

Housing Crisis

Table 1
Q11(a). To what extent do you agree or disagree with the following statements about the housing situation?
There is a housing crisis in Britain

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	447 44%	259 44%	342 41%	332 41%	308 40%	279 42%	39 59%	201 40%	247 48%	104 36%	158 44%	186 51%	43 35%	61 36%	69 38%	88 50%	68 45%	118 55%	52 51%	99 37%	110 38%	110 51%	128 54%	209 37%	238 52%	438 43%
Tend to agree	362 36%	209 35%	314 37%	307 38%	286 38%	237 36%	20 30%	186 38%	176 34%	108 37%	136 38%	118 32%	46 38%	62 37%	76 42%	60 34%	59 39%	59 28%	28 27%	113 42%	107 37%	76 35%	66 28%	220 39%	142 31%	384 38%
Tend to disagree	151 15%	95 16%	138 16%	135 16%	126 17%	113 17%	4 6%	80 16%	71 14%	63 22%	43 12%	44 12%	26 21%	38 22%	28 15%	16 9%	24 16%	20 9%	11 11%	48 18%	59 20%	16 8%	27 11%	107 19%	44 10%	147 14%
Strongly disagree	28 3%	15 3%	24 3%	22 3%	21 3%	15 2%	1 1%	17 3%	11 2%	7 2%	16 4%	6 2%	2 1%	5 3%	5 3%	11 6%	- -	6 3%	3 3%	4 1%	6 2%	8 3%	11 4%	10 2%	18 4%	24 2%
Don't know	27 3%	13 2%	22 3%	22 3%	22 3%	16 2%	2 3%	13 3%	14 3%	10 3%	5 1%	12 3%	7 5%	3 2%	3 2%	2 1%	- -	12 6%	8 8%	7 3%	6 2%	7 3%	7 3%	13 2%	14 3%	22 2%
Combinations - Summary																										
Agree	809 80%	467 79%	656 78%	639 78%	595 78%	516 78%	59 89%	387 78%	422 81%	211 73%	294 82%	304 83%	89 72%	123 73%	146 80%	148 84%	127 84%	177 82%	80 78%	212 78%	217 75%	187 86%	194 81%	429 77%	381 83%	822 81%
Disagree	179 18%	110 19%	163 19%	156 19%	147 19%	129 19%	5 8%	97 19%	82 16%	70 24%	59 16%	50 14%	27 22%	43 25%	33 18%	26 15%	24 16%	25 12%	14 14%	52 19%	65 22%	24 11%	38 16%	117 21%	62 14%	171 17%
Net Agree	631 62%	357 61%	493 59%	483 59%	448 59%	388 59%	54 82%	290 58%	340 66%	141 49%	235 66%	254 70%	61 50%	80 47%	113 62%	122 69%	103 68%	152 71%	66 64%	160 59%	152 53%	163 75%	156 66%	312 56%	319 70%	651 64%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*=Less than 0.5%

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Ipsos MORI

Housing Crisis

Table 2
Q11(a). To what extent do you agree or disagree with the following statements about the housing situation?
There is a housing crisis in Britain

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab	LD		
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015	
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015	
Strongly agree	447 44%	81 32%	176 47%	28 39%	23 38%	267 46%	172 37%	109 33%	168 38%	279 48%	85 31%	330 50%	54 44%	170 39%	189 41%	128 36%	145 43%	58 40%	96 63%	273 40%	152 45%	109 44%	133 42%	162 45%	54 41%	383 44%	43 48%	102 37%	127 50%	60 40%	438 43%	
Tend to agree	362 36%	101 40%	135 36%	27 38%	21 35%	212 36%	178 38%	128 39%	176 40%	186 32%	103 37%	225 34%	48 39%	175 40%	178 38%	143 41%	133 39%	52 36%	28 19%	277 40%	107 31%	77 31%	120 38%	136 38%	43 33%	310 35%	30 33%	101 37%	83 33%	61 40%	384 38%	
Tend to disagree	151 15%	54 21%	41 11%	15 21%	15 24%	80 14%	93 20%	69 21%	77 17%	74 13%	70 26%	66 10%	14 11%	75 17%	80 17%	67 19%	42 12%	25 17%	15 10%	109 16%	59 17%	44 18%	45 14%	47 13%	21 16%	133 15%	15 17%	59 21%	28 11%	24 16%	147 14%	
Strongly disagree	28 3%	12 5%	9 2%	1 1%	2 3%	12 2%	15 3%	13 4%	12 3%	16 3%	8 3%	18 3%	4 4%	13 3%	14 3%	6 2%	7 2%	5 3%	7 5%	14 2%	14 4%	12 5%	5 2%	9 2%	6 5%	25 3%	2 2%	8 3%	8 3%	2 1%	24 2%	
Don't know	27 3%	7 3%	11 3%	1 1%	-	11 2%	7 2%	7 2%	5 1%	22 4%	8 3%	15 2%	2 1%	4 1%	4 1%	8 2%	11 3%	4 3%	5 3%	18 3%	8 2%	8 3%	11 4%	8 2%	6 5%	24 3%	-	5 2%	5 2%	6 4%	22 2%	
Combinations - Summary																																
Agree	809 80%	182 71%	311 84%	55 77%	44 72%	479 82%	350 75%	237 73%	344 79%	465 81%	188 68%	555 85%	101 84%	345 79%	367 79%	271 77%	278 82%	110 77%	124 82%	549 80%	259 76%	186 75%	252 80%	298 82%	97 74%	693 79%	73 81%	202 74%	210 83%	121 79%	822 81%	
Disagree	179 18%	66 26%	50 14%	16 22%	17 28%	92 16%	108 23%	82 25%	89 20%	90 16%	78 28%	84 13%	18 15%	88 20%	94 20%	73 21%	49 15%	30 21%	23 15%	122 18%	72 21%	56 22%	51 16%	56 15%	28 21%	158 18%	17 19%	67 24%	36 14%	26 17%	171 17%	
Net Agree	631 62%	116 46%	261 70%	39 55%	27 45%	387 67%	243 52%	156 48%	256 58%	375 65%	110 40%	470 72%	83 69%	257 59%	273 59%	198 56%	229 68%	80 56%	102 67%	427 62%	186 55%	130 52%	202 64%	243 67%	69 53%	535 61%	56 63%	135 49%	174 69%	95 62%	651 64%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI

Housing Crisis

Table 3
Q11(b). To what extent do you agree or disagree with the following statements about the housing situation?
There is a housing crisis in my local area

