### Issues Facing Britain - February

What do you see as the most/other important issues facing Britain today?

<table>
<thead>
<tr>
<th>Top mentions %</th>
<th>Change since Jan:</th>
</tr>
</thead>
<tbody>
<tr>
<td>NHS/Hospitals/Healthcare</td>
<td>52%</td>
</tr>
<tr>
<td>Common Market/Brexit/EU/Europe</td>
<td>45%</td>
</tr>
<tr>
<td>Immigration/immigrants</td>
<td>27%</td>
</tr>
<tr>
<td>Economy</td>
<td>19%</td>
</tr>
<tr>
<td>Housing</td>
<td>16%</td>
</tr>
<tr>
<td>Education/Schools</td>
<td>15%</td>
</tr>
<tr>
<td>Defence/foreign affairs/terrorism</td>
<td>14%</td>
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<tr>
<td>Poverty/Inequality</td>
<td>13%</td>
</tr>
<tr>
<td>Ageing population/Social care for elderly</td>
<td>12%</td>
</tr>
<tr>
<td>Unemployment</td>
<td>11%</td>
</tr>
</tbody>
</table>

**Change since Jan:**
- NHS/Hospitals/Healthcare: +3
- Common Market/Brexit/EU/Europe: +4
- Immigration/immigrants: -4
- Economy: -3
- Housing: -1
- Education/Schools: 0
- Defence/foreign affairs/terrorism: +3
- Poverty/Inequality: -1
- Ageing population/Social care for elderly: 0
- Unemployment: -5

Base: 980 British adults 18+, 10 – 23 February 2017

Source: Ipsos MORI Issues Index
### Issues Facing Britain - February

**What do you see as the most/other important issues facing Britain today?**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Most/Other Important Issues</th>
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</tr>
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<tbody>
<tr>
<td>NHS/Hospitals/Healthcare</td>
<td>52%</td>
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<td></td>
</tr>
<tr>
<td></td>
<td>18%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>29%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>11%</td>
<td></td>
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<tr>
<td></td>
<td>6%</td>
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<td></td>
<td>3%</td>
<td></td>
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<tr>
<td></td>
<td>1%</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3%</td>
<td></td>
</tr>
</tbody>
</table>

Base: 980 British adults 18+, 10 – 23 February 2017

Source: Ipsos MORI Issues Index
Issues Facing Britain: Long Term Trends

What do you see as the most/other important issues facing Britain today?

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain: NHS / Hospitals / Healthcare

What do you see as the most/other important issues facing Britain today?

Report says waiting lists have doubled under Labour

Lowest score since December 1985 (12%)  

Highest score since June 2002 (52%)

Vote for Brexit; Cameron resigns

Cameron becomes PM

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain:
Common Market / Europe / Euro / EU / Brexit

What do you see as the most/other important issues facing Britain today?

- Vote for Brexit
- Cameron resigns
- Cameron becomes PM
- Treaty of Accession: 10 new EU Member States
- France and Holland reject ratification of EU constitution
- Lowest score recorded (1%)
- 45%: Highest recorded score (since September 1974)

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain: Immigration / Immigrants

What do you see as the most/other important issues facing Britain today?

Border controls relaxed for “A8” EU Countries (Poland, etc.)

Highest concern ever recorded (56%)

EU Border controls relaxed for Romanians and Bulgarians

Vote for Brexit; Cameron resigns

Cameron becomes PM

Vote for Brexit; Cameron resigns

Cameron becomes PM

Immigration / Immigrants

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

NB Until Sept 2014 the code was race relations/immigration/immigrants

Source: Ipsos MORI Issues Index
Issues Facing Britain: Economy / Economic situation

What do you see as the most/other important issues facing Britain today?

- Vote for Brexit; Cameron resigns
- Cameron becomes PM

Issues Facing Britain:
- Economy / Economic situation

What do you see as the most/other important issues facing Britain today?

Global recession and Russian Financial crisis
Highest score since 1992; Most important issue for the first time
Northern Rock nationalised
End of recession announced
Sub-prime mortgage crisis in the US
Lowest score since February 2008 (19%)

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain:

Unemployment / Factory closure / Lack of industry

What do you see as the most/other important issues facing Britain today?

Cameron becomes PM
Vote for Brexit; Cameron resigns

Unemployment falls below 1 million for first time in 25 years
Minimum wage introduced

Unemployment in Britain rises to 5.5%

Youth unemployment reaches 1 million

Lowest ever score (5%)

Lowest score since September 2008 (11%)

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
What do you see as the most/other important issues facing Britain today?

Issues Facing Britain:
Crime / Law & Order / Violence / Vandalism / ASB

Vote for Brexit; Cameron resigns

Cameron becomes PM

Vote for Brexit; Cameron resigns

Source: Ipsos MORI Issues Index

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home
Issues Facing Britain: Education / Schools

What do you see as the most/other important issues facing Britain today?

- Introduction of means-tested tuition fees. Education most important issue.
- Labour’s second term - pledge to improve failing secondary schools
- First City Academies introduced
- Lowest score since Dec 1985 (9%)
- April 2011 – Pupil Premium introduced

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain:
Defence / Foreign Affairs / International terrorism

What do you see as the most/other important issues facing Britain today?

