

Ipsos MORI Political Monitor - March 2014

Table 1

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Total Voting	791	480	703	678	626	543	16**	378	413	209	284	299	81*	128	145	139	126	173	78*	226	227	163	175	453	338	798
Conservative	231 29%	152 32%	213 30%	206 30%	198 32%	168 31%	2 14% s	111 29%	121 29%	46 22%	82 29%	103 35%	13 15% s	33 26%	46 32%	36 26%	38 30%	66 38%	28 35% s	81 36%	71 31%	44 27%	36 20%	152 34%	79 24%	238 30%
Labour	295 37%	167 35%	263 37%	253 37%	226 36%	194 36%	4 28% s	135 36%	161 39%	93 44%	106 37%	97 33%	44 54% s	49 38%	56 39%	49 36%	46 37%	51 29%	27 34% s	78 35%	74 33%	63 39%	80 46%	153 34%	143 42%	285 36%
Liberal Democrats (Lib Dem)	93 12%	62 13%	80 11%	78 12%	75 12%	67 12%	3 21% s	37 10%	55 13%	25 12%	30 11%	38 13%	9 11% s	15 12%	18 12%	13 9%	14 11%	24 14%	11 14% s	30 13%	34 15%	19 12%	10 5%	64 14%	28 8%	97 12%
Scottish Nationalist	21 3%	14 3%	18 3%	18 3%	16 3%	15 3%	- s	11 3%	10 3%	8 4%	7 3%	6 2%	3 4% s	5 4%	3 2%	5 3%	4 4%	2 1%	- s	5 2%	9 4%	4 2%	4 2%	14 3%	7 2%	19 2%
Plaid Cymru	3 *	3 1%	3 *	3 *	3 *	3 1%	- s	3 1%	-	1 1%	2 1%	-	- s	1 1%	1 1%	1 *	-	- s	- s	-	-	1 1%	2 1%	-	3 1%	3 *
Green Party	46 6%	24 5%	38 5%	37 5%	35 6%	30 6%	1 5% s	17 4%	29 7%	15 7%	23 8%	8 3%	7 8% s	9 7%	16 11%	8 5%	4 3%	4 2%	2 2% s	10 5%	17 7%	6 4%	13 7%	27 6%	19 6%	44 6%
UKIP	88 11%	52 11%	78 11%	76 11%	67 11%	58 11%	4 26% s	56 15%	32 8%	16 8%	27 10%	44 15%	5 6% s	12 9%	5 4%	22 16%	19 15%	25 14%	11 14% s	16 7%	21 9%	24 14%	27 15%	37 8%	51 15%	95 12%
British National Party	3 *	2 *	2 *	2 *	2 *	2 *	- s	1 *	2 *	1 1%	2 1%	-	- s	1 1%	-	2 1%	-	- s	- s	-	-	1 1%	2 1%	-	3 1%	3 *
Other	10 1%	4 1%	8 1%	6 1%	4 1%	4 1%	1 6% s	8 2%	3 1%	3 2%	5 2%	2 1%	1 1% s	2 2%	1 1%	3 2%	* *	2 1%	- s	5 2%	1 *	2 1%	3 2%	6 1%	5 1%	14 2%
"Conservative Lead over Labour"	-64 -8%	-15 -3%	-51 -7%	-47 -7%	-28 -4%	-26 -5%	-2 -13% s	-24 -6%	-40 -10%	-47 -22%	-23 -8%	6 2%	-31 -39% s	-15 -12%	-10 -7%	-13 -9%	-9 -7%	15 9%	1 1% s	3 1%	-4 -2%	-19 -12%	-44 -25%	-1 *	-63 -19%	-47 -6%
Undecided	95 10%	34 6%	63 8%	57 8%	50 7%	39 6%	4 5% s	43 9%	53 10%	35 12%	31 9%	29 8%	14 12% s	21 13%	15 8%	16 9%	12 8%	17 8%	12 12% s	16 6%	25 9%	22 10%	32 14%	41 7%	54 12%	85 9%
Would not vote	97 10%	7 1%	11 1%	11 1%	10 1%	7 1%	56 72% s	57 12%	41 8%	41 14%	36 10%	21 6%	26 21% s	15 9%	18 10%	18 10%	6 4%	14 7%	7 7% s	20 7%	27 9%	26 12%	25 11%	47 8%	51 11%	95 10%
Refused	16 2%	8 1%	13 2%	13 2%	12 2%	9 2%	2 3% s	10 2%	5 1%	2 1%	3 1%	11 3%	- s	2 1%	2 1%	1 1%	5 3%	6 3%	2 2% s	6 2%	4 1%	3 1%	2 1%	10 2%	5 1%	21 2%
Will vote for another party but don't know which	* *	* *	* *	* *	* *	* *	- s	-	*	-	*	-	- s	-	-	*	-	-	- s	-	-	*	-	-	*	1 *

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

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Ipsos MORI

Ipsos MORI Political Monitor - March 2014

Table 2

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab	LD	
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Total Voting	791	231	295	93*	88*	560	496	324	347	444	280	462	94*	336	360	283	279	88*	130	562	270	197	233	289	104	689	73*	229	192	125	798
Conservative	231 29%	231 100%	-	- -s	- -s	-	231 47%	231 71%	101 29%	130 29%	161 57%	48 10%	23 24%	115 34%	117 32%	88 31%	97 35%	23 26%	22 17%	185 33%	55 20%	46 23%	70 30%	107 37%	38 37%	217 32%	9 12% s	178 78%	2 1%	6 5%	238 30%
Labour	295 37%	-	295 100%	- -s	- -s	295 53%	-	-	134 39%	161 36%	48 17%	235 51%	43 45%	115 34%	126 35%	103 36%	95 34%	28 32%	62 47%	198 35%	127 47%	96 49%	94 40%	75 26%	37 35%	252 37%	30 42% s	10 4%	172 89%	36 29%	285 36%
Liberal Democrats (Lib Dem)	93 12%	-	-	93 100% s	- -s	93 17%	93 19%	93 29%	40 11%	53 12%	34 12%	48 10%	10 10%	35 11%	37 10%	36 13%	35 12%	13 14%	10 7%	71 13%	25 9%	16 8%	25 11%	43 15%	81 14%	9 12% s	5 2%	4 2%	56 45%	97 12%	
Scottish Nationalist	21 3%	-	-	- -s	- -s	21 4%	21 4%	-	7 2%	14 3%	7 2%	14 3%	2 2%	11 3%	12 3%	3 1%	2 1%	7 8%	9 7%	5 1%	20 7%	-	1 1%	-	-	1 *	20 28% s	1 1%	1 *	2 2%	19 2%
Plaid Cymru	3 *	-	-	- -s	- -s	3 1%	3 1%	-	1 *	2 *	1 *	2 *	-	1 *	1 *	1 *	-	1 1%	1 *	1 *	-	-	3 1%	-	-	-	- -s	-	3 1%	-	3 *
Green Party	46 6%	-	-	- -s	- -s	46 8%	46 9%	-	20 6%	27 6%	4 1%	42 9%	7 8%	14 4%	19 5%	20 7%	11 4%	4 4%	12 9%	30 5%	19 7%	17 9%	11 5%	15 4%	5 4%	43 6%	2 3% s	5 2%	1 *	15 12%	44 6%
UKIP	88 11%	-	-	- -s	88 100% s	88 16%	88 18%	-	36 10%	52 12%	22 8%	63 14%	8 8%	38 11%	41 11%	26 9%	36 13%	12 14%	12 9%	62 11%	19 7%	17 8%	24 10%	45 16%	8 7%	83 12%	2 3% s	27 12%	8 4%	8 6%	95 12%
British National Party	3 *	-	-	- -s	- -s	3 1%	3 1%	-	2 1%	* 1%	-	3 1%	1 1%	1 *	1 *	1 *	-	-	2 1%	1 *	2 1%	2 1%	-	* 1%	* 1%	3 *	- -s	-	* 1%	-	3 *
Other	10 1%	-	-	- -s	- -s	10 2%	10 2%	-	5 2%	5 1%	3 1%	7 2%	2 2%	5 2%	5 2%	4 2%	4 1%	* 1%	2 1%	8 1%	3 1%	3 2%	4 2%	3 1%	1 1%	8 1%	- -s	3 1%	1 1%	3 2%	14 2%
"Conservative Lead over Labour"	-64 -8%	231 100%	-295 -100%	0 0% s	0 0% s	-295 -53%	231 47%	231 71%	-33 -9%	-31 -7%	113 40%	-187 -40%	-20 -21%	* *	-9 -2%	-15 -5%	2 1%	-5 -6%	-40 -31%	-13 -2%	-72 -27%	-51 -26%	-23 -10%	32 11%	2 2%	-35 -5%	-22 -30% s	168 73%	-169 -88%	-30 -24%	-47 -6%
Undecided	95 10%	-	-	- -s	- -s	-	-	-	42 9%	53 10%	24 7%	57 10%	9 8%	40 9%	42 9%	28 8%	27 8%	16 12%	17 10%	55 8%	29 9%	21 8%	39 12%	28 8%	11 8%	77 9%	8 9% s	18 7%	7 3%	18 12%	85 9%
Would not vote	97 10%	-	-	- -s	- -s	-	-	-	52 12%	46 8%	19 6%	66 11%	12 10%	48 11%	50 11%	32 9%	19 6%	28 21%	16 10%	51 7%	30 9%	26 10%	32 10%	35 10%	12 10%	84 10%	4 5% s	4 2%	9 4%	3 2%	95 10%
Refused	16 2%	-	-	- -s	- -s	-	-	-	4 1%	12 2%	3 1%	10 2%	2 2%	2 *	2 *	4 1%	7 2%	3 2%	1 1%	11 2%	6 2%	3 1%	6 2%	4 1%	2 1%	12 1%	3 3% s	-	1 *	4 2%	21 2%
Will vote for another party but don't know which	* *	- -	- -	- -s	- -s	-	-	-	* *	- -	- -	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	- -	- *	* *	* *	* *	- -s	-	-	-	1 *

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Table 3

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	(x)	(10) Absolute y cert ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
Unweighted Total	582	582	582	582	582	582	-	281	301	73	223	286	19	54	106	117	122	164	53	195	196	95	96	391	191	582
Weighted Total	529	529	529	529	529	529	-**	266	264	88*	200	242	24**	63*	104	95*	96*	145	65*	161	164	110	95*	324	205	582
Total Voting	480	480	480	480	480	480	-**	244	236	83*	181	216	24**	60*	95*	86*	87*	129	56*	152	151	94*	83*	304	177	524
Conservative	152	152	152	152	152	152	-	78	74	22	50	80	4	18	28	21	29	52	22	53	53	27	20	106	46	163
	32%	32%	32%	32%	32%	32%	-s	32%	31%	27% s	27%	37%	16% s	31% s	30%	25%	33%	40%	39% s	35%	35%	29% s	24% s	35%	26%	31%
Labour	167	167	167	167	167	167	-	73	94	36	65	66	12	24	32	33	29	37	18	52	47	34	34	99	68	181
	35%	35%	35%	35%	35%	35%	-s	30%	40%	43% s	36%	31%	50% s	40% s	34%	38%	34%	29%	32% s	34%	31%	36% s	42% s	33%	39%	35%
Liberal Democrats (Lib Dem)	62	62	62	62	62	62	-	29	33	10	24	28	*	9	15	8	9	19	7	24	22	11	5	46	16	68
	13%	13%	13%	13%	13%	13%	-s	12%	14%	12% s	13%	13%	2% s	16% s	16%	9%	10%	15%	12% s	16%	15%	12% s	6% s	15%	9%	13%
Scottish Nationalist	14	14	14	14	14	14	-	9	5	3	6	5	2	2	3	3	4	1	-	4	9	1	-	13	1	14
	3%	3%	3%	3%	3%	3%	-s	4%	2%	4% s	3%	2%	7% s	3% s	3%	4%	4%	1%	-	2%	6%	1% s	-s	4%	1%	3%
Plaid Cymru	3	3	3	3	3	3	-	3	-	1	2	-	-	1	1	1	-	-	-	-	-	1	2	-	3	3
	1%	1%	1%	1%	1%	1%	-s	1%	-	2% s	1%	-	-s	2% s	1%	1%	-	-	-s	-	-	1% s	2% s	-	2%	1%
Green Party	24	24	24	24	24	24	-	10	14	4	15	5	1	3	13	2	3	2	2	10	8	1	5	18	6	28
	5%	5%	5%	5%	5%	5%	-s	4%	6%	5% s	8%	2%	5% s	5% s	14%	2%	3%	1%	3% s	7%	5%	1% s	6% s	6%	3%	5%
UKIP	52	52	52	52	52	52	-	39	14	6	16	31	5	1	2	14	13	18	8	8	13	16	16	21	32	60
	11%	11%	11%	11%	11%	11%	-s	16%	6%	7% s	9%	14%	20% s	2% s	2%	16%	15%	14%	14% s	5%	9%	17% s	19% s	7%	18%	11%
British National Party	2	2	2	2	2	2	-	1	*	-	2	-	-	-	2	-	-	-	-	-	-	1	*	-	2	2
	*	*	*	*	*	*	-s	*	*	-s	1%	-	-s	-s	-	2%	-	-	-s	-	-	1% s	1% s	-	1%	*
Other	4	4	4	4	4	4	-	3	1	1	3	1	-	1	-	3	-	1	-	2	-	1	1	2	2	5
	1%	1%	1%	1%	1%	1%	-s	1%	*	1% s	1%	*	-s	1% s	-	3%	-	1%	-s	1%	-	2% s	1% s	1%	1%	1%
"Conservative Lead over Labour"	-15	-15	-15	-15	-15	-15	0	5	-20	-14	-16	14	-8	-6	-4	-12	*	15	4	1	6	-7	-15	7	-22	-18
	-3%	-3%	-3%	-3%	-3%	-3%	0% s	2%	-9%	-17% s	-9%	7%	-34% s	-10% s	-4%	-13%	*	11%	7% s	*	4%	-8% s	-18% s	2%	-12%	-3%
Undecided	34	34	34	34	34	34	-	16	19	4	15	15	1	3	8	7	6	9	7	4	8	14	8	12	22	37
	6%	6%	6%	6%	6%	6%	-s	6%	7%	4% s	8%	6%	3% s	5% s	8%	8%	7%	6%	11% s	3%	5%	13% s	8% s	4%	11%	6%
Would not vote	7	7	7	7	7	7	-	3	3	1	2	4	-	1	1	1	-	4	2	2	2	-	3	4	3	7
	1%	1%	1%	1%	1%	1%	-s	1%	1%	1% s	1%	2%	-s	1% s	1%	1%	-	3%	3% s	1%	1%	-s	3% s	1%	1%	1%
Refused	8	8	8	8	8	8	-	3	5	-	1	7	-	-	*	*	3	4	-	3	2	1	1	5	3	13
	1%	1%	1%	1%	1%	1%	-s	1%	2%	-s	*	3%	-s	-s	*	*	3%	3%	-s	2%	1%	1% s	1% s	1%	1%	2%
Will vote for another party but don't know which	*	*	*	*	*	*	-	-	*	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	1
	*	*	*	*	*	*	-s	-	*	-s	*	-	-s	-s	-	*	-	-	-s	-	-	*s	-s	-	*	*

