

Ipsos MORI Political Monitor - October 2012

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
Total Voting	828	543	725	708	681	596	23	414	414	251	281	295	107	143	143	139	127	168	79	226	243	173	186	469	359	828
Conservative	263 32%	178 33%	237 33%	232 33%	219 32%	188 32%	6 24%	140 34%	122 30%	68 27%	88 31%	107 36%	29 27%	39 27%	53 37%	35 25%	40 32%	67 40%	33 42%	94 42%	81 33%	54 31%	34 18%	175 37%	88 24%	259 31%
Labour	352 43%	233 43%	305 42%	297 42%	288 42%	255 43%	9 37%	154 37%	198 48%	127 51%	119 42%	107 36%	55 51%	72 50%	57 40%	61 44%	49 38%	58 35%	31 40%	80 35%	103 42%	74 43%	95 51%	183 39%	169 47%	343 41%
Liberal Democrats (Lib Dem)	90 11%	52 9%	77 11%	76 11%	73 11%	64 11%	3 13%	40 10%	50 12%	23 9%	28 10%	38 13%	9 9%	14 10%	17 12%	11 8%	19 15%	20 12%	9 11%	25 11%	20 8%	23 13%	22 12%	45 10%	45 12%	92 11%
Scottish Nationalist	31 4%	18 3%	28 4%	26 4%	25 4%	20 3%	-	18 4%	13 3%	10 4%	14 5%	7 2%	3 3%	7 5%	4 3%	9 7%	4 3%	3 2%	1 1%	3 2%	11 5%	6 3%	10 5%	15 3%	16 4%	35 4%
Plaid Cymru	7 1%	4 1%	6 1%	6 1%	5 1%	5 1%	-	2 *	5 1%	3 1%	2 1%	2 1%	-	3 2%	1 1%	1 *	1 1%	-	3 1%	2 1%	2 1%	-	5 1%	2 *	8 1%	
Green Party	26 3%	14 3%	20 3%	20 3%	20 3%	16 3%	5 20%	17 4%	9 2%	11 4%	11 4%	4 1%	9 8%	2 2%	4 3%	8 5%	2 2%	1 1%	-	4 2%	10 4%	3 2%	9 5%	14 3%	12 3%	27 3%
UKIP	36 4%	31 6%	36 5%	35 5%	35 5%	31 5%	1 2%	25 6%	11 3%	4 2%	10 4%	22 8%	-	4 3%	4 3%	6 4%	9 7%	13 8%	4 5%	10 4%	12 5%	7 4%	8 4%	21 5%	15 4%	42 5%
British National Party	8 1%	5 1%	7 1%	7 1%	7 1%	7 1%	-	6 1%	3 1%	4 2%	3 1%	2 1%	2 2%	2 1%	3 2%	-	* 1%	2 1%	-	2 1%	1 *	2 1%	3 2%	3 1%	5 1%	8 1%
Other	15 2%	8 2%	9 1%	9 1%	9 1%	9 2%	1 5%	11 3%	3 1%	2 1%	7 2%	6 2%	-	2 1%	1 *	6 4%	4 3%	2 1%	1 1%	5 2%	3 1%	2 1%	5 3%	8 2%	7 2%	14 2%
"Conservative Lead over Labour"	-90 -11%	-55 -10%	-68 -9%	-65 -9%	-69 -10%	-67 -11%	-3 -13%	-14 -3%	-76 -18%	-59 -24%	-31 -11%	* *	-26 -24%	-33 -23%	-5 -3%	-26 -19%	-9 -7%	9 5%	2 2%	14 6%	-22 -9%	-20 -12%	-61 -33%	-8 -2%	-81 -23%	-84 -10%
Undecided	74 7%	27 5%	55 7%	50 6%	42 6%	34 5%	5 5%	25 5%	49 10%	16 5%	36 10%	22 6%	4 3%	12 7%	17 9%	19 11%	9 6%	13 6%	6 6%	30 11%	14 5%	7 3%	22 9%	45 8%	29 7%	72 7%
Would not vote	91 9%	5 1%	10 1%	9 1%	9 1%	6 1%	65 69%	46 9%	45 9%	20 7%	35 10%	36 10%	9 7%	11 7%	18 10%	17 10%	13 9%	23 11%	15 15%	10 4%	24 8%	32 15%	25 11%	33 6%	57 13%	92 9%
Refused	12 1%	6 1%	7 1%	7 1%	7 1%	6 1%	2 2%	6 1%	7 1%	2 1%	3 1%	8 2%	2 1%	-	3 2%	-	1 1%	7 3%	1 1%	4 1%	3 1%	3 2%	2 1%	7 1%	5 1%	13 1%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

* = Less than 0.5%

our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

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Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005
Total Voting	828	263	352	90	565	475	352	362	466	233	546	93	353	376	282	285	121	123	567	280	207	250	298	108	717	73	272	248	122	828
Conservative	263	263	-	-	-	263	263	130	133	144	96	13	139	145	107	112	24	16	219	55	50	94	113	25	251	5	217	2	5	259
	32%	100%	-	-	-	55%	75%	36%	28%	62%	18%	14%	39%	39%	38%	39%	20%	13%	39%	20%	24%	38%	38%	23%	35%	7%	80%	1%	4%	31%
Labour	352	-	352	-	352	-	-	136	216	42	297	56	127	138	115	93	65	70	208	149	117	89	115	64	303	32	18	235	44	343
	43%	-	100%	-	62%	-	-	38%	46%	18%	54%	60%	36%	37%	41%	33%	54%	57%	37%	53%	57%	35%	39%	59%	42%	44%	7%	95%	36%	41%
Liberal Democrats (Lib Dem)	90	-	-	90	90	90	90	36	54	31	54	8	35	38	30	32	18	9	62	25	19	33	33	10	82	6	9	3	57	92
	11%	-	-	100%	16%	19%	25%	10%	12%	13%	10%	9%	10%	10%	11%	11%	15%	8%	11%	9%	9%	13%	11%	9%	11%	8%	3%	1%	47%	11%
Scottish Nationalist	31	-	-	-	31	31	-	20	11	6	24	4	18	18	8	8	3	11	16	31	2	-	-	-	2	29	-	1	1	35
	4%	-	-	-	5%	6%	-	5%	2%	3%	4%	4%	5%	5%	3%	3%	3%	9%	3%	11%	1%	-	-	-	*	40%	-	1%	1%	4%
Plaid Cymru	7	-	-	-	7	7	-	5	2	-	6	4	2	2	3	2	1	1	5	-	-	7	-	-	-	-	*	1	1	8
	1%	-	-	-	1%	1%	-	1%	*	-	1%	4%	1%	1%	1%	1%	1%	1%	1%	-	-	3%	-	-	-	-	*	*	1%	1%
Green Party	26	-	-	-	26	26	-	15	11	-	24	4	9	12	6	4	7	8	10	2	2	8	16	1	24	1	1	4	8	27
	3%	-	-	-	5%	5%	-	4%	2%	-	4%	5%	3%	3%	2%	2%	6%	6%	2%	1%	1%	3%	5%	1%	3%	1%	1%	2%	7%	3%
UKIP	36	-	-	-	36	36	-	11	26	3	30	1	13	13	7	23	3	3	30	6	6	14	16	6	36	-	21	2	3	42
	4%	-	-	-	6%	8%	-	3%	6%	1%	6%	1%	4%	3%	2%	8%	2%	3%	5%	2%	3%	6%	5%	5%	5%	-	8%	1%	2%	5%
British National Party	8	-	-	-	8	8	-	3	5	1	5	1	2	2	1	5	-	2	6	3	3	1	4	3	8	-	1	-	-	8
	1%	-	-	-	1%	2%	-	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	2%	1%	1%	2%	*	1%	3%	1%	-	*	-	-	1%
Other	15	-	-	-	15	15	-	7	8	5	10	2	7	7	6	4	-	1	10	9	9	5	1	-	12	-	4	-	2	14
	2%	-	-	-	3%	3%	-	2%	2%	2%	2%	2%	2%	2%	2%	1%	-	1%	2%	3%	4%	2%	*	-	2%	-	1%	-	2%	2%
"Conservative Lead over Labour"	-90	263	-352	0	-352	263	263	-6	-84	103	-201	-43	13	7	-8	19	-42	-54	11	-94	-67	6	-2	-39	-51	-27	199	-232	-39	-84
	-11%	100%	-100%	0%	-62%	55%	75%	-2%	-18%	44%	-37%	-46%	4%	2%	-3%	7%	-35%	-44%	2%	-33%	-32%	2%	-1%	-36%	-7%	-37%	73%	-94%	-32%	-10%
Undecided	74	-	-	-	-	-	-	32	42	24	40	8	32	33	35	18	8	11	52	28	21	25	22	7	64	6	19	7	11	72
	7%	-	-	-	-	-	-	7%	7%	9%	6%	7%	8%	8%	10%	5%	6%	7%	8%	8%	9%	8%	6%	5%	7%	7%	6%	3%	8%	7%
Would not vote	91	-	-	-	-	-	-	38	52	8	75	19	28	29	30	24	15	19	53	21	13	33	36	14	74	8	10	7	10	92
	9%	-	-	-	-	-	-	9%	9%	3%	11%	16%	7%	7%	9%	7%	10%	12%	8%	6%	5%	11%	10%	10%	9%	9%	3%	3%	7%	9%
Refused	12	-	-	-	-	-	-	3	10	2	8	-	4	4	2	8	2	1	10	6	6	3	3	1	12	1	-	2	-	13
	1%	-	-	-	-	-	-	1%	2%	1%	1%	-	1%	1%	*	2%	1%	1%	1%	2%	2%	1%	1%	*	1%	1%	-	1%	-	1%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	612	612	612	612	612	612	-	261	351	95	239	278	29	66	117	122	107	171	64	186	199	105	122	385	227	612
Weighted Total	581	581	581	581	581	581	-	267	314	137	209	236	56	81	106	102	97	139	64	179	177	116	109	356	225	612
Total Voting	543	543	543	543	543	543	-	253	290	133	192	218	55	77	97	95	94	125	59	164	166	112	102	330	213	571
Conservative	178 33%	178 33%	178 33%	178 33%	178 33%	178 33%	-	80 32%	97 34%	38 29%	60 31%	79 36%	13 24%	25 33%	33 34%	27 29%	30 32%	50 40%	27 46%	62 38%	59 35%	37 33%	20 20%	120 36%	57 27%	180 32%
Labour	233 43%	233 43%	233 43%	233 43%	233 43%	233 43%	-	93 37%	139 48%	68 51%	83 43%	82 38%	32 58%	36 46%	41 42%	42 44%	38 41%	44 35%	23 38%	62 38%	66 40%	51 46%	54 53%	128 39%	105 49%	240 42%
Liberal Democrats (Lib Dem)	52 9%	52 9%	52 9%	52 9%	52 9%	52 9%	-	27 11%	24 8%	10 7%	19 10%	22 10%	6 10%	4 5%	13 14%	6 10%	10 10%	13 10%	5 8%	17 10%	12 7%	11 10%	12 11%	29 9%	22 11%	56 10%
Scottish Nationalist	18 3%	18 3%	18 3%	18 3%	18 3%	18 3%	-	11 4%	7 3%	4 3%	9 5%	5 3%	1 3%	2 3%	3 3%	6 6%	2 2%	3 3%	1 1%	3 2%	9 6%	2 2%	4 4%	12 4%	6 3%	21 4%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	* *	4 1%	3 2%	- 1%	2 1%	- 4%	3 4%	- -	- -	* 1%	1 1%	-	2 2%	2 1%	- -	- -	4 1%	- -	5 1%
Green Party	14 3%	14 3%	14 3%	14 3%	14 3%	14 3%	-	8 3%	6 2%	3 3%	8 4%	2 1%	1 2%	2 3%	6 2%	2 2%	* *	- -	-	3 2%	4 3%	3 3%	3 3%	7 2%	6 3%	20 4%
UKIP	31 6%	31 6%	31 6%	31 6%	31 6%	31 6%	-	21 8%	11 4%	4 3%	10 5%	17 8%	- -	4 5%	4 4%	6 6%	7 8%	10 8%	3 6%	8 5%	10 6%	6 5%	7 7%	18 6%	13 6%	35 6%
British National Party	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	5 2%	- -	3 2%	- -	2 1%	2 4%	1 1%	- -	- -	* 1%	2 1%	-	2 1%	1 1%	1 1%	1 1%	3 1%	2 1%	5 1%
Other	8 2%	8 2%	8 2%	8 2%	8 2%	8 2%	-	7 3%	2 1%	- -	3 1%	6 3%	- -	- -	1 1%	2 2%	4 4%	2 1%	* 1%	5 3%	3 2%	1 1%	- -	7 2%	1 *	9 2%
"Conservative Lead over Labour"	-55 -10%	-55 -10%	-55 -10%	-55 -10%	-55 -10%	-55 -10%	0 0%	-13 -5%	-42 -14%	-29 -22%	-23 -12%	-3 -1%	-19 -34%	-11 -14%	-8 -8%	-15 -16%	-9 -9%	6 5%	5 8%	* *	-7 -4%	-14 -12%	-34 -33%	-8 -2%	-48 -22%	-60 -11%
Undecided	27 5%	27 5%	27 5%	27 5%	27 5%	27 5%	-	10 4%	17 5%	3 2%	14 7%	10 4%	* 1%	2 3%	7 7%	7 7%	3 3%	7 5%	3 4%	11 6%	8 5%	1 1%	6 6%	20 6%	7 3%	29 5%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	1 *	4 1%	1 1%	2 1%	2 1%	- -	1 2%	2 2%	- -	- -	2 1%	1 1%	-	2 1%	2 2%	1 1%	2 1%	3 1%	5 1%
Refused	6 1%	6 1%	6 1%	6 1%	6 1%	6 1%	-	3 1%	3 1%	- -	- -	6 3%	- -	- -	- -	- -	- -	6 4%	1 2%	4 2%	1 *	1 1%	1 1%	4 1%	2 1%	7 1%

