

Ipsos MORI Perils of Perception

Topline Results

Fieldwork: 14th – 18th June 2013

Technical Details

Ipsos MORI interviewed a representative sample of 1,015 adults aged 16-75 across Great Britain. Interviews were conducted online 14th – 18^h June 2013. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Data are based on all adults unless otherwise stated.

Q1/2 **From what you know or have heard, please tell me how satisfied or dissatisfied you are with the way each service listed below is provided in...**

Base: 1,015 British adults aged 16-75

	% Your local area 2013	% The UK 2013	% Gap (national- local)
Policing			
Very satisfied	8	5	-3
Fairly satisfied	36	31	-5
Neither satisfied nor dissatisfied	30	30	-
Fairly dissatisfied	14	21	+7
Very dissatisfied	7	8	+1
Don't know	5	6	+1
Satisfied	44	35	-9
Dissatisfied	22	29	+7
NHS Hospitals			
Very satisfied	11	8	-3
Fairly satisfied	38	31	-7
Neither satisfied nor dissatisfied	21	24	+3
Fairly dissatisfied	17	22	+5
Very dissatisfied	8	11	+3
Don't know	4	5	+1
Satisfied	50	39	-11
Dissatisfied	22	33	+11

GPs

Very satisfied	16	9	-7
Fairly satisfied	39	34	-5
Neither satisfied nor dissatisfied	19	23	+4
Fairly dissatisfied	16	21	+5
Very dissatisfied	7	7	-
Don't know	4	6	+2
Satisfied	55	43	-12
Dissatisfied	22	28	+6

Council services

Very satisfied	5	3	-2
Fairly satisfied	33	24	-9
Neither satisfied nor dissatisfied	26	30	+4
Fairly dissatisfied	20	24	+4
Very dissatisfied	12	13	+1
Don't know	5	6	+1
Satisfied	38	26	-12
Dissatisfied	32	37	+5

Primary schools

Very satisfied	8	4	-4
Fairly satisfied	28	28	-
Neither satisfied nor dissatisfied	26	28	+2
Fairly dissatisfied	7	11	+4
Very dissatisfied	3	5	+2
Don't know	28	24	-4
Satisfied	36	32	-4
Dissatisfied	10	16	+6

Secondary schools

Very satisfied	5	3	-2
Fairly satisfied	25	22	-3
Neither satisfied nor dissatisfied	28	28	-
Fairly dissatisfied	10	16	+6
Very dissatisfied	4	6	+2
Don't know	28	23	-5
Satisfied	30	26	-4
Dissatisfied	14	22	+8

Q3/4 Thinking about ..., how much of a problem do you think each of the following are....?

Base: 1,015 British adults aged 16-75

	% This local area 2013	% The UK as a whole 2013	% Gap (national- local)
Immigration			
A very big problem	29	55	+26
A fairly big problem	21	21	-
Not a very big problem	30	14	-16
Not a problem at all	13	5	-8
Don't know	7	5	-2
Teenage pregnancy			
A very big problem	13	28	+15
A fairly big problem	28	43	+15
Not a very big problem	33	18	-15
Not a problem at all	5	1	-4
Don't know	21	10	-11
Rubbish or litter lying around			
A very big problem	16	26	+10
A fairly big problem	32	45	+13
Not a very big problem	42	23	-19
Not a problem at all	6	1	-5
Don't know	4	4	-
Unemployment			
A very big problem	31	57	+26
A fairly big problem	40	35	-5
Not a very big problem	20	5	-15
Not a problem at all	2	*	-2
Don't know	7	3	-4
Crime			
A very big problem	14	34	+20
A fairly big problem	34	49	+15
Not a very big problem	43	12	-31
Not a problem at all	4	1	-3
Don't know	5	4	-1

Teenagers hanging around the streets

A very big problem	15	27	+12
A fairly big problem	31	43	+12
Not a very big problem	40	22	-18
Not a problem at all	9	3	-6
Don't know	6	4	-2

