

Ipsos MORI Political Monitor - January 2013

Table 1

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Total Voting	831	529	747	731	686	596	13	410	421	238	292	301	99	139	142	150	125	176	83	243	242	176	171	485	346	854
Conservative	255	160	229	221	209	183	2	136	118	62	83	109	19	43	42	42	37	72	37	74	77	55	49	151	104	264
	31%	30%	31%	30%	30%	31%	13%	33%	28%	26%	29%	36%	20%	31%	29%	28%	29%	41%	45%	30%	32%	31%	29%	31%	30%	31%
Labour	372	228	327	322	297	252	9	172	200	117	141	114	58	59	69	72	58	56	24	111	97	79	86	208	164	368
	45%	43%	44%	44%	43%	42%	70%	42%	47%	49%	48%	38%	59%	42%	49%	48%	46%	32%	29%	46%	40%	45%	50%	43%	47%	43%
Liberal Democrats (Lib Dem)	71	43	67	65	61	53	1	28	43	19	25	27	8	11	15	10	13	14	9	21	32	6	12	53	19	82
	9%	8%	9%	9%	9%	9%	8%	7%	10%	8%	9%	9%	8%	8%	11%	7%	11%	8%	11%	9%	13%	4%	7%	11%	5%	10%
Scottish Nationalist	18	13	16	16	16	13	-	12	6	9	5	4	5	4	1	4	1	3	2	6	3	7	3	9	9	17
	2%	2%	2%	2%	2%	2%	-	3%	1%	4%	2%	1%	5%	3%	*	3%	1%	2%	2%	3%	1%	4%	1%	2%	3%	2%
Plaid Cymru	9	7	9	9	9	7	-	3	6	3	3	2	-	3	3	*	*	2	1	4	2	2	*	6	3	9
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	-	2%	2%	*	*	1%	1%	2%	1%	1%	*	1%	1%	1%
Green Party	28	17	24	24	24	22	-	9	19	13	9	6	2	11	5	4	3	3	2	8	12	5	3	20	8	32
	3%	3%	3%	3%	4%	4%	-	2%	4%	5%	3%	2%	2%	8%	3%	3%	3%	2%	2%	3%	5%	3%	2%	4%	2%	4%
UKIP	60	50	59	59	58	53	*	36	24	11	16	34	5	5	4	12	11	23	6	13	15	17	16	27	33	69
	7%	9%	8%	8%	8%	9%	3%	9%	6%	4%	5%	11%	5%	4%	3%	8%	9%	13%	8%	5%	6%	10%	9%	6%	10%	8%
British National Party	4	2	2	2	2	2	-	2	2	-	2	2	-	-	-	2	-	2	-	-	1	2	1	1	3	3
	*	*	*	*	*	*	-	*	*	-	1%	1%	-	-	-	1%	-	1%	-	-	*	1%	1%	*	1%	*
Other	15	10	14	14	10	10	1	11	4	4	7	3	-	4	4	3	1	3	2	7	4	4	-	11	4	10
	2%	2%	2%	2%	1%	2%	6%	3%	1%	2%	2%	1%	-	3%	3%	2%	1%	2%	2%	3%	2%	2%	-	2%	1%	1%
"Conservative Lead over Labour"	-118	-68	-99	-101	-88	-70	-7	-36	-82	-55	-58	-5	-39	-16	-27	-30	-21	16	13	-36	-20	-24	-37	-57	-61	-104
	-14%	-13%	-13%	-14%	-13%	-12%	-57%	-9%	-19%	-23%	-20%	-2%	-40%	-11%	-19%	-20%	-17%	9%	16%	-15%	-8%	-14%	-21%	-12%	-17%	-12%
Undecided	72	40	56	53	50	42	4	36	36	29	15	27	16	13	5	11	12	15	7	10	23	17	22	34	38	66
	7%	7%	7%	6%	7%	6%	6%	7%	7%	10%	4%	7%	13%	8%	3%	6%	8%	7%	7%	4%	8%	8%	9%	6%	8%	7%
Would not vote	90	11	21	17	15	11	49	40	50	18	42	30	7	11	31	10	12	18	7	17	18	20	35	35	55	75
	9%	2%	2%	2%	2%	2%	74%	8%	10%	6%	12%	8%	6%	7%	17%	6%	8%	8%	7%	6%	6%	9%	15%	6%	12%	7%
Refused	15	8	13	13	9	9	-	9	6	4	8	3	-	4	4	4	2	1	1	1	3	5	7	4	11	15
	2%	1%	2%	2%	1%	1%	-	2%	1%	2%	2%	1%	-	3%	2%	2%	1%	1%	1%	*	1%	2%	3%	1%	2%	1%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

* = Less than 0.5%

Where base sizes smaller than 100, please note results are indicative only

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Ipsos MORI

Ipsos MORI Political Monitor - January 2013

Table 2

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab	LD	
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Total Voting	831	255	372	71	60	577	459	326	372	460	240	525	104	363	389	305	294	112	97	599	283	212	249	299	115	719	72	248	242	133	854
Conservative	255 31%	255 100%	-	-	-	-	255 55%	255 78%	116 31%	139 30%	162 67%	69 13%	23 22%	120 33%	124 32%	95 31%	100 34%	32 29%	23 24%	195 33%	61 22%	51 24%	90 36%	104 35%	33 29%	233 32%	10 13%	203 82%	9 4%	7 5%	264 31%
Labour	372 45%	-	372 100%	-	-	372 65%	-	-	158 43%	214 47%	37 16%	310 59%	55 53%	157 43%	174 45%	134 44%	114 39%	49 44%	60 61%	248 41%	157 55%	121 57%	92 37%	123 41%	56 49%	324 45%	36 50%	15 6%	220 91%	64 48%	368 43%
Liberal Democrats (Lib Dem)	71 9%	-	-	71 100%	-	71 12%	71 16%	71 22%	34 9%	37 8%	20 8%	46 9%	11 11%	29 8%	33 8%	28 9%	30 10%	10 9%	3 3%	58 10%	22 8%	16 8%	20 8%	29 10%	11 9%	63 8%	6 8%	4 2%	5 2%	47 35%	82 10%
Scottish Nationalist	18 2%	-	-	-	-	18 3%	18 4%	-	11 3%	7 1%	2 1%	13 3%	2 2%	9 2%	9 2%	5 2%	3 1%	4 3%	6 6%	8 1%	18 6%	-	-	-	-	-	18 25%	-	1 *	-	17 2%
Plaid Cymru	9 1%	-	-	-	-	9 1%	9 2%	-	4 1%	4 1%	1 1%	7 1%	1 1%	3 1%	3 1%	3 1%	4 2%	1 8%	-	8 3%	-	-	9 3%	-	-	-	-	-	1 *	1 *	9 1%
Green Party	28 3%	-	-	-	-	28 5%	28 6%	-	16 4%	12 3%	5 2%	20 4%	5 5%	15 4%	15 4%	12 4%	5 2%	9 8%	* *	17 3%	5 2%	3 1%	8 3%	16 5%	5 5%	26 4%	2 2%	2 1%	1 *	12 9%	32 4%
UKIP	60 7%	-	-	-	60 100%	60 10%	60 13%	-	23 6%	38 8%	10 4%	43 8%	5 5%	23 6%	23 6%	22 7%	33 11%	-	4 4%	55 9%	16 6%	15 7%	19 8%	26 9%	7 6%	56 8%	* 1%	20 8%	3 1%	1 1%	69 8%
British National Party	4 *	-	-	-	-	4 1%	4 1%	-	-	4 1%	1 *	3 1%	-	-	-	-	2 1%	2 2%	-	2 *	-	-	2 1%	1 *	1 1%	4 1%	-	-	-	1 *	3 *
Other	15 2%	-	-	-	-	15 3%	15 3%	-	10 3%	5 1%	1 *	14 3%	-	8 2%	9 2%	7 2%	5 *	2 4%	8 2%	8 1%	5 2%	5 2%	9 4%	1 *	1 1%	13 2%	-	4 2%	2 1%	1 1%	10 1%
"Conservative Lead over Labour"	-118 -14%	255 100%	-372 -100%	0 0%	0 0%	-372 -65%	255 55%	255 78%	-42 -11%	-75 -16%	125 52%	-241 -46%	-32 -31%	-37 -10%	-50 -13%	-38 -13%	-15 -5%	-17 -15%	-37 -38%	-53 -9%	-96 -34%	-69 -33%	-2 -1%	-20 -7%	-23 -20%	-91 -13%	-26 -37%	188 75%	-211 -87%	-57 -43%	-104 -12%
Undecided	72 7%	-	-	-	-	-	-	-	23 5%	49 9%	12 4%	48 7%	7 6%	24 6%	25 5%	19 5%	23 7%	12 9%	17 12%	42 6%	29 9%	23 9%	25 8%	17 5%	5 4%	63 7%	6 7%	15 6%	5 2%	10 6%	66 7%
Would not vote	90 9%	-	-	-	-	-	-	-	35 8%	56 10%	16 6%	67 10%	7 6%	44 10%	45 10%	21 6%	17 5%	18 12%	27 18%	38 6%	16 5%	12 5%	34 11%	40 11%	10 8%	81 9%	4 4%	9 3%	3 1%	8 5%	75 7%
Refused	15 2%	-	-	-	-	-	-	-	8 2%	7 1%	5 2%	9 1%	3 3%	5 1%	5 1%	6 2%	2 1%	2 1%	5 3%	9 1%	5 1%	2 1%	6 2%	4 1%	-	11 1%	3 3%	3 1%	2 1%	2 1%	15 1%

