

J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012

Table 1
Q.NB01
AND I WOULD LIKE YOU TO TELL ME HOW FAVOURABLE OR UNFAVOURABLE YOUR OVERALL OPINION OR IMPRESSION IS OF THE NUCLEAR ENERGY INDUSTRY. TAKE INTO ACCOUNT ANY OF THE THINGS WHICH YOU THINK ARE IMPORTANT. REMEMBER THAT IT IS YOUR OVERALL OPINION OR IMPRESSION THAT WE ARE INTERESTED IN.
NUCLEAR ENERGY
BASE: ALL ADULTS AGED 15+

TOTAL	SEX		AGE						AGE WITHIN SEX												
	MALE (a)	FE-MALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	MALE 16-24 (i)	MALE 25-34 (j)	MALE 35-44 (k)	MALE 45-54 (l)	MALE 55-64 (m)	MALE 65+ (n)	FE-MALE 16-24 (o)	FE-MALE 25-34 (p)	FE-MALE 35-44 (q)	FE-MALE 45-54 (r)	FE-MALE 55-64 (s)	FE-MALE 65+ (t)	
UNWEIGHTED BASE	1046	506	540	239	165	136	142	149	215	116	74	60	65	72	119	123	91	76	77	77	96
WEIGHTED BASE	1048	512	536	165	168	177	176	149	213	85*	85*	88*	87*	73*	94*	81*	83*	89*	89*	76*	119*
(+2) VERY FAVOURABLE	121 12%	105 20%b	16 3%	13 8%	13 8%	17 10%	22 13%	19 12%	36 17%cd	11 13%op	13 15%op	15 18%op	17 20%op	18 25%op	30 32%ijo	2 3%	1 1%	1 6%	5 1%	1 1%	6 5%
(+1) MAINLY FAVOURABLE	249 24%	141 28%b	108 20%	34 20%	30 18%	31 18%	40 23%	49 33%cd	64 30%cd	19 22%	18 22%	20 23%	21 25%	28 38%io	35 37%ij	15 19%	12 14%	11 12%	19 21%	21 28%q	30 25%
(0) NEITHER FAVOURABLE NOR UNFAVOURABLE	297 28%	122 24%	175 33%a	52 31%	46 27%	67 38%fg	42 24%	37 25%	53 25%	27 31%n	18 21%	33 37%n	16 19%	15 20%	14 15%	25 31%n	28 34%n	34 38%jl	26 29%n	22 30%n	39 33%n
(-1) MAINLY UNFAVOURABLE	106 10%	47 9%	59 11%	14 9%	18 10%	18 10%	27 15%h	17 11%	11 5%	9 10%n	10 12%n	7 8%	16 18%mn	4 5%	2 3%	5 7%	8 9%	12 13%n	11 13%n	14 18%mmo	9 8%
(-2) VERY UNFAVOURABLE	83 8%	39 8%	44 8%	10 6%	8 5%	17 10%	19 11%	12 8%	17 8%	5 6%	6 7%	9 10%	8 9%	5 7%	7 6%	3 3%	8 10%	11 12%	7 9%	10 9%	10 8%
NO OPINION	192 18%	57 11%	135 25%a	42 25%ef	53 31%ef	26 15%	25 14%	15 10%	31 15%	15 18%km	21 24%klm	4 4%	8 9%	4 6%	6 6%	27 34%ik	32 38%ik	22 25%kl	17 19%km	11 15%	25 21%kmn
FAVOURABLE (NET)	370 35%	246 48%b	124 23%	47 29%	44 26%	48 27%	63 36%	67 45%cd	101 47%cd	30 35%pq	31 36%pq	36 41%op	39 45%op	46 63%ij	65 69%ij	18 22%	13 15%	13 14%	24 27%	22 28%	36 30%pq
UNFAVOURABLE (NET)	189 18%	86 17%	103 19%	24 15%	26 15%	35 20%	46 26%cd	29 20%	28 13%	14 16%	16 18%	15 18%	24 27%mn	9 12%	9 10%	11 13%	10 12%	20 23%n	22 25%n	21 27%mn	19 16%
NET FAVOURABLE	181 17%	159 31%b	22 4%	23 14%	18 11%	13 7%	17 9%	38 26%cd	73 34%cd	16 19%op	16 18%pq	20 23%op	15 17%pq	37 51%ij	55 59%ijk	7 9% <i>s</i>	2 3%	-8 -8%	2 2%	1 1%	17 15%pqrs
MEAN	0.26	0.49 b	-0.01	0.21	0.20	0.08	0.13	0.33	0.51c def	0.32q s	0.35q	0.32q	0.30q	0.73i opqrs t	0.89i jklop qrst	0.08	*	-0.22	-0.05	-0.09	0.15
STANDARD ERROR	0.04	0.06	0.05	0.08	0.10	0.11	0.11	0.10	0.09	0.11	0.16	0.16	0.17	0.14	0.11	0.11	0.13	0.15	0.12	0.12	
STANDARD DEVIATION	1.14	1.20	1.01	1.06	1.06	1.11	1.24	1.14	1.15	1.10	1.22	1.18	1.30	1.13	1.15	0.98	0.80	0.95	1.14	1.01	1.04

