

Ipsos MORI

August 2016 POLITICAL MONITOR



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August 2016

VOTING

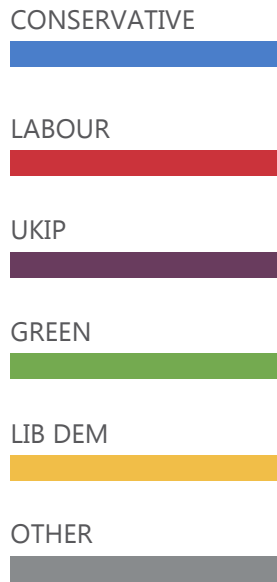
INTENTIONS



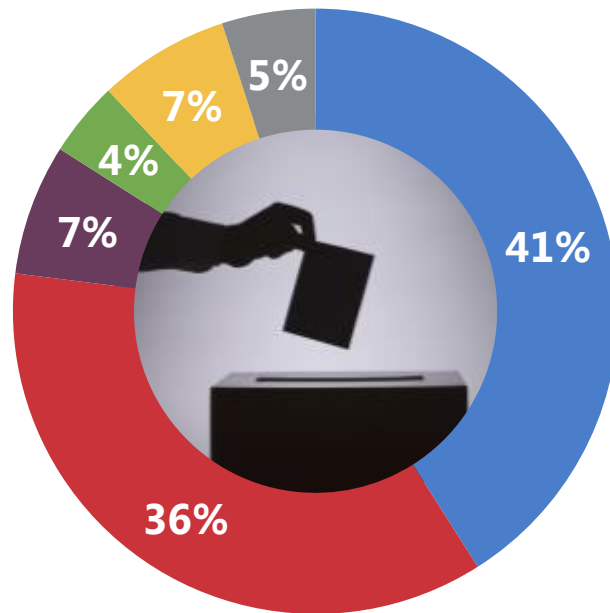
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Voting Intention

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

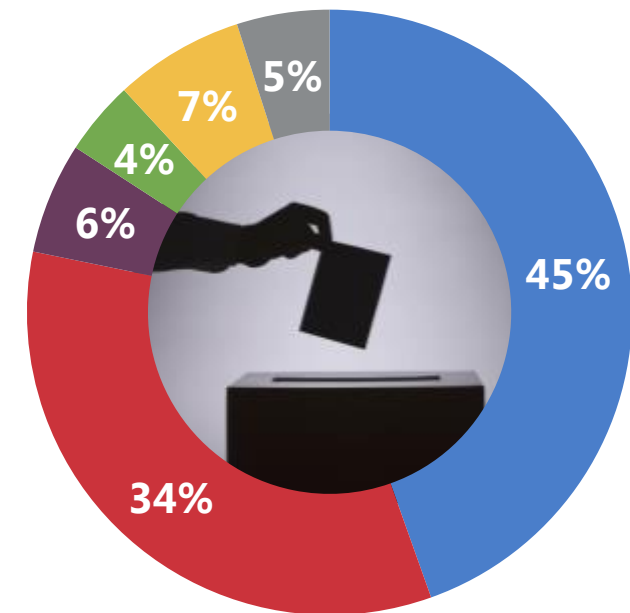


ALL GIVING A VOTING INTENTION



CONSERVATIVE LEAD = +5

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +11

Base: 1,017 British adults 18+, 13th – 15th August 2016 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 772. Headline voting intention is based on a method that would have given most accurate results in the 2015 GE; this is an interim measure whilst our internal review is carried out.