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Table 3

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	628	628	628	628	628	628	-	289	339	100	228	300	24	76	92	136	129	171	63	202	205	107	114	407	221	628
Weighted Total	590	590	590	590	590	590	-	297	293	124	213	253	45	79	91	123	105	148	67	186	177	111	116	363	227	628
Total Voting	529	529	529	529	529	529	-	263	266	109	192	229	36	73	85	107	96	133	58	174	153	103	98	328	202	572
Conservative	160	160	160	160	160	160	-	89	71	28	57	75	7	21	30	26	30	45	19	53	49	30	28	102	58	173
	30%	30%	30%	30%	30%	30%	-	34%	27%	26%	29%	33%	21%	29%	35%	25%	32%	34%	33%	30%	32%	29%	28%	31%	29%	30%
Labour	228	228	228	228	228	228	-	106	122	43	90	94	17	27	36	54	45	49	22	82	57	41	48	139	89	244
	43%	43%	43%	43%	43%	43%	-	40%	46%	40%	47%	41%	46%	37%	43%	51%	47%	37%	38%	47%	37%	40%	49%	42%	44%	43%
Liberal Democrats (Lib Dem)	43	43	43	43	43	43	-	15	28	12	14	17	1	10	8	7	7	9	6	13	23	4	3	36	7	52
	8%	8%	8%	8%	8%	8%	-	6%	11%	11%	7%	7%	4%	14%	9%	6%	8%	7%	10%	8%	15%	4%	3%	11%	3%	9%
Scottish Nationalist	13	13	13	13	13	13	-	8	4	6	3	4	5	1	3	1	3	2	4	3	4	2	6	6	6	11
	2%	2%	2%	2%	2%	2%	-	3%	2%	5%	2%	2%	15%	1%	-	3%	1%	2%	3%	2%	2%	4%	2%	2%	3%	2%
Plaid Cymru	7	7	7	7	7	7	-	2	5	2	3	2	-	2	3	*	*	1	1	3	2	2	*	5	2	7
	1%	1%	1%	1%	1%	1%	-	1%	2%	2%	2%	1%	-	3%	3%	*	*	1%	2%	2%	1%	2%	*	2%	1%	1%
Green Party	17	17	17	17	17	17	-	4	13	7	6	4	-	7	2	3	3	1	-	5	5	5	2	10	7	22
	3%	3%	3%	3%	3%	3%	-	2%	5%	6%	3%	2%	-	10%	3%	3%	3%	1%	-	3%	3%	5%	2%	3%	4%	4%
UKIP	50	50	50	50	50	50	-	31	19	9	13	28	5	3	3	10	8	20	6	11	11	14	14	22	28	54
	9%	9%	9%	9%	9%	9%	-	12%	7%	8%	7%	12%	15%	5%	4%	10%	9%	15%	11%	6%	7%	13%	14%	7%	14%	9%
British National Party	2	2	2	2	2	2	-	2	-	-	-	2	-	-	-	-	-	2	-	-	1	-	1	1	1	2
	*	*	*	*	*	*	-	1%	-	-	-	1%	-	-	-	-	-	1%	-	-	*	-	1%	*	1%	*
Other	10	10	10	10	10	10	-	6	4	2	5	3	-	2	3	2	1	3	2	3	3	4	-	6	4	7
	2%	2%	2%	2%	2%	2%	-	2%	1%	2%	2%	2%	-	2%	3%	2%	1%	2%	4%	2%	2%	3%	-	2%	2%	1%
"Conservative Lead over Labour"	-68	-68	-68	-68	-68	-68	0	-17	-51	-15	-34	-19	-9	-6	-6	-27	-14	-4	-3	-29	-7	-11	-20	-36	-31	-71
	-13%	-13%	-13%	-13%	-13%	-13%	0%	-6%	-19%	-14%	-18%	-8%	-26%	-8%	-7%	-26%	-15%	-3%	-5%	-17%	-5%	-10%	-21%	-11%	-15%	-12%
Undecided	40	40	40	40	40	40	-	24	16	12	11	16	7	5	1	11	8	8	3	5	16	6	12	21	18	36
	7%	7%	7%	7%	7%	7%	-	8%	5%	10%	5%	6%	15%	7%	1%	9%	7%	6%	5%	3%	9%	5%	10%	6%	8%	6%
Would not vote	11	11	11	11	11	11	-	7	4	3	6	2	2	1	4	1	-	2	2	6	4	-	*	10	*	8
	2%	2%	2%	2%	2%	2%	-	2%	1%	3%	3%	1%	5%	2%	5%	1%	-	1%	3%	3%	2%	-	*	3%	*	1%
Refused	8	8	8	8	8	8	-	4	4	-	4	3	-	-	1	4	2	1	1	1	3	1	2	4	3	11
	1%	1%	1%	1%	1%	1%	-	1%	1%	-	2%	1%	-	-	1%	3%	2%	1%	2%	*	2%	1%	2%	1%	1%	2%

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Table 4

Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	628	173	244	52	54	400	329	225	273	355	172	410	147	199	216	245	279	39	53	524	215	149	180	233	80	534	66	199	193	113	628
Weighted Total	590	160	228	43	50	372	305	203	260	331	167	384	65	255	278	206	230	64	74	436	204	152	168	218	82	509	52	181	177	102	628
Total Voting	529	160	228	43	50	369	302	203	238	292	154	344	60	229	251	192	212	53	57	404	178	135	151	201	75	461	42	172	172	91	572
Conservative	160 30%	160 100%	-	-	-	160 53%	160 79%	77 32%	83 29%	110 72%	35 10%	12 32%	83 33%	84 33%	65 34%	63 30%	13 24%	16 28%	128 32%	36 20%	29 22%	59 39%	65 33%	21 28%	149 32%	6 15%	141 82%	4 3%	6 6%	173 30%	
Labour	228 43%	-	228 100%	-	-	228 62%	-	98 41%	130 45%	13 9%	206 60%	33 55%	88 39%	106 42%	77 40%	86 41%	21 40%	34 60%	162 40%	99 56%	79 59%	51 34%	77 38%	34 45%	200 43%	20 46%	8 5%	159 92%	43 47%	244 43%	
Liberal Democrats (Lib Dem)	43 8%	-	-	43 100%	43 12%	43 14%	43 21%	21 9%	22 8%	13 8%	27 8%	6 10%	17 7%	20 8%	12 6%	22 10%	9 17%	-	34 8%	8 5%	6 5%	12 8%	23 11%	8 11%	39 8%	2 4%	3 2%	1 1%	34 37%	52 9%	
Scottish Nationalist	13 2%	-	-	-	13 3%	13 4%	-	6 3%	6 2%	1 1%	11 3%	2 3%	5 2%	5 2%	4 2%	2 1%	4 7%	3 5%	6 1%	13 7%	-	-	-	-	-	13 30%	-	1 1%	-	11 2%	
Plaid Cymru	7 1%	-	-	-	7 2%	7 2%	-	4 2%	3 1%	1 1%	6 2%	1 1%	3 1%	3 1%	3 2%	4 2%	-	-	7 2%	-	-	7 5%	-	-	-	-	-	-	-	7 1%	
Green Party	17 3%	-	-	-	17 5%	17 6%	-	8 3%	9 3%	4 3%	13 4%	3 5%	9 4%	9 3%	8 4%	5 2%	4 7%	* 1%	13 3%	4 2%	2 2%	2 2%	11 5%	4 5%	15 3%	2 4%	1 1%	1 1%	7 8%	22 4%	
UKIP	50 9%	-	-	-	50 100%	50 14%	50 17%	19 8%	31 11%	10 6%	35 10%	4 7%	20 9%	20 8%	20 10%	27 13%	-	2 3%	47 12%	13 7%	13 10%	14 9%	23 11%	6 8%	47 10%	* 1%	17 10%	3 2%	* 1%	54 9%	
British National Party	2 *	-	-	-	2 1%	2 1%	-	-	2 1%	1 *	1 *	-	-	-	-	2 1%	-	-	2 *	-	-	1 *	1 2%	1 2%	2 *	-	-	-	1 1%	2 1%	
Other	10 2%	-	-	-	10 3%	10 3%	-	5 2%	5 2%	1 1%	9 3%	-	5 2%	6 2%	4 2%	1 1%	2 4%	2 4%	6 1%	5 3%	5 4%	4 3%	1 *	1 1%	9 2%	-	1 1%	2 1%	1 1%	7 1%	
"Conservative Lead over Labour"	-68 -13%	160 100%	-228 -100%	0 0%	0 0%	-228 -62%	160 53%	160 79%	-21 -9%	-47 -16%	97 63%	-171 -50%	-21 -35%	-5 -2%	-22 -9%	-12 -6%	-23 -11%	-9 -17%	-18 -32%	-35 -9%	-64 -36%	-50 -37%	8 5%	-12 -6%	-13 -17%	-51 -11%	-13 -32%	133 77%	-154 -90%	-37 -40%	-71 -12%
Undecided	40 7%	-	-	-	-	-	-	13 5%	26 8%	5 3%	29 8%	3 5%	17 7%	18 7%	7 3%	12 5%	7 11%	13 18%	19 4%	18 9%	15 10%	12 7%	9 4%	4 4%	33 7%	4 7%	7 4%	3 2%	7 7%	36 6%	
Would not vote	11 2%	-	-	-	-	-	-	5 2%	6 2%	5 3%	4 1%	-	6 2%	6 2%	4 2%	4 2%	3 5%	-	7 2%	1 *	-	2 1%	8 4%	3 4%	10 2%	1 2%	2 1%	-	3 3%	8 1%	
Refused	8 1%	-	-	-	-	-	-	4 2%	4 1%	3 2%	4 1%	2 2%	3 1%	3 1%	4 2%	2 1%	* 1%	1 2%	6 1%	4 2%	2 1%	3 2%	1 *	-	5 1%	2 3%	-	2 1%	-	11 2%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Table 5