Proportions/Means: Columns Tested (5% risk level) - ab - cde/efgh - ijklm/n/op/pq/rst
 Overlap formulae used. * small base

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 886 1 8084



Ipsos MORI

J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012

Table 2
Q.NB01
AND I WOULD LIKE YOU TO TELL ME HOW FAVOURABLE OR UNFAVOURABLE YOUR OVERALL OPINION OR IMPRESSION IS OF THE NUCLEAR ENERGY INDUSTRY. TAKE INTO ACCOUNT ANY OF THE THINGS WHICH YOU THINK ARE IMPORTANT. REMEMBER THAT IT IS YOUR OVERALL OPINION OR IMPRESSION THAT WE ARE INTERESTED IN.
NUCLEAR ENERGY
BASE: ALL ADULTS AGED 15+

	SOCIAL GRADE				GOVERNMENT OFFICE REGION											
	AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	NORTH WEST (f)	YORKS & HUMBE RSIDE (g)	WEST MID- LANDS (h)	EAST MID- LANDS (i)	EAST AN- GLIA (j)	SOUTH WEST (k)	SOUTH EAST (l)	GR- EATER LONDON (m)	WALES (n)	SCOT- LAND (o)	
UNWEIGHTED BASE	1046	183	367	231	265	36	132	129	96	32	107	89	120	119	65	121
WEIGHTED BASE	1048	277	293	227	251	45*	132	88	98*	49**	98*	93*	168*	134*	54*	90*
(+2) VERY FAVOURABLE	121 12%	30 11%	39 13%	29 13%	23 9%	1 3%	16 12% _n	16 18% _{em_n}	11 12% _n	13 28%	10 11%	13 14% _n	20 12% _n	9 7%	1 1%	11 12% _n
(+1) MAINLY FAVOURABLE	249 24%	93 34% _{bcd}	69 24% _d	48 21%	38 15%	11 25%	25 19%	17 19%	31 32% _{fn}	15 30%	25 26%	23 24%	45 27% _n	31 23%	7 12%	19 21%
(0) NEITHER FAVOURABLE NOR UNFAVOURABLE	297 28%	63 23%	85 29%	74 33% _a	75 30%	19 42% _{hkmo}	51 38% _{hkmo}	26 30%	21 22%	11 22%	27 27%	20 22%	55 33%	29 22%	17 32%	21 23%
(-1) MAINLY UNFAVOURABLE	106 10%	41 15% _{cd}	32 11%	16 7%	16 6%	3 6%	11 8%	9 10%	8 8%	3 7%	9 9%	6 6%	20 12%	18 14%	4 7%	15 17% _k
(-2) VERY UNFAVOURABLE	83 8%	18 7%	16 6%	19 8%	30 12% _b	3 7%	11 8%	4 5%	7 7%	- -	7 7%	12 13% _{gjl}	8 5%	13 9%	10 18% _{ghjl}	8 9%
NO OPINION	192 18%	30 11%	51 17%	41 18%	69 28% _{abc}	8 17%	20 15%	16 18%	19 19%	7 14%	20 20%	19 20%	19 12%	34 25% _l	16 29% _{ll}	16 18%
FAVOURABLE (NET)	370 35%	124 45% _{cd}	108 37% _d	77 34% _d	61 24%	12 28%	40 30% _n	33 37% _n	42 43% _n	28 58%	36 36% _n	35 38% _n	65 39% _n	40 30% _n	7 14%	30 33% _n
UNFAVOURABLE (NET)	189 18%	60 22%	49 17%	35 15%	45 18%	6 13%	22 16%	13 15%	15 15%	3 7%	16 16%	18 20%	28 17%	31 23%	14 25%	24 26% _g
NET FAVOURABLE	181 17%	64 23% _d	60 20% _d	42 18% _d	16 6%	7 15% _n	18 14% _n	20 23% _{mno}	27 28% _{fmno}	25 51%	20 20% _{mno}	17 18% _{mno}	37 22% _{mno}	9 7% _n	-6 -12%	7 7% _n
MEAN	0.26	0.31	0.34 _d	0.28	0.05	0.13	0.20 _n	0.44 _{mn}	0.40 _n	0.91	0.30 _n	0.23 _n	0.33 _n	0.06	-0.40	0.12 _n
STANDARD ERROR	0.04	0.09	0.06	0.08	0.09	0.16	0.11	0.11	0.13	0.18	0.12	0.15	0.10	0.13	0.16	0.13
STANDARD DEVIATION	1.14	1.12	1.11	1.14	1.21	0.92	1.11	1.14	1.13	0.95	1.12	1.31	1.04	1.17	1.12	1.23

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012

Table 3

Q.NB01

AND I WOULD LIKE YOU TO TELL ME HOW FAVOURABLE OR UNFAVOURABLE YOUR OVERALL OPINION OR IMPRESSION IS OF THE NUCLEAR ENERGY INDUSTRY. TAKE INTO ACCOUNT ANY OF THE THINGS WHICH YOU THINK ARE IMPORTANT. REMEMBER THAT IT IS YOUR OVERALL OPINION OR IMPRESSION THAT WE ARE INTERESTED IN.

