

Ipsos MORI

November 2016 POLITICAL MONITOR



Ipsos MORI

November 2016

VOTING

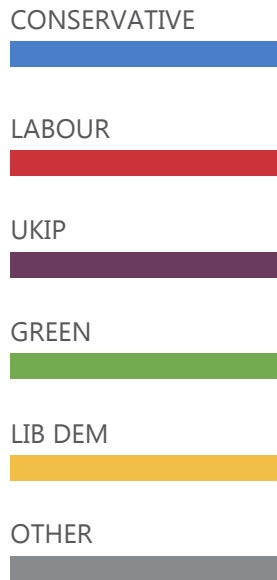
INTENTIONS



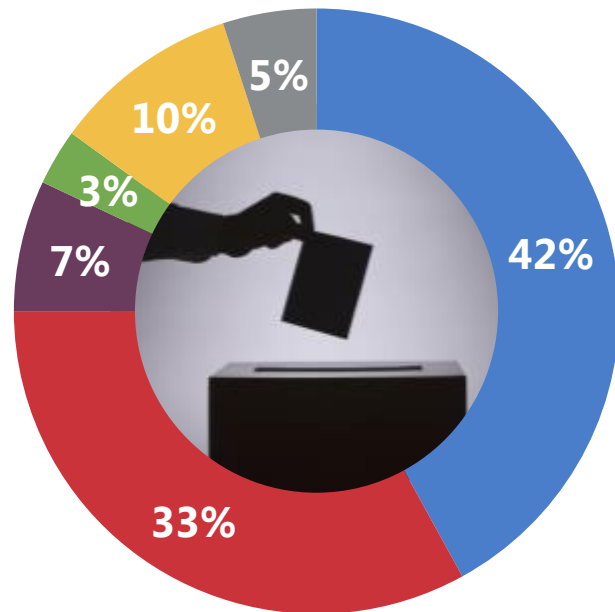
Ipsos MORI

Voting Intention

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

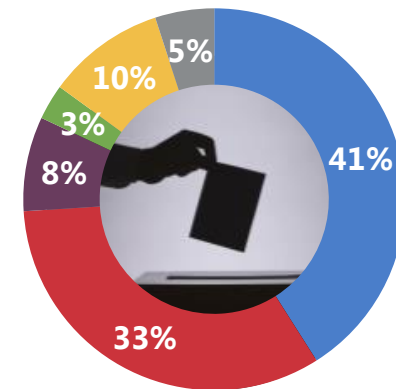


HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +9

ALL GIVING A VOTING INTENTION



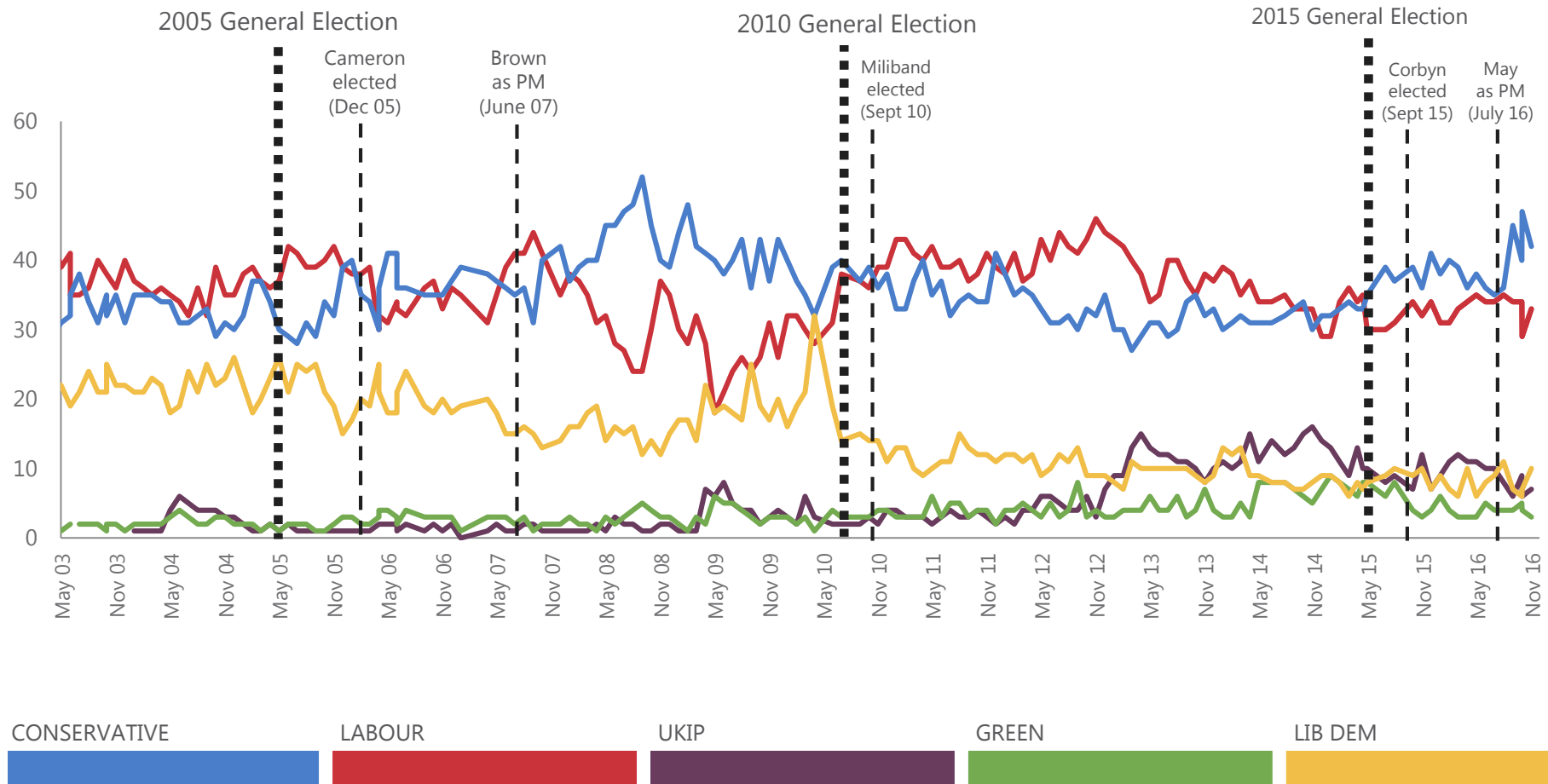
CONSERVATIVE LEAD = +8

Base: 1,013 British adults 18+, 11th – 14th November 2016 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 772. Headline voting intention is based on a method that would have given most accurate results in the 2015 GE.

Source: Ipsos MORI Political Monitor

Headline voting intention: April '03 – Oct '16

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

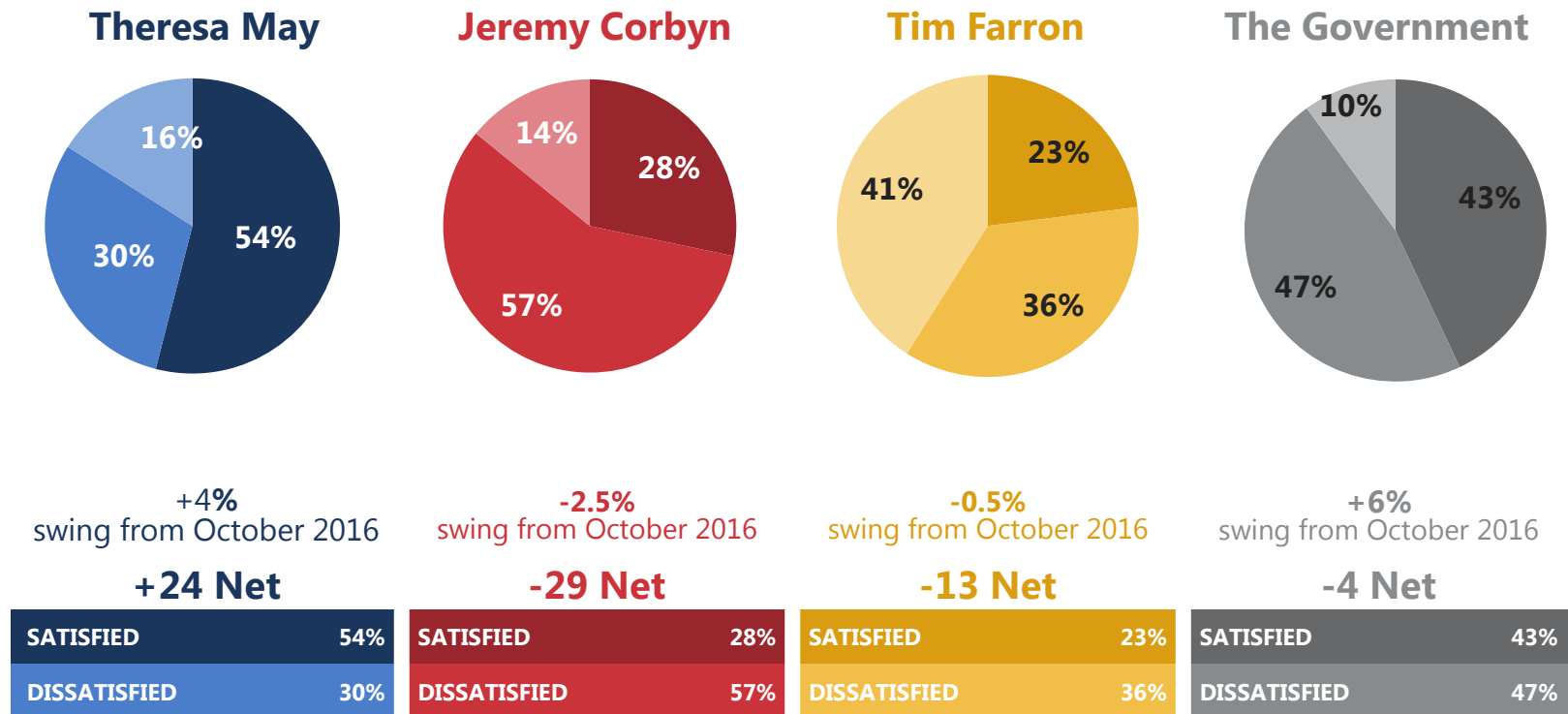
November 2016

SATISFACTION WITH THE
GOVERNMENT AND
PARTY LEADERS



Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY... IS RUNNING THE COUNTRY / DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS ?