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Conservative	219 22%	142 24%	201 24%	194 24%	184 24%	160 24%	1 2%	119 24%	100 19%	58 20%	72 20%	89 24%	19 15%	39 23%	37 20%	35 20%	29 19%	60 28%	33 33%	64 24%	70 24%	44 20%	42 17%	134 24%	85 19%	225 22%
Labour	316 31%	208 35%	288 34%	284 35%	259 34%	225 34%	5 8%	149 30%	167 32%	95 33%	122 34%	99 27%	44 36%	51 30%	58 32%	64 36%	52 34%	47 22%	18 18%	95 35%	76 26%	64 29%	81 34%	171 31%	145 32%	310 31%
Liberal Democrats (Lib Dem)	53 5%	37 6%	52 6%	50 6%	47 6%	43 6%	1 2%	23 5%	30 6%	14 5%	17 5%	22 6%	5 4%	9 6%	11 6%	6 4%	13 8%	9 4%	7 7%	16 6%	24 8%	6 3%	8 3%	40 7%	13 3%	62 6%
Scottish Nationalist	18 2%	13 2%	16 2%	16 2%	16 2%	13 2%	-	12 2%	6 1%	9 3%	5 1%	4 1%	5 4%	4 2%	1 *	4 2%	1 1%	3 1%	2 2%	6 2%	3 1%	7 3%	3 1%	9 2%	9 2%	17 2%
Plaid Cymru	9 1%	7 1%	9 1%	9 1%	9 1%	7 1%	-	3 1%	6 1%	3 1%	3 1%	2 1%	-	3 2%	3 2%	* *	* *	2 1%	1 1%	4 1%	2 1%	2 1%	* *	6 1%	3 1%	9 1%
Green Party	23 2%	14 2%	20 2%	20 2%	20 3%	19 3%	-	9 2%	14 3%	9 3%	8 2%	6 2%	1 1%	8 5%	4 2%	4 3%	3 2%	3 1%	2 2%	5 2%	12 4%	3 1%	3 1%	17 3%	5 1%	27 3%
UKIP	55 5%	45 8%	54 6%	54 7%	53 7%	49 7%	-	33 7%	22 4%	11 4%	13 4%	31 8%	5 4%	5 3%	2 1%	11 6%	10 6%	21 10%	6 5%	13 5%	14 5%	15 7%	13 6%	27 5%	28 6%	62 6%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2 *	1 *	1 *	1 *	1 *	1 *	-	1 *	2 *	-	2 1%	1 *	-	-	-	2 1%	-	1 *	-	-	1 *	2 1%	-	1 *	2 *	2 *
Independent Candidate	8 1%	4 1%	8 1%	8 1%	4 1%	4 1%	-	8 2%	-	3 1%	5 1%	-	-	3 2%	3 2%	2 1%	-	-	-	4 2%	-	4 2%	-	4 1%	4 1%	4 *
Other	7 1%	6 1%	6 1%	6 1%	6 1%	6 1%	1 1%	3 1%	4 1%	2 1%	2 1%	3 1%	-	2 1%	1 1%	1 *	1 1%	3 2%	2 2%	3 1%	4 1%	-	-	7 1%	-	6 1%
Undecided	194 19%	91 15%	148 18%	142 17%	134 18%	110 17%	9 14%	85 17%	109 21%	63 22%	59 16%	72 20%	34 28%	29 17%	28 15%	31 18%	29 19%	44 20%	24 24%	45 17%	55 19%	48 22%	45 19%	101 18%	93 20%	197 19%
Would not vote	86 9%	8 1%	19 2%	15 2%	12 2%	8 1%	48 73%	38 8%	48 9%	18 6%	39 11%	29 8%	7 6%	11 7%	30 17%	9 5%	12 8%	16 8%	6 6%	14 5%	18 6%	20 9%	34 14%	32 6%	54 12%	70 7%
Refused	25 2%	14 2%	21 2%	21 3%	19 2%	16 2%	-	15 3%	10 2%	8 3%	10 3%	7 2%	2 2%	6 4%	4 2%	5 3%	2 1%	5 2%	1 1%	2 1%	9 3%	5 2%	9 4%	11 2%	14 3%	24 2%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI

Ipsos MORI Political Monitor - January 2013

Table 6

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Conservative	219	219	-	-	-	-	219	219	102	118	146	52	19	103	107	87	79	26	22	167	49	40	80	91	30	200	9	179	8	5	225
		22%	86%	-	-	-	47%	67%	23%	20%	53%	8%	16%	23%	23%	25%	23%	18%	14%	24%	14%	16%	25%	23%	23%	10%	65%	3%	3%	22%	
Labour	316	-	316	-	-	316	-	-	140	177	32	270	45	129	146	110	94	41	56	204	132	105	71	113	54	282	27	12	202	54	310
		31%	-	85%	-	-	54%	-	32%	31%	12%	41%	37%	30%	31%	31%	28%	28%	37%	30%	39%	42%	23%	31%	41%	32%	30%	4%	80%	36%	31%
Liberal Democrats (Lib Dem)	53	-	-	53	-	53	53	53	28	26	18	32	9	24	27	19	23	9	2	42	17	12	16	21	8	47	4	4	5	35	62
		5%	-	75%	-	9%	11%	16%	6%	4%	6%	5%	7%	5%	6%	5%	7%	6%	1%	6%	5%	5%	5%	6%	5%	5%	4	1%	2%	23%	6%
Scottish Nationalist	18	-	-	-	-	18	18	-	11	7	2	13	2	9	9	5	3	4	6	8	18	-	-	-	-	-	18	-	1	-	17
		2%	-	-	-	3%	4%	-	3%	1%	1%	2%	2%	2%	2%	1%	1%	3%	4%	1%	5%	-	-	-	-	-	20%	-	*	-	2%
Plaid Cymru	9	-	-	-	-	9	9	-	4	4	1	7	1	3	3	3	4	1	-	8	-	-	9	-	-	-	-	-	1	*	9
		1%	-	-	-	1%	2%	-	1%	1%	*	1%	1%	1%	1%	1%	*	-	-	1%	-	-	3%	-	-	-	-	-	*	*	1%
Green Party	23	-	-	-	-	23	23	-	11	12	5	16	4	12	12	10	5	6	-	15	4	2	7	12	2	21	2	2	1	12	27
		2%	-	-	-	4%	5%	-	2%	2%	2%	2%	3%	3%	3%	3%	1%	4%	-	2%	1%	1%	2%	3%	2%	2%	1%	*	8%	3%	
UKIP	55	-	-	-	55	55	55	-	20	35	8	42	5	21	21	19	31	-	4	50	14	14	18	23	7	51	*	20	3	1	62
		5%	-	-	-	91%	9%	12%	5%	6%	3%	6%	4%	5%	4%	5%	9%	-	2%	7%	4%	5%	6%	6%	5%	6%	1%	7%	1%	1%	6%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2	-	-	-	-	2	2	-	-	2	1	2	-	-	-	-	1	2	-	1	-	-	2	-	-	2	-	-	-	1	2
		*	-	-	-	*	1%	-	-	*	*	*	-	-	-	-	*	1%	-	*	-	-	1%	-	-	*	-	-	-	*	*
Independent Candidate	8	-	-	-	-	8	8	-	8	-	8	-	6	6	3	-	5	-	3	2	2	6	-	-	6	-	4	-	-	4	
		1%	-	-	-	1%	2%	-	2%	-	1%	-	1%	1%	1%	-	3%	-	*	1%	1%	2%	-	-	1%	-	1%	-	-	*	
Other	7	-	-	-	-	7	7	-	2	5	1	6	-	2	3	4	1	-	2	5	3	3	4	1	1	6	-	-	2	1	6
		1%	-	-	-	1%	2%	-	*	1%	*	1%	-	*	1%	1%	*	-	1%	1%	1%	1%	*	*	1%	-	-	1%	1%	1%	6
Undecided	194	36	52	17	4	84	67	53	66	128	39	124	25	75	78	62	72	31	28	134	75	51	64	55	18	160	24	45	21	35	197
		19%	14%	14%	25%	7%	14%	14%	15%	22%	14%	19%	21%	17%	17%	18%	21%	22%	19%	19%	22%	20%	20%	15%	14%	18%	27%	16%	8%	23%	19%
Would not vote	86	-	-	-	-	-	-	-	34	52	14	64	6	43	43	20	15	18	27	35	15	12	33	38	10	79	3	8	3	7	70
		9%	-	-	-	-	-	-	8%	9%	5%	10%	5%	10%	9%	6%	4%	12%	18%	5%	4%	5%	11%	8%	9%	3%	3%	1%	5%	7%	
Refused	25	-	4	*	1	8	4	*	13	12	7	17	4	11	11	9	9	2	5	18	11	8	6	8	1	21	3	3	5	2	24
		2%	-	1%	1%	2%	1%	1%	3%	2%	2%	3%	3%	3%	2%	2%	3%	1%	3%	3%	3%	3%	2%	2%	1%	2%	3%	1%	2%	1%	2%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 7

