

Ipsos MORI

February 2017 POLITICAL MONITOR



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February 2017

VOTING

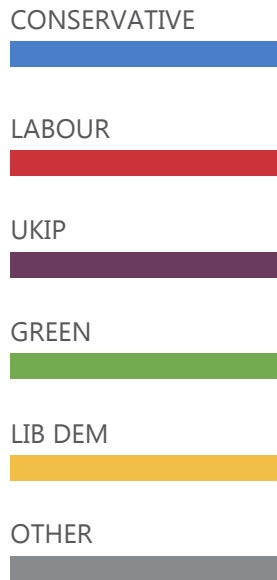
INTENTIONS



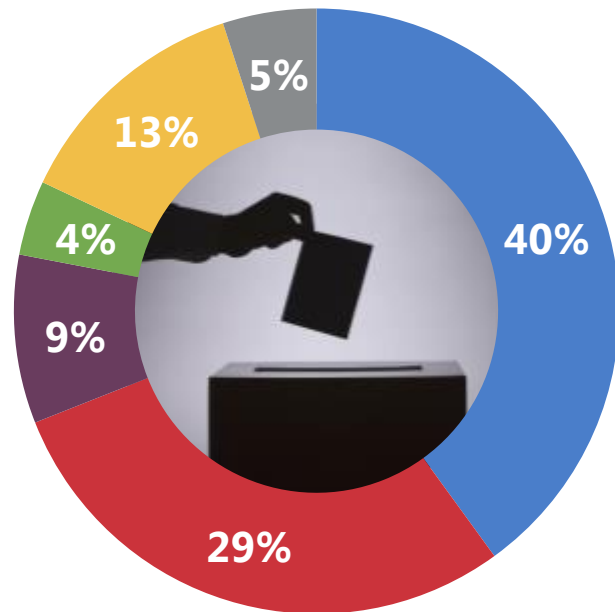
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Voting Intention

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

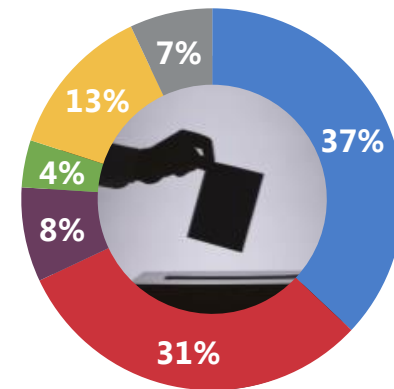


HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +11

ALL GIVING A VOTING INTENTION



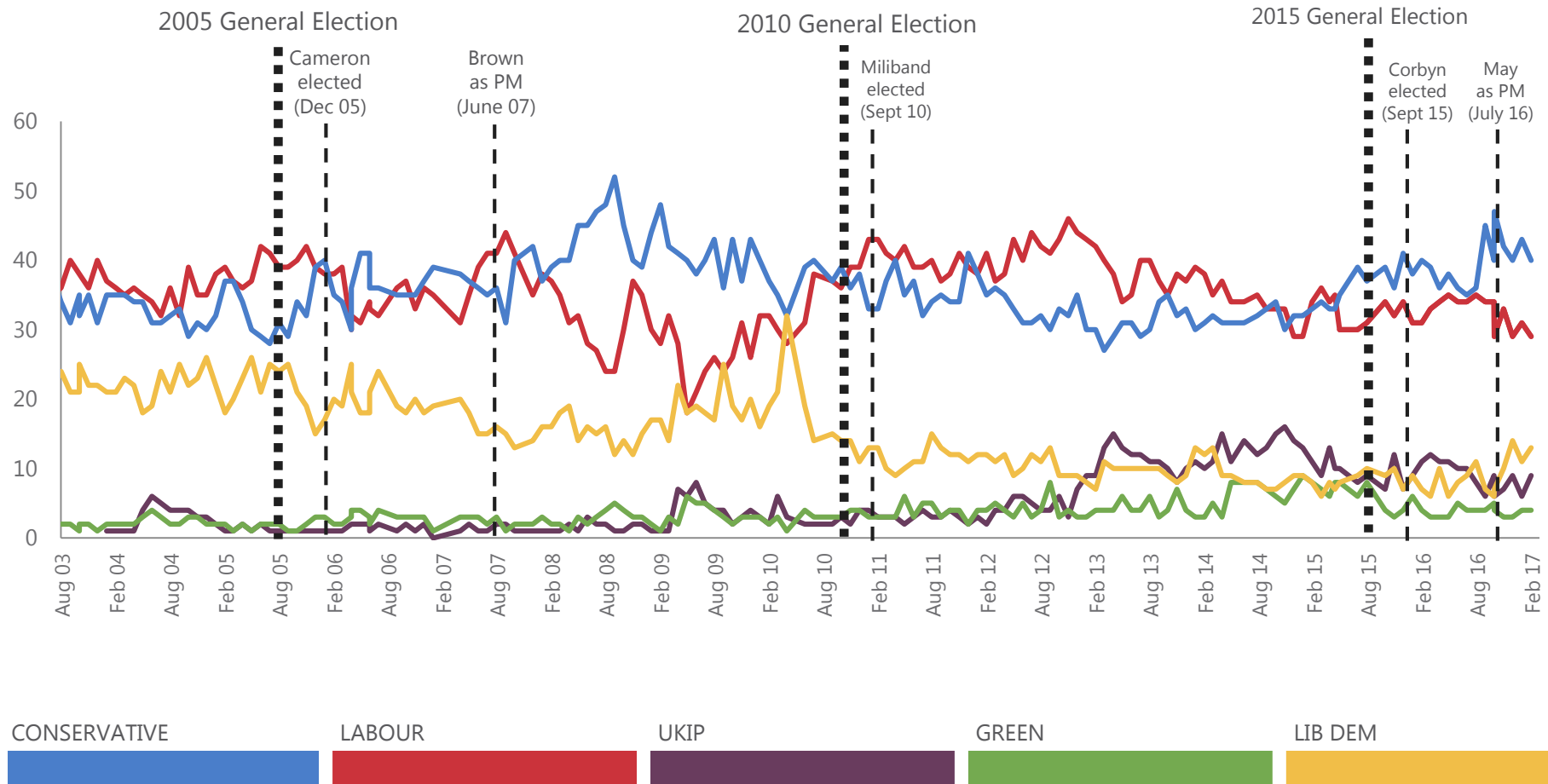
CONSERVATIVE LEAD = +6

Base: 1,044 British adults 18+, 10th – 14th February 2017 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 748. Headline voting intention is based on a method that would have given most accurate results in the 2015 GE.