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	220 22%	132 22%	177 21%	173 21%	165 22%	142 22%	14 22%	97 20%	123 24%	55 19%	82 23%	83 23%	19 16%	36 21%	37 20%	45 25%	40 26%	44 20%	18 17%	43 16%	52 18%	57 26%	69 29%	94 17%	126 28%	209 21%
Tend to agree	229 23%	126 21%	193 23%	186 23%	167 22%	151 23%	17 26%	123 25%	107 21%	61 21%	88 25%	80 22%	17 14%	44 26%	44 24%	44 25%	37 24%	43 20%	16 16%	66 24%	60 21%	44 20%	59 25%	126 23%	103 23%	237 23%
Tend to disagree	326 32%	188 32%	275 33%	268 33%	252 33%	209 32%	16 24%	156 31%	170 33%	101 35%	116 32%	109 30%	48 39%	53 32%	63 35%	53 30%	47 31%	61 29%	28 27%	101 37%	98 34%	67 31%	60 25%	199 36%	127 28%	345 34%
Strongly disagree	170 17%	103 17%	144 17%	138 17%	130 17%	114 17%	10 15%	100 20%	69 13%	57 20%	51 14%	61 17%	33 27%	24 14%	25 14%	26 15%	19 12%	43 20%	20 19%	45 17%	55 19%	33 15%	36 15%	100 18%	69 15%	163 16%
Don't know	70 7%	42 7%	52 6%	52 6%	50 7%	45 7%	8 13%	21 4%	49 10%	16 6%	21 6%	33 9%	5 4%	12 7%	12 7%	9 5%	9 6%	24 11%	21 20%	16 6%	23 8%	17 8%	15 6%	39 7%	31 7%	61 6%
Combinations - Summary																										
Agree	449 44%	258 44%	370 44%	360 44%	332 43%	293 44%	31 48%	220 44%	230 44%	116 40%	170 47%	163 45%	37 30%	80 47%	81 45%	88 50%	77 51%	87 40%	34 33%	109 40%	112 39%	101 46%	127 53%	221 39%	228 50%	446 44%
Disagree	495 49%	291 49%	418 50%	406 50%	382 50%	322 49%	26 40%	256 52%	239 46%	158 54%	167 47%	170 46%	81 66%	77 46%	88 49%	79 45%	66 44%	104 48%	48 47%	146 54%	153 53%	100 46%	96 40%	299 54%	196 43%	508 50%
Net Agree	-46 -5%	-33 -6%	-49 -6%	-46 -6%	-50 -7%	-29 -4%	5 8%	-37 -7%	-10 -2%	-42 -14%	2 1%	-7 -2%	-44 -36%	2 1%	-7 -4%	10 5%	11 7%	-17 -8%	-14 -13%	-37 -14%	-41 -14%	1 *	31 13%	-78 -14%	32 7%	-62 -6%

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Housing Crisis

Table 4
Q11(b). To what extent do you agree or disagree with the following statements about the housing situation?
There is a housing crisis in my local area

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab	LD		
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015	
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015	
Strongly agree	220 22%	30 12%	100 27%	15 20%	7 12%	141 24%	71 15%	45 14%	84 19%	136 24%	44 16%	171 26%	24 20%	78 18%	91 19%	54 15%	61 18%	25 18%	64 42%	115 17%	56 17%	46 18%	55 18%	108 30%	47 36%	197 23%	11 12%	39 14%	72 28%	39 26%	209 21%	
Tend to agree	229 23%	54 21%	80 21%	12 17%	15 25%	128 22%	102 22%	66 20%	103 24%	126 22%	52 19%	162 25%	31 25%	107 25%	112 24%	69 20%	74 22%	45 31%	40 27%	143 21%	72 21%	47 19%	74 23%	83 23%	32 25%	195 22%	25 28%	57 21%	68 27%	33 21%	237 23%	
Tend to disagree	326 32%	91 36%	112 30%	27 38%	24 40%	188 32%	167 36%	119 36%	150 34%	176 30%	98 36%	190 29%	43 35%	145 33%	152 33%	149 42%	102 30%	47 33%	20 13%	251 36%	110 33%	84 34%	112 36%	103 28%	27 20%	282 32%	27 30%	101 37%	64 26%	53 35%	345 34%	
Strongly disagree	170 17%	70 27%	48 13%	11 15%	13 21%	81 14%	103 22%	80 25%	79 18%	90 16%	71 26%	92 14%	19 16%	79 18%	81 17%	66 19%	69 20%	15 10%	19 13%	134 19%	71 21%	50 20%	51 16%	48 13%	10 7%	142 16%	21 23%	67 24%	24 10%	19 13%	163 16%	
Don't know	70 7%	10 4%	32 9%	7 9%	1 1%	45 8%	22 5%	16 5%	21 5%	49 9%	9 3%	40 6%	5 4%	28 6%	31 7%	15 4%	32 10%	12 8%	7 5%	47 7%	29 8%	23 9%	22 7%	20 5%	15 12%	58 7%	6 7%	12 4%	24 9%	8 5%	61 6%	
Combinations - Summary																																
Agree	449 44%	84 33%	180 48%	27 38%	23 37%	268 46%	172 37%	111 34%	187 43%	262 45%	96 35%	333 51%	54 45%	185 42%	202 43%	122 35%	135 40%	70 49%	104 69%	257 37%	129 38%	93 37%	129 41%	191 53%	79 61%	392 45%	36 40%	96 35%	139 55%	72 47%	446 44%	
Disagree	495 49%	161 63%	160 43%	38 53%	37 61%	269 46%	271 58%	199 61%	230 52%	266 46%	169 61%	282 43%	62 51%	224 51%	233 50%	214 61%	171 50%	62 43%	39 26%	385 56%	181 54%	134 54%	163 52%	151 42%	36 28%	424 49%	48 53%	168 61%	89 35%	73 48%	508 50%	
Net Agree	-46 -5%	-77 -30%	20 6%	-11 -15%	-15 -24%	-1 *	-98 -21%	-88 -27%	-42 -10%	-4 -1%	-72 -26%	51 8%	-8 -6%	-39 -9%	-30 -7%	-92 -26%	-36 -11%	8 6%	65 43%	-128 -19%	-53 -16%	-41 -16%	-34 -11%	40 11%	43 33%	-32 -4%	-12 -13%	-72 -26%	51 20%	-1 *	-62 -6%	

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Ipsos MORI

Housing Crisis

Table 5
Q12(a). And to what extent do you agree or disagree with the following statements about housing in Britain?
There is enough affordable housing available to buy or rent in my local area

