% 30% i	346 82% 61% xm	43 84% 7% xm	158 33% 28% xm	397 65% 69% xp	49 79% 9% xnp	125 39% 22% p	562 56% 98% ce
Do not believe in	367 37%	96 17% abc	33 8% 26% bcd	39 11% 9% d	- - -	57 12% 15% d	262 69% 71% xgh	330 61% 90% x	324 55% 88% x	367 100% 100% xfg	307 62% 84% xh	51 12% 14% h	6 2% 2% j	300 63% 82% xkl	180 29% 49% o	10 15% 3% o	178 55% 48% xno	375 37% 102% no
Don't know	62 6%	24 4% bdf	12 3% 39% d	14 4% 23% d	- -	18 4% 29% d	10 3% 17% i	28 5% 45% i	24 4% 39% i	- -	18 4% 29% i	25 6% 40% i	2 3% 3% i	18 4% 29% i	39 6% 63% i	3 6% 6% i	20 6% 32% i	64 6% 104% i

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
 \* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 6  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Guardian Angels**  
**Base: All adults aged 18+**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Unweighted base	1001	516 52%	485 48%	78 8%	147 15%	155 15%	213 21%	186 19%	222 22%	358 36%	201 20%	165 16%	277 28%	259 26%	265 26%	249 25%	126 13%	102 10%	1001 100%
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Believe in	463 46%	163 34% a 35%	300 58% 65%xa	41 35% 9%	82 52% 18%c	82 41% 18%	73 43% 16%	76 51% 16%c	109 53% 24%ce	104 40% 22%	127 44% 27%	100 47% 22%	133 55% 29%xij	130 50% 28%	107 41% 23%	116 47% 25%	66 47% 14%	45 51% 10%	462 46% 100%
Do not believe in	494 49%	302 63% bl 61%xb	192 37% 39%	76 64% 15%xdg h	68 43% 14%	101 51% 20%	93 55% 19%dgh	66 44% 13%	90 43% 18%	147 57% 30%xl	148 51% 30%l	104 49% 21%	95 40% 19%	119 45% 24%	145 55% 29%m	118 48% 24%	73 52% 15%	39 44% 8%	498 50% 101%
Don't know	44 4%	16 3% 36%	28 5% 64%	2 1% 3%	9 5% 19%	15 8% 35%f	3 2% 6%	7 5% 16%	9 4% 21%	9 4% 21%	16 5% 36%	7 3% 15%	12 5% 28%	14 5% 31%	10 4% 23%	13 5% 30%	2 2% 6%	4 5% 10%	41 4% 93%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 6  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Guardian Angels**  
**Base: All adults aged 18+**

	Total (x)	Region										Region Summary							Un- weighted Total	
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)	South (p)		London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
Believe in	463 46%	24 52% 5%	37 43% 8%	36 47% 8%	35 38% 8%	68 50% 15%	62 49% 13%	43 48% 9%	23 44% 5%	36 38% 8%	55 47% 12%	45 51% 10%	395 46% 85%	45 51% 10%	23 44% 5%	116 47% 25%	107 41% 23%	111 49% 24%	62 49% 13%	462 46% 100%
Do not believe in	494 49%	19 43% 4%	47 55% 10%	35 46% 7%	53 57% 11%	62 46% 12%	57 45% 12%	46 52% 9%	27 52% 5%	58 61% 12% jk	52 44% 10%	39 44% 8%	428 50% 87%	39 44% 8%	27 52% 5%	118 48% 24%	145 55% 29%	108 48% 22%	57 45% 12%	498 50% 101%
Don't know	44 4%	2 4% 5%	1 2% 3%	5 7% 12% i	4 5% 10%	5 4% 12%	8 7% 19% gi	* 1% 1%	2 4% 5%	* 1% 1%	10 8% 22% gi	4 5% 10%	38 4% 85%	4 5% 10%	2 4% 5%	13 5% 30%	10 4% 23%	6 3% 13%	8 7% 19%	41 4% 93%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 6  
**Q.1 Which, if any, of the things I am going to read out do you believe in?**  
**Guardian Angels**  
**Base: All adults aged 18+**

	Believe in					Do not believe in					Believe in Guardian Angel			Religion			Un-weighted Total				
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)	None-Christ-ian (o)		Others (p)			
Unweighted base	1001	581 58%	402 40%	368 37%	562 56%	462 46%	366 37%	549 55%	585 58%	375 37%	498 50%	418 42%	48 5%	478 48%	632 63%	55 5%	314 31%	1001 100%			
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%			
Believe in	463 46%	379 67%	351 86%	260 72%	388 68%	463 100%	73 19%	101 18%	183 31%	57 15%	-	393 93%	38 75%	11 2%	351 57%	33 53%	79 24%	462 46%			
		ijmp	ijmp	d	cd		16%j	22%j	39%fgi	12%j		85%xlm	8%xm	2%	76%xp	7%p	17%	100%			
Do not believe in	494 49%	177 31%	54 13%	89 25%	169 30%	-	297 78%	431 79%	400 67%	307 84%	494 100%	15 4%	9 18%	458 96%	240 39%	25 40%	229 71%	498 50%			
		dekl	dekl	abc	36%be	11%e	18%be	34%be	-	60%xh	87%xh	81%x	62%xh	100%xfgh	3%	2%k	93%xkl	49%	5%	46%xno	101%
Don't know	44 4%	13 2%	5 1%	12 3%	15 3%	-	9 2%	12 2%	12 2%	3 1%	-	14 3%	4 7%	8 2%	25 4%	4 7%	15 5%	41 4%			
		ijm	ijm	beh	30%e	11%e	27%e	34%e	-	20%j	28%j	26%j	8%	-	32%	8%m	17%	56%	10%	34%	93%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base





## Guardian Angels Research

### CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 7

**Q.2 Which of these is closest to your beliefs?****Base: All adults aged 18+**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)	
Unweighted base	1001	516 52%	485 48%	78 8%	147 15%	155 15%	213 21%	186 19%	222 22%	358 36%	201 20%	165 16%	277 28%	259 26%	265 26%	249 25%	126 13%	102 10%	1001 100%
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Everyone has a guardian angel, regardless of what their religion is or whether they even believe in a God	422 42%	141 29% a	282 54% 33%	39 33% 67%xa	70 44% 9%	87 44% 21%	61 36% 14%	72 49% 17%cf	93 44% 22%	95 37% 23%	115 40% 27%	87 41% 20%	125 52% 30%xij	115 44% 27%	105 40% 25%	104 42% 25%	56 40% 13%	42 47% 10%	418 42% 99%
Only People who have similar religious beliefs to mine have a Guardian Angel	51 5%	23 5% 45%	28 5% 55%	7 6% 14%	8 5% 17%	7 3% 13%	8 5% 16%	7 5% 14%	13 6% 26%	10 4% 19%	18 6% 36%	8 4% 16%	14 6% 28%	18 7% 35%	8 3% 16%	12 5% 24%	9 7% 18%	3 4% 7%	48 5% 95%
There are no such things as guardian angels	476 48%	294 61% 62%xb	182 35% 38%	73 61% 15%xdg	68 43% 14%	96 48% 20%	93 55% 19%dgh	61 41% 13%	85 41% 18%	146 56% 31%xl	141 49% 30%l	105 50% 22%l	83 35% 17%	114 43% 24%	137 52% 29%	121 49% 25%	70 49% 15%	35 40% 7%	478 48% 100%
Don't know	52 5%	23 5% 44%	29 6% 56%	- - -	11 7% 22%c	8 4% 16%	7 4% 13%	8 5% 15%c	17 8% 34%c	9 4% 18%	15 5% 30%	10 5% 19%	17 7% 33%	15 6% 30%	13 5% 24%	10 4% 19%	6 4% 12%	8 9% 15%	57 6% 110%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 7  
**Q.2 Which of these is closest to your beliefs?**  
**Base: All adults aged 18+**

	Region										Region Summary							Un-weighted Total		
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid-lands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)		South (p)	London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
Everyone has a guardian angel, regardless of what their religion is or whether they even believe in a God	422 42%	22 49% 5%	30 34% 7%	35 46% 8%	34 37% 8%	64 48% 15%	51 40% 12%	36 41% 9%	20 38% 5%	36 38% 9%	53 45% 12%	42 47% 10%	361 42% 86%	42 47% 10%	20 38% 5%	104 42% 25%	105 40% 25%	101 45% 24%	51 40% 12%	418 42% 99%
Only People who have similar religious beliefs to mine have a Guardian Angel	51 5%	1 2% i	6 7% 12%i	4 5% 8%i	4 4% 8%	7 6% 15%i	10 8% 20%i	8 9% 16%i	1 2% 2%	- - -	5 4% 10%	3 4% 7%	46 5% 91%	3 4% 7%	1 2% 2%	12 5% 24%	8 3% 16%	16 7% 31%	10 8% 20%o	48 5% 95%
There are no such things as guardian angels	476 48%	19 43% 4%	47 55% 10%	34 45% 7%	49 53% 10%	59 44% 12%	55 43% 12%	43 48% 9%	27 52% 6%	54 57% 11%k	55 47% 11%	35 40% 7%	414 48% 87%	35 40% 7%	27 52% 6%	121 49% 25%	137 52% 29%	102 45% 21%	55 43% 12%	478 48% 100%
Don't know	52 5%	3 6% 5%	3 4% 6%	2 3% 5%	6 6% 11%	4 3% 8%	11 9% 22%	2 2% 4%	4 8% 8%	4 5% 8%	4 3% 7%	8 9% 15%	40 5% 77%	8 9% 15%p	4 8% 8%	10 4% 19%	13 5% 24%	6 3% 12%	11 9% 22%p	57 6% 110%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**

**\* small base**



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 7  
**Q.2 Which of these is closest to your beliefs?**  
**Base: All adults aged 18+**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Unweighted base	1001	581 58%	402 40%	368 37%	562 56%	462 46%	366 37%	549 55%	585 58%	375 37%	498 50%	418 42%	48 5%	478 48%	632 63%	55 5%	314 31%	1001 100%
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Everyone has a guardian angel, regardless of what their religion is or whether they even believe in a God	422 42%	331 58% fgh 78%x	302 74% 71%xac	222 61% 53%x	346 61% 82%x	393 85% 93%xab	75 20% 18%j	103 19% 24%j	177 30% 42%fgi	51 14% 12%j	15 3% 4%	422 100% 100%xlm	- - -	- - -	320 52% 76%xp	29 46% 7%p	74 23% 17%	418 42% 99%
Only People who have similar religious beliefs to mine have a Guardian Angel	51 5%	44 8% fgi 88%x	37 9% 73%x	34 9% 66%x	43 7% 84%	38 8% 75%x	5 1% 11%	11 2% 21%	17 3% 34%	6 2% 12%	9 2% 18%	- - -	51 100% 100%xkm	- - -	38 6% 76%p	5 8% 9%	7 2% 15%	48 5% 95%
There are no such things as guardian angels	476 48%	164 29% abc 34%be	49 12% 10%e	84 23% 18%be	158 28% 33%be	11 2% 2%	292 77% 61%xh	417 77% 88%xh	385 65% 81%x	300 82% 63%xh	458 93% 96%xfgh	- - -	- - -	476 100% 100%xkl	228 37% 48%	26 41% 5%	223 69% 47%xno	478 48% 100%
Don't know	52 5%	30 5% fgh 59%	22 5% 42%	22 6% 42%	25 4% 47%	21 5% 40%	6 2% 12%	14 3% 26%	15 3% 29%	10 3% 19%	12 2% 23%	- - -	- - -	- - -	30 5% 57%	3 5% 6%	19 6% 37%	57 6% 110%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base



## Guardian Angels Research

### CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 8

**Q.3 Can you tell me if you agree or disagree with this statement?****My Guardian angel has helped me in my everyday life.****Base: All who believe in Guardian Angels**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid- lands (n)	North Eng- land (o)	Wales & South West (p)	Scot- land (q)	
Unweighted base	462	174 38%	288 62%	27 6%	80 17%	61 13%	95 21%	89 19%	110 24%	142 31%	90 19%	77 17%	153 33%	123 27%	113 24%	118 26%	61 13%	47 10%	462 100%
Weighted base	463	163 35%	300 65%	41** 9%**	82* 18%*	82* 18%*	73* 16%*	76* 16%*	109* 24%*	104 22%	127* 27%*	100* 22%*	133 29%	130* 28%*	107* 23%*	116* 25%*	66* 14%*	45* 10%*	462 100%
Agree	347 75%	112 69% 32%	235 78% 68%a	32 78% 9%	59 73% 17%	53 65% 15%	49 68% 14%	60 79% 17%	93 85% 27% f	70 68% 20%	93 74% 27%	72 73% 21%	111 83% 32% xi	101 77% 29%	80 75% 23%	85 73% 24%	48 74% 14%	33 75% 10%	343 74% 99%
Disagree	95 21%	43 26% 45%b	52 17% 55%	8 20% 9%	17 20% 18%	25 30% 26%h	18 25% 19%h	14 19% 15%	13 12% 14%	24 23% 25%	27 22% 29%	24 24% 25%	20 15% 21%	23 18% 24%	22 21% 23%	26 22% 27%	15 23% 16%	9 21% 10%	94 20% 99%
Don't know	21 5%	8 5% 39%	13 4% 61%	1 2% 4%	6 7% 27%	5 6% 22%	5 7% 25%	2 2% 7%	3 3% 14%	10 9% 46%xl	6 4% 27%	3 3% 16%	2 2% 11%	6 5% 30%	5 4% 23%	6 5% 27%	2 3% 11%	2 5% 10%	25 5% 120%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

**\* small base; \*\* very small base (under 30) ineligible for sig testing**

## Guardian Angels Research

### CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 8  
**Q.3 Can you tell me if you agree or disagree with this statement?**  
**My Guardian angel has helped me in my everyday life.**  
**Base: All who believe in Guardian Angels**

	Region											Region Summary							Un-weighted Total	
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)	South (p)		London (q)
Unweighted base	462	25 5%	36 8%	38 8%	41 9%	62 13%	61 13%	40 9%	21 5%	34 7%	57 12%	47 10%	394 85%	47 10%	21 5%	118 26%	113 24%	102 22%	61 13%	462 100%
Weighted base	463	24** 5%**	37* 8%*	36* 8%*	35* 8%*	68* 15%*	62* 13%*	43* 9%*	23** 5%**	36** 8%**	55* 12%*	45* 10%*	395 85%	45* 10%*	23** 5%**	116* 25%*	107* 23%*	111* 24%*	62* 13%*	462 100%
Agree	347 75%	18 77% 5%	28 75% 8%	26 72% 7%	24 69% 7%	57 83% 16%	44 71% 13%	32 76% 9%	16 69% 5%	30 84% 9%	38 70% 11%	33 75% 10%	298 75% 86%	33 75% 10%	16 69% 5%	85 73% 24%	80 75% 23%	89 80% 26%	44 71% 13%	343 74% 99%
Disagree	95 21%	4 17% 4%	7 17% 7%	8 21% 8%	9 25% 9%	9 13% 9%	14 23% 15%	8 19% 8%	7 31% 7%	6 16% 6%	15 28% 16%	9 21% 10%	79 20% 83%	9 21% 10%	7 31% 7%	26 22% 27%	22 21% 23%	17 15% 18%	14 23% 15%	94 20% 99%
Don't know	21 5%	2 7% 8%	3 7% 13%	2 7% 12%	2 7% 11%	3 4% 12%	4 6% 18%	2 5% 11%	- - -	- - -	1 2% 6%	2 5% 10%	19 5% 90%	2 5% 10%	- - -	6 5% 27%	5 4% 23%	5 4% 23%	4 6% 18%	25 5% 120%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 8  
**Q.3 Can you tell me if you agree or disagree with this statement?**  
**My Guardian angel has helped me in my everyday life.**  
**Base: All who believe in Guardian Angels**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Unweighted base	462	387 84%	347 75%	265 57%	387 84%	462 100%	64 14%	101 22%	178 39%	55 12%	-	394 85%	36 8%	11 2%	355 77%	30 6%	77 17%	462 100%
Weighted base	463	379 82%	351 76%	260 56%	388 84%	463 100%	73* 16%*	101* 22%*	183 39%	57* 12%*	-**	393 85%	38** 8%**	11** 2%**	351 76%	33** 7%**	79* 17%*	462 100%
Agree	347 75%	294 85%	274 78%	203 78%	300 77%	347 75%	47 64%	66 66%	130 71%	34 60%	-	309 79%	25 66%	3 25%	269 77%	26 79%	52 66%	343 74%
Disagree	95 21%	67 18%	60 17%	46 18%	69 18%	95 21%	24 32%	32 32%	45 24%	23 40%	-	69 18%	10 27%	8 75%	68 19%	5 15%	22 28%	94 20%
Don't know	21 5%	18 5%	17 5%	11 4%	20 5%	21 5%	3 4%	3 3%	8 4%	-	-	14 4%	3 7%	-	13 4%	2 6%	5 7%	25 5%
		84%	82%	54%	94%	100%	14%	12%	39%	-	-	69%	13%	-	64%	10%	26%	120%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 9

**Q.4 We want to make sure that this study is asked to a representative cross-section of people living in Britain today, and that it reflects the religious and faith views of the population as a whole. To ensure this, please can you tell me what your religion is, if any?**

