

J15063333-41-03 14-OCT - 01-NOV 2016
INTERNAL
VERACITY INDEX 2016

7 Nov 2016

Table 1
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Summary
Base: All adults age 15+ in Great Britain

	Bankers	Business Leaders	Civil Servants	Doctors	Clergy/Priests	Estate agents	Government Ministers	Journalists	Judges	Managers in the NHS	The ordinary man/woman in the street	Politicians generally	Pollsters	Scientists	Teachers	TV News Readers	The Police	Trade Union officials	Local councillors	Lawyers	Hairdressers	Charity chief execs	Economists	Nurses
Unweighted Base	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019
Weighted Base	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019	1019
Tell the truth	375 37%	340 33%	566 56%	932 91%	703 69%	310 30%	204 20%	245 24%	826 81%	485 48%	666 65%	149 15%	499 49%	819 80%	895 88%	680 67%	724 71%	442 43%	439 43%	528 52%	693 68%	473 46%	486 48%	947 93%
Not tell the truth	596 58%	613 60%	397 39%	80 8%	265 26%	661 65%	770 76%	721 71%	163 16%	465 46%	294 29%	833 82%	431 42%	154 15%	96 9%	286 28%	270 27%	492 48%	528 52%	453 44%	267 26%	464 46%	456 45%	61 6%
Don't know	49 5%	65 6%	56 5%	8 1%	51 5%	47 5%	44 4%	53 5%	30 3%	69 7%	59 6%	37 4%	89 9%	46 5%	28 3%	53 5%	25 2%	85 8%	52 5%	39 4%	59 6%	82 8%	77 8%	12 1%
Net difference	-221 -22%	-273 -27%	169 17%	852 84%	438 43%	-351 -34%	-566 -56%	-476 -47%	663 65%	21 2%	372 37%	-684 -67%	68 7%	665 65%	799 78%	394 39%	454 45%	-50 -5%	-89 -9%	75 7%	426 42%	9 1%	30 3%	886 87%

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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Table 2
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	375	192	183	74	55	59	62	42	83	133	82	95	63	89	102	71	112	91	98	68	59	30	29	201	174	363
	37%ks	39%	35%	48%zdg	32%	37%	35%	30%	38%	39%k	39%	30%	42%k	32%	37%	33%	45%zmo	37%	37%	29%	43% ^s	34%	58%zqrs	35%	39%	36%
Not tell the truth	596	283	313	76	105	92	105	92	126	196	115	207	77	173	159	138	126	139	153	158	67	57	21	339	257	600
	58%cpt	57%	60%	49%	62%	57%	60%	65% ^c	57%	57%	55%	65%zjl	52%	63% ^p	58%	63% ^p	51%	57%	58%	68%zqt	49%	65% ^{tv}	42%	60%	57%	59%
Don't know	49	23	26	4	9	9	8	8	11	14	12	14	9	14	15	10	10	15	15	7	10	1	-	28	20	56
	5%	5%	5%	3%	5%	6%	5%	5%	5%	4%	6%	5%	6%	5%	5%	4%	4%	6%	6%	3%	8% ^u	1%	-	5%	5%	5%
Net difference	-221	-91	-130	-2	-51	-32	-43	-50	-43	-64	-33	-112	-14	-83	-57	-66	-14	-48	-55	-91	-8	-27	8	-138	-83	-237
	-22%	-18%	-25%	-2%	-30%	-20%	-24%	-35%	-19%	-19%	-16%	-35%	-9%	-30%	-21%	-30%	-6%	-20%	-21%	-39%	-6%	-31%	16%	-24%	-18%	-23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



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Table 3
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	375	115	128	43	65	117	201	56	208	113	52	59	29	115	169	90	56	91	115	46	51	26	363
	37% ^{dq}	36%	40% ^d	50% ^{zad}	30%	40%	34%	43%	35%	43% ^{zi}	33%	37%	37%	40%	35%	35%	30%	33%	50% ^{zpq}	39%	40%	30%	36%
Not tell the truth	596	190	171	37	151	154	375	66	357	142	97	94	46	159	296	158	124	168	109	69	67	56	600
	58% ^{cts}	59% ^c	54%	44%	68% ^{zbc}	52%	63% ^{zfh}	51%	59%	55%	62%	60%	58%	55%	61%	61% ^s	65% ^s	61% ^s	47%	58%	53%	65%	59%
Don't know	49	17	20	5	5	23	18	7	36	5	7	4	4	17	23	12	10	15	9	4	8	5	56
	5% ^{gj}	5%	6%	6%	2%	8% ^{zg}	3%	6%	6% ^j	2%	4%	3%	6%	6%	5%	5%	5%	4%	3%	6%	6%	5%	5%
Net difference	-221	-75	-44	5	-85	-37	-174	-10	-149	-29	-45	-35	-17	-44	-128	-68	-68	-77	6	-23	-16	-30	-237
	-22%	-23%	-14%	6%	-39%	-12%	-29%	-7%	-25%	-11%	-29%	-22%	-21%	-15%	-26%	-26%	-36%	-28%	3%	-20%	-13%	-34%	-23%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 4
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	340	168	173	58	67	60	55	38	63	133	83	81	44	96	94	67	83	89	73	59	56	34	29	203	137	329
		33% krs	34%	37%	40% gh	37%	31%	27%	29%	39% zk	40% k	26%	29%	35%	34%	31%	33%	36% s	27%	25%	41% rs	39% s	58% zqrs	36%	30%	32%
Not tell the truth	613	299	315	85	94	88	116	93	137	190	115	216	90	164	160	138	152	131	173	166	73	49	21	332	281	612
		60% qv	60%	55%	56%	55%	66%	66%	62%	55%	55%	68% zij	61%	59%	58%	63%	61%	53%	65% qtv	71% zqt uv	53%	56%	42%	59%	62%	60%
Don't know	65	32	34	12	8	12	4	10	20	20	12	19	15	16	21	14	14	26	20	8	8	4	*	32	34	78
		6%	6%	8%	5%	8%	2%	7%	9% t	6%	6%	6%	10%	6%	8%	6%	5%	11% zsv	7%	3%	6%	4%	*	6%	7%	8%
Net difference	-273	-131	-142	-28	-27	-28	-61	-54	-74	-57	-32	-135	-46	-67	-66	-71	-69	-42	-100	-107	-18	-15	8	-129	-144	-283
		-27%	-27%	-18%	-16%	-18%	-35%	-39%	-34%	-17%	-15%	-43%	-31%	-24%	-24%	-32%	-28%	-17%	-38%	-46%	-13%	-17%	16%	-23%	-32%	-28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 5
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- ING AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	340 33%o	97 30%	126 39%za	24 29%	76 35%	112 38%	185 31%	44 34%	201 33%	96 37%	43 28%	64 40%o	31 39%	108 37%o	137 28%	91 35%	70 36%	92 34%	74 32%	44 37%	41 32%	29 34%	329 32%
Not tell the truth	613 60%bt	202 63%b	170 53%	51 60%	138 63%	156 53%	380 64%zf	77 60%	360 60%	149 57%	104 66%	87 55%	45 57%	159 55%	320 66%zn	152 58%	107 56%	166 61%	147 63%	71 60%	79 63%	53 61%	612 60%
Don't know	65 6%cd	23 7%cd	23 7%	9 11%cd	6 3%	27 9%g	30 5%	8 6%	40 7%	16 6%	9 6%	7 5%	3 4%	24 8%	31 6%	17 7%	15 8%	16 6%	11 5%	4 3%	6 5%	4 5%	78 8%
Net difference	-273 -27%	-105 -33%	-45 -14%	-27 -31%	-62 -28%	-45 -15%	-195 -33%	-33 -26%	-160 -27%	-53 -20%	-61 -39%	-23 -15%	-14 -18%	-51 -17%	-183 -37%	-61 -23%	-37 -20%	-74 -27%	-72 -31%	-27 -23%	-38 -30%	-24 -27%	-283 -28%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 6
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	566	279	287	97	123	103	87	65	92	236	122	137	70	176	164	103	124	151	131	114	88	49	34	338	228	555
	56%	56%	55%	62%	73%	73%	50%	46%	42%	69%	58%	43%	47%	64%	60%	47%	50%	61%	49%	49%	64%	56%	67%	60%	51%	54%
Not tell the truth	397	192	205	48	37	48	85	69	111	88	78	162	68	89	99	100	109	78	118	110	39	35	16	204	193	397
	39%	38%	39%	31%	22%	30%	48%	49%	50%	26%	37%	51%	46%	32%	36%	46%	44%	32%	44%	47%	28%	40%	33%	36%	43%	39%
Don't know	56	27	29	10	8	9	4	7	18	19	9	18	10	12	13	16	15	17	16	9	10	4	*	26	30	67
	5%	5%	6%	6%	5%	5%	2%	5%	8%	5%	4%	6%	7%	4%	5%	7%	6%	7%	6%	4%	7%	4%	*	5%	7%	7%
Net difference	169	87	82	49	86	55	2	-3	-19	147	44	-25	2	87	65	2	15	72	13	4	49	14	17	134	35	158
	17%	18%	16%	31%	51%	35%	1%	-2%	-9%	43%	21%	-8%	1%	31%	24%	1%	6%	29%	5%	2%	36%	16%	34%	24%	8%	16%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 7
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE-FAMILY (m)	FAMILY (n)	POST-FAMILY (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID-MARKET (u)	TAB-LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	566	165	211	35	120	181	319	66	340	163	63	108	51	185	220	133	114	189	108	81	70	33	555
	56%ckosv	51%	66%zacd	41%	54%	61%z	54%	51%	57%k	63%zk	40%	68%zo	64%o	63%zo	45%	51%	60%z	69%zps	47%	68%zuv	56%v	38%	54%
Not tell the truth	397	137	100	39	86	88	248	61	231	82	84	42	25	86	244	115	64	74	111	32	51	47	397
	39%bjlnr	42%b	31%	46%b	39%	30%	42%t	47%t	38%	31%	54%zj	26%	32%	30%	50%zim	44%qr	34%	27%	48%zqr	27%	40%t	54%zt	39%
Don't know	56	20	7	11	15	26	27	3	30	16	9	8	3	20	25	12	12	11	12	6	4	7	67
	5%b	6%b	2%	13%zb	7%b	9%zgh	5%	2%	5%	6%	6%	5%	4%	7%	5%	5%	7%	4%	5%	5%	3%	9%	7%
Net difference	169	29	111	-5	34	93	71	6	109	81	-21	66	26	99	-24	18	50	114	-3	49	20	-14	158
	17%	9%	35%	-5%	15%	31%	12%	4%	18%	31%	-14%	42%	33%	34%	-5%	7%	26%	42%	-1%	42%	16%	-16%	16%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 8
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	932	460	471	147	155	143	164	127	196	320	189	286	133	260	252	197	222	231	236	208	129	81	47	531	401	934
	91% _x	92%	90%	95%	92%	90%	94%	90%	89%	93%	91%	91%	90%	94%	92%	90%	90%	94%	89%	89%	94%	92%	92%	94% _{zx}	89%	92%
Not tell the truth	80	36	44	8	12	13	10	14	23	20	17	27	15	15	20	21	24	14	29	21	5	7	4	32	48	76
	8% _w	7%	8%	5%	7%	8%	6%	10%	10%	6%	8%	9%	10%	6%	7%	10%	9%	6%	11% _{qt}	9%	4%	8%	8%	6%	11% _{zw}	7%
Don't know	8	2	6	-	2	3	1	*	2	2	3	3	-	1	4	1	2	1	*	4	3	-	-	5	3	9
	1%	*	1%	-	1%	2%	*	*	1%	1%	1%	1%	-	*	1%	1%	1%	1%	*	2%	2%	-	-	1%	1%	1%
Net difference	852	425	427	138	143	130	154	113	173	300	172	259	118	245	232	176	199	217	207	187	124	74	43	499	353	858
	84%	85%	82%	89%	85%	82%	88%	80%	79%	87%	82%	82%	80%	89%	84%	80%	80%	88%	78%	80%	91%	85%	84%	88%	78%	84%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



