

## Ipsos MORI Political Monitor - October 2014

Table 1

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						UnWgt Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Total Voting	782	542	691	681	647	592	12	399	383	195	274	312	75	120	144	130	134	179	86	230	222	162	169	452	331	810
Conservative	226 29%	161 30%	211 30%	206 30%	189 29%	176 30%	2 21% <b>s</b>	112 28%	114 30%	33 17%	91 33%	103 33%	11 14% <b>s</b>	22 18%	50 34%	41 32%	38 28%	65 36%	38 45% <b>s</b>	78 34%	78 35%	46 28%	25 15%	156 35%	71 21%	231 29%
Labour	263 34%	180 33%	225 33%	222 33%	216 33%	198 33%	5 42% <b>s</b>	129 32%	134 35%	84 43%	89 32%	90 29%	35 47% <b>s</b>	49 41%	44 30%	45 35%	38 29%	52 29%	24 28% <b>s</b>	72 31%	71 32%	49 30%	71 42%	143 32%	119 36%	270 33%
Liberal Democrats (Lib Dem)	66 8%	42 8%	57 8%	57 8%	53 8%	46 8%	1 10% <b>s</b>	30 7%	37 10%	20 10%	26 10%	20 7%	7 9% <b>s</b>	13 11%	14 10%	12 9%	10 7%	5 6%	5 6% <b>s</b>	27 12%	17 8%	11 7%	11 7%	44 10%	22 7%	69 9%
Scottish Nationalist	32 4%	29 5%	32 5%	32 5%	29 5%	- -s	20 5%	12 3%	9 5%	12 4%	11 4%	1 1% <b>s</b>	9 7%	6 4%	5 4%	7 5%	4 2%	2 2% <b>s</b>	2 3%	7 4%	9 5%	8 5%	8 3%	16 3%	17 5%	41 5%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 -s	2 *	3 1%	- *	1 1%	3 1%	- -s	- *	1 *	1 *	2 1%	2 1%	2 2% <b>s</b>	2 1%	1 *	1 *	1 1%	3 1%	2 1%	4 1%	
Green Party	48 6%	29 5%	41 6%	41 6%	38 6%	34 6%	1 8% <b>s</b>	23 6%	25 7%	25 13%	15 5%	8 3%	15 19% <b>s</b>	10 9%	9 6%	6 4%	5 4%	3 2%	- -s	15 7%	15 7%	6 4%	12 7%	30 7%	17 5%	48 6%
UKIP	132 17%	87 16%	111 16%	109 16%	105 16%	96 16%	2 19% <b>s</b>	73 18%	59 15%	21 11%	36 13%	75 24%	6 8% <b>s</b>	15 12%	17 12%	19 15%	34 25%	41 23%	14 17% <b>s</b>	25 11%	28 13%	41 25%	38 22%	53 12%	78 24%	139 17%
British National Party	6 1%	6 1%	6 1%	6 1%	6 1%	6 -s	6 1%	- -	2 1%	4 1%	- -	- -s	2 2%	4 3%	- -	- -	- -	- -s	1 1%	2 1%	- -	2 1%	3 1%	2 1%	3 1%	
Other	5 1%	4 1%	4 1%	4 1%	4 1%	4 -s	5 1%	- -	2 1%	1 *	2 1%	2 2% <b>s</b>	- -	- -	1 1%	1 1%	1 *	- -s	2 1%	1 *	1 1%	1 *	3 1%	2 *	5 1%	
"Conservative Lead over Labour"	-36 -5%	-20 -4%	-14 -2%	-16 -2%	-26 -4%	-22 -4%	-2 -21% <b>s</b>	-17 -4%	-19 -5%	-52 -26%	2 1%	13 4%	-25 -33% <b>s</b>	-27 -22%	6 4%	-4 -3%	-1 *	14 8%	15 17% <b>s</b>	5 2%	7 3%	-3 -2%	-46 -27%	13 3%	-49 -15%	-39 -5%
Undecided	92 9%	38 6%	68 9%	58 8%	53 7%	43 7%	5 7% <b>s</b>	31 6%	61 12%	36 12%	35 10%	21 6%	16 13% <b>s</b>	19 12%	16 9%	19 11%	7 4%	14 7%	3 3% <b>s</b>	19 7%	24 9%	24 11%	25 10%	43 8%	49 11%	82 8%
Would not vote	106 11%	6 1%	12 1%	10 1%	8 1%	6 1%	58 77% <b>s</b>	51 11%	55 11%	50 17%	38 11%	18 5%	27 22% <b>s</b>	23 14%	17 9%	21 12%	7 5%	11 5%	7 7% <b>s</b>	15 6%	31 11%	24 11%	36 15%	47 8%	60 13%	90 9%
Refused	19 2%	10 2%	18 2%	18 2%	14 2%	- -s	6 1%	13 3%	6 2%	5 1%	8 2%	3 3% <b>s</b>	3 2%	2 1%	3 2%	2 2%	6 3%	4 4% <b>s</b>	5 2%	6 2%	3 2%	5 2%	11 2%	8 2%	18 2%	
Will vote for another party but don't know which	2 *	1 *	1 *	1 *	1 *	1 -s	1 *	1 *	- -	2 1%	- -	- -s	- -	1 1%	1 *	- -	- -	- -s	- -	- -	1 1%	1 *	- -	2 *	2 *	

Fieldwork dates : 11th to 14th October 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01  
\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - October 2014

Table 2

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Total Voting	782	226	263	66	132	556	519	293	339	444	250	482	97	289	275	275	127	87	214	550	263	184	234	285	109	661	79	224	209	111	810
Conservative	226	226	-	-	-	-	226	226	104	122	159	48	24	97	90	94	28	11	39	184	52	36	71	103	33	203	16	173	5	7	231
	29%	100%	-	-s	-	-	44%	77%	31%	28%	64%	10%	25%	34%	33%	34%	22%	12%	18%	33%	20%	20%	30%	36%	30%	31%	20%	77%	2%	6%	29%
Labour	263	-	263	-	-	263	-	-	110	153	45	201	40	82	88	83	52	33	85	171	105	83	73	85	38	223	22	5	171	29	270
	34%	-	100%	-s	-	47%	-	-	33%	34%	18%	42%	41%	29%	32%	30%	41%	38%	40%	31%	40%	45%	31%	30%	35%	34%	28%	2%	82%	26%	33%
Liberal Democrats (Lib Dem)	66	-	-	66	-	66	66	66	32	35	24	34	10	23	26	20	7	8	15	47	15	13	19	32	13	58	1	3	3	44	69
	8%	-	-	100%	-	12%	13%	23%	9%	8%	9%	7%	11%	8%	10%	7%	6%	9%	7%	9%	15	13	19	32	13	58	1	3	3	44	69
Scottish Nationalist	32	-	-	-	-	32	32	-	16	17	4	27	4	13	17	6	5	4	9	23	31	-	-	1	-	1	31	*	5	3	41
	4%	-	-	-s	-	6%	6%	-	5%	4%	2%	6%	5%	4%	6%	2%	4%	4%	4%	4%	12%	-	-	*	-	*	40%	*	3%	2%	5%
Plaid Cymru	4	-	-	-	-	4	4	-	1	4	-	4	1	-	1	2	*	1	2	3	-	-	4	-	-	-	2	-	-	-	4
	1%	-	-	-s	-	1%	1%	-	*	1%	-	1%	-	-	*	1%	*	1%	1%	*	-	-	2%	-	-	-	1%	-	-	-	*
Green Party	48	-	-	-	-	48	48	-	24	24	3	43	7	16	13	14	14	5	19	27	10	7	12	26	14	44	3	1	7	15	48
	6%	-	-	-s	-	9%	9%	-	7%	5%	1%	9%	7%	6%	5%	5%	11%	5%	9%	5%	4%	4%	5%	9%	13%	7%	3%	*	3%	13%	6%
UKIP	132	-	-	-	132	132	132	-	49	83	13	116	10	53	37	51	17	24	42	89	44	39	54	34	8	123	5	33	15	14	139
	17%	-	-	-s	100%	24%	25%	-	14%	19%	5%	24%	10%	18%	14%	19%	14%	28%	19%	16%	17%	21%	23%	12%	7%	19%	6%	15%	7%	12%	17%
British National Party	6	-	-	-	-	6	6	-	2	4	-	6	-	2	2	2	1	4	2	2	4	4	-	1	6	-	3	2	-	-	3
	1%	-	-	-s	-	1%	1%	-	1%	1%	-	1%	-	1%	1%	2%	2%	2%	2%	*	2%	2%	-	*	1%	1%	-	1%	1%	-	*
Other	5	-	-	-	-	5	5	-	2	3	2	2	-	2	2	2	*	-	*	4	2	1	*	2	4	1	2	1	-	5	
	1%	-	-	-s	-	1%	1%	-	1%	1%	*	*	-	1%	1%	*	-	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	1%
"Conservative Lead over Labour"	-36	226	-263	0	0	-263	226	226	-6	-30	115	-153	-16	15	3	11	-24	-23	-47	13	-52	-46	-1	18	-5	-20	-6	168	-166	-22	-39
	-5%	100%	-100%	0%	0%	-47%	44%	77%	-2%	-7%	46%	-32%	-16%	5%	1%	4%	-19%	-26%	-22%	2%	-20%	-25%	-1%	6%	-5%	-3%	-8%	75%	-79%	-20%	-5%
Undecided	92	-	-	-	-	-	-	-	42	50	24	50	10	36	34	26	17	12	29	60	30	27	34	28	11	84	3	14	5	15	82
	9%	-	-	-s	-	-	-	-	9%	9%	8%	8%	8%	9%	10%	8%	10%	10%	10%	9%	9%	11%	11%	8%	8%	10%	3%	6%	2%	12%	8%
Would not vote	106	-	-	-	-	-	-	-	59	47	34	56	10	56	30	22	27	21	48	53	33	28	36	37	7	98	6	4	12	1	90
	11%	-	-	-s	-	-	-	-	13%	8%	11%	9%	8%	14%	9%	7%	16%	17%	16%	8%	10%	11%	11%	10%	5%	11%	6%	2%	5%	1%	9%
Refused	19	-	-	-	-	-	-	-	7	13	6	10	2	7	8	9	2	1	3	17	5	5	6	8	2	19	*	1	2	1	18
	2%	-	-	-s	-	-	-	-	1%	2%	2%	2%	2%	2%	3%	1%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	1%	*	1%	*	2%
Will vote for another party but don't know which	2	-	-	-	-	-	-	-	2	2	-	1	-	1	-	1	-	1	1	1	2	2	-	-	-	2	-	-	-	-	2
	*	-	-	-s	-	-	-	-	-	*	-	*	-	*	-	*	-	1%	1%	*	1%	1%	-	-	-	*	-	-	-	-	*

Fieldwork dates : 11th to 14th October 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01  
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Table 3

