

Ipsos MORI Political Monitor - September 2009

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Total Voting	815	498	686	655	624	553	22	396	419	218	291	306	97	121	154	137	130	175	80	214	245	158	198	459	356	798
Conservative	281 35%	180 36%	241 35%	232 35%	221 35%	204 37%	4 16%	145 37%	136 33%	59 27%	98 34%	124 41%	31 32%	28 23%	51 33%	47 34%	55 43%	69 39%	32 40%	80 37%	85 35%	51 33%	65 33%	165 36%	116 33%	285 36%
Labour	210 26%	122 24%	167 24%	153 23%	148 24%	128 23%	9 42%	96 24%	114 27%	62 29%	79 27%	68 22%	26 27%	36 29%	45 29%	34 25%	29 22%	39 22%	14 17%	49 23%	65 26%	38 24%	58 29%	114 25%	96 27%	215 27%
Liberal Democrats (Lib Dem)	205 25%	127 25%	181 26%	177 27%	164 26%	141 26%	3 13%	92 23%	113 27%	51 23%	65 22%	88 29%	14 15%	37 30%	34 22%	32 23%	36 28%	52 30%	28 36%	49 23%	63 26%	35 22%	58 29%	112 24%	93 26%	184 23%
Scottish Nationalist	17 2%	11 2%	14 2%	14 2%	13 2%	11 2%	1 2%	9 2%	9 2%	4 2%	10 4%	3 1%	3 3%	1 1%	3 2%	8 6%	- 2%	3 2%	1 1%	5 2%	4 2%	5 3%	4 2%	8 2%	9 3%	18 2%
Plaid Cymru	8 1%	4 1%	7 1%	5 1%	5 1%	5 1%	- -	5 1%	3 1%	3 1%	2 1%	3 1%	2 2%	1 1%	*1%	2 1%	1 1%	2 1%	1 1%	1 1%	5 2%	1 1%	1 1%	6 1%	2 1%	11 1%
Green Party	35 4%	16 3%	25 4%	24 4%	24 4%	21 4%	6 26%	16 4%	19 4%	15 7%	14 5%	5 2%	10 11%	5 4%	8 5%	6 5%	2 2%	3 2%	1 2%	13 6%	12 5%	6 4%	4 2%	25 5%	10 3%	39 5%
UKIP	29 4%	21 4%	25 4%	25 4%	25 4%	22 4%	- -	18 5%	11 3%	8 4%	11 4%	9 3%	5 5%	3 3%	6 4%	5 4%	4 3%	5 3%	2 2%	7 3%	4 1%	11 7%	7 4%	11 2%	18 5%	23 3%
British National Party	9 1%	4 1%	7 1%	6 1%	6 1%	4 1%	- -	4 1%	6 1%	7 3%	3 1%	- -	1 1%	6 5%	2 1%	*-	- -	- -	- -	2 1%	3 1%	5 3%	- -	5 1%	5 1%	8 1%
Other	20 2%	12 2%	19 3%	19 3%	18 3%	16 3%	- -	12 3%	7 2%	9 4%	7 2%	4 1%	4 4%	4 3%	4 4%	3 2%	2 1%	2 1%	1 1%	8 4%	5 2%	5 3%	1 1%	13 3%	7 2%	15 2%
"Conservative Lead over Labour"	72 9%	58 12%	73 11%	79 12%	73 12%	76 14%	-6 -26%	49 12%	22 5%	-3 -2%	19 7%	56 18%	4 4%	-8 -6%	6 4%	13 10%	27 20%	29 17%	18 23%	30 14%	21 8%	13 8%	7 4%	51 11%	20 6%	70 9%
Undecided	57 6%	19 3%	33 4%	31 4%	30 4%	21 3%	5 6%	26 5%	31 6%	23 8%	18 5%	16 5%	10 9%	13 8%	14 7%	4 2%	7 5%	9 4%	4 4%	14 5%	11 4%	12 6%	21 9%	25 4%	33 7%	66 7%
Would not vote	105 10%	11 2%	15 2%	14 2%	14 2%	12 2%	57 67%	53 11%	53 10%	38 13%	43 12%	24 7%	11 9%	28 17%	23 12%	20 12%	9 6%	15 7%	5 6%	22 9%	29 10%	31 15%	23 9%	52 9%	53 12%	114 11%
Refused	21 2%	13 2%	18 2%	17 2%	17 2%	14 1%	* 1%	9 2%	13 2%	5 2%	8 2%	9 2%	1 1%	4 2%	3 2%	5 3%	4 3%	4 2%	2 3%	8 3%	6 2%	6 3%	2 1%	14 3%	7 2%	20 2%
Will vote for another party but don't know which	4 *	1 *	1 *	1 *	1 *	1 *	1 1%	1 *	3 1%	1 *	2 *	1 *	- -	1 1%	2 1%	- -	1 1%	- -	- -	2 1%	1 *	1 *	1 *	3 1%	1 *	5 *

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
Total Voting	815	281	210	205	534	605	360	455	220	570	88	356	366	228	68	142	595	600	214	286	248	281	104	343	187	185	248	112	798
Conservative	281	281	-	-	-	281	123	158	30	248	30	125	120	106	24	27	226	222	60	82	94	105	31	129	75	161	26	19	285
	35%	100%	-	-	-	46%	34%	35%	14%	43%	34%	35%	33%	46%	35%	19%	38%	37%	28%	29%	38%	37%	30%	38%	40%	87%	11%	17%	36%
Labour	210	-	210	-	210	-	89	121	122	80	25	83	97	45	22	42	142	139	71	86	65	59	37	87	39	1	161	1	215
	26%	-	100%	-	39%	-	25%	27%	56%	14%	28%	23%	27%	20%	33%	30%	24%	23%	33%	30%	26%	21%	36%	25%	21%	*	65%	1%	27%
Liberal Democrats (Lib Dem)	205	-	-	205	205	205	88	117	50	146	20	84	93	47	14	51	140	153	52	71	50	83	22	84	48	12	40	82	184
	25%	-	-	100%	38%	34%	24%	26%	23%	24%	23%	24%	25%	21%	20%	36%	24%	26%	24%	25%	20%	30%	21%	25%	26%	7%	16%	73%	23%
Scottish Nationalist	17	-	-	-	17	17	10	7	6	12	3	9	5	6	*	6	12	13	4	17	-	-	-	6	5	*	1	-	18
	2%	-	-	-	3%	3%	3%	2%	3%	2%	3%	3%	1%	3%	*	4%	2%	2%	2%	6%	-	-	-	2%	2%	*	*	-	2%
Plaid Cymru	8	-	-	-	8	8	3	6	4	5	2	-	2	3	-	3	5	8	-	-	8	-	-	4	2	-	1	-	11
	1%	-	-	-	2%	1%	1%	1%	2%	1%	2%	-	1%	1%	-	2%	1%	1%	-	-	3%	-	-	1%	1%	-	*	-	1%
Green Party	35	-	-	-	35	35	15	20	7	26	5	19	17	8	3	5	26	27	7	9	12	14	8	12	11	2	8	2	39
	4%	-	-	-	7%	6%	4%	4%	3%	5%	6%	5%	5%	4%	4%	4%	4%	5%	3%	3%	5%	5%	8%	4%	6%	1%	3%	2%	5%
UKIP	29	-	-	-	29	29	16	13	*	29	1	20	15	7	2	5	22	22	7	7	10	12	*	10	4	7	3	6	23
	4%	-	-	-	5%	5%	4%	3%	*	5%	2%	6%	4%	3%	3%	4%	4%	4%	3%	2%	4%	4%	*	3%	2%	4%	1%	6%	3%
British National Party	9	-	-	-	9	9	3	7	-	7	1	2	2	2	2	2	4	3	6	5	-	5	3	4	*	1	2	-	8
	1%	-	-	-	2%	2%	1%	1%	-	1%	1%	1%	1%	1%	3%	2%	1%	*	3%	2%	-	2%	3%	1%	*	1%	1%	-	1%
Other	20	-	-	-	20	20	14	6	1	19	1	13	14	4	1	1	18	13	7	8	8	3	2	6	2	1	7	2	15
	2%	-	-	-	4%	3%	4%	1%	1%	3%	1%	4%	4%	2%	2%	1%	3%	2%	3%	3%	3%	1%	2%	2%	1%	*	3%	2%	2%
"Conservative Lead over Labour"	72	281	-210	0	-210	281	34	37	-92	168	5	42	23	61	2	-15	84	83	-11	-4	29	46	-6	41	36	160	-134	18	70
	9%	100%	-100%	0%	-39%	46%	10%	8%	-42%	29%	6%	12%	6%	27%	2%	-10%	14%	14%	-5%	-1%	12%	16%	-6%	12%	19%	87%	-54%	16%	9%
Undecided	57	-	-	-	-	-	30	27	15	38	10	26	23	15	10	9	37	41	15	12	17	28	6	22	6	5	11	1	66
	6%	-	-	-	-	-	6%	5%	6%	6%	8%	6%	5%	5%	10%	5%	5%	6%	6%	4%	6%	8%	4%	5%	3%	3%	4%	1%	7%
Would not vote	105	-	-	-	-	-	58	47	24	67	16	52	50	22	15	18	72	67	39	30	39	36	16	40	14	5	19	4	114
	10%	-	-	-	-	-	13%	9%	9%	10%	14%	12%	11%	8%	17%	10%	10%	9%	14%	9%	13%	10%	12%	10%	7%	3%	7%	4%	11%
Refused	21	-	-	-	-	-	11	10	5	14	2	9	11	8	*	3	18	15	6	6	6	9	2	8	4	1	-	-	20
	2%	-	-	-	-	-	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%	2%	2%	2%	2%	2%	2%	2%	*	-	-	2%
Will vote for another party but don't know which	4	-	-	-	-	-	3	2	-	4	1	1	2	1	-	1	3	2	2	2	1	2	1	2	2	-	1	-	5
	*	-	-	-	-	-	1%	*	-	1%	1%	*	*	*	-	1%	*	*	1%	*	*	1%	1%	*	-	-	*	-	*

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	530	530	530	530	530	530	-	248	282	90	192	248	17	73	89	103	108	140	64	174	141	86	129	315	215	530
Weighted Total	542	542	542	542	542	542	-	264	278	102	196	243	32	70	97	99	108	135	59	164	159	97	122	323	219	530
Total Voting	498	498	498	498	498	498	-	238	259	98	177	222	32	66	85	92	100	123	52	150	145	90	113	295	203	488
Conservative	180 36%	180 36%	180 36%	180 36%	180 36%	180 36%	-	83 35%	96 37%	24 25%	57 32%	99 44%	7 22%	17 26%	26 30%	31 34%	47 47%	52 45%	23 45%	57 38%	55 38%	30 34%	38 33%	112 38%	68 34%	187 38%
Labour	122 24%	122 24%	122 24%	122 24%	122 24%	122 24%	-	58 25%	63 24%	24 24%	50 28%	48 21%	7 22%	17 25%	26 30%	25 27%	19 19%	29 23%	8 15%	33 22%	39 27%	20 22%	29 26%	73 25%	49 24%	122 25%
Liberal Democrats (Lib Dem)	127 25%	127 25%	127 25%	127 25%	127 25%	127 25%	-	56 24%	70 27%	27 27%	41 23%	59 26%	5 15%	22 33%	22 25%	19 21%	26 26%	33 27%	18 35%	35 23%	34 23%	23 25%	35 31%	69 23%	58 29%	116 24%
Scottish Nationalist	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-	4 2%	7 3%	2 2%	6 4%	3 1%	2 6%	- *	6 6%	- *	3 3%	1 2%	4 3%	1 1%	2 2%	4 4%	5 5%	6 6%	10 3%	10 2%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	3 1%	1 *	1 1%	1 1%	2 1%	- *	1 2%	- *	1 1%	2 1%	- *	1 1%	3 2%	- *	- *	4 1%	- *	- *	6 1%
Green Party	16 3%	16 3%	16 3%	16 3%	16 3%	16 3%	-	6 3%	10 4%	4 4%	9 5%	3 1%	2 6%	2 3%	6 7%	3 3%	2 2%	1 1%	* 1%	7 5%	6 4%	2 2%	1 1%	13 4%	3 2%	19 4%
UKIP	21 4%	21 4%	21 4%	21 4%	21 4%	21 4%	-	13 6%	8 3%	7 8%	7 4%	6 3%	5 16%	2 4%	3 3%	4 5%	4 4%	3 2%	1 2%	7 5%	1 1%	9 10%	4 4%	8 3%	13 6%	16 3%
British National Party	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	3 1%	1 *	4 4%	- *	- *	- *	4 6%	- *	- *	- *	- *	- *	2 1%	1 1%	1 1%	- *	3 1%	1 1%	3 1%
Other	12 2%	12 2%	12 2%	12 2%	12 2%	12 2%	-	9 4%	3 1%	4 4%	5 3%	3 1%	4 13%	4 -	3 4%	2 3%	2 3%	1 1%	- -	4 3%	5 3%	3 3%	1 1%	9 3%	4 2%	9 2%
"Conservative Lead over Labour"	58 12%	58 12%	58 12%	58 12%	58 12%	58 12%	0 0%	25 10%	33 13%	1 1%	6 4%	51 23%	* *	1 1%	* *	6 7%	28 28%	23 19%	16 30%	23 16%	16 11%	10 11%	8 7%	39 13%	19 9%	65 13%
Undecided	19 3%	19 3%	19 3%	19 3%	19 3%	19 3%	-	10 4%	9 3%	2 2%	5 3%	11 5%	- -	2 3%	4 5%	1 1%	4 4%	7 5%	3 5%	7 4%	4 3%	1 1%	7 6%	11 3%	8 3%	22 4%
Would not vote	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-	9 3%	3 1%	2 2%	8 4%	2 1%	- -	2 2%	6 6%	2 2%	* *	1 1%	1 2%	1 1%	4 2%	4 4%	3 2%	5 2%	6 3%	10 2%
Refused	13 2%	13 2%	13 2%	13 2%	13 2%	13 2%	-	7 3%	5 2%	- -	6 3%	7 3%	- -	- -	1 1%	4 4%	4 3%	4 3%	2 4%	5 3%	6 4%	2 2%	- -	10 3%	2 1%	9 2%
Will vote for another party but don't know which	1 *	1 *	1 *	1 *	1 *	1 *	-	- *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

* = Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	530	187	122	116	301	366	237	293	135	379	109	180	196	214	42	72	410	410	119	181	166	183	61	208	150	150	171	79	530
Weighted Total	542	180	122	127	318	376	255	286	135	390	49	255	238	176	37	84	414	413	128	186	168	188	63	216	145	137	176	84	530
Total Voting	498	180	122	127	318	376	229	269	125	360	44	234	214	161	35	81	376	378	120	171	155	172	57	201	141	135	164	84	488
Conservative	180	180	-	-	-	180	77	103	9	169	14	83	67	83	12	17	150	138	41	51	61	68	20	81	59	123	17	13	187
	36%	100%	-	-	-	48%	34%	38%	8%	47%	32%	35%	31%	51%	33%	21%	40%	37%	34%	30%	39%	40%	35%	40%	42%	91%	11%	16%	38%
Labour	122	-	122	-	122	-	57	65	74	45	12	56	62	31	10	15	94	91	31	53	36	33	18	48	31	1	106	1	122
	24%	-	100%	-	38%	-	25%	24%	59%	13%	26%	24%	29%	19%	29%	18%	25%	24%	26%	31%	23%	19%	32%	24%	22%	*	64%	1%	25%
Liberal Democrats (Lib Dem)	127	-	-	127	127	127	59	68	30	90	12	56	58	28	8	32	86	97	30	37	37	53	14	45	35	4	30	63	116
	25%	-	-	100%	40%	34%	26%	25%	24%	25%	28%	24%	27%	18%	23%	40%	23%	26%	25%	21%	24%	31%	24%	22%	25%	3%	18%	75%	24%
Scottish Nationalist	11	-	-	-	11	11	6	5	4	8	1	6	2	5	-	5	7	10	2	11	-	-	-	5	5	*	-	-	10
	2%	-	-	-	4%	3%	3%	2%	3%	2%	2%	3%	1%	3%	-	6%	2%	3%	1%	7%	-	-	-	2%	3%	*	-	-	2%
Plaid Cymru	4	-	-	-	4	4	1	3	2	3	1	-	*	2	-	2	2	4	-	-	4	-	-	1	*	-	-	-	6
	1%	-	-	-	1%	1%	1%	1%	1%	1%	3%	-	*	1%	-	2%	1%	1%	-	-	3%	-	-	1%	*	-	-	-	1%
Green Party	16	-	-	-	16	16	9	7	6	10	3	8	7	2	2	4	9	11	5	4	5	7	2	6	6	1	6	-	19
	3%	-	-	-	5%	4%	4%	3%	5%	3%	7%	3%	3%	1%	6%	6%	2%	3%	4%	3%	3%	4%	4%	3%	4%	1%	3%	-	4%
UKIP	21	-	-	-	21	21	11	10	*	21	1	16	9	6	1	5	15	17	4	6	8	6	-	9	4	5	2	4	16
	4%	-	-	-	7%	6%	5%	4%	*	6%	2%	7%	4%	4%	2%	6%	4%	4%	3%	4%	5%	4%	-	5%	3%	4%	1%	5%	3%
British National Party	4	-	-	-	4	4	2	2	-	2	-	1	-	1	2	-	1	1	3	1	-	3	1	2	-	1	-	-	3
	1%	-	-	-	1%	1%	1%	1%	-	1%	-	-	-	1%	5%	-	-	*	3%	1%	-	2%	2%	1%	-	1%	-	-	1%
Other	12	-	-	-	12	12	8	5	-	12	-	8	9	3	-	1	12	8	4	6	4	2	2	3	1	1	3	2	9
	2%	-	-	-	4%	3%	3%	2%	-	3%	-	3%	4%	2%	-	1%	3%	2%	3%	4%	3%	1%	4%	2%	1%	1%	2%	2%	2%
"Conservative Lead over Labour"	58	180	-122	0	-122	180	20	38	-64	124	3	27	5	51	1	2	56	47	10	-2	24	35	2	33	28	122	-88	12	65
	12%	100%	-100%	0%	-38%	48%	9%	14%	-52%	34%	6%	12%	2%	32%	4%	2%	15%	12%	9%	-1%	16%	21%	3%	16%	20%	90%	-54%	15%	13%
Undecided	19	-	-	-	-	-	9	10	2	15	3	8	9	6	2	2	15	13	5	4	7	7	2	6	2	1	7	1	22
	3%	-	-	-	-	-	4%	3%	2%	4%	6%	3%	4%	3%	5%	3%	4%	3%	4%	2%	4%	4%	4%	3%	1%	1%	4%	1%	4%
Would not vote	11	-	-	-	-	-	9	2	6	6	1	8	8	2	1	1	10	9	2	5	4	3	2	4	1	-	5	-	10
	2%	-	-	-	-	-	4%	1%	4%	1%	2%	3%	3%	1%	1%	1%	2%	2%	2%	3%	2%	2%	3%	2%	*	-	3%	-	2%
Refused	13	-	-	-	-	-	8	5	2	9	*	5	7	6	-	-	13	11	2	5	2	6	1	4	2	-	-	-	9
	2%	-	-	-	-	-	3%	2%	1%	2%	1%	2%	3%	3%	-	-	3%	3%	1%	3%	1%	3%	2%	2%	2%	-	-	-	2%
Will vote for another party but don't know which	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	*	-	*	-	-	-	1%	-	-	*	*	-	1%	-	-	-	-	-	-	-	-	*