Vandalism, graffiti and other deliberate damage to property or vehicles

A very big problem	11	27	+16
A fairly big problem	30	48	+18
Not a very big problem	46	20	-26
Not a problem at all	8	1	-7
Don't know	5	4	-1

People using or dealing drugs

A very big problem	20	45	+25
A fairly big problem	32	38	+6
Not a very big problem	30	11	-19
Not a problem at all	6	1	-5
Don't know	11	4	-7

Q5 Out of every 100 people in Britain, about how many do you think:

Base: 1,015 British adults aged 16-75

Are Christian	%
0	*
1-10	11
11-20	11
21-30	11
31-40	10
41-50	7
51-60	6
61-70	4
71-80	2
81-90	1
91-100	*
Don't know	37
Mean	34
Actual	59 ^a

^a <http://www.nomisweb.co.uk/census/2011/qs208ew>

Are Muslim

	0	*
	1-10	24
	11-20	14
	21-30	10
	31-40	7
	41-50	4
	51-60	3
	61-70	1
	71-80	1
	81-90	*
	91-100	*
	Don't know	35
	Mean	24
	Actual	5 ^b

Are over 65 years old

	0	*
	1-10	4
	11-20	11
	21-30	17
	31-40	14
	41-50	9
	51-60	7
	61-70	2
	71-80	1
	81-90	*
	91-100	1
	Don't know	34
	Mean	36
	Actual	16 ^c

^b <http://www.nomisweb.co.uk/census/2011/qs208ew>

^c <http://www.ons.gov.uk/ons/publications/re-reference-tables.html?edition=tcm%3A77-257414>

Voted in the last general election

0	*
1-10	5
11-20	5
21-30	12
31-40	14
41-50	12
51-60	8
61-70	7
71-80	3
81-90	1
91-100	*
Don't know	33
Mean	43
Actual	65 of the electorate ^d or 51% of the whole population

		% British Social Attitudes 2002 ^e
Are Black or Asian		
0	*	
1-10	16	
11-20	14	
21-30	11	
31-40	10	
41-50	7	
51-60	4	
61-70	2	
71-80	2	
81-90	*	
91-100	1	
Don't know	34	
Mean	30	32
Actual	11 ^f	7 ^g

^d <http://www.electoralcommission.org.uk/faq/elections/turnout-general-elections>

^e <http://www.britsocat.com/Home>

^f 14% non-white (2011 census data refers to England and Wales)

<http://www.nomisweb.co.uk/census/2011/qs201ew>

^g <http://www.ons.gov.uk/ons/rel/census/2011-census/key-statistics-for-local-authorities-in-england-and-wales/rpt-ethnicity.html#tab-Changing-picture-of-ethnicity-over-time>

Are single parents

	0	*
	1-10	16
	11-20	15
	21-30	11
	31-40	9
	41-50	6
	51-60	5
	61-70	2
	71-80	1
	81-90	*
	91-100	1
	Don't know	35
	Mean	28
	Actual	3^h

Q6 **Out of every 100 children under 16 in Britain, about how many do you think live in poverty?**

Base: 1,015 British adults aged 16-75

	Ipsos MORI	British Social Attitudes ⁱ	
	% 2013	% 2008	% 2001
0	1	2	2
1-10	21	32	25
11-20	16	20	21
21-30	11	16	18
31-40	6	10	10
41-50	5	7	9
51-60	3	4	4
61-70	2	3	3
71-80	2	2	3
81-90	1	1	1
91-100	1	*	*
Don't know	31	5	4
Mean	26	24	27
Actual	20		

^h http://www.ons.gov.uk/ons/dcp171778_284823.pdf 26% of families with dependent children.

ⁱ <http://www.britsocat.com/Home>

Q7 In your opinion, what proportion of girls under the age of 16 years in Britain get pregnant each year?

Base: 1,015 British adults aged 16-75

	% 2013	% 2008
1%	5	
2%-5%	24	
6%-9%	5	
10%-19%	16	
20%-29%	8	
30%-39%	5	
40%+	7	
Don't know	31	
Mean	15	23 ^j
Actual	0.6 ^k	0.8 ^l

Q8 Of every 100 crimes committed in Britain today, about how many do you think involve violence or the threat of violence?

