

Reuters/Ipsos MORI Political Monitor - July 2011

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Total Voting	785	509	683	663	630	563	18	396	389	227	275	283	97	130	153	121	124	160	77	214	236	162	173	450	335	776
Conservative	240 31%	162 32%	218 32%	213 32%	205 33%	180 32%	15%	119 30%	120 31%	57 25%	81 29%	102 36%	23 24%	33 26%	43 28%	38 31%	43 35%	59 37%	24 31%	82 38%	76 32%	45 28%	37 28%	158 35%	82 24%	235 30%
Labour	331 42%	199 39%	277 41%	268 40%	250 40%	222 39%	10 57%	161 41%	170 44%	106 47%	118 43%	106 37%	56 58%	50 39%	73 48%	45 37%	41 33%	65 41%	37 48%	77 36%	84 36%	73 45%	97 56%	161 36%	170 51%	332 43%
Liberal Democrats (Lib Dem)	82 10%	54 11%	69 10%	69 10%	67 11%	59 10%	-	33 8%	49 13%	25 11%	28 10%	29 10%	6 6%	19 15%	14 9%	14 11%	20 16%	9 6%	5 7%	25 12%	30 13%	13 8%	15 8%	55 12%	27 8%	82 11%
Scottish Nationalist	29 4%	23 4%	28 4%	27 4%	25 4%	24 4%	-	19 5%	10 3%	2 1%	17 6%	10 4%	1 1%	2 1%	7 5%	9 8%	5 4%	6 3%	1 1%	3 1%	7 3%	8 5%	12 7%	9 2%	20 6%	32 4%
Plaid Cymru	9 1%	5 1%	6 1%	6 1%	6 1%	5 7%	1 7%	6 2%	3 1%	1 *	6 2%	2 1%	-	1 1%	4 3%	2 2%	-	2 1%	1 1%	1 *	5 2%	1 1%	2 1%	6 1%	3 1%	10 1%
Green Party	39 5%	27 5%	32 5%	31 5%	30 5%	27 5%	2 10%	20 5%	20 5%	18 8%	10 4%	11 4%	2 2%	16 12%	3 2%	6 5%	7 5%	5 3%	1 1%	13 6%	19 8%	4 2%	3 2%	33 7%	7 2%	39 5%
UKIP	25 3%	20 4%	24 4%	23 3%	21 3%	21 4%	-	16 4%	9 2%	5 2%	4 1%	16 6%	3 3%	2 2%	1 1%	3 2%	5 4%	10 7%	7 9%	6 3%	7 3%	9 6%	3 2%	13 3%	12 4%	20 3%
British National Party	12 2%	9 2%	11 2%	11 2%	11 2%	11 3%	1 3%	11 3%	* *	4 2%	5 2%	3 1%	4 4%	* *	3 2%	2 2%	1 1%	2 1%	-	2 1%	3 1%	5 3%	2 1%	5 1%	7 2%	10 1%
Other	18 2%	11 2%	16 2%	16 2%	14 2%	14 7%	1 7%	10 3%	8 2%	7 3%	7 2%	4 1%	1 1%	6 5%	5 3%	2 2%	2 2%	1 1%	1 1%	7 3%	5 2%	5 3%	2 1%	11 3%	7 2%	16 2%
"Conservative Lead over Labour"	-91 -12%	-36 -7%	-59 -9%	-55 -8%	-45 -7%	-41 -7%	-8 -42%	-41 -10%	-50 -13%	-49 -22%	-38 -14%	-4 -1%	-33 -34%	-17 -13%	-31 -20%	-7 -6%	2 2%	-6 -4%	-14 -18%	5 2%	-8 -3%	-28 -17%	-60 -35%	-3 -1%	-88 -26%	-97 -13%
Undecided	73 7%	31 5%	52 7%	44 6%	42 6%	34 5%	6 6%	26 5%	46 9%	24 8%	28 8%	21 6%	10 8%	14 9%	11 6%	16 10%	5 3%	16 8%	7 7%	16 6%	18 6%	15 7%	24 10%	34 6%	39 9%	80 8%
Would not vote	114 11%	8 1%	13 2%	13 2%	10 1%	8 1%	73 74%	57 12%	56 11%	33 12%	47 13%	34 9%	15 13%	18 11%	23 12%	24 14%	15 10%	19 9%	11 11%	27 10%	26 9%	31 15%	29 12%	53 10%	60 13%	113 11%
Refused	29 3%	23 4%	25 3%	25 3%	23 3%	23 4%	-	8 2%	21 4%	2 1%	8 2%	19 5%	-	2 1%	1 1%	7 4%	8 5%	11 5%	4 4%	10 4%	4 1%	7 3%	9 4%	14 2%	15 3%	31 3%
Will vote for another party but don't know which	1 *	-	-	-	-	-	1 1%	-	1 *	-	1 *	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 *	-	1 *

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD	
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001	
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001	
Total Voting	785	240	331	82	545	454	322	345	439	238	495	90	337	20	356	271	268	132	100	539	14	267	193	239	278	100	669	74	224	233	138	776	
Conservative	240	240	-	-	-	240	240	104	136	151	70	21	105	6	110	91	103	26	15	194	5	60	51	92	88	23	218	9	189	6	10	235	
		31%	100%	-	-	53%	74%	30%	31%	64%	14%	23%	31%	29%	31%	34%	38%	19%	14%	36%	39%	22%	26%	38%	32%	23%	33%	12%	84%	3%	7%	30%	
Labour	331	-	331	-	331	-	-	136	194	44	270	45	127	7	134	105	89	66	65	195	5	128	104	92	111	61	294	23	9	211	42	332	
		42%	-	100%	-	61%	-	40%	44%	19%	55%	50%	38%	36%	38%	39%	33%	50%	65%	36%	37%	48%	54%	39%	40%	61%	44%	31%	4%	91%	30%	43%	
Liberal Democrats (Lib Dem)	82	-	-	82	82	82	82	39	43	24	51	10	40	4	43	30	31	13	7	61	1	24	18	19	39	9	73	6	7	1	62	82	
		10%	-	100%	15%	18%	26%	11%	10%	10%	10%	11%	12%	19%	12%	11%	11%	10%	7%	11%	5%	9%	9%	8%	14%	9%	11%	8%	3%	*	45%	11%	
Scottish Nationalist	29	-	-	-	29	29	-	14	15	7	22	4	13	1	14	8	9	5	7	17	-	29	-	-	-	-	-	29	1	4	-	32	
		4%	-	-	5%	6%	-	4%	4%	3%	4%	4%	4%	5%	4%	3%	3%	4%	7%	3%	-	11%	-	-	-	-	-	39%	*	2%	-	4%	
Plaid Cymru	9	-	-	-	9	9	-	5	4	1	7	1	5	-	5	3	6	-	-	9	-	-	-	9	-	*	-	2	1	1	10		
		1%	-	-	2%	2%	-	1%	1%	*	1%	2%	1%	-	1%	1%	2%	-	-	2%	-	-	-	4%	-	*	-	1%	*	1%	1%		
Green Party	39	-	-	-	39	39	-	18	21	5	32	5	22	1	23	15	10	12	2	25	-	12	12	4	23	4	39	-	2	6	13	39	
		5%	-	-	7%	9%	-	5%	5%	2%	7%	6%	7%	5%	6%	6%	4%	9%	2%	5%	-	5%	6%	2%	8%	4%	6%	-	1%	3%	10%	5%	
UKIP	25	-	-	-	25	25	-	12	13	*	24	1	10	1	11	3	16	4	1	19	-	6	5	9	9	3	23	2	9	2	5	20	
		3%	-	-	5%	5%	-	3%	3%	*	5%	1%	3%	5%	3%	1%	6%	3%	1%	3%	-	2%	3%	4%	3%	3%	3%	2%	4%	1%	3%	3%	
British National Party	12	-	-	-	12	12	-	8	4	-	10	2	6	-	6	7	2	1	-	9	2	1	1	7	4	1	10	-	2	*	2	10	
		2%	-	-	2%	3%	-	2%	1%	-	2%	2%	2%	-	2%	3%	1%	*	-	2%	16%	*	*	3%	2%	1%	2%	-	1%	*	1%	1%	
Other	18	-	-	-	18	18	-	9	9	5	8	1	10	-	10	7	3	4	4	10	*	8	2	6	4	-	11	5	4	2	4	16	
		2%	-	-	3%	4%	-	3%	2%	2%	2%	1%	3%	-	3%	3%	1%	3%	4%	2%	3%	3%	1%	3%	1%	-	2%	7%	2%	1%	3%	2%	
"Conservative Lead over Labour"	-91	240	-331	0	-331	240	240	-33	-59	107	-200	-24	-22	-1	-24	-14	13	-40	-50	-1	*	-68	-54	-1	-22	-38	-77	-14	181	-204	-32	-97	
		-12%	100%	-100%	0%	-61%	53%	74%	-9%	-13%	45%	-40%	-27%	-7%	-6%	-7%	-5%	5%	-31%	-50%	*	2%	-25%	-28%	*	-8%	-38%	-11%	-19%	81%	-88%	-23%	-13%
Undecided	73	-	-	-	-	-	-	28	45	22	40	11	23	*	23	26	21	11	13	46	2	21	17	27	25	10	66	4	9	5	12	80	
		7%	-	-	-	-	-	6%	8%	7%	6%	9%	5%	2%	5%	7%	6%	7%	10%	7%	12%	6%	7%	9%	7%	8%	8%	5%	4%	2%	8%	8%	
Would not vote	114	-	-	-	-	-	-	54	60	21	78	16	58	3	61	40	33	20	20	72	1	39	32	36	38	13	102	7	6	3	10	113	
		11%	-	-	-	-	-	12%	11%	7%	12%	13%	14%	12%	14%	11%	10%	12%	14%	11%	7%	12%	13%	12%	11%	10%	12%	8%	2%	1%	6%	11%	
Refused	29	-	-	-	-	-	-	8	21	12	13	5	7	1	8	10	11	4	4	21	-	6	4	9	14	3	25	2	-	1	1	31	
		3%	-	-	-	-	-	2%	4%	4%	2%	4%	2%	4%	2%	3%	3%	2%	3%	3%	-	2%	2%	3%	4%	2%	3%	2%	-	1%	*	3%	
Will vote for another party but don't know which	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	1	-	-	-	1	-	-	-	1	1	1	1	-	-	-	-	1	
		*	-	-	-	-	-	*	-	-	*	-	*	-	*	*	-	-	-	*	-	-	-	*	1%	*	-	-	-	-	-	*	

Fieldwork dates : 16th to 18th July 2011

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Total Voting	785	416	223	145	776
Conservative	240 31%	133 32%	71 32%	36 25%	235 30%
Labour	331 42%	177 43%	88 39%	66 45%	332 43%
Liberal Democrats (Lib Dem)	82 10%	39 9%	27 12%	16 11%	82 11%
Scottish Nationalist	29 4%	13 3%	9 4%	7 5%	32 4%
Plaid Cymru	9 1%	5 1%	4 2%	* *	10 1%
Green Party	39 5%	22 5%	10 4%	8 5%	39 5%
UKIP	25 3%	14 3%	5 2%	5 3%	20 3%
British National Party	12 2%	4 1%	3 1%	4 3%	10 1%
Other	18 2%	9 2%	7 3%	3 2%	16 2%
"Conservative Lead over Labour"	-91 -12%	-44 -11%	-17 -7%	-30 -21%	-97 -13%
Undecided	73 7%	37 7%	28 9%	7 4%	80 8%
Would not vote	114 11%	56 11%	37 12%	21 12%	113 11%
Refused	29 3%	14 3%	13 4%	1 1%	31 3%
Will vote for another party but don't know which	1 *	- -	- -	1 1%	1 *

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote					Gender	Age										Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1
Unweighted Total	576	576	576	576	576	576	-	271	305	115	225	236	36	79	119	106	107	129	54	180	155	112	129	335	241	576
Weighted Total	571	571	571	571	571	571	-	277	295	125	211	236	51	73	117	94	102	134	55	177	166	127	102	343	229	576
Total Voting	509	509	509	509	509	509	-	251	258	115	185	209	46	68	105	81	91	118	51	160	150	110	90	310	200	507
Conservative	162 32%	162 32%	162 32%	162 32%	162 32%	162 32%	-	73 29%	90 35%	25 22%	59 32%	78 37%	10 21%	15 22%	32 30%	27 34%	33 36%	46 39%	14 28%	59 37%	50 34%	28 25%	25 28%	109 35%	53 27%	160 32%
Labour	199 39%	199 39%	199 39%	199 39%	199 39%	199 39%	-	96 38%	103 40%	51 45%	78 42%	69 33%	28 60%	24 35%	48 46%	30 37%	23 26%	46 39%	26 51%	57 36%	51 34%	48 43%	43 48%	108 35%	90 45%	207 41%
Liberal Democrats (Lib Dem)	54 11%	54 11%	54 11%	54 11%	54 11%	54 11%	-	25 10%	29 11%	17 14%	15 8%	23 11%	3 6%	14 20%	8 7%	8 9%	16 17%	7 6%	4 7%	19 12%	18 12%	9 8%	9 10%	37 12%	18 9%	53 10%
Scottish Nationalist	23 4%	23 4%	23 4%	23 4%	23 4%	23 4%	-	16 6%	7 3%	1 1%	12 7%	9 4%	-	1 2%	5 4%	8 10%	5 5%	4 4%	1 2%	1 1%	5 3%	7 6%	10 11%	6 2%	17 8%	23 5%
Plaid Cymru	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	2 1%	3 1%	-	4 2%	1 *	-	-	3 3%	1 1%	-	1 1%	-	1 1%	3 2%	1 1%	*	4 1%	1 1%	6 1%
Green Party	27 5%	27 5%	27 5%	27 5%	27 5%	27 5%	-	13 5%	14 5%	10 8%	6 3%	11 5%	2 3%	8 12%	3 3%	3 4%	7 7%	5 4%	1 2%	11 7%	14 9%	2 2%	-	24 8%	2 1%	25 5%
UKIP	20 4%	20 4%	20 4%	20 4%	20 4%	20 4%	-	13 5%	7 3%	5 4%	2 1%	13 6%	3 6%	2 3%	1 3%	1 2%	5 6%	8 7%	4 8%	4 3%	7 4%	7 7%	1 2%	11 4%	9 4%	16 3%
British National Party	9 2%	9 2%	9 2%	9 2%	9 2%	9 2%	-	8 3%	*	2 2%	4 2%	3 1%	2 4%	*	2 2%	2 2%	1 1%	2 1%	2 -	2 1%	2 1%	4 4%	*	4 1%	5 2%	7 1%
Other	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-	6 2%	5 2%	5 4%	4 2%	2 1%	-	5 7%	3 3%	1 1%	2 2%	1 1%	1 2%	5 3%	1 1%	4 3%	1 1%	6 2%	5 2%	10 2%
"Conservative Lead over Labour"	-36 -7%	-36 -7%	-36 -7%	-36 -7%	-36 -7%	-36 -7%	0	-23 -9%	-13 -5%	-27 -23%	-19 -10%	10 5%	-18 -39%	-9 -12%	-16 -16%	-3 -3%	9 10%	*	-12 -23%	2 1%	-1 -1%	-20 -18%	-18 -20%	1 *	-38 -19%	-47 -9%
Undecided	31 5%	31 5%	31 5%	31 5%	31 5%	31 5%	-	13 5%	18 6%	6 5%	16 7%	10 4%	3 6%	3 4%	8 7%	7 8%	2 2%	7 5%	2 4%	8 5%	9 6%	5 4%	8 8%	18 5%	13 6%	35 6%
Would not vote	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-	6 2%	2 1%	3 2%	4 2%	2 1%	2 4%	1 1%	3 2%	1 1%	*	1 1%	1 1%	-	3 2%	5 4%	*	3 1%	6 2%	8 1%
Refused	23 4%	23 4%	23 4%	23 4%	23 4%	23 4%	-	7 2%	16 5%	1 1%	6 3%	15 7%	-	1 2%	1 1%	5 5%	8 8%	7 5%	1 2%	8 5%	4 2%	7 5%	4 4%	12 4%	11 5%	26 5%