Source: Ipsos MORI Political Monitor

Headline voting intention: August '03 – February '17

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

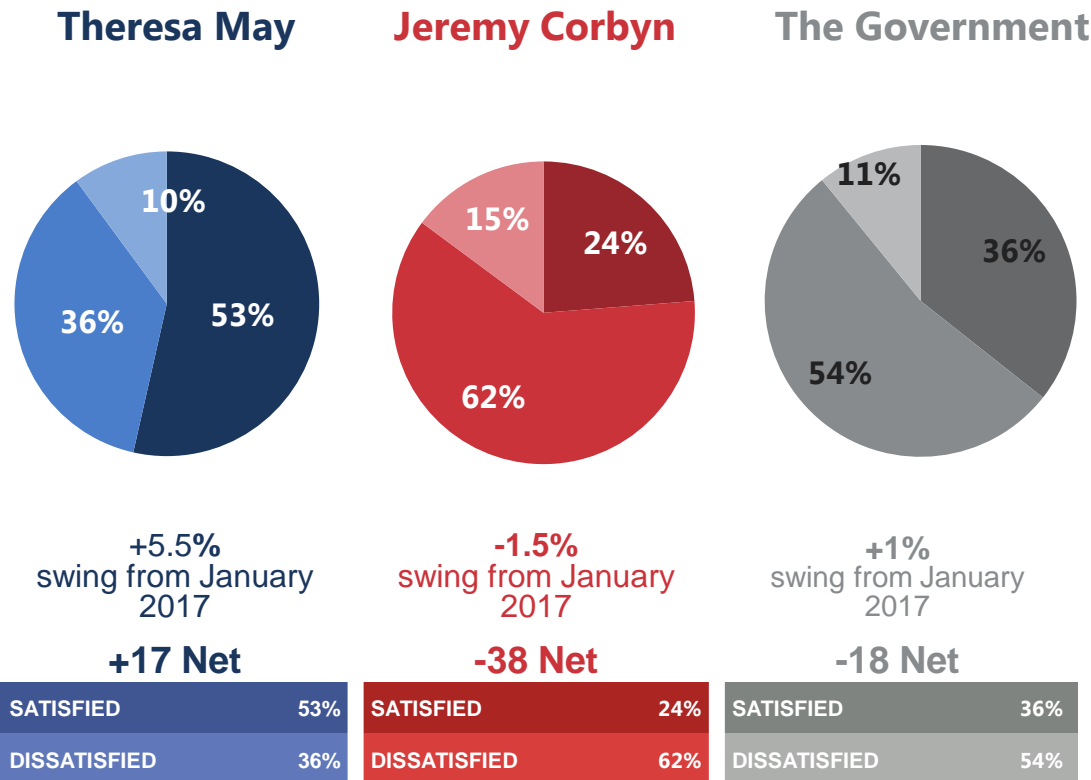
February 2017

SATISFACTION WITH THE
GOVERNMENT AND
PARTY LEADERS



Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY... IS RUNNING THE COUNTRY / DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF UKIP /LEADER OF THE LIBERAL DEMOCRATS ?

