January 2017

VOTING INTENTIONS
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

**HEADLINE VOTING INTENTION**

- Conservative: 43%
- Labour: 31%
- UKIP: 6%
- Green: 5%
- Lib Dem: 4%
- Other: 11%

**ALL GIVING A VOTING INTENTION**

- Conservative: 42%
- Labour: 33%
- UKIP: 5%
- Green: 6%
- Lib Dem: 4%
- Other: 10%

**CONSERVATIVE LEAD = +9**

**CONSERVATIVE LEAD = +12**

Base: 1,132 British adults 18+, 13th – 16th January 2017; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 843. Headline voting intention is based on a method that would have given most accurate results in the 2015 GE.

Source: Ipsos MORI Political Monitor
Headline voting intention: June ‘03 – Dec ‘16

How would you vote if there were a general election tomorrow?

Source: Ipsos MORI Political Monitor

Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"
January 2017

SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS
Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY…. IS RUNNING THE COUNTRY / DOING HIS/HER JOB AS PRIME MINISTER / LEADER OF THE LABOUR PARTY / LEADER OF UKIP / LEADER OF THE LIBERAL DEMOCRATS?

Theresa May  
Jeremy Corbyn  
Paul Nuttall  
Tim Farron  
The Government

-4.5% swing from December 2016  
-1.5% swing from December 2016  
-0.5% swing from December 2016  
-4.5% swing from December 2016  
-1.5% swing from December 2016

+6 Net  
-35 Net  
-18 Net  
-10 Net  
-20 Net

SATISFIED 45%  
SATISFIED 26%  
SATISFIED 18%  
SATISFIED 23%  
SATISFIED 36%

DISSATISFIED 39%  
DISSATISFIED 61%  
DISSATISFIED 36%  
DISSATISFIED 33%  
DISSATISFIED 56%

Base: 1,132 British adults 18+, 13th – 16th January 2017. Paul Nuttall and Tim Farron were asked on a split sample 565 and 567 British adults 18+ respectively. Swing is calculated as the average of change in % “satisfied” and % “dissatisfied”

Source: Ipsos MORI Political Monitor
Satisfaction with Party leaders Sept 2015 – Jan 2017

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS ... ?

Source: Ipsos MORI Political Monitor
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor
Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?

Source: Ipsos MORI Political Monitor
Base: c.1,000 British adults each month

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ...
PARTY?

Number of months from becoming Opposition Leader

HOWARD (94-97)  BLAIR (94-97)  DUNCAN SMITH (01-03)  MILIBAND (10-15)  CAMERON (05-10)  HAGUE (97-01)  CORBYN (15-present)

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month
**Theresa May (satisfaction)**

**ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?**

<table>
<thead>
<tr>
<th>Month</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Don't Know</th>
<th>Net</th>
</tr>
</thead>
<tbody>
<tr>
<td>August 2016</td>
<td>45%</td>
<td>39%</td>
<td>8%</td>
<td>+6</td>
</tr>
<tr>
<td>Sep-16</td>
<td>50%</td>
<td>35%</td>
<td>5%</td>
<td>+5</td>
</tr>
<tr>
<td>Oct-16</td>
<td>52%</td>
<td>34%</td>
<td>4%</td>
<td>+8</td>
</tr>
<tr>
<td>Nov-16</td>
<td>53%</td>
<td>35%</td>
<td>2%</td>
<td>+10</td>
</tr>
<tr>
<td>Dec-16</td>
<td>54%</td>
<td>33%</td>
<td>3%</td>
<td>+11</td>
</tr>
<tr>
<td>Jan-17</td>
<td>55%</td>
<td>32%</td>
<td>3%</td>
<td>+12</td>
</tr>
</tbody>
</table>

Base: 1,132 British adults 18+, 13th – 17th January 2017

Source: Ipsos MORI Political Monitor
Theresa May (satisfaction amongst Conservative supporters)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

January 2017

- Satisfied: 78%
- Dissatisfied: 14%
- Don’t Know: 9%

Net = +64

August 2016 – January 2017

Source: Ipsos MORI Political Monitor

Base: 385 Conservative supporters 18+, 13th – 17th January 2017
Jeremy Corbyn (satisfaction)

Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour Party?

January 2017

- Satisfied: 26%
- Dissatisfied: 61%
- Don’t Know: 13%

Net = -35

Source: Ipsos MORI Political Monitor

Base: 1,132 British adults 18+, +, 13th – 17th January 2017

Source: Ipsos MORI Political Monitor
Jeremy Corbyn (satisfaction amongst Labour supporters)

Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour Party?

January 2017

- Satisfied: 42%
- Dissatisfied: 48%
- Don’t know: 10%

Net = -6

Source: Ipsos MORI Political Monitor

Base: 280 Labour supporters 18+, 13th – 17th January 2017

September 2015 – January 2017

Source: Ipsos MORI Political Monitor
Are you satisfied or dissatisfied with the way Tim Farron is doing his job as leader of the Liberal Democrats?

