

## Ipsos MORI Political Monitor - November 2014

Table 1

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Total Voting	822	556	729	712	666	613	20	409	413	211	297	314	82	129	149	148	127	187	87	235	234	173	181	469	353	835
Conservative	247 30%	178 32%	231 32%	227 32%	216 33%	199 33%	3 16% <b>s</b>	129 32%	118 28%	42 20%	93 31%	112 36%	18 22% <b>s</b>	24 19%	49 33%	44 30%	47 37%	65 35%	27 31% <b>s</b>	89 38%	71 30%	50 29%	37 20%	160 34%	87 24%	265 32%
Labour	243 30%	159 29%	213 29%	208 29%	192 29%	177 29%	10 49% <b>s</b>	113 28%	130 31%	72 34%	88 30%	82 26%	30 36% <b>s</b>	42 33%	40 27%	49 33%	31 24%	51 27%	24 28% <b>s</b>	65 28%	64 27%	42 24%	72 40%	129 28%	114 32%	234 28%
Liberal Democrats (Lib Dem)	86 10%	51 9%	72 10%	71 10%	66 10%	55 9%	3 16% <b>s</b>	38 9%	48 12%	31 15%	30 10%	25 8%	14 17% <b>s</b>	18 14%	14 10%	15 10%	14 11%	11 6%	8 9% <b>s</b>	24 10%	28 12%	17 10%	17 9%	52 11%	34 10%	83 10%
Scottish Nationalist	48	42 8%	48 7%	48 7%	45 7%	44 7%	- - <b>s</b>	25 6%	22 5%	16 8%	14 5%	17 5%	4 4% <b>s</b>	13 10%	7 5%	7 5%	6 6%	11 6%	8 9% <b>s</b>	9 4%	14 6%	10 6%	15 8%	23 5%	25 7%	47 6%
Plaid Cymru	5 1%	4 1%	4 1%	4 1%	4 1%	4 1%	- - <b>s</b>	2 *	3 1%	* *	2 1%	2 1%	- - <b>s</b>	* *	1 1%	1 1%	1 1%	1 - <b>s</b>	- *	4 2%	4 -	- -	1 *	4 1%	1 *	6 1%
Green Party	70 9%	40 7%	56 8%	55 8%	49 7%	46 8%	3 14% <b>s</b>	26 6%	44 11%	32 15%	23 8%	15 5%	11 13% <b>s</b>	22 17%	12 8%	11 8%	6 5%	8 4%	3 3% <b>s</b>	22 9%	23 10%	13 8%	12 7%	45 10%	25 7%	67 8%
UKIP	113 14%	78 14%	97 13%	93 13%	88 13%	81 13%	- - <b>s</b>	68 17%	45 11%	11 5%	44 15%	57 18%	4 5% <b>s</b>	7 6%	25 17%	19 13%	20 16%	37 20%	16 19% <b>s</b>	23 10%	28 12%	39 22%	24 13%	51 11%	63 18%	124 15%
British National Party	1 *	- -	- -	- -	- -	- -	1 6% <b>s</b>	1 *	- -	- -	1 *	- -	- - <b>s</b>	- -	1 1%	- -	- -	- -	- - <b>s</b>	1 *	- -	- -	- -	1 *	- -	1 *
Other	9 1%	5 1%	9 1%	8 1%	6 1%	6 1%	- - <b>s</b>	7 2%	3 1%	5 2%	1 *	3 1%	2 3% <b>s</b>	3 2%	1 *	1 1%	1 1%	2 1% <b>s</b>	1 *	2 1%	2 1%	4 2%	3 1%	6 2%	8 1%	
"Conservative Lead over Labour"	4 1%	19 3%	19 3%	19 3%	25 4%	22 4%	-7 -33% <b>s</b>	17 4%	-12 -3%	-31 -15%	5 2%	30 10%	-12 -15% <b>s</b>	-19 -14%	9 6%	-4 -3%	16 13%	14 8%	2 3% <b>s</b>	24 10%	7 3%	8 5%	-35 -19%	31 7%	-27 -8%	31 4%
Undecided	99 10%	37 6%	67 8%	57 7%	49 7%	43 6%	8 9% <b>s</b>	32 7%	66 13%	35 12%	34 9%	29 8%	14 12% <b>s</b>	21 13%	18 10%	16 9%	18 12%	12 5%	6 6% <b>s</b>	18 7%	30 11%	22 10%	29 12%	48 9%	50 11%	98 10%
Would not vote	79 8%	4 1%	10 1%	9 1%	4 *	4 1%	58 65% <b>s</b>	46 9%	33 6%	40 14%	25 7%	14 4%	23 19% <b>s</b>	17 10%	13 7%	12 7%	5 3%	10 4%	5 5% <b>s</b>	13 5%	21 7%	21 10%	24 10%	34 6%	45 10%	68 7%
Refused	8 1%	6 1%	7 1%	7 1%	6 1%	6 1%	- - <b>s</b>	2 *	5 1%	- -	2 1%	6 2%	- - <b>s</b>	- -	2 1%	* 1%	2 1%	4 2%	3 3% <b>s</b>	2 1%	1 *	2 1%	3 1%	3 *	5 1%	9 1%
Will vote for another party but don't know which	3 *	- -	- -	- -	- -	- -	3 4% <b>s</b>	3 1%	- -	3 1%	- -	- -	3 3% <b>s</b>	- -	- -	- -	- -	- -	- - <b>s</b>	3 1%	- -	- -	- -	3 1%	- -	1 *

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>

## Ipsos MORI Political Monitor - November 2014

Table 2

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.		
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD			
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011	
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011	
Total Voting	822	247	243	86	113	575	579	333	366	456	292	483	90	343	301	294	121	92	213	595	286	204	248	288	95	704	83	235	187	131	835	
Conservative	247	247	-	-	-	-	247	247	115	132	182	49	20	128	105	98	22	18	41	203	60	51	85	103	29	229	9	185	10	14	265	
	30%	100%	-	-s	-	-	43%	74%	31%	29%	62%	10%	22%	37%	35%	33%	19%	20%	19%	34%	21%	25%	34%	36%	31%	33%	10%	s	79%	5%	11%	32%
Labour	243	-	243	-	-	243	-	-	101	141	35	194	30	78	86	85	31	33	64	172	92	77	77	74	35	217	15	6	142	32	234	
	30%	-	100%	-s	-	42%	-	-	28%	31%	12%	40%	33%	23%	29%	29%	26%	36%	30%	29%	32%	38%	31%	26%	36%	31%	18%	s	3%	76%	25%	28%
Liberal Democrats (Lib Dem)	86	-	-	86	-	86	86	86	40	47	35	47	13	45	33	25	15	13	27	58	23	20	20	43	12	84	3	7	7	52	83	
	10%	-	-	100%	s	15%	15%	26%	11%	10%	12%	10%	14%	13%	11%	9%	12%	14%	13%	10%	8%	10%	8%	15%	13%	12%	3%	s	3%	4%	40%	10%
Scottish Nationalist	48	-	-	-	-	48	48	-	19	29	5	40	5	17	11	16	13	7	19	28	48	-	-	-	-	-	48	1	10	1	47	
	6%	-	-	-s	-	8%	8%	-	5%	6%	2%	8%	5%	5%	4%	6%	11%	7%	9%	5%	17%	-	-	-	-	-	58%	s	*	5%	1%	6%
Plaid Cymru	5	-	-	-	-	5	5	-	2	2	-	5	2	1	1	4	-	-	-	5	-	-	5	-	-	-	-	-	1	*	6	
	1%	-	-	-s	-	1%	1%	-	1%	*	-	1%	2%	*	*	1%	-	-	-	1%	-	-	2%	-	-	-	-s	-	*	*	1%	
Green Party	70	-	-	-	-	70	70	-	37	34	9	58	10	30	26	15	22	6	28	40	21	15	19	31	12	62	6	2	5	22	67	
	9%	-	-	-s	-	12%	12%	-	10%	7%	3%	12%	11%	9%	9%	5%	18%	7%	13%	7%	7%	7%	8%	11%	12%	9%	7%	s	1%	3%	17%	8%
UKIP	113	-	-	-	113	113	113	-	50	63	20	87	11	43	35	44	18	15	33	79	40	37	38	35	6	102	3	31	12	8	124	
	14%	-	-	-s	100%	20%	20%	-	14%	14%	7%	18%	12%	13%	12%	15%	15%	17%	16%	13%	14%	18%	15%	12%	6%	14%	3%	s	13%	6%	6%	15%
British National Party	1	-	-	-	-	1	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	1	-	-	-	-	1	
	*	-	-	-s	-	*	*	-	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	*	1%	1%	-s	-	-	-	*	
Other	9	-	-	-	-	9	9	-	1	9	6	4	1	-	4	6	-	-	-	9	3	3	5	1	1	9	1	3	1	1	8	
	1%	-	-	-s	-	2%	2%	-	*	2%	2%	1%	1%	-	1%	2%	-	-	-	2%	1%	1%	2%	*	1%	1%	1%	s	1%	1%	1%	1%
"Conservative Lead over Labour"	4	247	-243	0	0	-243	247	247	13	-9	147	-145	-10	50	19	12	-9	-14	-23	31	-32	-26	7	29	-5	12	-6	179	-132	-18	31	
	1%	100%	-100%	0%	0%	-42%	43%	74%	4%	-2%	50%	-30%	-11%	15%	6%	4%	-7%	-16%	-11%	5%	-11%	-13%	3%	10%	-6%	2%	-7%	s	76%	-70%	-14%	4%
Undecided	99	-	-	-	-	-	-	-	43	56	24	63	19	40	29	27	19	23	42	56	36	30	25	38	12	86	6	20	9	18	98	
	10%	-	-	-s	-	-	-	-	10%	10%	7%	10%	16%	10%	8%	8%	12%	16%	14%	8%	11%	12%	8%	11%	10%	10%	6%	s	8%	4%	12%	10%
Would not vote	79	-	-	-	-	-	-	-	38	41	12	55	10	33	18	8	22	27	49	26	13	13	36	30	18	72	-	2	8	1	68	
	8%	-	-	-s	-	-	-	-	9%	7%	3%	9%	8%	8%	5%	2%	14%	19%	16%	4%	4%	5%	11%	8%	14%	8%	-s	1%	4%	*	7%	
Refused	8	-	-	-	-	-	-	-	3	5	1	3	1	1	3	3	1	1	2	6	2	2	1	5	4	7	*	-	-	-	9	
	1%	-	-	-s	-	-	-	-	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	3%	1%	*s	-	-	-	1%	
Will vote for another party but don't know which	3	-	-	-	-	-	-	-	3	3	3	-	-	-	3	-	-	-	-	3	-	-	3	-	3	-	-	-	-	-	1	
	*	-	-	-s	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	*	-	-	1%	-	-	*	-s	-	-	-	*	

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

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## Ipsos MORI Political Monitor - November 2014

Table 3

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	642	642	642	642	642	642	-	328	314	109	215	318	31	78	102	113	130	188	63	212	202	108	120	414	228	642
Weighted Total	602	602	602	602	602	602	-	301	301	129	205	269	47	82	101	105	106	163	71	187	175	112	128	362	240	642
Total Voting	556	556	556	556	556	556	-	289	268	119	190	248	45	73	94	96	97	151	65	174	161	106	115	335	221	588
Conservative	178	178	178	178	178	178	-	99	79	27	67	84	14	13	37	30	35	49	18	68	56	34	21	124	54	195
	32%	32%	32%	32%	32%	32%	-s	34%	30%	23%	35%	34%	31% <sup>s</sup>	18% <sup>s</sup>	40%	31%	36%	33%	27% <sup>s</sup>	39%	35%	32%	18%	37%	24%	33%
Labour	159	159	159	159	159	159	-	73	86	38	52	69	13	25	21	31	26	43	19	46	43	23	47	89	70	162
	29%	29%	29%	29%	29%	29%	-s	25%	32%	32%	27%	28%	29% <sup>s</sup>	34% <sup>s</sup>	23%	32%	27%	29%	29% <sup>s</sup>	26%	27%	22%	41%	27%	32%	28%
Liberal Democrats (Lib Dem)	51	51	51	51	51	51	-	26	26	19	18	14	11	8	6	12	9	5	2	16	14	8	13	31	21	51
	9%	9%	9%	9%	9%	9%	-s	9%	10%	16%	10%	6%	25% <sup>s</sup>	10% <sup>s</sup>	6%	13%	9%	3%	3% <sup>s</sup>	9%	9%	8%	11%	9%	9%	9%
Scottish Nationalist	42	42	42	42	42	42	-	23	19	13	13	16	2	11	7	6	6	10	8	7	13	7	15	20	22	42
	8%	8%	8%	8%	8%	8%	-s	8%	7%	11%	7%	7%	3% <sup>s</sup>	15% <sup>s</sup>	7%	6%	6%	7%	12% <sup>s</sup>	4%	8%	7%	13%	6%	10%	7%
Plaid Cymru	4	4	4	4	4	4	-	1	3	*	2	2	-	*	1	1	1	1	1	-	4	-	1	4	1	5
	1%	1%	1%	1%	1%	1%	-s	*	1%	*	1%	1%	-s	1% <sup>s</sup>	1%	1%	1%	*	-s	-	2%	-	*	1%	*	1%
Green Party	40	40	40	40	40	40	-	16	24	15	11	14	4	11	6	5	6	8	3	16	15	7	3	30	9	42
	7%	7%	7%	7%	7%	7%	-s	6%	9%	12%	6%	6%	9% <sup>s</sup>	15% <sup>s</sup>	6%	5%	6%	6%	4% <sup>s</sup>	9%	9%	6%	2%	9%	4%	7%
UKIP	78	78	78	78	78	78	-	47	31	4	26	47	1	3	16	10	13	34	15	21	16	27	13	37	40	87
	14%	14%	14%	14%	14%	14%	-s	16%	11%	4%	14%	19%	3% <sup>s</sup>	4% <sup>s</sup>	17%	11%	13%	23%	23% <sup>s</sup>	12%	10%	26%	11%	11%	18%	15%
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-s	-	-	-	-	-	-s	-s	-	-	-	-	-s	-	-	-	-	-	-	-
Other	5	5	5	5	5	5	-	5	-	3	1	1	-	3	1	-	1	-	-	-	1	-	4	1	4	4
	1%	1%	1%	1%	1%	1%	-s	2%	-	2%	*	1%	-s	4% <sup>s</sup>	1%	-	2%	-	-s	-	*	-	4%	*	2%	1%
"Conservative Lead over Labour"	19	19	19	19	19	19	0	26	-7	-11	15	15	1	-12	16	-1	9	6	-1	22	13	11	-27	35	-16	33
	3%	3%	3%	3%	3%	3%	0% <sup>s</sup>	9%	-3%	-9%	8%	6%	3% <sup>s</sup>	-16% <sup>s</sup>	17%	-1%	9%	4%	-2% <sup>s</sup>	13%	8%	10%	-23%	10%	-7%	6%
Undecided	37	37	37	37	37	37	-	10	26	7	13	16	-	7	5	8	8	8	3	11	13	4	8	24	13	44
	6%	6%	6%	6%	6%	6%	-s	3%	9%	6%	6%	6%	-	9% <sup>s</sup>	5%	8%	8%	5%	4% <sup>s</sup>	6%	7%	4%	6%	7%	5%	7%
Would not vote	4	4	4	4	4	4	-	1	3	2	1	*	2	1	-	1	-	*	-	1	2	-	1	2	1	4
	1%	1%	1%	1%	1%	1%	-s	*	1%	2%	*	*	4% <sup>s</sup>	1% <sup>s</sup>	-	1%	-	*	-s	*	1%	-	1%	1%	*	1%
Refused	6	6	6	6	6	6	-	2	5	-	2	4	-	-	2	-	1	4	3	1	-	2	3	1	5	6
	1%	1%	1%	1%	1%	1%	-s	1%	2%	-	1%	2%	-s	-s	2%	-	1%	2%	5% <sup>s</sup>	*	-	2%	3%	*	2%	1%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - November 2014