**Base: All adults aged 18+**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Unweighted base	1001	516 52%	485 48%	78 8%	147 15%	155 15%	213 21%	186 19%	222 22%	358 36%	201 20%	165 16%	277 28%	259 26%	265 26%	249 25%	126 13%	102 10%	1001 100%
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Net: Christian	616 61%	283 59%	333 64%	47 40%	71 45%	115 58%	109 65%	109 73%	164 79%	143 55%	169 58%	126 60%	178 74%	154 59%	160 61%	156 63%	86 61%	60 68%	632 63%
		cdi 46%	54%	8%	11%	19%cd	18%cd	18%xcd e	27%xcd ef	23%	27%	20%	29% k	25%	26%	25%	14%	10%	103%
Christian - Church of England	399 40%	191 40%	208 40%	30 25%	36 23%	70 35%	74 44%	78 53%	111 53%	94 36%	102 35%	78 37%	125 52%	107 41%	126 48%	109 44%	52 37%	5 6%	417 42%
		cdq 48%	52%	7%	9%	17% d	18%cd e	20% e	28% e	24%	26%	19%	31% k	27% q	32% xq	27% q	13% q	1%	105%
Christian - Roman Catholic	82 8%	36 7%	46 9%	10 8%	15 9%	20 10%	15 9%	9 6%	13 6%	21 8%	22 8%	23 11%	16 7%	27 10%	15 6%	27 11%	6 4%	8 9%	80 8%
		43%	57%	12%	18%	25%	19%	11%	15%	26%	27%	28%	20%	33%	18%	32% p	7%	10%	98%
Christian - Church of Scotland	36 4%	17 4%	19 4%	1 1%	3 2%	7 4%	7 4%	10 7%	8 4%	7 3%	4 2%	12 6%	12 5%	2 1%	2 1%	2 1%	-	30 35%	40 4%
		mno 47%	53%	3%	9%	20%	19%	27% c	22%	20%	12%	34% j	34% j	6%	5%	5%	-	84% p	110%
Christian - Church in Wales/Chapel	12 1%	4 1%	7 1%	-	3 2%	4 2%	1 1%	-	3 1%	-	5 2%	6 3%	1 *	-	-	-	12 8%	-	7 1%
		39%	61%	-	30%	34%	11%	-	26%	-	40%	54% il	6%	-	-	-	100% q	-	61%
Christian - Free church/ Non-conformist (Methodist, Baptist etc)	52 5%	21 4%	31 6%	5 4%	7 4%	6 3%	8 5%	10 7%	17 8%	14 5%	20 7%	4 2%	14 6%	15 6%	9 3%	11 5%	15 10%	2 3%	52 5%
		40%	60%	10%	13%	11%	15%	19%	32% e	26%	39% k	8%	26%	28%	18%	22%	28% xnq	5%	100%
Christian - Other Protestant	35 3%	13 3%	21 4%	2 1%	6 4%	8 4%	4 2%	2 2%	13 6%	7 3%	15 5%	3 1%	10 4%	4 1%	8 3%	7 3%	2 1%	14 15%	36 4%
		38%	62%	4%	17%	24%	12%	7%	36% g	20%	43%	8%	29%	11%	24%	22%	4%	39% p	104%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 9

**Q.4 We want to make sure that this study is asked to a representative cross-section of people living in Britain today, and that it reflects the religious and faith views of the population as a whole. To ensure this, please can you tell me what your religion is, if any?**

**Base: All adults aged 18+**

	Gender		Age						Social Grade				Region					Unweight ed total	
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)		Scot-land (q)
Weighted base	1001	481	520	119*	158	198	169	149	208	260	290	210	240	262	262	247	141	88*	1001
		48%	52%	12%*	16%	20%	17%	15%	21%	26%	29%	21%	24%	26%	26%	25%	14%	9%*	100%
Muslim	31	12	19	8	11	10	-	2	-	7	15	5	4	9	8	9	4	2	24
	3%	2%	4%	7%	7%	5%	-	1%	-	3%	5%	3%	2%	3%	3%	4%	3%	2%	2%
		fh	39%	26% <sup>fg</sup>	37% <sup>xfg</sup>	32% <sup>fh</sup>	-	5%	-	23%	47%	18%	12%	28%	25%	28%	15%	5%	78%
Hindu	14	6	8	4	3	2	3	1	-	2	6	6	1	12	1	1	-	1	13
	1%	1%	2%	4%	2%	1%	2%	1%	-	1%	2%	3%	*	4%	*	*	-	1%	1%
		44%	56%	30% <sup>h</sup>	24%	15%	22% <sup>h</sup>	10%	-	14%	40%	42% <sup>l</sup>	4%	80% <sup>xnop</sup>	8%	7%	-	5%	91%
Sikh	4	1	3	2	1	1	*	-	-	2	2	-	-	*	3	1	-	-	4
	*	*	*	1%	*	*	*	-	-	1%	1%	-	-	*	1%	*	-	-	*
		29%	71%	47%	19%	24%	10%	-	-	53%	47%	-	-	10%	71%	19%	-	-	110%
Orthodox Greek/ Russian	5	1	4	-	5	-	-	-	-	2	2	-	*	5	-	-	-	-	4
	*	*	1%	-	3%	-	-	-	-	1%	1%	-	*	2%	-	-	-	-	*
		19%	81%	-	100% <sup>xefg</sup>	-	-	-	-	51%	39%	-	10%	100% <sup>x</sup>	-	-	-	-	88%
Buddhist	6	4	2	1	1	1	3	-	-	1	1	3	1	1	2	1	1	1	6
	1%	1%	*	1%	1%	1%	1%	-	-	*	*	2%	*	*	1%	*	1%	1%	1%
		60%	40%	23%	16%	19%	42%	-	-	12%	16%	53%	19%	13%	41%	19%	16%	12%	100%
Jewish	3	3	-	-	1	-	2	-	1	1	1	-	-	3	1	-	-	-	4
	*	1%	-	-	*	-	1%	-	*	*	*	-	-	1%	*	-	-	-	*
		100%	-	-	24%	-	59%	-	17%	41%	38%	21%	-	83%	17%	-	-	-	131%
Other	77	43	34	14	9	14	12	9	19	26	14	22	16	24	20	15	13	6	78
	8%	9%	7%	12%	6%	7%	7%	6%	9%	10%	5%	10%	7%	9%	8%	6%	9%	6%	8%
		55%	45%	18%	12%	18%	15%	12%	24%	33% <sup>j</sup>	18%	28%	20%	31%	26%	19%	17%	7%	101%
None of these	231	123	107	42	53	55	39	24	18	74	77	44	35	49	65	63	36	17	219
	23%	26%	21%	35%	33%	28%	23%	16%	9%	28%	27%	21%	15%	19%	25%	25%	25%	20%	22%
		ghl	54%	46%	18% <sup>xgh</sup>	23% <sup>xgh</sup>	24% <sup>gh</sup>	17% <sup>h</sup>	10% <sup>h</sup>	32% <sup>l</sup>	33% <sup>l</sup>	19%	15%	21%	28%	27%	16%	8%	95%
Refused	15	5	10	-	4	-	1	3	6	2	4	3	6	6	3	2	1	2	17
	1%	1%	2%	-	3%	-	1%	2%	3%	1%	1%	1%	2%	2%	1%	1%	1%	2%	2%
		31%	69%	-	27%	-	8%	23% <sup>e</sup>	42% <sup>e</sup>	12%	29%	21%	37%	44%	20%	16%	7%	14%	114%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

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**Base: All adults aged 18+**

	Total (x)	Region										Region Summary						Un-weighted Total		
		North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)		South (p)	London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
Net: Christian	616 61%	29 fq 5%	52 60% 8%	47 62% 8%	59 65% 10%	90 67% 15%f	64 51% 10%	51 57% 8%	35 67% 6%	54 57% 9%	75 65% 12%	60 68% 10%f	521 61% 85%	60 68% 10%q	35 67% 6%	156 63% 25%q	160 61% 26%	141 63% 23%q	64 51% 10%	632 63% 103%
Christian - Church of England	399 40%	19 43% fklq 5%k	38 44% 10%fk	37 49% 9%fk	45 49% 11%fhk	70 52% 17%xfhk	37 29% 9%k	37 42% 9%k	15 28% 4%k	44 46% 11%fk	51 44% 13%fk	5 6% 1%	379 44% 95%lq	5 6% 1%	15 28% 4%l	109 44% 27%lq	126 48% 32%xlm	107 48% 27%lmq	37 29% 9%l	417 42% 105%
Christian - Roman Catholic	82 8%	3 7% 4%	8 9% 10%	2 3% 3%	9 10% 11%	10 7% 12%	17 14% 21%cgi	3 3%	3 6% 4%	4 4% 5%	15 13% 19%cgi	8 9% 10%	71 8% 86%	8 9% 10%	3 6% 4%	27 11% 32%	15 6% 18%	12 5% 15%	17 14% 21%op	80 8% 98%
Christian - Church of Scotland	36 4%	2 4% nopr 5%j	-	-	2 2% 5%	1 1% 3%	1 1% 3%	-	-	-	-	30 35% 84%xab	6 1% 16%	30 35% 84%xmno	-	2 1% 5%	2 1% 5%	1 1% 3%	1 1% 3%	40 4% 110%
Christian - Church in Wales/Chapel	12 1%	-	-	-	-	-	1 11%	10 20% 89%xabc	-	-	-	1 * 11%	-	10 20% 89%xlno	-	-	-	1 1% 11%	-	7 61%
Christian - Free church/ Non-conformist (Methodist, Baptist etc)	52 5%	3 6% 5%	5 6% 9%	2 3% 4%	1 2% 3%	7 5% 13%	8 6% 15% 16%d	8 9% 13% 13%d	7 13% 10%	5 6% 7%	4 3% 7%	2 3% 5%	43 5% 83%	2 3% 5%	7 13% 13%o	11 5% 22%	9 3% 18%	15 7% 28%	8 6% 15%	52 5% 100%
Christian - Other Protestant	35 3%	2 4% 5%	1 1% 3%	5 7% 14%f	2 3% 7%	3 2% 8%	1 1% 2%	2 2% 4%	-	1 1% 3%	5 4% 14%	14 15% 39%xbd	21 2% 61%	14 15% 39%xmno	-	7 3% 22%	8 3% 24%	4 2% 13%	1 1% 2%	36 4% 104%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**

**\* small base**



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**Base: All adults aged 18+**

	Total (x)	Region											Region Summary						Un-weighted Total	
		North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
Muslim	31 3%	- -	6 6% 18%ce	- -	4 5% 13%e	- -	9 7% 28%ce	4 5% 15%e	- -	3 4% 11%e	3 3% 10%	2 2% 5%	29 3% 95%	2 2% 5%	- -	9 4% 28%	8 3% 25%	4 2% 15%	9 7% 28%p	24 2% 78%
Hindu	14 1%	- -	1 1% 7%	1 1% 4%	1 1% 4%	3 2% 21%	8 7% 59%xdg jk	- -	- -	- -	- -	1 1% 5%	14 2% 95%	1 1% 5%	- -	1 * 7%	1 * 8%	3 1% 21%	8 7% 59%xl nop r	13 1% 91%
Sikh	4 *	1 2% 19%	- -	- -	- -	- -	* * 10%	- -	- -	3 3% 71%x	- -	- -	4 * 100%	- -	- -	1 * 19%	3 1% 71%	- -	* * 10%	4 * 110%
Orthodox Greek/ Russian	5 *	- -	- -	- -	- -	5 4% 100%xe	- -	- -	- -	- -	- -	- -	5 1% 100%	- -	- -	- -	- -	- -	5 4% 100%xnopr	4 * 88%
Buddhist	6 1%	1 3% 19%	- -	1 2% 23%	1 1% 17%	- -	1 1% 13%	1 1% 16%	- -	- -	- -	1 1% 12%	5 1% 88%	1 1% 12%	- -	1 * 19%	2 1% 41%	1 * 16%	1 1% 13%	6 1% 100%
Jewish	3 *	- -	- -	- -	1 1% 17%	2 1% 62%	1 1% 21%	- -	- -	- -	- -	- -	3 * 100%	- -	- -	- -	1 * 17%	2 1% 62%	1 1% 21%	4 * 131%
Other	77 8%	5 11% 6%b	1 2% 2%	10 13% 13%b	5 6% 7%	17 13% 22%b	7 6% 9%	7 8% 9%	6 11% 7%b	5 5% 6%	9 7% 11%	6 6% 7%	66 8% 85%	6 6% 7%	6 11% 7%	15 6% 19%	20 8% 26%	24 11% 31%	7 6% 9%	78 8% 101%
None of these	231 23%	8 19% 4%	26 31% 11%e	18 23% 8%	20 22% 9%	21 15% 9%	28 22% 12%	24 27% 11%	12 22% 5%	28 29% 12%e	28 24% 12%	17 20% 8%	202 23% 87%	17 20% 8%	12 22% 5%	63 25% 27%	65 25% 28%	45 20% 20%	28 22% 12%	219 22% 95%
Refused	15 1%	1 2% 6%	- -	- -	1 1% 8%	3 2% 17%	4 3% 26%	1 1% 7%	- -	2 2% 12%	1 1% 10%	2 2% 14%	13 1% 86%	2 2% 14%	- -	2 1% 16%	3 1% 20%	4 2% 24%	4 3% 26%	17 2% 114%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**

**\* small base**



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 9

**Q.4 We want to make sure that this study is asked to a representative cross-section of people living in Britain today, and that it reflects the religious and faith views of the population as a whole. To ensure this, please can you tell me what your religion is, if any?**

**Base: All adults aged 18+**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Unweighted base	1001	581 58%	402 40%	368 37%	562 56%	462 46%	366 37%	549 55%	585 58%	375 37%	498 50%	418 42%	48 5%	478 48%	632 63%	55 5%	314 31%	1001 100%
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Net: Christian	616 61%	449 79%	303 74%	258 71%	397 69%	351 76%	136 36%	282 52%	329 55%	180 49%	240 49%	320 76%	38 76%	228 48%	616 100%	-	-	632 63%
		fgh 73% ijmo 73% p p	xcd 49% x 42% p	x 42% x 42% p	x 65% xd 57% p	x 57% xd 57% p	22% p	46% f 53% p	53% fj 53% p	29% f 29% p	39% f 39% p	52% xm 52% p	6% m 6% p	37% p	100% xop 100% p	-	-	103% p
Christian - Church of England	399 40%	267 47%	165 40%	141 39%	238 42%	211 46%	107 28%	212 39%	238 40%	133 36%	169 34%	203 48%	20 39%	159 33%	399 65%	-	-	417 42%
		fmo 67% p p	xc 41% p	x 35% p	x 60% p	x 53% p	27% p	53% f 53% p	60% f 60% p	33% f 33% p	42% p	51% xm 51% p	5% p	40% p	100% xop 100% p	-	-	105% p
Christian - Roman Catholic	82 8%	76 13%	61 15%	49 14%	65 11%	59 13%	4 1%	20 4%	30 5%	13 4%	22 4%	57 13%	3 6%	21 4%	82 13%	-	-	80 8%
		fgh 93% ijmo 93% p p	x 75% x 75% p	x 60% x 60% p	x 79% x 79% p	x 72% x 72% p	5% p	25% f 25% p	37% f 37% p	16% p	26% f 26% p	69% xm 69% p	3% p	25% p	100% xop 100% p	-	-	98% p
Christian - Church of Scotland	36 4%	26 5%	15 4%	15 4%	22 4%	18 4%	8 2%	18 3%	20 3%	12 3%	16 3%	18 4%	2 4%	14 3%	36 6%	-	-	40 4%
		p 71% p	42% p	41% p	60% p	49% p	23% p	49% p	56% p	32% p	45% p	49% p	6% p	39% p	100% p	-	-	110% p
Christian - Church in Wales/Chapel	12 1%	7 1%	3 1%	5 1%	5 1%	6 1%	5 1%	8 1%	4 1%	6 2%	5 1%	4 1%	-	5 1%	12 2%	-	-	7 1%
		60% p	22% p	44% p	44% p	54% p	40% p	66% p	36% p	56% p	46% p	34% p	-	46% p	100% p	-	-	61% p
Christian - Free church/ Non-conformist (Methodist, Baptist etc)	52 5%	46 8%	34 8%	29 8%	39 7%	30 7%	4 1%	15 3%	21 4%	11 3%	20 4%	20 5%	11 21%	19 4%	52 8%	-	-	52 5%
		fgh 88% p	x 65% p	x 56% p	x 74% p	x 58% p	8% p	30% p	41% f 41% p	21% p	38% f 38% p	39% p	21% xkm 21% p	37% p	100% xop 100% p	-	-	100% p

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**

\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 9

**Q.4 We want to make sure that this study is asked to a representative cross-section of people living in Britain today, and that it reflects the religious and faith views of the population as a whole. To ensure this, please can you tell me what your religion is, if any?**