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Table 4

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
									Not full- time/ Not work- ing					Priv- ate/ Volunta- ry		Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier													
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)							North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	582	163	181	68	60	361	343	231	273	309	188	357	142	183	196	210	226	59	80	436	178	123	186	218	68	498	55		187	156	118	582
Weighted Total	529	152	167	62*	52*	328	313	214	250	280	186	310	67*	226	241	185	214	57*	69*	398	172	114	165	192	68*	451	57*		174	142	98*	582
Total Voting	480	152	167	62*	52*	328	313	214	232	248	173	279	60*	213	227	170	194	51*	63*	363	156	104	144	179	64*	410	53*		162	138	85*	524
Conservative	152 32%	152 100%	-	-s	-s	-	152 49%	152 71%	71 30%	82 33%	108 63%	30 11%	15 24%	72 34%	74 33%	54 32%	77 40%	13 25%	8 12%	132 36%	42 27%	34 33%	43 30%	67 37%	28 44%	141 35%	8 15%		131 81%	2 1%	5 6%	163 31%
Labour	167 35%	-	167 100%	-	-s	167 51%	-	-	86 37%	81 33%	18 10%	146 52%	27 46%	71 33%	80 35%	60 35%	61 32%	18 35%	28 44%	121 33%	70 45%	49 47%	48 33%	49 28%	23 37%	141 34%	21 40%		2 1%	119 87%	24 28%	181 35%
Liberal Democrats (Lib Dem)	62 13%	-	-	62 100%	-s	62 19%	62 20%	62 29%	30 13%	32 13%	23 13%	32 12%	6 10%	27 13%	28 12%	22 13%	27 14%	6 12%	7 11%	48 13%	15 10%	9 8%	20 14%	27 15%	5 8%	52 13%	7 13%		5 3%	3 2%	44 51%	68 13%
Scottish Nationalist	14 3%	-	-	-	-s	14 4%	14 5%	-	6 2%	8 3%	2 1%	11 4%	2 3%	8 4%	8 3%	2 1%	1 11%	6 9%	5 1%	3 1%	13 8%	-	1 1%	-	-	-	1 s	13 24%	1 1%	1 1%	2 2%	14 3%
Plaid Cymru	3 1%	-	-	-	-s	3 1%	3 1%	-	1 1%	2 1%	1 1%	2 1%	-	1 1%	1 1%	1 1%	-	1 2%	1 1%	1 s	-	-	3 2%	-	-	-	-	-s	-	3 2%	-	3 1%
Green Party	24 5%	-	-	-	-s	24 7%	24 8%	-	14 6%	9 4%	2 1%	22 8%	6 10%	10 4%	12 5%	12 7%	3 2%	4 7%	5 7%	15 4%	3 2%	2 2%	9 6%	11 6%	3 5%	22 5%	2 3%		2 1%	1 *	5 5%	28 5%
UKIP	52 11%	-	-	-	52 100%	52 16%	52 17%	-	20 9%	32 13%	17 10%	32 11%	4 7%	21 10%	21 9%	17 10%	23 12%	5 9%	7 11%	40 11%	11 7%	9 8%	19 13%	23 13%	4 6%	48 12%	2 4%		19 12%	8 6%	5 6%	60 11%
British National Party	2 *	-	-	-	-s	2 *	2 1%	-	1 *	*	-	2 1%	-	1 1%	1 *	-	-	-	2 3%	-	1 1%	1 1%	-	*	*	2 1%	-s		-	*	-	2 *
Other	4 1%	-	-	-	-s	4 1%	4 1%	-	2 1%	2 1%	1 1%	3 1%	1 1%	2 1%	2 1%	2 1%	1 *	-	1 2%	3 1%	1 1%	1 1%	2 1%	1 1%	-	3 1%	-s		2 1%	1 1%	1 1%	5 1%
"Conservative Lead over Labour"	-15 -3%	152 100%	-167 -100%	0 0%	0 0%	-167 -51%	152 49%	152 71%	-16 -7%	1 *	90 52%	-116 -42%	-13 -21%	1 *	-5 -2%	-5 -3%	16 8%	-5 -10%	-20 -31%	11 3%	-28 -18%	-15 -14%	-5 -3%	18 10%	5 7%	1 *	-13 -25%		129 80%	-118 -85%	-19 -22%	-18 -3%
Undecided	34 6%	-	-	-	-s	-	-	-	14 6%	20 7%	9 5%	22 7%	4 6%	11 5%	13 5%	12 6%	14 7%	2 4%	3 4%	26 7%	12 7%	8 7%	14 8%	9 5%	2 3%	27 6%	4 7%		9 5%	3 2%	9 10%	37 6%
Would not vote	7 1%	-	-	-	-s	-	-	-	2 1%	5 2%	2 1%	4 1%	2 3%	1 *	1 *	1 *	2 1%	1 2%	3 4%	3 1%	2 1%	2 1%	4 3%	1 3%	-	7 s	-s		3 2%	-	*	7 1%
Refused	8 1%	-	-	-	-s	-	-	-	1 *	6 2%	1 1%	5 2%	1 2%	-	-	3 2%	3 2%	1 2%	*	6 2%	2 1%	1 1%	3 2%	3 1%	2 2%	6 1%	*		-	1 1%	2 3%	13 2%
Will vote for another party but don't know which	*	-	-	-	-	-	-	-	*	-	-	*	*	-	-	-	-	*	-	-	-	-	-	*	*	*	-		-	-	-	1 *
	*	-	-	-s	-s	-	-	-	*	-	-	*	1%	-	-	-	-	1%	-s	-	-	-	-	*	1%	*	-s		-	-	-	*

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - March 2014

Table 5

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	(10) Absolutel y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
(x)																									
1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
193 19%	138 26%	184 23%	180 24%	174 25%	153 26%	1 2% s	97 20%	97 19%	40 14%	72 20%	81 23%	10 9% s	30 18%	41 23%	31 18%	33 22%	48 23%	17 17% s	66 25%	57 20%	39 18%	31 13%	123 22%	70 16%	198 20%
239 24%	152 29%	214 27%	207 27%	192 28%	172 29%	3 4% s	116 24%	123 24%	71 25%	89 25%	79 22%	31 25% s	40 24%	43 24%	46 26%	40 27%	39 19%	20 20% s	67 25%	67 24%	48 22%	57 24%	135 24%	105 23%	239 24%
71 7%	49 9%	59 7%	57 7%	56 8%	53 9%	3 4% s	28 6%	43 8%	16 6%	24 7%	31 9%	5 4% s	11 7%	15 8%	9 5%	12 8%	20 9%	9 10% s	26 10%	25 9%	12 6%	9 4%	50 9%	21 5%	76 8%
20 2%	13 2%	16 2%	16 2%	15 2%	14 2%	- - s	9 2%	10 2%	7 2%	7 2%	6 2%	3 2% s	4 2%	3 1%	5 3%	4 3%	2 1%	- - s	5 2%	8 3%	4 2%	3 1%	13 2%	7 2%	17 2%
3 *	3 1%	3 *	3 *	3 *	3 *	- - s	3 1%	- -	1 *	2 *	- *	- - s	1 1%	1 1%	1 *	- -	- -	- - s	- -	- -	1 1%	2 1%	- -	3 1%	3 *
37 4%	18 3%	31 4%	30 4%	28 4%	23 4%	1 1% s	16 3%	21 4%	13 5%	17 5%	6 2%	7 6% s	6 4%	12 7%	5 3%	3 2%	4 2%	2 2% s	9 3%	14 5%	6 3%	8 3%	23 4%	14 3%	37 4%
79 8%	51 10%	72 9%	70 9%	65 9%	56 9%	2 2% s	50 10%	29 6%	12 4%	27 8%	40 11%	5 4% s	7 4%	5 3%	22 13%	19 12%	21 10%	8 8% s	15 5%	21 7%	24 11%	20 9%	35 6%	44 10%	89 9%
-	-	-	-	-	-	- - s	-	-	-	-	-	- - s	-	-	-	-	-	- - s	-	-	-	-	-	-	-
3 *	2 *	2 *	2 *	2 *	2 *	- - s	1 *	2 *	1 *	2 *	- *	- - s	1 1%	- 1%	2 1%	- -	- -	- - s	-	-	1 1%	2 1%	- -	3 1%	3 *
4 *	2 *	4 *	2 *	2 *	2 *	- - s	2 *	1 *	- -	3 1%	1 *	- - s	- 1%	1 1%	2 1%	- -	1 *	- - s	2 1%	- -	1 1%	1 *	2 *	2 *	4 *
4 *	2 *	2 *	2 *	2 *	2 *	* 1% s	3 1%	1 *	1 1%	2 *	1 *	1 1% s	1 *	* *	1 1%	* *	* *	- - s	1 *	1 *	* *	1 1%	2 *	2 *	7 1%
232 23%	80 15%	173 22%	161 21%	130 19%	97 16%	13 17% s	99 20%	133 26%	80 28%	72 20%	80 22%	34 28% s	46 28%	39 22%	33 19%	30 20%	51 24%	33 33% s	47 18%	62 22%	45 21%	78 33%	109 20%	123 27%	210 21%
89 9%	4 1%	9 1%	8 1%	7 1%	4 1%	53 67% s	49 10%	41 8%	40 14%	32 9%	17 5%	26 21% s	14 9%	17 9%	15 9%	6 4%	11 5%	4 4% s	19 7%	24 9%	25 12%	21 9%	43 8%	46 10%	89 9%
*	*	*	*	*	*	- - s	-	*	-	*	-	- - s	-	-	*	-	-	- - s	-	-	*	-	-	*	1 *
25 3%	15 3%	22 3%	22 3%	22 3%	17 3%	2 3% s	14 3%	11 2%	3 1%	5 2%	16 5%	- - s	3 2%	3 2%	2 1%	3 2%	13 6%	6 6% s	11 4%	5 2%	7 3%	2 1%	16 3%	10 2%	27 3%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI Political Monitor - March 2014

Table 6

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Pub-lic	Priv-ate	Priv-ate/ Volunta-ry	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter Lon-don	Eng-land	Scot	Con	Lab	LD		
(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)		
1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000	
1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000	
193 19%	193 83%	-	-	-	-	193 39%	193 60%	92 21%	101 18%	145 44%	33 5%	20 17%	101 24%	103 23%	74 21%	82 25%	21 15%	17 10%	155 23%	46 14%	38 15%	56 18%	91 26%	34 26%	182 21%	8 9%	158 63%	2 1%	4 3%	198 20%	
239 24%	-	239 81%	-	-	239 43%	-	-	118 26%	122 22%	33 10%	197 33%	37 32%	101 24%	110 24%	83 24%	82 25%	26 19%	41 25%	165 24%	102 31%	75 31%	78 25%	59 16%	26 20%	203 23%	27 31%	8 3%	152 73%	29 20%	239 24%	
71 7%	-	-	71 77%	-	71 13%	71 14%	71 22%	30 7%	41 7%	30 9%	33 6%	7 6%	29 7%	30 7%	25 7%	29 9%	11 8%	6 4%	54 8%	16 5%	10 4%	19 6%	37 10%	13 10%	63 7%	5 6%	4 2%	1 *	47 32%	76 8%	
20 2%	-	-	-	-	20 3%	20 4%	-	6 1%	14 3%	5 2%	14 2%	2 1%	10 2%	11 2%	3 1%	2 1%	7 5%	7 4%	5 1%	20 6%	-	-	-	-	-	20 6%	-	1 *	2 1%	17 2%	
3 *	-	-	-	-	3 1%	3 1%	-	1 *	2 *	1 *	2 *	-	1 *	1 *	1 *	-	1 1%	1 *	1 *	-	-	3 1%	-	-	-	-	-	3 1%	-	-	3 *
37 4%	-	-	-	-	37 7%	37 7%	-	17 4%	19 4%	2 1%	34 6%	7 6%	10 2%	15 3%	16 5%	8 2%	4 3%	8 5%	25 4%	16 5%	14 6%	9 3%	11 3%	3 3%	34 4%	2 3%	3 1%	1 *	15 10%	37 4%	
79 8%	-	-	-	79 90%	79 14%	79 16%	-	31 7%	48 9%	21 7%	54 9%	7 6%	33 8%	36 8%	25 7%	33 10%	9 7%	12 7%	57 8%	18 5%	16 6%	20 7%	41 11%	6 5%	75 9%	2 2%	26 10%	7 3%	8 5%	89 9%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3 *	-	-	-	-	3 1%	3 1%	-	2 1%	* *	-	3 1%	1 1%	1 *	1 *	1 *	-	-	2 1%	1 *	2 1%	2 1%	-	* *	* *	3 *	-	-	* *	-	-	3 *
4 *	-	-	-	-	4 1%	4 1%	-	2 1%	1 *	2 1%	1 *	1 1%	2 1%	2 1%	2 1%	1 *	-	-	4 1%	1 *	1 *	1 1%	2 1%	1 1%	3 1%	-	2 1%	-	1 *	1 *	4 *
4 *	-	-	-	-	4 1%	4 1%	-	1 *	3 1%	1 *	3 1%	1 1%	1 *	1 *	2 1%	* *	* *	1 1%	3 1%	1 *	1 *	2 1%	1 *	-	3 *	-	1 *	1 *	* *	7 1%	
232 23%	35 15%	53 18%	21 22%	9 10%	97 17%	79 16%	56 17%	90 20%	143 26%	63 19%	146 24%	22 19%	87 20%	92 20%	79 23%	66 20%	24 17%	54 33%	145 21%	76 23%	61 25%	86 28%	70 20%	28 22%	200 23%	15 17%	42 17%	30 15%	40 27%	210 21%	
89 9%	-	-	-	-	-	-	-	49 11%	40 7%	15 5%	63 11%	11 9%	47 11%	48 11%	29 8%	15 5%	28 21%	14 9%	44 7%	27 8%	24 10%	28 9%	34 10%	12 10%	78 9%	4 4%	1 1%	9 4%	1 1%	89 9%	
* *	-	-	-	-	-	-	-	* *	-	-	* *	* *	-	-	-	-	* *	-	-	-	-	-	* *	* *	* *	-	-	-	-	-	1 *
25 3%	3 1%	3 1%	1 1%	-	3 1%	4 1%	4 1%	5 1%	20 4%	7 2%	11 2%	2 2%	3 1%	3 1%	5 2%	13 4%	5 4%	1 1%	19 3%	9 3%	4 2%	8 2%	9 2%	5 4%	20 2%	4 5%	6 2%	2 1%	2 1%	27 3%	

Fieldwork dates : 8th to 12th March 2014

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Ipsos MORI Political Monitor - March 2014

Table 7

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	⁽¹⁰⁾ Absolutel y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
(x)																									
237	109	184	174	156	126	14	100	137	55	72	110	18	37	34	38	47	63	27	62	74	43	58	136	101	237
258	96*	195	183	152	114	15**	113	144	83*	77*	97*	34*	50*	42*	35*	33*	64*	39*	58*	67*	53*	80*	125	132	237
38	14	29	26	24	15	1	14	24	6	11	22	2	4	5	5	4	18	10	15	13	5	5	29	10	40
15%	15%	15%	14%	16%	13%	7%	13%	17%	7%	14%	23%	7%	7%	12%	16%	13%	27%	26%	26%	20%	9%	6%	23%	7%	17%
56	16	49	46	33	23	1	19	37	22	17	18	13	8	13	3	7	11	7	11	7	15	23	18	38	46
22%	16%	25%	25%	22%	20%	9%	16%	26%	26%	21%	18%	40%	16%	31%	10%	20%	18%	17%	19%	10%	29%	28%	14%	29%	19%
22	12	22	21	19	15	-	9	12	8	7	7	4	4	3	4	2	4	2	5	10	6	1	14	7	21
8%	13%	11%	12%	13%	13%	-s	8%	9%	10%	9%	7%	12%	9%	7%	11%	7%	7%	5%	8%	14%	12%	1%	11%	6%	9%
2	1	1	1	1	1	-	2	-	1	-	1	-	1	-	-	1	-	-	-	1	-	1	1	1	2
1%	1%	1%	1%	1%	1%	-s	2%	-	2%	-s	1%	-s	3%	-s	-s	2%	-s	-s	-s	2%	-s	1%	1%	*	1%
-	-	-	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-s	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-
10	6	7	7	7	7	-	1	8	2	6	1	-	2	4	3	1	-	-	1	3	-	5	4	5	7
4%	6%	4%	4%	5%	6%	-s	1%	6%	3%	8%	1%	-s	5%	9%	7%	3%	-s	-s	2%	5%	-s	6%	4%	4%	3%
9	2	6	6	2	2	2	5	3	5	-	4	-	5	-	-	1	3	2	2	1	-	7	2	7	6
3%	2%	3%	4%	1%	2%	15%	5%	2%	6%	-s	4%	-s	9%	-s	-s	2%	5%	6%	3%	1%	-s	8%	2%	5%	3%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-s	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-s	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	-	-	-
3	-	2	2	-	-	*	2	*	2	-	1	-	2	-	-	-	1	-	2	-	-	1	2	1	3
1%	-	1%	1%	-	-	3%	2%	*	2%	-s	1%	-s	4%	-s	-s	-s	1%	-s	3%	-s	-s	1%	1%	1%	1%
95	34	63	57	50	39	4	43	53	35	31	29	14	21	15	16	12	17	12	16	25	22	32	41	54	85
37%	36%	32%	31%	33%	34%	27%	38%	37%	42%	40%	30%	42%	42%	35%	46%	37%	27%	31%	27%	38%	42%	41%	33%	41%	36%
8	3	3	3	3	3	4	8	-	1	4	4	-	1	1	2	-	4	4	*	3	1	4	3	5	6
3%	3%	1%	1%	2%	2%	24%	7%	-	1%	5%	4%	-s	1%	3%	7%	-s	6%	10%	1%	4%	3%	5%	2%	4%	3%
16	8	13	13	12	9	2	10	5	2	3	11	-	2	2	1	5	6	2	6	4	3	2	10	5	21
6%	8%	7%	7%	8%	8%	15%	9%	4%	2%	4%	11%	-s	3%	4%	4%	15%	9%	6%	11%	6%	6%	3%	8%	4%	9%

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Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 8