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	628	628	628	628	628	628	-	313	315	112	225	291	26	86	90	135	131	160	55	195	203	110	120	398	230	628
Weighted Total	598	598	598	598	598	598	-	290	308	127	211	259	39	89	102	109	104	155	74	183	179	120	116	361	236	628
Total Voting	542	542	542	542	542	542	-	273	270	109	189	245	32	78	94	94	100	144	71	170	159	106	108	328	214	578
Conservative	161	161	161	161	161	161	-	73	88	15	60	86	4	11	30	30	31	55	34	57	52	33	19	109	52	163
	30%	30%	30%	30%	30%	30%	-s	27%	32%	13%	32%	35%	13% <del>s</del>	14% <del>s</del>	31% <del>s</del>	32%	31%	38%	47% <del>s</del>	34%	33%	31%	17%	33%	24%	28%
Labour	180	180	180	180	180	180	-	88	93	51	65	65	18	33	32	33	27	38	16	58	49	32	42	107	74	193
	33%	33%	33%	33%	33%	33%	-s	32%	34%	47%	34%	26%	56% <del>s</del>	43% <del>s</del>	33% <del>s</del>	36%	27%	26%	23% <del>s</del>	34%	31%	30%	38%	33%	34%	33%
Liberal Democrats (Lib Dem)	42	42	42	42	42	42	-	22	20	10	14	17	1	9	8	6	9	9	5	18	13	6	5	31	11	49
	8%	8%	8%	8%	8%	8%	-s	8%	7%	9%	8%	7%	4% <del>s</del>	12% <del>s</del>	9% <del>s</del>	7%	9%	6%	7% <del>s</del>	10%	8%	6%	5%	9%	5%	8%
Scottish Nationalist	29	29	29	29	29	29	-	19	10	9	11	8	1	9	6	5	6	2	-	6	9	8	6	15	14	38
	5%	5%	5%	5%	5%	5%	-s	7%	4%	9%	6%	3%	2% <del>s</del>	11% <del>s</del>	6% <del>s</del>	6%	6%	1%	-s	3%	6%	7%	6%	4%	7%	7%
Plaid Cymru	4	4	4	4	4	4	-	2	2	-	1	3	-	-	1	-	1	2	2	2	1	-	1	3	1	3
	1%	1%	1%	1%	1%	1%	-s	1%	1%	-	*	1%	-s	-s	1% <del>s</del>	-	1%	2%	3% <del>s</del>	1%	*	-	1%	1%	1%	1%
Green Party	29	29	29	29	29	29	-	14	15	11	13	5	5	6	8	5	3	2	-	10	11	1	7	22	8	32
	5%	5%	5%	5%	5%	5%	-s	5%	6%	10%	7%	2%	17% <del>s</del>	7% <del>s</del>	8% <del>s</del>	6%	3%	1%	-s	6%	7%	1%	6%	7%	4%	6%
UKIP	87	87	87	87	87	87	-	44	43	10	20	58	1	8	7	12	22	36	14	15	21	25	26	36	51	93
	16%	16%	16%	16%	16%	16%	-s	16%	16%	9%	10%	24%	4% <del>s</del>	11% <del>s</del>	8% <del>s</del>	13%	22%	25%	20% <del>s</del>	9%	13%	24%	24%	11%	24%	16%
British National Party	6	6	6	6	6	6	-	6	-	2	4	-	-	2	4	-	-	-	-	1	2	-	2	3	2	3
	1%	1%	1%	1%	1%	1%	-s	2%	-	2%	2%	-	-s	2% <del>s</del>	4% <del>s</del>	-	-	-	-s	1%	1%	-	2%	1%	1%	1%
Other	4	4	4	4	4	4	-	4	-	2	1	2	2	-	1	1	1	1	-	2	1	1	-	3	1	4
	1%	1%	1%	1%	1%	1%	-s	2%	-	1%	1%	1%	5% <del>s</del>	-s	-s	1%	1%	1%	-s	1%	*	1%	-	1%	1%	1%
"Conservative Lead over Labour"	-20	-20	-20	-20	-20	-20	0	-15	-5	-36	-5	22	-14	-23	-2	-3	4	18	17	-1	3	1	-23	2	-22	-30
	-4%	-4%	-4%	-4%	-4%	-4%	0% <del>s</del>	-5%	-2%	-33%	-3%	9%	-43% <del>s</del>	-29% <del>s</del>	-2% <del>s</del>	-4%	4%	12%	24% <del>s</del>	-1%	2%	1%	-21%	1%	-10%	-5%
Undecided	38	38	38	38	38	38	-	10	28	13	15	10	5	8	5	10	3	7	1	10	16	8	4	25	13	33
	6%	6%	6%	6%	6%	6%	-s	3%	9%	10%	7%	4%	13% <del>s</del>	9% <del>s</del>	5% <del>s</del>	9%	3%	4%	2% <del>s</del>	5%	9%	7%	4%	7%	5%	5%
Would not vote	6	6	6	6	6	6	-	3	3	2	3	1	2	-	1	3	-	1	-	1	-	3	2	1	5	5
	1%	1%	1%	1%	1%	1%	-s	1%	1%	2%	2%	*	6% <del>s</del>	-s	1% <del>s</del>	2%	-	1%	-s	1%	-	3%	2%	*	2%	1%
Refused	10	10	10	10	10	10	-	4	7	3	3	4	-	3	2	1	1	3	1	2	5	3	*	7	3	11
	2%	2%	2%	2%	2%	2%	-s	1%	2%	2%	2%	2%	-s	3% <del>s</del>	2% <del>s</del>	1%	1%	2%	2% <del>s</del>	1%	3%	3%	*	2%	1%	2%
Will vote for another party but don't know which	1	1	1	1	1	1	-	1	-	-	1	-	-	-	1	-	-	-	-	-	-	-	1	-	1	1
	*	*	*	*	*	*	-s	*	-	-	*	-	-s	-s	-s	1%	-	-	-s	-	-	-	1%	-	*	*

Fieldwork dates : 11th to 14th October 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:  
<http://www.ipsos-mori.com/politicaltrends>

Ipsos MORI

## Ipsos MORI Political Monitor - October 2014

Table 4

## Q/V(POL).1A/1B/2 Combined Voting Intention

Base : All certain to vote

Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
	Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	628	163	193	49	93	415	385	212	275	353	184	398	141	183	208	231	100	72	172	439	210	127	193	225	87	515	83	184	185	89	628
Weighted Total	598	161	180	42	87	381	362	203	252	346	186	366	71	217	208	223	87	63	150	431	207	141	170	220	90	500	66	181	168	86	628
Total Voting	542	161	180	42	87	381	362	203	227	315	171	337	67	194	185	205	78	59	136	389	182	118	157	203	83	451	64	170	164	80	578
Conservative	161	161	-	-	-	-	161	161	64	97	115	33	14	64	59	74	16	8	24	133	42	27	49	70	25	143	15	134	4	4	163
	30%	100%	-	-s	-s	-	44%	79%	28%	31%	67%	10%	20%	33%	32%	36%	21%	14%	18%	34%	23%	23%	31%	35%	30%	32%	23%	79%	3%	5%	28%
Labour	180	-	180	-	-	180	-	-	80	100	28	143	32	56	61	61	30	23	53	122	66	50	49	65	29	152	16	1	131	26	193
	33%	-	100%	-s	-s	47%	-	-	35%	32%	16%	42%	47%	29%	33%	30%	38%	39%	31%	36%	42%	31%	32%	35%	34%	25%	1%	80%	32%	33%	
Liberal Democrats (Lib Dem)	42	-	-	42	-	42	42	42	22	19	12	24	8	15	17	15	4	1	6	32	6	5	11	24	10	38	1	1	2	31	49
	8%	-	-	100%	-s	11%	12%	21%	10%	6%	7%	7%	11%	8%	9%	7%	5%	3%	4%	8%	3%	4%	7%	12%	12%	8%	1%	1%	39%	8%	
Scottish Nationalist	29	-	-	-	-	29	29	-	15	14	4	24	4	12	13	6	5	4	9	20	28	-	-	1	-	1	28	*	5	3	38
	5%	-	-	-s	-s	8%	8%	-	7%	4%	3%	7%	6%	6%	7%	3%	7%	7%	7%	5%	15%	-	-	*	-s	*	43%	*	3%	3%	7%
Plaid Cymru	4	-	-	-	-	4	4	-	1	3	-	4	1	-	1	2	-	1	1	3	-	-	4	-	-	-	2	-	-	3	1%
	1%	-	-	-s	-s	1%	1%	-	*	1%	-	1%	-	-	*	1%	-	2%	1%	1%	-	-	2%	-	-s	-s	1%	-	-	-s	1%
Green Party	29	-	-	-	-	29	29	-	15	15	2	27	5	9	10	6	9	3	11	16	6	5	6	17	8	27	1	*	6	10	32
	5%	-	-	-s	-s	8%	8%	-	6%	5%	1%	8%	8%	5%	6%	3%	11%	5%	8%	4%	3%	4%	4%	8%	10%	6%	2%	*	4%	12%	6%
UKIP	87	-	-	-	87	87	87	-	26	61	9	76	5	34	22	36	11	17	28	58	28	25	38	21	7	81	3	25	12	7	93
	16%	-	-	-s	100%	23%	24%	-	12%	19%	5%	23%	7%	18%	12%	18%	14%	29%	21%	15%	15%	22%	24%	10%	8%	18%	4%	15%	7%	8%	16%
British National Party	6	-	-	-	6	6	-	-	2	4	-	6	2	-	2	2	1	4	2	2	4	4	-	1	1	6	-	3	2	-	3
	1%	-	-	-s	-s	1%	2%	-	1%	1%	-	2%	-	-	1%	3%	2%	3%	*	2%	2%	4%	-	1%	2%	1%	-s	2%	1%	-s	1%
Other	4	-	-	-	4	4	-	-	2	2	2	2	-	2	2	2	-	-	4	4	2	1	-	2	2	4	1	2	1	-	4
	1%	-	-	-s	-s	1%	1%	-	1%	1%	1%	1%	-	1%	1%	-	-s	-	1%	1%	1%	1%	-	1%	3%	1%	1%	1%	1%	-s	1%
"Conservative Lead over Labour"	-20	161	-180	0	0	-180	161	161	-16	-3	86	-110	-18	8	-1	13	-14	-15	-28	12	-24	-23	*	5	-4	-9	-2	133	-127	-21	-30
	-4%	100%	-100%	0%	0%	-47%	44%	79%	-7%	-1%	50%	-32%	-27%	4%	-1%	6%	-17%	-25%	-21%	3%	-13%	-19%	*	2%	-5%	-2%	-2%	78%	-77%	-27%	-5%
Undecided	38	-	-	-	-	-	-	-	17	21	10	19	3	17	18	10	7	3	10	28	20	20	7	11	5	34	1	10	2	5	33
	6%	-	-	-s	-s	-	-	-	7%	6%	5%	5%	4%	8%	8%	5%	8%	5%	7%	6%	10%	14%	4%	5%	6%	7%	1%	6%	1%	6%	5%
Would not vote	6	-	-	-	-	-	-	-	3	3	2	4	-	2	2	2	1	1	2	4	1	-	2	3	-	4	1	-	1	-	5
	1%	-	-	-s	-s	-	-	-	1%	1%	1%	1%	-	1%	1%	1%	2%	1%	2%	1%	*	-	1%	1%	-s	1%	1%	-	1%	-s	1%
Refused	10	-	-	-	-	-	-	-	4	6	3	5	1	4	3	6	1	*	1	9	3	3	4	4	2	10	*	1	*	1	11
	2%	-	-	-s	-s	-	-	-	2%	2%	1%	1%	2%	2%	3%	1%	1%	1%	2%	1%	1%	2%	2%	2%	2%	2%	1%	1%	*	1%	2%
Will vote for another party but don't know which	1	-	-	-	-	-	-	-	1	1	-	1	-	-	-	1	-	-	-	1	1	1	-	-	-	1	-	-	-	-	1
	*	-	-	-s	-s	-	-	-	-	*	-	*	-	-	-	*	-	-s	-	*	*	*	-	-	-s	*	-s	-	-	-s	*

Fieldwork dates : 11th to 14th October 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - October 2014

Table 5

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Conservative	188 19%	136 23%	178 23%	177 23%	163 22%	151 23%	2 2%	90 18%	99 19%	27 9%	76 21%	86 24%	7 6%	19 12%	43 24%	33 19%	35 23%	51 24%	26 26%	66 24%	66 23%	36 17%	20 9%	132 24%	56 13%	194 19%
Labour	215 21%	157 26%	192 24%	191 25%	186 26%	171 26%	4 5%	110 23%	105 20%	70 24%	76 21%	69 19%	29 24%	41 25%	36 20%	40 23%	30 20%	39 19%	20 20%	64 24%	55 19%	41 19%	55 23%	120 22%	95 21%	218 22%
Liberal Democrats (Lib Dem)	50 5%	34 6%	43 5%	43 6%	39 5%	36 5%	1 2%	25 5%	26 5%	17 6%	17 5%	17 5%	5 4%	11 7%	7 4%	10 6%	6 4%	11 5%	5 5%	24 9%	11 4%	6 3%	10 4%	35 6%	16 3%	50 5%
Scottish Nationalist	30 3%	26 4%	30 4%	30 4%	30 4%	27 4%	- -s	19 4%	11 2%	7 2%	12 3%	11 3%	1 1%	6 4%	6 4%	5 3%	7 5%	4 2%	2 2%	2 2%	3 3%	6 3%	8 4%	16 3%	14 3%	39 4%
Plaid Cymru	4 *	4 1%	4 *	4 1%	4 1%	4 1%	- -s	2 *	2 *	- *	1 *	3 1%	- -s	- *	1 *	- *	1 1%	2 1%	2 2%	2 1%	1 *	- *	1 1%	3 *	1 *	3 *
Green Party	40 4%	26 4%	37 5%	37 5%	34 5%	30 5%	1 1%	21 4%	19 4%	21 7%	11 3%	8 2%	11 9%	10 6%	6 3%	5 3%	5 4%	3 1%	- -s	15 5%	12 4%	6 3%	8 3%	26 5%	13 3%	44 4%
UKIP	118 12%	79 13%	99 13%	98 13%	96 13%	88 13%	2 3%	69 14%	49 10%	20 7%	29 8%	69 19%	6 5%	14 8%	13 7%	16 9%	29 19%	40 19%	14 14%	24 9%	22 8%	36 17%	36 15%	46 8%	72 16%	125 12%
Scottish Socialist Party	1 *	1 *	1 *	1 *	1 *	1 *	- -s	1 *	- *	- *	- *	1 *	- -s	- *	- *	- *	1 *	- *	- -s	- *	1 *	- *	- *	1 *	- *	1 *
British National Party (BNP)	3 *	3 1%	3 *	3 *	3 *	3 *	- -s	3 1%	- *	2 1%	1 *	- *	- -s	2 1%	1 1%	- *	- *	- *	- -s	1 *	2 1%	- *	- *	3 1%	- *	2 *
Independent Candidate	2 *	2 *	2 *	2 *	2 *	2 *	- -s	2 *	- *	2 1%	- *	- *	2 1%	- *	- *	- *	- *	- *	- -s	2 1%	- *	- *	- *	2 *	- *	1 *
Other	* *	- *	- *	- *	- *	- *	- -s	* *	- *	- *	- *	- *	- -s	- *	- *	- *	- *	- *	- -s	- *	- *	- *	- *	- *	- *	1 *
Undecided	216 22%	106 18%	162 20%	146 19%	135 19%	118 18%	9 12%	87 18%	128 25%	67 23%	82 23%	67 18%	30 25%	37 22%	44 25%	37 21%	26 17%	41 19%	17 17%	43 16%	65 23%	54 25%	53 23%	108 20%	107 24%	205 20%
Would not vote	101 10%	5 1%	10 1%	8 1%	6 1%	5 1%	56 74%	50 10%	52 10%	48 17%	35 10%	18 5%	27 22%	21 13%	16 9%	19 11%	7 5%	11 5%	7 7%	14 5%	30 11%	23 11%	35 15%	44 8%	57 13%	84 8%
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	- -s	1 *	- *	- *	1 *	- *	- -s	- *	- *	1 *	- *	- *	- -s	- *	- *	- *	1 *	- *	1 *	1 *
Refused	33 3%	18 3%	29 4%	28 4%	27 4%	21 3%	- -s	10 2%	23 5%	7 3%	14 4%	11 3%	4 3%	4 2%	7 4%	8 5%	2 2%	9 4%	6 6%	8 3%	10 3%	9 4%	7 3%	18 3%	16 3%	34 3%