Fieldwork dates : 16th to 18th July 2011

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Table 5

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	576	160	207	53	347	300	213	268	308	166	369	155	184	9	193	249	200	52	67	449	8	198	137	165	213	65	491	61	166	163	106	576
Weighted Total	571	162	199	54	347	311	217	237	334	167	362	71	232	10	243	202	203	72	81	406	12	194	142	164	213	74	490	53	170	159	98	576
Total Voting	509	162	199	54	347	311	217	211	298	148	329	61	212	9	220	178	186	66	67	364	12	173	123	143	193	66	434	50	163	155	94	507
Conservative	162	162	-	-	-	162	162	64	98	98	49	15	69	-	69	57	77	14	9	134	5	36	33	61	65	13	148	3	139	2	6	160
	32%	100%	-	-	-	52%	75%	30%	33%	66%	15%	24%	33%	-	31%	32%	41%	21%	14%	37%	43%	21%	27%	43%	34%	20%	34%	6%	85%	2%	6%	32%
Labour	199	-	199	-	199	-	-	74	125	16	172	31	67	3	70	70	56	24	44	126	4	80	61	45	73	40	177	19	7	141	28	207
	39%	-	100%	-	57%	-	-	35%	42%	11%	52%	51%	32%	35%	32%	39%	30%	36%	65%	35%	36%	46%	50%	32%	38%	60%	41%	38%	4%	91%	30%	41%
Liberal Democrats (Lib Dem)	54	-	-	54	54	54	54	26	28	21	31	6	28	3	30	20	19	10	5	40	-	17	14	12	25	8	49	3	3	-	46	53
	11%	-	-	100%	16%	18%	25%	12%	10%	14%	9%	10%	13%	29%	14%	11%	10%	15%	7%	11%	-	10%	11%	9%	13%	12%	11%	6%	2%	-	49%	10%
Scottish Nationalist	23	-	-	-	23	23	-	11	12	6	16	1	11	1	12	8	6	5	4	14	-	23	-	-	-	-	-	23	1	3	-	23
	4%	-	-	-	7%	7%	-	5%	4%	4%	5%	2%	5%	12%	5%	4%	3%	7%	6%	4%	-	13%	-	-	-	-	-	45%	1%	2%	-	5%
Plaid Cymru	5	-	-	-	5	5	-	2	3	-	4	1	2	-	2	2	3	-	-	5	-	-	-	5	-	-	*	*	1	-	6	
	1%	-	-	-	2%	2%	-	1%	1%	-	1%	2%	1%	-	1%	1%	2%	-	-	1%	-	-	4%	-	-	*	*	1%	-	1%	-	1%
Green Party	27	-	-	-	27	27	-	11	15	4	23	4	13	1	14	9	9	8	2	17	-	11	11	1	15	2	27	-	2	4	8	25
	5%	-	-	-	8%	9%	-	5%	5%	3%	7%	7%	6%	12%	6%	5%	5%	12%	2%	5%	-	6%	9%	1%	8%	3%	6%	-	1%	3%	8%	5%
UKIP	20	-	-	-	20	20	-	10	10	*	19	1	8	1	9	3	13	3	1	15	-	5	3	8	7	3	18	2	8	2	5	16
	4%	-	-	-	6%	6%	-	5%	3%	*	6%	1%	4%	12%	4%	1%	7%	5%	2%	4%	-	3%	3%	6%	4%	5%	4%	3%	5%	1%	5%	3%
British National Party	9	-	-	-	9	9	-	7	2	-	7	1	6	-	6	5	2	-	-	7	2	*	*	5	4	-	7	-	-	*	2	7
	2%	-	-	-	3%	3%	-	3%	1%	-	2%	1%	3%	-	3%	3%	1%	-	-	2%	17%	*	*	3%	2%	-	2%	-	*	2%	1%	
Other	11	-	-	-	11	11	-	6	5	3	7	1	7	-	7	4	1	3	2	6	*	2	1	5	4	-	8	1	4	2	-	10
	2%	-	-	-	3%	4%	-	3%	2%	2%	2%	1%	3%	-	3%	3%	1%	4%	3%	2%	4%	1%	1%	4%	2%	-	2%	3%	2%	1%	-	2%
"Conservative Lead over Labour"	-36	162	-199	0	-199	162	162	-10	-26	82	-123	-16	2	-3	-1	-13	21	-10	-35	7	1	-45	-29	16	-8	-27	-29	-16	132	-138	-23	-47
	-7%	100%	-100%	0%	-57%	52%	75%	-5%	-9%	55%	-38%	-27%	1%	-35%	*	-7%	11%	-15%	-52%	2%	8%	-26%	-23%	11%	-4%	-41%	-7%	-32%	81%	-89%	-24%	-9%
Undecided	31	-	-	-	-	-	-	12	18	8	18	5	8	*	9	12	6	5	7	19	-	10	9	12	9	6	28	*	6	3	3	35
	5%	-	-	-	-	-	-	5%	6%	5%	5%	7%	4%	5%	4%	6%	3%	7%	9%	5%	-	5%	6%	7%	4%	8%	6%	1%	3%	2%	3%	6%
Would not vote	8	-	-	-	-	-	-	6	2	2	6	1	5	-	5	2	2	-	4	4	-	6	5	1	2	2	8	*	1	*	-	8
	1%	-	-	-	-	-	-	2%	1%	1%	2%	1%	2%	-	2%	1%	1%	-	5%	1%	-	3%	4%	*	1%	3%	2%	1%	1%	*	-	1%
Refused	23	-	-	-	-	-	-	8	15	10	9	4	7	1	8	10	10	1	3	19	-	6	4	9	9	-	19	2	-	-	1	26
	4%	-	-	-	-	-	-	3%	4%	6%	3%	5%	3%	10%	3%	5%	5%	1%	3%	5%	-	3%	3%	5%	4%	-	4%	3%	-	-	1%	5%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 6

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	576	313	172	91	576
Weighted Total	571	310	168	93	576
Total Voting	509	280	148	81	507
Conservative	162 32%	94 34%	47 32%	21 26%	160 32%
Labour	199 39%	113 40%	57 39%	29 35%	207 41%
Liberal Democrats (Lib Dem)	54 11%	22 8%	18 12%	14 18%	53 10%
Scottish Nationalist	23 4%	12 4%	7 5%	4 5%	23 5%
Plaid Cymru	5 1%	2 1%	2 2%	* 1%	6 1%
Green Party	27 5%	15 5%	6 4%	5 6%	25 5%
UKIP	20 4%	13 4%	3 2%	4 5%	16 3%
British National Party	9 2%	2 1%	3 2%	4 5%	7 1%
Other	11 2%	8 3%	3 2%	- -	10 2%
"Conservative Lead over Labour"	-36 -7%	-19 -7%	-10 -7%	-8 -10%	-47 -9%
Undecided	31 5%	15 5%	10 6%	6 6%	35 6%
Would not vote	8 1%	4 1%	- -	5 5%	8 1%
Refused	23 4%	11 4%	10 6%	1 1%	26 5%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Table 7

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Conservative	213 21%	143 25%	197 26%	192 26%	184 26%	161 26%	1	112 23%	101 20%	52 18%	65 18%	95 27%	21 17%	32 19%	34 18%	32 19%	43 28%	52 25%	19 19%	77 29%	70 25%	39 18%	28 12%	146 27%	67 15%	209 21%
Labour	291 29%	176 31%	243 31%	235 32%	219 31%	196 31%	10 11%	142 29%	150 29%	96 34%	102 28%	94 26%	50 41%	46 28%	62 33%	40 24%	39 26%	55 27%	32 32%	71 26%	70 25%	65 30%	85 36%	141 26%	151 34%	289 29%
Liberal Democrats (Lib Dem)	65 7%	41 7%	53 7%	53 7%	53 8%	46 7%	-	27 6%	38 7%	24 8%	21 6%	21 6%	6 5%	18 11%	9 5%	12 7%	12 8%	8 4%	4 4%	22 8%	21 7%	10 5%	12 5%	43 8%	22 5%	63 6%
Scottish Nationalist	27 3%	21 4%	26 3%	25 3%	24 3%	23 4%	-	17 4%	10 2%	2 1%	17 5%	8 2%	1 *	2 1%	7 4%	9 5%	5 3%	4 2%	1 1%	3 1%	7 2%	6 3%	12 5%	9 2%	18 4%	31 3%
Plaid Cymru	8 1%	5 1%	6 1%	6 1%	6 1%	5 1%	1 1%	2 *	2 *	1 *	6 2%	2 *	-	1 1%	3 2%	2 1%	-	2 1%	1 1%	1 *	5 2%	1 *	1 1%	6 1%	2 1%	8 1%
Green Party	35 4%	23 4%	29 4%	28 4%	27 4%	23 4%	2 2%	20 4%	16 3%	17 6%	7 2%	11 3%	1 1%	16 10%	2 1%	6 3%	7 4%	5 2%	1 1%	13 5%	18 6%	2 1%	2 1%	31 6%	4 1%	36 4%
UKIP	23 2%	19 3%	23 3%	21 3%	20 3%	20 3%	-	15 3%	9 2%	4 1%	4 1%	16 4%	3 2%	1 1%	1 *	3 2%	5 4%	10 5%	7 7%	6 2%	7 3%	8 4%	3 1%	13 2%	11 2%	19 2%
Scottish Socialist Party	3 *	-	1 *	1 *	1 *	1 *	1 1%	1 *	1 *	1 1%	1 *	-	1 1%	-	1 1%	-	-	-	-	-	1 1%	1 1%	-	1 *	1 *	2 *
British National Party (BNP)	11 1%	8 1%	11 1%	10 1%	10 1%	10 2%	-	11 2%	-	4 1%	4 1%	3 1%	4 3%	*	2 1%	2 1%	1 1%	2 1%	-	2 1%	2 1%	5 2%	2 1%	4 1%	7 2%	8 1%
Other	10 1%	8 1%	9 1%	9 1%	8 1%	8 1%	-	7 1%	3 1%	5 2%	2 1%	3 1%	-	5 3%	1 1%	1 *	2 1%	1 1%	1 1%	3 1%	1 *	4 2%	2 1%	4 1%	5 1%	10 1%
Undecided	173 17%	96 17%	135 17%	124 17%	118 17%	103 16%	13 13%	66 14%	107 21%	45 16%	75 21%	52 15%	21 17%	25 15%	41 22%	35 20%	15 10%	37 18%	18 18%	33 12%	51 18%	38 22%	51 18%	84 15%	89 20%	183 18%
Would not vote	104 10%	5 1%	9 1%	9 1%	6 1%	5 1%	69 69%	53 11%	50 10%	32 11%	40 11%	32 9%	15 12%	18 11%	20 11%	19 11%	14 9%	17 8%	9 10%	26 10%	25 9%	26 12%	26 11%	51 9%	52 12%	103 10%
Don't know	1 *	-	-	-	-	-	1 1%	-	1 *	-	1 *	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 *	-	1 *
Refused	36 4%	26 5%	31 4%	30 4%	27 4%	27 4%	1 1%	11 2%	24 5%	2 1%	13 4%	21 6%	-	2 1%	6 3%	8 5%	8 5%	12 6%	6 6%	11 4%	6 2%	9 4%	10 4%	17 3%	19 4%	39 4%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 8