Base: 1,015 British adults aged 16-75

	Ipsos MORI %	British Social Attitudes _m %
	2013	2001
1-5	11	
6-10	10	
11-20	12	
21-30	10	
31-40	7	
41-50	7	
51-60	5	
61-70	4	
71-80	5	
81-90	2	
91-100	1	
Don't know	27	
Mean	33	52
Actual	24 ⁿ	22 ^o

^j <http://www.ipsos-mori.com/Assets/Docs/Publications/sri-understanding-society-newsletter-the-perils-of-perception.pdf>

^k <http://www.ons.gov.uk/ons/publications/re-reference-tables.html?edition=tcm%3A77-294336>

Girls under the age of 16 years refers to girls aged 13-15 at the time of conception. Based on conceptions resulting in a live birth or legal abortion. According to NHS estimates approximately 10% of conceptions in women under 30 will result in miscarriage. <http://www.nhs.uk/Conditions/Miscarriage/Pages/Causes.aspx>

^l <http://www.ipsos-mori.com/Assets/Docs/Publications/sri-understanding-society-newsletter-the-perils-of-perception.pdf>

^m <http://www.britsocat.com/Home>

ⁿ <http://www.ons.gov.uk/ons/rel/crime-stats/crime-statistics/focus-on-violent-crime/index.html>

^o Simmons, J. et. al. (2002) Crime in England and Wales 2001/2002, Crime and Criminal Justice Unit, RDS.

Q9 Below are a number of statements about how Britain and our public services have changed over the last few years. For each one I would like you to tell me whether you think it is true or false:^p

Base: 1,015 British adults aged 16-75

	% 2013	% 2005 ^r
Violent crime is rising^q		
True	51	83
False	31	
Don't know	18	

	% 2013	% 2005 ^r
Asylum applications are higher now than 5 years ago^s		
True	63	80
False	18	
Don't know	19	

	% 2013	% 2005 ^r
Police numbers are the highest ever^t		
True	13	43
False	68	
Don't know	19	

	% 2013	% 2005 ^r
Crime is falling^u		
True	28	20
False	58	
Don't know	14	

	% 2013	% 2005 ^r
Average A&E waiting times have increased^v		
True	79	
False	9	
Don't know	12	

	% 2013	% 2005 ^r
Government debt has gone down in the last couple of years^w		
True	18	
False	66	
Don't know	15	

^p Bold text indicates the correct response

^q <http://www.ons.gov.uk/ons/rel/crime-stats/crime-statistics/period-ending-december-2012/stb-crime-in-england-and-wales--year-ending-december-2012.html#tab-Violence>

^r http://www.ipsos.com/public-affairs/sites/www.ipsos.com/public-affairs/files/documents/closing_the_gaps.pdf

^s <https://www.gov.uk/government/publications/immigration-statistics-january-to-march-2013/immigration-statistics-january-to-march-2013#asylum-1>

^t <https://www.gov.uk/government/publications/police-service-strength-england-and-wales-31-march-2012>

^u <http://www.ons.gov.uk/ons/rel/crime-stats/crime-statistics/period-ending-december-2012/sty-crime-in-england-and-wales--year-ending-december-2012.html>

^v http://www.kingsfund.org.uk/sites/files/kf/field/field_publication_file/quarterly-monitoring-report-kingsfund-jun13.pdf

^w <http://www.guardian.co.uk/news/datablog/2010/oct/18/deficit-debt-government-borrowing-data#data>

Levels of the hospital “superbug” MRSA have declined^x

True	42
False	35
Don't know	23

^x http://www.hpa.org.uk/web/HPAweb&HPAwebStandard/HPAweb_C/1233906819629

Q10 **What percentage of the United Kingdom population do you think are immigrants to this country (i.e. not born in the UK)?**
(Split Sample)

Base: 506 British adults aged 16-74

Prompted Categories	% 2013	% 2003 ^y
1% or less	*	
From 2% to 4%	4	
From 5% to 7%	5	
From 8% to 10%	9	
From 11% to 15%	10	
From 16% to 20%	10	
From 21% to 25%	10	
From 26% to 30%	8	
From 31% to 35%	7	
From 36% to 40%	5	
From 41% to 45%	4	
From 46% to 50%	5	
51% or more	6	
Don't know	15	
Mean	26	21
Actual	13 ^z	8 ^{aa}

What percentage of the United Kingdom population do you think are immigrants to this country (i.e. not born in the UK)?