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	114 11%	67 11%	88 11%	87 11%	84 11%	76 12%	6 10%	61 12%	53 10%	24 8%	33 9%	57 16%	9 8%	15 9%	12 7%	22 12%	16 10%	41 19%	15 14%	28 10%	37 13%	22 10%	27 11%	65 12%	49 11%	116
Tend to agree	249 25%	129 22%	206 25%	201 25%	188 25%	153 23%	17 25%	122 25%	126 24%	85 29%	83 23%	81 22%	39 32%	46 27%	51 28%	32 18%	33 22%	48 22%	25 25%	83 30%	70 24%	53 24%	43 18%	153 27%	96 21%	238
Tend to disagree	260 26%	146 25%	219 26%	212 26%	192 25%	161 24%	15 24%	119 24%	141 27%	82 28%	97 27%	81 22%	36 29%	47 28%	56 31%	40 23%	33 22%	48 22%	21 21%	73 27%	68 23%	52 24%	67 28%	140 25%	119 26%	264
Strongly disagree	334 33%	218 37%	279 33%	271 33%	254 33%	231 35%	23 35%	173 35%	161 31%	93 32%	125 35%	116 32%	34 28%	59 35%	54 30%	71 40%	57 38%	58 27%	26 26%	73 27%	93 32%	81 37%	88 37%	166 30%	168 37%	334
Don't know	58 6%	30 5%	48 6%	47 6%	45 6%	39 6%	4 6%	21 4%	37 7%	7 2%	20 5%	32 9%	4 3%	2 1%	9 5%	11 6%	12 8%	19 9%	15 15%	14 5%	20 7%	10 4%	14 6%	34 6%	24 5%	63
Combinations - Summary																										
Agree	363 36%	196 33%	295 35%	288 35%	271 36%	229 35%	23 35%	184 37%	180 35%	109 37%	116 33%	138 38%	49 40%	60 36%	63 35%	54 30%	49 32%	89 41%	40 39%	111 41%	107 37%	75 34%	70 30%	218 39%	145 32%	354
Disagree	594 59%	364 62%	498 59%	483 59%	447 59%	392 59%	39 59%	292 59%	302 58%	175 60%	222 62%	197 54%	70 57%	106 63%	111 61%	111 63%	90 60%	106 50%	48 47%	146 54%	160 56%	133 61%	154 65%	306 55%	287 63%	598
Net Agree	-231 -23%	-167 -28%	-203 -24%	-195 -24%	-176 -23%	-163 -25%	-16 -24%	-109 -22%	-122 -24%	-66 -23%	-106 -29%	-59 -16%	-21 -17%	-45 -27%	-48 -26%	-58 -33%	-42 -27%	-17 -8%	-8 -8%	-35 -13%	-53 -19%	-59 -27%	-84 -35%	-88 -16%	-142 -31%	-244

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Housing Crisis

Table 6
Q12(a). And to what extent do you agree or disagree with the following statements about housing in Britain?
There is enough affordable housing available to buy or rent in my local area

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con	Lab	LD		
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015	
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015	
Strongly agree	114 11%	31 12%	41 11%	12 17%	9 15%	68 12%	58 12%	43 13%	46 10%	69 12%	35 13%	71 11%	12 10%	49 11%	50 11%	35 10%	46 14%	16 11%	13 9%	81 12%	42 12%	35 14%	37 12%	35 10%	6 5%	99 11%	7 8%	30 11%	32 13%	18 12%	116 11%	
Tend to agree	249 25%	83 33%	84 23%	11 16%	10 16%	127 22%	126 27%	94 29%	97 22%	152 26%	92 34%	136 21%	27 23%	105 24%	107 23%	95 27%	81 24%	31 22%	29 19%	176 25%	92 27%	72 29%	85 27%	72 20%	22 17%	222 25%	20 22%	82 30%	49 19%	28 18%	238 23%	
Tend to disagree	260 26%	71 28%	85 23%	19 27%	20 34%	146 25%	132 28%	90 27%	116 26%	144 25%	64 24%	169 26%	35 29%	114 26%	121 26%	101 29%	77 23%	41 29%	39 26%	178 26%	80 24%	52 21%	91 29%	89 24%	25 19%	217 25%	28 31%	81 29%	46 18%	36 23%	264 26%	
Strongly disagree	334 33%	59 23%	144 39%	26 36%	19 32%	214 37%	128 28%	84 26%	164 37%	171 30%	71 26%	244 37%	42 35%	146 33%	164 35%	101 29%	103 30%	54 38%	66 44%	204 30%	103 31%	72 29%	87 28%	144 40%	73 56%	288 33%	31 35%	65 23%	110 44%	59 38%	334 33%	
Don't know	58 6%	12 5%	18 5%	3 4%	2 3%	28 5%	22 5%	15 5%	16 4%	42 7%	12 5%	34 5%	5 4%	22 5%	23 5%	20 6%	31 9%	1 1%	4 2%	51 7%	21 6%	17 7%	15 5%	22 6%	5 4%	50 6%	4 5%	18 7%	15 6%	12 8%	63 6%	
Combinations - Summary																																
Agree	363 36%	114 45%	125 34%	23 33%	19 31%	194 33%	183 39%	137 42%	142 33%	221 38%	126 46%	207 32%	39 32%	154 35%	157 34%	130 37%	127 38%	47 33%	42 28%	257 37%	134 40%	108 43%	122 39%	107 30%	28 21%	320 37%	26 29%	112 41%	81 32%	46 30%	354 35%	
Disagree	594 59%	129 51%	229 61%	45 63%	39 65%	360 62%	260 56%	174 53%	279 64%	314 55%	135 49%	413 63%	77 64%	260 60%	285 61%	202 57%	180 53%	95 66%	106 70%	382 55%	183 54%	125 50%	178 57%	233 64%	98 75%	504 58%	59 66%	145 53%	156 62%	94 62%	598 59%	
Net Agree	-231 -23%	-15 -6%	-104 -28%	-22 -30%	-21 -34%	-166 -28%	-77 -17%	-37 -11%	-137 -31%	-94 -16%	-9 -3%	-206 -32%	-38 -31%	-106 -24%	-127 -27%	-72 -21%	-53 -16%	-48 -33%	-64 -42%	-125 -18%	-49 -15%	-17 -7%	-56 -18%	-126 -35%	-70 -53%	-184 -21%	-33 -36%	-34 -12%	-75 -30%	-49 -32%	-244 -24%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*=Less than 0.5%