Fieldwork dates : 20th to 24th October 2012

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Standard weights.

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Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	612	180	240	56	391	331	236	255	357	165	404	128	192	206	232	266	51	54	498	208	150	193	211	72	528	58	214	189	106	612
Weighted Total	581	178	233	52	365	310	229	240	341	166	378	64	230	246	212	227	70	59	439	195	147	186	201	65	510	48	210	179	94	612
Total Voting	543	178	233	52	365	310	229	222	321	155	356	59	211	228	199	210	66	54	409	180	134	172	191	63	476	47	200	176	87	571
Conservative	178	178	-	-	-	178	178	79	99	110	52	9	90	94	75	80	14	5	155	39	35	64	75	11	171	4	161	1	3	180
	33%	100%	-	-	-	57%	78%	35%	31%	71%	15%	14%	43%	41%	38%	38%	21%	9%	38%	21%	26%	37%	39%	18%	36%	8%	80%	*	3%	32%
Labour	233	-	233	-	233	-	-	83	150	18	207	34	67	76	82	76	34	34	158	93	72	65	75	38	201	20	12	168	36	240
	43%	-	100%	-	64%	-	-	37%	47%	12%	58%	59%	31%	33%	41%	36%	52%	64%	39%	51%	54%	38%	39%	60%	42%	43%	6%	96%	42%	42%
Liberal Democrats (Lib Dem)	52	-	-	52	52	52	52	22	30	17	31	6	21	23	20	18	9	3	39	15	10	19	17	6	46	5	5	1	38	56
	9%	-	-	100%	14%	17%	22%	10%	9%	11%	9%	10%	10%	10%	10%	9%	14%	6%	9%	9%	8%	11%	9%	10%	10%	11%	3%	1%	43%	10%
Scottish Nationalist	18	-	-	-	18	18	-	10	8	3	16	1	10	10	5	6	3	4	11	18	2	-	-	-	2	17	-	1	1	21
	3%	-	-	-	5%	6%	-	5%	2%	2%	4%	2%	5%	4%	3%	3%	5%	7%	3%	10%	1%	-	-	-	*	35%	-	1%	1%	4%
Plaid Cymru	4	-	-	-	4	4	-	3	1	-	3	2	2	2	1	2	1	*	3	-	-	4	-	-	-	-	*	-	1	5
	1%	-	-	-	1%	1%	-	1%	*	-	1%	3%	1%	1%	1%	1%	1%	1%	1%	-	-	2%	-	-	-	-	*	-	1%	1%
Green Party	14	-	-	-	14	14	-	9	4	-	12	4	6	7	5	4	2	2	9	2	1	5	7	1	11	1	1	4	4	20
	3%	-	-	-	4%	4%	-	4%	1%	-	3%	6%	3%	3%	3%	2%	4%	3%	2%	1%	1%	3%	4%	2%	2%	2%	1%	2%	5%	4%
UKIP	31	-	-	-	31	31	-	10	21	3	26	1	11	11	7	19	2	3	25	4	4	13	14	6	31	-	18	1	2	35
	6%	-	-	-	9%	10%	-	4%	7%	2%	7%	1%	5%	5%	3%	9%	3%	6%	6%	2%	3%	7%	7%	9%	7%	-	9%	1%	3%	6%
British National Party	5	-	-	-	5	5	-	3	2	1	3	1	2	2	-	3	-	2	3	3	3	1	1	1	5	-	1	-	-	5
	1%	-	-	-	1%	2%	-	1%	1%	1%	1%	2%	1%	1%	-	1%	-	4%	1%	2%	2%	1%	*	1%	1%	-	*	-	-	1%
Other	8	-	-	-	8	8	-	3	6	3	6	1	2	2	2	3	-	-	5	6	6	1	1	-	8	-	2	-	2	9
	2%	-	-	-	2%	3%	-	1%	2%	2%	2%	2%	1%	1%	1%	1%	-	-	1%	3%	5%	1%	1%	-	2%	-	1%	-	3%	2%
"Conservative Lead over Labour"	-55	178	-233	0	-233	178	178	-4	-51	92	-155	-26	24	19	-7	4	-20	-30	-3	-54	-38	-1	*	-26	-30	-17	149	-167	-34	-60
	-10%	100%	-100%	0%	-64%	57%	78%	-2%	-16%	59%	-44%	-44%	11%	8%	-4%	2%	-31%	-55%	-1%	-30%	-28%	-1%	*	-42%	-6%	-36%	74%	-95%	-38%	-11%
Undecided	27	-	-	-	-	-	-	16	11	11	13	3	16	16	13	10	3	2	22	10	8	9	8	2	23	1	8	1	4	29
	5%	-	-	-	-	-	-	7%	3%	7%	4%	5%	7%	6%	6%	4%	4%	3%	5%	5%	6%	5%	4%	2%	5%	2%	4%	1%	4%	5%
Would not vote	5	-	-	-	-	-	-	2	3	-	4	1	3	3	-	2	1	2	2	2	2	1	2	-	4	-	2	-	3	5
	1%	-	-	-	-	-	-	1%	1%	-	1%	2%	1%	1%	-	1%	2%	3%	*	1%	2%	1%	1%	-	1%	-	1%	-	3%	1%
Refused	6	-	-	-	-	-	-	-	6	-	5	-	-	-	-	5	-	1	5	3	3	3	1	1	6	-	-	2	-	7
	1%	-	-	-	-	-	-	-	2%	-	1%	-	-	-	-	2%	-	2%	1%	1%	2%	2%	*	1%	1%	-	-	1%	-	1%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