Source: Ipsos MORI Political Monitor

August 2016

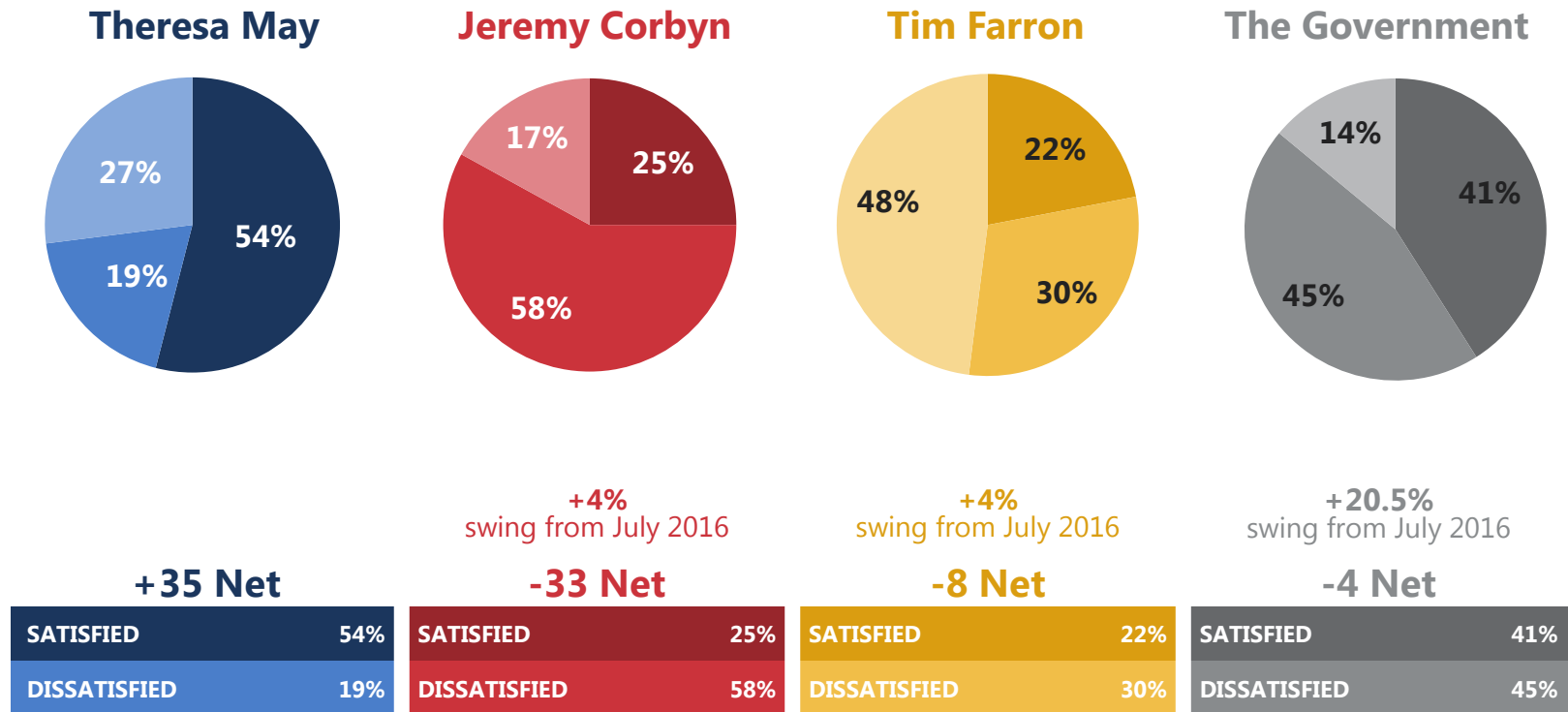
SATISFACTION WITH THE
GOVERNMENT AND
PARTY LEADERS



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Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY... IS RUNNING THE COUNTRY / DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS ?

