

Ipsos MORI

December 2016 POLITICAL MONITOR



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December 2016

VOTING

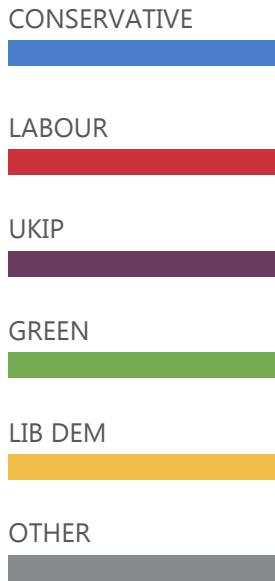
INTENTIONS



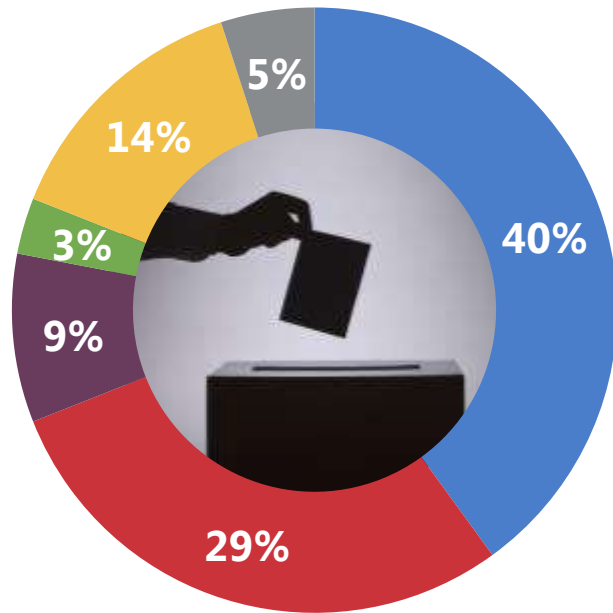
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Voting Intention

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

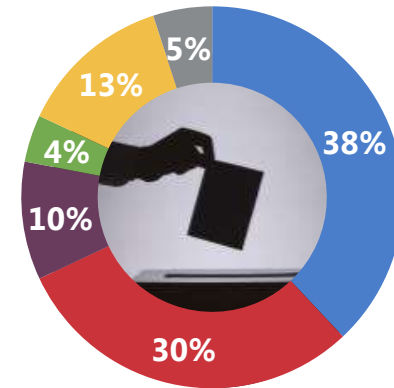


HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +11

ALL GIVING A VOTING INTENTION



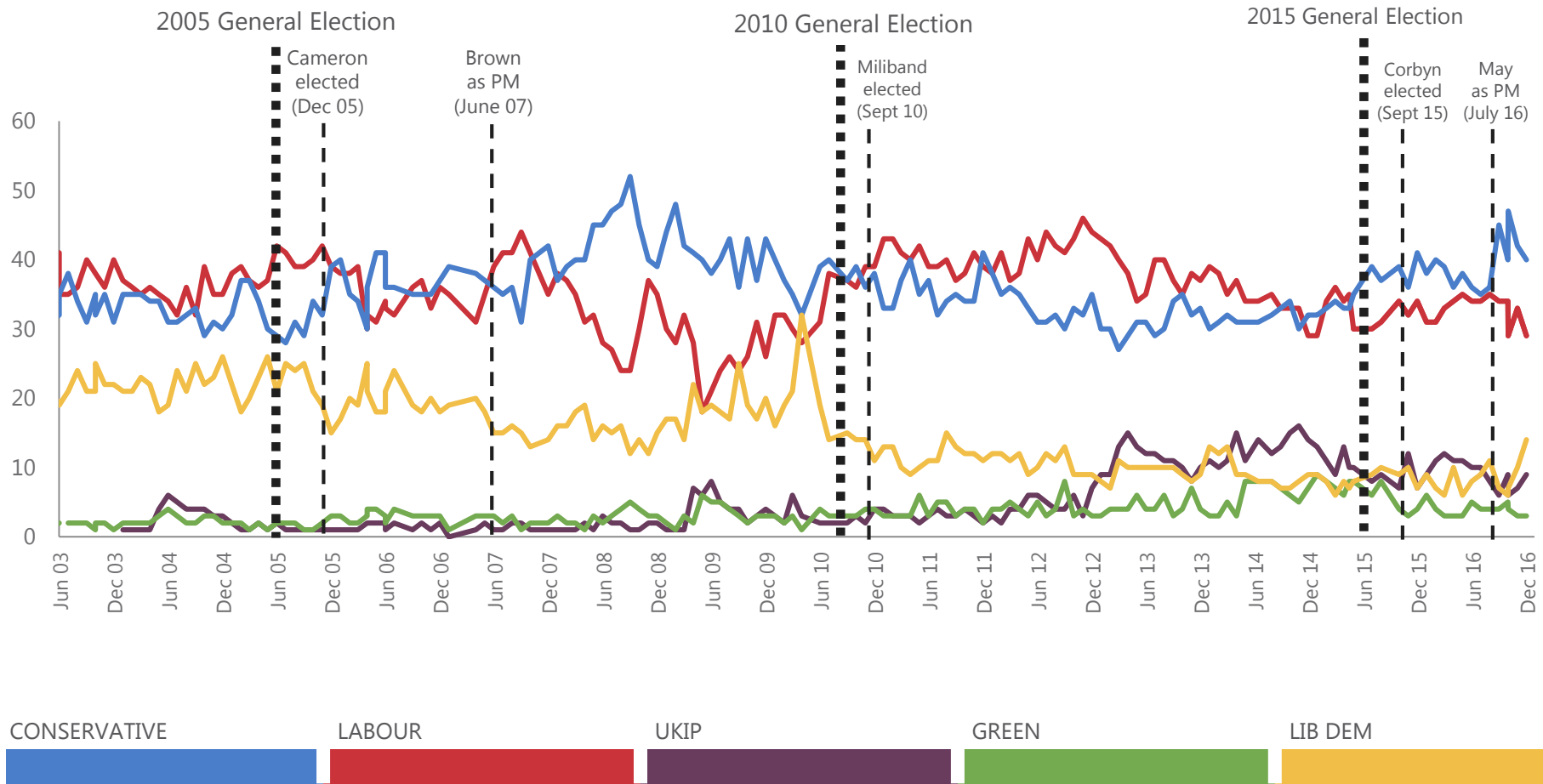
CONSERVATIVE LEAD = +8

Base: 1,003 British adults 18+, 9th – 12th December 2016 ; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 741. Headline voting intention is based on a method that would have given most accurate results in the 2015 GE.