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Conservative	259 26%	172 32%	225 30%	218 30%	207 30%	194 32%	1	132 27%	127 25%	52 18%	91 25%	115 32%	26 22%	26 15%	49 25%	43 26%	55 36%	61 30%	28 31%	75 29%	78 27%	46 22%	59 24%	154 28%	105 23%	262 26%
Labour	175 17%	108 20%	141 19%	133 18%	129 19%	115 19%	7 8%	80 16%	95 18%	57 20%	63 17%	55 15%	23 19%	34 20%	37 19%	27 16%	24 16%	30 15%	11 12%	40 16%	55 19%	30 15%	49 20%	95 17%	79 18%	182 18%
Liberal Democrats (Lib Dem)	187 19%	113 21%	165 22%	161 22%	147 22%	125 21%	3 4%	84 17%	103 20%	49 17%	59 16%	79 22%	14 12%	34 21%	28 14%	31 19%	30 20%	49 24%	28 30%	43 16%	57 19%	35 17%	52 22%	99 18%	88 19%	171 17%
Scottish Nationalist	16 2%	11 2%	14 2%	14 2%	13 2%	11 2%	1 1%	8 2%	8 2%	3 1%	10 3%	3 1%	2 2%	1 1%	3 1%	8 5%	- -	3 1%	1 1%	5 2%	4 1%	4 2%	3 1%	8 2%	7 2%	16 2%
Plaid Cymru	8 1%	4 1%	7 1%	5 1%	5 1%	5 1%	- -	5 1%	3 1%	3 1%	2 1%	3 1%	2 1%	1 1%	* *	2 1%	1 1%	2 1%	1 1%	1 *	5 2%	1 *	1 *	6 1%	2 1%	11 1%
Green Party	32 3%	16 3%	24 3%	24 3%	23 3%	20 3%	6 7%	16 3%	16 3%	13 5%	14 4%	5 1%	9 7%	5 3%	7 4%	6 4%	2 2%	3 1%	1 2%	11 4%	12 4%	5 3%	4 2%	23 4%	9 2%	36 4%
UKIP	25 2%	17 3%	20 3%	20 3%	20 3%	18 3%	- -	15 3%	10 2%	6 2%	10 3%	9 2%	2 2%	3 2%	6 3%	4 3%	4 3%	5 3%	1 1%	6 2%	4 1%	11 5%	4 2%	10 2%	15 3%	20 2%
Scottish Socialist Party	1 *	- -	1 *	1 *	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *
Independent Candidate	9 1%	5 1%	9 1%	9 1%	9 1%	7 1%	- -	6 1%	2 *	2 1%	3 1%	3 1%	- -	2 1%	2 1%	1 1%	1 1%	2 1%	1 1%	4 1%	1 1%	3 2%	- -	5 1%	3 1%	6 1%
Other	13 1%	8 1%	12 2%	11 1%	11 2%	8 1%	- -	7 1%	6 1%	9 3%	3 1%	1 *	3 3%	6 3%	2 1%	1 1%	1 *	- -	3 1%	5 2%	4 2%	1 *	8 *	5 1%	11 1%	
Undecided	142 14%	54 10%	92 12%	82 11%	79 11%	62 10%	13 15%	71 15%	72 14%	49 17%	49 13%	44 12%	27 22%	23 14%	31 16%	18 11%	18 12%	26 13%	10 11%	36 14%	31 11%	31 15%	45 18%	67 12%	75 17%	141 14%
Would not vote	99 10%	11 2%	14 2%	13 2%	13 2%	11 2%	54 63%	50 10%	50 10%	35 12%	41 11%	24 7%	10 8%	25 15%	23 12%	18 11%	9 6%	15 7%	5 6%	22 9%	29 10%	28 14%	20 8%	51 9%	48 11%	107 11%
Don't know	4 *	1 *	1 *	1 *	1 *	1 *	1 1%	1 *	3 1%	1 *	2 *	1 *	- -	1 1%	2 1%	- -	1 1%	- -	- -	2 1%	1 *	1 *	1 *	3 1%	1 *	5 *
Refused	33 3%	20 4%	27 4%	27 4%	27 4%	23 4%	- -	11 2%	22 4%	6 2%	13 4%	14 4%	1 1%	5 3%	7 4%	6 4%	5 4%	9 4%	3 4%	11 4%	11 4%	6 3%	5 2%	22 4%	11 2%	34 3%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems			
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Conservative	259	259	-	-	-	259	116	143	26	229	27	120	114	98	20	22	212	203	56	78	85	96	31	116	73	151	26	17	262	
	26%	92%	-	-	-	43%	25%	26%	10%	33%	23%	27%	25%	36%	22%	13%	29%	28%	20%	23%	27%	27%	24%	28%	35%	77%	9%	15%	26%	
Labour	175	-	175	-	175	-	77	98	111	58	23	70	79	38	22	33	117	115	59	77	55	42	28	69	38	1	133	1	182	
	17%	-	83%	-	33%	-	17%	18%	42%	8%	20%	16%	17%	14%	23%	19%	16%	16%	21%	23%	18%	12%	22%	16%	18%	*	48%	1%	18%	
Liberal Democrats (Lib Dem)	187	-	-	187	187	187	76	111	49	132	19	73	86	44	11	45	130	138	49	67	46	74	18	77	44	11	38	75	171	
	19%	-	-	91%	35%	31%	16%	21%	19%	19%	16%	16%	19%	16%	12%	26%	18%	19%	18%	20%	15%	21%	14%	19%	21%	5%	14%	64%	17%	
Scottish Nationalist	16	-	-	-	16	16	10	6	5	11	3	9	4	6	*	5	11	12	4	16	-	-	-	5	5	*	1	-	16	
	2%	-	-	-	3%	3%	2%	2%	2%	2%	2%	2%	1%	2%	*	3%	1%	2%	1%	5%	-	-	-	1%	2%	*	*	-	2%	
Plaid Cymru	8	-	-	-	8	8	3	6	4	5	2	-	2	3	-	3	5	8	-	-	8	-	-	4	2	-	1	-	11	
	1%	-	-	-	2%	1%	1%	1%	1%	1%	1%	-	1%	1%	-	2%	1%	1%	-	-	3%	-	-	1%	1%	-	*	-	1%	
Green Party	32	-	-	-	32	32	13	19	7	23	5	17	15	8	3	5	23	25	7	9	10	13	7	10	11	2	8	2	36	
	3%	-	-	-	6%	5%	2%	4%	2%	3%	4%	4%	3%	3%	3%	3%	3%	4%	2%	3%	3%	4%	6%	2%	5%	1%	3%	2%	4%	
UKIP	25	-	-	-	25	25	16	9	*	24	1	17	15	7	1	2	22	17	7	4	9	12	*	10	4	7	3	6	20	
	2%	-	-	-	5%	4%	3%	2%	*	4%	1%	4%	3%	2%	1%	1%	3%	2%	3%	1%	3%	3%	*	2%	2%	3%	1%	5%	2%	
Scottish Socialist Party	1	-	-	-	1	1	1	-	-	1	-	1	1	-	-	-	1	1	-	1	-	-	-	1	1	-	1	-	1	
	*	-	-	-	*	*	*	-	*	*	*	*	*	-	-	-	*	*	-	*	-	-	-	*	1%	-	*	*	-	*
Independent Candidate	9	-	-	-	9	9	5	3	-	9	-	5	7	2	-	-	9	5	4	1	7	-	-	2	-	-	3	-	6	
	1%	-	-	-	2%	1%	1%	1%	-	1%	-	1%	1%	1%	-	-	1%	1%	1%	*	2%	-	-	1%	-	-	1%	-	1%	
Other	13	-	-	-	13	13	7	6	-	11	1	6	4	3	3	1	7	6	7	6	1	5	3	4	1	2	2	2	11	
	1%	-	-	-	2%	2%	1%	1%	-	2%	1%	1%	1%	1%	3%	1%	1%	1%	2%	2%	*	1%	2%	1%	1%	1%	1%	1%	1%	
Undecided	142	22	32	15	60	50	67	76	35	100	18	62	59	31	18	33	90	106	35	34	42	67	21	63	14	17	46	9	141	
	14%	8%	15%	7%	11%	8%	14%	14%	13%	14%	15%	14%	13%	11%	19%	19%	12%	15%	13%	10%	13%	19%	17%	15%	6%	8%	16%	8%	14%	
Would not vote	99	-	-	-	-	-	53	46	20	66	14	48	48	20	13	17	69	63	36	28	36	35	15	38	14	5	17	4	107	
	10%	-	-	-	-	-	12%	9%	7%	9%	12%	11%	11%	7%	14%	10%	9%	9%	13%	8%	12%	10%	12%	9%	6%	3%	6%	4%	11%	
Don't know	4	-	-	-	-	-	3	2	-	4	1	1	2	1	-	1	3	2	2	2	1	2	1	2	-	-	1	-	5	
	*	-	-	-	-	-	1%	*	-	1%	1%	*	*	*	-	1%	*	*	*	*	*	1%	1%	*	-	-	*	-	*	
Refused	33	-	3	3	8	5	15	17	7	21	2	13	14	13	1	4	27	23	10	12	11	9	2	13	5	1	1	-	34	
	3%	-	1%	2%	2%	1%	3%	3%	3%	3%	2%	3%	3%	5%	1%	2%	4%	3%	4%	4%	4%	3%	2%	3%	2%	*	*	-	3%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	175	70	114	104	99	80	11	71	104	48	62	65	21	27	36	26	24	41	17	49	38	33	55	87	88	175
Weighted Total	175	75	119	109	105	84	13	82	93	55	62	58	27	28	38	24	24	34	13	47	42	37	49	89	86	175
Conservative	22	7	15	15	15	11	2	13	9	7	7	9	4	3	3	4	1	8	4	5	7	5	5	12	11	23
	13%	10%	13%	13%	14%	13%	16%	16%	10%	12%	11%	15%	15%	9%	7%	18%	3%	23%	27%	10%	17%	14%	11%	13%	12%	13%
Labour	35	14	26	21	18	14	2	16	19	5	16	14	3	2	9	7	5	9	2	9	10	8	9	19	16	33
	20%	18%	22%	19%	17%	16%	19%	19%	21%	10%	26%	24%	13%	7%	23%	30%	21%	26%	18%	19%	23%	20%	18%	21%	19%	19%
Liberal Democrats (Lib Dem)	18	13	17	17	17	17	-	8	10	2	6	9	-	2	6	1	6	3	1	7	6	-	5	13	5	13
	10%	18%	14%	15%	16%	20%	-	9%	11%	4%	10%	16%	-	9%	15%	2%	27%	8%	5%	14%	15%	-	11%	14%	6%	7%
Scottish Nationalist	2	1	1	1	1	1	-	1	1	1	-	1	1	-	-	-	-	1	-	-	-	1	1	-	2	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	-	1%	4%	-	-	-	-	2%	-	-	-	3%	1%	-	2%	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2	1	1	1	1	1	-	-	2	2	1	-	2	*	1	-	-	-	-	2	-	1	-	2	1	3
	1%	1%	1%	1%	1%	1%	-	-	3%	4%	1%	-	6%	1%	-	-	-	-	-	4%	-	1%	-	2%	1%	2%
UKIP	4	4	4	4	4	4	-	3	1	3	1	1	3	-	-	1	-	1	1	1	-	-	3	1	3	3
	2%	5%	4%	4%	4%	5%	-	3%	1%	5%	1%	1%	10%	-	-	4%	-	1%	4%	2%	-	-	7%	1%	4%	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3	3	3	3	3	3	-	2	1	2	1	-	2	-	1	-	-	-	-	2	1	-	-	3	-	2
	2%	4%	3%	3%	3%	4%	-	2%	1%	4%	2%	-	8%	-	3%	-	-	-	-	4%	3%	-	-	4%	-	1%
Other	4	-	1	1	-	-	-	1	2	1	2	-	-	1	2	1	-	-	-	-	-	3	1	-	4	3
	2%	-	1%	1%	-	-	-	2%	2%	2%	4%	-	-	4%	4%	3%	-	-	-	-	-	8%	1%	-	4%	2%
Undecided	57	19	33	31	30	21	5	26	31	23	18	16	10	13	14	4	7	9	4	14	11	12	21	25	33	66
	33%	25%	28%	28%	24%	40%	-	32%	33%	42%	29%	28%	38%	46%	37%	17%	30%	27%	27%	29%	26%	32%	42%	28%	38%	38%
Would not vote	6	*	*	*	*	*	3	3	3	4	2	*	1	3	-	2	*	-	-	-	1	2	3	1	5	7
	3%	*	*	*	*	21%	3%	3%	7%	3%	1%	3%	10%	-	7%	2%	-	-	-	-	2%	6%	6%	1%	6%	4%
Refused	21	13	18	17	17	14	*	9	13	5	8	9	1	4	3	5	4	4	2	8	6	6	2	14	7	20
	12%	17%	15%	16%	16%	16%	3%	11%	14%	9%	13%	15%	2%	14%	9%	20%	17%	13%	19%	17%	15%	15%	4%	16%	8%	11%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	175	23	33	13	59	49	77	98	43	118	45	48	62	55	22	35	117	132	42	51	55	69	24	74	21	20	44	9	175
Weighted Total	175	22	35	18	68	55	82	93	42	121	20	74	73	44	19	38	117	129	45	46	53	76	23	76	19	18	47	9	175
Conservative	22	22	-	-	22	7	15	4	18	3	5	7	8	3	5	14	19	3	4	10	8	-	12	3	9	1	2	23	
	13%	100%	-	-	40%	9%	17%	10%	15%	15%	6%	9%	18%	17%	12%	12%	15%	7%	9%	18%	11%	-	17%	14%	54%	1%	20%	13%	
Labour	35	-	35	-	35	-	12	23	11	22	2	13	18	7	*	9	25	24	12	9	10	17	9	19	2	-	28	-	33
	20%	-	100%	-	52%	-	15%	25%	25%	18%	9%	17%	25%	16%	2%	25%	22%	18%	26%	19%	18%	22%	39%	25%	9%	-	59%	-	19%
Liberal Democrats (Lib Dem)	18	-	-	18	18	18	12	6	1	14	1	11	7	3	2	6	10	15	3	4	4	10	4	7	4	1	2	6	13
	10%	-	-	100%	26%	32%	15%	6%	2%	12%	4%	15%	9%	7%	13%	15%	8%	11%	7%	9%	8%	13%	17%	9%	24%	8%	5%	67%	7%
Scottish Nationalist	2	-	-	-	2	2	-	2	1	1	-	-	1	-	-	1	1	2	-	2	-	-	-	1	-	-	-	-	2
	1%	-	-	-	2%	3%	-	2%	2%	1%	-	-	1%	-	-	2%	1%	1%	-	4%	-	-	-	1%	-	-	-	-	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	2	-	-	-	2	2	2	1	*	2	1	2	2	-	*	-	2	2	1	-	2	1	1	2	-	-	-	-	3
	1%	-	-	-	4%	4%	2%	1%	*	2%	4%	2%	3%	-	1%	-	2%	2%	1%	-	4%	1%	2%	2%	-	-	-	-	2%
UKIP	4	-	-	-	4	4	-	4	-	3	-	3	-	1	1	3	1	4	-	3	1	-	-	1	-	1	-	-	3
	2%	-	-	-	6%	8%	-	4%	-	3%	-	4%	-	1%	4%	7%	*	3%	-	7%	2%	-	-	1%	-	3%	-	-	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3	-	-	-	3	3	1	2	-	3	-	1	2	1	-	-	3	2	1	3	-	-	-	2	-	-	2	-	2
	2%	-	-	-	5%	6%	1%	2%	-	3%	-	1%	3%	3%	-	3%	2%	2%	2%	7%	-	-	-	3%	-	-	4%	-	1%
Other	4	-	-	-	4	4	2	2	1	2	1	1	2	-	-	2	2	2	2	1	-	3	2	-	-	-	2	-	3
	2%	-	-	-	5%	6%	2%	2%	3%	2%	3%	2%	3%	-	-	4%	2%	1%	4%	1%	-	4%	7%	-	-	-	4%	-	2%
Undecided	57	-	-	-	-	-	30	27	15	38	10	26	23	15	10	9	37	41	15	12	17	28	6	22	6	5	11	1	66
	33%	-	-	-	-	-	36%	30%	35%	32%	49%	34%	31%	34%	50%	24%	32%	32%	34%	27%	33%	36%	24%	30%	30%	30%	24%	13%	38%
Would not vote	6	-	-	-	-	-	5	1	4	1	2	4	1	2	2	1	3	3	2	1	3	1	*	2	*	-	2	-	7
	3%	-	-	-	-	-	6%	1%	10%	1%	8%	5%	2%	4%	10%	2%	3%	3%	5%	3%	6%	2%	1%	3%	1%	-	4%	-	4%
Refused	21	-	-	-	-	-	11	10	5	14	2	9	11	8	*	3	18	15	6	6	6	9	2	8	4	1	-	20	
	12%	-	-	-	-	-	14%	11%	12%	12%	9%	12%	15%	17%	2%	7%	16%	12%	13%	14%	12%	12%	9%	11%	22%	6%	-	-	11%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 9

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All certain to vote

	Total (Weighted)	Likelihood to vote					Would NOT vote	Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)		Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	530	530	530	530	530	530	-	248	282	90	192	248	17	73	89	103	108	140	64	174	141	86	129	315	215	530
Weighted Total	542	542	542	542	542	542	-	264	278	102	196	243	32	70	97	99	108	135	59	164	159	97	122	323	219	530
Conservative	172 32%	172 32%	172 32%	172 32%	172 32%	172 32%	-	81 31%	91 33%	24 24%	56 28%	92 38%	7 22%	17 24%	25 26%	31 31%	46 42%	46 34%	22 37%	55 34%	52 33%	29 30%	37 30%	107 33%	66 30%	177 33%
Labour	108 20%	108 20%	108 20%	108 20%	108 20%	108 20%	-	48 18%	60 22%	22 21%	45 23%	42 17%	7 22%	15 21%	21 22%	23 23%	18 17%	24 18%	7 11%	30 18%	34 22%	18 18%	27 22%	64 20%	44 20%	109 21%
Liberal Democrats (Lib Dem)	113 21%	113 21%	113 21%	113 21%	113 21%	113 21%	-	51 19%	62 22%	26 25%	35 18%	52 21%	5 15%	21 30%	16 16%	19 20%	20 18%	32 24%	18 31%	30 19%	29 18%	23 24%	31 25%	60 18%	54 24%	108 20%
Scottish Nationalist	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-	4 2%	6 2%	2 2%	6 3%	3 1%	2 6%	-	*	6 6%	-	3 2%	1 2%	4 3%	1 1%	2 2%	3 3%	5 2%	6 3%	9 2%
Plaid Cymru	4 1%	4 1%	4 1%	4 1%	4 1%	4 1%	-	3 1%	1 *	1 1%	1 *	2 1%	-	1 2%	-	1 1%	*	2 1%	-	1 1%	3 2%	-	-	4 1%	-	6 1%
Green Party	16 3%	16 3%	16 3%	16 3%	16 3%	16 3%	-	6 2%	9 3%	4 4%	9 4%	3 1%	2 6%	2 3%	6 6%	3 3%	2 2%	1 1%	*	7 4%	6 4%	1 1%	1 1%	13 4%	3 1%	17 3%
UKIP	17 3%	17 3%	17 3%	17 3%	17 3%	17 3%	-	11 4%	7 2%	5 4%	7 3%	6 3%	2 7%	2 3%	3 3%	4 4%	4 3%	3 2%	1 2%	6 4%	1 1%	9 9%	2 1%	7 2%	10 5%	14 3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	-	4 2%	1 *	-	3 2%	2 1%	-	-	-	2 2%	1 1%	1 1%	-	2 1%	1 1%	2 2%	-	3 1%	2 1%	4 1%
Other	8 1%	8 1%	8 1%	8 1%	8 1%	8 1%	-	6 2%	2 1%	6 6%	1 *	1 *	2 6%	4 6%	-	1 1%	1 1%	-	-	2 1%	3 2%	2 2%	1 1%	5 2%	3 1%	6 1%
Undecided	54 10%	54 10%	54 10%	54 10%	54 10%	54 10%	-	30 12%	24 9%	11 10%	16 8%	28 11%	5 15%	6 8%	13 14%	3 3%	11 10%	16 12%	5 8%	19 12%	14 9%	4 4%	17 14%	33 10%	21 10%	52 10%
Would not vote	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	-	9 3%	3 1%	2 2%	8 4%	2 1%	-	2 2%	6 6%	2 2%	*	1 1%	1 2%	1 1%	4 2%	4 4%	3 2%	5 2%	6 3%	9 2%
Don't know	1 *	1 *	1 *	1 *	1 *	1 *	-	-	1 *	-	-	1 *	-	-	-	-	1 1%	-	-	1 1%	-	-	-	1 *	-	1 *
Refused	20 4%	20 4%	20 4%	20 4%	20 4%	20 4%	-	9 3%	11 4%	-	10 5%	10 4%	-	-	5 5%	5 5%	4 3%	6 5%	3 5%	5 3%	10 6%	3 3%	2 2%	15 5%	5 2%	18 3%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 10