* = Less than 0.5%

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Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
Conservative	215 21%	161 28%	203 25%	202 26%	190 26%	170 27%	3 3%	110 23%	104 20%	51 18%	75 21%	89 24%	19 16%	32 19%	45 25%	30 17%	37 24%	52 25%	28 28%	78 29%	71 25%	44 20%	21 9%	149 27%	65 14%	211 21%
Labour	318 32%	214 37%	278 35%	270 35%	262 35%	235 37%	9 9%	144 29%	174 34%	117 41%	108 30%	93 26%	53 43%	65 39%	51 28%	57 33%	40 26%	53 25%	28 28%	74 28%	96 34%	67 31%	81 35%	170 31%	148 33%	307 31%
Liberal Democrats (Lib Dem)	67 7%	41 7%	61 8%	60 8%	59 8%	52 8%	1 1%	30 6%	37 7%	19 7%	21 6%	26 7%	7 6%	12 7%	14 8%	7 4%	12 8%	14 7%	6 6%	20 7%	14 5%	17 8%	15 6%	34 6%	32 7%	69 7%
Scottish Nationalist	28 3%	16 3%	25 3%	24 3%	23 3%	18 3%	- -	15 3%	12 2%	10 3%	13 4%	5 1%	3 3%	6 4%	3 2%	9 5%	1 1%	3 2%	1 1%	3 1%	10 4%	6 3%	8 3%	14 2%	14 3%	31 3%
Plaid Cymru	7 1%	4 1%	6 1%	6 1%	5 1%	5 1%	- -	2 *	5 1%	3 1%	2 1%	2 *	- -	3 2%	1 1%	1 *	* 1%	1 -	- -	3 1%	2 1%	2 1%	- -	5 1%	2 *	8 1%
Green Party	24 2%	14 2%	19 2%	19 2%	19 3%	15 2%	5 5%	17 3%	7 1%	11 4%	11 3%	2 1%	9 7%	2 1%	4 2%	7 4%	2 1%	* -	- -	3 1%	9 3%	3 2%	8 4%	12 2%	12 3%	24 2%
UKIP	32 3%	26 5%	31 4%	30 4%	30 4%	26 4%	1 1%	23 5%	8 2%	2 1%	8 2%	21 6%	- -	2 1%	3 2%	5 3%	9 6%	12 6%	4 4%	9 3%	9 3%	6 3%	8 3%	18 3%	13 3%	37 4%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	8 1%	4 1%	6 1%	6 1%	6 1%	6 1%	- -	5 1%	3 *	4 1%	3 1%	1 *	2 2%	2 1%	3 1%	- -	* *	1 *	- -	2 1%	1 *	2 1%	3 1%	3 1%	4 1%	7 1%
Independent Candidate	3 *	2 *	2 *	2 *	2 *	2 *	1 1%	1 *	2 *	- -	3 1%	1 *	- -	- -	1 *	2 1%	- -	1 *	- -	1 *	1 *	2 1%	- -	2 *	2 *	5 *
Other	7 1%	4 1%	5 1%	5 1%	5 1%	5 1%	- -	6 1%	1 *	- -	2 1%	5 1%	- -	- -	- -	2 1%	3 2%	2 1%	1 1%	4 1%	1 *	- -	3 1%	4 1%	3 1%	5 *
Undecided	196 20%	83 14%	144 18%	133 17%	120 16%	94 15%	12 12%	81 17%	115 22%	47 16%	73 21%	76 21%	18 15%	29 17%	38 21%	35 20%	31 20%	45 21%	19 19%	58 22%	44 16%	35 16%	59 25%	103 19%	94 21%	196 20%
Would not vote	84 8%	4 1%	9 1%	8 1%	8 1%	5 1%	63 66%	45 9%	39 8%	20 7%	32 9%	32 9%	9 7%	11 7%	15 8%	17 10%	13 9%	19 9%	12 12%	9 3%	21 8%	29 13%	25 11%	30 5%	54 12%	86 9%
Refused	17 2%	7 1%	9 1%	9 1%	9 1%	7 1%	2 2%	10 2%	7 1%	3 1%	5 1%	8 2%	2 1%	2 1%	4 2%	1 *	2 1%	7 3%	1 1%	5 2%	4 2%	4 2%	4 2%	9 2%	8 2%	19 2%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Ipsos MORI Political Monitor - October 2012

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005	
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005	
Conservative	215	215	-	-	-	215	215	105	110	137	64	10	115	120	93	95	13	10	187	47	41	74	94	21	205	5	186	2	3	211	
		21%	82%	-	-	45%	61%	24%	19%	51%	10%	8%	28%	27%	27%	28%	9%	7%	27%	14%	17%	24%	26%	16%	24%	6%	62%	1%	2%	21%	
Labour	318	-	318	-	318	-	-	120	199	34	271	52	110	122	105	81	60	66	186	135	106	81	101	56	271	30	16	216	38	307	
		32%	90%	-	56%	-	-	28%	35%	13%	40%	43%	27%	28%	30%	24%	41%	43%	27%	40%	43%	26%	28%	43%	31%	34%	5%	82%	27%	31%	
Liberal Democrats (Lib Dem)	67	-	-	67	67	67	67	27	40	25	38	6	28	31	24	23	16	4	47	22	17	23	22	8	61	5	4	1	50	69	
		7%	-	74%	12%	14%	19%	6%	7%	9%	6%	5%	7%	7%	7%	7%	11%	3%	7%	6%	6%	7%	6%	8%	7%	5%	1%	1%	35%	7%	
Scottish Nationalist	28	-	-	-	28	28	-	17	10	5	22	3	16	16	7	8	3	10	15	28	2	-	-	-	2	26	-	1	1	31	
		3%	-	-	5%	6%	-	4%	2%	2%	3%	3%	4%	4%	2%	2%	2%	6%	2%	8%	1%	-	-	-	29%	-	*	1%	3%		
Plaid Cymru	7	-	-	-	7	7	-	5	2	-	6	4	2	2	3	2	1	1	5	-	-	7	-	-	-	-	*	1	1	8	
		1%	-	-	1%	1%	-	1%	*	-	1%	3%	1%	1%	1%	1%	*	1%	1%	-	-	2%	-	-	-	-	*	*	1%	1%	
Green Party	24	-	-	-	24	24	-	15	9	-	23	4	9	12	6	4	7	7	9	2	1	7	15	1	22	1	1	4	8	24	
		2%	-	-	4%	5%	-	3%	2%	-	3%	4%	2%	3%	2%	1%	5%	4%	1%	1%	*	2%	4%	1%	3%	1%	*	1%	5%	2%	
UKIP	32	-	-	-	32	32	-	8	23	2	29	1	9	9	5	22	1	3	27	6	6	12	14	6	32	-	18	2	3	37	
		3%	-	-	6%	7%	-	2%	4%	1%	4%	1%	2%	2%	1%	7%	1%	2%	4%	2%	2%	4%	4%	4%	4%	-	6%	1%	2%	4%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party (BNP)	8	-	-	-	8	8	-	3	5	1	5	1	2	2	1	4	-	2	6	3	3	1	4	2	8	-	*	-	-	7	
		1%	-	-	1%	2%	-	1%	1%	*	1%	1%	1%	*	*	1%	-	1%	1%	1%	1%	*	1%	2%	1%	-	*	-	-	1%	
Independent Candidate	3	-	-	-	3	3	-	3	1	1	2	1	2	2	2	*	-	1	2	1	1	2	1	-	3	-	1	-	1	5	
		*	-	-	1%	1%	-	1%	*	*	*	1%	*	*	1%	*	-	1%	*	*	*	*	1%	*	-	*	-	*	-	1%	*
Other	7	-	-	-	7	7	-	2	5	1	7	-	2	2	3	1	-	-	4	4	4	3	1	-	4	-	3	-	-	5	
		1%	-	-	1%	2%	-	1%	1%	*	1%	-	1%	1%	1%	*	-	-	1%	1%	1%	1%	*	-	1%	-	1%	-	-	*	
Undecided	196	47	34	22	69	82	69	89	107	46	128	17	89	91	68	63	28	31	131	59	45	67	70	23	175	15	61	28	29	196	
		20%	18%	10%	25%	12%	17%	20%	19%	17%	19%	14%	21%	21%	20%	19%	19%	20%	19%	18%	18%	21%	20%	18%	20%	17%	20%	11%	20%	20%	
Would not vote	84	-	-	-	-	-	-	37	46	8	68	19	26	27	29	22	15	17	51	20	13	31	33	12	69	7	10	7	8	86	
		8%	-	-	-	-	-	9%	8%	3%	10%	16%	6%	6%	8%	7%	10%	11%	7%	6%	5%	10%	9%	10%	8%	8%	3%	3%	6%	9%	
Refused	17	1	-	1	3	3	2	4	13	5	9	2	5	5	5	9	2	1	13	9	9	4	4	1	16	1	-	1	1	19	
		2%	*	-	1%	*	1%	1%	2%	2%	1%	2%	1%	1%	1%	3%	1%	1%	2%	3%	4%	1%	1%	*	2%	1%	-	*	1%	2%	