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Ipsos MORI

Housing Crisis

Table 7
Q12(b). And to what extent do you agree or disagree with the following statements about housing in Britain?
It is harder for me to buy or rent a home now than it was for my parents generation when they were my age

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10 Absolutely certain)	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	602 59%	333 56%	490 58%	477 58%	440 58%	369 56%	43 66%	304 61%	298 57%	223 77%	230 64%	149 41%	101 82%	122 72%	116 64%	114 65%	94 37%	41 44%	160 40%	157 59%	152 70%	133 56%	317 57%	285 63%	567 56%	
Tend to agree	187 18%	108 18%	154 18%	152 19%	140 18%	123 19%	10 16%	88 18%	99 19%	46 16%	63 18%	78 21%	17 14%	28 17%	34 18%	30 17%	35 23%	43 20%	22 22%	49 18%	54 19%	34 16%	50 21%	103 18%	84 18%	183 18%
Tend to disagree	101 10%	62 11%	88 10%	85 10%	82 11%	74 11%	5 8%	45 9%	55 11%	8 3%	30 8%	63 17%	- -	8 5%	17 9%	13 7%	29 19%	34 16%	13 12%	33 12%	37 13%	12 5%	19 8%	70 13%	31 7%	123 12%
Strongly disagree	77 8%	55 9%	69 8%	64 8%	61 8%	60 9%	2 2%	35 7%	41 8%	6 2%	24 7%	47 13%	2 1%	4 3%	8 4%	16 9%	28 18%	19 9%	10 10%	21 8%	21 7%	13 6%	23 9%	42 7%	35 8%	84 8%
Don't know	49 5%	32 5%	40 5%	39 5%	39 5%	35 5%	5 8%	24 5%	25 5%	9 3%	12 3%	29 8%	3 2%	6 3%	8 4%	4 2%	4 3%	25 11%	16 16%	8 3%	20 7%	7 3%	14 6%	28 5%	21 5%	58 6%
Combinations - Summary																										
Agree	789 78%	441 75%	644 77%	629 77%	580 76%	491 74%	54 82%	392 79%	397 77%	268 92%	293 82%	227 62%	118 96%	150 89%	150 82%	143 81%	90 60%	137 64%	63 62%	209 77%	210 73%	186 86%	183 77%	419 75%	369 81%	750 74%
Disagree	177 17%	117 20%	157 19%	149 18%	144 19%	134 20%	7 11%	81 16%	97 19%	14 5%	53 15%	110 30%	2 1%	12 7%	24 13%	29 16%	57 38%	53 25%	23 22%	54 20%	57 20%	25 11%	41 17%	112 20%	66 14%	207 20%
Net Agree	611 60%	324 55%	487 58%	480 59%	436 57%	358 54%	47 71%	311 63%	300 58%	254 87%	240 67%	117 32%	116 95%	138 82%	125 69%	114 65%	34 22%	84 39%	40 39%	155 57%	153 53%	161 74%	142 60%	308 55%	303 67%	543 53%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI

Housing Crisis

Table 8
Q12(b). And to what extent do you agree or disagree with the following statements about housing in Britain?
It is harder for me to buy or rent a home now than it was for my parents generation when they were my age

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD	
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015	
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015	
Strongly agree	602 59%	117 46%	257 69%	40 56%	31 51%	379 65%	239 51%	157 48%	282 64%	320 55%	144 52%	419 64%	84 69%	272 62%	289 62%	221 63%	159 47%	100 70%	105 69%	380 55%	207 61%	152 61%	172 55%	223 62%	96 73%	522 60%	54 61%	122 44%	171 68%	91 60%	567 56%	
Tend to agree	187 18%	60 23%	53 14%	14 19%	10 17%	89 15%	96 21%	73 22%	78 18%	108 19%	52 19%	109 17%	14 12%	83 19%	89 19%	70 20%	60 18%	21 14%	29 19%	130 19%	56 17%	37 15%	68 22%	62 17%	22 17%	160 18%	19 21%	67 25%	35 14%	25 17%	183 18%	
Tend to disagree	101 10%	26 10%	34 9%	11 16%	8 14%	62 11%	53 11%	37 11%	34 8%	66 11%	35 13%	58 9%	14 11%	33 8%	37 8%	29 8%	52 15%	10 7%	5 3%	81 12%	29 9%	24 10%	37 12%	35 10%	3 2%	88 10%	5 6%	30 11%	25 10%	18 12%	123 12%	
Strongly disagree	77 8%	35 14%	19 5%	4 6%	7 11%	34 6%	50 11%	39 12%	28 6%	49 8%	26 10%	44 7%	5 4%	34 8%	35 8%	22 6%	40 12%	5 4%	7 4%	62 9%	33 10%	27 11%	17 5%	27 7%	6 5%	66 8%	6 7%	38 14%	14 6%	11 7%	84 8%	
Don't know	49 5%	18 7%	10 3%	2 3%	4 7%	19 3%	27 6%	20 6%	15 3%	34 6%	16 6%	25 4%	4 3%	15 4%	15 3%	9 3%	27 8%	8 6%	5 3%	36 5%	13 4%	8 3%	21 7%	15 4%	4 3%	38 4%	5 6%	18 6%	6 2%	7 5%	58 6%	
Combinations - Summary																																
Agree	789 78%	177 69%	309 83%	54 76%	41 68%	468 80%	335 72%	230 71%	360 82%	428 74%	196 72%	528 81%	98 81%	355 81%	378 81%	291 83%	219 65%	121 84%	134 89%	510 74%	263 78%	189 76%	240 76%	285 79%	118 90%	683 78%	73 82%	189 69%	206 82%	116 76%	750 74%	
Disagree	177 17%	61 24%	53 14%	15 21%	15 25%	95 16%	104 22%	76 23%	63 14%	115 20%	62 23%	102 16%	19 16%	67 15%	72 16%	51 15%	92 27%	15 10%	12 8%	143 21%	63 18%	51 21%	53 17%	61 17%	9 7%	154 18%	11 13%	68 25%	39 16%	29 19%	207 20%	
Net Agree	611 60%	116 45%	257 69%	39 54%	26 42%	372 64%	231 50%	154 47%	298 68%	314 54%	135 49%	426 65%	79 65%	287 66%	306 66%	240 68%	127 38%	106 74%	123 81%	367 53%	200 59%	138 55%	187 60%	224 62%	109 83%	529 60%	62 69%	122 44%	167 66%	87 57%	543 53%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*=Less than 0.5%

