

ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1028	531	497	141	177	170	148	173	219	318	318	392	488	540	263	303	208	254	566	462	1028
WEIGHTED BASE	1017	497	520	144	170	161	176	143	223	314	337	365	475	542	276	276	217	248	552	465	1028
100%		49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Ageing population/ Social care for the elderly	23 2%	11 2%	12 2%	3 2%	1 *	5 3%	1 1%	5 3%	9 4%di	4 1%	6 2%	13 4%zdi	9 2%	15 3%	7 3%	10 4%	2 1%	4 2%	17 3%	6 1%	21 2%
AIDS	1 *	- -	1 *	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Animal welfare	3 *	- -	3 1%	2 1%zj	- -	- -	- -	* *	- -	2 1%	- -	* *	2 *	* *	- -	- -	2 1%	1 *	- -	3 1%	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/ Brexit/EU/Europe/ Euro	241 24%bd inoq	134 27%zb	107 21%	26 18%	29 17%	45 28%di	39 22%	35 25%	66 30%zc di	55 18%	85 25%di	101 28%zc di	101 21%	141 26%	111 40%zm nopq	71 26%no q	29 13%	31 12%	182 33%zm noq	60 13%	243 24%
Countryside/Rural life	1 *	1 *	- -	- -	- 1%	1 -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	21 2%	6 1%	14 3%	5 4%	1 1%	4 2%	1 1%	5 3%	4 2%	7 2% d	5 2%	9 2%	10 2%	10 2%	3 1%	6 2%	3 1%	9 4%	9 2%	12 3%	20 2%
Defence/Foreign affairs/ International terrorism	31 3% d	13 3%	18 3%	6 4% d	1 1%	3 2%	5 3%	5 4% d	11 5% d	7 2% d	8 2%	16 4% d	10 2%	21 4%	6 2%	12 4%	5 2%	7 3%	18 3%	12 3%	29 3%
Drug abuse	4 *	4 1% cb	- -	2 1%	1 1%	1 1%	- -	- -	1 *	3 1%	1 *	1 *	4 1%	1 *	- -	2 1%	1 *	2 1%	2 *	3 1%	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd December 2016 - 15th January 2017
 Number of sample points : 184
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1028	531	497	141	177	170	148	173	219	318	318	392	488	540	263	303	208	254	566	462	1028
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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Economy/Economic situation	80	47	33	12	9	25	14	10	10	22	39	20	46	34	36	19	12	13	55	25	79
	8%hkq	9%	6%	9%	5%	15%zdg	8%	7%	5%	7%	12%zdh	5%	10%	6%	13%zmn	7%	6%	5%	10%zmo	5%	8%
						hijk					k				opq			q			
Education/Schools	20	5	15	2	5	4	7	3	1	6	10	3	10	10	7	6	3	5	13	7	21
	2%ah	1%	3%a	1%	3%h	2%	4%hk	2%	*	2%	3%h	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%
Foot and mouth outbreak/Farming crisis	2	-	2	-	-	-	-	-	2	-	-	2	-	2	-	2	-	-	2	-	1
	*	-	*	-	-	-	-	-	1%	-	-	*	-	*	-	1%	-	-	*	-	*
Housing	35	14	21	7	11	5	4	1	8	18	8	9	22	13	4	10	10	11	14	21	41
	3%l	3%	4%	5%	6%zgj	3%	2%	1%	3%	6%zgj	2%	2%	5%	2%	1%	4%	5%l	4%l	3%	5%l	4%
					k					k											
Immigration/immigrants	193	102	90	24	32	18	39	28	52	56	57	80	74	119	25	44	49	75	69	124	194
	19%el	21%	17%	17%	19%	11%	22%ej	20%e	23%e	18%	17%e	22%e	16%	22%	9%	16%lp	23%lp	30%zl	12%l	27%zl	19%
	p																mp		mp		
Inflation/Prices	13	6	7	2	4	2	-	3	2	6	2	4	8	4	-	5	7	-	5	7	15
	1%	1%	1%	1%	2%	2%	-	2%	1%	2%	1%	1%	2%	1%	-	2%lop	3%zlo	-	1%	2%l	1%
																pq					
Lack of faith in politics / politicians / government	14	8	5	5	1	1	1	6	-	6	2	6	7	7	5	2	4	3	7	6	14
	1%	2%	1%	4%zdh	*	1%	1%	4%zde	-	2%d	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%
				j				hjk													
Local government/ Council tax	4	1	3	1	2	-	1	-	-	3	1	-	3	1	-	-	3	1	-	4	4
	*	*	1%	1%	1%	-	1%	-	-	1%	*	-	1%	*	-	-	1%zp	*	-	1%p	*
Low pay/Minimum wage/Fair wages	18	9	9	5	6	2	2	1	2	11	4	3	13	5	1	6	5	6	8	11	19
	2%	2%	2%	4%k	4%k	1%	1%	1%	1%	4%zhk	1%	1%	3%	1%	1%	2%	2%	2%	1%	2%	2%

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Overlap formulae used.

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Number of sample points : 184
Source : Ipsos MORI (JN Q218)

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Morality/ Individual behaviour/ Lifestyle	8 1%	3 1%	5 1%	- -	1 1%	3 2%	- -	1 1%	2 1%	1 *	3 1%	4 1%	4 1%	4 1%	4 2% _m	- -	1 *	3 1%	4 1%	4 1%	8 1%
National health service/Hospitals/ Healthcare	100 10% _{al}	40 8%	61 12%	12 8%	18 11%	13 8%	23 13%	17 12%	18 8%	30 10%	36 11%	35 9%	43 9%	57 11%	17 6%	32 12% _{lp}	30 14% _l	23 9%	48 9% _l	52 11% _l	99 10%
Nationalisation/ Government control of institutions	4 *	2 *	2 *	2 1%	- -	- -	1 *	2 1%	- -	2 1%	1 *	2 *	2 *	2 *	3 1%	1 *	- -	1 *	3 1%	1 *	4 *
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	4 *	- -	4 1%	- -	2 1%	2 1% _k	- -	- -	- -	2 1%	2 1%	- -	4 1%	- -	- -	1 *	3 1% _{zp}	- -	1 *	3 1%	3 *
Pensions/Social security/Benefits	5 *	1 *	4 1%	1 1%	1 1%	1 1%	- -	1 *	1 *	3 1%	1 *	1 *	4 1%	1 *	1 *	2 1%	1 1%	1 *	3 1%	2 *	5 *
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pollution/ Environment	14 1% _q	6 1%	9 2%	4 3% _{ee}	1 *	- -	5 3%	1 1%	4 2%	5 2%	5 1%	5 1%	5 1%	10 2%	8 3% _{zoq}	4 1%	2 1%	1 *	12 2% _q	3 1%	13 1%
Population levels/ Overpopulation	15 2%	11 2%	4 1%	1 1%	3 2%	- -	4 2%	3 2%	4 2%	4 1%	4 1%	7 2%	4 1%	11 2%	4 2%	5 2%	2 1%	4 1%	10 2%	6 1%	14 1%
Pound/Exchange rate/Value of pound	3 *	1 *	2 *	- -	2 1%	1 1%	- -	- -	- -	2 1%	1 *	- -	3 1%	- -	1 *	1 *	2 1%	- -	1 *	2 *	4 *

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UNWEIGHTED BASE	1028	531	497	141	177	170	148	173	219	318	318	392	488	540	263	303	208	254	566	462	1028
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Poverty/Inequality	53	14	39	7	10	7	13	7	9	17	20	16	24	29	11	17	10	16	27	25	51
	5%a	3%	7%za	5%	6%	4%	7%	5%	4%	5%	6%	4%	5%	5%	4%	6%	4%	6%	5%	5%	5%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	5	2	2	-	1	4	-	-	-	1	4	-	5	-	2	2	1	-	4	1	5
	*	*	*	-	1%	2%zhk	-	-	-	*	1%	-	1%	-	1%	1%	*	-	1%	*	*
Race relations	11	4	7	1	5	*	1	2	1	7	2	3	7	4	4	4	3	-	8	3	12
	1%	1%	1%	1%	3%zhj	*	1%	1%	*	2%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	1%
Scottish/Welsh assembly/Devolution/Constitutional reform	2	2	-	-	-	1	-	-	1	-	1	1	1	1	1	-	-	1	1	1	2
	*	*	-	-	-	1%	-	-	*	-	*	*	*	*	*	-	-	*	*	*	*
Taxation	2	1	1	-	-	1	1	-	-	-	2	-	1	1	-	-	1	1	-	2	2
	*	*	*	-	-	*	1%	-	-	-	1%	-	*	*	-	-	1%	*	-	*	*
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	2	1	1	-	1	1	-	-	-	1	1	-	2	-	-	1	1	1	1	1	3
	*	*	*	-	1%	*	-	-	-	*	*	-	*	-	-	*	*	*	*	*	*
Unemployment/Factory closure/Lack of industry	26	17	9	4	8	5	5	2	3	12	9	5	16	9	4	3	12	7	7	19	29
	3%mp	3%	2%	2%	5%hk	3%	3%	1%	1%	4%	3%	1%	3%	2%	1%	1%	5%zlm	3%	1%	4%zmp	3%
Other	15	8	6	2	3	2	2	2	4	5	4	6	7	8	8	2	2	2	10	4	16
	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	1%	2%	1%	1%	3%z	1%	1%	1%	2% _m	1%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Don't know	44	19	25	7	10	7	6	4	11	17	13	15	24	21	4	7	13	21	11	34	47
	4%	4%	5%	5%	6%	4%	4%	2%	5%	5%	4%	4%	5%	4%	1%	3%	6%	9%	2%	7%	5%
Personal finances (NET)	84	29	55	14	20	11	15	11	13	34	26	24	45	39	12	28	22	22	40	43	85
	8%	6%	10%	10%	12%	7%	9%	8%	6%	11%	8%	6%	9%	7%	4%	10%	10%	9%	7%	9%	8%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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Table 2
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
WEIGHTED BASE	1017	880	51*	86*	333	247	315	264	370	136	280	144	325	304	145	222	629	367	1028
	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Ageing population/ Social care for the elderly	23 2%eoq	19 2%e	-	4 5%dei	6 2%e	2 1%	7 2%	7 2%	11 3%ei	-	10 3%ei	10 7%zad efhij	14 4%zoq	6 2%o	3 2%oq	-	20 3%oq	3 1%	21 2%
AIDS	1 *	1 *	-	-	-	-	-	-	1 *	1 1%z	1 *	-	-	-	-	1 *	-	1 *	1 *
Animal welfare	3 *	2 *	-	* 1%	* -	-	2 1%	2 1%	-	-	-	-	2 *	-	1 1%	-	2 *	1 *	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/ Brexit/EU/Europe/ Euro	241 24%nq	208 24%	17 34%d	16 19%	69 21%	52 21%	79 25%	62 23%	93 25%i	28 21%	67 24%	39 27%	95 29%zn oq	81 27%nq	17 12%	43 20%n	176 28%zn oq	61 17%n	243 24%
Countryside/Rural life	1 *	1 *	-	-	-	-	1 *	1 *	-	-	-	-	-	-	1 1%zp	-	-	1 *	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	21 2%	20 2%	-	1 1%	7 2%	6 2%	7 2%	7 3%	7 2%	1 1%	5 2%	4 3%	6 2%	3 1%	6 4%mp	6 3%	9 1%	12 3%z	20 2%
Defence/Foreign affairs/ International terrorism	31 3%gio q	25 3%gi	3 6%fgi	3 4%	14 4%fgi	11 4%fgi	5 2%g	2 1%	12 3%i	1 1%	10 4%gi	10 7%zaf ghi	12 4%oq	14 5%oq	3 2%	1 *	27 4%zoq	4 1%	29 3%
Drug abuse	4 *	3 *	-	2 2%ah	2 1%	1 *	1 *	1 *	1 *	-	1 *	1 *	-	2 1%	2 1%zl	-	2 *	2 1%	5 *

