

## Ipsos MORI Political Monitor - June 2010

Table 1

## Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Total Voting	862	587	775	749	713	642	15	417	445	245	311	306	110	136	164	147	129	177	84	236	249	179	198	485	377	858
Conservative	306	226	287	280	273	245	4	152	153	71	99	136	31	40	50	49	51	84	40	97	90	65	53	187	118	284
	35%	39%	37%	37%	38%	38%	29%	36%	34%	29%	32%	44%	28%	30%	30%	33%	40%	48%	47%	41%	36%	36%	27%	39%	31%	33%
Labour	297	183	253	243	230	206	9	143	154	111	102	84	48	63	57	46	38	46	24	77	88	60	73	165	132	300
	34%	31%	33%	32%	32%	32%	60%	34%	35%	45%	33%	27%	44%	46%	35%	31%	30%	26%	29%	33%	35%	33%	37%	34%	35%	35%
Liberal Democrats (Lib Dem)	168	111	154	147	137	121	1	75	93	45	68	55	23	22	31	37	25	29	12	47	49	30	42	96	72	181
	19%	19%	20%	20%	19%	19%	5%	18%	21%	18%	22%	18%	21%	17%	19%	25%	20%	16%	14%	20%	20%	17%	21%	20%	19%	21%
Scottish Nationalist	13	9	11	10	9	9	-	9	3	3	6	4	*	2	2	3	2	2	2	3	2	3	5	5	8	16
	1%	2%	1%	1%	1%	1%	-	2%	1%	1%	2%	1%	*	2%	1%	2%	2%	1%	3%	1%	1%	2%	2%	1%	2%	2%
Plaid Cymru	4	2	3	3	2	2	-	2	2	-	2	2	-	-	1	1	2	*	*	-	-	3	1	-	4	5
	*	*	*	*	*	*	-	*	*	-	1%	1%	-	-	*	1%	1%	*	*	-	-	1%	1%	-	1%	1%
Green Party	32	23	31	30	27	23	-	10	23	7	14	11	4	3	9	5	4	7	1	7	10	5	10	17	15	28
	4%	4%	4%	4%	4%	4%	-	2%	5%	3%	5%	4%	4%	2%	5%	4%	3%	4%	2%	3%	4%	3%	5%	3%	4%	3%
UKIP	11	9	10	10	10	10	1	8	4	-	7	5	-	-	4	3	2	3	1	1	-	8	3	1	10	11
	1%	2%	1%	1%	1%	2%	6%	2%	1%	-	2%	2%	-	-	2%	2%	1%	2%	1%	*	-	4%	1%	*	3%	1%
British National Party	19	15	16	16	15	15	-	11	8	5	8	5	3	2	6	2	3	3	1	-	5	4	10	5	13	18
	2%	3%	2%	2%	2%	2%	-	3%	2%	2%	3%	2%	3%	1%	4%	1%	2%	1%	1%	-	2%	2%	5%	1%	4%	2%
Other	13	8	10	10	10	10	-	7	6	4	5	4	1	3	4	*	1	3	2	4	5	2	1	9	4	15
	2%	1%	1%	1%	1%	2%	-	2%	1%	2%	2%	1%	1%	2%	3%	*	1%	2%	3%	2%	2%	1%	1%	2%	1%	2%
"Conservative Lead over Labour"	9	44	34	37	43	39	-5	9	*	-40	-3	52	-17	-22	-7	4	13	39	15	20	2	5	-19	23	-14	-16
	1%	7%	4%	5%	6%	6%	-31%	2%	*	-16%	-1%	17%	-16%	-17%	-4%	2%	10%	22%	18%	9%	1%	3%	-10%	5%	-4%	-2%
Undecided	44	24	30	30	29	25	5	21	23	10	17	16	6	4	8	9	6	10	4	13	14	7	10	27	17	44
	4%	4%	4%	4%	4%	4%	7%	4%	4%	4%	5%	5%	5%	2%	4%	5%	4%	5%	4%	5%	5%	3%	4%	5%	4%	4%
Would not vote	75	3	7	5	5	3	48	38	36	27	25	22	6	21	15	10	12	10	6	16	19	20	20	35	40	76
	7%	1%	1%	1%	1%	*	68%	8%	7%	10%	7%	6%	5%	13%	8%	6%	8%	5%	6%	6%	7%	9%	9%	6%	9%	8%
Refused	22	16	17	17	17	17	2	11	10	3	6	13	-	3	3	4	8	5	5	5	6	4	6	11	10	24
	2%	3%	2%	2%	2%	2%	3%	2%	2%	1%	2%	4%	-	2%	2%	2%	3%	4%	6%	2%	2%	2%	3%	2%	2%	2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 2

## Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector					Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Total Voting	862	306	297	168	525	533	473	368	494	392	275	102	354	20	374	397	243	75	138	640	10	611	250	290	271	300	99	741	347	202	279	243	183	858
Conservative	306	306	-	-	-	306	306	122	183	210	38	26	130	7	136	154	100	18	30	253	4	226	79	76	102	128	35	280	130	68	258	4	14	284
	35%	100%	-	-	-	57%	65%	33%	37%	54%	14%	25%	37%	33%	36%	39%	41%	25%	22%	40%	39%	37%	32%	26%	38%	43%	35%	38%	37%	34%	92%	2%	8%	33%
Labour	297	-	297	-	297	-	-	132	165	70	159	44	121	4	124	125	68	29	72	194	3	203	94	125	86	87	41	248	142	70	7	221	23	300
	34%	-	100%	-	57%	-	-	36%	33%	18%	58%	43%	34%	19%	33%	32%	28%	38%	52%	30%	28%	33%	37%	43%	32%	29%	42%	33%	41%	35%	3%	91%	13%	35%
Liberal Democrats (Lib Dem)	168	-	-	168	168	168	168	70	97	78	39	23	62	5	68	71	48	23	23	119	2	117	50	52	51	64	16	147	42	42	8	9	127	181
	19%	-	-	100%	32%	31%	35%	19%	20%	20%	14%	22%	18%	26%	18%	18%	20%	31%	17%	19%	21%	19%	20%	18%	19%	22%	17%	20%	12%	21%	3%	4%	70%	21%
Scottish Nationalist	13	-	-	-	13	13	-	3	9	1	7	*	5	-	5	5	4	1	3	9	-	8	4	13	-	-	-	-	3	4	-	-	2	16
	1%	-	-	-	2%	2%	-	1%	2%	*	2%	*	2%	-	1%	1%	1%	1%	2%	1%	-	1%	2%	4%	-	-	-	-	1%	2%	-	-	1%	2%
Plaid Cymru	4	-	-	-	4	4	-	1	3	1	1	1	1	-	1	2	2	-	-	4	-	3	1	-	4	-	-	-	1	-	-	-	-	5
	*	-	-	-	1%	1%	-	*	1%	*	*	1%	*	-	*	1%	1%	-	-	1%	-	*	*	-	1%	-	-	-	*	-	-	-	-	1%
Green Party	32	-	-	-	32	32	-	11	22	11	13	3	10	5	15	14	11	1	6	25	-	23	10	9	15	9	4	28	13	12	*	7	7	28
	4%	-	-	-	6%	6%	-	3%	4%	3%	5%	3%	3%	23%	4%	4%	4%	2%	4%	4%	-	4%	4%	3%	5%	3%	4%	4%	4%	6%	*	3%	4%	3%
UKIP	11	-	-	-	11	11	-	7	4	7	3	*	7	-	7	7	3	-	1	11	-	8	4	3	4	5	1	11	3	2	3	-	1	11
	1%	-	-	-	2%	2%	-	2%	1%	2%	1%	*	2%	-	2%	2%	1%	-	1%	2%	-	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	-	1%	1%
British National Party	19	-	-	-	-	-	-	13	6	9	8	3	10	-	10	10	3	2	3	13	1	14	5	5	9	5	1	19	8	3	1	1	2	18
	2%	-	-	-	-	-	-	3%	1%	2%	3%	3%	3%	-	3%	2%	1%	2%	2%	2%	13%	2%	2%	2%	3%	2%	1%	3%	2%	1%	*	*	1%	2%
Other	13	-	-	-	-	-	-	8	5	6	6	2	7	-	7	8	4	1	-	13	-	9	4	8	2	2	1	8	5	1	2	1	6	15
	2%	-	-	-	-	-	-	2%	1%	2%	2%	2%	2%	-	2%	2%	2%	1%	-	2%	-	2%	2%	3%	1%	1%	1%	1%	2%	*	1%	1%	4%	2%
"Conservative Lead over Labour"	9	306	-297	0	-297	306	306	-10	18	140	-121	-19	9	3	12	29	31	-10	-42	60	1	23	-15	-49	16	41	-6	33	-12	-2	251	-217	-10	-16
	1%	100%	-100%	0%	-57%	57%	65%	-3%	4%	36%	-44%	-18%	3%	14%	3%	7%	13%	-14%	-30%	9%	11%	4%	-6%	-17%	6%	14%	-7%	4%	-3%	-1%	90%	-89%	-5%	-2%
Undecided	44	-	-	-	-	-	-	22	22	7	19	6	21	-	21	21	10	3	10	31	*	28	15	15	13	16	8	41	13	7	5	7	9	44
	4%	-	-	-	-	-	-	5%	4%	2%	6%	5%	5%	-	5%	5%	4%	3%	6%	4%	4%	4%	5%	4%	4%	4%	6%	5%	3%	3%	2%	3%	4%	4%
Would not vote	75	-	-	-	-	-	-	41	34	29	26	10	37	-	37	28	11	15	21	39	*	49	25	23	21	30	17	63	33	9	1	8	5	76
	7%	-	-	-	-	-	-	9%	6%	7%	8%	8%	9%	-	8%	6%	4%	15%	12%	5%	3%	7%	9%	7%	7%	8%	13%	7%	8%	4%	*	3%	3%	8%
Refused	22	-	-	-	-	-	-	7	14	7	8	3	6	-	6	7	9	1	4	16	1	17	4	5	6	11	4	19	10	4	-	2	1	24
	2%	-	-	-	-	-	-	2%	3%	2%	2%	2%	1%	-	1%	1%	3%	2%	2%	2%	6%	2%	1%	2%	2%	3%	3%	2%	3%	2%	-	1%	*	2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 3

## Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	639	639	639	639	639	639	-	299	340	132	240	267	50	82	119	121	124	143	54	205	184	110	140	389	250	639
Weighted Total	630	630	630	630	630	630	-	297	333	133	233	264	51	82	123	110	114	150	67	191	185	126	128	376	254	639
Total Voting	587	587	587	587	587	587	-	273	314	126	222	238	50	76	116	106	104	134	59	177	172	120	118	349	237	598
Conservative	226	226	226	226	226	226	-	110	116	43	75	108	19	24	40	35	40	68	31	74	72	47	33	146	80	214
	39%	39%	39%	39%	39%	39%	-	40%	37%	34%	34%	45%	37%	32%	35%	33%	39%	51%	52%	42%	42%	39%	28%	42%	34%	36%
Labour	183	183	183	183	183	183	-	83	99	51	67	65	17	34	35	32	33	32	15	56	52	36	38	109	74	197
	31%	31%	31%	31%	31%	31%	-	30%	32%	40%	30%	27%	34%	44%	30%	30%	32%	24%	25%	32%	31%	30%	32%	31%	31%	33%
Liberal Democrats (Lib Dem)	111	111	111	111	111	111	-	44	66	23	46	42	11	12	20	26	18	24	9	33	32	21	25	65	46	125
	19%	19%	19%	19%	19%	19%	-	16%	21%	18%	21%	18%	21%	16%	17%	24%	17%	18%	16%	19%	18%	17%	21%	19%	19%	21%
Scottish Nationalist	9	9	9	9	9	9	-	7	2	2	4	4	-	2	1	2	2	2	2	3	1	3	3	4	5	11
	2%	2%	2%	2%	2%	2%	-	3%	1%	2%	2%	2%	-	3%	1%	2%	2%	1%	3%	2%	1%	2%	2%	1%	2%	2%
Plaid Cymru	2	2	2	2	2	2	-	2	1	-	1	2	-	-	-	1	1	*	*	-	-	2	*	-	2	3
	*	*	*	*	*	*	-	1%	*	-	*	1%	-	-	-	1%	1%	*	*	-	-	2%	*	-	2%	1%
Green Party	23	23	23	23	23	23	-	8	15	2	13	8	-	2	7	5	4	4	-	6	8	3	7	14	9	19
	4%	4%	4%	4%	4%	4%	-	3%	5%	2%	6%	3%	-	3%	6%	5%	4%	3%	-	4%	4%	2%	6%	4%	4%	3%
UKIP	9	9	9	9	9	9	-	5	4	-	7	2	-	-	4	3	2	1	-	1	-	6	2	1	8	7
	2%	2%	2%	2%	2%	2%	-	2%	1%	-	3%	1%	-	-	3%	3%	1%	1%	-	*	-	5%	2%	*	3%	1%
British National Party	15	15	15	15	15	15	-	8	7	3	8	3	3	1	6	2	2	1	-	-	5	2	9	5	11	13
	3%	3%	3%	3%	3%	3%	-	3%	2%	3%	4%	1%	5%	1%	5%	2%	2%	1%	-	-	3%	1%	8%	1%	4%	2%
Other	8	8	8	8	8	8	-	5	3	2	3	4	1	1	3	-	1	3	2	4	2	1	1	6	2	9
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%	2%	2%	1%	2%	-	1%	2%	3%	2%	1%	1%	1%	2%	1%	2%
"Conservative Lead over Labour"	44	44	44	44	44	44	0	27	17	-8	8	43	2	-9	6	3	7	36	16	17	20	11	-5	37	6	17
	7%	7%	7%	7%	7%	7%	0%	10%	5%	-6%	4%	18%	3%	-12%	5%	2%	7%	27%	27%	10%	12%	9%	-4%	11%	3%	3%
Undecided	24	24	24	24	24	24	-	13	11	3	7	14	1	2	4	2	5	9	4	8	8	2	5	16	7	21
	4%	4%	4%	4%	4%	4%	-	4%	3%	2%	3%	5%	2%	3%	4%	2%	4%	6%	6%	4%	4%	2%	4%	4%	3%	3%
Would not vote	3	3	3	3	3	3	-	3	1	3	-	1	-	3	-	-	1	-	-	1	-	3	-	1	3	2
	1%	1%	1%	1%	1%	1%	-	1%	*	2%	-	*	-	3%	-	-	1%	-	-	*	-	2%	-	*	1%	*
Refused	16	16	16	16	16	16	-	9	7	1	4	11	-	1	3	2	4	7	4	5	5	1	5	10	7	18
	3%	3%	3%	3%	3%	3%	-	3%	2%	1%	2%	4%	-	2%	2%	1%	4%	4%	5%	2%	3%	1%	4%	3%	7%	3%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\* = Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 4

## Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	639	214	197	125	362	379	339	265	374	275	205	146	201	14	215	258	235	61	72	493	13	482	155	196	215	227	77	555	228	179	201	182	153	639
Weighted Total	630	226	183	111	337	381	337	265	365	282	193	75	256	17	273	293	206	41	82	498	8	465	164	192	203	233	76	551	242	162	212	177	142	639
Total Voting	587	226	183	111	337	381	337	242	344	271	176	72	235	17	252	275	191	39	75	466	7	428	157	183	190	213	66	509	223	153	209	173	132	598
Conservative	226	226	-	-	-	226	226	78	148	161	17	18	88	5	93	115	81	9	19	196	3	167	58	54	77	95	25	210	96	50	200	4	12	214
	39%	100%	-	-	-	59%	67%	32%	43%	59%	10%	25%	38%	29%	37%	42%	43%	23%	25%	42%	42%	39%	37%	30%	41%	45%	38%	41%	43%	33%	95%	2%	9%	36%
Labour	183	-	183	-	183	-	-	83	99	29	108	32	72	4	76	77	51	16	36	128	1	135	47	75	49	59	25	156	76	51	1	155	18	197
	31%	-	100%	-	54%	-	-	34%	29%	11%	61%	44%	31%	22%	30%	28%	27%	42%	49%	28%	19%	32%	30%	41%	26%	28%	38%	31%	34%	33%	1%	90%	14%	33%
Liberal Democrats (Lib Dem)	111	-	-	111	111	111	111	45	66	53	24	16	39	4	43	46	38	11	13	85	2	78	33	31	37	43	10	96	30	32	4	7	89	125
	19%	-	-	100%	33%	29%	33%	18%	19%	20%	14%	22%	16%	26%	17%	17%	20%	27%	18%	18%	28%	18%	21%	17%	20%	20%	15%	19%	13%	21%	2%	4%	67%	21%
Scottish Nationalist	9	-	-	-	9	9	-	3	6	1	4	-	4	-	4	4	3	1	2	7	-	6	3	9	-	-	-	1	3	-	-	1	11	
	2%	-	-	-	3%	2%	-	1%	2%	*	2%	-	2%	-	2%	2%	1%	2%	2%	2%	-	1%	2%	5%	-	-	-	*	2%	-	-	1%	2%	
Plaid Cymru	2	-	-	-	2	2	-	1	2	-	1	-	1	-	1	1	1	-	-	2	-	2	-	2	-	-	-	-	-	-	-	-	3	
	*	-	-	-	1%	1%	-	*	*	-	1%	-	*	-	*	*	1%	-	-	1%	-	1%	-	-	1%	-	-	-	-	-	-	-	1%	
Green Party	23	-	-	-	23	23	-	8	16	9	9	3	8	4	12	10	10	1	2	20	-	16	8	4	12	8	4	20	7	11	-	6	7	19
	4%	-	-	-	7%	6%	-	3%	5%	3%	5%	4%	3%	24%	5%	4%	5%	3%	3%	4%	-	4%	5%	2%	6%	4%	6%	4%	3%	7%	-	4%	5%	3%
UKIP	9	-	-	-	9	9	-	7	1	5	3	-	7	-	7	7	1	-	1	8	-	5	4	2	4	3	-	9	2	2	1	-	-	7
	2%	-	-	-	3%	2%	-	3%	*	2%	2%	-	3%	-	3%	3%	*	-	1%	2%	-	1%	2%	1%	2%	2%	-	2%	1%	1%	-	-	1%	
British National Party	15	-	-	-	-	-	-	11	4	9	7	2	10	-	10	10	2	1	2	11	1	10	5	3	9	3	1	15	8	3	1	1	1	13
	3%	-	-	-	-	-	-	5%	1%	3%	4%	2%	4%	-	4%	4%	1%	2%	3%	2%	12%	2%	3%	2%	5%	2%	1%	3%	4%	2%	1%	*	1%	2%
Other	8	-	-	-	-	-	-	5	3	5	2	1	5	-	5	4	4	1	-	7	-	8	-	4	1	2	1	4	4	1	2	4	9	
	1%	-	-	-	-	-	-	2%	1%	2%	1%	2%	2%	-	2%	1%	2%	1%	-	2%	-	2%	-	2%	1%	1%	1%	1%	2%	*	1%	-	3%	2%
"Conservative Lead over Labour"	44	226	-183	0	-183	226	226	-5	49	132	-90	-14	16	1	17	37	30	-7	-18	67	2	33	10	-21	29	37	*	54	21	-1	198	-151	-6	17
	7%	100%	-100%	0%	-54%	59%	67%	-2%	14%	49%	-51%	-19%	7%	7%	7%	14%	16%	-19%	-24%	14%	24%	8%	7%	-12%	15%	17%	1%	11%	9%	-1%	95%	-87%	-5%	3%
Undecided	24	-	-	-	-	-	-	14	10	3	10	1	14	-	14	11	7	1	4	18	*	19	4	6	8	10	5	23	7	2	3	2	7	21
	4%	-	-	-	-	-	-	5%	3%	1%	5%	1%	6%	-	5%	4%	4%	2%	5%	4%	6%	4%	3%	4%	4%	4%	6%	4%	3%	2%	1%	1%	5%	3%
Would not vote	3	-	-	-	-	-	-	3	-	3	1	-	3	-	3	3	1	-	-	3	-	3	-	1	-	3	3	3	3	3	-	-	3	2
	1%	-	-	-	-	-	-	1%	-	1%	*	-	1%	-	1%	*	-	-	1%	1%	-	1%	-	*	-	1%	3%	1%	1%	2%	-	-	2%	*
Refused	16	-	-	-	-	-	-	5	11	5	6	2	4	-	4	4	7	1	3	11	1	14	2	3	6	8	2	16	9	4	-	2	1	18
	3%	-	-	-	-	-	-	2%	3%	2%	3%	2%	2%	-	1%	2%	3%	4%	4%	2%	8%	3%	1%	1%	3%	3%	3%	3%	4%	2%	-	1%	*	3%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 5

## Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Conservative	290 29%	215 34%	274 33%	269 34%	262 34%	234 34%	4 6%	147 30%	143 28%	68 24%	96 27%	126 35%	29 24%	39 24%	48 25%	48 28%	48 31%	78 38%	35 35%	92 34%	81 28%	64 30%	52 22%	174 31%	116 26%	270 27%
Labour	269 27%	171 27%	233 28%	225 28%	214 28%	192 28%	8 11%	130 27%	139 27%	102 36%	93 26%	75 21%	46 38%	56 34%	53 28%	40 23%	37 24%	38 18%	19 20%	71 26%	79 27%	53 25%	66 28%	150 27%	119 27%	266 27%
Liberal Democrats (Lib Dem)	150 15%	101 16%	138 17%	131 16%	125 16%	112 16%	1 1%	69 14%	81 16%	43 15%	61 17%	46 13%	23 19%	20 12%	26 14%	35 20%	20 13%	26 13%	12 12%	41 15%	42 15%	26 12%	40 17%	83 15%	66 15%	162 16%
Scottish Nationalist	13 1%	9 1%	11 1%	10 1%	9 1%	9 1%	-	9 2%	3 1%	3 1%	6 2%	4 1%	* *	2 1%	2 1%	3 2%	2 1%	2 1%	2 2%	3 1%	2 1%	3 1%	5 2%	5 1%	8 2%	16 2%
Plaid Cymru	3 *	2 *	3 *	3 *	2 *	2 *	-	2 *	2 *	-	2 *	2 *	-	-	1 *	1 1%	1 *	* *	* *	-	-	2 1%	1 1%	-	3 1%	4 *
Green Party	31 3%	22 4%	30 4%	28 4%	25 3%	22 3%	-	10 2%	21 4%	7 2%	14 4%	10 3%	4 3%	3 2%	9 5%	5 3%	4 3%	5 3%	1 1%	6 2%	10 3%	5 3%	10 4%	16 3%	15 3%	27 3%
UKIP	11 1%	8 1%	9 1%	9 1%	9 1%	9 1%	1 1%	7 1%	4 1%	-	7 2%	4 1%	-	-	4 2%	3 2%	2 1%	2 1%	1 1%	* *	-	8 4%	3 1%	* *	10 2%	10 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	18 2%	15 2%	16 2%	16 2%	15 2%	15 2%	-	10 2%	8 2%	4 2%	8 2%	5 2%	3 2%	2 1%	6 3%	2 1%	3 2%	3 1%	1 1%	-	5 2%	4 2%	10 4%	5 1%	13 3%	17 2%
Other	10 1%	5 1%	7 1%	7 1%	7 1%	7 1%	-	6 1%	4 1%	3 1%	5 1%	2 1%	-	3 2%	4 2%	* 1%	1 1%	1 1%	1 1%	3 1%	4 2%	2 1%	* 1%	8 1%	3 1%	12 1%
Undecided	106 11%	52 8%	76 9%	69 9%	62 8%	56 8%	7 10%	50 10%	56 11%	30 10%	32 9%	44 12%	14 11%	16 10%	14 7%	18 10%	17 11%	27 13%	12 12%	28 10%	38 13%	19 9%	21 9%	65 12%	40 9%	112 11%
Would not vote	70 7%	3 1%	5 1%	5 1%	5 1%	3 *	46 66%	34 7%	36 7%	24 8%	24 7%	22 6%	3 2%	21 13%	13 7%	10 6%	12 8%	10 5%	6 6%	16 6%	17 6%	18 8%	20 8%	32 6%	38 8%	72 7%
Refused	32 3%	25 4%	28 3%	28 3%	26 3%	25 4%	3 4%	14 3%	18 3%	2 1%	13 4%	16 5%	-	2 1%	9 5%	4 2%	5 3%	12 6%	8 8%	9 3%	11 4%	6 3%	6 2%	20 4%	12 3%	34 3%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place: <http://www.ipsos-mori.com/2010electioncentre>

## Ipsos MORI Political Monitor - June 2010

Table 6

## Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weighted)	Voting Voters only						Working status		Government		Work sector					Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2010 General Election)			UnW Tot.
	Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD		
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Conservative	290	290	-	-	290	290	118	172	201	36	25	125	7	131	146	92	18	30	238	4	212	77	69	97	124	33	266	122	62	250	4	13	270	
	29%	95%	-	-	54%	61%	27%	31%	46%	11%	20%	30%	33%	30%	32%	34%	20%	17%	33%	34%	30%	26%	21%	31%	35%	26%	31%	30%	28%	88%	1%	7%	27%	
Labour	269	-	269	-	269	-	121	148	67	150	39	112	4	116	115	60	25	67	175	2	180	88	112	77	81	38	230	131	61	7	203	20	266	
	27%	-	91%	-	51%	-	28%	26%	15%	46%	32%	27%	19%	26%	25%	22%	27%	39%	24%	17%	26%	30%	33%	25%	23%	30%	27%	33%	27%	2%	78%	10%	27%	
Liberal Democrats (Lib Dem)	150	-	-	150	150	150	61	89	71	35	21	54	4	59	63	41	22	22	105	1	105	45	46	46	58	16	130	41	39	8	7	115	162	
	15%	-	-	89%	29%	28%	14%	16%	16%	11%	18%	13%	22%	13%	14%	15%	23%	13%	14%	9%	15%	15%	14%	15%	16%	13%	15%	10%	18%	3%	3%	58%	16%	
Scottish Nationalist	13	-	-	-	13	13	3	9	1	7	*	5	-	5	5	4	1	3	9	-	8	4	13	-	-	-	-	3	4	-	-	2	16	
	1%	-	-	-	2%	2%	1%	2%	*	2%	*	1%	-	1%	1%	1%	1%	1%	1%	-	1%	1%	4%	-	-	-	-	1%	2%	-	-	1%	2%	
Plaid Cymru	3	-	-	-	3	3	1	2	-	1	1	1	-	1	2	1	-	-	3	-	2	1	-	3	-	-	-	1	-	-	-	-	4	
	*	-	-	-	1%	1%	*	*	-	*	1%	*	-	*	*	*	-	-	*	-	*	*	-	1%	-	-	-	*	-	-	-	-	*	
Green Party	31	-	-	-	31	31	11	20	11	12	3	10	5	15	14	10	1	6	24	-	21	10	9	14	9	4	27	13	11	*	5	7	27	
	3%	-	-	-	6%	6%	2%	4%	2%	4%	3%	2%	23%	3%	3%	4%	2%	3%	3%	-	3%	3%	3%	4%	3%	3%	3%	3%	5%	*	2%	4%	3%	
UKIP	11	-	-	-	11	11	7	3	6	3	*	7	-	7	7	3	-	1	10	-	7	4	2	4	5	1	11	3	2	3	-	1	10	
	1%	-	-	-	2%	2%	2%	1%	1%	1%	*	2%	-	2%	2%	1%	-	*	1%	-	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	*	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party (BNP)	18	-	-	-	-	-	13	5	9	8	3	10	-	10	10	3	1	3	13	1	13	5	5	9	5	1	18	8	3	1	1	2	17	
	2%	-	-	-	-	-	3%	1%	2%	3%	2%	2%	-	2%	2%	1%	1%	2%	2%	11%	2%	2%	1%	3%	1%	1%	2%	2%	1%	*	*	1%	2%	
Other	10	-	-	-	-	-	7	3	5	4	1	6	-	6	8	2	1	-	10	-	7	4	7	2	*	-	5	4	-	1	1	5	12	
	1%	-	-	-	-	-	2%	1%	1%	1%	2%	-	1%	1%	2%	1%	1%	-	1%	-	1%	1%	2%	1%	*	-	1%	1%	-	*	1%	3%	1%	
Undecided	106	14	24	14	40	30	44	61	26	39	15	40	1	41	44	34	9	17	78	1	80	26	41	33	32	12	92	33	22	14	25	22	112	
	11%	5%	8%	8%	8%	6%	10%	11%	6%	12%	13%	10%	4%	9%	10%	12%	10%	10%	11%	11%	11%	9%	11%	11%	9%	10%	11%	8%	10%	5%	9%	11%	11%	
Would not vote	70	-	-	-	-	-	37	33	27	25	10	34	-	34	26	11	13	19	37	*	46	23	23	18	29	17	60	31	9	1	8	5	72	
	7%	-	-	-	-	-	8%	6%	6%	7%	8%	8%	-	8%	6%	4%	14%	11%	5%	3%	6%	8%	7%	6%	8%	13%	7%	8%	4%	*	3%	3%	7%	
Refused	32	2	4	5	8	6	15	17	12	8	2	13	-	13	12	13	2	4	24	2	24	8	8	10	15	5	25	12	9	*	5	5	34	
	3%	1%	1%	3%	2%	1%	3%	3%	3%	3%	2%	3%	-	3%	3%	5%	2%	2%	3%	16%	3%	3%	2%	3%	4%	4%	3%	3%	4%	*	2%	3%	3%	

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 7

## Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	146	83	109	105	97	88	11	63	83	33	51	62	13	20	23	28	23	39	14	39	46	25	36	85	61	146
Weighted Total	138	77	103	97	89	81	10	64	74	32	45	61	14	18	23	22	22	38	20	37	49	25	27	86	52	146
Conservative	16 11%	11 14%	13 13%	11 11%	11 12%	11 14%	-	6 9%	10 14%	3 9%	3 7%	10 16%	1 9%	2 9%	2 9%	1 5%	4 16%	6 16%	5 24%	5 13%	9 18%	1 4%	1 4%	14 16%	2 4%	14 10%
Labour	28 20%	12 15%	20 19%	18 19%	16 17%	14 17%	1 13%	13 20%	15 21%	9 28%	10 21%	9 16%	2 12%	7 39%	4 15%	6 28%	2 7%	8 20%	5 24%	6 17%	9 18%	7 27%	6 23%	15 17%	13 25%	34 23%
Liberal Democrats (Lib Dem)	18 13%	10 13%	16 15%	15 16%	12 13%	10 12%	-	7 10%	12 16%	2 7%	7 16%	9 14%	-	2 12%	5 22%	2 11%	6 26%	3 8%	-	5 15%	7 14%	4 16%	2 7%	12 15%	6 11%	19 13%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1 *	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 2%	-	-	-	-	1 2%	-	-	1 1%	1 1%
Green Party	1 1%	1 2%	1 1%	1 1%	1 1%	1 1%	-	-	1 2%	-	-	1 2%	-	-	-	-	1 3%	-	-	1 3%	-	-	-	1 1%	-	1 1%
UKIP	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	-	-	1 2%	-	-	-	1 1%	-	1 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1 1%	-	-	-	-	-	-	1 1%	-	1 2%	-	-	1 5%	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	1 1%
Undecided	44 32%	24 30%	30 29%	30 31%	29 33%	25 31%	5 51%	21 33%	23 31%	10 31%	17 39%	16 27%	6 44%	4 22%	8 35%	9 42%	6 29%	10 25%	4 20%	13 35%	14 29%	7 26%	10 38%	27 31%	17 32%	44 30%
Would not vote	5 3%	-	2 2%	-	-	-	2 18%	5 7%	* *	3 10%	1 3%	-	3 22%	* 2%	1 6%	-	-	-	-	-	2 5%	2 8%	* 1%	2 3%	2 5%	4 3%
Refused	22 16%	16 21%	17 17%	17 18%	17 19%	2 21%	2 18%	11 18%	10 14%	3 9%	6 14%	13 21%	-	3 15%	3 13%	3 15%	4 19%	8 22%	5 27%	5 13%	6 13%	4 16%	6 24%	11 13%	10 20%	24 16%
Not stated	3 2%	3 4%	3 3%	3 3%	3 3%	3 3%	-	1 2%	2 2%	1 3%	-	2 3%	1 8%	-	-	-	-	2 4%	1 5%	1 2%	1 2%	-	1 4%	2 2%	1 2%	3 2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 8

## Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
	Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	146	14	34	19	56	36	33	63	83	37	48	34	43	1	44	51	56	16	18	107	5	112	34	56	44	46	16	125	45	31	15	28	30	146
Weighted Total	138	16	28	18	49	36	34	59	79	37	47	18	53	1	54	56	47	11	21	102	3	104	34	49	42	46	17	117	45	31	14	29	27	146
Conservative	16	16	-	-	-	16	16	5	11	9	3	1	5	-	5	8	8	-	-	16	-	14	2	7	5	4	2	14	8	6	8	-	1	14
	11%	100%	-	-	-	43%	46%	8%	14%	25%	5%	6%	10%	-	10%	14%	17%	-	-	15%	-	14%	5%	15%	11%	8%	9%	12%	17%	18%	57%	-	2%	10%
Labour	28	-	28	-	28	-	-	11	17	3	9	5	9	-	9	10	8	4	5	18	1	22	5	13	9	6	3	18	11	9	1	18	3	34
	20%	-	100%	-	58%	-	-	19%	21%	9%	19%	30%	16%	-	16%	18%	18%	34%	23%	18%	26%	22%	16%	26%	21%	13%	16%	15%	23%	30%	6%	60%	12%	23%
Liberal Democrats (Lib Dem)	18	-	-	18	18	18	18	9	9	7	4	1	8	1	9	8	7	1	1	15	1	13	5	6	5	7	*	16	1	3	-	2	13	19
	13%	-	-	100%	38%	50%	54%	16%	11%	17%	9%	8%	15%	100%	16%	14%	15%	12%	5%	14%	35%	12%	16%	13%	12%	15%	1%	14%	2%	10%	-	7%	47%	13%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	1	-	-	-	1	1	-	-	1	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	1
	*	-	-	-	1%	1%	-	-	1%	1%	-	3%	-	-	-	-	1%	-	-	*	-	*	-	-	1%	-	-	-	-	-	-	-	-	1%
Green Party	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	1	-	1	-	1	-	-	1
	1%	-	-	-	2%	3%	-	-	1%	-	2%	-	-	-	-	-	3%	-	-	1%	-	1%	-	-	3%	-	-	1%	-	4%	-	4%	-	1%
UKIP	1	-	-	-	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1	-	-	-	-	1
	*	-	-	-	1%	2%	-	-	1%	2%	-	-	-	-	-	-	1%	-	-	1%	-	1%	-	1%	-	-	1%	-	2%	-	-	-	-	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	6%	-	-	-	-	1%	-	1%	-	-	1%	-	-	-	-	-	-	1%
Undecided	44	-	-	-	-	-	-	22	22	7	19	6	21	-	21	21	10	3	10	31	*	28	15	15	13	16	8	41	13	7	5	7	9	44
	32%	-	-	-	-	-	-	37%	28%	18%	40%	32%	40%	-	39%	37%	21%	24%	46%	30%	16%	27%	45%	30%	30%	34%	46%	35%	28%	22%	32%	23%	32%	30%
Would not vote	5	-	-	-	-	-	-	4	1	2	2	-	4	-	4	2	-	1	1	2	-	3	2	*	4	1	-	3	2	-	-	-	-	4
	3%	-	-	-	-	-	-	6%	2%	6%	4%	-	7%	-	7%	4%	-	11%	7%	2%	-	3%	5%	1%	9%	2%	-	2%	5%	-	-	-	-	3%
Refused	22	-	-	-	-	-	-	7	14	7	8	3	6	-	6	7	9	1	4	16	1	17	4	5	6	11	4	19	10	4	-	2	1	24
	16%	-	-	-	-	-	-	13%	18%	19%	16%	17%	11%	-	10%	12%	19%	13%	19%	15%	23%	17%	12%	10%	13%	24%	23%	16%	23%	13%	-	6%	2%	16%
Not stated	3	-	-	-	-	-	-	1	2	1	2	1	1	-	1	1	2	-	-	3	-	3	-	1	-	2	1	3	1	1	1	-	1	3
	2%	-	-	-	-	-	-	2%	2%	3%	4%	4%	2%	-	2%	1%	4%	-	-	3%	-	3%	-	2%	-	4%	4%	2%	2%	2%	5%	-	4%	2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



## Ipsos MORI Political Monitor - June 2010

Table 9

## Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	639	639	639	639	639	639	-	299	340	132	240	267	50	82	119	121	124	143	54	205	184	110	140	389	250	639
Weighted Total	630	630	630	630	630	630	-	297	333	133	233	264	51	82	123	110	114	150	67	191	185	126	128	376	254	639
Conservative	215 34%	215 34%	215 34%	215 34%	215 34%	215 34%	-	105 35%	111 33%	42 31%	72 31%	102 39%	18 34%	24 30%	38 31%	34 31%	38 33%	64 43%	28 42%	69 36%	67 36%	47 38%	32 25%	136 36%	79 31%	204 32%
Labour	171 27%	171 27%	171 27%	171 27%	171 27%	171 27%	-	79 27%	91 27%	48 36%	63 27%	60 23%	17 34%	30 37%	34 27%	29 26%	33 29%	28 18%	12 17%	53 28%	48 26%	33 26%	36 28%	101 27%	69 27%	179 28%
Liberal Democrats (Lib Dem)	101 16%	101 16%	101 16%	101 16%	101 16%	101 16%	-	40 13%	61 18%	21 16%	42 18%	38 15%	11 21%	10 12%	17 14%	25 23%	16 14%	22 15%	9 14%	29 15%	28 15%	19 15%	25 20%	57 15%	44 17%	114 18%
Scottish Nationalist	9 1%	9 1%	9 1%	9 1%	9 1%	9 1%	-	7 2%	2 1%	2 2%	4 2%	4 1%	- 2%	2 1%	2 2%	2 2%	2 2%	2 1%	2 2%	3 1%	1 1%	3 2%	3 2%	4 1%	5 2%	11 2%
Plaid Cymru	2 *	2 *	2 *	2 *	2 *	2 *	-	2 1%	1 *	- *	1 *	2 1%	- 1%	- 1%	- 1%	1 1%	1 1%	* 1%	* 1%	- *	- *	2 *	* *	- *	2 *	3 *
Green Party	22 4%	22 4%	22 4%	22 4%	22 4%	22 4%	-	8 3%	14 4%	2 2%	13 6%	7 3%	- *	2 3%	7 6%	5 5%	4 4%	3 2%	- *	5 3%	8 4%	3 2%	7 5%	13 3%	9 4%	18 3%
UKIP	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-	4 2%	4 1%	- *	7 3%	2 1%	- *	- *	4 3%	3 3%	2 1%	- *	- *	- *	- *	6 5%	2 2%	- *	8 3%	6 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	15 2%	15 2%	15 2%	15 2%	15 2%	15 2%	-	8 3%	7 2%	3 3%	8 4%	3 1%	3 5%	1 1%	6 5%	2 2%	2 2%	1 1%	- *	- *	5 2%	2 1%	9 7%	5 1%	11 4%	13 2%
Other	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	4 1%	2 *	1 *	3 1%	2 1%	- 1%	1 2%	3 2%	- 1%	1 1%	1 1%	1 1%	3 2%	1 1%	1 1%	- 1%	4 1%	1 *	6 1%
Undecided	52 8%	52 8%	52 8%	52 8%	52 8%	52 8%	-	25 8%	27 8%	11 8%	12 5%	30 11%	3 6%	8 9%	5 4%	6 6%	11 9%	19 13%	9 13%	20 11%	18 10%	5 4%	9 7%	38 10%	14 5%	58 9%
Would not vote	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-	3 1%	1 *	3 2%	- *	1 *	- *	3 3%	- *	- *	1 1%	- *	- *	1 *	- *	3 2%	- *	1 *	3 1%	2 *
Refused	25 4%	25 4%	25 4%	25 4%	25 4%	25 4%	-	12 4%	13 4%	1 1%	11 5%	13 5%	- *	1 2%	8 6%	3 2%	3 3%	10 7%	6 9%	8 4%	10 5%	3 3%	4 3%	17 5%	8 3%	25 4%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\* = Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 10

## Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

Total (Weighted)	Voting Voters only						Working status		Government		Work sector					Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2010 General Election)			UnW Tot.
	Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD		
Unweighted Total	639	214	197	125	362	379	339	265	374	275	205	146	201	14	215	258	235	61	72	493	13	482	155	196	215	227	77	555	228	179	201	182	153	639
Weighted Total	630	226	183	111	337	381	337	265	365	282	193	75	256	17	273	293	206	41	82	498	8	465	164	192	203	233	76	551	242	162	212	177	142	639
Conservative	215	215	-	-	-	215	215	75	140	155	15	18	84	5	89	109	76	9	19	185	3	156	58	49	73	93	24	200	92	44	194	4	11	204
	34%	95%	-	-	-	57%	64%	28%	38%	55%	8%	24%	33%	29%	33%	37%	37%	21%	23%	37%	36%	34%	35%	26%	36%	40%	31%	36%	38%	27%	91%	2%	8%	32%
Labour	171	-	171	-	171	-	-	80	91	27	106	28	71	4	75	74	45	16	35	119	1	126	45	70	46	55	24	148	73	46	1	147	17	179
	27%	-	94%	-	51%	-	-	30%	25%	9%	55%	38%	28%	22%	27%	25%	22%	38%	43%	24%	7%	27%	27%	36%	22%	24%	32%	27%	30%	29%	*	83%	12%	28%
Liberal Democrats (Lib Dem)	101	-	-	101	101	101	-	38	62	49	23	15	33	4	37	43	34	10	12	77	1	72	29	27	35	38	10	87	29	31	4	5	82	114
	16%	-	-	91%	30%	26%	30%	14%	17%	17%	12%	20%	13%	22%	13%	15%	17%	25%	15%	16%	11%	15%	18%	14%	17%	16%	13%	16%	12%	19%	2%	3%	58%	18%
Scottish Nationalist	9	-	-	9	9	-	-	3	6	1	4	-	4	-	4	4	3	1	2	7	-	6	3	9	-	-	-	-	1	3	-	-	1	11
	1%	-	-	-	3%	2%	-	1%	2%	*	2%	-	2%	-	2%	2%	1%	2%	2%	1%	-	1%	2%	5%	-	-	-	-	*	2%	-	-	1%	2%
Plaid Cymru	2	-	-	2	2	-	-	1	2	-	1	-	1	-	1	1	1	-	-	2	-	2	-	-	2	-	-	-	-	-	-	-	-	3
	*	-	-	1%	1%	-	-	*	*	-	1%	-	*	-	*	*	1%	-	-	*	-	1%	-	1%	-	-	-	-	-	-	-	-	-	*
Green Party	22	-	-	22	22	-	-	8	15	9	7	3	8	4	12	10	9	1	2	19	-	14	8	4	10	8	4	18	7	10	-	5	7	18
	4%	-	-	7%	6%	-	-	3%	4%	3%	4%	4%	3%	24%	4%	3%	4%	3%	3%	4%	-	3%	5%	2%	5%	3%	5%	3%	3%	6%	-	3%	5%	3%
UKIP	8	-	-	8	8	-	-	7	1	5	3	-	7	-	7	7	-	-	1	7	-	4	4	1	4	3	-	8	2	2	1	-	-	6
	1%	-	-	2%	2%	-	-	3%	*	2%	2%	-	3%	-	3%	3%	-	-	1%	1%	-	1%	2%	1%	2%	1%	-	1%	1%	1%	-	-	1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	15	-	-	-	-	-	-	11	4	9	7	2	10	-	10	10	2	1	2	11	1	10	5	3	9	3	1	15	8	3	1	1	1	13
	2%	-	-	-	-	-	-	4%	1%	3%	3%	2%	4%	-	4%	3%	1%	2%	3%	2%	10%	2%	3%	2%	4%	1%	1%	3%	3%	2%	1%	*	1%	2%
Other	5	-	-	-	-	-	-	4	1	4	1	1	4	-	4	3	2	1	-	5	-	5	-	3	1	-	1	3	-	1	-	3	6	
	1%	-	-	-	-	-	-	2%	*	1%	*	1%	1%	-	1%	1%	1%	-	1%	-	1%	-	1%	2%	1%	-	-	*	1%	-	*	-	2%	1%
Undecided	52	10	10	6	18	18	16	22	31	12	18	7	19	1	20	21	22	2	6	43	1	46	6	19	15	18	6	48	15	12	10	11	13	58
	8%	4%	5%	6%	5%	5%	5%	8%	8%	4%	9%	9%	8%	4%	7%	7%	11%	5%	7%	9%	15%	10%	4%	10%	7%	8%	8%	9%	6%	7%	5%	6%	9%	9%
Would not vote	3	-	-	-	-	-	-	3	-	3	1	-	3	-	3	3	1	-	-	3	-	3	-	1	-	3	3	3	3	3	-	-	3	2
	1%	-	-	-	-	-	-	1%	-	1%	*	-	1%	-	1%	*	-	-	1%	-	-	1%	-	*	-	1%	3%	1%	1%	2%	-	-	2%	*
Refused	25	2	2	3	6	5	5	12	13	11	6	2	10	-	10	8	10	1	3	19	2	19	6	5	8	13	4	22	10	9	-	5	4	25
	4%	1%	1%	3%	2%	1%	1%	4%	4%	4%	3%	2%	4%	-	4%	3%	5%	4%	4%	4%	21%	4%	4%	2%	4%	5%	5%	4%	4%	6%	-	3%	3%	4%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

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## Ipsos MORI Political Monitor - June 2010

Table 11

## Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	83	83	83	83	83	83	-	39	44	13	27	43	3	10	13	14	13	30	11	28	28	10	17	56	27	83
Weighted Total	77	77	77	77	77	77	-	37	40	12	22	43	3	9	13	9	14	29	15	28	28	8	13	56	22	83
Conservative	11	11	11	11	11	11	-	6	5	1	3	7	1	-	2	1	3	4	3	5	6	-	1	11	1	10
	14%	14%	14%	14%	14%	14%	-	15%	14%	10%	14%	15%	40%	-	16%	12%	19%	14%	19%	17%	21%	-	4%	19%	3%	12%
Labour	12	12	12	12	12	12	-	4	8	3	4	5	-	3	1	3	*	4	4	3	4	3	1	8	4	18
	15%	15%	15%	15%	15%	15%	-	10%	20%	25%	18%	11%	-	34%	7%	34%	2%	15%	24%	11%	16%	33%	11%	14%	20%	22%
Liberal Democrats (Lib Dem)	10	10	10	10	10	10	-	4	6	2	4	3	-	2	3	1	2	2	-	4	4	2	-	8	2	11
	13%	13%	13%	13%	13%	13%	-	12%	14%	19%	18%	8%	-	25%	25%	8%	13%	6%	-	16%	13%	21%	-	14%	8%	13%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	1
	2%	2%	2%	2%	2%	2%	-	-	3%	-	-	3%	-	-	-	-	-	4%	-	4%	-	-	-	2%	-	1%
UKIP	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	1
	1%	1%	1%	1%	1%	1%	-	2%	-	-	-	2%	-	-	-	-	-	2%	-	2%	-	-	-	1%	-	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	24	24	24	24	24	24	-	13	11	3	7	14	1	2	4	2	5	9	4	8	8	2	5	16	7	21
	30%	30%	30%	30%	30%	30%	-	34%	27%	25%	31%	32%	26%	24%	32%	28%	35%	30%	26%	30%	28%	28%	37%	29%	33%	25%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	16	16	16	16	16	16	-	9	7	1	4	11	-	1	3	2	4	7	4	5	5	1	5	10	7	18
	21%	21%	21%	21%	21%	21%	-	25%	18%	12%	19%	25%	-	16%	19%	18%	31%	22%	25%	16%	18%	18%	41%	17%	32%	22%
Not stated	3	3	3	3	3	3	-	1	2	1	2	1	-	-	-	-	-	2	1	1	1	-	1	2	1	3
	4%	4%	4%	4%	4%	4%	-	3%	4%	9%	-	4%	34%	-	-	-	-	6%	6%	3%	4%	-	7%	3%	4%	4%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

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## Ipsos MORI Political Monitor - June 2010

Table 12

## Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
	Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	83	10	18	11	31	23	21	36	47	22	25	17	25	1	26	27	39	5	7	66	5	70	13	28	25	30	8	74	24	21	10	18	20	83
Weighted Total	77	11	12	10	23	23	21	33	44	23	24	8	30	1	31	29	33	3	9	62	3	64	13	24	23	31	10	70	25	21	10	16	17	83
Conservative	11	11	-	-	-	11	11	3	8	6	2	1	4	-	4	6	5	-	-	11	-	11	-	5	4	3	2	10	5	6	5	-	1	10
	14%	100%	-	-	-	49%	53%	9%	18%	27%	8%	7%	14%	-	13%	21%	15%	-	-	18%	-	17%	-	20%	16%	9%	15%	14%	18%	27%	55%	-	3%	12%
Labour	12	-	12	-	12	-	-	3	8	2	1	4	1	-	1	4	6	1	1	9	1	9	3	5	3	4	1	8	3	4	1	9	2	18
	15%	-	100%	-	50%	-	-	10%	19%	8%	6%	42%	3%	-	3%	12%	17%	20%	12%	15%	26%	14%	20%	21%	13%	13%	5%	12%	10%	21%	6%	54%	9%	22%
Liberal Democrats (Lib Dem)	10	-	-	10	10	10	10	7	3	4	1	1	6	1	6	3	4	*	1	7	1	6	4	4	2	5	*	9	1	2	-	2	7	11
	13%	-	-	100%	42%	43%	47%	20%	7%	19%	5%	10%	19%	100%	21%	11%	13%	6%	12%	12%	35%	9%	29%	15%	7%	15%	2%	13%	3%	9%	-	14%	38%	13%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	1	-	-	-	1	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	1	-	1	-	1	-	-	1
	2%	-	-	-	5%	5%	-	-	3%	-	5%	-	-	-	-	-	4%	-	-	2%	-	2%	-	-	5%	-	-	2%	-	6%	-	7%	-	1%
UKIP	1	-	-	-	1	1	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1	-	-	-	-	1
	1%	-	-	-	3%	3%	-	-	2%	3%	-	-	-	-	-	-	2%	-	-	1%	-	1%	-	3%	-	-	1%	-	3%	-	-	-	-	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	24	-	-	-	-	-	-	14	10	3	10	1	14	-	14	11	7	1	4	18	*	19	4	6	8	10	5	23	7	2	3	2	7	21
	30%	-	-	-	-	-	-	42%	22%	15%	44%	10%	47%	-	46%	38%	22%	31%	42%	29%	16%	30%	34%	26%	34%	31%	46%	32%	28%	12%	31%	14%	39%	25%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	16	-	-	-	-	-	-	5	11	5	6	2	4	-	4	4	7	1	3	11	1	14	2	3	6	8	2	16	9	4	-	2	1	18
	21%	-	-	-	-	-	-	16%	25%	23%	25%	22%	13%	-	13%	15%	21%	43%	34%	18%	23%	22%	16%	11%	25%	27%	24%	23%	36%	19%	-	10%	4%	22%
Not stated	3	-	-	-	-	-	-	1	2	1	2	1	1	-	1	1	2	-	-	3	-	3	-	1	-	2	1	3	1	1	1	-	1	3
	4%	-	-	-	-	-	-	3%	4%	4%	7%	9%	3%	-	3%	3%	6%	-	-	4%	-	4%	-	4%	-	6%	7%	4%	4%	4%	-	6%	4%	

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 13

**Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
1 - Absolutely certain not to vote	70	-	-	-	-	-	70	32	38	22	25	22	7	15	14	11	12	10	8	15	17	18	19	32	38	72
	7%	-	-	-	-	-	100%	6%	7%	8%	7%	6%	6%	9%	8%	6%	8%	5%	8%	6%	6%	9%	8%	6%	8%	7%
2	6	-	-	-	-	-	-	4	2	3	2	*	1	2	-	2	*	-	-	1	2	1	1	3	3	6
	1%	-	-	-	-	-	-	1%	*	1%	1%	*	1%	1%	-	1%	*	-	-	*	1%	1%	*	1%	1%	1%
3	19	-	-	-	-	-	-	5	14	11	6	2	4	7	4	2	1	2	-	2	4	6	7	6	13	21
	2%	-	-	-	-	-	-	1%	3%	4%	2%	1%	3%	4%	2%	1%	*	1%	-	1%	1%	3%	3%	1%	3%	2%
4	9	-	-	-	-	-	-	5	4	2	3	4	2	-	3	-	-	4	1	1	4	2	2	5	4	9
	1%	-	-	-	-	-	-	1%	1%	1%	1%	1%	2%	-	2%	-	-	2%	1%	*	1%	1%	1%	1%	1%	1%
5	62	-	-	-	-	-	-	29	33	27	21	14	12	15	9	12	7	7	4	5	21	19	17	26	36	65
	6%	-	-	-	-	-	-	6%	6%	9%	6%	4%	10%	9%	5%	7%	4%	4%	4%	2%	7%	9%	7%	5%	8%	6%
6	28	-	28	-	-	-	-	17	11	15	9	4	11	4	3	6	-	4	2	5	9	8	6	14	14	23
	3%	-	3%	-	-	-	-	4%	2%	5%	2%	1%	9%	3%	2%	3%	-	2%	2%	2%	3%	4%	3%	2%	3%	2%
7	38	-	38	38	-	-	-	24	14	15	13	10	5	10	7	6	3	7	2	10	13	8	7	23	15	37
	4%	-	5%	5%	-	-	-	5%	3%	5%	4%	3%	4%	6%	4%	4%	2%	3%	2%	4%	5%	4%	3%	4%	3%	4%
8	76	-	76	76	76	-	-	42	35	26	26	24	12	14	17	9	12	12	8	22	17	9	29	38	38	72
	8%	-	9%	10%	10%	-	-	9%	7%	9%	7%	7%	10%	8%	9%	5%	8%	6%	8%	8%	6%	4%	12%	7%	9%	7%
9	57	-	57	57	57	57	-	28	29	30	17	10	16	14	9	9	4	7	6	18	15	10	14	33	24	52
	6%	-	7%	7%	8%	8%	-	6%	6%	10%	5%	3%	13%	9%	4%	5%	2%	3%	6%	7%	5%	5%	6%	6%	5%	5%
10 - Absolutely certain to vote	630	630	630	630	630	630	-	297	333	133	233	264	51	82	123	110	114	150	67	191	185	126	128	376	254	639
	63%	100%	76%	79%	82%	92%	-	61%	65%	47%	65%	74%	42%	50%	65%	65%	75%	73%	67%	71%	64%	60%	55%	67%	57%	64%
Don't know	3	-	-	-	-	-	-	1	1	1	-	2	-	1	-	-	-	2	1	-	-	-	3	-	3	3
	*	-	-	-	-	-	-	*	*	*	-	1%	-	*	-	-	-	1%	1%	-	-	-	1%	-	1%	*
Refused	4	-	-	-	-	-	-	4	-	-	3	1	-	-	-	3	-	1	1	-	1	3	-	1	3	3
	*	-	-	-	-	-	-	1%	-	-	1%	*	-	-	-	2%	-	*	1%	-	*	1%	-	*	1%	*
Mean	8.39	10.00	9.47	9.60	9.72	9.92	1.00	8.39	8.38	7.76	8.44	8.83	7.76	7.75	8.42	8.46	8.80	8.86	8.62	8.90	8.42	8.03	8.05	8.66	8.04	8.37

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
<http://www.ipsos-mori.com/2010electioncentre>

Ipsos MORI

## Ipsos MORI Political Monitor - June 2010

Table 14

**Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
1 - Absolutely certain not to vote	70	4	9	1	11	6	5	33	37	18	33	10	30	-	30	22	11	13	23	34	*	44	25	25	19	26	17	59	34	8	3	7	3	72
	7%	1%	3%	*	2%	1%	1%	8%	6%	4%	10%	8%	7%	-	7%	5%	4%	13%	13%	5%	3%	6%	8%	7%	6%	7%	14%	7%	8%	4%	1%	3%	1%	7%
2	6	1	-	-	1	2	1	3	3	-	3	*	3	-	3	2	-	1	2	2	*	1	4	3	-	2	-	5	2	1	-	*	6	
	1%	*	-	-	*	*	*	1%	1%	-	1%	*	1%	-	1%	1%	-	1%	1%	*	4%	*	1%	1%	-	1%	-	1%	1%	1%	*	-	*	1%
3	19	4	6	1	7	5	5	3	16	5	11	3	2	-	2	4	2	6	8	6	-	9	10	6	9	3	-	18	7	3	2	1	2	21
	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	3%	2%	1%	-	2%	1%	1%	6%	4%	1%	-	1%	3%	2%	3%	1%	-	2%	2%	1%	1%	*	1%	2%
4	9	1	*	3	4	5	4	3	6	1	7	*	3	-	3	3	2	2	1	5	1	5	4	2	3	4	*	8	3	2	1	*	4	9
	1%	*	*	2%	1%	1%	1%	1%	1%	*	2%	*	1%	-	1%	1%	1%	2%	1%	1%	6%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	*	2%	1%
5	62	8	29	8	37	17	16	28	34	29	16	10	23	-	23	28	11	8	13	40	1	39	22	27	15	20	10	51	31	6	8	20	9	65
	6%	3%	10%	5%	7%	3%	3%	6%	6%	7%	5%	8%	5%	-	5%	6%	4%	9%	7%	5%	12%	6%	8%	8%	5%	6%	8%	6%	8%	3%	3%	8%	5%	6%
6	28	7	10	7	19	16	14	14	14	18	8	2	15	2	17	12	4	4	7	17	-	16	12	14	6	8	6	22	10	3	5	10	1	23
	3%	2%	3%	4%	4%	3%	3%	3%	3%	4%	2%	2%	3%	10%	4%	3%	2%	4%	4%	2%	-	2%	4%	4%	2%	5%	3%	3%	3%	1%	2%	4%	*	2%
7	38	7	14	10	28	22	17	18	21	23	8	4	18	-	18	18	9	5	6	28	-	24	14	18	13	7	4	30	18	8	9	8	6	37
	4%	2%	5%	6%	5%	4%	4%	5%	4%	5%	2%	3%	4%	-	4%	4%	3%	5%	3%	4%	-	3%	5%	5%	4%	2%	3%	3%	4%	4%	3%	3%	3%	4%
8	76	28	24	16	43	47	44	35	42	32	28	10	33	1	34	34	15	8	19	49	-	54	23	20	27	29	9	68	27	18	24	16	18	72
	8%	9%	8%	9%	8%	9%	9%	8%	7%	7%	9%	8%	8%	4%	8%	7%	6%	9%	11%	7%	-	8%	8%	6%	9%	8%	7%	8%	7%	8%	8%	6%	9%	7%
9	57	18	23	11	35	30	29	34	24	27	21	8	30	-	30	32	9	6	10	41	-	42	15	22	15	20	4	47	24	11	19	19	13	52
	6%	6%	8%	6%	7%	6%	6%	8%	4%	6%	6%	6%	7%	-	7%	7%	3%	7%	6%	6%	-	6%	5%	7%	5%	6%	3%	5%	6%	5%	7%	7%	7%	5%
10 - Absolutely certain to vote	630	226	183	111	337	381	337	265	365	282	193	75	256	17	273	293	206	41	82	498	8	465	164	192	203	233	76	551	242	162	212	177	142	639
	63%	74%	61%	66%	64%	71%	71%	61%	65%	65%	59%	62%	61%	86%	62%	65%	75%	44%	48%	69%	75%	66%	56%	58%	65%	65%	59%	64%	60%	73%	75%	68%	72%	64%
Don't know	3	-	-	-	1	1	-	3	1	1	-	-	1	-	1	1	2	-	3	-	-	3	-	3	-	-	2	2	-	-	-	-	3	
	*	-	-	-	*	*	-	*	*	*	-	-	*	-	*	*	1%	-	-	*	-	*	-	1%	-	-	-	*	1%	-	-	-	-	*
Refused	4	-	-	2	2	2	2	3	1	-	1	-	3	-	3	3	1	-	4	-	-	3	1	1	-	3	2	4	3	-	2	-	3	
	*	-	-	1%	*	*	*	1%	*	-	1%	-	1%	-	1%	1%	*	-	-	1%	-	*	*	*	-	1%	1%	*	1%	-	1%	-	-	*
Mean	8.39	9.19	8.59	8.98	8.76	9.11	9.12	8.37	8.40	8.67	8.01	8.27	8.42	9.52	8.47	8.64	9.00	7.17	7.40	8.78	8.44	8.59	7.91	8.13	8.52	8.49	7.89	8.42	8.20	8.96	9.27	8.88	9.10	8.37

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 15

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weigh ted)	Likelihood to vote					Gender		Age									Social Class						Unwei ghted Total		
		(10) Absolu tely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Satisfied	435 43%	282 45%	382 46%	364 45%	341 45%	309 45%	18 26%	229 47%	207 40%	142 50%	134 37%	159 45%	63 52%	79 48%	75 40%	59 35%	64 42%	95 46%	45 45%	121 45%	134 47%	97 46%	83 35%	255 46%	180 41%	408 41%
Dissatisfied	328 33%	193 31%	257 31%	250 31%	242 32%	214 31%	33 47%	147 30%	181 35%	95 33%	133 37%	100 28%	37 31%	58 35%	70 37%	63 37%	48 32%	52 25%	28 28%	86 32%	81 28%	67 32%	95 41%	166 30%	162 36%	343 34%
Don't know	239 24%	155 25%	191 23%	188 23%	181 24%	164 24%	19 27%	112 23%	127 25%	48 17%	92 26%	98 27%	21 17%	27 17%	44 23%	48 28%	39 26%	59 29%	27 27%	63 23%	73 25%	46 22%	56 24%	136 24%	103 23%	251 25%
<b>Net satisfied</b>	<b>107 11%</b>	<b>89 14%</b>	<b>125 15%</b>	<b>115 14%</b>	<b>99 13%</b>	<b>96 14%</b>	<b>-15 -21%</b>	<b>82 17%</b>	<b>25 5%</b>	<b>48 17%</b>	<b>1 *</b>	<b>59 17%</b>	<b>26 22%</b>	<b>21 13%</b>	<b>5 3%</b>	<b>-4 -3%</b>	<b>16 11%</b>	<b>43 21%</b>	<b>17 17%</b>	<b>35 13%</b>	<b>53 19%</b>	<b>31 15%</b>	<b>-12 -5%</b>	<b>89 16%</b>	<b>18 4%</b>	<b>65 6%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 16

## Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Cons LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Satisfied	435	210	70	78	167	307	288	193	242	435	-	37	203	10	212	220	116	36	59	336	5	300	133	125	139	170	65	380	178	103	198	72	74	408
	43%	69%	24%	46%	32%	57%	61%	44%	43%	100%	-	31%	48%	49%	48%	49%	43%	38%	34%	46%	41%	43%	45%	38%	45%	48%	50%	44%	44%	46%	69%	28%	38%	41%
Dissatisfied	328	38	159	39	222	102	77	149	179	-	328	54	122	7	128	133	83	31	77	216	4	225	103	131	100	97	39	278	141	73	34	126	59	343
	33%	12%	53%	23%	42%	19%	16%	34%	32%	-	100%	45%	29%	33%	29%	30%	30%	33%	45%	30%	40%	32%	35%	39%	32%	27%	30%	32%	35%	33%	12%	49%	30%	34%
Don't know	239	57	68	51	135	125	108	95	143	-	-	30	94	4	97	99	74	27	36	173	2	181	58	78	71	90	25	206	84	46	53	61	64	251
	24%	19%	23%	30%	26%	23%	23%	22%	25%	-	-	25%	22%	18%	22%	22%	27%	29%	21%	24%	20%	26%	20%	23%	23%	25%	19%	24%	21%	21%	19%	24%	33%	25%
<b>Net satisfied</b>	<b>107</b>	<b>172</b>	<b>-88</b>	<b>39</b>	<b>-55</b>	<b>205</b>	<b>211</b>	<b>44</b>	<b>63</b>	<b>435</b>	<b>-328</b>	<b>-17</b>	<b>81</b>	<b>3</b>	<b>84</b>	<b>86</b>	<b>34</b>	<b>5</b>	<b>-18</b>	<b>120</b>	<b>*</b>	<b>75</b>	<b>31</b>	<b>-6</b>	<b>39</b>	<b>73</b>	<b>26</b>	<b>102</b>	<b>37</b>	<b>30</b>	<b>164</b>	<b>-54</b>	<b>15</b>	<b>65</b>
	11%	56%	-30%	23%	-11%	38%	45%	10%	11%	100%	-100%	-14%	19%	16%	19%	19%	12%	6%	-11%	17%	1%	11%	10%	-2%	13%	20%	20%	12%	9%	13%	57%	-21%	8%	6%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 17

### Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weigh ted)	Likelihood to vote						Gender		Age									Social Class						Unwei ghted Total	
		(10) Absolu tely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Satisfied	568 57%	379 60%	498 60%	486 61%	459 60%	415 60%	27 39%	285 58%	283 55%	167 58%	191 53%	211 59%	75 62%	91 56%	102 54%	89 52%	80 53%	131 64%	59 60%	170 63%	166 57%	119 56%	113 48%	336 60%	232 52%	550 55%
Dissatisfied	258 26%	163 26%	219 26%	210 26%	205 27%	180 26%	12 17%	125 26%	133 26%	71 25%	110 31%	77 21%	28 23%	43 26%	59 31%	51 30%	42 28%	34 17%	22 22%	64 24%	72 25%	50 24%	72 31%	137 24%	121 27%	254 25%
Don't know	176 18%	88 14%	113 14%	107 13%	99 13%	31 45%	78 16%	98 19%	48 17%	59 16%	70 20%	18 15%	30 18%	29 15%	30 18%	29 19%	40 20%	18 18%	35 13%	50 17%	42 20%	49 21%	85 15%	91 21%	198 20%	
<b>Net satisfied</b>	<b>310</b> 31%	<b>216</b> 34%	<b>279</b> 34%	<b>276</b> 34%	<b>254</b> 33%	<b>235</b> 34%	<b>15</b> 22%	<b>160</b> 33%	<b>150</b> 29%	<b>96</b> 33%	<b>81</b> 22%	<b>134</b> 37%	<b>47</b> 38%	<b>49</b> 30%	<b>43</b> 23%	<b>38</b> 22%	<b>38</b> 25%	<b>96</b> 47%	<b>38</b> 38%	<b>106</b> 39%	<b>93</b> 32%	<b>69</b> 33%	<b>42</b> 18%	<b>199</b> 36%	<b>110</b> 25%	<b>296</b> 30%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 18

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Cons LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Satisfied	568	266	92	118	235	409	384	252	316	396	54	57	252	10	262	278	160	48	77	438	4	393	173	160	186	221	65	494	224	134	251	82	118	550
	57%	87%	31%	70%	45%	77%	81%	58%	56%	91%	16%	47%	60%	51%	60%	61%	59%	51%	45%	60%	40%	56%	59%	48%	60%	62%	51%	57%	56%	60%	88%	32%	60%	55%
Dissatisfied	258	19	151	23	194	62	42	114	144	17	220	37	106	8	114	107	61	22	63	169	4	175	83	109	73	76	32	222	100	57	17	130	44	254
	26%	6%	51%	14%	37%	12%	9%	26%	25%	4%	67%	31%	25%	40%	26%	24%	22%	24%	37%	23%	33%	25%	28%	33%	24%	21%	25%	26%	25%	36%	50%	22%	25%	
Don't know	176	20	55	27	96	62	47	72	105	22	55	27	61	2	62	67	51	23	32	118	3	137	39	65	51	60	31	148	79	31	17	47	35	198
	18%	7%	18%	16%	18%	12%	10%	16%	19%	5%	17%	22%	14%	8%	14%	15%	19%	25%	18%	16%	27%	19%	13%	19%	16%	17%	24%	17%	20%	14%	6%	18%	18%	20%
<b>Net satisfied</b>	<b>310</b>	<b>247</b>	<b>-59</b>	<b>95</b>	<b>41</b>	<b>347</b>	<b>342</b>	<b>138</b>	<b>172</b>	<b>380</b>	<b>-166</b>	<b>20</b>	<b>147</b>	<b>2</b>	<b>149</b>	<b>170</b>	<b>99</b>	<b>26</b>	<b>14</b>	<b>269</b>	<b>1</b>	<b>218</b>	<b>90</b>	<b>51</b>	<b>113</b>	<b>145</b>	<b>33</b>	<b>272</b>	<b>124</b>	<b>76</b>	<b>235</b>	<b>-48</b>	<b>74</b>	<b>296</b>
	31%	81%	-20%	57%	8%	65%	72%	31%	31%	87%	-51%	17%	35%	11%	34%	38%	36%	28%	8%	37%	7%	31%	31%	15%	36%	41%	26%	31%	31%	34%	82%	-18%	38%	30%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 19

### Q.5 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Satisfied	529 53%	342 54%	460 55%	441 55%	418 55%	371 54%	26 38%	262 54%	267 52%	159 56%	180 50%	189 53%	79 65%	80 49%	93 49%	88 52%	75 49%	115 56%	47 48%	152 57%	161 56%	109 52%	107 46%	313 56%	215 48%	523 52%
Dissatisfied	270 27%	175 28%	229 28%	223 28%	215 28%	194 28%	13 18%	138 28%	132 26%	69 24%	119 33%	82 23%	24 20%	45 27%	64 34%	55 32%	40 27%	42 20%	27 27%	71 26%	74 26%	53 25%	71 30%	145 26%	124 28%	265 26%
Don't know	204 20%	113 18%	142 17%	139 17%	131 17%	123 18%	31 44%	88 18%	116 23%	57 20%	61 17%	86 24%	19 15%	39 24%	33 17%	27 16%	37 24%	49 24%	26 26%	46 17%	53 18%	48 23%	56 24%	99 18%	105 24%	214 21%
<b>Net satisfied</b>	<b>259</b> 26%	<b>168</b> 27%	<b>231</b> 28%	<b>218</b> 27%	<b>203</b> 27%	<b>177</b> 26%	<b>13</b> 19%	<b>124</b> 25%	<b>135</b> 26%	<b>91</b> 32%	<b>62</b> 17%	<b>107</b> 30%	<b>55</b> 45%	<b>36</b> 22%	<b>29</b> 15%	<b>33</b> 20%	<b>34</b> 23%	<b>72</b> 35%	<b>21</b> 21%	<b>82</b> 30%	<b>86</b> 30%	<b>56</b> 26%	<b>36</b> 15%	<b>168</b> 30%	<b>91</b> 21%	<b>258</b> 26%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 20

## Q.5 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Satisfied	529	224	98	125	245	371	349	234	295	358	60	59	234	11	245	266	152	46	61	418	4	366	160	155	177	195	58	459	207	118	215	82	124	523
	53%	73%	33%	74%	47%	70%	74%	53%	52%	82%	18%	49%	56%	57%	56%	59%	56%	49%	35%	58%	31%	52%	54%	47%	57%	55%	45%	53%	51%	53%	75%	31%	63%	52%
Dissatisfied	270	37	145	16	185	77	53	129	141	33	211	37	113	6	119	117	65	21	63	182	4	187	82	122	69	79	30	233	112	66	31	125	39	265
	27%	12%	49%	10%	35%	14%	11%	29%	25%	8%	64%	30%	27%	29%	27%	26%	24%	22%	37%	25%	32%	27%	28%	37%	22%	22%	23%	27%	28%	30%	11%	48%	20%	26%
Don't know	204	45	54	27	94	85	72	75	129	44	57	25	72	3	75	69	56	27	48	125	4	151	52	56	65	83	40	172	83	38	39	52	35	214
	20%	15%	18%	16%	18%	16%	15%	17%	23%	10%	17%	21%	17%	14%	17%	15%	20%	28%	28%	17%	37%	21%	18%	17%	21%	23%	32%	20%	21%	17%	14%	20%	18%	21%
<b>Net satisfied</b>	<b>259</b>	<b>187</b>	<b>-47</b>	<b>108</b>	<b>60</b>	<b>294</b>	<b>296</b>	<b>105</b>	<b>154</b>	<b>325</b>	<b>-151</b>	<b>23</b>	<b>121</b>	<b>6</b>	<b>127</b>	<b>149</b>	<b>87</b>	<b>26</b>	<b>-2</b>	<b>236</b>	<b>*</b>	<b>179</b>	<b>78</b>	<b>33</b>	<b>108</b>	<b>117</b>	<b>28</b>	<b>225</b>	<b>95</b>	<b>53</b>	<b>184</b>	<b>-44</b>	<b>85</b>	<b>258</b>
	26%	61%	-16%	65%	11%	55%	62%	24%	27%	75%	-46%	19%	29%	28%	29%	33%	32%	27%	-1%	33%	-1%	25%	27%	10%	35%	33%	22%	26%	24%	24%	65%	-17%	43%	26%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 21

## Q.6. Generally speaking, do you think that Britain as a place to live is getting better or worse or is it staying the same?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Getting much better	5 1%	2 *	2 *	2 *	2 *	2 *	3 4%	2 *	3 1%	5 2%	-	1 *	3 2%	2 1%	-	-	1 *	-	-	3 1%	-	-	3 1%	3 *	3 1%	7 1%
Getting better	106 11%	59 9%	83 10%	77 10%	77 10%	66 10%	12 17%	60 12%	46 9%	46 16%	28 8%	32 9%	19 16%	27 17%	13 7%	15 9%	15 10%	17 8%	4 4%	30 11%	35 12%	23 11%	18 8%	65 12%	41 9%	103 10%
Staying the same	383 38%	251 40%	338 41%	327 41%	307 40%	270 39%	9 13%	179 37%	204 40%	112 39%	145 40%	127 35%	59 48%	53 33%	88 46%	56 33%	56 37%	71 34%	44 45%	116 43%	120 41%	82 39%	65 28%	236 42%	147 33%	377 38%
Getting worse	308 31%	193 31%	248 30%	243 30%	228 30%	213 31%	25 36%	150 31%	158 31%	77 27%	113 32%	118 33%	29 24%	48 29%	53 28%	60 35%	45 30%	72 35%	27 27%	73 27%	85 29%	67 32%	82 35%	158 28%	150 34%	311 31%
Getting much worse	181 18%	113 18%	143 17%	138 17%	136 18%	125 18%	21 30%	88 18%	93 18%	40 14%	70 20%	71 20%	9 7%	31 19%	34 18%	37 22%	33 22%	38 18%	19 19%	39 15%	46 16%	37 18%	59 25%	85 15%	96 22%	184 18%
Don't know	18 2%	11 2%	16 2%	14 2%	13 2%	12 2%	-	8 2%	10 2%	6 2%	3 1%	9 3%	4 3%	3 2%	2 1%	1 1%	2 1%	7 4%	5 5%	8 3%	3 1%	1 *	6 3%	11 2%	7 2%	20 2%
<b>Combinations - Summary</b>																										
<b>Get better</b>	112 11%	61 10%	85 10%	80 10%	79 10%	69 10%	15 21%	63 13%	49 10%	51 18%	28 8%	33 9%	22 18%	29 18%	13 7%	15 9%	15 10%	17 8%	4 4%	33 12%	35 12%	23 11%	21 9%	68 12%	44 10%	110 11%
<b>Get worse</b>	489 49%	307 49%	391 47%	381 47%	364 48%	337 49%	46 66%	238 49%	251 49%	116 41%	184 51%	189 53%	38 31%	79 48%	87 46%	97 57%	79 52%	110 54%	46 46%	112 42%	131 45%	105 50%	141 60%	243 44%	246 55%	495 49%
<b>Net get better</b>	-378 -38%	-245 -39%	-306 -37%	-301 -38%	-285 -37%	-269 -39%	-31 -44%	-175 -36%	-202 -39%	-65 -23%	-156 -43%	-156 -44%	-16 -13%	-50 -30%	-74 -39%	-81 -48%	-64 -42%	-93 -45%	-42 -42%	-80 -30%	-95 -33%	-82 -39%	-121 -52%	-175 -31%	-202 -46%	-385 -38%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 22

## Q.6. Generally speaking, do you think that Britain as a place to live is getting better or worse or is it staying the same?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Conservative	Lab-our	Lib Dem	Not Cons-ervative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dissatis-fied	Pub-lic	Priv-ate	Volun-tary	Priv-ate/Volun-tary	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Grea-ter Lon-don	Eng-land	Tab-loid	Broad-sheet	Con	Lab		LD	
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002	
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002	
Getting much better	5 1%	1 *	3 1%	* *	3 1%	2 *	2 *	1 *	4 1%	2 *	3 1%	2 1%	1 *	- *	1 *	1 *	2 1%	1 1%	1 1%	3 *	- *	5 1%	* *	2 1%	3 1%	1 *	1 *	5 1%	2 *	3 1%	2 1%	- *	2 1%	7 1%	
Getting better	106 11%	39 13%	31 11%	20 12%	55 11%	63 12%	59 12%	39 9%	67 12%	67 16%	15 5%	10 8%	48 11%	4 20%	52 12%	41 9%	29 11%	14 15%	20 12%	70 10%	2 16%	72 10%	35 12%	35 10%	30 10%	42 12%	20 16%	87 10%	32 8%	28 13%	39 14%	27 10%	15 8%	103 10%	
Staying the same	383 38%	115 38%	114 38%	77 46%	217 41%	218 41%	192 40%	183 42%	200 35%	192 44%	106 32%	42 35%	173 41%	10 49%	183 42%	178 39%	108 40%	45 47%	47 28%	286 39%	5 45%	276 39%	108 37%	121 36%	110 36%	151 42%	54 42%	331 38%	141 35%	94 43%	105 37%	94 36%	94 48%	377 38%	
Getting worse	308 31%	87 28%	95 32%	48 29%	155 30%	147 28%	135 28%	130 30%	177 31%	102 23%	115 35%	43 36%	118 28%	5 24%	122 28%	152 34%	79 29%	19 20%	55 32%	231 32%	2 17%	216 31%	91 31%	102 31%	107 34%	99 28%	31 24%	266 31%	134 33%	60 27%	77 27%	97 37%	53 27%	311 31%	
Getting much worse	181 18%	57 19%	49 17%	18 11%	84 16%	92 17%	75 16%	82 19%	100 18%	60 14%	89 27%	23 19%	74 18%	1 7%	76 17%	76 17%	46 17%	13 14%	45 26%	122 17%	1 12%	125 18%	56 19%	69 21%	56 18%	57 16%	20 15%	158 18%	88 22%	32 15%	57 20%	38 15%	28 14%	184 18%	
Don't know	18 2%	6 2%	4 1%	5 3%	9 2%	11 2%	11 2%	2 *	16 3%	12 3%	* *	1 1%	5 1%	- *	5 1%	4 1%	8 3%	2 2%	3 2%	13 2%	1 10%	12 2%	5 2%	5 2%	5 2%	7 2%	3 2%	16 2%	7 2%	4 2%	4 1%	4 1%	6 3%	20 2%	
<b>Combinations - Summary</b>																																			
<b>Get better</b>	112 11%	40 13%	34 12%	20 12%	59 11%	65 12%	61 13%	40 9%	71 13%	69 16%	18 5%	12 10%	49 12%	4 20%	53 12%	42 9%	31 11%	16 17%	21 12%	73 10%	2 16%	77 11%	35 12%	37 11%	32 10%	43 12%	21 16%	92 11%	34 8%	31 14%	41 14%	27 10%	17 9%	110 11%	
<b>Get worse</b>	489 49%	144 47%	144 48%	66 39%	240 46%	240 45%	210 44%	212 48%	277 49%	162 37%	204 62%	66 55%	192 46%	6 31%	198 45%	228 50%	125 46%	32 34%	101 59%	353 49%	3 29%	341 48%	147 50%	171 51%	163 52%	156 44%	51 40%	424 49%	221 55%	92 42%	134 47%	135 52%	81 41%	495 49%	
<b>Net get better</b>	-378 -38%	-104 -34%	-110 -37%	-46 -27%	-181 -34%	-175 -33%	-150 -32%	-172 -39%	-206 -36%	-93 -21%	-186 -57%	-55 -45%	-143 -34%	-2 -11%	-145 -33%	-186 -41%	-94 -34%	-16 -17%	-79 -46%	-280 -39%	-2 -13%	-264 -37%	-112 -38%	-134 -40%	-130 -42%	-113 -32%	-30 -23%	-332 -38%	-187 -47%	-61 -28%	-93 -33%	-108 -42%	-64 -32%	-385 -38%	

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 23

## Q.7. Thinking about the NHS over the next few years, do you expect it to...?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Get much better	42 4%	20 3%	30 4%	30 4%	26 3%	21 3%	6 9%	20 4%	22 4%	19 6%	12 3%	12 3%	6 5%	12 7%	10 5%	2 1%	5 4%	6 3%	3 4%	5 2%	10 4%	8 4%	19 8%	16 3%	27 6%	40 4%
Get better	205 20%	119 19%	170 21%	159 20%	149 19%	130 19%	10 14%	84 17%	121 23%	68 24%	47 13%	91 25%	41 33%	27 17%	18 10%	28 17%	38 25%	52 26%	26 26%	41 15%	59 20%	48 23%	57 24%	100 18%	105 24%	194 19%
Stay about the same	377 38%	235 37%	322 39%	316 39%	298 39%	263 38%	25 36%	199 41%	178 35%	101 35%	140 39%	136 38%	40 33%	61 37%	76 40%	63 37%	56 37%	80 39%	47 48%	110 41%	119 41%	78 37%	69 30%	230 41%	147 33%	373 37%
Get worse	269 27%	189 30%	224 27%	215 27%	211 28%	201 29%	18 25%	125 26%	144 28%	65 23%	120 33%	84 24%	27 22%	38 23%	58 30%	62 36%	37 25%	47 23%	14 14%	92 34%	68 24%	50 24%	58 25%	160 29%	108 24%	283 28%
Get much worse	95 9%	59 9%	73 9%	72 9%	69 9%	63 9%	8 11%	52 11%	42 8%	32 11%	37 10%	26 7%	7 6%	25 15%	23 12%	15 9%	13 8%	5 6%	19 7%	29 10%	24 11%	23 10%	48 9%	47 10%	97 10%	
Don't know	14 1%	9 1%	11 1%	11 1%	11 1%	9 1%	3 5%	7 1%	7 1%	1 1%	4 1%	9 2%	* *	1 1%	4 2%	- -	2 1%	7 3%	3 3%	1 *	3 1%	2 1%	8 3%	4 1%	10 2%	15 1%
<b>Combinations - Summary</b>																										
<b>Get better</b>	248 25%	139 22%	200 24%	189 24%	174 23%	152 22%	16 23%	105 21%	143 28%	86 30%	59 16%	103 29%	47 39%	39 24%	29 15%	30 18%	44 29%	59 29%	29 29%	47 17%	69 24%	56 27%	76 32%	116 21%	132 30%	234 23%
<b>Get worse</b>	363 36%	248 39%	297 36%	286 36%	281 37%	264 38%	25 36%	177 36%	187 36%	97 34%	157 44%	110 31%	34 28%	63 38%	80 42%	76 45%	50 33%	60 29%	19 20%	112 41%	97 34%	74 35%	81 35%	208 37%	155 35%	380 38%
<b>Net get better</b>	-116 -12%	-109 -17%	-97 -12%	-98 -12%	-106 -14%	-113 -16%	-9 -13%	-72 -15%	-44 -9%	-11 -4%	-98 -27%	-7 -2%	13 10%	-23 -14%	-52 -27%	-46 -27%	-6 -4%	-1 -1%	10 10%	-65 -24%	-28 -10%	-17 -8%	-6 -2%	-93 -17%	-23 -5%	-146 -15%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 24

## Q.7. Thinking about the NHS over the next few years, do you expect it to...?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Cons-ervative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dissatis-fied	Pub-lic	Priv-ate	Volun-tary	Priv-ate/Volun-tary	Mort-gage	Owned out right	Priv-ate rent-er	Soc-ial rent-er	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Grea-ter Lon-don	Eng-land	Tab-loid	Broad-sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Get much better	42	15	17	2	20	17	17	15	27	21	18	3	18	2	19	10	9	8	14	19	1	27	15	13	18	11	8	41	23	6	12	11	2	40
	4%	5%	6%	1%	4%	3%	4%	3%	5%	5%	6%	3%	4%	8%	4%	2%	3%	9%	8%	3%	11%	4%	5%	4%	6%	3%	7%	5%	6%	3%	4%	4%	1%	4%
Get better	205	82	48	32	87	122	114	53	152	119	29	17	59	4	62	84	61	19	39	146	2	145	61	66	64	75	34	172	101	35	72	43	33	194
	20%	27%	16%	19%	17%	23%	24%	12%	27%	27%	9%	14%	14%	19%	14%	19%	22%	20%	23%	20%	17%	21%	21%	20%	21%	21%	27%	20%	25%	16%	25%	17%	16%	19%
Stay about the same	377	136	80	79	184	239	215	184	193	196	98	44	182	4	186	185	111	32	49	296	*	268	109	117	121	138	37	329	136	91	131	72	87	373
	38%	44%	27%	47%	35%	45%	45%	42%	34%	45%	30%	37%	43%	19%	42%	41%	41%	34%	28%	41%	3%	38%	37%	35%	39%	39%	29%	38%	34%	41%	46%	28%	44%	37%
Get worse	269	58	100	46	166	125	104	132	137	71	125	42	111	7	118	133	64	23	46	197	3	187	82	93	76	100	30	234	87	64	52	95	56	283
	27%	19%	34%	27%	32%	23%	22%	30%	24%	16%	38%	35%	26%	37%	27%	29%	24%	24%	27%	27%	29%	26%	28%	28%	24%	28%	24%	27%	22%	29%	18%	37%	28%	28%
Get much worse	95	9	50	6	63	22	15	53	42	26	54	14	47	4	50	39	24	11	18	63	2	70	24	42	25	28	15	75	45	24	12	37	17	97
	9%	3%	17%	4%	12%	4%	3%	12%	7%	6%	17%	12%	11%	18%	12%	9%	12%	11%	9%	20%	10%	8%	13%	8%	8%	12%	9%	11%	11%	4%	14%	9%	10%	
Don't know	14	6	2	2	5	8	8	1	13	3	4	*	2	-	2	1	4	1	6	5	2	9	4	4	6	5	2	12	11	3	6	2	3	15
	1%	2%	1%	1%	1%	2%	2%	*	2%	1%	1%	*	1%	-	1%	*	1%	1%	4%	1%	20%	1%	1%	1%	2%	1%	3%	1%	2%	1%	1%	1%	1%	
<b>Combinations - Summary</b>																																		
<b>Get better</b>	248	97	65	34	107	139	131	68	179	139	47	20	77	5	82	94	70	27	53	164	3	171	76	79	83	86	43	213	124	40	84	54	34	234
	25%	32%	22%	20%	20%	26%	28%	16%	32%	32%	14%	16%	18%	26%	19%	21%	26%	29%	31%	23%	28%	24%	26%	24%	27%	24%	33%	25%	31%	18%	30%	21%	17%	23%
<b>Get worse</b>	363	67	149	52	229	147	119	185	179	97	180	56	157	11	168	172	89	34	64	260	6	257	106	134	101	128	46	310	132	88	64	132	73	380
	36%	22%	50%	31%	44%	28%	25%	42%	32%	22%	55%	47%	38%	55%	38%	38%	32%	36%	37%	36%	49%	36%	36%	40%	33%	36%	36%	33%	40%	22%	51%	37%	38%	
<b>Net get better</b>	-116	30	-84	-18	-122	-8	12	-116	*	42	-133	-36	-81	-6	-87	-78	-18	-7	-11	-96	-2	-86	-30	-55	-19	-42	-3	-96	-8	-47	20	-78	-39	-146
	-12%	10%	-28%	-11%	-23%	-2%	2%	-27%	*	10%	-41%	-30%	-19%	-29%	-20%	-17%	-7%	-7%	-6%	-13%	-21%	-12%	-10%	-17%	-6%	-12%	-2%	-11%	-2%	-21%	7%	-30%	-20%	-15%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 25  
**Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weigh ted)	Likelihood to vote						Gender		Age										Social Class						Unwei ghted Total
		(10) Absolu tely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Improve	350 35%	225 36%	296 36%	287 36%	272 36%	246 36%	21 30%	192 39%	158 31%	120 42%	99 27%	131 37%	54 45%	65 40%	49 26%	50 29%	50 33%	81 39%	41 41%	95 35%	104 36%	74 35%	78 33%	198 36%	152 34%	333 33%
Stay the same	228 23%	127 20%	183 22%	177 22%	168 22%	149 22%	12 17%	104 21%	124 24%	74 26%	81 23%	73 20%	29 24%	46 28%	53 28%	28 17%	34 22%	39 19%	18 18%	54 20%	76 26%	44 21%	54 23%	130 23%	98 22%	228 23%
Get worse	396 40%	270 43%	337 41%	324 40%	310 41%	282 41%	30 44%	179 37%	218 42%	88 31%	172 48%	137 38%	36 29%	52 32%	83 44%	89 53%	60 39%	77 37%	36 36%	116 43%	100 35%	85 41%	95 41%	216 39%	180 41%	413 41%
Don't know	28 3%	9 1%	15 2%	15 2%	14 2%	11 2%	7 9%	13 3%	15 3%	4 1%	8 2%	16 5%	3 2%	1 *	5 3%	2 1%	7 5%	9 4%	4 4%	5 2%	8 3%	7 3%	7 3%	13 2%	14 3%	28 3%
<b>Net improve</b>	<b>-46</b> -5%	<b>-45</b> -7%	<b>-41</b> -5%	<b>-38</b> -5%	<b>-38</b> -5%	<b>-36</b> -5%	<b>-10</b> -14%	<b>14</b> 3%	<b>-60</b> -12%	<b>32</b> 11%	<b>-73</b> -20%	<b>-5</b> -2%	<b>19</b> 15%	<b>13</b> 8%	<b>-34</b> -18%	<b>-39</b> -23%	<b>-9</b> -6%	<b>4</b> 2%	<b>5</b> 5%	<b>-21</b> -8%	<b>3</b> 1%	<b>-11</b> -5%	<b>-17</b> -7%	<b>-18</b> -3%	<b>-29</b> -6%	<b>-80</b> -8%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 26  
**Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Improve	350	135	84	60	157	208	195	146	204	203	53	26	160	4	164	147	103	35	61	250	4	253	95	113	107	129	42	295	151	72	126	74	58	333
	35%	44%	28%	36%	30%	39%	41%	33%	36%	47%	16%	21%	38%	19%	37%	33%	38%	37%	36%	34%	39%	36%	32%	34%	34%	36%	33%	34%	37%	32%	44%	28%	30%	33%
Stay the same	228	76	68	42	119	127	118	97	131	108	70	31	92	6	98	118	53	26	31	171	-	149	79	66	75	88	23	201	94	38	64	60	54	228
	23%	25%	23%	25%	23%	24%	25%	22%	23%	25%	21%	26%	22%	28%	22%	26%	20%	27%	18%	24%	-	21%	27%	20%	24%	25%	18%	23%	23%	17%	23%	23%	27%	23%
Get worse	396	89	138	65	238	189	154	189	207	111	201	62	162	11	173	178	108	33	71	287	7	283	112	148	121	128	55	347	146	107	87	116	85	413
	40%	29%	47%	39%	45%	35%	33%	43%	37%	25%	61%	51%	39%	53%	39%	39%	40%	35%	41%	40%	58%	40%	38%	44%	39%	36%	43%	40%	36%	48%	31%	45%	43%	41%
Don't know	28	6	7	1	11	10	7	6	22	13	5	2	4	-	4	9	9	1	9	17	*	20	8	8	9	11	7	22	12	5	7	9	1	28
	3%	2%	2%	*	2%	2%	1%	1%	4%	3%	1%	2%	1%	-	1%	2%	3%	1%	5%	2%	3%	3%	2%	3%	3%	6%	3%	3%	2%	2%	3%	*	3%	
<b>Net improve</b>	<b>-46</b>	<b>46</b>	<b>-55</b>	<b>-5</b>	<b>-81</b>	<b>19</b>	<b>41</b>	<b>-43</b>	<b>-3</b>	<b>92</b>	<b>-148</b>	<b>-36</b>	<b>-2</b>	<b>-7</b>	<b>-9</b>	<b>-31</b>	<b>-6</b>	<b>2</b>	<b>-9</b>	<b>-37</b>	<b>-2</b>	<b>-30</b>	<b>-17</b>	<b>-35</b>	<b>-14</b>	<b>2</b>	<b>-13</b>	<b>-52</b>	<b>4</b>	<b>-35</b>	<b>39</b>	<b>-43</b>	<b>-26</b>	<b>-80</b>
	<b>-5%</b>	<b>15%</b>	<b>-18%</b>	<b>-3%</b>	<b>-15%</b>	<b>4%</b>	<b>9%</b>	<b>-10%</b>	<b>-1%</b>	<b>21%</b>	<b>-45%</b>	<b>-30%</b>	<b>*</b>	<b>-33%</b>	<b>-2%</b>	<b>-7%</b>	<b>-2%</b>	<b>2%</b>	<b>-6%</b>	<b>-5%</b>	<b>-19%</b>	<b>-4%</b>	<b>-6%</b>	<b>-10%</b>	<b>-5%</b>	<b>*</b>	<b>-10%</b>	<b>-6%</b>	<b>1%</b>	<b>-16%</b>	<b>14%</b>	<b>-16%</b>	<b>-13%</b>	<b>-8%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 27

**Q.9. On balance, would you describe yourself as feeling more hopeful or more fearful of what the new government will do?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
More hopeful	503 50%	322 51%	426 51%	414 52%	397 52%	354 52%	27 39%	262 54%	240 47%	138 49%	166 46%	198 56%	68 56%	71 43%	86 46%	79 47%	77 51%	121 59%	60 60%	134 50%	153 53%	109 52%	106 45%	287 51%	215 48%	493 49%
More fearful	407 41%	263 42%	341 41%	328 41%	312 41%	285 41%	30 43%	181 37%	226 44%	117 41%	166 46%	124 35%	41 34%	75 46%	87 46%	79 46%	64 42%	60 29%	27 27%	119 44%	112 39%	74 35%	102 43%	231 41%	176 40%	415 41%
Both equally	27 3%	17 3%	23 3%	23 3%	19 3%	17 2%	1 1%	12 2%	14 3%	9 3%	7 2%	11 3%	4 3%	5 3%	1 *	6 4%	5 4%	5 3%	2 2%	4 2%	9 3%	6 3%	8 3%	13 2%	14 2%	29 3%
Neither	32 3%	14 2%	21 3%	19 2%	18 2%	16 2%	6 9%	16 3%	17 3%	6 2%	12 3%	14 4%	1 1%	5 3%	9 5%	4 2%	2 1%	12 6%	7 7%	4 2%	6 2%	12 6%	10 4%	10 2%	22 5%	35 3%
Don't know	34 3%	13 2%	19 2%	18 2%	17 2%	15 2%	6 8%	16 3%	17 3%	16 6%	8 2%	9 3%	8 7%	8 5%	7 4%	2 1%	2 2%	7 3%	4 4%	8 3%	9 3%	9 4%	8 3%	17 3%	17 4%	30 3%
<b>Net hopeful</b>	<b>96</b> 10%	<b>59</b> 9%	<b>85</b> 10%	<b>86</b> 11%	<b>85</b> 11%	<b>69</b> 10%	<b>-3</b> -4%	<b>81</b> 17%	<b>14</b> 3%	<b>22</b> 8%	<b>*</b> *	<b>74</b> 21%	<b>26</b> 22%	<b>-4</b> -3%	<b>-1</b> *	<b>*</b> *	<b>13</b> 9%	<b>61</b> 30%	<b>33</b> 33%	<b>16</b> 6%	<b>41</b> 14%	<b>35</b> 17%	<b>4</b> 2%	<b>56</b> 10%	<b>39</b> 9%	<b>78</b> 8%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 28