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain: Poverty/inequality

What do you see as the most/other important issues facing Britain today?

Source: Ipsos MORI Issues Index

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

September 1999: Alastair Darling – “one child in three” living in poverty

January 2005: Make Poverty History campaign launched on New Year’s Day

December 2016: highest score recorded (20%)

Vote for Brexit; Cameron resigns

Cameron becomes PM

Cameron becomes PM
Issues Facing Britain: Inflation/Prices

What do you see as the most/other important issues facing Britain today?

- Cameron becomes PM
- Vote for Brexit; Cameron resigns
- Inflation rate hits 16 year peak
- Inflation rises to 3.4%
- Lowest score since Sep 2007 (4%)

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain: Housing

What do you see as the most/other important issues facing Britain today?

Highest score since October 1974 (22%)

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain:
Pensions/Social Security/Benefits

What do you see as the most/other important issues facing Britain today?

- Cameron becomes PM
- Vote for Brexit; Cameron resigns

Labour proposes 'affluence testing' to exclude the well-off from state benefits

Gordon Brown unveils pension credits

Pensions commission report – “more than 12 million working people are not saving enough for their retirement”

Equitable Life sells its non-profit pension annuities

Lowest ever score (3%)

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain: Pollution / Environment

What do you see as the most/other important issues facing Britain today?

- Wettest Autumn since records began – widespread flooding across the UK
- EC proposes carbon emission cuts of 20% by 2020
- Winter flooding and storms

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
Issues Facing Britain: Low pay/minimum wage/fair wages

What do you see as the most/other important issues facing Britain today?

Base: representative sample of c.1,000 British adults age 18+ each month, interviewed face-to-face in home

Source: Ipsos MORI Issues Index
**Top issues – concern by party support**

**What do you see as the most/other important issues facing Britain today?**

<table>
<thead>
<tr>
<th>Issue</th>
<th>CONSERVATIVE SUPPORTERS</th>
<th>LABOUR SUPPORTERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>NHS/Hospitals/Healthcare</td>
<td>62%</td>
<td>52%</td>
</tr>
<tr>
<td>Common Market/Brexit/EU/Europe</td>
<td>50%</td>
<td>43%</td>
</tr>
<tr>
<td>Immigration/immigrants</td>
<td>38%</td>
<td>23%</td>
</tr>
<tr>
<td>Economy</td>
<td>21%</td>
<td>18%</td>
</tr>
<tr>
<td>Housing</td>
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<td>Unemployment</td>
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<td>12%</td>
</tr>
</tbody>
</table>

**Base:** 214 Conservative and 221 Labour supporters aged 18+, 10 – 23 February 2017

**Source:** Ipsos MORI Issues Index
### NHS is the key issue for all age and social grade groups except ABC1 18-34s, where it is Brexit

**What do you see as the most/other important issues facing Britain today?**

**Top three issues by age and social grade**

<table>
<thead>
<tr>
<th>Age bracket</th>
<th>Social grade</th>
<th>NHS</th>
<th>EU/Brexit</th>
<th>Immigration</th>
<th>EU/Brexit</th>
</tr>
</thead>
<tbody>
<tr>
<td>55+</td>
<td>ABC1</td>
<td>59%</td>
<td>55%</td>
<td>31%</td>
<td></td>
</tr>
<tr>
<td>35-54</td>
<td>ABC1</td>
<td>61%</td>
<td></td>
<td>28%</td>
<td></td>
</tr>
<tr>
<td>18-34</td>
<td>ABC1</td>
<td>46%</td>
<td>43%</td>
<td>25%</td>
<td></td>
</tr>
</tbody>
</table>

Base: 980 British adults 18+, 10 – 23 February 2017

Source: Ipsos MORI Issues Index
Concern about EU/Brexit by subgroup

What do you see as the most/other important issues facing Britain today? EU/Europe/Brexit

Concern about the EU/Brexit by key demographic groups:

- Overall: 45%
- Urban: 38%
- Sub-urban: 45%
- Rural: 54%
- CON: 50%
- LAB: 43%
- AB: 59%
- C1: 51%
- C2: 41%
- DE: 28%

Concern by region:

- 50%
- 42%
- 39%
- 43%
- 56%

Concern about the EU/Brexit by age group:

- 18-24: 44%
- 25-34: 41%
- 35-44: 43%
- 45-54: 54%
- 55-64: 50%
- 65+: 41%

Base: 980 British adults 18+, 10 – 23 February 2017

Ipsos MORI Issues Index
Concern about the NHS by subgroup

What do you see as the most/other important issues facing Britain today? NHS

Concern about the NHS by key demographic groups:
- Overall: 52%
- Urban: 42%
- Sub-urban: 54%
- Rural: 60%
- CON: 62%
- LAB: 52%
- AB: 61%
- C1: 51%
- C2: 49%
- DE: 46%

Concern by region:
- 44%
- 39%
- 52%
- 53%
- 61%

Concern about the NHS by age group:
- 18-24: 37%
- 25-34: 45%
- 35-44: 54%
- 45-54: 57%
- 55-64: 59%
- 65+: 57%

Base: 980 British adults 18+, 10 – 23 February 2017

Ipsos MORI Issues Index