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All certain to vote

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	530	187	122	116	301	366	237	293	135	379	109	180	196	214	42	72	410	410	119	181	166	183	61	208	150	150	171	79	530
Weighted Total	542	180	122	127	318	376	255	286	135	390	49	255	238	176	37	84	414	413	128	186	168	188	63	216	145	137	176	84	530
Conservative	172	172	-	-	-	172	76	97	8	163	13	82	66	78	11	16	143	132	41	51	58	63	20	78	57	117	17	13	177
	32%	96%	-	-	-	46%	30%	34%	6%	42%	27%	32%	28%	44%	30%	19%	35%	32%	32%	27%	35%	34%	32%	36%	39%	86%	10%	16%	33%
Labour	108	-	108	-	108	-	49	59	69	37	11	48	55	29	10	11	84	82	26	52	32	25	15	43	30	1	95	1	109
	20%	-	89%	-	34%	-	19%	21%	51%	10%	23%	19%	23%	16%	28%	13%	20%	20%	20%	28%	19%	13%	24%	20%	21%	*	54%	1%	21%
Liberal Democrats (Lib Dem)	113	-	-	113	113	49	65	29	81	12	46	52	26	7	28	78	86	27	33	34	46	10	39	32	4	28	58	108	
	21%	-	-	89%	36%	30%	19%	23%	21%	21%	25%	18%	22%	15%	19%	33%	19%	21%	21%	18%	20%	25%	17%	18%	22%	3%	16%	69%	20%
Scottish Nationalist	11	-	-	-	11	11	6	5	4	7	1	6	2	5	-	4	7	9	2	11	-	-	-	4	5	*	-	-	9
	2%	-	-	-	3%	3%	2%	2%	3%	2%	2%	2%	1%	3%	-	5%	2%	2%	1%	6%	-	-	-	2%	3%	*	-	-	2%
Plaid Cymru	4	-	-	-	4	4	1	3	2	3	1	-	*	2	-	2	2	4	-	-	4	-	-	1	*	-	-	-	6
	1%	-	-	-	1%	1%	*	1%	1%	3%	-	-	*	1%	-	2%	1%	1%	-	-	2%	-	-	1%	*	-	-	-	1%
Green Party	16	-	-	-	16	16	9	7	6	10	2	8	7	2	2	4	9	11	5	4	5	6	2	6	6	1	6	-	17
	3%	-	-	-	5%	4%	3%	2%	4%	3%	5%	3%	3%	1%	5%	5%	2%	3%	4%	2%	3%	3%	3%	3%	4%	1%	3%	-	3%
UKIP	17	-	-	-	17	17	11	7	*	17	1	13	9	6	-	2	15	13	4	4	7	6	-	9	4	5	2	4	14
	3%	-	-	-	5%	5%	4%	2%	*	4%	2%	5%	4%	4%	-	3%	4%	3%	3%	2%	4%	3%	-	4%	3%	4%	1%	5%	3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	5	-	-	-	5	5	3	2	-	5	-	3	5	1	-	-	5	3	2	1	4	-	-	1	-	-	1	-	4
	1%	-	-	-	2%	1%	1%	1%	-	1%	-	1%	2%	*	-	-	1%	1%	2%	1%	2%	-	-	1%	-	-	*	-	1%
Other	8	-	-	-	8	8	5	3	-	6	-	4	2	2	2	1	4	4	4	3	-	5	3	2	1	2	-	2	6
	1%	-	-	-	2%	2%	2%	1%	-	2%	-	2%	1%	1%	5%	1%	1%	1%	3%	1%	-	3%	5%	1%	*	1%	-	2%	1%
Undecided	54	7	12	11	29	24	26	28	8	44	5	26	24	13	3	14	37	43	11	13	13	27	10	20	7	7	22	5	52
	10%	4%	10%	9%	9%	7%	10%	10%	6%	11%	11%	10%	10%	7%	9%	17%	9%	10%	8%	7%	8%	15%	16%	9%	5%	5%	13%	6%	10%
Would not vote	11	-	-	-	-	-	9	2	6	6	1	8	8	2	1	1	10	9	2	5	4	3	2	4	*	-	4	-	9
	2%	-	-	-	-	-	3%	1%	4%	1%	2%	3%	3%	1%	1%	1%	2%	2%	1%	3%	2%	1%	3%	2%	*	-	2%	-	2%
Don't know	1	-	-	-	-	-	-	1	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	*	-	*	-	-	-	1%	-	-	*	*	-	1%	-	-	-	-	-	-	-	-	*
Refused	20	-	2	3	6	5	12	9	4	11	1	9	10	9	1	1	18	15	6	8	6	6	1	6	3	-	*	-	18
	4%	-	2%	2%	2%	1%	5%	3%	3%	3%	2%	4%	4%	5%	2%	1%	4%	4%	4%	4%	4%	3%	2%	3%	2%	-	*	-	3%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 11

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	
Unweighted Total	70	70	70	70	70	-	31	39	10	23	37	2	8	14	9	13	24	9	23	21	7	19	44	26	70
Weighted Total	75	75	75	75	75	-	39	35	11	26	38	5	6	18	8	15	23	8	25	24	7	19	49	26	70
Conservative	7 10%	7 10%	7 10%	7 10%	7 10%	-	2 5%	5 15%	* 4%	1 3%	6 16%	-	* 7%	1 3%	* 3%	1 5%	2 20%	2 8%	3 12%	1 18%	1 6%	5 10%	2 9%	2 14%	10
Labour	14 18%	14 18%	14 18%	14 18%	14 18%	-	10 26%	3 10%	2 17%	6 22%	6 16%	-	2 32%	4 24%	1 19%	1 7%	5 22%	1 14%	4 15%	5 20%	2 34%	3 14%	3 18%	9 19%	13
Liberal Democrats (Lib Dem)	13 18%	13 18%	13 18%	13 18%	13 18%	-	5 13%	8 24%	1 10%	6 22%	7 18%	-	1 18%	6 32%	-	6 38%	1 4%	-	4 18%	5 19%	-	5 24%	9 18%	5 18%	8
Scottish Nationalist	1 1%	1 1%	1 1%	1 1%	1 1%	-	-	1 2%	-	-	1 2%	-	-	-	-	-	1 3%	-	-	-	-	1 4%	-	1 3%	1
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	1 1%	1 1%	1 1%	1 1%	1 1%	-	-	1 2%	* 2%	1 2%	-	-	* 4%	1 3%	-	-	-	-	* 1%	-	1 7%	-	* 1%	1 2%	2
UKIP	4 5%	4 5%	4 5%	4 5%	4 5%	-	3 7%	1 2%	3 26%	1 3%	-	3 58%	-	-	1 11%	-	-	-	3 3%	-	-	3 15%	1 2%	3 11%	2
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3 4%	3 4%	3 4%	3 4%	3 4%	-	2 5%	1 3%	2 19%	1 4%	-	2 42%	-	1 6%	-	-	-	-	2 8%	1 5%	-	-	3 6%	-	2
Undecided	19 25%	19 25%	19 25%	19 25%	19 25%	-	10 25%	9 26%	2 21%	5 21%	11 29%	-	2 39%	4 24%	1 12%	4 26%	7 31%	3 35%	7 27%	4 19%	1 8%	7 37%	11 23%	8 29%	22
Would not vote	* -	* -	* -	* -	* -	-	-	* 1%	-	* 1%	-	-	-	-	* 3%	-	-	-	-	* 1%	-	-	* 1%	-	1
Refused	13 17%	13 17%	13 17%	13 17%	13 17%	-	7 19%	5 15%	-	6 21%	7 19%	-	-	1 8%	4 52%	4 24%	4 15%	2 31%	5 19%	6 24%	2 33%	-	10 21%	2 9%	9

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 12

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	70	10	13	8	28	25	33	37	13	50	16	21	26	25	6	13	51	55	14	23	18	29	12	26	12	11	20	5	70
Weighted Total	75	7	14	13	35	29	38	37	11	55	6	35	33	22	4	15	55	58	16	22	20	33	11	27	11	7	23	5	70
Conservative	7	7	-	-	7	1	6	1	6	1	1	1	5	*	1	6	7	1	*	2	5	-	3	2	6	1	-	10	
	10%	100%	-	-	25%	3%	17%	12%	11%	19%	2%	4%	23%	9%	4%	11%	12%	4%	2%	11%	14%	-	10%	19%	80%	3%	-	14%	
Labour	14	-	14	-	14	-	8	6	5	8	*	7	8	2	-	4	10	9	5	2	4	8	3	5	1	-	11	-	13
	18%	-	100%	-	39%	-	21%	16%	41%	14%	4%	21%	23%	10%	-	26%	18%	16%	29%	8%	21%	24%	31%	20%	9%	-	46%	-	19%
Liberal Democrats (Lib Dem)	13	-	-	13	13	13	10	3	1	10	*	10	6	2	1	5	8	11	3	3	3	7	3	5	3	-	2	4	8
	18%	-	-	100%	38%	46%	27%	9%	9%	18%	5%	28%	17%	9%	24%	31%	14%	19%	16%	16%	17%	20%	30%	21%	31%	-	10%	85%	11%
Scottish Nationalist	1	-	-	-	1	1	-	1	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	1
	1%	-	-	-	2%	2%	-	2%	-	1%	-	-	-	-	-	5%	-	1%	-	3%	-	-	-	3%	-	-	-	-	1%
Plaid Cymru	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Green Party	1	-	-	-	1	1	*	1	*	1	1	-	1	-	*	-	1	*	1	-	*	1	1	-	-	-	-	-	2
	1%	-	-	-	2%	2%	1%	1%	2%	1%	11%	-	2%	-	5%	-	1%	*	3%	-	1%	2%	5%	-	-	-	-	-	3%
UKIP	4	-	-	-	4	4	-	4	-	4	-	3	-	-	1	3	-	4	-	3	1	-	-	-	-	-	-	-	2
	5%	-	-	-	10%	13%	-	10%	-	7%	-	8%	-	-	20%	19%	-	6%	-	13%	4%	-	-	-	-	-	-	-	3%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent Candidate	3	-	-	-	3	3	1	2	-	3	-	1	2	1	-	3	2	1	3	-	-	-	-	2	-	-	2	-	2
	4%	-	-	-	9%	11%	3%	6%	-	6%	-	3%	6%	5%	-	6%	4%	7%	15%	-	-	-	-	8%	-	-	9%	-	3%
Undecided	19	-	-	-	-	-	9	10	2	15	3	8	9	6	2	2	15	13	5	4	7	7	2	6	2	1	7	1	22
	25%	-	-	-	-	-	25%	26%	19%	27%	48%	22%	27%	26%	41%	16%	27%	23%	29%	20%	36%	22%	20%	23%	16%	20%	31%	15%	31%
Would not vote	*	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*	-	*	-	*	*	-	-	*	-	*	-	-	1
		-	-	-	-	-	1%	-	-	*	-	-	1%	-	-	-	*	-	2%	-	1%	2%	-	2%	-	1%	-	-	1%
Refused	13	-	-	-	-	-	8	5	2	9	*	5	7	6	-	-	13	11	2	5	2	6	1	4	2	-	-	-	9
	17%	-	-	-	-	-	20%	14%	17%	16%	7%	15%	21%	26%	-	-	23%	19%	12%	23%	9%	18%	11%	15%	22%	-	-	-	13%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
1 - Absolutely certain not to vote	86 9%	-	-	-	-	-	86 100%	40 8%	46 9%	36 13%	33 9%	17 5%	17 14%	19 11%	20 10%	13 8%	8 5%	9 5%	3 3%	17 6%	25 9%	19 9%	25 10%	41 8%	44 10%	92 9%
2	16 2%	-	-	-	-	-	-	11 2%	6 1%	14 5%	1 *	1 *	8 7%	6 3%	1 1%	-	-	1 *	1 1%	5 2%	2 1%	6 3%	3 1%	7 1%	9 2%	17 2%
3	30 3%	-	-	-	-	-	-	16 3%	13 3%	13 5%	11 3%	6 2%	6 5%	7 4%	6 3%	4 2%	3 2%	2 1%	2 2%	3 1%	10 3%	15 7%	2 1%	13 2%	17 4%	25 2%
4	21 2%	-	-	-	-	-	-	5 1%	16 3%	11 4%	7 2%	3 1%	8 7%	4 2%	4 2%	3 2%	*	3 1%	-	4 1%	6 2%	5 2%	7 3%	9 2%	12 3%	19 2%
5	89 9%	-	-	-	-	-	-	36 7%	54 10%	33 11%	33 9%	24 7%	16 13%	17 10%	21 11%	12 7%	5 4%	18 9%	9 10%	19 7%	27 9%	24 12%	20 8%	45 8%	44 10%	95 9%
6	36 4%	-	36 5%	-	-	-	-	17 3%	19 4%	20 7%	7 2%	9 3%	7 6%	13 8%	3 1%	4 3%	5 4%	4 2%	2 2%	4 1%	11 4%	7 3%	14 6%	14 3%	21 5%	37 4%
7	33 3%	-	33 4%	33 5%	-	-	-	17 4%	16 3%	8 3%	16 4%	9 2%	3 2%	5 3%	10 5%	6 4%	5 3%	4 2%	3 3%	6 2%	10 3%	3 2%	14 6%	16 3%	17 4%	34 3%
8	85 9%	-	85 11%	85 12%	85 12%	-	-	43 9%	43 8%	32 11%	33 9%	21 6%	17 15%	15 9%	22 11%	11 7%	6 4%	14 7%	7 8%	23 9%	26 9%	17 8%	20 8%	49 9%	37 8%	83 8%
9	58 6%	-	58 8%	58 8%	58 8%	58 10%	-	37 8%	21 4%	16 5%	24 7%	18 5%	3 3%	12 7%	11 5%	13 8%	8 5%	10 5%	4 4%	15 6%	16 6%	12 6%	15 6%	32 6%	26 6%	63 6%
10 - Absolutely certain to vote	542 54%	542 100%	542 72%	542 75%	542 79%	542 90%	-	264 54%	278 54%	102 36%	196 54%	243 68%	32 27%	70 42%	97 49%	99 60%	108 71%	135 66%	59 65%	164 63%	159 54%	97 47%	122 50%	323 58%	219 49%	530 53%
Don't know	7 1%	-	-	-	-	-	-	1 *	6 1%	1 *	1 *	5 1%	1 1%	-	1 1%	-	2 1%	3 1%	2 2%	1 *	2 1%	1 1%	3 1%	3 1%	4 1%	7 1%
Refused	1 *	-	-	-	-	-	-	-	1 *	-	1 *	-	-	-	1 *	-	-	-	-	-	-	-	1 *	-	1 *	1 *
Mean	7.84	10.00	9.38	9.54	9.67	9.90	1.00	7.92	7.76	6.69	7.92	8.68	6.06	7.13	7.65	8.25	8.80	8.59	8.58	8.38	7.87	7.26	7.71	8.11	7.50	7.78

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
1 - Absolutely certain not to vote	86	4	9	3	19	13	44	42	19	55	15	37	36	18	11	21	55	52	34	28	27	30	18	26	15	2	10	3	92
	9%	1%	4%	1%	4%	2%	10%	8%	7%	8%	13%	8%	8%	7%	11%	12%	8%	7%	12%	8%	9%	9%	14%	6%	7%	1%	4%	2%	9%
2	16	2	1	2	6	7	9	7	4	11	2	8	7	2	3	4	9	15	2	5	7	4	2	9	-	-	1	-	17
	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	2%	1%	3%	2%	1%	2%	1%	1%	2%	1%	2%	2%	-	-	*	-	2%
3	30	6	5	3	11	13	9	20	6	21	1	11	16	4	4	5	20	17	13	11	3	16	5	12	3	3	6	1	25
	3%	2%	2%	2%	2%	2%	2%	4%	2%	3%	1%	2%	3%	2%	4%	3%	3%	2%	5%	3%	1%	4%	4%	3%	1%	2%	2%	1%	2%
4	21	9	2	2	5	12	7	14	11	10	2	9	10	5	2	4	15	14	7	8	4	9	6	14	2	1	1	3	19
	2%	3%	1%	1%	1%	2%	2%	3%	4%	1%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	1%	3%	4%	3%	1%	*	*	3%	2%
5	89	19	24	14	46	41	43	46	27	57	15	38	41	18	11	16	60	60	29	29	33	27	5	35	6	11	23	4	95
	9%	7%	11%	7%	9%	7%	9%	9%	10%	8%	12%	9%	9%	7%	12%	9%	8%	8%	11%	9%	11%	8%	4%	8%	3%	6%	8%	3%	9%
6	36	9	14	4	22	16	17	19	17	17	4	14	14	9	5	8	23	22	14	12	11	12	3	21	4	7	14	-	37
	4%	3%	7%	2%	4%	3%	4%	4%	7%	2%	3%	3%	3%	3%	5%	4%	3%	3%	5%	4%	4%	3%	2%	5%	2%	4%	5%	-	4%
7	33	11	5	13	21	26	14	18	7	25	8	10	19	4	*	10	23	23	9	12	8	13	11	18	6	6	8	2	34
	3%	4%	3%	6%	4%	4%	3%	3%	3%	4%	7%	2%	4%	1%	*	6%	3%	3%	3%	2%	4%	8%	4%	4%	3%	3%	3%	2%	3%
8	85	17	19	23	54	51	36	50	26	58	11	35	42	18	11	11	61	57	28	29	29	27	9	39	17	11	25	8	83
	9%	6%	9%	11%	10%	9%	8%	9%	10%	8%	9%	8%	9%	7%	12%	7%	8%	8%	10%	9%	9%	8%	7%	9%	8%	6%	9%	7%	8%
9	58	25	6	15	30	49	27	31	8	48	11	27	24	19	7	8	43	46	12	15	19	24	6	23	11	17	14	11	63
	6%	9%	3%	7%	6%	8%	6%	6%	3%	7%	9%	6%	5%	7%	7%	5%	6%	6%	4%	5%	6%	7%	5%	6%	5%	6%	5%	9%	6%
10 - Absolutely certain to vote	542	180	122	127	318	376	255	286	135	390	49	255	238	176	37	84	414	413	128	186	168	188	63	216	145	137	176	84	530
	54%	64%	58%	62%	60%	62%	55%	53%	51%	56%	42%	57%	53%	64%	40%	49%	57%	57%	46%	55%	54%	53%	49%	52%	69%	70%	63%	72%	53%
Don't know	7	1	1	-	1	1	-	7	4	3	-	-	3	*	2	1	4	6	1	1	1	5	2	3	1	1	2	*	7
	1%	*	*	-	*	*	-	1%	1%	*	-	-	1%	*	3%	*	1%	1%	*	*	*	1%	1%	1%	*	1%	1%	*	1%
Refused	1	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	*	-	*	-	-	-	-	-	*	-	*	-	*	-	-	-	-	-	-	-	-	*
Mean	7.84	8.69	8.19	8.73	8.41	8.62	7.84	7.84	7.70	8.01	7.31	7.97	7.81	8.42	7.10	7.35	8.04	8.05	7.29	7.85	7.87	7.80	7.35	7.85	8.66	9.03	8.56	9.07	7.78

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Satisfied	263	135	192	175	168	142	19	124	139	108	72	83	50	58	47	25	30	53	29	61	85	51	66	146	117	258
	26%	25%	26%	24%	25%	24%	22%	26%	27%	38%	20%	23%	42%	35%	24%	15%	20%	26%	32%	23%	29%	25%	27%	26%	26%	26%
Dissatisfied	694	390	538	521	496	439	55	346	348	162	273	259	66	95	137	136	117	142	60	185	194	147	168	379	315	691
	69%	72%	71%	73%	72%	73%	64%	71%	67%	57%	75%	73%	56%	57%	70%	82%	77%	70%	66%	71%	66%	71%	69%	69%	70%	69%
Don't know	46	17	23	21	21	19	12	16	30	16	17	13	2	14	12	5	5	8	2	14	13	9	10	27	18	54
	5%	3%	3%	3%	3%	3%	14%	3%	6%	6%	5%	4%	2%	8%	6%	3%	3%	4%	2%	5%	5%	4%	4%	5%	4%	5%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Satisfied	263	30	122	50	190	98	117	146	263	-	29	115	112	55	34	56	168	174	89	84	85	94	36	109	53	14	115	25	258	
	26%	11%	58%	24%	36%	16%	25%	27%	100%	-	24%	26%	25%	20%	36%	33%	23%	24%	32%	25%	27%	26%	28%	26%	25%	7%	41%	21%	26%	
Dissatisfied	694	248	80	146	323	490	323	371	-	694	81	311	321	205	52	110	526	524	169	236	214	243	87	300	153	177	157	91	691	
	69%	88%	38%	71%	61%	81%	70%	68%	-	100%	69%	70%	71%	75%	56%	64%	73%	72%	61%	70%	69%	68%	67%	72%	73%	90%	56%	77%	69%	
Don't know	46	4	8	9	21	17	21	25	-	-	8	18	18	14	7	6	32	27	19	15	12	18	6	7	4	5	8	1	54	
	5%	1%	4%	4%	4%	3%	5%	5%	-	-	7%	4%	4%	5%	8%	3%	4%	4%	7%	5%	4%	5%	5%	2%	2%	3%	3%	1%	5%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 17

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Satisfied	293	148	211	195	186	164	26	139	154	102	83	108	47	55	49	34	38	69	34	71	86	58	78	157	136	301
	29%	27%	28%	27%	27%	27%	30%	29%	30%	36%	23%	30%	39%	33%	25%	21%	25%	34%	38%	27%	29%	28%	32%	28%	30%	30%
Dissatisfied	655	373	513	493	470	410	50	328	327	168	255	232	66	102	132	123	109	123	53	182	190	135	147	372	283	643
	65%	69%	68%	69%	69%	68%	58%	68%	63%	59%	71%	65%	55%	61%	67%	74%	71%	60%	58%	70%	65%	66%	61%	67%	63%	64%
Don't know	55	21	29	29	29	26	11	18	37	16	23	16	6	10	15	8	5	12	4	7	17	13	18	24	32	59
	6%	4%	4%	4%	4%	4%	12%	4%	7%	6%	6%	5%	5%	6%	8%	5%	3%	6%	4%	3%	6%	6%	8%	4%	7%	6%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 18