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Table 9
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI/ NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	932	288	302	74	202	269	544	119	553	237	139	150	75	268	437	244	178	260	200	111	113	69	934
	91% ^{osv}	89%	95% ^{zac}	87%	92%	91%	91%	92%	92%	91%	89%	95%	95%	92%	89%	94% ^s	93%	95% ^{zs}	86%	93% ^{av}	90% ^{av}	79%	92%
Not tell the truth	80	33	14	10	16	23	46	10	42	21	17	7	4	19	49	15	9	12	32	7	11	17	76
	8% ^{br}	10% ^b	4%	11% ^b	7%	8%	8%	8%	7%	8%	11%	4%	5%	6%	10% ^z	6%	5%	4%	14% ^{zpq}	6%	9%	20% ^{ztu}	7%
Don't know	8	1	3	1	3	3	5	-	6	2	-	1	-	5	2	1	4	3	1	*	1	1	9
	1%	*	1%	1%	1%	1%	1%	-	1%	1%	-	1%	-	2%	*	*	2%	1%	*	*	1%	1%	1%
Net difference	852	255	288	65	186	246	498	108	511	216	123	143	71	249	387	230	169	248	167	103	102	51	858
	84%	79%	90%	76%	84%	83%	84%	84%	85%	83%	78%	91%	89%	85%	79%	89%	88%	90%	72%	87%	81%	59%	84%

Proportions/Means: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/ijk - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 10
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	703	339	364	102	108	121	111	98	164	227	153	215	105	211	180	140	172	181	185	141	98	63	35	394	309	705
	69% _s	68%	70%	66%	64%	76%	64%	69%	74% _{zdf}	66%	73%	68%	71%	76% _{zno}	65%	64%	69%	74% _s	70%	61%	72%	72%	69%	69%	68%	69%
Not tell the truth	265	133	131	45	55	29	56	34	46	101	46	82	35	51	81	68	64	52	66	82	29	24	12	147	118	253
	26% _{ehm}	27%	25%	29%	32% _{eh}	18%	32% _{eh}	24%	21%	29%	22%	26%	24%	19%	30% _m	31% _m	26%	21%	25%	35% _{zqr}	21%	28%	24%	26%	26%	25%
Don't know	51	25	26	8	6	9	8	9	11	15	10	19	8	14	14	11	12	13	14	10	10	*	3	26	25	61
	5%	5%	5%	5%	4%	6%	4%	6%	5%	4%	5%	6%	5%	5%	5%	5%	5%	5%	5%	4%	7% _u	*	7%	5%	6%	6%
Net difference	438	205	233	57	53	92	55	64	118	126	107	132	70	159	99	72	108	129	120	59	69	38	22	247	191	452
	43%	41%	45%	37%	31%	57%	31%	45%	54%	37%	51%	42%	47%	58%	36%	33%	44%	53%	45%	26%	50%	44%	44%	44%	42%	44%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 11
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	703	222	250	60	131	208	407	87	427	165	110	90	58	217	337	175	134	193	163	90	100	61	705
	69% ^d	69% ^d	78% ^z	71% ^{ad}	60%	71%	69%	67%	71%	64%	70%	57%	73%	74% ^z	69% ^d	68%	70%	70%	70%	76%	80% ^z	70%	69%
Not tell the truth	265	82	54	20	79	67	165	33	141	82	42	59	21	58	127	74	45	62	62	24	21	21	253
	26% ^b	25% ^b	17%	24% ^z	36% ^z	23%	28%	25%	23%	32% ^z	27%	37% ^z	26%	20%	26%	28%	24%	23%	27%	21%	16%	24%	25%
Don't know	51	18	15	5	10	19	22	9	34	12	5	9	1	17	24	10	12	19	8	4	5	5	61
	5%	6%	5%	6%	5%	7%	4%	7%	6%	5%	3%	6%	1%	6%	5%	4%	6%	7%	3%	3%	4%	6%	6%
Net difference	438	140	196	40	52	141	243	54	286	83	68	30	37	159	210	102	89	130	100	66	79	40	452
	43%	44%	61%	47%	24%	48%	41%	42%	48%	32%	44%	19%	46%	55%	43%	39%	46%	47%	43%	56%	63%	46%	44%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 12
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	310	153	157	57	52	38	51	37	76	118	50	85	55	83	80	63	84	74	84	49	47	33	23	160	150	304
	30% ^s	31%	30%	37% ^{ee}	31%	24%	29%	26%	35% ^{ee}	34% ^{aj}	24%	27%	37% ^{zjk}	30%	29%	29%	34%	30%	32% ^s	21%	34% ^s	37% ^s	45% ^{zs}	28%	33%	30%
Not tell the truth	661	322	340	90	112	114	119	97	130	212	148	220	81	181	182	148	150	156	172	173	80	52	28	387	275	661
	65% ^{hx}	65%	65%	58%	66%	72% ^{ch}	68%	69%	59%	62%	71% ^l	70% ^{zl}	54%	66%	66%	68%	61%	64%	65%	74% ^{zqt}	58%	60%	55%	68% ^x	61%	65%
Don't know	47	23	25	8	5	8	5	8	14	13	11	11	12	12	13	8	14	16	10	10	10	3	-	21	27	54
	5%	5%	5%	5%	3%	5%	3%	5%	6%	4%	5%	3%	8% ^{zk}	4%	5%	4%	6%	6%	4%	4%	7%	3%	-	4%	6%	5%
Net difference	-351	-169	-183	-33	-60	-76	-68	-60	-53	-94	-98	-135	-26	-98	-102	-85	-66	-82	-88	-124	-33	-20	-5	-227	-125	-357
	-34%	-34%	-35%	-21%	-36%	-48%	-39%	-43%	-24%	-27%	-47%	-43%	-17%	-35%	-37%	-39%	-27%	-33%	-33%	-53%	-24%	-22%	-10%	-40%	-28%	-35%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
Overlap formulae used. * small base

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Table 13
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	310	116	88	26	60	104	163	44	185	87	38	50	22	88	148	85	51	69	87	34	42	20	304
	30%gr	36%zb	28%	30%	27%	35%g	27%	34%	31%	33%	24%	31%	28%	30%	30%	33%	27%	25%	37%fr	28%	34%	22%	30%
Not tell the truth	661	187	219	52	154	167	413	81	388	162	112	104	55	186	317	167	133	192	131	81	78	64	661
	65%ats	58%	69%a	61%	70%a	57%	70%zf	63%	65%	62%	72%	66%	69%	64%	65%	64%	70%ss	70%zs	57%	68%	62%	73%	65%
Don't know	47	19	11	8	6	24	19	4	29	11	6	4	3	17	23	7	7	13	14	4	5	4	54
	5%q	6%	3%	9%	3%	8%zg	3%	3%	5%	4%	4%	2%	4%	6%	5%	3%	4%	5%	6%	4%	4%	4%	5%
Net difference	-351	-71	-131	-26	-93	-63	-251	-38	-203	-75	-74	-55	-33	-98	-168	-82	-82	-123	-45	-47	-36	-44	-357
	-34%	-22%	-41%	-30%	-42%	-21%	-42%	-29%	-34%	-29%	-47%	-35%	-41%	-34%	-34%	-32%	-43%	-45%	-19%	-40%	-29%	-51%	-35%