Table 4

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	642	195	162	51	87	393	426	246	284	358	212	398	133	201	234	245	81	71	152	479	238	153	179	225	85	524	85	211	159	113	642
Weighted Total	602	178	159	51	78	378	397	229	258	344	201	371	70	233	215	237	75	65	139	452	217	145	184	202	71	496	72	193	144	103	642
Total Voting	556	178	159	51	78	378	397	229	240	316	194	340	61	224	202	217	69	57	125	420	201	131	173	182	59	454	71	180	140	95	588
Conservative	178	178	-	-	-	-	178	178	84	94	131	36	13	91	74	77	16	9	25	150	47	38	67	65	18	161	9	140	8	11	195
	32%	100%	-	-s	-s	-	45%	78%	35%	30%	68%	11%	22%	41%	36%	35%	23% <del>s</del>	16% <del>s</del>	20%	36%	23%	29%	38%	36%	31% <del>s</del>	35%	12% <del>s</del>	78%	6%	12%	33%
Labour	159	-	159	-	-	159	-	-	65	94	12	141	20	47	51	63	18	20	38	114	60	50	50	50	22	140	10	2	106	27	162
	29%	-	100%	-s	-s	42%	-	-	27%	30%	6%	42%	33%	21%	25%	29%	26% <del>s</del>	35% <del>s</del>	30%	27%	30%	38%	29%	27%	38% <del>s</del>	31%	14% <del>s</del>	1%	76%	29%	28%
Liberal Democrats (Lib Dem)	51	-	-	51	-	51	51	51	25	26	23	26	9	30	24	14	6	8	14	37	13	10	14	24	7	49	3	5	3	33	51
	9%	-	-	100% <del>s</del>	-s	14%	13%	22%	11%	8%	12%	8%	15%	13%	12%	6%	9% <del>s</del>	14% <del>s</del>	11%	9%	6%	8%	8%	13%	11% <del>s</del>	11%	4% <del>s</del>	3%	2%	35%	9%
Scottish Nationalist	42	-	-	-	-	42	42	-	17	25	5	36	4	16	11	15	9	6	15	26	42	-	-	-	-	-	42	1	10	1	42
	8%	-	-	-s	-s	11%	11%	-	7%	8%	3%	11%	6%	7%	6%	7%	14% <del>s</del>	10% <del>s</del>	12%	6%	21%	-	-	-	-s	-	59% <del>s</del>	1%	7%	1%	7%
Plaid Cymru	4	-	-	-	-	4	4	-	2	2	-	4	1	1	1	3	-	-	-	4	-	-	4	-	-	-	-	-	1	*	5
	1%	-	-	-s	-s	1%	1%	-	1%	1%	-	1%	2%	1%	*	1%	-s	-s	-	1%	-	-	2%	-	-s	-	-s	-	*	1%	1%
Green Party	40	-	-	-	-	40	40	-	18	21	4	35	5	14	18	9	8	5	13	26	15	10	12	13	5	31	6	-	5	16	42
	7%	-	-	-s	-s	10%	10%	-	8%	7%	2%	10%	8%	6%	9%	4%	12% <del>s</del>	9% <del>s</del>	11%	6%	8%	7%	7%	7%	9% <del>s</del>	7%	8% <del>s</del>	-	3%	17%	7%
UKIP	78	-	-	-	78	78	78	-	27	50	15	59	8	24	22	34	12	9	20	56	22	20	26	30	6	69	2	29	7	6	87
	14%	-	-	-s	100% <del>s</del>	21%	20%	-	11%	16%	8%	17%	13%	11%	11%	16%	17% <del>s</del>	16% <del>s</del>	16%	13%	11%	15%	15%	17%	10% <del>s</del>	15%	2% <del>s</del>	16%	5%	6%	15%
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	-	-	-	-	5	5	-	1	4	3	2	1	-	1	3	-	-	-	5	3	3	1	1	1	4	1	3	1	-	4
	1%	-	-	-s	-s	1%	1%	-	*	1%	1%	1%	1%	-	1%	2%	-s	-s	-	1%	2%	2%	1%	*	1% <del>s</del>	1%	1% <del>s</del>	2%	1%	-	1%
"Conservative Lead over Labour"	19	178	-159	0	0	-159	178	178	20	*	119	-105	-7	44	22	14	-2	-11	-13	36	-13	-11	17	15	-4	21	-1	138	-98	-16	33
	3%	100%	-100%	0% <del>s</del>	0% <del>s</del>	-42%	45%	78%	8%	*	62%	-31%	-11%	20%	11%	6%	-3% <del>s</del>	-19% <del>s</del>	-10%	9%	-6%	-9%	10%	8%	-7% <del>s</del>	5%	-2% <del>s</del>	77%	-70%	-17%	6%
Undecided	37	-	-	-	-	-	-	-	14	22	6	26	8	7	10	16	5	6	11	26	13	12	10	13	6	33	1	13	4	8	44
	6%	-	-	-s	-s	-	-	-	5%	6%	3%	7%	11%	3%	5%	7%	6% <del>s</del>	10% <del>s</del>	8%	6%	6%	8%	6%	7%	9% <del>s</del>	7%	1% <del>s</del>	7%	3%	8%	7%
Would not vote	4	-	-	-	-	-	-	-	2	1	-	4	1	2	2	1	-	1	1	2	1	1	*	2	2	4	-	1	-	-	4
	1%	-	-	-s	-s	-	-	-	1%	*	-	1%	1%	1%	1%	*	-s	2% <del>s</del>	1%	1%	*	1%	*	1%	2% <del>s</del>	1%	-s	*	-	-	1%
Refused	6	-	-	-	-	-	-	-	2	4	1	3	*	-	1	3	1	1	2	4	2	1	*	4	4	6	*	-	-	-	6
	1%	-	-	-s	-s	-	-	-	1%	1%	*	1%	1%	-	*	1%	2% <del>s</del>	1% <del>s</del>	1%	1%	1%	1%	*	2%	6% <del>s</del>	1%	1% <del>s</del>	-	-	-	1%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>

## Ipsos MORI Political Monitor - November 2014

Table 5

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Conservative	222 22%	163 27%	208 26%	204 26%	196 27%	180 27%	2 2%	119 24%	103 20%	38 13%	79 22%	104 29%	18 14%	20 12%	41 23%	38 22%	43 29%	61 29%	26 26%	83 31%	61 21%	45 21%	32 14%	144 26%	77 17%	233 23%
Labour	206 20%	147 24%	188 23%	183 23%	173 24%	160 24%	7 8%	100 20%	106 20%	64 22%	72 20%	70 19%	27 22%	37 22%	32 18%	40 23%	26 17%	44 21%	23 23%	58 21%	58 20%	33 15%	57 24%	116 21%	90 20%	198 20%
Liberal Democrats (Lib Dem)	68 7%	43 7%	56 7%	55 7%	53 7%	44 7%	2 2%	30 6%	38 7%	26 9%	22 6%	20 5%	14 11%	12 7%	11 6%	11 6%	13 9%	7 3%	3 3%	19 7%	21 8%	12 5%	16 7%	40 7%	27 6%	65 6%
Scottish Nationalist	44 4%	40 7%	44 5%	44 6%	41 6%	40 6%	- -s	24 5%	19 4%	15 5%	13 4%	16 4%	4 3%	11 7%	6 4%	7 4%	5 3%	11 5%	8 8%	8 3%	14 5%	7 3%	15 6%	22 4%	22 5%	43 4%
Plaid Cymru	5 *	4 1%	4 *	4 1%	4 1%	4 1%	- -s	2 *	3 1%	* *	2 1%	2 1%	- -s	* *	1 1%	1 1%	1 1%	- -s	1 *	4 1%	- *	1 *	4 1%	1 *	6 1%	
Green Party	57 6%	34 6%	47 6%	46 6%	41 6%	40 6%	3 3%	25 5%	32 6%	29 10%	17 5%	11 3%	9 8%	20 12%	6 3%	10 6%	5 3%	6 3%	3 3%	16 6%	19 6%	13 6%	10 4%	34 6%	23 5%	56 6%
UKIP	104 10%	72 12%	90 11%	87 11%	82 11%	76 11%	- -s	62 13%	42 8%	10 4%	40 11%	53 15%	4 3%	7 4%	23 13%	17 10%	18 12%	36 17%	16 16%	22 8%	26 9%	35 16%	20 8%	49 9%	55 12%	114 11%
Scottish Socialist Party	1 *	1 *	1 *	1 *	1 *	1 *	- -s	1 *	- *	- *	- *	1 *	- -s	- *	- *	- *	1 *	- *	- -s	- *	1 *	- *	- *	1 *	- *	1 *
British National Party (BNP)	1 *	- *	- *	- *	- *	- *	1 1%	1 *	- *	- *	1 *	- *	- -s	- *	1 1%	- *	- *	- *	- -s	1 *	- *	- *	- *	1 *	- *	1 *
Independent Candidate	2 *	1 *	2 *	1 *	1 *	1 *	- -s	1 *	1 *	- *	1 *	1 *	- -s	- *	1 *	1 *	- *	1 *	- -s	1 *	1 *	- *	1 *	2 *	1 *	3 *
Other	7 1%	4 1%	7 1%	6 1%	4 *	4 1%	- -s	5 1%	2 *	5 2%	- *	2 1%	2 2%	3 2%	- *	- *	1 1%	1 *	1 1%	- *	1 *	2 1%	4 2%	1 *	6 1%	4 *
Undecided	209 21%	81 13%	145 18%	133 17%	114 16%	102 15%	19 22%	79 16%	130 25%	67 23%	81 23%	61 17%	26 21%	41 24%	43 24%	38 21%	32 21%	29 14%	10 10%	50 18%	56 19%	47 21%	56 24%	106 19%	103 23%	204 20%
Would not vote	72 7%	3 *	9 1%	8 1%	3 *	3 *	55 62%	42 9%	30 6%	34 12%	24 7%	14 4%	19 16%	15 9%	13 7%	11 6%	5 3%	10 4%	5 5%	9 3%	21 7%	20 9%	21 9%	31 6%	41 9%	64 6%
Refused	15 1%	11 2%	12 2%	12 2%	11 2%	11 2%	- -s	4 1%	11 2%	1 *	5 1%	9 2%	- -s	1 1%	3 2%	2 1%	2 1%	7 3%	5 5%	4 1%	4 1%	3 1%	5 2%	7 1%	8 2%	19 2%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - November 2014

Table 6

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mortgage	Owned out-right	Private renter	Social renter	Total renter	Total owner-occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
Conservative	222	222	-	-	-	-	222	222	99	123	168	42	15	113	91	90	22	16	38	181	50	42	80	91	27	204	8	166	9	11	233
	22%	90%	-	-s	-	-	38%	66%	22%	22%	50%	7%	13%	27%	26%	27%	13%	12%	26%	15%	17%	26%	25%	21%	23%	9%	65%	4%	7%	23%	
Labour	206	-	206	-	-	206	-	-	87	119	27	166	26	66	73	75	27	24	51	148	77	64	66	64	30	184	13	2	129	28	198
	20%	-	85%	-s	-	36%	-	-	19%	21%	8%	27%	22%	16%	22%	16%	17%	17%	22%	23%	26%	21%	18%	23%	21%	14%	1%	63%	19%	20%	
Liberal Democrats (Lib Dem)	68	-	-	68	-	68	68	68	30	38	26	37	11	35	27	18	11	10	21	45	19	17	18	31	8	66	2	5	4	38	65
	7%	-	-	79%	-	12%	12%	20%	7%	7%	8%	6%	9%	8%	8%	5%	7%	7%	7%	6%	7%	6%	9%	6%	8%	2%	2%	2%	26%	6%	
Scottish Nationalist	44	-	-	-	-	44	44	-	18	26	4	39	4	17	11	15	11	7	18	25	44	-	-	-	-	-	44	1	8	1	43
	4%	-	-	-s	-	8%	8%	-	4%	5%	1%	7%	3%	4%	3%	4%	7%	5%	6%	4%	13%	-	-	-	-	-	49%	*	4%	1%	4%
Plaid Cymru	5	-	-	-	-	5	5	-	2	2	-	5	2	1	1	4	-	-	-	5	-	-	5	-	-	-	-	-	1	*	6
	*	-	-	-s	-	1%	1%	-	1%	*	-	1%	1%	*	1%	1%	-	-	-	1%	-	-	1%	-	-	-	-s	-	*	*	1%
Green Party	57	-	-	-	-	57	57	-	32	25	6	49	7	28	20	12	17	6	23	32	19	14	14	25	10	50	5	2	5	18	56
	6%	-	-	-s	-	10%	10%	-	7%	4%	2%	8%	6%	7%	6%	4%	10%	4%	8%	5%	6%	5%	4%	7%	8%	6%	6%	1%	2%	12%	6%
UKIP	104	-	-	-	104	104	104	-	46	58	18	81	9	39	35	38	15	15	30	73	36	33	33	35	6	94	3	31	12	8	114
	10%	-	-	-s	92%	18%	18%	-	10%	10%	5%	13%	8%	9%	10%	11%	9%	10%	10%	11%	11%	13%	11%	10%	4%	11%	3%	12%	6%	5%	11%
Scottish Socialist Party	1	-	-	-	-	1	1	-	-	1	-	1	-	-	1	-	-	-	-	1	1	-	-	-	-	-	1	-	1	-	1
	*	-	-	-s	-	*	*	-	-	*	-	-	-	-	*	-	-	-	-	*	-	-	-	-	-	-	1%	-	-	-	*
British National Party (BNP)	1	-	-	-	-	1	1	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-	-	-	-	1
	*	-	-	-s	-	*	*	-	*	-	-	-	-	*	-	*	-	-	-	*	-	-	-	1%	*	-s	-	-	-	-	*
Independent Candidate	2	-	-	-	-	2	2	-	-	2	-	2	-	-	-	2	-	-	-	2	-	-	1	1	1	2	-	-	-	1	3
	*	-	-	-s	-	*	*	-	-	*	-	-	-	-	-	1%	-	-	-	*	-	-	*	*	*	*	-s	-	-	*	*
Other	7	-	-	-	-	7	7	-	1	6	6	1	1	-	3	4	-	-	-	7	3	3	4	-	-	7	-	3	1	-	4
	1%	-	-	-s	-	1%	1%	-	*	1%	2%	*	1%	-	1%	1%	-	-	-	1%	1%	1%	1%	-	-	1%	-s	1%	*	-	*
Undecided	209	24	35	18	9	79	69	43	95	114	67	121	33	85	67	63	40	39	79	130	73	60	56	79	27	181	13	44	27	44	204
	21%	10%	14%	21%	8%	14%	12%	13%	21%	20%	20%	20%	28%	20%	19%	19%	25%	27%	26%	19%	22%	24%	18%	22%	21%	21%	15%	17%	13%	29%	20%
Would not vote	72	-	-	-	-	-	-	-	34	38	8	55	9	29	18	7	18	24	43	25	12	12	33	27	16	67	-	1	8	1	64
	7%	-	-	-s	-	-	-	-	8%	7%	2%	9%	7%	7%	5%	2%	11%	17%	14%	4%	4%	5%	11%	7%	12%	8%	-s	*	4%	*	6%
Refused	15	1	2	-	*	2	1	1	5	10	3	7	3	2	5	6	2	2	4	11	4	4	4	7	4	15	-	2	1	-	19
	1%	*	1%	-s	*	*	*	*	1%	2%	1%	1%	2%	*	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%	3%	2%	-s	1%	*	-	2%

Fieldwork dates : 8th to 10th November 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
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## Ipsos MORI Political Monitor - November 2014

Table 7

## Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	223	103	168	158	139	125	13	87	136	59	88	76	16	43	42	46	37	39	14	53	72	48	50	125	98	223
Weighted Total	224	92	157	145	125	114	19	82	142	68	86	70	26	42	46	40	34	36	15	54	59	50	61	113	111	223
Conservative	25 11%	15 17%	23 15%	22 15%	20 16%	20 17%	2 8% <sup>s</sup>	11 13% <sup>s</sup>	15 10%	4 6% <sup>s</sup>	14 16% <sup>s</sup>	8 12% <sup>s</sup>	* 1% <sup>s</sup>	3 8% <sup>s</sup>	7 16% <sup>s</sup>	6 16% <sup>s</sup>	4 11% <sup>s</sup>	5 13% <sup>s</sup>	1 4% <sup>s</sup>	6 12% <sup>s</sup>	10 16% <sup>s</sup>	5 10% <sup>s</sup>	5 8% <sup>s</sup>	16 14%	9 8% <sup>s</sup>	32 14%
Labour	37 16%	12 13%	24 15%	24 17%	19 15%	18 16%	3 13% <sup>s</sup>	12 15% <sup>s</sup>	24 17%	8 12% <sup>s</sup>	16 19% <sup>s</sup>	12 17% <sup>s</sup>	3 10% <sup>s</sup>	5 13% <sup>s</sup>	8 17% <sup>s</sup>	9 22% <sup>s</sup>	5 15% <sup>s</sup>	7 20% <sup>s</sup>	1 8% <sup>s</sup>	8 14% <sup>s</sup>	6 10% <sup>s</sup>	9 18% <sup>s</sup>	14 24% <sup>s</sup>	13 12%	23 21% <sup>s</sup>	36 16%
Liberal Democrats (Lib Dem)	18 8%	8 9%	15 10%	15 11%	13 10%	12 10%	1 6% <sup>s</sup>	9 10% <sup>s</sup>	10 7%	5 8% <sup>s</sup>	8 9% <sup>s</sup>	5 7% <sup>s</sup>	- - <sup>s</sup>	5 13% <sup>s</sup>	3 7% <sup>s</sup>	5 12% <sup>s</sup>	1 2% <sup>s</sup>	5 13% <sup>s</sup>	5 30% <sup>s</sup>	5 10% <sup>s</sup>	7 11% <sup>s</sup>	5 10% <sup>s</sup>	1 2% <sup>s</sup>	12 11%	6 6% <sup>s</sup>	18 8%
Scottish Nationalist	4 2%	2 2%	4 2%	4 3%	4 3%	4 3%	- - <sup>s</sup>	1 1% <sup>s</sup>	3 2%	2 2% <sup>s</sup>	1 1% <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	2 4% <sup>s</sup>	* 1% <sup>s</sup>	1 1% <sup>s</sup>	1 4% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	1 1% <sup>s</sup>	* 1% <sup>s</sup>	3 6% <sup>s</sup>	- - <sup>s</sup>	1 1%	3 3% <sup>s</sup>	4 2%
Plaid Cymru	-	-	-	-	-	-	- - <sup>s</sup>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	13 6%	6 6%	9 6%	9 6%	7 6%	6 5%	- - <sup>s</sup>	2 2% <sup>s</sup>	12 8%	3 5% <sup>s</sup>	7 8% <sup>s</sup>	4 5% <sup>s</sup>	1 5% <sup>s</sup>	2 4% <sup>s</sup>	6 12% <sup>s</sup>	1 2% <sup>s</sup>	1 4% <sup>s</sup>	2 7% <sup>s</sup>	- - <sup>s</sup>	7 12% <sup>s</sup>	4 8% <sup>s</sup>	- - <sup>s</sup>	2 4% <sup>s</sup>	11 10%	2 2% <sup>s</sup>	11 5%
UKIP	9 4%	5 6%	7 4%	6 4%	6 5%	5 5%	- - <sup>s</sup>	6 7% <sup>s</sup>	4 3%	1 2% <sup>s</sup>	4 4% <sup>s</sup>	4 6% <sup>s</sup>	* 2% <sup>s</sup>	1 1% <sup>s</sup>	2 5% <sup>s</sup>	2 4% <sup>s</sup>	3 7% <sup>s</sup>	2 5% <sup>s</sup>	- - <sup>s</sup>	* 1% <sup>s</sup>	2 3% <sup>s</sup>	3 7% <sup>s</sup>	4 6% <sup>s</sup>	2 2%	7 7% <sup>s</sup>	10 4%
Scottish Socialist Party	-	-	-	-	-	-	- - <sup>s</sup>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	- - <sup>s</sup>	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	99 44%	37 40%	67 43%	57 39%	49 39%	43 38%	8 41% <sup>s</sup>	32 39% <sup>s</sup>	66 47%	35 52% <sup>s</sup>	34 39% <sup>s</sup>	29 42% <sup>s</sup>	14 54% <sup>s</sup>	21 50% <sup>s</sup>	18 39% <sup>s</sup>	16 40% <sup>s</sup>	18 52% <sup>s</sup>	12 33% <sup>s</sup>	6 37% <sup>s</sup>	18 34% <sup>s</sup>	30 51% <sup>s</sup>	22 43% <sup>s</sup>	29 47% <sup>s</sup>	48 43%	50 45% <sup>s</sup>	98 44%
Would not vote	7 3%	1 1%	1 *	1 1%	1 1%	1 1%	3 14% <sup>s</sup>	5 5% <sup>s</sup>	3 2%	6 9% <sup>s</sup>	1 1% <sup>s</sup>	- - <sup>s</sup>	4 14% <sup>s</sup>	3 6% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	3 6% <sup>s</sup>	- - <sup>s</sup>	1 2% <sup>s</sup>	3 4% <sup>s</sup>	3 3%	4 3% <sup>s</sup>	4 2%
Refused	8 3%	6 7%	7 4%	7 5%	6 5%	6 5%	- - <sup>s</sup>	2 3% <sup>s</sup>	5 4%	- - <sup>s</sup>	2 2% <sup>s</sup>	6 8% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	2 4% <sup>s</sup>	* 1% <sup>s</sup>	2 6% <sup>s</sup>	4 10% <sup>s</sup>	3 21% <sup>s</sup>	2 4% <sup>s</sup>	1 1% <sup>s</sup>	2 4% <sup>s</sup>	3 5% <sup>s</sup>	3 2%	5 5% <sup>s</sup>	9 4%
Don't know	3 1%	-	-	-	-	-	3 17% <sup>s</sup>	3 4% <sup>s</sup>	-	3 5% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	3 13% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	3 6% <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	- - <sup>s</sup>	3 3%	- - <sup>s</sup>	1 *