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Satisfied	293	40	129	56	204	115	130	163	200	79	37	119	125	70	37	55	195	211	81	109	93	91	41	115	59	23	133	34	301	
	29%	14%	62%	28%	38%	19%	28%	30%	76%	11%	32%	27%	28%	26%	40%	32%	27%	29%	29%	33%	30%	25%	32%	28%	28%	12%	48%	29%	30%	
Dissatisfied	655	239	65	138	299	472	312	343	56	585	70	305	305	189	50	105	494	480	174	210	199	246	84	288	142	170	132	77	643	
	65%	85%	31%	67%	56%	78%	68%	63%	21%	84%	60%	69%	67%	69%	54%	61%	68%	66%	63%	63%	64%	69%	65%	69%	68%	86%	47%	66%	64%	
Don't know	55	3	16	11	31	18	19	36	7	30	10	19	22	15	6	12	37	34	22	16	19	20	4	12	9	4	14	6	59	
	6%	1%	7%	5%	6%	3%	4%	7%	3%	4%	8%	4%	5%	5%	7%	7%	5%	5%	8%	5%	6%	5%	3%	3%	4%	2%	5%	6%	6%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 19

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Satisfied	450	258	369	356	334	291	21	233	217	128	167	155	61	67	83	84	76	79	39	135	128	82	105	262	187	452
	45%	48%	49%	50%	49%	49%	24%	48%	42%	45%	46%	44%	51%	40%	42%	51%	50%	39%	42%	52%	44%	40%	43%	47%	42%	45%
Dissatisfied	391	210	285	269	261	227	43	193	198	105	143	144	41	64	82	61	55	89	39	99	109	87	96	208	184	385
	39%	39%	38%	37%	38%	38%	50%	40%	38%	37%	40%	40%	34%	38%	42%	37%	36%	43%	43%	38%	37%	42%	40%	38%	41%	38%
Don't know	162	73	99	93	90	81	22	60	103	53	52	57	17	35	31	21	21	36	13	27	56	37	43	83	80	166
	16%	14%	13%	13%	13%	13%	25%	12%	20%	18%	14%	16%	15%	21%	16%	13%	14%	18%	14%	10%	19%	18%	17%	15%	18%	17%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 20

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Satisfied	450	214	70	86	188	332	208	242	126	306	56	195	214	131	44	56	344	328	121	136	155	159	51	195	107	153	91	49	452	
	45%	76%	33%	42%	35%	55%	45%	45%	48%	44%	48%	44%	47%	48%	48%	33%	47%	45%	44%	40%	50%	45%	40%	47%	51%	78%	33%	42%	45%	
Dissatisfied	391	37	105	92	267	200	184	207	97	288	44	177	176	99	33	80	275	288	103	151	108	132	55	149	83	22	150	53	385	
	39%	13%	50%	45%	50%	33%	40%	38%	37%	41%	37%	40%	39%	36%	35%	46%	38%	40%	37%	45%	35%	37%	43%	36%	40%	11%	54%	45%	38%	
Don't know	162	30	35	27	78	73	69	93	40	100	17	72	62	44	16	36	106	109	53	49	49	64	22	72	20	22	37	16	166	
	16%	11%	17%	13%	15%	12%	15%	17%	15%	14%	15%	16%	14%	16%	17%	21%	15%	15%	19%	15%	16%	18%	17%	17%	10%	11%	13%	13%	17%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Satisfied	483	275	397	376	352	312	21	239	243	130	179	173	56	73	86	93	88	86	42	130	141	89	123	271	212	468
	48%	51%	53%	52%	51%	52%	25%	49%	47%	46%	50%	49%	48%	44%	44%	56%	58%	42%	46%	50%	48%	43%	50%	49%	47%	47%
Dissatisfied	267	143	195	189	186	156	33	146	121	70	95	102	32	38	54	41	38	65	29	77	65	66	60	142	126	272
	27%	26%	26%	26%	27%	26%	38%	30%	23%	24%	26%	29%	27%	23%	28%	25%	25%	32%	32%	29%	22%	32%	25%	26%	28%	27%
Don't know	253	124	161	153	147	132	32	100	153	86	87	80	30	55	55	32	27	53	20	53	87	52	61	140	113	263
	25%	23%	21%	21%	22%	22%	37%	21%	30%	30%	24%	22%	26%	33%	28%	19%	18%	26%	22%	20%	30%	25%	25%	25%	25%	26%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Satisfied	483	128	109	158	308	328	221	262	155	315	53	219	231	121	46	82	352	359	124	160	140	182	62	201	114	85	150	82	468	
	48%	46%	52%	77%	58%	54%	48%	48%	59%	45%	45%	49%	51%	44%	49%	47%	49%	49%	45%	48%	45%	51%	48%	48%	54%	43%	54%	70%	47%	
Dissatisfied	267	66	53	35	134	147	124	143	52	211	31	117	119	85	14	45	204	193	75	87	91	89	33	101	56	46	69	29	272	
	27%	23%	25%	17%	25%	24%	27%	26%	20%	30%	26%	26%	26%	31%	15%	26%	28%	27%	27%	26%	29%	25%	26%	24%	27%	24%	25%	25%	27%	
Don't know	253	87	48	12	91	130	116	137	56	168	34	108	101	68	33	46	169	174	79	88	81	84	33	113	41	65	59	6	263	
	25%	31%	23%	6%	17%	21%	25%	25%	21%	24%	29%	24%	22%	25%	36%	26%	23%	24%	28%	26%	26%	24%	26%	27%	19%	33%	21%	5%	26%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 23
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Improve	432	233	332	312	299	261	35	222	211	143	135	154	65	78	78	58	64	90	37	104	134	91	104	238	195	417
	43%	43%	44%	44%	44%	44%	40%	46%	41%	50%	37%	43%	55%	47%	40%	35%	42%	44%	41%	40%	46%	44%	43%	43%	43%	42%
Stay the same	284	153	219	210	195	171	16	139	145	74	124	85	26	48	63	61	40	45	27	88	85	46	64	173	111	295
	28%	28%	29%	29%	28%	28%	18%	29%	28%	26%	34%	24%	22%	29%	32%	37%	27%	22%	29%	34%	29%	22%	26%	31%	25%	29%
Get worse	267	149	191	185	180	159	33	115	152	60	97	110	23	37	52	45	47	62	24	63	67	65	72	130	137	271
	27%	27%	25%	26%	26%	27%	39%	24%	29%	21%	27%	31%	19%	22%	27%	27%	31%	31%	26%	24%	23%	31%	30%	24%	30%	27%
Don't know	20	8	11	11	11	9	2	10	10	7	5	7	4	3	3	2	*	7	3	6	6	5	3	12	8	20
	2%	1%	1%	1%	2%	2%	3%	2%	2%	3%	1%	2%	4%	2%	2%	1%	*	3%	3%	2%	2%	2%	1%	2%	2%	2%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 24
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Improve	432 43%	102 36%	126 60%	77 38%	250 47%	226 37%	195 42%	237 44%	164 62%	252 36%	44 38%	196 44%	204 45%	117 43%	50 54%	58 33%	321 44%	314 43%	118 43%	137 41%	149 48%	147 41%	60 46%	163 39%	103 49%	66 34%	158 57%	45 38%	417 42%	
Stay the same	284 28%	84 30%	53 25%	72 35%	162 30%	193 32%	149 32%	135 25%	68 26%	208 30%	41 35%	135 30%	144 32%	76 28%	14 15%	46 26%	220 30%	204 28%	79 29%	101 30%	76 25%	106 30%	39 31%	116 28%	57 27%	61 31%	68 24%	37 32%	295 29%	
Get worse	267 27%	89 32%	28 13%	50 24%	113 21%	174 29%	114 25%	153 28%	26 10%	223 32%	31 26%	109 25%	95 21%	75 28%	27 29%	66 38%	170 24%	191 26%	75 27%	93 28%	83 27%	91 25%	28 22%	130 31%	46 22%	67 34%	51 18%	33 28%	271 27%	
Don't know	20 2%	6 2%	3 1%	6 3%	9 2%	12 2%	4 1%	16 3%	5 2%	11 2%	1 1%	5 1%	9 2%	6 2%	2 2%	3 2%	14 2%	15 2%	4 2%	5 1%	3 1%	12 3%	2 1%	6 1%	5 2%	2 1%	2 1%	3 2%	20 2%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 25

- 2005 GENERAL ELECTION -

Q.8 Which party did you vote for at the General Election on May 5th 2005? If you are not sure, or did not vote, please say so.

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Conservative	196 20%	137 25%	177 24%	170 24%	165 24%	154 26%	2 3%	92 19%	104 20%	27 9%	63 17%	106 30%	7 6%	20 12%	26 13%	37 22%	43 29%	63 31%	29 32%	48 18%	70 24%	35 17%	44 18%	118 21%	79 17%	215 21%
Labour	279 28%	176 32%	238 32%	223 31%	215 31%	190 32%	10 12%	130 27%	149 29%	52 18%	113 31%	115 32%	12 10%	40 24%	70 36%	42 26%	46 30%	68 34%	30 33%	79 30%	73 25%	54 26%	73 30%	153 28%	127 28%	284 28%
Lib Dems	118 12%	84 16%	106 14%	106 15%	104 15%	95 16%	3 3%	66 14%	52 10%	22 8%	39 11%	57 16%	2 2%	20 12%	18 9%	21 12%	28 18%	29 14%	15 16%	32 12%	32 11%	21 10%	32 13%	64 12%	54 12%	108 11%
Scottish/Welsh nationalist	16 2%	12 2%	14 2%	14 2%	13 2%	13 2%	* 1%	9 2%	7 1%	1 *	9 3%	5 1%	- -	1 1%	2 1%	7 4%	1 *	5 2%	1 1%	5 2%	1 *	4 2%	6 3%	6 1%	10 2%	16 2%
UKIP - UK Independence Party	13 1%	11 2%	13 2%	13 2%	12 2%	11 2%	* *	9 2%	5 1%	1 1%	6 2%	6 2%	- -	1 1%	3 2%	2 1%	5 3%	1 1%	* *	4 1%	3 1%	4 2%	3 1%	7 1%	7 1%	15 1%
Green	9 1%	7 1%	7 1%	7 1%	7 1%	7 1%	- -	1 *	8 2%	6 2%	3 1%	- -	3 3%	3 2%	1 1%	2 1%	- -	- -	- -	4 1%	3 1%	1 1%	1 *	7 1%	2 *	9 1%
BNP - British National Party	7 1%	3 1%	5 1%	4 1%	3 *	3 *	- -	3 1%	4 1%	3 1%	3 1%	- -	- -	3 2%	1 *	3 2%	- -	- -	- -	2 1%	1 1%	3 1%	1 *	3 1%	3 1%	5 *
Other	20 2%	13 2%	17 2%	17 2%	16 2%	14 2%	2 2%	12 2%	8 2%	8 3%	7 2%	6 2%	4 4%	4 2%	2 1%	5 3%	2 1%	4 2%	1 1%	4 1%	6 2%	6 3%	4 2%	10 2%	10 2%	19 2%
Did not vote	224 22%	42 8%	89 12%	78 11%	72 11%	48 8%	62 72%	120 25%	104 20%	109 38%	82 23%	34 9%	48 40%	61 36%	53 27%	29 17%	18 12%	15 8%	5 6%	50 19%	67 23%	56 27%	51 21%	117 21%	107 24%	222 22%
Too young	33 3%	11 2%	18 2%	18 3%	18 3%	11 2%	3 3%	17 4%	16 3%	33 12%	- -	- -	33 28%	- -	- -	- -	- -	- -	- -	5 2%	10 3%	7 3%	12 5%	15 3%	19 4%	20 2%
Can't remember	60 6%	28 5%	45 6%	45 6%	38 5%	34 6%	3 3%	18 4%	42 8%	18 6%	28 8%	14 4%	9 8%	9 5%	11 5%	18 11%	5 3%	9 4%	5 6%	17 7%	15 5%	13 6%	14 6%	32 6%	27 6%	62 6%
Refused	28 3%	18 3%	25 3%	24 3%	24 4%	20 3%	- -	9 2%	19 4%	5 2%	9 2%	14 4%	1 1%	4 2%	8 4%	1 *	5 3%	9 5%	4 5%	11 4%	11 4%	3 2%	3 1%	21 4%	6 1%	28 3%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 26

- 2005 GENERAL ELECTION -

Q.8 Which party did you vote for at the General Election on May 5th 2005? If you are not sure, or did not vote, please say so.

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
Conservative	196	161	1	12	24	184	85	111	14	177	17	89	75	90	14	15	164	163	33	60	59	77	19	87	55	196	-	-	215
	20%	57%	*	6%	5%	30%	18%	21%	5%	25%	14%	20%	17%	33%	15%	9%	23%	22%	12%	18%	19%	22%	15%	21%	26%	100%	-	-	21%
Labour	279	26	161	40	222	88	122	157	115	157	33	114	130	68	22	56	198	195	83	112	92	75	36	125	56	-	279	-	284
	28%	9%	77%	20%	42%	14%	27%	29%	44%	23%	28%	26%	29%	25%	23%	33%	27%	27%	30%	33%	30%	21%	28%	30%	27%	-	100%	-	28%
Lib Dems	118	19	1	82	93	111	52	66	25	91	9	52	51	40	7	20	91	91	27	21	30	67	18	40	37	-	-	118	108
	12%	7%	1%	40%	17%	18%	11%	12%	10%	13%	7%	12%	11%	14%	7%	12%	13%	13%	10%	6%	10%	19%	14%	10%	18%	-	-	100%	11%
Scottish/Welsh nationalist	16	3	-	1	12	15	7	9	2	14	2	7	4	5	-	7	9	12	4	15	1	-	-	10	4	-	-	-	16
	2%	1%	-	1%	2%	3%	2%	2%	1%	2%	2%	2%	1%	2%	-	4%	1%	2%	1%	4%	*	-	-	2%	2%	-	-	-	2%
UKIP - UK Independence Party	13	6	-	-	5	11	9	4	2	11	1	9	5	7	-	1	12	11	2	3	7	3	2	5	3	-	-	-	15
	1%	2%	-	-	1%	2%	2%	1%	1%	2%	1%	2%	1%	3%	-	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	-	-	-	1%
Green	9	*	-	-	9	9	6	3	1	8	2	4	7	-	-	2	7	6	3	4	4	*	-	4	2	-	-	-	9
	1%	*	-	-	2%	2%	1%	1%	*	1%	2%	1%	2%	-	-	1%	1%	1%	1%	1%	1%	*	-	1%	1%	-	-	-	1%
BNP - British National Party	7	2	-	-	4	6	1	6	-	5	1	1	3	1	2	1	4	2	5	3	2	2	-	-	-	-	-	-	5
	1%	1%	-	-	1%	1%	*	1%	-	1%	*	*	1%	*	2%	*	1%	*	2%	1%	1%	1%	-	-	-	-	-	-	*
Other	20	2	3	-	15	14	8	12	7	13	2	8	7	7	1	5	14	17	3	6	11	3	3	8	2	-	-	-	19
	2%	1%	1%	-	3%	2%	2%	2%	3%	2%	2%	2%	2%	3%	1%	3%	2%	2%	1%	2%	4%	1%	2%	2%	1%	-	-	-	2%
Did not vote	224	39	32	42	97	104	125	98	59	141	36	112	110	26	38	47	136	143	81	79	65	80	35	92	31	-	-	-	222
	22%	14%	15%	20%	18%	17%	27%	18%	23%	20%	31%	25%	24%	9%	40%	27%	19%	20%	29%	24%	21%	22%	27%	22%	15%	-	-	-	22%
Too young	33	14	7	5	12	19	6	27	16	17	1	14	18	5	4	5	23	25	8	6	13	14	4	12	7	-	-	-	20
	3%	5%	3%	2%	2%	3%	1%	5%	6%	3%	1%	3%	4%	2%	5%	3%	3%	3%	3%	2%	4%	4%	3%	3%	3%	-	-	-	2%
Can't remember	60	7	6	16	32	33	29	31	15	43	11	22	30	13	6	10	43	40	19	20	16	24	10	24	8	-	-	-	62
	6%	2%	3%	8%	6%	5%	6%	6%	6%	6%	10%	5%	7%	5%	6%	6%	6%	6%	7%	6%	5%	7%	8%	6%	4%	-	-	-	6%
Refused	28	3	-	6	9	11	11	16	6	16	2	13	12	13	-	3	25	19	8	7	10	11	2	8	6	-	-	-	28
	3%	1%	-	3%	2%	2%	2%	3%	2%	2%	2%	3%	3%	5%	-	2%	3%	3%	3%	2%	3%	3%	2%	2%	3%	-	-	-	3%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 27

Q.10. And looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for? (PL31) (Ranked)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Managing the economy	388 39%	244 45%	324 43%	310 43%	294 43%	271 45%	20 23%	200 41%	187 36%	100 35%	150 41%	138 39%	44 37%	56 34%	87 44%	63 38%	65 43%	74 36%	28 31%	118 45%	111 38%	72 35%	87 36%	229 41%	159 35%	371 37%
Health care	205 20%	117 22%	169 22%	163 23%	152 22%	132 22%	12 14%	85 17%	121 23%	41 15%	91 25%	73 20%	12 10%	30 18%	50 25%	41 25%	42 28%	31 15%	7 8%	66 26%	62 21%	30 14%	48 20%	128 23%	77 17%	198 20%
Education	175 17%	114 21%	149 20%	144 20%	133 19%	123 20%	7 8%	67 14%	108 21%	64 22%	66 18%	46 13%	22 19%	42 25%	42 21%	24 14%	22 15%	23 11%	6 6%	66 25%	56 19%	22 10%	32 13%	122 22%	53 12%	171 17%
Unemployment	147 15%	84 15%	113 15%	108 15%	104 15%	92 15%	7 8%	71 15%	76 15%	48 17%	60 17%	39 11%	25 21%	23 14%	30 15%	15 18%	25 10%	9 12%	9 10%	36 14%	38 13%	30 15%	42 17%	74 13%	72 16%	148 15%
Asylum and immigration	132 13%	74 14%	100 13%	97 13%	93 14%	85 14%	10 11%	71 15%	61 12%	27 9%	62 17%	43 12%	4 4%	23 14%	28 14%	34 20%	18 12%	25 12%	9 10%	31 12%	38 13%	34 16%	28 12%	69 13%	62 14%	121 12%
Taxation	98 10%	57 11%	80 11%	80 11%	76 11%	65 11%	5 6%	47 10%	51 10%	31 11%	47 13%	20 6%	13 11%	17 10%	25 13%	22 13%	8 6%	12 6%	4 4%	24 9%	42 14%	15 7%	17 7%	66 12%	32 7%	96 10%
Defence	64 6%	40 7%	47 6%	47 7%	45 7%	43 7%	2 3%	36 7%	29 6%	14 5%	30 8%	20 6%	5 6%	10 9%	18 7%	12 6%	9 6%	11 6%	5 5%	22 9%	20 7%	12 6%	10 4%	42 8%	22 5%	58 6%
Crime and anti-social behaviour	61 6%	36 7%	53 7%	52 7%	47 7%	44 7%	6 7%	26 5%	36 7%	7 3%	29 8%	25 7%	5 4%	2 1%	15 8%	14 8%	17 11%	8 4%	3 4%	16 6%	22 8%	10 5%	13 6%	38 7%	24 5%	61 6%
Protecting the natural environment	59 6%	46 9%	52 7%	50 7%	50 7%	49 8%	2 3%	25 5%	34 7%	21 7%	25 7%	13 4%	8 7%	13 8%	15 8%	10 6%	3 2%	10 5%	4 4%	15 6%	26 9%	5 3%	12 5%	42 8%	17 4%	54 5%
Afghanistan	58 6%	36 7%	43 6%	42 6%	42 6%	37 6%	4 5%	27 6%	31 6%	16 6%	19 5%	22 6%	4 4%	12 7%	10 5%	10 6%	7 5%	15 7%	9 9%	16 6%	22 8%	11 5%	9 4%	38 7%	20 4%	61 6%
Depends on party leader/ party policies/how well they perform	54 5%	32 6%	41 5%	41 6%	41 6%	34 6%	3 3%	27 6%	27 5%	9 3%	22 6%	23 6%	3 2%	7 4%	11 6%	11 6%	11 7%	11 6%	3 4%	22 8%	17 6%	9 4%	6 2%	39 7%	15 3%	55 5%
Pensions	50 5%	23 4%	37 5%	37 5%	34 5%	28 5%	3 3%	23 5%	27 5%	3 1%	9 2%	38 11%	2 2%	1 1%	2 1%	7 4%	13 9%	25 12%	9 10%	8 3%	17 6%	4 2%	21 9%	25 5%	25 6%	48 5%
Europe	31 3%	18 3%	27 4%	27 4%	26 4%	23 4%	-	20 4%	11 2%	7 2%	9 3%	15 4%	-	7 4%	2 1%	7 4%	7 4%	8 4%	5 6%	10 4%	5 2%	9 4%	7 3%	15 3%	16 4%	34 3%
Housing	22 2%	10 2%	13 2%	12 2%	12 2%	11 2%	4 4%	10 2%	12 2%	11 4%	6 2%	4 1%	3 2%	8 5%	3 2%	3 2%	1 1%	3 1%	1 2%	5 2%	7 3%	3 1%	6 3%	12 2%	9 2%	24 2%
Iraq	15 2%	10 2%	10 1%	10 1%	10 2%	10 2%	-	3 1%	12 2%	2 1%	5 1%	8 2%	2 2%	-	5 2%	* 2%	4 2%	4 2%	-	6 2%	6 2%	1 *	3 1%	12 2%	3 1%	18 2%
Energy/fuel/costs of energy	15 1%	9 2%	14 2%	14 2%	14 2%	9 1%	1 1%	7 1%	8 1%	3 1%	3 1%	9 2%	-	3 2%	2 1%	1 1%	-	9 4%	5 5%	1 *	8 3%	3 1%	4 1%	8 1%	6 1%	12 1%
Constitution/Devolution	14 1%	10 2%	11 1%	11 1%	11 2%	11 2%	-	8 1%	6 1%	4 1%	3 1%	7 2%	-	4 2%	1 *	2 1%	1 3%	6 3%	2 2%	6 2%	3 1%	4 2%	1 1%	9 2%	5 1%	17 2%
Public transport	14 1%	8 2%	12 2%	12 2%	12 2%	11 2%	*	11 2%	3 1%	* 2%	7 2%	6 2%	-	* 2%	4 2%	4 2%	1 1%	5 2%	1 2%	1 2%	9 3%	1 *	4 1%	9 2%	4 1%	14 1%
Benefit system	12 1%	7 1%	9 1%	9 1%	8 1%	8 1%	-	4 1%	9 2%	3 1%	5 1%	4 1%	-	3 2%	2 1%	2 1%	2 1%	2 2%	2 2%	1 *	2 1%	4 2%	7 3%	2 *	10 2%	11 1%
Honesty	12 1%	6 1%	6 1%	6 1%	6 1%	6 1%	2 2%	7 1%	5 1%	- 1%	5 1%	7 2%	-	- 1%	2 1%	3 2%	2 2%	5 2%	2 2%	2 1%	5 2%	3 2%	2 1%	7 1%	5 1%	12 1%
Local issues/care for own country	11 1%	6 1%	11 1%	8 1%	8 1%	7 1%	*	9 2%	2 *	3 1%	1 *	7 2%	3 2%	* *	- 1%	1 4%	6 *	1 *	-	3 1%	3 1%	4 2%	1 1%	6 1%	5 1%	11 1%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 27