Proportions/Means: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/ijk - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 14
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	204	105	99	45	38	33	31	21	36	87	48	44	26	53	62	39	50	53	45	32	43	12	20	122	82	201
	20%ks	21%	19%	29%zfg	23%	21%	18%	15%	16%	25%zk	23%k	14%	17%	19%	22%	18%	20%	21%	17%	14%	31%zrsu	14%	39%zqrs	22%	18%	20%
Not tell the truth	770	374	397	102	125	119	138	113	174	243	151	259	114	209	199	173	190	180	206	194	84	75	31	422	348	771
	76%cv	75%	76%	66%	74%	74%	79%c	80%c	79%c	71%	72%	82%zij	77%	76%	72%	79%	76%	73%t	78%tv	83%zqt	62%	85%zqt	61%	74%	77%	76%
Don't know	44	19	25	8	5	8	6	7	10	13	10	14	9	14	15	7	8	13	14	7	10	*	-	23	21	47
	4%	4%	5%	5%	3%	5%	4%	5%	5%	4%	5%	4%	6%	5%	5%	3%	3%	5%	5%	3%	7%u	*	-	4%	5%	5%
Net difference	-566	-268	-297	-56	-87	-86	-107	-92	-138	-156	-103	-215	-89	-156	-137	-134	-139	-127	-161	-162	-41	-62	-11	-300	-266	-570
	-56%	-54%	-57%	-36%	-51%	-54%	-61%	-65%	-63%	-46%	-49%	-68%	-60%	-56%	-50%	-61%	-56%	-52%	-61%	-70%	-30%	-71%	-22%	-53%	-59%	-56%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 15
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIV/NG AS (i)	SI-NGLE (j)	WID/DIV/SEP (k)	SIN-GL (l)	PRE-FAM-ILY (m)	FAM-ILY (n)	POST-FAM-ILY (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR-KET (u)	TAB-LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	204	53	71	24	48	76	104	24	113	68	23	43	19	64	79	52	37	59	45	32	22	15	201
	20%ago	17%	22%	28%a	22%	26%zg	17%	19%	19%	26%zik	15%	27%o	24%	22%	16%	20%	20%	22%	19%	27%z	18%	17%	20%
Not tell the truth	770	253	232	57	168	194	478	98	459	181	129	110	58	213	387	200	143	200	177	83	99	71	771
	76%fi	78%bc	73%	67%	76%	66%	80%zf	76%	76%	70%	83%zj	70%	73%	73%	79%zi	77%	75%	73%	76%	70%	79%	81%	76%
Don't know	44	16	16	4	5	24	13	7	29	10	4	5	2	15	22	7	11	15	10	3	4	2	47
	4%g	5%	5%	5%	2%	8%zg	2%	6%	5%	4%	3%	3%	3%	5%	5%	3%	6%	5%	4%	3%	3%	2%	5%
Net difference	-566	-200	-161	-33	-119	-118	-374	-74	-347	-113	-106	-68	-39	-149	-308	-148	-106	-141	-132	-51	-76	-56	-570
	-56%	-62%	-50%	-39%	-54%	-40%	-63%	-57%	-58%	-44%	-68%	-43%	-49%	-51%	-63%	-57%	-55%	-52%	-57%	-43%	-61%	-65%	-56%

Proportions/Means: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 16
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	245	138	107	34	34	39	47	36	55	77	50	81	36	76	77	38	54	56	63	52	38	24	11	131	114	258
	24% ^{bo}	28% ^{zb}	21%	22%	20%	24%	27%	26%	25%	23%	24%	26%	24%	27% ^o	28% ^o	17%	22%	23%	24%	22%	28%	27%	23%	23%	25%	25%
Not tell the truth	721	331	390	115	126	109	126	94	151	251	147	219	101	185	184	168	184	170	188	173	89	62	39	403	318	705
	71% ^a	67%	75% ^{za}	74%	75%	68%	72%	67%	68%	73%	71%	69%	68%	67%	67%	77% ^{mn}	74%	69%	71%	74%	65%	71%	77%	71%	70%	69%
Don't know	53	29	24	6	8	12	2	11	15	15	11	16	11	16	14	12	11	20	14	8	10	1	*	34	19	56
	5% ^f	6%	5%	4%	5%	7% ^{ft}	1%	8% ^{ft}	7% ^{ft}	4%	5%	5%	7%	6%	5%	6%	4%	8% ^z	5%	3%	7%	2%	*	6%	4%	5%
Net difference	-476	-193	-283	-81	-92	-70	-79	-58	-96	-173	-97	-138	-65	-109	-107	-130	-130	-114	-125	-121	-50	-39	-28	-272	-204	-447
	-47%	-39%	-54%	-52%	-55%	-44%	-45%	-41%	-44%	-51%	-46%	-44%	-44%	-39%	-39%	-60%	-52%	-46%	-47%	-52%	-37%	-44%	-54%	-48%	-45%	-44%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 17
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	245	89	88	23	28	79	126	40	159	58	26	36	15	72	121	49	39	85	60	43	39	15	258
	24% ^{dgkp}	28% ^d	28% ^d	27% ^d	13%	27%	21%	31% ^g	26% ^{ak}	22%	17%	23%	19%	25%	25%	19%	20%	31% ^{zpq}	26%	36% ^{zv}	31% ^v	17%	25%
Not tell the truth	721	214	212	53	185	190	448	82	406	193	122	120	59	201	339	202	138	172	162	70	81	64	705
	71% ^{aifrt}	67%	67%	63%	84% ^{zabc}	65%	75% ^{zfh}	64%	68%	74%	78% ^{ai}	76%	74%	69%	69%	78% ^{zr}	72%	63%	70%	59%	64%	74% ^t	69%
Don't know	53	19	18	8	7	26	21	7	35	9	8	2	5	18	28	9	13	17	10	6	6	8	56
	5% ^{gl}	6%	6%	10% ^d	3%	9% ^{zg}	3%	5%	6%	3%	5%	1%	7%	6%	6%	3%	7%	6%	4%	5%	5%	9%	5%
Net difference	-476	-125	-124	-30	-157	-112	-323	-42	-247	-134	-95	-84	-44	-129	-218	-153	-99	-88	-102	-27	-42	-49	-447
	-47%	-39%	-39%	-35%	-71%	-38%	-54%	-33%	-41%	-52%	-61%	-53%	-55%	-44%	-45%	-59%	-52%	-32%	-44%	-23%	-33%	-57%	-44%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/ijk - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 18
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	826	395	431	133	134	139	135	112	173	285	180	246	113	235	228	169	194	205	205	188	113	70	45	474	352	814
	81% _x	79%	83%	86%	79%	87%	77%	80%	79%	83%	86% _l	78%	76%	85%	83%	77%	78%	83%	77%	81%	82%	80%	89%	84% _x	78%	80%
Not tell the truth	163	86	77	16	34	17	35	23	38	52	23	59	28	35	35	43	49	30	51	42	18	17	5	83	80	163
	16%	17%	15%	10%	20%	10%	20% _{ce}	16%	17%	15%	11%	19%	19%	13%	13%	20%	20%	12%	19% _q	18%	13%	20%	10%	15%	18%	16%
Don't know	30	17	13	5	1	4	5	6	10	7	6	11	7	6	12	6	6	12	10	2	6	-	1	11	20	42
	3%	3%	3%	3%	1%	2%	3%	4%	4%	2%	3%	3%	5%	2%	4%	3%	2%	5% _s	4%	1%	5%	-	1%	2%	4% _{zw}	4%
Net difference	663	309	354	117	100	122	99	89	135	233	156	186	85	200	192	126	145	175	154	146	95	53	40	392	271	651
	65%	62%	68%	76%	59%	77%	57%	63%	61%	68%	75%	59%	57%	72%	70%	57%	58%	71%	58%	63%	70%	61%	80%	69%	60%	64%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