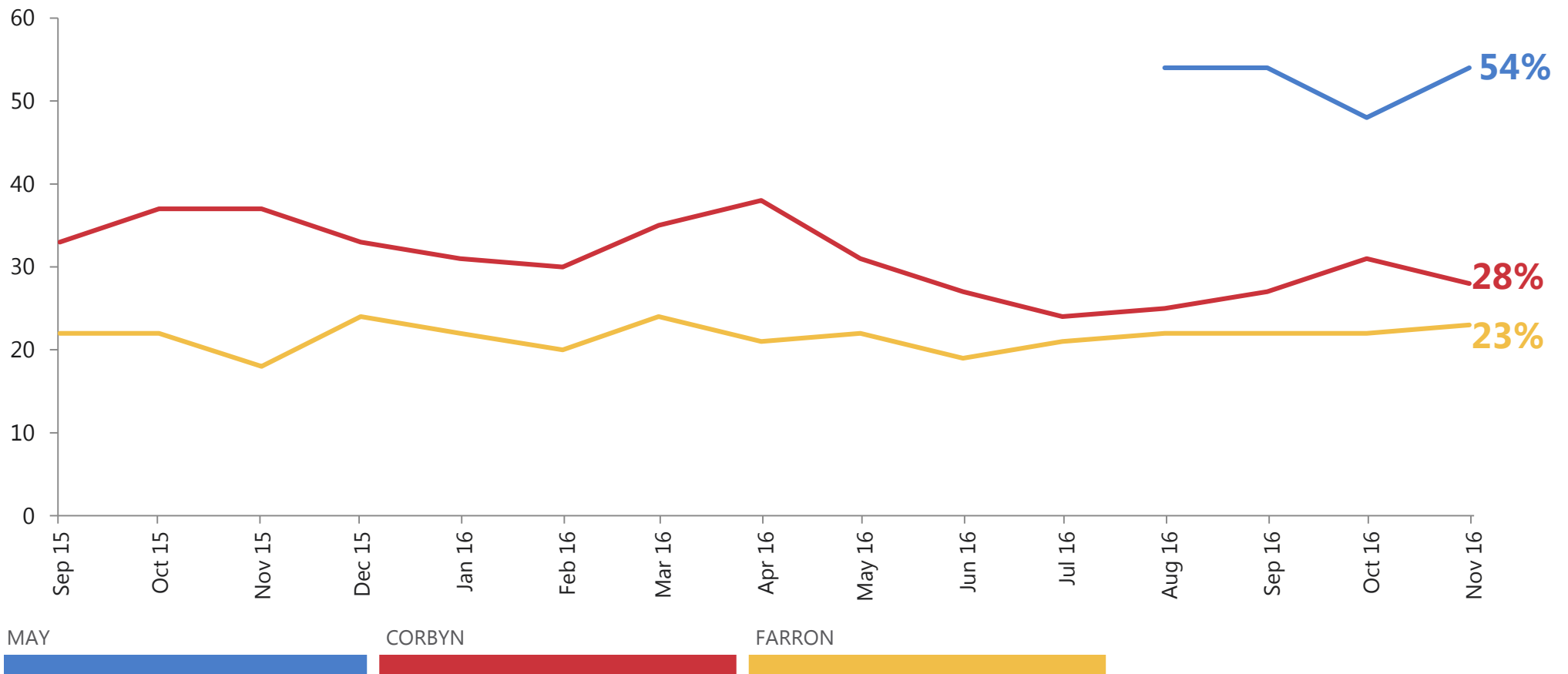


Base: : 1,013 British adults 18+, 11th – 14th November 2016 . Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders Sept 2015 – November '16

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS ... ?



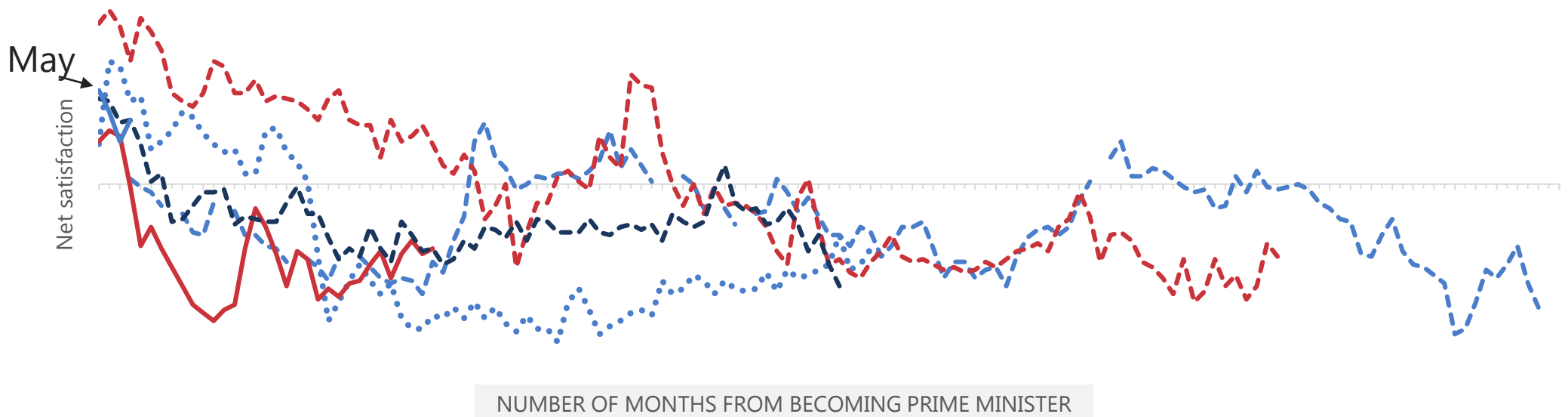
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



MAY CAMERON BROWN MAJOR BLAIR THATCHER

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

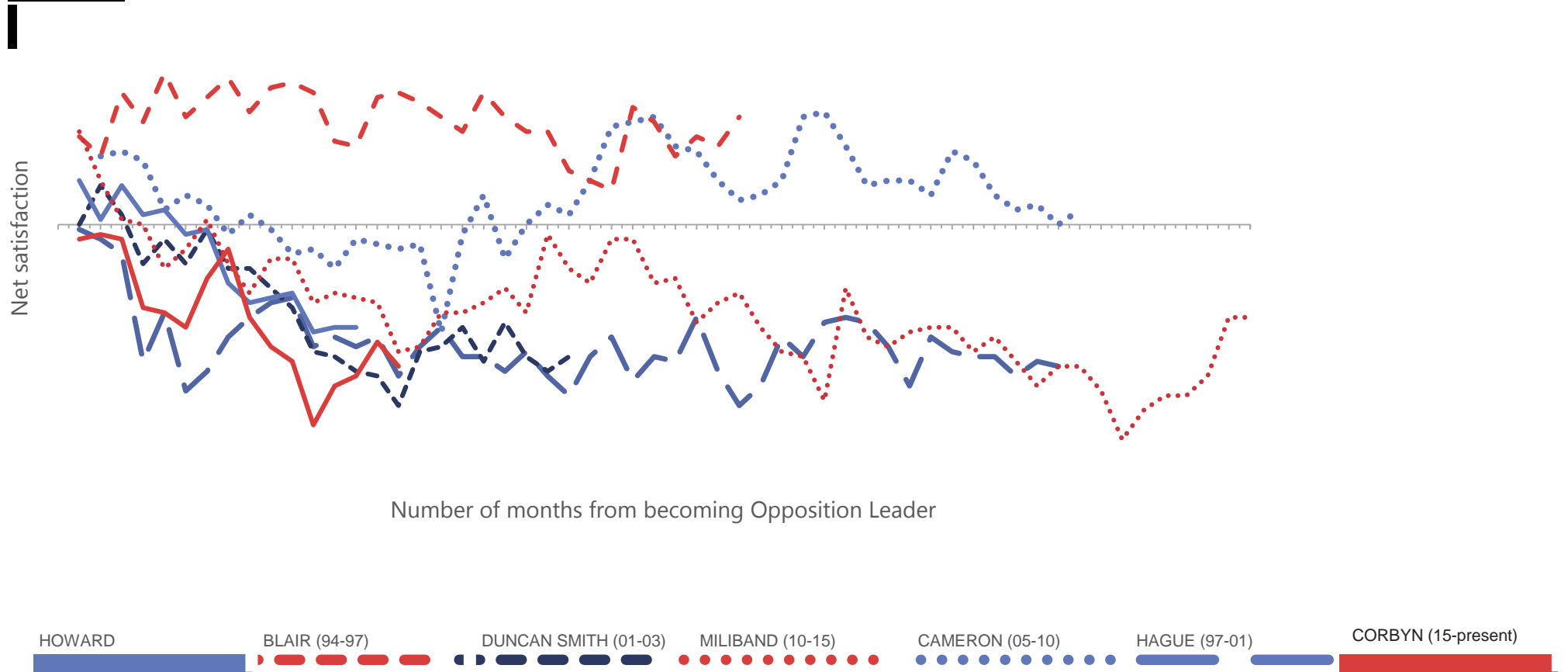
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



Net satisfaction with Opposition Leaders (1994 – 2016)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

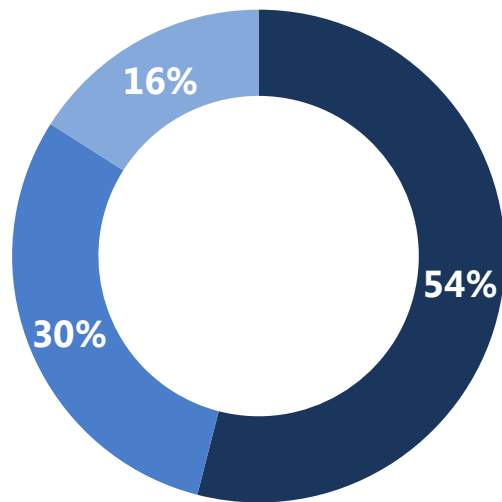
Source: Ipsos MORI Political Monitor



Theresa May (satisfaction)

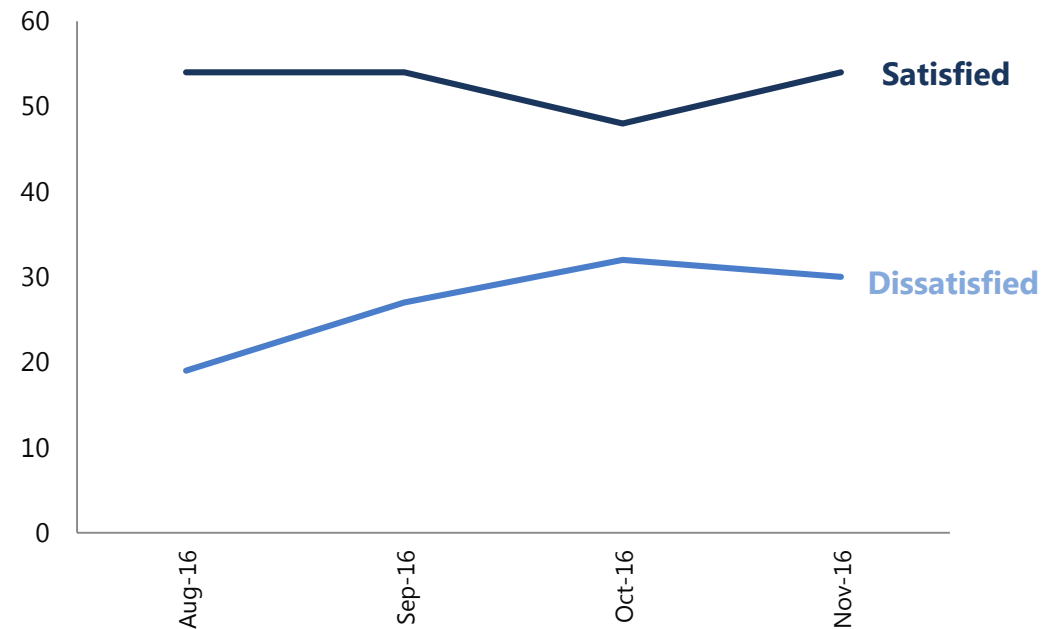
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