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	221	112	173	166	157	134	10	91	130	49	80	92	21	28	36	44	37	55	23	55	71	46	49	126	95	221
Weighted Total	219	105	169	163	153	126	9	99	119	71	68	80	36	35	32	37	31	49	25	47	64	53	55	111	107	221
Conservative	36 16%	18 17%	29 17%	27 17%	25 16%	23 18%	* 5%	17 17%	19 16%	5 6%	11 16%	20 25%	* 1%	4 12%	5 14%	7 18%	8 26%	12 25%	5 18%	10 20%	7 11%	11 21%	8 15%	17 15%	19 18%	40 18%
Labour	56 26%	20 19%	40 23%	39 24%	38 25%	27 22%	4 41%	23 23%	33 27%	22 31%	19 28%	15 19%	14 39%	8 23%	11 34%	8 22%	6 19%	9 18%	6 22%	16 33%	21 33%	15 28%	4 8%	37 33%	19 18%	58 26%
Liberal Democrats (Lib Dem)	18 8%	6 6%	15 9%	15 9%	15 10%	10 8%	-	5 5%	13 11%	5 7%	8 12%	5 6%	3 9%	2 5%	4 12%	4 11%	1 2%	4 9%	2 9%	5 11%	7 12%	1 1%	5 9%	13 11%	5 5%	20 9%
Scottish Nationalist	5 3%	3 3%	4 2%	4 2%	3 2%	3 2%	-	1 1%	4 3%	1 2%	1 1%	3 4%	1 3%	-	-	1 3%	-	3 7%	3 12%	-	1 2%	-	5 8%	1 1%	5 4%	4 2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	5 2%	3 3%	4 3%	4 3%	4 3%	3 3%	-	1 1%	5 4%	4 5%	1 2%	* 1%	1 3%	3 8%	1 3%	-	* 1%	-	-	3 5%	-	2 4%	* 1%	3 2%	3 3%	5 2%
UKIP	6 3%	5 5%	5 3%	5 3%	5 3%	5 4%	* 4%	3 3%	3 2%	-	3 4%	3 4%	-	-	2 5%	1 3%	2 5%	1 2%	1 3%	-	1 1%	2 4%	3 5%	1 1%	5 5%	7 3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	-	-	-	1 2%	-	-	-	-	-	1 3%	-	-	-	-	1 2%	-	1 1%	1 *
Undecided	72 33%	40 37%	56 33%	53 32%	50 33%	42 33%	4 45%	36 37%	36 30%	29 42%	15 23%	27 34%	16 45%	13 39%	5 15%	11 29%	12 40%	15 30%	7 27%	10 22%	23 36%	17 32%	22 39%	34 30%	38 36%	66 30%
Would not vote	4 2%	2 2%	2 1%	2 1%	2 2%	2 2%	* 5%	2 2%	2 2%	-	2 4%	1 2%	-	-	1 3%	1 4%	-	1 3%	1 5%	3 6%	-	* 1%	* 1%	3 3%	1 1%	5 2%
Refused	15 7%	8 7%	13 7%	13 8%	9 6%	9 7%	-	9 9%	6 5%	4 6%	8 11%	3 4%	-	4 13%	4 12%	4 10%	2 6%	1 3%	1 5%	1 2%	3 5%	5 9%	7 12%	4 4%	11 10%	15 7%

Fieldwork dates : 12th to 14th January 2013

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Ipsos MORI Political Monitor - January 2013

Table 8

Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab	LD		
Unweighted Total	221	40	58	20	7	95	77	60	85	136	45	139	61	63	65	84	91	21	24	175	89	55	63	69	19	176	34	49	32	37	221	
Weighted Total	219	36	56	18	6	91	71	54	79	139	46	141	29	87	89	71	81	33	33	152	86	59	69	63	19	181	27	48	26	37	221	
Conservative	36	36	-	-	-	-	36	36	14	21	16	17	4	17	17	8	21	6	1	29	12	12	10	13	4	34	1	24	1	3	40	
	16%	100%	-	-	-	-	50%	67%	18%	15%	35%	12%	14%	19%	19%	11%	26%	18%	3%	19%	14%	20%	15%	21%	21%	19%	3%	50%	2%	7%	18%	
Labour	56	-	56	-	-	56	-	-	19	37	6	40	10	28	28	24	20	8	4	44	25	16	21	10	2	42	9	4	18	10	58	
	26%	-	100%	-	-	61%	-	-	23%	27%	12%	28%	34%	32%	31%	33%	25%	25%	12%	29%	29%	27%	30%	16%	12%	23%	34%	8%	71%	26%	26%	
Liberal Democrats (Lib Dem)	18	-	-	18	-	18	18	18	6	12	2	14	2	5	6	9	7	1	1	16	5	4	4	8	3	16	2	1	-	12	20	
	8%	-	-	100%	-	20%	25%	33%	8%	8%	4%	10%	7%	6%	7%	13%	8%	4%	3%	10%	6%	6%	6%	13%	16%	9%	6%	1%	-	32%	9%	
Scottish Nationalist	5	-	-	-	-	5	5	-	1	5	1	4	-	1	1	-	1	-	5	1	5	-	-	-	-	-	5	-	-	-	4	
	3%	-	-	-	-	6%	8%	-	1%	3%	2%	3%	-	1%	1%	-	1%	-	13%	1%	6%	-	-	-	-	-	21%	-	-	-	2%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	5	-	-	-	-	5	5	-	5	*	1	4	2	3	3	2	-	3	*	2	1	1	1	3	3	5	-	-	*	-	5	
	2%	-	-	-	-	6%	8%	-	6%	*	1%	3%	5%	4%	4%	2%	-	10%	1%	1%	1%	2%	1%	5%	18%	3%	-	-	2%	-	2%	
UKIP	6	-	-	-	6	6	6	-	3	3	2	1	1	2	2	3	3	-	-	6	2	2	1	3	-	5	-	*	-	*	7	
	3%	-	-	-	100%	6%	8%	-	4%	2%	4%	1%	3%	2%	2%	4%	3%	-	-	4%	2%	3%	2%	5%	-	3%	-	1%	-	1%	3%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	-	-	-	-	1	1	-	-	1	-	1	-	-	-	-	1	-	-	1	-	-	-	1	1	1	-	-	-	-	-	1
	1%	-	-	-	-	1%	2%	-	-	1%	-	1%	-	-	-	-	2%	-	-	1%	-	-	-	2%	7%	1%	-	-	-	-	-	*
Undecided	72	-	-	-	-	-	-	-	23	49	12	48	7	24	25	19	23	12	17	42	29	23	25	17	5	63	6	15	5	10	66	
	33%	-	-	-	-	-	-	-	29%	35%	26%	34%	23%	28%	29%	27%	28%	38%	52%	28%	34%	39%	37%	28%	27%	35%	23%	32%	19%	26%	30%	
Would not vote	4	-	-	-	-	-	-	-	1	3	1	2	1	1	1	1	3	-	-	4	1	-	1	2	-	2	1	1	-	1	5	
	2%	-	-	-	-	-	-	-	1%	2%	3%	2%	4%	2%	2%	1%	3%	-	-	3%	1%	-	2%	3%	-	1%	3%	2%	-	4%	2%	
Refused	15	-	-	-	-	-	-	-	8	7	5	9	3	5	5	6	2	2	5	9	5	2	6	4	-	11	3	3	2	2	15	
	7%	-	-	-	-	-	-	-	11%	5%	11%	7%	11%	6%	6%	9%	3%	5%	15%	6%	6%	4%	8%	7%	-	6%	11%	6%	6%	4%	7%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*Less than 0.5%

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Ipsos MORI Political Monitor - January 2013

Table 9

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	628	628	628	628	628	628	-	289	339	100	228	300	24	76	92	136	129	171	63	202	205	107	114	407	221	628
Weighted Total	590	590	590	590	590	590	-	297	293	124	213	253	45	79	91	123	105	148	67	186	177	111	116	363	227	628
Conservative	142 24%	142 24%	142 24%	142 24%	142 24%	142 24%	-	79 27%	64 22%	26 21%	50 24%	66 26%	7 17%	18 23%	27 30%	23 19%	26 25%	40 27%	18 27%	47 25%	46 26%	25 23%	23 20%	94 26%	49 21%	153 24%
Labour	208 35%	208 35%	208 35%	208 35%	208 35%	208 35%	-	98 33%	110 38%	41 33%	84 39%	83 33%	15 33%	26 33%	33 37%	51 41%	40 38%	43 29%	17 25%	76 41%	48 27%	39 35%	45 39%	124 34%	84 37%	220 35%
Liberal Democrats (Lib Dem)	37 6%	37 6%	37 6%	37 6%	37 6%	37 6%	-	13 4%	24 8%	10 8%	12 6%	15 6%	1 3%	9 11%	8 8%	5 4%	7 7%	8 5%	5 7%	11 6%	21 12%	3 3%	2 2%	32 9%	5 2%	43 7%
Scottish Nationalist	13 2%	13 2%	13 2%	13 2%	13 2%	13 2%	-	8 3%	4 2%	6 5%	3 1%	4 1%	5 12%	1 1%	-	3 3%	1 1%	3 2%	2 3%	4 2%	3 1%	4 4%	2 2%	6 2%	6 3%	11 2%
Plaid Cymru	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	2 1%	5 2%	2 2%	3 2%	2 1%	-	2 3%	3 3%	* *	* *	1 1%	1 2%	3 2%	2 1%	2 1%	* *	5 1%	2 1%	7 1%
Green Party	14 2%	14 2%	14 2%	14 2%	14 2%	14 2%	-	4 1%	10 3%	4 3%	6 3%	4 1%	-	4 5%	2 3%	3 3%	3 3%	1 1%	-	5 3%	5 3%	3 2%	2 2%	9 3%	4 2%	19 3%
UKIP	45 8%	45 8%	45 8%	45 8%	45 8%	45 8%	-	28 9%	17 6%	9 7%	11 5%	25 10%	5 12%	3 4%	2 2%	10 8%	7 6%	19 13%	6 8%	11 6%	11 6%	13 11%	11 10%	22 6%	24 10%	49 8%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	1 *	1 *	1 *	1 *	1 *	1 *	-	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *
Independent Candidate	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	4 1%	-	-	4 2%	-	-	-	1 2%	2 2%	-	-	-	-	-	4 3%	-	-	4 2%	2 *
Other	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	3 1%	4 1%	2 1%	1 1%	3 1%	-	2 2%	1 1%	-	1 1%	3 2%	2 3%	3 2%	3 2%	-	-	6 2%	-	5 1%
Undecided	91 15%	91 15%	91 15%	91 15%	91 15%	91 15%	-	45 15%	46 16%	20 16%	28 13%	44 17%	7 15%	13 16%	7 7%	21 17%	18 17%	26 18%	15 23%	21 11%	27 16%	17 15%	26 23%	48 13%	43 19%	94 15%
Would not vote	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-	6 2%	3 1%	3 3%	4 2%	1 *	2 5%	1 2%	4 5%	-	-	1 1%	1 1%	4 2%	4 2%	-	* *	8 2%	* *	6 1%
Refused	14 2%	14 2%	14 2%	14 2%	14 2%	14 2%	-	9 3%	5 2%	2 2%	6 3%	6 2%	2 5%	-	2 2%	4 4%	2 2%	4 3%	1 2%	2 1%	6 4%	2 2%	3 3%	8 2%	6 3%	18 3%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