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
WEIGHTED BASE	1017	880	51*	86*	333	247	315	264	370	136	280	144	325	304	145	222	629	367	1028
	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Economy/Economic situation	80	72	4	5	32	28	25	20	23	10	14	4	21	33	6	18	54	23	79
		8%jkn	8%jk	8%	5%	10%jk	11%zah jk	8%	8%	6%j	7%j	5%	6%	11%znq	4%	8%	9%ln	6%n	8%
Education/Schools	20	19	1	-	3	3	9	7	8	4	6	2	7	8	2	4	14	6	21
	2%	2%	3%	-	1%	1%	3%	3%	2%	3%	2%	1%	2%	2%	1%	2%	2%	2%	2%
Foot and mouth outbreak/Farming crisis	2	2	-	-	-	-	-	-	2	-	2	2	2	-	-	-	2	-	1
	*	*	-	-	-	-	-	-	*	-	1%	1%z	*	-	-	-	*	-	*
Housing	35	35	-	-	4	4	7	7	25	16	19	3	3	8	9	15	11	24	41
	3% djp	4%zde f	-	-	1%	2%	2%	3%	7%za cdef gk	12%zab cdefgh jk	7%zac defgk	2%	1%	3%	6%zlp p	7%zlm	2%	6%zlm p	4%
Immigration/immigrants	193	170	7	16	72	56	51	43	70	25	54	29	65	54	35	38	119	73	194
	19%	19%	14%	19%	22%	23%	16%	16%	19%	18%	19%	20%	20%	18%	24%zq	17%	19%	20%	19%
Inflation/Prices	13	13	-	-	-	-	3	3	9	8	8	-	3	4	1	5	7	6	15
	1% d	1% d	-	-	-	-	1%	1%	3%zad e	6%zac defgh jk	3%zad e	-	1%	1%	*	2%	1%	2%	1%
Lack of faith in politics / politicians / government	14	11	1	1	4	3	7	6	2	1	2	2	5	2	1	3	7	4	14
	1%	1%	3%	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
Local government/ Council tax	4	4	-	-	2	2	1	1	1	-	1	1	-	-	1	2	-	3	4
	*	*	-	-	1%	1%	*	*	*	-	*	1%	-	-	1%p	1%p	-	1%p	*
Low pay/Minimum wage/Fair wages	18	16	-	3	6	4	8	8	4	3	3	-	5	5	3	6	10	9	19
	2%	2%	-	3%k	2%	1%	2%	3%	1%	2%j	1%	-	2%	2%	2%	3%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Morality/ Individual behaviour/ Lifestyle	8 1%	7 1%	- -	1 1%	1 *	- -	1 *	1 1%	5 1%	2 1%	5 2% ^z ad	4 3% ^z de	3 1%	2 1%	1 1%	- -	5 1%	1 *	8 1%
National health service/Hospitals/ Healthcare	100 10%ⁱ	84 9% ⁱ	5 9%	12 14% ⁱ	37 11% ⁱ	25 10%	30 9%	25 9%	34 9% ⁱ	7 5%	24 8% ⁱ	17 12%	29 9%	27 9%	18 12%	23 10%	56 9%	40 11%	99 10%
Nationalisation/ Government control of institutions	4 *	3 *	1 2% ^g	- -	1 *	1 *	1 *	- -	2 1% ^j	1 *	1 *	- -	2 1%	1 *	1 *	1 *	3 *	2 *	4 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Nuclear weapons/ Nuclear war/ Disarmament	4 *	4 *	- -	- -	- -	- -	- -	- -	4 1% ^j	1 *	1 *	- -	- -	2 1%	- -	2 1%	2 *	2 1%	3 *
Pensions/Social security/Benefits	5 *	5 1%	- -	- -	1 *	1 1%	1 *	1 *	3 1%	1 1%	3 1%	1 1%	1 *	1 *	- -	3 1%	2 *	3 1%	5 *
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pollution/ Environment	14 1%	13 2%	- -	1 1%	5 2%	4 2%	5 1%	5 2%	5 1% ^j	2 1%	2 1%	- -	5 1%	4 1%	- -	6 3% ⁿ	9 1%	6 2%	13 1%
Population levels/ Overpopulation	15 2%	14 2%	1 2%	- -	3 1%	3 1%	9 3% ^z	8 3% ^z	3 1%	1 1%	3 1%	2 2%	7 2%	2 1%	- -	6 3% ⁿ	9 1%	6 2%	14 1%
Pound/Exchange rate/Value of pound	3 *	3 *	- -	- -	1 *	1 *	1 *	1 *	1 *	1 1%	1 *	- -	- -	1 *	1 1%	1 *	1 *	2 1%	4 *

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UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
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	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Poverty/Inequality	53 5%	43 5%	2 4%	8 9%	19 6%	11 5%	12 4%	10 4%	21 6%	8 6%	19 7%	11 8%	19 6%	15 5%	9 6%	10 4%	34 5%	18 5%	51 5%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	5 *	5 1%	-	-	-	-	3 1%	3 1%	2 1%	1 1%	2 1%	1 1%	-	2 1%	1 *	2 1%	2 *	3 1%	5 *
Race relations	11 1%	9 1%	2 5%zac dhjk	-	3 1%	3 1%	6 2%	4 2%	2 *	2 1%	2 1%	-	3 1%	2 1%	1 1%	4 2%	5 1%	5 1%	12 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	-	-	2 2%zae fghj	2 1%a	-	-	-	-	-	-	-	-	-	2 1%zlm p	-	-	2 *	2 *
Taxation	2 *	2 *	-	-	1 *	1 *	-	-	1 *	-	-	-	-	1 *	1 *	-	1 *	1 *	2 *
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	2 *	2 *	-	-	-	-	1 *	1 *	1 *	1 1%	1 *	-	-	-	1 1%zp	-	-	1 *	3 *
Unemployment/ Factory closure/ Lack of industry	26 3%h	21 2%h	1 1%	4 5%h	13 4%h	9 3%	8 3%	8 3%	4 1%	3 2%	4 2%	1 1%	4 1%	7 2%	8 5%zp	5 2%	12 2%	13 4%	29 3%
Other	15 1%h	13 1%h	2 5%chj k	-	5 2%	5 2%	8 3%hj	6 2%h	1 *	1 1%	1 *	-	6 2%	6 2%	2 1%	2 1%	12 2%	3 1%	16 2%

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UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
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	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	44	35	3	7	18	11	16	13	11	8	9	1	9	9	10	16	18	26	47
	4%kp	4%k	6%k	8%hk	5%k	4%	5%k	5%k	3%k	6%hjk	3%k	1%	3%	3%	7%zlm	7%zlm	3%	7%zlm	5%
Personal finances (NET)	84	71	2	10	25	15	23	21	35	19	30	11	27	24	12	21	50	32	85
	8%	8%	4%	12%	8%	6%	7%	8%	9%	14%za	11%	8%	8%	8%	8%	9%	8%	9%	8%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLOY ED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1028	424	111	493	42	191	278	61	837	40	140	172	362	286	1028
WEIGHTED BASE	1017	455	113*	449	35*	196	262	65*	821	37*	129	163	373	281	1028
	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Ageing population/ Social care for the elderly	23 2%	8 2%	5 4%	10 2%	1 3%	7 4%	4 1%	- -	16 2%	1 4%	3 2%	9 5%zn	4 1%	4 1%	21 2%
AIDS	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	1 *
Animal welfare	3 *	2 *	- -	1 *	- -	- -	2 1%	- -	3 *	- -	* *	- -	- -	- -	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Common Market/ Brexit/EU/Europe/ Euro	241 24%im	114 25%	22 20%	105 23%	4 12%	63 32%zg i	60 23%	35 54%zf gir	178 22%	7 18%	24 18%	24 15%	126 34%zl m	59 21%	243 24%
Countryside/Rural life	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	1 3%zfg i	- -	- -	1 *	- -	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	21 2%ai	3 1%	3 3%	14 3%za	2 6%a	8 4%zi	4 2%	- -	13 2%	- -	7 5%zn	5 3%	5 1%	5 2%	20 2%
Defence/Foreign affairs/ International terrorism	31 3%	12 3%	3 3%	15 3%	- -	9 4%	8 3%	1 1%	22 3%	3 8%	1 1%	9 6%zl	14 4%	7 2%	29 3%
Drug abuse	4 *	2 1%	- -	2 *	- -	1 1%	- -	- -	3 *	- -	- -	1 *	2 *	2 1%	5 *

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	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Economy/Economic situation	80	47	11	22	5	9	24	7	71	1	6	9	37	26	79
	8% ^c	10% ^{zc}	10%	5%	14% ^c	5%	9%	11%	9%	3%	5%	6%	10%	9%	8%
Education/Schools	20	7	5	8	-	3	11	1	17	-	1	6	7	9	21
	2%	2%	4%	2%	-	2%	4% ^{zi}	2%	2%	-	1%	4%	2%	3%	2%
Foot and mouth outbreak/Farming crisis	2	-	-	2	-	2	-	-	-	-	-	-	-	-	1
	*	-	-	*	-	1% ⁱ	-	-	-	-	-	-	-	-	*
Housing	35	13	4	19	-	2	15	3	33	1	5	4	12	10	41
	3% ^f	3%	3%	4%	-	1%	6% ^{zf}	5%	4%	2%	4%	3%	3%	4%	4%
Immigration/immigrants	193	80	22	91	6	42	40	2	150	14	33	29	50	58	194
	19% ^{hn}	18%	19%	20%	17%	22% ^h	15% ^h	3%	18% ^h	39% ^{zfi}	25% ⁿ	18%	13%	21%	19%
Inflation/Prices	13	5	1	7	1	1	5	-	12	-	2	3	3	3	15
	1%	1%	1%	2%	3%	*	2%	-	1%	-	2%	2%	1%	1%	1%
Lack of faith in politics / politicians / government	14	4	4	5	-	-	2	-	14	1	3	1	4	3	14
	1%	1%	4% ^{za}	1%	-	-	1%	-	2%	3% ^f	2%	*	1%	1%	1%
Local government/Council tax	4	1	-	3	-	-	-	-	4	-	-	1	1	3	4
	*	*	-	1%	-	-	-	-	1%	-	-	1%	*	1%	*
Low pay/Minimum wage/Fair wages	18	11	1	6	-	2	6	-	16	-	4	3	4	6	19
	2%	2%	1%	1%	-	1%	2%	-	2%	-	3%	2%	1%	2%	2%
Morality/Individual behaviour/Lifestyle	8	2	1	5	-	1	1	1	7	-	-	3	2	1	8
	1%	*	1%	1%	-	*	*	2%	1%	-	-	2%	1%	*	1%

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	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
National health service/Hospitals/ Healthcare	100 10%	48	10	43	2	20	25	5	80	3	11	24	42	23	99
		10%	8%	10%	5%	10%	10%	7%	10%	7%	8%	15%z	11%	8%	10%
Nationalisation/ Government control of institutions	4 *	3	-	1	-	-	1	2	4	-	1	1	2	-	4
		1%	-	*	-	-	*	3%zfi	1%	-	1%	*	*	-	*
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	4 *	2	-	2	1	1	-	-	2	-	-	-	-	4	3
		*	-	*	2%	1%	-	-	*	-	-	-	-	1%	*
Pensions/Social security/Benefits	5 *	3	1	1	-	1	2	-	4	1	-	2	3	2	5
		1%	1%	*	-	1%	1%	-	*	1%	-	1%	1%	1%	*
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pollution/ Environment	14 1%	8	1	6	-	1	3	3	13	-	3	4	6	1	13
		2%	1%	1%	-	1%	1%	5%zf	2%	-	2%	2%	2%	*	1%
Population levels/ Overpopulation	15 2%	8	-	7	-	3	3	-	12	3	3	2	4	3	14
		2%	-	2%	-	2%	1%	-	2%	9%zfg hi	3%	1%	1%	1%	1%
Pound/Exchange rate/Value of pound	3 *	3	1	-	-	1	1	-	2	-	-	1	-	1	4
		1%	*	-	-	*	*	-	*	-	-	*	-	*	*
Poverty/Inequality	53 5%f	21	7	25	3	5	21	-	48	1	11	6	17	8	51
		5%	6%	6%	8%	2%	8%zfh	-	6%	2%	8%	4%	4%	3%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd December 2016 - 15th January 2017
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