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

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Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	215	102	161	152	141	113	10	90	125	32	83	100	10	22	45	38	37	63	21	54	58	40	63	112	103	215
Weighted Total	213	91	153	143	130	101	14	91	122	51	78	84	20	31	42	36	32	52	20	63	49	39	63	111	102	215
Conservative	48 23%	17 18%	34 22%	29 21%	28 22%	18 18%	2 18%	30 33%	18 15%	16 32%	13 17%	19 22%	10 48%	7 22%	8 19%	5 14%	4 11%	15 29%	5 23%	16 25%	10 21%	10 25%	13 20%	26 23%	22 22%	48 22%
Labour	34 16%	19 21%	27 17%	27 19%	25 19%	20 20%	-	10 11%	24 20%	9 18%	11 14%	14 16%	3 13%	7 22%	7 16%	4 12%	9 28%	5 9%	3 14%	6 9%	7 15%	7 19%	14 22%	13 12%	21 21%	36 17%
Liberal Democrats (Lib Dem)	23 11%	11 12%	17 11%	17 12%	14 11%	11 11%	2 17%	10 11%	12 10%	4 8%	7 9%	12 14%	2 12%	2 5%	3 6%	4 12%	7 20%	5 10%	3 13%	5 8%	5 11%	5 13%	7 11%	10 9%	12 12%	23 11%
Scottish Nationalist	3 2%	2 3%	3 2%	3 2%	3 2%	2 2%	-	3 3%	1 1%	* 1%	1 1%	2 2%	-	* 1%	1 2%	-	2 7%	-	-	-	1 2%	-	2 3%	1 1%	2 2%	4 2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2 1%	* *	1 1%	1 1%	1 1%	1 1%	-	* *	1 1%	-	* *	1 2%	-	-	-	* 1%	* 2%	1 2%	-	* 1%	1 2%	-	* *	1 1%	* *	3 1%
UKIP	5 2%	5 5%	5 3%	5 3%	5 4%	5 5%	-	2 2%	3 2%	1 3%	2 3%	1 1%	-	1 5%	1 3%	1 3%	-	1 2%	-	1 1%	2 5%	1 4%	* 1%	3 3%	2 2%	5 2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1 *	1 1%	1 *	1 *	1 1%	1 1%	-	1 1%	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	1 1%	-	1 1%	1 *	1 *
Independent Candidate	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	-	-	1 2%	-	-	-	-	1 3%	-	-	-	-	1 2%	-	-	1 1%	-	1 *
Other	3 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	2 2%	* *	2 3%	* 1%	* 1%	-	2 6%	-	* 1%	* 1%	-	-	-	* 1%	* 1%	2 3%	* *	2 2%	3 1%
Undecided	74 35%	27 30%	55 36%	50 35%	42 32%	34 33%	5 36%	25 28%	49 40%	16 31%	36 46%	22 27%	4 19%	12 39%	17 40%	19 54%	9 29%	13 25%	6 29%	30 49%	14 29%	7 19%	22 35%	45 40%	29 29%	72 33%
Would not vote	7 3%	1 1%	2 1%	2 1%	2 1%	1 1%	2 17%	1 1%	6 5%	-	3 4%	4 4%	-	-	3 8%	-	-	4 7%	3 15%	1 1%	2 5%	4 10%	-	3 3%	4 4%	6 3%
Refused	12 6%	6 7%	7 5%	7 5%	7 6%	6 6%	2 13%	6 6%	7 6%	2 3%	3 3%	8 9%	2 9%	-	3 6%	-	1 2%	7 14%	1 6%	4 6%	3 7%	3 9%	2 3%	7 6%	5 5%	13 6%

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Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	215	48	36	23	76	88	71	88	127	48	138	40	67	69	75	87	23	25	162	75	58	69	71	21	191	17	62	28	36	215	
Weighted Total	213	48	34	23	71	85	71	93	120	52	137	19	94	96	73	71	30	32	144	69	54	70	74	23	191	15	61	29	30	215	
Conservative	48	48	-	-	-	48	48	25	23	7	32	3	24	25	14	18	11	6	32	9	9	20	19	4	47	-	32	-	2	48	
	23%	100%	-	-	-	56%	68%	27%	19%	14%	23%	17%	25%	26%	19%	25%	36%	18%	22%	12%	16%	29%	26%	18%	24%	-	51%	-	6%	22%	
Labour	34	-	34	-	34	-	-	16	18	7	26	4	16	16	10	12	6	5	22	13	11	7	14	8	32	2	2	18	6	36	
	16%	-	100%	-	48%	-	-	17%	15%	14%	19%	23%	17%	17%	14%	17%	19%	14%	15%	19%	21%	10%	18%	34%	17%	13%	4%	64%	19%	17%	
Liberal Democrats (Lib Dem)	23	-	-	23	23	23	23	9	14	6	17	2	7	7	6	10	2	5	15	3	2	10	10	2	21	1	4	1	7	23	
	11%	-	-	100%	32%	27%	32%	9%	12%	12%	12%	10%	8%	7%	8%	13%	7%	17%	11%	3	4	3%	14%	14%	9%	11%	9%	7%	4%	24%	11%
Scottish Nationalist	3	-	-	-	3	3	-	3	1	1	2	*	2	2	1	*	-	1	2	3	-	-	-	-	-	3	-	-	-	4	
	2%	-	-	-	5%	4%	-	3%	1%	2%	2%	2%	2%	2%	2%	*	-	5%	1%	5%	-	-	-	-	-	21%	-	-	-	2%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2	-	-	-	2	2	-	-	2	-	2	-	-	-	*	*	-	1	1	*	*	1	*	-	2	-	-	-	1	3	
	1%	-	-	-	2%	2%	-	-	1%	-	1%	-	-	-	*	1%	-	3%	1%	1%	1%	1%	*	-	1%	-	-	-	3%	1%	
UKIP	5	-	-	-	5	5	-	3	2	1	2	-	4	4	2	1	1	-	3	*	*	2	2	-	5	-	3	-	-	5	
	2%	-	-	-	7%	6%	-	3%	2%	3%	1%	-	4%	4%	3%	2%	5%	-	2%	1%	1%	3%	3%	-	3%	-	6%	-	-	2%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1	-	-	-	1	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	1	1	1	-	1	-	-	1	*
	*	-	-	-	1%	1%	-	-	1%	-	-	-	-	-	-	1%	-	-	*	-	-	-	1%	3%	*	-	1%	-	-	-	*
Independent Candidate	1	-	-	-	1	1	-	1	-	1	-	-	1	1	-	1	-	-	1	1	1	-	-	-	1	-	-	-	1	1	
	1%	-	-	-	2%	1%	-	1%	-	2%	-	-	1%	1%	-	2%	-	-	1%	2%	2%	-	-	-	1%	-	-	-	4%	*	
Other	3	-	-	-	3	3	-	*	2	2	1	1	2	2	2	1	-	-	3	3	3	-	-	-	3	-	*	-	-	3	
	1%	-	-	-	4%	3%	-	1%	2%	3%	1%	5%	2%	2%	2%	1%	-	-	2%	4%	5%	-	-	-	1%	-	1%	-	-	1%	
Undecided	74	-	-	-	-	-	-	32	42	24	40	8	32	33	35	18	8	11	52	28	21	25	22	7	64	6	19	7	11	72	
	35%	-	-	-	-	-	-	35%	35%	46%	30%	44%	34%	35%	47%	24%	27%	36%	36%	40%	40%	35%	29%	29%	33%	42%	31%	25%	38%	33%	
Would not vote	7	-	-	-	-	-	-	1	6	-	7	-	2	2	1	2	-	1	3	2	-	2	3	1	5	2	-	-	2	6	
	3%	-	-	-	-	-	-	1%	5%	-	5%	-	2%	2%	1%	2%	-	4%	2%	2%	-	3%	4%	5%	3%	11%	-	-	5%	3%	
Refused	12	-	-	-	-	-	-	3	10	2	8	-	4	4	2	8	2	1	10	6	6	3	3	1	12	1	-	2	-	13	
	6%	-	-	-	-	-	-	3%	8%	3%	6%	-	4%	4%	2%	11%	6%	3%	7%	9%	11%	4%	4%	2%	6%	4%	-	7%	-	6%	

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Table 9

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	
Unweighted Total	612	612	612	612	612	612	-	261	351	95	239	278	29	66	117	122	107	171	64	186	199	105	122	385	227	612	
Weighted Total	581	581	581	581	581	581	-	267	314	137	209	236	56	81	106	102	97	139	64	179	177	116	109	356	225	612	
Conservative	161 28%	161 28%	161 28%	161 28%	161 28%	161 28%	-	72 27%	90 29%	36 26%	54 26%	71 30%	13 24%	23 28%	29 27%	25 25%	28 29%	43 31%	26 40%	55 31%	53 30%	35 30%	18 16%	108 30%	53 24%	161 26%	
Labour	214 37%	214 37%	214 37%	214 37%	214 37%	214 37%	-	87 32%	127 40%	65 48%	75 36%	73 31%	29 53%	36 44%	36 34%	39 38%	33 34%	40 29%	21 33%	58 32%	61 35%	45 39%	49 45%	119 34%	94 42%	219 36%	
Liberal Democrats (Lib Dem)	41 7%	41 7%	41 7%	41 7%	41 7%	41 7%	-	20 7%	21 7%	10 7%	15 7%	17 7%	6 10%	4 5%	11 11%	3 3%	5 6%	11 8%	4 6%	15 8%	8 5%	9 8%	9 8%	23 6%	18 8%	43 7%	
Scottish Nationalist	16 3%	16 3%	16 3%	16 3%	16 3%	16 3%	-	8 3%	7 2%	4 3%	8 4%	4 2%	1 3%	2 3%	2 2%	6 6%	1 1%	3 2%	1 1%	3 1%	8 5%	2 2%	3 2%	11 3%	5 2%	19 3%	
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	* *	4 1%	3 2%	- 1%	2 1%	- -	3 3%	- -	- -	* *	1 1%	- -	2 1%	2 1%	- -	- -	4 1%	- -	5 1%	
Green Party	14 2%	14 2%	14 2%	14 2%	14 2%	14 2%	-	7 3%	6 2%	3 2%	8 4%	2 1%	1 2%	2 3%	2 2%	6 5%	2 2%	* *	- -	3 2%	4 2%	3 2%	3 3%	7 2%	6 3%	19 3%	
UKIP	26 5%	26 5%	26 5%	26 5%	26 5%	26 5%	-	19 7%	8 2%	2 2%	8 4%	16 7%	- -	2 3%	3 3%	4 4%	7 8%	9 6%	3 5%	8 4%	8 4%	4 4%	7 6%	15 4%	11 5%	30 5%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	4 2%	-	3 2%	-	1 1%	2 4%	1 1%	-	-	* *	1 1%	-	2 1%	1 1%	1 1%	* *	3 1%	1 1%	4 1%	
Independent Candidate	2 *	2 *	2 *	2 *	2 *	2 *	-	1 *	1 *	-	1 1%	-	-	1 *	1 1%	-	1 *	-	1 *	1 *	1 *	1 *	-	1 *	1 *	3 *	
Other	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	4 1%	1 *	-	-	4 2%	-	-	-	-	3 4%	1 1%	* 1%	4 2%	1 *	-	-	4 1%	-	3 *	
Undecided	83 14%	83 14%	83 14%	83 14%	83 14%	83 14%	-	39 15%	44 14%	10 7%	36 17%	38 16%	3 5%	7 8%	19 17%	17 17%	16 17%	22 16%	8 12%	25 14%	28 16%	13 11%	19 17%	52 15%	31 14%	92 15%	
Would not vote	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	1 *	3 1%	1 1%	1 1%	2 1%	-	1 2%	1 1%	-	-	2 1%	1 1%	-	1 1%	2 2%	1 1%	1 *	3 1%	4 1%	
Refused	7 1%	7 1%	7 1%	7 1%	7 1%	7 1%	-	4 1%	3 1%	-	2 1%	5 2%	-	-	2 2%	1 1%	-	5 4%	-	4 2%	2 1%	1 1%	1 1%	5 1%	2 1%	10 2%	