Source: Ipsos MORI Political Monitor

Headline voting intention: June '03 – Dec '16

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

December 2016

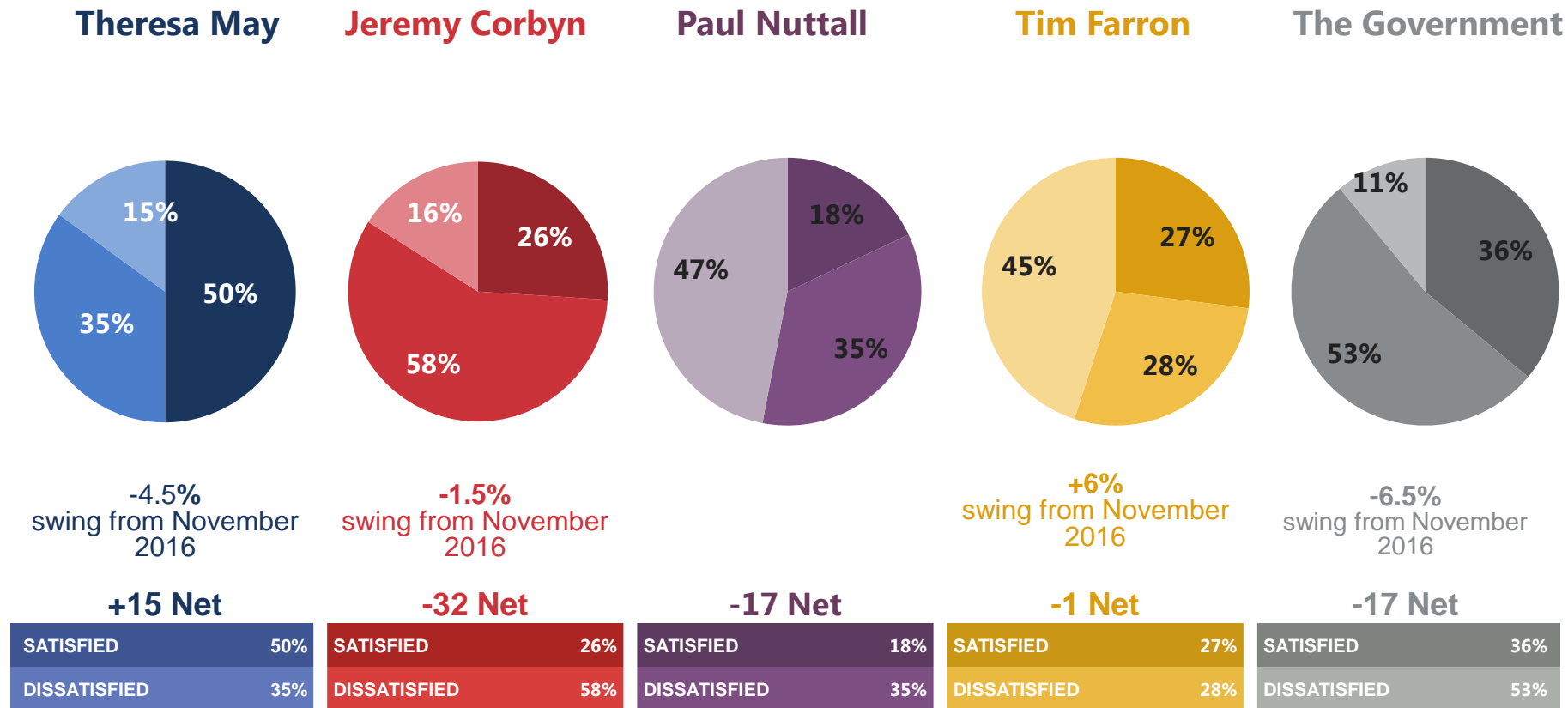
SATISFACTION WITH THE GOVERNMENT AND PARTY LEADERS



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Satisfaction with leaders and the Government

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY... IS RUNNING THE COUNTRY / DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF UKIP /LEADER OF THE LIBERAL DEMOCRATS ?

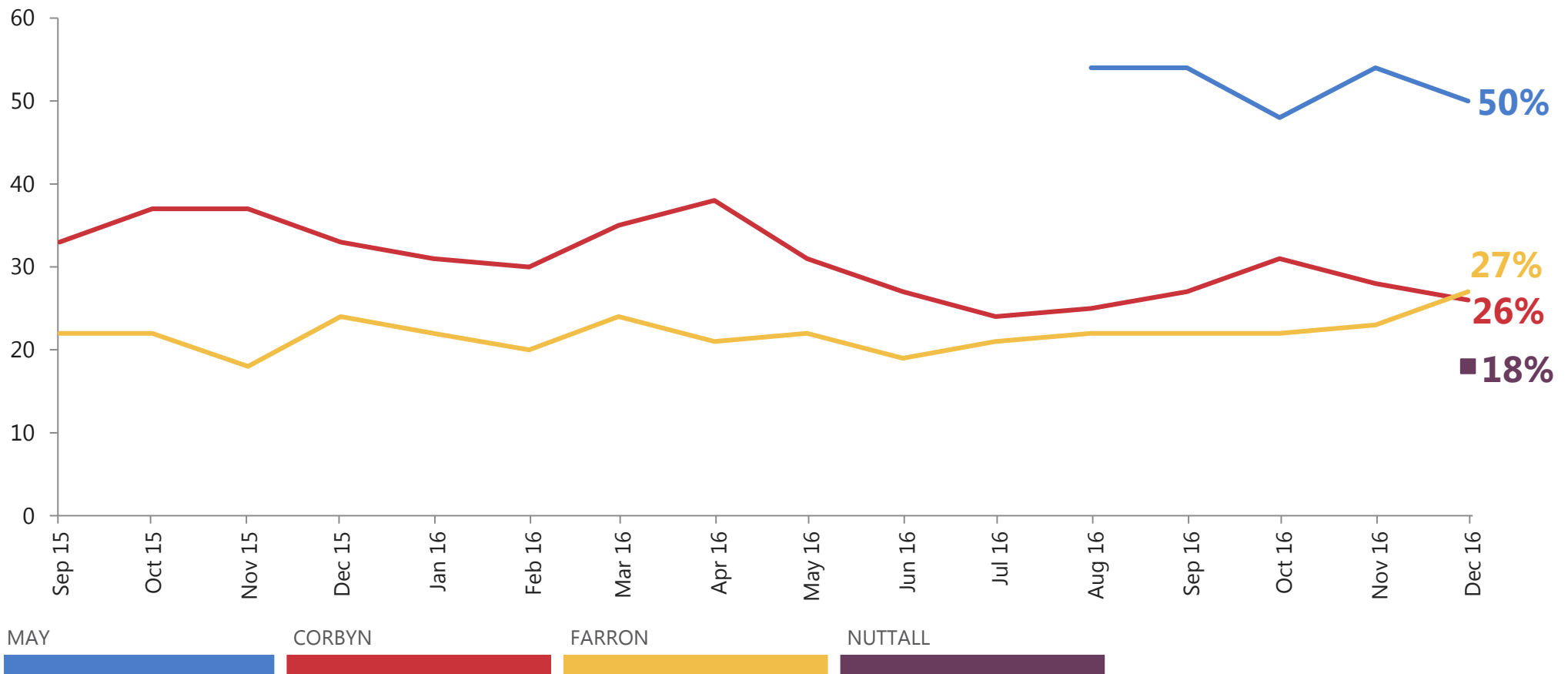


Base: 1,003 British adults 18+, 9th – 12th December 2016 . Paul Nuttall and Tim Farron were asked on a split sample 495 and 508 British adults 18+ respectively. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders Sept 2015 – December '16

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS ... ?