* = Less than 0.5%

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Ipsos MORI Political Monitor - January 2013

Table 10

Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	628	173	244	52	54	400	329	225	273	355	172	410	147	199	216	245	279	39	53	524	215	149	180	233	80	534	66	199	193	113	628
Weighted Total	590	160	228	43	50	372	305	203	260	331	167	384	65	255	278	206	230	64	74	436	204	152	168	218	82	509	52	181	177	102	628
Conservative	142	142	-	-	-	-	142	142	67	75	101	28	10	73	73	61	51	10	16	113	30	25	53	59	18	133	6	126	4	4	153
	24%	89%	-	-	-	-	47%	70%	26%	23%	61%	7%	15%	29%	26%	30%	22%	15%	21%	26%	15%	16%	31%	27%	22%	26%	11%	70%	2%	4%	24%
Labour	208	-	208	-	-	208	-	-	91	117	12	189	30	81	98	71	73	21	32	145	91	73	45	72	32	185	18	7	149	38	220
	35%	-	91%	-	-	56%	-	-	35%	35%	7%	49%	47%	32%	35%	35%	32%	33%	43%	33%	45%	48%	27%	33%	39%	36%	34%	4%	84%	38%	35%
Liberal Democrats (Lib Dem)	37	-	-	37	-	37	37	37	18	19	12	23	4	15	19	10	19	8	-	29	7	6	11	19	7	33	2	3	1	29	43
	6%	-	-	86%	-	10%	12%	18%	7%	6%	7%	6%	6%	6%	7%	5%	8%	12%	-	7%	4%	4%	6%	9%	9%	7%	2%	2%	1%	28%	7%
Scottish Nationalist	13	-	-	-	-	13	13	-	6	6	1	11	2	5	5	4	2	4	3	6	13	-	-	-	-	-	13	-	1	-	11
	2%	-	-	-	-	3%	4%	-	2%	2%	1%	3%	3%	2%	2%	2%	1%	6%	4%	1%	6%	-	-	-	-	-	24%	-	1%	-	2%
Plaid Cymru	7	-	-	-	-	7	7	-	4	3	1	6	1	3	3	3	4	-	-	7	-	-	7	-	-	-	-	-	-	*	7
	1%	-	-	-	-	2%	2%	-	1%	1%	1%	2%	1%	1%	1%	2%	2%	-	-	2%	-	-	4%	-	-	-	-	-	-	*	1%
Green Party	14	-	-	-	-	14	14	-	5	8	3	10	2	6	6	7	5	2	-	12	4	2	1	9	2	12	2	1	1	7	19
	2%	-	-	-	-	4%	5%	-	2%	3%	2%	3%	2%	2%	4%	2%	2%	-	3%	2%	1%	1%	4%	2%	2%	3%	*	*	7%	3%	
UKIP	45	-	-	-	45	45	45	-	17	28	8	34	4	18	18	18	25	-	2	42	12	11	14	20	6	42	*	17	3	*	49
	8%	-	-	-	90%	12%	15%	-	7%	8%	5%	9%	6%	7%	6%	9%	11%	-	2%	10%	6%	7%	8%	9%	8%	8%	1%	9%	2%	*	8%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	1	-	-	-	-	1	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	1	1
	*	-	-	-	-	*	*	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-	*	-	-	-	-	-	-	1%	*
Independent Candidate	4	-	-	-	-	4	4	-	4	-	-	4	-	4	4	1	-	2	-	1	2	2	1	-	4	-	1	-	-	2	5
	1%	-	-	-	-	1%	1%	-	1%	-	1%	-	1%	1%	1%	1%	-	3%	-	*	1%	1%	1%	-	1%	-	1%	-	-	*	*
Other	6	-	-	-	-	6	6	-	1	5	1	5	-	1	2	3	1	-	2	4	3	3	3	1	1	6	-	-	2	1	5
	1%	-	-	-	-	2%	2%	-	*	2%	1%	1%	-	*	1%	1%	1%	-	3%	1%	1%	2%	2%	*	1%	1%	-	-	1%	1%	1%
Undecided	91	18	18	5	3	33	33	23	35	56	19	62	9	38	40	18	41	14	18	59	35	25	27	29	11	75	10	25	14	19	94
	15%	11%	8%	13%	7%	9%	11%	11%	13%	17%	11%	16%	15%	15%	14%	9%	18%	21%	25%	13%	17%	16%	16%	13%	14%	15%	20%	14%	8%	19%	15%
Would not vote	8	-	-	-	-	-	-	-	5	4	3	3	-	5	5	4	1	3	-	5	-	-	2	6	3	8	-	1	-	2	6
	1%	-	-	-	-	-	-	-	2%	1%	2%	1%	-	2%	2%	2%	1%	5%	-	1%	-	-	1%	3%	4%	2%	-	*	-	2%	1%
Refused	14	-	2	*	1	5	3	*	6	8	4	9	2	6	6	6	7	*	1	13	7	6	3	4	1	11	2	-	2	-	18
	2%	-	1%	1%	3%	1%	1%	*	2%	2%	3%	2%	4%	2%	2%	3%	3%	1%	2%	3%	4%	4%	2%	2%	2%	2%	3%	-	1%	-	3%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI Political Monitor - January 2013

Table 11

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	112	112	112	112	112	112	-	50	62	13	41	58	12	29	24	34	14	29	40	18	25	69	43	112		
Weighted Total	105	105	105	105	105	105	-	54	52	22	34	50	9	13	9	25	20	30	16	23	34	19	30	57	49	112
Conservative	18	18	18	18	18	18	-	11	7	2	6	9	-	2	3	3	4	5	1	6	3	5	4	9	9	20
	17%	17%	17%	17%	17%	17%	-	20%	14%	11%	19%	18%	-	19%	33%	13%	19%	17%	7%	24%	9%	25%	15%	15%	19%	18%
Labour	20	20	20	20	20	20	-	8	12	2	6	11	2	*	3	3	5	7	6	6	8	3	3	14	5	24
	19%	19%	19%	19%	19%	19%	-	15%	23%	12%	18%	23%	24%	4%	36%	12%	23%	22%	34%	27%	24%	14%	10%	26%	11%	21%
Liberal Democrats (Lib Dem)	6	6	6	6	6	6	-	2	4	2	2	2	-	2	-	2	-	2	1	2	2	1	1	4	1	9
	6%	6%	6%	6%	6%	6%	-	4%	7%	8%	6%	4%	-	13%	-	9%	-	6%	5%	8%	7%	4%	3%	8%	3%	8%
Scottish Nationalist	3	3	3	3	3	3	-	-	3	-	-	3	-	-	-	-	-	3	3	-	-	-	3	-	3	1
	3%	3%	3%	3%	3%	3%	-	-	6%	-	-	6%	-	-	-	-	-	10%	18%	-	-	-	10%	-	6%	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	3	3	3	3	3	-	1	3	3	-	*	3	-	-	-	*	-	1	1	2	*	1	3	3	
	3%	3%	3%	3%	3%	3%	-	1%	5%	13%	-	1%	-	22%	-	-	2%	-	-	2%	-	12%	1%	1%	6%	3%
UKIP	5	5	5	5	5	5	-	3	2	-	2	3	-	-	1	1	2	1	1	-	1	1	3	1	4	5
	5%	5%	5%	5%	5%	5%	-	6%	3%	-	6%	6%	-	-	15%	3%	8%	4%	4%	-	2%	7%	9%	1%	8%	4%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	1	-	1	1
	1%	1%	1%	1%	1%	1%	-	2%	-	-	-	3%	-	-	-	-	-	4%	-	-	-	4%	-	3%	1%	
Undecided	40	40	40	40	40	40	-	24	16	12	11	16	7	5	1	11	8	8	3	5	16	6	12	21	18	36
	37%	37%	37%	37%	37%	37%	-	44%	31%	56%	34%	32%	76%	42%	8%	42%	38%	28%	19%	23%	47%	32%	41%	38%	37%	32%
Would not vote	2	2	2	2	2	2	-	1	1	-	1	1	-	-	-	1	-	1	1	2	-	-	-	2	-	2
	2%	2%	2%	2%	2%	2%	-	2%	3%	-	4%	2%	-	-	-	6%	-	3%	6%	10%	-	-	-	4%	-	2%
Refused	8	8	8	8	8	8	-	4	4	-	4	3	-	-	1	4	2	1	1	1	3	1	2	4	3	11
	7%	7%	7%	7%	7%	7%	-	7%	8%	-	13%	7%	-	-	7%	15%	9%	5%	7%	4%	10%	6%	7%	8%	7%	10%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI Political Monitor - January 2013