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Conservative	213	213	-	-	-	213	213	93	120	136	61	17	91	6	97	83	91	25	11	174	3	53	44	84	76	20	191	9	172	6	9	209
	21%	89%	-	-	-	47%	66%	21%	21%	46%	10%	14%	21%	24%	22%	24%	27%	15%	8%	26%	18%	16%	18%	27%	21%	15%	22%	10%	72%	2%	5%	21%
Labour	291	-	291	-	291	-	-	120	171	35	244	39	110	5	115	89	78	59	63	167	2	120	98	79	92	50	257	22	8	195	33	289
	29%	-	88%	-	53%	-	-	27%	30%	12%	39%	32%	26%	20%	25%	26%	24%	35%	46%	25%	14%	36%	40%	26%	26%	39%	30%	26%	3%	81%	21%	29%
Liberal Democrats (Lib Dem)	65	-	-	65	65	65	65	33	32	18	42	7	33	1	34	25	23	11	6	48	-	18	16	16	32	8	59	2	5	1	50	63
	7%	-	-	79%	12%	14%	20%	8%	6%	6%	7%	6%	8%	4%	8%	7%	7%	7%	5%	7%	-	5%	6%	5%	9%	6%	7%	3%	2%	*	31%	6%
Scottish Nationalist	27	-	-	-	27	27	-	14	14	5	22	4	13	1	14	8	9	4	7	17	-	27	-	-	-	-	-	27	1	4	-	31
	3%	-	-	-	5%	6%	-	3%	2%	2%	4%	3%	3%	4%	3%	2%	3%	2%	5%	3%	-	8%	-	-	-	-	-	32%	*	2%	-	3%
Plaid Cymru	8	-	-	-	8	8	-	5	4	1	6	1	5	-	5	3	5	-	-	8	-	-	-	8	-	-	-	2	1	1	8	
	1%	-	-	-	1%	2%	-	1%	1%	*	1%	1%	1%	-	1%	1%	2%	-	-	1%	-	-	-	3%	-	-	-	1%	*	1%	1%	1%
Green Party	35	-	-	-	35	35	-	18	17	5	29	5	20	1	21	15	8	11	2	23	-	12	12	4	20	4	35	-	2	4	12	36
	4%	-	-	-	6%	8%	-	4%	3%	2%	5%	4%	5%	4%	5%	4%	2%	6%	1%	3%	-	4%	5%	1%	6%	3%	4%	-	1%	2%	7%	4%
UKIP	23	-	-	-	23	23	-	11	13	*	23	1	8	1	9	3	15	4	1	18	-	6	5	8	9	3	22	2	9	2	5	19
	2%	-	-	-	4%	5%	-	2%	2%	*	4%	1%	2%	4%	2%	1%	4%	3%	1%	3%	-	2%	2%	3%	2%	3%	3%	2%	4%	1%	3%	2%
Scottish Socialist Party	3	-	-	-	3	3	-	1	1	1	1	-	1	-	1	1	-	-	1	1	-	3	-	-	-	-	-	3	-	-	-	2
	*	-	-	-	*	1%	-	*	*	*	*	-	*	-	*	*	-	-	1%	*	-	1%	-	-	-	-	-	3%	-	-	-	*
British National Party (BNP)	11	-	-	-	11	11	-	7	4	-	9	1	6	-	6	7	2	-	-	9	2	*	*	7	4	-	9	-	2	*	2	8
	1%	-	-	-	2%	2%	-	2%	1%	-	1%	1%	2%	-	1%	2%	1%	-	-	1%	13%	*	*	2%	1%	-	1%	-	1%	*	1%	1%
Other	10	-	-	-	10	10	-	3	7	3	5	1	3	-	3	4	1	4	-	5	*	4	1	5	1	-	5	3	2	2	1	10
	1%	-	-	-	2%	2%	-	1%	1%	1%	1%	*	1%	-	1%	1%	*	3%	-	1%	3%	1%	1%	2%	*	-	1%	3%	1%	1%	1%	1%
Undecided	173	24	37	17	68	55	41	70	103	55	96	23	70	5	76	57	61	24	25	118	5	48	37	57	68	26	158	11	32	23	37	183
	17%	10%	11%	21%	12%	12%	13%	16%	18%	19%	15%	19%	16%	22%	17%	17%	18%	15%	18%	17%	32%	14%	15%	18%	19%	20%	18%	13%	13%	9%	23%	18%
Would not vote	104	-	-	-	-	-	-	51	53	19	71	15	53	3	56	39	27	20	16	66	1	33	28	35	35	11	94	6	5	3	10	103
	10%	-	-	-	-	-	-	12%	9%	6%	11%	12%	12%	12%	12%	11%	8%	12%	12%	10%	7%	10%	11%	11%	10%	9%	11%	6%	2%	1%	6%	10%
Don't know	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	1	-	-	-	1	-	-	-	1	1	1	-	-	-	-	-	1
	*	-	-	-	-	-	-	*	-	-	*	-	*	-	*	*	-	-	*	-	-	-	-	*	1%	*	-	-	-	-	-	*
Refused	36	2	2	-	3	3	2	10	26	15	16	6	10	1	11	12	12	4	5	25	2	8	5	9	19	4	31	2	-	3	1	39
	4%	1%	1%	-	1%	1%	1%	2%	5%	5%	3%	5%	2%	4%	2%	4%	4%	3%	3%	4%	13%	2%	2%	3%	5%	3%	4%	3%	-	1%	1%	4%

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Table 9

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Conservative	213 21%	119 23%	63 21%	31 18%	209 21%
Labour	291 29%	160 31%	76 25%	55 31%	289 29%
Liberal Democrats (Lib Dem)	65 7%	33 6%	22 7%	11 6%	63 6%
Scottish Nationalist	27 3%	13 3%	9 3%	5 3%	31 3%
Plaid Cymru	8 1%	4 1%	4 1%	- -	8 1%
Green Party	35 4%	20 4%	9 3%	6 3%	36 4%
UKIP	23 2%	14 3%	5 2%	4 2%	19 2%
Scottish Socialist Party	3 *	-	1 *	1 1%	2 *
British National Party (BNP)	11 1%	4 1%	3 1%	4 2%	8 1%
Other	10 1%	5 1%	4 1%	1 1%	10 1%
Undecided	173 17%	81 16%	57 19%	35 20%	183 18%
Would not vote	104 10%	53 10%	33 11%	18 10%	103 10%
Don't know	1 *	-	-	1 1%	1 *
Refused	36 4%	17 3%	16 5%	3 2%	39 4%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Table 10

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	222	126	177	165	152	133	12	82	140	47	95	80	17	30	48	47	30	50	23	47	53	44	78	100	122	222
Weighted Total	209	122	166	155	146	131	13	78	131	47	89	73	21	27	46	42	23	50	25	44	56	47	61	100	109	222
Conservative	27 13%	19 16%	21 13%	21 14%	21 14%	19 15%	2 15%	8 10%	19 14%	4 9%	15 17%	7 9%	3 14%	2 6%	9 20%	6 15%	- -	7 14%	5 20%	5 11%	7 12%	6 13%	9 14%	12 12%	15 14%	26 12%
Labour	39 19%	22 18%	34 21%	33 21%	31 21%	26 20%	- -	19 24%	21 16%	10 22%	17 19%	12 17%	6 27%	5 17%	12 26%	5 12%	2 8%	10 21%	6 24%	6 14%	14 24%	7 16%	12 20%	20 20%	19 18%	43 19%
Liberal Democrats (Lib Dem)	17 8%	13 11%	16 10%	15 10%	14 10%	13 10%	- -	6 8%	11 8%	2 4%	7 7%	9 12%	- -	2 7%	5 11%	1 3%	7 31%	1 3%	1 5%	3 6%	9 16%	2 5%	3 5%	12 12%	5 5%	19 9%
Scottish Nationalist	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	- -	2 2%	- -	- -	- -	2 2%	- -	- -	- -	- -	- -	2 4%	- -	- -	2 4%	- -	- -	- -	2 2%	1 *
Plaid Cymru	1 *	* *	* *	* *	* *	* *	- -	1 1%	* *	- -	1 1%	* 1%	- -	- -	1 1%	- -	- -	* 1%	- -	- -	- -	- -	1 2%	- -	1 1%	2 1%
Green Party	4 2%	3 3%	3 2%	3 2%	3 2%	3 2%	- -	- -	4 3%	2 3%	2 3%	- -	2 8%	- -	2 4%	1 2%	- -	- -	- -	- -	2 3%	2 3%	1 1%	2 2%	2 2%	3 1%
UKIP	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- -	1 2%	- -	1 3%	- -	- -	- -	1 5%	- -	- -	- -	- -	- -	- -	- -	1 3%	- -	- -	1 1%	1 *
Scottish Socialist Party	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
British National Party	1 *	* *	* *	* *	* *	* *	1 5%	1 1%	* *	* 1%	1 1%	- -	* 2%	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	* 1%	1 1%	* *	2 1%
Other	6 3%	3 3%	6 3%	6 4%	5 3%	5 4%	- -	2 3%	3 3%	1 3%	3 4%	1 1%	- -	1 5%	2 5%	1 3%	1 3%	- -	- -	3 8%	2 4%	- -	- -	6 6%	- -	4 2%
Undecided	73 35%	31 25%	52 32%	44 29%	42 29%	34 26%	6 47%	26 34%	46 35%	24 51%	28 31%	21 29%	10 46%	14 54%	11 25%	16 38%	5 20%	16 33%	7 30%	16 36%	18 31%	15 32%	24 39%	34 34%	39 36%	80 36%
Would not vote	10 5%	4 3%	4 3%	4 2%	4 2%	4 3%	4 33%	4 5%	6 4%	1 1%	7 8%	2 3%	1 3%	- -	3 6%	5 11%	* 2%	2 3%	1 5%	1 2%	1 2%	5 11%	3 5%	2 2%	8 7%	10 5%
Refused	29 14%	23 19%	25 15%	25 16%	23 16%	23 17%	- -	8 11%	21 16%	2 4%	8 9%	19 26%	- -	2 6%	1 3%	7 16%	8 35%	11 22%	4 16%	10 23%	4 7%	7 14%	9 14%	14 14%	15 14%	31 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 11

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD	
Unweighted Total	222	26	43	19	75	58	45	97	125	71	124	64	63	6	69	91	74	20	29	165	8	69	51	67	86	24	198	18	36	25	43	222	
Weighted Total	209	27	39	17	71	58	44	80	129	71	112	30	80	6	87	70	73	29	30	143	8	56	42	66	88	30	189	13	32	25	38	222	
Conservative	27	27	-	-	-	27	27	11	16	16	8	4	13	-	13	9	12	1	3	20	2	7	6	8	12	3	26	*	17	1	1	26	
	13%	100%	-	-	-	46%	61%	14%	12%	22%	8%	13%	17%	-	15%	12%	16%	2%	11%	14%	29%	12%	15%	12%	14%	11%	14%	2%	54%	3%	2%	12%	
Labour	39	-	39	-	39	-	-	16	23	9	26	6	17	2	19	17	11	7	2	28	3	7	7	13	19	10	38	1	1	16	8	43	
	19%	-	100%	-	56%	-	-	21%	18%	13%	23%	20%	21%	37%	22%	24%	15%	25%	6%	19%	35%	13%	15%	20%	22%	35%	20%	5%	3%	64%	22%	19%	
Liberal Democrats (Lib Dem)	17	-	-	17	17	17	17	6	10	6	9	3	7	3	9	6	8	2	1	13	1	6	2	4	7	1	13	4	1	-	12	19	
	8%	-	-	100%	24%	29%	39%	8%	8%	9%	8%	11%	8%	41%	11%	8%	10%	8%	2%	9%	9%	10%	5%	6%	8%	2%	7%	27%	5%	-	32%	9%	
Scottish Nationalist	2	-	-	-	2	2	-	-	2	-	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	-	-	-	-	1	
	1%	-	-	-	2%	3%	-	-	1%	2%	-	-	-	-	-	-	-	6%	-	-	-	3%	-	-	-	-	-	-	-	-	-	-	*
Plaid Cymru	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	*	-	-	-	-	2	
	*	-	-	-	1%	2%	-	-	1%	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	-	1%	-	-	*	-	-	-	-	-	1%
Green Party	4	-	-	-	4	4	-	-	4	-	3	-	2	-	2	-	2	2	1	2	-	-	-	1	3	-	4	-	-	2	2	3	
	2%	-	-	-	6%	7%	-	-	3%	-	3%	-	2%	-	2%	-	2%	5%	2%	1%	-	-	-	1%	4%	-	2%	-	-	9%	4%	1%	
UKIP	1	-	-	-	1	1	-	1	-	-	1	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1
	1%	-	-	-	2%	2%	-	2%	-	-	1%	-	2%	-	1%	-	2%	-	-	1%	-	-	-	2%	-	-	1%	-	-	-	-	-	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	-	-	-	1	1	-	1	-	-	1	1	-	-	-	*	-	1	-	*	-	*	*	-	1	1	1	-	-	-	-	-	2
	*	-	-	-	1%	2%	-	1%	-	-	1%	3%	-	-	-	1%	-	2%	-	*	-	1%	1%	-	1%	2%	1%	-	-	-	-	-	1%
Other	6	-	-	-	6	6	-	5	1	1	2	-	6	-	6	2	1	-	2	4	-	1	1	1	3	-	6	-	2	-	2	4	
	3%	-	-	-	8%	10%	-	6%	1%	1%	2%	-	7%	-	6%	3%	2%	-	7%	2%	-	1%	2%	2%	4%	-	3%	-	7%	-	6%	2%	
Undecided	73	-	-	-	-	-	-	28	45	22	40	11	23	*	23	26	21	11	13	46	2	21	17	27	25	10	66	4	9	5	12	80	
	35%	-	-	-	-	-	-	35%	35%	31%	36%	37%	28%	7%	27%	37%	28%	38%	45%	32%	27%	38%	41%	41%	28%	34%	35%	30%	29%	19%	33%	36%	
Would not vote	10	-	-	-	-	-	-	3	7	2	8	*	5	-	5	1	6	-	4	6	-	6	4	1	3	2	8	1	1	-	-	10	
	5%	-	-	-	-	-	-	4%	5%	3%	7%	2%	7%	-	6%	1%	8%	-	12%	4%	-	10%	10%	2%	4%	6%	4%	10%	4%	-	-	5%	
Refused	29	-	-	-	-	-	-	8	21	12	13	5	7	1	8	10	11	4	4	21	-	6	4	9	14	3	25	2	-	1	1	31	
	14%	-	-	-	-	-	-	10%	16%	18%	11%	15%	9%	15%	9%	14%	15%	13%	14%	15%	-	11%	10%	13%	16%	9%	13%	13%	-	5%	1%	14%	

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 12

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	222	108	79	35	222
Weighted Total	209	98	73	38	222
Conservative	27 13%	13 14%	8 12%	5 12%	26 12%
Labour	39 19%	17 17%	11 16%	11 29%	43 19%
Liberal Democrats (Lib Dem)	17 8%	6 6%	5 7%	6 15%	19 9%
Scottish Nationalist	2 1%	-	-	2 5%	1 *
Plaid Cymru	1 *	1 1%	-	* 1%	2 1%
Green Party	4 2%	2 2%	1 1%	2 4%	3 1%
UKIP	1 1%	-	-	1 3%	1 *
Scottish Socialist Party	-	-	-	-	-
British National Party	1 *	1 1%	* 1%	-	2 1%
Other	6 3%	4 4%	1 2%	-	4 2%
Undecided	73 35%	37 38%	28 39%	7 19%	80 36%
Would not vote	10 5%	3 3%	4 5%	3 8%	10 5%
Refused	29 14%	14 15%	13 18%	1 4%	31 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*=Less than 0.5%