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Ipsos MORI

ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLO YED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1028	424	111	493	42	191	278	61	837	40	140	172	362	286	1028
WEIGHTED BASE	1017	455	113*	449	35*	196	262	65*	821	37*	129	163	373	281	1028
	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	5 *	1 *	3 2%zac	1 *	-	1 *	2 1%	-	4 *	-	-	1 1%	2 *	4 1%	5 *
Race relations	11 1%	5 1%	1 1%	5 1%	2 5%zac	1 1%	4 1%	-	10 1%	-	2 2%	1 1%	4 1%	6 2%	12 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	1 *	-	1 *	-	-	-	-	2 *	-	-	1 1%	-	1 *	2 *
Taxation	2 *	1 *	-	1 *	1 2%zc	-	1 *	-	2 *	-	-	1 *	-	-	2 *
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	2 *	1 *	1 1%	1 *	1 2%c	-	-	-	2 *	-	-	1 *	1 *	1 *	3 *
Unemployment/ Factory closure/ Lack of industry	26 3%	11 2%	4 3%	11 2%	3 9%zac	4 2%	8 3%	1 2%	22 3%	-	1 *	5 3%	5 1%	10 4%	29 3%
Other	15 1%	9 2%	-	6 1%	2 4%b	2 1%	3 1%	3 4%	13 2%	1 2%	1 *	-	9 2%	4 2%	16 2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/i/r - z1/m/n
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WEIGHTED BASE	1017	455	113*	449	35*	196	262	65*	821	37*	129	163	373	281	1028
	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Don't know	44	17	4	23	3	3	8	1	41	-	9	7	8	16	47
	4%fn	4%	3%	5%	9%	2%	3%	1%	5% ^f	-	7% ⁿ	5%	2%	6%	5%
Personal finances (NET)	84	37	9	38	4	8	31	-	76	1	17	12	24	17	85
	8% ^{fh}	8%	8%	8%	11%	4%	12% ^{zfh}	-	9% ^{zfh}	2%	13% ^{zn}	8%	7%	6%	8%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECONOMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
WEIGHTED BASE	1017	259	410	135	370	370	186	292	549	176	880	135	196	364	148	198	81*	83*	193	177	1028
100%		25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Ageing population/ Social care for the elderly	23 2%gv	3 1%	9 2%	6 4%at	5 1%	8 2%	5 3%	2 1%	14 3%g	7 4%g	23 3%	- -	5 3%	8 2%	4 3%	5 3%	5 6%zqs	1 1%	- -	5 3%v	21 2%
AIDS	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *
Animal welfare	3 *	- -	1 *	2 1%	- -	- -	1 *	2 1%	1 *	- -	3 *	- -	2 1%	- -	- -	2 1%	- -	2 2%z	- -	- -	3 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Common Market/ Brexit/EU/Europe/ Euro	241 24%act kqv	49 19%	110 27%act	17 12%	57 16%	241 65%zab cft	45 24%ct	60 21%	129 24%	52 30%g	221 25%zk	21 15%	39 20%	98 27%	64 43%zqr s	34 17%	16 20%	15 18%	- -	57 32%zv	243 24%
Countryside/Rural life	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 1%z	- -	- -	1 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	21 2%em	3 1%e	6 2%e	21 15%zabe ft	5 1%e	- -	1 1%	4 1%	11 2%	5 3%	18 2%	3 2%	4 2%	2 1%	1 *	6 3%	2 3%	4 5%zp	- -	5 3%v	20 2%
Defence/Foreign affairs/ International terrorism	31 3%ev	4 1%	9 2%	7 5%aef	8 2%	6 2%	3 1%	6 2%	20 4%	5 3%	28 3%	3 2%	6 3%	10 3%	3 2%	9 4%	7 9%zpq	2 3%	- -	8 4%v	29 3%
Drug abuse	4 *	1 *	- -	1 1%	1 *	- -	- -	2 1%	2 *	1 *	4 *	- -	1 1%	1 *	- -	1 *	- -	1 1%	- -	1 *	5 *

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ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)		
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028	
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100%		25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%	
Economy/Economic situation	80	80	27	4	15	15	15	27	40	13	72	7	19	37	10	16	5	7	-	15	79	
		8%cetv	31%zbcet	7%	3%	4%	4%	8%cet	9%	7%	8%	5%	9%	10%	7%	8%	6%	9%	-	9%v	8%	
Education/Schools	20	6	7	2	3	3	20	4	16	1	18	2	7	4	4	2	1	1	-	3	21	
		2%et	2%	2%	1%	1%	11%zabcet	1%	3%	*	2%	2%	4%	1%	3%	1%	1%	2%	-	1%	2%	
Foot and mouth outbreak/Farming crisis	2	2	2	-	-	-	-	-	2	-	2	-	-	-	-	-	-	-	-	-	1	
	*	1%	*	-	-	-	-	-	*	-	*	-	-	-	-	-	-	-	-	-	*	
Housing	35	6	8	4	11	7	7	17	15	3	24	12	6	11	3	9	1	*	-	11	41	
		3%bjv	2%	2%	3%	3%	4%	6%zhi	3%	2%	3%	9%zi	3%	3%	2%	4% ^s	1%	1%	-	6%v	4%	
Immigration/immigrants	193	39	64	39	193	35	31	53	110	29	171	22	27	77	10	58	25	27	193	-	194	
		19%bel	15%e	16%e	29%zabef	52%zabc	9%	16%e	18%	20%	17%	19%	16%	14%	21% ^l	7%	30%zp	31%zp	33%zp	100%zw	-	19%
Inflation/Prices	13	3	5	-	2	-	1	6	6	-	3	9	-	6	1	3	-	1	-	2	15	
		1%ej	1%e	1%e	-	*	*	2%	1%	-	*	7%zi	-	2%	1%	2%	-	1%	-	1%	1%	
Lack of faith in politics / politicians / government	14	-	3	1	2	3	1	3	8	2	12	2	3	5	3	-	-	-	-	2	14	
		1%t	-	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	2%q	-	-	-	-	1%	1%	
Local government/ Council tax	4	-	-	1	1	-	1	1	3	-	2	2	1	-	-	-	-	-	-	1	4	
	*	-	-	1%	*	-	1%	*	1%	-	*	2%zi	1%	-	-	-	-	-	-	*	*	
Low pay/Minimum wage/Fair wages	18	6	5	-	5	3	1	10	7	1	12	7	3	9	6	2	1	-	-	5	19	
		2%ej	2%e	1%	-	1%	1%	3%zh	1%	1%	1%	5%zi	2%	3%	4%	1%	2%	-	-	3%v	2%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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What would you say is the most important issue facing Britain today?
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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
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	100%	25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Morality/ Individual behaviour/ Lifestyle	8 1%	1 *	1 *	- -	- -	- -	1 *	2 1%	5 1%	1 *	6 1%	2 1%	1 *	2 1%	1 1%	3 1%	2 3%	1 1%	- -	- -	8 1%
National health service/Hospitals/ Healthcare	100 10% v	15 aekp 6%	100 25% zace ft	8 6%	31 8% e	15 4%	26 14% acet	26 9%	59 11%	15 9%	94 11% k	7 5%	24 12%	34 9%	5 4%	24 12% p	10 12% p	11 13% p	- -	31 17% zv	99 10%
Nationalisation/ Government control of institutions	4 *	1 *	3 1%	1 *	- -	2 *	3 1% t	2 1%	- -	3 2% zh	4 *	1 *	3 1%	1 *	1 1%	- -	- -	- -	- -	- -	4 *
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Nuclear weapons/ Nuclear war/ Disarmament	4 *	1 *	- -	- -	2 *	- -	- -	1 *	- -	3 2% zh	4 *	- -	- -	2 *	- -	- -	- -	- -	- -	2 1%	3 *
Pensions/Social security/Benefits	5 *	1 *	2 *	- -	2 *	- -	1 *	1 *	4 1%	- -	5 1%	- -	1 1%	2 1%	- -	1 1%	1 2%	- -	- -	2 1%	5 *
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pollution/ Environment	14 1% t	6 2% t	4 1%	3 2%	1 *	4 1%	2 1%	5 2%	5 1%	4 2%	14 2%	- -	6 3%	3 1%	5 3%	1 1%	- -	1 1%	- -	1 1%	13 1%
Population levels/ Overpopulation	15 2%	7 3%	5 1%	3 2%	3 1%	6 2%	2 1%	3 1%	9 2%	3 2%	15 2%	- -	4 2%	4 1%	4 3% q	- -	- -	- -	- -	3 2%	14 1%

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Pound/Exchange rate/Value of pound	3*	-	1*	1	1*	1*	1*	1*	2*	-	2*	1	1	2	-	1*	-	-	-	1	4*
Poverty/Inequality	53	13	20	8	8	12	15	21	28	4	49	3	13	12	13	6	2	2	-	8	51
	5%etmv	5%t	5%t	6%t	2%	3%	8%bet	7%i	5%	2%	6%	3%	7%	3%	9%q	3%	3%	3%	-	5%v	5%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public services in general	5*	1*	1*	-	2*	-	-	1*	4	-	2*	3	2	2	2	1	-	-	-	2	5*
	1%j	1%	1%	-	1%	-	-	1%	1%	-	2%zi	1%	1%	1%	1%	1%	-	-	-	1%	1%
Race relations	11	1	1	*	4	3	2	5	4	2	6	4	1	4	1	3	-	*	-	4	12
	1%j	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	3%zi	1%	1%	1%	1%	-	1%	-	2%v	1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2*	-	-	-	-	1*	-	1*	1*	-	2*	-	1	-	-	-	-	-	-	-	2*
	*	-	-	-	-	*	-	*	*	-	*	-	1%	-	-	-	-	-	-	-	*
Taxation	2*	-	1*	-	-	-	-	-	1*	1*	1*	1	1	-	-	-	-	-	-	-	2*
	1%j	-	1%	-	-	-	-	-	1%	1%	1%	1%	1%	-	-	-	-	-	-	-	1%
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	2*	-	1*	1	1	1	-	1	-	1	2	-	1	1	-	1	-	-	-	1	3*
	1%j	-	1%	1%	1%	1%	-	1%	-	1%	1%	-	1%	1%	-	1%	-	-	-	1%	1%
Unemployment/ Factory closure/ Lack of industry	26	3	6	5	6	-	2	5	16	4	16	10	6	8	2	7	2	3	-	6	29
	3%ejv	1%e	2%e	3%e	2%e	-	1%	2%	3%	2%	2%	7%zi	3%	2%	1%	3%	2%	4%	-	3%v	3%