Q.9. On balance, would you describe yourself as feeling more hopeful or more fearful of what the new government will do?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
More hopeful	503 50%	256 84%	72 24%	91 54%	178 34%	363 68%	347 73%	218 50%	284 50%	335 77%	47 14%	48 40%	217 52%	7 36%	224 51%	231 51%	151 55%	50 53%	65 38%	383 53%	5 41%	371 53%	130 44%	160 48%	154 50%	188 53%	65 51%	436 51%	212 53%	105 47%	234 82%	69 27%	94 48%	493 49%
More fearful	407 41%	34 11%	206 69%	59 35%	303 58%	131 25%	93 20%	190 43%	217 38%	75 17%	251 76%	61 51%	174 42%	12 60%	186 42%	182 40%	95 35%	37 40%	87 51%	277 38%	5 47%	272 39%	134 46%	138 41%	124 40%	145 41%	54 42%	353 41%	158 39%	98 44%	36 12%	177 68%	80 40%	415 41%
Both equally	27 3%	7 2%	4 1%	3 2%	12 2%	15 3%	10 2%	11 2%	16 3%	10 2%	9 3%	4 4%	10 2%	- 4%	10 2%	13 3%	10 4%	1 1%	3 2%	22 3%	- 4%	19 3%	8 3%	6 2%	12 4%	8 2%	3 3%	22 3%	14 4%	8 4%	6 2%	3 1%	6 3%	29 3%
Neither	32 3%	5 2%	5 2%	8 5%	14 3%	14 3%	12 3%	10 2%	23 4%	7 2%	11 3%	4 4%	9 2%	1 4%	9 2%	8 4%	12 2%	2 6%	10 3%	20 3%	* 4%	22 3%	10 4%	15 4%	11 3%	7 2%	2 2%	26 3%	8 2%	7 3%	4 2%	3 1%	8 4%	35 3%
Don't know	34 3%	3 1%	10 4%	7 4%	17 3%	10 2%	10 2%	9 2%	25 4%	9 2%	11 3%	3 2%	9 2%	- 2%	9 2%	17 4%	6 2%	3 3%	7 4%	23 3%	1 7%	21 3%	12 4%	15 4%	11 3%	8 2%	3 2%	26 3%	10 3%	4 2%	5 2%	7 3%	10 5%	30 3%
<b>Net hopeful</b>	<b>96 10%</b>	<b>222 73%</b>	<b>-135 -45%</b>	<b>32 19%</b>	<b>-125 -24%</b>	<b>232 44%</b>	<b>254 54%</b>	<b>28 6%</b>	<b>67 12%</b>	<b>260 60%</b>	<b>-204 -62%</b>	<b>-13 -11%</b>	<b>43 10%</b>	<b>-5 -24%</b>	<b>38 9%</b>	<b>49 11%</b>	<b>57 21%</b>	<b>13 14%</b>	<b>-22 -13%</b>	<b>106 15%</b>	<b>-1 -6%</b>	<b>98 14%</b>	<b>-4 -1%</b>	<b>22 6%</b>	<b>30 10%</b>	<b>43 12%</b>	<b>11 9%</b>	<b>83 10%</b>	<b>54 13%</b>	<b>6 3%</b>	<b>198 70%</b>	<b>-108 -41%</b>	<b>15 7%</b>	<b>78 8%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 29

## Q.10. From what you know so far, which of these comes closest to your view?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
The new government is a genuine coalition in which decisions are made jointly between the Conservatives and the Liberal Democrats	415 41%	275 44%	356 43%	349 43%	337 44%	301 44%	24 35%	195 40%	220 43%	97 34%	152 42%	166 47%	36 30%	61 37%	69 36%	83 49%	73 48%	93 45%	47 48%	112 41%	124 43%	91 43%	88 38%	236 42%	179 40%	417 42%
The Conservatives are making most of the decisions in the new government	507 51%	328 52%	431 52%	412 51%	390 51%	357 52%	24 35%	256 52%	252 49%	168 59%	186 52%	154 43%	77 63%	91 56%	104 55%	81 48%	64 42%	90 44%	42 43%	145 54%	147 51%	95 45%	121 52%	292 52%	215 48%	501 50%
Neither	21 2%	8 1%	11 1%	9 1%	9 1%	8 1%	7 10%	9 2%	12 2%	3 1%	6 2%	12 3%	2 2%	1 *	4 2%	2 1%	7 4%	5 2%	4 4%	1 1%	4 1%	7 3%	8 3%	5 1%	15 3%	20 2%
Don't know	59 6%	19 3%	33 4%	32 4%	27 4%	21 3%	14 20%	28 6%	31 6%	18 6%	16 4%	25 7%	6 5%	12 7%	12 7%	3 2%	8 5%	17 8%	5 5%	11 4%	13 5%	17 8%	17 7%	25 4%	35 8%	64 6%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 30

## Q.10. From what you know so far, which of these comes closest to your view?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
The new government is a genuine coalition in which decisions are made jointly between the Conservatives and the Liberal Democrats	415	194	61	80	166	299	274	181	235	234	80	47	173	12	184	204	126	34	48	330	3	292	121	124	134	156	53	356	169	86	182	57	92	417
	41%	64%	21%	48%	32%	56%	58%	41%	42%	54%	25%	39%	41%	58%	42%	45%	46%	36%	28%	46%	24%	41%	41%	37%	43%	44%	41%	41%	42%	39%	64%	22%	46%	42%
The Conservatives are making most of the decisions in the new government	507	98	214	77	323	207	175	233	274	177	215	65	228	8	237	224	127	50	102	350	5	357	150	181	156	171	60	435	197	125	90	182	95	501
	51%	32%	72%	46%	62%	39%	37%	53%	49%	41%	66%	54%	55%	42%	54%	49%	46%	53%	59%	48%	41%	51%	51%	54%	50%	48%	47%	50%	49%	56%	32%	70%	48%	50%
Neither	21	3	5	1	7	6	5	4	17	8	10	*	3	-	3	4	5	2	9	9	1	14	6	8	5	9	4	18	15	2	5	6	2	20
	2%	1%	2%	1%	1%	1%	1%	1%	3%	2%	3%	*	1%	-	1%	1%	2%	2%	5%	1%	9%	2%	2%	2%	1%	2%	3%	2%	4%	1%	2%	2%	1%	2%
Don't know	59	10	17	10	28	22	20	20	39	17	22	8	14	-	14	20	15	7	13	35	3	41	18	22	17	21	11	55	21	8	8	14	9	64
	6%	3%	6%	6%	5%	4%	4%	5%	7%	4%	7%	7%	3%	-	3%	4%	6%	8%	8%	5%	27%	6%	6%	7%	5%	6%	9%	6%	5%	4%	3%	6%	5%	6%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

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## Ipsos MORI Political Monitor - June 2010

Table 31  
**Q.11. Can you tell me whether you are satisfied or dissatisfied with the way George Osborne is doing his job as Chancellor of the Exchequer?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Satisfied	405 40%	272 43%	354 43%	343 43%	322 42%	290 42%	21 31%	217 45%	188 36%	125 44%	130 36%	150 42%	49 40%	76 47%	69 36%	62 36%	61 40%	88 43%	40 40%	119 44%	119 41%	90 43%	76 33%	238 43%	166 37%	392 39%
Dissatisfied	235 23%	152 24%	198 24%	191 24%	184 24%	169 25%	11 16%	115 24%	120 23%	60 21%	99 28%	76 21%	30 25%	29 18%	51 27%	48 28%	42 27%	34 17%	21 21%	71 26%	67 23%	49 23%	48 21%	137 25%	97 22%	238 24%
Don't know	362 36%	206 33%	278 34%	268 33%	257 34%	229 33%	37 54%	156 32%	207 40%	101 35%	130 36%	132 37%	42 35%	58 35%	70 37%	60 35%	49 32%	83 40%	39 39%	79 29%	102 36%	71 34%	109 47%	182 33%	180 41%	372 37%
<b>Net satisfied</b>	<b>170 17%</b>	<b>120 19%</b>	<b>157 19%</b>	<b>152 19%</b>	<b>138 18%</b>	<b>121 18%</b>	<b>10 15%</b>	<b>102 21%</b>	<b>67 13%</b>	<b>65 23%</b>	<b>31 9%</b>	<b>74 21%</b>	<b>18 15%</b>	<b>47 29%</b>	<b>17 9%</b>	<b>14 8%</b>	<b>20 13%</b>	<b>54 26%</b>	<b>19 19%</b>	<b>49 18%</b>	<b>52 18%</b>	<b>41 19%</b>	<b>28 12%</b>	<b>101 18%</b>	<b>69 16%</b>	<b>154 15%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 32  
**Q.11. Can you tell me whether you are satisfied or dissatisfied with the way George Osborne is doing his job as Chancellor of the Exchequer?**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2010 General Election)			UnW Tot.
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Satisfied	405	195	72	80	167	290	275	188	217	293	45	43	188	10	198	190	120	36	55	311	3	288	115	119	128	156	50	349	167	97	184	65	78	392
	40%	64%	24%	47%	32%	54%	58%	43%	38%	67%	14%	35%	45%	48%	45%	42%	44%	38%	32%	43%	24%	41%	39%	36%	41%	44%	39%	40%	41%	44%	64%	25%	40%	39%
Dissatisfied	235	21	128	25	171	64	46	108	127	28	183	37	91	8	99	105	60	16	49	165	5	163	72	97	65	73	29	205	91	63	19	109	53	238
	23%	7%	43%	15%	33%	12%	10%	25%	22%	6%	56%	30%	22%	40%	23%	23%	22%	17%	28%	23%	48%	23%	25%	29%	21%	21%	23%	24%	23%	28%	7%	42%	27%	24%
Don't know	362	90	97	63	187	180	153	142	221	114	100	42	139	2	142	156	93	42	68	249	3	254	107	117	118	127	49	310	145	62	82	86	66	372
	36%	29%	33%	38%	36%	34%	32%	32%	39%	26%	30%	34%	33%	12%	32%	35%	34%	44%	40%	34%	28%	36%	36%	35%	38%	36%	38%	36%	36%	28%	29%	33%	33%	37%
<b>Net satisfied</b>	<b>170</b>	<b>175</b>	<b>-55</b>	<b>55</b>	<b>-4</b>	<b>226</b>	<b>229</b>	<b>80</b>	<b>90</b>	<b>264</b>	<b>-138</b>	<b>6</b>	<b>97</b>	<b>1</b>	<b>99</b>	<b>85</b>	<b>61</b>	<b>20</b>	<b>7</b>	<b>146</b>	<b>-3</b>	<b>125</b>	<b>42</b>	<b>23</b>	<b>63</b>	<b>83</b>	<b>21</b>	<b>143</b>	<b>76</b>	<b>34</b>	<b>165</b>	<b>-44</b>	<b>25</b>	<b>154</b>
	17%	57%	-19%	33%	-1%	42%	48%	18%	16%	61%	-42%	5%	23%	7%	23%	19%	22%	21%	4%	20%	-24%	18%	14%	7%	20%	23%	16%	17%	19%	15%	58%	-17%	13%	15%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
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**Ipsos MORI**



## Ipsos MORI Political Monitor - June 2010

Table 33

**Q.12. On balance, do you agree or disagree with the statement that "in the long term, this government's policies will improve the state of Britain's economy"?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Agree	607 61%	387 61%	517 62%	496 62%	467 61%	420 61%	35 50%	319 66%	288 56%	178 62%	204 57%	225 63%	80 66%	98 60%	107 57%	97 57%	84 55%	141 69%	63 63%	169 63%	189 66%	130 62%	118 50%	358 64%	249 56%	604 60%
Disagree	290 29%	188 30%	236 28%	231 29%	226 30%	203 30%	17 25%	130 27%	160 31%	80 28%	121 34%	89 25%	30 25%	50 31%	58 30%	63 37%	46 31%	42 21%	23 23%	78 29%	78 27%	56 26%	78 33%	156 28%	134 30%	298 30%
Don't know	105 11%	55 9%	76 9%	74 9%	71 9%	65 9%	18 26%	39 8%	67 13%	27 10%	35 10%	43 12%	11 9%	16 10%	25 13%	10 6%	21 14%	22 11%	14 14%	23 8%	21 7%	24 11%	38 16%	44 8%	62 14%	100 10%
<b>Net agree</b>	<b>317 32%</b>	<b>200 32%</b>	<b>281 34%</b>	<b>265 33%</b>	<b>241 32%</b>	<b>216 31%</b>	<b>17 25%</b>	<b>190 39%</b>	<b>128 25%</b>	<b>97 34%</b>	<b>84 23%</b>	<b>137 38%</b>	<b>50 41%</b>	<b>48 29%</b>	<b>49 26%</b>	<b>34 20%</b>	<b>37 25%</b>	<b>99 48%</b>	<b>40 40%</b>	<b>92 34%</b>	<b>111 38%</b>	<b>75 36%</b>	<b>40 17%</b>	<b>203 36%</b>	<b>115 26%</b>	<b>306 31%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 34

**Q.12. On balance, do you agree or disagree with the statement that "in the long term, this government's policies will improve the state of Britain's economy"?**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Agree	607	280	96	115	244	428	395	267	340	372	94	67	265	11	276	283	177	56	84	460	7	422	182	187	192	227	72	526	254	137	261	82	118	604
	61%	92%	32%	68%	47%	80%	83%	61%	60%	85%	29%	55%	63%	53%	63%	63%	65%	59%	49%	64%	62%	60%	62%	56%	62%	64%	57%	61%	63%	62%	92%	31%	60%	60%
Disagree	290	17	168	27	217	65	44	136	153	30	208	45	113	9	123	127	71	27	62	198	3	209	81	119	82	89	34	244	112	67	15	143	50	298
	29%	6%	57%	16%	41%	12%	9%	31%	27%	7%	63%	38%	27%	47%	28%	28%	26%	29%	36%	27%	26%	30%	27%	36%	26%	25%	27%	28%	28%	30%	5%	55%	25%	30%
Don't know	105	9	33	26	64	40	35	35	71	33	26	9	40	-	40	42	25	11	27	67	1	74	31	28	37	40	21	94	36	18	8	35	29	100
	11%	3%	11%	16%	12%	8%	7%	8%	13%	8%	8%	7%	9%	-	9%	9%	9%	11%	15%	9%	12%	11%	11%	8%	12%	11%	16%	11%	9%	8%	3%	13%	15%	10%
<b>Net agree</b>	<b>317</b>	<b>263</b>	<b>-72</b>	<b>88</b>	<b>27</b>	<b>363</b>	<b>351</b>	<b>130</b>	<b>187</b>	<b>342</b>	<b>-114</b>	<b>21</b>	<b>152</b>	<b>1</b>	<b>153</b>	<b>156</b>	<b>107</b>	<b>28</b>	<b>22</b>	<b>263</b>	<b>4</b>	<b>214</b>	<b>102</b>	<b>68</b>	<b>110</b>	<b>139</b>	<b>38</b>	<b>281</b>	<b>142</b>	<b>69</b>	<b>246</b>	<b>-61</b>	<b>68</b>	<b>306</b>
	32%	86%	-24%	53%	5%	68%	74%	30%	33%	79%	-35%	18%	36%	7%	35%	35%	39%	30%	13%	36%	37%	30%	34%	20%	35%	39%	30%	33%	35%	31%	86%	-24%	34%	31%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 35  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(a) There is a real need to cut spending on public services in order to pay off the very high national debt we now have**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Strongly agree	309 31%	221 35%	273 33%	266 33%	257 34%	236 34%	18 25%	184 38%	125 24%	65 23%	101 28%	143 40%	32 27%	33 20%	62 33%	39 23%	53 35%	90 44%	40 41%	83 31%	105 36%	64 30%	57 24%	188 34%	121 27%	300 30%
Tend to agree	268 27%	180 29%	229 28%	224 28%	215 28%	193 28%	11 16%	134 27%	135 26%	84 29%	98 27%	87 24%	28 23%	56 34%	46 24%	51 30%	43 28%	44 22%	19 20%	82 30%	70 24%	63 30%	54 23%	152 27%	116 26%	268 27%
Neither agree nor disagree	59 6%	23 4%	43 5%	41 5%	36 5%	32 5%	5 8%	25 5%	34 7%	23 8%	17 5%	19 5%	12 10%	11 7%	9 5%	8 5%	7 5%	12 6%	5 5%	14 5%	12 4%	12 6%	21 9%	26 5%	33 7%	55 5%
Tend to disagree	138 14%	77 12%	106 13%	99 12%	94 12%	83 12%	10 14%	51 11%	86 17%	45 16%	47 13%	46 13%	20 16%	25 15%	23 12%	23 14%	15 10%	31 15%	18 18%	38 14%	39 14%	27 13%	33 14%	78 14%	60 14%	147 15%
Strongly disagree	212 21%	122 19%	166 20%	161 20%	155 20%	137 20%	26 37%	85 17%	127 25%	63 22%	95 26%	54 15%	26 22%	37 22%	47 25%	48 28%	30 20%	24 12%	13 13%	51 19%	58 20%	42 20%	61 26%	109 20%	103 23%	217 22%
Don't know	15 2%	7 1%	13 2%	11 1%	9 1%	7 1%	-	9 2%	6 1%	5 2%	2 1%	8 2%	3 2%	2 1%	2 1%	*	3 2%	5 2%	3 3%	*	4 1%	2 1%	9 4%	4 1%	11 2%	15 1%
<b>Combinations - Summary</b>																										
<b>Agree</b>	578 58%	401 64%	502 60%	490 61%	471 62%	429 62%	29 41%	317 65%	260 51%	149 52%	198 55%	230 64%	61 50%	89 54%	109 57%	90 53%	96 63%	134 65%	60 60%	165 61%	175 61%	127 60%	111 47%	340 61%	238 53%	568 57%
<b>Disagree</b>	350 35%	199 32%	272 33%	260 32%	249 33%	219 32%	36 51%	136 28%	214 42%	108 38%	142 39%	100 28%	46 38%	62 38%	70 37%	71 42%	45 30%	55 27%	31 31%	90 33%	97 34%	69 33%	94 40%	187 34%	163 37%	364 36%
<b>Net Agree</b>	228 23%	201 32%	230 28%	230 29%	223 29%	210 31%	-7 -10%	181 37%	46 9%	41 14%	57 16%	130 36%	14 12%	27 16%	38 20%	19 11%	51 33%	79 38%	29 29%	76 28%	78 27%	57 27%	17 7%	153 27%	75 17%	204 20%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 36  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(a) There is a real need to cut spending on public services in order to pay off the very high national debt we now have**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Strongly agree	309	148	58	38	112	203	186	135	175	189	52	21	145	4	149	146	96	19	41	242	7	222	85	97	93	119	40	279	135	77	141	50	44	300
	31%	49%	20%	23%	21%	38%	39%	31%	31%	43%	16%	17%	35%	22%	34%	32%	35%	20%	24%	33%	64%	32%	29%	29%	30%	33%	31%	32%	34%	35%	50%	19%	22%	30%
Tend to agree	268	100	73	51	136	163	151	115	153	136	62	35	112	3	116	123	82	27	36	205	1	189	79	77	95	97	40	223	108	59	93	62	52	268
	27%	33%	24%	31%	26%	31%	32%	26%	27%	31%	19%	29%	27%	17%	26%	27%	30%	29%	21%	28%	6%	27%	27%	23%	31%	27%	31%	26%	27%	26%	33%	24%	26%	27%
Neither agree nor disagree	59	13	11	17	32	34	30	22	37	29	18	5	23	3	25	28	9	7	14	38	*	40	19	19	19	20	7	56	21	13	13	10	23	55
	6%	4%	4%	10%	6%	6%	6%	5%	7%	7%	5%	4%	5%	14%	6%	6%	3%	7%	8%	5%	2%	6%	6%	6%	6%	5%	6%	5%	6%	5%	4%	4%	11%	5%
Tend to disagree	138	18	45	34	87	60	52	61	77	35	65	24	44	4	48	60	35	18	25	94	1	99	39	50	31	56	23	113	40	27	14	45	37	147
	14%	6%	15%	20%	17%	11%	11%	14%	14%	8%	20%	19%	11%	18%	11%	13%	13%	19%	14%	13%	9%	14%	13%	15%	10%	16%	18%	13%	10%	12%	5%	17%	19%	15%
Strongly disagree	212	21	104	26	150	67	47	99	113	41	129	36	90	6	95	93	47	22	48	139	2	143	69	84	69	59	17	179	88	45	21	90	40	217
	21%	7%	35%	15%	29%	13%	10%	23%	20%	9%	39%	30%	21%	28%	22%	20%	17%	24%	28%	19%	18%	20%	23%	25%	22%	17%	13%	21%	22%	20%	7%	35%	20%	22%
Don't know	15	5	5	2	7	7	7	5	11	4	2	1	4	-	4	2	4	1	8	6	-	11	4	7	4	5	2	15	10	*	3	2	3	15
	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	-	1%	1%	1%	5%	1%	-	2%	1%	2%	1%	1%	1%	2%	3%	*	1%	1%	1%	1%	
<b>Combinations - Summary</b>																																		
<b>Agree</b>	<b>578</b>	<b>248</b>	<b>131</b>	<b>89</b>	<b>248</b>	<b>366</b>	<b>337</b>	<b>250</b>	<b>327</b>	<b>325</b>	<b>115</b>	<b>56</b>	<b>257</b>	<b>8</b>	<b>265</b>	<b>269</b>	<b>178</b>	<b>46</b>	<b>77</b>	<b>447</b>	<b>8</b>	<b>412</b>	<b>164</b>	<b>174</b>	<b>188</b>	<b>216</b>	<b>79</b>	<b>502</b>	<b>243</b>	<b>135</b>	<b>234</b>	<b>112</b>	<b>96</b>	<b>568</b>
	58%	81%	44%	53%	47%	69%	71%	57%	58%	75%	35%	46%	62%	39%	61%	60%	65%	49%	45%	62%	70%	58%	56%	52%	61%	61%	62%	58%	60%	61%	82%	43%	48%	57%
<b>Disagree</b>	<b>350</b>	<b>40</b>	<b>149</b>	<b>59</b>	<b>237</b>	<b>127</b>	<b>99</b>	<b>160</b>	<b>190</b>	<b>76</b>	<b>194</b>	<b>59</b>	<b>134</b>	<b>9</b>	<b>143</b>	<b>152</b>	<b>82</b>	<b>40</b>	<b>73</b>	<b>234</b>	<b>3</b>	<b>242</b>	<b>108</b>	<b>134</b>	<b>100</b>	<b>116</b>	<b>40</b>	<b>292</b>	<b>128</b>	<b>72</b>	<b>35</b>	<b>135</b>	<b>77</b>	<b>364</b>
	35%	13%	50%	35%	45%	24%	21%	37%	34%	17%	59%	49%	32%	47%	33%	34%	30%	43%	42%	32%	27%	34%	37%	40%	32%	32%	31%	34%	32%	33%	12%	52%	39%	36%
<b>Net Agree</b>	<b>228</b>	<b>209</b>	<b>-19</b>	<b>30</b>	<b>11</b>	<b>239</b>	<b>238</b>	<b>90</b>	<b>138</b>	<b>249</b>	<b>-79</b>	<b>-4</b>	<b>123</b>	<b>-1</b>	<b>122</b>	<b>117</b>	<b>97</b>	<b>5</b>	<b>4</b>	<b>213</b>	<b>5</b>	<b>170</b>	<b>56</b>	<b>40</b>	<b>88</b>	<b>100</b>	<b>40</b>	<b>210</b>	<b>115</b>	<b>63</b>	<b>199</b>	<b>-23</b>	<b>19</b>	<b>204</b>
	23%	68%	-6%	18%	2%	45%	50%	21%	24%	57%	-24%	-3%	29%	-7%	28%	26%	35%	6%	2%	29%	43%	24%	19%	12%	28%	28%	31%	24%	29%	28%	70%	-9%	10%	20%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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<http://www.ipsos-mori.com/2010electioncentre>

Ipsos MORI

## Ipsos MORI Political Monitor - June 2010

Table 37  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**

**(b) Making public services more efficient can save enough money to pay off the very high national debt we now have, without damaging services the public receive**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Strongly agree	272 27%	165 26%	221 27%	216 27%	206 27%	177 26%	26 38%	138 28%	134 26%	86 30%	86 24%	100 28%	39 27%	47 29%	48 25%	38 22%	41 27%	60 29%	29 29%	71 26%	81 28%	51 24%	69 30%	152 27%	120 27%	261
Tend to agree	324 32%	199 32%	272 33%	260 32%	246 32%	224 33%	12 17%	155 32%	169 33%	101 35%	103 29%	119 33%	51 42%	50 31%	56 29%	48 28%	46 30%	73 36%	31 31%	80 30%	93 32%	76 36%	75 32%	172 31%	152 34%	318
Neither agree nor disagree	66 7%	40 6%	51 6%	50 6%	46 6%	44 6%	8 12%	26 5%	41 8%	20 7%	32 9%	14 4%	7 6%	13 8%	21 11%	11 6%	6 4%	8 4%	3 3%	20 7%	20 7%	15 7%	11 5%	40 7%	27 6%	64
Tend to disagree	169 17%	120 19%	146 18%	140 17%	136 18%	128 19%	8 12%	89 18%	80 16%	44 15%	58 16%	68 19%	17 14%	26 16%	25 13%	33 20%	31 21%	36 18%	23 23%	51 19%	51 18%	36 17%	31 13%	102 18%	67 15%	170
Strongly disagree	151 15%	93 15%	125 15%	122 15%	116 15%	102 15%	14 20%	73 15%	78 15%	32 11%	76 21%	43 12%	7 6%	25 15%	36 19%	40 23%	25 16%	18 9%	9 9%	46 17%	41 14%	27 13%	38 16%	87 16%	65 15%	169
Don't know	19 2%	12 2%	14 2%	14 2%	14 2%	1 2%	7 1%	12 2%	2 1%	4 1%	13 4%	* *	2 1%	4 2%	- -	3 2%	10 5%	5 5%	2 1%	4 1%	5 2%	9 4%	6 1%	14 3%	20	
<b>Combinations - Summary</b>																										
<b>Agree</b>	596 59%	365 58%	494 59%	476 59%	452 59%	401 58%	38 55%	292 60%	304 59%	187 66%	189 53%	220 62%	90 74%	97 59%	103 54%	86 50%	87 57%	133 65%	60 60%	150 56%	174 60%	127 60%	145 62%	324 58%	272 61%	579
<b>Disagree</b>	321 32%	213 34%	271 33%	261 33%	251 33%	230 33%	22 31%	163 33%	158 31%	76 27%	134 37%	111 31%	25 20%	51 31%	61 32%	73 43%	56 37%	55 27%	31 32%	97 36%	92 32%	63 30%	69 29%	188 34%	132 30%	339
<b>Net Agree</b>	275 27%	151 24%	223 27%	215 27%	201 26%	171 25%	16 23%	129 27%	146 28%	111 39%	55 15%	109 31%	65 53%	46 28%	42 22%	12 7%	31 20%	79 38%	29 29%	53 20%	82 28%	64 30%	76 32%	136 24%	140 31%	240

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 38  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**

