

Ipsos MORI Political Monitor - August 2009

Table 1

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Total Voting	790	461	656	16	401	390	218	276	296	87	131	154	122	121	175	68	216	239	156	179	455	335	782
Conservative	294 37%	199 43%	260 40%	6 34%	143 36%	151 39%	74 34%	105 38%	116 39%	22 25%	52 40%	50 32%	55 45%	41 34%	75 43%	23 34%	84 39%	102 43%	58 37%	50 28%	186 41%	108 32%	287 37%
Labour	233 29%	121 26%	171 26%	8 49%	123 31%	110 28%	66 30%	72 26%	95 32%	29 34%	37 28%	38 25%	33 27%	39 32%	57 42%	29 42%	52 24%	68 28%	48 31%	65 36%	120 26%	113 34%	234 30%
Liberal Democrats (Lib Dem)	145 18%	79 17%	126 19%	1 8%	67 17%	78 20%	45 21%	49 18%	51 17%	18 21%	27 20%	28 18%	20 16%	22 27%	11 14%	16%	50 23%	41 17%	27 18%	26 15%	91 20%	54 16%	146 19%
Scottish Nationalist	12 2%	7 2%	12 2%	-	7 2%	5 1%	3 1%	7 2%	3 1%	2 2%	1 1%	6 4%	* *	2 1%	1 1%	-	4 2%	1 1%	4 3%	3 2%	5 1%	7 2%	13 2%
Plaid Cymru	3 *	1 *	3 *	-	1 *	2 *	1 1%	* *	1 *	1 2%	-	-	* *	1 1%	-	-	1 1%	-	1 1%	-	1 *	1 *	3 *
Green Party	44 6%	19 4%	39 6%	1 8%	19 5%	25 6%	19 9%	16 6%	10 3%	9 10%	10 7%	13 8%	3 2%	3 3%	6 4%	1 2%	15 7%	14 6%	3 2%	11 6%	29 6%	14 4%	42 5%
UKIP	25 3%	19 4%	22 3%	-	17 4%	8 2%	3 1%	10 4%	12 4%	1 1%	2 1%	7 5%	3 3%	3 2%	9 5%	4 5%	5 2%	5 2%	3 2%	11 6%	10 2%	15 4%	26 3%
British National Party	20 2%	6 1%	11 2%	-	16 4%	4 1%	6 3%	11 4%	3 1%	4 4%	3 2%	6 4%	5 4%	3 2%	-	-	2 1%	5 2%	7 5%	5 3%	8 2%	12 4%	16 2%
Other	15 2%	8 2%	12 2%	-	7 2%	8 2%	1 *	8 3%	6 2%	1 1%	-	5 3%	3 2%	3 3%	3 2%	-	2 1%	3 1%	4 3%	6 4%	4 1%	11 3%	15 2%
"Conservative Lead over Labour"	61 8%	78 17%	89 14%	-3 -15%	20 5%	42 11%	8 4%	33 12%	20 7%	-7 -8%	15 12%	12 8%	21 17%	2 2%	18 10%	-5 -8%	32 15%	34 14%	10 6%	-15 -8%	66 15%	-5 -1%	53 7%
Undecided	69 7%	28 5%	42 6%	7 6%	27 5%	42 8%	24 8%	21 6%	24 7%	14 11%	11 6%	13 7%	8 5%	11 7%	13 6%	3 4%	15 6%	24 8%	12 6%	18 7%	39 7%	30 7%	69 7%
Would not vote	133 13%	4 1%	13 2%	78 77%	57 12%	75 14%	45 16%	59 16%	29 8%	19 16%	26 16%	30 15%	29 17%	15 10%	13 7%	4 5%	27 10%	26 9%	38 18%	42 17%	53 10%	80 18%	138 14%
Refused	17 2%	14 3%	14 2%	-	5 1%	11 2%	1 *	6 2%	10 3%	-	1 *	* 3%	5 4%	6 2%	4 5%	4 5%	4 1%	5 2%	1 1%	6 3%	9 2%	8 2%	20 2%
Will vote for another party but don't know which	4 *	2 *	3 *	-	-	4 1%	-	3 1%	1 *	-	-	1 2%	3 *	-	1 *	-	-	1 1%	1 1%	1 1%	1 *	2 1%	4 *

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 2

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013	
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013	
Total Voting	790	294	233	145	496	557	366	424	199	556	89	363	373	221	80	110	594	588	201	268	244	279	100	317	174	204	256	81	782	
Conservative	294	294	-	-	-	294	138	156	24	263	27	142	142	107	25	17	249	220	74	84	93	118	27	129	63	181	32	8	287	
	37%	100%	-	-	-	53%	38%	37%	12%	47%	30%	39%	38%	48%	32%	15%	42%	38%	37%	31%	38%	42%	27%	41%	36%	89%	12%	10%	37%	
Labour	233	-	233	-	233	-	106	126	130	87	29	101	106	41	28	54	148	180	53	89	77	67	33	106	60	6	167	3	234	
	29%	-	100%	-	47%	-	29%	30%	65%	16%	33%	28%	28%	19%	36%	49%	25%	31%	26%	33%	32%	24%	33%	33%	35%	3%	65%	4%	30%	
Liberal Democrats (Lib Dem)	145	-	-	145	145	145	70	75	23	114	19	74	69	41	18	16	110	109	34	50	39	55	28	45	34	5	29	63	146	
	18%	-	-	100%	29%	26%	19%	18%	11%	21%	22%	20%	18%	19%	23%	14%	19%	18%	17%	19%	16%	20%	28%	14%	20%	2%	11%	77%	19%	
Scottish Nationalist	12	-	-	-	12	12	4	8	3	10	1	5	7	2	-	3	9	8	5	12	-	-	-	6	2	-	2	*	13	
	2%	-	-	-	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	-	3%	2%	1%	2%	5%	-	-	-	2%	1%	-	1%	*	2%	
Plaid Cymru	3	-	-	-	3	3	1	1	-	3	*	1	1	*	1	-	2	3	-	-	3	-	-	1	-	-	-	-	3	*
	*	-	-	-	1%	*	*	*	-	*	*	*	*	*	1%	-	*	*	*	-	-	1%	-	-	*	-	-	-	-	*
Green Party	44	-	-	-	44	44	18	26	15	25	7	15	23	7	3	10	30	24	20	17	6	21	9	10	8	1	7	5	42	
	6%	-	-	-	9%	8%	5%	6%	7%	5%	7%	4%	6%	3%	4%	9%	5%	4%	10%	6%	2%	8%	9%	3%	5%	1%	3%	7%	5%	
UKIP	25	-	-	-	25	25	11	14	1	24	2	9	6	11	3	4	18	21	4	4	10	10	1	7	4	7	7	1	26	
	3%	-	-	-	5%	4%	3%	3%	*	4%	3%	2%	2%	5%	4%	4%	3%	4%	2%	2%	4%	4%	4%	1%	2%	2%	3%	3%	1%	3%
British National Party	20	-	-	-	20	20	10	10	2	17	2	10	10	4	-	5	14	11	8	8	6	5	1	9	1	3	3	-	16	
	2%	-	-	-	4%	4%	3%	2%	1%	3%	3%	3%	3%	2%	-	5%	2%	2%	4%	3%	3%	2%	1%	3%	1%	2%	1%	-	2%	
Other	15	-	-	-	15	15	8	7	3	12	1	7	8	6	*	1	14	12	3	3	9	3	-	6	2	1	9	1	15	
	2%	-	-	-	3%	3%	2%	2%	1%	2%	1%	2%	2%	3%	1%	1%	2%	2%	2%	1%	4%	1%	-	2%	1%	1%	3%	1%	2%	
"Conservative Lead over Labour"	61	294	-233	0	-233	294	32	30	-106	175	-2	41	36	66	-3	-37	102	40	21	-6	16	51	-6	23	3	175	-135	5	53	
	8%	100%	-100%	0%	-47%	53%	9%	7%	-53%	32%	-2%	11%	10%	30%	-4%	-34%	17%	7%	11%	-2%	7%	18%	-6%	7%	2%	86%	-53%	6%	7%	
Undecided	69	-	-	-	-	-	19	50	12	48	7	24	26	23	9	10	49	47	21	22	21	26	8	23	23	9	18	1	69	
	7%	-	-	-	-	-	4%	9%	5%	7%	6%	5%	6%	8%	10%	6%	7%	6%	7%	6%	7%	7%	6%	6%	11%	4%	6%	1%	7%	
Would not vote	133	-	-	-	-	-	73	60	22	99	20	73	50	23	8	50	73	74	58	39	46	49	21	52	6	3	19	3	138	
	13%	-	-	-	-	-	16%	11%	9%	14%	16%	16%	11%	8%	8%	29%	10%	10%	21%	11%	14%	14%	16%	13%	3%	2%	6%	3%	14%	
Refused	17	-	-	-	-	-	6	11	4	9	4	4	5	8	*	3	13	15	1	7	4	5	1	7	2	*	2	-	20	
	2%	-	-	-	-	-	1%	2%	2%	1%	3%	1%	1%	3%	*	2%	2%	2%	*	2%	1%	1%	1%	2%	1%	*	1%	-	2%	
Will vote for another party but don't know which	4	-	-	-	-	-	1	2	-	3	-	3	1	2	-	1	3	3	1	3	1	-	-	1	-	-	-	-	4	
	*	-	-	-	-	-	*	*	-	*	-	1%	*	1%	-	*	*	*	*	1%	*	-	-	*	-	-	-	-	-	*