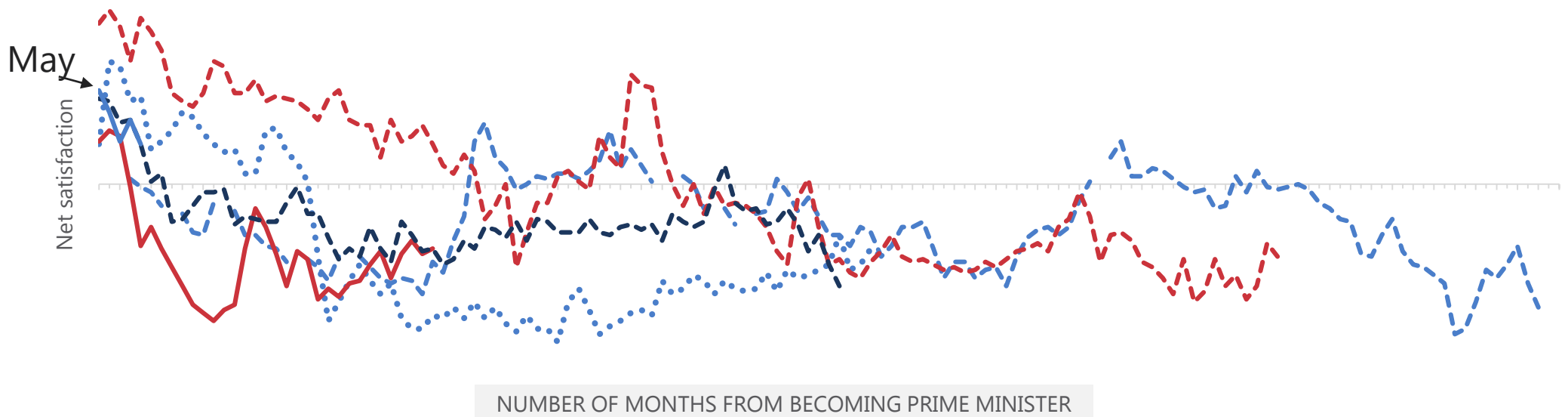


Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



MAY CAMERON BROWN MAJOR BLAIR THATCHER

Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

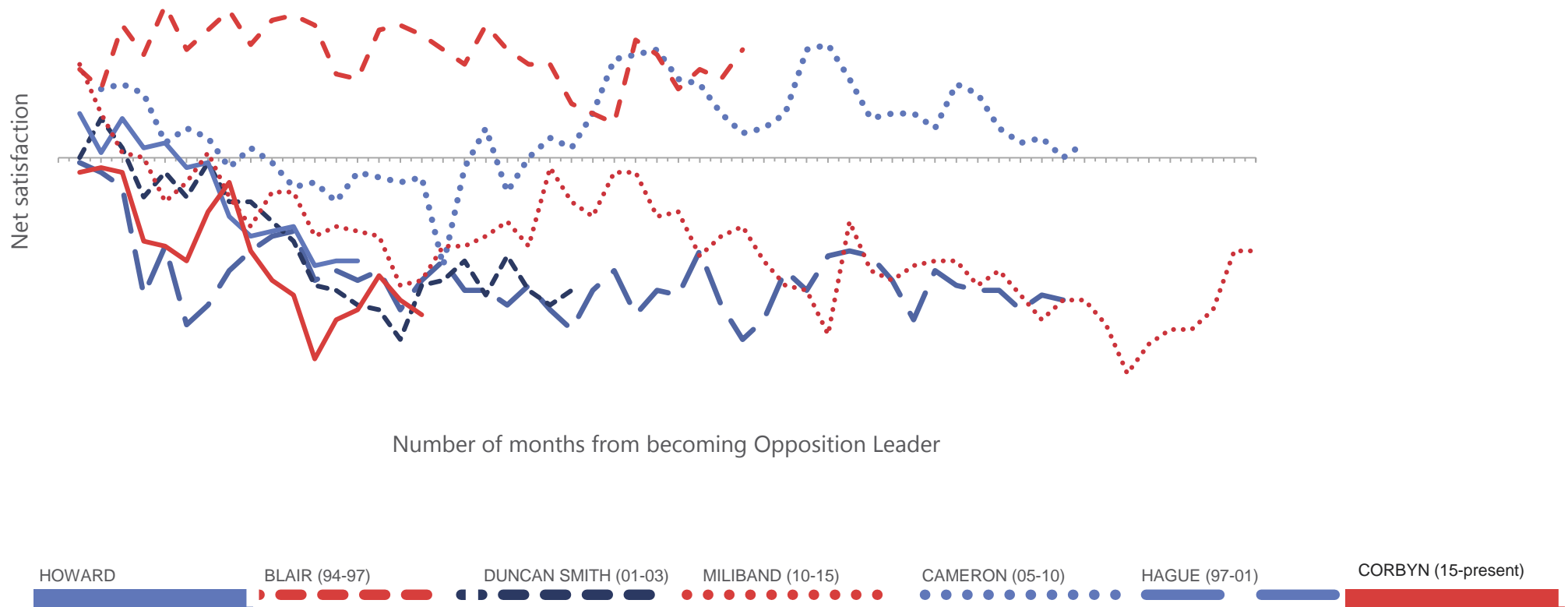
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



Net satisfaction with Opposition Leaders (1994 – 2016)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

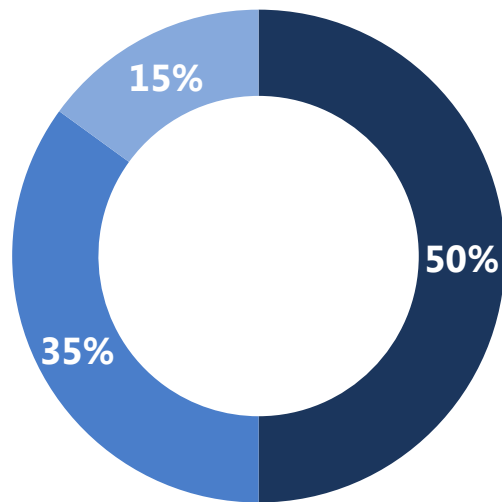
Source: Ipsos MORI Political Monitor



Theresa May (satisfaction)

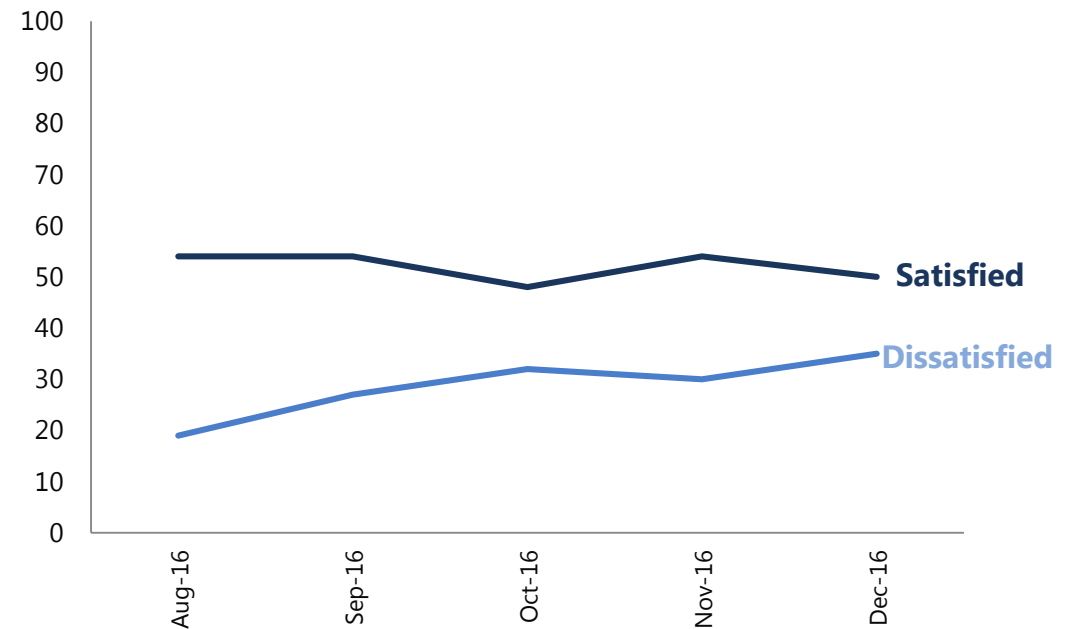
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

December 2016



SATISFIED	50%
DISSATISFIED	35%
DON'T KNOW	15%
Net = +15	

August 2016 - December 2016



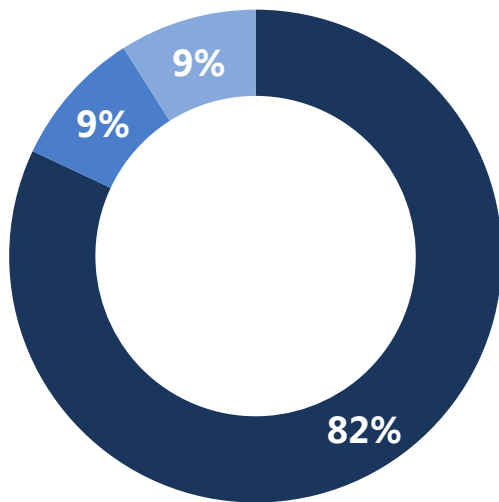
Base: 1,003 British adults 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor

Theresa May (satisfaction amongst Conservative supporters)

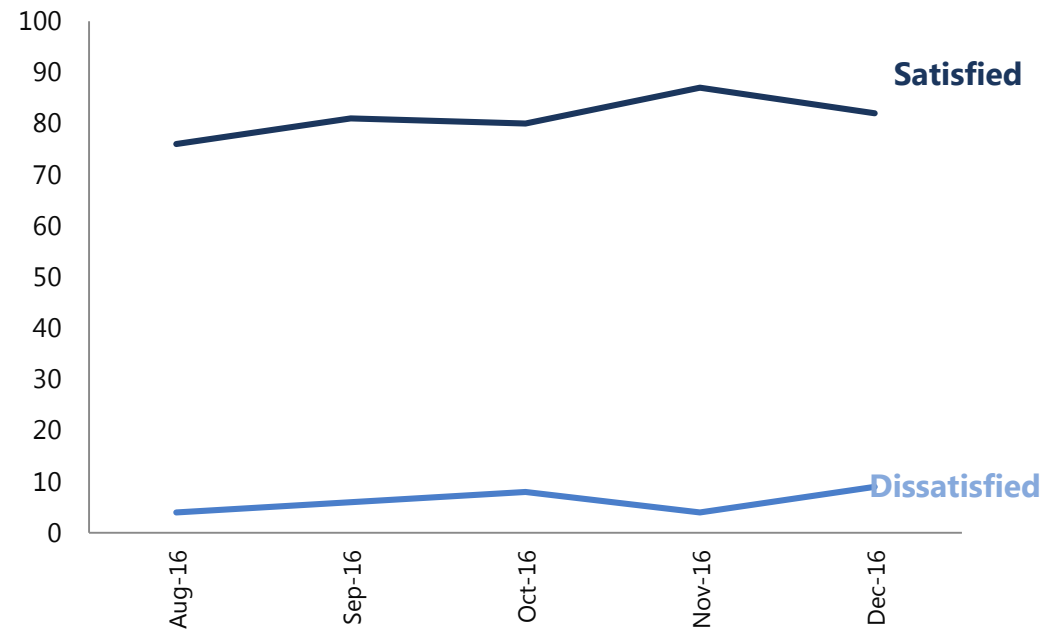
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