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Ipsos MORI

Ipsos MORI Political Monitor - October 2012

Table 10

Q.1(A). How would you vote if there were a General Election tomorrow? (certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot.	Midlands	South	Greater London	England	Scot.	Con	Lab		LD
Unweighted Total	612	180	240	56	391	331	236	255	357	165	404	128	192	206	232	266	51	54	498	208	150	193	211	72	528	58	214	189	106	612
Weighted Total	581	178	233	52	365	310	229	240	341	166	378	64	230	246	212	227	70	59	439	195	147	186	201	65	510	48	210	179	94	612
Conservative	161	161	-	-	-	161	161	72	89	106	44	7	84	86	68	73	12	5	141	38	35	55	68	11	155	4	148	1	2	161
	28%	91%	-	-	-	52%	70%	30%	26%	64%	12%	11%	36%	35%	32%	32%	17%	8%	32%	20%	24%	30%	34%	17%	31%	8%	70%	*	2%	26%
Labour	214	-	214	-	214	-	-	75	138	14	192	32	60	69	78	64	32	34	142	86	66	62	66	34	182	20	10	156	31	219
	37%	-	92%	-	58%	-	-	31%	41%	9%	51%	50%	26%	28%	37%	28%	46%	59%	32%	44%	45%	33%	33%	52%	36%	41%	5%	87%	34%	36%
Liberal Democrats (Lib Dem)	41	-	-	41	41	41	41	17	24	15	23	5	17	19	15	14	9	2	29	13	9	15	13	5	37	4	3	1	31	43
	7%	-	-	79%	11%	13%	18%	7%	7%	9%	6%	7%	7%	8%	7%	6%	13%	4%	7%	7%	6%	8%	7%	8%	7%	8%	2%	1%	33%	7%
Scottish Nationalist	16	-	-	-	16	16	-	8	8	3	13	1	8	8	4	6	3	2	11	16	2	-	-	-	2	14	-	1	1	19
	3%	-	-	-	4%	5%	-	3%	2%	2%	4%	2%	3%	3%	2%	3%	4%	4%	2%	8%	1%	-	-	-	*	30%	-	1%	1%	3%
Plaid Cymru	4	-	-	-	4	4	-	3	1	-	3	2	2	2	1	2	1	*	3	-	-	4	-	-	-	-	*	-	1	5
	1%	-	-	-	1%	1%	-	1%	*	-	1%	3%	1%	1%	1%	1%	1%	1%	1%	-	-	2%	-	-	-	-	*	-	1%	1%
Green Party	14	-	-	-	14	14	-	9	4	-	12	4	6	7	5	4	2	2	9	2	1	5	7	1	11	1	1	4	4	19
	2%	-	-	-	4%	4%	-	4%	1%	-	3%	6%	3%	3%	2%	2%	3%	3%	2%	1%	1%	2%	4%	2%	2%	2%	1%	2%	4%	3%
UKIP	26	-	-	-	26	26	-	7	19	1	24	1	7	7	5	17	1	3	22	4	4	11	12	6	26	-	14	1	2	30
	5%	-	-	-	7%	8%	-	3%	6%	1%	6%	1%	3%	3%	2%	8%	1%	6%	5%	2%	2%	6%	6%	9%	5%	-	7%	1%	2%	5%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	4	-	-	-	4	4	-	3	1	1	3	1	2	2	-	2	-	2	2	3	3	1	*	*	4	-	*	-	-	4
	1%	-	-	-	1%	1%	-	1%	*	1%	1%	2%	1%	1%	-	1%	-	4%	1%	2%	2%	1%	*	*	1%	-	*	-	-	1%
Independent Candidate	2	-	-	-	2	2	-	1	1	1	1	1	1	1	2	-	-	-	2	-	-	1	1	-	2	-	1	-	1	3
	*	-	-	-	*	1%	-	*	*	1%	*	1%	*	*	1%	-	-	-	*	-	-	1%	*	-	*	-	*	-	1%	*
Other	4	-	-	-	4	4	-	-	4	-	4	-	-	-	1	*	-	-	1	4	4	-	1	-	4	-	1	-	-	3
	1%	-	-	-	1%	1%	-	-	1%	-	1%	-	-	-	*	*	-	-	*	2%	3%	-	*	-	1%	-	*	-	-	*
Undecided	83	17	19	10	39	37	26	41	43	22	52	7	42	43	32	37	8	5	69	24	18	28	32	8	75	5	29	14	18	92
	14%	9%	8%	19%	11%	12%	11%	17%	13%	13%	14%	11%	18%	17%	15%	16%	12%	8%	16%	12%	12%	15%	16%	12%	15%	11%	14%	8%	19%	15%
Would not vote	4	-	-	-	-	-	-	1	3	-	3	1	1	1	-	1	1	2	1	2	2	1	1	-	3	-	2	-	1	4
	1%	-	-	-	-	-	-	1%	1%	-	1%	2%	1%	1%	-	*	2%	3%	*	1%	2%	1%	*	-	1%	-	1%	-	2%	1%
Refused	7	-	-	1	1	1	1	2	6	1	4	2	-	-	1	5	-	1	6	3	3	4	1	1	7	-	-	1	1	10
	1%	-	-	2%	*	*	*	1%	2%	1%	1%	4%	-	-	1%	2%	-	2%	1%	2%	2%	2%	*	1%	1%	-	-	*	1%	2%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos MORI Political Monitor - October 2012

Table 11

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	102	102	102	102	102	102	-	44	58	7	42	53	2	5	23	19	19	34	9	25	37	15	25	62	40	102
Weighted Total	91	91	91	91	91	91	-	43	47	10	38	43	3	7	20	18	16	27	8	28	29	13	20	57	33	102
Conservative	17 18%	17 18%	17 18%	17 18%	17 18%	17 18%	-	9 20%	8 16%	3 29%	6 15%	8 19%	-	3 42%	4 19%	2 10%	1 9%	7 26%	2 21%	6 23%	6 20%	2 15%	2 11%	12 21%	4 13%	19 19%
Labour	19 21%	19 21%	19 21%	19 21%	19 21%	19 21%	-	7 16%	13 26%	3 27%	7 19%	9 22%	3 84%	-	5 22%	3 16%	6 36%	3 13%	1 18%	4 14%	5 16%	6 43%	5 26%	8 15%	11 33%	21 21%
Liberal Democrats (Lib Dem)	11 12%	11 12%	11 12%	11 12%	11 12%	11 12%	-	8 18%	3 6%	-	5 13%	6 13%	-	-	2 10%	3 16%	4 25%	2 6%	1 12%	2 7%	4 14%	2 16%	2 11%	6 11%	4 13%	13 13%
Scottish Nationalist	2 3%	2 3%	2 3%	2 3%	2 3%	2 3%	-	2 5%	-	-	1 2%	1 3%	-	-	1 4%	-	1 9%	-	-	-	1 3%	-	1 7%	1 1%	1 4%	2 2%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	* *	* *	* *	* *	* *	* *	-	* 1%	-	-	* 1%	-	-	-	-	* 2%	-	-	-	-	-	-	* 1%	-	* 1%	1 1%
UKIP	5 5%	5 5%	5 5%	5 5%	5 5%	5 5%	-	2 4%	3 6%	1 15%	2 6%	1 3%	-	1 22%	1 6%	1 6%	-	1 4%	-	1 3%	2 8%	1 11%	* 2%	3 5%	2 5%	5 5%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 2%	-	-	-	1 2%	-	-	-	-	-	1 2%	-	-	-	1 3%	-	1 2%	1 1%	1 1%
Independent Candidate	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 3%	-	-	1 3%	-	-	-	1 7%	-	-	-	-	-	1 4%	-	-	1 2%	-	1 1%
Other	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	* 1%	* 1%	-	* 1%	* 1%	-	-	* 3%	* 3%	-	-	-	-	* 2%	* 4%	-	* 1%	* 1%	2 2%
Undecided	27 30%	27 30%	27 30%	27 30%	27 30%	27 30%	-	10 24%	17 35%	3 29%	14 37%	10 23%	* 16%	2 36%	7 34%	7 41%	3 18%	7 26%	3 35%	11 40%	8 29%	1 6%	6 33%	20 34%	7 22%	29 28%
Would not vote	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-	-	1 2%	-	1 3%	-	-	-	1 5%	-	-	-	-	-	1 4%	-	-	1 2%	-	1 1%
Refused	6 7%	6 7%	6 7%	6 7%	6 7%	6 7%	-	3 7%	3 7%	-	-	6 14%	-	-	-	-	-	6 23%	1 14%	4 13%	1 2%	1 7%	1 5%	4 7%	2 6%	7 7%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

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Ipsos MORI Political Monitor - October 2012