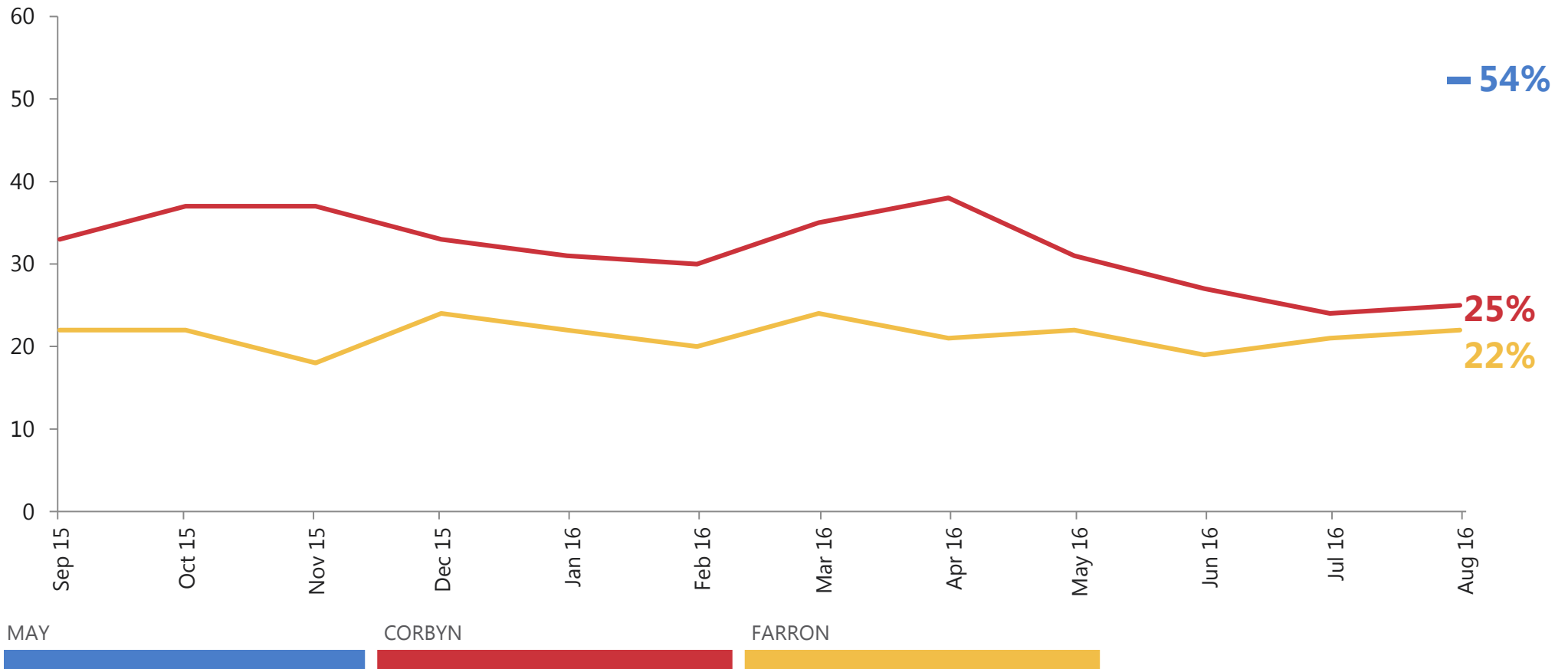


Base: 1,017 British adults 18+, 13th – 15th August 2016 . Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders Sept 2015 – August '16

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS ... ?