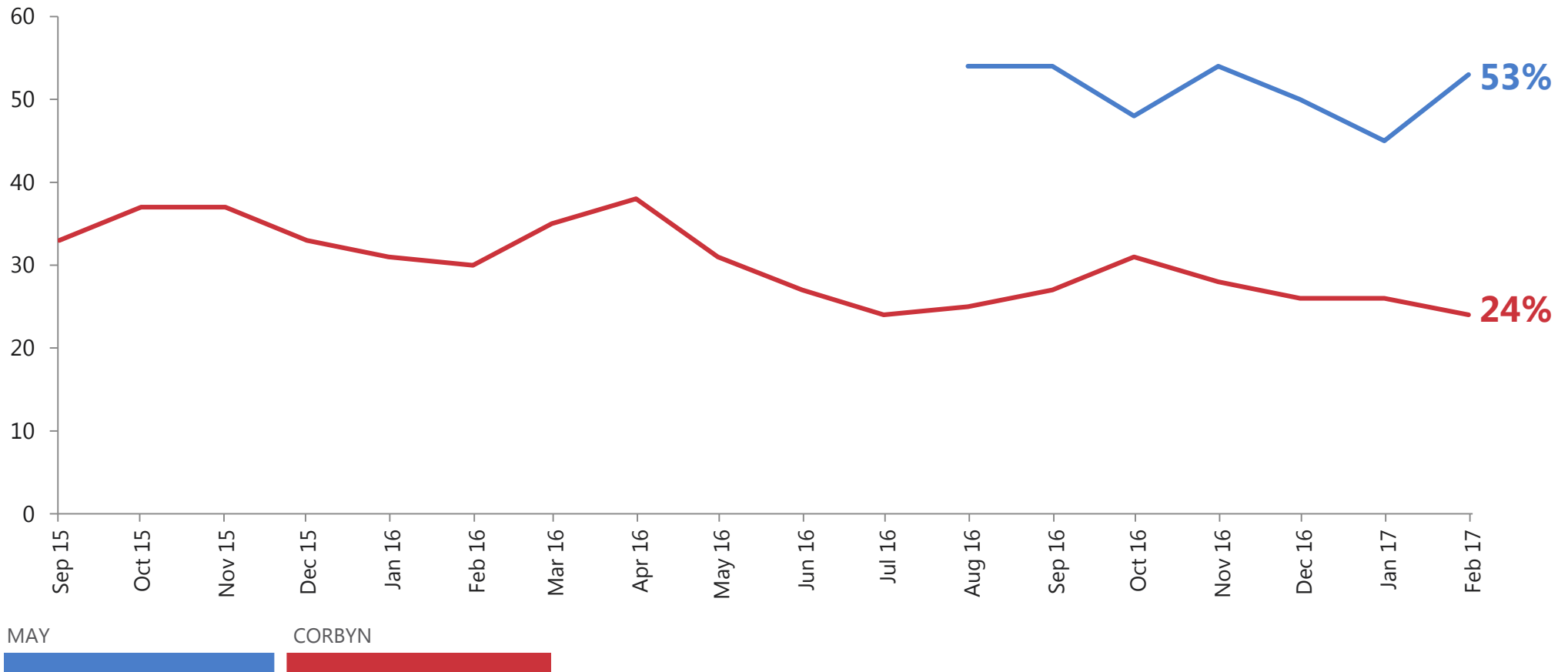


Base: 1,044 British adults 18+, 10th – 14th February 2017. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders Sept 2015 – Feb 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS ... ?

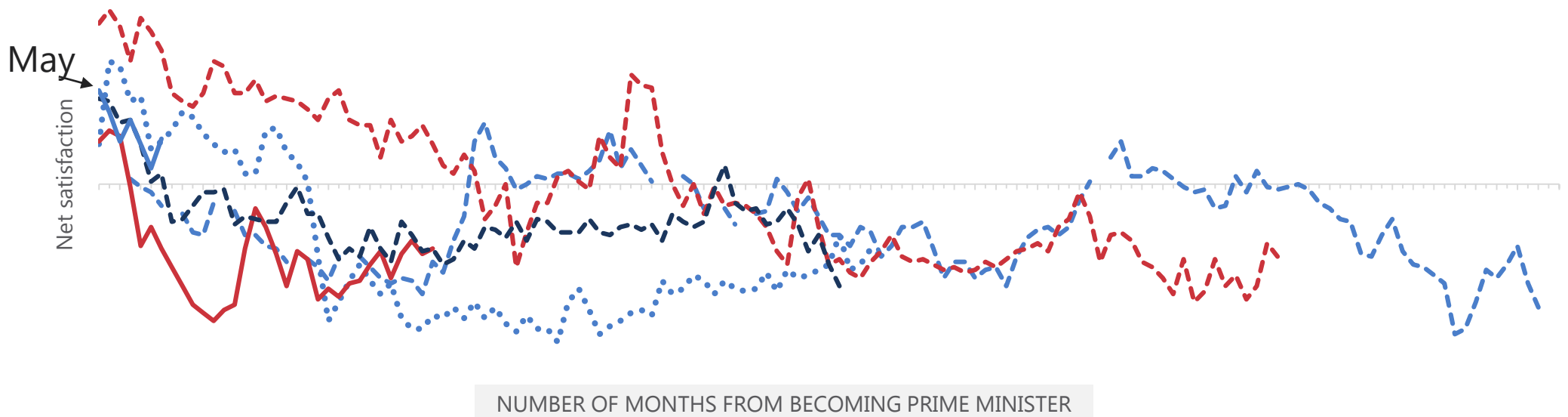


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



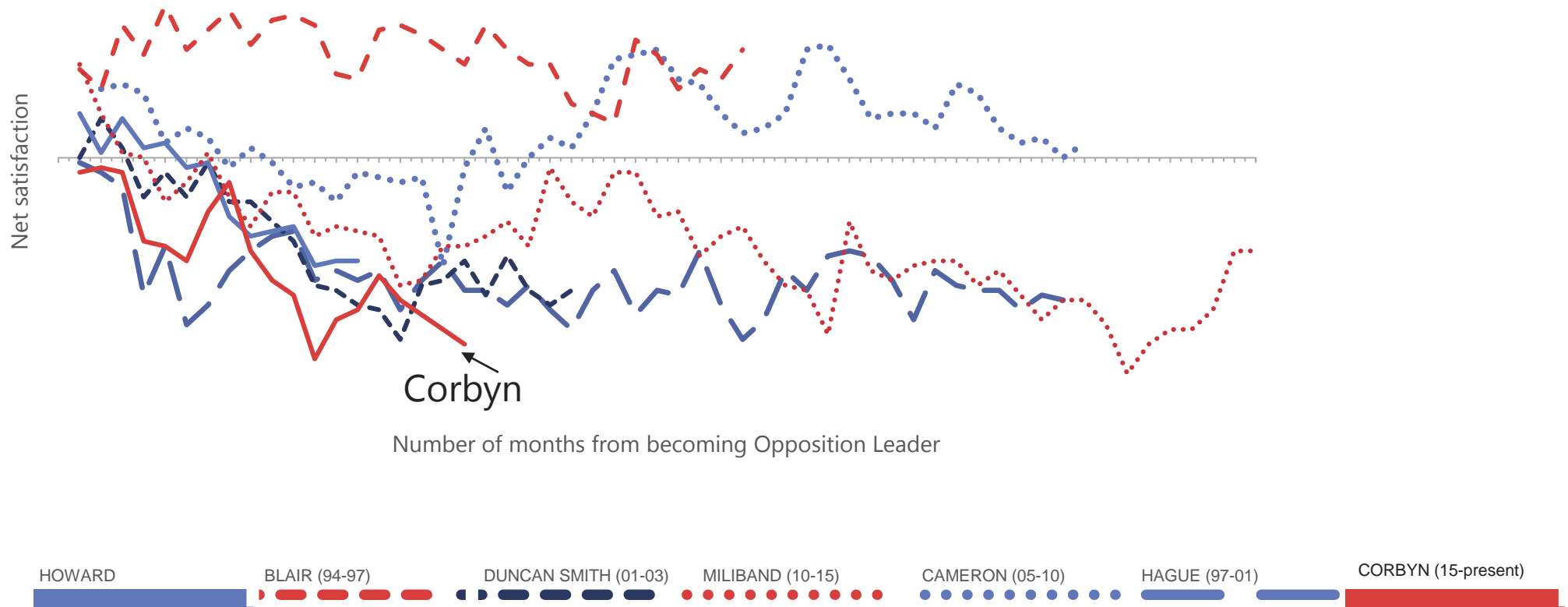
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with Opposition Leaders (1994 – 2017)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