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

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Table 3

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	514	514	514	-	254	260	81	177	256	25	56	89	88	104	152	63	173	139	87	115	312	202	514
Weighted Total	508	508	508	-	259	250	87	176	245	31	56	89	87	100	146	56	167	148	93	101	315	194	514
Total Voting	461	461	461	-	237	223	78	164	219	28	50	84	80	86	133	51	152	134	86	88	287	174	464
Conservative	199	199	199	-	98	101	43	67	90	12	30	30	37	32	58	19	64	67	38	30	131	69	193
	43%	43%	43%	-	41%	45%	55%	41%	41%	45%	60%	36%	46%	37%	44%	36%	42%	50%	44%	35%	46%	39%	42%
Labour	121	121	121	-	71	50	12	43	66	5	7	19	24	24	42	21	34	33	23	30	68	53	126
	26%	26%	26%	-	30%	22%	15%	26%	30%	17%	14%	23%	30%	28%	32%	41%	23%	25%	27%	34%	24%	31%	27%
Liberal Democrats (Lib Dem)	79	79	79	-	36	44	16	29	35	8	8	16	13	20	15	7	33	21	11	14	55	25	81
	17%	17%	17%	-	15%	20%	20%	18%	16%	27%	16%	19%	17%	23%	11%	14%	22%	16%	13%	16%	19%	14%	17%
Scottish Nationalist	7	7	7	-	5	2	-	5	2	-	-	5	*	1	1	-	4	-	3	1	4	3	8
	2%	2%	2%	-	2%	1%	-	3%	1%	-	-	6%	*	1%	1%	-	3%	-	3%	1%	1%	2%	2%
Plaid Cymru	1	1	1	-	1	*	-	*	1	-	-	-	*	1	-	-	-	-	1	-	-	1	2
	*	*	*	-	*	*	-	*	*	-	-	-	*	1%	-	-	-	-	2%	-	-	1%	*
Green Party	19	19	19	-	7	12	6	4	10	2	5	2	2	3	6	1	9	7	1	2	16	4	20
	4%	4%	4%	-	3%	6%	8%	2%	4%	6%	9%	2%	2%	4%	5%	3%	6%	5%	2%	2%	6%	2%	4%
UKIP	19	19	19	-	12	7	1	8	10	1	-	5	2	3	8	3	5	2	3	9	7	12	20
	4%	4%	4%	-	5%	3%	1%	5%	5%	4%	-	6%	3%	3%	6%	6%	3%	1%	4%	10%	2%	7%	4%
British National Party	6	6	6	-	4	2	-	5	1	-	-	4	*	1	-	-	1	2	2	1	3	3	5
	1%	1%	1%	-	2%	1%	-	3%	1%	-	-	5%	*	1%	-	-	1%	1%	2%	1%	1%	2%	1%
Other	8	8	8	-	3	5	*	4	4	*	-	3	1	1	2	-	1	3	3	1	4	4	9
	2%	2%	2%	-	1%	2%	*	3%	2%	1%	-	4%	1%	2%	2%	-	1%	2%	3%	2%	1%	2%	2%
"Conservative Lead over Labour"	78	78	78	0	27	51	31	24	23	8	23	11	13	8	16	-2	29	33	15	1	63	15	67
	17%	17%	17%	0%	11%	23%	40%	15%	11%	28%	46%	13%	16%	9%	12%	-4%	19%	25%	17%	1%	22%	9%	14%
Undecided	28	28	28	-	15	12	7	6	16	3	3	3	3	7	8	1	10	8	4	7	17	10	27
	5%	5%	5%	-	6%	5%	8%	3%	6%	11%	6%	3%	3%	7%	6%	2%	6%	5%	4%	7%	6%	5%	5%
Would not vote	4	4	4	-	1	3	1	1	2	-	1	1	-	1	1	-	2	*	1	1	2	2	5
	1%	1%	1%	-	*	1%	2%	1%	1%	-	3%	1%	-	1%	1%	-	1%	*	2%	1%	1%	1%	1%
Refused	14	14	14	-	5	9	1	4	9	-	1	*	3	6	4	4	3	4	1	5	7	6	16
	3%	3%	3%	-	2%	3%	1%	2%	4%	-	1%	*	4%	6%	3%	7%	2%	3%	2%	5%	2%	3%	3%
Will vote for another party but don't know which	2	2	2	-	-	2	-	2	-	-	-	1	1	-	-	-	-	1	-	1	1	1	2
	*	*	*	-	-	1%	-	1%	-	-	-	1%	2%	-	-	-	-	1%	-	1%	*	*	*

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

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Ipsos MORI Political Monitor - August 2009

Table 4

Q.1(A)/Q.1(B) Combined Voting Intention

Base : All certain to vote

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	514	193	126	81	271	338	230	284	119	372	117	181	189	234	38	46	423	417	97	171	159	184	57	178	148	160	180	58	514
Weighted Total	508	199	121	79	261	339	233	275	115	372	54	239	225	186	37	54	412	406	102	172	151	185	61	184	142	166	178	54	514
Total Voting	461	199	121	79	261	339	218	242	106	339	48	223	213	166	32	44	379	365	95	155	138	168	55	168	126	158	171	54	464
Conservative	199	199	-	-	-	199	96	104	8	186	15	104	95	84	9	7	180	152	47	52	69	78	19	82	50	144	24	4	193
	43%	100%	-	-	-	59%	44%	43%	7%	55%	31%	47%	45%	51%	29%	16%	47%	42%	50%	34%	50%	46%	34%	49%	40%	91%	14%	7%	42%
Labour	121	-	121	-	121	-	56	65	75	40	17	51	55	28	14	22	83	101	20	61	29	32	13	47	42	2	112	1	126
	26%	-	100%	-	46%	-	25%	27%	71%	12%	35%	23%	26%	17%	43%	51%	22%	28%	21%	39%	21%	19%	24%	28%	34%	1%	66%	3%	27%
Liberal Democrats (Lib Dem)	79	-	-	79	79	79	40	40	13	64	9	43	40	30	5	5	70	68	12	27	18	35	17	24	22	4	15	42	81
	17%	-	-	100%	30%	23%	18%	16%	12%	19%	20%	19%	19%	18%	15%	11%	18%	18%	12%	17%	13%	21%	30%	15%	17%	3%	9%	78%	17%
Scottish Nationalist	7	-	-	-	7	7	4	3	3	4	1	5	5	2	-	-	7	2	5	7	-	-	-	2	2	-	2	-	8
	2%	-	-	-	3%	2%	2%	1%	3%	1%	2%	2%	2%	1%	-	-	2%	1%	5%	5%	-	-	-	1%	1%	-	1%	-	2%
Plaid Cymru	1	-	-	-	1	1	1	-	-	1	*	1	-	*	1	-	*	1	-	-	1	-	-	1	-	-	-	-	2
	*	-	-	-	1%	1%	1%	-	-	*	1%	*	-	*	3%	-	*	*	-	-	1%	-	-	1%	-	-	-	-	*
Green Party	19	-	-	-	19	19	8	11	4	14	4	6	7	6	1	5	13	14	5	5	4	11	6	3	4	1	4	5	20
	4%	-	-	-	7%	6%	4%	5%	4%	4%	9%	3%	3%	4%	5%	11%	3%	4%	6%	3%	3%	7%	12%	2%	4%	1%	3%	9%	4%
UKIP	19	-	-	-	19	19	6	13	1	19	1	5	3	10	2	4	13	17	2	1	10	8	-	5	4	5	6	1	20
	4%	-	-	-	7%	6%	3%	5%	*	5%	2%	2%	2%	6%	5%	9%	4%	5%	2%	1%	7%	5%	-	3%	3%	3%	4%	2%	4%
British National Party	6	-	-	-	6	6	4	2	-	5	1	5	4	2	-	-	6	3	3	2	2	2	-	2	-	2	3	-	5
	1%	-	-	-	2%	2%	2%	1%	-	2%	1%	2%	2%	1%	-	-	2%	1%	3%	1%	2%	1%	-	1%	-	1%	2%	-	1%
Other	8	-	-	-	8	8	4	4	2	6	*	3	3	4	-	1	7	6	2	1	4	2	-	2	1	*	5	1	9
	2%	-	-	-	3%	2%	2%	2%	2%	2%	1%	2%	2%	2%	-	2%	2%	2%	2%	1%	3%	1%	-	1%	1%	*	3%	2%	2%
"Conservative Lead over Labour"	78	199	-121	0	-121	199	40	38	-68	146	-2	53	40	56	-4	-15	97	50	28	-9	40	46	5	36	8	142	-88	3	67
	17%	100%	-100%	0%	-46%	59%	18%	16%	-64%	43%	-3%	24%	19%	34%	-14%	-35%	26%	14%	29%	-6%	29%	28%	10%	21%	6%	90%	-51%	5%	14%
Undecided	28	-	-	-	-	-	8	20	4	21	2	11	7	11	4	5	18	24	3	8	9	11	4	9	14	7	5	*	27
	5%	-	-	-	-	-	3%	7%	3%	6%	4%	5%	3%	6%	12%	9%	4%	6%	3%	5%	6%	6%	6%	5%	10%	4%	3%	1%	5%
Would not vote	4	-	-	-	-	-	1	3	1	3	1	-	1	1	*	2	2	2	2	2	-	2	2	1	-	1	1	-	5
	1%	-	-	-	-	-	*	1%	1%	1%	2%	-	*	*	1%	4%	*	*	2%	1%	-	1%	3%	*	-	1%	*	-	1%
Refused	14	-	-	-	-	-	5	9	4	7	3	3	3	8	*	2	12	13	1	5	4	5	-	5	2	*	1	-	16
	3%	-	-	-	-	-	2%	3%	3%	2%	6%	1%	2%	4%	1%	4%	3%	3%	1%	3%	3%	2%	-	3%	1%	*	1%	-	3%
Will vote for another party but don't know which	2	-	-	-	-	-	1	1	-	2	-	1	1	-	-	1	1	1	1	2	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	1%	*	-	1%	-	1%	1%	-	-	1%	*	*	1%	1%	-	-	-	-	-	-	-	-	*

