

**Ipsos MORI Political Monitor - July 2008**  
**18th - 20th July 2008 - General Public 18+ - Telephone Omnibus**

Table 1

**Q.A/Q.B Combined Voting Intention**

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Total Voting	807	501	398	409	214	283	309	222	238	164	183	460	347	355	223	147	452	452	370	437	820
Conservative	355	234	172	183	88	113	154	98	114	77	66	212	143	355	-	-	-	-	160	195	357
	44%	47%	43%	45%	41%	40%	50%	44%	48%	47%	36%	46%	41%	100%	-	-	-	-	43%	45%	44%
Labour	223	137	114	109	65	81	77	60	62	34	68	121	101	-	223	-	223	223	100	123	219
	28%	27%	29%	27%	30%	28%	25%	27%	26%	21%	37%	26%	29%	-	100%	-	49%	49%	27%	28%	27%
Liberal Democrats (Lib Dem)	147	78	71	76	38	56	53	48	38	28	33	86	61	-	-	147	147	147	74	72	150
	18%	15%	18%	19%	18%	20%	17%	22%	16%	17%	18%	19%	17%	-	-	100%	33%	33%	20%	17%	18%
Scottish Nationalist	18	10	9	8	5	3	9	1	7	6	3	9	9	-	-	-	18	18	6	12	17
	2%	2%	2%	2%	2%	1%	3%	1%	3%	4%	2%	2%	3%	-	-	-	4%	4%	2%	3%	2%
Plaid Cymru	3	2	3	*	*	1	2	2	*	-	1	2	1	-	-	-	3	3	1	2	6
	*	*	1%	*	*	*	1%	1%	*	-	*	1%	*	-	-	-	1%	1%	*	*	1%
Green Party	29	19	9	20	9	15	5	5	9	9	5	15	14	-	-	-	29	29	12	16	32
	4%	4%	2%	5%	4%	5%	2%	2%	4%	5%	3%	3%	4%	-	-	-	6%	6%	3%	4%	4%
UKIP	11	8	6	5	5	4	2	1	4	5	*	6	6	-	-	-	11	11	5	7	12
	1%	2%	2%	1%	2%	1%	1%	1%	2%	3%	*	1%	2%	-	-	-	2%	2%	1%	2%	1%
Other	21	13	13	8	4	10	8	6	3	6	7	9	13	-	-	-	21	21	11	10	27
	3%	3%	3%	2%	2%	3%	3%	3%	1%	4%	4%	2%	4%	-	-	-	5%	5%	3%	2%	3%
"Conservative Lead over Labour"	132	97	58	74	23	32	77	38	52	43	-2	91	42	355	-223	0	-223	-223	60	72	138
	16%	19%	15%	18%	11%	11%	25%	17%	22%	26%	-1%	20%	12%	100%	-100%	0%	-49%	-49%	16%	17%	17%
Undecided	74	26	38	36	29	28	16	13	20	13	27	34	40	-	-	-	-	74	33	41	70
	7%	5%	8%	7%	10%	8%	4%	5%	7%	6%	11%	6%	9%	-	-	-	-	11%	7%	7%	7%
Would not vote	110	10	46	64	41	40	28	22	30	31	27	52	58	-	-	-	-	110	53	56	101
	11%	2%	9%	12%	14%	11%	8%	8%	10%	15%	11%	9%	13%	-	-	-	-	17%	11%	10%	10%
Refused	18	14	5	13	4	9	5	5	7	-	6	12	6	-	-	-	-	18	7	10	19
	2%	3%	1%	3%	1%	2%	1%	2%	2%	-	3%	2%	1%	-	-	-	-	3%	2%	2%	2%
Don't know	5	1	3	2	1	4	-	1	2	2	1	3	2	-	-	-	-	5	2	3	4
	*	*	1%	*	*	1%	-	*	1%	1%	*	*	1%	-	-	-	-	1%	*	1%	*

Fieldwork dates : 18th to 20th July 2008  
 Respondent Type : General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2008/75  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - July 2008**  
**18th - 20th July 2008 - General Public 18+ - Telephone Omnibus**

Table 2

**Q.A/Q.B Combined Voting Intention**

Base : All

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Total Voting	807	149	628	96	711	365	235	65	129	599	589	215	260	247	300	345	181	820
Conservative	355	17	335	33	321	157	124	25	46	281	253	102	81	130	145	164	93	357
	44%	11%	53%	35%	45%	43%	53%	38%	36%	47%	43%	47%	31%	53%	48%	47%	52%	44%
Labour	223	104	106	31	192	118	43	9	49	161	166	56	98	53	72	81	46	219
	28%	69%	17%	32%	27%	32%	18%	13%	38%	27%	28%	26%	38%	21%	24%	23%	26%	27%
Liberal Democrats (Lib Dem)	147	22	114	19	128	61	40	23	19	101	108	37	48	36	62	59	24	150
	18%	15%	18%	20%	18%	17%	17%	35%	15%	17%	18%	17%	19%	15%	21%	17%	13%	18%
Scottish Nationalist	18	1	17	2	15	8	7	1	-	15	14	3	16	1	-	13	5	17
	2%	*	3%	3%	2%	2%	3%	2%	-	2%	2%	2%	6%	1%	-	4%	3%	2%
Plaid Cymru	3	-	2	*	3	1	1	-	1	3	2	1	-	3	-	1	1	6
	*	-	*	*	*	*	1%	-	*	*	*	1%	-	1%	-	*	*	1%
Green Party	29	3	24	6	23	10	6	4	8	16	22	6	11	8	10	8	7	32
	4%	2%	4%	6%	3%	3%	2%	7%	6%	3%	4%	3%	4%	3%	3%	2%	4%	4%
UKIP	11	-	11	*	11	5	5	*	1	9	7	4	*	5	5	7	2	12
	1%	-	2%	*	2%	1%	2%	1%	1%	2%	1%	2%	*	2%	2%	2%	1%	1%
Other	21	2	18	4	17	5	9	2	6	14	16	6	6	10	6	12	2	27
	3%	2%	3%	5%	2%	1%	4%	3%	4%	2%	3%	3%	2%	4%	2%	3%	1%	3%
"Conservative Lead over Labour"	132	-87	229	3	129	39	81	16	-3	120	88	45	-17	77	72	83	47	138
	16%	-58%	36%	3%	18%	11%	34%	25%	-2%	20%	15%	21%	-7%	31%	24%	24%	26%	17%
Undecided	74	14	57	7	67	36	14	8	15	50	50	23	23	28	23	26	5	70
	7%	8%	7%	6%	7%	8%	5%	8%	9%	7%	7%	8%	7%	9%	6%	6%	2%	7%
Would not vote	110	10	85	13	97	44	21	17	27	65	72	38	40	38	32	62	19	101
	11%	6%	11%	11%	11%	10%	8%	19%	16%	9%	10%	13%	12%	12%	9%	14%	9%	10%
Refused	18	5	10	2	16	8	6	2	1	14	16	2	12	3	3	4	8	19
	2%	3%	1%	2%	2%	2%	2%	2%	1%	2%	2%	1%	3%	1%	1%	1%	4%	2%
Don't know	5	-	4	1	4	3	1	-	1	4	4	1	2	1	2	3	3	4
	*	-	1%	1%	*	1%	*	-	*	1%	1%	*	1%	*	*	1%	1%	*

Fieldwork dates : 18th to 20th July 2008  
Respondent Type : General Public 18+ - Telephone Omnibus  
Source : Ipsos MORI J2008/75  
\* = Less than 0.5%

**Ipsos MORI Political Monitor - July 2008**  
**18th - 20th July 2008 - General Public 18+ - Telephone Omnibus**

Table 3

**Q.A/Q.B Combined Voting Intention**

Base : All certain to vote

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	569	569	294	275	104	202	263	175	162	104	128	337	232	233	137	85	281	336	250	319	569
Weighted Total	553	553	270	283	106	197	250	171	153	105	123	324	229	234	137	78	267	319	239	314	569
Total Voting	501	501	247	254	98	172	230	161	134	98	108	295	206	234	137	78	267	267	216	285	514
Conservative	234 47%	234 47%	116 47%	118 46%	42 43%	70 41%	121 53%	69 43%	72 54%	49 50%	43 40%	141 48%	92 45%	234 100%	-	-	-	-	97	137	233 45%
Labour	137 27%	137 27%	73 30%	63 25%	28 28%	53 31%	56 24%	49 31%	29 21%	18 18%	41 38%	78 26%	59 29%	-	137 100%	-	137 51%	137 51%	65 30%	72 25%	137 27%
Liberal Democrats (Lib Dem)	78 15%	78 15%	33 13%	45 18%	14 15%	31 18%	32 14%	30 18%	21 15%	12 12%	15 14%	50 17%	27 13%	-	-	78 100%	78 29%	78 29%	33 15%	45 16%	85 17%
Scottish Nationalist	10 2%	10 2%	6 3%	4 2%	2 2%	1 1%	7 3%	1 1%	3 2%	4 4%	2 2%	4 1%	6 3%	-	-	-	10 4%	10 4%	5 2%	5 2%	10 2%
Plaid Cymru	2 *	2 *	2 1%	-	* *	-	1 1%	1 1%	-	-	1 1%	1 *	1 *	-	-	-	2 1%	2 1%	* *	1 *	3 1%
Green Party	19 4%	19 4%	5 2%	15 6%	5 5%	12 7%	3 1%	3 2%	6 4%	7 7%	3 3%	9 3%	10 5%	-	-	-	19 7%	19 7%	8 4%	12 4%	19 4%
UKIP	8 2%	8 2%	5 2%	3 1%	4 4%	2 1%	2 1%	1 1%	2 2%	4 4%	* *	4 1%	5 2%	-	-	-	8 3%	8 3%	3 2%	5 2%	9 2%
Other	13 3%	13 3%	7 3%	6 2%	3 3%	3 2%	7 3%	5 3%	2 2%	3 4%	2 2%	8 3%	6 3%	-	-	-	13 5%	13 5%	5 2%	8 3%	18 4%
"Conservative Lead over Labour"	97 19%	97 19%	43 17%	54 21%	14 15%	17 10%	65 28%	20 12%	43 32%	31 32%	2 2%	63 22%	33 16%	234 100%	-137 -100%	0 0%	-137 -51%	-137 -51%	33 15%	64 23%	96 19%
Undecided	26 5%	26 5%	14 5%	12 4%	5 4%	13 6%	9 4%	6 4%	5 4%	7 7%	7 6%	12 4%	14 6%	-	-	-	-	26 8%	13 6%	13 4%	29 5%
Would not vote	10 2%	10 2%	5 2%	5 2%	2 2%	3 1%	6 2%	2 1%	6 4%	1 1%	2 1%	8 2%	2 1%	-	-	-	-	10 3%	4 2%	7 2%	9 2%
Refused	14 3%	14 3%	2 1%	12 4%	2 2%	8 4%	4 2%	3 2%	7 5%	-	4 4%	10 3%	4 2%	-	-	-	-	14 4%	5 2%	9 3%	15 3%
Don't know	1 *	1 *	-	1 *	-	1 *	-	-	-	-	1 1%	-	1 *	-	-	-	-	1 *	1 *	-	1 *

Fieldwork dates : 18th to 20th July 2008  
 Respondent Type : General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2008/75  
 \*=Less than 0.5%