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - November 2014

Table 8

## Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	223	32	36	18	10	79	75	50	109	114	61	136	64	68	80	67	36	40	76	147	84	69	59	80	29	199	15	53	33	43	223
Weighted Total	224	25	37	18	9	81	70	44	100	124	70	128	36	87	71	70	42	41	83	141	77	64	60	86	32	196	13	47	28	44	223
Conservative	25 11%	25	-	-	-	-	25	25	16	9	14	7	5	14	14	8	1	2	3	22	9	9	4	12	2	25	*	19	1	3	32
Labour	37 16%	-	37	-	-	37	-	-	14	23	8	28	4	12	13	10	4	9	13	23	15	13	12	10	4	33	2	4	13	4	36
Liberal Democrats (Lib Dem)	18 8%	-	-	18	-	18	18	18	10	9	9	9	1	10	6	7	3	3	6	12	4	3	2	12	4	18	1	1	3	14	18
Scottish Nationalist	4 2%	-	-	-	-	4	4	-	1	3	1	1	1	-	1	2	2	-	2	2	4	-	-	-	-	-	4	-	1	-	4
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	13 6%	-	-	-	-	13	13	-	5	9	3	9	3	2	6	2	5	-	5	9	2	1	5	6	1	12	*	-	1	5	11
UKIP	9 4%	-	-	-	9	9	9	-	4	5	3	6	2	4	-	6	3	*	3	6	4	4	5	-	8	-	1	1	-	10	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	99 44%	-	-	-	-	-	-	-	43	56	24	63	19	40	29	27	19	23	42	56	36	30	25	38	12	86	6	20	9	18	98
Would not vote	7 3%	-	-	-	-	-	-	-	5	3	4	1	1	4	-	1	4	3	6	1	1	1	3	4	3	5	-	1	-	-	4
Refused	8 3%	-	-	-	-	-	-	-	3	5	1	3	1	1	3	3	1	1	2	6	2	2	1	5	4	7	*	-	-	-	9
Don't know	3 1%	-	-	-	-	-	-	-	-	3	3	-	-	-	3	-	-	-	3	-	-	-	3	-	3	-	-	-	-	-	1

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<http://www.ipsos-mori.com/politicaltrends>



## Ipsos MORI Political Monitor - November 2014

Table 9

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	642	642	642	642	642	642	-	328	314	109	215	318	31	78	102	113	130	188	63	212	202	108	120	414	228	642
Weighted Total	602	602	602	602	602	602	-	301	301	129	205	269	47	82	101	105	106	163	71	187	175	112	128	362	240	642
Conservative	163	163	163	163	163	163	-s	94	69	26	59	78	14	12	32	27	32	46	17	65	50	32	16	115	48	177
	27%	27%	27%	27%	27%	27%	-s	31%	23%	20%	29%	29%	30% <sup>s</sup>	15% <sup>s</sup>	31%	26%	30%	28%	24% <sup>s</sup>	35%	28%	28%	13%	32%	20%	28%
Labour	147	147	147	147	147	147	-	72	76	37	49	61	13	24	21	28	23	38	18	43	41	21	42	84	63	149
	24%	24%	24%	24%	24%	24%	-s	24%	25%	28%	24%	23%	28% <sup>s</sup>	29% <sup>s</sup>	21%	27%	22%	24%	25% <sup>s</sup>	23%	24%	19%	33%	23%	26%	23%
Liberal Democrats (Lib Dem)	43	43	43	43	43	43	-	20	23	16	13	14	11	5	4	8	9	5	2	12	11	7	13	24	20	43
	7%	7%	7%	7%	7%	7%	-s	7%	8%	13%	6%	5%	24% <sup>s</sup>	6% <sup>s</sup>	4%	8%	9%	3%	3% <sup>s</sup>	7%	7%	6%	10%	7%	8%	7%
Scottish Nationalist	40	40	40	40	40	40	-	22	18	13	12	15	2	11	6	5	5	10	8	7	12	6	15	19	21	39
	7%	7%	7%	7%	7%	7%	-s	7%	6%	10%	6%	6%	3% <sup>s</sup>	14% <sup>s</sup>	6%	5%	4%	6%	11% <sup>s</sup>	4%	7%	5%	11%	5%	9%	6%
Plaid Cymru	4	4	4	4	4	4	-	1	3	*	2	2	-	*	1	1	1	1	-	-	4	-	1	4	1	5
	1%	1%	1%	1%	1%	1%	-s	*	1%	*	1%	1%	-s	1% <sup>s</sup>	1%	1%	1%	1%	*	-	2%	-	*	1%	*	1%
Green Party	34	34	34	34	34	34	-	14	20	13	10	10	4	9	5	5	4	6	3	13	13	7	*	27	7	37
	6%	6%	6%	6%	6%	6%	-s	5%	6%	10%	5%	4%	8% <sup>s</sup>	11% <sup>s</sup>	5%	5%	4%	4%	4% <sup>s</sup>	7%	8%	6%	*	7%	3%	6%
UKIP	72	72	72	72	72	72	-	43	29	4	22	46	1	3	13	9	13	33	15	21	16	25	11	37	36	82
	12%	12%	12%	12%	12%	12%	-s	14%	10%	3%	11%	17%	3% <sup>s</sup>	4% <sup>s</sup>	13%	9%	12%	20%	21% <sup>s</sup>	11%	9%	22%	8%	10%	15%	13%
Scottish Socialist Party	1	1	1	1	1	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	1	-	-	1	-	1
	*	*	*	*	*	*	-s	*	-	-	-	*	-s	-s	-	-	1%	-	-s	-	*	-	-	*	-	*
Independent Candidate	1	1	1	1	1	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	1
	*	*	*	*	*	*	-s	*	-	-	*	-	-s	-s	1%	-	-	-	-s	-	-	-	*	-	*	*
Other	4	4	4	4	4	4	-	4	-	3	-	1	-	3	-	-	1	-	-	-	-	-	4	-	4	2
	1%	1%	1%	1%	1%	1%	-s	1%	-	2%	-	*	-s	3% <sup>s</sup>	-	-	1%	-	-s	-	-	-	3%	-	1%	1%
Undecided	81	81	81	81	81	81	-	28	52	14	34	33	-	14	15	19	17	16	3	24	23	12	22	47	33	89
	13%	13%	13%	13%	13%	13%	-s	9%	17%	11%	17%	12%	-s	17% <sup>s</sup>	15%	18%	16%	10%	4% <sup>s</sup>	13%	13%	10%	17%	13%	14%	14%
Would not vote	3	3	3	3	3	3	-	-	3	2	-	*	2	1	-	-	-	*	-	-	2	-	1	2	1	3
	*	*	*	*	*	*	-s	-	1%	2%	-	*	4% <sup>s</sup>	1% <sup>s</sup>	-	-	-	*	-s	-	1%	-	1%	*	*	*
Refused	11	11	11	11	11	11	-	2	9	1	3	8	-	1	2	2	1	7	5	2	2	3	4	4	7	14
	2%	2%	2%	2%	2%	2%	-s	1%	3%	*	2%	3%	-s	1% <sup>s</sup>	2%	2%	1%	4%	7% <sup>s</sup>	1%	1%	3%	3%	1%	3%	2%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - November 2014

Table 10

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mortgage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD	
Unweighted Total	642	195	162	51	87	393	426	246	284	358	212	398	133	201	234	245	81	71	152	479	238	153	179	225	85	524	85	211	159	113	642	
Weighted Total	602	178	159	51	78	378	397	229	258	344	201	371	70	233	215	237	75	65	139	452	217	145	184	202	71	496	72	193	144	103	642	
Conservative	163 27%	163 91%	-	-s	-s	-	163 41%	163 71%	76 29%	87 25%	121 60%	32 9%	11 16%	84 36%	66 31%	70 30%	15 21%	8 13%	24 17%	136 30%	39 18%	30 21%	65 35%	59 29%	18 25%	146 29%	8 11%	127 66%	8 6%	9 9%	177 28%	
Labour	147 24%	-	147 93%	-	-s	-s	147 39%	-	64 25%	83 24%	12 6%	129 35%	19 27%	45 19%	49 23%	58 25%	17 22%	16 25%	33 23%	108 24%	53 25%	45 31%	46 25%	48 24%	22 31%	130 26%	8 11%	1 *	102 71%	24 24%	149 23%	
Liberal Democrats (Lib Dem)	43 7%	-	-	43 84%	-s	43 11%	43 11%	43 19%	18 7%	25 7%	17 9%	24 6%	8 12%	23 10%	20 10%	10 4%	4 6%	8 12%	12 9%	31 7%	11 5%	9 6%	14 8%	18 9%	5 7%	41 8%	2 2%	5 3%	3 2%	25 25%	43 7%	
Scottish Nationalist	40 7%	-	-	-	-s	40 10%	40 10%	-	16 6%	24 7%	4 2%	35 9%	3 4%	16 7%	11 5%	13 6%	9 12%	6 9%	15 11%	24 5%	40 18%	-	-	-	-	-s	-	40 55%	1 1%	8 6%	1 1%	39 6%
Plaid Cymru	4 1%	-	-	-	-s	4 1%	4 1%	-	2 1%	2 1%	-	4 1%	1 1%	1 1%	1 *	3 1%	-	-	-	4 1%	-	-	4 2%	-	-	-	-	-	1 *	1 *	5 1%	
Green Party	34 6%	-	-	-	-s	34 9%	34 8%	-	16 6%	18 5%	4 2%	29 8%	4 6%	12 5%	15 7%	6 3%	7 9%	5 8%	12 9%	22 5%	14 6%	9 6%	7 4%	13 6%	5 7%	27 5%	5 7%	-	5 3%	11 11%	37 6%	
UKIP	72 12%	-	-	-	72 93%	72 19%	72 18%	-	25 10%	47 14%	13 6%	56 15%	8 11%	22 9%	22 10%	31 13%	9 12%	9 14%	18 13%	53 12%	18 8%	17 12%	24 13%	30 15%	6 8%	66 13%	2 2%	29 15%	7 5%	6 6%	82 13%	
Scottish Socialist Party	1 *	-	-	-	-s	1 *	1 *	-	-	1 *	-	1 *	-	-	1 *	-	-	-	-	1 *	1 *	-	-	-	-	-	1 1%	-	1 *	-	1 *	
Independent Candidate	1 *	-	-	-	-s	1 *	1 *	-	-	1 *	-	1 *	-	-	-	1 *	-	-	-	1 *	-	-	1 *	1 *	-	-	1 1%	-	-	-	1 *	
Other	4 1%	-	-	-	-	4 1%	4 1%	-	1 *	3 1%	3 1%	1 *	1 1%	-	1 *	3 1%	-	-	-	4 1%	3 1%	3 2%	1 *	-	4 1%	-	3 1%	1 1%	-	2 *		
Undecided	81 13%	14 8%	11 7%	8 16%	5 6%	32 8%	35 9%	22 10%	36 14%	45 13%	24 12%	52 14%	13 19%	28 12%	25 12%	35 15%	11 15%	10 15%	21 15%	60 13%	36 17%	29 20%	21 11%	24 12%	9 12%	68 14%	7 9%	26 13%	9 6%	26 25%	89 14%	
Would not vote	3 *	-	-	-	-	-	-	-	2 1%	1 *	-	3 1%	-	2 1%	2 1%	-	1 -s	1 1%	2 *	1 *	1 *	2 1%	3 1%	2 2%	3 1%	-	-	-	-	3 *		
Refused	11 2%	1 1%	1 1%	-	-s	1 1%	1 *	1 *	3 1%	9 3%	2 1%	5 1%	2 3%	-	2 1%	6 3%	2 2%	2 2%	3 2%	8 2%	2 1%	2 1%	3 2%	7 3%	4 6%	11 2%	-	2 1%	1 1%	-	14 2%	

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

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Ipsos MORI

## Ipsos MORI Political Monitor - November 2014

Table 11

## Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	103	103	103	103	103	103	-	39	64	17	42	44	-	17	16	26	19	25	7	31	34	16	22	65	38	103
Weighted Total	92	92	92	92	92	92	-	30	62	14	38	40	-	14	17	21	17	23	8	26	25	15	26	52	40	103
Conservative	15 17%	15 17%	15 17%	15 17%	15 17%	15 17%	-s	5 18% <sup>s</sup>	10 16% <sup>s</sup>	1 7% <sup>s</sup>	9 23% <sup>s</sup>	6 14% <sup>s</sup>	-s	1 7% <sup>s</sup>	6 34% <sup>s</sup>	3 14% <sup>s</sup>	3 17% <sup>s</sup>	3 12% <sup>s</sup>	1 7% <sup>s</sup>	3 12% <sup>s</sup>	6 24% <sup>s</sup>	2 13% <sup>s</sup>	4 17% <sup>s</sup>	9 18% <sup>s</sup>	6 15% <sup>s</sup>	17%
Labour	12 13%	12 13%	12 13%	12 13%	12 13%	12 13%	-s	1 4% <sup>s</sup>	11 17% <sup>s</sup>	1 10% <sup>s</sup>	3 8% <sup>s</sup>	7 19% <sup>s</sup>	-s	1 10% <sup>s</sup>	-s	3 14% <sup>s</sup>	3 15% <sup>s</sup>	5 21% <sup>s</sup>	1 17% <sup>s</sup>	3 12% <sup>s</sup>	2 6% <sup>s</sup>	2 12% <sup>s</sup>	5 21% <sup>s</sup>	5 9% <sup>s</sup>	7 17% <sup>s</sup>	13%
Liberal Democrats (Lib Dem)	8 9%	8 9%	8 9%	8 9%	8 9%	8 9%	-s	5 17% <sup>s</sup>	3 5% <sup>s</sup>	3 19% <sup>s</sup>	5 14% <sup>s</sup>	-s	-s	3 19% <sup>s</sup>	1 9% <sup>s</sup>	4 19% <sup>s</sup>	-s	-s	-s	4 16% <sup>s</sup>	3 11% <sup>s</sup>	1 7% <sup>s</sup>	-s	7 13% <sup>s</sup>	1 3% <sup>s</sup>	8%
Scottish Nationalist	2 2%	2 2%	2 2%	2 2%	2 2%	2 2%	-s	1 3% <sup>s</sup>	1 2% <sup>s</sup>	-s	1 2% <sup>s</sup>	1 3% <sup>s</sup>	-s	-s	* 2% <sup>s</sup>	1 2% <sup>s</sup>	1 7% <sup>s</sup>	-s	-s	1 2% <sup>s</sup>	* 2% <sup>s</sup>	1 9% <sup>s</sup>	-s	1 2% <sup>s</sup>	1 3% <sup>s</sup>	3%
Plaid Cymru	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Green Party	6 6%	6 6%	6 6%	6 6%	6 6%	6 6%	-s	2 6% <sup>s</sup>	4 7% <sup>s</sup>	2 12% <sup>s</sup>	* 1% <sup>s</sup>	4 9% <sup>s</sup>	-s	2 12% <sup>s</sup>	* 3% <sup>s</sup>	-s	1 7% <sup>s</sup>	2 10% <sup>s</sup>	-s	2 9% <sup>s</sup>	1 5% <sup>s</sup>	-s	2 9% <sup>s</sup>	4 7% <sup>s</sup>	2 6% <sup>s</sup>	5%
UKIP	5 6%	5 6%	5 6%	5 6%	5 6%	5 6%	-s	3 11% <sup>s</sup>	2 3% <sup>s</sup>	-s	4 10% <sup>s</sup>	1 4% <sup>s</sup>	-s	-s	2 13% <sup>s</sup>	2 8% <sup>s</sup>	-s	1 6% <sup>s</sup>	-s	* 2% <sup>s</sup>	* 1% <sup>s</sup>	2 16% <sup>s</sup>	2 9% <sup>s</sup>	1 1% <sup>s</sup>	5 11% <sup>s</sup>	5%
Scottish Socialist Party	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Undecided	37 40%	37 40%	37 40%	37 40%	37 40%	37 40%	-s	10 34% <sup>s</sup>	26 43% <sup>s</sup>	7 52% <sup>s</sup>	13 34% <sup>s</sup>	16 40% <sup>s</sup>	-s	7 52% <sup>s</sup>	5 29% <sup>s</sup>	8 39% <sup>s</sup>	8 48% <sup>s</sup>	8 34% <sup>s</sup>	3 33% <sup>s</sup>	11 42% <sup>s</sup>	13 51% <sup>s</sup>	4 30% <sup>s</sup>	8 32% <sup>s</sup>	24 46% <sup>s</sup>	13 31% <sup>s</sup>	44%
Would not vote	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-s	1 3% <sup>s</sup>	-s	-s	1 2% <sup>s</sup>	-s	-s	-s	-s	1 4% <sup>s</sup>	-s	-s	-s	1 3% <sup>s</sup>	-s	-s	-s	1 2% <sup>s</sup>	-s	1%
Refused	6 7%	6 7%	6 7%	6 7%	6 7%	6 7%	-s	2 5% <sup>s</sup>	5 7% <sup>s</sup>	-s	2 4% <sup>s</sup>	4 11% <sup>s</sup>	-s	-s	2 10% <sup>s</sup>	-s	1 4% <sup>s</sup>	4 16% <sup>s</sup>	3 42% <sup>s</sup>	1 3% <sup>s</sup>	-s	2 14% <sup>s</sup>	3 13% <sup>s</sup>	1 2% <sup>s</sup>	5 13% <sup>s</sup>	6%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 12

## Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.				
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD		
Unweighted Total	103	18	13	8	5	34	39	26	46	57	26	68	28	25	33	42	14	14	28	75	46	35	24	33	13	87	11	31	13	27	103		
Weighted Total	92	15	12	8	5	33	37	23	39	53	26	57	15	28	27	41	13	12	24	68	38	31	23	31	13	79	7	28	10	26	103		
Conservative	15 17%	15	-	-	-	-	15	15	9	7	10	4	2	8	7	7	1	1	14	21%	22%	25%	8%	17%	5%	19%	5%	45%	-s	9%	17%		
Labour	12 13%	-	12	-	-	12	-	-	1	11	-	12	1	2	2	4	1	4	5	7	6	4	4	1	*	10	2	1	5	3	13		
Liberal Democrats (Lib Dem)	8 9%	-	-	8	-	8	8	8	7	1	6	2	1	7	3	3	1	-	7	10%	2	1	-	6	2	7	1	-	-	8	8		
Scottish Nationalist	2 2%	-	-	-	-	2	2	-	1	1	21%	4%	4%	27%	12%	8%	11%	-s	6%	10%	5%	4%	-s	20%	13%	9%	13%	-s	-	31%	8%		
Scottish Nationalist	2 2%	-s	-s	-s	-s	7%	6%	-s	2%	2%	5%	2%	6%	-s	2%	4%	-s	-s	-s	3%	6%	-s	-s	-s	-s	-s	-s	32%	-s	13%	-s	3%	
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Green Party	6 6%	-	-	-	-	6	6	-	2	4	-	6	*	2	2	2	1	-	5	7%	4%	3%	19%	-s	-s	5%	7%	-s	-s	18%	5%		
UKIP	5 6%	-	-	-	5	5	5	-	2	3	2	3	*	2	-	3	2	-	3	4%	9%	11%	8%	-s	-s	5%	-s	3%	-s	-s	5%		
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
British National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Undecided	37 40%	-	-	-	-	-	-	-	14	22	6	26	8	7	10	16	5	6	11	26	13	12	10	13	6	33	1	13	4	8	44		
Would not vote	1 1%	-	-	-	-	-	-	-	1	-	-	1	1	-	-	1	-	-	1	1%	34%	39%	44%	47%	41%	9%	45%	38%	31%	43%	-		
Refused	6 7%	-	-	-	-	-	-	-	2	4	1	3	*	-	1	3	1	1	2	4	2	1	*	4	4	6	*	-	-	-	6		
Refused	6 7%	-s	-s	-s	-s	-s	-s	-s	4%	8%	3%	5%	3%	-s	3%	8%	10%	6%	8%	6%	4%	4%	2%	13%	31%	7%	6%	-s	-s	-s	6%		

Fieldwork dates : 8th to 10th November 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 13

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
1 - Absolutely certain not to vote	89	-	-	-	-	-	89	57	32	46	25	17	22	24	13	13	6	11	8	15	23	23	28	38	51	74
	9%	-	-	-	-	-	100% <sup>s</sup>	11%	6%	16%	7%	5%	18% <sup>s</sup>	14%	7%	7%	4%	5%	7% <sup>s</sup>	6%	8%	11%	12%	7%	11%	7%
2	13	-	-	-	-	-	-	4	9	6	7	-	5	1	2	5	-	-	-	2	-	5	6	2	11	8
	1%	-	-	-	-	-	- <sup>s</sup>	1%	2%	2%	2%	-	4% <sup>s</sup>	1%	1%	3%	-	-	- <sup>s</sup>	1%	-	3%	2%	*	2%	1%
3	14	-	-	-	-	-	-	7	6	6	3	5	4	2	1	2	5	*	-	3	5	1	4	9	5	12
	1%	-	-	-	-	-	- <sup>s</sup>	1%	1%	2%	1%	1%	3% <sup>s</sup>	1%	1%	1%	3%	*	- <sup>s</sup>	1%	2%	1%	2%	2%	1%	1%
4	8	-	-	-	-	-	-	2	6	3	4	1	-	3	3	1	-	1	1	3	3	1	1	6	2	6
	1%	-	-	-	-	-	- <sup>s</sup>	*	1%	1%	1%	*	- <sup>s</sup>	2%	2%	1%	-	*	1% <sup>s</sup>	1%	1%	1%	*	1%	*	1%
5	66	-	-	-	-	-	-	29	37	29	26	11	11	17	19	7	4	7	4	13	18	13	22	31	35	64
	7%	-	-	-	-	-	- <sup>s</sup>	6%	7%	10%	7%	3%	9% <sup>s</sup>	10%	11%	4%	3%	3%	4% <sup>s</sup>	5%	6%	6%	9%	6%	8%	6%
6	28	-	28	-	-	-	-	12	17	9	14	5	4	6	4	10	3	2	1	5	7	10	7	12	16	29
	3%	-	3%	-	-	-	- <sup>s</sup>	2%	3%	3%	4%	1%	3% <sup>s</sup>	3%	2%	6%	2%	1%	1% <sup>s</sup>	2%	3%	4%	3%	2%	4%	3%
7	61	-	61	61	-	-	-	20	40	26	17	18	20	6	7	10	11	7	5	12	13	20	17	24	36	50
	6%	-	7%	8%	-	-	- <sup>s</sup>	4%	8%	9%	5%	5%	16% <sup>s</sup>	4%	4%	6%	7%	3%	5% <sup>s</sup>	4%	4%	9%	7%	4%	8%	5%
8	58	-	58	58	58	-	-	28	30	13	23	22	1	12	12	11	12	11	7	13	19	13	13	32	26	60
	6%	-	7%	7%	8%	-	- <sup>s</sup>	6%	6%	4%	6%	6%	1% <sup>s</sup>	7%	7%	6%	8%	5%	7% <sup>s</sup>	5%	7%	6%	6%	6%	6%	6%
9	63	-	63	63	63	63	-	31	33	21	29	13	6	15	19	10	5	8	3	18	21	17	8	38	25	59
	6%	-	8%	8%	9%	10%	- <sup>s</sup>	6%	6%	7%	8%	4%	5% <sup>s</sup>	9%	11%	6%	3%	4%	3% <sup>s</sup>	7%	7%	8%	3%	7%	6%	6%
10 - Absolutely certain to vote	602	602	602	602	602	602	-	301	301	129	205	269	47	82	101	105	106	163	71	187	175	112	128	362	240	642
	60%	100%	74%	77%	83%	90%	- <sup>s</sup>	61%	58%	44%	57%	74%	39% <sup>s</sup>	49%	55%	59%	70%	77%	70% <sup>s</sup>	69%	61%	52%	54%	65%	53%	64%
Don't know	8	-	-	-	-	-	-	2	6	3	4	2	3	-	1	2	-	2	2	-	3	1	4	3	5	7
	1%	-	-	-	-	-	- <sup>s</sup>	1%	1%	1%	1%	1%	2% <sup>s</sup>	-	1%	1%	-	2% <sup>s</sup>	-	1%	1%	2%	1%	1%	1%	1%
Mean	8.15	10.00	9.42	9.54	9.75	9.90	1.00	8.07	8.23	7.12	8.18	8.94	6.62	7.49	8.18	8.19	8.81	9.03	8.71	8.68	8.33	7.80	7.64	8.50	7.72	8.39

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

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**Ipsos MORI**

## Ipsos MORI Political Monitor - November 2014

Table 14

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
1 - Absolutely certain not to vote	89	3	10	3	-	17	10	6	45	44	15	61	9	40	13	15	30	27	57	27	19	19	34	36	18	85	-	*	9	-	74
	9%	1%	4%	4%	-	3%	2%	2%	10%	8%	5%	10%	8%	9%	4%	4%	18%	19%	19%	4%	6%	8%	11%	10%	14%	10%	-s	*	4%	-	7%
2	13	3	-	-	-	1	4	3	3	10	8	4	-	10	3	-	5	4	10	3	6	3	-	7	*	10	3	2	-	-	8
	1%	1%	-	-s	-	*	1%	1%	1%	2%	2%	1%	-	2%	1%	-	3%	3%	3%	*	2%	1%	-	2%	*	1%	3%	1%	-	-	1%
3	14	1	3	4	3	10	8	5	8	5	4	9	1	11	6	7	-	1	1	13	4	4	3	6	3	14	-	2	1	3	12
	1%	*	1%	4%	3%	2%	1%	1%	2%	1%	1%	1%	1%	3%	2%	2%	-	1%	*	1%	1%	2%	1%	2%	3%	2%	-s	1%	1%	2%	1%
4	8	2	-	-	-	5	8	2	3	5	7	1	1	2	4	-	3	1	4	4	1	1	3	4	1	8	-	1	-	-	6
	1%	1%	-	-s	-	1%	1%	1%	1%	1%	2%	*	*	*	1%	-	2%	*	1%	1%	*	1%	1%	*	1%	-s	*	-	-	-	1%
5	66	6	17	7	11	41	30	12	36	31	22	35	7	27	27	15	7	14	21	43	20	19	24	22	9	61	2	5	13	6	64
	7%	2%	7%	8%	10%	7%	5%	4%	8%	5%	7%	6%	6%	7%	8%	5%	4%	9%	7%	6%	6%	7%	8%	6%	7%	7%	2%	2%	7%	4%	6%
6	28	5	5	1	3	12	12	6	9	20	8	19	5	7	7	10	3	9	11	17	8	8	12	8	3	26	-	7	3	4	29
	3%	2%	2%	1%	3%	2%	2%	2%	2%	4%	2%	3%	4%	2%	2%	3%	2%	6%	4%	2%	2%	3%	4%	2%	3%	-s	3%	3%	1%	3%	3%
7	61	10	16	5	5	36	31	15	28	33	21	33	11	27	21	22	11	6	18	43	18	13	21	21	11	52	5	12	10	9	50
	6%	4%	7%	6%	5%	6%	5%	5%	6%	6%	6%	6%	9%	7%	6%	7%	7%	4%	6%	6%	5%	5%	7%	6%	8%	6%	6%	5%	5%	6%	5%
8	58	17	14	11	7	35	38	28	29	29	23	32	9	23	24	15	15	3	18	39	19	15	11	28	8	54	4	15	12	10	60
	6%	7%	6%	12%	6%	6%	7%	8%	6%	5%	7%	5%	7%	6%	7%	5%	9%	2%	6%	6%	6%	6%	4%	8%	6%	6%	5%	6%	6%	7%	6%
9	63	21	18	4	4	36	39	25	31	33	24	32	7	35	27	14	13	9	22	41	20	18	17	26	6	58	3	19	12	14	59
	6%	9%	8%	4%	3%	6%	7%	8%	7%	6%	7%	5%	6%	8%	8%	4%	8%	6%	7%	6%	6%	7%	5%	7%	5%	7%	3%	7%	6%	9%	6%
10 - Absolutely certain to vote	602	178	159	51	78	378	397	229	258	344	201	371	70	233	215	237	75	65	139	452	217	145	184	202	71	496	72	193	144	103	642
	60%	72%	66%	59%	69%	66%	69%	69%	57%	61%	60%	61%	58%	56%	61%	71%	46%	45%	45%	66%	64%	58%	59%	56%	55%	57%	81%	75%	71%	69%	64%
Don't know	8	-	*	1	2	4	3	1	1	7	-	7	-	1	3	*	1	4	5	3	4	4	4	1	-	8	-	1	-	1	7
	1%	-	*	1%	2%	1%	1%	*	*	1%	-	1%	-	*	1%	*	1%	3%	2%	1%	1%	1%	1%	*	-	1%	-s	1%	-	1%	1%
Mean	8.15	9.15	8.73	8.46	8.88	8.73	8.91	8.97	8.02	8.26	8.36	8.16	8.24	7.95	8.53	8.78	7.20	6.91	7.07	8.66	8.49	8.19	8.01	7.96	7.68	8.01	9.31	9.33	8.87	9.15	8.39

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 15

**Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Satisfied	332 33%	201 33%	276 34%	268 34%	247 34%	224 34%	15 17% <sup>s</sup>	176 36%	157 30%	95 33%	123 34%	115 32%	42 34% <sup>s</sup>	53 32%	66 36%	57 33%	53 35%	62 29%	31 31% <sup>s</sup>	112 41%	97 34%	65 30%	59 25%	208 37%	124 27%	322 32%
Dissatisfied	605 60%	371 62%	488 60%	469 60%	435 60%	404 61%	61 69% <sup>s</sup>	287 58%	318 61%	171 59%	209 59%	225 62%	72 59% <sup>s</sup>	99 59%	103 57%	106 60%	90 60%	135 64%	59 58% <sup>s</sup>	139 51%	170 59%	134 62%	162 68%	309 55%	296 65%	617 61%
Don't know	73 7%	30 5%	49 6%	48 6%	42 6%	38 6%	12 14% <sup>s</sup>	30 6%	43 8%	24 8%	25 7%	24 6%	8 7% <sup>s</sup>	16 9%	13 7%	13 7%	8 5%	16 7%	11 11% <sup>s</sup>	20 8%	19 7%	18 8%	16 7%	40 7%	34 7%	72 7%
<b>Net satisfied</b>	<b>-273 -27%</b>	<b>-171 -28%</b>	<b>-211 -26%</b>	<b>-200 -26%</b>	<b>-188 -26%</b>	<b>-179 -27%</b>	<b>-46 -52%<sup>s</sup></b>	<b>-112 -23%</b>	<b>-161 -31%</b>	<b>-76 -26%</b>	<b>-87 -24%</b>	<b>-110 -30%</b>	<b>-31 -25%<sup>s</sup></b>	<b>-46 -27%</b>	<b>-38 -21%</b>	<b>-49 -28%</b>	<b>-37 -24%</b>	<b>-73 -35%</b>	<b>-27 -27%<sup>s</sup></b>	<b>-27 -10%</b>	<b>-74 -26%</b>	<b>-69 -32%</b>	<b>-103 -44%</b>	<b>-101 -18%</b>	<b>-172 -38%</b>	<b>-295 -29%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 16

## Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
Satisfied	332	182	35	35	20	111	257	217	167	165	332	-	27	166	132	115	54	30	83	247	103	76	103	126	37	294	27	164	29	39	322
	33%	74%	14%	41%	18%	19%	44%	65%	37%	29%	100%	-	23%	40%	38%	34%	33%	21%	27%	36%	31%	31%	33%	35%	29%	34%	30%	64%	14%	26%	32%
Dissatisfied	605	49	194	47	87	434	289	96	254	351	-	605	83	225	189	201	97	104	201	391	213	155	185	208	78	511	58	77	164	104	617
	60%	20%	80%	54%	77%	75%	50%	29%	57%	63%	-	100%	69%	54%	54%	60%	60%	73%	66%	57%	63%	62%	59%	58%	60%	59%	65%	30%	81%	69%	61%
Don't know	73	16	14	4	5	31	33	20	29	45	-	-	9	26	29	19	13	9	22	48	21	17	25	27	15	67	4	17	10	6	72
	7%	6%	6%	5%	5%	5%	6%	6%	6%	8%	-	-	8%	6%	8%	6%	8%	6%	7%	7%	6%	7%	8%	7%	11%	8%	5%	6%	5%	4%	7%
Net satisfied	-273	132	-159	-12	-67	-324	-32	121	-88	-185	332	-605	-56	-58	-57	-86	-44	-74	-118	-144	-110	-79	-81	-82	-40	-217	-31	87	-135	-65	-295
	-27%	54%	-66%	-14%	-59%	-56%	-6%	36%	-19%	-33%	100%	-100%	-46%	-14%	-16%	-26%	-27%	-52%	-38%	-21%	-33%	-32%	-26%	-23%	-31%	-25%	-35%	34%	-66%	-43%	-29%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - November 2014