**Base: All adults aged 18+**

	Believe in						Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total	
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)	None-Christ-ian (o)		Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Christian - Other Protestant	35 3%	27 5% gip 79%	25 6% 73%x	19 5% 56%	29 5% 84%	26 6% 75%	7 2% 21%	8 2% 24%	15 3% 44%	4 1% 13%	7 1% 21%	18 4% 53%	3 5% 8%	9 2% 27%	35 6% 100%p	- - -	- - -	36 4% 104%
Muslim	31 3%	26 5% hin 84%	23 6% 74%x	26 7% 83%xe	28 5% 89%	16 3% 52%	5 1% 16%	8 1% 26%	5 1% 17%	3 1% 11%	12 3% 40%	12 3% 37%	5 9% 15%xkm	13 3% 43%	- -	31 49% 100%xnp	- -	24 2% 78%
Hindu	14 1%	14 3% fn 100%	12 3% 84%	10 3% 70%	14 2% 96%	11 2% 77%	- -	2 * 16%	4 1% 30%	1 * 4%	3 1% 23%	9 2% 64%	- 1% -	4 1% 30%	- -	14 23% 100%xnp	- -	13 1% 91%
Sikh	4 *	4 1% 100%	* * 10%	3 1% 76%	2 * 53%	* * 10%	- -	3 1% 90%	1 * 24%	2 * 47%	3 1% 90%	1 * 24%	- - -	3 1% 76%	- -	4 6% 100%xnp	- -	4 * 110%
Orthodox Greek/ Russian	5 *	5 1% 100%	5 1% 100%	5 1% 100%	5 1% 100%	- -	- -	- -	- -	- -	5 1% 100%m	- -	- -	- -	5 7% 100%xnp	- -	4 * 88%	
Buddhist	6 1%	3 1% 52%	1 * 23%	4 1% 71%e	1 * 16%	- -	2 * 29%	3 1% 58%	2 * 29%	2 1% 35%	4 1% 69%	1 * 23%	- 1% -	3 1% 58%	- -	6 10% 100%xnp	- -	6 1% 100%
Jewish	3 *	1 * 41%	1 * 24%	1 * 24%	1 * 24%	1 * 41%	1 * 38%	2 * 76%	2 * 76%	2 * 59%	2 * 59%	1 * 41%	- - -	2 * 59%	- -	3 5% 100%xnp	- -	4 * 131%
Other	77 8%	24 4% ano 31%	26 6% 33%	18 5% 24%	38 7% 49%	28 6% 36%	50 13% 65%xg	47 9% 61%	55 9% 71%	35 9% 45%	45 9% 58%	29 7% 38%	3 5% 4%	42 9% 55%	- -	- -	77 24% 100%xno	78 8% 101%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
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Absolutes/col percents/row percents

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**Base: All adults aged 18+**

	Total (x)	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un- weighted Total	
		God (a)	Angels (b)	Hell (c)	Souls (d)	Guard- ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard= ian Angels (j)	Every- one has (k)	Only those with same rel bel- iefs (l)	No such things as guard- ian angels (m)	Christ- ian (n)	None- Christ- ian (o)		Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
None of these	231 23%	37 6% abc	37 9% 16%	33 9% 14%	84 15% 36%abc	49 11% 21%a	184 49% 80%xgh	191 35% 83%x	191 32% 83%x	142 39% 62%x	180 36% 78%x	41 10% 18%	5 9% 2%	178 37% 77%xkl	- - -	- - -	231 71% 100%xno	219 22% 95%
Refused	15 1%	6 1% n	3 1% 41%	3 1% 20%	4 1% 20%	2 * 15%	1 * 6%	5 1% 32%	4 1% 27%	1 * 6%	5 1% 32%	3 19%	- - -	3 1% 17%	- - -	- - -	15 5% 100%xn	17 2% 114%

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**\* small base**



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Unweighted base	1001	516 52%	485 48%	78 8%	147 15%	155 15%	213 21%	186 19%	222 22%	358 36%	201 20%	165 16%	277 28%	259 26%	265 26%	249 25%	126 13%	102 10%	1001 100%
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
<b>Gender</b>																			
Male	481 48%	481 100%	-	53 44%	68 43%	96 49%	92 55%	71 48%	100 48%	143 55%	121 42%	114 54%	103 43%	109 41%	146 56%	117 47%	62 44%	47 54%	516 52%
		b 100%xb	-	11% 100%xcdf	14% 100%xcdf	20% 100%xcdf	19% 100%xcdf	15% 100%xcdf	21% 100%xcdf	30%xjl 25% 30%xjl	25% 24%jl	24% 21%	21% 21%	23% 23%	30%xm 24%	24% 24%	13% 13%	10% 10%	107%
Female	520 52%	-	520 100%	66 56%	90 57%	102 51%	77 45%	77 52%	109 52%	118 45%	169 58%	97 46%	137 57%	154 59%	117 44%	130 53%	79 56%	41 46%	485 48%
		ain -	100%xa	13% 100%xcdf	17% 100%xcdf	20% 100%xcdf	15% 100%xcdf	21% 100%xcdf	23% 100%xcdf	33%ik 19%	19% 26%ik	19% 26%ik	29% 29%ik	29% 29%ik	22% 22%	25% 25%	15% 15%	8% 8%	93%
<b>Age</b>																			
18-24	□(21)	119 12%	53 11%	66 13%	119 100%	-	-	-	-	36 14%	45 16%	24 12%	13 5%	31 12%	39 15%	25 10%	21 15%	3 4%	78 8%
		ghlq	ghlq	ghlq	100%xcdf	-	-	-	-	31%l 31%l	38%l 38%l	20%l 20%l	11% 11%	26%q 26%q	32%q 32%q	21% 21%	17%q 17%q	3% 3%	66%
25-34	□(29.5)	158 16%	68 14%	90 17%	-	158 100%	-	-	-	49 19%	59 20%	33 16%	17 7%	50 19%	41 16%	37 15%	16 11%	14 16%	147 15%
		ghl	ghl	ghl	100%xcdf	-	-	-	-	31%l 31%l	37%l 37%l	21%l 21%l	11% 11%	32% 32%	26% 26%	24% 24%	10% 10%	9% 9%	93%
35-44	□(39.5)	198 20%	96 20%	102 20%	-	-	198 100%	-	-	52 20%	66 23%	55 26%	25 11%	45 17%	48 18%	56 23%	34 24%	15 17%	155 15%
		ghl	ghl	ghl	100%xcdf	-	-	-	-	26%l 26%l	33%l 33%l	28%l 28%l	13% 13%	23% 23%	24% 24%	28% 28%	17% 17%	8% 8%	78%
45-54	□(49.5)	169 17%	92 19%	77 15%	-	-	-	169 100%	-	52 20%	47 16%	35 17%	34 14%	43 16%	48 18%	40 16%	24 17%	14 16%	213 21%
		gh	gh	gh	100%xcde	-	-	-	-	31% 31%	28% 28%	21% 21%	20% 20%	25% 25%	29% 29%	24% 24%	14% 14%	8% 8%	126%
55-64	□(59.5)	149 15%	71 15%	77 15%	-	-	-	-	149 100%	36 14%	36 12%	31 15%	46 19%	37 14%	35 14%	36 15%	18 13%	22 25%	186 19%
		fh	fh	fh	100%xcde	-	-	-	-	24% 24%	24% 24%	21% 21%	31% 31%	25% 25%	24% 24%	24% 24%	12% 12%	15% 15%	125% 125%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**  
\* small base; \*\* very small base (under 30) ineligible for sig testing

Prepared by Ipsos MORI



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Gender		Age						Social Grade				Region					Unweight ed total			
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)		Scot-land (q)		
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%		
65+ □(70)	208 21%	100 21%	109 21%	- -	- -	- -	- -	- -	208 100%	34 13%	37 13%	32 15%	105 44%	56 21%	51 19%	53 21%	29 20%	20 23%	222 22%		
	fgij	fgij	cde	-	-	-	-	-	100% efg	xcd	16%	18%	15%	51% k	xij	27%	24%	25%	14%	10%	107%
Average age	46.72c deij	47.24	46.24	21.00	29.50	39.50	49.50x	59.50x	70.00x	43.75	42.59	45.03	56.41x ijk	46.44	45.67	47.10	46.11	50.60xmn	49.20		

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001
<b>Social Grade</b>																			
AB	260 26%	143 30% hjk 55%b	118 23% 45%	36 31% 14%h	49 31% 19%h	52 26% 20%h	52 31% 20%h	36 24% 14%	34 16% 13%	260 100% 100% xijkl	- - - -	- - - -	- - - -	71 27% 27%	73 28% 28%	66 27% 25%	27 19% 10%	24 28% 9%	358 36% 138%
C1	290 29%	121 25% hik 42%	169 33% 58%a	45 38% 16%gh	59 37% 20%gh	66 33% 23%h	47 28% 16%h	36 24% 12%	37 18% 13%	- - -	290 100% 100% xikl	- - -	- - -	76 29% 26%	75 29% 26%	74 30% 25%	48 34% 17%q	17 19% 6%	201 20% 69%
C2	210 21%	114 24% ijl 54%	97 19% 46%	24 20% 12%	33 21% 16%	55 28% 26%h	35 21% 17%	31 21% 15%	32 15% 15%	- - -	- - -	210 100% 100% xijl	- - -	62 24% 30%	55 21% 26%	45 18% 21%	30 21% 14%	18 21% 9%	165 16% 78%
DE	240 24%	103 21% cde 43%	137 26% 57%	13 11% 5%	17 11% 7%	25 13% 11%	34 20% 14%d	46 31% 19% cde	105 51% 44% xcde	- - -	- - -	- - -	240 100% 100% xij	53 20% 22%	59 23% 25%	63 26% 26%	36 25% 15%	28 32% 12% m	277 28% 115%
<b>Region Summary</b>																			
England	861 86%	412 86% pq 48%	449 86% 52%	108 91% 13%g	140 88% 16%	168 85% 20%	148 88% 17%	120 80% 14%	177 85% 21%	228 88% 27%	253 87% 29%	182 86% 21%	198 82% 23%	262 100% 30% xpq	262 100% 30% xpq	247 100% 29% xpq	89 63% 10%q	- - -	858 86% 100%
Scotland	88 9%	47 10% mno 54%	41 8% 46%	3 3% 4%	14 9% 16%	15 8% 17%	14 8% 16%	22 15% 25% xc	20 10% 23%	24 9% 28%	17 6% 19%	18 9% 21%	28 12% 32% j	- - -	- - -	- - -	- - -	88 100% 100% xmno	102 10% 116%
Wales	52 5%	21 4% mno 40%	31 6% 60%	8 6% 15%	4 3% 8%	14 7% 28%	6 4% 12%	8 5% 14%	12 6% 23%	8 3% 15%	20 7% 39%	10 5% 19%	14 6% 27%	- - -	- - -	- - -	52 37% 100% xmno	- - -	41 4% 79%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**  
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Absolutes/col percents/row percents

Table 10  
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	Gender			Age						Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
North England	247 25%	117 24% mnp 47%	130 25% 53%	25 21% 10%	37 24% 15%	56 28% 23%	40 24% 16%	36 24% 15%	53 25% 21%	66 25% 27%	74 25% 30%	45 21% 18%	63 26% 26%	-	-	247 100% 100% x mnp	-	-	249 25% 101%
Midlands	262 26%	146 30% mop 56% b	117 22% 44%	39 32% 15%	41 26% 16%	48 24% 18%	48 29% 18%	35 24% 14%	51 24% 19%	73 28% 28%	75 26% 29%	55 26% 21%	59 25% 23%	-	262 100% 100% x mop	-	-	-	265 26% 101%
South	224 22%	99 21% noq 44%	125 24% 56%	24 21% 11%	29 18% 13%	43 22% 19%	37 22% 17%	35 23% 15%	56 27% 25%	53 20% 24%	55 19% 24%	60 29% 27% j	56 23% 25%	135 52% 60% x noq	-	-	89 63% 40% x noq	-	217 22% 97%
London	127 13%	50 10% ino 40%	77 15% 60%	20 16% 15%	33 21% 26% x eg	21 11% 17%	23 13% 18%	13 9% 11%	17 8% 13%	37 14% 29% l	49 17% 39% l	22 10% 17%	18 8% 15%	127 48% 100% x nop	-	-	-	-	127 13% 100%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001
<b>Region</b>																			
North East	45 5%	16 3%	29 6%	3 3%	7 4%	11 5%	7 4%	8 6%	9 4%	13 5%	9 3%	7 3%	16 7%	-	-	45 18%	-	-	48
	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q
Yorks & Humb.	86 9%	43 9%	43 8%	10 8%	16 10%	14 7%	13 8%	13 9%	20 10%	19 7%	31 11%	20 9%	16 7%	-	-	86 35%	-	-	83
	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q
East Midlands	76 8%	38 8%	38 7%	12 10%	8 5%	12 6%	9 5%	20 13%	15 7%	14 6%	23 8%	17 8%	21 9%	-	76 29%	-	-	-	76
	q	q	q	q	q	q	q	f	q	q	q	q	q	q	q	q	q	q	q
Eastern	92 9%	54 11%	38 7%	14 12%	13 8%	21 11%	19 11%	7 4%	18 9%	31 12%	26 9%	19 9%	16 6%	-	92 35%	-	-	-	100
	pq	pp	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q
South East	135 13%	59 12%	77 15%	11 10%	17 11%	23 12%	20 12%	24 16%	39 19%	34 13%	26 9%	40 19%	35 14%	135 52%	-	-	-	-	132
	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q
London	127 13%	50 10%	77 15%	20 16%	33 21%	21 11%	23 13%	13 9%	17 8%	37 14%	49 17%	22 10%	18 8%	127 48%	-	-	-	-	127
	pq	pp	q	q	h	q	q	q	q	q	q	q	q	q	q	q	q	q	q
South West	89 9%	41 8%	48 9%	13 11%	12 7%	20 10%	17 10%	11 7%	17 8%	19 7%	28 10%	20 10%	22 9%	-	-	-	89 63%	-	85
	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q	q

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

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Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
Wales	52 5%	21 4%	31 6%	8 6%	4 3%	14 7%	6 4%	8 5%	12 6%	8 3%	20 7%	10 5%	14 6%	-	-	-	52 37%	-	41 4%
		mno 40%	60%	15%	8%	28%	12%	14%	23%	15%	39%	19%	27%	-	-	-	100%xmno	-	79%
		q q															q		
West Midlands	94 9%	53 11%	41 8%	12 10%	20 13%	15 7%	20 12%	9 6%	18 9%	27 10%	26 9%	19 9%	23 9%	-	94 36%	-	-	-	89 9%
		mop 57%	43%	13%	22%	16%	21%	10%	19%	29%	27%	20%	24%	-	100%xmop	-	-	-	95%
		q q												q					
North West	116 12%	58 12%	58 11%	12 10%	15 10%	31 15%	21 12%	14 10%	23 11%	34 13%	33 11%	18 9%	31 13%	-	-	116 47%	-	-	118 12%
		mnp 50%	50%	11%	13%	26%	18%	12%	20%	30%	29%	15%	26%	-	-	100%xmnp	-	-	102%
		q q														q			
Scotland	88 9%	47 10%	41 8%	3 3%	14 9%	15 8%	14 8%	22 15%	20 10%	24 9%	17 6%	18 9%	28 12%	-	-	-	-	88 100%	102 10%
		mno 54%	46%	4%	16%	17%	16%	25%xc	23%	28%	19%	21%	32%j	-	-	-	-	100%xmno	116%
		p p																p	

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Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
<b>Working status</b>																			
Full-time	451 45%	279 58%	172 33%	52 44%	97 61%	132 66%	108 64%	52 35%	10 5%	158 61%	146 50%	114 54%	33 14%	123 47%	126 48%	106 43%	63 44%	34 38%	386 39%
		bgh 62%xb	38% 80%xa	12%h 11%	21%xcg 19%h	29%xcg 26%h	24%xcg 21%h	11%h 15%h	2% 8%	35%xjl 27%l	32%l 40%l	25%xl 23%l	7% 10%	27% 21%	28% 29%	23% 29%	14% 13%	7% 7%	86% 126%
Part-time	120 12%	24 5%	97 19%	14 11%	23 15%	31 15%	25 15%	18 12%	9 4%	32 12%	48 17%	27 13%	12 5%	25 10%	35 13%	35 14%	16 11%	9 10%	152 15%
		ahl 20%	80%xa	11% 11%	19%h 19%h	26%h 26%h	21%h 21%h	15%h 15%h	8% 8%	27%l 27%l	40%l 40%l	23%l 23%l	10% 10%	21% 21%	29% 29%	13% 13%	7% 7%	126% 126%	
Not working but seeking work or temporarily unemployed/sick	67 7%	28 6%	39 8%	20 16%	11 7%	15 8%	13 8%	8 5%	- -	10 4%	18 6%	16 8%	24 10%	24 9%	12 5%	19 7%	9 6%	4 4%	66 7%
		h 41%	59% 80%xa	29%xgh 11%	17%h 19%h	23%h 26%h	20%h 21%h	12%h 15%h	- -	14% 12%	27% 17%	24% 13%	35%i 10%	37% 21%	18% 29%	28% 29%	13% 13%	5% 7%	99% 126%
Not working/not seeking work	75 7%	20 4%	55 11%	11 9%	18 12%	14 7%	15 9%	16 10%	1 1%	10 4%	14 5%	14 7%	37 16%	19 7%	16 6%	13 5%	16 11%	11 13%	80 8%
		ahi 27%	73%a	14%h 11%	24%h 19%h	19%h 26%h	20%h 21%h	21%h 15%h	2% 8%	13% 12%	18% 17%	19% 13%	50%xij 10%	25% 21%	21% 29%	18% 29%	21% 13%	15%no 7%	107% 126%
Retired	241 24%	107 22%	134 26%	- -	1 1%	2 1%	6 3%	52 35%	180 86%	41 16%	49 17%	27 13%	123 51%	59 23%	60 23%	60 24%	33 24%	28 32%	270 27%
		cde 45%	55%	- -	* 1%	1% 1%	2% 2%	22%xcd 17%	75%xcd 17%	17% 20%	13% 11%	11% 11%	51%xij 25%	25% 25%	25% 25%	25% 25%	14% 14%	12% 12%	112% 112%
Student	31 3%	13 3%	18 3%	21 17%	6 4%	3 1%	- -	- -	1 *	7 3%	13 4%	7 3%	4 2%	6 2%	11 4%	10 4%	2 1%	1 2%	23 2%
		fg 43%	57% 68%xcde	68%xcde 21%fgh	21%fgh 9%	9% 9%	- -	- -	3% 3%	23% 23%	42% 22%	22% 13%	13% 20%	20% 37%	37% 33%	6% 6%	4% 4%	4% 4%	75% 75%
Refused	17 2%	10 2%	7 1%	2 2%	2 1%	2 1%	2 1%	3 2%	7 3%	2 1%	3 1%	5 2%	7 3%	6 2%	3 1%	4 2%	3 2%	1 1%	24 2%
		58% 42%	42% 13%	13% 10%	10% 10%	10% 10%	10% 17%	17% 40%	40% 11%	11% 17%	17% 30%	30% 41%	41% 35%	35% 15%	15% 24%	19% 19%	6% 6%	142% 142%	