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Table 4

**Q.A/Q.B Combined Voting Intention**

Base : All certain to vote

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	569	90	454	138	431	225	235	30	75	460	436	131	174	192	203	253	144	569
Weighted Total	553	91	441	62	491	240	177	28	101	417	417	134	180	175	198	249	129	569
Total Voting	501	85	402	56	445	216	161	27	90	377	374	124	164	157	180	227	120	514
Conservative	234	8	223	18	216	98	88	12	33	187	174	60	56	88	89	122	60	233
	47%	10%	55%	32%	48%	46%	55%	46%	36%	50%	46%	48%	34%	56%	50%	54%	50%	45%
Labour	137	61	68	19	118	64	34	2	35	99	102	34	62	34	41	50	33	137
	27%	72%	17%	34%	26%	30%	21%	7%	38%	26%	27%	27%	38%	22%	22%	22%	28%	27%
Liberal Democrats (Lib Dem)	78	11	64	12	65	35	18	10	11	53	54	22	25	16	36	29	15	85
	15%	13%	16%	22%	15%	16%	11%	35%	12%	14%	15%	18%	15%	10%	20%	13%	12%	17%
Scottish Nationalist	10	1	10	2	8	4	6	-	-	10	10	-	9	1	-	8	3	10
	2%	1%	2%	3%	2%	2%	4%	-	-	3%	3%	-	5%	1%	-	4%	2%	2%
Plaid Cymru	2	-	2	*	1	*	1	-	1	1	2	-	-	2	-	1	1	3
	*	-	*	1%	*	*	1%	-	1%	*	*	-	-	1%	-	*	*	1%
Green Party	19	3	15	2	17	7	2	3	7	9	16	3	8	4	8	6	6	19
	4%	4%	4%	4%	4%	3%	1%	11%	8%	3%	4%	3%	5%	3%	4%	3%	5%	4%
UKIP	8	-	8	*	8	3	3	*	1	6	5	3	*	3	5	6	1	9
	2%	-	2%	1%	2%	2%	2%	2%	2%	2%	1%	2%	*	2%	3%	3%	1%	2%
Other	13	1	12	2	11	3	8	-	2	11	11	2	3	8	2	5	2	18
	3%	1%	3%	3%	3%	1%	5%	-	3%	3%	3%	2%	2%	5%	1%	2%	2%	4%
"Conservative Lead over Labour"	97	-53	154	-1	98	34	54	10	-2	88	72	26	-6	54	49	72	27	96
	19%	-62%	38%	-2%	22%	16%	34%	38%	-2%	23%	19%	21%	-3%	34%	27%	32%	22%	19%
Undecided	26	2	21	4	22	13	7	1	5	20	20	6	4	12	10	7	1	29
	5%	2%	5%	6%	5%	6%	4%	4%	5%	5%	5%	5%	2%	7%	5%	3%	1%	5%
Would not vote	10	1	7	-	10	3	4	-	3	7	10	-	2	4	4	9	1	9
	2%	1%	2%	-	2%	1%	2%	-	3%	2%	2%	-	1%	2%	2%	4%	1%	2%
Refused	14	3	10	2	12	8	5	-	1	13	12	2	8	3	3	4	6	15
	3%	3%	2%	3%	2%	3%	3%	-	1%	3%	3%	2%	4%	2%	2%	1%	5%	3%
Don't know	1	-	-	1	-	-	-	-	1	-	-	1	1	-	-	1	-	1
	*	-	-	1%	-	-	-	-	1%	-	-	1%	*	-	-	*	-	*

Fieldwork dates : 18th to 20th July 2008  
 Respondent Type : General Public 18+ - Telephone Omnibus  
 Source : Ipsos MORI J2008/75  
 \*=Less than 0.5%

**Ipsos MORI Political Monitor - July 2008**  
**18th - 20th July 2008 - General Public 18+ - Telephone Omnibus**

Table 5

**Q.A. How would you vote if there were a General Election tomorrow?**

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
	(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working		
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Conservative	312 31%	213 39%	153 31%	159 30%	73 25%	107 29%	131 36%	86 33%	103 35%	67 32%	55 22%	190 34%	122 27%	312 88%	-	-	-	-	142 30%	170 31%	316 31%
Labour	176 17%	111 20%	92 19%	84 16%	60 21%	60 16%	56 16%	51 20%	51 17%	25 12%	48 20%	102 18%	74 16%	-	176 79%	-	176 39%	176 27%	81 17%	95 17%	169 17%
Liberal Democrats (Lib Dem)	119 12%	68 12%	57 12%	61 12%	31 11%	49 13%	39 11%	36 14%	32 11%	22 11%	28 11%	68 12%	50 11%	-	-	119 81%	119 26%	119 18%	56 12%	63 11%	122 12%
Scottish Nationalist	17 2%	9 2%	8 2%	8 2%	5 2%	3 1%	8 2%	* 2%	7 2%	6 3%	3 1%	7 1%	9 2%	-	-	-	17 4%	17 3%	5 1%	12 2%	16 2%
Plaid Cymru	3 *	2 *	3 1%	* *	* *	1 *	1 *	2 1%	* *	- *	1 *	2 *	1 *	-	-	-	3 1%	3 *	1 *	1 *	5 *
Green Party	26 3%	18 3%	9 2%	18 3%	9 3%	13 3%	5 1%	5 2%	9 3%	8 4%	4 2%	14 2%	12 3%	-	-	-	26 6%	26 4%	11 2%	15 3%	28 3%
UKIP	10 1%	7 1%	4 1%	5 1%	3 1%	4 1%	2 1%	1 *	3 1%	5 2%	* *	4 1%	6 1%	-	-	-	10 2%	10 1%	3 1%	7 1%	11 1%
Scottish Socialist Party	1 *	1 *	1 *	- -	- -	- -	1 *	- *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *
Independent Candidate	2 *	1 *	- -	2 *	- *	2 *	1 *	- *	- *	1 *	- *	- 1%	2 1%	- -	- -	- -	2 1%	2 *	- -	2 *	2 *
Other	16 2%	11 2%	11 2%	5 1%	4 1%	6 2%	5 1%	5 2%	2 1%	4 2%	5 2%	7 1%	9 2%	-	-	-	16 4%	16 2%	9 2%	7 1%	22 2%
Undecided	193 19%	80 15%	94 19%	98 19%	60 21%	65 18%	67 19%	48 18%	48 16%	37 18%	60 24%	95 17%	97 21%	38 11%	45 20%	25 17%	76 17%	155 23%	95 20%	98 18%	189 19%
Would not vote	105 10%	10 2%	44 9%	61 12%	37 13%	40 11%	28 8%	22 8%	28 9%	29 14%	27 11%	50 9%	56 12%	-	-	-	-	105 16%	51 11%	54 10%	96 9%
Don't know	3 *	- -	3 1%	- -	- -	3 1%	- -	- 1%	2 1%	2 1%	- *	2 *	2 *	-	-	-	-	3 *	2 *	2 *	2 *
Refused	32 3%	21 4%	10 2%	22 4%	6 2%	12 3%	14 4%	7 3%	11 4%	4 2%	10 4%	18 3%	14 3%	5 1%	2 1%	3 2%	7 2%	27 4%	10 2%	22 4%	35 3%

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Table 6

**Q.A. How would you vote if there were a General Election tomorrow?**

Base : All

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Conservative	312 31%	12 7%	297 38%	30 25%	282 31%	143 31%	109 39%	17 18%	40 23%	252 34%	219 30%	93 33%	72 21%	116 37%	124 34%	144 33%	86 40%	316 31%
Labour	176 17%	94 52%	71 9%	24 20%	152 17%	98 21%	30 11%	8 9%	38 22%	128 17%	128 17%	47 17%	80 23%	38 12%	58 16%	64 14%	40 19%	169 17%
Liberal Democrats (Lib Dem)	119 12%	22 12%	93 12%	16 14%	103 11%	45 10%	31 11%	21 23%	18 10%	76 10%	85 12%	33 12%	42 12%	28 9%	49 14%	48 11%	20 9%	122 12%
Scottish Nationalist	17 2%	1 *	16 2%	2 2%	14 2%	8 2%	6 2%	1 2%	- 2%	14 2%	13 2%	3 1%	15 4%	1 *	-	12 3%	4 2%	16 2%
Plaid Cymru	3 *	- -	2 *	* *	2 *	1 *	1 *	- -	1 *	2 *	2 *	1 *	- -	3 1%	-	1 *	1 *	5 *
Green Party	26 3%	3 2%	22 3%	5 4%	22 2%	10 2%	5 2%	4 5%	7 4%	14 2%	20 3%	6 2%	11 3%	6 2%	9 3%	7 2%	6 3%	28 3%
UKIP	10 1%	- -	10 1%	* *	9 1%	3 1%	5 2%	* *	1 1%	8 1%	6 1%	4 1%	* *	4 1%	5 1%	6 1%	2 1%	11 1%
Scottish Socialist Party	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	1 *	-	- -	1 *	1 *
Independent Candidate	2 *	- -	2 *	- -	2 *	2 *	1 *	- -	- -	2 *	1 *	2 1%	- -	1 *	2 *	2 *	- -	2 *
Other	16 2%	1 *	15 2%	4 4%	11 1%	3 1%	6 2%	2 2%	4 2%	10 1%	12 2%	4 1%	6 2%	6 2%	4 1%	9 2%	1 *	22 2%
Undecided	193 19%	30 17%	148 19%	22 19%	170 19%	87 19%	51 19%	17 19%	33 19%	139 19%	146 20%	46 16%	59 17%	68 22%	65 18%	76 17%	24 11%	189 19%
Would not vote	105 10%	10 6%	82 10%	12 10%	93 10%	41 9%	20 7%	17 19%	27 16%	60 8%	68 9%	37 13%	38 11%	38 12%	30 8%	58 13%	18 8%	96 9%
Don't know	3 *	- -	3 *	- -	3 *	3 1%	- -	- -	- -	3 *	3 *	- -	2 *	- -	2 *	2 *	3 1%	2 *
Refused	32 3%	5 3%	24 3%	3 2%	29 3%	12 3%	12 4%	2 2%	5 3%	24 3%	28 4%	4 1%	13 4%	6 2%	12 3%	13 3%	12 5%	35 3%

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Table 7

**Q.B. Which party are you most inclined to support?**

Base : All undecided or refused

	Intention to vote	Gender		Age			Social Class						Voting				Work Status		Unwtd Total		
	(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working	
Unweighted Total	224	109	105	119	57	80	87	56	64	37	67	120	104	41	50	28	87	183	99	125	224
Weighted Total	224	102	104	120	67	77	80	55	58	41	70	113	111	43	47	28	83	181	104	120	224
Conservative	43	20	19	24	15	6	23	12	10	10	11	22	21	43	-	-	-	-	18	25	41
	19%	20%	18%	20%	22%	7%	28%	22%	18%	24%	15%	20%	19%	100%	-	-	-	-	17%	21%	18%
Labour	47	26	22	25	5	21	21	8	11	8	19	19	28	-	47	-	47	47	19	28	50
	21%	25%	21%	21%	8%	27%	26%	15%	18%	21%	28%	17%	25%	-	100%	-	56%	26%	18%	23%	22%
Liberal Democrats (Lib Dem)	28	9	14	14	7	8	13	12	6	5	5	18	10	-	-	28	28	28	18	10	28
	13%	9%	13%	12%	10%	10%	17%	23%	10%	13%	7%	16%	9%	-	-	100%	34%	16%	18%	8%	13%
Scottish Nationalist	1	1	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1	1	1	-	1
	1%	1%	1%	-	-	-	1%	2%	-	-	-	1%	-	-	-	-	1%	1%	1%	-	*
Plaid Cymru	*	-	*	-	-	-	*	-	-	-	*	-	*	-	-	-	*	*	-	*	1
	-	-	-	-	-	-	*	-	-	-	*	-	*	-	-	-	*	*	-	*	*
Green Party	3	1	*	2	-	3	-	1	*	1	1	1	1	-	-	-	3	3	1	2	4
	1%	1%	*	2%	-	3%	-	1%	1%	2%	1%	1%	1%	-	-	-	3%	1%	1%	1%	2%
UKIP	2	2	2	-	2	-	-	-	2	-	-	2	-	-	-	-	2	2	2	-	1
	1%	2%	2%	-	3%	-	-	-	3%	-	-	2%	-	-	-	-	2%	1%	2%	-	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	1	2	1	-	2	1	1	-	2	-	1	2	-	-	-	3	3	2	1	2
	1%	1%	2%	1%	-	2%	1%	2%	-	4%	-	1%	1%	-	-	-	3%	1%	2%	1%	1%
Undecided	74	26	38	36	29	28	16	13	20	13	27	34	40	-	-	-	-	74	33	41	70
	33%	26%	36%	30%	44%	37%	20%	24%	35%	32%	39%	30%	36%	-	-	-	-	41%	32%	34%	31%
Would not vote	5	-	2	3	4	1	-	*	2	2	-	3	2	-	-	-	-	5	2	2	5
	2%	-	2%	2%	6%	1%	-	1%	4%	5%	-	2%	2%	-	-	-	-	2%	2%	2%	2%
Refused	18	14	5	13	4	9	5	5	7	-	6	12	6	-	-	-	-	18	7	10	19
	8%	14%	4%	11%	5%	12%	6%	8%	12%	-	9%	10%	6%	-	-	-	-	10%	7%	9%	8%
Don't know	2	1	-	2	1	1	-	1	-	-	1	1	1	-	-	-	-	2	1	1	2
	1%	1%	-	2%	2%	1%	-	2%	-	-	1%	1%	1%	-	-	-	-	1%	1%	1%	1%