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work- ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
237	40	46	21	6	85	79	61	92	145	56	152	48	71	76	82	77	27	43	159	75	55	86	76	25	199	20	48	32	43	237	
258	38*	56*	22**	9**	100	83*	60*	95*	163	70*	157	24**	90*	95*	84*	80*	29**	56*	164	85*	66*	94*	79*	33*	220	19**	48*	32*	42*	237	
38	38	-	-	-	-	38	38	9	29	16	15	2	14	14	15	15	2	5	30	9	8	14	15	5	36	1	20	1	1	40	
15%	100% ^s	- ^s	- ^s	- ^s	- ^s	46% ^s	64% ^s	10% ^s	18%	23% ^s	10%	10% ^s	15% ^s	14% ^s	17% ^s	19% ^s	8% ^s	9% ^s	18%	11% ^s	13% ^s	15% ^s	19% ^s	14% ^s	16%	4% ^s	42% ^s	2% ^s	3% ^s	17%	
56	-	56	-	-	56	-	-	16	40	15	38	5	14	16	20	13	2	20	33	24	21	15	16	11	50	3	1	19	7	46	
22%	- ^s	100% ^s	- ^s	- ^s	56% ^s	- ^s	- ^s	17% ^s	24%	22% ^s	24%	21% ^s	16% ^s	17% ^s	24% ^s	17% ^s	8% ^s	37% ^s	20%	29% ^s	32% ^s	16% ^s	21% ^s	34% ^s	23%	17% ^s	3% ^s	60% ^s	16% ^s	19%	
22	-	-	22	-	22	22	22	10	12	4	15	3	6	8	11	6	2	3	17	9	6	7	6	2	18	4	1	3	9	21	
8%	- ^s	- ^s	100% ^s	- ^s	22% ^s	26% ^s	36% ^s	10% ^s	7%	6% ^s	10%	13% ^s	7% ^s	8% ^s	13% ^s	7% ^s	6% ^s	6% ^s	10%	11% ^s	9% ^s	7% ^s	7% ^s	8%	18% ^s	2% ^s	11% ^s	21% ^s	9%		
2	-	-	-	-	2	2	-	1	1	1	1	-	1	1	-	-	-	2	-	1	-	1	-	-	1	1	1	-	-	2	
1%	- ^s	- ^s	- ^s	- ^s	2% ^s	2% ^s	- ^s	1% ^s	*	2% ^s	*	- ^s	1% ^s	1% ^s	- ^s	- ^s	- ^s	3% ^s	-	1% ^s	- ^s	1% ^s	- ^s	- ^s	1%	3% ^s	3% ^s	- ^s	- ^s	1%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	-	- ^s	-	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	-	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	-	
10	-	-	-	-	10	10	-	2	7	2	8	*	5	5	3	3	-	4	6	3	3	3	4	1	9	*	3	-	-	7	
4%	- ^s	- ^s	- ^s	- ^s	10% ^s	12% ^s	- ^s	3% ^s	4%	3% ^s	5%	1% ^s	5% ^s	5% ^s	4% ^s	3% ^s	- ^s	7% ^s	3%	3% ^s	4% ^s	3% ^s	5% ^s	4% ^s	4%	1% ^s	5% ^s	- ^s	- ^s	3%	
9	-	-	-	9	9	9	-	5	3	*	8	1	5	5	2	3	3	-	5	1	1	4	4	2	9	-	1	1	-	6	
3%	- ^s	- ^s	- ^s	100% ^s	9% ^s	11% ^s	- ^s	6% ^s	2%	1% ^s	5%	3% ^s	6% ^s	6% ^s	2% ^s	4% ^s	10% ^s	- ^s	3%	1% ^s	1% ^s	4% ^s	5% ^s	5% ^s	4%	- ^s	2% ^s	2% ^s	- ^s	3%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	-	- ^s	-	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	-	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	-	
3	-	-	-	-	3	3	-	2	1	-	3	-	2	2	-	2	-	1	2	2	2	1	-	2	-	-	-	-	2	3	
1%	- ^s	- ^s	- ^s	- ^s	3% ^s	3% ^s	- ^s	2% ^s	*	- ^s	2%	- ^s	2% ^s	2% ^s	- ^s	2% ^s	- ^s	1% ^s	1%	2% ^s	3% ^s	1% ^s	- ^s	- ^s	1%	- ^s	- ^s	- ^s	4% ^s	1%	
95	-	-	-	-	-	-	-	42	53	24	57	9	40	42	28	27	16	17	55	29	21	39	28	11	77	8	18	7	18	85	
37%	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	44% ^s	33%	34% ^s	36%	38% ^s	44% ^s	44% ^s	33% ^s	34% ^s	56% ^s	31% ^s	33%	34% ^s	32% ^s	41% ^s	36% ^s	32% ^s	35%	40% ^s	37% ^s	22% ^s	43% ^s	36%	
8	-	-	-	-	-	-	-	2	6	4	3	1	1	1	2	4	-	2	6	2	2	4	1	-	6	*	3	-	2	6	
3%	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	3% ^s	4%	6% ^s	2%	5% ^s	2% ^s	1% ^s	3% ^s	5% ^s	- ^s	4% ^s	4%	3% ^s	3% ^s	5% ^s	2% ^s	- ^s	3%	2% ^s	5% ^s	- ^s	4% ^s	3%	
16	-	-	-	-	-	-	-	4	12	3	10	2	2	2	4	7	3	1	11	6	3	6	4	2	12	3	-	1	4	21	
6%	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	- ^s	4% ^s	7%	4% ^s	6%	9% ^s	2% ^s	2% ^s	5% ^s	9% ^s	11% ^s	3% ^s	7%	7% ^s	4% ^s	6% ^s	5% ^s	5% ^s	5%	15% ^s	- ^s	3% ^s	9% ^s	9%	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 9

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	(10) Absolutel y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
(x)																									
582	582	582	582	582	582	-	281	301	73	223	286	19	54	106	117	122	164	53	195	196	95	96	391	191	582
529	529	529	529	529	529	-**	266	264	88*	200	242	24**	63*	104	95*	96*	145	65*	161	164	110	95*	324	205	582
138	138	138	138	138	138	-	74	64	22	48	68	4	18	28	20	27	40	15	49	47	24	18	96	42	148
26%	26%	26%	26%	26%	26%	-s	28%	24%	25% s	24%	28%	16% s	29% s	26%	21%	29%	28%	23% s	30%	29%	22% s	19% s	30%	21%	25%
152	152	152	152	152	152	-	67	84	30	61	60	12	18	29	31	28	32	17	48	42	29	32	90	61	161
29%	29%	29%	29%	29%	29%	-s	25%	32%	34% s	31%	25%	48% s	29% s	28%	33%	29%	22%	26% s	30%	26%	26% s	34% s	28%	30%	28%
49	49	49	49	49	49	-	22	27	9	18	23	*	8	13	5	8	15	5	19	18	8	4	37	12	55
9%	9%	9%	9%	9%	9%	-s	8%	10%	10% s	9%	9%	2% s	13% s	12%	6%	8%	10%	7% s	12%	11%	8% s	4% s	11%	6%	9%
13	13	13	13	13	13	-	8	5	2	6	5	2	1	3	3	4	1	-	4	8	1	-	12	1	13
2%	2%	2%	2%	2%	2%	-s	3%	2%	2% s	3%	2%	7% s	1% s	3%	4%	4%	1%	-s	2%	5%	1% s	-s	4%	1%	2%
3	3	3	3	3	3	-	3	-	1	2	-	-	1	1	1	-	-	-	-	-	1	2	-	3	3
1%	1%	1%	1%	1%	1%	-s	1%	-	2% s	1%	-	-s	2% s	1%	1%	-	-	-s	-	-	1% s	2% s	-	1%	1%
18	18	18	18	18	18	-	8	10	3	11	4	1	2	9	2	2	2	2	9	6	1	3	15	3	23
3%	3%	3%	3%	3%	3%	-s	3%	4%	4% s	6%	2%	5% s	3% s	9%	2%	2%	1%	3% s	6%	4%	1% s	3% s	5%	2%	4%
51	51	51	51	51	51	-	37	13	6	16	29	5	1	2	14	12	17	8	8	12	16	15	20	31	57
10%	10%	10%	10%	10%	10%	-s	14%	5%	7% s	8%	12%	20% s	1% s	2%	15%	12%	12%	12% s	5%	8%	14% s	15% s	6%	15%	10%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-s	-	-	-s	-	-	-s	-s	-	-	-	-	-s	-	-	-s	-s	-	-	-
2	2	2	2	2	2	-	1	*	-	2	-	-	-	-	2	-	-	-	-	-	1	*	-	2	2
*	*	*	*	*	*	-s	*	*	-s	1%	-	-s	-s	-	2%	-	-	-s	-	-	1% s	1% s	-	1%	*
2	2	2	2	2	2	-	1	1	-	1	1	-	-	-	1	-	1	-	1	-	1	-	1	1	2
*	*	*	*	*	*	-s	1%	*	-s	1%	*	-s	-s	-	1%	-	1%	-s	*	-	1% s	-s	*	1%	*
2	2	2	2	2	2	-	2	*	1	1	-	-	1	-	1	-	-	-	1	-	-	1	1	1	3
*	*	*	*	*	*	-s	1%	*	1% s	1%	-	-s	1% s	-	1%	-	-	-s	1%	-	-s	1% s	*	*	1%
80	80	80	80	80	80	-	33	47	12	27	41	1	11	15	12	14	27	17	16	25	21	18	42	39	91
15%	15%	15%	15%	15%	15%	-s	13%	18%	14% s	14%	17%	3% s	18% s	15%	12%	15%	18%	26% s	10%	16%	19% s	19% s	13%	19%	16%
4	4	4	4	4	4	-	1	3	-	2	2	-	-	1	1	-	2	-	2	1	-	1	3	1	5
1%	1%	1%	1%	1%	1%	-s	*	1%	-s	1%	1%	-s	-s	1%	1%	-	1%	-s	1%	1%	-s	1% s	1%	1%	1%
*	*	*	*	*	*	-	-	*	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	1
*	*	*	*	*	*	-s	-	*	-s	*	-	-s	-s	-	*	-	-	-s	-	-	* s	-s	-	*	*
15	15	15	15	15	15	-	8	7	2	4	10	-	2	3	*	1	9	2	5	4	6	1	8	7	18
3%	3%	3%	3%	3%	3%	-s	3%	3%	2% s	2%	4%	-s	3% s	3%	*	1%	6%	2% s	3%	2%	5% s	1% s	3%	3%	3%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

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Table 10

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work- ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
582	163	181	68	60	361	343	231	273	309	188	357	142	183	196	210	226	59	80	436	178	123	186	218	68	498	55	187	156	118	582	
529	152	167	62*	52*	328	313	214	250	280	186	310	67*	226	241	185	214	57*	69*	398	172	114	165	192	68*	451	57*	174	142	98*	582	
138 26%	138 91%	-	-	-	-	138 44%	138 65%	68 27%	70 25%	105 57%	23 7%	14 21%	67 30%	69 29%	52 28%	68 32%	12 20%	7 10%	120 30%	42 24%	34 29%	39 23%	58 30%	24 34%	128 28%	8 14%	121 70%	2 1%	4 4%	148 25%	
152 29%	-	152 91%	-	-	152 46%	-	-	77 31%	75 27%	15 8%	133 43%	24 36%	65 29%	72 30%	53 29%	58 27%	16 28%	23 34%	111 28%	61 35%	42 37%	46 28%	45 23%	20 29%	127 28%	19 33%	2 1%	111 78%	22 22%	161 28%	
49 9%	-	-	49 80%	-	49 15%	49 16%	49 23%	23 9%	26 9%	19 10%	25 8%	4 5%	23 10%	23 10%	17 9%	22 10%	6 10%	5 7%	39 10%	10 6%	7 6%	16 10%	23 12%	4 6%	43 10%	3 6%	4 2%	1 1%	39 40%	55 9%	
13 2%	-	-	-	-	13 4%	13 4%	-	4 2%	8 3%	1 *	11 4%	2 2%	6 3%	6 3%	2 1%	1 1%	6 10%	4 6%	3 1%	13 7%	-	-	-	-	-	13 22%	-	1 1%	2 2%	13 2%	
3 1%	-	-	-	-	3 1%	3 1%	-	1 1%	2 1%	1 1%	2 *	-	1 1%	1 1%	1 1%	-	1 2%	1 1%	1 *	-	-	3 2%	-	-	-	-	-	3 2%	-	3 1%	
18 3%	-	-	-	-	18 6%	18 6%	-	12 5%	6 2%	-	18 6%	6 8%	5 2%	7 3%	9 5%	3 2%	4 6%	2 3%	12 3%	3 2%	2 1%	7 4%	9 4%	3 4%	17 4%	1 3%	2 1%	1 *	5 5%	23 4%	
51 10%	-	-	-	51 96%	51 15%	51 16%	-	19 8%	31 11%	17 9%	30 10%	3 5%	21 9%	21 9%	17 9%	22 10%	5 8%	7 10%	39 10%	10 6%	8 7%	18 11%	23 12%	4 6%	46 10%	2 4%	18 10%	7 5%	5 5%	57 10%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2 *	-	-	-	-	2 1%	2 1%	-	1 *	1 *	-	2 1%	-	1 *	1 *	-	-	-	2 2%	-	1 1%	1 1%	-	1 1%	-	2 1%	-	-	1 *	-	2 *	
2 *	-	-	-	-	2 1%	2 1%	-	1 1%	1 *	1 1%	1 *	-	1 1%	1 1%	1 1%	1 1%	-	-	2 1%	1 1%	1 1%	-	1 1%	-	2 1%	-	1 1%	-	1 1%	2 *	
2 *	-	-	-	-	2 1%	2 1%	-	1 *	1 *	-	2 1%	1 1%	1 1%	1 *	1 *	-	-	1 1%	1 *	1 *	2 1%	2 1%	-	-	1 1%	-	1 *	1 1%	-	3 1%	
80 15%	11 7%	13 8%	11 18%	2 4%	33 10%	31 10%	22 10%	36 15%	44 16%	20 11%	54 17%	12 17%	30 13%	34 14%	27 15%	29 14%	4 8%	16 23%	56 14%	26 15%	18 16%	29 17%	25 13%	8 11%	68 15%	8 15%	21 12%	14 10%	19 19%	91 16%	
4 1%	-	-	-	-	-	-	-	1 *	3 1%	1 *	4 1%	1 2%	1 *	1 *	-	2 1%	1 2%	1 2%	2 2%	2 1%	2 1%	2 1%	1 *	-	4 1%	-	1 *	-	5 *		
1 *	-	-	-	-	-	-	-	1 *	1 *	-	1 *	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
15 3%	3 2%	3 2%	1 1%	-	3 1%	4 1%	4 2%	3 1%	12 4%	5 3%	6 2%	1 1%	2 1%	2 1%	5 2%	8 4%	3 5%	1 *	12 3%	3 2%	1 1%	6 3%	7 4%	5 7%	12 3%	2 4%	4 2%	2 1%	2 2%	18 3%	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 11

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
(x)	(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
109	109	109	109	109	109	-	42	67	15	30	64	1	14	17	13	25	39	14	30	33	25	21	63	46	109
96*	96*	96*	96*	96*	96*	-**	41*	54*	14**	31*	51*	1**	13**	19**	12**	15**	35*	19**	21**	29**	27**	19**	50*	46*	109
14	14	14	14	14	14	-	4	10	-	2	13	-	-	1	1	1	11	7	4	6	3	2	10	4	15
15%	15%	15%	15%	15%	15%	-s	11% ^s	18% ^s	-s	5% ^s	25% ^s	-s	-s	5% ^s	6% ^s	10% ^s	31% ^s	37% ^s	20% ^s	19% ^s	11% ^s	8% ^s	19% ^s	10% ^s	14%
16	16	16	16	16	16	-	6	10	6	4	6	-	6	3	1	1	5	1	4	5	5	2	9	7	20
16%	16%	16%	16%	16%	16%	-s	14% ^s	18% ^s	41% ^s	13% ^s	12% ^s	-s	43% ^s	16% ^s	10% ^s	9% ^s	13% ^s	5% ^s	21% ^s	16% ^s	18% ^s	10% ^s	18% ^s	15% ^s	18%
12	12	12	12	12	12	-	6	6	1	5	6	-	1	3	3	1	4	2	4	4	3	1	8	4	13
13%	13%	13%	13%	13%	13%	-s	15% ^s	11% ^s	10% ^s	17% ^s	11% ^s	-s	10% ^s	15% ^s	21% ^s	8% ^s	12% ^s	10% ^s	20% ^s	14% ^s	11% ^s	5% ^s	17% ^s	8% ^s	12%
1	1	1	1	1	1	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	1
1%	1%	1%	1%	1%	1%	-s	3% ^s	-s	10% ^s	-s	-s	-s	10% ^s	-s	-s	-s	-s	-s	-s	5% ^s	-s	-s	3% ^s	-s	1%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
6	6	6	6	6	6	-	1	5	1	4	1	-	1	4	-	1	-	-	1	2	-	3	3	3	5
6%	6%	6%	6%	6%	6%	-s	3% ^s	8% ^s	7% ^s	12% ^s	2% ^s	-s	7% ^s	20% ^s	-s	7% ^s	-s	-s	7% ^s	6% ^s	-s	13% ^s	6% ^s	6% ^s	5%
2	2	2	2	2	2	-	1	*	-	-	2	-	-	-	-	1	1	-	-	1	-	1	1	1	3
2%	2%	2%	2%	2%	2%	-s	3% ^s	1% ^s	-s	-s	4% ^s	-s	-s	-s	-s	5% ^s	3% ^s	-s	-s	2% ^s	-s	6% ^s	1% ^s	3% ^s	3%
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
34	34	34	34	34	34	-	16	19	4	15	15	1	3	8	7	6	9	7	4	8	14	8	12	22	37
36%	36%	36%	36%	36%	36%	-s	38% ^s	34% ^s	28% ^s	49% ^s	30% ^s	100% ^s	24% ^s	42% ^s	60% ^s	41% ^s	25% ^s	38% ^s	19% ^s	28% ^s	54% ^s	40% ^s	25% ^s	48% ^s	34%
3	3	3	3	3	3	-	3	-	1	-	2	-	1	-	-	-	2	2	-	1	-	2	1	2	2
3%	3%	3%	3%	3%	3%	-s	6% ^s	-s	5% ^s	-s	4% ^s	-s	5% ^s	-s	-s	-s	6% ^s	11% ^s	-s	2% ^s	-s	10% ^s	1% ^s	4% ^s	2%
8	8	8	8	8	8	-	3	5	-	1	7	-	-	*	*	3	4	-	3	2	1	1	5	3	13
8%	8%	8%	8%	8%	8%	-s	6% ^s	9% ^s	-s	3% ^s	13% ^s	-s	-s	3% ^s	3% ^s	20% ^s	10% ^s	-s	13% ^s	7% ^s	6% ^s	7% ^s	10% ^s	6% ^s	12%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 12