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01  
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## Ipsos MORI Political Monitor - October 2014

Table 6

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure					GOR Regions							Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Conservative	188 19%	188 83%	-	-s	-	-	188	188	90 20%	98 18%	145 46%	31 5%	22 18%	81 21%	74 21%	79 24%	25 15%	8 6%	33 11%	153 22%	38 11%	28 12%	63 20%	87 24%	25 19%	171 20%	10 11%	153 63%	2 1%	6 4%	194 19%
Labour	215 21%	-	215 82%	-	-s	-	-	-	94 21%	121 22%	29 9%	178 30%	33 27%	70 18%	77 22%	67 20%	41 24%	24 19%	65 22%	144 21%	85 25%	69 28%	62 20%	69 19%	34 26%	186 22%	15 17%	4 2%	146 64%	21 16%	218 22%
Liberal Democrats (Lib Dem)	50 5%	-	-	50 76%	-s	-	50 10%	50 17%	26 6%	24 4%	18 6%	27 5%	7 6%	21 5%	20 6%	16 5%	4 3%	5 4%	10 3%	36 5%	12 4%	11 4%	15 5%	24 7%	9 5%	45 5%	1 1%	3 1%	2 1%	34 27%	50 5%
Scottish Nationalist	30 3%	-	-	-	-s	-	30 5%	30 6%	14 3%	15 3%	3 1%	26 4%	4 4%	10 3%	14 4%	6 2%	5 3%	4 3%	9 3%	21 3%	29 9%	-	-	1 *	-	1 *	29 33%	* *	5 2%	1 1%	39 4%
Plaid Cymru	4 *	-	-	-	-s	-	4 1%	4 1%	1 *	3 1%	-	4 1%	1 *	-	2 *	-	1 *	1 *	3 *	-	-	4 1%	-	-	-	-	2 1%	-	-	-	3 *
Green Party	40 4%	-	-	-	-s	-	40 7%	40 8%	20 4%	20 4%	3 1%	36 6%	6 5%	15 4%	12 3%	10 3%	12 7%	5 4%	17 6%	21 3%	10 3%	7 3%	11 3%	20 6%	8 6%	36 4%	3 3%	1 *	3 1%	15 11%	44 4%
UKIP	118 12%	-	-	-	-s	118 90%	118 21%	118 23%	46 10%	72 13%	13 4%	105 18%	10 8%	48 12%	33 10%	45 14%	15 9%	23 19%	38 13%	79 12%	43 13%	38 15%	45 14%	31 9%	5 4%	109 13%	5 5%	29 12%	13 6%	12 9%	125 12%
Scottish Socialist Party	1 *	-	-	-	-s	1 *	1 *	-	1 *	-	-	1 *	-	1 *	-	-	-	-	1 *	-	1 *	-	-	-	-	1 1%	-	-	-	-	1 *
British National Party (BNP)	3 *	-	-	-	-s	3 1%	3 1%	-	2 *	1 *	-	3 1%	-	2 *	-	2 1%	-	1 1%	1 *	2 *	2 1%	2 1%	-	1 1%	3 1%	-	3 1%	-	-	-	2 *
Independent Candidate	2 *	-	-	-	-s	2 *	2 *	-	2 *	2 *	2 *	-	-	2 *	-	-	-	-	2 *	-	2 *	2 *	-	2 1%	2 *	-	2 1%	-	-	-	1 *
Other	* *	-	-	-	-s	* *	* *	-	* *	* *	-	* *	-	* *	-	-	-	-	* *	-	-	-	-	-	-	* *	-	-	-	-	1 *
Undecided	216 22%	36 16%	46 17%	15 23%	11 8%	87 16%	77 15%	51 17%	81 18%	134 24%	62 20%	115 19%	22 18%	73 19%	74 21%	69 21%	38 22%	31 25%	68 23%	143 21%	75 22%	56 23%	69 22%	72 20%	34 26%	184 21%	19 22%	40 16%	40 17%	37 29%	205 20%
Would not vote	101 10%	-	-	-	-s	-	-	-	56 12%	45 8%	31 10%	54 9%	10 8%	54 14%	29 8%	21 6%	26 15%	19 15%	45 15%	50 7%	33 10%	27 11%	34 11%	34 10%	7 5%	93 11%	6 6%	4 2%	11 5%	1 1%	84 8%
Don't know	1 *	-	-	-	-s	-	-	-	1 *	1 *	-	1 *	-	-	1 *	-	-	-	1 *	-	1 *	1 *	-	-	1 *	-	-	-	-	-	1 *
Refused	33 3%	2 1%	2 1%	1 1%	2 2%	6 1%	6 1%	3 1%	15 3%	19 3%	9 3%	18 3%	5 4%	15 4%	12 3%	14 4%	5 3%	3 2%	8 3%	25 4%	8 2%	8 3%	8 3%	17 5%	5 4%	33 4%	* 1%	2 1%	5 2%	1 *	34 3%

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## Ipsos MORI Political Monitor - October 2014

Table 7

## Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	239	125	183	172	161	138	9	93	146	56	92	91	20	36	36	56	41	50	18	54	79	57	49	133	106	239
Weighted Total	249	124	190	174	162	139	9	97	152	75	96	78	34	41	51	45	28	50	23	51	75	63	60	126	123	239
Conservative	38 15%	24 20%	33 17%	29 17%	26 16%	24 18%	1 9%	23 23%	16 10%	6 8%	15 16%	17 22%	3 9%	3 7%	7 13%	8 19%	2 9%	15 29%	12 52%	12 24%	12 15%	10 16%	5 8%	24 19%	14 12%	37 15%
Labour	48 19%	23 19%	33 17%	31 18%	30 19%	27 19%	1 9%	19 19%	29 19%	14 19%	13 13%	21 26%	6 19%	8 19%	8 15%	5 11%	8 29%	12 25%	4 17%	8 15%	16 21%	8 13%	16 26%	24 19%	24 19%	52 22%
Liberal Democrats (Lib Dem)	16 6%	8 6%	14 7%	14 8%	13 8%	10 7%	- s	5 5%	11 7%	3 4%	9 10%	4 5%	1 3%	2 5%	7 13%	2 5%	3 12%	* 1%	- s	3 7%	6 8%	5 8%	1 2%	9 7%	7 5%	19 8%
Scottish Nationalist	3 1%	3 2%	3 1%	3 2%	3 2%	3 2%	- s	1 1%	1 1%	3 4%	- s	- s	- s	3 7%	- s	- s	- s	- s	- s	- s	- s	3 4%	- s	- s	3 2%	2 1%
Plaid Cymru	* s	- s	* s	* s	* s	- s	- s	* s	* s	- s	* 1%	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	* 1%	- s	- s	* s	1 s
Green Party	8 3%	4 3%	4 2%	4 2%	4 2%	4 3%	- s	1 2%	6 4%	4 5%	4 4%	- s	4 12%	- s	3 7%	1 1%	- s	- s	- s	1 1%	3 5%	- s	4 7%	4 3%	4 3%	4 2%
UKIP	14 5%	8 6%	12 6%	11 6%	9 5%	9 6%	- s	4 5%	9 6%	1 1%	7 7%	6 7%	- s	1 3%	4 7%	3 7%	5 16%	1 3%	- s	1 3%	6 8%	5 7%	2 3%	7 6%	6 5%	14 6%
Scottish Socialist Party	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s	- s
British National Party	2 1%	2 2%	2 1%	2 1%	2 1%	2 2%	- s	2 2%	- s	- s	2 2%	- s	- s	- s	2 5%	- s	- s	- s	- s	- s	- s	- s	2 4%	- s	2 2%	1 s
Other	2 1%	2 2%	2 1%	2 1%	2 1%	2 1%	- s	2 2%	- s	- s	1 1%	1 1%	- s	- s	- s	1 3%	- s	1 2%	- s	1 2%	- s	1 2%	- s	1 1%	1 1%	2 1%
Undecided	92 37%	38 31%	68 36%	58 33%	53 33%	43 31%	5 57%	31 32%	61 40%	36 48%	35 36%	21 27%	16 48%	19 48%	16 32%	19 42%	7 24%	14 29%	3 13%	19 37%	24 33%	24 39%	25 41%	43 34%	49 40%	82 34%
Would not vote	5 2%	1 1%	1 1%	1 1%	1 1%	1 1%	2 24%	2 2%	3 2%	2 3%	3 3%	* s	- s	2 6%	1 2%	2 4%	* 1%	- s	- s	1 3%	2 2%	1 2%	1 2%	3 2%	2 2%	6 3%
Refused	19 8%	10 8%	18 10%	18 10%	18 11%	14 10%	- s	6 7%	13 8%	6 8%	5 5%	8 11%	3 9%	3 7%	2 3%	3 7%	2 8%	6 12%	4 18%	5 9%	6 9%	3 5%	5 8%	11 9%	8 7%	18 8%
Don't know	1 1%	- s	- s	- s	- s	- s	- s	- s	1 1%	- s	1 2%	- s	- s	- s	1 3%	- s	- s	- s	- s	- s	- s	1 2%	- s	- s	1 1%	* s

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## Ipsos MORI Political Monitor - October 2014

Table 8

## Q.V/POL.2. Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.			
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD	
Unweighted Total	239	37	52	19	14	95	80	56	102	137	63	134	57	68	75	77	47	35	82	152	70	50	77	92	38	208	20	42	48	33	239	
Weighted Total	249	38	48	16	14	93	83	54	96	153	71	134	26	88	85	83	42	34	76	168	83	63	77	89	39	217	19	42	45	38	239	
Conservative	38 15%	38 100%	-s	-s	-s	-s	38 46%	38 71%	14 14%	24 16%	14 20%	17 13%	3 10%	16 18%	16 19%	15 18%	3 6%	3 8%	5 7%	31 19%	14 17%	8 13%	8 11%	16 17%	8 21%	32 15%	6 31%	20 48%	3 6%	1 4%	37 15%	
Labour	48 19%	-s	48 100%	-s	-s	48 51%	-s	-s	16 17%	32 21%	16 22%	23 17%	8 29%	13 14%	11 13%	16 19%	11 25%	10 29%	21 27%	27 16%	20 24%	13 21%	11 14%	16 18%	5 12%	36 17%	7 35%	1 2%	25 55%	8 21%	52 22%	
Liberal Democrats (Lib Dem)	16 6%	-s	-s	16 100%	-s	16 17%	16 19%	16 29%	5 5%	11 7%	6 9%	7 5%	3 13%	3 3%	6 8%	4 5%	2 6%	3 9%	6 7%	10 6%	3 4%	2 4%	5 6%	8 9%	4 9%	13 6%	*	3 3%	1 2%	3 3%	19 8%	
Scottish Nationalist	3 1%	-s	-s	-s	-s	3 3%	3 3%	-s	1 1%	1 1%	1 2%	1 1%	-s	3 3%	3 3%	-s	-s	-s	-s	2 2%	3 3%	-s	-s	-s	-s	-s	-s	3 14%	-s	-s	1 4%	2 1%
Plaid Cymru	* *	-s	-s	-s	-s	* 1%	* 1%	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	1 *
Green Party	8 3%	-s	-s	-s	-s	8 8%	8 9%	-s	4 4%	4 3%	-s	8 6%	1 2%	1 2%	1 2%	4 5%	2 5%	-s	2 3%	6 4%	-s	-s	1 2%	6 7%	6 15%	8 4%	-s	-s	3 8%	-s	4 2%	
UKIP	14 5%	-s	-s	-s	14 100%	14 15%	14 16%	-s	3 3%	11 7%	1 1%	11 9%	-s	5 6%	4 5%	6 7%	2 5%	1 4%	4 5%	10 6%	1 1%	1 2%	10 3%	3 8%	3 6%	14 -s	4 9%	2 4%	2 5%	14 6%		
Scottish Socialist Party	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
British National Party	2 1%	-s	-s	-s	-s	2 3%	2 3%	-s	-s	2 2%	-s	2 2%	-s	-s	-s	-s	2 6%	-s	2 3%	-s	2 3%	2 4%	-s	-s	-s	2 1%	-s	-s	2 5%	-s	1 *	
Other	2 1%	-s	-s	-s	-s	2 2%	2 2%	-s	1 1%	1 1%	-s	1 1%	-s	1 1%	-s	2 2%	-s	-s	-s	2 1%	1 1%	1 2%	-s	1 2%	1 1%	2 -s	1 2%	1 3%	1 5%	2 -s	2 1%	
Undecided	92 37%	-s	-s	-s	-s	-s	-s	-s	42 43%	50 33%	24 34%	50 37%	10 37%	36 41%	34 40%	26 32%	17 40%	12 36%	29 38%	60 36%	30 37%	27 43%	34 45%	28 31%	11 27%	84 39%	3 15%	14 34%	5 11%	15 39%	82 34%	
Would not vote	5 2%	-s	-s	-s	-s	-s	-s	-s	4 4%	2 1%	3 4%	2 2%	* 1%	2 2%	1 1%	1 1%	1 2%	2 7%	3 4%	2 1%	1 1%	1 2%	3 4%	-s	5 2%	-s	-s	* 1%	-s	6 -s	6 3%	
Refused	19 8%	-s	-s	-s	-s	-s	-s	-s	7 7%	13 8%	6 9%	10 8%	2 7%	7 8%	8 9%	9 10%	2 4%	1 3%	3 3%	17 10%	5 7%	5 8%	6 8%	8 9%	2 5%	19 9%	* 2%	1 3%	2 5%	1 2%	18 8%	
Don't know	1 1%	-s	-s	-s	-s	-s	-s	-s	-s	1 1%	-s	-s	-s	1 2%	-s	-s	-s	1 4%	1 2%	-s	1 2%	1 2%	-s	-s	1 1%	1 1%	-s	-s	-s	-s	1 *	