Table 12

Q.1(B). Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	102	19	21	13	46	44	32	43	59	22	65	22	33	34	37	52	7	5	89	34	28	36	32	9	92	6	32	16	24	102
Weighted Total	91	17	19	11	40	37	27	42	49	24	56	10	42	43	33	42	8	6	75	27	21	32	32	8	82	5	29	15	19	102
Conservative	17 18%	17 100%	-	-	-	17 44%	17 61%	6 15%	10 21%	4 16%	8 15%	2 16%	7 16%	8 18%	7 22%	7 16%	2 27%	-	14 19%	* 1%	* 2%	9 29%	7 22%	* 5%	16 19%	-	13 45%	-	1 4%	19
Labour	19 21%	-	19 100%	-	19 48%	-	-	7 18%	12 24%	4 17%	15 27%	2 25%	7 17%	7 16%	4 14%	12 28%	2 23%	-	16 21%	7 26%	6 30%	4 12%	9 26%	4 45%	19 23%	1 13%	2 6%	12 79%	5 26%	21
Liberal Democrats (Lib Dem)	11 12%	-	-	11 100%	11 26%	11 28%	11 39%	5 12%	6 11%	2 9%	9 15%	1 13%	4 9%	4 9%	5 15%	4 10%	-	1 22%	9 12%	2 9%	1 5%	4 13%	2 12%	9 18%	1 11%	25 25%	2 6%	-	7 37%	13
Scottish Nationalist	2 3%	-	-	-	2 6%	2 6%	-	2 5%	-	-	2 4%	-	2 5%	2 5%	1 2%	-	-	1 25%	1 1%	2 8%	-	-	-	-	-	2 42%	-	-	-	2
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	* *	-	-	-	* 1%	* 1%	-	-	1%	-	* 1%	-	-	-	* 1%	-	-	-	* *	-	-	-	* 1%	-	* *	-	-	-	-	1
UKIP	5 5%	-	-	-	5 12%	5 13%	-	3 6%	2 5%	1 6%	2 3%	-	4 9%	4 9%	2 7%	1 3%	1 18%	-	3 5%	* 1%	* 2%	2 7%	2 7%	-	5 6%	-	3 12%	-	-	5
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	1 1%	-	-	-	1 2%	1 2%	-	1 1%	-	-	-	-	-	-	1 2%	-	-	-	1 1%	-	-	-	1 2%	1 8%	1 1%	-	1 2%	-	-	1
Independent Candidate	1 1%	-	-	-	1 3%	1 3%	-	1 3%	-	1 5%	-	1 3%	1 3%	1 3%	-	1 3%	-	-	1 2%	1 5%	1 6%	-	-	-	1 1%	-	-	-	1 6%	1
Other	1 1%	-	-	-	1 2%	1 3%	-	* 1%	* 1%	-	1 2%	1 10%	-	-	1 2%	-	-	-	1 1%	1 4%	1 4%	-	-	1 1%	-	* 2%	-	-	2	
Undecided	27 30%	-	-	-	-	-	-	16 38%	11 23%	11 47%	13 24%	3 36%	16 38%	16 37%	13 39%	10 22%	3 31%	2 34%	22 30%	10 36%	8 40%	9 30%	8 24%	2 19%	23 28%	1 20%	8 28%	1 9%	4 20%	29
Would not vote	1 1%	-	-	-	-	-	-	1 2%	-	-	1 2%	1 3%	1 2%	1 2%	1 2%	-	-	-	1 1%	-	-	-	1 3%	1 1%	-	-	-	-	1 5%	1
Refused	6 7%	-	-	-	-	-	-	6 13%	-	-	5 9%	-	-	-	5 12%	-	1 19%	-	5 7%	3 10%	3 12%	3 10%	1 2%	1 6%	6 7%	-	-	2 13%	-	7

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

* = Less than 0.5%

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Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
1 - Absolutely certain not to vote	95 9%	-	-	-	-	-	95 100%	51 10%	44 9%	28 10%	35 10%	32 9%	13 11%	15 9%	15 9%	19 11%	10 7%	22 10%	15 15%	6 2%	23 8%	29 14%	37 16%	29 5%	66 15%	88 9%
2	11 1%	-	-	-	-	-	-	5 1%	5 1%	4 1%	4 1%	3 1%	-	4 2%	4 2%	-	*	2 1%	-	5 2%	2 1%	*	4 2%	6 1%	5 1%	10 1%
3	21 2%	-	-	-	-	-	-	13 3%	8 2%	7 2%	8 2%	6 2%	4 4%	2 1%	6 3%	2 1%	2 7%	4 2%	4 4%	4 1%	7 2%	5 2%	5 2%	11 2%	10 2%	18 2%
4	12 1%	-	-	-	-	-	-	6 1%	7 1%	2 1%	5 1%	5 1%	2 2%	-	2 1%	3 2%	2 1%	3 1%	1 1%	2 1%	1 *	7 3%	3 1%	3 1%	10 2%	12 1%
5	63 6%	-	-	-	-	-	-	25 5%	38 7%	28 10%	21 6%	15 4%	11 9%	17 10%	9 5%	11 7%	10 7%	5 3%	1 1%	8 3%	14 5%	14 6%	28 12%	22 4%	42 9%	59 6%
6	23 2%	-	23 3%	-	-	-	-	11 2%	11 2%	10 4%	7 2%	6 2%	7 6%	3 2%	4 2%	3 2%	3 2%	2 1%	-	2 1%	6 2%	5 2%	10 4%	8 1%	15 3%	20 2%
7	35 4%	-	35 4%	35 5%	-	-	-	21 4%	14 3%	12 4%	17 5%	6 2%	8 7%	4 2%	9 5%	7 4%	4 3%	2 1%	-	17 6%	4 1%	7 3%	7 3%	21 4%	14 3%	31 3%
8	98 10%	-	98 12%	98 13%	98 13%	-	-	58 12%	39 8%	44 15%	24 7%	30 8%	16 13%	27 16%	13 7%	12 7%	14 9%	15 7%	8 8%	32 12%	27 10%	20 9%	18 8%	59 11%	38 8%	91 9%
9	61 6%	-	61 8%	61 8%	61 8%	61 9%	-	30 6%	30 6%	16 6%	24 7%	20 6%	3 3%	13 8%	10 6%	13 8%	8 5%	13 6%	6 6%	14 5%	25 9%	12 5%	11 5%	38 7%	23 5%	58 6%
10 - Absolutely certain to vote	581 58%	581 100%	581 73%	581 75%	581 79%	581 91%	-	267 54%	314 61%	137 48%	209 59%	236 65%	56 46%	81 49%	106 59%	102 59%	97 64%	139 66%	64 64%	179 67%	177 62%	116 54%	109 47%	356 64%	225 50%	612 61%
Don't know	4 *	-	-	-	-	-	-	1 *	3 1%	-	2 1%	2 1%	-	-	1 1%	1 1%	-	2 1%	2 2%	1 *	-	1 *	2 1%	1 *	3 1%	5 *
Refused	1 *	-	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	-	1 *	-	1 *	1 *
Mean	8.07	10.00	9.43	9.53	9.65	9.91	1.00	7.94	8.19	7.69	8.05	8.38	7.48	7.85	8.04	8.07	8.45	8.33	8.03	8.86	8.40	7.64	7.14	8.62	7.38	8.22

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned outright	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005	
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005	
1 - Absolutely certain not to vote	95 9%	6 2%	9 2%	3 3%	18 3%	15 3%	9 2%	38 9%	57 10%	13 5%	71 11%	16 14%	26 6%	26 6%	27 8%	19 6%	14 9%	32 21%	46 7%	22 6%	15 6%	31 10%	43 12%	17 13%	82 10%	7 8%	7 2%	10 4%	4 3%	88 9%	
2	11 1%	-	7 2%	-	7 1%	-	-	2 *	9 2%	2 1%	9 1%	2 1%	4 1%	4 1%	1 *	2 1%	1 *	7 5%	3 *	6 2%	5 2%	1 *	4 1%	10 1%	10 1%	1 *	3 1%	1 1%	10 1%		
3	21 2%	5 2%	5 2%	3 4%	9 2%	8 2%	8 2%	12 3%	9 2%	7 3%	13 2%	2 2%	11 3%	11 3%	5 1%	7 2%	7 5%	2 1%	11 2%	9 3%	6 3%	7 2%	5 1%	3 2%	18 2%	2 3%	2 1%	2 1%	4 3%	18 2%	
4	12 1%	3 1%	2 1%	1 2%	4 1%	5 1%	4 1%	7 2%	5 1%	-	11 2%	2 1%	7 2%	7 2%	3 1%	4 1%	4 2%	1 1%	7 1%	4 1%	4 2%	3 1%	5 1%	-	12 1%	-	3 1%	-	3 2%	12 1%	
5	63 6%	12 4%	23 7%	5 5%	38 7%	26 5%	16 5%	33 8%	30 5%	17 7%	36 5%	10 8%	30 7%	31 7%	26 7%	6 2%	14 9%	18 11%	32 5%	23 7%	16 6%	21 7%	19 5%	7 6%	48 6%	7 8%	11 4%	17 7%	5 3%	59 6%	
6	23 2%	5 2%	8 2%	1 1%	11 2%	8 2%	6 2%	10 2%	13 2%	2 1%	21 3%	3 3%	12 3%	12 3%	4 1%	8 2%	3 2%	8 5%	12 2%	14 4%	13 5%	4 1%	5 1%	2 2%	21 2%	2 2%	3 1%	3 1%	3 2%	20 2%	
7	35 4%	13 5%	9 3%	3 4%	15 3%	18 4%	16 5%	18 4%	17 3%	10 4%	23 3%	5 4%	18 4%	18 4%	13 4%	9 3%	5 4%	6 4%	22 3%	7 2%	5 2%	12 4%	16 5%	5 4%	31 4%	3 3%	10 3%	7 3%	2 1%	31 3%	
8	98 10%	30 12%	32 9%	9 10%	54 10%	53 11%	40 11%	50 11%	48 8%	25 9%	68 10%	11 9%	52 12%	55 12%	32 9%	35 11%	20 14%	8 5%	67 10%	33 10%	23 9%	25 8%	39 11%	17 13%	84 10%	10 11%	36 12%	24 9%	13 9%	91 9%	
9	61 6%	11 4%	23 6%	12 14%	43 8%	31 6%	23 6%	26 6%	35 6%	23 9%	37 5%	5 5%	26 6%	31 7%	24 7%	14 4%	9 6%	13 8%	39 6%	21 6%	13 5%	21 7%	19 5%	10 8%	46 5%	8 9%	16 5%	16 6%	14 10%	58 6%	
10 - Absolutely certain to vote	581 58%	178 68%	233 66%	52 57%	365 65%	310 65%	229 65%	240 55%	341 60%	166 62%	378 56%	64 53%	230 55%	246 56%	212 61%	227 68%	70 48%	59 38%	439 64%	195 58%	147 59%	186 60%	201 56%	65 50%	510 59%	48 54%	210 70%	179 68%	94 65%	612 61%	
Don't know	4 *	2 1%	2 *	-	2 *	2 *	2 *	-	4 1%	1 *	3 *	-	1 *	1 *	1 *	2 1%	-	1 1%	3 *	1 *	-	1 *	2 1%	1 1%	3 1%	1 1%	2 1%	2 1%	-	5 *	
Refused	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-	1 *	-	1 *	-	-	-	-	-	1 *
Mean	8.07	8.91	8.74	8.59	8.71	8.79	8.82	8.01	8.11	8.55	7.94	7.57	8.15	8.22	8.34	8.70	7.63	6.52	8.51	8.17	8.18	8.14	7.91	7.71	8.08	8.14	9.05	8.81	8.78	8.22	