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort gage	Owned out right	Priv- ate rent- er	Social rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land	Scot	Con	Lab	LD		
(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)		
109	15	20	13	3	42	37	28	46	63	24	72	25	29	32	39	42	8	16	81	33	21	39	37	13	91	12	26	18	28	109	
96*	14**	16**	12**	2**	37*	35*	26**	40*	56*	25**	60*	13**	33*	36*	32*	37*	7**	16**	69*	29**	19**	34*	32*	13**	81*	11**	25**	16**	20**	109	
14	14	-	-	-	-	14	14	3	11	3	7	*	5	5	2	10	1	1	12	*	*	4	9	5	13	-	10	-	1	15	
15%	100%	-s	-s	-s	-s	40%	53%	7%	20%	12%	11%	3%	14%	13%	7%	26%	17%	7%	17%	1%	2%	13%	29%	37%	17%	-s	41%	-s	6%	14%	
16	-	16	-	-	16	-	-	10	6	3	13	3	6	7	6	3	2	4	10	9	7	2	5	3	13	2	-	9	2	20	
16%	-s	100%	-s	-s	43%	-s	-s	25%	11%	10%	22%	26%	17%	20%	20%	9%	26%	26%	14%	31%	37%	5%	15%	28%	17%	21%	-s	56%	11%	18%	
12	-	-	12	-	12	12	12	7	6	3	8	2	5	5	5	5	1	2	10	5	2	4	4	1	9	4	1	2	5	13	
13%	-s	-s	100%	-s	33%	35%	47%	17%	10%	13%	13%	17%	14%	13%	15%	14%	9%	11%	14%	17%	8%	11%	11%	6%	11%	33%	5%	14%	24%	12%	
1	-	-	-	-	1	1	-	1	-	1	-	-	1	1	-	-	-	1	-	-	-	1	-	-	1	-	1	-	-	1	
1%	-s	-s	-s	-s	4%	4%	-s	3%	-s	5%	-s	-s	4%	4%	-s	-s	-s	8%	-s	-s	-s	4%	-s	-s	2%	-s	5%	-s	-s	1%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	
6	-	-	-	-	6	6	-	2	3	2	4	*	5	5	3	-	-	3	3	*	-	3	3	-	5	*	-	-	-	5	
6%	-s	-s	-s	-s	15%	16%	-s	6%	6%	8%	6%	2%	14%	13%	10%	-s	-s	16%	5%	1%	-s	7%	9%	-s	7%	3%	-s	-s	-s	5%	
2	-	-	-	2	2	2	-	1	1	*	1	1	1	1	-	1	-	-	1	1	1	1	-	2	-	1	1	-	1	3	
2%	-s	-s	-s	100%	5%	5%	-s	2%	2%	2%	2%	6%	2%	2%	-s	3%	-s	-s	2%	3%	4%	3%	-s	-s	2%	-s	4%	5%	-s	3%	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	
-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-	
34	-	-	-	-	-	-	-	14	20	9	22	4	11	13	12	14	2	3	26	12	8	14	9	2	27	4	9	3	9	37	
36%	-s	-s	-s	-s	-s	-s	-s	35%	36%	37%	36%	31%	34%	36%	37%	39%	34%	18%	38%	40%	40%	41%	27%	17%	34%	39%	35%	19%	46%	34%	
3	-	-	-	-	-	-	-	1	2	2	1	1	-	-	1	-	-	2	1	-	-	3	-	3	-	3	-	3	-	2	
3%	-s	-s	-s	-s	-s	-s	-s	2%	4%	8%	1%	5%	-s	-s	2%	-s	-s	12%	1%	-s	-s	8%	-s	3%	-s	11%	-s	-s	-s	2%	
8	-	-	-	-	-	-	-	1	6	1	5	1	-	-	3	3	1	*	6	2	1	3	3	2	6	*	-	1	2	13	
8%	-s	-s	-s	-s	-s	-s	-s	3%	11%	5%	8%	9%	-s	-s	9%	9%	15%	2%	9%	7%	8%	8%	9%	12%	8%	4%	-s	5%	12%	12%	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

* = Less than 0.5%

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Table 13

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
1 - Absolutely certain not to vote	79 8%	-	-	-	-	-	79 100% s	44 9%	35 7%	28 10%	34 10%	17 5%	12 10% s	16 10%	13 7%	20 12%	6 4%	11 5%	7 7% s	21 8%	21 7%	20 9%	16 7%	42 8%	36 8%	79 8%
2	20 2%	-	-	-	-	-	- s	9 2%	10 2%	18 6%	1 *	1 *	9 8% s	8 5%	1 *	*	-	1 *	-	3 1%	3 1%	6 3%	8 3%	6 1%	13 3%	14 1%
3	17 2%	-	-	-	-	-	- s	9 2%	8 2%	10 3%	5 1%	2 1%	6 5% s	4 2%	4 2%	1 1%	*	2 1%	2 2% s	1 *	6 2%	4 2%	6 2%	7 1%	10 2%	16 2%
4	18 2%	-	-	-	-	-	- s	6 1%	12 2%	10 3%	3 1%	6 2%	4 4% s	5 3%	-	3 2%	3 2%	3 1%	2 2% s	1 *	4 1%	6 3%	7 3%	5 1%	14 3%	17 2%
5	66 7%	-	-	-	-	-	- s	31 6%	35 7%	29 10%	17 5%	20 6%	14 12% s	15 9%	9 5%	8 4%	10 6%	10 5%	4 4% s	9 3%	13 5%	15 7%	29 12%	22 4%	44 10%	54 5%
6	31 3%	-	31 4%	-	-	-	- s	17 3%	14 3%	20 7%	7 2%	5 1%	8 7% s	11 7%	3 2%	4 2%	4 2%	1 1%	1 1% s	5 2%	12 4%	3 2%	10 4%	18 3%	14 3%	29 3%
7	61 6%	-	61 8%	61 8%	-	-	- s	23 5%	38 7%	20 7%	29 8%	13 4%	10 8% s	16 6%	12 9%	7 7%	6 5%	6 3%	1 1% s	13 5%	16 6%	18 8%	15 6%	29 5%	32 7%	48 5%
8	100 10%	-	100 13%	100 13%	100 14%	-	- s	46 9%	54 11%	40 14%	33 9%	27 8%	21 17% s	19 12%	21 11%	12 7%	6 4%	21 10%	14 14% s	28 11%	26 9%	20 9%	25 11%	55 10%	45 10%	87 9%
9	69 7%	-	69 9%	69 9%	69 10%	69 12%	- s	35 7%	34 7%	24 9%	24 7%	21 6%	11 9% s	14 8%	8 5%	16 9%	12 8%	8 4%	2 2% s	24 9%	16 6%	13 6%	16 7%	40 7%	29 6%	64 6%
10 - Absolutely certain to vote	529 53%	529 100%	529 67%	529 70%	529 76%	529 88%	- s	266 54%	264 51%	88 31%	200 56%	242 67%	24 20% s	63 38%	104 58%	95 55%	96 64%	145 69%	65 65% s	161 60%	164 58%	110 51%	95 41%	324 59%	205 46%	582 58%
Don't know	6 1%	-	-	-	-	-	- s	1 *	6 1%	-	2 1%	4 1%	- s	-	-	2 1%	3 2%	2 1%	1 1% s	1 *	1 *	-	5 2%	1 *	5 1%	8 1%
Refused	3 *	-	-	-	-	-	- s	1 *	2 *	1 *	-	2 1%	1 1% s	-	-	-	2 1%	-	- s	-	1 *	-	2 1%	1 *	2 *	2 *
Mean	7.98	10.00	9.27	9.40	9.61	9.88	1.00	7.97	7.99	6.83	8.14	8.74	6.36	7.17	8.28	8.00	8.71	8.76	8.50	8.44	8.18	7.74	7.41	8.31	7.57	8.18

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 14

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full- time	Not full- time/ Not work ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land	Scot	Con	Lab	LD		
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)		
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000	
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000	
1 - Absolutely certain not to vote	79 8%	2 1%	4 1%	3 4%	4 5%	14 2%	11 2%	6 2%	39 9%	39 7%	18 6%	54 9%	8 7%	35 8%	36 8%	22 6%	19 6%	22 16%	13 8%	41 6%	26 8%	21 9%	22 7%	30 9%	7 6%	69 8%	5 6%	2 1%	5 2%	2 1%	79 8%	
2	20 2%	- 1%	2 1%	- -s	1 1%	6 1%	4 1%	- -	5 1%	15 3%	11 3%	6 1%	2 1%	11 2%	11 2%	6 2%	* 1%	4 3%	9 6%	6 1%	7 2%	4 2%	6 2%	7 2%	7 5%	16 2%	3 4%	- -s	- *	- 1%	* 1%	14 2%
3	17 2%	3 1%	1 *	1 1%	1 1%	4 1%	6 1%	4 1%	9 2%	8 1%	7 2%	8 1%	4 4%	6 2%	6 1%	9 3%	2 1%	2 1%	5 3%	11 2%	3 1%	3 1%	7 2%	7 2%	1 1%	13 1%	- -s	1 *	3 1%	2 1%	16 2%	
4	18 2%	1 *	4 1%	2 2%	2 2%	10 2%	6 1%	3 1%	6 1%	13 2%	6 2%	12 2%	5 4%	6 1%	6 1%	10 3%	3 1%	5 3%	* *	13 2%	6 2%	4 2%	7 2%	6 2%	3 2%	14 2%	2 2%	1 2%	* 1%	1 1%	5 3%	17 2%
5	66 7%	10 4%	18 6%	5 5%	2 2%	33 6%	25 5%	15 5%	23 5%	43 8%	14 4%	44 7%	4 4%	26 6%	26 6%	13 4%	21 6%	11 8%	19 12%	35 5%	29 9%	25 10%	21 7%	16 5%	3 2%	59 7%	4 5%	8 3%	13 6%	7 5%	54 5%	
6	31 3%	7 3%	11 4%	2 3%	2 2%	18 3%	14 3%	10 3%	15 3%	16 3%	13 4%	15 3%	5 4%	16 4%	16 3%	7 2%	9 3%	4 3%	9 6%	16 2%	5 1%	5 2%	10 3%	16 5%	3 2%	29 3%	- -s	4 2%	3 2%	5 3%	29 3%	
7	61 6%	8 3%	27 9%	3 3%	10 11%	45 8%	25 5%	11 3%	27 6%	34 6%	17 5%	40 7%	4 3%	28 7%	31 7%	22 6%	15 5%	7 5%	14 8%	37 5%	20 6%	14 6%	28 9%	14 4%	9 7%	52 6%	6 7%	11 4%	10 5%	5 3%	48 5%	
8	100 10%	30 13%	31 11%	8 8%	9 10%	53 10%	52 10%	37 12%	38 9%	62 11%	33 10%	61 10%	14 12%	35 8%	40 9%	39 11%	24 7%	14 10%	17 10%	63 9%	38 11%	32 13%	29 9%	34 9%	12 9%	88 10%	5 6%	28 11%	19 9%	7 4%	87 9%	
9	69 7%	16 7%	27 9%	6 6%	6 7%	46 8%	35 7%	22 7%	32 7%	36 7%	20 6%	42 7%	4 4%	35 8%	38 8%	33 9%	20 6%	11 8%	6 3%	52 8%	27 8%	24 10%	11 4%	31 9%	15 11%	64 7%	3 4%	23 9%	12 6%	18 12%	64 6%	
10 - Absolutely certain to vote	529 53%	152 66%	167 57%	62 66%	52 60%	328 59%	313 63%	214 66%	250 56%	280 50%	186 57%	310 52%	67 57%	226 53%	241 53%	185 53%	214 64%	57 41%	69 42%	398 59%	172 51%	114 47%	165 53%	192 54%	68 53%	451 52%	57 65%	174 69%	142 68%	98 66%	582 58%	
Don't know	6 1%	- -	3 1%	1 1%	- -s	4 1%	1 *	1 *	2 *	5 1%	3 1%	2 *	1 1%	1 *	1 *	1 *	1 *	1 1%	3 2%	2 *	2 1%	1 *	4 1%	1 *	1 1%	5 1%	1 1%	- -s	- -	2 1%	- -	8 1%
Refused	3 *	2 1%	- -	- -s	- -s	- -	2 *	2 1%	- -	3 1%	- -	1 *	- -	2 *	2 *	- -	3 1%	- -	- -	3 *	- -	- -	- 1%	3 1%	1 *	3 *	- -s	- -	- -	- -	- -	2 *
Mean	7.98	9.01	8.68	8.75	8.52	8.60	8.75	8.94	8.07	7.90	8.17	7.94	8.05	7.96	8.01	8.16	8.58	7.05	7.29	8.36	7.98	7.82	7.94	8.02	8.18	7.98	8.41	9.23	8.92	8.90	8.18	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - March 2014

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Satisfied	326	186	268	255	238	205	18	168	158	109	116	101	53	56	71	45	45	57	26	101	97	77	50	199	127	300
	33%	35%	34%	34%	34%	34%	23% ^s	34%	31%	38%	33%	28%	44% ^s	34%	40%	26%	30%	27%	26% ^s	38%	34%	36%	21%	36%	28%	30%
Dissatisfied	595	310	467	453	413	352	54	283	311	153	216	225	52	101	100	116	92	133	66	150	167	116	161	317	278	624
	59%	59%	59%	60%	59%	59%	68% ^s	58%	61%	54%	61%	63%	43% ^s	61%	56%	67%	62%	63%	66% ^s	56%	59%	54%	69%	57%	62%	62%
Don't know	79	34	56	52	47	41	7	37	43	25	22	33	16	9	8	13	13	20	8	17	19	21	22	36	44	76
	8%	6%	7%	7%	7%	7%	9% ^s	7%	8%	9%	6%	9%	13% ^s	5%	5%	8%	8%	10%	8% ^s	6%	7%	10%	9%	6%	10%	8%
Net satisfied	-268	-124	-200	-198	-175	-146	-35	-115	-153	-45	-100	-124	1	-45	-29	-71	-48	-76	-41	-48	-70	-39	-111	-118	-151	-324
	-27%	-23%	-25%	-26%	-25%	-24%	-45% ^s	-24%	-30%	-16%	-28%	-34%	1% ^s	-27%	-16%	-41%	-32%	-36%	-41% ^s	-18%	-25%	-18%	-48%	-21%	-34%	-32%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - March 2014

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Pub-lic (l)	Priv-ate (m)	Priv-ate/Volunta-ry (n)	Mort-gage (o)	Owned out right (p)	Priv-ate rent-er (q)	Soc-ial rent-er (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter Lon-don (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Satisfied	326	161	48	34	22	119	232	195	149	177	326	-	32	160	163	130	109	41	42	239	100	74	86	141	54	291	25	147	23	36	300
	33%	69%	16%	37% ^s	25% ^s	21%	47%	60%	34%	32%	100%	-	27%	37%	36%	38%	33%	30%	26%	35%	30%	30%	28%	40%	42%	34%	29% ^s	58%	11%	24%	30%
Dissatisfied	595	48	235	48	63	414	227	96	263	331	-	595	78	229	251	192	192	84	113	383	212	156	199	184	59	506	56	82	180	104	624
	59%	21%	80%	52% ^s	71% ^s	74%	46%	30%	59%	60%	-	100%	66%	54%	55%	55%	58%	62%	69%	57%	64%	64%	64%	51%	46%	59%	64% ^s	33%	86%	70%	62%
Don't know	79	23	12	10	4	27	37	33	33	47	-	-	9	38	40	25	31	11	9	56	22	15	25	32	16	66	6	23	6	9	76
	8%	10%	4%	11% ^s	4% ^s	5%	8%	10%	7%	8%	-	-	7%	9%	9%	7%	9%	8%	6%	8%	7%	6%	8%	9%	12%	8%	7% ^s	9%	3%	6%	8%
Net satisfied	-268	113	-187	-14	-41	-294	5	99	-114	-154	326	-595	-45	-69	-87	-62	-83	-44	-71	-144	-113	-82	-113	-43	-5	-215	-30	65	-158	-68	-324
	-27%	49%	-63%	-15% ^s	-46% ^s	-53%	1%	30%	-26%	-28%	100%	-100%	-38%	-16%	-19%	-18%	-25%	-32%	-43%	-21%	-34%	-33%	-37%	-12%	-4%	-25%	-34% ^s	26%	-76%	-46%	-32%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - March 2014