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Table 8

**Q.B. Which party are you most inclined to support?**

Base : All undecided or refused

	Wtd Total	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total
		Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	
Unweighted Total	224	33	172	54	170	94	80	16	30	174	172	51	70	76	78	90	39	224
Weighted Total	224	35	172	25	199	100	63	20	38	163	174	50	72	75	77	89	36	224
Conservative	43 19%	5 14%	38 22%	4 15%	39 20%	14 14%	15 24%	8 41%	6 16%	29 18%	34 20%	9 18%	9 12%	14 19%	20 26%	19 22%	7 21%	41 18%
Labour	47 21%	9 27%	35 21%	7 26%	40 20%	20 20%	14 21%	* 2%	10 28%	33 20%	37 22%	9 19%	18 25%	14 19%	14 18%	17 19%	6 17%	50 22%
Liberal Democrats (Lib Dem)	28 13%	-	21 12%	3 11%	25 13%	16 16%	8 13%	2 9%	2 5%	25 15%	24 14%	5 9%	7 9%	8 11%	13 17%	11 13%	4 12%	28 13%
Scottish Nationalist	1 1%	-	1 1%	-	1 1%	-	1 2%	-	-	1 1%	1 1%	-	1 2%	-	-	1 1%	1 3%	1 *
Plaid Cymru	* *	- -	* *	- -	* *	- -	* *	- -	- -	* *	* *	- -	- -	* *	- -	* *	- -	1 *
Green Party	3 1%	-	3 1%	1 4%	2 1%	1 1%	1 2%	-	1 2%	2 1%	2 1%	1 1%	-	2 2%	1 1%	1 2%	1 2%	4 2%
UKIP	2 1%	-	2 1%	-	2 1%	2 2%	-	-	-	2 1%	2 1%	-	-	2 2%	-	2 2%	-	1 *
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3 1%	2 5%	1 1%	-	3 1%	-	1 2%	-	2 4%	1 1%	3 1%	-	-	3 3%	-	2 2%	1 3%	2 1%
Undecided	74 33%	14 39%	57 33%	7 29%	67 33%	36 36%	14 22%	8 39%	15 40%	50 31%	50 29%	23 45%	23 32%	28 37%	23 30%	26 29%	5 15%	70 31%
Would not vote	5 2%	-	3 2%	1 4%	4 2%	3 3%	2 3%	-	-	5 3%	4 2%	1 1%	2 3%	-	2 3%	4 4%	1 4%	5 2%
Refused	18 8%	5 16%	10 6%	2 7%	16 8%	8 8%	6 9%	2 10%	1 3%	14 9%	16 9%	2 4%	12 16%	3 4%	3 4%	4 4%	8 24%	19 8%
Don't know	2 1%	-	1 1%	1 3%	1 1%	-	1 2%	-	1 2%	1 1%	1 1%	1 1%	1 1%	1 1%	-	2 2%	-	2 1%



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Table 9

**Q.A. How would you vote if there were a General Election tomorrow?**

Base : All certain to vote

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	569	569	294	275	104	202	263	175	162	104	128	337	232	233	137	85	281	336	250	319	569
Weighted Total	553	553	270	283	106	197	250	171	153	105	123	324	229	234	137	78	267	319	239	314	569
Conservative	213 39%	213 39%	107 39%	107 38%	39 36%	69 35%	105 42%	65 38%	68 44%	45 43%	35 28%	133 41%	80 35%	213 91%	-	-	-	-	94 39%	119 38%	215 38%
Labour	111 20%	111 20%	61 23%	50 18%	26 25%	41 21%	44 17%	42 24%	22 14%	17 16%	31 25%	63 20%	48 21%	-	111 81%	-	111 42%	111 35%	54 23%	57 18%	108 19%
Liberal Democrats (Lib Dem)	68 12%	68 12%	29 11%	39 14%	14 14%	27 14%	27 11%	24 14%	19 13%	12 11%	13 11%	43 13%	25 11%	-	-	68 88%	68 25%	68 21%	28 12%	40 13%	73 13%
Scottish Nationalist	9 2%	9 2%	5 2%	4 1%	2 2%	1 1%	6 2%	-	3 2%	4 4%	2 2%	3 1%	6 3%	-	-	-	9 3%	9 3%	4 2%	5 2%	9 2%
Plaid Cymru	2 *	2 *	2 1%	-	* -	-	1 1%	1 1%	-	-	1 *	1 *	1 *	-	-	-	2 1%	2 1%	* *	1 *	3 1%
Green Party	18 3%	18 3%	5 2%	13 5%	5 4%	10 5%	3 1%	3 2%	6 4%	7 6%	2 2%	9 3%	9 4%	-	-	-	18 7%	18 6%	7 3%	11 3%	17 3%
UKIP	7 1%	7 1%	3 1%	3 1%	3 2%	2 1%	2 1%	1 1%	1 *	4 4%	* *	2 1%	5 2%	-	-	-	7 2%	7 2%	2 1%	5 2%	8 1%
Scottish Socialist Party	1 *	1 *	1 *	-	-	-	1 *	-	1 *	-	-	1 *	-	-	-	-	1 *	1 *	-	1 *	1 *
Independent Candidate	1 *	1 *	-	1 *	-	-	1 *	-	-	1 1%	-	-	1 *	-	-	-	1 *	1 *	-	1 *	1 *
Other	11 2%	11 2%	7 2%	4 1%	3 3%	3 2%	5 2%	4 2%	2 1%	3 3%	2 2%	6 2%	5 2%	-	-	-	11 4%	11 3%	5 2%	6 2%	15 3%
Undecided	80 15%	80 15%	39 14%	42 15%	11 10%	30 15%	40 16%	23 13%	18 12%	13 12%	26 21%	41 13%	39 17%	19 8%	24 18%	8 11%	36 13%	62 19%	34 14%	47 15%	85 15%
Would not vote	10 2%	10 2%	5 2%	5 2%	2 2%	3 1%	6 2%	2 1%	6 4%	1 1%	2 1%	8 2%	2 1%	-	-	-	-	10 3%	4 2%	7 2%	9 2%
Refused	21 4%	21 4%	7 2%	15 5%	2 2%	10 5%	9 4%	6 3%	8 5%	1 *	7 6%	14 4%	8 3%	2 1%	1 1%	1 2%	4 2%	20 6%	7 3%	15 5%	24 4%

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Table 10

**Q.A. How would you vote if there were a General Election tomorrow?**

Base : All certain to vote

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	569	90	454	138	431	225	235	30	75	460	436	131	174	192	203	253	144	569
Weighted Total	553	91	441	62	491	240	177	28	101	417	417	134	180	175	198	249	129	569
Conservative	213 39%	7 8%	203 46%	18 28%	196 40%	96 40%	79 44%	9 32%	28 27%	175 42%	155 37%	58 44%	50 28%	83 47%	80 41%	109 44%	58 45%	215 38%
Labour	111 20%	58 64%	47 11%	15 24%	96 20%	56 23%	26 14%	2 7%	28 28%	81 19%	80 19%	30 23%	50 28%	25 15%	35 18%	42 17%	30 24%	108 19%
Liberal Democrats (Lib Dem)	68 12%	11 12%	55 12%	11 17%	57 12%	29 12%	16 9%	9 32%	10 10%	46 11%	45 11%	21 16%	22 12%	13 7%	33 17%	25 10%	12 10%	73 13%
Scottish Nationalist	9 2%	1 1%	9 2%	2 3%	7 1%	4 2%	5 3%	-	-	9 2%	9 2%	-	8 4%	1 1%	-	7 3%	1 1%	9 2%
Plaid Cymru	2 *	- -	2 *	* *	1 *	* *	1 *	-	1 1%	1 *	2 *	-	-	2 1%	-	1 *	1 *	3 1%
Green Party	18 3%	3 3%	14 3%	2 2%	16 3%	7 3%	2 1%	3 10%	6 6%	9 2%	15 4%	3 2%	8 4%	3 2%	7 3%	6 2%	6 4%	17 3%
UKIP	7 1%	- -	7 1%	* 1%	6 1%	2 1%	3 2%	* 1%	1 1%	5 1%	4 1%	3 2%	* *	2 1%	5 2%	4 2%	1 1%	8 1%
Scottish Socialist Party	1 *	- -	1 *	- -	1 *	- -	1 *	-	-	1 *	1 *	-	-	1 *	-	- -	1 *	1 *
Independent Candidate	1 *	- -	- -	- -	1 *	- -	1 *	-	-	1 *	1 *	-	-	1 *	-	- -	- -	1 *
Other	11 2%	1 1%	10 2%	2 3%	9 2%	3 1%	6 3%	-	2 2%	8 2%	9 2%	2 2%	3 2%	5 3%	2 1%	5 2%	1 1%	15 3%
Undecided	80 15%	6 6%	71 16%	11 17%	70 14%	31 13%	27 15%	5 17%	16 16%	58 14%	67 16%	14 10%	24 13%	31 18%	25 13%	32 13%	9 7%	85 15%
Would not vote	10 2%	1 1%	7 2%	- -	10 2%	3 1%	4 2%	-	3 3%	7 2%	10 2%	-	2 1%	4 2%	4 2%	9 4%	1 1%	9 2%
Refused	21 4%	3 4%	16 4%	2 4%	19 4%	9 4%	8 5%	-	4 4%	17 4%	19 5%	2 2%	11 6%	4 2%	6 3%	8 3%	7 6%	24 4%

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Table 11

**Q.B. Which party are you most inclined to support?**

Base : All undecided or refused - AND - certain to vote

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
	(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working		
Unweighted Total	109	109	51	58	12	45	52	34	30	14	31	64	45	18	29	12	46	91	44	65	109
Weighted Total	102	102	45	57	13	40	49	29	26	13	34	55	47	20	26	9	40	81	40	61	109
Conservative	20	20	9	11	4	1	16	4	4	4	8	8	12	20	-	-	-	-	3	17	18
	20%	20%	21%	19%	28%	2%	33%	14%	15%	30%	25%	15%	26%	100%	-	-	-	-	7%	29%	17%
Labour	26	26	12	13	1	12	12	8	7	1	10	15	11	-	26	-	26	26	10	15	29
	25%	25%	28%	23%	11%	30%	25%	27%	26%	9%	29%	27%	23%	-	100%	-	63%	32%	25%	25%	27%
Liberal Democrats (Lib Dem)	9	9	4	6	-	4	5	6	1	*	2	7	2	-	-	9	9	9	4	5	12
	9%	9%	8%	10%	-	10%	11%	20%	5%	2%	7%	13%	5%	-	-	100%	23%	12%	11%	8%	11%
Scottish Nationalist	1	1	1	-	-	-	1	1	-	-	-	1	-	-	-	-	1	1	1	-	1
	1%	1%	3%	-	-	-	2%	4%	-	-	-	2%	-	-	-	-	3%	1%	3%	-	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	1	1	-	1	-	1	-	-	-	1	1	-	1	-	-	-	1	1	1	1	2
	1%	1%	-	3%	-	4%	-	-	-	5%	3%	-	3%	-	-	-	4%	2%	2%	1%	2%
UKIP	2	2	2	-	2	-	-	-	2	-	-	2	-	-	-	-	2	2	2	-	1
	2%	2%	4%	-	13%	-	-	-	6%	-	-	3%	-	-	-	-	4%	2%	4%	-	1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1	-	1	-	-	1	1	-	-	-	1	-	-	-	-	1	1	-	1	1
	1%	1%	-	2%	-	-	2%	3%	-	-	-	2%	-	-	-	-	2%	1%	-	2%	1%
Undecided	26	26	14	12	5	13	9	6	5	7	7	12	14	-	-	-	-	26	13	13	29
	26%	26%	32%	21%	36%	32%	18%	22%	21%	54%	22%	21%	31%	-	-	-	-	32%	33%	21%	27%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	14	14	2	12	2	8	4	3	7	-	4	10	4	-	-	-	-	14	5	9	15
	14%	14%	5%	21%	13%	21%	8%	9%	26%	-	13%	17%	10%	-	-	-	-	17%	13%	14%	14%
Don't know	1	1	-	1	-	1	-	-	-	-	1	-	1	-	-	-	-	1	1	-	1
	1%	1%	-	1%	-	2%	-	-	-	-	2%	-	2%	-	-	-	-	1%	2%	-	1%