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Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
<b>Tenure</b>																			
Own outright	327 33% k k	163 34% cde 50%	164 31% 50%	24 20% 7% d	9 6% 3%	20 10% 6%	53 31% 16% de	76 51% 23% xcd	146 70% 45% xcd	80 31% 24%	88 30% 27%	49 15% 15%	110 46% 34% xij	89 34% 27%	86 33% 26%	86 35% 26%	43 30% 13%	24 27% 7%	343 34% 105%
Own with a mortgage	387 39% k k	192 40% ghl 50%	195 37% 50%	44 37% 11% gh	78 49% 20% xgh	132 67% 34% xcd	81 48% 21% xgh	35 23% 9% h	17 8% 4%	142 55% 37% xjl	117 40% 30% l	96 46% 25% l	32 13% 8%	91 35% 24%	106 41% 27%	93 37% 24%	63 44% 16%	34 39% 9%	364 36% 94%
Council	129 13% i	47 10% 37%	81 16% 63% a	18 15% 14%	21 13% 17%	25 13% 20%	16 10% 12%	20 13% 15%	29 14% 22%	7 3% 5%	30 10% 23% i	31 15% 24% i	61 25% 47% xij	38 14% 29% p	26 10% 20%	35 14% 27%	9 7% 7%	20 22% 15% xnp	104 10% 81%
Housing Assoc.	27 3% i	9 2% 34%	18 3% 66%	4 3% 14%	9 5% 32% e	2 1% 9%	3 2% 13%	5 3% 18%	4 2% 16%	2 1% 6%	10 3% 35%	5 2% 18%	11 5% 40% i	10 4% 35%	7 3% 25%	5 2% 19%	4 3% 16%	1 1% 4%	34 3% 124%
Rented from someone else	92 9% h	47 10% 51%	45 9% 49%	22 18% 24% xef	32 20% 34% xef	15 8% 17% h	11 7% 12% h	8 5% 8% h	4 2% 5% h	20 8% 21%	37 13% 40% l	20 10% 22%	15 6% 17%	24 9% 26%	25 10% 28%	19 8% 21%	17 12% 18%	6 7% 7%	103 10% 112%
Rent free	9 1% h	4 1% 44%	5 1% 56%	2 2% 23%	* * 5%	- - -	2 1% 20%	3 2% 31%	2 1% 21%	3 1% 29%	2 1% 18%	3 1% 32%	2 1% 21%	2 1% 27%	1 * 9%	2 1% 26%	3 2% 32%	1 1% 6%	13 1% 145%
Refused	30 3% h	18 4% 61%	12 2% 39%	6 5% 19%	9 6% 29% f	3 2% 10%	2 1% 7%	4 3% 12%	7 3% 22%	7 3% 24%	8 3% 25%	6 3% 21%	9 4% 30%	8 3% 27%	10 4% 35%	6 3% 21%	3 2% 9%	3 3% 9%	40 4% 133%

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Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
<b>Foreign Holiday in last 3 years</b>																			
Yes	601 60%	305 63% hlq 51%	296 57% 49%	75 63% 12%h	107 68% 18%gh	127 64% 21%h	111 66% 18%h	84 56% 14%	97 46% 16%	204 79% 34%xjk l	203 70% 34%xkl	114 54% 19%l	79 33% 13%	176 67% 29%pq	160 61% 27%q	145 59% 24%	78 55% 13%	42 48% 7%	633 63% 105%
No	400 40%	176 37% ij 44%	224 43% 56%	44 37% 11%	51 32% 13%	71 36% 18%	58 34% 14%	65 44% 16% d	112 54% 28% xced ef	56 21% 14%	87 30% 22% i	96 46% 24% ij	161 67% 40% xij k	86 33% 22%	102 39% 25%	102 41% 26%	64 45% 16% m	46 52% 12% xmn	368 37% 92%
<b>Number of cars</b>																			
None	208 21%	75 16% acf 36% ikn ikn	133 26% 64% a	7 6% 3%	37 23% 18% cf	37 19% 18% c	20 12% 9%	36 24% 17% cf	71 34% 34% xcd efg	21 8% 10%	57 20% 27% ik	22 10% 11%	108 45% 52% xij k	60 23% 29% n	35 13% 17%	71 29% 34% xnp	20 14% 10%	23 26% 11% np	172 17% 83%
1	416 42%	197 41% o 47%	220 42% 53%	50 42% 12%	73 46% 17%	79 40% 19%	65 38% 16%	57 38% 14%	93 45% 22%	96 37% 23%	120 41% 29%	103 49% 25% i	97 40% 23%	105 40% 25%	119 45% 29% o	84 34% 20%	66 47% 16% o	42 48% 10% o	452 45% 109%
2	287 29%	160 33% hlq 56% b	128 25% 44%	39 32% 13% h	39 24% 13%	70 35% 24% h	58 34% 20% h	42 28% 14%	41 19% 14%	105 40% 36% xjl	81 28% 28% l	73 35% 25% l	29 12% 10%	67 26% 23%	89 34% 31% q	68 28% 24%	47 33% 16% q	15 17% 5%	302 30% 105%
3+	89 9%	49 10% hl 55%	40 8% 45%	24 20% 27% xde gh	10 6% 11% h	11 6% 13% h	26 16% 30% xde h	14 9% 16% h	3 1% 3%	39 15% 43% xkl	32 11% 36% l	12 6% 14%	6 3% 7%	30 11% 33%	19 7% 21%	24 10% 27%	9 6% 10%	8 9% 9%	75 7% 84%

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<b>Internet Access</b>																			
At all	803 80%	387 81%	416 80%	112 94%	153 97%	187 95%	147 87%	104 70%	99 48%	241 92%	259 89%	172 82%	131 55%	216 82%	211 80%	198 80%	116 82%	62 70%	796 80%
	q	q	ghl	xgh	xfg	xfgh	xgh	h	h	30% xkl	32% xkl	21% l	16%	27% q	26%	25%	14% q	8%	99%
At home (net)	741 74%	360 75%	382 73%	108 91%	146 92%	168 85%	131 78%	96 65%	93 45%	229 88%	233 80%	161 77%	118 49%	200 76%	193 73%	181 73%	111 79%	56 64%	737 74%
	q	q	ghl	xfg	xfg	xgh	xgh	h	h	31% xjk	31% l	22% l	16%	27% q	26%	24%	15% q	8%	99%
At work (net)	340 34%	176 37%	165 32%	36 30%	86 54%	95 48%	77 46%	38 26%	8 4%	141 54%	138 47%	42 20%	20 9%	91 35%	85 33%	97 39%	47 33%	20 23%	330 33%
	lq	lq	ghk	h	xcg	xcg	xcg	h	h	41% xkl	40% xkl	12% l	6%	27% q	25%	29% q	14%	6%	97%
At home	443 44%	204 43%	239 46%	74 62%	66 41%	85 43%	68 40%	64 43%	87 42%	99 38%	115 40%	127 60%	103 43%	123 47%	119 45%	93 38%	67 48%	42 48%	449 45%
				17% xde	15%	19%	15%	14%	20%	22%	26%	29% xij	23%	28%	27%	21%	15%	9%	101%
At work	42 4%	20 4%	22 4%	2 2%	6 4%	12 6%	14 8%	6 4%	2 1%	10 4%	20 7%	7 4%	5 2%	14 5%	11 4%	9 3%	3 2%	6 6%	42 4%
	h	h	h	5%	13%	29% h	34% xch	15% h	4%	24%	46% l	18%	12%	33%	27%	20%	7%	13%	99%
Both at home and at work	298 30%	156 32%	143 27%	34 29%	80 51%	83 42%	63 38%	32 22%	6 3%	130 50%	118 41%	34 16%	15 6%	78 30%	74 28%	89 36%	44 31%	14 16%	288 29%
	lq	lq	ghk	h	xcf	xgh	xgh	h	h	44% xjk	40% xkl	12% l	5%	26% q	25% q	30% q	15% q	5%	97%
Somewhere else	19 2%	7 2%	12 2%	2 2%	2 1%	6 3%	2 1%	2 1%	5 2%	1 *	6 2%	4 2%	8 3%	2 1%	7 3%	8 3%	3 2%	- -	17 2%
				12%	9%	34%	8%	11%	26%	7%	32%	20%	41% i	9%	35%	42%	14%	-	89%
Not at all	195 19%	91 19%	104 20%	7 6%	4 2%	11 5%	22 13%	44 30%	107 52%	19 7%	32 11%	37 18%	108 45%	45 17%	51 19%	48 19%	25 18%	26 30%	201 20%
	fij	fij	cde	3%	2%	6%	11% de	23% xcd	55% xcd	10%	16%	19% i	55% xij	23%	26%	25%	13%	13% xmp	103%

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Prepared by Ipsos MORI



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Refused	3 *	2 1% 73%	1 * 27%	- - -	2 1% 53%	- - -	- - -	- - -	2 1% 47%	1 * 19%	- - -	1 1% 34%	2 1% 47%	1 * 19%	1 * 34%	- - -	- - -	- - -	4 * 121%

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**Base: All respondents**

	Gender		Age						Social Grade				Region					Unweight ed total	
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)		Scot-land (q)
Weighted base	1001	481	520	119*	158	198	169	149	208	260	290	210	240	262	262	247	141	88*	1001
		48%	52%	12%*	16%	20%	17%	15%	21%	26%	29%	21%	24%	26%	26%	25%	14%	9%*	100%
<b>What is the highest educational level that you have achieved to date?</b>																			
Secondary/ high school/ NVQ 1-3	527	234	293	80	68	103	87	77	112	96	150	142	139	123	142	132	87	43	496
	53%	49%	56%	67%	43%	52%	51%	52%	54%	37%	52%	68%	58%	47%	54%	53%	61%	48%	50%
		di 44%	56%a	15%xcde	13%	20%	16%	15%	21%	18%	28%i	27%xij	26%i	23%	27%	25%	16% <sup>m</sup>	8%	94%
University degree or equivalent professional qualification/ NVQ4	272	145	127	30	64	62	52	28	37	114	92	36	29	79	75	64	27	26	278
	27%	30%	24%	25%	40%	31%	31%	19%	18%	44%	32%	17%	12%	30%	29%	26%	19%	29%	28%
		ghk 53%	47%	11%	23% <sup>x</sup> cg	23% <sup>gh</sup>	19% <sup>gh</sup>	10%	13%	42% <sup>xjk</sup>	34% <sup>kl</sup>	13%	11%	29% <sup>p</sup>	28%	24%	10%	9%	102%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	63	38	25	7	17	13	10	11	5	40	16	4	4	19	16	21	3	3	76
	6%	8%	5%	6%	11%	7%	6%	7%	2%	15%	5%	2%	1%	7%	6%	9%	2%	3%	8%
		hkl 60%	40%	11%	27% <sup>h</sup>	21%	15%	17% <sup>h</sup>	8%	63% <sup>xjk</sup>	25% <sup>l</sup>	6%	6%	30%	26%	34% <sup>p</sup>	5%	5%	120%
No formal education	112	50	62	-	7	13	15	29	47	7	25	20	60	30	23	26	20	13	117
	11%	10%	12%	-	5%	7%	9%	19%	22%	3%	9%	9%	25%	11%	9%	11%	14%	15%	12%
		cdi 45%	55%	-	7%	12% <sup>c</sup>	14% <sup>c</sup>	26% <sup>xcd</sup>	42% <sup>xcd</sup>	6%	22% <sup>i</sup>	18% <sup>i</sup>	54% <sup>xij</sup>	27%	21%	23%	18%	12%	105%
None of these	5	4	1	1	-	-	1	1	2	1	1	3	*	2	3	1	-	-	6
	1%	1%	*	1%	-	-	1%	*	1%	*	*	2%	*	1%	1%	*	-	-	1%
		80%	20%	20%	-	-	24%	12%	44%	12%	20%	60%	8%	41%	47%	12%	-	-	109%
Refused	22	9	13	1	2	6	4	4	6	3	6	5	8	8	3	3	4	4	28
	2%	2%	2%	1%	1%	3%	2%	2%	3%	1%	2%	3%	3%	3%	1%	1%	3%	4%	3%
		41%	59%	4%	8%	27%	19%	16%	25%	12%	29%	24%	36%	38%	13%	14%	17%	17%	127%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
<b>Marital Status</b>																			
Single	228 23%	122 25% fgh 54%	106 20% 46%	85 72% 37% fgh	48 30% 21% fgh	40 20% 18% gh	23 14% 10% h	16 11% 7%	16 8% 7%	62 24% 27% k	88 30% 39% xkl	33 16% 15%	44 18% 19%	68 26% 30%	57 22% 25%	56 23% 25%	27 19% 12%	19 22% 8%	196 20% 86%
Married/ co-habiting	564 56%	282 59% chl 50%	282 54% 50%	29 25% 5%	100 63% 18% ch	140 71% 25% xch	112 67% 20% xch	95 64% 17% ch	87 42% 15% c	172 66% 31% xjl	153 53% 27% l	143 68% 25% xjl	95 40% 17%	129 49% 23%	158 60% 28% m	135 54% 24%	89 63% 16% m	53 60% 9%	589 59% 104%
Widowed/ separated/ divorced	190 19%	66 14% acd 35%	124 24% 65% a	- - -	9 6% 5% c	17 8% 9% c	31 18% 16% cde	35 23% 18% cde	99 48% 52% xcd	23 9% 12%	46 16% 24% l	26 12% 14%	96 40% 50% xij	57 22% 30%	44 17% 23%	52 21% 27%	22 16% 12%	15 17% 8%	191 19% 100%
Refused	18 2%	10 2% 55%	8 2% 45%	4 4% 24%	2 1% 10%	2 1% 9%	2 1% 11%	2 2% 12%	6 3% 34%	2 1% 13%	3 1% 16%	8 4% 42%	5 2% 29%	7 3% 39%	3 1% 16%	5 2% 25%	3 2% 15%	1 1% 5%	25 2% 136%
<b>Children</b>																			
None aged 18 or under	666 67%	317 66% dek 48%	348 67% 52%	93 78% 14% xde	79 50% 12% e	49 25% 7%	108 64% 16% de	136 91% 20% xcd	201 96% 30% xcd	171 66% 26% k	196 67% 29% k	114 54% 17%	185 77% 28% xij	185 71% 28%	172 65% 26%	163 66% 24%	88 63% 13%	57 65% 9%	676 68% 102%
NET: Yes	309 31%	149 31% cgh 48%	161 31% 52%	21 17% 7% gh	74 46% 24% xcf	145 73% 47% xcd	59 35% 19% cgh	10 7% 3% h	1 *	83 32% 27% l	89 31% 29% l	90 43% 29% xij	47 20% 15%	70 27% 23%	83 32% 27%	79 32% 25%	50 36% 16%	28 32% 9%	291 29% 94%
NET: Yes any aged 15 or under	285 28%	134 28% ghl 47%	150 29% 53%	21 17% 7% gh	74 46% 26% xcf	139 70% 49% xcd	46 27% 16% gh	5 3% 2% h	- -	76 29% 27% l	86 29% 30% l	87 41% 31% xij	36 15% 13%	62 24% 22%	77 29% 27%	74 30% 26%	47 33% 16%	25 29% 9%	260 26% 91%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**

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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Gender			Age						Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Weighted base	1001	481 48%	520 52%	119* 12%*	158 16%	198 20%	169 17%	149 15%	208 21%	260 26%	290 29%	210 21%	240 24%	262 26%	262 26%	247 25%	141 14%	88* 9%*	1001 100%
- Aged under 5	118 12%	53 11% fgh 44%	66 13% 56%	18 15% 16%fgh	52 33% 44%xce fgh	42 21% 36%xfgh	6 4% 5%gh	- - -	- - -	37 14% 31%l	36 12% 31%l	32 15% 27%l	13 6% 11%	24 9% 20%	30 12% 26%	35 14% 30%	21 15% 18%	9 10% 7%	107 11% 90%
- Aged 5-10	133 13%	71 15% cfg 53%	62 12% 47%	3 2% 2%	33 21% 25%xcf gh	81 41% 61%xcd fgh	13 8% 10%gh	2 1% 2%	- - -	34 13% 26%	36 13% 27%	40 19% 30%l	22 9% 17%	27 10% 20%	34 13% 26%	30 12% 22%	26 19% 20%m	15 17% 11%	120 12% 90%
- Aged 11-15	126 13%	64 13% cgh 51%	61 12% 49%	2 2% 2%	11 7% 9%h	75 38% 60%xcd fgh	33 19% 26%xcdg h	4 3% 3%h	- - -	31 12% 25%l	44 15% 35%l	35 17% 28%l	15 6% 12%	25 10% 20%	33 13% 26%	32 13% 25%	24 17% 19%	12 14% 10%	114 11% 91%
- Aged 16-18	65 7%	26 6% cdh 40%	39 7% 60%	- - -	- - -	34 17% 52%xcd gh	24 14% 37%xcd gh	7 4% 10%dh	1 * 2%	16 6% 24%	19 7% 29%	16 8% 25%	14 6% 21%	16 6% 25%	14 5% 21%	14 6% 21%	14 10% 21%	7 8% 11%	66 7% 101%
Refused	26 3%	14 3% 56%	11 2% 44%	5 4% 19%	6 4% 23%	4 2% 15%	2 1% 6%	3 2% 11%	7 3% 26%	6 2% 24%	5 2% 20%	6 3% 23%	8 3% 32%	7 3% 27%	8 3% 30%	6 2% 22%	3 2% 10%	3 3% 10%	34 3% 131%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**  
\* small base; \*\* very small base (under 30) ineligible for sig testing