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total	
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Satisfied	366 37%	216 41%	318 40%	307 40%	292 42%	250 42%	14 18% ^s	186 38%	181 35%	112 39%	126 36%	128 36%	51 42% ^s	61 37%	72 40%	54 31%	59 39%	69 33%	28 28% ^s	107 40%	103 36%	91 42%	66 28%	210 38%	157 35%	352
Dissatisfied	556 56%	289 55%	428 54%	410 54%	373 53%	318 53%	53 67% ^s	258 53%	298 58%	148 52%	209 59%	199 55%	52 43% ^s	96 58%	101 56%	109 62%	79 53%	120 57%	63 63% ^s	147 55%	166 59%	107 50%	136 58%	313 57%	243 54%	579
Don't know	77 8%	25 5%	44 6%	42 6%	34 5%	30 5%	12 16% ^s	44 9%	33 6%	27 9%	18 5%	32 9%	18 15% ^s	9 5%	7 4%	11 6%	12 8%	20 10%	9 9% ^s	14 5%	15 5%	16 8%	32 14%	29 5%	49 11%	69
Net satisfied	-190 -19%	-73 -14%	-110 -14%	-104 -14%	-81 -12%	-68 -11%	-39 -49% ^s	-72 -15%	-117 -23%	-36 -13%	-83 -24%	-71 -20%	-1 -1% ^s	-35 -21%	-29 -16%	-54 -31%	-20 -13%	-51 -24%	-35 -35% ^s	-40 -15%	-63 -22%	-16 -8%	-70 -30%	-103 -19%	-87 -19%	-227 -23%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos MORI Political Monitor - March 2014

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Pub-lic (l)	Priv-ate (m)	Priv-ate/Volunta-ry (n)	Mort-gage (o)	Owned out right (p)	Priv-ate rent-er (q)	Soc-ial rent-er (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter Lon-don (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Satisfied	366	187	49	40	25	129	267	226	172	194	266	66	43	185	188	148	134	42	37	282	112	83	95	159	58	322	30	179	23	43	352
	37%	81%	16%	43% ^s	29% ^s	23%	54%	70%	39%	35%	82%	11%	36%	44%	42%	43%	40%	30%	23%	42%	34%	34%	31%	45%	45%	37%	34% ^s	71%	11%	29%	35%
Dissatisfied	556	41	224	48	58	393	210	88	243	314	49	486	68	215	235	181	180	78	103	361	193	145	194	170	54	476	48	66	172	100	579
	56%	18%	76%	51% ^s	65% ^s	70%	42%	27%	55%	57%	15%	82%	57%	51%	52%	52%	54%	57%	63%	53%	58%	59%	63%	48%	42%	55%	55% ^s	26%	82%	67%	58%
Don't know	77	4	23	6	5	38	19	10	31	47	11	42	8	25	30	18	18	17	24	36	29	18	21	28	17	64	10	6	14	6	69
	8%	2%	8%	6% ^s	6% ^s	7%	4%	3%	7%	8%	3%	7%	6%	6%	7%	5%	5%	12%	15%	5%	9%	8%	7%	8%	13%	7%	11% ^s	2%	7%	4%	7%
Net satisfied	-190	146	-175	-8	-32	-265	56	138	-71	-119	217	-420	-25	-30	-47	-33	-47	-36	-66	-80	-81	-62	-98	-11	4	-154	-18	113	-149	-57	-227
	-19%	63%	-59%	-9% ^s	-37% ^s	-47%	11%	43%	-16%	-21%	67%	-71%	-21%	-7%	-10%	-9%	-14%	-27%	-40%	-12%	-24%	-25%	-32%	-3%	3%	-18%	-21% ^s	45%	-71%	-38%	-23%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 19

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute cert- ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Satisfied	287	153	233	221	205	175	13	134	153	92	101	94	47	45	55	46	38	56	26	82	74	77	55	156	132	268
	29%	29%	29%	29%	29%	29%	17% ^s	28%	30%	32%	29%	26%	39% ^s	27%	31%	26%	25%	27%	26% ^s	30%	26%	36%	24%	28%	29%	27%
Dissatisfied	597	336	481	463	432	374	49	306	290	153	223	220	51	102	110	114	96	125	57	165	175	114	142	341	256	624
	60%	63%	61%	61%	62%	62%	62% ^s	63%	57%	53%	63%	61%	42% ^s	62%	61%	65%	64%	59%	57% ^s	62%	62%	53%	61%	62%	57%	62%
Don't know	116	40	77	76	62	49	16	47	68	41	29	45	23	19	15	14	16	29	17	21	34	24	36	55	61	108
	12%	8%	10%	10%	9%	8%	21% ^s	10%	13%	14%	8%	13%	19% ^s	11%	8%	8%	11%	14%	17% ^s	8%	12%	11%	16%	10%	14%	11%
Net satisfied	-309	-183	-248	-242	-227	-198	-35	-172	-137	-61	-122	-126	-3	-57	-55	-68	-58	-68	-30	-84	-101	-37	-87	-185	-124	-356
	-31%	-35%	-31%	-32%	-32%	-33%	-45% ^s	-35%	-27%	-21%	-35%	-35%	-3% ^s	-35%	-30%	-39%	-39%	-33%	-30% ^s	-31%	-36%	-17%	-37%	-34%	-28%	-36%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 20

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/ Not working (i)	Satis-fied (j)	Dis-satis-fied (k)	Pub-lic (l)	Priv-ate (m)	Priv-ate/ Volunta-ry (n)	Mort-gage (o)	Owned out right (p)	Priv-ate rent-er (q)	Soc-ial rent-er (r)	Total owner occup-ier (s)	North (A)	North excl. Scot (B)	Mid-lands (C)	South (D)	Grea-ter Lon-don (E)	Eng-land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Satisfied	287	102	60	57	11	141	183	160	128	159	194	80	29	134	138	103	97	39	41	201	90	71	76	121	36	256	20	85	33	53	268
	29%	44%	20%	62% ^s	12% ^s	25%	37%	49%	29%	29%	60%	13%	25%	31%	30%	30%	29%	28%	25%	30%	27%	29%	25%	34%	28%	30%	23% ^s	34%	16%	36%	27%
Dissatisfied	597	109	196	28	73	360	274	138	277	320	110	451	77	253	271	206	204	76	100	410	205	150	200	191	64	509	55	148	153	89	624
	60%	47%	66%	30% ^s	82% ^s	64%	55%	42%	62%	58%	34%	76%	65%	59%	60%	60%	61%	56%	61%	60%	62%	61%	65%	54%	49%	59%	63% ^s	59%	73%	60%	62%
Don't know	116	20	39	7	5	59	40	27	40	75	22	64	12	39	45	37	30	22	23	68	38	26	33	44	29	97	12	19	22	7	108
	12%	9%	13%	8% ^s	5% ^s	11%	8%	8%	9%	14%	7%	11%	10%	9%	10%	11%	9%	16%	14%	10%	11%	10%	11%	12%	22%	11%	14% ^s	7%	11%	4%	11%
Net satisfied	-309	-7	-136	29	-62	-219	-91	22	-148	-161	84	-371	-48	-119	-133	-103	-107	-37	-59	-210	-115	-79	-124	-70	-27	-252	-36	-62	-120	-36	-356
	-31%	-3%	-46%	31% ^s	-70% ^s	-39%	-18%	7%	-33%	-29%	26%	-62%	-40%	-28%	-29%	-30%	-32%	-27%	-36%	-31%	-34%	-32%	-40%	-20%	-21%	-29%	-41% ^s	-25%	-57%	-24%	-36%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*Less than 0.5%

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Ipsos MORI Political Monitor - March 2014

Table 21

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Satisfied	317	181	271	259	243	208	8	152	165	118	105	94	63	55	55	50	34	60	30	92	91	72	63	183	135	299
	32%	34%	34%	34%	35%	35%	10% ^s	31%	32%	41%	30%	26%	52% ^s	33%	31%	29%	23%	29%	30% ^s	34%	32%	33%	27%	33%	30%	30%
Dissatisfied	532	289	416	401	369	327	49	275	257	121	206	205	35	86	105	101	96	109	46	146	156	102	128	303	229	559
	53%	55%	53%	53%	53%	55%	63% ^s	56%	50%	42%	58%	57%	29% ^s	52%	58%	58%	64%	52%	46% ^s	55%	55%	47%	55%	55%	51%	56%
Don't know	150	60	104	99	86	64	22	61	89	48	43	60	23	24	20	23	19	41	24	30	36	42	43	66	85	142
	15%	11%	13%	13%	12%	11%	27% ^s	13%	17%	17%	12%	17%	19% ^s	15%	11%	13%	13%	20%	24% ^s	11%	13%	19%	18%	12%	19%	14%
Net satisfied	-215	-108	-146	-142	-126	-119	-42	-122	-92	-3	-101	-111	27	-30	-50	-51	-62	-48	-16	-55	-65	-30	-64	-120	-95	-260
	-21%	-20%	-18%	-19%	-18%	-20%	-53% ^s	-25%	-18%	-1%	-29%	-31%	23% ^s	-18%	-28%	-29%	-41%	-23%	-16% ^s	-20%	-23%	-14%	-28%	-22%	-21%	-26%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 22

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full-time (h)	Not full-time/ Not working (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Satisfied	317 32%	53 23%	150 51%	33 35% s	16 18% s	219 39%	123 25%	86 26%	132 30%	185 33%	131 40%	171 29%	37 31%	131 31%	138 31%	108 31%	100 30%	42 31%	61 37%	208 31%	120 36%	89 36%	77 25%	120 34%	51 40%	273 32%	32 36% s	58 23%	90 43%	50 34%	299 30%
Dissatisfied	532 53%	147 63%	110 37%	47 50% s	63 72% s	278 50%	315 64%	193 60%	257 58%	275 50%	155 47%	346 58%	63 54%	242 57%	258 57%	195 56%	178 54%	72 53%	79 48%	374 55%	161 48%	121 49%	189 61%	182 51%	52 40%	461 53%	40 46% s	163 65%	92 44%	90 61%	559 56%
Don't know	150 15%	32 14%	36 12%	14 15% s	9 10% s	62 11%	58 12%	45 14%	56 13%	95 17%	40 12%	78 13%	18 15%	53 12%	57 13%	43 12%	54 16%	22 16%	24 15%	97 14%	52 16%	36 15%	44 14%	54 15%	25 20%	128 15%	16 18% s	31 12%	26 13%	9 6%	142 14%
Net satisfied	-215 -21%	-93 -40%	40 14%	-14 -15%s	-47 -54%s	-59 -11%	-193 -39%	-108 -33%	-125 -28%	-89 -16%	-23 -7%	-175 -29%	-27 -22%	-111 -26%	-120 -26%	-87 -25%	-79 -24%	-29 -22%	-17 -11%	-166 -24%	-41 -12%	-32 -13%	-112 -36%	-62 -17%	* *	-188 -22%	-8 -10%s	-105 -42%	-2 -1%	-40 -27%	-260 -26%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - March 2014

Table 23

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute cert- ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Satisfied	313	202	269	259	248	222	16	178	135	69	115	129	32	38	44	71	56	73	32	84	86	80	63	170	143	325
	31%	38%	34%	34%	35%	37%	21% ^s	36%	26%	24%	32%	36%	26% ^s	23%	24%	41%	37%	35%	32% ^s	31%	30%	37%	27%	31%	32%	33%
Dissatisfied	411	213	329	316	286	249	35	202	208	125	153	133	32	93	87	66	58	75	33	127	131	66	87	258	153	419
	41%	40%	42%	42%	41%	42%	44% ^s	41%	41%	44%	43%	37%	26% ^s	56%	48%	38%	39%	36%	33% ^s	47%	46%	31%	37%	47%	34%	42%
Don't know	276	114	192	184	164	128	28	108	168	92	86	98	58	35	49	38	36	62	35	57	67	69	83	124	153	256
	28%	22%	24%	24%	24%	21%	35% ^s	22%	33%	32%	24%	27%	48% ^s	21%	27%	22%	24%	29%	35% ^s	21%	24%	32%	36%	22%	34%	26%
Net satisfied	-98	-11	-61	-57	-39	-27	-18	-25	-73	-56	-38	-4	*	-55	-43	5	-2	-2	-1	-43	-45	14	-24	-88	-10	-94
	-10%	-2%	-8%	-7%	-6%	-5%	-23% ^s	-5%	-14%	-19%	-11%	-1%	* ^s	-33%	-24%	3%	-1%	-1%	-1% ^s	-16%	-16%	6%	-10%	-16%	-2%	-9%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 24

Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Satisfied	313	95	58	27	72	174	211	122	137	176	135	155	32	142	147	100	128	31	47	229	90	62	95	128	42	272	28	114	48	42	325
	31%	41%	20%	30% s	82% s	31%	42%	38%	31%	32%	41%	26%	27%	33%	32%	29%	39%	23%	29%	34%	27%	25%	31%	36%	33%	31%	32% s	45%	23%	28%	33%
Dissatisfied	411	83	149	38	9	248	181	121	210	201	106	284	52	183	200	164	125	63	53	289	143	104	129	139	46	348	39	92	99	84	419
	41%	36%	51%	41% s	11% s	44%	36%	37%	47%	36%	32%	48%	44%	43%	44%	47%	38%	46%	32%	43%	43%	42%	42%	39%	36%	40%	45% s	36%	48%	57%	42%
Don't know	276	54	88	27	7	138	105	81	99	177	85	155	35	101	106	82	79	42	64	161	101	80	86	90	40	243	21	46	61	23	256
	28%	23%	30%	29% s	7% s	25%	21%	25%	22%	32%	26%	26%	29%	24%	23%	24%	24%	31%	39%	24%	30%	32%	28%	25%	31%	28%	24% s	18%	29%	15%	26%
Net satisfied	-98	12	-91	-11	63	-73	30	2	-73	-25	29	-129	-20	-41	-54	-63	3	-33	-6	-60	-53	-41	-34	-10	-3	-76	-12	23	-51	-42	-94
	-10%	5%	-31%	-12% s	71% s	-13%	6%	*	-16%	-4%	9%	-22%	-17%	-10%	-12%	-18%	1%	-24%	-4%	-9%	-16%	-17%	-11%	-3%	-3%	-9%	-13% s	9%	-24%	-28%	-9%

Fieldwork dates : 8th to 12th March 2014
Respondent Type : GB Adults, General Public 18+ - Telephone
Source : Ipsos MORI J12-093418-01
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Ipsos MORI Political Monitor - March 2014

Table 25
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Improve	483	286	403	394	369	323	22	260	223	129	170	184	56	74	89	81	75	109	44	148	140	107	88	288	195	489
	48%	54%	51%	52%	53%	54%	27% ^s	53%	44%	45%	48%	51%	46% ^s	45%	49%	47%	50%	52%	44% ^s	55%	49%	50%	38%	52%	43%	49%
Stay the same	242	126	194	179	164	146	18	105	137	78	91	73	33	45	45	46	33	39	18	73	71	46	52	144	98	242
	24%	24%	25%	24%	23%	24%	22% ^s	21%	27%	27%	26%	20%	27% ^s	27%	25%	26%	22%	19%	18% ^s	27%	25%	21%	22%	26%	22%	24%
Get worse	249	108	183	176	155	120	35	113	136	74	86	90	29	45	41	45	37	53	31	43	67	59	81	110	139	245
	25%	20%	23%	23%	22%	20%	45% ^s	23%	27%	26%	24%	25%	24% ^s	27%	23%	26%	25%	25%	31% ^s	16%	24%	27%	34%	20%	31%	25%
Don't know	26	9	11	11	11	9	4	11	15	5	7	13	4	2	5	2	4	9	6	4	5	4	13	9	17	24
	3%	2%	1%	1%	2%	2%	6% ^s	2%	3%	2%	2%	4%	3% ^s	1%	3%	1%	3%	4%	6% ^s	1%	2%	2%	6%	2%	4%	2%
Net improve	234	178	220	219	214	203	-14	147	87	56	84	94	27	29	48	36	38	56	13	105	73	49	7	178	56	244
	23%	34%	28%	29%	31%	34%	-17%^s	30%	17%	19%	24%	26%	22%^s	18%	27%	21%	25%	27%	13%^s	39%	26%	23%	3%	32%	12%	24%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 26
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)			
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000		
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000		
Improve	483 48%	178 77%	107 36%	56 60% s	36 41% s	225 40%	296 60%	233 72%	235 53%	247 45%	235 72%	208 35%	54 45%	235 55%	247 54%	188 54%	190 57%	59 43%	42 25%	378 56%	147 44%	116 47%	139 45%	197 55%	71 55%	435 50%	30 35% s	181 72%	77 37%	77 52%	489		
Stay the same	242 24%	35 15%	85 29%	23 25% s	26 29% s	163 29%	112 23%	58 18%	110 25%	132 24%	51 16%	166 28%	33 28%	100 24%	107 24%	91 26%	69 21%	36 26%	43 26%	159 24%	89 27%	63 26%	73 24%	80 22%	27 21%	203 24%	26 30% s	41 16%	66 32%	43 29%	242		
Get worse	249 25%	14 6%	100 34%	11 12% s	24 27% s	164 29%	78 16%	25 8%	91 20%	158 28%	32 10%	211 36%	29 25%	83 19%	92 20%	61 18%	62 19%	39 28%	76 46%	123 18%	91 27%	62 25%	92 30%	66 19%	28 21%	201 23%	29 33% s	24 9%	64 31%	27 18%	245		
Don't know	26 3%	5 2%	3 1%	3 3% s	2 3% s	8 1%	10 2%	8 2%	9 2%	17 3%	8 2%	9 1%	2 2%	8 2%	8 2%	7 2%	11 3%	3 2%	4 3%	18 3%	7 2%	5 2%	5 2%	13 4%	3 2%	23 3%	2 2% s	6 2%	2 1%	2 1%	24		
Net improve	234 23%	164 71%	8 3%	44 48% s	12 14% s	61 11%	217 44%	208 64%	144 32%	90 16%	203 62%	-3 *	24 21%	152 36%	155 34%	127 37%	128 39%	20 15%	-34 -21%	256 38%	56 17%	54 22%	47 15%	131 37%	43 34%	235 27%	1 1% s	158 63%	13 6%	50 34%	244		