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Table 13

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	576	576	576	576	576	576	-	271	305	115	225	236	36	79	119	106	107	129	54	180	155	112	129	335	241	576
Weighted Total	571	571	571	571	571	571	-	277	295	125	211	236	51	73	117	94	102	134	55	177	166	127	102	343	229	576
Conservative	143 25%	143 25%	143 25%	143 25%	143 25%	143 25%	-	68 25%	75 25%	21 17%	48 23%	74 31%	7 13%	14 19%	24 20%	25 26%	33 32%	41 31%	12 21%	55 31%	47 28%	22 17%	20 20%	102 30%	42 18%	143 25%
Labour	176 31%	176 31%	176 31%	176 31%	176 31%	176 31%	-	85 31%	92 31%	46 37%	68 32%	63 27%	24 48%	21 29%	40 35%	28 29%	22 22%	40 30%	22 39%	52 30%	42 25%	44 35%	38 37%	94 28%	82 36%	183 32%
Liberal Democrats (Lib Dem)	41 7%	41 7%	41 7%	41 7%	41 7%	41 7%	-	19 7%	22 8%	15 12%	10 5%	16 7%	3 5%	12 16%	4 3%	6 7%	10 9%	7 5%	4 6%	18 10%	10 6%	6 5%	7 7%	28 8%	14 6%	40 7%
Scottish Nationalist	21 4%	21 4%	21 4%	21 4%	21 4%	21 4%	-	14 5%	7 2%	1 1%	12 6%	7 3%	-	1 1%	5 4%	8 8%	5 5%	3 2%	1 2%	1 1%	5 3%	5 4%	10 9%	6 2%	15 6%	22 4%
Plaid Cymru	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	2 1%	2 1%	-	4 2%	* *	-	-	3 3%	1 1%	-	* *	-	1 1%	3 2%	1 1%	-	4 1%	1 *	5 1%
Green Party	23 4%	23 4%	23 4%	23 4%	23 4%	23 4%	-	13 5%	11 4%	8 6%	4 2%	11 5%	-	8 11%	1 1%	3 3%	7 7%	5 3%	1 2%	11 6%	12 7%	1 *	-	23 7%	1 *	23 4%
UKIP	19 3%	19 3%	19 3%	19 3%	19 3%	19 3%	-	12 4%	7 2%	4 3%	2 1%	13 5%	3 6%	1 1%	1 1%	1 1%	5 5%	8 6%	4 8%	4 2%	7 4%	6 5%	1 1%	11 3%	8 3%	15 3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-	8 3%	-	2 1%	4 2%	3 1%	2 3%	*	2 2%	2 2%	1 1%	2 1%	-	2 1%	2 1%	4 3%	-	4 1%	4 2%	6 1%
Other	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-	4 2%	3 1%	3 3%	2 1%	2 1%	-	3 4%	1 1%	1 1%	2 2%	1 1%	1 2%	2 1%	1 1%	4 3%	1 1%	3 1%	5 2%	8 1%
Undecided	96 17%	96 17%	96 17%	96 17%	96 17%	96 17%	-	40 15%	55 19%	21 17%	44 21%	31 13%	11 22%	10 14%	30 25%	14 15%	10 10%	21 16%	10 18%	22 12%	33 20%	22 17%	19 19%	54 16%	41 18%	95 16%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	3 1%	2 1%	3 2%	1 *	1 1%	2 4%	1 1%	1 1%	-	-	1 1%	1 1%	-	2 1%	3 2%	* *	2 *	3 1%	5 1%
Refused	26 5%	26 5%	26 5%	26 5%	26 5%	26 5%	-	8 3%	18 6%	1 1%	11 5%	14 6%	-	1 2%	5 4%	6 7%	8 8%	5 4%	1 1%	8 5%	4 2%	9 7%	5 5%	12 4%	14 6%	31 5%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 14

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	576	160	207	53	347	300	213	268	308	166	369	155	184	9	193	249	200	52	67	449	8	198	137	165	213	65	491	61	166	163	106	576
Weighted Total	571	162	199	54	347	311	217	237	334	167	362	71	232	10	243	202	203	72	81	406	12	194	142	164	213	74	490	53	170	159	98	576
Conservative	143	143	-	-	-	143	143	56	87	87	43	13	59	-	59	51	67	13	9	118	3	30	27	57	56	12	129	3	124	2	5	143
	25%	88%	-	-	-	46%	66%	24%	26%	52%	12%	19%	25%	-	24%	25%	33%	18%	11%	29%	25%	16%	19%	35%	26%	17%	26%	6%	73%	2%	5%	25%
Labour	176	-	176	-	176	-	-	66	110	8	160	27	59	3	62	61	51	19	43	112	2	76	58	39	62	34	156	18	6	132	23	183
	31%	-	89%	-	51%	-	-	28%	33%	5%	44%	38%	25%	30%	26%	30%	25%	27%	53%	28%	19%	39%	41%	23%	29%	46%	32%	35%	4%	83%	23%	32%
Liberal Democrats (Lib Dem)	41	-	-	41	41	41	41	21	20	16	24	4	22	1	23	17	12	7	4	30	-	13	12	9	20	8	38	1	1	-	37	40
	7%	-	-	76%	12%	13%	19%	9%	6%	9%	7%	5%	9%	11%	9%	8%	6%	10%	5%	7%	-	6%	8%	5%	10%	11%	8%	1%	1%	-	38%	7%
Scottish Nationalist	21	-	-	-	21	21	-	11	10	5	16	1	11	1	12	8	6	3	4	14	-	21	-	-	-	-	-	21	1	3	-	22
	4%	-	-	-	6%	7%	-	4%	3%	3%	4%	2%	5%	10%	5%	4%	3%	4%	5%	3%	-	11%	-	-	-	-	-	39%	*	2%	-	4%
Plaid Cymru	5	-	-	-	5	5	-	2	2	-	4	1	2	-	2	2	3	-	-	5	-	-	-	5	-	-	-	*	1	-	5	
	1%	-	-	-	1%	2%	-	1%	1%	-	1%	2%	1%	-	1%	1%	1%	-	-	1%	-	-	-	3%	-	-	-	*	1%	-	1%	
Green Party	23	-	-	-	23	23	-	11	12	4	20	4	11	1	12	9	7	6	2	16	-	11	11	1	12	2	23	-	2	3	6	23
	4%	-	-	-	7%	8%	-	5%	4%	2%	5%	6%	5%	10%	5%	4%	3%	9%	2%	4%	-	6%	8%	1%	5%	3%	5%	-	1%	2%	6%	4%
UKIP	19	-	-	-	19	19	-	9	10	*	18	1	7	1	8	3	11	3	1	14	-	5	3	7	7	3	17	2	8	2	5	15
	3%	-	-	-	5%	6%	-	4%	3%	*	5%	1%	3%	10%	3%	1%	6%	4%	2%	3%	-	2%	2%	4%	3%	4%	3%	3%	5%	1%	5%	3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	8	-	-	-	8	8	-	7	2	-	7	*	6	-	6	5	2	-	-	6	2	-	-	5	4	-	7	-	-	*	2	6
	1%	-	-	-	2%	3%	-	3%	*	-	2%	*	3%	-	3%	2%	1%	-	-	2%	17%	-	-	3%	2%	-	1%	-	-	*	2%	1%
Other	8	-	-	-	8	8	-	3	5	3	5	1	3	-	3	3	1	3	-	4	*	2	1	5	1	-	5	1	2	2	-	8
	1%	-	-	-	2%	2%	-	1%	1%	2%	1%	1%	1%	-	1%	2%	1%	4%	-	1%	4%	1%	1%	3%	*	-	1%	2%	1%	1%	-	1%
Undecided	96	17	20	13	43	40	30	39	57	34	50	13	38	2	40	30	34	16	13	64	2	25	21	29	42	14	89	4	25	13	20	95
	17%	10%	10%	24%	12%	13%	14%	16%	17%	20%	14%	18%	16%	19%	16%	15%	17%	22%	17%	16%	16%	13%	15%	18%	20%	19%	18%	8%	15%	8%	20%	16%
Would not vote	5	-	-	-	-	-	-	4	1	-	4	*	4	-	4	2	*	-	2	3	-	4	4	1	-	4	*	-	*	-	5	
	1%	-	-	-	-	-	-	1%	*	-	1%	1%	2%	-	1%	1%	*	-	2%	1%	-	2%	3%	*	-	1%	1%	-	*	-	1%	
Refused	26	2	2	-	2	2	2	9	17	10	12	5	10	1	11	12	8	1	3	20	2	7	5	8	11	1	21	2	-	1	1	31
	5%	1%	1%	-	1%	1%	1%	4%	5%	6%	3%	7%	4%	10%	5%	6%	4%	1%	4%	5%	18%	4%	3%	5%	5%	1%	4%	4%	-	1%	1%	5%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 15

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	576	313	172	91	576
Weighted Total	571	310	168	93	576
Conservative	143 25%	84 27%	41 24%	19 20%	143 25%
Labour	176 31%	102 33%	51 30%	23 25%	183 32%
Liberal Democrats (Lib Dem)	41 7%	17 6%	13 8%	11 12%	40 7%
Scottish Nationalist	21 4%	12 4%	7 4%	2 2%	22 4%
Plaid Cymru	5 1%	2 1%	2 1%	-	5 1%
Green Party	23 4%	14 4%	6 4%	3 4%	23 4%
UKIP	19 3%	13 4%	3 2%	3 3%	15 3%
Scottish Socialist Party	-	-	-	-	-
British National Party (BNP)	8 1%	2 1%	3 2%	4 4%	6 1%
Other	8 1%	5 1%	3 2%	-	8 1%
Undecided	96 17%	46 15%	26 15%	24 25%	95 16%
Would not vote	5 1%	3 1%	-	2 2%	5 1%
Refused	26 5%	11 4%	12 7%	3 3%	31 5%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 16

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	126	126	126	126	126	126	-	48	78	21	58	47	8	13	34	24	22	25	9	31	31	30	34	62	64	126
Weighted Total	122	122	122	122	122	122	-	49	73	23	55	45	11	12	35	20	18	26	10	30	36	31	25	67	55	126
Conservative	19 16%	19 16%	19 16%	19 16%	19 16%	19 16%	-	4 9%	15 20%	4 17%	11 20%	5 10%	3 26%	1 8%	8 23%	3 14%	- 18%	5 25%	3 25%	4 13%	4 10%	6 20%	5 21%	8 12%	11 17%	17 13%
Labour	22 18%	22 18%	22 18%	22 18%	22 18%	22 18%	-	11 23%	11 15%	5 24%	10 19%	6 14%	3 30%	2 19%	8 23%	2 13%	1 7%	5 19%	4 39%	5 15%	9 25%	3 11%	5 21%	14 20%	8 15%	24 19%
Liberal Democrats (Lib Dem)	13 11%	13 11%	13 11%	13 11%	13 11%	13 11%	-	6 12%	7 10%	2 8%	5 9%	6 14%	- 11%	2 15%	4 10%	1 7%	6 34%	- -	- -	1 5%	8 21%	2 8%	2 6%	9 14%	4 7%	13 10%
Scottish Nationalist	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	-	2 4%	-	-	-	2 4%	-	-	-	-	-	2 7%	-	-	2 6%	-	-	2 3%	1 1%	
Plaid Cymru	* *	* *	* *	* *	* *	* *	-	- 1%	*	-	-	* 1%	-	-	-	-	-	* 2%	-	-	-	*	-	* 1%	1 1%	
Green Party	3 3%	3 3%	3 3%	3 3%	3 3%	3 3%	-	- 3%	3 3%	2 7%	2 3%	- -	2 14%	-	2 5%	-	-	-	-	-	2 4%	2 5%	-	2 2%	2 3%	2 2%
UKIP	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 2%	-	1 5%	-	-	-	1 10%	-	-	-	-	-	-	-	1 4%	-	-	1 2%	1 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	* *	* *	* *	* *	* *	* *	-	- 1%	*	2%	-	-	*	-	-	-	-	-	-	-	-	-	*	-	* 1%	1 1%
Other	3 3%	3 3%	3 3%	3 3%	3 3%	3 3%	-	1 3%	2 3%	1 6%	2 4%	-	-	1 12%	2 6%	-	-	-	-	3 11%	-	-	-	3 5%	-	2 2%
Undecided	31 25%	31 25%	31 25%	31 25%	31 25%	31 25%	-	13 26%	18 25%	6 25%	16 29%	10 21%	3 27%	3 23%	8 24%	7 37%	2 12%	7 28%	2 23%	8 28%	9 26%	5 17%	8 32%	18 27%	13 24%	35 28%
Would not vote	4 3%	4 3%	4 3%	4 3%	4 3%	4 3%	-	4 7%	-	-	3 6%	* 1%	-	-	2 5%	1 6%	* 3%	-	-	-	1 3%	2 8%	-	1 2%	2 4%	3 2%
Refused	23 19%	23 19%	23 19%	23 19%	23 19%	23 19%	-	7 14%	16 22%	1 6%	6 11%	15 34%	-	1 13%	1 4%	5 23%	8 45%	7 27%	1 13%	8 28%	4 10%	7 21%	4 16%	12 18%	11 19%	26 21%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 17

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con		Lab	LD	
Unweighted Total	126	17	24	13	45	38	30	59	67	43	65	39	38	3	41	53	42	12	16	95	3	38	30	38	50	11	115	8	27	12	24	126	
Weighted Total	122	19	22	13	46	43	32	48	74	44	61	18	48	3	51	42	42	17	17	84	4	32	26	37	52	14	111	7	25	14	21	126	
Conservative	19	19	-	-	-	19	19	8	11	11	6	2	10	-	10	6	10	1	1	16	2	5	5	4	9	1	19	-	14	-	1	17	
	16%	100%	-	-	-	45%	59%	16%	15%	24%	10%	9%	21%	-	20%	15%	23%	4%	3%	19%	52%	16%	20%	12%	18%	4%	17%	-	56%	-	4%	13%	
Labour	22	-	22	-	22	-	-	8	15	7	12	4	8	-	8	9	5	4	1	15	2	4	3	7	11	6	21	1	1	9	5	24	
	18%	-	100%	-	48%	-	-	16%	20%	17%	19%	24%	17%	-	16%	22%	12%	26%	7%	17%	48%	12%	13%	18%	22%	41%	19%	9%	2%	65%	27%	19%	
Liberal Democrats (Lib Dem)	13	-	-	13	13	13	13	5	8	5	7	3	6	1	7	3	7	2	1	10	-	4	2	4	5	-	11	2	1	-	9	13	
	11%	-	-	100%	29%	31%	41%	10%	11%	12%	11%	14%	12%	51%	14%	7%	17%	13%	4%	12%	-	12%	7%	10%	10%	-	10%	33%	6%	-	42%	10%	
Scottish Nationalist	2	-	-	-	2	2	-	-	2	2	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	-	2	-	-	-	1	
	1%	-	-	-	4%	4%	-	-	2%	4%	-	-	-	-	-	-	-	10%	-	-	-	5%	-	-	-	-	-	27%	-	-	-	1%	
Plaid Cymru	*	-	-	-	*	*	-	-	*	-	*	-	-	-	-	-	*	-	*	-	-	-	*	-	-	*	-	-	-	-	-	1	
	*	-	-	-	1%	1%	-	-	1%	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	1%	-	-	*	-	-	-	-	-	1%	
Green Party	3	-	-	-	3	3	-	-	3	-	3	-	2	-	2	-	2	2	-	2	-	-	-	-	3	-	3	-	-	2	2	2	
	3%	-	-	-	7%	8%	-	-	4%	-	5%	-	3%	-	3%	-	4%	9%	-	2%	-	-	-	-	6%	-	3%	-	-	12%	8%	2%	
UKIP	1	-	-	-	1	1	-	1	-	-	1	-	1	-	1	-	1	-	1	-	-	-	-	1	-	1	-	-	-	-	-	1	
	1%	-	-	-	3%	3%	-	3%	-	-	2%	-	3%	-	2%	-	3%	-	1%	-	-	-	-	3%	-	1%	-	-	-	-	-	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party	*	-	-	-	*	*	-	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1
	*	-	-	-	1%	1%	-	1%	-	1%	2%	-	-	-	-	1%	-	-	-	*	-	1%	2%	-	-	-	*	-	-	-	-	1%	
Other	3	-	-	-	3	3	-	3	-	2	-	3	-	3	1	-	-	2	1	-	-	-	-	3	-	3	-	2	-	-	2	2	
	3%	-	-	-	8%	8%	-	7%	-	-	3%	-	7%	-	3%	-	-	13%	2%	-	-	-	-	7%	-	3%	-	8%	-	-	-	2%	
Undecided	31	-	-	-	-	-	-	12	18	8	18	5	8	*	9	12	6	5	7	19	-	10	9	12	9	6	28	*	6	3	3	35	
	25%	-	-	-	-	-	-	26%	25%	18%	30%	27%	17%	16%	17%	29%	15%	30%	43%	22%	-	29%	36%	32%	18%	41%	26%	5%	23%	23%	17%	28%	
Would not vote	4	-	-	-	-	-	-	2	1	2	2	*	2	-	2	-	1	-	2	1	-	2	2	-	2	4	-	1	-	-	3		
	3%	-	-	-	-	-	-	5%	2%	4%	3%	3%	4%	-	4%	-	3%	-	14%	1%	-	5%	7%	-	4%	13%	3%	-	5%	-	-	2%	
Refused	23	-	-	-	-	-	-	8	15	10	9	4	7	1	8	10	10	1	3	19	-	6	4	9	9	-	19	2	-	-	1	26	
	19%	-	-	-	-	-	-	16%	20%	22%	15%	21%	15%	34%	16%	23%	23%	6%	16%	23%	-	18%	15%	23%	16%	-	17%	27%	-	-	3%	21%	