November 2016



SATISFIED	54%
DISSATISFIED	30%
DON'T KNOW	16%
Net = +24	

August 2016 - November 2016



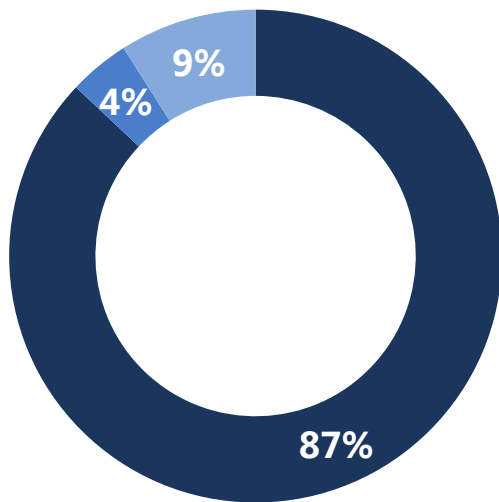
Base : 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

Theresa May (satisfaction amongst Conservative supporters)

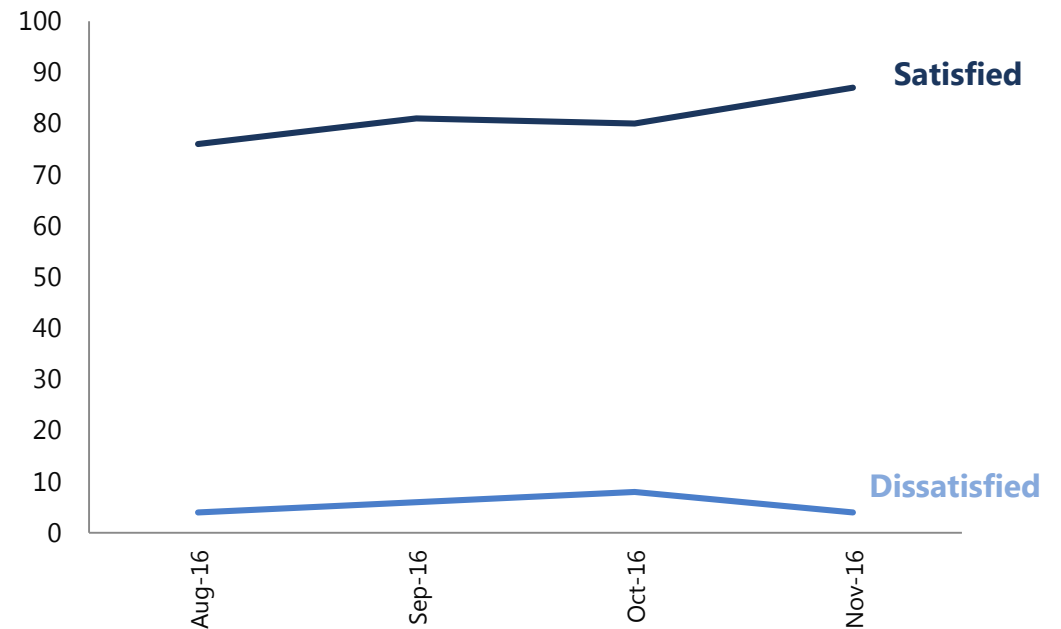
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

November 2016



SATISFIED	87%
DISSATISFIED	4%
DON'T KNOW	9%
Net = +83	

August 2016 - November 2016



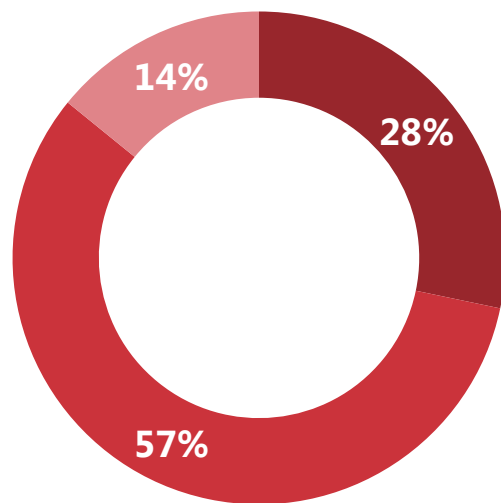
Base: 361 Conservative supporters 18+ 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction)

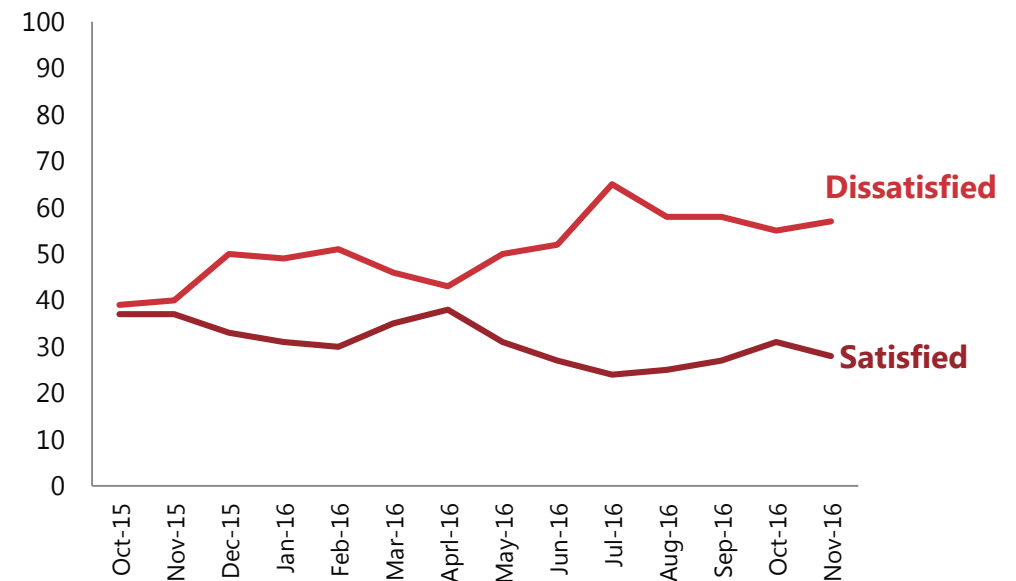
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

November 2016



SATISFIED	28%
DISSATISFIED	57%
DON'T KNOW	14%
Net = -29	

September 2015 – November 2016



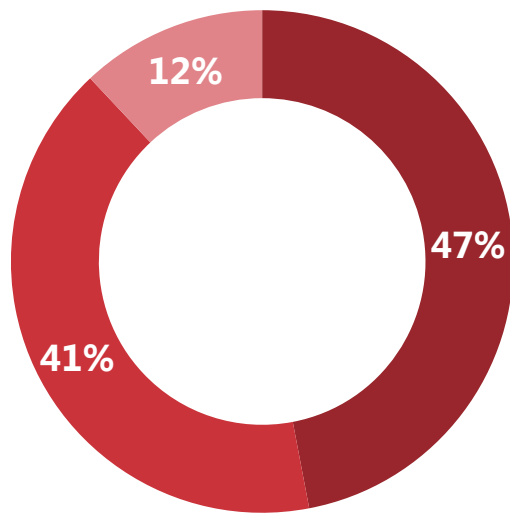
Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction amongst Labour supporters)

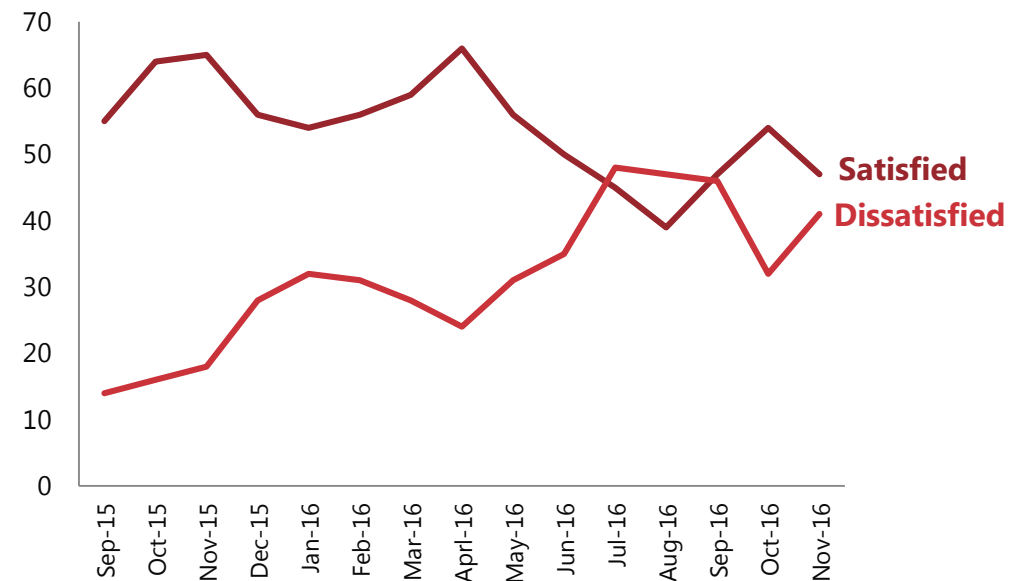
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

November 2016



SATISFIED	47%
DISSATISFIED	41%
DON'T KNOW	12%
Net = +6	

September 2015 – November 2016



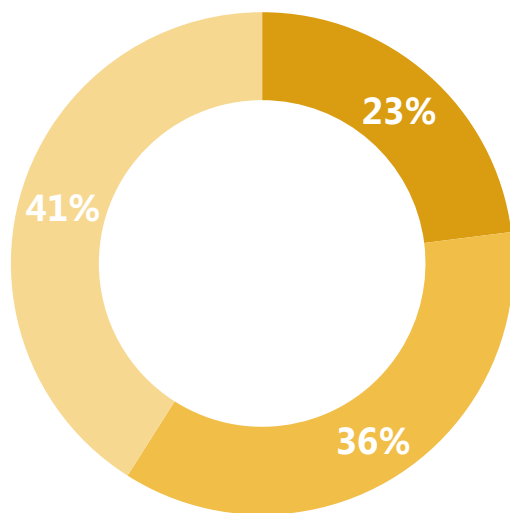
Base: 286 Labour supporters 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

Tim Farron (satisfaction)