**(b) Making public services more efficient can save enough money to pay off the very high national debt we now have, without damaging services the public receive**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Strongly agree	272	107	69	33	120	158	140	115	157	144	73	22	116	6	122	123	74	23	47	197	5	199	70	91	93	87	36	233	127	51	100	49	45	261
	27%	35%	23%	20%	23%	30%	30%	26%	28%	33%	22%	18%	28%	29%	28%	27%	27%	25%	27%	27%	44%	28%	24%	27%	30%	24%	28%	27%	31%	23%	35%	19%	23%	26%
Tend to agree	324	112	91	63	164	184	175	135	189	160	81	36	140	5	145	144	88	34	56	232	1	221	103	108	95	120	34	281	139	55	104	83	64	318
	32%	37%	31%	38%	31%	35%	37%	31%	34%	37%	25%	30%	33%	26%	33%	32%	32%	37%	33%	32%	11%	31%	35%	32%	30%	34%	27%	32%	35%	25%	37%	32%	33%	32%
Neither agree nor disagree	66	19	17	13	36	38	32	38	28	24	24	6	38	1	39	36	7	11	11	43	1	37	29	21	19	27	6	59	14	18	17	18	13	64
	7%	6%	6%	8%	7%	7%	7%	9%	5%	6%	7%	5%	9%	7%	9%	8%	3%	12%	6%	6%	10%	5%	10%	6%	6%	7%	4%	7%	3%	8%	6%	7%	6%	6%
Tend to disagree	169	40	50	32	96	87	72	80	90	61	59	22	72	3	75	80	58	12	17	139	1	131	38	58	54	57	22	146	61	51	34	44	43	170
	17%	13%	17%	19%	18%	16%	15%	18%	16%	14%	18%	18%	17%	16%	17%	18%	21%	13%	10%	19%	10%	19%	13%	17%	17%	16%	17%	17%	15%	23%	12%	17%	22%	17%
Strongly disagree	151	17	67	26	104	54	43	70	82	38	84	33	52	4	57	66	37	11	34	103	3	103	48	52	40	60	29	129	54	43	20	62	32	169
	15%	6%	23%	16%	20%	10%	9%	16%	14%	9%	26%	27%	12%	22%	13%	15%	14%	12%	20%	14%	25%	15%	16%	16%	13%	17%	22%	15%	14%	19%	7%	24%	16%	17%
Don't know	19	11	2	*	4	13	12	1	19	7	6	2	-	-	-	2	9	1	7	11	-	14	5	4	10	5	1	16	7	3	10	3	*	20
	2%	4%	1%	*	1%	2%	2%	*	3%	2%	2%	1%	-	-	-	*	3%	2%	4%	2%	-	2%	2%	1%	3%	1%	1%	2%	2%	1%	3%	1%	*	2%
<b>Combinations - Summary Agree</b>	<b>596</b>	<b>218</b>	<b>160</b>	<b>97</b>	<b>284</b>	<b>342</b>	<b>315</b>	<b>250</b>	<b>346</b>	<b>304</b>	<b>154</b>	<b>58</b>	<b>256</b>	<b>11</b>	<b>267</b>	<b>267</b>	<b>162</b>	<b>58</b>	<b>103</b>	<b>429</b>	<b>6</b>	<b>420</b>	<b>173</b>	<b>199</b>	<b>188</b>	<b>208</b>	<b>70</b>	<b>514</b>	<b>266</b>	<b>107</b>	<b>204</b>	<b>132</b>	<b>109</b>	<b>579</b>
	59%	71%	54%	58%	54%	64%	67%	57%	61%	70%	47%	48%	61%	55%	61%	59%	59%	62%	60%	59%	55%	60%	59%	60%	60%	58%	55%	59%	66%	48%	72%	51%	55%	58%
<b>Disagree</b>	<b>321</b>	<b>57</b>	<b>117</b>	<b>58</b>	<b>200</b>	<b>141</b>	<b>115</b>	<b>149</b>	<b>171</b>	<b>99</b>	<b>144</b>	<b>55</b>	<b>125</b>	<b>8</b>	<b>132</b>	<b>147</b>	<b>95</b>	<b>24</b>	<b>51</b>	<b>242</b>	<b>4</b>	<b>234</b>	<b>87</b>	<b>110</b>	<b>94</b>	<b>117</b>	<b>50</b>	<b>275</b>	<b>116</b>	<b>94</b>	<b>54</b>	<b>106</b>	<b>75</b>	<b>339</b>
	32%	19%	39%	34%	38%	26%	24%	34%	30%	23%	44%	45%	30%	38%	30%	32%	35%	25%	30%	33%	35%	33%	29%	33%	30%	33%	39%	32%	29%	43%	19%	41%	38%	34%
<b>Net Agree</b>	<b>275</b>	<b>161</b>	<b>43</b>	<b>39</b>	<b>84</b>	<b>202</b>	<b>200</b>	<b>101</b>	<b>174</b>	<b>205</b>	<b>10</b>	<b>4</b>	<b>132</b>	<b>3</b>	<b>135</b>	<b>120</b>	<b>66</b>	<b>34</b>	<b>52</b>	<b>187</b>	<b>2</b>	<b>186</b>	<b>86</b>	<b>90</b>	<b>94</b>	<b>91</b>	<b>20</b>	<b>240</b>	<b>150</b>	<b>12</b>	<b>150</b>	<b>26</b>	<b>34</b>	<b>240</b>
	27%	53%	14%	23%	16%	38%	42%	23%	31%	47%	3%	3%	31%	17%	31%	27%	24%	36%	30%	26%	20%	26%	29%	27%	30%	25%	16%	28%	37%	6%	53%	10%	17%	24%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 39  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(c) The government is being honest about the state of Britain's public finances**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Strongly agree	280 28%	210 33%	251 30%	248 31%	236 31%	225 33%	15 21%	156 32%	123 24%	55 19%	102 28%	123 34%	20 16%	35 21%	57 30%	46 27%	40 26%	83 40%	39 39%	70 26%	93 32%	61 29%	55 24%	163 29%	117 26%	267
Tend to agree	322 32%	195 31%	269 32%	260 32%	245 32%	209 30%	19 27%	163 34%	159 31%	102 36%	117 33%	104 29%	40 33%	62 38%	60 32%	57 34%	53 35%	50 25%	22 22%	100 37%	87 30%	65 31%	69 30%	188 34%	135 30%	320
Neither agree nor disagree	70 7%	40 6%	56 7%	53 7%	50 7%	45 6%	7 9%	29 6%	41 8%	18 6%	32 9%	21 6%	11 9%	7 4%	19 10%	13 8%	9 6%	12 6%	4 4%	20 7%	19 7%	11 5%	20 9%	39 7%	31 7%	69
Tend to disagree	154 15%	85 14%	121 15%	113 14%	109 14%	103 15%	7 10%	58 12%	96 19%	50 17%	52 15%	52 15%	18 14%	32 20%	32 17%	20 12%	19 13%	33 16%	23 23%	36 13%	44 15%	34 16%	40 17%	79 14%	75 17%	159
Strongly disagree	142 14%	83 13%	113 14%	107 13%	102 13%	88 13%	16 22%	67 14%	75 15%	56 20%	47 13%	40 11%	33 27%	23 14%	18 10%	29 17%	23 15%	17 8%	6 7%	35 13%	38 13%	30 14%	39 17%	73 13%	69 16%	149
Don't know	34 3%	17 3%	20 2%	20 3%	20 3%	18 3%	7 10%	13 3%	20 4%	6 2%	9 3%	19 5%	1 1%	5 3%	3 2%	6 3%	7 5%	11 6%	6 6%	9 3%	7 3%	8 4%	10 4%	16 3%	18 4%	38
<b>Combinations - Summary</b>																										
<b>Agree</b>	602 60%	405 64%	520 63%	509 63%	482 63%	433 63%	34 48%	320 66%	282 55%	156 55%	219 61%	226 63%	60 49%	96 59%	117 62%	103 60%	93 62%	133 65%	61 61%	170 63%	180 62%	127 60%	125 53%	350 63%	251 57%	587
<b>Disagree</b>	296 30%	169 27%	234 28%	220 27%	211 28%	191 28%	22 32%	125 26%	171 33%	105 37%	99 28%	92 26%	50 41%	55 34%	50 26%	49 29%	42 28%	50 24%	29 29%	71 26%	81 28%	65 31%	79 34%	152 27%	144 32%	308
<b>Net Agree</b>	306 31%	236 38%	286 34%	289 36%	270 35%	242 35%	11 16%	195 40%	111 22%	51 18%	120 33%	135 38%	9 8%	41 25%	67 35%	54 32%	51 34%	83 41%	32 32%	100 37%	99 34%	62 29%	46 20%	198 36%	108 24%	279

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 40  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(c) The government is being honest about the state of Britain's public finances**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Strongly agree	280	151	36	39	99	213	190	124	156	187	35	24	121	7	128	129	87	15	44	216	4	199	79	90	83	107	29	249	130	65	143	30	51	267
	28%	49%	12%	23%	19%	40%	40%	28%	28%	43%	11%	20%	29%	35%	29%	29%	32%	16%	26%	30%	38%	28%	27%	27%	27%	30%	23%	29%	32%	30%	50%	11%	26%	27%
Tend to agree	322	107	82	65	158	183	172	156	166	165	75	41	154	5	159	155	83	34	47	239	3	223	99	90	109	122	50	272	121	67	103	72	66	320
	32%	35%	28%	39%	30%	34%	36%	36%	29%	38%	23%	34%	37%	26%	36%	34%	30%	36%	27%	33%	22%	32%	34%	27%	35%	34%	39%	31%	30%	30%	36%	28%	33%	32%
Neither agree nor disagree	70	10	20	21	45	35	31	30	41	17	27	7	31	-	31	33	18	6	13	52	-	49	21	28	15	27	10	63	22	14	6	23	22	69
	7%	3%	7%	13%	9%	7%	7%	7%	7%	4%	8%	6%	7%	-	7%	7%	7%	6%	7%	7%	-	7%	7%	8%	5%	7%	8%	7%	5%	6%	2%	9%	11%	7%
Tend to disagree	154	15	74	21	107	48	36	57	97	33	87	22	47	5	51	64	41	17	30	105	2	108	46	57	50	47	16	130	52	40	10	64	33	159
	15%	5%	25%	12%	20%	9%	8%	13%	17%	8%	27%	18%	11%	23%	12%	14%	15%	18%	17%	14%	16%	15%	15%	17%	16%	13%	13%	15%	13%	18%	4%	25%	16%	16%
Strongly disagree	142	16	78	15	100	39	31	62	80	26	95	23	58	2	61	62	33	16	29	95	1	100	42	59	44	38	15	121	65	31	18	60	20	149
	14%	5%	26%	9%	19%	7%	7%	14%	14%	6%	29%	19%	14%	12%	14%	14%	12%	17%	17%	13%	12%	14%	14%	18%	14%	11%	12%	14%	16%	14%	6%	23%	10%	15%
Don't know	34	7	7	7	16	16	13	8	25	8	9	4	7	1	8	7	11	6	9	18	1	27	7	10	9	15	7	29	12	5	5	11	6	38
	3%	2%	2%	4%	3%	3%	3%	2%	5%	2%	3%	4%	2%	4%	2%	2%	4%	6%	5%	2%	12%	4%	2%	3%	3%	4%	5%	3%	3%	2%	4%	3%	4%	
<b>Combinations - Summary Agree</b>	<b>602</b>	<b>258</b>	<b>118</b>	<b>104</b>	<b>256</b>	<b>396</b>	<b>362</b>	<b>280</b>	<b>322</b>	<b>352</b>	<b>111</b>	<b>64</b>	<b>275</b>	<b>12</b>	<b>287</b>	<b>284</b>	<b>170</b>	<b>49</b>	<b>91</b>	<b>455</b>	<b>7</b>	<b>421</b>	<b>178</b>	<b>180</b>	<b>192</b>	<b>229</b>	<b>79</b>	<b>521</b>	<b>251</b>	<b>132</b>	<b>246</b>	<b>102</b>	<b>117</b>	<b>587</b>
	60%	84%	40%	62%	49%	74%	77%	64%	57%	81%	34%	53%	66%	61%	66%	63%	62%	52%	53%	63%	60%	60%	61%	54%	62%	64%	62%	60%	62%	60%	86%	39%	59%	59%
<b>Disagree</b>	<b>296</b>	<b>31</b>	<b>152</b>	<b>35</b>	<b>207</b>	<b>86</b>	<b>67</b>	<b>120</b>	<b>176</b>	<b>58</b>	<b>182</b>	<b>45</b>	<b>105</b>	<b>7</b>	<b>112</b>	<b>127</b>	<b>74</b>	<b>33</b>	<b>59</b>	<b>200</b>	<b>3</b>	<b>208</b>	<b>88</b>	<b>116</b>	<b>95</b>	<b>86</b>	<b>31</b>	<b>252</b>	<b>117</b>	<b>71</b>	<b>28</b>	<b>124</b>	<b>52</b>	<b>308</b>
	30%	10%	51%	21%	39%	16%	14%	27%	31%	13%	55%	37%	25%	35%	26%	28%	27%	35%	35%	28%	28%	30%	30%	35%	30%	24%	25%	29%	29%	32%	10%	48%	27%	31%
<b>Net Agree</b>	<b>306</b>	<b>227</b>	<b>-34</b>	<b>69</b>	<b>49</b>	<b>310</b>	<b>296</b>	<b>161</b>	<b>145</b>	<b>294</b>	<b>-71</b>	<b>19</b>	<b>170</b>	<b>5</b>	<b>175</b>	<b>158</b>	<b>97</b>	<b>16</b>	<b>32</b>	<b>254</b>	<b>4</b>	<b>213</b>	<b>90</b>	<b>64</b>	<b>97</b>	<b>144</b>	<b>48</b>	<b>270</b>	<b>134</b>	<b>61</b>	<b>218</b>	<b>-23</b>	<b>65</b>	<b>279</b>
	31%	74%	-11%	41%	9%	58%	62%	37%	26%	67%	-22%	16%	41%	26%	40%	35%	35%	17%	19%	35%	32%	30%	31%	19%	31%	40%	37%	31%	33%	28%	77%	-9%	33%	28%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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Ipsos MORI



## Ipsos MORI Political Monitor - June 2010

Table 41  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(d) It is important for Britain to show the world that it can live within its means**

Base : Split sample (approx. half sample)

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	498	314	409	403	382	343	35	227	271	142	183	173	58	84	93	90	80	93	37	148	138	83	129	286	212	498
Weighted Total	486	304	403	397	376	337	34	234	253	146	173	167	63	83	89	84	70	98	47	141	140	87	119	281	205	498
Strongly agree	243 50%	169 56%	214 53%	211 53%	201 54%	186 55%	11 32%	136 58%	107 42%	66 45%	85 49%	92 55%	20 31%	47 56%	47 53%	38 45%	41 59%	51 52%	22 46%	77 55%	73 52%	42 48%	50 42%	151 54%	92 45%	234 47%
Tend to agree	171 35%	92 30%	137 34%	135 34%	124 33%	106 31%	14 43%	71 30%	101 40%	56 38%	63 36%	53 32%	31 49%	25 30%	28 31%	34 41%	17 25%	36 37%	18 38%	44 32%	53 38%	25 29%	49 41%	97 35%	74 36%	183 37%
Neither agree nor disagree	26 5%	14 5%	19 5%	19 5%	17 5%	16 5%	6 17%	8 4%	18 7%	10 7%	7 4%	9 6%	9 14%	2 2%	6 7%	1 1%	5 7%	5 5%	5 10%	7 5%	5 3%	12 13%	3 3%	12 4%	15 7%	25 5%
Tend to disagree	28 6%	21 7%	23 6%	23 6%	23 6%	21 6%	- -	13 5%	16 6%	5 4%	15 9%	8 5%	2 3%	3 4%	7 7%	8 10%	3 5%	5 5%	2 5%	10 7%	6 4%	4 5%	9 8%	15 5%	13 6%	35 7%
Strongly disagree	12 3%	8 2%	8 2%	8 2%	8 2%	1 2%	3 1%	10 4%	10 4%	6 4%	2 1%	4 2%	2 3%	5 6%	* *	2 2%	2 4%	1 1%	- -	3 2%	3 2%	2 2%	5 4%	6 2%	7 3%	15 3%
Don't know	5 1%	1 *	1 *	1 *	1 *	2 5%	3 1%	2 1%	2 1%	2 1%	2 1%	1 1%	- -	2 2%	1 2%	1 1%	1 1%	1 1%	1 1%	- -	1 *	2 2%	3 2%	1 *	5 2%	6 1%
<b>Combinations - Summary Agree</b>	<b>414 85%</b>	<b>261 86%</b>	<b>351 87%</b>	<b>345 87%</b>	<b>326 87%</b>	<b>292 87%</b>	<b>25 75%</b>	<b>207 88%</b>	<b>207 82%</b>	<b>122 83%</b>	<b>147 85%</b>	<b>145 87%</b>	<b>51 80%</b>	<b>71 86%</b>	<b>75 84%</b>	<b>72 86%</b>	<b>58 84%</b>	<b>87 89%</b>	<b>40 84%</b>	<b>122 86%</b>	<b>126 90%</b>	<b>67 77%</b>	<b>99 84%</b>	<b>248 88%</b>	<b>166 81%</b>	<b>417 84%</b>
<b>Disagree</b>	<b>41 8%</b>	<b>28 9%</b>	<b>32 8%</b>	<b>31 8%</b>	<b>31 8%</b>	<b>29 9%</b>	<b>1 2%</b>	<b>15 6%</b>	<b>25 10%</b>	<b>12 8%</b>	<b>17 10%</b>	<b>12 7%</b>	<b>4 6%</b>	<b>8 10%</b>	<b>7 8%</b>	<b>10 12%</b>	<b>6 8%</b>	<b>6 6%</b>	<b>2 5%</b>	<b>12 9%</b>	<b>9 6%</b>	<b>6 7%</b>	<b>14 11%</b>	<b>21 7%</b>	<b>20 10%</b>	<b>50 10%</b>
<b>Net Agree</b>	<b>374 77%</b>	<b>232 76%</b>	<b>319 79%</b>	<b>314 79%</b>	<b>294 78%</b>	<b>263 78%</b>	<b>25 73%</b>	<b>192 82%</b>	<b>182 72%</b>	<b>110 75%</b>	<b>130 75%</b>	<b>133 80%</b>	<b>47 74%</b>	<b>63 76%</b>	<b>68 76%</b>	<b>62 74%</b>	<b>52 75%</b>	<b>81 83%</b>	<b>37 79%</b>	<b>109 77%</b>	<b>118 84%</b>	<b>61 70%</b>	<b>86 72%</b>	<b>227 81%</b>	<b>147 71%</b>	<b>367 74%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
<http://www.ipsos-mori.com/2010electioncentre>

Ipsos MORI

## Ipsos MORI Political Monitor - June 2010

Table 42  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(d) It is important for Britain to show the world that it can live within its means**

Base : Split sample (approx. half sample)

	Total (Weighted)	Voting Voters only					Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	498	149	148	91	266	267	240	216	282	216	162	126	151	9	160	208	141	73	68	349	8	358	138	177	153	167	58	427	177	127	137	122	106	498
Weighted Total	486	155	148	77	252	258	232	212	274	223	157	64	194	12	205	228	116	55	82	344	5	342	143	167	146	172	64	424	189	129	140	132	91	498
Strongly agree	243	102	57	42	114	158	144	111	132	133	58	27	109	2	110	123	61	22	33	184	4	170	71	78	77	87	32	213	100	75	95	61	41	234
	50%	66%	39%	55%	45%	61%	62%	52%	48%	60%	37%	42%	56%	16%	54%	54%	52%	39%	40%	53%	76%	50%	50%	47%	53%	50%	50%	50%	53%	58%	68%	46%	45%	47%
Tend to agree	171	44	53	27	90	81	71	75	96	78	52	24	67	7	74	75	43	25	27	118	1	125	47	60	44	68	25	149	61	38	37	45	37	183
	35%	29%	36%	35%	36%	31%	31%	35%	35%	35%	33%	38%	35%	60%	36%	33%	37%	46%	33%	34%	24%	36%	33%	36%	30%	39%	40%	35%	32%	30%	27%	34%	40%	37%
Neither agree nor disagree	26	4	7	5	13	10	10	9	18	5	18	4	4	2	6	14	1	2	9	15	-	14	12	10	8	8	3	24	11	6	4	5	8	25
	5%	3%	5%	7%	5%	4%	4%	4%	6%	2%	12%	6%	2%	13%	3%	6%	1%	4%	10%	4%	-	4%	8%	6%	6%	5%	5%	6%	6%	5%	3%	4%	9%	5%
Tend to disagree	28	3	18	2	22	7	5	12	16	3	18	7	8	1	9	13	7	1	7	20	-	20	8	14	9	5	3	26	9	7	3	14	3	35
	6%	2%	12%	3%	9%	3%	2%	6%	6%	1%	12%	10%	4%	11%	4%	5%	6%	2%	9%	6%	-	6%	6%	8%	6%	3%	5%	6%	5%	6%	2%	10%	4%	7%
Strongly disagree	12	2	9	-	9	2	2	4	8	2	7	2	5	-	5	3	3	2	4	6	-	9	4	3	7	2	-	8	6	3	1	7	1	15
	3%	1%	6%	-	4%	1%	1%	2%	3%	1%	5%	3%	2%	-	2%	1%	3%	4%	5%	2%	-	3%	3%	2%	5%	1%	-	2%	3%	2%	1%	5%	1%	3%
Don't know	5	-	3	-	3	-	-	2	4	2	3	1	1	-	1	-	1	3	2	1	-	4	1	3	1	2	1	5	2	-	-	1	-	6
	1%	-	2%	-	1%	-	-	1%	1%	1%	2%	1%	1%	-	1%	-	1%	5%	2%	*	-	1%	1%	2%	1%	1%	1%	1%	1%	-	-	1%	-	1%
<b>Combinations - Summary Agree</b>	<b>414</b>	<b>146</b>	<b>111</b>	<b>69</b>	<b>204</b>	<b>239</b>	<b>215</b>	<b>186</b>	<b>228</b>	<b>211</b>	<b>110</b>	<b>51</b>	<b>176</b>	<b>9</b>	<b>185</b>	<b>198</b>	<b>104</b>	<b>47</b>	<b>60</b>	<b>302</b>	<b>5</b>	<b>294</b>	<b>118</b>	<b>138</b>	<b>121</b>	<b>154</b>	<b>57</b>	<b>361</b>	<b>161</b>	<b>113</b>	<b>132</b>	<b>105</b>	<b>78</b>	<b>417</b>
	85%	94%	75%	90%	81%	93%	93%	88%	83%	95%	70%	80%	91%	76%	90%	87%	89%	85%	73%	88%	100%	86%	82%	83%	83%	90%	90%	85%	85%	88%	94%	79%	86%	84%
<b>Disagree</b>	<b>41</b>	<b>5</b>	<b>27</b>	<b>2</b>	<b>31</b>	<b>9</b>	<b>7</b>	<b>16</b>	<b>25</b>	<b>5</b>	<b>26</b>	<b>9</b>	<b>13</b>	<b>1</b>	<b>14</b>	<b>16</b>	<b>10</b>	<b>3</b>	<b>11</b>	<b>26</b>	<b>-</b>	<b>29</b>	<b>12</b>	<b>17</b>	<b>17</b>	<b>7</b>	<b>3</b>	<b>34</b>	<b>15</b>	<b>10</b>	<b>4</b>	<b>21</b>	<b>5</b>	<b>50</b>
	8%	3%	18%	3%	12%	4%	3%	8%	9%	2%	17%	14%	6%	11%	7%	7%	9%	6%	14%	8%	-	8%	8%	10%	11%	4%	5%	8%	8%	8%	3%	16%	5%	10%
<b>Net Agree</b>	<b>374</b>	<b>141</b>	<b>84</b>	<b>67</b>	<b>173</b>	<b>230</b>	<b>208</b>	<b>170</b>	<b>204</b>	<b>206</b>	<b>84</b>	<b>42</b>	<b>163</b>	<b>8</b>	<b>171</b>	<b>183</b>	<b>93</b>	<b>43</b>	<b>49</b>	<b>276</b>	<b>5</b>	<b>266</b>	<b>106</b>	<b>121</b>	<b>104</b>	<b>147</b>	<b>54</b>	<b>327</b>	<b>146</b>	<b>103</b>	<b>128</b>	<b>84</b>	<b>74</b>	<b>367</b>
	77%	91%	57%	88%	69%	89%	90%	80%	74%	92%	54%	66%	84%	66%	83%	80%	80%	79%	60%	80%	100%	78%	74%	72%	71%	86%	85%	77%	77%	80%	91%	64%	81%	74%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 43  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(e) It is important for Britain to show the world that it can live within its means, even if that means big cuts to our public services**

Base : Split sample (approx. half sample)

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	504	325	414	397	381	348	37	243	261	138	179	187	56	82	91	88	82	105	45	137	142	110	115	279	225	504
Weighted Total	516	326	427	405	388	350	36	254	262	139	186	190	58	81	100	86	82	108	52	129	148	124	115	277	239	504
Strongly agree	168 33%	119 37%	142 33%	140 34%	138 36%	127 36%	14 40%	97 38%	71 27%	33 24%	62 33%	73 39%	10 18%	23 28%	37 36%	25 30%	26 32%	47 44%	26 50%	45 35%	52 35%	33 27%	39 34%	97 35%	72 30%	156 31%
Tend to agree	152 30%	92 28%	129 30%	120 30%	112 29%	97 28%	4 12%	74 29%	79 30%	38 27%	53 29%	61 32%	17 29%	21 25%	27 27%	26 30%	32 39%	29 27%	15 28%	35 27%	47 31%	47 38%	24 20%	81 29%	71 30%	148 29%
Neither agree nor disagree	21 4%	12 4%	15 3%	15 4%	13 3%	13 4%	3 9%	7 3%	14 5%	7 5%	10 6%	3 2%	3 6%	4 4%	5 5%	5 6%	1 2%	2 2%	*	6 5%	3 2%	6 5%	6 5%	9 3%	12 5%	21 4%
Tend to disagree	84 16%	52 16%	70 16%	65 16%	61 16%	56 16%	4 11%	28 11%	56 21%	31 22%	23 12%	31 16%	16 16%	14 18%	11 11%	11 13%	12 15%	18 17%	8 16%	24 19%	26 18%	14 11%	19 17%	51 18%	33 14%	89 18%
Strongly disagree	76 15%	43 13%	59 14%	55 14%	53 14%	49 14%	8 23%	42 16%	34 13%	24 17%	35 19%	17 9%	11 19%	13 16%	17 17%	18 21%	9 11%	8 7%	1 2%	17 13%	16 11%	17 14%	26 22%	33 12%	43 18%	78 15%
Don't know	14 3%	9 3%	11 3%	11 3%	11 3%	9 3%	2 6%	7 3%	8 3%	7 5%	3 2%	4 2%	- 2%	7 9%	3 3%	- 3%	1 1%	3 3%	2 4%	1 1%	5 3%	6 5%	3 2%	6 2%	9 4%	12 2%
<b>Combinations - Summary Agree</b>	<b>321 62%</b>	<b>211 65%</b>	<b>271 64%</b>	<b>260 64%</b>	<b>250 64%</b>	<b>223 64%</b>	<b>19 52%</b>	<b>171 67%</b>	<b>150 57%</b>	<b>71 51%</b>	<b>115 62%</b>	<b>135 71%</b>	<b>28 47%</b>	<b>43 53%</b>	<b>64 64%</b>	<b>51 60%</b>	<b>58 71%</b>	<b>77 71%</b>	<b>41 78%</b>	<b>80 62%</b>	<b>99 66%</b>	<b>81 65%</b>	<b>62 54%</b>	<b>178 64%</b>	<b>143 60%</b>	<b>304 60%</b>
<b>Disagree</b>	<b>160 31%</b>	<b>94 29%</b>	<b>130 30%</b>	<b>120 30%</b>	<b>115 30%</b>	<b>105 30%</b>	<b>12 33%</b>	<b>70 27%</b>	<b>90 34%</b>	<b>55 39%</b>	<b>58 31%</b>	<b>48 25%</b>	<b>27 47%</b>	<b>27 34%</b>	<b>28 28%</b>	<b>29 34%</b>	<b>22 26%</b>	<b>26 24%</b>	<b>9 17%</b>	<b>42 32%</b>	<b>42 28%</b>	<b>31 25%</b>	<b>45 39%</b>	<b>84 30%</b>	<b>76 32%</b>	<b>167 33%</b>
<b>Net Agree</b>	<b>161 31%</b>	<b>117 36%</b>	<b>142 33%</b>	<b>140 35%</b>	<b>135 35%</b>	<b>118 34%</b>	<b>7 18%</b>	<b>101 40%</b>	<b>60 23%</b>	<b>16 12%</b>	<b>58 31%</b>	<b>87 46%</b>	<b>* 1%</b>	<b>16 20%</b>	<b>36 35%</b>	<b>22 26%</b>	<b>37 45%</b>	<b>51 47%</b>	<b>32 61%</b>	<b>38 30%</b>	<b>56 38%</b>	<b>50 40%</b>	<b>17 15%</b>	<b>94 34%</b>	<b>67 28%</b>	<b>137 27%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 44  
**Q.13. Please tell me how strongly you agree or disagree with each of these arguments about public services and public spending?**  
**(e) It is important for Britain to show the world that it can live within its means, even if that means big cuts to our public services**

Base : Split sample (approx. half sample)

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned outright	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	504	135	152	90	275	258	225	215	289	192	181	113	169	8	177	188	178	55	74	366	9	358	145	163	160	181	65	429	198	107	129	129	105	504
Weighted Total	516	151	149	91	273	275	242	225	290	212	171	58	225	8	233	224	157	39	90	381	6	364	152	166	164	185	64	440	214	93	145	127	106	504
Strongly agree	168	77	28	26	62	111	103	75	94	104	29	14	74	2	76	78	49	8	31	127	2	118	51	54	48	66	25	150	73	36	71	20	38	156
	33%	51%	19%	28%	23%	40%	42%	33%	32%	49%	17%	25%	33%	28%	33%	35%	31%	22%	34%	33%	31%	32%	33%	32%	29%	36%	39%	34%	34%	38%	49%	16%	35%	31%
Tend to agree	152	44	46	31	88	86	75	67	86	64	39	17	71	1	73	66	53	12	20	119	2	110	42	52	52	49	14	121	64	27	46	42	26	148
	30%	29%	31%	34%	32%	31%	31%	30%	30%	30%	23%	29%	32%	18%	31%	29%	34%	31%	22%	31%	30%	30%	28%	31%	31%	27%	22%	28%	30%	29%	32%	33%	25%	29%
Neither agree nor disagree	21	3	4	5	11	10	8	6	15	5	8	1	11	-	11	10	8	2	2	18	-	11	10	9	7	5	1	19	5	1	2	5	7	21
	4%	2%	3%	6%	4%	4%	3%	3%	5%	2%	5%	2%	5%	-	5%	4%	5%	4%	2%	5%	-	3%	6%	5%	4%	3%	1%	4%	2%	1%	4%	6%	4%	
Tend to disagree	84	14	33	19	57	38	33	35	49	20	35	12	29	3	31	41	22	8	13	62	1	59	25	24	29	31	6	72	27	12	15	26	23	89
	16%	9%	22%	20%	21%	14%	14%	16%	17%	10%	20%	20%	13%	34%	13%	18%	14%	20%	14%	16%	13%	16%	16%	14%	17%	17%	9%	16%	13%	13%	10%	20%	22%	18%
Strongly disagree	76	9	34	11	48	23	19	41	35	15	54	13	36	1	37	28	21	7	18	50	2	57	19	25	29	22	12	65	38	12	7	31	12	78
	15%	6%	23%	12%	18%	8%	8%	18%	12%	7%	32%	22%	16%	7%	16%	13%	14%	17%	20%	13%	26%	16%	12%	15%	18%	12%	18%	15%	18%	13%	5%	24%	12%	15%
Don't know	14	4	4	-	6	6	4	2	12	4	7	1	3	1	4	2	3	2	7	5	-	8	6	3	-	11	6	12	6	5	4	4	-	12
	3%	3%	3%	-	2%	2%	2%	1%	4%	2%	4%	2%	1%	13%	2%	1%	2%	6%	7%	1%	-	2%	4%	2%	-	6%	10%	3%	3%	5%	3%	3%	-	2%
<b>Combinations - Summary Agree</b>	<b>321</b>	<b>121</b>	<b>74</b>	<b>56</b>	<b>150</b>	<b>197</b>	<b>177</b>	<b>141</b>	<b>180</b>	<b>168</b>	<b>68</b>	<b>31</b>	<b>145</b>	<b>4</b>	<b>149</b>	<b>143</b>	<b>102</b>	<b>20</b>	<b>51</b>	<b>246</b>	<b>4</b>	<b>228</b>	<b>92</b>	<b>105</b>	<b>100</b>	<b>116</b>	<b>39</b>	<b>272</b>	<b>138</b>	<b>63</b>	<b>117</b>	<b>62</b>	<b>64</b>	<b>304</b>
	62%	80%	50%	62%	55%	72%	73%	63%	62%	79%	39%	54%	65%	46%	64%	64%	65%	53%	57%	65%	62%	63%	61%	63%	61%	63%	61%	62%	64%	68%	81%	49%	60%	60%
<b>Disagree</b>	<b>160</b>	<b>23</b>	<b>67</b>	<b>29</b>	<b>105</b>	<b>61</b>	<b>52</b>	<b>76</b>	<b>84</b>	<b>35</b>	<b>89</b>	<b>24</b>	<b>65</b>	<b>3</b>	<b>68</b>	<b>69</b>	<b>43</b>	<b>15</b>	<b>31</b>	<b>112</b>	<b>2</b>	<b>117</b>	<b>43</b>	<b>49</b>	<b>57</b>	<b>53</b>	<b>18</b>	<b>137</b>	<b>65</b>	<b>24</b>	<b>22</b>	<b>57</b>	<b>36</b>	<b>167</b>
	31%	15%	45%	32%	39%	22%	22%	34%	29%	17%	52%	42%	29%	41%	29%	31%	27%	37%	34%	29%	38%	32%	28%	29%	35%	29%	28%	31%	30%	26%	15%	45%	33%	33%
<b>Net Agree</b>	<b>161</b>	<b>98</b>	<b>7</b>	<b>27</b>	<b>45</b>	<b>136</b>	<b>125</b>	<b>66</b>	<b>96</b>	<b>133</b>	<b>-22</b>	<b>7</b>	<b>80</b>	<b>*</b>	<b>81</b>	<b>74</b>	<b>59</b>	<b>6</b>	<b>20</b>	<b>134</b>	<b>1</b>	<b>112</b>	<b>49</b>	<b>57</b>	<b>42</b>	<b>62</b>	<b>21</b>	<b>134</b>	<b>72</b>	<b>38</b>	<b>94</b>	<b>5</b>	<b>28</b>	<b>137</b>
	31%	65%	5%	30%	16%	49%	52%	29%	33%	63%	-13%	12%	36%	5%	35%	33%	38%	15%	22%	35%	23%	31%	33%	34%	26%	34%	33%	31%	34%	41%	65%	4%	27%	27%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 45

**Q.14. Which of these comes closest to your opinion about how the government should go about reducing the deficit?**

Base : Split sample (approx. half)