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Ipsos MORI

Housing Crisis

Table 9
Q12(c). And to what extent do you agree or disagree with the following statements about housing in Britain?
It will be harder for the children of today to buy or rent a home than it is for me

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	728 72%	432 73%	602 72%	587 72%	548 72%	476 72%	45 69%	341 69%	388 75%	178 61%	279 78%	271 74%	63 52%	115 68%	127 70%	152 86%	117 77%	154 72%	67 65%	181 67%	201 70%	169 78%	177 74%	382 68%	346 76%	743 73%
Tend to agree	183 18%	107 18%	159 19%	154 19%	144 19%	124 19%	13 20%	98 20%	85 16%	73 25%	50 14%	60 16%	37 30%	36 21%	36 20%	15 8%	27 18%	33 15%	20 19%	61 23%	54 19%	28 13%	40 17%	116 21%	68 15%	177 17%
Tend to disagree	60 6%	27 4%	43 5%	43 5%	38 5%	31 5%	7 10%	33 7%	27 5%	24 8%	19 5%	17 5%	11 9%	12 7%	13 7%	5 3%	5 3%	12 6%	4 4%	18 7%	15 5%	13 6%	12 5%	34 6%	26 6%	57 6%
Strongly disagree	23 2%	10 2%	17 2%	14 2%	13 2%	10 2%	1 1%	18 4%	5 1%	9 3%	4 1%	11 3%	7 6%	2 1%	1 1%	3 2%	2 1%	8 4%	5 5%	5 2%	9 3%	4 2%	6 3%	14 2%	10 2%	21 2%
Don't know	20 2%	15 3%	20 2%	20 2%	20 3%	19 3%	-	7 1%	13 3%	8 3%	6 2%	7 2%	4 3%	4 2%	5 2%	1 1%	*	7 3%	7 7%	5 2%	9 3%	3 1%	4 2%	14 2%	7 2%	17 2%
Combinations - Summary																										
Agree	911 90%	539 91%	761 90%	741 91%	692 91%	600 91%	58 88%	439 88%	473 91%	251 86%	329 92%	331 90%	100 82%	151 90%	163 90%	166 95%	144 95%	187 87%	86 84%	243 90%	255 89%	197 91%	216 91%	498 89%	414 91%	920 91%
Disagree	83 8%	37 6%	60 7%	57 7%	51 7%	41 6%	8 12%	51 10%	32 6%	32 11%	23 6%	28 8%	18 15%	14 8%	14 8%	8 5%	7 5%	21 10%	9 9%	23 9%	24 8%	17 8%	19 8%	47 8%	36 8%	78 8%
Net Agree	828 82%	502 85%	700 83%	685 84%	641 84%	559 85%	50 77%	388 78%	440 85%	219 75%	306 86%	303 83%	82 67%	137 81%	148 82%	158 90%	137 90%	167 78%	77 75%	220 81%	231 80%	180 83%	198 83%	450 81%	378 83%	842 83%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI

Housing Crisis

Table 10

**Q12(c). And to what extent do you agree or disagree with the following statements about housing in Britain?
It will be harder for the children of today to buy or rent a home than it is for me**

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD	
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015	
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015	
Strongly agree	728 72%	156 61%	291 78%	49 68%	45 75%	442 76%	307 66%	205 63%	310 71%	418 73%	167 61%	510 78%	95 78%	303 69%	328 70%	256 73%	247 73%	85 59%	118 78%	503 73%	248 73%	185 74%	221 70%	259 72%	86 66%	627 72%	63 70%	180 66%	206 82%	116 76%	743 73%	
Tend to agree	183 18%	65 26%	50 13%	16 22%	12 20%	93 16%	108 23%	81 25%	87 20%	96 17%	69 25%	97 15%	19 16%	86 20%	87 19%	73 21%	52 15%	32 22%	22 14%	125 18%	68 20%	50 20%	55 18%	60 17%	28 21%	158 18%	19 21%	64 23%	31 12%	20 13%	177 17%	
Tend to disagree	60 6%	17 7%	21 6%	4 6%	3 4%	32 6%	28 6%	21 6%	24 6%	36 6%	19 7%	27 4%	6 5%	28 6%	30 6%	14 4%	21 6%	17 12%	3 2%	36 5%	13 4%	7 3%	24 8%	23 6%	8 6%	52 6%	6 7%	16 6%	10 4%	10 7%	57 6%	
Strongly disagree	23 2%	8 3%	4 1%	1 2%	* 1%	7 1%	10 2%	9 3%	8 2%	16 3%	10 4%	10 2%	1 *	11 3%	12 3%	4 1%	9 3%	4 3%	7 5%	13 2%	8 2%	6 3%	5 2%	10 3%	4 2%	21 2%	2 2%	6 2%	5 2%	2 1%	21 2%	
Don't know	20 2%	9 3%	5 1%	2 2%	- -	9 1%	12 3%	11 3%	9 2%	11 2%	9 3%	9 1%	1 1%	9 2%	9 2%	5 1%	8 2%	6 4%	1 1%	13 2%	2 1%	1 *	9 3%	10 3%	5 4%	17 2%	1 1%	10 3%	* *	4 3%	17 2%	
Combinations - Summary																																
Agree	911 90%	221 87%	341 92%	64 90%	57 95%	535 92%	415 89%	286 88%	397 91%	514 89%	236 86%	607 93%	113 94%	389 89%	415 89%	329 94%	299 89%	117 81%	140 93%	628 91%	316 93%	234 94%	276 88%	319 88%	114 87%	785 90%	82 91%	244 89%	236 94%	137 90%	920 91%	
Disagree	83 8%	25 10%	25 7%	5 7%	3 5%	39 7%	38 8%	30 9%	32 7%	51 9%	29 11%	37 6%	7 5%	39 9%	42 9%	18 5%	30 9%	21 15%	10 6%	48 7%	21 6%	13 5%	29 9%	33 9%	12 9%	73 8%	8 8%	22 8%	15 6%	12 8%	78 8%	
Net Agree	828 82%	196 77%	316 85%	59 83%	54 90%	496 85%	376 81%	256 78%	365 83%	463 80%	207 76%	570 87%	107 88%	350 80%	373 80%	311 88%	269 80%	96 67%	130 86%	580 84%	295 87%	221 89%	247 79%	286 79%	102 78%	712 81%	74 83%	223 81%	222 88%	125 82%	842 83%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*Less than 0.5%