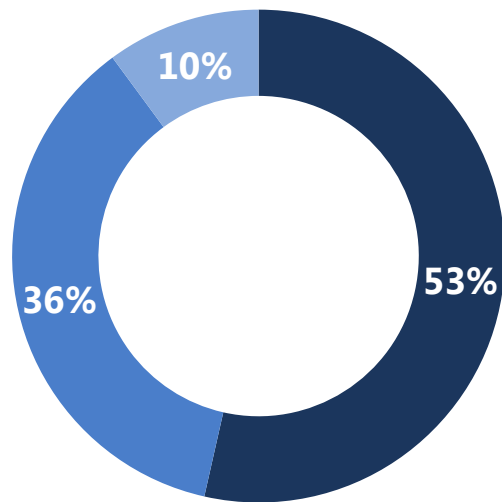
Source: Ipsos MORI Political Monitor



Theresa May (satisfaction)

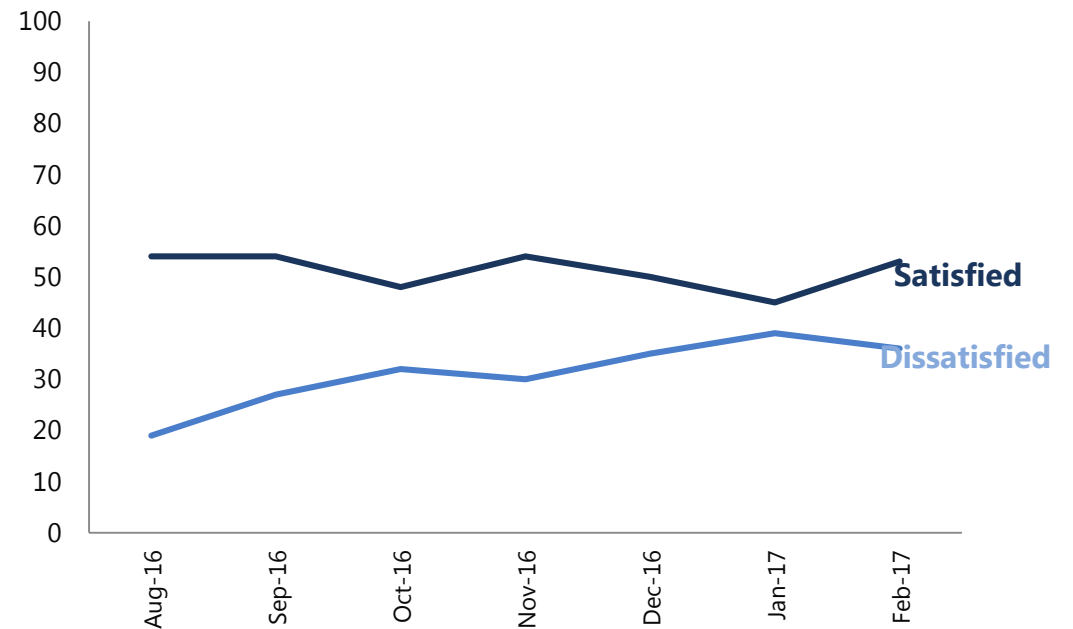
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

February 2017



SATISFIED	53%
DISSATISFIED	36%
DON'T KNOW	10%
Net = +17	

August 2016 – February 2017



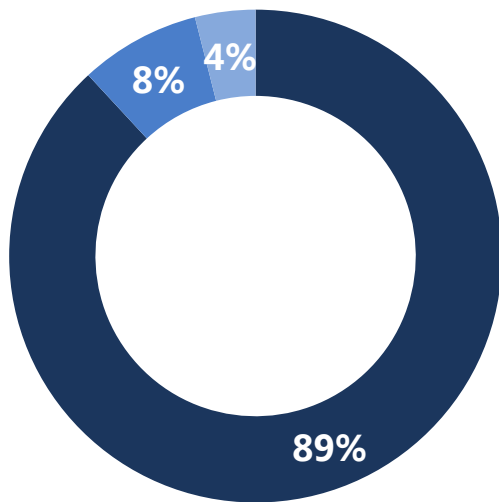
Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

Theresa May (satisfaction amongst Conservative supporters)

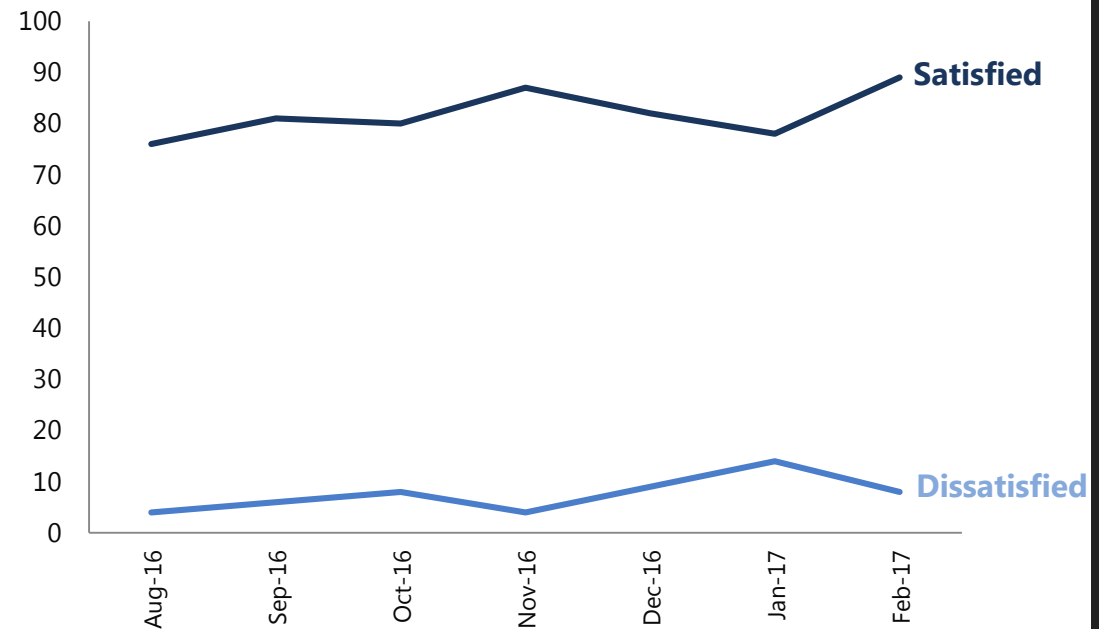
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