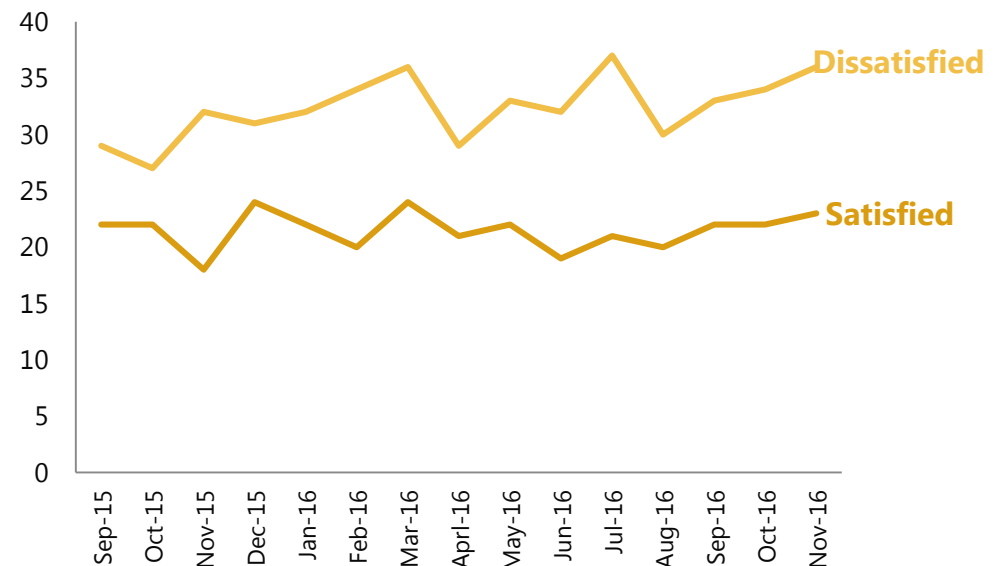
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY TIM FARRON IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

November 2016



SATISFIED	23%
DISSATISFIED	36%
DON'T KNOW	41%
Net = -13	

September 2015 – November 2016



Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

November 2016

ECONOMIC OPTIMISM

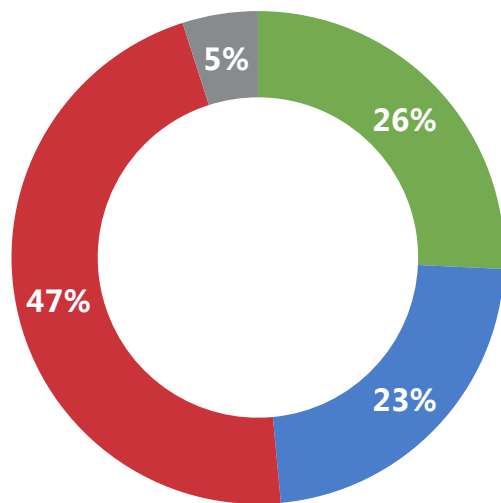


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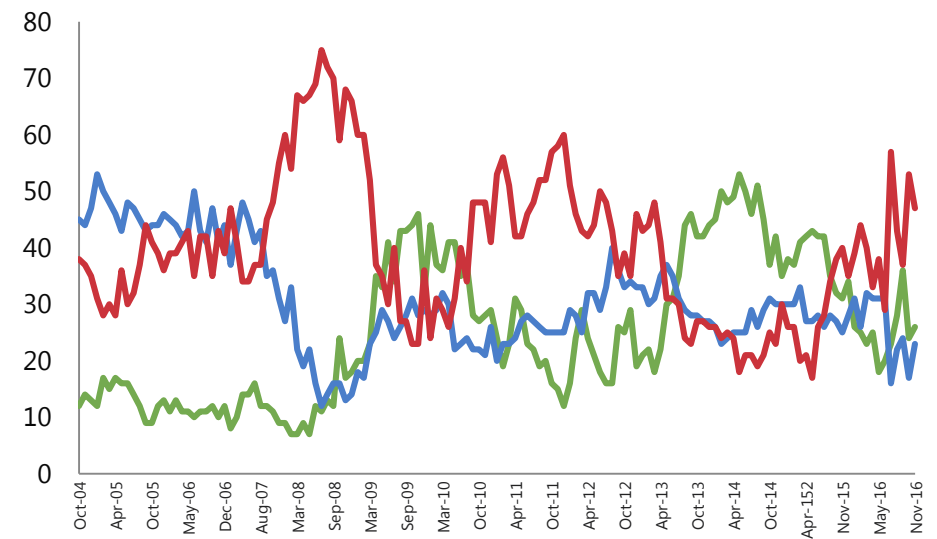
Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

November 2016



IMPROVE	26%
STAY THE SAME	23%
GET WORSE	47%
DON'T KNOW	5%
EOI = -21	

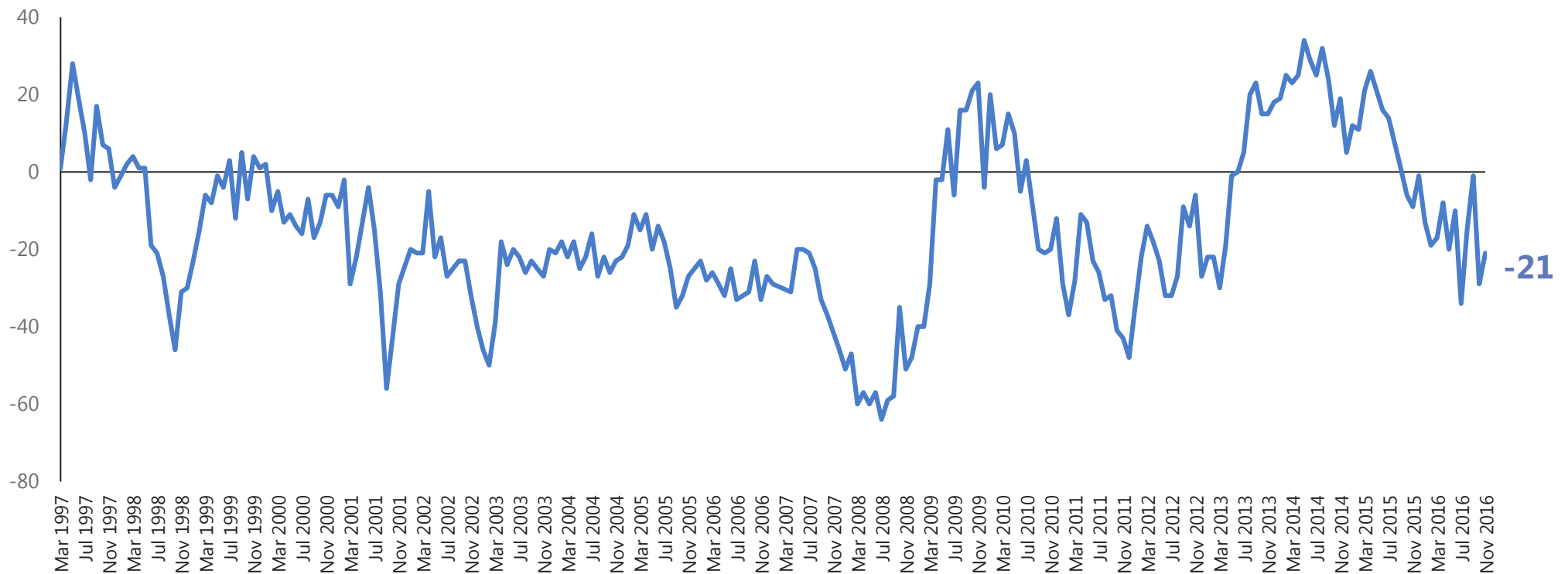


: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

The Ipsos MORI Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



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November 2016

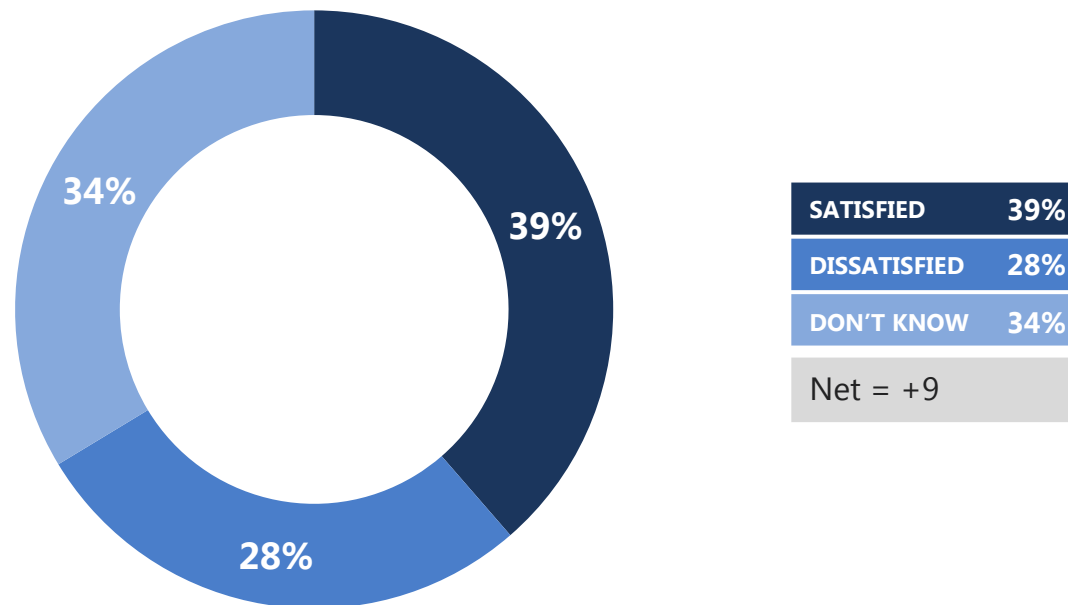
Autumn Statement



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Phillip Hammond (satisfaction)

CAN YOU TELL ME WHETHER YOU ARE SATISFIED OR DISSATISFIED WITH THE WAY PHILLIP HAMMOND IS DOING HIS JOB AS CHANCELLOR OF THE EXCHEQUER?