Fieldwork dates : 8th to 12th March 2014
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J12-093418-01

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Table 27

Q9(a). Which party do you think has the best policies on - Managing the economy?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert- ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Labour	217	134	197	186	171	150	6	106	111	81	72	64	43	37	36	36	29	35	21	64	62	34	57	126	91	212
	22%	25%	25%	25%	25%	25%	8% ^s	22%	22%	28%	20%	18%	36% ^s	23%	20%	21%	20%	17%	21% ^s	24%	22%	16%	24%	23%	20%	21%
Conservatives	353	227	315	310	289	252	9	186	167	68	136	149	18	50	79	57	59	90	35	110	103	69	71	213	140	363
	35%	43%	40%	41%	41%	42%	12% ^s	38%	33%	24%	38%	41%	15% ^s	30%	44%	33%	39%	43%	35% ^s	41%	36%	32%	30%	39%	31%	36%
Liberal Democrats	59	32	44	43	40	38	2	27	32	14	15	31	7	7	8	8	9	22	8	20	16	12	12	36	23	65
	6%	6%	6%	6%	6%	6%	2% ^s	6%	6%	5%	4%	9%	6% ^s	4%	4%	4%	6%	10%	8% ^s	7%	6%	5%	5%	7%	5%	7%
UKIP	16	10	15	14	11	10	1	9	7	4	4	8	1	4	1	2	5	3	1	4	2	7	4	6	10	17
	2%	2%	2%	2%	2%	2%	2% ^s	2%	1%	2%	1%	2%	1% ^s	2%	1%	1%	4%	1%	1% ^s	1%	1%	3%	2%	1%	2%	2%
Other	74	40	54	54	53	43	11	44	30	18	38	18	7	11	21	17	8	10	5	17	23	16	18	40	33	76
	7%	8%	7%	7%	8%	7%	13% ^s	9%	6%	6%	11%	5%	6% ^s	6%	12%	10%	5%	5%	5% ^s	6%	8%	7%	8%	7%	7%	8%
None	103	37	61	60	52	45	21	50	53	18	42	43	2	16	13	28	23	20	12	20	23	25	34	44	59	107
	10%	7%	8%	8%	7%	8%	27% ^s	10%	10%	6%	12%	12%	1% ^s	10%	8%	16%	15%	10%	12% ^s	8%	8%	12%	15%	8%	13%	11%
Don't know	177	50	104	93	82	59	28	65	112	84	47	47	43	40	22	25	17	30	17	32	53	53	39	86	92	160
	18%	9%	13%	12%	12%	10%	36% ^s	13%	22%	29%	13%	13%	36% ^s	24%	12%	15%	11%	14%	17% ^s	12%	19%	24%	17%	16%	20%	16%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 28

Q9(a). Which party do you think has the best policies on - Managing the economy?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
										Not full- time/ Not work ing					Priv -ate/ Volunta ry				Soc ial rent -er	Total owner occup -ier													
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis -fied (j)	Dis- satis -fied (k)	Pub -lic (l)	Priv -ate (m)		Mort gage (o)	Owned out right (p)	Priv ate rent -er (q)	Soc ial rent -er (r)	Total owner occup -ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea -ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)			
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000		
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000		
Labour	217 22%	6 2%	170 57%	7% s	4% s	192 34%	28 6%	12 4%	101 23%	116 21%	21 6%	189 32%	30 26%	85 20%	95 21%	79 23%	62 19%	26 19%	43 26%	142 21%	84 25%	61 25%	69 22%	64 18%	25 19%	185 21%	22 25% s	4 2%	114 55%	34 23%	212		
Conservatives	353 35%	201 87%	31 11%	31 33% s	35 40% s	114 20%	283 57%	232 72%	182 41%	171 31%	213 65%	103 17%	34 29%	185 43%	191 42%	140 40%	148 45%	34 25%	31 19%	288 42%	90 27%	73 30%	108 35%	155 43%	57 44%	320 37%	17 20% s	198 79%	27 13%	44 29%	363 36%		
Liberal Democrats	59 6%	5 2%	10 3%	31 33% s	5 5% s	49 9%	44 9%	36 11%	18 4%	42 7%	15 5%	39 7%	6 5%	19 4%	19 4%	15 4%	22 7%	7 5%	14 8%	37 5%	21 6%	20 8%	14 4%	25 7%	13 10%	56 6%	1 1% s	6 3%	7 3%	28 19%	65 7%		
UKIP	16 2%	1 *	3 1%	- s	9 10% s	13 2%	11 2%	1 *	7 2%	9 2%	- 2%	15 2%	1 1%	7 2%	7 2%	7 2%	6 2%	1 *	3 2%	13 2%	6 2%	4 2%	6 1%	4 2%	2 2%	12 2%	2 2% s	5 2%	1 1%	- 2%	17 2%		
Other	74 7%	1 1%	9 3%	7 8% s	11 13% s	53 9%	45 9%	8 3%	30 7%	43 8%	13 4%	56 9%	7 6%	30 7%	31 7%	24 7%	15 5%	13 10%	20 12%	40 6%	30 9%	11 5%	22 7%	22 6%	7 6%	52 6%	18 21% s	6 2%	9 4%	11 7%	76 8%		
None	103 10%	4 2%	30 10%	3 4% s	13 15% s	58 10%	32 6%	7 2%	42 9%	61 11%	8 2%	91 15%	16 14%	37 9%	39 9%	24 7%	36 11%	19 14%	19 11%	60 9%	41 12%	29 12%	31 10%	31 9%	10 8%	82 10%	12 14% s	12 5%	24 11%	10 6%	107 11%		
Don't know	177 18%	14 6%	43 14%	14 15% s	11 12% s	81 15%	53 11%	28 9%	64 14%	113 20%	57 17%	102 17%	23 20%	63 15%	71 16%	56 16%	42 13%	37 27%	35 22%	99 15%	62 18%	47 19%	60 19%	56 16%	15 11%	155 18%	14 16% s	19 8%	27 13%	22 15%	160 16%		

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

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Table 29

Q9(b). Which party do you think has the best policies on - Unemployment?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert- ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Labour	321	171	266	254	226	192	8	163	159	122	101	98	59	63	55	46	46	52	27	83	83	67	89	166	156	305
	32%	32%	34%	33%	32%	32%	10% ^s	33%	31%	43%	29%	27%	49% ^s	38%	31%	26%	31%	25%	27% ^s	31%	29%	31%	38%	30%	35%	31%
Conservatives	271	176	237	233	221	194	4	135	136	57	98	116	15	42	58	41	41	75	36	87	80	54	50	167	104	271
	27%	33%	30%	31%	32%	33%	5% ^s	28%	27%	20%	28%	32%	13% ^s	25%	32%	23%	27%	36%	36% ^s	33%	28%	25%	21%	30%	23%	27%
Liberal Democrats	53	36	48	47	46	40	3	23	30	11	22	20	6	4	13	9	10	10	4	19	21	8	5	40	13	58
	5%	7%	6%	6%	7%	7%	3% ^s	5%	6%	4%	6%	6%	5% ^s	3%	7%	5%	7%	5%	4% ^s	7%	7%	4%	2%	7%	3%	6%
UKIP	15	7	15	14	11	8	1	9	6	2	4	9	-	2	*	4	7	3	2	3	4	4	4	7	9	16
	2%	1%	2%	2%	2%	1%	1% ^s	2%	1%	1%	1%	3%	- ^s	1%	*	2%	4%	1%	2% ^s	1%	1%	2%	2%	1%	2%	2%
Other	64	38	54	53	51	42	8	35	29	13	33	18	7	7	17	16	8	10	2	21	20	8	15	41	23	70
	6%	7%	7%	7%	7%	7%	11% ^s	7%	6%	5%	9%	5%	6% ^s	4%	10%	9%	6%	5%	2% ^s	8%	7%	4%	6%	8%	5%	7%
None	87	32	56	53	45	39	20	44	43	13	35	39	-	13	10	24	16	23	12	22	19	16	29	41	46	97
	9%	6%	7%	7%	6%	6%	25% ^s	9%	8%	5%	10%	11%	- ^s	8%	6%	14%	11%	11%	12% ^s	8%	7%	8%	13%	7%	10%	10%
Don't know	188	69	115	106	97	83	35	78	109	69	60	59	34	35	26	34	21	37	17	33	56	57	42	89	99	183
	19%	13%	14%	14%	14%	14%	45% ^s	16%	21%	24%	17%	16%	28% ^s	21%	14%	19%	14%	18%	17% ^s	12%	20%	26%	18%	16%	22%	18%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 30

Q9(b). Which party do you think has the best policies on - Unemployment?

Base : All

	Total (Weight ed)	Voting						Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
									Not full- time/ Not work ing					Priv -ate/ Volunta ry				Soc ial rent -er	Total owner occup -ier													
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub -lic (l)	Priv -ate (m)		Mort gage (o)	Owned out right (p)	Priv ate rent -er (q)	Soc ial rent -er (r)	Total owner occup -ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000	
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000	
Labour	321 32%	13 6%	211 71%	20 14	259 16% s	61 46%	32 10%	150 10%	172 34%	172 31%	52 16%	251 42%	40 34%	137 32%	152 34%	109 31%	98 45	45 33%	61 37%	207 30%	116 31%	91 37%	105 34%	101 28%	42 32%	285 33%	24 28% s	15 6%	143 68%	44 30%	305 31%	
Conservatives	271 27%	164 71%	30 10%	14 15% s	25 29% s	84 15%	218 44%	178 55%	127 29%	144 26%	175 54%	73 12%	27 23%	131 31%	138 30%	98 28%	109 33%	26 19%	38 23%	207 31%	67 20%	58 24%	85 28%	119 33%	45 35%	251 29%	9 11% s	165 66%	23 11%	26 17%	271 27%	
Liberal Democrats	53 5%	7 3%	5 2%	30 33% s	3 4% s	43 8%	46 9%	38 12%	25 6%	28 5%	20 6%	26 4%	4 3%	24 6%	24 5%	23 7%	19 6%	7 5%	4 2%	42 6%	18 5%	13 5%	8 3%	27 8%	7 5%	46 5%	5 6% s	10 4%	4 2%	26 18%	58 6%	
UKIP	15 2%	1 *	- -	- - s	14 16% s	14 2%	15 3%	1 *	5 1%	11 2%	- -	14 2%	1 1%	5 1%	5 1%	3 1%	8 2%	3 2%	1 2%	11 2%	3 1%	3 1%	4 1%	9 2%	4 3%	14 2%	- - s	7 3%	- -	- -	16 2%	
Other	64 6%	1 1%	7 2%	7 8% s	9 10% s	49 9%	43 9%	8 3%	28 6%	36 7%	6 2%	53 9%	9 8%	26 6%	28 6%	21 6%	19 6%	11 8%	12 8%	40 6%	27 8%	14 6%	22 7%	15 4%	4 3%	46 5%	12 14% s	4 2%	11 5%	12 8%	70 7%	
None	87 9%	7 3%	16 6%	3 3% s	12 13% s	43 8%	34 7%	10 3%	42 9%	45 8%	5 2%	79 13%	14 12%	32 7%	33 7%	27 8%	28 9%	14 10%	13 8%	55 8%	36 11%	24 10%	26 8%	25 7%	7 6%	68 8%	12 13% s	18 7%	15 7%	8 6%	97 10%	
Don't know	188 19%	38 16%	26 9%	19 21% s	11 12% s	67 12%	79 16%	57 18%	69 16%	118 21%	67 21%	99 17%	23 20%	71 17%	73 16%	65 19%	51 15%	31 23%	34 21%	116 17%	67 19%	42 17%	59 19%	61 17%	20 16%	154 18%	25 28% s	32 13%	13 6%	32 22%	183 18%	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 31

Q9(c). Which party do you think has the best policies on - Taxation?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert- ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Labour	266	174	231	226	210	192	6	131	135	82	93	91	36	46	44	49	40	51	28	68	79	54	65	147	118	280
	27%	33%	29%	30%	30%	32%	7% s	27%	26%	29%	26%	25%	30% s	28%	24%	28%	26%	25%	28% s	25%	28%	25%	28%	27%	26%	28%
Conservatives	253	159	224	219	208	178	7	145	108	52	87	114	19	33	55	32	44	70	30	84	70	55	45	153	100	259
	25%	30%	28%	29%	30%	30%	9% s	30%	21%	18%	24%	32%	16% s	20%	31%	18%	29%	33%	30% s	31%	25%	26%	19%	28%	22%	26%
Liberal Democrats	121	74	103	98	91	83	4	59	62	23	54	44	9	13	27	27	19	25	9	37	41	26	18	77	43	122
	12%	14%	13%	13%	13%	14%	6% s	12%	12%	8%	15%	12%	8% s	8%	15%	15%	13%	12%	9% s	14%	14%	12%	8%	14%	10%	12%
UKIP	14	5	13	13	9	5	-	8	6	2	5	6	-	2	1	4	6	1	-	3	2	5	3	5	9	14
	1%	1%	2%	2%	1%	1%	- s	2%	1%	1%	1%	2%	- s	1%	1%	2%	4%	*	- s	1%	1%	3%	1%	1%	2%	1%
Other	59	32	46	45	41	34	8	29	29	17	31	11	3	14	16	16	5	6	3	18	19	7	15	37	22	61
	6%	6%	6%	6%	6%	6%	10% s	6%	6%	6%	9%	3%	2% s	8%	9%	9%	3%	3%	3% s	7%	7%	3%	7%	7%	5%	6%
None	74	20	41	40	35	27	17	34	40	15	30	29	-	15	12	18	18	11	6	23	15	12	25	38	37	78
	7%	4%	5%	5%	5%	5%	22% s	7%	8%	5%	9%	8%	- s	9%	7%	10%	12%	5%	6% s	8%	5%	5%	11%	7%	8%	8%
Don't know	214	65	132	119	104	79	36	82	132	96	54	65	53	43	25	29	19	46	25	36	58	57	63	94	120	186
	21%	12%	17%	16%	15%	13%	46% s	17%	26%	34%	15%	18%	44% s	26%	14%	17%	13%	22%	25% s	13%	20%	26%	27%	17%	27%	19%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 32

Q9(c). Which party do you think has the best policies on - Taxation?