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
WEIGHTED BASE	1017	259	410	135	370	370	186	292	549	176	880	135	196	364	148	198	81*	83*	193	177	1028
	100%	25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Other	15	3	3	2	2	1	-	5	7	3	10	5	2	6	4	2	-	1	-	2	16
	1% ^{ej}	1%	1%	2%	1%	*	-	2%	1%	2%	1%	4% ^{zj}	1%	2%	3%	1%	-	2%	-	1%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	44	3	3	1	1	1	1	15	17	12	36	9	7	12	1	1	-	1	-	1	47
	4% ^{abce}	1%	1%	1%	*	*	*	5%	3%	7% ^{ah}	4%	7%	4%	3%	1%	1%	-	2%	-	1%	5%
Personal finances (NET)	84	23	29	8	15	15	17	37	41	5	65	19	16	26	19	11	4	3	-	15	85
	8% ^{etij}	9% ^{et}	7% ^{et}	6%	4%	4%	9% ^{et}	13% ^{zhi}	8% ⁱ	3%	7%	14% ^{zj}	8%	7%	13% ^{zqrs}	5%	5%	4%	-	8% ^v	8%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd December 2016 - 15th January 2017
 Number of sample points : 184
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1028	531	497	141	177	170	148	173	219	318	318	392	488	540	263	303	208	254	566	462	1028
WEIGHTED BASE	1017	497	520	144	170	161	176	143	223	314	337	365	475	542	276	276	217	248	552	465	1028
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Ageing population/ Social care for the elderly	116 11%cd inoq	51 10%	65 13%	9 6%	7 4%	23 14%cd i	22 12%di	26 18%zc di	29 13%di	16 5%	45 13%cd i	55 15%zcd i	40 8%	77 14%	46 17%zn oq	40 14%noq	15 7%	16 6%	86 16%zno q	30 7%	112 11%
AIDS	5 *	2 *	3 1%	1 1%	2 1%	- -	- -	- -	2 1%	3 1%	- -	2 *	3 1%	2 *	1 *	3 1%	- -	1 *	4 1%	1 *	5 *
Animal welfare	13 1%	4 1%	9 2%	5 3%zhk	3 2%	2 1%	1 1%	2 1%	- -	8 2%zhk	3 1%	2 1%	10 2%	3 1%	4 1%	2 1%	2 1%	4 2%	6 1%	7 1%	14 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	1 *	1 *	- -	1 1%	- -	1 *	- -	- -	1 *	1 *	- -	1 *	1 *	- -	1 *	1 1%	- -	1 *	1 *	2 *
Common Market/ Brexit/EU/Europe/ Euro	370 36%bc dinoq	204 41%zb	166 32%	40 28%	42 25%	65 40%cd i	70 40%cd i	57 40%cd i	96 43%zc di	82 26%	135 40%cd i	153 42%zc di	147 31%	223 41%	157 57%zm nopq	105 38%no q	51 24%	57 23%	262 48%zm noq	108 23%	371 36%
Countryside/Rural life	15 1%b	12 2%zb	3 1%	3 2%	5 3%j	2 1%	1 *	2 2%	2 1%	9 3%z	2 1%	4 1%	10 2%	4 1%	3 1%	5 2%	3 1%	4 2%	8 1%	7 1%	16 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	135 13%	68 14%	67 13%	22 15%	25 15%	20 13%	22 12%	19 13%	27 12%	47 15%	42 12%	46 13%	68 14%	68 12%	28 10%	40 14%	28 13%	39 16%	68 12%	68 15%	135 13%
Defence/Foreign affairs/ International terrorism	125 12%di oq	71 14%	54 10%	17 12%d	9 5%	21 13%d	25 14%d	23 16%di	31 14%d	26 8%d	46 14%di	53 15%di	47 10%	78 14%	49 18%zn oq	41 15%oq	20 9%	14 6%	90 16%zno q	34 7%	120 12%
Drug abuse	65 6%lp	35 7%	30 6%	7 5%	12 7%	13 8%	11 6%	10 7%	14 6%	19 6%	23 7%	23 6%	31 7%	34 6%	10 4%	15 6%	19 9%lp	21 8%lp	26 5%	40 9%zlp	63 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd December 2016 - 15th January 2017
 Number of sample points : 184
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ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1028	531	497	141	177	170	148	173	219	318	318	392	488	540	263	303	208	254	566	462	1028
WEIGHTED BASE	1017	497	520	144	170	161	176	143	223	314	337	365	475	542	276	276	217	248	552	465	1028
	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Economy/Economic situation	259	148	111	41	42	55	48	36	38	83	102	74	137	122	97	75	34	53	172	87	261
	25%bh	30%zb	21%	29%h	24%	34%zh	27%h	25%hk	17%	26%h	30%zh	20%	29%	22%	35%zn	27%nq	16%	21%	31%zm	19%	25%
	knq				k					k					oq				noq		
Education/Schools	186	74	112	21	29	33	33	36	34	50	66	70	83	103	66	49	37	33	116	70	179
	18%ao	15%	22%za	15%	17%	21%	18%	25%zc	15%	16%	20%	19%h	17%	19%	24%zo	18%	17%	13%	21%zo	15%	17%
	q							hik							q				q		
Foot and mouth outbreak/Farming crisis	3	-	3	-	-	-	1	-	2	-	1	2	-	3	1	2	-	-	3	-	2
	*	-	1%	-	-	-	1%	-	1%	-	*	*	-	1%	*	1%	-	-	1%	-	*
Housing	192	90	102	36	40	40	30	19	27	77	69	46	117	76	40	46	46	60	86	106	202
	19%gh	18%	20%	25%gh	24%gh	25%zg	17%	13%	12%	24%zg	21%hk	13%	25%	14%	14%	17%	21%	24%zl	16%	23%zl	20%
	klp			k	k	hk				hk								mp		p	
Immigration/immigrants	370	192	178	43	71	52	58	51	96	114	110	147	165	205	64	99	89	118	163	207	371
	36%lp	39%	34%	30%	41%ci	32%	33%	36%	43%zc	36%c	32%	40%cj	35%	38%	23%	36%lp	41%lp	48%zl	29%l	45%zl	36%
									ej									mp		mp	
Inflation/Prices	78	38	40	9	23	17	11	10	9	32	28	18	49	29	17	23	17	21	40	38	87
	8%hk	8%	8%	6%	14%zc	10%hk	6%	7%	4%	10%chk	8%	5%	10%	5%	6%	8%	8%	8%	7%	8%	8%
					fg	hik															
Lack of faith in politics / politicians / government	76	39	36	10	13	10	13	15	14	23	23	29	33	43	31	17	10	18	48	28	77
	7%	8%	7%	7%	8%	6%	8%	11%	6%	7%	7%	8%	7%	8%	11%zmn	6%	5%	7%	9%m	6%	7%
															q						
Local government/ Council tax	34	11	23	6	5	5	4	6	8	11	9	14	16	18	9	3	13	10	12	22	31
	3%amp	2%	4%	4%	3%	3%	2%	4%	4%	4%	3%	4%	3%	3%	3%	1%	6%mp	4%m	2%m	5%zmp	3%
Low pay/Minimum wage/Fair wages	102	48	54	16	27	12	27	9	11	43	39	20	55	47	27	25	22	28	53	50	104
	10%hk	10%	10%	11%hk	16%zeg	7%	15%zeg	7%	5%	14%zg	12%ehk	6%	12%	9%	10%	9%	10%	11%	10%	11%	10%
					hk		hk			hk											

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

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Table 5
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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Morality/ Individual behaviour/ Lifestyle	36 4%	19 4%	17 3%	4 3%	5 3%	8 5%	4 3%	8 6%	7 3%	9 3%	12 4%	15 4%	17 3%	19 4%	16 6%	10 znq	4 3%	7 2%	25 3%	11 5%	38 4%
National health service/Hospitals/ Healthcare	410 40%ci o	194 39%	216 41%	44 30%	62 36%	69 43%c	63 36%	68 48%zc dfi	104 47%zc i	106 34%	133 39%	172 47%zc dfi	175 37%	235 43%	118 43%	116 42%	90 41%	86 35%	235 43%o	175 38%	406 39%
Nationalisation/ Government control of institutions	18 2%	9 2%	10 2%	4 2%	2 1%	1 1%	3 2%	6 4%z	3 1%	6 2%	4 1%	8 2%	7 1%	11 2%	7 3%	6 2%	1 1%	3 1%	13 2%	5 1%	20 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	16 2%	8 2%	8 2%	2 2%	4 3%f	5 3%fj	-	2 1%	3 1%	7 2%	5 1%	4 1%	12 2%	4 1%	4 1%	4 2%	7 3%o	1 1%	8 1%	8 2%o	14 1%
Pensions/Social security/Benefits	80 8%ci	38 8%	43 8%	4 3%	17 10%ci	9 6%	15 8%	19 13%zce ij	17 7%	21 7%ci	24 7%	35 10%ci	30 6%	50 9%	25 9%	22 8%	15 7%	19 8%	47 8%	34 7%	77 7%
Petrol prices/Fuel	24 2%	15 3%	9 2%	3 2%	2 1%	5 3%	5 3%	4 3%	4 2%	6 2%	11 3%	8 2%	11 2%	13 2%	7 2%	6 2%	7 3%	4 2%	12 2%	12 2%	25 2%
Pollution/ Environment	76 8%eh oq	35 7%	41 8%	10 7%	10 6%	6 4%	25 14%zd ehijk	17 12%zde hik	9 4%	20 6%	31 9%eh	26 7%h	26 5%	51 9%	39 14%zmn opq	21 7%q	8 4%	9 3%	60 11%zmn oq	17 4%	74 7%
Population levels/ Overpopulation	57 6%	36 7%zb	22 4%	5 4%	7 4%	9 6%	12 7%	8 6%	16 7%	12 4%	20 6%	24 7%	21 4%	36 7%	16 6%	15 6%	9 4%	17 7%	31 6%	26 6%	53 5%
Pound/Exchange rate/Value of pound	43 4%k	25 5%	18 3%	5 4%	12 7%zgh k	12 8%zgh k	7 4%	2 2%	4 2%	17 6%gk	19 6%gk	7 2%	30 6%	13 2%	16 6%o	13 5%	8 4%	5 2%	30 5%	13 3%	44 4%

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Table 5
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What do you see as the main/other important issues facing Britain today?
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	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1028	531	497	141	177	170	148	173	219	318	318	392	488	540	263	303	208	254	566	462	1028
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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
Poverty/Inequality	198	76	122	32	34	30	45	22	36	65	75	58	95	103	65	55	35	44	120	79	193
	20%ak	15%	23%za	22%	20%	19%	26%gh	16%	16%	21%	22%k	16%	20%	19%	24%q	20%	16%	18%	22%	17%	19%
Privatisation	29	16	14	6	3	6	2	4	8	9	8	12	15	14	11	10	3	6	20	9	29
	3%	3%	3%	4%	2%	4%	1%	3%	4%	3%	2%	3%	3%	3%	4%	4%	1%	2%	4%	2%	3%
Public services in general	73	34	40	9	12	17	11	14	11	21	28	25	38	36	19	30	13	11	49	24	72
	7%q	7%	8%	6%	7%	11%	6%	10%	5%	7%	8%	7%	8%	7%	7%	11%zoq	6%	4%	9%zoq	5%	7%
Race relations	69	38	31	13	12	10	12	9	12	26	22	21	36	33	29	18	12	9	47	22	69
	7%oq	8%	6%	9%	7%	6%	7%	6%	6%	8%	6%	6%	8%	6%	11%zoq	6%	6%	4%	9%zoq	5%	7%
Scottish/Welsh assembly/Devolution/Constitutional reform	16	11	5	3	3	5	-	1	4	6	5	5	12	5	7	3	3	3	10	6	17
	2%	2%	1%	2%	2%	3%fj	-	*	2%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%
Taxation	48	26	21	5	13	8	10	4	8	19	17	12	27	21	15	14	14	5	29	19	51
	5%o	5%	4%	4%	8%zgk	5%	5%	3%	4%	6%	5%	3%	6%	4%	6%	5%	6%o	2%	5%	4%o	5%
Trade unions/ Strikes	27	16	11	2	5	3	6	4	7	7	9	11	9	18	6	8	7	5	14	13	26
	3%	3%	2%	1%	3%	2%	4%	3%	3%	2%	3%	3%	2%	3%	2%	3%	3%	2%	3%	3%	3%
Transport/Public transport	46	36	10	5	4	7	11	8	10	9	18	18	16	29	15	11	10	10	25	20	45
	4%b	7%zb	2%	3%	3%	4%	6%	5%	5%	3%	5%	5%	3%	5%	5%	4%	4%	4%	5%	4%	4%
Unemployment/Factory closure/Lack of industry	131	58	73	25	18	19	17	25	26	43	36	51	62	69	34	27	30	41	60	71	138
	13%p	12%	14%	17%	11%	12%	10%	18%ej	12%	14%	11%	14%	13%	13%	12%	10%	14%	17%mp	11%	15%am	13%
Other	51	29	22	7	5	10	7	6	16	12	17	22	22	29	22	9	12	8	31	20	50
	5%	6%	4%	5%	3%	6%	4%	4%	7%	4%	5%	6%	5%	5%	8%zmo	3%	6%	3%	6%am	4%	5%