February 2017



SATISFIED	89%
DISSATISFIED	8%
DON'T KNOW	4%
Net = +81	

August 2016 – February 2017



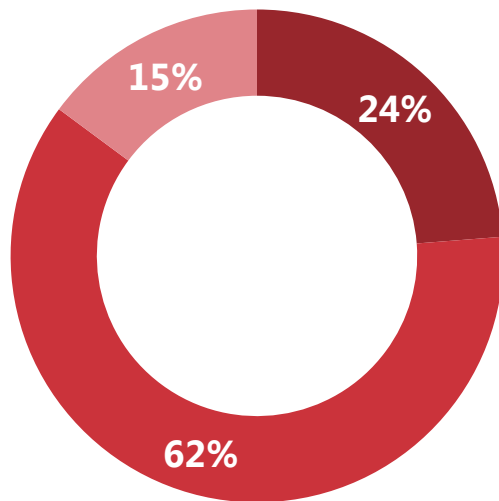
Base: 343 Conservative supporters 18+ , 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction)

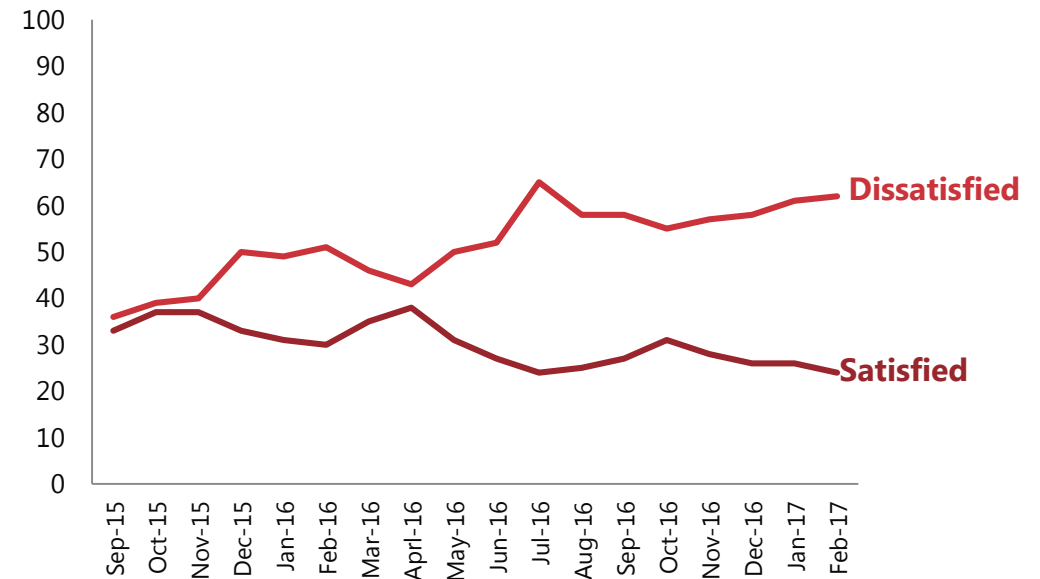
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

February 2017



SATISFIED	24%
DISSATISFIED	62%
DON'T KNOW	15%
Net = -38	

September 2015 – February 2017



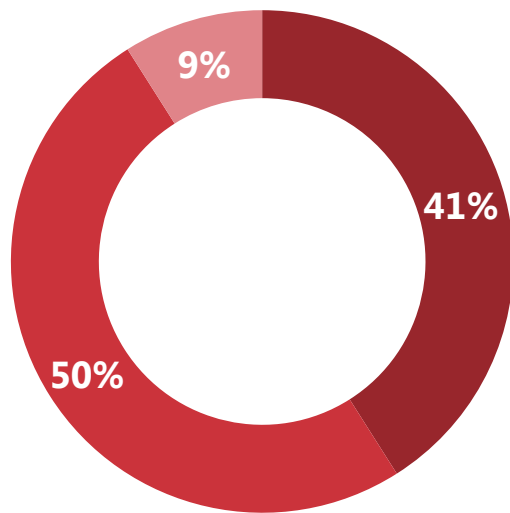
Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction amongst Labour supporters)

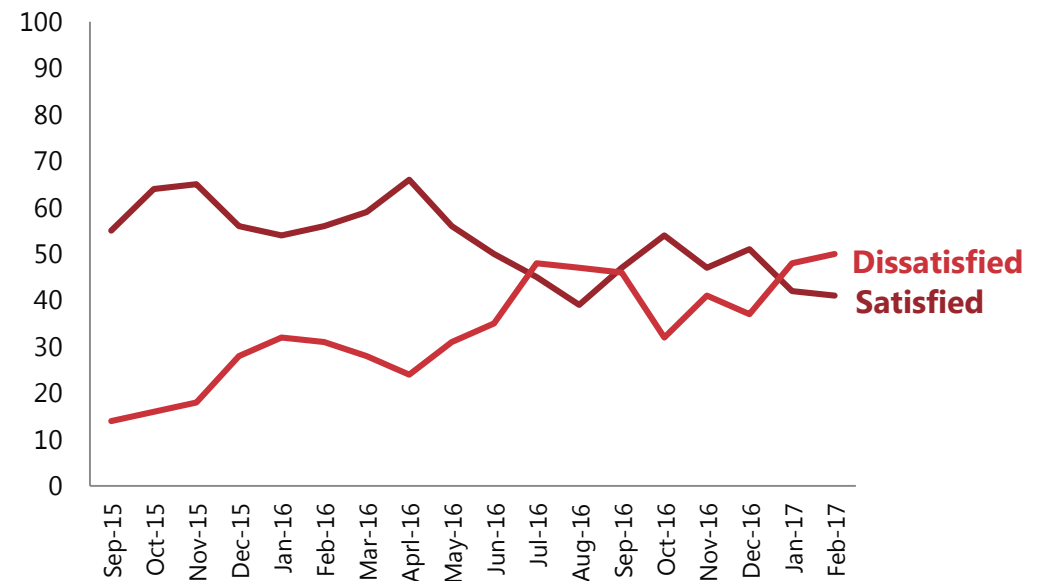
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