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 5

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Conservative	264 26%	185 36%	235 32%	6 6%	133 27%	130 25%	68 24%	93 25%	103 29%	19 16%	49 29%	39 20%	54 32%	38 25%	65 31%	20 25%	81 31%	87 29%	50 24%	46 19%	168 30%	96 21%	257 25%
Labour	190 19%	94 19%	135 19%	7 7%	104 21%	86 16%	59 21%	59 16%	71 20%	26 22%	33 20%	31 16%	28 17%	29 19%	43 21%	25 31%	40 15%	58 20%	39 19%	53 21%	98 17%	92 20%	190 19%
Liberal Democrats (Lib Dem)	128 13%	70 14%	110 15%	1 1%	60 12%	68 13%	42 15%	42 12%	43 12%	17 15%	25 15%	25 13%	18 10%	24 15%	19 9%	8 10%	45 17%	36 12%	24 12%	24 10%	80 14%	48 10%	126 12%
Scottish Nationalist	12 1%	7 1%	12 2%	-	7 1%	5 1%	3 1%	7 2%	3 1%	2 1%	1 1%	6 3%	*	2 1%	1 -	-	4 1%	1 *	4 2%	3 1%	5 1%	7 2%	13 1%
Plaid Cymru	1 *	1 *	1 *	-	1 *	-	-	-	1 *	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 *	1 *
Green Party	40 4%	17 3%	35 5%	1 1%	19 4%	21 4%	19 6%	14 4%	7 2%	9 7%	10 6%	11 6%	3 2%	3 2%	4 2%	-	13 5%	14 5%	1 1%	11 5%	27 5%	13 3%	38 4%
UKIP	22 2%	17 3%	19 3%	-	15 3%	7 1%	3 1%	10 3%	9 3%	1 1%	2 1%	6 3%	3 2%	3 2%	7 3%	3 4%	3 1%	5 2%	3 2%	10 4%	8 1%	14 3%	22 2%
Scottish Socialist Party	2 *	1 *	2 *	-	1 *	1 *	-	1 *	1 *	-	-	1 1%	-	-	1 *	-	1 *	-	1 1%	-	1 *	1 *	2 *
Independent Candidate	8 1%	6 1%	6 1%	-	2 *	5 1%	*	3 1%	4 1%	*	-	3 2%	-	3 2%	1 *	-	*	3 1%	3 1%	2 1%	3 1%	5 1%	6 1%
Other	23 2%	6 1%	14 2%	-	19 4%	5 1%	7 2%	13 4%	3 1%	4 3%	3 2%	7 3%	7 4%	3 2%	* *	-	3 1%	5 2%	7 4%	8 3%	8 1%	15 3%	20 2%
Undecided	168 17%	82 16%	123 17%	9 8%	62 13%	107 20%	43 15%	52 14%	73 20%	24 20%	19 11%	33 17%	19 11%	26 17%	48 23%	15 19%	44 17%	55 18%	35 17%	34 14%	99 18%	69 15%	172 17%
Would not vote	128 13%	4 1%	13 2%	77 76%	56 11%	72 14%	41 14%	59 16%	28 8%	17 14%	24 14%	30 15%	29 17%	15 10%	13 6%	4 5%	25 10%	24 8%	37 18%	41 17%	50 9%	78 17%	133 13%
Don't know	3 *	2 *	3 *	-	-	3 1%	-	2 1%	1 *	-	-	1 *	1 1%	-	1 *	-	-	1 1%	-	1 1%	1 *	1 *	3 *
Refused	25 2%	16 3%	20 3%	-	12 2%	12 2%	3 1%	9 3%	12 3%	*	3 2%	3 2%	6 4%	8 5%	4 2%	4 5%	4 2%	6 2%	1 1%	12 5%	11 2%	14 3%	30 3%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 6

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dem	
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013
Conservative	264	264	-	-	-	264	129	134	21	235	24	134	129	93	23	16	222	202	62	82	84	98	22	114	54	164	28	8	257
	26%	90%	-	-	-	47%	28%	25%	9%	33%	20%	29%	28%	34%	24%	9%	30%	28%	22%	24%	27%	27%	17%	29%	26%	75%	10%	10%	25%
Labour	190	-	190	-	190	-	91	99	117	63	23	84	88	32	22	45	120	145	44	70	65	56	30	90	50	5	134	3	190
	19%	-	81%	-	38%	-	19%	18%	49%	9%	20%	18%	19%	12%	23%	26%	16%	20%	16%	21%	21%	16%	23%	23%	25%	2%	45%	3%	19%
Liberal Democrats (Lib Dem)	128	-	-	128	128	128	64	64	19	102	17	68	64	31	17	15	95	96	30	45	35	48	27	38	30	5	25	52	126
	13%	-	-	88%	26%	23%	14%	12%	8%	14%	15%	15%	14%	11%	18%	9%	13%	13%	11%	13%	11%	13%	21%	10%	15%	2%	9%	61%	12%
Scottish Nationalist	12	-	-	-	12	12	4	8	3	10	1	5	7	2	-	3	9	8	5	12	-	-	-	6	2	-	2	*	13
	1%	-	-	-	2%	2%	1%	2%	1%	1%	1%	1%	2%	1%	-	2%	1%	1%	2%	4%	-	-	-	1%	1%	-	1%	*	1%
Plaid Cymru	1	-	-	-	1	1	1	-	-	1	-	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1
	*	-	-	-	*	*	*	-	-	*	-	*	-	-	1%	-	-	*	-	-	*	-	-	*	-	-	-	-	*
Green Party	40	-	-	-	40	40	18	22	14	22	6	14	23	6	2	9	29	21	18	15	5	19	8	10	6	1	6	4	38
	4%	-	-	-	8%	7%	4%	4%	6%	3%	5%	3%	5%	2%	2%	5%	4%	3%	6%	4%	2%	5%	6%	2%	3%	1%	2%	5%	4%
UKIP	22	-	-	-	22	22	10	12	1	21	2	9	6	9	3	4	15	18	3	4	9	9	-	6	3	4	7	1	22
	2%	-	-	-	4%	4%	2%	2%	*	3%	1%	2%	1%	3%	3%	2%	2%	3%	1%	1%	3%	2%	-	2%	1%	2%	3%	1%	2%
Scottish Socialist Party	2	-	-	-	2	2	1	1	-	2	-	1	1	-	-	2	2	1	1	2	-	-	-	1	-	-	1	-	2
	*	-	-	-	*	*	*	*	-	*	-	*	*	-	-	*	*	*	*	*	1%	-	-	*	-	-	-	*	*
Independent Candidate	8	-	-	-	8	8	4	4	1	7	*	3	3	4	-	-	8	6	2	*	5	2	-	2	-	-	5	1	6
	1%	-	-	-	2%	1%	1%	1%	*	1%	*	1%	1%	2%	-	-	1%	1%	1%	*	2%	1%	-	1%	-	-	2%	1%	1%
Other	23	-	-	-	23	23	12	11	3	20	3	12	13	5	*	5	17	15	8	9	9	5	1	11	1	4	5	-	20
	2%	-	-	-	5%	4%	3%	2%	1%	3%	2%	3%	3%	2%	*	3%	2%	2%	3%	3%	3%	2%	1%	3%	1%	2%	2%	-	2%
Undecided	168	30	42	17	68	56	53	115	33	115	18	59	64	63	19	21	127	123	45	49	52	68	21	61	50	30	56	13	172
	17%	10%	18%	12%	14%	10%	11%	21%	14%	16%	15%	13%	14%	23%	20%	12%	17%	17%	16%	14%	16%	19%	16%	15%	24%	14%	19%	16%	17%
Would not vote	128	-	-	-	-	-	69	59	20	96	19	69	47	21	8	50	68	72	55	37	43	48	21	52	6	3	19	3	133
	13%	-	-	-	-	-	15%	11%	8%	13%	16%	15%	10%	8%	8%	29%	9%	10%	20%	11%	14%	13%	16%	13%	3%	2%	6%	3%	13%
Don't know	3	-	-	-	-	-	1	1	-	3	-	1	1	1	-	1	2	2	1	2	1	-	-	1	-	-	-	-	3
	*	-	-	-	-	-	*	*	-	*	-	*	*	*	-	*	*	*	*	1%	*	-	-	*	-	-	-	-	*
Refused	25	1	1	-	3	2	7	17	5	17	6	5	11	9	1	3	20	16	7	12	7	6	*	6	4	1	6	-	30
	2%	*	1%	-	1%	*	2%	3%	2%	2%	5%	1%	2%	3%	1%	2%	3%	2%	3%	4%	2%	2%	*	2%	2%	*	2%	-	3%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

*=Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 7

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	202	98	152	10	74	128	47	62	93	24	23	35	27	39	54	21	53	57	41	51	110	92	202
Weighted Total	193	98	142	9	74	119	47	61	85	24	22	36	25	34	52	20	49	61	37	46	110	83	202
Conservative	31 16%	14 14%	25 17%	-	10 13%	21 18%	6 13%	12 19%	13 15%	3 12%	3 15%	10 29%	1 5%	3 9%	10 19%	3 17%	4 7%	15 24%	8 22%	4 9%	18 17%	12 15%	30 15%
Labour	43 22%	27 27%	36 25%	1 12%	19 26%	24 20%	7 15%	12 20%	24 28%	3 13%	4 16%	7 18%	5 22%	10 30%	14 27%	4 21%	13 26%	10 16%	8 22%	12 27%	23 20%	21 25%	44 22%
Liberal Democrats (Lib Dem)	17 9%	10 10%	16 11%	-	7 9%	10 9%	2 5%	6 10%	8 10%	1 3%	2 8%	3 10%	3 10%	5 9%	3 10%	3 14%	5 11%	5 8%	3 9%	3 6%	11 10%	6 7%	20 10%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2 1%	* *	2 1%	-	-	2 1%	1 3%	* *	-	1 6%	-	-	-	-	-	-	1 3%	-	* 1%	-	1 1%	* *	2 1%
Green Party	4 2%	3 3%	4 3%	-	-	4 3%	-	1 2%	3 3%	-	-	1 4%	-	-	3 5%	1 8%	3 5%	-	1 4%	-	3 2%	1 2%	4 2%
UKIP	3 2%	2 3%	3 2%	-	3 4%	* *	-	1 1%	2 3%	-	-	1 2%	-	-	2 5%	* 2%	2 4%	-	-	1 2%	2 2%	1 1%	4 2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2 1%	1 1%	2 1%	-	2 2%	-	* 1%	1 1%	* *	* 2%	-	-	1 3%	-	* *	-	-	* 1%	-	1 2%	* *	1 1%	3 1%
Undecided	69 36%	28 28%	42 29%	7 76%	27 36%	42 35%	24 52%	21 35%	24 28%	14 56%	11 48%	13 36%	8 33%	11 32%	13 25%	3 17%	15 32%	24 39%	12 32%	18 39%	39 36%	30 36%	69 34%
Would not vote	5 3%	-	-	1 12%	2 2%	3 3%	4 9%	-	1 1%	2 9%	2 10%	-	-	* 1%	* 1%	* 2%	2 4%	1 2%	1 3%	* 1%	4 3%	1 2%	5 2%
Refused	17 9%	14 14%	14 10%	-	5 7%	11 10%	1 2%	6 9%	10 12%	-	1 4%	* 1%	5 22%	6 19%	4 7%	4 19%	4 7%	5 9%	1 4%	6 13%	9 8%	8 9%	20 10%
Don't know	1 1%	-	-	-	-	1 1%	-	1 2%	-	-	-	-	1 5%	-	-	-	-	-	1 3%	-	-	1 1%	* *