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Table 12

**Q.B. Which party are you most inclined to support?**

Base : All undecided or refused - AND - certain to vote

	Wtd Total	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total
		Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet	
Unweighted Total	109	12	89	29	80	42	46	4	16	88	90	19	36	38	35	44	19	109
Weighted Total	102	9	87	13	89	39	36	5	20	75	86	16	35	35	31	41	17	109
Conservative	20 20%	1 9%	20 23%	* 3%	20 23%	2 6%	10 28%	3 66%	5 25%	12 16%	19 22%	2 10%	7 19%	5 14%	9 29%	14 33%	3 16%	18 17%
Labour	26 25%	3 37%	21 25%	4 33%	21 24%	9 22%	9 25%	-	7 33%	17 23%	22 25%	4 25%	12 33%	9 25%	5 16%	9 21%	3 17%	29 27%
Liberal Democrats (Lib Dem)	9 9%	-	9 11%	1 9%	8 9%	5 14%	2 7%	1 11%	1 6%	8 10%	9 10%	1 3%	3 8%	3 9%	3 10%	4 9%	2 13%	12 11%
Scottish Nationalist	1 1%	-	1 1%	-	1 1%	-	1 3%	-	-	1 2%	1 1%	-	1 3%	-	-	1 3%	1 7%	1 1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	1 1%	-	1 2%	1 5%	1 1%	1 2%	-	-	1 4%	1 1%	1 1%	1 4%	-	1 2%	1 3%	1 2%	-	2 2%
UKIP	2 2%	-	2 2%	-	2 2%	2 4%	-	-	-	2 2%	2 2%	-	-	2 5%	-	2 4%	-	1 1%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 1%	-	1 1%	-	1 1%	-	1 3%	-	-	1 1%	1 1%	-	-	1 3%	-	-	1 6%	1 1%
Undecided	26 26%	2 24%	21 25%	4 31%	22 25%	13 34%	7 20%	1 23%	5 23%	20 27%	20 23%	6 40%	4 12%	12 35%	10 31%	7 18%	1 7%	29 27%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	14 14%	3 31%	10 11%	2 14%	12 14%	8 19%	5 15%	-	1 6%	13 17%	12 14%	2 14%	8 23%	3 8%	3 11%	4 9%	6 35%	15 14%
Don't know	1 1%	-	-	1 6%	-	-	-	-	1 4%	-	-	1 5%	1 2%	-	-	1 2%	-	1 1%

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Table 13

**Q.C. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
	(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working		
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
1 - Absolutely certain not to vote	93	-	38	55	41	34	18	16	28	21	28	44	49	4	7	3	13	89	48	45	88
	9%	-	8%	10%	14%	9%	5%	6%	9%	10%	11%	8%	11%	1%	3%	2%	3%	13%	10%	8%	9%
2	18	-	7	11	9	5	4	6	4	4	5	9	9	2	1	2	3	16	10	8	15
	2%	-	1%	2%	3%	1%	1%	2%	1%	2%	2%	2%	2%	1%	*	1%	1%	2%	2%	1%	1%
3	23	-	14	10	12	8	3	4	5	12	3	8	15	1	4	3	10	22	12	11	26
	2%	-	3%	2%	4%	2%	1%	1%	2%	6%	1%	1%	3%	*	2%	2%	2%	3%	3%	2%	3%
4	29	-	14	14	13	9	7	5	10	5	8	15	14	8	5	5	10	20	17	11	23
	3%	-	3%	3%	5%	2%	2%	2%	3%	3%	3%	3%	3%	2%	2%	4%	2%	3%	4%	2%	2%
5	69	-	37	32	30	22	18	9	18	15	28	27	43	19	17	16	35	50	31	39	70
	7%	-	8%	6%	10%	6%	5%	3%	6%	7%	11%	5%	9%	5%	8%	11%	8%	8%	7%	7%	7%
6	32	-	16	16	13	13	6	9	15	4	4	24	8	13	6	3	10	18	15	16	30
	3%	-	3%	3%	4%	4%	2%	3%	5%	2%	2%	4%	2%	4%	3%	2%	2%	3%	3%	3%	3%
7	48	-	22	26	25	18	5	12	14	11	11	26	22	18	8	7	20	30	22	26	48
	5%	-	5%	5%	9%	5%	1%	5%	5%	5%	5%	5%	5%	5%	4%	5%	4%	4%	5%	5%	5%
8	86	-	37	49	27	36	23	23	26	18	18	50	36	30	23	19	52	56	43	43	83
	8%	-	8%	9%	9%	10%	6%	9%	9%	9%	7%	9%	8%	8%	11%	13%	12%	9%	9%	8%	8%
9	50	-	27	23	12	20	18	8	18	13	11	26	24	24	10	8	22	26	25	26	51
	5%	-	6%	4%	4%	6%	5%	3%	6%	6%	4%	5%	5%	7%	4%	6%	5%	4%	5%	5%	5%
10 - Absolutely certain to vote	553	553	270	283	106	197	250	171	153	105	123	324	229	234	137	78	267	319	239	314	569
	54%	100%	55%	54%	37%	54%	69%	65%	52%	50%	50%	58%	50%	66%	61%	53%	59%	48%	51%	57%	56%
Don't know	13	-	7	6	2	5	7	-	7	1	6	7	7	1	6	3	9	13	6	8	12
	1%	-	1%	1%	1%	1%	2%	-	2%	1%	2%	1%	2%	*	3%	2%	2%	2%	1%	1%	1%
Refused	1	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1	-	1	1
	*	-	*	-	-	-	*	-	-	-	1%	-	*	-	-	-	-	*	-	*	*
Mean	7.85	10.00	7.93	7.77	6.73	7.89	8.72	8.41	7.82	7.58	7.50	8.10	7.53	8.87	8.56	8.24	8.47	7.29	7.63	8.03	7.94

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Table 14

**Q.C. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
1 - Absolutely certain not to vote	93	12	70	11	82	41	14	14	24	55	54	39	39	29	26	49	18	88
	9%	6%	9%	9%	9%	9%	5%	16%	14%	7%	7%	14%	11%	9%	7%	11%	8%	9%
2	18	2	15	2	16	12	2	2	2	14	13	5	8	5	4	4	4	15
	2%	1%	2%	2%	2%	3%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	1%
3	23	7	14	6	17	10	5	4	4	16	15	9	10	7	7	10	3	26
	2%	4%	2%	5%	2%	2%	2%	4%	2%	2%	2%	3%	3%	2%	2%	2%	1%	3%
4	29	4	23	3	26	14	6	5	4	20	20	9	8	11	10	16	3	23
	3%	2%	3%	2%	3%	3%	2%	5%	2%	3%	3%	3%	2%	3%	3%	4%	1%	2%
5	69	19	45	9	61	30	17	10	12	47	48	21	20	22	28	28	12	70
	7%	11%	6%	7%	7%	6%	6%	10%	7%	6%	7%	8%	6%	7%	8%	6%	6%	7%
6	32	4	28	5	26	20	4	2	4	24	23	8	14	8	10	12	5	30
	3%	2%	4%	4%	3%	4%	1%	3%	2%	3%	3%	3%	4%	3%	3%	3%	2%	3%
7	48	8	39	6	42	27	10	6	5	37	36	12	15	21	11	20	6	48
	5%	5%	5%	5%	5%	6%	4%	7%	3%	5%	5%	4%	5%	7%	3%	5%	3%	5%
8	86	22	62	11	75	41	24	9	9	65	63	23	24	23	40	33	20	83
	8%	12%	8%	9%	8%	9%	9%	10%	5%	9%	9%	8%	7%	7%	11%	8%	9%	8%
9	50	8	40	4	46	18	16	7	9	34	35	16	20	10	21	18	12	51
	5%	4%	5%	3%	5%	4%	6%	7%	5%	5%	5%	6%	6%	3%	6%	4%	6%	5%
10 - Absolutely certain to vote	553	91	441	62	491	240	177	28	101	417	417	134	180	175	198	249	129	569
	54%	51%	56%	53%	55%	52%	64%	31%	58%	57%	57%	48%	53%	56%	55%	56%	59%	56%
Don't know	13	3	6	-	13	5	1	4	1	6	11	3	2	4	7	3	4	12
	1%	2%	1%	-	2%	1%	*	4%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%
Refused	1	-	1	-	1	-	1	-	-	1	1	-	1	-	-	1	-	1
	*	-	*	-	*	-	*	-	-	*	*	-	*	-	-	*	-	*
Mean	7.85	7.84	7.94	7.64	7.87	7.73	8.52	6.55	7.70	8.03	8.05	7.31	7.64	7.82	8.07	7.78	8.17	7.94

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Table 15

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All respondents

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Satisfied	180	91	87	93	69	57	53	49	49	34	48	99	81	17	104	22	132	163	81	99	172
	18%	16%	18%	18%	24%	16%	15%	19%	17%	16%	19%	18%	18%	5%	46%	15%	29%	25%	17%	18%	17%
Dissatisfied	786	441	379	407	210	291	285	204	234	168	180	437	348	335	106	114	293	451	364	422	794
	77%	80%	77%	78%	72%	79%	79%	77%	79%	80%	73%	78%	76%	94%	48%	77%	65%	68%	78%	77%	78%
Don't know	51	21	26	24	10	18	22	10	14	7	19	24	27	3	13	11	27	48	23	28	50
	5%	4%	5%	5%	4%	5%	6%	4%	5%	4%	8%	4%	6%	1%	6%	7%	6%	7%	5%	5%	5%

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Table 16

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Satisfied	180	180	-	18	162	84	35	17	37	120	134	45	68	39	72	60	40	172
	18%	100%	-	15%	18%	18%	13%	19%	21%	16%	18%	16%	20%	12%	20%	13%	19%	17%
Dissatisfied	786	-	786	97	689	353	229	67	129	582	560	223	250	259	276	363	168	794
	77%	-	100%	81%	77%	77%	82%	73%	74%	79%	76%	80%	74%	82%	77%	82%	77%	78%
Don't know	51	-	-	4	46	20	13	7	9	33	40	10	22	17	12	20	9	50
	5%	-	-	4%	5%	4%	5%	8%	5%	5%	5%	4%	6%	5%	3%	5%	4%	5%



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Table 17

**Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

Base : All respondents

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Satisfied	217	120	109	107	83	65	69	64	64	35	53	129	88	21	112	34	156	196	97	120	205
	21%	22%	22%	20%	29%	18%	19%	24%	22%	17%	21%	23%	19%	6%	50%	23%	35%	30%	21%	22%	20%
Dissatisfied	732	408	359	373	184	274	274	179	221	158	173	401	331	323	97	107	269	409	340	392	742
	72%	74%	73%	71%	64%	75%	76%	68%	75%	75%	70%	72%	73%	91%	43%	73%	60%	62%	73%	72%	73%
Don't know	67	25	24	44	22	28	18	20	11	16	20	31	37	11	14	7	26	56	31	36	69
	7%	5%	5%	8%	8%	8%	5%	8%	4%	8%	8%	5%	8%	3%	7%	4%	6%	9%	7%	7%	7%