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Table 19
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	826	247	277	63	182	238	484	103	500	204	120	128	73	245	378	204	156	235	182	101	104	64	814
		81%ao	77%	87%zac	75%	81%	81%	80%	83%	78%	77%	81%	92%zo	84%	77%	79%	81%	86%z	78%	86%	83%	74%	80%
Not tell the truth	163	59	37	19	33	45	96	22	81	50	32	26	4	40	93	48	29	32	44	14	17	21	163
		16%bimr	18%b	22%b	15%	15%	16%	17%	14%	19%	20%	16%	5%	14%	19%zm	18%r	15%	12%	19%	12%	13%	24%zt	16%
Don't know	30	16	5	3	5	12	14	4	20	6	4	4	2	7	17	7	6	8	6	3	5	1	42
	3%	5%zb	2%	3%	2%	4%	2%	3%	3%	2%	3%	3%	3%	2%	4%	3%	3%	3%	3%	3%	4%	2%	4%
Net difference	663	188	240	45	149	193	388	81	418	154	89	102	69	205	285	157	126	203	138	88	87	43	651
	65%	59%	75%	52%	67%	66%	65%	63%	70%	59%	57%	65%	87%	70%	58%	60%	66%	74%	59%	74%	69%	50%	64%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/ijk - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 20
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Managers in the NHS
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	485	243	242	100	90	85	75	49	86	205	104	116	59	138	132	97	119	118	111	83	88	57	29	280	205	481
	48% ^{ghkls}	49%	46%	65% ^{zfh}	53% ^{gh}	54% ^{gh}	43%	35%	39%	60% ^{zkl}	50% ^{ak}	37%	40%	50%	48%	44%	48%	48% ^s	42%	36%	64% ^{zqrs}	66% ^{zqr}	56% ^s	49%	45%	47%
Not tell the truth	465	219	246	47	66	58	91	84	118	117	89	179	78	118	123	111	113	112	133	135	35	28	21	250	215	460
	46% ^{ceit}	44%	47%	30%	39%	37%	52% ^{ce}	59% ^{zcd}	54% ^{zcd}	34%	43%	57% ^{zij}	53% ^{zi}	43%	45%	51%	45%	46% ^{tu}	50% ^{tu}	58% ^{zqt}	26%	32%	42%	44%	48%	45%
Don't know	69	35	34	8	12	16	9	8	16	21	16	22	11	20	21	11	17	16	21	15	14	2	1	38	31	78
	7%	7%	6%	5%	7%	10%	5%	6%	7%	6%	7%	7%	7%	7%	8%	5%	7%	6%	8%	6%	10%	2%	2%	7%	7%	8%
Net difference	21	25	-4	54	24	27	-16	-35	-33	87	15	-63	-20	20	9	-14	6	5	-22	-52	52	29	8	30	-10	21
	2%	5%	-1%	35%	14%	17%	-9%	-25%	-15%	25%	7%	-20%	-13%	7%	3%	-7%	2%	2%	-8%	-22%	38%	33%	15%	5%	-2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 21
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Managers in the NHS
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	485	129	176	39	107	155	270	61	272	145	67	92	43	164	183	134	92	140	98	63	61	31	481
	48% ^{aov}	40%	55% ^{za}	46%	49%	52%	45%	47%	45%	56% ^{zik}	43%	58% ^{zo}	55% ^o	56% ^{zo}	38%	52%	48%	51%	42%	54% ^{av}	49%	36%	47%
Not tell the truth	465	173	118	39	102	111	292	61	285	99	81	58	32	99	276	112	86	109	122	46	58	48	460
	46% ^{bjnr}	54% ^{zb}	37%	46%	38%	49% ^{zt}	47%	47% ^j	38%	52% ^{ej}	37%	40%	34%	56% ^{zlm}	43%	45%	40%	53% ^{fr}	39%	46%	55% ^t	45%	
Don't know	69	19	25	7	12	29	33	7	44	16	9	7	4	28	29	14	13	25	12	8	6	8	78
	7%	6%	8%	8%	10% ^{zg}	5%	6%	7%	7%	6%	5%	5%	6%	10%	6%	5%	7%	9%	5%	7%	5%	9%	8%
Net difference	21	-44	59	*	6	44	-22	*	-13	47	-14	34	12	65	-92	22	6	31	-24	17	4	-17	21
	2%	-14%	18%	*	3%	15%	-4%	*	-2%	18%	-9%	21%	15%	22%	-19%	9%	3%	11%	-10%	14%	3%	-19%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 22
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	666	340	326	87	112	110	111	93	152	214	137	209	103	195	187	131	153	170	165	144	88	63	35	379	287	687
	65% _c	68%	63%	56%	66%	69%	64%	66%	69% _c	63%	66%	66%	70%	70% _o	68%	60%	62%	69%	62%	62%	65%	72%	69%	67%	64%	67%
Not tell the truth	294	134	160	62	48	39	54	38	53	114	58	87	34	61	71	81	81	61	76	83	36	23	14	157	137	267
	29% _m	27%	31%	40% _z	28% _h	24%	31%	27%	24%	33% _l	28%	28%	23%	22%	26%	37% _z	33% _m	25%	29%	36% _z	27%	27%	28%	28%	30%	26%
Don't know	59	23	36	5	9	10	10	10	15	14	14	20	11	21	18	6	14	14	24	5	12	1	1	32	27	65
	6% _s	5%	7%	3%	5%	6%	6%	7%	7%	4%	7%	6%	7%	8%	6%	3%	6%	6%	9% _z	2% _{su}	9% _{su}	1%	3%	6%	6%	6%
Net difference	372	206	166	25	64	71	57	55	100	100	79	121	69	134	117	50	72	109	90	61	52	40	21	223	150	420
	37%	41%	32%	16%	38%	45%	33%	39%	45%	29%	38%	38%	47%	48%	42%	23%	29%	44%	34%	26%	38%	46%	41%	39%	33%	41%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 23
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	666	215	227	38	149	191	392	83	416	158	90	105	53	186	320	174	121	193	138	81	83	58	687
	65% ^c	67% ^c	71% ^{zc}	45%	67% ^{ac}	65%	66%	64%	69% ^{zjk}	61%	58%	66%	67%	64%	66%	67%	63%	71% ^{zs}	59%	69%	66%	67%	67%
Not tell the truth	294	84	72	41	65	79	178	37	150	90	54	50	23	85	137	75	57	62	81	27	38	26	267
	29% ^{bir}	26%	23%	48% ^{zabd}	29%	27%	30%	28%	25%	35% ^{zi}	35% ^{il}	32%	28%	29%	28%	29%	30%	22%	35% ^{fr}	23%	30%	30%	26%
Don't know	59	23	19	6	7	25	24	10	35	11	12	3	4	20	31	10	13	19	14	10	4	3	65
	6% ^{gl}	7%	6%	7%	3%	8% ^g	4%	7%	6%	4%	8%	2%	5%	7%	6%	4%	7%	7%	6%	9%	3%	4%	6%
Net difference	372	131	156	-3	84	112	213	46	266	68	36	55	30	101	184	100	64	132	57	54	45	32	420
	37%	41%	49%	-3%	38%	38%	36%	36%	44%	26%	23%	35%	38%	35%	38%	38%	33%	48%	25%	46%	36%	37%	41%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 24
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	149 15% ^o	78 16%	71 14%	33 21% ^z	25 15%	22 14%	16 9%	23 16%	29 13%	61 18%	28 13%	38 12%	22 15%	48 17% ^o	43 16%	20 9%	38 15%	32 13%	38 14%	30 13%	27 20%	11 13%	10 20%	81 14%	68 15%	162 16%
Not tell the truth	833 82% ^{ct}	406 81%	427 82%	116 75%	141 84%	127 80%	154 88% ^c	113 80%	182 83%	273 80%	168 80%	269 85%	120 81%	216 78%	221 80%	194 89% ^{zmn}	202 81%	205 84%	211 79%	198 85% ^t	102 75%	76 87%	41 80%	466 82%	367 81%	815 80%
Don't know	37 4%	14 3%	24 5%	6 4%	2 1%	10 6%	4 3%	5 3%	9 4%	9 3%	13 6%	9 3%	6 4%	12 4%	11 4%	5 2%	9 4%	8 3%	16 6% ^z	5 2%	8 6%	* *	- -	20 4%	17 4%	42 4%
Net difference	-684 -67%	-327 -66%	-357 -68%	-83 -53%	-116 -69%	-105 -66%	-138 -79%	-90 -64%	-152 -69%	-212 -62%	-140 -67%	-231 -73%	-98 -66%	-168 -61%	-178 -65%	-173 -79%	-164 -66%	-173 -70%	-172 -65%	-168 -72%	-75 -55%	-65 -74%	-31 -60%	-385 -68%	-299 -66%	-653 -64%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 25
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	149 15% ^k	46 14%	45 14%	17 20%	31 14%	46 15%	75 13%	28 22% ^{zg}	84 14%	49 19% ^k	14 9%	33 21% ^o	11 13%	42 14%	63 13%	38 15%	28 15%	46 17%	30 13%	31 26% ^{zuv}	15 12%	12 14%	162 16%
Not tell the truth	833 82% ^{ht}	264 82%	262 82%	63 74%	183 83%	230 78%	506 85% ^{zfh}	96 74%	493 82%	202 78%	138 88% ^{zj}	123 78%	66 82%	233 80%	408 84%	213 82%	157 82%	215 78%	195 84%	83 70%	106 84% ^t	74 85% ^t	815 80%
Don't know	37 4% ^g	11 4%	12 4%	5 6%	7 3%	19 6% ^{zg}	13 2%	5 4%	24 4%	9 3%	5 3%	1 1%	3 4%	16 6% ^l	17 3%	8 3%	6 3%	14 5%	7 3%	4 3%	4 3%	1 1%	42 4%
Net difference	-684 -67%	-217 -68%	-216 -68%	-46 -54%	-152 -69%	-185 -63%	-431 -72%	-68 -52%	-410 -68%	-153 -59%	-124 -79%	-90 -57%	-55 -69%	-191 -66%	-345 -71%	-175 -67%	-129 -67%	-169 -62%	-165 -71%	-52 -44%	-90 -72%	-62 -71%	-653 -64%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 26
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)	
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019	
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019	
Tell the truth	499	240	259	77	88	85	76	77	97	174	100	159	64	173	137	88	101	124	123	119	67	43	23	295	204	492	
		49% ^{opx}	48%	50%	50%	52%	53%	43%	54%	44%	51%	48%	50%	43%	63% ^{zno}	50%	40%	41%	50%	46%	51%	49%	49%	46%	52%	45%	48%
Not tell the truth	431	220	211	61	67	66	86	53	99	137	97	131	66	81	116	114	120	99	113	98	56	41	24	225	206	432	
		42% ^m	44%	40%	39%	40%	41%	49%	37%	45%	40%	46%	42%	29%	42% ^m	52% ^{zm}	48% ^m	40%	43%	42%	41%	47%	48%	40%	46% ^z	42%	
Don't know	89	38	51	17	14	9	13	12	25	32	13	26	19	22	22	16	28	23	30	16	14	3	3	47	42	95	
		9%	8%	10%	11%	8%	5%	7%	8%	9%	6%	8%	13%	8%	8%	8%	11%	9%	11%	7%	10%	4%	6%	8%	9%	9%	
Net difference	68	19	48	16	21	19	-10	24	-2	38	3	27	-2	91	21	-26	-19	25	10	22	11	1	-1	70	-2	60	
		7%	4%	9%	10%	12%	12%	-6%	17%	-1%	11%	1%	9%	-1%	33%	8%	-12%	-7%	10%	4%	9%	8%	1%	-1%	12%	*	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 27
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	499	164	175	33	102	154	270	74	314	122	62	81	44	140	233	119	88	168	104	66	61	34	492
	49%gk	51%	55%zc	39%	46%	52%	45%	57%g	52%zk	47%	40%	51%	55%	48%	48%	46%	46%	61%zpq s	45%	56%v	49%	40%	48%
Not tell the truth	431	129	116	44	104	110	272	49	236	119	75	63	28	126	214	114	82	88	110	43	56	48	432
	42%bir	40%	37%	52%b	47%b	37%	46%zt	38%	39%	46%	48%	40%	35%	43%	44%	44%r	43%r	32%	47%r	36%	45%	55%zt	42%
Don't know	89	29	28	8	15	30	53	6	50	19	19	14	8	25	42	26	21	18	18	9	8	5	95
	9%	9%	9%	9%	7%	10%	9%	4%	8%	7%	12%	9%	10%	9%	9%	10%	11%	7%	8%	8%	6%	5%	9%
Net difference	68	35	58	-11	-2	44	-1	25	78	2	-14	17	15	14	19	5	6	80	-5	23	5	-14	60
	7%	11%	18%	-13%	-1%	15%	*	19%	13%	1%	-9%	11%	19%	5%	4%	2%	3%	29%	-2%	20%	4%	-16%	6%