Base : All

	Total (Weight ed)	Voting						Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort- gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land	Scot	Con	Lab	LD	
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Labour	266	10	183	12	10	220	47	22	125	140	33	222	40	108	118	88	83	34	55	171	104	69	84	78	28	215	34	15	130	42	280
	27%	5%	62%	12% s	11% s	39%	10%	7%	28%	25%	10%	37%	34%	25%	26%	25%	25%	25%	33%	25%	31%	28%	27%	22%	22%	25%	39% s	6%	62%	28%	28%
Conservatives	253	159	13	17	30	63	209	176	119	134	163	66	25	128	131	101	104	29	18	205	66	55	75	112	41	233	11	164	13	16	259
	25%	68%	4%	18% s	35% s	11%	42%	54%	27%	24%	50%	11%	21%	30%	29%	29%	31%	21%	11%	30%	20%	22%	24%	31%	32%	27%	13% s	65%	6%	10%	26%
Liberal Democrats	121	22	25	44	6	86	83	67	62	59	46	67	12	52	58	45	49	14	10	94	36	27	28	57	18	109	8	23	15	45	122
	12%	10%	8%	48% s	7% s	15%	17%	21%	14%	11%	14%	11%	10%	12%	13%	13%	15%	11%	6%	14%	11%	11%	9%	16%	14%	13%	10% s	9%	7%	30%	12%
UKIP	14	-	-	-	14	14	14	-	5	9	1	12	1	6	6	4	4	2	3	8	3	3	2	9	4	13	-	3	1	-	14
	1%	-	-	- s	16% s	2%	3%	-	1%	2%	*	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	3%	2%	- s	1%	1%	-	1%
Other	59	4	5	6	8	44	43	9	26	33	9	48	7	28	30	18	12	9	16	30	25	11	19	15	5	40	14	6	10	12	61
	6%	2%	2%	6% s	9% s	8%	9%	3%	6%	6%	3%	8%	6%	6%	7%	5%	4%	7%	10%	4%	8%	5%	6%	4%	4%	5%	16% s	3%	5%	8%	6%
None	74	6	18	1	6	42	30	7	32	42	8	62	12	24	24	16	20	17	17	37	31	22	24	19	8	62	8	10	13	9	78
	7%	3%	6%	1% s	7% s	7%	6%	2%	7%	8%	3%	11%	10%	6%	5%	5%	6%	13%	10%	5%	9%	9%	8%	5%	6%	7%	9% s	4%	6%	6%	8%
Don't know	214	31	52	13	14	92	70	44	76	138	65	116	21	81	87	74	59	30	45	133	69	57	79	66	25	191	12	29	26	26	186
	21%	13%	18%	14% s	16% s	16%	14%	14%	17%	25%	20%	20%	17%	19%	19%	21%	18%	22%	27%	20%	21%	23%	25%	19%	20%	22%	14% s	12%	13%	18%	19%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

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Table 33

Q10. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	(10) Absolutel y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total	
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
George Osborne	379	238	329	324	306	266	14	199	180	73	148	159	29	44	82	66	58	100	42	128	112	72	67	240	139	381
	38%	45%	42%	43%	44%	44%	17% s	41%	35%	26%	42%	44%	24% s	26%	46%	38%	39%	48%	42% s	48%	40%	34%	29%	44%	31%	38%
Ed Balls	331	188	283	266	247	213	11	160	172	106	107	119	39	67	46	61	58	61	36	82	103	65	81	185	146	349
	33%	35%	36%	35%	35%	36%	15% s	33%	34%	37%	30%	33%	32% s	40%	26%	35%	38%	29%	36% s	31%	36%	30%	35%	34%	33%	35%
Neither	139	69	94	90	85	74	31	74	65	21	64	55	-	21	33	31	23	32	16	33	37	30	39	70	70	148
	14%	13%	12%	12%	12%	12%	40% s	15%	13%	7%	18%	15%	- s	12%	18%	18%	15%	15%	16% s	12%	13%	14%	17%	13%	16%	15%
Don't know	150	34	85	79	61	45	22	55	94	87	35	28	53	34	19	16	11	17	6	25	31	48	46	56	94	122
	15%	7%	11%	10%	9%	8%	28% s	11%	18%	30%	10%	8%	44% s	21%	10%	9%	7%	8%	6% s	9%	11%	22%	20%	10%	21%	12%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 34

Q10. Who do you think would make the most capable Chancellor, the Conservatives' George Osborne or Labour's Ed Balls?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full- time	Not full- time/ Not work- ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort- gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
George Osborne	379	192	28	39	42	133	297	231	169	211	212	126	33	170	179	142	159	37	39	301	104	82	124	151	51	339	22	202	27	53	381
	38%	83%	9%	42% s	48% s	24%	60%	71%	38%	38%	65%	21%	28%	40%	39%	41%	48%	27%	24%	44%	31%	34%	40%	42%	40%	39%	25% s	80%	13%	36%	38%
Ed Balls	331	16	201	30	13	269	85	45	159	172	44	274	51	135	144	113	100	46	65	214	137	104	90	104	40	283	33	24	145	50	349
	33%	7%	68%	32% s	14% s	48%	17%	14%	36%	31%	13%	46%	43%	32%	32%	33%	30%	34%	40%	32%	41%	42%	29%	29%	31%	33%	37% s	10%	70%	34%	35%
Neither	139	8	24	14	19	81	65	22	64	75	19	117	16	55	61	37	44	31	22	81	51	28	45	43	16	108	23	17	28	22	148
	14%	3%	8%	15% s	22% s	15%	13%	7%	14%	14%	6%	20%	13%	13%	13%	11%	13%	23%	14%	12%	15%	11%	14%	12%	12%	12%	26% s	7%	13%	15%	15%
Don't know	150	16	43	10	14	76	50	26	53	97	52	77	19	67	70	54	29	22	37	82	42	31	50	58	22	133	10	8	9	23	122
	15%	7%	15%	11% s	16% s	14%	10%	8%	12%	17%	16%	13%	16%	16%	15%	16%	9%	16%	23%	12%	12%	13%	16%	16%	17%	15%	12% s	3%	4%	16%	12%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 35

(MAR)Q11(a). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Managing the economy?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
(x)																										
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Good job	469	276	406	395	362	314	16	241	227	127	182	160	58	69	106	76	66	94	39	159	136	102	72	295	174	459
	47%	52%	51%	52%	52%	53%	21% s	49%	44%	44%	51%	45%	48% s	41%	59%	43%	44%	45%	39% s	59%	48%	48%	31%	53%	39%	46%
Bad job	456	232	342	325	302	259	56	210	246	139	150	167	52	88	64	85	73	95	50	99	135	93	128	234	222	468
	46%	44%	43%	43%	43%	43%	71% s	43%	48%	49%	42%	46%	43% s	53%	36%	49%	48%	45%	50% s	37%	48%	43%	55%	43%	49%	47%
Don't know	75	22	42	40	33	25	6	36	39	21	23	32	11	9	10	13	11	21	11	10	12	19	34	22	53	73
	8%	4%	5%	5%	5%	4%	8% s	7%	8%	7%	6%	9%	9% s	6%	5%	8%	7%	10%	11% s	4%	4%	9%	15%	4%	12%	7%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 36

(MAR)Q11(a). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Managing the economy?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)	Not full- time/ Not work- ing (i)	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort- gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Good job	469 47%	205 89%	75 25%	52 56% ^s	42 48% ^s	192 34%	322 65%	257 79%	230 52%	238 43%	273 84%	154 26%	51 43%	232 54%	242 53%	197 57%	169 51%	49 36%	50 31%	366 54%	130 39%	105 43%	141 45%	198 56%	80 62%	424 49%	25 29% ^s	204 81%	48 23%	63 42%	459 46%
Bad job	456 46%	15 7%	198 67%	38 41% ^s	44 50% ^s	334 60%	151 30%	53 16%	186 42%	270 49%	45 14%	396 67%	60 51%	166 39%	183 40%	128 37%	137 41%	80 59%	97 59%	265 39%	177 53%	123 50%	143 46%	136 38%	38 29%	382 44%	53 61% ^s	38 15%	147 70%	80 54%	468 47%
Don't know	75 8%	11 5%	23 8%	3 3% ^s	2 2% ^s	35 6%	23 5%	14 4%	29 6%	47 8%	8 2%	44 7%	8 6%	28 7%	29 6%	21 6%	26 8%	8 6%	17 10%	47 7%	27 8%	18 7%	26 8%	22 6%	11 8%	57 7%	9 10% ^s	10 4%	14 7%	6 4%	73 7%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

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Table 37

(MAR)Q11(b). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Handling taxation and public expenditure?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Good job	354	216	312	305	286	250	16	198	156	87	135	133	39	49	75	59	54	78	36	121	97	72	64	218	136	345
	35%	41%	40%	40%	41%	42%	20% ^s	41%	31%	30%	38%	37%	32% ^s	30%	42%	34%	36%	37%	36% ^s	45%	34%	34%	27%	40%	30%	35%
Bad job	556	278	422	401	361	308	54	252	304	174	195	187	70	104	91	104	81	107	48	123	171	115	146	295	261	572
	56%	52%	53%	53%	52%	51%	69% ^s	52%	59%	61%	55%	52%	58% ^s	63%	51%	60%	54%	51%	48% ^s	46%	61%	54%	63%	53%	58%	57%
Don't know	89	36	56	54	51	41	9	38	51	25	25	40	12	13	13	11	14	25	16	23	15	28	24	38	51	83
	9%	7%	7%	7%	7%	7%	11% ^s	8%	10%	9%	7%	11%	10% ^s	8%	7%	6%	10%	12%	16% ^s	9%	5%	13%	10%	7%	11%	8%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 38

(MAR)Q11(b). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Handling taxation and public expenditure?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not work ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land	Scot	Con	Lab	LD	
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Good job	354 35%	165 71%	59 20%	35 38% s	35 39% s	144 26%	250 50%	200 62%	168 38%	186 34%	208 64%	114 19%	33 28%	182 43%	191 42%	134 39%	144 43%	39 29%	35 22%	278 41%	96 29%	79 32%	117 38%	142 40%	48 37%	322 37%	17 19% s	161 64%	47 22%	45 30%	345 35%
Bad job	556 56%	49 21%	214 72%	53 57% s	50 57% s	379 68%	214 43%	102 31%	245 55%	311 56%	89 27%	437 73%	76 64%	212 50%	228 50%	177 51%	160 48%	89 65%	116 71%	336 50%	208 62%	143 58%	174 56%	174 49%	62 49%	461 53%	65 74% s	69 28%	145 70%	99 66%	572 57%
Don't know	89 9%	18 8%	22 8%	4 5% s	3 3% s	36 7%	32 6%	23 7%	32 7%	58 10%	28 9%	43 7%	9 8%	32 7%	34 8%	36 10%	29 9%	8 6%	13 8%	64 9%	30 9%	23 10%	19 6%	41 11%	18 14%	79 9%	6 7% s	21 8%	17 8%	6 4%	83 8%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 39

(MAR)Q11(c). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Keeping unemployment down?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
(x)																										
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Good job	442	255	367	354	333	291	25	241	201	125	166	151	56	69	92	74	66	84	34	130	127	102	83	257	185	442
	44%	48%	46%	47%	48%	49%	32% s	49%	39%	44%	47%	42%	46% s	42%	51%	42%	44%	40%	34% s	48%	45%	48%	35%	47%	41%	44%
Bad job	478	240	371	354	315	270	46	221	257	143	166	169	57	86	75	91	69	100	52	118	139	93	129	257	222	482
	48%	45%	47%	47%	45%	45%	59% s	45%	50%	50%	47%	47%	47% s	52%	42%	52%	46%	48%	52% s	44%	49%	43%	55%	47%	49%	48%
Don't know	80	34	53	52	50	37	7	26	54	18	22	40	8	10	13	9	14	25	14	20	17	19	23	37	42	76
	8%	6%	7%	7%	7%	6%	9% s	5%	10%	6%	6%	11%	6% s	6%	7%	5%	9%	12%	14% s	8%	6%	9%	10%	7%	9%	8%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 40

(MAR)Q11(c). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Keeping unemployment down?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not work- ing	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)																						
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000	
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000	
Good job	442	180	84	42	37	195	291	222	221	221	239	165	55	217	227	179	159	56	45	338	140	108	129	173	58	392	32	186	54	55	442	
	44%	78%	29%	45% s	42% s	35%	59%	68%	50%	40%	73%	28%	47%	51%	50%	52%	48%	41%	27%	50%	42%	44%	42%	48%	46%	45%	37% s	74%	26%	37%	44%	
Bad job	478	35	192	45	46	329	172	80	197	281	70	380	54	183	199	143	146	66	109	289	162	113	165	152	59	401	49	46	137	85	482	
	48%	15%	65%	48% s	52% s	59%	35%	25%	44%	51%	22%	64%	46%	43%	44%	41%	44%	48%	66%	43%	49%	46%	53%	42%	46%	47%	55% s	18%	66%	57%	48%	
Don't know	80	16	20	6	5	36	33	22	27	52	17	50	9	26	28	25	26	15	10	51	31	24	16	32	11	69	7	19	17	9	76	
	8%	7%	7%	6% s	6% s	6%	7%	7%	6%	9%	5%	8%	8%	6%	6%	7%	8%	11%	6%	8%	9%	10%	5%	9%	9%	8%	8% s	8%	8%	6%	8%	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 41

(MAR)Q11(d). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Improving your standard of living?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
(x)																										
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Good job	300	177	251	246	233	196	16	156	144	86	98	116	56	30	53	45	36	80	44	90	86	69	55	176	125	292
	30%	33%	32%	32%	33%	33%	20% s	32%	28%	30%	28%	32%	46% s	18%	30%	26%	24%	38%	44% s	33%	30%	32%	24%	32%	28%	29%
Bad job	589	302	459	434	396	345	54	274	315	166	221	202	43	123	104	117	94	107	47	148	165	120	156	313	276	608
	59%	57%	58%	57%	57%	58%	69% s	56%	62%	58%	62%	56%	36% s	74%	58%	67%	63%	51%	47% s	55%	58%	56%	66%	57%	61%	61%
Don't know	111	51	81	79	69	57	8	58	53	34	35	42	22	12	22	13	20	22	9	30	32	25	23	63	48	100
	11%	10%	10%	10%	10%	10%	11% s	12%	10%	12%	10%	12%	18% s	7%	12%	7%	13%	11%	9% s	11%	11%	12%	10%	11%	11%	10%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 42

(MAR)Q11(d). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Improving your standard of living?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not work ing	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)																						
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000	
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000	
Good job	300	132	48	38	21	116	201	170	122	178	184	85	35	123	128	106	112	37	39	218	90	69	93	117	50	263	22	129	32	38	292	
	30%	57%	16%	41% s	23% s	21%	40%	53%	27%	32%	56%	14%	29%	29%	28%	31%	34%	27%	24%	32%	27%	28%	30%	33%	39%	30%	25% s	51%	15%	25%	29%	
Bad job	589	69	223	45	58	391	237	114	273	316	94	470	74	255	276	200	178	83	116	378	209	152	185	195	60	502	57	97	159	104	608	
	59%	30%	76%	49% s	66% s	70%	48%	35%	61%	57%	29%	79%	63%	60%	61%	58%	54%	61%	71%	56%	63%	62%	60%	55%	47%	58%	65% s	38%	76%	70%	61%	
Don't know	111	31	24	9	9	52	59	40	50	61	49	40	10	48	50	41	42	16	10	83	34	25	32	45	18	98	9	26	17	8	100	
	11%	13%	8%	10% s	11% s	9%	12%	12%	11%	11%	15%	7%	8%	11%	11%	12%	13%	12%	6%	12%	10%	10%	10%	13%	14%	11%	10% s	10%	8%	5%	10%	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 43

(MAR)Q11(e). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Improving the standard of living for poor people?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Good job	186	118	160	154	149	128	6	98	89	64	53	70	43	21	25	28	27	42	22	51	59	40	37	110	77	174
	19%	22%	20%	20%	21%	21%	8% ^s	20%	17%	22%	15%	19%	36% ^s	13%	14%	16%	18%	20%	22% ^s	19%	21%	19%	16%	20%	17%	17%
Bad job	729	373	573	548	496	427	63	351	378	191	276	262	63	128	138	139	111	151	70	191	202	155	180	394	335	754
	73%	71%	73%	72%	71%	71%	80% ^s	72%	74%	67%	78%	73%	52% ^s	77%	77%	80%	74%	72%	70% ^s	71%	71%	72%	77%	71%	75%	75%
Don't know	84	38	57	57	54	44	10	40	45	31	25	28	14	17	17	8	12	17	8	26	22	20	17	48	37	72
	8%	7%	7%	8%	8%	7%	13% ^s	8%	9%	11%	7%	8%	12% ^s	10%	9%	4%	8%	8%	8% ^s	10%	8%	9%	7%	9%	8%	7%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 44

(MAR)Q11(e). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Improving the standard of living for poor people?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not work- ing	Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon- don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Good job	186 19%	101 44%	22 7%	20 21% s	18 21% s	64 11%	144 29%	121 37%	86 19%	101 18%	129 40%	44 7%	19 16%	87 21%	90 20%	80 23%	71 21%	14 10%	21 13%	151 22%	59 18%	48 20%	55 18%	72 20%	20 16%	169 20%	11 12% s	89 35%	13 6%	17 12%	174 17%
Bad job	729 73%	96 42%	262 89%	68 73% s	68 77% s	472 84%	306 62%	164 51%	329 74%	400 72%	145 45%	536 90%	94 79%	296 70%	322 71%	234 68%	243 73%	101 74%	131 80%	478 70%	252 76%	181 74%	233 75%	244 68%	90 70%	616 71%	71 81% s	131 52%	189 91%	126 84%	754 75%
Don't know	84 8%	34 15%	11 4%	6 6% s	2 2% s	24 4%	46 9%	39 12%	30 7%	54 10%	51 16%	15 3%	6 5%	42 10%	42 9%	32 9%	18 5%	21 16%	13 8%	50 7%	22 7%	17 7%	21 7%	41 11%	18 14%	78 9%	6 7% s	31 12%	6 3%	6 4%	72 7%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 45