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Table 18

**Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Satisfied	217	139	66	21	196	100	44	25	39	144	159	57	87	50	80	73	47	205
	21%	77%	8%	17%	22%	22%	16%	28%	22%	20%	22%	20%	26%	16%	22%	16%	22%	20%
Dissatisfied	732	30	686	90	642	334	217	55	119	551	526	204	228	249	254	347	158	742
	72%	17%	87%	76%	72%	73%	78%	60%	68%	75%	72%	73%	67%	79%	71%	78%	73%	73%
Don't know	67	11	33	8	59	24	16	11	17	40	49	18	25	17	26	22	12	69
	7%	6%	4%	7%	7%	5%	6%	12%	10%	5%	7%	6%	7%	5%	7%	5%	6%	7%

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Table 19

**Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?**

Base : All respondents

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Satisfied	507 50%	295 53%	267 54%	240 46%	156 54%	160 44%	191 53%	150 57%	164 55%	90 43%	103 42%	314 56%	194 42%	286 81%	77 35%	60 41%	160 35%	221 33%	239 51%	268 49%	510 50%
Dissatisfied	297 29%	150 27%	148 30%	150 29%	69 24%	116 32%	113 31%	67 26%	82 28%	67 32%	81 33%	150 27%	148 32%	36 10%	102 46%	51 35%	185 41%	262 40%	128 27%	169 31%	297 29%
Don't know	212 21%	107 19%	77 16%	135 26%	65 22%	91 25%	56 16%	46 18%	51 17%	52 25%	63 26%	97 17%	115 25%	33 9%	44 20%	36 25%	107 24%	179 27%	100 21%	111 20%	209 21%

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Table 20

**Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Satisfied	507	101	392	54	453	247	143	50	62	390	368	139	139	169	199	229	125	510
	50%	56%	50%	46%	50%	54%	52%	55%	35%	53%	50%	50%	41%	53%	55%	52%	58%	50%
Dissatisfied	297	51	235	35	262	121	86	24	57	207	221	74	117	90	90	129	55	297
	29%	28%	30%	30%	29%	27%	31%	26%	33%	28%	30%	27%	34%	29%	25%	29%	25%	29%
Don't know	212	28	158	29	183	89	49	17	55	138	145	65	84	57	71	85	36	209
	21%	15%	20%	24%	20%	19%	18%	19%	32%	19%	20%	23%	25%	18%	20%	19%	17%	21%

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Table 21

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?**

Base : All respondents

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Satisfied	329	186	168	161	103	115	111	107	104	55	63	211	118	124	71	88	171	204	171	157	340
	32%	34%	34%	31%	36%	31%	31%	41%	35%	26%	25%	38%	26%	35%	32%	60%	38%	31%	37%	29%	33%
Dissatisfied	236	140	115	121	57	86	94	65	67	66	38	132	104	68	59	29	115	168	108	129	243
	23%	25%	23%	23%	20%	24%	26%	25%	23%	31%	15%	24%	23%	19%	27%	20%	25%	25%	23%	23%	24%
Don't know	451	228	209	242	130	165	156	91	126	89	146	217	234	162	93	30	166	289	189	262	433
	44%	41%	43%	46%	45%	45%	43%	35%	42%	42%	59%	39%	51%	46%	42%	20%	37%	44%	40%	48%	43%

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Table 22

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Satisfied	329	83	238	45	283	175	89	25	35	264	233	96	99	96	133	139	85	340
	32%	46%	30%	38%	32%	38%	32%	28%	20%	36%	32%	34%	29%	30%	37%	31%	39%	33%
Dissatisfied	236	28	203	31	205	98	69	22	42	167	172	61	77	77	83	93	54	243
	23%	16%	26%	26%	23%	21%	25%	24%	24%	23%	23%	22%	23%	24%	23%	21%	25%	24%
Don't know	451	69	345	42	409	184	119	45	98	304	329	122	164	143	145	210	77	433
	44%	38%	44%	36%	46%	40%	43%	49%	56%	41%	45%	44%	48%	45%	40%	47%	36%	43%

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Table 23  
**Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All respondents

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Improve	112	70	58	54	28	34	50	30	27	26	29	57	55	28	48	14	65	84	42	70	108
	11%	13%	12%	10%	10%	9%	14%	12%	9%	12%	12%	10%	12%	8%	22%	9%	14%	13%	9%	13%	11%
Stay the same	121	68	65	56	45	35	41	37	38	21	25	75	46	39	40	14	59	82	61	60	111
	12%	12%	13%	11%	16%	9%	11%	14%	13%	10%	10%	13%	10%	11%	18%	9%	13%	12%	13%	11%	11%
Get worse	765	408	362	403	208	293	264	192	226	159	187	418	347	285	131	118	323	480	358	407	775
	75%	74%	74%	77%	72%	80%	73%	73%	76%	76%	76%	75%	76%	80%	59%	80%	71%	73%	76%	74%	76%
Don't know	18	6	7	11	7	5	6	4	5	3	5	10	8	3	4	1	6	15	7	11	22
	2%	1%	1%	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	2%	2%	2%	2%

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Table 24  
**Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Improve	112	38	68	8	104	48	31	9	20	80	78	33	48	31	33	52	18	108
	11%	21%	9%	7%	12%	11%	11%	10%	11%	11%	11%	12%	14%	10%	9%	12%	8%	11%
Stay the same	121	28	80	9	112	66	31	11	10	97	92	29	42	34	46	46	36	111
	12%	16%	10%	8%	12%	15%	11%	12%	5%	13%	13%	10%	12%	11%	13%	10%	16%	11%
Get worse	765	106	630	99	666	334	211	70	145	545	553	210	243	248	273	339	158	775
	75%	59%	80%	83%	74%	73%	76%	77%	83%	74%	75%	75%	71%	79%	76%	77%	73%	76%
Don't know	18	8	7	2	16	8	4	2	1	13	12	7	8	3	8	6	5	22
	2%	4%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	1%	2%	2%



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Table 25

**Q.8 Which of these statements comes closest to your views of David Cameron and the Conservative Party?**

Base : All respondents

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
I like David Cameron and I like the Conservative Party	351 35%	218 39%	172 35%	179 34%	92 32%	112 31%	147 41%	97 37%	110 37%	69 33%	76 31%	206 37%	145 32%	250 71%	22 10%	24 16%	63 14%	101 15%	160 34%	191 35%	347 34%
I like David Cameron but I do not like the Conservative Party	196 19%	95 17%	89 18%	107 20%	61 21%	90 24%	45 13%	63 24%	53 18%	38 18%	42 17%	116 21%	79 17%	34 10%	65 29%	44 30%	129 28%	161 24%	104 22%	91 17%	198 19%
I do not like David Cameron but I like the Conservative Party	79 8%	40 7%	38 8%	41 8%	22 8%	33 9%	24 7%	14 5%	28 10%	17 8%	19 8%	43 8%	36 8%	48 13%	10 4%	8 5%	21 5%	31 5%	33 7%	45 8%	92 9%
I do not like David Cameron and I do not like the Conservative Party	283 28%	157 28%	153 31%	130 25%	79 27%	92 25%	112 31%	64 24%	83 28%	61 29%	75 30%	147 26%	136 30%	10 3%	111 50%	61 41%	205 45%	274 41%	125 27%	159 29%	281 28%
Don't know	107 11%	43 8%	40 8%	67 13%	36 12%	40 11%	32 9%	25 10%	22 7%	25 12%	36 14%	47 8%	60 13%	13 4%	15 7%	10 7%	34 8%	94 14%	45 10%	62 11%	98 10%
<b>Combinations - Summary Like David Cameron</b>	<b>547</b> 54%	<b>313</b> 57%	<b>261</b> 53%	<b>286</b> 55%	<b>153</b> 53%	<b>202</b> 55%	<b>192</b> 53%	<b>160</b> 61%	<b>163</b> 55%	<b>107</b> 51%	<b>117</b> 48%	<b>323</b> 58%	<b>224</b> 49%	<b>285</b> 80%	<b>87</b> 39%	<b>69</b> 47%	<b>192</b> 42%	<b>262</b> 40%	<b>264</b> 57%	<b>282</b> 51%	<b>545</b> 54%
<b>Dislike David Cameron</b>	<b>362</b> 36%	<b>196</b> 35%	<b>191</b> 39%	<b>171</b> 33%	<b>101</b> 35%	<b>125</b> 34%	<b>136</b> 38%	<b>79</b> 30%	<b>112</b> 38%	<b>78</b> 37%	<b>94</b> 38%	<b>190</b> 34%	<b>172</b> 38%	<b>57</b> 16%	<b>121</b> 54%	<b>69</b> 47%	<b>226</b> 50%	<b>305</b> 46%	<b>158</b> 34%	<b>204</b> 37%	<b>373</b> 37%
<b>Like Conservative Party</b>	<b>430</b> 42%	<b>258</b> 47%	<b>209</b> 43%	<b>221</b> 42%	<b>114</b> 39%	<b>145</b> 40%	<b>171</b> 48%	<b>111</b> 42%	<b>138</b> 47%	<b>86</b> 41%	<b>95</b> 38%	<b>249</b> 44%	<b>181</b> 40%	<b>298</b> 84%	<b>31</b> 14%	<b>32</b> 22%	<b>84</b> 19%	<b>132</b> 20%	<b>193</b> 41%	<b>237</b> 43%	<b>439</b> 43%
<b>Dislike Conservative Party</b>	<b>479</b> 47%	<b>252</b> 46%	<b>242</b> 49%	<b>237</b> 45%	<b>140</b> 48%	<b>182</b> 50%	<b>157</b> 44%	<b>127</b> 48%	<b>137</b> 46%	<b>99</b> 47%	<b>116</b> 47%	<b>264</b> 47%	<b>215</b> 47%	<b>44</b> 12%	<b>176</b> 79%	<b>105</b> 72%	<b>334</b> 74%	<b>435</b> 66%	<b>229</b> 49%	<b>250</b> 46%	<b>479</b> 47%

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Table 26

**Q.8 Which of these statements comes closest to your views of David Cameron and the Conservative Party?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
I like David Cameron and I like the Conservative Party	351 35%	37 21%	309 39%	30 25%	321 36%	174 38%	108 39%	19 20%	47 27%	281 38%	253 35%	98 35%	87 26%	129 41%	135 38%	168 38%	80 37%	347 34%
I like David Cameron but I do not like the Conservative Party	196 19%	51 29%	140 18%	31 26%	165 18%	97 21%	42 15%	23 25%	31 18%	140 19%	130 18%	65 24%	65 19%	48 15%	83 23%	85 19%	42 19%	198 19%
I do not like David Cameron but I like the Conservative Party	79 8%	8 4%	70 9%	11 9%	68 8%	32 7%	31 11%	8 8%	6 4%	63 9%	58 8%	21 8%	20 6%	32 10%	26 7%	40 9%	17 8%	92 9%
I do not like David Cameron and I do not like the Conservative Party	283 28%	70 39%	191 24%	38 32%	245 27%	111 24%	71 26%	29 31%	64 37%	183 25%	216 29%	66 24%	116 34%	80 25%	87 24%	117 27%	59 27%	281 28%
Don't know	107 11%	12 7%	76 10%	9 8%	98 11%	42 9%	25 9%	14 15%	26 15%	67 9%	77 10%	28 10%	52 15%	27 8%	28 8%	32 7%	20 9%	98 10%
<b>Combinations - Summary</b>																		
<b>Like David Cameron</b>	547 54%	89 49%	448 57%	61 51%	486 54%	271 59%	150 54%	42 46%	78 45%	421 57%	384 52%	163 59%	152 45%	176 56%	219 61%	253 57%	121 56%	545 54%
<b>Dislike David Cameron</b>	362 36%	78 44%	261 33%	49 41%	313 35%	144 31%	102 37%	36 39%	71 40%	246 34%	274 37%	87 31%	136 40%	112 36%	114 32%	158 36%	76 35%	373 37%
<b>Like Conservative Party</b>	430 42%	45 25%	379 48%	41 34%	389 43%	206 45%	138 50%	26 29%	53 30%	345 47%	311 42%	119 43%	107 32%	161 51%	162 45%	208 47%	96 44%	439 43%
<b>Dislike Conservative Party</b>	479 47%	122 68%	331 42%	69 58%	410 46%	209 46%	114 41%	52 56%	95 55%	323 44%	346 47%	131 47%	180 53%	128 40%	171 47%	203 46%	101 46%	479 47%