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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<http://www.ipsos-mori.com/politicaltrends>



## Ipsos MORI Political Monitor - October 2014

Table 9

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	628	628	628	628	628	628	-	313	315	112	225	291	26	86	90	135	131	160	55	195	203	110	120	398	230	628
Weighted Total	598	598	598	598	598	598	-	290	308	127	211	259	39	89	102	109	104	155	74	183	179	120	116	361	236	628
Conservative	136 23%	136 23%	136 23%	136 23%	136 23%	136 23%	-s	59 20%	78 25%	14 11%	49 23%	73 28%	4 10%	10 11%	25 24%	24 22%	29 28%	44 29%	25 34%	48 26%	46 26%	26 21%	17 14%	94 26%	42 18%	139 22%
Labour	157 26%	157 26%	157 26%	157 26%	157 26%	157 26%	-s	77 26%	81 26%	44 34%	61 29%	52 20%	15 39%	29 32%	29 29%	32 29%	22 21%	30 20%	15 21%	53 29%	42 24%	29 24%	33 28%	95 26%	62 26%	165 26%
Liberal Democrats (Lib Dem)	34 6%	34 6%	34 6%	34 6%	34 6%	34 6%	-s	20 7%	14 4%	8 7%	11 5%	15 6%	-	8 10%	5 5%	6 5%	6 6%	8 5%	5 7%	15 8%	10 6%	5 4%	4 4%	25 7%	9 4%	38 6%
Scottish Nationalist	26 4%	26 4%	26 4%	26 4%	26 4%	26 4%	-s	18 6%	9 3%	7 5%	11 5%	8 3%	1 2%	6 7%	6 6%	5 5%	6 6%	2 1%	2 -s	6 3%	9 5%	5 4%	6 6%	15 4%	11 5%	36 6%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-s	2 1%	2 1%	-	1 *	3 1%	-	-	1 1%	-	1 1%	2 3%	2 3%	1 1%	-	-	1 1%	3 1%	1 1%	3 *
Green Party	26 4%	26 4%	26 4%	26 4%	26 4%	26 4%	-s	13 4%	13 4%	11 9%	9 4%	5 2%	5 14%	6 6%	4 4%	5 4%	3 3%	2 1%	-	10 5%	8 4%	1 1%	7 6%	18 5%	8 3%	29 5%
UKIP	79 13%	79 13%	79 13%	79 13%	79 13%	79 13%	-s	43 15%	37 12%	8 7%	16 8%	55 21%	1 3%	7 8%	6 6%	10 9%	21 20%	34 22%	14 19%	15 8%	16 9%	23 20%	25 22%	31 9%	49 21%	84 13%
Scottish Socialist Party	1 *	1 *	1 *	1 *	1 *	1 *	-s	1 *	-	-	-	1 *	-	-	-	1 1%	-	-	-	-	1 *	-	-	1 *	-	1 *
British National Party (BNP)	3 1%	3 1%	3 1%	3 1%	3 1%	3 1%	-s	3 1%	-	2 2%	1 1%	-	-	2 2%	1 1%	-	-	-	-	1 1%	2 1%	-	-	3 1%	-	2 *
Independent Candidate	2 *	2 *	2 *	2 *	2 *	2 *	-s	2 1%	-	2 1%	-	-	2 4%	-	-	-	-	-	-	2 1%	-	-	-	2 *	-	1 *
Undecided	106 18%	106 18%	106 18%	106 18%	106 18%	106 18%	-s	45 15%	61 20%	26 21%	40 19%	39 15%	9 22%	18 20%	20 20%	20 18%	14 13%	26 17%	10 14%	28 15%	36 20%	23 19%	20 17%	64 18%	42 18%	105 17%
Would not vote	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-s	2 1%	3 1%	2 2%	2 1%	1 *	2 6%	-	1 1%	1 1%	-	1 1%	-	-	-	3 3%	2 2%	-	5 2%	4 1%
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	-s	1 *	-	-	1 *	-	-	-	-	1 1%	-	-	-	-	-	-	1 1%	-	1 *	1 *
Refused	18 3%	18 3%	18 3%	18 3%	18 3%	18 3%	-s	6 2%	12 4%	3 2%	9 4%	6 2%	-	3 3%	4 4%	5 4%	1 1%	5 3%	2 3%	4 2%	7 4%	6 5%	* *	12 3%	6 3%	20 3%

Fieldwork dates : 11th to 14th October 2014  
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s = Where unweighted base sizes smaller than 100, please note results are indicative only

## Ipsos MORI Political Monitor - October 2014

Table 10

## Q.V/POL.1(A/B). How would you vote if there were a General Election tomorrow? (All certain to vote)

Base : All certain to vote

	Total (Weighted)	Voting						Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.		
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mortgage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot.	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con		Lab	LD
Unweighted Total	628	163	193	49	93	415	385	212	275	353	184	398	141	183	208	231	100	72	172	439	210	127	193	225	87	515	83	184	185	89	628
Weighted Total	598	161	180	42	87	381	362	203	252	346	186	366	71	217	208	223	87	63	150	431	207	141	170	220	90	500	66	181	168	86	628
Conservative	136 23%	136 85%	-	-s	-s	-	136 38%	136 67%	58 23%	78 23%	107 58%	22 6%	11 16%	56 26%	50 24%	64 28%	15 17%	6 10%	21 14%	114 26%	31 15%	21 15%	43 25%	62 28%	17 19%	124 25%	9 14%	119 66%	2 1%	3 3%	139 22%
Labour	157 26%	-	157 87%	-	-s	-s	157 41%	-	72 29%	85 24%	21 11%	131 36%	27 38%	51 23%	56 27%	50 22%	26 30%	19 30%	45 30%	106 25%	57 27%	43 31%	43 25%	58 26%	28 31%	134 27%	13 20%	1 *	118 70%	19 22%	165 26%
Liberal Democrats (Lib Dem)	34 6%	-	-	34 81%	-s	34 9%	34 9%	34 17%	20 8%	14 4%	9 5%	20 5%	5 7%	15 7%	13 6%	13 6%	2 2%	1 2%	3 2%	27 6%	5 2%	4 3%	10 6%	19 9%	8 9%	30 6%	1 1%	1 1%	1 *	27 31%	38 6%
Scottish Nationalist	26 4%	-	-	-	-s	26 7%	26 7%	-	14 5%	12 4%	3 2%	22 6%	4 5%	9 4%	11 5%	6 3%	5 6%	4 6%	9 6%	17 4%	25 12%	-	-	1 *	-	1 38%	25 *	5 3%	1 2%	36 6%	
Plaid Cymru	4 1%	-	-	-	-s	4 1%	4 1%	-	1 *	3 1%	-	4 1%	1 1%	-	1 *	2 1%	-	1 2%	1 1%	3 1%	-	-	4 2%	-	-	-	2 1%	-	-	3 *	
Green Party	26 4%	-	-	-	-s	26 7%	26 7%	-	11 4%	15 4%	2 1%	23 6%	5 6%	7 3%	9 4%	6 2%	7 8%	3 5%	10 6%	14 3%	6 3%	5 3%	5 7%	15 7%	6 7%	23 5%	1 2%	3 2%	10 11%	29 5%	
UKIP	79 13%	-	-	-	79 91%	79 21%	79 22%	-	25 10%	54 16%	8 4%	71 19%	5 7%	32 15%	21 10%	32 14%	9 10%	17 26%	26 17%	53 12%	27 13%	24 17%	33 20%	19 9%	5 5%	74 15%	3 4%	21 12%	11 7%	84 8%	84 13%
Scottish Socialist Party	1 *	-	-	-s	-s	1 *	1 *	-	1 *	-	-	1 *	-	1 *	-	-	-	-	1 *	1 *	1 *	-	-	-	-	1 1%	-	-	-	1 *	
British National Party (BNP)	3 1%	-	-	-	-s	3 1%	3 1%	-	2 1%	1 *	-	3 1%	-	2 1%	-	2 1%	-	1 2%	1 1%	2 *	2 1%	2 1%	-	1 1%	3 1%	-	3 2%	-	-	2 *	
Independent Candidate	2 *	-	-	-	-s	2 *	2 *	-	2 *	2 *	2 1%	-	2 *	-	2 1%	-	-	-	2 *	2 *	2 *	-	2 1%	2 2%	2 2%	2 2%	2 1%	2 1%	-	-	1 *
Undecided	106 18%	24 15%	22 12%	7 17%	5 6%	44 12%	47 13%	31 15%	38 15%	68 20%	28 15%	57 15%	12 16%	34 16%	38 18%	36 16%	21 24%	9 15%	30 20%	74 17%	48 23%	36 26%	25 14%	33 15%	18 20%	89 18%	12 18%	29 16%	24 14%	19 22%	105 17%
Would not vote	5 1%	-	-	-s	-s	-	-	-	2 1%	3 1%	2 1%	3 1%	-	2 1%	2 1%	1 2%	1 2%	1 2%	3 1%	1 *	-	2 1%	2 1%	-	3 1%	1 1%	-	1 *	-	4 *	
Don't know	1 *	-	-	-s	-s	-	-	-	-	1 *	-	1 *	-	-	-	1 *	-	-	1 *	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	
Refused	18 3%	1 *	1 1%	2 3%	5 3%	4 1%	1 *	-	8 3%	10 3%	4 2%	10 3%	3 4%	8 4%	5 3%	11 5%	1 1%	1 1%	1 1%	17 4%	4 2%	4 3%	5 3%	8 4%	5 5%	17 3%	1 1%	2 1%	3 2%	1 1%	20 3%

Fieldwork dates : 11th to 14th October 2014  
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## Ipsos MORI Political Monitor - October 2014