Base: 509 British adults aged 16-74

Unprompted Answers	% 2013	% 2003
1% or less	*	
From 2% to 4%	3	
From 5% to 7%	4	
From 8% to 10%	7	
From 11% to 15%	10	
From 16% to 20%	9	
From 21% to 25%	4	
From 26% to 30%	9	
From 31% to 35%	3	
From 36% to 40%	7	
From 41% to 45%	3	
From 46% to 50%	3	
51% or more	12	
Don't know	24%	
Mean	31	21
Actual	13	8

^y <http://www.ipsos-mori.com/researchpublications/researcharchive/847/British-Views-On-Immigration.aspx>

^z http://www.ons.gov.uk/ons/dcp171776_310441.pdf

^{aa} <http://www.migrationobservatory.ox.ac.uk/key-census-charts>

Q11 What percentage of people living in your local area do you think are immigrants to this country (i.e. not born in the UK)?

(Split sample)

Base: 506 British adults aged 16-74

Prompted Categories	% 2013
1% or less	8
From 2% to 4%	10
From 5% to 7%	11
From 8% to 10%	8
From 11% to 15%	8
From 16% to 20%	9
From 21% to 25%	6
From 26% to 30%	6
From 31% to 35%	3
From 36% to 40%	4
From 41% to 45%	3
From 46% to 50%	4
51% or more	4
Don't know	14
Mean	20

What percentage of people living in your local area do you think are immigrants to this country (i.e. not born in the UK)?

Base: 509 British adults aged 16-74

Unprompted Answers	% 2013
1% or less	6
From 2% to 4%	8
From 5% to 7%	12
From 8% to 10%	11
From 11% to 15%	6
From 16% to 20%	7
From 21% to 25%	3
From 26% to 30%	7
From 31% to 35%	1
From 36% to 40%	4
From 41% to 45%	3
From 46% to 50%	3
51% or more	8
Don't know	23
Mean	22

Q12 **And what percentage of immigrants to this country do you think are asylum-seekers?**

(Split sample)

Base: 506 British adults aged 16-74

Prompted Categories	% 2013
1% or less	11
From 2% to 4%	11
From 5% to 7%	10
From 8% to 10%	10
From 11% to 15%	10
From 16% to 20%	7
From 21% to 25%	4
From 26% to 30%	4
From 31% to 35%	4
From 36% to 40%	4
From 41% to 45%	2
From 46% to 50%	2
51% or more	3
Don't know	21
Mean	16
Actual	4 ^{bb}

And what percentage of immigrants to this country do you think are asylum-seekers?

Base: 509 British adults aged 16-74

Unprompted Answers	% 2013
1% or less	6
From 2% to 4%	8
From 5% to 7%	10
From 8% to 10%	9
From 11% to 15%	5
From 16% to 20%	6
From 21% to 25%	3
From 26% to 30%	4
From 31% to 35%	1
From 36% to 40%	3
From 41% to 45%	1
From 46% to 50%	2
51% or more	7
Don't know	34
Mean	21
Actual	4

^{bb} <https://www.gov.uk/government/publications/immigration-statistics-january-to-march-2013/immigration-statistics-january-to-march-2013#asylum-1>

Q13 According to the last Census in 2011, the percentage of the UK population that was born in another country is actually 13%. Why do you think the percentage is much higher?

Base: All who thought the percentage of immigrants in the UK was 26% or higher

	%
People come into the country illegally so aren't counted	56
I still think the proportion is much higher than 13%	46
What I see in my local area	36
What I see when I visit other towns/cities	34
I was just guessing	23
Information seen on TV	19
Information seen in newspapers	16
The experiences of friends and family	10
I misunderstood the question	1
Other (specify)	1
Don't know	3

Q15 In your opinion, is the number of people coming to live in the UK from other countries too high, too low or about right?