Proportions/Means: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 28
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists
Base: All adults age 15+ in Great Britain

	TOTAL (z)	GENDER		AGE					GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION					WORKING STATUS		UNWTD TOTAL			
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)		WORKING (w)	NOT WORKING (x)	
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019	
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019	
Tell the truth	819	396	423	130	142	136	141	107	163	289	176	246	107	244	225	171	178	206	202	192	106	66	46	487	332	803	
		80%hp	79%	81%	84%h	84%h	85%h	81%	76%	74%	84%l	84%l	78%	72%	88%zno	82%p	78%	72%	84%	76%	83%	77%	76%	90%	86%zx	73%	79%
Not tell the truth	154	78	76	22	19	20	25	25	43	42	24	55	30	28	38	36	52	26	48	35	19	21	5	59	95	160	
		15%mqw	16%	15%	14%	11%	12%	14%	17%	20%z	12%	12%	17%	20%ij	10%	14%	17%	21%zmn	11%	18%q	15%	14%	24%zq	9%	10%	21%zw	16%
Don't know	46	24	22	3	8	4	9	9	14	11	9	16	11	4	13	12	18	13	15	6	11	*	1	22	25	56	
		5%tm	5%	4%	2%	5%	2%	5%	7%	6%	3%	4%	5%	7%	2%	5%	5%tm	7%tm	5%	6%	2%	8%zsu	*	1%	4%	5%	5%
Net difference	665	317	347	108	123	116	116	83	120	247	151	191	77	216	188	135	126	180	154	158	87	46	41	428	236	643	
		65%	64%	67%	70%	73%	73%	66%	58%	54%	72%	72%	60%	52%	78%	68%	62%	51%	73%	58%	68%	63%	52%	81%	75%	52%	63%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 29
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL	
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)		
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019	
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019	
Tell the truth	819	253	277	52	187	219	489	111	493	204	119	130	76	240	373	212	151	244	166	101	96	73	803	
		80% ^c f ^{os}	79% ^c	87% ^z a ^c	61%	85% ^c	74%	82% ^f	86% ^f	82%	78%	76%	82%	96% ^z l ⁿ	82%	76%	82% ^s	79%	89% ^z p ^q	71%	85%	77%	84%	79%
Not tell the truth	154	52	32	20	29	52	88	15	79	46	28	26	2	36	88	38	28	22	51	13	24	9	160	
		15% ^b m ^r	16% ^b	10%	23% ^b	13%	17%	15%	11%	13%	18%	18%	16% ^m	2%	12% ^m	18% ^z m	15% ^r	15% ^r	8%	22% ^z r	11%	19%	11%	16%
Don't know	46	17	10	13	5	24	18	4	28	10	9	3	2	15	27	9	12	8	15	5	5	5	56	
		5% ^g	5%	3%	16% ^z a ^b d	2%	8% ^z g	3%	5%	4%	6%	2%	2%	5%	6%	4%	7%	3%	7%	4%	4%	6%	5%	
Net difference	665	202	245	32	158	167	401	96	414	157	91	104	75	204	284	174	123	222	115	88	72	63	643	
		65%	63%	77%	38%	72%	57%	67%	74%	69%	61%	58%	66%	94%	70%	58%	67%	64%	81%	49%	74%	57%	73%	63%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 30
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	895	447	448	130	156	143	152	126	188	305	190	271	126	253	241	187	214	221	234	198	122	77	44	520	375	891
	88% _x	90%	86%	84%	93% _c	90%	87%	89%	86%	89%	91%	86%	85%	92% _z	88%	85%	86%	90%	88%	85%	89%	88%	87%	92% _{zx}	83%	87%
Not tell the truth	96	33	63	22	11	12	15	12	24	33	15	32	16	17	26	26	28	20	24	27	8	10	7	35	61	92
	9% _{amw}	7%	12% _{za}	14%	7%	8%	9%	8%	11%	10%	7%	10%	11%	6%	9%	12%	11%	8%	9%	12%	6%	12%	13%	6%	14% _{zw}	9%
Don't know	28	18	10	3	1	4	7	3	8	5	4	12	6	7	9	6	6	5	7	8	7	-	*	12	15	36
	3%	4%	2%	2%	1%	3%	4%	2%	4%	2%	2%	4%	4%	2%	3%	3%	2%	2%	3%	3%	5%	-	1%	2%	3%	4%
Net difference	799	414	385	108	145	131	137	114	164	272	175	239	110	236	216	161	186	201	210	171	114	67	37	485	314	799
	78%	83%	74%	70%	86%	82%	78%	81%	75%	79%	84%	76%	74%	86%	78%	74%	75%	82%	79%	73%	83%	77%	74%	86%	70%	78%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 31
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- ING AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	895	272	300	63	197	259	525	111	533	224	137	139	73	259	423	225	169	251	197	109	107	73	891
	88% ^{ac}	85% ^c	94% ^{zac}	74%	89% ^{ac}	88%	88%	86%	89%	86%	88%	88%	91%	89%	87%	87%	88%	91% ^z	85%	92%	86%	84%	87%
Not tell the truth	96	39	12	19	18	26	57	13	49	31	16	16	6	24	50	29	13	14	32	9	16	13	92
	9% ^{br}	12% ^{zb}	4%	22% ^{zabd}	8%	9%	10%	10%	8%	12%	10%	10%	7%	8%	10%	11% ^r	7%	5%	14% ^r	7%	13%	15%	9%
Don't know	28	10	7	4	6	9	13	5	19	4	3	3	1	9	15	5	9	9	3	1	2	1	36
	3%	3%	2%	4%	3%	3%	2%	4%	3%	2%	2%	2%	1%	3%	3%	2%	5%	3%	1%	1%	2%	2%	4%
Net difference	799	233	288	45	179	233	468	98	484	193	121	123	67	235	373	196	156	236	165	100	92	60	799
	78%	72%	91%	52%	81%	79%	79%	76%	81%	74%	77%	78%	84%	81%	76%	76%	82%	86%	71%	85%	73%	69%	78%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 32
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	680	327	353	85	97	104	131	103	160	196	149	222	113	199	200	135	146	184	169	160	76	60	31	399	281	674
		67%cdi	66%	55%	58%	65%	75%zcd	73%cd	73%zcd	57%	71%i	70%i	76%zi	72%op	73%zop	62%	59%	75%zrt	64%	69%t	56%	69%	60%	70%zx	62%	66%
Not tell the truth	286	153	133	59	64	46	38	33	46	129	50	81	24	65	62	72	87	50	81	66	48	22	19	146	140	287
		28%hln	31%	38%zfg	38%zfg	29%	22%	24%	21%	37%zjk	24%	26%l	17%	24%	23%	33%an	35%zmn	20%	30%q	28%	35%q	25%	37%q	26%	31%z	28%
Don't know	53	17	36	11	7	10	6	5	14	19	11	13	11	12	14	11	16	12	15	6	12	5	2	22	31	58
		5%a	4%	7%a	7%	4%	6%	3%	4%	5%	5%	4%	7%	4%	5%	5%	6%	5%	6%	3%	9% ^s	6%	3%	4%	7% ^z	6%
Net difference	394	174	220	26	33	58	94	69	114	67	99	141	89	133	138	64	60	134	88	94	28	38	12	253	141	387
		39%	35%	42%	17%	20%	36%	54%	49%	20%	47%	45%	60%	48%	50%	29%	24%	54%	33%	40%	20%	44%	23%	45%	31%	38%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 33
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	680	236 67%cd j	235 73%zcd	47 74%zcd	122 55%	180 61%	416 70%zf	84 65%	419 70%zj	153 59%	106 68%	88 56%	46 57%	189 65%	358 73%zlm n	184 71%	117 61%	189 69%	150 65%	88 74%	86 68%	64 74%	674 66%
Not tell the truth	286	66 28%abio	71 21%	30 22%	88 35%ab	91 31%	158 27%	38 29%	153 25%	94 36%zk	39 25%	61 39%zo	31 39%o	87 30%o	104 21%	64 25%	63 33%	69 25%	72 31%	26 22%	34 27%	19 22%	287 28%
Don't know	53	19 5%g	12 6%	9 4%	10 10%zb	24 8%zg	21 4%	8 6%	29 5%	13 5%	11 7%	9 6%	3 3%	15 5%	27 5%	12 5%	11 6%	17 6%	10 4%	5 4%	5 4%	3 4%	58 6%
Net difference	394	170	164	17	34	89	258	47	267	60	66	27	14	102	254	120	55	120	78	62	52	45	387
	39%	53%	52%	20%	15%	30%	43%	36%	44%	23%	42%	17%	18%	35%	52%	46%	29%	44%	34%	52%	41%	51%	38%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 34
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	GENDER		AGE					GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION					WORKING STATUS		UNWTD TOTAL		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)		WORKING (w)	NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	724	346	378	117	129	128	122	88	140	263	162	202	93	203	206	136	180	170	182	165	108	65	34	413	311	718
	71% lo	69%	72%	76% gh	76% gh	80% zgh	70%	62%	64%	77% zkl	78% akl	64%	63%	73% o	75% o	62%	72%	69%	68%	71%	79% zr	75%	68%	73%	69%	70%
Not tell the truth	270	145	125	37	38	28	47	50	71	77	42	104	47	70	58	81	62	70	73	66	25	21	16	145	125	272
	27% ent	29%	24%	24%	23%	18%	27%	35% zde	32% ze	22%	20%	33% zij	32% ij	25%	21%	37% zmn	25%	28% t	28%	28%	18%	24%	32%	26%	28%	27%
Don't know	25	7	18	1	1	3	6	4	9	2	5	10	7	4	12	2	7	6	11	3	4	2	-	10	15	29
	2% ai	1%	3%	1%	1%	2%	4%	3%	4% z	1%	3%	3% l	5% zi	1%	4% z	1%	3%	3%	4%	1%	3%	2%	-	2%	3%	3%
Net difference	454	201	253	81	91	100	75	38	70	186	121	98	46	133	147	55	118	100	108	99	84	44	18	268	186	446
	45%	40%	48%	52%	54%	63%	43%	27%	32%	54%	58%	31%	31%	48%	53%	25%	48%	41%	41%	43%	61%	51%	35%	47%	41%	44%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 35
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	724 71%ao	204 63%	252 79%za	59 69%	164 75%a	215 73%	417 70%	91 71%	415 69%	201 77%zi	107 68%	121 77%o	59 74%	226 77%zo	315 65%	176 68%	144 75%	213 78%zps	152 65%	86 73%	81 65%	61 70%	718 70%
Not tell the truth	270 27%bnr	103 32%zb	60 19%	26 30%b	54 24%	68 23%	168 28%	35 27%	170 28%	57 22%	43 27%	35 22%	19 24%	61 21%	154 32%zn	77 29%r	43 23%	56 20%	74 32%r	30 26%	40 32%	25 28%	272 27%
Don't know	25 2%	16 5%zd	7 2%	* *	3 1%	12 4%	10 2%	3 3%	16 3%	3 1%	7 4%	1 1%	1 1%	4 1%	19 4%z	7 3%	4 2%	6 2%	6 3%	2 2%	4 3%	1 2%	29 3%
Net difference	454 45%	101 31%	192 60%	33 39%	111 50%	148 50%	249 42%	57 44%	245 41%	144 55%	64 41%	86 54%	40 50%	164 56%	161 33%	100 38%	100 53%	157 57%	78 34%	56 47%	41 33%	36 42%	446 44%