December 2016



SATISFIED	82%
DISSATISFIED	9%
DON'T KNOW	9%
Net = +73	

August 2016 - December 2016



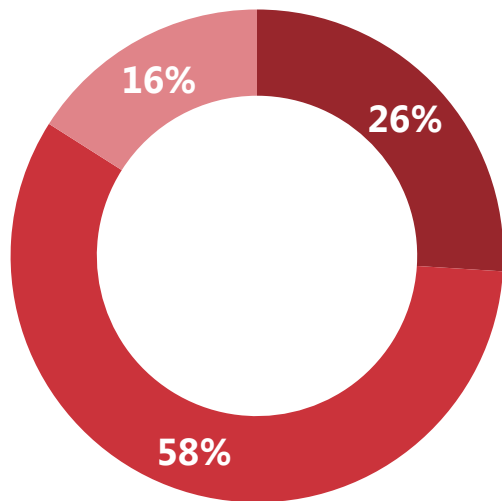
Base: 334 Conservative supporters 18+ 9th-12th December 2016

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction)

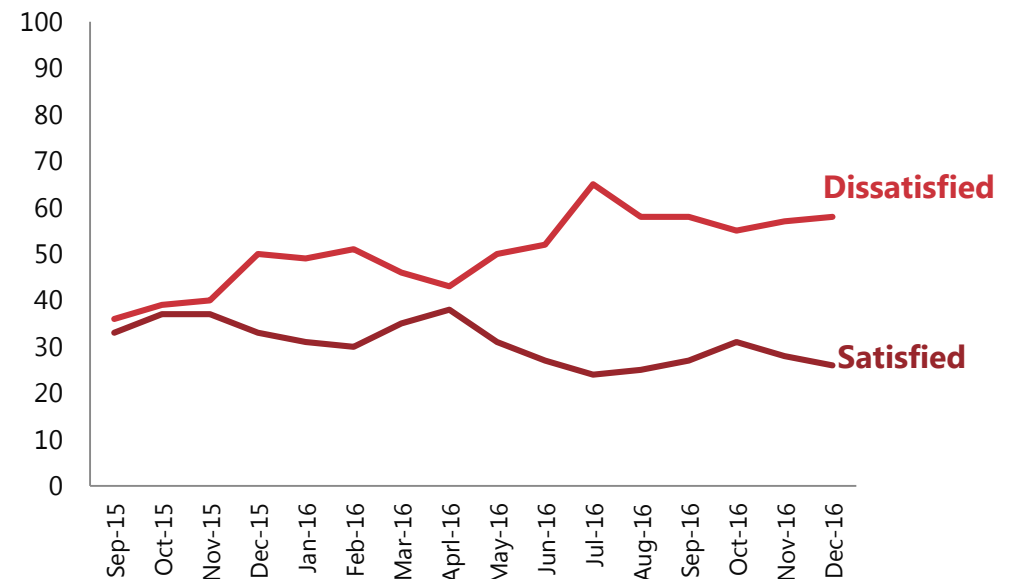
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

December 2016



SATISFIED	26%
DISSATISFIED	58%
DON'T KNOW	16%
Net = -32	

September 2015 – December 2016



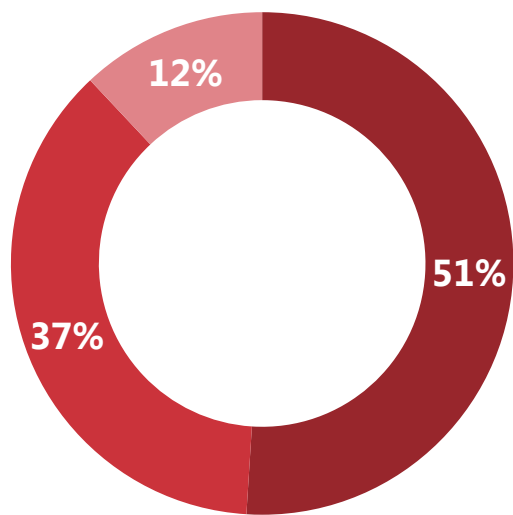
Base: 1,003 British adults 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor

Jeremy Corbyn (satisfaction amongst Labour supporters)

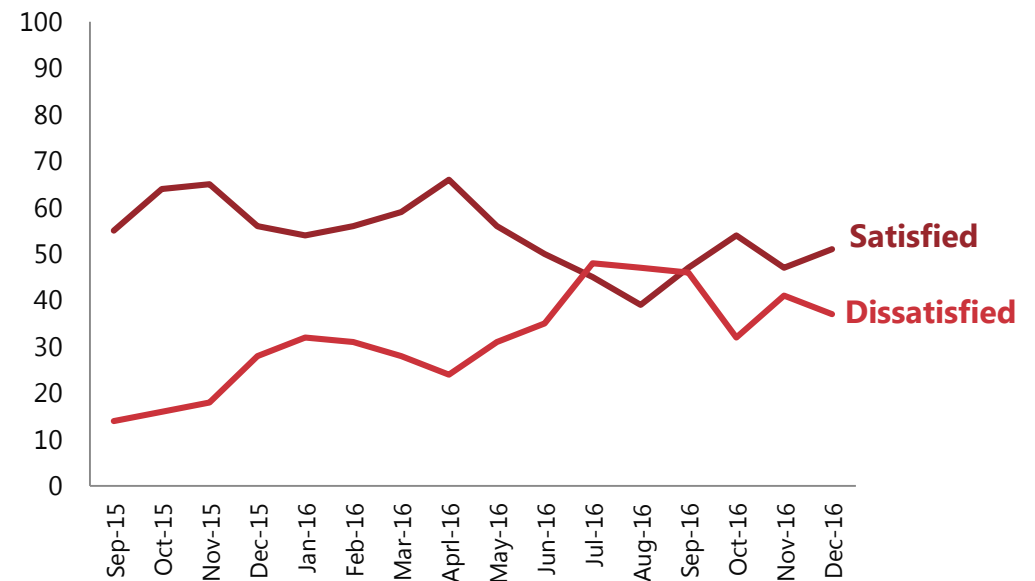
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

December 2016



SATISFIED	51%
DISSATISFIED	37%
DON'T KNOW	12%
Net = +14	

September 2015 – December 2016



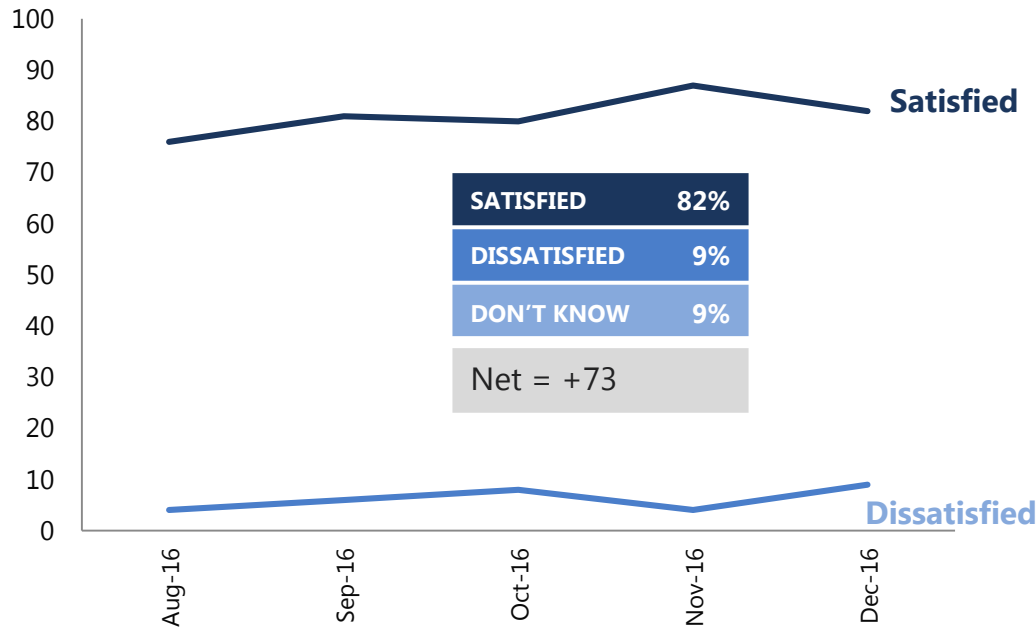
Base: 248 Labour supporters 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor

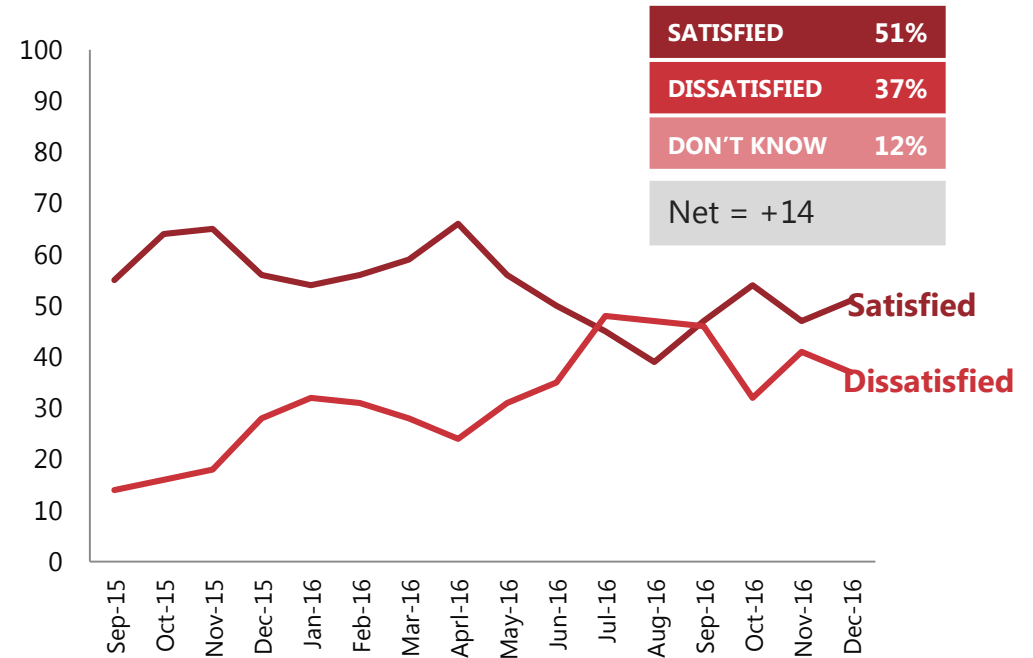
Satisfaction with May and Corbyn among party supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY/JEREMY CORBYN IS DOING HER/HIS JOB AS PRIME MINISTER/LEADER OF THE LABOUR PARTY?

May: August 2016 - December 2016



Corbyn: September 2015 – December 2016



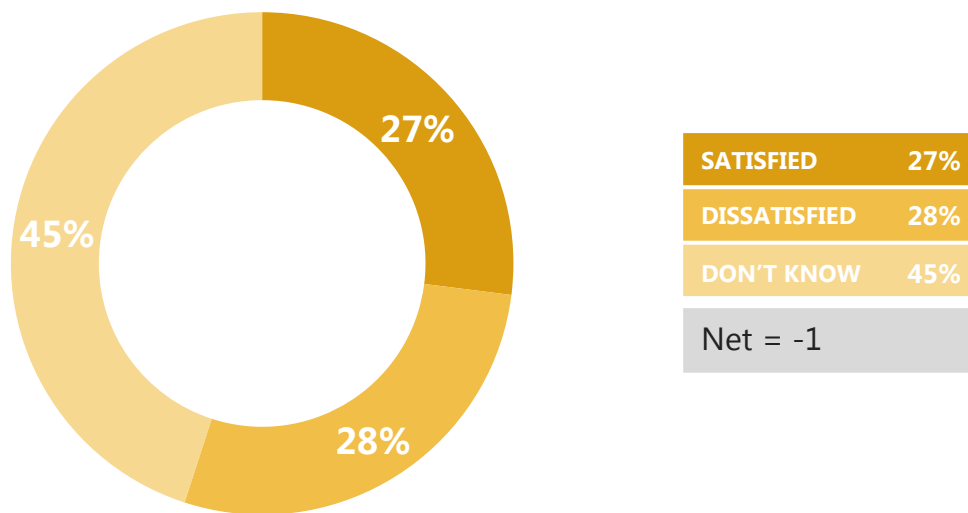
Base: 334 Con supporters/248 Labour supporters 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor

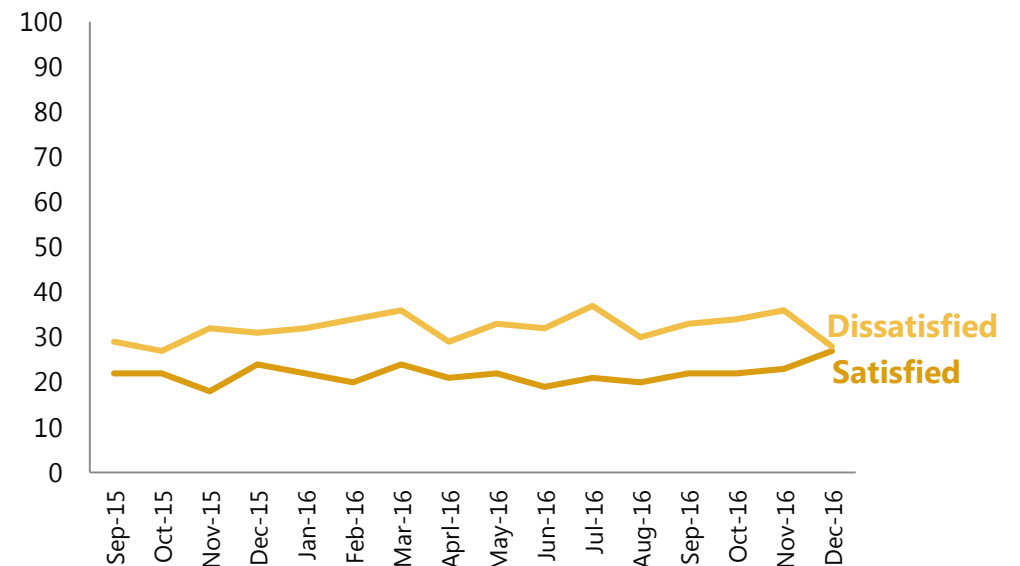
Tim Farron (satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY TIM FARRON IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

December 2016



September 2015 – December 2016



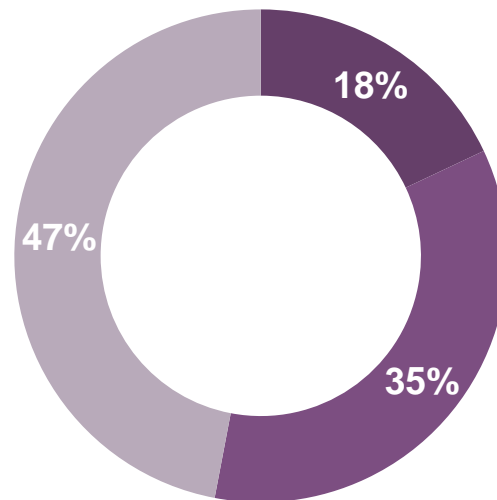
Base: 508 British adults 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor

Paul Nuttall(satisfaction)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY PAUL NUTTALL IS DOING HIS JOB AS LEADER OF UKIP, THE UK INDEPENDENCE PARTY?