Table 17

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted )	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Satisfied	383	230	319	309	284	258	15	193	190	109	130	145	53	56	64	66	61	84	42	120	110	72	80	230	153	379
	38%	38%	39%	39%	39%	39%	17% <sup>s</sup>	39%	37%	37%	36%	40%	43% <sup>s</sup>	33%	35%	37%	40%	42% <sup>s</sup>	44%	38%	33%	34%	41%	34%	37%	
Dissatisfied	539	338	437	421	390	363	54	266	273	153	198	188	58	95	101	97	82	107	45	131	156	116	137	286	253	555
	53%	56%	54%	54%	54%	54%	60% <sup>s</sup>	54%	53%	53%	55%	52%	48% <sup>s</sup>	57%	56%	55%	54%	50%	44% <sup>s</sup>	48%	54%	54%	58%	51%	56%	55%
Don't know	89	34	58	55	50	45	20	34	55	28	30	31	11	16	17	14	9	21	14	20	20	29	20	40	48	77
	9%	6%	7%	7%	7%	7%	23% <sup>s</sup>	7%	11%	10%	8%	8%	9% <sup>s</sup>	10%	9%	8%	6%	10%	14% <sup>s</sup>	7%	7%	13%	8%	7%	11%	8%
<b>Net satisfied</b>	<b>-156</b>	<b>-108</b>	<b>-118</b>	<b>-112</b>	<b>-106</b>	<b>-104</b>	<b>-39</b>	<b>-73</b>	<b>-83</b>	<b>-45</b>	<b>-68</b>	<b>-44</b>	<b>-6</b>	<b>-39</b>	<b>-37</b>	<b>-31</b>	<b>-21</b>	<b>-23</b>	<b>-3</b>	<b>-10</b>	<b>-46</b>	<b>-44</b>	<b>-56</b>	<b>-56</b>	<b>-100</b>	<b>-176</b>
	<b>-15%</b>	<b>-18%</b>	<b>-14%</b>	<b>-14%</b>	<b>-15%</b>	<b>-16%</b>	<b>-43%<sup>s</sup></b>	<b>-15%</b>	<b>-16%</b>	<b>-15%</b>	<b>-19%</b>	<b>-12%</b>	<b>-5%<sup>s</sup></b>	<b>-23%</b>	<b>-20%</b>	<b>-18%</b>	<b>-14%</b>	<b>-11%</b>	<b>-3%<sup>s</sup></b>	<b>-4%</b>	<b>-16%</b>	<b>-20%</b>	<b>-24%</b>	<b>-10%</b>	<b>-22%</b>	<b>-17%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 18

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
Satisfied	383	198	47	36	25	137	288	235	175	208	291	65	37	174	148	136	53	38	92	284	108	80	129	147	44	338	27	184	36	48	379
	38%	80%	19%	42%	22%	24%	50%	70%	39%	37%	88%	11%	31%	42%	42%	40%	33%	27%	30%	41%	32%	32%	41%	41%	34%	39%	31%	72%	17%	32%	37%
Dissatisfied	539	34	175	48	82	402	262	82	243	296	29	499	73	212	177	169	95	89	184	345	201	148	160	178	69	457	53	62	157	94	555
	53%	14%	72%	55%	73%	70%	45%	25%	54%	53%	9%	82%	61%	51%	50%	50%	58%	62%	60%	50%	60%	59%	51%	49%	53%	52%	60%	24%	77%	63%	55%
Don't know	89	15	21	2	7	36	30	17	31	57	12	42	9	31	26	31	16	15	31	57	29	20	24	36	17	77	8	11	11	8	77
	9%	6%	9%	3%	6%	6%	5%	5%	7%	10%	4%	7%	8%	7%	7%	9%	10%	11%	10%	8%	8%	8%	8%	10%	13%	9%	9%	4%	5%	5%	8%
Net satisfied	-156	164	-128	-11	-57	-266	26	153	-68	-88	262	-434	-36	-39	-29	-33	-41	-51	-92	-61	-93	-67	-32	-31	-25	-119	-26	122	-121	-46	-176
	-15%	66%	-53%	-13%	-51%	-46%	5%	46%	-15%	-16%	79%	-72%	-30%	-9%	-8%	-10%	-25%	-36%	-30%	-9%	-28%	-27%	-10%	-9%	-19%	-14%	-29%	47%	-60%	-31%	-17%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - November 2014

Table 19

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Satisfied	263 26%	155 26%	220 27%	210 27%	184 25%	169 25%	12 14% <sup>s</sup>	130 26%	133 26%	73 25%	90 25%	100 28%	36 29% <sup>s</sup>	37 22%	50 28%	40 23%	40 26%	60 28%	31 31% <sup>s</sup>	88 33%	72 25%	54 25%	49 21%	160 29%	103 23%	259 26%
Dissatisfied	628 62%	408 68%	514 63%	501 64%	472 65%	443 67%	54 61% <sup>s</sup>	323 65%	305 59%	175 61%	222 62%	230 63%	69 56% <sup>s</sup>	106 64%	108 60%	114 65%	99 65%	131 62%	55 54% <sup>s</sup>	153 56%	181 63%	147 68%	147 62%	334 60%	294 65%	649 64%
Don't know	120 12%	39 7%	79 10%	74 9%	68 9%	54 8%	22 25% <sup>s</sup>	40 8%	80 15%	41 14%	45 13%	34 9%	18 14% <sup>s</sup>	24 14%	23 13%	22 12%	13 9%	21 10%	15 15% <sup>s</sup>	30 11%	33 12%	16 8%	40 17%	63 11%	57 13%	103 10%
<b>Net satisfied</b>	<b>-365 -36%</b>	<b>-253 -42%</b>	<b>-294 -36%</b>	<b>-291 -37%</b>	<b>-289 -40%</b>	<b>-274 -41%</b>	<b>-42 -47%<sup>s</sup></b>	<b>-192 -39%</b>	<b>-172 -33%</b>	<b>-103 -35%</b>	<b>-132 -37%</b>	<b>-130 -36%</b>	<b>-33 -27%<sup>s</sup></b>	<b>-69 -41%</b>	<b>-58 -32%</b>	<b>-74 -42%</b>	<b>-59 -39%</b>	<b>-71 -33%</b>	<b>-23 -23%<sup>s</sup></b>	<b>-65 -24%</b>	<b>-109 -38%</b>	<b>-93 -43%</b>	<b>-98 -41%</b>	<b>-174 -31%</b>	<b>-191 -42%</b>	<b>-390 -39%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 20

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
Satisfied	263	100	48	42	16	129	181	143	110	153	174	75	26	117	97	86	43	32	75	183	82	61	75	106	36	235	21	98	31	47	259
	26%	41%	20%	49%	14%	22%	31%	43%	24%	27%	52%	12%	22%	28%	28%	26%	27%	22%	25%	27%	24%	24%	24%	29%	28%	27%	24%	38%	15%	32%	26%
Dissatisfied	628	123	170	39	90	398	350	161	293	334	122	480	82	252	218	213	94	91	185	431	225	164	203	200	69	531	60	142	155	96	649
	62%	50%	70%	45%	79%	69%	60%	48%	65%	60%	37%	79%	68%	60%	62%	64%	58%	64%	60%	63%	67%	66%	65%	56%	53%	61%	68%	55%	76%	64%	64%
Don't know	120	24	24	5	8	48	48	29	47	74	36	50	12	49	35	37	26	20	46	71	31	24	35	54	25	106	7	16	18	6	103
	12%	10%	10%	6%	7%	8%	8%	9%	10%	13%	11%	8%	10%	12%	10%	11%	16%	14%	15%	10%	9%	9%	11%	15%	19%	12%	8%	6%	9%	4%	10%
<b>Net satisfied</b>	<b>-365</b>	<b>-22</b>	<b>-122</b>	<b>4</b>	<b>-74</b>	<b>-269</b>	<b>-169</b>	<b>-19</b>	<b>-183</b>	<b>-181</b>	<b>52</b>	<b>-405</b>	<b>-56</b>	<b>-135</b>	<b>-121</b>	<b>-128</b>	<b>-51</b>	<b>-59</b>	<b>-110</b>	<b>-248</b>	<b>-143</b>	<b>-104</b>	<b>-128</b>	<b>-94</b>	<b>-32</b>	<b>-296</b>	<b>-39</b>	<b>-44</b>	<b>-124</b>	<b>-49</b>	<b>-390</b>
	<b>-36%</b>	<b>-9%</b>	<b>-50%</b>	<b>4%</b>	<b>-65%</b>	<b>-47%</b>	<b>-29%</b>	<b>-6%</b>	<b>-41%</b>	<b>-32%</b>	<b>16%</b>	<b>-67%</b>	<b>-46%</b>	<b>-32%</b>	<b>-34%</b>	<b>-38%</b>	<b>-31%</b>	<b>-41%</b>	<b>-36%</b>	<b>-36%</b>	<b>-42%</b>	<b>-42%</b>	<b>-41%</b>	<b>-26%</b>	<b>-25%</b>	<b>-34%</b>	<b>-44%</b>	<b>-17%</b>	<b>-61%</b>	<b>-33%</b>	<b>-39%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 21

## Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Satisfied	211	119	172	164	145	129	11	88	123	77	58	77	32	44	29	29	34	43	12	51	63	51	46	114	97	220
	21%	20%	21%	21%	20%	19%	12% <sup>s</sup>	18%	24%	26%	16%	21%	26% <sup>s</sup>	26%	16%	16%	22%	20%	12% <sup>s</sup>	19%	22%	24%	19%	20%	21%	22%
Dissatisfied	662	436	559	541	512	481	51	354	308	160	260	242	58	103	126	134	106	135	67	174	191	142	154	365	297	669
	65%	72%	69%	69%	71%	72%	58% <sup>s</sup>	72%	60%	55%	73%	66%	47% <sup>s</sup>	61%	69%	76%	70%	64%	66% <sup>s</sup>	64%	67%	65%	65%	66%	65%	66%
Don't know	138	48	82	80	67	55	26	52	86	53	40	45	32	20	27	13	11	34	22	46	32	24	36	78	60	122
	14%	8%	10%	10%	9%	8%	30% <sup>s</sup>	11%	17%	18%	11%	12%	26% <sup>s</sup>	12%	15%	8%	7%	16%	22% <sup>s</sup>	17%	11%	11%	15%	14%	13%	12%
<b>Net satisfied</b>	<b>-451</b>	<b>-318</b>	<b>-386</b>	<b>-377</b>	<b>-367</b>	<b>-352</b>	<b>-40</b>	<b>-266</b>	<b>-185</b>	<b>-84</b>	<b>-202</b>	<b>-165</b>	<b>-25</b>	<b>-59</b>	<b>-97</b>	<b>-105</b>	<b>-72</b>	<b>-93</b>	<b>-54</b>	<b>-124</b>	<b>-128</b>	<b>-91</b>	<b>-108</b>	<b>-252</b>	<b>-199</b>	<b>-449</b>
	<b>-45%</b>	<b>-53%</b>	<b>-47%</b>	<b>-48%</b>	<b>-51%</b>	<b>-53%</b>	<b>-45%<sup>s</sup></b>	<b>-54%</b>	<b>-36%</b>	<b>-29%</b>	<b>-57%</b>	<b>-45%</b>	<b>-21%<sup>s</sup></b>	<b>-35%</b>	<b>-53%</b>	<b>-60%</b>	<b>-48%</b>	<b>-44%</b>	<b>-53%<sup>s</sup></b>	<b>-46%</b>	<b>-45%</b>	<b>-42%</b>	<b>-46%</b>	<b>-45%</b>	<b>-44%</b>	

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 22

## Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
Satisfied	211	45	86	16	12	136	95	61	83	128	91	107	23	80	72	68	32	35	68	140	67	53	70	73	26	184	14	43	67	28	220
	21%	18%	35%	19%	11%	24%	16%	18%	18%	23%	27%	18%	19%	19%	21%	20%	20%	25%	22%	20%	20%	21%	22%	20%	21%	16%	17%	33%	19%	22%	
Dissatisfied	662	172	141	58	91	391	421	230	318	344	194	438	77	294	235	225	103	85	187	460	235	166	202	226	78	561	69	191	126	108	669
	65%	69%	58%	67%	81%	68%	73%	69%	71%	61%	58%	72%	64%	71%	67%	67%	63%	60%	61%	67%	70%	67%	64%	63%	60%	64%	78%	74%	62%	72%	66%
Don't know	138	31	16	12	9	49	63	43	50	89	47	61	20	43	43	43	29	22	51	85	35	29	41	62	25	126	6	23	10	14	122
	14%	12%	7%	14%	8%	9%	11%	13%	11%	16%	14%	10%	17%	10%	12%	13%	18%	16%	17%	12%	10%	12%	13%	17%	20%	15%	6%	9%	5%	9%	12%
<b>Net satisfied</b>	<b>-451</b>	<b>-127</b>	<b>-55</b>	<b>-42</b>	<b>-79</b>	<b>-255</b>	<b>-327</b>	<b>-169</b>	<b>-235</b>	<b>-216</b>	<b>-103</b>	<b>-331</b>	<b>-53</b>	<b>-214</b>	<b>-163</b>	<b>-157</b>	<b>-70</b>	<b>-49</b>	<b>-120</b>	<b>-320</b>	<b>-167</b>	<b>-113</b>	<b>-131</b>	<b>-152</b>	<b>-53</b>	<b>-377</b>	<b>-54</b>	<b>-148</b>	<b>-60</b>	<b>-79</b>	<b>-449</b>
	<b>-45%</b>	<b>-51%</b>	<b>-23%</b>	<b>-49%</b>	<b>-70%</b>	<b>-44%</b>	<b>-56%</b>	<b>-51%</b>	<b>-52%</b>	<b>-39%</b>	<b>-31%</b>	<b>-55%</b>	<b>-45%</b>	<b>-51%</b>	<b>-46%</b>	<b>-47%</b>	<b>-43%</b>	<b>-35%</b>	<b>-39%</b>	<b>-47%</b>	<b>-50%</b>	<b>-46%</b>	<b>-42%</b>	<b>-42%</b>	<b>-40%</b>	<b>-43%</b>	<b>-61%</b>	<b>-58%</b>	<b>-29%</b>	<b>-53%</b>	<b>-44%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 23

**Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Satisfied	386	246	335	319	296	270	13	222	163	85	145	156	30	55	71	74	67	89	40	96	114	102	73	211	175	406
	38%	41%	41%	41%	41%	41%	14% <sup>s</sup>	45%	32%	29%	40%	43%	24% <sup>s</sup>	33%	39%	42%	44%	42%	40% <sup>s</sup>	36%	40%	47%	31%	38%	39%	40%
Dissatisfied	440	283	355	348	330	306	48	207	233	143	151	146	57	86	81	70	63	83	40	137	123	77	103	260	180	442
	44%	47%	44%	44%	46%	46%	54% <sup>s</sup>	42%	45%	49%	42%	40%	46% <sup>s</sup>	52%	44%	40%	42%	39%	39% <sup>s</sup>	51%	43%	36%	43%	47%	40%	44%
Don't know	185	73	123	117	99	90	29	64	121	62	62	62	36	26	30	32	21	40	21	38	49	38	60	87	99	163
	18%	12%	15%	15%	14%	14%	32% <sup>s</sup>	13%	23%	21%	17%	17%	29% <sup>s</sup>	15%	17%	18%	14%	19%	21% <sup>s</sup>	14%	17%	18%	25%	16%	22%	16%
<b>Net satisfied</b>	<b>-54</b>	<b>-37</b>	<b>-20</b>	<b>-29</b>	<b>-34</b>	<b>-36</b>	<b>-35</b>	<b>16</b>	<b>-70</b>	<b>-58</b>	<b>-6</b>	<b>10</b>	<b>-27</b>	<b>-31</b>	<b>-10</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>1</b>	<b>-40</b>	<b>-9</b>	<b>25</b>	<b>-29</b>	<b>-49</b>	<b>-5</b>	<b>-36</b>
	<b>-5%</b>	<b>-6%</b>	<b>-2%</b>	<b>-4%</b>	<b>-5%</b>	<b>-5%</b>	<b>-39%<sup>s</sup></b>	<b>3%</b>	<b>-13%</b>	<b>-20%</b>	<b>-2%</b>	<b>3%</b>	<b>-22%<sup>s</sup></b>	<b>-19%</b>	<b>-5%</b>	<b>2%</b>	<b>3%</b>	<b>3%</b>	<b>1%<sup>s</sup></b>	<b>-15%</b>	<b>-3%</b>	<b>11%</b>	<b>-12%</b>	<b>-9%</b>	<b>-1%</b>	<b>-4%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 24

**Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
Satisfied	386	130	66	28	100	216	279	158	181	204	169	201	39	176	139	136	54	53	107	275	114	89	137	135	43	338	25	144	62	39	406
	38%	52%	27%	32%	89%	37%	48%	47%	40%	36%	51%	33%	32%	42%	40%	40%	33%	37%	35%	40%	34%	36%	44%	37%	33%	39%	29%	56%	30%	26%	40%
Dissatisfied	440	84	144	39	6	281	221	123	203	237	115	311	59	171	160	145	78	46	124	305	166	114	109	165	63	372	52	77	118	91	442
	44%	34%	59%	45%	6%	49%	38%	37%	45%	42%	34%	51%	50%	41%	46%	43%	48%	32%	41%	44%	49%	46%	35%	46%	49%	43%	58%	30%	58%	61%	44%
Don't know	185	33	32	19	6	79	80	52	66	119	49	94	22	71	51	55	32	43	75	107	57	45	68	61	24	162	12	35	24	20	163
	18%	13%	13%	22%	6%	14%	14%	16%	15%	21%	15%	15%	18%	17%	15%	16%	19%	30%	24%	16%	17%	18%	22%	17%	18%	19%	13%	14%	12%	13%	16%
<b>Net satisfied</b>	<b>-54</b>	<b>45</b>	<b>-78</b>	<b>-11</b>	<b>94</b>	<b>-65</b>	<b>58</b>	<b>34</b>	<b>-21</b>	<b>-33</b>	<b>54</b>	<b>-110</b>	<b>-21</b>	<b>5</b>	<b>-22</b>	<b>-9</b>	<b>-24</b>	<b>7</b>	<b>-17</b>	<b>-30</b>	<b>-51</b>	<b>-25</b>	<b>28</b>	<b>-31</b>	<b>-21</b>	<b>-34</b>	<b>-26</b>	<b>67</b>	<b>-56</b>	<b>-53</b>	<b>-36</b>
	<b>-5%</b>	<b>18%</b>	<b>-32%</b>	<b>-13%</b>	<b>83%</b>	<b>-11%</b>	<b>10%</b>	<b>10%</b>	<b>-5%</b>	<b>-6%</b>	<b>16%</b>	<b>-18%</b>	<b>-17%</b>	<b>1%</b>	<b>-6%</b>	<b>-3%</b>	<b>-15%</b>	<b>5%</b>	<b>-6%</b>	<b>-4%</b>	<b>-15%</b>	<b>-10%</b>	<b>9%</b>	<b>-9%</b>	<b>-16%</b>	<b>-4%</b>	<b>-30%</b>	<b>26%</b>	<b>-27%</b>	<b>-35%</b>	<b>-4%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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**Ipsos MORI**