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Gender		Age							Social Grade				Region					Unweight ed total
	Total (x)	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	
Weighted base	1001	481	520	119*	158	198	169	149	208	260	290	210	240	262	262	247	141	88*	1001
		48%	52%	12%*	16%	20%	17%	15%	21%	26%	29%	21%	24%	26%	26%	25%	14%	9%*	100%
<b>Grocery shopping status</b>																			
Yes - do half or more	777	290	487	65	135	161	128	118	171	182	236	157	203	216	193	189	112	68	773
	78%	60%	94%	54%	85%	81%	76%	79%	82%	70%	81%	74%	85%	82%	74%	76%	79%	77%	77%
		aci 37%	63%xa	8%	17%xcf	21%c	16%c	15%c	22%c	23%	30%i	20%	26%xik	28%n	25%	24%	14%	9%	99%
No - do less than half	214	185	29	53	22	37	40	30	32	76	53	52	32	43	67	57	27	20	213
	21%	38%	6%	45%	14%	19%	23%	20%	15%	29%	18%	25%	13%	16%	26%	23%	19%	23%	21%
		bdl 86%xb	14%	25%xde	10%	17%	18%dh	14%	15%	36%xjl	25%	24%l	15%	20%	31% m	27%	12%	9%	100%
Refused	10	6	4	1	1	1	1	1	5	2	2	2	4	3	2	1	3	*	15
	1%	1%	1%	1%	1%	*	1%	*	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%
		56%	44%	10%	15%	5%	13%	7%	50%	23%	16%	16%	45%	33%	20%	15%	27%	5%	151%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b - x/c/d/e/f/g/h - x/i/j/k/l - x/m/n/o/p/q/r**  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region										Region Summary							Un-weighted Total	
		North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scotland (k)	England (r)	Scotland (l)	Wales (m)	North England (n)	Mid-lands (o)	South (p)		London (q)
Unweighted base	1001	48 5%	83 8%	76 8%	100 10%	132 13%	127 13%	85 8%	41 4%	89 9%	118 12%	102 10%	858 86%	102 10%	41 4%	249 25%	265 26%	217 22%	127 13%	1001 100%
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>Gender</b>																				
Male	481 48%	16 36% 3%	43 50% 9%	38 50% 8%	54 59% 11% aef	59 43% 12%	50 40% 10%	41 46% 8%	21 40% 4%	53 57% 11% af	58 50% 12%	47 54% 10%	412 48% 86%	47 54% 10%	21 40% 4%	117 47% 24%	146 56% 30% xpq r	99 44% 21%	50 40% 10%	516 52% 107%
Female	520 52%	29 64% o 6% di	43 50% 8%	38 50% 7%	38 41% 7%	77 57% 15% d	77 60% 15% di	48 54% 9%	31 60% 6%	41 43% 8%	58 50% 11%	41 46% 8%	449 52% 86% o	41 46% 8%	31 60% 6%	130 53% 25%	117 44% 22%	125 56% 24% o	77 60% 15% o	485 48% 93%
<b>Age</b>																				
18-24	□(21) 119 12%	3 8% kl 3%	10 11% 8%	12 16% 10% k	14 16% 12% k	11 9% 10%	20 15% 16% k	13 15% 11% k	8 15% 6% k	12 13% 10% k	12 11% 10%	3 4% 3%	108 13% 91% l	3 4% 3%	8 15% 6% l	25 10% 21%	39 15% 32% l	24 11% 21%	20 15% 16% l	78 8% 66%
25-34	□(29.5) 158 16%	7 14% 4%	16 18% 10%	8 10% 5%	13 14% 8%	17 12% 11%	33 26% 21% xcde ghj	12 13% 7%	4 8% 3%	20 22% 13% 3%	15 13% 10%	14 16% 9%	140 16% 88%	14 16% 9%	4 8% 3%	37 15% 24%	41 16% 26%	29 13% 18%	33 26% 21% xmnop r	147 15% 93%
35-44	□(39.5) 198 20%	11 24% 5%	14 17% 7%	12 16% 6%	21 23% 11%	23 17% 12%	21 17% 11%	20 22% 10%	14 28% 7%	15 16% 7%	31 26% 15%	15 17% 8%	168 20% 85%	15 17% 8%	14 28% 7%	56 23% 28%	48 18% 24%	43 19% 22%	21 17% 11%	155 15% 78%
45-54	□(49.5) 169 17%	7 14% 4%	13 15% 8%	9 12% 5%	19 21% 11%	20 15% 12%	23 18% 13%	17 19% 10%	6 12% 4%	20 21% 12%	21 18% 12%	14 16% 8%	148 17% 88%	14 16% 8%	6 12% 4%	40 16% 24%	48 18% 29%	37 17% 22%	23 18% 13%	213 21% 126%
55-64	□(59.5) 149 15%	8 19% 6%	13 15% 9%	20 26% 13% xdfg ij	7 7% 4%	24 18% 16% d	13 11% 9%	11 12% 7%	8 14% 5%	9 10% 6%	14 12% 10%	22 25% 15% xdf gij	120 14% 80%	22 25% 15% xnoq r	8 14% 5%	36 15% 24%	35 14% 24%	35 15% 23%	13 11% 9%	186 19% 125%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Region											Region Summary							Un-weighted Total	
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scotland (k)	England (r)	Scotland (l)	Wales (m)	North England (n)	Mid-lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
65+ □(70)	208 21%	9 4%	20 10%	15 7%	18 9%	39 19% 19% <sub>xf</sub>	17 13% 8%	17 19% 8%	12 23% 6%	18 19% 9%	23 20% 11%	20 23% 10%	177 21% 85%	20 23% 10%	12 23% 6%	53 21% 25%	51 19% 24%	56 25% 27% <sub>q</sub>	17 13% 8%	222 22% 107%
Average age	46.72 <sub>f</sub> q	48.07 <sub>f</sub>	47.40 <sub>f</sub>	48.03 <sub>f</sub>	44.58	50.64 <sub>x</sub> dfgi	41.97	45.53	47.10	44.82	46.51 <sub>f</sub>	50.60 <sub>x</sub> dfgi	46.30 <sub>q</sub>	50.60 <sub>x</sub> oqr	47.10	47.10 <sub>q</sub>	45.67	48.61 <sub>q</sub>	41.97	49.20

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Region											Region Summary							Un-weighted Total	
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>Social Grade</b>																				
AB	260 26%	13 28% 5%	19 22% 7%	14 19% 6%	31 34% 12%h	34 25% 13%	37 29% 14%	19 21% 7%	8 15% 3%	27 29% 10%	34 30% 13%	24 28% 9%	228 27% 88%	24 28% 9%	8 15% 3%	66 27% 25%	73 28% 28%	53 24% 20%	37 29% 14%	358 36% 138%
C1	290 29%	9 20% e 3%	31 36% 11%ek	23 31% 8%	26 29% 9%	26 20% 9%	49 39% 17%xae	28 32% 10%	20 39% 7%ek	26 27% 9%	33 29% 11%	17 19% 6%	253 29% 87%	17 19% 6%	20 39% 7%l	74 30% 25%	75 29% 26%	55 24% 19%	49 39% 17%xlp	201 20% 69%
C2	210 21%	7 16% 3%	20 23% 9%	17 23% 8%	19 21% 9%	40 30% 19%xfj	22 17% 10%	20 22% 10%	10 19% 5%	19 20% 9%	18 15% 9%	18 21% 9%	182 21% 86%	18 21% 9%	10 19% 5%	45 18% 21%	55 21% 26%	60 27% 29%n	22 17% 10%	165 16% 78%
DE	240 24%	16 36% fq 7%bdf	16 19% 7%	21 28% 9%f	16 17% 6%	35 26% 14%f	18 15% 8%	22 24% 9%	14 27% 6%	23 24% 9%	31 26% 13%f	28 32% 12%df	198 23% 82%	28 32% 12%q	14 27% 6%	63 26% 26%q	59 23% 25%	56 25% 23%q	18 15% 8%	277 28% 115%
<b>Region Summary</b>																				
England	861 86%	45 100% hkml 5%xhk	86 100% 10%xhk	76 100% 9%xhk	92 100% 11%xhk	135 100% 16%xhk	127 100% 15%xhk	89 100% 10%xhk	-	94 100% 11%xhk	116 100% 13%xhk	-	861 100% 100%xlm	-	-	247 100% 29%xlm	262 100% 30%xlm	224 100% 26%xlm	127 100% 15%xlm	858 86% 100%
Scotland	88 9%	-	-	-	-	-	-	-	-	-	-	88 100% 100%xabc	-	88 100% 100%xmno	-	-	-	-	-	102 10% 116%
Wales	52 5%	-	-	-	-	-	-	-	52 100% 100%xabc	-	-	-	-	-	52 100% 100%xlno	-	-	-	-	41 4% 79%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Region											Region Summary						Un-weighted Total		
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)		South (p)	London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
North England	247 25%	45 100%	86 100%	- -	- -	- -	- -	- -	- -	- -	116 100%	- -	247 29%	- -	- -	247 100%	- -	- -	- -	249 25%
		cde 18%xcd fghi fghiklmo pq	35%xcde fghik	- -	- -	- -	- -	- -	- -	- -	47%xcde fghik	- -	100%lmop q	- -	- -	100%xlmo pqr	- -	- -	- -	101%
Midlands	262 26%	- -	- -	76 100%	92 100%	- -	- -	- -	- -	94 100%	- -	- -	262 30%	- -	- -	- -	262 100%	- -	- -	265 26%
		abef - ghijkl mnpq	- -	29%xab efghjk	35%xabe fghjk	- -	- -	- -	- -	36%xabe fghjk	- -	- -	100%lmnp q	- -	- -	100%xlmn pqr	- -	- -	- -	101%
South	224 22%	- -	- -	- -	- -	135 100%	- -	89 100%	- -	- -	- -	- -	224 26%	- -	- -	- -	- -	224 100%	- -	217 22%
		abcd - fghijk lmnoq	- -	- -	- -	60%xabc dfhijk	- -	40%xabc dfhijk	- -	- -	- -	- -	100%lmno q	- -	- -	- -	- -	100%xlmn opr	- -	97%
London	127 13%	- -	- -	- -	- -	- -	127 100%	- -	- -	- -	- -	- -	127 15%	- -	- -	- -	- -	- -	127 100%	127 13%
		abcd - efghij klmno p	- -	- -	- -	- -	100%xabc deghijk	- -	- -	- -	- -	- -	100%lmno p	- -	- -	- -	- -	- -	100%xlmn opr	100%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base





## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Region												Region Summary						Un-weighted Total		
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid-lands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)	South (p)		London (q)	
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%	
<b>Region</b>																					
North East	45 5%	45 100%	-	-	-	-	-	-	-	-	-	-	45 5%	-	-	45 18%	-	-	-	48 5%	
		de 100% fjk lop q	abcd										100% lopq			100% xlmo pqr				107%	
Yorks & Humb.	86 9%	-	86 100%	-	-	-	-	-	-	-	-	-	86 10%	-	-	86 35%	-	-	-	83 8%	
		cdef	100% efghijk	xacd									100% lopq			100% xlmo pqr				96%	
East Midlands	76 8%	-	-	76 100%	-	-	-	-	-	-	-	-	76 9%	-	-	-	76 29%	-	-	76 8%	
		bdef		100% efghijk	xabd								100% lnpq			-	100% xlmn pqr			100%	
Eastern	92 9%	-	-	-	92 100%	-	-	-	-	-	-	-	92 11%	-	-	-	92 35%	-	-	100 10%	
		abce			100% efghijk	xabc							100% lmnp q			-	100% xlmn pqr			109%	
South East	135 13%	-	-	-	-	135 100%	-	-	-	-	-	-	135 16%	-	-	-	-	135 60%	-	132 13%	
		abcd				100% dfghijk	xabc						100% lmno q			-	-	100% xlmn oqr		98%	
London	127 13%	-	-	-	-	-	127 100%	-	-	-	-	-	127 15%	-	-	-	-	-	127 100%	127 13%	
		abcd					100% deg hij	xabc					100% lmno p			-	-	-	100% xlmn opr	100%	

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base

Prepared by Ipsos MORI



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Region											Region Summary							Un-weighted Total	
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scotland (k)	England (r)	Scotland (l)	Wales (m)	North England (n)	Mid-lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
South West	89 9%	-	-	-	-	-	-	89 100% 100% <i>xabc</i>	-	-	-	-	89 10% 100% <i>lnoq</i>	-	-	-	-	89 40% 100% <i>xlmn</i>	-	85 8% 95%
		bcde fijkl noq						defhijk										oqr		
Wales	52 5%	-	-	-	-	-	-	-	52 100% 100% <i>xabc</i>	-	-	-	-	-	52 100% 100% <i>xlno</i>	-	-	-	-	41 4% 79%
		defi jklno pqr						defgijk							pqr					
West Midlands	94 9%	-	-	-	-	-	-	-	94 100% 100% <i>xabc</i>	-	-	-	94 11% 100% <i>lmnp</i>	-	-	-	94 36% 100% <i>xlmn</i>	-	-	89 9% 95%
		abcd efgjk lnpq						defghjk				q			pqr					
North West	116 12%	-	-	-	-	-	-	-	-	116 100% 100% <i>xabc</i>	-	-	116 13% 100% <i>lmop</i>	-	-	116 47% 100% <i>xlmo</i>	-	-	-	118 12% 102%
		abcd efghi klmop q						defghik				q			pqr					
Scotland	88 9%	-	-	-	-	-	-	-	-	-	-	88 100% 100% <i>xabc</i>	-	88 100% 100% <i>xmno</i>	-	-	-	-	-	102 10% 116%
		bcde fgijn opqr										defghij		pqr						