**Tim Farron (satisfaction)**

January 2017:
- Satisfied: 23%
- Dissatisfied: 33%
- Don’t know: 45%
- Net: -10

September 2015 – January 2017:
- Satisfied and Dissatisfied trends over time

Source: Ipsos MORI Political Monitor

Base: 567 British adults 18+, +, 13th – 17th January 2017

Source: Ipsos MORI Political Monitor
Paul Nuttall (satisfaction)

Are you satisfied or dissatisfied with the way Paul Nuttall is doing his job as leader of UKIP, the UK Independence Party?

January 2017:
- 18% satisfied
- 36% dissatisfied
- 46% don’t know

December 2016:
- 18% satisfied
- 35% dissatisfied
- 47% don’t know

Net = -18

Source: Ipsos MORI Political Monitor

Base: 565 British adults 18+, +, 13th – 17th January 2017
January 2017

ECONOMIC OPTIMISM
**Economic Optimism Index**

**DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?**

**January 2017**

- **IMPROVE**: 27%
- **STAY THE SAME**: 21%
- **GET WORSE**: 47%
- **DON’T KNOW**: 4%

**EOI = -20**

Base: 1,132 British adults 18+, 13th – 17th January 2017

Source: Ipsos MORI Political Monitor
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

The Ipsos MORI Economic Optimism Index

Source: Ipsos MORI Political Monitor

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor
January 2017

Brexit
AND AS YOU MAY KNOW THERES BEEN MUCH DISCUSSION ON WHAT BRITAIN’S RELATIONSHIP WITH THE EUROPEAN UNION SHOULD BE AFTER IT LEAVES. SOME SAY BRITAIN SHOULD PRIORITISE HAVING ACCESS TO THE EUROPEAN SINGLE MARKET WHILE OTHERS THINK BRITAIN SHOULD PRIORITISE HAVING CONTROL OVER IMMIGRATION. WHAT DO YOU THINK BRITAIN SHOULD PRIORITISE?

BRITAIN SHOULD PRIORITISE HAVING ACCESS TO THE EUROPEAN SINGLE MARKET

BRITAIN SHOULD PRIORITISE HAVING CONTROL OVER IMMIGRATION

Jan 2017

44%

42%

Oct 2016

45%

39%

1,016 British adults 18+, 14th – 17th October 2016; 1,132 British adults 18+, 13th – 17th January 2017

Source: Ipsos MORI Political Monitor
Attitudes to trade unions

I AM GOING TO READ OUT SOME STATEMENTS RELATING TO TRADE UNIONS. FOR EACH ONE, PLEASE TELL ME, HOW STRONGLY YOU AGREE OR DISAGREE WITH IT.

Trade unions are essential to protect workers' interests
- STRONGLY AGREE: 44%
- TEND TO AGREE: 33%
- TEND TO DISAGREE: 12%
- STRONGLY DISAGREE: 7%

Trade unions have too much power in Britain today
- STRONGLY AGREE: 18%
- TEND TO AGREE: 18%
- TEND TO DISAGREE: 26%
- STRONGLY DISAGREE: 19%

Most trade unions are controlled by extremists and militants
- STRONGLY AGREE: 12%
- TEND TO AGREE: 13%
- TEND TO DISAGREE: 27%
- STRONGLY DISAGREE: 29%

The Labour Party should not be so closely linked to the trade unions
- STRONGLY AGREE: 24%
- TEND TO AGREE: 24%
- TEND TO DISAGREE: 17%
- STRONGLY DISAGREE: 13%

Base: 1,132 British adults 18+, 13th – 17th January 2017

Source: Ipsos MORI Political Monitor
I am going to read out some statements relating to trade unions. For each one, please tell me, how strongly you agree or disagree with it.
As you may know, most workers in Britain have a legal right to go on strike, but this does not apply to some jobs such as the Police and the Armed Forces. Some people have called for more action to be done to reduce industrial strikes on essential services such as rail and the NHS. Others say it is important that these workers have the same rights to strike as does any other industry, even if that means sometimes these services are disrupted.

For each of the following, please tell me whether you think that people working in this service should have their right to strike limited, or should they be able to strike as any other industry.

- School teachers
  - Should have their right to strike limited: 35%
  - Should be able to strike as any other industry: 62%

- Train drivers
  - Should have their right to strike limited: 37%
  - Should be able to strike as any other industry: 61%

- NHS medical workers, e.g. doctors and nurses
  - Should have their right to strike limited: 48%
  - Should be able to strike as any other industry: 49%

- Base: 1,132 British adults 18+, +, 13th – 17th January 2017