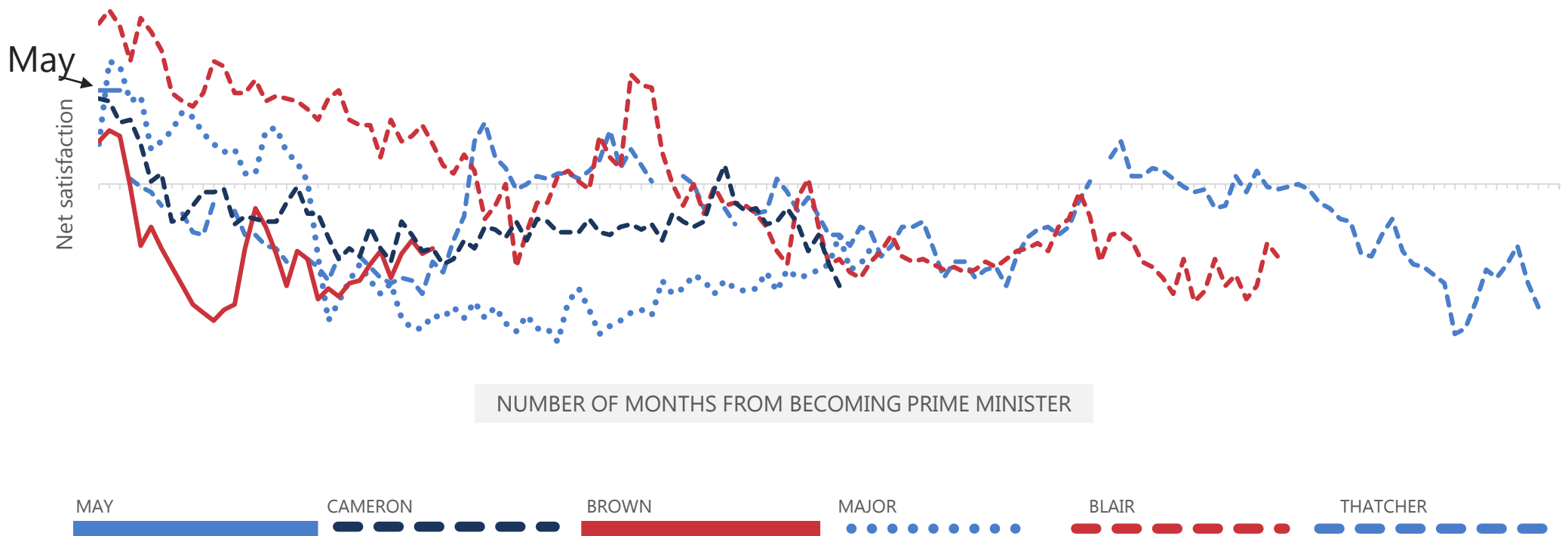


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



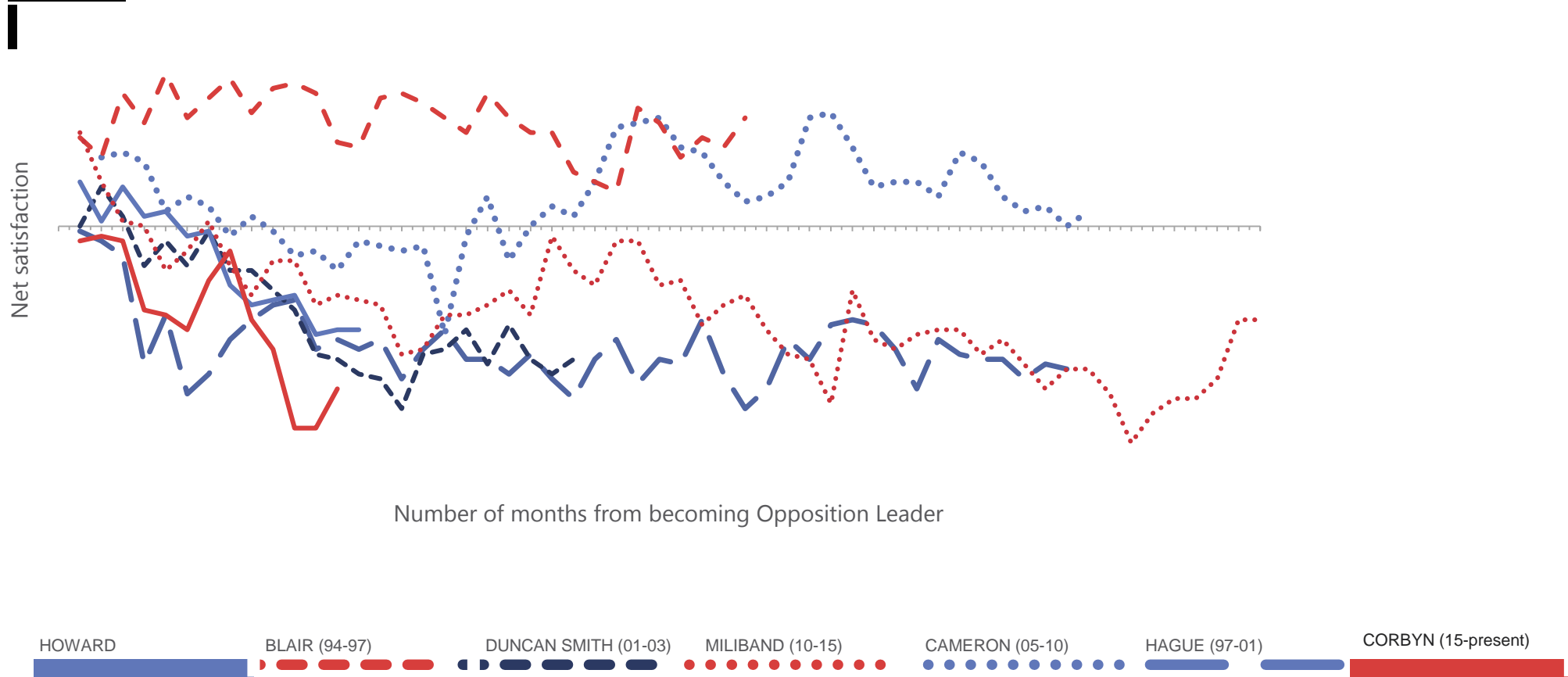
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with Opposition Leaders (1994 – 2016)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