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	498	314	409	403	382	343	35	227	271	142	183	173	58	84	93	90	80	93	37	148	138	83	129	286	212	498
Weighted Total	486	304	403	397	376	337	34	234	253	146	173	167	63	83	89	84	70	98	47	141	140	87	119	281	205	498
(a) The government's priority should be to protect services for people who most need help...	366 75%	246 81%	314 78%	310 78%	295 78%	268 79%	20 59%	175 75%	191 75%	100 68%	129 75%	137 82%	37 58%	63 76%	57 64%	72 86%	61 88%	75 77%	35 74%	113 80%	110 79%	62 71%	80 68%	223 79%	142 69%	381 77%
(b) Cut spending on all services, even if that includes services that are mainly used by people who most need help	95 20%	48 16%	71 18%	71 18%	64 17%	57 17%	8 25%	47 20%	48 19%	34 23%	35 20%	25 15%	20 32%	14 17%	25 27%	11 13%	8 11%	18 18%	10 21%	24 17%	24 17%	15 17%	32 27%	48 17%	47 23%	91 18%
Neither	16 3%	3 1%	10 3%	9 2%	9 2%	5 1%	4 13%	6 3%	10 4%	7 5%	6 4%	2 1%	5 8%	3 3%	6 6%	1 1%	1 1%	2 2%	1 3%	2 2%	4 3%	6 7%	4 3%	6 2%	10 5%	15 3%
Don't know	10 2%	7 2%	8 2%	8 2%	8 2%	7 2%	1 4%	5 2%	5 2%	5 3%	2 1%	3 2%	1 2%	3 4%	2 2%	* 2%	- 2%	3 3%	1 3%	1 1%	2 2%	4 4%	2 2%	4 1%	6 3%	11 2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\* = Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 46

## Q.14. Which of these comes closest to your opinion about how the government should go about reducing the deficit?

Base : Split sample (approx. half)

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	498	149	148	91	266	267	240	216	282	216	162	126	151	9	160	208	141	73	68	349	8	358	138	177	153	167	58	427	177	127	137	122	106	498
Weighted Total	486	155	148	77	252	258	232	212	274	223	157	64	194	12	205	228	116	55	82	344	5	342	143	167	146	172	64	424	189	129	140	132	91	498
(a) The government's priority should be to protect services for people who most need help...	366 75%	107 69%	114 77%	66 85%	201 80%	194 75%	172 74%	160 75%	205 75%	152 68%	132 84%	49 77%	142 73%	11 94%	153 75%	171 75%	101 87%	38 70%	51 63%	272 79%	4 71%	265 78%	100 70%	124 74%	112 76%	129 75%	45 70%	317 75%	136 72%	105 82%	101 72%	106 80%	76 84%	381 77%
(b) Cut spending on all services, even if that includes services that are mainly used by people who most need help	95 20%	37 24%	27 18%	9 12%	42 17%	51 20%	46 20%	41 19%	54 20%	62 28%	12 8%	10 16%	43 22%	1 6%	43 21%	48 21%	13 11%	13 24%	19 23%	61 18%	2 29%	67 19%	27 19%	33 20%	29 20%	33 19%	11 18%	84 20%	41 22%	17 13%	29 21%	22 17%	13 14%	91 18%
Neither	16 3%	4 3%	5 3%	2 2%	7 3%	6 2%	6 3%	6 3%	10 4%	4 2%	9 6%	1 2%	5 3%	- -	5 2%	6 2%	* *	3 6%	7 8%	6 2%	- -	4 1%	12 8%	6 4%	4 3%	6 4%	5 7%	15 3%	6 3%	4 3%	3 2%	3 2%	2 2%	15 3%
Don't know	10 2%	7 4%	2 1%	1 1%	2 1%	7 3%	7 3%	5 2%	5 2%	6 3%	3 2%	3 4%	4 2%	- -	4 2%	3 1%	2 2%	* 1%	5 6%	5 1%	- -	6 2%	4 3%	4 2%	2 2%	4 2%	3 5%	9 3%	5 3%	3 2%	7 5%	1 *	1 1%	11 2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place: <http://www.ipsos-mori.com/2010electioncentre>

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## Ipsos MORI Political Monitor - June 2010

Table 47

**Q.14. Which of these comes closest to your opinion about how the government should go about reducing the deficit?**

Base : Split sample (approx. half)

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	504	325	414	397	381	348	37	243	261	138	179	187	56	82	91	88	82	105	45	137	142	110	115	279	225	504
Weighted Total	516	326	427	405	388	350	36	254	262	139	186	190	58	81	100	86	82	108	52	129	148	124	115	277	239	504
(a) The government's priority should be to protect services for people who most need help...	353 68%	236 72%	305 72%	287 71%	275 71%	252 72%	17 47%	182 72%	171 66%	89 64%	123 66%	140 74%	41 70%	48 60%	62 62%	61 71%	62 76%	78 72%	38 72%	89 69%	100 67%	82 67%	82 71%	189 68%	164 69%	349 69%
(c) Services that are mainly used by people who need most help take up a big part of the government's budget, so need to cut these services too	107 21%	65 20%	83 19%	80 20%	78 20%	66 19%	10 28%	48 19%	59 23%	34 24%	40 21%	34 18%	11 19%	23 28%	24 24%	15 18%	14 17%	20 19%	8 16%	27 21%	31 21%	28 23%	20 18%	58 21%	49 20%	106 21%
Neither	21 4%	8 3%	14 3%	14 3%	14 3%	10 3%	3 10%	9 4%	12 5%	5 4%	9 5%	7 3%	2 3%	3 4%	4 4%	5 6%	4 4%	3 3%	3 5%	9 7%	6 4%	3 2%	4 3%	14 5%	7 3%	21 4%
Don't know	34 7%	17 5%	25 6%	25 6%	22 6%	22 6%	6 16%	15 6%	19 7%	11 8%	14 8%	9 5%	4 7%	7 8%	10 10%	4 5%	3 3%	6 6%	4 7%	4 3%	11 7%	10 8%	9 8%	15 6%	19 8%	28 6%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
<http://www.ipsos-mori.com/2010electioncentre>

## Ipsos MORI Political Monitor - June 2010

Table 48

## Q.14. Which of these comes closest to your opinion about how the government should go about reducing the deficit?

Base : Split sample (approx. half)

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Cons LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Cons	Labour		LD
Unweighted Total	504	135	152	90	275	258	225	215	289	192	181	113	169	8	177	188	178	55	74	366	9	358	145	163	160	181	65	429	198	107	129	129	105	504
Weighted Total	516	151	149	91	273	275	242	225	290	212	171	58	225	8	233	224	157	39	90	381	6	364	152	166	164	185	64	440	214	93	145	127	106	504
(a) The government's priority should be to protect services for people who most need help...	353 68%	103 69%	106 71%	66 73%	197 72%	194 71%	170 70%	154 69%	199 68%	146 69%	115 67%	37 64%	150 67%	6 69%	156 67%	138 62%	122 78%	25 65%	62 69%	260 68%	6 100%	269 74%	83 55%	115 69%	108 66%	129 70%	46 71%	302 69%	150 70%	69 75%	97 67%	95 75%	79 75%	349 69%
(c) Services that are mainly used by people who need most help take up a big part of the government's budget, so need to cut these services too	107 21%	36 24%	25 17%	16 18%	48 18%	58 21%	52 21%	48 21%	59 20%	56 26%	33 19%	15 27%	48 21%	2 19%	49 21%	58 26%	22 14%	11 28%	16 18%	80 21%	-	63 17%	44 29%	32 19%	38 23%	37 20%	14 22%	88 20%	45 21%	19 20%	39 27%	21 17%	16 15%	106 21%
Neither	21 4%	3 2%	7 5%	3 4%	12 4%	7 3%	6 3%	9 4%	12 4%	4 2%	8 5%	3 5%	11 5%	1 13%	12 5%	13 6%	5 3%	2 4%	1 1%	18 5%	-	13 4%	8 5%	8 5%	5 3%	8 4%	2 2%	20 5%	4 2%	1 1%	4 3%	5 4%	4 4%	21 4%
Don't know	34 7%	9 6%	10 7%	5 6%	16 6%	15 6%	14 6%	13 6%	21 7%	7 3%	15 9%	2 4%	16 7%	-	16 7%	14 6%	8 5%	1 3%	11 13%	22 6%	-	18 5%	17 11%	11 7%	13 8%	11 6%	3 4%	29 7%	14 7%	4 4%	5 3%	6 5%	6 6%	28 6%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



## Ipsos MORI Political Monitor - June 2010

Table 49

## Q.15.And which of these comes closest to your opinion about how the government should go about reducing the deficit?

Base : All

	Total (Weigh ted)	Likelihood to vote					Gender		Age							Social Class						Unwei ghted Total				
		(10) Absolu tely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1		C2	DE	ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
It is important to cut spending quickly even if this means immediate job losses, because it will be better for the economy in the long term	254 25%	184 29%	224 27%	218 27%	211 28%	192 28%	16 23%	151 31%	104 20%	56 20%	83 23%	115 32%	21 17%	35 21%	48 25%	35 21%	40 26%	75 37%	34 34%	67 25%	80 28%	62 29%	45 19%	148 26%	107 24%	241 24%
It is better to cut spending more slowly, to reduce the impact on public services and the economy	694 69%	420 67%	567 68%	547 68%	516 68%	462 67%	46 66%	315 65%	379 74%	216 76%	256 71%	223 62%	91 75%	124 76%	126 67%	129 76%	103 68%	120 58%	59 59%	188 70%	194 67%	140 67%	172 74%	382 68%	312 70%	711 71%
Neither	31 3%	15 2%	21 3%	21 3%	21 3%	21 3%	4 5%	13 3%	18 4%	8 3%	14 4%	9 2%	6 5%	2 1%	11 6%	4 2%	4 3%	5 2%	2 2%	9 3%	8 3%	7 3%	8 3%	17 3%	14 3%	26 3%
Don't know	23 2%	11 2%	17 2%	16 2%	15 2%	13 2%	4 5%	9 2%	13 3%	6 2%	6 2%	11 3%	4 3%	2 1%	5 2%	2 1%	5 3%	6 3%	4 4%	6 2%	6 2%	2 1%	9 4%	12 2%	11 2%	24 2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 50

## Q.15. And which of these comes closest to your opinion about how the government should go about reducing the deficit?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure						Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab	LD	
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
It is important to cut spending quickly even if this means immediate job losses, because it will be better for the economy in the long term	254 25%	143 47%	32 11%	37 22%	82 16%	194 36%	180 38%	112 26%	142 25%	163 37%	42 13%	21 17%	113 27%	6 32%	119 27%	123 27%	79 29%	15 16%	33 19%	202 28%	4 32%	188 27%	65 22%	73 22%	78 25%	103 29%	27 21%	234 27%	101 25%	61 28%	134 47%	26 10%	41 21%	241 24%
It is better to cut spending more slowly, to reduce the impact on public services and the economy	694 69%	145 48%	252 85%	123 73%	419 80%	312 58%	268 57%	314 72%	380 67%	251 58%	269 82%	97 80%	291 70%	14 68%	304 69%	305 67%	183 67%	74 79%	124 72%	488 67%	8 68%	477 68%	215 73%	242 72%	222 71%	230 64%	90 70%	583 67%	283 70%	151 68%	133 47%	216 83%	148 75%	711 71%
Neither	31 3%	11 3%	7 3%	5 3%	14 3%	17 3%	16 3%	7 2%	24 4%	9 2%	11 3%	2 2%	9 2%	- -	9 2%	15 3%	3 1%	3 3%	10 6%	18 3%	- -	23 3%	8 3%	11 3%	5 2%	15 4%	6 5%	25 3%	11 3%	5 2%	11 4%	9 3%	6 3%	26 3%
Don't know	23 2%	6 2%	6 2%	3 2%	10 2%	10 2%	9 2%	5 1%	18 3%	13 3%	6 2%	2 1%	5 1%	- -	5 1%	9 2%	7 3%	2 2%	5 3%	16 2%	- -	17 2%	6 2%	8 2%	6 2%	9 2%	5 4%	23 3%	8 2%	4 2%	7 2%	9 3%	3 1%	24 2%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
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## Ipsos MORI Political Monitor - June 2010

Table 51

## Q.16. Do you think the government will or will not....Cut spending on frontline public services?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Will	813 81%	524 83%	681 82%	663 83%	631 83%	571 83%	53 76%	403 83%	410 80%	232 81%	305 85%	276 77%	92 76%	140 85%	157 83%	147 87%	124 82%	152 74%	68 69%	229 85%	240 83%	162 77%	183 78%	468 84%	345 78%	824 82%
Will not	133 13%	76 12%	105 13%	97 12%	95 12%	86 12%	10 15%	55 11%	78 15%	43 15%	41 11%	49 14%	23 19%	20 12%	23 12%	18 11%	17 11%	32 16%	17 17%	31 12%	33 11%	32 15%	37 16%	64 11%	69 16%	129 13%
Don't know	56 6%	30 5%	44 5%	42 5%	37 5%	31 4%	7 10%	30 6%	26 5%	10 4%	14 4%	32 9%	6 5%	5 3%	9 5%	4 2%	10 7%	22 11%	14 14%	10 4%	16 5%	16 8%	14 6%	26 5%	30 7%	49 5%
<b>Combinations - Summary</b>																										
<b>Net will</b>	<b>679</b> 68%	<b>447</b> 71%	<b>576</b> 69%	<b>566</b> 71%	<b>536</b> 70%	<b>486</b> 71%	<b>42</b> 61%	<b>347</b> 71%	<b>332</b> 65%	<b>189</b> 66%	<b>263</b> 73%	<b>227</b> 63%	<b>69</b> 57%	<b>120</b> 73%	<b>134</b> 71%	<b>129</b> 76%	<b>107</b> 71%	<b>120</b> 58%	<b>51</b> 51%	<b>197</b> 73%	<b>207</b> 72%	<b>130</b> 62%	<b>145</b> 62%	<b>404</b> 72%	<b>275</b> 62%	<b>695</b> 69%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
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Ipsos MORI

## Ipsos MORI Political Monitor - June 2010

Table 52

## Q.16. Do you think the government will or will not....Cut spending on frontline public services?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Will	813	225	263	132	447	409	357	375	437	332	281	104	352	18	371	376	218	78	132	594	8	571	239	278	255	279	95	697	328	180	215	229	164	824
	81%	74%	89%	78%	85%	77%	75%	86%	77%	76%	85%	86%	84%	92%	85%	83%	80%	84%	77%	82%	75%	81%	81%	83%	82%	78%	75%	81%	81%	81%	76%	88%	83%	82%
Will not	133	64	24	20	48	89	85	41	92	79	34	14	43	2	45	60	33	11	27	93	2	88	45	41	40	53	20	118	51	26	54	21	21	129
	13%	21%	8%	12%	9%	17%	18%	9%	16%	18%	10%	12%	10%	8%	10%	13%	12%	12%	16%	13%	18%	13%	15%	12%	13%	15%	15%	14%	13%	12%	19%	8%	11%	13%
Don't know	56	16	10	16	30	36	32	21	35	24	13	3	23	-	23	16	22	4	13	38	1	45	10	15	15	25	13	49	24	15	15	9	13	49
	6%	5%	3%	9%	6%	7%	7%	5%	6%	5%	4%	2%	5%	-	5%	3%	8%	5%	7%	5%	7%	6%	4%	5%	5%	7%	10%	6%	6%	7%	5%	4%	7%	5%
<b>Combinations - Summary</b>																																		
<b>Net will</b>	<b>679</b>	<b>160</b>	<b>240</b>	<b>111</b>	<b>400</b>	<b>320</b>	<b>272</b>	<b>334</b>	<b>345</b>	<b>253</b>	<b>246</b>	<b>90</b>	<b>309</b>	<b>17</b>	<b>326</b>	<b>316</b>	<b>184</b>	<b>67</b>	<b>105</b>	<b>501</b>	<b>6</b>	<b>483</b>	<b>194</b>	<b>237</b>	<b>215</b>	<b>226</b>	<b>76</b>	<b>579</b>	<b>277</b>	<b>154</b>	<b>161</b>	<b>207</b>	<b>143</b>	<b>695</b>
	68%	52%	81%	66%	76%	60%	57%	76%	61%	58%	75%	75%	74%	83%	74%	70%	67%	72%	61%	69%	57%	68%	66%	71%	69%	63%	59%	67%	69%	70%	57%	80%	72%	69%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place: <http://www.ipsos-mori.com/2010electioncentre>

## Ipsos MORI Political Monitor - June 2010

Table 53

## Q.16. Do you think the government will or will not...Increase income tax?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Will	759 76%	474 75%	625 75%	607 76%	575 75%	516 75%	57 82%	348 71%	411 80%	211 74%	269 75%	280 78%	94 78%	116 71%	139 73%	130 76%	117 77%	162 79%	79 80%	196 73%	208 72%	157 75%	198 85%	404 72%	356 80%	760 76%
Will not	194 19%	126 20%	163 20%	157 20%	153 20%	140 20%	10 14%	117 24%	77 15%	60 21%	79 22%	54 15%	22 18%	38 23%	41 22%	38 23%	29 19%	26 13%	10 10%	61 22%	63 22%	46 22%	24 10%	124 22%	70 16%	194 19%
Don't know	49 5%	30 5%	42 5%	39 5%	36 5%	31 5%	3 5%	22 5%	27 5%	15 5%	11 3%	23 6%	6 5%	9 6%	9 5%	2 1%	6 4%	17 8%	11 11%	13 5%	18 6%	7 3%	11 5%	30 5%	19 4%	48 5%
<b>Combinations - Summary</b>																										
<b>Net will</b>	<b>565</b> 56%	<b>348</b> 55%	<b>462</b> 56%	<b>450</b> 56%	<b>423</b> 55%	<b>376</b> 55%	<b>47</b> 68%	<b>231</b> 47%	<b>335</b> 65%	<b>151</b> 53%	<b>189</b> 53%	<b>225</b> 63%	<b>73</b> 60%	<b>78</b> 47%	<b>98</b> 52%	<b>91</b> 54%	<b>89</b> 59%	<b>137</b> 66%	<b>69</b> 70%	<b>135</b> 50%	<b>144</b> 50%	<b>111</b> 53%	<b>174</b> 74%	<b>280</b> 50%	<b>285</b> 64%	<b>566</b> 56%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 54

## Q.16. Do you think the government will or will not...Increase income tax?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Will	759	223	223	133	404	404	356	325	434	319	250	95	307	13	320	343	201	67	139	544	9	543	214	261	237	260	86	648	328	143	213	202	145	760
	76%	73%	75%	79%	77%	76%	75%	74%	77%	73%	76%	78%	73%	67%	73%	76%	73%	72%	81%	75%	80%	77%	73%	78%	76%	73%	67%	75%	81%	65%	75%	78%	74%	76%
Will not	194	65	63	23	96	98	88	99	95	98	65	24	96	6	102	95	56	20	21	151	2	126	68	60	58	76	34	172	61	64	59	50	38	194
	19%	21%	21%	13%	18%	18%	19%	23%	17%	23%	20%	20%	23%	30%	23%	21%	21%	12%	21%	16%	18%	23%	18%	19%	21%	27%	20%	15%	16%	21%	19%	19%	19%	19%
Don't know	49	17	11	12	25	32	30	14	35	18	13	3	15	1	16	13	16	6	12	30	*	36	13	13	16	20	8	44	14	14	13	7	15	48
	5%	6%	4%	7%	5%	6%	6%	3%	6%	4%	4%	2%	4%	3%	4%	3%	6%	7%	7%	4%	4%	5%	4%	4%	5%	6%	6%	5%	3%	6%	5%	3%	7%	5%
<b>Combinations - Summary</b>																																		
<b>Net will</b>	<b>565</b>	<b>158</b>	<b>160</b>	<b>111</b>	<b>308</b>	<b>306</b>	<b>268</b>	<b>226</b>	<b>340</b>	<b>221</b>	<b>185</b>	<b>71</b>	<b>210</b>	<b>7</b>	<b>218</b>	<b>248</b>	<b>145</b>	<b>47</b>	<b>118</b>	<b>393</b>	<b>7</b>	<b>417</b>	<b>146</b>	<b>201</b>	<b>179</b>	<b>185</b>	<b>51</b>	<b>475</b>	<b>267</b>	<b>79</b>	<b>153</b>	<b>152</b>	<b>108</b>	<b>566</b>
	56%	52%	54%	66%	59%	57%	57%	52%	60%	51%	57%	59%	50%	37%	50%	55%	53%	50%	68%	54%	64%	59%	50%	60%	58%	52%	40%	55%	66%	36%	54%	59%	55%	56%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 55

## Q.16. Do you think the government will or will not...Increase VAT?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Will	838 84%	537 85%	703 85%	679 85%	649 85%	585 85%	55 79%	415 85%	423 82%	232 81%	297 83%	309 86%	99 82%	133 81%	153 81%	144 85%	134 88%	175 85%	86 87%	230 85%	241 83%	177 84%	190 81%	471 84%	367 83%	828 83%
Will not	118 12%	68 11%	93 11%	88 11%	81 11%	72 10%	7 10%	57 12%	61 12%	40 14%	47 13%	31 9%	20 17%	28 12%	19 15%	12 11%	18 8%	8 9%	8 8%	27 10%	36 13%	26 12%	29 12%	63 11%	54 12%	129 13%
Don't know	47 5%	26 4%	34 4%	34 4%	33 4%	30 4%	8 11%	16 3%	31 6%	13 5%	16 4%	18 5%	2 2%	11 7%	9 5%	7 4%	5 4%	13 6%	5 5%	12 5%	12 4%	7 3%	16 7%	24 4%	23 5%	45 4%
<b>Combinations - Summary</b>																										
<b>Net will</b>	<b>720</b> 72%	<b>469</b> 74%	<b>609</b> 73%	<b>591</b> 74%	<b>568</b> 74%	<b>513</b> 75%	<b>48</b> 69%	<b>358</b> 73%	<b>362</b> 70%	<b>192</b> 67%	<b>250</b> 69%	<b>278</b> 78%	<b>79</b> 65%	<b>114</b> 69%	<b>125</b> 66%	<b>125</b> 73%	<b>122</b> 80%	<b>156</b> 76%	<b>78</b> 79%	<b>203</b> 75%	<b>205</b> 71%	<b>151</b> 72%	<b>161</b> 69%	<b>408</b> 73%	<b>312</b> 70%	<b>699</b> 70%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 56

## Q.16. Do you think the government will or will not...Increase VAT?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Will	838	246	260	140	449	434	386	369	469	364	279	97	353	16	368	381	230	71	147	611	10	590	245	284	255	298	105	719	336	194	232	221	170	828
	84%	80%	88%	83%	85%	81%	81%	84%	83%	84%	85%	80%	84%	79%	84%	84%	84%	75%	85%	84%	85%	84%	83%	85%	82%	83%	82%	83%	84%	88%	81%	85%	86%	83%
Will not	118	47	30	18	53	70	64	52	66	58	35	19	52	3	55	55	29	18	14	84	1	85	33	39	33	46	14	104	50	20	41	26	17	129
	12%	15%	10%	10%	10%	13%	14%	12%	12%	13%	11%	15%	12%	13%	12%	12%	11%	19%	8%	12%	13%	12%	11%	12%	11%	13%	11%	12%	12%	9%	14%	10%	9%	13%
Don't know	47	13	7	11	23	29	23	17	30	13	14	6	14	1	15	16	14	5	12	30	*	30	17	11	23	13	8	41	16	7	12	12	10	45
	5%	4%	2%	6%	4%	5%	5%	4%	5%	3%	4%	5%	3%	7%	3%	3%	5%	5%	7%	4%	2%	4%	6%	3%	7%	4%	6%	5%	4%	3%	4%	5%	5%	4%
<b>Combinations - Summary</b>																																		
<b>Net will</b>	<b>720</b>	<b>199</b>	<b>230</b>	<b>122</b>	<b>396</b>	<b>364</b>	<b>321</b>	<b>317</b>	<b>403</b>	<b>306</b>	<b>244</b>	<b>78</b>	<b>301</b>	<b>13</b>	<b>314</b>	<b>325</b>	<b>201</b>	<b>53</b>	<b>133</b>	<b>526</b>	<b>8</b>	<b>505</b>	<b>213</b>	<b>246</b>	<b>222</b>	<b>252</b>	<b>91</b>	<b>615</b>	<b>286</b>	<b>174</b>	<b>191</b>	<b>196</b>	<b>153</b>	<b>699</b>
	72%	65%	78%	73%	75%	68%	68%	72%	71%	70%	74%	65%	72%	66%	72%	72%	74%	56%	77%	73%	73%	72%	72%	74%	71%	71%	71%	71%	71%	79%	67%	76%	77%	70%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 57

**Q.16. Do you think the government will or will not.....Cut universal benefits for the well-off, such as child benefit?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Will	743 74%	490 78%	625 75%	610 76%	579 76%	530 77%	51 73%	375 77%	368 71%	195 68%	279 78%	268 75%	79 65%	116 71%	151 80%	128 75%	122 81%	146 71%	64 65%	212 79%	220 76%	150 71%	161 69%	432 77%	311 70%	744 74%
Will not	191 19%	104 16%	158 19%	148 18%	142 19%	119 17%	10 15%	84 17%	107 21%	73 26%	59 16%	59 16%	31 26%	42 26%	30 16%	29 17%	23 15%	36 18%	20 20%	45 17%	54 19%	41 19%	51 22%	99 18%	92 21%	190 19%
Don't know	69 7%	36 6%	47 6%	44 5%	42 6%	38 5%	8 12%	28 6%	40 8%	17 6%	22 6%	30 8%	11 9%	6 4%	9 5%	13 7%	7 4%	23 11%	15 15%	12 5%	14 5%	20 9%	22 10%	27 5%	42 9%	68 7%
<b>Combinations - Summary</b>																										
<b>Net will</b>	552 55%	386 61%	468 56%	462 58%	437 57%	411 60%	40 58%	291 60%	261 51%	122 43%	220 61%	210 59%	48 40%	74 45%	121 64%	99 58%	100 66%	110 53%	44 45%	167 62%	166 58%	109 52%	110 47%	333 60%	219 49%	554 55%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
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## Ipsos MORI Political Monitor - June 2010

Table 58

Q.16. Do you think the government will or will not.....Cut universal benefits for the well-off, such as child benefit?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Will	743	231	209	120	377	400	351	337	405	345	235	89	321	16	337	350	207	60	117	557	9	519	221	248	219	275	95	641	301	170	220	186	146	744
	74%	76%	70%	72%	72%	75%	74%	77%	72%	79%	72%	73%	77%	80%	77%	77%	76%	64%	68%	77%	78%	74%	75%	74%	70%	77%	74%	74%	75%	77%	77%	72%	74%	74%
Will not	191	60	70	29	109	98	89	83	108	70	75	25	74	2	76	83	49	25	33	132	1	138	53	67	65	59	24	169	77	43	51	54	36	190
	19%	20%	24%	17%	21%	18%	19%	19%	19%	16%	23%	20%	18%	10%	17%	18%	18%	27%	19%	18%	9%	20%	18%	20%	21%	17%	18%	20%	19%	19%	18%	21%	18%	19%
Don't know	69	15	18	19	38	35	34	18	51	20	19	8	23	2	25	19	17	8	23	36	2	48	20	19	27	22	10	55	25	9	14	19	16	68
	7%	5%	6%	11%	7%	7%	7%	4%	9%	5%	6%	6%	6%	10%	6%	4%	6%	9%	13%	5%	14%	7%	7%	6%	9%	6%	7%	6%	6%	4%	5%	7%	8%	7%
<b>Combinations - Summary</b>																																		
<b>Net will</b>	552	171	139	91	268	301	262	254	297	275	160	64	246	14	260	267	158	35	84	425	8	382	168	181	154	215	71	472	224	127	168	132	110	554
	55%	56%	47%	54%	51%	56%	55%	58%	53%	63%	49%	53%	59%	70%	59%	59%	58%	37%	49%	59%	69%	54%	57%	54%	50%	60%	56%	55%	56%	57%	59%	51%	56%	55%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 59

## Q.16. Do you think the government will or will not....Freeze public sector workers' pay next year?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Will	769 77%	522 83%	658 79%	641 80%	615 81%	567 82%	42 60%	379 78%	390 76%	199 70%	281 78%	290 81%	74 61%	125 76%	143 75%	138 81%	129 85%	160 78%	72 73%	225 83%	222 77%	170 81%	152 65%	447 80%	322 73%	789 79%
Will not	140 14%	61 10%	104 13%	96 12%	89 12%	72 10%	12 17%	68 14%	72 14%	51 18%	55 15%	34 10%	27 22%	24 15%	32 17%	23 14%	16 10%	18 9%	10 10%	26 10%	44 15%	19 9%	50 21%	71 13%	69 16%	129 13%
Don't know	93 9%	47 7%	69 8%	65 8%	60 8%	49 7%	16 23%	40 8%	52 10%	36 12%	24 7%	33 9%	21 17%	15 9%	15 8%	9 5%	7 4%	27 13%	17 17%	18 7%	22 8%	21 9%	32 14%	40 7%	53 12%	84 8%
<b>Combinations - Summary</b>																										
<b>Net will</b>	<b>629</b> 63%	<b>461</b> 73%	<b>553</b> 67%	<b>545</b> 68%	<b>527</b> 69%	<b>495</b> 72%	<b>30</b> 43%	<b>311</b> 64%	<b>318</b> 62%	<b>148</b> 52%	<b>226</b> 63%	<b>256</b> 72%	<b>47</b> 38%	<b>101</b> 62%	<b>111</b> 59%	<b>115</b> 68%	<b>113</b> 75%	<b>142</b> 69%	<b>63</b> 63%	<b>198</b> 74%	<b>178</b> 62%	<b>151</b> 72%	<b>103</b> 44%	<b>376</b> 67%	<b>253</b> 57%	<b>660</b> 66%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 60

## Q.16. Do you think the government will or will not....Freeze public sector workers' pay next year?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Will	769	239	234	129	412	416	368	359	411	334	264	104	329	18	347	362	220	67	114	581	7	558	210	254	236	279	101	658	303	188	233	204	158	789
	77%	78%	79%	77%	78%	78%	78%	82%	73%	77%	80%	86%	79%	89%	79%	80%	80%	71%	66%	80%	64%	79%	71%	76%	76%	78%	79%	76%	75%	85%	82%	79%	80%	79%
Will not	140	43	41	22	71	72	65	53	87	70	43	10	57	1	58	61	28	17	30	89	3	81	58	47	48	45	16	126	65	23	33	39	19	129
	14%	14%	14%	13%	13%	14%	14%	12%	15%	16%	13%	8%	14%	4%	13%	14%	10%	18%	18%	12%	28%	11%	20%	14%	15%	13%	12%	15%	16%	10%	12%	15%	10%	13%
Don't know	93	24	21	16	42	45	41	26	66	31	21	7	32	1	33	29	26	10	28	54	1	66	26	33	27	33	11	80	35	11	18	16	21	84
	9%	8%	7%	10%	8%	9%	9%	6%	12%	7%	7%	6%	8%	6%	8%	6%	9%	10%	16%	8%	7%	9%	9%	10%	9%	9%	8%	9%	9%	5%	6%	6%	11%	8%
<b>Combinations - Summary</b>																																		
<b>Net will</b>	<b>629</b>	<b>196</b>	<b>193</b>	<b>107</b>	<b>341</b>	<b>344</b>	<b>302</b>	<b>306</b>	<b>323</b>	<b>265</b>	<b>221</b>	<b>94</b>	<b>272</b>	<b>17</b>	<b>289</b>	<b>300</b>	<b>192</b>	<b>50</b>	<b>84</b>	<b>492</b>	<b>4</b>	<b>477</b>	<b>152</b>	<b>208</b>	<b>188</b>	<b>235</b>	<b>85</b>	<b>533</b>	<b>238</b>	<b>165</b>	<b>200</b>	<b>165</b>	<b>139</b>	<b>660</b>
	63%	64%	65%	63%	65%	64%	64%	70%	57%	61%	67%	78%	65%	85%	66%	66%	70%	53%	49%	68%	36%	68%	52%	62%	61%	66%	67%	62%	59%	74%	70%	64%	70%	66%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 61