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 8

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total	
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	202	30	44	20	77	63	69	133	40	138	51	53	70	88	20	21	158	151	49	60	63	79	24	67	53	28	56	16	202
Weighted Total	193	31	43	17	70	58	61	132	38	132	23	64	75	72	21	24	147	139	52	61	58	74	21	67	54	31	62	13	202
Conservative	31	31	-	-	-	31	9	22	2	27	3	8	13	14	2	1	27	18	12	2	9	20	5	14	10	18	4	-	30
	16%	100%	-	-	-	53%	14%	17%	6%	21%	14%	12%	18%	20%	11%	2%	19%	13%	23%	4%	15%	27%	23%	21%	18%	57%	6%	-	15%
Labour	43	-	43	-	43	-	16	27	13	25	6	17	19	9	6	9	28	35	8	20	13	11	4	16	10	1	33	-	44
	22%	-	100%	-	61%	-	26%	21%	34%	19%	24%	26%	25%	13%	31%	35%	19%	25%	16%	32%	22%	15%	19%	23%	19%	4%	53%	-	22%
Liberal Democrats (Lib Dem)	17	-	-	17	17	17	6	11	3	12	2	6	5	11	1	*	15	12	4	5	4	8	1	6	4	-	4	11	20
	9%	-	-	100%	24%	29%	10%	8%	9%	9%	9%	9%	6%	15%	4%	2%	11%	9%	8%	8%	7%	10%	6%	9%	8%	-	6%	80%	10%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	2	-	-	-	2	2	*	1	-	2	*	-	1	*	-	-	2	2	-	-	2	-	-	-	-	-	-	-	2
	1%	-	-	-	2%	3%	*	1%	-	1%	-	-	2%	*	-	-	1%	1%	-	-	3%	-	-	-	-	-	-	-	1%
Green Party	4	-	-	-	4	4	-	4	1	3	*	1	*	1	1	1	1	3	1	1	1	1	1	-	3	-	1	1	4
	2%	-	-	-	6%	7%	-	3%	3%	2%	2%	2%	1%	1%	7%	4%	1%	2%	3%	2%	2%	2%	5%	-	5%	-	2%	11%	2%
UKIP	3	-	-	-	3	3	1	2	-	3	1	-	1	2	-	-	3	2	1	*	1	2	1	1	1	3	-	-	4
	2%	-	-	-	4%	5%	1%	2%	-	2%	3%	-	1%	3%	-	-	2%	2%	1%	1%	2%	2%	3%	1%	2%	9%	-	-	2%
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	-	-	-	2	2	*	1	1	1	*	*	*	*	1	1	1	1	*	-	1	*	*	*	2	*	1	-	3
	1%	-	-	-	2%	3%	1%	1%	2%	1%	2%	-	1%	1%	-	3%	1%	1%	1%	-	2%	1%	-	1%	3%	1%	1%	-	1%
Undecided	69	-	-	-	-	-	19	50	12	48	7	24	26	23	9	10	49	47	21	22	21	26	8	23	23	9	18	1	69
	36%	-	-	-	-	-	31%	38%	30%	36%	29%	37%	35%	32%	46%	40%	34%	34%	40%	36%	36%	35%	40%	34%	42%	28%	30%	9%	34%
Would not vote	5	-	-	-	-	-	4	1	2	3	*	4	4	1	-	-	5	2	3	1	3	1	-	*	-	-	-	-	5
	3%	-	-	-	-	-	6%	1%	6%	2%	1%	6%	5%	2%	-	-	3%	2%	6%	2%	5%	1%	-	1%	-	-	-	-	2%
Refused	17	-	-	-	-	-	6	11	4	9	4	4	5	8	*	3	13	15	1	7	4	5	1	7	2	*	2	-	20
	9%	-	-	-	-	-	10%	8%	10%	7%	15%	7%	7%	11%	1%	13%	9%	11%	3%	12%	7%	7%	4%	10%	4%	1%	2%	-	10%
Don't know	1	-	-	-	-	-	-	1	-	-	-	1	-	1	-	-	1	1	-	1	-	-	-	-	-	-	-	-	1
	1%	-	-	-	-	-	-	1%	-	-	-	2%	-	2%	-	-	1%	1%	-	2%	-	-	-	-	-	-	-	-	*

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

*Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 9

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All certain to vote

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	514	514	514	-	254	260	81	177	256	25	56	89	88	104	152	63	173	139	87	115	312	202	514
Weighted Total	508	508	508	-	259	250	87	176	245	31	56	89	87	100	146	56	167	148	93	101	315	194	514
Conservative	185	185	185	-	93	93	41	62	82	12	29	25	37	30	52	16	62	60	36	27	123	63	180
	36%	36%	36%	-	36%	37%	47%	35%	33%	40%	52%	29%	42%	30%	35%	29%	37%	41%	39%	26%	39%	33%	35%
Labour	94	94	94	-	59	35	11	34	49	3	7	16	19	16	33	18	26	29	20	20	54	40	102
	19%	19%	19%	-	23%	14%	12%	20%	20%	11%	13%	18%	21%	16%	23%	32%	15%	19%	21%	20%	17%	21%	20%
Liberal Democrats (Lib Dem)	70	70	70	-	31	39	14	24	31	7	7	13	12	19	12	7	29	17	11	13	46	24	71
	14%	14%	14%	-	12%	15%	16%	14%	13%	23%	12%	14%	13%	19%	9%	13%	17%	11%	12%	12%	15%	12%	14%
Scottish Nationalist	7	7	7	-	5	2	-	5	2	-	-	5	*	1	1	-	4	-	3	1	4	3	8
	1%	1%	1%	-	2%	1%	-	3%	1%	-	-	5%	*	1%	1%	-	2%	-	3%	1%	1%	2%	2%
Plaid Cymru	1	1	1	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	1	-	-	1	1
	*	*	*	-	*	-	-	-	*	-	-	-	-	1%	-	-	-	-	1%	-	-	1%	*
Green Party	17	17	17	-	7	10	6	4	7	2	5	2	2	3	4	-	7	7	1	2	13	4	18
	3%	3%	3%	-	3%	4%	7%	2%	3%	6%	8%	2%	2%	3%	3%	-	4%	4%	2%	2%	4%	2%	4%
UKIP	17	17	17	-	10	6	1	8	8	1	-	5	2	3	5	3	3	2	3	8	5	12	17
	3%	3%	3%	-	4%	3%	1%	4%	3%	4%	-	6%	3%	3%	4%	5%	2%	1%	4%	8%	1%	6%	3%
Scottish Socialist Party	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	1	-	-	-	1	-	1
	*	*	*	-	-	*	-	-	*	-	-	-	-	-	1%	-	1%	-	-	-	*	-	*
Independent Candidate	6	6	6	-	2	4	*	3	2	*	-	3	-	1	1	-	*	3	3	-	3	3	5
	1%	1%	1%	-	1%	1%	*	2%	1%	1%	-	4%	-	1%	1%	-	*	2%	3%	-	1%	1%	1%
Other	6	6	6	-	4	2	-	5	2	-	-	4	*	2	-	-	1	2	2	1	3	3	6
	1%	1%	1%	-	1%	1%	-	3%	1%	-	-	5%	*	2%	-	-	1%	1%	2%	1%	1%	2%	1%
Undecided	82	82	82	-	37	45	11	23	48	5	6	13	10	17	31	8	29	24	9	20	53	30	78
	16%	16%	16%	-	14%	18%	13%	13%	20%	16%	11%	15%	12%	17%	21%	14%	17%	16%	10%	20%	17%	15%	15%
Would not vote	4	4	4	-	1	3	1	1	2	-	1	1	-	1	1	-	2	*	1	1	2	2	5
	1%	1%	1%	-	*	1%	2%	1%	1%	-	3%	1%	-	1%	1%	-	1%	*	2%	1%	1%	1%	1%
Don't know	2	2	2	-	-	2	-	2	-	-	-	1	1	-	-	-	-	1	-	1	1	1	2
	*	*	*	-	-	1%	-	1%	-	-	-	1%	2%	-	-	-	-	1%	-	1%	*	*	*
Refused	16	16	16	-	8	8	1	4	11	-	1	*	4	7	4	4	4	4	1	7	7	8	20
	3%	3%	3%	-	3%	3%	1%	2%	4%	-	1%	*	4%	7%	3%	7%	2%	3%	2%	7%	2%	4%	4%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 10

Q.1(A). How would you vote if there were a General Election tomorrow?

