

Ipsos MORI Issues Index

February 2017

Technical Note

Ipsos MORI interviewed a representative quota sample of 980 adults aged 18+ at 166 sampling points across Great Britain. Interviews were conducted face-to-face between the 10th and 23rd February 2017. The data is weighted to match the profile of the population.

Where percentages do not sum to 100, this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. Throughout the volume, an asterisk (*) denotes any value of less than half a per cent.

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Q1 **What would you say is the most important issue facing Britain today?**

Q2 **What do you see as other important issues facing Britain today?**

Base: 980 British adults 18+

	Q1 %	Q1/2 %
NHS/Hospitals/Healthcare	18	52
Common Market/Brexit/EU/Europe	29	45
Immigration/immigrants	11	27
Economy	6	19
Housing	3	16
Education/Schools	1	15
Defence/foreign affairs/terrorism	3	14
Poverty/Inequality	4	13
Ageing population/Social care for elderly	3	12
Unemployment	2	11
Crime/Law and Order/ASB	2	9
Pensions/social security/benefits	1	9
Pollution/environment	1	9
Lack of faith in politics/politicians/government	2	8
Inflation/Prices	1	6
Low pay/Minimum Wage/fair wages	1	6
Public services in general	1	6
Race relations	*	6
Drug abuse	*	5
Morality/individual behaviour/lifestyle	1	4
Population levels/overpopulation	1	4
Pound/exchange rate/value of pound	*	4
Taxation	*	4
Transport/public transport	*	4
Local government/council tax	*	3
Nationalisation/Government control of institutions	*	3
Countryside/rural life	1	2
Animal welfare	0	2
Petrol prices/fuel	*	2
Privatisation	*	2
Scottish/Welsh Assembly/Devolution/Const. reform	*	2
Foot and mouth outbreak/farming crisis	*	1
Nuclear weapons/nuclear war/disarmament	*	1
Trade Unions/Strikes	0	1
Bird flu/Pandemic Flu/Swine Flu/Ebola	*	*
AIDS	0	*
Northern Ireland	0	0
Other	1	3
Don't know	5	13