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UNWEIGHTED BASE	1028	531	497	141	177	170	148	173	219	318	318	392	488	540	263	303	208	254	566	462	1028
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	100%	49%	51%	14%	17%	16%	17%	14%	22%	31%	33%	36%	47%	53%	27%	27%	21%	24%	54%	46%	101%
MEAN NUMBER OF MENTIONS	3.64o	3.74	3.55	3.47	3.61	3.86	3.67	3.94h	3.41	3.54	3.76	3.62	3.65	3.64	4.11z	3.66	3.36	3.35	3.88z	3.35	3.60
	q						k								noq				mnoq		
STANDARD ERROR	0.08	0.11	0.11	0.25	0.19	0.17	0.19	0.22	0.14	0.16	0.13	0.13	0.12	0.10	0.18	0.14	0.14	0.16	0.11	0.11	0.08
ERROR VARIANCE	0.01	0.01	0.01	0.06	0.04	0.03	0.04	0.05	0.02	0.02	0.02	0.02	0.01	0.01	0.03	0.02	0.02	0.02	0.01	0.01	0.01
Don't know	107	47	60	24	26	12	16	12	18	49	28	30	61	46	13	22	34	38	35	72	109
	11%lp	9%	12%	16%ze	15%zeh	7%	9%	8%	8%	16%zeg	8%	8%	13%	8%	5%	8%	15%zl	15%zlm	6%	15%zl	11%
				ghjk	jk					hjk						mp	p		mp		
Personal finances (NET)	317	138	180	50	68	52	62	36	51	118	114	86	169	148	82	88	72	76	170	147	320
	31%ah	28%	35%za	35%hk	40%zg	32%k	35%hk	25%	23%	37%zg	34%hk	24%	36%	27%	30%	32%	33%	30%	31%	32%	31%
	k			hk						hk											
Median	2	3	2	2	2	3	3	3	2	2	3	2	2	2	3	2	2	2	3	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used.

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd December 2016 - 15th January 2017
 Number of sample points : 184
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
WEIGHTED BASE	1017	880	51*	86*	333	247	315	264	370	136	280	144	325	304	145	222	629	367	1028
	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Ageing population/ Social care for the elderly	116 11%de fnoq	104 12%def	2 4%	10 12%	27 8%	17 7%	24 8%	23 9%	65 17%za bdefg i	13 10%	48 17%za bdefg i	35 24%za bcdef ghij	48 15%zn oq	49 16%zno q	9 6%	9 4%	97 15%zno q	18 5%	112 11%
AIDS	5 *	5 1%	-	-	2 1%	2 1%	-	-	3 1%	1 1%	2 1%	1 1%	2 1%	1 *	1 1%	1 *	3 *	2 *	5 *
Animal welfare	13 1%	12 1%	-	* 1%	3 1%	2 1%	4 1%	4 2%	6 2%	2 1%	4 1%	2 1%	3 1%	5 2%	3 2%	1 *	8 1%	4 1%	14 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	2 *	-	-	-	-	1 *	1 *	1 *	1 *	1 *	-	-	1 *	1 *	-	1 *	1 *	2 *
Common Market/ Brexit/EU/Europe/ Euro	370 36%de noq	319 36%de	23 45%de	29 34%	101 30%	72 29%	120 38%de	97 37%	149 40%de i	46 34%	107 38%ei	61 42%de	150 46%zn oq	117 38%no q	35 24%	63 28%	267 42%zn oq	97 26%	371 36%
Countryside/Rural life	15 1%	14 2%	-	1 1%	4 1%	4 1%	5 2%	5 2%	5 1%j	1 *	2 1%	2 1%	3 1%	6 2%	3 2%	3 1%	9 1%	5 1%	16 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	135 13%fg	120 14%fg	6 12%	9 10%	41 12%	33 13%	32 10%	25 10%	62 17%za fg	19 14%	52 19%za dfgi	33 23%za cdefg h	43 13%	40 13%	23 16%	27 12%	83 13%	51 14%	135 13%
Defence/Foreign affairs/ International terrorism	125 12%fg inoq	111 13%fg i	7 14%	7 8%	45 13%gi	38 15%fgi	28 9%	21 8%	52 14%fgi	8 6%	35 13%i	27 19%za cfgij	59 18%zn oq	45 15%noq	10 7%	8 4%	104 17%zno q	19 5%	120 12%

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BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
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	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Drug abuse	65	62	-	3	22	18	7	7	37	7	30	24	20	23	13	9	42	22	63
	6%fg	7%bfg	-	4%	6%fg	7%bfg	2%	3%	10%zab fgi	5%	11%za bfgi	16%zab cdefgh ij	6%	8%	9%q	4%	7%	6%	6%
Economy/Economic situation	259	232	11	16	77	61	88	77	94	45	66	21	85	94	20	55	179	75	261
	25%kn q	26%k	22%	19%	23%	25%k	28%k	29%k	25%k	33%za cdhjk	24%k	15%	26%n	31%zn q	14%	25%nq	28%zn q	20%n	25%
Education/Schools	186	163	9	14	57	44	49	40	80	26	55	29	71	72	16	24	143	40	179
	18%no q	19%	18%	16%	17%	18%	15%	15%	22%	19%	20%	20%	22%no q	24%zn oq	11%	11%	23%zn oq	11%	17%
Foot and mouth outbreak/Farming crisis	3	3	-	-	-	-	1	1	2	-	2	2	2	1	-	-	3	-	2
	*	*	-	-	-	-	*	*	*	-	1%	1%	*	*	-	-	*	-	*
Housing	192	173	7	12	46	34	49	42	97	54	84	29	28	57	37	65	85	102	202
	19%de lp	20%de f	14%	14%	14%	14%	15%	16%	26%za cdefg	40%za bdef ghjk	30%za bcdef ghk	21%	9%	19%lp	25%zl p	29%zl mp	14%l	28%zl mp	20%
Immigration/immigrants	370	331	15	25	123	98	91	77	156	53	121	68	123	107	65	73	230	137	371
	36%fg	38%fg	29%	29%	37%f	40%fg	29%	29%	42%za cfg	39%fg	43%za cfg	47%za bcfg	38%	35%	45%zm opq	33%	37%	37%o	36%
Inflation/Prices	78	72	3	4	14	10	20	17	45	32	39	7	18	25	8	25	43	34	87
	8%de	8%de	5%	4%	4%	4%	6%	6%	12%za cdefg k	24%za bdef ghjk	14%zac defgk	5%	5%	8%	6%	11%zlp	7%	9%n	8%
Lack of faith in politics / politicians / government	76	65	3	8	23	15	24	22	28	10	25	15	23	24	10	13	47	24	77
	7%	7%	5%	9%	7%	6%	8%	8%	8%	7%	9%	10%	7%	8%	7%	6%	7%	6%	7%

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 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd December 2016 - 15th January 2017
 Number of sample points : 184
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ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
WEIGHTED BASE	1017	880	51*	86*	333	247	315	264	370	136	280	144	325	304	145	222	629	367	1028
	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Local government/ Council tax	34	34	-	-	10	10	5	5	19	6	16	11	11	9	4	8	20	12	31
	3%	4%zfg	-	-	3%	4%f	1%	2%	5%zcf	4%	6%zcf	8%zcf	3%	3%	3%	4%	3%	3%	3%
Low pay/Minimum wage/Fair wages	102	89	2	11	32	21	31	29	40	23	34	11	27	30	15	26	57	41	104
	10%	10%	4%	13%	10%	8%	10%	11%	11%	17%za	12%k	8%	8%	10%	11%	12%	9%	11%	10%
Morality/ Individual behaviour/ Lifestyle	36	31	1	4	13	9	7	7	16	6	13	6	15	9	4	4	24	8	38
	4%	4%	2%	5%	4%	4%	2%	2%	4%	5%	5%	4%	5%	3%	3%	2%	4%	2%	4%
National health service/Hospitals/ Healthcare	410	353	28	29	120	91	126	98	164	42	122	80	154	122	54	71	277	124	406
	40%	40%di	56%za	33%	36%	37%	40%gi	37%	44%di	31%	44%i	56%za	47%zn	40%	37%	32%	44%zo	34%	39%
Nationalisation/ Government control of institutions	18	17	1	1	6	6	5	4	7	4	5	1	8	6	3	2	14	5	20
	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	2%	1%	2%	2%	2%	1%	2%	1%	2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	16	15	-	1	4	3	1	1	11	1	7	5	4	8	-	3	13	3	14
	2%	2%fg	-	2%	1%	1%	*	*	3%zaf	1%	2%fi	4%fg	1%	3%n	-	1%	2%	1%	1%
Pensions/Social security/Benefits	80	68	3	9	28	19	14	10	38	11	30	19	38	24	6	10	62	15	77
	8%	8%fgn	8%fg	7%	11%fg	9%fg	8%	4%	10%afg	8%	11%af	13%za	12%zno	8%	4%	4%	10%zno	4%	7%

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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1028	880	55	93	349	256	309	254	370	181	297	116	309	279	207	212	588	419	1028
WEIGHTED BASE	1017	880	51*	86*	333	247	315	264	370	136	280	144	325	304	145	222	629	367	1028
	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Petrol prices/Fuel	24	22	-	2	7	5	5	5	12	6	11	5	10	7	2	4	17	6	25
	2%	2%	-	3%	2%	2%	2%	2%	3%	5%zaf	4%	3%	3%	2%	1%	2%	3%	2%	2%
Pollution/Environment	76	71	2	4	21	18	22	20	33	16	21	5	23	29	4	18	53	22	74
	8% ⁿ	8% ^k	3%	4%	6%	7%	7%	8%	9% ^{jk}	12% ^{zcd}	7% ^k	3%	7% ⁿ	10% ⁿ	3%	8% ⁿ	8% ⁿ	6% ⁿ	7%
Population levels/Overpopulation	57	51	2	4	16	11	21	19	21	3	16	13	24	17	6	10	40	16	53
	6% ⁱ	6% ⁱ	3%	5%	5%	5%	7% ⁱ	7% ⁱ	6% ⁱ	2%	6% ⁱ	9% ⁱ	7%	5%	4%	5%	6%	4%	5%
Pound/Exchange rate/Value of pound	43	37	-	6	10	4	10	10	23	14	22	8	13	15	4	10	28	15	44
	4% ^e	4% ^e	-	7% ^{de}	3% ^e	2%	3%	4%	6% ^{za}	11% ^{zab}	8% ^{zab}	5%	4%	5%	3%	5%	4%	4%	4%
Poverty/Inequality	198	173	6	20	57	37	61	56	80	32	62	31	58	62	29	45	120	73	193
	20% ^e	20% ^e	11%	23%	17%	15%	19%	21%	22%	23% ^e	22% ^e	21%	18%	20%	20%	20%	19%	20%	19%
Privatisation	29	27	-	2	9	7	5	5	16	4	14	10	14	10	2	2	24	3	29
	3% ^{oq}	3%	-	2%	3%	3%	2%	2%	4% ^f	3%	5% ^{zfi}	7% ^{zad}	4% ^{oq}	3% ^q	1%	1%	4% ^{oq}	1%	3%
Public services in general	73	66	4	3	18	15	27	23	29	8	19	11	28	27	4	13	55	17	72
	7% ^{nq}	8%	8%	3%	5%	6%	9%	9%	8%	6%	7%	7%	9% ^{nq}	9% ^{nq}	3%	6%	9% ^{znq}	5% ⁿ	7%
Race relations	69	58	5	5	24	19	21	16	23	10	17	8	13	28	8	17	42	25	69
	7% ^{al}	7%	10%	6%	7%	8%	7%	6%	6%	7%	6%	5%	4%	9% ^{lp}	5%	8%	7% ^l	7%	7%
Scottish/Welsh assembly/Devolution/Constitutional reform	16	9	-	7	8	1	1	1	7	3	6	2	4	7	3	2	11	5	17
	2% ^{af}	1%	-	9% ^{zab}	2% ^{aef}	*	*	*	2%	2% ^{fi}	2%	2%	1%	2%	2%	1%	2%	1%	2%