NUCLEAR ENERGY

BASE: ALL ADULTS AGED 15+

	NB02. SUPPORT OR OPPOSE BUILDING OF NEW NUCLEAR POWER STATIONS												
	TOTAL	(+2) STRONGLY SUPPORT	(+1) TEND TO SUPPORT	(0) NEITHER SUPPORT NOR OPPOSE	(-1) TEND TO OPPOSE	(-2) STRONGLY OPPOSE	DON'T KNOW	SUPPORT (NET)	OPPOSE (NET)	NET SUPPORT	MEAN	STANDARD ERROR	STANDARD DEVIATION
UNWEIGHTED BASE	1046	155	273	283	105	114	116	428	219	209	0.27	0.04	1.22
WEIGHTED BASE	1048	162	279	291	102	108	105	442	210	231	0.30	0.04	1.21
(+2) VERY FAVOURABLE	121 12%	100 62%	12 4%	5 2%	-	3 2%	*	112 25%	3 1%	110 47%	1.72	0.07	0.75
(+1) MAINLY FAVOURABLE	249 24%	45 27%	166 60%	26 9%	10 10%	2 2%	1 1%	211 48%	11 5%	199 86%	0.98	0.05	0.71
(0) NEITHER FAVOURABLE NOR UNFAVOURABLE	297 28%	6 4%	64 23%	171 59%	34 34%	7 7%	14 14%	70 16%	41 20%	29 12%	0.10	0.04	0.73
(-1) MAINLY UNFAVOURABLE	106 10%	6 4%	12 4%	18 6%	45 44%	23 21%	4 3%	17 4%	67 32%	-50 -22%	-0.66	0.11	1.11
(-2) VERY UNFAVOURABLE	83 8%	-	5 2%	4 1%	8 8%	64 59%	3 3%	5 1%	72 34%	-67 -29%	-1.63	0.09	0.83
NO OPINION	192 18%	6 4%	20 7%	68 23%	5 5%	10 10%	82 79%	26 6%	16 8%	10 4%	0.05	0.08	0.92
FAVOURABLE (NET)	370 35%	145 89%	179 64%	31 11%	10 10%	4 4%	1 1%	323 73%	14 7%	309 134%	1.22	0.04	0.80
UNFAVOURABLE (NET)	189 18%	6 4%	16 6%	22 7%	53 52%	86 80%	6 6%	22 5%	139 66%	-117 -51%	-1.08	0.08	1.11
NET FAVOURABLE	181 17%	139 86%	162 58%	9 3%	-43 -42%	-82 -75%	-5 -5%	301 68%	-125 -59%	426 184%	2.30	-0.04	-0.31
MEAN	0.26	1.53	0.66	0.05	-0.53	-1.46	-0.34	0.98	-1.00	1.98	28.76	-	-
STANDARD ERROR	0.04	0.06	0.05	0.04	0.08	0.09	0.18	0.04	0.07	-0.03	-0.29	-	-
STANDARD DEVIATION	1.14	0.74	0.72	0.60	0.79	0.92	0.85	0.84	0.97	-0.13	-0.11	1.59	1.71

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

**J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012**

**Table 4
Q.NB02
TO WHAT EXTENT WOULD YOU SUPPORT OR OPPOSE THE BUILDING OF NEW NUCLEAR POWER STATIONS IN BRITAIN TO REPLACE THOSE THAT HAVE BEEN PHASED OUT
THIS WOULD ENSURE THE PREVIOUS PROPORTION OF NUCLEAR ENERGY IS RETAINED (THAT IS, ABOUT 18 PER CENT OF ELECTRICITY GENERATION)
BASE: ALL ADULTS AGED 15+**