Table 12

Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab	LD	
Unweighted Total	112	20	24	9	5	43	39	29	48	64	24	72	31	32	33	37	53	8	13	90	45	27	29	38	10	88	18	29	20	19	112
Weighted Total	105	18	20	6	5	38	36	24	41	64	23	71	12	44	46	24	48	14	20	71	42	30	30	33	13	86	12	25	16	19	112
Conservative	18	18	-	-	-	18	18	9	9	8	9	8	2	10	10	3	11	3	-	15	5	5	6	6	3	16	1	15	1	1	20
	17%	100%	-	-	-	49%	75%	23%	23%	13%	39%	11%	18%	23%	22%	14%	24%	21%	-	21%	13%	15%	20%	19%	23%	19%	6%	62%	4%	7%	18%
Labour	20	-	20	-	20	-	-	7	7	13	2	17	3	7	7	5	13	-	2	18	8	6	6	6	1	16	2	2	10	4	24
	19%	-	100%	-	52%	-	-	17%	20%	7%	24%	22%	16%	16%	22%	27%	-	10%	25%	20%	21%	20%	17%	11%	18%	17%	6%	63%	22%	21%	
Liberal Democrats (Lib Dem)	6	-	-	6	6	6	6	3	3	*	5	2	1	1	2	3	1	-	5	1	1	1	4	1	6	-	-	-	5	9	
	6%	-	-	100%	15%	16%	25%	7%	5%	2%	7%	14%	3%	3%	8%	6%	9%	-	6%	2%	2%	3%	13%	10%	7%	-	-	-	27%	8%	
Scottish Nationalist	3	-	-	-	3	3	-	-	3	-	3	-	-	-	-	-	-	3	-	3	-	-	-	-	-	3	-	-	-	1	
	3%	-	-	-	8%	8%	-	-	5%	-	4%	-	-	-	-	-	-	15%	-	7%	-	-	-	-	-	25%	-	-	-	1%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	3	-	-	-	3	3	-	3	*	3	1	3	1	2	2	1	-	2	*	1	-	-	1	2	2	3	-	-	*	-	3
	3%	-	-	-	9%	9%	-	7%	1%	2%	4%	5%	5%	5%	2%	-	17%	2%	1%	-	-	3%	7%	18%	4%	-	-	3%	-	3%	
UKIP	5	-	-	-	5	5	-	2	3	2	*	-	2	2	2	3	-	-	5	2	2	1	2	-	5	-	*	-	-	5	
	5%	-	-	-	100%	13%	13%	5%	4%	9%	1%	-	5%	4%	9%	6%	-	-	7%	4%	6%	2%	7%	-	6%	-	2%	-	-	4%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	1	-	-	1	-	-	-	1	1	1	-	-	-	-	-	1
	1%	-	-	-	3%	4%	-	-	2%	-	2%	-	-	-	-	3%	-	-	2%	-	-	-	4%	10%	1%	-	-	-	-	1%	
Undecided	40	-	-	-	-	-	-	13	26	5	29	3	17	18	7	12	7	13	19	18	15	12	9	4	33	4	7	3	7	36	
	37%	-	-	-	-	-	-	32%	41%	22%	41%	29%	39%	41%	30%	25%	51%	66%	27%	44%	49%	41%	27%	27%	38%	31%	27%	21%	37%	32%	
Would not vote	2	-	-	-	-	-	-	-	2	1	1	-	1	1	-	2	-	-	2	1	-	-	1	-	1	1	1	-	1	2	
	2%	-	-	-	-	-	-	-	4%	6%	1%	-	3%	3%	-	5%	-	-	3%	2%	-	-	4%	-	2%	8%	4%	-	7%	2%	
Refused	8	-	-	-	-	-	-	4	4	3	4	2	3	3	4	2	*	1	6	4	2	3	1	-	5	2	-	2	-	11	
	7%	-	-	-	-	-	-	10%	6%	13%	5%	13%	6%	6%	16%	5%	3%	6%	8%	9%	7%	10%	2%	-	6%	14%	-	10%	-	10%	

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*=Less than 0.5%

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Ipsos MORI Political Monitor - January 2013

Table 13

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
1 - Absolutely certain not to vote	66 6%	-	-	-	-	-	66 100%	28 6%	37 7%	24 8%	25 7%	17 5%	10 8%	13 8%	17 10%	8 4%	6 4%	11 5%	6 6%	6 2%	13 5%	17 8%	29 12%	20 4%	46 10%	60 6%
2	8 1%	-	-	-	-	-	-	1 *	7 1%	5 2%	2 1%	1 *	4 3%	1 1%	1 1%	1 *	1 *	1 *	-	-	2 1%	3 1%	3 1%	2 *	6 1%	7 1%
3	14 1%	-	-	-	-	-	-	10 2%	4 1%	9 3%	5 1%	-	2 2%	7 4%	5 3%	1 *	-	-	-	1 1%	6 2%	5 2%	1 *	7 1%	7 1%	14 1%
4	11 1%	-	-	-	-	-	-	7 1%	4 1%	4 1%	2 1%	5 1%	4 3%	-	1 1%	1 1%	3 2%	2 1%	2 2%	5 2%	1 *	3 2%	1 *	7 1%	4 1%	11 1%
5	66 6%	-	-	-	-	-	-	31 6%	34 7%	32 11%	14 4%	20 6%	15 13%	17 10%	3 2%	11 6%	6 4%	15 7%	6 6%	12 4%	17 6%	17 8%	21 9%	28 5%	38 8%	60 6%
6	23 2%	-	23 3%	-	-	-	-	12 2%	11 2%	10 3%	8 2%	5 1%	6 5%	4 2%	4 2%	4 2%	1 1%	4 2%	1 1%	2 1%	6 2%	13 6%	3 1%	8 1%	16 3%	22 2%
7	55 5%	-	55 6%	55 7%	-	-	-	25 5%	30 6%	23 8%	23 7%	8 2%	11 9%	12 7%	19 10%	4 2%	2 1%	6 3%	3 3%	11 4%	16 5%	18 8%	10 4%	27 5%	28 6%	50 5%
8	102 10%	-	102 12%	102 12%	102 13%	-	-	53 11%	49 9%	35 12%	36 10%	31 8%	18 15%	16 10%	22 12%	15 8%	16 10%	15 7%	10 9%	24 9%	22 8%	23 11%	33 14%	46 8%	56 12%	85 8%
9	70 7%	-	70 8%	70 9%	70 9%	70 11%	-	31 6%	40 8%	26 9%	21 6%	23 6%	7 6%	19 11%	11 6%	10 5%	11 8%	12 6%	6 6%	23 8%	26 9%	8 4%	14 6%	49 9%	21 5%	71 7%
10 - Absolutely certain to vote	590 58%	590 100%	590 70%	590 72%	590 77%	590 89%	-	297 60%	293 57%	124 43%	213 60%	253 69%	45 37%	79 47%	91 50%	123 70%	105 69%	148 69%	67 66%	186 69%	177 62%	111 51%	116 49%	363 65%	227 50%	628 62%
Don't know	10 1%	-	-	-	-	-	-	1 *	9 2%	-	8 2%	2 1%	-	-	8 4%	-	-	2 1%	2 1%	-	2 1%	-	8 3%	2 *	8 2%	7 1%
Mean	8.33	10.00	9.37	9.46	9.64	9.89	1.00	8.41	8.26	7.60	8.41	8.84	7.24	7.86	7.99	8.82	8.91	8.79	8.72	9.01	8.57	7.80	7.72	8.79	7.76	8.47

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

*Less than 0.5%

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Ipsos MORI Political Monitor - January 2013

Table 14

Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab	LD	
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
1 - Absolutely certain not to vote	66 6%	2 1%	9 2%	1 1%	* 1%	11 2%	4 1%	3 1%	30 7%	36 6%	7 3%	53 8%	10 8%	36 8%	37 8%	20 6%	11 3%	15 11%	19 13%	31 4%	16 5%	12 5%	29 9%	22 6%	6 5%	55 6%	4 4%	1 *	5 2%	6 4%	60 6%
2	8 1%	-	7 2%	-	* 1%	7 1%	* *	-	2 1%	5 1%	1 *	3 *	-	3 1%	3 1%	4 1%	2 1%	1 1%	1 *	6 1%	4 1%	4 2%	3 1%	1 *	-	8 1%	-	-	-	-	7 1%
3	14 1%	-	4 1%	-	-	8 1%	4 1%	-	10 2%	4 1%	2 1%	8 1%	4 3%	8 2%	8 2%	8 2%	1 *	2 1%	4 3%	8 1%	6 2%	1 *	6 2%	3 1%	2 2%	9 1%	4 5%	1 *	2 1%	2 1%	14 1%
4	11 1%	2 1%	4 1%	1 1%	* 1%	5 1%	2 1%	2 1%	3 1%	8 1%	1 *	7 1%	2 1%	5 1%	5 1%	2 1%	4 1%	2 1%	3 2%	6 1%	1 *	-	7 2%	3 1%	-	7 1%	1 1%	2 1%	-	1 1%	11 1%
5	66 6%	22 9%	20 5%	2 3%	* 1%	27 5%	29 6%	24 7%	20 5%	46 8%	9 3%	45 7%	9 7%	19 4%	22 5%	23 7%	21 6%	8 6%	10 7%	45 6%	24 7%	17 7%	23 7%	19 5%	5 4%	58 7%	7 8%	16 6%	11 5%	2 1%	60 6%
6	23 2%	8 3%	5 1%	3 4%	* 1%	8 1%	11 2%	11 3%	12 3%	11 2%	11 4%	10 2%	2 2%	13 3%	13 3%	7 2%	10 3%	5 4%	-	17 2%	7 2%	5 2%	9 3%	7 2%	3 3%	22 2%	1 2%	5 2%	3 1%	2 2%	22 2%
7	55 5%	12 5%	25 7%	3 4%	* *	34 6%	21 5%	16 5%	25 6%	29 5%	14 5%	37 6%	6 5%	27 6%	27 6%	21 6%	10 3%	14 10%	10 6%	31 5%	18 5%	11 4%	16 5%	21 6%	5 5%	46 5%	7 8%	13 5%	18 7%	2 1%	50 5%
8	102 10%	26 10%	45 12%	9 12%	5 8%	64 11%	45 10%	35 11%	37 9%	65 11%	25 9%	72 11%	15 12%	35 8%	36 8%	32 9%	26 8%	19 13%	22 15%	58 8%	37 11%	28 11%	27 9%	37 10%	16 12%	89 10%	9 10%	31 11%	24 9%	15 10%	85 8%
9	70 7%	23 9%	25 7%	10 14%	3 5%	44 7%	42 9%	32 10%	36 8%	35 6%	31 11%	30 5%	9 7%	33 8%	35 7%	27 8%	21 6%	13 9%	7 4%	49 7%	21 6%	17 7%	25 8%	24 7%	9 7%	63 7%	3 4%	26 10%	11 4%	20 13%	71 7%
10 - Absolutely certain to vote	590 58%	160 63%	228 61%	43 60%	50 83%	372 64%	305 65%	203 62%	260 59%	331 57%	167 61%	384 59%	65 53%	255 58%	278 60%	206 59%	230 68%	64 45%	74 49%	436 63%	204 60%	152 61%	168 54%	218 60%	82 63%	509 58%	52 58%	181 66%	177 70%	102 67%	628 62%
Don't know	10 1%	1 *	-	-	-	1 *	2 *	1 *	2 1%	8 1%	6 2%	3 1%	-	2 1%	2 *	1 *	2 *	-	2 1%	3 *	2 1%	2 1%	1 *	7 1%	10 1%	* 1%	1 *	-	-	7 1%	
Mean	8.33	8.91	8.65	8.98	9.58	8.81	9.00	8.92	8.36	8.31	8.85	8.22	8.02	8.24	8.30	8.36	8.83	7.75	7.63	8.59	8.48	8.56	7.95	8.52	8.70	8.36	8.26	9.11	9.03	9.01	8.47