Base : All certain to vote

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems			
Unweighted Total	514	193	126	81	271	338	230	284	119	372	117	181	189	234	38	46	423	417	97	171	159	184	57	178	148	160	180	58	514	
Weighted Total	508	199	121	79	261	339	233	275	115	372	54	239	225	186	37	54	412	406	102	172	151	185	61	184	142	166	178	54	514	
Conservative	185	185	-	-	-	185	91	94	6	175	14	101	91	77	8	7	168	143	43	52	64	69	15	75	45	135	22	4	180	
	36%	93%	-	-	-	55%	39%	34%	6%	47%	26%	42%	40%	41%	22%	13%	41%	35%	42%	30%	43%	37%	25%	41%	32%	81%	12%	7%	35%	
Labour	94	-	94	-	94	-	44	50	67	25	14	39	43	22	9	20	65	78	16	45	23	27	12	39	35	2	88	1	102	
	19%	-	78%	-	36%	-	19%	18%	58%	7%	26%	16%	19%	12%	23%	36%	16%	19%	16%	26%	15%	15%	19%	21%	25%	1%	50%	3%	20%	
Liberal Democrats (Lib Dem)	70	-	-	70	70	35	35	12	55	9	37	35	25	5	5	60	61	9	24	17	30	16	21	18	4	12	37	71		
	14%	-	-	88%	27%	21%	15%	13%	11%	15%	17%	16%	16%	13%	9%	15%	15%	9%	14%	11%	16%	26%	11%	13%	3%	7%	68%	14%		
Scottish Nationalist	7	-	-	-	7	7	4	3	3	4	1	5	5	2	-	7	2	5	7	-	-	-	2	2	-	2	-	-	8	
	1%	-	-	-	3%	2%	2%	1%	2%	1%	1%	2%	2%	1%	-	2%	1%	5%	4%	-	-	-	1%	1%	-	1%	-	-	2%	
Plaid Cymru	1	-	-	-	1	1	-	1	-	1	-	1	-	-	1	-	-	1	-	-	1	-	1	-	-	-	-	-	1	
	*	-	-	-	*	*	-	*	-	*	-	*	-	-	3%	-	-	*	-	-	1%	-	1%	-	-	-	-	-	*	
Green Party	17	-	-	-	17	17	8	9	4	12	4	6	7	5	-	5	12	12	5	3	4	10	5	3	2	1	3	3	18	
	3%	-	-	-	6%	5%	3%	3%	4%	3%	8%	2%	3%	3%	-	9%	3%	3%	5%	2%	3%	5%	9%	2%	1%	1%	2%	6%	4%	
UKIP	17	-	-	-	17	17	6	10	1	16	1	5	3	7	2	4	11	15	2	1	9	7	-	5	3	3	6	1	17	
	3%	-	-	-	6%	5%	3%	4%	*	4%	2%	2%	1%	4%	4%	8%	3%	4%	2%	*	6%	4%	-	3%	2%	2%	4%	2%	3%	
Scottish Socialist Party	1	-	-	-	1	1	-	1	-	1	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-	-	-	1	-	1
	*	-	-	-	*	*	-	*	-	*	-	-	-	*	-	-	*	*	-	1%	-	-	-	-	-	-	-	1%	-	*
Independent Candidate	6	-	-	-	6	6	4	2	1	5	*	3	3	2	-	-	6	4	2	*	3	2	-	2	-	-	3	1	5	
	1%	-	-	-	2%	2%	2%	1%	1%	1%	1%	1%	2%	1%	-	-	1%	1%	2%	*	2%	1%	-	1%	-	-	2%	2%	1%	
Other	6	-	-	-	6	6	4	2	*	5	1	5	4	2	-	-	6	3	3	2	3	2	-	2	*	2	3	-	6	
	1%	-	-	-	2%	2%	2%	1%	*	1%	1%	2%	2%	1%	-	-	1%	1%	3%	1%	2%	1%	-	1%	*	1%	2%	-	1%	
Undecided	82	13	25	10	41	29	28	54	15	59	5	32	26	36	12	8	62	69	13	28	24	31	11	27	34	17	35	7	78	
	16%	7%	21%	12%	16%	8%	12%	20%	13%	16%	9%	13%	12%	19%	33%	15%	15%	17%	13%	16%	16%	17%	18%	15%	24%	10%	20%	12%	15%	
Would not vote	4	-	-	-	-	-	1	3	1	3	1	-	1	1	*	2	2	2	2	2	-	2	2	1	-	1	1	-	5	
	1%	-	-	-	-	-	1%	1%	1%	1%	2%	-	*	*	1%	4%	*	*	2%	1%	-	1%	3%	*	-	1%	*	-	1%	
Don't know	2	-	-	-	-	-	1	1	-	2	-	1	1	-	-	1	1	1	1	2	-	-	-	-	-	-	-	-	-	2
	*	-	-	-	-	-	1%	*	-	1%	-	1%	1%	-	-	1%	*	*	1%	1%	-	-	-	-	-	-	-	-	*	
Refused	16	1	1	-	2	1	5	10	4	9	4	3	5	7	*	3	12	14	2	6	5	5	*	5	3	1	1	-	20	
	3%	*	1%	-	1%	*	2%	4%	4%	3%	8%	1%	2%	4%	1%	5%	3%	3%	2%	3%	3%	3%	1%	3%	2%	1%	1%	-	4%	

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 11

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	98	98	98	-	43	55	11	28	59	4	7	14	14	23	36	14	32	27	13	26	59	39	98
Weighted Total	98	98	98	-	45	53	12	27	59	5	7	13	14	23	35	12	32	28	11	27	60	38	98
Conservative	14	14	14	-	5	8	1	5	8	-	1	5	-	1	6	2	1	7	2	4	8	6	13
	14%	14%	14%	-	12%	16%	12%	17%	13%	-	22%	34%	-	6%	18%	19%	5%	24%	17%	14%	14%	15%	13%
Labour	27	27	27	-	12	15	1	8	17	1	-	3	5	8	9	3	9	5	4	9	14	13	24
	27%	27%	27%	-	26%	28%	11%	31%	29%	25%	-	22%	39%	34%	26%	25%	28%	17%	33%	34%	23%	34%	24%
Liberal Democrats (Lib Dem)	10	10	10	-	4	5	2	4	4	*	1	3	1	1	2	-	4	4	-	1	9	1	10
	10%	10%	10%	-	10%	10%	15%	16%	6%	7%	21%	22%	11%	5%	6%	-	13%	16%	-	4%	14%	3%	10%
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	*	*	*	-	-	*	-	*	-	-	-	-	*	-	-	-	-	-	*	-	-	*	1
	*	*	*	-	-	*	-	1%	-	-	-	-	2%	-	-	-	-	-	2%	-	-	1%	1%
Green Party	3	3	3	-	-	3	-	-	3	-	-	-	-	-	3	1	3	-	-	-	3	-	2
	3%	3%	3%	-	-	5%	-	-	4%	-	-	-	-	-	7%	12%	8%	-	-	-	4%	-	2%
UKIP	2	2	2	-	2	*	-	-	2	-	-	-	-	2	*	2	-	-	*	2	*	3	
	3%	3%	3%	-	4%	1%	-	-	4%	-	-	-	-	7%	4%	6%	-	-	2%	3%	1%	3%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1	1	-	1	-	-	1	*	-	-	-	1	-	*	-	-	-	-	1	-	1	2
	1%	1%	1%	-	2%	-	-	3%	1%	-	-	-	5%	-	1%	-	-	-	-	4%	-	3%	2%
Undecided	28	28	28	-	15	12	7	6	16	3	3	3	3	7	8	1	10	8	4	7	17	10	27
	28%	28%	28%	-	34%	23%	55%	20%	27%	68%	45%	19%	21%	31%	24%	9%	30%	28%	35%	24%	29%	27%	28%
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	14	14	14	-	5	9	1	4	9	-	1	*	3	6	4	4	3	4	1	5	7	6	16
	14%	14%	14%	-	11%	16%	7%	13%	16%	-	12%	3%	22%	24%	11%	31%	10%	15%	13%	18%	12%	17%	16%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 12

Q.1(B). Which party are you most inclined to support?

Base : All undecided or refused - AND - certain to vote

Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total		
	Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems			
Unweighted Total	98	13	24	10	42	31	36	62	17	70	19	30	28	49	11	8	77	85	13	29	32	37	13	30	36	18	31	8	98	
Weighted Total	98	14	27	10	43	30	34	64	19	68	9	35	31	43	12	11	74	83	15	34	28	36	12	32	37	18	36	7	98	
Conservative	14	14	-	-	-	14	4	9	1	11	1	3	4	8	1	-	12	9	5	-	5	9	4	7	5	9	2	-	13	
	14%	100%	-	-	-	46%	13%	15%	8%	16%	11%	10%	13%	18%	8%	-	16%	11%	30%	-	18%	24%	33%	21%	14%	48%	6%	-	13%	
Labour	27	-	27	-	27	-	11	15	9	15	2	12	12	6	5	3	18	23	3	16	6	5	2	7	7	-	23	-	24	
	27%	-	100%	-	62%	-	34%	23%	46%	22%	26%	35%	38%	14%	43%	27%	24%	28%	21%	47%	22%	13%	14%	23%	19%	-	65%	-	24%	
Liberal Democrats (Lib Dem)	10	-	-	10	10	10	5	5	1	9	*	6	4	5	-	-	10	7	3	3	2	5	1	3	4	-	3	5	10	
	10%	-	-	100%	23%	33%	14%	8%	5%	13%	4%	16%	14%	12%	-	-	13%	8%	20%	9%	6%	14%	10%	10%	11%	-	8%	74%	10%	
Scottish Nationalist	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	*	-	-	-	*	*	*	-	*	*	*	-	*	-	-	*	*	*	*	-	*	-	-	-	-	-	-	-	-	1
	*	-	-	-	1%	1%	1%	-	-	-	3%	-	-	1%	-	-	*	*	-	-	1%	-	-	-	-	-	-	-	-	1%
Green Party	3	-	-	-	3	3	-	3	-	3	-	-	-	1	1	-	1	3	-	1	-	1	1	-	3	-	1	1	2	
	3%	-	-	-	6%	9%	-	4%	-	4%	-	-	-	2%	12%	-	1%	3%	-	4%	-	3%	9%	-	7%	-	3%	22%	2%	
UKIP	2	-	-	-	2	2	-	2	-	2	-	-	-	2	-	-	2	2	-	*	1	1	-	-	1	2	-	-	3	
	3%	-	-	-	6%	8%	-	4%	-	4%	-	-	-	6%	-	-	3%	3%	-	1%	4%	3%	-	-	2%	11%	-	-	3%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	-	1	1	-	1	1	*	-	-	-	*	-	1	*	1	-	-	1	-	-	-	1	*	1	-	2	
	1%	-	-	-	3%	4%	-	2%	4%	1%	-	-	-	1%	-	7%	1%	1%	-	-	4%	-	-	-	3%	2%	2%	-	2%	
Undecided	28	-	-	-	-	-	8	20	4	21	2	11	7	11	4	5	18	24	3	8	9	11	4	9	14	7	5	*	27	
	28%	-	-	-	-	-	24%	30%	19%	30%	21%	31%	23%	26%	35%	48%	25%	29%	22%	23%	31%	31%	34%	29%	39%	36%	14%	4%	28%	
Would not vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refused	14	-	-	-	-	-	5	9	4	7	3	3	3	8	*	2	12	13	1	5	4	5	-	5	2	*	1	-	16	
	14%	-	-	-	-	-	14%	14%	19%	10%	35%	9%	11%	19%	2%	18%	16%	15%	7%	15%	14%	13%	-	17%	5%	2%	3%	-	16%	