Q.10. And looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for? (PL31) (Ranked)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Foreign affairs	11 1%	4 1%	8 1%	8 1%	7 1%	5 1%	1 2%	5 1%	6 1%	4 2%	3 1%	3 1%	3 3%	1 1%	1 1%	2 1%	1 1%	2 1%	1 1%	4 2%	4 1%	1 *	2 1%	8 2%	2 *	12 1%
Cuts to public spending	10 1%	9 2%	10 1%	10 1%	9 1%	2 2%	-	8 2%	2 *	1 *	4 1%	5 1%	-	1 1%	3 1%	1 1%	4 3%	1 1%	-	1 *	2 1%	7 3%	-	3 1%	7 2%	12 1%
Low pay/minimum wage/poverty	6 1%	4 1%	4 1%	4 1%	4 1%	4 1%	*	2 *	4 1%	-	4 1%	2 1%	-	-	*	3 2%	-	2 1%	1 1%	*	6 2%	-	-	6 1%	-	6 1%
Care of the elderly/disabled	5 *	2 *	4 *	4 1%	4 1%	3 *	*	3 1%	2 *	-	1 *	3 1%	-	-	1 *	1 1%	-	3 2%	2 2%	*	2 1%	1 *	2 1%	3 *	2 1%	8 1%
Politicians expenses	4 *	4 1%	4 1%	4 1%	4 1%	4 1%	-	2 *	3 1%	*	-	4 1%	-	*	-	-	1 1%	3 1%	2 2%	1 *	2 1%	-	1 *	3 1%	1 *	6 1%
Family support	4 *	3 1%	3 *	3 *	3 *	3 1%	-	1 *	3 1%	1 *	1 *	2 *	-	1 *	1 1%	-	2 1%	-	-	2 1%	2 1%	-	-	4 1%	-	6 1%
Climate change	3 *	3 *	3 *	3 *	3 *	3 *	-	1 *	1 1%	2 1%	1 *	1 *	-	2 1%	1 *	-	1 1%	-	-	2 1%	1 *	-	-	3 1%	-	4 *
Animal welfare	3 *	2 *	2 *	2 *	2 *	2 *	-	2 *	1 *	1 *	-	2 *	-	1 1%	-	-	2 1%	-	-	-	1 *	-	2 1%	1 *	2 *	2 *
Child care	2 *	-	-	-	-	-	-	-	2 *	-	2 1%	-	-	-	1 1%	1 *	-	-	-	-	1 *	1 1%	-	1 *	1 *	2 *
Other	48 5%	26 5%	38 5%	36 5%	35 5%	29 5%	3 3%	24 5%	24 5%	14 5%	13 4%	21 6%	3 2%	11 7%	7 4%	6 3%	8 5%	14 7%	7 8%	14 5%	21 7%	5 3%	7 3%	35 6%	13 3%	45 4%
Would not vote	5 *	-	-	-	-	-	5 6%	3 1%	2 *	1 *	4 1%	-	-	1 1%	2 1%	2 1%	-	-	-	-	2 1%	3 1%	-	2 *	3 1%	3 *
Don't know	112 11%	32 6%	58 8%	51 7%	48 7%	36 6%	29 33%	41 8%	71 14%	52 18%	29 8%	31 9%	24 21%	27 16%	19 10%	10 6%	7 4%	24 12%	12 13%	21 8%	19 7%	28 14%	44 18%	40 7%	72 16%	120 12%
None/nothing	11 1%	6 1%	7 1%	7 1%	7 1%	7 1%	3 4%	9 2%	3 1%	2 1%	3 1%	7 2%	2 1%	-	1 1%	2 1%	3 2%	3 2%	2 2%	1 1%	2 1%	3 2%	5 2%	4 1%	8 2%	11 1%
No answer	2 *	2 *	2 *	2 *	2 *	2 *	-	2 1%	-	-	2 1%	-	-	-	2 1%	-	-	-	-	*	2 1%	-	-	2 *	-	2 *

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 28

Q.10. And looking ahead to the next General Election, which, if any, issues do you think will be very important to you in helping you decide which party to vote for? (PL31) (Ranked)

Base : All

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems			
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	461	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
Local issues/care for own country	11	2	1	2	8	9	5	6	6	5	1	5	3	5	1	2	8	9	1	4	4	4	-	6	3	-	3	3	11	
Foreign affairs	11	1	2	2	7	6	5	6	2	8	1	4	3	3	3	2	6	9	2	4	3	4	3	3	2	*	4	*	12	
Cuts to public spending	10	5	5	*	5	5	6	4	2	8	2	5	3	4	1	1	7	6	4	1	3	6	3	4	5	3	6	*	12	
Low pay/minimum wage/poverty	6	-	1	2	4	2	*	6	3	4	1	3	3	2	*	-	6	4	2	*	-	6	1	-	3	-	3	1	6	
Care of the elderly/disabled	5	*	3	1	4	2	1	4	1	4	1	-	1	3	-	1	4	4	1	2	1	1	1	2	1	*	4	1	8	
Politicians expenses	4	1	1	2	4	3	1	3	1	3	*	1	2	2	1	-	3	4	-	1	2	1	-	*	*	1	1	3	6	
Family support	4	2	1	-	1	2	2	2	1	2	1	1	3	1	*	-	3	3	1	1	*	2	-	-	2	1	*	*	6	
Climate change	3	-	1	2	3	2	1	2	1	2	1	2	1	1	1	2	3	3	1	1	2	2	-	-	-	-	2	-	4	
Animal welfare	3	-	-	-	1	1	3	-	-	3	-	3	2	-	1	-	2	3	-	-	3	-	-	-	-	-	-	-	-	2
Child care	2	-	1	1	2	1	-	2	1	1	1	-	1	-	-	1	1	-	2	2	-	-	2	-	-	-	-	-	2	
Other	48	11	7	10	29	32	22	26	8	38	4	21	29	8	4	7	37	39	9	17	13	18	9	17	13	9	10	5	45	
Would not vote	5	-	-	-	-	-	3	2	-	3	-	3	3	-	-	2	3	-	5	3	2	-	-	-	-	-	-	-	3	
Don't know	112	19	21	14	43	41	43	69	38	61	15	43	32	33	17	26	65	73	39	39	32	40	19	49	19	13	27	3	120	
None/nothing	11	4	3	1	4	5	5	6	3	9	*	5	6	1	2	2	7	8	4	1	8	2	2	7	2	4	3	1	11	
No answer	2	-	-	*	*	*	2	*	2	-	2	*	2	*	-	-	2	2	*	2	*	*	-	-	-	-	2	*	2	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 29

**Q.11 Which party do you think has the best policies on - Asylum and Immigration?
(PL32_1)**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	153 15%	87 16%	126 17%	118 16%	110 16%	92 15%	7 8%	72 15%	82 16%	55 19%	61 17%	38 11%	22 18%	33 20%	36 19%	24 15%	15 10%	22 11%	11 12%	36 14%	50 17%	29 14%	38 16%	86 16%	67 15%	152
Conservatives	291 29%	184 34%	246 33%	237 33%	228 33%	208 35%	17 19%	163 34%	128 25%	62 22%	102 28%	127 36%	24 20%	38 23%	55 28%	47 28%	54 35%	73 36%	31 34%	87 33%	87 30%	46 22%	71 29%	173 31%	118 26%	288
Liberal Democrats	99 10%	55 10%	81 11%	77 11%	72 11%	61 10%	6 6%	54 11%	45 9%	28 10%	30 8%	41 11%	11 9%	18 11%	12 6%	18 11%	23 12%	11 12%	28 11%	33 11%	14 7%	25 10%	60 11%	39 9%	105	
Other	96 10%	52 10%	72 10%	66 9%	65 9%	58 10%	6 6%	58 12%	38 7%	32 11%	37 10%	27 8%	12 10%	21 13%	18 9%	19 11%	11 7%	16 8%	3 4%	17 7%	27 9%	27 13%	25 10%	44 8%	52 12%	84
None	134 13%	71 13%	95 13%	91 13%	86 13%	78 13%	19 22%	61 12%	73 14%	15 5%	68 19%	51 14%	3 2%	12 7%	39 20%	29 17%	30 20%	21 11%	8 9%	35 13%	35 12%	35 17%	29 12%	70 13%	64 14%	138
Don't know	229 23%	92 17%	134 18%	129 18%	124 18%	102 17%	32 38%	79 16%	151 29%	93 33%	65 18%	71 20%	48 40%	46 27%	36 18%	29 17%	24 16%	48 23%	27 30%	57 22%	62 21%	55 26%	55 23%	120 22%	110 24%	236

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 30

Q.11 Which party do you think has the best policies on - Asylum and Immigration?
(PL32_1)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
Labour	153	11	84	34	126	53	70	83	90	62	18	70	80	30	16	24	111	99	54	53	52	48	24	55	34	3	82	11	152
	15%	4%	40%	17%	24%	9%	15%	15%	34%	9%	16%	16%	18%	11%	18%	14%	15%	14%	19%	16%	17%	13%	19%	13%	16%	2%	29%	9%	15%
Conservatives	291	173	26	35	92	239	139	152	49	237	27	150	130	103	24	32	232	229	62	95	100	97	34	133	78	122	66	24	288
	29%	62%	13%	17%	17%	39%	30%	28%	19%	34%	23%	34%	29%	37%	26%	18%	32%	32%	22%	28%	32%	27%	26%	32%	37%	62%	24%	20%	29%
Liberal Democrats	99	11	15	50	78	73	47	53	19	77	11	39	49	27	9	14	76	81	18	28	30	41	18	36	27	10	26	28	105
	10%	4%	7%	24%	15%	12%	10%	10%	7%	11%	9%	9%	11%	10%	9%	8%	10%	11%	7%	8%	10%	12%	14%	9%	13%	5%	9%	24%	10%
Other	96	20	12	8	58	66	43	54	14	80	10	45	43	18	7	28	61	65	30	26	30	40	10	42	14	19	18	12	84
	10%	7%	6%	4%	11%	11%	9%	10%	5%	11%	8%	10%	10%	7%	7%	16%	8%	9%	11%	8%	9%	11%	8%	10%	7%	9%	6%	10%	8%
None	134	25	21	24	61	65	68	66	17	108	17	58	64	36	9	22	100	92	42	41	47	46	14	60	23	19	38	16	138
	13%	9%	10%	12%	11%	11%	15%	12%	7%	16%	14%	13%	14%	13%	9%	13%	14%	13%	15%	12%	15%	13%	11%	14%	11%	10%	14%	13%	14%
Don't know	229	40	51	54	120	110	96	134	74	131	35	82	85	60	29	52	145	159	71	92	53	84	28	89	35	24	50	28	236
	23%	14%	24%	26%	23%	18%	21%	25%	28%	19%	29%	19%	19%	22%	31%	30%	20%	22%	25%	27%	17%	24%	22%	21%	17%	12%	18%	24%	24%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 31

**Q.12 Which party do you think has the best policies on - Crime and Anti-social behaviour?
(PL32_2)**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	205 20%	111 20%	157 21%	140 20%	135 20%	116 19%	19 22%	112 23%	93 18%	66 23%	79 22%	60 17%	32 27%	34 20%	47 24%	32 19%	20 13%	40 20%	15 16%	36 14%	66 23%	39 19%	64 26%	102 18%	103 23%	199 20%
Conservatives	308 31%	186 34%	264 35%	257 36%	246 36%	218 36%	12 14%	170 35%	138 27%	71 25%	102 28%	135 38%	32 27%	39 23%	45 23%	56 34%	56 37%	79 39%	31 35%	89 34%	103 35%	49 24%	67 27%	192 35%	116 26%	319 32%
Liberal Democrats	91 9%	59 11%	78 10%	77 11%	72 11%	65 11%	5 6%	44 9%	47 9%	17 6%	32 9%	42 12%	8 6%	9 5%	20 10%	12 7%	15 10%	27 13%	19 21%	26 10%	19 6%	18 9%	28 11%	45 8%	46 10%	87 9%
Other	41 4%	27 5%	29 4%	29 4%	29 4%	27 5%	1 1%	22 5%	19 4%	10 4%	17 5%	14 4%	6 5%	4 2%	8 4%	9 5%	8 5%	6 3%	1 1%	6 2%	8 3%	21 10%	7 3%	13 2%	28 6%	39 4%
None	142 14%	75 14%	93 12%	92 13%	84 12%	80 13%	23 27%	67 14%	75 15%	26 9%	66 18%	51 14%	5 4%	21 13%	36 19%	29 18%	28 18%	23 11%	10 11%	42 16%	33 11%	31 15%	36 15%	75 14%	67 15%	145 14%
Don't know	216 22%	84 16%	132 18%	124 17%	119 17%	94 16%	26 30%	70 14%	146 28%	96 34%	67 18%	54 15%	36 30%	60 36%	40 20%	27 16%	25 16%	29 14%	15 16%	61 23%	65 22%	48 23%	42 17%	125 23%	91 20%	214 21%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 32

Q.12 Which party do you think has the best policies on - Crime and Anti-social behaviour?
(PL32_2)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems			
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003		
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003		
Labour	205	18	118	22	157	57	95	110	112	87	26	89	93	41	19	48	134	129	76	75	73	57	27	86	51	5	115	10	199		
	20%	6%	56%	11%	29%	9%	21%	20%	42%	13%	22%	20%	21%	15%	20%	28%	18%	18%	28%	22%	23%	16%	21%	21%	24%	3%	41%	9%	20%		
Conservatives	308	184	19	42	95	259	138	170	34	272	33	133	132	115	23	38	247	261	47	101	98	110	36	147	86	134	55	27	319		
	31%	65%	9%	20%	18%	43%	30%	31%	13%	39%	29%	30%	29%	42%	24%	22%	34%	36%	17%	30%	31%	31%	28%	35%	41%	68%	20%	23%	32%		
Liberal Democrats	91	6	6	62	76	76	38	53	17	71	9	36	45	21	6	19	66	72	19	27	21	42	11	32	17	7	24	33	87		
	9%	2%	3%	30%	14%	13%	8%	10%	6%	10%	8%	8%	10%	8%	6%	11%	9%	10%	7%	8%	7%	12%	8%	8%	8%	3%	8%	28%	9%		
Other	41	9	4	2	25	29	16	25	9	31	5	23	13	14	3	11	27	28	13	14	13	14	1	9	4	3	8	6	39		
	4%	3%	2%	1%	5%	5%	4%	5%	3%	4%	4%	5%	3%	5%	3%	7%	4%	4%	5%	4%	4%	4%	1%	2%	2%	2%	3%	5%	4%		
None	142	26	22	34	70	75	73	69	23	109	20	64	71	35	8	25	106	101	41	51	42	49	21	61	24	18	34	21	145		
	14%	9%	10%	16%	13%	12%	16%	13%	9%	16%	17%	14%	16%	13%	9%	15%	15%	14%	15%	15%	13%	14%	16%	15%	11%	9%	12%	17%	14%		
Don't know	216	39	41	43	110	109	102	114	69	125	25	98	98	47	35	30	145	135	80	67	65	84	32	80	28	29	44	20	214		
	22%	14%	19%	21%	21%	18%	22%	21%	26%	18%	21%	22%	22%	17%	37%	17%	20%	19%	29%	20%	21%	24%	25%	19%	14%	15%	16%	17%	21%		

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 33

**Q.13 Which party do you think has the best policies on - Education?
(PL32_3)**

Base : All

	Total (Weighed)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	288 29%	149 27%	209 28%	196 27%	186 27%	160 27%	27 32%	160 33%	128 25%	87 31%	102 28%	98 27%	34 29%	54 32%	56 29%	46 28%	37 25%	60 30%	28 31%	64 25%	84 29%	62 30%	77 32%	148 27%	139 31%	279 28%
Conservatives	268 27%	179 33%	234 31%	225 31%	217 32%	193 32%	10 12%	123 25%	145 28%	59 21%	91 25%	118 33%	30 25%	29 17%	44 22%	48 29%	57 37%	62 30%	28 31%	78 30%	77 26%	52 25%	61 25%	154 28%	114 25%	278 28%
Liberal Democrats	149 15%	89 17%	133 18%	129 18%	121 18%	105 18%	2 3%	76 16%	73 14%	39 14%	52 14%	58 16%	17 14%	22 13%	30 15%	22 13%	28 18%	30 15%	14 15%	45 17%	45 15%	30 14%	29 12%	90 16%	59 13%	138 14%
Other	33 3%	20 4%	26 3%	25 4%	22 3%	20 3%	2 2%	15 3%	17 3%	10 3%	18 5%	5 1%	6 5%	4 2%	4 2%	13 8%	1 *	5 2%	1 1%	5 2%	5 2%	10 5%	12 5%	10 2%	22 5%	30 3%
None	80 8%	39 7%	52 7%	49 7%	47 7%	43 7%	11 13%	34 7%	46 9%	15 5%	42 12%	24 7%	3 2%	12 7%	26 13%	16 10%	15 10%	9 4%	4 4%	26 10%	23 8%	10 5%	22 9%	49 9%	32 7%	88 9%
Don't know	186 19%	65 12%	101 13%	94 13%	92 13%	79 13%	33 39%	77 16%	108 21%	76 27%	57 16%	53 15%	30 25%	46 28%	36 19%	20 12%	14 10%	39 19%	17 18%	43 16%	58 20%	42 21%	42 17%	101 18%	85 19%	190 19%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 34