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 18

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	126	63	40	23	126
Weighted Total	122	57	38	27	126
Conservative	19 16%	10 18%	7 18%	2 8%	17 13%
Labour	22 18%	10 18%	6 17%	5 20%	24 19%
Liberal Democrats (Lib Dem)	13 11%	5 9%	5 12%	4 13%	13 10%
Scottish Nationalist	2 1%	-	-	2 7%	1 1%
Plaid Cymru	* *	-	-	* 2%	1 1%
Green Party	3 3%	2 3%	-	2 6%	2 2%
UKIP	1 1%	-	-	1 5%	1 1%
Scottish Socialist Party	-	-	-	-	-
British National Party	* *	-	* 1%	-	1 1%
Other	3 3%	3 6%	-	-	2 2%
Undecided	31 25%	15 26%	10 26%	6 22%	35 28%
Would not vote	4 3%	* 1%	-	3 12%	3 2%
Refused	23 19%	11 19%	10 27%	1 5%	26 21%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - July 2011

Table 19

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
1 - Absolutely certain not to vote	99	-	-	-	-	-	99	47	52	29	45	25	14	14	20	25	12	14	10	22	22	22	33	44	55	91
	10%	-	-	-	-	-	100%	10%	10%	10%	12%	7%	12%	9%	11%	15%	8%	7%	10%	8%	8%	10%	14%	8%	12%	9%
2	16	-	-	-	-	-	-	12	4	12	2	2	11	1	2	1	1	-	-	4	8	1	3	12	4	15
	2%	-	-	-	-	-	-	2%	1%	4%	1%	*	1%	7%	*	*	*	-	-	1%	3%	*	1%	2%	1%	1%
3	23	-	-	-	-	-	-	6	17	12	6	5	7	5	4	2	3	2	1	8	3	5	7	11	12	22
	2%	-	-	-	-	-	-	1%	3%	4%	2%	1%	6%	3%	2%	1%	2%	1%	1%	3%	1%	2%	3%	2%	3%	2%
4	13	-	-	-	-	-	-	3	11	5	6	2	3	2	4	2	2	*	-	3	6	4	1	8	5	12
	1%	-	-	-	-	-	-	1%	2%	2%	2%	1%	3%	1%	2%	1%	1%	*	-	1%	2%	2%	*	2%	1%	1%
5	60	-	-	-	-	-	-	32	28	21	21	17	13	8	11	11	9	8	5	10	12	14	23	22	38	65
	6%	-	-	-	-	-	-	7%	5%	7%	6%	5%	10%	5%	6%	6%	6%	4%	5%	4%	4%	7%	10%	4%	8%	6%
6	29	-	29	-	-	-	-	16	13	11	14	4	5	6	5	9	1	3	3	5	6	4	14	11	18	30
	3%	-	4%	-	-	-	-	3%	2%	4%	4%	1%	4%	3%	3%	5%	1%	2%	3%	2%	2%	2%	6%	2%	4%	3%
7	41	-	41	41	-	-	-	21	20	18	11	12	5	13	5	6	4	8	5	8	10	14	10	18	23	42
	4%	-	5%	6%	-	-	-	4%	4%	6%	3%	3%	4%	8%	3%	4%	2%	4%	5%	3%	4%	6%	4%	3%	5%	4%
8	75	-	75	75	75	-	-	37	39	31	22	22	11	20	10	12	8	14	7	15	28	11	21	43	33	82
	8%	-	10%	10%	11%	-	-	8%	8%	11%	6%	6%	9%	12%	5%	7%	5%	7%	7%	6%	10%	5%	9%	8%	7%	8%
9	57	-	57	57	57	57	-	32	25	20	14	23	10	10	9	5	11	12	5	14	22	11	9	36	21	51
	6%	-	7%	8%	8%	9%	-	7%	5%	7%	4%	6%	8%	6%	5%	3%	7%	6%	5%	5%	8%	5%	4%	7%	5%	5%
10 - Absolutely certain to vote	571	571	571	571	571	571	-	277	295	125	211	236	51	73	117	94	102	134	55	177	166	127	102	343	229	576
	57%	100%	74%	77%	81%	91%	-	57%	57%	44%	59%	66%	42%	45%	62%	55%	67%	65%	56%	66%	59%	59%	44%	62%	51%	58%
Don't know	15	-	-	-	-	-	-	6	9	1	4	9	-	1	3	1	-	9	8	3	1	2	8	4	10	14
	1%	-	-	-	-	-	-	1%	2%	*	1%	3%	-	1%	2%	*	-	4%	8%	1%	*	1%	4%	1%	2%	1%
Refused	2	-	-	-	-	-	-	-	2	-	2	-	-	-	-	2	-	-	-	-	-	-	2	-	2	1
	*	-	-	-	-	-	-	-	*	-	*	-	-	-	-	1%	-	-	-	-	-	-	1%	-	*	*
Mean	7.96	10.00	9.42	9.56	9.70	9.91	1.00	8.00	7.93	7.33	7.86	8.58	7.18	7.45	8.09	7.61	8.48	8.65	8.13	8.36	8.20	8.00	7.17	8.27	7.57	8.02

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 20

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
1 - Absolutely certain not to vote	99	3	10	-	15	8	3	41	58	14	70	12	48	3	51	31	29	17	21	60	1	28	23	35	36	12	86	5	4	4	6	91
	10%	1%	3%	-	3%	2%	1%	9%	10%	5%	11%	10%	11%	12%	11%	9%	9%	10%	15%	9%	7%	8%	9%	11%	10%	9%	10%	6%	2%	1%	4%	9%
2	16	3	5	-	5	3	3	10	5	4	9	2	9	1	9	4	5	4	3	9	-	8	6	3	5	4	14	2	1	2	1	15
	2%	1%	1%	-	1%	1%	1%	2%	1%	1%	1%	1%	2%	3%	2%	2%	2%	2%	1%	-	-	2%	3%	1%	1%	3%	2%	2%	*	1%	1%	1%
3	23	4	6	2	8	6	6	13	10	10	9	3	10	-	10	12	4	3	4	16	-	8	5	9	7	2	20	3	3	4	5	22
	2%	2%	2%	2%	1%	1%	2%	3%	2%	3%	1%	3%	2%	-	2%	3%	1%	2%	3%	2%	-	2%	2%	3%	2%	2%	2%	4%	1%	2%	3%	2%
4	13	*	3	2	6	4	2	5	8	4	9	1	8	-	8	2	5	5	2	7	-	4	4	4	6	-	13	-	*	3	2	12
	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	2%	-	2%	1%	2%	3%	1%	1%	-	1%	2%	1%	2%	-	1%	-	*	1%	1%	1%
5	60	9	25	10	40	25	19	30	30	7	49	8	27	-	27	24	14	14	7	38	1	21	15	18	21	6	51	6	10	9	14	65
	6%	4%	8%	12%	7%	5%	6%	7%	5%	3%	8%	6%	6%	-	6%	7%	4%	8%	5%	6%	4%	6%	6%	6%	6%	5%	6%	6%	4%	4%	9%	6%
6	29	5	10	1	15	11	6	17	12	11	18	3	15	-	15	8	8	8	3	16	1	12	9	10	7	5	27	2	4	5	5	30
	3%	2%	3%	1%	3%	2%	2%	4%	2%	4%	3%	2%	4%	-	3%	2%	2%	5%	2%	2%	8%	4%	4%	3%	2%	4%	3%	3%	2%	2%	3%	3%
7	41	8	18	1	25	16	10	21	20	17	20	7	14	4	17	14	15	8	4	29	-	14	10	12	14	6	32	4	8	17	4	42
	4%	4%	5%	2%	5%	3%	3%	5%	4%	6%	3%	6%	3%	15%	4%	4%	5%	5%	3%	4%	-	4%	4%	4%	4%	5%	4%	5%	4%	7%	2%	4%
8	75	25	29	8	42	38	33	34	42	26	46	10	36	3	39	28	26	17	4	54	1	27	19	22	27	8	65	8	24	20	13	82
	8%	10%	9%	10%	8%	8%	10%	8%	7%	9%	7%	8%	9%	12%	9%	8%	8%	10%	3%	8%	5%	8%	8%	7%	8%	6%	7%	9%	10%	8%	8%	8%
9	57	18	23	5	36	30	22	25	32	24	28	5	23	4	27	20	18	14	5	38	-	14	9	29	14	7	53	4	13	17	13	51
	6%	7%	7%	6%	7%	7%	7%	6%	6%	8%	4%	4%	5%	16%	6%	6%	5%	9%	3%	6%	-	4%	4%	9%	4%	6%	6%	5%	6%	7%	8%	5%
10 - Absolutely certain to vote	571	162	199	54	347	311	217	237	334	167	362	71	232	10	243	202	203	72	81	406	12	194	142	164	213	74	490	53	170	159	98	576
	57%	68%	60%	66%	64%	68%	67%	54%	59%	57%	58%	59%	55%	42%	54%	58%	61%	43%	59%	60%	73%	58%	57%	53%	58%	57%	61%	71%	66%	61%	58%	
Don't know	15	3	4	-	5	3	3	3	12	7	7	-	4	-	4	2	4	5	3	6	1	4	4	4	6	5	13	1	2	2	-	14
	1%	1%	1%	-	1%	1%	1%	1%	2%	2%	1%	-	1%	-	1%	1%	1%	3%	2%	1%	3%	1%	2%	1%	2%	4%	2%	1%	1%	1%	-	1%
Refused	2	-	-	-	-	-	-	-	*	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	2	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	-	*	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	*	-	-	-	-	-	-	*
Mean	7.96	9.02	8.51	8.81	8.65	8.95	8.96	7.81	8.08	8.38	7.88	7.98	7.74	7.83	7.75	8.04	8.22	7.48	7.62	8.13	8.72	8.01	7.91	7.82	8.04	8.05	7.95	8.29	9.08	8.88	8.46	8.02

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Table 21

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
1 - Absolutely certain not to vote	99 10%	35 7%	41 14%	24 13%	91 9%
2	16 2%	8 2%	5 2%	3 2%	15 1%
3	23 2%	13 3%	8 3%	2 1%	22 2%
4	13 1%	9 2%	2 1%	3 2%	12 1%
5	60 6%	32 6%	16 5%	11 6%	65 6%
6	29 3%	16 3%	5 2%	7 4%	30 3%
7	41 4%	19 4%	11 4%	11 6%	42 4%
8	75 8%	49 9%	23 8%	4 2%	82 8%
9	57 6%	25 5%	15 5%	16 9%	51 5%
10 - Absolutely certain to vote	571 57%	310 59%	168 56%	93 53%	576 58%
Don't know	15 1%	7 1%	5 2%	2 1%	14 1%
Refused	2 *	-	2 1%	-	1 *
Mean	7.96	8.21	7.72	7.64	8.02

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*=Less than 0.5%

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Table 22

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Satisfied	293	167	245	235	217	191	14	166	127	88	106	99	35	52	59	47	42	58	26	84	92	68	49	176	117	288
	29%	29%	32%	31%	31%	30%	14%	34%	25%	31%	30%	28%	29%	32%	31%	28%	27%	28%	26%	31%	33%	32%	21%	32%	26%	29%
Dissatisfied	628	362	474	456	436	390	70	289	339	172	225	231	77	94	113	111	99	133	69	155	170	131	172	325	302	629
	63%	63%	61%	61%	62%	62%	71%	59%	66%	60%	63%	65%	63%	58%	60%	66%	65%	64%	69%	58%	60%	61%	73%	59%	67%	63%
Don't know	80	42	54	54	50	46	15	32	48	26	27	27	9	17	16	11	11	15	5	29	21	16	14	51	29	84
	8%	7%	7%	7%	7%	7%	15%	7%	9%	9%	8%	7%	8%	10%	8%	7%	7%	7%	5%	11%	8%	7%	6%	9%	7%	8%
Net satisfied	-334	-195	-229	-221	-219	-199	-57	-122	-212	-84	-119	-132	-42	-42	-54	-65	-57	-75	-43	-72	-77	-63	-123	-149	-185	-341
	-33%	-34%	-30%	-30%	-31%	-32%	-57%	-25%	-41%	-29%	-33%	-37%	-34%	-26%	-29%	-38%	-38%	-36%	-43%	-27%	-27%	-29%	-52%	-27%	-41%	-34%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 23