## Ipsos MORI Political Monitor - November 2014

Table 25  
**Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted )	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Improve	425 42%	280 46%	369 45%	358 46%	332 46%	310 47%	26 29% <sup>s</sup>	257 52%	168 32%	128 44%	147 41%	149 41%	56 46% <sup>s</sup>	73 43%	77 42%	70 40%	62 41%	87 41%	45 44% <sup>s</sup>	128 47%	123 43%	90 41%	84 35%	251 45%	173 38%	424 42%
Stay the same	302 30%	170 28%	242 30%	234 30%	213 29%	194 29%	13 14% <sup>s</sup>	118 24%	184 36%	71 25%	123 34%	107 30%	27 22% <sup>s</sup>	44 26%	61 34%	62 35%	53 35%	54 26%	21 21% <sup>s</sup>	78 29%	88 31%	65 30%	71 30%	165 30%	136 30%	301 30%
Get worse	232 23%	128 21%	165 20%	159 20%	149 21%	137 21%	39 44% <sup>s</sup>	100 20%	132 25%	68 23%	77 22%	87 24%	29 24% <sup>s</sup>	39 23%	40 22%	37 21%	34 22%	53 25%	24 23% <sup>s</sup>	43 16%	63 22%	51 24%	75 32%	106 19%	126 28%	244 24%
Don't know	52 5%	25 4%	37 5%	35 4%	29 4%	25 4%	11 13% <sup>s</sup>	18 4%	34 7%	22 8%	10 3%	20 5%	10 8% <sup>s</sup>	12 7%	4 2%	6 4%	2 2%	18 8%	12 12% <sup>s</sup>	22 8%	12 4%	11 5%	7 3%	35 6%	18 4%	42 4%
<b>Net improve</b>	<b>193 19%</b>	<b>152 25%</b>	<b>204 25%</b>	<b>199 25%</b>	<b>183 25%</b>	<b>173 26%</b>	<b>-13 -15%<sup>s</sup></b>	<b>157 32%</b>	<b>36 7%</b>	<b>60 21%</b>	<b>70 20%</b>	<b>63 17%</b>	<b>26 22%<sup>s</sup></b>	<b>34 20%</b>	<b>37 20%</b>	<b>33 19%</b>	<b>29 19%</b>	<b>34 16%</b>	<b>21 21%<sup>s</sup></b>	<b>85 31%</b>	<b>60 21%</b>	<b>38 18%</b>	<b>9 4%</b>	<b>145 26%</b>	<b>47 10%</b>	<b>180 18%</b>

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 26  
**Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011
Improve	425	159	95	49	31	209	272	207	223	202	220	174	47	206	166	145	68	42	110	311	128	99	127	169	63	374	29	150	73	72	424
	42%	64%	39%	57%	27%	36%	47%	62%	50%	36%	66%	29%	39%	49%	47%	43%	42%	30%	36%	45%	38%	40%	41%	47%	49%	43%	33%	58%	36%	48%	42%
Stay the same	302	64	81	20	43	196	179	84	132	170	80	203	35	140	109	100	50	39	89	209	113	85	85	103	29	261	29	65	76	41	301
	30%	26%	33%	24%	38%	34%	31%	25%	29%	30%	24%	34%	29%	34%	31%	30%	31%	27%	29%	30%	34%	34%	27%	29%	22%	30%	32%	25%	37%	27%	30%
Get worse	232	17	58	13	38	150	109	30	82	150	16	205	33	59	61	67	35	62	96	128	86	59	73	72	30	193	27	29	50	29	244
	23%	7%	24%	15%	34%	26%	19%	9%	18%	27%	5%	34%	28%	14%	17%	20%	21%	43%	31%	19%	26%	24%	23%	20%	23%	22%	31%	11%	25%	19%	24%
Don't know	52	8	9	4	1	21	20	12	14	39	16	24	4	13	15	24	11	-	11	39	9	5	27	16	7	44	4	13	4	8	42
	5%	3%	4%	5%	1%	4%	3%	4%	3%	7%	5%	4%	4%	3%	4%	7%	7%	-	4%	6%	3%	2%	9%	5%	6%	5%	4%	5%	2%	5%	4%
Net improve	193	142	37	36	-7	59	164	178	141	51	203	-31	13	147	105	78	34	-19	14	183	42	40	54	97	33	180	2	121	23	43	180
	19%	57%	15%	42%	-7%	10%	28%	53%	31%	9%	61%	-5%	11%	35%	30%	23%	21%	-14%	5%	27%	12%	16%	17%	27%	25%	21%	2%	47%	11%	29%	18%

Fieldwork dates : 8th to 10th November 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - November 2014

Table 27

(NOV14)Q13(a). On balance, do you agree or disagree with the following statement?  
Labour is ready to form the next government

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Strongly agree	67 7%	48 8%	58 7%	57 7%	54 7%	50 7%	5 6% <sup>s</sup>	33 7%	34 7%	21 7%	14 4%	32 9%	9 7% <sup>s</sup>	12 7%	7 4%	7 4%	12 8%	20 9%	11 10% <sup>s</sup>	15 5%	17 6%	14 7%	21 9%	32 6%	35 8%	70 7%
Tend to agree	158 16%	97 16%	137 17%	129 16%	112 15%	108 16%	6 7% <sup>s</sup>	73 15%	85 16%	60 21%	52 14%	46 13%	28 22% <sup>s</sup>	32 19%	23 13%	29 16%	26 17%	21 10%	4 4% <sup>s</sup>	37 14%	43 15%	38 17%	40 17%	80 14%	78 17%	158 16%
Neither agree nor disagree	126 12%	39 6%	78 10%	76 10%	59 8%	53 8%	26 30% <sup>s</sup>	47 10%	79 15%	53 18%	45 13%	28 8%	29 24% <sup>s</sup>	24 14%	30 16%	15 8%	11 7%	17 8%	11 10% <sup>s</sup>	28 10%	39 14%	29 13%	30 13%	67 12%	59 13%	118 12%
Tend to disagree	259 26%	145 24%	213 26%	207 26%	198 27%	165 25%	14 15% <sup>s</sup>	122 25%	138 27%	63 22%	104 29%	93 25%	25 20% <sup>s</sup>	38 23%	56 31%	48 27%	38 25%	55 26%	29 29% <sup>s</sup>	82 30%	79 28%	39 18%	60 25%	161 29%	99 22%	255 25%
Strongly disagree	358 35%	259 43%	308 38%	297 38%	285 39%	274 41%	26 29% <sup>s</sup>	201 41%	156 30%	75 26%	126 35%	156 43%	22 18% <sup>s</sup>	53 32%	60 33%	67 38%	65 43%	91 43%	40 39% <sup>s</sup>	99 36%	102 36%	88 40%	69 29%	201 36%	157 35%	374 37%
Don't know	43 4%	15 3%	20 2%	18 2%	16 2%	16 2%	12 14% <sup>s</sup>	17 3%	26 5%	17 6%	17 5%	9 2%	10 8% <sup>s</sup>	7 4%	6 3%	11 6%	1 1%	8 4%	7 7% <sup>s</sup>	11 4%	6 2%	10 4%	16 7%	17 3%	26 6%	36 4%
<b>Combinations - Summary</b>																										
<b>Agree</b>	225 22%	145 24%	195 24%	186 24%	166 23%	158 24%	11 13% <sup>s</sup>	106 22%	119 23%	81 28%	66 18%	78 21%	37 30% <sup>s</sup>	45 27%	30 17%	36 20%	37 25%	41 19%	15 15% <sup>s</sup>	52 19%	60 21%	52 24%	61 26%	112 20%	113 25%	228 23%
<b>Disagree</b>	617 61%	404 67%	520 64%	504 64%	484 67%	440 66%	39 44% <sup>s</sup>	323 66%	294 57%	138 48%	230 64%	249 68%	47 39% <sup>s</sup>	91 54%	115 63%	103 65%	146 68%	69 69%	69 68% <sup>s</sup>	181 67%	181 63%	127 58%	129 55%	361 65%	256 56%	629 62%
<b>Net Agree</b>	-392 -39%	-259 -43%	-326 -40%	-318 -41%	-318 -44%	-282 -42%	-28 -31% <sup>s</sup>	-217 -44%	-175 -34%	-57 -20%	-164 -46%	-171 -47%	-11 -9% <sup>s</sup>	-46 -28%	-85 -47%	-79 -45%	-65 -43%	-105 -50%	-54 -54% <sup>s</sup>	-129 -47%	-121 -42%	-75 -34%	-68 -29%	-250 -45%	-142 -31%	-401 -40%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 28

(NOV14)Q13(a). On balance, do you agree or disagree with the following statement?  
Labour is ready to form the next government

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011	
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011	
Strongly agree	67 7%	2 1%	53 22%	3 3%	3 10%	60 10%	9 2%	5 1%	25 6%	42 8%	11 3%	53 9%	10 9%	18 4%	16 5%	21 6%	15 9%	12 9%	27 9%	37 5%	27 8%	24 10%	20 6%	20 6%	11 9%	59 7%	3 3%	2 1%	42 21%	5 4%	70 7%	
Tend to agree	158 16%	13 5%	86 36%	14 16%	6 5%	128 22%	54 9%	26 8%	73 16%	86 15%	28 9%	121 20%	21 17%	60 14%	55 16%	57 17%	22 13%	22 16%	44 14%	112 16%	53 16%	38 15%	48 15%	57 16%	25 19%	139 16%	15 17%	10 4%	62 31%	32 21%	158 16%	
Neither agree nor disagree	126 12%	14 6%	33 14%	7 8%	5 5%	62 11%	43 7%	21 6%	55 12%	71 13%	34 10%	77 13%	21 18%	52 13%	41 12%	29 9%	34 21%	20 14%	54 18%	70 10%	38 11%	29 12%	42 13%	46 13%	18 14%	109 12%	9 10%	16 6%	20 10%	17 11%	118 12%	
Tend to disagree	259 26%	69 28%	53 22%	31 36%	23 20%	148 26%	165 28%	100 30%	116 26%	144 26%	107 32%	139 23%	30 25%	105 25%	100 29%	89 27%	38 23%	29 20%	67 22%	190 28%	92 27%	70 28%	69 22%	99 27%	32 25%	228 26%	22 25%	65 25%	52 25%	44 30%	255 25%	
Strongly disagree	358 35%	146 59%	12 5%	32 37%	70 62%	162 28%	296 51%	177 53%	167 37%	191 34%	147 44%	196 32%	32 26%	168 40%	125 36%	131 39%	44 27%	47 33%	91 30%	256 37%	113 33%	73 29%	119 38%	126 35%	36 28%	299 34%	40 45%	157 61%	24 12%	48 32%	374 37%	
Don't know	43 4%	3 1%	5 2%	1 1%	6 6%	14 2%	13 2%	4 1%	15 3%	28 5%	5 1%	19 3%	5 4%	13 3%	13 4%	8 2%	10 6%	12 8%	22 7%	20 3%	15 4%	14 6%	15 5%	13 4%	8 6%	39 4%	1 1%	7 3%	3 1%	3 2%	36 4%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	225 22%	15 6%	139 57%	16 19%	9 8%	188 33%	64 11%	31 9%	98 22%	128 23%	39 12%	174 29%	31 26%	79 19%	71 20%	78 23%	37 23%	35 24%	72 23%	149 22%	80 24%	62 25%	68 22%	77 21%	36 28%	198 23%	17 20%	11 4%	104 51%	37 25%	228 23%	
<b>Disagree</b>	617 61%	215 87%	65 27%	62 72%	93 82%	311 54%	461 79%	277 83%	282 63%	335 60%	254 76%	334 55%	62 52%	273 66%	225 64%	221 66%	82 50%	76 53%	158 52%	446 65%	205 61%	143 58%	188 60%	224 62%	68 53%	526 60%	62 70%	222 87%	75 37%	92 62%	629 62%	
<b>Net Agree</b>	-392 -39%	-200 -81%	74 31%	-46 -53%	-83 -74%	-123 -21%	-397 -68%	-246 -74%	-185 -41%	-207 -37%	-215 -65%	-160 -26%	-31 -26%	-195 -47%	-154 -44%	-143 -43%	-45 -27%	-41 -29%	-86 -28%	-297 -43%	-125 -37%	-81 -32%	-120 -38%	-147 -41%	-32 -25%	-328 -38%	-44 -50%	-211 -82%	29 14%	-55 -37%	-401 -40%	

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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### Ipsos MORI Political Monitor - November 2014

Table 29  
**(NOV14)Q13(b). On balance, do you agree or disagree with the following statement?  
 Ed Miliband is ready to be Prime Minister**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Strongly agree	43 4%	27 4%	29 4%	28 4%	27 4%	27 4%	6 7% <sup>s</sup>	23 5%	19 4%	14 5%	9 2%	20 5%	7 5% <sup>s</sup>	7 4%	6 4%	3 1%	8 5%	12 6%	4 4% <sup>s</sup>	12 4%	9 3%	4 2%	18 8%	21 4%	22 5%	43 4%
Tend to agree	90 9%	55 9%	78 10%	74 9%	65 9%	60 9%	4 4% <sup>s</sup>	42 9%	47 9%	33 11%	26 7%	30 8%	12 10% <sup>s</sup>	21 13%	10 6%	16 9%	12 8%	18 8%	10 10% <sup>s</sup>	20 7%	28 10%	24 11%	18 8%	48 9%	41 9%	89 9%
Neither agree nor disagree	92 9%	35 6%	55 7%	53 7%	46 6%	41 6%	16 18% <sup>s</sup>	35 7%	57 11%	42 14%	29 8%	22 6%	21 17% <sup>s</sup>	21 12%	16 9%	12 7%	12 8%	11 5%	5 5% <sup>s</sup>	16 6%	34 12%	24 11%	18 7%	51 9%	42 9%	95 9%
Tend to disagree	262 26%	157 26%	221 27%	214 27%	198 27%	178 27%	11 12% <sup>s</sup>	121 25%	142 27%	75 26%	105 29%	82 23%	35 29% <sup>s</sup>	40 24%	57 31%	49 28%	36 24%	46 22%	22 22% <sup>s</sup>	81 30%	75 26%	48 22%	58 25%	156 28%	106 23%	254 25%
Strongly disagree	470 47%	317 53%	399 49%	388 49%	369 51%	345 52%	36 40% <sup>s</sup>	255 52%	215 42%	98 34%	178 50%	194 53%	32 26% <sup>s</sup>	66 40%	86 47%	92 53%	81 53%	113 53%	49 48% <sup>s</sup>	129 48%	129 45%	108 50%	105 44%	257 46%	213 47%	487 48%
Don't know	54 5%	13 2%	32 4%	27 3%	20 3%	15 2%	16 18% <sup>s</sup>	16 3%	37 7%	28 10%	10 3%	16 4%	16 13% <sup>s</sup>	12 7%	6 3%	4 2%	3 2%	13 6%	12 11% <sup>s</sup>	13 5%	11 4%	9 4%	20 9%	24 4%	29 6%	43 4%
<b>Combinations - Summary</b>																										
<b>Agree</b>	132 13%	81 14%	107 13%	102 13%	92 13%	87 13%	10 11% <sup>s</sup>	66 13%	67 13%	47 16%	35 10%	50 14%	18 15% <sup>s</sup>	29 17%	17 9%	18 10%	20 13%	30 14%	14 14% <sup>s</sup>	32 12%	37 13%	27 13%	36 15%	69 12%	63 14%	132 13%
<b>Disagree</b>	733 72%	473 79%	620 76%	603 77%	566 78%	523 79%	47 53% <sup>s</sup>	376 76%	357 69%	174 60%	284 79%	276 76%	68 55% <sup>s</sup>	106 63%	142 78%	141 80%	117 77%	159 75%	71 70% <sup>s</sup>	210 77%	204 71%	157 72%	163 69%	414 74%	319 70%	741 73%
<b>Net Agree</b>	-601 -59%	-392 -65%	-513 -63%	-500 -64%	-475 -66%	-436 -65%	-37 -41% <sup>s</sup>	-311 -63%	-290 -56%	-127 -44%	-248 -69%	-226 -62%	-49 -40% <sup>s</sup>	-78 -46%	-126 -69%	-123 -70%	-97 -64%	-129 -61%	-57 -57% <sup>s</sup>	-178 -66%	-166 -58%	-129 -59%	-127 -54%	-345 -62%	-256 -56%	-609 -60%

Fieldwork dates : 8th to 10th November 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01  
 \* = Less than 0.5%  
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>

## Ipsos MORI Political Monitor - November 2014

Table 30

(NOV14)Q13(b). On balance, do you agree or disagree with the following statement?  
Ed Miliband is ready to be Prime Minister