Q.13 Which party do you think has the best policies on - Education?
(PL32_3)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Labour	288	31	140	34	203	95	123	164	140	141	27	125	131	72	27	54	203	198	90	116	92	80	40	122	55	11	151	19	279	
	29%	11%	67%	16%	38%	16%	27%	30%	53%	20%	23%	28%	29%	26%	29%	31%	28%	27%	32%	35%	30%	22%	31%	29%	26%	6%	54%	16%	28%	
Conservatives	268	169	14	38	82	237	123	146	33	228	33	120	119	103	16	28	223	208	60	79	90	100	28	127	65	130	43	16	278	
	27%	60%	7%	19%	15%	39%	27%	27%	13%	33%	28%	27%	26%	38%	17%	16%	31%	29%	22%	23%	29%	28%	22%	31%	31%	66%	15%	13%	28%	
Liberal Democrats	149	32	16	81	110	126	75	74	26	120	16	63	74	31	10	33	105	114	35	45	42	62	17	52	41	17	35	49	138	
	15%	11%	8%	40%	21%	21%	16%	14%	10%	17%	14%	14%	16%	11%	11%	19%	15%	16%	12%	13%	14%	17%	13%	12%	20%	8%	12%	42%	14%	
Other	33	1	1	6	24	24	14	19	4	26	5	17	15	4	3	11	19	22	9	12	9	11	5	13	7	1	5	2	30	
	3%	*	*	3%	4%	4%	3%	4%	1%	4%	4%	4%	3%	2%	3%	7%	3%	3%	3%	4%	3%	3%	4%	3%	3%	1%	2%	2%	3%	
None	80	15	12	13	33	36	44	37	12	61	12	34	37	20	6	17	56	56	24	25	25	31	13	33	13	9	17	12	88	
	8%	5%	6%	6%	6%	6%	9%	7%	4%	9%	10%	8%	8%	7%	6%	10%	8%	8%	9%	7%	8%	9%	10%	8%	6%	4%	6%	10%	9%	
Don't know	186	33	27	33	81	87	84	102	49	118	24	85	76	44	32	30	119	127	59	59	53	74	27	69	30	29	27	20	190	
	19%	12%	13%	16%	15%	14%	18%	19%	19%	17%	20%	19%	17%	16%	34%	17%	16%	18%	21%	18%	17%	21%	21%	17%	14%	15%	10%	17%	19%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 35

**Q.14 Which party do you think has the best policies on - Healthcare?
(PL32_4)**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	370 37%	195 36%	277 37%	260 36%	248 36%	212 35%	29 34%	197 41%	173 33%	101 35%	122 34%	147 41%	40 33%	61 37%	66 34%	56 34%	56 37%	92 45%	41 45%	81 31%	107 37%	75 36%	107 44%	188 34%	182 40%	360 36%
Conservatives	217 22%	139 26%	187 25%	183 25%	176 26%	158 26%	8 9%	107 22%	110 21%	45 16%	76 21%	96 27%	20 17%	25 15%	40 20%	37 22%	45 30%	52 25%	23 25%	67 26%	70 24%	37 18%	44 18%	137 25%	80 18%	229 23%
Liberal Democrats	100 10%	64 12%	88 12%	83 12%	80 12%	72 12%	4 5%	51 10%	49 9%	27 9%	41 11%	31 9%	8 7%	19 11%	19 9%	23 14%	10 7%	21 10%	13 15%	28 11%	31 11%	21 10%	19 8%	60 11%	40 9%	98 10%
Other	30 3%	21 4%	22 3%	22 3%	22 3%	21 3%	3 3%	11 2%	19 4%	11 4%	13 4%	6 2%	4 3%	7 4%	4 2%	10 6%	2 1%	4 2%	- -	8 3%	6 2%	10 5%	6 2%	14 3%	16 4%	29 3%
None	82 8%	40 7%	56 7%	53 7%	47 7%	42 7%	11 13%	43 9%	39 8%	11 4%	47 13%	24 7%	4 3%	8 5%	28 14%	19 11%	13 9%	11 5%	6 7%	23 9%	22 7%	16 8%	22 9%	44 8%	38 8%	85 8%
Don't know	204 20%	83 15%	122 16%	117 16%	112 16%	96 16%	31 36%	76 16%	128 25%	91 32%	61 17%	51 14%	43 36%	48 29%	39 20%	22 13%	26 17%	25 12%	7 8%	52 20%	57 20%	47 23%	47 19%	109 20%	94 21%	202 20%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 36

Q.14 Which party do you think has the best policies on - Healthcare?
(PL32_4)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems			
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003		
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003		
Labour	370	48	157	68	266	157	161	210	167	184	38	153	166	93	30	75	259	274	96	150	113	108	43	153	74	22	177	37	360		
	37%	17%	75%	33%	50%	26%	35%	39%	64%	27%	32%	34%	37%	34%	32%	43%	36%	38%	35%	45%	36%	30%	34%	37%	35%	11%	63%	31%	36%		
Conservatives	217	159	10	17	41	190	108	109	23	190	22	114	91	86	16	21	177	162	55	49	73	96	27	93	54	120	25	21	229		
	22%	57%	5%	8%	8%	31%	23%	20%	9%	27%	19%	26%	20%	31%	17%	12%	24%	22%	20%	15%	23%	27%	21%	22%	26%	61%	9%	18%	23%		
Liberal Democrats	100	13	4	63	79	88	53	47	11	87	12	44	47	25	7	21	72	79	21	30	27	42	16	29	34	15	25	29	98		
	10%	4%	2%	31%	15%	15%	11%	9%	4%	13%	10%	10%	10%	9%	8%	12%	10%	11%	8%	9%	9%	12%	13%	7%	16%	8%	9%	25%	10%		
Other	30	*	1	2	22	21	14	16	2	27	4	17	13	5	3	9	18	19	10	10	14	5	1	13	7	1	5	2	29		
	3%	*	*	1%	4%	4%	3%	3%	1%	4%	3%	4%	3%	2%	4%	5%	2%	3%	4%	3%	5%	2%	1%	3%	3%	1%	2%	2%	3%		
None	82	15	9	11	35	41	42	41	12	68	12	33	46	21	5	10	67	56	26	21	33	28	11	44	10	8	16	6	85		
	8%	5%	4%	5%	7%	7%	9%	7%	5%	10%	10%	7%	10%	8%	5%	6%	9%	8%	9%	6%	11%	8%	8%	10%	5%	4%	6%	5%	8%		
Don't know	204	47	30	45	91	108	84	119	49	139	29	84	88	45	32	37	133	134	69	76	51	77	31	84	32	30	31	23	202		
	20%	17%	14%	22%	17%	18%	18%	22%	19%	20%	25%	19%	20%	16%	34%	21%	18%	19%	25%	23%	16%	22%	24%	20%	15%	15%	11%	19%	20%		

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 37

**Q.15 Which party do you think has the best policies on - Managing the economy?
(PL32_5)**

Base : All

	Total (Weighed)	Likelihood to vote						Gender		Age										Social Class						Unwei ghted Total
		(10) Absolu tely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	251 25%	144 26%	198 26%	179 25%	172 25%	152 25%	19 22%	145 30%	106 21%	78 27%	79 22%	94 26%	32 27%	46 27%	43 22%	36 22%	43 28%	51 25%	21 23%	56 21%	86 29%	44 21%	65 27%	141 26%	109 24%	253 25%
Conservatives	303 30%	189 35%	253 34%	246 34%	234 34%	214 36%	11 13%	157 32%	145 28%	61 21%	110 30%	131 37%	28 24%	33 20%	60 31%	50 30%	62 41%	70 34%	28 31%	95 37%	85 29%	63 30%	60 24%	180 33%	122 27%	308 31%
Liberal Democrats	123 12%	77 14%	109 14%	107 15%	101 15%	86 14%	7 9%	59 12%	64 12%	34 12%	40 11%	49 14%	14 12%	19 12%	17 9%	22 13%	19 12%	30 15%	16 18%	34 13%	32 11%	16 8%	42 17%	65 12%	58 13%	115 11%
Other	36 4%	24 5%	27 4%	27 4%	26 4%	24 4%	4 4%	20 4%	17 3%	13 5%	15 4%	8 2%	7 6%	6 4%	6 3%	9 5%	4 3%	4 2%	1 1%	10 4%	8 3%	15 7%	4 2%	17 3%	19 4%	33 3%
None	132 13%	59 11%	81 11%	79 11%	73 11%	67 11%	19 23%	64 13%	68 13%	31 11%	72 20%	29 8%	5 5%	25 15%	36 18%	36 22%	11 7%	18 9%	6 7%	33 13%	31 11%	29 14%	39 16%	64 12%	68 15%	127 13%
Don't know	158 16%	49 9%	85 11%	80 11%	78 11%	56 9%	25 30%	41 8%	117 23%	69 24%	46 13%	44 12%	32 27%	37 22%	34 17%	12 7%	13 9%	30 15%	18 20%	33 13%	51 18%	39 19%	35 14%	84 15%	74 16%	167 17%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 38

Q.15 Which party do you think has the best policies on - Managing the economy?
(PL32_5)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Labour	251	11	150	37	209	70	122	129	155	87	28	113	109	62	24	52	171	176	75	90	81	80	39	101	62	6	147	16	253	
	25%	4%	72%	18%	39%	12%	26%	24%	59%	12%	24%	25%	24%	23%	26%	30%	24%	24%	27%	27%	26%	22%	31%	24%	29%	3%	53%	14%	25%	
Conservatives	303	217	12	22	56	261	147	155	29	270	31	151	135	113	20	32	248	240	63	91	107	105	38	149	75	153	39	24	308	
	30%	77%	6%	11%	43%	32%	29%	11%	39%	26%	34%	30%	41%	22%	18%	34%	33%	23%	27%	34%	29%	29%	36%	36%	78%	14%	20%	31%		
Liberal Democrats	123	10	3	87	103	109	45	77	18	100	11	46	57	33	10	22	90	90	33	39	31	53	15	40	36	12	23	47	115	
	12%	3%	2%	43%	19%	18%	10%	14%	7%	14%	9%	10%	13%	12%	10%	13%	12%	12%	12%	11%	10%	15%	12%	10%	17%	6%	8%	40%	11%	
Other	36	-	1	2	27	27	19	17	3	32	4	21	17	6	4	9	23	28	7	12	15	9	1	15	6	-	7	4	33	
	4%	-	*	1%	5%	4%	4%	3%	1%	5%	3%	5%	4%	2%	4%	5%	3%	4%	3%	4%	5%	3%	1%	4%	3%	-	3%	4%	3%	
None	132	18	15	21	63	66	64	68	14	109	18	57	69	24	7	30	93	84	48	42	41	49	16	53	14	9	28	17	127	
	13%	6%	7%	10%	12%	11%	14%	13%	5%	16%	15%	13%	15%	9%	7%	18%	13%	12%	17%	12%	13%	14%	12%	13%	7%	4%	10%	14%	13%	
Don't know	158	26	28	35	75	73	64	95	45	96	26	57	64	36	29	27	100	107	51	62	37	59	20	57	17	17	34	10	167	
	16%	9%	13%	17%	14%	12%	14%	17%	14%	22%	13%	14%	13%	31%	16%	14%	15%	19%	18%	12%	17%	16%	14%	8%	8%	12%	8%	17%		

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 39

**Q.16 Which party do you think has the best policies on - Taxation?
(PL32_6)**

Base : All

	Total (Weighed)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	232 23%	129 24%	185 25%	171 24%	165 24%	140 23%	17 20%	118 24%	114 22%	61 22%	88 24%	83 23%	33 28%	28 17%	55 28%	33 20%	38 25%	45 22%	18 20%	44 17%	72 25%	54 26%	61 25%	116 21%	116 26%	218 22%
Conservatives	252 25%	158 29%	213 28%	206 29%	197 29%	177 29%	14 16%	148 30%	104 20%	43 15%	96 26%	113 32%	12 10%	31 19%	46 23%	50 30%	50 33%	63 31%	22 24%	82 32%	74 25%	48 23%	48 20%	157 28%	95 21%	270 27%
Liberal Democrats	185 18%	103 19%	153 20%	146 20%	136 20%	117 20%	5 6%	104 21%	81 16%	52 18%	63 17%	70 20%	21 17%	31 19%	32 17%	31 19%	40 20%	20 22%	59 23%	63 21%	29 14%	34 14%	122 22%	63 14%	183 18%	
Other	34 3%	22 4%	24 3%	23 3%	23 3%	22 4%	2 2%	14 3%	20 4%	14 5%	14 4%	6 2%	4 3%	10 6%	4 2%	11 6%	2 1%	4 2%	1 1%	8 3%	7 2%	13 6%	6 2%	15 3%	19 4%	33 3%
None	99 10%	48 9%	68 9%	64 9%	59 9%	52 9%	12 14%	37 8%	63 12%	25 9%	52 14%	22 6%	7 6%	18 11%	27 14%	26 15%	12 8%	10 5%	7 8%	21 8%	29 10%	19 9%	30 12%	50 9%	49 11%	98 10%
Don't know	201 20%	82 15%	112 15%	107 15%	104 15%	91 15%	36 42%	65 13%	135 26%	90 32%	49 14%	62 17%	42 35%	48 29%	33 17%	16 10%	20 13%	41 20%	23 26%	45 17%	48 16%	44 21%	64 26%	93 17%	108 24%	201 20%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 40

Q.16 Which party do you think has the best policies on - Taxation?
(PL32_6)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Labour	232	19	127	39	187	79	102	130	117	106	22	104	103	58	24	45	161	161	71	92	75	64	29	91	45	7	136	13	218	
	23%	7%	60%	19%	35%	13%	22%	24%	45%	15%	19%	24%	23%	21%	26%	26%	22%	22%	26%	27%	24%	18%	23%	22%	22%	3%	49%	11%	22%	
Conservatives	252	170	12	14	52	210	131	121	22	229	27	123	108	104	16	23	212	200	51	74	86	92	28	113	72	129	40	16	270	
	25%	61%	6%	7%	10%	35%	28%	22%	8%	33%	23%	28%	24%	38%	17%	13%	29%	28%	19%	22%	28%	26%	22%	27%	34%	66%	14%	13%	27%	
Liberal Democrats	185	26	24	92	139	141	87	98	46	134	20	81	97	52	14	22	149	141	44	55	51	79	21	68	54	21	39	57	183	
	18%	9%	11%	45%	26%	23%	19%	18%	17%	19%	17%	18%	21%	19%	15%	13%	21%	19%	16%	16%	16%	22%	17%	16%	26%	10%	14%	48%	18%	
Other	34	-	1	3	23	22	16	18	2	31	4	18	12	5	5	12	17	21	12	10	17	8	2	14	5	*	7	2	33	
	3%	-	*	1%	4%	4%	3%	3%	1%	5%	4%	4%	3%	2%	5%	7%	2%	3%	4%	3%	5%	2%	1%	3%	3%	*	3%	2%	3%	
None	99	19	13	23	45	52	48	52	16	72	16	44	52	15	7	24	67	59	40	25	38	37	15	44	9	16	16	10	98	
	10%	7%	6%	11%	8%	9%	10%	10%	6%	10%	13%	10%	12%	6%	7%	14%	9%	8%	15%	7%	12%	10%	12%	11%	4%	8%	6%	9%	10%	
Don't know	201	47	34	35	89	102	78	123	61	121	28	74	79	39	28	47	119	143	58	80	45	76	33	85	24	24	40	19	201	
	20%	17%	16%	17%	17%	17%	17%	23%	23%	17%	24%	17%	18%	14%	30%	27%	16%	20%	21%	24%	14%	21%	26%	21%	12%	12%	15%	16%	20%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 41

**Q.17 Which party do you think has the best policies on - Defence?
(PL32_7)**

Base : All

	Total (Weighed)	Likelihood to vote						Gender		Age										Social Class						Unwei ghted Total
		(10) Absolu tely cert -ain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	210 21%	110 20%	160 21%	147 20%	142 21%	122 20%	12 14%	122 25%	88 17%	69 24%	79 22%	62 17%	28 24%	41 24%	56 28%	23 14%	25 17%	37 18%	16 17%	50 19%	61 21%	42 20%	57 23%	111 20%	99 22%	202 20%
Conservatives	244 24%	141 26%	209 28%	202 28%	191 28%	162 27%	12 14%	142 29%	102 20%	48 17%	90 25%	107 30%	19 16%	28 17%	40 20%	50 30%	47 31%	60 30%	25 28%	65 25%	78 27%	50 24%	51 21%	143 26%	101 22%	259 26%
Liberal Democrats	102 10%	66 12%	83 11%	83 12%	77 11%	69 12%	6 8%	50 10%	52 10%	24 8%	35 10%	43 12%	12 10%	12 7%	22 11%	13 8%	16 11%	26 13%	15 16%	35 13%	23 8%	18 9%	25 10%	58 11%	43 10%	94 9%
Other	38 4%	25 5%	26 3%	26 4%	26 4%	2 2%	2 4%	18 4%	20 4%	14 5%	19 5%	6 2%	6 5%	8 4%	7 7%	12 -	- 3%	6 1%	1 1%	11 4%	11 4%	10 5%	6 2%	22 4%	16 3%	35 3%
None	134 13%	72 13%	97 13%	92 13%	85 12%	77 13%	15 18%	62 13%	72 14%	23 8%	52 14%	59 17%	5 4%	18 11%	22 11%	29 18%	33 22%	26 13%	13 14%	31 12%	42 14%	31 15%	29 12%	74 13%	60 13%	144 14%
Don't know	276 27%	128 24%	179 24%	168 23%	164 24%	143 24%	38 45%	92 19%	183 35%	108 38%	88 24%	79 22%	48 41%	59 35%	49 25%	39 24%	30 20%	49 24%	21 23%	67 26%	78 27%	55 27%	76 31%	145 26%	131 29%	269 27%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 42

Q.17 Which party do you think has the best policies on - Defence?
(PL32_7)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions					Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Labour	210	31	108	27	151	74	95	115	118	88	20	97	101	46	22	37	147	132	77	85	66	58	28	95	46	7	116	9	202	
	21%	11%	52%	13%	28%	12%	21%	21%	45%	13%	17%	22%	22%	17%	24%	21%	20%	18%	28%	25%	21%	16%	22%	23%	22%	4%	42%	7%	20%	
Conservatives	244	146	10	34	73	209	114	131	21	220	26	110	100	96	16	31	196	198	46	73	78	93	26	103	66	115	31	23	259	
	24%	52%	5%	16%	14%	35%	25%	24%	8%	32%	22%	25%	22%	35%	17%	18%	27%	27%	17%	22%	25%	26%	20%	25%	31%	58%	11%	19%	26%	
Liberal Democrats	102	10	11	56	83	82	48	53	17	82	8	42	46	26	7	22	72	77	25	33	22	47	18	31	30	4	28	40	94	
	10%	4%	5%	28%	15%	14%	10%	10%	7%	12%	7%	9%	10%	10%	7%	13%	10%	11%	9%	10%	7%	13%	14%	7%	14%	2%	10%	34%	9%	
Other	38	7	2	2	22	28	19	19	7	28	5	22	17	8	3	10	25	26	12	12	18	8	2	13	6	4	4	2	35	
	4%	3%	1%	1%	4%	5%	4%	4%	3%	4%	4%	5%	4%	3%	3%	6%	3%	4%	4%	4%	6%	2%	2%	3%	3%	2%	2%	2%	3%	
None	134	26	21	28	63	68	65	69	21	104	20	55	60	40	10	21	100	106	28	37	52	46	16	62	24	21	30	16	144	
	13%	9%	10%	14%	12%	11%	14%	13%	8%	15%	17%	12%	13%	14%	11%	12%	14%	15%	10%	11%	17%	13%	12%	15%	11%	11%	11%	14%	14%	
Don't know	276	60	58	58	143	145	122	154	79	172	38	119	127	59	35	51	185	186	89	96	75	104	39	111	39	45	69	28	269	
	27%	21%	28%	28%	27%	24%	26%	28%	30%	25%	32%	27%	28%	21%	38%	30%	26%	26%	32%	29%	24%	29%	30%	27%	18%	23%	25%	24%	27%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 43

**Q.18 Which party do you think has the best policies on - Unemployment?
(PL32_8)**

Base : All

	Total (Weighed)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	275 27%	156 29%	225 30%	208 29%	197 29%	170 28%	16 18%	156 32%	119 23%	81 29%	93 26%	101 28%	34 29%	47 28%	51 26%	41 25%	43 28%	58 28%	26 29%	64 25%	90 31%	51 25%	70 29%	154 28%	120 27%	273 27%
Conservatives	220 22%	144 27%	189 25%	184 26%	178 26%	161 27%	5 5%	109 22%	111 21%	54 19%	71 20%	96 27%	23 19%	31 18%	35 22%	36 24%	37 29%	59 31%	28 31%	69 27%	62 21%	44 21%	44 18%	132 24%	89 20%	226 23%
Liberal Democrats	115 11%	65 12%	97 13%	93 13%	87 13%	72 12%	3 3%	60 12%	55 11%	28 10%	49 14%	38 11%	10 8%	18 11%	27 14%	22 9%	13 9%	25 12%	12 13%	32 12%	27 9%	22 11%	34 14%	59 11%	56 12%	112 11%
Other	38 4%	21 4%	23 3%	22 3%	22 3%	21 3%	7 8%	18 4%	20 4%	17 6%	16 4%	5 1%	11 10%	5 3%	4 2%	12 7%	2 1%	3 2%	-	9 3%	8 3%	15 7%	6 2%	17 3%	21 5%	29 3%
None	148 15%	78 14%	100 13%	97 13%	90 13%	84 14%	23 27%	68 14%	81 16%	23 8%	65 18%	61 17%	3 2%	20 12%	37 19%	28 17%	34 22%	27 13%	10 11%	35 14%	45 15%	26 12%	42 17%	80 15%	68 15%	151 15%
Don't know	207 21%	78 14%	120 16%	114 16%	110 16%	92 15%	33 39%	75 15%	132 26%	84 29%	68 19%	56 16%	38 32%	46 28%	42 21%	26 16%	24 16%	32 16%	14 15%	50 19%	61 21%	48 23%	48 20%	111 20%	96 21%	212 21%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 44