Proportions/Means: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 36
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	GENDER		AGE					GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION					WORKING STATUS		UNWTD TOTAL		
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)		WORKING (w)	NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	442	219	223	69	99	79	87	52	57	179	106	121	35	119	118	101	103	120	106	71	72	45	27	273	169	420
		43% ^{hkl}	44%	44% ^h	59% ^{zcg}	49% ^{gh}	50% ^{gh}	37% ^h	26%	52% ^{zkl}	51% ^{kl}	38% ^l	23%	43%	43%	46%	42%	49% ^s	40%	31%	52% ^{zrs}	52% ^s	53% ^s	48% ^{zx}	37%	41%
Not tell the truth	492	240	252	61	58	64	83	81	145	127	85	179	101	138	129	103	122	102	134	146	53	39	19	250	242	511
		48% ^{dij}	48%	40%	34%	40%	48% ^d	57% ^{zcd}	66% ^{zcd}	37%	40%	57% ^{zij}	68% ^{zjk}	50%	47%	47%	49%	41%	50% ^t	63% ^{zqr}	38%	45%	37%	44%	54% ^{zw}	50%
Don't know	85	38	47	25	11	17	5	9	18	37	19	17	13	19	29	15	23	24	25	16	13	3	5	45	41	88
		8% ^{fk}	8%	16% ^{zdfg}	7%	11% ^f	3%	6%	8%	11% ^k	9%	5%	9%	7%	10%	7%	9%	10%	9%	7%	9%	4%	10%	8%	9%	9%
Net difference	-50	-21	-29	7	41	15	3	-29	-88	51	21	-58	-66	-20	-11	-1	-19	19	-27	-75	19	6	8	23	-73	-91
		-5%	-4%	5%	24%	10%	2%	-21%	-40%	15%	10%	-18%	-45%	-7%	-4%	-1%	-8%	8%	-10%	-32%	14%	7%	15%	4%	-16%	-9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 37
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIV-NG AS (i)	SI-NGLE (j)	WID/DIV/SEP (k)	SIN-GLE (l)	PRE-FAM-ILY (m)	FAM-ILY (n)	POST-FAM-ILY (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR-KET (u)	TAB-LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	442	107	168	35	106	145	245	51	278	114	48	74	49	147	170	99	95	137	94	48	49	41	420
		43%ako	33%	53%za	41%	49%z	41%	40%	46%k	44%k	31%	47%o	61%zo	50%zo	35%	38%	50%p	50%zp	41%	41%	39%	47%	41%
Not tell the truth	492	190	119	44	96	117	311	64	278	116	98	64	25	113	290	135	81	115	123	62	68	42	511
		48%bfnmr	59%zbd	37%	52%b	40%	52%zf	50%	46%	45%	63%zj	40%	32%	39%	59%zim	52%r	42%	42%	53%r	52%	54%	48%	50%
Don't know	85	25	31	6	19	33	39	14	45	30	10	20	6	31	29	25	15	22	15	8	8	5	88
		8%go	8%	10%	7%	11%g	6%	11%	7%	11%	6%	13%o	7%	11%o	6%	10%	8%	8%	7%	7%	7%	5%	9%
Net difference	-50	-82	49	-9	10	28	-66	-13	*	-2	-49	11	23	34	-120	-36	15	22	-28	-14	-18	-1	-91
		-5%	-26%	15%	-10%	9%	-11%	-10%	*	-1%	-32%	7%	29%	12%	-25%	-14%	8%	8%	-12%	-12%	-15%	-1%	-9%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 38
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	439	222	217	94	85	69	63	52	76	194	80	109	54	134	123	73	110	93	89	86	94	41	36	254	185	429
	43%hko	45%	42%	61%zef	50%fgh	43%	36%	37%	34%	57%zjk	38%	34%	37%	48%o	45%o	33%	44%	38%	34%	37%	68%zqrsu	47%	71%zqrs	45%	41%	42%
Not tell the truth	528	248	280	54	76	79	109	76	133	134	117	189	87	127	140	139	122	134	159	141	36	43	15	287	241	526
	52%cim	50%	54%	35%	45%	50%c	62%zcd	54%c	61%zcd	39%	56%i	60%zi	59%i	46%	51%	63%zmn	49%	55%tv	60%ztv	61%ztv	26%	49%tv	29%	51%	53%	52%
Don't know	52	28	24	7	7	11	3	13	11	15	13	18	7	16	13	7	17	19	17	5	7	3	*	27	25	64
	5%	6%	5%	4%	4%	7%t	2%	9%zf	5%	4%	6%	6%	5%	6%	5%	3%	7%	8% _s	6%	2%	5%	4%	*	5%	6%	6%
Net difference	-89	-26	-63	41	9	-11	-46	-24	-58	59	-37	-80	-32	7	-17	-66	-13	-42	-69	-55	58	-2	21	-33	-56	-97
	-9%	-5%	-12%	26%	5%	-7%	-26%	-17%	-26%	17%	-18%	-25%	-22%	2%	-6%	-30%	-5%	-17%	-26%	-23%	42%	-3%	42%	-6%	-12%	-10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 39
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI/ NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	439	119	147	44	102	153	221	65	255	145	39	94	46	122	176	105	85	134	98	67	56	41	429
	43% ^{agko}	37%	46% ^a	52% ^a	46%	52% ^{zg}	37%	50% ^g	42% ^{ak}	56% ^{zik}	25%	59% ^{zno}	57% ^{zo}	42%	36%	40%	45%	49% ^z	42%	56% ^z	45%	47%	42%
Not tell the truth	528	185	156	36	107	120	349	59	308	107	112	58	31	150	289	141	98	120	127	48	63	41	526
	52% ^{fjirt}	57% ^{zcc}	49%	42%	49%	41%	59% ^{zfh}	46%	51% ^j	41%	72% ^{zlj}	37%	39%	51% ^l	59% ^{zlm}	54% ^r	51%	44%	55% ^r	40%	50%	47%	52%
Don't know	52	19	16	5	11	22	24	5	38	9	5	6	3	20	23	13	8	20	7	4	6	5	64
	5%	6%	5%	6%	5%	8%	4%	4%	6%	3%	3%	4%	4%	7%	5%	5%	4%	7%	3%	3%	5%	6%	6%
Net difference	-89	-66	-9	8	-5	33	-128	6	-54	38	-73	36	15	-28	-114	-37	-13	15	-29	19	-6	*	-97
	-9%	-20%	-3%	10%	-2%	11%	-21%	5%	-9%	15%	-47%	23%	18%	-10%	-23%	-14%	-7%	5%	-12%	16%	-5%	*	-10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 40
VE01 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Lawyers
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	528	260	267	86	82	90	84	69	115	175	117	154	81	158	144	107	119	137	134	111	74	39	33	295	233	537
	52%	52%	51%	56%	48%	57%	48%	49%	52%	51%	56%	49%	55%	57%	52%	49%	48%	56%	51%	48%	54%	45%	65%	52%	52%	53%
Not tell the truth	453	223	229	63	83	60	88	65	94	158	82	150	61	107	120	107	118	101	118	113	56	47	18	254	198	435
	44%	45%	44%	40%	49%	38%	50%	46%	43%	46%	39%	47%	41%	39%	44%	49%	48%	41%	44%	48%	41%	54%	35%	45%	44%	43%
Don't know	39	14	25	6	4	9	2	7	11	10	10	12	6	11	11	5	11	8	13	9	7	1	*	18	20	47
	4%	3%	5%	4%	2%	6%	1%	5%	5%	3%	5%	4%	4%	4%	4%	2%	4%	3%	5%	4%	5%	1%	*	3%	5%	5%
Net difference	75	37	38	24	-2	30	-4	5	21	17	36	5	20	51	23	*	1	36	16	-1	17	-9	15	41	34	102
	7%	7%	7%	15%	-1%	19%	-2%	3%	10%	5%	17%	1%	13%	18%	9%	*	*	15%	6%	-1%	13%	-10%	30%	7%	8%	10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/o/p - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 41
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Lawyers
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	528	163	195	42	87	151	305	70	321	134	71	80	37	159	251	136	94	158	110	77	57	39	537
	52% ^d	51% ^d	61% ^z	50% ^{ad}	40% ^d	51% ^d	51% ^d	55% ^d	54% ^d	51% ^d	45% ^d	51% ^d	46% ^d	55% ^d	51% ^d	52% ^d	49% ^d	58% ^z	47% ^d	65% ^z	46% ^{uv}	45% ^d	53% ^d
Not tell the truth	453	140	115	38	131	128	270	54	260	116	76	71	41	120	218	111	92	103	116	38	63	47	435
	44% ^{brt}	43% ^d	36% ^d	45% ^d	59% ^z	44% ^d	45% ^d	42% ^d	43% ^d	45% ^d	49% ^d	45% ^d	52% ^d	41% ^d	45% ^d	43% ^d	48% ^r	37% ^d	50% ^{fr}	32% ^d	50% ^t	53% ^t	43% ^d
Don't know	39	19	9	5	2	15	19	4	19	11	9	6	2	12	20	13	5	13	6	4	5	2	47
	4% ^d	6% ^{zd}	3% ^d	5% ^{cd}	1% ^d	5% ^d	3% ^d	3% ^d	3% ^d	4% ^d	6% ^d	4% ^d	2% ^d	4% ^d	4% ^d	5% ^d	3% ^d	5% ^d	3% ^d	3% ^d	4% ^d	2% ^d	5% ^d
Net difference	75	23	80	4	-43	23	36	16	61	18	-5	9	-4	39	33	24	2	56	-6	39	-6	-8	102
	7% ^d	7% ^d	25% ^d	5% ^d	-20% ^d	8% ^d	6% ^d	12% ^d	10% ^d	7% ^d	-3% ^d	6% ^d	-5% ^d	13% ^d	7% ^d	9% ^d	1% ^d	20% ^d	-3% ^d	33% ^d	-5% ^d	-9% ^d	10% ^d