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Satisfied	293	151	44	24	87	194	176	148	145	293	-	26	135	12	147	107	99	45	34	206	8	84	62	102	107	36	252	22	134	37	46	288
	29%	63%	13%	30%	16%	43%	55%	34%	26%	100%	-	21%	32%	50%	33%	31%	30%	27%	25%	30%	48%	25%	25%	33%	30%	28%	29%	25%	56%	15%	29%	29%
Dissatisfied	628	70	270	51	425	225	121	256	372	-	628	84	260	10	270	210	208	111	92	418	7	228	167	181	218	84	540	61	86	195	100	629
	63%	29%	82%	62%	78%	50%	38%	59%	66%	-	100%	70%	61%	40%	60%	60%	63%	66%	67%	61%	43%	68%	68%	58%	61%	66%	62%	70%	36%	81%	62%	63%
Don't know	80	18	16	7	33	35	25	32	48	-	-	11	31	2	33	30	25	11	12	56	1	21	17	27	31	8	72	4	19	9	15	84
	8%	8%	5%	9%	6%	8%	8%	7%	8%	-	-	9%	7%	10%	7%	9%	8%	7%	9%	8%	9%	6%	7%	9%	9%	6%	8%	5%	8%	4%	9%	8%
Net satisfied	-334	82	-226	-27	-339	-31	55	-108	-226	293	-628	-59	-125	2	-123	-102	-109	-66	-58	-211	1	-143	-105	-80	-111	-48	-288	-39	48	-158	-54	-341
	-33%	34%	-68%	-32%	-62%	-7%	17%	-25%	-40%	100%	-100%	-48%	-29%	10%	-27%	-29%	-33%	-39%	-42%	-31%	5%	-43%	-42%	-26%	-31%	-38%	-33%	-45%	20%	-65%	-34%	-34%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 24

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Satisfied	293 29%	146 28%	89 30%	58 33%	288 29%
Dissatisfied	628 63%	335 64%	188 63%	104 59%	629 63%
Don't know	80 8%	41 8%	24 8%	15 9%	84 8%
Net satisfied	-334 -33%	-189 -36%	-99 -33%	-46 -26%	-341 -34%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 25

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Satisfied	378	217	313	302	283	246	19	201	177	111	138	129	44	66	81	57	55	74	30	111	111	87	70	221	157	375
	38%	38%	40%	41%	40%	39%	20%	41%	35%	39%	39%	36%	37%	40%	43%	34%	36%	36%	30%	41%	39%	40%	30%	40%	35%	37%
Dissatisfied	527	322	410	398	381	343	61	253	275	144	191	193	66	78	93	97	79	114	60	136	143	112	136	279	248	528
	53%	56%	53%	53%	54%	55%	62%	52%	53%	50%	53%	54%	54%	47%	50%	57%	52%	55%	61%	51%	50%	52%	58%	51%	55%	53%
Don't know	96	32	51	45	40	39	19	34	62	31	29	35	11	20	14	15	17	18	9	22	30	17	28	51	44	98
	10%	6%	7%	6%	6%	6%	19%	7%	12%	11%	8%	10%	9%	12%	7%	9%	11%	9%	9%	8%	11%	8%	12%	9%	10%	10%
Net satisfied	-149	-105	-96	-96	-98	-96	-42	-52	-97	-33	-52	-64	-22	-12	-12	-40	-24	-40	-30	-26	-32	-25	-66	-58	-91	-153
	-15%	-18%	-12%	-13%	-14%	-15%	-42%	-11%	-19%	-12%	-15%	-18%	-18%	-7%	-7%	-23%	-16%	-19%	-30%	-10%	-11%	-12%	-28%	-11%	-20%	-15%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 26

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Satisfied	378	185	68	34	129	247	219	189	189	261	91	37	172	14	187	143	127	54	42	270	12	105	83	123	150	52	337	22	168	54	56	375
	38%	77%	20%	42%	24%	54%	68%	43%	33%	89%	15%	30%	40%	59%	41%	41%	38%	32%	30%	40%	69%	31%	34%	39%	42%	41%	39%	25%	70%	22%	35%	37%
Dissatisfied	527	46	242	40	377	181	86	209	318	18	493	74	211	8	219	166	179	92	88	345	3	200	143	149	179	66	442	57	60	176	87	528
	53%	19%	73%	49%	69%	40%	27%	48%	56%	6%	79%	61%	50%	34%	49%	48%	54%	55%	64%	51%	17%	60%	58%	48%	50%	51%	51%	66%	25%	73%	54%	53%
Don't know	96	9	21	8	39	26	17	38	58	14	43	11	43	2	44	38	27	21	8	64	2	29	21	39	27	10	85	8	11	12	17	98
	10%	4%	6%	10%	7%	6%	5%	9%	10%	5%	7%	9%	10%	7%	10%	11%	8%	12%	6%	9%	14%	9%	8%	13%	8%	8%	10%	9%	5%	5%	11%	10%
Net satisfied	-149	139	-174	-6	-248	66	133	-20	-129	243	-402	-37	-39	6	-33	-23	-51	-38	-46	-75	9	-95	-59	-26	-28	-14	-105	-35	108	-122	-31	-153
	-15%	58%	-53%	-7%	-45%	14%	41%	-5%	-23%	83%	-64%	-30%	-9%	25%	-7%	-7%	-15%	-23%	-33%	-11%	53%	-28%	-24%	-8%	-8%	-11%	-12%	-41%	45%	-51%	-19%	-15%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 27

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Satisfied	378 38%	190 36%	122 41%	66 37%	375 37%
Dissatisfied	527 53%	285 55%	151 50%	91 52%	528 53%
Don't know	96 10%	48 9%	28 9%	20 11%	98 10%
Net satisfied	-149 -15%	-95 -18%	-29 -9%	-26 -14%	-153 -15%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 28

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Satisfied	371 37%	221 39%	308 40%	294 40%	274 39%	247 39%	25 25%	179 37%	192 37%	112 39%	122 34%	136 38%	55 46%	57 35%	71 38%	51 30%	53 35%	83 41%	50 51%	101 38%	102 36%	72 33%	96 41%	203 37%	167 37%	373 37%
Dissatisfied	443 44%	266 47%	351 45%	343 46%	328 47%	290 46%	40 40%	245 50%	198 39%	117 41%	170 47%	157 44%	43 35%	74 45%	89 47%	82 48%	72 48%	85 41%	30 30%	125 47%	126 44%	98 46%	94 40%	251 45%	192 43%	449 45%
Don't know	187 19%	85 15%	115 15%	108 14%	101 14%	92 15%	34 35%	64 13%	124 24%	57 20%	66 18%	64 18%	23 19%	33 20%	29 15%	37 22%	27 18%	38 18%	19 19%	42 16%	55 20%	45 21%	44 19%	98 18%	89 20%	179 18%
Net satisfied	-73 -7%	-45 -8%	-43 -6%	-48 -6%	-54 -8%	-43 -7%	-15 -16%	-67 -14%	-6 -1%	-5 -2%	-48 -13%	-20 -6%	13 10%	-17 -10%	-17 -9%	-31 -18%	-19 -13%	-1 -1%	20 20%	-24 -9%	-23 -8%	-27 -12%	2 1%	-48 -9%	-25 -6%	-76 -8%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 29

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Satisfied	371	64	192	25	255	126	89	144	227	120	233	47	135	8	143	120	116	62	66	236	7	135	99	115	121	48	311	35	62	148	69	373
	37%	27%	58%	30%	47%	28%	28%	33%	40%	41%	37%	39%	32%	34%	32%	35%	35%	37%	48%	35%	42%	40%	40%	37%	34%	37%	36%	41%	26%	61%	43%	37%
Dissatisfied	443	129	102	46	228	255	175	221	222	125	301	52	214	13	227	168	156	66	49	324	5	140	99	129	174	65	382	41	136	68	67	449
	44%	54%	31%	56%	42%	56%	54%	51%	39%	43%	48%	43%	50%	54%	50%	48%	47%	39%	35%	48%	33%	42%	40%	42%	49%	51%	44%	47%	57%	28%	42%	45%
Don't know	187	47	36	11	62	73	58	71	116	48	93	22	77	3	80	59	61	39	24	120	4	59	49	67	61	15	171	11	42	26	25	179
	19%	20%	11%	14%	11%	16%	18%	16%	21%	17%	15%	18%	18%	12%	18%	17%	18%	23%	17%	18%	26%	18%	20%	22%	17%	11%	20%	12%	18%	11%	15%	18%
Net satisfied	-73	-65	90	-21	27	-128	-86	-77	5	-5	-68	-5	-78	-5	-83	-47	-40	-3	17	-88	1	-5	*	-15	-53	-17	-71	-5	-74	80	1	-76
	-7%	-27%	27%	-26%	5%	-28%	-27%	-18%	1%	-2%	-11%	-4%	-18%	-20%	-18%	-14%	-12%	-2%	12%	-13%	9%	-2%	*	-5%	-15%	-14%	-8%	-6%	-31%	33%	1%	-8%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 30

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Satisfied	371 37%	196 37%	111 37%	64 36%	373 37%
Dissatisfied	443 44%	235 45%	125 41%	83 47%	449 45%
Don't know	187 19%	93 18%	66 22%	29 16%	179 18%
Net satisfied	-73 -7%	-39 -8%	-14 -5%	-19 -11%	-76 -8%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 31

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Satisfied	308 31%	173 30%	250 32%	235 32%	221 31%	194 31%	19	165 34%	142 28%	87 30%	117 33%	104 29%	35 29%	51 31%	67 36%	49 29%	43 28%	61 30%	31 31%	87 32%	91 32%	67 31%	64 27%	177 32%	130 29%	309 31%
Dissatisfied	562 56%	342 60%	442 57%	434 58%	413 59%	370 59%	58	270 55%	292 57%	158 55%	199 56%	204 57%	72 59%	86 53%	99 53%	100 59%	92 60%	112 55%	52 53%	151 56%	158 56%	113 53%	140 60%	309 56%	253 56%	557 56%
Don't know	132 13%	56 10%	82 11%	76 10%	70 10%	65 10%	22	52 11%	79 15%	40 14%	42 12%	49 14%	14 12%	26 16%	22 12%	20 12%	17 11%	32 16%	16 17%	31 11%	35 12%	35 17%	31 13%	66 12%	66 15%	135 13%
Net satisfied	-254 -25%	-169 -30%	-193 -25%	-199 -27%	-193 -27%	-176 -28%	-39 -39%	-104 -21%	-150 -29%	-71 -25%	-83 -23%	-100 -28%	-37 -30%	-35 -21%	-32 -17%	-51 -30%	-49 -32%	-51 -25%	-22 -22%	-64 -24%	-68 -24%	-46 -22%	-76 -32%	-132 -24%	-122 -27%	-248 -25%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 32

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Satisfied	308	128	64	39	128	192	167	142	165	201	88	36	134	8	142	113	100	45	39	213	10	95	68	106	107	40	260	27	112	51	50	309
	31%	53%	19%	47%	23%	42%	52%	33%	29%	69%	14%	30%	32%	33%	32%	33%	30%	27%	28%	31%	61%	28%	27%	34%	30%	31%	30%	31%	47%	21%	31%	31%
Dissatisfied	562	82	239	34	369	212	116	242	320	63	478	70	236	12	249	192	180	100	85	373	5	204	148	156	202	71	482	55	101	170	93	557
	56%	34%	72%	41%	68%	47%	36%	55%	57%	21%	76%	58%	55%	52%	55%	55%	54%	60%	61%	55%	29%	61%	60%	50%	57%	55%	56%	63%	42%	70%	58%	56%
Don't know	132	30	28	10	48	49	39	52	80	29	62	15	55	4	59	42	52	22	14	94	2	35	31	48	48	17	122	5	26	20	18	135
	13%	12%	9%	12%	9%	11%	12%	12%	14%	10%	10%	12%	13%	16%	13%	12%	16%	13%	10%	14%	10%	11%	12%	16%	13%	14%	6%	11%	8%	11%	13%	
Net satisfied	-254	46	-175	5	-241	-20	51	-100	-154	138	-390	-34	-102	-5	-107	-79	-80	-55	-46	-159	5	-109	-81	-50	-95	-31	-222	-28	11	-119	-43	-248
	-25%	19%	-53%	6%	-44%	-4%	16%	-23%	-27%	47%	-62%	-28%	-24%	-19%	-24%	-23%	-24%	-33%	-33%	-23%	32%	-33%	-33%	-16%	-27%	-24%	-26%	-33%	5%	-49%	-27%	-25%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 33

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Satisfied	308 31%	156 30%	96 32%	57 32%	309 31%
Dissatisfied	562 56%	299 57%	171 57%	92 52%	557 56%
Don't know	132 13%	68 13%	35 12%	29 16%	135 13%
Net satisfied	-254 -25%	-144 -27%	-75 -25%	-35 -20%	-248 -25%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 34
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Improve	218	126	186	180	167	144	8	127	91	70	76	73	33	36	39	36	26	47	19	59	72	46	41	131	87	214
	22%	22%	24%	24%	24%	23%	8%	26%	18%	25%	21%	20%	28%	22%	21%	21%	17%	23%	19%	22%	25%	22%	17%	24%	19%	21%
Stay the same	272	154	206	193	185	170	30	146	126	92	94	86	38	54	54	40	39	46	29	81	77	65	48	158	114	275
	27%	27%	27%	26%	26%	27%	30%	30%	25%	32%	26%	24%	31%	33%	29%	24%	26%	23%	29%	30%	27%	30%	21%	29%	25%	27%
Get worse	478	275	361	351	333	296	57	208	270	115	179	184	47	68	87	91	84	100	43	117	126	98	138	242	236	485
	48%	48%	47%	47%	47%	47%	57%	43%	53%	40%	50%	51%	38%	42%	46%	54%	55%	49%	43%	44%	44%	45%	59%	44%	52%	48%
Don't know	33	16	21	20	19	17	5	6	27	9	9	15	4	5	8	2	2	13	9	10	10	5	7	20	13	27
	3%	3%	3%	3%	3%	3%	5%	1%	5%	3%	3%	4%	3%	3%	4%	1%	2%	6%	9%	4%	3%	3%	3%	4%	3%	3%
Net improve	-260	-150	-175	-172	-166	-152	-49	-81	-179	-45	-103	-111	-13	-32	-48	-55	-58	-53	-24	-57	-54	-51	-97	-111	-149	-271
	-26%	-26%	-23%	-23%	-24%	-24%	-49%	-17%	-35%	-16%	-29%	-31%	-11%	-20%	-26%	-32%	-38%	-26%	-24%	-21%	-19%	-24%	-42%	-20%	-33%	-27%

Fieldwork dates : 16th to 18th July 2011
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J11-007361-01
 *=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - July 2011