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

*=Less than 0.5%

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Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
Satisfied	267	166	226	224	214	188	13	140	127	83	93	91	34	49	55	37	34	58	32	82	78	47	60	160	107	259
	27%	28%	28%	29%	29%	29%	14%	29%	25%	29%	26%	25%	28%	30%	31%	21%	23%	27%	32%	30%	27%	22%	26%	29%	24%	26%
Dissatisfied	670	378	527	506	483	415	71	328	342	188	243	239	83	105	115	128	108	132	56	165	187	159	159	352	318	671
	67%	65%	66%	65%	65%	65%	75%	67%	67%	65%	68%	66%	68%	63%	64%	73%	72%	62%	55%	61%	66%	74%	68%	64%	70%	67%
Don't know	68	37	44	44	42	38	11	22	45	17	20	31	5	12	10	9	22	13	23	19	10	16	42	26	75	
	7%	6%	6%	6%	6%	6%	11%	5%	9%	6%	6%	8%	4%	7%	6%	6%	6%	10%	13%	8%	7%	4%	7%	8%	6%	7%
Net satisfied	-403	-213	-301	-282	-270	-227	-57	-188	-216	-105	-150	-148	-50	-56	-60	-90	-74	-74	-24	-83	-109	-112	-99	-193	-210	-412
	-40%	-37%	-38%	-36%	-36%	-35%	-60%	-38%	-42%	-37%	-42%	-41%	-41%	-33%	-33%	-52%	-49%	-35%	-23%	-31%	-38%	-52%	-42%	-35%	-47%	-41%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005
Satisfied	267	144	42	31	89	192	176	132	135	267	-	24	132	137	105	90	31	31	195	87	66	80	100	37	235	22	136	43	23	259
	27%	55%	12%	35%	16%	40%	50%	30%	24%	100%	-	20%	32%	31%	30%	27%	21%	20%	29%	26%	27%	26%	28%	29%	27%	25%	45%	16%	16%	26%
Dissatisfied	670	96	297	54	450	249	150	283	388	-	670	88	262	282	221	215	106	115	436	226	169	214	230	81	573	57	145	211	108	671
	67%	37%	84%	60%	80%	52%	43%	65%	68%	-	100%	73%	63%	64%	63%	65%	72%	75%	64%	68%	68%	69%	64%	63%	66%	65%	48%	80%	76%	67%
Don't know	68	22	14	4	26	34	27	20	47	-	-	8	22	22	23	28	9	8	51	22	12	17	29	11	58	9	19	9	12	75
	7%	8%	4%	5%	5%	7%	8%	5%	8%	-	-	7%	5%	5%	7%	8%	6%	5%	7%	6%	5%	6%	8%	8%	7%	10%	6%	3%	8%	7%
Net satisfied	-403	48	-255	-23	-362	-58	25	-151	-253	267	-670	-63	-130	-145	-116	-125	-75	-84	-241	-139	-103	-135	-130	-44	-338	-36	-9	-168	-86	-412
	-40%	18%	-72%	-26%	-64%	-12%	7%	-35%	-44%	100%	-100%	-53%	-31%	-33%	-33%	-37%	-51%	-55%	-35%	-41%	-42%	-43%	-36%	-34%	-39%	-40%	-3%	-64%	-60%	-41%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Ipsos MORI Political Monitor - October 2012

Table 17

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
Satisfied	328	199	280	271	258	222	19	170	158	102	111	115	48	54	63	48	45	70	41	94	97	65	72	192	137	316
	33%	34%	35%	35%	35%	35%	20%	35%	31%	35%	31%	32%	39%	32%	35%	27%	30%	33%	41%	35%	34%	30%	31%	35%	30%	31%
Dissatisfied	623	358	484	470	450	395	64	293	330	171	233	218	73	98	112	121	98	120	49	159	175	145	143	335	288	629
	62%	62%	61%	61%	61%	61%	67%	60%	64%	59%	66%	60%	60%	59%	62%	69%	65%	57%	49%	59%	62%	67%	61%	60%	64%	63%
Don't know	54	24	34	34	32	25	13	27	27	15	11	28	1	14	5	6	8	20	11	15	12	6	20	28	27	60
	5%	4%	4%	4%	4%	4%	13%	6%	5%	5%	3%	8%	1%	9%	3%	3%	5%	10%	11%	6%	4%	3%	9%	5%	6%	6%
Net satisfied	-294	-160	-204	-199	-192	-173	-45	-123	-171	-69	-122	-103	-25	-44	-49	-73	-53	-50	-8	-65	-78	-80	-71	-143	-151	-313
	-29%	-27%	-26%	-26%	-26%	-27%	-47%	-25%	-33%	-24%	-34%	-28%	-20%	-27%	-27%	-42%	-35%	-24%	-8%	-24%	-27%	-37%	-30%	-26%	-34%	-31%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

* = Less than 0.5%

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Ipsos MORI Political Monitor - October 2012

Table 18

Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005
Satisfied	328	179	54	33	111	235	211	161	167	235	63	29	164	169	128	110	42	41	237	103	77	101	124	41	289	26	169	45	33	316
	33%	68%	15%	36%	20%	50%	60%	37%	29%	88%	9%	24%	39%	38%	37%	33%	29%	27%	35%	31%	31%	32%	35%	32%	33%	30%	56%	17%	23%	31%
Dissatisfied	623	74	285	51	430	219	125	262	360	24	584	86	241	261	209	202	96	103	410	217	159	192	213	75	529	59	118	211	104	629
	62%	28%	81%	57%	76%	46%	35%	60%	63%	9%	87%	72%	58%	59%	60%	60%	66%	67%	60%	65%	64%	62%	60%	58%	61%	67%	40%	80%	73%	63%
Don't know	54	10	13	6	24	21	16	12	42	8	23	5	12	12	12	22	9	9	34	15	11	18	21	13	49	3	12	7	6	60
	5%	4%	4%	7%	4%	4%	5%	3%	7%	3%	3%	4%	3%	3%	3%	7%	6%	6%	5%	4%	5%	6%	6%	10%	6%	4%	4%	3%	5%	6%
Net satisfied	-294	105	-230	-19	-319	16	86	-101	-193	210	-521	-57	-77	-92	-81	-92	-54	-62	-173	-114	-82	-91	-90	-33	-240	-32	50	-165	-71	-313
	-29%	40%	-65%	-21%	-56%	3%	24%	-23%	-34%	79%	-78%	-47%	-18%	-21%	-23%	-28%	-37%	-40%	-25%	-34%	-33%	-29%	-25%	-26%	-28%	-37%	17%	-63%	-50%	-31%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

*Less than 0.5%

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Ipsos MORI Political Monitor - October 2012

Table 19

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
Satisfied	374 37%	241 41%	325 41%	321 41%	302 41%	266 41%	10 10%	162 33%	212 41%	120 42%	119 34%	134 37%	50 41%	70 42%	61 34%	59 34%	60 40%	74 35%	38 38%	93 34%	110 39%	77 35%	95 40%	203 37%	171 38%	370 37%
Dissatisfied	494 49%	277 48%	381 48%	365 47%	350 47%	306 48%	59 62%	271 55%	223 43%	129 45%	199 56%	166 46%	55 45%	75 45%	100 55%	99 57%	71 47%	95 45%	43 43%	136 51%	146 51%	117 54%	95 41%	282 51%	212 47%	484 48%
Don't know	137 14%	64 11%	91 11%	89 11%	87 12%	71 11%	27 28%	57 12%	80 16%	38 13%	37 11%	61 17%	17 14%	22 13%	20 11%	17 10%	19 13%	42 20%	19 19%	41 15%	29 10%	23 10%	45 19%	69 13%	68 15%	151 15%
Net satisfied	-120 -12%	-36 -6%	-56 -7%	-44 -6%	-48 -6%	-40 -6%	-49 -52%	-109 -22%	-11 -2%	-9 -3%	-79 -22%	-32 -9%	-4 -4%	-5 -3%	-39 -22%	-40 -23%	-11 -7%	-21 -10%	-6 -5%	-44 -16%	-36 -13%	-40 -19%	-1 *	-79 -14%	-41 -9%	-114 -11%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Ipsos MORI Political Monitor - October 2012