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region										Region Summary							Un- weighted Total	
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>Working status</b>																				
Full-time	451 45%	20 45% 5%	40 47% 9%	31 41% 7%	46 49% 10%	60 44% 13%	62 49% 14%	36 40% 8%	27 52% 6%	49 53% 11%	45 39% 10%	34 38% 7%	390 45% 87%	34 38% 7%	27 52% 6%	106 43% 23%	126 48% 28%	96 43% 21%	62 49% 14%	386 39% 86%
Part-time	120 12%	5 10% 4%	11 13% 9%	9 11% 7%	15 16% 12%	11 8% 9%	15 12% 12%	12 14% 10%	4 7% 3%	12 12% 10%	19 17% 16%	9 10% 7%	108 13% 90%	9 10% 7%	4 7% 3%	35 14% 29%	35 13% 29%	23 10% 19%	15 12% 12%	152 15% 126%
Not working but seeking work or temporarily unemployed/sick	67 7%	5 12% 8% c	5 6% 8%	1 1% 1%	6 6% 8%	14 10% 21% c	10 8% 16%	5 6% 7%	4 7% 5%	5 6% 8%	8 7% 12%	4 4% 5%	60 7% 89%	4 4% 5%	4 7% 5%	19 7% 28%	12 5% 18%	19 8% 28%	10 8% 16%	66 7% 99%
Not working/not seeking work	75 7%	1 1% 1%	4 5% 6%	7 9% 9%	3 3% 3%	6 5% 8%	13 10% 17%	12 14% 17% ade	3 6% 4%	6 7% 8%	8 7% 11%	11 13% 15% ade	60 7% 81%	11 13% 15% no	3 6% 4%	13 5% 18%	16 6% 21%	19 8% 25%	13 10% 17%	80 8% 107%
Retired	241 24%	13 28% 5% fq	21 25% 9%	21 27% 9% f	20 21% 8%	41 30% 17% f	18 14% 7%	21 23% 9%	12 24% 5%	19 21% 8%	27 23% 11%	28 32% 12% f	200 23% 83% q	28 32% 12% q	12 24% 5%	60 24% 25% q	60 23% 25%	62 28% 26% q	18 14% 7%	270 27% 112%
Student	31 3%	1 2% 3% p	2 2% 7%	6 8% 19% e	4 4% 13% e	- - -	6 5% 20% e	1 1% 3%	1 2% 3%	1 1% 4%	7 6% 24% e	1 2% 4%	28 3% 93% p	1 2% 4%	1 2% 3%	10 4% 33% p	11 4% 37% p	1 * 3%	6 5% 20% p	23 2% 75%
Refused	17 2%	* 1% 2%	3 3% 15%	2 3% 13%	- - -	3 2% 18%	3 2% 18%	2 2% 11%	1 3% 8%	* * 2%	1 1% 7%	1 1% 6%	15 2% 86%	1 1% 6%	1 3% 8%	4 2% 24%	3 1% 15%	5 2% 29%	3 2% 18%	24 2% 142%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region										Region Summary						Un- weighted Total		
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)		South (p)	London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>Tenure</b>																				
Own outright	327 33%	15 33% 5%	33 38% 10%	28 36% 8%	30 33% 9%	57 42% 17% xfk	31 25% 10%	26 29% 8%	16 31% 5%	28 30% 9%	39 33% 12%	24 27% 7%	287 33% 88%	24 27% 7%	16 31% 5%	86 35% 26%	86 33% 26%	83 37% 25% q	31 25% 10%	343 34% 105%
Own with a mortgage	387 39%	16 36% c 4%	35 40% 9%	20 26% 5%	41 45% 11% c	45 34% 12%	46 36% 12%	37 42% 10%	25 49% 7% c	45 48% 12% c	42 36% 11%	34 39% 9%	328 38% 85%	34 39% 9%	25 49% 7%	93 37% 24%	106 41% 27%	83 37% 21%	46 36% 12%	364 36% 94%
Council	129 13%	12 26% 9% xbde ghi	4 5% 3%	11 15% 9%	7 7% 5%	15 11% 12%	23 18% 18% bdg	6 6% 4%	4 7% 3%	8 9% 6%	19 16% 15% bg	20 22% 15% xbd egi	105 12% 82%	20 22% 15% xopr	4 7% 3%	35 14% 27%	26 10% 20%	21 9% 16%	23 18% 18% op	104 10% 81%
Housing Assoc.	27 3%	- - -	- - -	1 1% 3%	4 4% 13%	5 4% 19%	5 4% 17%	3 4% 12%	1 2% 4%	3 3% 9%	5 5% 19%	1 1% 4%	25 3% 92%	1 1% 4%	1 2% 4%	5 2% 19%	7 3% 25%	8 4% 31%	5 4% 17%	34 3% 124%
Rented from someone else	92 9%	1 3% 1%	10 12% 11%	12 16% 13% a	7 8% 8%	10 7% 11%	14 11% 16%	13 14% 14%	4 8% 4%	6 7% 7%	8 7% 8%	6 7% 7%	82 9% 89%	6 7% 7%	4 8% 4%	19 8% 21%	25 10% 28%	22 10% 24%	14 11% 16%	103 10% 112%
Rent free	9 1%	* 1% 5%	- - -	- - -	1 1% 9%	1 * 6%	2 2% 22%	2 3% 25%	1 1% 6%	- - -	2 2% 20%	1 1% 6%	8 1% 88%	1 1% 6%	1 1% 6%	2 1% 26%	1 * 9%	3 1% 31%	2 2% 22%	13 1% 145%
Refused	30 3%	* 1% 1%	4 5% 13%	4 6% 15%	2 2% 7%	2 1% 6%	6 5% 20%	2 2% 6%	1 2% 3%	4 4% 13%	2 2% 6%	3 3% 9%	27 3% 89%	3 3% 9%	1 2% 3%	6 3% 21%	10 4% 35%	4 2% 12%	6 5% 20%	40 4% 133%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region										Region Summary							Un- weighted Total	
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>Foreign Holiday in last 3 years</b>																				
Yes	601 60%	26 58% kl 4%	58 67% 10%k	41 54% 7%	59 64% 10%k	81 60% 14%	95 74% 16%xceg jk	45 51% 8%	32 62% 5%	61 64% 10%k	61 53% 10%	42 48% 7%	526 61% 88%l	42 48% 7%	32 62% 5%	145 59% 24%	160 61% 27%l	126 56% 21%	95 74% 16%xlno pr	633 63% 105%
No	400 40%	19 42% fq 5%	28 33% 7%	35 46% 9%f	33 36% 8%	54 40% 13%f	32 26% 8%	44 49% 11%f	20 38% 5%	34 36% 8%	55 47% 14%f	46 52% fi	335 39% 84%q	46 52% 12%xoqr	20 38% 5%	102 41% 26%q	102 39% 25%q	98 44% 24%q	32 26% 8%	368 37% 92%
<b>Number of cars</b>																				
None	208 21%	19 43% diop 9% ghij	26 30% 12%deg i	21 28% 10%degi	9 10% 4%	19 14% 9%i	40 32% 19%xddeg i	10 11% 5%	10 18% 5%i	4 5% 2%	26 23% 13%di	23 26% 11%deg i	176 20% 85%op	23 26% 11%op	10 18% 5%	71 29% 34%xop r	35 13% 17%	30 13% 14%	40 32% 19%xopr	172 17% 83%
1	416 42%	13 28% n 3%	30 35% 7%	24 31% 6%	43 47% 10%	59 44% 14%	46 36% 11%	40 44% 10%	26 50% 6%	52 55% 13%xab cfj	41 35% 10%	42 48% 10%ac	348 40% 84%	42 48% 10%n	26 50% 6%	84 34% 20%	119 45% 29%n	99 44% 24%n	46 36% 11%	452 45% 109%
2	287 29%	11 25% kl 4%	20 23% 7%	27 36% 9%fk	34 37% 12%fk	40 30% 14%k	27 21% 9%	36 41% 13%xbfh k	10 20% 4%	28 30% 10%	37 32% 13%k	15 17% 5%	262 30% 91%l	15 17% 5%	10 20% 4%	68 28% 24%	89 34% 31%lq	76 34% 27%lq	27 21% 9%	302 30% 105%
3+	89 9%	2 4% 2%	10 12% 12%	4 5% 4%	6 6% 7%	16 12% 18%g	13 11% 15%	3 3% 3%	6 11% 6%	9 10% 11%	12 10% 13%	8 9% 9%	76 9% 85%	8 9% 9%	6 11% 6%	24 10% 27%	19 7% 21%	19 9% 22%	13 11% 15%	75 7% 84%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region										Region Summary							Un-weighted Total	
		North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scotland (k)	England (r)	Scotland (l)	Wales (m)	North England (n)	Mid-lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>Internet Access</b>																				
At all	803 80%	37 82% kl 5%	67 77% 8%	59 77% 7%	79 86% 10%k	104 77% 13%	112 88% 14%ek	77 86% 10%k	40 76% 5%	73 78% 9%	95 81% 12%	62 70% 8%	701 81% 87%l	62 70% 8%	40 5% 5%	198 80% 25%	211 80% 26%	181 81% 22%	112 88% 14%l	796 80% 99%
At home (net)	741 74%	34 76% kl 5%	60 70% 8%	56 74% 8%	68 74% 9%	98 72% 13%	103 81% 14%k	72 81% 10%k	38 74% 5%	68 72% 9%	87 75% 12%	56 64% 8%	647 75% 87%l	56 64% 8%	38 74% 5%	181 73% 24%	193 73% 26%	170 76% 23%l	103 81% 14%l	737 74% 99%
At work (net)	340 34%	17 39% kl 5%	30 35% 9%	23 31% 7%	30 33% 9%	37 28% 11%	54 43% 16%ek	28 32% 8%	18 35% 5%	32 34% 9%	50 43% 15%ek	20 23% 6%	302 35% 89%l	20 23% 6%	18 35% 5%	97 39% 29%lp	85 33% 25%	65 29% 19%	54 43% 16%lp	330 33% 97%
At home	443 44%	18 40% 4%	35 41% 8%	34 44% 8%	47 51% 11%ej	66 49% 15%j	57 45% 13%	46 52% 10%ej	21 41% 5%	38 41% 9%	40 34% 9%	42 48% 9%	380 44% 86%	42 48% 9%	21 41% 5%	93 38% 21%	119 45% 27%	112 50% 25%n	57 45% 13%	449 45% 101%
At work	42 4%	1 3% 3%	5 6% 11%	1 1% 2%	9 10% 21%xcg ij	5 4% 12%	9 7% 20%	2 2% 4%	1 2% 3%	2 2% 4%	3 2% 6%	6 6% 13%	35 4% 84%	6 6% 13%	1 2% 3%	9 3% 20%	11 4% 27%	7 3% 16%	9 7% 20%	42 4% 99%
Both at home and at work	298 30%	16 36% kl 5%k	25 29% 9%	23 30% 8%	21 23% 7%	32 24% 11%	46 36% 15%k	27 30% 9%	17 33% 6%	30 32% 10%k	47 41% 16%xd	14 16% 5%	266 31% 89%l	14 16% 5%	17 33% 6%	89 36% 30%lp	74 28% 25%l	59 26% 20%	46 36% 15%l	288 29% 97%
Somewhere else	19 2%	2 3% 8%	1 2% 8%	1 2% 7%	2 2% 10%	1 * 3%	1 1% 5%	3 3% 14%	- - -	3 4% 18%	5 4% 26%	- - -	19 2% 100%	- - -	- - -	8 3% 42%	7 3% 35%	3 2% 18%	1 1% 5%	17 2% 89%
Not at all	195 19%	8 18% fq 4%	18 21% 9%	17 22% 9%	13 14% 7%	31 23% 16%f	14 11% 7%	12 14% 6%	13 24% 6%	21 22% 11%	22 19% 11%	26 30% 13%xdf	156 18% 80%	26 30% 13%xqr	13 24% 6%	48 19% 25%	51 19% 26%	43 19% 22%	14 11% 7%	201 20% 103%
Refused	3 *	- - -	1 1% 34%	1 1% 19%	- - -	1 1% 27%	1 1% 20%	- - -	- - -	- - -	- - -	- - -	3 * 100%	- - -	- - -	1 * 34%	1 * 19%	1 * 27%	1 1% 20%	4 * 121%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research

### CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Region											Region Summary							Un-weighted Total	
	Total (x)	North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scotland (k)	England (r)	Scotland (l)	Wales (m)	North England (n)	Mid-lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>What is the highest educational level that you have achieved to date?</b>																				
Secondary/ high school/ NVQ 1-3	527 53%	20 45% fq	45 52% 8%	43 56% 8%	52 56% 10%	70 51% 13%	54 42% 10%	51 57% 10%	36 69% 7%afk	47 50% 9%	67 58% 13% f	43 48% 8%	448 52% 85%	43 48% 8%	36 69% 7%lq	132 53% 25%	142 54% 27%	120 54% 23%	54 42% 10%	496 50% 94%
University degree or equivalent professional qualification/ NVQ4	272 27%	13 30% 5%	20 23% 7%	13 18% 5%	24 27% 9%	33 24% 12%	47 37% 17% xceh	20 23% 7%	7 13% 3%	38 40% 14% xabc egh	31 27% 11%	26 29% 9%	239 28% 88%	26 29% 9%	7 13% 3%	64 26% 24%	75 29% 28%	53 24% 20%	47 37% 17% xmp	278 28% 102%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	63 6%	3 7% 5%	12 14% 19% xegi jk	5 6% 7%	8 8% 12% g	6 4% 9%	14 11% 21% g	1 1% 2% g	2 4% 3%	4 4% 6%	6 5% 9%	3 3% 5%	58 7% 92%	3 3% 5%	2 4% 3%	21 9% 34% p	16 6% 26%	7 3% 11%	14 11% 21% p	76 8% 120%
No formal education	112 11%	8 17% 7% fi	8 9% 7%	12 16% 11%	6 7% 5%	21 16% 19% fi	8 6% 7%	15 17% 13% fi	5 10% 5%	5 5% 5%	10 9% 9%	13 15% 12%	93 11% 84%	13 15% 12%	5 10% 5%	26 11% 23%	23 9% 21%	36 16% 33% oq	8 6% 7%	117 12% 105%
None of these	5 1%	- - -	- - -	1 1% 20%	2 2% 28%	2 1% 33%	* * 8%	- - -	- - -	- - -	1 1% 12%	- - -	5 1% 100%	- - -	- - -	1 * 12%	3 1% 47%	2 1% 33%	* * 8%	6 1% 109%
Refused	22 2%	* 1% 2%	1 2% 7%	2 3% 10%	* 3% 2%	4 3% 18%	4 4% 20%	2 2% 9%	2 4% 9%	* * 2%	1 1% 6%	4 4% 17%	16 2% 74%	4 4% 17%	2 4% 9%	3 1% 14%	3 1% 13%	6 3% 27%	4 4% 20%	28 3% 127%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**

\* small base

## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region																	Un-weighted Total	
		North East (a)	Yorks & Humb. (b)	East Midlands (c)	East-ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Midlands (i)	North West (j)	Scot-land (k)	Eng-land (r)	Scot-land (l)	Wales (m)	North Eng-land (n)	Mid-lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b>Marital Status</b>																				
Single	228 23%	9 4% e	16 19% 7%	16 21% 7%	22 24% 10%	19 14% 8%	50 39% 22%xab cdehik	22 25% 10%	5 10% 2%	19 20% 8%	30 26% 13%e	19 22% 8%	204 24% 89%	19 22% 8%	5 10% 2%	56 23% 25%	57 22% 25%	41 18% 18%	50 39% 22%xlmno pr	196 20% 86%
Married/ co-habiting	564 56%	17 3% afq	53 61% 9%af	44 58% 8%	54 58% 9%af	75 55% 13%	54 43% 10%	59 66% 10%af	31 59% 5%	61 65% 11%af	65 56% 12%	53 60% 9%af	481 56% 85%q	53 60% 9%q	31 59% 5%	135 54% 24%	158 60% 28%q	134 60% 24%q	54 43% 10%	589 59% 104%
Widowed/ separated/ divorced	190 19%	18 41% g 10%xbcd fgijk	14 17% 7%	14 18% 7%	16 18% 9%	37 28% 20%xf g	20 16% 11%	6 7% 3%	16 30% 8%g	14 15% 7%	19 16% 10%	15 17% 8%	160 19% 84%	15 17% 8%	16 30% 8%	52 21% 27%	44 17% 23%	44 20% 23%	20 16% 11%	191 19% 100%
Refused	18 2%	* 1% 2%	3 3% 14%	2 3% 12%	* 3% 2%	4 3% 23%	3 2% 16%	2 2% 10%	1 2% 4%	* 3% 2%	2 1% 9%	1 1% 5%	17 2% 90%	1 1% 5%	1 2% 4%	5 2% 25%	3 1% 16%	6 3% 33%	3 2% 16%	25 2% 136%
<b>Children</b>																				
None aged 18 or under	666 67%	34 75% 5%	56 65% 8%	56 74% 8%	55 60% 8%	97 72% 15%	89 70% 13%	55 62% 8%	33 63% 5%	61 65% 9%	73 63% 11%	57 65% 9%	575 67% 86%	57 65% 9%	33 63% 5%	163 66% 24%	172 65% 26%	152 68% 23%	89 70% 13%	676 68% 102%
NET: Yes	309 31%	10 22% 3%	27 32% 9%	16 22% 5%	35 38% 11% c	35 26% 11%	34 27% 11%	32 36% 10%	18 35% 6%	31 33% 10%	41 36% 13%	28 32% 9%	263 31% 85%	28 32% 9%	18 35% 6%	79 32% 25%	83 32% 27%	67 30% 22%	34 27% 11%	291 29% 94%
NET: Yes any aged 15 or under	285 28%	10 22% 3%	26 30% 9%	14 18% 5%	34 37% 12% cf	33 25% 12%	29 22% 10%	29 33% 10%	18 34% 6%	29 31% 10%	38 33% 13% c	25 29% 9%	242 28% 85%	25 29% 9%	18 34% 6%	74 30% 26%	77 29% 27%	62 28% 22%	29 22% 10%	260 26% 91%
- Aged under 5	118 12%	5 11% c 4%	11 13% 9% c	2 3% 2%	10 11% 8%	9 7% 8%	14 11% 12%	15 16% 12% c	6 12% 5%	18 19% 15% ce	19 17% 16% ce	9 10% 7%	103 12% 87%	9 10% 7%	6 12% 5%	35 14% 30%	30 12% 26%	24 11% 20%	14 11% 12%	107 11% 90%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base





## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region										Region Summary							Un- weighted Total	
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
- Aged 5-10	133 13%	3 6% 2%	12 14% 9%	4 5% 3%	21 23% 16% x e f i	14 11% 11%	13 10% 10%	18 20% 13% c	9 17% 7%	9 10% 7%	15 13% 11%	15 17% 11% c	109 13% 82%	15 17% 11%	9 17% 7%	30 12% 22%	34 13% 26%	32 14% 24%	13 10% 10%	120 12% 90%
- Aged 11-15	126 13%	5 11% 4% f q	9 10% 7%	7 10% 6%	13 14% 10% f	19 14% 15% f	6 5% 12% f	15 16% 12% f	9 18% 7% f	12 13% 10% f	18 15% 14% f	12 14% 10% f	104 12% 83% q	12 14% 10% q	9 18% 7% q	32 13% 25% q	33 13% 26% q	34 15% 27% q	6 5% 5%	114 11% 91%
- Aged 16-18	65 7%	3 6% 4%	3 4% 5%	4 6% 6%	3 4% 5%	9 7% 14%	7 6% 11%	8 9% 12%	6 12% 9%	6 7% 10%	8 7% 12%	7 8% 11%	52 6% 79% q	7 8% 11%	6 12% 9%	14 6% 21%	14 5% 21%	17 8% 26%	7 6% 11%	66 7% 101%
Refused	26 3%	1 2% 4%	3 3% 10%	4 5% 14%	2 2% 7%	3 2% 11%	4 3% 16%	2 2% 7%	1 2% 3% 10%	2 3% 10%	2 2% 8%	3 3% 10%	22 3% 87%	3 3% 10%	1 2% 3%	6 2% 22%	8 3% 30%	5 2% 18%	4 3% 16%	34 3% 131%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Region										Region Summary							Un- weighted Total	
		North East (a)	Yorks & Humb. (b)	East Mid- lands (c)	East- ern (d)	South East (e)	London (f)	South West (g)	Wales (h)	West Mid- lands (i)	North West (j)	Scot- land (k)	Eng- land (r)	Scot- land (l)	Wales (m)	North Eng- land (n)	Mid- lands (o)	South (p)		London (q)
Weighted base	1001	45* 5%*	86* 9%*	76* 8%*	92* 9%*	135 13%	127 13%	89* 9%*	52* 5%*	94* 9%*	116* 12%*	88* 9%*	861 86%	88* 9%*	52* 5%*	247 25%	262 26%	224 22%	127 13%	1001 100%
<b><u>Grocery shopping status</u></b>																				
Yes - do half or more	777 78%	37 83% 5%	62 73% 8%	60 79% 8%	65 71% 8%	109 81% 14%	107 84% 14% <sup>d</sup>	69 77% 9%	43 83% 6%	68 72% 9%	89 76% 11%	68 77% 9%	667 77% 86%	68 77% 9%	43 83% 6%	189 76% 24%	193 74% 25%	178 79% 23%	107 84% 14% <sup>o</sup>	773 77% 99%
No - do less than half	214 21%	8 17% 4%	23 27% 11%	14 18% 7%	27 29% 13% <sup>f</sup>	24 18% 11%	19 15% 9%	19 21% 9%	8 16% 4%	26 28% 12% <sup>f</sup>	27 23% 12%	20 23% 9%	186 22% 87%	20 23% 9%	8 16% 4%	57 23% 27%	67 26% 31% <sup>q</sup>	43 19% 20%	19 15% 9%	213 21% 100%
Refused	10 1%	- -	1 1% 7%	2 2% 16%	- -	2 1% 19%	1 1% 15%	2 2% 19%	1 2% 8%	* * 4%	1 1% 8%	* 1% 5%	9 1% 87%	* 1% 5%	1 2% 8%	1 1% 15%	2 1% 20%	4 2% 38%	1 1% 15%	15 1% 151%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e/f/g/h/i/j/k - x/l/m/n/o/p/q/r**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Total (x)	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total	
		God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)	None-Christ-ian (o)		Others (p)
Unweighted base	1001	581 58%	402 40%	368 37%	562 56%	462 46%	366 37%	549 55%	585 58%	375 37%	498 50%	418 42%	48 5%	478 48%	632 63%	55 5%	314 31%	1001 100%
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Gender</b>																		
Male	481 48%	241 42%	137 33%	146 41%	231 40%	163 35%	219 58%	326 60%	321 54%	223 61%	302 61%	141 33%	23 45%	294 62%	283 46%	27 43%	171 53%	516 52%
		abc 50% dek dek	be 29%	30%	48%	34%	46%x	68%x	67%x	46%x	63%xh	29%	5%	61% xkl	59%	6%	36%	107%
Female	520 52%	328 58%	273 67%	215 59%	342 60%	300 65%	160 42%	218 40%	273 46%	144 39%	192 39%	282 67%	28 55%	182 38%	333 54%	36 57%	152 47%	485 48%
		fgh 63% ijm ijm	x 52% xa	41% x	66% x	58% xa	31%	42%	52% j	28%	37%	54% xm	5% m	35%	64%	7%	29%	93%
<b>Age</b>																		
18-24	□(21) 119 12%	57 10%	50 12%	38 11%	72 12%	41 9%	59 16%	67 12%	79 13%	46 13%	76 15%	39 9%	7 14%	73 15%	47 8%	15 25%	56 17%	78 8%
		n 48%	42%	32%	60%	35%	50%	57%	66%	39%	64%	33%	6%	61% k	40%	13% xn	47% xn	66%
25-34	□(29.5) 158 16%	87 15%	77 19%	68 19%	102 18%	82 18%	66 17%	74 14%	84 14%	52 14%	68 14%	70 17%	8 17%	68 14%	71 11%	22 35%	66 21%	147 15%
		n 55%	48%	43%	64%	52%	41%	47%	53%	33%	43%	44%	5%	43%	45%	14% xnp	42% n	93%
35-44	□(39.5) 198 20%	94 17%	70 17%	60 17%	116 20%	82 18%	88 23%	116 21%	129 22%	70 19%	101 20%	87 21%	7 13%	96 20%	115 19%	14 23%	69 21%	155 15%
		47%	35%	30%	59%	41%	44%	59%	65%	35%	51%	44%	3%	48%	58%	7%	35%	78%
45-54	□(49.5) 169 17%	88 15%	64 16%	64 18%	86 15%	73 16%	71 19%	101 19%	100 17%	71 19%	93 19%	61 14%	8 16%	93 19%	109 18%	8 12%	52 16%	213 126%
		52%	38%	38%	51%	43%	42%	60%	59%	42%	55%	36%	5%	55%	65%	5%	31%	126%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel			Religion			Un-weighted Total	
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)	None-Christ-ian (o)		Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
55-64    □(59.5)	149 15%	99 17% 67%	66 16% 44%	60 17% 40%	83 14% 56%	76 16% 51%	42 11% 28%	72 13% 48%	79 13% 53%	54 15% 36%	66 13% 44%	72 17% 49%	7 14% 5%	61 13% 41%	109 18% 73%op	3 5% 2%	37 11% 25%	186 19% 125%
65+        □(70)	208 21%	143 25% fop 69%	84 20% 40%	71 20% 34%	114 20% 55%	109 24% 53%	53 14% 26%	113 21% 54%f	124 21% 59%f	73 20% 35%	90 18% 43%	93 22% 44%	13 26% 6%	85 18% 41%	164 27% 79%xop	1 1% *	43 13% 21%o	222 22% 107%
Average age	46.72f op	48.82x bd	46.40	46.81	45.89	48.13	43.25	46.71f	46.34f	46.73f	45.37	47.68m	47.41	45.22	50.39x op	33.94	42.20o	49.20

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Social Grade</b>																		
AB	260 26%	142 25% 55%	86 21% 33%	84 23% 32%	146 25% 56%	104 22% 40%	102 27% 39%	161 30% 62%	159 27% 61%	103 28% 40%	147 30% 57%	95 23% 37%	10 19% 4%	146 31% 56% <sup>ck</sup>	143 23% 55%	15 25% 6%	102 31% 39% <sup>n</sup>	358 36% 138%
C1	290 29%	160 28% 55%	128 31% 44%	111 31% 38%	178 31% 61%	127 27% 44%	114 30% 39%	150 28% 52%	168 28% 58%	97 26% 33%	148 30% 51%	115 27% 40%	18 36% 6%	141 30% 49%	169 27% 58%	26 41% 9% <sup>n</sup>	96 30% 33%	201 20% 69%
C2	210 21%	116 20% 55%	84 20% 40%	64 18% 30%	114 20% 54%	100 22% 47%	86 23% 41%	119 22% 57%	141 24% 67%	85 23% 40%	104 21% 49%	87 20% 41%	8 16% 4%	105 22% 50%	126 20% 60%	15 24% 7%	69 21% 33%	165 16% 78%
DE	240 24%	150 26% mop 63%	112 27% 47%	102 28% 43%	134 23% 56%	133 29% 55%	77 20% 32%	114 21% 47%	126 21% 52%	83 23% 35%	95 19% 40%	125 30% 52% <sup>xm</sup>	14 28% 6%	83 17% 35%	178 29% 74% <sup>xop</sup>	6 9% 2%	57 18% 24%	277 28% 115%
<b>Region Summary</b>																		
England	861 86%	484 85% 56%	355 87% 41%	311 86% 36%	492 86% 57%	395 85% 46%	330 87% 38%	468 86% 54%	511 86% 59%	316 86% 37%	428 87% 50%	361 86% 42%	46 91% 5%	414 87% 48%	521 85% 61%	60 95% 7%	280 87% 33%	858 86% 100%
Scotland	88 9%	54 9% 61%	41 10% 47%	36 10% 41%	53 9% 60%	45 10% 51%	30 8% 35%	42 8% 47%	48 8% 55%	26 7% 30%	39 8% 44%	42 10% 47%	3 7% 4%	35 7% 40%	60 10% 68%	3 5% 3%	25 8% 29%	102 10% 116%
Wales	52 5%	31 5% 60%	14 3% 27%	14 4% 27%	27 5% 51%	23 5% 44%	18 5% 35%	34 6% 65%	34 6% 66%	24 7% 46%	27 5% 52%	20 5% 38%	1 2% 2%	27 6% 52%	35 6% 67%	- - -	17 5% 33%	41 4% 79%
North England	247 25%	133 23% 54%	97 24% 39%	77 21% 31%	136 24% 55%	116 25% 47%	103 27% 41%	137 25% 55%	157 26% 63%	96 26% 39%	118 24% 48%	104 25% 42%	12 24% 5%	121 25% 49%	156 25% 63%	11 18% 5%	80 25% 32%	249 25% 101%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p  
\* small base

Prepared by Ipsos MORI



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Midlands	262 26%	137 24% b 52%	84 21% 32%	86 24% 33%	136 24% 52%	107 23% 41%	113 30% 43%	171 31% 65%	165 28% 63%	110 30% 42%	145 29% 55%	105 25% 40%	8 16% 3%	137 29% 52%	160 26% 61%	14 23% 5%	88 27% 34%	265 26% 101%
South	224 22%	125 22% 56%	105 26% 47%	80 22% 36%	140 24% 62%	111 24% 49%	86 23% 38%	107 20% 48%	135 23% 60%	73 20% 33%	108 22% 48%	101 24% 45%	16 31% 7%	102 21% 45%	141 23% 63%	10 17% 5%	73 23% 33%	217 22% 97%
London	127 13%	89 16% f 70%	68 17% 54%	67 19% 53%x	80 14% 63%	62 13% 49%	29 8% 22%	53 10% 42%	54 9% 43%	38 10% 30%	57 12% 45%	51 12% 40%	10 20% 8%	55 12% 43%	64 10% 51%	23 37% 18%xnp	39 12% 31%	127 13% 100%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel- beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Region</b>																		
North East	45 5%	28 5% 63%	23 6% 51%	17 5% 39%	27 5% 59%	24 5% 52%	15 4% 33%	18 3% 40%	24 4% 54%	15 4% 32%	19 4% 43%	22 5% 49%	1 2% 2%	19 4% 43%	29 5% 65%	2 3% 4%	14 4% 31%	48 5% 107%
Yorks & Humb.	86 9%	48 9% 56%	38 9% 44%	29 8% 34%	47 8% 55%	37 8% 43%	34 9% 40%	47 9% 55%	53 9% 61%	34 9% 40%	47 10% 55%	30 7% 34%	6 12% 7%	47 10% 55%	52 8% 60%	7 10% 8%	28 9% 32%	83 8% 96%
East Midlands	76 8%	38 7% 50%	25 6% 33%	29 8% 38%	41 7% 54%	36 8% 47%	36 9% 47%	47 9% 62%	43 7% 57%	28 8% 37%	35 7% 46%	35 8% 46%	4 8% 5%	34 7% 45%	47 8% 62%	2 3% 3%	27 8% 36%	76 8% 100%
Eastern	92 9%	48 8% 52%	28 7% 31%	28 8% 31%	50 9% 54%	35 8% 38%	38 10% 42%	61 11% 67%	60 10% 66%	38 10% 41%	53 11% 57%	34 8% 37%	4 8% 4%	49 10% 53%	59 10% 65%	6 10% 7%	26 8% 29%	100 10% 109%
South East	135 13%	81 14% 60%	62 15% 46%	43 12% 31%	84 15% 62%	68 15% 50%	46 12% 34%	64 12% 47%	84 14% 62%	41 11% 30%	62 12% 46%	64 15% 48%	7 15% 6%	59 12% 44%	90 15% 67%	5 8% 4%	40 12% 30%	132 13% 98%
London	127 13%	89 16% 70%	68 17% 54%	67 19% 53% <sub>x</sub>	80 14% 63%	62 13% 49%	29 8% 22%	53 10% 42%	54 9% 43%	38 10% 30%	57 12% 45%	51 12% 40%	10 20% 8%	55 12% 43%	64 10% 51%	23 37% 18% <sub>xnp</sub>	39 12% 31%	127 13% 100%
South West	89 9%	44 8% 49%	43 10% 48%	38 10% 42%	56 10% 63%	43 9% 48%	40 11% 45%	44 8% 49%	51 9% 57%	32 9% 36%	46 9% 52%	36 9% 41%	8 16% 9%	43 9% 48%	51 8% 57%	5 9% 6%	33 10% 37%	85 8% 95%
Wales	52 5%	31 5% 60%	14 3% 27%	14 4% 27%	27 5% 51%	23 5% 44%	18 5% 35%	34 6% 65%	34 6% 66%	24 7% 46%	27 5% 52%	20 5% 38%	1 2% 2%	27 6% 52%	35 6% 67%	- - -	17 5% 33%	41 4% 79%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
West Midlands	94 9%	52 9% 55%	31 8% 33%	29 8% 31%	45 8% 48%	36 8% 38%	39 10% 41%	62 11% 66%	61 10% 65%	44 12% 47%	58 12% 61%	36 9% 38%	- - -	54 11% 57% 57%	54 9% 57%	6 10% 6%	34 11% 37%	89 9% 95%
North West	116 12%	56 10% 49%	36 9% 31%	31 9% 27%	62 11% 54%	55 12% 47%	53 14% 46%	72 13% 62%	80 13% 69%	47 13% 40%	52 10% 44%	53 12% 45%	5 10% 4%	55 11% 47%	75 12% 65%	3 5% 3%	38 12% 33%	118 12% 102%
Scotland	88 9%	54 9% 61%	41 10% 47%	36 10% 41%	53 9% 60%	45 10% 51%	30 8% 35%	42 8% 47%	48 8% 55%	26 7% 30%	39 8% 44%	42 10% 47%	3 7% 4%	35 7% 40%	60 10% 68%	3 5% 3%	25 8% 29%	102 10% 116%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Working status</b>																		
Full-time	451 45%	214 38% abc 47% ekn ekn	146 36% 33%	135 37% 30%	229 40% 51%	161 35% 36%	214 56% 47%x	288 53% 64%x	300 50% 66%	196 53% 44%x	270 55% 60%x	151 36% 33%	16 31% 3%	268 56% 59%xkl	237 39% 53%	30 49% 7%	183 57% 41%xn	386 39% 86%
Part-time	120 12%	77 14% 64%	63 15% 53%	54 15% 45%	73 13% 61%	63 14% 53%	36 9% 30%	49 9% 41%	60 10% 50%	39 11% 32%	47 9% 39%	57 13% 47%	7 13% 6%	46 10% 39%	79 13% 66%	9 14% 7%	32 10% 27%	152 15% 126%
Not working but seeking work or temporarily unemployed/sick	67 7%	39 7% 59%	32 8% 47%	27 8% 41%	47 8% 71%	40 9% 59%	24 6% 36%	34 6% 51%	38 6% 56%	18 5% 27%	27 5% 40%	36 8% 53%	5 10% 7%	26 5% 38%	37 6% 56%	6 9% 8%	24 7% 36%	66 7% 99%
Not working/not seeking work	75 7%	53 9% gij 71% m m	49 12% 65%x	42 12% 56%x	58 10% 78%	52 11% 69%x	20 5% 27%	23 4% 30%	29 5% 38%	15 4% 20%	22 4% 29%	48 11% 64%xm	5 11% 7% m	18 4% 24%	50 8% 67%	9 14% 11%p	16 5% 21%	80 8% 107%
Retired	241 24%	163 29% fop 68%	98 24% 41%	84 23% 35%	132 23% 55%	125 27% 52%	64 17% 27%	128 23% 53%f	140 24% 58%f	85 23% 35%	106 21% 44%	109 26% 45%	15 30% 6%	97 20% 40%	189 31% 78%xop	2 3% 1%	50 16% 21%o	270 27% 112%
Student	31 3%	11 2% 35%	13 3% 41%	10 3% 33%	21 4% 70%	13 3% 41%	17 5% 57%	16 3% 52%	21 3% 67%	9 2% 30%	18 4% 59%	15 3% 48%	1 1% 2%	15 3% 50%	12 2% 39%	4 7% 15%n	14 4% 47%n	23 2% 75%
Refused	17 2%	12 2% 72%	9 2% 52%	9 2% 51%	10 2% 58%	10 2% 58%	4 1% 21%	6 1% 37%	7 1% 42%	5 1% 31%	6 1% 36%	8 2% 46%	2 4% 12%	6 1% 33%	12 2% 69%	2 4% 13%	3 1% 18%	24 2% 142%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