Q.18 Which party do you think has the best policies on - Unemployment?
(PL32_8)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions					Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems			
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003		
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003		
Labour	275	27	149	42	218	97	128	147	146	117	31	119	126	67	23	55	193	197	77	104	91	80	36	107	70	12	157	20	273		
	27%	10%	71%	21%	41%	16%	28%	27%	55%	17%	27%	27%	28%	25%	25%	32%	27%	27%	28%	31%	29%	23%	28%	26%	33%	6%	56%	17%	27%		
Conservatives	220	150	12	22	49	188	100	120	27	189	22	105	86	89	25	17	175	174	46	66	77	77	21	115	48	110	31	19	226		
	22%	53%	6%	11%	9%	31%	22%	22%	10%	27%	19%	24%	19%	33%	26%	10%	24%	24%	17%	20%	25%	22%	17%	28%	23%	56%	11%	16%	23%		
Liberal Democrats	115	17	5	68	92	104	57	58	18	93	11	61	55	28	12	21	83	87	28	37	30	48	18	40	27	20	19	38	112		
	11%	6%	2%	33%	17%	17%	12%	11%	7%	13%	9%	14%	12%	10%	12%	12%	11%	12%	10%	11%	10%	13%	14%	10%	13%	10%	7%	33%	11%		
Other	38	3	4	2	25	24	17	21	8	28	3	21	17	7	2	11	25	27	11	10	15	13	7	14	7	-	10	2	29		
	4%	1%	2%	1%	5%	4%	4%	4%	3%	4%	2%	5%	4%	3%	2%	7%	3%	4%	4%	3%	5%	4%	5%	3%	3%	-	4%	2%	3%		
None	148	35	9	27	55	81	73	75	12	130	21	58	72	36	7	30	109	105	42	44	48	57	19	64	28	23	21	19	151		
	15%	13%	5%	13%	10%	13%	16%	14%	5%	19%	18%	13%	16%	13%	8%	18%	15%	14%	15%	13%	15%	16%	14%	15%	13%	12%	8%	16%	15%		
Don't know	207	48	30	43	94	112	86	121	52	135	30	79	95	46	25	38	141	135	73	75	52	80	28	75	31	32	41	20	212		
	21%	17%	15%	21%	18%	19%	19%	22%	20%	19%	26%	18%	21%	17%	27%	22%	19%	19%	26%	22%	17%	23%	22%	18%	15%	16%	15%	17%	21%		

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 45

**Q.19. Who do you think would make the most capable Prime Minister, Gordon Brown or David Cameron or Nick Clegg?
(PL33)**

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
David Cameron	411 41%	244 45%	324 43%	315 44%	298 43%	271 45%	21 25%	204 42%	206 40%	115 40%	148 41%	148 42%	59 49%	56 34%	79 41%	69 41%	71 47%	77 38%	31 34%	116 45%	117 40%	84 41%	94 38%	233 42%	177 39%	412 41%
Gordon Brown	241 24%	124 23%	183 24%	169 24%	160 23%	133 22%	22 25%	130 27%	110 21%	82 29%	81 22%	78 22%	37 31%	45 27%	44 23%	37 22%	26 17%	52 25%	22 24%	53 20%	80 27%	45 22%	62 26%	133 24%	108 24%	239 24%
Nick Clegg	157 16%	92 17%	123 16%	118 16%	113 17%	102 17%	11 13%	76 16%	81 16%	38 13%	51 14%	68 19%	10 8%	28 17%	22 11%	29 17%	27 18%	40 20%	18 20%	44 17%	36 12%	36 17%	41 17%	80 15%	77 17%	152 15%
None	144 14%	69 13%	98 13%	93 13%	91 13%	79 13%	17 20%	60 12%	84 16%	32 11%	64 18%	49 14%	4 4%	27 16%	39 20%	25 15%	27 18%	21 11%	13 14%	39 15%	46 16%	29 14%	31 13%	85 15%	60 13%	148 15%
Don't know	51 5%	14 3%	26 3%	23 3%	22 3%	14 2%	15 17%	15 3%	36 7%	19 7%	18 5%	14 4%	9 8%	10 6%	11 6%	7 4%	1 *	13 6%	8 8%	8 3%	14 5%	13 7%	16 6%	21 4%	29 6%	52 5%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 46

**Q.19. Who do you think would make the most capable Prime Minister, Gordon Brown or David Cameron or Nick Clegg?
(PL33)**

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
David Cameron	411	238	26	50	118	330	186	225	61	341	44	190	186	126	37	57	312	307	104	120	141	150	50	196	90	153	57	34	412
	41%	85%	12%	24%	22%	55%	40%	42%	23%	49%	38%	43%	41%	46%	40%	33%	43%	42%	37%	36%	45%	42%	39%	47%	43%	78%	20%	29%	41%
Gordon Brown	241	12	146	27	196	62	118	123	148	83	27	108	102	61	23	51	163	166	74	92	76	73	39	95	54	10	131	17	239
	24%	4%	70%	13%	37%	10%	26%	23%	56%	12%	23%	24%	23%	22%	25%	29%	22%	23%	27%	27%	25%	20%	30%	23%	26%	5%	47%	15%	24%
Nick Clegg	157	9	12	91	128	125	62	95	26	126	19	52	73	35	11	37	109	120	37	56	41	60	20	62	35	11	45	46	152
	16%	3%	6%	45%	24%	21%	13%	18%	10%	18%	16%	12%	16%	13%	11%	21%	15%	16%	13%	17%	13%	17%	15%	15%	16%	5%	16%	39%	15%
None	144	14	17	30	73	70	75	69	18	116	19	72	72	38	14	20	110	95	49	50	43	52	14	45	24	19	36	19	148
	14%	5%	8%	15%	14%	12%	16%	13%	7%	17%	16%	16%	16%	14%	15%	11%	15%	13%	18%	15%	14%	15%	11%	11%	11%	10%	13%	16%	15%
Don't know	51	8	9	6	18	17	21	29	10	28	8	22	18	14	9	9	32	38	13	19	11	21	6	17	8	3	10	2	52
	5%	3%	4%	3%	3%	3%	5%	5%	4%	4%	7%	5%	4%	5%	10%	5%	4%	5%	5%	6%	3%	6%	5%	4%	4%	2%	4%	2%	5%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*=Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 47

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.20 - best understands the problems facing Britain - Gordon Brown, David Cameron or Nick Clegg?
 (PL34_1)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
David Cameron	334 33%	194 36%	270 36%	259 36%	247 36%	221 37%	18 21%	170 35%	164 32%	84 30%	132 36%	118 33%	41 35%	43 26%	62 32%	70 42%	56 37%	62 30%	27 30%	98 38%	91 31%	66 32%	79 32%	189 34%	145 32%	328 33%
Gordon Brown	331 33%	174 32%	246 33%	229 32%	219 32%	187 31%	27 32%	162 33%	168 32%	95 33%	113 31%	122 34%	41 35%	54 32%	67 34%	46 28%	51 34%	71 35%	28 31%	77 30%	113 39%	62 30%	78 32%	191 34%	140 31%	338 34%
Nick Clegg	146 15%	92 17%	123 16%	122 17%	116 17%	105 17%	5 6%	69 14%	77 15%	44 15%	47 13%	56 16%	17 15%	26 16%	29 15%	18 11%	23 15%	33 16%	17 18%	35 13%	43 15%	35 17%	34 14%	78 14%	69 15%	136 14%
None	110 11%	50 9%	66 9%	64 9%	60 9%	52 9%	18 21%	52 11%	57 11%	26 9%	45 13%	38 11%	6 5%	20 12%	24 12%	21 13%	16 11%	22 11%	12 14%	33 13%	23 8%	25 12%	28 12%	56 10%	53 12%	113 11%
Don't know	83 8%	31 6%	48 6%	45 6%	43 6%	35 6%	18 20%	32 7%	51 10%	36 13%	25 7%	21 6%	12 10%	24 14%	14 7%	12 7%	6 4%	16 8%	6 7%	17 6%	23 8%	19 9%	25 10%	39 7%	43 10%	88 9%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 48

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.20 - best understands the problems facing Britain - Gordon Brown, David Cameron or Nick Clegg?
 (PL34_1)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
David Cameron	334 33%	201 71%	15 7%	40 20%	88 17%	274 45%	150 33%	184 34%	43 16%	285 41%	36 30%	148 33%	159 35%	110 40%	27 29%	37 22%	268 37%	251 35%	82 30%	90 27%	118 38%	126 35%	41 32%	160 38%	82 39%	139 71%	48 17%	27 23%	328 33%	
Gordon Brown	331 33%	26 9%	168 80%	54 27%	255 48%	113 19%	158 34%	173 32%	166 63%	151 22%	42 35%	146 33%	152 34%	83 30%	34 36%	57 33%	236 32%	236 33%	95 34%	131 39%	99 32%	101 28%	47 37%	128 31%	65 31%	20 10%	168 60%	29 24%	338 34%	
Nick Clegg	146 15%	24 9%	10 5%	77 38%	111 21%	126 21%	58 13%	88 16%	14 5%	129 19%	13 11%	60 13%	62 14%	34 13%	14 15%	34 20%	97 13%	111 15%	35 13%	51 15%	33 11%	63 18%	21 16%	57 14%	31 15%	18 9%	30 11%	48 41%	136 14%	
None	110 11%	20 7%	5 3%	17 8%	45 8%	60 10%	54 12%	56 10%	14 5%	88 13%	15 13%	52 12%	50 11%	26 10%	6 7%	25 14%	77 11%	73 10%	36 13%	40 12%	34 11%	35 10%	8 6%	44 11%	17 8%	14 7%	21 8%	8 7%	113 11%	
Don't know	83 8%	11 4%	12 6%	16 8%	34 6%	33 5%	41 9%	42 8%	26 10%	41 6%	12 10%	38 9%	28 6%	20 7%	12 13%	20 11%	48 7%	54 7%	29 11%	24 7%	27 9%	32 9%	13 10%	27 7%	16 8%	6 3%	12 4%	6 5%	88 9%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 49

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...

Q.21 - would be best in a crisis - Gordon Brown, David Cameron or Nick Clegg?

(PL34_2)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
David Cameron	376 37%	206 38%	308 41%	292 41%	275 40%	237 39%	18 21%	184 38%	192 37%	115 40%	132 36%	129 36%	54 46%	61 37%	64 33%	68 41%	57 38%	72 35%	30 33%	98 38%	108 37%	76 37%	94 39%	206 37%	170 38%	365 36%
Gordon Brown	336 34%	197 36%	258 34%	245 34%	238 35%	211 35%	33 38%	180 37%	157 30%	91 32%	120 33%	126 35%	35 30%	56 33%	67 34%	53 32%	50 33%	76 37%	35 39%	79 31%	114 39%	61 30%	82 34%	194 35%	143 32%	347 35%
Nick Clegg	90 9%	60 11%	71 9%	71 10%	70 10%	65 11%	4 5%	46 9%	45 9%	26 9%	32 9%	32 9%	13 11%	13 8%	19 10%	13 8%	13 8%	19 9%	5 6%	34 13%	19 7%	19 9%	18 8%	53 10%	37 8%	80 8%
None	99 10%	42 8%	54 7%	53 7%	50 7%	44 7%	16 19%	49 10%	50 10%	23 8%	42 12%	33 9%	4 3%	20 12%	22 11%	21 12%	22 14%	11 6%	4 5%	30 11%	17 6%	30 14%	23 9%	46 8%	53 12%	100 10%
Don't know	101 10%	37 7%	63 8%	57 8%	51 8%	44 7%	15 17%	27 6%	74 14%	30 10%	36 10%	36 10%	13 11%	17 10%	25 13%	11 7%	10 7%	26 13%	16 18%	18 7%	35 12%	22 11%	26 11%	53 10%	48 11%	111 11%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 50

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.21 - would be best in a crisis - Gordon Brown, David Cameron or Nick Clegg?
 (PL34_2)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
David Cameron	376	205	25	55	117	297	162	214	58	311	37	162	163	120	34	57	283	289	87	112	121	143	44	187	85	140	48	32	365	
	37%	73%	12%	27%	22%	49%	35%	39%	22%	45%	32%	37%	36%	44%	36%	33%	39%	40%	31%	33%	39%	40%	35%	45%	40%	72%	17%	27%	36%	
Gordon Brown	336	42	154	53	245	133	172	165	165	159	42	159	154	88	35	55	242	241	95	128	104	104	49	126	79	24	168	32	347	
	34%	15%	73%	26%	46%	22%	37%	30%	63%	23%	35%	36%	34%	32%	37%	32%	33%	33%	34%	38%	33%	29%	38%	30%	37%	12%	60%	27%	35%	
Nick Clegg	90	7	3	54	76	80	39	51	9	79	6	39	40	20	8	22	60	66	25	29	27	34	14	35	21	6	25	32	80	
	9%	2%	1%	26%	14%	13%	9%	9%	3%	11%	5%	9%	9%	7%	9%	13%	8%	9%	9%	9%	9%	11%	8%	10%	3%	9%	27%	8%		
None	99	8	7	18	44	45	52	47	9	84	16	50	53	21	8	16	74	69	29	31	31	38	6	30	16	11	14	8	100	
	10%	3%	3%	9%	8%	7%	11%	9%	3%	12%	14%	11%	12%	8%	9%	9%	10%	10%	10%	9%	10%	11%	5%	7%	8%	6%	5%	7%	10%	
Don't know	101	20	21	25	51	50	36	65	22	62	17	33	42	25	9	22	67	60	42	36	28	37	14	39	10	15	25	13	111	
	10%	7%	10%	12%	10%	8%	8%	12%	8%	9%	14%	8%	9%	9%	9%	13%	9%	8%	15%	11%	9%	10%	11%	9%	5%	8%	9%	11%	11%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 51

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.22 - best understands world problems - Gordon Brown, David Cameron or Nick Clegg?
 (PL34_3)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
David Cameron	256 25%	148 27%	203 27%	195 27%	187 27%	166 28%	12 15%	113 23%	143 28%	76 27%	87 24%	93 26%	42 35%	34 20%	42 22%	45 27%	42 27%	51 25%	24 26%	74 29%	81 28%	40 20%	61 25%	155 28%	101 22%	255 25%
Gordon Brown	436 43%	246 45%	350 47%	331 46%	317 46%	278 46%	31 36%	231 48%	205 40%	126 44%	153 42%	156 44%	50 42%	77 46%	89 46%	64 38%	67 44%	89 44%	38 42%	118 46%	139 47%	80 39%	98 40%	257 47%	178 40%	445 44%
Nick Clegg	97 10%	52 10%	74 10%	71 10%	64 9%	55 9%	9 11%	54 11%	43 8%	24 8%	39 11%	34 10%	8 7%	15 9%	19 10%	19 12%	15 10%	19 9%	7 7%	22 9%	19 7%	27 13%	28 12%	42 8%	55 12%	83 8%
None	97 10%	49 9%	61 8%	59 8%	56 8%	50 8%	14 17%	48 10%	49 9%	17 6%	42 12%	38 11%	2 2%	15 9%	23 12%	19 12%	19 12%	19 9%	10 11%	26 10%	17 6%	31 15%	23 9%	43 8%	54 12%	99 10%
Don't know	118 12%	47 9%	64 9%	61 9%	61 9%	51 9%	19 22%	40 8%	78 15%	42 15%	41 11%	35 10%	16 14%	26 16%	22 11%	19 11%	9 6%	26 13%	13 14%	19 7%	36 12%	28 14%	34 14%	56 10%	62 14%	121 12%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 52

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.22 - best understands world problems - Gordon Brown, David Cameron or Nick Clegg?
 (PL34_3)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
David Cameron	256	144	15	36	77	205	112	143	42	209	24	106	112	83	17	42	195	195	61	79	83	94	32	128	61	100	30	22	255	
	25%	51%	7%	17%	14%	34%	24%	26%	16%	30%	20%	24%	25%	30%	19%	24%	27%	27%	22%	24%	27%	26%	25%	31%	29%	51%	11%	19%	25%	
Gordon Brown	436	73	166	77	299	206	207	229	177	243	53	202	196	121	44	69	317	315	121	150	141	145	61	169	103	47	190	52	445	
	43%	26%	79%	37%	56%	34%	45%	42%	67%	35%	45%	46%	43%	44%	47%	40%	44%	43%	44%	45%	45%	41%	48%	41%	49%	24%	68%	44%	44%	
Nick Clegg	97	13	7	52	77	82	43	54	12	85	9	42	48	21	8	20	69	67	30	32	26	39	16	36	19	11	23	27	83	
	10%	5%	3%	26%	14%	14%	9%	10%	5%	12%	7%	10%	11%	8%	9%	11%	10%	9%	11%	9%	8%	11%	12%	9%	9%	6%	8%	23%	8%	
None	97	23	3	17	33	52	52	45	6	84	14	48	43	20	13	19	64	72	25	37	28	32	10	40	13	17	16	4	99	
	10%	8%	1%	8%	6%	9%	11%	8%	2%	12%	12%	11%	10%	7%	13%	11%	9%	10%	9%	11%	9%	9%	8%	10%	6%	9%	6%	3%	10%	
Don't know	118	29	19	24	49	59	47	71	26	74	18	46	52	28	12	23	80	77	41	38	34	46	10	42	15	22	20	12	121	
	12%	10%	9%	12%	9%	10%	10%	13%	10%	11%	15%	10%	11%	10%	13%	14%	11%	11%	15%	11%	11%	13%	8%	10%	7%	11%	7%	11%	12%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 53

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.23 - is most out of touch with ordinary people - Gordon Brown, David Cameron or Nick Clegg?
 (PL34_4)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
David Cameron	285 28%	159 29%	227 30%	212 30%	206 30%	176 29%	21 24%	137 28%	148 29%	82 29%	96 27%	107 30%	29 25%	53 32%	49 25%	47 28%	42 27%	65 32%	27 30%	60 23%	94 32%	53 26%	78 32%	154 28%	131 29%	279
Gordon Brown	465 46%	264 49%	366 49%	353 49%	333 49%	297 50%	31 36%	245 50%	220 43%	120 42%	174 48%	171 48%	54 46%	66 40%	93 47%	81 49%	86 56%	85 42%	41 45%	133 51%	124 42%	97 47%	111 46%	257 47%	208 46%	466
Nick Clegg	96 10%	52 10%	71 9%	65 9%	62 9%	53 9%	4 5%	58 12%	38 7%	33 11%	39 11%	24 7%	12 10%	21 13%	25 13%	14 8%	9 6%	16 8%	9 10%	32 12%	30 10%	16 8%	18 7%	62 11%	34 8%	95
None	36 4%	20 4%	24 3%	23 3%	22 3%	21 4%	3 4%	17 3%	19 4%	8 3%	13 3%	16 4%	3 2%	5 3%	3 1%	10 6%	6 4%	10 5%	4 5%	6 2%	9 3%	9 4%	12 5%	16 3%	20 5%	44
Don't know	121 12%	47 9%	65 9%	64 9%	62 9%	52 9%	26 31%	29 6%	92 18%	42 15%	40 11%	39 11%	21 18%	22 13%	26 13%	14 8%	10 7%	29 14%	9 10%	28 11%	36 12%	32 16%	25 10%	64 12%	57 13%	119

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 54

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.23 - is most out of touch with ordinary people - Gordon Brown, David Cameron or Nick Clegg?
 (PL34_4)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
David Cameron	285	17	109	77	229	136	127	157	121	154	32	119	121	74	30	56	195	211	73	106	88	91	37	111	67	16	121	46	279	
	28%	6%	52%	38%	43%	23%	28%	29%	46%	22%	27%	27%	27%	27%	32%	32%	27%	29%	27%	32%	28%	25%	29%	27%	32%	8%	44%	39%	28%	
Gordon Brown	465	211	29	99	185	368	227	238	55	403	47	223	218	135	41	70	352	353	112	133	158	175	54	208	101	144	81	53	466	
	46%	75%	14%	48%	35%	61%	49%	44%	21%	58%	40%	50%	48%	49%	43%	41%	49%	49%	40%	40%	51%	49%	42%	50%	48%	73%	29%	45%	46%	
Nick Clegg	96	27	32	14	54	48	50	46	40	53	13	45	46	19	10	20	66	62	34	32	29	35	18	37	24	14	34	10	95	
	10%	9%	15%	7%	10%	8%	11%	9%	15%	8%	11%	10%	10%	7%	11%	12%	9%	9%	12%	10%	9%	10%	14%	9%	12%	7%	12%	9%	9%	
None	36	8	6	*	11	13	16	20	9	26	7	14	11	16	1	7	27	29	6	20	8	8	3	14	8	4	11	2	44	
	4%	3%	3%	*	2%	2%	3%	4%	3%	4%	6%	3%	2%	6%	1%	4%	4%	4%	2%	6%	3%	2%	2%	3%	4%	2%	4%	2%	4%	
Don't know	121	19	34	14	54	39	41	80	39	59	19	43	56	30	12	19	85	70	51	45	29	47	17	46	10	19	33	7	119	
	12%	7%	16%	7%	10%	6%	9%	15%	15%	8%	16%	10%	12%	11%	13%	11%	12%	10%	18%	13%	9%	13%	13%	11%	5%	9%	12%	6%	12%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 55

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...