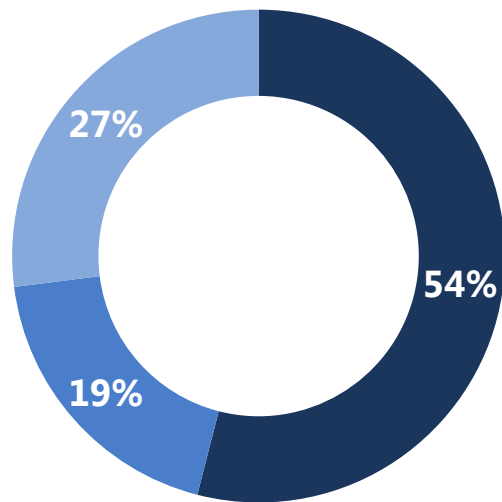
Source: Ipsos MORI Political Monitor



Theresa May (satisfaction)

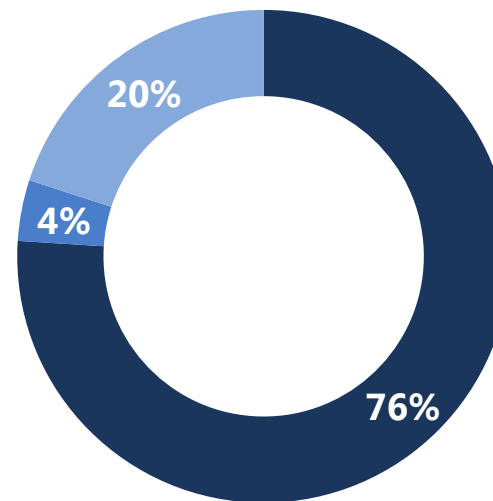
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

August 2016 (All)



SATISFIED	54%
DISSATISFIED	19%
DON'T KNOW	27%
Net = +35	

August 2016 (Conservative supporters)



SATISFIED	76%
DISSATISFIED	4%
DON'T KNOW	20%
Net = +72	

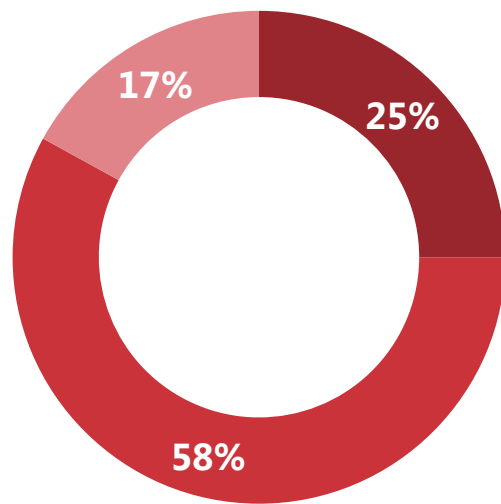
Base: 1,017 British adults 18+, 13th – 15th August 2016 (368 Con supporters)

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction)