Table 11

## Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						UnWgt Total	
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	125	125	125	125	125	125	-	49	76	22	50	53	6	16	20	30	22	31	9	35	45	26	19	80	45	125
Weighted Total	124	124	124	124	124	124	-	51	73	29	49	46	9	20	24	25	15	31	12	32	43	28	20	75	48	125
Conservative	24 20%	24 20%	24 20%	24 20%	24 20%	24 20%	-s	14 28%	10 14%	* 2%	11 22%	13 29%	-s -	* 2%	5 19%	6 25%	2 13%	11 36%	9 72%	27%	14%	25%	12%	20%	20%	19%
Labour	23 19%	23 19%	23 19%	23 19%	23 19%	23 19%	-s	11 22%	12 16%	7 25%	4 8%	12 27%	2 28%	5 23%	2 9%	2 7%	5 31%	7 24%	1 9%	5 17%	6 15%	3 10%	9 43%	12 16%	11 23%	28%
Liberal Democrats (Lib Dem)	8 6%	8 6%	8 6%	8 6%	8 6%	8 6%	-s	2 3%	6 8%	2 6%	3 7%	3 6%	1 14%	* 2%	3 12%	1 2%	2 16%	* 1%	-s	3 9%	2 6%	2 5%	1 5%	5 7%	2 5%	11%
Scottish Nationalist	3 2%	3 2%	3 2%	3 2%	3 2%	3 2%	-s	1 3%	1 2%	3 9%	-s -	-s -	-s -	3 13%	-s -	-s -	-s -	-s -	-s	-s	-s	3 10%	-s -	-s -	3 6%	2%
Plaid Cymru	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
Green Party	4 3%	4 3%	4 3%	4 3%	4 3%	4 3%	-s	1 3%	2 3%	-s	4 8%	-s	-s	-s	3 14%	1 2%	-s	-s	-s	1 2%	3 8%	-s	-s	4 5%	-s	3%
UKIP	8 6%	8 6%	8 6%	8 6%	8 6%	8 6%	-s	1 3%	6 9%	1 4%	4 8%	3 6%	-s	1 5%	2 6%	2 9%	2 11%	1 4%	-s	1 2%	5 11%	2 5%	1 4%	5 7%	2 5%	7%
Scottish Socialist Party	-	-	-	-	-	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-
British National Party	2 2%	2 2%	2 2%	2 2%	2 2%	2 2%	-s	2 5%	-s	-s	2 5%	-s	-s	-s	2 10%	-s	-s	-s	-s	-s	-s	-s	2 12%	-s	2 5%	1%
Other	2 2%	2 2%	2 2%	2 2%	2 2%	2 2%	-s	2 4%	-s	-s	1 2%	1 2%	-s	-s	-s	1 5%	-s	1 3%	-s	1 3%	-s	1 4%	-s	1 1%	1 2%	2%
Undecided	38 31%	38 31%	38 31%	38 31%	38 31%	38 31%	-s	10 19%	28 39%	13 45%	15 31%	10 21%	5 58%	8 40%	5 22%	10 40%	3 19%	7 22%	1 10%	10 30%	16 36%	8 30%	4 22%	25 33%	13 27%	33%
Would not vote	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	-s	1 2%	-s	-s	1 2%	-s	-s	-s	-s	1 4%	-s	-s	-s	1 3%	-s	-s	-s	1 1%	-s	1%
Refused	10 8%	10 8%	10 8%	10 8%	10 8%	10 8%	-s	4 7%	7 9%	3 10%	3 7%	4 10%	-s	3 14%	2 7%	1 6%	1 9%	3 10%	1 7%	2 7%	5 10%	3 11%	* 2%	7 9%	3 7%	11%

Fieldwork dates : 11th to 14th October 2014  
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## Ipsos MORI Political Monitor - October 2014

Table 12

## Q.V/POL.2. Which party are you most inclined to support? (certain to vote)

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure							GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mortgage	Owned out-right	Private renter	Social renter	Total renter	Total owner occupier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	125	24	28	11	9	56	52	35	51	74	30	69	31	31	39	48	23	12	35	87	42	28	36	47	24	105	14	31	28	19	125	
Weighted Total	124	24	23	8	8	50	51	32	46	77	32	66	14	43	43	47	22	10	31	90	52	40	30	42	23	106	12	31	27	20	125	
Conservative	24	24	-	-	-	24	24	6	19	7	12	2	8	9	10	1	2	3	19	11	6	6	8	8	19	5	15	2	1	24		
	20%	100%	-s	-s	-s	48%	76%	12%	24%	23%	17%	16%	20%	22%	21%	6%	18%	10%	22%	21%	14%	19%	19%	33%	18%	43%	49%	7%	7%	19%		
Labour	23	-	23	-	-	23	-	8	15	7	12	4	5	5	11	3	4	7	16	9	6	6	8	1	18	3	*	13	6	28		
	19%	-s	100%	-s	-s	47%	-s	17%	20%	23%	18%	31%	12%	10%	24%	16%	38%	23%	17%	18%	16%	20%	19%	5%	17%	24%	1%	50%	32%	22%		
Liberal Democrats (Lib Dem)	8	-	-	8	-	8	8	3	5	3	4	3	-	3	2	2	*	3	5	1	1	2	5	2	8	-	-	1	5	11		
	6%	-s	-s	100%	-s	16%	15%	6%	7%	8%	6%	19%	-s	8%	4%	11%	4%	8%	6%	2%	3%	5%	12%	10%	7%	-s	-s	4%	23%	9%		
Scottish Nationalist	3	-	-	-	-	3	3	1	1	1	1	-	3	3	-	-	-	-	3	3	-	-	-	-	-	3	-	-	1	2		
	2%	-s	-s	-s	-s	6%	5%	3%	2%	4%	2%	-s	6%	6%	-s	-s	-s	-s	3%	5%	-s	-s	-s	-s	-s	22%	-s	-s	7%	2%		
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	
Green Party	4	-	-	-	-	4	4	4	-	4	4	1	1	1	1	2	-	2	2	2	-	-	1	2	2	4	-	-	3	-	3	
	3%	-s	-s	-s	-s	8%	8%	8%	-s	8%	-s	4%	3%	3%	1%	9%	-s	6%	2%	2%	-s	-s	5%	6%	8%	4%	-s	-s	13%	-s	2%	
UKIP	8	-	-	-	8	8	8	1	7	1	6	-	3	1	4	2	*	3	5	1	1	5	2	2	8	-	4	1	-	9		
	6%	-s	-s	-s	100%	16%	15%	2%	9%	2%	8%	-s	6%	2%	9%	10%	4%	8%	6%	2%	3%	16%	5%	8%	7%	-s	12%	3%	-s	7%		
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	
British National Party	2	-	-	-	-	2	2	2	2	-	2	-	-	-	-	2	-	2	-	2	2	-	-	-	2	-	-	2	-	1		
	2%	-s	-s	-s	-s	5%	5%	-s	3%	-s	4%	-s	-s	-s	11%	-s	8%	-s	5%	6%	-s	-s	-s	2%	-s	-s	9%	-s	-s	1%		
Other	2	-	-	-	-	2	2	1	1	-	1	-	1	-	2	-	-	2	1	1	1	-	1	2	-	1	1	1	-	2		
	2%	-s	-s	-s	-s	4%	4%	2%	1%	-s	2%	-s	3%	-s	4%	-s	-s	-s	2%	2%	3%	-s	2%	4%	2%	-s	3%	4%	-s	2%		
Undecided	38	-	-	-	-	-	-	17	21	10	19	3	17	18	10	7	3	10	28	20	20	7	11	5	34	1	10	2	5	33		
	31%	-s	-s	-s	-s	-s	-s	37%	27%	31%	28%	21%	40%	40%	22%	33%	33%	33%	31%	39%	49%	23%	26%	23%	32%	7%	32%	9%	28%	26%		
Would not vote	1	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-	1		
	1%	-s	-s	-s	-s	-s	-s	2%	-s	-s	2%	-s	-s	-s	2%	-s	-s	-s	1%	-s	-s	-s	3%	-s	1%	-s	-s	-s	-s	1%		
Refused	10	-	-	-	-	-	-	4	6	3	5	1	4	3	6	1	*	1	9	3	3	4	4	2	10	*	1	*	1	11		
	8%	-s	-s	-s	-s	-s	-s	9%	8%	9%	7%	10%	10%	7%	13%	4%	3%	4%	10%	6%	6%	13%	9%	9%	9%	4%	4%	1%	3%	9%		

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 13

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
1 - Absolutely certain not to vote	75	-	-	-	-	-	75	37	38	29	30	15	13	16	13	18	5	11	6	10	24	14	26	35	40	72
	7%	-	-	-	-	-	100% <sup>s</sup>	8%	7%	10%	9%	4%	11% <sup>s</sup>	10%	7%	10%	3%	5%	6% <sup>s</sup>	4%	9%	6%	11%	6%	9%	7%
2	11	-	-	-	-	-	-	8	3	7	3	1	5	2	1	2	-	1	-	5	6	1	-	10	1	10
	1%	-	-	-	-	-	- <sup>s</sup>	2%	1%	3%	1%	*	4% <sup>s</sup>	1%	1%	1%	-	*	- <sup>s</sup>	2%	2%	*	-	2%	*	1%
3	13	-	-	-	-	-	-	8	5	8	3	2	5	3	-	3	1	1	-	6	1	3	3	7	6	8
	1%	-	-	-	-	-	- <sup>s</sup>	2%	1%	3%	1%	1%	4% <sup>s</sup>	2%	-	1%	1%	1%	- <sup>s</sup>	2%	*	1%	1%	1%	1%	1%
4	17	-	-	-	-	-	-	9	8	11	3	4	8	3	-	3	1	3	1	3	4	6	4	7	10	13
	2%	-	-	-	-	-	- <sup>s</sup>	2%	2%	4%	1%	1%	7% <sup>s</sup>	2%	-	1%	*	1%	1% <sup>s</sup>	1%	1%	3%	2%	1%	2%	1%
5	83	-	-	-	-	-	-	33	50	38	22	23	19	19	15	8	10	13	7	15	18	21	28	33	49	73
	8%	-	-	-	-	-	- <sup>s</sup>	7%	10%	13%	6%	6%	15% <sup>s</sup>	11%	8%	4%	7%	6%	7% <sup>s</sup>	6%	6%	10%	12%	6%	11%	7%
6	23	-	23	-	-	-	-	12	11	10	4	10	6	3	3	*	4	6	3	4	4	2	13	8	15	17
	2%	-	3%	-	-	-	- <sup>s</sup>	2%	2%	3%	1%	3%	5% <sup>s</sup>	2%	2%	*	3%	3%	3% <sup>s</sup>	2%	1%	1%	6%	1%	3%	2%
7	41	-	41	41	-	-	-	20	21	18	17	5	11	7	11	6	4	2	-	7	13	15	5	20	21	40
	4%	-	5%	5%	-	-	- <sup>s</sup>	4%	4%	6%	5%	1%	9% <sup>s</sup>	4%	6%	4%	2%	1%	- <sup>s</sup>	3%	4%	7%	2%	4%	5%	4%
8	71	-	71	71	71	-	-	38	32	27	31	13	9	18	14	17	5	8	6	14	20	12	24	34	37	66
	7%	-	9%	9%	10%	-	- <sup>s</sup>	8%	6%	9%	9%	4%	7% <sup>s</sup>	11%	8%	10%	3%	4%	6% <sup>s</sup>	5%	7%	6%	10%	6%	8%	7%
9	58	-	58	58	58	58	-	30	29	10	25	22	6	4	17	8	14	8	1	19	14	15	10	33	25	60
	6%	-	7%	8%	8%	9%	- <sup>s</sup>	6%	6%	4%	7%	6%	5% <sup>s</sup>	3%	10%	5%	10%	4%	1% <sup>s</sup>	7%	5%	7%	4%	6%	6%	6%
10 - Absolutely certain to vote	598	598	598	598	598	598	-	290	308	127	211	259	39	89	102	109	104	155	74	183	179	120	116	361	236	628
	60%	100%	76%	78%	82%	91%	- <sup>s</sup>	59%	60%	44%	60%	72%	32% <sup>s</sup>	53%	57%	62%	70%	74%	74% <sup>s</sup>	68%	63%	56%	50%	65%	53%	63%
Don't know	11	-	-	-	-	-	-	4	7	1	6	4	-	1	4	1	1	3	3	1	1	5	4	2	8	12
	1%	-	-	-	-	-	- <sup>s</sup>	1%	1%	*	2%	1%	- <sup>s</sup>	1%	2%	1%	*	2%	3% <sup>s</sup>	*	1%	2%	2%	*	2%	1%
Refused	2	-	-	-	-	-	-	*	2	-	-	2	-	-	-	-	1	1	-	1	-	1	-	1	1	3
	*	-	-	-	-	-	- <sup>s</sup>	*	*	-	-	1%	- <sup>s</sup>	-	-	-	1%	*	- <sup>s</sup>	*	-	1%	-	*	*	*
Mean	8.19	10.00	9.48	9.58	9.73	9.91	1.00	8.17	8.22	7.23	8.29	8.87	6.55	7.74	8.38	8.21	8.95	8.82	8.80	8.68	8.24	8.17	7.60	8.45	7.87	8.37