## Q.16. Do you think the government will or will not....End teachers' final salary pension scheme?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Will	491 49%	314 50%	411 50%	400 50%	382 50%	348 51%	32 45%	248 51%	243 47%	130 45%	193 54%	169 47%	52 43%	77 47%	91 48%	102 60%	83 54%	86 42%	36 36%	147 55%	157 54%	83 40%	104 44%	304 55%	187 42%	500 50%
Will not	280 28%	177 28%	236 28%	226 28%	216 28%	192 28%	11 16%	133 27%	147 29%	93 33%	97 27%	89 25%	44 37%	48 30%	54 28%	44 26%	40 26%	50 24%	26 27%	77 29%	67 23%	62 29%	74 32%	144 26%	136 31%	277 28%
Don't know	231 23%	140 22%	182 22%	176 22%	166 22%	147 21%	27 39%	107 22%	124 24%	63 22%	69 19%	99 28%	25 20%	38 23%	45 24%	24 14%	30 19%	70 34%	37 38%	45 17%	64 22%	65 31%	56 24%	110 20%	121 27%	225 22%
<b>Combinations - Summary</b>																										
<b>Net will</b>	212 21%	137 22%	175 21%	173 22%	165 22%	157 23%	21 30%	115 24%	97 19%	37 13%	96 27%	79 22%	8 6%	29 18%	38 20%	58 34%	43 28%	36 18%	9 9%	70 26%	90 31%	21 10%	30 13%	160 29%	51 12%	223 22%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 62

## Q.16. Do you think the government will or will not....End teachers' final salary pension scheme?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Will	491	141	160	76	269	251	217	243	248	207	191	68	215	13	228	232	136	39	79	368	5	342	148	170	158	163	61	417	197	119	142	132	98	500
	49%	46%	54%	45%	51%	47%	46%	56%	44%	48%	58%	56%	51%	63%	52%	51%	50%	41%	46%	51%	42%	49%	50%	51%	51%	46%	48%	48%	49%	54%	50%	51%	50%	50%
Will not	280	94	80	58	151	165	152	108	171	130	88	32	111	2	112	135	63	34	46	198	2	196	83	82	86	111	36	252	124	56	80	64	61	277
	28%	31%	27%	35%	29%	31%	32%	25%	30%	30%	27%	27%	26%	8%	26%	30%	23%	36%	27%	27%	22%	28%	28%	25%	28%	31%	28%	29%	31%	25%	28%	25%	31%	28%
Don't know	231	70	57	34	104	118	105	86	145	98	49	21	92	6	98	84	74	21	47	158	4	166	64	82	66	83	31	195	82	46	63	63	39	225
	23%	23%	19%	20%	20%	22%	22%	20%	26%	22%	15%	17%	22%	29%	22%	19%	27%	23%	27%	22%	36%	24%	22%	25%	21%	23%	24%	23%	20%	21%	22%	24%	20%	22%
<b>Combinations - Summary</b>																																		
<b>Net will</b>	212	48	80	18	118	86	65	135	77	77	103	36	105	11	116	97	73	5	34	170	2	146	64	88	72	52	26	165	73	62	62	67	38	223
	21%	16%	27%	11%	23%	16%	14%	31%	14%	18%	31%	30%	25%	55%	26%	22%	27%	6%	19%	24%	21%	21%	22%	26%	23%	15%	20%	19%	18%	28%	22%	26%	19%	22%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 63

## Q.16. Do you think the government will or will not....Make the retirement age later, from 65 to 66?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Will	861 86%	566 90%	728 88%	706 88%	674 88%	614 89%	53 76%	426 87%	435 85%	228 80%	314 87%	318 89%	90 74%	138 84%	167 88%	147 86%	136 90%	182 89%	85 86%	236 88%	252 88%	183 87%	189 81%	489 88%	372 84%	862 86%
Will not	91 9%	37 6%	64 8%	60 7%	56 7%	41 6%	9 13%	31 6%	61 12%	39 14%	30 8%	23 6%	23 19%	16 10%	14 7%	16 9%	9 6%	14 7%	9 9%	19 7%	28 10%	14 7%	31 13%	46 8%	45 10%	93 9%
Don't know	50 5%	27 4%	38 5%	37 5%	34 4%	32 5%	8 12%	31 6%	19 4%	18 6%	16 4%	16 4%	9 7%	10 6%	9 5%	7 4%	7 4%	9 4%	5 5%	15 5%	8 3%	14 7%	14 6%	23 4%	27 6%	47 5%
<b>Combinations - Summary</b>																										
<b>Net will</b>	<b>770</b> 77%	<b>529</b> 84%	<b>664</b> 80%	<b>646</b> 81%	<b>619</b> 81%	<b>573</b> 83%	<b>44</b> 63%	<b>395</b> 81%	<b>374</b> 73%	<b>190</b> 66%	<b>284</b> 79%	<b>295</b> 83%	<b>68</b> 56%	<b>122</b> 74%	<b>153</b> 81%	<b>131</b> 77%	<b>128</b> 84%	<b>168</b> 82%	<b>76</b> 77%	<b>217</b> 81%	<b>225</b> 78%	<b>169</b> 80%	<b>158</b> 68%	<b>442</b> 79%	<b>327</b> 74%	<b>769</b> 77%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



Ipsos MORI has been conducting political polling at every general election since 1979. We have the most long-term trends and comprehensive set of political polling data of all polling agencies in the UK. This section of our website brings together all our election campaign polling, commentary and analysis in one place:  
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## Ipsos MORI Political Monitor - June 2010

Table 64

Q.16. Do you think the government will or will not....Make the retirement age later, from 65 to 66?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Will	861	270	247	146	445	468	416	392	468	384	279	107	367	17	384	408	242	71	131	650	8	612	246	278	269	312	105	745	342	205	259	222	172	862
	86%	88%	83%	87%	85%	88%	88%	90%	83%	88%	85%	88%	88%	83%	88%	90%	89%	76%	76%	90%	69%	87%	84%	83%	87%	88%	83%	86%	85%	93%	91%	86%	87%	86%
Will not	91	25	33	16	54	46	41	25	67	36	35	8	28	1	29	30	17	17	25	47	3	58	34	39	28	24	13	76	42	9	17	23	18	93
	9%	8%	11%	10%	10%	9%	9%	6%	12%	8%	11%	7%	7%	7%	7%	7%	6%	18%	14%	7%	23%	8%	11%	12%	9%	7%	10%	9%	10%	4%	6%	9%	9%	9%
Don't know	50	11	17	6	26	19	16	21	29	15	15	6	23	2	25	14	14	6	16	27	1	35	15	16	13	21	10	43	18	7	9	15	8	47
	5%	3%	6%	3%	5%	4%	3%	5%	5%	3%	4%	5%	6%	9%	6%	3%	5%	6%	9%	4%	7%	5%	5%	5%	4%	6%	8%	5%	5%	3%	3%	6%	4%	5%
<b>Combinations - Summary</b>																																		
<b>Net will</b>	<b>770</b>	<b>245</b>	<b>213</b>	<b>129</b>	<b>391</b>	<b>423</b>	<b>375</b>	<b>368</b>	<b>402</b>	<b>348</b>	<b>244</b>	<b>98</b>	<b>339</b>	<b>15</b>	<b>355</b>	<b>379</b>	<b>224</b>	<b>55</b>	<b>107</b>	<b>603</b>	<b>5</b>	<b>555</b>	<b>212</b>	<b>239</b>	<b>241</b>	<b>288</b>	<b>93</b>	<b>669</b>	<b>300</b>	<b>196</b>	<b>242</b>	<b>199</b>	<b>153</b>	<b>769</b>
	77%	80%	72%	77%	74%	79%	79%	84%	71%	80%	74%	81%	81%	76%	81%	84%	82%	58%	62%	83%	46%	79%	72%	72%	78%	81%	73%	77%	74%	88%	85%	77%	78%	77%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 65

### Q.16. Do you think the government will or will not ...?

#### - Summary Table -

Base : All

	Cut spending on frontline public services	Increase income tax	Increase VAT	Cut universal benefits for the well-off, such as child benefit	Freeze public sector workers' pay next year	End teachers' final salary pension scheme	Make the retirement age later, from 65 to 66
Unweighted Total	1002	1002	1002	1002	1002	1002	1002
Weighted Total	1002	1002	1002	1002	1002	1002	1002
Will	813 81%	759 76%	838 84%	743 74%	769 77%	491 49%	861 86%
Will not	133 13%	194 19%	118 12%	191 19%	140 14%	280 28%	91 9%
Don't know	56 6%	49 5%	47 5%	69 7%	93 9%	231 23%	50 5%
<b>Combinations - Summary</b>							
<b>Net will</b>	<b>679</b> 68%	<b>565</b> 56%	<b>720</b> 72%	<b>552</b> 55%	<b>629</b> 63%	<b>212</b> 21%	<b>770</b> 77%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 66

## Q.17. And do you think that the government should or should not...Cut spending on frontline public services?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Should	329 33%	212 34%	282 34%	273 34%	262 34%	233 34%	23 33%	196 40%	133 26%	95 33%	109 30%	125 35%	37 31%	58 35%	56 29%	53 31%	48 31%	78 38%	32 33%	91 34%	104 36%	62 30%	71 30%	195 35%	134 30%	320 32%
Should not	623 62%	388 62%	509 61%	491 61%	466 61%	423 62%	43 62%	262 54%	361 70%	181 63%	235 65%	208 58%	80 66%	101 61%	120 63%	114 67%	98 64%	110 54%	57 57%	170 63%	171 59%	133 63%	148 63%	341 61%	282 63%	638 64%
Don't know	50 5%	30 5%	40 5%	38 5%	36 5%	31 4%	4 6%	29 6%	21 4%	10 3%	16 5%	24 7%	5 4%	5 3%	14 7%	2 1%	6 4%	18 9%	10 10%	8 3%	13 4%	14 7%	15 6%	21 4%	29 7%	44 4%
<b>Combinations - Summary</b>																										
<b>Net should</b>	-294 -29%	-176 -28%	-227 -27%	-218 -27%	-205 -27%	-190 -28%	-20 -29%	-66 -14%	-228 -44%	-85 -30%	-126 -35%	-83 -23%	-43 -35%	-43 -26%	-64 -34%	-61 -36%	-50 -33%	-33 -16%	-25 -25%	-79 -29%	-67 -23%	-71 -34%	-77 -33%	-146 -26%	-148 -33%	-318 -32%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 67

## Q.17. And do you think that the government should or should not...Cut spending on frontline public services?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.			
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD		
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002		
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002		
Should	329	142	58	56	131	214	198	148	181	196	65	30	146	6	151	157	97	34	38	254	3	239	88	87	124	118	42	281	132	85	124	55	64	320		
	33%	46%	20%	33%	25%	40%	42%	34%	32%	45%	20%	25%	35%	29%	35%	35%	36%	22%	35%	23%		34%	30%	26%	40%	33%	33%	33%	33%	33%	38%	38%	44%	21%	32%	32%
Should not	623	146	230	101	373	289	247	272	351	217	250	89	251	14	266	278	163	56	118	441	8	429	193	231	172	218	76	539	251	131	134	198	126	638		
	62%	48%	77%	60%	71%	54%	52%	62%	62%	50%	76%	73%	60%	71%	61%	61%	60%	59%	69%	61%	72%		61%	66%	69%	55%	61%	59%	62%	62%	59%	47%	76%	64%	64%	
Don't know	50	18	9	10	21	30	28	18	32	21	13	2	21	-	21	17	13	4	16	30	*	37	13	16	14	20	10	44	20	6	27	6	8	44		
	5%	6%	3%	6%	4%	6%	6%	4%	6%	5%	4%	1%	5%	-	5%	4%	5%	4%	9%	4%	4%		5%	4%	5%	4%	6%	8%	5%	5%	3%	9%	2%	4%	4%	
<b>Combinations - Summary</b>																																				
<b>Net should</b>	<b>-294</b>	<b>-4</b>	<b>-171</b>	<b>-45</b>	<b>-242</b>	<b>-75</b>	<b>-49</b>	<b>-124</b>	<b>-170</b>	<b>-21</b>	<b>-186</b>	<b>-59</b>	<b>-106</b>	<b>-9</b>	<b>-114</b>	<b>-121</b>	<b>-66</b>	<b>-22</b>	<b>-80</b>	<b>-187</b>	<b>-6</b>	<b>-191</b>	<b>-105</b>	<b>-144</b>	<b>-48</b>	<b>-100</b>	<b>-34</b>	<b>-258</b>	<b>-119</b>	<b>-46</b>	<b>-9</b>	<b>-143</b>	<b>-62</b>	<b>-318</b>		
	<b>-29%</b>	<b>-1%</b>	<b>-58%</b>	<b>-27%</b>	<b>-46%</b>	<b>-14%</b>	<b>-10%</b>	<b>-28%</b>	<b>-30%</b>	<b>-5%</b>	<b>-57%</b>	<b>-48%</b>	<b>-25%</b>	<b>-43%</b>	<b>-26%</b>	<b>-27%</b>	<b>-24%</b>	<b>-23%</b>	<b>-46%</b>	<b>-26%</b>	<b>-49%</b>		<b>-27%</b>	<b>-36%</b>	<b>-43%</b>	<b>-15%</b>	<b>-28%</b>	<b>-27%</b>	<b>-30%</b>	<b>-30%</b>	<b>-21%</b>	<b>-3%</b>	<b>-55%</b>	<b>-32%</b>	<b>-32%</b>	

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 68

## Q.17. And do you think that the government should or should not...Increase income tax?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Should	419 42%	311 49%	379 46%	370 46%	356 47%	330 48%	24 35%	224 46%	195 38%	91 32%	134 37%	195 55%	36 30%	55 33%	66 35%	67 40%	87 57%	108 53%	44 44%	136 51%	122 42%	76 36%	85 36%	258 46%	161 36%	435 43%
Should not	545 54%	295 47%	422 51%	406 51%	382 50%	333 49%	43 61%	251 51%	294 57%	186 65%	209 58%	151 42%	82 67%	104 63%	110 58%	98 58%	64 42%	87 42%	49 49%	121 45%	157 54%	125 59%	142 61%	278 50%	267 60%	533 53%
Don't know	38 4%	24 4%	29 4%	26 3%	26 3%	24 3%	3 4%	12 3%	25 5%	9 3%	17 5%	11 3%	4 3%	5 3%	13 7%	4 3%	1 *	11 5%	7 7%	12 4%	10 3%	9 4%	7 3%	22 4%	16 4%	34 3%
<b>Combinations - Summary</b>																										
<b>Net should</b>	-126 -13%	16 3%	-43 -5%	-36 -5%	-25 -3%	-3 *	-19 -27%	-27 -6%	-99 -19%	-95 -33%	-75 -21%	44 12%	-46 -38%	-49 -30%	-44 -23%	-31 -18%	23 15%	21 10%	-5 -5%	15 6%	-35 -12%	-48 -23%	-57 -24%	-20 -4%	-106 -24%	-98 -10%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 69

## Q.17. And do you think that the government should or should not...Increase income tax?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Should	419	129	128	77	236	237	206	171	248	204	115	49	163	14	177	182	142	39	54	324	2	324	95	128	145	145	53	371	166	116	130	114	93	435
	42%	42%	43%	46%	45%	44%	43%	39%	44%	47%	35%	40%	39%	69%	40%	40%	52%	41%	32%	45%	20%	46%	32%	38%	47%	41%	41%	43%	41%	52%	46%	44%	47%	43%
Should not	545	170	158	83	266	278	252	255	291	219	200	69	246	3	249	254	122	52	107	376	9	360	183	194	158	193	66	461	225	95	149	138	92	533
	54%	56%	53%	49%	51%	52%	53%	58%	51%	50%	61%	57%	59%	16%	57%	56%	45%	56%	62%	52%	80%	51%	62%	58%	51%	54%	51%	53%	56%	43%	52%	53%	47%	53%
Don't know	38	7	11	8	23	19	15	12	26	12	13	4	9	3	12	16	9	3	10	25	-	21	17	11	8	18	9	32	12	10	6	7	12	34
	4%	2%	4%	5%	4%	4%	3%	3%	5%	3%	4%	3%	2%	15%	3%	4%	3%	6%	3%	-	3%	6%	3%	3%	5%	7%	4%	3%	5%	2%	3%	6%	3%	
<b>Combinations - Summary</b>																																		
<b>Net should</b>	<b>-126</b>	<b>-41</b>	<b>-31</b>	<b>-6</b>	<b>-30</b>	<b>-41</b>	<b>-47</b>	<b>-83</b>	<b>-43</b>	<b>-15</b>	<b>-86</b>	<b>-20</b>	<b>-83</b>	<b>11</b>	<b>-72</b>	<b>-72</b>	<b>20</b>	<b>-14</b>	<b>-53</b>	<b>-52</b>	<b>-7</b>	<b>-37</b>	<b>-88</b>	<b>-66</b>	<b>-13</b>	<b>-48</b>	<b>-13</b>	<b>-90</b>	<b>-59</b>	<b>21</b>	<b>-20</b>	<b>-24</b>	<b>*</b>	<b>-98</b>
	<b>-13%</b>	<b>-13%</b>	<b>-10%</b>	<b>-3%</b>	<b>-6%</b>	<b>-8%</b>	<b>-10%</b>	<b>-19%</b>	<b>-8%</b>	<b>-3%</b>	<b>-26%</b>	<b>-17%</b>	<b>-20%</b>	<b>53%</b>	<b>-16%</b>	<b>-16%</b>	<b>7%</b>	<b>-15%</b>	<b>-31%</b>	<b>-7%</b>	<b>-59%</b>	<b>-5%</b>	<b>-30%</b>	<b>-20%</b>	<b>-4%</b>	<b>-13%</b>	<b>-10%</b>	<b>-10%</b>	<b>-15%</b>	<b>9%</b>	<b>-7%</b>	<b>-9%</b>	<b>*</b>	<b>-10%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 70

## Q.17. And do you think that the government should or should not...Increase VAT?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Should	350 35%	257 41%	320 39%	313 39%	305 40%	284 41%	9 13%	195 40%	155 30%	83 29%	107 30%	159 45%	30 25%	53 33%	64 34%	43 25%	65 43%	94 46%	39 40%	114 42%	110 38%	63 30%	62 26%	225 40%	125 28%	352 35%
Should not	629 63%	360 57%	495 60%	473 59%	444 58%	390 57%	55 79%	283 58%	346 67%	196 69%	244 68%	189 53%	90 74%	106 64%	118 62%	127 75%	84 55%	105 51%	54 55%	151 56%	173 60%	140 67%	164 70%	325 58%	305 69%	625 62%
Don't know	23 2%	13 2%	15 2%	15 2%	15 2%	13 2%	6 8%	10 2%	13 3%	6 2%	8 2%	9 3%	1 1%	5 3%	8 4%	- -	2 2%	7 3%	5 5%	4 1%	5 2%	7 3%	8 3%	8 2%	15 3%	25 2%
<b>Combinations - Summary</b>																										
<b>Net should</b>	-280 -28%	-103 -16%	-175 -21%	-160 -20%	-138 -18%	-105 -15%	-46 -66%	-88 -18%	-192 -37%	-113 -40%	-137 -38%	-29 -8%	-61 -50%	-52 -32%	-53 -28%	-84 -49%	-19 -13%	-10 -5%	-15 -15%	-37 -14%	-63 -22%	-77 -37%	-103 -44%	-100 -18%	-180 -40%	-273 -27%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 71

## Q.17. And do you think that the government should or should not...Increase VAT?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002	
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002	
Should	350	141	92	50	163	212	192	151	198	200	77	42	139	7	146	163	110	33	42	273	2	255	94	99	112	138	41	307	124	103	139	83	65	352	
	35%	46%	31%	30%	31%	40%	40%	35%	35%	46%	24%	35%	33%	37%	33%	36%	40%	35%	24%	38%	19%	36%	32%	30%	36%	39%	32%	36%	31%	47%	49%	32%	33%	35%	
Should not	629	160	199	115	352	313	275	278	351	224	247	75	271	13	284	286	156	58	120	442	9	438	189	231	194	203	76	534	266	114	140	172	129	625	
	63%	52%	67%	69%	67%	59%	58%	64%	62%	52%	75%	62%	65%	63%	65%	63%	57%	62%	70%	61%	81%	62%	64%	69%	62%	57%	60%	62%	66%	51%	49%	66%	65%	62%	
Don't know	23	5	6	2	10	9	7	8	15	11	4	4	8	-	8	3	7	3	10	10	-	12	11	4	4	15	11	23	13	5	6	4	3	25	
	2%	2%	2%	1%	2%	2%	1%	2%	3%	3%	1%	3%	2%	-	2%	1%	2%	4%	6%	1%	-	2%	4%	1%	1%	4%	8%	3%	3%	2%	2%	2%	2%	2%	
<b>Combinations - Summary</b>																																			
<b>Net should</b>	<b>-280</b>	<b>-19</b>	<b>-107</b>	<b>-65</b>	<b>-190</b>	<b>-101</b>	<b>-83</b>	<b>-127</b>	<b>-153</b>	<b>-25</b>	<b>-169</b>	<b>-33</b>	<b>-132</b>	<b>-5</b>	<b>-137</b>	<b>-123</b>	<b>-46</b>	<b>-25</b>	<b>-78</b>	<b>-169</b>	<b>-7</b>	<b>-183</b>	<b>-95</b>	<b>-131</b>	<b>-82</b>	<b>-65</b>	<b>-35</b>	<b>-227</b>	<b>-142</b>	<b>-10</b>	<b>-1</b>	<b>-89</b>	<b>-64</b>	<b>-273</b>	
	-28%	-6%	-36%	-39%	-36%	-19%	-18%	-29%	-27%	-6%	-52%	-27%	-32%	-26%	-31%	-27%	-17%	-27%	-46%	-23%	-61%	-26%	-32%	-39%	-26%	-18%	-28%	-26%	-35%	-5%	*	-34%	-32%	-27%	

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 72

Q.17. And do you think that the government should or should not...Cut universal benefits for the well-off, such as child benefit?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Should	742 74%	495 79%	634 76%	623 78%	594 78%	541 79%	47 68%	368 75%	375 73%	170 60%	268 75%	304 85%	69 57%	101 62%	132 69%	137 81%	130 86%	174 85%	86 87%	197 73%	217 75%	148 70%	180 77%	414 74%	328 74%	732 73%
Should not	233 23%	119 19%	177 21%	161 20%	151 20%	131 19%	21 29%	108 22%	125 24%	104 36%	79 22%	50 14%	49 40%	55 34%	51 27%	28 16%	21 14%	28 14%	11 11%	63 23%	63 22%	58 27%	50 21%	125 22%	107 24%	242 24%
Don't know	27 3%	16 3%	19 2%	19 2%	19 2%	16 2%	2 3%	12 2%	15 3%	11 4%	12 3%	4 1%	4 3%	7 5%	7 4%	5 3%	* 3%	4 2%	2 2%	9 3%	9 3%	4 2%	4 2%	18 3%	9 2%	28 3%
<b>Combinations - Summary</b>																										
<b>Net should</b>	510 51%	376 60%	457 55%	462 58%	443 58%	410 60%	27 38%	260 53%	250 49%	67 23%	189 53%	254 71%	20 17%	46 28%	80 42%	109 64%	108 72%	146 71%	75 76%	135 50%	154 54%	90 43%	130 56%	289 52%	221 50%	490 49%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 73  
**Q.17. And do you think that the government should or should not...Cut universal benefits for the well-off, such as child benefit?**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002	
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002	
Should	742	248	189	135	373	431	382	322	420	344	222	77	307	18	326	332	220	69	114	552	8	565	175	257	235	249	83	645	307	177	230	178	163	732	
	74%	81%	64%	80%	71%	81%	81%	74%	74%	79%	68%	63%	74%	91%	74%	73%	80%	73%	66%	76%	73%	80%	59%	77%	76%	70%	65%	75%	76%	80%	81%	69%	82%	73%	
Should not	233	52	99	28	137	90	80	105	128	84	100	39	103	2	104	108	50	24	48	158	3	126	107	71	71	91	37	196	87	39	47	71	32	242	
	23%	17%	33%	17%	26%	17%	17%	24%	23%	19%	30%	32%	25%	9%	24%	24%	18%	25%	28%	22%	26%	18%	36%	21%	23%	26%	29%	23%	22%	18%	16%	27%	16%	24%	
Don't know	27	6	9	5	15	12	11	10	16	7	7	5	8	-	8	12	3	1	10	16	*	14	12	6	5	16	8	23	9	5	8	10	2	28	
	3%	2%	3%	3%	3%	2%	2%	2%	3%	2%	2%	4%	2%	-	2%	3%	1%	2%	6%	2%	2%	2%	4%	2%	2%	2%	5%	6%	3%	2%	2%	3%	4%	1%	3%
<b>Combinations - Summary</b>																																			
<b>Net should</b>	510	196	90	107	236	341	302	218	292	261	122	38	205	17	221	224	169	45	65	394	5	439	68	186	164	158	46	450	219	138	184	107	131	490	
	51%	64%	30%	63%	45%	64%	64%	50%	52%	60%	37%	31%	49%	83%	51%	50%	62%	48%	38%	54%	47%	62%	23%	56%	53%	44%	36%	52%	54%	62%	65%	41%	66%	49%	

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 74

## Q.17. And do you think that the government should or should not...Freeze public sector workers' pay next year?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Should	552 55%	381 60%	472 57%	462 58%	444 58%	413 60%	35 50%	300 61%	253 49%	131 46%	201 56%	221 62%	41 34%	90 55%	106 56%	95 56%	88 58%	132 64%	65 65%	155 58%	164 57%	120 57%	112 48%	320 57%	232 52%	523 52%
Should not	397 40%	224 36%	321 39%	304 38%	286 37%	250 36%	29 41%	164 34%	233 45%	139 49%	138 38%	120 33%	74 61%	65 40%	72 38%	66 39%	59 39%	60 29%	27 27%	112 41%	110 38%	75 36%	100 43%	221 40%	175 39%	427 43%
Don't know	53 5%	25 4%	37 4%	36 4%	34 4%	25 4%	6 9%	24 5%	29 6%	16 5%	20 6%	17 5%	6 5%	9 6%	12 6%	9 5%	4 3%	13 6%	7 7%	2 1%	14 5%	15 7%	22 9%	17 3%	37 8%	52 5%
<b>Combinations - Summary</b>																										
<b>Net should</b>	156 16%	157 25%	150 18%	158 20%	158 21%	163 24%	6 9%	136 28%	20 4%	-8 -3%	63 17%	101 28%	-33 -27%	25 15%	34 18%	29 17%	29 19%	72 35%	38 38%	44 16%	55 19%	45 21%	12 5%	98 18%	57 13%	96 10%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 75

## Q.17. And do you think that the government should or should not...Freeze public sector workers' pay next year?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Should	552	224	116	89	234	342	313	247	305	290	134	45	256	10	266	259	171	49	68	430	5	399	152	178	175	199	69	466	242	128	211	105	105	523
	55%	73%	39%	53%	45%	64%	66%	57%	54%	67%	41%	37%	61%	52%	61%	57%	62%	52%	39%	59%	48%	57%	51%	53%	56%	56%	54%	54%	60%	58%	74%	41%	53%	52%
Should not	397	69	163	66	259	165	136	170	227	131	182	72	146	8	154	174	94	38	86	268	5	268	128	136	124	136	52	347	141	88	63	140	79	427
	40%	23%	55%	40%	49%	31%	29%	39%	40%	30%	55%	60%	35%	39%	35%	39%	35%	40%	50%	37%	45%	38%	43%	41%	40%	38%	41%	40%	35%	40%	22%	54%	40%	43%
Don't know	53	12	18	13	32	27	25	20	33	14	13	4	16	2	18	19	8	7	18	27	1	38	15	20	11	22	7	51	19	5	11	14	14	52
	5%	4%	6%	8%	6%	5%	5%	5%	6%	3%	4%	3%	4%	8%	4%	4%	3%	7%	11%	4%	7%	5%	5%	6%	4%	6%	5%	6%	5%	2%	4%	5%	7%	5%
<b>Combinations - Summary</b>																																		
<b>Net should</b>	156	155	-47	22	-25	177	177	77	78	158	-48	-28	109	3	112	85	76	11	-18	161	*	131	24	43	51	63	17	118	101	40	148	-34	25	96
	16%	51%	-16%	13%	-5%	33%	37%	18%	14%	36%	-15%	-23%	26%	13%	26%	19%	28%	12%	-10%	22%	3%	19%	8%	13%	16%	18%	13%	14%	25%	18%	52%	-13%	13%	10%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 76

## Q.17. And do you think that the government should or should not....End teachers' final salary pension scheme?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Should	340 34%	229 36%	290 35%	281 35%	268 35%	245 36%	17 25%	198 41%	142 28%	80 28%	131 37%	129 36%	32 26%	48 29%	67 36%	64 38%	53 35%	76 37%	33 33%	90 34%	104 36%	74 35%	71 30%	195 35%	145 33%	323 32%
Should not	554 55%	340 54%	459 55%	442 55%	421 55%	376 55%	34 49%	235 48%	319 62%	176 62%	200 56%	178 50%	81 66%	95 58%	108 57%	93 55%	81 53%	97 47%	47 47%	161 60%	152 53%	107 51%	134 57%	313 56%	241 54%	567 57%
Don't know	108 11%	61 10%	82 10%	79 10%	75 10%	66 10%	18 26%	55 11%	54 10%	30 10%	28 8%	51 14%	9 7%	21 13%	15 8%	13 8%	18 12%	33 16%	19 20%	18 7%	32 11%	29 14%	29 13%	50 9%	58 13%	112 11%
<b>Combinations - Summary</b>																										
<b>Net should</b>	-214 -21%	-112 -18%	-169 -20%	-161 -20%	-152 -20%	-131 -19%	-17 -25%	-38 -8%	-176 -34%	-96 -34%	-69 -19%	-49 -14%	-49 -40%	-47 -29%	-40 -21%	-29 -17%	-28 -19%	-21 -10%	-13 -14%	-71 -26%	-47 -16%	-33 -16%	-62 -27%	-118 -21%	-96 -22%	-244 -24%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 77

## Q.17. And do you think that the government should or should not....End teachers' final salary pension scheme?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Should	340	145	66	54	139	218	198	157	183	188	79	32	161	6	168	181	103	20	33	284	3	253	86	121	101	117	34	296	147	69	143	69	48	323
	34%	47%	22%	32%	26%	41%	42%	36%	32%	43%	24%	26%	39%	32%	38%	40%	38%	21%	19%	39%	26%	36%	29%	36%	33%	33%	26%	34%	36%	31%	50%	27%	24%	32%
Should not	554	130	203	101	337	264	231	235	318	215	220	79	220	11	231	233	137	61	115	370	8	371	181	182	181	191	70	480	213	135	114	168	130	567
	55%	43%	68%	60%	64%	50%	49%	54%	56%	49%	67%	65%	52%	56%	53%	52%	50%	65%	67%	51%	68%	53%	62%	54%	58%	53%	55%	55%	53%	61%	40%	65%	66%	57%
Don't know	108	31	28	14	49	52	44	46	63	33	29	11	37	2	40	37	33	13	24	71	1	81	27	31	29	49	24	88	43	18	28	23	19	112
	11%	10%	10%	8%	9%	10%	9%	10%	11%	7%	9%	9%	9%	11%	9%	8%	12%	14%	14%	10%	6%	12%	9%	9%	9%	14%	19%	10%	11%	8%	10%	9%	10%	11%
<b>Combinations - Summary</b>																																		
<b>Net should</b>	<b>-214</b>	<b>15</b>	<b>-137</b>	<b>-47</b>	<b>-198</b>	<b>-47</b>	<b>-33</b>	<b>-79</b>	<b>-135</b>	<b>-27</b>	<b>-141</b>	<b>-47</b>	<b>-58</b>	<b>-5</b>	<b>-63</b>	<b>-52</b>	<b>-34</b>	<b>-41</b>	<b>-82</b>	<b>-87</b>	<b>-5</b>	<b>-118</b>	<b>-96</b>	<b>-61</b>	<b>-79</b>	<b>-73</b>	<b>-36</b>	<b>-183</b>	<b>-66</b>	<b>-66</b>	<b>29</b>	<b>-99</b>	<b>-82</b>	<b>-244</b>
	<b>-21%</b>	<b>5%</b>	<b>-46%</b>	<b>-28%</b>	<b>-38%</b>	<b>-9%</b>	<b>-7%</b>	<b>-18%</b>	<b>-24%</b>	<b>-6%</b>	<b>-43%</b>	<b>-39%</b>	<b>-14%</b>	<b>-24%</b>	<b>-14%</b>	<b>-12%</b>	<b>-13%</b>	<b>-43%</b>	<b>-47%</b>	<b>-12%</b>	<b>-41%</b>	<b>-17%</b>	<b>-32%</b>	<b>-18%</b>	<b>-25%</b>	<b>-20%</b>	<b>-28%</b>	<b>-21%</b>	<b>-16%</b>	<b>-30%</b>	<b>10%</b>	<b>-38%</b>	<b>-41%</b>	<b>-24%</b>

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 78

**Q.17. And do you think that the government should or should not..... Make the retirement age later, from 65 to 66?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Should	553 55%	378 60%	478 58%	468 58%	448 59%	410 60%	30 44%	285 58%	269 52%	141 49%	180 50%	232 65%	61 50%	80 49%	95 50%	85 50%	83 55%	149 73%	73 74%	159 59%	167 58%	100 48%	127 54%	326 58%	227 51%	541 54%
Should not	420 42%	233 37%	328 40%	311 39%	294 39%	257 37%	36 51%	189 39%	231 45%	136 48%	165 46%	119 33%	56 46%	80 49%	86 45%	79 47%	67 44%	52 25%	24 25%	100 37%	118 41%	98 46%	104 44%	218 39%	202 45%	432 43%
Don't know	29 3%	20 3%	23 3%	23 3%	21 3%	20 3%	4 5%	14 3%	15 3%	8 3%	15 4%	6 2%	4 3%	4 2%	9 5%	6 3%	2 1%	4 2%	1 1%	10 4%	4 1%	12 6%	3 1%	13 2%	15 3%	29 3%
<b>Combinations - Summary</b>																										
<b>Net should</b>	133 13%	145 23%	150 18%	156 20%	154 20%	153 22%	-5 -7%	96 20%	37 7%	5 2%	15 4%	114 32%	5 4%	*	10 5%	5 3%	17 11%	97 47%	49 49%	59 22%	49 17%	3 1%	23 10%	107 19%	26 6%	109 11%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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<http://www.ipsos-mori.com/2010electioncentre>

**Ipsos MORI**

## Ipsos MORI Political Monitor - June 2010

Table 79

Q.17. And do you think that the government should or should not.... Make the retirement age later, from 65 to 66?