February 2017



SATISFIED	41%
DISSATISFIED	50%
DON'T KNOW	9%
Net = -9	

September 2015 – February 2017



Base: 264 Labour supporters 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

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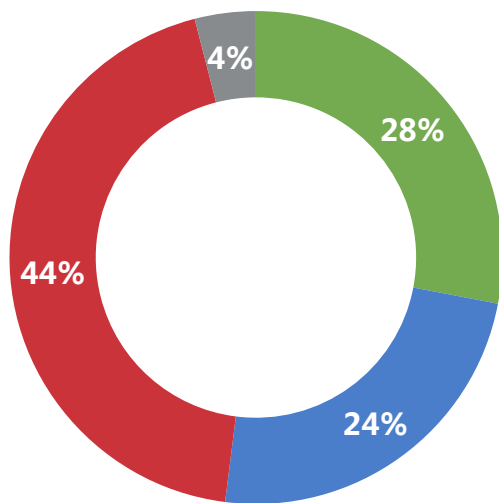
ECONOMIC OPTIMISM



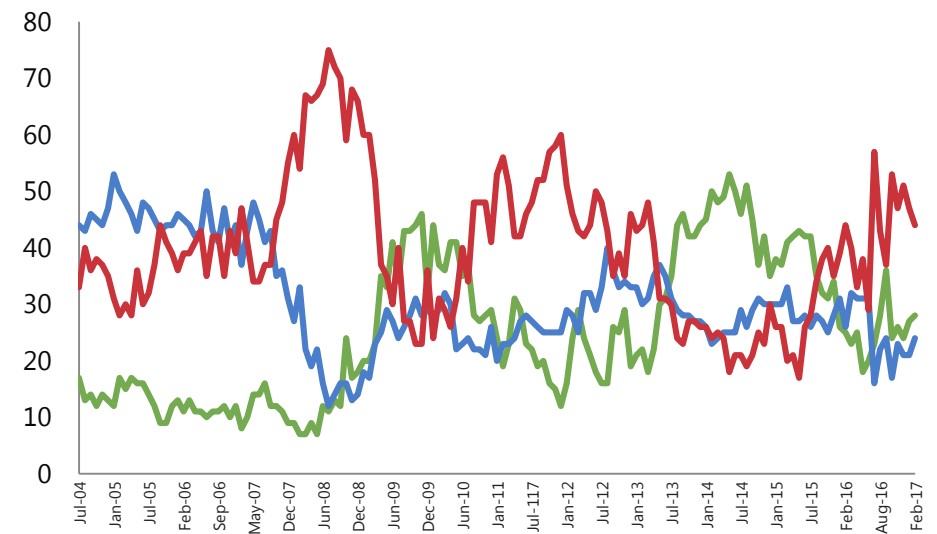
Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