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Housing Crisis

Table 11
Q12(d). And to what extent do you agree or disagree with the following statements about housing in Britain?
More new homes need to be built in my local area

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	279 27%	169 29%	227 27%	219 27%	206 27%	178 27%	14 22%	149 30%	130 25%	66 23%	96 27%	118 32%	26 21%	40 24%	47 26%	49 28%	46 30%	72 34%	33 33%	52 19%	68 24%	71 33%	88 37%	120 21%	159 35%	262 26%
Tend to agree	251 25%	142 24%	212 25%	208 25%	191 25%	166 25%	16 25%	122 25%	129 25%	75 26%	90 25%	86 23%	21 17%	54 32%	42 23%	49 28%	47 31%	39 18%	14 14%	79 29%	72 25%	45 21%	55 23%	150 27%	101 22%	264 26%
Tend to disagree	240 24%	139 23%	208 25%	202 25%	189 25%	160 24%	9 13%	109 22%	131 25%	77 27%	90 25%	74 20%	45 37%	32 19%	51 28%	39 22%	29 19%	45 21%	23 23%	81 30%	70 24%	50 23%	40 17%	150 27%	90 20%	248 24%
Strongly disagree	215 21%	124 21%	172 20%	168 21%	156 20%	136 21%	25 39%	108 22%	107 21%	64 22%	77 22%	73 20%	30 24%	35 20%	42 23%	35 20%	29 19%	45 21%	21 21%	56 21%	68 24%	43 20%	48 20%	124 22%	91 20%	213 21%
Don't know	29 3%	17 3%	22 3%	22 3%	22 3%	20 3%	1 2%	8 2%	21 4%	9 3%	5 1%	16 4%	1 1%	8 5%	1 1%	4 2%	2 1%	14 7%	10 10%	4 2%	9 3%	9 4%	7 3%	14 2%	16 3%	28 3%
Combinations - Summary																										
Agree	530 52%	311 53%	439 52%	426 52%	396 52%	344 52%	31 46%	271 55%	259 50%	141 48%	186 52%	203 56%	47 38%	94 56%	88 48%	98 56%	93 61%	111 52%	47 46%	130 48%	140 49%	116 53%	143 60%	270 48%	260 57%	526 52%
Disagree	455 45%	263 44%	380 45%	369 45%	345 45%	296 45%	34 52%	217 44%	238 46%	142 49%	167 47%	147 40%	75 61%	67 40%	93 51%	74 42%	57 38%	90 42%	45 44%	137 50%	138 48%	93 43%	88 37%	275 49%	181 40%	461 45%
Net Agree	75 7%	48 8%	59 7%	57 7%	52 7%	48 7%	-4 -6%	54 11%	21 4%	-1 *	19 5%	56 15%	-29 -23%	28 16%	-5 -3%	24 13%	35 23%	21 10%	2 2%	-6 -2%	2 1%	24 11%	55 23%	-5 -1%	79 17%	65 6%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI

Housing Crisis

Table 12

Q12(d). And to what extent do you agree or disagree with the following statements about housing in Britain?
More new homes need to be built in my local area

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Strongly agree	279 27%	45 18%	130 35%	14 20%	12 20%	178 31%	93 20%	59 18%	112 26%	167 29%	57 21%	207 32%	28 23%	108 25%	117 25%	76 22%	85 25%	41 29%	61 40%	162 23%	94 28%	67 27%	86 27%	99 27%	44 34%	239 27%	27 30%	54 20%	95 38%	43 28%	262 26%
Tend to agree	251 25%	69 27%	92 25%	18 26%	10 17%	143 25%	120 26%	87 27%	115 26%	136 24%	68 25%	164 25%	40 33%	105 24%	118 25%	87 25%	76 22%	36 25%	45 30%	163 24%	81 24%	55 22%	81 26%	33 24%	211 24%	26 29%	69 25%	66 26%	37 24%	264 26%	
Tend to disagree	240 24%	80 31%	79 21%	23 32%	13 22%	132 23%	132 28%	103 31%	111 25%	129 22%	75 27%	134 20%	32 27%	110 25%	112 24%	106 30%	81 24%	36 25%	12 8%	187 27%	77 23%	61 24%	80 25%	84 23%	31 24%	211 24%	16 18%	89 32%	43 17%	35 23%	248 24%
Strongly disagree	215 21%	54 21%	61 16%	14 20%	21 35%	111 19%	104 22%	68 21%	91 21%	124 21%	70 26%	137 21%	18 14%	107 25%	110 24%	76 22%	81 24%	28 19%	28 19%	157 23%	77 23%	59 24%	56 18%	83 23%	17 13%	190 22%	17 19%	53 19%	42 17%	37 24%	213 21%
Don't know	29 3%	8 3%	9 3%	2 2%	4 6%	18 3%	16 3%	10 3%	9 2%	21 4%	3 1%	13 2%	3 3%	8 2%	8 2%	6 2%	15 5%	3 2%	5 4%	21 3%	10 3%	8 3%	11 4%	8 2%	24 3%	3 3%	11 4%	7 3%	2 1%	28 3%	
Combinations - Summary																															
Agree	530 52%	113 44%	222 60%	33 46%	22 37%	322 55%	213 46%	146 45%	227 52%	303 53%	125 46%	370 57%	68 56%	212 49%	235 51%	164 47%	161 48%	77 53%	106 70%	325 47%	175 52%	122 49%	168 53%	187 52%	77 59%	450 51%	53 59%	123 45%	161 64%	79 52%	526 52%
Disagree	455 45%	134 53%	140 38%	37 52%	34 57%	243 42%	237 51%	171 52%	203 46%	253 44%	145 53%	270 41%	50 41%	217 50%	223 48%	182 52%	162 48%	64 44%	40 27%	344 50%	154 45%	120 48%	135 43%	167 46%	49 37%	401 46%	34 38%	141 51%	84 33%	72 47%	461 45%
Net Agree	75 7%	-21 -8%	82 22%	-4 -6%	-12 -20%	79 14%	-24 -5%	-25 -8%	24 6%	50 9%	-20 -7%	100 15%	18 15%	-4 -1%	13 3%	-18 -5%	-1 *	13 9%	65 43%	-19 -3%	21 6%	2 1%	33 10%	21 6%	28 22%	48 6%	19 22%	-18 -7%	77 30%	7 5%	65 6%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*Less than 0.5%