	SEX		AGE						AGE WITHIN SEX												
	MALE (a)	FE- MALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	MALE 16-24 (i)	MALE 25-34 (j)	MALE 35-44 (k)	MALE 45-54 (l)	MALE 55-64 (m)	MALE 65+ (n)	FE- MALE 16-24 (o)	FE- MALE 25-34 (p)	FE- MALE 35-44 (q)	FE- MALE 45-54 (r)	FE- MALE 55-64 (s)	FE- MALE 65+ (t)	
UNWEIGHTED BASE	1046	506	540	239	165	136	142	149	215	116	74	60	65	72	119	123	91	76	77	77	96
WEIGHTED BASE	1048	512	536	165	168	177	176	149	213	85*	85*	88*	87*	73*	94*	81*	83*	89*	89*	76*	119*
(+2) STRONGLY SUPPORT	162	128	35	19	19	20	27	28	49	15	16	16	21	24	35	4	3	4	5	4	14
	15%	25%b	6%	11%	11%	12%	15%	19%	23%cd	18%op	18%op	19%op	25%op	33%io	38%ijk	5%	4%	5%	6%	5%	12%
(+1) TEND TO SUPPORT	279	152	127	38	43	38	54	43	63	23	29	21	27	21	32	15	14	18	28	22	31
	27%	30%	24%	23%	26%	22%	31%	29%	29%	27%	34%op	23%	31%	29%	34%op	19%	17%	20%	31%	28%	26%
(0) NEITHER SUPPORT NOR OPPOSE	291	119	172	55	54	68	40	30	44	23	17	35	21	13	11	33	37	33	19	17	33
	28%	23%	32%a	34%fg	32%gh	38%fg	23%	20%	21%	27%n	20%	40%jm	24%	18%	11%	41%jl	45%ij	37%jmn	22%	22%	28%on
(-1) TEND TO OPPOSE	102	43	59	23	14	14	16	20	16	14	8	6	5	6	4	10	5	8	11	14	12
	10%	8%	11%	14%h	8%	8%	9%	13%	7%	16%n	10%	6%	6%	9%	4%	12%	7%	9%	12%	18%np	10%
(-2) STRONGLY OPPOSE	108	41	67	12	9	24	22	19	23	5	4	8	9	5	11	7	5	15	13	14	13
	10%	8%	12%a	7%	5%	13%d	13%cd	13%cd	11%	6%	4%	9%	10%	7%	11%	9%	6%	17%gij	15%	19%ij	11%
DON'T KNOW	105	29	76	18	30	13	16	9	18	6	12	2	4	3	2	12	18	11	13	6	16
	10%	6%	14%a	11%	18%egh	7%	9%	6%	8%	7%	14%kn	2%	4%	4%	2%	15%kl	21%ik	12%n	14%kn	8%	14%kn
SUPPORT (NET)	442	280	162	57	62	59	81	71	112	38	44	37	48	46	67	19	17	22	33	26	45
	42%	55%b	30%	34%	37%	33%	46%cc	48%ce	53%cd	45%op	52%op	42%op	55%op	62%ik	71%ij	23%	21%	25%	37%p	34%	38%op
OPPOSE (NET)	210	84	126	35	22	37	38	39	39	18	12	14	14	12	15	17	10	23	24	28	24
	20%	16%	23%a	21%	13%	21%	22%	26%cd	18%	22%	14%	16%	16%	16%	16%	21%	12%	26%p	27%p	36%jk	20%
NET SUPPORT	231	195	36	22	40	22	43	32	73	19	33	23	34	34	52	2	7	-1	9	-2	21
	22%	38%b	7%	13%	24%ce	12%	25%ce	21%	34%cd	23%op	38%op	26%op	39%op	47%ik	56%ijk	3%qs	8%qs	-2%	11%qs	-3%	18%oqs
MEAN	0.30	0.58b	0.01	0.19	0.36	0.11	0.30	0.29	0.51c	0.37o	0.61o	0.37q	0.56o	0.76o	0.83	-0.02	0.08	-0.16	0.03	-0.17	0.22
								e	e	qs	pqrs	s	pqrs	pqrst	ikop						
STANDARD ERROR	0.04	0.06	0.05	0.08	0.09	0.11	0.11	0.11	0.09	0.11	0.14	0.15	0.16	0.15	0.12	0.10	0.11	0.14	0.15	0.14	0.13
STANDARD DEVIATION	1.21	1.21	1.14	1.10	1.04	1.18	1.26	1.32	1.28	1.16	1.09	1.15	1.25	1.23	1.30	1.00	0.90	1.15	1.22	1.24	1.19

Proportions/Means: Columns Tested (5% risk level) - ab - c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 886 1 8084



Ipsos MORI

J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012

Table 5
Q.NB02

TO WHAT EXTENT WOULD YOU SUPPORT OR OPPOSE THE BUILDING OF NEW NUCLEAR POWER STATIONS IN BRITAIN TO REPLACE THOSE THAT HAVE BEEN PHASED OUT THIS WOULD ENSURE THE PREVIOUS PROPORTION OF NUCLEAR ENERGY IS RETAINED (THAT IS, ABOUT 18 PER CENT OF ELECTRICITY GENERATION)