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Table 27

**Q.9 Which of these statements comes closest to your views of Gordon Brown and the Labour Party?**

Base : All respondents

	Wtd Total	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
I like Gordon Brown and I like the Labour Party	179 18%	105 19%	94 19%	85 16%	57 20%	54 15%	68 19%	47 18%	50 17%	31 15%	51 21%	97 17%	82 18%	11 3%	112 50%	25 17%	141 31%	167 25%	68 15%	110 20%	177 17%
I like Gordon Brown but I do not like the Labour Party	116 11%	65 12%	48 10%	68 13%	30 10%	46 12%	41 11%	26 10%	38 13%	27 13%	26 11%	63 11%	53 12%	43 12%	12 5%	21 15%	55 12%	73 11%	55 12%	61 11%	123 12%
I do not like Gordon Brown but I like the Labour Party	217 21%	109 20%	120 24%	97 19%	68 23%	98 27%	51 14%	57 21%	69 23%	35 17%	56 23%	125 22%	92 20%	41 12%	90 40%	33 23%	135 30%	176 27%	128 27%	90 16%	211 21%
I do not like Gordon Brown and I do not like the Labour Party	452 44%	259 47%	208 42%	243 46%	121 42%	146 40%	185 51%	119 45%	131 44%	107 51%	95 38%	250 45%	201 44%	244 69%	7 3%	64 44%	114 25%	207 31%	194 41%	258 47%	453 45%
Don't know	52 5%	15 3%	21 4%	31 6%	14 5%	23 6%	15 4%	15 6%	10 3%	10 5%	18 7%	25 4%	28 6%	15 4%	2 1%	3 2%	7 2%	37 6%	23 5%	30 5%	52 5%
<b>Combinations - Summary</b>																					
<b>Like Gordon Brown</b>	295 29%	171 31%	143 29%	152 29%	86 30%	100 27%	108 30%	73 28%	87 29%	58 28%	77 31%	160 29%	135 30%	55 15%	124 56%	46 32%	195 43%	240 36%	123 26%	171 31%	300 30%
<b>Dislike Gordon Brown</b>	669 66%	367 66%	328 67%	341 65%	189 65%	244 67%	236 66%	176 67%	200 67%	142 68%	151 61%	375 67%	293 64%	285 80%	96 43%	98 66%	250 55%	384 58%	321 69%	347 63%	664 65%
<b>Like Labour Party</b>	396 39%	214 39%	214 44%	182 35%	125 43%	152 42%	119 33%	103 39%	119 40%	67 32%	107 44%	222 40%	174 38%	52 15%	202 91%	58 40%	276 61%	344 52%	196 42%	200 36%	388 38%
<b>Dislike Labour Party</b>	568 56%	324 59%	257 52%	311 59%	150 52%	192 52%	226 63%	145 55%	169 57%	133 64%	121 49%	313 56%	254 56%	288 81%	19 8%	86 58%	169 37%	280 42%	249 53%	319 58%	576 57%

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Table 28

**Q.9 Which of these statements comes closest to your views of Gordon Brown and the Labour Party?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
I like Gordon Brown and I like the Labour Party	179	110	54	19	160	80	41	12	36	122	128	50	75	41	63	62	38	177
	18%	61%	7%	16%	18%	18%	15%	13%	21%	17%	17%	18%	22%	13%	17%	14%	17%	17%
I like Gordon Brown but I do not like the Labour Party	116	17	92	15	101	47	40	15	13	87	86	30	46	27	43	51	28	123
	11%	10%	12%	13%	11%	10%	14%	17%	8%	12%	12%	11%	14%	9%	12%	12%	13%	12%
I do not like Gordon Brown but I like the Labour Party	217	36	174	33	184	124	28	14	49	153	149	67	81	67	69	93	35	211
	21%	20%	22%	28%	21%	27%	10%	15%	28%	21%	20%	24%	24%	21%	19%	21%	16%	21%
I do not like Gordon Brown and I do not like the Labour Party	452	14	431	46	406	183	154	42	68	338	333	117	118	164	170	220	104	453
	44%	8%	55%	39%	45%	40%	56%	46%	39%	46%	45%	42%	35%	52%	47%	50%	48%	45%
Don't know	52	3	35	6	46	22	14	8	8	36	38	15	20	17	16	16	12	52
	5%	2%	4%	5%	5%	5%	5%	9%	5%	5%	5%	5%	6%	5%	4%	4%	6%	5%
<b>Combinations - Summary</b>																		
<b>Like Gordon Brown</b>	295	127	146	34	261	127	81	27	50	208	214	80	121	68	106	113	65	300
	29%	71%	19%	29%	29%	28%	29%	30%	28%	28%	29%	29%	36%	22%	29%	26%	30%	30%
<b>Dislike Gordon Brown</b>	669	49	605	79	590	308	183	56	117	490	483	184	199	231	239	313	139	664
	66%	27%	77%	66%	66%	67%	66%	61%	67%	67%	66%	66%	58%	73%	66%	71%	64%	65%
<b>Like Labour Party</b>	396	145	228	52	344	204	70	26	86	274	277	117	156	107	132	155	73	388
	39%	81%	29%	44%	38%	45%	25%	28%	49%	37%	38%	42%	46%	34%	37%	35%	34%	38%
<b>Dislike Labour Party</b>	568	31	523	61	507	231	194	57	81	425	419	147	164	191	212	271	132	576
	56%	17%	67%	51%	56%	50%	70%	63%	46%	58%	57%	53%	48%	61%	59%	61%	61%	57%

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Table 29

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(a). Gordon Brown has lived up to my expectations**

Base : All respondents

	Wtd Total	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Strongly agree	114 11%	79 14%	47 10%	66 13%	29 10%	28 8%	57 16%	30 11%	34 11%	28 13%	22 9%	63 11%	50 11%	49 14%	28 13%	15 10%	49 11%	64 10%	47 10%	67 12%	114 11%
Tend to agree	153 15%	75 14%	71 14%	83 16%	60 21%	46 13%	47 13%	53 20%	46 16%	22 10%	33 13%	99 18%	54 12%	42 12%	50 23%	20 13%	81 18%	112 17%	74 16%	80 15%	146 14%
Neither agree nor disagree	69 7%	26 5%	37 8%	32 6%	27 9%	24 7%	18 5%	13 5%	23 8%	16 8%	17 7%	36 6%	33 7%	9 3%	26 12%	10 7%	38 8%	60 9%	30 6%	39 7%	68 7%
Tend to disagree	195 19%	107 19%	103 21%	91 17%	55 19%	82 22%	57 16%	53 20%	54 18%	46 22%	42 17%	107 19%	87 19%	59 17%	54 24%	32 22%	100 22%	136 21%	110 24%	84 15%	207 20%
Strongly disagree	458 45%	255 46%	222 45%	236 45%	113 39%	172 47%	173 48%	109 41%	134 45%	94 45%	121 49%	243 43%	215 47%	191 54%	60 27%	68 46%	176 39%	267 40%	196 42%	262 48%	454 45%
Don't know	27 3%	10 2%	11 2%	16 3%	5 2%	14 4%	8 2%	5 2%	6 2%	4 2%	12 5%	11 2%	16 3%	4 1%	5 2%	2 1%	7 2%	22 3%	11 2%	16 3%	27 3%
<b>Combinations - Summary</b>																					
<b>Agree</b>	267 26%	154 28%	118 24%	149 28%	89 31%	74 20%	104 29%	83 31%	80 27%	49 24%	55 22%	163 29%	105 23%	91 26%	79 35%	35 24%	131 29%	176 27%	121 26%	146 27%	260 26%
<b>Disagree</b>	653 64%	362 65%	326 66%	327 62%	168 58%	255 69%	230 64%	162 62%	188 63%	139 67%	163 66%	351 63%	302 66%	250 70%	113 51%	100 68%	276 61%	403 61%	306 65%	347 63%	661 65%
<b>Net agree</b>	-386 -38%	-208 -38%	-207 -42%	-178 -34%	-79 -27%	-180 -49%	-127 -35%	-80 -30%	-108 -36%	-90 -43%	-108 -44%	-188 -34%	-198 -43%	-159 -45%	-35 -16%	-65 -44%	-145 -32%	-227 -34%	-185 -40%	-200 -37%	-401 -39%

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Table 30

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(a). Gordon Brown has lived up to my expectations**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Strongly agree	114	34	75	11	103	45	36	11	19	81	90	21	31	32	51	55	23	114
	11%	19%	10%	9%	11%	10%	13%	12%	11%	11%	12%	8%	9%	10%	14%	12%	11%	11%
Tend to agree	153	54	85	15	138	70	35	24	20	104	117	36	70	41	42	52	33	146
	15%	30%	11%	13%	15%	15%	12%	26%	11%	14%	16%	13%	21%	13%	12%	12%	15%	14%
Neither agree nor disagree	69	28	33	7	62	28	15	7	17	43	51	18	18	17	34	24	13	68
	7%	16%	4%	6%	7%	6%	6%	8%	10%	6%	7%	7%	5%	6%	9%	5%	6%	7%
Tend to disagree	195	34	154	30	164	99	55	14	27	154	137	58	59	58	78	78	48	207
	19%	19%	20%	25%	18%	22%	20%	15%	15%	21%	19%	21%	17%	18%	22%	18%	22%	20%
Strongly disagree	458	27	423	52	406	205	130	31	87	335	321	136	151	156	152	224	92	454
	45%	15%	54%	44%	45%	45%	47%	34%	50%	46%	44%	49%	44%	49%	42%	51%	43%	45%
Don't know	27	2	15	4	23	11	6	5	5	17	18	9	11	12	4	10	7	27
	3%	1%	2%	3%	3%	2%	2%	6%	3%	2%	2%	3%	3%	4%	1%	2%	3%	3%
<b>Combinations - Summary</b>																		
<b>Agree</b>	267	87	160	26	242	115	71	35	39	186	207	57	101	73	93	107	56	260
	26%	49%	20%	21%	27%	25%	25%	38%	22%	25%	28%	21%	30%	23%	26%	24%	26%	26%
<b>Disagree</b>	653	61	577	82	571	303	186	45	114	489	458	194	210	214	229	302	140	661
	64%	34%	74%	69%	64%	66%	67%	49%	65%	67%	62%	70%	62%	68%	64%	68%	65%	65%
<b>Net agree</b>	-386	26	-417	-57	-329	-189	-115	-10	-75	-303	-251	-137	-109	-141	-136	-195	-84	-401
	-38%	15%	-53%	-48%	-37%	-41%	-41%	-11%	-43%	-41%	-34%	-49%	-32%	-45%	-38%	-44%	-39%	-39%

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Table 31

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(b). Gordon Brown is doing a good job in difficult circumstances**