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002	
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002	
Should	553	214	139	97	265	340	310	215	338	273	149	56	221	13	234	246	170	46	86	415	6	407	144	167	163	223	73	479	216	136	197	124	116	541	
	55%	70%	47%	58%	50%	64%	66%	49%	60%	63%	45%	46%	53%	63%	53%	54%	62%	49%	50%	57%	54%	58%	49%	50%	52%	62%	57%	55%	54%	61%	69%	48%	59%	54%	
Should not	420	83	150	67	246	179	149	207	213	152	169	61	185	7	191	192	101	45	78	293	4	279	141	159	141	120	46	362	172	81	79	131	77	432	
	42%	27%	51%	40%	47%	34%	32%	47%	38%	35%	51%	51%	44%	34%	44%	43%	37%	48%	45%	40%	37%	40%	48%	48%	45%	34%	36%	42%	43%	36%	28%	50%	39%	43%	
Don't know	29	9	8	5	14	15	14	15	13	10	10	4	13	1	13	14	3	2	9	17	1	19	10	7	7	14	9	23	14	5	10	4	4	29	
	3%	3%	3%	3%	3%	3%	3%	4%	2%	2%	3%	3%	3%	3%	3%	3%	1%	3%	5%	2%	9%	3%	3%	2%	2%	4%	7%	3%	4%	2%	3%	2%	2%	3%	
<b>Combinations - Summary</b>																																			
<b>Net should</b>	133	131	-11	30	18	161	161	8	126	121	-20	-5	36	6	42	54	69	1	8	122	2	128	3	8	22	102	27	116	44	55	118	-6	39	109	
	13%	43%	-4%	18%	3%	30%	34%	2%	22%	28%	-6%	-4%	9%	29%	10%	12%	25%	1%	5%	17%	17%	18%	1%	2%	7%	29%	21%	13%	11%	25%	41%	-2%	20%	11%	

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

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## Ipsos MORI Political Monitor - June 2010

Table 80

**Q.17. And do you think that the government should or should not ...?****- Summary Table -**

Base : All

	Cut spending on frontline public services	Increase income tax	Increase VAT	Cut universal benefits for the well-off, such as child benefit	Freeze public sector workers' pay next year	End teachers' final salary pension scheme	Make the retirement age later, from 65 to 66
Unweighted Total	1002	1002	1002	1002	1002	1002	1002
Weighted Total	1002	1002	1002	1002	1002	1002	1002
Should	329 33%	419 42%	350 35%	742 74%	552 55%	340 34%	553 55%
Should not	623 62%	545 54%	629 63%	233 23%	397 40%	554 55%	420 42%
Don't know	50 5%	38 4%	23 2%	27 3%	53 5%	108 11%	29 3%
<b>Combinations - Summary</b>							
<b>Net should</b>	<b>-294</b> -29%	<b>-126</b> -13%	<b>-280</b> -28%	<b>510</b> 51%	<b>156</b> 16%	<b>-214</b> -21%	<b>133</b> 13%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

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## Ipsos MORI Political Monitor - June 2010

Table 81

**Q.18. People have different views about this country and about Prime ministers.**  
**For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
I would prefer a Prime Minister who mainly trusts his own judgement and experience to make decisions	301 30%	222 35%	275 33%	271 34%	260 34%	242 35%	11 15%	173 36%	128 25%	72 25%	102 28%	127 36%	27 22%	45 27%	53 28%	49 29%	53 35%	74 36%	35 36%	106 40%	90 31%	57 27%	47 20%	196 35%	105 24%	298 30%
I would prefer a Prime Minister who mainly acts on the views and opinions of the general public to make decisions	659 66%	381 60%	523 63%	501 62%	474 62%	416 61%	56 80%	298 61%	361 70%	208 73%	232 64%	220 62%	91 75%	116 71%	122 64%	110 65%	93 62%	126 62%	63 63%	151 56%	180 63%	145 69%	183 78%	332 59%	327 74%	658 66%
No opinion	42 4%	27 4%	32 4%	30 4%	30 4%	29 4%	3 4%	16 3%	26 5%	6 2%	26 7%	10 3%	4 3%	2 1%	15 8%	11 6%	5 3%	5 3%	1 1%	12 4%	18 6%	8 4%	4 2%	30 5%	12 3%	46 5%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 82

**Q.18. People have different views about this country and about Prime ministers.**  
**For each of these pairs of statements, please tell me which one comes closest to your ideal.**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
I would prefer a Prime Minister who mainly trusts his own judgement and experience to make decisions	301 30%	125 41%	73 25%	49 29%	142 27%	194 36%	174 37%	127 29%	173 31%	167 38%	63 19%	30 25%	134 32%	9 43%	143 33%	142 32%	105 38%	26 27%	24 14%	248 34%	4 31%	228 32%	71 24%	94 28%	86 28%	120 34%	41 32%	266 31%	94 23%	95 43%	120 42%	67 26%	58 29%	298 30%
I would prefer a Prime Minister who mainly acts on the views and opinions of the general public to make decisions	659 66%	170 55%	212 71%	110 65%	362 69%	320 60%	279 59%	289 66%	370 66%	255 59%	252 77%	85 70%	270 64%	7 34%	276 63%	287 64%	156 57%	65 69%	145 84%	443 61%	6 57%	451 64%	208 71%	232 70%	207 67%	219 61%	76 60%	557 64%	302 75%	115 52%	152 53%	181 70%	130 66%	658 66%
No opinion	42 4%	11 4%	12 4%	9 5%	21 4%	20 4%	20 4%	21 5%	21 4%	13 3%	13 4%	6 5%	14 3%	5 24%	19 4%	22 5%	12 4%	3 3%	3 2%	34 5%	1 12%	27 4%	16 5%	7 2%	18 6%	17 5%	10 8%	41 5%	7 2%	12 5%	13 5%	11 4%	10 5%	46 5%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\*Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 83  
**Q.19. Which of these statements comes closest to your attitude towards how decisions about cuts to public services are made?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
I'm not interested in knowing how decisions about cuts to public services are made, as long as the government consults relevant experts	224 22%	126 20%	187 23%	178 22%	170 22%	143 21%	16 23%	119 24%	105 20%	50 18%	62 17%	111 31%	24 20%	26 16%	38 20%	24 14%	36 24%	75 36%	38 39%	52 19%	57 20%	50 24%	65 28%	109 20%	115 26%	229 23%
I would like to know how decisions about cuts to public services are made, but I don't want to be involved beyond that	359 36%	223 35%	289 35%	279 35%	266 35%	245 36%	22 32%	168 34%	191 37%	95 33%	144 40%	120 34%	39 32%	56 34%	64 34%	80 47%	54 36%	66 32%	35 35%	93 35%	109 38%	74 35%	83 35%	202 36%	157 35%	341 34%
I would like to have more of a say in how decisions about cuts to public services are made	288 29%	191 30%	240 29%	235 29%	222 29%	202 29%	21 31%	130 27%	158 31%	97 34%	105 29%	87 24%	38 31%	58 36%	63 33%	42 25%	44 29%	42 21%	16 16%	82 30%	86 30%	62 30%	58 25%	168 30%	120 27%	300 30%
I would like to become actively involved in how decisions about cuts to public services are made	114 11%	83 13%	103 12%	101 13%	97 13%	89 13%	6 8%	59 12%	55 11%	38 13%	40 11%	36 10%	17 14%	21 13%	18 9%	22 13%	16 11%	20 10%	7 7%	40 15%	32 11%	16 8%	25 11%	73 13%	41 9%	118 12%
Don't know	17 2%	7 1%	11 1%	9 1%	9 1%	9 1%	4 6%	12 2%	5 1%	6 2%	9 2%	3 1%	4 3%	2 1%	7 4%	2 1%	- -	3 1%	2 2%	2 1%	3 1%	7 3%	4 2%	6 1%	12 3%	14 1%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%



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## Ipsos MORI Political Monitor - June 2010

Table 84  
**Q.19. Which of these statements comes closest to your attitude towards how decisions about cuts to public services are made?**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Labour	Lib Dem	Not Conservative	Not Labour	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Midlands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
I'm not interested in knowing how decisions about cuts to public services are made, as long as the government consults relevant experts	224 22%	80 26%	62 21%	28 17%	102 19%	120 22%	108 23%	85 20%	138 25%	104 24%	61 19%	26 21%	78 19%	4 22%	83 19%	87 19%	71 26%	24 25%	41 24%	157 22%	2 14%	176 25%	47 16%	78 23%	69 22%	76 21%	27 21%	190 22%	93 23%	42 19%	73 26%	50 19%	30 15%	229 23%
I would like to know how decisions about cuts to public services are made, but I don't want to be involved beyond that	359 36%	122 40%	92 31%	69 41%	179 34%	209 39%	192 41%	152 35%	207 37%	167 38%	100 30%	34 28%	159 38%	4 20%	163 37%	176 39%	102 37%	27 29%	49 29%	278 38%	4 39%	253 36%	105 36%	122 37%	120 39%	116 33%	37 29%	299 35%	145 36%	85 38%	110 39%	83 32%	72 36%	341 34%
I would like to have more of a say in how decisions about cuts to public services are made	288 29%	75 24%	90 30%	57 34%	168 32%	152 29%	131 28%	135 31%	153 27%	118 27%	111 34%	42 35%	123 29%	9 45%	132 30%	125 28%	76 28%	31 33%	53 31%	201 28%	4 33%	183 26%	104 35%	89 27%	91 29%	108 30%	38 30%	257 30%	110 27%	69 31%	68 24%	85 33%	71 36%	300 30%
I would like to become actively involved in how decisions about cuts to public services are made	114 11%	25 8%	47 16%	11 7%	67 13%	45 8%	36 8%	58 13%	56 10%	39 9%	52 16%	17 14%	49 12%	3 13%	52 12%	57 13%	24 9%	10 11%	22 13%	81 11%	1 8%	84 12%	29 10%	39 12%	28 9%	46 13%	19 15%	101 12%	46 12%	25 11%	27 9%	37 14%	24 12%	118 12%
Don't know	17 2%	4 1%	5 2%	2 1%	9 2%	7 1%	6 1%	7 2%	10 2%	8 2%	4 1%	1 1%	9 2%	- -	9 2%	7 2%	1 *	2 2%	7 4%	8 1%	1 7%	9 1%	8 3%	5 2%	2 1%	10 3%	6 5%	17 2%	8 2%	1 *	7 2%	4 2%	1 *	14 1%

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 & J38671x6 & J38671s6)

\*=Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 85

**Q.20. In which of the following ways, if any, would you like to be involved in deciding where cuts to public services are made?**

Base : All who would like to know or have a say in the decisions

	Total (Weighted)	Likelihood to vote					Gender		Age										Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	759	497	628	612	583	535	48	338	421	222	292	245	88	134	140	152	125	120	45	227	222	140	170	449	310	759
Weighted Total	761	497	632	615	585	536	50	357	404	229	289	243	93	136	145	144	115	128	59	215	228	153	165	443	318	759
Attending a public meeting, sometimes called a Town Hall meeting	376 49%	267 54%	320 51%	311 51%	300 51%	279 52%	25 49%	169 47%	208 51%	112 49%	141 49%	124 51%	51 55%	60 44%	79 54%	62 43%	59 51%	65 51%	29 49%	104 48%	122 54%	72 47%	79 48%	226 51%	150 47%	381 50%
Taking part in a survey	588 77%	402 81%	496 78%	485 79%	464 79%	426 80%	37 75%	262 74%	325 81%	180 78%	232 80%	176 73%	79 85%	101 74%	121 83%	111 77%	88 76%	88 69%	39 67%	175 81%	173 76%	118 77%	121 74%	348 79%	240 75%	595 78%
Giving your views online on a government website	480 63%	318 64%	406 64%	397 65%	381 65%	347 65%	33 66%	225 63%	255 63%	184 80%	197 68%	99 41%	81 86%	103 76%	102 71%	95 66%	60 52%	39 30%	16 28%	153 71%	147 65%	92 60%	87 53%	301 68%	179 56%	480 63%
Receiving regular updates and information	503 66%	337 68%	420 66%	409 67%	399 68%	357 67%	34 68%	225 63%	277 69%	166 73%	194 67%	142 59%	77 82%	90 66%	104 72%	91 63%	73 63%	69 54%	32 55%	143 66%	152 67%	92 60%	116 70%	295 67%	208 65%	512 67%
Joining a community group or organisation and letting them represent my views	281 37%	193 39%	238 38%	232 38%	225 38%	205 38%	20 41%	122 34%	159 39%	88 38%	105 36%	88 36%	43 46%	45 33%	50 35%	55 38%	47 41%	41 32%	20 35%	81 37%	87 38%	51 33%	62 38%	168 38%	113 36%	293 39%
Through social networking sites such as Facebook or Twitter	213 28%	114 23%	167 26%	158 26%	147 25%	133 25%	19 38%	85 24%	128 32%	118 51%	65 22%	30 12%	61 65%	57 42%	37 25%	28 19%	16 14%	14 11%	4 7%	41 19%	68 30%	47 31%	57 35%	109 25%	104 33%	212 28%
Attending a small group discussion or focus group in my local area	344 45%	242 49%	288 46%	284 46%	275 47%	254 47%	27 53%	158 44%	186 46%	104 45%	137 47%	103 43%	44 47%	60 44%	63 43%	74 51%	53 46%	50 39%	22 37%	102 47%	113 50%	63 41%	66 40%	214 48%	129 41%	364 48%
Through a suggestion box in your local area	428 56%	274 55%	348 55%	336 55%	323 55%	295 55%	32 65%	175 49%	253 63%	138 60%	161 56%	128 53%	70 75%	68 50%	76 53%	85 59%	58 50%	71 55%	33 56%	104 48%	118 52%	97 63%	108 66%	222 50%	205 65%	426 56%
None of these	18 2%	5 1%	10 2%	10 2%	8 1%	7 1%	4 8%	12 3%	6 1%	2 1%	9 3%	7 3%	- -	2 1%	4 3%	4 3%	1 1%	6 5%	4 7%	6 3%	*-	4 3%	7 4%	7 1%	11 4%	17 2%
Don't know	2 *	1 *	2 *	2 *	1 *	1 *	- -	1 *	2 *	1 *	1 *	1 *	- -	1 *	3 -	1 -	- 1%	1 -	- -	1 *	- -	1 *	1 *	1 *	1 *	3 *

Fieldwork dates : 18th to 20th June 2010

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J09038671-06 (J2010/06 &amp; J38671x6 &amp; J38671s6)

\* = Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 86

**Q.20. In which of the following ways, if any, would you like to be involved in deciding where cuts to public services are made?**

Base : All who would like to know or have a say in the decisions

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.		
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD	
Unweighted Total	759	203	235	150	432	400	353	342	417	300	278	190	250	13	263	312	236	94	104	548	13	528	228	253	241	264	93	651	282	187	189	200	179	759	
Weighted Total	761	222	230	137	414	406	359	345	416	323	263	94	331	16	347	358	202	68	124	560	9	520	239	250	239	271	94	658	301	179	205	205	167	759	
Attending a public meeting, sometimes called a Town Hall meeting	376	104	122	66	212	193	170	164	213	141	143	53	157	9	166	163	114	31	63	276	6	245	131	124	116	135	52	326	143	93	104	112	89	381	
	49%	47%	53%	48%	51%	48%	47%	47%	51%	43%	54%	57%	47%	56%	48%	45%	56%	46%	51%	49%	67%	47%	55%	50%	48%	50%	55%	50%	47%	52%	51%	55%	53%	50%	
Taking part in a survey	588	168	185	108	329	312	276	267	320	244	207	79	251	12	263	278	155	51	99	433	5	394	193	185	186	215	83	512	233	139	157	168	137	595	
	77%	76%	80%	79%	80%	77%	77%	77%	77%	75%	79%	85%	76%	78%	76%	78%	77%	75%	79%	77%	60%	76%	81%	74%	78%	79%	88%	78%	77%	78%	76%	82%	82%	78%	
Giving your views online on a government website	480	130	147	98	277	260	228	244	236	214	155	68	235	11	246	252	100	48	77	351	4	301	178	157	134	189	70	419	178	118	117	135	120	480	
	63%	58%	64%	72%	67%	64%	64%	71%	57%	66%	59%	72%	71%	69%	71%	70%	49%	70%	62%	63%	48%	58%	74%	63%	56%	70%	75%	64%	59%	66%	57%	66%	72%	63%	
Receiving regular updates and information	503	137	157	97	284	264	234	226	277	202	173	66	213	12	224	232	129	44	92	360	7	328	173	158	160	183	65	438	183	115	128	143	118	512	
	66%	62%	69%	70%	69%	65%	65%	65%	67%	62%	66%	71%	64%	76%	65%	65%	64%	65%	74%	64%	74%	71%	63%	73%	63%	67%	68%	69%	67%	61%	64%	63%	70%	71%	67%
Joining a community group or organisation and letting them represent my views	281	69	90	51	166	145	120	112	169	107	107	40	108	5	114	118	74	27	58	192	4	187	94	88	92	101	43	245	112	67	73	80	65	293	
	37%	31%	39%	37%	40%	36%	33%	32%	41%	33%	41%	42%	33%	35%	33%	33%	37%	39%	47%	34%	48%	36%	39%	35%	38%	37%	46%	37%	37%	37%	39%	39%	39%		
Through social networking sites such as Facebook or Twitter	213	49	64	44	124	108	94	89	123	87	76	26	95	6	101	93	33	32	48	126	6	135	76	70	68	75	29	176	86	44	45	59	54	212	
	28%	22%	28%	32%	30%	27%	26%	26%	30%	27%	29%	27%	29%	39%	29%	26%	16%	47%	39%	23%	67%	26%	32%	28%	28%	28%	31%	27%	29%	24%	22%	29%	32%	28%	
Attending a small group discussion or focus group in my local area	344	85	116	62	204	172	147	158	186	131	122	51	149	9	158	151	90	33	65	241	6	228	115	105	99	140	56	305	133	84	86	99	83	364	
	45%	38%	51%	45%	49%	42%	41%	46%	45%	40%	46%	54%	45%	61%	46%	42%	44%	48%	52%	43%	62%	44%	48%	42%	41%	52%	59%	46%	44%	47%	42%	49%	49%	48%	
Through a suggestion box in your local area	428	112	146	78	252	218	189	170	258	168	157	51	175	9	184	181	115	38	88	296	6	289	138	135	144	148	54	373	176	91	108	131	86	426	
	56%	50%	64%	57%	61%	54%	53%	49%	62%	52%	60%	54%	53%	60%	53%	51%	57%	56%	70%	53%	71%	56%	58%	54%	60%	55%	57%	57%	59%	51%	53%	64%	52%	56%	
None of these	18	4	2	4	7	8	8	7	11	5	7	1	7	2	9	8	3	3	4	11	-	16	2	5	7	5	-	15	9	6	5	1	4	17	
	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%	3%	1%	2%	12%	3%	2%	1%	5%	3%	2%	-	3%	1%	2%	3%	2%	-	2%	3%	3%	*	2%	2%		
Don't know	2	-	1	1	1	1	1	1	1	1	-	-	1	-	1	1	-	1	1	1	-	2	1	1	-	1	1	2	1	-	-	1	-	3	
	*	-	*	*	*	*	*	*	*	*	-	-	*	-	*	*	-	1%	1%	*	-	*	*	1%	-	*	1%	*	*	-	-	*	-	*	

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\* = Less than 0.5%

## Ipsos MORI Political Monitor - June 2010

Table 87

**Q.16. Which party did you vote for at the General Election on May 6th 2010? If you are not sure, or did not vote, please say so.**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	639	823	800	763	691	72	470	532	280	362	360	114	166	184	178	162	198	82	285	280	193	244	565	437	1002
Weighted Total	1002	630	830	802	764	687	70	488	514	285	360	357	122	164	190	170	152	206	99	269	288	210	234	558	444	1002
Conservative	285 28%	212 34%	268 32%	264 33%	255 33%	231 34%	3 5%	144 30%	141 27%	63 22%	95 26%	127 36%	27 23%	35 22%	48 25%	47 28%	47 31%	81 39%	35 35%	91 34%	91 31%	60 29%	43 19%	181 32%	104 23%	266 27%
Labour	259 26%	177 28%	231 28%	220 27%	212 28%	196 29%	7 10%	118 24%	142 28%	83 29%	96 27%	80 23%	30 24%	53 32%	52 27%	45 26%	37 25%	43 21%	20 20%	65 24%	73 25%	49 23%	73 31%	138 25%	121 27%	251 25%
Lib Dems	198 20%	142 23%	180 22%	179 22%	173 23%	155 23%	3 4%	93 19%	105 20%	44 15%	85 24%	68 19%	22 18%	22 13%	47 25%	38 22%	35 23%	33 16%	15 15%	58 22%	56 19%	38 18%	45 19%	114 21%	83 19%	211 21%
Scottish/Welsh nationalist	12 1%	9 1%	10 1%	10 1%	10 1%	10 1%	-	6 1%	6 1%	4 1%	5 1%	4 1%	1 1%	3 2%	2 1%	3 2%	3 2%	1 *	1 1%	3 1%	3 1%	4 2%	3 1%	6 1%	7 2%	16 2%
UKIP - UK Independence Party	10 1%	9 1%	10 1%	10 1%	10 1%	9 1%	-	5 1%	5 1%	1 *	6 2%	4 1%	1 1%	-	2 1%	3 2%	3 2%	1 *	-	3 1%	1 *	3 1%	4 2%	4 1%	7 1%	10 1%
Green	12 1%	9 1%	12 1%	12 2%	11 1%	9 1%	-	7 1%	6 1%	3 1%	3 1%	6 2%	1 1%	2 1%	1 1%	2 1%	3 2%	3 1%	1 1%	2 1%	4 1%	2 1%	4 2%	6 1%	6 1%	12 1%
BNP - British National Party	14 1%	9 2%	12 1%	12 2%	12 2%	9 1%	-	11 2%	3 1%	6 2%	5 1%	3 1%	1 1%	5 3%	3 2%	2 1%	2 2%	1 *	-	3 1%	3 1%	2 1%	5 2%	6 1%	8 2%	13 1%
Other	12 1%	10 2%	11 1%	11 1%	10 1%	10 2%	-	8 2%	4 1%	-	6 2%	7 2%	-	-	1 *	5 3%	4 3%	2 1%	2 2%	5 2%	1 *	3 2%	3 1%	6 1%	6 1%	14 1%
Did not vote	134 13%	17 3%	52 6%	42 5%	32 4%	21 3%	53 76%	64 13%	70 14%	66 23%	38 11%	30 8%	29 24%	37 23%	22 11%	16 10%	11 7%	19 9%	12 13%	25 9%	38 13%	36 17%	35 15%	63 11%	72 16%	142 14%
Too young	5 1%	1 *	4 1%	2 *	1 *	1 *	-	4 1%	1 *	5 2%	-	-	5 4%	-	-	-	-	-	-	3 1%	2 1%	-	1 *	4 1%	1 *	5 *
Can't remember	12 1%	3 *	4 1%	4 1%	3 *	3 *	2 3%	9 2%	3 1%	4 1%	7 2%	1 *	1 1%	2 1%	5 3%	2 1%	1 1%	1 *	-	-	6 2%	4 2%	2 1%	6 1%	6 1%	12 1%
Refused	48 5%	31 5%	35 4%	34 4%	34 4%	32 5%	2 3%	19 4%	29 6%	7 2%	14 4%	27 8%	3 2%	4 2%	7 4%	7 4%	5 3%	22 11%	13 13%	12 4%	12 4%	8 4%	16 7%	24 4%	24 5%	50 5%

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## Ipsos MORI Political Monitor - June 2010

Table 88

**Q.16. Which party did you vote for at the General Election on May 6th 2010? If you are not sure, or did not vote, please say so.**

Base : All

	Total (Weighted)	Voting Voters only						Working status		Government		Work sector				Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2010 General Election)			UnW Tot.	
		Conservative	Lab-our	Lib Dem	Not Conservative	Not Lab-our	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Voluntary	Private/Voluntary	Mortgage	Owned out right	Private rent	Social rent	Total owner occupier	Other	None	1 or more	North	Mid-lands	South	Greater London	England	Tabloid	Broad sheet	Con	Lab		LD
Unweighted Total	1002	284	300	181	541	525	465	431	571	408	343	239	320	17	337	396	319	128	142	715	17	716	283	340	313	348	123	856	375	234	266	251	211	1002
Weighted Total	1002	306	297	168	525	533	473	438	564	435	328	121	418	20	438	452	273	94	172	725	11	705	294	334	311	357	128	864	403	222	285	259	198	1002
Conservative	285	258	7	8	18	269	266	121	163	198	34	23	126	7	132	146	96	13	28	242	3	210	75	67	99	119	34	261	129	63	285	-	-	266
	28%	84%	3%	5%	4%	50%	56%	28%	29%	45%	10%	19%	30%	33%	30%	32%	35%	14%	16%	33%	23%	30%	26%	20%	32%	33%	27%	30%	32%	28%	100%	-	-	27%
Labour	259	4	221	9	237	20	13	112	148	72	126	38	109	4	113	118	56	21	62	174	2	177	82	109	72	78	36	216	116	67	-	259	-	251
	26%	1%	74%	6%	45%	4%	3%	25%	26%	16%	38%	32%	26%	21%	26%	26%	21%	23%	36%	24%	21%	25%	28%	33%	23%	22%	28%	25%	29%	30%	-	100%	-	25%
Lib Dems	198	14	23	127	161	151	141	89	109	74	59	28	78	7	85	91	62	17	26	153	2	146	52	60	63	74	19	176	46	50	-	-	198	211
	20%	5%	8%	76%	31%	28%	30%	20%	19%	17%	18%	23%	19%	33%	19%	20%	23%	18%	15%	21%	17%	21%	18%	18%	20%	21%	15%	20%	11%	22%	-	-	100%	21%
Scottish/Welsh nationalist	12	-	*	-	10	9	-	5	7	3	6	1	5	-	5	3	5	*	4	8	-	7	6	11	1	-	-	-	2	3	-	-	-	16
	1%	-	*	-	2%	2%	-	1%	1%	1%	2%	1%	1%	-	1%	1%	2%	*	2%	1%	-	1%	2%	3%	*	-	-	-	1%	1%	-	-	-	2%
UKIP - UK Independence Party	10	2	-	*	7	9	3	5	5	6	4	1	6	-	6	6	2	1	1	8	*	7	3	3	3	4	-	10	2	3	-	-	-	10
	1%	1%	-	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	*	1%	2%	-	1%	1%	1%	1%	-	1%	*	1%	-	-	-	-	1%
Green	12	-	-	1	12	12	1	6	6	5	4	2	4	1	6	7	3	1	1	10	-	11	1	3	3	6	3	12	4	3	-	-	-	12
	1%	-	-	1%	2%	2%	*	1%	1%	1%	1%	2%	1%	7%	1%	2%	1%	1%	1%	1%	-	2%	*	1%	1%	2%	3%	1%	1%	1%	-	-	-	1%
BNP - British National Party	14	1	3	-	4	2	1	10	3	5	9	2	9	-	9	9	1	1	1	10	2	8	5	5	5	4	1	14	7	1	-	-	-	13
	1%	*	1%	-	1%	*	*	2%	1%	1%	3%	2%	2%	-	2%	2%	1%	1%	*	1%	18%	1%	2%	1%	2%	1%	1%	2%	2%	1%	-	-	-	1%
Other	12	*	2	2	10	8	2	6	7	5	2	2	5	1	6	6	5	-	1	11	-	11	1	5	4	2	-	6	5	3	-	-	-	14
	1%	*	1%	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	6%	1%	1%	2%	-	2%	-	-	2%	*	2%	1%	1%	-	1%	1%	-	-	-	-	1%
Did not vote	134	18	29	14	49	38	32	63	71	44	62	19	56	-	56	43	23	32	36	65	1	82	53	52	37	46	24	107	69	20	-	-	-	142
	13%	6%	10%	9%	9%	7%	7%	14%	13%	10%	19%	16%	13%	-	13%	9%	8%	34%	21%	9%	8%	12%	18%	15%	12%	13%	19%	12%	17%	9%	-	-	-	14%
Too young	5	-	4	1	4	1	1	-	5	3	1	-	-	-	-	2	1	2	1	3	-	2	3	2	3	1	1	5	2	-	-	-	-	5
	1%	-	1%	1%	1%	*	*	-	1%	1%	1%	-	-	-	-	*	*	2%	*	*	-	*	1%	*	1%	*	1%	1%	*	-	-	-	-	-
Can't remember	12	1	3	2	5	3	3	7	5	6	4	1	6	-	6	5	3	3	2	8	-	6	6	5	4	4	1	11	4	1	-	-	-	12
	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%	1%	1%	3%	1%	1%	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	-	-	1%
Refused	48	6	4	2	9	11	9	14	34	15	17	4	14	-	14	16	17	4	10	32	1	40	8	12	17	19	7	45	18	8	-	-	-	50
	5%	2%	1%	1%	2%	2%	2%	3%	6%	3%	5%	3%	3%	-	3%	3%	6%	5%	6%	4%	10%	6%	3%	4%	5%	5%	6%	5%	4%	4%	-	-	-	5%

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