February 2017



IMPROVE	28%
STAY THE SAME	24%
GET WORSE	44%
DON'T KNOW	4%
EOI = -16	

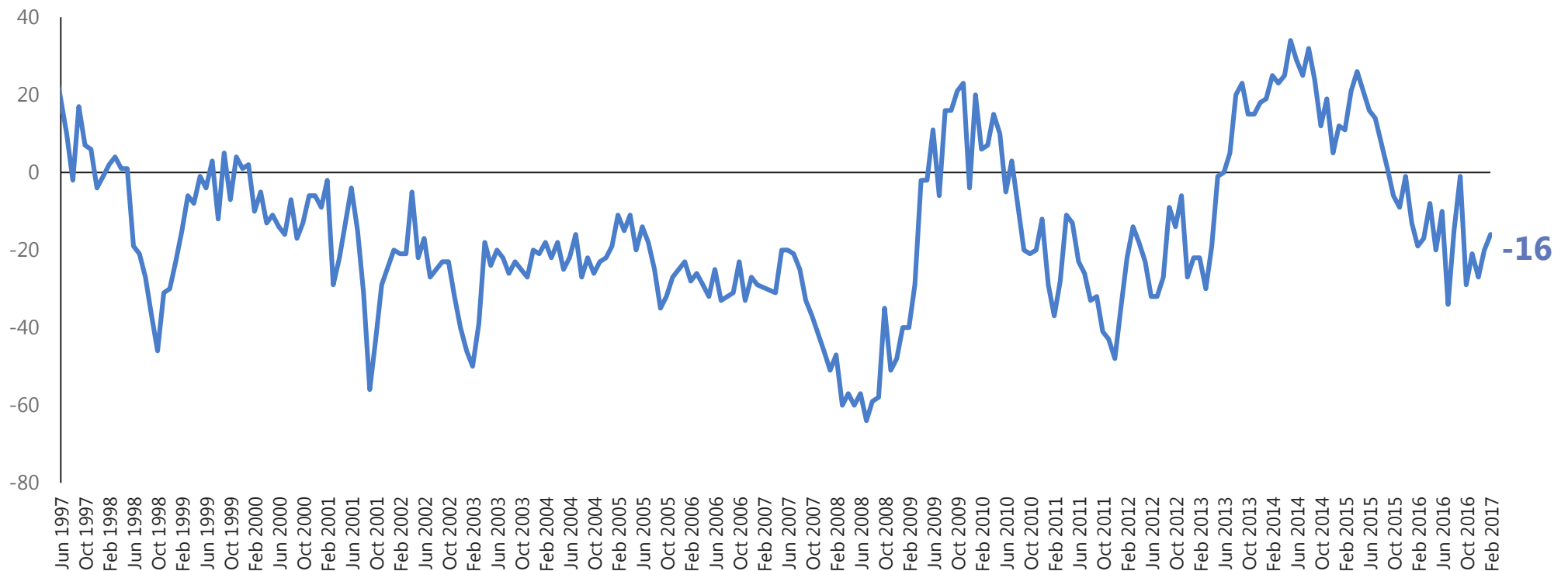


Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

The Ipsos MORI Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



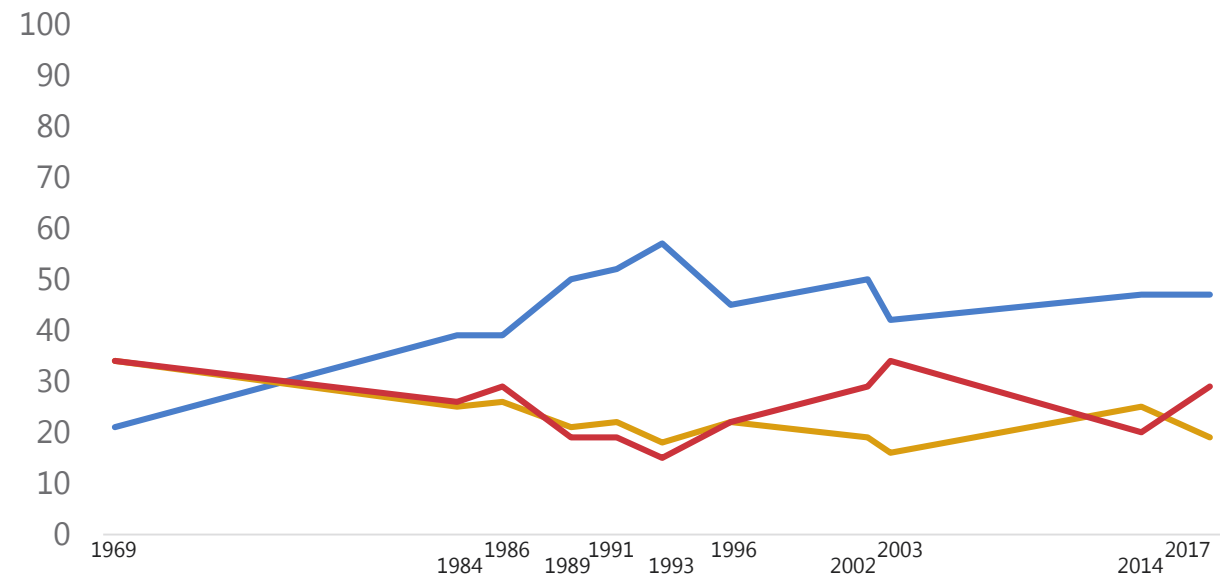
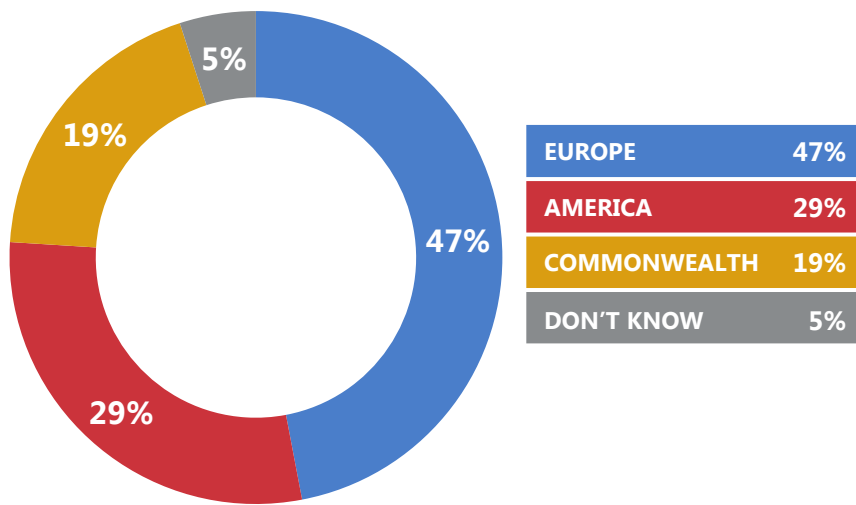
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Foreign Relations

Britain's foreign relations

WHICH OF THESE - EUROPE, THE COMMONWEALTH OR AMERICA - IS THE MOST IMPORTANT TO BRITAIN?