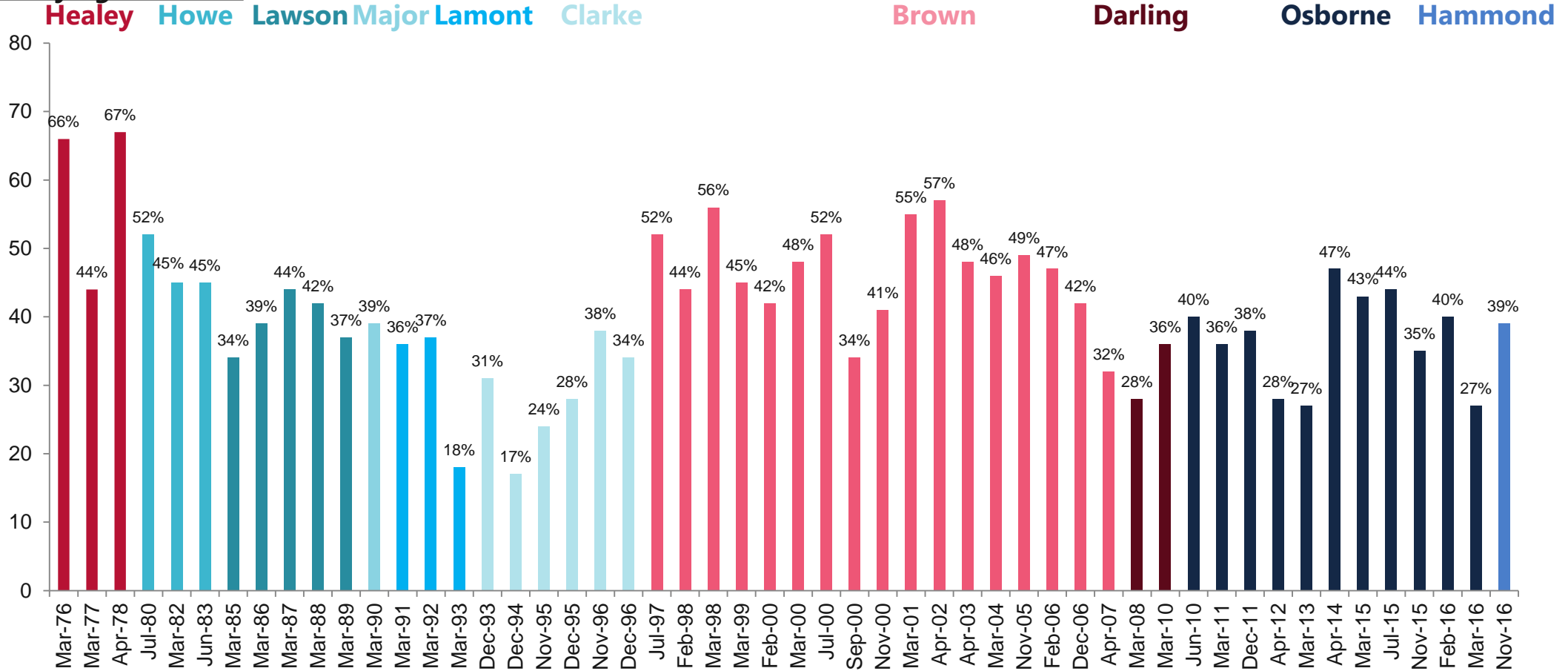
Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

Phillip Hammond (satisfaction)

CAN YOU TELL ME WHETHER YOU ARE SATISFIED OR DISSATISFIED WITH THE WAY PHILLIP HAMMOND IS DOING HIS JOB AS CHANCELLOR OF THE EXCHEQUER?

% saying 'satisfied'



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

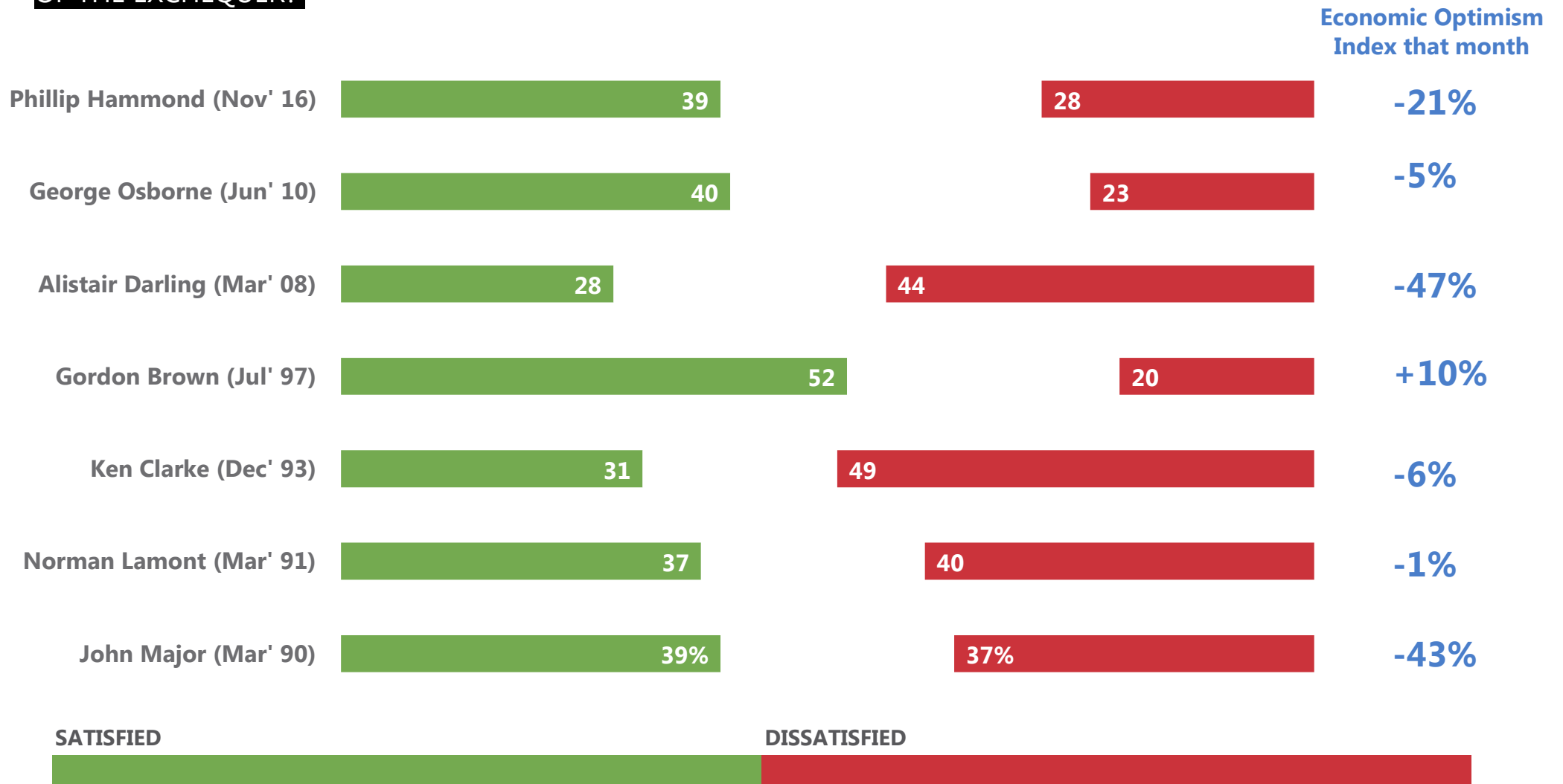
Base: 1,023 British adults 18+, 19th – 22nd March 2016

Source: Ipsos MORI Political Monitor



Chancellor's first satisfaction ratings

CAN YOU TELL ME WHETHER YOU ARE SATISFIED OR DISSATISFIED WITH THE WAY IS DOING HIS JOB AS CHANCELLOR OF THE EXCHEQUER?



Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor



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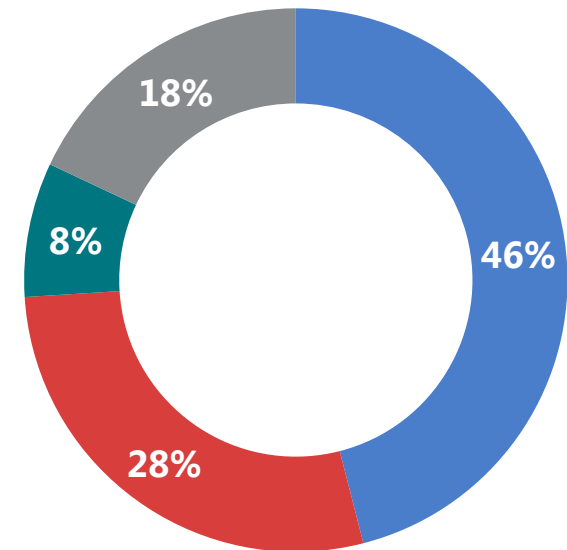
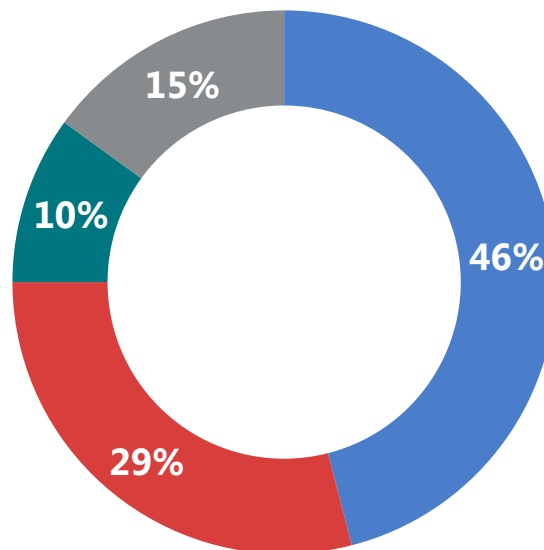
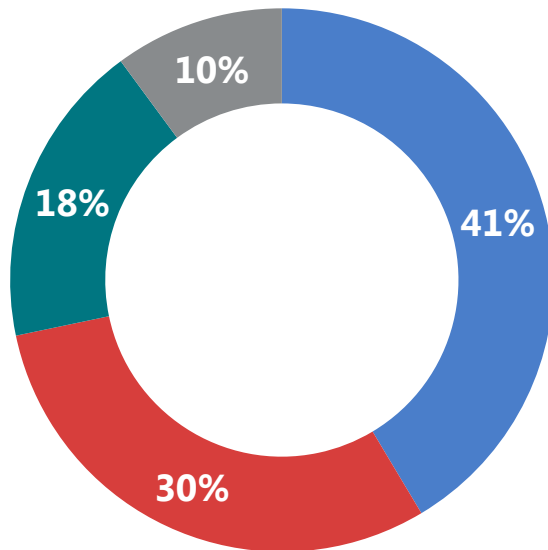
Most capable Chancellor

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE CHANCELLOR, THE CONSERVATIVE'S PHILLIP HAMMOND, OR LABOUR'S JOHN MCDONNELL?

