



EQUALS International Women's Day Poll February 2011

TOPLINE RESULTS

- Results are based on 1,028 face-to-face interviews with people aged 15+ in the United Kingdom;
- Fieldwork took place between 11 February and 17 February 2011;
- Where results do not sum to 100, this may be due to multiple responses, computer rounding, the exclusion of don't knows/not stated or weighting;
- Results are based on all respondents unless otherwise stated;
- Please note that data have been weighted to the known profile of the population;
- An asterisk (*) represents a value of less than one half of one per cent, but not zero.

Q1. I'm going to read out a number of situations and I would like you to tell me whether you think a man would do a better job, a woman would do a better job or they would be just as good as each other? Please select your answer from this card and read out the letter that applies.

Base: All respondents

	A.	B.	C.	D.	E.	
	A man would <i>definitely</i> do a better job	A man would <i>probably</i> do a better job	They would be just as good as each other	A woman would <i>probably</i> do a better job	A woman would <i>definitely</i> do a better job	Don't know
	%	%	%	%	%	%
1. Piloting a plane during an emergency landing	15	18	61	2	1	2
2. Refereeing the World Cup final	27	23	45	2	1	3
3. Delivering a baby in hospital	1	2	43	28	26	1
4. Teaching a child at primary school	1	2	63	24	9	1
5. Working as a plumber	17	26	54	1	*	1
6. Serving as Prime Minister	6	9	75	6	3	2
7. Serving in the frontline in the military	37	29	31	1	*	1
8. Serving as a Member of Parliament	3	5	82	5	3	2

Q2. The next question is about sexist remarks or sexist behaviour. Some examples of sexist remarks or sexist behaviour include being whistled at, having sexist comments directed at you, being touched inappropriately or being discriminated against because of your gender, but you may have experienced something different.

In the last five years, have you PERSONALLY experienced sexist remarks or sexist behaviour DIRECTED AT YOU in any of the following places? Please read out the letter or letters that apply.

Base: All respondents

		%
A.	At work	11
D.	In a pub, bar or club	10
B.	In streets	9
G.	When driving	7
C.	At home	4
F.	At school, college or university	4
E.	On public transport	2
H.	Somewhere else	2
I.	I have not personally experienced this	71
	Don't know	2

Q3. Thinking about the last time this happened, what word BEST describes how that made you feel?

Base: All those who have personally experienced sexist remarks or sexist behaviour directed at them in the last 5 years (252)

	%
Angry	20
Amused	17
Indifferent/not bothered	16
Annoyed	16
Embarrassed	9
Insulted	3
Flattered	3
Surprised	2
Intimidated	2
Offended	1
Hurt	1
Shocked	1
Disgusted	1
Uncomfortable	1
Frightened	1
Put down	*
Other	4
Don't know	1
Refused	*

Q4. Which, if any, of the following do you think are the TWO greatest challenges facing women IN BRITAIN today? Please read out the letters that apply.

Base: All respondents

		%
A.	Balancing family and work	58
C.	Being judged on their appearance rather than on what they do	22
I.	The gap in pay between men and women	21
F.	Lack of affordable childcare	20
B.	Being threatened by abuse or sexual violence	15
D.	Breaking through into senior roles in business	14
H.	Sexism in the workplace	12
E.	Keeping their jobs	9
G.	Breaking through into senior roles in government or public service	8
	Don't know	3
	None of these	2

Q5. Which, if any, of the following do you think are the TWO greatest challenges facing women IN DEVELOPING COUNTRIES today? Please read out the letters that apply.

Base: All respondents

		%
D.	Access to education	41
E.	Access to health services	31
H.	Harmful traditional practices (e.g. "honour" crimes, early/forced marriage)	26
B.	Being threatened by abuse or sexual violence	22
J.	Facing violence in war or conflict	15
G.	Access to paid employment	11
I.	Voting rights	11
A.	Balancing family and work	9
F.	Access to maternity services	8
C.	Being judged on their appearance rather than on what they do	6
	Don't know	2
	None of these	5

Q6. To what extent do you agree or disagree with the following statements?

Base: All respondents

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know
	%	%	%	%	%	%
Men and women are, on the whole, treated equally in Britain today	5	37	15	34	7	1
Men and women are, on the whole, treated equally in the world today	2	19	10	44	24	1

Q7. In Britain today, who, if anyone, do you think CURRENTLY has MORE responsibility for the following activities? Do you think women have more responsibility, men have more responsibility or they share responsibility equally?

Base: all respondents

	Women have more responsibility	Men have more responsibility	They share responsibility equally	Don't know
	%	%	%	%
1. Responsibility for caring for their children	57	2	39	1
2. Responsibility for earning money for their family	2	46	51	1
3. Responsibility for managing household bills	31	16	50	2
4. Responsibility for cooking meals for their family	57	4	38	1
5. Responsibility for putting the bins out	14	44	40	2
6. Responsibility for disciplining their children	28	10	59	2
7. Responsibility for DIY in the home	4	70	24	1
8. Responsibility for keeping the home clean	64	2	33	1

Q8. And who, if anyone, do you think SHOULD have responsibility for the following activities? Do you think women should have responsibility, men should have responsibility or they should share responsibility equally?

Base: all respondents

	Women should have more responsibility %	Men should have more responsibility %	They should share responsibility equally %	Don't know %
1. Responsibility for caring for their children	17	2	81	1
2. Responsibility for earning money for their family	1	25	72	1
3. Responsibility for managing household bills	9	10	80	1
4. Responsibility for cooking meals for their family	23	3	74	1
5. Responsibility for putting the bins out	4	30	65	1
6. Responsibility for disciplining their children	8	5	86	1
7. Responsibility for DIY in the home	1	49	49	1
8. Responsibility for keeping the home clean	22	2	75	1

Q9. Which, if any, of the following do you think would be the TWO key signs that men and women ARE truly equal in British society? Please read out the letters that apply.

When...

Base: All respondents

	%
E. Men and women receive the same pay for doing the same job	56
H. There are equal numbers men and women in senior jobs in business	24
A. Childcare is shared equally between men and women	24
B. Housework is shared equally between men and women	15
D. Maternity and paternity leave is equal	14
J. There is no sexual violence	11
I. There are equal numbers of men and women in the Houses of Parliament	9
C. Jokes about gender stereotypes are considered harmless fun by men and women	8
G. There are as many older women on television as there are older men	7
F. Men are just as worried about their appearance as women are	7
Don't know	5
None of these	2

Q10. **Would you describe yourself as a feminist?**

Base: All respondents

	%
Yes	16
No	79
Don't know	5

END