February 2017

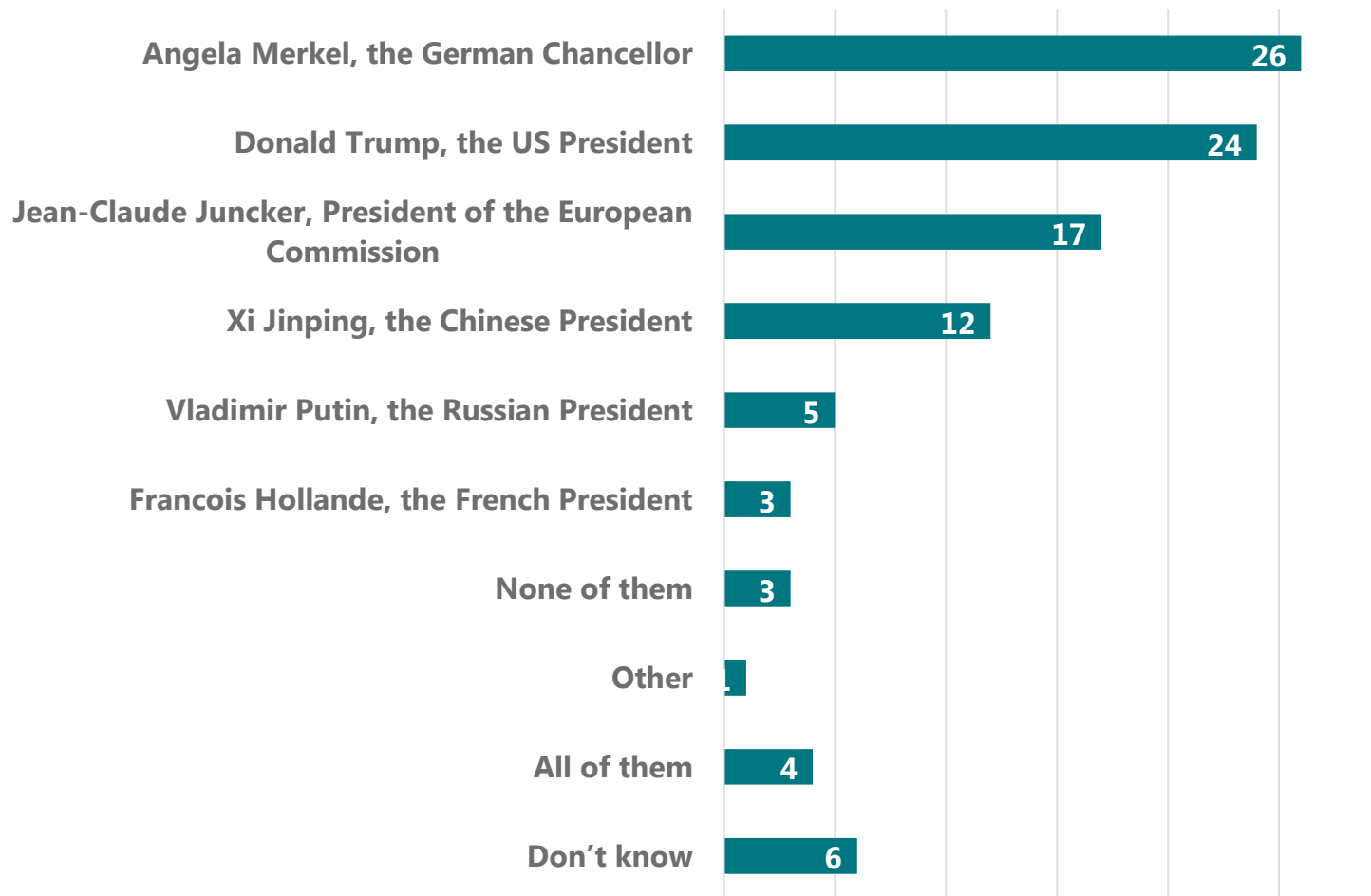


Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

Theresa May's relations with other leaders

OVER THE NEXT COUPLE OF MONTHS, WITH WHICH OF THESE FOREIGN LEADERS, IF ANY, DO YOU THINK THERESA MAY SHOULD TRY TO BUILD THE STRONGEST RELATIONSHIP?

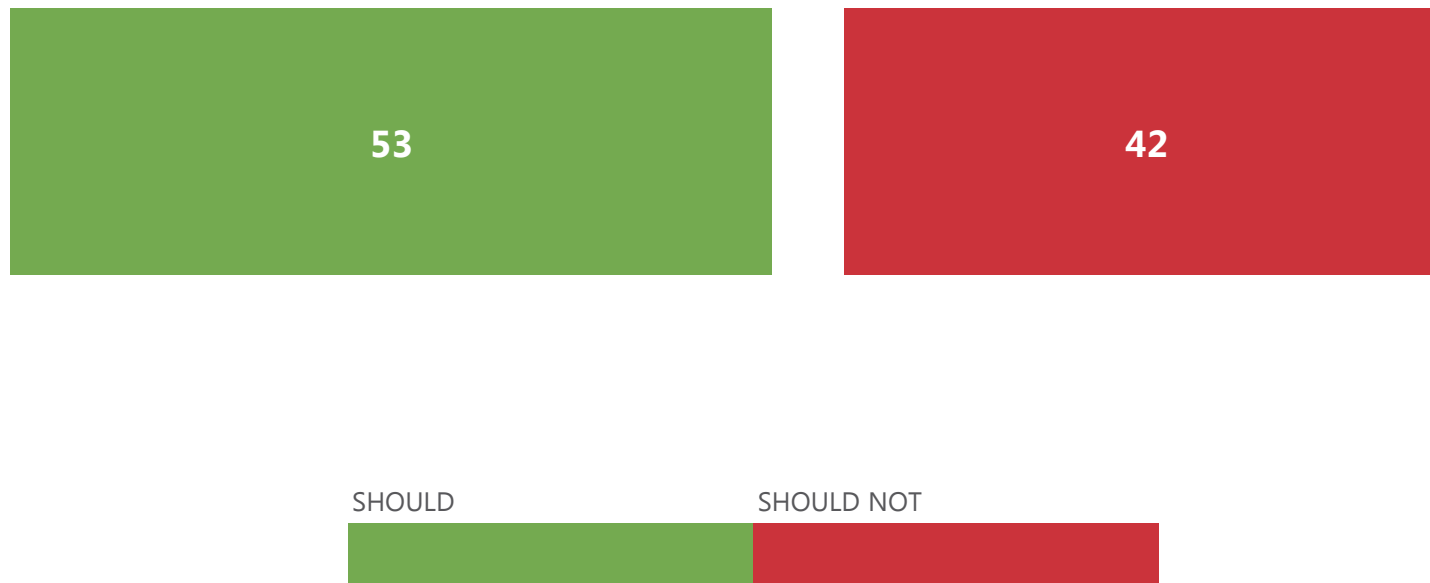


Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

President Trump's state visit

AS YOU MAY KNOW, DONALD TRUMP IS EXPECTED TO VISIT BRITAIN LATER THIS YEAR IN AN OFFICIAL STATE VISIT HOSTED BY THE QUEEN. DO YOU THINK HE SHOULD OR SHOULD NOT HAVE BEEN INVITED TO A STATE VISIT TO BRITAIN THIS YEAR?



Base: 1,044 British adults 18+, 10th – 14th February 2017

Source: Ipsos MORI Political Monitor

President Trump's state visit

AND IF DONALD TRUMP DOES VISIT BRITAIN LATER THIS YEAR, DO YOU THINK HE SHOULD OR SHOULD NOT...?

Be invited to play a round of golf on the Queen's golf course at Balmoral



Be invited to give a speech to peers and MPs in the Houses of Parliament



Visit a London mosque or Muslim community group



Base: 1,044 British adults 18+, 10th – 14th February 2017

SHOULD

SHOULD NOT



Source: Ipsos MORI Political Monitor



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