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Housing Crisis

Table 13

**Q12(e). And to what extent do you agree or disagree with the following statements about housing in Britain?
I might have to leave my local area in the future because the cost of housing is too high**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	153 15%	86 15%	122 15%	120 15%	110 14%	88 13%	9 14%	70 14%	83 16%	63 22%	56 16%	35 10%	35 29%	27 16%	30 17%	25 14%	10 6%	25 12%	13 12%	34 13%	39 13%	38 18%	42 18%	73 13%	80 18%	114 11%
Tend to agree	96 9%	45 8%	71 8%	67 8%	59 8%	51 8%	10 15%	40 8%	55 11%	55 19%	23 7%	18 5%	24 19%	31 19%	15 8%	9 5%	8 5%	10 5%	6 6%	16 6%	35 12%	29 13%	16 7%	51 9%	45 10%	85 8%
Tend to disagree	237 23%	109 18%	187 22%	180 22%	162 21%	135 20%	21 32%	117 24%	120 23%	74 25%	93 26%	70 19%	32 26%	42 25%	52 28%	42 24%	39 25%	31 14%	14 13%	55 20%	64 22%	56 26%	62 26%	119 21%	118 26%	237 23%
Strongly disagree	502 49%	336 57%	442 53%	432 53%	414 54%	370 56%	25 38%	261 53%	241 46%	87 30%	181 51%	234 64%	25 21%	61 36%	82 45%	99 56%	95 63%	139 65%	66 65%	160 59%	145 50%	83 38%	113 47%	305 55%	196 43%	553 54%
Don't know	27 3%	15 2%	19 2%	19 2%	18 2%	17 3%	* 1%	8 2%	19 4%	13 4%	5 1%	10 3%	6 5%	7 4%	3 2%	1 1%	1 1%	9 4%	4 4%	6 2%	6 2%	10 5%	6 2%	11 2%	16 4%	26 3%
Combinations - Summary																										
Agree	249 25%	130 22%	192 23%	187 23%	169 22%	139 21%	19 29%	111 22%	138 27%	118 40%	79 22%	52 14%	59 48%	59 35%	45 25%	34 19%	17 11%	35 16%	19 18%	50 19%	73 26%	67 31%	58 24%	124 22%	125 27%	199 20%
Disagree	738 73%	445 75%	629 75%	611 75%	575 75%	505 76%	46 70%	378 76%	360 70%	161 55%	274 77%	304 83%	58 47%	103 61%	133 73%	141 80%	134 88%	170 79%	80 78%	215 79%	209 73%	140 64%	175 73%	424 76%	315 69%	790 78%
Net Agree	-489 -48%	-315 -53%	-436 -52%	-424 -52%	-406 -53%	-366 -55%	-27 -41%	-267 -54%	-222 -43%	-43 -15%	-195 -54%	-252 -69%	1 1%	-44 -26%	-88 -48%	-107 -61%	-116 -77%	-135 -63%	-61 -60%	-165 -61%	-135 -47%	-72 -33%	-117 -49%	-300 -54%	-189 -41%	-591 -58%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*Less than 0.5%

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Housing Crisis

Table 14

**Q12(e). And to what extent do you agree or disagree with the following statements about housing in Britain?
I might have to leave my local area in the future because the cost of housing is too high**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab	LD		
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015	
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015	
Strongly agree	153 15%	22 9%	69 18%	10 13%	4 7%	100 17%	53 11%	32 10%	69 16%	84 15%	38 14%	108 17%	12 10%	73 17%	80 17%	38 11%	27 8%	32 22%	48 32%	65 9%	44 13%	32 13%	39 13%	70 19%	40 31%	137 16%	13 14%	22 8%	42 17%	24 16%	114 11%	
Tend to agree	96 9%	19 7%	35 9%	11 16%	5 8%	59 10%	43 9%	30 9%	53 12%	42 7%	25 9%	65 10%	12 10%	51 12%	55 12%	37 11%	14 4%	31 22%	12 8%	51 7%	22 7%	14 6%	23 7%	51 14%	29 22%	85 10%	8 9%	14 5%	23 9%	14 9%	85 8%	
Tend to disagree	237 23%	51 20%	102 27%	12 17%	10 17%	139 24%	87 19%	62 19%	108 25%	128 22%	52 19%	170 26%	39 32%	101 23%	107 23%	92 26%	59 17%	43 30%	42 28%	150 22%	99 29%	69 28%	79 25%	59 16%	15 11%	195 22%	30 33%	53 19%	61 24%	33 22%	237 23%	
Strongly disagree	502 49%	157 62%	157 42%	37 52%	38 63%	267 46%	267 57%	194 60%	196 45%	305 53%	155 57%	294 45%	54 45%	201 46%	212 46%	181 52%	220 65%	36 25%	44 29%	402 58%	161 48%	126 51%	166 53%	175 48%	42 32%	438 50%	35 39%	181 66%	120 48%	77 51%	553 54%	
Don't know	27 3%	6 3%	9 2%	1 2%	3 5%	17 3%	15 3%	8 2%	11 3%	16 3%	4 1%	17 3%	4 3%	11 3%	11 2%	3 1%	18 5%	1 1%	4 3%	22 3%	12 4%	8 3%	7 2%	8 2%	4 3%	19 4%	4 4%	5 2%	5 2%	4 2%	26 3%	
Combinations - Summary																																
Agree	249 25%	41 16%	104 28%	21 29%	9 15%	159 27%	96 21%	62 19%	122 28%	127 22%	63 23%	173 26%	25 20%	123 28%	136 29%	76 21%	41 12%	63 44%	60 40%	116 17%	66 20%	46 18%	63 20%	120 33%	69 53%	222 25%	20 23%	36 13%	65 26%	39 25%	199 20%	
Disagree	738 73%	208 81%	259 70%	49 69%	48 80%	406 70%	355 76%	257 79%	305 69%	434 75%	208 76%	464 71%	93 77%	303 69%	319 68%	273 78%	279 83%	79 55%	87 57%	552 80%	260 77%	195 78%	245 78%	234 65%	57 44%	633 72%	65 73%	234 85%	182 72%	110 72%	790 78%	
Net Agree	-489 -48%	-167 -65%	-155 -42%	-28 -39%	-39 -65%	-247 -42%	-259 -56%	-195 -60%	-182 -42%	-307 -53%	-145 -53%	-291 -44%	-68 -56%	-180 -41%	-183 -39%	-197 -56%	-238 -71%	-16 -11%	-27 -18%	-436 -63%	-194 -57%	-149 -60%	-182 -58%	-113 -31%	12 9%	-411 -47%	-45 -50%	-199 -72%	-117 -46%	-71 -47%	-591 -58%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Housing Crisis