Base: 1,015 British adults aged 16-75

	%
Too high	76
Too low	2
About right	14
Don't know	8

Q16a **According to official figures, net migration to the UK has decreased by 34% in the last year from 247,000 to 163,000.**

Knowing this, do you think the number of people coming to live in the UK from other countries is too high, too low or about right?
(Split Sample)

Base: 506 British adults aged 16-74

	%
Too high	71
Too low	4
About right	16
Don't know	8

Q16b **According to official figures, immigration to the UK has decreased in the last year by 13% from 589,000 to 515,000.^{cc}**

Knowing this, do you think the number of people coming to live in the UK from other countries is too high, too low or about right?
(Split Sample)

Base: 509 British adults aged 16-74

	%
Too high	73
Too low	2
About right	18
Don't know	7

Q17 **Which two or three, if any, of the following areas do you think the UK Government spends the most money on?^{dd}**

Base: 1,015 Adult British adults aged 16-75

	%	£ Actual Spend
Interest payments on the national debt	45	48.2bn
Health	38	106.66bn
Working age benefits (such as tax credits and job seeker's allowance)	30	82bn ^{ee}
Defence	29	37.25bn
Overseas aid	26	7.87bn
State pensions	24	74.22bn
Education and schools (not including universities)	16	51.54bn
Policing and criminal justice	14	5.63bn
Transport	4	12.37bn
Don't know	11	

^{cc} http://www.ons.gov.uk/ons/dcp171778_300382.pdf

^{dd} <http://www.guardian.co.uk/news/datablog/2012/dec/04/government-spending-department-2011-12#data>

^{ee} <https://www.gov.uk/government/publications/benefit-expenditure-and-caseload-tables-2013> (includes Tax Credits and some benefits beyond the main out-of-work benefits e.g. Statutory Maternity Pay)

Q18 And which do you think the UK Government spends more on, Job Seeker's Allowance (JSA) or state pensions?

Base: 1,015 British adults aged 16-75

	%	£ Actual Spend
Job Seeker's Allowance	29	4.9bn ^{ff}
Pensions	47	74.2bn ^{gg}
Both the same	11	
Don't know	13	

Q19 Out of every £100 spent from the welfare budget, can you tell me how much of that is claimed fraudulently (i.e. people who dishonestly claim more benefits than they are entitled to)? Even if you are not sure, please just give your best guess and answer in whole numbers.

Base: 1,015 British adults aged 16-75

	Ipsos MORI 2013 £	YouGov 2012 ^{hh} £
1-10	27	
11-20	15	
21-30	10	
31-40	7	
41-50	5	
51-60	3	
61-70	2	
71-80	2	
81-90	*	
91-100	*	
Don't know	28	
Mean	24	27
Actual	0.7 ⁱⁱ	0.7

^{ff} <http://www.ifs.org.uk/bns/bn13.pdf>

^{gg} Ibid

^{hh} <http://www.tuc.org.uk/tucfiles/498.pdf>

ⁱⁱ <https://www.gov.uk/government/publications/fraud-and-error-in-the-benefit-system-preliminary-201213-estimates>

Q20 When you were answering the last question, which of the following activities, if any, were you thinking of as fraud?

Base: 1,015 British adults aged 16-75

	%
People providing false information to claim more benefits than they are entitled to	79
People faking disabilities or illness	75
Not reporting changes in circumstances e.g. a partner moving in	67
Working cash in hand	55
People on unemployment benefit not trying to find work	46
People from abroad/immigrants claiming benefits	42
People claiming benefits who haven't paid any taxes/national insurance	34
People having more children so that they are entitled to more benefits	32
Other (specify)	*
Don't know	9

Q21 The government is looking for ways to save money. Which two or three of the following do you support the most?