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For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

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	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Taxation	48 5%	45 5%	1 2%	2 2%	16 5%	15 6%	10 3%	9 4%	21 6%k	14 10%zab cdfghj k	17 6%k	2 2%	15 5%	11 4%	4 3%	15 7%	26 4%	18 5%n	51 5%
Trade unions/ Strikes	27 3%e	24 3%e	1 2%	2 3%	5 1%	2 1%	5 2%	5 2%	17 5%zad e	6 4%e	15 5%zad efg	9 6%zad efg	10 3%	8 3%	3 2%	5 2%	18 3%	8 2%	26 3%
Transport/Public transport	46 4%f	43 5%f	- -	2 3%	13 4%	10 4%	8 3%	8 3%	25 7%zf	8 6%	16 6%	8 5%	15 5%	10 3%	5 3%	14 6%	25 4%	18 5%	45 4%
Unemployment/ Factory closure/ Lack of industry	131 13%	110 12%	7 13%	14 17%	49 15%	35 14%	34 11%	27 10%	48 13%	23 10%zab j	37 13%	14 9%	38 12%	43 14%	20 14%	27 12%	81 13%	47 13%	138 13%
Other	51 5%d	43 5%	7 13%zac dehijk	1 1%	10 3%	9 4%	23 7%zac d	17 6%	17 5%	5 4%	11 4%	6 4%	19 6%	18 6%	5 4%	7 3%	37 6%	13 4%	50 5%
MEAN NUMBER OF MENTIONS	3.64d efgno q	3.71d efg	3.16	3.28	3.33	3.35	3.25	3.26	4.26z abcde fg	4.23z abcde fg	4.31z abcde fg	4.38z abcde fg	3.82n oq	3.96z noq	3.14	3.24	3.89z noq	3.20	3.60
STANDARD ERROR	0.08	0.09	0.21	0.25	0.12	0.14	0.10	0.12	0.16	0.23	0.17	0.27	0.15	0.16	0.13	0.15	0.11	0.10	0.08
ERROR VARIANCE	0.01	0.01	0.04	0.06	0.01	0.02	0.01	0.01	0.03	0.05	0.03	0.07	0.02	0.03	0.02	0.02	0.01	0.01	0.01
Don't know	107 11%hl p	89 10%h	6 11%	13 15%h	46 14%za h	33 13%ah	35 11%	29 11%	26 7%	13 10%	24 9%h	11 8%	20 6%	35 11%lp	19 13%l	31 14%lp	55 9%l	50 14%zl p	109 11%

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	100%	87%	5%*	8%*	33%	24%	31%	26%	36%	13%	28%	14%	32%	30%	14%	22%	62%	36%	101%
Personal finances (NET)	317	282	7	28	87	59	90	83	140	72	116	44	88	95	44	82	183	126	320
	31% ^{bd} e	32% ^{bd} e	14%	33% ^b	26%	24%	29% ^b	32% ^{bf}	38% ^{za} bdef	53% ^{za} bcdef ghjk	41% ^{za} bdefg hk	30% ^b	27%	31%	30%	37% ^{lp}	29%	34% ^l	31%
Median	2	3	2	2	2	2	2	2	3	3	3	3	2	3	2	2	3	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/ef/gh/hj/k - z/l/m/n/o/p/q
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 Source : Ipsos MORI (JN Q218)

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS				VOTING					INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	UNEM PLOY ED (d)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NOT CON SERV ATIVE (i)	UKIP (r)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1028	424	111	493	42	191	278	61	837	40	140	172	362	286	1028
WEIGHTED BASE	1017	455	113*	449	35*	196	262	65*	821	37*	129	163	373	281	1028
	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Ageing population/ Social care for the elderly	116	54	18	44	3	30	29	8	86	5	11	21	51	25	112
	11%	12%	16%	10%	9%	15%	11%	13%	11%	13%	8%	13%	14%	9%	11%
AIDS	5	2	1	2	-	2	-	1	3	-	-	-	3	2	5
	*	*	1%	*	-	1%	-	2%g	*	-	-	-	1%	1%	*
Animal welfare	13	5	1	7	1	1	6	1	11	1	2	2	5	2	14
	1%	1%	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2	1	-	1	-	1	1	-	1	-	-	2	-	1	2
	*	*	-	*	-	1%	*	-	*	-	-	1%z	-	*	*
Common Market/ Brexit/EU/Europe/ Euro	370	182	35	154	7	87	91	47	283	15	33	44	181	88	371
	36%di	40%d	31%	34%	21%	45%zg	35%	72%zf	34%	41%	25%	27%	48%zl	31%	36%
Countryside/Rural life	15	8	-	6	-	3	2	1	12	2	-	3	9	4	16
	1%	2%	-	1%	-	2%	1%	2%	1%	5%g	-	2%	2%	2%	2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	135	67	7	62	7	34	39	2	101	8	14	19	53	39	135
	13%bh	15%b	6%	14%b	20%b	18%h	15%h	3%	12%h	21%h	11%	12%	14%	14%	13%
Defence/Foreign affairs/ International terrorism	125	59	11	54	2	45	23	10	80	5	10	16	70	29	120
	12%gi	13%	10%	12%	5%	23%zgi	9%	15%	10%	14%	8%	10%	19%zl	10%	12%
Drug abuse	65	34	4	28	3	16	13	2	49	-	6	9	22	21	63
	6%	7%	3%	6%	9%	8%	5%	3%	6%	-	5%	6%	6%	7%	6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd December 2016 - 15th January 2017
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	TOTAL (z)	WORKING STATUS				VOTING					INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Economy/Economic situation	259	140	24	95	12	52	73	22	207	5	30	25	110	76	261
	25%cm	31%zb	21%	21%	35%cc	27%	28%	33%r	25%	14%	23%	16%	30%zm	27%	25%
Education/Schools	186	81	30	75	2	40	55	15	146	4	16	31	89	61	179
	18%l	18%	26%zc	17%	7%	21%	21%	22%	18%	10%	12%	19%	24%zl	22%	17%
Foot and mouth outbreak/Farming crisis	3	1	-	2	-	2	1	-	1	-	-	-	-	-	2
	*	*	-	*	-	1%	1%	-	*	-	-	-	-	-	*
Housing	192	96	18	79	6	16	75	15	176	4	26	31	57	61	202
	19%fn	21%	16%	18%	16%	8%	29%zf	23%fir	21%zf	11%	20%	19%	15%	22%	20%
Immigration/immigrants	370	167	36	167	14	91	79	12	279	22	53	60	122	104	371
	36%gh	37%	31%	37%	39%	47%zg	30%	19%	34%h	60%zghi	41%	37%	33%	37%	36%
Inflation/Prices	78	43	8	28	3	11	36	1	67	-	12	11	24	24	87
	8%h	9%	7%	6%	10%	6%	14%zfh	1%	8%h	-	9%	7%	6%	9%	8%
Lack of faith in politicians / government	76	31	11	34	1	8	15	8	68	6	12	5	33	19	77
	7%mi	7%	9%	8%	4%	4%	6%	13%fi	8%	15%fig	9%mi	3%	9%mi	7%	7%
Local government/ Council tax	34	16	6	12	1	5	11	2	29	3	3	6	8	12	31
	3%	4%	5%	3%	2%	3%	4%	3%	4%	8%	2%	3%	2%	4%	3%
Low pay/Minimum wage/Fair wages	102	60	14	28	5	11	34	4	92	4	16	14	38	30	104
	10%cf	13%zc	13%c	6%	13%	5%	13%fi	6%	11%zf	10%	12%	9%	10%	11%	10%

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	TOTAL (z)	WORKING STATUS				VOTING					INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Morality/ Individual behaviour/ Lifestyle	36 4%g	18 4%	2 2%	15 3%	2 7%	6 3%	4 2%	5 8%g	30 4%g	2 5%	2 1%	7 4%	15 4%	7 2%	38 4%
National health service/Hospitals/ Healthcare	410 40%d	183 40%d	42 37%	184 41%d	8 23%	82 42%	113 43%	32 49%	328 40%	18 48%	45 35%	72 44%	175 47%zl	98 35%	406 39%
Nationalisation/ Government control of institutions	18 2%	9 2%	2 2%	7 2%	1 2%	5 2%	5 2%	2 4%	14 2%	-	3 2%	2 1%	8 2%	* *	20 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	16 2%	7 2%	1 1%	7 2%	1 4%	5 3%	3 1%	1 2%	11 1%	-	-	1 1%	7 2%	6 2%	14 1%
Pensions/Social security/Benefits	80 8%	36 8%	13 11%	32 7%	2 6%	17 9%	16 6%	4 6%	63 8%	2 5%	10 8%	13 8%	39 11%z	20 7%	77 7%
Petrol prices/Fuel	24 2%	13 3%	4 3%	7 2%	1 2%	4 2%	10 4%	1 2%	20 2%	1 2%	6 4%	7 4%	6 2%	8 3%	25 2%
Pollution/ Environment	76 8%c	40 9%	12 11%	24 5%	4 11%	11 6%	26 10%	7 11%	65 8%	2 4%	7 6%	12 7%	41 11%z	11 4%	74 7%
Population levels/ Overpopulation	57 6%	25 5%	7 6%	25 6%	3 9%	10 5%	17 6%	2 3%	47 6%	6 17%ztg hi	4 3%	9 5%	23 6%	15 5%	53 5%

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	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Pound/Exchange rate/Value of pound	43	31	3	9	1	8	16	1	35	-	4	8	16	13	44
	4% ^c	7% ^{zc}	2%	2%	2%	4%	6%	1%	4%	-	3%	5%	4%	5%	4%
Poverty/Inequality	198	90	33	75	5	25	70	13	174	4	26	26	70	50	193
	20% ^{cf}	20%	29% ^{zc}	17%	13%	13%	27% ^{zf}	20%	21% ^{zf}	10%	20%	16%	19%	18%	19%
Privatisation	29	14	5	10	2	5	11	3	24	-	1	5	16	5	29
	3%	3%	4%	2%	5%	3%	4%	4%	3%	-	1%	3%	4%	2%	3%
Public services in general	73	30	19	24	2	11	24	4	63	4	6	14	30	21	72
	7% ^c	7%	17% ^{zac}	5%	5%	5%	9%	6%	8%	10%	5%	9%	8%	7%	7%
Race relations	69	37	6	25	3	7	23	2	61	2	11	10	27	21	69
	7%	8%	6%	6%	7%	4%	9% ^f	3%	7%	5%	8%	6%	7%	7%	7%
Scottish/Welsh assembly/Devolution/Constitutional reform	16	8	3	5	1	3	3	3	13	1	2	3	7	3	17
	2%	2%	2%	1%	2%	2%	1%	5%	2%	2%	2%	2%	2%	1%	2%
Taxation	48	24	6	18	3	10	15	2	37	-	5	6	18	15	51
	5%	5%	5%	4%	9%	5%	6%	3%	5%	-	4%	3%	5%	5%	5%
Trade unions/ Strikes	27	14	2	10	-	6	11	2	21	-	3	6	12	4	26
	3%	3%	2%	2%	-	3%	4%	3%	3%	-	2%	3%	3%	1%	3%
Transport/Public transport	46	25	5	15	4	11	10	7	35	1	4	9	23	7	45
	4%	6%	5%	3%	10% ^c	6%	4%	11% ^{zgi}	4%	2%	3%	6%	6%	2%	4%
Unemployment/Factory closure/Lack of industry	131	59	9	63	10	19	45	8	112	3	14	19	44	30	138
	13%	13%	8%	14%	30% ^{za}	10%	17% ^{zf}	12%	14%	8%	11%	12%	12%	11%	13%