December 2016



SATISFIED	18%
DISSATISFIED	35%
DON'T KNOW	47%
Net = -17	

Base: 495 British adults 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor

December 2016

ECONOMIC OPTIMISM

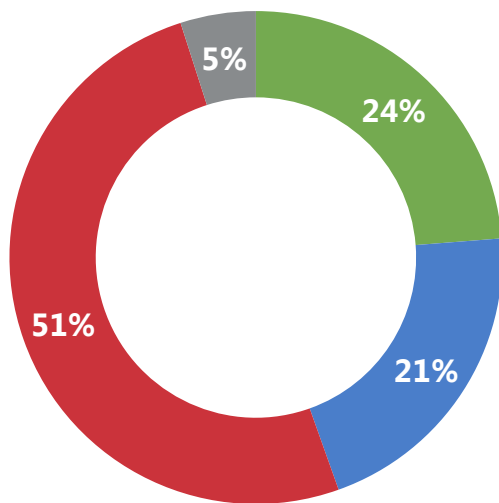


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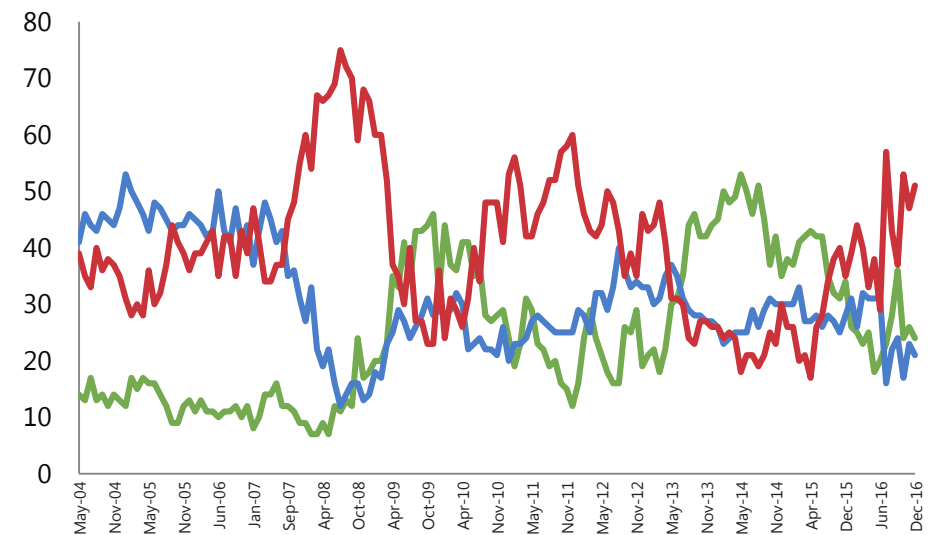
Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

December 2016



IMPROVE	24%
STAY THE SAME	21%
GET WORSE	51%
DON'T KNOW	5%
EOI = -27	

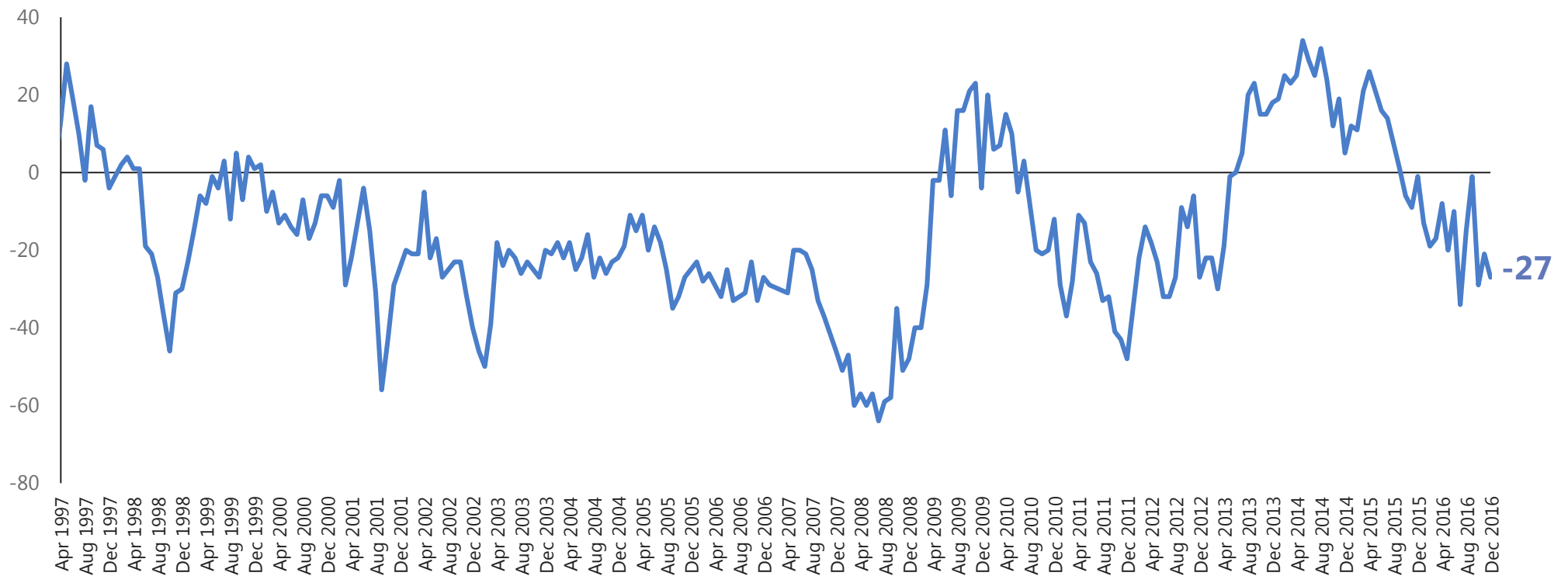


Base: 1,003 British adults 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor

The Ipsos MORI Economic Optimism Index

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



December 2016

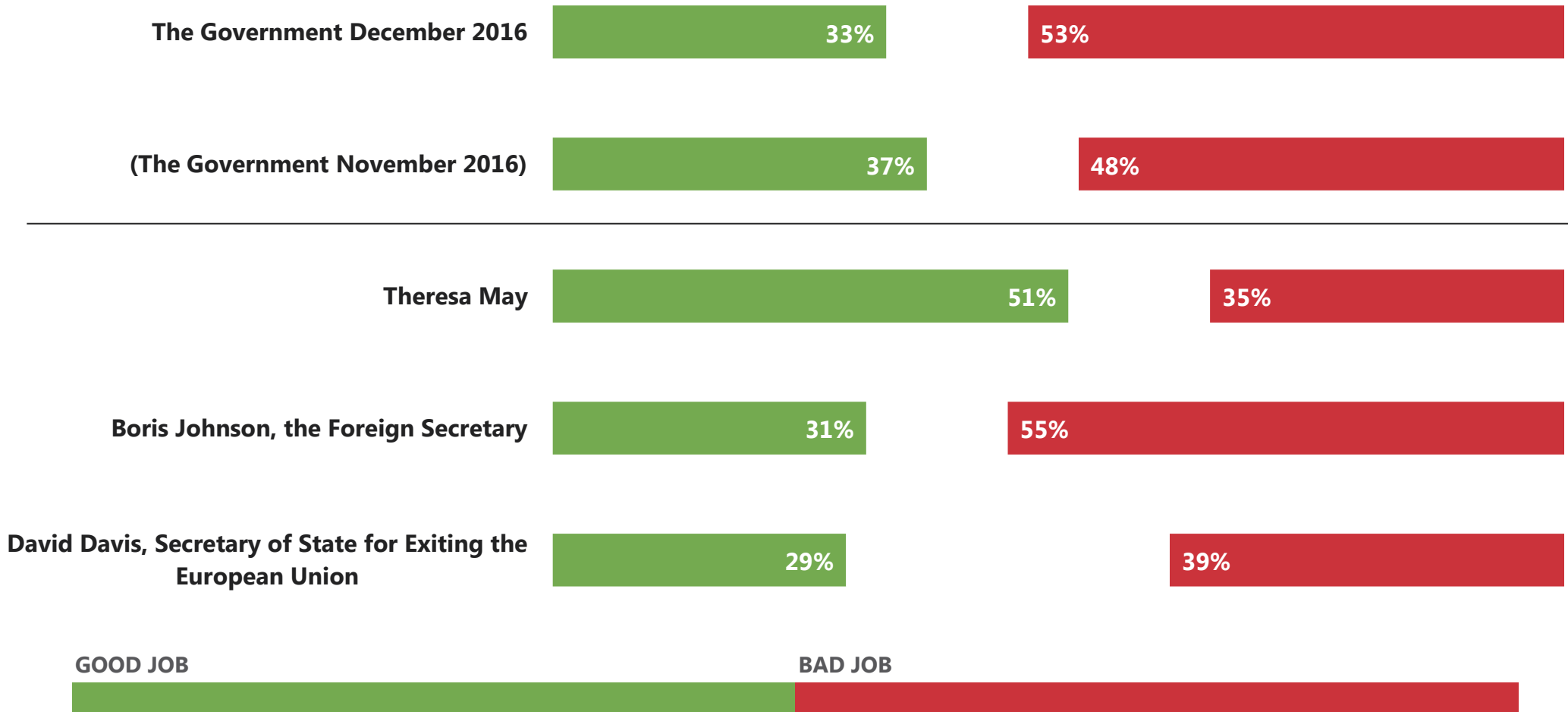
Brexit



Ipsos MORI

Handling Britain's exit from the European Union

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION



Base: 1,003 British adults 18+, 9th – 12th December 2016

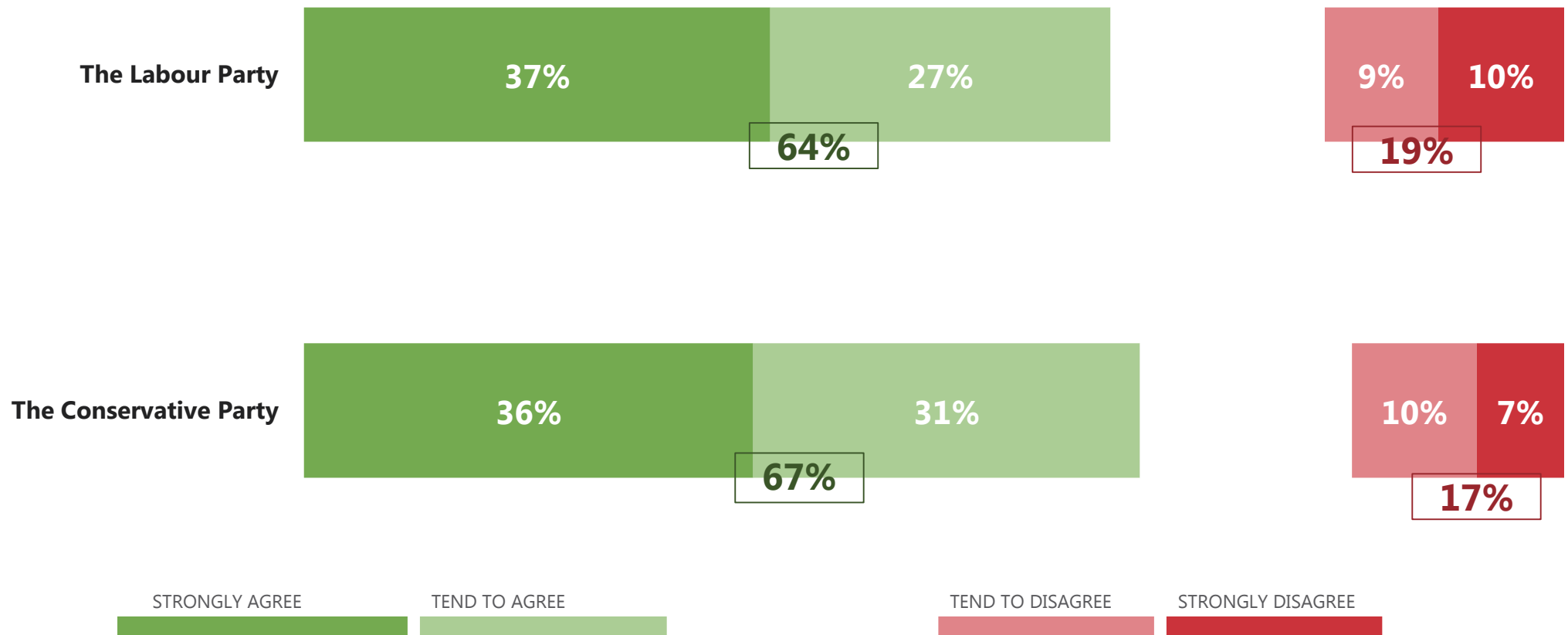
Source: Ipsos MORI Political Monitor



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Divisions over Britain's exit from the European Union?

HOW STRONGLY DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE CONSERVATIVE PARTY / LABOUR PARTY IS DIVIDED ON HOW TO HANDLE BRITAIN'S EXIT FROM THE EUROPEAN UNION



Base: 1,003 British adults 18+, 9th – 12th December 2016

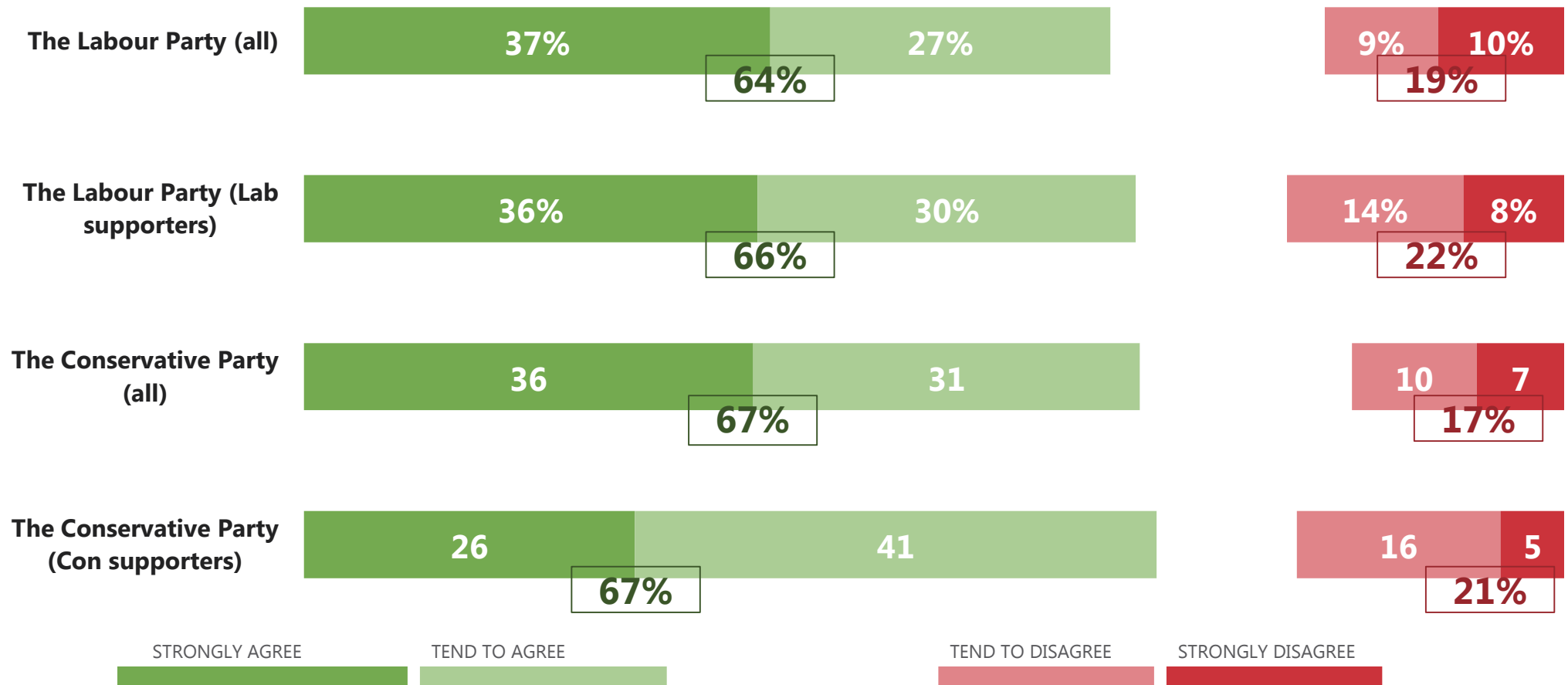
Source: Ipsos MORI Political Monitor



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Divisions over Britain's exit from the European Union?