Base: 1,015 British adults aged 16-75

	%
Stopping child benefit for any household where one parent earns more than £50,000	54
Capping benefits at £26,000 per household	53
Stopping giving the winter fuel allowance to better-off pensioners	31
Stopping free TV licenses for better-off pensioners	18
Reduction in housing benefit for those with spare rooms (the "bedroom tax")	17
Capping benefit rises for working age people at 1% per year	16
Stopping free bus travel for better-off pensioners	14
Raising the pension age to 66 for both men and women	12
None of these	7
Don't know	7

Q22 **And which one of the following do you think saves the most money?**

Base: 1,015 British adults aged 16-75

	%	£ Estimated saving
Capping benefits at £26,000 per household	33	0.29bn ^{jj}
Raising the pension age to 66 for both men and women	16	5bn ^{kk}
Stopping child benefit for any household where one parent earns more than £50,000	14	1.7bn ^{ll}
Capping benefit rises for working age people at 1% per year	5	1.9bn ^{mm}
Stopping giving the winter fuel allowance to better-off pensioners	4	0.1bn ⁿⁿ
Reduction in housing benefit for those with spare rooms (the "bedroom tax")	3	0.5bn ^{oo}
Stopping free bus travel for better-off pensioners	1	45m ^{pp}
Stopping free TV licenses for better-off pensioners	1	26m ^{qq}
None of these	4	
Don't know	20	

^{jj} <http://www.ifs.org.uk/publications/6012>

^{kk} <http://www.iea.org.uk/sites/default/files/publications/files/Sharing%20the%20burden%20-%20how%20the%20older%20generation%20should%20suffer%20its%20share%20of%20the%20cuts.pdf>

^{ll} <http://www.ifs.org.uk/bns/bn13.pdf>

^{mm} https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/175019/welfare-benefits-up-rating-bill-ia.pdf.pdf

ⁿⁿ If stopped for higher rate tax payers http://www.huffingtonpost.co.uk/peter-hain/why-labour-is-wrong-to-cut-winter-fuel-allowance_b_3377239.html

^{oo} https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/138017/social-sector-housing-under-occupation-wr2011-ia.pdf.pdf

^{pp} Estimate based on the proportion of winter fuel allowance saved if cut for higher rate tax payers <http://www.ifs.org.uk/bns/bn130.pdf>

^{qq} Ibid

Q23 And which one of the following do you think saves the least money?

Base: 1,015 British adults aged 16-75

	%
Stopping free TV licenses for better-off pensioners	27
Stopping free bus travel for better-off pensioners	25
Reduction in housing benefit for those with spare rooms (the "bedroom tax")	8
Stopping giving the winter fuel allowance to better-off pensioners	5
Capping benefit rises for working age people at 1% per year	4
Raising the pension age to 66 for both men and women	3
Stopping child benefit for any household where one parent earns more than £50,000	3
Capping benefits at £26,000 per household	2
None of these	2
Don't know	20

Q24 How would you describe the current state of the British economy? Would you say it is...?

Base: 1,015 British adults aged 16-75

	%
Very good	1
Fairly good	11
Fairly poor	57
Very poor	26
Don't know	5
Good	12
Poor	84

Q25 When you hear about the state of the economy in the news, what specific types of information most influence your view of how the economy is doing?

Base: 1,015 British adults aged 16-75

	%
Unemployment levels	52
Level of inflation/whether prices are going up	40
Whether government debt is going up or down	38
Whether shops in the high street are doing well	32
Interest rates	28
Strength of the pound	27
National income/GDP	23
House prices	19
Average salaries	17
Don't pay much attention to news on the economy/go more on my own experiences	9
Other (specify)	*
Don't know	10

Q26 Out of every 100 people of working age in the UK, how many do you think are currently unemployed?

Base: 1,015 British adults aged 16-75

	%
1-10	29
11-20	21
21-30	12
31-40	6
41-50	4
51-60	3
61-70	2
71-80	1
81-90	1
91-100	1
Don't know	23
Mean	22
Actual	8^{rr}

^{rr} http://www.ons.gov.uk/ons/dcp171778_312067.pdf

Q27 To the best of your knowledge and to the nearest £500, what do you think the average annual salary before tax, is in the UK today?