Osborne vs Ed Balls
March 2015

Osborne vs John McDonnell
February 2016

Hammond vs McDonnell
November 2016

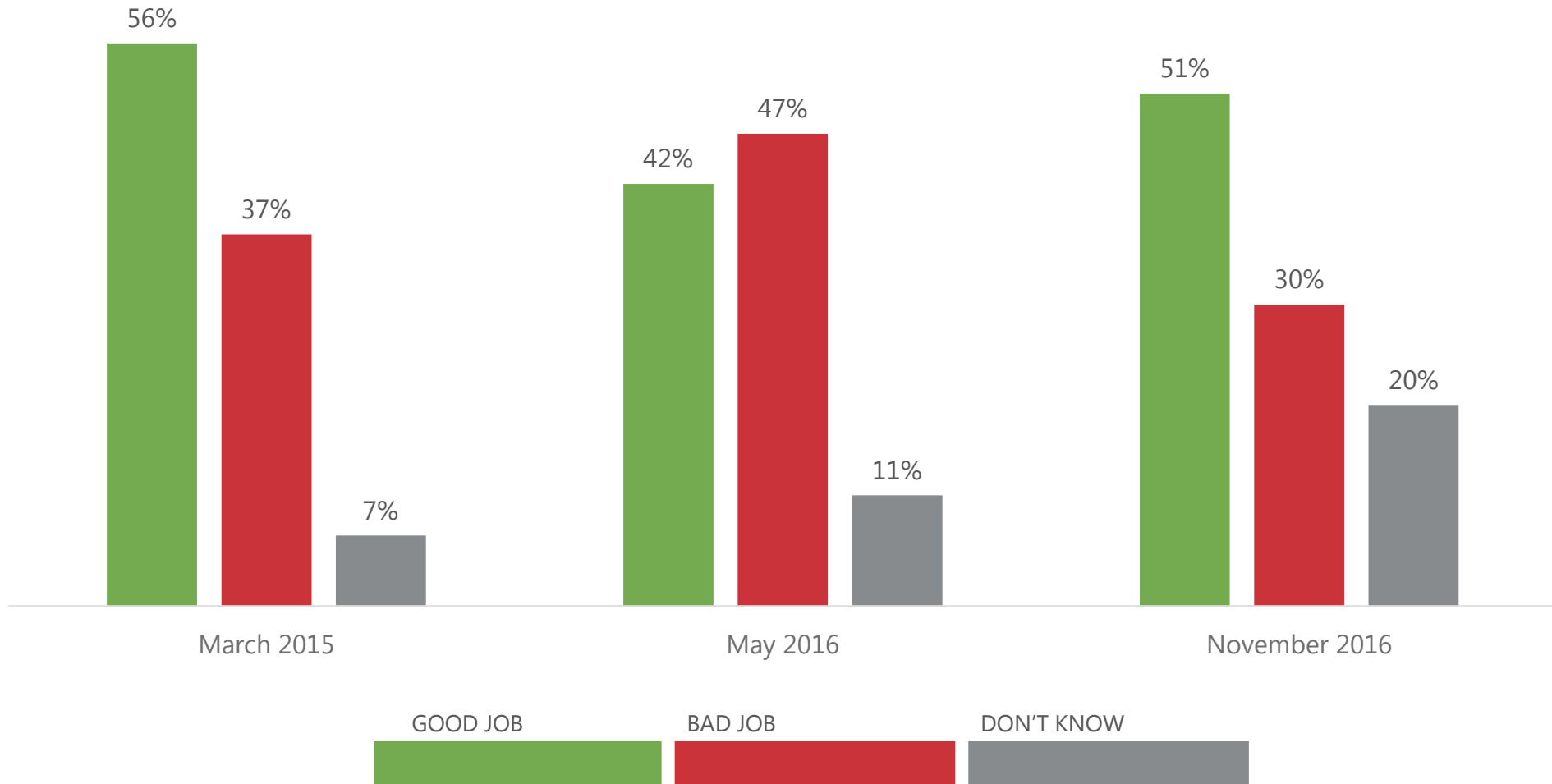


Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

Managing the economy - short term trends

SINCE THE GOVERNMENT UNDER THERESA MAY WAS FORMED IN JULY, DO YOU THINK THE GOVERNMENT HAS DONE A GOOD JOB OR A BAD JOB AT MANAGING THE ECONOMY?

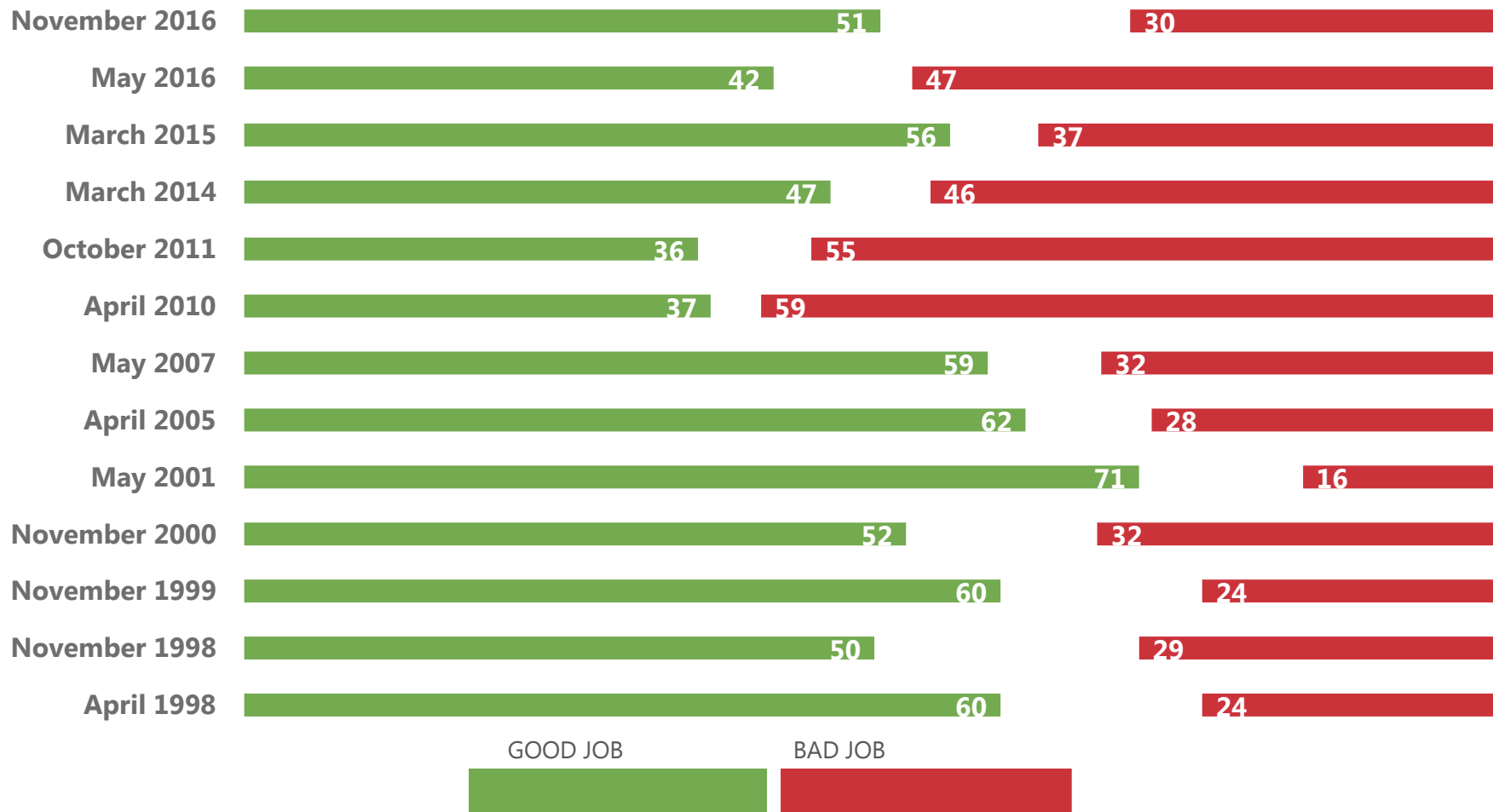


Base: 1,013 British adults 18+, 11th – 14th November 2016 Previously asked as 'Since it was elected last year, do you think the government has done a good job or a bad job at managing the economy?'

Source: Ipsos MORI Political Monitor

Managing the economy- long tem trends

SINCE THE GOVERNMENT UNDER THERESA MAY WAS FORMED IN JULY, DO YOU THINK THE GOVERNMENT HAS DONE A GOOD JOB OR A BAD JOB AT MANAGING THE ECONOMY?

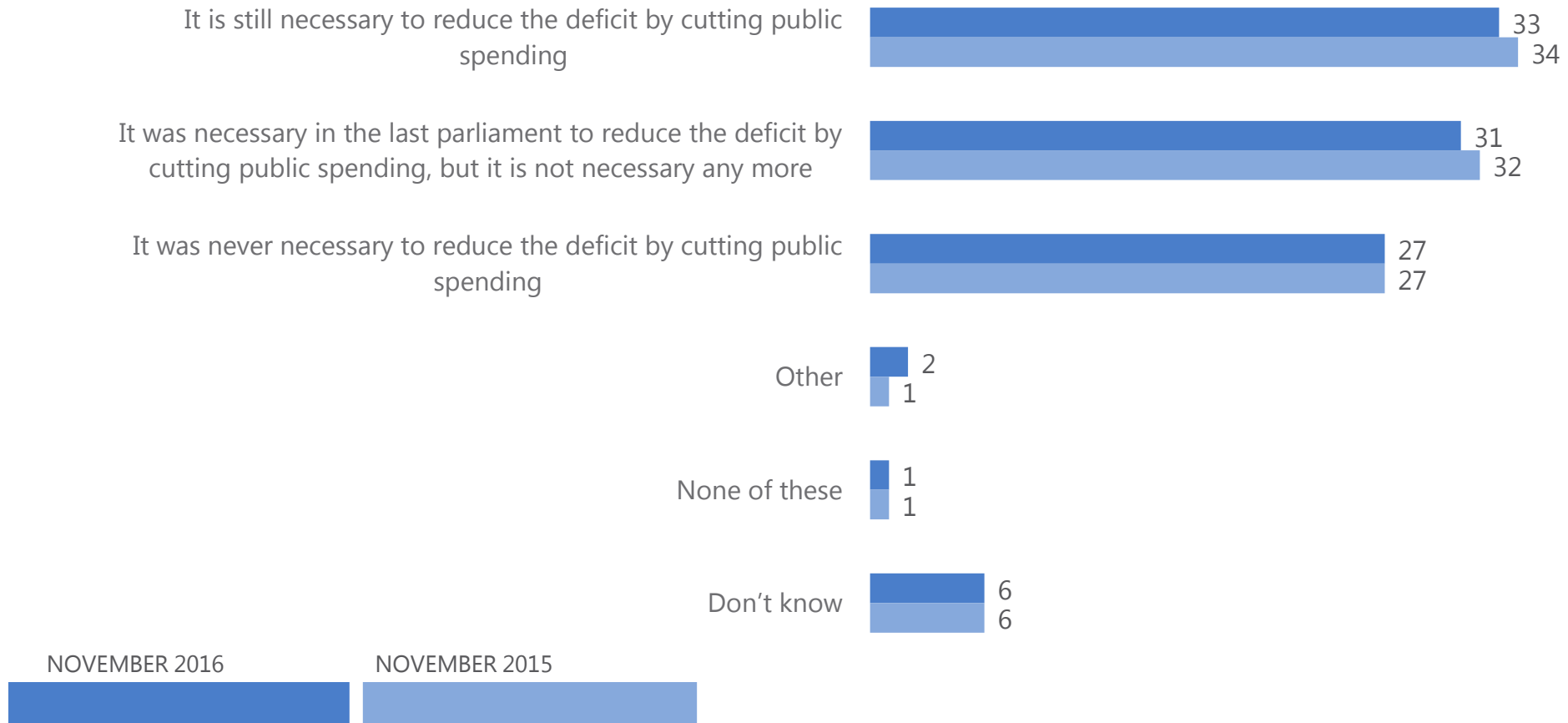


Base: 1,013 British adults 18+, 11th – 14th November 2016 Previously asked as 'Since it was elected...., do you think the government has done a good job or a bad job at managing the economy?'

Source: Ipsos MORI Political Monitor

The deficit

WHICH ONE OF THESE, IF ANY, COMES CLOSEST TO YOUR OPINION ON CUTTING PUBLIC SPENDING TO REDUCE THE DEFICIT?