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	TOTAL (z)	WORKING STATUS				VOTING					INCOME			CHILD IN HH	UNWTD TOTAL
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WEIGHTED BASE	1017	455	113*	449	35*	196	262	65*	821	37*	129	163	373	281	1028
	100%	45%	11%*	44%	3%*	19%	26%	6%*	81%	4%*	13%	16%	37%	28%	101%
Other	51 5% ^{al}	24 5%	2 2%	24 5%	2 4%	11 5%	16 6%	5 7%	40 5%	3 8%	2 2%	9 6%	22 6% ^{al}	9 3%	50 5%
MEAN NUMBER OF MENTIONS	3.64 ^c	3.92 ^z	3.65	3.36	3.60	3.68	3.98 ^z	3.99	3.63	3.55	3.25	3.36	4.03 ^z	3.47	3.60
STANDARD ERROR	0.08	0.13	0.25	0.10	0.47	0.17	0.16	0.48	0.09	0.40	0.20	0.14	0.15	0.13	0.08
ERROR VARIANCE	0.01	0.02	0.06	0.01	0.22	0.03	0.03	0.23	0.01	0.16	0.04	0.02	0.02	0.02	0.01
Don't know	107 11% ^{fn}	47 10%	14 12%	46 10%	7 19%	10 5%	20 7%	5 8%	97 12% ^{zfg}	1 4%	22 17% ^{zmn}	15 9%	30 8%	37 13%	109 11%
Personal finances (NET)	317 31% ^{cf}	153 34% ^c	46 40% ^{zc}	118 26%	10 28%	41 21%	116 44% ^{zfhir}	15 23%	276 34% ^{zf}	8 21%	43 33%	44 27%	107 29%	90 32%	320 31%
Median	2	3	2	2	2	2	3	3	2	3	2	2	3	2	2

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	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
WEIGHTED BASE	1017	259	410	135	370	370	186	292	549	176	880	135	196	364	148	198	81*	83*	193	177	1028
	100%	25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Ageing population/ Social care for the elderly	116	35	73	32	42	58	44	25	63	28	109	7	32	40	28	23	15	7	14	28	112
	11%gkv	13%	18%zt	24%zae	11%	16%z	24%zabe	9%	12%	16%g	12%zk	5%	16%z	11%	19%zqs	12%	19%zqs	8%	7%	16%v	11%
AIDS	5	1	3	2	2	2	2	1	3	1	5	-	1	2	1	3	2	-	2	-	5
	*	*	1%	1%	*	1%	1%	*	*	1%	1%	-	1%	*	1%	1%	2%z	-	1%	-	*
Animal welfare	13	3	8	7	6	4	7	3	7	3	12	-	3	3	1	2	-	2	1	5	14
	1%	1%	2%	5%zaet	2%	1%	4%ze	1%	1%	1%	1%	-	1%	1%	1%	1%	-	3%	*	3%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2	-	1	1	-	2	-	1	1	-	2	-	-	1	-	-	-	-	-	-	2
	*	-	*	*	-	*	-	*	*	-	*	-	-	*	-	-	-	-	-	-	*
Common Market/ Brexit/EU/Europe/ Euro	370	89	168	42	118	370	78	98	194	78	342	29	74	140	83	62	30	21	35	83	371
	36%tksv	34%	41%zac	31%	32%	100%zab	42%ct	33%	35%	45%zgh	39%zk	21%	37%	38%	56%zqr	31%	37%	26%	18%	47%zv	36%
Countryside/Rural life	15	5	7	6	4	7	4	2	9	4	15	-	2	6	4	4	2	3	1	3	16
	1%	2%	2%	4%zt	1%	2%	2%	1%	2%	2%	2%	-	1%	2%	3%	2%	2%	3%	1%	2%	2%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	135	35	62	135	73	42	39	36	74	25	115	20	31	42	10	36	9	18	39	34	135
	13%p	13%	15%	100%zab	20%zab	11%	21%zab	12%	14%	14%	13%	15%	16%	12%	7%	18%zpr	11%	22%zps	20%z	19%z	13%
Defence/Foreign affairs/ International terrorism	125	39	53	30	42	69	28	22	73	30	119	6	28	42	25	25	14	12	13	29	120
	12%gkv	15%	13%	22%zbt	11%	19%zbt	15%	7%	13%g	17%g	14%zk	4%	14%	12%	17%	13%	17%	14%	7%	16%v	12%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
WEIGHTED BASE	1017	259	410	135	370	370	186	292	549	176	880	135	196	364	148	198	81*	83*	193	177	1028
100%		25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Drug abuse	65	17	34	39	39	21	23	12	41	12	58	7	10	25	5	14	4	8	19	21	63
	6%g	7%	8%	29%zab	11%zae	6%	12%zae	4%	7%	7%	7%	5%	5%	7%	3%	7%	5%	9%	10%	12%z	6%
Economy/Economic situation	259	259	108	35	84	89	59	90	121	48	214	44	56	103	42	48	19	19	39	45	261
	25%h	100%zbc	26%	26%	23%	24%	32%et	31%zh	22%	27%	24%	33%zi	29%	28%	29%	24%	24%	22%	20%	26%	25%
Education/Schools	186	59	118	39	65	78	186	48	102	36	168	18	39	68	36	30	15	14	31	35	179
	18%	23%z	29%zae	29%zt	18%	21%	100%zab	17%	19%	20%	19%	14%	20%	19%	24%q	15%	18%	16%	16%	20%	17%
Foot and mouth outbreak/Farming crisis	3	2	3	-	-	1	-	-	3	-	3	-	-	1	1	-	-	-	-	-	2
	*	1%	1%	-	-	*	-	-	1%	-	*	-	-	*	1%	-	-	-	-	-	*
Housing	192	55	81	43	80	64	49	77	90	26	151	40	41	72	22	43	11	14	42	38	202
	19%hj	21%	20%	32%zab	22%	17%	26%zbe	26%zhi	16%	15%	17%	30%zi	21%	20%	15%	22%r	13%	17%	22%	22%	20%
Immigration/immigrants	370	84	151	73	370	118	65	107	200	63	328	40	55	146	29	94	40	42	193	177	371
	36%elp	32%	37%	54%za	100%zab	32%	35%	37%	36%	36%	37%	30%	28%	40%l	20%	48%zp	50%zp	51%zp	100%z	100%z	36%
Inflation/Prices	78	29	35	20	23	22	21	36	34	8	49	30	9	40	8	22	4	5	12	11	87
	8%j	11%zet	9%	15%zbet	6%	6%	11%et	12%zhi	6%	4%	6%	22%zi	5%	11%zi	5%	11%zprs	4%	6%	6%	6%	8%
Lack of faith in politics / politicians / government	76	15	31	19	23	34	19	18	45	13	67	8	17	24	16	10	2	6	13	10	77
	7%	6%	8%	14%zabt	6%	9%	10%	6%	8%	8%	8%	6%	9%	6%	11%q	5%	3%	7%	7%	6%	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/l - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/w/w
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ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
WEIGHTED BASE	1017	259	410	135	370	370	186	292	549	176	880	135	196	364	148	198	81*	83*	193	177	1028
	100%	25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Local government/ Council tax	34	9	27	11	18	17	15	9	22	4	24	11	5	16	4	5	3	3	9	8	31
	3% _j	3%	7% _{za}	8% _{za}	5%	5%	8% _{za}	3%	4%	2%	3%	8% _z	3%	4%	3%	3%	4%	4%	5%	5%	3%
Low pay/Minimum wage/Fair wages	102	33	41	20	38	40	31	39	56	7	86	15	26	48	20	20	6	9	16	22	104
	10% _i	13%	10%	15%	10%	11%	17% _{zbe}	13% _{zi}	10% _i	4%	10%	11%	13%	13% _z	14%	10%	7%	11%	8%	13%	10%
Morality/ Individual behaviour/ Lifestyle	36	12	18	13	11	16	14	8	19	9	32	4	11	9	6	7	3	4	3	8	38
	4%	5%	4%	9% _{zabe}	3%	4%	8% _{zbt}	3%	4%	5%	4%	3%	6%	2%	4%	3%	4%	4%	2%	4%	4%
National health service/Hospitals/ Healthcare	410	108	410	62	151	168	118	95	240	75	368	42	85	138	73	83	37	39	64	87	406
	40% _{gkv}	42%	100% _{zac}	46%	41%	45% _z	63% _{zac}	33%	44% _{zg}	42% _g	42% _{zk}	31%	43%	38%	50% _z	42%	46%	47%	33%	49% _{zv}	39%
Nationalisation/ Government control of institutions	18	7	10	1	7	8	7	9	6	3	16	2	6	5	4	7	5	2	4	3	20
	2%	3%	3%	1%	2%	2%	4% _z	3% _{zh}	1%	2%	2%	2%	3%	1%	2%	3%	6% _z	2%	2%	2%	2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	16	4	6	7	8	5	8	1	11	4	15	-	4	4	2	1	1	-	2	6	14
	2% _g	2%	2%	5% _{zbe}	2%	1%	4% _{zbe}	*	2% _g	2% _g	2%	-	2%	1%	1%	1%	2%	-	1%	3%	1%
Pensions/Social security/Benefits	80	31	47	23	40	36	26	26	41	13	74	6	18	31	7	14	9	5	19	21	77
	8%	12% _z	12% _z	17% _{zet}	11% _z	10%	14% _z	9%	7%	8%	8%	5%	9%	8%	5%	7%	12%	6%	10%	12%	7%
Petrol prices/Fuel	24	8	11	9	10	9	8	12	9	4	18	6	4	13	2	9	4	4	3	6	25
	2%	3%	3%	7% _{zbet}	3%	2%	4%	4% _{zh}	2%	2%	2%	5%	2%	3%	1%	5% _z	5%	5%	2%	3%	2%

