

Nuclear Update Dec 2011

THESE UNEDITED TOPLINE FINDINGS ARE GIVEN IN THE FORM OF PERCENTAGES AND ARE BASED ON 993 INTERVIEWS WITH ADULTS AGED 16+. INTERVIEWS WERE CONDUCTED FACE-TO-FACE, IN-HOME, IN 144 SAMPLING POINTS ACROSS GREAT BRITAIN, BETWEEN 2-8 DECEMBER 2011. DATA HAVE BEEN WEIGHTED TO REFLECT THE POPULATION OF GREAT BRITAIN. THE SURVEY WAS FUNDED BY IPSOS MORI.

COMPARISONS ARE MADE WITH A SERIES OF SURVEYS, USING THE SAME METHODOLOGY, CONDUCTED ON BEHALF OF THE NIA.

AN ASTERISK (*) INDICATES A PERCENTAGE OF LESS THAN 0.5%, BUT GREATER THAN ZERO. WHERE PERCENTAGES DO NOT ADD UP TO 100% THIS MAY BE DUE TO COMPUTER ROUNDING, MULTIPLE RESPONSES OR EXCLUSION OF 'DON'T KNOW' OR 'NOT APPLICABLE' CATEGORIES.

BASE: ALL VERSION 1 (993)

Q1. **I would like you to tell me how favourable or unfavourable your overall opinion or impression is of the nuclear energy industry. Take into account any of the things which you think are important. Remember that it is your overall opinion or impression that we are interested in.**

			Very favourable	Mainly favourable	Neither favourable nor unfavourable	Mainly unfavourable	Very unfavourable	No opinion
			%	%	%	%	%	%
Nuclear energy	2009	(2,050)	7	26	34	15	5	13
	2010	(1,980)	7	33	33	12	5	10
	2011 (June)	(994)	6	22	39	17	7	8
	2011 (Dec)	(993)	9	31	30	14	5	11

Q2. **To what extent would you support or oppose the building of new nuclear power stations in Britain TO REPLACE those that are being phased out over the next few years? This would ensure the same proportion of nuclear energy is retained (19%).**

Base: All respondents; 2009 (2,050); 2010 (1,980); 2011 June (994); 2011 Dec (993)

	2009	2010	2011(JUNE)	2011(DEC)
	%	%	%	%
Strongly support	12	13	9	16
Tend to support	30	34	27	34
Neither support or oppose	28	26	31	25
Tend to oppose	12	12	18	12
Strongly oppose	7	7	11	8
Don't know	11	8	5	6