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Satisfied	274 27%	167 28%	247 29%	237 29%	223 29%	198 30%	7 11%	152 31%	122 23%	92 32%	97 27%	85 23%	40 33%	52 31%	59 32%	38 22%	38 25%	47 22%	20 19%	79 29%	90 31%	50 23%	54 23%	169 30%	105 23%	264 26%
Dissatisfied	654 64%	384 65%	534 63%	523 64%	486 64%	414 63%	53 81%	303 61%	351 68%	172 59%	241 67%	241 66%	68 55%	104 62%	112 62%	129 74%	101 66%	140 65%	65 64%	174 64%	168 58%	146 67%	167 70%	341 61%	313 69%	657 65%
Don't know	87 9%	40 7%	60 7%	57 7%	54 7%	49 7%	5 8%	42 8%	45 9%	27 9%	20 6%	40 11%	14 12%	13 8%	11 6%	9 5%	13 8%	28 13%	17 17%	18 7%	30 10%	21 10%	18 7%	48 9%	39 9%	94 9%
Net satisfied	-380 -37%	-217 -37%	-286 -34%	-287 -35%	-263 -35%	-216 -33%	-46 -70%	-150 -30%	-230 -44%	-80 -27%	-144 -40%	-155 -42%	-28 -23%	-52 -31%	-53 -29%	-92 -52%	-62 -41%	-93 -43%	-45 -44%	-94 -35%	-78 -27%	-96 -44%	-112 -47%	-172 -31%	-208 -46%	-393 -39%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Greater London	England	Scot.	Con	Lab		LD
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Satisfied	274	162	37	20	10	79	204	182	141	134	274	-	25	143	147	115	83	38	27	198	65	53	91	118	35	248	12	139	27	26	264
	27%	63%	10%	28%	17%	14%	44%	56%	32%	23%	100%	-	21%	33%	32%	33%	25%	27%	18%	29%	19%	21%	29%	33%	27%	28%	14%	50%	11%	17%	26%
Dissatisfied	654	69	310	46	43	460	220	115	270	383	-	654	90	260	284	214	211	97	118	426	238	173	200	215	85	558	65	110	215	113	657
	64%	27%	83%	64%	71%	79%	47%	35%	62%	67%	-	100%	74%	59%	61%	61%	63%	67%	78%	62%	70%	70%	64%	59%	65%	64%	72%	40%	86%	74%	65%
Don't know	87	24	25	6	7	42	42	30	27	60	-	-	7	34	35	23	43	8	6	66	35	23	23	28	11	69	13	26	9	13	94
	9%	9%	7%	8%	11%	7%	9%	9%	6%	10%	-	-	5%	8%	7%	6%	13%	6%	4%	10%	10%	9%	7%	8%	8%	8%	14%	10%	4%	9%	9%
Net satisfied	-380	93	-273	-26	-33	-381	-16	67	-130	-250	274	-654	-65	-116	-137	-100	-128	-58	-91	-228	-173	-121	-110	-97	-50	-309	-52	29	-188	-87	-393
	-37%	36%	-73%	-37%	-54%	-65%	-3%	20%	-30%	-43%	100%	-100%	-53%	-27%	-29%	-28%	-38%	-41%	-60%	-33%	-51%	-48%	-35%	-27%	-39%	-35%	-58%	11%	-75%	-57%	-39%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Satisfied	348	203	302	289	267	240	11	181	167	106	116	126	47	59	66	50	54	71	28	95	111	71	72	206	143	355
	34%	34%	36%	35%	35%	36%	17%	37%	32%	37%	33%	34%	39%	35%	36%	29%	36%	33%	28%	35%	38%	33%	30%	37%	31%	35%
Dissatisfied	601	356	488	480	450	381	47	285	316	168	217	217	68	100	102	115	93	124	58	163	156	129	153	319	282	590
	59%	60%	58%	59%	59%	58%	72%	57%	61%	58%	61%	59%	55%	59%	56%	65%	61%	58%	57%	60%	54%	59%	64%	57%	62%	58%
Don't know	66	32	50	48	46	40	7	30	36	17	25	24	8	10	14	10	4	20	16	13	21	17	14	34	31	70
	6%	5%	6%	6%	6%	6%	11%	6%	7%	6%	7%	6%	6%	6%	8%	6%	3%	9%	15%	5%	7%	8%	6%	6%	7%	7%
Net satisfied	-253	-152	-186	-191	-183	-141	-36	-104	-149	-61	-100	-91	-20	-41	-36	-65	-39	-52	-30	-68	-45	-58	-81	-113	-139	-235
	-25%	-26%	-22%	-23%	-24%	-21%	-55%	-21%	-29%	-21%	-28%	-25%	-16%	-24%	-20%	-37%	-26%	-24%	-29%	-25%	-16%	-27%	-34%	-20%	-31%	-23%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure				GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.		Con	Lab	LD
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Satisfied	348	191	52	25	17	109	249	217	161	187	241	67	35	162	170	135	121	47	33	256	85	63	121	142	31	308	22	167	33	42	355
	34%	75%	14%	36%	28%	19%	53%	66%	37%	32%	88%	10%	29%	37%	36%	38%	36%	33%	22%	37%	25%	25%	38%	39%	24%	35%	25%	61%	13%	27%	35%
Dissatisfied	601	50	303	43	37	439	187	93	251	350	24	562	80	246	267	192	194	90	110	385	222	168	176	202	91	520	55	90	208	105	590
	59%	20%	81%	60%	62%	75%	40%	28%	57%	61%	9%	86%	66%	56%	57%	55%	57%	63%	73%	56%	66%	67%	56%	56%	69%	59%	61%	33%	83%	69%	58%
Don't know	66	14	18	3	6	34	30	17	26	40	10	24	5	28	29	25	23	6	9	48	31	18	17	17	9	47	12	18	11	6	70
	6%	5%	5%	4%	10%	6%	6%	5%	6%	7%	4%	4%	4%	7%	6%	7%	7%	5%	6%	7%	9%	7%	6%	5%	7%	5%	14%	7%	4%	4%	7%
Net satisfied	-253	142	-251	-17	-21	-330	62	124	-90	-163	217	-495	-45	-84	-97	-57	-73	-43	-77	-130	-137	-105	-56	-60	-59	-212	-33	77	-176	-63	-235
	-25%	55%	-67%	-24%	-34%	-57%	13%	38%	-20%	-28%	79%	-76%	-37%	-19%	-21%	-16%	-21%	-30%	-51%	-19%	-41%	-42%	-18%	-17%	-45%	-24%	-36%	28%	-70%	-42%	-23%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 19

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Satisfied	369	223	321	314	293	246	15	191	178	116	141	112	60	56	78	63	51	61	29	111	95	79	83	206	162	358
	36%	38%	38%	38%	38%	37%	23%	38%	34%	40%	39%	31%	49%	33%	43%	36%	34%	28%	28%	41%	33%	36%	35%	37%	36%	35%
Dissatisfied	487	286	401	389	364	323	34	245	242	121	169	198	29	92	81	88	83	115	50	135	142	100	109	278	210	506
	48%	48%	48%	48%	48%	49%	51%	49%	47%	41%	47%	54%	24%	54%	45%	50%	55%	54%	49%	50%	49%	46%	46%	50%	46%	50%
Don't know	159	81	118	115	106	92	17	61	98	55	48	56	34	21	23	25	17	39	23	25	50	38	46	75	84	151
	16%	14%	14%	14%	14%	14%	26%	12%	19%	19%	13%	15%	28%	12%	13%	14%	12%	18%	22%	9%	17%	17%	19%	13%	18%	15%
Net satisfied	-119	-62	-80	-75	-70	-77	-18	-54	-64	-5	-28	-86	31	-35	-3	-25	-32	-54	-21	-24	-47	-21	-26	-71	-47	-148
	-12%	-11%	-10%	-9%	-9%	-12%	-28%	-11%	-12%	-2%	-8%	-24%	25%	-21%	-2%	-14%	-21%	-25%	-21%	-9%	-16%	-10%	-11%	-13%	-10%	-15%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 20