Base: 1,015 British adults aged 16-75

	%
	2013
£10,000 or less	11
£10,500 - £15,000	7
£15,500 - £20,000	16
£20,500 - £25,000	20
£25,500 - £30,000	15
£30,500 - £35,000	2
£35,500 - £40,000	1
£40,500-£45,000	1
Don't know	28
Mean	£19,500
Actual	£26,500^{SS}

Q28 Generally speaking, do you think that Britain's membership of the European Union is...

Base: 1,015 British adults aged 16-75

	%	%
	2013	2005
A very good thing for Britain	8	12
A fairly good thing for Britain	25	35
A fairly bad thing for Britain	26	22
A very bad thing for Britain	20	16
Don't know	20	15
Good thing	33	47
Bad thing	46	38

Q29 And which of the following do you think is closest to the truth...

Base: 1,015 British adults aged 16-75

	%		%
	2013		2005
On balance Britain gets £4.7 billion more from the European Union than we pay in – which works out as an extra £74 for every person in the country	6	On balance Britain gets £2.6 billion more from the European Union than we pay in - which is equivalent to an extra £44 for every person in the country	9
Britain gets out about as much money out of the European Union as we pay in	12	Britain gets about as much money out of the European Union as we pay in	16
On balance Britain pays in £4.7 billion more than we get out of the European Union – which works out as costing £74 for every person in the country	51	On balance Britain pays in £2.6 billion more than we get out of the European Union - which is equivalent to a cost of £44 for every person in the country	40
Don't know	32	Don't know	32

^{SS} <http://www.ons.gov.uk/ons/rel/ashe/annual-survey-of-hours-and-earnings/2012-provisional-results/stb-ashe-statistical-bulletin-2012.html>

Q30 Official figures show that being a member of the European Union on balance costs Britain £4.7 billion a year, which is equivalent to £74 for every person in the country.^{tt} Does this change your view that membership of the European Union is a good thing for Britain?

Base: 336, All who think Britain's membership of the EU is a good thing

	%	%
	2013	2005
Yes	19	19
No	69	74
Don't know	12	7

Q31 What percentage of adults in Britain do you think read a national daily newspaper on an average day?

Base: 1,015 British adults aged 16-75

	%
1-10	11
11-20	12
21-30	12
31-40	10
41-50	8
51-60	7
61-70	7
71-80	5
81-90	2
91-100	1
Don't know	26
Mean	39
Actual	35 ^{uu}

Q32 What percentage of people in Britain do you think have a twitter account?

Base: 1,015 British adults aged 16-75

	%
1-10	16
11-20	11
21-30	12
31-40	10
41-50	6
51-60	4
61-70	3
71-80	3
81-90	1
91-100	*
Don't know	35
Mean	31
Actual	16 ^{vv}

^{tt} http://ec.europa.eu/budget/figures/interactive/index_en.cfm

^{uu} National Readership Survey 2012

^{vv} <http://www.ipsos-mori.com/researchpublications/publications/1539/Ipsos-MediaCT-Tech-Tracker.aspx>

'Have visited Twitter in last 3 months' or 10 millions active accounts in May 2012

<http://www.guardian.co.uk/technology/2012/may/15/twitter-uk-users-10m>

Q33 **What percentage of people in Britain do think have a Facebook account?**
Base: 1,015 British adults aged 16-75

	%
1-10	7
11-20	8
21-30	10
31-40	8
41-50	10
51-60	9
61-70	8
71-80	8
81-90	3
91-100	1
Don't know	30
Mean	47
Actual	49^{ww}

Q34 **Do you or anyone you know use Twitter?**
Base: 1,015 British adults aged 16-75

	%
Yes, I do	26
Yes, friends/family	41
No	43
Don't know	3

Q35 **Do you or anyone you know use Facebook?**
Base: 1,015 British adults aged 16-75

	%
Yes, I do	65
Yes, friends/family	71
No	7
Don't know	2

^{ww} <http://www.ipsos-mori.com/researchpublications/publications/1539/Ipsos-MediaCT-Tech-Tracker.aspx> 'Have visited Facebook in the last 3 months'