Q.24 - more honest than most politicians Gordon Brown, David Cameron or Nick Clegg?

(PL34_5)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age								Social Class						Unweighted Total		
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
David Cameron	252 25%	140 26%	197 26%	187 26%	179 26%	159 26%	19 22%	118 24%	134 26%	69 24%	84 23%	99 28%	34 28%	36 21%	43 22%	41 25%	45 30%	53 26%	20 22%	69 27%	72 25%	52 25%	58 24%	141 26%	110 24%	261 26%
Gordon Brown	191 19%	109 20%	146 19%	137 19%	131 19%	115 19%	15 17%	99 20%	92 18%	50 17%	68 19%	74 21%	19 16%	30 18%	40 21%	27 17%	31 21%	42 21%	19 21%	45 17%	54 19%	35 17%	57 23%	99 18%	92 20%	191 19%
Nick Clegg	272 27%	158 29%	225 30%	222 31%	208 30%	182 30%	12 14%	147 30%	125 24%	82 29%	108 30%	83 23%	29 25%	53 32%	59 30%	49 29%	39 26%	44 21%	18 20%	76 29%	84 29%	58 28%	55 22%	160 29%	112 25%	258 26%
None	188 19%	94 17%	127 17%	117 16%	114 17%	98 16%	26 30%	96 20%	93 18%	43 15%	79 22%	66 19%	15 13%	28 17%	36 18%	43 26%	25 16%	42 20%	21 23%	41 16%	59 20%	40 19%	49 20%	99 18%	89 20%	194 19%
Don't know	100 10%	41 7%	59 8%	55 8%	53 8%	45 8%	14 16%	26 5%	74 14%	41 14%	24 7%	34 10%	21 18%	20 12%	18 9%	6 3%	11 8%	23 11%	13 14%	29 11%	24 8%	21 10%	25 10%	53 10%	47 10%	99 10%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 56

In choosing between Gordon Brown, David Cameron or Nick Clegg, which leader do you think ...
 Q.24 - more honest than most politicians Gordon Brown, David Cameron or Nick Clegg?
 (PL34_5)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
David Cameron	252 25%	152 54%	14 7%	25 12%	62 12%	200 33%	113 25%	138 26%	29 11%	217 31%	29 25%	105 24%	94 21%	87 32%	25 26%	43 25%	181 25%	197 27%	54 20%	73 22%	80 26%	98 28%	32 25%	131 32%	69 33%	105 53%	33 12%	23 19%	261 26%
Gordon Brown	191 19%	24 9%	103 49%	19 9%	141 26%	62 10%	80 17%	110 20%	108 41%	73 11%	19 16%	86 19%	73 16%	47 17%	21 23%	49 28%	120 16%	132 18%	59 21%	77 23%	68 22%	46 13%	19 15%	77 19%	39 19%	6 3%	99 35%	16 14%	191 19%
Nick Clegg	272 27%	49 18%	34 16%	115 56%	193 36%	208 34%	139 30%	134 25%	53 20%	215 31%	31 27%	137 31%	152 34%	69 25%	21 22%	30 18%	220 30%	186 26%	86 31%	86 26%	76 24%	111 31%	40 31%	92 22%	60 28%	42 22%	69 25%	56 48%	258 26%
None	188 19%	41 15%	32 15%	31 15%	89 17%	99 16%	94 20%	95 17%	33 12%	147 21%	26 22%	83 19%	94 21%	49 18%	13 14%	30 17%	142 20%	142 20%	45 16%	65 19%	60 19%	63 18%	23 18%	76 18%	30 14%	35 18%	49 18%	12 10%	194 19%
Don't know	100 10%	14 5%	27 13%	15 7%	48 9%	35 6%	35 8%	65 12%	41 15%	41 6%	12 10%	33 8%	40 9%	22 8%	13 14%	21 12%	62 9%	67 9%	33 12%	35 10%	27 9%	37 10%	15 12%	39 9%	12 6%	8 4%	29 10%	11 9%	99 10%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 57

Q.25 Which political party, if any, do you think would be best at looking after the interests of people like you?
(PL35_1)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	264	147	202	188	182	155	20	119	146	72	82	110	28	45	45	37	39	71	33	59	74	53	78	133	131	263
	26%	27%	27%	26%	27%	26%	23%	24%	28%	25%	23%	31%	23%	27%	23%	22%	26%	35%	36%	23%	25%	25%	32%	24%	29%	26%
Conservatives	303	187	253	245	236	216	8	167	137	78	107	119	38	40	57	50	60	58	23	99	92	54	59	191	112	307
	30%	34%	34%	34%	34%	36%	9%	34%	26%	27%	30%	33%	32%	24%	29%	30%	40%	29%	26%	38%	31%	26%	24%	35%	25%	31%
Liberal Democrats	172	91	139	134	121	101	12	83	90	45	67	60	14	30	32	36	19	41	20	40	53	32	46	94	78	166
	17%	17%	19%	19%	18%	17%	15%	17%	17%	16%	19%	17%	12%	18%	16%	21%	13%	20%	22%	16%	18%	16%	19%	17%	17%	17%
Other	92	49	59	55	53	51	14	43	48	35	40	17	16	19	19	21	8	8	1	25	21	32	13	46	46	89
	9%	9%	8%	8%	8%	9%	16%	9%	9%	12%	11%	5%	13%	12%	10%	13%	6%	4%	1%	10%	7%	16%	5%	8%	10%	9%
None	86	40	55	53	51	41	14	39	47	15	42	28	6	10	28	14	15	13	6	25	28	15	18	53	33	90
	9%	7%	7%	7%	8%	7%	16%	8%	9%	5%	12%	8%	5%	6%	14%	9%	10%	6%	6%	10%	9%	7%	7%	10%	7%	9%
Don't know	86	28	45	43	42	35	19	35	51	41	24	22	17	24	16	8	9	13	8	12	24	21	30	36	50	88
	9%	5%	6%	6%	6%	6%	22%	7%	10%	14%	7%	6%	14%	14%	8%	5%	6%	6%	9%	5%	8%	10%	12%	7%	11%	9%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 58

Q.25 Which political party, if any, do you think would be best at looking after the interests of people like you?
(PL35_1)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
Labour	264	15	167	26	213	61	101	163	153	102	26	103	99	72	28	62	171	194	70	106	83	75	36	104	54	6	168	15	263
	26%	5%	80%	13%	40%	10%	22%	30%	58%	15%	22%	23%	22%	26%	30%	36%	24%	27%	25%	32%	27%	21%	28%	25%	26%	3%	60%	13%	26%
Conservatives	303	219	15	25	57	261	147	156	36	259	30	157	147	105	26	21	252	227	76	88	102	113	35	139	81	144	43	24	307
	30%	78%	7%	12%	11%	43%	32%	29%	14%	37%	26%	35%	33%	38%	28%	12%	35%	31%	28%	26%	33%	32%	27%	34%	39%	73%	15%	20%	31%
Liberal Democrats	172	9	5	128	149	152	77	95	26	137	24	62	91	34	9	37	125	126	46	59	42	71	25	68	38	14	26	61	166
	17%	3%	3%	62%	28%	25%	17%	17%	10%	20%	21%	14%	20%	13%	10%	22%	17%	17%	16%	18%	13%	20%	20%	16%	18%	7%	9%	52%	17%
Other	92	8	7	4	63	64	47	45	15	72	10	47	41	19	10	20	61	56	35	28	31	33	12	37	14	6	19	5	89
	9%	3%	4%	2%	12%	11%	10%	8%	6%	10%	9%	11%	9%	7%	11%	11%	8%	8%	13%	8%	10%	9%	9%	9%	7%	3%	7%	4%	9%
None	86	13	6	14	26	34	48	37	10	70	12	37	43	22	6	13	65	59	26	23	31	32	9	31	15	14	18	9	90
	9%	5%	3%	7%	5%	6%	10%	7%	4%	10%	10%	8%	10%	8%	7%	8%	9%	8%	10%	7%	10%	9%	7%	7%	7%	7%	7%	8%	9%
Don't know	86	17	10	9	25	32	40	46	23	52	15	37	30	21	14	19	51	63	24	32	22	32	11	36	8	13	6	4	88
	9%	6%	5%	4%	5%	5%	9%	9%	9%	8%	12%	8%	7%	8%	15%	11%	7%	9%	9%	10%	7%	9%	9%	9%	4%	7%	2%	3%	9%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 59

Q.26 Which political party, if any, is most clear and united about what its policies should be?
(PL35_2)

Base : All

	Total (Weighted)	Likelihood to vote						Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Labour	137 14%	68 13%	100 13%	91 13%	83 12%	73 12%	14 16%	63 13%	74 14%	43 15%	46 13%	48 14%	16 14%	27 16%	29 15%	17 10%	22 14%	27 13%	16 17%	24 9%	39 13%	26 13%	47 19%	64 12%	74 16%	138 14%
Conservatives	298 30%	187 35%	257 34%	253 35%	242 35%	214 36%	9 11%	155 32%	142 28%	75 26%	113 31%	110 31%	37 31%	37 22%	58 30%	55 33%	51 34%	59 29%	28 30%	94 36%	84 29%	53 26%	67 27%	178 32%	120 27%	296 30%
Liberal Democrats	173 17%	99 18%	138 18%	133 19%	129 19%	108 18%	11 13%	90 19%	83 16%	47 16%	64 18%	63 18%	13 11%	34 20%	31 16%	32 20%	21 14%	41 20%	18 20%	48 19%	47 16%	40 19%	38 16%	96 17%	77 17%	176 18%
Other	67 7%	33 6%	46 6%	43 6%	42 6%	37 6%	7 8%	29 6%	37 7%	23 8%	28 8%	16 4%	8 7%	15 9%	13 7%	15 9%	6 4%	9 5%	1 1%	14 5%	17 6%	19 9%	16 7%	31 6%	36 8%	66 7%
None	183 18%	104 19%	129 17%	123 17%	119 17%	111 18%	19 22%	97 20%	86 17%	39 14%	71 20%	74 21%	15 12%	24 14%	38 20%	33 20%	37 24%	37 18%	17 19%	48 18%	56 19%	38 18%	42 17%	104 19%	80 18%	180 18%
Don't know	145 14%	50 9%	83 11%	75 10%	70 10%	58 10%	26 30%	50 10%	95 18%	59 21%	40 11%	45 13%	29 25%	30 18%	26 13%	14 8%	14 9%	31 15%	12 13%	32 12%	49 17%	30 15%	34 14%	81 15%	64 14%	147 15%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 60

Q.26 Which political party, if any, is most clear and united about what its policies should be?
(PL35_2)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003
Labour	137	6	82	20	109	34	58	79	79	55	14	57	58	27	11	37	85	93	45	58	34	45	24	62	17	4	81	9	138
	14%	2%	39%	10%	20%	6%	13%	15%	30%	8%	12%	13%	13%	10%	12%	22%	12%	13%	16%	17%	11%	13%	19%	15%	8%	2%	29%	8%	14%
Conservatives	298	171	34	38	101	238	130	167	38	253	32	134	134	94	30	38	229	235	62	88	100	110	43	140	71	112	57	30	296
	30%	61%	16%	19%	19%	39%	28%	31%	15%	37%	27%	30%	30%	34%	32%	22%	32%	32%	22%	26%	32%	31%	34%	34%	34%	57%	20%	26%	30%
Liberal Democrats	173	22	28	79	126	120	88	86	33	135	21	76	81	46	18	28	127	123	50	68	44	62	20	70	42	16	54	38	176
	17%	8%	13%	39%	24%	20%	19%	16%	12%	19%	18%	17%	18%	17%	19%	16%	18%	17%	18%	20%	14%	17%	15%	17%	20%	8%	19%	33%	18%
Other	67	8	5	4	45	48	28	39	10	54	11	30	33	12	8	14	44	44	23	21	27	19	7	17	12	7	10	5	66
	7%	3%	2%	2%	8%	8%	6%	7%	4%	8%	10%	7%	7%	4%	9%	8%	6%	6%	8%	6%	9%	5%	5%	4%	6%	4%	3%	4%	7%
None	183	43	30	39	88	101	103	80	57	119	20	93	92	54	9	25	146	128	55	47	65	71	18	71	49	34	43	22	180
	18%	15%	14%	19%	16%	17%	22%	15%	22%	17%	17%	21%	20%	20%	10%	15%	20%	18%	20%	14%	21%	20%	14%	17%	23%	17%	15%	19%	18%
Don't know	145	31	31	24	65	64	54	91	45	78	19	54	53	41	18	30	94	102	43	55	42	48	17	56	19	23	35	13	147
	14%	11%	15%	12%	12%	11%	12%	17%	17%	11%	16%	12%	12%	15%	19%	18%	13%	14%	15%	16%	13%	14%	13%	13%	9%	12%	12%	11%	15%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 61

**Q.27. To what extent do you agree or disagree that the Conservatives are ready to form the next Government?
(PL36)**

Base : All

	Total (Weighed)	Likelihood to vote						Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1003	530	747	710	676	593	92	458	545	247	371	385	83	164	197	174	165	220	103	279	272	187	265	551	452	1003
Weighted Total	1003	542	753	718	685	600	86	485	518	285	362	356	119	167	196	166	152	204	91	260	293	207	244	553	450	1003
Strongly agree	177 18%	125 23%	155 21%	147 20%	144 21%	132 22%	4 5%	94 19%	83 16%	45 16%	55 15%	77 22%	26 22%	19 12%	23 12%	32 19%	34 22%	43 21%	21 23%	51 20%	57 19%	29 14%	40 17%	108 20%	69 15%	172 17%
Tend to agree	324 32%	173 32%	248 33%	243 34%	224 33%	195 32%	21 24%	163 33%	161 31%	102 36%	99 27%	123 35%	34 29%	68 41%	51 26%	48 29%	54 36%	68 34%	32 35%	100 38%	84 29%	73 35%	67 28%	184 33%	140 31%	339 34%
Neither agree nor disagree	110 11%	35 6%	77 10%	64 9%	58 8%	44 7%	18 21%	43 9%	67 13%	40 14%	57 16%	14 4%	18 15%	22 13%	34 17%	22 14%	6 4%	8 4%	2 2%	26 10%	34 12%	19 9%	31 13%	60 11%	50 11%	105 10%
Tend to disagree	149 15%	68 13%	101 13%	100 14%	96 14%	79 13%	19 22%	65 13%	83 16%	49 17%	60 16%	40 11%	20 17%	29 17%	36 19%	23 14%	21 14%	10 10%	11 11%	37 14%	43 15%	35 17%	33 13%	81 15%	68 15%	144 14%
Strongly disagree	197 20%	128 24%	153 20%	145 20%	143 21%	136 23%	15 17%	103 21%	94 18%	31 11%	76 21%	91 25%	12 10%	19 11%	43 22%	33 20%	34 23%	56 28%	23 26%	38 15%	63 21%	37 18%	60 25%	101 18%	97 21%	199 20%
Don't know	46 5%	13 2%	21 3%	20 3%	20 3%	15 2%	10 11%	17 4%	28 5%	19 7%	16 4%	11 3%	9 8%	10 6%	7 4%	8 5%	2 2%	9 4%	3 4%	7 3%	12 4%	14 7%	12 5%	19 3%	27 6%	44 4%
Combinations - Summary																										
Agree	501 50%	298 55%	402 53%	389 54%	368 54%	327 54%	25 29%	257 53%	245 47%	147 52%	154 43%	200 56%	60 50%	88 52%	75 38%	79 48%	88 58%	112 55%	53 58%	151 58%	141 48%	102 49%	108 44%	292 53%	209 46%	511 51%
Disagree	346 34%	196 36%	254 34%	245 34%	239 35%	214 36%	33 39%	168 35%	177 34%	79 28%	136 37%	131 37%	32 27%	48 29%	80 41%	56 34%	55 36%	76 37%	33 36%	75 29%	106 36%	72 35%	93 38%	181 33%	165 37%	343 34%
Net Agree	155 16%	102 19%	149 20%	144 20%	129 19%	112 19%	-9 -10%	88 18%	67 13%	68 24%	19 5%	69 19%	28 24%	40 24%	-5 -3%	24 14%	33 22%	36 18%	20 22%	76 29%	35 12%	30 14%	15 6%	111 20%	45 10%	168 17%

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%

Ipsos MORI Political Monitor - September 2009

Table 62

Q.27. To what extent do you agree or disagree that the Conservatives are ready to form the next Government?
(PL36)

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	1003	285	215	184	513	583	451	552	258	691	249	315	382	345	100	164	727	745	256	340	310	353	123	405	216	215	284	108	1003	
Weighted Total	1003	281	210	205	534	605	461	542	263	694	117	444	451	274	93	172	725	725	277	336	312	356	129	416	211	196	279	118	1003	
Strongly agree	177	122	11	17	45	157	77	100	33	141	12	83	75	60	18	21	135	137	40	52	57	69	21	84	43	93	22	16	172	
	18%	43%	5%	8%	8%	26%	17%	18%	12%	20%	10%	19%	17%	22%	19%	12%	19%	19%	14%	15%	18%	19%	17%	20%	20%	47%	8%	14%	17%	
Tend to agree	324	123	38	64	133	218	153	171	64	249	45	138	147	96	34	43	244	250	74	96	104	124	42	132	84	78	73	43	339	
	32%	44%	18%	31%	25%	36%	33%	32%	25%	36%	38%	31%	33%	35%	37%	25%	34%	34%	27%	29%	33%	35%	33%	32%	40%	40%	26%	37%	34%	
Neither agree nor disagree	110	18	31	22	64	50	55	55	34	68	18	51	60	15	10	24	75	60	50	37	37	36	16	42	14	10	30	11	105	
	11%	6%	15%	11%	12%	8%	12%	10%	13%	10%	16%	11%	13%	6%	11%	14%	10%	8%	18%	11%	12%	10%	13%	10%	7%	5%	11%	10%	10%	
Tend to disagree	149	15	43	34	103	74	75	74	48	90	16	74	69	44	8	25	113	94	55	55	39	55	20	60	29	10	54	20	144	
	15%	5%	21%	17%	19%	12%	16%	14%	18%	13%	13%	17%	15%	16%	8%	15%	16%	13%	20%	17%	12%	15%	15%	14%	14%	5%	19%	17%	14%	
Strongly disagree	197	2	77	63	168	93	84	113	70	123	21	82	82	49	18	48	131	153	43	80	61	56	25	77	34	4	92	25	199	
	20%	1%	37%	31%	31%	15%	18%	21%	27%	18%	18%	18%	18%	18%	19%	28%	18%	21%	16%	24%	20%	16%	19%	18%	16%	2%	33%	22%	20%	
Don't know	46	1	10	5	21	13	17	29	14	23	5	17	18	9	5	11	27	30	15	16	14	16	4	21	7	2	9	1	44	
	5%	*	5%	3%	4%	2%	4%	5%	5%	3%	4%	4%	4%	3%	6%	7%	4%	4%	6%	5%	5%	4%	3%	5%	3%	1%	3%	1%	4%	
Combinations - Summary																														
Agree	501	245	49	81	178	374	231	271	97	390	57	221	222	156	52	64	379	387	114	148	161	193	64	216	127	170	95	60	511	
	50%	87%	23%	39%	33%	62%	50%	50%	37%	56%	48%	50%	49%	57%	56%	37%	52%	53%	41%	44%	52%	54%	49%	52%	60%	87%	34%	51%	51%	
Disagree	346	17	120	97	271	167	159	187	118	213	37	155	151	93	26	73	244	247	98	135	99	111	45	136	63	14	146	46	343	
	34%	6%	57%	47%	51%	28%	35%	34%	45%	31%	32%	35%	33%	34%	27%	43%	34%	34%	35%	40%	32%	31%	35%	33%	30%	7%	52%	39%	34%	
Net Agree	155	228	-71	-16	-93	207	71	84	-21	176	19	66	72	63	27	-10	135	140	16	12	61	82	19	80	63	156	-51	14	168	
	16%	81%	-34%	-8%	-17%	34%	15%	16%	-8%	25%	17%	15%	16%	23%	28%	-6%	19%	19%	6%	4%	20%	23%	15%	19%	30%	80%	-18%	12%	17%	

Fieldwork dates : 25th to 27th September 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/83

*Less than 0.5%