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Satisfied	369	74	198	28	11	259	135	101	169	200	114	236	46	156	169	136	107	49	61	243	134	95	90	145	45	316	39	73	133	57	358
	36%	29%	53%	39%	19%	45%	29%	31%	39%	35%	41%	36%	38%	36%	36%	39%	32%	34%	40%	35%	40%	38%	29%	40%	34%	36%	43%	27%	53%	37%	35%
Dissatisfied	487	133	132	36	41	259	260	169	220	267	117	340	59	218	230	167	178	69	64	345	151	111	166	170	72	415	40	156	93	80	506
	48%	52%	35%	50%	67%	44%	56%	52%	50%	46%	43%	52%	49%	50%	49%	48%	53%	48%	42%	50%	45%	45%	53%	47%	55%	47%	45%	57%	37%	52%	50%
Don't know	159	48	42	8	8	64	70	56	49	110	43	78	16	63	67	48	53	26	26	102	54	43	58	47	15	143	11	47	25	16	151
	16%	19%	11%	11%	14%	11%	15%	17%	11%	19%	16%	12%	13%	14%	14%	14%	16%	18%	17%	15%	16%	17%	19%	13%	11%	16%	12%	17%	10%	11%	15%
Net satisfied	-119	-59	66	-8	-29	*	-125	-67	-52	-67	-3	-103	-13	-62	-61	-32	-71	-20	-3	-103	-17	-16	-76	-26	-27	-99	-1	-83	40	-23	-148
	-12%	-23%	18%	-11%	-49%	*	-27%	-21%	-12%	-12%	-1%	-16%	-11%	-14%	-13%	-9%	-21%	-14%	-2%	-15%	-5%	-6%	-24%	-7%	-21%	-11%	-1%	-30%	16%	-15%	-15%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI Political Monitor - January 2013

Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Satisfied	281	148	236	227	201	178	13	143	138	96	88	96	45	51	59	29	42	54	25	76	86	60	59	162	119	276
	28%	25%	28%	28%	26%	27%	20%	29%	27%	33%	25%	26%	37%	30%	33%	16%	28%	25%	24%	28%	30%	27%	25%	29%	26%	27%
Dissatisfied	620	390	517	507	482	420	42	301	319	155	233	232	55	100	98	135	97	135	59	174	166	129	151	340	280	636
	61%	66%	62%	62%	63%	64%	63%	61%	62%	53%	65%	63%	45%	59%	54%	77%	64%	63%	58%	64%	58%	59%	63%	61%	61%	63%
Don't know	115	52	88	83	79	63	11	53	62	40	37	38	23	17	25	12	13	25	18	21	36	29	29	57	57	103
	11%	9%	10%	10%	10%	9%	17%	11%	12%	14%	10%	10%	19%	10%	14%	7%	9%	12%	18%	8%	13%	13%	12%	10%	13%	10%
Net satisfied	-339	-241	-281	-280	-281	-242	-28	-158	-181	-59	-145	-136	-10	-49	-39	-107	-55	-81	-34	-98	-80	-69	-92	-178	-162	-360
	-33%	-41%	-33%	-34%	-37%	-37%	-43%	-32%	-35%	-20%	-41%	-37%	-8%	-29%	-21%	-60%	-36%	-38%	-33%	-36%	-28%	-32%	-39%	-32%	-35%	-35%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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Ipsos MORI Political Monitor - January 2013

Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector			Tenure				GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Greater London	England	Scot.	Con		Lab	LD
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Satisfied	281	138	54	30	8	108	192	168	135	146	180	74	33	136	140	105	88	40	36	193	77	55	85	118	28	245	22	117	36	40	276
	28%	54%	15%	42%	14%	19%	41%	51%	31%	25%	66%	11%	27%	31%	30%	30%	26%	28%	24%	28%	23%	22%	27%	33%	22%	28%	25%	43%	14%	26%	27%
Dissatisfied	620	89	284	35	48	427	231	123	271	349	62	529	79	254	279	212	215	85	95	426	218	167	187	215	96	539	50	131	197	103	636
	61%	35%	76%	49%	80%	73%	50%	38%	62%	60%	22%	81%	65%	58%	60%	60%	63%	59%	63%	62%	64%	67%	60%	59%	73%	62%	56%	48%	78%	68%	63%
Don't know	115	29	33	6	4	48	43	35	32	82	32	50	9	47	47	34	36	18	21	70	43	27	42	29	7	90	17	27	19	9	103
	11%	11%	9%	9%	6%	8%	9%	11%	7%	14%	12%	8%	7%	11%	10%	10%	11%	13%	14%	10%	13%	11%	13%	8%	5%	10%	19%	10%	7%	6%	10%
Net satisfied	-339	49	-230	-5	-40	-318	-39	44	-136	-203	119	-455	-46	-118	-139	-106	-127	-45	-59	-233	-140	-112	-102	-97	-67	-294	-28	-13	-161	-63	-360
	-33%	19%	-62%	-7%	-66%	-55%	-8%	14%	-31%	-35%	43%	-70%	-38%	-27%	-30%	-30%	-38%	-31%	-39%	-34%	-41%	-45%	-32%	-27%	-51%	-34%	-31%	-5%	-64%	-41%	-35%

Fieldwork dates : 12th to 14th January 2013

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Ipsos MORI Political Monitor - January 2013

Table 23

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1015	628	856	834	784	699	60	457	558	223	368	424	75	148	174	194	181	243	97	291	315	193	216	606	409	1015
Weighted Total	1015	590	841	817	763	661	66	497	518	291	358	366	123	168	182	176	152	215	102	271	288	217	239	559	456	1015
Improve	210	129	177	170	157	142	8	117	94	70	69	71	42	28	43	26	27	44	22	61	60	47	42	121	89	200
	21%	22%	21%	21%	21%	21%	12%	24%	18%	24%	19%	19%	34%	17%	24%	15%	18%	21%	22%	22%	21%	22%	18%	22%	20%	20%
Stay the same	336	184	296	287	266	222	9	166	170	107	118	111	40	67	57	61	52	59	24	105	114	54	63	219	117	349
	33%	31%	35%	35%	35%	34%	14%	33%	33%	37%	33%	30%	33%	40%	31%	35%	34%	27%	23%	39%	40%	25%	26%	39%	26%	34%
Get worse	441	264	349	342	322	283	46	193	249	100	162	179	32	69	79	84	72	106	51	102	107	104	128	209	232	444
	43%	45%	42%	42%	42%	43%	70%	39%	48%	35%	45%	49%	26%	41%	43%	47%	48%	50%	50%	38%	37%	48%	54%	37%	51%	44%
Don't know	27	13	19	19	18	13	3	21	6	13	9	6	8	5	4	5	*	5	4	4	6	11	6	10	18	22
	3%	2%	2%	2%	2%	2%	4%	4%	1%	5%	2%	2%	7%	3%	2%	3%	*	2%	4%	1%	2%	5%	3%	2%	4%	2%
Net improve	-231	-136	-172	-172	-165	-142	-38	-76	-155	-30	-93	-107	10	-41	-36	-57	-45	-62	-29	-41	-48	-57	-86	-88	-143	-244
	-23%	-23%	-21%	-21%	-22%	-21%	-58%	-15%	-30%	-10%	-26%	-29%	8%	-24%	-20%	-33%	-30%	-29%	-28%	-15%	-17%	-26%	-36%	-16%	-31%	-24%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI Political Monitor - January 2013

Table 24

Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1015	265	368	82	69	594	491	347	436	579	264	657	241	327	350	398	399	93	107	797	344	236	307	364	123	861	108	289	255	160	1015
Weighted Total	1015	255	372	71	60	582	465	326	438	577	274	654	121	437	466	352	338	144	151	690	339	249	314	362	131	875	90	275	252	152	1015
Improve	210 21%	87 34%	45 12%	13 19%	14 23%	80 14%	122 26%	100 31%	95 22%	115 20%	109 40%	78 12%	15 13%	95 22%	99 21%	76 22%	75 22%	28 20%	20 13%	152 22%	52 15%	36 15%	79 25%	79 22%	25 19%	184 21%	15 17%	88 32%	21 9%	23 15%	200 20%
Stay the same	336 33%	105 41%	113 30%	33 47%	19 32%	196 34%	188 40%	138 42%	163 37%	173 30%	112 41%	194 30%	41 34%	166 38%	172 37%	132 37%	106 31%	56 39%	33 22%	238 35%	122 36%	87 35%	85 27%	129 36%	41 31%	287 33%	36 40%	110 40%	72 29%	67 44%	349 34%
Get worse	441 43%	56 22%	201 54%	25 35%	27 45%	293 50%	148 32%	81 25%	175 40%	266 46%	49 18%	365 56%	64 53%	166 38%	184 40%	136 39%	149 44%	57 40%	89 59%	284 41%	154 45%	119 48%	146 46%	142 39%	58 44%	380 43%	35 39%	70 26%	150 59%	56 37%	444 44%
Don't know	27 3%	8 3%	14 4%	- -	- -	14 2%	8 2%	8 2%	5 1%	22 4%	4 2%	16 2%	1 1%	10 2%	10 2%	8 2%	8 2%	2 2%	9 6%	16 2%	11 3%	7 3%	5 1%	12 3%	7 5%	24 3%	3 4%	7 2%	8 3%	7 4%	22 2%
Net improve	-231 -23%	31 12%	-156 -42%	-12 -16%	-13 -21%	-213 -37%	-26 -6%	19 6%	-80 -18%	-151 -26%	60 22%	-287 -44%	-48 -40%	-71 -16%	-85 -18%	-59 -17%	-74 -22%	-29 -20%	-69 -46%	-133 -19%	-102 -30%	-82 -33%	-67 -21%	-62 -17%	-34 -26%	-195 -22%	-20 -22%	18 7%	-128 -51%	-33 -22%	-244 -24%

Fieldwork dates : 12th to 14th January 2013

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J12-002008-01

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