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 13

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Likelihood to vote			Gender		Age									Social Class						Unweighted Total	
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
1 - Absolutely certain not to vote	101 10%	-	-	101 100%	42 9%	59 11%	40 14%	42 11%	19 5%	18 15%	22 13%	21 10%	21 13%	11 7%	8 4%	1 2%	12 4%	29 10%	25 12%	36 15%	40 7%	61 13%	101 10%
2	18 2%	-	-	-	9 2%	9 2%	8 3%	8 2%	2 1%	4 3%	4 2%	3 2%	5 3%	1 1%	1 *	1 1%	6 2%	3 1%	7 3%	2 1%	9 2%	9 2%	18 2%
3	36 4%	-	-	-	13 3%	22 4%	21 7%	10 3%	5 1%	9 8%	12 7%	7 3%	3 2%	2 1%	3 1%	-	6 2%	12 4%	5 2%	13 5%	18 3%	18 4%	32 3%
4	17 2%	-	-	-	8 2%	9 2%	4 2%	8 2%	5 1%	4 3%	* *	6 3%	2 1%	4 3%	1 *	1 1%	2 1%	1 *	8 4%	5 2%	4 1%	13 3%	16 2%
5	107 11%	-	-	-	47 10%	60 11%	37 13%	45 12%	25 7%	12 10%	26 15%	29 15%	15 9%	16 10%	9 4%	2 2%	17 6%	31 10%	24 11%	35 14%	48 9%	59 13%	100 10%
6	31 3%	-	31 4%	-	9 2%	22 4%	17 6%	11 3%	3 1%	9 7%	9 5%	3 1%	8 5%	1 1%	2 1%	* *	5 2%	12 4%	7 3%	6 2%	17 3%	13 3%	33 3%
7	62 6%	-	62 9%	-	38 8%	24 5%	26 9%	24 7%	12 3%	9 7%	17 10%	17 8%	8 5%	3 2%	9 5%	4 5%	14 5%	19 7%	13 6%	16 7%	33 6%	29 6%	62 6%
8	77 8%	-	77 11%	-	40 8%	37 7%	31 11%	24 6%	23 6%	20 16%	11 7%	16 8%	8 5%	7 5%	15 7%	10 12%	17 7%	25 9%	14 7%	20 8%	43 8%	34 8%	73 7%
9	49 5%	-	49 7%	-	25 5%	25 5%	17 6%	17 5%	16 4%	4 3%	13 8%	9 5%	8 5%	8 5%	7 4%	2 2%	16 6%	13 4%	10 5%	10 4%	29 5%	21 5%	56 6%
10 - Absolutely certain to vote	508 50%	508 100%	508 70%	-	259 53%	250 48%	87 30%	176 48%	245 68%	31 26%	56 33%	89 45%	87 52%	100 65%	146 71%	56 70%	167 64%	148 50%	93 45%	101 41%	315 56%	194 43%	514 51%
Don't know	5 *	-	-	-	* 1%	5 1%	-	-	5 1%	-	-	-	-	-	5 2%	4 5%	1 *	-	3 2%	1 *	1 *	4 1%	6 1%
Refused	2 *	-	-	-	-	2 *	-	2 1%	-	-	-	-	2 1%	-	-	-	-	1 *	-	1 *	1 *	1 *	2 *
Mean	7.56	10.00	9.30	1.00	7.79	7.35	6.51	7.36	8.63	6.25	6.68	7.28	7.45	8.28	8.90	9.14	8.45	7.62	7.16	6.89	8.01	7.01	7.62

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 14

Q.2. And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems		
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013	
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013	
1 - Absolutely certain not to vote	101	6	8	1	11	8	51	50	19	74	13	55	37	16	5	41	53	55	46	31	39	31	10	39	8	1	10	*	101	
	10%	2%	3%	1%	2%	1%	11%	9%	8%	10%	11%	12%	8%	6%	5%	23%	7%	7%	16%	9%	12%	9%	8%	10%	4%	1%	4%	*	10%	
2	18	-	5	2	8	3	11	7	5	10	2	13	7	2	4	5	9	9	9	3	9	6	2	7	2	-	2	-	18	
	2%	-	2%	1%	2%	1%	2%	1%	2%	1%	2%	3%	2%	1%	4%	3%	1%	1%	3%	1%	3%	2%	2%	2%	1%	-	1%	-	2%	
3	36	5	7	5	14	12	21	15	8	24	3	22	17	6	1	12	23	20	15	5	17	13	6	15	*	4	4	4	32	
	4%	2%	3%	3%	3%	2%	4%	3%	3%	3%	2%	5%	4%	2%	1%	7%	3%	3%	5%	1%	6%	4%	5%	4%	*	2%	1%	4%	3%	
4	17	4	5	-	5	4	8	9	3	14	1	9	11	3	2	1	14	11	6	4	6	7	4	8	4	1	5	-	16	
	2%	1%	2%	-	1%	1%	2%	2%	1%	2%	1%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	3%	2%	2%	1%	2%	-	2%	
5	107	20	34	11	59	45	45	62	33	67	15	40	53	19	16	18	72	74	33	36	38	32	13	49	15	10	27	4	100	
	11%	7%	14%	7%	12%	8%	10%	11%	14%	9%	12%	9%	12%	7%	17%	10%	10%	10%	12%	11%	12%	9%	10%	12%	7%	5%	9%	5%	10%	
6	31	5	6	5	18	17	9	21	6	20	5	7	14	6	2	9	20	19	11	14	5	12	8	16	2	1	8	2	33	
	3%	2%	3%	3%	4%	3%	2%	4%	3%	3%	5%	2%	3%	2%	2%	5%	3%	3%	4%	4%	2%	3%	6%	4%	1%	*	3%	2%	3%	
7	62	20	9	12	35	46	30	33	11	48	10	24	30	9	13	10	39	42	18	25	12	25	9	24	8	7	19	5	62	
	6%	7%	4%	8%	7%	8%	6%	6%	5%	7%	8%	5%	7%	3%	14%	6%	5%	6%	6%	7%	4%	7%	7%	6%	4%	3%	7%	6%	6%	
8	77	22	18	16	47	51	33	44	21	50	7	34	34	18	11	13	53	47	29	26	21	30	12	36	10	20	19	6	73	
	8%	8%	8%	11%	9%	9%	7%	8%	9%	7%	6%	7%	8%	7%	11%	8%	7%	6%	10%	8%	7%	8%	9%	9%	5%	9%	6%	8%	7%	
9	49	14	17	13	35	32	23	26	12	32	8	22	25	10	5	9	35	37	12	20	13	16	4	19	12	6	19	9	56	
	5%	5%	7%	9%	7%	6%	5%	5%	5%	5%	7%	5%	5%	4%	5%	5%	5%	5%	4%	6%	4%	4%	3%	5%	6%	3%	6%	11%	6%	
10 - Absolutely certain to vote	508	199	121	79	261	339	233	275	115	372	54	239	225	186	37	54	412	406	102	172	151	185	61	184	142	166	178	54	514	
	50%	68%	52%	55%	53%	61%	50%	50%	49%	52%	46%	51%	49%	67%	38%	31%	56%	56%	36%	51%	48%	52%	47%	46%	69%	77%	60%	64%	51%	
Don't know	5	-	3	-	3	-	-	5	3	2	-	-	-	3	-	2	3	5	-	*	4	*	-	4	*	-	4	-	6	
	*	-	1%	-	1%	-	-	1%	1%	*	-	-	-	1%	-	1%	*	1%	-	*	1%	*	-	1%	*	-	1%	-	1%	
Refused	2	-	-	-	-	-	1	1	-	2	-	1	1	-	-	1	1	2	-	2	-	-	-	1	-	-	-	-	2	
	*	-	-	-	-	-	*	*	-	*	-	*	*	-	-	*	*	*	-	1%	-	-	-	*	-	-	-	-	*	
Mean	7.56	8.82	7.97	8.50	8.19	8.62	7.46	7.65	7.60	7.62	7.41	7.41	7.61	8.53	7.36	5.99	7.96	7.95	6.57	7.79	7.17	7.69	7.48	7.40	8.74	9.23	8.46	8.88	7.62	

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

*=Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 15

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Satisfied	236	115	166	19	126	110	79	65	92	41	39	39	26	37	55	29	63	60	55	58	123	113	244
	23%	23%	23%	19%	26%	21%	28%	18%	25%	34%	23%	20%	16%	24%	27%	36%	24%	20%	26%	24%	22%	25%	24%
Dissatisfied	714	372	521	74	343	371	195	270	250	77	117	148	121	111	139	43	176	220	145	173	396	318	708
	71%	73%	72%	73%	70%	71%	68%	74%	70%	65%	70%	75%	72%	72%	67%	54%	67%	74%	70%	70%	71%	70%	70%
Don't know	62	22	41	8	21	42	14	31	18	2	13	10	20	5	12	7	23	16	9	15	38	24	61
	6%	4%	6%	8%	4%	8%	5%	8%	5%	1%	7%	5%	12%	3%	6%	9%	9%	5%	4%	6%	7%	5%	6%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 16