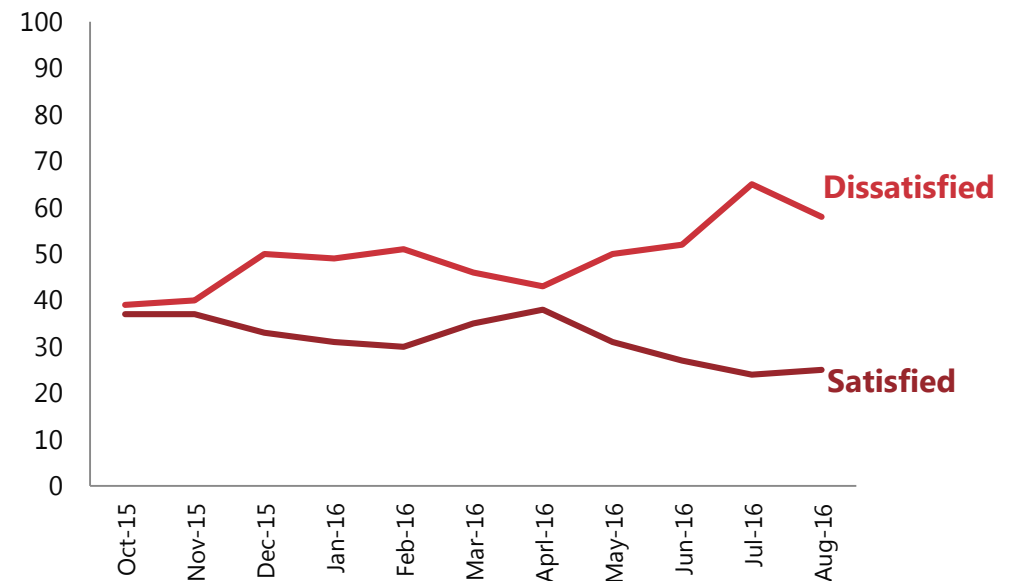
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

August 2016



SATISFIED	25%
DISSATISFIED	58%
DON'T KNOW	17%
Net = -33	

September 2015 – August 2016



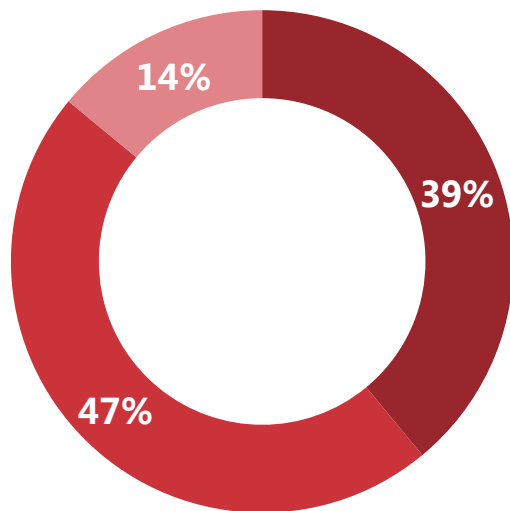
Base: 1,017 British adults 18+, 13th – 15th August 2016

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction amongst Labour supporters)

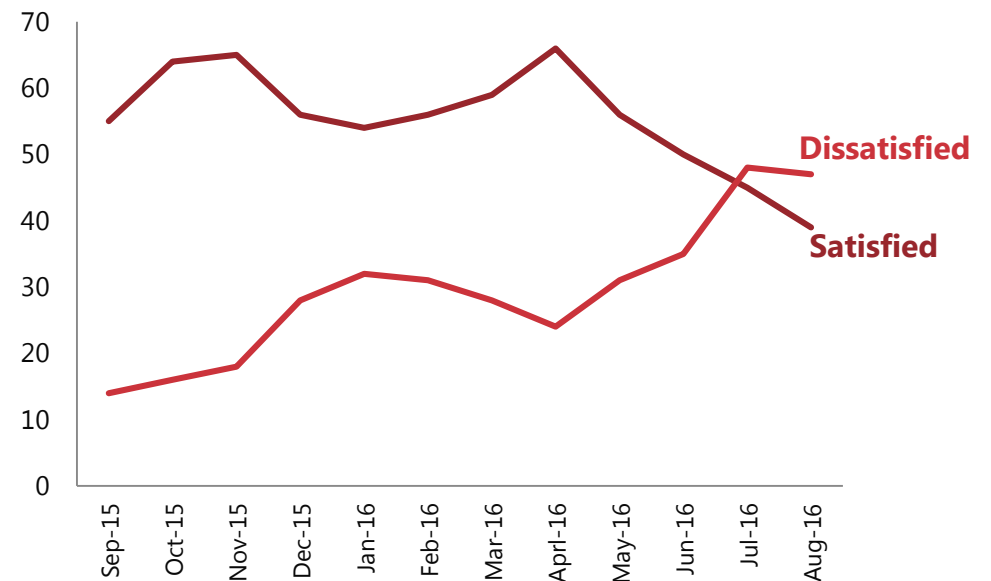
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