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**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Tenure</b>																		
Own outright	327 33%	194 34% o 59%	119 29% 36%	106 29% 33%	172 30% 53%	150 32% 46%	112 30% 34%	192 35% 59%	199 33% 61%	125 34% 38%	162 33% 49%	128 30% 39%	22 44% 7%	157 33% 48%	226 37% 69%op	9 14% 3%	92 29% 28%o	343 34% 105%
Own with a mortgage	387 39%	198 35% el 51%	144 35% 37%	134 37% 35%	215 38% 56%	149 32% 39%	164 43% 42%	220 40% 57%	235 40% 61%	152 42% 39%	215 44% 56%	149 35% 38%	10 20% 3%	212 45% 55%kl	221 36% 57%	26 42% 7%	140 43% 36%n	364 36% 94%
Council	129 13%	86 15% ijm 67%	71 17% 55%x	55 15% 43%	91 16% 71%	86 19% 67%x	39 10% 31%	54 10% 42%	72 12% 56%j	30 8% 23%	39 8% 31%	80 19% 63%xm	9 19% 7% m	34 7% 27%	93 15% 72%p	10 16% 8%	25 8% 20%	104 10% 81%
Housing Assoc.	27 3%	19 3% 69%	17 4% 61%	14 4% 50%	19 3% 70%	18 4% 65%	8 2% 31%	11 2% 39%	14 2% 50%	8 2% 30%	10 2% 35%	18 4% 65%	- - -	9 2% 33%	13 2% 48%	2 3% 8%	12 4% 44%	34 3% 124%
Rented from someone else	92 9%	45 8% 49%	42 10% 45%	37 10% 40%	53 9% 58%	40 9% 43%	45 12% 49%	48 9% 53%	53 9% 58%	37 10% 40%	51 10% 56%	34 8% 37%	5 9% 5%	48 10% 52%	39 6% 43%	9 15% 10%n	43 13% 47%n	103 10% 112%
Rent free	9 1%	7 1% 82%	5 1% 60%	3 1% 35%	5 1% 52%	7 1% 73%	2 * 18%	4 1% 40%	6 1% 65%	4 1% 41%	2 * 27%	4 1% 48%	1 2% 11%	3 1% 37%	6 1% 68%	2 3% 22%p	1 * 10%	13 1% 145%
Refused	30 3%	20 3% 66%	12 3% 40%	12 3% 41%	17 3% 55%	14 3% 47%	9 2% 29%	16 3% 52%	16 3% 54%	11 3% 37%	14 3% 47%	10 2% 32%	3 5% 9%	13 3% 43%	17 3% 57%	4 6% 13%	9 3% 30%	40 4% 133%

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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

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**Classification**  
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	Believe in						Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total	
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)	None-Christ-ian (o)		Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Foreign Holiday in last 3 years</b>																		
Yes	601 60%	325 57%	220 54%	187 52%	331 58%	237 51%	243 64%	356 66%	388 65%	238 65%	339 69%	216 51%	27 5%	327 69%	355 58%	36 6%	209 65%	633 63%
		cek 54%	37%	31%	55%	39%	41%	59%	65%	40%	56% <sub>x</sub>	36%	5%	55% <sub>xk</sub>	59%	6%	35%	105%
No	400 40%	244 43%	190 46%	174 48%	242 42%	226 49%	136 36%	188 34%	206 35%	129 35%	155 31%	206 49%	23 6%	149 31%	261 42%	26 4%	114 35%	368 37%
		jm 61%	47%	43% <sub>x</sub>	60%	56% <sub>x</sub>	34%	47%	51%	32%	39%	51% <sub>xm</sub>	6%	37%	65%	7%	28%	92%
<b>Number of cars</b>																		
None	208 21%	133 23%	109 27%	81 22%	129 23%	127 27%	64 17%	89 16%	113 19%	62 17%	69 14%	114 27%	16 32%	61 13%	133 22%	15 23%	61 19%	172 17%
		jm 64%	52% <sub>x</sub>	39%	62%	61% <sub>x</sub>	31%	43%	54% <sub>j</sub>	30%	33%	55% <sub>xm</sub>	8% <sub>m</sub>	30%	64%	7%	29%	83%
1	416 42%	238 42%	160 39%	169 47%	238 42%	174 38%	157 42%	237 43%	233 39%	157 43%	224 45%	157 37%	18 4%	213 45%	244 40%	30 7%	142 44%	452 45%
		57%	38%	41% <sub>be</sub>	57%	42%	38%	57%	56%	38%	54%	38%	4%	51% <sub>k</sub>	59%	7%	34%	109%
2	287 29%	148 26%	99 24%	78 21%	147 26%	121 26%	122 32%	174 32%	195 33%	119 32%	153 31%	116 27%	13 26%	153 32%	173 28%	16 26%	98 31%	302 30%
		c 51%	35%	27%	51%	42%	43%	61%	68%	41%	53%	40%	5%	53%	60%	6%	34%	105%
3+	89 9%	50 9%	42 10%	33 9%	58 10%	41 9%	35 9%	44 8%	53 9%	28 8%	48 10%	35 8%	4 8%	49 10%	65 11%	2 3%	22 7%	75 7%
		56%	47%	37%	65%	46%	39%	49%	60%	32%	54%	40%	4%	55%	73%	2%	24%	84%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
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Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Internet Access</b>																		
At all	803 80%	433 76% ekn 54%	321 78% 40%	282 78% 35%	461 80% 57%	347 75% 43%	329 87% 41% <small>x</small>	446 82% 56%	485 82% 60%	304 83% 38%	419 85% 52% <small>x</small>	316 75% 39%	36 72% 5%	411 86% 51% <small>xkl</small>	460 75% 57%	59 94% 7% <small>xn</small>	284 88% 35% <small>xn</small>	796 80% 99%
At home (net)	741 74%	395 69% ekn 53%	292 71% 39%	256 71% 35%	426 74% 57% <small>e</small>	315 68% 42%	309 82% 42% <small>x</small>	417 77% 56%	453 76% 61%	281 76% 38%	395 80% 53% <small>x</small>	288 68% 39%	33 65% 4%	389 82% 52% <small>xkl</small>	417 68% 56%	53 85% 7% <small>n</small>	272 84% 37% <small>xn</small>	737 74% 99%
At work (net)	340 34%	182 32% ek 53%	118 29% 35%	106 29% 31%	190 33% 56%	128 28% 38%	142 38% 42% <small>x</small>	206 38% 60%	218 37% 64%	137 37% 40%	197 40% 58% <small>x</small>	117 28% 34%	17 34% 5%	194 41% 57% <small>xk</small>	193 31% 57%	13 20% 4%	135 42% 40% <small>xno</small>	330 33% 97%
At home	443 44%	239 42% 54%	197 48% 44%	166 46% 37%	262 46% 59%	208 45% 47%	181 48% 41%	230 42% 52%	260 44% 59%	160 43% 36%	216 44% 49%	189 45% 43%	18 35% 4%	213 45% 48%	256 42% 58%	41 66% 9% <small>xnp</small>	147 45% 33%	449 45% 101%
At work	42 4%	25 4% 60%	23 6% 54%	16 4% 37%	25 4% 60%	21 5% 51%	14 4% 34%	18 3% 43%	25 4% 59%	16 4% 37%	19 4% 44%	18 4% 42% <small>x</small>	3 5% 6%	18 4% 43%	32 5% 75%	1 1% 2%	10 3% 23%	42 4% 99%
Both at home and at work	298 30%	156 27% bek 52%	96 23% 32%	91 25% 30%	165 29% 55%	106 23% 36%	128 34% 43%	187 34% 63%	193 32% 65%	121 33% 41%	178 36% 60% <small>x</small>	99 23% 33%	15 29% 5%	176 37% 59% <small>xk</small>	161 26% 54%	12 19% 4%	125 39% 42% <small>xno</small>	288 29% 97%
Somewhere else	19 2%	13 2% 66%	6 2% 33%	10 3% 53%	9 2% 48%	10 2% 55%	6 2% 30%	11 2% 56%	7 1% 38%	8 2% 41%	6 1% 31%	11 2% 55%	1 2% 5%	4 1% 22%	11 2% 59%	5 8% 26% <small>xnp</small>	3 1% 15%	17 2% 89%
Not at all	195 19%	133 23% fjm 69%	87 21% 45%	77 21% 39%	111 19% 57%	115 25% 59% <small>x</small>	49 13% 25%	97 18% 50%	107 18% 55%	62 17% 32%	73 15% 38%	105 25% 54% <small>xm</small>	13 27% 7% <small>m</small>	65 14% 33%	154 25% 79% <small>xop</small>	3 4% 1%	38 12% 20%	201 20% 103%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p  
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## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

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**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel- beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
Refused	3 *	3 *	2 *	2 *	1 *	2 *	1 *	2 *	2 *	2 *	2 *	2 *	1 2%	1 *	2 *	1 2%	- -	4 *
		81%	54%	54%	34%	54%	19%	46%	46%	46%	46%	54%	27%	19%	66%	34%p	-	121%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
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	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>What is the highest educational level that you have achieved to date?</b>																		
Secondary/ high school/ NVQ 1-3	527 53%	300 53% 57%	213 52% 40%	180 50% 34%	295 52% 56%	247 53% 47%	196 52% 37%	292 54% 56%	329 55% 62%	199 54% 38%	260 53% 49%	223 53% 42%	31 61% 6%	249 52% 47%	344 56% 65%p	33 52% 6%	150 47% 29%	496 50% 94%
University degree or equivalent professional qualification/ NVQ4	272 27%	146 26% 54%	106 26% 39%	96 26% 35%	162 28% 59%	105 23% 39%	117 31% 43%	153 28% 56%	162 27% 60%	98 27% 36%	155 31% 57%	99 23% 36%	10 19% 4%	149 31% 55%k	149 24% 55%	16 25% 6%	107 33% 39%n	278 28% 102%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	63 6%	38 7% 60%	27 6% 42%	25 7% 40%	36 6% 56%	30 6% 47%	19 5% 30%	30 6% 48%	31 5% 49%	22 6% 34%	28 6% 45%	24 6% 39%	2 3% 3%	32 7% 50%	27 4% 43%	9 15% 15%xn	27 8% 43%n	76 8% 120%
No formal education	112 11%	69 12% 62%	54 13% 48%	48 13% 43%	63 11% 57%	65 14% 59%	37 10% 33%	55 10% 49%	58 10% 52%	40 11% 35%	42 9% 38%	63 15% 56%m	6 12% 5%	39 8% 35%	81 13% 72%	4 6% 3%	27 8% 25%	117 12% 105%
None of these	5 1%	- - -	* * 8%	2 * 28%	3 * 47%	1 * 24%	5 1% 100%	5 1% 92%	4 1% 72%	3 1% 53%	4 1% 64%	2 1% 44%	- - -	3 1% 56%	* * 8%	- - -	5 2% 92%n	6 1% 109%
Refused	22 2%	15 3% 70%	10 3% 48%	10 3% 45%	14 2% 63%	15 3% 68%	4 1% 19%	8 2% 38%	10 2% 44%	6 2% 27%	5 1% 22%	12 3% 53%	2 4% 9%	4 1% 20%	14 2% 65%	1 2% 5%	6 2% 29%	28 3% 127%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in						Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total	
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian (j)	Every-one has (k)	Only those with same rel-beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)	None-Christ-ian (o)		Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b>Marital Status</b>																		
Single	228 23%	120 21% 52%	102 25% 45%	77 21% 34%	129 23% 57%	107 23% 47%	101 27% 44%	119 22% 52%	142 24% 62%	93 25% 41%	113 23% 50%	97 23% 42%	16 31% 7%	101 21% 44%	116 19% 51%	23 36% 10%xn	90 28% 39%n	196 20% 86%
Married/ co-habiting	564 56%	308 54% 55%	208 51% 37%	203 56% 36%	314 55% 56%	238 51% 42%	221 58% 39%	324 60% 57%	335 56% 59%	209 57% 37%	296 60% 52%	218 52% 39%	25 49% 4%	293 62% 52%k	350 57% 62%	34 55% 6%	180 56% 32%	589 59% 104%
Widowed/ separated/ divorced	190 19%	127 22% 67%	90 22% 47%	70 19% 37%	117 20% 61%	106 23% 56%	53 14% 28%	94 17% 49%	109 18% 57%	59 16% 31%	78 16% 41%	98 23% 51%m	8 16% 4%	75 16% 40%	139 23% 73%op	3 5% 2%	48 15% 25%	191 19% 100%
Refused	18 2%	14 3% 78%	10 3% 57%	11 3% 59%	12 2% 65%	12 3% 65%	4 1% 22%	7 1% 39%	8 1% 41%	6 2% 31%	6 1% 35%	10 2% 54%	2 4% 11%	6 1% 33%	11 2% 60%	2 4% 12%	5 2% 28%	25 2% 136%
<b>Children</b>																		
None aged 18 or under	666 67%	377 66% 57%	269 66% 40%	236 65% 35%	367 64% 55%	309 67% 46%	255 67% 38%	368 68% 55%	395 67% 59%	252 69% 38%	331 67% 50%	276 65% 41%	36 72% 5%	316 66% 47%	410 67% 62%o	31 49% 5%	225 70% 34%o	676 68% 102%
NET: Yes	309 31%	172 30% 56%	128 31% 41%	113 31% 36%	189 33% 61%	139 30% 45%	117 31% 38%	165 30% 53%	186 31% 60%	107 29% 35%	153 31% 49%	135 32% 44%	11 23% 4%	152 32% 49%	190 31% 62%	29 46% 9%xnp	90 28% 29%	291 29% 94%
NET: Yes any aged 15 or under	285 28%	162 28% 57%	121 29% 42%	107 30% 38%	175 31% 62%	129 28% 45%	105 28% 37%	149 27% 52%	168 28% 59%	97 27% 34%	139 28% 49%	126 30% 44%	10 19% 3%	139 29% 49%	173 28% 61%	29 46% 10%xnp	83 26% 29%	260 26% 91%
- Aged under 5	118 12%	70 12% 59%	45 11% 38%	45 13% 38%	71 12% 60%	52 11% 44%	42 11% 35%	65 12% 55%	69 12% 58%	42 12% 36%	60 12% 50%	51 12% 43%	4 7% 3%	62 13% 52%	67 11% 57%	12 19% 10%	40 12% 34%	107 11% 90%

Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p  
\* small base

Prepared by Ipsos MORI



## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel-ief-iefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
- Aged 5-10	133 13%	72 13% 54%	49 12% 37%	47 13% 36%	89 16% 67%	56 12% 42%	51 13% 38%	76 14% 57%	81 14% 61%	38 10% 29%	66 13% 50%	63 15% 47%	3 5% 2%	62 13% 47%	79 13% 59%	16 26% 12% xnp	38 12% 29%	120 12% 90%
- Aged 11-15	126 13%	69 12% 55%	53 13% 42%	46 13% 37%	75 13% 60%	58 12% 46%	46 12% 37%	67 12% 53%	74 12% 59%	44 12% 35%	62 13% 49%	55 13% 44%	5 9% 4%	63 13% 50%	76 12% 60%	13 22% 11%	37 11% 29%	114 11% 91%
- Aged 16-18	65 7%	31 6% 48%	24 6% 37%	23 6% 35%	39 7% 60%	28 6% 43%	30 8% 45%	39 7% 60%	40 7% 62%	24 7% 37%	37 7% 56%	25 6% 38%	3 7% 5%	34 7% 53%	43 7% 66%	3 5% 5%	19 6% 28%	66 7% 101%
Refused	26 3%	19 3% 74%	13 3% 49%	12 3% 46%	17 3% 65%	15 3% 59%	6 2% 24%	11 2% 44%	13 2% 52%	8 2% 31%	10 2% 39%	11 3% 41%	3 6% 11%	8 2% 32%	16 3% 61%	3 5% 12%	7 2% 27%	34 3% 131%

**Proportions/Mean: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base





## Guardian Angels Research CATI Fieldwork : August 26th-27th 2009

Absolutes/col percents/row percents

Table 10  
**Classification**  
**Base: All respondents**

	Believe in					Do not believe in					Believe in Guardian Angel		Religion			Un-weighted Total		
	Total (x)	God (a)	Angels (b)	Hell (c)	Souls (d)	Guard-ian Angels (e)	God (f)	Angels (g)	Hell (h)	Souls (i)	Guard-ian Angels (j)	Every-one has (k)	Only those with same rel beliefs (l)	No such things as guard-ian angels (m)	Christ-ian (n)		None-Christ-ian (o)	Others (p)
Weighted base	1001	569 57%	410 41%	361 36%	572 57%	463 46%	379 38%	544 54%	594 59%	367 37%	494 49%	422 42%	51* 5%*	476 48%	616 61%	63* 6%*	323 32%	1001 100%
<b><u>Grocery shopping status</u></b>																		
Yes - do half or more	777 78%	465 82% fgj 60%	340 83% 44%x	298 83% 38%	464 81% 60%	392 85% 50%x	272 72% 35%	395 73% 51%	443 75% 57%	265 72% 34%	350 71% 45%	357 84% 46%xm	43 84% 5%	334 70% 43%	489 79% 63%	47 75% 6%	241 75% 31%	773 77% 99%
No - do less than half	214 21%	98 17% bce 46%	64 16% 30%	58 16% 27%	104 18% 49%	64 14% 30%	103 27% 48%x	144 26% 67%x	147 25% 69%	97 26% 45%	140 28% 66%x	60 14% 28%	7 14% 3%	138 29% 65%xkl	118 19% 55%	15 25% 7%	81 25% 38%	213 21% 100%
Refused	10 1%	6 1% 56%	5 1% 52%	5 2% 55%	4 1% 42%	6 1% 62%	4 1% 36%	5 1% 48%	4 1% 37%	5 1% 51%	4 1% 38%	5 1% 54%	1 2% 9%	3 1% 34%	9 1% 87%	- - -	1 * 13%	15 1% 151%

**Proportions/Means: Columns Tested (5% risk level) - x/a/b/c/d/e - x/f/g/h/i/j - x/k/l/m - x/n/o/p**  
\* small base