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 14

**Q.2/POLSC. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
1 - Absolutely certain not to vote	75	2	5	1	2	9	7	4	44	31	22	44	7	37	18	13	21	19	40	31	28	22	22	26	6	67	5	5	8	1	72
	7%	1%	2%	2%	2%	2%	1%	1%	10%	6%	7%	7%	6%	10%	5%	4%	12%	16%	14%	5%	8%	9%	7%	7%	5%	8%	6%	2%	3%	1%	7%
2	11	1	-	-	3	3	4	1	6	5	2	8	2	4	4	4	2	1	3	8	-	-	6	5	-	11	-	-	-	-	10
	1%	*	-	-	2%	*	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	-	2%	1%	-	1%	-	-	-	-	1%
3	13	2	-	3	-	3	5	5	10	4	9	5	-	10	9	2	1	1	2	11	5	5	3	5	2	13	-	-	-	3	8
	1%	1%	-	4%	-	*	1%	2%	2%	1%	3%	1%	-	2%	3%	1%	*	1%	1%	2%	2%	2%	1%	2%	2%	-	-	-	-	2%	1%
4	17	1	2	-	-	2	1	1	3	14	4	8	*	4	1	7	4	4	8	9	10	8	5	2	-	15	2	1	3	-	13
	2%	1%	1%	-	-	*	*	*	1%	3%	1%	1%	*	1%	*	2%	2%	3%	3%	1%	3%	3%	2%	1%	-	2%	2%	*	1%	-	1%
5	83	8	26	6	15	53	35	14	30	52	19	55	8	32	24	24	16	15	31	48	25	20	31	27	14	73	5	4	17	6	73
	8%	3%	10%	9%	12%	9%	7%	5%	7%	9%	6%	9%	6%	8%	7%	7%	9%	12%	11%	7%	7%	8%	10%	8%	11%	9%	5%	2%	7%	5%	7%
6	23	5	3	*	2	6	7	5	5	18	8	15	3	6	2	10	8	3	11	12	8	8	6	9	2	23	-	6	1	3	17
	2%	2%	1%	*s	2%	1%	1%	2%	1%	3%	3%	2%	2%	2%	1%	3%	4%	3%	4%	2%	2%	3%	2%	3%	2%	3%	-	2%	*	2%	2%
7	41	17	6	4	4	17	28	21	19	21	15	24	7	16	20	8	7	3	10	28	6	5	19	16	3	34	2	12	6	3	40
	4%	7%	2%	6%	3%	3%	5%	7%	4%	4%	5%	4%	6%	4%	6%	3%	4%	3%	3%	4%	2%	2%	6%	4%	2%	4%	2%	5%	3%	2%	4%
8	71	14	18	7	9	41	37	21	43	28	31	34	9	33	34	14	14	8	23	48	25	20	19	26	6	64	6	13	12	17	66
	7%	6%	7%	11%	6%	7%	7%	7%	10%	5%	10%	6%	8%	8%	10%	4%	8%	7%	8%	7%	8%	8%	6%	7%	4%	7%	6%	5%	5%	13%	7%
9	58	15	17	4	9	35	33	19	30	28	18	34	10	27	25	24	10	-	10	49	18	15	23	17	5	52	2	21	13	9	60
	6%	7%	7%	6%	7%	6%	6%	6%	7%	5%	6%	6%	8%	7%	7%	7%	6%	-	3%	7%	5%	6%	8%	5%	4%	6%	2%	9%	5%	7%	6%
10 - Absolutely certain to vote	598	161	180	42	87	381	362	203	252	346	186	366	71	217	208	223	87	63	150	431	207	141	170	220	90	500	66	181	168	86	628
	60%	71%	69%	63%	66%	69%	70%	69%	56%	62%	59%	61%	60%	56%	60%	67%	51%	51%	51%	63%	62%	57%	55%	62%	70%	58%	76%	74%	73%	68%	63%
Don't know	11	1	4	-	-	4	1	1	4	7	1	4	1	3	3	1	3	3	5	4	2	2	5	4	2	10	-	-	1	-	12
	1%	*	1%	-	-	1%	*	*	1%	1%	*	1%	*	1%	1%	*	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	-	-	*	-	1%
Refused	2	-	1	-	1	2	1	-	*	2	*	2	*	-	-	1	-	1	1	1	-	-	2	*	-	2	-	-	-	-	3
	*	-	*	-	1%	*	*	-	*	2	*	2	*	-	-	*	-	1%	*	*	-	-	1%	*	-	-	-	-	-	-	-
Mean	8.19	9.10	8.95	8.67	8.75	8.92	8.99	9.00	8.02	8.33	8.24	8.22	8.49	7.97	8.43	8.64	7.62	7.21	7.45	8.53	8.23	8.00	8.05	8.29	8.67	8.10	8.85	9.26	8.99	9.04	8.37

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01  
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## Ipsos MORI Political Monitor - October 2014

Table 15

## Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	314 31%	186 31%	257 33%	249 32%	234 32%	204 31%	22 29% <sup>s</sup>	173 35%	141 27%	93 32%	120 34%	101 28%	36 30% <sup>s</sup>	57 34%	62 34%	59 34%	42 28%	59 28%	29 29% <sup>s</sup>	89 33%	97 34%	59 27%	69 29%	186 34%	128 28%	299 30%
Dissatisfied	599 60%	366 61%	473 60%	458 60%	434 60%	400 61%	44 59% <sup>s</sup>	286 58%	313 61%	161 56%	207 58%	230 64%	64 53% <sup>s</sup>	98 59%	103 57%	105 60%	101 68%	129 61%	63 63% <sup>s</sup>	162 60%	161 57%	126 59%	150 64%	323 58%	276 61%	621 62%
Don't know	89 9%	46 8%	60 8%	60 8%	58 8%	52 8%	9 12% <sup>s</sup>	30 6%	59 12%	33 11%	27 8%	29 8%	21 17% <sup>s</sup>	12 7%	16 9%	11 6%	7 4%	23 11%	9 9% <sup>s</sup>	17 6%	26 9%	30 14%	15 7%	44 8%	46 10%	82 8%
<b>Net satisfied</b>	<b>-285 -28%</b>	<b>-180 -30%</b>	<b>-215 -27%</b>	<b>-209 -27%</b>	<b>-199 -27%</b>	<b>-196 -30%</b>	<b>-22 -29%<sup>s</sup></b>	<b>-113 -23%</b>	<b>-172 -34%</b>	<b>-68 -24%</b>	<b>-87 -25%</b>	<b>-130 -36%</b>	<b>-28 -23%<sup>s</sup></b>	<b>-41 -25%</b>	<b>-41 -23%</b>	<b>-46 -26%</b>	<b>-59 -39%</b>	<b>-70 -33%</b>	<b>-34 -34%<sup>s</sup></b>	<b>-72 -27%</b>	<b>-64 -23%</b>	<b>-68 -31%</b>	<b>-81 -35%</b>	<b>-136 -25%</b>	<b>-149 -33%</b>	<b>-322 -32%</b>

Fieldwork dates : 11th to 14th October 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 16

## Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Satisfied	314	159	45	24	13	91	205	183	153	161	314	-	30	146	122	102	51	31	81	224	89	62	97	127	48	272	27	150	28	29	299
	31%	70%	17%	36%	10%	16%	40%	63%	34%	29%	100%	-	25%	37%	35%	31%	29%	25%	28%	33%	27%	25%	31%	36%	37%	31%	31%	62%	12%	23%	30%
Dissatisfied	599	48	201	34	116	434	281	82	257	342	-	599	80	206	195	195	109	83	192	390	210	153	191	198	67	507	57	73	192	87	621
	60%	21%	76%	52%	88%	78%	54%	28%	58%	62%	-	100%	68%	53%	56%	59%	63%	67%	65%	57%	63%	62%	62%	55%	52%	59%	65%	30%	84%	68%	62%
Don't know	89	20	18	8	2	31	33	28	37	53	-	-	8	38	30	36	12	10	22	66	35	31	22	33	14	86	4	20	9	11	82
	9%	9%	7%	12%	2%	6%	6%	10%	8%	9%	-	-	7%	10%	9%	11%	7%	8%	7%	10%	10%	13%	7%	9%	11%	10%	4%	8%	4%	9%	8%
Net satisfied	-285	112	-156	-11	-103	-344	-76	101	-104	-181	314	-599	-50	-61	-72	-93	-59	-52	-111	-165	-121	-91	-94	-70	-20	-235	-30	78	-164	-58	-322
	-28%	49%	-59%	-16%	-78%	-62%	-15%	35%	-23%	-33%	100%	-100%	-42%	-16%	-21%	-28%	-34%	-42%	-38%	-24%	-36%	-37%	-30%	-20%	-15%	-27%	-34%	32%	-72%	-46%	-32%

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 17

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted )	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	383 38%	223 37%	311 39%	303 39%	280 38%	246 38%	27 35% <sup>s</sup>	199 41%	184 36%	103 36%	155 44%	126 35%	47 39% <sup>s</sup>	56 34%	84 47%	71 40%	49 33%	76 36%	35 35% <sup>s</sup>	115 43%	111 39%	94 44%	63 27%	226 41%	157 35%	366 37%
Dissatisfied	549 55%	341 57%	435 55%	420 55%	404 56%	372 57%	40 53% <sup>s</sup>	268 55%	281 55%	154 54%	178 50%	217 60%	62 51% <sup>s</sup>	92 55%	85 47%	93 54%	94 63%	123 58%	60 59% <sup>s</sup>	134 50%	155 55%	108 50%	152 65%	289 52%	260 58%	568 57%
Don't know	70 7%	33 6%	45 6%	45 6%	43 6%	38 6%	9 12% <sup>s</sup>	22 4%	48 9%	31 11%	21 6%	18 5%	12 10% <sup>s</sup>	18 11%	11 6%	10 6%	6 4%	12 5%	6 6% <sup>s</sup>	19 7%	18 6%	13 6%	19 8%	37 7%	33 7%	68 7%
<b>Net satisfied</b>	<b>-166</b> -17%	<b>-118</b> -20%	<b>-124</b> -16%	<b>-117</b> -15%	<b>-124</b> -17%	<b>-126</b> -19%	<b>-13</b> -18% <sup>s</sup>	<b>-69</b> -14%	<b>-97</b> -19%	<b>-51</b> -18%	<b>-24</b> -7%	<b>-91</b> -25%	<b>-15</b> -12% <sup>s</sup>	<b>-36</b> -22%	<b>-1</b> *	<b>-23</b> -13%	<b>-45</b> -30%	<b>-46</b> -22%	<b>-25</b> -25% <sup>s</sup>	<b>-19</b> -7%	<b>-44</b> -15%	<b>-14</b> -6%	<b>-90</b> -38%	<b>-63</b> -11%	<b>-103</b> -23%	<b>-202</b> -20%

Fieldwork dates : 11th to 14th October 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 18

## Q.4 Are you satisfied or dissatisfied with the way David Cameron is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions						Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab		LD
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Satisfied	383	187	57	29	27	124	254	216	189	195	268	71	44	171	151	142	56	25	82	293	114	86	119	150	55	335	28	179	38	41	366
	38%	83%	22%	44%	20%	22%	49%	74%	42%	35%	86%	12%	37%	44%	43%	43%	33%	21%	28%	43%	34%	35%	38%	42%	43%	39%	32%	74%	17%	32%	37%
Dissatisfied	549	31	193	32	101	405	243	63	232	317	33	503	67	186	177	173	99	84	183	350	188	137	173	188	62	470	51	57	180	77	568
	55%	14%	73%	48%	77%	73%	47%	22%	52%	57%	10%	84%	57%	48%	51%	52%	58%	68%	62%	51%	56%	56%	56%	53%	48%	54%	58%	24%	79%	60%	57%
Don't know	70	7	13	5	4	27	22	13	26	44	13	24	7	33	19	18	16	14	30	37	32	23	18	20	12	60	9	7	10	9	68
	7%	3%	5%	8%	3%	5%	4%	4%	6%	8%	4%	4%	6%	8%	6%	5%	10%	11%	10%	5%	10%	9%	6%	5%	9%	7%	10%	3%	4%	7%	7%
Net satisfied	-166	156	-136	-3	-74	-281	11	153	-43	-123	236	-431	-23	-15	-27	-30	-43	-58	-101	-57	-75	-51	-54	-38	-7	-135	-23	122	-142	-36	-202
	-17%	69%	-52%	-5%	-56%	-51%	2%	52%	-10%	-22%	75%	-72%	-20%	-4%	-8%	-9%	-25%	-47%	-34%	-8%	-22%	-21%	-17%	-11%	-5%	-16%	-27%	50%	-62%	-28%	-20%

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 19

**Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?**

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	250 25%	137 23%	192 24%	187 24%	176 24%	154 23%	20 27% <sup>s</sup>	141 29%	108 21%	66 23%	108 30%	76 21%	31 26% <sup>s</sup>	35 21%	67 37%	41 23%	28 18%	48 23%	18 18% <sup>s</sup>	83 31%	72 25%	51 24%	44 19%	154 28%	95 21%	244 24%
Dissatisfied	620 62%	412 69%	524 66%	508 66%	483 67%	445 68%	36 48% <sup>s</sup>	305 62%	315 61%	163 57%	213 60%	245 68%	62 51% <sup>s</sup>	101 61%	94 52%	118 68%	111 74%	133 63%	64 64% <sup>s</sup>	157 59%	177 62%	133 62%	153 65%	334 61%	286 64%	642 64%
Don't know	132 13%	49 8%	73 9%	72 9%	67 9%	56 9%	19 25% <sup>s</sup>	42 9%	90 18%	58 20%	34 10%	40 11%	28 23% <sup>s</sup>	30 18%	19 11%	15 9%	11 7%	29 14%	18 18% <sup>s</sup>	29 11%	35 12%	30 14%	38 16%	64 12%	69 15%	116 12%
<b>Net satisfied</b>	<b>-371 -37%</b>	<b>-274 -46%</b>	<b>-332 -42%</b>	<b>-321 -42%</b>	<b>-307 -42%</b>	<b>-291 -44%</b>	<b>-16 -21%<sup>s</sup></b>	<b>-164 -34%</b>	<b>-206 -40%</b>	<b>-97 -34%</b>	<b>-105 -30%</b>	<b>-169 -47%</b>	<b>-31 -25%<sup>s</sup></b>	<b>-66 -40%</b>	<b>-28 -15%</b>	<b>-78 -44%</b>	<b>-84 -56%</b>	<b>-85 -40%</b>	<b>-46 -46%<sup>s</sup></b>	<b>-75 -28%</b>	<b>-105 -37%</b>	<b>-82 -38%</b>	<b>-109 -46%</b>	<b>-180 -33%</b>	<b>-191 -42%</b>	<b>-398 -40%</b>