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		ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRIVATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR-TANT (v)	OTHER IMPOR-TANT (w)	
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
WEIGHTED BASE	1017	259	410	135	370	370	186	292	549	176	880	135	196	364	148	198	81*	83*	193	177	1028
100%		25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Pollution/ Environment	76 8%tkv	24 9%t	34 8%t	13 10%t	15 4%	36 10%t	16 9%t	24 8%	37 7%	15 9%	71 8%k	4 3%	23 12%z	27 7%	24 16%zqr	13 7%	4 5%	6 7%	5 2%	10 6%	74 7%
Population levels/ Overpopulation	57 6%	17 6%	27 6%	16 12%zb	25 7%	29 8%z	19 10%z	11 4%	32 6%	14 8%	52 6%	5 3%	9 5%	22 6%	9 6%	7 4%	3 4%	4 5%	11 6%	14 8%	53 5%
Pound/Exchange rate/Value of pound	43 4%li	14 5%	22 5%	14 10%zbt	15 4%	16 4%	12 6%	21 7%zhi	20 4%	2 1%	35 4%	7 6%	9 5%	24 7%z	4 3%	12 6%	2 3%	6 8%	4 2%	11 6%	44 4%
Poverty/Inequality	198 20%tiv	49 19%	91 22%t	32 23%t	54 15%	70 19%	49 26%z	63 22%i	112 20%i	23 13%	179 20%	20 15%	52 26%z	68 19%	41 28%zqs	34 17%	17 21%	13 15%	19 10%	34 19%v	193 19%
Privatisation	29 3%	7 3%	18 4%	8 6%	12 3%	10 3%	9 5%	5 2%	19 4%	5 3%	25 3%	4 3%	9 4%	12 3%	8 5%	8 4%	4 5%	3 3%	3 1%	9 5%	29 3%
Public services in general	73 7%	24 9%	50 12%zet	14 10%	26 7%	29 8%	29 16%zaet	24 8%	34 6%	15 8%	64 7%	9 7%	19 10%	29 8%	13 9%	18 9%	11 14%z	5 6%	8 4%	18 10%v	72 7%
Race relations	69 7%j	19 7%	26 6%	22 16%zabet	24 6%	30 8%	25 14%zabet	30 10%zh	9 5%	9 5%	51 6%	16 12%zi	17 9%	25 7%	18 12%z	17 8%	4 5%	8 9%	8 4%	16 9%	69 7%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	7 3%	9 2%	3 2%	5 1%	13 3%zt	5 3%	9 3%zh	6 1%	1 1%	16 2%	-	7 3%mt	3 1%	2 1%	2 1%	1 1%	1 1%	3 2%	2 1%	17 2%
Taxation	48 5%j	16 6%	14 4%	10 8%b	17 5%	13 4%	10 5%	20 7%	21 4%	7 4%	31 3%	16 12%zi	8 4%	22 6%	6 4%	13 6%	5 6%	5 6%	9 5%	8 4%	51 5%

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Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
	TOTAL (z)	ECON OMY (a)	NHS/HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/EUROPE (e)	SCHOOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUALITY (p)	POPULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1028	261	406	135	371	371	179	335	524	169	868	157	180	346	149	212	78	94	194	177	1028
WEIGHTED BASE	1017	259	410	135	370	370	186	292	549	176	880	135	196	364	148	198	81*	83*	193	177	1028
	100%	25%	40%	13%	36%	36%	18%	29%	54%	17%	87%	13%	19%	36%	15%	19%	8%*	8%*	19%	17%	101%
Trade unions/ Strikes	27	7	16	9	12	16	9	9	13	5	25	1	8	8	4	6	3	2	6	7	26
	3%	3%	4%z	7%z	3%	4%z	5%	3%	2%	3%	3%	1%	4%	2%	3%	3%	4%	2%	3%	4%	3%
Transport/Public transport	46	17	27	13	19	27	13	12	24	9	42	3	13	18	9	5	1	3	7	13	45
	4%	6%	7%z	10%zt	5%	7%z	7%	4%	4%	5%	5%	2%	7%	5%	6%	2%	1%	4%	3%	7%	4%
Unemployment/ Factory closure/ Lack of industry	131	36	53	37	60	35	39	40	71	20	103	27	28	41	13	26	4	11	32	28	138
	13%ejr	14%	13%	27%zab et	16%ze	10%	21%zab e	14%	13%	11%	12%	20%zj	14%	11%	9%	13%r	5%	13%	17%	16%	13%
Other	51	10	14	7	10	18	5	16	25	10	39	12	11	14	9	9	3	4	3	8	50
	5%tv	4%	3%	5%	3%	5%	3%	5%	5%	6%	4%	9%zj	6%	4%	6%	4%	4%	5%	2%	4%	5%
MEAN NUMBER OF MENTIONS	3.64	4.62z	4.68zt	6.41za bet	4.23z	4.42z	5.88za bet	3.74	3.57	3.72	3.65	3.54	4.01z	3.78	4.03	3.76	3.74	3.75	3.65	4.85zv	3.60
STANDARD ERROR	0.08	0.20	0.16	0.33	0.15	0.16	0.30	0.14	0.10	0.23	0.09	0.18	0.22	0.14	0.26	0.16	0.24	0.29	0.17	0.25	0.08
ERROR VARIANCE	0.01	0.04	0.03	0.11	0.02	0.03	0.09	0.02	0.01	0.05	0.01	0.03	0.05	0.02	0.07	0.03	0.06	0.09	0.03	0.06	0.01
Don't know	107	10	7	3	15	15	2	33	49	24	89	18	15	44	6	12	4	7	14	1	109
	11%abce ftpqw	4%	2%	2%	4%bf	4%b	1%	11%	9%	14%	10%	14%	8%	12%	4%	6%	5%	8%	7%w	1%	11%
Personal finances (NET)	317	85	136	61	95	107	73	113	172	32	261	55	69	127	56	64	23	20	38	57	320
	31%tij v	33%t	33%t	45%zab et	26%	29%	39%zet	39%zhi	31%i	18%	30%	41%zj	35%	35%	38% _s	33% _s	29%	24%	20%	32% _v	31%
Median	2	3	3	5	3	3	4	3	2	2	2	2	3	3	3	3	3	2	2	3	2

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1028	149	169	190	128	227	165	1028
WEIGHTED BASE	1017	139	176	199	138	214	152	1028
	100%	14%	17%	20%	14%	21%	15%	101%
Ageing population/ Social care for the elderly	116 11%ab	9 7%	7 4%	34 17%zab df	11 8%	43 20%zab df	12 8%	112 11%
AIDS	5 *	2 1%	1 1%	- -	- -	2 1%	- -	5 *
Animal welfare	13 1%	4 3%e	4 2%	1 1%	2 1%	1 *	1 1%	14 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	2 *	- -	1 1%	1 *	- -	- -	- -	2 *
Common Market/ Brexit/EU/Europe/ Euro	370 36%bd	56 41%bd	26 15%	98 49%zb df	37 27%b	108 50%zb df	45 30%b	371 36%
Countryside/Rural life	15 1%	5 3%z	4 2%	1 1%	1 1%	2 1%	2 1%	16 2%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	135 13%	24 17%c	24 13%	19 10%	23 17%	25 12%	21 14%	135 13%
Defence/Foreign affairs/ International terrorism	125 12%b	17 12%b	9 5%	35 18%zbd f	10 7%	38 18%zb df	15 10%	120 12%
Drug abuse	65 6%	8 6%	11 6%	8 4%	15 11%zce	10 5%	13 9%	63 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1017	139	176	199	138	214	152	1028
	100%	14%	17%	20%	14%	21%	15%	101%
Economy/Economic situation	259 25%f	47 34%zb def	36 21%	74 37%zb def	28 20%	51 24%f	23 15%	261 25%
Education/Schools	186 18%	26 19%	24 14%	41 20%	25 18%	49 23%bf	21 14%	179 17%
Foot and mouth outbreak/Farming crisis	3 *	-	-	1 1%	-	2 1%	-	2 *
Housing	192 19%e	30 21%e	47 27%ze f	36 18%e	33 24%e	20 9%	26 17%e	202 20%
Immigration/immigrants	370 36%c	46 34%	67 38%c	49 25%	61 44%ce	67 32%	79 52%za bce	371 36%
Inflation/Prices	78 8%e	16 11%e	17 10%e	16 8%	12 8%	9 4%	10 6%	87 8%
Lack of faith in politics / politicians / government	76 7%b	17 12%zb	7 4%	14 7%	10 7%	18 9%	11 7%	77 7%
Local government/ Council tax	34 3%	2 1%	9 5%	4 2%	5 4%	7 3%	8 5%	31 3%
Low pay/Minimum wage/Fair wages	102 10%e	17 12%e	26 15%ze f	25 12%ef	15 11%	11 5%	9 6%	104 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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	100%	14%	17%	20%	14%	21%	15%	101%
Morality/ Individual behaviour/ Lifestyle	36 4%	6 4%	3 2%	9 5%	3 2%	11 5%	4 3%	38 4%
National health service/Hospitals/ Healthcare	410 40%b	53 38%	53 30%	83 42%b	49 36%	99 46%b	73 48%zb d	406 39%
Nationalisation/ Government control of institutions	18 2%	4 3%	2 1%	4 2%	- -	5 3%	3 2%	20 2%
Northern Ireland	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	16 2%	3 2%	4 2%	2 1%	3 2%	3 1%	1 1%	14 1%
Pensions/Social security/Benefits	80 8%	9 6%	12 7%	18 9%	6 4%	20 9%	16 10%	77 7%
Petrol prices/Fuel	24 2%	1 1%	5 3%	8 4%	2 2%	3 1%	4 3%	25 2%
Pollution/ Environment	76 8%f	13 10%f	7 4%	26 13%zbd f	5 4%	21 10%bdf	5 3%	74 7%
Population levels/ Overpopulation	57 6%	7 5%	5 3%	10 5%	11 8%	14 6%	11 7%	53 5%
Pound/Exchange rate/Value of pound	43 4%f	11 8%zef	6 4%	13 6%f	6 5%f	6 3%	1 1%	44 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1028	149	169	190	128	227	165	1028
WEIGHTED BASE	1017	139	176	199	138	214	152	1028
	100%	14%	17%	20%	14%	21%	15%	101%
Poverty/Inequality	198 20%f	34 24%f	32 18%	44 22%f	31 23%f	42 20%f	16 11%	193 19%
Privatisation	29 3%	6 4%	3 2%	5 3%	3 2%	9 4%	3 2%	29 3%
Public services in general	73 7%	10 8%	10 6%	23 12%zd	4 3%	15 7%	10 7%	72 7%
Race relations	69 7%	18 13%zbd ef	8 5%	16 8%	6 5%	14 6%	7 5%	69 7%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	5 4%zb	1 1%	2 1%	4 3%	3 1%	2 1%	17 2%
Taxation	48 5%f	10 7%f	9 5%f	8 4%	9 7%f	11 5%f	1 1%	51 5%
Trade unions/ Strikes	27 3%	4 3%	3 2%	3 1%	6 5%	8 4%	3 2%	26 3%
Transport/Public transport	46 4%	5 3%	5 3%	13 6%	6 4%	8 4%	10 6%	45 4%
Unemployment/ Factory closure/ Lack of industry	131 13%	16 11%	28 16%	18 9%	19 14%	27 13%	24 16%c	138 13%
Other	51 5%	7 5%	5 3%	12 6%	5 4%	12 5%	10 7%	50 5%
MEAN NUMBER OF MENTIONS	3.64b	4.00b	3.18	3.96b	3.47	3.74b	3.45	3.60

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used.
Respondent type : GB Adults 18+
Fieldwork dates : 2nd December 2016 - 15th January 2017
Number of sample points : 184
Source : Ipsos MORI (JN Q218)

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

ISSUES INDEX DECEMBER 2016 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1028	149	169	190	128	227	165	1028
WEIGHTED BASE	1017	139	176	199	138	214	152	1028
	100%	14%	17%	20%	14%	21%	15%	101%
STANDARD ERROR	0.08	0.27	0.17	0.17	0.19	0.16	0.20	0.08
ERROR VARIANCE	0.01	0.07	0.03	0.03	0.04	0.03	0.04	0.01
Don't know	107	11	38	15	13	9	21	109
	11% ^e	8%	22% ^z ac de	8%	9%	4%	14% ^{ee}	11%
Personal finances (NET)	317	51	67	67	47	53	34	320
	31% ^{ef}	37% ^{ef}	38% ^z e f	33% ^f	34% ^f	25%	22%	31%
Median	2	3	2	3	2	3	2	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used.

Respondent type : GB Adults 18+
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