Q.3 Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013	
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013	
Satisfied	236	24	130	23	175	69	100	136	236	-	31	90	101	46	28	59	148	165	71	83	76	78	38	88	60	18	114	12	244	
	23%	8%	56%	16%	35%	12%	22%	25%	100%	-	26%	19%	22%	17%	29%	34%	20%	23%	25%	24%	24%	22%	29%	22%	29%	8%	39%	14%	24%	
Dissatisfied	714	263	87	114	293	468	336	378	-	714	81	346	333	210	64	101	543	518	193	240	218	257	83	290	133	190	167	67	708	
	71%	89%	38%	79%	59%	84%	72%	69%	-	100%	68%	74%	73%	76%	66%	58%	74%	71%	69%	71%	69%	71%	64%	73%	65%	88%	57%	78%	70%	
Don't know	62	8	16	8	28	20	29	33	-	-	7	31	22	20	5	15	41	45	18	16	22	25	9	21	11	8	14	7	61	
	6%	3%	7%	5%	6%	4%	6%	6%	-	-	6%	7%	5%	7%	5%	8%	6%	6%	6%	5%	7%	7%	7%	5%	6%	4%	5%	8%	6%	

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

*Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 17

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Satisfied	288	149	200	26	141	147	88	83	116	43	45	50	34	53	63	30	75	83	56	73	158	130	296
	28%	29%	27%	26%	29%	28%	31%	23%	32%	36%	27%	25%	20%	35%	31%	38%	29%	28%	27%	30%	28%	29%	29%
Dissatisfied	660	342	492	65	329	331	180	253	228	67	113	137	116	93	135	45	166	198	138	158	364	296	648
	65%	67%	68%	64%	67%	63%	62%	69%	63%	56%	67%	69%	69%	61%	65%	56%	63%	67%	66%	64%	65%	65%	64%
Don't know	65	17	35	10	20	45	20	29	16	10	10	11	18	7	9	4	21	15	14	15	36	29	69
	6%	3%	5%	10%	4%	9%	7%	8%	4%	8%	6%	6%	11%	5%	4%	6%	8%	5%	7%	6%	6%	6%	7%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 18

Q.4 Are you satisfied or dissatisfied with the way Gordon Brown is doing his job as Prime Minister?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013	
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013	
Satisfied	288	34	141	35	197	91	128	160	190	81	35	123	116	64	34	70	180	206	81	102	90	95	42	108	67	22	132	22	296	
	28%	12%	60%	24%	40%	16%	27%	29%	80%	11%	29%	26%	25%	23%	35%	40%	25%	28%	29%	30%	29%	27%	32%	27%	33%	10%	45%	26%	29%	
Dissatisfied	660	250	81	102	273	442	309	351	39	609	75	309	313	196	55	90	509	481	176	215	202	243	80	272	128	188	152	55	648	
	65%	85%	35%	70%	55%	79%	66%	64%	16%	85%	63%	66%	69%	71%	57%	52%	70%	66%	62%	63%	64%	68%	62%	68%	63%	87%	51%	65%	64%	
Don't know	65	10	12	8	26	25	30	35	8	24	9	35	27	16	8	14	43	40	25	22	22	21	8	20	9	7	11	8	69	
	6%	3%	5%	5%	5%	4%	6%	6%	3%	3%	8%	8%	6%	6%	8%	8%	6%	5%	9%	7%	7%	6%	6%	5%	4%	3%	4%	9%	7%	

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

*Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 19

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Satisfied	472 47%	277 55%	383 53%	24 23%	233 48%	239 46%	138 48%	170 47%	164 46%	55 46%	83 50%	97 49%	73 44%	68 45%	96 46%	31 39%	132 50%	148 50%	95 46%	97 39%	280 50%	193 42%	467 46%
Dissatisfied	382 38%	184 36%	255 35%	54 53%	204 42%	178 34%	90 31%	142 39%	150 42%	40 33%	50 30%	72 36%	70 42%	64 42%	86 42%	37 46%	102 39%	96 33%	81 39%	103 42%	198 35%	184 40%	380 38%
Don't know	159 16%	47 9%	89 12%	24 23%	53 11%	106 20%	60 21%	54 15%	45 13%	25 21%	35 21%	29 15%	24 15%	21 13%	24 12%	12 15%	29 11%	52 17%	32 15%	46 19%	80 14%	78 17%	166 16%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 20

Q.5 Are you satisfied or dissatisfied with the way David Cameron is doing his job as leader of the Conservative Party?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013	
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013	
Satisfied	472 47%	233 79%	87 37%	51 35%	176 36%	322 58%	223 48%	250 46%	121 51%	327 46%	53 45%	222 48%	223 49%	146 53%	35 36%	65 37%	369 50%	328 45%	143 51%	149 44%	146 46%	178 49%	53 41%	203 51%	97 47%	158 73%	112 38%	41 48%	467 46%	
Dissatisfied	382 38%	35 12%	110 47%	77 54%	248 50%	172 31%	173 37%	209 38%	84 36%	287 40%	46 38%	170 37%	166 36%	94 34%	42 44%	76 44%	260 35%	288 40%	91 32%	145 43%	122 39%	115 32%	52 40%	141 35%	76 37%	36 17%	145 49%	36 42%	380 38%	
Don't know	159 16%	27 9%	35 15%	16 11%	72 14%	64 11%	71 15%	88 16%	31 13%	101 14%	20 17%	74 16%	68 15%	36 13%	20 20%	33 19%	104 14%	112 15%	47 17%	46 13%	47 15%	67 19%	25 19%	55 14%	31 15%	23 11%	37 13%	8 10%	166 16%	

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

*Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 21

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Satisfied	430	258	352	15	229	201	98	157	175	41	57	92	65	72	103	38	134	130	75	92	263	167	429
	42%	51%	48%	15%	47%	38%	34%	43%	49%	34%	34%	46%	39%	47%	50%	48%	51%	44%	36%	37%	47%	37%	42%
Dissatisfied	261	115	169	42	142	119	71	108	83	29	41	50	58	40	43	13	73	63	60	66	136	126	262
	26%	23%	23%	41%	29%	23%	24%	29%	23%	24%	25%	25%	34%	26%	21%	17%	28%	21%	29%	27%	24%	28%	26%
Don't know	322	136	207	44	119	203	120	101	101	50	70	56	44	41	60	28	56	104	74	88	159	162	322
	32%	27%	28%	44%	24%	39%	42%	28%	28%	42%	42%	28%	27%	27%	29%	36%	21%	35%	36%	36%	29%	36%	32%

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

* = Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 22

Q.6 Are you satisfied or dissatisfied with the way Nick Clegg is doing his job as leader of the Liberal Democrats?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013	
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013	
Satisfied	430	139	95	93	241	286	200	230	125	293	51	194	197	132	40	58	329	325	104	145	140	145	48	181	91	105	131	54	429	
	42%	47%	41%	64%	49%	51%	43%	42%	53%	41%	43%	42%	43%	48%	41%	33%	45%	45%	37%	43%	44%	40%	37%	45%	45%	49%	45%	63%	42%	
Dissatisfied	261	53	56	33	134	131	124	137	41	212	33	120	122	63	24	49	186	182	77	95	75	91	33	87	53	40	79	21	262	
	26%	18%	24%	23%	27%	23%	27%	25%	17%	30%	28%	26%	27%	23%	24%	28%	25%	25%	27%	28%	24%	25%	25%	22%	26%	18%	27%	24%	26%	
Don't know	322	102	82	18	121	141	142	179	70	210	35	152	137	81	33	67	218	220	101	99	99	124	49	131	60	72	84	11	322	
	32%	35%	35%	12%	24%	25%	31%	33%	30%	29%	29%	33%	30%	29%	34%	39%	30%	30%	36%	29%	32%	34%	38%	33%	29%	33%	29%	13%	32%	

Fieldwork dates : 21st to 23rd August 2009

Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus

Source : Ipsos MORI J2009/79

*Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 23
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Improve	440 43%	236 47%	338 47%	29 28%	236 48%	204 39%	107 37%	157 43%	176 49%	44 37%	63 37%	88 44%	69 41%	63 41%	113 55%	48 61%	135 51%	135 46%	86 41%	84 34%	270 48%	170 37%	435 43%
Stay the same	266 26%	133 26%	193 26%	28 28%	113 23%	153 29%	88 31%	103 28%	75 21%	34 29%	54 32%	54 27%	49 30%	34 22%	41 20%	14 18%	66 25%	87 29%	60 29%	54 22%	153 27%	113 25%	271 27%
Get worse	277 27%	127 25%	183 25%	36 36%	124 25%	154 29%	90 31%	96 26%	91 25%	40 34%	50 29%	54 27%	42 25%	47 31%	44 21%	13 16%	56 21%	70 24%	54 26%	98 40%	126 23%	151 33%	277 27%
Don't know	30 3%	12 2%	14 2%	8 8%	17 3%	13 2%	3 1%	10 3%	17 5%	1 1%	2 1%	2 1%	8 5%	10 6%	7 3%	4 5%	5 2%	5 2%	9 4%	11 4%	10 2%	20 4%	30 3%

Fieldwork dates : 21st to 23rd August 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/79
 *=Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 24
Q.7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership			Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broadsheet	Conservative	Labour	Lib Dems		
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013	
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013	
Improve	440	112	139	65	248	221	201	239	137	271	48	201	192	136	43	66	327	331	109	145	131	164	72	169	100	90	156	39	435	
	43%	38%	60%	45%	50%	40%	43%	44%	58%	38%	41%	43%	42%	49%	45%	38%	45%	45%	39%	43%	42%	46%	56%	42%	49%	42%	53%	46%	43%	
Stay the same	266	96	46	35	115	165	120	146	57	201	33	128	124	74	21	44	198	176	88	90	82	95	27	93	51	65	68	24	271	
	26%	33%	20%	24%	23%	30%	26%	27%	24%	28%	28%	27%	27%	27%	21%	25%	27%	24%	31%	26%	26%	26%	21%	23%	25%	30%	23%	28%	27%	
Get worse	277	80	41	44	123	163	130	147	34	228	33	125	130	60	32	52	190	195	80	96	95	85	26	126	48	56	60	22	277	
	27%	27%	17%	31%	25%	29%	28%	27%	14%	32%	27%	27%	28%	22%	33%	30%	26%	27%	28%	28%	30%	24%	20%	31%	24%	26%	20%	26%	27%	
Don't know	30	6	7	-	10	8	15	15	8	15	5	13	10	7	*	12	17	25	5	8	6	16	5	12	6	5	11	-	30	
	3%	2%	3%	-	2%	1%	3%	3%	4%	2%	4%	3%	2%	3%	*	7%	2%	3%	2%	2%	2%	4%	4%	3%	3%	2%	4%	-	3%	

Fieldwork dates : 21st to 23rd August 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/79
 *=Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 25
- 2005 GENERAL ELECTION -
Q.8 Which party did you vote for at the General Election on May 5th 2005? If you are not sure, or did not vote, please say so.