Fieldwork dates : 11th to 14th October 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 20

## Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as Deputy Prime Minister?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Satisfied	250 25%	90 40%	52 20%	32 48%	16 12%	112 20%	150 29%	122 42%	120 27%	129 23%	168 53%	62 10%	30 25%	104 27%	102 29%	79 24%	44 25%	17 14%	61 21%	181 27%	65 19%	51 21%	80 26%	106 30%	39 30%	224 26%	13 15%	86 35%	39 17%	37 29%	244 24%
Dissatisfied	620 62%	119 53%	180 69%	26 39%	110 84%	389 70%	328 63%	145 50%	280 63%	340 61%	114 36%	481 80%	81 68%	232 60%	209 60%	215 65%	100 58%	78 63%	178 60%	424 62%	219 66%	158 64%	188 61%	213 60%	68 53%	530 61%	61 70%	141 58%	171 75%	77 60%	642 64%
Don't know	132 13%	17 8%	30 12%	8 13%	6 4%	55 10%	41 8%	25 9%	46 10%	87 16%	32 10%	56 9%	7 6%	53 14%	36 10%	39 12%	28 16%	28 23%	56 19%	74 11%	51 15%	38 15%	43 14%	39 11%	22 17%	110 13%	13 15%	16 7%	18 8%	13 10%	116 12%
Net satisfied	-371 -37%	-29 -13%	-129 -49%	6 9%	-94 -72%	-277 -50%	-177 -34%	-23 -8%	-160 -36%	-211 -38%	53 17%	-419 -70%	-51 -43%	-128 -33%	-107 -31%	-135 -41%	-56 -33%	-60 -49%	-117 -40%	-242 -36%	-155 -46%	-107 -43%	-109 -35%	-107 -30%	-29 -23%	-307 -35%	-48 -55%	-55 -23%	-132 -58%	-40 -31%	-398 -40%

Fieldwork dates : 11th to 14th October 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 21

## Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted )	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	249 25%	139 23%	188 24%	182 24%	173 24%	152 23%	12 16% <sup>s</sup>	122 25%	127 25%	88 31%	85 24%	76 21%	48 40% <sup>s</sup>	40 24%	39 21%	46 26%	29 19%	47 22%	30 30% <sup>s</sup>	55 20%	64 23%	56 26%	74 32%	119 22%	130 29%	228 23%
Dissatisfied	587 59%	383 64%	497 63%	485 63%	458 63%	424 65%	37 49% <sup>s</sup>	307 63%	280 55%	138 48%	217 61%	232 64%	49 40% <sup>s</sup>	90 54%	110 61%	107 61%	108 72%	124 59%	47 47% <sup>s</sup>	173 64%	172 61%	122 57%	120 51%	345 62%	242 54%	626 62%
Don't know	166 17%	76 13%	105 13%	101 13%	96 13%	80 12%	27 35% <sup>s</sup>	60 12%	106 21%	60 21%	53 15%	53 15%	24 20% <sup>s</sup>	36 22%	31 17%	22 13%	13 9%	39 19%	23 23% <sup>s</sup>	41 15%	47 17%	37 17%	40 17%	88 16%	78 17%	148 15%
<b>Net satisfied</b>	<b>-338</b> -34%	<b>-243</b> -41%	<b>-309</b> -39%	<b>-303</b> -39%	<b>-284</b> -39%	<b>-272</b> -41%	<b>-25</b> -33% <sup>s</sup>	<b>-185</b> -38%	<b>-153</b> -30%	<b>-50</b> -18%	<b>-132</b> -37%	<b>-156</b> -43%	<b>*</b> * <sup>s</sup>	<b>-50</b> -30%	<b>-72</b> -40%	<b>-60</b> -35%	<b>-79</b> -52%	<b>-77</b> -37%	<b>-17</b> -17% <sup>s</sup>	<b>-118</b> -44%	<b>-108</b> -38%	<b>-66</b> -31%	<b>-46</b> -20%	<b>-226</b> -41%	<b>-113</b> -25%	<b>-398</b> -40%

Fieldwork dates : 11th to 14th October 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 22

## Q.5 Are you satisfied or dissatisfied with the way Ed Miliband is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Satisfied	249	42	110	19	19	161	94	61	100	149	100	125	26	95	73	76	58	33	91	150	87	71	74	87	41	220	16	39	76	28	228
	25%	19%	42%	28%	15%	29%	18%	21%	22%	27%	32%	21%	22%	24%	21%	23%	34%	27%	31%	22%	26%	29%	24%	24%	32%	25%	19%	16%	33%	22%	23%
Dissatisfied	587	155	121	36	102	324	358	191	281	307	162	389	81	236	218	214	85	56	140	432	183	128	185	220	71	504	55	178	125	83	626
	59%	69%	46%	54%	77%	58%	69%	65%	63%	55%	52%	65%	69%	61%	63%	64%	49%	45%	48%	64%	55%	52%	60%	61%	55%	58%	62%	73%	55%	65%	62%
Don't know	166	29	32	12	11	71	68	41	66	101	52	84	11	59	56	42	29	34	63	98	65	48	51	51	17	141	17	27	27	16	148
	17%	13%	12%	18%	8%	13%	13%	14%	15%	18%	17%	14%	10%	15%	16%	13%	17%	28%	21%	14%	19%	19%	16%	14%	13%	16%	19%	11%	12%	12%	15%
Net satisfied	-338	-113	-11	-17	-82	-162	-264	-130	-181	-158	-63	-264	-56	-142	-144	-138	-27	-22	-49	-282	-96	-58	-110	-133	-30	-284	-38	-139	-50	-55	-398
	-34%	-50%	-4%	-26%	-63%	-29%	-51%	-45%	-41%	-28%	-20%	-44%	-47%	-36%	-42%	-41%	-16%	-18%	-17%	-42%	-29%	-23%	-36%	-37%	-23%	-33%	-43%	-57%	-22%	-43%	-40%

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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## Ipsos MORI Political Monitor - October 2014

Table 23

**Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age								Social Class						UnWgt Total			
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2		DE	ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Satisfied	386	249	319	313	298	273	16	214	172	78	134	174	31	47	67	67	75	99	45	93	110	95	88	203	183	390
	39%	42%	40%	41%	41%	42%	22% <sup>s</sup>	44%	34%	27%	38%	48%	26% <sup>s</sup>	28%	37%	39%	50%	47%	45% <sup>s</sup>	35%	39%	44%	37%	37%	41%	39%
Dissatisfied	431	272	356	343	322	297	25	211	220	150	150	131	65	85	90	60	58	73	32	129	121	77	105	249	182	436
	43%	45%	45%	45%	44%	45%	33% <sup>s</sup>	43%	43%	52%	42%	36%	54% <sup>s</sup>	51%	50%	35%	38%	35%	32% <sup>s</sup>	48%	43%	36%	45%	45%	40%	44%
Don't know	185	77	115	111	106	85	34	64	120	59	70	56	25	34	23	47	18	38	22	47	53	43	41	100	85	176
	18%	13%	15%	15%	15%	13%	45% <sup>s</sup>	13%	23%	21%	20%	16%	21% <sup>s</sup>	21%	13%	27%	12%	18%	22% <sup>s</sup>	18%	19%	20%	18%	18%	19%	18%
<b>Net satisfied</b>	<b>-45</b>	<b>-23</b>	<b>-37</b>	<b>-30</b>	<b>-24</b>	<b>-24</b>	<b>-9</b>	<b>3</b>	<b>-48</b>	<b>-72</b>	<b>-16</b>	<b>43</b>	<b>-34</b>	<b>-39</b>	<b>-23</b>	<b>7</b>	<b>17</b>	<b>26</b>	<b>13</b>	<b>-36</b>	<b>-10</b>	<b>18</b>	<b>-17</b>	<b>-46</b>	<b>1</b>	<b>-46</b>
	-4%	-4%	-5%	-4%	-3%	-4%	-11% <sup>s</sup>	1%	-9%	-25%	-4%	12%	-28% <sup>s</sup>	-23%	-13%	4%	11%	12%	13% <sup>s</sup>	-13%	-4%	9%	-7%	-8%	*	-5%

Fieldwork dates : 11th to 14th October 2014

Respondent Type : GB Adults, General Public 18+ - Telephone

Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

<sup>s</sup>=Where unweighted base sizes smaller than 100, please note results are indicative only

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**Ipsos MORI**

## Ipsos MORI Political Monitor - October 2014

Table 24

**Q7 Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of UKIP, the UK Independence Party?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Satisfied	386	109	55	21	120	219	273	131	166	220	139	225	37	158	128	143	56	51	107	271	113	85	132	141	43	341	28	129	59	49	390
	39%	48%	21%	32%	91%	39%	52%	45%	37%	40%	44%	38%	31%	41%	37%	43%	33%	42%	36%	40%	34%	34%	43%	39%	33%	39%	32%	53%	26%	39%	39%
Dissatisfied	431	84	161	37	6	260	183	121	205	227	112	290	66	153	157	134	81	44	125	290	144	102	124	163	67	363	42	87	127	66	436
	43%	37%	61%	56%	4%	47%	35%	41%	46%	41%	36%	48%	56%	39%	45%	40%	47%	36%	43%	43%	43%	41%	40%	46%	52%	42%	47%	36%	56%	52%	44%
Don't know	185	33	47	8	6	77	63	41	75	109	63	84	16	78	62	56	35	27	62	118	78	59	53	54	19	160	18	27	42	12	176
	18%	15%	18%	12%	5%	14%	12%	14%	17%	20%	20%	14%	14%	20%	18%	17%	20%	22%	21%	17%	23%	24%	17%	15%	15%	19%	21%	11%	18%	9%	18%
<b>Net satisfied</b>	<b>-45</b>	<b>25</b>	<b>-105</b>	<b>-16</b>	<b>115</b>	<b>-42</b>	<b>89</b>	<b>9</b>	<b>-38</b>	<b>-7</b>	<b>26</b>	<b>-65</b>	<b>-29</b>	<b>5</b>	<b>-28</b>	<b>9</b>	<b>-25</b>	<b>7</b>	<b>-18</b>	<b>-19</b>	<b>-31</b>	<b>-17</b>	<b>8</b>	<b>-22</b>	<b>-24</b>	<b>-23</b>	<b>-14</b>	<b>42</b>	<b>-68</b>	<b>-17</b>	<b>-46</b>
	<b>-4%</b>	<b>11%</b>	<b>-40%</b>	<b>-24%</b>	<b>87%</b>	<b>-7%</b>	<b>17%</b>	<b>3%</b>	<b>-9%</b>	<b>-1%</b>	<b>8%</b>	<b>-11%</b>	<b>-25%</b>	<b>1%</b>	<b>-8%</b>	<b>3%</b>	<b>-15%</b>	<b>6%</b>	<b>-6%</b>	<b>-3%</b>	<b>-9%</b>	<b>-7%</b>	<b>3%</b>	<b>-6%</b>	<b>-18%</b>	<b>-3%</b>	<b>-16%</b>	<b>17%</b>	<b>-30%</b>	<b>-13%</b>	<b>-5%</b>

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - October 2014

Table 25  
**Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted )	Likelihood to vote					Would NOT vote	Gender		Age								Social Class						UnWgt Total		
		(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Improve	375	234	319	304	292	256	22	211	164	113	125	137	48	65	72	53	64	73	33	113	109	76	76	222	153	352
	37%	39%	40%	40%	40%	39%	29% <b>s</b>	43%	32%	39%	35%	38%	40% <b>s</b>	39%	40%	30%	43%	35%	33% <b>s</b>	42%	38%	36%	32%	40%	34%	35%
Stay the same	313	195	257	250	233	218	20	148	165	85	132	96	29	56	67	65	38	58	27	87	110	68	49	196	117	331
	31%	33%	32%	33%	32%	33%	26% <b>s</b>	30%	32%	30%	37%	27%	24% <b>s</b>	34%	37%	37%	25%	28%	27% <b>s</b>	32%	39%	32%	21%	36%	26%	33%
Get worse	250	137	174	173	162	148	30	109	141	63	84	103	30	32	35	49	46	57	27	53	52	57	88	105	145	268
	25%	23%	22%	23%	22%	23%	39% <b>s</b>	22%	28%	22%	24%	29%	25% <b>s</b>	20%	20%	28%	31%	27%	27% <b>s</b>	20%	18%	26%	37%	19%	32%	27%
Don't know	64	31	40	40	39	34	4	21	43	27	14	23	14	13	7	7	2	22	14	15	14	14	21	29	36	51
	6%	5%	5%	5%	5%	5%	5% <b>s</b>	4%	8%	9%	4%	7%	12% <b>s</b>	8%	4%	4%	1%	10%	14% <b>s</b>	6%	5%	7%	9%	5%	8%	5%
Net improve	125	97	144	131	130	107	-7	102	22	50	40	34	18	32	37	4	18	16	6	60	57	20	-12	117	8	84
	12%	16%	18%	17%	18%	16%	-10% <b>s</b>	21%	4%	17%	11%	9%	15% <b>s</b>	19%	20%	2%	12%	8%	6% <b>s</b>	22%	20%	9%	-5%	21%	2%	8%