Table 15

**Q12(f). And to what extent do you agree or disagree with the following statements about housing in Britain?
Government should give more attention to the issue of housing**

Base : All

	Total (Weigh ted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolu tely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Strongly agree	502 49%	306 52%	411 49%	398 49%	373 49%	329 50%	35 53%	226 46%	276 53%	131 45%	175 49%	196 54%	56 46%	75 44%	80 44%	96 54%	74 49%	122 57%	62 60%	115 42%	132 46%	121 56%	133 56%	247 44%	254 56%	503 50%
Tend to agree	337 33%	175 30%	278 33%	275 34%	253 33%	206 31%	16 25%	171 35%	166 32%	107 37%	117 33%	113 31%	41 33%	66 39%	67 37%	50 28%	55 36%	58 27%	28 28%	102 38%	109 38%	65 30%	61 26%	212 38%	126 28%	341 34%
Tend to disagree	121 12%	71 12%	106 13%	100 12%	96 13%	87 13%	11 17%	68 14%	53 10%	42 15%	41 12%	38 10%	19 15%	24 14%	22 12%	19 11%	19 12%	9 9%	7 7%	40 15%	31 11%	18 8%	32 13%	71 13%	50 11%	116 11%
Strongly disagree	28 3%	23 4%	25 3%	25 3%	24 3%	23 3%	* 1%	20 4%	8 2%	5 2%	11 3%	12 3%	1 1%	4 2%	5 3%	6 4%	3 2%	9 4%	2 2%	6 2%	7 2%	8 4%	8 3%	13 2%	16 3%	28 3%
Don't know	26 3%	15 2%	21 2%	19 2%	18 2%	16 2%	3 4%	11 2%	15 3%	6 2%	13 4%	7 2%	6 5%	- -	8 4%	5 3%	1 1%	6 3%	3 3%	8 3%	8 3%	5 2%	5 2%	16 3%	10 2%	27 3%
Combinations - Summary																										
Agree	839 83%	482 82%	689 82%	673 82%	626 82%	535 81%	51 78%	397 80%	441 85%	238 82%	292 82%	309 84%	97 79%	141 84%	147 81%	146 83%	129 85%	180 84%	90 88%	217 80%	242 84%	186 86%	194 81%	459 82%	380 83%	844 83%
Disagree	150 15%	94 16%	131 16%	125 15%	119 16%	110 17%	12 18%	88 18%	62 12%	47 16%	53 15%	50 14%	20 16%	28 16%	28 15%	25 14%	21 14%	28 13%	9 9%	46 17%	38 13%	26 12%	40 17%	84 15%	66 14%	144 14%
Net Agree	689 68%	387 66%	558 66%	547 67%	506 66%	425 64%	40 60%	309 62%	380 73%	190 65%	240 67%	259 71%	77 63%	113 67%	119 66%	121 68%	107 71%	152 71%	81 79%	171 63%	204 71%	160 73%	154 65%	375 67%	314 69%	700 69%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Housing Crisis

Table 16

**Q12(f). And to what extent do you agree or disagree with the following statements about housing in Britain?
Government should give more attention to the issue of housing**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot.	Midlands	South	Greater London	England	Scot	Con	Lab	LD		
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015	
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015	
Strongly agree	502 49%	82 32%	216 58%	39 55%	25 41%	320 55%	185 40%	121 37%	194 44%	308 53%	110 40%	358 55%	55 45%	202 46%	217 47%	153 43%	162 48%	73 51%	96 64%	314 46%	169 50%	123 49%	142 45%	190 52%	85 65%	432 49%	47 52%	89 32%	156 62%	85 56%	503 50%	
Tend to agree	337 33%	116 46%	114 31%	20 28%	14 22%	173 30%	175 38%	137 42%	156 36%	181 31%	102 37%	198 30%	51 42%	147 34%	155 33%	128 36%	112 33%	46 32%	40 27%	240 35%	105 31%	78 31%	117 37%	115 32%	29 22%	291 33%	27 30%	119 43%	72 28%	42 28%	341 34%	
Tend to disagree	121 12%	39 15%	32 9%	10 14%	12 21%	60 10%	68 15%	50 15%	63 14%	58 10%	48 17%	64 10%	12 10%	65 15%	68 15%	53 15%	44 13%	18 13%	7 4%	97 14%	47 14%	34 14%	38 12%	36 10%	103 7%	13 12%	45 16%	19 7%	21 14%	116 11%		
Strongly disagree	28 3%	11 4%	5 1%	* 12%	7 3%	15 3%	22 5%	12 4%	15 3%	13 2%	15 5%	1 1%	12 3%	15 3%	6 2%	11 3%	2 1%	8 5%	17 2%	6 2%	5 2%	8 2%	15 4%	5 4%	27 3%	1 1%	15 5%	5 2%	1 1%	28 3%		
Don't know	26 3%	6 2%	6 2%	1 2%	2 4%	14 2%	15 3%	7 2%	10 2%	16 3%	1 1%	18 3%	2 2%	11 3%	11 2%	12 4%	9 3%	4 3%	- -	22 3%	11 3%	9 4%	9 3%	6 2%	2 2%	22 2%	2 2%	7 2%	1 *	3 2%	27 3%	
Combinations - Summary																																
Agree	839 83%	198 78%	330 89%	59 83%	39 64%	493 85%	361 78%	258 79%	350 80%	489 85%	212 77%	557 85%	106 87%	348 80%	372 80%	280 80%	274 81%	119 83%	136 90%	555 80%	274 81%	201 81%	260 83%	305 84%	114 87%	723 83%	74 82%	209 76%	227 90%	128 84%	844 83%	
Disagree	150 15%	51 20%	36 10%	11 15%	19 32%	75 13%	89 19%	61 19%	78 18%	72 12%	61 22%	79 12%	13 11%	77 18%	83 18%	59 17%	54 16%	20 14%	15 10%	113 16%	53 16%	39 16%	46 14%	51 14%	15 11%	130 15%	14 15%	60 22%	23 9%	22 14%	144 14%	
Net Agree	689 68%	147 58%	293 79%	49 69%	19 32%	417 72%	271 58%	196 60%	272 62%	417 72%	151 55%	478 73%	93 77%	271 62%	289 62%	221 63%	220 65%	99 69%	121 80%	441 64%	221 65%	161 65%	214 68%	254 70%	99 76%	592 68%	60 67%	149 54%	204 81%	106 70%	700 69%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

* = Less than 0.5%

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