August 2016



SATISFIED	39%
DISSATISFIED	47%
DON'T KNOW	14%
Net = -8	

September 2015 – August 2016



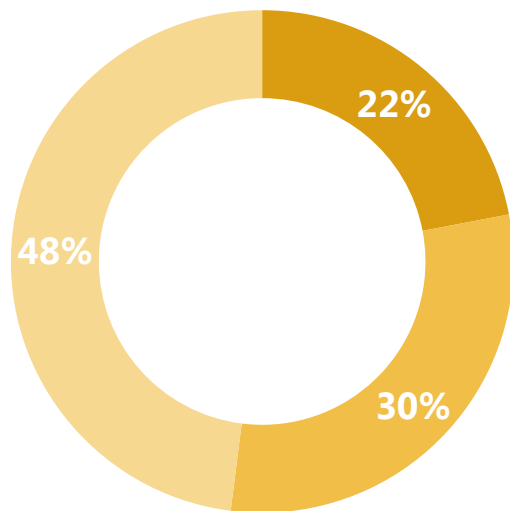
Base: 301 Labour supporters 18+, 13th – 15th August 2016

Source: Ipsos MORI Political Monitor

Tim Farron (satisfaction)

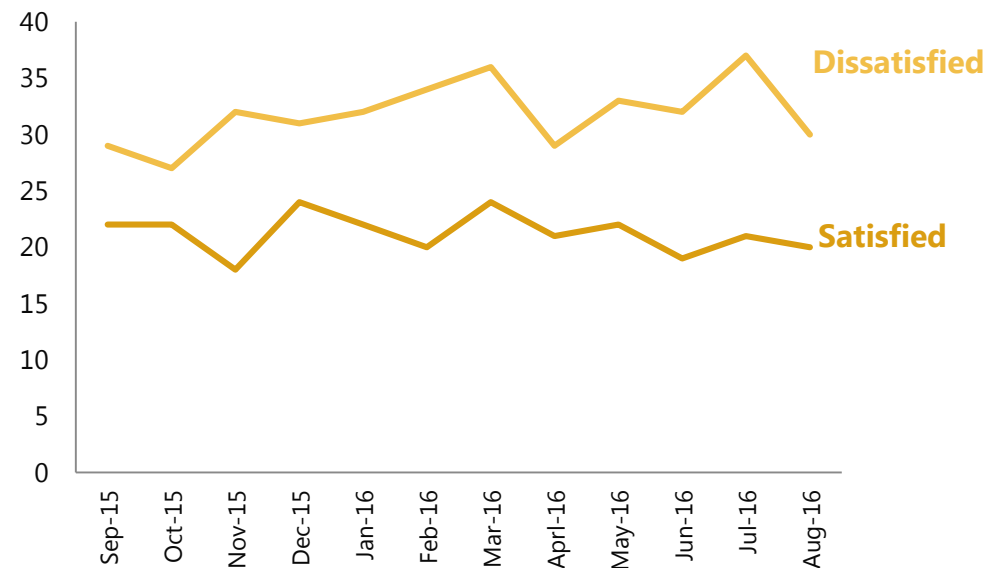
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY TIM FARRON IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

August 2016



SATISFIED	22%
DISSATISFIED	30%
DON'T KNOW	48%
Net = -8	

September 2015 – August 2016



Base: 1,017 British adults 18+, 13th – 15th August 2016

Source: Ipsos MORI Political Monitor

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