Base : All respondents

	Wtd Total	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Strongly agree	142 14%	87 16%	72 15%	70 13%	24 8%	46 13%	71 20%	34 13%	31 10%	34 16%	42 17%	65 12%	77 17%	14 4%	73 33%	22 15%	103 23%	128 19%	49 11%	92 17%	130 13%
Tend to agree	211 21%	101 18%	95 19%	117 22%	68 24%	75 20%	68 19%	52 20%	69 23%	39 18%	51 21%	121 22%	90 20%	40 11%	70 31%	35 24%	126 28%	171 26%	97 21%	114 21%	224 22%
Neither agree nor disagree	59 6%	25 5%	23 5%	36 7%	31 11%	15 4%	13 4%	16 6%	21 7%	10 5%	12 5%	37 7%	22 5%	19 5%	11 5%	10 7%	22 5%	40 6%	30 6%	29 5%	57 6%
Tend to disagree	207 20%	98 18%	105 21%	102 20%	71 25%	81 22%	55 15%	68 26%	68 23%	30 14%	41 17%	136 24%	71 16%	85 24%	36 16%	30 20%	81 18%	122 18%	106 23%	100 18%	203 20%
Strongly disagree	383 38%	239 43%	193 39%	191 36%	92 32%	139 38%	152 42%	90 34%	105 35%	94 45%	94 38%	196 35%	188 41%	193 54%	33 15%	50 34%	119 26%	190 29%	179 38%	204 37%	389 38%
Don't know	14 1%	3 1%	5 1%	9 2%	3 1%	10 3%	1 *	2 1%	3 1%	3 1%	7 3%	5 1%	9 2%	4 1%	1 *	- -	1 *	11 2%	6 1%	8 1%	13 1%
<b>Combinations - Summary</b>																					
<b>Agree</b>	353 35%	188 34%	166 34%	187 36%	92 32%	121 33%	140 39%	86 33%	100 34%	73 35%	94 38%	186 33%	167 37%	54 15%	143 64%	57 39%	229 51%	299 45%	146 31%	206 38%	354 35%
<b>Disagree</b>	590 58%	337 61%	297 60%	293 56%	163 56%	220 60%	207 57%	159 60%	173 58%	124 59%	135 55%	332 59%	258 57%	278 78%	68 31%	80 54%	201 44%	312 47%	285 61%	305 56%	592 58%
<b>Net agree</b>	-238 -23%	-149 -27%	-131 -27%	-106 -20%	-71 -25%	-99 -27%	-67 -19%	-72 -28%	-73 -25%	-51 -24%	-41 -17%	-146 -26%	-92 -20%	-224 -63%	75 34%	-23 -15%	28 6%	-14 -2%	-139 -30%	-98 -18%	-238 -23%

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Table 32

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(b). Gordon Brown is doing a good job in difficult circumstances**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Strongly agree	142	71	63	9	132	48	36	11	41	84	113	28	58	31	52	64	27	130
	14%	39%	8%	8%	15%	10%	13%	11%	23%	11%	15%	10%	17%	10%	14%	14%	13%	13%
Tend to agree	211	66	122	30	181	93	65	26	23	159	157	54	90	53	68	80	41	224
	21%	37%	16%	25%	20%	20%	24%	29%	13%	22%	21%	19%	26%	17%	19%	18%	19%	22%
Neither agree nor disagree	59	16	39	7	52	33	12	3	11	45	39	20	13	21	25	19	11	57
	6%	9%	5%	6%	6%	7%	4%	3%	6%	6%	5%	7%	4%	7%	7%	4%	5%	6%
Tend to disagree	207	12	191	25	182	108	45	21	29	154	145	62	50	68	89	72	56	203
	20%	7%	24%	21%	20%	24%	16%	23%	17%	21%	20%	22%	15%	22%	25%	16%	26%	20%
Strongly disagree	383	11	368	46	337	170	119	23	70	288	274	108	121	139	123	202	75	389
	38%	6%	47%	39%	38%	37%	43%	25%	40%	39%	37%	39%	36%	44%	34%	46%	35%	38%
Don't know	14	4	3	2	13	5	*	8	1	5	8	6	7	4	3	6	6	13
	1%	2%	*	1%	1%	1%	*	9%	1%	1%	1%	2%	2%	1%	1%	1%	3%	1%
<b>Combinations - Summary</b>																		
<b>Agree</b>	353	137	185	39	314	141	101	37	64	243	269	82	148	84	120	144	69	354
	35%	76%	24%	33%	35%	31%	37%	40%	37%	33%	37%	29%	44%	27%	33%	33%	32%	35%
<b>Disagree</b>	590	23	559	71	519	278	164	44	99	442	419	170	171	207	212	274	131	592
	58%	13%	71%	60%	58%	61%	59%	48%	57%	60%	57%	61%	50%	66%	59%	62%	61%	58%
<b>Net agree</b>	-238	114	-374	-32	-206	-137	-62	-7	-35	-199	-149	-89	-23	-123	-92	-130	-63	-238
	-23%	63%	-48%	-27%	-23%	-30%	-23%	-8%	-20%	-27%	-20%	-32%	-7%	-39%	-25%	-29%	-29%	-23%



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Table 33

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(c). It's time for Gordon Brown to resign and hand over to someone else**

Base : All respondents

	Wtd Total	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Strongly agree	366 36%	214 39%	174 35%	191 37%	89 31%	142 39%	135 37%	77 29%	95 32%	100 48%	94 38%	172 31%	194 42%	178 50%	35 16%	43 29%	117 26%	188 28%	165 35%	200 37%	376 37%
Tend to agree	147 14%	69 12%	65 13%	83 16%	51 18%	48 13%	48 13%	39 15%	54 18%	25 12%	30 12%	93 17%	55 12%	51 14%	33 15%	28 19%	74 16%	96 15%	60 13%	87 16%	149 15%
Neither agree nor disagree	78 8%	35 6%	37 7%	42 8%	28 10%	26 7%	25 7%	23 9%	21 7%	16 7%	18 7%	44 8%	34 7%	27 8%	11 5%	16 11%	31 7%	51 8%	35 7%	43 8%	73 7%
Tend to disagree	202 20%	100 18%	101 21%	100 19%	59 21%	69 19%	73 20%	60 23%	66 22%	24 11%	52 21%	126 22%	76 17%	67 19%	54 24%	30 20%	95 21%	134 20%	101 22%	101 18%	208 20%
Strongly disagree	192 19%	126 23%	108 22%	84 16%	54 19%	67 18%	70 20%	56 21%	57 19%	42 20%	38 15%	113 20%	79 17%	26 7%	87 39%	29 20%	130 29%	166 25%	94 20%	98 18%	183 18%
Don't know	31 3%	10 2%	7 1%	24 5%	8 3%	14 4%	9 2%	8 3%	4 1%	3 2%	15 6%	13 2%	19 4%	5 1%	3 2%	1 1%	5 1%	26 4%	12 3%	19 4%	27 3%
<b>Combinations - Summary</b>																					
<b>Agree</b>	513 50%	283 51%	239 49%	274 52%	140 48%	190 52%	183 51%	116 44%	149 50%	125 60%	123 50%	265 47%	248 54%	229 64%	68 31%	71 49%	191 42%	284 43%	226 48%	287 52%	525 52%
<b>Disagree</b>	394 39%	225 41%	209 43%	185 35%	114 39%	136 37%	143 40%	116 44%	122 41%	65 31%	90 36%	238 43%	155 34%	94 26%	141 63%	59 40%	225 50%	300 45%	195 42%	199 36%	391 38%
<b>Net agree</b>	119 12%	57 10%	30 6%	89 17%	26 9%	54 15%	40 11%	-1 *	27 9%	60 29%	34 14%	26 5%	93 20%	135 38%	-72 -33%	12 8%	-33 -7%	-16 -2%	31 7%	89 16%	134 13%

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Table 34

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(c). It's time for Gordon Brown to resign and hand over to someone else**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Strongly agree	366	16	346	46	320	166	104	24	71	270	252	113	102	145	119	199	63	376
	36%	9%	44%	38%	36%	36%	38%	26%	40%	37%	34%	41%	30%	46%	33%	45%	29%	37%
Tend to agree	147	14	128	14	134	64	49	12	19	113	105	41	43	50	54	57	32	149
	14%	8%	16%	11%	15%	14%	18%	13%	11%	15%	14%	15%	13%	16%	15%	13%	15%	15%
Neither agree nor disagree	78	17	55	9	70	34	22	7	14	56	56	23	26	22	31	30	15	73
	8%	9%	7%	7%	8%	7%	8%	8%	8%	8%	8%	8%	8%	7%	8%	7%	7%	7%
Tend to disagree	202	47	146	32	170	95	50	21	32	144	157	44	70	50	82	72	48	208
	20%	26%	19%	27%	19%	21%	18%	23%	18%	20%	21%	16%	20%	16%	23%	16%	22%	20%
Strongly disagree	192	82	96	17	175	85	47	20	33	132	139	52	82	41	69	76	50	183
	19%	46%	12%	14%	20%	19%	17%	22%	19%	18%	19%	19%	24%	13%	19%	17%	23%	18%
Don't know	31	4	15	3	29	14	5	7	6	19	25	6	17	7	7	8	8	27
	3%	2%	2%	2%	3%	3%	2%	7%	3%	3%	3%	2%	5%	2%	2%	2%	4%	3%
<b>Combinations - Summary</b>																		
<b>Agree</b>	513	30	474	59	454	230	153	36	90	383	357	154	145	195	173	256	95	525
	50%	17%	60%	50%	51%	50%	55%	39%	51%	52%	49%	55%	43%	62%	48%	58%	44%	52%
<b>Disagree</b>	394	129	242	49	345	180	97	42	66	277	297	96	152	91	150	149	98	391
	39%	72%	31%	41%	38%	39%	35%	45%	38%	38%	40%	34%	45%	29%	42%	34%	45%	38%
<b>Net agree</b>	119	-99	233	11	109	50	57	-6	24	107	60	59	-7	103	23	107	-3	134
	12%	-55%	30%	9%	12%	11%	20%	-6%	14%	15%	8%	21%	-2%	33%	6%	24%	-1%	13%

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Table 35

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(d). The Conservatives are ready to form the next Government**

Base : All respondents

	Wtd Total	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Strongly agree	196 19%	131 24%	101 20%	96 18%	46 16%	66 18%	85 24%	53 20%	59 20%	37 18%	48 19%	112 20%	85 19%	146 41%	14 6%	11 7%	36 8%	51 8%	84 18%	113 21%	190 19%
Tend to agree	268 26%	142 26%	133 27%	136 26%	88 30%	95 26%	85 24%	77 29%	79 27%	57 27%	54 22%	156 28%	112 24%	134 38%	36 16%	31 21%	86 19%	134 20%	130 28%	138 25%	268 26%
Neither agree nor disagree	96 9%	35 6%	32 7%	63 12%	33 11%	42 11%	21 6%	24 9%	24 8%	23 11%	24 10%	49 9%	47 10%	18 5%	18 8%	14 10%	39 9%	77 12%	44 9%	51 9%	91 9%
Tend to disagree	187 18%	92 17%	100 20%	87 17%	61 21%	63 17%	64 18%	51 20%	63 21%	38 18%	35 14%	114 20%	73 16%	45 13%	47 21%	41 28%	110 24%	143 22%	93 20%	95 17%	194 19%
Strongly disagree	224 22%	137 25%	110 22%	114 22%	49 17%	79 22%	96 27%	48 18%	62 21%	49 23%	66 27%	110 20%	114 25%	7 2%	103 46%	46 31%	171 38%	217 33%	100 21%	124 23%	228 22%
Don't know	44 4%	16 3%	16 3%	28 5%	12 4%	22 6%	10 3%	9 3%	10 3%	5 3%	20 8%	19 3%	25 6%	5 1%	4 2%	4 2%	10 2%	39 6%	16 3%	28 5%	45 4%
<b>Combinations - Summary</b>																					
<b>Agree</b>	465 46%	273 49%	233 47%	231 44%	134 46%	161 44%	170 47%	130 49%	138 46%	94 45%	102 41%	268 48%	197 43%	280 79%	50 23%	42 29%	122 27%	185 28%	214 46%	250 46%	458 45%
<b>Disagree</b>	412 41%	229 41%	211 43%	201 38%	110 38%	142 39%	160 44%	100 38%	125 42%	86 41%	101 41%	225 40%	187 41%	52 15%	150 67%	87 59%	281 62%	360 54%	193 41%	219 40%	422 42%
<b>Net agree</b>	53 5%	44 8%	23 5%	30 6%	24 8%	19 5%	10 3%	31 12%	13 4%	8 4%	1 1%	43 8%	9 2%	228 64%	-100 -45%	-45 -31%	-159 -35%	-176 -27%	21 5%	31 6%	36 4%