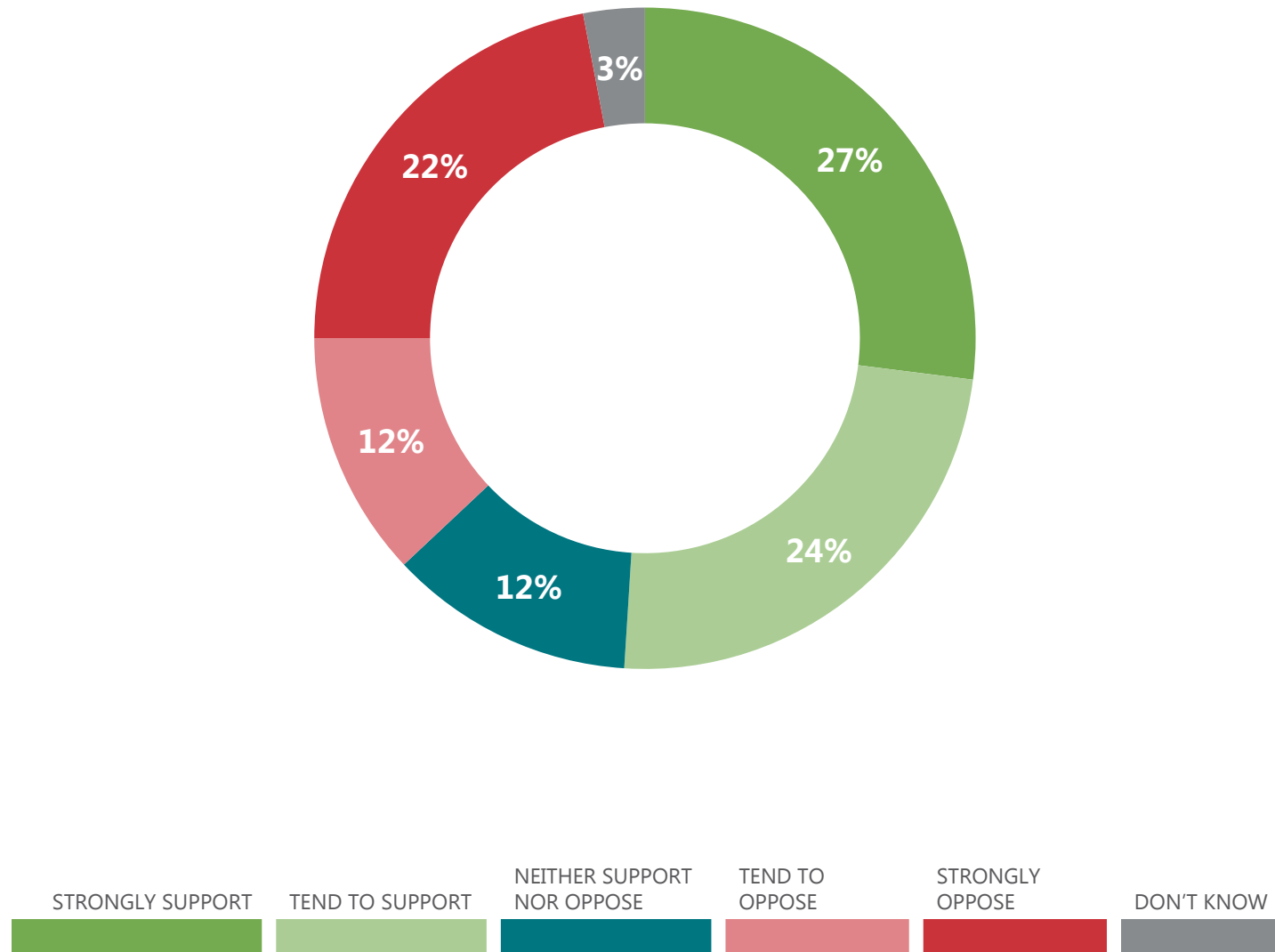
Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

The benefit cap

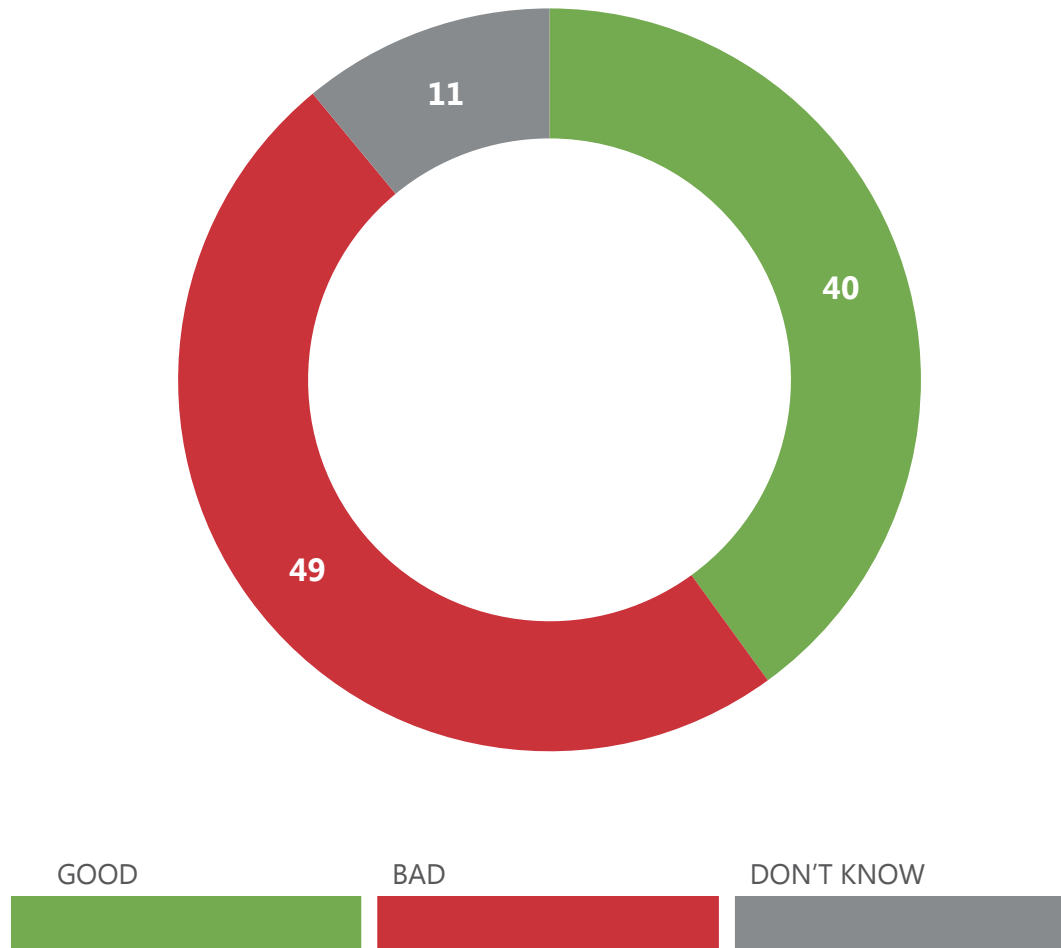
As you may know, there is a benefit cap that applies to people aged 16-64, who are not working or who work less than 16 hours a week. It applies to benefits such as child tax credit, housing benefit, jobseeker's allowance and income support, but excludes others such as disability living allowance.

Earlier this month the maximum amount a household could receive was reduced from £26,000 per year to £20,000 outside London (and £23,000 inside London). To what extent, if at all, do you support or oppose reducing the maximum amount of benefits a household can receive from £26,000 per year to £20,000?



George Osborne's legacy

AND ON BALANCE, DO YOU THINK THAT GEORGE OSBORNE'S ECONOMIC POLICIES WHEN HE WAS CHANCELLOR BETWEEN 2010 AND 2016 WERE GOOD OR BAD FOR THE COUNTRY?