(MAR)Q11(f). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Improving the standard of living for rich people?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	
	(x)																									
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Good job	730	399	599	572	525	460	48	373	358	209	252	269	83	125	119	133	116	153	69	188	209	160	174	397	333	742
	73%	75%	76%	75%	75%	77%	60% ^s	76%	70%	73%	71%	75%	69% ^s	76%	66%	77%	78%	73%	69% ^s	70%	74%	74%	74%	72%	74%	74%
Bad job	118	56	82	80	74	60	18	51	67	29	48	41	9	19	31	17	15	25	11	34	35	24	25	68	49	119
	12%	11%	10%	11%	11%	10%	23% ^s	10%	13%	10%	14%	11%	8% ^s	12%	17%	10%	10%	12%	11% ^s	13%	12%	11%	11%	12%	11%	12%
Don't know	152	74	110	107	99	78	13	64	88	49	54	49	28	21	30	23	18	31	19	46	40	31	35	86	66	139
	15%	14%	14%	14%	14%	13%	17% ^s	13%	17%	17%	15%	14%	23% ^s	12%	17%	13%	12%	15%	19% ^s	17%	14%	14%	15%	16%	15%	14%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 46

(MAR)Q11(f). Since it was elected in May 2010, do you think that the government has done a good job or a bad job at - Improving the standard of living for rich people?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con	Full- time	Not full- time/ Not work- ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort- gage	Owned out right	Priv- ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon- don	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)	
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Good job	730	147	258	65	63	453	342	212	335	395	219	468	85	325	339	247	245	95	125	492	239	177	232	259	96	632	62	162	173	120	742
	73%	63%	87%	70% s	71% s	81%	69%	65%	75%	71%	67%	79%	71%	76%	75%	71%	74%	70%	76%	73%	72%	72%	75%	73%	75%	73%	71% s	64%	83%	80%	74%
Bad job	118	35	16	17	15	53	72	52	52	66	41	70	17	44	51	46	43	13	14	89	32	20	41	45	12	99	12	39	19	18	119
	12%	15%	6%	18% s	17% s	10%	15%	16%	12%	12%	13%	12%	15%	10%	11%	13%	13%	10%	9%	13%	10%	8%	13%	13%	9%	11%	14% s	16%	9%	12%	12%
Don't know	152	50	21	11	11	54	82	61	59	93	65	57	16	57	63	54	43	28	25	98	63	49	36	53	20	132	14	50	17	11	139
	15%	21%	7%	12% s	12% s	10%	16%	19%	13%	17%	20%	10%	14%	13%	14%	16%	13%	21%	15%	14%	19%	20%	12%	15%	16%	15%	16% s	20%	8%	8%	14%

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Table 47

(MAR)Q12. As you may know, according to official statistics the UK economy grew by 1.8% in 2013. Which one or two of the following do you think deserve most credit for the growth in the UK economy?

Base : All

	Total (Weighted) (x)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
The Coalition Government overall	201 20%	122 23%	177 22%	171 23%	166 24%	139 23%	7 8% s	101 21%	99 19%	40 14%	77 22%	83 23%	17 14% s	24 14%	37 20%	40 23%	32 21%	52 25%	27 27% s	60 22%	62 22%	43 20%	36 16%	121 22%	79 18%	197 20%
The Conservatives	150 15%	93 18%	129 16%	126 17%	115 17%	103 17%	6 7% s	84 17%	66 13%	23 8%	45 13%	83 23%	11 9% s	12 7%	27 15%	18 10%	34 23%	49 23%	17 17% s	42 16%	41 15%	32 15%	34 15%	84 15%	66 15%	157 16%
The Liberal Democrats	40 4%	19 4%	29 4%	23 3%	23 3%	20 3%	4 5% s	18 4%	22 4%	11 4%	16 5%	13 4%	5 4% s	5 3%	8 5%	8 5%	4 3%	9 4%	6 6% s	12 5%	10 3%	9 4%	9 4%	22 4%	18 4%	34 3%
The previous Labour government	68 7%	37 7%	60 8%	59 8%	51 7%	41 7%	2 2% s	26 5%	42 8%	29 10%	15 4%	25 7%	19 15% s	10 6%	9 5%	6 3%	9 6%	16 8%	13 13% s	15 6%	10 3%	13 6%	31 13%	25 4%	43 10%	59 6%
The Bank of England	254 25%	152 29%	208 26%	204 27%	194 28%	163 27%	18 23% s	136 28%	118 23%	57 20%	111 31%	86 24%	14 11% s	43 26%	55 30%	56 32%	40 26%	46 22%	20 20% s	76 28%	71 25%	57 27%	50 21%	147 27%	107 24%	267 27%
The state of the global economy	368 37%	219 41%	309 39%	301 40%	272 39%	250 42%	24 30% s	194 40%	174 34%	123 43%	134 38%	112 31%	45 37% s	78 47%	78 43%	56 32%	59 39%	53 25%	26 26% s	130 49%	104 37%	77 36%	57 24%	235 43%	134 30%	382 38%
The European Union	74 7%	35 7%	57 7%	53 7%	49 7%	42 7%	8 10% s	36 7%	38 7%	41 14%	16 5%	17 5%	22 18% s	19 12%	4 2%	13 7%	9 6%	8 4%	2 4% s	15 6%	34 12%	10 5%	15 6%	49 9%	25 6%	71 7%
None of these	29 3%	12 2%	19 2%	17 2%	17 2%	12 2%	8 10% s	19 4%	11 2%	5 2%	10 3%	15 4%	- -s	5 3%	- -	10 6%	7 5%	8 4%	4 4% s	6 2%	5 2%	11 5%	7 3%	11 2%	18 4%	30 3%
Don't know	100 10%	23 4%	50 6%	45 6%	36 5%	26 4%	18 23% s	27 6%	74 14%	43 15%	32 9%	26 7%	25 21% s	18 11%	16 9%	16 9%	5 4%	20 10%	12 12% s	15 6%	30 11%	19 9%	36 16%	45 8%	55 12%	95 10%
Combinations - Summary net																										
The Coalition Government overall/the Conservatives/the Liberal Democrats	367 37%	214 40%	315 40%	301 40%	284 41%	243 41%	14 18% s	188 39%	179 35%	68 24%	132 37%	166 46%	30 25% s	39 23%	71 39%	61 35%	65 43%	101 48%	45 45% s	110 41%	105 37%	79 37%	71 30%	216 39%	151 34%	363 36%

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

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Table 48

(MAR)Q12. As you may know, according to official statistics the UK economy grew by 1.8% in 2013. Which one or two of the following do you think deserve most credit for the growth in the UK economy?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
									Not full- time/ Not work ing																							
	(x)	Con (a)	Lab (b)	LD (c)	UKIP (d)	Not Con (e)	Not Lab (f)	Con LD (g)	Full- time (h)		Satis- fied (j)	Dis- satis- fied (k)	Pub- lic (l)	Priv- ate (m)	Priv- ate/ Volunta- ry (n)	Mort gage (o)	Owned out right (p)	Priv- ate rent- er (q)	Soc- ial rent- er (r)	Total owner occup- ier (s)	North (A)	North excl. Scot (B)	Mid- lands (C)	South (D)	Grea- ter Lon don (E)	Eng- land (F)	Scot (G)	Con (H)	Lab (I)	LD (J)		
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000	
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000	
The Coalition Government overall	201 20%	83 36%	29 10%	38 41% s	16 18% s	90 16%	144 29%	120 37%	90 20%	111 20%	107 33%	77 13%	23 19%	87 21%	91 20%	61 18%	86 26%	27 20%	21 13%	147 22%	65 19%	50 20%	55 18%	80 22%	36 28%	179 21%	15 17% s	82 33%	28 14%	32 21%	197 20%	
The Conservatives	150 15%	91 39%	16 6%	6 7% s	15 17% s	44 8%	119 24%	97 30%	60 14%	90 16%	81 25%	57 10%	10 9%	69 16%	73 16%	48 14%	74 22%	11 8%	17 10%	122 18%	43 13%	34 14%	47 15%	60 17%	15 11%	134 16%	9 11% s	91 36%	9 4%	9 6%	157 16%	
The Liberal Democrats	40 4%	7 3%	10 3%	10 11% s	4 4% s	28 5%	24 5%	17 5%	20 5%	20 4%	15 5%	23 4%	3 2%	19 4%	20 4%	11 3%	16 5%	3 2%	10 6%	26 4%	9 3%	8 3%	15 5%	16 4%	2 2%	36 4%	1 1% s	5 2%	6 3%	12 8%	34 3%	
The previous Labour government	68 7%	4 2%	48 16%	2 3% s	1 2% s	56 10%	12 3%	6 2%	16 4%	52 9%	6 2%	56 9%	7 6%	19 4%	19 4%	15 4%	21 6%	4 3%	27 16%	35 5%	29 9%	22 9%	28 9%	11 3%	4 3%	59 7% s	7 8% s	3 1%	23 11%	4 3%	59 6%	
The Bank of England	254 25%	67 29%	68 23%	22 24% s	29 33% s	134 24%	133 27%	89 28%	135 30%	119 21%	85 26%	143 24%	31 26%	131 31%	138 31%	107 31%	86 26%	27 20%	30 18%	194 29%	81 24%	62 25%	92 30%	81 23%	21 16%	216 25%	19 21% s	83 33%	51 25%	44 29%	267 27%	
The state of the global economy	368 37%	59 25%	135 46%	40 43% s	31 35% s	245 44%	169 34%	99 30%	206 46%	162 29%	104 32%	243 41%	54 46%	184 43%	200 44%	169 49%	95 28%	53 39%	44 27%	264 39%	120 36%	80 33%	96 31%	152 43%	61 48%	317 37%	40 46% s	64 26%	99 48%	76 51%	382 38%	
The European Union	74 7%	6 3%	30 10%	11 12% s	- -s	57 10%	33 7%	17 5%	37 8%	37 7%	18 5%	55 9%	9 8%	31 7%	32 7%	36 10%	14 4%	12 9%	10 6%	50 7%	30 9%	21 8%	23 7%	21 6%	8 6%	60 7%	10 11% s	8 3%	21 10%	17 11%	71 7%	
None of these	29 3%	3 1%	1 *	- -s	7 8% s	12 2%	14 3%	3 1%	9 2%	20 4%	2 *	26 4%	2 2%	8 2%	9 2%	3 1%	9 3%	10 8%	6 3%	12 2%	11 3%	7 3%	10 3%	9 2%	4 3%	23 3% s	4 5% s	6 2%	3 2%	1 1%	30 3%	
Don't know	100 10%	12 5%	31 10%	5 5% s	6 7% s	47 8%	29 6%	16 5%	24 5%	77 14%	33 10%	51 9%	12 10%	23 6%	30 7%	25 7%	22 7%	16 12%	34 21%	48 7%	40 12%	31 12%	30 10%	30 8%	11 8%	85 10%	10 11% s	7 3%	17 8%	7 5%	95 10%	
Combinations - Summary net																																
The Coalition Government overall/the Conservatives/the Liberal Democrats	367 37%	166 72%	56 19%	50 54% s	30 34% s	153 27%	264 53%	216 67%	160 36%	207 37%	186 57%	150 25%	34 29%	164 39%	172 38%	111 32%	164 49%	40 29%	45 28%	275 41%	113 34%	90 36%	108 35%	146 41%	51 40%	328 38%	24 27% s	165 66%	44 21%	48 32%	363 36%	

Fieldwork dates : 8th to 12th March 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-093418-01

*=Less than 0.5%

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Table 49
(MAR)Q13. As you may know, the amount people earn before they pay income tax has risen from £6,475 in 2010 to £10,000 from this April. Who, if anyone, do you think deserves most credit for this policy, the Conservatives or Liberal Democrats?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
	(x)	(10) Absolute y cert -ain (a)	(6 to 10) (b)	(7 to 10) (c)	(8 to 10) (d)	(9 to 10) (e)	Would NOT vote (f)	Male (g)	Female (h)	18-34 (i)	35-54 (j)	55+ (k)	18-24 (l)	25-34 (m)	35-44 (n)	45-54 (o)	55-64 (p)	65+ (q)	75+ (r)	AB (A)	C1 (B)	C2 (C)	DE (D)	ABC1 (E)	C2DE (F)	Total
Unweighted Total	1000	582	810	781	733	646	79	476	524	206	373	421	76	130	168	205	189	232	79	301	327	174	198	628	372	1000
Weighted Total	1000	529	791	759	698	598	79*	488	512	287	354	360	121	166	180	174	150	210	100*	268	283	215	234	551	449	1000
Conservatives	327 33%	152 29%	257 33%	240 32%	221 32%	179 30%	22 27% s	164 34%	163 32%	111 39%	82 23%	134 37%	48 39% s	63 38%	45 25%	37 21%	48 32%	86 41%	40 40% s	71 26%	93 33%	79 37%	84 36%	164 30%	163 36%	313 31%
Liberal Democrats	452 45%	293 55%	391 49%	385 51%	363 52%	323 54%	23 29% s	249 51%	203 40%	98 34%	193 55%	160 45%	37 31% s	61 37%	97 54%	96 55%	80 53%	80 38%	34 34% s	143 53%	145 51%	80 37%	84 36%	287 52%	164 37%	478 48%
Another party	4 *	3 1%	3 *	3 *	3 *	3 1%	1 1% s	1 *	3 1%	- -	1 *	3 1%	- - s	- -	- -	1 *	2 2%	1 *	1 1% s	- -	1 *	2 1%	1 *	1 *	3 1%	5 1%
None of these	36 4%	15 3%	20 3%	19 3%	18 3%	15 3%	9 11% s	22 4%	15 3%	5 2%	18 5%	13 3%	- s	5 3%	7 4%	11 6%	5 3%	8 4%	5 5% s	9 3%	8 3%	7 3%	12 5%	17 3%	19 4%	39 4%
Don't know	180 18%	66 13%	119 15%	112 15%	94 13%	78 13%	25 31% s	53 11%	127 25%	73 25%	59 17%	49 14%	36 30% s	36 22%	30 17%	28 16%	14 10%	35 16%	20 20% s	45 17%	37 13%	46 22%	53 22%	82 15%	99 22%	165 17%

Fieldwork dates : 8th to 12th March 2014
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J12-093418-01

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Ipsos MORI Political Monitor - March 2014

Table 50
(MAR)Q13. As you may know, the amount people earn before they pay income tax has risen from £6,475 in 2010 to £10,000 from this April. Who, if anyone, do you think deserves most credit for this policy, the Conservatives or Liberal Democrats?

Base : All

	Total (Weight ed)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full- time	Not full- time/ Not work- ing	Satis- fied	Dis- satis- fied	Pub- lic	Priv- ate	Priv- ate/ Volunta- ry	Mort gage	Owned out right	Priv ate rent- er	Soc- ial rent- er	Total owner occup- ier	North	North excl. Scot	Mid- lands	South	Grea- ter Lon don	Eng- land	Scot	Con	Lab	LD	
	(x)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	
Unweighted Total	1000	238	285	97	95	560	513	335	458	542	300	624	237	326	351	360	337	129	155	697	314	232	315	371	109	857	82	263	215	165	1000
Weighted Total	1000	231	295	93*	88*	560	496	324	445	555	326	595	118	426	454	347	332	136	164	678	334	246	310	357	128	863	88*	251	209	149	1000
Conservatives	327 33%	115 50%	83 28%	13 14% s	34 39% s	154 27%	186 37%	129 40%	125 28%	202 36%	131 40%	166 28%	35 29%	142 33%	146 32%	109 32%	121 37%	34 25%	53 32%	231 34%	114 34%	93 38%	97 31%	116 33%	40 31%	289 33%	21 24% s	115 46%	65 31%	30 20%	313 31%
Liberal Democrats	452 45%	84 36%	153 52%	68 74% s	40 45% s	302 54%	233 47%	152 47%	242 54%	210 38%	132 40%	294 49%	52 44%	210 49%	230 51%	180 52%	152 46%	61 44%	56 34%	332 49%	150 45%	103 42%	129 42%	174 49%	54 42%	383 44%	47 53% s	100 40%	111 53%	97 65%	478 48%
Another party	4 *	- -	2 1%	- - s	1 1% s	3 1%	1 *	- -	1 *	3 1%	- -	3 1%	* *	- -	1 *	1 *	2 1%	1 1%	1 1%	2 *	1 *	1 *	2 1%	1 *	- *	4 *	* 1% s	- -	2 1%	- -	5 1%
None of these	36 4%	2 1%	6 2%	1 1% s	5 6% s	18 3%	13 3%	2 1%	17 4%	20 4%	6 2%	28 5%	6 5%	13 3%	13 3%	8 2%	7 2%	11 8%	9 6%	15 2%	13 4%	8 3%	12 4%	12 3%	8 7%	31 4%	5 5% s	7 3%	5 3%	1 1%	39 4%
Don't know	180 18%	31 13%	51 17%	10 11% s	8 9% s	83 15%	63 13%	41 13%	61 14%	120 22%	57 17%	103 17%	25 21%	61 14%	64 14%	49 14%	50 15%	30 22%	46 28%	99 15%	56 17%	41 17%	70 23%	55 15%	26 20%	156 18%	15 17% s	29 12%	25 12%	21 14%	165 17%

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