Base : All respondents aged 18+

	Total (Weighted)	Likelihood to vote			Gender		Age										Social Class						Unweighted Total
		(10) Absolutely certain	(6 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	
Unweighted Total	1013	514	738	101	471	542	267	363	383	97	170	193	170	166	217	88	285	270	198	260	555	458	1013
Weighted Total	1013	508	727	101	490	523	288	365	359	120	169	198	168	153	206	79	262	296	209	246	558	455	1013
Conservative	217 21%	166 33%	200 28%	1 1%	104 21%	113 22%	31 11%	78 21%	108 30%	4 3%	27 16%	37 19%	41 25%	31 20%	77 37%	26 33%	69 26%	70 24%	43 21%	35 14%	139 25%	78 17%	211 21%
Labour	295 29%	178 35%	243 33%	10 10%	145 30%	149 29%	47 16%	112 31%	136 38%	13 11%	34 20%	60 30%	52 31%	55 36%	81 39%	33 41%	79 30%	78 26%	52 25%	85 35%	157 28%	137 30%	295 29%
Lib Dems	85 8%	54 11%	77 11%	* *	33 7%	53 10%	24 8%	22 6%	40 11%	6 5%	18 11%	10 5%	12 7%	23 15%	17 8%	9 11%	34 13%	21 7%	18 9%	13 5%	54 10%	31 7%	93 9%
Scottish/Welsh nationalist	9 1%	6 1%	8 1%	- -	3 1%	6 1%	- -	6 2%	3 1%	- -	- -	6 3%	- -	1 1%	2 -	- -	4 1%	- -	4 2%	1 *	4 1%	5 1%	12 1%
UKIP - UK Independence Party	7 1%	6 1%	6 1%	- -	3 1%	4 1%	* *	7 2%	* *	* *	- -	6 3%	1 *	- -	* 1%	* -	* -	2 1%	5 2%	* *	7 *	7 2%	7 1%
Green	17 2%	8 2%	14 2%	1 1%	10 2%	7 1%	4 1%	10 3%	2 1%	2 2%	2 1%	4 2%	6 4%	* *	2 1%	1 2%	7 3%	5 2%	1 1%	3 1%	12 2%	5 1%	19 2%
BNP - British National Party	1 *	* *	1 *	- -	* *	* *	* *	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- *	* *	* *	- -	1 *	2 *
Other	12 1%	4 1%	7 1%	1 1%	5 1%	7 1%	1 *	7 2%	4 1%	1 1%	* *	3 2%	4 2%	2 1%	2 1%	1 1%	* *	5 2%	4 2%	2 1%	6 1%	6 1%	15 1%
Did not vote	255 25%	31 6%	89 12%	82 81%	135 28%	119 23%	116 40%	98 27%	40 11%	43 36%	73 43%	55 28%	43 25%	26 17%	14 7%	3 4%	42 16%	79 27%	66 32%	68 28%	121 22%	134 29%	253 25%
Too young	42 4%	14 3%	26 4%	6 5%	18 4%	24 5%	42 15%	- -	- -	42 35%	- -	- -	- -	- -	- -	- -	8 3%	18 6%	5 2%	11 4%	26 5%	16 3%	29 3%
Can't remember	53 5%	25 5%	38 5%	1 1%	25 5%	27 5%	19 7%	22 6%	12 3%	6 5%	13 8%	15 8%	7 4%	7 4%	5 2%	2 3%	13 5%	12 4%	7 3%	20 8%	25 4%	28 6%	51 5%
Refused	21 2%	15 3%	19 3%	- -	9 2%	13 2%	4 2%	4 1%	13 4%	4 3%	1 *	1 *	3 2%	8 5%	6 3%	3 4%	6 2%	8 3%	5 2%	2 1%	14 3%	7 2%	26 3%

Fieldwork dates : 21st to 23rd August 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/79
 *=Less than 0.5%

Ipsos MORI Political Monitor - August 2009

Table 26
- 2005 GENERAL ELECTION -
Q.8 Which party did you vote for at the General Election on May 5th 2005? If you are not sure, or did not vote, please say so.

Base : All respondents aged 18+

	Total (Weighted)	Voting					Working status		Government		Work sector		Tenure					Children in household		GOR Regions				Newspaper readership		Past vote (2005 General Election)			Unweighted Total
		Conservative	Labour	Lib Dem	Not Conservative (voters only)	Not Labour (voters only)	Full-time	Not full-time/Not working	Satisfied	Dissatisfied	Public	Private/Voluntary	Bought on mortgage	Owned outright	Private renter	Social renter	Total owner occupier	None	1 or more	North	Midlands	South	Greater London	Tabloid	Broad sheet	Conservative	Labour	Lib Dems	
Unweighted Total	1013	287	234	146	495	548	463	550	244	708	251	349	393	355	107	147	748	747	262	342	313	358	122	381	219	211	295	93	1013
Weighted Total	1013	294	233	145	496	557	466	547	236	714	119	467	456	276	97	174	732	727	282	339	315	359	130	400	204	217	295	85	1013
Conservative	217	181	6	5	23	198	86	131	18	190	18	92	101	93	8	11	194	168	48	55	74	87	19	89	61	217	-	-	211
	21%	62%	3%	3%	5%	36%	18%	24%	8%	27%	15%	20%	22%	34%	8%	6%	27%	23%	17%	16%	24%	24%	15%	22%	30%	100%	-	-	21%
Labour	295	32	167	29	224	89	135	160	114	167	38	126	137	79	23	52	217	233	62	111	94	89	39	127	68	-	295	-	295
	29%	11%	72%	20%	45%	16%	29%	29%	48%	23%	32%	27%	30%	29%	24%	30%	30%	32%	22%	33%	30%	25%	30%	32%	33%	-	100%	-	29%
Lib Dems	85	8	3	63	73	78	35	50	12	67	13	39	36	32	8	10	67	65	20	27	16	42	12	24	17	-	-	85	93
	8%	3%	1%	43%	15%	14%	8%	9%	5%	9%	11%	8%	8%	11%	8%	5%	9%	9%	7%	8%	5%	12%	9%	6%	8%	-	-	100%	9%
Scottish/Welsh nationalist	9	1	-	1	8	8	3	6	3	6	1	4	4	4	-	1	8	6	4	7	2	-	-	3	3	-	-	-	12
	1%	*	-	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	2%	1%	-	-	1%	1%	-	-	-	1%
UKIP - UK Independence Party	7	-	-	-	7	7	4	3	-	7	*	4	2	1	2	2	3	6	1	1	3	3	-	2	-	-	-	-	7
	1%	-	-	-	1%	1%	1%	1%	-	1%	*	1%	1%	*	2%	1%	*	1%	*	*	1%	1%	-	*	-	-	-	-	1%
Green	17	-	1	1	14	14	9	7	3	13	3	7	8	3	*	5	11	10	7	7	3	7	4	4	5	-	-	-	19
	2%	-	*	1%	3%	2%	2%	1%	1%	2%	3%	1%	2%	1%	*	3%	2%	1%	2%	2%	1%	2%	3%	1%	2%	-	-	-	2%
BNP - British National Party	1	-	-	*	1	1	*	*	-	1	*	-	-	*	*	-	*	-	1	-	1	-	-	-	-	-	-	-	2
	*	-	-	*	*	*	*	*	-	*	-	-	-	*	*	-	*	-	*	-	*	-	-	-	-	-	-	-	*
Other	12	2	2	-	7	7	7	5	1	11	1	7	6	4	1	1	10	10	2	5	5	2	1	8	*	-	-	-	15
	1%	1%	1%	-	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	*	-	-	-	1%
Did not vote	255	45	37	28	93	100	141	114	56	179	30	133	109	36	42	66	144	157	95	82	79	93	45	98	26	-	-	-	253
	25%	15%	16%	19%	19%	18%	30%	21%	24%	25%	26%	28%	24%	13%	43%	38%	20%	22%	34%	24%	25%	26%	35%	24%	13%	-	-	-	25%
Too young	42	9	8	10	20	21	12	29	15	27	2	17	20	5	4	13	25	26	15	13	17	11	2	16	15	-	-	-	29
	4%	3%	3%	7%	4%	4%	3%	5%	6%	4%	2%	4%	4%	2%	4%	8%	3%	4%	5%	4%	5%	3%	1%	4%	7%	-	-	-	3%
Can't remember	53	16	6	9	22	32	28	24	10	36	6	32	26	9	7	11	35	28	25	21	13	19	7	21	4	-	-	-	51
	5%	5%	2%	6%	4%	6%	6%	4%	4%	5%	5%	7%	6%	3%	7%	6%	5%	4%	9%	6%	4%	5%	6%	5%	2%	-	-	-	5%
Refused	21	1	4	-	4	1	5	17	5	11	5	5	8	10	1	2	18	18	2	9	8	5	*	7	6	-	-	-	26
	2%	*	2%	-	1%	*	1%	3%	2%	2%	4%	1%	2%	4%	1%	2%	2%	3%	1%	3%	2%	1%	*	2%	3%	-	-	-	3%

Fieldwork dates : 21st to 23rd August 2009
 Respondent Type : GB Adults, General Public 18+ - Telephone Omnibus
 Source : Ipsos MORI J2009/79
 * = Less than 0.5%