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011	
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011	
Strongly agree	43 4%	1 *	32 13%	* s	3 2%	36 6%	5 1%	1 *	17 4%	26 5%	6 2%	36 6%	3 2%	16 4%	9 2%	15 4%	8 5%	11 7%	19 6%	24 3%	16 5%	14 6%	14 5%	12 3%	9 7%	38 4%	2 2%	1 *	31 15%	2 1%	43 4%	
Tend to agree	90 9%	3 1%	52 21%	11 12%	6 5%	79 14%	30 5%	14 4%	33 7%	56 10%	15 4%	73 12%	16 13%	27 7%	25 7%	30 9%	23 14%	10 7%	33 11%	55 8%	29 9%	24 10%	22 7%	38 11%	17 13%	80 9%	5 6%	7 3%	35 17%	15 10%	89 9%	
Neither agree nor disagree	92 9%	3 1%	26 11%	10 11%	3 2%	55 10%	33 6%	13 4%	42 9%	50 9%	17 5%	65 11%	17 14%	31 7%	32 9%	29 9%	15 9%	16 11%	30 10%	61 9%	23 7%	16 6%	29 9%	40 11%	21 16%	81 9%	7 8%	4 2%	20 10%	17 11%	95 9%	
Tend to disagree	262 26%	50 20%	81 33%	25 30%	21 18%	169 29%	137 24%	75 23%	120 27%	142 25%	82 25%	163 27%	27 23%	117 28%	99 28%	89 26%	41 25%	31 22%	72 23%	188 27%	101 30%	76 31%	75 24%	86 24%	25 20%	226 26%	25 28%	52 20%	54 27%	48 32%	254 25%	
Strongly disagree	470 47%	182 74%	48 20%	39 45%	77 68%	224 39%	357 62%	221 66%	220 49%	251 45%	194 58%	252 42%	50 42%	212 51%	171 49%	158 47%	65 40%	65 45%	130 42%	329 48%	156 46%	108 44%	148 47%	166 46%	45 35%	397 46%	48 54%	187 73%	57 28%	66 44%	487 48%	
Don't know	54 5%	8 3%	4 2%	1 1%	4 4%	12 2%	17 3%	9 3%	18 4%	36 6%	18 6%	16 3%	7 6%	14 3%	15 4%	15 5%	12 7%	10 7%	22 7%	30 4%	12 4%	10 4%	23 7%	18 5%	13 10%	50 6%	2 2%	6 2%	6 3%	2 1%	43 4%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	132 13%	4 2%	84 35%	11 13%	9 8%	115 20%	35 6%	15 4%	50 11%	82 15%	20 6%	109 18%	18 15%	43 10%	34 10%	45 14%	31 19%	21 15%	52 17%	79 11%	46 14%	38 15%	37 12%	50 14%	25 20%	118 14%	7 8%	7 3%	66 32%	17 11%	132 13%	
<b>Disagree</b>	733 72%	231 94%	130 53%	65 75%	98 86%	393 68%	495 85%	296 89%	340 75%	393 70%	276 83%	415 69%	77 65%	329 79%	270 77%	246 73%	106 65%	96 67%	202 66%	516 75%	257 76%	184 74%	224 71%	253 70%	71 54%	623 71%	72 82%	239 93%	111 55%	114 76%	741 73%	
<b>Net Agree</b>	-601 -59%	-228 -92%	-46 -19%	-54 -62%	-89 -79%	-278 -48%	-460 -79%	-281 -84%	-290 -64%	-311 -55%	-256 -77%	-305 -50%	-59 -49%	-286 -69%	-237 -68%	-201 -60%	-75 -46%	-75 -53%	-150 -49%	-438 -64%	-211 -63%	-146 -59%	-187 -60%	-203 -56%	-45 -35%	-505 -58%	-65 -74%	-232 -90%	-45 -22%	-97 -65%	-609 -60%	

Fieldwork dates : 8th to 10th November 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 31  
 (NOV14)Q13(c). On balance, do you agree or disagree with the following statement?  
 UKIP is ready to form part of a UK coalition government

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Strongly agree	93 9%	66 11%	77 10%	75 10%	70 10%	69 10%	8 9%	51 10%	41 8%	14 5%	38 11%	41 11%	5 4%	9 5%	15 8%	23 13%	17 11%	24 11%	12 12%	23 8%	25 9%	23 10%	23 10%	47 9%	45 10%	104 10%
Tend to agree	213 21%	124 21%	185 23%	175 22%	158 22%	142 21%	8 8%	114 23%	100 19%	54 19%	77 21%	83 23%	21 17%	33 20%	38 21%	39 22%	32 21%	51 24%	25 25%	46 17%	62 22%	54 25%	52 22%	108 19%	106 23%	208 21%
Neither agree nor disagree	54 5%	27 5%	42 5%	39 5%	37 5%	34 5%	6 7%	24 5%	30 6%	18 6%	19 5%	18 5%	9 7%	9 5%	9 5%	10 5%	8 6%	5 4%	5 5%	10 4%	16 5%	19 9%	9 4%	26 5%	29 6%	58 6%
Tend to disagree	170 17%	90 15%	127 16%	123 16%	108 15%	101 15%	16 18%	81 16%	89 17%	43 15%	65 18%	61 17%	23 19%	20 12%	33 18%	32 18%	26 17%	35 17%	13 13%	54 20%	45 16%	27 13%	43 18%	99 18%	70 15%	167 17%
Strongly disagree	416 41%	277 46%	349 43%	342 44%	328 45%	300 45%	34 39%	201 41%	215 41%	134 46%	142 40%	140 38%	48 39%	86 51%	76 42%	66 38%	63 41%	77 36%	33 33%	121 45%	126 44%	83 38%	87 37%	246 44%	170 37%	420 42%
Don't know	65 6%	19 3%	32 4%	30 4%	23 3%	20 3%	16 19%	22 4%	43 8%	27 9%	17 5%	21 6%	17 14%	10 6%	10 6%	7 4%	4 3%	17 8%	13 13%	18 7%	13 5%	11 5%	23 10%	31 6%	34 8%	54 5%
<b>Combinations - Summary</b>																										
<b>Agree</b>	306 30%	190 31%	262 32%	250 32%	228 31%	211 32%	16 18%	165 33%	141 27%	67 23%	114 32%	124 34%	26 21%	42 25%	53 29%	61 35%	49 33%	75 35%	37 37%	68 25%	87 30%	77 35%	74 31%	155 28%	151 33%	312 31%
<b>Disagree</b>	586 58%	367 61%	476 59%	466 59%	436 60%	401 60%	50 57%	282 57%	303 59%	177 61%	207 58%	201 55%	71 58%	107 64%	109 60%	99 56%	89 58%	112 53%	46 45%	175 65%	171 60%	110 51%	130 55%	346 62%	240 53%	587 58%
<b>Net Agree</b>	-279 -28%	-177 -29%	-214 -26%	-216 -28%	-208 -29%	-190 -28%	-35 -39%	-117 -24%	-162 -31%	-110 -38%	-93 -26%	-76 -21%	-45 -37%	-65 -39%	-56 -31%	-37 -21%	-39 -26%	-37 -17%	-8 -8%	-107 -39%	-84 -29%	-33 -15%	-55 -23%	-191 -34%	-89 -20%	-275 -27%

Fieldwork dates : 8th to 10th November 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 32

(NOV14)Q13(c). On balance, do you agree or disagree with the following statement?  
**UKIP is ready to form part of a UK coalition government**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011	
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011	
Strongly agree	93 9%	18 7%	12 5%	6 6% <sup>s</sup>	44 39%	65 11%	72 12%	24 7%	38 8%	55 10%	23 7%	64 11%	10 8%	35 8%	27 8%	34 10%	13 8%	18 13%	31 10%	60 9%	23 7%	20 8%	36 12%	33 9%	13 10%	84 10%	3 4% <sup>s</sup>	34 13%	18 9%	8 5%	104 10%	
Tend to agree	213 21%	60 24%	45 18%	12 13% <sup>s</sup>	41 36%	119 21%	135 23%	72 22%	101 22%	113 20%	79 24%	125 21%	27 22%	94 22%	78 22%	74 21%	34 19%	27 20%	61 22%	152 22%	80 24%	62 25%	69 22%	64 18%	22 17%	180 21%	18 21% <sup>s</sup>	64 25%	38 18%	19 12%	208 21%	
Neither agree nor disagree	54 5%	17 7%	11 4%	1 1% <sup>s</sup>	6 5%	20 3%	27 5%	19 6%	26 6%	28 5%	19 6%	30 5%	8 7%	20 5%	20 6%	15 4%	6 4%	13 9%	19 6%	35 5%	18 5%	14 6%	15 5%	21 3%	4 6%	48 6%	4 4% <sup>s</sup>	20 8%	4 2%	6 4%	58 6%	
Tend to disagree	170 17%	42 17%	44 18%	21 24% <sup>s</sup>	10 9%	98 17%	96 17%	63 19%	60 13%	109 20%	70 21%	90 15%	19 16%	74 18%	50 14%	69 21%	27 17%	21 15%	48 16%	119 17%	61 18%	48 19%	47 15%	61 17%	15 12%	148 17%	13 15% <sup>s</sup>	37 15%	26 13%	28 19%	167 17%	
Strongly disagree	416 41%	102 41%	127 52%	42 49% <sup>s</sup>	6 5%	256 45%	231 40%	144 43%	204 45%	212 38%	124 37%	270 45%	47 40%	177 42%	155 44%	123 37%	71 43%	53 37%	124 41%	278 41%	134 40%	90 36%	115 37%	166 46%	63 49%	356 41%	44 50% <sup>s</sup>	92 36%	112 55%	85 57%	420 42%	
Don't know	65 6%	7 3%	5 2%	5 5% <sup>s</sup>	6 5%	17 3%	19 3%	11 3%	21 5%	44 8%	17 5%	27 4%	9 7%	19 5%	20 6%	22 6%	12 7%	11 7%	23 7%	42 6%	20 6%	14 6%	29 9%	16 4%	13 10%	55 6%	6 6% <sup>s</sup>	9 4%	5 3%	3 2%	54 5%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	306 30%	79 32%	56 23%	17 20% <sup>s</sup>	85 75%	184 32%	207 36%	96 29%	139 31%	167 30%	103 31%	189 31%	36 30%	128 31%	105 30%	108 32%	47 29%	45 31%	92 30%	212 31%	104 31%	82 33%	105 34%	97 27%	35 27%	265 30%	22 24% <sup>s</sup>	98 38%	55 27%	27 18%	312 31%	
<b>Disagree</b>	586 58%	144 58%	171 70%	63 73% <sup>s</sup>	16 15%	354 62%	327 57%	207 62%	264 59%	322 57%	194 58%	360 59%	66 55%	250 60%	205 59%	192 57%	98 60%	74 52%	172 56%	397 58%	195 58%	138 55%	163 52%	227 63%	78 60%	504 58%	58 65% <sup>s</sup>	129 50%	138 68%	114 76%	587 58%	
<b>Net Agree</b>	-279 -28%	-65 -27%	-115 -47%	-46 -53% <sup>s</sup>	69 61%	-170 -30%	-121 -21%	-112 -33%	-125 -28%	-154 -28%	-91 -27%	-171 -28%	-30 -25%	-122 -29%	-100 -29%	-84 -25%	-51 -31%	-29 -21%	-80 -26%	-184 -27%	-92 -27%	-55 -22%	-57 -18%	-130 -36%	-43 -33%	-240 -27%	-36 -41% <sup>s</sup>	-31 -12%	-83 -41%	-87 -58%	-275 -27%	

Fieldwork dates : 8th to 10th November 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 33

(NOV14)Q13(d). On balance, do you agree or disagree with the following statement?  
Nigel Farage is ready to be a government Minister

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Strongly agree	111 11%	78 13%	92 11%	88 11%	83 12%	80 12%	7 8% <sup>s</sup>	64 13%	47 9%	13 5%	51 14%	47 13%	4 3% <sup>s</sup>	9 6%	18 10%	33 19%	20 13%	27 13%	12 12% <sup>s</sup>	24 9%	28 10%	24 11%	35 15%	52 9%	59 13%	122 12%
Tend to agree	195 19%	117 19%	168 21%	158 20%	146 20%	131 20%	7 8% <sup>s</sup>	91 19%	104 20%	38 13%	79 22%	78 21%	16 13% <sup>s</sup>	23 14%	39 22%	39 22%	28 18%	50 24%	21 20% <sup>s</sup>	52 19%	58 20%	48 22%	37 16%	110 20%	85 19%	197 19%
Neither agree nor disagree	75 7%	30 5%	48 6%	46 6%	40 5%	38 6%	14 16% <sup>s</sup>	30 6%	45 9%	29 10%	17 5%	29 8%	12 9% <sup>s</sup>	18 11%	11 6%	6 4%	13 9%	16 7%	10 10% <sup>s</sup>	16 6%	28 10%	12 6%	18 8%	45 8%	30 7%	70 7%
Tend to disagree	134 13%	63 10%	101 12%	98 13%	88 12%	80 12%	10 11% <sup>s</sup>	66 13%	68 13%	43 15%	47 13%	43 12%	19 15% <sup>s</sup>	25 15%	28 15%	19 11%	18 12%	25 12%	12 12% <sup>s</sup>	41 15%	40 14%	31 14%	21 9%	81 15%	53 12%	132 13%
Strongly disagree	410 41%	296 49%	362 44%	355 45%	339 47%	317 48%	22 25% <sup>s</sup>	212 43%	198 38%	120 41%	143 40%	147 40%	41 34% <sup>s</sup>	78 47%	76 42%	67 38%	66 44%	81 38%	36 35% <sup>s</sup>	125 46%	120 42%	80 37%	86 36%	245 44%	165 36%	422 42%
Don't know	86 9%	19 3%	42 5%	40 5%	29 4%	20 3%	28 32% <sup>s</sup>	30 6%	56 11%	46 16%	21 6%	19 5%	31 26% <sup>s</sup>	15 9%	10 6%	11 6%	6 4%	13 6%	11 11% <sup>s</sup>	13 5%	12 4%	22 10%	39 17%	25 4%	61 14%	68 7%
<b>Combinations - Summary</b>																										
<b>Agree</b>	306 30%	195 32%	260 32%	246 31%	229 32%	211 32%	14 16% <sup>s</sup>	156 32%	150 29%	51 18%	129 36%	125 34%	19 16% <sup>s</sup>	32 19%	57 32%	72 41%	48 32%	77 36%	33 32% <sup>s</sup>	76 28%	86 30%	72 33%	72 30%	162 29%	144 32%	319 32%
<b>Disagree</b>	544 54%	359 60%	463 57%	453 58%	427 59%	397 60%	32 36% <sup>s</sup>	278 56%	266 51%	163 56%	190 53%	190 52%	60 49% <sup>s</sup>	103 61%	104 57%	86 49%	84 55%	106 50%	47 47% <sup>s</sup>	165 61%	160 56%	111 51%	107 45%	326 58%	218 48%	554 55%
<b>Net Agree</b>	-238 -24%	-164 -27%	-203 -25%	-207 -26%	-198 -27%	-186 -28%	-18 -20% <sup>s</sup>	-122 -25%	-116 -22%	-112 -39%	-61 -17%	-65 -18%	-41 -34% <sup>s</sup>	-71 -42%	-47 -26%	-14 -8%	-36 -24%	-29 -14%	-15 -14% <sup>s</sup>	-89 -33%	-75 -26%	-39 -18%	-35 -15%	-164 -29%	-74 -16%	-235 -23%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 34

(NOV14)Q13(d). On balance, do you agree or disagree with the following statement?  
Nigel Farage is ready to be a government Minister

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011	
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011	
Strongly agree	111 11%	20 8%	14 6%	10 12% <sup>s</sup>	53 47%	80 14%	86 15%	31 9%	51 11%	60 11%	33 10%	70 11%	13 11%	42 10%	40 11%	31 9%	16 10%	23 16%	39 13%	71 10%	33 10%	29 12%	39 12%	39 11%	13 10%	99 11%	5 5% <sup>s</sup>	39 15%	17 8%	13 9%	122 12%	
Tend to agree	195 19%	70 28%	35 14%	12 14% <sup>s</sup>	38 34%	100 17%	134 23%	81 24%	88 20%	107 19%	77 23%	105 17%	15 13%	95 23%	67 19%	72 21%	30 18%	26 18%	56 18%	138 20%	63 19%	50 20%	67 21%	65 18%	19 14%	172 20%	12 14% <sup>s</sup>	70 27%	34 17%	19 12%	197 19%	
Neither agree nor disagree	75 7%	16 6%	17 7%	4 4% <sup>s</sup>	3 3%	28 5%	27 5%	20 6%	31 7%	45 8%	29 9%	42 7%	8 7%	30 7%	25 7%	23 7%	11 10%	14 8%	26 7%	48 7%	21 6%	17 7%	19 6%	35 10%	14 11%	64 7%	5 5% <sup>s</sup>	20 8%	12 6%	8 5%	70 7%	
Tend to disagree	134 13%	40 16%	30 12%	17 20% <sup>s</sup>	10 8%	72 12%	82 14%	58 17%	58 13%	76 13%	65 20%	63 10%	16 13%	59 14%	47 13%	46 14%	29 18%	7 5%	36 12%	94 14%	52 15%	42 17%	42 13%	40 11%	10 8%	119 14%	10 11% <sup>s</sup>	45 17%	19 10%	12 8%	132 13%	
Strongly disagree	410 41%	94 38%	136 56%	33 38% <sup>s</sup>	4 4%	266 46%	224 39%	127 38%	193 43%	217 39%	110 33%	281 46%	54 45%	160 38%	151 43%	146 44%	59 36%	44 31%	103 34%	297 43%	146 43%	94 38%	108 34%	157 43%	58 44%	342 39%	52 58% <sup>s</sup>	79 31%	111 55%	95 63%	422 42%	
Don't know	86 9%	7 3%	12 5%	10 11% <sup>s</sup>	5 4%	30 5%	26 4%	17 5%	29 6%	57 10%	18 6%	45 7%	13 11%	31 8%	20 6%	18 5%	18 11%	29 20%	46 15%	38 5%	22 7%	17 7%	38 12%	26 7%	16 13%	76 9%	5 6% <sup>s</sup>	5 2%	10 5%	4 2%	68 7%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	306 30%	90 36%	49 20%	22 26% <sup>s</sup>	91 81%	180 31%	221 38%	112 34%	139 31%	167 30%	110 33%	175 29%	28 24%	137 33%	107 30%	103 31%	46 28%	49 34%	95 31%	210 31%	96 29%	79 32%	106 34%	104 29%	32 25%	271 31%	17 19% <sup>s</sup>	108 42%	51 25%	32 21%	319 32%	
<b>Disagree</b>	544 54%	134 54%	165 68%	50 58% <sup>s</sup>	14 12%	337 59%	306 53%	185 55%	251 56%	292 52%	175 53%	344 57%	70 58%	219 53%	198 57%	192 57%	88 54%	51 36%	139 45%	391 57%	198 59%	136 55%	149 48%	197 54%	68 52%	461 53%	62 70% <sup>s</sup>	124 48%	131 64%	107 71%	554 55%	
<b>Net Agree</b>	-238 -24%	-44 -18%	-117 -48%	-28 -32% <sup>s</sup>	77 68%	-158 -27%	-85 -15%	-72 -22%	-112 -25%	-125 -22%	-65 -20%	-169 -28%	-41 -35%	-83 -20%	-92 -26%	-89 -27%	-42 -26%	-2 -1%	-44 -14%	-181 -26%	-101 -30%	-57 -23%	-43 -14%	-93 -26%	-36 -27%	-189 -22%	-44 -50% <sup>s</sup>	-16 -6%	-80 -39%	-75 -50%	-235 -23%	