BASE: ALL ADULTS AGED 15+

	SOCIAL GRADE				GOVERNMENT OFFICE REGION											
	AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	NORTH WEST (f)	YORKS & HUMBE RSIDE (g)	WEST MID- LANDS (h)	EAST MID- LANDS (i)	EAST AN- GLIA (j)	SOUTH WEST (k)	SOUTH EAST (l)	GR- EATER LONDON (m)	WALES (n)	SCOT- LAND (o)	
UNWEIGHTED BASE	1046	183	367	231	265	36	132	129	96	32	107	89	120	119	65	121
WEIGHTED BASE	1048	277	293	227	251	45*	132	88	98*	49**	98*	93*	168*	134*	54*	90*
(+2) STRONGLY SUPPORT	162 15%	54 20% ^d	53 18% ^d	30 13%	26 10%	2 5%	14 11%	18 21% ^{efn}	16 16%	20 41%	12 12%	15 17%	34 20%	15 11%	4 8%	11 13%
(+1) TEND TO SUPPORT	279 27%	87 31% ^d	83 28% ^d	67 29% ^d	42 17%	13 30%	33 25%	24 28%	28 29%	7 14%	32 33%	26 28%	40 24%	35 26%	12 23%	27 30%
(0) NEITHER SUPPORT NOR OPPOSE	291 28%	65 24%	75 26%	63 28%	88 35% ^{ab}	15 35%	45 34% ^o	21 24%	26 27%	8 17%	25 25%	28 30%	49 29%	42 31% ^o	15 28%	17 18%
(-1) TEND TO OPPOSE	102 10%	36 13% ^d	30 10%	21 9%	16 6%	6 14%	14 11%	9 11%	6 6%	6 11%	7 7%	3 4%	16 10%	13 9%	5 9%	17 18% ^{hjk}
(-2) STRONGLY OPPOSE	108 10%	25 9%	28 9%	21 9%	34 14%	4 10%	13 10%	9 10%	12 12%	3 6%	10 10%	14 15%	12 7%	11 8%	10 19% ^{lm}	11 12%
DON'T KNOW	105 10%	10 3%	25 8% ^a	26 11% ^a	44 18% ^{ab}	3 7%	13 10%	6 7%	10 10%	5 11%	12 12%	7 9%	16 14%	19 14%	8 14%	7 8%
SUPPORT (NET)	442 42%	141 51% ^d	136 46% ^d	97 42% ^d	68 27%	16 35%	47 36%	43 48% ⁿ	44 45%	27 55%	44 45%	41 45%	75 45%	50 37%	16 30%	39 43%
OPPOSE (NET)	210 20%	61 22%	57 20%	42 18%	50 20%	10 24%	27 20%	18 20%	18 18%	9 18%	17 18%	28 17%	23 17%	23 17%	15 27%	28 31% ^{lm}
NET SUPPORT	231 22%	80 29% ^d	79 27% ^d	55 24% ^d	18 7%	5 11%	20 15% ⁿ	25 28% ^{fno}	26 27% ^{no}	18 37%	27 27% ^{no}	24 26% ^{no}	47 28% ^{fno}	27 20% ⁿ	2 3%	11 12%
MEAN	0.30	0.41 ^d	0.39 ^d	0.31 ^d	0.05	0.07	0.18	0.42 ⁿ	0.34	0.81	0.33	0.30	0.45 ⁿ	0.27	-0.09	0.13
STANDARD ERROR	0.04	0.09	0.07	0.08	0.08	0.18	0.11	0.12	0.13	0.25	0.12	0.14	0.12	0.11	0.17	0.12
STANDARD DEVIATION	1.21	1.22	1.21	1.17	1.20	1.06	1.13	1.25	1.24	1.34	1.17	1.27	1.18	1.11	1.28	1.27

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l/m/n/o
 Overlap formulae used. * small base, ** very small base (under 30) ineligible for sig testing