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01  
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## Ipsos MORI Political Monitor - October 2014

Table 26  
**Q.8 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD	
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002
Improve	375	140	90	28	24	160	211	169	174	200	194	145	39	159	146	136	55	29	84	283	119	94	103	152	53	337	25	128	67	50	352
	37%	62%	34%	43%	18%	29%	41%	58%	39%	36%	62%	24%	33%	41%	42%	41%	32%	23%	28%	42%	36%	38%	33%	43%	41%	39%	29%	52%	29%	39%	35%
Stay the same	313	63	92	18	46	190	161	81	164	150	89	193	46	136	127	86	58	31	89	212	108	76	89	116	38	270	31	68	80	49	331
	31%	28%	35%	27%	35%	34%	31%	28%	37%	27%	28%	32%	39%	35%	36%	26%	34%	25%	30%	31%	32%	31%	29%	33%	30%	31%	36%	28%	35%	39%	33%
Get worse	250	17	65	19	56	179	131	36	89	161	17	225	29	72	56	86	48	55	103	142	86	59	96	68	29	200	27	39	71	23	268
	25%	7%	25%	29%	43%	32%	25%	12%	20%	29%	6%	38%	25%	19%	16%	26%	28%	45%	35%	21%	26%	24%	31%	19%	23%	23%	31%	16%	31%	18%	27%
Don't know	64	7	17	1	6	27	17	7	19	45	13	35	5	23	19	24	11	8	19	43	21	17	22	21	8	57	4	9	10	5	51
	6%	3%	6%	1%	5%	5%	3%	3%	4%	8%	4%	6%	4%	6%	5%	7%	6%	7%	6%	6%	6%	7%	7%	6%	6%	7%	4%	4%	4%	4%	5%
<b>Net improve</b>	<b>125</b>	<b>123</b>	<b>25</b>	<b>9</b>	<b>-33</b>	<b>-19</b>	<b>80</b>	<b>133</b>	<b>85</b>	<b>39</b>	<b>177</b>	<b>-80</b>	<b>10</b>	<b>87</b>	<b>90</b>	<b>51</b>	<b>7</b>	<b>-26</b>	<b>-19</b>	<b>141</b>	<b>33</b>	<b>35</b>	<b>7</b>	<b>84</b>	<b>24</b>	<b>137</b>	<b>-2</b>	<b>88</b>	<b>-4</b>	<b>26</b>	<b>84</b>
	<b>12%</b>	<b>54%</b>	<b>9%</b>	<b>14%</b>	<b>-25%</b>	<b>-3%</b>	<b>15%</b>	<b>45%</b>	<b>19%</b>	<b>7%</b>	<b>56%</b>	<b>-13%</b>	<b>8%</b>	<b>22%</b>	<b>26%</b>	<b>15%</b>	<b>4%</b>	<b>-21%</b>	<b>-7%</b>	<b>21%</b>	<b>10%</b>	<b>14%</b>	<b>2%</b>	<b>24%</b>	<b>19%</b>	<b>16%</b>	<b>-3%</b>	<b>36%</b>	<b>-2%</b>	<b>21%</b>	<b>8%</b>

Fieldwork dates : 11th to 14th October 2014  
 Respondent Type : GB Adults, General Public 18+ - Telephone  
 Source : Ipsos MORI J13-102839-01

\*=Less than 0.5%

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**Ipsos MORI**

## Ipsos MORI Political Monitor - October 2014

Table 27

**Q16. Please tell me to what extent you agree or disagree with the following statement?  
A vote for UKIP in a general election is a wasted vote**

Base : All

	Total (Weighted)	Likelihood to vote					Gender		Age									Social Class						UnWgt Total		
		(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1002	628	811	794	754	688	72	498	504	231	360	411	74	157	149	211	189	222	79	274	313	193	222	587	415	1002
Weighted Total	1002	598	790	767	727	656	75	489	513	287	355	360	121	166	180	174	150	210	100	269	284	215	234	552	450	1002
Strongly agree	297 30%	185 31%	247 31%	240 31%	224 31%	204 31%	20 27% <sup>s</sup>	140 29%	157 31%	83 29%	107 30%	108 30%	38 31% <sup>s</sup>	45 27%	55 30%	52 30%	39 26%	69 33%	40 40% <sup>s</sup>	96 36%	86 30%	63 29%	53 22%	181 33%	116 26%	301 30%
Tend to agree	114 11%	66 11%	85 11%	84 11%	83 11%	70 11%	13 17% <sup>s</sup>	57 12%	58 11%	32 11%	37 10%	45 13%	16 14% <sup>s</sup>	16 10%	17 9%	20 11%	19 13%	26 12%	11 11% <sup>s</sup>	31 12%	33 12%	23 10%	27 12%	65 12%	50 11%	120 12%
Neither agree nor disagree	75 7%	32 5%	45 6%	42 5%	36 5%	34 5%	16 21% <sup>s</sup>	27 6%	48 9%	28 10%	29 8%	18 5%	11 9% <sup>s</sup>	17 10%	12 7%	16 9%	8 5%	10 5%	1 1% <sup>s</sup>	22 8%	14 5%	16 7%	24 10%	35 6%	40 9%	70 7%
Tend to disagree	236 24%	137 23%	185 23%	181 24%	173 24%	154 23%	15 19% <sup>s</sup>	126 26%	110 22%	73 26%	90 25%	73 20%	32 26% <sup>s</sup>	42 25%	50 28%	40 23%	35 23%	39 18%	14 14% <sup>s</sup>	65 24%	88 31%	36 17%	48 20%	152 28%	84 19%	225 22%
Strongly disagree	236 24%	158 26%	201 25%	193 25%	186 26%	173 26%	6 8% <sup>s</sup>	127 26%	108 21%	57 20%	75 21%	104 29%	20 16% <sup>s</sup>	37 22%	41 23%	34 19%	44 29%	59 28%	28 28% <sup>s</sup>	50 19%	56 20%	61 28%	69 30%	106 19%	130 29%	245 24%
Don't know	43 4%	20 3%	27 3%	27 4%	26 4%	20 3%	6 8% <sup>s</sup>	11 2%	32 6%	14 5%	17 5%	13 4%	4 3% <sup>s</sup>	10 6%	5 3%	13 7%	6 4%	7 3%	7 7% <sup>s</sup>	5 2%	7 3%	17 8%	14 6%	13 2%	31 7%	41 4%
<b>Combinations - Summary</b>																										
<b>Agree</b>	412 41%	251 42%	332 42%	324 42%	306 42%	274 42%	33 44% <sup>s</sup>	197 40%	214 42%	115 40%	144 40%	153 42%	55 45% <sup>s</sup>	61 37%	72 40%	72 41%	58 39%	95 45%	51 51% <sup>s</sup>	127 47%	119 42%	86 40%	80 34%	246 45%	166 37%	421 42%
<b>Disagree</b>	472 47%	295 49%	386 49%	374 49%	358 49%	327 50%	21 27% <sup>s</sup>	253 52%	219 43%	130 45%	165 47%	177 49%	51 42% <sup>s</sup>	79 47%	91 51%	74 42%	79 52%	98 47%	42 42% <sup>s</sup>	115 43%	144 51%	97 45%	117 50%	258 47%	214 48%	470 47%
<b>Net Agree</b>	-60 -6%	-44 -7%	-54 -7%	-50 -6%	-52 -7%	-53 -8%	12 16% <sup>s</sup>	-56 -12%	-4 -1%	-15 -5%	-22 -6%	-24 -7%	3 3% <sup>s</sup>	-18 -11%	-20 -11%	-2 -1%	-21 -14%	-3 -1%	9 9% <sup>s</sup>	12 5%	-24 -9%	-11 -5%	-37 -16%	-12 -2%	-48 -11%	-49 -5%

Fieldwork dates : 11th to 14th October 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01

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## Ipsos MORI Political Monitor - October 2014

Table 28

**Q16. Please tell me to what extent you agree or disagree with the following statement?  
A vote for UKIP in a general election is a wasted vote**

Base : All

	Total (Weighted)	Voting							Working status		Government		Work sector		Tenure						GOR Regions							Past vote (2010 General Election)			UnW Tot.	
		Con	Lab	LD	UKIP	Not Con	Not Lab	Con LD	Full-time	Not full-time/ Not working	Satis-fied	Dis-satis-fied	Public	Private	Mort-gage	Owned out-right	Private renter	Social renter	Total renter	Total owner occup-ier	North	North excl. Scot	Mid-lands	South	Grea-ter London	Eng-land	Scot	Con	Lab	LD		
Unweighted Total	1002	231	270	69	139	579	540	300	464	538	299	621	223	320	330	325	188	132	320	655	317	213	326	359	128	853	104	249	244	123	1002	
Weighted Total	1002	226	263	66	132	556	519	293	446	556	314	599	119	390	347	333	172	123	295	680	334	246	310	358	129	864	88	244	228	127	1002	
Strongly agree	297 30%	81 36%	101 38%	23 35%	3 2%	160 29%	140 27%	104 36%	136 31%	161 29%	92 29%	188 31%	45 38%	98 25%	103 30%	105 31%	47 27%	34 27%	81 27%	208 31%	106 32%	78 32%	85 27%	107 30%	33 25%	254 29%	28 31%	84 34%	93 41%	41 32%	301 30%	
Tend to agree	114 11%	36 16%	39 15%	9 14%	2 1%	56 10%	53 10%	45 15%	53 12%	62 11%	53 17%	43 7%	14 12%	40 10%	40 12%	39 12%	18 10%	14 11%	32 11%	79 12%	41 12%	31 13%	39 13%	34 10%	12 9%	98 11%	10 11%	29 12%	27 12%	12 10%	120 12%	
Neither agree nor disagree	75 7%	16 7%	18 7%	6 9%	1 1%	33 6%	31 6%	22 7%	42 9%	33 6%	23 7%	44 7%	10 8%	35 9%	27 8%	26 8%	14 8%	5 4%	20 7%	53 8%	30 9%	21 9%	17 5%	29 8%	15 12%	59 7%	8 9%	12 5%	19 8%	8 6%	70 7%	
Tend to disagree	236 24%	54 24%	62 24%	12 18%	24 18%	120 22%	112 22%	66 23%	109 24%	127 23%	83 26%	132 22%	27 23%	106 27%	101 29%	74 22%	40 23%	18 15%	58 20%	175 26%	75 23%	55 22%	70 23%	91 25%	32 25%	205 24%	21 23%	55 22%	46 20%	35 27%	225 22%	
Strongly disagree	236 24%	35 15%	33 12%	14 21%	101 76%	167 30%	169 33%	49 17%	96 22%	139 25%	51 16%	174 29%	21 18%	93 24%	69 20%	77 23%	43 25%	40 33%	83 28%	147 22%	60 18%	45 18%	91 29%	84 23%	27 21%	212 25%	16 18%	60 25%	36 16%	27 22%	245 24%	
Don't know	43 4%	5 2%	10 4%	2 4%	1 1%	19 3%	14 3%	7 2%	10 2%	33 6%	13 4%	18 3%	2 2%	18 4%	7 2%	13 4%	11 6%	11 9%	22 7%	19 3%	22 7%	16 7%	9 3%	13 4%	10 8%	36 4%	6 7%	4 2%	7 3%	4 3%	41 4%	
<b>Combinations - Summary</b>																																
<b>Agree</b>	412 41%	117 52%	140 53%	32 48%	5 4%	217 39%	193 37%	149 51%	189 42%	223 40%	144 46%	231 39%	58 49%	138 35%	144 41%	143 43%	65 38%	48 39%	113 38%	287 42%	146 44%	109 44%	124 40%	141 39%	44 35%	352 41%	37 43%	113 46%	121 53%	53 42%	421 42%	
<b>Disagree</b>	472 47%	89 39%	95 36%	26 39%	125 94%	287 52%	281 54%	115 39%	205 46%	267 48%	134 43%	306 51%	48 41%	199 51%	170 49%	151 45%	82 48%	58 48%	141 48%	321 47%	136 41%	100 40%	161 52%	175 49%	59 46%	417 48%	36 41%	114 47%	82 36%	62 49%	470 47%	
<b>Net Agree</b>	-60 -6%	28 12%	45 17%	6 9%	-120 -91%	-70 -13%	-88 -17%	34 11%	-16 -4%	-44 -8%	11 3%	-75 -13%	10 9%	-60 -16%	-27 -8%	-8 -2%	-18 -10%	-11 -9%	-28 -10%	-34 -5%	11 3%	10 4%	-37 -12%	-34 -10%	-15 -11%	-65 -8%	1 1%	-2 -1%	39 17%	-9 -7%	-49 -5%	

Fieldwork dates : 11th to 14th October 2014  
Respondent Type : GB Adults, General Public 18+ - Telephone  
Source : Ipsos MORI J13-102839-01

\*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:  
<http://www.ipsos-mori.com/politicaltrends>