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/ijk - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 42
VE01 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Hairdressers
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	693	345	348	100	115	104	119	99	157	229	139	213	110	197	186	142	167	171	168	164	86	69	35	396	297	685
	68%	69%	67%	65%	68%	65%	68%	70%	71%	67%	67%	67%	74%	71%	68%	65%	67%	70%	63%	70%	63%	79%zrt	69%	70%	66%	67%
Not tell the truth	267	120	147	47	46	50	48	33	43	98	60	81	27	60	76	64	67	60	72	64	42	17	12	143	124	262
	26%hl	24%	28%	30%h	27%	31%h	28%	24%	19%	29%l	29%l	26%	18%	22%	27%	29%	27%	24%	27%	27%	30%	20%	24%	25%	27%	26%
Don't know	59	33	26	8	8	6	7	9	21	16	9	22	12	19	14	12	14	15	25	5	9	1	3	29	31	72
	6%sl	7%	5%	5%	5%	4%	4%	7%	9%z	5%	5%	7%	8%	7%	5%	6%	6%	6%	10%zsu	2%	7%	2%	6%	5%	7%	7%
Net difference	426	225	201	53	69	54	71	66	114	131	79	132	82	137	111	78	100	112	97	100	44	52	23	253	174	423
	42%	45%	39%	34%	41%	34%	41%	46%	52%	38%	38%	42%	56%	50%	40%	36%	40%	45%	36%	43%	32%	59%	45%	45%	39%	42%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 43
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Hairdressers
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST- FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	693	241	222	43	144	187	410	96	422	164	105	109	56	188	338	185	122	194	161	82	89	53	685
	68% _c	75% _{zcd}	70% _c	51%	65% _c	63%	69%	74% _f	70%	63%	67%	69%	70%	65%	69%	71%	64%	71%	69%	69%	71%	60%	67%
Not tell the truth	267	60	77	34	70	81	159	26	140	85	42	44	21	84	118	64	60	64	55	29	29	28	262
	26% _{ai}	19%	24%	40% _{zab}	32% _a	28%	27%	20%	23%	33% _{zi}	27%	28%	26%	29%	24%	25%	32%	23%	24%	24%	23%	32%	26%
Don't know	59	21	20	8	6	27	26	7	39	11	9	5	3	19	32	11	9	16	16	7	7	7	72
	6% _g	6%	6%	9% _d	3%	9% _{zg}	4%	5%	7%	4%	6%	3%	4%	7%	7%	4%	5%	6%	7%	6%	6%	8%	7%
Net difference	426	181	145	9	73	106	250	70	282	79	63	65	35	104	221	121	61	130	106	53	60	25	423
	42%	56%	46%	11%	33%	36%	42%	54%	47%	30%	40%	41%	44%	36%	45%	47%	32%	48%	46%	45%	48%	28%	42%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 44
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs
 Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	473	228	245	89	81	91	76	57	79	180	112	126	53	153	130	83	108	114	110	94	77	43	34	284	189	454
	46% ^{hkl}	46%	47%	57% ^{zfg}	48% ^h	57% ^{zfg}	43%	41%	36%	53% ^{zkl}	54% ^{kl}	40%	36%	55% ^{zop}	47%	38%	43%	46%	42%	40%	56% ^{zrs}	50%	67% ^{zqrs}	50% ^x	42%	45%
Not tell the truth	464	227	237	50	78	54	89	73	120	135	84	164	80	101	126	123	114	104	128	126	51	39	16	242	222	473
	46% ^{cei}	46%	45%	33%	46% ^c	34%	51% ^{ce}	52% ^{ce}	54% ^{zce}	40%	40%	52% ^{zij}	54% ^{zij}	37%	46%	56% ^{zmn}	46%	42%	48%	54% ^{zqt}	37%	44%	32%	43%	49% ^z	46%
Don't know	82	43	39	16	10	14	10	11	21	27	13	27	16	22	20	13	27	28	27	12	9	5	*	41	40	92
	8%	9%	7%	10%	6%	9%	6%	8%	10%	8%	6%	8%	10%	8%	7%	6%	11%	11% ^v	10%	5%	7%	6%	*	7%	9%	9%
Net difference	9	1	8	38	3	37	-13	-16	-40	45	28	-38	-27	51	4	-40	-7	10	-18	-32	27	5	18	43	-33	-19
	1%	*	2%	25%	2%	23%	-7%	-11%	-18%	13%	13%	-12%	-18%	19%	2%	-18%	-3%	4%	-7%	-14%	19%	5%	35%	8%	-7%	-2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 45
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL	
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIVI- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID- KET (u)	TAB- LOID (v)		
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019	
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019	
Tell the truth	473	131	178	40	94	152	250	71	297	129	47	77	42	158	195	98	89	160	104	69	63	39	454	
		46% ^{agkop}	41%	56% ^{zad}	48%	43%	52% ^g	42%	55% ^g	49% ^k	50% ^k	30%	49%	53%	54% ^{zo}	40%	38%	47%	59% ^{zpq}	45%	58% ^z	51%	44%	45%
Not tell the truth	464	163	113	35	113	108	305	51	256	110	98	66	34	109	254	138	84	94	116	42	54	39	473	
		46% ^{binrt}	51% ^{zb}	35%	41%	51% ^b	37%	51% ^{zfh}	39%	43%	42%	63% ^{zj}	42%	43%	37%	52% ^{zn}	53% ^{zr}	44%	34%	50% ^{fr}	35%	43%	45%	46%
Don't know	82	28	28	10	13	35	39	8	48	22	11	15	3	25	39	23	18	19	12	7	8	10	92	
		8%	9%	9%	11%	6%	12% ^{zcg}	7%	6%	8%	8%	7%	10%	4%	8%	8%	9%	9%	7%	5%	6%	6%	11%	9%
Net difference	9	-32	65	6	-19	44	-55	20	40	19	-51	11	8	48	-60	-40	6	66	-12	27	9	*	-19	
		1%	-10%	20%	6%	-9%	15%	-9%	15%	7%	7%	-33%	7%	10%	17%	-12%	-15%	3%	24%	-5%	23%	7%	*	-2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 46
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Economists
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	GENDER		AGE					GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION					WORKING STATUS		UNWTD TOTAL			
		MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)		WORKING (w)	NOT WORKING (x)	
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019	
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019	
Tell the truth	486	245	241	83	92	89	82	59	81	189	110	130	55	155	144	76	112	113	121	100	79	42	30	291	195	472	
		48% hkl	49%	46%	54% h	54% gh	56% gh	47%	41%	37%	55% zkl	52% kl	41%	37%	56% zop	52% o	35%	45%	46%	46%	43%	58% zrs	48%	59%	51% x	43%	46%
Not tell the truth	456	216	240	62	61	55	86	72	120	128	83	166	79	100	106	130	120	110	117	126	47	40	17	232	224	456	
		45% del	43%	46%	40%	36%	34%	49% de	51% de	54% zcd	37%	40%	53% zij	53% zij	36%	38%	59% zmn	48% mn	45%	44%	54% ztv	34%	46%	33%	41%	50% zw	45%
Don't know	77	37	40	10	16	15	6	11	20	26	16	20	14	21	26	13	17	23	27	7	11	5	4	44	33	91	
		8% s	7%	8%	6%	9%	10%	3%	8%	9%	8%	8%	6%	10%	8%	9%	6%	7%	9% s	10% s	3%	8% s	6%	8%	8%	7%	9%
Net difference	30	29	1	21	31	34	-4	-13	-39	61	26	-36	-23	55	38	-54	-8	4	5	-26	32	2	13	59	-29	16	
		3%	6%	*	13%	18%	22%	-2%	-9%	-18%	18%	13%	-12%	-16%	20%	14%	-25%	-3%	1%	2%	-11%	24%	3%	26%	10%	-6%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 47
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Economists
 Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB-URBAN (g)	RURAL (h)	MAR/LIVING AS (i)	SINGLE (j)	WID/DIV/SEP (k)	SINGLE (l)	PRE-FAMILY (m)	FAMILY (n)	POST-FAMILY (o)	GCSE/O-LV/CSE/NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/MAST/PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID-MARKET (u)	TABLOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	486	140	179	30	115	150	281	55	291	134	60	82	52	156	195	120	99	154	97	70	45	35	472
	48%ckou	43%	56%zac	35%	52%c	51%	47%	43%	49%k	51%k	38%	52%o	65%zo	54%o	40%	46%	52%	56%zps	42%	59%zuv	36%	40%	46%
Not tell the truth	456	161	104	45	99	118	275	63	259	109	88	68	20	106	262	120	79	95	121	42	71	47	456
	45%bmnr	50%zb	33%	53%b	45%b	40%	46%	49%	43%	42%	56%zj	43%r	25%	36%	54%zmn	46%r	41%	35%	52%r	36%	57%zt	54%t	45%
Don't know	77	21	35	10	6	27	39	11	50	18	8	7	8	30	32	19	14	25	14	6	9	5	91
	8%d	6%	11%zd	12%d	3%	9%	7%	8%	8%	7%	5%	5%	10%	10%	6%	7%	7%	9%	6%	5%	7%	6%	9%
Net difference	30	-21	75	-15	17	32	6	-8	32	25	-28	13	32	50	-68	*	20	59	-25	27	-26	-12	16
	3%	-7%	24%	-17%	8%	11%	1%	-6%	5%	10%	-18%	8%	40%	17%	-14%	*	10%	22%	-11%	23%	-21%	-14%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 48
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)		NOT WORKING (x)
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
Tell the truth	947	472	475	148	153	151	166	128	200	320	198	293	133	263	264	195	225	234	236	219	125	83	48	535	412	947
	93% _f	95% _z	91% _l	96%	91%	95%	95%	91%	91%	93%	95%	93%	90%	95% _o	96% _{zop}	89%	91%	95% _r	89%	94%	92%	95%	95%	94%	91%	93%
Not tell the truth	61	23	38	7	13	7	9	8	17	20	10	17	14	10	11	20	20	10	26	12	6	4	3	27	33	57
	6%	5%	7%	4%	8%	4%	5%	6%	8%	6%	5%	5%	9%	4%	4%	9% _{mn}	8%	4%	10% _{zq}	5%	4%	5%	5%	5%	7%	6%
Don't know	12	3	8	-	2	2	-	4	3	3	1	6	1	4	1	4	3	1	3	2	6	-	-	5	6	15
	1%	1%	2%	-	1%	1%	-	3% _{zcf}	1%	1%	*	2%	1%	1%	*	2%	1%	*	1%	1%	4% _{zqs}	-	-	1%	1%	1%
Net difference	886	449	437	141	139	145	157	120	184	299	189	276	119	253	253	175	206	224	211	207	119	79	46	507	379	890
	87%	90%	84%	91%	83%	91%	90%	85%	84%	87%	90%	87%	80%	91%	92%	80%	83%	91%	79%	89%	87%	90%	90%	89%	84%	87%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base