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 886 1 8084



Ipsos MORI

J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012

Table 6
DEMOGRAPHICS
BASE: ALL ADULTS AGED 15+

	SEX		AGE						AGE WITHIN SEX												
	TOTAL	MALE (a)	FE-MALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	MALE 16-24 (i)	MALE 25-34 (j)	MALE 35-44 (k)	MALE 45-54 (l)	MALE 55-64 (m)	MALE 65+ (n)	FE-MALE 16-24 (o)	FE-MALE 25-34 (p)	FE-MALE 35-44 (q)	FE-MALE 45-54 (r)	FE-MALE 55-64 (s)	FE-MALE 65+ (t)
UNWEIGHTED BASE	1046	506	540	239	165	136	142	149	215	116	74	60	65	72	119	123	91	76	77	77	96
WEIGHTED BASE	1048	512	536	165	168	177	176	149	213	85*	85*	88*	87*	73*	94*	81*	83*	89*	89*	76*	119*
SEX																					
MALE	512 49%	512 100%b	-	85 51%	85 51%	88 50%	87 49%	73 49%	94 44%	85 100%o pqrst	85 100%o pqrst	88 100%o pqrst	87 100%o pqrst	73 100%o pqrst	94 100%opq rst	-	-	-	-	-	-
FEMALE	536 51%	-	536 100%a	81 49%	83 49%	89 50%	89 51%	76 51%	119 56%	-	-	-	-	-	81 100%i jklmn	83 100%i jklmn	89 100%i jklmn	89 100%i jklmn	76 100%i jklmn	119 100%ijklm	
AGE																					
16-24	165 16%	85 17%	81 15%	165 100%def gh	-	-	-	-	-	85 100%kl mnpqrst	-	-	-	-	-	81 100%kl mnpqrst	-	-	-	-	-
25-34	168 16%	85 17%	83 15%	-	168 100%cef gh	-	-	-	-	-	85 100%ikl mnoqrst	-	-	-	-	-	83 100%ikl mnoqrst	-	-	-	-
35-44	177 17%	88 17%	89 17%	-	-	177 100%cdf gh	-	-	-	-	-	88 100%ijl mnoprst	-	-	-	-	89 100%ijl mnoprst	-	-	-	-
45-54	176 17%	87 17%	89 17%	-	-	-	176 100%cde gh	-	-	-	-	-	87 100%ijk mnopast	-	-	-	-	-	89 100%ijk mnopast	-	-
55-64	149 14%	73 14%	76 14%	-	-	-	-	149 100%cde fgh	-	-	-	-	-	73 100%ijk inopqrs	-	-	-	-	-	76 100%ijk inopqrs	-
65+	213 20%	94 18%	119 22%	-	-	-	-	-	213 100%cde fg	-	-	-	-	-	94 100%ijk lmopqrs	-	-	-	-	-	119 100%ijklmopqrs
SOCIAL GRADE																					
AB	277 26%	142 28%	135 25%	27 16%	33 20%	47 27%c	56 32%cd	57 38%cd h	57 27%c	11 13%	17 20%	20 23%	26 30%i	33 46%ij kopt	34 37%ij opt	16 20%	16 19%	27 30%i	30 34%io t	23 31%i	22 19%
C1	293 28%	136 27%	157 29%	57 34%	46 27%	47 27%	52 29%	37 25%	55 26%	27 32%lm	23 27%	27 31%	28 32%	12 17%	18 19%	29 37%mn	23 28%	20 22%	23 26%	25 32%	37 31%
C2	227 22%	122 24%	106 20%	40 24%	44 26%	39 22%	40 23%	26 18%	38 18%	20 23%	26 30%	22 25%	22 26%	14 19%	19 20%	20 25%	19 22%	18 20%	18 20%	13 16%	19 16%
DE	251 24%	112 22%	139 26%	42 26%l	45 26%l	43 24%	28 16%	29 20%	64 30%fg	27 32%lo	19 23%	18 21%	11 12%	13 18%	23 24%	15 19%	25 30%l	25 28%l	17 20%	16 21%	41 34%lmo
GOVERNMENT OFFICE REGION																					
NORTH	45 4%	20 4%	25 5%	4 3%	12 7%	9 5%	4 3%	8 5%	6 3%	3 4%	7 9%o	2 3%	2 2%	1 2%	4 4%	1 1%	5 6%	7 8%	3 3%	7 9%ot	2 2%
NORTH WEST	132 13%	66 13%	66 12%	25 15%l	23 14%	25 14%	13 7%	15 10%	32 15%l	10 12%	11 13%	15 17%	7 8%	10 13%	13 14%	14 18%rs	12 15%	10 11%	6 6%	5 7%	19 16%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t
Overlap formulae used. * small base

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012

Table 6
DEMOGRAPHICS
BASE: ALL ADULTS AGED 15+

	SEX		AGE						AGE WITHIN SEX												
	TOTAL	MALE (a)	FE- MALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	MALE 16-24 (i)	MALE 25-34 (j)	MALE 35-44 (k)	MALE 45-54 (l)	MALE 55-64 (m)	MALE 65+ (n)	FE- MALE 16-24 (o)	FE- MALE 25-34 (p)	FE- MALE 35-44 (q)	FE- MALE 45-54 (r)	FE- MALE 55-64 (s)	FE- MALE 65+ (t)
WEIGHTED BASE	1048	512	536	165	168	177	176	149	213	85*	85*	88*	87*	73*	94*	81*	83*	89*	89*	76*	119*
YORKS & HUMBERS	88	44	44	18	8	13	21	12	16	10	5	7	8	6	8	8	3	6	13	6	8
RSIDE	8%	9%	8%	11% ^d	5%	7%	12% ^d	8%	8%	12%	5%	9%	9%	8%	8%	10%	4%	6%	15% ^p	8%	7%
WEST MIDLANDS	98	43	55	21	15	10	19	14	19	6	5	6	12	7	7	15	10	4	8	6	13
	9%	8%	10%	13% ^e	9%	5%	11%	9%	9%	7%	6%	6%	13%	10%	7%	18% ^{ij}	12%	4%	9%	8%	11%
EAST MIDLANDS	49	27	22	5	7	10	5	8	13	3	3	4	-	5	11	2	4	6	5	3	2
	5%	5%	4%	3%	4%	6%	3%	5%	6%	4%	4%	4%	-	7% ^l	12% ^{lot}	2%	5%	7%	6%	4%	1%
EAST ANGLIA	98	51	47	22	15	13	11	14	23	13	9	9	5	6	10	9	6	4	6	8	14
	9%	10%	9%	13%	9%	7%	6%	10%	11%	15% ^q	10%	10%	6%	9%	10%	11%	7%	4%	7%	11%	11%
SOUTH WEST	93	45	48	9	16	11	21	10	26	6	7	4	12	6	11	3	8	7	9	4	16
	9%	9%	9%	6%	9%	6%	12%	6%	12% ^o	7%	9%	5%	13%	8%	11%	4%	10%	8%	10%	5%	13% ^o
SOUTH EAST	168	79	88	18	24	32	31	25	37	9	10	17	17	12	14	9	14	15	14	14	24
	16%	16%	16%	11%	14%	18%	18%	17%	18%	11%	12%	20%	20%	16%	15%	11%	16%	16%	15%	18%	20%
GREATER LONDON	134	66	68	20	32	36	17	16	12	10	20	15	10	9	3	10	13	22	7	7	10
	13%	13%	13%	12% ^h	19% ^{fh}	21% ^{fh}	10%	11%	6%	11% ⁿ	23% ^{nr}	17% ⁿ	12% ⁿ	13% ⁿ	3%	12% ⁿ	15% ⁿ	24% ^{nrs}	8%	9%	8%
WALES	54	27	27	12	6	4	10	15	7	6	3	2	3	7	6	7	3	1	7	8	1
	5%	5%	5%	8% ^e	4%	2%	6%	10% ^{deh}	3%	7%	3%	2%	4%	10% ^t	6%	8% ^t	4%	2%	8%	10% ^{qt}	1%
SCOTLAND	90	43	47	11	10	15	22	12	19	8	5	7	11	4	9	3	5	9	11	8	11
	9%	8%	9%	7%	6%	9%	13%	8%	9%	9%	6%	8%	13%	5%	9%	4%	6%	10%	13%	11%	9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t
 Overlap formulae used. * small base