HOW STRONGLY DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS? THE CONSERVATIVE PARTY / LABOUR PARTY IS DIVIDED ON HOW TO HANDLE BRITAIN'S EXIT FROM THE EUROPEAN UNION



Base: 1,003 British adults 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor



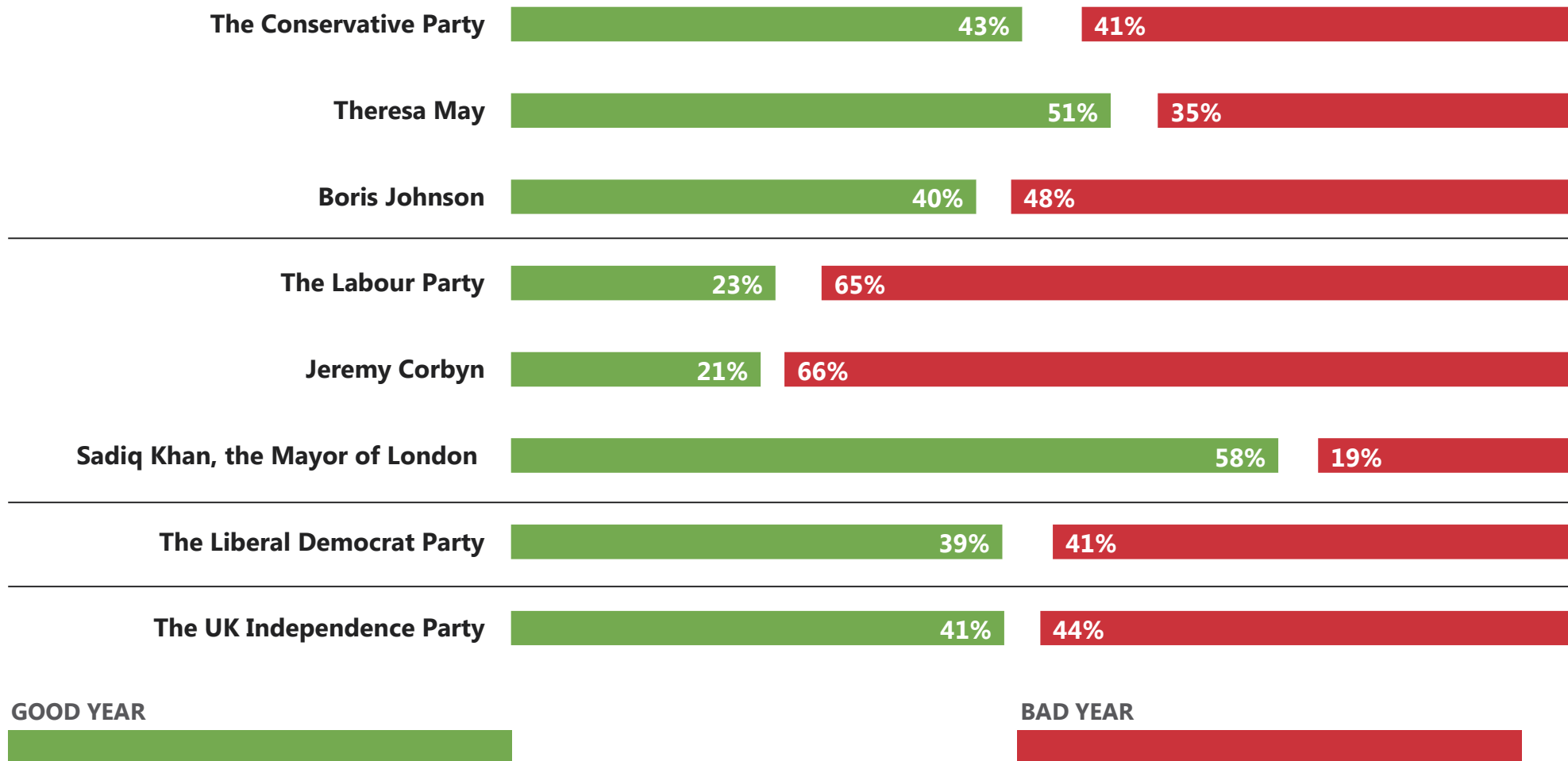
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December 2016

Expectations for 2017

Politicians and their parties: prospects for 2017

AND LOOKING AHEAD TO 2017, DO YOU THINK IT WILL BE A GOOD YEAR OR BAD YEAR FOR EACH OF THE FOLLOWING?



Base: 1,003 British adults 18+, 9th – 12th December 2016

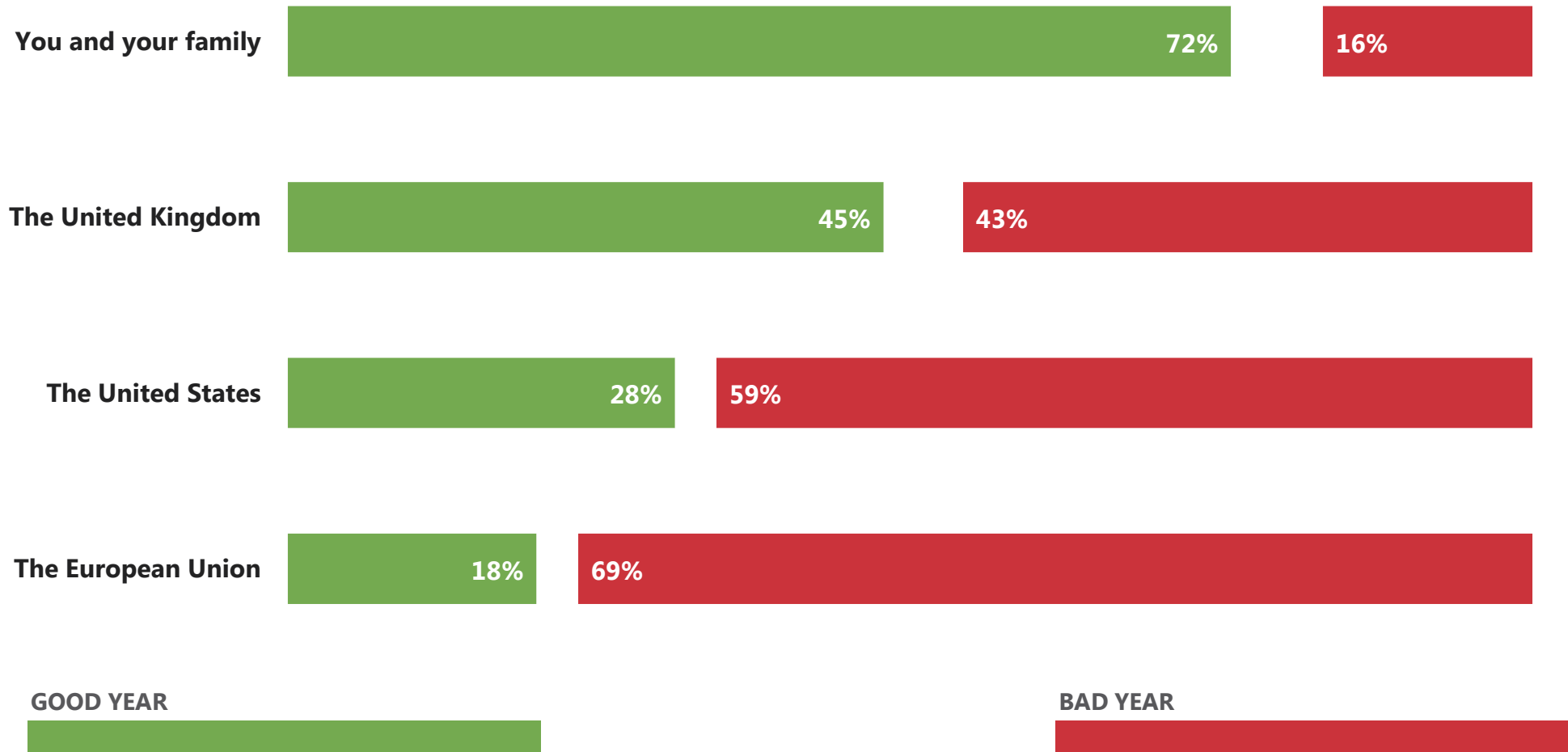
Source: Ipsos MORI Political Monitor



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You and the world: prospects for 2017

AND LOOKING AHEAD TO 2017, DO YOU THINK IT WILL BE A GOOD YEAR OR BAD YEAR FOR EACH OF THE FOLLOWING?



Base: 1,003 British adults 18+, 9th – 12th December 2016

Source: Ipsos MORI Political Monitor



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December 2016

POLITICAL MONITOR



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