Table 35
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Improve	218	82	48	27	98	132	108	104	114	109	86	22	95	8	103	81	69	36	27	150	5	65	47	69	84	40	192	17	69	40	42	214
	22%	34%	14%	32%	18%	29%	34%	24%	20%	37%	14%	18%	22%	34%	23%	23%	21%	22%	20%	22%	30%	19%	19%	22%	24%	32%	22%	20%	29%	16%	26%	21%
Stay the same	272	76	94	19	143	124	94	131	140	98	155	30	126	7	133	114	89	32	35	203	2	83	60	94	94	26	236	23	71	73	32	275
	27%	32%	29%	23%	26%	27%	29%	30%	25%	33%	25%	25%	30%	29%	29%	33%	27%	19%	25%	30%	11%	25%	24%	30%	26%	20%	27%	30%	30%	20%	27%	
Get worse	478	75	177	36	291	188	111	196	282	73	380	66	202	7	209	147	163	91	68	309	10	179	134	136	163	55	406	45	92	125	84	485
	48%	31%	54%	44%	53%	42%	35%	45%	50%	25%	60%	55%	47%	30%	47%	42%	49%	55%	49%	46%	59%	54%	54%	44%	46%	43%	47%	52%	39%	52%	52%	48%
Don't know	33	7	11	1	13	9	8	6	28	14	7	2	3	2	5	5	12	7	9	17	-	7	6	12	15	6	30	1	6	4	2	27
	3%	3%	3%	1%	2%	2%	3%	1%	5%	5%	1%	2%	1%	7%	1%	2%	4%	4%	6%	3%	-	2%	2%	4%	4%	5%	4%	1%	3%	1%	1%	3%
Net improve	-260	7	-130	-9	-192	-56	-3	-92	-168	36	-293	-44	-108	1	-107	-66	-94	-55	-41	-159	-5	-114	-87	-66	-79	-15	-214	-28	-23	-86	-42	-271
	-26%	3%	-39%	-12%	-35%	-12%	-1%	-21%	-30%	12%	-47%	-37%	-25%	5%	-24%	-19%	-28%	-33%	-30%	-23%	-28%	-34%	-35%	-21%	-22%	-12%	-25%	-32%	-10%	-35%	-26%	-27%

Fieldwork dates : 16th to 18th July 2011
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J11-007361-01
 *Less than 0.5%

Reuters/Ipsos MORI Political Monitor - July 2011

Table 36
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Improve	218 22%	125 24%	52 17%	41 23%	214 21%
Stay the same	272 27%	136 26%	93 31%	43 24%	275 27%
Get worse	478 48%	252 48%	137 45%	89 50%	485 48%
Don't know	33 3%	9 2%	19 6%	5 3%	27 3%
Net improve	-260 -26%	-128 -24%	-85 -28%	-48 -27%	-271 -27%

Fieldwork dates : 16th to 18th July 2011
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Source : Ipsos MORI J11-007361-01
 *=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - July 2011

Table 37

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think David Cameron has handled the situation?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Very well	42 4%	26 4%	32 4%	32 4%	31 4%	29 5%	5 5%	29 6%	12 2%	12 4%	10 3%	20 5%	5 4%	7 4%	5 3%	5 3%	2 2%	17 8%	8 8%	17 6%	8 3%	9 4%	8 3%	25 5%	17 4%	40 4%
Fairly well	325 32%	172 30%	254 33%	239 32%	227 32%	192 31%	19 20%	156 32%	169 33%	99 35%	119 33%	107 30%	52 42%	47 29%	74 39%	46 27%	49 32%	59 28%	27 27%	94 35%	96 34%	65 30%	70 30%	190 34%	135 30%	333 33%
Fairly badly	284 28%	161 28%	225 29%	219 29%	207 29%	183 29%	18 19%	140 29%	144 28%	82 29%	94 26%	108 30%	31 26%	50 31%	46 24%	48 28%	51 34%	56 27%	30 30%	73 27%	82 29%	70 33%	59 25%	155 28%	129 29%	280 28%
Very badly	239 24%	162 28%	195 25%	190 25%	178 25%	170 27%	32 32%	127 26%	112 22%	59 21%	95 26%	85 24%	22 18%	36 22%	43 23%	51 30%	31 21%	54 26%	24 24%	58 22%	69 24%	47 22%	65 28%	127 23%	112 25%	232 23%
Don't know	112 11%	51 9%	69 9%	65 9%	61 9%	54 9%	24 24%	36 7%	76 15%	34 12%	40 11%	37 10%	11 9%	23 14%	21 11%	19 11%	18 12%	20 10%	11 11%	26 10%	29 10%	23 11%	33 14%	55 10%	57 13%	116 12%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 38

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think David Cameron has handled the situation?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Very well	42 4%	21 9%	7 2%	3 3%	14 3%	28 6%	23 7%	18 4%	24 4%	25 9%	13 2%	2 2%	16 4%	-	16 4%	13 4%	12 4%	4 3%	6 4%	26 4%	6 36%	13 4%	8 3%	10 3%	19 5%	5 4%	35 4%	4 5%	20 8%	5 2%	3 2%	40 4%
Fairly well	325 32%	121 50%	76 23%	32 39%	141 26%	186 41%	153 48%	153 35%	172 31%	160 54%	142 23%	41 34%	145 34%	9 36%	154 34%	136 39%	115 35%	41 24%	28 21%	251 37%	5 27%	96 29%	78 32%	124 40%	105 29%	39 31%	290 34%	18 21%	117 49%	59 25%	54 34%	333 33%
Fairly badly	284 28%	61 25%	121 37%	19 23%	171 31%	111 25%	79 25%	123 28%	161 28%	61 21%	198 32%	36 30%	129 30%	3 12%	132 29%	95 27%	96 29%	48 29%	42 30%	191 28%	3 16%	91 27%	69 28%	77 25%	117 33%	37 29%	247 29%	21 24%	59 25%	86 36%	50 31%	280 28%
Very badly	239 24%	18 7%	105 32%	18 22%	180 33%	93 20%	36 11%	102 23%	136 24%	20 7%	213 34%	27 22%	94 22%	9 38%	103 23%	74 21%	72 22%	56 33%	36 26%	146 22%	1 3%	94 28%	61 25%	66 21%	79 22%	37 29%	192 22%	32 37%	26 11%	76 31%	42 26%	232 23%
Don't know	112 11%	19 8%	22 7%	11 13%	39 7%	36 8%	30 9%	40 9%	72 13%	28 9%	62 10%	15 12%	42 10%	4 15%	46 10%	28 8%	37 11%	18 11%	25 18%	65 10%	3 18%	41 12%	30 12%	34 11%	37 10%	9 7%	100 12%	11 12%	17 7%	15 6%	12 7%	116 12%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*Less than 0.5%

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 39

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think David Cameron has handled the situation?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Very well	42 4%	23 4%	15 5%	4 2%	40 4%
Fairly well	325 32%	172 33%	105 35%	49 28%	333 33%
Fairly badly	284 28%	156 30%	79 26%	49 28%	280 28%
Very badly	239 24%	114 22%	70 23%	55 31%	232 23%
Don't know	112 11%	58 11%	33 11%	20 11%	116 12%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 40

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Ed Miliband has handled the situation?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Very well	95 9%	74 13%	84 11%	84 11%	82 12%	80 13%	3 3%	53 11%	42 8%	34 12%	24 7%	36 10%	13 10%	22 13%	9 5%	16 9%	12 8%	24 12%	18 18%	34 13%	27 9%	20 9%	14 6%	61 11%	34 8%	92 9%
Fairly well	376 38%	209 37%	299 39%	285 38%	269 38%	234 37%	28 28%	188 39%	188 37%	100 35%	135 38%	140 39%	50 41%	50 31%	77 41%	59 35%	62 41%	78 38%	42 42%	104 39%	112 39%	75 35%	86 37%	216 39%	160 36%	379 38%
Fairly badly	197 20%	107 19%	156 20%	149 20%	136 19%	119 19%	9 9%	94 19%	103 20%	54 19%	66 18%	76 21%	18 15%	36 22%	32 17%	34 20%	35 23%	42 20%	15 15%	54 20%	57 20%	48 22%	37 16%	112 20%	85 19%	187 19%
Very badly	149 15%	93 16%	106 14%	103 14%	101 14%	97 15%	27 27%	91 19%	58 11%	38 13%	66 18%	44 12%	21 18%	17 10%	32 17%	34 20%	13 9%	31 15%	9 9%	34 13%	35 12%	31 14%	49 21%	69 13%	80 18%	143 14%
Don't know	184 18%	89 16%	128 16%	124 17%	115 16%	98 16%	32 32%	62 13%	123 24%	58 20%	67 19%	60 17%	19 15%	39 24%	40 21%	27 16%	30 19%	30 15%	15 16%	41 15%	53 19%	41 19%	49 21%	94 17%	90 20%	200 20%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 41

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Ed Miliband has handled the situation?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Very well	95 9%	14 6%	48 15%	11 13%	69 13%	35 8%	24 8%	37 8%	58 10%	25 9%	66 10%	9 8%	30 7%	4 17%	35 8%	35 10%	33 10%	15 9%	11 8%	69 10%	-	23 7%	17 7%	30 10%	42 12%	16 12%	82 9%	6 7%	14 6%	37 15%	20 12%	92 9%
Fairly well	376 38%	93 39%	141 43%	38 46%	228 42%	179 39%	130 41%	163 37%	213 38%	135 46%	223 36%	51 42%	158 37%	7 27%	164 37%	149 43%	126 38%	52 31%	45 33%	275 40%	4 23%	136 41%	108 44%	128 41%	113 32%	44 35%	329 38%	27 31%	83 35%	114 47%	69 43%	379 38%
Fairly badly	197 20%	53 22%	62 19%	14 17%	104 19%	95 21%	68 21%	89 20%	108 19%	51 17%	127 20%	20 17%	86 20%	5 20%	91 20%	60 17%	63 19%	43 26%	27 20%	123 18%	3 17%	57 17%	35 14%	61 20%	79 22%	23 18%	161 19%	22 26%	55 23%	41 17%	34 21%	187 19%
Very badly	149 15%	37 15%	36 11%	7 8%	73 13%	74 16%	44 14%	78 18%	71 13%	34 11%	111 18%	16 13%	78 18%	2 8%	80 18%	47 13%	47 14%	21 13%	28 21%	94 14%	5 31%	55 16%	40 16%	40 13%	54 15%	25 20%	128 15%	15 17%	43 18%	26 11%	12 8%	143 14%
Don't know	184 18%	43 18%	43 13%	13 16%	71 13%	71 16%	56 17%	70 16%	114 20%	48 17%	101 16%	25 21%	74 17%	7 27%	80 18%	56 16%	62 19%	36 21%	26 19%	118 17%	5 29%	63 19%	47 19%	52 17%	69 19%	20 15%	164 19%	16 18%	44 18%	23 10%	26 16%	200 20%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Table 42

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Ed Miliband has handled the situation?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Very well	95 9%	50 10%	28 9%	17 9%	92 9%
Fairly well	376 38%	207 40%	111 37%	58 33%	379 38%
Fairly badly	197 20%	100 19%	65 21%	32 18%	187 19%
Very badly	149 15%	78 15%	32 11%	38 21%	143 14%
Don't know	184 18%	88 17%	65 21%	32 18%	200 20%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 43

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Rebekah Brooks, former Chief Executive of News International has handled the situation?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Very well	29 3%	11 2%	13 2%	13 2%	13 2%	12 2%	6 6%	17 3%	13 2%	12 4%	7 2%	10 3%	9 8%	3 2%	4 2%	3 2%	3 2%	7 3%	5 5%	7 3%	7 2%	9 4%	7 3%	14 2%	16 3%	31 3%
Fairly well	139 14%	70 12%	104 13%	101 14%	91 13%	77 12%	8 9%	71 15%	68 13%	47 16%	41 11%	51 14%	22 18%	25 15%	23 12%	17 10%	17 11%	34 17%	18 18%	35 13%	43 15%	23 11%	38 16%	78 14%	61 14%	124 12%
Fairly badly	232 23%	133 23%	183 24%	176 24%	173 25%	152 24%	16 16%	111 23%	120 23%	80 28%	80 22%	72 20%	42 34%	38 23%	44 24%	36 21%	34 22%	38 19%	18 18%	76 28%	67 24%	55 25%	33 14%	144 26%	88 20%	237 24%
Very badly	472 47%	304 53%	389 50%	376 50%	354 50%	323 51%	43 44%	232 48%	240 47%	114 40%	188 52%	170 48%	40 33%	74 45%	95 50%	93 55%	79 52%	91 44%	40 40%	115 43%	137 48%	104 49%	116 49%	252 46%	220 49%	472 47%
Don't know	129 13%	54 9%	84 11%	79 11%	73 10%	65 10%	25 26%	57 12%	73 14%	33 12%	43 12%	54 15%	9 7%	24 15%	22 12%	20 12%	19 12%	35 17%	18 18%	36 13%	29 10%	24 11%	40 17%	65 12%	64 14%	137 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 44

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Rebekah Brooks, former Chief Executive of News International has handled the situation?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Very well	29 3%	5 2%	7 2%	1 1%	11 2%	8 2%	6 2%	8 2%	21 4%	9 3%	19 3%	2 2%	9 2%	- -	9 2%	8 2%	10 3%	2 1%	8 6%	18 3%	2 10%	9 3%	7 3%	11 3%	9 3%	1 *	25 3%	2 3%	6 2%	2 1%	3 2%	31 3%
Fairly well	139 14%	37 15%	55 17%	7 8%	78 14%	60 13%	44 14%	58 13%	81 14%	44 15%	86 14%	14 12%	62 15%	3 12%	65 14%	52 15%	35 11%	26 15%	21 15%	87 13%	5 28%	39 12%	27 11%	47 15%	53 15%	24 19%	120 14%	12 14%	30 13%	46 19%	22 14%	124 12%
Fairly badly	232 23%	66 28%	73 22%	24 30%	128 24%	122 27%	91 28%	100 23%	131 23%	82 28%	134 21%	32 26%	90 21%	6 26%	97 21%	91 26%	81 24%	32 19%	27 19%	172 25%	1 3%	81 24%	58 24%	80 26%	71 20%	31 24%	195 23%	23 26%	65 27%	54 23%	37 23%	237 24%
Very badly	472 47%	104 43%	167 51%	45 55%	278 51%	215 47%	149 46%	219 50%	253 45%	118 40%	325 52%	58 48%	213 50%	10 42%	223 49%	164 47%	160 48%	84 50%	58 42%	324 48%	6 33%	162 49%	124 50%	137 44%	173 49%	58 46%	410 47%	38 43%	115 48%	119 49%	81 50%	472 47%
Don't know	129 13%	27 11%	28 8%	5 7%	51 9%	50 11%	32 10%	51 12%	78 14%	42 14%	64 10%	15 13%	52 12%	5 20%	56 13%	31 9%	46 14%	23 14%	25 18%	77 11%	4 25%	43 13%	30 12%	37 12%	50 14%	14 11%	115 13%	12 14%	22 9%	21 9%	18 11%	137 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 45

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Rebekah Brooks, former Chief Executive of News International has handled the situation?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Very well	29 3%	15 3%	9 3%	4 2%	31 3%
Fairly well	139 14%	73 14%	39 13%	26 15%	124 12%
Fairly badly	232 23%	134 26%	64 21%	33 19%	237 24%
Very badly	472 47%	243 46%	143 48%	86 48%	472 47%
Don't know	129 13%	57 11%	45 15%	27 15%	137 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 46