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

**J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012**

**Table 7
DEMOGRAPHICS
BASE: ALL ADULTS AGED 15+**

	SOCIAL GRADE				GOVERNMENT OFFICE REGION											
	AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	NORTH WEST (f)	YORKS & HUMBE RSIDE (g)	WEST MID- LANDS (h)	EAST MID- LANDS (i)	EAST AN- GLIA (j)	SOUTH WEST (k)	SOUTH EAST (l)	GR- EATER LONDON (m)	WALES (n)	SCOT- LAND (o)	
UNWEIGHTED BASE	1046	183	367	231	265	36	132	129	96	32	107	89	120	119	65	121
WEIGHTED BASE	1048	277	293	227	251	45*	132	88	98*	49**	98*	93*	168*	134*	54*	90*
SEX																
MALE	512 49%	142 51%	136 46%	122 54%	112 45%	20 45%	66 50%	44 50%	43 44%	27 55%	51 52%	45 49%	79 47%	66 49%	27 50%	43 48%
FEMALE	536 51%	135 49%	157 54%	106 46%	139 55%	25 55%	66 50%	44 50%	55 56%	22 45%	47 48%	48 51%	88 53%	68 51%	27 50%	47 52%
AGE																
16-24	165 16%	27 10%	57 19%a	40 17%a	42 17%a	4 10%	25 19%	18 21%	21 21%	5 11%	22 22%k	9 10%	18 11%	20 15%	12 23%kl	11 13%
25-34	168 16%	33 12%	46 16%	44 19%	45 18%	12 27%ago	23 17%	8 9%	15 15%	7 15%	15 17%	16 14%	24 14%	32 24%go	6 11%	10 11%
35-44	177 17%	47 17%	47 16%	39 17%	43 17%	9 20%	25 19%n	13 15%	10 10%	10 21%	13 13%	11 12%	32 19%	36 27%ghjkn	4 7%	15 17%
45-54	176 17%	56 20%d	52 18%	40 18%	28 11%	4 10%	13 10%	21 24%fjm	19 20%	5 11%	11 12%	21 22%l	31 19%	17 13%	10 19%	22 25%fjmo
55-64	149 14%	57 20%bcd	37 13%	26 12%	29 12%	8 18%	15 11%	12 13%	14 14%	8 17%	14 15%	10 10%	25 15%	16 12%	15 27%fgkm	12 14%
65+	213 20%	57 20%	55 19%	38 17%	64 25%c	6 14%	32 24%cm	16 18%	19 20%cm	13 26%	23 24%cm	26 28%mn	37 22%cm	12 9%	7 13%	19 22%cm
SOCIAL GRADE																
AB	277 26%	277 100%bcd	-	-	-	11 24%	28 21%	29 33%fhmn	17 18%	16 34%	22 23%	29 31%n	59 35%fhmn	28 21%	8 15%	30 33%hn
C1	293 28%	-	293 100%acd	-	-	9 20%	40 30%	18 21%	32 33%	15 31%	31 32%	24 26%	49 29%	41 31%	11 19%	23 25%
C2	227 22%	-	-	227 100%abd	-	12 26%	30 22%	12 14%	21 22%	7 14%	22 23%	24 26%	29 17%	40 30%gl	11 20%	19 21%
DE	251 24%	-	-	-	251 100%abc	13 29%	35 26%	28 32%klm	27 28%	10 22%	22 23%	16 18%	31 18%	24 18%	24 45%fhjk	18 20%
GOVERNMENT OFFICE REGION																
NORTH	45 4%	11 4%	9 3%	12 5%	13 5%	45 100%fghjk lmno	-	-	-	-	-	-	-	-	-	-
NORTH WEST	132 13%	28 10%	40 14%	30 13%	35 14%	-	132 100%eghjk lmno	-	-	-	-	-	-	-	-	-
YORKS & HUMBE RSIDE	88 8%	29 11%	18 6%	12 5%	28 11%c	-	-	88 100%ethjk lmno	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/j/k/l/m/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 886 1 8084