Table 20

Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005
Satisfied	374	79	203	42	270	146	122	141	233	109	252	43	138	148	121	132	62	50	253	132	97	122	119	37	320	35	93	149	53	370
	37%	30%	58%	47%	48%	31%	35%	32%	41%	41%	38%	36%	33%	33%	35%	40%	42%	33%	37%	39%	39%	39%	33%	29%	37%	40%	31%	56%	37%	37%
Dissatisfied	494	149	115	42	242	275	190	244	250	116	350	55	237	252	179	154	64	86	334	161	119	143	191	71	427	42	174	91	72	484
	49%	57%	33%	47%	43%	58%	54%	56%	44%	44%	52%	46%	57%	57%	51%	46%	44%	56%	49%	48%	48%	46%	53%	55%	49%	47%	58%	35%	50%	48%
Don't know	137	35	34	6	54	54	40	50	87	41	68	22	41	42	48	47	20	17	95	42	31	46	49	21	120	11	34	24	18	151
	14%	13%	10%	6%	10%	11%	11%	11%	15%	10%	19%	10%	10%	14%	14%	14%	11%	14%	13%	12%	15%	14%	16%	14%	13%	11%	9%	13%	15%	
Net satisfied	-120	-69	88	1	28	-129	-69	-103	-17	-7	-98	-12	-100	-105	-58	-22	-2	-36	-81	-28	-22	-20	-72	-34	-107	-7	-81	57	-19	-114
	-12%	-26%	25%	1%	5%	-27%	-19%	-24%	-3%	-3%	-15%	-10%	-24%	-24%	-17%	-7%	-1%	-23%	-12%	-8%	-9%	-7%	-20%	-27%	-12%	-7%	-27%	22%	-13%	-11%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Ipsos MORI Political Monitor - October 2012

Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
Satisfied	226 23%	126 22%	187 23%	177 23%	170 23%	146 23%	13 14%	123 25%	103 20%	62 22%	76 21%	88 24%	35 29%	27 16%	40 22%	36 20%	35 23%	53 25%	28 28%	68 25%	52 18%	44 21%	61 26%	121 22%	106 23%	223 22%
Dissatisfied	679 68%	412 71%	544 68%	534 69%	510 69%	447 70%	63 66%	327 67%	351 68%	199 69%	252 71%	228 63%	79 65%	120 72%	125 69%	127 73%	103 68%	125 59%	53 53%	173 64%	210 74%	150 70%	146 62%	383 69%	296 66%	688 68%
Don't know	100 10%	44 8%	67 8%	64 8%	60 8%	48 8%	19 20%	40 8%	60 12%	27 9%	27 8%	46 13%	8 7%	19 11%	16 9%	12 7%	12 8%	33 16%	19 19%	28 10%	23 8%	21 10%	28 12%	50 9%	50 11%	94 9%
Net satisfied	-453 -45%	-286 -49%	-358 -45%	-358 -46%	-340 -46%	-301 -47%	-50 -52%	-205 -42%	-248 -48%	-137 -48%	-176 -49%	-140 -39%	-44 -36%	-93 -56%	-84 -47%	-92 -53%	-68 -45%	-72 -34%	-26 -25%	-105 -39%	-157 -55%	-106 -49%	-84 -36%	-263 -47%	-190 -42%	-465 -46%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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Ipsos MORI Political Monitor - October 2012

Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005
Satisfied	226	90	47	48	112	155	138	100	126	141	70	24	103	108	78	80	30	32	158	76	62	68	82	28	204	15	95	37	40	223
	23%	34%	13%	53%	20%	33%	39%	23%	22%	53%	10%	20%	25%	24%	22%	24%	21%	21%	23%	23%	25%	22%	23%	22%	24%	16%	32%	14%	28%	22%
Dissatisfied	679	147	285	34	414	276	181	310	369	101	548	87	281	301	240	215	98	111	455	235	169	206	237	88	576	66	179	209	92	688
	68%	56%	81%	38%	73%	58%	51%	71%	65%	38%	82%	72%	67%	68%	69%	64%	67%	72%	67%	70%	68%	66%	66%	68%	66%	75%	60%	79%	64%	68%
Don't know	100	25	21	8	39	44	33	26	74	25	52	9	33	33	30	39	17	11	69	24	16	36	40	13	86	8	25	17	11	94
	10%	10%	6%	9%	7%	9%	9%	6%	13%	9%	8%	7%	8%	7%	9%	12%	12%	7%	10%	7%	7%	12%	11%	10%	10%	9%	8%	6%	8%	9%
Net satisfied	-453	-57	-238	14	-302	-120	-43	-210	-243	41	-478	-63	-177	-193	-162	-136	-68	-79	-298	-159	-108	-138	-156	-60	-372	-51	-84	-172	-53	-465
	-45%	-22%	-68%	15%	-53%	-25%	-12%	-48%	-43%	15%	-71%	-52%	-43%	-44%	-47%	-41%	-47%	-52%	-44%	-47%	-44%	-44%	-43%	-46%	-43%	-58%	-28%	-65%	-37%	-46%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

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Ipsos MORI Political Monitor - October 2012

Table 23
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1005	612	812	792	761	670	88	457	548	196	394	415	68	128	192	202	166	249	100	273	305	193	234	578	427	1005
Weighted Total	1005	581	798	775	739	642	95	490	515	288	355	362	122	166	181	175	150	211	101	269	285	216	235	554	451	1005
Improve	252 25%	158 27%	213 27%	210 27%	199 27%	175 27%	14 15%	150 31%	101 20%	72 25%	77 22%	103 28%	32 26%	40 24%	48 26%	29 17%	38 25%	65 31%	36 36%	84 31%	65 23%	55 26%	48 20%	149 27%	103 23%	239 24%
Stay the same	334 33%	198 34%	279 35%	272 35%	262 35%	219 34%	23 24%	170 35%	164 32%	111 38%	123 35%	100 28%	42 34%	69 41%	62 34%	61 35%	48 32%	53 25%	23 22%	95 35%	108 38%	64 30%	67 28%	203 37%	131 29%	329 33%
Get worse	389 39%	206 36%	281 35%	270 35%	258 35%	228 36%	56 58%	156 32%	233 45%	94 33%	150 42%	145 40%	39 32%	55 33%	70 39%	80 46%	62 41%	83 39%	37 37%	84 31%	102 36%	91 42%	112 48%	186 33%	203 45%	407 40%
Don't know	31 3%	19 3%	24 3%	23 3%	21 3%	20 3%	3 3%	14 3%	17 3%	11 4%	6 2%	13 4%	9 7%	3 2%	2 1%	4 2%	3 2%	10 5%	4 4%	7 2%	10 4%	5 2%	8 4%	17 3%	14 3%	30 3%
Net improve	-138 -14%	-49 -8%	-68 -9%	-59 -8%	-58 -8%	-53 -8%	-41 -44%	-6 -1%	-132 -26%	-23 -8%	-73 -21%	-42 -12%	-8 -6%	-15 -9%	-22 -12%	-51 -29%	-24 -16%	-17 -8%	-1 -1%	-1 *	-36 -13%	-36 -17%	-64 -27%	-37 -7%	-101 -22%	-168 -17%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

*=Less than 0.5%

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Table 24
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

Total (Weighted)	Voting						Working status		Government		Work sector			Tenure					GOR Regions						Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satisfied	Dissatisfied	Public	Private	Private/Voluntary	Mortgage	Owned out right	Private renter	Social renter	Total owner occupier	North	North excl. Scot	Midlands	South	Greater London	England	Scot	Con	Lab		LD	
Unweighted Total	1005	259	343	92	569	485	351	430	575	259	671	212	322	343	372	385	106	127	757	345	247	309	351	125	859	98	301	266	154	1005
Weighted Total	1005	263	352	90	565	475	352	435	570	267	670	120	417	442	348	334	146	154	682	335	247	311	359	129	867	88	300	264	143	1005
Improve	252	117	65	21	104	156	138	117	135	126	107	23	122	126	109	82	25	30	191	75	52	69	107	32	224	23	119	50	23	239
	25%	45%	18%	23%	18%	33%	39%	27%	24%	47%	16%	19%	29%	29%	31%	25%	17%	20%	28%	23%	21%	22%	30%	25%	26%	26%	40%	19%	16%	24%
Stay the same	334	92	106	34	183	168	126	148	185	100	208	40	156	166	123	118	59	25	241	110	91	103	120	43	294	19	114	71	59	329
	33%	35%	30%	38%	32%	35%	36%	34%	33%	37%	31%	33%	37%	38%	35%	35%	41%	16%	35%	33%	37%	33%	34%	33%	34%	22%	38%	27%	41%	33%
Get worse	389	50	168	31	256	138	81	161	228	35	335	55	131	139	111	122	61	84	233	138	95	130	121	47	322	43	61	132	60	407
	39%	19%	48%	35%	45%	29%	23%	37%	40%	13%	50%	46%	31%	31%	32%	37%	42%	55%	34%	41%	38%	42%	34%	37%	37%	49%	20%	50%	42%	40%
Don't know	31	4	13	3	22	13	7	9	22	5	20	3	8	11	5	11	-	15	16	11	9	8	11	7	28	2	6	10	1	30
	3%	1%	4%	4%	4%	3%	2%	2%	4%	2%	3%	2%	2%	2%	2%	3%	-	9%	2%	3%	4%	3%	3%	5%	3%	2%	2%	4%	1%	3%
Net improve	-138	67	-103	-10	-152	17	57	-44	-93	91	-228	-32	-9	-13	-2	-40	-36	-54	-42	-63	-42	-61	-14	-15	-98	-20	58	-82	-37	-168
	-14%	26%	-29%	-11%	-27%	4%	16%	-10%	-16%	34%	-34%	-26%	-2%	-3%	-1%	-12%	-25%	-35%	-6%	-19%	-17%	-20%	-4%	-12%	-11%	-23%	19%	-31%	-26%	-17%

Fieldwork dates : 20th to 24th October 2012

Respondent Type : GB Adults, General Public 18+ - Telephone

Standard weights.

Source : Ipsos MORI J12-002008-01 (J201210/r)

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