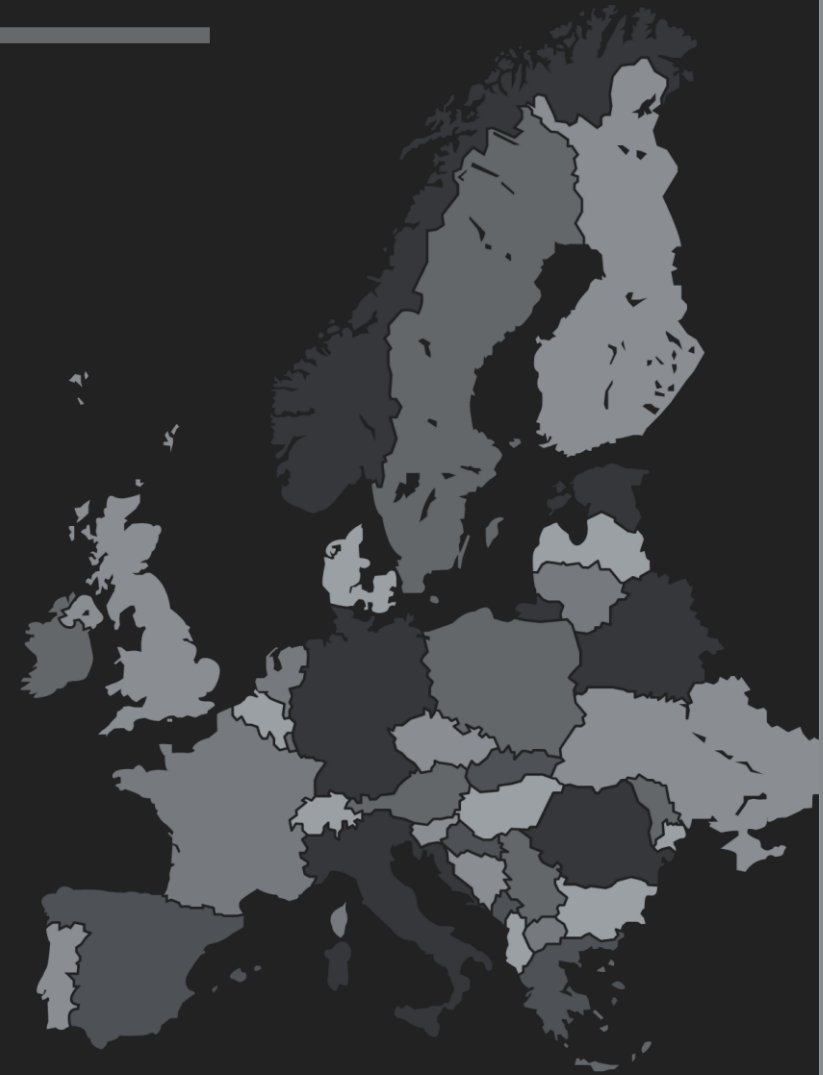


Base : 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

November 2016

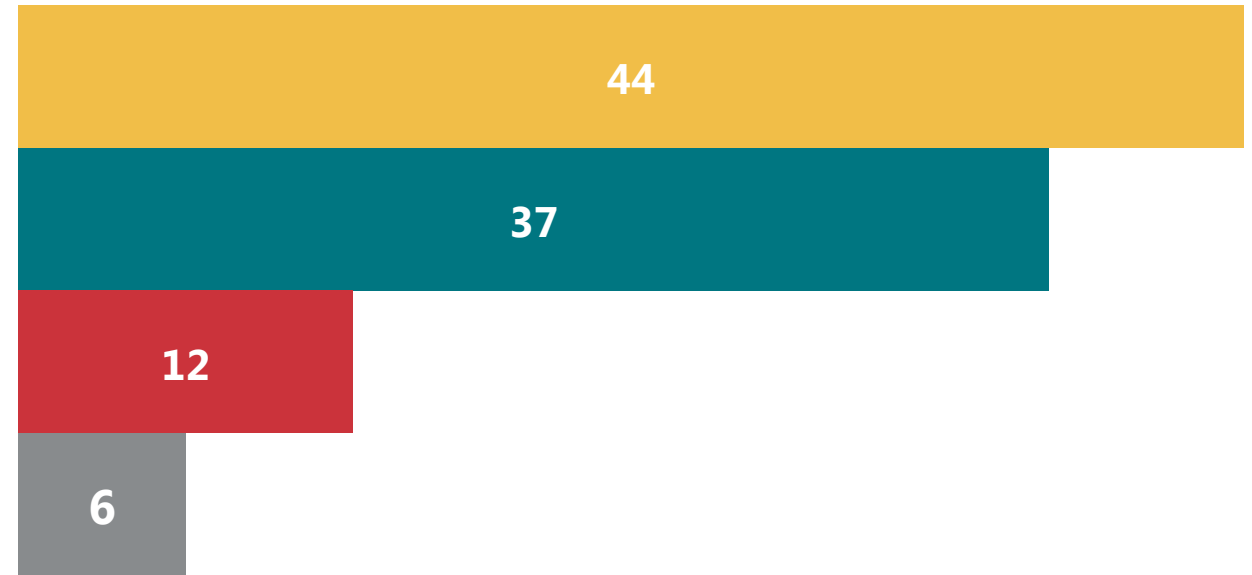
Brexit



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Brexit and Parliament

As you may know, formal negotiations over Britain's exit from the European Union cannot begin until Britain gives official notice that it intends to leave, under Article 50 of the treaty. Recently, the High Court has said that the government may not trigger Article 50 without a vote in favour from parliament. Some MPs and peers also want the vote to be about the terms of Britain's future relationship with the EU, while others think the Government should be left to negotiate the terms as it sees best. If there is a vote in parliament, which of the following options is closest to your view:



PARLIAMENT SHOULD JUST VOTE ON WHETHER TO TRIGGER ARTICLE 50, WHILE LETTING THE GOVERNMENT NEGOTIATE THE TERMS OF BRITAIN'S FUTURE RELATIONSHIP WITH THE EU

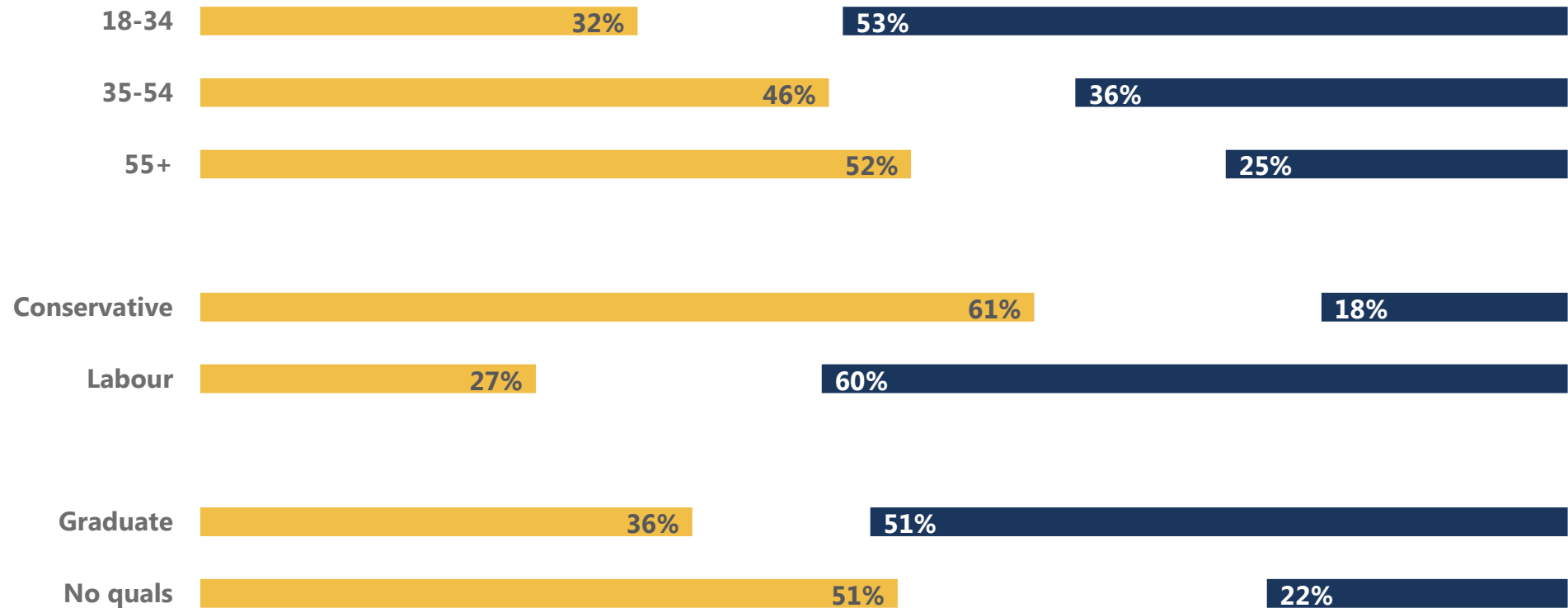
PARLIAMENT SHOULD ALSO TELL THE GOVERNMENT WHAT TERMS OF BRITAIN'S FUTURE RELATIONSHIP WITH THE EU TO NEGOTIATE

THERE SHOULD BE NO VOTE IN PARLIAMENT AT ALL (UNPROMPTED)

DON'T KNOW

Attitudes to Parliament's vote on Brexit

AS YOU MAY KNOW, FORMAL NEGOTIATIONS OVER BRITAIN'S EXIT FROM THE EUROPEAN UNION CANNOT BEGIN UNTIL BRITAIN GIVES OFFICIAL NOTICE THAT IT INTENDS TO LEAVE, UNDER ARTICLE 50 OF THE TREATY. RECENTLY, THE HIGH COURT HAS SAID THAT THE GOVERNMENT MAY NOT TRIGGER ARTICLE 50 WITHOUT A VOTE IN FAVOUR FROM PARLIAMENT. SOME MPS AND PEERS ALSO WANT THE VOTE TO BE ABOUT THE TERMS OF BRITAIN'S FUTURE RELATIONSHIP WITH THE EU, WHILE OTHERS THINK THE GOVERNMENT SHOULD BE LEFT TO NEGOTIATE THE TERMS AS IT SEES BEST. IF THERE IS A VOTE IN PARLIAMENT, WHICH OF THE FOLLOWING OPTIONS IS CLOSEST TO YOUR VIEW?



PARLIAMENT SHOULD JUST VOTE ON WHETHER TO TRIGGER ARTICLE 50, WHILE LETTING THE GOVERNMENT NEGOTIATE THE TERMS OF BRITAIN'S FUTURE RELATIONSHIP WITH THE EU

PARLIAMENT SHOULD ALSO TELL THE GOVERNMENT WHAT TERMS OF BRITAIN'S FUTURE RELATIONSHIP WITH THE EU TO NEGOTIATE



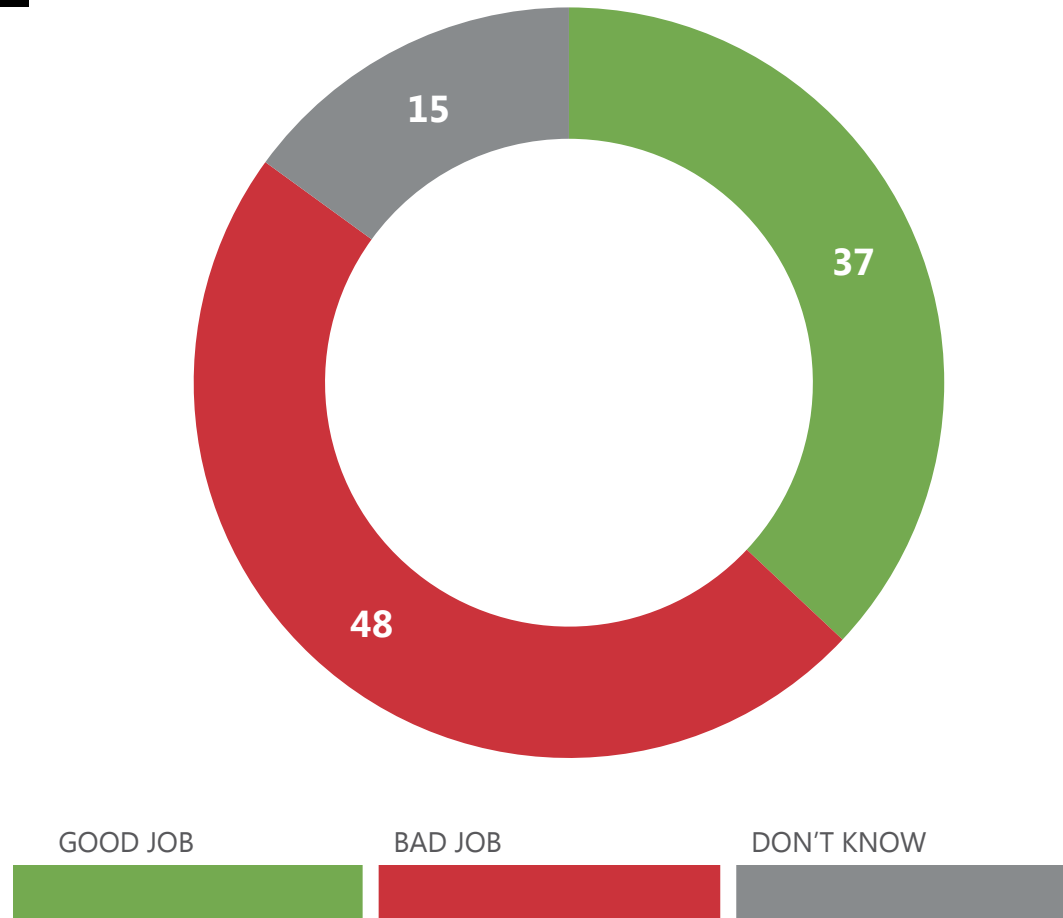
Base: 1,013 British adults 18+, 11th – 14th November 2016

Ipsos MORI

Source: Ipsos MORI Political Monitor

Handling Brexit

SINCE THE GOVERNMENT UNDER THERESA MAY WAS FORMED IN JULY, DO YOU THINK THE GOVERNMENT HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION



Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor

How well is the Government handling Brexit?

SINCE THE GOVERNMENT UNDER THERESA MAY WAS FORMED IN JULY, DO YOU THINK THE GOVERNMENT HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?



Base: 1,013 British adults 18+, 11th – 14th November 2016

Source: Ipsos MORI Political Monitor



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November 2016

POLITICAL MONITOR



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