Ipsos MORI

**J11052012-49-03 07 DEC - 13 DEC 2012
NUCLEAR RESPONSE 2012**

**Table 7
DEMOGRAPHICS
BASE: ALL ADULTS AGED 15+**

	TOTAL	SOCIAL GRADE				GOVERNMENT OFFICE REGION										
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	NORTH WEST (f)	YORKS & HUMBE RSIDE (g)	WEST MID- LANDS (h)	EAST MID- LANDS (i)	EAST AN- GLIA (j)	SOUTH WEST (k)	SOUTH EAST (l)	GR- EATER LONDON (m)	WALES (n)	SCOT- LAND (o)
WEIGHTED BASE	1048	277	293	227	251	45*	132	88	98*	49**	98*	93*	168*	134*	54*	90*
WEST MIDLANDS	98 9%	17 6%	32 11%	21 9%	27 11%	-	-	-	98 100%efgjk lmno	-	-	-	-	-	-	-
EAST MIDLANDS	49 5%	16 6%	15 5%	7 3%	10 4%	-	-	-	-	49 100%	-	-	-	-	-	-
EAST ANGLIA	98 9%	22 8%	31 11%	22 10%	22 9%	-	-	-	-	-	98 100%efghk lmno	-	-	-	-	-
SOUTH WEST	93 9%	29 10%	24 8%	24 11%	16 7%	-	-	-	-	-	-	93 100%efghj lmno	-	-	-	-
SOUTH EAST	168 16%	59 21%cd	49 17%	29 13%	31 12%	-	-	-	-	-	-	-	168 100%efghj kmno	-	-	-
GREATER LONDON	134 13%	28 10%	41 14%	40 18%ad	24 10%	-	-	-	-	-	-	-	-	134 100%efghj kino	-	-
WALES	54 5%	8 3%	11 4%	11 5%	24 10%ab	-	-	-	-	-	-	-	-	-	54 100%efghj klmo	-
SCOTLAND	90 9%	30 11%	23 8%	19 8%	18 7%	-	-	-	-	-	-	-	-	-	-	90 100%efghjklmn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g,h/i/j/k/l/m/n/o
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Number of sample points : 126

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

	Page	Table	Title	Base Description	Base
●	1	1	Q.NB01 AND I WOULD LIKE YOU TO TELL ME HOW FAVOU OR UNFAV YOUR OVERA OPINIO OR IMPRES IS OF THE NUCLE. ENERG INDUST TAKE INTO	BASE: ALL ADULTS AGED 15+	1046

	Page	Table	Title	Base Description	Base
●	2	2	Q.NB01 AND I WOULD LIKE YOU TO TELL ME HOW FAVOU OR UNFAV YOUR OVERA OPINIO OR IMPRES IS OF THE NUCLE. ENERG INDUST TAKE INTO	BASE: ALL ADULTS AGED 15+	1046

	Page	Table	Title	Base Description	Base
	3	3	Q.NB01 AND I WOULD LIKE YOU TO TELL ME HOW FAVOU OR UNFAV YOUR OVERA OPINIO OR IMPRES IS OF THE NUCLE. ENERG INDUST TAKE INTO	BASE: ALL ADULTS AGED 15+	1046

	Page	Table	Title	Base	Base
●	4	4	Q.NB02 TO WHAT EXTEN WOULD YOU SUPPO OR OPPOS THE BUILDIN OF NEW NUCLE. POWER STATIO IN BRITAIN TO REPLAC THOSE THAT HAVE BEEN	BASE: ALL ADULTS AGED 15+	1046

	Page	Table	Title	Base Description	Base
●	5	5	Q.NB02 TO WHAT EXTEN WOULD YOU SUPPO OR OPPOS THE BUILDIN OF NEW NUCLE. POWER STATIO IN BRITAIN TO REPLAC THOSE THAT HAVE BEEN	BASE: ALL ADULTS AGED 15+	1046
●	6	6	DEMOC / SEX / AGE / SOCIAL GRADE / GOVER DEMOC	BASE: ALL ADULTS AGED 15+	1046
●	7	6	DEMOC	BASE: ALL ADULTS AGED 15+	1048

	Page	Table	Title	Base Description	Base
●	8	7	DEMOG / SEX / AGE / SOCIAL GRADE / GOVERN	BASE: ALL ADULTS AGED 15+	1046
●	9	7	DEMOG	BASE: ALL ADULTS AGED 15+	1048