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Rupert Murdoch, Chairman of News Corporation has handled the situation?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Very well	33 3%	19 3%	22 3%	22 3%	22 3%	21 3%	3 3%	25 5%	8 2%	7 3%	15 4%	11 3%	3 3%	4 3%	5 3%	10 6%	3 2%	8 4%	4 4%	9 3%	8 3%	10 5%	7 3%	17 3%	17 4%	36 4%
Fairly well	151 15%	72 13%	118 15%	111 15%	102 15%	80 13%	13 13%	73 15%	77 15%	60 21%	48 13%	43 12%	24 20%	36 22%	27 15%	20 12%	18 12%	25 12%	14 14%	44 16%	52 18%	24 11%	31 13%	96 17%	55 12%	147 15%
Fairly badly	245 24%	142 25%	198 26%	191 26%	180 26%	163 26%	17 17%	131 27%	114 22%	82 29%	83 23%	79 22%	49 40%	33 20%	43 23%	40 24%	45 29%	35 17%	15 15%	74 28%	69 24%	61 28%	41 18%	143 26%	102 23%	223 22%
Very badly	456 46%	285 50%	365 47%	352 47%	335 48%	305 49%	41 41%	216 44%	241 47%	103 36%	173 48%	180 50%	35 29%	68 41%	91 48%	82 49%	71 47%	109 53%	51 51%	115 43%	131 46%	93 43%	117 50%	246 45%	210 47%	477 48%
Don't know	116 12%	54 9%	71 9%	69 9%	64 9%	59 9%	25 26%	43 9%	74 14%	33 12%	39 11%	44 12%	10 9%	23 14%	22 12%	17 10%	15 10%	29 14%	16 16%	26 10%	24 8%	28 13%	38 16%	50 9%	66 15%	118 12%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 47

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Rupert Murdoch, Chairman of News Corporation has handled the situation?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Very well	33 3%	9 4%	10 3%	1 1%	17 3%	17 4%	10 3%	14 3%	19 3%	13 5%	19 3%	2 2%	14 3%	-	14 3%	14 4%	10 3%	3 2%	3 2%	25 4%	3 17%	9 3%	6 2%	18 6%	7 2%	3 2%	26 3%	3 4%	12 5%	8 3%	3 2%	36 4%
Fairly well	151 15%	43 18%	49 15%	12 15%	77 14%	71 16%	55 17%	75 17%	76 13%	58 20%	86 14%	17 14%	76 18%	5 21%	81 18%	63 18%	41 12%	27 16%	16 12%	104 15%	4 22%	49 15%	35 14%	42 13%	60 17%	27 21%	135 16%	14 16%	29 12%	42 17%	31 19%	147 15%
Fairly badly	245 24%	67 28%	86 26%	23 28%	135 25%	117 26%	90 28%	115 26%	130 23%	89 30%	141 22%	27 22%	115 27%	3 12%	118 26%	92 26%	84 25%	44 26%	23 16%	176 17%	3 17%	71 21%	60 24%	82 26%	92 26%	33 26%	216 25%	11 13%	63 27%	55 23%	44 27%	223 22%
Very badly	456 46%	103 43%	156 47%	41 50%	268 49%	215 47%	144 45%	190 44%	266 47%	103 35%	318 51%	61 50%	174 41%	13 55%	187 42%	154 44%	164 49%	68 41%	67 49%	318 47%	3 16%	163 49%	119 48%	139 45%	154 43%	48 37%	386 45%	44 51%	118 49%	112 46%	74 46%	477 48%
Don't know	116 12%	17 7%	31 9%	5 6%	48 9%	34 8%	22 7%	42 10%	74 13%	30 10%	63 10%	13 11%	47 11%	3 12%	50 11%	24 7%	33 10%	25 15%	29 21%	58 8%	5 28%	41 12%	27 11%	31 10%	44 12%	17 14%	101 12%	14 16%	16 7%	26 11%	8 5%	118 12%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 48

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think Rupert Murdoch, Chairman of News Corporation has handled the situation?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Very well	33 3%	13 3%	16 5%	4 2%	36 4%
Fairly well	151 15%	86 17%	42 14%	22 12%	147 15%
Fairly badly	245 24%	127 24%	69 23%	48 27%	223 22%
Very badly	456 46%	246 47%	138 46%	72 41%	477 48%
Don't know	116 12%	50 10%	36 12%	30 17%	118 12%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 49

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think The Police have handled the situation?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
Very well	41 4%	21 4%	32 4%	31 4%	29 4%	24 4%	5 5%	18 4%	22 4%	15 5%	10 3%	15 4%	8 6%	8 5%	5 3%	5 3%	5 3%	10 5%	5 5%	14 5%	5 2%	13 6%	8 3%	19 4%	21 5%	41 4%
Fairly well	199 20%	92 16%	146 19%	138 18%	130 18%	106 17%	14 14%	94 19%	105 20%	78 27%	66 18%	55 15%	51 42%	27 17%	40 21%	26 15%	18 12%	37 18%	15 15%	53 20%	57 20%	30 14%	58 25%	111 20%	88 20%	197 20%
Fairly badly	300 30%	182 32%	242 31%	236 32%	222 32%	199 32%	22 22%	142 29%	158 31%	76 27%	100 28%	124 35%	28 23%	48 30%	57 30%	43 25%	59 39%	65 32%	36 37%	93 35%	85 30%	70 33%	52 22%	178 32%	122 27%	302 30%
Very badly	327 33%	212 37%	264 34%	254 34%	246 35%	230 37%	32 32%	182 37%	145 28%	73 26%	140 39%	114 32%	24 20%	49 30%	71 38%	69 41%	52 34%	62 30%	26 26%	86 32%	88 31%	68 32%	85 36%	174 31%	154 34%	320 32%
Don't know	134 13%	64 11%	90 12%	86 12%	77 11%	70 11%	26 26%	51 11%	82 16%	43 15%	43 12%	49 14%	11 9%	32 19%	16 9%	26 15%	18 12%	31 15%	17 17%	22 8%	48 17%	33 15%	31 13%	70 13%	64 14%	141 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Reuters/Ipsos MORI Political Monitor - July 2011

Table 50

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think The Police have handled the situation?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con		Lab	LD
Unweighted Total	1001	235	332	82	541	444	317	471	530	288	629	257	330	19	349	420	323	124	120	743	14	344	242	303	354	109	855	102	234	246	170	1001
Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
Very well	41 4%	9 4%	10 3%	3 4%	20 4%	19 4%	12 4%	17 4%	24 4%	16 5%	19 3%	5 4%	12 3%	- -	12 3%	14 4%	6 2%	6 3%	14 10%	20 3%	2 10%	14 4%	6 3%	12 4%	15 4%	6 5%	30 3%	8 9%	7 3%	7 3%	5 3%	41 4%
Fairly well	199 20%	55 23%	69 21%	16 19%	101 18%	87 19%	71 22%	79 18%	120 21%	74 25%	112 18%	24 20%	85 20%	1 3%	86 19%	77 22%	63 19%	33 20%	23 17%	140 21%	4 24%	67 20%	53 22%	67 21%	66 18%	27 21%	179 21%	14 16%	49 21%	53 22%	23 14%	197 20%
Fairly badly	300 30%	79 33%	102 31%	27 33%	172 32%	149 33%	106 33%	135 31%	165 29%	88 30%	193 31%	39 32%	132 31%	9 36%	140 31%	107 31%	107 32%	51 31%	32 23%	214 31%	3 17%	105 31%	83 34%	97 31%	98 28%	38 30%	256 30%	22 26%	77 32%	67 28%	66 41%	302 30%
Very badly	327 33%	61 25%	123 37%	27 33%	203 37%	140 31%	88 27%	155 36%	172 31%	69 23%	239 38%	36 30%	146 34%	9 37%	155 34%	107 31%	111 33%	62 37%	45 32%	218 32%	3 20%	103 31%	73 30%	98 32%	126 35%	48 38%	281 33%	30 34%	72 30%	97 40%	52 32%	320 32%
Don't know	134 13%	36 15%	26 8%	9 11%	49 9%	59 13%	45 14%	51 12%	83 15%	48 16%	64 10%	17 14%	51 12%	6 24%	57 13%	43 12%	46 14%	16 10%	24 17%	89 13%	5 29%	44 13%	31 13%	37 12%	53 15%	9 7%	117 14%	13 15%	34 14%	17 7%	15 9%	141 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 51

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think The Police have handled the situation?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
Very well	41 4%	16 3%	16 5%	10 5%	41 4%
Fairly well	199 20%	108 21%	67 22%	25 14%	197 20%
Fairly badly	300 30%	165 32%	86 29%	48 27%	302 30%
Very badly	327 33%	165 31%	96 32%	66 38%	320 32%
Don't know	134 13%	69 13%	37 12%	28 16%	141 14%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 52

POLQ8. Thinking now about the stories over the last few weeks about behaviour at the News of the World, including allegations of phone hacking and other illegal ways of gathering information, how well or badly do you think has/have handled the situation?

- Summary table -

Base : All

	David Cameron	Ed Miliband	Rebekah Brooks, former Chief Executive of News International	Rupert Murdoch, Chairman of News Corporation	The Police
Unweighted Total	1001	1001	1001	1001	1001
Weighted Total	1001	1001	1001	1001	1001
Very well	42 4%	95 9%	29 3%	33 3%	41 4%
Fairly well	325 32%	376 38%	139 14%	151 15%	199 20%
Fairly badly	284 28%	197 20%	232 23%	245 24%	300 30%
Very badly	239 24%	149 15%	472 47%	456 46%	327 33%
Don't know	112 11%	184 18%	129 13%	116 12%	134 13%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

*=Less than 0.5%

Reuters/Ipsos MORI Political Monitor - July 2011

Table 53

POLQ9. Some people believe that the phone hacking scandal and relationships between the media, police and politicians is an issue that will lead to major changes in public life in Britain. Others believe that it is a scandal that will blow over in a few months with no significant impact, like others have. Please tell me which of these comes closest to your view?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1001	576	781	751	709	627	91	476	525	259	376	366	92	167	189	187	159	207	97	284	262	187	268	546	455	1001
Weighted Total	1001	571	774	745	704	628	99	487	514	285	358	357	122	164	189	170	152	206	99	268	284	215	234	552	449	1001
The phone hacking scandal is an issue that will lead to major changes in public life in Britain	514 51%	321 56%	429 55%	415 56%	392 56%	354 56%	38 39%	254 52%	259 51%	131 46%	190 53%	193 54%	58 47%	73 44%	98 52%	92 54%	77 51%	116 57%	58 58%	138 52%	144 51%	111 52%	120 51%	282 51%	232 52%	509 51%
The phone hacking scandal will blow over in a few months with no significant impact, like others have	408 41%	209 37%	291 38%	279 37%	265 38%	233 37%	49 49%	202 41%	206 40%	135 47%	146 41%	126 35%	53 44%	81 50%	83 44%	63 37%	59 39%	68 33%	28 29%	105 39%	128 45%	87 41%	87 37%	233 42%	175 39%	417 42%
Other	21 2%	10 2%	15 2%	14 2%	12 2%	10 2%	2 2%	10 2%	12 2%	3 1%	7 2%	11 3%	1 1%	2 1%	4 2%	4 2%	4 3%	7 3%	5 5%	12 4%	1 *	2 1%	7 3%	13 2%	9 2%	22 2%
Don't know	58 6%	32 6%	38 5%	37 5%	34 5%	32 5%	10 10%	22 4%	37 7%	16 6%	15 4%	27 8%	9 7%	8 5%	3 2%	11 7%	12 8%	15 7%	8 8%	13 5%	10 4%	15 7%	19 8%	24 4%	34 8%	53 5%

Fieldwork dates : 16th to 18th July 2011

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Table 54

POLQ9. Some people believe that the phone hacking scandal and relationships between the media, police and politicians is an issue that will lead to major changes in public life in Britain. Others believe that it is a scandal that will blow over in a few months with no significant impact, like others have. Please tell me which of these comes closest to your view?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector				Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con		Lab	LD
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Weighted Total	1001	240	331	82	545	454	322	436	565	293	628	121	426	24	450	347	332	167	138	680	17	334	247	311	357	128	864	87	239	242	161	1001
The phone hacking scandal is an issue that will lead to major changes in public life in Britain	514 51%	136 57%	181 55%	37 45%	285 52%	240 53%	173 54%	208 48%	306 54%	162 55%	316 50%	62 51%	211 50%	14 59%	225 50%	172 49%	185 56%	70 42%	77 56%	357 52%	9 55%	182 55%	141 57%	156 50%	175 49%	70 55%	442 51%	41 48%	129 54%	147 61%	84 52%	509 51%
The phone hacking scandal will blow over in a few months with no significant impact, like others have	408 41%	83 35%	127 38%	44 54%	224 41%	179 40%	127 39%	201 46%	206 37%	114 39%	260 41%	51 42%	189 44%	10 41%	199 44%	159 46%	120 36%	77 46%	45 33%	279 41%	7 40%	125 37%	86 35%	124 40%	159 45%	54 42%	353 41%	39 45%	92 39%	82 34%	73 45%	417 42%
Other	21 2%	7 3%	5 1%	1 1%	9 2%	11 2%	8 2%	13 2%	13 2%	6 2%	13 2%	1 1%	7 2%	- -	7 2%	6 2%	9 3%	5 3%	1 1%	15 2%	- -	4 1%	3 1%	10 3%	7 2%	1 1%	20 2%	1 2%	6 3%	4 2%	3 2%	22 2%
Don't know	58 6%	14 6%	18 5%	1 1%	27 5%	23 5%	14 4%	19 4%	39 7%	12 4%	38 6%	7 6%	19 4%	- -	19 4%	11 3%	19 6%	14 8%	14 10%	30 4%	1 5%	23 7%	18 7%	20 7%	15 4%	3 2%	49 6%	5 6%	12 5%	9 4%	1 1%	53 5%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 55

POLQ9. Some people believe that the phone hacking scandal and relationships between the media, police and politicians is an issue that will lead to major changes in public life in Britain. Others believe that it is a scandal that will blow over in a few months with no significant impact, like others have. Please tell me which of these comes closest to your view?

Base : All

	Total (Weighted)	Day of interview			Unweighted Total
		Sat.	Sun.	Mon.	
Unweighted Total	1001	525	313	163	1001
Weighted Total	1001	523	301	177	1001
The phone hacking scandal is an issue that will lead to major changes in public life in Britain	514 51%	274 52%	145 48%	94 53%	509 51%
The phone hacking scandal will blow over in a few months with no significant impact, like others have	408 41%	220 42%	122 40%	66 37%	417 42%
Other	21 2%	12 2%	8 3%	2 1%	22 2%
Don't know	58 6%	17 3%	26 9%	14 8%	53 5%

Fieldwork dates : 16th to 18th July 2011

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J11-007361-01

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