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 35

(NOV14)Q13(e). On balance, do you agree or disagree with the following statement?  
The Green Party is ready to form part of a UK coalition government

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Strongly agree	78 8%	43 7%	57 7%	56 7%	54 7%	49 7%	13 15% <sup>s</sup>	41 8%	36 7%	42 15%	17 5%	18 5%	14 12% <sup>s</sup>	28 17%	7 4%	10 6%	10 6%	9 4%	3 3% <sup>s</sup>	24 9%	18 6%	19 9%	17 7%	41 7%	36 8%	75 7%
Tend to agree	197 19%	132 22%	173 21%	169 21%	153 21%	145 22%	10 11% <sup>s</sup>	101 20%	96 19%	57 20%	73 20%	67 18%	20 16% <sup>s</sup>	37 22%	33 18%	40 23%	32 21%	35 16%	17 17% <sup>s</sup>	59 22%	53 19%	37 17%	48 20%	112 20%	85 19%	195 19%
Neither agree nor disagree	103 10%	60 10%	81 10%	77 10%	70 10%	66 10%	4 5% <sup>s</sup>	47 9%	56 11%	33 11%	36 10%	34 9%	16 13% <sup>s</sup>	17 10%	22 12%	15 8%	14 9%	20 9%	13 13% <sup>s</sup>	26 10%	32 11%	20 9%	25 11%	58 10%	45 10%	105 10%
Tend to disagree	200 20%	116 19%	170 21%	162 21%	147 20%	135 20%	14 16% <sup>s</sup>	82 17%	119 23%	43 15%	79 22%	78 21%	15 12% <sup>s</sup>	29 17%	38 21%	42 24%	33 22%	45 21%	18 18% <sup>s</sup>	61 22%	60 21%	37 17%	42 18%	121 22%	79 17%	206 20%
Strongly disagree	343 34%	232 38%	287 35%	281 36%	270 37%	247 37%	28 32% <sup>s</sup>	196 40%	147 28%	75 26%	121 34%	147 41%	32 26% <sup>s</sup>	43 25%	69 38%	52 29%	59 39%	88 42%	37 37% <sup>s</sup>	81 30%	97 34%	87 40%	78 33%	178 32%	165 36%	352 35%
Don't know	91 9%	20 3%	46 6%	40 5%	31 4%	25 4%	19 21% <sup>s</sup>	26 5%	64 12%	40 14%	31 9%	20 5%	26 21% <sup>s</sup>	14 8%	14 8%	17 10%	4 3%	16 7%	13 13% <sup>s</sup>	21 8%	26 9%	17 8%	26 11%	47 8%	44 10%	78 8%
<b>Combinations - Summary</b>																										
<b>Agree</b>	275 27%	175 29%	230 28%	225 29%	207 29%	194 29%	24 26% <sup>s</sup>	142 29%	133 26%	99 34%	91 25%	85 23%	34 28% <sup>s</sup>	65 39%	40 22%	51 29%	42 28%	43 20%	20 20% <sup>s</sup>	83 30%	71 25%	56 26%	65 28%	153 28%	121 27%	270 27%
<b>Disagree</b>	543 54%	348 58%	457 56%	443 56%	416 57%	382 57%	42 47% <sup>s</sup>	278 56%	265 51%	118 41%	200 56%	225 62%	47 38% <sup>s</sup>	71 43%	106 59%	93 53%	92 61%	133 63%	55 55% <sup>s</sup>	141 52%	158 55%	124 57%	120 51%	299 54%	244 54%	558 55%
<b>Net Agree</b>	-269 -27%	-173 -29%	-226 -28%	-218 -28%	-209 -29%	-188 -28%	-19 -21% <sup>s</sup>	-136 -28%	-133 -26%	-19 -7%	-109 -31%	-140 -38%	-13 -10% <sup>s</sup>	-7 -4%	-66 -37%	-43 -24%	-50 -33%	-90 -42%	-35 -35% <sup>s</sup>	-59 -22%	-87 -30%	-68 -31%	-55 -23%	-146 -26%	-123 -27%	-288 -28%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 36

(NOV14)Q13(e). On balance, do you agree or disagree with the following statement?  
The Green Party is ready to form part of a UK coalition government

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011	
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011	
Strongly agree	78 8%	2 1%	22 9%	8 9%	3 3%	62 11%	43 7%	9 3%	42 9%	35 6%	13 4%	60 10%	10 8%	33 8%	22 6%	17 5%	23 14%	14 10%	37 12%	39 6%	29 9%	21 9%	14 4%	34 10%	13 10%	65 8%	8 9%	7 3%	19 9%	13 9%	75 7%	
Tend to agree	197 19%	27 11%	64 26%	24 27%	12 10%	150 26%	113 20%	50 15%	91 20%	106 19%	44 13%	137 23%	28 23%	88 21%	65 19%	66 20%	42 25%	18 13%	60 20%	131 19%	63 19%	40 16%	53 17%	81 22%	28 22%	162 19%	23 26%	19 7%	53 26%	50 33%	195 19%	
Neither agree nor disagree	103 10%	25 10%	25 10%	10 11%	5 4%	52 9%	52 9%	35 10%	41 9%	62 11%	35 11%	61 10%	13 11%	36 9%	30 10%	17 9%	19 11%	36 12%	66 10%	31 9%	23 9%	26 8%	45 13%	18 14%	91 10%	7 8%	21 8%	16 8%	14 9%	105 10%		
Tend to disagree	200 20%	50 20%	62 26%	14 16%	19 17%	114 20%	101 17%	64 19%	89 20%	111 20%	78 23%	119 20%	27 22%	75 18%	72 20%	72 21%	30 19%	25 18%	55 18%	144 21%	66 20%	48 19%	70 22%	64 18%	16 13%	171 20%	18 20%	52 20%	51 25%	35 23%	206 20%	
Strongly disagree	343 34%	132 53%	58 24%	26 30%	64 57%	165 29%	239 41%	157 47%	161 36%	182 33%	135 40%	188 31%	32 27%	160 38%	128 37%	129 38%	35 21%	42 30%	77 25%	256 37%	117 35%	91 37%	113 36%	113 31%	37 29%	306 35%	26 30%	147 57%	55 27%	32 21%	352 35%	
Don't know	91 9%	11 5%	12 5%	6 7%	10 9%	32 6%	32 5%	17 5%	26 6%	64 11%	27 8%	40 7%	11 9%	24 6%	27 8%	22 7%	16 10%	24 17%	40 13%	50 7%	31 9%	25 10%	36 12%	23 6%	17 13%	77 9%	6 7%	11 4%	9 4%	6 4%	78 8%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	275 27%	29 12%	86 35%	31 36%	15 13%	213 37%	156 27%	60 18%	134 30%	141 25%	58 17%	198 33%	38 31%	122 29%	87 25%	83 25%	65 40%	32 22%	97 32%	170 25%	92 27%	62 25%	67 21%	115 32%	42 32%	228 26%	30 34%	26 10%	72 35%	63 42%	270 27%	
<b>Disagree</b>	543 54%	182 74%	120 49%	39 46%	83 74%	278 48%	340 59%	221 66%	249 55%	294 52%	212 64%	307 51%	58 49%	235 56%	200 57%	201 60%	65 40%	67 47%	133 43%	400 58%	183 54%	139 56%	183 59%	177 49%	54 41%	477 55%	44 50%	199 77%	106 52%	66 44%	558 55%	
<b>Net Agree</b>	-269 -27%	-153 -62%	-35 -14%	-8 -10%	-68 -60%	-65 -11%	-184 -32%	-161 -48%	-116 -26%	-153 -27%	-154 -46%	-109 -18%	-21 -17%	-114 -27%	-113 -32%	-118 -35%	-1 *	-35 -25%	-36 -12%	-230 -34%	-91 -27%	-77 -31%	-116 -37%	-62 -17%	-12 -9%	-249 -29%	-14 -16%	-173 -67%	-34 -17%	-3 -2%	-288 -28%	

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - November 2014

Table 37

(NOV14)Q13(f). On balance, do you agree or disagree with the following statement?  
The Scottish National Party is ready to form part of a UK coalition government

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1011	642	840	811	761	701	74	508	503	234	355	422	77	157	175	180	182	240	87	285	314	202	210	599	412	1011
Weighted Total	1011	602	813	785	724	666	89	493	518	290	358	364	122	167	182	176	151	212	101	271	286	217	237	557	454	1011
Strongly agree	82 8%	50 8%	69 8%	66 8%	61 8%	54 8%	4 5% <sup>s</sup>	40 8%	42 8%	35 12%	26 7%	21 6%	9 7% <sup>s</sup>	26 15%	11 6%	15 8%	10 6%	11 5%	9 9% <sup>s</sup>	25 9%	25 9%	16 7%	17 7%	50 9%	33 7%	82 8%
Tend to agree	211 21%	128 21%	173 21%	166 21%	151 21%	138 21%	13 15% <sup>s</sup>	109 22%	102 20%	59 20%	74 21%	79 22%	23 19% <sup>s</sup>	36 22%	31 17%	42 24%	34 23%	44 21%	11 11% <sup>s</sup>	69 26%	57 20%	49 23%	36 15%	126 23%	85 19%	225 22%
Neither agree nor disagree	134 13%	70 12%	103 13%	101 13%	92 13%	88 13%	12 13% <sup>s</sup>	58 12%	76 15%	40 14%	60 17%	34 9%	17 14% <sup>s</sup>	24 14%	34 19%	26 15%	19 13%	14 7%	10 10% <sup>s</sup>	29 11%	37 13%	33 15%	35 15%	66 12%	68 15%	132 13%
Tend to disagree	191 19%	124 21%	164 20%	159 20%	146 20%	138 21%	10 12% <sup>s</sup>	85 17%	106 20%	51 18%	73 20%	67 18%	16 13% <sup>s</sup>	35 21%	39 21%	34 19%	28 18%	39 18%	16 16% <sup>s</sup>	61 23%	56 19%	37 17%	37 16%	117 21%	74 16%	195 19%
Strongly disagree	269 27%	183 30%	222 27%	217 28%	209 29%	193 29%	30 33% <sup>s</sup>	154 31%	114 22%	63 22%	96 27%	110 30%	34 28% <sup>s</sup>	28 17%	51 28%	45 25%	42 28%	26 32%	26 26% <sup>s</sup>	60 22%	78 27%	58 26%	73 31%	138 25%	131 29%	267 26%
Don't know	124 12%	48 8%	81 10%	75 10%	66 9%	53 8%	20 22% <sup>s</sup>	47 9%	77 15%	42 15%	29 8%	53 15%	24 19% <sup>s</sup>	18 11%	15 8%	14 8%	18 12%	36 17%	28 27% <sup>s</sup>	26 10%	35 12%	25 11%	39 16%	61 11%	63 14%	110 11%
<b>Combinations - Summary</b>																										
<b>Agree</b>	293 29%	178 30%	242 30%	232 30%	211 29%	193 29%	17 20% <sup>s</sup>	149 30%	144 28%	93 32%	100 28%	100 27%	32 26% <sup>s</sup>	62 37%	43 23%	57 33%	44 29%	56 26%	21 20% <sup>s</sup>	94 35%	81 28%	65 30%	52 22%	176 32%	118 26%	307 30%
<b>Disagree</b>	459 45%	307 51%	386 48%	377 48%	355 49%	332 50%	40 45% <sup>s</sup>	239 49%	220 42%	114 39%	169 47%	177 49%	50 41% <sup>s</sup>	63 38%	90 49%	79 45%	70 46%	107 50%	42 42% <sup>s</sup>	121 45%	133 47%	95 44%	110 46%	255 46%	205 45%	462 46%
<b>Net Agree</b>	-166 -16%	-129 -21%	-144 -18%	-144 -18%	-144 -20%	-139 -21%	-23 -26% <sup>s</sup>	-91 -18%	-76 -15%	-21 -7%	-69 -19%	-77 -21%	-19 -15% <sup>s</sup>	-2 -1%	-47 -26%	-22 -12%	-26 -17%	-51 -24%	-22 -21% <sup>s</sup>	-27 -10%	-52 -18%	-30 -14%	-57 -24%	-79 -14%	-87 -19%	-155 -15%

Fieldwork dates : 8th to 10th November 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

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## Ipsos MORI Political Monitor - November 2014

Table 38

(NOV14)Q13(f). On balance, do you agree or disagree with the following statement?  
The Scottish National Party is ready to form part of a UK coalition government

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1011	265	234	83	124	570	601	348	468	543	322	617	211	343	362	328	158	147	305	690	352	255	294	365	144	870	97	279	215	156	1011	
Weighted Total	1011	247	243	86	113	575	579	333	450	561	332	605	120	417	350	336	164	143	306	686	337	249	313	361	130	872	89	257	203	150	1011	
Strongly agree	82 8%	5 2%	30 12%	13 15% <sup>s</sup>	4 4%	68 12%	43 7%	18 5%	50 11%	32 6%	18 6%	60 10%	9 8%	36 9%	24 7%	24 7%	23 14%	11 8%	34 11%	48 7%	33 10%	16 7%	23 7%	26 7%	11 9%	56 6%	17 19% <sup>s</sup>	6 2%	25 12%	17 12%	82 8%	
Tend to agree	211 21%	42 17%	68 28%	26 30% <sup>s</sup>	15 14%	145 25%	119 21%	69 21%	96 21%	115 20%	57 17%	137 23%	36 30%	81 19%	75 21%	80 24%	29 18%	24 17%	53 17%	155 23%	69 21%	50 20%	50 16%	91 25%	34 26%	184 21%	20 22% <sup>s</sup>	39 15%	50 25%	40 27%	225 22%	
Neither agree nor disagree	134 13%	32 13%	36 15%	11 13% <sup>s</sup>	10 9%	69 12%	66 11%	43 13%	59 13%	76 14%	47 14%	81 13%	17 14%	63 15%	51 15%	35 10%	26 16%	22 16%	48 16%	86 12%	34 10%	29 12%	47 15%	53 15%	19 15%	123 14%	5 6% <sup>s</sup>	31 12%	27 13%	25 17%	132 13%	
Tend to disagree	191 19%	55 22%	46 19%	15 17% <sup>s</sup>	21 18%	114 20%	122 21%	70 21%	85 19%	106 19%	77 23%	101 17%	27 22%	72 17%	78 22%	66 20%	27 17%	17 12%	44 14%	143 21%	73 22%	55 22%	57 18%	61 17%	17 13%	165 19%	18 20% <sup>s</sup>	55 21%	37 18%	31 21%	195 19%	
Strongly disagree	269 27%	99 40%	40 16%	17 20% <sup>s</sup>	46 40%	124 22%	183 32%	116 35%	121 27%	148 26%	104 31%	151 25%	20 16%	122 29%	88 25%	91 27%	37 22%	42 29%	78 26%	179 26%	88 26%	68 27%	90 29%	91 25%	27 21%	242 28%	20 23% <sup>s</sup>	109 42%	42 21%	26 18%	267 26%	
Don't know	124 12%	14 6%	23 10%	4 5% <sup>s</sup>	17 15%	55 10%	46 8%	18 5%	39 9%	85 15%	29 9%	75 12%	11 10%	42 10%	35 10%	40 12%	22 14%	26 19%	49 16%	75 11%	39 12%	30 12%	45 15%	40 17%	22 12%	101 12%	9 10% <sup>s</sup>	16 6%	22 11%	10 7%	110 11%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	293 29%	48 19%	98 40%	39 45% <sup>s</sup>	20 17%	213 37%	162 28%	86 26%	146 32%	147 26%	75 23%	197 32%	45 37%	117 28%	99 28%	104 31%	52 32%	35 24%	87 28%	203 30%	103 30%	66 27%	73 23%	117 32%	45 35%	240 28%	37 41% <sup>s</sup>	46 18%	76 37%	57 38%	307 30%	
<b>Disagree</b>	459 45%	153 62%	86 35%	32 37% <sup>s</sup>	66 59%	238 41%	305 53%	186 56%	206 46%	254 45%	181 55%	252 42%	46 39%	194 47%	165 47%	157 47%	64 39%	59 41%	123 40%	322 47%	161 48%	123 50%	147 47%	151 42%	44 34%	407 47%	38 43% <sup>s</sup>	164 64%	79 39%	57 38%	462 46%	
<b>Net Agree</b>	-166 -16%	-106 -43%	12 5%	6 7% <sup>s</sup>	-47 -41%	-25 -4%	-143 -25%	-100 -30%	-59 -13%	-107 -19%	-106 -32%	-56 -9%	-1 -1%	-77 -19%	-66 -19%	-53 -16%	-12 -7%	-24 -17%	-36 -12%	-119 -17%	-59 -17%	-57 -23%	-73 -23%	-34 -9%	1 1%	-168 -19%	-1 -2% <sup>s</sup>	-118 -46%	-3 -2%	* *	-155 -15%	

Fieldwork dates : 8th to 10th November 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only