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Table 49
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE- FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
Tell the truth	947	290	313	76	204	262	560	124	563	240	141	154	79	265	447	239	182	262	206	111	120	79	947
	93%af	90%	98%zacd	89%	92%	89%	94%af	96%af	94%	92%	91%	98%zno	99%fn	91%	92%	92%	95%ss	96%zs	89%	94%	96%	91%	93%
Not tell the truth	61	27	3	7	15	24	32	4	29	19	13	4	1	23	34	18	5	9	23	5	4	8	57
	6%br	8%zb	1%	8%b	7%b	8%	5%	3%	5%	7%	8%	2%	1%	8%	7%	7%	3%	3%	10%zqr	4%	3%	9%	6%
Don't know	12	5	2	3	2	8	2	1	9	1	2	-	-	4	7	2	4	3	3	2	1	*	15
	1%g	2%	1%	3%	1%	3%zg	*	1%	1%	*	1%	-	-	1%	2%	1%	2%	1%	1%	2%	1%	*	1%
Net difference	886	263	310	69	189	238	528	120	534	221	129	150	78	242	413	220	177	253	183	106	116	72	890
	87%	82%	97%	81%	86%	81%	89%	92%	89%	85%	82%	95%	98%	83%	85%	85%	93%	92%	79%	89%	92%	82%	87%

Proportions/Mean: Columns Tested (5% risk level) - z/ab/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base

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Table 50
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Mean trusted
Base: All adults age 15+ in Great Britain

	GENDER		AGE						GENERATION				SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		UNWTD TOTAL	
	MALE (a)	FEMALE (b)	15-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	GEN Y (i)	GEN X (j)	BABY BOOMERS (k)	PRE WAR (l)	AB (m)	C1 (n)	C2 (o)	DE (p)	NORTH (q)	MIDLANDS (r)	SOUTH (s)	LONDON (t)	SCOTLAND (u)	WALES (v)	WORKING (w)	NOT WORKING (x)		
Unweighted Base	1019	551	468	138	143	130	130	167	311	299	162	354	202	272	329	194	224	258	278	191	150	88	54	440	579	1019
Weighted Base	1019	498	521	155	169	159	175	141	220	343	209	316	148	276	276	219	248	246	265	233	137	87*	51*	568	451	1019
MEAN TRUSTED	13.10h korsx	13.29	12.93	14.14z	13.37	13.71h	12.75	12.56	12.40	13.83z	13.51k	12.31	12.57	14.24z	13.27o	11.88	12.78	13.61rs	12.38	11.96	14.24zrs	14.07r s	15.05zr s	13.51x	12.60	13.04
MEAN NOT TRUSTED	9.63im t	9.52	9.74	8.74	9.31	8.73	10.37c e	10.23c e	10.18ce	8.97	9.11	10.55zi j	9.95	8.70	9.22	10.95zm n	9.97m	9.01	10.05t	10.97zq tv	8.06	9.73t	8.35	9.28	10.07z w	9.56

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l - z/m/n/op - z/q/r/s/t/u/v - z/w/x
 Overlap formulae used. * small base

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Table 51
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Mean trusted
Base: All adults age 15+ in Great Britain

	TOTAL (z)	TENURE				AREA			MARITAL STATUS			LIFESTAGE				EDUCATION				DAILY READERSHIP			UNWTD TOTAL
		OWNED OUTRIGHT BY HOUSEHOLD (a)	BEING BOUGHT ON A MORTGAGE (b)	RENTED FROM LOCAL AUTHORITY (c)	RENTED FROM A PRIVATE LANDLORD (d)	URBAN (f)	SUB- URBAN (g)	RURAL (h)	MAR/ LIV- NG AS (i)	SI- NGLE (j)	WID/ DIV/ SEP (k)	SIN- GLE (l)	PRE FAM- ILY (m)	FAM- ILY (n)	POST FAM- ILY (o)	GCSE/ O-LV/ CSE/ NVQ12 (p)	A-LVL OR EQUIV (q)	DEGR/ MAST/ PHD (r)	NO FORML QUAL (s)	BROAD SHEET (t)	MID MAR- KET (u)	TAB- LOID (v)	
Unweighted Base	1019	396	250	102	199	305	567	146	600	245	170	139	62	251	566	279	191	318	156	145	144	97	1019
Weighted Base	1019	322	319	85*	221	295	595	129	601	260	156	158	80*	291	488	259	191	274	232	118	125	87*	1019
MEAN TRUSTED	13.10ko	12.74	14.51zacd	12.14	12.60	13.51	12.80	13.53	13.32k	13.47k	11.65	13.77o	14.14o	13.62o	12.40	12.90	13.12	14.23z ps	12.64	14.86z uv	13.30	12.41	13.04
MEAN NOT TRUSTED	9.63bfmrt	9.91b	8.28	10.09b	10.35b	8.64	10.21zf	9.25	9.34	9.46	11.13zi	9.23	8.75	8.85	10.38zi mn	9.94r	9.53r	8.44	10.31r	8.39	9.78t	10.66t	9.56

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/l/g/h - z/i/j/k - z/l/m/n/o - z/p/q/r/s - z/t/u/v
 Overlap formulae used. * small base