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Table 36

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(d). The Conservatives are ready to form the next Government**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Strongly agree	196	15	178	15	182	98	56	10	31	154	140	56	57	70	69	103	37	190
	19%	9%	23%	12%	20%	21%	20%	11%	18%	21%	19%	20%	17%	22%	19%	23%	17%	19%
Tend to agree	268	33	232	32	236	123	81	21	43	204	182	85	68	93	107	122	60	268
	26%	18%	30%	27%	26%	27%	29%	23%	24%	28%	25%	31%	20%	30%	30%	28%	28%	26%
Neither agree nor disagree	96	19	67	12	84	39	21	13	22	60	65	31	27	28	40	38	18	91
	9%	10%	8%	10%	9%	9%	8%	14%	13%	8%	9%	11%	8%	9%	11%	9%	8%	9%
Tend to disagree	187	42	138	24	163	94	54	16	20	148	147	40	69	58	60	69	53	194
	18%	24%	18%	20%	18%	21%	19%	18%	11%	20%	20%	14%	20%	18%	17%	16%	24%	19%
Strongly disagree	224	68	143	31	193	82	57	24	52	139	169	55	97	56	71	96	37	228
	22%	38%	18%	26%	22%	18%	21%	27%	30%	19%	23%	20%	28%	18%	20%	22%	17%	22%
Don't know	44	2	28	5	39	21	8	7	7	30	32	12	21	9	14	14	11	45
	4%	1%	4%	4%	4%	5%	3%	7%	4%	4%	4%	4%	6%	3%	4%	3%	5%	4%
<b>Combinations - Summary</b>																		
<b>Agree</b>	465	48	410	47	418	221	137	31	74	358	322	141	125	164	175	225	98	458
	46%	27%	52%	39%	47%	48%	49%	34%	42%	49%	44%	51%	37%	52%	49%	51%	45%	45%
<b>Disagree</b>	412	110	281	56	356	176	111	41	71	287	315	95	166	115	131	165	90	422
	41%	61%	36%	47%	40%	38%	40%	45%	41%	39%	43%	34%	49%	36%	36%	37%	42%	42%
<b>Net agree</b>	53	-62	129	-9	61	45	26	-10	3	71	7	46	-40	49	44	60	7	36
	5%	-35%	16%	-7%	7%	10%	9%	-10%	2%	10%	1%	17%	-12%	16%	12%	14%	3%	4%

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Table 37

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(e). David Cameron is ready to be Prime Minister**

Base : All respondents

	Wtd Total	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time	Not full-time/Not working	
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Strongly agree	164 16%	112 20%	91 19%	73 14%	43 15%	46 12%	76 21%	48 18%	51 17%	23 11%	43 17%	98 18%	66 14%	116 33%	10 5%	12 8%	30 7%	49 7%	69 15%	95 17%	167 16%
Tend to agree	279 27%	151 27%	134 27%	146 28%	77 27%	110 30%	92 26%	79 30%	88 30%	62 30%	51 21%	167 30%	113 25%	157 44%	37 17%	40 27%	86 19%	122 18%	134 29%	145 27%	282 28%
Neither agree nor disagree	73 7%	34 6%	27 6%	46 9%	26 9%	26 7%	21 6%	17 6%	20 7%	19 9%	18 7%	37 7%	37 8%	19 5%	9 4%	3 2%	23 5%	54 8%	30 6%	43 8%	76 7%
Tend to disagree	195 19%	90 16%	100 20%	95 18%	66 23%	76 21%	53 15%	53 20%	64 22%	38 18%	39 16%	118 21%	77 17%	44 12%	54 24%	34 23%	109 24%	151 23%	108 23%	87 16%	195 19%
Strongly disagree	249 24%	147 27%	121 25%	128 24%	57 20%	82 22%	109 30%	54 21%	64 22%	60 28%	71 29%	118 21%	131 29%	13 4%	104 47%	51 35%	185 41%	235 36%	103 22%	146 27%	247 24%
Don't know	56 5%	20 4%	18 4%	37 7%	20 7%	27 7%	8 2%	12 5%	10 3%	8 4%	25 10%	22 4%	33 7%	6 2%	9 4%	6 4%	20 4%	49 7%	24 5%	32 6%	49 5%
<b>Combinations - Summary</b>																					
<b>Agree</b>	443 44%	263 47%	225 46%	219 42%	120 41%	155 42%	168 47%	126 48%	138 47%	85 40%	94 38%	265 47%	178 39%	272 77%	47 21%	52 36%	116 26%	171 26%	203 43%	241 44%	449 44%
<b>Disagree</b>	444 44%	237 43%	221 45%	223 42%	123 43%	158 43%	162 45%	108 41%	128 43%	98 47%	110 45%	236 42%	208 46%	57 16%	157 71%	86 58%	294 65%	387 59%	211 45%	233 42%	442 44%
<b>Net agree</b>	* *	26 5%	3 1%	-4 -1%	-3 -1%	-3 -1%	6 2%	19 7%	10 3%	-13 -6%	-16 -7%	29 5%	-29 -6%	215 61%	-110 -49%	-34 -23%	-179 -39%	-216 -33%	-9 -2%	8 2%	7 1%

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Table 38

**Q.10 For each of the following statements, please tell me whether you agree or disagree.**

**(e). David Cameron is ready to be Prime Minister**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid	Broad sheet		
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Strongly agree	164	15	148	15	149	72	50	9	32	122	119	44	51	51	62	84	32	167
	16%	8%	19%	13%	17%	16%	18%	10%	18%	17%	16%	16%	15%	16%	17%	19%	15%	16%
Tend to agree	279	34	238	31	248	141	84	21	33	226	189	90	68	96	116	119	71	282
	27%	19%	30%	26%	28%	31%	30%	23%	19%	31%	26%	32%	20%	30%	32%	27%	33%	28%
Neither agree nor disagree	73	11	54	11	62	33	16	7	18	49	54	19	28	23	22	28	12	76
	7%	6%	7%	10%	7%	7%	6%	7%	10%	7%	7%	7%	8%	7%	6%	6%	6%	7%
Tend to disagree	195	47	139	24	170	86	52	28	27	138	146	49	69	60	66	79	47	195
	19%	26%	18%	21%	19%	19%	19%	30%	15%	19%	20%	17%	20%	19%	18%	18%	22%	19%
Strongly disagree	249	67	167	32	217	97	68	18	55	165	190	58	96	72	81	113	41	247
	24%	38%	21%	27%	24%	21%	25%	20%	31%	22%	26%	21%	28%	23%	22%	26%	19%	24%
Don't know	56	5	39	5	51	28	7	10	10	36	38	18	28	14	14	20	13	49
	5%	3%	5%	4%	6%	6%	3%	10%	6%	5%	5%	6%	8%	4%	4%	4%	6%	5%
<b>Combinations - Summary</b>																		
<b>Agree</b>	443	49	386	46	397	213	134	30	65	347	308	134	118	147	178	203	104	449
	44%	27%	49%	39%	44%	47%	48%	32%	37%	47%	42%	48%	35%	47%	49%	46%	48%	44%
<b>Disagree</b>	444	115	306	57	387	183	120	46	81	303	335	107	165	132	146	192	88	442
	44%	64%	39%	48%	43%	40%	43%	50%	47%	41%	46%	38%	49%	42%	41%	43%	40%	44%
<b>Net agree</b>	*	-66	80	-11	10	30	14	-16	-16	44	-28	27	-47	15	31	11	16	7
	*	-37%	10%	-9%	1%	7%	5%	-18%	-9%	6%	-4%	10%	-14%	5%	9%	2%	7%	1%

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Table 39

**Q.11 Which party do you think has the best policies for managing the economy, the Conservatives, Labour, Liberal Democrats or some other party?**

Base : All respondents

	Intention to vote	Gender		Age			Social Class						Voting					Work Status		Unwtd Total	
		(10) ABSOLUTELY CERTAIN	Male	Female	18-34	35-54	55+	AB	C1	C2	DE	ABC1	C2DE	Conservative	Labour	Lib Dem	Not Conservative	Not Conservative (including Non-voters)	Full-time		Not full-time/Not working
Unweighted Total	1016	569	520	496	270	366	380	262	305	202	247	567	449	357	219	150	463	659	475	541	1016
Weighted Total	1016	553	492	524	289	367	360	263	297	209	247	560	456	355	223	147	452	661	468	548	1016
Conservative	378 37%	238 43%	186 38%	193 37%	103 36%	124 34%	151 42%	100 38%	122 41%	78 37%	77 31%	223 40%	156 34%	291 82%	17 8%	23 16%	57 13%	88 13%	165 35%	213 39%	369 36%
Labour	217 21%	126 23%	119 24%	98 19%	60 21%	76 21%	81 22%	68 26%	53 18%	44 21%	53 21%	121 22%	97 21%	6 2%	145 65%	20 14%	179 40%	211 32%	108 23%	109 20%	210 21%
Liberal Democrats	108 11%	53 10%	51 10%	57 11%	30 10%	41 11%	37 10%	25 9%	33 11%	17 8%	33 14%	57 10%	51 11%	9 2%	9 4%	65 44%	80 18%	99 15%	46 10%	62 11%	122 12%
Other	101 10%	50 9%	49 10%	52 10%	31 11%	43 12%	27 7%	14 5%	30 10%	23 11%	33 13%	45 8%	56 12%	15 4%	9 4%	12 8%	47 10%	85 13%	54 12%	46 8%	106 10%
Don't know	212 21%	87 16%	87 18%	125 24%	65 22%	82 22%	65 18%	56 21%	59 20%	46 22%	51 21%	115 21%	97 21%	34 10%	43 19%	28 19%	90 20%	178 27%	94 20%	118 21%	209 21%

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Table 40

**Q.11 Which party do you think has the best policies for managing the economy, the Conservatives, Labour, Liberal Democrats or some other party?**

Base : All respondents

	Government		Public Sector Workers		Tenure					Children in household		GOR Regions			Newspaper readership		Unwtd Total	
	Wtd Total	Satisfied	Dissatisfied	Yes	Everyone else	Bought on mortgage	Owned outright	Private Renter	Social Renter	Total owner occupier	None	1 or more	North	Midlands	South	Tabloid		Broad sheet
Unweighted Total	1016	172	794	256	760	413	368	84	140	781	749	264	331	328	357	450	225	1016
Weighted Total	1016	180	786	119	897	457	277	92	175	735	734	278	340	316	360	443	217	1016
Conservative	378	23	351	31	347	161	125	32	55	286	270	108	97	134	147	183	93	369
	37%	13%	45%	26%	39%	35%	45%	35%	32%	39%	37%	39%	28%	43%	41%	41%	43%	36%
Labour	217	105	99	26	191	100	50	20	41	150	168	48	98	51	69	88	55	210
	21%	59%	13%	22%	21%	22%	18%	22%	23%	20%	23%	17%	29%	16%	19%	20%	25%	21%
Liberal Democrats	108	13	91	18	90	48	29	11	20	77	77	30	43	25	40	54	19	122
	11%	7%	12%	15%	10%	10%	10%	12%	11%	10%	10%	11%	13%	8%	11%	12%	9%	12%
Other	101	8	87	17	84	46	26	6	19	72	70	29	39	30	31	41	17	106
	10%	4%	11%	14%	9%	10%	9%	6%	11%	10%	10%	11%	12%	9%	9%	9%	8%	10%
Don't know	212	31	158	26	186	102	48	23	39	150	149	63	64	75	73	77	33	209
	21%	17%	20%	22%	21%	22%	17%	25%	22%	20%	20%	23%	19%	24%	20%	17%	15%	21%